

WORLD AFFAIRS

Citizens of 33 Countries Assess Threats and Engagement in International Affairs

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1. Willingness To Engage In World Affairs

2. World Affairs Influencers

Methodology

- These are the results of a 33-market survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 32,507 adults aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia, and 16-74 in 27 other markets between Friday, September 23 and Friday, October 7, 2022.
- The sample consists of approximately 1,000 individuals in each of Argentina, Australia, Belgium, Brazil, Canada, Chile, mainland China, Colombia, France, Germany, Great Britain, India, Indonesia, Italy, Japan, Malaysia, Mexico, the Netherlands, Peru, Poland, Romania, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Thailand, Ukraine, the United Arab Emirates, and the U.S., and 500 individuals in each of Hungary, Republic of Ireland, and Turkey.
- The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Romania, South Korea, Spain, Sweden, and the U.S. can be taken as representative of their general adult population under the age of 75.
- The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine, and the UAE are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.
- The data is weighted so that each market’s sample composition best reflects the demographic profile of the adult population according to the most recent census data.
- “The Global Country Average” reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.
- Where results do not sum to 100 or the ‘difference’ appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of “don't know” or not stated responses.
- The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.
- The publication of these findings abides by local rules and regulations.

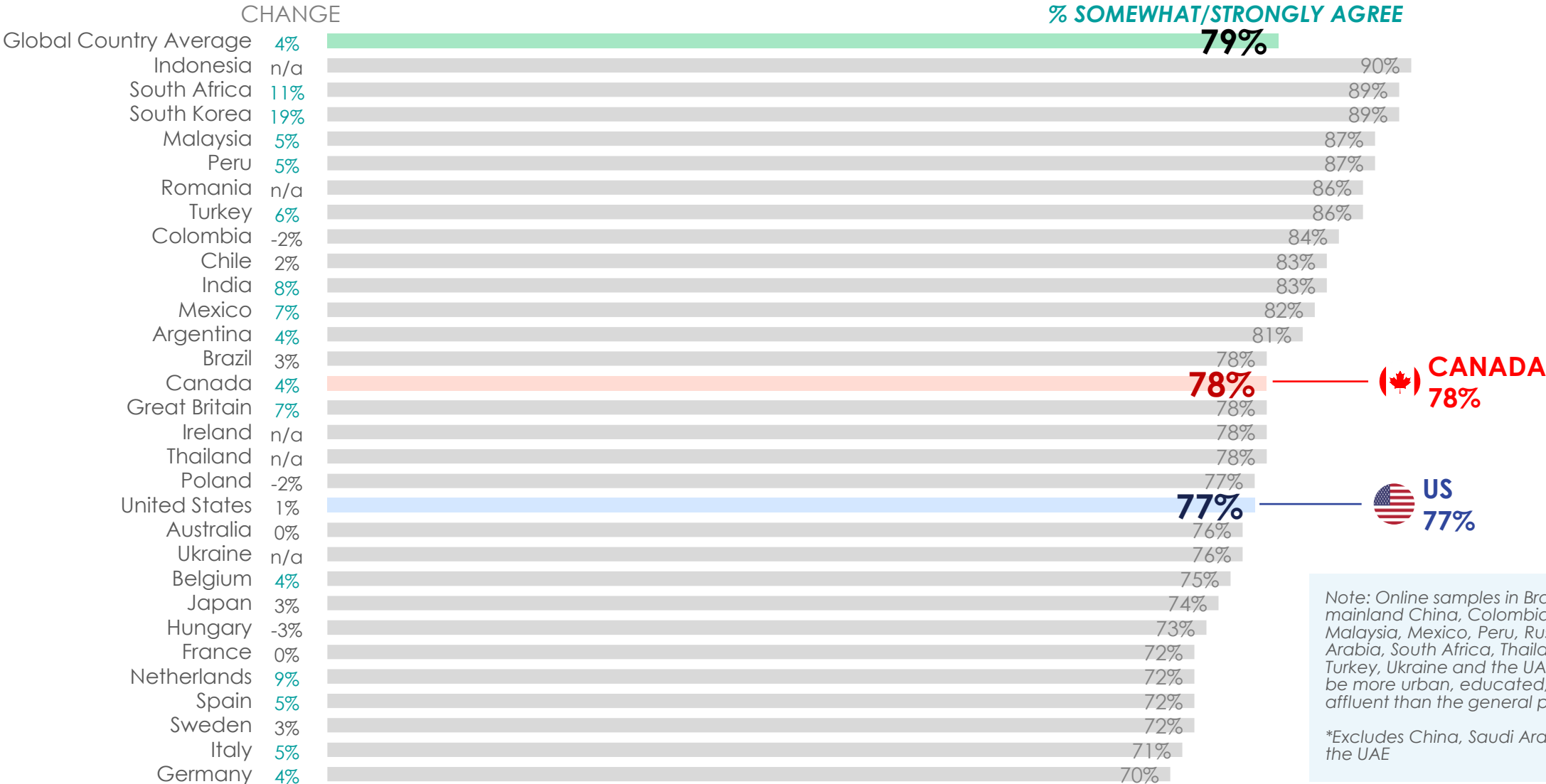
WILLINGNESS TO ENGAGE IN WORLD AFFAIRS

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1

TURNING FOCUS INWARD AMID DIFFICULT ECONOMIC TIMES

Q: Given the difficult economic issues in [country] today, [country] needs to focus less on the world and more at home



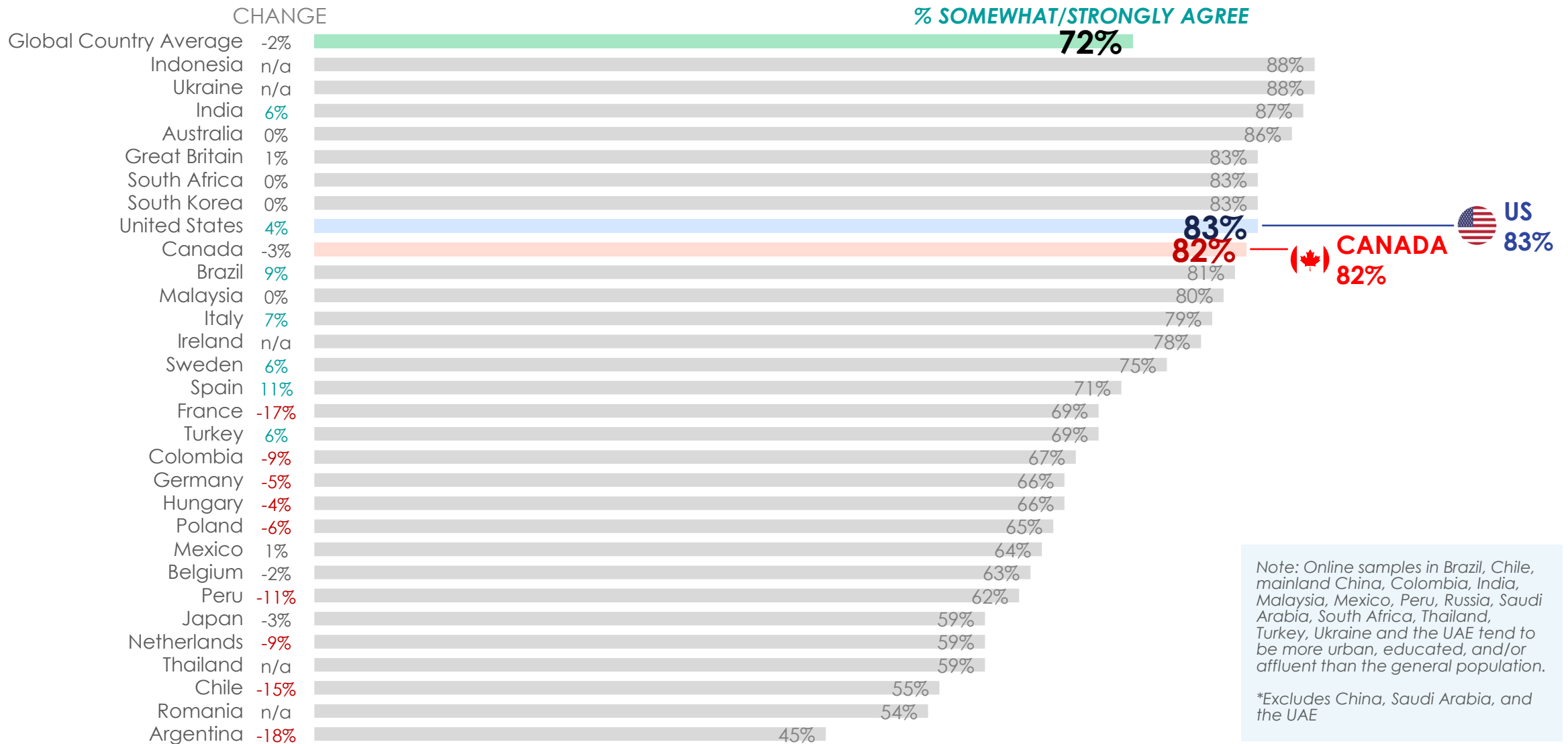
Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

*Excludes China, Saudi Arabia, and the UAE



MORAL LEADER

Q: [Country] has a responsibility to be a moral leader in the world and set an example for other countries to follow

