

17 Nov 2022

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Inflation/Prices	275	118	154	30	63	46	45	34	58	92	91	92	62	76	65	62	139	126	274
	27%	24%	30%	27%	36%zg hk	29%	27%	22%	25%	33%k	28%	24%	24%	31%p	32%	26%	27%	29%	27%
Economy/Economic situation	274	143	126	23	49	41	56	39	66	71	97	105	97	69	45	54	166	98	280
	27%q	30%	25%	21%	28%	26%	33%c	25%	28%	25%	29%	27%	37%zm noq	28%	22%	23%	32%zm noq	22%	28%
Immigration/ immigrants	68	34	34	1	2	8	9	23	25	2	18	48	16	12	13	20	28	33	61
	7%cdi	7%	7%	1%	1%	5%i	6%di	15%zc defij	11%zcd ij	1%	5%di	12%zcd efij	6%	5%	6%	9%	5%	7%	6%
Lack of faith in politics / politicians / government	57	35	22	8	7	10	11	7	14	15	21	21	11	16	15	14	27	28	63
	6%	7%	4%	7%	4%	6%	6%	4%	6%	5%	6%	5%	4%	6%	7%	6%	5%	6%	6%
Pollution/ Environment/ Climate change	52	25	24	5	7	15	7	7	12	12	21	19	20	16	8	8	36	16	56
	5%	5%	5%	5%	4%	9%z	4%	5%	5%	4%	6%f	5%	8%	6%	4%	4%	7%z	4%	6%
Poverty/Inequality	33	7	25	8	8	3	7	5	2	16	10	7	13	12	3	5	25	8	32
	3%ah	1%	5%za	7%zhk	4%	2%	4%	3%	1%	5%hk	3%	2%	5%	5%q	2%	2%	5%zq	2%	3%
National health service/Hospitals/ Healthcare	26	12	14	4	3	1	7	3	7	7	9	10	5	9	4	5	14	9	34
	3%	2%	3%	4%	2%	1%	4%	2%	3%	3%	3%	3%	2%	4%	2%	2%	3%	2%	3%
Petrol prices/Fuel	25	18	7	1	3	1	7	3	9	4	8	13	3	8	4	7	11	11	23
	2%b	4%b	1%	1%	2%	1%	4%	2%	4%	1%	2%e	3%	1%	3%	2%	3%	2%	2%	2%
Common Market/ Brexit/EU/Europe/ Euro	20	11	9	3	6	2	5	2	1	10	7	3	6	6	3	5	12	8	17
	2%	2%	2%	3%	4%	2%	3%	1%	1%	3%	2%	1%	2%	2%	2%	2%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 9th November - 16th November 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

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What would you say is the most important issue facing Britain today?
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		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Housing	17	2	14	3	3	1	3	4	3	6	4	7	1	2	4	8	3	12	13
	2%ap	*	3%za	3%	2%	1%	2%	2%	1%	2%	1%	2%	*	1%	2%	3%lp	1%	3%p	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13	9	3	2	6	3	-	-	3	7	3	3	1	2	3	6	4	9	12
	1%	2%	1%	1%	3% ^f	2%	-	-	1%	3%	1%	1%	1%	1%	1%	3%	1%	2%	1%
Defence/Foreign affairs/ International terrorism	10	7	2	1	2	3	1	-	3	3	4	3	3	3	3	1	6	4	12
	1%	1%	*	1%	1%	2%	1%	-	1%	1%	1%	1%	1%	1%	1%	*	1%	1%	1%
Unemployment/ Factory closure/ Lack of industry	9	2	7	2	2	-	-	6	-	3	-	6	*	1	2	6	2	7	5
	1%p	*	1%	2% ^j	1%	-	-	4% ^{zfh}	-	1%	-	1%	*	1%	1%	2% ^p	*	2%	*
Taxation	8	8	*	2	1	2	1	1	1	3	3	2	1	-	5	1	1	6	9
	1% ^{bp}	2% ^b	*	2%	1%	1%	1%	*	*	1%	1%	*	*	-	3% ^{zmp}	*	*	1%	1%
Local government/ Council tax	7	5	2	-	-	3	-	2	2	-	3	4	2	1	-	5	2	5	4
	1%	1%	*	-	-	2% ⁱ	-	2%	1%	-	1%	1%	1%	*	-	2%	*	1%	*
Population levels/ Overpopulation	6	3	3	1	-	1	-	1	3	1	1	4	-	1	4	-	1	4	5
	1%p	1%	1%	1%	-	1%	-	1%	1%	*	*	1%	-	*	2% ^{zp}	-	*	1%	*
Education/Schools	5	-	5	2	1	-	1	-	1	3	1	1	3	*	-	1	3	1	7
	1%	-	1%	2%	1%	-	1%	-	*	1%	*	*	1%	*	-	*	1% ^m	*	1%
Morality/ Individual behaviour/ Lifestyle	5	2	3	-	-	4	*	-	-	-	5	-	-	-	2	3	-	5	4
	*	*	1%	-	-	3% ^{zhi}	*	-	-	-	1% ^{zfk}	-	-	-	1%	1% ^p	-	1%	*
Coronavirus/ pandemic diseases	4	4	1	-	-	-	2	2	1	-	2	3	2	1	-	1	3	1	4
	*	1%	*	-	-	-	1%	1%	*	-	1%	1%	1%	1%	-	*	1%	*	*

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UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Ageing population/ Social care for the elderly	4 *	2 *	2 *	2 2%	1 *	- -	* -	- -	1 1%	3 1%	* *	1 *	2 1%	- -	2 1%	- -	2 *	2 *	4 *
Low pay/Minimum wage/Fair wages	4 *	1 *	3 1%	1 1%	- -	- -	1 *	2 1%	1 *	1 *	1 *	2 1%	* *	* *	1 1%	2 1%	1 *	3 1%	5 *
Food production/ farming	4 *	2 *	2 *	2 1%	- -	- -	1 1%	- -	1 1%	2 1%	1 *	1 *	1 *	1 *	2 1%	- -	2 *	2 *	5 *
Pensions/Social security/Benefits	3 *	2 *	1 *	- -	- -	- -	- -	- -	3 1%zj	- -	- -	3 1%	- -	1 *	2 1%	1 *	1 *	3 1%	3 *
Pound/Exchange rate/Value of pound	3 *	3 1%	1 *	- -	2 1%	- -	- -	2 1%	- -	2 1%	- -	2 *	- -	1 *	3 1%	- -	1 *	3 1%	3 *
Public services in general	3 *	- -	3 1%	- -	- -	- -	* *	2 1%	1 *	- -	* *	3 1%	2 1%	- -	- -	1 *	2 *	1 *	3 *
Nationalisation/ Government control of institutions	3 *	3 1%	- -	- -	1 *	- -	- -	- -	2 1%	1 *	- -	2 *	1 *	- -	- -	2 1%	1 *	2 *	2 *
Mental health/ well-being	2 *	- -	2 *	1 1%zk	- -	- -	* *	- -	- -	1 1%	* *	- -	- -	* *	- -	1 1%	* *	1 *	2 *
Drug abuse	2 *	2 *	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	- -	- -	2 1%	- -	- -	2 *	1 *
UK union/ devolution/reform	1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *	1 *
Trade unions/ Strikes	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1

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UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
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	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
International trade/trade deals	1*	-	1	-	-	-	-	1	-	-	-	1	-	-	-	1	-	1	1*
Nuclear weapons/ Nuclear war/ Disarmament	1*	1	-	-	-	-	-	1	-	-	-	1	-	1	-	-	1	-	1*
Race relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	20	9	10	1	1	6	2	5	7	1	8	11	4	4	4	5	8	9	22
	2%	2%	2%	*	1%	4%i	1%	3%	3%	1%	2%	3%	2%	1%	2%	2%	2%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	0.00	0.00	*	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	*	0.00	0.00	*	0.00	*

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WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Don't know	38	16	22	9	6	7	3	5	9	14	10	13	7	7	7	14	14	21	36
	4%	3%	4%	8%zfj	3%	4%	2%	3%	4%	5%	3%	3%	3%	3%	3%	6%	3%	5%	4%
Personal finances (NET)	337	144	189	40	73	50	60	44	70	113	110	114	79	96	73	74	175	148	334
	34%a	30%	37%za	36%	42%zg	31%	35%	28%	30%	40%zh	33%	29%	30%	39%zp	36%	31%	34%	33%	33%

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Table 2
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What would you say is the most important issue facing Britain today?
 BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Inflation/Prices	275	239	11	25	87	61	82	71	106	49	58	85	93	38	51	178	88	67	66	86	45	274
	27%	27%	24%	29%	27%	26%	26%	27%	29%	36%za	25%	24%	31%	29%	31%	27%	30%	33%u	31%	27%	21%	27%
Economy/Economic situation	274	236	8	30	98	68	85	77	90	34	57	102	91	29	35	193	64	63	51	99	47	280
	27%	27%	17%	34%b	30%	29%	27%	29%	25%	25%	25%	29%	30%	23%	22%	29%	22%	31%	24%	31%	22%	28%
Immigration/immigrants	68	61	4	4	20	16	26	22	22	3	20	33	16	13	1	48	14	16	14	6	30	61
	7%iot	7%i	8%	4%	6%	7%	8%i	8%i	6%i	2%	9%i	9%o	5%	10%oq	1%	7%o	5%o	8%t	6%t	2%	14%zst	6%
Lack of faith in politics / politicians / government	57	45	4	8	23	15	16	12	18	5	13	17	20	9	10	37	19	7	10	22	13	63
	6%	5%	9%	9%	7%	6%	5%	4%	5%	4%	6%	5%	7%	7%	6%	6%	6%	3%	5%	7%	6%	6%
Pollution/ Environment/ Climate change	52	48	4	1	11	10	15	12	26	4	21	23	15	2	9	38	12	3	13	26	8	56
	5%r	5%	8%	1%	3%	4%	5%	4%	7%i	3%	9%zac	6%	5%	2%	6%	6%	4%	1%	6%r	8%zr	4%	6%
Poverty/Inequality	33	27	2	4	9	5	9	8	14	7	7	7	11	5	7	17	13	4	11	13	5	32
	3%	3%	4%	5%	3%	2%	3%	3%	4%	5%	3%	2%	3%	4%	4%	3%	4%	2%	5%	4%	2%	3%
National health service/Hospitals/ Healthcare	26	21	1	4	9	6	7	5	10	3	7	9	10	1	3	19	4	3	5	7	6	34
	3%	2%	3%	4%	3%	2%	2%	2%	3%	2%	3%	2%	3%	1%	2%	3%	1%	2%	2%	2%	3%	3%
Petrol prices/Fuel	25	18	3	4	14	10	5	2	5	1	4	12	7	1	3	20	4	5	5	2	11	23
	2%t	2%	6%fg	4%	4%zag	4%ag	2%g	1%	1%	1%	2%	3%	2%	1%	2%	3%	1%	3%	2%	1%	5%zt	2%
Common Market/ Brexit/EU/Europe/ Euro	20	19	1	1	6	5	5	4	9	6	3	6	5	*	8	11	8	2	5	11	2	17
	2%	2%	1%	1%	2%	2%	2%	2%	2%	5%z	1%	2%	2%	*	5%zp	2%	3%n	1%	2%	3%z	1%	2%
Housing	17	15	1	1	5	4	7	6	5	4	1	4	2	3	5	6	8	4	8	2	3	13
	2%p	2%	2%	1%	2%	2%	2%	2%	1%	3%	*	1%	1%	2%	3%	1%	3%	2%	4%zt	1%	1%	1%

