

Ipsos UK Blackout polling**Fieldwork: 1-4 November 2022****PUBLIC****Adults aged 18-75 GB**

Q1. How likely or unlikely do you think it is that blackouts will happen in ... this winter? - Summary

All Adults aged 18-75 in Great Britain

	Q1. How likely or unlikely do you think it is that blackouts will happen in ... this winter?	
	In Britain generally	In your house specifically
	(A)	(B)
Unweighted base	1072	1072
Weighted base	1072	1072
Very likely (4)	138 13% B	92 9%
Fairly likely (3)	376 35%	344 32%
Not very likely (2)	336 31%	394 37% A
Not at all likely (1)	94 9%	97 9%
Don't know	128 12%	145 14%

NET: Likely	514 48% B	436 41%
NET: Unlikely	429 40%	491 46% A

Mean	2.59 B	2.46
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nts of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.*Overlap formulae used**ColumnProportions (5%): A/B Minimum Base: 30(**) Small Base: 100(*)**ColumnMeans (5%): A/B Minimum Base: 30(**) Small Base: 100(*)*

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Fieldwork: 1-4 November 2022
PUBLIC
Adults aged 18-75 GB

Q1. How likely or unlikely do you think it is that blackouts will happen in ... this winter? - In Britain generally
 All Adults aged 18-75 in Great Britain

	Total (A)	Gender		Age					Aggregated Age Breaks			Generations				Region					Social grade		Employment status		Education		Ethnicity		
		Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Gen Y (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1072	526	545	163	199	185	204	321	362	389	321	175	311	327	259	262	278	242	145	52	93	730	342	753	319	572	500	900	162
Weighted base	1072	531	540	131	199	188	204	351	330	392	351	143	304	326	299	255	279	245	150	50	93	609	463	697	375	350	722	923	145
Very likely (4)	138 13%	78 15%	61 11%	26 20% GH*	45 23% FGH	21 11% *	15 8%	30 9%	71 22% JK	37 9%	30 9%	29 21% NO*	54 18% NO	29 9%	26 9% *	34 13%	31 11%	25 10%	17 11% *	6 11% **	25 27% PQRS*	69 11%	69 15%	92 13%	46 12%	50 14%	88 12%	114 12%	24 16% *
Fairly likely (3)	376 35%	173 33%	203 38%	47 36% *	64 32%	56 30% *	67 33%	143 41%	110 33%	123 31%	143 41%	51 36% *	94 31%	109 33%	122 41% *	91 36%	122 44% RSU	75 31%	41 27% *	24 47% **	23 25% *	201 33%	176 38%	218 31%	158 42% x	111 32%	265 37%	327 35%	48 33% *
Not very likely (2)	336 31%	165 31%	170 31%	34 26% *	47 23%	58 31% *	81 40% DE	115 33%	81 25%	140 36% I	115 33%	35 24% *	78 26% LM	123 38% LM	100 33% *	84 33%	88 31%	92 38% U	45 30% *	8 16% **	19 20% *	209 34%	126 27%	218 31%	118 31%	113 32%	222 31%	304 33% c	30 20% *
Not at all likely (1)	94 9%	61 11% c	33 6%	17 13% G*	29 15% GH	19 10% *	8 4%	22 6%	46 14% JK	26 7%	22 6%	20 14% N*	37 12% N	19 6%	18 6% *	21 8%	16 6%	19 8%	18 12% *	10 19% **	10 11% *	52 8%	42 9%	78 11% y	16 4%	29 8%	65 9%	74 8%	19 13% *
Don't know	128 12%	55 10%	73 14%	7 5% *	14 7%	33 18% DE*	33 16% DE	41 12%	21 6%	66 17% I	41 12%	7 5% *	41 14% L	47 14% L	33 11% *	24 10%	22 8%	34 14%	29 20% Q*	3 6% **	15 17% *	78 13%	50 11%	91 13%	37 10%	47 13%	81 11%	103 11%	24 17% *
NET: Likely	514 48%	251 47%	264 49%	73 56% G*	109 55% G	77 41% *	82 40%	173 49%	182 55% J	160 41%	173 49%	81 56% N*	148 49%	138 42%	148 49% *	126 49%	153 55% RS	100 41%	58 39% *	29 58% **	49 52% *	270 44%	245 53%	310 44%	205 55%	161 46%	353 49%	441 48%	72 50% *
NET: Unlikely	429 40%	226 42%	203 38%	51 39% *	75 38%	77 41% *	89 44%	137 39%	126 38%	166 42%	137 39%	55 39% *	114 38%	142 43%	118 39% *	105 41%	104 37%	111 45%	62 42% *	18 35% **	29 31% *	261 43%	168 36%	296 42%	134 36%	142 41%	287 40%	379 41%	49 34% *
Mean	2.59	2.56	2.62	2.67 *	2.68 *	2.52 *	2.53 *	2.58 *	2.67	2.52	2.58 *	2.66 *	2.63	2.53	2.59 *	2.61	2.65 *	2.50 *	2.48 *	2.53 **	2.82 **	2.54	2.66	2.53	2.70 *	2.60	2.59	2.59	2.63 *