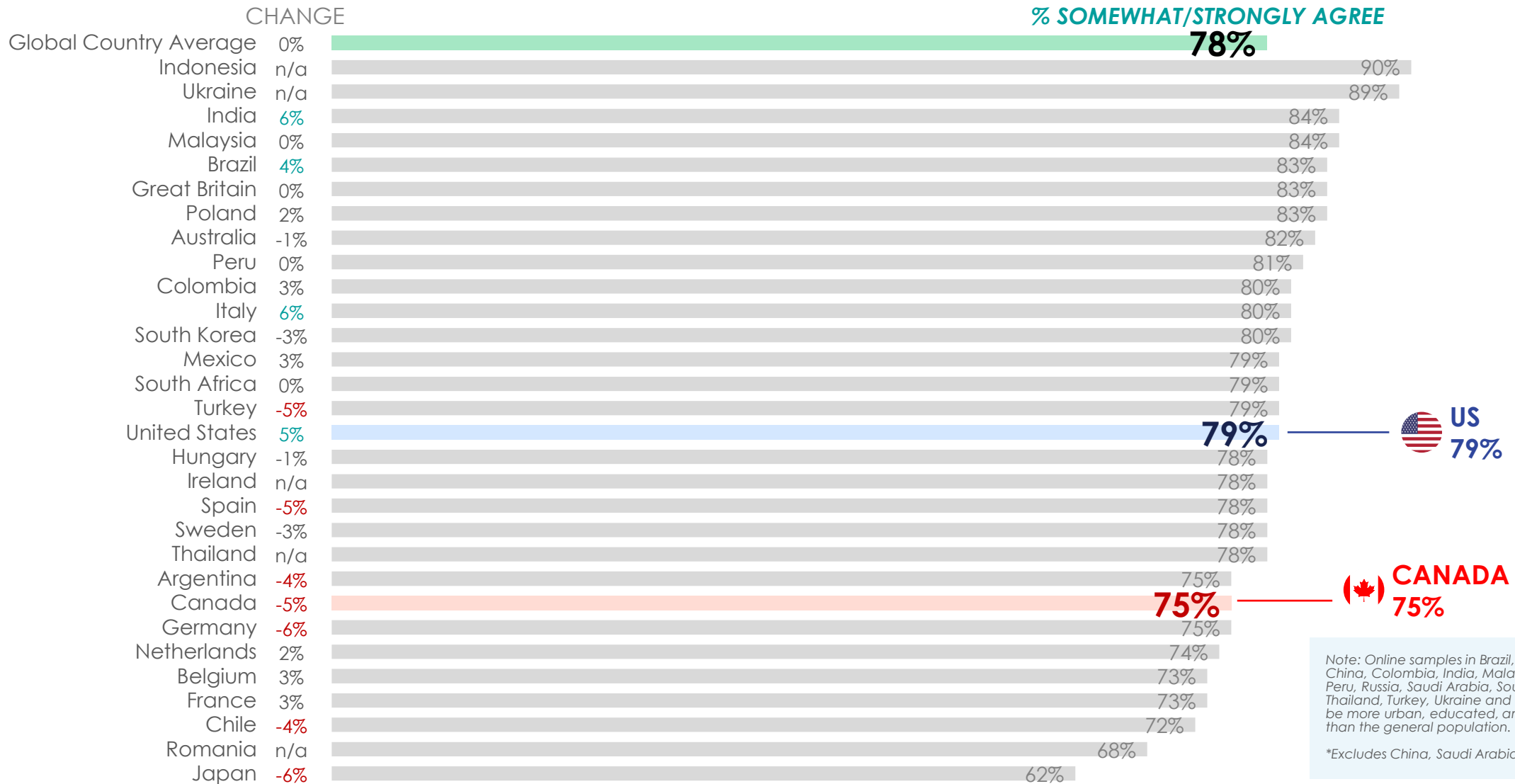


Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

*Excludes China, Saudi Arabia, and the UAE

WORKING WITH OTHER COUNTRIES

Q: [Country] should work with other countries towards global goals, even if [country] does not always get exactly what we want



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

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WILLINGNESS TO ENGAGE IN WORLD AFFAIRS (GLOBAL AVERAGE)

Q: To what extent do you agree or disagree with each of the following statements? (% somewhat/strongly agree)



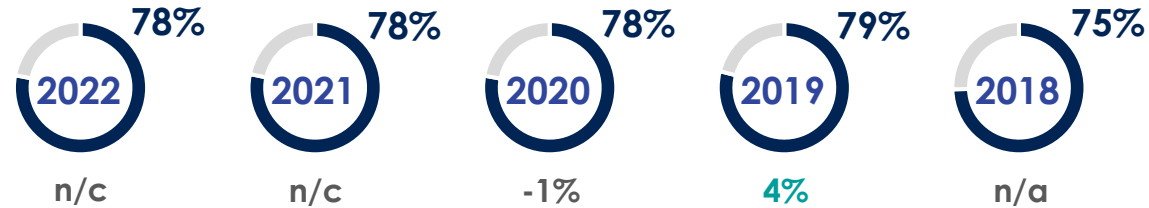
Note: The Global Country Average reflects the average result for all the countries where the survey was conducted.

WILLINGNESS TO ENGAGE IN WORLD AFFAIRS OVER TIME (GLOBAL AVERAGE)

Q: To what extent do you agree or disagree with each of the following statements? (% somewhat/strongly agree)

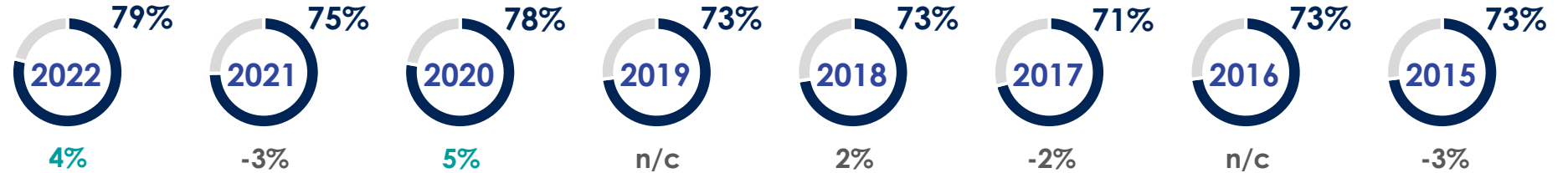
My country should work with other countries towards global goals, even if my country does not always get exactly what we want

Change from previous year



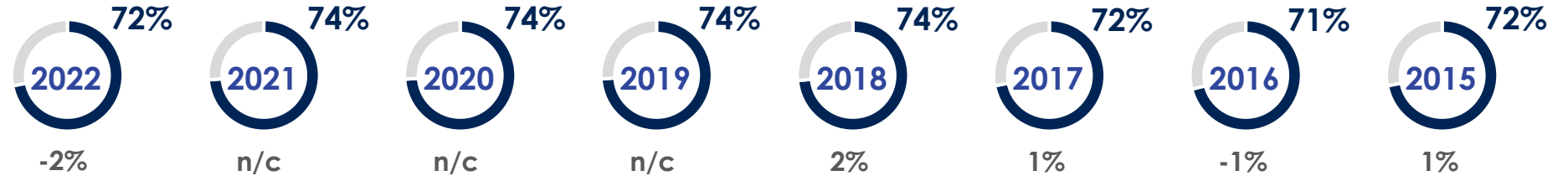
Given the difficult economic issues in my country today, my country needs to focus less on the world, and more at home

Change from previous year



My country has a responsibility to be a moral leader in the world and set an example for other countries to follow

Change from previous year



Note: The Global Country Average reflects the average result for all the countries where the survey was conducted.

WORLD AFFAIRS INFLUENCERS

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2

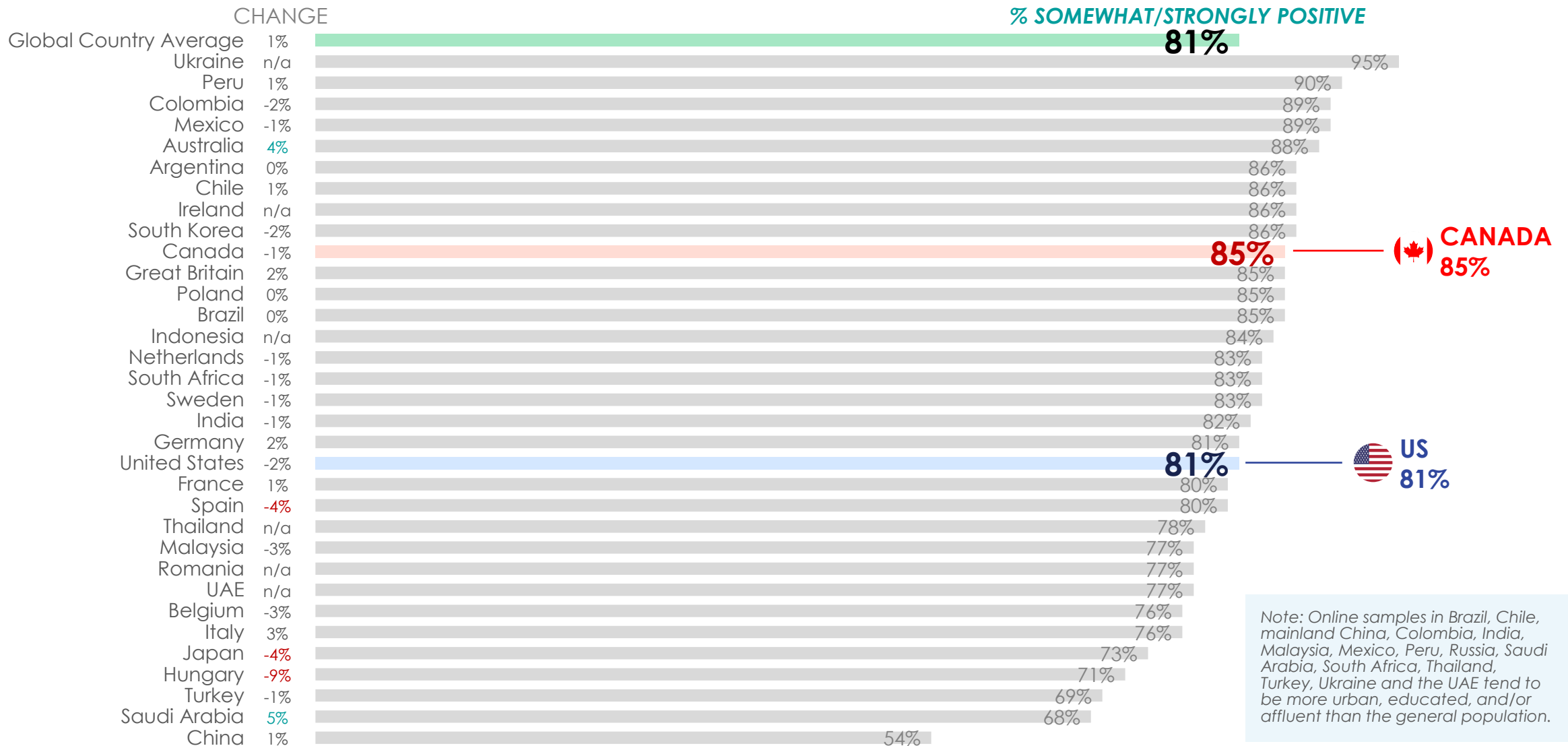
WORLD INFLUENCERS

Q: Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs? (% Strongly/somewhat positive)