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13 1%p	13 1%	- -	- -	3 1%	3 1%	4 1%	4 2%	5 1%	2 1%	4 2%	3 1%	2 1%	5 4%mp	4 2%	4 1%	8 3%zp	3 1%	3 1%	3 1%	1 *	12 1%
Defence/Foreign affairs/ International terrorism	10 1%h	8 1%h	1 2%h	1 1%	3 1%	2 1%	7 2%ah	6 2%h	* *	- -	* *	6 2%	2 1%	2 2%	- -	8 1%	2 1%	1 *	1 1%	3 1%	2 1%	12 1%
Unemployment/ Factory closure/ Lack of industry	9 1%p	9 1%	- -	- -	1 *	1 1%	* *	* *	8 2%zf	* *	7 3%zad fg	- -	- -	1 1%	8 5%zlm p	- -	9 3%zlm np	2 1%	- -	1 *	7 3%zst	5 *
Taxation	8 1%	8 1%	- -	- -	1 *	1 *	4 1%	4 1%	4 1%	- -	4 2%	2 1%	6 2%	1 *	- -	7 1%	1 *	3 1%	- -	1 *	3 1%	9 1%
Local government/ Council tax	7 1%	7 1%	1 2%	- -	2 *	2 1%	1 *	- -	5 1%	- -	5 2%zag	2 *	1 *	3 3%zp	2 1%	2 *	5 2%	- -	1 *	- -	7 3%zrt	4 *
Population levels/ Overpopulation	6 1%	6 1%	- -	- -	3 1%	3 1%	1 *	1 1%	2 1%	2 1%	- -	2 1%	1 *	3 2%	- -	3 *	3 1%	- -	1 1%	1 *	3 1%	5 *
Education/Schools	5 1%	4 1%	1 2%d	- -	- -	- -	4 1%	3 1%	1 *	1 1%	- -	1 *	2 1%	- -	1 1%	3 *	1 *	1 *	- -	4 1%	- -	7 1%
Morality/ Individual behaviour/ Lifestyle	5 *	5 1%	- -	- -	- -	- -	3 1%	3 1%	2 1%	2 1%	- -	2 *	- -	- -	1 1%	2 *	1 *	- -	- -	5 2%z	- -	4 *
Coronavirus/ pandemic diseases	4 *	3 *	1 1%	1 1%	2 1%	1 1%	1 *	- -	2 *	- -	2 1%	1 *	2 1%	- -	1 *	4 1%	1 *	1 *	- -	2 1%	2 1%	4 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 9th November - 16th November 2022
 Source : Ipsos MORI (JN Q218)

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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 2

Q.PL01

What would you say is the most important issue facing Britain today?

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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Ageing population/ Social care for the elderly	4 *	4 *	- -	- -	- -	- -	* *	* *	4 1%	2 1%	2 1%	2 *	2 1%	- -	1 *	4 1%	1 *	* *	2 1%	1 *	- -	4 *
Low pay/Minimum wage/Fair wages	4 *	4 *	- -	1 1%	2 *	1 *	- -	- -	3 1%	1 1%	2 1%	1 *	1 *	2 1%	1 1%	2 *	3 1%	- -	* *	1 *	2 1%	5 *
Food production/ farming	4 *	3 *	1 3%zag hk	- -	2 1%	2 1%	1 *	- -	1 *	1 1%	- -	1 *	1 *	- -	2 1%	2 *	2 1%	1 *	1 *	3 1%	- -	5 *
Pensions/Social security/Benefits	3 *	3 *	- -	1 1%	3 1%	2 1%	1 *	1 *	- -	- -	- -	3 1%	- -	- -	- -	3 1%	- -	- -	1 1%	- -	2 1%	3 *
Pound/Exchange rate/Value of pound	3 *	3 *	- -	- -	3 1%	3 1%	- -	- -	1 *	1 1%	- -	- -	1 *	2 1%p	1 1%	1 *	3 1%	2 1%	1 *	1 *	- -	3 *
Public services in general	3 *	3 *	* 1%	- -	- -	- -	* *	- -	3 1%	2 1%z	1 *	2 1%	- -	- -	- -	2 *	- -	2 1%	1 *	* *	- -	3 *
Nationalisation/ Government control of institutions	3 *	3 *	- -	- -	1 *	1 *	2 1%	2 1%	- -	- -	- -	- -	1 *	2 1%	- -	1 *	2 1%	- -	1 *	- -	2 1%	2 *
Mental health/ well-being	2 *a	* *	1 3%zad efghk	- -	* *	* *	1 *	- -	- -	- -	- -	* *	1 *	- -	- -	2 *	- -	* *	1 1%	- -	- -	2 *
Drug abuse	2 *	2 *	- -	- -	- -	- -	2 1%	2 1%	- -	- -	- -	2 1%	- -	- -	- -	2 *	- -	- -	2 1%	- -	- -	1 *
UK union/ devolution/reform	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 1%	- -	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Fieldwork dates : 9th November - 16th November 2022
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Ipsos MORI

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

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	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Trade unions/ Strikes	1 *	- -	1 2% zad eghk	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	1 *	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- -	- -	- 1%	1 -	- -	1 *	1 *	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	- -	- 1	1 *	- -	1 *	- -	- -	1 *	- -	1 *
Race relations	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Royal Family/ Monarchy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/Public transport	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Animal welfare	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Other	20	15	2	4	8	4	8	6	4	*	4	10	4	3	2	14	5	1	4	5	6	22
	2%	2%	4%i	4%i	2%	2%	3%	2%	1%	*	2%	3%	1%	2%	1%	2%	2%	1%	2%	2%	3%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	0.00	*	0.00	0.00	0.00	0.00	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	0.00	*	0.00	0.00	0.00	0.00	0.00	*
Don't know	38	38	-	-	11	11	14	14	12	5	7	20	7	4	4	27	8	13	8	7	6	36
	4%	4%	-	-	3%	5%	4%	5% ^c	3%	4%	3%	6%	2%	3%	3%	4%	3%	6% ^t	4%	2%	3%	4%
Personal finances (NET)	337	288	16	34	112	78	97	81	129	58	71	105	112	46	62	216	107	75	83	102	64	334
	34%	33%	34%	39%	34%	33%	31%	30%	35%	43% ^{za}	31%	29%	37%	36%	38%	33%	37%	37%	38%	33%	30%	33%

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WEIGHTED BASE	1004	395	72*	417	181	339	56*	333	169	161	267	276	1004
	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Inflation/Prices	275	124	29	101	39	106	17	96	47	49	73	82	274
	27%	31% ^c	40% ^{zc}	24%	22%	31%	30%	29%	28%	30%	27%	30%	27%
Economy/Economic situation	274	115	13	110	51	101	18	82	42	52	83	70	280
	27%	29%	18%	26%	28%	30%	32%	25%	25%	32%	31%	25%	28%
Immigration/immigrants	68	21	2	37	27	6	1	23	23	5	12	12	61
	7% ^g	5%	2%	9% ^z	15% ^{zgh}	2%	2%	7%	13% ^{zmn}	3%	4%	4%	6%
Lack of faith in politics / politicians / government	57	19	3	32	3	22	6	15	9	12	11	20	63
	6% ^f	5%	5%	8% ^z	2%	7% ^f	10% ^f	5%	5%	7%	4%	7%	6%
Pollution/Environment/Climate change	52	21	6	19	5	24	3	8	2	4	20	13	56
	5% ^l	5%	9%	5%	3%	7%	6%	3%	1%	3%	7% ^l	5%	6%
Poverty/Inequality	33	17	1	11	1	17	-	15	3	9	8	7	32
	3% ^f	4%	1%	3%	*	5% ^f	-	5%	2%	6%	3%	2%	3%
National health service/Hospitals/Healthcare	26	9	3	14	4	13	1	2	4	6	6	9	34
	3%	2%	5%	3%	2%	4%	3%	1%	2%	4%	2%	3%	3%
Petrol prices/Fuel	25	8	2	9	4	7	1	9	7	4	3	7	23
	2%	2%	3%	2%	2%	2%	2%	3%	4%	2%	1%	2%	2%
Common Market/Brexit/EU/Europe/Euro	20	10	2	8	3	9	-	7	-	2	10	6	17
	2%	3%	2%	2%	1%	3%	-	2%	-	2%	4% ^z	2%	2%

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	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Housing	17	3	3	6	1	5	2	9	4	2	7	6	13
	2%	1%	4%a	2%	1%	2%	3%	3%	2%	1%	3%	2%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13	2	-	9	3	3	-	6	2	1	5	7	12
	1%	*	-	2%	2%	1%	-	2%	1%	1%	2%	2%	1%
Defence/Foreign affairs/ International terrorism	10	4	-	3	3	1	*	1	2	3	2	2	12
	1%	1%	-	1%	2%	*	*	*	1%	2%	1%	1%	1%
Unemployment/ Factory closure/ Lack of industry	9	-	*	3	6	2	-	2	-	*	1	*	5
	1%	-	1%	1%	3%z	1%	-	*	-	*	*	*	*
Taxation	8	5	-	2	1	*	-	7	2	-	5	3	9
	1%	1%	-	*	1%	*	-	2%	1%	-	2%	1%	1%
Local government/ Council tax	7	1	-	3	1	3	2	2	2	1	-	3	4
	1%	*	-	1%	*	1%	3%	*	1%	*	-	1%	*
Population levels/ Overpopulation	6	1	1	3	2	1	-	2	-	-	1	2	5
	1%	*	1%	1%	1%	*	-	1%	-	-	*	1%	*
Education/Schools	5	*	1	3	1	2	-	2	1	-	2	4	7
	1%	*	1%	1%	1%	*	-	1%	*	-	1%	1%	1%
Morality/ Individual behaviour/ Lifestyle	5	4	*	-	-	1	-	3	2	-	1	5	4
	*	1%	1%	-	-	*	-	1%	1%	-	*	2%	*

