



PUBLIC POLL FINDINGS AND METHODOLOGY

Democrats more positive about Biden post-Midterms

New USA Today/Ipsos poll also finds Trump remains strong but loses ground among Republican voters

Topline Findings

Washington, DC, November 20, 2022 – One week after the midterm elections, a new USA Today/Ipsos poll finds that Democratic voters¹ now have more favorable views of President Biden than they did pre-election. In contrast, while former President Trump still remains strong among Republican voters², he has lost some ground and fewer believe he can win the next presidential election. Lastly, in the wake of an election that saw Democrats overperform expectations but nonetheless resulted in divided government, a slim majority of Democratic voters now believe their party leadership can win elections, while Republican voters are much less confident in their party leadership.

Detailed Findings

1. Democratic voters are now more supportive of President Biden being the party's nominee in 2024 than they were pre-election.
 - Seventy-one percent of Democratic voters believe President Biden can win the next presidential election. This is an 11-point swing from August, when three in five shared this sentiment.
 - Biden has made significant gains in this regard among those aged 18-34 (69% in November vs 53% in August) and women (71% vs 55%).
 - Biden has also made small gains post-election in other positive traits, including a willingness to use all tools at his disposal to get things done (78% in November vs 73% in August), bringing new ideas and solutions (75% vs 70%), and being an effective public communicator and campaigner (70% vs 65%).
 - Lastly, half of Democratic voters now say President Biden should be the nominee and deserves re-election, up from 44% in August. Voters that make less than \$50K are more likely to believe he should be the nominee than they were pre-election (56% vs 46%).
2. While former President Trump continues to remain strong, he has lost some ground among Republican voters.
 - Republican voters' views of Trump have mostly remained stable post-election, as majorities continue to say he is willing to use all tools at his disposal to get things done (89% in November vs 90% in August), fights for the people he represents (87% in each month), and fights against woke corporations and cancel culture (83% vs 86%).
 - More than four in five (83%) also believe former President Trump stands up for the freedom and dignity of all Americans. Similar to before the election, Republican voters rank this as the most important trait for the next presidential nominee to have.
 - However, despite Trump maintaining favorable views among Republican voters, fewer now believe he can win next presidential election (75%) than they did in August (82%).

¹ Defined as those who at least occasionally vote, and when they vote, they mostly vote Democratic

² Defined as those who at least occasionally vote, and when they vote, they mostly vote Republican

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- Along these lines, 54% of Republican voters believe President Trump should be the Republican nominee for president in 2024, down slightly from 59% in August.
 - Those with children (64%) and without college degrees (62%) are more likely than their counterparts to believe Trump should be the Republican nominee for president in 2024.
- 3. In the aftermath of the midterm elections, partisan perceptions of party leadership have changed significantly. Democratic voters are now much more likely than Republican voters to believe their party leadership can win elections. However, Americans' overall perceptions of each party's strengths have remained stable.
 - Fifty-four percent of Democratic voters now believe their party leadership can win elections, compared to just 39% of Republicans who feel the same. These changes are significant, as 49% of Republican voters felt their party could win elections before the midterm elections, compared to just 38% of Democrats that shared this sentiment.
 - Among all Americans, the Democratic Party continue to be viewed as more likely to be willing to compromise to get things done (27%) and inclusive (28%) than the Republican Party (18% and 15%, respectively). Democrats are also seen as better at pushing their agenda in Washington (26% vs 16%).
 - Similar to pre-election, the Republican Party is more likely to be seen as good for the economy (31%) and tough on crime (31%) than the Democratic Party (24% and 16%, respectively).
 - Americans continue to say inflation and increasing costs (51%) are the main problem currently facing the country. Second tier issues include gun violence (24%), crime (20%), climate change (19%) and political extremism or polarization (18%).

These are the findings of an Ipsos poll conducted between November 16-17, 2022 on behalf of USA Today. For this survey, a sample of 2,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The poll has a credibility interval of plus or minus 2.5 percentage points for all respondents.

