

J21087517-43-04 26-OCT - 01-NOV 2022
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Table 1

VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Summary

Base: All adults age 16+ in Great Britain

	Bankers	Business Leaders	Civil Servants	Doctors	Clergy/Priests	Estate agents	Government Ministers	Journalists	Judges	The ordinary man/woman in the street	Politicians generally	Pollsters	Scientists	Teachers	TV News Readers	The Police	Trade Union officials	Local councillors	Charity chief execs	Nurses	Professors
Unweighted Base	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004
Weighted Base	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004	1004
Tell the truth	422 42%	323 32%	558 56%	851 85%	556 55%	280 28%	157 16%	296 29%	798 80%	552 55%	124 12%	494 49%	830 83%	817 81%	584 58%	631 63%	481 48%	383 38%	500 50%	889 89%	807 80%
Not tell the truth	478 48%	550 55%	323 32%	89 9%	308 31%	616 61%	775 77%	578 58%	130 13%	311 31%	796 79%	329 33%	98 10%	122 12%	317 32%	277 28%	382 38%	516 51%	362 36%	72 7%	107 11%
Don't know	105 10%	130 13%	123 12%	64 6%	140 14%	108 11%	72 7%	130 13%	76 8%	141 14%	83 8%	181 18%	76 8%	66 7%	103 10%	96 10%	140 14%	105 10%	142 14%	43 4%	90 9%
Net difference	-56 -6%	-227 -23%	235 23%	761 76%	247 25%	-337 -34%	-618 -62%	-283 -28%	668 67%	241 24%	-672 -67%	165 16%	732 73%	695 69%	268 27%	354 35%	99 10%	-134 -13%	138 14%	817 81%	701 70%

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Table 2

VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

		GENDER		AGE						GENERATION				TENURE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	UNWTD TOTAL
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	422 42%ek	190 39%	226 45%	79 62%zdefg	63 37%	48 30%	58 35%	60 39%	114 49%ef	127 44%	85 33%	83 36%	91 56%zkl	154 42%	127 47%z	53 42%	76 36%	423 42%
Not tell the truth	478 48%chm	251 52%z	221 44%	44 34%	89 53%ch	101 65%zcgh	88 53%ch	74 49%h	81 35%	119 41%	145 57%zjm	134 58%zjm	57 35%	159 43%	124 46%	61 48%	114 55%	496 49%
Don't know	105 10%celo	45 9%	60 12%	5 4%	16 10%	7 5%	21 12%ce	18 12%c	37 16%zce	44 15%zl	25 10%	13 6%	14 9%	55 15%zo	17 6%	12 10%	18 9%	85 8%
Net difference	-56 -6%	-61 -13%	5 1%	35 27%	-26 -15%	-54 -34%	-30 -18%	-14 -9%	33 14%	8 3%	-61 -24%	-51 -22%	34 21%	-6 -1%	3 1%	-8 -6%	-39 -19%	-73 -7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/ef/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 3

VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	422 42%e	114 42%	104 39%	98 48%	94 40%	77 33%	128 48%eh	101 44%	49 35%	51 57%zehj	17 34%	233 40%	188 44%	105 49%z	86 44%	126 41%	205 39%	130 43%	82 50%	423 42%
Not tell the truth	478 48%is	134 50%	132 50%	91 45%	106 45%	129 55%zfi	110 42%	107 46%	76 54%i	31 35%	25 51%	296 51%zl	182 43%	101 47%	99 50%	160 52%z	280 53%zs	138 45%	53 33%	496 49%
Don't know	105 10%kmoq	22 8%	29 11%	14 7%	35 15%	27 11%	26 10%	22 9%	16 11%	7 8%	8 15%	48 8%	57 13%	10 5%	13 7%	23 8%	39 8%	36 12%	28 17%q	85 8%
Net difference	-56 -6%	-20 -7%	-28 -10%	6 3%	-13 -5%	-52 -22%	18 7%	-5 -2%	-27 -19%	19 22%	-8 -17%	-62 -11%	6 1%	4 2%	-12 -6%	-34 -11%	-75 -14%	-8 -3%	29 18%	-73 -7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
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Table 4

VE01_1 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Bankers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	422	352	67	71	74	99	96	141	76	64	43	88	116	167	423
	42%	41%	51%	42%	41%	39%	38%	42%	43%	47%	44%	50%l	37%	48%l	42%
Not tell the truth	478	404	56	76	85	136	115	163	88	63	48	71	175	131	496
	48% ^m	47%	43%	45%	48%	54% ^z	46%	49%	50%	45%	49%	40%	56% ^{zkm}	38%	49%
Don't know	105	97	7	21	19	17	41	31	14	11	7	17	21	49	85
	10% ^{el}	11%	5%	13%	11%	7%	16% ^z	9%	8%	8%	7%	9%	7%	14% ^l	8%
Net difference	-56	-52	10	-6	-12	-37	-19	-22	-13	2	-5	17	-60	36	-73
	-6%	-6%	8%	-3%	-7%	-15%	-8%	-7%	-7%	1%	-5%	10%	-19%	10%	-7%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f(g/h/i/j) - z/k/l/m
Overlap formulae used. * small base



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Table 5

VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	323 32%	160 33%	161 32%	37 29%	49 29%	42 27%	57 34%	60 39%	79 34%	108 37% _m	78 30%	73 32%	40 25%	127 34%	97 36%	37 29%	54 26%	335 33%
Not tell the truth	550 55% _{hjn}	265 54%	275 54%	89 69% _{zfg}	101 60% _h	104 66% _{zfg}	81 49%	73 48%	104 45%	124 43%	141 55% _j	141 61% _{zj}	110 68% _{zm}	177 48%	145 54%	76 60%	132 63% _{zn}	543 54%
Don't know	130 13% _{celmo}	61 13%	69 14%	3 2%	18 11% _c	11 7%	28 17% _{ce}	20 13% _c	50 22% _{zcode}	58 20% _{zlm}	36 14% _l	16 7%	12 7%	64 17% _{zo}	26 10%	15 12%	22 11%	126 13%
Net difference	-227 -23%	-105 -22%	-114 -23%	-52 -41%	-52 -31%	-62 -39%	-23 -14%	-13 -9%	-25 -11%	-16 -5%	-64 -25%	-68 -30%	-69 -43%	-51 -14%	-48 -18%	-39 -31%	-78 -37%	-208 -21%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
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Table 6

VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Business Leaders

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	323 32%	108 40%zbc	76 29%	58 28%	76 33%	81 35%	88 33%	73 32%	40 29%	26 29%	16 32%	187 32%	137 32%	80 37%	54 27%	108 35%	175 33%	85 28%	56 34%	335 33%
Not tell the truth	550 55%a	129 48%	159 60%za	114 56%	125 53%	134 58%	134 51%	132 58%	76 54%	50 57%	23 47%	336 58%z	215 50%	111 51%	127 64%zmo	165 53%	286 55%	182 60%	77 47%	543 54%
Don't know	130 13%ek	33 12%	30 11%	31 15%	33 14%	17 7%	42 16%e	24 10%	24 17%e	13 14%	10 21%e	54 9%	76 18%zk	26 12%	17 9%	37 12%	63 12%	37 12%	30 18%	126 13%
Net difference	-227 -23%	-22 -8%	-83 -31%	-57 -28%	-49 -21%	-53 -23%	-47 -18%	-59 -26%	-36 -26%	-25 -28%	-7 -15%	-149 -26%	-78 -18%	-31 -15%	-72 -37%	-57 -19%	-111 -21%	-96 -32%	-21 -13%	-208 -21%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
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Table 7
VE01_2 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Business Leaders
Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	323	278	40	44	58	84	84	117	46	41	31	74	108	99	335
	32%	33%	31%	26%	32%	33%	33%	35%	26%	30%	32%	42%zm	35%	29%	33%
Not tell the truth	550	457	79	106	93	144	124	171	114	85	55	86	175	187	543
	55%	54%	61%	63%	52%	57%	49%	51%	64%zfg	62%	56%	49%	56%	54%	54%
Don't know	130	118	11	18	28	23	43	46	18	11	12	15	29	61	126
	13%el	14%	9%	11%	16%	9%	17%	14%	10%	8%	12%	9%	9%	17%zl	13%
Net difference	-227	-179	-39	-62	-35	-60	-40	-54	-68	-44	-24	-12	-67	-88	-208
	-23%	-21%	-30%	-37%	-20%	-24%	-16%	-16%	-38%	-32%	-24%	-7%	-21%	-25%	-21%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
 Overlap formulae used. * small base



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Table 8

VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

		GENDER		AGE						GENERATION				TENURE				
	TOTAL (z)	MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	UNWTD TOTAL
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	558 56%hjn	279 57%	274 54%	86 67%zfg	106 63%h	103 66%zfg	83 50%	76 50%	105 45%	134 46%	134 52%	154 67%zjk	101 62%j	180 49%	183 68%znpq	62 49%	112 54%	591 59%
Not tell the truth	323 32%lo	159 33%	159 31%	33 26%	43 26%	44 28%	48 29%	61 40%cd	93 40%cd	118 41%zlm	79 31%	59 26%	44 27%	140 38%zo	64 24%	53 42%o	60 29%	286 28%
Don't know	123 12%elo	49 10%	73 14%	10 8%	19 11%	9 6%	35 21%zceg	15 10%	35 15%e	38 13%	42 17%l	17 7%	18 11%	47 13%	22 8%	12 9%	36 17%o	127 13%
Net difference	235 23%	120 25%	114 23%	53 41%	63 37%	59 38%	35 21%	15 10%	12 5%	16 5%	55 21%	94 41%	57 35%	40 11%	119 44%	10 8%	52 25%	305 30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
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Table 9

VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	558 56% _{cd}	174 64% _{zd}	147 55% _d	122 60% _d	97 41%	115 50%	143 54%	152 66% _{zefj}	75 54%	51 58%	21 44%	343 60% _{zl}	215 50%	116 54%	117 59%	204 66% _{zm}	297 57%	178 58%	76 47%	591 59%
Not tell the truth	323 32% _{agkor}	58 21%	87 33% _a	61 30%	110 47% _{zabc}	96 41% _{zgh}	93 35% _g	54 24%	38 27%	28 31%	14 29%	170 29%	153 36%	70 32% _o	61 31% _o	67 22%	174 33%	79 26%	64 40% _r	286 28%
Don't know	123 12%	38 14%	32 12%	20 10%	28 12%	21 9%	29 11%	23 10%	27 19% _{zeg}	9 11%	13 28% _{zefg}	64 11%	59 14%	30 14%	19 10%	39 13%	54 10%	48 16%	22 13%	127 13%
Net difference	235 23%	116 43%	61 23%	62 31%	-13 -6%	19 8%	50 19%	98 43%	38 27%	24 27%	7 15%	174 30%	62 14%	46 21%	56 28%	137 44%	122 23%	99 33%	12 7%	305 30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 10

VE01_3 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Civil Servants

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	558	472	74	77	100	161	123	171	102	95	65	90	198	192	591
	56%	55%	57%	46%	56%	64%zc	49%	51%	57%	69%zfg	67%fg	51%	63%z	55%	59%
Not tell the truth	323	276	39	69	50	68	95	121	52	34	20	64	83	106	286
	32%e	32%	30%	41%e	28%	27%	38%j	36%j	29%	25%	20%	36%	27%	31%	28%
Don't know	123	105	17	23	29	22	34	42	25	8	13	22	31	50	127
	12%e	12%	13%	14%	16%e	9%	14%	13%	14%	6%	13%	12%	10%	14%	13%
Net difference	235	196	35	8	50	94	28	50	50	61	46	26	115	85	305
	23%	23%	27%	5%	28%	37%	11%	15%	28%	45%	47%	15%	37%	24%	30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 11

VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	851 85%	427 88%z	415 82%	118 92%zeg	144 85%	127 81%	143 86%	125 82%	195 84%	238 82%	207 81%	201 87%	143 88%	312 85%	239 89%zq	106 84%	164 79%	882 88%
Not tell the truth	89 9%af	32 7%	55 11%	8 7%	13 8%	19 12%f	6 4%	13 9%	29 12%f	33 11%	21 8%	21 9%	10 6%	33 9%	21 8%	9 7%	23 11%	79 8%
Don't know	64 6%co	28 6%	36 7%	2 2%	11 7%	10 6%	17 10%c	15 10%c	9 4%	19 7%	27 11%zl	9 4%	9 5%	23 6%	8 3%	11 9%	21 10%o	43 4%
Net difference	761 76%	394 81%	360 71%	109 85%	130 77%	108 69%	136 82%	111 73%	166 72%	206 71%	185 73%	181 78%	133 82%	279 76%	218 81%	97 76%	141 68%	803 80%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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VERACITY INDEX 2022****7 Nov 2022****Table 12****VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors****Base: All adults age 16+ in Great Britain**

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	851 85%dj	248 92%zcd	230 87%d	169 83%	178 76%	185 80%	229 87%j	208 91%zej	119 85%	75 84%	35 71%	501 87%z	350 82%	182 84%	169 85%	286 92%zmn	438 84%	260 86%	139 86%	882 88%
Not tell the truth	89 9%ao	14 5%	23 9%	20 10%	31 13%a	31 13%g	25 9%	14 6%	10 7%	6 6%	5 10%	50 9%	39 9%	26 12%o	18 9%	15 5%	54 10%	19 6%	16 10%	79 8%
Don't know	64 6%ako	8 3%	12 5%	14 7%	25 11%a	16 7%	11 4%	8 3%	12 8%	8 9%	9 19%zefg	26 4%	39 9%k	8 4%	11 6%	9 3%	33 6%	25 8%	7 4%	43 4%
Net difference	761 76%	234 87%	207 78%	149 74%	147 63%	155 67%	204 77%	194 85%	109 78%	69 78%	30 61%	451 78%	310 73%	156 72%	152 77%	270 87%	385 73%	241 79%	123 76%	803 80%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 13

VE01_4 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Doctors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	851	718	115	128	154	228	216	279	141	121	91	156	282	279	882
85%cd		84%	89%	76%	86%	91%zc	85%	84%	79%	88%	93%zh	89%	90%zm	80%	88%
Not tell the truth	89	78	8	29	8	17	24	27	22	11	4	7	24	40	79
9%		9%	7%	17%zde	5%	7%	10%	8%	12%	8%	4%	4%	8%	12%k	8%
Don't know	64	58	6	12	17	6	13	28	14	6	3	13	7	28	43
6%el		7%	5%	7%	9%e	2%	5%	8%	8%	5%	3%	7%l	2%	8%l	4%
Net difference	761	641	107	100	145	211	191	252	119	110	87	149	258	239	803
76%		75%	82%	59%	81%	84%	76%	76%	67%	80%	89%	85%	83%	69%	80%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 14

VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	556 55% ^{dq}	262 54%	286 57%	69 54%	78 46%	80 52%	108 65% ^{zd}	85 56%	135 58%	168 58%	143 56%	115 50%	82 51%	210 57% ^q	178 66% ^{zpq}	62 49%	86 41%	592 59%
Not tell the truth	308 31%	152 31%	152 30%	48 37%	63 37%	52 33%	42 25%	43 28%	61 26%	77 27%	80 31%	83 36%	57 35%	100 27%	74 28%	50 39%	76 36%	295 29%
Don't know	140 14% ^o	72 15%	68 13%	12 9%	27 16%	24 15%	16 10%	25 16%	36 16%	44 15%	32 13%	33 14%	23 14%	58 16% ^o	17 6%	15 12%	47 22% ^{zo}	117 12%
Net difference	247 25%	111 23%	135 27%	21 16%	15 9%	29 18%	66 40%	43 28%	74 32%	90 31%	63 25%	32 14%	26 16%	110 30%	104 39%	12 10%	10 5%	297 30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 15

VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	556 55%cr	169 62%zcd	165 62%zcd	91 45%	114 48%	120 52%	154 58%	136 59%	71 51%	54 60%	22 44%	335 58%z	221 52%	117 54%	104 52%	193 62%zn	305 58%r	147 48%	95 59%	592 59%
Not tell the truth	308 31%co	76 28%	75 28%	64 32%	80 34%	90 39%zf	70 27%	65 29%	40 29%	25 28%	18 36%	184 32%	124 29%	71 33%	71 36%o	83 27%	145 28%	107 35%	51 31%	295 29%
Don't know	140 14%abko	25 9%	25 9%	47 23%zab	41 17%	22 10%	40 15%	28 12%	29 20%e	10 12%	10 20%	58 10%	82 19%zk	28 13%	23 12%	34 11%	74 14%	50 16%	16 10%	117 12%
Net difference	247 25%	92 34%	91 34%	27 13%	33 14%	30 13%	84 32%	70 31%	31 22%	29 33%	4 8%	150 26%	97 23%	46 21%	32 16%	111 36%	160 30%	40 13%	44 27%	297 30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 16
VE01_5 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Clergy/Priests
Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	556 55%	471 55%	75 58%	88 53%	93 52%	155 62%z	141 56%	181 54%	92 52%	84 61%	55 56%	108 61%	178 57%	188 54%	592 59%
Not tell the truth	308 31%	259 30%	39 30%	58 34%	55 31%	77 31%	77 30%	102 30%	66 37%	39 28%	22 23%	43 25%	103 33%	100 29%	295 29%
Don't know	140 14%el	123 14%	16 12%	22 13%	30 17%e	19 8%	34 14%	51 15%	20 11%	15 11%	20 21%	25 14%	30 10%	60 17%l	117 12%
Net difference	247 25%	212 25%	36 27%	31 18%	38 21%	78 31%	64 26%	80 24%	26 15%	45 33%	33 34%	64 37%	75 24%	88 25%	297 30%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base