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

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 All Adults aged 18-75 in Great Britain

	Total (A)	Marital Status				Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote		Likelihood of blackouts occurring in Britain		Likelihood of blackouts occurring in own home specifically		Concerned about blackouts	
		Married/ Living as Married (B)	Single (C)	Widowed/ Divorced/ Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	ANY (I)	NONE (J)	Conservati ve (K)	Labour (L)	Lib Dems (M)	Other (N)	Remain (O)	Leave (P)	Likely (Q)	Unlikely (R)	Likely (S)	Unlikely (T)	Concerned (U)	Not concerned (V)	
Unweighted base	1072	662	320	90	174	362	238	298	389	683	302	309	79	162	477	328	490	467	436	509	591	451	
Weighted base	1072	647	301	125	203	355	220	295	359	713	330	288	67	154	409	391	514	429	436	491	610	426	
Very likely (4)	138 13%	87 13%	39 13%	12 10% **	18 9% *	43 12%	46 21% EFH	31 11%	57 16%	82 11%	23 7%	51 18% K	6 9% *	34 22% K*	60 15%	46 12%	138 27% R	- -	126 29% T	11 2%	109 18% V	29 7%	
Fairly likely (3)	376 35%	215 33%	96 32%	65 52% **	77 38% *	103 29%	81 37%	116 39%	126 35%	250 35%	108 33%	131 45% KMN	16 25% *	45 29% *	145 35%	139 35%	376 73% R	- -	265 61% T	96 19%	264 43% V	101 24%	
Not very likely (2)	336 31%	206 32%	100 33%	29 24% **	71 35% *	123 35% G	53 24%	88 30%	113 31%	223 31%	126 38% LN	67 23%	34 51% LN*	31 20% *	132 32%	124 32%	- -	336 78% Q	26 6%	306 62% S	129 21%	201 47% U	
Not at all likely (1)	94 9%	59 9%	31 10%	4 3% **	16 8% *	33 9%	20 9%	24 8%	26 7%	68 9%	33 10%	22 8%	4 6% *	23 15% *	31 8%	37 10%	- -	94 22% Q	15 3%	72 15% S	35 6%	59 14% U	
Don't know	128 12%	79 12%	35 12%	14 11% **	22 11% *	52 15%	19 9%	35 12%	37 10%	91 13%	39 12%	18 6%	6 10% *	21 14% *	41 10%	45 11%	- -	- -	5 1% T	6 1% S	72 12%	36 8%	

NET: Likely	514 48%	302 47%	135 45%	77 62% **	94 46% *	146 41%	127 58% F	147 50%	183 51%	332 46%	132 40%	182 63% KM	22 33% *	78 51% *	204 50%	185 47%	514 100% R	- -	390 90% T	107 22%	373 61% V	130 30%
NET: Unlikely	429 40%	266 41%	131 43%	33 26% **	87 43% *	156 44%	73 33%	112 38%	139 39%	291 41%	159 48% L	88 31%	38 57% LN*	54 35% *	164 40%	161 41%	- -	429 100% Q	41 9%	378 77% S	164 27%	260 61% U

Mean	2.59	2.58	2.54	2.78 **	2.53 *	2.51	2.77 F	2.59	2.66	2.56	2.42 *	2.78 KM	2.40 *	2.67 *	2.63	2.56	3.27 R	1.78	3.16 T	2.09	2.83 V	2.26
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Overlap formulae used

