WORLD AFFAIRS

Citizens of 33 Countries Assess Threats and Engagement in International Affairs

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1. Willingness To Engage In World Affairs

2. World Affairs Influencers



Methodology

- These are the results of a 33-market survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 32,507 adults aged 18-74 in the United States, Canada, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia, and 16-74 in 27 other markets between Friday, September 23 and Friday, October 7, 2022.
- The sample consists of approximately 1,000 individuals in each of Argentina, Australia, Belgium, Brazil, Canada, Chile, mainland China, Colombia, France, Germany, Great Britain, India, Indonesia, Italy, Japan, Malaysia, Mexico, the Netherlands, Peru, Poland, Romania, Saudi Arabia, South Africa, South Korea, Spain, Sweden, Thailand, Ukraine, the United Arab Emirates, and the U.S., and 500 individuals in each of Hungary, Republic of Ireland, and Turkey.
- The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Romania, South Korea, Spain, Sweden, and the U.S. can be taken as representative of their general adult population under the age of 75.
- The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine, and the UAE are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

- The data is weighted so that each market's sample composition best reflects the demographic profile of the adult population according to the most recent census data.
- "The Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.
- Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.
- The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/-3.5 percentage points and of 500 accurate to +/-5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.
- The publication of these findings abides by local rules and regulations.



WILLINGNESS TO ENGAGE IN WORLD AFFAIRS

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TURNING FOCUS INWARD AMID DIFFICULT ECONOMIC TIMES

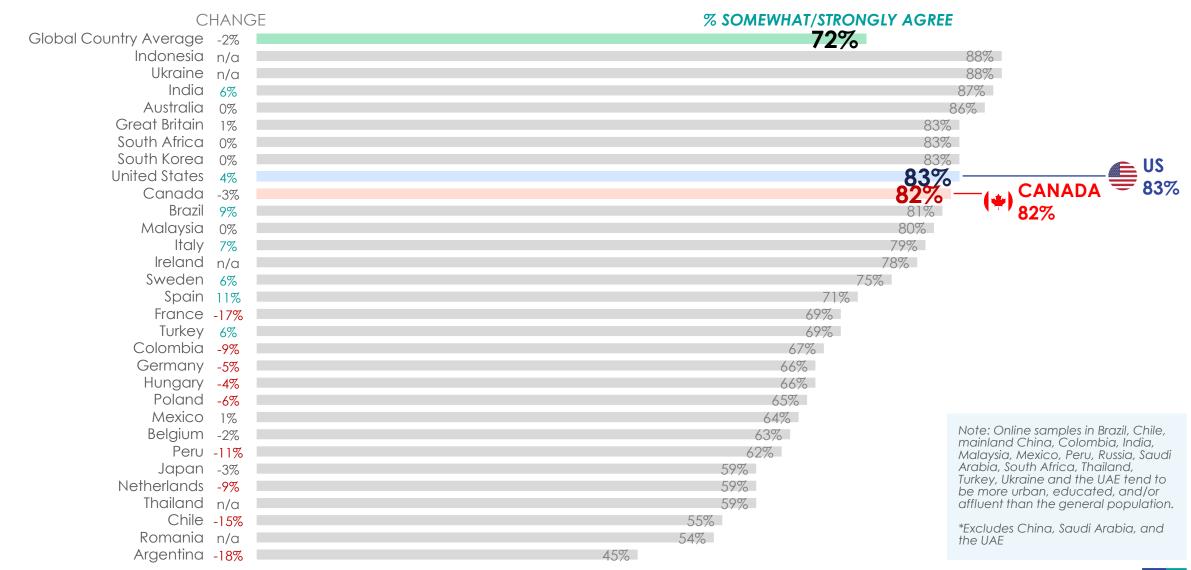
Q: Given the difficult economic issues in [country] today, [country] needs to focus less on the world and more at home

CHAN	IGE	% SOMEWHAT/STRONGLY A	GREE				
Global Country Average 4%		79%					
Indonesia n/a		90%					
South Africa 11%		89%					
South Korea 19%		89%					
Malaysia 5%		87%					
Peru 5%		87%					
Romania n/a		86%					
Turkey 6%		86%	7				
Colombia _{-2%}		84%					
Chile 2%		83%					
India 8%		83%					
Mexico 7%		82%					
Argentina 4%		81%					
Brazil 3%		78%					
Canada 4%		78%	- (*) 78%				
Great Britain 7%		78%	10/0				
Ireland n/a		78%					
Thailand n/a		78%					
Poland -2%		77%	- 🗲 US 77%				
United States 1%		77% —	77%				
Australia 0%		76%	- ///0				
Ukraine n/a		76%					
Belgium 4%		75%	ote: Online samples in Brazil, Chile,				
Japan 3%		74/0 mc	ainland China, Colombia, India,				
Hungary -3%			alaysia, Mexico, Peru, Russia, Saudi abia, South Africa, Thailand,				
France 0%		7 Z /0	rkey, Ukraine and the UAE tend to				
Netherlands 9%		/ 2% be	more urban, educated, and/or				
Spain 5% Sweden 3%			fluent than the general population.				
0,0			cludes China, Saudi Arabia, and				
Italy 5%			e UAE				
Germany 4%		70%					



MORAL LEADER

Q: [Country] has a responsibility to be a moral leader in the world and set an example for other countries to follow





WORKING WITH OTHER COUNTRIES

Q: [Country] should work with other countries towards global goals, even if [country] does not always get exactly what we want

