

Life at 100

Ipsos Polling for Longevity week

To what extent do you agree or disagree with the following statements?

Technological developments will improve old age for a lot of old people

70%

18%

I want to live to be 100 years old

35%

49%

Eventually all medical conditions and diseases will be curable

28%

62%

I expect that I will live to be 100 years old

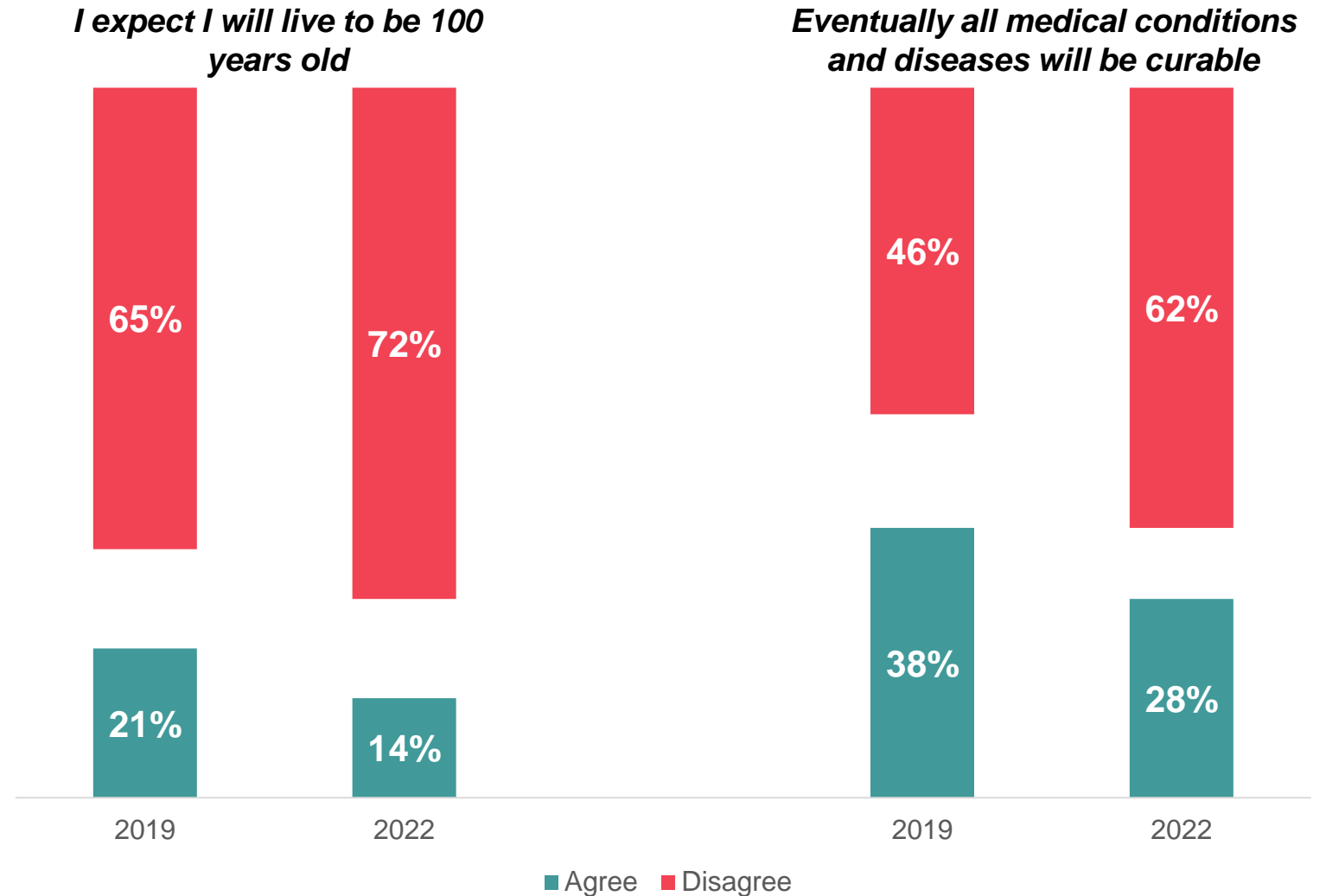
14%

72%

■ Agree ■ Disagree

Base: 1,019 GB adults aged 16-75,. Interviewed online 31 October – 3 November 2022