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	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Coronavirus/ pandemic diseases	4 *	2 *	- -	2 1%	- -	- -	- -	3 1%	- -	- -	2 1%	- -	4 *
Ageing population/ Social care for the elderly	4 *	1 *	3 4%zac	- -	- -	3 1%	- -	1 *	- -	- -	3 1%	- -	4 *
Low pay/Minimum wage/Fair wages	4 *	3 1%	- -	1 *	- -	2 1%	1 2%	1 *	2 1%	* *	- -	2 1%	5 *
Food production/ farming	4 *	1 *	- -	1 *	- -	1 *	1 2%	2 1%	1 1%	1 1%	- -	- -	5 *
Pensions/Social security/Benefits	3 *	- -	- -	3 1%	3 2%	- -	1 1%	- -	2 1%	- -	- -	- -	3 *
Pound/Exchange rate/Value of pound	3 *	- -	- -	2 *	2 1%	- -	- -	2 *	2 1%	1 1%	1 *	1 *	3 *
Public services in general	3 *	2 1%	- -	1 *	2 1%	* *	1 1%	- -	- -	- -	* *	* *	3 *
Nationalisation/ Government control of institutions	3 *	1 *	- -	2 *	- -	- -	- -	2 1%	2 1%	- -	1 *	1 *	2 *
Mental health/ well-being	2 *	* *	- -	1 *	- -	* *	- -	1 *	- -	- -	- -	- -	2 *
Drug abuse	2 *	- -	- -	- -	2 1%	- -	- -	- -	- -	- -	- -	- -	1 *

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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Respondent type : GB Adults 18+
 Fieldwork dates : 9th November - 16th November 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 3

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1004	409	80	420	159	346	62	329	157	163	270	280	1004
WEIGHTED BASE	1004	395	72*	417	181	339	56*	333	169	161	267	276	1004
	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
UK union/ devolution/reform	1 *	1 *	- -	- -	- -	- -	1 3%zg	- -	- -	- -	- -	1 1%	1 *
Trade unions/ Strikes	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 1%	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Race relations	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Royal Family/ Monarchy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Countryside/Rural life	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Transport/Public transport	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 9th November - 16th November 2022
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Ipsos MORI

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

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Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
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WEIGHTED BASE	1004	395	72*	417	181	339	56*	333	169	161	267	276	1004
	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	20	8	*	11	9	1	-	10	4	3	6	6	22
	2%g	2%	*	3%	5%zg	*	-	3%	2%	2%	2%	2%	2%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	0.00	0.00	*	0.00	*	0.00	0.00	0.00	0.00	0.00	0.00	*
ERROR VARIANCE	*	0.00	0.00	*	0.00	*	0.00	0.00	0.00	0.00	0.00	0.00	*
Don't know	38	11	2	18	9	7	-	20	6	6	4	9	36
	4%n	3%	3%	4%	5%	2%	-	6%	3%	4%	2%	3%	4%
Personal finances (NET)	337	152	32	122	44	131	19	121	59	62	84	97	334
	34%cf	38%zc	44%c	29%	24%	39%zf	34%	36%	35%	38%	31%	35%	33%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1004	464	224	56	187	79	70	468	347	189	850	146	221	349	1004
WEIGHTED BASE	1004	453	207	56*	206	73*	62*	446	365	192	867	132	105	461	1004
	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
Inflation/Prices	275	51	61	12	38	14	15	128	98	49	229	46	30	136	274
	27%at	11%	29%at	21%a	18%a	19%	24%a	29%	27%	25%	26%	35%	29%	30%	27%
Economy/Economic situation	274	274	62	13	49	20	15	117	101	56	232	40	27	131	280
	27%	60%zbc eft	30%	23%	24%	28%	24%	26%	28%	29%	27%	30%	26%	28%	28%
Immigration/ immigrants	68	19	10	5	68	1	5	22	22	25	66	2	4	23	61
	7%agkl	4%	5%	9%	33%zabc ef	2%	8%	5%	6%	13%zgh	8%k	2%	3%	5%	6%
Lack of faith in politics / politicians / government	57	25	14	5	8	2	5	29	15	13	46	11	6	18	63
	6%	5%	7%	8%	4%	3%	8%	7%	4%	7%	5%	8%	6%	4%	6%
Pollution/ Environment/ Climate change	52	21	10	1	4	4	3	25	19	8	51	2	9	21	56
	5%k	5%	5%	1%	2%	6%	5%	5%	5%	4%	6%k	1%	8%z	5%	6%
Poverty/Inequality	33	7	4	3	6	1	2	22	7	4	32	*	4	18	32
	3%ak	1%	2%	5%	3%	1%	4%	5%zh	2%	2%	4%	*	3%	4%	3%
National health service/Hospitals/ Healthcare	26	6	26	2	5	*	1	8	7	11	24	1	5	10	34
	3%a	1%	13%zace ft	3%	3%	*	2%	2%	2%	6%zg	3%	1%	5%z	2%	3%
Petrol prices/Fuel	25	7	2	-	4	-	2	8	14	3	23	1	1	14	23
	2%	2%	1%	-	2%	-	3%	2%	4%	1%	3%	1%	1%	3%	2%
Common Market/ Brexit/EU/Europe/ Euro	20	9	2	1	-	20	-	11	8	1	18	2	1	10	17
	2%	2%	1%	1%	-	27%zabc ft	-	2%	2%	1%	2%	2%	1%	2%	2%

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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1004	464	224	56	187	79	70	468	347	189	850	146	221	349	1004
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	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
Housing	17	5	3	-	4	4	2	10	7	-	15	2	*	9	13
	2%	1%	1%	-	2%	6%za	3%	2%	2%	-	2%	1%	*	2%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	13	5	3	13	2	1	1	7	6	-	10	3	-	3	12
	1%	1%	2%	23%zab ft	1%	2%	1%	2%	2%	-	1%	2%	-	1%	1%
Defence/Foreign affairs/ International terrorism	10	2	1	1	1	-	-	4	5	*	10	*	2	5	12
	1%	*	*	1%	1%	-	-	1%	1%	*	1%	*	1%	1%	1%
Unemployment/ Factory closure/ Lack of industry	9	2	*	-	-	-	*	1	3	6	6	3	1	6	5
	1%g	*	*	-	-	-	1%	*	1%	3%zg	1%	3%j	1%	1%	*
Taxation	8	3	1	-	2	*	1	4	2	2	7	1	3	3	9
	1%	1%	*	-	1%	*	1%	1%	1%	1%	1%	*	3%zm	1%	1%
Local government/ Council tax	7	1	2	-	-	-	2	2	3	2	7	-	-	4	4
	1%	*	1%	-	-	-	3%at	*	1%	1%	1%	-	-	1%	*
Population levels/ Overpopulation	6	-	-	-	2	-	-	4	-	1	6	-	-	2	5
	1%	-	-	-	1%	-	-	1%	-	1%	1%	-	-	1%	*
Education/Schools	5	1	2	-	-	1	5	2	3	1	3	2	1	2	7
	1%	*	1%	-	-	1%	9%zabc et	*	1%	*	*	2%	1%	*	1%
Morality/ Individual behaviour/ Lifestyle	5	-	1	2	-	-	1	4	1	-	2	3	*	4	4
	*j	-	1%	3%zat	-	-	2%a	1%	*	-	*	2%zj	*	1%	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

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Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
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UNWEIGHTED BASE	1004	464	224	56	187	79	70	468	347	189	850	146	221	349	1004
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	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
Coronavirus/ pandemic diseases	4 *	1 *	1 *	1 1%	1 *	2 3%zab	1 1%	2 *	- -	2 1%	4 1%	- -	1 *	2 *	4 *
Ageing population/ Social care for the elderly	4 *	1 *	- -	* 1%	1 1%	1 2%	- -	1 *	2 1%	1 1%	4 *	1 1%	* *	4 1%	4 *
Low pay/Minimum wage/Fair wages	4 *j	* *	- -	- -	- -	- -	- -	2 *	1 *	1 *	2 *	3 2%zi	2 2%zm	1 *	5 *
Food production/ farming	4 *	2 *	- -	- -	- -	- -	- -	3 1%	1 *	- -	4 *	- -	1 1%	3 1%	5 *
Pensions/Social security/Benefits	3 *	- -	- -	- -	1 *	- -	- -	3 1%	1 *	- -	3 *	- -	- -	- -	3 *
Pound/Exchange rate/Value of pound	3 *	1 *	- -	- -	2 1%	- -	- -	- -	3 1%	- -	3 *	- -	1 1%	1 *	3 *
Public services in general	3 *	1 *	* *	- -	- -	- -	- -	2 *	1 *	* *	3 *	- -	* *	2 *	3 *
Nationalisation/ Government control of institutions	3 *	3 1%	- -	- -	1 *	- -	- -	- -	3 1%	- -	3 *	- -	1 1%mi	- -	2 *
Mental health/ well-being	2 *	- -	- -	- -	- -	- -	- -	* *	1 *	- -	2 *	- -	* *	- -	2 *
Drug abuse	2 *	- -	- -	- -	- -	- -	- -	- -	2 *	- -	- -	2 1%zi	- -	2 *	1 *
UK union/ devolution/reform	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 *	- -	- -	1 *	1 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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17 Nov 2022

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 4

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1004	464	224	56	187	79	70	468	347	189	850	146	221	349	1004
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	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
Trade unions/ Strikes	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	- -	1 *	- -	- -	- -	1 1%za	- -	1 *	- -	1 *	- -	- -	1 *	1 *
Race relations	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Royal Family/ Monarchy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Countryside/Rural life	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Transport/Public transport	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	20 2%	4 1%	1 *	- -	3 1%	- -	* 1%	8 2%	11 3%	1 *	18 2%	1 1%	* *	9 2%	22 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 4

