EUROPEAN BAROMETER ON POVERTY AND PRECARIOUSNESS

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Etienne Mercier - <u>etienne.mercier@ipsos.com</u> Pierre Latrille – <u>pierre.latrille@ipsos.com</u>

Salomé Quétier-Parent - salome.guetierparent@jpsos.com







EUROPEAN SURVEY IN SIX COUNTRIES



Technical report



SAMPLES

Survey conducted in 6 countries among representative samples of the population aged 18 years old and more in each country : France, Germany, Greece, Italy, Poland, United Kingdom.



COLLECTION DATES

June 17th to July 6th 2022

METHODOLOGY

Online interviews via Ipsos Access Panel.

Quota method applied to gender, age, occupation, region and marketsize.



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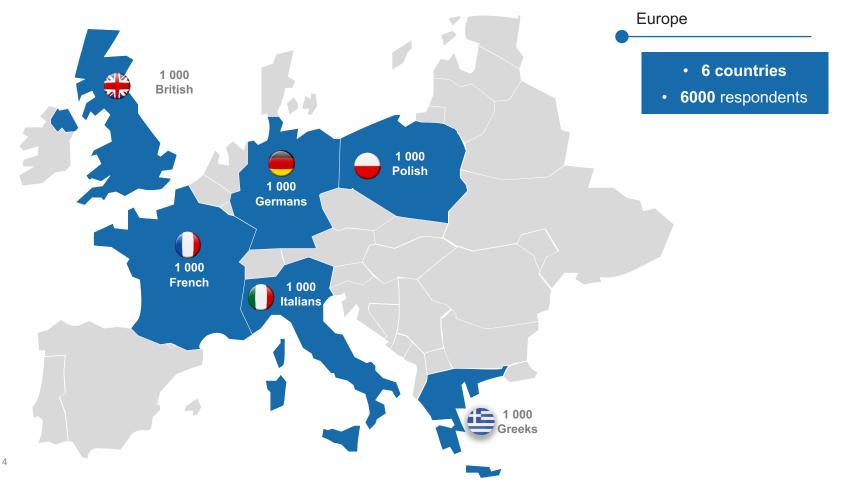
Note de lecture : all results are expressed as a percentage (%), each country has the same weight in the overall results



This report has been drawn up in compliance with the international ISO 20252 Standard entitled "Market, opinion and social research". *This report was reviewed by Amandine Lama, Global Lead Innovation (Ipsos Public Affairs).*



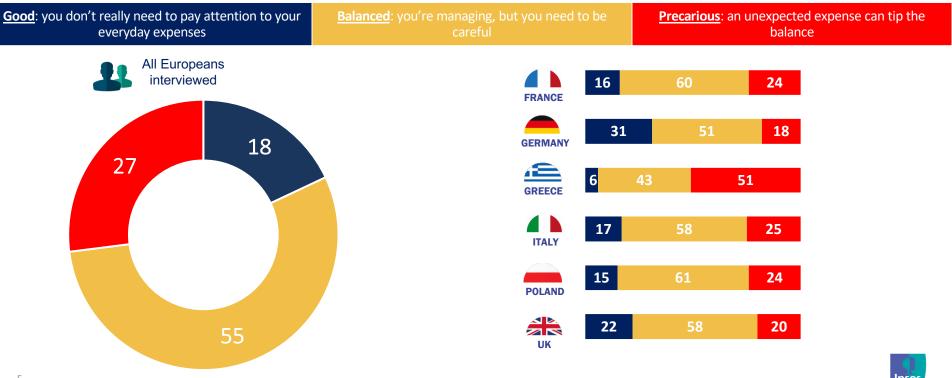
Survey Scope



Ipsos

1 in 4 Europeans say they are in an precarious situation The majority of Greeks say they are in a risky situation.

Question : When you think about your current financial and material situation, would say it is...: *(All respondents)*



Europeans now say they see people in unstable situations everywhere: in their neighborhood, at their workplace, and even in their own families and circles of friends

Question : Do you have the impression that there are many, a few or no people around you who are in an unstable financial situation ? *(All respondents)*

Many		None								
		uropeans erviewed		% Mc	any GERMANY	GREECE	ITALY	POLAND	UK	
In your neighbourhood	41	49	10	23	28	65	48	58	26	
Among your family and close friends	30	52	18	15	20	54	37	41	15	
At your place of work	30	41	29	18	18	52	40	34	15	



Europeans consider that elderly people are the population the most affected by precariousness. But the situation is different : for British people it is more single-parent families, while for Italians and Greeks, it is more young people.

