

# IPSOS POLITICAL MONITOR

November 2022

# VOTING INTENTION

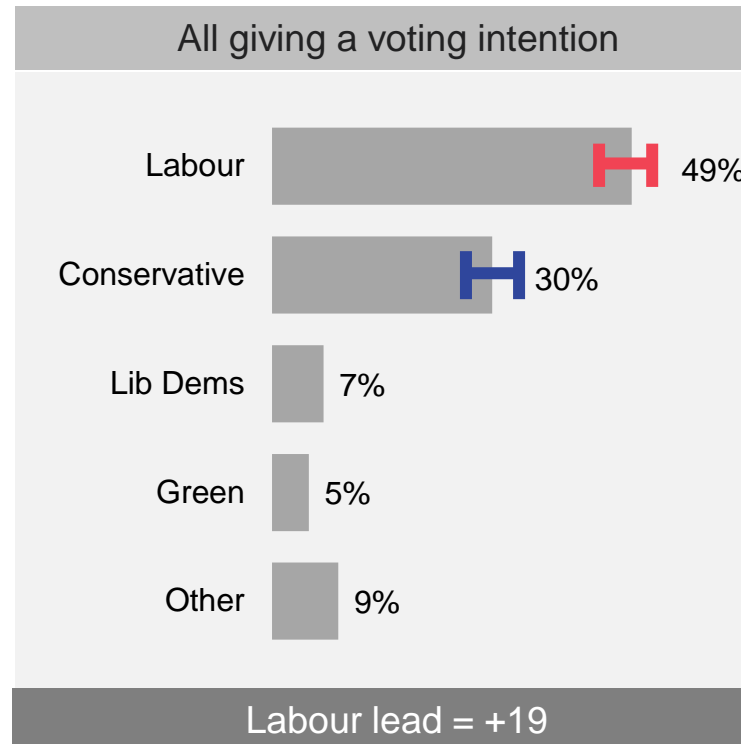
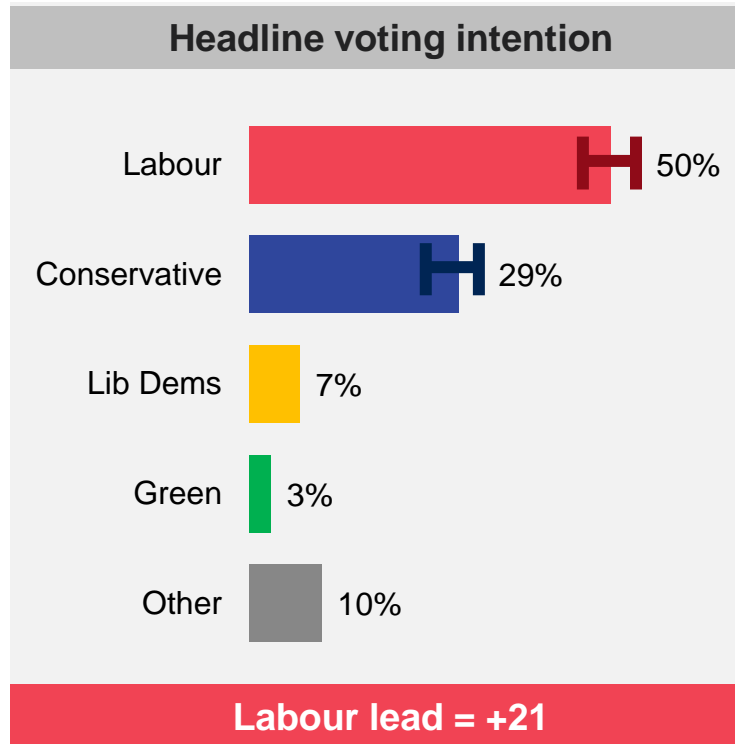
POLLING  
STATION

WAY IN

WAY IN

# Voting Intention: November 2022

How do you intend to vote in the General Election? Will you vote...?



