



Table 1
Q1 - To what extent, would you say Rishi Sunak has been doing a good job or bad job as Prime Minister, or neither?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Very good job	61	46	14	28	13	7	12	14	13	16	12	3	3	51	10	32	29	36	24	34	9	3	8	32	21
	6%	9%	3%	8%	7%	3%	3%	5%	5%	6%	8%	6%	3%	7%	3%	5%	6%	10%	3%	10%	3%	4%	7%	7%	6%
		b												q				u		w					
Fairly good job	240	105	135	60	37	40	103	47	76	69	27	7	15	158	82	137	103	80	160	130	39	8	18	97	102
	22%	19%	25%	18%	19%	19%	29%	18%	27%	28%	18%	13%	16%	22%	21%	22%	22%	22%	22%	37%	14%	11%	17%	21%	29%
							e			j										wxy					
Neither a good nor bad job	431	182	249	140	71	89	130	107	107	98	63	22	34	261	170	242	189	131	299	150	93	35	39	176	145
	40%	34%	46%	42%	38%	43%	37%	41%	38%	39%	42%	43%	36%	37%	45%	39%	40%	37%	41%	42%	34%	50%	38%	38%	41%
			a																			w			
Fairly bad job	158	93	64	36	27	33	61	45	37	30	24	10	13	95	62	100	58	38	120	26	66	15	16	76	44
	15%	17%	12%	11%	14%	16%	17%	17%	13%	12%	16%	19%	13%	14%	16%	16%	12%	11%	16%	7%	24%	21%	15%	16%	12%
			v																		v	v			
Very bad job	105	64	41	23	23	23	37	25	28	21	13	7	12	74	31	57	48	41	64	11	49	6	14	62	26
	10%	12%	7%	7%	12%	11%	10%	10%	10%	8%	9%	14%	13%	11%	8%	9%	10%	12%	9%	3%	18%	9%	14%	13%	7%
																				v		v			
Good job (NET)	301	151	150	88	50	47	115	61	89	84	38	10	18	210	91	169	132	116	185	164	48	11	25	130	123
	28%	28%	27%	27%	27%	23%	33%	23%	32%	34%	25%	19%	19%	30%	24%	27%	28%	33%	25%	46%	18%	15%	24%	28%	35%
							e			j										wxy					
Bad job (NET)	263	158	105	59	49	56	98	70	64	50	37	17	25	170	93	157	106	79	184	37	115	21	30	138	70
	24%	29%	19%	18%	26%	27%	28%	27%	23%	20%	25%	33%	26%	24%	25%	26%	23%	22%	25%	10%	42%	30%	29%	29%	20%
		b																			v	v	v	A	
Don't know	91	48	43	46	18	16	11	21	21	15	13	3	18	65	26	47	43	28	62	5	17	4	9	25	17
	8%	9%	8%	14%	9%	8%	3%	8%	7%	6%	8%	5%	19%	9%	7%	8%	9%	8%	9%	1%	6%	6%	9%	5%	5%
		f		f																v		v			

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 2

Q2 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - Summary table

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	Your ability to pay your bills	Your ability to pay your mortgage	Your ability to pay your rent	Being able to afford everyday essentials	Keeping your job	How much you tax you pay	The quality of Ipsos UK Political polling services
UNWEIGHTED BASE	1085	410	285	1085	743	1085	1085
WEIGHTED BASE	1085	306	367	1085	705	1085	1085
Much more worried	285 26%	68 22%	80 22%	273 25%	84 12%	232 21%	257 24%
Slightly more worried	377 35%	105 34%	101 27%	402 37%	134 19%	341 31%	336 31%
It has made no difference	257 24%	97 32%	111 30%	255 24%	325 46%	290 27%	331 30%
Slightly less worried	54 5%	12 4%	9 3%	56 5%	46 7%	32 3%	45 4%
Much less worried	24 2%	1 *	11 3%	21 2%	13 2%	11 1%	15 1%
More worried (NET)	662 61%	173 57%	181 49%	676 62%	218 31%	573 53%	593 55%
Less worried (NET)	78 7%	13 4%	21 6%	77 7%	59 8%	42 4%	60 5%
I was not worried in the first place	60 6%	18 6%	34 9%	56 5%	86 12%	109 10%	62 6%
Don't know	28 3%	5 2%	21 6%	22 2%	17 2%	71 7%	39 4%



Table 3
Q2_1 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - Your ability to pay your bills