									CHANGE FROM						
	Oct 2022	Oct 2021	Sept 2020	Sept 2019	Nov 2018	Oct 2017	Oct 2016	Oct 2015	2021	2020	2019	2018	2017	2016	2015
Canada	81%	80%	81%	81%	77%	82%	81%	81%	1%	-1%	n/c	4%	-4%	-1%	n/c
Germany	75%	77%	78%	75%	71%	76%	81%	75%	-2%	-1%	3%	4%	-5%	-5%	6%
France	73%	72%	70%	71%	67%	75%	71%	72%	1%	2%	-1%	4%	-8%	4%	-1%
European Union	71%	72%	70%	70%	66%	71%	n/a	n/a	-1%	2%	n/c	4%	-5%	n/a	n/a
United Nations	71%	70%	69%	71%	67%	72%	73%	74%	1%	1%	-2%	4%	-5%	-1%	-1%
My country	72%	70%	69%	68%	68%	70%	68%	70%	2%	1%	1%	n/c	-2%	2%	-2%
Great Britain	69%	64%	66%	62%	63%	69%	67%	72%	5%	-2%	4%	-1%	-6%	2%	-5%
United States	64%	62%	50%	52%	50%	55%	64%	65%	2%	12%	-2%	2%	-5%	-9%	-1%
The World Bank	63%	62%	61%	61%	57%	61%	58%	59%	1%	1%	n/c	4%	-4%	3%	-1%
The International Monetary Fund (or IMF)	61%	60%	59%	58%	56%	59%	56%	57%	1%	1%	1%	2%	-3%	3%	-1%
NATO	65%	60%	60%	60%	57%	n/a	n/a	n/a	5%	n/c	n/c	3%	n/a	n/a	n/a
India	50%	48%	50%	52%	51%	59%	55%	56%	2%	-2%	-2%	1%	-8%	4%	-1%
Russia	29%	45%	46%	45%	43%	50%	46%	42%	-16%	-1%	1%	2%	-7%	4%	4%
China	42%	43%	42%	53%	53%	58%	55%	53%	-1%	1%	-11%	n/c	-5%	3%	2%
Israel	43%	40%	39%	36%	35%	43%	37%	33%	3%	1%	3%	1%	-8%	6%	4%
Saudi Arabia	45%	40%	42%	39%	34%	n/a	n/a	n/a	5%	-2%	3%	5%	n/a	n/a	n/a
Iran	28%	24%	27%	25%	25%	31%	26%	25%	4%	-3%	2%	n/c	-6%	5%	1%

WORLD INFLUENCERS: CANADA

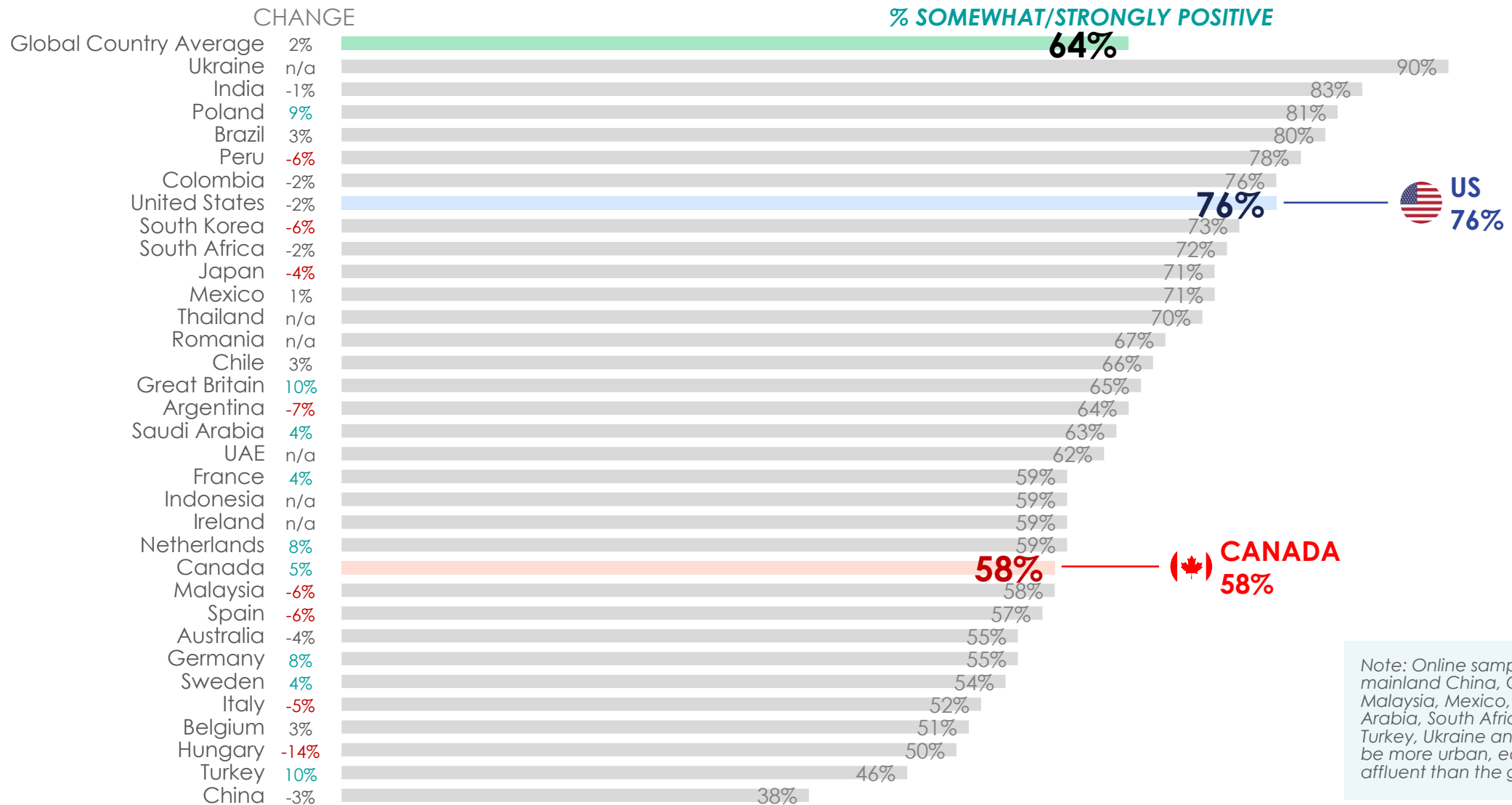
Q: Thinking about the next decade, would you say **Canada** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: UNITED STATES

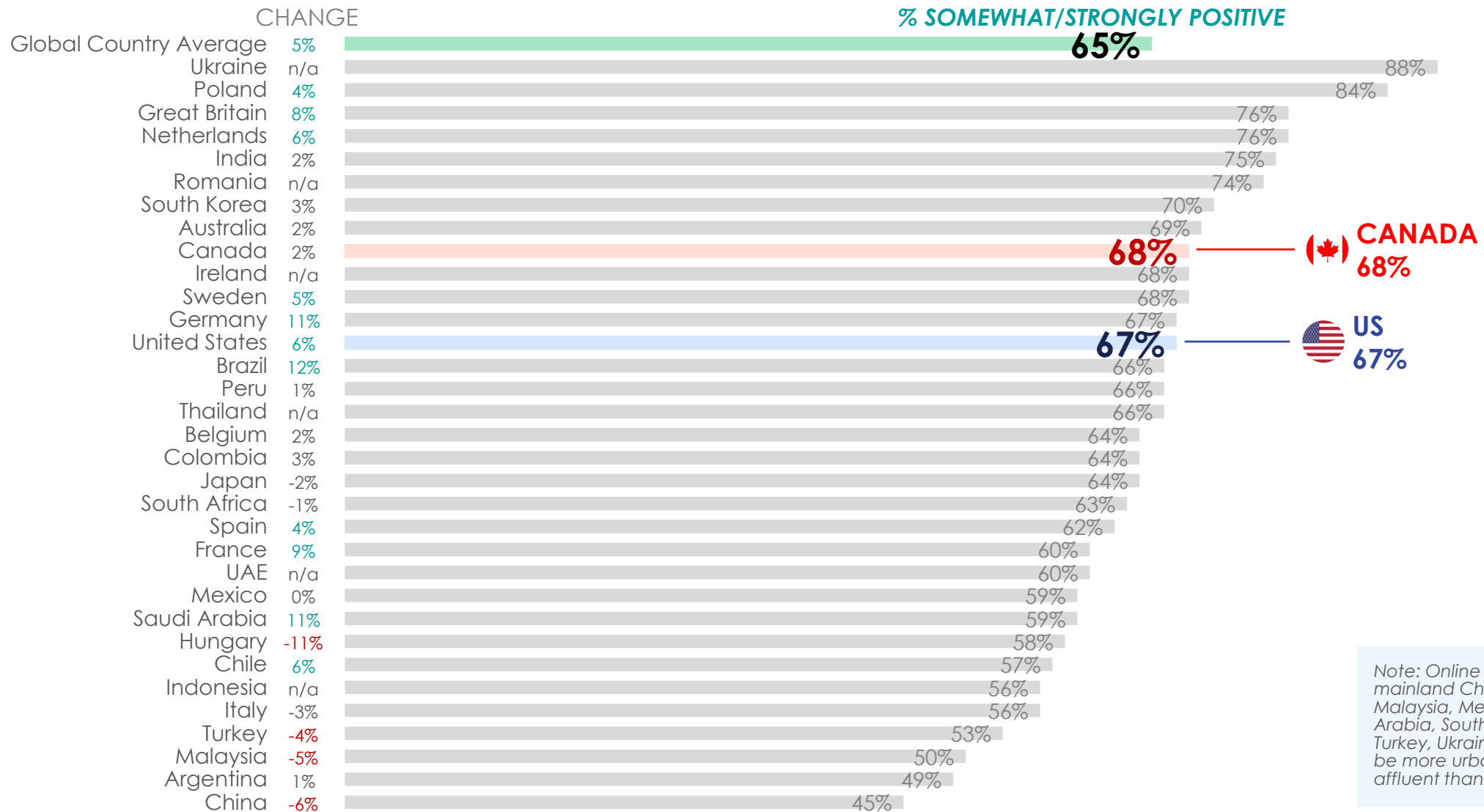
Q: Thinking about the next decade, would you say **United States** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: NATO