CHAN		% SOMEWHAT/STRONGLY AGREE
Global Country Average 0%		78%
Indonesia n/c		90%
Ukraine n/c India 6%		89%
0,0		84%
Malaysia 0%		84%
Brazil 4%		83%
Great Britain 0%		83%
Poland 2%		83%
Australia -1%		82%
Peru 0%		81%
Colombia 3%		80%
Italy 6%		80%
South Korea -3%		80%
Mexico 3%		79%
South Africa 0%		79%
Turkey -5%		79% US
United States 5%		
Hungary -1%		7078
lreland n/c		78%
Spain -5%		78%
Sweden -3%		78%
Thailand n/c		78%
Argentina -4%		
Canada -5%		75% 75%
Germany -6%		75%
Netherlands 2%		74% Note: Online samples in Brazil, Chile, mainland
Belgium 3%		73% Peru, Russia, Saudi Arabia, South Africa,
France 3%		73% Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent
Chile -4%		72% than the general population.
Romania n/c		*Excludes China, Saudi Arabia, and the UAE
Japan - <mark>6%</mark>	%	62%



WILLINGNESS TO ENGAGE IN WORLD AFFAIRS (GLOBAL AVERAGE)

Q: To what extent do you agree or disagree with each of the following statements? (% somewhat/strongly agree)





WILLINGNESS TO ENGAGE IN WORLD AFFAIRS OVER TIME (GLOBAL AVERAGE)

Q: To what extent do you agree or disagree with each of the following statements? (% somewhat/strongly agree)



Note: The Global Country Average reflects the average result for all the countries where the survey was conducted.



WORLD AFFAIRS INFLUENCERS

Citizens of 33 Countries Assess Threats and Engagement in International Affairs



WORLD INFLUENCERS

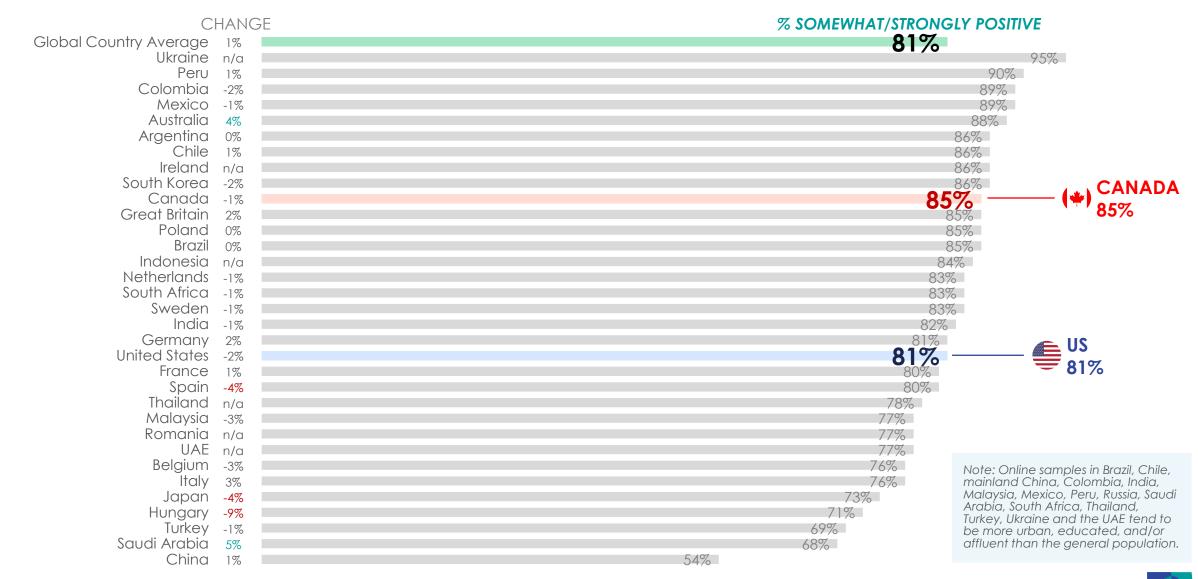
Q: Thinking about the next decade, would you say the following countries or organizations will have an overall positive or a negative influence on world affairs? **(% Strongly/somewhat positive)**

									CHANGE FROM						
	Oct 2022	Oct 2021	Sept 2020	Sept 2019	Nov 2018	Oct 2017	Oct 2016	Oct 2015	2021	2020	2019	2018	2017	2016	2015
(🕗 Canada	81%	80%	81%	81%	77%	82%	81%	81%	1%	-1%	n/c	4%	-4%	-1%	n/c
Germany	75%	77%	78%	75%	71%	76%	81%	75%	-2%	-1%	3%	4%	-5%	-5%	6%
France	73%	72%	70%	71%	67%	75%	71%	72%	1%	2%	-1%	4%	-8%	4%	-1%
European Union	71%	72%	70%	70%	66%	71%	n/a	n/a	-1%	2%	n/c	4%	-5%	n/a	n/a
United Nations	71%	70%	69%	71%	67%	72%	73%	74%	1%	1%	-2%	4%	-5%	-1%	-1%
My country	72%	70%	69%	68%	68%	70%	68%	70%	2%	1%	1%	n/c	-2%	2%	-2%
🛟 Great Britain	69%	64%	66%	62%	63%	69%	67%	72%	5%	-2%	4%	-1%	-6%	2%	-5%
United States	64%	62%	50%	52%	50%	55%	64%	65%	2%	12%	-2%	2%	-5%	-9%	-1%
The World Bank	63%	62%	61%	61%	57%	61%	58%	59%	1%	1%	n/c	4%	-4%	3%	-1%
The International Monetary Fund (or IMF)	61%	60%	59%	58%	56%	59%	56%	57%	1%	1%	1%	2%	-3%	3%	-1%
NATO	65%	60%	60%	60%	57%	n/a	n/a	n/a	5%	n/c	n/c	3%	n/a	n/a	n/a
India	50%	48%	50%	52%	51%	59%	55%	56%	2%	-2%	-2%	1%	-8%	4%	-1%
😑 Russia	29%	45%	46%	45%	43%	50%	46%	42%	-16%	-1%	1%	2%	-7%	4%	4%
🔴 China	42%	43%	42%	53%	53%	58%	55%	53%	-1%	1%	-11%	n/c	-5%	3%	2%
📚 Israel	43%	40%	39%	36%	35%	43%	37%	33%	3%	1%	3%	1%	-8%	6%	4%
Saudi Arabia	45%	40%	42%	39%	34%	n/a	n/a	n/a	5%	-2%	3%	5%	n/a	n/a	n/a
🔹 Iran	28%	24%	27%	25%	25%	31%	26%	25%	4%	-3%	2%	n/c	-6%	5%	1%