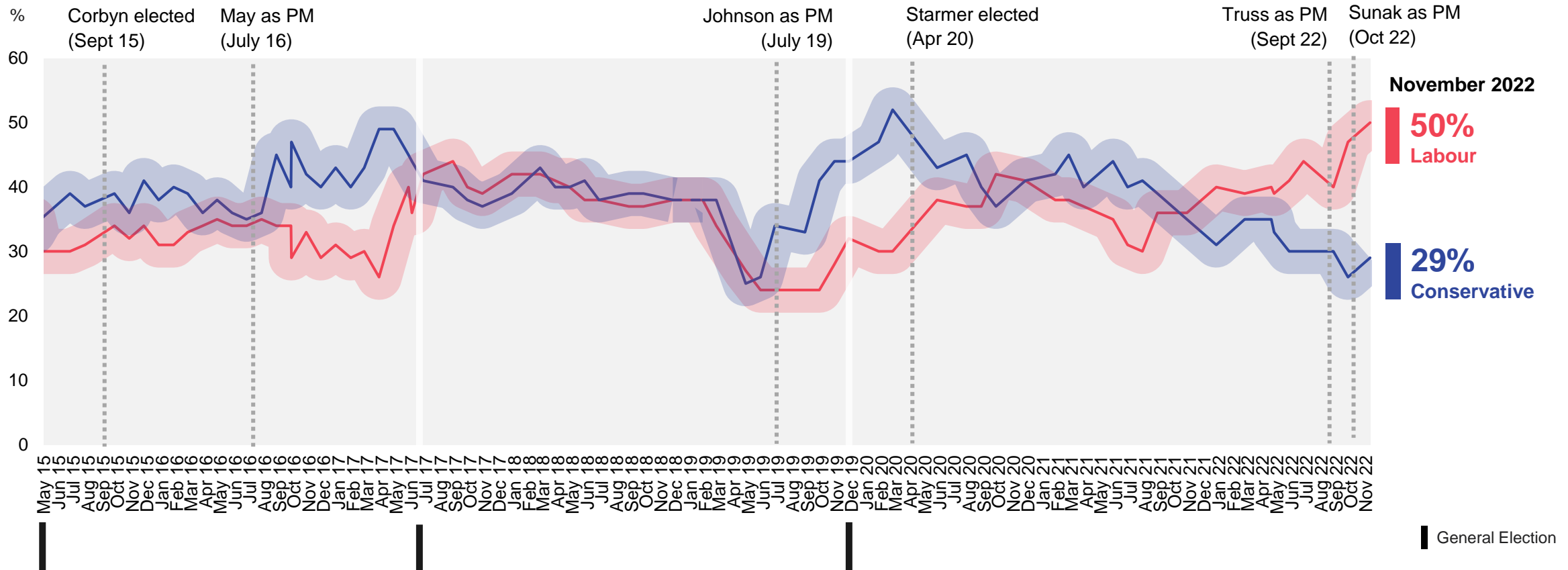
**Base:** 1,004 British adults 18+, 9-16 November 2022; Headline Voting Intention: all 9/10 certain to vote, always/usually/it depends vote in General Elections = 681. Margin of error is displayed at +/- 4% All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos Political Monitor



# Headline voting intention: Since the 2015 General Election

How would you vote if there were an election tomorrow?