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Full Annotated Questionnaire

1. Which of the following do you consider to be the main problem facing the country today? You may select up to three.

	Total November (N=2,004)	Total August 2022 (N=2,345)
Inflation or increasing costs	51%	46%
Gun violence	24%	26%
Crime	20%	17%
Climate change	19%	21%
Political extremism or polarization	18%	22%
Immigration	16%	16%
Government budget and debt	16%	16%
Healthcare	15%	15%
Abortion	15%	11%
Taxes	13%	11%
COVID-19/coronavirus	11%	13%
Opioid or drug addiction	10%	10%
Racial injustice	9%	12%
Social inequality	6%	7%
Education	6%	7%
Terrorism	4%	5%
Other	4%	3%

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1. Which of the following do you consider to be the main problem facing the country today? You may select up to three. *(Continued)*

	Typical Republican voter ³ November (N=684)	Typical Republican Voter August (N=800)	Typical Democrat voter ⁴ November (N=843)	Typical Democrat Voter August (N=1,031)	Neither party voter or non- voter ⁵ November (N=477)	Neither party voter or non-voter August (N=514)
Inflation or increasing costs	65%	58%	40%	34%	48%	48%
Gun violence	12%	11%	35%	40%	24%	23%
Crime	23%	25%	15%	12%	23%	17%
Climate change	9%	7%	33%	35%	15%	20%
Political extremism or polarization	16%	21%	26%	28%	12%	16%
Immigration	35%	32%	5%	6%	10%	12%
Government budget and debt	27%	27%	6%	6%	16%	16%
Healthcare	11%	10%	18%	18%	14%	19%
Abortion	9%	7%	21%	14%	13%	13%
Taxes	16%	13%	8%	7%	17%	12%
COVID-19/coronavirus	7%	8%	14%	15%	12%	15%
Opioid or drug addiction	10%	12%	8%	5%	13%	13%
Racial injustice	4%	4%	13%	18%	9%	14%
Social inequality	3%	2%	11%	13%	5%	5%
Education	6%	5%	6%	8%	7%	9%
Terrorism	5%	5%	3%	5%	5%	5%
Other	2%	2%	2%	2%	6%	5%

³ Defined as those who at least occasionally vote, and when they vote, they mostly vote Republican

⁴ Defined as those who at least occasionally vote, and when they vote, they mostly vote Democrat

⁵ Either someone who never/almost never votes OR typically votes third party

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2. Which of the following best describes you?

	Total November	Total August
I never or almost never vote in elections	23%	23%
I occasionally vote in general elections	11%	9%
I vote in most general elections, but not in most primaries	9%	9%
I vote in most general and primary elections	18%	19%
I vote in every general or primary election	38%	40%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
I never or almost never vote in elections	-	-	-	-	68%	77%
I occasionally vote in general elections	13%	10%	12%	11%	9%	6%
I vote in most general elections, but not in most primaries	12%	11%	8%	11%	7%	4%
I vote in most general and primary elections	25%	24%	23%	25%	8%	6%
I vote in every general or primary election	50%	54%	57%	53%	8%	6%

3. [SKIPPED IF “I NEVER OR ALMOST NEVER VOTE” IN Q2] When you do vote, do you mostly vote Democratic, Republican or third party? If it is close, go with how you would plan to vote in the next election.

	Total November (N=1680)	Total August (N=2,000)
Democrat	44%	50%
Republican	41%	42%
Third Party	14%	9%

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4. If you could vote for anyone who is eligible to be President of the United States in 2024 (at least 35 years old, U.S.-born citizen), who would you most like to vote for?

Open-ended responses provided separately.

5. For each of the following statements, please indicate if they better describe the [ROTATE] Democratic Party or Republican Party?