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Q1. How likely or unlikely do you think it is that blackouts will happen in ... this winter? - In your house specifically
 All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks			Generations				Region					Social grade		Employment status		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Gen Y (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1072	526	545	163	199	185	204	321	362	389	321	175	311	327	259	262	278	242	145	52	93	730	342	753	319	572	500	900	162
Weighted base	1072	531	540	131	199	188	204	351	330	392	351	143	304	326	299	255	279	245	150	50	93	609	463	697	375	350	722	923	145
Very likely (4)	92 9%	49 9%	43 8%	20 15% GH*	32 16% FGH	12 7% *	6 3%	22 6%	52 16% JK	18 5%	22 6%	20 14% N*	38 12% N	15 4%	19 6% *	24 9%	21 8%	18 8%	14 9% *	2 3% **	13 13% *	52 8%	40 9%	60 9%	32 9%	26 7%	65 9%	68 7%	23 16% b*
Fairly likely (3)	344 32%	169 32%	176 33%	53 40% *	67 33%	59 31% *	59 29%	107 31%	119 36%	118 30%	107 31%	58 41% *	97 32%	100 31%	89 30% *	76 30%	94 34%	71 29%	43 28% *	26 52% **	34 36% *	195 32%	149 32%	216 31%	128 34%	105 30%	239 33%	290 31%	52 36% *
Not very likely (2)	394 37%	188 35%	205 38%	36 27% *	66 33%	58 31% *	92 45% DF	142 41%	102 31%	150 38%	142 41%	40 28% *	92 30%	136 42% LM	126 42% *	93 36%	115 41%	108 44% SU	41 28% *	14 28% **	23 24% *	235 39%	159 34%	250 36%	144 39%	136 39%	258 36%	362 39% c	32 22% *
Not at all likely (1)	97 9%	63 12% c	34 6%	16 12% G*	19 9%	24 13% G*	10 5%	28 8%	35 11%	34 9%	28 8%	17 12% *	35 12%	23 7%	22 7% *	28 11%	17 6%	18 7%	21 14% *	6 11% **	8 9% *	44 7%	53 11%	76 11%	21 6%	35 10%	62 9%	82 9%	14 10% *
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NET: Unlikely	491 46%	251 47%	239 44%	52 40% *	85 43%	82 44% *	102 50%	170 48%	138 42%	184 47%	170 48%	58 40% *	127 42%	159 49%	148 50% *	120 47%	132 47%	126 51% U	62 42% *	20 40% **	31 33% *	280 46%	212 46%	326 47%	165 44%	171 49%	320 44%	445 48% c	46 32% *
Mean	2.46	2.43	2.50	2.61 *	2.61 G*	2.39 *	2.36 *	2.41 *	2.61 J	2.37	2.41 *	2.60 *	2.53	2.39	2.41 *	2.44	2.49 *	2.42 *	2.41 *	2.50 **	2.65 **	2.48	2.44	2.43	2.53 *	2.41	2.49	2.43	2.69 b*

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Adults aged 18-75 GB

Q1. How likely or unlikely do you think it is that blackouts will happen in ... this winter? - In your house specifically
 All Adults aged 18-75 in Great Britain

	Marital Status				Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote		Likelihood of blackouts occurring in Britain		Likelihood of blackouts occurring in own home specifically		Concerned about blackouts	
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	ANY (I)	NONE (J)	Conservative (K)	Labour (L)	Lib Dems (M)	Other (N)	Remain (O)	Leave (P)	Likely (Q)	Unlikely (R)	Likely (S)	Unlikely (T)	Concerned (U)	Not concerned (V)
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Weighted base	1072	647	301	125	203	355	220	295	359	713	330	288	67	154	409	391	514	429	436	491	610	426
Very likely (4)	92 9%	53 8%	30 10%	9 7% **	11 6% *	34 9%	29 13% H	18 6%	30 8%	61 9%	15 5%	35 12% K	5 8% *	19 13% K*	42 10%	24 6%	87 17% R	4 1%	92 21% T	- -	76 13% V	15 4%
Fairly likely (3)	344 32%	206 32%	95 32%	42 34% **	53 26% *	87 25%	77 35% F	127 43% EF	140 39% J	204 29%	101 31%	95 33%	21 31% *	57 37% *	119 29%	122 31%	304 59% R	37 9%	344 79% T	- -	264 43% V	78 18%
Not very likely (2)	394 37%	247 38%	102 34%	45 36% **	83 41% *	155 44% GH	71 32%	85 29%	117 33%	278 39%	142 43% N	110 38%	30 44% *	41 27% *	174 43%	138 35%	91 18%	297 69% Q	- -	394 80% S	168 28%	221 52% U
Not at all likely (1)	97 9%	57 9%	32 11%	8 6% **	22 11% *	23 6%	23 10%	29 10%	32 9%	65 9%	28 8%	28 10%	8 12% *	16 10% *	32 8%	44 11%	16 3%	81 19% Q	- -	97 20% S	22 4%	75 18% U
Don't know	145 14%	84 13%	41 14%	20 16% **	34 17% *	56 16%	19 9%	36 12%	39 11%	106 15%	44 13%	21 7%	4 6% *	21 14% *	42 10%	63 16%	17 3%	10 2%	- -	- -	79 13%	37 9%
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NET: Unlikely	491 46%	304 47%	134 45%	53 43% **	105 52% *	178 50% H	94 43%	114 39%	149 42%	342 48%	170 51% N	138 48%	38 56% N*	56 37% *	206 50%	182 46%	107 21%	378 88% Q	- -	491 100% S	190 31%	296 70% U
Mean	2.46	2.45	2.47	2.50 **	2.31 *	2.44	2.56	2.52	2.53	2.43	2.36 *	2.51	2.36 *	2.60 *	2.47	2.39	2.93 R	1.91	3.21 T	1.80	2.74 V	2.09

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 PUBLIC
 Adults aged 18-75 GB

Q2. How concerned are you, if at all, about potential energy blackouts occurring in your area this winter?

