

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 1
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends AND 9/10 likelihood	(10) Absolut-ely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004	
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004	
Total voting	764	693	594	574	690	683	648	611	26	372	381	202	266	296	89	113	132	134	112	183	87	232	233	152	147	465	299	677	83	781	
Conservative	229	205	171	162	197	197	183	171	14	109	120	22	68	139	9	13	28	41	61	78	39	77	63	41	49	140	89	222	7	206	
	30%	29%	29%	28%	29%	29%	28%	28%	55%	29%	32%	11%	26%	47%	10%	11%	21%	30%	54%	43%	45%	33%	27%	27%	33%	30%	30%	33%	8%	26%	
Labour	377	346	299	289	347	346	331	313	7	184	181	130	140	106	60	71	80	60	37	69	28	113	123	77	64	236	141	312	62	384	
	49%	50%	50%	50%	50%	51%	51%	51%	27%	50%	47%	64%	53%	36%	67%	63%	61%	45%	33%	38%	33%	49%	53%	50%	44%	51%	47%	46%	75%	49%	
Liberal Democrats (Lib Dem)	53	48	43	45	49	47	47	45	2	24	29	16	15	22	5	11	6	9	4	17	7	20	13	8	12	33	20	46	7	71	
	7%	7%	7%	8%	7%	7%	7%	7%	10%	6%	8%	8%	6%	7%	6%	10%	4%	7%	4%	9%	8%	8%	6%	5%	8%	7%	7%	4%	9%	9%	
Scottish National Party (SNP)	31	31	30	28	30	30	30	30	-	17	14	13	6%	5%	2%	8%	5%	3%	7%	2	4	1	9	9	8	6	18	14	31	*	42
	4%	4%	5%	5%	4%	4%	5%	5%	-	5%	4%	6%	5%	2%	8%	5%	3%	7%	2	2%	1%	4%	4%	5%	4%	4%	5%	5%	*	5%	
Plaid Cymru	6	6	6	4	6	6	6	6	-	4	2	*	2	4	-	*	1	*	-	4	4	2	*	-	4	2	4	6	-	6	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	*	1%	1%	-	*	1%	*	-	2%	4%	1%	*	-	3%	*	1%	1%	-	1%	
Green Party	37	29	19	19	32	29	24	20	1	18	19	12	17	8	6	6	8	8	5	4	3	4	16	8	8	21	16	33	3	38	
	5%	4%	3%	3%	5%	4%	4%	3%	4%	5%	5%	6%	6%	3%	7%	5%	6%	6%	4%	2%	3%	2%	7%	6%	5%	4%	5%	5%	3%	5%	
UKIP	7	6	6	6	7	7	6	6	-	3	4	1	2	4	1	*	-	2	1	3	3	3	1	2	1	4	3	7	-	7	
	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	1%	1%	1%	1%	1%	*	-	2%	1%	1%	3%	1%	1%	1%	1%	1%	1%	1%	-	1%	
British National Party	1	1	1	1	1	1	1	1	-	-	1	-	1	-	-	-	-	-	1	-	-	-	-	1	-	-	1	-	-	1	
	*	*	*	*	*	*	*	*	-	-	*	-	*	-	-	-	-	-	1%	-	-	-	-	*	-	-	*	*	-	*	
Independent candidate	*	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	1	
	*	-	-	-	-	-	-	-	-	*	-	*	-	-	*	-	-	-	-	-	-	-	-	-	*	-	*	-	-	*	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	13	12	12	12	12	12	12	12	-	8	5	2	5	6	-	2	3	2	2	4	2	2	5	3	3	7	6	13	-	16	
	2%	2%	2%	2%	2%	2%	2%	2%	-	2%	1%	1%	2%	2%	-	2%	2%	2%	2%	2%	2%	1%	2%	2%	2%	2%	2%	2%	-	2%	
Other	11	10	8	8	9	9	9	8	1	5	6	5	4	2	1	5	2	1	1	1	1	3	2	4	2	5	6	7	4	9	
	1%	1%	1%	1%	1%	1%	1%	1%	4%	1%	1%	3%	1%	1%	1%	4%	2%	1%	1%	1%	1%	1%	1%	3%	1%	1%	2%	1%	5%	1%	
Conservative Lead over Labour	-147	-142	-128	-127	-150	-149	-148	-142	7	-75	-61	-109	-72	33	-51	-58	-52	-20	24	9	11	-36	-60	-36	-15	-96	-51	-90	-55	-178	
	-19%	-20%	-22%	-22%	-22%	-22%	-23%	-23%	28%	-20%	-16%	-54%	-27%	11%	-57%	-51%	-40%	-15%	21%	5%	12%	-16%	-26%	-24%	-10%	-21%	-17%	-13%	-66%	-23%	
Undecided	93	69	40	37	54	50	44	41	14	43	49	36	26	31	13	23	9	18	15	16	7	16	18	16	43	34	59	68	25	84	
	9%	8%	6%	6%	7%	6%	6%	6%	12%	9%	10%	13%	8%	8%	12%	13%	5%	10%	9%	7%	7%	6%	6%	8%	17%	6%	13%	8%	20%	8%	
Would not vote	134	52	9	17	22	21	21	18	73	61	72	47	36	51	11	36	17	19	23	28	11	18	25	34	57	43	91	114	17	122	
	13%	6%	1%	3%	3%	3%	3%	3%	64%	13%	14%	16%	11%	13%	10%	21%	10%	11%	15%	12%	10%	7%	9%	17%	23%	8%	20%	13%	13%	12%	
Refused/Prefer not to answer	10	9	7	7	8	8	8	7	1	7	3	-	4	6	-	2	1	5	2	2	2	2	3	4	1	4	6	9	1	14	
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	1%	2%	-	1%	1%	3%	1%	2%	1%	1%	1%	2%	*	1%	1%	1%	1%	1%	
Don't know	2	2	2	2	2	2	2	2	-	1	1	-	2	*	-	1	1	-	*	-	-	1	1	-	-	2	-	2	-	3	
	*	*	*	*	*	*	*	*	-	*	*	-	1%	*	-	1%	1%	-	*	-	-	*	1%	-	-	*	-	*	-	*	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL

How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Total voting	764	229	377	53	535	388	373	391	77	393	230	273	253	503	191	213	190	97	649	73	276	257	57	139	361	265	781
Conservative	229 30%	229 100%	-	-	-	229 59%	106 28%	123 31%	14 18%	118 30%	61 26%	114 42%	52 20%	175 35%	49 26%	73 34%	83 44%	9 9%	203 31%	14 20%	200 72%	1 1%	3 4%	53 38%	123 34%	54 20%	206 26%
Labour	377 49%	-	377 100%	-	377 70%	-	201 54%	175 45%	43 55%	196 50%	127 55%	109 40%	136 54%	236 47%	116 61%	94 44%	71 37%	75 77%	337 52%	21 28%	41 15%	235 92%	19 34%	60 43%	167 46%	150 57%	384 49%
Liberal Democrats (Lib Dem)	53 7%	-	-	53 100%	53 10%	53 14%	19 5%	34 9%	6 8%	26 7%	14 6%	21 8%	17 7%	35 7%	9 5%	18 8%	12 6%	7 7%	42 6%	7 10%	10 3%	3 1%	32 56%	9 7%	17 5%	27 10%	71 9%
Scottish National Party (SNP)	31 4%	-	-	-	31 6%	31 8%	14 4%	17 4%	2 3%	20 5%	13 6%	7 3%	11 4%	20 4%	-	*	-	-	*	31 42%	-	3 1%	-	5 4%	19 5%	8 3%	42 5%
Plaid Cymru	6 1%	-	-	-	6 1%	6 1%	2 *	4 1%	* 1%	1 *	* 4%	4 1%	1 4%	4 1%	-	6 3%	-	-	-	-	2 -	-	-	-	2 *	4 2%	6 1%
Green Party	37 5%	-	-	-	37 7%	37 10%	15 4%	22 6%	8 11%	15 4%	8 4%	6 2%	23 9%	14 3%	10 5%	12 6%	13 7%	2 3%	37 6%	-	5 2%	13 5%	3 5%	5 4%	16 4%	16 6%	38 5%
UKIP	7 1%	-	-	-	7 1%	7 2%	3 1%	4 1%	2 2%	2 *	* 3%	3 1%	4 1%	4 1%	3 1%	1 *	3 1%	1 1%	7 1%	-	5 2%	-	-	1 *	3 1%	4 1%	7 1%
British National Party	1 *	-	-	-	1 *	1 *	1 *	-	1 *	1 *	1 *	-	-	1 *	1 *	-	-	-	1 *	-	1 *	-	-	-	1 *	-	1 *
Independent candidate	* *	-	-	-	* *	* *	-	* *	* *	-	-	-	* *	-	-	* *	-	-	* *	-	-	-	-	-	* *	-	1 *
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	13 2%	-	-	-	13 2%	13 3%	3 1%	9 2%	* 2%	7 2%	3 1%	5 2%	5 2%	8 2%	1 1%	8 4%	1 1%	2 2%	13 2%	-	10 4%	-	-	4 3%	8 2%	* *	16 2%
Other	11 1%	-	-	-	11 2%	11 3%	8 2%	2 1%	1 1%	7 2%	3 1%	3 1%	5 2%	6 1%	2 1%	1 1%	7 4%	* *	10 2%	-	3 1%	1 1%	-	2 1%	6 2%	2 1%	9 1%
Conservative Lead over Labour	-147 -19%	229 100%	-377 -100%	0 0%	-377 -70%	229 59%	-95 -25%	-52 -13%	-29 -38%	-78 -20%	-66 -29%	5 2%	-84 -33%	-61 -12%	-67 -35%	-21 -10%	12 6%	-66 -68%	-134 -21%	-6 -9%	159 57%	-234 -91%	-17 -30%	-7 -5%	-45 -12%	-96 -36%	-178 -23%
Undecided	93 9%	-	-	-	-	-	38 8%	54 10%	9 9%	53 10%	30 10%	27 8%	36 10%	57 9%	16 7%	27 9%	21 9%	22 16%	86 10%	7 8%	33 10%	4 2%	2 3%	14 8%	59 12%	20 7%	84 8%
Would not vote	134 13%	-	-	-	-	-	57 12%	76 15%	13 13%	62 12%	29 10%	36 11%	69 19%	65 10%	27 11%	66 21%	18 8%	16 12%	121 14%	6 7%	24 7%	12 4%	4 7%	38 20%	75 15%	21 7%	122 12%
Refused/Prefer not to answer	10 1%	-	-	-	-	-	7 1%	3 1%	2 2%	5 1%	4 1%	3 1%	2 1%	7 1%	5 2%	4 1%	-	1 1%	10 1%	*	-	-	-	2 1%	6 1%	2 1%	14 1%
Don't know	2 *	-	-	-	-	-	1 *	1 *	-	1 *	-	1 *	1 *	1 *	1 *	* *	1 *	-	2 *	-	-	*	-	-	2 *	-	3 *

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 3
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	681	681	681	644	681	681	681	-	330	340	143	255	283	49	94	117	138	81	202	99	185	267	107	122	452	229	603	75	681	
Weighted Total	653	653	653	613	653	653	653	-	323	318	156	230	267	54	101	110	120	98	169	76	208	203	109	132	412	241	588	63	681	
Total voting	594	594	594	560	594	594	594	-	285	298	143	209	242	52	91	104	105	82	160	72	196	184	100	114	380	215	545	49	620	
Conservative	171	171	171	162	171	171	171	-	83	88	14	49	107	8	7	14	35	38	70	35	57	55	20	39	112	59	169	2	157	
	29%	29%	29%	27%	29%	29%	29%	-s	29%	30%	10%	24%	44%	14%	8%	14%	33%	46%	44%	48%	29%	30%	20%	34%	29%	28%	31%	5%	25%	
Labour	299	299	299	277	299	299	299	-	142	147	97	112	91	35	61	69	43	33	58	21	101	95	51	52	196	103	263	36	314	
	50%	50%	50%	49%	50%	50%	50%	-s	50%	49%	68%	54%	37%	67%	68%	66%	41%	40%	36%	29%	52%	52%	51%	45%	52%	48%	48%	74%	51%	
Liberal Democrats (Lib Dem)	43	43	43	43	43	43	43	-	18	25	9	13	21	2	8	6	7	4	17	6	16	12	7	8	28	15	39	4	57	
	7%	7%	7%	8%	7%	7%	7%	-s	6%	8%	6%	6%	9%	3%	8%	6%	7%	5%	10%	9%	8%	7%	7%	7%	7%	7%	7%	8%	9%	
Scottish National Party (SNP)	30	30	30	28	30	30	30	-	16	13	12	12	5	7	5	3	9	2	4	1	9	8	7	5	17	13	29	*	39	
	5%	5%	5%	5%	5%	5%	5%	-s	6%	4%	8%	6%	2%	12%	6%	3%	9%	2%	2%	2%	4%	4%	7%	5%	4%	6%	5%	*	6%	
Plaid Cymru	6	6	6	4	6	6	6	-	4	2	*	2	4	-	*	1	*	-	4	4	2	*	-	4	2	4	6	-	6	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	*	1%	2%	-s	*s	1%	*	-s	2%	5%	1%	*	-	3%	1%	2%	1%	-s	1%	
Green Party	19	19	19	19	19	19	19	-	11	9	3	11	5	1	2	7	5	3	2	1	4	8	4	3	12	7	16	2	21	
	3%	3%	3%	3%	3%	3%	3%	-s	4%	3%	2%	5%	2%	3%	2%	7%	4%	4%	1%	1%	2%	4%	4%	3%	3%	3%	3%	5%	3%	
UKIP	6	6	6	6	6	6	6	-	3	4	*	2	4	-	*	-	2	1	3	3	3	1	2	1	4	3	6	-	6	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	*	1%	2%	-s	*s	-	2%	1%	2%	4%	2%	*	2%	1%	1%	1%	1%	-s	1%	
British National Party	1	1	1	1	1	1	1	-	-	1	-	1	-	-	-	-	1	-	-	-	-	-	1	-	-	1	1	-	1	
	*	*	*	*	*	*	*	-s	-	*	-	*	-	-s	-s	-	1%	-s	-	-s	-	-	1%	-	-	*	*	-s	*	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	12	12	12	12	12	12	12	-	7	5	2	5	5	-	2	2	2	1	4	2	1	5	3	3	6	6	12	-	14	
	2%	2%	2%	2%	2%	2%	2%	-s	2%	2%	1%	2%	2%	-s	2%	2%	2%	1%	2%	3%	*	3%	3%	2%	2%	3%	2%	-s	2%	
Other	8	8	8	8	8	8	8	-	3	4	5	2	*	-	5	2	-	*	-	3	-	4	*	3	5	3	4	5		
	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	3%	1%	*	-s	5%	2%	-	-s	*	-s	2%	-	4%	*	1%	2%	1%	8%	1%	
Conservative Lead over Labour	-128	-128	-128	-115	-128	-128	-128	-128	0	-59	-58	-82	-63	17	-28	-54	-55	-8	5	12	13	-44	-40	-31	-13	-84	-44	-94	-34	-157
	-22%	-22%	-22%	-21%	-22%	-22%	-22%	-22%	0%	-21%	-20%	-57%	-30%	7%	-53%	-60%	-52%	-8%	6%	7%	19%	-22%	-22%	-31%	-11%	-22%	-21%	-17%	-69%	-25%
Undecided	40	40	40	36	40	40	40	-	25	15	10	16	14	2	8	3	13	10	4	2	9	13	4	14	22	18	27	13	38	
	6%	6%	6%	6%	6%	6%	6%	-s	8%	5%	7%	7%	5%	4%	8%	3%	10%	10%	3%	2%	4%	7%	4%	11%	5%	8%	5%	20%	6%	
Would not vote	9	9	9	9	9	9	9	-	6	3	2	2	5	-	2	1	2	2	2	*	2	4	1	2	6	3	8	1	11	
	1%	1%	1%	1%	1%	1%	1%	-s	2%	1%	2%	1%	2%	-s	2%	1%	2%	3%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	
Refused/Prefer not to answer	7	7	7	7	7	7	7	-	6	1	-	1	6	-	-	1	-	4	2	2	1	1	4	1	2	5	6	1	9	
	1%	1%	1%	1%	1%	1%	1%	-s	2%	*	-	*	2%	-s	-s	1%	-	4%	1%	2%	*	1%	3%	1%	*	2%	1%	1%	3%	
Don't know	2	2	2	2	2	2	2	-	1	1	-	2	*	-	1	1	-	*	-	*	1	1	-	-	2	-	2	-	3	
	*	*	*	*	*	*	*	-s	*	*	-	1%	*	-s	-s	1%	1%	-s	*	-s	*	1%	-	-	1%	-	*	-s	*	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

Table 4

V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	681	157	314	57	463	306	326	355	154	227	232	275	161	507	153	199	147	90	544	92	225	247	69	108	313	260	681
Weighted Total	653	171	299	43	423	295	320	333	65	331	199	249	201	449	152	181	163	84	538	74	246	228	55	122	299	232	681
Total voting	594	171	299	43	423	295	288	306	59	298	184	227	181	411	141	159	152	73	486	69	227	223	52	113	263	218	620
Conservative	171	171	-	-	-	171	80	91	10	81	43	92	36	135	40	49	65	4	148	13	160	1	2	46	81	45	157
	29%	100%	-	-s	-	58%	28%	30%	18%	27%	23%	41%	20%	33%	28%	31%	43%	6%	30%	18%	70%	1%	4%	40%	31%	20%	25%
Labour	299	-	299	-	299	-	157	142	36	153	105	93	100	198	81	75	66	58	262	20	39	206	18	48	125	127	314
	50%	-	100%	-s	71%	-	55%	46%	61%	51%	57%	41%	55%	48%	58%	47%	43%	79%	54%	29%	17%	92%	34%	42%	47%	58%	51%
Liberal Democrats (Lib Dem)	43	-	-	43	43	43	15	28	6	19	12	20	11	32	6	16	8	6	32	7	8	2	29	9	15	19	57
	7%	-	-	100%	10%	15%	5%	9%	10%	6%	7%	9%	6%	8%	4%	10%	5%	8%	7%	11%	3%	1%	57%	8%	6%	9%	9%
Scottish National Party (SNP)	30	-	-	-	30	30	13	17	2	19	13	7	9	20	-	*	-	-	*	29	-	3	-	5	18	7	39
	5%	-	-	-s	7%	10%	4%	6%	3%	6%	7%	3%	5%	5%	-	*	-	-s	*	42%	-	1%	-s	4%	7%	3%	6%
Plaid Cymru	6	-	-	-	6	6	2	4	*	1	*	4	1	4	-	6	-	-	-	-	2	-	-	-	2	4	6
	1%	-	-	-s	1%	2%	1%	1%	1%	*	2%	1%	1%	1%	-	4%	-	-s	-	-s	1%	-	-s	-	1%	2%	1%
Green Party	19	-	-	-	19	19	8	11	3	9	4	3	12	7	8	6	3	2	19	-	*	12	3	*	8	11	21
	3%	-	-	-s	5%	7%	3%	4%	5%	3%	2%	1%	7%	2%	6%	4%	2%	3%	4%	-s	*	5%	6%	*	3%	5%	3%
UKIP	6	-	-	-	6	6	3	4	1	2	*	3	3	4	3	1	3	*	6	-	5	-	-	1	3	3	6
	1%	-	-	-s	2%	2%	1%	1%	1%	1%	*	1%	1%	1%	2%	*	2%	1%	1%	-s	2%	-	-s	1%	1%	1%	1%
British National Party	1	-	-	-	1	1	1	-	-	1	1	-	-	1	1	-	-	-	1	-	1	-	-	-	1	-	1
	*	-	-	-s	*	*	*	-	-	*	-	-	-	*	*	-	-	-s	*	-s	*	-	-s	-	*	-	*
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	12	-	-	-	12	12	3	9	*	7	2	4	5	6	1	7	1	2	11	-	10	-	-	4	7	-	14
	2%	-	-	-s	3%	4%	1%	3%	1%	2%	1%	2%	3%	2%	1%	5%	1%	3%	2%	-s	4%	-	-s	4%	3%	-	2%
Other	8	-	-	-	8	8	7	*	1	6	3	*	4	4	1	-	7	*	8	-	3	*	-	*	5	2	5
	1%	-	-	-s	2%	3%	2%	*	2%	2%	2%	*	2%	1%	*	-	4%	*s	2%	-s	1%	*	-s	*	2%	1%	1%
Conservative Lead over Labour	-128	171	-299	0	-299	171	-77	-51	-25	-72	-62	-1	-64	-62	-41	-25	-1	-54	-114	-7	121	-204	-16	-2	-44	-82	-157
	-22%	100%	-100%	0%	-71%	58%	-27%	-17%	-43%	-24%	-34%	*	-35%	-15%	-29%	-16%	-1%	-74%	-23%	-10%	53%	-91%	-30%	-2%	-17%	-38%	-25%
Undecided	40	-	-	-	-	-	22	18	4	25	11	14	15	25	4	12	10	10	35	5	15	2	2	5	26	10	38
	6%	-	-	-s	-	-	7%	5%	7%	8%	6%	6%	7%	6%	3%	7%	6%	11%	7%	6%	6%	1%	3%	4%	9%	4%	6%
Would not vote	9	-	-	-	-	-	5	4	1	4	1	5	4	6	3	7	-	-	7	-	4	2	1	1	5	3	11
	1%	-	-	-s	-	-	1%	1%	2%	1%	*	2%	2%	1%	2%	4%	-	-s	1%	-s	2%	1%	2%	1%	2%	1%	2%
Refused/Prefer not to answer	7	-	-	-	-	-	4	3	*	4	4	2	1	6	3	3	-	1	7	-	-	-	-	2	4	1	9
	1%	-	-	-s	-	-	1%	1%	*	1%	2%	1%	*	1%	2%	2%	-	1%	1%	-s	-	-	-s	2%	1%	*	1%
Don't know	2	-	-	-	-	-	1	1	-	1	-	1	1	1	1	*	1	-	2	-	-	*	-	-	2	-	3
	*	-	-	-s	-	-	*	*	-	*	-	1%	*	*	1%	*	1%	-s	*	-s	-	*	-s	-	1%	-	*