WORLD INFLUENCERS: CANADA (*)

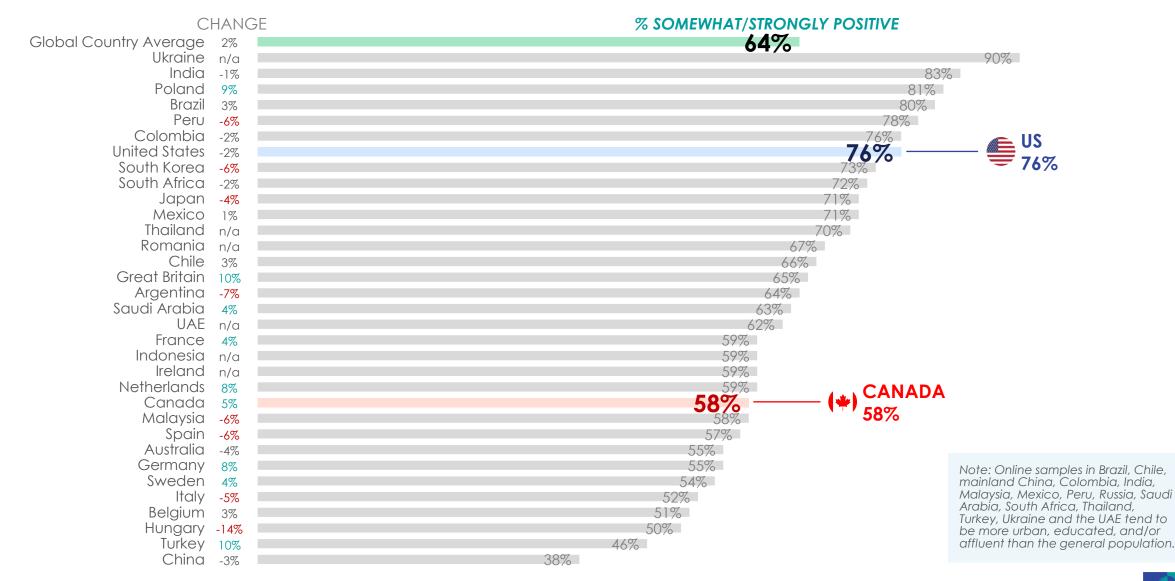
Q: Thinking about the next decade, would you say Canada will have an overall positive or a negative influence on world affairs?



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WORLD INFLUENCERS: UNITED STATES 🕮

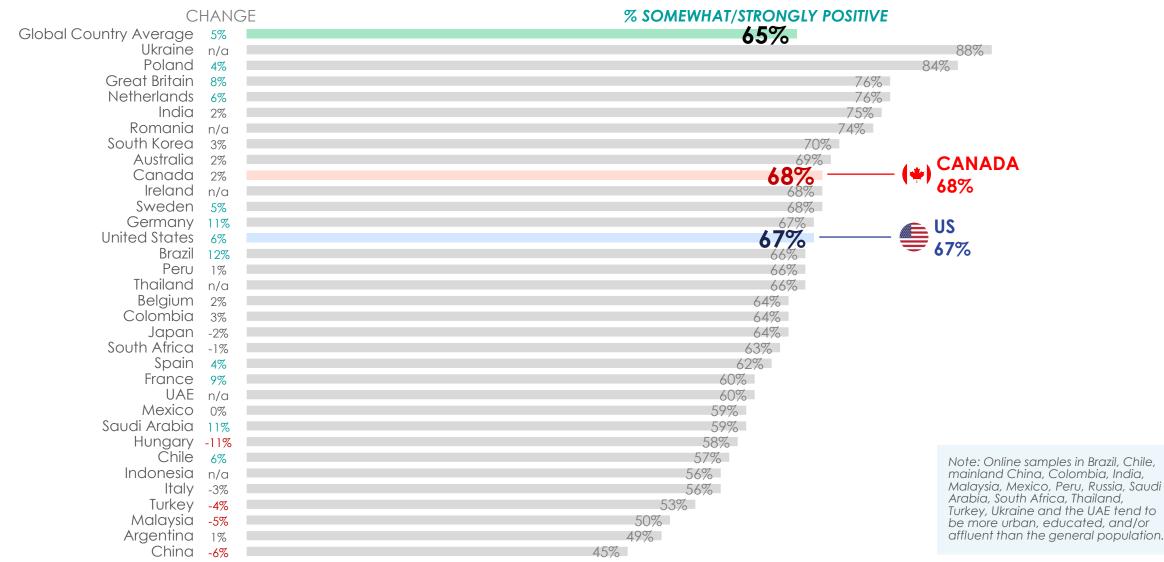
Q: Thinking about the next decade, would you say United States will have an overall positive or a negative influence on world affairs?