Question : In your country, which of the following populations are currently the most affected by financial instability and poverty? *(All respondents)*

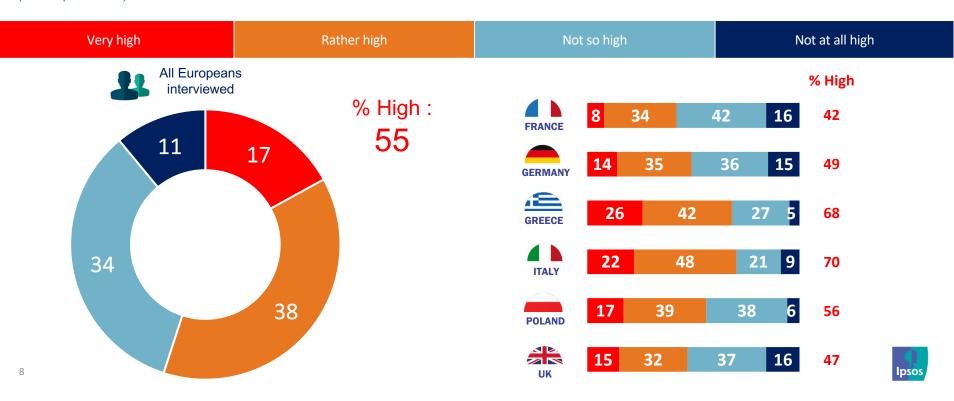
First	All answers (First + Second)	8	All Europeans interviewed		FRANCE	GERMANY	GREECE	ITALY	POLAND	UK
	Elderly peo	ple 2	7	50	48	61	48	43	59	42
	Single parent fami	ies 16	35		37	47	25	23	24	55
	Young peo	ple 19	33		33	11	57	45	25	28
People	with no qualifications or train	ing 14	31		31	36	27	36	31	26
	Disabled peo	ple 12	29		22	21	27	25	48	33
	Illegal immigra	nts 12	21		30	23	16	29	14	16

% ALL ANSWERS (First + Second)



Most Europeans are worried about the risk of finding themselves in a precarious situation, especially Italians, Greeks and Poles.

Question : Do you think there is a very high, rather high, not so high or not at all high risk that in the coming months you will be in an unstable financial situation? *(All respondents)*



Most Europeans say they are financially weak: two thirds say they no longer know what expenses to compromise on, especially in Greece.

Question : How often do you experience the following situations? *(All respondents)*

Often	Sor	netimes		Rare	ly		Never				
	.	All Europe interview		% Often /Sometimes	FRANCE	GERMANY	GREECE	ITALY	POLAND	UK	
Thinking that you don't know which expenditure to compromise on because you have already cut down on everything you could		42	24	12 <u>64</u>	60	56	88	62	62	56	
Being overdrawn by the 15th of the	e month <mark>10 18</mark>	22	50	28	23	20	44	29	26	24	
Being afraid of losing you	ur home <mark>9 18</mark>	20	53	27	26	24	35	29	23	25	
Being overdrawn at the end of the	e month 7 17	24	52	24	21	16	39	25	22	22	



The vast majority of Europeans have had to make challenging decisions due to a difficult financial situation: restricting travels, not heating their homes enough, calling on relatives for help, or even working additional jobs.

Question : Have you personally ever been faced with the following situations because you were in a difficult financial situation ? *(All respondents)*

Yes, including recently (within the last six months)	Yes, this has h	nappened to y mont		in the last six	No, never
Restricting your travel (by car, public	c transport etc.)	36	26	% YES 38 62	6 % At least one situation : 80
Being cold but not turning up the h	eating at home	22 25	53	47	Average number of situations : 3,3
Asking family or friends to lend or g			58	42	
Taking on a number of jobs (includii Accept a job	you don't want		60 61	40 39	% At least one situation recently : 53
Having a health problem but giving up on ge t			66	34	<u>recentiy</u> : 00
Being hungry but s	skipping a meal	11 18	71	29	Average number of situations recently : 1,3
Being housed by friends or family because you af	could no longer ford your home	<mark>611</mark>	83	17	recently . 1,0
¹⁰ Using a charity to get for	ood or clothing	<mark>611</mark>	83	17	lpsos

Over the last 6 months, these challenges have affected many Europeans and the main issues encountered are travel, heating and health.