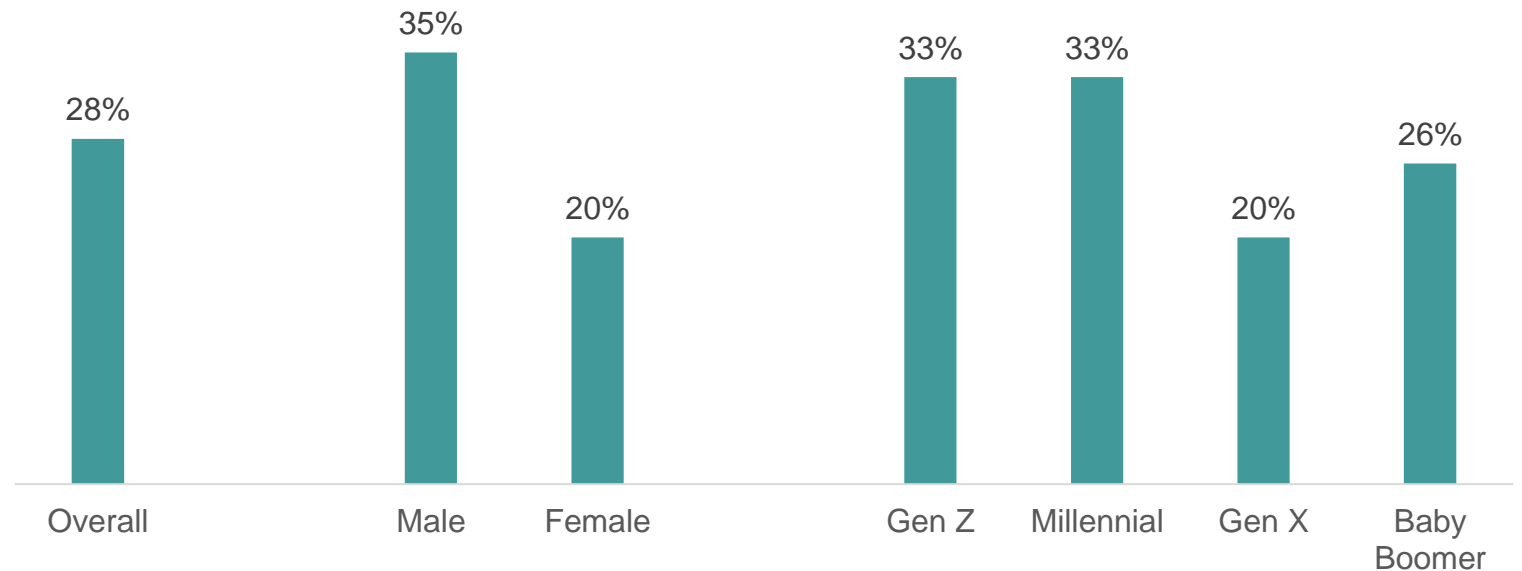
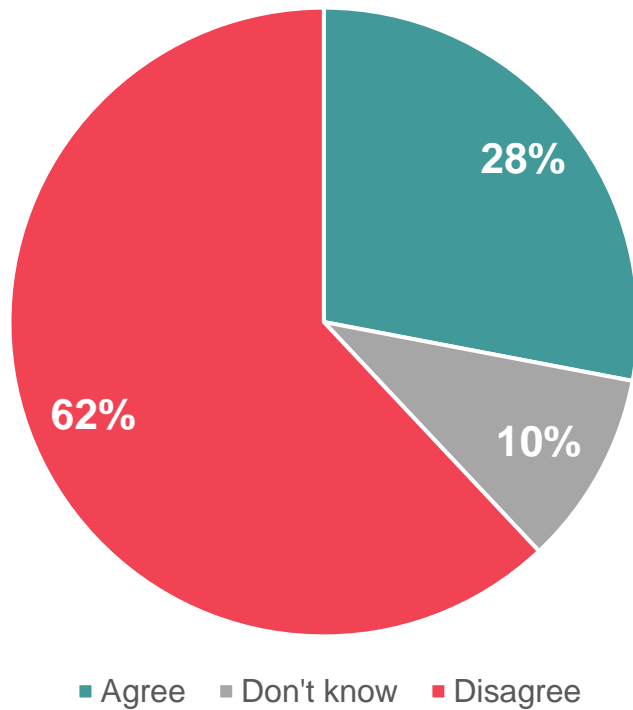
To what extent do you agree or disagree with the following statements?



Base: 1,019 GB adults aged 16-75,. Interviewed online 31 October – 3 November 2022
Source 2019: Ipsos Global Trends

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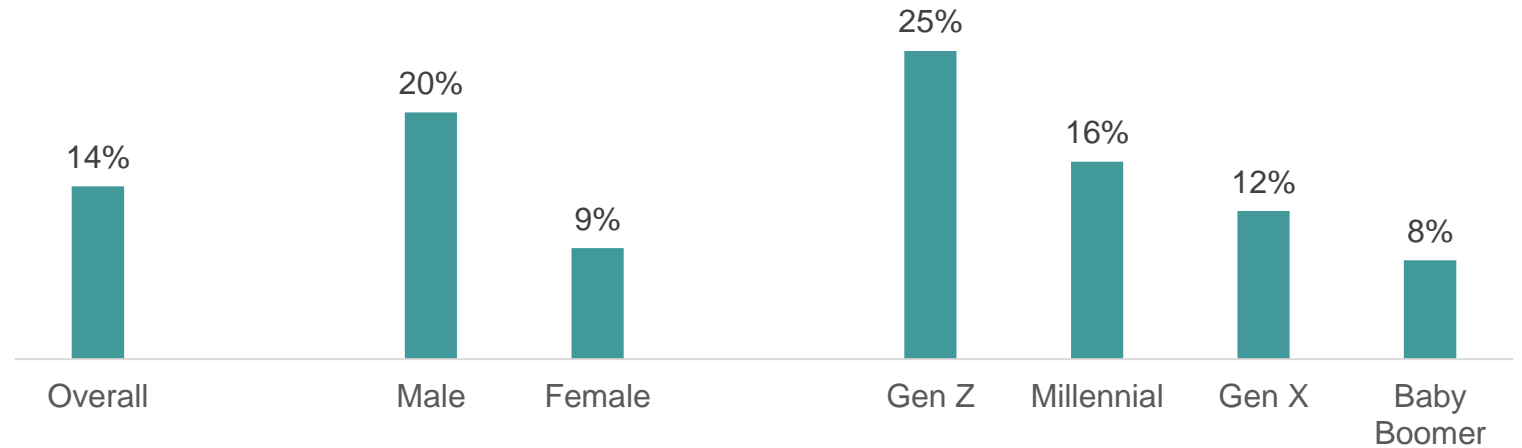
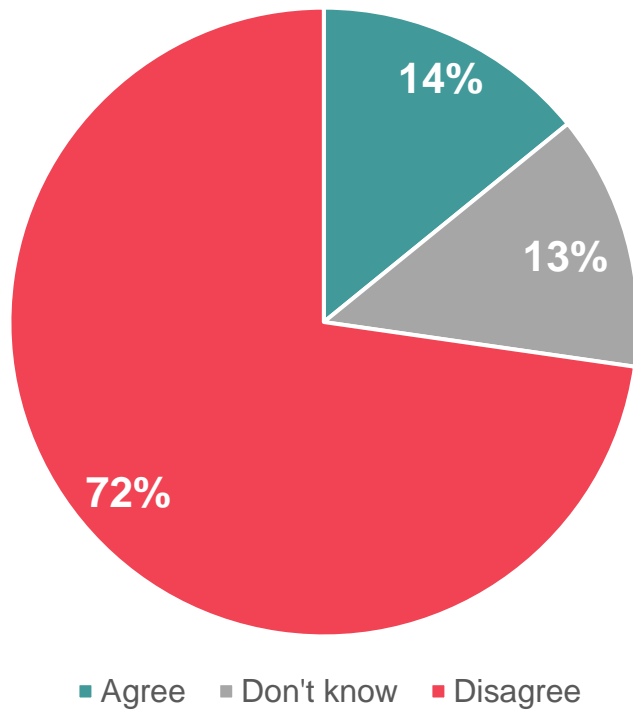
Eventually all medical conditions and diseases will be curable



Base: 1,019 GB adults aged 16-75, interviewed online 31 October – 3 November 2022

To what extent do you agree or disagree with the following statement?