WORLD INFLUENCERS: NATO

Q: Thinking about the next decade, would you say **NATO** will have an overall positive or a negative influence on world affairs?



WORLD INFLUENCERS: UNITED NATIONS

Q: Thinking about the next decade, would you say United Nations will have an overall positive or a negative influence on world affairs?

CHAN	GE	% SOMEWHAT/STRONGLY POSITIVE	
Global Country Average 1%		71%	
India 2%			%
Indonesia n/a		83%	
South Africa -2%		80%	
Thailand n/a		79%	
Brazil 1%		77%	
South Korea 0%		77%	
Great Britain 2%		76%	
Mexico -1%		76%	
Peru -5%		76%	
Poland 1%		76%	
Ireland n/a		75%	
Netherlands 5%		75%	
Colombia -2%		74%	
Sweden 0%		74%	
Australia 3%		73%	
China -11%		73%	
Romania n/a		72%	
Malaysia -4%		70%	
Canada 0%		88 % — 	US 69%
United States 4%		69%	US 69%
Argentina -4%		67%	69%
UAE n/a		6/%	
France 7%		66%	
Ukraine n/a		66%	
Germany 5% Saudi Arabia 4%		65%	
		65%	
0		64% 64%	Note: Online samples in Brazil, Chile, mainland China, Colombia, India,
Hungary -9% Chile -3%		63%	Malaysia, Mexico, Peru, Russia, Saudi
Italy 0%		63%	Arabia, South Africa, Thailand,
Turkey -3%		58%	Turkey, Ukraine and the UAE tend to
Spain -7%		57%	be more urban, educated, and/or affluent than the general population.
Japan -7%		55%	amoent man me general population.
Jupun -/%		5570	



WORLD INFLUENCERS: GERMANY

Q: Thinking about the next decade, would you say **Germany** will have an overall positive or a negative influence on world affairs?

CI	HANG							
Global Country Average	-2%	75%						
Netherlands	1%	85%						
Indonesia	n/a	84%						
India	-1%		83%					
Colombia	-7%	81%						
Peru	-6%	81%						
Chile	-2%	80%						
Ireland	n/a	79%						
South Africa	-6%	79%						
South Korea	-4%	79%						
Argentina	-5%	78%						
Brazil	1%	78%						
Spain	-5%	78%						
Australia	-1%	77%						
Mexico	-9%	77%						
Thailand	n/a	77%						
	n/a	77%						
Great Britain	4%	76%						
Ukraine	n/a	76%						
	n/a	75%						
Sweden	-5%	75%						
France	-1%							
Canada	-2%	73% — (*) CANADA						
Malaysia	-6%							
Germany	-8%	71% US						
United States	1%							
Belgium	-9%							
Japan Saudi Arabia	-4%	70%						
Saudi Arabia	-2%	69%						
ltaly Turkov	1%	66% Note: Online samples in Brazil, Chile, mainle 66% Peru Russia, Saudi Arabia, Sauth Africa	and ,					
Turkey		66% Peru, Russia, Saudi Arabia, South Africa, 64% Thailand, Turkey, Ukraine and the UAE tenc						
Hungary China	-8%	be more urban, educated, and/or attluen						
Poland	-13%	62% than the general population.						
roiana	-8%	00/0						



WORLD INFLUENCERS: FRANCE

Q: Thinking about the next decade, would you say France will have an overall positive or a negative influence on world affairs?

CI	HANG		SITIVE					
Global Country Average	1%	73%						
Colombia	-1%		86%					
Peru	-5%	84	84%					
Mexico	-1%		83%					
India	-3%		82%					
Australia	12%		81%					
Chile	1%	81%						
South Africa	-2%	79%						
Brazil	0%	78%						
Ukraine	n/a	78%						
Indonesia	n/a	77%						
Ireland	n/a	76%						
South Korea	-3%	76%						
Argentina	-7%	75%						
Thailand	n/a		75%					
France	-3%		74%					
Germany	3%	73%						
Romania	n/a	73%						
United States	0%	$\frac{73\%}{72\%} = \frac{1}{(11)} CANADA = 73\%$						
Canada	0%							
Netherlands	1%	72%	72% 72%					
Great Britain	12%	/ 1%						
Sweden	-3%	71%						
Malaysia	-3%	70%						
Spain	-8%	70%						
Japan	-3%	69%						
Belgium	2%	68%						
Italy	10%	68%	Note: Online samples in Brazil, Chile,					
Hungary	-3%	66%	mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi					
UAE	n/a	64%	Arabia, South Africa, Thailand,					
Poland	-6%	63%	Turkey, Ukraine and the UAE tend to					
China Saudi Arabia	-6%	62%	be more urban, educated, and/or					
Saudi Arabia	15%	60%	affluent than the general population.					
Turkey	9%	50%						