Question : Have you personally ever been faced with the following situations because you were in a difficult financial situation ? *(All respondents)*

% Yes, including recently (within the last six months)				FRANCE	GERMANY	GREECE	ITALY	POLAND	UK
Restricting yo	ur travel (by car, public transport etc.)		36	33	33	58	27	32	31
Being cold b	ut not turning up the heating at home	22		22	8	43	15	16	28
Asking family	y or friends to lend or give you money	14		10	12	27	11	11	14
Having a health proble	em but giving up on getting treatment	14		12	12	16	13	18	14
Taking on a n	number of jobs (including casual work)	13		8	11	20	14	14	10
	Accept a job you don't want	11		9	10	17	11	9	10
	Being hungry but skipping a meal	11		10	11	18	5	8	15
Being housed by friends of	or family because you could no longer afford your home	6		5	6	8	4	9	5
U	sing a charity to get food or clothing	6		5	8	8	5	4	8

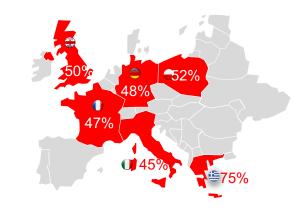


These difficult situations have been faced by more than one in two Europeans over the last 6 months, with Greek respondents being particularly affected

- Being cold **but not turning up the heating** at home
- Being hungry but skipping a meal
- Having a health problem but giving up on getting treatment
- Taking on a number of jobs (including casual work)
- Accept a job you don't want
- Asking family or friends to lend or give you money
- Using a charity to get food or clothing
- Being housed by friends or family because you could no longer afford your home
- **Restricting your travel** (by car, public transport etc.)

Has experienced at least one of these situations recently : 53%

Average number of situations <u>recently</u>: 1,3







Most parents of children under 18 have had to deal with one of these situations

Question : Have you personally ever been faced with the following situations because you were in a difficult financial situation ? (To parents of children under 18)

Yes, including recently (within the last six months)	Yes, this has happened to you, bu months	t not in the last six	No, never
		% YES	
Being afraid of not being able to meet your c (meals, healthcare costs, so		1 49	% At least one situation : 66%
Giving up on your child g	oing on holiday 22 27 5	1 49	Average number of situations : 2,4
Giving up on your child d (sp	oing an activity ort, music, etc.)	5 45	% At least one situation <u>recently</u> : 40
Not being able to give your child a sufficie (fruits, vegetable)	ntly varied diet es, protein, etc.)	33	
Continuing to dress your child in clothes the	at are too small 1319 68	32	Average number of situations recently : 1,1
Not being able to pay for your child's school	meals or school equipment 1219 69	31	

Over the past 6 months, we have seen the same situations as over the longer term, with many parents not being able to take their children on holiday

Question : Have you personally ever been faced with the following situations because you were in a difficult financial situation ? (*To parents of children under 18*)

% Yes, including recently (within the last six months)			FRANCE	GERMANY	GREECE		POLAND	
	able to meet your children's needs , healthcare costs, school expenses)	23	20	24	32	19	17	26
Givin	g up on your child going on holiday	22	21	26	27	20	19	22
Givin	g up on your child doing an activity (sport, music, etc.)	20	16	21	27	17	17	19
Not being able to give	your child a sufficiently varied diet (fruits, vegetables, protein, etc.)	16	12	23	17	11	14	20
Continuing to dress you	r child in clothes that are too small	13	10	17	14	9	9	18
Not being able to pay for	your child's school meals or school equipment	12	11	15	17	10	8	14



More than 1 in 2 Europeans feel that their purchasing power has decreased over the last 3 years

Question : And over the last 3 years, would you say that your purchasing power has increased, stayed the same, or decreased? *(All respondents)*

It has increased a lot It has increased	d a little	It has stayed the s	same	It has decreased a little	It has dec	creased a lot
All Europeans interviewed					% Increase	% ed Decreased
			FRANCE	<mark>49 24 36</mark>	27 13	63
26 5 12			GERMANY	5 10 31 29	25 15	54
	%	Increased : 17	GREECE	<mark>39 20 25 4</mark> 3	12	68
	%	Decreased :	ITALY	49 30 30	27 13	57
20	9 /~	54	POLAND	5 20 37 21	17 25	38
28			UK	9 15 29 29	18 24	47