All Adults aged 18-75 in Great Britain

	Total (A)	Gender		Age					Aggregated Age Breaks			Generations				Region					Social grade		Employment status		Education		Ethnicity		
		Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Gen Y (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
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Very concerned (4)	226 21%	97 18%	130 24%	19 15% *	66 33% DGH	44 24% *	30 15%	67 19%	85 26%	75 19%	67 19%	28 19% *	90 29% N	48 15%	61 20% *	45 17%	66 24%	35 15%	50 33% PR*	6 12% **	25 26% *	112 18%	114 25%	141 20%	85 23%	85 24%	142 20%	173 19%	51 36% b*
Fairly concerned (3)	383 36%	160 30%	223 41% B	54 41% *	64 32%	63 34% *	73 36%	128 37%	118 36%	137 35%	128 37%	56 39% *	89 29%	130 40% M	108 36% *	83 32%	109 39%	88 36%	51 34% *	23 46% **	30 32% *	214 35%	169 37%	255 37%	128 34%	103 30%	280 39% z	43 30% *	
Not very concerned (2)	350 33%	199 37% C	149 28%	45 34% *	51 26%	50 27% *	80 39% E	124 35%	96 29%	130 33%	124 35%	46 32% *	85 28%	115 35%	103 34% *	99 39% S	77 28%	90 37% S	28 19% *	20 40% **	35 37% S*	223 37% W	127 27%	220 32%	129 34%	124 35%	225 31%	317 34% c	32 22% *
Not at all concerned (1)	76 7%	55 10% C	22 4%	6 5% *	14 7%	21 11% *	12 6%	23 6%	20 6%	33 8%	23 6%	6 4% *	28 9%	24 7%	18 6% *	18 7%	13 5%	26 11%	15 10% *	1 3% **	4 4% *	37 6%	40 9%	56 8%	21 5%	25 7%	51 7%	60 7% *	15 10% *
Don't know	37 3%	21 4%	16 3%	6 5% *	4 2%	9 5% *	8 4%	9 3%	11 3%	17 4%	9 3%	6 4% *	13 4%	8 3%	9 3% *	11 4%	14 5%	5 2%	6 4% *	- - **	- - *	23 4%	13 3%	25 4%	12 3%	13 4%	24 3%	33 4% *	3 2% *
NET: Concerned	610 57%	257 48%	353 65% B	74 56% *	129 65% G	108 57% *	104 51%	195 56%	203 62%	212 54%	195 56%	84 59% *	179 59%	178 55%	169 56% *	127 50%	175 63% P	123 50%	100 67% PR*	29 58% **	55 59% *	326 54%	284 61%	396 57%	213 57%	188 54%	421 58%	512 56%	95 65% *
NET: Not concerned	426 40%	254 48% C	171 32%	51 39% *	65 33%	71 38% *	92 45%	146 42%	116 35%	163 42%	146 42%	53 37% *	113 37%	139 43%	121 41% *	116 46% QS	90 32%	116 48% QS	43 29% *	21 42% **	39 41% *	259 43%	167 36%	276 40%	150 40%	149 43%	277 38%	377 41% *	47 32% *
Mean	2.73	2.59	2.88 B	2.69 *	2.93 G*	2.74 *	2.62	2.70	2.84	2.68	2.70	2.77 *	2.83	2.64	2.73 *	2.63	2.86 R*	2.55	2.95 PR*	2.67 **	2.81 *	2.69	2.80	2.72	2.77	2.74	2.73	2.70	2.93 b*

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Blackout polling
Fieldwork: 1-4 November 2022
PUBLIC
Adults aged 18-75 GB

Q2. How concerned are you, if at all, about potential energy blackouts occurring in your area this winter?