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 5
V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Conservative	165 16%	148 18%	125 19%	120 19%	142 18%	142 19%	135 19%	125 18%	13	82 17%	82 16%	20 7%	36 11%	109 28%	9 8%	11 6%	22 13%	15 8%	44 28%	65 28%	32 30%	57 21%	45 16%	32 16%	30 12%	102 19%	63 14%	158 18%	7 5%	159 16%
Labour	343 34%	316 38%	282 43%	272 43%	327 42%	326 43%	311 43%	295 43%	3	175 36%	157 31%	122 43%	130 39%	91 24%	57 51%	65 38%	75 47%	55 32%	34 22%	56 25%	20 18%	106 40%	114 41%	68 33%	55 22%	220 40%	123 27%	283 32%	58 26%	346 34%
Liberal Democrats (Lib Dem)	46 5%	41 5%	39 6%	41 6%	43 6%	42 5%	42 6%	41 6%	2	21 4%	25 5%	15 5%	12 4%	19 5%	5 6%	10 3%	5 4%	7 3%	4 3%	15 7%	7 6%	16 6%	12 4%	8 4%	10 4%	28 5%	18 4%	40 5%	7 5%	62 6%
Scottish National Party (SNP)	30 3%	30 4%	29 4%	27 4%	29 4%	29 4%	29 4%	29 4%	-	16 3%	14 3%	12 4%	13 4%	5 1%	7 7%	4 3%	3 2%	9 5%	2 1%	4 2%	1 1%	8 3%	9 3%	8 4%	6 2%	17 3%	14 3%	30 3%	* *	41 4%
Plaid Cymru	6 1%	6 1%	6 1%	4 1%	6 1%	6 1%	6 1%	6 1%	-	4 1%	2 *	* *	2 *	4 1%	- *	- *	1 1%	* *	- *	4 2%	4 3%	2 1%	* *	- *	4 1%	2 *	4 1%	6 1%	- *	6 1%
Green Party	28 3%	23 3%	16 2%	15 2%	23 3%	21 3%	20 3%	17 2%	1	12 2%	16 3%	9 3%	11 3%	8 2%	4 3%	5 5%	8 3%	3 5%	5 3%	3 1%	3 3%	4 1%	15 5%	6 3%	3 1%	19 3%	9 2%	24 3%	3 2%	32 3%
UKIP	4 *	3 *	3 1%	3 1%	4 1%	4 1%	3 *	3 *	-	3 1%	1 *	1 *	2 1%	1 *	1 1%	* *	- *	2 1%	1 *	- *	- *	* *	1 1%	2 1%	1 *	2 *	2 1%	4 *	- *	5 *
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	* *	- *	- *	- *	- *	- *	- *	- *	- *	* *	- *	* *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *	- *
Reform UK/The Brexit Party	12 1%	12 1%	11 2%	11 2%	12 2%	12 2%	12 2%	11 2%	-	7 1%	5 1%	2 1%	5 1%	5 1%	- 1%	2 2%	2 1%	2 1%	1 1%	4 2%	2 2%	1 *	5 2%	3 1%	3 1%	6 1%	5 1%	12 1%	- *	14 1%
Other	7 1%	6 1%	4 1%	4 1%	5 1%	5 1%	5 1%	4 1%	1	5 1%	2 *	2 1%	4 1%	2 *	1 1%	1 1%	2 1%	1 1%	1 1%	1 *	1 *	3 1%	2 1%	* *	2 1%	5 1%	2 1%	7 1%	* *	8 1%
Undecided	206 21%	167 20%	112 17%	105 16%	143 18%	138 18%	122 17%	114 17%	17	86 18%	118 23%	55 19%	75 22%	76 20%	17 15%	38 22%	21 13%	53 31%	32 21%	45 21%	24 23%	52 19%	44 16%	37 18%	73 29%	96 17%	110 24%	173 20%	32 26%	185 18%
Would not vote	131 13%	50 6%	8 1%	16 3%	22 3%	21 3%	21 3%	17 3%	73 64%	60 12%	70 14%	46 16%	36 11%	50 13%	11 9%	35 20%	17 10%	19 11%	22 14%	28 12%	11 10%	18 7%	24 9%	34 17%	56 22%	41 8%	90 20%	112 13%	16 13%	116 12%
Refused/Prefer not to answer	25 2%	24 3%	18 3%	18 3%	20 3%	20 3%	19 3%	18 3%	4	12 3%	13 3%	2 1%	8 3%	14 4%	2 2%	- 2%	3 2%	6 3%	9 6%	5 2%	3 3%	2 1%	8 3%	8 4%	7 3%	10 2%	15 3%	22 2%	3 3%	28 3%
Don't know	* *	* *	* *	* *	* *	* *	* *	* *	- -	* *	- -	- -	- -	- *	- -	- -	- -	- -	- *	- -	- -	- -	- *	- -	- *	- -	- *	- *	- *	1 *

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 6

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004	
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004	
Conservative	165 16%	165 72%	-	-	-	165 42%	75 16%	90 17%	6 6%	81 16%	32 11%	89 26%	41 11%	121 19%	44 18%	49 16%	58 25%	6 5%	152 17%	8 9%	142 43%	*	2 2%	39 20%	87 17%	39 13%	159 16%	
Labour	343 34%	-	343 91%	-	343 64%	-	188 39%	155 30%	39 39%	184 36%	118 40%	95 28%	126 35%	213 34%	101 42%	84 27%	67 29%	74 54%	309 36%	17 20%	36 11%	217 79%	19 30%	48 25%	156 31%	139 45%	346 34%	
Liberal Democrats (Lib Dem)	46 5%	-	-	46 87%	46 9%	46 12%	15 3%	31 6%	6 6%	22 4%	11 4%	18 5%	17 5%	29 5%	8 3%	16 5%	9 4%	6 5%	35 4%	7 8%	7 2%	3 1%	29 47%	8 4%	15 3%	23 8%	62 6%	
Scottish National Party (SNP)	30 3%	-	-	-	30 6%	30 8%	13 3%	17 3%	2 2%	19 4%	12 4%	7 2%	11 3%	19 3%	-	*	-	-	*	30 35%	-	3 1%	-	5 3%	19 4%	7 2%	41 4%	
Plaid Cymru	6 1%	-	-	-	6 1%	6 1%	2 *	4 1%	*	1 *	*	4 1%	1 *	4 1%	-	6 2%	-	-	-	-	2 *	4 -	-	-	2 *	4 1%	6 1%	
Green Party	28 3%	-	-	-	28 5%	28 7%	13 3%	16 3%	5 5%	13 3%	7 2%	6 2%	15 4%	13 2%	10 4%	9 3%	7 3%	2 2%	28 3%	-	3 1%	12 4%	1 1%	3 1%	12 2%	13 4%	32 3%	
UKIP	4 *	-	-	-	4 1%	4 1%	3 1%	1 *	1 1%	2 *	-	1 *	3 1%	1 *	2 1%	1 *	-	1 1%	4 *	-	2 1%	-	-	1 *	2 *	1 *	5 *	
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Independent candidate	*	-	-	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	-	-	-	-	*	*	-	1
Reform UK/The Brexit Party	12 1%	-	-	-	12 2%	12 3%	3 1%	9 2%	-	7 1%	2 1%	4 1%	5 1%	6 1%	1 1%	7 2%	1 *	2 2%	12 1%	-	10 3%	-	-	4 2%	7 1%	*	14 1%	
Other	7 1%	-	-	-	7 1%	7 2%	4 1%	2 *	1 1%	4 1%	3 1%	3 1%	1 *	6 1%	2 1%	1 *	4 2%	*	6 1%	-	3 1%	1 *	-	2 1%	3 1%	2 1%	8 1%	
Undecided	206 21%	55 24%	30 8%	7 13%	56 10%	81 21%	90 19%	114 22%	21 21%	108 21%	65 22%	71 21%	69 19%	136 21%	37 15%	65 21%	65 28%	26 19%	182 21%	14 17%	95 29%	26 9%	9 14%	39 19%	113 15%	54 7%	185 18%	
Would not vote	131 13%	-	-	-	-	-	57 12%	74 14%	13 13%	62 12%	29 10%	35 10%	68 19%	63 10%	27 11%	66 21%	17 8%	16 11%	119 14%	6 7%	23 7%	11 4%	3 5%	37 19%	73 15%	21 7%	116 12%	
Refused/Prefer not to answer	25 2%	9 4%	3 1%	-	3 1%	9 2%	13 3%	12 2%	5 5%	12 2%	14 5%	7 2%	4 1%	20 3%	9 4%	7 2%	2 1%	3 2%	21 2%	4 5%	10 3%	*	-	6 3%	14 3%	5 2%	28 3%	
Don't know	*	-	-	-	-	-	*	*	-	-	-	*	*	*	-	*	-	*	*	-	-	*	-	-	*	*	-	1

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

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Ipsos Political Monitor - November 2022

Table 7

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

Total (W'td)	Likelihood to vote (General Election)									Gender		Age										Social Class						Ethnicity		UnWgt Total		
	Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minor- ity	Total			
Unweighted Total	213	178	120	112	150	145	134	123	17	87	121	51	84	78	20	31	35	49	27	51	25	48	73	46	46	121	92	172	38	213		
Weighted Total	231	191	129	122	163	158	141	131	20	98	131	57	83	91	19	38	24	59	41	50	28	54	52	45	80	106	125	195	36	213		
Conservative	65 28%	56 29%	46 36%	42 34%	55 34%	55 35%	48 34%	46 35%	1 6% ^s	27 28% ^s	38 29%	2 4% ^s	32 39% ^s	30 33% ^s	* 2% ^s	2 5% ^s	6 25% ^s	26 44% ^s	17 41% ^s	13 27% ^s	7 25% ^s	20 36% ^s	18 35% ^s	8 18% ^s	19 23% ^s	38 36%	27 21% ^s	64 33%	* * ^s	47 22%		
Labour	34 15%	31 16%	17 13%	18 15%	20 12%	20 13%	20 14%	18 14%	4 19% ^s	9 10% ^s	24 18%	8 14% ^s	10 12% ^s	16 17% ^s	2 12% ^s	6 15% ^s	5 21% ^s	5 8% ^s	3 7% ^s	13 26% ^s	9 31% ^s	7 13% ^s	9 17% ^s	9 19% ^s	9 12% ^s	16 15%	18 14% ^s	29 15%	4 12% ^s	38 18%		
Liberal Democrats (Lib Dem)	7 3%	7 3%	4 3%	4 3%	6 4%	5 3%	5 4%	4 3%	- - ^s	2 3% ^s	4 3%	1 3% ^s	3 4% ^s	2 2% ^s	- - ^s	1 4% ^s	1 4% ^s	2 4% ^s	- - ^s	2 4% ^s	- - ^s	3 6% ^s	2 3% ^s	* 1% ^s	1 1% ^s	5 5%	1 1% ^s	6 3%	1 2% ^s	9 4%		
Scottish National Party	1 *	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- - ^s	1 1% ^s	-	1 2% ^s	- - ^s	- - ^s	- - ^s	1 2% ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 2% ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 1%	- - ^s	1 *	- - ^s	4 *	
Plaid Cymru	-	-	-	-	-	-	-	-	- - ^s	-	-	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s
Green Party	9 4%	7 3%	4 3%	4 3%	9 5%	9 5%	4 3%	4 3%	* 1% ^s	6 6% ^s	3 2%	3 5% ^s	5 6% ^s	1 1% ^s	3 14% ^s	* 1% ^s	- - ^s	5 9% ^s	- - ^s	1 1% ^s	- - ^s	1 1% ^s	1 2% ^s	2 5% ^s	5 6% ^s	2 2%	7 6% ^s	9 5%	- - ^s	6 3%		
UKIP	3 1%	3 2%	3 2%	3 2%	3 2%	3 2%	3 2%	3 2%	- - ^s	- - ^s	3 2%	- - ^s	- - ^s	3 3% ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	3 5% ^s	3 9% ^s	3 5% ^s	- - ^s	* 1% ^s	- - ^s	3 2%	* * ^s	3 2%	- - ^s	2 1%	
Scottish Socialist Party	-	-	-	-	-	-	-	-	- - ^s	-	-	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	
BNP	1 *	1 *	1 1%	1 1%	1 *	1 *	1 *	1 1%	- - ^s	- - ^s	1 1%	- - ^s	1 1% ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 1% ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 2% ^s	- - ^s	- - ^s	1 1% ^s	1 *	1 *	- - ^s	1 *	
Independent candidate	-	-	-	-	-	-	-	-	- - ^s	-	-	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	
Reform UK/The Brexit Party	1 1%	* *	* *	* *	* *	* *	* *	* *	- - ^s	1 1% ^s	-	- - ^s	* * ^s	1 1% ^s	- - ^s	- - ^s	1 1% ^s	- - ^s	1 2% ^s	- - ^s	- - ^s	- - ^s	1 2% ^s	- - ^s	* 1% ^s	- - ^s	1 1%	* * ^s	1 1%	- - ^s	2 1%	
Other	4 2%	4 2%	4 3%	4 3%	4 2%	4 2%	4 3%	4 3%	- - ^s	- - ^s	4 3%	4 7% ^s	- - ^s	- - ^s	- - ^s	4 10% ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	4 8% ^s	- - ^s	- - ^s	4 3% ^s	- - ^s	4 11% ^s	- - ^s	1 *	
Undecided	93 40%	69 36%	40 31%	37 30%	54 33%	50 31%	44 31%	41 32%	14 67% ^s	43 44% ^s	49 38%	36 64% ^s	26 31% ^s	31 34% ^s	13 69% ^s	23 61% ^s	9 36% ^s	18 30% ^s	15 36% ^s	16 33% ^s	7 27% ^s	16 30% ^s	18 34% ^s	16 36% ^s	43 54% ^s	34 32%	59 47% ^s	68 35%	25 71% ^s	84 39%		
Would not vote	3 1%	2 1%	1 1%	1 1%	1 *	1 *	1 1%	1 1%	* 1% ^s	* * ^s	2 2%	1 2% ^s	* * ^s	1 1% ^s	* 2% ^s	- - ^s	* * ^s	1 2% ^s	1 2% ^s	* * ^s	* 2% ^s	1 1% ^s	1 2% ^s	- - ^s	1 2% ^s	1 1%	1 1%	2 1%	1 1%	6 3%		
Prefer not to answer/ Refusal	10 4%	9 5%	7 5%	7 6%	8 5%	8 6%	8 6%	7 5%	1 6% ^s	7 7% ^s	3 2%	- - ^s	4 4% ^s	6 7% ^s	- - ^s	- - ^s	2 10% ^s	1 2% ^s	5 11% ^s	2 3% ^s	2 6% ^s	2 3% ^s	3 5% ^s	4 10% ^s	1 1% ^s	4 4%	6 4%	9 5%	1 2% ^s	14 7%		
Don't know	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	2 1%	- - ^s	1 1% ^s	1 1%	- - ^s	2 2% ^s	- - ^s	- - ^s	- - ^s	1 3% ^s	1 2% ^s	- - ^s	- - ^s	- - ^s	1 2% ^s	1 2% ^s	- - ^s	- - ^s	2 2%	- - ^s	2 1%	2 - ^s	2 1%		

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - November 2022

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Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	213	47	38	9	60	69	99	112	51	73	72	80	55	152	46	70	56	21	182	20	83	30	12	35	109	69	213	
Weighted Total	231	65	34	7	59	90	103	126	26	119	79	78	73	157	45	72	67	29	203	18	106	26	9	45	127	59	213	
Conservative	65 28%	65 100% ^s	- - ^s	- - ^s	- - ^s	65 72% ^s	31 30% ^s	33 26%	8 29% ^s	37 31% ^s	28 36% ^s	25 32% ^s	11 15% ^s	54 34%	6 12% ^s	24 33% ^s	26 39% ^s	2 8% ^s	51 25%	7 37% ^s	58 55% ^s	1 4% ^s	1 12% ^s	13 29% ^s	36 28%	15 26% ^s	47 22%	
Labour	34 15%	- - ^s	34 100% ^s	- - ^s	34 57% ^s	- - ^s	13 13% ^s	20 16%	4 14% ^s	12 10% ^s	9 11% ^s	14 18% ^s	10 14% ^s	23 15%	15 33% ^s	10 14% ^s	4 6% ^s	2 5% ^s	28 14%	3 18% ^s	5 5% ^s	18 69% ^s	1 8% ^s	12 26% ^s	11 9%	11 18% ^s	38 18%	
Liberal Democrats (Lib Dem)	7 3%	- - ^s	- - ^s	7 100% ^s	7 11% ^s	7 7% ^s	4 4% ^s	2 2%	* 1% ^s	4 3% ^s	3 4% ^s	3 4% ^s	* 1% ^s	6 4%	2 3% ^s	2 3% ^s	2 3% ^s	1 3% ^s	6 3%	* 1% ^s	3 3% ^s	* 1% ^s	2 28% ^s	1 2% ^s	2 2%	4 6% ^s	9 4%	
Scottish National Party	1 *	- - ^s	- - ^s	- - ^s	1 2% ^s	1 1% ^s	1 1% ^s	- -	- - ^s	1 1% ^s	1 1% ^s	- - ^s	- - ^s	1 1%	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 5% ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 2% ^s	1 *	
Plaid Cymru	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- - ^s	- - ^s	- - ^s	- - ^s	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- -
Green Party	9 4%	- - ^s	- - ^s	- - ^s	9 15% ^s	9 10% ^s	2 2% ^s	6 5%	3 12% ^s	2 2% ^s	1 1% ^s	- -	8 11% ^s	1 1%	- - ^s	3 5% ^s	6 8% ^s	- -	9 4%	- - ^s	2 2% ^s	1 5% ^s	2 26% ^s	2 5% ^s	4 3%	3 5% ^s	6 3%	
UKIP	3 1%	- - ^s	- - ^s	- - ^s	3 5% ^s	3 3% ^s	* *	3 2%	* 2% ^s	- - ^s	* 1% ^s	3 3% ^s	- - ^s	3 2%	* 1% ^s	- - ^s	3 4% ^s	- - ^s	3 1%	- - ^s	3 3% ^s	- - ^s	- - ^s	- - ^s	* *	3 4% ^s	2 1%	
Scottish Socialist Party	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- - ^s	- - ^s	- - ^s	- - ^s	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- -
BNP	1 *	- - ^s	- - ^s	- - ^s	1 1% ^s	1 1% ^s	1 1% ^s	- -	- - ^s	1 1% ^s	1 1% ^s	- - ^s	- - ^s	1 *	1 2% ^s	- - ^s	- - ^s	- - ^s	1 *	- - ^s	1 1% ^s	- - ^s	- - ^s	- - ^s	1 1%	- - ^s	1 *	
Independent candidate	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- - ^s	- - ^s	- - ^s	- - ^s	- -	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	- -	- -
Reform UK/The Brexit Party	1 1%	- - ^s	- - ^s	- - ^s	1 2% ^s	1 1% ^s	* *	1 1%	* 1% ^s	- - ^s	* * ^s	1 1% ^s	- - ^s	1 1%	- - ^s	1 2% ^s	- - ^s	- - ^s	1 *	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 1%	- - ^s	- -	2 1%
Other	4 2%	- - ^s	- - ^s	- - ^s	4 6% ^s	4 4% ^s	4 4% ^s	- -	- - ^s	4 3% ^s	- - ^s	- - ^s	4 5% ^s	- -	- - ^s	- - ^s	4 6% ^s	- - ^s	4 2%	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	4 3%	- - ^s	1 *	
Undecided	93 40%	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	38 37% ^s	54 43%	9 33% ^s	53 44% ^s	30 38% ^s	27 34% ^s	36 49% ^s	57 36%	16 36% ^s	27 37% ^s	21 31% ^s	22 78% ^s	86 42%	7 37% ^s	33 32% ^s	4 17% ^s	2 18% ^s	14 32% ^s	59 46%	20 34% ^s	84 39%	
Would not vote	3 1%	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	* *	2 2%	* 1% ^s	- - ^s	1 1% ^s	1 2% ^s	1 1% ^s	2 1%	1 1% ^s	1 1% ^s	1 3% ^s	1 3%	3 1%	- - ^s	1 1% ^s	1 3% ^s	1 8% ^s	* 1% ^s	2 2%	* 1% ^s	6 3%	
Prefer not to answer/ Refusal	10 4%	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	7 7% ^s	3 2%	2 7% ^s	5 4% ^s	4 5% ^s	3 4% ^s	2 3% ^s	7 5%	5 10% ^s	4 6% ^s	- -	1 3% ^s	10 5%	* 2% ^s	- - ^s	- - ^s	- - ^s	2 5% ^s	6 5%	2 3% ^s	14 7%	
Don't know	2 1%	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	1 1% ^s	1 1%	- - ^s	1 1% ^s	- - ^s	1 1% ^s	1 1%	1 1%	1 2% ^s	- - ^s	1 1% ^s	- - ^s	2 1%	- - ^s	- - ^s	- - ^s	- - ^s	- - ^s	2 1%	- - ^s	2 1%	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