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1004	464	224	56	187	79	70	468	347	189	850	146	221	349	1004
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	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
STANDARD ERROR	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*
ERROR VARIANCE	*	*	0.00	0.00	0.00	0.00	0.00	*	0.00	0.00	*	0.00	0.00	0.00	*
Don't know	38	4	1	-	4	*	1	19	14	4	32	6	4	15	36
	4%ab	1%	1%	-	2%	*	1%	4%	4%	2%	4%	5%	4%	3%	4%
Personal finances (NET)	337	66	66	15	48	15	19	161	120	56	285	51	37	169	334
	34%aet	14%	32%a	26%a	23%a	20%	31%a	36%	33%	29%	33%	38%	35%	37%	33%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE								SOCIAL GRADE							UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Inflation/Prices	454	198	252	56	90	71	77	74	86	146	149	159	119	121	96	97	240	193	448
	45%ah	41%	50%za	51%h	52%hk	44%	45%	48%	36%	52%zh	45%	41%h	45%	49%	47%	41%	47%	44%	45%
Economy/Economic situation	453	234	209	43	72	75	83	66	115	115	158	181	147	116	75	97	263	173	464
	45%bnq	48%	41%	39%	41%	47%	49%	42%	49%	40%	48%	46%	55%zn	47%	37%	41%	51%zm	39%	46%
National health service/Hospitals/Healthcare	207	89	115	15	35	30	38	31	57	50	67	89	63	59	38	38	122	76	224
	21%	18%	23%	14%	20%	19%	22%	20%	24%c	18%	20%	23%	24%	24%	18%	16%	24%zq	17%	22%
Immigration/immigrants	206	107	97	5	18	26	24	62	72	23	50	134	54	40	50	48	94	98	187
	21%cd	22%	19%	4%	10%	16%ci	14%c	40%zcd	31%zcd	8%	15%ci	34%zcd	20%	16%	25%mi	20%	18%	22%	19%
	fijm							defij	efij			defhi							
Lack of faith in politics / politicians / government	205	109	92	20	36	44	37	31	38	55	81	69	54	48	49	46	102	96	196
	20%	23%	18%	18%	21%	27%zh	22%	20%	16%	20%	25%zh	18%	20%	19%	24%	20%	20%	22%	20%
					k														
Pollution/Environment/Climate change	157	67	85	14	25	38	33	23	24	39	71	47	55	53	28	19	108	47	173
	16%hk	14%	17%	13%	15%	23%zh	19%hk	15%	10%	14%	21%zh	12%	21%zo	21%zo	14%	8%	21%zo	11%	17%
	oq					ik					ik		q	q			q		
Poverty/Inequality	110	47	62	14	23	17	22	16	17	37	40	33	31	29	28	21	60	49	105
	11%h	10%	12%	13%	13%	11%	13%	10%	7%	13%	12%	9%	12%	12%	14%	9%	12%	11%	10%
Petrol prices/Fuel	86	47	39	13	11	12	16	14	21	24	27	35	12	26	22	21	38	43	88
	9%l	10%	8%	12%	6%	7%	9%	9%	9%	8%	8%	9%	4%	11%lp	11%l	9%	7%l	10%l	9%
Housing	83	30	51	14	16	10	12	13	18	30	22	31	13	25	16	24	38	40	82
	8%a	6%	10%	12%	9%	6%	7%	8%	8%	10%	7%	8%	5%	10%lp	8%	10%	7%	9%	8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 9th November - 16th November 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

17 Nov 2022

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE								SOCIAL GRADE							UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Defence/Foreign affairs/ International terrorism	76 8%bc	49 10%zb	27 5%	2 1%	13 7%	8 5%	11 6%	16 10%c	28 ij	14 12%zce	19 5%c	43 6%	23 11%zci	20 9%	16 8%	17 8%	42 8%	33 7%	80 8%
Common Market/ Brexit/EU/Europe/ Euro	73 7%	42 9%	31 6%	7 6%	15 8%	12 7%	19 11%hk	9 6%	12 5%	22 8%	30 9%	21 5%	26 10%	19 8%	16 8%	12 5%	45 9%	28 6%	79 8%
Education/Schools	62 6%ao	16 3%	44 9%za	7 6%	6 4%	13 8%	14 8%	10 7%	12 5%	13 5%	27 8%	22 6%	25 9%o	15 6%	16 8%oq	6 2%	39 8%mo	21 5%	70 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%f	30 6%	26 5%	7 6%	10 6%	12 7%f	3 2%	8 5%	16 7%f	17 6%	15 5%f	24 6%	10 4%	13 5%	11 5%	21 9%	23 4%	32 7%	56 6%
Public services in general	56 6%	21 4%	35 7%	4 4%	10 6%	8 5%	11 7%	8 5%	14 6%	15 5%	19 6%	22 6%	18 7%	16 6%	10 5%	11 5%	34 7%	21 5%	54 5%
Low pay/Minimum wage/Fair wages	49 5%	22 5%	25 5%	9 8%hk	13 8%h	8 5%	7 4%	6 4%	6 3%	22 8%zhk	15 4%	12 3%	9 3%	15 6%	9 4%	14 6%	23 5%	23 5%	50 5%
Unemployment/ Factory closure/ Lack of industry	44 4%lp	15 3%	29 6%	6 5%	2 1%	3 2%	10 6%h	11 7%	12 5%	8 3%	13 4%	22 6%	4 1%	10 4%p	8 4%	22 9%zlm	14 3%	30 7%zin	37 4%
Taxation	39 4%	19 4%	19 4%	5 4%	7 4%	9 6%	5 3%	5 3%	7 3%	12 4%	14 4%	12 3%	9 3%	10 4%	16 8%zoq	3 1%	19 4%	19 4%o	40 4%
Local government/ Council tax	33 3%l	15 3%	17 3%	2 2%	3 2%	8 5%	3 2%	7 4%	9 4%	6 2%	11 3%	16 4%	3 1%	10 4%lp	10 5%l	7 3%	13 3%	17 4%	32 3%
Pensions/Social security/Benefits	30 3%i	15 3%	16 3%	1 1%	1 *	4 3%	3 2%	8 5%i	15 6%zcd	1 1%	7 2%	22 ij	3 6%zcd	7 1%	14 7%zlp	5 2%	11 2%	19 4%	33 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Coronavirus/ pandemic diseases	30 3%	10 2%	19 4%	1 1%	5 3%	3 2%	6 3%	8 5%	8 3%	6 2%	9 3%	15 4%	9 3%	7 3%	8 4%	6 2%	15 3%	13 3%	31 3%
Ageing population/ Social care for the elderly	27 3%	10 2%	16 3%	2 2%	5 3%	1 1%	5 3%	4 3%	9 4%	7 2%	6 2%	13 3%	2 1%	10 4%lp	10 5%l	3 1%	12 2%	13 3%	31 3%
Nuclear weapons/ Nuclear war/ Disarmament	26 3%	15 3%	12 2%	1 1%	5 3%	4 3%	4 2%	4 3%	9 4%	6 2%	8 2%	13 3%	6 2%	8 3%	6 3%	7 3%	14 3%	13 3%	24 2%
Transport/Public transport	24 2%	10 2%	14 3%	4 3%	1 1%	4 2%	3 2%	8 5%	5 2%	5 2%	7 2%	13 3%	6 2%	5 2%	7 4%	6 3%	11 2%	13 3%	22 2%
Morality/ Individual behaviour/ Lifestyle	23 2% ^m	13 3%	11 2%	2 2%	1 1%	8 5%zdi	2 1%	7 5%	3 1%	3 1%	10 3% ^f	10 3% ^h	7 3%	3 1%	8 4%	6 2%	10 2% ^m	14 3%	21 2%
Mental health/ well-being	21 2%	6 1%	14 3%	2 2%	2 1%	3 2%	6 4%	3 2%	5 2%	4 1%	9 3%	8 2%	3 1%	6 2%	7 4%	3 1%	9 2%	10 2%	23 2%
Population levels/ Overpopulation	21 2%	10 2%	11 2%	1 1%	1 1%	6 4%	1 1%	4 3%	7 3%	2 1%	8 2% ^f	11 3%	1 *	8 3% ^{lop}	10 5% ^{zlo} q	1 *	9 2%	10 2% ^o	20 2%
Trade unions/ Strikes	20 2%	10 2%	10 2%	1 1%	3 2%	- -	6 3% ^e	6 4%	6 2%	3 1%	6 2%	11 3%	4 2%	5 2%	7 3%	4 2%	9 2%	11 2%	20 2%
International trade/trade deals	20 2%	10 2%	9 2%	1 1%	3 2%	4 2%	2 1%	5 3%	5 2%	4 1%	6 2%	10 2%	6 2%	4 2%	7 3%	1 1%	11 2%	8 2%	20 2%
Pound/Exchange rate/Value of pound	18 2%	10 2%	8 2%	3 3%	2 1%	4 2%	3 2%	4 2%	3 1%	5 2%	6 2%	7 2%	2 1%	4 2%	7 3%	5 2%	6 1%	12 3%	17 2%

Proportions/Means: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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What do you see as the main/other important issues facing Britain today?
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UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
Food production/ farming	18 2%	6 1%	12 2%	3 2%	- -	3 2%	1 1%	6 4% _d	5 2%	3 1%	4 1%	11 3%	2 1%	4 2%	9 5% _{zlo} pq	2 1%	6 1%	11 2% _o	18 2%
Race relations	15 2%	9 2%	6 1%	4 4% _{fh}	2 1%	3 2%	- -	4 3%	1 1%	7 2%	3 1%	5 1% _h	2 1%	5 2%	3 2%	4 2%	7 1%	7 2%	17 2%
Nationalisation/ Government control of institutions	14 1%	8 2%	6 1%	2 2%	2 1%	2 1%	3 2%	2 2%	2 1%	4 1%	6 2%	5 1%	3 1%	6 2%	3 1%	3 1%	8 2%	6 1%	17 2%
Drug abuse	13 1% _{jp}	7 1%	6 1%	1 1%	2 1%	* *	1 *	4 2%	5 2% _j	3 1%	1 *	9 2% _j	- -	3 1% _p	6 3% _{lp}	3 1%	3 1%	9 2%	12 1%
Privatisation	13 1%	5 1%	8 2%	1 1%	1 1%	3 2%	3 2%	4 2%	2 1%	2 1%	6 2%	6 1%	2 1%	4 1%	5 3%	1 1%	6 1%	7 2%	14 1%
Countryside/Rural life	12 1%	6 1%	6 1%	1 1%	3 2%	1 1%	- -	3 2%	3 1%	5 2%	1 *	6 2%	4 1%	3 1%	3 2%	1 *	6 1%	4 1%	10 1%
UK union/ devolution/reform	11 1%	5 1%	6 1%	1 1%	1 *	3 2%	3 2%	3 2%	2 1%	1 *	6 2%	4 1%	2 1%	4 2%	4 2%	2 1%	6 1%	5 1%	15 1%
Animal welfare	8 1% _p	3 1%	5 1%	- -	- -	- -	3 2%	3 2%	3 1%	- -	3 1%	6 2%	- -	2 1%	6 3% _{zlp}	1 *	2 *	7 2%	7 1%
Northern Ireland	5 *	3 1%	2 *	- -	* *	2 1%	1 1%	- -	2 1%	* *	3 1%	2 *	2 1%	1 *	2 1%	- -	3 1%	2 *	5 *
Royal Family/ Monarchy	4 *	1 *	3 1%	- -	- -	1 1%	1 1%	2 1%	- -	- -	3 1%	2 *	1 *	- -	3 1%	- -	1 *	3 1%	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	112 11%_a	39 8%	70 14% _{za}	12 11%	15 8%	22 14%	11 7%	21 13%	31 13%	27 9%	34 10% _f	51 13% _f	33 12%	27 11%	22 11%	24 10%	59 12%	46 10%	107 11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
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Ipsos MORI