All Adults aged 18-75 in Great Britain

	Marital Status				Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote		Likelihood of blackouts occurring in Britain		Likelihood of blackouts occurring in own home specifically		Concerned about blackouts	
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	ANY (I)	NONE (J)	Conservative (K)	Labour (L)	Lib Dems (M)	Other (N)	Remain (O)	Leave (P)	Likely (Q)	Unlikely (R)	Likely (S)	Unlikely (T)	Concerned (U)	Not concerned (V)
Unweighted base	1072	662	320	90	174	362	238	298	389	683	302	309	79	162	477	328	490	467	436	509	591	451
Weighted base	1072	647	301	125	203	355	220	295	359	713	330	288	67	154	409	391	514	429	436	491	610	426
Very concerned (4)	226 21%	147 23%	63 21%	16 13% **	29 14% *	75 21%	50 23%	72 25%	88 25%	138 19%	62 19%	65 22%	6 9% *	37 24% *	99 24%	65 17%	162 32% R	35 8%	164 38% T	32 7%	226 37% V	- -
Fairly concerned (3)	383 36%	208 32%	115 38%	60 48% **	88 43% *	109 31%	84 38%	102 35%	125 35%	258 36%	124 38%	113 39%	27 40% *	51 33% *	148 36%	145 37%	211 41% R	130 30%	177 41%	158 32%	383 63% V	- -
Not very concerned (2)	350 33%	231 36%	86 28%	33 26% **	53 26% *	139 39%	72 33%	85 29%	109 30%	241 34%	107 33%	86 30%	30 45% *	54 35% *	126 31%	135 35%	119 23%	200 47% Q	86 20%	232 47% S	- -	350 82% U
Not at all concerned (1)	76 7%	45 7%	22 7%	8 7% **	21 10% *	21 6%	9 4%	26 9%	24 7%	52 7%	27 8%	18 6%	3 5% *	9 6% *	32 8%	27 7%	11 2%	60 14% Q	7 2%	64 13% S	- -	76 18% U
Don't know	37 3%	15 2%	14 5%	8 6% **	12 6% *	10 3%	5 2%	9 3%	13 4%	24 3%	9 3%	7 2%	1 1% *	3 2% *	5 1%	18 5%	12 2%	5 1%	2 *	5 1%	- -	- -
NET: Concerned	610 57%	355 55%	179 59%	76 61% **	117 58% *	184 52%	134 61%	175 59%	213 59%	397 56%	186 56%	178 62%	33 49% *	88 57% *	247 60%	211 54%	373 72% R	164 38%	341 78% T	190 39%	610 100% V	- -
NET: Not concerned	426 40%	276 43%	108 36%	41 33% **	74 36% *	160 45%	81 37%	111 38%	133 37%	293 41%	135 41%	104 36%	33 50% *	63 41% *	157 38%	162 42%	130 25%	260 61% Q	93 21%	296 60% S	- -	426 100% U
Mean	2.73	2.72	2.76	2.71 **	2.66 *	2.69	2.81	2.78	2.80	2.70	2.69	2.80	2.55 *	2.77 *	2.78	2.67	3.04 R	2.33	3.15 T	2.33	3.37 V	1.82

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E/F/G/H,I/J,K/L/M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Blackout polling
Fieldwork: 1-4 November 2022
PUBLIC
Adults aged 18-75 GB

Q3. How prepared do you feel your household is, if at all, to cope with potential energy blackouts occurring in your area this winter?

All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks			Generations				Region					Social grade		Employment status		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Gen Y (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1072	526	545	163	199	185	204	321	362	389	321	175	311	327	259	262	278	242	145	52	93	730	342	753	319	572	500	900	162
Weighted base	1072	531	540	131	199	188	204	351	330	392	351	143	304	326	299	255	279	245	150	50	93	609	463	697	375	350	722	923	145
Very prepared (4)	95 9%	64 12% C	31 6%	21 16% FG*	22 11%	9 5% *	12 6%	31 9%	43 13% J	21 5%	31 9%	21 15% N*	30 10%	17 5%	27 9% *	18 7%	17 6%	22 9%	19 13% *	10 19% **	10 11% *	46 8%	49 11%	71 10%	24 6%	32 9%	63 9%	84 9%	10 7% *
Fairly prepared (3)	432 40%	221 42%	212 39%	44 34% *	79 40% F	48 26% *	86 42% F	174 50% DF	124 37% J	134 34%	174 50% U	50 35% *	101 33%	130 40%	152 51% LM*	123 48% S	117 42%	93 38%	44 29% *	20 39% **	36 39% *	256 42%	176 38%	280 40%	152 41%	141 40%	291 40%	376 41%	56 38% *
Not very prepared (2)	366 34%	151 28%	216 40% B	49 37% *	53 27%	76 41% E*	73 36%	115 33%	102 31%	149 38%	115 33%	52 36% *	94 31%	120 37%	100 33% *	74 29%	101 36%	103 42%	41 28% *	18 35% **	30 32% *	221 36%	145 31%	225 32%	141 38%	127 36%	239 33%	332 36% c	33 23% *
Not at all prepared (1)	120 11%	58 11%	61 11%	11 8% *	41 21% DGH	39 21% DGH*	21 10% H	9 3%	51 16% K	60 15% K	9 3%	14 10% O*	60 20% LNO	39 12% O	7 2% *	28 11%	28 10%	23 9%	23 16% *	3 6% **	16 17% *	54 9%	66 14%	78 11%	42 11%	32 9%	88 12%	87 9%	33 23% b*
Don't know	58 5%	38 7%	19 4%	6 4% *	4 2%	15 8% E*	12 6%	21 6%	9 3%	27 7%	21 6%	6 4% *	19 6%	20 6%	13 4% *	13 5%	17 6%	4 2%	23 15% PRU*	- - **	1 1% *	32 5%	26 6%	43 6%	15 4%	18 5%	40 6%	45 5%	13 9% *
NET: Prepared	528 49%	285 54%	243 45%	66 50% F*	101 51% F	58 31% *	98 48% F	205 59% F	167 51% J	155 40%	205 59% J	72 50% *	131 43%	146 45%	179 60% MN*	141 55%	133 48%	115 47%	62 42% *	29 58% **	47 50% *	302 50%	226 49%	351 50%	176 47%	173 49%	355 49%	459 50%	65 45% *
NET: Not prepared	487 45%	208 39%	277 51% B	60 46% *	94 47%	115 61% DEGH*	94 46%	124 35%	154 47%	209 53% K	124 35%	66 46% *	155 51% O	159 49% O	106 36% *	101 40%	129 46%	126 51%	65 43% *	21 42% **	45 48% *	275 45%	212 46%	303 43%	184 49%	159 46%	327 45%	418 45%	67 46% *
Mean	2.50	2.59 C	2.41	2.61 F*	2.42 *	2.16 *	2.46 F	2.69 EFG	2.50	2.32	2.69 J	2.57 *	2.35	2.41	2.70 MN*	2.54	2.47 *	2.47	2.46 *	2.71 **	2.45 *	2.51	2.48	2.53	2.44	2.52	2.48	2.52	2.31 *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(*)