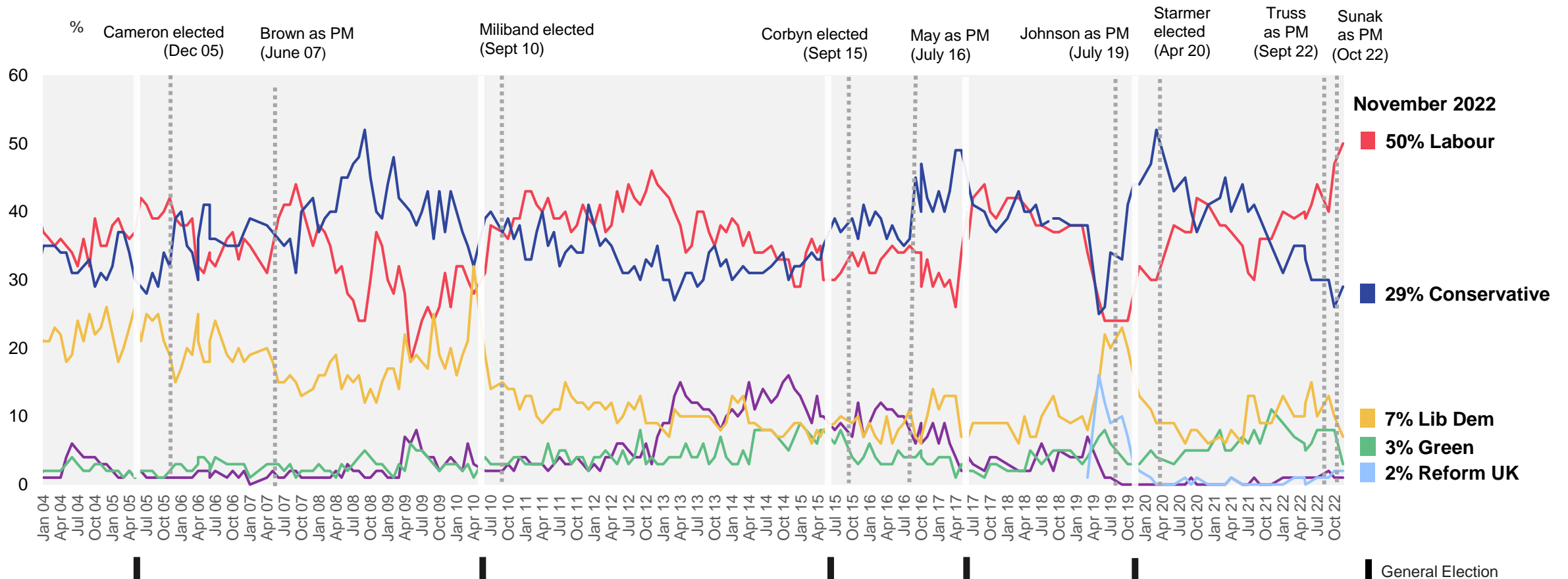
Base: c. 800 British adults 18; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos Political Monitor



# Headline voting intention: January '04 – November '22

How would you vote if there were an election tomorrow?



**Base:** c. 800 British adults; Prior to July 2015 the turnout filter is "All certain to vote"; From July 2015 turnout filter is "all 9/10 certain to vote and always/usually/it depends vote in General Elections. Note small change in methodology in approach to prompting Brexit Party in July 2019