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Table 17

VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE- NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	280 28%k	124 25%	151 30%	60 47%zdefgh	41 24%	41 26%	37 23%	35 23%	66 28%	78	52	62	68 42%zjkl	87 24%	86 32%	40 32%	56 27%	291 29%
Not tell the truth	616 61%c	313 64%	297 59%	65 50%	105 62%	107 69% _c	111 67% _c	99 65%	130 56%	169 58%	174 68% _{zm}	150 65% _m	86 53%	238 65%	165 62%	70 55%	124 59%	627 62%
Don't know	108 11% _{cemo}	49 10%	57 11%	4 3%	22 13% _{ce}	8 5%	17 10%	19 12% _c	37 16% _{ce}	43 15% _m	29 11%	18 8%	8 5%	42 11%	17 6%	17 13%	28 14% _o	86 9%
Net difference	-337 -34%	-189 -39%	-146 -29%	-5 -4%	-64 -38%	-67 -43%	-74 -44%	-63 -41%	-64 -28%	-91 -31%	-122 -48%	-88 -38%	-19 -11%	-151 -41%	-79 -30%	-30 -23%	-67 -32%	-336 -33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/ef/gh - z/i/j/kl/m - z/n/op/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 18

VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	280 28%	69 26%	74 28%	76 38% zad	55 24%	61 26%	79 30%	59 26%	29 21%	38 43% zegh	14 28%	165 29%	115 27%	55 26%	73 37% zmo	82 26%	134 25%	94 31%	49 30%	291 29%
Not tell the truth	616 61% ir	182 68% zc	168 63%	113 56%	134 57%	152 65% i	157 59% i	156 68% zi	85 61% i	38 43%	29 58%	377 65% zl	239 56%	144 67%	111 56%	206 67% zn	345 66% zr	169 55%	93 58%	627 62%
Don't know	108 11% agko	18 7%	24 9%	14 7%	46 19% zabc	19 8%	29 11%	15 6%	26 19% zeg	12 14%	7 14%	35 6%	73 17% zk	17 8%	14 7%	21 7%	46 9%	42 14%	19 12%	86 9%
Net difference	-337 -34%	-113 -42%	-94 -36%	-36 -18%	-79 -34%	-91 -39%	-78 -29%	-98 -43%	-56 -40%	* *	-15 -30%	-212 -37%	-124 -29%	-89 -41%	-38 -19%	-124 -40%	-211 -40%	-75 -25%	-44 -27%	-336 -33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 19

VE01_6 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Estate agents

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	280	239	38	51	54	56	64	93	46	48	29	39	94	103	291
	28%e	28%	29%	30%	30%	22%	25%	28%	26%	35%	30%	22%	30%	29%	29%
Not tell the truth	616	525	80	95	104	185	152	205	117	81	58	108	201	200	627
	61%	62%	62%	56%	58%	74%zcd	60%	61%	66%	59%	59%	61%	64%	58%	62%
Don't know	108	89	12	22	21	10	36	37	15	8	10	28	18	45	86
	11%el	10%	9%	13%e	12%e	4%	14%	11%	8%	6%	11%	16%l	6%	13%l	9%
Net difference	-337	-286	-42	-44	-50	-129	-89	-112	-71	-33	-29	-68	-107	-97	-336
	-34%	-34%	-32%	-26%	-28%	-51%	-35%	-34%	-40%	-24%	-30%	-39%	-34%	-28%	-33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 20

VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	157 16%	78 16%	77 15%	31 24%zgh	26 16%	28 18%	23 14%	18 12%	31 13%	33 11%	34 13%	37 16%	35 22%j	47 13%	47 17%	15 12%	42 20%	149 15%
Not tell the truth	775 77%q	375 77%	393 78%	93 72%	125 74%	123 79%	127 76%	121 79%	187 81%	244 84%zm	194 76%	181 78%	114 71%	297 81%q	206 77%	106 84%q	145 70%	783 78%
Don't know	72 7%	33 7%	36 7%	4 3%	17 10%	6 4%	16 10%	14 9%	15 6%	12 4%	27 11%j	12 5%	12 8%	24 6%	16 6%	5 4%	21 10%	72 7%
Net difference	-618 -62%	-296 -61%	-316 -62%	-62 -48%	-99 -59%	-95 -61%	-104 -62%	-103 -67%	-157 -67%	-211 -73%	-160 -63%	-143 -62%	-79 -49%	-249 -68%	-159 -59%	-91 -72%	-103 -49%	-634 -63%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 21

VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	157 16%o	42 15%	45 17%	31 15%	36 15%	34 15%	36 13%	40 17%	30 22%	11 12%	7 13%	98 17%	59 14%	41 19%	37 19%	41 13%	74 14%	49 16%	33 20%	149 15%
Not tell the truth	775 77%h	210 78%	207 78%	159 78%	173 74%	190 82%h	215 81%h	170 74%	95 68%	70 79%	36 72%	446 77%	329 77%	159 74%	152 77%	245 79%	419 80%	227 75%	120 74%	783 78%
Don't know	72 7%k	19 7%	13 5%	13 6%	25 11%	9 4%	14 5%	20 9%	15 11%e	8 9%	7 14%e	32 6%	40 9%	17 8%	9 5%	24 8%	32 6%	28 9%	10 6%	72 7%
Net difference	-618 -62%	-168 -62%	-162 -61%	-127 -63%	-137 -58%	-156 -67%	-180 -68%	-130 -57%	-65 -46%	-59 -67%	-29 -59%	-348 -60%	-270 -63%	-119 -55%	-115 -58%	-204 -66%	-346 -66%	-178 -59%	-87 -54%	-634 -63%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 22

VE01_7 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Government Ministers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	157	119	30	23	32	31	44	43	30	29	11	59	37	49	149
	16%a	14%	23%a	14%	18%	12%	17%	13%	17%	21%	12%	34%zlm	12%	14%	15%
Not tell the truth	775	671	93	140	133	203	190	266	140	104	72	98	263	269	783
	77%k	79%z	71%	83%	74%	81%	75%	80%	79%	76%	74%	56%	84%zk	77%k	78%
Don't know	72	63	8	5	14	17	19	25	8	4	14	18	12	30	72
	7%l	7%	6%	3%	8%	7%	7%	7%	5%	3%	15%zhi	10%l	4%	9%	7%
Net difference	-618	-552	-63	-117	-100	-172	-146	-223	-110	-75	-60	-39	-226	-220	-634
	-62%	-65%	-49%	-69%	-56%	-69%	-58%	-67%	-62%	-54%	-62%	-22%	-73%	-63%	-63%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 23

VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	296 29% ^{dq}	142 29%	152 30%	40 31%	36 21%	59 38% ^{zd}	45 27%	53 35% ^d	63 27%	84 29%	74 29%	71 31%	46 28%	105 29% ^q	101 38% ^{znq}	38 30%	38 18%	317 32%
Not tell the truth	578 58% ^o	281 58%	289 57%	80 62%	107 64% ^g	81 52%	97 59%	75 49%	137 59%	163 56%	142 56%	136 59%	97 60%	211 57%	136 51%	80 63%	134 65% ^o	555 55%
Don't know	130 13%	64 13%	65 13%	9 7%	25 15%	15 10%	24 14%	24 16%	32 14%	42 15%	38 15%	23 10%	19 12%	52 14%	31 12%	9 7%	36 17%	132 13%
Net difference	-283 -28%	-139 -29%	-137 -27%	-40 -31%	-72 -43%	-22 -14%	-52 -31%	-22 -15%	-75 -32%	-79 -27%	-68 -27%	-65 -28%	-51 -32%	-106 -29%	-35 -13%	-42 -33%	-96 -46%	-238 -24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 24

VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Journalists

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	296 29%	95 35%z	74 28%	61 30%	59 25%	63 27%	83 31%	66 29%	47 33%	23 26%	14 29%	184 32%z	111 26%	52 24%	50 25%	114 37%zmn	146 28%	85 28%	61 38%	317 32%
Not tell the truth	578 58%ao	139 52%	163 61%a	120 59%	138 59%	143 62%	144 55%	137 60%	75 54%	55 62%	24 49%	324 56%	254 59%	138 64%o	120 60%o	152 49%	316 60%	176 58%	78 48%	555 55%
Don't know	130 13%	36 13%	29 11%	21 10%	38 16%	26 11%	37 14%	27 12%	18 13%	11 12%	11 22%	68 12%	62 14%	26 12%	28 14%	43 14%	62 12%	44 14%	23 14%	132 13%
Net difference	-283 -28%	-45 -17%	-89 -33%	-59 -29%	-79 -34%	-80 -34%	-62 -23%	-71 -31%	-29 -21%	-32 -36%	-10 -21%	-140 -24%	-143 -33%	-86 -40%	-69 -35%	-38 -12%	-170 -32%	-91 -30%	-17 -10%	-238 -24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 25
VE01_8 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Journalists
Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	296	253	39	39	43	83	81	102	42	50	21	42	110	96	317
	29%	30%	30%	23%	24%	33%	32%	31%	23%	36%	21%	24%	35%z	27%	32%
Not tell the truth	578	484	79	106	116	135	135	188	120	74	60	113	167	208	555
	58%	57%	61%	63%	65%e	54%	53%	56%	67%zfgi	53%	62%	64%	53%	60%	55%
Don't know	130	116	11	23	20	34	37	45	16	14	16	20	36	44	132
	13%	14%	9%	14%	11%	13%	15%	13%	9%	10%	17%	12%	11%	13%	13%
Net difference	-283	-230	-40	-68	-73	-52	-54	-86	-79	-24	-40	-71	-57	-112	-238
	-28%	-27%	-31%	-40%	-41%	-21%	-21%	-26%	-44%	-17%	-41%	-40%	-18%	-32%	-24%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
 Overlap formulae used. * small base