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Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004	
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004	
1 - Absolutely certain not to vote	114	35	-	-	-	-	-	-	114	58	56	38	35	41	11	27	19	16	18	23	6	18	16	23	58	34	80	91	18	104	
	11%	4%	-	-	-	-	-	-	100%	12%	11%	13%	10%	11%	10%	16%	12%	9%	12%	10%	6%	7%	6%	11%	23%	6%	18%	10%	14%	10%	
2	3	2	-	-	-	-	-	-	-	1	2	1	1	1	*	1	-	1	1	*	-	-	2	-	1	2	1	2	1	5	
	*	*	-	-	-	-	-	-	-	*	*	*	*	*	*	*	-	*	*	*	-	-	1%	-	*	*	*	*	*	1%	*
3	20	12	-	-	-	-	-	-	-	12	7	7	10	4	4	2	2	7	4	*	*	1	2	11	6	3	17	17	3	22	
	2%	1%	-	-	-	-	-	-	-	3%	1%	2%	3%	1%	4%	1%	1%	4%	2%	*	*	*	1%	5%	3%	1%	4%	2%	3%	2%	
4	20	11	-	-	-	-	-	-	-	10	10	4	3	13	2	2	3	-	9	4	4	4	6	5	4	11	9	18	2	14	
	2%	1%	-	-	-	-	-	-	-	2%	2%	1%	1%	3%	2%	1%	2%	-	6%	2%	4%	2%	2%	2%	2%	2%	2%	2%	1%	1%	
5	55	37	-	-	-	-	-	-	-	12	43	23	15	17	12	11	8	7	6	11	6	8	12	23	12	20	35	43	12	54	
	5%	4%	-	-	-	-	-	-	-	2%	8%	8%	4%	5%	11%	6%	5%	4%	4%	5%	6%	3%	4%	11%	5%	4%	8%	5%	9%	5%	
6	12	8	-	-	12	-	-	-	-	3	8	6	1	5	2	4	1	*	1	4	2	1	2	7	2	3	9	8	3	12	
	1%	1%	-	-	1%	-	-	-	-	1%	2%	2%	*	1%	2%	2%	*	*	1%	2%	2%	*	1%	3%	1%	*	2%	1%	3%	1%	
7	41	24	-	-	41	41	-	-	-	17	22	19	11	11	12	6	4	6	10	2	1	5	8	12	16	13	28	33	7	29	
	4%	3%	-	-	5%	5%	-	-	-	4%	4%	7%	3%	3%	11%	4%	3%	4%	6%	1%	*	2%	3%	6%	6%	2%	6%	4%	6%	3%	
8	44	32	-	-	44	44	44	-	-	28	16	10	21	13	5	4	9	13	8	6	3	16	14	13	1	31	14	34	9	46	
	4%	4%	-	-	6%	6%	6%	-	-	6%	3%	3%	6%	3%	5%	2%	6%	7%	5%	2%	3%	6%	5%	6%	*	6%	3%	4%	7%	5%	
9	43	39	39	-	43	43	43	43	-	28	15	10	12	20	4	6	4	9	7	14	2	14	19	2	9	32	10	34	8	40	
	4%	5%	6%	-	5%	6%	6%	6%	-	6%	3%	4%	4%	5%	3%	4%	2%	5%	4%	6%	2%	5%	7%	1%	3%	6%	2%	4%	7%	4%	
10 - Absolutely certain to vote	637	613	613	637	637	637	637	637	-	311	313	168	222	247	60	108	108	114	92	155	74	198	198	109	132	396	241	575	61	664	
	63%	74%	94%	100%	82%	83%	88%	94%	-	64%	62%	59%	67%	64%	52%	63%	67%	66%	59%	68%	69%	74%	71%	53%	53%	72%	53%	66%	49%	66%	
Don't know	12	12	-	-	-	-	-	-	-	2	11	*	2	10	*	-	2	-	1	9	8	2	1	1	9	3	10	12	*	11	
	1%	1%	-	-	-	-	-	-	-	*	2%	*	1%	3%	*	-	1%	-	1%	4%	8%	1%	*	1%	3%	*	2%	1%	*	1%	
Prefer not to answer	4	-	-	-	-	-	-	-	-	1	3	-	1	2	-	-	1	1	-	2	-	1	1	2	-	1	2	4	-	3	
	*	-	-	-	-	-	-	-	-	*	1%	-	*	1%	-	-	1%	*	-	1%	-	*	*	1%	-	*	*	*	-	*	

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(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
1 - Absolutely certain not to vote	114 11%	14 6%	7 2%	2 5%	12 3%	19 5%	42 9%	71 13%	13 13%	53 10%	25 8%	28 8%	61 17%	53 8%	27 11%	48 15%	16 7%	16 12%	103 12%	7 8%	15 5%	8 3%	2 3%	40 21%	57 11%	17 6%	104 10%
2	3 *	1 *	- -	- -s	- -	1 *	2 *	1 *	1 1%	1 *	2 *	* 1%	3 *	- *	1 *	* 1%	1 1%	2 *	1 *	1 1%	1 *	- -	- -s	- -	1 *	2 *	5 *
3	20 2%	1 *	2 1%	* 1%	5 1%	3 1%	9 2%	11 2%	1 1%	15 3%	8 3%	6 2%	6 2%	14 2%	1 *	6 2%	9 4%	4 3%	19 2%	1 1%	2 1%	4 1%	1 2%	- -	16 3%	4 1%	22 2%
4	20 2%	6 3%	2 1%	- -s	4 1%	8 2%	11 2%	9 2%	1 1%	11 2%	7 2%	8 2%	6 2%	14 2%	8 4%	6 2%	1 *	4 3%	20 2%	- -	12 4%	1 *	- -s	1 *	17 3%	2 1%	14 1%
5	55 5%	9 4%	11 3%	1 1%	15 3%	13 3%	24 5%	30 6%	7 6%	29 6%	17 6%	16 5%	21 6%	33 5%	17 7%	16 5%	11 5%	9 7%	53 6%	1 1%	24 7%	5 2%	- -s	5 2%	38 8%	13 4%	54 5%
6	12 1%	1 *	2 *	2 4%	6 1%	5 1%	4 1%	8 1%	* *	6 1%	3 1%	3 1%	6 2%	6 1%	1 1%	6 2%	- -	2 2%	9 1%	2 3%	2 1%	3 1%	1 1%	4 2%	3 1%	5 2%	12 1%
7	41 4%	14 6%	15 4%	- -s	21 4%	20 5%	16 3%	24 5%	5 5%	18 4%	13 4%	9 3%	17 5%	21 3%	8 3%	15 5%	13 6%	4 3%	39 5%	* *	13 4%	7 2%	1 2%	7 4%	29 6%	5 2%	29 3%
8	44 4%	12 5%	18 5%	3 5%	25 5%	20 5%	30 6%	15 3%	5 5%	30 6%	16 6%	11 3%	15 4%	27 4%	9 4%	17 6%	10 4%	7 5%	42 5%	2 2%	15 5%	9 3%	2 3%	5 2%	22 4%	17 6%	46 5%
9	43 4%	9 4%	24 6%	- -s	28 5%	13 3%	23 5%	19 4%	3 3%	24 5%	13 4%	20 6%	9 2%	33 5%	6 3%	21 7%	8 3%	3 2%	33 4%	4 5%	14 4%	17 6%	3 5%	5 3%	15 3%	23 7%	40 4%
10 - Absolutely certain to vote	637 63%	162 71%	289 77%	45 84%	412 77%	285 73%	313 66%	324 62%	63 63%	324 63%	189 64%	230 68%	215 60%	419 66%	154 64%	170 55%	159 69%	86 63%	531 61%	69 80%	233 70%	211 77%	52 84%	116 60%	302 60%	218 71%	664 66%
Don't know	12 1%	1 *	6 2%	* 1%	8 1%	2 1%	1 *	11 2%	1 1%	1 *	1 *	9 3%	1 *	11 2%	9 4%	1 *	2 1%	1 *	12 1%	- -	2 1%	9 3%	- -s	8 4%	2 *	1 *	11 1%
Prefer not to answer	4 *	- -	- -	- -s	- -	- -	1 *	2 *	- -	1 *	1 *	- -	3 1%	1 *	- -	4 1%	- -	- -	4 *	- -	- -	- -	- -s	2 1%	1 *	1 *	3 *

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 11
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Satisfied	160	134	97	98	118	116	107	99	15	73	87	44	33	84	17	27	19	14	37	47	34	35	44	35	46	79	81	142	18	132
	16%	16%	15%	15%	15%	15%	15%	15%	13%	15%	17%	15%	10%	22%	15%	16%	12%	8%	24%	20%	32%	13%	16%	17%	18%	14%	18%	16%	14%	13%
Dissatisfied	758	626	504	489	599	590	561	528	91	373	372	214	288	256	82	132	136	152	103	153	57	222	210	152	174	432	326	655	97	786
	76%	76%	77%	77%	77%	77%	78%	78%	79%	77%	74%	75%	86%	67%	72%	77%	85%	88%	67%	66%	53%	83%	75%	74%	70%	79%	72%	75%	77%	78%
Don't know	85	66	52	50	59	59	55	52	8	38	46	28	13	45	15	13	5	8	14	31	16	11	26	19	29	37	48	74	11	86
	8%	8%	8%	8%	8%	8%	8%	8%	7%	8%	9%	10%	4%	12%	13%	8%	3%	4%	9%	13%	15%	4%	9%	9%	12%	7%	11%	8%	8%	9%
Net satisfied	-598	-493	-407	-391	-481	-474	-454	-429	-75	-300	-284	-170	-256	-172	-65	-105	-117	-139	-66	-106	-23	-187	-166	-117	-128	-353	-245	-513	-79	-654
	-60%	-60%	-62%	-61%	-62%	-62%	-63%	-63%	-66%	-62%	-56%	-60%	-77%	-45%	-57%	-61%	-73%	-80%	-43%	-46%	-21%	-70%	-59%	-57%	-52%	-64%	-54%	-59%	-63%	-65%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 12

(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Satisfied	160 16%	93 41%	26 7%	3 5% ^s	40 7%	106 27%	71 15%	89 17%	5 5%	91 18%	26 9%	78 23%	55 15%	104 16%	47 20%	43 14%	45 19%	20 15%	153 18%	6 7%	94 28%	16 6%	3 5% ^s	37 19%	89 18%	34 11%	132 13%
Dissatisfied	758 76%	110 48%	337 90%	45 85% ^s	470 88%	242 63%	373 78%	383 73%	90 90%	387 75%	246 84%	226 66%	278 77%	473 74%	172 72%	243 78%	161 70%	108 79%	638 73%	74 86%	202 60%	249 91%	56 90% ^s	136 71%	365 72%	258 84%	786 78%
Don't know	85 8%	26 12%	13 3%	5 10% ^s	25 5%	39 10%	32 7%	53 10%	5 5%	36 7%	21 7%	36 11%	28 8%	57 9%	21 9%	25 8%	24 11%	8 6%	77 9%	7 8%	38 11%	9 3%	3 6% ^s	20 10%	49 10%	16 5%	86 9%
Net satisfied	-598 -60%	-16 -7%	-311 -83%	-42 -80%^s	-431 -80%	-136 -35%	-302 -63%	-294 -56%	-85 -84%	-297 -58%	-220 -75%	-148 -43%	-223 -62%	-368 -58%	-125 -52%	-200 -64%	-116 -51%	-88 -64%	-485 -56%	-68 -79%	-107 -32%	-233 -85%	-53 -85%^s	-99 -51%	-275 -55%	-223 -73%	-654 -65%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 13

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Satisfied	293	252	191	190	229	226	215	198	22	151	140	70	73	149	31	39	29	44	54	96	45	77	75	55	86	152	141	262	30	277
	29%	30%	29%	30%	29%	30%	30%	29%	19%	31%	28%	25%	22%	39%	27%	23%	18%	25%	35%	42%	43%	29%	27%	27%	34%	28%	31%	30%	24%	28%
Dissatisfied	374	327	281	278	321	316	303	293	38	180	189	119	146	109	44	74	67	79	45	64	23	98	123	77	76	221	153	333	39	407
	37%	40%	43%	44%	41%	41%	42%	43%	34%	37%	37%	42%	44%	28%	39%	43%	42%	45%	29%	28%	22%	36%	44%	37%	31%	40%	34%	38%	31%	41%
Don't know	337	247	181	169	227	223	206	188	54	152	177	96	114	126	38	58	64	51	56	70	38	94	82	75	87	175	161	276	56	320
	34%	30%	28%	27%	29%	29%	28%	28%	47%	32%	35%	34%	34%	33%	33%	34%	40%	29%	36%	31%	35%	35%	29%	36%	35%	32%	35%	32%	45%	32%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - November 2022

17 Nov 2022

Table 14

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Satisfied	293	150	48	16	81	183	132	159	22	142	68	132	90	200	70	96	78	31	265	18	178	25	14	62	159	72	277
	29%	66%	13%	30%	15%	47%	28%	30%	22%	28%	23%	39%	25%	31%	29%	31%	34%	23%	31%	21%	53%	9%	23%	32%	32%	23%	28%
Dissatisfied	374	27	202	25	285	110	194	180	45	196	117	103	150	220	103	99	76	52	308	43	76	152	33	70	174	130	407
	37%	12%	54%	47%	53%	28%	41%	34%	44%	38%	40%	30%	42%	35%	43%	32%	33%	38%	35%	50%	23%	55%	52%	36%	35%	42%	41%
Don't know	337	52	127	12	170	95	150	187	34	176	110	106	121	215	67	115	76	53	295	25	79	97	16	61	170	106	320
	34%	23%	34%	23%	32%	24%	32%	36%	34%	34%	37%	31%	33%	34%	28%	37%	33%	39%	34%	29%	24%	35%	25%	31%	34%	35%	32%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - November 2022

17 Nov 2022

Table 15
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Satisfied	361	309	256	253	316	309	292	274	17	173	178	123	111	127	48	76	50	60	53	75	33	114	99	73	75	213	148	306	53	360
	36%	37%	39%	40%	41%	40%	40%	40%	15%	36%	35%	43%	33%	33%	42%	44%	31%	35%	34%	32%	31%	43%	35%	35%	30%	39%	33%	35%	42%	36%
Dissatisfied	421	369	301	296	333	331	321	307	51	226	193	94	147	181	35	59	61	85	71	110	44	104	130	88	99	234	187	388	31	436
	42%	45%	46%	46%	43%	43%	44%	45%	45%	47%	38%	33%	44%	47%	30%	34%	38%	49%	46%	48%	41%	39%	46%	43%	40%	43%	41%	45%	25%	43%
Don't know	222	148	96	88	127	125	112	98	46	85	135	69	77	77	32	37	49	28	31	45	29	50	52	45	75	102	120	176	41	208
	22%	18%	15%	14%	16%	16%	15%	14%	40%	18%	27%	24%	23%	20%	28%	22%	30%	16%	20%	20%	28%	19%	18%	22%	30%	19%	26%	20%	33%	21%
Net satisfied	-60	-60	-45	-42	-17	-21	-29	-33	-34	-53	-15	30	-36	-53	13	17	-11	-25	-18	-36	-11	10	-31	-15	-23	-21	-39	-81	22	-76
	-6%	-7%	-7%	-7%	-2%	-3%	-4%	-5%	-30%	-11%	-3%	10%	-11%	-14%	11%	10%	-7%	-14%	-12%	-15%	-10%	4%	-11%	-7%	-9%	-4%	-8%	-9%	18%	-8%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - November 2022

17 Nov 2022

Table 16

PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Satisfied	361 36%	61 27%	216 57%	23 44% ^s	256 48%	101 26%	178 37%	182 35%	43 43%	185 36%	119 40%	106 31%	134 37%	225 35%	100 42%	91 29%	79 34%	63 46%	315 36%	28 33%	94 28%	139 51%	33 52% ^s	47 24%	183 36%	130 42%	360 36%
Dissatisfied	421 42%	119 52%	105 28%	21 40% ^s	193 36%	207 53%	205 43%	215 41%	38 38%	221 43%	122 41%	169 50%	127 35%	290 46%	96 40%	141 45%	90 39%	45 33%	348 40%	49 57%	185 55%	90 33%	22 35% ^s	102 53%	194 38%	125 41%	436 43%
Don't know	222 22%	49 22%	55 15%	8 16% ^s	86 16%	80 21%	92 19%	130 25%	19 19%	107 21%	53 18%	66 19%	100 28%	119 19%	44 19%	79 25%	62 27%	28 21%	205 24%	9 10%	55 16%	44 16%	8 13% ^s	43 23%	126 25%	53 17%	208 21%
Net satisfied	-60 -6%	-58 -25%	111 29%	2 3%^s	63 12%	-105 -27%	-27 -6%	-33 -6%	5 5%	-36 -7%	-3 -1%	-62 -18%	7 2%	-65 -10%	4 2%	-50 -16%	-11 -5%	18 13%	-33 -4%	-21 -24%	-90 -27%	49 18%	11 17%^s	-55 -29%	-10 -2%	6 2%	-76 -8%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 17
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Satisfied	219	184	154	150	186	183	174	164	12	115	99	72	65	82	23	49	34	31	31	51	22	75	58	32	55	133	86	202	17	227
	22%	22%	24%	24%	24%	24%	24%	24%	11%	24%	20%	25%	19%	21%	20%	29%	21%	18%	20%	22%	20%	28%	21%	15%	22%	24%	19%	23%	14%	23%
Dissatisfied	277	246	195	189	215	212	207	198	31	135	137	59	100	118	27	32	36	64	50	69	31	78	81	61	56	160	117	246	30	290
	28%	30%	30%	30%	28%	28%	29%	29%	27%	28%	27%	21%	30%	31%	24%	18%	22%	37%	32%	30%	29%	29%	29%	30%	23%	29%	26%	28%	24%	29%
Don't know	508	396	304	298	375	370	343	318	71	234	269	154	169	185	63	91	90	78	74	111	54	115	141	114	138	256	252	423	78	487
	51%	48%	47%	47%	48%	48%	47%	47%	62%	48%	53%	54%	51%	48%	56%	53%	56%	45%	48%	48%	51%	43%	50%	55%	55%	47%	55%	49%	62%	49%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 18

PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Satisfied	219 22%	47 21%	99 26%	23 43% ^s	138 26%	87 22%	109 23%	109 21%	25 25%	122 24%	59 20%	82 24%	76 21%	141 22%	59 24%	59 19%	49 21%	30 22%	187 22%	22 25%	66 20%	63 23%	30 49% ^s	31 16%	107 21%	81 26%	227 23%
Dissatisfied	277 28%	85 37%	64 17%	14 26% ^s	116 22%	137 35%	127 27%	150 28%	32 32%	131 25%	88 30%	105 31%	84 23%	192 30%	58 24%	87 28%	66 29%	37 27%	233 27%	29 34%	144 43%	43 16%	11 18% ^s	58 30%	122 24%	97 31%	290 29%
Don't know	508 51%	97 42%	214 57%	16 30% ^s	281 52%	163 42%	241 51%	267 51%	43 43%	262 51%	147 50%	154 45%	201 56%	301 47%	123 51%	164 53%	115 50%	70 51%	449 52%	35 41%	124 37%	168 61%	21 33% ^s	104 54%	274 54%	130 42%	487 49%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 19
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Improve	157	133	102	98	126	122	117	106	13	74	83	46	34	76	18	28	18	16	30	46	31	35	43	39	40	78	78	136	21	139
	16%	16%	16%	15%	16%	16%	16%	16%	12%	15%	16%	16%	10%	20%	16%	17%	11%	9%	19%	20%	29%	13%	15%	19%	16%	14%	17%	16%	16%	14%
Stay the same	98	78	65	63	82	79	74	69	10	48	50	32	31	35	16	16	26	6	17	19	7	22	37	22	18	59	39	82	13	99
	10%	9%	10%	10%	11%	10%	10%	10%	9%	10%	10%	11%	9%	9%	14%	9%	16%	3%	11%	8%	7%	8%	13%	10%	7%	11%	9%	9%	10%	10%
Get worse	719	591	473	463	552	548	520	492	87	345	361	194	264	260	75	119	116	148	104	157	60	208	194	140	176	402	316	628	86	739
	72%	72%	73%	73%	71%	72%	72%	72%	77%	71%	71%	68%	79%	68%	66%	69%	72%	85%	67%	68%	56%	78%	69%	68%	71%	73%	70%	72%	68%	74%
Don't know	30	24	13	13	15	15	13	13	3	17	13	13	4	13	5	9	*	3	4	9	9	3	7	6	15	9	21	24	6	27
	3%	3%	2%	2%	2%	2%	2%	2%	3%	3%	2%	5%	1%	3%	4%	5%	*	2%	3%	4%	8%	1%	2%	3%	6%	2%	5%	3%	5%	3%
Net improve	-562	-458	-372	-365	-426	-425	-402	-386	-74	-271	-278	-148	-230	-184	-58	-90	-98	-132	-73	-111	-29	-173	-151	-102	-137	-324	-238	-492	-65	-600
	-56%	-55%	-57%	-57%	-55%	-56%	-56%	-57%	-65%	-56%	-55%	-52%	-69%	-48%	-51%	-53%	-61%	-76%	-48%	-48%	-27%	-64%	-54%	-49%	-55%	-59%	-52%	-57%	-52%	-60%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 20
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Improve	157 16%	74 32%	35 9%	4 8%	56 11%	95 25%	70 15%	87 17%	9 9%	83 16%	33 11%	68 20%	53 15%	101 16%	38 16%	48 16%	42 18%	22 16%	145 17%	7 8%	74 22%	22 8%	5 9%	39 20%	79 16%	38 12%	139 14%
Stay the same	98 10%	25 11%	41 11%	6 11%	55 10%	39 10%	49 10%	49 9%	7 7%	53 10%	29 10%	33 10%	34 9%	62 10%	24 10%	32 10%	18 8%	15 11%	86 10%	9 11%	39 12%	24 9%	7 11%	20 10%	52 10%	26 9%	99 10%
Get worse	719 72%	129 56%	295 78%	40 77%	416 78%	250 65%	342 72%	375 71%	80 80%	366 71%	223 76%	230 68%	262 73%	453 71%	169 70%	221 71%	165 72%	96 71%	610 70%	68 78%	209 63%	224 82%	46 74%	128 66%	351 70%	240 78%	739 74%
Don't know	30 3%	1 *	5 1%	3 5%	8 1%	4 1%	15 3%	15 3%	4 4%	12 2%	9 3%	8 2%	12 3%	18 3%	10 4%	9 3%	5 2%	3 2%	27 3%	3 4%	12 3%	3 1%	4 6%	6 3%	21 4%	3 1%	27 3%
Net improve	-562 -56%	-56 -24%	-260 -69%	-36 -69%	-360 -67%	-155 -40%	-272 -57%	-288 -55%	-71 -71%	-282 -55%	-190 -65%	-162 -48%	-210 -58%	-352 -56%	-131 -54%	-172 -56%	-123 -53%	-75 -55%	-465 -54%	-61 -71%	-135 -40%	-202 -74%	-41 -66%	-89 -46%	-272 -54%	-201 -65%	-600 -60%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 21
(NOV22)Q8. Can you tell me whether you are satisfied or dissatisfied with the way Jeremy Hunt is doing his job as Chancellor of the Exchequer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Satisfied	293	251	205	196	235	230	220	207	26	159	133	59	95	139	20	39	39	56	56	82	34	82	75	60	77	157	136	265	26	270
	29%	30%	31%	31%	30%	30%	30%	31%	23%	33%	26%	21%	28%	36%	18%	23%	24%	32%	36%	36%	32%	31%	27%	29%	31%	29%	30%	30%	21%	27%
Dissatisfied	401	357	296	288	344	342	329	311	35	197	195	124	151	125	54	71	77	74	54	71	26	132	122	73	74	254	147	353	46	403
	40%	43%	45%	45%	44%	45%	45%	46%	31%	41%	39%	44%	45%	33%	47%	41%	48%	43%	35%	31%	25%	49%	43%	35%	30%	46%	32%	41%	37%	40%
Don't know	310	218	152	153	197	192	175	161	53	128	177	102	87	121	40	62	44	43	44	77	46	54	84	74	98	138	173	252	54	331
	31%	26%	23%	24%	25%	25%	24%	24%	46%	26%	35%	36%	26%	31%	35%	36%	28%	25%	28%	33%	43%	20%	30%	36%	40%	25%	38%	29%	43%	33%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 22
 (NOV22)Q8. Can you tell me whether you are satisfied or dissatisfied with the way Jeremy Hunt is doing his job as Chancellor of the Exchequer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Satisfied	293 29%	138 60%	65 17%	17 32% ^s	101 19%	173 45%	145 30%	146 28%	27 27%	153 30%	72 25%	129 38%	91 25%	201 32%	67 28%	84 27%	86 37%	43 31%	270 31%	14 16%	171 51%	29 11%	20 32% ^s	59 31%	137 27%	97 31%	270 27%
Dissatisfied	401 40%	39 17%	206 55%	19 35% ^s	286 53%	119 31%	197 41%	204 39%	45 45%	210 41%	126 43%	117 34%	153 42%	244 38%	95 40%	121 39%	83 36%	56 41%	332 38%	46 53%	81 24%	167 61%	29 46% ^s	62 32%	196 39%	143 46%	403 40%
Don't know	310 31%	52 23%	106 28%	18 33% ^s	148 28%	95 24%	134 28%	176 33%	28 28%	150 29%	95 32%	94 28%	117 32%	190 30%	78 32%	106 34%	62 27%	38 28%	267 31%	27 31%	81 24%	77 28%	14 22% ^s	71 37%	171 34%	68 22%	331 33%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

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Ipsos Political Monitor - November 2022

Table 23
(NOV22)Q9. Who do you think would make the most capable Chancellor, the Conservative's Jeremy Hunt, or Labour's Rachel Reeves?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Jeremy Hunt	293	264	206	197	235	234	222	208	23	155	138	40	82	171	13	27	35	48	67	104	52	77	82	63	71	159	135	275	18	295
	29%	32%	32%	31%	30%	31%	31%	31%	20%	32%	27%	14%	25%	44%	12%	16%	22%	28%	43%	45%	49%	29%	29%	31%	29%	29%	30%	32%	14%	29%
Rachel Reeves	355	315	280	279	321	319	305	295	18	166	176	136	134	84	56	81	71	63	34	50	20	87	117	77	74	204	151	302	50	371
	35%	38%	43%	44%	41%	42%	42%	43%	16%	34%	35%	48%	40%	22%	49%	47%	45%	36%	22%	22%	18%	32%	42%	37%	30%	37%	33%	35%	40%	37%
Neither	87	66	47	55	62	60	60	55	19	50	37	22	34	32	8	13	13	21	17	15	10	28	20	15	25	47	40	80	8	92
	9%	8%	7%	9%	8%	8%	8%	8%	16%	10%	7%	8%	10%	8%	7%	8%	8%	12%	11%	6%	9%	10%	7%	7%	10%	9%	9%	9%	6%	9%
Don't know	269	181	119	107	158	151	137	122	54	113	155	87	83	99	36	51	41	41	37	61	25	77	61	52	78	139	130	214	50	246
	27%	22%	18%	17%	20%	20%	19%	18%	47%	23%	31%	31%	25%	26%	32%	30%	26%	24%	24%	27%	24%	29%	22%	25%	31%	25%	28%	25%	40%	25%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 24
 (NOV22)Q9. Who do you think would make the most capable Chancellor, the Conservative's Jeremy Hunt, or Labour's Rachel Reeves?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Jeremy Hunt	293	170	34	15	66	202	128	164	19	142	71	143	76	214	68	105	79	23	264	18	213	21	10	67	152	75	295
	29%	74%	9%	29%	12%	52%	27%	31%	19%	28%	24%	42%	21%	34%	28%	34%	34%	17%	30%	21%	64%	8%	16%	35%	30%	24%	29%
Rachel Reeves	355	10	257	14	314	67	179	175	48	189	108	86	157	194	100	75	73	73	296	35	27	182	32	53	174	128	371
	35%	4%	68%	26%	59%	17%	38%	33%	48%	37%	37%	25%	43%	31%	42%	24%	32%	53%	34%	40%	8%	66%	51%	27%	35%	41%	37%
Neither	87	2	13	3	41	31	47	41	6	48	23	30	34	53	14	30	23	5	70	16	29	13	4	20	50	18	92
	9%	1%	3%	5%	8%	8%	10%	8%	6%	9%	8%	9%	9%	8%	6%	10%	10%	3%	8%	18%	9%	5%	7%	10%	10%	6%	9%
Don't know	269	47	73	21	114	88	123	146	28	134	92	81	94	174	59	100	55	36	239	19	65	58	16	53	128	88	246
	27%	20%	19%	40%	21%	23%	26%	28%	28%	26%	31%	24%	26%	27%	24%	32%	24%	27%	27%	22%	19%	21%	26%	28%	25%	28%	25%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - November 2022

Table 25
(JUL20)Q13KS. On balance, do you agree or disagree that Keir Starmer has what it takes to be a good Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004	
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004	
Strongly agree	98	88	84	82	95	95	89	86	2	51	40	22	43	32	9	13	20	22	11	21	10	27	28	22	21	55	42	76	20	124	
	10%	11%	13%	13%	12%	12%	12%	13%	1%	11%	8%	8%	13%	8%	8%	8%	13%	13%	7%	9%	10%	10%	10%	11%	8%	10%	9%	9%	16%	12%	
Tend to agree	252	227	202	196	230	228	217	210	5	121	128	88	95	69	33	56	58	37	25	44	17	93	76	49	34	169	83	214	37	256	
	25%	27%	31%	31%	30%	30%	30%	31%	4%	25%	25%	31%	28%	18%	29%	32%	36%	21%	16%	19%	16%	35%	27%	24%	14%	31%	18%	25%	29%	25%	
Neither agree nor disagree	203	154	120	114	140	136	129	123	31	97	105	70	65	67	34	37	24	41	32	35	13	53	48	43	58	102	101	172	31	185	
	20%	19%	18%	18%	18%	18%	18%	18%	27%	20%	21%	25%	20%	17%	30%	21%	15%	24%	21%	15%	13%	20%	17%	21%	23%	19%	22%	20%	24%	18%	
Tend to disagree	152	130	91	87	112	110	105	92	21	71	81	45	40	67	18	27	17	23	27	40	23	41	47	36	29	88	64	140	12	159	
	15%	16%	14%	14%	14%	14%	15%	14%	18%	15%	16%	16%	12%	18%	16%	16%	11%	13%	18%	18%	21%	15%	17%	17%	12%	16%	14%	16%	9%	16%	
Strongly disagree	217	181	141	142	167	164	162	151	31	116	97	40	66	111	10	30	25	40	51	60	27	48	64	46	59	113	104	199	16	211	
	22%	22%	22%	22%	22%	21%	22%	22%	28%	24%	19%	14%	20%	29%	9%	18%	16%	23%	33%	26%	25%	18%	23%	22%	18%	24%	21%	23%	23%	13%	21%
Don't know	82	47	15	15	33	32	22	16	24	28	55	19	25	38	10	9	16	10	8	29	16	6	17	11	49	22	60	68	11	69	
	8%	6%	2%	2%	4%	4%	3%	2%	21%	6%	11%	7%	8%	10%	9%	5%	10%	6%	5%	13%	15%	2%	6%	5%	20%	4%	13%	8%	9%	7%	
Agree	349	314	285	279	324	323	306	297	7	172	167	111	137	101	42	69	78	59	36	65	27	120	104	71	55	224	125	291	56	380	
	35%	38%	44%	44%	42%	42%	42%	44%	6%	36%	33%	39%	41%	26%	37%	40%	49%	34%	23%	28%	26%	45%	37%	34%	22%	41%	28%	33%	45%	38%	
Disagree	369	310	233	229	279	274	267	244	52	187	179	85	106	179	28	57	43	63	78	101	50	89	111	81	87	201	169	340	28	370	
	37%	38%	36%	36%	36%	37%	36%	36%	46%	39%	35%	30%	32%	46%	24%	33%	27%	36%	50%	44%	47%	33%	40%	39%	35%	37%	37%	39%	22%	37%	
Net agree	-20	4	53	50	46	49	39	53	-46	-15	-11	26	32	-77	14	12	35	-4	-42	-35	-23	31	-7	-10	-33	23	-43	-49	28	10	
	-2%	1%	8%	8%	6%	6%	5%	8%	-40%	-3%	-2%	9%	9%	-20%	12%	7%	22%	-2%	-27%	-15%	-21%	11%	-3%	-5%	-13%	4%	-9%	-6%	23%	1%	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

Table 26

(JUL20)Q13KS. On balance, do you agree or disagree that Keir Starmer has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Strongly agree	98 10%	5 2%	84 22%	3 6% s	89 17%	10 3%	44 9%	54 10%	17 17%	40 8%	35 12%	28 8%	33 9%	63 10%	20 8%	29 9%	16 7%	27 20%	83 10%	5 6%	3 1%	63 23%	9 14% s	20 11%	36 7%	41 13%	124
Tend to agree	252 25%	35 15%	162 43%	20 39% s	209 39%	82 21%	128 27%	124 24%	30 30%	138 27%	80 27%	82 24%	90 25%	162 25%	63 26%	63 20%	70 30%	33 24%	222 26%	24 26%	61 18%	116 42%	23 37% s	32 16%	119 24%	102 33%	256
Neither agree nor disagree	203 20%	51 22%	61 16%	12 24% s	91 17%	80 21%	102 21%	98 19%	25 25%	117 23%	78 27%	45 13%	80 22%	123 19%	43 18%	67 22%	42 18%	29 21%	170 20%	22 25%	60 18%	38 14%	15 25% s	37 19%	105 21%	61 20%	185
Tend to disagree	152 15%	46 20%	25 7%	7 14% s	51 9%	72 19%	72 15%	81 15%	11 11%	85 17%	42 14%	61 18%	47 13%	103 16%	33 14%	48 15%	34 15%	20 14%	128 15%	17 20%	65 19%	23 8%	7 11% s	16 8%	94 19%	42 14%	159
Strongly disagree	217 22%	87 38%	25 7%	7 14% s	67 13%	129 33%	106 22%	111 21%	13 13%	109 21%	49 17%	93 27%	74 21%	142 22%	54 23%	68 22%	57 25%	20 15%	186 21%	17 20%	126 38%	19 7%	7 11% s	57 30%	107 21%	53 17%	211
Don't know	82 8%	6 3%	20 5%	2 4% s	28 5%	14 4%	24 5%	58 11%	4 4%	24 5%	10 4%	32 9%	37 10%	42 7%	27 11%	36 12%	11 5%	8 6%	80 9%	1 1%	18 5%	15 6%	2 3% s	30 16%	43 9%	9 3%	69
Agree	349 35%	40 17%	246 65%	24 45%s	298 56%	92 24%	171 36%	178 34%	47 47%	179 35%	114 39%	110 32%	123 34%	224 35%	82 34%	92 30%	86 37%	60 44%	304 35%	29 34%	65 19%	179 65%	31 50%s	52 27%	154 31%	143 46%	380
Disagree	369 37%	133 58%	50 13%	15 28%s	118 22%	201 52%	178 37%	191 36%	24 24%	194 38%	91 31%	154 45%	121 34%	245 39%	88 36%	116 37%	91 40%	40 29%	314 36%	35 40%	191 57%	42 15%	14 22%s	73 38%	201 40%	95 31%	370
Net agree	-20 -2%	-93 -41%	195 52%	9 17%s	180 34%	-109 -28%	-6 -1%	-13 -3%	24 23%	-15 -3%	23 8%	-44 -13%	2 1%	-21 -3%	-5 -2%	-24 -8%	-6 -2%	20 15%	-10 -1%	-6 -6%	-127 -38%	138 50%	17 28%s	-21 -11%	-47 -9%	49 16%	10 1%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

Table 27
(JUL20)Q13RS. On balance, do you agree or disagree that Rishi Sunak has what it takes to be a good Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Strongly agree	135	115	92	98	108	105	100	99	9	68	67	28	32	75	10	18	25	7	34	41	27	23	31	32	49	54	81	116	19	132
	13%	14%	14%	15%	14%	14%	14%	15%	8%	14%	13%	10%	10%	19%	9%	10%	16%	4%	22%	18%	25%	8%	11%	15%	20%	10%	18%	13%	15%	13%
Tend to agree	291	256	198	186	239	238	229	205	16	150	138	64	102	125	26	38	53	49	47	78	34	116	76	50	49	192	99	247	40	272
	29%	31%	30%	29%	31%	31%	32%	30%	14%	31%	27%	22%	31%	32%	23%	22%	33%	28%	30%	34%	32%	43%	27%	24%	20%	35%	22%	28%	32%	27%
Neither agree nor disagree	186	133	95	88	120	118	106	99	34	89	94	49	69	69	26	23	32	36	40	29	10	40	54	39	53	94	92	165	20	190
	19%	16%	15%	14%	15%	15%	15%	15%	30%	18%	19%	17%	21%	18%	23%	13%	20%	21%	26%	13%	9%	15%	19%	19%	21%	17%	20%	19%	16%	19%
Tend to disagree	120	101	90	86	100	100	98	93	14	53	66	42	43	35	13	29	19	24	8	27	15	36	38	18	29	73	47	105	15	143
	12%	12%	14%	14%	13%	13%	13%	14%	12%	11%	13%	15%	13%	9%	11%	17%	12%	14%	5%	12%	14%	13%	13%	9%	12%	13%	10%	12%	12%	14%
Strongly disagree	217	194	163	164	184	180	173	169	26	103	108	89	71	58	35	54	23	47	23	35	11	51	73	55	38	124	93	190	26	212
	22%	23%	25%	26%	24%	24%	24%	25%	23%	21%	21%	31%	21%	15%	30%	31%	15%	27%	15%	15%	10%	19%	26%	26%	15%	23%	20%	22%	21%	21%
Don't know	54	27	14	15	26	24	18	15	15	20	33	14	17	23	4	11	8	9	3	20	10	2	9	13	31	11	44	7	6	55
	5%	3%	2%	2%	3%	3%	3%	2%	13%	4%	7%	5%	5%	6%	3%	6%	5%	5%	2%	9%	10%	1%	3%	6%	12%	2%	10%	5%	4%	5%
Agree	426	371	290	284	347	343	329	304	26	218	205	92	134	200	37	55	78	56	80	120	61	139	107	82	98	246	180	363	59	404
	42%	45%	44%	45%	45%	45%	45%	45%	22%	45%	41%	32%	40%	52%	32%	32%	49%	32%	52%	52%	57%	52%	38%	40%	39%	45%	40%	42%	47%	40%
Disagree	338	295	253	250	284	279	271	261	40	156	174	131	114	93	47	83	42	72	32	61	26	87	111	73	67	198	140	295	41	355
	34%	36%	39%	39%	37%	37%	37%	38%	35%	32%	34%	46%	34%	24%	42%	48%	26%	41%	20%	27%	24%	32%	39%	35%	27%	36%	31%	34%	33%	35%
Net agree	89	76	37	34	63	63	59	43	-14	62	32	-39	20	107	-11	-28	36	-15	49	58	35	52	-4	9	31	48	40	68	18	49
	9%	9%	6%	5%	8%	8%	8%	6%	-13%	13%	6%	-14%	6%	28%	-10%	-16%	22%	-9%	31%	25%	33%	19%	-1%	4%	13%	9%	9%	8%	14%	5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

Table 28

(JUL20)Q13RS. On balance, do you agree or disagree that Rishi Sunak has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Strongly agree	135 13%	68 30%	31 8%	7 14% s	49 9%	86 22%	56 12%	79 15%	7 7%	67 13%	25 9%	57 17%	52 15%	82 13%	45 19%	45 14%	26 11%	14 10%	127 15%	6 7%	75 22%	21 8%	2 4% s	43 22%	65 13%	27 9%	132
Tend to agree	291 29%	111 48%	91 24%	15 28% s	121 23%	141 36%	155 32%	136 26%	28 28%	155 30%	96 33%	126 37%	64 18%	222 35%	63 26%	98 32%	76 33%	36 26%	261 30%	18 20%	150 45%	57 21%	13 21% s	37 19%	152 30%	102 33%	272
Neither agree nor disagree	186 19%	30 13%	60 16%	7 12% s	82 15%	52 13%	87 18%	98 19%	22 22%	94 18%	64 22%	47 14%	75 21%	111 18%	35 14%	60 19%	50 22%	26 19%	164 19%	16 18%	50 15%	41 15%	12 19% s	44 23%	101 20%	42 14%	190
Tend to disagree	120 12%	6 3%	64 17%	10 18% s	87 16%	29 8%	48 10%	72 14%	17 17%	61 12%	43 15%	27 8%	49 14%	71 11%	26 11%	35 11%	18 8%	27 20%	94 11%	14 17%	19 6%	49 18%	13 21% s	14 7%	57 11%	49 16%	143
Strongly disagree	217 22%	9 4%	116 31%	13 26% s	175 33%	68 18%	109 23%	108 21%	17 17%	122 24%	52 18%	70 20%	93 26%	122 19%	63 26%	49 16%	50 22%	26 19%	173 20%	30 34%	26 8%	95 35%	19 30% s	35 18%	101 20%	81 26%	212
Don't know	54 5%	5 2%	14 4%	1 2% s	21 4%	11 3%	20 4%	34 6%	9 9%	16 3%	12 4%	15 4%	27 7%	27 4%	9 4%	24 8%	10 4%	7 5%	49 6%	3 3%	14 4%	11 4%	3 5% s	21 11%	27 5%	7 2%	55
Agree	426 42%	179 78%	122 33%	22 42%s	171 32%	227 58%	211 44%	214 41%	35 35%	221 43%	122 41%	182 54%	117 32%	304 48%	107 45%	143 46%	103 45%	50 36%	388 45%	24 27%	225 67%	78 28%	15 24%s	80 41%	217 43%	129 42%	404 40%
Disagree	338 34%	16 7%	180 48%	23 44%s	262 49%	98 25%	157 33%	180 34%	35 34%	183 36%	95 32%	97 28%	142 39%	192 30%	88 37%	83 27%	68 30%	54 39%	267 31%	44 51%	45 14%	144 52%	32 51%s	49 25%	159 32%	130 42%	355 35%
Net agree	89 9%	163 71%	-58 -15%	-1 -2%s	-92 -17%	129 33%	54 11%	34 7%	* *	39 8%	27 9%	85 25%	-25 -7%	112 18%	19 8%	59 19%	35 15%	-4 -3%	120 14%	-20 -23%	179 54%	-66 -24%	-17 -27%s	31 16%	58 12%	* *	49 5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