Source: Ipsos Political Monitor



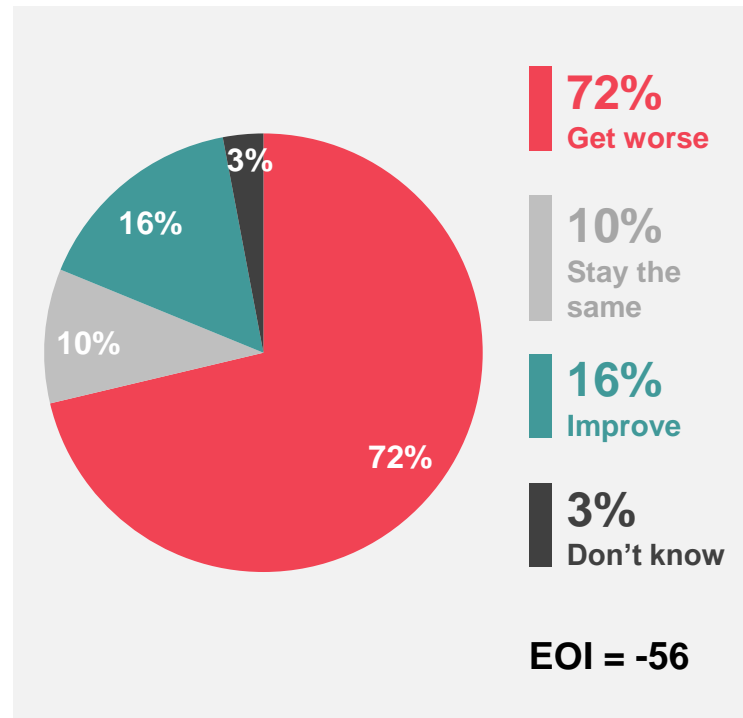
# ECONOMIC OPTIMISM



# Economic Optimism Index

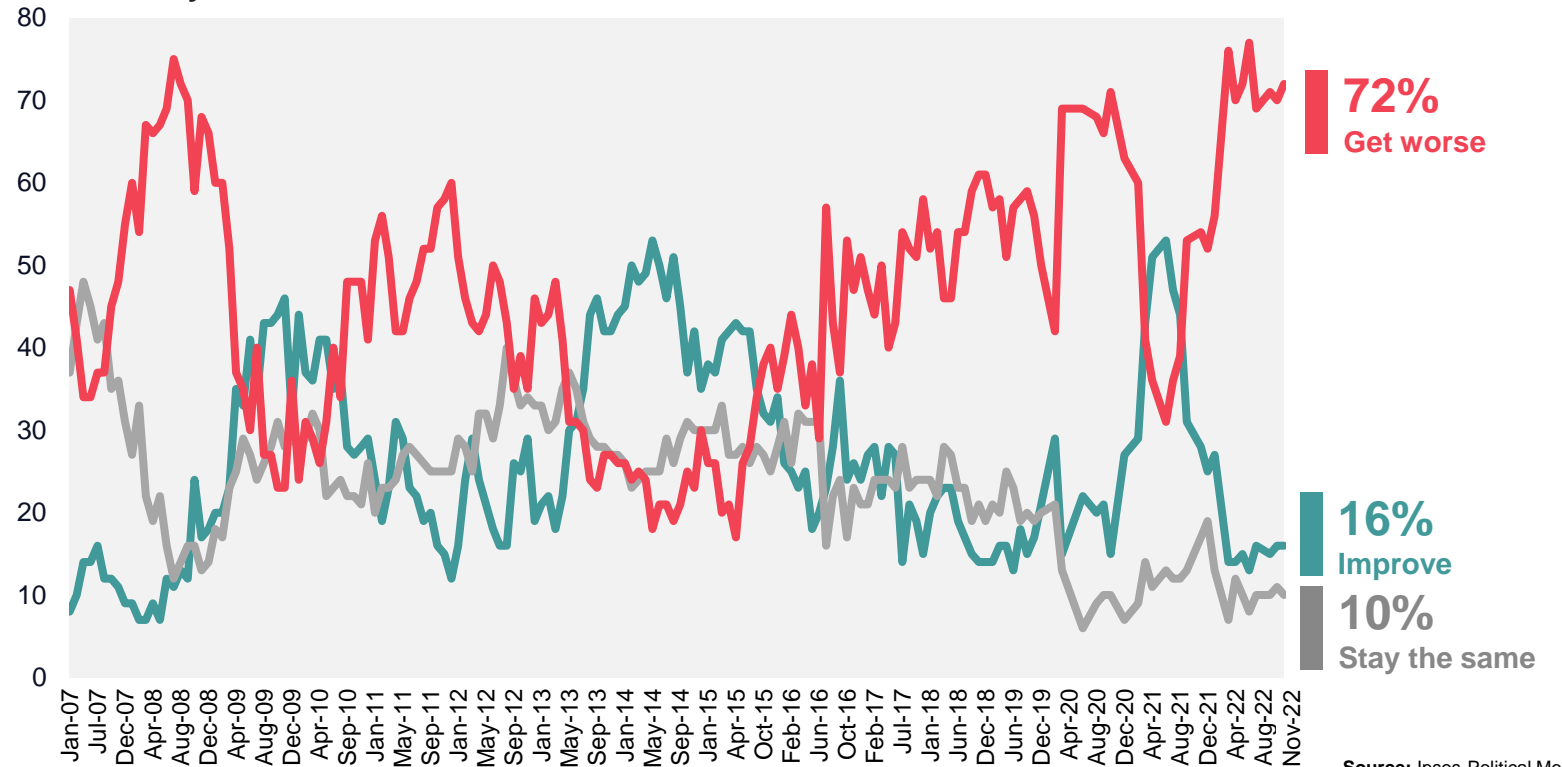
Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