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Table 26

VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	798 80%pq	399 82%	392 78%	105 82%	130 77%	125 80%	132 79%	117 77%	191 82%	235 81%	191 75%	186 81%	129 80%	306 83%pq	241 90%zpq	86 68%	139 67%	836 83%
Not tell the truth	130 13%o	54 11%	72 14%	21 16%	22 13%	23 15%	15 9%	26 17%	23 10%	31 11%	41 16%	30 13%	22 13%	40 11%	19 7%	28 22%zno	41 20%zno	103 10%
Don't know	76 8%co	33 7%	42 8%	3 2%	17 10%co	9 6%	19 12%co	10 6%	19 8%	24 8%	23 9%	15 6%	11 7%	22 6%	9 3%	13 10%o	28 14%zno	65 6%
Net difference	668 67%	345 71%	321 63%	84 66%	107 64%	102 65%	116 70%	91 60%	168 72%	204 70%	149 59%	157 68%	107 66%	266 72%	222 83%	59 46%	98 47%	733 73%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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VERACITY INDEX 2022****7 Nov 2022****Table 27****VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges****Base: All adults age 16+ in Great Britain**

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	798 80% _{cd}	235 87% _{zcd}	221 83% _{zd}	157 78%	161 69%	174 75%	219 83% _{hj}	200 87% _{zehj}	101 72%	72 81%	33 67%	469 81% _z	329 77%	182 84%	151 76%	273 88% _{zn}	423 81%	236 78%	130 80%	836 83%
Not tell the truth	130 13% _{ao}	23 8%	29 11%	27 13%	44 19% _a	39 17%	34 13%	21 9%	18 13%	9 10%	9 18%	70 12%	59 14%	20 9%	33 17% _{mo}	20 6%	67 13%	37 12%	22 14%	103 10%
Don't know	76 8% _{ago}	12 4%	15 6%	18 9%	30 13% _a	19 8%	11 4%	9 4%	22 15% _{zfg}	8 9%	7 15% _{fg}	37 6%	39 9%	14 7%	14 7%	17 5%	34 7%	31 10%	11 6%	65 6%
Net difference	668 67%	213 79%	192 72%	130 64%	117 50%	135 58%	186 70%	179 78%	83 59%	62 71%	24 49%	399 69%	270 63%	162 75%	118 59%	253 82%	356 68%	199 66%	108 66%	733 73%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 28

VE01_9 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Judges

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	798	684	98	126	144	216	194	265	139	115	82	148	265	266	836
	80%	80%	76%	75%	81%	86%zc	77%	79%	78%	84%	84%	84%	85%zm	77%	83%
Not tell the truth	130	105	21	24	16	25	36	49	24	13	8	18	35	45	103
	13%	12%	16%	14%	9%	10%	14%	15%	14%	9%	9%	10%	11%	13%	10%
Don't know	76	64	11	19	19	10	22	21	15	10	8	10	12	36	65
	8%el	8%	8%	11%e	11%e	4%	9%	6%	8%	7%	8%	5%	4%	10%l	6%
Net difference	668	579	77	102	129	191	158	216	115	103	73	130	230	221	733
	67%	68%	60%	61%	72%	76%	63%	65%	64%	74%	75%	74%	74%	64%	73%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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VERACITY INDEX 2022****7 Nov 2022****Table 29****VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street****Base: All adults age 16+ in Great Britain**

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	552 55%p	286 59%z	261 52%	66 51%	82 49%	85 55%	92 55%	86 56%	141 61%	171 59%	137 54%	120 52%	78 48%	214 58%p	163 61%zp	53 42%	106 51%	587 58%
Not tell the truth	311 31%h	138 28%	167 33%	58 45%zfg	64 38%gh	52 33%	45 27%	39 25%	54 23%	76 26%	70 28%	86 37%zj	72 45%zjk	102 28%	75 28%	50 39%	75 36%	272 27%
Don't know	141 14%cm	63 13%	78 15%	4 3%	22 13%c	19 12%c	29 17%c	28 18%c	38 16%c	43 15%m	48 19%lm	25 11%	11 7%	51 14%	31 11%	24 19%	28 13%	145 14%
Net difference	241 24%	148 30%	94 19%	8 6%	18 11%	34 22%	46 28%	48 31%	87 37%	96 33%	66 26%	34 15%	6 4%	112 31%	89 33%	3 2%	31 15%	315 31%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 30

VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	552 55%	170 63%zcd	155 58%	101 50%	117 50%	131 56%	132 50%	127 56%	74 52%	62 70%zfh	26 54%	332 58%z	220 51%	119 55%	113 57%	188 61%z	289 55%	154 51%	102 63%	587 58%
Not tell the truth	311 31%aio	59 22%	75 28%	82 40%zab	80 34%a	79 34%i	95 36%ij	70 31%i	47 33%i	12 13%	9 18%	178 31%	134 31%	75 35%o	64 32%o	71 23%	147 28%	118 39%zqs	40 24%	272 27%
Don't know	141 14%k	41 15%	36 13%	19 9%	38 16%	23 10%	37 14%	32 14%	20 14%	15 17%	14 28%zefg	67 12%	73 17%	22 10%	22 11%	51 16%z	88 17%zr	32 11%	20 12%	145 14%
Net difference	241 24%	111 41%	80 30%	19 10%	37 16%	52 22%	37 14%	57 25%	27 19%	50 56%	18 36%	155 27%	86 20%	44 20%	49 25%	116 37%	142 27%	35 12%	63 39%	315 31%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 31

VE01_11 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The ordinary man/woman in the street

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	552	478	60	95	92	156	146	184	92	81	46	98	201	151	587
	55% ^m	56%	46%	56%	51%	62% ^z	58%	55%	51%	59%	47%	56% ^m	64% ^{zm}	43%	58%
Not tell the truth	311	250	56	56	57	69	79	85	72	42	32	43	79	143	272
	31% ^{agl}	29%	43% ^{za}	33%	32%	28%	31%	25%	41% ^{zg}	30%	33%	25%	25%	41% ^{zk}	27%
Don't know	141	125	13	18	30	26	27	65	14	15	19	34	33	54	145
	14% ^h	15%	10%	10%	17%	10%	11%	20% ^{zfh}	8%	11%	19% ^h	19% ^l	10%	16%	14%
Net difference	241	228	4	40	35	87	68	100	19	39	14	55	122	8	315
	24%	27%	3%	23%	20%	35%	27%	30%	11%	28%	14%	31%	39%	2%	31%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f(g/h/i/j) - z/k/l/m
Overlap formulae used. * small base



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Table 32
VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally
 Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE- NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	124 12%	66 13%	57 11%	26 20%zdf	16 9%	15 10%	15 9%	20 13%	32 14%	35 12%	25 10%	20 9%	28 18%l	43 12%	42 16%z	10 8%	25 12%	132 13%
Not tell the truth	796 79%	376 77%	412 81%	99 78%	146 87%zh	127 82%	129 78%	119 78%	176 76%	235 81%	195 77%	195 85%z	130 80%	291 79%	206 77%	110 87%	167 80%	793 79%
Don't know	83 8%cm	45 9%	37 7%	3 2%	7 4%	13 9%	22 13%cd	14 9%	24 10%c	20 7%	35 14%zlm	15 7%	4 2%	33 9%	21 8%	7 6%	16 8%	79 8%
Net difference	-672 -67%	-310 -64%	-355 -70%	-74 -58%	-130 -77%	-112 -72%	-114 -68%	-99 -65%	-144 -62%	-201 -69%	-171 -67%	-175 -76%	-101 -63%	-248 -67%	-163 -61%	-100 -79%	-142 -68%	-661 -66%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 33

VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	124 12%	35 13%	37 14%	20 10%	28 12%	26 11%	32 12%	31 14%	21 15%	11 12%	3 7%	78 13%	47 11%	21 10%	34 17% ^z	37 12%	65 12%	31 10%	27 17%	132 13%
Not tell the truth	796 79%	214 79%	212 80%	160 79%	187 80%	195 84%	212 80%	180 78%	106 76%	67 76%	36 73%	460 80%	337 79%	179 83%	155 78%	246 79%	421 80%	246 81%	118 73%	793 79%
Don't know	83 8%	20 7%	16 6%	22 11%	19 8%	11 5%	21 8%	18 8%	13 9%	11 12%	10 20% ^z	39 7%	44 10%	16 7%	10 5%	26 9%	39 7%	27 9%	17 10%	79 8%
Net difference	-672 -67%	-179 -66%	-174 -66%	-140 -69%	-159 -68%	-169 -73%	-180 -68%	-148 -65%	-85 -61%	-57 -64%	-32 -66%	-382 -66%	-290 -68%	-158 -73%	-121 -61%	-209 -67%	-356 -68%	-216 -71%	-91 -56%	-661 -66%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 34

VE01_12 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Politicians generally

