

IPSOS GLOBAL INFLATION MONITOR

A 36-country Ipsos Global Advisor survey



including Switzerland

November 2022

For more information: go to [Inflation: More than seven in ten Swiss expect prices to continue to rise in 2023](#)

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GAME CHANGERS



Key Findings for Switzerland

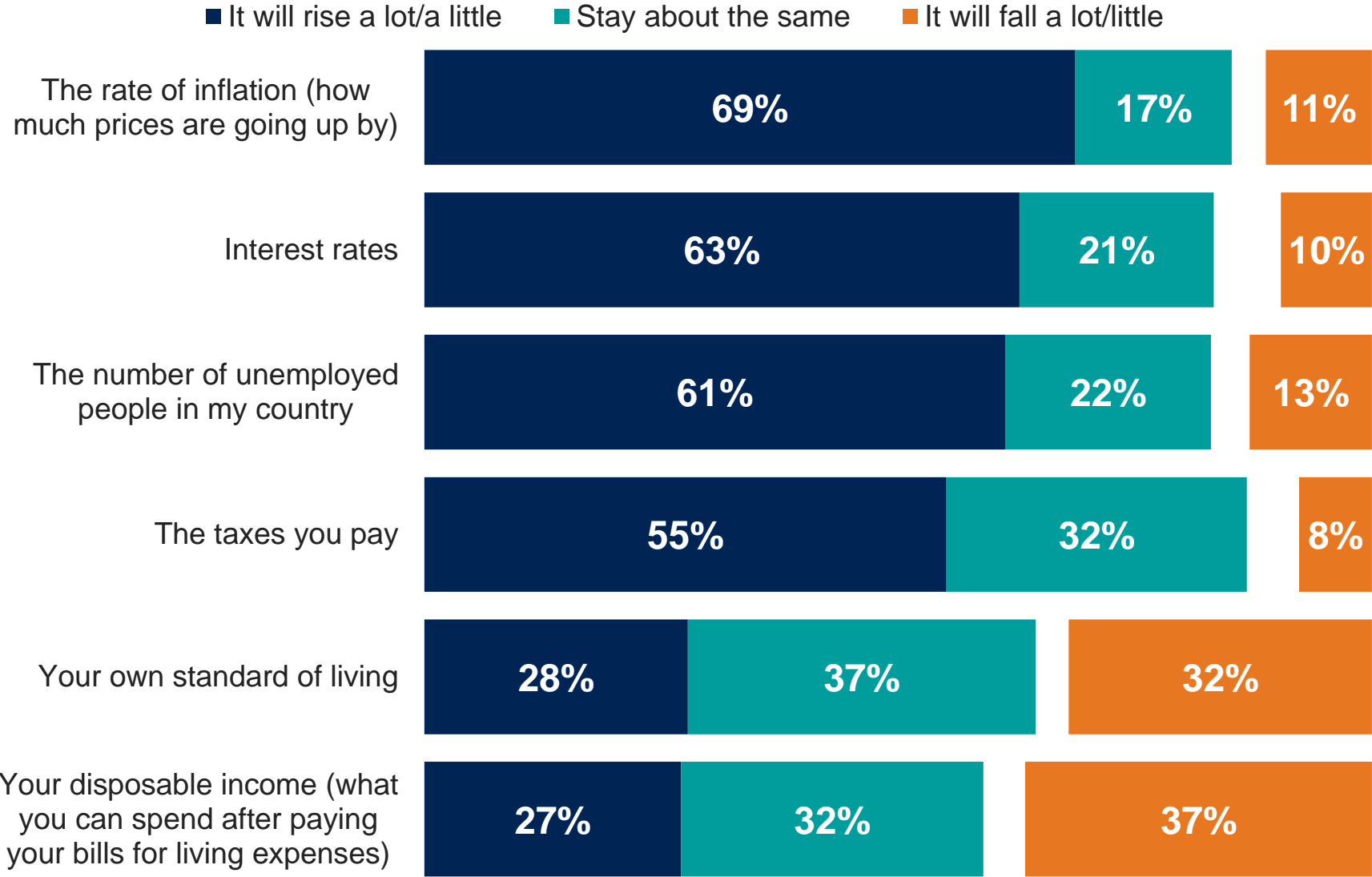
- More than seven in ten (73%) Swiss expect **prices is to keep going up** next year in Switzerland.
- Swiss believe that their household spend in the next six months will increase for the **costs of utilities** (gas & electricity; 81%), **food shopping** (73%) and other **household shopping** (70%).
- Nevertheless, **only one out of five Swiss expect** it to have an **impact on their own living standard** (22%) and / or **disposable income** (19%).
- 79% of **Swiss workers are expecting their real income to fall** in 2023. Only 9% are expecting an at or above inflation pay rise.



GLOBAL EXPECTATIONS FOR 2023

Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

Global Country Average %



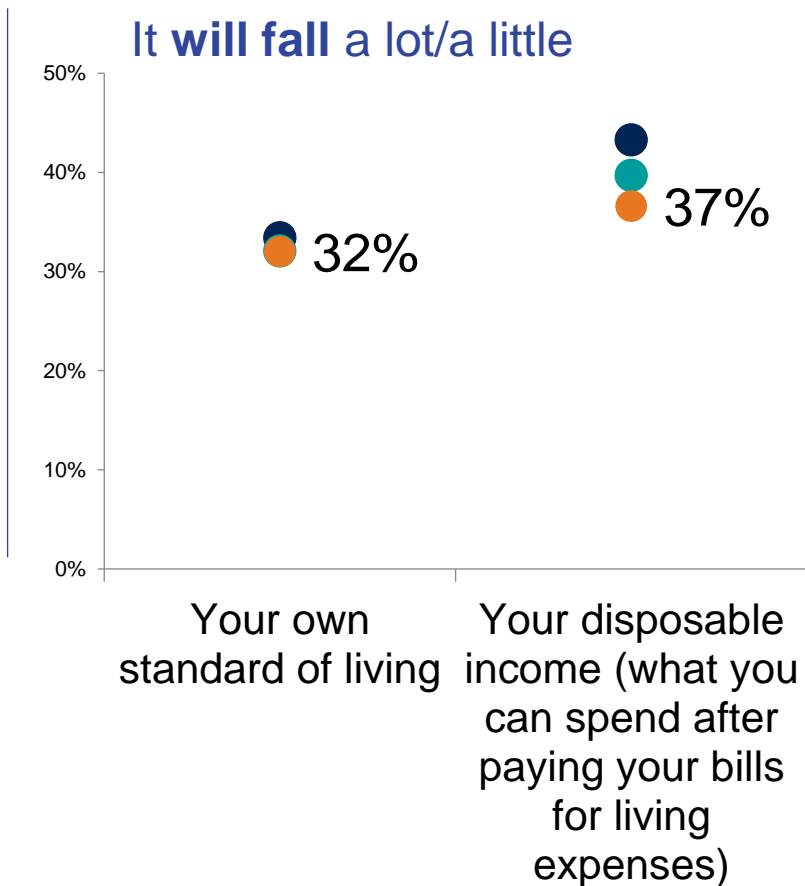
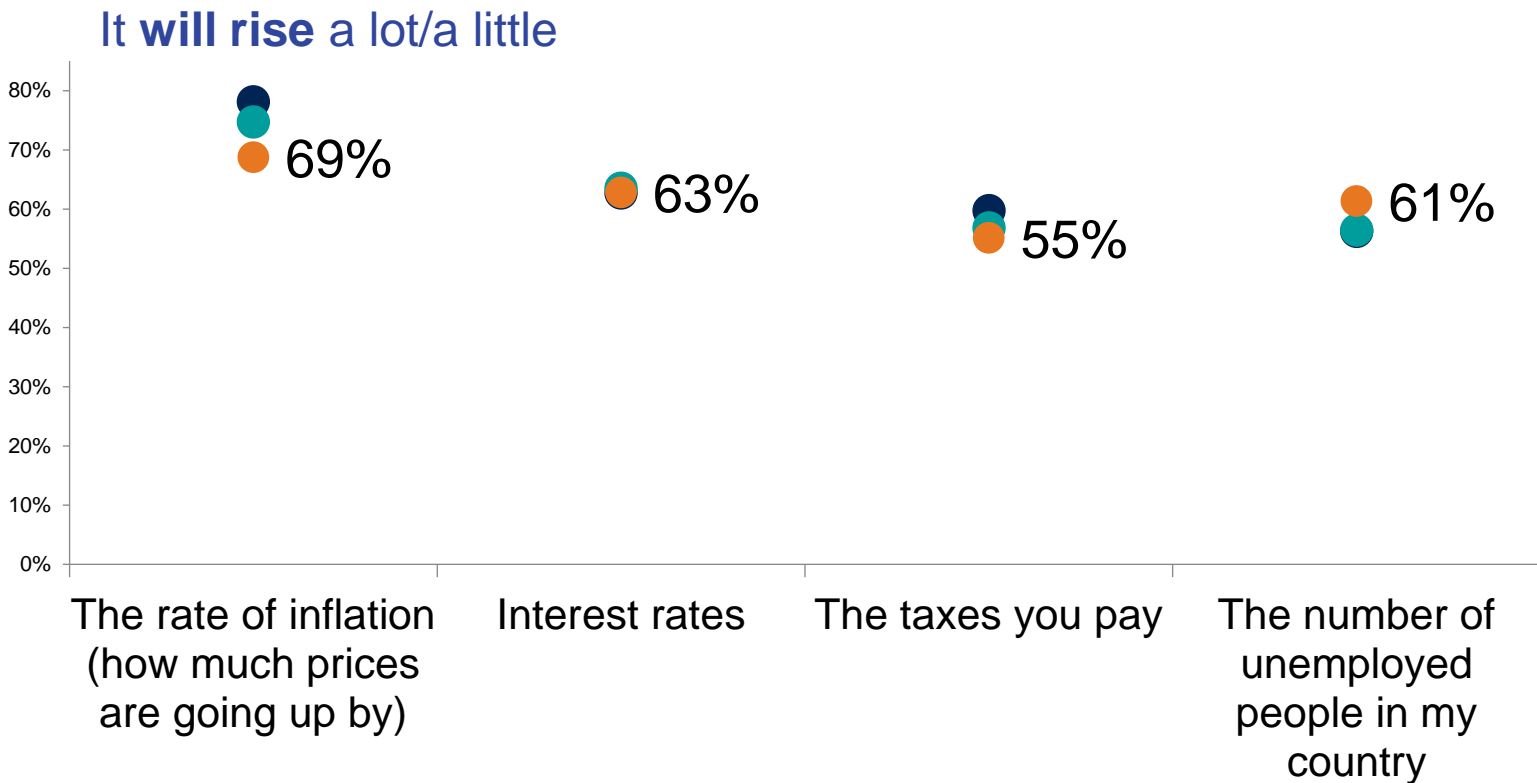
Base: 24,471 online adults under age 75 across 36 countries, interviewed October 21-November 4, 2022
The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.
The samples in Brazil, Chile, China (mainland), Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and the UAE are more urban, more educated, and/or more affluent than the general population



Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

Global Country Average %

● April 2022 (11 countries) ● June 2022 (28 countries) ● November 2022 (36 countries)



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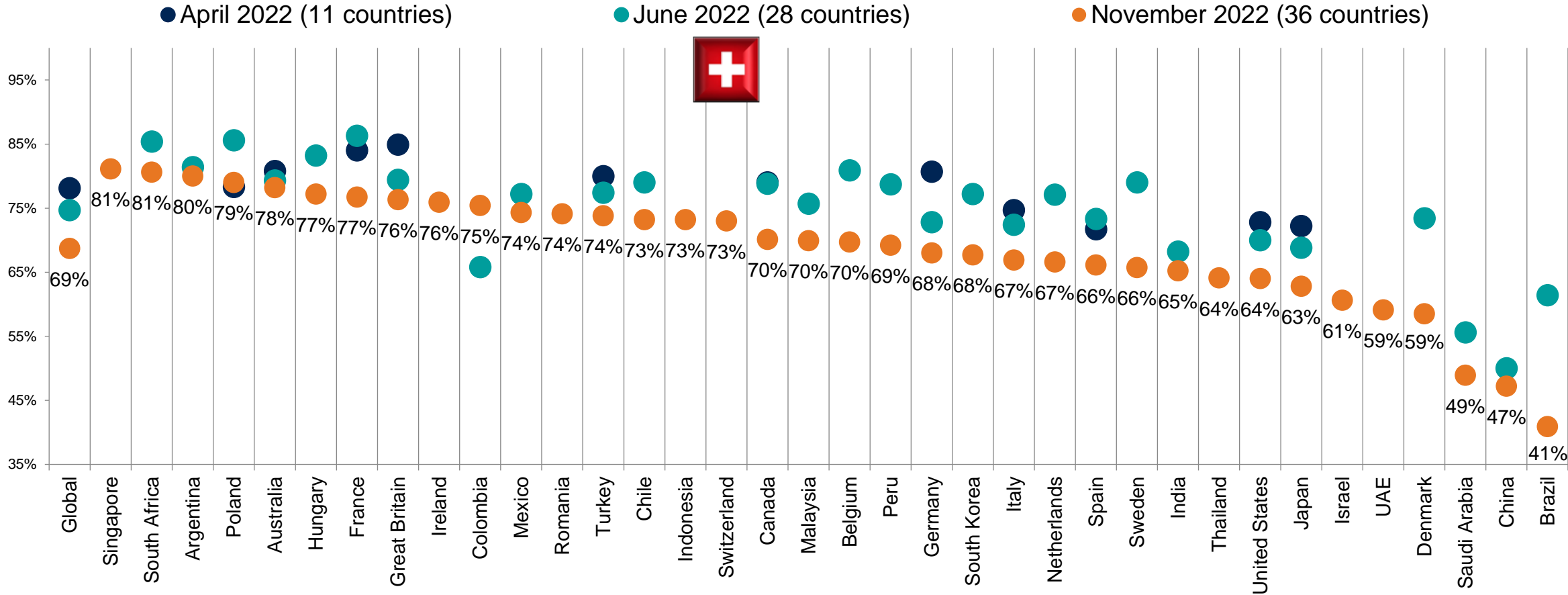
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

The rate of inflation (how much prices are going up by)

% It will rise a lot/a little



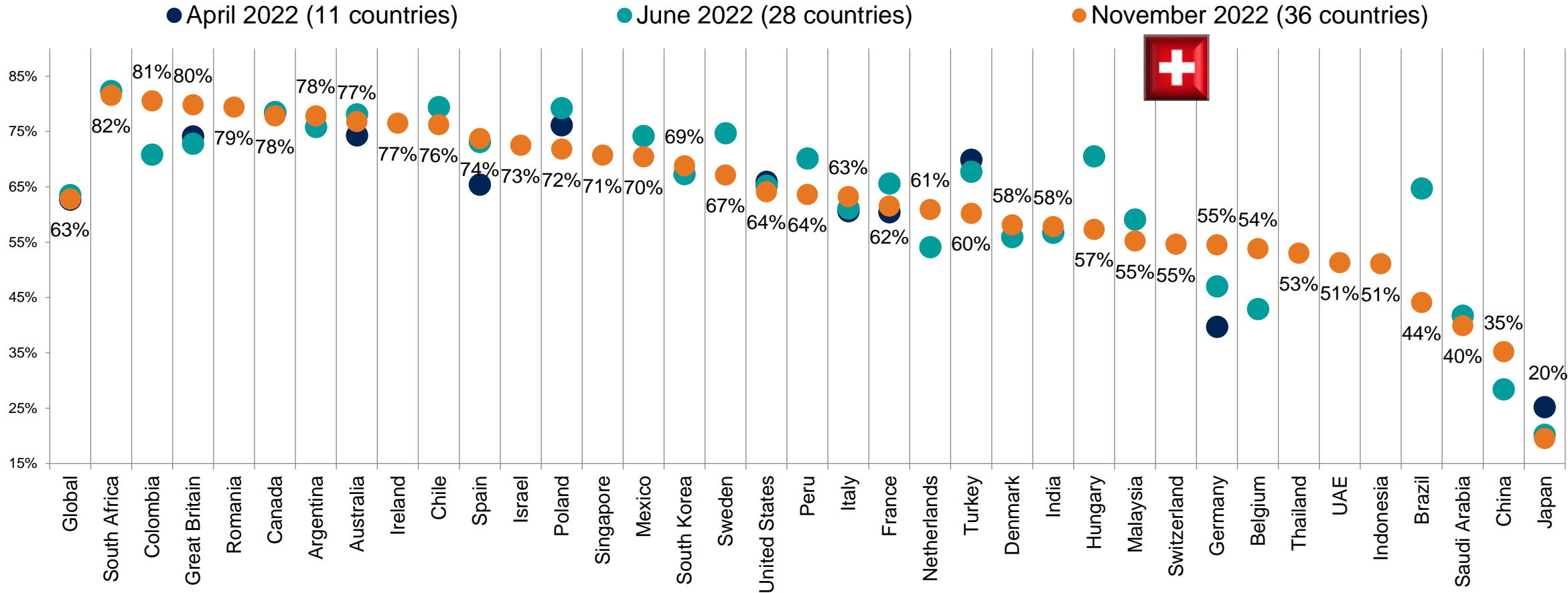
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

Interest rates

% It will rise a lot/a little



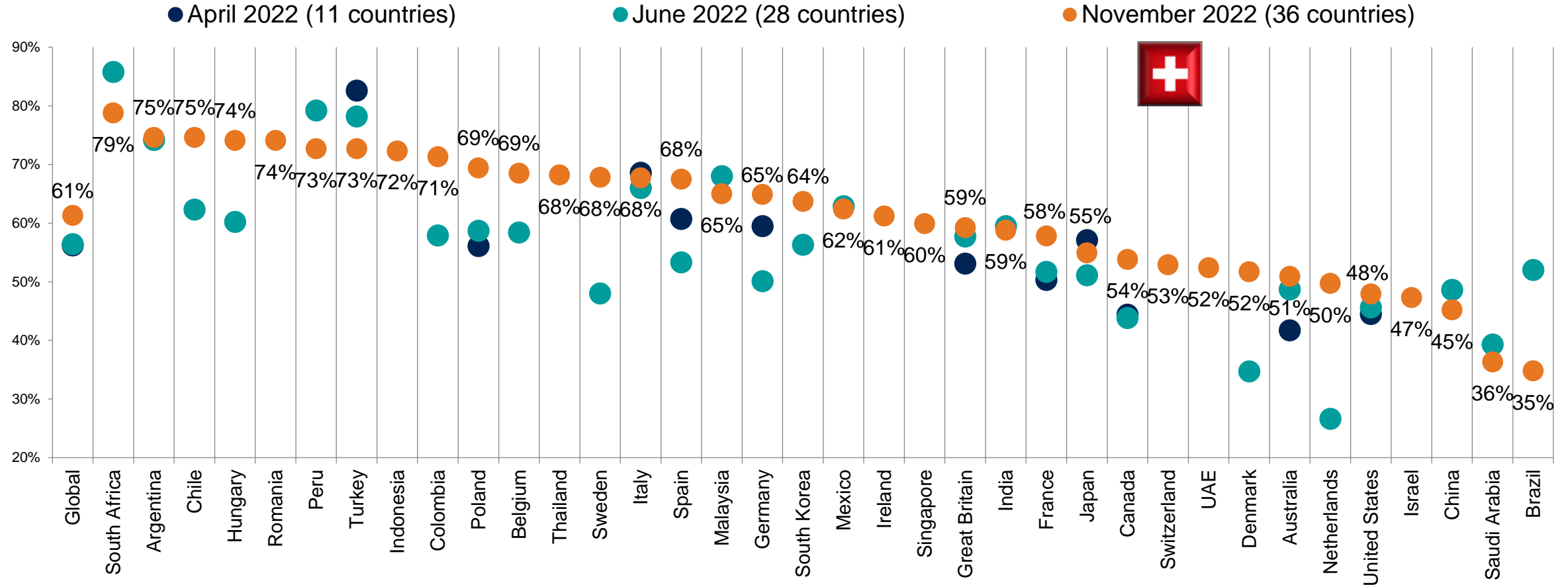
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

The number of unemployed people in my country

% It will rise a lot/a little



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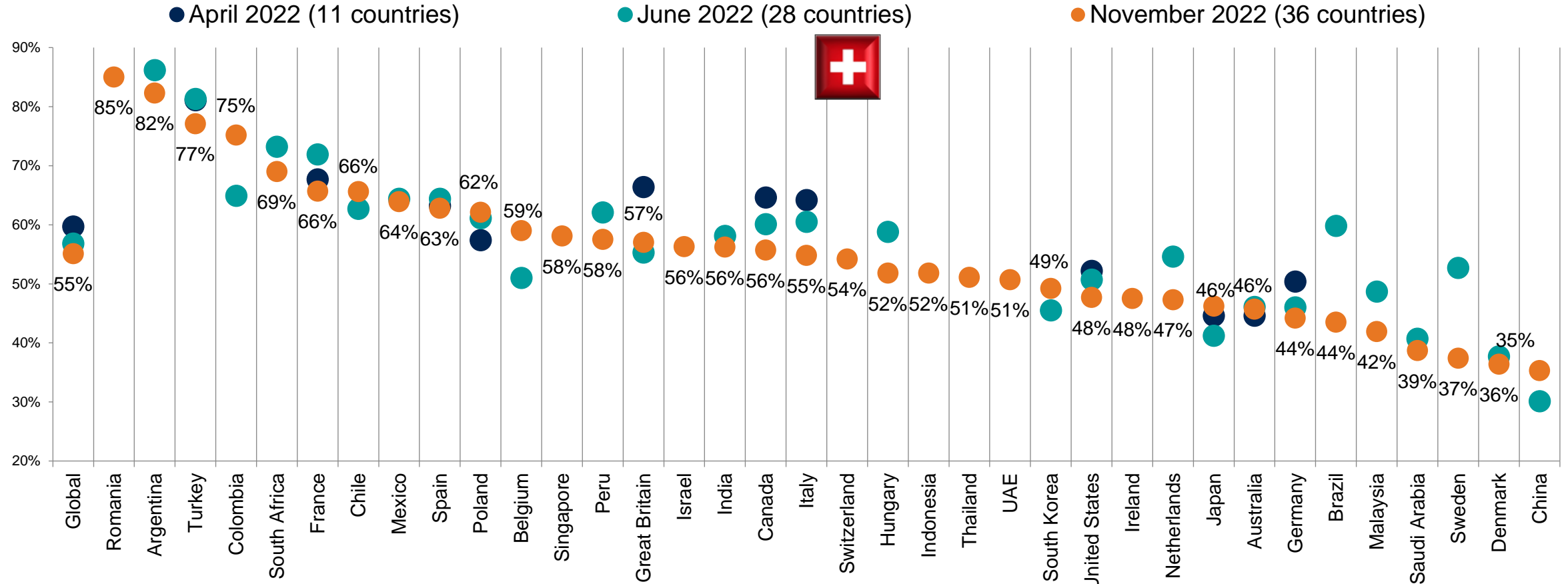
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