November 2022



Base: 1,004 British adults 18+, 9-16 November 2022

January 2007 – November 2022

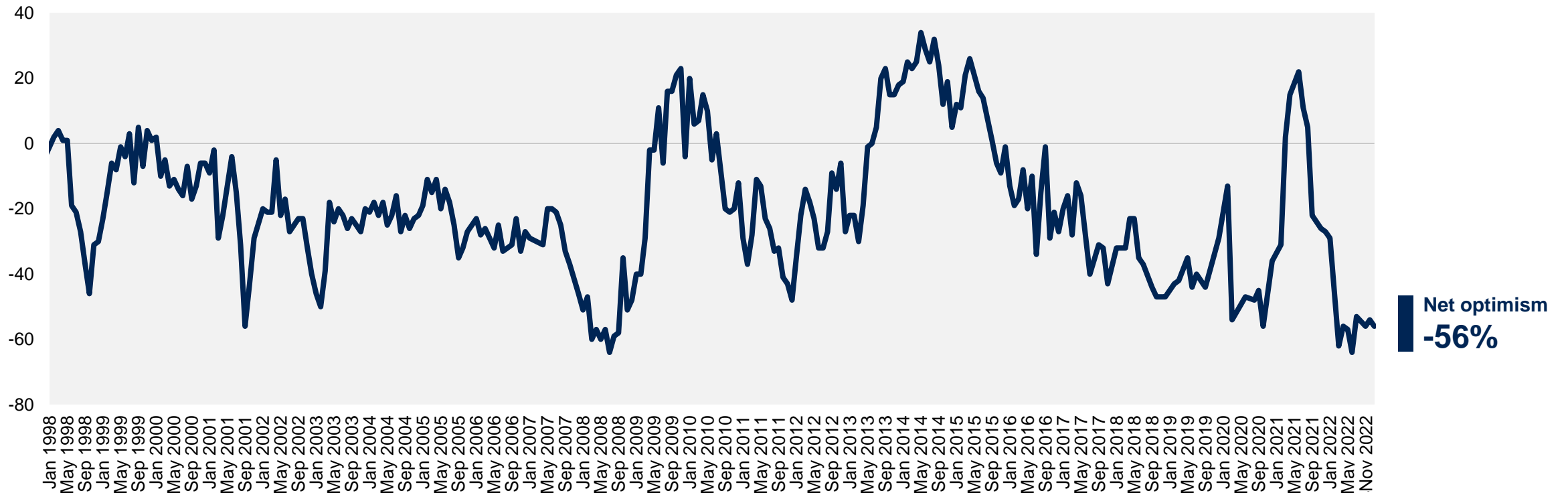


Source: Ipsos Political Monitor



# Economic Optimism Index (1998-2022)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

Source: Ipsos Political Monitor

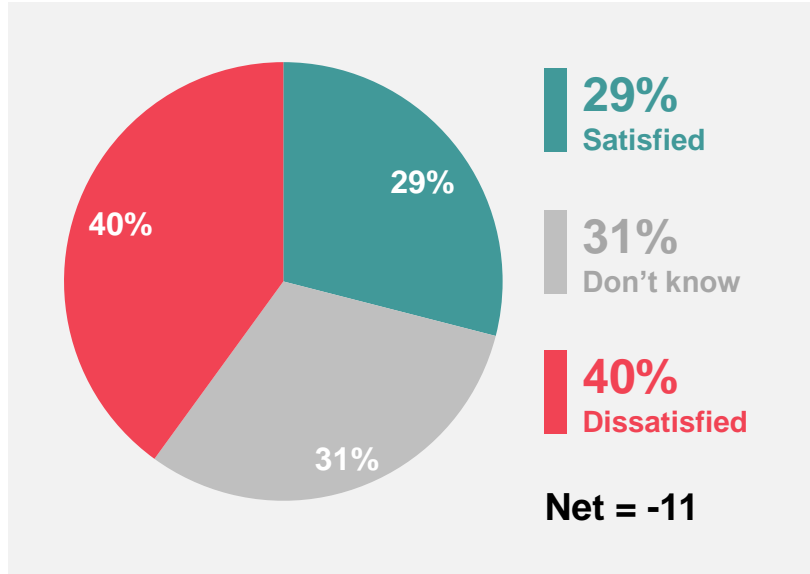




# Jeremy Hunt: Satisfaction

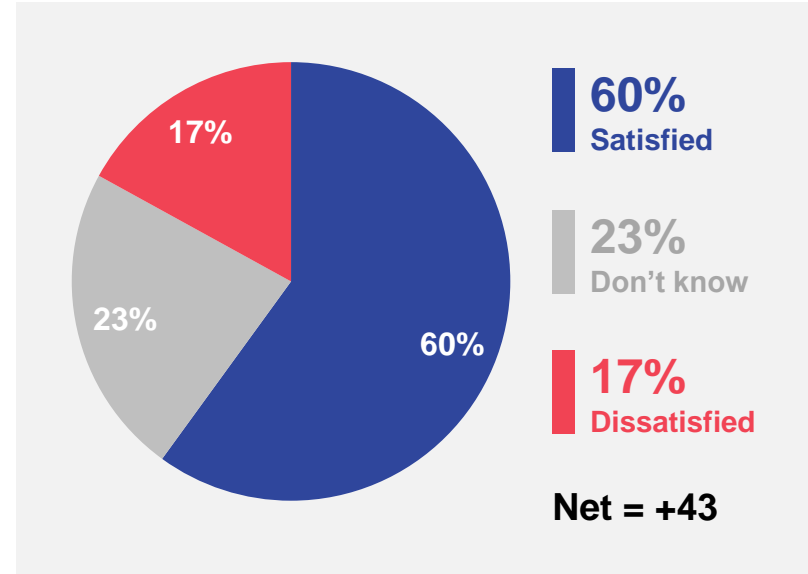
Can you tell me whether you are satisfied or dissatisfied with the way Jeremy Hunt is doing his job as Chancellor of the Exchequer?