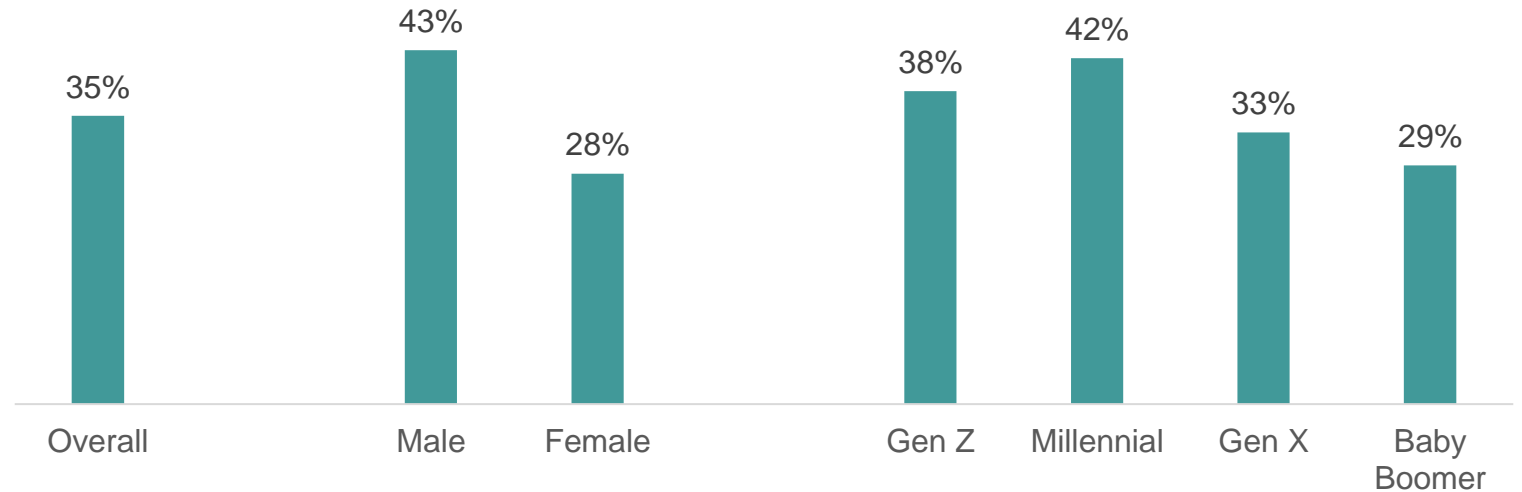
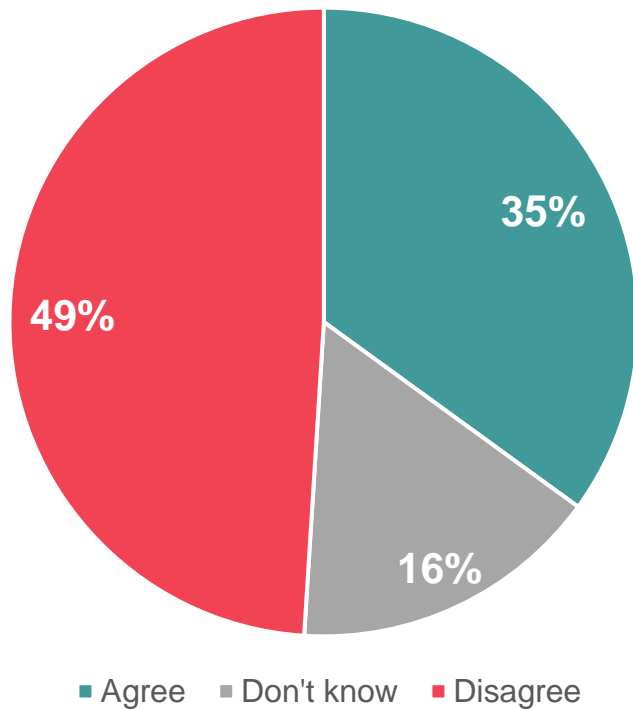
I expect that I will live to be 100 years old



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To what extent do you agree or disagree with the following statement?