WORLD INFLUENCERS: EUROPEAN UNION 💮

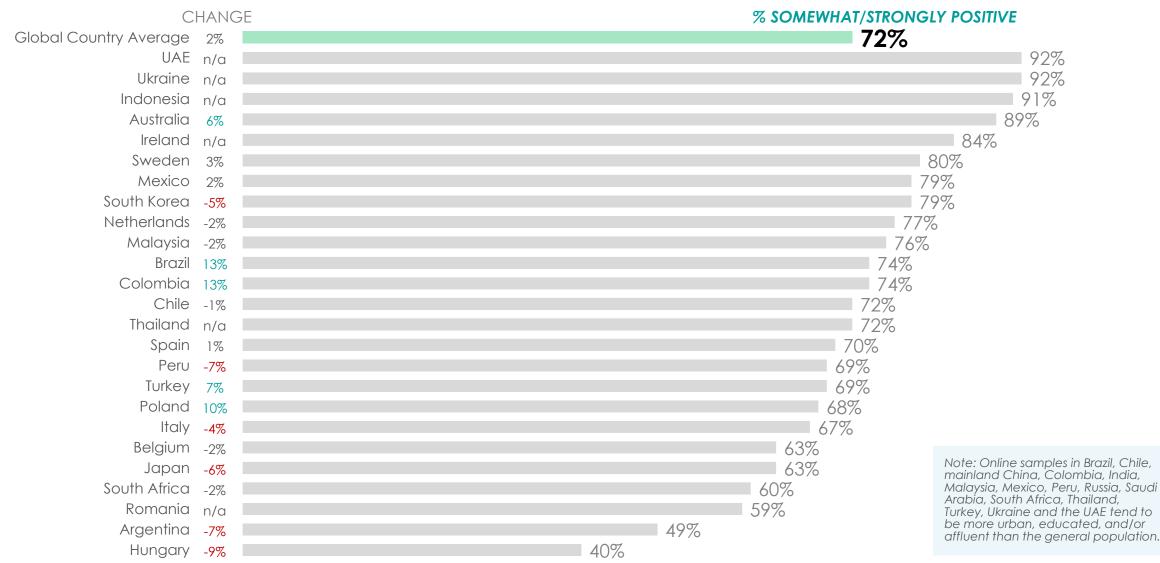
Q: Thinking about the next decade, would you say **European Union** will have an overall positive or a negative influence on world affairs?

C	HANG		E
Global Country Average	-1%	71%	
	n/a		90%
Peru	-3%	80%	
India	-2%	79%	
Ireland	n/a	78%	
Colombia	-7%	77%	
South Korea	-2%	77%	
Thailand	n/a	77%	
Brazil	-3%	76%	
Chile	0%	76%	
Spain	-4%	76%	
Indonesia	n/a	75%	
South Africa	-3%	75%	
Mexico	-8%	74%	
Australia	2%	73%	
Poland	0%	72%	
Romania	n/a	72%	
Netherlands	-2%	70%	
Sweden	-2%	70%	
Argentina	-5%	69%	CANADA
Canada	-1%	69% — (* ⁶⁹ %	69%
France	5%	69%	07/0
UAE	n/a	69%	
Great Britain	8%		L US
United States	3%	68% ——	US 68%
Italy	-8%	07/0	0078
Malaysia	-7%	66%	
Saudi Arabia	3%	66%	Note: Online samples in Brazil, Chile,
Germany	-4%	65%	mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi
Japan	-4%	65%	Arabia, South Africa, Thailand,
Belgium	-2%	61%	Turkey, Ukraine and the UAE tend to
Hungary		59%	be more urban, educated, and/or
Turkey	2%	59%	affluent than the general population.
China	-12%	56%	



WORLD INFLUENCERS: MY COUNTRY

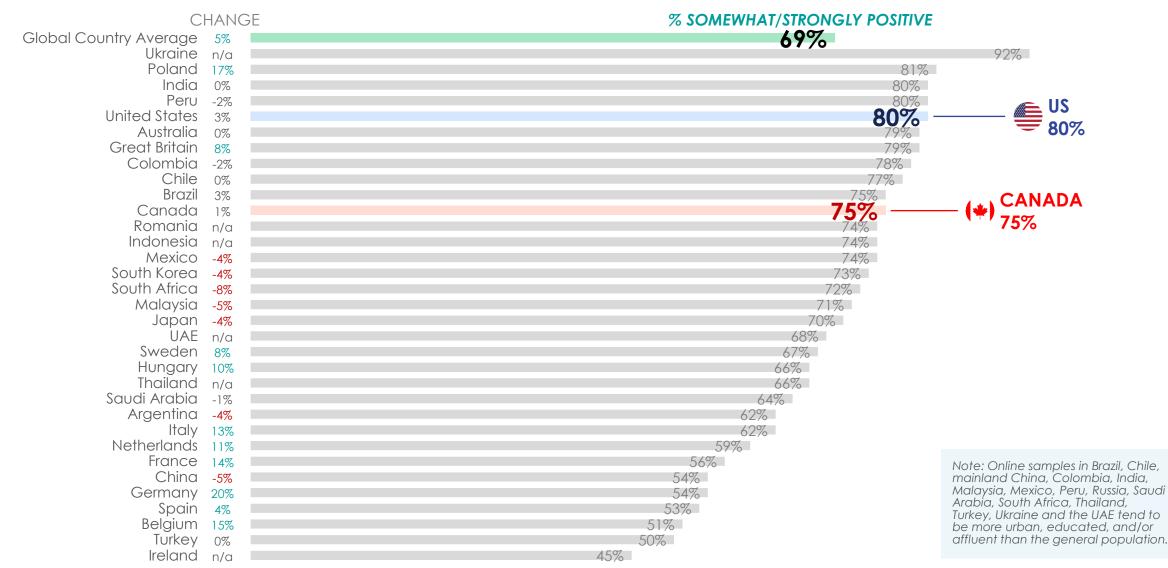
Q: Thinking about the next decade, would you say **your country** will have an overall positive or a negative influence on world affairs?