Table 29

(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
Keir Starmer	350	318	292	283	331	327	315	304	8	175	163	130	135	85	54	75	72	63	30	55	18	110	112	72	56	222	128	298	49	372
	35%	38%	45%	44%	43%	43%	44%	45%	7%	36%	32%	46%	40%	22%	48%	44%	45%	36%	19%	24%	16%	41%	40%	35%	23%	40%	28%	34%	39%	37%
Rishi Sunak	411	338	254	251	303	300	287	264	51	206	204	81	122	208	29	52	61	60	84	124	65	117	102	84	108	219	192	370	36	371
	41%	41%	39%	39%	39%	39%	40%	39%	45%	43%	40%	29%	36%	54%	26%	30%	38%	35%	54%	54%	61%	43%	37%	41%	43%	40%	42%	43%	29%	37%
Neither	89	67	41	39	48	46	46	42	32	44	44	27	29	34	12	15	5	24	15	19	7	12	23	22	33	34	55	74	14	93
	9%	8%	6%	6%	6%	6%	6%	6%	28%	9%	9%	9%	9%	9%	10%	9%	3%	14%	10%	8%	6%	4%	8%	11%	13%	6%	12%	9%	11%	9%
No difference	10	9	6	7	8	8	7	7	1	5	5	1	8	1	1	*	5	3	1	*	-	5	3	1	2	7	3	10	*	12
	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	*	2%	*	1%	*	3%	2%	*	*	-	2%	1%	*	1%	1%	1%	1%	*	1%
Other	12	10	8	8	8	8	8	8	3	4	8	3	7	3	2	1	2	5	1	1	-	2	6	-	4	8	4	10	3	16
	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%	2%	1%	2%	1%	2%	*	1%	3%	1%	1%	-	1%	2%	-	2%	2%	1%	1%	2%	2%
Don't know	130	83	51	48	77	74	60	53	19	49	79	42	34	53	14	28	15	18	24	30	18	23	34	28	45	57	73	107	23	136
	13%	10%	8%	8%	10%	10%	8%	8%	16%	10%	16%	15%	10%	14%	13%	16%	10%	11%	15%	13%	17%	9%	12%	13%	18%	10%	16%	12%	18%	14%
Not stated	2	2	1	1	2	2	1	1	-	*	1	*	*	1	*	-	*	-	1	*	-	-	1	-	1	1	1	2	-	4
	*	*	*	*	*	*	*	*	-	*	*	*	*	*	-	*	-	*	*	*	-	-	*	-	*	*	*	*	-	*

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 30

(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
Keir Starmer	350 35%	5 2%	270 72%	24 45% s	328 61%	63 16%	188 39%	162 31%	46 45%	188 36%	108 37%	94 28%	144 40%	202 32%	98 41%	76 25%	74 32%	66 48%	298 34%	35 40%	23 7%	195 71%	42 67% s	49 25%	158 31%	143 46%	372 37%
Rishi Sunak	411 41%	200 87%	49 13%	22 41% s	105 20%	256 66%	181 38%	228 43%	26 26%	215 42%	105 36%	176 52%	127 35%	281 44%	95 40%	149 48%	106 46%	42 30%	375 43%	20 23%	246 74%	31 11%	15 23% s	84 43%	220 44%	107 35%	371 37%
Neither	89 9%	7 3%	16 4%	4 7% s	38 7%	29 7%	42 9%	47 9%	13 13%	42 8%	32 11%	28 8%	29 8%	60 9%	18 8%	24 8%	23 10%	5 3%	65 7%	19 22%	24 7%	14 5%	1 2% s	22 12%	50 10%	17 6%	93 9%
No difference	10 1%	* *	4 1%	- - s	7 1%	3 1%	5 1%	5 1%	* *	6 1%	5 2%	2 1%	3 1%	7 1%	1 1%	4 1%	5 2%	* *	9 1%	- -	4 1%	1 *	- - s	2 1%	3 1%	5 2%	12 1%
Other	12 1%	3 1%	1 *	- - s	4 1%	6 2%	3 1%	10 2%	* *	6 1%	5 2%	5 1%	2 1%	10 2%	1 1%	5 2%	1 1%	2 2%	10 1%	2 3%	6 2%	3 1%	- - s	4 2%	5 1%	3 1%	16 2%
Don't know	130 13%	14 6%	37 10%	3 6% s	52 10%	29 8%	57 12%	72 14%	15 15%	57 11%	39 13%	35 10%	55 15%	74 12%	25 11%	52 17%	21 9%	22 16%	112 13%	9 11%	32 9%	30 11%	5 8% s	32 16%	65 13%	33 11%	136 14%
Not stated	2 *	- -	- -	- - s	2 *	2 *	* *	1 *	* *	- -	* *	* *	1 *	1 *	- -	- -	- -	- -	- -	2 2%	- -	- -	- - s	1 *	1 *	- -	4 *

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 31
(NOV22)Q12. Which of these statements comes closest to your views of Rishi Sunak and the Conservative party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004	
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004	
I like Rishi Sunak and I like the Conservative party	210 21%	183 22%	154 24%	152 24%	181 23%	177 23%	164 23%	154 23%	15	107 22%	100 20%	32 11%	71 21%	107 28%	19 17%	13 7%	30 19%	41 24%	47 31%	59 26%	32 30%	64 24%	60 21%	42 20%	45 18%	124 23%	86 19%	191 22%	19 15%	191 19%	
I like Rishi Sunak but I do not like the Conservative party	265 26%	228 28%	171 26%	157 25%	205 26%	202 26%	193 27%	178 26%	25	117 24%	145 29%	73 26%	95 29%	96 25%	21 18%	53 31%	45 28%	50 29%	47 30%	49 21%	28 26%	78 29%	73 26%	45 22%	69 28%	151 27%	114 25%	208 24%	53 43%	280 28%	
I do not like Rishi Sunak but I like the Conservative party	54 5%	41 5%	29 4%	27 4%	40 5%	40 5%	35 5%	29 4%	9	26 5%	28 6%	14 5%	18 5%	22 6%	8 7%	6 4%	12 7%	6 3%	10 6%	12 5%	4 4%	17 6%	15 5%	9 5%	13 5%	32 6%	22 5%	47 5%	7 5%	59 6%	
I do not like Rishi Sunak and I do not like the Conservative party	359 36%	298 36%	256 39%	258 41%	302 39%	298 39%	285 39%	275 40%	38	188 39%	164 32%	130 45%	128 38%	101 26%	54 48%	76 44%	66 41%	62 36%	36 23%	65 28%	21 20%	90 33%	111 40%	73 35%	85 34%	201 37%	158 35%	322 37%	32 26%	366 36%	
Don't know	116 12%	76 9%	43 7%	43 7%	48 6%	48 6%	47 6%	45 7%	27	45 9%	68 14%	36 12%	21 6%	59 15%	11 10%	24 14%	7 5%	14 8%	15 10%	44 19%	21 20%	20 8%	21 8%	37 18%	38 15%	41 8%	75 16%	102 12%	14 11%	108 11%	
Combinations - Summary net																															
Like Rishi Sunak	475 47%	411 50%	325 50%	309 48%	385 50%	379 50%	357 49%	331 49%	40	225 46%	246 49%	106 37%	167 50%	203 53%	40 35%	66 38%	75 47%	91 53%	94 61%	109 47%	60 56%	142 53%	133 47%	87 42%	113 45%	275 50%	200 44%	399 46%	72 58%	471 47%	
Like Conservative Party	264 26%	224 27%	183 28%	179 28%	221 28%	217 28%	199 27%	183 27%	24	134 28%	128 25%	47 16%	89 27%	129 34%	27 24%	19 11%	42 26%	47 27%	57 37%	72 31%	36 34%	81 30%	75 27%	51 25%	57 23%	156 28%	109 24%	239 27%	26 20%	250 25%	
Do not like Rishi Sunak	413 41%	339 41%	285 44%	285 45%	342 44%	338 44%	320 44%	304 45%	47	215 44%	191 38%	144 51%	146 44%	123 32%	62 55%	82 48%	78 48%	68 39%	45 29%	78 34%	26 24%	107 40%	126 45%	83 40%	98 39%	233 42%	180 40%	370 42%	39 31%	425 42%	
Do not like Conservative Party	624 62%	526 64%	427 65%	415 65%	507 65%	500 65%	478 66%	452 67%	63	306 63%	309 61%	203 71%	224 67%	197 51%	75 66%	128 75%	111 69%	112 65%	82 53%	115 50%	49 46%	168 62%	184 66%	119 57%	154 62%	351 64%	272 60%	530 61%	86 68%	646 64%	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

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Table 32

(NOV22)Q12. Which of these statements comes closest to your views of Rishi Sunak and the Conservative party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
I like Rishi Sunak and I like the Conservative party	210 21%	151 66%	18 5%	5 9%	33 6%	166 43%	98 21%	111 21%	13 12%	115 22%	53 18%	101 30%	53 15%	154 24%	50 21%	81 26%	59 26%	15 11%	195 22%	5 6%	157 47%	6 2%	2 3%	59 30%	96 19%	56 18%	191 19%
I like Rishi Sunak but I do not like the Conservative party	265 26%	37 16%	119 32%	21 39%	160 30%	78 20%	127 27%	137 26%	39 39%	129 25%	85 29%	85 25%	93 26%	171 27%	59 25%	74 24%	49 21%	58 42%	228 26%	25 29%	82 25%	82 30%	21 33%	35 18%	150 30%	79 26%	280 28%
I do not like Rishi Sunak but I like the Conservative party	54 5%	23 10%	8 2%	1 2%	19 3%	34 9%	26 6%	28 5%	3 3%	31 6%	22 8%	22 6%	10 3%	44 7%	5 2%	18 6%	25 11%	2 2%	47 5%	4 4%	25 8%	8 3%	1 1%	9 5%	39 8%	6 2%	59 6%
I do not like Rishi Sunak and I do not like the Conservative party	359 36%	6 3%	208 55%	20 38%	285 53%	83 22%	184 39%	174 33%	36 36%	194 38%	105 36%	86 25%	165 46%	191 30%	91 38%	99 32%	77 33%	45 33%	292 34%	47 55%	37 11%	159 58%	32 51%	58 30%	158 31%	143 46%	366 36%
Don't know	116 12%	11 5%	24 6%	6 12%	38 7%	25 7%	40 8%	76 15%	10 10%	44 9%	29 10%	46 14%	41 11%	75 12%	35 14%	39 13%	20 9%	17 12%	106 12%	6 6%	33 10%	18 7%	7 12%	32 16%	60 12%	24 8%	108 11%
Combinations - Summary net																											
Like Rishi Sunak	475 47%	188 82%	137 36%	26 48%	193 36%	245 63%	226 47%	247 47%	52 52%	244 47%	138 47%	186 55%	146 40%	324 51%	109 45%	155 50%	108 47%	73 53%	423 49%	30 35%	239 72%	89 32%	23 37%	94 49%	246 49%	135 44%	471 47%
Like Conservative Party	264 26%	174 76%	26 7%	6 11%	52 10%	201 52%	125 26%	138 26%	15 15%	146 28%	75 26%	123 36%	63 18%	198 31%	55 23%	98 32%	84 37%	18 13%	242 28%	9 10%	182 55%	14 5%	3 5%	68 35%	135 27%	61 20%	250 25%
Do not like Rishi Sunak	413 41%	30 13%	216 57%	21 40%	304 57%	118 30%	211 44%	202 38%	38 38%	226 44%	127 43%	108 32%	175 48%	235 37%	97 40%	117 38%	102 44%	47 35%	339 39%	51 59%	62 18%	167 61%	32 52%	67 35%	197 39%	148 48%	425 42%
Do not like Conservative Party	624 62%	44 19%	327 87%	41 77%	445 83%	162 42%	312 66%	311 59%	75 75%	323 63%	190 65%	172 50%	257 71%	362 57%	150 63%	173 56%	126 55%	103 75%	520 60%	72 83%	119 36%	242 88%	52 84%	93 48%	308 61%	222 72%	646 64%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 33

(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic min- ority	Total
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004	
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004	
I like Keir Starmer and I like the Labour party	279	255	215	206	256	252	234	224	9	120	148	72	108	99	33	39	47	61	38	61	25	87	75	55	62	162	118	232	47	300	
I like Keir Starmer but I do not like the Labour party	110	93	74	69	85	83	77	75	9	60	50	27	27	56	13	15	11	16	32	24	13	25	35	27	22	60	50	102	7	118	
I do not like Keir Starmer but I like the Labour party	209	186	150	148	176	172	164	157	13	103	105	78	86	46	32	45	51	35	15	31	8	53	71	42	43	125	85	174	32	194	
I do not like Keir Starmer and I do not like the Labour party	278	214	162	164	194	193	186	171	55	144	132	53	78	147	17	36	37	41	60	87	45	74	70	46	88	144	134	259	14	263	
Don't know	128	78	52	50	66	64	62	53	28	56	70	55	35	37	18	37	15	20	11	26	15	29	29	36	33	58	70	102	25	129	
Combinations - Summary net																															
Like Keir Starmer	389	348	289	275	341	336	311	298	18	180	198	100	135	155	46	54	57	77	69	86	39	112	110	83	85	222	167	335	53	418	
Like Labour party	488	442	365	353	431	424	399	380	22	223	254	150	194	145	66	84	98	96	52	92	33	140	146	97	105	286	202	407	79	494	
Do not like Keir Starmer	487	400	312	312	370	365	350	328	68	248	237	131	164	193	50	81	88	76	74	118	53	128	141	88	131	269	218	434	47	457	
Do not like Labour party	388	306	236	233	279	277	263	246	64	205	181	80	105	203	30	50	48	57	91	112	58	99	105	73	110	204	183	362	21	381	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

Table 34

(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004	
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004	
I like Keir Starmer and I like the Labour party	279 28%	20 9%	222 59%	10 18%	249 47%	47 12%	122 26%	156 30%	32 31%	128 25%	94 32%	92 27%	91 25%	186 29%	75 31%	84 27%	57 25%	42 31%	238 27%	21 24%	32 10%	156 57%	22 36%	50 26%	131 26%	99 32%	300 30%	
I like Keir Starmer but I do not like the Labour party	110 11%	50 22%	14 4%	13 24%	31 6%	67 17%	55 12%	55 10%	15 15%	52 10%	34 11%	47 14%	29 8%	80 13%	22 9%	35 11%	31 14%	10 7%	94 11%	12 14%	62 19%	4 1%	12 19%	18 9%	64 13%	28 9%	118 12%	
I do not like Keir Starmer but I like the Labour party	209 21%	24 11%	124 33%	8 14%	158 30%	59 15%	106 22%	102 19%	23 23%	120 23%	54 18%	57 17%	95 26%	111 18%	67 28%	50 16%	40 18%	38 28%	189 22%	14 16%	53 16%	97 35%	10 17%	31 16%	100 20%	78 25%	194 19%	
I do not like Keir Starmer and I do not like the Labour party	278 28%	118 52%	3 1%	12 22%	58 11%	173 45%	132 28%	145 28%	15 15%	149 29%	74 25%	119 35%	84 23%	193 30%	52 22%	98 31%	74 32%	25 18%	232 27%	29 34%	153 46%	8 3%	6 10%	73 38%	143 28%	62 20%	263 26%	
Don't know	128 13%	17 7%	14 4%	11 21%	39 7%	41 11%	60 13%	68 13%	15 15%	65 13%	38 13%	25 7%	62 17%	63 10%	25 10%	44 14%	27 12%	22 16%	115 13%	10 12%	33 10%	9 3%	11 18%	22 11%	65 13%	41 13%	129 13%	
Combinations - Summary net																												
Like Keir Starmer	389 39%	70 30%	236 63%	22 42%	280 52%	115 30%	177 37%	210 40%	47 47%	180 35%	127 43%	139 41%	120 33%	267 42%	96 40%	119 38%	88 38%	52 38%	332 38%	33 38%	95 28%	160 58%	35 55%	67 35%	195 39%	127 41%	418 42%	
Like Labour party	488 49%	44 19%	345 92%	17 33%	408 76%	106 27%	228 48%	258 49%	54 54%	248 48%	148 50%	149 44%	186 52%	298 47%	141 59%	134 43%	97 42%	80 59%	428 49%	35 40%	86 26%	253 92%	33 53%	80 42%	231 46%	177 58%	494 49%	
Do not like Keir Starmer	487 48%	143 62%	127 34%	19 36%	216 40%	232 60%	238 50%	248 47%	38 38%	270 53%	129 44%	176 52%	180 50%	304 48%	119 50%	147 47%	114 50%	63 46%	421 49%	43 50%	207 62%	105 38%	16 26%	104 54%	244 48%	140 45%	457 46%	
Do not like Labour party	388 39%	169 74%	17 4%	24 46%	88 17%	240 62%	187 39%	200 38%	31 31%	201 39%	108 37%	166 49%	113 31%	274 43%	74 31%	132 43%	105 46%	35 25%	326 38%	42 48%	215 65%	12 4%	18 29%	91 47%	208 41%	90 29%	381 38%	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

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Ipsos Political Monitor - November 2022

Table 35
(NOV22)Q14_ECONOMY_RS. To what extent, if at all, do you trust Rishi Sunak to ... Improve Britain's economy?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	80	56	48	48	62	62	58	49	17	41	39	19	22	39	4	15	17	5	13	26	20	17	19	14	31	36	44	66	10	65
	8%	7%	7%	7%	8%	8%	8%	7%	15%	8%	8%	7%	7%	10%	3%	9%	10%	3%	9%	11%	19%	6%	7%	7%	12%	7%	10%	8%	8%	6%
A fair amount	350	311	233	223	274	266	257	242	28	172	173	79	106	165	35	44	52	55	74	91	42	100	105	65	80	204	146	298	51	333
	35%	38%	36%	35%	35%	35%	36%	36%	25%	36%	34%	28%	32%	43%	30%	26%	32%	32%	48%	40%	40%	37%	37%	32%	32%	37%	32%	34%	41%	33%
Not very much	262	206	171	162	201	199	185	179	31	135	126	77	94	91	33	43	48	46	33	58	21	80	70	55	58	149	112	233	28	281
	26%	25%	26%	25%	26%	26%	26%	26%	27%	28%	25%	27%	28%	24%	29%	25%	30%	27%	22%	25%	20%	30%	25%	26%	23%	27%	25%	27%	22%	28%
Not at all	264	229	189	192	224	221	211	198	28	125	134	93	97	74	36	56	41	56	33	41	16	68	76	60	60	144	120	231	31	272
	26%	28%	29%	30%	29%	29%	29%	29%	24%	26%	26%	32%	29%	19%	32%	33%	25%	33%	21%	18%	15%	25%	27%	29%	24%	26%	26%	27%	25%	27%
Don't know	48	25	11	12	17	17	12	12	10	11	33	19	14	15	6	13	4	11	1	14	7	5	11	13	20	15	33	42	6	53
	5%	3%	2%	2%	2%	2%	2%	2%	9%	2%	7%	7%	4%	4%	5%	8%	2%	6%	1%	6%	6%	2%	4%	6%	8%	3%	7%	5%	5%	5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 36