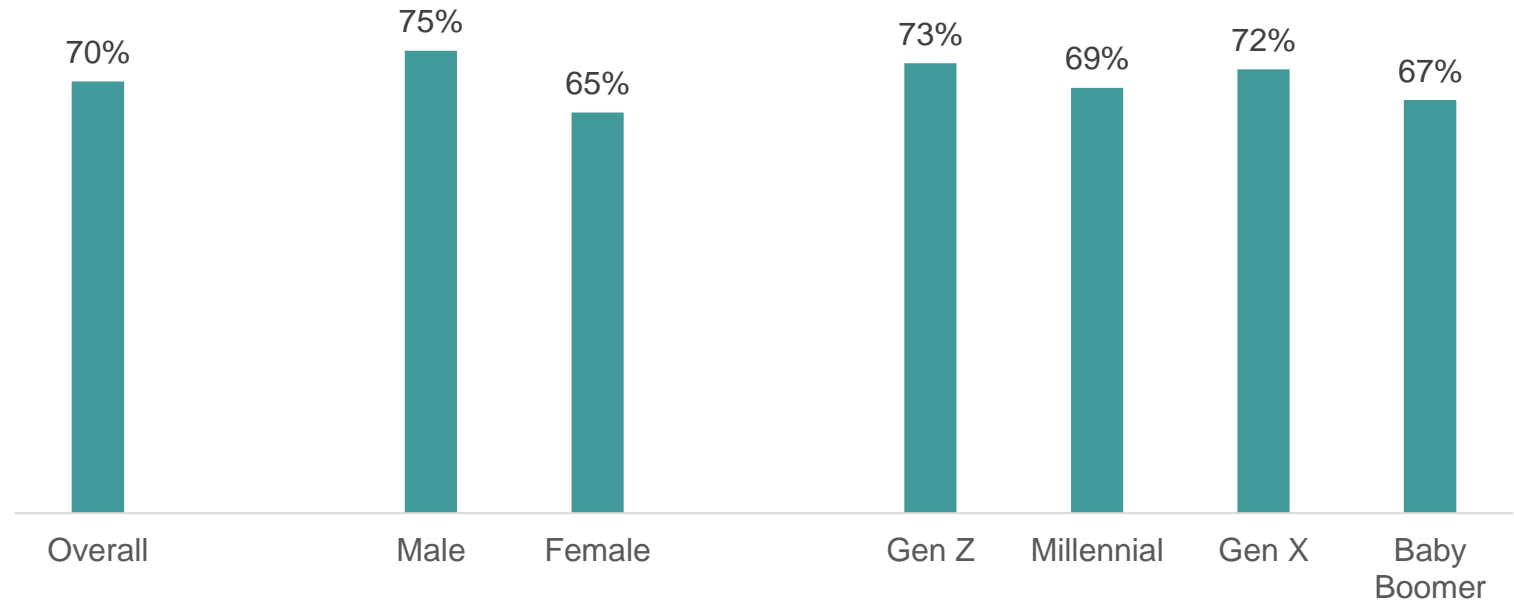
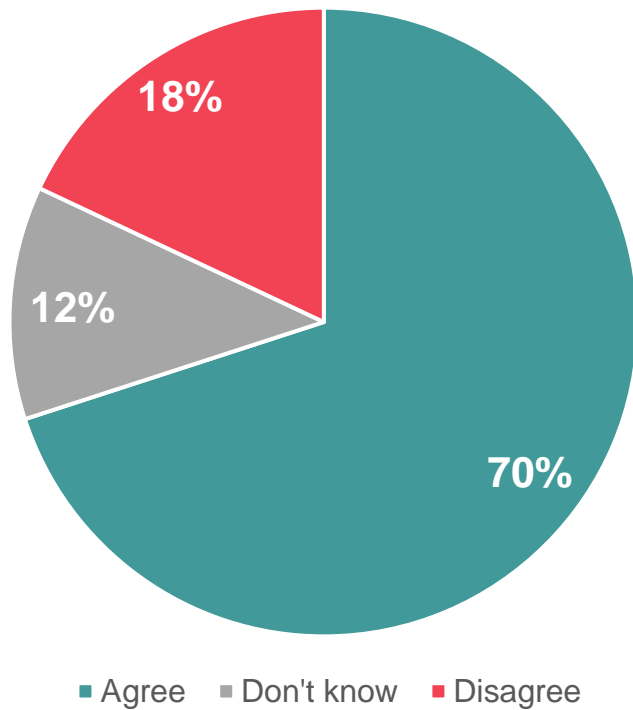
I want to live to be 100 years old



Base: 1,019 GB adults aged 16-75, interviewed online 31 October – 3 November 2022

To what extent do you agree or disagree with the following statement?

Technological developments will improve old age for a lot of older people



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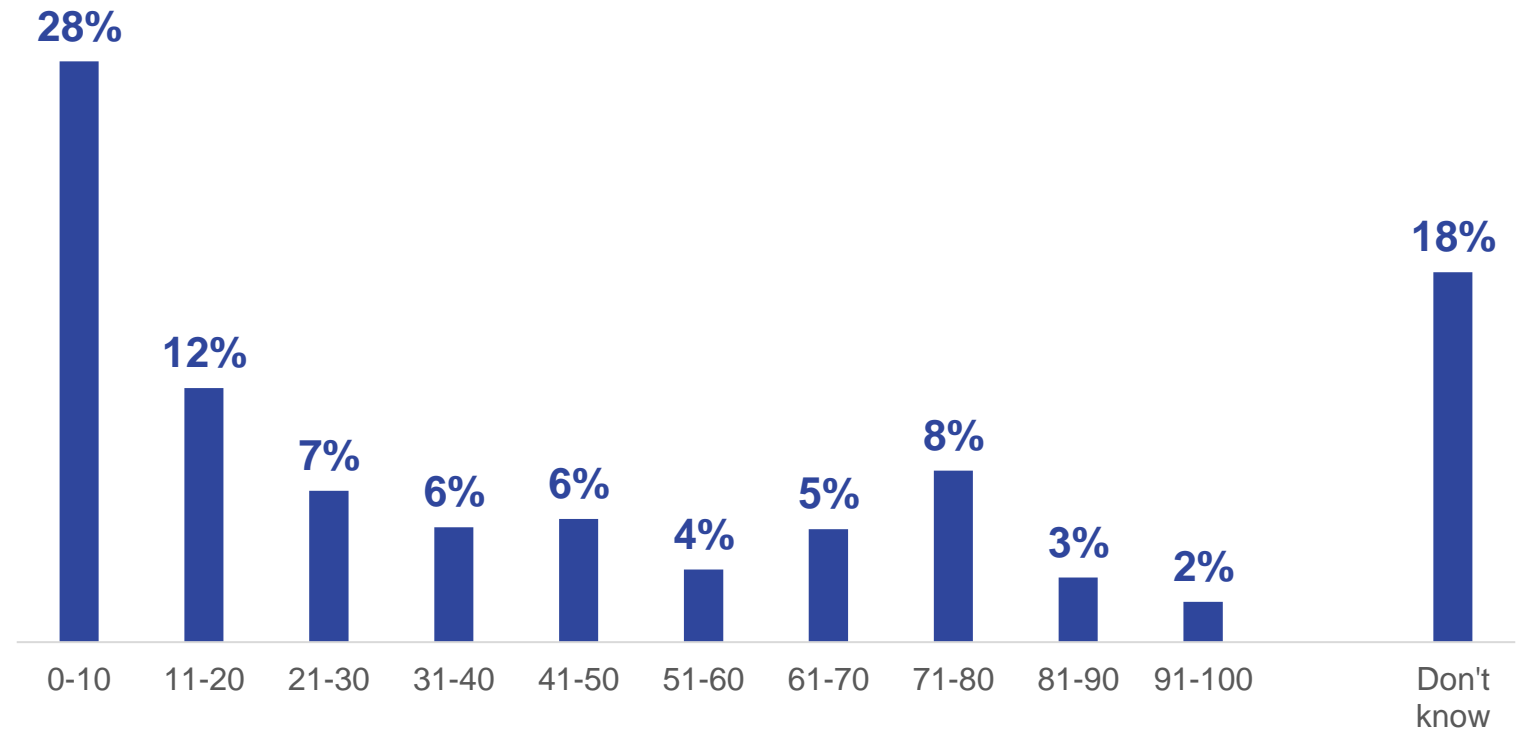
Imagine a group of 100 baby girls born this year. How many of them do you think will live to be 100 years old?

