

Switching topics now to the upcoming FIFA World Cup on November 20. As you may know, the Canadian Men's National soccer team has qualified for the FIFA World Cup in Qatar this Fall for the first time in 36 years. To what extent do you agree or disagree with the following: - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	124	100	84	359	236	102	251	197	266	231	266	739
Base: All Respondents (wtd)	1005	135	114	62	387	240	67	322	198	233	188	267	738
Canada's qualification for the FIFA World Cup demonstrates that Canada is a sports powerhouse	594	78	67	35	238	134	41	191	115	148	106	172	423
	59%	58%	59%	56%	62%	56%	61%	59%	58%	63%	56%	64%	57%
		*	*	*			*						
I will be paying close attention to the FIFA World Cup	346	58	40	19	150	60	18	104	65	82	72	123	224
	34%	43%	35%	31%	39%	25%	27%	32%	33%	35%	38%	46%	30%
		EF*	*	*	E		*					L	
Even with Canada in the FIFA World Cup, I will be cheering primarily for another country	240	29	41	6	101	56	8	86	36	58	46	95	146
	24%	22%	36%	10%	26%	23%	12%	27%	18%	25%	24%	36%	20%
		*	ACEF*	*	CF	CF	*					L	
The FIFA World Cup is even more important to me than the Olympics	262	36	36	8	114	57	11	101	39	57	45	110	152
	26%	27%	32%	13%	29%	24%	16%	31%	20%	25%	24%	41%	21%
		C*	CF*	*	CF		*	H				L	
Canada's qualification for the FIFA World Cup makes me proud to be Canadian	695	93	82	42	291	144	44	210	136	168	143	199	497
	69%	69%	72%	67%	75%	60%	65%	65%	69%	72%	76%	74%	67%
		*	*	*	E		*				G		
I couldn't care less about the FIFA World Cup	634	84	71	43	243	148	44	208	114	148	119	173	461
	63%	62%	62%	69%	63%	62%	66%	65%	58%	64%	63%	65%	62%
		*	*	*			*						

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		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	124	100	84	359	236	102	251	197	266	231	266	739
Base: All Respondents (wtd)	1005	135	114	62	387	240	67	322	198	233	188	267	738
Canada's qualification for the FIFA World Cup demonstrates that Canada is a sports powerhouse	411	56	46	28	148	106	26	131	83	85	82	95	316
	41%	42%	41%	44%	38%	44%	39%	41%	42%	37%	44%	36%	43%
		*	*	*			*						
I will be paying close attention to the FIFA World Cup	659	77	73	43	236	180	49	218	134	151	116	144	515
	66%	57%	65%	69%	61%	75%	73%	68%	67%	65%	62%	54%	70%
		*	*	*		AD	A*						K
Even with Canada in the FIFA World Cup, I will be cheering primarily for another country	765	106	73	56	286	184	59	237	162	175	143	172	593
	76%	78%	64%	90%	74%	77%	88%	73%	82%	75%	76%	64%	80%
		B*	*	BDE*		B	BDE*						K
The FIFA World Cup is even more important to me than the Olympics	743	98	78	54	273	184	57	221	159	176	143	157	587
	74%	73%	68%	87%	71%	76%	84%	69%	80%	75%	76%	59%	79%
		*	*	ABD*			BD*		G				K
Canada's qualification for the FIFA World Cup makes me proud to be Canadian	310	41	32	21	96	96	24	112	62	65	45	68	242
	31%	31%	28%	33%	25%	40%	35%	35%	31%	28%	24%	26%	33%
		*	*	*		D	*	J					
I couldn't care less about the FIFA World Cup	371	51	43	19	144	92	23	114	84	85	70	94	278
	37%	38%	38%	31%	37%	38%	34%	35%	42%	36%	37%	35%	38%
		*	*	*			*						