(NOV22)Q14_ECONOMY_RS. To what extent, if at all, do you trust Rishi Sunak to ... Improve Britain's economy?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	80 8%	45 20%	9 3%	3 5%	15 3%	51 13%	33 7%	47 9%	2 2%	47 9%	14 5%	31 9%	33 9%	44 7%	17 7%	27 9%	15 7%	18 13%	77 9%	3 4%	47 14%	4 2%	- s	27 14%	32 6%	21 7%	65 6%
A fair amount	350 35%	135 59%	100 27%	18 35%	141 26%	175 45%	176 37%	173 33%	25 25%	179 35%	106 36%	144 42%	99 27%	250 39%	88 37%	104 33%	94 41%	38 28%	310 36%	26 30%	176 53%	60 22%	20 32%	75 39%	178 35%	98 32%	333 33%
Not very much	262 26%	40 17%	122 32%	15 28%	170 32%	87 23%	118 25%	143 27%	36 35%	132 26%	97 33%	72 21%	92 25%	169 27%	59 25%	94 30%	46 20%	34 25%	213 24%	28 32%	66 20%	90 33%	15 25%	42 22%	133 26%	87 28%	281 28%
Not at all	264 26%	8 4%	138 37%	15 29%	197 37%	67 17%	132 28%	131 25%	31 31%	139 27%	65 22%	81 24%	114 32%	146 23%	65 27%	64 21%	70 31%	37 27%	224 26%	28 32%	36 11%	115 42%	25 40%	42 22%	128 25%	94 30%	272 27%
Don't know	48 5%	2 1%	7 2%	2 4%	13 2%	7 2%	16 3%	32 6%	7 7%	17 3%	12 4%	12 4%	23 6%	25 4%	11 5%	21 7%	5 2%	9 7%	45 5%	2 2%	9 3%	5 2%	2 3%	7 4%	33 6%	8 3%	53 5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 37
(NOV22)Q14_COSTLIVING_RS. To what extent, if at all, do you trust Rishi Sunak to ... Reduce you and your family's cost of living?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	50 5%	31 4%	24 4%	23 4%	30 4%	30 4%	27 4%	24 4%	14 12%	30 6%	20 4%	15 5%	12 4%	22 6%	5 4%	10 6%	12 8%	- -	11 7%	12 5%	7 7%	8 3%	13 4%	10 5%	20 8%	20 4%	30 7%	42 5%	4 3%	32 3%
A fair amount	211 21%	187 23%	130 20%	123 19%	163 21%	160 21%	151 21%	135 20%	17 15%	94 19%	116 23%	44 16%	48 14%	119 31%	14 12%	30 18%	16 10%	31 18%	50 32%	69 30%	43 41%	52 19%	56 20%	38 18%	65 26%	108 20%	103 23%	179 21%	31 24%	189 19%
Not very much	328 33%	268 32%	225 35%	211 33%	261 34%	257 34%	242 33%	232 34%	31 27%	172 36%	151 30%	84 29%	111 33%	133 35%	41 36%	42 25%	52 32%	60 34%	52 34%	80 35%	35 33%	96 36%	97 35%	52 25%	83 33%	193 35%	135 30%	289 33%	39 31%	348 35%
Not at all	369 37%	315 38%	259 40%	265 42%	302 39%	298 39%	288 40%	273 40%	37 33%	166 34%	195 39%	122 43%	151 45%	96 25%	48 42%	74 43%	78 49%	73 42%	40 26%	56 24%	19 18%	106 40%	103 37%	89 43%	71 28%	209 38%	160 35%	320 37%	47 38%	391 39%
Don't know	47 5%	25 3%	13 2%	14 2%	19 2%	19 2%	15 2%	15 2%	14 12%	21 4%	24 5%	20 7%	12 3%	15 4%	5 5%	15 9%	2 1%	9 5%	1 1%	14 6%	3 3%	7 3%	12 4%	18 9%	10 4%	19 3%	28 6%	41 5%	5 4%	44 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 38
 (NOV22)Q14_COSTLIVING_RS. To what extent, if at all, do you trust Rishi Sunak to ... Reduce you and your family's cost of living?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	50 5%	27 12%	7 2%	-s 1%	7 1%	27 7%	19 4%	30 6%	2 2%	34 7%	5 2%	17 5%	25 7%	22 3%	6 3%	21 7%	7 3%	14 10%	48 5%	2 2%	25 7%	5 2%	-s -	16 8%	30 6%	4 1%	32 3%
A fair amount	211 21%	91 40%	47 12%	9 17%	70 13%	115 30%	84 18%	126 24%	17 16%	88 17%	45 15%	100 29%	66 18%	145 23%	72 30%	50 16%	51 22%	22 16%	190 22%	15 18%	109 33%	33 12%	9 14%	65 34%	95 19%	51 17%	189 19%
Not very much	328 33%	82 36%	125 33%	20 37%	175 33%	132 34%	162 34%	164 31%	39 39%	163 32%	121 41%	98 29%	106 29%	220 35%	61 25%	125 40%	79 34%	34 25%	275 32%	29 33%	128 38%	81 29%	24 38%	56 29%	168 33%	104 34%	348 35%
Not at all	369 37%	25 11%	193 51%	22 41%	270 50%	101 26%	192 40%	177 34%	38 38%	208 40%	118 40%	109 32%	139 39%	226 36%	93 39%	89 29%	88 38%	58 42%	311 36%	41 47%	61 18%	153 56%	26 42%	45 24%	187 37%	136 44%	391 39%
Don't know	47 5%	5 2%	5 1%	3 5%	13 2%	12 3%	19 4%	28 5%	4 4%	21 4%	5 2%	17 5%	25 7%	21 3%	8 3%	25 8%	4 2%	9 7%	44 5%	- -	12 4%	3 1%	4 6%	11 6%	23 5%	12 4%	44 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 39
(NOV22)Q14_SERVICES_RS. To what extent, if at all, do you trust Rishi Sunak to ... Improve Britain's public services?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	51 5%	36 4%	28 4%	26 4%	35 5%	33 4%	32 4%	29 4%	13 12%	29 6%	22 4%	18 6%	8 2%	25 7%	4 4%	13 8%	6 4%	2 1%	8 5%	17 7%	12 11%	5 2%	14 5%	11 5%	21 8%	19 3%	32 7%	42 5%	9 7%	41 4%
A fair amount	217 22%	187 23%	138 21%	137 22%	172 22%	170 22%	157 22%	141 21%	28 25%	120 25%	93 18%	51 18%	62 19%	104 27%	21 18%	30 18%	29 18%	33 19%	42 27%	61 27%	26 24%	50 19%	56 20%	52 25%	58 23%	106 19%	110 24%	181 21%	31 25%	208 21%
Not very much	291 29%	240 29%	188 29%	176 28%	222 29%	217 28%	205 28%	196 29%	24 21%	121 25%	168 33%	67 24%	105 31%	119 31%	30 27%	37 21%	49 30%	56 32%	54 35%	65 28%	33 31%	94 35%	78 28%	52 25%	66 27%	173 31%	118 26%	260 30%	30 24%	300 30%
Not at all	376 37%	319 39%	283 43%	280 44%	325 42%	323 42%	312 43%	297 44%	32 28%	190 39%	178 35%	129 45%	147 44%	99 26%	50 44%	79 46%	73 46%	74 43%	38 25%	61 26%	20 19%	112 42%	119 43%	72 35%	73 29%	231 42%	144 32%	329 38%	45 36%	399 40%
Don't know	70 7%	44 5%	15 2%	17 3%	22 3%	22 3%	18 2%	17 2%	17 15%	23 5%	45 9%	20 7%	12 4%	38 10%	9 8%	12 7%	3 2%	9 5%	12 8%	26 11%	15 14%	7 3%	12 4%	20 10%	31 12%	19 4%	51 11%	59 7%	11 9%	56 6%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

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Table 40

(NOV22)Q14_SERVICES_RS. To what extent, if at all, do you trust Rishi Sunak to ... Improve Britain's public services?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	51 5%	16 7%	14 4%	- s	16 3%	18 5%	7 1%	43 8%	2 2%	23 4%	4 1%	17 5%	27 7%	21 3%	7 3%	24 8%	4 2%	14 10%	43 5%	2 2%	20 6%	11 4%	- s	17 9%	23 4%	11 4%	41 4%
A fair amount	217 22%	105 46%	38 10%	11 22%	65 12%	132 34%	110 23%	105 20%	23 23%	110 21%	52 18%	94 28%	70 20%	146 23%	58 24%	71 23%	61 27%	15 11%	197 23%	12 13%	116 35%	17 6%	8 12%	55 28%	111 22%	51 17%	208 21%
Not very much	291 29%	86 38%	99 26%	19 36%	141 26%	128 33%	141 30%	150 28%	29 29%	147 29%	113 38%	93 27%	85 23%	205 32%	60 25%	97 31%	72 31%	32 23%	245 28%	30 34%	122 37%	71 26%	24 38%	46 24%	163 32%	81 26%	300 30%
Not at all	376 37%	13 6%	211 56%	21 39%	294 55%	96 25%	192 40%	183 35%	41 41%	203 40%	111 38%	113 33%	148 41%	224 35%	92 38%	93 30%	86 37%	62 45%	314 36%	43 49%	53 16%	167 61%	28 45%	53 27%	166 33%	157 51%	399 40%
Don't know	70 7%	9 4%	15 4%	1 3%	19 4%	14 4%	26 5%	44 8%	5 5%	30 6%	15 5%	24 7%	31 9%	39 6%	23 10%	25 8%	6 3%	14 10%	69 8%	1 1%	23 7%	8 3%	3 4%	22 11%	41 8%	7 2%	56 6%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 41
(NOV22)Q15_ECONOMY_KS. To what extent, if at all, do you trust Keir Starmer to ... Improve Britain's economy?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like- lihood	(10) Absol- utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	65 7%	58 7%	50 8%	53 8%	60 8%	60 8%	58 8%	55 8%	*	30 6%	26 5%	21 7%	26 8%	19 5%	11 9%	10 6%	13 8%	13 7%	8 5%	11 5%	4 3%	17 7%	16 6%	15 7%	17 7%	33 6%	32 7%	42 5%	22 18%	67 7%
A fair amount	320 32%	288 35%	250 38%	237 37%	282 36%	280 37%	266 37%	255 38%	14 12%	157 32%	161 32%	122 43%	107 32%	91 24%	50 44%	72 42%	56 35%	50 29%	39 25%	52 23%	22 21%	96 36%	92 33%	66 32%	66 27%	187 34%	132 29%	261 30%	54 43%	319 32%
Not very much	274 27%	226 27%	169 26%	157 25%	199 26%	194 25%	183 25%	172 25%	38 33%	138 28%	135 27%	66 23%	95 28%	113 29%	28 25%	38 22%	48 30%	47 27%	37 24%	77 33%	36 34%	71 27%	88 31%	54 26%	61 24%	159 29%	115 25%	253 29%	20 16%	293 29%
Not at all	264 26%	209 25%	161 25%	164 26%	190 25%	189 25%	182 25%	171 25%	50 44%	137 28%	126 25%	46 16%	88 26%	131 34%	11 10%	35 20%	35 22%	53 31%	60 39%	71 31%	34 32%	70 26%	63 23%	54 26%	77 31%	133 24%	131 29%	248 28%	16 13%	251 25%
Don't know	80 8%	45 5%	23 4%	27 4%	45 6%	42 5%	34 5%	27 4%	11 10%	22 4%	59 12%	31 11%	19 6%	31 8%	14 12%	17 10%	9 5%	10 6%	11 7%	20 9%	11 11%	14 5%	22 8%	18 9%	27 11%	35 6%	45 10%	67 8%	13 10%	74 7%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

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Table 42

(NOV22)Q15_ECONOMY_KS. To what extent, if at all, do you trust Keir Starmer to ... Improve Britain's economy?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	65 7%	* 16%	59 16%	1 2%	62 12%	4 1%	33 7%	32 6%	9 9%	33 6%	21 7%	21 6%	23 6%	42 7%	20 8%	14 5%	12 5%	16 12%	60 7%	3 4%	4 1%	44 16%	2 3%	15 8%	34 7%	16 5%	67 7%
A fair amount	320 32%	28 12%	223 59%	19 36%	263 49%	68 18%	160 34%	157 30%	36 36%	176 34%	98 33%	90 27%	128 35%	188 30%	89 37%	94 30%	65 28%	44 32%	273 31%	27 31%	50 15%	151 55%	31 49%	43 22%	153 30%	124 40%	319 32%
Not very much	274 27%	72 31%	73 19%	18 34%	135 25%	133 34%	120 25%	154 29%	32 32%	132 26%	90 31%	95 28%	88 24%	186 29%	56 23%	84 27%	67 29%	31 23%	223 26%	36 41%	105 31%	60 22%	16 26%	54 28%	125 25%	96 31%	293 29%
Not at all	264 26%	116 51%	13 4%	10 18%	54 10%	157 40%	137 29%	127 24%	16 16%	140 27%	69 24%	113 33%	81 22%	183 29%	61 25%	88 28%	70 31%	25 18%	232 27%	21 24%	155 46%	12 4%	7 11%	70 36%	143 28%	52 17%	251 25%
Don't know	80 8%	12 5%	8 2%	5 9%	21 4%	26 7%	25 5%	55 10%	7 7%	33 6%	15 5%	21 6%	41 11%	36 6%	14 6%	31 10%	15 7%	20 15%	80 9%	* *	20 6%	8 3%	7 11%	12 6%	48 10%	20 6%	74 7%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 43
(NOV22)Q15_COSTLIVING_KS. To what extent, if at all, do you trust Keir Starmer to ... Reduce you and your family's cost of living?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority		Total
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004	
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004	
A great deal	64	55	50	54	60	60	57	55	-	32	22	28	22	15	15	13	12	10	7	8	3	14	21	13	16	35	30	42	22	65	
	6%	7%	8%	8%	8%	8%	8%	8%	-	7%	4%	10%	6%	4%	13%	8%	7%	6%	4%	3%	2%	5%	8%	6%	7%	6%	7%	5%	18%	6%	
A fair amount	338	292	235	218	278	273	252	240	27	169	168	115	117	106	49	66	58	59	41	65	30	94	91	80	73	185	153	283	55	326	
	34%	35%	36%	34%	36%	36%	35%	35%	23%	35%	33%	40%	35%	28%	43%	38%	36%	34%	26%	28%	28%	35%	32%	39%	29%	34%	34%	32%	44%	32%	
Not very much	261	228	189	184	218	214	205	196	17	120	140	69	95	97	26	43	49	45	34	63	28	77	88	45	51	165	96	230	26	295	
	26%	28%	29%	29%	28%	28%	28%	29%	15%	25%	28%	24%	28%	25%	23%	25%	31%	26%	22%	27%	26%	29%	32%	22%	20%	30%	26%	21%	26%	20%	29%
Not at all	273	212	157	157	189	187	181	163	55	143	130	42	86	144	12	30	35	51	68	77	35	71	64	51	87	135	138	257	14	258	
	27%	26%	24%	25%	24%	24%	25%	24%	48%	30%	26%	15%	26%	38%	11%	17%	22%	30%	44%	33%	33%	27%	23%	25%	35%	25%	30%	30%	11%	26%	
Don't know	67	38	22	24	32	31	30	25	15	19	46	31	14	23	11	19	6	8	5	17	11	13	16	17	21	28	39	59	8	60	
	7%	5%	3%	4%	4%	4%	4%	4%	13%	4%	9%	11%	4%	6%	10%	11%	4%	4%	3%	7%	10%	5%	6%	8%	9%	5%	9%	7%	7%	6%	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

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Table 44
(NOV22)Q15_COSTLIVING_KS. To what extent, if at all, do you trust Keir Starmer to ... Reduce you and your family's cost of living?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	64 6%	5 2%	50 13%	4 7%	56 10%	11 3%	31 6%	34 6%	7 7%	35 7%	19 6%	12 4%	33 9%	31 5%	21 9%	14 4%	16 7%	12 9%	62 7%	2 2%	10 3%	35 13%	4 6%	16 8%	33 6%	16 5%	65 6%
A fair amount	338 34%	45 20%	217 58%	15 28%	257 48%	85 22%	159 33%	179 34%	35 35%	183 36%	112 38%	98 29%	124 34%	210 33%	90 38%	94 30%	78 34%	50 37%	293 34%	25 29%	59 18%	154 56%	31 49%	52 27%	155 31%	131 43%	326 32%
Not very much	261 26%	61 26%	84 22%	22 42%	147 28%	124 32%	136 29%	122 23%	37 36%	125 24%	84 28%	90 26%	86 24%	174 27%	50 21%	78 25%	60 26%	36 26%	206 24%	37 43%	91 27%	63 23%	14 23%	41 21%	125 25%	95 31%	295 29%
Not at all	273 27%	111 48%	13 4%	8 14%	54 10%	151 39%	131 28%	142 27%	16 16%	142 28%	67 23%	126 37%	80 22%	193 30%	57 24%	97 31%	72 31%	25 18%	242 28%	22 26%	159 48%	14 5%	6 10%	71 37%	152 30%	50 16%	258 26%
Don't know	67 7%	8 3%	12 3%	4 8%	21 4%	17 4%	19 4%	49 9%	6 5%	30 6%	12 4%	14 4%	38 11%	26 4%	21 9%	28 9%	5 2%	13 10%	66 8%	* *	15 5%	7 3%	7 11%	13 7%	38 8%	16 5%	60 6%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 45
(NOV22)Q15_SERVICES_KS. To what extent, if at all, do you trust Keir Starmer to ... Improve Britain's public services?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	109	98	83	86	94	94	92	88	2	54	45	39	36	34	23	16	16	20	13	21	9	34	30	23	22	64	44	89	20	128
	11%	12%	13%	14%	12%	12%	13%	13%	2%	11%	9%	14%	11%	9%	20%	9%	10%	12%	8%	9%	8%	13%	11%	11%	9%	12%	10%	10%	16%	13%
A fair amount	390	350	299	275	341	337	318	306	21	198	190	126	152	113	43	83	76	76	53	60	25	120	126	76	67	247	143	320	67	377
	39%	42%	46%	43%	44%	44%	44%	45%	19%	41%	38%	44%	45%	29%	38%	48%	47%	44%	34%	26%	23%	45%	45%	37%	27%	45%	31%	37%	54%	38%
Not very much	197	164	118	112	151	145	133	122	24	103	92	51	60	86	24	27	30	30	27	59	33	51	58	45	42	109	88	176	19	217
	20%	20%	18%	18%	19%	19%	18%	18%	21%	21%	18%	18%	18%	22%	21%	16%	19%	17%	17%	26%	31%	19%	21%	22%	17%	20%	19%	20%	15%	22%
Not at all	231	165	129	138	156	155	149	138	53	113	117	37	70	123	11	26	30	40	56	68	23	53	50	43	84	104	127	220	7	216
	23%	20%	20%	22%	20%	20%	21%	20%	46%	23%	23%	13%	21%	32%	10%	15%	19%	23%	36%	29%	21%	20%	18%	21%	34%	19%	28%	25%	6%	22%
Don't know	78	48	24	26	34	33	32	26	15	15	62	33	15	29	13	20	8	8	7	23	18	9	16	19	34	25	53	66	12	66
	8%	6%	4%	4%	4%	4%	4%	4%	13%	3%	12%	12%	5%	8%	12%	12%	5%	5%	4%	10%	16%	3%	6%	9%	14%	5%	12%	8%	9%	7%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 46

(NOV22)Q15_SERVICES_KS. To what extent, if at all, do you trust Keir Starmer to ... Improve Britain's public services?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	109 11%	8 3%	77 21%	7 13%	91 17%	22 6%	54 11%	54 10%	13 13%	52 10%	46 16%	33 10%	30 8%	79 12%	36 15%	21 7%	29 12%	20 15%	101 12%	4 4%	16 5%	62 22%	7 12%	12 6%	62 12%	34 11%	128 13%
A fair amount	390 39%	64 28%	231 61%	22 41%	278 52%	112 29%	216 45%	173 33%	40 40%	230 45%	135 46%	106 31%	146 40%	240 38%	89 37%	115 37%	88 38%	66 48%	334 39%	32 37%	101 30%	158 58%	34 55%	50 26%	174 35%	166 54%	377 38%
Not very much	197 20%	59 26%	43 11%	16 29%	96 18%	112 29%	73 15%	123 23%	23 23%	89 17%	48 16%	84 25%	63 18%	132 21%	44 18%	64 20%	45 20%	16 12%	155 18%	28 32%	71 21%	36 13%	13 20%	40 21%	104 21%	52 17%	217 22%
Not at all	231 23%	92 40%	9 2%	5 9%	43 8%	126 32%	108 23%	122 23%	14 14%	113 22%	49 17%	98 29%	83 23%	147 23%	47 20%	84 27%	62 27%	19 14%	205 24%	18 20%	131 39%	8 3%	5 8%	73 38%	118 23%	41 13%	216 22%
Don't know	78 8%	7 3%	17 4%	4 8%	26 5%	17 4%	25 5%	53 10%	10 10%	30 6%	16 5%	20 6%	39 11%	36 6%	25 10%	27 9%	6 3%	15 11%	72 8%	5 6%	16 5%	11 4%	3 5%	18 9%	45 9%	15 5%	66 7%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 47
(NOV22)Q16_ECONOMY_CON. To what extent, if at all, do you trust the Conservative Party to ... Improve Britain's economy?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	66 7%	45 5%	39 6%	40 6%	52 7%	51 7%	48 7%	40 6%	12 11%	32 7%	34 7%	21 7%	16 5%	29 8%	4 4%	16 10%	12 8%	4 2%	10 7%	19 8%	11 10%	11 4%	20 7%	13 6%	21 8%	32 6%	34 7%	58 7%	8 6%	58 6%
A fair amount	284 28%	255 31%	186 29%	173 27%	222 29%	217 28%	207 29%	188 28%	14 13%	138 29%	142 28%	62 22%	87 26%	134 35%	24 21%	38 22%	37 23%	50 29%	60 39%	74 32%	44 41%	79 30%	80 29%	53 26%	71 28%	160 29%	124 27%	239 27%	41 32%	255 25%
Not very much	290 29%	243 29%	203 31%	191 30%	234 30%	230 30%	215 30%	210 31%	33 29%	139 29%	148 29%	77 27%	104 31%	109 30%	36 28%	41 32%	52 33%	52 30%	49 31%	60 26%	23 22%	98 37%	73 26%	60 29%	58 24%	171 31%	119 26%	249 29%	40 32%	303 30%
Not at all	316 31%	261 32%	217 33%	224 35%	256 33%	255 33%	245 34%	232 34%	42 37%	163 34%	147 29%	104 37%	122 36%	89 23%	39 34%	65 38%	58 36%	64 37%	31 20%	58 25%	20 19%	73 27%	98 35%	68 33%	76 31%	171 31%	144 32%	282 32%	31 25%	349 35%
Don't know	49 5%	22 3%	8 1%	9 1%	12 2%	11 1%	9 1%	9 1%	13 11%	13 3%	35 7%	21 7%	5 1%	24 6%	10 9%	11 6%	1 1%	4 2%	5 3%	19 8%	9 8%	6 2%	9 3%	12 6%	22 9%	15 3%	35 8%	43 5%	6 5%	39 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 48

(NOV22)Q16_ECONOMY_CON. To what extent, if at all, do you trust the Conservative Party to ... Improve Britain's economy?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	66 7%	36 16%	13 3%	- s	15 3%	39 10%	20 4%	46 9%	1 1%	36 7%	10 3%	26 8%	27 8%	36 6%	10 4%	26 8%	6 3%	20 15%	63 7%	3 3%	37 11%	6 2%	- s	21 11%	31 6%	14 4%	58 6%
A fair amount	284 28%	134 58%	53 14%	15 28%	90 33%	171 s	147 31%	134 26%	21 21%	153 30%	85 29%	117 34%	80 22%	203 32%	71 30%	87 28%	84 36%	29 21%	260 30%	12 14%	170 51%	31 11%	14 22%	68 35%	124 25%	92 30%	255 25%
Not very much	290 29%	53 23%	140 37%	18 33%	181 s	95 24%	142 30%	148 28%	34 34%	155 30%	102 35%	91 27%	96 27%	193 30%	66 27%	86 28%	66 29%	37 27%	235 27%	35 41%	75 22%	99 36%	22 35%	37 19%	168 33%	85 27%	303 30%
Not at all	316 31%	5 2%	167 44%	20 37%	237 s	75 19%	152 32%	164 31%	39 38%	153 30%	88 30%	86 25%	138 38%	174 27%	83 35%	89 29%	66 29%	41 30%	262 30%	36 42%	38 11%	137 50%	26 42%	54 28%	149 30%	113 37%	349 35%
Don't know	49 5%	2 1%	5 1%	1 2%	11 s	8 2%	16 3%	34 6%	5 5%	17 3%	10 3%	20 6%	20 5%	30 5%	10 4%	23 7%	8 3%	9 7%	49 6%	- -	15 5%	1 *	1 2%	13 7%	31 6%	5 2%	39 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 49
(NOV22)Q16_COSTLIVING_CON. To what extent, if at all, do you trust the Conservative Party to ... Reduce you and your family's cost of living?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	38	23	20	20	27	27	23	20	11	17	21	12	7	19	3	9	7	-	6	13	8	4	9	8	17	13	25	37	2	26
	4%	3%	3%	3%	3%	3%	3%	3%	9%	3%	4%	4%	2%	5%	2%	5%	5%	-	4%	6%	7%	2%	3%	4%	7%	2%	6%	4%	1%	3%
A fair amount	184	153	121	114	146	144	140	122	19	91	93	50	49	86	18	32	26	23	37	49	24	50	51	37	46	101	83	150	30	171
	18%	19%	19%	18%	19%	19%	19%	18%	16%	19%	18%	17%	15%	22%	16%	19%	16%	13%	24%	21%	23%	19%	18%	18%	19%	18%	18%	17%	24%	17%
Not very much	336	284	218	205	251	249	229	221	37	173	157	70	121	144	31	40	58	64	63	81	38	96	86	67	87	183	154	290	45	331
	33%	34%	33%	32%	32%	33%	32%	33%	32%	36%	31%	25%	36%	38%	27%	23%	36%	37%	41%	35%	35%	36%	31%	32%	35%	33%	34%	33%	36%	33%
Not at all	400	342	286	290	342	335	324	308	36	187	205	132	150	118	53	79	68	82	47	71	28	117	125	79	79	242	158	355	43	438
	40%	41%	44%	46%	44%	44%	45%	45%	32%	39%	41%	46%	45%	31%	46%	46%	43%	47%	30%	31%	26%	43%	45%	38%	32%	44%	35%	41%	35%	44%
Don't know	45	24	7	8	10	10	8	8	12	16	29	22	6	18	10	12	1	5	2	16	9	1	9	15	19	11	35	6	38	
	5%	3%	1%	1%	1%	1%	1%	1%	10%	3%	6%	8%	2%	5%	9%	7%	1%	3%	1%	7%	8%	1%	3%	7%	8%	2%	8%	4%	5%	4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 50
(NOV22)Q16_COSTLIVING_CON. To what extent, if at all, do you trust the Conservative Party to ... Reduce you and your family's cost of living?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	38 4%	20 9%	6 2%	1 1%	6 1%	20 5%	4 1%	33 6%	2 2%	19 4%	4 1%	13 4%	18 5%	18 3%	2 1%	17 5%	4 2%	12 9%	35 4%	3 3%	17 5%	4 1%	- s	18 9%	19 4%	2 1%	26 3%
A fair amount	184 18%	98 43%	24 6%	6 12%	43 8%	118 30%	89 19%	94 18%	16 16%	90 18%	30 10%	83 24%	70 19%	113 18%	37 15%	59 19%	58 25%	20 15%	169 19%	9 11%	102 30%	15 5%	6 10%	39 20%	87 17%	58 19%	171 17%
Not very much	336 33%	91 40%	118 31%	22 42%	173 32%	145 38%	175 37%	161 31%	33 33%	186 36%	129 44%	106 31%	101 28%	235 37%	78 33%	110 36%	71 31%	44 32%	281 32%	32 37%	140 42%	74 27%	25 40%	70 36%	168 33%	98 32%	331 33%
Not at all	400 40%	17 7%	226 60%	23 43%	304 57%	95 24%	194 41%	206 39%	46 46%	202 39%	122 42%	121 36%	152 42%	243 38%	110 46%	108 35%	88 38%	51 37%	339 39%	42 49%	58 17%	181 66%	32 51%	55 29%	202 40%	142 46%	438 44%
Don't know	45 5%	4 2%	3 1%	1 2%	9 2%	10 3%	13 3%	32 6%	4 4%	16 3%	8 3%	17 5%	20 5%	25 4%	12 5%	16 5%	8 4%	9 6%	45 5%	-	17 5%	1 *	- s	11 5%	27 5%	8 3%	38 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 51
(NOV22)Q16_SERVICES_CON. To what extent, if at all, do you trust the Conservative Party to ... Improve Britain's public services?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004	
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004	
A great deal	40	26	21	21	26	23	23	21	11	14	26	21	5	15	6	15	3	1	1	13	6	3	10	8	20	12	28	30	9	33	
	4%	3%	3%	3%	3%	3%	3%	3%	10%	3%	5%	7%	1%	4%	5%	9%	2%	1%	1%	6%	6%	1%	3%	4%	8%	2%	6%	4%	8%	3%	
A fair amount	169	148	117	114	146	146	136	119	12	87	78	41	46	82	13	28	21	25	41	41	18	62	43	36	27	106	63	137	30	163	
	17%	18%	18%	18%	19%	19%	19%	18%	10%	18%	15%	14%	14%	21%	11%	16%	13%	14%	26%	18%	17%	23%	16%	17%	16%	11%	19%	14%	16%	24%	16%
Not very much	309	255	187	173	227	224	205	194	35	157	149	79	99	131	43	35	43	56	58	74	35	76	81	71	81	157	153	262	46	300	
	31%	31%	29%	27%	29%	28%	29%	31%	31%	33%	30%	28%	30%	34%	38%	21%	27%	32%	37%	32%	33%	28%	29%	35%	33%	29%	34%	30%	37%	30%	
Not at all	429	371	320	321	368	362	352	337	40	209	212	127	172	131	45	81	87	85	54	77	31	125	137	78	89	262	167	394	34	464	
	43%	45%	49%	50%	47%	47%	49%	50%	35%	43%	42%	44%	52%	34%	40%	47%	54%	49%	35%	33%	29%	47%	49%	38%	36%	48%	37%	45%	27%	46%	
Don't know	56	26	7	8	9	9	8	8	16	16	40	19	11	26	7	12	5	6	1	25	16	3	9	13	32	12	45	47	6	44	
	6%	3%	1%	1%	1%	1%	1%	1%	14%	3%	8%	7%	3%	7%	6%	7%	3%	4%	1%	11%	15%	1%	3%	6%	13%	2%	10%	5%	5%	4%	

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 52
(NOV22)Q16_SERVICES_CON. To what extent, if at all, do you trust the Conservative Party to ... Improve Britain's public services?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	40 4%	15 6%	3 1%	3 5%	8 1%	20 5%	6 1%	33 6%	2 2%	21 4%	3 1%	12 3%	22 6%	15 2%	5 2%	21 7%	1 1%	12 9%	37 4%	1 1%	17 5%	1 *	3 4%	11 5%	19 4%	10 3%	33 3%
A fair amount	169 17%	97 42%	33 9%	6 11%	46 9%	110 28%	86 18%	81 15%	13 13%	89 17%	46 16%	70 20%	52 14%	116 18%	36 15%	53 17%	52 22%	23 17%	158 18%	6 7%	101 30%	16 6%	6 10%	47 24%	67 13%	55 18%	163 16%
Not very much	309 31%	93 40%	88 23%	17 32%	135 25%	139 36%	150 32%	159 30%	25 24%	169 33%	98 33%	107 31%	105 29%	204 32%	81 34%	97 31%	76 33%	36 26%	276 32%	20 23%	127 38%	55 20%	19 30%	55 29%	185 37%	70 23%	300 30%
Not at all	429 43%	20 9%	244 65%	27 50%	334 62%	110 28%	214 45%	215 41%	56 55%	214 42%	136 46%	131 38%	158 44%	266 42%	102 42%	115 37%	95 41%	58 42%	344 40%	60 69%	73 22%	195 42%	35 56%	61 32%	201 40%	167 54%	464 46%
Don't know	56 6%	6 2%	9 2%	1 2%	13 2%	9 2%	19 4%	38 7%	6 5%	20 4%	11 4%	22 6%	23 6%	33 5%	16 7%	25 8%	6 3%	8 6%	54 6%	1 1%	16 5%	7 3%	* *	19 10%	31 6%	6 2%	44 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 53
(NOV22)Q17_ECONOMY_LAB. To what extent, if at all, do you trust the Labour Party to ... Improve Britain's economy?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	80	73	59	61	72	70	67	62	2	31	38	34	27	19	19	16	17	10	6	13	6	18	22	23	17	40	40	52	25	83
	8%	9%	9%	10%	9%	9%	9%	9%	2%	7%	7%	12%	8%	5%	16%	9%	10%	6%	4%	6%	5%	7%	8%	11%	7%	7%	9%	6%	20%	8%
A fair amount	343	299	254	241	292	289	275	261	29	163	180	141	111	91	53	88	66	45	37	54	22	107	97	67	72	204	139	282	61	339
	34%	36%	39%	38%	38%	38%	38%	38%	26%	34%	36%	49%	33%	24%	46%	51%	41%	26%	24%	23%	21%	40%	35%	32%	29%	37%	30%	32%	48%	34%
Not very much	271	234	173	162	209	205	192	179	27	141	128	54	104	113	20	35	41	63	45	68	35	78	81	53	58	159	112	245	22	281
	27%	28%	26%	25%	27%	27%	27%	26%	24%	29%	25%	19%	31%	29%	17%	20%	26%	36%	29%	30%	33%	29%	29%	26%	23%	29%	25%	28%	17%	28%
Not at all	254	191	153	158	180	177	172	163	46	133	120	41	80	133	17	23	31	49	56	78	35	61	67	49	77	128	125	239	15	255
	25%	23%	23%	25%	23%	23%	24%	24%	40%	27%	24%	14%	24%	35%	15%	14%	19%	28%	36%	34%	32%	23%	24%	24%	31%	23%	28%	27%	12%	25%
Don't know	56	29	14	15	23	23	18	15	9	16	40	15	13	28	5	10	5	7	11	17	9	5	12	15	24	17	39	53	3	46
	6%	3%	2%	2%	3%	3%	2%	2%	8%	3%	8%	5%	4%	7%	4%	6%	3%	4%	7%	8%	9%	2%	4%	7%	10%	3%	9%	6%	2%	5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 54

(NOV22)Q17_ECONOMY_LAB. To what extent, if at all, do you trust the Labour Party to ... Improve Britain's economy?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	80 8%	* 19%	71 2%	1 14%	75 1%	4 1%	35 7%	45 9%	9 8%	39 8%	23 8%	17 5%	38 10%	40 6%	25 10%	15 5%	15 6%	20 14%	74 8%	6 7%	4 1%	52 19%	1 2%	16 8%	40 8%	24 8%	83
A fair amount	343 34%	22 9%	230 61%	16 30%	275 51%	67 17%	178 37%	165 31%	38 37%	195 38%	109 37%	93 27%	140 39%	202 32%	90 38%	84 27%	70 31%	65 47%	291 33%	34 39%	37 11%	164 60%	34 54%	47 25%	167 33%	129 42%	339 34%
Not very much	271 27%	92 40%	64 17%	22 42%	124 23%	152 39%	128 27%	141 27%	33 33%	144 28%	96 33%	97 28%	78 22%	192 30%	55 23%	92 30%	71 31%	28 20%	226 26%	26 29%	123 37%	46 17%	18 29%	44 23%	136 27%	91 30%	281 28%
Not at all	254 25%	103 45%	10 3%	11 21%	53 10%	146 38%	119 25%	134 25%	16 16%	120 23%	60 20%	113 33%	81 22%	173 27%	56 23%	94 30%	65 28%	18 13%	222 26%	21 25%	150 45%	7 3%	6 9%	75 39%	125 25%	54 17%	255 25%
Don't know	56 6%	12 5%	3 1%	3 5%	9 2%	19 5%	16 3%	41 8%	6 6%	16 3%	7 2%	21 6%	25 7%	28 4%	13 6%	26 8%	10 4%	7 5%	56 6%	-	19 6%	4 2%	3 5%	11 6%	36 7%	10 3%	46 5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 55
(NOV22)Q17_COSTLIVING_LAB. To what extent, if at all, do you trust the Labour Party to ... Reduce you and your family's cost of living?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	72 7%	68 8%	54 8%	56 9%	64 8%	64 8%	62 9%	56 8%	2 2%	34 7%	27 5%	34 12%	27 8%	11 3%	19 17%	15 9%	17 10%	10 6%	2 1%	9 4%	4 4%	14 5%	24 8%	17 8%	18 7%	37 7%	35 8%	51 6%	19 15%	80 8%
A fair amount	344 34%	292 35%	251 39%	237 37%	296 38%	288 38%	272 38%	257 38%	32 28%	169 35%	174 34%	139 49%	114 34%	91 24%	47 42%	92 54%	62 38%	52 30%	41 27%	50 22%	15 14%	108 40%	93 33%	74 36%	68 28%	202 37%	143 31%	282 32%	59 47%	329 33%
Not very much	263 26%	232 28%	183 28%	172 27%	207 27%	205 27%	193 27%	188 28%	18 16%	120 25%	142 28%	53 18%	104 31%	106 28%	24 21%	28 16%	43 27%	61 35%	32 21%	74 32%	37 34%	73 27%	82 29%	47 23%	61 25%	155 28%	109 24%	231 27%	31 25%	283 28%
Not at all	262 26%	198 24%	147 23%	153 24%	181 23%	180 24%	175 24%	160 24%	50 44%	139 29%	122 24%	46 16%	76 23%	141 37%	19 16%	27 16%	34 21%	42 24%	65 42%	76 33%	35 32%	67 25%	65 23%	53 26%	78 31%	131 24%	131 29%	250 29%	12 9%	263 26%
Don't know	62 6%	36 4%	17 3%	19 3%	27 3%	27 4%	22 3%	19 3%	12 10%	21 4%	40 8%	13 5%	13 4%	36 9%	4 4%	9 5%	4 3%	9 5%	15 10%	21 9%	16 15%	7 3%	17 6%	15 7%	23 9%	24 4%	38 8%	57 7%	5 4%	49 5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 56
(NOV22)Q17_COSTLIVING_LAB. To what extent, if at all, do you trust the Labour Party to ... Reduce you and your family's cost of living?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications		Degree +
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	72 7%	-	66 17%	1 2%	70 13%	4 1%	44 9%	28 5%	8 8%	40 8%	26 9%	14 4%	29 8%	40 6%	24 10%	20 6%	13 5%	13 10%	68 8%	3 3%	8 3%	43 16%	2 3%	12 6%	40 8%	20 7%	80 8%
A fair amount	344 34%	33 14%	219 58%	18 34%	265 50%	79 20%	169 36%	175 33%	38 38%	198 38%	99 34%	99 29%	144 40%	198 31%	90 38%	86 28%	68 30%	69 50%	296 34%	31 36%	45 14%	159 58%	33 53%	41 21%	169 34%	133 43%	329 33%
Not very much	263 26%	88 38%	69 18%	18 33%	121 23%	140 36%	118 25%	143 27%	36 36%	121 24%	90 31%	93 27%	78 22%	184 29%	51 21%	80 26%	77 34%	27 19%	215 25%	28 32%	117 35%	53 19%	12 19%	45 23%	126 25%	92 30%	283 28%
Not at all	262 26%	97 42%	12 3%	12 23%	60 11%	145 37%	129 27%	133 25%	13 13%	133 26%	67 23%	113 33%	82 23%	180 28%	60 25%	97 31%	63 27%	18 13%	227 26%	25 29%	145 43%	7 3%	10 16%	77 40%	133 26%	53 17%	263 26%
Don't know	62 6%	12 5%	12 3%	4 7%	19 4%	19 5%	15 3%	47 9%	4 4%	21 4%	11 4%	21 6%	27 8%	32 5%	15 6%	28 9%	9 4%	10 8%	62 7%	*	19 6%	12 4%	6 9%	18 9%	35 7%	9 3%	49 5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 57
(NOV22)Q17_SERVICES_LAB. To what extent, if at all, do you trust the Labour Party to ... Improve Britain's public services?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	843	681	664	791	779	750	704	104	477	512	260	364	380	108	152	167	197	124	256	123	243	377	182	202	620	384	850	146	1004
Weighted Total	1004	826	653	637	776	765	724	680	114	484	506	285	334	385	114	172	160	173	155	230	107	269	280	207	249	549	455	871	126	1004
A great deal	141	130	112	115	125	123	121	118	3	61	73	53	48	40	23	30	26	22	14	26	13	41	44	33	22	85	56	109	29	157
	14%	16%	17%	18%	16%	16%	17%	17%	3%	13%	14%	18%	15%	11%	20%	17%	16%	13%	9%	11%	12%	15%	16%	16%	9%	16%	12%	13%	23%	16%
A fair amount	398	348	290	267	340	335	313	294	28	187	208	139	149	109	52	87	75	75	48	62	27	122	117	78	82	239	159	333	65	380
	40%	42%	44%	42%	44%	44%	43%	43%	25%	39%	41%	49%	45%	28%	46%	51%	47%	43%	31%	27%	25%	45%	42%	38%	33%	44%	35%	38%	52%	38%
Not very much	197	161	119	114	144	144	133	123	21	103	92	41	66	89	19	22	31	36	41	48	21	61	54	34	47	116	81	178	15	203
	20%	19%	18%	18%	19%	19%	18%	18%	18%	21%	18%	14%	20%	23%	17%	13%	19%	21%	26%	21%	19%	23%	19%	16%	19%	21%	18%	20%	12%	20%
Not at all	211	157	121	128	146	145	140	132	49	118	93	34	59	119	13	21	26	33	43	76	34	43	53	41	75	95	116	197	14	214
	21%	19%	18%	20%	19%	19%	19%	19%	43%	24%	18%	12%	18%	31%	11%	12%	16%	19%	28%	33%	32%	16%	19%	20%	30%	17%	25%	23%	11%	21%
Don't know	56	30	11	13	21	18	17	13	13	15	40	19	11	27	6	13	3	7	8	19	12	1	12	21	22	13	43	54	3	50
	6%	4%	2%	2%	3%	2%	2%	2%	12%	3%	8%	6%	3%	7%	5%	7%	2%	4%	5%	8%	11%	*	4%	10%	9%	2%	9%	6%	2%	5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 58

(NOV22)Q17_SERVICES_LAB. To what extent, if at all, do you trust the Labour Party to ... Improve Britain's public services?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	206	384	71	575	397	475	526	221	349	322	372	290	694	224	320	207	144	835	109	300	291	79	158	487	359	1004
Weighted Total	1004	229	377	53	535	388	476	526	100	514	294	341	361	634	240	311	230	137	868	87	334	274	62	193	503	308	1004
A great deal	141 14%	3 1%	116 31%	5 10%	128 24%	15 4%	71 15%	70 13%	20 20%	65 13%	46 16%	38 11%	55 15%	85 13%	47 20%	27 9%	29 13%	29 21%	129 15%	9 10%	11 3%	92 34%	7 11%	21 13%	68 17%	53 16%	157
A fair amount	398 40%	65 28%	207 55%	24 46%	274 51%	132 34%	196 41%	201 38%	37 37%	235 46%	134 46%	113 33%	149 41%	247 39%	97 40%	110 36%	81 35%	72 52%	338 39%	39 44%	103 31%	143 52%	40 64%	51 26%	200 40%	148 48%	380 38%
Not very much	197 20%	85 37%	35 9%	10 19%	66 12%	116 30%	100 21%	96 18%	23 23%	99 19%	58 20%	72 21%	65 18%	131 21%	34 14%	63 20%	66 29%	15 11%	170 20%	18 20%	98 29%	26 10%	7 12%	29 15%	118 23%	50 16%	203 20%
Not at all	211 21%	67 29%	15 4%	12 22%	56 10%	107 28%	90 19%	121 23%	12 12%	94 18%	48 16%	97 29%	66 18%	145 23%	50 21%	80 26%	50 22%	13 9%	179 21%	19 22%	106 32%	10 4%	6 9%	76 39%	84 17%	52 17%	214 21%
Don't know	56 6%	10 4%	4 1%	2 4%	11 2%	18 5%	19 4%	37 7%	8 7%	20 4%	8 3%	19 6%	27 7%	27 4%	12 5%	30 10%	4 2%	8 6%	53 6%	2 3%	17 5%	3 1%	2 4%	17 9%	34 7%	6 2%	50 5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - November 2022

Table 59
(NOV22)Q18_LIZTRUSS. You said earlier that you did not trust the Conservative Party to improve Britain's economy. How important, if at all, were the following factors in helping you reach that view? The economic policies of former Prime Minister Liz Truss and her government's 'mini budget' in September 2022

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority
Unweighted Total	652	556	470	460	528	522	505	486	78	320	322	170	263	219	70	100	116	147	77	142	61	165	243	113	131	408	244	565	84	652
Weighted Total	605	504	419	415	490	485	461	442	75	301	294	182	226	198	76	106	110	116	79	118	43	171	171	129	135	342	263	531	71	652
Very important	292 48%	260 52%	228 54%	225 54%	259 53%	257 53%	248 54%	238 54%	18 24% s	146 49%	142 48%	76 42%	110 49%	106 53%	29 38% s	47 44%	53 48%	57 50%	42 53% s	64 54%	24 55% s	92 54%	98 57%	47 36%	56 41%	190 55%	103 39%	257 48%	32 45% s	343 53%
Fairly important	137 23%	117 23%	97 23%	98 24%	118 24%	116 24%	105 23%	103 23%	16 22% s	63 21%	71 24%	53 29%	59 26%	26 13%	23 31% s	29 28%	34 31%	25 22%	14 17% s	12 10%	7 17% s	40 23%	40 24%	35 27%	23 17%	80 23%	57 22%	114 22%	23 33% s	131 20%
Not very important	62 10%	53 10%	44 10%	35 9%	46 9%	45 9%	44 10%	44 10%	13 18% s	33 11%	27 9%	24 13%	22 10%	16 8%	10 13% s	14 14%	11 10%	11 9%	1 1% s	15 13%	4 10% s	14 8%	15 9%	17 13%	16 12%	29 8%	33 13%	51 10%	11 15% s	62 10%
Not at all important	93 15%	68 14%	46 11%	52 13%	60 12%	60 12%	57 12%	52 12%	18 24% s	47 16%	47 16%	22 12%	30 13%	42 21%	9 13% s	13 12%	10 9%	20 17%	22 28% s	20 17%	7 15% s	22 13%	16 10%	24 18%	32 23%	38 11%	55 21%	89 17%	4 6% s	91 14%
Don't know	20 3%	6 1%	5 1%	6 1%	7 1%	7 1%	6 1%	6 1%	9 12% s	12 4%	8 3%	6 3%	5 2%	9 5%	4 5% s	2 2%	2 2%	3 2%	1 1% s	8 7%	1 3% s	4 2%	2 1%	7 5%	8 6%	5 2%	15 6%	19 4%	1 1% s	25 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 60

(NOV22)Q18_LIZTRUSS. You said earlier that you did not trust the Conservative Party to improve Britain's economy. How important, if at all, were the following factors in helping you reach that view?
The economic policies of former Prime Minister Liz Truss and her government's 'mini budget' in September 2022

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Great-London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	652	57	324	51	465	198	329	323	169	222	228	221	192	449	148	198	125	93	520	88	117	251	66	88	317	247	652
Weighted Total	605	58	306	37	418	170	293	312	72	308	190	177	234	367	149	175	132	78	496	72	112	236	48	91	317	197	652
Very important	292 48%	25 44% s	176 57%	18 49% s	234 56%	83 49%	135 46%	157 50%	40 56%	135 44%	89 47%	96 54%	104 44%	185 50%	79 53%	80 46%	58 44%	44 56% s	243 49%	32 45% s	54 48%	136 58%	33 69% s	32 35% s	130 41%	130 66%	343 53%
Fairly important	137 23%	15 25% s	70 23%	10 26% s	95 23%	39 23%	68 23%	69 22%	11 15%	83 27%	51 27%	27 15%	58 25%	79 21%	33 22%	31 18%	36 27%	20 26% s	115 23%	18 25% s	26 23%	48 21%	10 20% s	11 12% s	94 30%	32 16%	131 20%
Not very important	62 10%	4 6% s	26 9%	6 16% s	41 10%	19 11%	37 13%	25 8%	9 12%	39 13%	28 15%	16 9%	19 8%	43 12%	15 10%	21 12%	11 9%	5 7% s	46 9%	9 13% s	10 9%	19 8%	4 7% s	17 19% s	28 9%	17 8%	62 10%
Not at all important	93 15%	13 23% s	29 9%	3 8% s	40 10%	25 14%	46 16%	48 15%	8 11%	47 15%	17 9%	34 19%	42 18%	51 14%	17 11%	35 20%	23 17%	8 10% s	75 15%	11 16% s	22 20%	30 13%	- -s	25 27% s	54 17%	15 7%	91 14%
Don't know	20 3%	1 2% s	6 2%	* 1% s	8 2%	4 2%	7 2%	13 4%	5 6%	4 1%	5 3%	4 2%	11 5%	9 2%	5 3%	9 5%	5 4%	1 1% s	18 4%	1 1% s	1 1%	3 1%	1 3% s	6 7% s	11 3%	4 2%	25 4%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - November 2022

Table 61
(NOV22)Q18_PARTY_ECONOMICPOLICY. You said earlier that you did not trust the Conservative Party to improve Britain's economy. How important, if at all, were the following factors in helping you reach that view? The economic policies of the Conservative Party during its past 12 years in office

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	652	556	470	460	528	522	505	486	78	320	322	170	263	219	70	100	116	147	77	142	61	165	243	113	131	408	244	565	84	652
Weighted Total	605	504	419	415	490	485	461	442	75	301	294	182	226	198	76	106	110	116	79	118	43	171	171	129	135	342	263	531	71	652
Very important	310	281	249	244	280	278	269	264	20	166	138	90	132	88	39	51	66	66	31	58	19	92	108	51	59	200	110	261	47	351
	51%	56%	59%	59%	57%	57%	58%	60%	26% s	55%	47%	49%	58%	45%	51% s	48%	60%	57%	39% s	49%	43% s	54%	63%	40%	44%	59%	42%	49%	66% s	54%
Fairly important	163	132	113	111	136	133	121	115	23	63	98	49	57	57	20	28	35	22	25	32	14	54	41	36	33	95	69	148	15	165
	27%	26%	27%	27%	28%	27%	26%	26%	31% s	21%	33%	27%	25%	29%	27% s	27%	31%	19%	32% s	27%	32% s	31%	24%	28%	24%	28%	26%	28%	22% s	25%
Not very important	60	49	34	31	35	35	35	34	15	34	26	22	14	24	8	14	2	12	12	12	6	15	10	17	18	25	35	53	7	60
	10%	10%	8%	7%	7%	7%	8%	8%	20% s	11%	9%	12%	6%	12%	10% s	13%	2%	10%	15% s	10%	15% s	9%	6%	13%	13%	7%	13%	10%	10% s	9%
Not at all important	43	27	19	26	30	30	29	26	7	24	19	12	15	15	3	9	6	10	7	8	4	8	8	11	16	16	27	41	1	45
	7%	5%	5%	6%	6%	6%	6%	6%	9% s	8%	6%	7%	7%	8%	4% s	8%	5%	8%	9% s	7%	9% s	5%	5%	9%	12%	5%	10%	8%	7% s	7%
Don't know	29	14	4	4	9	9	6	4	10	15	14	9	8	13	5	3	1	7	5	8	*	2	4	14	10	6	24	28	1	31
	5%	3%	1%	1%	2%	2%	1%	1%	14% s	5%	5%	5%	3%	7%	7% s	3%	1%	6%	6% s	7%	* s	1%	2%	11%	7%	2%	9%	5%	2% s	5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 62
(NOV22)Q18_PARTY_ECONOMICPOLICY. You said earlier that you did not trust the Conservative Party to improve Britain's economy. How important, if at all, were the following factors in helping you reach that view? The economic policies of the Conservative Party during its past 12 years in office

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	652	57	324	51	465	198	329	323	169	222	228	221	192	449	148	198	125	93	520	88	117	251	66	88	317	247	652
Weighted Total	605	58	306	37	418	170	293	312	72	308	190	177	234	367	149	175	132	78	496	72	112	236	48	91	317	197	652
Very important	310 51%	11 18% s	214 70%	18 47% s	269 64%	66 39%	160 54%	150 48%	39 54%	164 53%	101 53%	97 55%	108 46%	198 54%	79 53%	83 48%	64 49%	46 59% s	249 50%	37 52% s	41 36%	157 66%	28 58% s	34 38% s	133 42%	143 72%	351 54%
Fairly important	163 27%	38 67% s	60 20%	15 41% s	95 23%	74 43%	68 23%	96 31%	15 21%	79 26%	56 29%	41 23%	66 28%	97 26%	36 24%	47 27%	43 33%	25 32% s	141 28%	13 17% s	54 48%	51 21%	15 32% s	19 21% s	104 33%	40 20%	165 25%
Not very important	60 10%	8 14% s	14 5%	4 11% s	23 6%	17 10%	35 12%	25 8%	9 13%	31 10%	19 10%	17 10%	23 10%	37 10%	22 14%	14 8%	12 9%	3 4% s	51 10%	9 13% s	14 13%	12 5%	4 8% s	20 22% s	33 10%	7 3%	60 9%
Not at all important	43 7%	* 1% s	11 4%	- - s	23 5%	12 7%	18 6%	25 8%	4 5%	22 7%	5 3%	12 7%	26 11%	17 5%	5 3%	16 9%	7 5%	3 4% s	29 6%	11 16% s	1 1%	10 4%	1 2% s	9 10% s	28 9%	6 3%	45 7%
Don't know	29 5%	* 1% s	6 2%	- - s	8 2%	2 1%	13 4%	16 5%	5 7%	11 4%	9 5%	9 5%	11 5%	18 5%	8 5%	13 8%	6 5%	1 1% s	27 5%	2 2% s	3 3%	8 3%	- - s	9 9% s	19 6%	2 1%	31 5%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - November 2022

Table 63
(NOV22)Q18_RISHISUNAK. You said earlier that you did not trust the Conservative Party to improve Britain's economy. How important, if at all, were the following factors in helping you reach that view? The policies of Rishi Sunak (as Chancellor or as Prime Minister)

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority
Unweighted Total	652	556	470	460	528	522	505	486	78	320	322	170	263	219	70	100	116	147	77	142	61	165	243	113	131	408	244	565	84	652
Weighted Total	605	504	419	415	490	485	461	442	75	301	294	182	226	198	76	106	110	116	79	118	43	171	171	129	135	342	263	531	71	652
Very important	196 32%	175 35%	155 37%	159 38%	173 35%	172 35%	166 36%	162 37%	14 19% s	104 35%	88 30%	50 27%	84 37%	63 32%	14 19% s	35 33%	41 37%	43 37%	28 35% s	35 29%	19 43% s	66 39%	62 36%	36 28%	32 24%	128 37%	68 26%	169 32%	24 34% s	214 33%
Fairly important	225 37%	193 38%	164 39%	152 36%	184 38%	182 38%	175 38%	170 38%	30 40% s	94 31%	130 44%	75 41%	84 37%	66 34%	40 53% s	35 33%	41 37%	43 37%	26 32% s	41 34%	9 21% s	66 39%	67 39%	53 41%	38 28%	134 39%	91 35%	197 37%	29 40% s	227 35%
Not very important	84 14%	68 13%	57 14%	57 14%	69 14%	67 14%	61 13%	59 13%	7 9% s	42 14%	38 13%	20 11%	36 16%	28 14%	9 11% s	11 10%	15 13%	21 18%	13 16% s	16 13%	6 13% s	23 13%	24 14%	17 13%	20 15%	47 14%	37 14%	79 15%	5 7% s	104 16%
Not at all important	68 11%	50 10%	32 8%	37 9%	48 10%	48 10%	44 10%	39 9%	13 18% s	41 14%	27 9%	26 15%	16 7%	26 13%	5 6% s	22 21%	9 8%	7 6%	11 13% s	15 13%	7 17% s	9 5%	10 6%	17 14%	31 23%	20 6%	49 19%	58 11%	10 15% s	66 10%
Don't know	32 5%	17 3%	11 3%	12 3%	16 3%	16 3%	15 3%	12 3%	11 15% s	20 7%	11 4%	11 6%	7 3%	14 7%	8 10% s	3 3%	5 4%	2 2%	3 3% s	12 10%	3 6% s	7 4%	8 4%	5 4%	13 10%	14 4%	18 7%	29 5%	3 5% s	41 6%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

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Ipsos Political Monitor - November 2022

17 Nov 2022

Table 64

(NOV22)Q18_RISHISUNAK. You said earlier that you did not trust the Conservative Party to improve Britain's economy. How important, if at all, were the following factors in helping you reach that view? The policies of Rishi Sunak (as Chancellor or as Prime Minister)

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Great London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	652	57	324	51	465	198	329	323	169	222	228	221	192	449	148	198	125	93	520	88	117	251	66	88	317	247	652
Weighted Total	605	58	306	37	418	170	293	312	72	308	190	177	234	367	149	175	132	78	496	72	112	236	48	91	317	197	652
Very important	196 32%	20 35% ^s	117 38%	6 16% ^s	156 37%	60 35%	107 36%	89 29%	21 30%	107 35%	59 31%	61 34%	76 33%	119 33%	59 39%	45 26%	50 38%	22 28% ^s	163 33%	21 29% ^s	45 40%	91 38%	14 29% ^s	19 21% ^s	93 29%	85 43%	214 33%
Fairly important	225 37%	26 45% ^s	119 39%	17 45% ^s	158 38%	65 38%	97 33%	128 41%	29 41%	116 38%	76 40%	64 36%	81 35%	141 38%	51 34%	67 38%	42 32%	36 46% ^s	181 36%	29 41% ^s	38 34%	88 37%	17 36% ^s	23 25% ^s	127 40%	75 38%	227 35%
Not very important	84 14%	5 9% ^s	38 12%	10 27% ^s	59 14%	26 15%	49 17%	35 11%	10 14%	43 14%	35 19%	23 13%	25 11%	58 16%	20 13%	22 13%	15 11%	11 14% ^s	63 13%	16 22% ^s	11 10%	29 12%	11 23% ^s	15 17% ^s	48 15%	21 10%	104 16%
Not at all important	68 11%	6 10% ^s	22 7%	4 11% ^s	32 8%	16 9%	30 10%	38 12%	6 9%	31 10%	11 6%	21 12%	36 15%	32 9%	15 10%	27 15%	18 14%	4 6% ^s	61 12%	4 6% ^s	14 12%	21 9%	4 9% ^s	23 26% ^s	35 11%	10 5%	66 10%
Don't know	32 5%	* 1% ^s	11 4%	* 4% ^s	14 3%	3 2%	11 4%	21 7%	5 7%	12 4%	9 5%	8 4%	15 6%	17 5%	4 3%	14 8%	7 5%	5 6% ^s	28 6%	2 3% ^s	4 4%	7 3%	1 3% ^s	11 12% ^s	14 4%	7 4%	41 6%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

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Ipsos Political Monitor - November 2022

Table 65

(NOV22)Q19. And how likely, if at all, do you think it is that the Conservatives will convince you to trust them to improve Britain's economy before the next General Election?

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends (10) Absol-utely certain	Always usually depends AND 9/10 like-lihood	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min-ority	Total	
Unweighted Total	652	556	470	460	528	522	505	486	78	320	322	170	263	219	70	100	116	147	77	142	61	165	243	113	131	408	244	565	84	652
Weighted Total	605	504	419	415	490	485	461	442	75	301	294	182	226	198	76	106	110	116	79	118	43	171	171	129	135	342	263	531	71	652
Very likely	3 1%	2 *	2 1%	2 *	2 *	2 *	2 *	2 *	1% s	2 1%	1 *	1 *	2 1%	1 *	- s	1 1%	1 1%	1 1%	1 1% s	- s	1 *	1 1%	1 1%	1 *	2 1%	1 *	2 *	2 2% s	2 1%	7
Fairly likely	55 9%	46 9%	34 8%	35 8%	43 9%	43 9%	37 8%	37 8%	7% s	22 7%	34 11%	11 6%	10 5%	34 17%	5 6% s	7 6%	5 5%	5 4%	17 21% s	17 14%	12 28% s	16 10%	13 8%	9 7%	17 13%	29 9%	26 10%	46 9%	9 13% s	53 8%
Not very likely	191 32%	154 30%	118 28%	108 26%	138 28%	134 28%	124 27%	119 27%	36 49% s	106 35%	84 29%	53 29%	74 33%	64 33%	23 30% s	30 28%	32 29%	42 37%	23 29% s	41 35%	10 22% s	56 33%	40 24%	53 41%	42 31%	96 28%	95 36%	165 31%	26 37% s	185 28%
Not likely at all	352 58%	299 59%	264 63%	269 65%	305 62%	305 63%	296 64%	283 64%	30 40% s	170 56%	174 59%	116 64%	140 62%	96 49%	48 64% s	68 64%	73 66%	67 58%	38 48% s	58 49%	21 47% s	98 57%	116 68%	63 49%	75 55%	214 63%	138 52%	315 59%	33 47% s	402 62%
Don't know	4 1%	3 1%	1 *	1 *	2 *	2 *	2 *	1 *	2 3% s	2 1%	2 1%	1 *	* *	3 1%	- s	1 1%	- *	* *	- s	3 2%	1 3% s	- *	* 2%	3 2%	1 *	* *	3 1%	3 1%	1 1% s	5 1%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - November 2022

17 Nov 2022

Table 66

(NOV22)Q19. And how likely, if at all, do you think it is that the Conservatives will convince you to trust them to improve Britain's economy before the next General Election?

Base : All who do not trust Conservative Party to improve Britain's economy (NOV22Q16)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	652	57	324	51	465	198	329	323	169	222	228	221	192	449	148	198	125	93	520	88	117	251	66	88	317	247	652
Weighted Total	605	58	306	37	418	170	293	312	72	308	190	177	234	367	149	175	132	78	496	72	112	236	48	91	317	197	652
Very likely	3 1%	2 3% s	* *	- - s	1 *	2 1%	2 1%	1 *	1 1%	2 1%	1 1%	* *	2 1%	* *	1 *	1 1%	1 1%	* 1% s	3 1%	- - s	2 2%	- -	- - s	- - s	1 *	2 1%	7 1%
Fairly likely	55 9%	25 44% s	11 4%	4 10% s	22 5%	37 22%	20 7%	36 12%	4 6%	19 6%	6 3%	23 13%	26 11%	29 8%	18 12%	12 7%	18 13%	4 5% s	49 10%	4 5% s	34 31%	9 4%	* * s	7 7% s	39 12%	10 5%	53 8%
Not very likely	191 32%	22 38% s	86 28%	12 32% s	107 26%	44 26%	96 33%	96 31%	19 26%	105 34%	79 41%	50 28%	63 27%	128 35%	38 26%	66 38%	45 34%	24 30% s	164 33%	19 26% s	37 33%	57 24%	13 27% s	37 41% s	104 33%	50 25%	185 28%
Not likely at all	352 58%	7 12% s	209 68%	22 58% s	288 69%	85 50%	175 60%	177 57%	48 67%	182 59%	104 55%	101 57%	142 61%	205 56%	90 60%	94 54%	69 52%	50 64% s	278 56%	49 69% s	38 34%	170 72%	33 69% s	45 49% s	172 54%	135 68%	402 62%
Don't know	4 1%	2 3% s	* *	- - s	* *	2 1%	1 *	3 1%	* *	1 *	- -	2 1%	1 1%	2 1%	2 1%	2 1%	- - s	- 1%	3 1%	- - s	1 1%	- -	1 3% s	3 3% s	1 *	- -	5 1%

Fieldwork dates : Wednesday 9th November to Wednesday 16th November 2022

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J21-103309-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>