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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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UNWEIGHTED BASE	1004	477	512	108	152	167	197	124	256	260	364	380	224	366	167	180	590	347	1004
WEIGHTED BASE	1004	484	505	110*	174	160	170	155*	235	284	331	390	265	249	204	237	514	442	1004
	100%	48%	50%	11%*	17%	16%	17%	15%*	23%	28%	33%	39%	26%	25%	20%	24%	51%	44%	100%
MEAN NUMBER OF MENTIONS	3.04	2.94	3.15	2.78	2.77	3.15	3.00	3.46	3.05	2.77	3.07	3.22	2.99	3.20	3.44	2.70	3.09	3.04	3.06
STANDARD ERROR	0.10	0.13	0.14	0.23	0.10	0.21	0.19	0.43	0.20	0.11	0.14	0.20	0.14	0.18	0.35	0.14	0.12	0.18	0.09
ERROR VARIANCE	0.01	0.02	0.02	0.05	0.01	0.04	0.04	0.18	0.04	0.01	0.02	0.04	0.02	0.03	0.12	0.02	0.01	0.03	0.01
Don't know	121	54	64	21	21	22	17	16	24	42	39	40	19	29	33	29	48	62	120
	12%p	11%	13%	19%zh	12%	13%	10%	10%	10%	15%	12%	10%	7%	12%p	16%lp	12%	9%	14%l	12%
Personal finances (NET)	573	258	310	74	112	90	101	87	109	186	191	196	147	150	121	130	297	251	563
	57%ah	53%	61%za	68%zh	65%hk	56%	59%h	56%	46%	66%zh	58%h	50%h	56%	60%	59%	55%	58%	57%	56%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Inflation/Prices	454	396	16	42	147	105	138	122	169	71	98	133	154	59	87	286	146	102	103	147	81	448
	45%l	46%	34%	48%	45%	44%	44%	46%	46%	52%	43%	37%	50%lp	46%	54%l	43%l	50%l	50%	48%	47%	38%	45%
Economy/Economic situation	453	387	20	46	161	115	128	108	164	59	105	161	154	53	60	315	113	101	97	153	83	464
	45%oq	45%	42%	52%	49%	48%	41%	41%	45%	44%	46%	45%	51%zo	41%	37%	48%zq	39%	50%	45%	49%	39%	46%
National health service/Hospitals/ Healthcare	207	174	10	22	66	44	58	49	82	29	53	69	68	31	28	138	59	37	37	72	49	224
	21%	20%	20%	26%	20%	18%	19%	18%	23%	21%	23%	19%	22%	24%	18%	21%	20%	18%	17%	23%	23%	22%
Immigration/immigrants	206	179	9	18	70	52	67	58	69	19	51	93	53	31	15	146	46	49	45	31	66	187
	21%ot	21%i	18%	21%	21%	22%	21%	22%	19%	14%	22%	26%zm	18%	24%oq	9%	22%mo	16%o	24%t	21%t	10%	31%zt	19%
Lack of faith in politics / politicians / government	205	177	12	15	65	50	65	53	75	25	50	61	70	33	29	131	63	32	53	71	43	196
	20%	20%	26%	18%	20%	21%	21%	20%	21%	18%	22%	17%	23%	26%	18%	20%	22%	16%	25%	23%	20%	20%
Pollution/ Environment/ Climate change	157	137	9	11	43	32	50	41	64	22	42	51	66	10	23	117	34	29	33	75	13	173
	16%nu	16%	19%	13%	13%	13%	16%	15%	18%	16%	18%	14%	22%zn	8%	14%	18%zl	12%	14%u	15%u	24%zrs	6%	17%
Poverty/Inequality	110	94	6	10	25	15	33	27	52	23	29	29	30	15	26	59	41	18	21	44	26	105
	11%de	11%e	13%	12%	8%	6%	11%	10%	14%za	17%za	13%	8%	10%	12%	16%lp	9%	14%lp	9%	10%	14%	12%	10%
Petrol prices/Fuel	86	71	7	8	35	27	28	21	23	11	12	28	29	13	11	57	24	22	22	20	20	88
	9%	8%	15%hk	9%	11%	11%	9%	8%	6%	8%	5%	8%	10%	10%	7%	9%	8%	11%	10%	6%	9%	9%
Housing	83	72	3	7	25	18	24	21	33	14	19	27	16	11	22	43	33	16	23	23	16	82
	8%mp	8%	7%	8%	8%	8%	8%	8%	9%	10%	8%	7%	5%	9%	13%mp	6%	11%mp	8%	11%	7%	8%	8%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Defence/Foreign affairs/ International terrorism	76 8%q	64 7%	4 8%	9 10%	30 9%	21 9%	25 8%	22 8%	21 6%	11 8%	10 4%	38 11%zoq	23 7%	6 5%	6 4%	60 9%zq	12 4%	14 7%	13 6%	26 8%	19 9%	80 8%
Common Market/ Brexit/EU/Europe/ Euro	73 7%nu	65 8%	3 6%	5 6%	17 5%	12 5%	22 7%	19 7%	35 10%k	23 17%zac defghk	12 5%	24 7%n	23 8%n	1 1%	21 13%zln pq	47 7%n	23 8%n	11 5%	14 7%	38 12%zru	6 3%	79 8%
Education/Schools	62 6%	51 6%	2 5%	8 9%de	16 5%	8 3%	23 7%	21 8%	22 6%	7 5%	16 7%	20 6%	21 7%	8 6%	6 4%	41 6%	15 5%	10 5%	15 7%	29 9%zu	7 3%	70 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%nd	53 6%nd	1 2%	2 3%	10 3%	8 3%	18 6%	17 6%	29 8%nd	13 10%zde	15 7%	22 6%	12 4%	9 7%	11 7%	34 5%	21 7%	15 7%	13 6%	14 5%	10 5%	56 6%
Public services in general	56 6%ns	48 6%	2 3%	6 7%	16 5%	10 4%	20 6%	18 7%	20 5%	7 5%	12 5%	24 7%	14 5%	10 8%	7 5%	38 6%	17 6%	16 8%ns	2 1%	23 7%ns	13 6%ns	54 5%
Low pay/Minimum wage/Fair wages	49 5%op	44 5%	2 4%	4 4%	12 4%	8 3%	19 6%	17 6%	19 5%	10 8%	8 4%	11 3%	12 4%	7 5%	19 12%zlm p	23 3%	26 9%zlm p	8 4%	16 7%	18 6%	7 3%	50 5%
Unemployment/ Factory closure/ Lack of industry	44 4%mp	37 4%	* 1%	6 7%	11 3%	5 2%	14 4%	13 5%	19 5%	7 5%	13 5%	12 3%	4 1%	11 9%zlm p	14 9%zlm p	16 2%	25 9%zlm p	7 3%	7 3%	10 3%	20 9%zst	37 4%
Taxation	39 4%	33 4%	3 6%	3 4%	8 2%	4 2%	14 5%	11 4%	17 5%	6 5%	10 5%	11 3%	14 5%	4 3%	10 6%	25 4%	13 5%	9 5%	6 3%	15 5%	7 3%	40 4%
Local government/ Council tax	33 3%	28 3%	1 3%	4 4%	14 4%	10 4%	5 2%	4 2%	13 4%	4 3%	10 4%	11 3%	7 2%	7 5%	4 3%	19 3%	11 4%	5 3%	7 3%	9 3%	12 6%	32 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 9th November - 16th November 2022
Source : Ipsos MORI (JN Q218)



Ipsos MORI

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Pensions/Social security/Benefits	30	26	1	3	11	8	10	9	9	5	5	18	5	4	2	24	7	7	6	6	9	33
	3%	3%	2%	4%	3%	3%	3%	3%	3%	3%	2%	5%zm	2%	3%	1%	4% _m	2%	3%	3%	2%	4%	3%
Coronavirus/pandemic diseases	30	25	2	3	15	13	7	6	7	4	3	10	9	5	4	19	10	6	4	12	8	31
	3%	3%	3%	3%	5%	5% _k	2%	2%	2%	3%	1%	3%	3%	4%	3%	3%	3%	3%	2%	4%	4%	3%
Ageing population/Social care for the elderly	27	23	1	3	8	5	7	6	12	6	6	11	8	4	3	19	7	8	4	6	7	31
	3%	3%	2%	3%	2%	2%	2%	2%	3%	5%	2%	3%	3%	3%	2%	3%	3%	4%	2%	2%	3%	3%
Nuclear weapons/Nuclear war/Disarmament	26	23	*	3	9	6	14	14	3	1	2	7	11	4	3	18	7	4	2	12	7	24
	3% _h	3% _h	1%	4% _h	3%	3%	5% _z ah k	5% _z ah ik	1%	1%	1%	2%	4%	3%	2%	3%	3%	2%	1%	4%	3%	2%
Transport/Public transport	24	18	4	2	6	3	11	7	8	2	5	10	6	5	1	17	6	4	5	8	6	22
	2%	2%	8% _z ad eh	3%	2%	1%	3%	3%	2%	2%	2%	3%	2%	4%	*	3%	2%	2%	2%	2%	3%	2%
Morality/Individual behaviour/Lifestyle	23	21	-	2	2	-	13	13	8	5	2	12	2	2	5	14	7	1	6	11	4	21
	2% _d mr	2% _e	-	3% _d e	1%	-	4% _z d ek	5% _z ad ek	2%	4% _d e	1%	3%	1%	1%	3%	2% _m	2%	*	3%	4% _r	2%	2%
Mental health/well-being	21	16	3	2	5	3	9	5	7	4	3	9	6	3	2	15	4	3	4	10	5	23
	2%	2%	7% _z ad ek	3%	2%	1%	3%	2%	2%	3%	1%	3%	2%	2%	1%	2%	2%	1%	2%	3%	2%	2%
Population levels/Overpopulation	21	19	-	2	8	6	7	7	6	3	4	8	7	5	1	15	7	4	2	5	7	20
	2%	2%	-	3%	2%	2%	2%	3%	2%	2%	2%	2%	2%	4%	1%	2%	2%	2%	1%	2%	3%	2%
Trade unions/Strikes	20	14	3	3	8	5	8	4	5	4	1	9	5	3	3	14	7	3	2	9	5	20
	2%	2%	7% _z ag hk	3%	2%	2%	2%	2%	1%	3%	*	3%	2%	2%	2%	2%	2%	2%	1%	3%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
Fieldwork dates : 9th November - 16th November 2022
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Ipsos MORI