November 2022 – Among all



Base: 1,004 British adults 18+, 9-16 November 2022

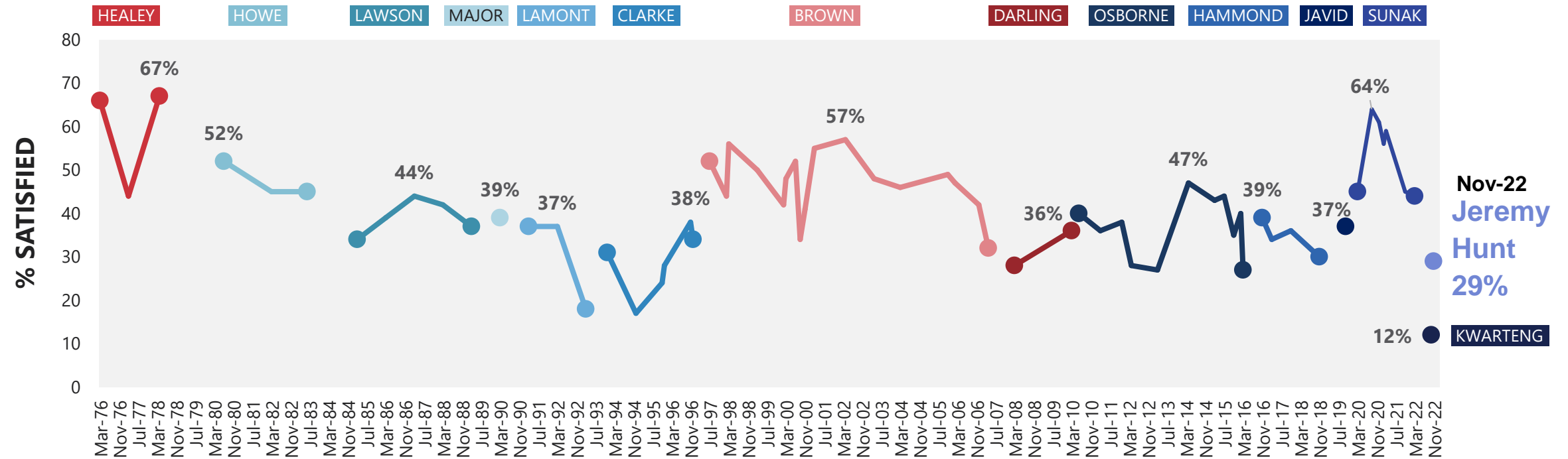
November 2022 – Among Conservative supporters



Base: 206 Conservative Party supported aged 18+, 9-16 November 2022

# Satisfaction with the Chancellor of the Exchequer: 1976-2022

Can you tell me whether you are satisfied or dissatisfied with the way ... is doing his job as Chancellor of the Exchequer?