WORLD INFLUENCERS: GREAT BRITAIN 🍀

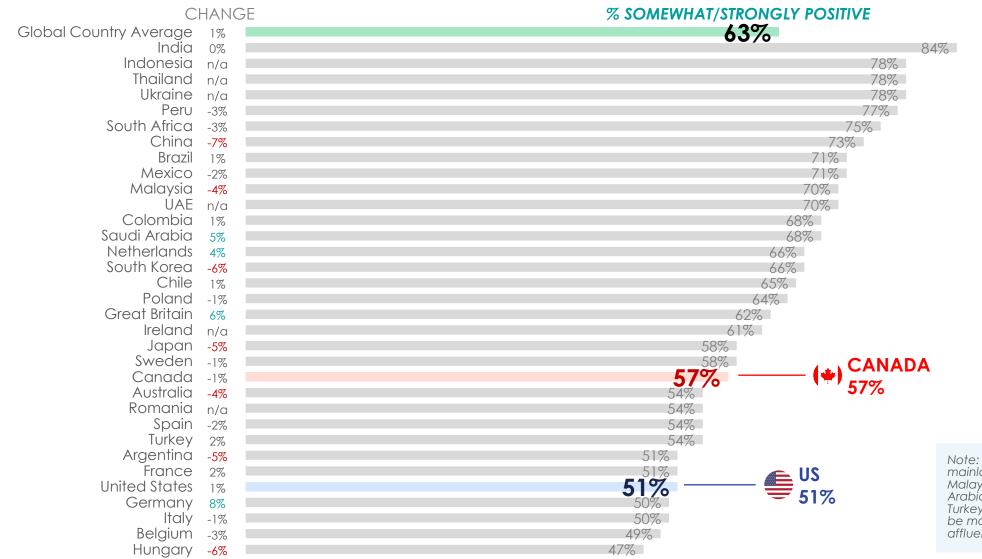
Q: Thinking about the next decade, would you say **Great Britain** will have an overall positive or a negative influence on world affairs?





WORLD INFLUENCERS: THE WORLD BANK

Q: Thinking about the next decade, would you say The World Bank will have an overall positive or a negative influence on world affairs?

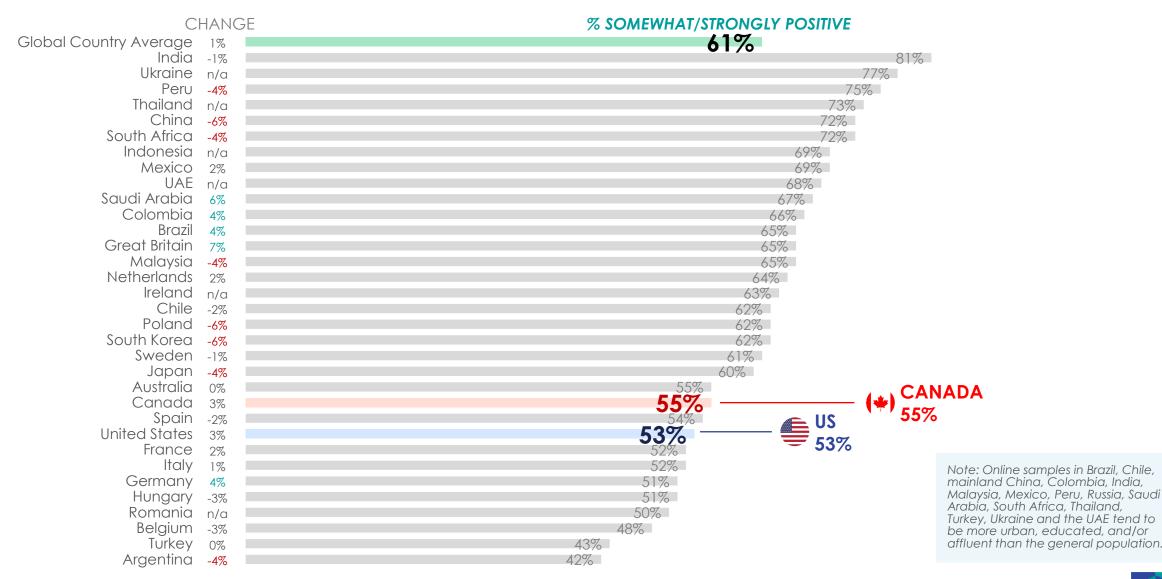


Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.



WORLD INFLUENCERS: THE INTERNATIONAL MONETARY FUND (IMF)

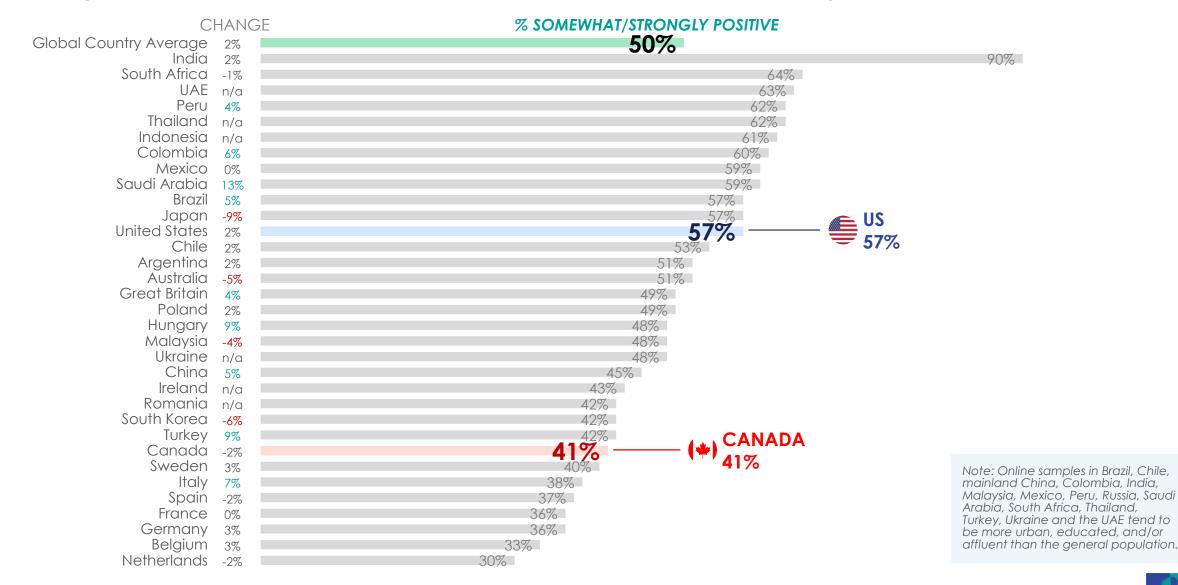
Q: Thinking about the next decade, would you say The International Monetary Fund will have an overall positive or a negative influence on world affairs?