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Much more worried	285	123	162	104	41	58	81	68	60	54	48	13	41	210	75	147	138	107	178	73	97	9	34	141	79
	26%	23%	30%	31%	22%	28%	23%	26%	21%	22%	32%	26%	44%	30%	20%	24%	29%	30%	24%	20%	36%	13%	33%	30%	22%
Slightly more worried	377	198	179	91	80	85	121	92	117	79	43	25	22	249	129	236	141	122	256	132	95	35	33	165	148
	35%	37%	33%	27%	43%	41%	34%	36%	41%	32%	28%	49%	23%	35%	34%	38%	30%	34%	35%	37%	35%	49%	31%	35%	42%
It has made no difference	257	140	117	77	38	45	97	63	69	63	38	8	15	157	100	140	117	76	181	90	49	16	22	103	83
	24%	26%	21%	23%	20%	22%	27%	24%	25%	25%	25%	16%	16%	22%	26%	23%	25%	21%	25%	25%	18%	23%	22%	22%	23%
Slightly less worried	54	24	30	10	7	6	30	8	12	15	8	3	9	29	25	25	29	11	43	26	14	4	4	20	17
	5%	4%	5%	3%	4%	3%	9%	3%	4%	6%	5%	6%	9%	4%	7%	4%	6%	3%	6%	7%	5%	5%	4%	4%	5%
Much less worried	24	10	15	16	4	1	3	8	4	10	2	*	-	15	10	16	8	7	17	9	4	1	3	9	8
	2%	2%	3%	5%	2%	1%	1%	3%	1%	4%	2%	1%	-	2%	3%	3%	2%	2%	2%	3%	1%	2%	3%	2%	2%
More worried (NET)	662	321	341	194	122	144	202	161	176	133	91	38	63	459	203	383	279	229	433	205	192	43	67	306	227
	61%	60%	62%	58%	65%	69%	57%	62%	63%	54%	60%	75%	67%	65%	53%	62%	59%	64%	59%	57%	71%	62%	64%	65%	64%
Less worried (NET)	78	34	45	26	12	7	33	16	15	25	10	4	9	44	34	42	37	19	60	36	18	5	7	29	25
	7%	6%	8%	8%	6%	3%	9%	6%	5%	10%	7%	7%	9%	6%	9%	7%	8%	5%	8%	10%	7%	7%	7%	6%	7%
I was not worried in the first place	60	34	26	20	12	6	21	18	13	13	9	1	6	33	27	39	21	25	36	25	6	6	6	26	16
	6%	6%	5%	6%	7%	3%	6%	7%	4%	5%	6%	2%	6%	5%	7%	6%	4%	7%	5%	7%	2%	9%	6%	5%	4%
Don't know	28	11	17	16	5	6	1	1	8	14	3	-	2	11	16	12	16	7	21	2	6	-	1	6	4
	3%	2%	3%	5%	2%	3%	*	*	3%	6%	2%	-	2%	2%	4%	2%	3%	2%	3%	*	2%	-	1%	1%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 4
Q2_2 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - Your ability to pay your mortgage

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN WHOSE HOUSE IS BEING BOUGHT ON A MORTGAGE

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	410	110	300	92	145	122	51	95	127	102	37	14	35	365	45	335	75	269	141	140	121	36	36	231	120
WEIGHTED BASE	306	128*	177	103*	86*	81*	35**	74*	93*	83*	26**	8**	21**	269	36**	209	96*	133	172*	115*	79*	18**	35**	153	108*
	100%	42%*	58%	34%*	28%*	26%*	12%**	24%*	31%*	27%*	9%**	3%**	7%**	88%	12%**	68%	32%*	44%	56%*	38%*	26%*	6%**	11%**	50%	35%*
Much more worried	68 22%	22 17%	47 26%	21 20%	17 19%	19 24%	12 33%	16 22%	22 23%	17 21%	4 16%	2 19%	7 35%	56 21%	12 34%	51 24%	17 18%	38 29%	30 17%	33 28%	19 24%	4 23%	4 13%	32 21%	29 27%
Slightly more worried	105 34%	51 40%	54 30%	34 33%	35 40%	27 33%	10 27%	24 32%	33 36%	31 37%	14 55%	2 20%	1 4%	93 34%	12 33%	75 36%	30 31%	43 33%	61 36%	41 35%	30 39%	4 19%	13 37%	60 39%	32 30%
It has made no difference	97 32%	45 35%	52 30%	35 34%	27 31%	28 34%	8 22%	26 35%	26 28%	26 31%	3 13%	3 40%	12 57%	90 33%	7 19%	61 29%	36 37%	34 26%	63 36%	31 27%	17 21%	9 51%	15 42%	42 28%	34 32%
Slightly less worried	12 4%	2 2%	9 5%	4 4%	1 1%	4 5%	2 4%	3 4%	4 5%	3 3%	- -	1 15%	- -	10 4%	2 4%	7 3%	5 5%	7 5%	4 3%	3 3%	4 5%	- -	2 6%	6 4%	4 4%
Much less worried	1 *	- -	1 1%	- -	* *	1 1%	- -	- -	1 1%	* *	- -	- -	- -	1 *	- -	* *	1 1%	* *	1 1%	* *	- -	- -	- -	* *	1 1%
More worried (NET)	173 57%	73 57%	100 56%	54 53%	51 59%	46 57%	21 60%	40 53%	55 59%	48 58%	19 71%	3 39%	8 39%	149 55%	24 66%	126 60%	47 49%	82 61%	91 53%	73 64%	50 63%	8 42%	18 50%	92 60%	61 57%
Less worried (NET)	13 4%	2 2%	10 6%	4 4%	1 2%	5 7%	2 4%	3 4%	5 6%	3 3%	- -	1 15%	- -	11 4%	2 4%	7 3%	6 6%	7 5%	5 3%	4 3%	4 5%	- -	2 6%	6 4%	5 5%
I was not worried in the first place	18 6%	8 6%	10 6%	7 6%	4 5%	2 2%	5 14%	3 5%	6 6%	4 4%	4 14%	* 6%	1 5%	15 6%	3 7%	11 5%	7 8%	7 5%	11 6%	7 6%	6 8%	1 7%	- -	11 7%	5 5%
Don't know	5 2%	1 *	5 3%	3 3%	2 2%	- -	- -	2 2%	1 1%	2 3%	* 2%	- -	- -	4 1%	1 3%	4 2%	1 1%	3 2%	3 1%	- -	2 2%	- -	1 2%	1 *	2 2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 5
Q2_3 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - Your ability to pay your rent