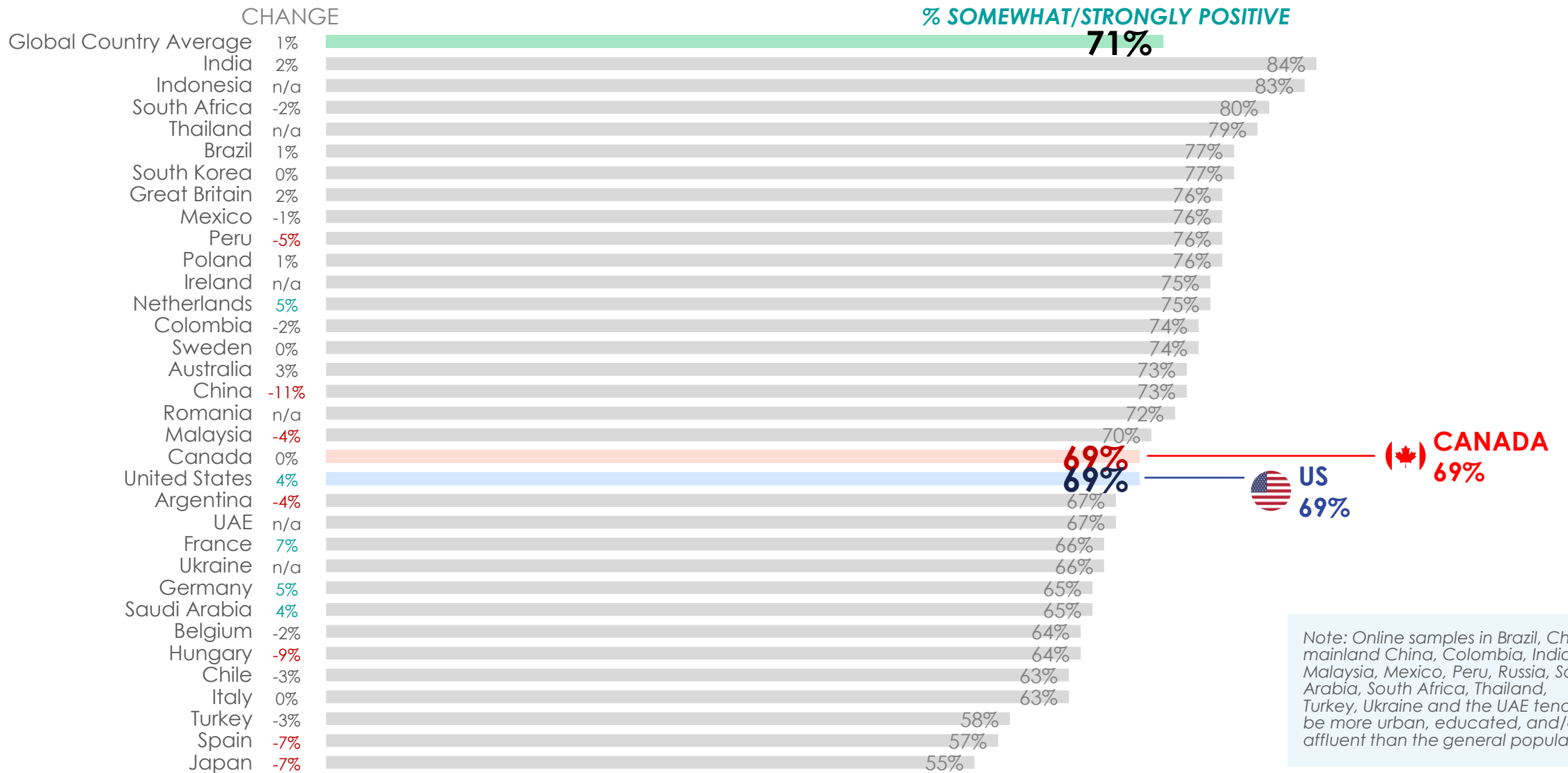
Q: Thinking about the next decade, would you say **NATO** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: UNITED NATIONS

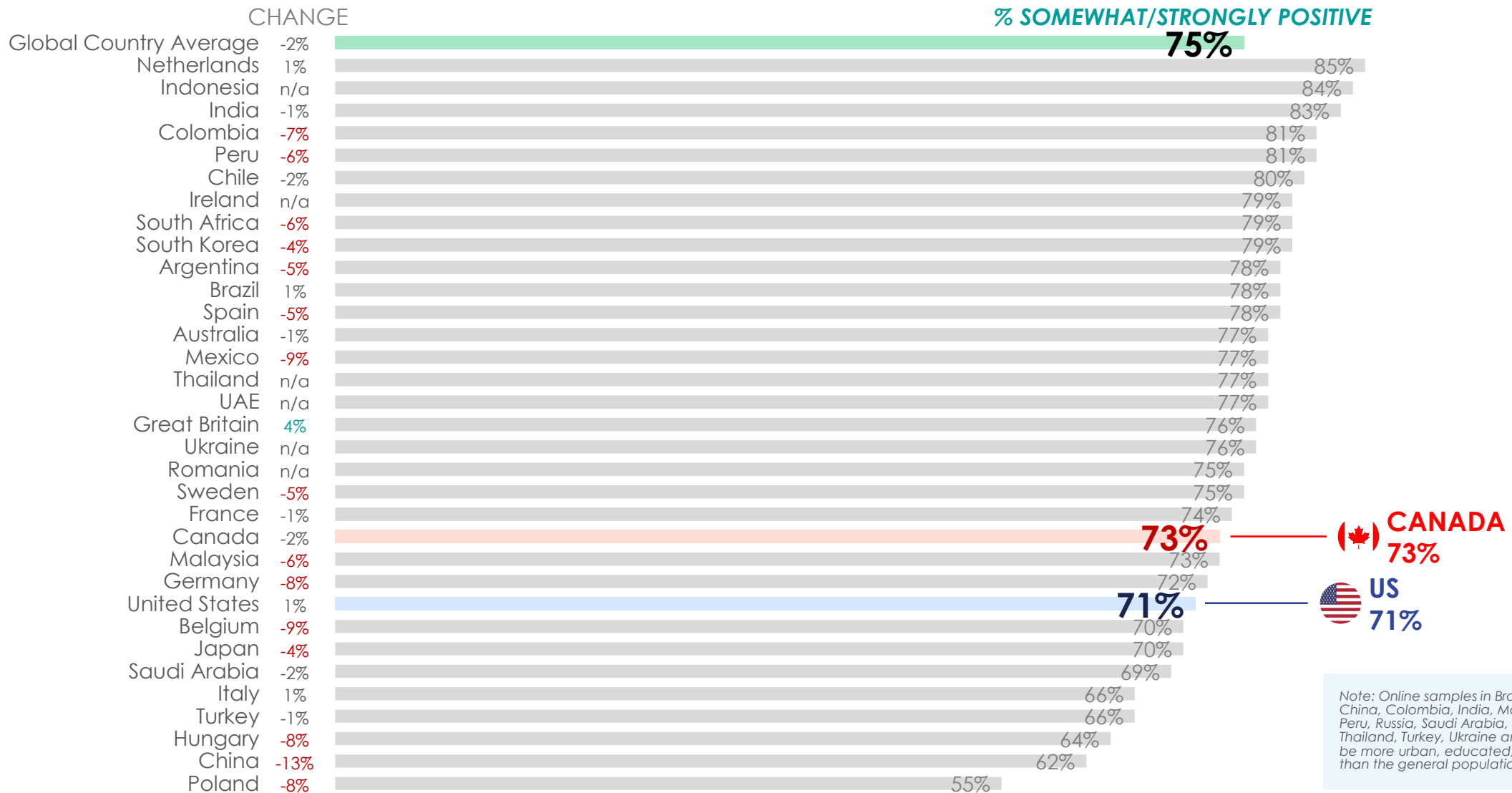
Q: Thinking about the next decade, would you say **United Nations** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: GERMANY

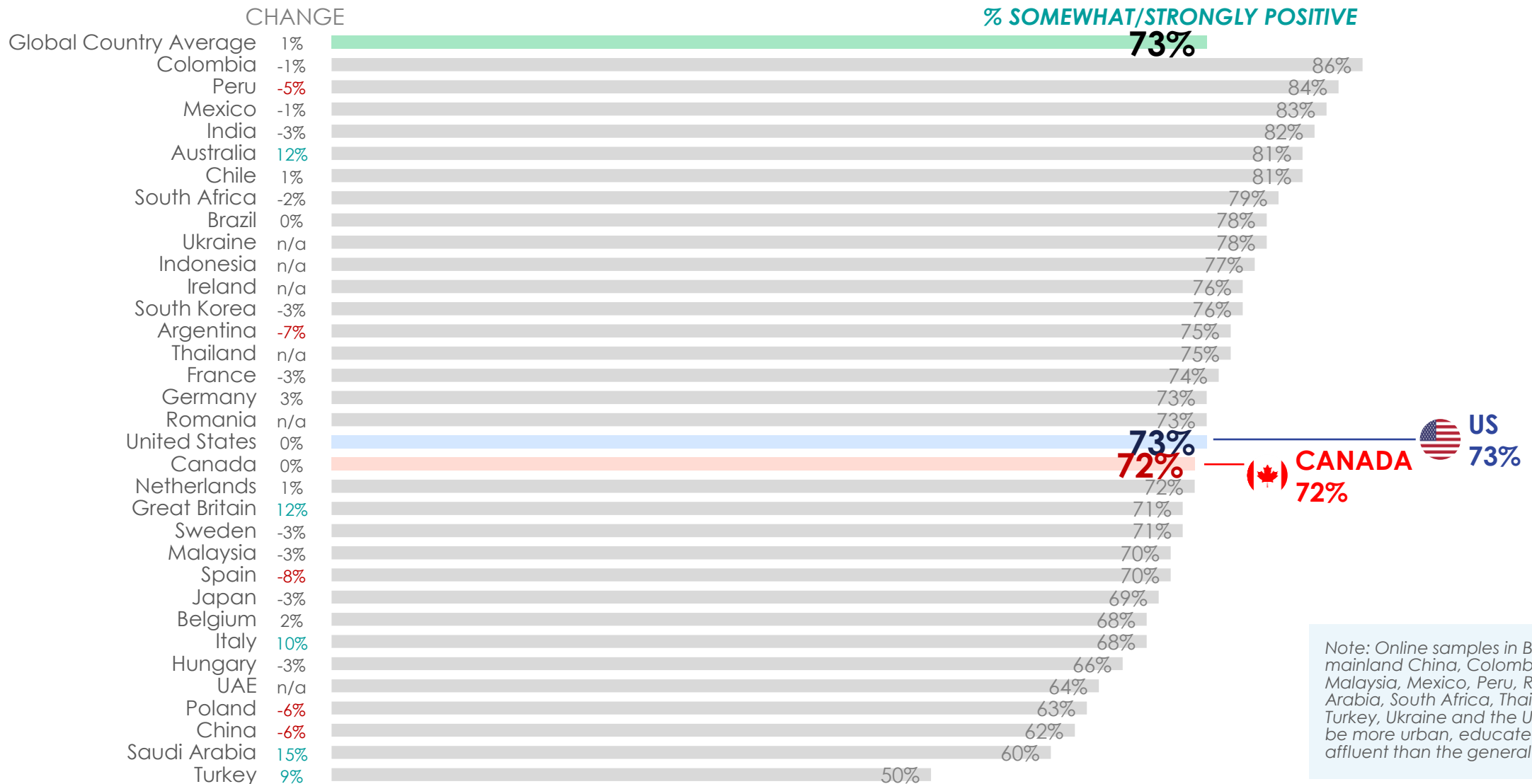
Q: Thinking about the next decade, would you say **Germany** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: FRANCE