- a. Cares about people like me

	Total November	Total August
Democratic Party	28%	29%
Republican Party	22%	24%
Both	9%	8%
Neither	31%	32%
Don't know	10%	8%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	2%	4%	68%	62%	13%	13%
Republican Party	56%	58%	1%	3%	10%	13%
Both	8%	7%	8%	7%	10%	9%
Neither	29%	29%	18%	25%	45%	46%
Don't know	4%	3%	5%	3%	22%	20%

- b. Shares my values

	Total November	Total August
Democratic Party	27%	31%
Republican Party	25%	28%
Both	10%	8%
Neither	27%	25%
Don't know	11%	9%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	2%	3%	69%	67%	10%	14%
Republican Party	67%	70%	2%	4%	10%	12%
Both	5%	8%	9%	8%	15%	8%
Neither	21%	16%	16%	18%	43%	45%
Don't know	5%	3%	5%	3%	22%	22%

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5. For each of the following statements, please indicate if they better describe the [ROTATE] Democratic Party or Republican Party? *(Continued)*

- c. Is effective in pushing their agenda in Washington

	Total November	Total August
Democratic Party	26%	27%
Republican Party	16%	15%
Both	24%	22%
Neither	21%	24%
Don't know	13%	11%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	27%	31%	36%	32%	16%	17%
Republican Party	25%	21%	14%	16%	9%	9%
Both	20%	19%	26%	23%	25%	24%
Neither	21%	23%	18%	23%	25%	26%
Don't know	7%	6%	7%	6%	24%	24%

- d. Out of step with the American public

	Total November	Total August
Democratic Party	26%	29%
Republican Party	25%	27%
Both	30%	27%
Neither	9%	7%
Don't know	10%	10%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	52%	58%	12%	13%	16%	19%
Republican Party	12%	10%	52%	54%	12%	11%
Both	26%	23%	25%	23%	37%	37%
Neither	6%	5%	6%	5%	14%	12%
Don't know	4%	4%	5%	7%	22%	21%

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5. For each of the following statements, please indicate if they better describe the Democratic Party or Republican Party? *(Continued)*

e. Sticks to their morals and principles

	Total November	Total August
Democratic Party	24%	22%
Republican Party	22%	24%
Both	12%	12%
Neither	31%	32%
Don't know	11%	9%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	4%	2%	55%	50%	10%	7%
Republican Party	52%	55%	5%	7%	12%	14%
Both	10%	10%	12%	12%	14%	14%
Neither	29%	29%	22%	26%	43%	44%
Don't know	5%	4%	6%	5%	21%	21%

f. Too extreme

	Total November	Total August
Democratic Party	26%	30%
Republican Party	30%	31%
Both	25%	22%
Neither	9%	8%
Don't know	10%	9%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	55%	64%	11%	9%	15%	20%
Republican Party	10%	8%	64%	63%	14%	16%
Both	24%	19%	16%	18%	34%	31%
Neither	6%	7%	5%	6%	17%	12%
Don't know	4%	3%	5%	4%	21%	21%

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5. For each of the following statements, please indicate if they better describe the Democratic Party or Republican Party? *(Continued)*

g. Shows strong leadership in Washington

	Total November	Total August
Democratic Party	24%	23%
Republican Party	21%	21%
Both	12%	10%
Neither	33%	37%
Don't know	10%	9%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	5%	6%	55%	46%	10%	10%
Republican Party	48%	46%	4%	4%	13%	15%
Both	10%	8%	13%	12%	14%	11%
Neither	33%	37%	23%	34%	43%	41%
Don't know	5%	4%	5%	4%	20%	22%

h. Willing to compromise to get things done

	Total November	Total August
Democratic Party	27%	29%
Republican Party	18%	16%
Both	10%	10%
Neither	35%	34%
Don't know	10%	10%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	7%	6%	60%	62%	12%	13%
Republican Party	38%	39%	6%	3%	11%	9%
Both	8%	11%	8%	9%	15%	11%
Neither	42%	39%	21%	23%	42%	44%
Don't know	5%	6%	4%	3%	21%	23%