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN WHO ARE RENTING

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	285	108	177	82	69	60	74	77	61	67	40	17	23	181	104	162	123	123	162	48	95	13	34	121	78
WEIGHTED BASE	367	177*	190*	143*	75**	66*	84*	86*	69*	77*	75**	25**	35**	233*	134*	165*	202*	109**	258*	72**	110*	18**	31**	150*	87*
	100%	48%*	52%*	39%*	20%**	18%*	23%*	24%*	19%*	21%*	21%**	7%**	9%**	63%*	37%*	45%*	55%*	30%**	70%*	20%**	30%*	5%**	9%**	41%*	24%*
Much more worried	80	41	39	36	9	17	18	18	16	7	13	8	18	56	24	41	38	32	47	11	21	-	11	30	20
	22%	23%	20%	25%	12%	26%	21%	21%	23%	9%	17%	32%	52%	24%	18%	25%	19%	30%	18%	16%	19%	-	35%	20%	23%
Slightly more worried	101	49	52	35	25	21	20	24	13	16	31	9	8	67	34	44	57	31	70	9	33	6	8	41	20
	27%	28%	27%	25%	33%	32%	23%	27%	19%	21%	41%	37%	23%	29%	25%	26%	28%	29%	27%	12%	30%	33%	25%	28%	23%
It has made no difference	111	45	65	33	26	21	31	32	22	22	23	6	6	65	46	44	66	26	85	35	32	7	6	53	30
	30%	26%	34%	23%	35%	32%	37%	36%	32%	29%	30%	25%	16%	28%	34%	27%	33%	24%	33%	49%	29%	40%	19%	35%	35%
Slightly less worried	9	7	2	5	4	-	*	5	1	3	-	-	-	9	-	4	6	2	7	-	5	3	-	5	*
	3%	4%	1%	3%	6%	-	*	6%	2%	4%	-	-	-	4%	-	2%	3%	2%	3%	-	5%	16%	-	3%	*
Much less worried	11	3	9	10	-	-	1	3	-	7	-	1	-	6	5	9	3	3	8	7	4	-	-	1	3
	3%	1%	5%	7%	-	-	1%	4%	-	9%	-	6%	-	3%	4%	5%	1%	3%	3%	10%	4%	-	-	1%	3%
More worried (NET)	181	90	91	72	34	38	37	42	29	22	44	17	26	123	58	85	96	64	117	20	54	6	19	71	40
	49%	51%	48%	50%	46%	58%	44%	48%	42%	29%	59%	69%	75%	53%	43%	51%	47%	58%	45%	28%	49%	33%	60%	47%	46%
Less worried (NET)	21	10	11	15	4	-	2	8	1	10	-	1	-	16	5	12	8	5	15	7	10	3	-	6	3
	6%	5%	6%	10%	6%	-	2%	9%	2%	13%	-	6%	-	7%	4%	7%	4%	5%	6%	10%	9%	16%	-	4%	4%
I was not worried in the first place	34	22	12	13	4	2	15	5	11	10	6	-	1	20	14	18	16	9	25	8	8	2	7	16	12
	9%	12%	6%	9%	6%	3%	18% e	6%	16%	14%	8%	-	4%	9%	10%	11%	8%	8%	10%	12%	7%	11%	21%	11%	13%
Don't know	21	10	11	11	6	5	-	-	5	12	2	-	2	10	11	6	15	6	16	1	7	-	*	4	2
	6%	6%	6%	8%	8%	7%	-	-	7%	16%	3%	-	5%	4%	9%	4%	8%	5%	6%	2%	6%	-	*	3%	3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 6
Q2_4 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - Being able to afford everyday essentials