WORLD INFLUENCERS: INDIA 🥥

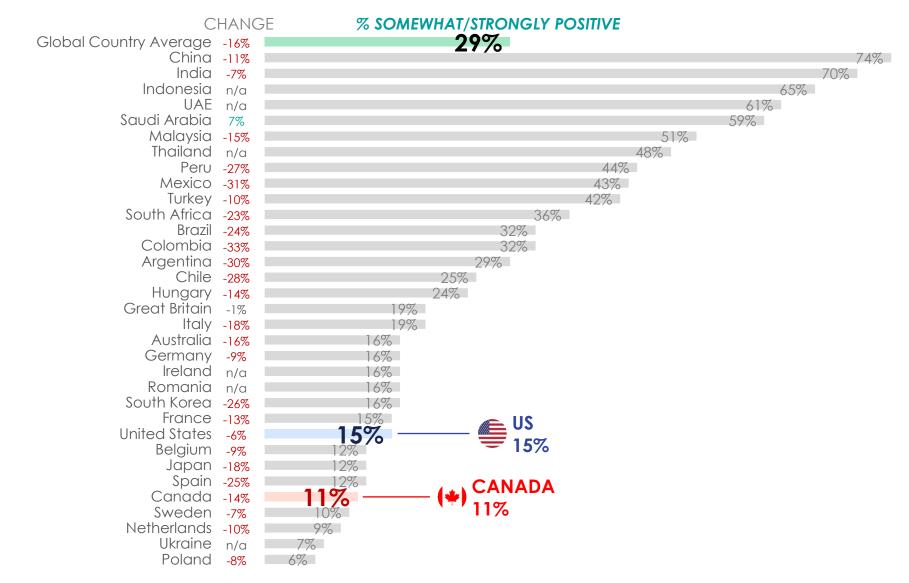
Q: Thinking about the next decade, would you say India will have an overall positive or a negative influence on world affairs?





WORLD INFLUENCERS: RUSSIA 🥣

Q: Thinking about the next decade, would you say Russia will have an overall positive or a negative influence on world affairs?

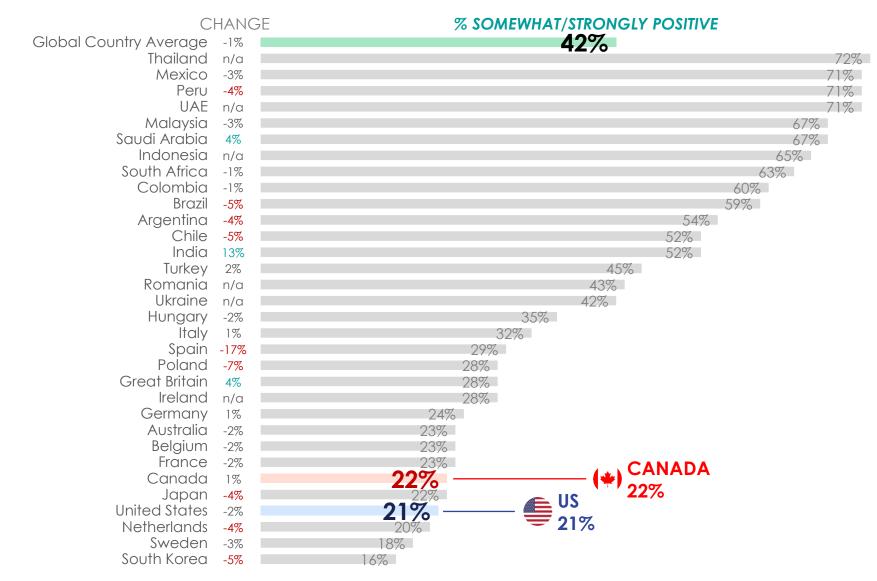


Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.



WORLD INFLUENCERS: CHINA

Q: Thinking about the next decade, would you say China will have an overall positive or a negative influence on world affairs?



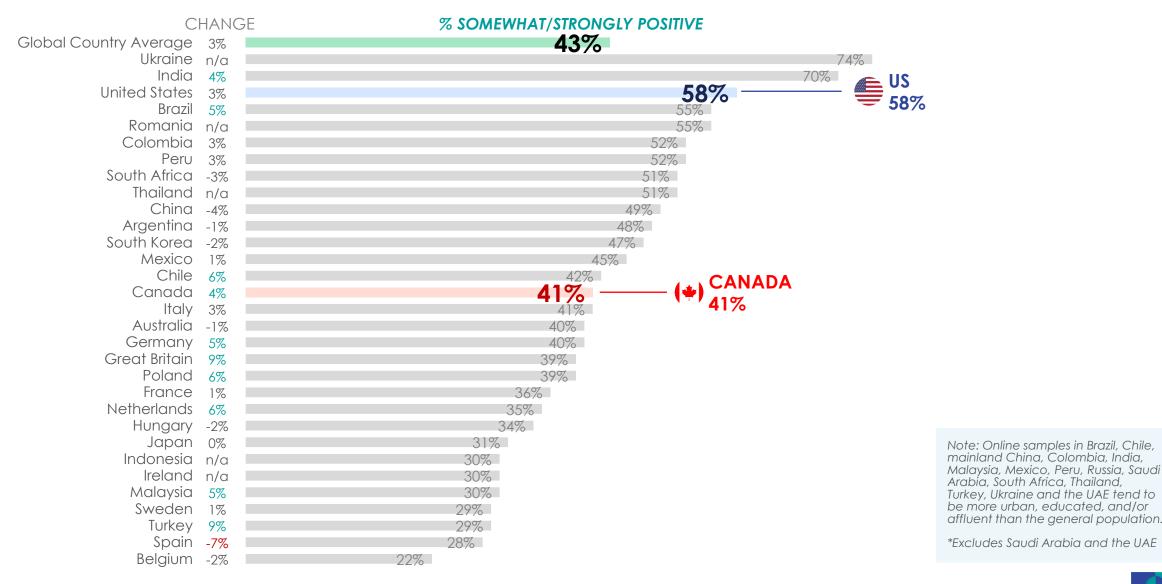
Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