Ipsos UK Blackout polling
Fieldwork: 1-4 November 2022
PUBLIC
Adults aged 18-75 GB

Q3. How prepared do you feel your household is, if at all, to cope with potential energy blackouts occurring in your area this winter?

All Adults aged 18-75 in Great Britain

	Marital Status				Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote		Likelihood of blackouts occurring in Britain		Likelihood of blackouts occurring in own home specifically		Concerned about blackouts	
	Total (A)	Married/Living as Married (B)	Single (C)	Widowed/Divorced/Separated (D)	1 (E)	2 (F)	3 (G)	4+ (H)	ANY (I)	NONE (J)	Conservative (K)	Labour (L)	Lib Dems (M)	Other (N)	Remain (O)	Leave (P)	Likely (Q)	Unlikely (R)	Likely (S)	Unlikely (T)	Concerned (U)	Not concerned (V)
Unweighted base	1072	662	320	90	174	362	238	298	389	683	302	309	79	162	477	328	490	467	436	509	591	451
Weighted base	1072	647	301	125	203	355	220	295	359	713	330	288	67	154	409	391	514	429	436	491	610	426
Very prepared (4)	95 9%	47 7%	33 11%	15 12% **	19 10% *	24 7%	15 7%	37 13%	37 10%	59 8%	26 8%	17 6%	3 4% *	24 15% L*	36 9%	34 9%	58 11%	30 7%	50 11%	40 8%	51 8%	45 11%
Fairly prepared (3)	432 40%	282 44% C	102 34%	48 38% **	66 32% *	177 50% EH	102 46% H	87 30%	127 35%	305 43%	134 41%	114 40%	30 44% *	63 41% *	165 40%	161 41%	227 44%	181 42%	199 46%	194 40%	231 38%	192 45%
Not very prepared (2)	366 34%	212 33%	105 35%	49 39% **	85 42% F*	95 27%	74 34%	111 38% F	118 33%	248 35%	117 35%	114 40%	25 37% *	50 32% *	136 33%	144 37%	173 34%	143 33%	137 32%	178 36%	242 40% V	124 29%
Not at all prepared (1)	120 11%	72 11%	43 14%	5 4% **	22 11% *	31 9%	20 9%	48 16% F	63 18% J	57 8%	28 9%	33 11%	3 5% *	12 8% *	49 12%	32 8%	46 9%	59 14%	43 10%	63 13%	68 11%	49 12%
Don't know	58 5%	33 5%	18 6%	8 6% **	11 5% *	27 8%	8 4%	11 4%	14 4%	44 6%	24 7%	10 4%	6 10%	5 3% *	23 6%	20 5%	10 2%	16 4%	7 2%	15 3%	18 3%	17 4%
NET: Prepared	528 49%	329 51%	136 45%	63 50% **	85 42% *	201 57% EH	117 53%	124 42%	164 46%	364 51%	160 49%	131 45%	33 49% *	86 56% *	201 49%	195 50%	285 55%	212 49%	249 57%	234 48%	282 46%	237 56% U
NET: Not prepared	487 45%	285 44%	147 49%	54 44% **	107 53% F*	126 36%	94 43%	159 54% F	181 50%	306 43%	145 44%	147 51%	28 42% *	62 41% *	185 45%	176 45%	219 43%	202 47%	180 41%	242 49%	310 51% V	173 41%
Mean	2.50	2.50	2.45	2.62 **	2.43 *	2.59	2.53	2.40	2.40	2.55	2.52	2.41	2.53 *	2.66 L*	2.49	2.53	2.59	2.44	2.60	2.44	2.45	2.57