Mean: 34

Median: 25

Mode: 5

ONS estimated likelihood
of a baby girl born 2022
reaching 100: **19.6%**



Base: 1,019 GB adults aged 16-75, interviewed online 31 October – 3 November 2022

ONS data can be found here: <https://www.ons.gov.uk/peoplepopulationandcommunity/healthandsocialcare/healthandlifeexpectancies/articles/lifeexpectancycalculator/2019-06-07>

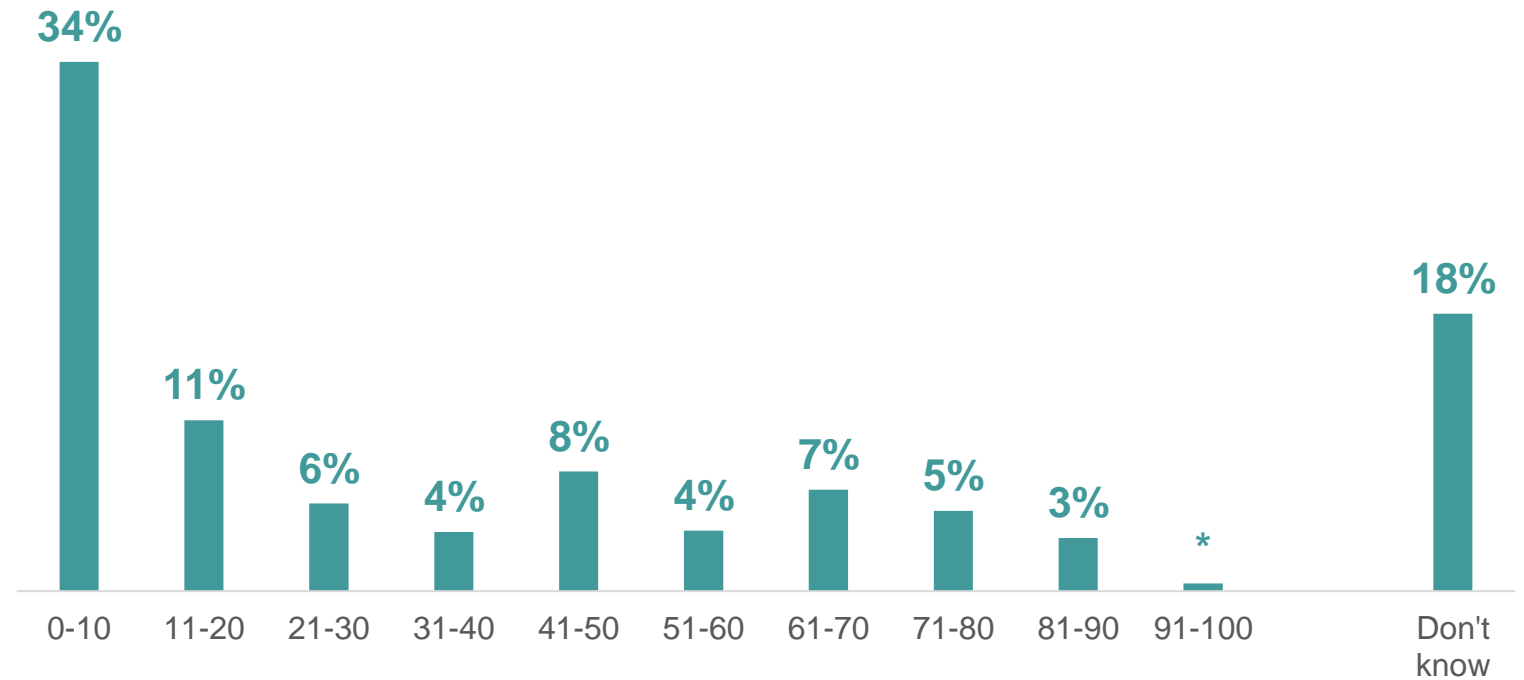
Imagine a group of 100 baby boys born this year. How many of them do you think will live to be 100 years old?

