Ipsos

Ipsos December 2022 Political Monitor
Topline Results

December 2022

Fieldwork: 7 – 13 December 2022

Technical Details

Ipsos interviewed a representative sample of **1,007** adults aged 18+ across Great Britain. Interviews were conducted by telephone: 7-13 December 2022. Data are weighted to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of "don't know" categories, or multiple answers. An asterisk (*) denotes any value of less than half a per cent. Data are based on all adults unless otherwise stated

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Voting Intention

Voting intention polls between elections are a measurement of how a representative sample of the public think they would vote at a given point in time. Voting intentions should be read in conjunction with other political indicators.

Voting intentions: headline indicator

Our headline indicator takes into account past voting behaviour (do people always or usually vote in general elections, or say it depends) as well as stated likelihood to vote in an upcoming election (those who say they are at least 9 out of 10 certain to vote). We continually review our methods, and may make further refinements to our methodology in the future.

As previously, please note that this measure is not based on the assumption that this is the group who will vote at the next general election, as this population is not accurately identifiable at this stage of a parliament. Rather, it includes only those voters whose past behaviour and frame of mind is nearest to those who actually vote at elections.

All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Q1   **How would you vote if there were a General Election tomorrow?**
       IF UNDECIDED OR REFUSED AT Q1a

Q1b   **Which party are you most inclined to support?**

Base: All 9-10 certain to vote and always/usually/depends vote in General Elections (657)	**December 2022**	*November 2022*
	%	*%*
Conservative	**23**	*29*
Labour	**49**	*50*
Liberal Democrats (Lib Dem)	**13**	*7*
Scottish National Party/Plaid Cymru	**6**	*6*
Green Party	**3**	*3*
Other	**5**	*4*
Conservative lead (+%)	**-26**	*-21*
Would not vote	**2**	*1*
Undecided	**4**	*6*
Refused	**2**	*1*

Voting intentions: all naming a party

The voting intention figures based on all those giving a voting intention is the measure with the longest pedigree; our regular trends on this basis go back to the 1970s. When turnouts were much higher than is usual today, this offered a good approximation to actual voting behaviour; in more recent years however, there have been differing turnout levels among the supporters of the various parties.

Q1a   **How would you vote if there were a General Election tomorrow?**
Q1b   **Which party are you most inclined to support?**

	%
Conservative	**25**
Labour	**48**
Liberal Democrats (Lib Dem)	**12**
Scottish National Party/Plaid Cymru	**5**
Green Party	**4**
Other	**6**
Conservative lead (+%)	**-23**
Would not vote	**12**
Undecided	**8**
Refused	**2**

Certainty of voting

Q2   **And how likely would you be to vote in the General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote, and 1 means that you would be absolutely certain not to vote?**

	%
10 – absolutely certain to vote	**59**
9	**5**
8	**7**
7	**4**
6	**2**
5	**6**
4	**2**
3	**2**
2	**1**
1 – absolutely certain not to vote	**9**
Don't know	**2**

Satisfaction Ratings

Satisfaction among general public aged 18

Q3   **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q4   **Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?**

Q5   **Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?**

Q6   **Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?**

	Satisfied	Dissatisfied	Don't know	Net satisfaction
	%	%	%	**+**
Government (Q3) **Dec '22**	**14**	**79**	**7**	**-65**
Nov '22	*16*	*76*	*8*	*-60*
Sunak (Q4) **Dec '22**	**28**	**49**	**23**	**-21**
Nov '22	*29*	*37*	*34*	*-8*
Starmer (Q5) **Dec '22**	**36**	**42**	**22**	**-6**
Nov '22	*36*	*42*	*22*	*-6*
Davey (Q6) **Dec '22**	**21**	**27**	**52**	**-6**
Nov '22	*22*	*28*	*51*	*-6*

Q3 **Are you satisfied or dissatisfied with the way the Government is running the country?**

Q4 **Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?**

Q5 **Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour party?**

Base: All party supporters (*Government is based on Conservative supporters)

	Base	Satisfied %	Dissatisfied %	Don't know %	Net satisfaction ±
Government (Q3) **Dec '22**	**201**	**39**	**53**	**8**	**-14**
Nov '22	*206*	*41*	*48*	*12*	*-7*
Sunak (Q4) **Dec '22**	**201**	**64**	**19**	**17**	**+45**
Nov '22	*206*	*66*	*12*	*23*	*+54*
Starmer (Q5) **Dec '22**	**371**	**55**	**29**	**15**	**+26**
Nov '22	*384*	*57*	*28*	*15*	*+29*