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
International trade/trade deals	20 2%	16 2%	1 2%	3 2%	7 3%k	4 2%	7 2%	6 2%	6 2%k	6 4%hk	1 *	7 2%	9 3%	2 1%	2 1%	16 2%	3 1%	2 1%	3 1%	10 3%	4 2%	20 2%
Pound/Exchange rate/Value of pound	18 2%p	15 2%	1 2%	2 3%	6 2%	4 2%	5 2%	4 2%	6 2%	3 2%	3 1%	3 1%	4 1%	5 4%	3 2%	8 1%	9 3%	4 2%	2 1%	9 3%	3 1%	17 2%
Food production/ farming	18 2%	13 1%	2 4%	3 4%	7 2%	4 2%	6 2%	5 2%	4 1%	3 2%	1 1%	7 2%	6 2%	2 1%	2 1%	13 2%	4 1%	2 1%	4 2%	7 2%	5 2%	18 2%
Race relations	15 2%	12 1%	* 1%	3 3%e	4 1%	1 *	3 1%	2 1%	9 2%	6 5%zad efg	3 1%	5 1%	4 1%	1 1%	4 3%	9 1%	6 2%	2 1%	3 1%	8 2%	3 1%	17 2%
Nationalisation/ Government control of institutions	14 1%	11 1%	1 3%	2 2%	6 2%	4 2%	7 2%	6 2%	1 *	1 1%	1 *	2 *	5 2%	4 3%l	4 2%	6 1%	8 3%l	2 1%	1 *	8 2%	4 2%	17 2%
Drug abuse	13 1%^m	10 1%	1 1%	2 3%de	2 1%	- -	4 1%	4 1%	7 2%	3 3%e	3 1%	10 3%zmp	1 *	2 1%	1 *	10 2% ^m	2 1%	2 1%	4 2%	2 1%	6 3%	12 1%
Privatisation	13 1%	9 1%	3 5%zad ehk	2 2%	3 1%	1 1%	6 2%	3 1%	4 1%	4 3%	1 *	4 1%	3 1%	3 2%	3 2%	7 1%	5 2%	4 2%	2 1%	5 2%	1 1%	14 1%
Countryside/Rural life	12 1%	9 1%	* 1%	2 2%e	2 1%	- -	4 1%	3 1%	6 2%	2 1%	4 2%	5 1%	1 *	3 2%	* *	5 1%	3 1%	4 2%	2 1%	3 1%	3 1%	10 1%
UK union/ devolution/reform	11 1%^a	5 1%	- -	6 7%zad efghi k	7 2%ae	1 *	2 1%	2 1%	2 1%	1 *	1 1%	3 1%	6 2%	2 1%	- -	9 1%	2 1%	2 1%	1 1%	7 2%	2 1%	15 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
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Table 6
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1004	835	60	109	333	224	320	260	351	144	207	364	310	126	147	674	273	205	214	359	158	1004
WEIGHTED BASE	1004	869	47*	87*	327	240	313	266	364	136	229	356	304	128*	162*	661	290	203	215	314	212	1004
	100%	87%	5%*	9%*	33%	24%	31%	26%	36%	14%	23%	35%	30%	13%*	16%*	66%	29%	20%	21%	31%	21%	100%
Animal welfare	8 1%	6 1%	1 2%k	1 1%	3 1%	1 1%	4 1%	3 1%	2 *	2 1%	-	5 1%	1 *	3 2%	-	6 1%	3 1%	1 1%	2 1%	2 1%	4 2%	7 1%
Northern Ireland	5 *	4 1%	-	* *	* *	-	3 1%	3 1%	1 *	-	1 1%	2 *	3 1%	-	-	4 1%	-	-	-	3 1%	2 1%	5 *
Royal Family/ Monarchy	4 *	4 *	-	-	-	-	3 1%	3 1%	2 *	2 1%	-	2 *	1 *	-	1 1%	3 *	1 *	-	2 1%	3 1%	-	3 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	112 11%	99 11%	5 10%	8 9%	30 9%	22 9%	45 14%	40 15%	37 10%	14 10%	23 10%	53 15%zmp	27 9%	11 9%	17 11%	79 12% m	28 10%	17 8%	25 11%	37 12%	25 12%	107 11%
MEAN NUMBER OF MENTIONS	3.04	3.01	3.03	3.37	2.95	2.79	3.10	3.12	3.08	3.38	2.90	3.04	3.05	3.20	2.97	3.04	3.07	3.01	2.99	3.25	3.03	3.06
STANDARD ERROR	0.10	0.09	0.44	0.49	0.16	0.11	0.19	0.22	0.14	0.33	0.10	0.18	0.16	0.34	0.18	0.12	0.18	0.19	0.19	0.16	0.31	0.09
ERROR VARIANCE	0.01	0.01	0.19	0.24	0.03	0.01	0.04	0.05	0.02	0.11	0.01	0.03	0.03	0.12	0.03	0.01	0.03	0.04	0.03	0.03	0.10	0.01
Don't know	121 12%t	108 12%	5 10%	8 9%	41 13%	33 14%	37 12%	32 12%	42 12%	18 13%	24 11%	56 16%zmp	27 9%	18 14%	15 9%	84 13% m	33 11%	33 16% t	27 13%	22 7%	27 13%	120 12%
Personal finances (NET)	573 57%lp	498 57%	24 51%	52 59%	178 55%	127 53%	175 56%	151 57%	220 60%	90 66% za	130 57%	169 47%	190 62% lp	71 56%	112 69% zl	359 54% l	183 63% ln	120 59%	134 62%	186 59%	109 51%	563 56%

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	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (j)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1004	409	80	420	159	346	62	329	157	163	270	280	1004
WEIGHTED BASE	1004	395	72*	417	181	339	56*	333	169	161	267	276	1004
	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Inflation/Prices	454	203	44	163	71	170	27	142	73	75	127	128	448
	45% ^c	51% ^{zc}	61% ^{zc}	39%	39%	50%	48%	43%	43%	47%	48%	47%	45%
Economy/Economic situation	453	181	27	193	80	170	25	138	69	74	148	119	464
	45%	46%	37%	46%	44%	50% ^z	44%	41%	41%	46%	55% ^{zl}	43%	46%
National health service/Hospitals/ Healthcare	207	79	17	93	19	87	20	57	32	34	61	54	224
	21% ^f	20%	24%	22%	11%	26% ^{zf}	36% ^{zf}	17%	19%	21%	23%	19%	22%
Immigration/immigrants	206	81	8	97	76	44	5	59	54	32	41	34	187
	21% ^{bg} n	20%	11%	23% ^b	42% ^{zg} h	13%	10%	18%	32% ^{zm} n	20%	15%	12%	19%
Lack of faith in politics / politicians / government	205	84	12	84	20	88	15	63	29	32	51	74	196
	20% ^f	21%	16%	20%	11%	26% ^{zf}	27% ^f	19%	17%	20%	19%	27%	20%
Pollution/ Environment/ Climate change	157	74	14	49	17	74	10	32	16	25	57	48	173
	16% ^{cf} l	19% ^c	19%	12%	9%	22% ^{zf}	17%	10%	10%	15%	21% ^{zl}	18%	17%
Poverty/Inequality	110	51	6	43	10	53	6	34	19	24	31	28	105
	11% ^f	13%	8%	10%	6%	16% ^{zf}	10%	10%	11%	15%	11%	10%	10%
Petrol prices/Fuel	86	24	8	37	18	27	6	30	19	13	18	23	88
	9% ^a	6%	11%	9%	10%	8%	10%	9%	11%	8%	7%	8%	9%
Housing	83	29	8	31	9	43	2	22	18	13	21	24	82
	8%	7%	10%	8%	5%	13% ^{zf}	4%	7%	11%	8%	8%	9%	8%

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	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Defence/Foreign affairs/ International terrorism	76 8%	26 7%	3 4%	35 8%	23 13%z	25 7%	3 6%	17 5%	18 11%	19 12%	17 6%	13 5%	80 8%
Common Market/ Brexit/EU/Europe/ Euro	73 7% ^c	31 8%	6 9%	21 5%	6 3%	34 10% ^{zf}	2 4%	23 7%	6 4%	10 6%	33 12% ^{zl}	24 9%	79 8%
Education/Schools	62 6%	26 7%	9 13% ^{zc}	20 5%	7 4%	27 8%	4 7%	16 5%	6 4%	9 5%	21 8%	24 9%	70 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%	16 4%	1 2%	29 7%	12 7%	15 4%	1 2%	23 7%	13 8%	7 4%	15 6%	14 5%	56 6%
Public services in general	56 6%	28 7%	5 7%	17 4%	9 5%	21 6%	3 6%	13 4%	13 8%	7 4%	16 6%	17 6%	54 5%
Low pay/Minimum wage/Fair wages	49 5% ^c	24 6%	4 5%	12 3%	3 2%	19 6%	2 3%	22 7%	6 4%	11 7%	10 4%	16 6%	50 5%
Unemployment/ Factory closure/ Lack of industry	44 4% ^{an}	7 2%	4 6%	22 5% ^a	6 3%	11 3%	9 15% ^{zfg}	16 5%	5 3%	5 3%	5 2%	7 3%	37 4%
Taxation	39 4%	15 4%	2 3%	12 3%	8 4%	15 5%	1 1%	14 4%	8 5%	3 2%	15 6%	13 5%	40 4%
Local government/ Council tax	33 3% ^a	6 2%	1 2%	13 3%	5 3%	17 5%	5 9% ^z	4 1%	9 5%	2 1%	6 2%	8 3%	32 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1004	409	80	420	159	346	62	329	157	163	270	280	1004
WEIGHTED BASE	1004	395	72*	417	181	339	56*	333	169	161	267	276	1004
	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Pensions/Social security/Benefits	30	9	-	16	11	10	1	6	6	6	5	7	33
	3%	2%	-	4%	6%	3%	2%	2%	3%	4%	2%	2%	3%
Coronavirus/pandemic diseases	30	10	3	12	3	9	3	11	7	5	6	6	31
	3%	3%	4%	3%	1%	3%	6%	3%	4%	3%	2%	2%	3%
Ageing population/Social care for the elderly	27	12	3	7	3	15	*	7	5	3	7	4	31
	3%	3%	5%	2%	2%	4%	1%	2%	3%	2%	3%	2%	3%
Nuclear weapons/Nuclear war/Disarmament	26	13	-	10	3	13	1	6	6	2	5	6	24
	3%	3%	-	2%	2%	4%	1%	2%	3%	1%	2%	2%	2%
Transport/Public transport	24	10	4	8	4	11	2	6	7	2	5	9	22
	2%	3%	5%	2%	2%	3%	4%	2%	4%	1%	2%	3%	2%
Morality/Individual behaviour/Lifestyle	23	12	1	5	4	7	-	11	5	2	6	9	21
	2%	3%	2%	1%	2%	2%	-	3%	3%	1%	2%	3%	2%
Mental health/well-being	21	8	2	8	2	9	1	7	5	2	4	4	23
	2%	2%	2%	2%	1%	3%	1%	2%	3%	1%	2%	2%	2%
Population levels/Overpopulation	21	7	1	8	8	5	1	6	4	-	5	4	20
	2%	2%	1%	2%	4%	1%	1%	2%	3%	-	2%	1%	2%
Trade unions/Strikes	20	6	2	7	3	11	1	4	4	5	2	5	20
	2%	2%	3%	2%	2%	3%	2%	1%	3%	3%	1%	2%	2%
International trade/trade deals	20	6	-	6	2	10	1	4	3	2	6	4	20
	2%	2%	-	1%	1%	3%	1%	1%	2%	1%	2%	1%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x
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ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
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Pound/Exchange rate/Value of pound	18 2%	7 2%	2 3%	4 1%	4 2%	4 1%	2 3%	6 2%	6 3%	2 1%	3 1%	6 2%	17 2%
Food production/ farming	18 2%	4 1%	- -	6 2%	2 1%	5 1%	5 9%zfg	5 1%	4 2%	1 1%	3 1%	3 1%	18 2%
Race relations	15 2%	6 2%	3 4% ^c	3 1%	- -	9 3%	3 5% ^f	2 1%	2 1%	2 1%	3 1%	2 1%	17 2%
Nationalisation/ Government control of institutions	14 1%	9 2%	1 1%	4 1%	- -	8 2%	1 2%	3 1%	3 2%	5 3%	1 1%	5 2%	17 2%
Drug abuse	13 1%^a	1 *	1 1%	6 1%	6 3%	3 1%	1 1%	2 1%	5 3% ⁿ	- -	1 *	- -	12 1%
Privatisation	13 1%	8 2%	- -	3 1%	- -	9 3% ^z	1 1%	2 1%	3 1%	2 1%	2 1%	2 1%	14 1%
Countryside/Rural life	12 1%	4 1%	1 2%	2 *	5 3%	3 1%	- -	2 1%	2 1%	- -	4 1%	2 1%	10 1%
UK union/ devolution/reform	11 1%	6 2%	- -	4 1%	- -	2 1%	2 4% ^{fg}	3 1%	1 *	2 1%	3 1%	5 2%	15 1%
Animal welfare	8 1%	3 1%	- -	2 *	2 1%	5 1%	- -	- -	4 2% ⁿ	1 1%	- -	1 *	7 1%
Northern Ireland	5 *	3 1%	- -	- -	2 1%	2 *	- -	1 *	2 1%	- -	2 1%	3 1%	5 *
Royal Family/ Monarchy	4 *	3 1%	- -	- -	- -	2 1%	- -	3 1%	- -	- -	3 1%	1 *	3 *