Mean: 30

Median: 20

Mode: 2

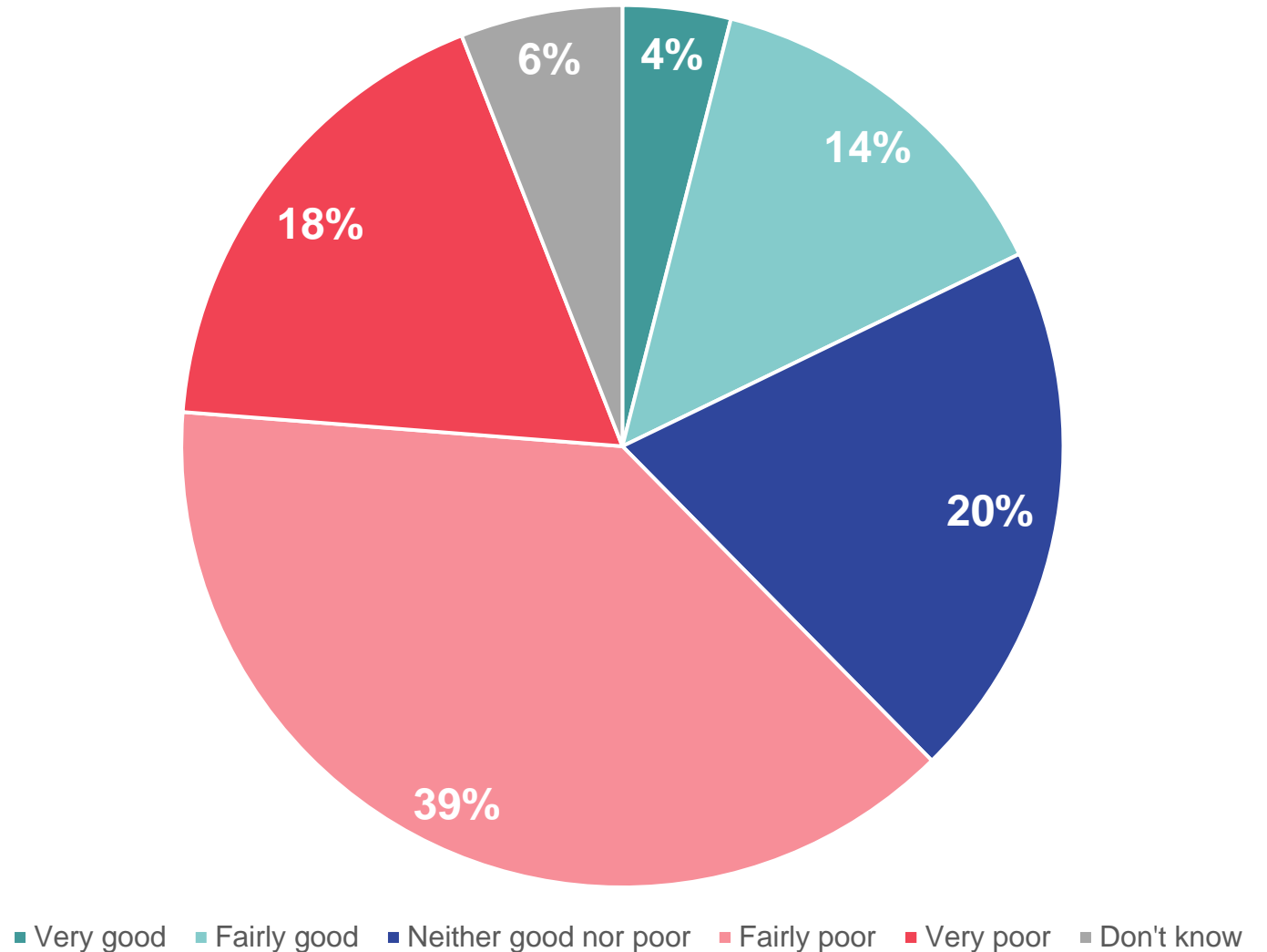
ONS estimated likelihood
of a baby girl born 2022
reaching 100: **14.2%**



Base: 1,019 GB adults aged 16-75, interviewed online 31 October – 3 November 2022

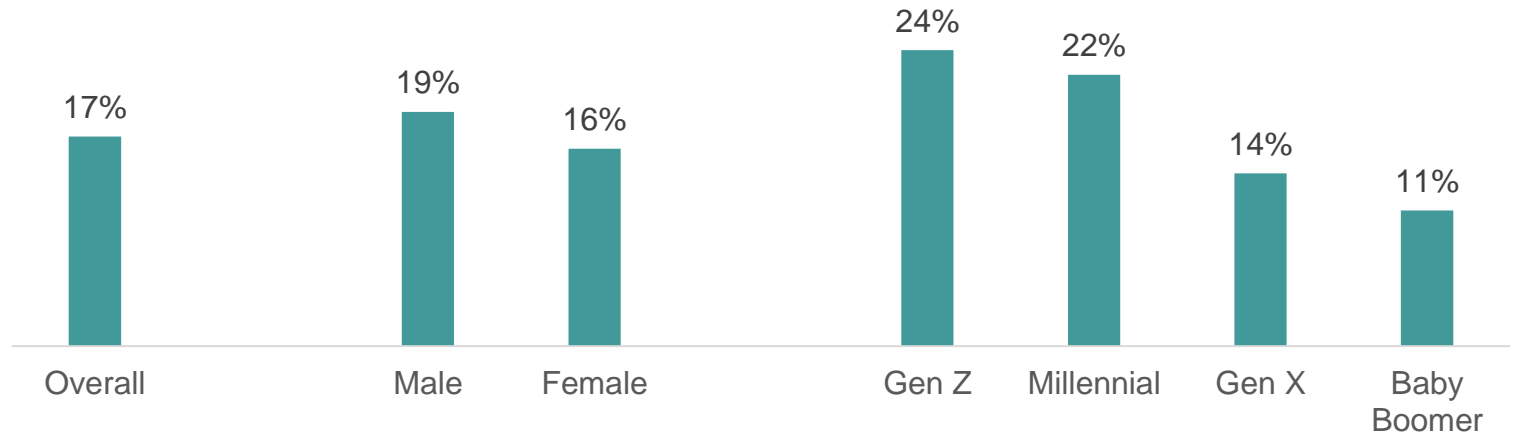
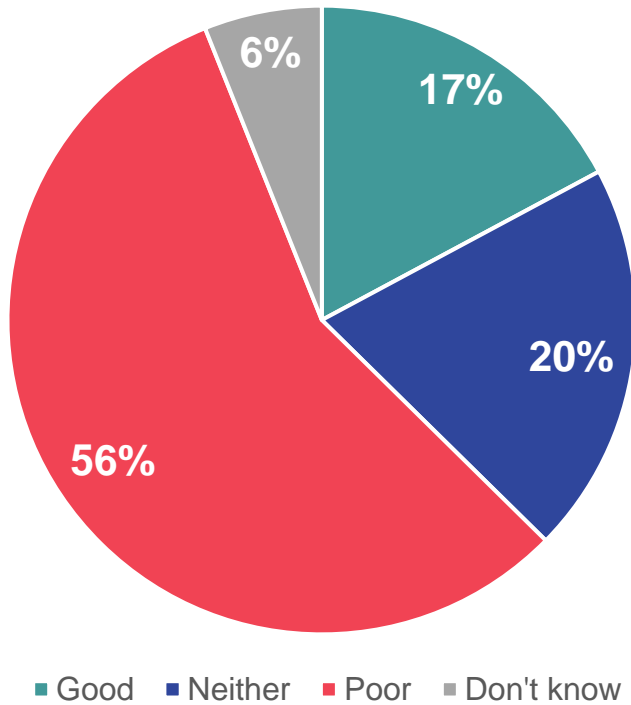
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**Imagining you
lived to 100 years
old, what do you
expect your
quality of life
would be like?**



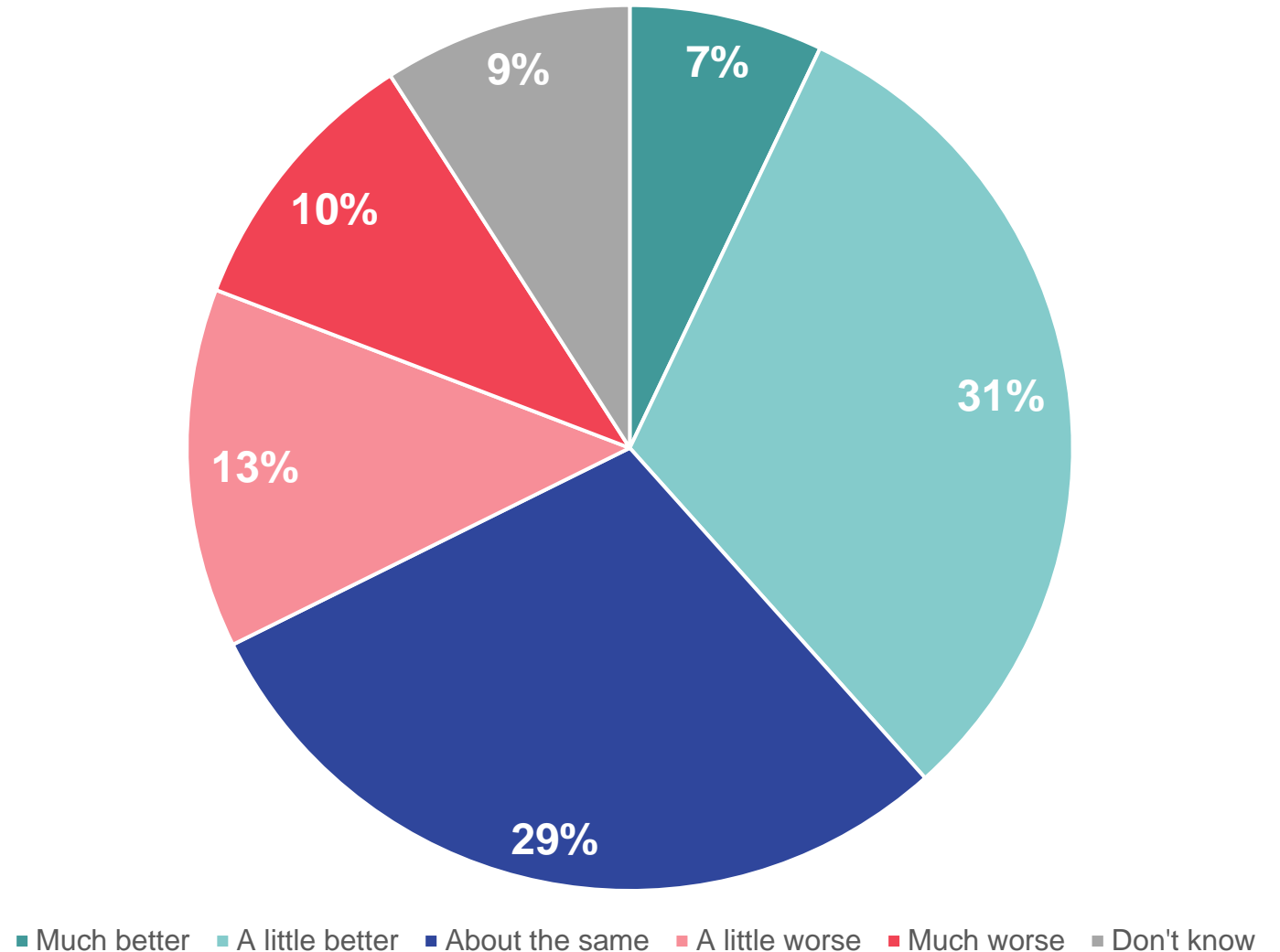
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Imagining you lived to 100 years old, what do you expect your quality of life would be like?



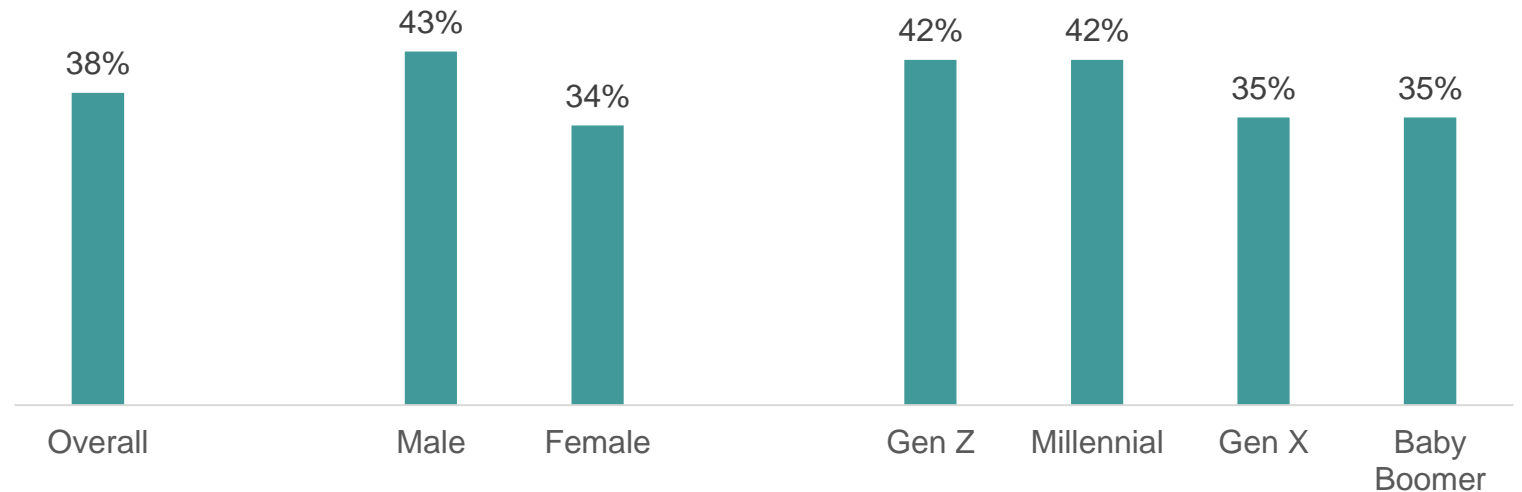
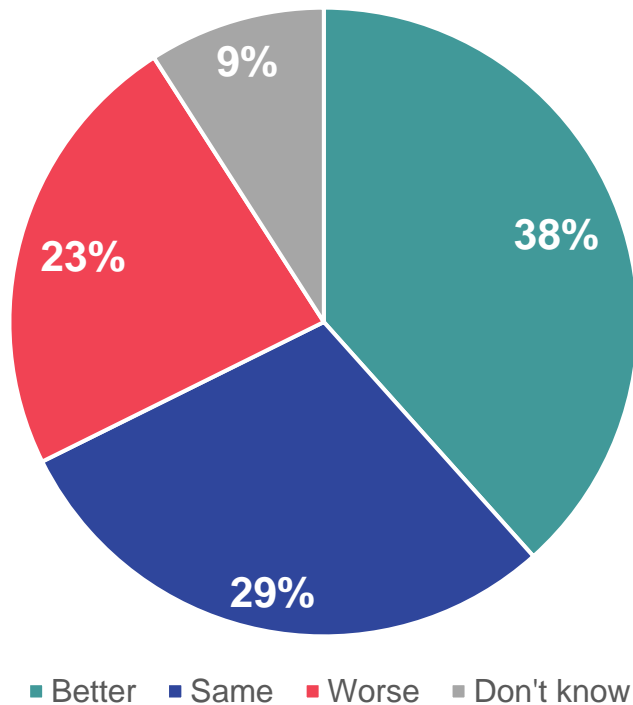
Base: 1,019 GB adults aged 16-75, interviewed online 31 October – 3 November 2022