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	124	104	19	21	25	29	34	35	27	21	8	46	34	33	132
	12%	12%	15%	13%	14%	12%	14%	10%	15%	15%	8%	26%zlm	11%	10%	13%
Not tell the truth	796	678	102	137	141	207	195	271	143	105	81	108	265	277	793
	79%kk	79%	78%	81%	79%	83%	77%	81%	80%	76%	83%	62%	85%zk	80%k	79%
Don't know	83	72	9	11	12	15	23	28	8	12	9	21	13	38	79
	8%ll	8%	7%	6%	7%	6%	9%	8%	5%	9%	9%	12%ll	4%	11%ll	8%
Net difference	-672	-574	-83	-115	-116	-178	-160	-237	-116	-84	-73	-63	-230	-244	-661
	-67%	-67%	-64%	-68%	-65%	-71%	-63%	-71%	-65%	-61%	-75%	-36%	-74%	-70%	-66%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 35

VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	494 49%	245 50%	245 49%	65 51%	94 56%h	76 49%	92 56%h	70 46%	96 41%	127 44%	130 51%	117 51%	87 54%	169 46%	145 54%q	72 57%	89 43%	547 54%
Not tell the truth	329 33%	161 33%	161 32%	45 35%	53 31%	54 34%	49 30%	49 32%	79 34%	92 32%	86 34%	80 35%	52 32%	125 34%	83 31%	35 28%	79 38%	293 29%
Don't know	181 18%	80 16%	100 20%	18 14%	21 13%	26 17%	25 15%	34 22%	57 24% ^d	71 24% ^{zlm}	40 16%	34 15%	23 14%	73 20%	41 15%	20 16%	40 19%	164 16%
Net difference	165 16%	83 17%	85 17%	21 16%	41 25%	23 14%	43 26%	21 13%	17 7%	36 12%	44 17%	37 16%	34 21%	44 12%	63 23%	37 29%	9 4%	254 25%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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VERACITY INDEX 2022****7 Nov 2022****Table 36****VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters****Base: All adults age 16+ in Great Britain**

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	494 49%cf	164 61%zcd	144 54%zcd	80 39%	98 42%	115 50%	109 41%	121 53%f	83 59%zf	44 50%	21 44%	302 52%z	192 45%	104 48%	103 52%	189 61%zm	261 50%	160 53%	69 42%	547 54%
Not tell the truth	329 33%ho	74 27%	76 28%	72 36%	88 38%	86 37%h	108 41%zgh	65 28%	26 18%	28 32%	16 33%	187 32%	142 33%	83 38%o	72 36%o	70 23%	185 35%	89 29%	49 30%	293 29%
Don't know	181 18%aknq	32 12%	45 17%	50 25%za	49 21%	31 13%	47 18%	43 19%	31 22%	16 18%	11 23%	87 15%	94 22%k	29 14%	23 12%	51 17%	80 15%	55 18%	45 28%za	164 16%
Net difference	165 16%	90 33%	69 26%	8 4%	9 4%	30 13%	1 *	57 25%	58 41%	16 18%	5 10%	115 20%	50 12%	22 10%	32 16%	119 38%	76 14%	72 24%	20 12%	254 25%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 37

VE01_13 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Pollsters

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	494	424	58	68	99	141	110	168	87	75	52	77	179	161	547
	49%	50%	45%	41%	55% ^c	56% ^{zc}	44%	50%	49%	54%	54%	44%	57% ^{zkm}	46%	54%
Not tell the truth	329	274	47	70	43	76	82	113	62	44	27	62	83	120	293
	33% ^{cd}	32%	36%	42% ^d	24%	30%	33%	34%	35%	32%	28%	35%	27%	34%	29%
Don't know	181	156	24	30	36	34	60	54	29	19	18	37	50	67	164
	18% ^{de}	18%	19%	18%	20%	14%	24%	16%	16%	14%	19%	21%	16%	19%	16%
Net difference	165	150	11	-2	56	64	28	55	25	31	25	15	96	41	254
	16%	18%	8%	-1%	31%	26%	11%	16%	14%	23%	26%	9%	31%	12%	25%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 38

VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	830 83%	395 81%	423 84%	117 91%zegh	145 86%	125 80%	141 85%	121 79%	181 78%	229 79%	205 81%	198 86%	145 89%zj	297 81%	244 91%znpg	101 80%	160 77%	854 85%
Not tell the truth	98 10%o	47 10%	50 10%	9 7%	12 7%	17 11%	9 6%	23 15%zdf	28 12%	41 14%zm	22 9%	21 9%	9 6%	37 10%	17 6%	19 15%o	22 11%	89 9%
Don't know	76 8%co	44 9%	32 6%	2 2%	12 7%	15 9%co	16 9%co	8 5%	24 10%co	21 7%	27 11%	12 5%	8 5%	34 9%o	7 3%	7 6%	25 12%o	61 6%
Net difference	732 73%	349 72%	373 74%	108 84%	133 79%	108 69%	132 80%	98 64%	153 66%	188 65%	183 72%	177 77%	135 84%	259 70%	227 84%	82 65%	138 66%	765 76%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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VERACITY INDEX 2022****7 Nov 2022****Table 39****VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists****Base: All adults age 16+ in Great Britain**

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	830 83%jl	242 90%zcd	222 84%	161 79%	183 78%	190 82%	215 81%	201 88%j	119 84%	71 80%	34 70%	497 86%zl	333 78%	184 85%	164 83%	277 89%zn	432 82%	258 85%	129 80%	854 85%
Not tell the truth	98 10%ago	16 6%	30 11%	20 10%	27 12%	28 12%g	28 10%	11 5%	13 9%	13 14%g	7 14%g	53 9%	45 11%	18 8%	22 11%o	18 6%	50 10%	25 8%	21 13%	89 9%
Don't know	76 8%abko	12 4%	14 5%	23 11%ab	24 10%	15 6%	22 8%	18 8%	9 7%	5 5%	8 16%	27 5%	49 11%zk	14 6%	12 6%	15 5%	43 8%	21 7%	12 7%	61 6%
Net difference	732 73%	226 84%	192 72%	141 70%	156 66%	162 70%	187 71%	190 83%	106 76%	58 66%	28 56%	444 77%	288 67%	166 77%	142 72%	259 84%	382 73%	233 76%	108 67%	765 76%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 40
VE01_14 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Scientists
 Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	830	711	102	130	146	230	202	273	154	122	75	141	284	280	854
	83%	83%	78%	77%	82%	92%zcd	80%	82%	87%	89%	77%	80%	91%zkm	81%	85%
Not tell the truth	98	76	20	32	17	13	32	32	15	6	12	18	20	32	89
	10%el	9%	15%	19%ze	9%	5%	13%i	10%	8%	4%	12%	10%	6%	9%	9%
Don't know	76	67	8	7	16	7	18	29	9	9	11	17	8	35	61
	8%el	8%	6%	4%	9%e	3%	7%	9%	5%	7%	11%	10%i	3%	10%i	6%
Net difference	732	635	82	98	130	217	170	240	139	116	63	123	264	248	765
	73%	74%	63%	58%	73%	86%	67%	72%	78%	84%	64%	70%	85%	71%	76%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
 Overlap formulae used. * small base



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Table 41

VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE- NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	817q 81%	396 82%	411 81%	105 82%	139 83%	124 79%	133 80%	122 80%	194 83%	241 83%	196 77%	189 82%	135 83%	301 82%q	245 91%znpq	99 78%	149 71%	850 85%
Not tell the truth	122ao 12%	47 10%	71 14%	21 17%	14 8%	20 13%	22 13%	20 13%	25 11%	38 13%	36 14%	21 9%	22 14%	41 11%o	14 5%	22 18%o	37 18%o	101 10%
Don't know	66co 7%	42 9%zb	23 5%	2 1%	16 9%c	13 8%c	11 6%	11 7%c	13 6%	11 4%	24 9%mc	20 9%	5 3%	26 7%	9 4%	6 4%	22 11%o	53 5%
Net difference	695 69%	349 72%	340 67%	84 66%	125 74%	104 67%	111 67%	102 67%	169 73%	202 70%	160 63%	168 73%	112 69%	261 71%	231 86%	77 60%	112 54%	749 75%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 42
VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Teachers
Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	817 81%	242 90%zbd	210 79%	167 82%	175 75%	190 82%	216 82%	195 85%j	109 78%	72 81%	35 71%	473 82%	343 80%	181 84%	163 82%	280 90%zmn	431 82%	245 80%	133 82%	850 85%
Not tell the truth	122 12%aco	23 8%	42 16%zac	14 7%	38 16%c	30 13%	34 13%	18 8%	24 17%g	8 9%	9 18%	77 13%	45 10%	19 9%	28 14%o	20 6%	61 12%	38 13%	19 12%	101 10%
Don't know	66 7%ako	6 2%	13 5%	22 11%zab	21 9%a	12 5%	15 6%	16 7%	7 5%	9 10%	5 11%	26 5%	39 9%k	16 7%o	7 4%	10 3%	33 6%	21 7%	10 6%	53 5%
Net difference	695 69%	219 81%	168 63%	153 75%	136 58%	161 69%	182 69%	177 77%	86 61%	64 73%	26 53%	396 69%	299 70%	162 75%	135 68%	260 84%	370 70%	206 68%	113 70%	749 75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 43
VE01_15 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Teachers
 Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	817	696	108	134	150	218	208	272	138	117	79	141	279	272	850
	81%	82%	83%	80%	84%	87%z	83%	81%	77%	85%	81%	80%	89%zkm	78%	85%
Not tell the truth	122	100	15	32	10	26	32	35	29	12	14	20	29	48	101
	12%cd	12%	11%	19%zd	5%	11%	13%	10%	16%	9%	14%	11%	9%	14%	10%
Don't know	66	58	7	3	19	7	12	28	11	9	5	15	5	27	53
	7%cel	7%	5%	2%	10%ce	3%	5%	8%	6%	7%	5%	8%l	2%	8%l	5%
Net difference	695	596	94	102	141	191	176	237	109	105	65	121	250	224	749
	69%	70%	72%	61%	79%	76%	70%	71%	61%	76%	66%	69%	80%	64%	75%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
 Overlap formulae used. * small base



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Table 44

VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	584	270	306	66	83	81	98	90	166	197	140	113	84	244	178	66	78	615
	58%dlq	56%	60%	51%	50%	52%	59%	59%	71%zode	68%zkim	55%	49%	52%	66%zq	66%zpq	52%	38%	61%
Not tell the truth	317	172	142	56	69	63	39	48	42	67	75	99	65	87	69	46	105	280
	32%hino	35%z	28%	44%zfh	41%zfh	40%zfh	24%	31%h	18%	23%	29%	43%zjk	40%zj	24%	26%	37%no	51%zo	28%
Don't know	103	44	58	6	16	12	29	15	24	26	40	18	13	37	21	14	24	109
	10%	9%	11%	5%	10%	8%	17%zce	10%	10%	9%	16%zl	8%	8%	10%	8%	11%	12%	11%
Net difference	268	99	164	10	15	18	59	42	124	130	65	14	19	157	109	20	-27	335
	27%	20%	32%	8%	9%	12%	35%	28%	53%	45%	25%	6%	12%	43%	41%	16%	-13%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 45

VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	584 58%r	182 67%zbd	149 56%	114 56%	126 54%	124 53%	152 57%	141 62%	84 60%	57 64%	26 53%	335 58%	249 58%	113 52%	112 56%	206 67%zmn	309 59%	157 52%	109 67%r	615 61%
Not tell the truth	317 32%ao	66 24%	89 33%a	70 35%	84 36%	91 39%zi	85 32%	71 31%	37 26%	19 21%	13 27%	193 33%	124 29%	81 38%zo	70 35%o	71 23%	168 32%	107 35%	38 23%	280 28%
Don't know	103 10%k	23 8%	28 10%	18 9%	25 11%	17 7%	27 10%	17 7%	19 14%	13 15%	10 20%zeg	49 8%	54 13%	22 10%	17 8%	33 11%	48 9%	40 13%	15 9%	109 11%
Net difference	268 27%	116 43%	60 23%	44 22%	42 18%	33 14%	67 25%	70 31%	48 34%	38 43%	13 26%	142 25%	125 29%	32 15%	42 21%	136 44%	142 27%	50 17%	71 44%	335 33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 46

VE01_16 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Television News Readers

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	584	515	57	98	93	168	148	204	96	90	43	100	212	190	615
58%b		60%zb	44%	58%	52%	67%zd	59%	61%j	54%	65%j	44%	57%	68%zm	55%	61%
Not tell the truth	317	248	62	55	64	67	76	93	64	39	45	57	73	116	280
32%a		29%	48%za	33%	36%	27%	30%	28%	36%	28%	46%zfgj	32%	23%	33%l	28%
Don't know	103	90	12	15	22	16	28	37	19	9	9	19	28	42	109
10%e		11%	9%	9%	12%	6%	11%	11%	10%	7%	10%	11%	9%	12%	11%
Net difference	268	267	-5	43	29	101	73	112	32	51	-2	44	140	73	335
27%		31%	-4%	26%	16%	40%	29%	33%	18%	37%	-2%	25%	45%	21%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 47

VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	631 63%	315 65%	309 61%	83 65%	119 71%zh	93 59%	106 64%	100 65%	130 56%	172 59%	152 60%	155 67%	104 65%	222 61%	191 71%znp	69 54%	126 61%	642 64%
Not tell the truth	277 28%o	126 26%	147 29%	41 32%	39 23%	51 33%	41 24%	32 21%	74 32%	85 29%	68 27%	58 25%	49 30%	107 29%o	52 19%	42 33%o	67 32%o	274 27%
Don't know	96 10%cd	45 9%	50 10%	4 3%	10 6%	13 8%	19 12%cd	21 14%cd	29 12%cd	32 11%	35 14%md	17 7%	8 5%	38 10%	26 10%	16 13%	15 7%	88 9%
Net difference	354 35%	188 39%	163 32%	43 33%	80 48%	42 27%	65 39%	68 44%	56 24%	87 30%	84 33%	97 42%	55 34%	115 31%	140 52%	26 21%	59 29%	368 37%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 48

VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	631 63%	187 69% ^{zd}	171 65%	124 61%	129 55%	140 60%	172 65%	148 64%	80 57%	62 70%	28 58%	381 66% ^z	250 58%	145 67%	127 64%	202 65%	337 64%	188 62%	99 61%	642 64%
Not tell the truth	277 28% ^{aa}	60 22%	74 28%	60 30%	73 31%	74 32% ⁱⁱ	68 26%	57 25%	48 34% ⁱⁱ	16 18%	14 28%	148 26%	129 30%	61 28%	54 27%	82 26%	148 28%	76 25%	46 28%	274 27%
Don't know	96 10% ^{kmq}	23 9%	21 8%	18 9%	33 14%	18 8%	24 9%	25 11%	12 8%	11 13%	7 14%	48 8%	49 11%	10 5%	17 9%	26 8%	40 8%	40 13% ^q	17 11%	88 9%
Net difference	354 35%	126 47%	97 37%	64 32%	55 24%	66 29%	105 40%	91 39%	32 23%	46 52%	14 29%	233 40%	121 28%	84 39%	74 37%	120 39%	188 36%	112 37%	53 33%	368 37%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 49

VE01_17 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? The Police

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	631	545	71	96	115	167	149	216	94	101	68	115	186	228	642
	63%h	64%	55%	57%	65%	67%	59%	65%h	53%	74%zfh	70%h	66%	59%	66%	64%
Not tell the truth	277	228	44	58	46	67	77	83	66	27	21	31	100	93	274
	28%kk	27%	34%	35%	26%	27%	31%	25%	37%zgij	20%	22%	17%	32%k	27%	27%
Don't know	96	80	15	14	18	17	26	35	18	9	8	30	26	26	88
	10%	9%	11%	8%	10%	7%	10%	11%	10%	7%	8%	17%zlm	8%	8%	9%
Net difference	354	317	27	38	70	100	71	133	28	74	47	85	85	134	368
	35%	37%	20%	23%	39%	40%	28%	40%	16%	54%	48%	48%	27%	39%	37%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 50

VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	481	222	254	78	100	85	74	69	76	104	113	142	92	143	155	61	104	511
	48%hjn	46%	50%	61%zfg	59%zfg	54%h	45%	45%	33%	36%	44%	61%zjk	57%zj	39%	58%zn	48%	50%	51%
Not tell the truth	382	199	177	37	34	53	67	64	127	153	104	58	42	176	89	43	64	365
	38%dlmo	41%	35%	29%	20%	34% d	41% d	42% d	55%zode f	53%zklm	41%lm	25%	26%	48%zoq	33%	34%	31%	36%
Don't know	140	64	75	14	35	18	25	20	30	33	38	31	28	48	25	23	40	128
	14%o	13%	15%	11%	21% z	12%	15%	13%	13%	11%	15%	13%	17%	13%	9%	18%	19% o	13%
Net difference	99	23	77	41	66	32	7	4	-52	-48	9	83	50	-33	66	19	40	146
	10%	5%	15%	32%	39%	20%	4%	3%	-22%	-17%	4%	36%	31%	-9%	24%	15%	19%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 51

VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	481 48%l	130 48%	131 50%	100 49%	103 44%	105 45%	137 52%	103 45%	73 52%	45 51%	18 38%	319 55%zl	162 38%	103 48%	114 57%z	166 53%z	241 46%	151 50%	83 51%	511 51%
Not tell the truth	382 38%knor	111 41%	97 37%	67 33%	97 42%	109 47%zh	98 37%	85 37%	40 29%	31 35%	21 42%	188 33%	195 46%zk	88 41%n	58 29%	104 34%	217 41%r	94 31%	64 39%	365 36%
Don't know	140 14%ek	29 11%	36 14%	35 17%	34 15%	19 8%	30 11%	42 18%e	27 19%e	13 14%	10 20%e	70 12%	70 16%	25 11%	27 14%	40 13%	66 13%	59 19%zqs	15 9%	128 13%
Net difference	99 10%	19 7%	34 13%	33 16%	5 2%	-4 -2%	39 15%	19 8%	33 24%	14 16%	-2 -5%	131 23%	-33 -8%	15 7%	56 28%	61 20%	24 5%	58 19%	20 12%	146 15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 52
VE01_18 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Trade Union officials
 Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	481	401	68	74	93	130	108	140	97	84	48	52	202	135	511
	48%gkm	47%	52%	44%	52%	52%	43%	42%	54%g	61%zfg	49%	29%	65%zkm	39%	51%
Not tell the truth	382	335	41	77	58	92	108	154	53	31	36	107	82	140	365
	38%hil	39%	32%	46%	33%	37%	43%hi	46%zhi	30%	22%	37%	61%zlm	26%	40%l	36%
Don't know	140	118	21	17	28	29	35	40	29	23	14	16	28	73	128
	14%l	14%	16%	10%	15%	12%	14%	12%	16%	16%	14%	9%	9%	21%zk l	13%
Net difference	99	66	27	-3	34	37	*	-14	44	54	12	-56	121	-4	146
	10%	8%	20%	-2%	19%	15%	*	-4%	25%	39%	13%	-32%	39%	-1%	15%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
 Overlap formulae used. * small base



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Table 53

VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	383 38%	186 38%	195 39%	59 46%	77 45%h	63 41%	58 35%	50 33%	76 32%	97 34%	81 32%	109 47%zjk	72 45%k	121 33%	118 44%znp	38 30%	89 43%	414 41%
Not tell the truth	516 51%	255 52%	252 50%	64 50%	78 46%	83 53%	83 50%	82 54%	126 54%	159 55%	136 53%	110 48%	77 48%	204 55%	126 47%	76 60%	98 47%	490 49%
Don't know	105 10%cl	45 9%	59 12%	5 4%	14 8%	9 6%	25 15%ce	21 14%c	30 13%c	34 12%l	38 15%zl	11 5%	12 8%	43 12%	24 9%	13 11%	21 10%	100 10%
Net difference	-134 -13%	-69 -14%	-58 -11%	-5 -4%	-1 -1%	-20 -13%	-25 -15%	-32 -21%	-51 -22%	-62 -21%	-55 -21%	* *	-5 -3%	-83 -23%	-8 -3%	-38 -30%	-10 -5%	-76 -8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 54

VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	383 38%	115 43%	99 37%	84 41%	73 31%	83 36%	101 38%	97 42%	54 39%	28 32%	19 39%	241 42%zl	142 33%	79 36%	90 45%z	147 47%zm	205 39%	124 41%	51 31%	414 41%
Not tell the truth	516 51%o	136 50%	139 53%	99 49%	127 54%	136 59%h	141 53%	111 48%	60 43%	48 54%	20 42%	297 52%	219 51%	119 55%o	93 47%	134 43%	268 51%	147 48%	91 56%	490 49%
Don't know	105 10%aek	19 7%	26 10%	19 10%	35 15%a	13 5%	23 9%	21 9%	26 19%zefg	13 14%e	10 20%ef	38 7%	66 16%zk	18 9%	15 8%	29 10%	51 10%	33 11%	20 12%	100 10%
Net difference	-134 -13%	-21 -8%	-40 -15%	-15 -8%	-54 -23%	-53 -23%	-40 -15%	-14 -6%	-6 -4%	-20 -22%	-1 -3%	-56 -10%	-77 -18%	-40 -18%	-4 -2%	13 4%	-63 -12%	-23 -8%	-40 -25%	-76 -8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 55

VE01_20 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Local councillors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	383	324	53	60	77	98	90	116	73	67	34	68	146	102	414
	38% ^m	38%	40%	35%	43%	39%	36%	35%	41%	49% ^{zg}	35%	39%	47% ^{zm}	29%	41%
Not tell the truth	516	446	58	94	80	138	136	178	86	61	53	88	149	197	490
	51%	52%	45%	56%	45%	55%	54%	53%	48%	45%	55%	50%	48%	57%	49%
Don't know	105	84	19	15	21	15	27	40	19	9	10	20	18	49	100
	10% ^{el}	10%	15%	9%	12%	6%	11%	12%	11%	7%	10%	11%	6%	14% ^l	10%
Net difference	-134	-122	-6	-34	-4	-39	-46	-62	-12	6	-19	-20	-3	-95	-76
	-13%	-14%	-4%	-20%	-2%	-16%	-18%	-19%	-7%	4%	-19%	-11%	-1%	-27%	-8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 56
VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Charity chief execs
Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	500 50%p	234 48%	260 51%	74 58%	85 51%	82 53%	81 49%	75 49%	103 44%	140 48%	119 47%	117 51%	90 55%	177 48%	167 62%zn	44 35%	97 47%	538 54%
Not tell the truth	362 36%o	183 38%	174 34%	43 34%	69 41%	54 35%	55 33%	55 36%	86 37%	105 36%	93 36%	90 39%	55 34%	135 37%o	74 27%	57 45%o	85 41%o	341 34%
Don't know	142 14%do	70 14%	71 14%	11 8%	14 8%	20 13%	31 18% d	23 15%	43 19% cd	45 16%	44 17%	23 10%	18 11%	55 15%	28 10%	25 20%	26 13%	125 12%
Net difference	138 14%	51 11%	86 17%	31 24%	16 10%	28 18%	26 16%	19 13%	17 7%	35 12%	26 10%	27 12%	35 22%	41 11%	93 35%	-13 -10%	12 6%	197 20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 57

VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	500 50% ^d	180 67% ^{zbcd}	128 48% ^d	94 47%	84 36%	99 43%	122 46%	145 63% ^{zefij}	74 52%	42 47%	20 41%	304 53% ^z	196 46%	103 48%	107 54%	189 61% ^{zmn}	276 53%	145 48%	71 44%	538 54%
Not tell the truth	362 36% ^{ago}	59 22%	99 37% ^a	81 40% ^a	113 48% ^{za}	106 45% ^{zgh}	103 39% ^g	59 26%	43 30%	31 35%	21 43% ^g	207 36%	155 36%	89 41% ^o	78 39% ^o	88 28%	183 35%	111 37%	63 39%	341 34%
Don't know	142 14% ^{kno}	30 11%	38 14%	27 13%	37 16%	28 12%	40 15%	26 11%	24 17%	16 18%	8 16%	65 11%	76 18% ^k	25 11%	13 6%	32 10%	66 12%	48 16%	28 17%	125 12%
Net difference	138 14%	121 45%	29 11%	13 6%	-28 -12%	-7 -3%	19 7%	86 37%	31 22%	11 13%	-1 -2%	97 17%	42 10%	15 7%	29 15%	101 33%	93 18%	34 11%	8 5%	197 20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 58

VE01_24 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Charity chief execs

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	500	439	50	56	101	147	105	173	85	73	62	92	169	158	538
	50%bcf	51%b	38%	33%	57% ^c	58% ^{zc}	41%	52%	48%	53%	64% ^{zfh}	53%	54%	46%	54%
Not tell the truth	362	294	60	92	55	82	107	114	72	42	26	63	107	126	341
	36%	35%	46%	55% ^{zde}	31%	33%	42% ^j	34%	40%	30%	26%	36%	34%	36%	34%
Don't know	142	120	21	21	23	23	41	47	21	23	9	20	37	63	125
	14% ^{ee}	14%	16%	12%	13%	9%	16%	14%	12%	17%	10%	11%	12%	18%	12%
Net difference	138	145	-10	-37	47	65	-2	59	13	31	37	29	62	32	197
	14%	17%	-8%	-22%	26%	26%	-1%	18%	8%	23%	38%	17%	20%	9%	20%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 59

VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	889 89%q	438 90%	440 87%	111 86%	143 85%	142 91%	146 88%	128 84%	219 94%zcdg	268 92%	219 86%	203 88%	138 85%	336 92%q	251 94%zpq	107 84%	166 80%	910 91%
Not tell the truth	72 7%o	28 6%	43 8%	16 12%h	12 7%	9 6%	12 7%	14 9%	10 4%	14 5%	23 9%	13 6%	19 12%j	21 6%	12 4%	16 13%o	21 10%	56 6%
Don't know	43 4%o	20 4%	23 5%	2 1%	14 8%zch	5 3%	8 5%	11 7%h	3 1%	9 3%	13 5%	14 6%	6 3%	10 3%	6 2%	3 3%	21 10%zno	38 4%
Net difference	817 81%	410 84%	397 78%	95 74%	132 78%	133 85%	135 81%	114 75%	210 90%	254 88%	195 77%	190 82%	119 73%	315 86%	240 89%	90 71%	145 70%	854 85%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 60

VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	889 89%dr	258 96%zbd	235 89%d	186 92%d	184 78%	202 87%	237 90%	210 92%j	121 86%	80 90%	39 79%	510 88%	379 89%	196 91%	175 88%	289 93%z	465 89%	257 85%	156 96%zf	910 91%
Not tell the truth	72 7%ao	7 3%	18 7%	12 6%	30 13%za	18 8%	19 7%	12 5%	14 10%	3 3%	6 12%	42 7%	30 7%	13 6%	14 7%	13 4%	36 7%	30 10%	5 3%	56 6%
Don't know	43 4%ao	5 2%	12 5%	4 2%	20 9%zac	12 5%	8 3%	7 3%	5 4%	6 7%	5 9%	25 4%	18 4%	7 3%	9 5%	8 3%	24 4%	17 6%	2 1%	38 4%
Net difference	817 81%	250 93%	218 82%	174 86%	154 66%	184 79%	218 82%	198 86%	107 76%	77 87%	33 67%	468 81%	349 82%	183 85%	161 81%	276 89%	430 82%	227 75%	151 93%	854 85%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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Table 61

VE01_26 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Nurses

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	889	762	107	146	155	233	226	300	149	121	90	151	296	298	910
	89%	89%	82%	87%	86%	93%z	90%	90%	84%	88%	92%	86%	95%zkm	86%	91%
Not tell the truth	72	56	17	16	10	14	18	18	23	9	4	17	10	37	56
	7%l	7%	13%za	9%	5%	5%	7%	6%	13%zg	6%	4%	9%l	3%	11%zl	6%
Don't know	43	35	7	7	15	4	8	16	6	8	4	8	7	13	38
	4%el	4%	5%	4%	8%ze	2%	3%	5%	4%	6%	4%	5%	2%	4%	4%
Net difference	817	707	90	130	145	220	208	282	126	112	87	134	286	261	854
	81%	83%	69%	77%	81%	88%	82%	84%	71%	81%	89%	77%	92%	75%	85%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 62

VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
Tell the truth	807 80%hj	406 83%z	390 77%	106 82%	149 88%zgh	124 79%	144 86%h	115 76%	170 73%	211 73%	208 82%	194 84%j	137 84%j	289 79%	240 89%znpq	98 77%	155 74%	850 85%
Not tell the truth	107 11%afo	32 6%	74 15%za	15 12%f	13 8%	14 9%	5 3%	24 16%f	35 15%f	44 15%z	21 8%	19 8%	17 11%	42 11%o	14 5%	17 13%o	32 15%o	84 8%
Don't know	90 9%do	49 10%	41 8%	7 6%	7 4%	18 12%d	17 10%	13 9%	28 12%d	35 12%	25 10%	18 8%	8 5%	37 10%	15 6%	12 10%	21 10%	70 7%
Net difference	701 70%	374 77%	316 63%	90 71%	136 81%	109 70%	138 83%	91 60%	136 58%	167 58%	187 73%	175 76%	120 74%	247 67%	225 84%	81 64%	122 59%	766 76%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



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VERACITY INDEX 2022****7 Nov 2022****Table 63****VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors****Base: All adults age 16+ in Great Britain**

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
Tell the truth	807 80% _{kl}	234 87% _{zcd}	222 84%	152 75%	177 75%	184 79% _j	208 79%	197 86% _j	116 83% _j	71 81%	31 63%	489 85% _{zl}	318 74%	176 81%	166 84%	279 90% _{zmn}	420 80%	251 83%	124 77%	850 85%
Not tell the truth	107 11% _{gko}	21 8%	26 10%	22 11%	33 14%	35 15% _g	30 11%	12 5%	11 8%	9 10%	9 18% _g	51 9%	56 13%	20 9%	19 9%	18 6%	57 11%	23 8%	26 16% _r	84 8%
Don't know	90 9% _{ako}	15 5%	18 7%	28 14% _{zab}	24 10%	13 6%	26 10%	21 9%	13 9%	8 9%	9 19% _{ze}	37 6%	53 12% _k	20 9% _o	14 7%	13 4%	48 9%	30 10%	12 7%	70 7%
Net difference	701 70%	213 79%	196 74%	131 65%	144 61%	149 64%	178 67%	185 81%	105 75%	62 70%	22 45%	439 76%	262 61%	156 72%	147 74%	261 84%	363 69%	229 75%	98 60%	766 76%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 64

VE01_29 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Professors

Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
Tell the truth	807	680	108	133	144	226	191	270	143	121	78	144	278	255	850
	80% _m	80%	83%	79%	80%	90% _{zcd}	76%	81%	80%	88% _f	80%	82%	89% _{zm}	73%	85%
Not tell the truth	107	90	17	21	18	15	41	30	20	6	9	23	22	33	84
	11% _{eil}	11%	13%	12%	10%	6%	16% _{zi}	9%	11%	5%	9%	13%	7%	10%	8%
Don't know	90	84	5	15	17	11	20	34	16	10	10	8	13	60	70
	9% _{el}	10%	4%	9%	10%	4%	8%	10%	9%	8%	10%	4%	4%	17% _{zkl}	7%
Net difference	701	590	91	112	126	211	150	240	123	114	69	121	256	221	766
	70%	69%	70%	66%	70%	84%	60%	72%	69%	83%	71%	69%	82%	64%	76%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
Overlap formulae used. * small base



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Table 65
VE01 - Now I will read you a list of different types of people. For each would you tell me if you generally trust them to tell the truth, or not? Mean trusted
Base: All adults age 16+ in Great Britain

	TOTAL (z)	GENDER		AGE						GENERATION				TENURE				UNWTD TOTAL
		MALE (a)	FEMALE (b)	16-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	BABY BOOMERS (j)	GEN X (k)	MILLE -NNIAL (l)	GEN Z (m)	OWNED OUTRIGHT BY HOUSEHOLD (n)	BEING BOUGHT ON A MORTGAGE (o)	RENTED - LOCAL AUTHORITY (p)	RENTED - PRIVATE LANDLORD (q)	
Unweighted Base	1004	515	477	112	158	166	173	178	217	296	265	238	144	355	346	107	150	1004
Weighted Base	1004	486	506	128*	168	156	166*	153	232	290	255	230	162	368	269	127*	208	1004
MEAN TRUSTED	11.24q	11.40	11.11	12.13	11.38	11.15	11.24	10.82	10.98	11.06	10.57	11.56	11.75	11.21q	12.86znpq	10.00	9.86	11.81
MEAN NOT TRUSTED	7.51o	7.50	7.48	7.67	7.54	8.01	7.05	7.56	7.35	7.54	7.64	7.75	7.45	7.52o	6.64	8.40o	8.17o	7.18

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h - z/i/j/k/l/m - z/n/o/p/q
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 66
VE01 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Mean trusted
Base: All adults age 16+ in Great Britain

	TOTAL (z)	SOCIAL GRADE				GOVERNMENT OFFICE REGION						WORKING STATUS		EDUCATION			MARITAL STATUS			UNWTD TOTAL
		AB (a)	C1 (b)	C2 (c)	DE (d)	NORTH (e)	MIDLANDS (f)	SOUTH (g)	LONDON (h)	SCOTLAND (i)	WALES (j)	WORKING (k)	NOT WORKING (l)	GCSE/ O-LV/ CSE/ NVQ12 (m)	A-LVL OR EQUIV (n)	DEGR/ MAST/ PHD (o)	MARRIED / LIVING AS (q)	SINGLE (r)	WID/ DIV/ SEP (s)	
Unweighted Base	1004	273	378	175	139	225	240	214	145	123	57	658	346	202	186	482	565	293	134	1004
Weighted Base	1004	270	265	203	235*	232	264	229	140*	89*	49*	577	427	216	198	310	525	304	162*	1004
MEAN TRUSTED	11.24dl	12.63zbcd	11.52d	11.15d	9.64	10.77	11.29	12.01zej	11.16	11.36	9.75	11.73zl	10.58	11.25	11.57	12.60zmn	11.28	11.03	11.52	11.81
MEAN NOT TRUSTED	7.51ao	6.71	7.61a	7.55	8.18a	8.57zghi	7.57	7.00	6.99	6.72	7.40	7.51	7.50	7.80o	7.66o	6.61	7.68	7.36	7.12	7.18

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d - z/e/f/g/h/i/j - z/k/l - z/m/n/o/p - z/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Table 67
VE01 - Now I will read you a list of different types of people. For each would you tell me if you
generally trust them to tell the truth, or not? Mean trusted
Base: All adults age 16+ in Great Britain

	TOTAL (z)	ETHNICITY		INCOME			NUMBER IN HOUSEHOLD					PARTY PREFERENCE			UNWTD TOTAL
		WHITE (a)	BAME (b)	UNDER 25000 (c)	25000 -49999 (d)	50000 PLUS (e)	1 (f)	2 (g)	3 (h)	4 (i)	5+ (j)	CONSERVATIVE (k)	LABOUR (l)	NONE (m)	
Unweighted Base	1004	858	130	149	184	309	231	352	178	143	95	156	339	308	1004
Weighted Base	1004	853	130*	168*	179	251	252	334	178	138*	98*	175*	312	348	1004
MEAN TRUSTED	11.24m	11.26	11.08	10.18	11.62	12.20zc	10.87	11.15	10.76	12.63z fgh	11.41	11.41	12.32zm	10.61	11.81
MEAN NOT TRUSTED	7.51	7.42	7.96	8.56zde	7.04	7.39	7.66	7.47	8.13i	6.72	7.25	7.09	7.18	7.62	7.18

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e - z/f/g/h/i/j - z/k/l/m
 Overlap formulae used. * small base



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