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WEIGHTED BASE	1004	395	72*	417	181	339	56*	333	169	161	267	276	1004
	100%	39%	7%*	42%	18%	34%	6%*	33%	17%	16%	27%	27%	100%
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	112	39	3	56	28	34	6	40	15	12	32	28	107
	11%	10%	4%	13%b	15%	10%	10%	12%	9%	8%	12%	10%	11%
MEAN NUMBER OF MENTIONS	3.04	3.05	3.00	2.88	2.86	3.39z	3.17	2.76	3.15	2.94	3.06	2.97	3.06
STANDARD ERROR	0.10	0.14	0.16	0.12	0.24	0.19	0.30	0.12	0.29	0.19	0.13	0.16	0.09
ERROR VARIANCE	0.01	0.02	0.02	0.01	0.06	0.03	0.09	0.01	0.09	0.04	0.02	0.02	0.01
Don't know	121	36	12	54	24	21	2	58	22	22	16	32	120
	12%gn	9%	16%	13%	13%g	6%	3%	17%	13%n	13%n	6%	12%	12%
Personal finances (NET)	573	252	49	212	90	218	31	184	93	98	159	163	563
	57%c	64%zc	68%c	51%	50%	64%zf	54%	55%	55%	60%	60%	59%	56%

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1004	464	224	56	187	79	70	468	347	189	850	146	221	349	1004
WEIGHTED BASE	1004	453	207	56*	206	73*	62*	446	365	192	867	132	105	461	1004
	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
Inflation/Prices	454	139	100	27	84	31	30	212	159	83	385	68	48	229	448
	45%a	31%	48%a	47%a	41%a	42%	49%a	47%	44%	43%	44%	51%	46%	50%	45%
Economy/Economic situation	453	453	108	27	88	38	36	206	165	82	391	59	48	203	464
	45%	100%zbc	52%z	47%	43%	52%	58%zt	46%	45%	43%	45%	45%	46%	44%	46%
National health service/Hospitals/ Healthcare	207	108	207	21	42	16	43	92	66	48	186	20	25	85	224
	21%	24%	100%zac	37%zat	20%	22%	70%zac	21%	18%	25%	21%	15%	24%	18%	22%
Immigration/immigrants	206	88	42	17	206	7	15	78	69	59	195	11	12	86	187
	21%egkl	19%	20%e	31%e	100%zab	10%	24%e	17%	19%	31%zgh	22%zk	8%	11%	19%l	19%
Lack of faith in politics / politicians / government	205	93	51	14	26	20	19	96	67	42	177	28	16	99	196
	20%t	21%t	25%t	24%t	13%	27%t	31%t	22%	18%	22%	20%	21%	15%	21%	20%
Pollution/ Environment/ Climate change	157	76	37	15	21	18	15	71	57	29	144	13	23	76	173
	16%	17%t	18%t	26%t	10%	25%zt	24%t	16%	15%	15%	17%	10%	22%z	16%	17%
Poverty/Inequality	110	52	38	14	18	16	15	52	38	20	102	8	13	51	105
	11%	11%	18%zat	26%zat	9%	23%zat	25%zat	12%	10%	11%	12%	6%	12%	11%	10%
Petrol prices/Fuel	86	41	22	12	14	9	11	37	39	10	79	7	7	41	88
	9%	9%	11%	22%zabt	7%	12%	18%zat	8%	11%	5%	9%	5%	6%	9%	9%
Housing	83	39	27	12	21	16	16	43	26	13	72	9	11	37	82
	8%	9%	13%z	20%zat	10%	22%zat	25%zabt	10%	7%	7%	8%	7%	11%	8%	8%

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	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
Defence/Foreign affairs/ International terrorism	76 8%k	36	22	12	14	13	7	34	28	15	74	2	7	35	80 8%
		8%	10%	21%zabt	7%	18%zat	11%	8%	8%	8%	9%zk	2%	7%	8%	8%
Common Market/ Brexit/EU/Europe/ Euro	73 7%t	38	16	11	7	73	10	32	29	12	63	10	8	42	79 8%
		8%t	8%	20%zabt	3%	100%zab cft	17%zabt	7%	8%	6%	7%	7%	8%	9%	8%
Education/Schools	62 6%	36	43	8	15	10	62	23	21	18	53	9	11	31	70 7%
		8%	21%zat	14%z	7%	14%z	100%zabc et	5%	6%	9%	6%	7%	10%z	7%	7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%l	27	21	56	17	11	8	25	23	8	43	13	3	24	56 6%
		6%	10%za	100%zabe ft	8%	16%za	13%za	6%	6%	4%	5%	10%zi	3%	5%	6%
Public services in general	56 6%	31	27	15	15	13	15	28	14	14	53	3	5	29	54 5%
		7%	13%za	27%zabt	7%	18%zat	24%zabt	6%	4%	7%	6%	2%	4%	6%	5%
Low pay/Minimum wage/Fair wages	49 5%	25	23	11	10	12	14	24	17	8	38	10	8	28	50 5%
		5%	11%zat	19%zat	5%	17%zat	23%zabt	5%	5%	4%	4%	8%	8%z	6%	5%
Unemployment/ Factory closure/ Lack of industry	44 4%	19	16	7	6	6	6	19	16	8	33	10	3	18	37 4%
		4%	8%zat	12%zat	3%	8%	9%t	4%	4%	4%	4%	8%	3%	4%	4%
Taxation	39 4%	24	15	12	8	11	10	13	18	8	33	5	5	20	40 4%
		5%	7%z	22%zabt	4%	15%zat	16%zabt	3%	5%	4%	4%	4%	4%	4%	4%
Local government/ Council tax	33 3%	20	13	8	8	6	8	15	12	6	31	1	2	17	32 3%
		5%	6%z	14%zabt	4%	8%z	13%zat	3%	3%	3%	4%	1%	2%	4%	3%

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Pensions/Social security/Benefits	30	22	14	11	15	8	8	14	11	6	29	2	3	12	33
	3%	5%z	7%z	19%zabt	7%z	11%za	13%za	3%	3%	3%	3%	1%	2%	3%	3%
Coronavirus/pandemic diseases	30	16	18	10	8	9	8	14	7	9	27	3	3	13	31
	3%	4%	8%za	17%zat	4%	12%zat	12%zat	3%	2%	5%	3%	2%	3%	3%	3%
Ageing population/Social care for the elderly	27	15	17	11	10	9	9	8	10	8	24	2	3	15	31
	3%	3%	8%za	19%zabt	5%	12%za	14%zat	2%	3%	4%	3%	2%	3%	3%	3%
Nuclear weapons/Nuclear war/Disarmament	26	16	12	8	8	9	7	11	11	4	26	-	1	14	24
	3%	4%	6%z	14%zat	4%	12%zat	11%zat	2%	3%	2%	3%	-	1%	3%	2%
Transport/Public transport	24	12	16	9	9	6	8	16	7	1	21	3	2	11	22
	2%	3%	8%za	16%zat	5%	9%za	14%zat	4%	2%	1%	2%	3%	2%	2%	2%
Morality/Individual behaviour/Lifestyle	23	13	10	10	9	9	10	11	8	4	17	7	3	15	21
	2%	3%	5%z	19%zabt	4%	12%zabt	16%zabt	2%	2%	2%	2%	5%z	3%	3%	2%
Mental health/well-being	21	13	16	10	9	8	9	8	7	6	21	1	2	9	23
	2%	3%	8%za	18%zabt	4%	11%za	14%zat	2%	2%	3%	2%	1%	2%	2%	2%
Population levels/Overpopulation	21	9	8	7	10	5	4	11	4	7	20	1	1	12	20
	2%	2%	4%	12%zabt	5%za	7%za	7%za	2%	1%	4%	2%	1%	*	3%	2%
Trade unions/Strikes	20	14	13	8	8	7	8	9	7	4	19	1	1	10	20
	2%	3%	6%za	14%zabt	4%	9%za	12%zat	2%	2%	2%	2%	1%	1%	2%	2%
International trade/trade deals	20	18	16	10	6	10	11	9	7	4	19	*	2	13	20
	2%	4%z	8%zat	18%zabt	3%	14%zat	17%zabt	2%	2%	2%	2%	*	2%	3%	2%

