

To what extent do you agree or disagree with the following statements? - Top 2 Box Summary

	Total	Gender			AGE			EDUCATION				Generation			
		Male	Female	Other/Pref er not to answer	18-34	35-54	55+	<HS	HS	Post Sec	Univ Grad	Gen Z	Millennial	Gen X	Boomer
		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1005	482	514	9	272	380	353	54	175	396	380	130	262	280	333
Base: All Respondents (wtd)	1005	487	509	9	282	348	375	147	277	337	244	155	242	252	356
I am more likely to trust information on social media from a verified account.	513	255	252	5	161	161	191	79	151	162	120	79	130	121	182
	51%	52%	50%	60%	57%	46%	51%	54%	54%	48%	49%	51%	54%	48%	51%
				**	E			*				*			
I would be more trusting of information on social media from a user who purchased a verified account.	400	212	185	3	124	133	144	62	124	116	98	67	102	96	134
	40%	44%	36%	32%	44%	38%	38%	43%	45%	34%	40%	44%	42%	38%	38%
		B		**				*	I			*			
I'm less likely to use Twitter as a source of information since Elon Musk's purchase of the social media platform.	627	285	338	4	151	213	263	90	174	204	160	81	145	149	252
	62%	59%	66%	46%	54%	61%	70%	61%	63%	61%	65%	52%	60%	59%	71%
			A	**			DE	*				*			KLM
I'd pay money to have a verified account on a social media platform.	225	137	83	6	109	77	38	40	77	54	53	66	72	52	36
	22%	28%	16%	62%	39%	22%	10%	28%	28%	16%	22%	42%	30%	20%	10%
		B		**	EF	F		*	I		I	LMN*	MN	N	
People who spread misinformation on social media should be banned, regardless of a verified account or not.	774	373	393	8	193	260	321	103	218	257	197	110	167	192	305
	77%	77%	77%	91%	68%	75%	86%	70%	79%	76%	80%	71%	69%	76%	86%
				**			DE	*				*			KLM
Twitter will become more censored with Elon Musk's takeover of the platform.	471	231	239	2	164	157	150	93	130	140	108	91	138	102	140
	47%	47%	47%	19%	58%	45%	40%	63%	47%	42%	44%	59%	57%	41%	39%
				**	EF			HIJ*				MN*	MN		
Misinformation is more likely to spread because of Elon Musk's Twitter takeover.	617	290	320	7	179	208	230	92	162	199	164	93	154	147	223
	61%	60%	63%	80%	63%	60%	61%	62%	58%	59%	67%	60%	64%	58%	63%
				**				*			HI	*			
I don't think Twitter will change much with Elon Musk's takeover of the platform.	476	243	233	1	137	156	183	97	138	149	92	81	112	113	171
	47%	50%	46%	11%	48%	45%	49%	66%	50%	44%	38%	52%	46%	45%	48%
				**				HIJ*	J			*			
With Elon Musk privatizing Twitter, misinformation is more likely to spread.	660	321	332	7	176	225	258	81	181	225	173	93	153	163	250
	66%	66%	65%	76%	62%	65%	69%	55%	65%	67%	71%	60%	63%	65%	70%
				**				*			G	*			
Social media platforms like Twitter will continue to polarize and divide its users.	789	375	406	8	195	271	323	97	213	273	206	93	186	201	309
	78%	77%	80%	87%	69%	78%	86%	66%	77%	81%	84%	60%	77%	79%	87%
				**		D	DE	*		G	GH	*	K	K	KLM

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		A	B	C	D	E	F	G	H	I	J	K	L	M	N
Base: All Respondents (unwtd)	1005	482	514	9	272	380	353	54	175	396	380	130	262	280	333
Base: All Respondents (wtd)	1005	487	509	9	282	348	375	147	277	337	244	155	242	252	356
I am more likely to trust information on social media from a verified account.	492	232	257	4	122	187	184	68	127	174	124	76	112	131	174
	49%	48%	50%	40%	43%	54%	49%	46%	46%	52%	51%	49%	46%	52%	49%
				**		D		*				*			
I would be more trusting of information on social media from a user who purchased a verified account.	605	275	324	6	159	215	231	84	153	221	147	87	140	156	221
	60%	56%	64%	68%	56%	62%	62%	57%	55%	66%	60%	56%	58%	62%	62%
			A	**				*		H		*			
I'm less likely to use Twitter as a source of information since Elon Musk's purchase of the social media platform.	378	202	171	5	131	135	112	57	104	133	84	74	98	103	104
	38%	41%	34%	54%	46%	39%	30%	39%	37%	39%	35%	48%	40%	41%	29%
		B		**	F	F		*				N*	N	N	
I'd pay money to have a verified account on a social media platform.	780	350	426	3	173	270	336	106	201	282	191	89	171	201	320
	78%	72%	84%	38%	61%	78%	90%	72%	72%	84%	78%	58%	70%	80%	90%
			A	**		D	DE	*		HJ		*	K	KL	KLM
People who spread misinformation on social media should be banned, regardless of a verified account or not.	231	114	116	1	89	88	54	44	59	80	48	45	76	60	50
	23%	23%	23%	9%	32%	25%	14%	30%	21%	24%	20%	29%	31%	24%	14%
				**	F	F		*				N*	N	N	
Twitter will become more censored with Elon Musk's takeover of the platform.	534	256	270	7	118	190	225	54	147	196	136	63	104	150	216
	53%	53%	53%	81%	42%	55%	60%	37%	53%	58%	56%	41%	43%	59%	61%
				**		D	D	*	G	G	G	*		KL	KL
Misinformation is more likely to spread because of Elon Musk's Twitter takeover.	388	197	189	2	104	139	145	55	115	137	80	62	88	105	133
	39%	40%	37%	20%	37%	40%	39%	38%	42%	41%	33%	40%	36%	42%	37%
				**				*	J	J		*			
I don't think Twitter will change much with Elon Musk's takeover of the platform.	529	244	276	8	146	191	192	50	139	188	152	74	130	139	185
	53%	50%	54%	89%	52%	55%	51%	34%	50%	56%	62%	48%	54%	55%	52%
				**				*	G	G	GH	*			
With Elon Musk privatizing Twitter, misinformation is more likely to spread.	345	166	177	2	107	123	116	66	96	112	71	61	89	89	106
	34%	34%	35%	24%	38%	35%	31%	45%	35%	33%	29%	40%	37%	35%	30%
				**				J*				*			
Social media platforms like Twitter will continue to polarize and divide its users.	216	112	103	1	88	76	52	50	64	64	38	62	56	52	47
	22%	23%	20%	13%	31%	22%	14%	34%	23%	19%	16%	40%	23%	21%	13%
				**	EF	F		IJ*	J			LMN*	N	N	