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Much more worried	273 25%	125 23%	148 27%	95 29%	45 24%	58 28%	74 21%	66 26%	68 24%	43 18%	40 26%	16 31%	40 42%	205 29%	68 18%	146 24%	127 27%	97 27%	176 24%	73 21%	98 36%	9 13%	30 29%	140 30%	79 22%
Slightly more worried	402 37%	199 37%	204 37%	98 30%	80 43%	94 45% c	130 37%	103 40%	108 38%	108 44% m	39 26%	19 37%	25 27%	253 36%	149 39%	249 40%	153 33%	124 35%	278 38%	135 38%	101 37%	29 40%	38 36%	172 37%	150 42%
It has made no difference	255 24%	145 27%	110 20%	92 28% d	25 14%	43 21%	94 27% d	55 21%	70 25%	53 22%	47 31%	12 23%	18 19%	140 20%	115 30% p	145 24%	110 23%	79 22%	176 24%	87 24%	37 14%	18 26% w	24 23% w	85 18%	82 23%
Slightly less worried	56 5%	22 4%	33 6%	17 5%	10 5%	3 1%	26 7% e	12 4%	13 5%	12 5%	5 3%	5 10%	9 9%	37 5%	19 5%	26 4%	30 6%	18 5%	38 5%	27 7%	11 4%	4 6%	6 5%	28 6%	17 5%
Much less worried	21 2%	5 1%	16 3%	7 2%	11 6% ef	1 *	3 1%	5 2%	3 1%	5 2%	9 6%	- -	1 1%	18 3%	4 1%	9 1%	13 3%	5 1%	16 2%	7 2%	10 4%	1 1%	2 2%	11 2%	6 2%
More worried (NET)	676 62%	324 60%	352 64%	194 58%	126 67%	152 73% cf	205 58%	170 66%	176 63%	152 61%	79 52%	34 67%	65 69%	459 65%	217 57%	395 64%	280 60%	221 62%	454 62%	208 58%	199 73% vx	37 53%	68 66%	312 67%	229 65%
Less worried (NET)	77 7%	27 5%	50 9%	24 7%	20 11%	4 2%	29 8% e	16 6%	16 6%	17 7%	14 9%	5 10%	9 10%	55 8%	23 6%	34 6%	43 9%	23 6%	55 7%	33 9%	22 8%	5 7%	8 8%	39 8%	23 6%
I was not worried in the first place	56 5%	35 7%	20 4%	13 4%	12 7%	5 2%	26 7% e	15 6%	13 5%	17 7%	10 6%	- -	* *	39 6%	16 4%	30 5%	25 5%	24 7%	31 4%	26 7%	8 3%	10 14% wy	2 2%	27 6%	17 5%
Don't know	22 2%	6 1%	15 3%	10 3%	5 2%	6 3%	1 *	2 1%	6 2%	8 3%	3 2%	- -	2 2%	12 2%	9 2%	11 2%	10 2%	8 2%	14 2%	2 *	7 2%	* 1%	2 2%	5 1%	4 1%

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - i/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 7
Q2_5 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - Keeping your job

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN WHO ARE WORKING

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	743	271	472	180	214	199	150	183	212	176	85	36	51	743	-	570	173	452	291	237	220	58	72	382	232
WEIGHTED BASE	705	377	328	252*	167*	154	132*	162	183	165	109**	29**	57**	705	-**	429	276*	281	424	225	180	45*	80*	325	223
	100%	53%	47%	36%*	24%*	22%	19%*	23%	26%	23%	15%**	4%**	8%**	100%	-**	61%	39%*	40%	60%	32%	26%	6%*	11%*	46%	32%
Much more worried	84	51	33	45	13	16	10	21	17	18	8	1	20	84	-	57	27	36	48	19	32	2	12	37	23
	12%	14%	10%	18%	8%	10%	8%	13%	9%	11%	7%	3%	35%	12%	-	13%	10%	13%	11%	8%	18%	5%	15%	11%	10%
Slightly more worried	134	71	63	49	33	29	23	24	31	30	31	9	10	134	-	79	55	56	78	42	27	9	15	66	41
	19%	19%	19%	19%	20%	19%	18%	15%	17%	18%	28%	31%	17%	19%	-	18%	20%	20%	18%	19%	15%	21%	19%	20%	19%
It has made no difference	325	178	147	105	79	81	60	77	93	77	47	14	17	325	-	197	127	119	206	94	79	24	39	134	116
	46%	47%	45%	42%	47%	53%	45%	48%	51%	47%	43%	47%	29%	46%	-	46%	46%	42%	49%	42%	44%	54%	48%	41%	52%
Slightly less worried	46	23	24	17	18	6	5	10	12	10	13	2	*	46	-	24	22	26	20	15	19	3	3	24	12
	7%	6%	7%	7%	11%	4%	4%	6%	6%	6%	12%	7%	1%	7%	-	6%	8%	9%	5%	7%	11%	7%	4%	7%	6%
Much less worried	13	7	6	7	2	3	1	3	3	3	2	-	1	13	-	8	4	4	9	7	3	1	1	5	4
	2%	2%	2%	3%	1%	2%	1%	2%	1%	2%	2%	-	2%	2%	-	2%	1%	1%	2%	3%	2%	2%	1%	2%	2%
More worried (NET)	218	122	96	94	46	45	34	44	48	48	38	10	30	218	-	136	82	92	126	61	59	12	27	103	64
	31%	32%	29%	37%	27%	29%	25%	27%	26%	29%	35%	34%	52%	31%	-	32%	30%	33%	30%	27%	33%	26%	34%	32%	29%
Less worried (NET)	59	29	30	24	20	9	6	13	14	13	15	2	1	59	-	33	26	30	29	22	22	4	4	29	16
	8%	8%	9%	9%	12%	6%	4%	8%	8%	8%	14%	7%	2%	8%	-	8%	9%	11%	7%	10%	12%	8%	5%	9%	7%
I was not worried in the first place	86	42	44	25	14	15	33	24	22	22	7	1	9	86	-	53	33	34	52	44	16	5	6	50	23
	12%	11%	13%	10%	8%	10%	25% cde	15%	12%	13%	6%	5%	17%	12%	-	12%	12%	12%	12%	20% w	9%	12%	8%	15%	10%
Don't know	17	5	12	5	8	4	*	3	5	5	1	2	*	17	-	9	8	6	11	4	3	-	4	9	4
	2%	1%	4%	2%	5%	3%	*	2%	3%	3%	1%	8%	*	2%	-	2%	3%	2%	3%	2%	2%	-	5%	3%	2%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 8
Q2_6 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - How much you tax you pay

