

To what extent do you agree or disagree with the following statements? - Top 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	124	100	84	359	236	102	251	197	266	231	266	739
Base: All Respondents (wtd)	1005	135	114	62	387	240	67	322	198	233	188	267	738
I am more likely to trust information on social media from a verified account.	513	66	56	26	191	143	30	180	99	104	94	152	361
	51%	49%	50%	42%	49%	60%	45%	56%	50%	45%	50%	57%	49%
I would be more trusting of information on social media from a user who purchased a verified account.	400	58	41	22	153	104	22	132	76	87	76	127	273
	40%	43%	36%	35%	40%	43%	33%	41%	38%	37%	40%	48%	37%
		*	*	*		*						L	
I'm less likely to use Twitter as a source of information since Elon Musk's purchase of the social media platform.	627	84	70	41	238	150	45	206	112	154	111	149	478
	62%	62%	62%	65%	61%	62%	67%	64%	56%	66%	59%	56%	65%
		*	*	*		*							K
I'd pay money to have a verified account on a social media platform.	225	24	31	11	85	64	9	78	42	44	44	93	132
	22%	18%	28%	17%	22%	27%	14%	24%	21%	19%	24%	35%	18%
		*	F*	*		F	*					L	
People who spread misinformation on social media should be banned, regardless of a verified account or not.	774	111	77	49	299	184	55	243	156	189	140	198	577
	77%	82%	68%	79%	77%	76%	81%	75%	79%	81%	74%	74%	78%
		B*	*	*		*							
Twitter will become more censored with Elon Musk's takeover of the platform.	471	60	55	22	190	117	26	172	84	94	84	159	312
	47%	45%	49%	36%	49%	49%	39%	53%	43%	40%	45%	60%	42%
		*	*	*		*		HI				L	
Misinformation is more likely to spread because of Elon Musk's Twitter takeover.	617	86	64	45	238	143	41	202	117	148	112	161	457
	61%	64%	57%	72%	61%	60%	61%	63%	59%	63%	60%	60%	62%
		*	*	*		*							
I don't think Twitter will change much with Elon Musk's takeover of the platform.	476	53	47	31	160	154	30	173	84	114	74	135	341
	47%	40%	41%	50%	41%	64%	45%	54%	42%	49%	39%	51%	46%
		*	*	*		ABDF	*	HJ					
With Elon Musk privatizing Twitter, misinformation is more likely to spread.	660	89	75	42	252	152	49	211	119	169	122	172	488
	66%	66%	66%	68%	65%	63%	73%	66%	60%	73%	65%	64%	66%
		*	*	*		*				H			
Social media platforms like Twitter will continue to polarize and divide its users.	789	100	85	46	328	172	58	237	155	188	155	207	582
	78%	74%	75%	74%	85%	72%	86%	74%	78%	81%	82%	78%	79%
		*	*	*	ABCE		E*				G		

To what extent do you agree or disagree with the following statements? - Bottom 2 Box Summary

	Total	REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
		BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Respondents (unwtd)	1005	124	100	84	359	236	102	251	197	266	231	266	739
Base: All Respondents (wtd)	1005	135	114	62	387	240	67	322	198	233	188	267	738
I am more likely to trust information on social media from a verified account.	492	69	57	36	196	97	37	142	99	129	95	114	378
	49%	51%	50%	58%	51%	40%	55%	44%	50%	55%	50%	43%	51%
		*	*	E*	E		E*			G			K
I would be more trusting of information on social media from a user who purchased a verified account.	605	77	73	40	234	136	45	190	122	147	113	140	465
	60%	57%	64%	65%	60%	57%	67%	59%	62%	63%	60%	52%	63%
		*	*	*			*						K
I'm less likely to use Twitter as a source of information since Elon Musk's purchase of the social media platform.	378	51	43	22	149	90	22	116	86	79	77	117	260
	38%	38%	38%	35%	39%	38%	33%	36%	44%	34%	41%	44%	35%
		*	*	*			*						L
I'd pay money to have a verified account on a social media platform.	780	110	82	52	302	176	58	244	156	189	144	174	606
	78%	82%	72%	83%	78%	73%	86%	76%	79%	81%	76%	65%	82%
		*	*	*			BE*						K
People who spread misinformation on social media should be banned, regardless of a verified account or not.	231	24	37	13	88	57	13	79	42	44	49	69	162
	23%	18%	32%	21%	23%	24%	19%	25%	21%	19%	26%	26%	22%
		*	A*	*			*						
Twitter will become more censored with Elon Musk's takeover of the platform.	534	75	58	40	197	123	41	150	114	139	104	107	426
	53%	55%	51%	64%	51%	51%	61%	47%	57%	60%	55%	40%	58%
		*	*	*			*		G	G			K
Misinformation is more likely to spread because of Elon Musk's Twitter takeover.	388	48	49	17	149	97	27	120	81	85	76	106	282
	39%	36%	43%	28%	39%	40%	39%	37%	41%	37%	40%	40%	38%
		*	*	*			*						
I don't think Twitter will change much with Elon Musk's takeover of the platform.	529	81	67	31	227	86	37	149	114	119	114	132	397
	53%	60%	59%	50%	59%	36%	55%	46%	58%	51%	61%	49%	54%
		E*	E*	*	E		E*		G		G		
With Elon Musk privatizing Twitter, misinformation is more likely to spread.	345	46	38	20	135	89	18	111	79	64	66	95	251
	34%	34%	34%	32%	35%	37%	27%	34%	40%	27%	35%	36%	34%
		*	*	*			*		I				
Social media platforms like Twitter will continue to polarize and divide its users.	216	35	29	16	59	68	9	85	43	45	33	60	156
	22%	26%	25%	26%	15%	28%	14%	26%	22%	19%	18%	22%	21%
		D*	D*	D*		DF	*	J					