Leadership and Party Trackers

Q8 **I am going to read out some things both favourable and unfavourable that have been said about various politicians. Which of these, if any, do you think apply to…**

	Keir Starmer (Sept 2020) %	Keir Starmer (June 2021) %	Keir Starmer (Dec 2021) %	Keir Starmer (May 2022) %	Keir Starmer (Sept 2022) %	**Keir Starmer (Dec 2022) %**	**Rishi Sunak (Dec 2022) %**	Liz Truss (Sept 2022) %	Boris Johnson (May 2022) %
A capable leader	44	26	33	32	34	**34**	**33**	32	26
Good in a crisis	31	18	23	19	28	**18**	**29**	23	31
Has sound judgement	43	26	38	31	40	**34**	**31**	28	17
Understands the problems facing Britain	50	37	46	41	51	**43**	**38**	42	29
Out of touch with ordinary people	27	41	33	35	34	**33**	**63**	49	64
Has got a lot of personality	25	16	17	15	23	**18**	**24**	18	48
Gives me confidence for Britain's future	29	15	22	22	23	**23**	**22**	23	19
Patriotic	43	38	45	39	48	**41**	**39**	50	48
More honest than most politicians	36	29	36	31	36	**35**	**25**	21	9
More style than substance	21	28	26	25	26	**25**	**35**	26	37
A good representative for Britain on the world stage	42	25	34	29	31	**29**	**36**	29	21
None of these	3	5	6	8	6	**6**	**3**	6	6
Don't know	20	19	14	12	8	**14**	**8**	7	4

Q9. **Which party, if any, do trust most to…? The Conservatives, Labour, Liberal Democrats, SNP, Plaid Cymru or some other party?**

	Conservat-ives	Labour	Liberal Democrats	Another party	None	Don't know
	%	%	%	%	%	%
Grow Britain's economy						
Dec 2022	**29**	**29**	**7**	**4**	**16**	**12**
Sept 2022	*42*	*27*	*4*	*5*	*10*	*12*
June 2022	*32*	*26*	*9*	*10*	*13*	*9*
May 2022	*36*	*27*	*7*	*6*	*11*	*13*
March 2022	*36*	*23*	*4*	*7*	*16*	*14*
January 2022	*37*	*31*	*5*	*7*	*7*	*13*
Nov 2013	*36*	*24*	*4*	*10*	*16*	*11*
Reduce you and your family's cost of living						
Dec 2022	**19**	**37**	**5**	**6**	**20**	**12**
Sept 2022	*25*	*40*	*4*	*7*	*13*	*11*
June 2022	*21*	*33*	*10*	*12*	*17*	*8*
May 2022	*22*	*37*	*7*	*9*	*15*	*11*
March 2022	*22*	*31*	*5*	*8*	*17*	*16*
January 2022	*21*	*38*	*6*	*8*	*12*	*14*
Nov 2013	*23*	*31*	*5*	*11*	*19*	*11*
Improve the NHS						
Dec 2022	**11**	**47**	**7**	**6**	**18**	**11**
Sept 2022	*20*	*42*	*7*	*7*	*12*	*12*
January 2022	*18*	*45*	*6*	*8*	*9*	*13*
Manage immigration						
Dec 2022	**19**	**28**	**9**	**7**	**22**	**14**
Sept 2022	*25*	*27*	*9*	*8*	*16*	*14*
January 2022	*23*	*32*	*6*	*12*	*10*	*15*

Q10. To what extent, if at all, do you agree or disagree with the following statements?

(a) Labour is ready to form the next government

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	**Agree**	**Disagree**
	%	%	%	%	%	%	**%**	**%**
Dce '22	**19**	**28**	**13**	**14**	**17**	**8**	**47**	**31**
Oct '22	*21*	*26*	*13*	*13*	*19*	*8*	*47*	*32*
Jul '22	*15*	*22*	*11*	*16*	*27*	*8*	*37*	*43*
Apr '22	*11*	*22*	*14*	*17*	*29*	*7*	*33*	*46*
Jan '22	*15*	*23*	*17*	*16*	*24*	*6*	*38*	*40*
Sept '21	*8*	*17*	*20*	*22*	*29*	*4*	*25*	*51*
Feb '21	*9*	*23*	*16*	*19*	*24*	*8*	*32*	*43*
Aug '20	*9*	*20*	*19*	*20*	*27*	*6*	*29*	*47*
Nov '19	*12*	*20*	*8*	*13*	*46*	*1*	*32*	*59*
Sep '19	*12*	*15*	*9*	*16*	*46*	*2*	*27*	*62*
May '17	*12*	*18*	*6*	*17*	*43*	*4*	*30*	*60*
May '16	*13*	*14*	*5*	*22*	*41*	*6*	*27*	*63*
Feb '15	*11*	*22*	*12*	*19*	*33*	*3*	*33*	*52*
Nov '14	*7*	*16*	*12*	*26*	*35*	*4*	*23*	*61*