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Much more worried	232 21%	116 22%	116 21%	102 31% f	41 22% f	44 21%	46 13%	56 22%	60 21%	36 15%	36 24%	14 26%	30 31%	191 27% q	41 11%	136 22%	96 20%	92 26%	140 19%	66 19%	64 24%	9 13%	29 28%	107 23%	71 20%
Slightly more worried	341 31%	167 31%	174 32%	94 28%	73 39%	73 35%	100 28%	87 34%	95 34%	70 28%	53 35%	14 28%	21 22%	265 38% q	76 20%	220 36% s	121 26%	123 35%	218 30%	116 32%	99 36%	20 29%	37 35%	172 37%	108 31%
It has made no difference	290 27%	167 31% b	123 22%	70 21%	40 21%	70 34% cd	109 31%	56 22%	82 29%	67 27%	41 27%	18 35%	26 27%	151 21%	138 36% p	156 25%	133 28%	85 24%	204 28%	106 30% w	46 17%	28 39% wy	22 21%	111 24%	98 27%
Slightly less worried	32 3%	13 2%	19 3%	14 4%	9 5%	1 1%	7 2%	7 3%	4 1%	19 8% k	1 1%	* *	1 1%	20 3%	12 3%	19 3%	13 3%	8 2%	24 3%	12 3%	11 4%	5 7%	3 3%	8 2%	11 3%
Much less worried	11 1%	6 1%	4 1%	6 2%	3 1%	- -	2 1%	5 2%	1 *	3 1%	2 1%	1 1%	- -	9 1%	1 *	8 1%	3 1%	9 2% u	2 *	7 2%	2 1%	- -	1 1%	3 1%	6 2%
More worried (NET)	573 53%	283 53%	290 53%	196 59% f	114 61% f	117 56% f	146 41%	144 56% l	155 55%	107 43%	89 59%	28 54%	50 53%	457 65% q	116 31%	357 58% s	217 46%	216 61% u	358 49%	182 51%	163 60% x	30 42%	66 63% x	278 59%	179 51%
Less worried (NET)	42 4%	19 4%	23 4%	20 6% e	11 6% e	1 1%	10 3%	12 4%	5 2%	22 9% k	3 2%	1 1%	1 1%	29 4%	13 3%	27 4%	16 3%	16 5%	26 4%	19 5%	13 5%	5 7%	4 3%	11 2%	17 5%
I was not worried in the first place	109 10%	48 9%	61 11%	21 6%	11 6%	12 6%	64 18% cde	36 14%	21 8%	27 11%	13 8%	2 5%	9 10%	48 7%	61 16% p	47 8%	62 13%	23 7%	86 12%	38 11%	23 8%	8 12%	11 10%	53 11%	37 10%
Don't know	71 7%	21 4%	50 9% a	26 8%	11 6%	8 4%	26 7%	11 4%	18 6%	25 10%	6 4%	2 5%	9 9%	20 3%	51 13% p	29 5%	42 9%	15 4%	56 8%	13 4%	27 10% vx	- -	3 3%	15 3%	24 7%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - i/j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 9
Q2_7 - From what you may have seen, read or heard, would you say it has made you more or less worried about each of the following? - The quality of Ipsos UK Political polling services that you use