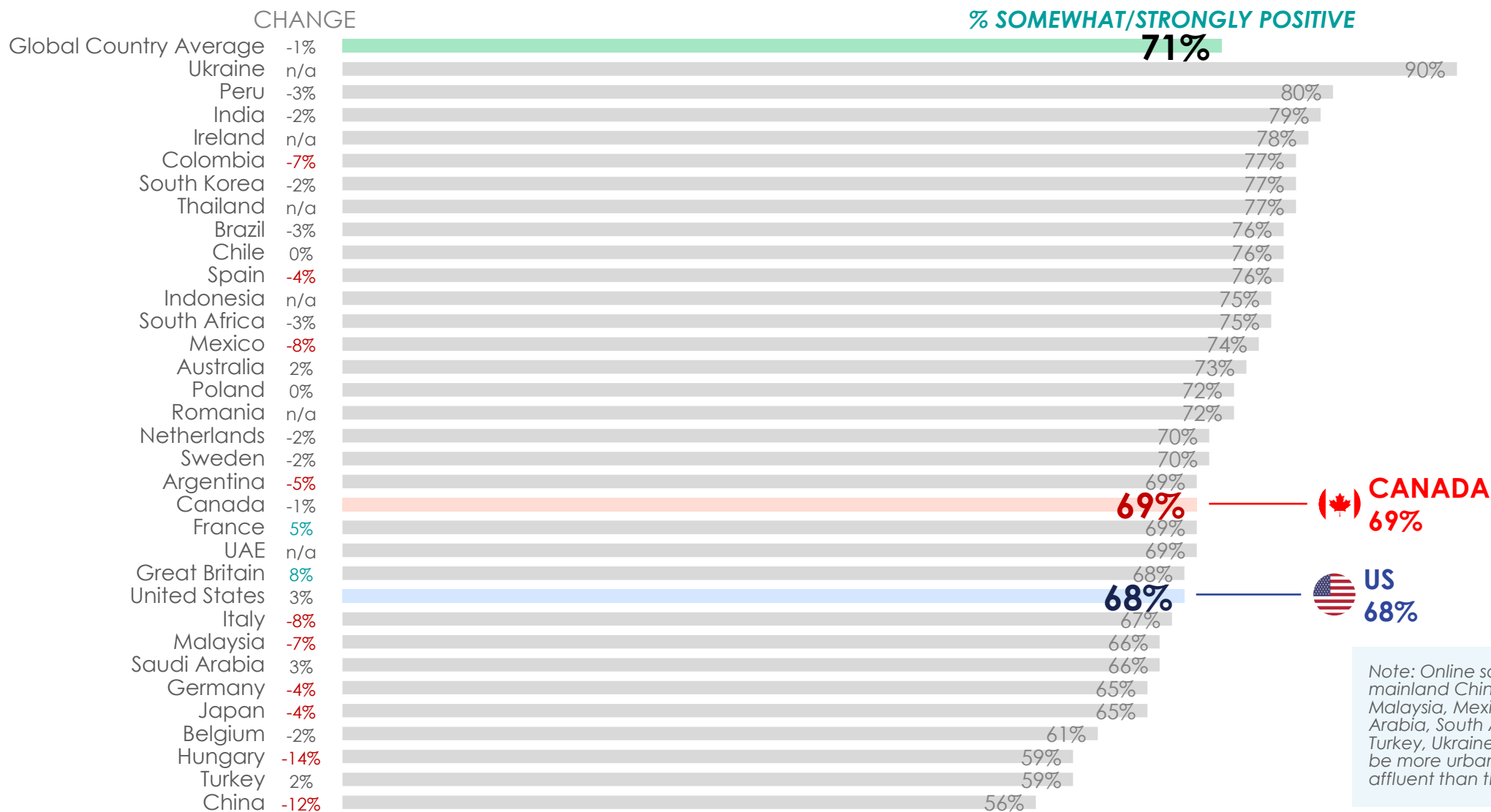
Q: Thinking about the next decade, would you say **France** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: EUROPEAN UNION

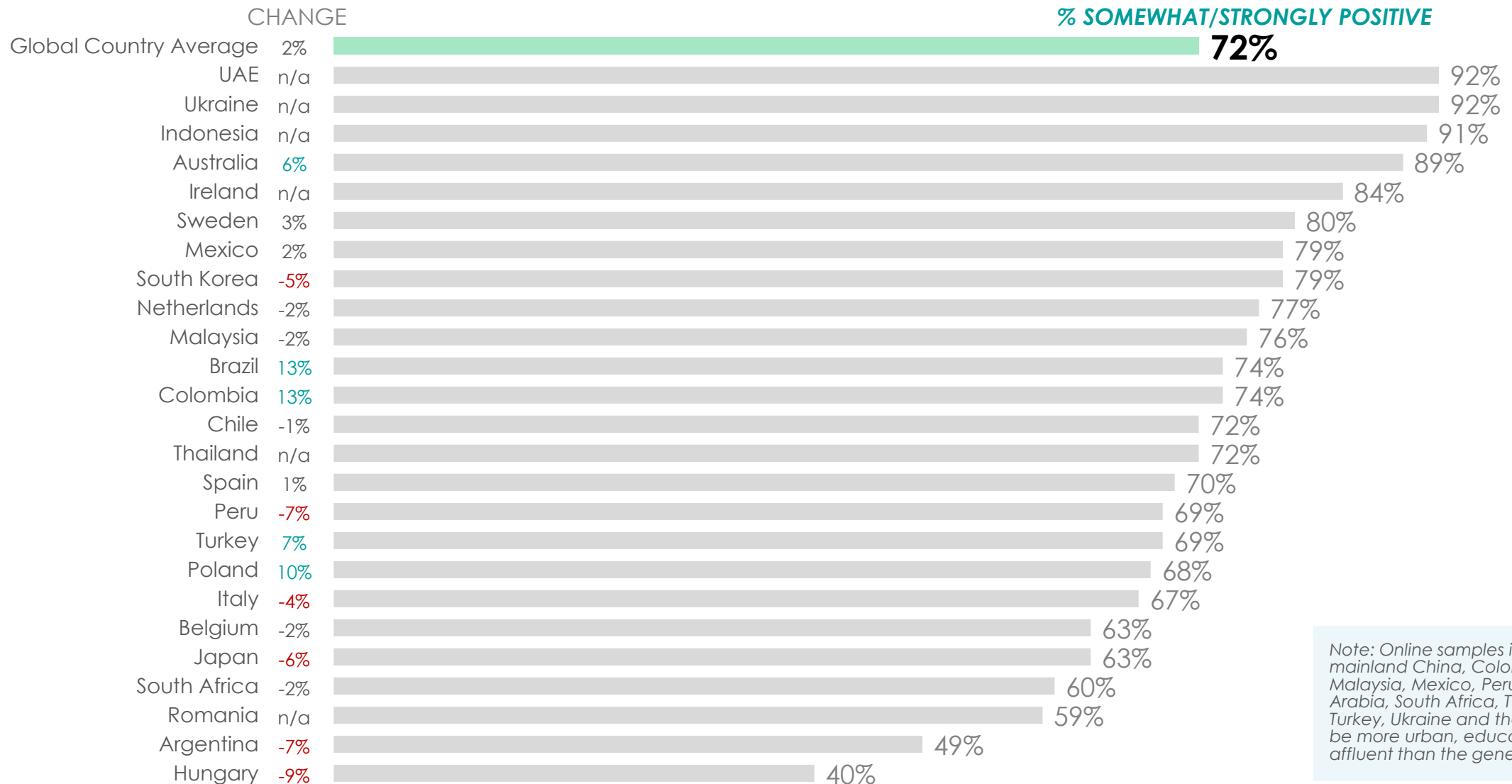
Q: Thinking about the next decade, would you say **European Union** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: MY COUNTRY

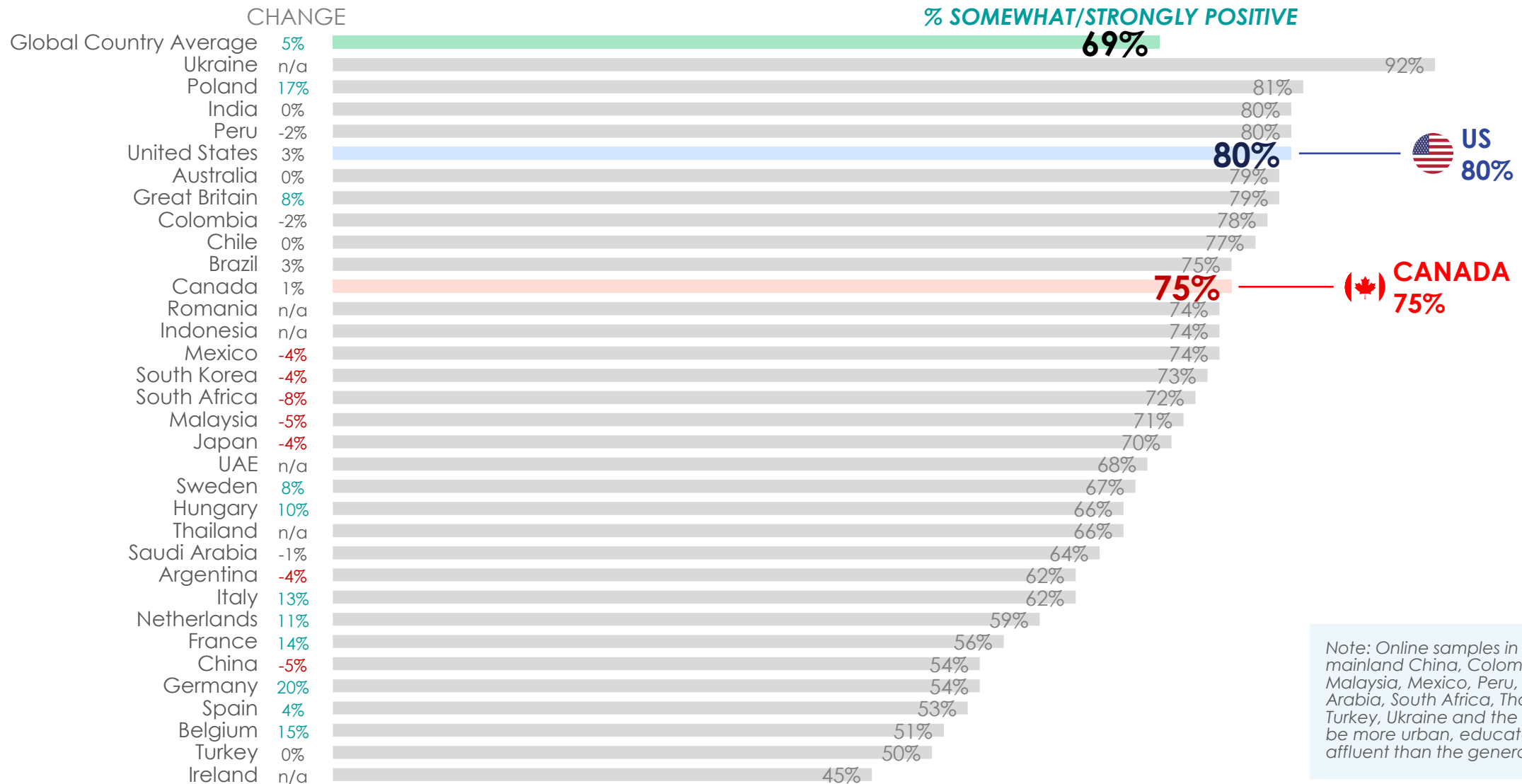
Q: Thinking about the next decade, would you say **your country** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: GREAT BRITAIN

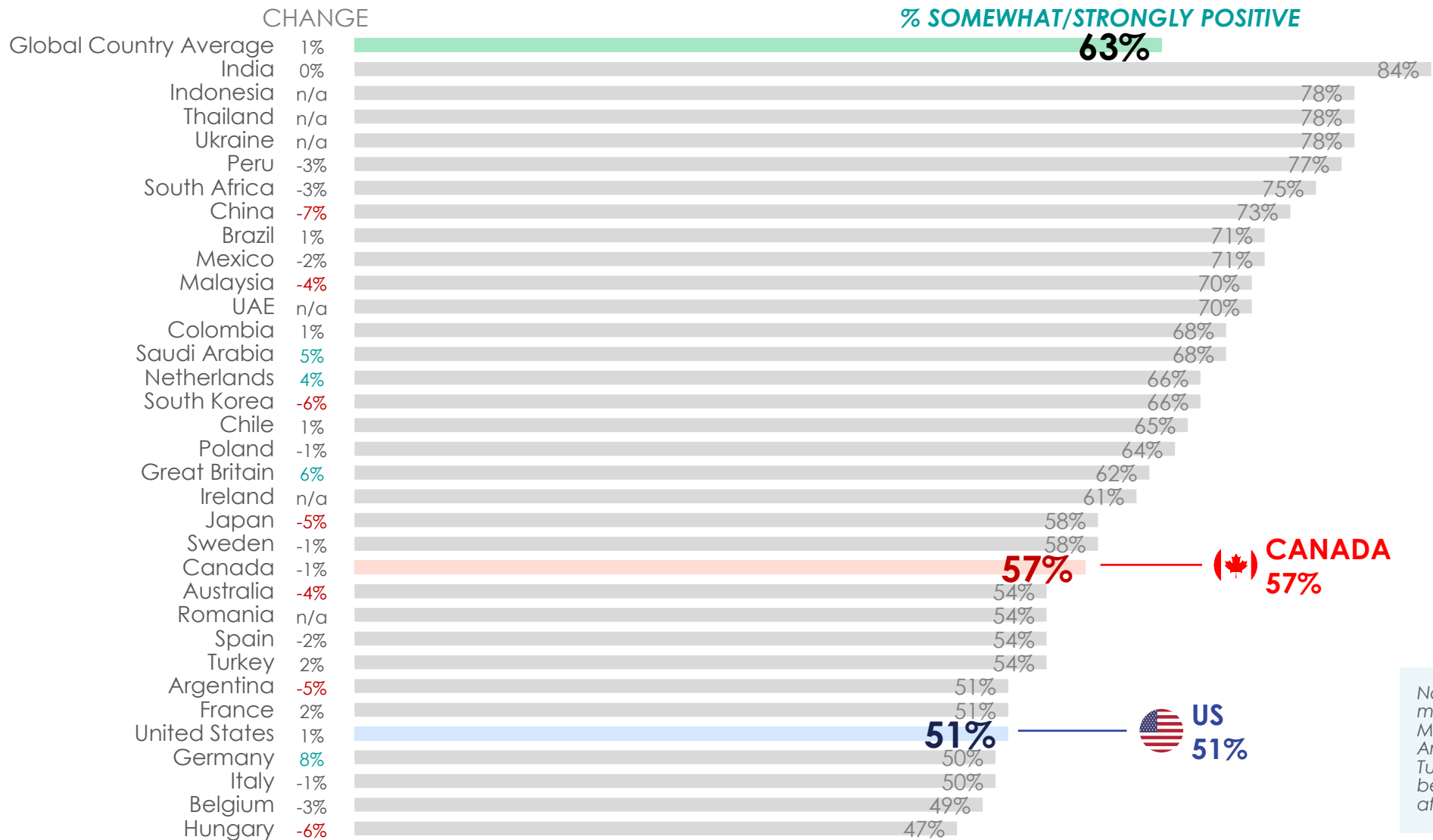
Q: Thinking about the next decade, would you say **Great Britain** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: THE WORLD BANK

Q: Thinking about the next decade, would you say **The World Bank** will have an overall positive or a negative influence on world affairs?

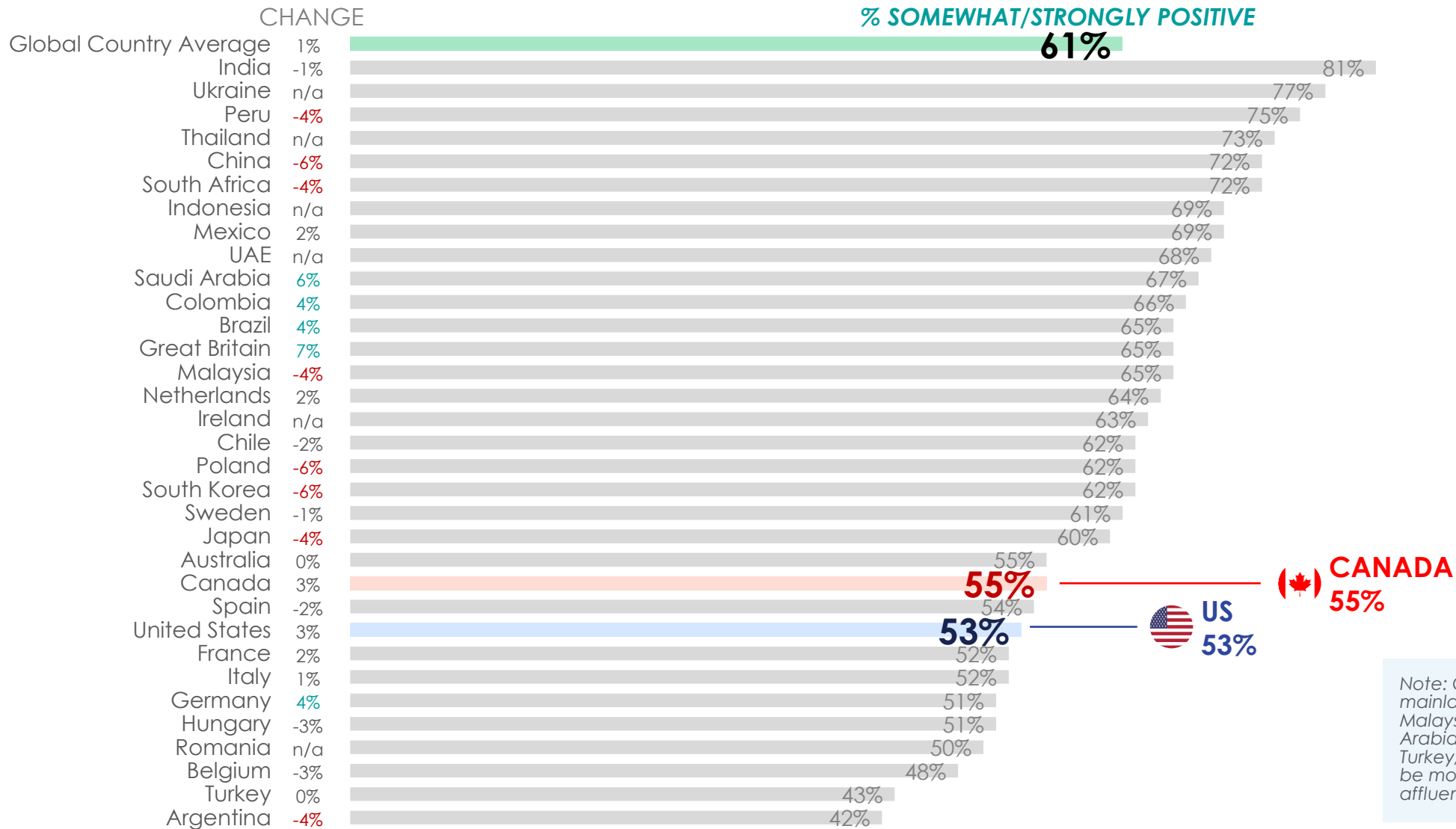


Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: THE INTERNATIONAL MONETARY FUND (IMF)



Q: Thinking about the next decade, would you say *The International Monetary Fund* will have an overall positive or a negative influence on world affairs?

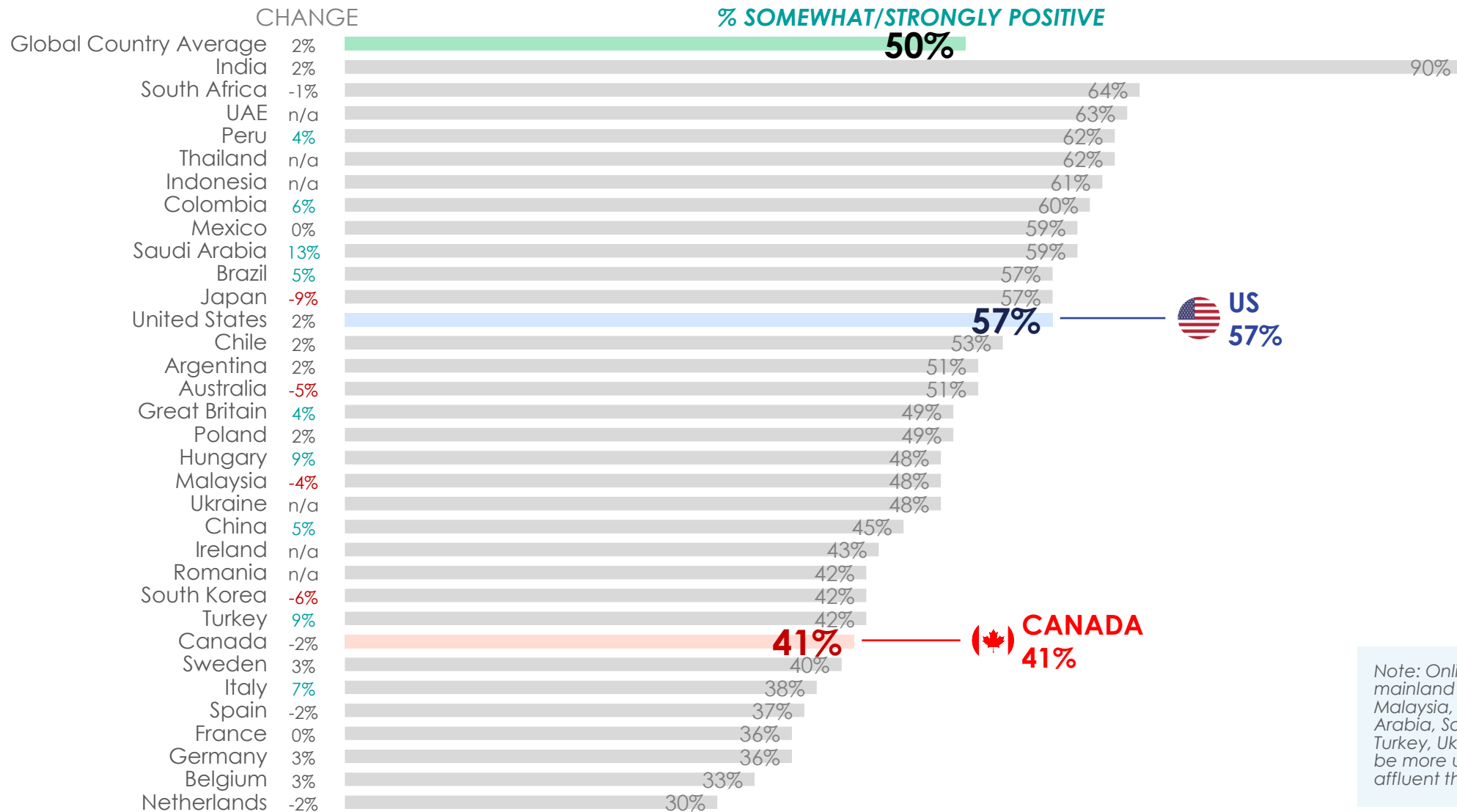


Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.



WORLD INFLUENCERS: INDIA

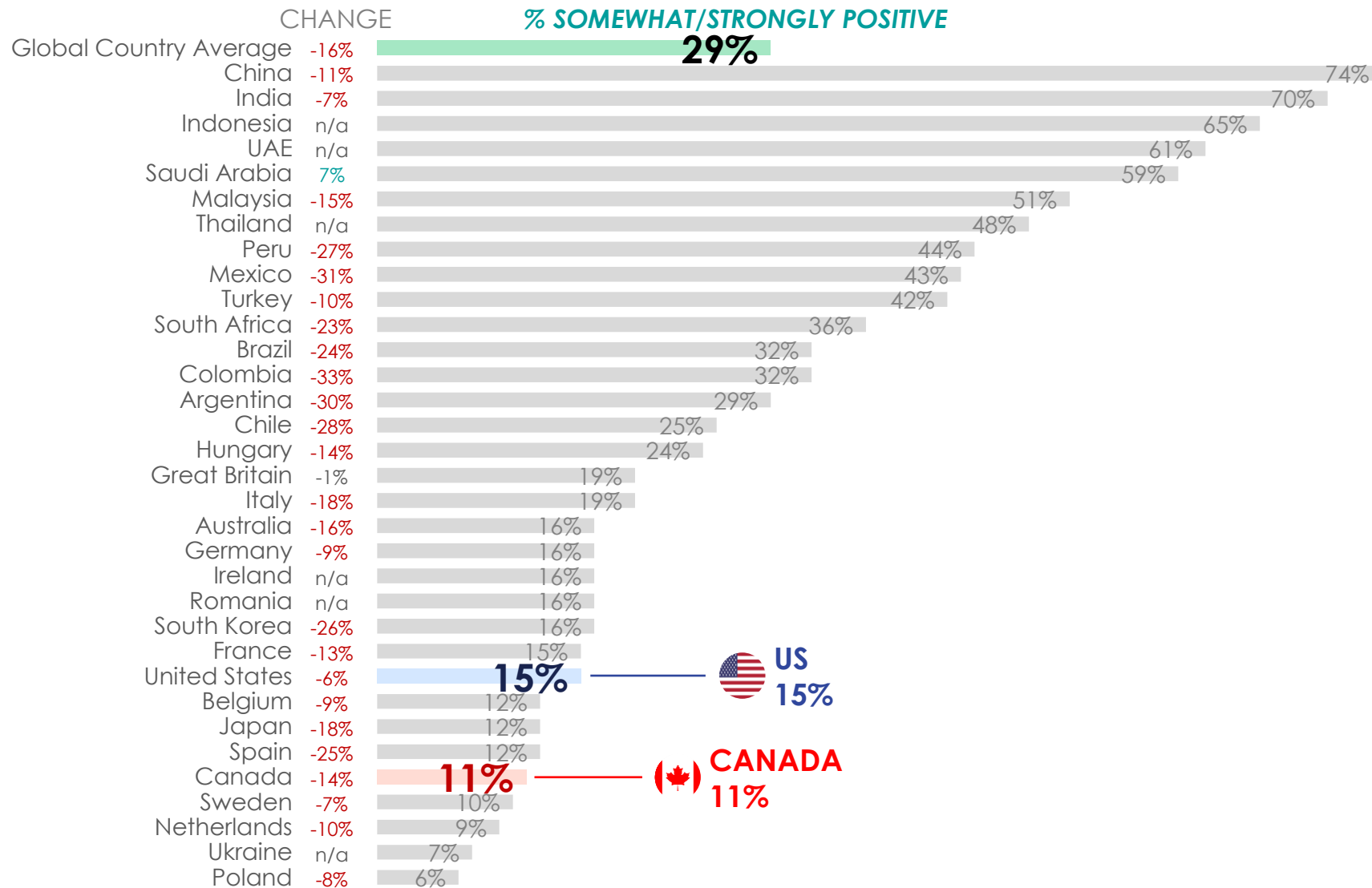
Q: Thinking about the next decade, would you say **India** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: RUSSIA

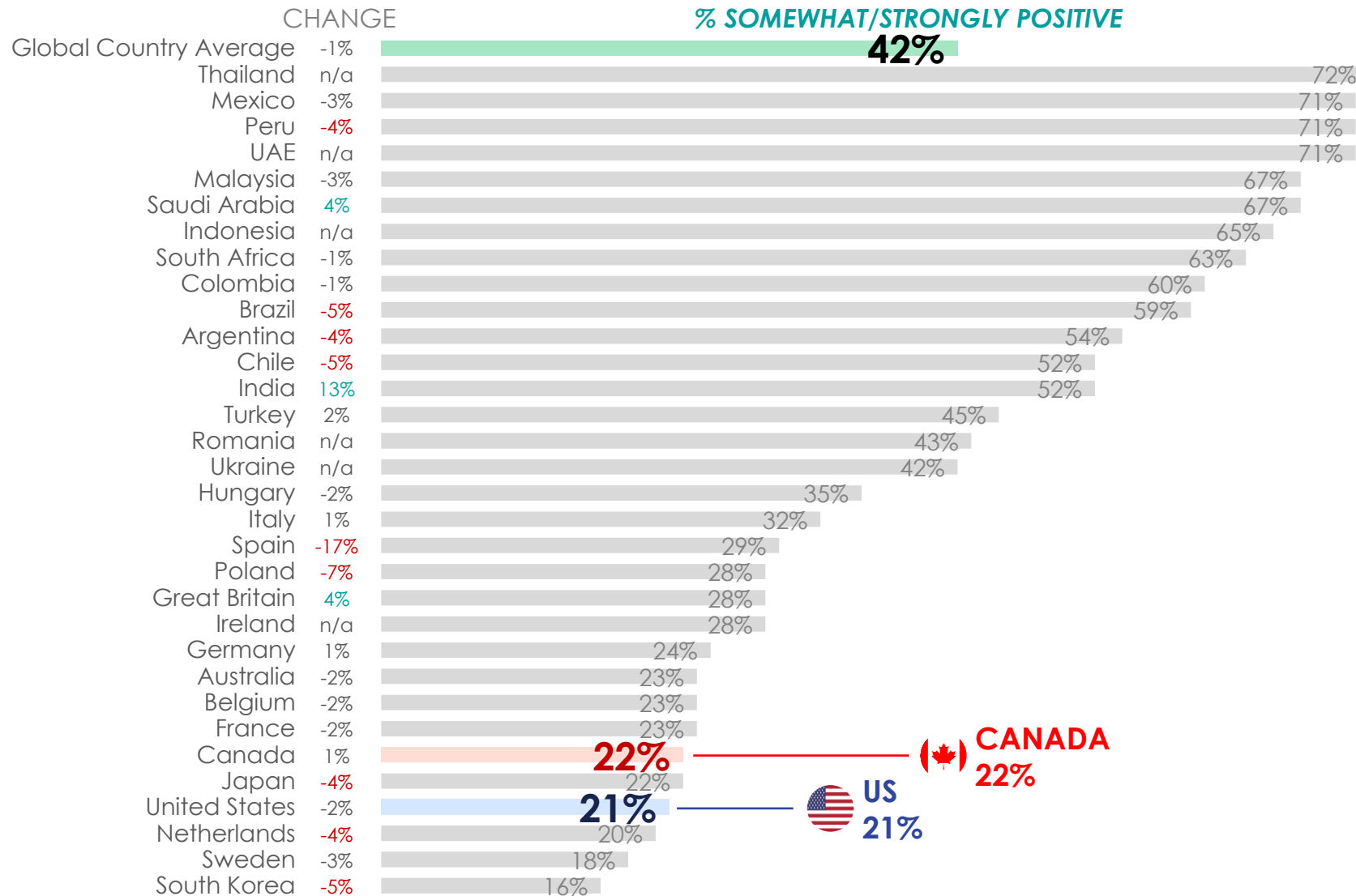
Q: Thinking about the next decade, would you say **Russia** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: CHINA