Note: Data labels denote each Chancellor's highest satisfaction score

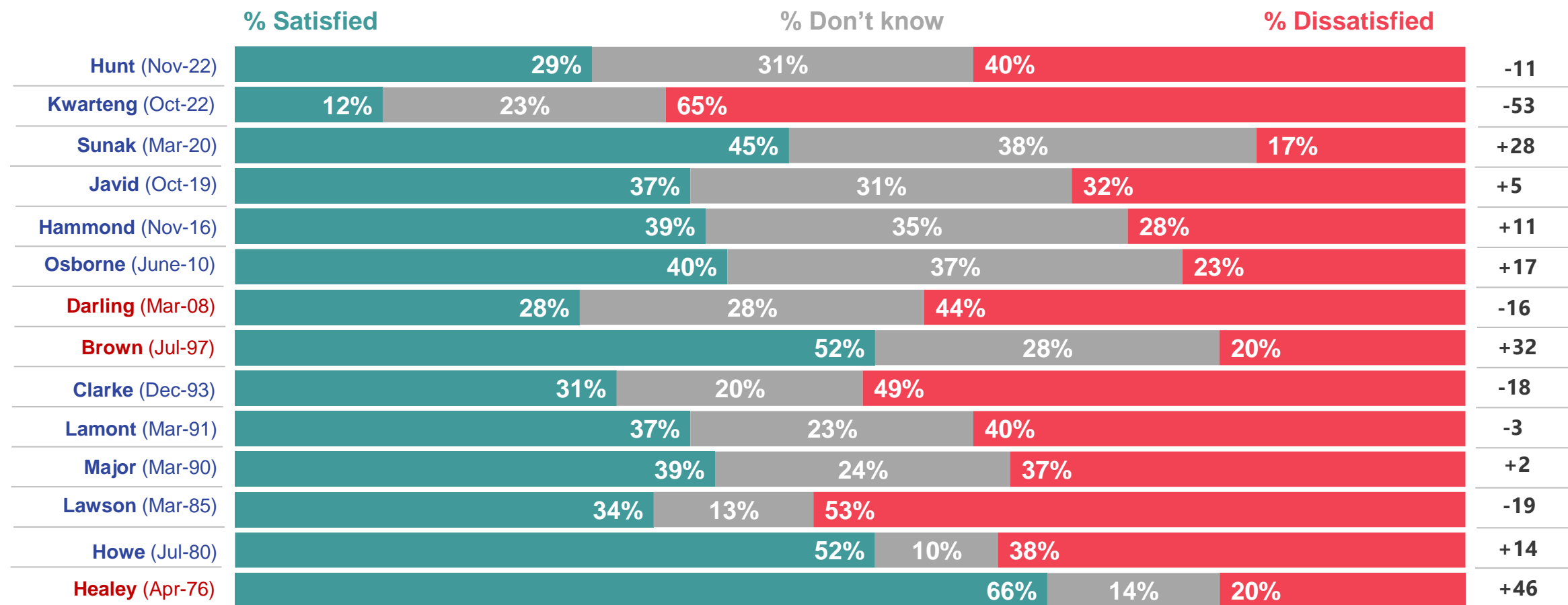
Source: Ipsos Political Monitor

Base: c.1,000 British adults 18+ each month



# Satisfaction with Chancellor: First Ipsos rating after becoming Chancellor of the Exchequer

How satisfied or dissatisfied are you with the way ... is doing his job as Chancellor of the Exchequer?