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	Agree	Disagree
June '14	*12*	*23*	*9*	*21*	*31*	*4*	*35*	*52*
Apr '13	*10*	*19*	*8*	*23*	*35*	*6*	*29*	*58*
May '11	*12*	*19*	*7*	*24*	*33*	*5*	*31*	*57*
Apr '97							*55*	*33*
Jan '96							*56*	*33*
Dec '94							*66*	*25*

(b) The Conservative Government deserves to be re-elected

	Strongly agree	Tend to agree	Neither agree nor disagree	Tend to disagree	Strongly disagree	Don't know	**Agree**	**Disagree**
	%	%	%	%	%	%	**%**	**%**
Dec '22	**6**	**13**	**13**	**12**	**49**	**6**	**19**	**61**
Oct '22	*11*	*11*	*9*	*11*	*49*	*9*	*22*	*60*
Jul '22	*18*	*13*	*9*	*14*	*38*	*8*	*31*	*52*
Apr '22	*14*	*18*	*11*	*11*	*40*	*6*	*32*	*51*
Jan '22	*14*	*14*	*10*	*12*	*44*	*6*	*28*	*56*
Sept '21	*15*	*17*	*18*	*12*	*34*	*4*	*32*	*46*

NHS

Q11 **How confident, if at all, are you that you or a family member would receive good care from NHS services in your local area?**

	January 2015	**December 2022**
Very confident	*34*	**17**
Fairly confident	*49*	**42**
Not very confident	*11*	**21**
Not at all confident	*5*	**18**
Don't know	*1*	**2**
Very/ fairly confident	*83*	**59**
Not very/ not at all confident	*16*	**39**

Q12 **How confident, if at all, are you that NHS services in your local area will be able to provide high quality health care to patients during this current winter?**

	January 2015	**December 2022**
Very confident	*19*	**9**
Fairly confident	*53*	**35**
Not very confident	*20*	**35**
Not at all confident	*7*	**19**
Don't know	*2*	**2**
Very/ fairly confident	*72*	**44**
Not very/ not at all confident	*16*	**54**

Q13. **Please tell me whether on the whole you agree or disagree with each of the following statements:**

	Strongly agree %	Tend to agree %	Tend to disagree %	Strongly disagree %	Don't know %	**Agree %**	**Disagree %**
NHS waiting times for emergency treatment and care are too long							
2022	**64**	**20**	**8**	**5**	**4**	**84**	**13**
2021	*45*	*33*	*12*	*5*	*5*	*78*	*17*
2016	*32*	*42*	*16*	*2*	*8*	*74*	*18*
2015	*33*	*39*	*16*	*3*	*10*	*72*	*19*
NHS waiting times for non-emergency treatment and care are too long							
2022	**67**	**22**	**5**	**3**	**3**	**89**	**8**
2021	*57*	*30*	*7*	*3*	*4*	*87*	*10*
2016	*31*	*45*	*16*	*2*	*6*	*76*	*18*
2015	*31*	*39*	*18*	*3*	*9*	*70*	*21*

Q14. **There have been many reports in the media recently about long waiting times for some NHS services. Who or what do you think is most to blame for long waiting times in the NHS?**

	Dec 2022 %
Not enough doctors and nurses /over-worked/under-trained/under-paid staff	39
Underfunding/cuts generally / not enough money	34
Conservative government / party policy	26
Covid pandemic	17
NHS Managers / Management	15
The NHS system / NHS is inefficient / wastes money	9
Public/people/society/people using services incorrectly	8
GPs / Doctors / Nurses	6
Problems/lack of capacity in the social care system	6
The growing population	5
The ageing population	5
Immigration	4
Brexit / EU / Common market	4
The strikes / striking NHS workers	2
Something else	8
There are no problems	*
Don't know	6