And if you did live to be 100 years old, do you think your quality of life would be better, worse, or about the same as people who are 100 years old now?



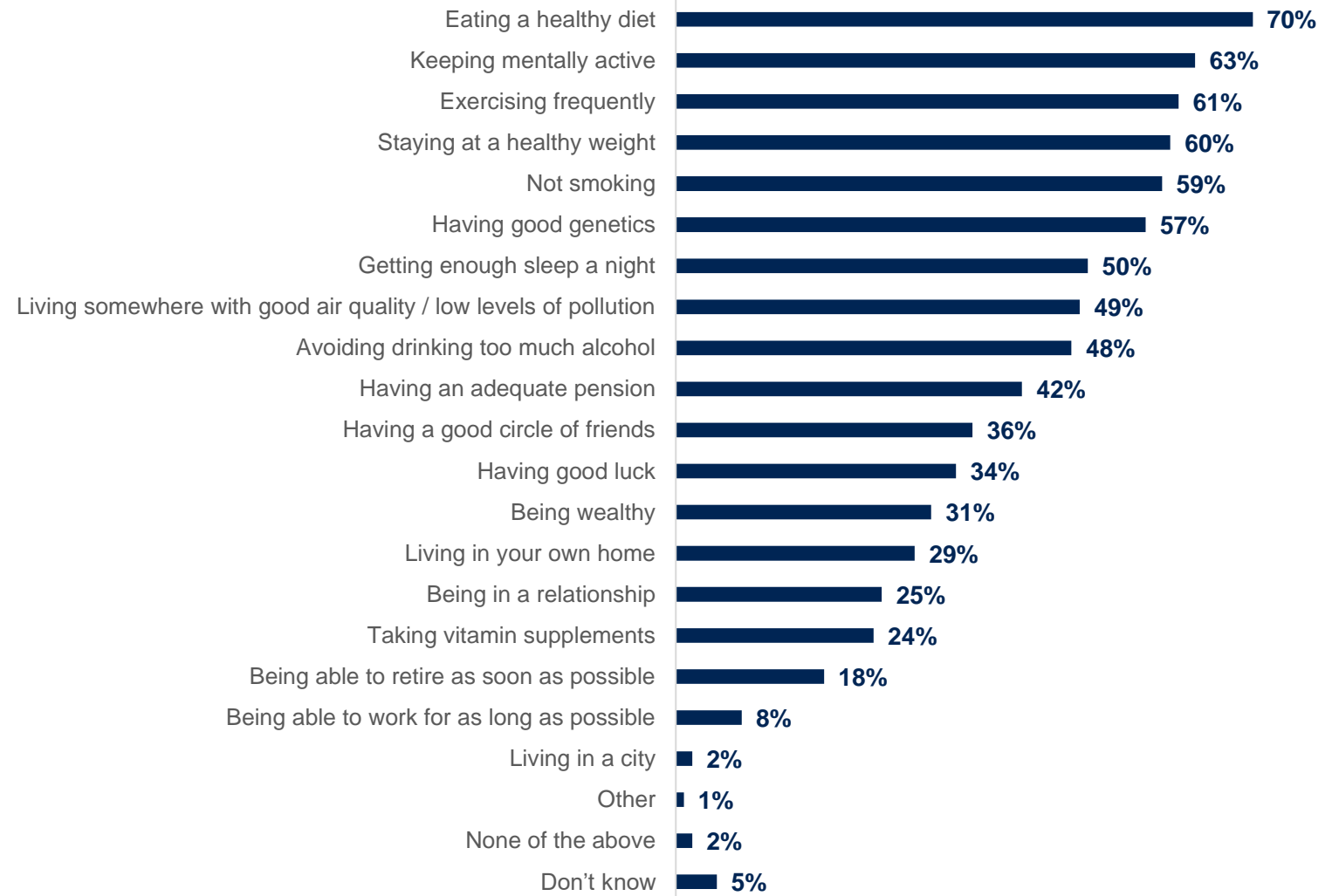
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And if you did live to be 100 years old, do you think your quality of life would be better, worse, or about the same as people who are 100 years old now?



Base: 1,019 GB adults aged 16-75, interviewed online 31 October – 3 November 2022

Which of the following, if any, do you think would most help you to live to be 100 years old?



Base: 1,019 GB adults aged 16-75, interviewed online 31 October – 3 November 2022

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