For the vast majority of Europeans affected, the increase of prices explains most of the decline in their purchasing power, way ahead of taxes and the reduction in the value of their income from working

Question : And which of the following reasons best explain why your purchasing power has decreased? (*To those whose purchasing power has decreased*)

(FRANCE	GERMANY	GREECE	ITALY	POLAND	UK
Prices have risen (heating, fuel, other, rent, etc.)		89	88	92	88	87	89	91
Taxes have increased (taxes, VAT, council tax, etc.)	31		37	16	36	36	28	32
You or your partner have had a reduction in income related to your work (retirement, loss of income, unemployment)	19		20	15	26	16	17	17
You've had to cope with new expenses (financing your children's education, healthcare costs, etc.)	12		11	11	15	13	15	6
Your family situation has changed (birth, separation, death)	6		6	7	4	5	6	4
Your social benefits have decreased	5		7	3	6	3	6	4



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In order to provide good living conditions for their children, many parents deprive themselves of certain things: first leisure activities, followed by beauty treatments and clothing, and nearly 1 in 2 Europeans is forced to save money on food and health care

Question : In general, to make your children happy or simply to provide them with good living conditions, do you ever deprive yourself of the following things?

(To parents of children under 18)

Yes, often		Yes	, a few times			No, never							
	S	All Europea parents intervio		% YES	FRANCE	GERMANY	GREECE	ITALY	POLAND	UK K			
Leisure and going out	31	45	24	76	75	66	90	80	69	77			
Hairdressing and beauty treatments	35	37	28	72	69	64	87	78	62	72			
Clothing	29	43	28	72	71	68	85	77	61	70			
Eood 🛀 Food	16	32	52	48	42	50	56	42	45	54			
Medical treatments	15	31	54	46	41	43	52	51	45	43			

Given significant price increases, the vast majority of Europeans say they are worried about how they will cope financially: many are worried about their ability to deal with an unforeseen expense

Question : And are you confident or concerned about your ability to cope financially with each of the following? *(All respondents)*

Very confident	Somewhat confident			nt	Somewhat concerned					Very concerned				
		1	B A	All Europeans interviewed		% CONCERNED	FRANCE	GERMANY	GREECE	ITALY	POLAND	UK		
Cope with rising fuel prices		11	23	37	29	66	74	51	76	65	70	59		
Cope with price inflation	on food products	10	26	39	25	64	72	50	74	62	71	52		
Cope with a significant unexpected e breakdown, dam	xpenditure (boiler aged vehicle, etc.)	11	27	36	26	62	65	55	73	60	66	50		
	to working people)		29	36	25	61	75	51	68	60	65	51		
Find a new jo l (i	b if you lose yours to working people)	14	3	4 31	21	52	53	39	64	60	52	45		
Cope with a moderate unexpected expe spectacles, computer breakdown, lost	nditure (replacing smartphone, etc.)	15	3	4 33	18	51	53	43	63	50	56	43		
Cope with the potential depen 21 (pare	dence of relatives ents, partner, etc.)	15	3	4 35	16	51	61	40	68	50	44	42 Ipsos		

Many Europeans are struggling to deal with unplanned expenses or even regular expenses, and this illustrates their very vulnerable situation

Question : And are you confident or concerned about your ability to cope financially with each of the following? *(All respondents)*

Very confident	Somewh		S	Somewhat o	concerne	d		Very concerned					
		1	All Europ intervie		(% CONCERNED	FRANCE	GERMANY	GREECE	ITALY	POLAND	UK	
Cope with your own pote	ential dependence	15	34	36	15	51	60	43	59	55	47	43	
Help your child	ren if they need it	20	34	30	16	46	49	37	62	48	44	37	
Cope with some of your financial (housing allowance, child benefit	•••	21	33	30	16	46	46	41	66	46	37	39	
Pay your bills every month (energy, in season ticket, school i		19	36	31	14	45	43	35	60	50	47	37	
	paration or divorce g in a relationship)	27	30	26	17	43	42	48	60	48	25	39	
Pay your rent or mort	gage every month	27	36	25	12	37	34	30	50	38	44	26	

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In the event of a major event, nearly 1 European 2 is not sure they would be able to find support, except to find accommodation

Question : If you were to experience a situation of poverty tomorrow, following a major event (divorce, loss of employment, etc.), would you be sure of being able to get the following support?