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Overlap formulae used

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Ipsos UK Blackout polling
 Fieldwork: 1-4 November 2022
 PUBLIC
 Adults aged 18-75 GB

Q4. To what extent would you support or oppose Britain adopting similar measures?
 All Adults aged 18-75 in Great Britain

	Gender			Age					Aggregated Age Breaks			Generations				Region					Social grade		Employment status		Education		Ethnicity		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-75 (H)	18-34 (I)	35-54 (J)	55-75 (K)	Gen Z (L)	Gen Y (M)	Gen X (N)	Baby Boomer (O)	North (P)	Midlands (Q)	South (R)	London (S)	Wales (T)	Scotland (U)	ABC1 (V)	C2DE (W)	Working (X)	Not working (Y)	Graduates (Z)	Non-graduates (a)	White ethnic group (b)	Minority ethnic group (c)
Unweighted base	1072	526	545	163	199	185	204	321	362	389	321	175	311	327	259	262	278	242	145	52	93	730	342	753	319	572	500	900	162
Weighted base	1072	531	540	131	199	188	204	351	330	392	351	143	304	326	299	255	279	245	150	50	93	609	463	697	375	350	722	923	145
Strongly support (2)	240 22%	117 22%	123 23%	17 13% *	29 15%	44 23% *	54 27% DE	97 28% DE	46 14%	98 25% I	97 28% I	18 12% *	49 16%	91 28% LM	82 27% LM*	59 23%	61 22%	50 21%	35 24% *	8 16% **	26 28% *	153 25%	87 19%	169 24%	72 19%	106 30% a	135 19%	217 24%	21 15% *
Tend to support (1)	365 34%	174 33%	191 35%	38 29% *	67 34%	51 27% *	59 29% FG	150 43% FG	105 32%	110 28% J	150 43% J	43 30% *	99 33%	96 30%	127 43% N*	79 31%	97 35%	102 42% U	50 34% *	18 35% **	19 21% *	220 36%	145 31%	224 32%	141 38%	128 37% c	237 33%	332 36% c	33 23% *
Neither support nor oppose (0)	264 25%	141 27%	123 23%	35 27% H*	71 36% H	51 27% H*	54 26% H	53 15%	106 32% K	105 27% K	53 15%	39 27% O*	96 32% O	85 26% O	44 15% *	53 21%	79 28%	54 22%	34 23% *	15 30% **	28 30% *	131 22%	132 29%	175 25%	89 24%	59 17% z	205 28% z	214 23%	48 33% *
Tend to oppose (-1)	76 7%	40 8%	36 7%	28 22% EFGH*	19 10% H	12 7% *	8 4%	8 2%	47 14% JK	20 5% JK	8 2%	28 20% MNO*	31 10% NO	9 3%	7 2% *	24 10%	12 4%	19 8%	8 6% *	6 12% **	7 7% *	37 6%	39 8%	50 7%	26 7%	28 8% z	48 7% z	59 6%	17 12% *
Strongly oppose (-2)	41 4%	28 5%	13 2%	4 3% *	5 2%	9 5% *	13 6%	10 3%	9 3%	23 6% K	10 3%	7 5% *	9 3%	17 5%	9 3% *	16 6%	9 3%	9 4%	3 2% *	1 3% **	3 3% *	26 4%	15 3%	35 5%	6 2%	14 4% z	28 4% z	35 4%	7 5% *
Don't know	86 8%	31 6%	54 10%	9 7% *	8 4%	20 11% *	15 7%	33 9%	17 5%	35 9% K	33 9%	9 6% *	20 6%	27 8%	30 10% *	24 9%	21 8%	10 4%	19 12% R*	2 4% **	10 10% *	41 7%	45 10%	44 6%	42 11%	16 5% z	69 10% z	67 7%	19 13% *
NET: Support	606 56%	291 55%	314 58%	55 42% *	96 48%	95 50% *	114 56%	247 70% DEFG	151 46%	208 53%	247 70% IJ	60 42% *	149 49%	188 58% L	209 70% LMN*	138 54%	158 57%	152 62%	86 57% *	26 52% **	46 49% *	373 61% w	232 50%	393 56%	212 57%	234 67% a	372 52%	549 59% c	54 38% *
NET: Oppose	117 11%	68 13%	49 9%	33 25% EFGH*	24 12%	22 12% *	21 10%	18 5%	56 17% K	43 11%	18 5%	35 25% MNO*	40 13% O	26 8%	16 5% *	41 16% Q	20 7%	28 11%	11 8% *	7 14% **	10 11% *	63 10%	54 12%	85 12%	32 9%	42 12% z	76 10% z	93 10%	24 17% *
Mean	0.70	0.62	0.77	0.28 *	0.51 *	0.64 D*	0.71 D	1.00 DEFG*	0.42	0.68 I	1.00 IJ*	0.27 *	0.52	0.79 LM	0.99 LM*	0.60	0.74 *	0.71	0.82 *	0.53 **	0.71 *	0.77	0.60	0.68	0.74 *	0.85 a	0.62	0.75 c	0.36 *