The taxes you pay

% It will rise a lot/a little



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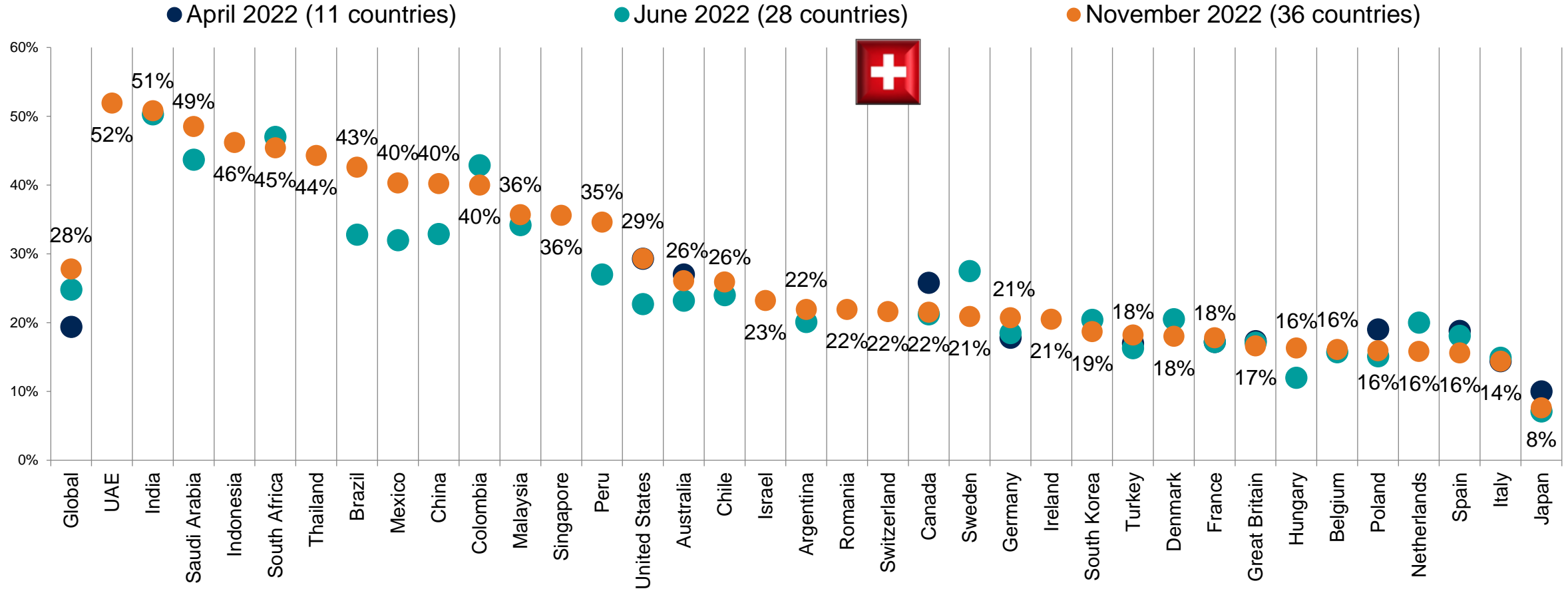
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

Your own standard of living

% It will rise a lot/a little



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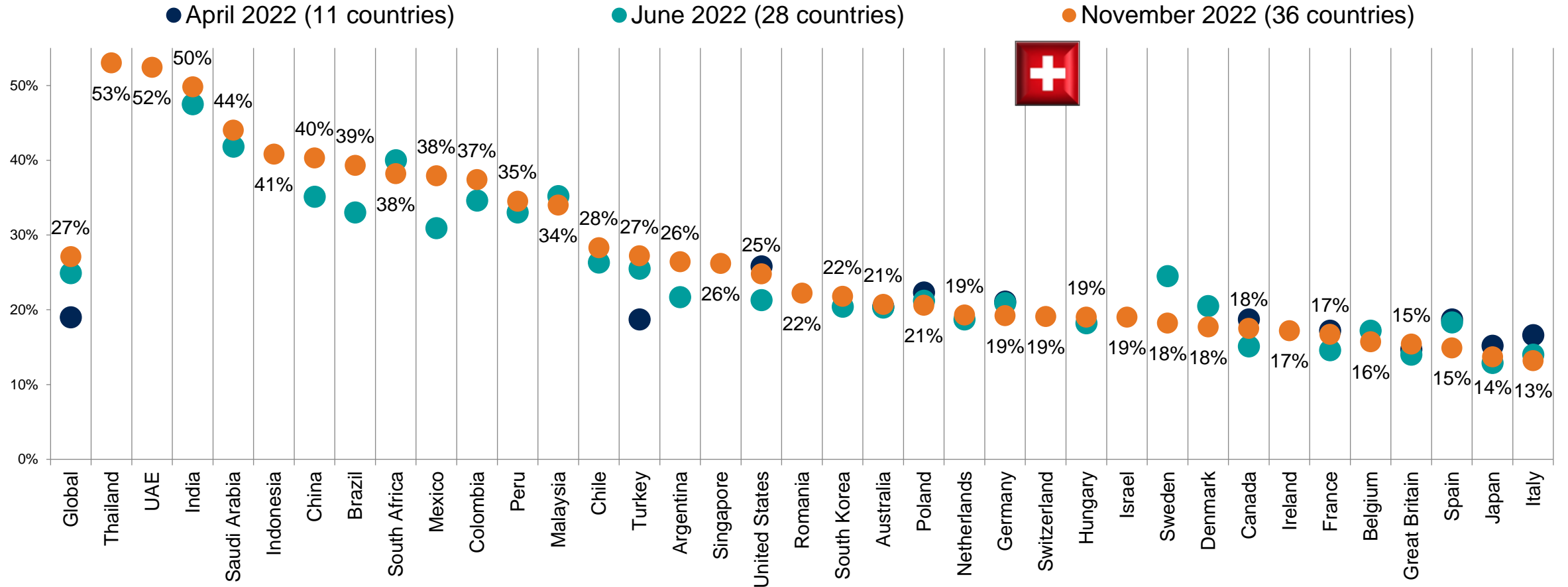
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

Your disposable income (what you can spend after paying your bills for living expenses)

% It will rise a lot/a little



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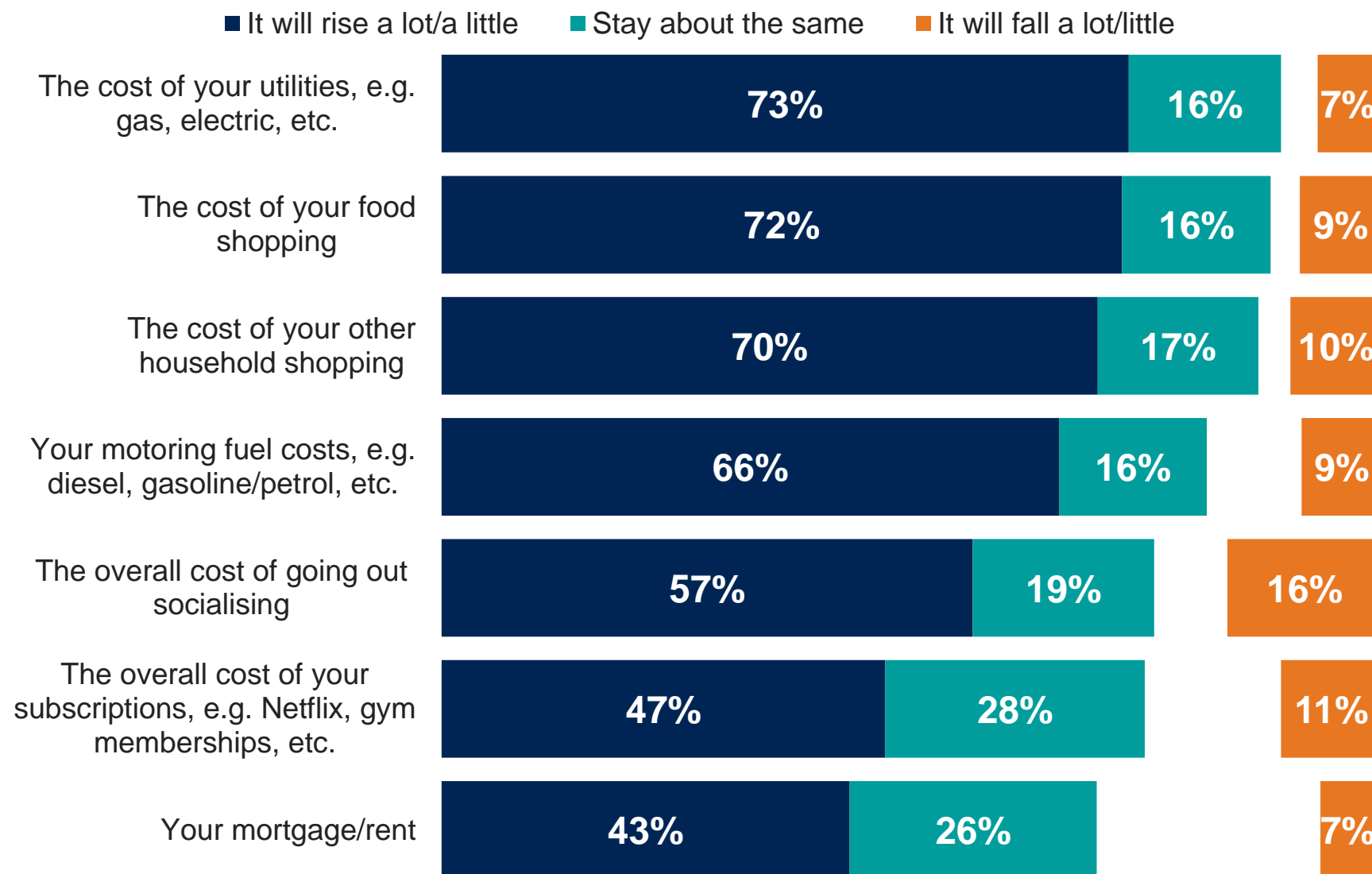
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EXPECTATIONS FOR SPENDING

Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease, or stay the same as it is now.

Global Country Average %



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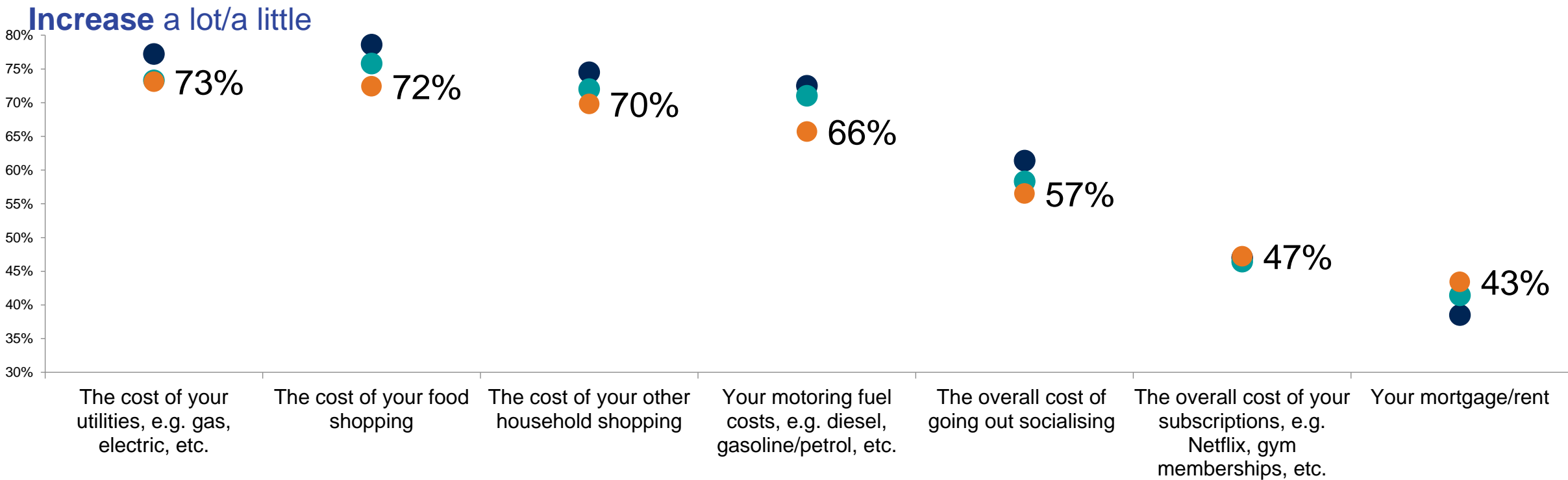
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Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease, or stay the same as it is now? **% increase**

	Global	UAE	ARG	AUS	BEL	BRA	CAN	SUI	CHL	CHN	COL	GER	DEN	ESP	FRA	GBR	HUN	INA	IRL	ISR	IND	ITA	JAP	KOR	MEX	MAS	NED	PER	POL	ROU	KSA	SWE	SIN	THA	TUR	USA	RSA
The cost of your utilities , e.g. gas, electric, etc.	73%	57%	89%	81%	81%	48%	71%	81%	75%	40%	81%	78%	69%	75%	82%	86%	84%	70%	87%	71%	64%	79%	62%	56%	74%	58%	74%	72%	87%	89%	59%	75%	79%	65%	82%	68%	84%
The cost of your food shopping	72%	61%	81%	82%	78%	50%	80%	73%	72%	48%	76%	77%	68%	75%	76%	87%	91%	72%	83%	71%	62%	76%	44%	46%	73%	67%	83%	70%	84%	87%	63%	80%	77%	58%	81%	72%	82%
The cost of your other household shopping	70%	63%	80%	78%	77%	48%	73%	70%	71%	42%	75%	74%	63%	73%	69%	84%	88%	69%	82%	69%	65%	73%	42%	39%	72%	66%	76%	66%	79%	86%	65%	76%	78%	58%	81%	66%	79%
Your motoring fuel costs , e.g. diesel, gasoline/petrol, etc.	66%	59%	85%	77%	74%	40%	68%	61%	75%	42%	79%	70%	48%	70%	68%	69%	70%	75%	76%	61%	65%	70%	36%	41%	72%	59%	61%	72%	78%	83%	58%	62%	56%	64%	77%	65%	80%
The overall cost of going out socialising e.g. cinema, cafes, restaurants, pubs, clubs, etc.	57%	56%	68%	66%	63%	43%	62%	60%	55%	35%	61%	60%	44%	67%	60%	71%	69%	37%	74%	56%	60%	54%	18%	30%	54%	48%	62%	50%	62%	72%	57%	61%	64%	41%	69%	58%	68%
The overall cost of your subscriptions , e.g. Netflix, gym membership, etc.	47%	45%	76%	48%	55%	40%	48%	45%	50%	28%	56%	43%	42%	52%	46%	56%	53%	33%	56%	50%	53%	48%	12%	22%	54%	34%	50%	43%	58%	66%	42%	45%	48%	32%	68%	46%	56%
Your mortgage/rent	43%	50%	63%	54%	27%	26%	40%	46%	62%	26%	54%	44%	32%	43%	33%	41%	51%	33%	46%	48%	46%	26%	13%	32%	47%	40%	34%	49%	53%	61%	44%	68%	37%	33%	68%	32%	61%

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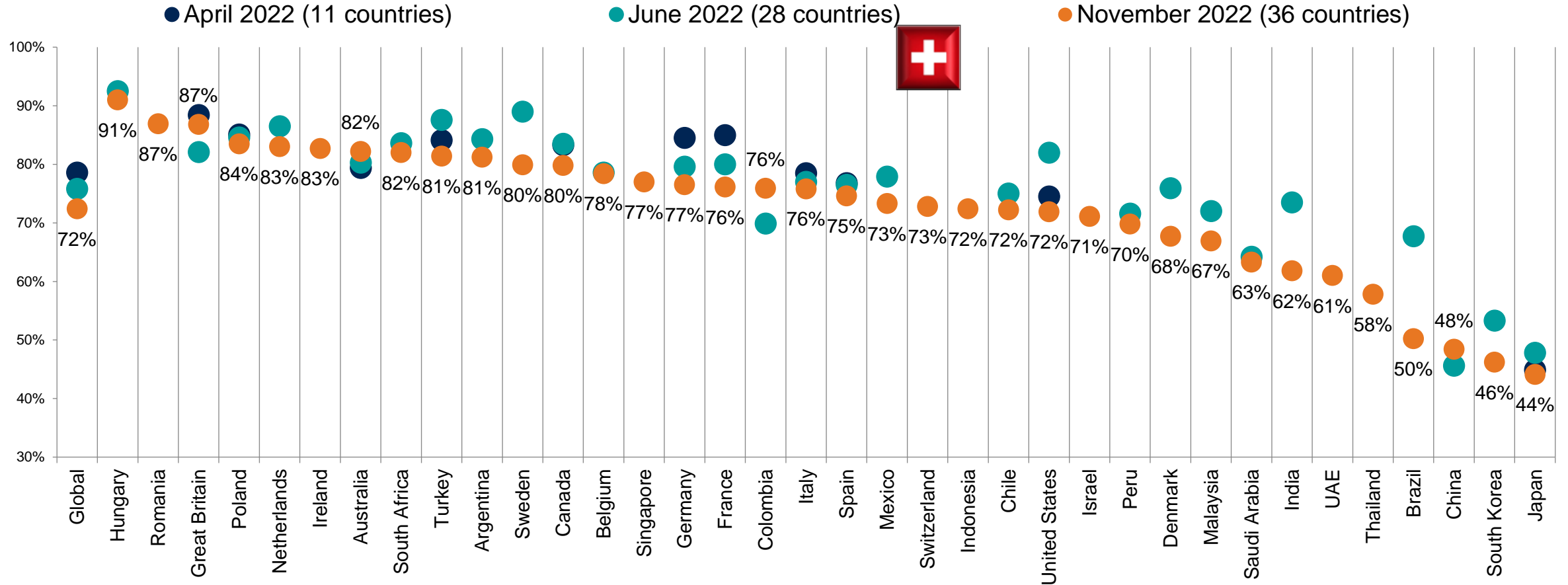
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The cost of your food shopping

% Increase a lot/a little



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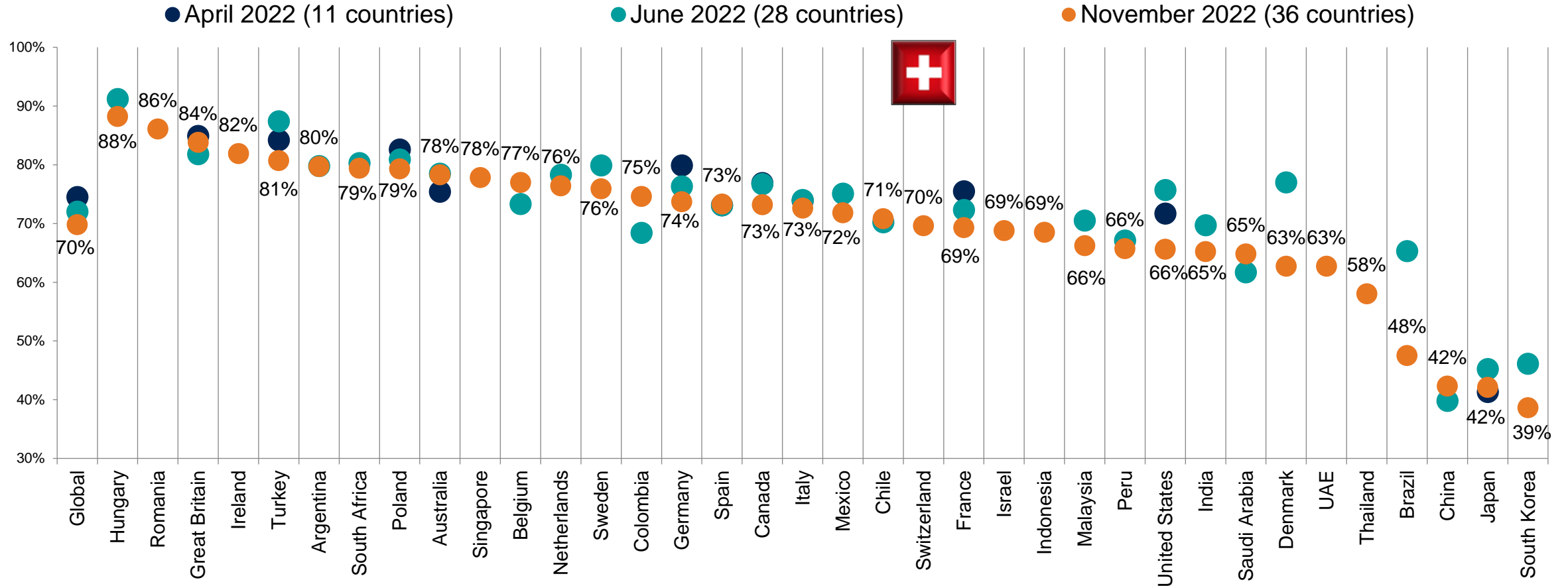
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The cost of your other household shopping

% Increase a lot/a little



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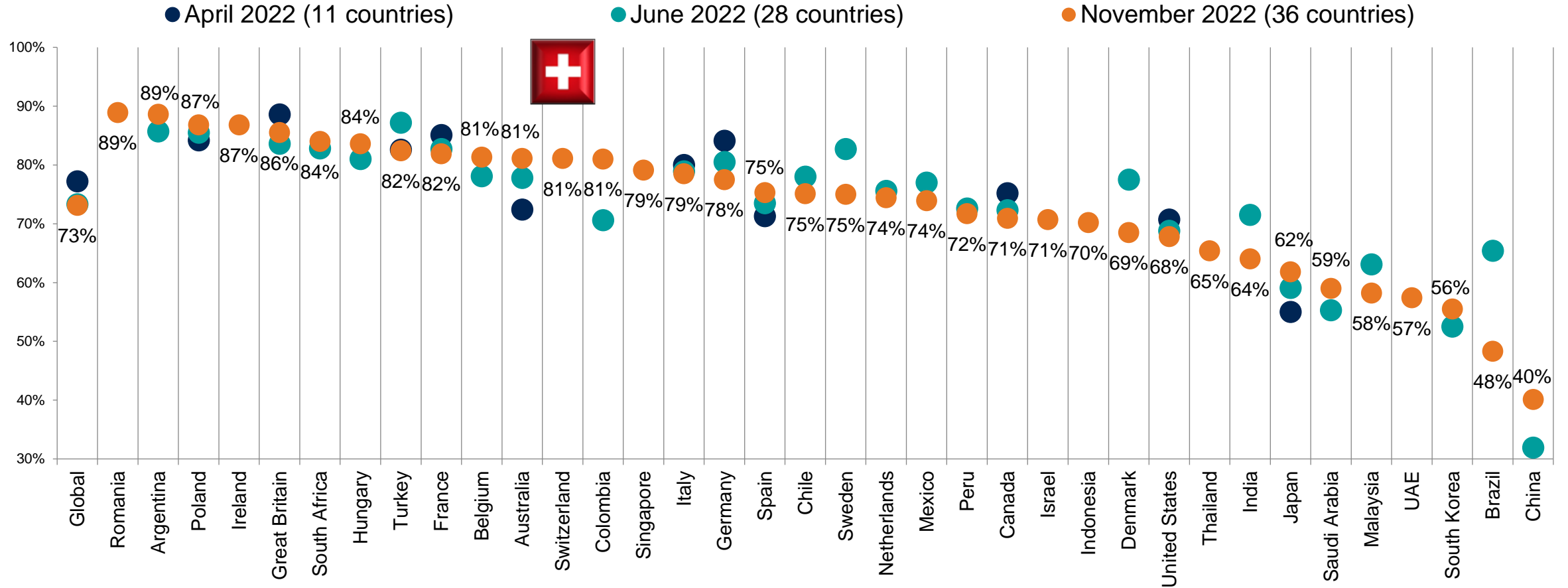
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The cost of your utilities (gas and electricity)

% Increase a lot/a little



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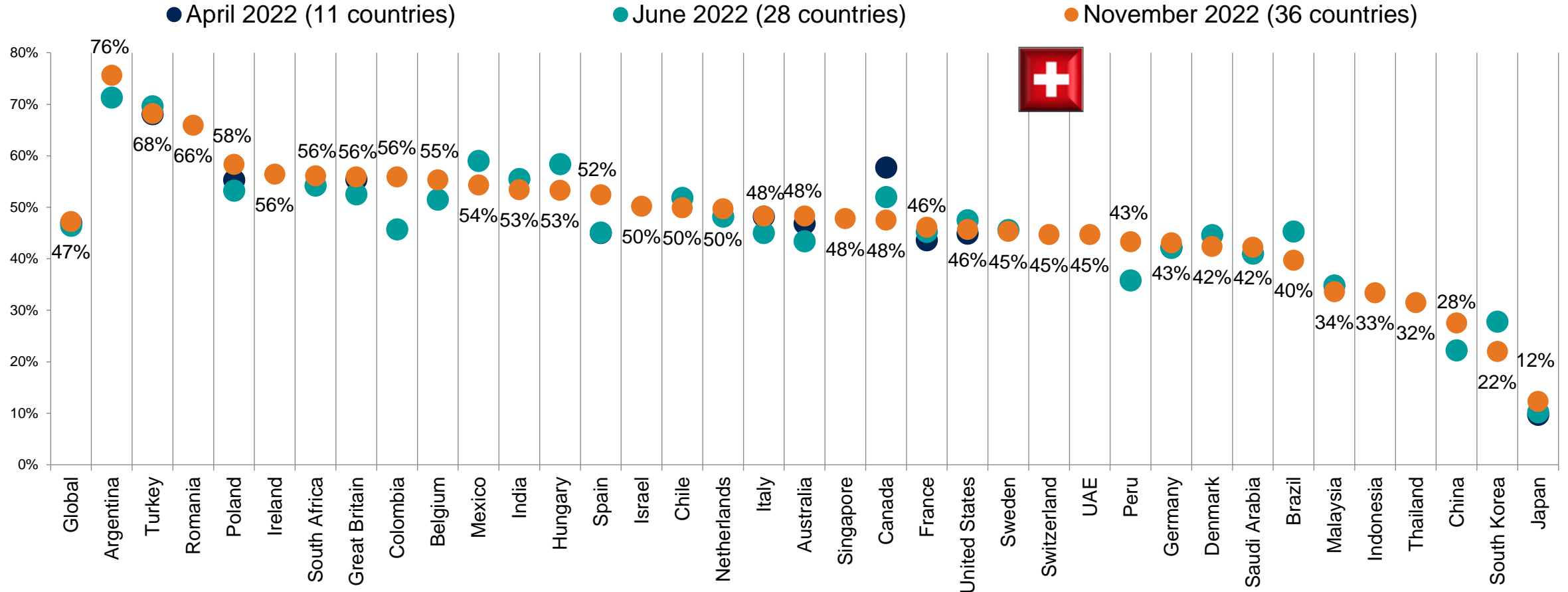
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The overall cost of your subscriptions (Netflix, gym memberships, etc.)