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Much more worried	257 24%	136 25%	121 22%	75 22%	44 24%	45 21%	93 26%	62 24%	59 21%	42 17%	43 28%	11 21%	40 42%	168 24%	89 23%	168 27%	89 19%	112 31%	145 20%	44 12%	89 33%	21 29%	38 36%	132 28%	68 19%
Slightly more worried	336 31%	175 32%	162 30%	80 24%	53 28%	74 35%	129 36% c	95 37%	84 30%	73 29%	52 34%	15 30%	18 19%	212 30%	125 33%	210 34%	127 27%	111 31%	226 31%	125 35%	100 37%	28 40%	32 31%	156 33%	121 34%
It has made no difference	331 30%	159 29%	172 31%	119 36%	48 26%	67 32%	97 27%	68 26%	90 32%	83 33%	38 25%	19 37%	32 34%	215 31%	115 30%	161 26%	170 36% r	77 22%	253 35% t	144 40% wxy	46 17%	10 14%	18 17%	120 26%	115 32%
Slightly less worried	45 4%	24 4%	21 4%	15 5%	14 7% e	4 2% e	12 3%	10 4%	11 4%	15 6%	6 4%	3 6%	- -	33 5%	12 3%	19 3%	26 6%	20 6%	25 3%	14 4%	16 6%	7 10%	5 5%	21 5%	17 5%
Much less worried	15 1%	6 1%	8 1%	9 3%	2 1%	1 *	2 1%	2 1%	3 1%	9 4%	- -	- -	1 1%	10 1%	5 1%	10 2%	5 1%	5 1%	10 1%	9 3%	4 1%	- -	1 1%	3 1%	5 1%
More worried (NET)	593 55%	311 58%	282 52%	155 47%	97 52%	118 57%	222 63% c	157 61% l	143 51%	115 46%	95 62%	26 51%	58 61%	379 54%	214 56%	378 61% s	215 46%	222 63% u	371 51%	170 48%	188 69% v	49 69% v	70 67% v	288 61%	189 53%
Less worried (NET)	60 5%	30 6%	29 5%	25 7%	16 8% e	5 2%	14 4%	12 5%	14 5%	24 10%	6 4%	3 6%	1 1%	43 6%	17 4%	29 5%	31 7%	25 7%	35 5%	23 6%	20 7%	7 10%	7 7%	25 5%	21 6%
I was not worried in the first place	62 6%	30 6%	32 6%	20 6%	15 8%	10 5%	17 5%	14 5%	20 7%	14 5%	11 7%	2 4%	2 2%	44 6%	19 5%	29 5%	33 7%	17 5%	45 6%	16 5%	7 2%	3 4%	5 5%	24 5%	18 5%
Don't know	39 4%	9 2%	31 6% a	14 4%	12 7% f	8 4%	5 1%	8 3%	14 5%	13 5%	2 1%	1 2%	2 2%	24 3%	15 4%	19 3%	20 4%	14 4%	26 4%	4 1%	12 4%	2 2%	4 4%	12 3%	12 3%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 10
Q3 - To what extent, if at all, do you think Keir Starmer, Leader of the Labour party, would do a good job or bad job as Prime Minister?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Very good job	103	66	37	33	26	19	27	25	25	27	24	1	*	79	24	61	42	52	51	24	52	10	7	55	28
	10%	12%	7%	10%	14%	9%	7%	10%	9%	11%	16%	3%	*	11%	6%	10%	9%	15%	7%	7%	19%	14%	7%	12%	8%
Fairly good job	275	129	146	86	34	64	92	75	72	63	36	10	20	168	107	173	102	97	178	40	133	35	24	170	61
	25%	24%	27%	26%	18%	30%	26%	29%	25%	25%	24%	19%	21%	24%	28%	28%	22%	27%	24%	11%	49%	50%	23%	36%	17%
Neither good nor bad job	292	136	156	94	62	48	88	53	81	68	49	9	32	183	109	152	140	76	216	107	62	11	32	112	96
	27%	25%	29%	28%	33%	23%	25%	21%	29%	27%	32%	18%	34%	26%	29%	25%	30%	21%	30%	30%	23%	16%	30%	24%	27%
Fairly bad job	125	66	59	25	21	21	57	35	35	27	8	6	14	80	45	77	48	39	86	74	8	3	16	50	56
	12%	12%	11%	8%	11%	10%	16%	13%	13%	11%	5%	12%	15%	11%	12%	12%	10%	11%	12%	21%	3%	4%	15%	11%	16%
Very bad job	149	90	60	32	16	35	66	43	36	34	11	18	8	86	63	80	69	37	112	98	3	6	13	36	95
	14%	17%	11%	10%	9%	17%	19%	17%	13%	14%	7%	35%	8%	12%	17%	13%	15%	11%	15%	27%	1%	9%	12%	8%	27%
Good job (NET)	379	195	184	118	59	82	119	100	97	90	60	11	20	247	131	234	145	149	230	64	185	45	30	225	88
	35%	36%	34%	35%	32%	39%	33%	39%	34%	36%	40%	22%	21%	35%	35%	38%	31%	42%	31%	18%	68%	64%	29%	48%	25%
Bad job (NET)	274	156	118	57	37	56	123	78	72	60	19	24	22	166	108	157	117	76	198	172	11	9	29	86	151
	25%	29%	22%	17%	20%	27%	35%	30%	26%	24%	12%	47%	23%	24%	28%	25%	25%	22%	27%	48%	4%	13%	28%	18%	42%
Don't know	98	34	63	33	22	21	21	22	28	20	20	4	3	78	20	36	61	28	70	11	14	5	9	36	18
	9%	6%	12%	10%	12%	10%	6%	8%	10%	8%	13%	8%	4%	11%	5%	6%	13%	8%	10%	3%	5%	7%	9%	8%	5%
I do not know who this person is	43	18	25	31	8	1	3	6	4	9	4	2	17	31	12	36	6	26	17	2	1	-	4	9	2
	4%	3%	5%	9%	4%	*	1%	2%	1%	4%	3%	4%	18%	4%	3%	6%	1%	7%	2%	1%	*	-	4%	2%	1%