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H,I/J/K,L/M/N/O,P/Q/R/S/T/U,V/W,X/Y,Z/a,b/c Minimum Base: 30(**) Small Base: 100(**)

Ipsos UK Blackout polling
Fieldwork: 1-4 November 2022
PUBLIC
Adults aged 18-75 GB

Q4. To what extent do you support or oppose Britain adopting similar measures?
 All Adults aged 18-75 in Great Britain

	Total	Marital Status			Household Size				Presence of children HH (17 or under)		General Election 2019 Vote				Referendum 2016 vote		Likelihood of blackouts occurring in Britain		Likelihood of blackouts occurring in own home specifically		Concerned about blackouts	
		Married/Living as Married	Single	Widowed/Divorced/Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dems	Other	Remain	Leave	Likely	Unlikely	Likely	Unlikely	Concerned	Not concerned
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted base	1072	662	320	90	174	362	238	298	389	683	302	309	79	162	477	328	490	467	436	509	591	451
Weighted base	1072	647	301	125	203	355	220	295	359	713	330	288	67	154	409	391	514	429	436	491	610	426
Strongly support (2)	240 22%	142 22%	70 23%	28 23% **	56 28% *	87 25%	48 22%	49 17%	70 20%	170 24%	78 24%	81 28%	20 29% *	33 21% *	125 30% p	70 18%	126 25%	99 23%	110 25%	112 23%	143 23%	95 22%
Tend to support (1)	365 34%	224 35%	85 28%	56 45% **	76 37% *	123 35%	70 32%	97 33%	100 28%	266 37% i	130 39%	101 35%	31 46% *	44 28% *	166 40%	145 37%	161 31%	172 40%	133 31%	197 40% s	218 36%	144 34%
Neither support nor oppose (0)	264 25%	163 25%	81 27%	20 16% **	41 20% *	77 22%	66 30%	80 27%	114 32% j	150 21%	65 20%	65 23%	13 20% *	43 28% *	66 16%	98 25% o	144 28%	97 23%	129 30%	111 23%	144 24%	110 26%
Tend to oppose (-1)	76 7%	38 6%	34 11% b	3 3% **	4 2% *	25 7%	15 7%	32 11% e	33 9%	43 6%	19 6%	22 8%	3 4% *	20 13% k*	18 5%	32 8%	46 9%	23 5%	36 8%	34 7%	42 7%	33 8%
Strongly oppose (-2)	41 4%	28 4%	11 4%	3 3% **	8 4% *	15 4%	10 4%	8 3%	12 3%	29 4%	16 5%	9 3%	* * *	5 4% *	11 3%	17 4%	16 3%	19 4%	13 3%	21 4%	23 4%	18 4%
Don't know	86 8%	52 8%	20 7%	14 11% **	17 8% *	28 8%	12 5%	28 10%	30 8%	55 8%	23 7%	11 4%	* 1% *	8 5% *	24 6%	28 7%	22 4%	19 4%	14 3%	16 3%	41 7%	26 6%
NET: Support	606 56%	366 57%	156 52%	84 68% **	132 65% *	210 59%	118 54%	146 50%	170 47%	436 61% i	207 63%	182 63%	50 75% n*	77 50% *	290 71% p	216 55%	287 56%	271 63%	244 56%	309 63%	361 59%	239 56%
NET: Oppose	117 11%	66 10%	45 15%	7 5% **	13 6% *	40 11%	24 11%	40 14%	45 13%	72 10%	35 11%	30 11%	3 4% *	26 17% *	29 7%	49 13%	61 12%	42 10%	49 11%	55 11%	64 11%	51 12%
Mean	0.70	0.70	0.61	0.92 **	0.90 *	0.74	0.64	0.55	0.56	0.77 i	0.76	0.80	1.01 n*	0.54 *	0.98 p	0.60	0.68	0.75	0.69	0.72	0.73	0.66

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E/F/G/H,I,J,K/L/M/N,O/P,Q/R,S/T,U/V Minimum Base: 30(**) Small Base: 100(*)