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5. For each of the following statements, please indicate if they better describe the Democratic Party or Republican Party? *(Continued)*

i. Is inclusive

	Total November	Total August
Democratic Party	28%	31%
Republican Party	15%	16%
Both	17%	14%
Neither	23%	23%
Don't know	17%	16%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	12%	9%	58%	62%	12%	14%
Republican Party	33%	35%	6%	7%	8%	9%
Both	19%	19%	12%	10%	19%	16%
Neither	23%	24%	14%	15%	32%	31%
Don't know	13%	13%	10%	7%	29%	30%

j. Is good for the economy

	Total November	Total August
Democratic Party	24%	24%
Republican Party	31%	34%
Both	9%	9%
Neither	25%	24%
Don't know	12%	9%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	3%	2%	56%	55%	11%	10%
Republican Party	72%	77%	6%	7%	18%	21%
Both	7%	6%	9%	11%	10%	8%
Neither	16%	12%	20%	21%	37%	39%
Don't know	3%	2%	9%	5%	23%	21%

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5. For each of the following statements, please indicate if they better describe the Democratic Party or Republican Party? *(Continued)*

k. Is tough on crime

	Total November	Total August
Democratic Party	16%	15%
Republican Party	31%	33%
Both	15%	14%
Neither	24%	26%
Don't know	13%	12%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	2%	3%	38%	31%	8%	8%
Republican Party	65%	68%	12%	13%	18%	20%
Both	11%	8%	19%	22%	17%	12%
Neither	16%	17%	22%	26%	33%	37%
Don't know	6%	5%	9%	9%	25%	24%

l. Is effective in using the media to push their agenda

	Total November	Total August
Democratic Party	29%	30%
Republican Party	17%	20%
Both	29%	28%
Neither	14%	12%
Don't know	11%	10%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Democratic Party	48%	51%	24%	22%	16%	17%
Republican Party	16%	17%	26%	31%	9%	11%
Both	22%	19%	32%	30%	32%	35%
Neither	9%	9%	11%	12%	22%	16%
Don't know	4%	5%	8%	6%	21%	20%

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6. How familiar are you, if at all, with the following people?

Total Familiar Summary (Very/Somewhat)

	Total November	Total August
Donald Trump	91%	93%
Joe Biden	90%	92%
Kamala Harris	81%	83%
Bernie Sanders	79%	81%
Mike Pence	75%	82%
Ted Cruz	67%	73%
Ron DeSantis	58%	56%
Elizabeth Warren	56%	65%
Liz Cheney	54%	62%
Alexandria Ocasio-Cortez	52%	60%
Pete Buttigieg	45%	52%
Gavin Newsom	42%	47%
Marjorie Taylor Greene	38%	44%
Greg Abbott	36%	40%
Amy Klobuchar	34%	41%
Nikki Haley	34%	40%
Gretchen Whitmer	30%	34%
Tim Scott	25%	30%
Glenn Youngkin	23%	24%
Chris Sununu	21%	18%
Larry Hogan	18%	22%
Asa Hutchinson	17%	18%

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6. How familiar are you, if at all, with the following people? *(Continued)*

Total Familiar Summary (Very/Somewhat)

	Republican Voter November	Republican voter August	Democratic Voter November	Democrat voter August	Neither August	Neither August
Donald Trump	98%	98%	92%	94%	82%	86%
Joe Biden	94%	95%	98%	96%	77%	83%
Kamala Harris	86%	89%	91%	90%	65%	67%
Bernie Sanders	85%	88%	89%	89%	62%	65%
Mike Pence	86%	91%	85%	88%	54%	65%
Ted Cruz	78%	83%	77%	80%	48%	53%
Ron DeSantis	72%	72%	65%	63%	37%	30%
Elizabeth Warren	63%	71%	71%	77%	35%	42%
Liz Cheney	61%	72%	69%	73%	32%	35%
Alexandria Ocasio-Cortez	61%	67%	65%	70%	31%	39%
Pete Buttigieg	47%	61%	61%	65%	26%	27%
Gavin Newsom	50%	57%	50%	55%	26%	25%
Marjorie Taylor Greene	39%	45%	55%	61%	22%	22%
Greg Abbott	42%	48%	42%	45%	23%	25%
Amy Klobuchar	36%	45%	49%	55%	18%	19%
Nikki Haley	42%	50%	41%	45%	20%	22%
Gretchen Whitmer	35%	39%	39%	42%	16%	19%
Tim Scott	33%	42%	29%	32%	13%	13%
Glenn Youngkin	31%	32%	24%	25%	13%	15%
Chris Sununu	22%	20%	26%	23%	14%	11%
Larry Hogan	19%	23%	24%	27%	13%	14%
Asa Hutchinson	18%	20%	19%	23%	13%	8%

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7. How favorable or unfavorable do you feel toward the following people?

Total Favorable Summary (Very/Somewhat/Lean Toward)

	Total November	Total August
Bernie Sanders	44%	46%
Joe Biden	41%	43%
Donald Trump	40%	43%
Mike Pence	40%	42%
Kamala Harris	39%	40%
Ron DeSantis	35%	34%
Ted Cruz	33%	36%
Elizabeth Warren	32%	36%
Liz Cheney	31%	36%
Alexandria Ocasio-Cortez	29%	33%
Pete Buttigieg	29%	33%
Amy Klobuchar	25%	29%
Gavin Newsom	24%	26%
Nikki Haley	24%	27%
Greg Abbott	22%	25%
Gretchen Whitmer	20%	23%
Tim Scott	20%	23%
Glenn Youngkin	19%	19%
Marjorie Taylor Greene	19%	20%
Chris Sununu	17%	17%
Larry Hogan	15%	18%
Asa Hutchinson	13%	15%

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7. How favorable or unfavorable do you feel toward the following people? (Continued)

Total Favorable Summary (Very/Somewhat/Lean Toward)

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August	Neither November	Neither August
Bernie Sanders	20%	18%	77%	78%	34%	35%
Joe Biden	11%	11%	81%	82%	29%	26%
Donald Trump	75%	81%	13%	14%	34%	39%
Mike Pence	65%	69%	30%	30%	29%	29%
Kamala Harris	12%	11%	78%	76%	26%	26%
Ron DeSantis	67%	67%	18%	18%	24%	18%
Ted Cruz	62%	68%	17%	17%	23%	24%
Elizabeth Warren	14%	13%	63%	67%	17%	21%
Liz Cheney	19%	20%	58%	63%	16%	19%
Alexandria Ocasio-Cortez	15%	10%	55%	63%	15%	19%
Pete Buttigieg	15%	16%	56%	61%	14%	16%
Amy Klobuchar	16%	19%	46%	52%	11%	12%
Gavin Newsom	14%	11%	45%	46%	12%	15%
Nikki Haley	40%	48%	19%	20%	14%	14%
Greg Abbott	39%	46%	14%	15%	13%	16%
Gretchen Whitmer	13%	12%	38%	40%	9%	13%
Tim Scott	35%	41%	16%	17%	12%	11%
Glenn Youngkin	31%	31%	15%	16%	11%	10%
Marjorie Taylor Greene	30%	32%	16%	16%	11%	10%
Chris Sununu	20%	18%	20%	20%	11%	11%
Larry Hogan	16%	15%	20%	24%	9%	15%
Asa Hutchinson	13%	17%	15%	18%	10%	9%

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Q8 – Q12 was asked of Democratic voters; Q13 – Q17 was asked of Republican voters

8. Do you feel Democratic Party leaders hold views that are more liberal than you, more conservative than you, or about in line with your views?
13. Do you feel Republican Party leaders hold views that are more conservative than you, more liberal than you, or about in line with your views?

	Democrat voters November (n=843)	Democrat voters August (n=1,031)
More liberal	37%	39%
More conservative	18%	19%
About the same	45%	42%

	Republican voters November (n=684)	Republican voters August (n=800)
More conservative	45%	42%
More liberal	12%	15%
About the same	43%	43%

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9. Thinking about Democratic Party leadership, how much, if at all, do the following traits describe them?
14. Thinking about Republican Party leadership, how much, if at all, do the following traits describe them?

Total Describes them a fair amount

	Republican voters November (n=684)	Democrat voters November (n=843)	Republican voters August (n=800)	Democrat voters August (n=1,031)
Has strong policy knowledge and expertise	51%	54%	53%	47%
Can win elections	39%	54%	49%	38%
Fights for the people they represent	49%	53%	47%	48%
Are people like you	42%	46%	46%	40%
Are effective public communicators and campaigners	37%	43%	43%	34%
Are willing to use all tools at their disposal to get things done	42%	47%	43%	37%
Are focused on bringing the country together and finding compromise	39%	52%	41%	45%
Significant government experience	NA	56%	N/A	53%
Brings new ideas and solutions	NA	47%	N/A	39%
Stands up for the freedom and dignity of all Americans	55%	NA	56%	N/A
Fights against woke corporations and cancel culture	44%	NA	49%	N/A

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10. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Democratic presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important.
15. Putting aside who is running or may run for president in 2024, please rank the following traits in order based on how important they are to you in the next Republican presidential candidate(s). Please rank from 1, which is the most important, to 9, the least important.

Total Mean Summary

	Democrat voters November (n=843)	Democrat voters August (n=1,031)
Is focused on bringing the country together and finding compromise	4.1	4.1
Fights for the people they represent	4.1	4.2
Has strong policy knowledge and expertise	4.6	4.5
Can win the election	5	4.7
Brings new ideas and solutions	5	4.8
Is willing to use all tools at their disposal to get things done	5.2	5.2
Significant government experience	5.2	5.5
Is an effective public communicator and campaigner	5.7	5.7
Is someone like you	6.1	6.3

	Republican voters November (n=684)	Republican voters August (n=800)
Stands up for the freedom and dignity of all Americans	3.9	3.6
Fights for the people they represent	4.1	4
Can win the election	4.8	4.7
Is focused on bringing the country together and finding compromise	4.6	4.7
Has strong policy knowledge and expertise	4.5	4.9
Fights against woke corporations and cancel culture	5.5	5.3
Is willing to use all tools at their disposal to get things done	5.5	5.5
Is someone like you	6.2	6.1
Is an effective public communicator and campaigner	5.9	6.1

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11. Do each of these traits apply or not apply to President Biden?

Total Applies Summary

	Democrat voters November	Democrat voters August (n=1,031)
Significant government experience	89%	92%
Has major policy knowledge and expertise	88%	86%
Is focused on bringing the country together and finding compromise	85%	85%
Fights for the people he represents	85%	83%
Is willing to use all tools at their disposal to get things done	78%	73%
Brings new ideas and solutions	75%	70%
Is an effective public communicator and campaigner	70%	65%
Is someone like you	64%	60%
Can win the next presidential election	71%	60%

16. Do each of these traits apply or not apply to former President Trump?

Total Applies Summary

	Republican voters November (n=684)	Republican voters August (n=800)
Is willing to use all tools at their disposal to get things done	89%	90%
Fights for the people he represents	87%	87%
Fights against woke corporations and cancel culture	83%	86%
Stands up for the freedom and dignity of all Americans	83%	82%
Can win the election	75%	82%
Is an effective public communicator and campaigner	80%	80%
Has strong policy knowledge and expertise	77%	75%
Is focused on bringing the country together and finding compromise	68%	70%
Is someone like you	55%	59%

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12. Which of the following statements comes closest to your view, even if neither is exactly right?

	Democrat voters November (N=843)	Democrat voters August (n=1,031)
It's time for a change within the Democratic Party, and President Biden should not run for re-election in 2024	50%	56%
President Biden should be the Democratic nominee for president in 2024 and deserves re-election	50%	44%

16. Which of the following statements comes closest to your view, even if neither is exactly right?

	Republican voters November (n=684)	Republican voters August (n=800)
President Trump should be the Republican nominee for president in 2024 and deserves re-election	54%	59%
It's time for a change within the Republican Party, and President Trump should not run for re-election in 2024	46%	41%

18. How did you vote in the 2020 presidential election?

	Total November	Total August
Did not vote	31%	33%
Joe Biden	32%	33%
Donald Trump	29%	30%
Someone else	7%	4%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August
Did not vote	9%	11%	11%	15%
Joe Biden	5%	5%	81%	77%
Donald Trump	79%	81%	4%	5%
Someone else	6%	3%	4%	4%

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19. How did you vote in the 2022 midterm election in your congressional district, if you voted at all?

	Total November
Did not vote	34%
The Democratic candidate	30%
The Republican candidate	30%
Someone else	6%

	Republican voter November	Democrat voter November
Did not vote	13%	13%
The Democratic candidate	3%	80%
The Republican candidate	82%	4%
Someone else	2%	3%

20. Would you describe yourself as a...?

	Total November	Total August
Strong Democrat	17%	16%
Not so strong Democrat	9%	12%
Independent, but lean Democrat	9%	10%
Total independent	17%	14%
Independent, but lean Republican	10%	9%
Not so strong Republican	10%	9%
Strong Republican	15%	17%
Something else	3%	4%
None/don't know	10%	9%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August
Strong Democrat	*	*	45%	41%
Not so strong Democrat	1%	1%	23%	25%
Independent, but lean Democrat	1%	*	18%	19%
Total independent	7%	5%	8%	9%
Independent, but lean Republican	21%	17%	1%	1%
Not so strong Republican	25%	24%	1%	1%
Strong Republican	42%	50%	1%	1%
Something else	1%	1%	1%	1%
None/don't know	1%	2%	2%	3%

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21. Which of the following is your main source of news?

	Total November	Total August
ABC / CBS / NBC News	20%	20%
Social media	12%	12%
Fox News	12%	12%
Digital or online news	8%	11%
CNN	7%	8%
Public television or radio	5%	4%
MSNBC	5%	3%
Friends and Family	5%	3%
New York Times, Washington Post, Wall Street Journal, or USA Today	4%	4%
Your local newspaper	3%	4%
Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)	3%	4%
Other	5%	4%
None of these	12%	9%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August
ABC / CBS / NBC News	17%	18%	26%	26%
Social media	9%	10%	10%	10%
Fox News	26%	27%	5%	4%
Digital or online news	7%	8%	10%	11%
CNN	2%	3%	14%	13%
Public television or radio	4%	4%	5%	5%
MSNBC	3%	1%	9%	7%
Friends and Family	5%	3%	2%	3%
New York Times, Washington Post, Wall Street Journal, or USA Today	3%	2%	7%	8%
Your local newspaper	3%	5%	3%	4%
Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)	9%	9%	1%	2%
Other	5%	4%	3%	4%
None of these	7%	7%	6%	4%

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22. How often do you read, watch, or listen to political news?

	Total November	Total August
Multiple times a day	14%	15%
Every day	25%	25%
A few times a week	24%	26%
A few times a month	14%	13%
Never or almost never	18%	18%
Don't know	5%	4%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August
Multiple times a day	15%	16%	20%	20%
Every day	26%	29%	34%	32%
A few times a week	32%	29%	24%	25%
A few times a month	15%	12%	13%	12%
Never or almost never	11%	12%	8%	9%
Don't know	2%	1%	2%	1%

23. Would you describe yourself as a born-again or evangelical Christian?

	Total November	Total August
Yes	29%	26%
No	71%	74%

	Republican voter November	Republican voter August	Democrat voter November	Democrat voter August
Yes	40%	34%	25%	25%
No	60%	66%	75%	75%



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About the Study

These are some of the findings of a USA Today/Ipsos poll, conducted between November 15-16, 2022. For this survey, a sample of 2,004 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English. The sample includes 684 Republican voters, 843 Democratic voters, and 477 voters that don't vote for either party or are non-voters.

The sample was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2021 American Community Survey data, except for 2020 vote history, which comes from the Federal Election Commission. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, education, and past vote.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 2.5 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=2,004, DEFF=1.5, adjusted Confidence Interval=+/- 4.0 percentage points).

The poll also has a credibility interval of plus or minus 4.5 percentage points for Republican voters, plus or minus 4.0 percentage points for Democratic voters and plus or minus 5.5 percentage points for voters that don't vote for either party or are non-voters.

The results of this poll are trended against the following previous polls:

August 18 – 22, 2022; N=2,345; CI: +/- 4.2

For more information on this news release, please contact:

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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com.