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Pound/Exchange rate/Value of pound	18 2%	10 2%	9 4%z	10 17%zabt	8 4%	6 9%za	6 10%za	9 2%	6 2%	3 1%	14 2%	4 3%	2 2%	10 2%	17 2%
Food production/ farming	18 2%	12 3%	9 4%z	8 13%zabt	5 2%	6 8%za	6 10%zat	8 2%	5 1%	5 2%	17 2%	1 1%	1 1%	11 2%	18 2%
Race relations	15 2%	11 2%	6 3%	7 12%zabt	5 3%	4 6%z	6 9%zabt	8 2%	5 1%	3 2%	11 1%	5 4%	3 3%	10 2%	17 2%
Nationalisation/ Government control of institutions	14 1%	9 2%	8 4%z	4 7%za	7 3%	3 5%z	6 10%zabt	8 2%	4 1%	2 1%	13 2%	1 1%	4 4%zm	5 1%	17 2%
Drug abuse	13 1%	8 2%	7 4%z	10 18%zabt	7 4%z	5 7%za	6 10%zab	4 1%	4 1%	5 3%	11 1%	2 2%	1 1%	7 1%	12 1%
Privatisation	13 1%	10 2%	12 6%za	8 13%zat	7 3%	5 7%za	6 10%za	6 1%	6 2%	1 *	11 1%	2 2%	1 *	8 2%	14 1%
Countryside/Rural life	12 1%	11 3%z	6 3%z	5 9%zat	4 2%	5 7%z	6 9%zabt	3 1%	5 1%	3 2%	10 1%	1 1%	1 1%	9 2%	10 1%
UK union/ devolution/reform	11 1%	6 1%	4 2%	4 6%zat	3 1%	2 3%	3 5%za	5 1%	4 1%	3 1%	11 1%	-	2 2%	6 1%	15 1%
Animal welfare	8 1%	6 1%	8 4%za	6 11%zabt	5 2%	5 7%za	6 10%zabt	3 1%	3 1%	2 1%	8 1%	-	-	5 1%	7 1%
Northern Ireland	5 *	4 1%	4 2%z	3 5%zat	2 1%	4 5%zat	2 4%za	2 *	-	3 1%	5 1%	-	1 1%	4 1%	5 *
Royal Family/ Monarchy	4 *	3 1%	3 1%z	3 5%zat	-	4 6%zat	2 3%zt	1 *	3 1%	-	4 *	-	-	4 1%	3 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 9th November - 16th November 2022
 Source : Ipsos MORI (JN Q218)

17 Nov 2022

ISSUES INDEX NOVEMBER 2022 (PUBLIC - FINAL)

Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1004	464	224	56	187	79	70	468	347	189	850	146	221	349	1004
WEIGHTED BASE	1004	453	207	56*	206	73*	62*	446	365	192	867	132	105	461	1004
	100%	45%	21%	6%*	21%	7%*	6%*	44%	36%	19%	86%	13%	10%	46%	100%
Median	2	2	3	3	2	3	4	2	2	2	2	2	2	2	2
Other	112	37	27	9	20	4	4	55	48	9	94	16	8	43	107
	11%ai	8%	13%a	16%e	10%	5%	7%	12%i	13%i	5%	11%	12%	7%	9%	11%
MEAN NUMBER OF MENTIONS	3.04	3.63z	5.20za	8.28za	3.84z	6.34za	7.78za	3.07	2.97	3.13	3.09	2.73	2.98	3.15	3.06
		t	t	bt	t	t	bt								
STANDARD ERROR	0.10	0.20	0.40	1.37	0.36	0.95	1.12	0.14	0.14	0.27	0.11	0.12	0.19	0.19	0.09
ERROR VARIANCE	0.01	0.04	0.16	1.89	0.13	0.90	1.25	0.02	0.02	0.07	0.01	0.01	0.03	0.04	0.01
Don't know	121	25	3	-	7	1	1	49	46	25	100	20	13	54	120
	12%abceft	5%b	1%	-	3%	2%	1%	11%	13%	13%	12%	15%	13%	12%	12%
Personal finances (NET)	573	193	121	31	103	41	34	266	208	99	490	80	61	284	563
	57%a	43%	59%a	54%	50%	56%a	56%	60%	57%	51%	57%	60%	58%	62%z	56%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 9th November - 16th November 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

17 Nov 2022

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1004	159	86	244	105	187	156	1004
WEIGHTED BASE	1004	151	120*	201	122*	163	199	1004
	100%	15%	12%*	20%	12%*	16%	20%	100%
Inflation/Prices	454	75	65	93	52	71	76	448
	45%	50%	54%f	46%	43%	44%	38%	45%
Economy/Economic situation	453	69	41	111	45	83	87	464
	45%	45%	34%	55%zb d	37%	51%bd	44%	46%
National health service/Hospitals/ Healthcare	207	38	9	47	20	36	46	224
	21%b	25%b	8%	24%b	16%	22%b	23%b	22%
Immigration/immigrants	206	8	11	27	22	59	65	187
	21%abc	5%	9%	13%a	18%a	36%za bcd	33%za bcd	19%
Lack of faith in politics / politicians / government	205	37	18	39	37	26	41	196
	20%	24%	15%	19%	31%zb ce	16%	20%	20%
Pollution/ Environment/ Climate change	157	30	9	53	16	24	22	173
	16%b	20%b	7%	27%zb def	13%	15%	11%	17%
Poverty/Inequality	110	22	15	23	17	15	17	105
	11%	14%	12%	12%	14%	9%	9%	10%
Petrol prices/Fuel	86	11	10	13	14	13	19	88
	9%	8%	8%	7%	11%	8%	9%	9%
Housing	83	15	14	13	9	10	17	82
	8%	10%	12%	6%	8%	6%	8%	8%
Defence/Foreign affairs/ International terrorism	76	7	6	15	4	20	23	80
	8%	5%	5%	7%	3%	12%za d	12% d	8%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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 Respondent type : GB Adults 18+
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Q.PL01/02

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WEIGHTED BASE	1004	151	120*	201	122*	163	199	1004
	100%	15%	12%*	20%	12%*	16%	20%	100%
Common Market/ Brexit/EU/Europe/ Euro	73 7%	11 7%	10 9%	24 12%z	6 5%	10 6%	11 6%	79 8%
Education/Schools	62 6%	8 5%	4 3%	18 9%	9 7%	13 8%	8 4%	70 7%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	56 6%	9 6%	7 6%	6 3%	9 7%	8 5%	16 8%	56 6%
Public services in general	56 6%	13 8%	2 2%	12 6%	7 6%	9 5%	11 6%	54 5%
Low pay/Minimum wage/Fair wages	49 5%	9 6%	14 11%zef	10 5%	4 3%	4 3%	6 3%	50 5%
Unemployment/ Factory closure/ Lack of industry	44 4%	3 2%	6 5%	6 3%	7 6%	5 3%	17 9%zac	37 4%
Taxation	39 4%	7 5%	5 4%	7 3%	7 6%	5 3%	7 4%	40 4%
Local government/ Council tax	33 3%	2 1%	2 2%	4 2%	7 6%	7 4%	8 4%	32 3%
Pensions/Social security/Benefits	30 3%	1 *	1 1%	4 2%	2 2%	6 4%	16 8%zab c	33 3%
Coronavirus/ pandemic diseases	30 3%	2 1%	3 2%	7 3%	2 2%	7 4%	8 4%	31 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 9th November - 16th November 2022
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17 Nov 2022

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BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
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WEIGHTED BASE	1004	151	120*	201	122*	163	199	1004
	100%	15%	12%*	20%	12%*	16%	20%	100%
Ageing population/ Social care for the elderly	27 3%	4 3%	2 2%	2 1%	4 3%	6 4%	7 3%	31 3%
Nuclear weapons/ Nuclear war/ Disarmament	26 3%	1 1%	5 4%	6 3%	3 2%	7 4%	5 3%	24 2%
Transport/Public transport	24 2%	4 2%	1 1%	4 2%	3 2%	3 2%	10 5%	22 2%
Morality/ Individual behaviour/ Lifestyle	23 2%	2 1%	1 1%	4 2%	6 5%	5 3%	6 3%	21 2%
Mental health/ well-being	21 2%	1 1%	2 2%	4 2%	5 4%	4 2%	3 2%	23 2%
Population levels/ Overpopulation	21 2%	2 2%	- -	2 1%	5 4%	4 3%	5 3%	20 2%
Trade unions/ Strikes	20 2%	3 2%	- -	3 1%	3 3%	3 2%	8 4%	20 2%
International trade/trade deals	20 2%	4 3%	- -	4 2%	2 2%	3 2%	6 3%	20 2%
Pound/Exchange rate/Value of pound	18 2%	2 1%	3 3%	2 1%	4 4%	3 2%	4 2%	17 2%
Food production/ farming	18 2%	2 1%	1 1%	1 1%	3 2%	3 2%	7 4%	18 2%
Race relations	15 2%	2 1%	4 3%	2 1%	1 1%	3 2%	2 1%	17 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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 Respondent type : GB Adults 18+
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WEIGHTED BASE	1004	151	120*	201	122*	163	199	1004
	100%	15%	12%*	20%	12%*	16%	20%	100%
Nationalisation/ Government control of institutions	14 1%	4 3%	- -	2 1%	3 3%	2 1%	2 1%	17 2%
Drug abuse	13 1%	1 *	2 1%	- -	* *	2 1%	7 3% ^c	12 1%
Privatisation	13 1%	2 1%	- -	2 1%	4 3%	2 1%	3 1%	14 1%
Countryside/Rural life	12 1%	3 2%	- -	1 *	- -	2 1%	4 2%	10 1%
UK union/ devolution/reform	11 1%	1 1%	1 *	2 1%	4 3%	3 2%	1 1%	15 1%
Animal welfare	8 1%	- -	- -	- -	3 2%	2 1%	4 2%	7 1%
Northern Ireland	5 *	* *	- -	3 1%	- -	- -	2 1%	5 *
Royal Family/ Monarchy	4 *	- -	- -	1 1%	1 1%	- -	2 1%	3 *
Median	2	2	2	2	2	2	2	2
Other	112 11%	17 11%	9 7%	22 11%	12 10%	21 13%	25 13%	107 11%
MEAN NUMBER OF MENTIONS	3.04	2.94	2.57	3.09	3.11	3.24	3.28	3.06
STANDARD ERROR	0.10	0.18	0.11	0.15	0.31	0.28	0.34	0.09
ERROR VARIANCE	0.01	0.03	0.01	0.02	0.10	0.08	0.12	0.01

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
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WEIGHTED BASE	1004	151	120*	201	122*	163	199	1004
	100%	15%	12%*	20%	12%*	16%	20%	100%
Don't know	121	13	26	19	17	16	20	120
	12%	9%	21%za cef	10%	14%	10%	10%	12%
Personal finances (NET)	573	94	86	117	70	86	94	563
	57%f	62%f	72%ze f	58%	58%	53%	47%	56%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base