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - i/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 11
Q4 - To what extent, if at all, do you think the leader of the Labour party, Keir Starmer, is ready or not to be Prime Minister?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Definitely ready	171	114	57	37	34	38	62	43	44	37	33	5	9	111	60	107	63	83	88	26	86	25	13	102	48
	16%	21%	10%	11%	18%	18%	17%	17%	16%	15%	22%	10%	9%	16%	16%	17%	14%	23%	12%	7%	32%	35%	13%	22%	14%
		b																u			vy			A	
Probably ready	361	176	185	137	58	70	95	96	95	81	54	11	24	218	143	218	143	108	253	89	134	27	31	181	90
	33%	33%	34%	41%	31%	34%	27%	37%	34%	33%	36%	22%	26%	31%	38%	35%	30%	30%	35%	25%	49%	38%	29%	39%	25%
				f																	vy			A	
Probably not ready	211	79	133	63	39	35	74	42	52	52	35	10	20	142	69	113	98	68	144	88	38	6	30	90	70
	19%	15%	24%	19%	21%	17%	21%	16%	18%	21%	23%	20%	21%	20%	18%	18%	21%	19%	20%	25%	14%	8%	29%	19%	20%
		a																		wx			wx		
Definitely not ready	210	118	92	43	21	45	101	55	56	44	17	20	18	135	76	110	100	56	154	133	5	8	21	66	119
	19%	22%	17%	13%	11%	21%	29%	21%	20%	18%	11%	40%	20%	19%	20%	18%	21%	16%	21%	37%	2%	11%	20%	14%	34%
				d			cd				ijklm									wxy		w	w		z
Ready (NET)	532	290	241	174	92	108	157	139	139	117	87	17	33	329	203	325	207	190	341	115	220	52	44	283	138
	49%	54%	44%	52%	49%	52%	44%	54%	49%	47%	57%	32%	35%	47%	53%	53%	44%	54%	47%	32%	81%	73%	42%	60%	39%
		b						n			n										vy			A	
Not ready (NET)	421	197	225	106	61	80	175	97	108	96	52	30	39	277	145	223	199	124	298	221	42	14	51	155	189
	39%	37%	41%	32%	32%	38%	49%	37%	38%	39%	34%	59%	41%	39%	38%	36%	42%	35%	41%	62%	16%	19%	49%	33%	53%
				cde							ijklm									wx		wx		z	
Don't know	132	52	80	53	36	21	22	23	35	34	13	4	23	100	32	68	64	41	91	21	10	5	9	30	29
	12%	10%	15%	16%	19%	10%	6%	9%	12%	14%	9%	8%	24%	14%	9%	11%	14%	12%	12%	6%	4%	7%	9%	6%	8%
				f	f																				

Proportions/Means: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 12
Q5 - How likely or unlikely do you it is that Rishi Sunak will win the next General Election?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Very likely	65	37	28	39	13	4	8	11	10	13	22	6	5	52	13	34	31	34	32	35	9	3	11	33	20
	6%	7%	5%	12%	7%	2%	2%	4%	4%	5%	14%	11%	5%	7%	4%	6%	7%	10%	4%	10%	3%	4%	10%	7%	6%
				ef							jk							u		w					
Fairly likely	237	127	110	99	38	36	64	59	67	52	26	9	24	154	83	122	115	86	151	93	49	7	12	87	70
	22%	24%	20%	30%	20%	17%	18%	23%	24%	21%	17%	18%	25%	22%	22%	20%	24%	24%	21%	26%	18%	10%	12%	19%	20%
				ef																xy					
Fairly unlikely	351	150	201	93	60	81	117	97	93	79	38	16	28	214	136	213	138	123	227	121	104	30	27	171	114
	32%	28%	37%	28%	32%	39%	33%	38%	33%	32%	25%	31%	29%	30%	36%	35%	29%	35%	31%	34%	38%	42%	26%	36%	32%
				a																					
Very unlikely	242	146	97	43	40	50	109	47	59	55	39	13	30	148	95	152	90	68	175	49	82	24	34	117	81
	22%	27%	18%	13%	21%	24%	31%	18%	21%	22%	26%	25%	32%	21%	25%	25%	19%	19%	24%	14%	30%	34%	32%	25%	23%
				b																					
Likely (NET)	302	164	138	138	52	40	72	70	77	64	47	15	29	206	96	156	146	119	183	128	58	10	23	120	90
	28%	30%	25%	42%	28%	19%	20%	27%	27%	26%	31%	29%	31%	29%	25%	25%	31%	34%	25%	36%	21%	14%	22%	26%	25%
				ef														u		wx					
Unlikely (NET)	593	296	298	136	100	132	226	144	151	135	77	29	58	362	231	365	229	191	402	170	187	53	61	288	195
	55%	55%	54%	41%	53%	63%	64%	56%	54%	54%	51%	56%	61%	51%	61%	59%	49%	54%	55%	48%	68%	75%	59%	61%	55%
				c																					
Don't know	190	79	111	59	37	37	57	45	53	49	27	7	8	137	53	94	95	44	145	59	27	8	20	60	70
	17%	15%	20%	18%	19%	18%	16%	17%	19%	20%	18%	14%	8%	19%	14%	15%	20%	12%	20%	17%	10%	11%	19%	13%	20%
																		t							