% Increase a lot/a little



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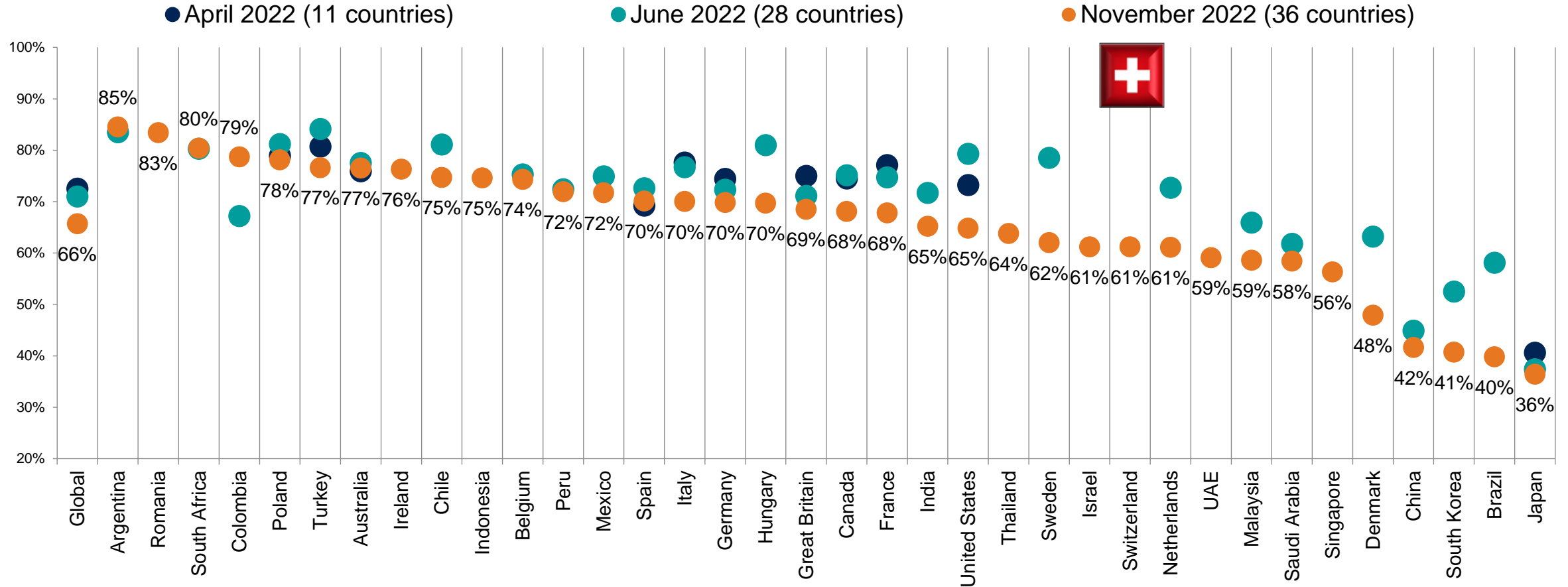
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Your motoring fuel costs (petrol, diesel, etc.)

% Increase a lot/a little



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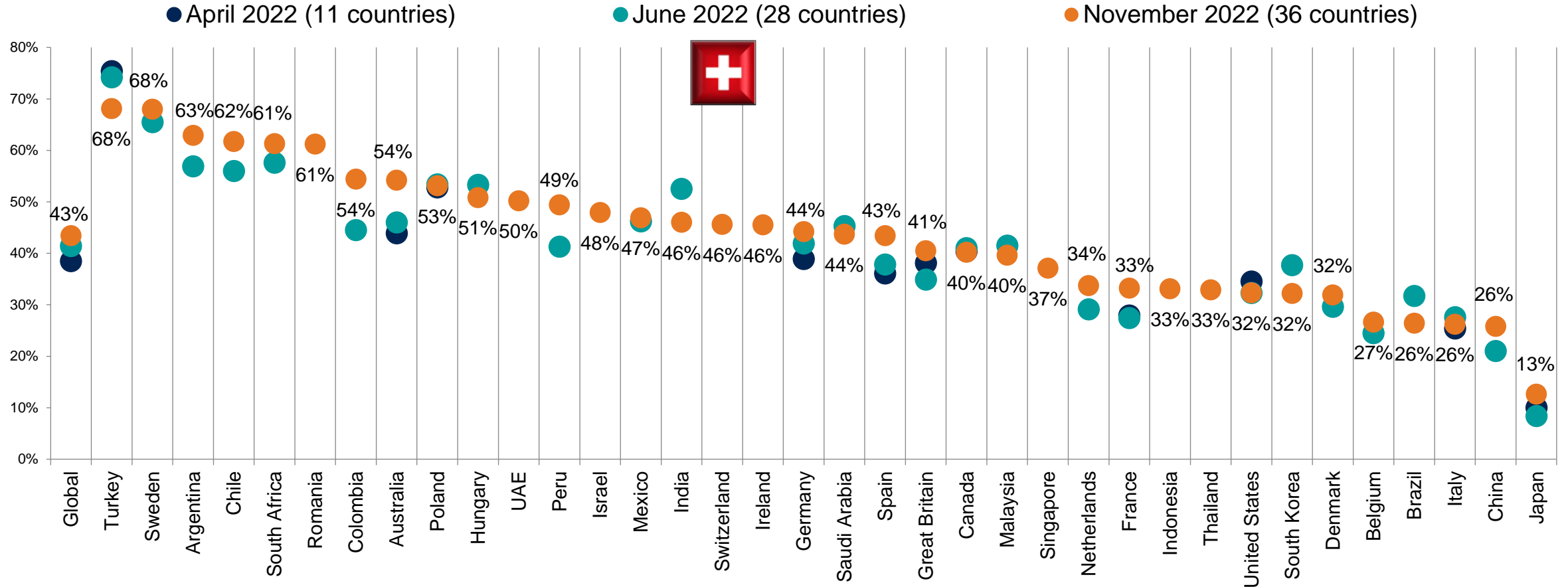
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Your mortgage/rent

% Increase a lot/a little



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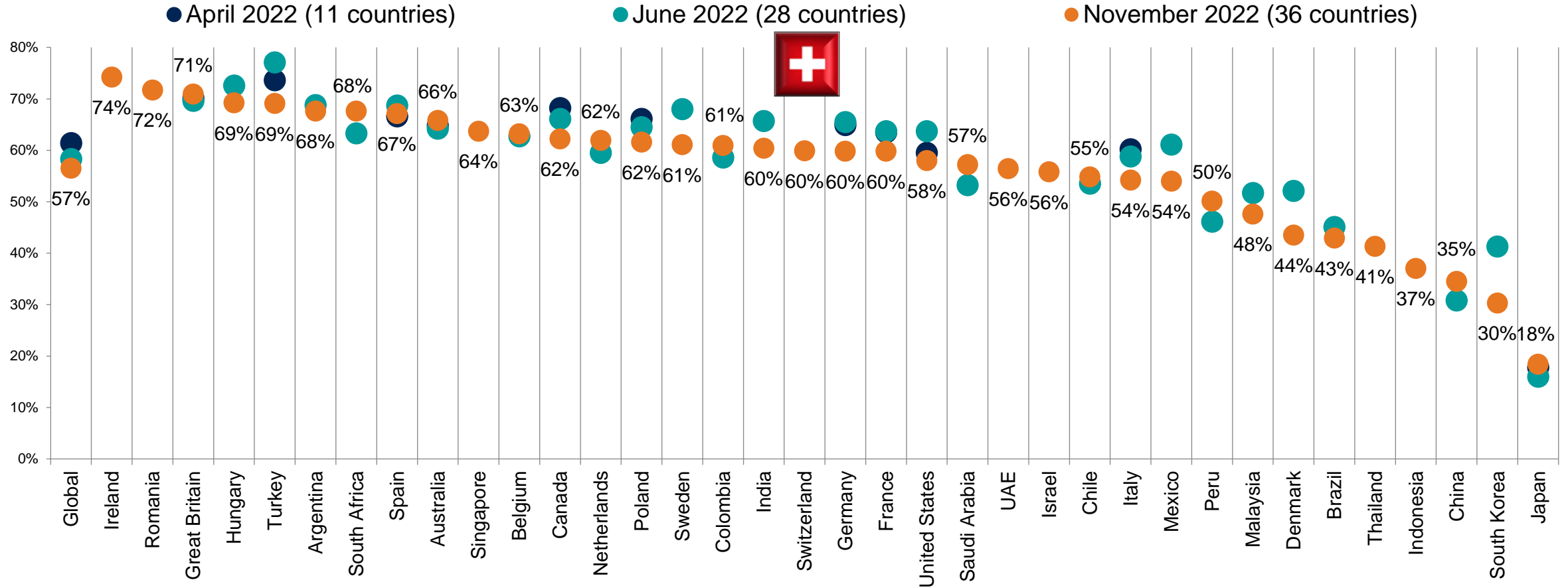
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The overall cost of going out socialising (cinema, cafes, restaurants, clubs, etc.)

% Increase a lot/a little



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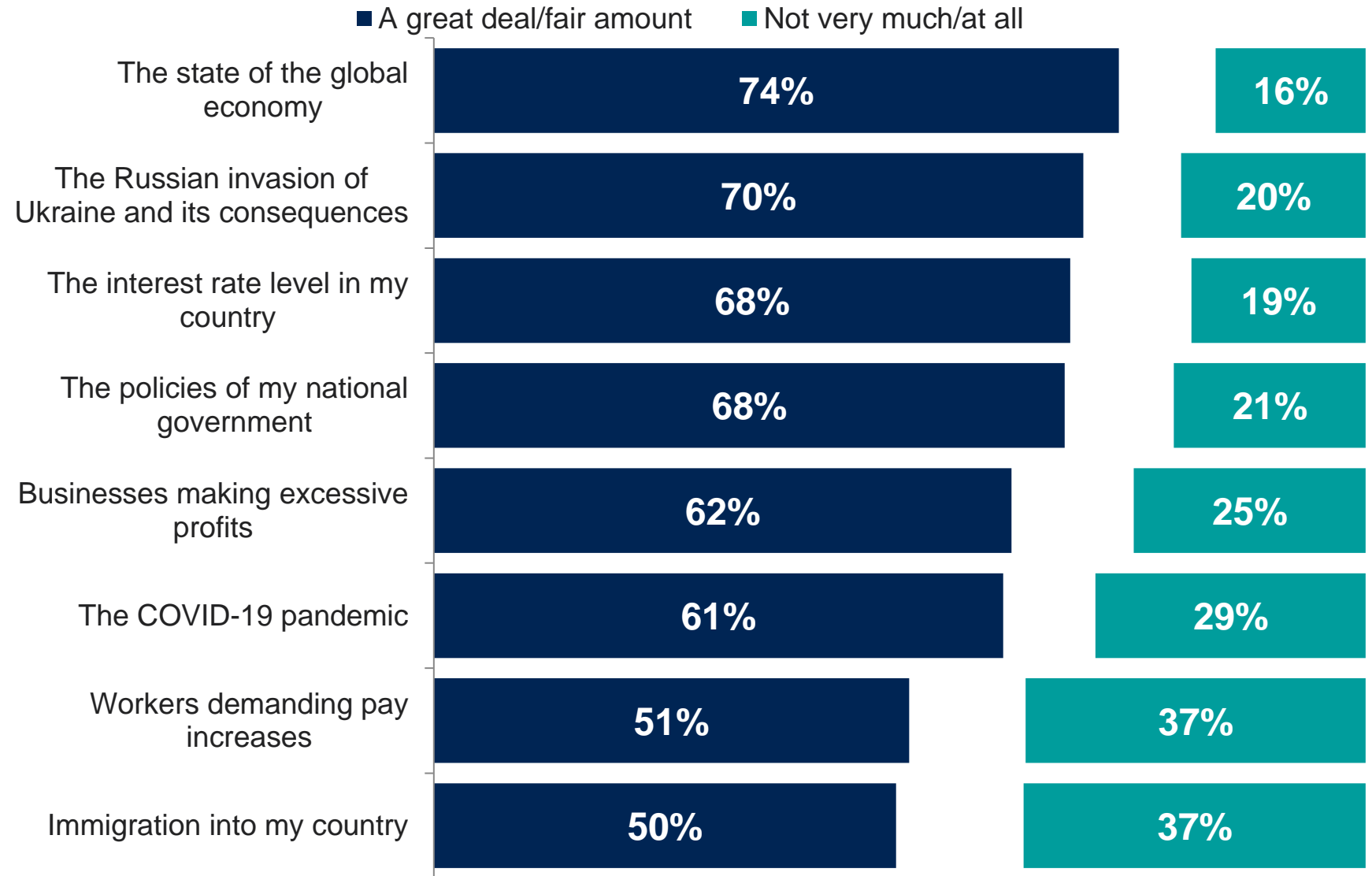
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WHY ARE PRICES RISING?

How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

Global Country Average %



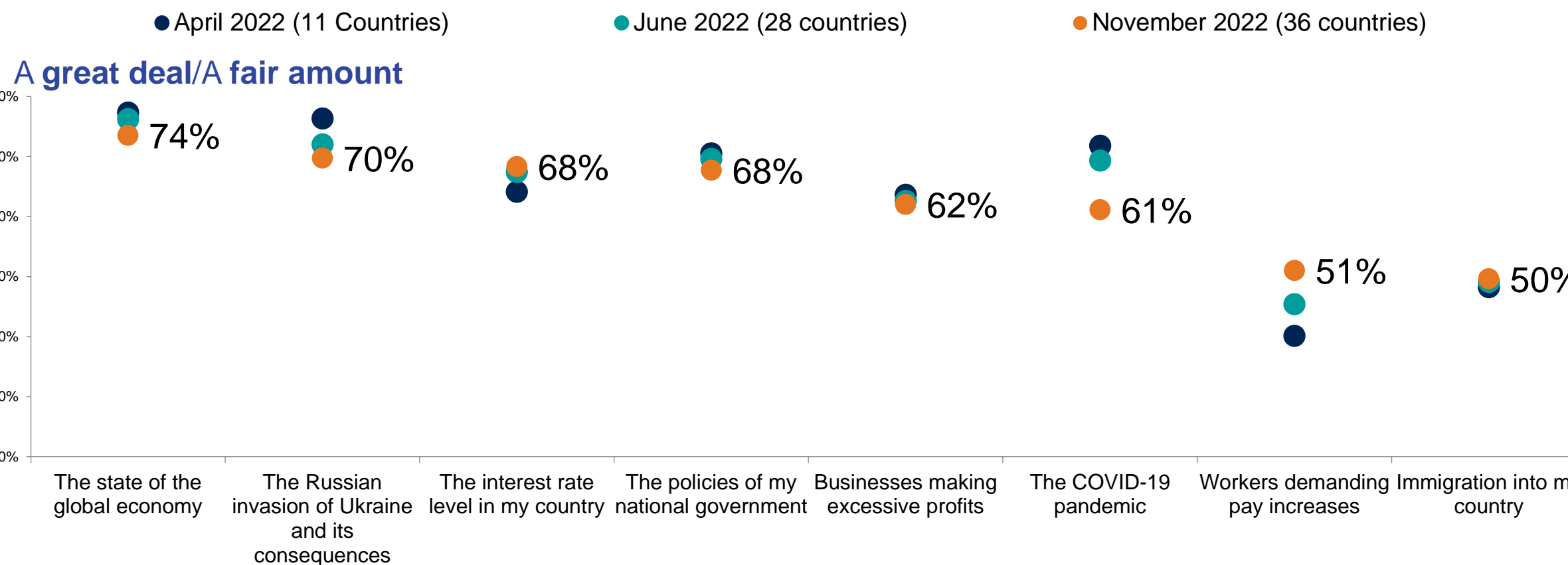
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How much, if at all, do you think each of the following are contributing to the rising cost of living in ... today?

A great deal/ fair amount

	Global	UAE	ARG	AUS	BEL	BRA	CAN	SUI	CHL	CHN	COL	GER	DEN	ESP	FRA	GBR	HUN	INA	IRL	ISR	IND	ITA	JAP	KOR	MEX	MAS	NED	PER	POL	ROU	KSA	SWE	SIN	THA	TUR	USA	RSA
The state of the global economy	74%	67%	64%	81%	80%	77%	76%	71%	75%	56%	77%	68%	67%	81%	78%	81%	66%	80%	79%	69%	69%	80%	72%	84%	75%	72%	72%	75%	75%	79%	45%	75%	81%	77%	68%	76%	81%
The interest rate level in my country	68%	55%	66%	79%	57%	82%	73%	52%	74%	42%	74%	52%	54%	73%	69%	81%	65%	77%	75%	73%	69%	76%	53%	85%	74%	63%	49%	69%	79%	82%	32%	75%	80%	78%	72%	70%	82%
The policies of my national government	68%	58%	69%	67%	69%	76%	63%	51%	65%	54%	76%	59%	48%	67%	69%	84%	65%	79%	68%	74%	69%	74%	64%	82%	71%	60%	70%	68%	80%	80%	26%	64%	73%	81%	73%	68%	76%
The Russian invasion of Ukraine and its consequences	70%	-	41%	70%	79%	68%	62%	72%	66%	40%	69%	72%	80%	79%	76%	79%	62%	73%	81%	58%	65%	81%	73%	82%	63%	59%	82%	64%	77%	75%	-	78%	75%	70%	61%	61%	76%
Businesses making excessive profits	62%	55%	56%	64%	72%	75%	69%	57%	64%	46%	65%	55%	52%	69%	74%	73%	48%	78%	70%	58%	70%	67%	41%	65%	64%	54%	63%	61%	58%	63%	39%	57%	63%	78%	60%	61%	69%
The COVID-19 pandemic	61%	58%	47%	66%	56%	75%	71%	52%	64%	61%	63%	52%	41%	57%	61%	64%	41%	84%	67%	46%	63%	60%	67%	77%	68%	69%	49%	65%	58%	53%	51%	47%	77%	78%	60%	63%	71%
Workers demanding pay increases	51%	58%	55%	52%	42%	46%	51%	44%	51%	48%	53%	49%	45%	32%	52%	53%	35%	77%	50%	38%	62%	41%	27%	67%	55%	65%	45%	64%	53%	45%	26%	46%	61%	76%	51%	50%	73%
Immigration into my country	50%	56%	44%	42%	54%	50%	40%	43%	64%	33%	68%	48%	38%	39%	51%	38%	32%	65%	54%	34%	59%	41%	23%	45%	60%	51%	56%	62%	51%	46%	30%	48%	60%	64%	79%	46%	73%

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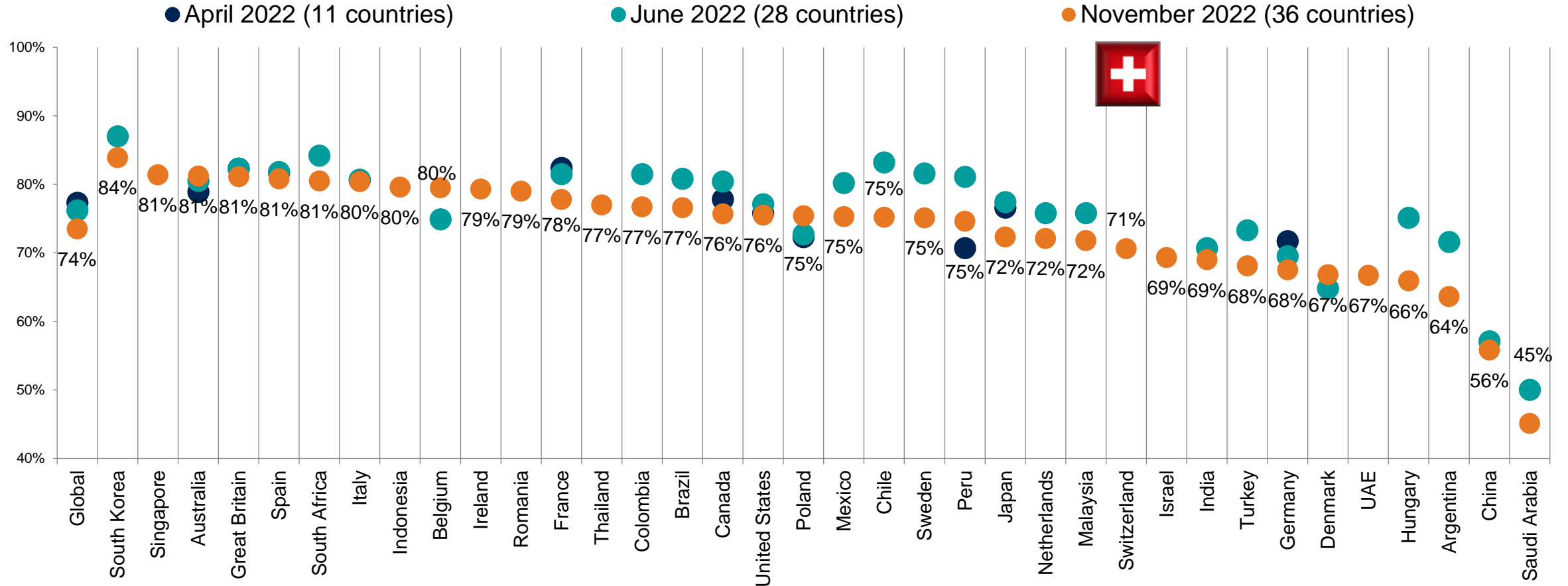
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

The state of the global economy

% A great deal/a fair amount



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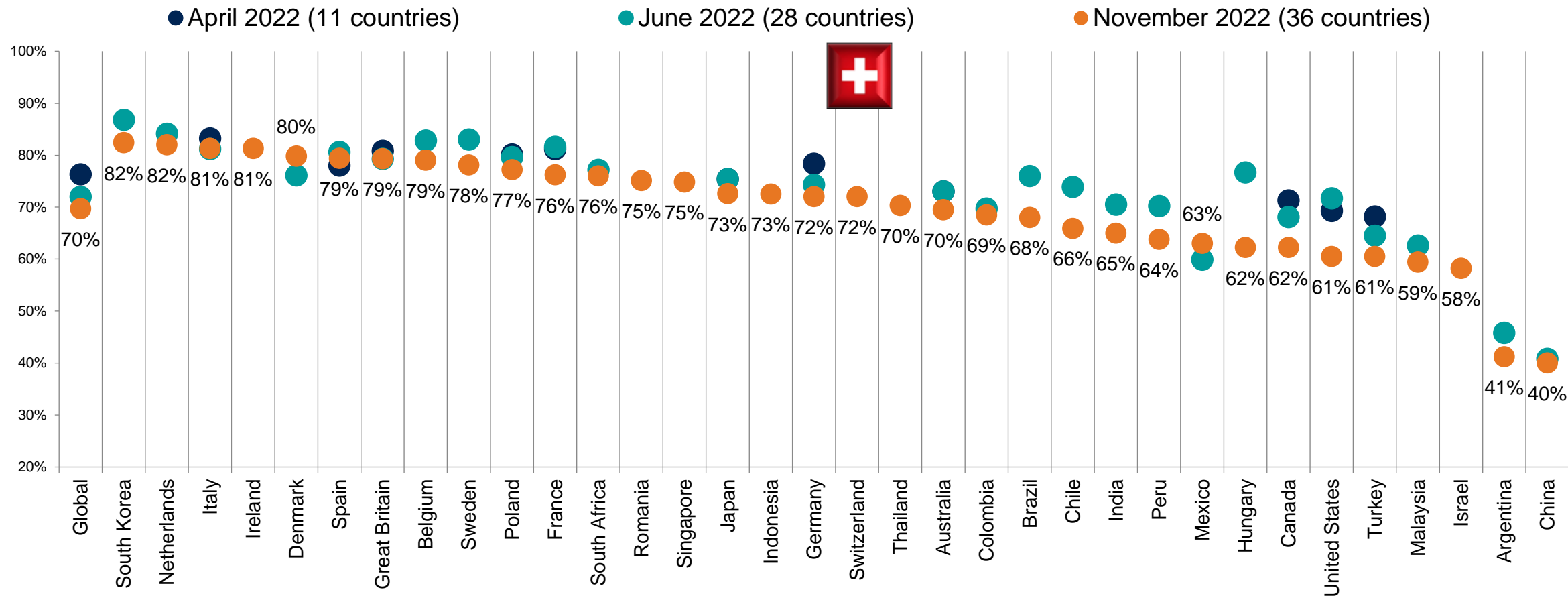
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

The Russian invasion of Ukraine and its consequences

% A great deal/a fair amount



Base: 24,471 online adults under age 75 across 36 countries, interviewed October 21-November 4, 2022

The "Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

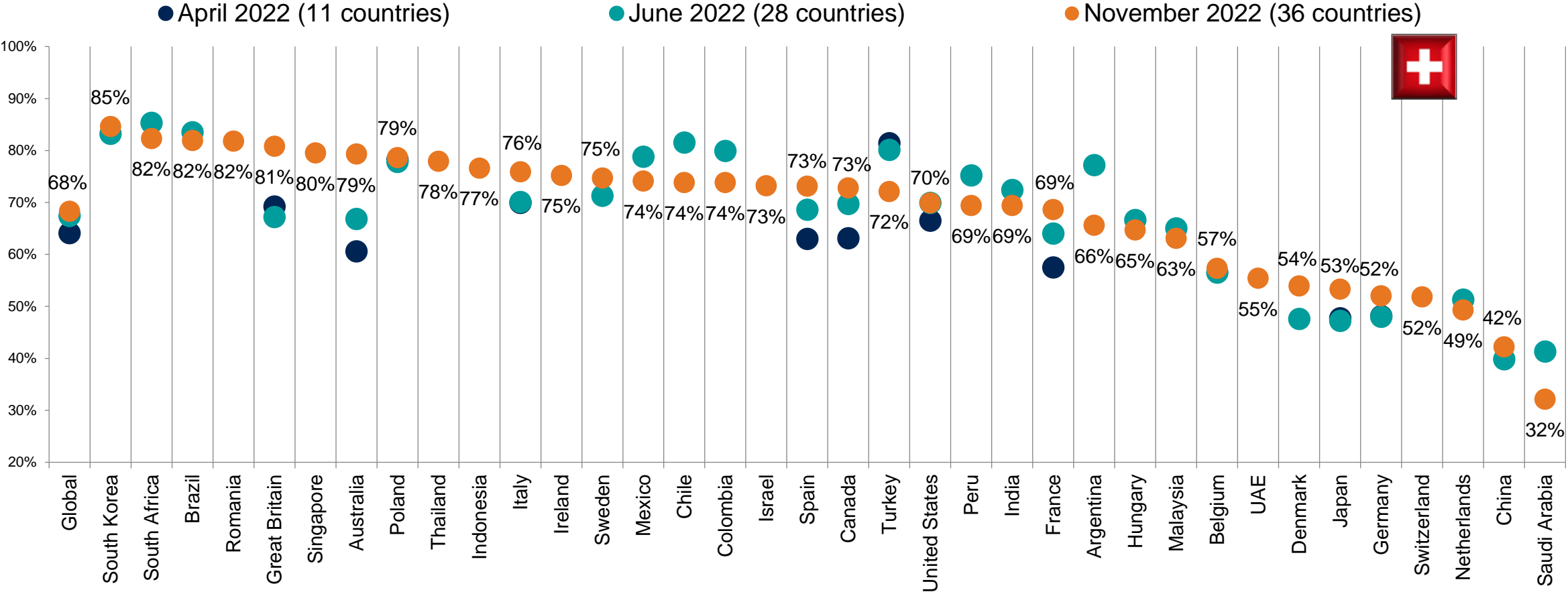
The samples in Brazil, Chile, China (mainland), Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and the UAE are more urban, more educated, and/or more affluent than the general population

This question was not asked in the United Arab Emirates or Saudi Arabia

How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

The interest rate level in my country

% A great deal/a fair amount

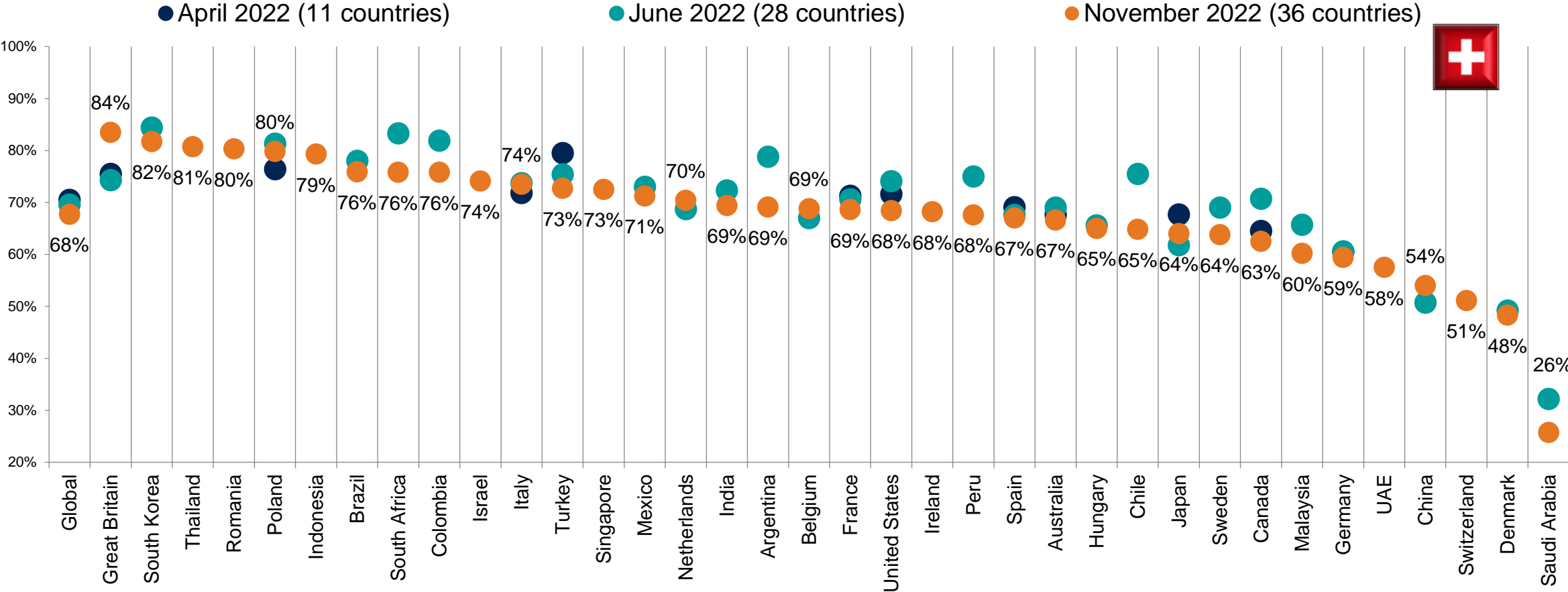


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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

The policies of my national government

% A great deal/a fair amount

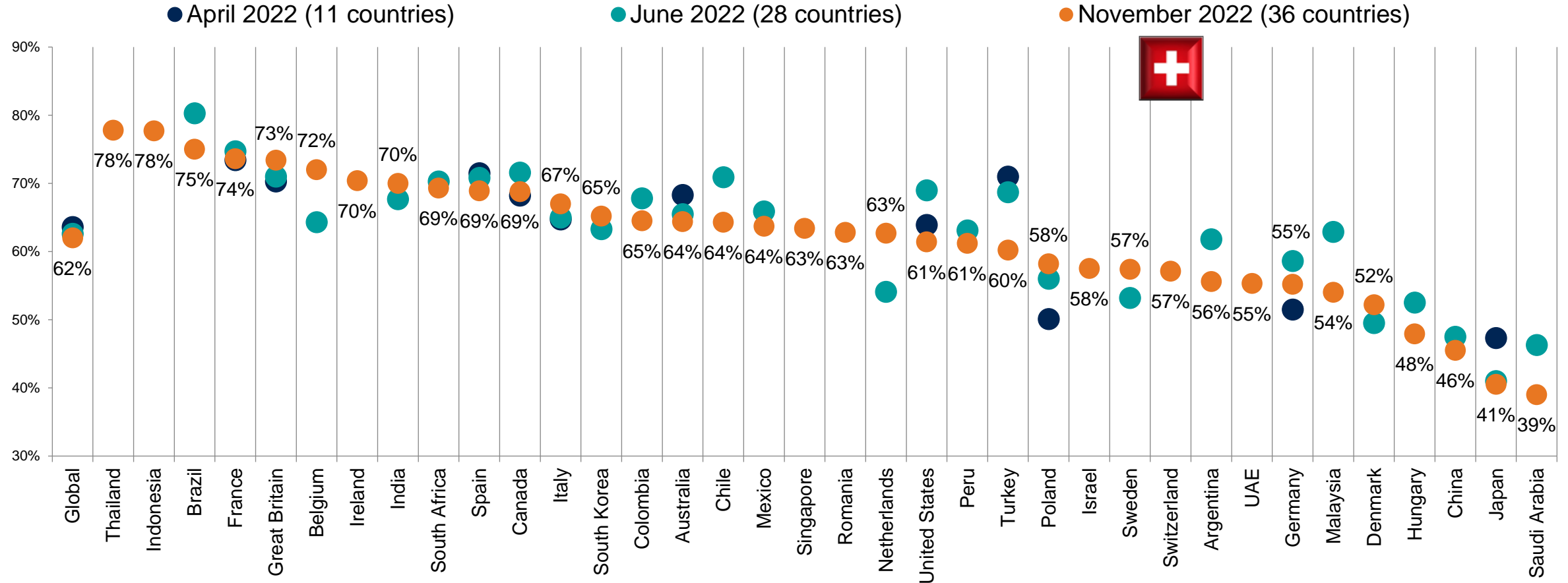


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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

Businesses making excessive profits

% A great deal/a fair amount



Base: 24,471 online adults under age 75 across 36 countries, interviewed October 21-November 4, 2022

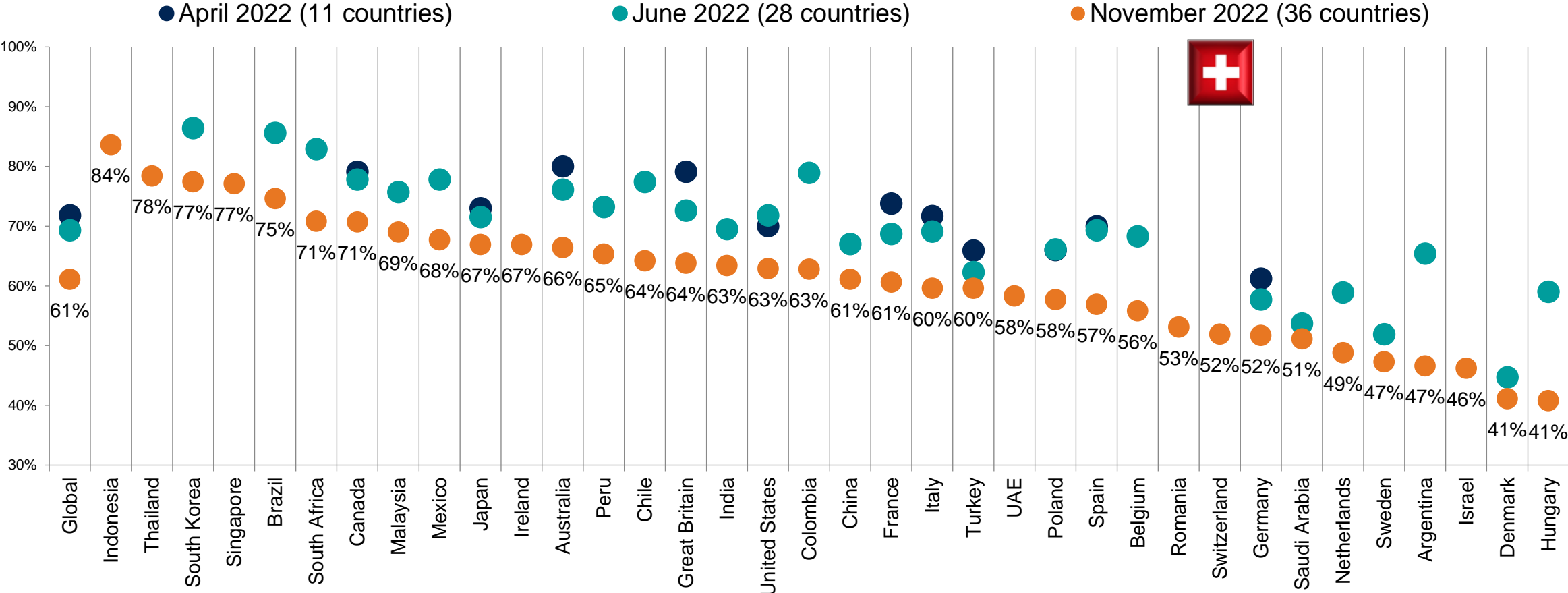
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

The COVID-19 pandemic

% A great deal/a fair amount

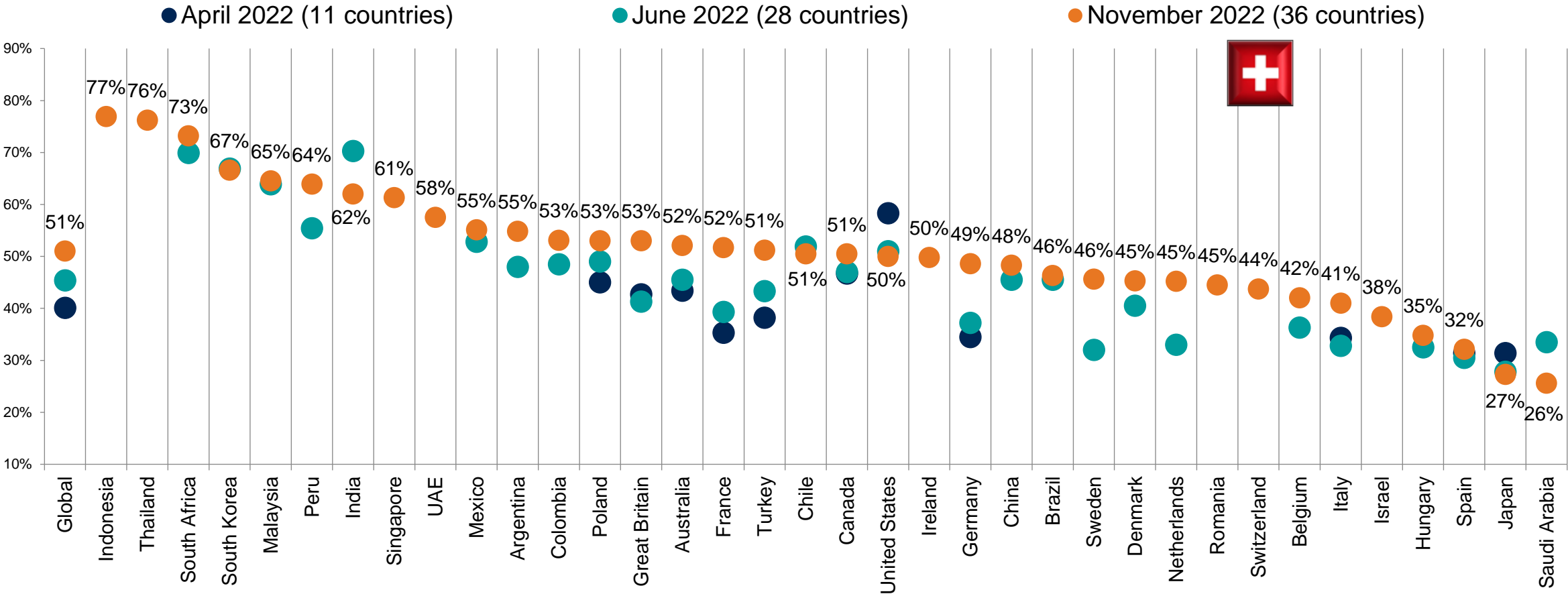


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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

Workers demanding pay increases

% A great deal/a fair amount



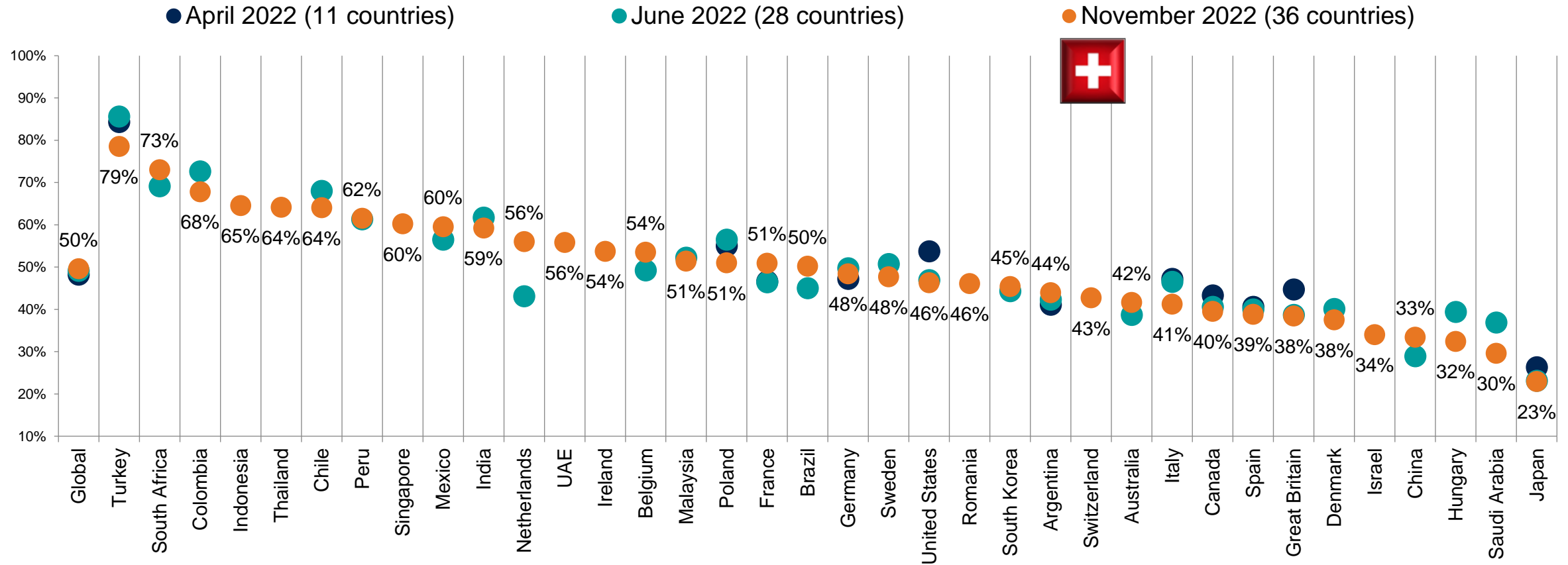
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

Immigration into my country

% A great deal/a fair amount



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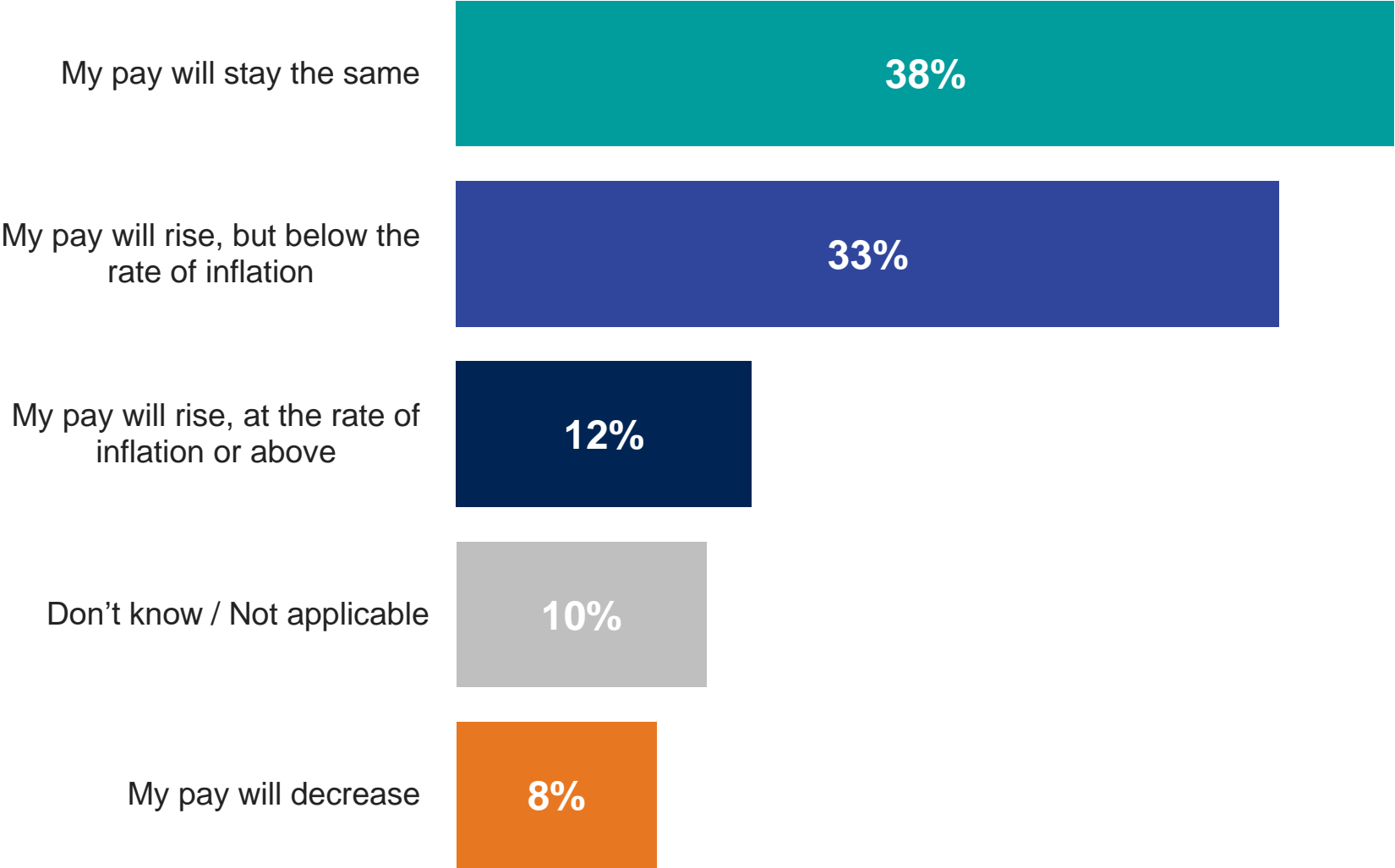
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PAY RAISE EXPECTATIONS

Over the next year, how, if at all, do you expect the rate of pay you receive from your current employer to change?

Global Country Average % among those employed (excluding self-employed)

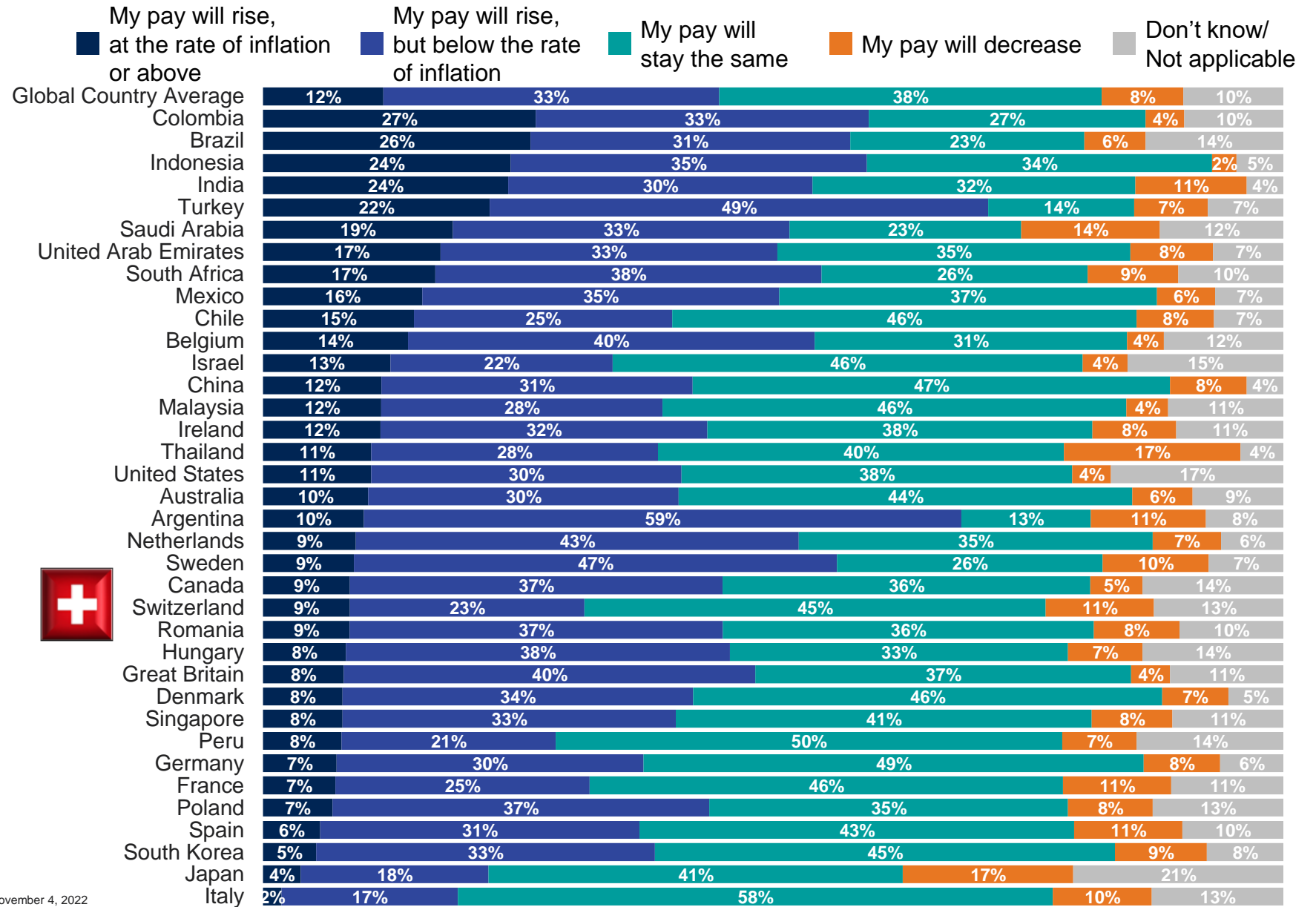


Base: 14,553 online adults under age 75 across 36 countries, interviewed October 21-November 4, 2022
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Over the next year, how, if at all, do you expect the rate of pay you receive from your current employer to change?

Among those employed
(excluding self-employed)



Base: 14,553 online adults under age 75 across 36 countries, interviewed October 21-November 4, 2022

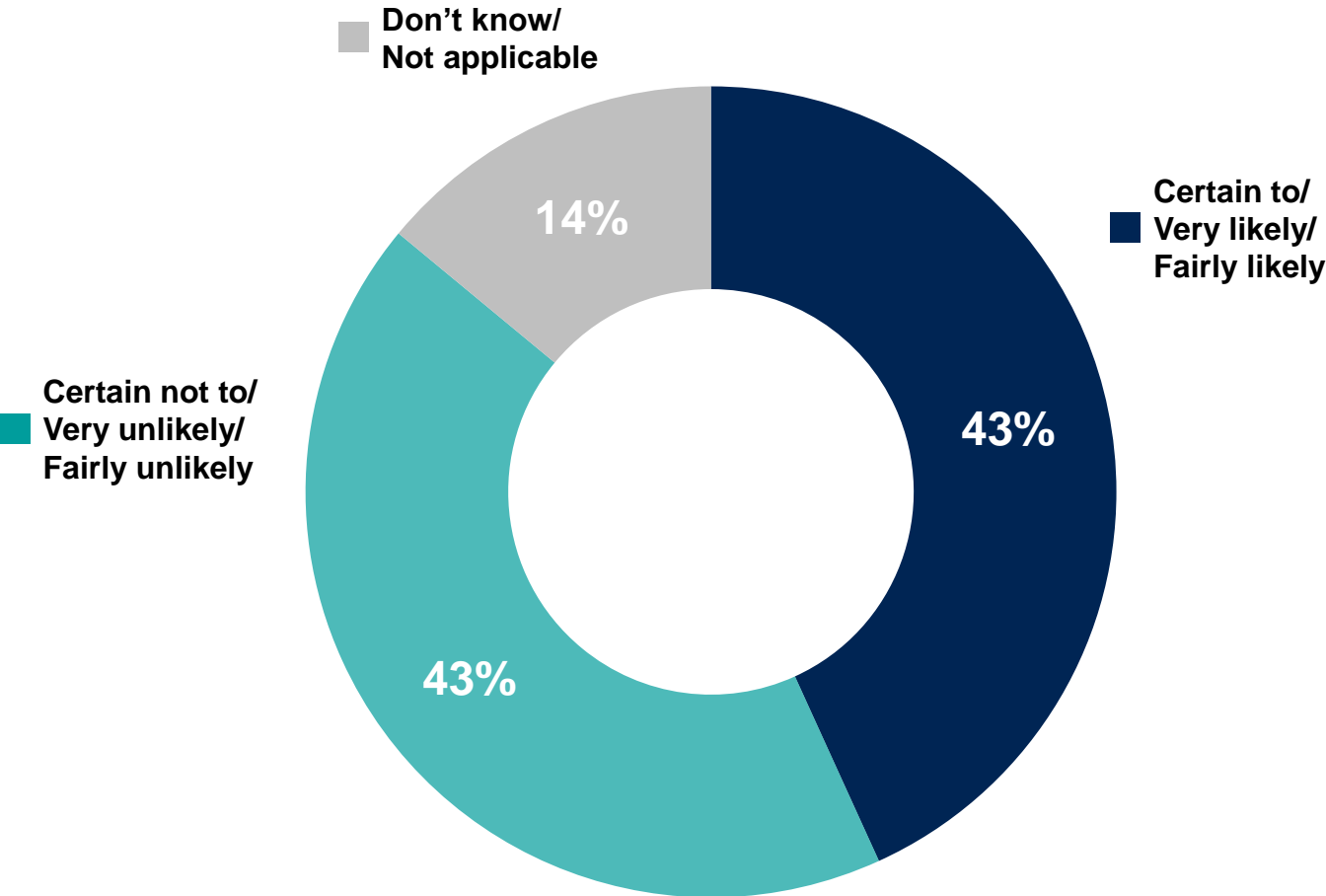
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JOB SEARCH INTENTIONS

**Over the next year,
how likely, if at all,
are you to look for
a new job with a
different
employer?**

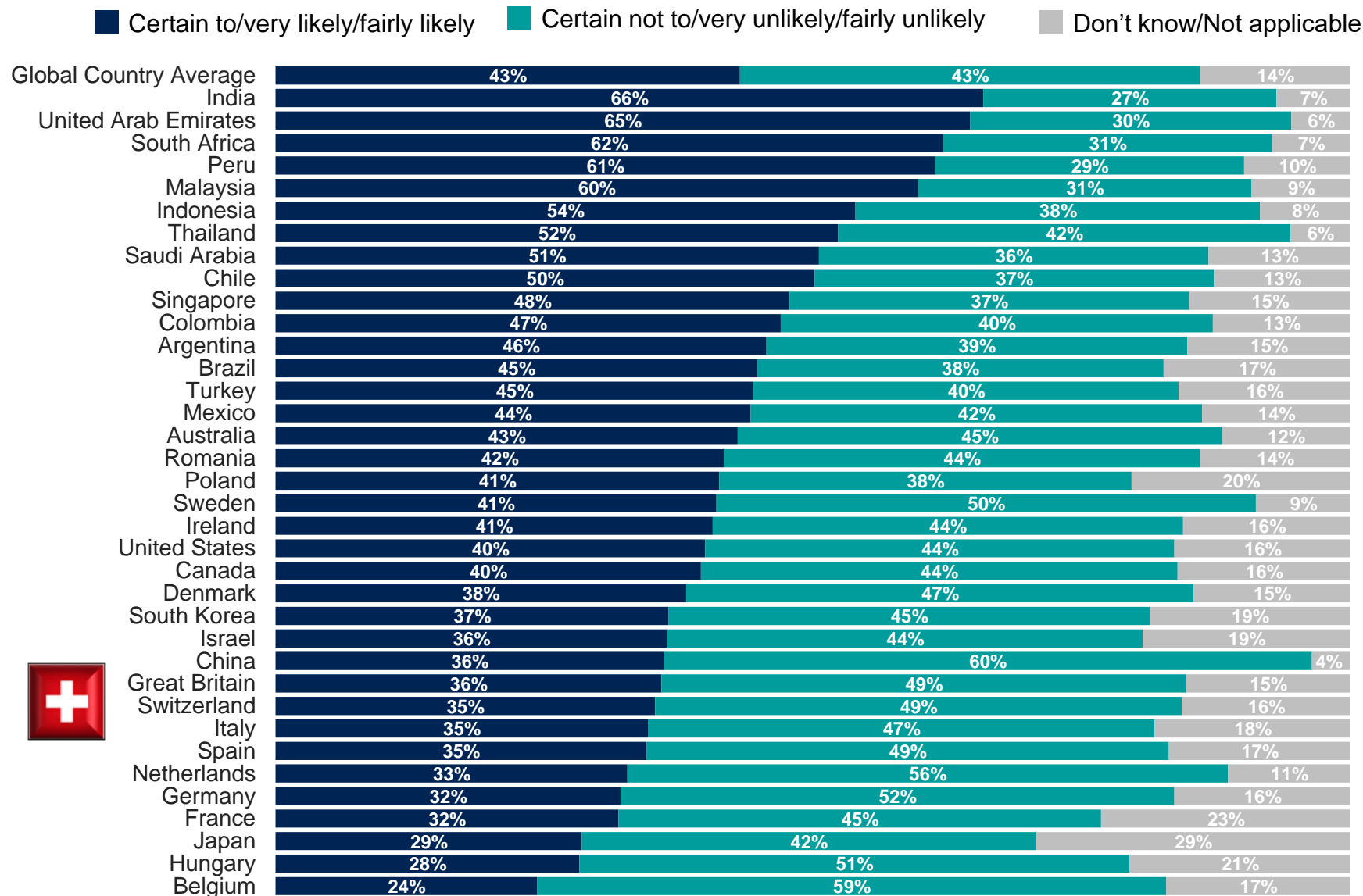
*Global Country Average %
among those employed
(excluding self-employed)*



Base: 14,553 online adults under age 75 across 36 countries, interviewed October 21-November 4, 2022
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Over the next year, how likely, if at all, are you to look for a new job with a different employer?

Global Country Average %
among those employed
(excluding self-employed)



Base: 14,553 online adults under age 75 across 36 countries, interviewed October 21-November 4, 2022

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Methodology

These are the results of a 36-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets between Friday, October 21 and Friday, November 4, 2022.

The sample consists of approximately 1,000 individuals in each of Australia, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Mexico, Spain, South Africa, South Korea, and the U.S., and 500 individuals in each of Argentina, Belgium, Chile, Colombia, Denmark, Hungary, India, Indonesia, Ireland, Israel, Malaysia, the Netherlands, Peru, Poland, Romania, Saudi Arabia, Singapore, Sweden, Switzerland, Thailand, Turkey, and the United Arab Emirates.

The samples in Argentina, Australia, Belgium, Canada, Denmark, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Romania, South Korea, Spain, Sweden, Switzerland, and the U.S. can be taken as representative of their general adult population under the age of 75.

The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more “connected” segment of their population.

The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

“The Global Country Average” reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the ‘difference’ appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of “don't know” or not stated responses.

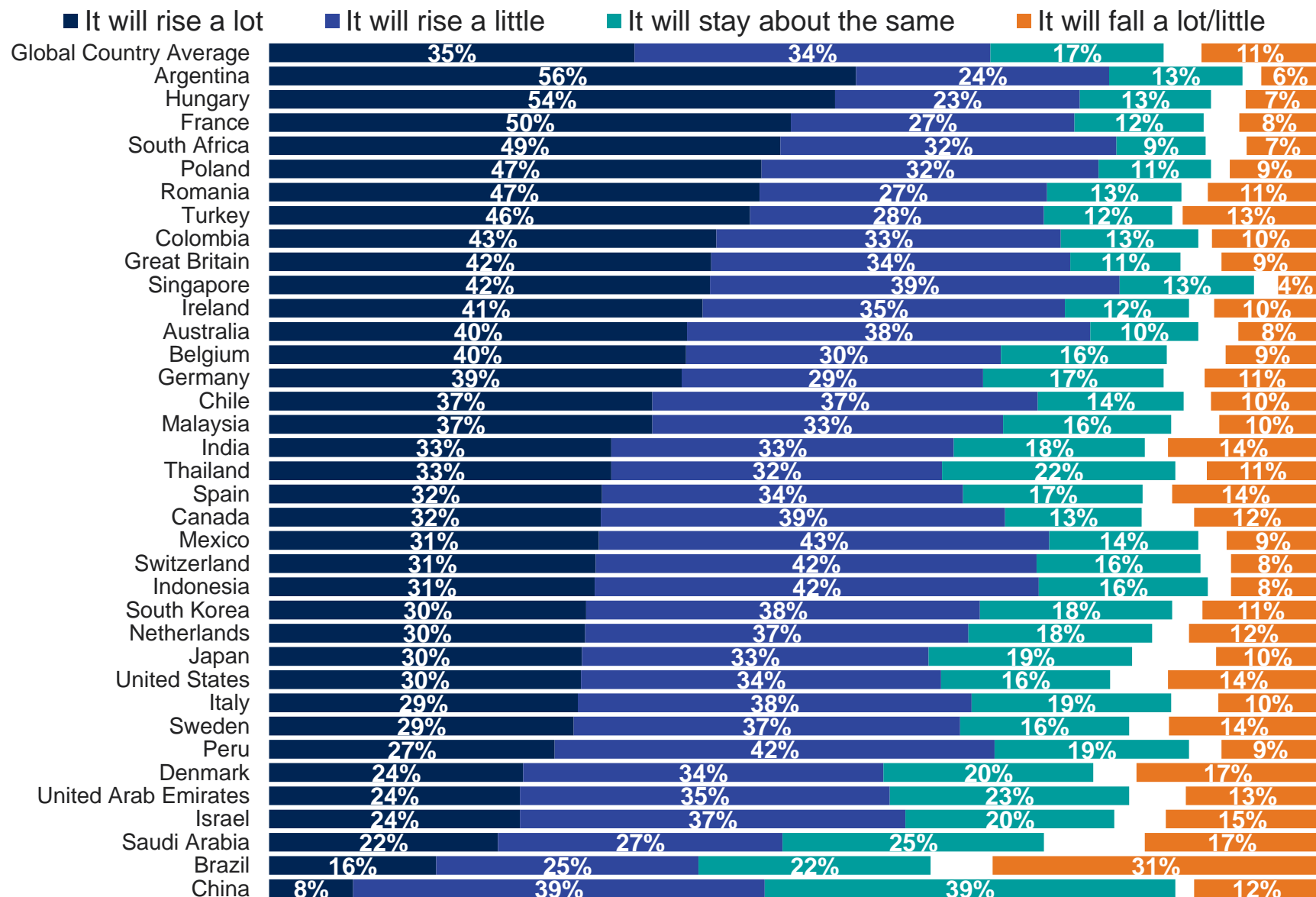
The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

The publication of these findings abides by local rules and regulations.

APPENDIX

Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

- The rate of inflation (how much prices are going up by)



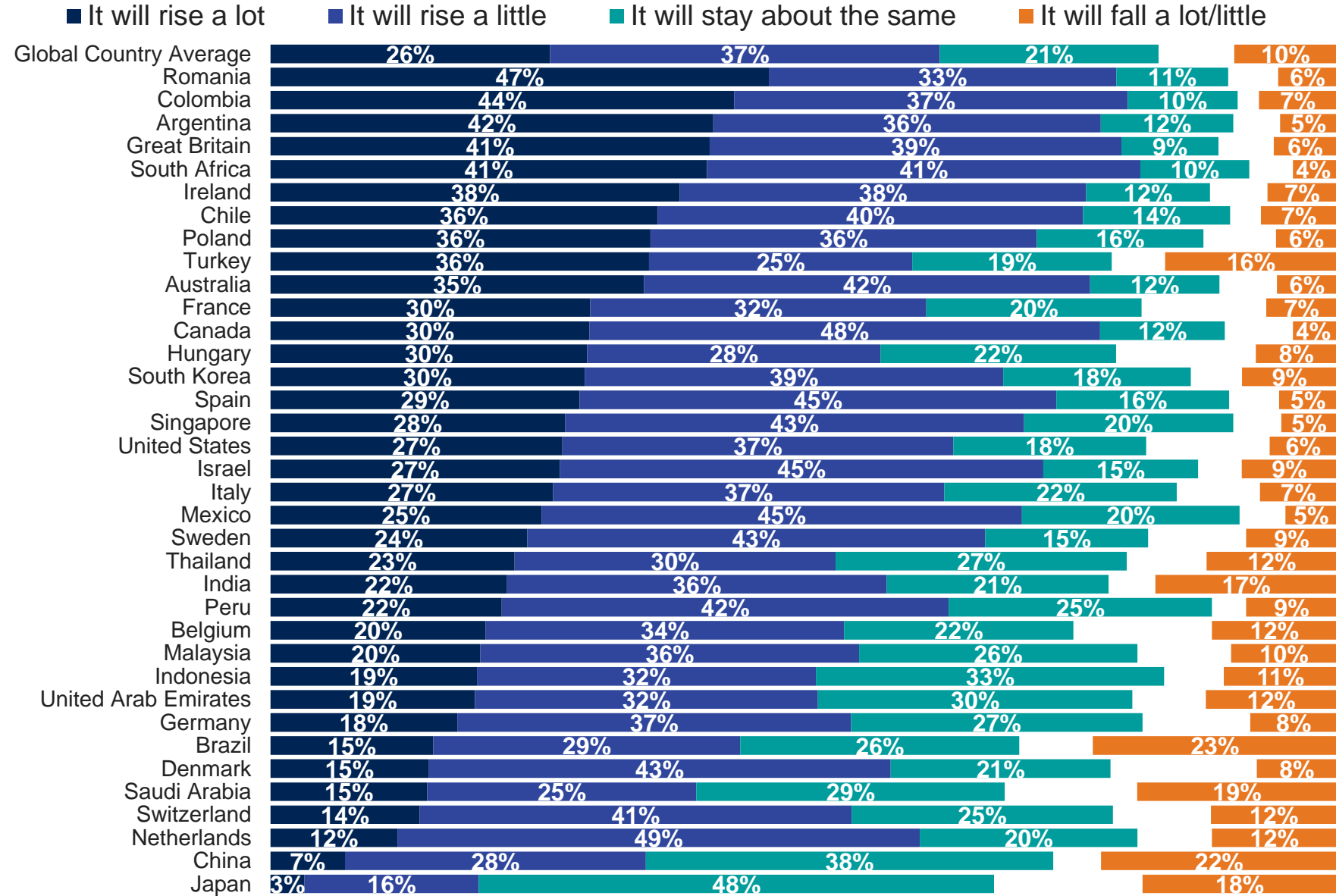
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

- Interest rates



Base: 24,471 online adults under age 75 across 36 countries, interviewed October 21- November 4, 2022

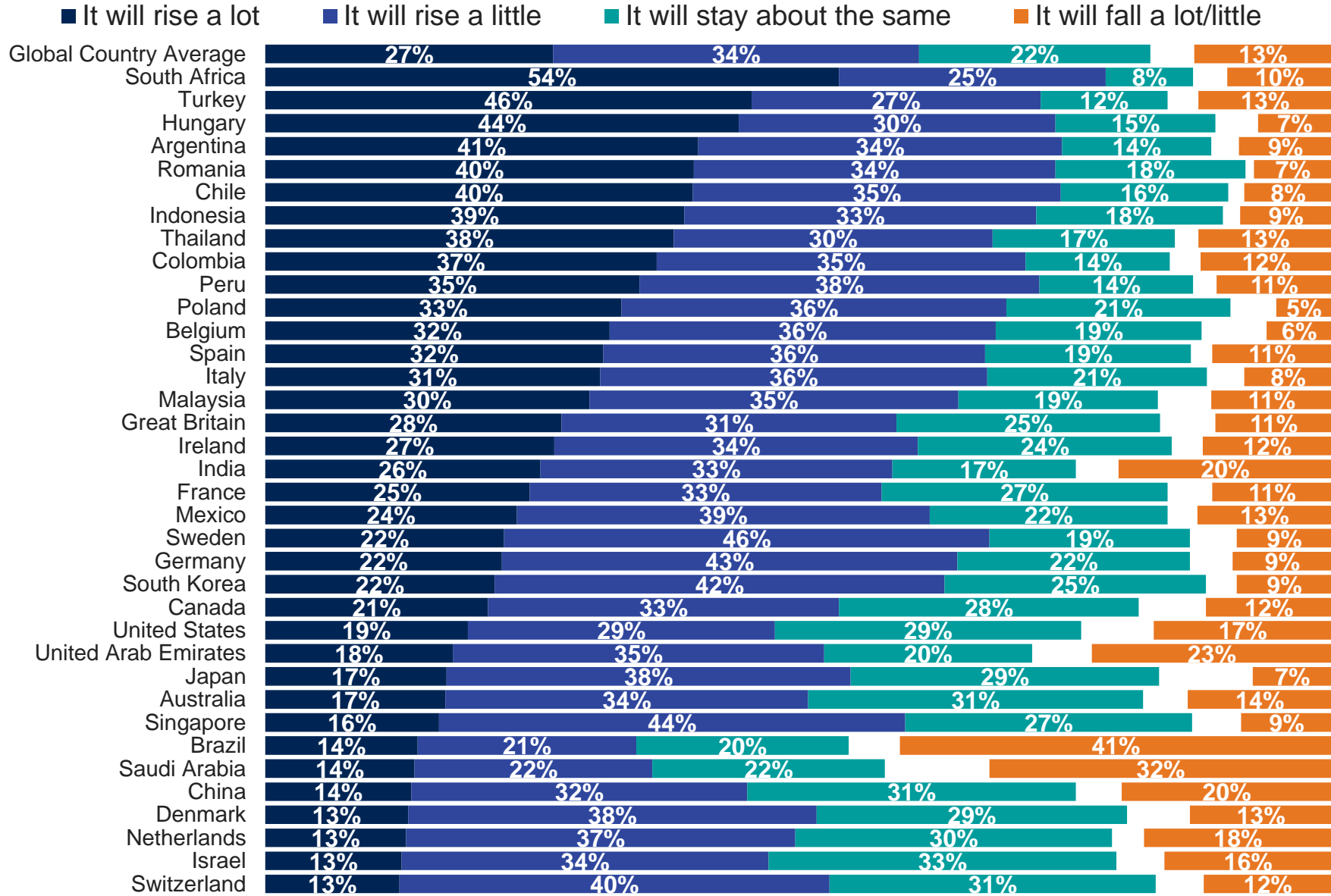
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

- The number of unemployed people in my country



Base: 24,471 online adults under age 75 across 36 countries, interviewed October 21 - November 4, 2022

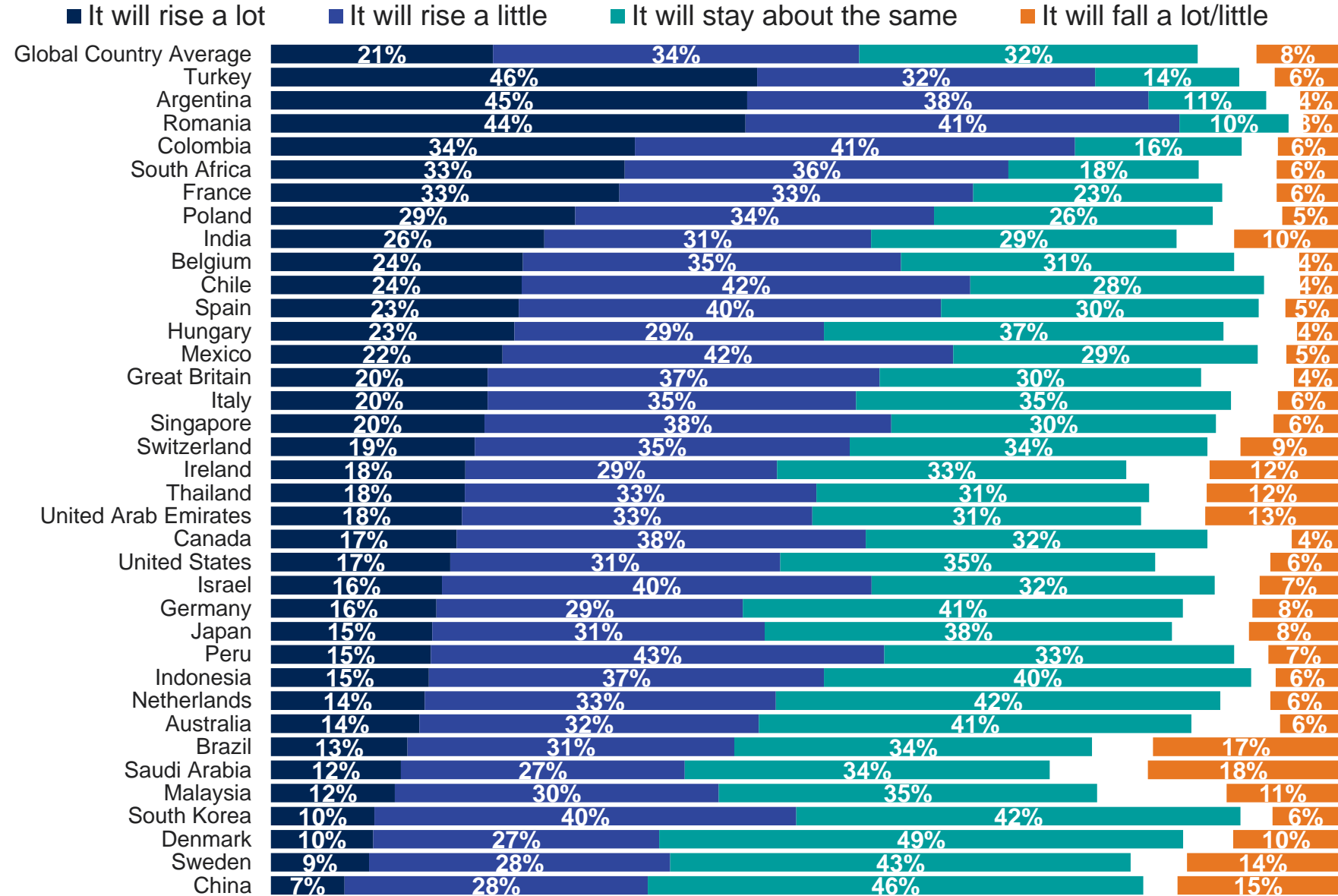
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

- The taxes you pay



Base: 24,471 online adults under age 75 across 36 countries, interviewed October 21 - November 4, 2022

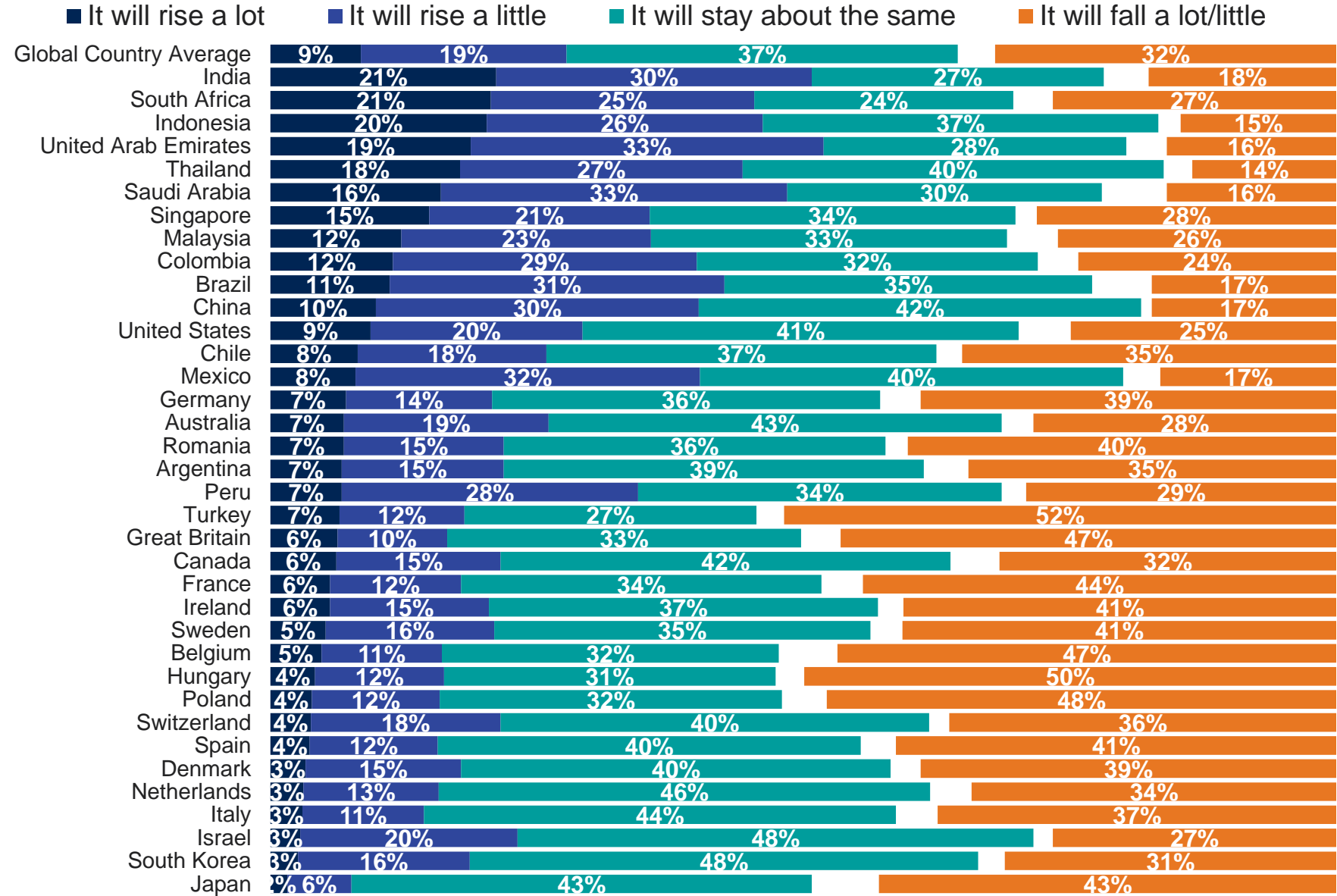
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

- Your own standard of living



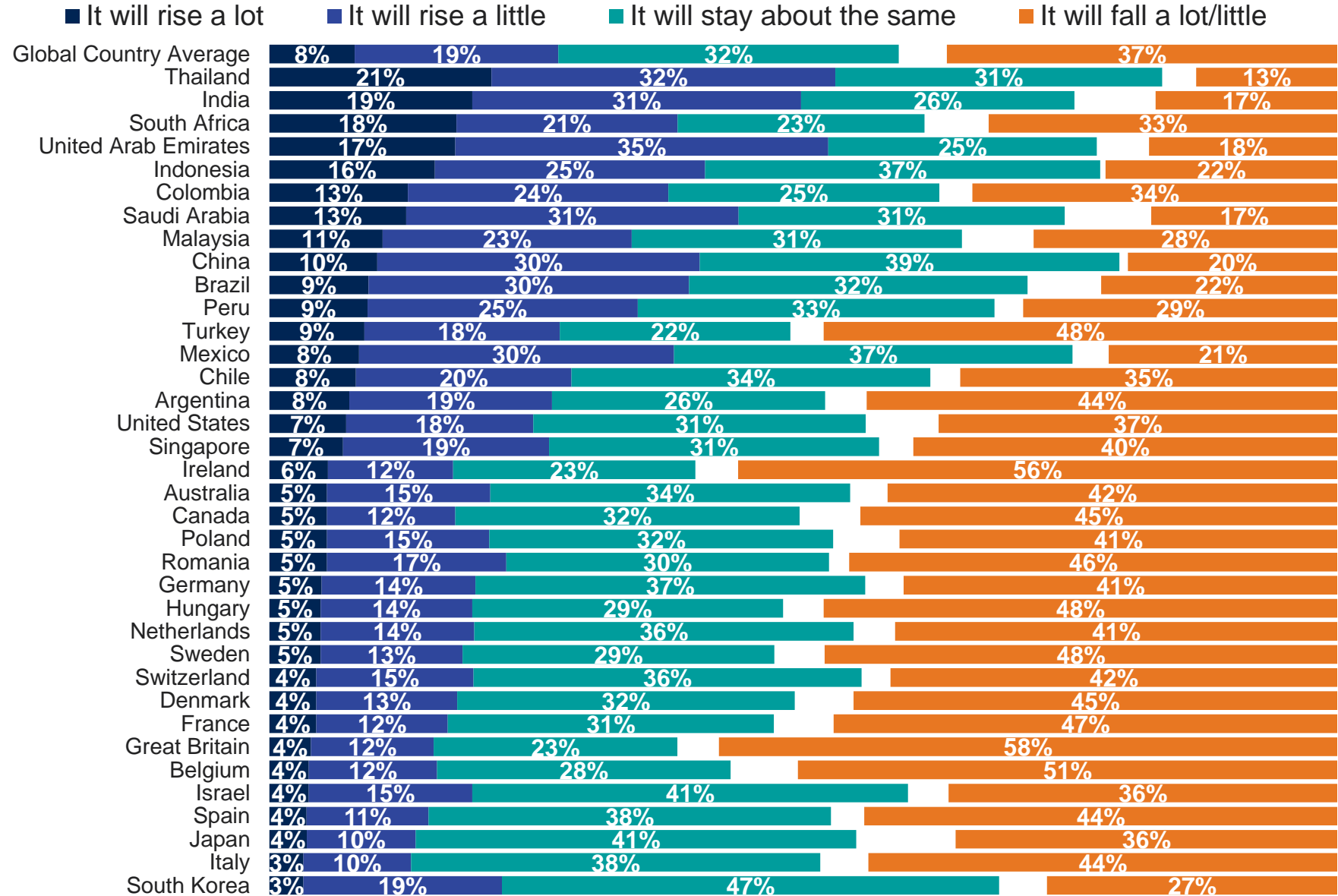
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Over the next year, do you think each of the following will rise, decline, or stay at about the same level?

- Your disposable income (what you can spend after paying your bills for living expenses)



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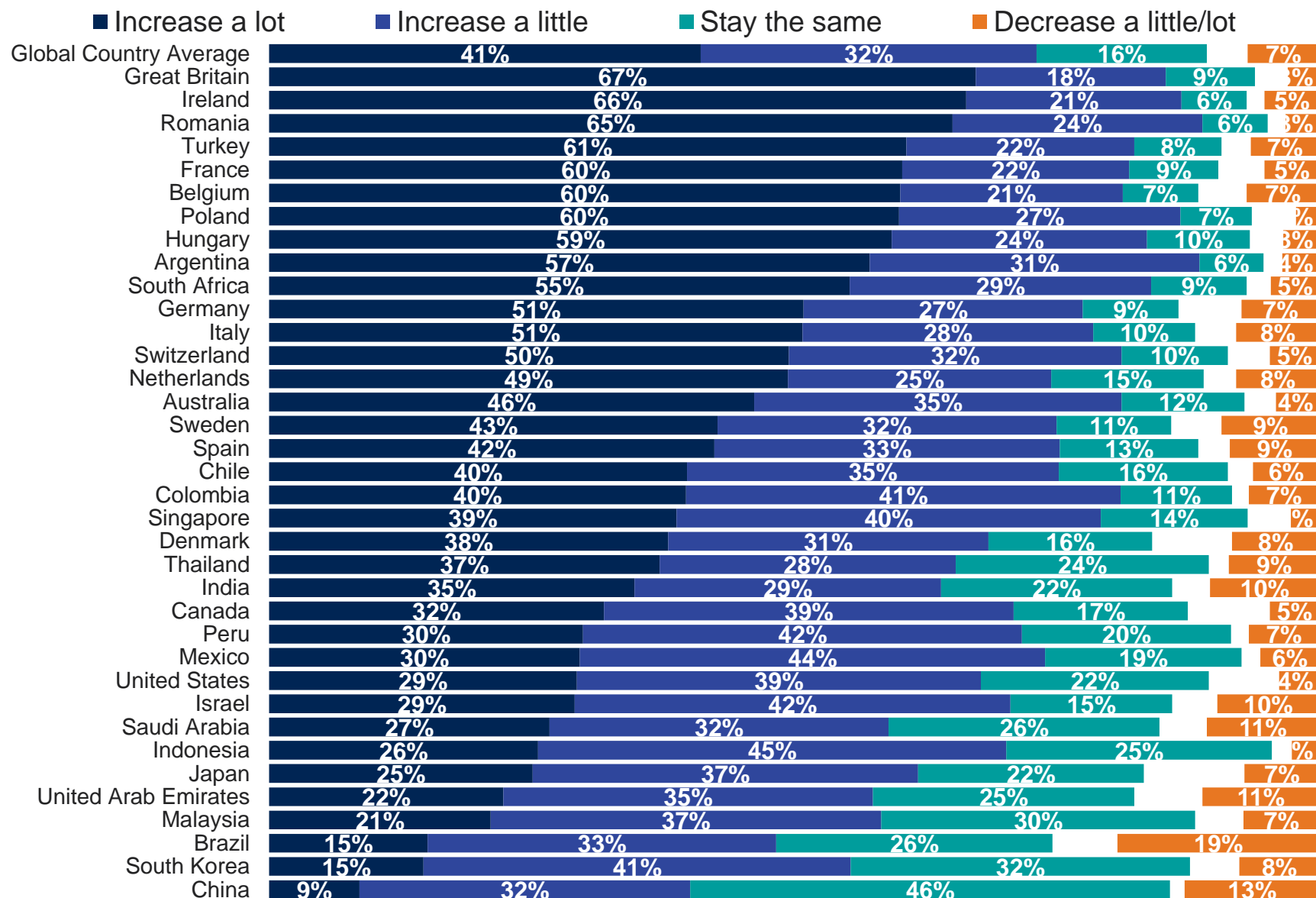
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Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

- **The cost of your utilities (gas and electricity)**



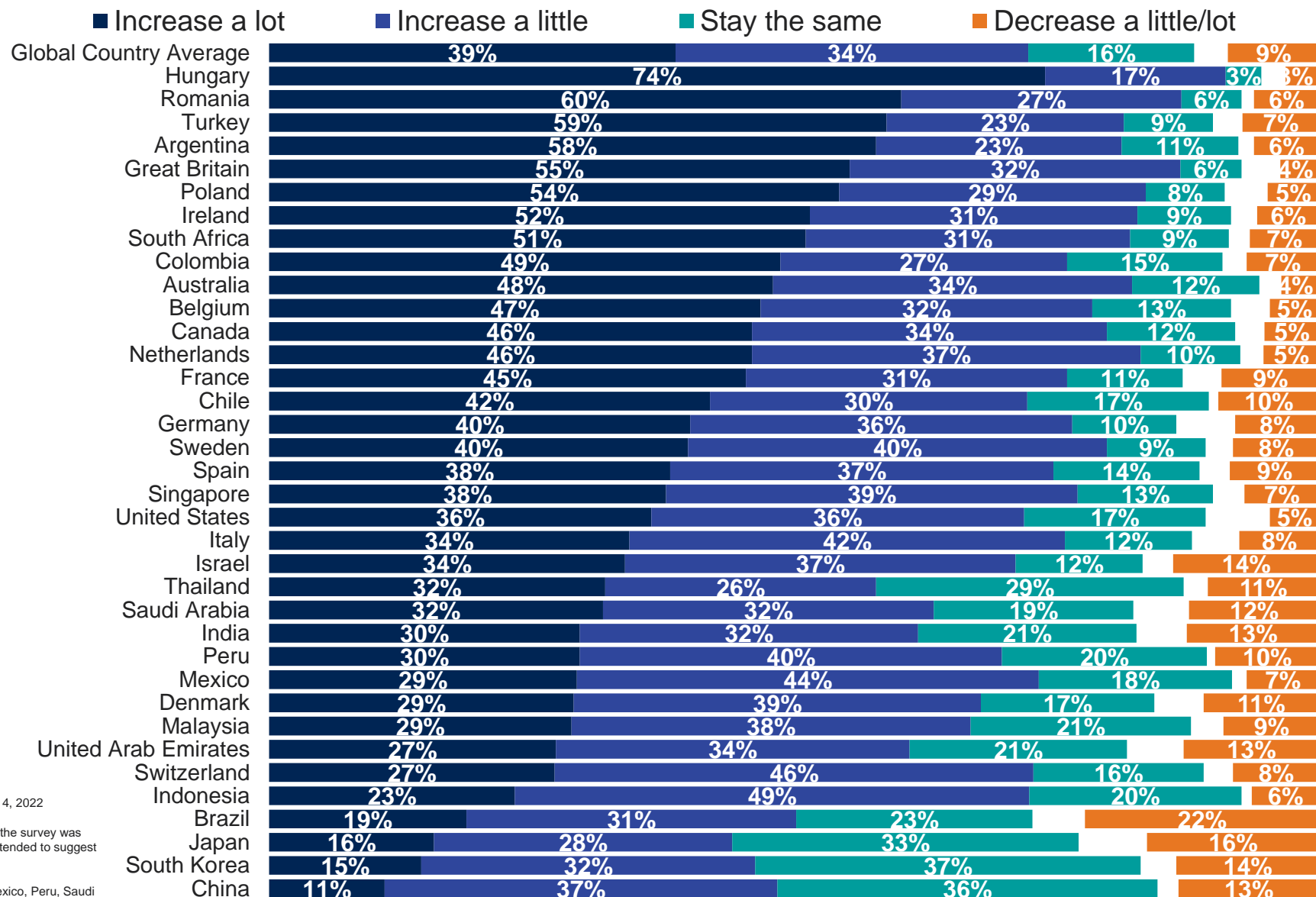
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Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

- **The cost of your food shopping**



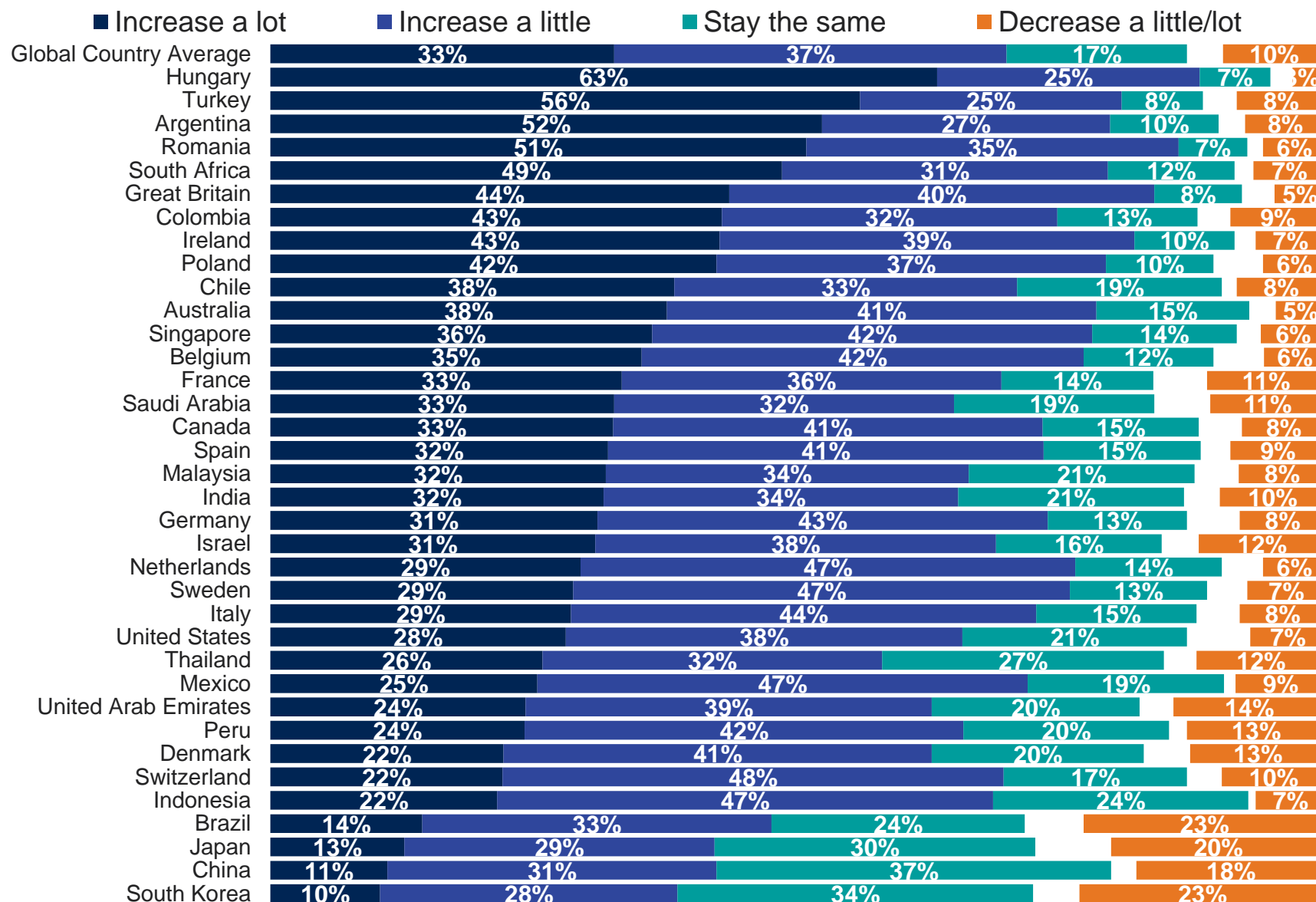
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Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

- The cost of your other household shopping



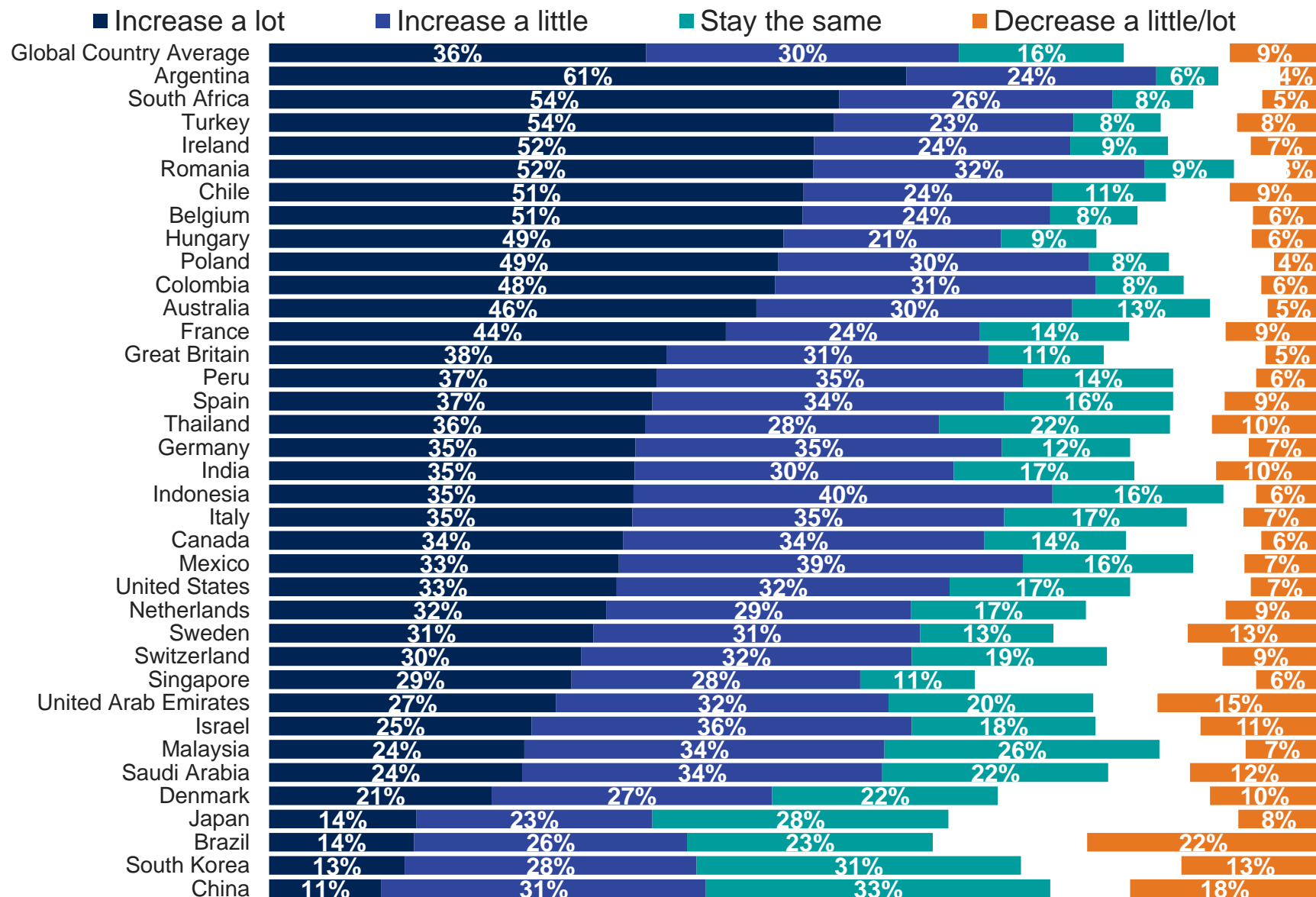
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Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

- **Your motoring fuel costs, e.g. petrol, diesel, etc.**



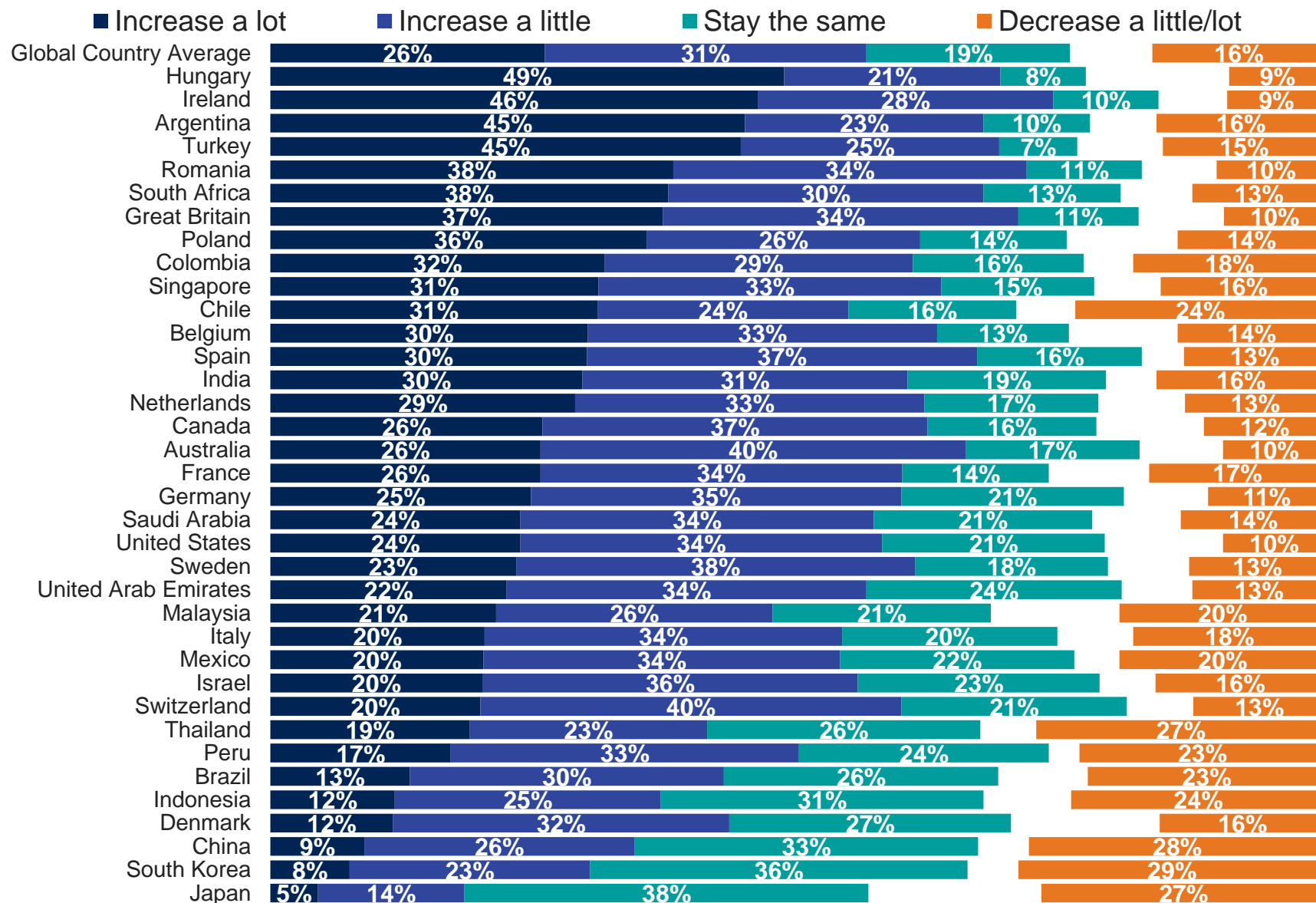
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Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

- The overall cost of going out socialising (cinema, cafes, restaurants, clubs, etc.)



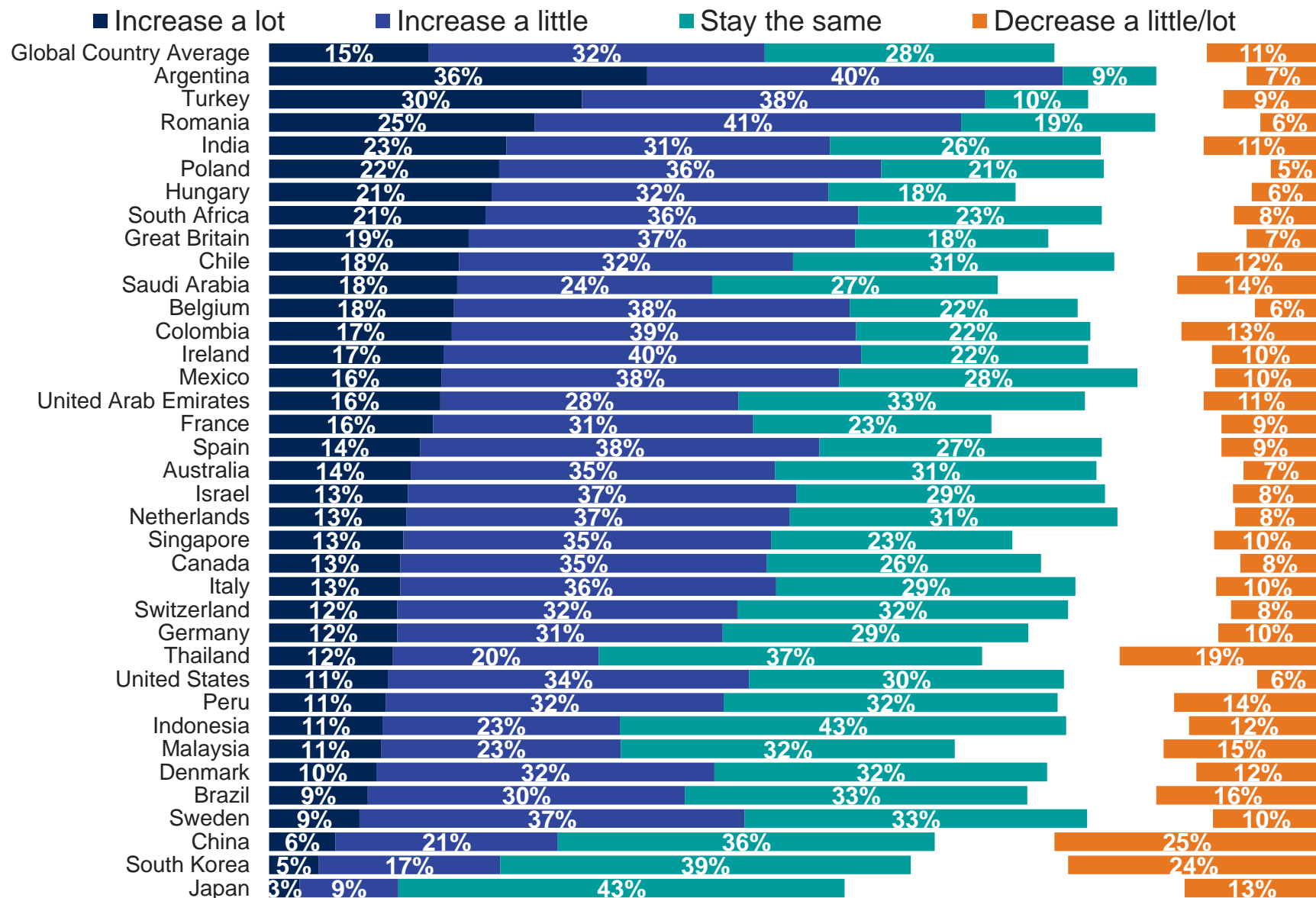
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Thinking now about your household spend in the next six months, for each of the following types of spend, please say whether you expect it to increase, decrease or the stay the same as it is now?

- The overall cost of your subscriptions, e.g. Netflix, gym memberships, etc.



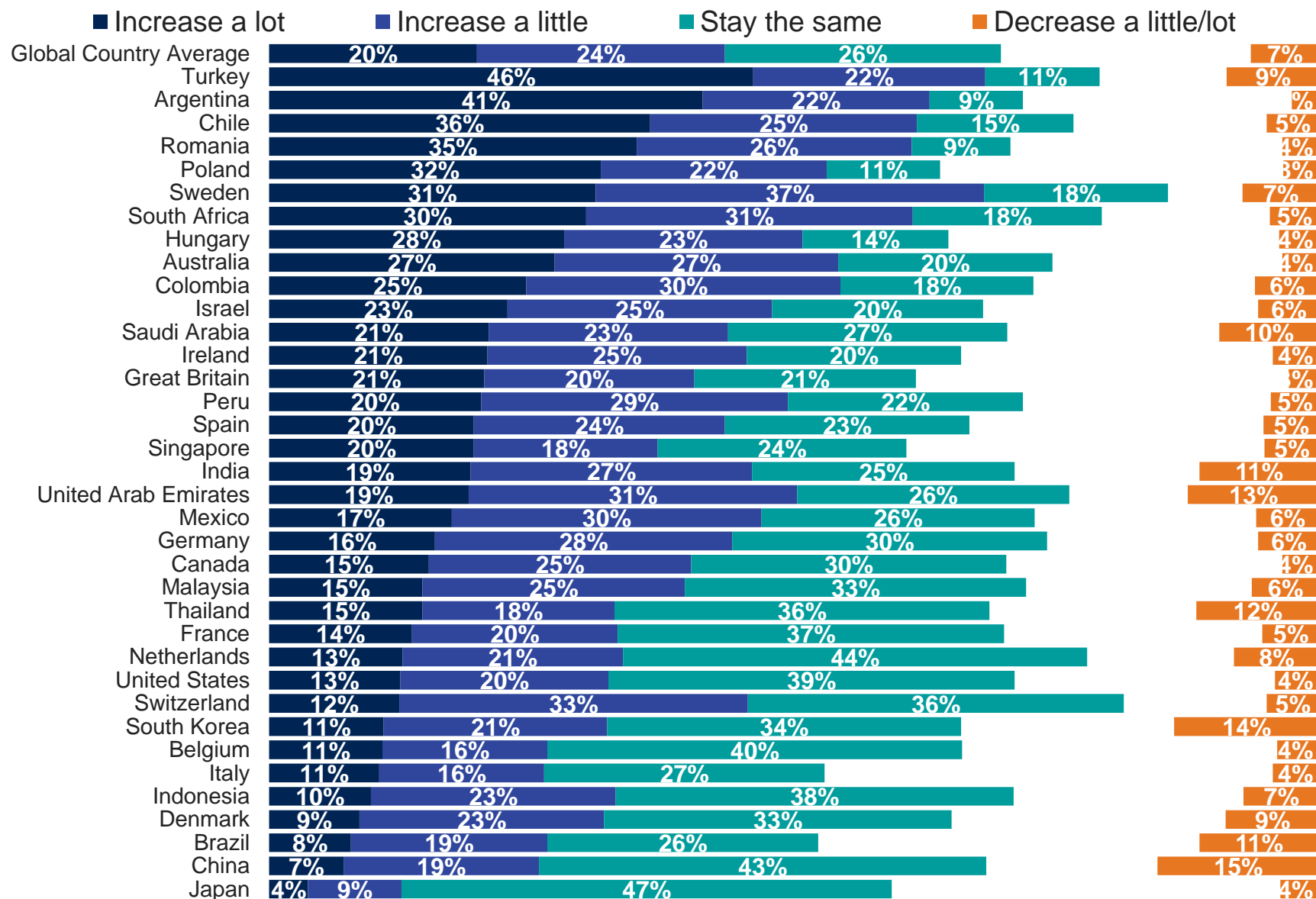
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▪ **Your mortgage/rent**



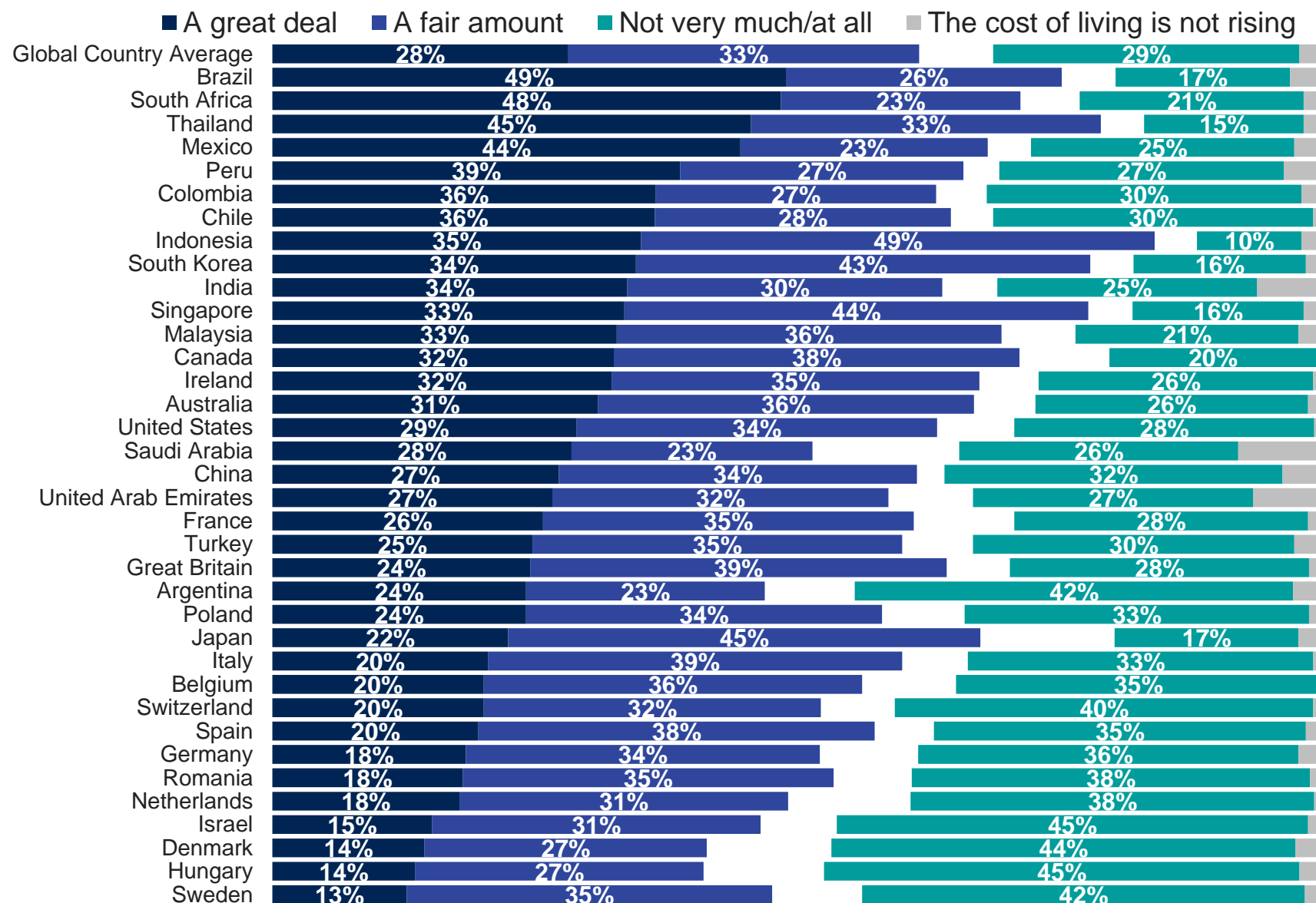
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- The COVID-19 pandemic



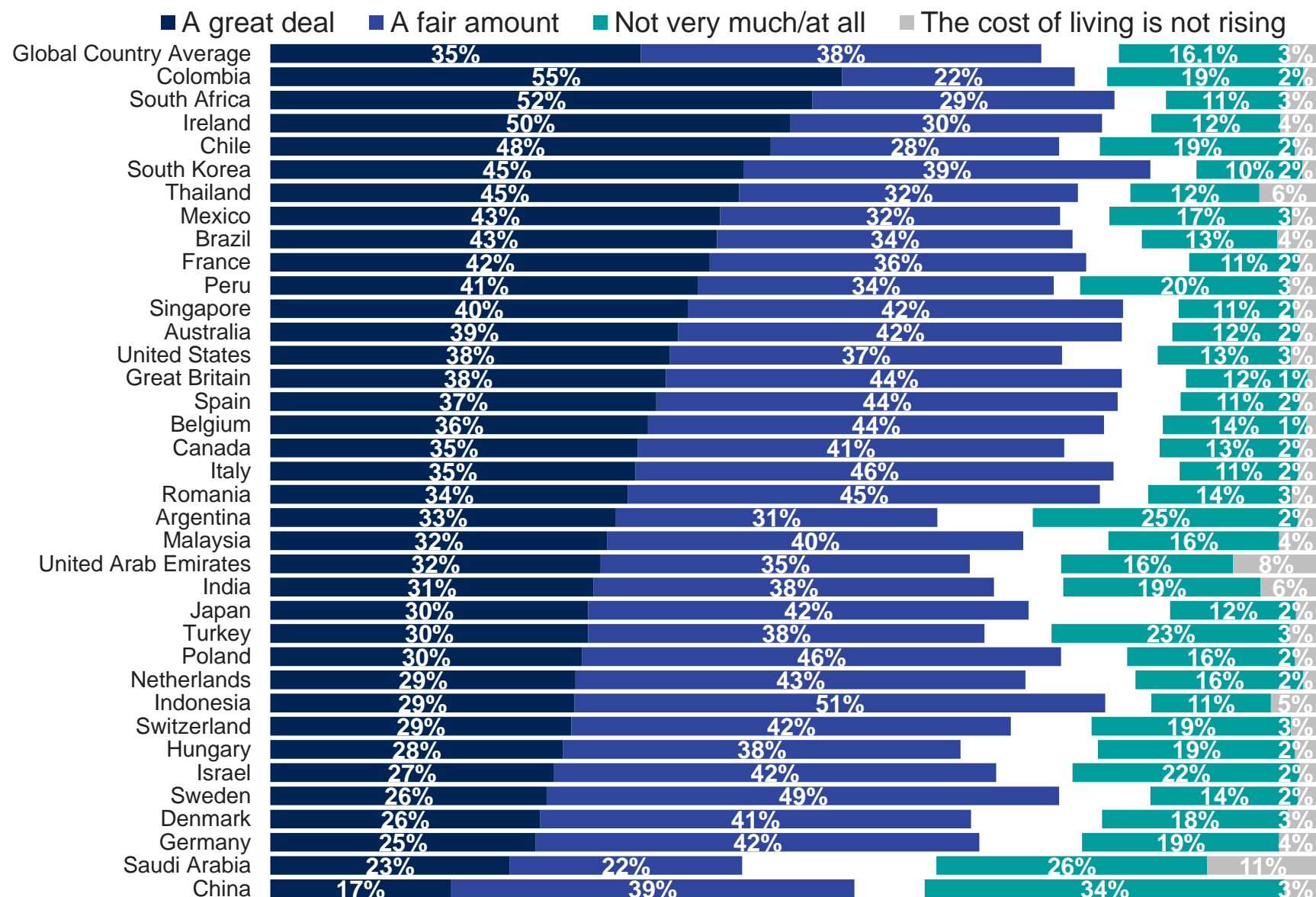
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- The state of the global economy