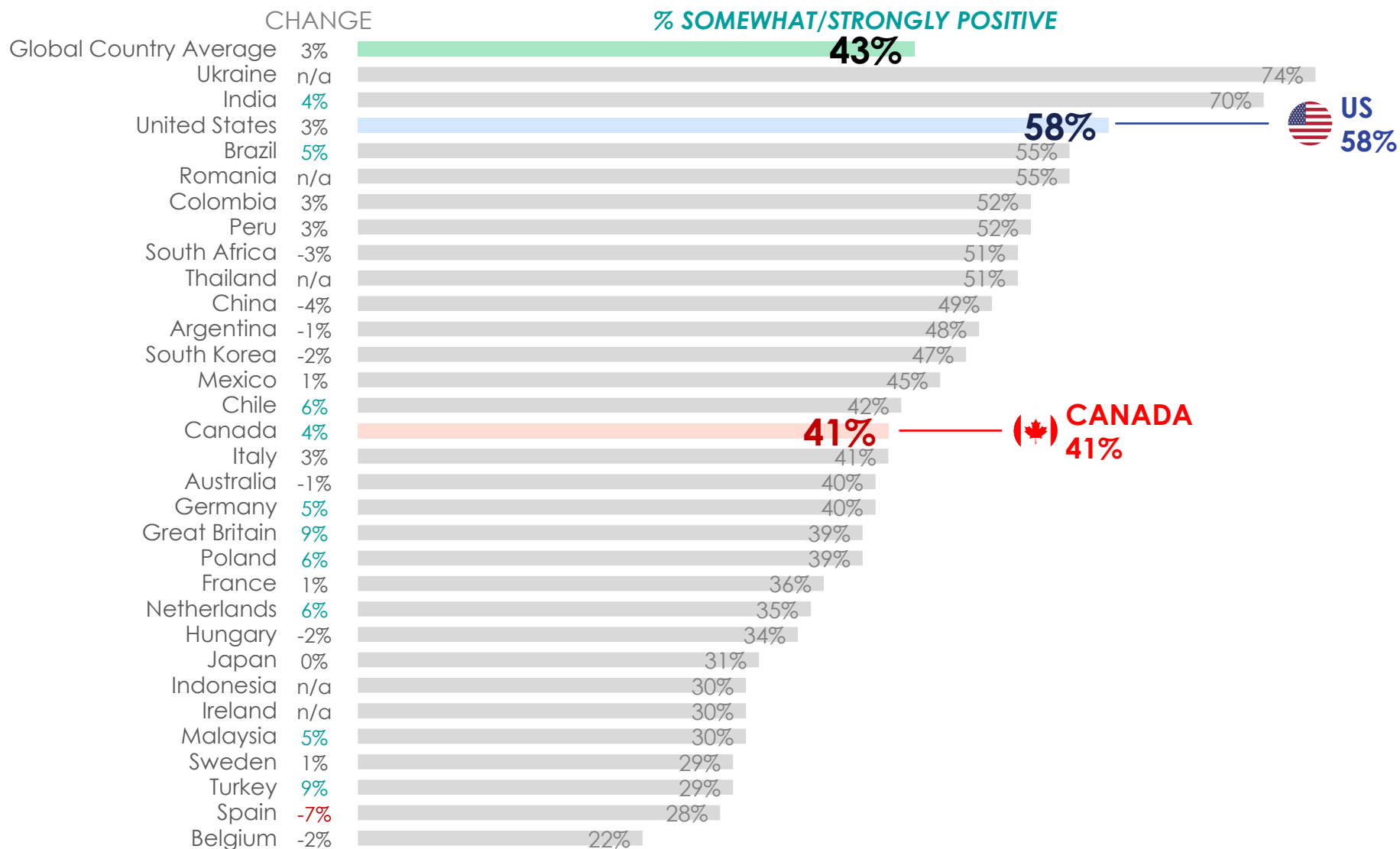
Q: Thinking about the next decade, would you say **China** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.
*Excludes China

WORLD INFLUENCERS: ISRAEL

Q: Thinking about the next decade, would you say **Israel** will have an overall positive or a negative influence on world affairs?

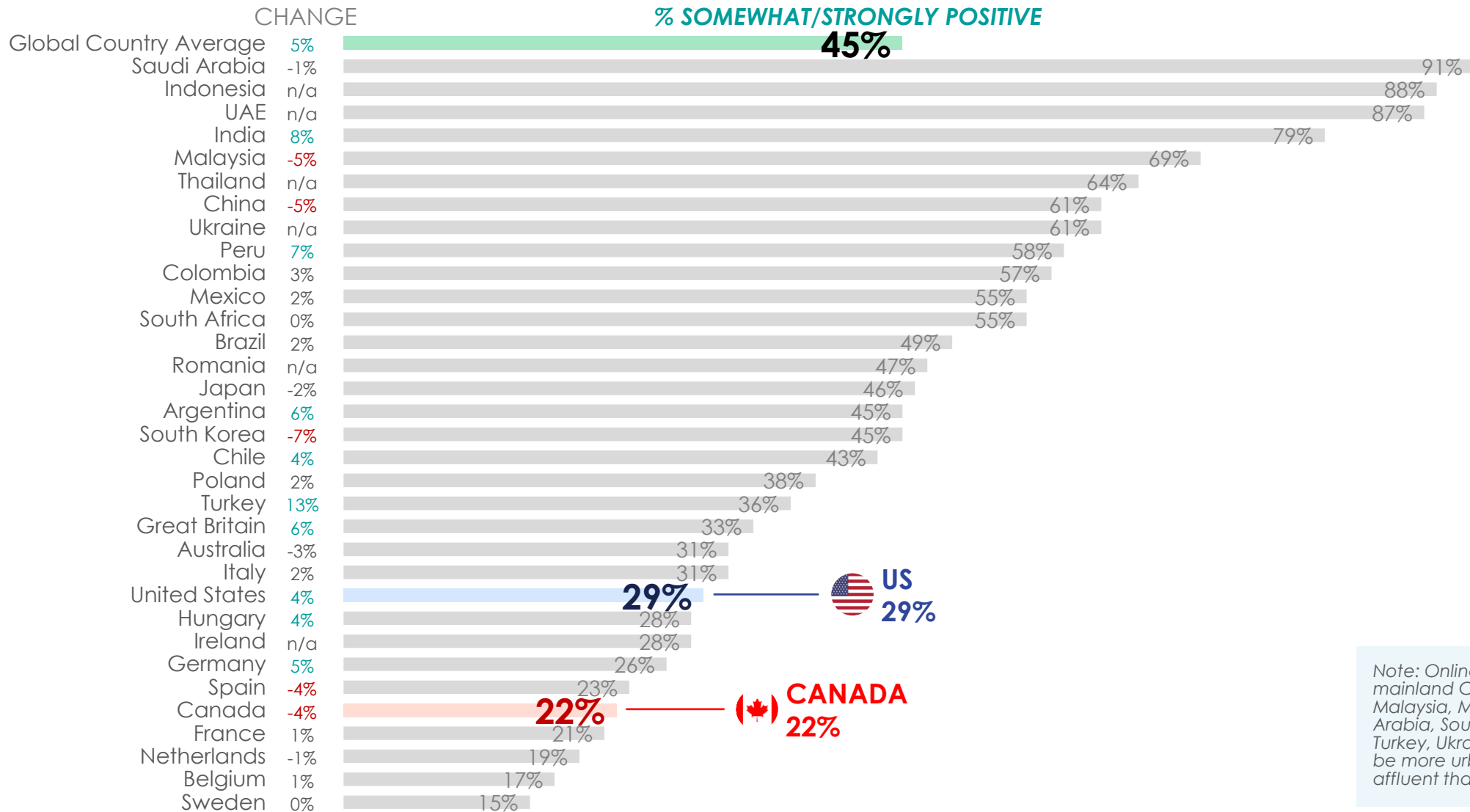


Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.
*Excludes Saudi Arabia and the UAE

WORLD INFLUENCERS: SAUDI ARABIA



Q: Thinking about the next decade, would you say **Saudi Arabia** will have an overall positive or a negative influence on world affairs?

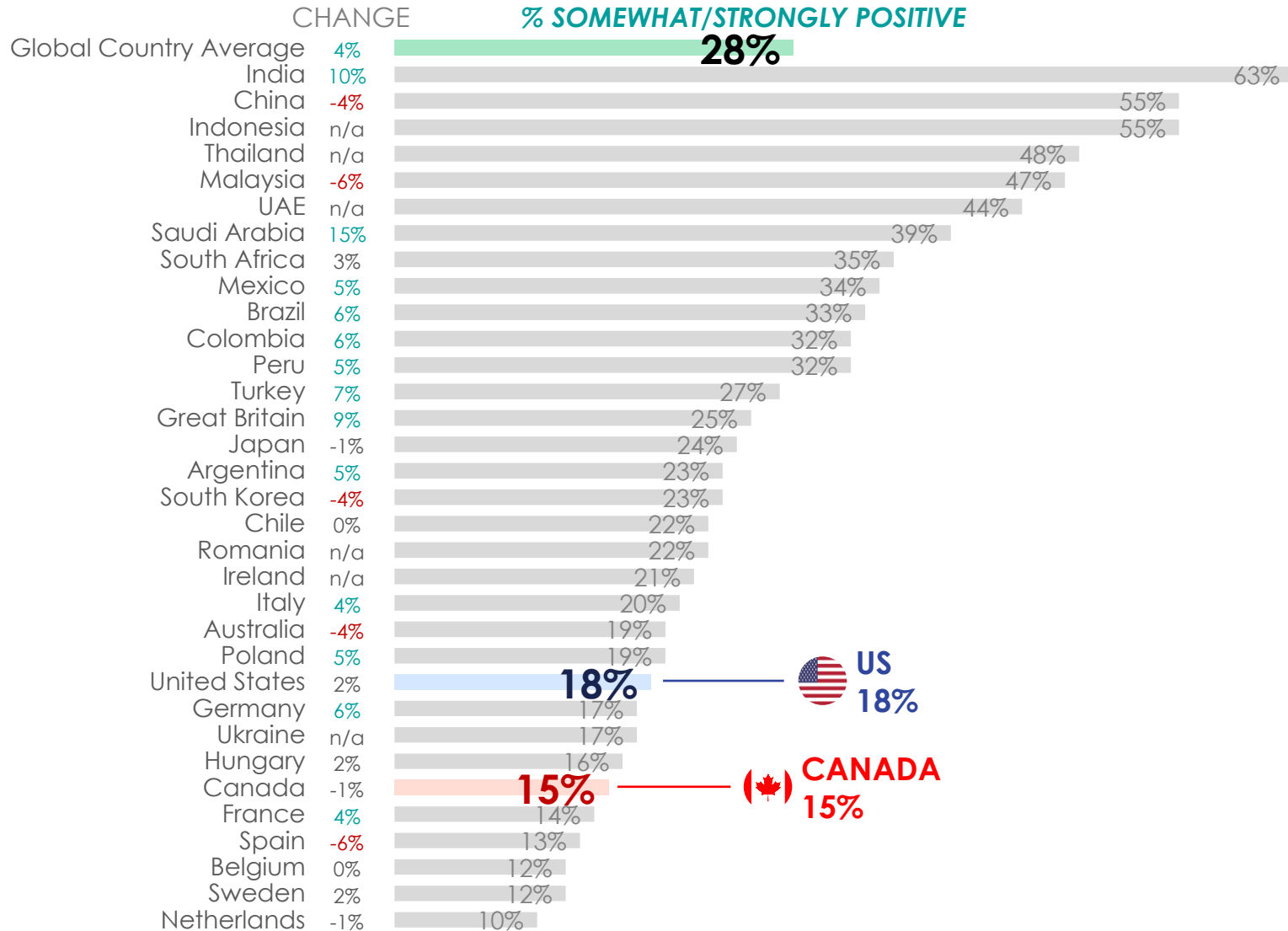


Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

WORLD INFLUENCERS: IRAN



Q: Thinking about the next decade, would you say **Iran** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.