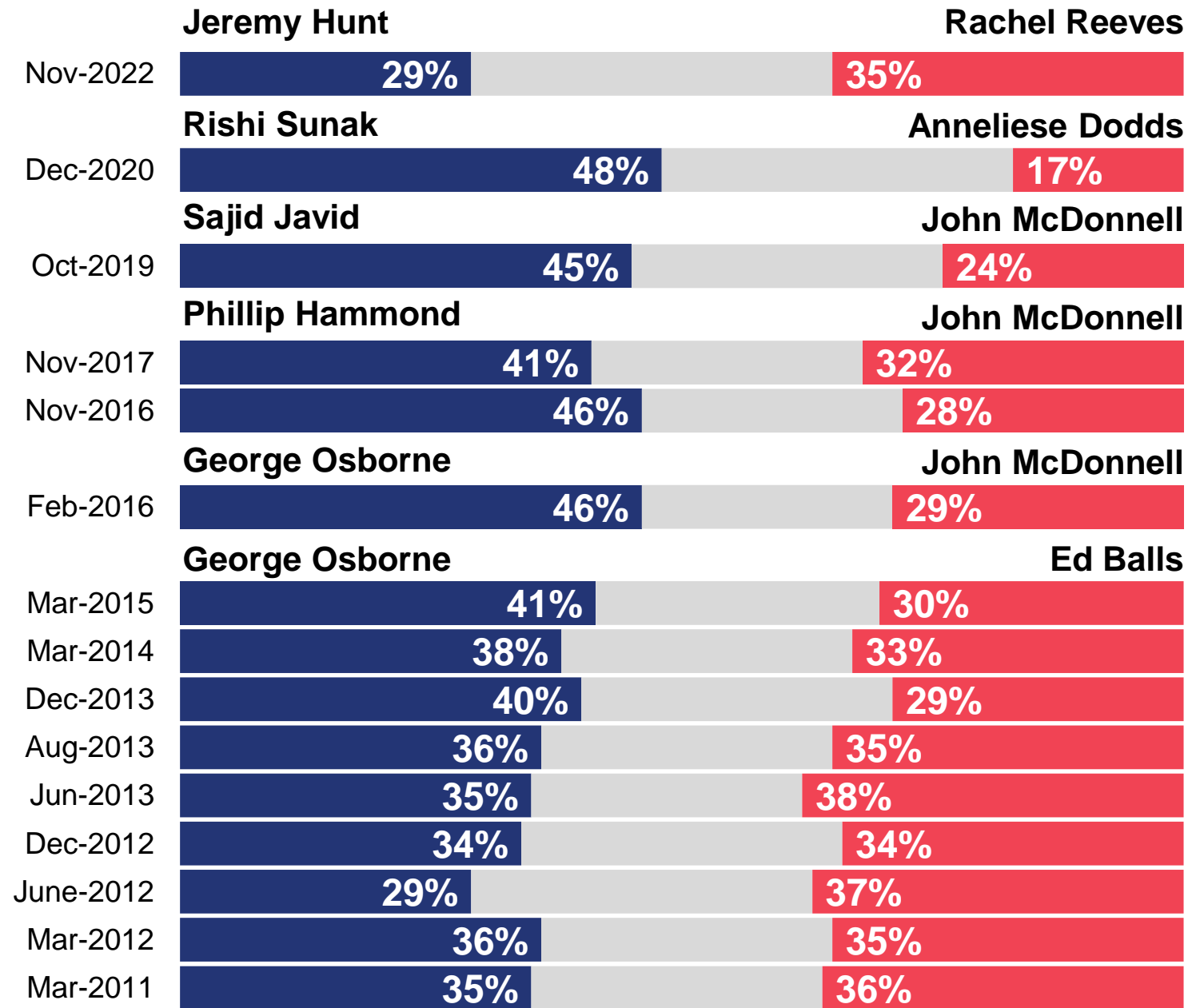
**Note:** Data collected prior to February 2008 was collected via face-to-face methodology; data collected from February 2008 was via telephone  
**Base:** c.1,000 British adults each month

Source: Ipsos Political Monitor



# Most capable Chancellor: 2011-2022

Who do you think would make the most capable Chancellor, the Conservative's Jeremy Hunt, or Labour's Rachel Reeves?





## November 2022 Political Monitor

### For more information

Gideon Skinner  
Research Director  
[gideon.skinner@ipsos.com](mailto:gideon.skinner@ipsos.com)

Cameron Garrett  
Research Manager  
[cameron.garrett@ipsos.com](mailto:cameron.garrett@ipsos.com)

Keiran Pedley  
Research Director  
[keiran.pedley@ipsos.com](mailto:keiran.pedley@ipsos.com)

Ben Roff  
Research Executive  
[ben.roff@ipsos.com](mailto:ben.roff@ipsos.com)