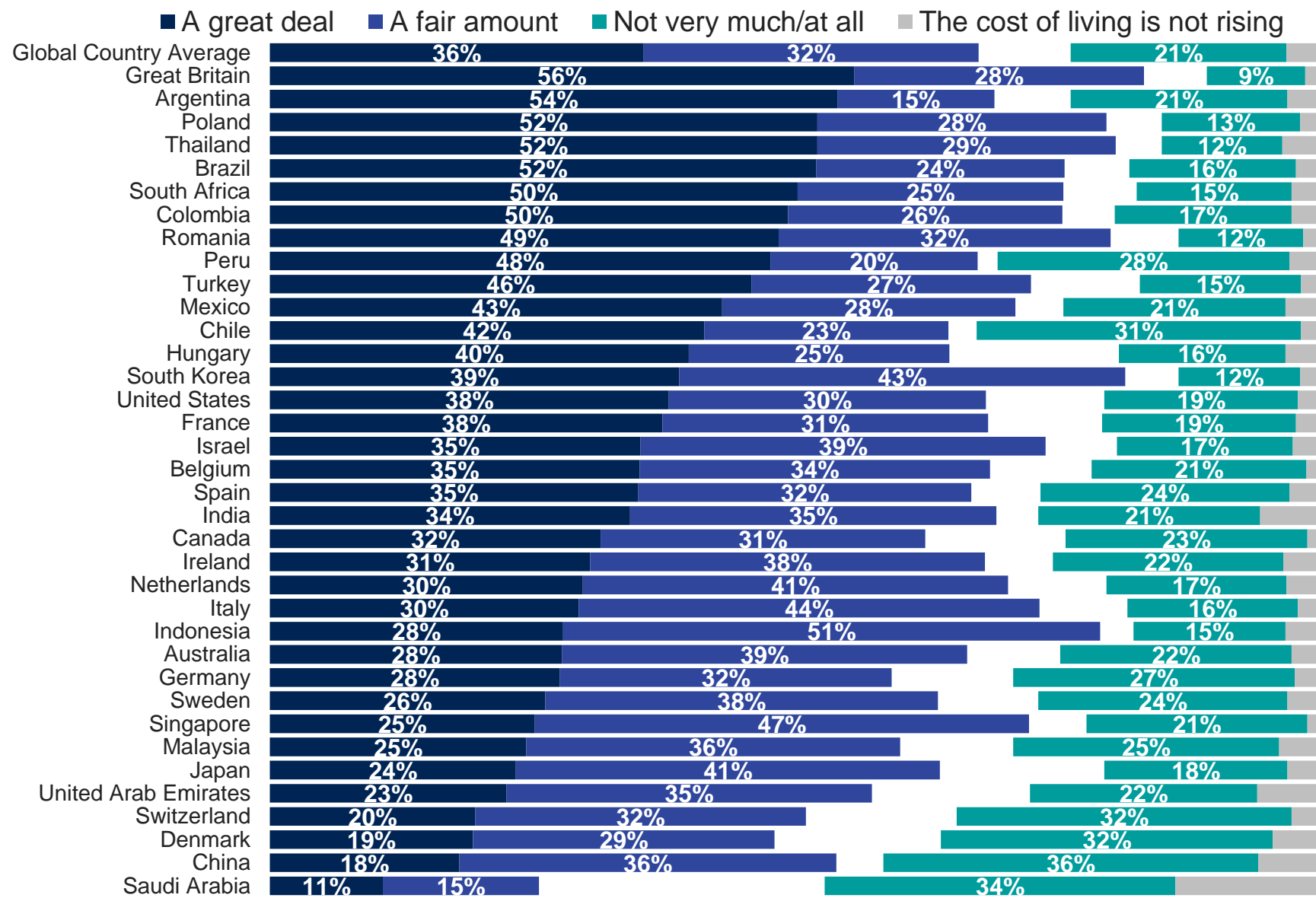
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- The policies of my national government



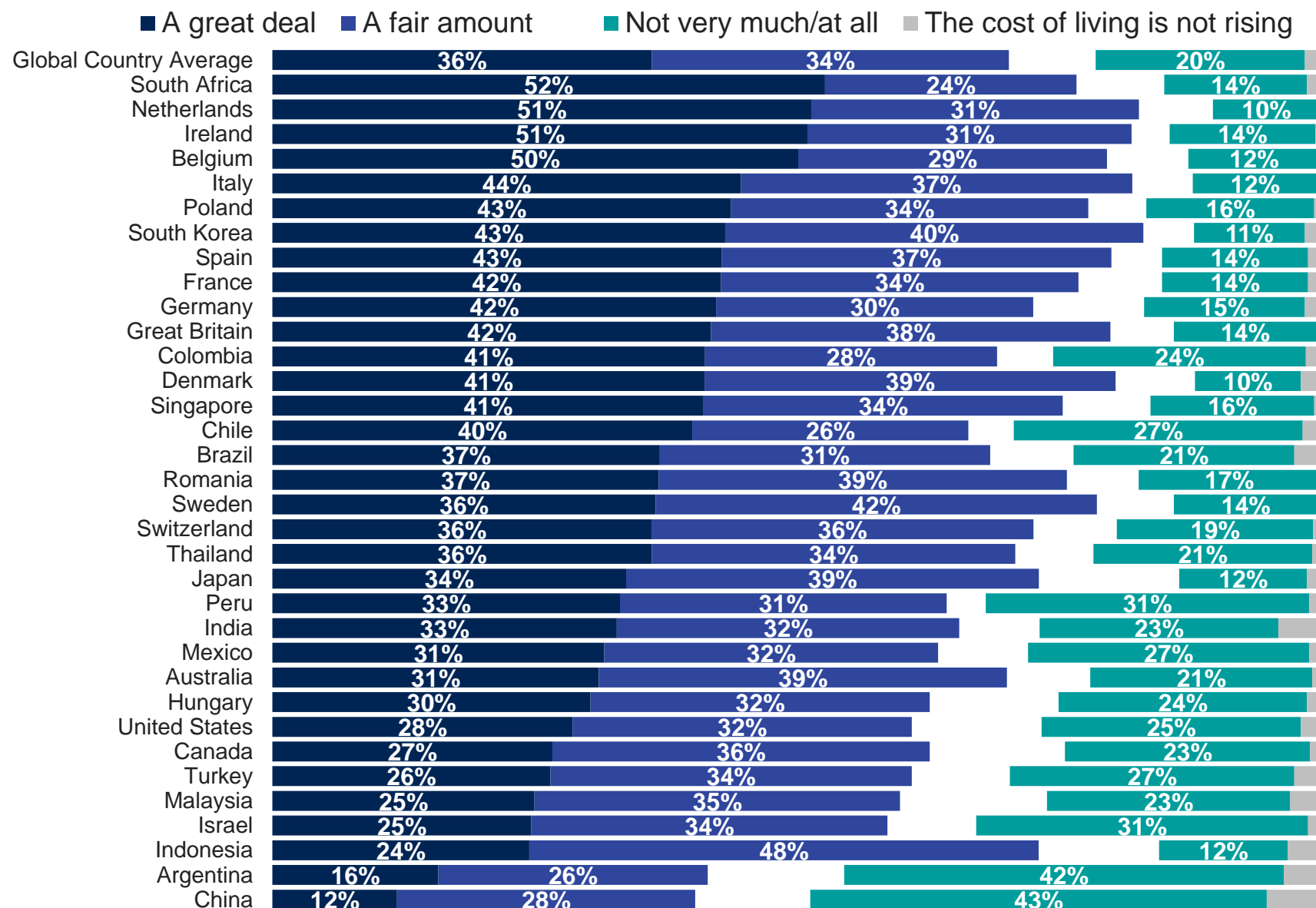
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- The Russian invasion of Ukraine and its consequences



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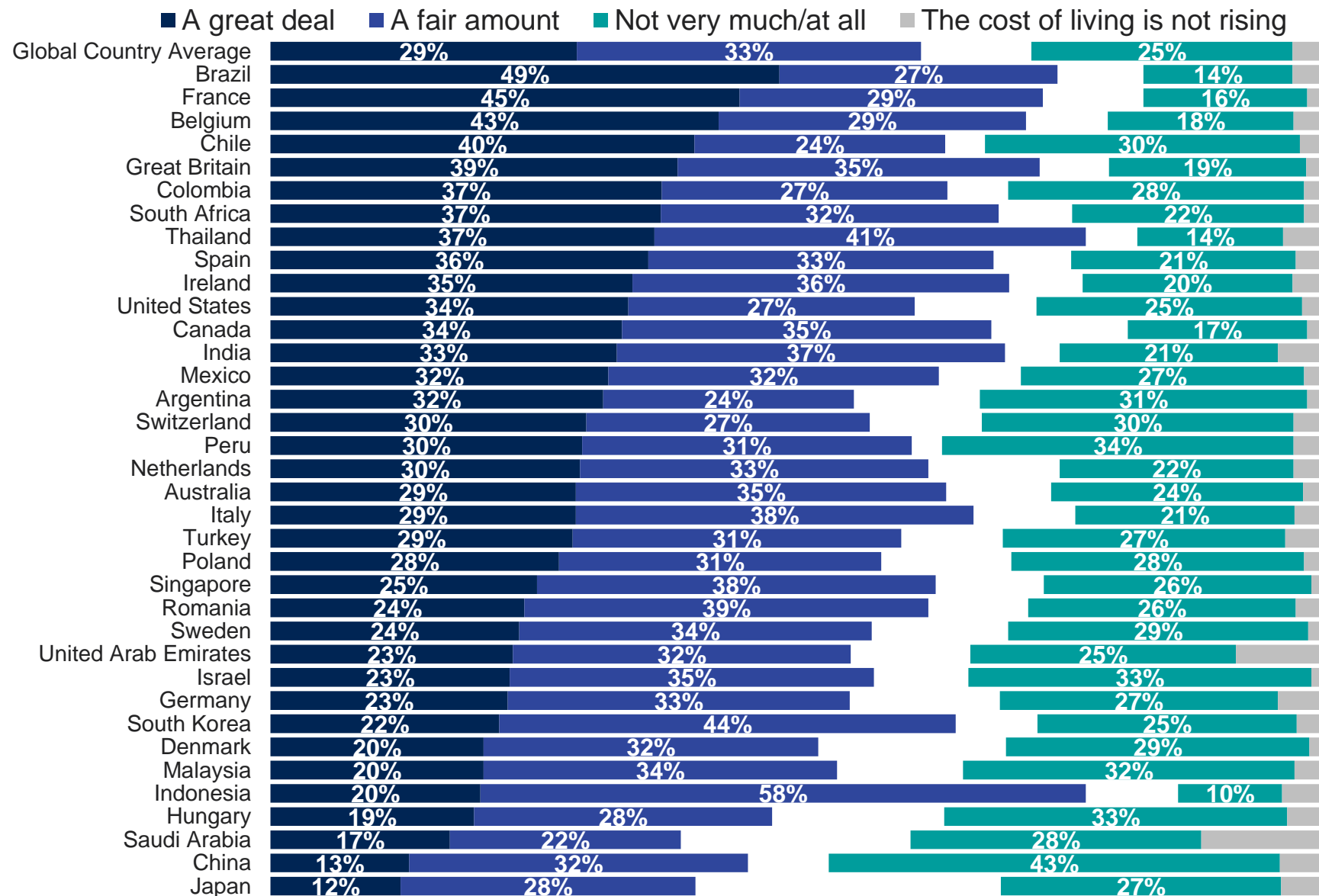
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This question was not asked in Saudi Arabia or the United Arab Emirates.

How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- Businesses making excessive profits



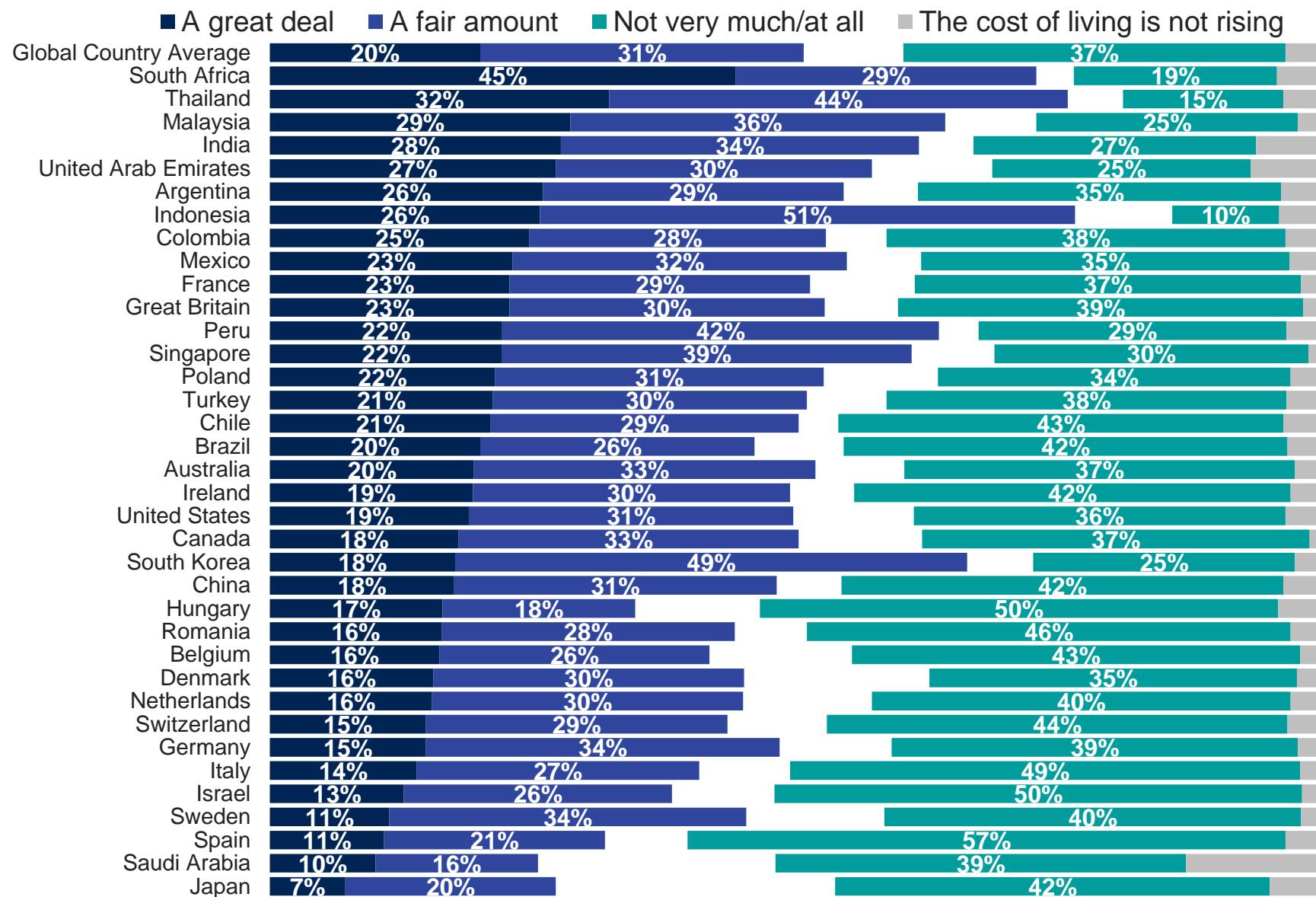
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The samples in Brazil, Chile, China (mainland), Colombia, India, Indonesia, Ireland, Malaysia, Mexico, Peru, Saudi Arabia, South Africa, Thailand, Turkey, and the UAE are more urban, more educated, and/or more affluent than the general population

How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- Workers demanding pay increases



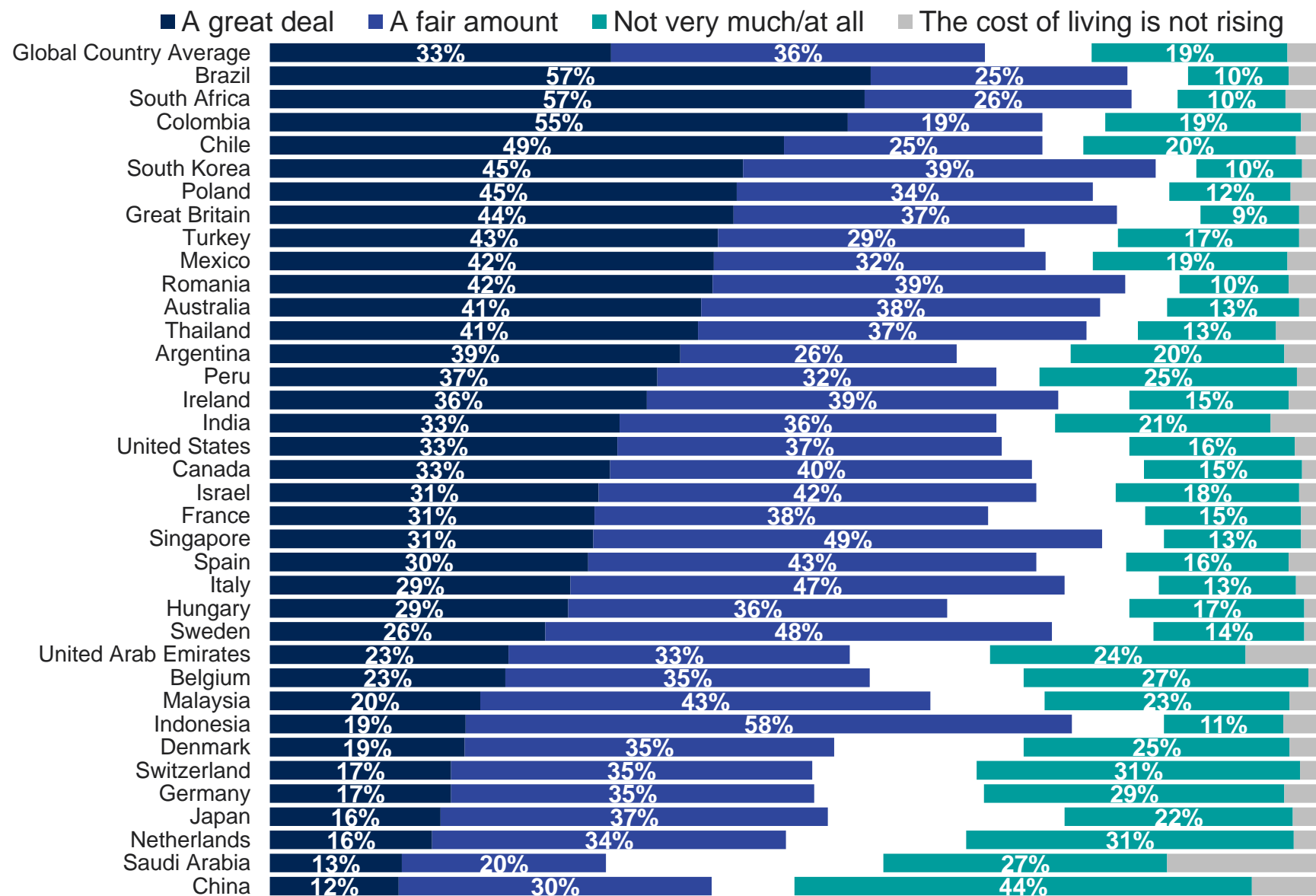
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- The interest rate level in my country



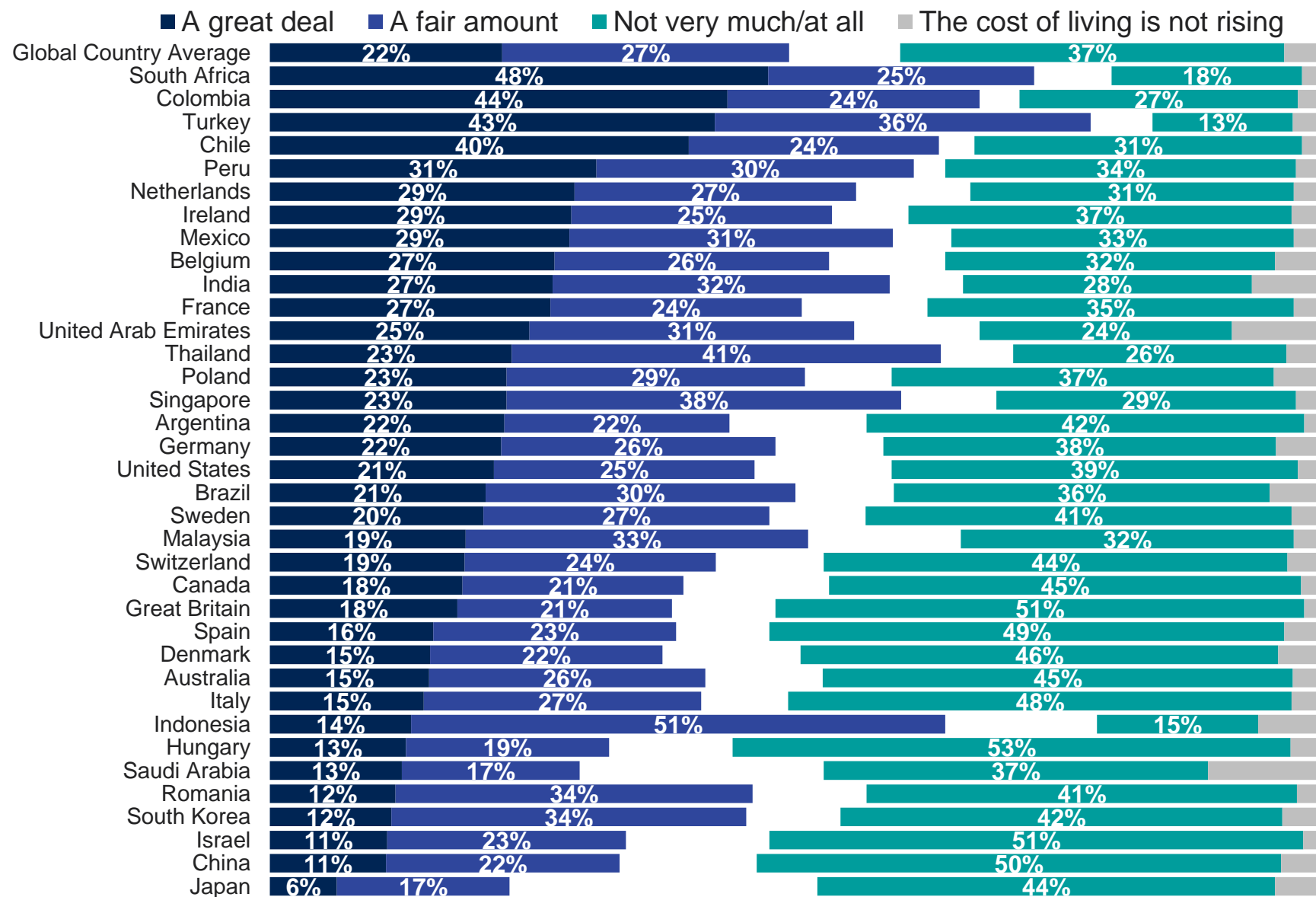
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How much, if at all, do you think each of the following are contributing to the rising cost of living in [COUNTRY] today?

- Immigration into my country



Base: 24,471 online adults under age 75 across 36 countries, interviewed October 21 - November 4, 2022

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