*Excludes China



WORLD INFLUENCERS: ISRAEL

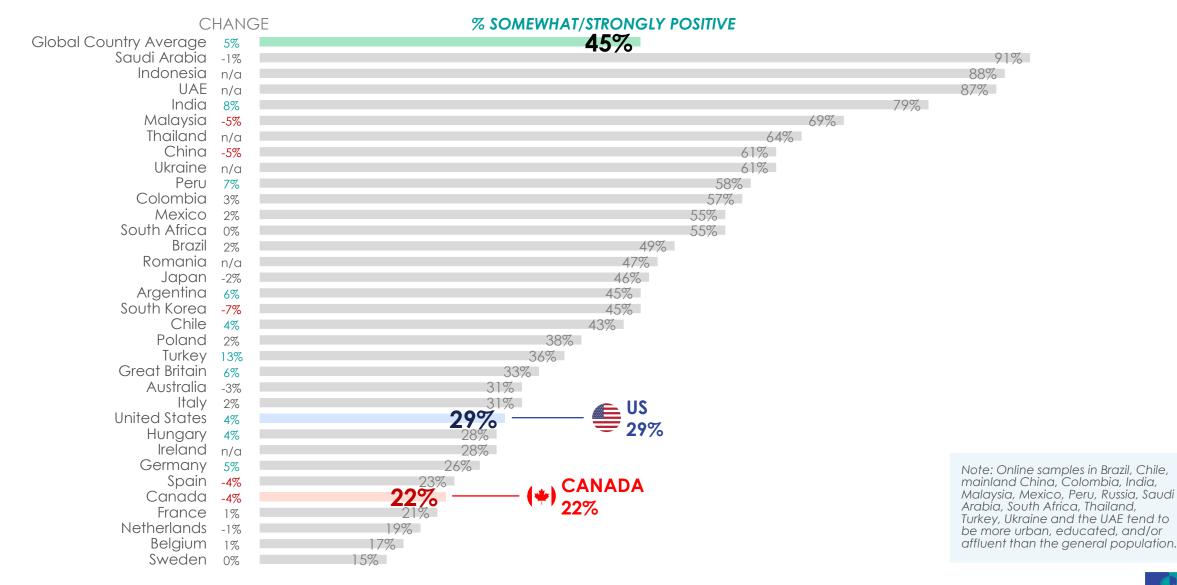
Q: Thinking about the next decade, would you say **Israel** will have an overall positive or a negative influence on world affairs?





WORLD INFLUENCERS: SAUDI ARABIA 🕮

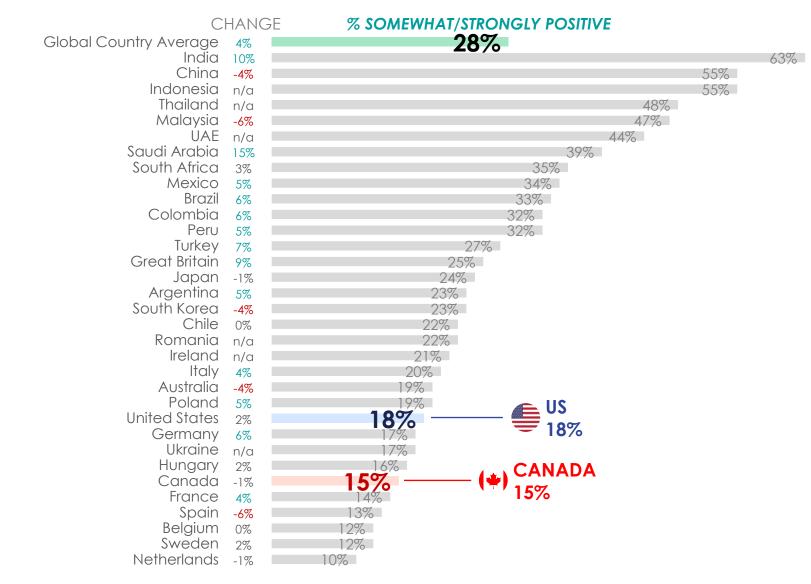
Q: Thinking about the next decade, would you say Saudi Arabia will have an overall positive or a negative influence on world affairs?





WORLD INFLUENCERS: IRAN 🥶

Q: Thinking about the next decade, would you say **Iran** will have an overall positive or a negative influence on world affairs?



Note: Online samples in Brazil, Chile, mainland China, Colombia, India, Malaysia, Mexico, Peru, Russia, Saudi Arabia, South Africa, Thailand, Turkey, Ukraine and the UAE tend to be more urban, educated, and/or affluent than the general population.