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing



Table 13
Q6 - In your opinion, how likely or not is that Labour leader Keir Starmer will ever be Prime Minister?

BASE: ALL ADULTS AGED 18-75 IN GREAT BRITAIN

	TOTAL	Gender		Age				Region						Employment Status		Social Grade		Education		GE 2019 Vote				EU Ref Vote	
		Male (a)	Female (b)	18-34 (c)	35-44 (d)	45-54 (e)	55-75 (f)	North (j)	Midland s (k)	South (l)	Greater London (m)	Wales (n)	Scotlan d (o)	Working (p)	Not working (q)	ABC1 (r)	C2DE (s)	Graduat es (t)	NonGraduat es (u)	Cons (v)	Lab (w)	Lib Dems (x)	Other party (NET) (y)	Remain (z)	Leave (A)
UNWEIGHTED BASE	1085	420	665	214	245	254	372	275	309	252	108	57	84	743	342	768	317	591	494	352	307	88	105	529	365
WEIGHTED BASE	1085	538	547	333*	188*	209	355	258	281	248	152*	51*	95**	705	380	616	469	355	730	357	272	71*	104*	469	355
	100%	50%	50%	31%*	17%*	19%	33%	24%	26%	23%	14%*	5%*	9%**	65%	35%	57%	43%	33%	67%	33%	25%	7%*	10%*	43%	33%
Very likely	132	83	49	29	23	29	50	28	37	32	28	3	4	86	45	75	56	56	76	26	66	13	6	68	43
	12%	15%	9%	9%	12%	14%	14%	11%	13%	13%	18%	7%	4%	12%	12%	12%	12%	16%	10%	7%	24%	19%	6%	15%	12%
		b																		vy	vy				
Fairly likely	406	213	193	136	59	78	133	114	106	92	56	12	26	254	152	247	159	147	259	118	128	30	44	189	120
	37%	40%	35%	41%	31%	37%	38%	44%	38%	37%	37%	24%	27%	36%	40%	40%	34%	41%	36%	33%	47%	43%	42%	40%	34%
				n																v					
Not very likely	243	104	139	59	50	45	89	56	66	46	39	12	24	164	79	138	106	68	176	105	48	10	22	107	88
	22%	19%	25%	18%	26%	22%	25%	22%	24%	19%	25%	24%	25%	23%	21%	22%	23%	19%	24%	29%	18%	14%	21%	23%	25%
				wx																					
Not at all likely	112	54	58	33	14	20	46	27	22	22	9	15	17	72	40	57	54	24	88	61	4	5	17	41	53
	10%	10%	11%	10%	7%	9%	13%	10%	8%	9%	6%	28%	18%	10%	11%	9%	12%	7%	12%	17%	1%	7%	16%	9%	15%
				z							klm									w		w	w		
Likely (NET)	538	296	242	165	82	106	183	142	143	123	83	16	30	340	198	323	215	203	335	144	194	44	50	257	163
	50%	55%	44%	50%	44%	51%	52%	55%	51%	50%	55%	31%	31%	48%	52%	52%	46%	57%	46%	40%	71%	62%	48%	55%	46%
		b						n			n							u			vy	v			
Unlikely (NET)	355	158	197	92	63	65	135	83	89	69	48	27	41	236	119	195	160	91	264	167	51	15	39	148	141
	33%	29%	36%	28%	34%	31%	38%	32%	31%	28%	31%	53%	43%	33%	31%	32%	34%	26%	36%	47%	19%	21%	38%	32%	40%
				jkl														t		wx		w			
Don't know	192	84	108	75	43	38	36	34	50	56	21	8	24	129	63	98	94	61	132	46	27	12	15	63	51
	18%	16%	20%	23%	23%	18%	10%	13%	18%	23%	14%	16%	25%	18%	17%	16%	20%	17%	18%	13%	10%	17%	14%	14%	14%
		f		f	f	f		j																	

Proportions/Mean: Columns Tested (5% risk level) - a/b - c/d/e/f - j/k/l/m/n/o - p/q - r/s - t/u - v/w/x/y - z/A
Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing