GLOBAL ADVISOR 2023 PREDICTIONS

GAME CHANGERS

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KEY FINDINGS
Where we have been and where we are headed, at a glance

2022 IN RETROSPECT

73%

Say "This year was a bad year for my country", down from 77% last year and 90% in 2020

This ranges from

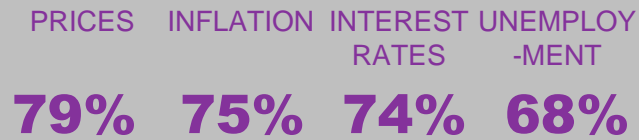**87%** in Hungary

To **44%** in Saudi Arabia

56%

Say "This year was a bad year for me and my family", down from 58% last year and 70% in 2020

ECONOMY

Expectations are for the economy to worsen in 2023. Large numbers expect the following to rise

PRICES	INFLATION	INTEREST RATES	UNEMPLOY-MENT
79%	**75%**	**74%**	**68%**

ENVIRONMENT

65% Expect more extreme weather events next year than this year

57% Think 2023 will be the hottest year on record in their country

45% Expect a natural disaster to hit a major city in their country

SOCIETY

60% Think it is likely that there will be no further COVID-19 lockdowns in their country

This ranges from

82% in Indonesia

To **43%** in China

WORLD SECURITY

48%

Think it is likely that nuclear weapons will be used in a conflict somewhere in the world in 2023 (up from 34% last year).

This feeling has increased by more than 10pp in

25 of 31 countries

TECHNOLOGY

47% Expect a space rocket to be launched en route to Mars in 2023

39% Expect space tourism service moon trips to launch in 2023

27% Expect a brain implant to restore lost memories in 2023

OUTLOOK FOR 2023

Not surprisingly given all of this……..

Optimism that next year will be a better year than this year has fallen from

77% to **65%**

And is at a 10 year low

Optimism that the global economy will be stronger next year than it was this year has fallen from

61% to **46%**

And is at a 10 year low

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HOW WAS IT FOR YOU?

2022 IN RETROSPECT

1

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Agree

Disagree % Likely 2021

Q.

2022 in retrospect

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

2022 was a bad year for my country

| 73% | 27% |

▼ -4 pp

77%

2022 was a bad year for me and my family

| 56% | 44% |

▼ -2 pp

58%

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022

Q.

2022 in an historical context

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements…?

Global averages - % agree

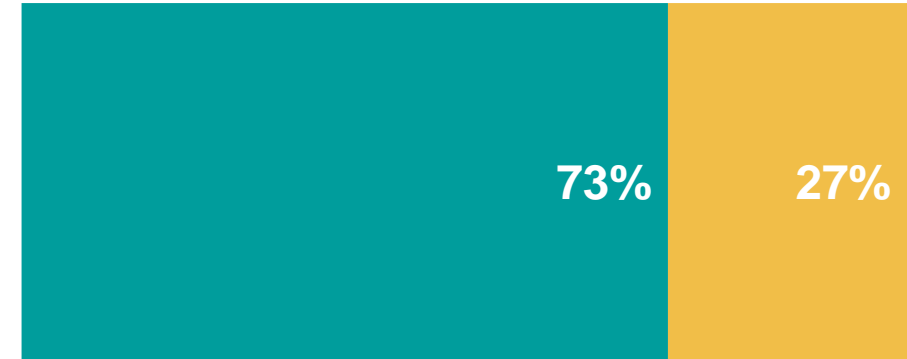**This year was a bad year for my country**

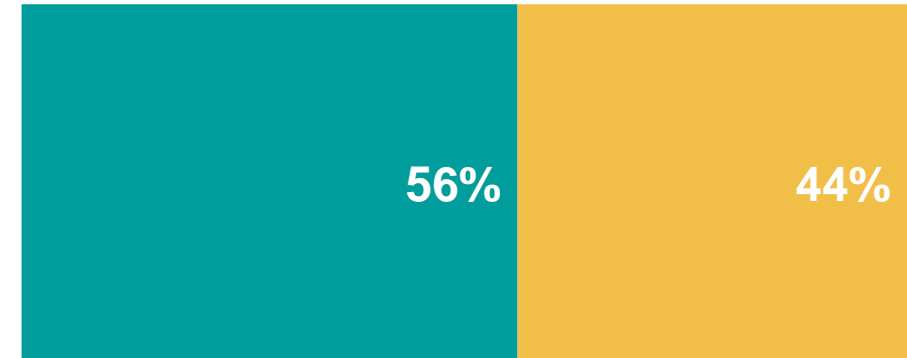**This year was a bad year for me and my family**

Q.

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

2022 was a bad year for my country

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022

Market	Agree	Disagree	Change vs 2021
Global Country Average	73%	27%	-4%
Hungary	87%	13%	8%
Great Britain	87%	13%	3%
South Korea	85%	15%	-4%
Poland	85%	15%	10%
Argentina	84%	16%	-4%
Romania	83%	17%	-6%
Turkey	83%	17%	-2%
Belgium	83%	18%	-3%
Italy	82%	18%	5%
Peru	82%	18%	-1%
France	82%	18%	4%
Spain	81%	19%	-8%
Chile	81%	19%	-2%
United States	81%	20%	1%
South Africa	81%	20%	-6%
Thailand	79%	21%	N/A
Germany	78%	22%	6%
Canada	78%	22%	-1%
Netherlands	77%	23%	4%
Brazil	76%	24%	-11%
Japan	76%	24%	-2%
Sweden	76%	24%	12%
Colombia	75%	25%	-5%
Ireland	74%	26%	N/A
Australia	73%	27%	-12%
Denmark	71%	29%	13%
Mexico	70%	30%	-12%
Malaysia	63%	37%	-14%
Singapore	57%	43%	-23%
India	57%	43%	-16%
Israel	56%	44%	-12%
Indonesia	53%	47%	N/A
China	48%	52%	7%
Switzerland	48%	52%	-11%
United Arab Emirates	44%	56%	N/A
Saudi Arabia	44%	56%	-4%

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Q.

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:
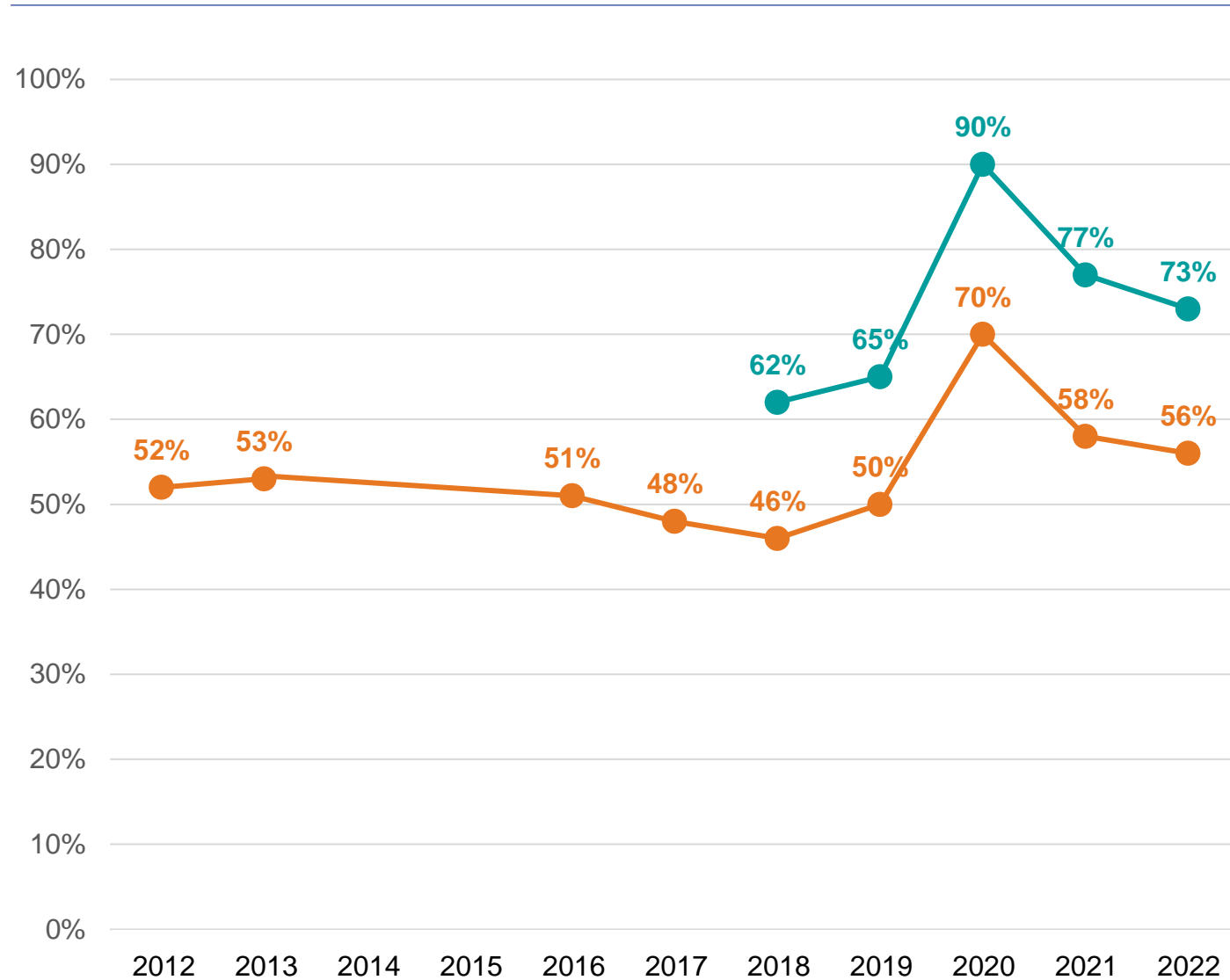
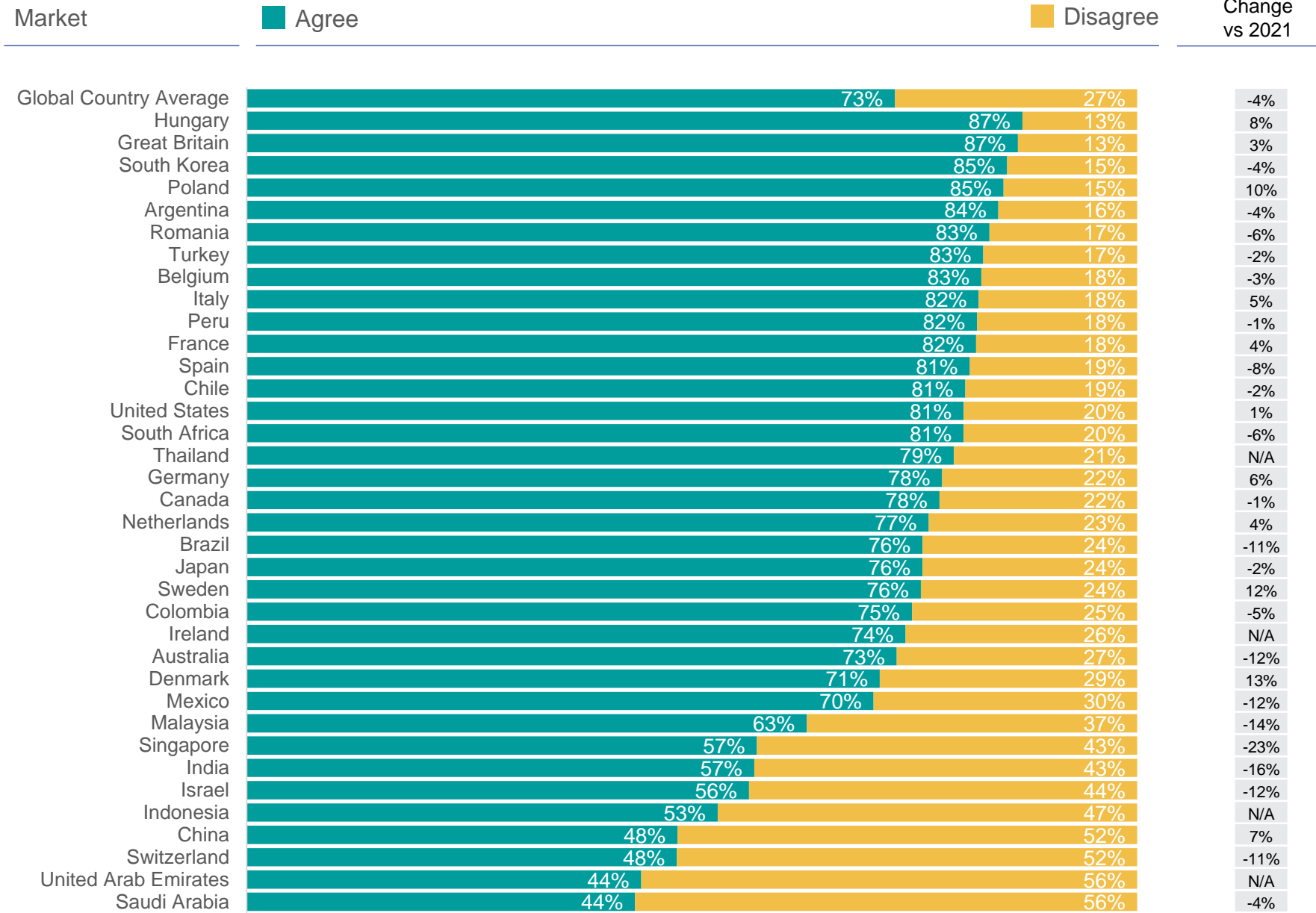## 2022 was a bad year for me and my family

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022

Market	Agree	Disagree	Change vs 2021
Global Country Average	56%	44%	-2%
Turkey	72%	28%	-2%
Thailand	71%	29%	N/A
South Korea	67%	33%	-7%
Argentina	66%	34%	0%
South Africa	66%	34%	-11%
Hungary	66%	34%	2%
Peru	66%	34%	-3%
Brazil	63%	37%	-7%
Poland	62%	38%	12%
Chile	61%	39%	0%
Romania	61%	39%	-7%
Mexico	60%	41%	-9%
India	58%	42%	-5%
Canada	56%	44%	2%
Spain	56%	44%	-6%
Singapore	56%	44%	-4%
Italy	55%	45%	-5%
Germany	54%	46%	7%
Belgium	54%	46%	-6%
Australia	53%	47%	-6%
Great Britain	53%	47%	-3%
Denmark	53%	47%	6%
France	53%	47%	-4%
United Arab Emirates	53%	47%	N/A
Malaysia	53%	47%	-9%
Sweden	52%	48%	12%
Colombia	51%	49%	-6%
United States	51%	49%	1%
Switzerland	49%	51%	-1%
Ireland	48%	52%	N/A
China	48%	52%	9%
Saudi Arabia	48%	52%	-5%
Japan	47%	53%	-2%
Indonesia	46%	54%	N/A
Netherlands	46%	54%	4%
Israel	35%	65%	-12%

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ECONOMY IN 2023

2

Q.

Economy

For each of the following, please tell me how likely or unlikely you think they are to happen…?

| Global averages | ■ Likely | ■ Unlikely | % Likely 2021 |

Prices in my country will increase faster than people's incomes
79% | 14%
▲ +4 pp
75%

Inflation in my country will be higher in 2023 than in 2022
75% | 17%
N/A

Interest rates in my country will be higher in 2023 than in 2022
74% | 16%
N/A

Unemployment in my country will be higher in 2023 than in 2022
68% | 22%
N/A

Major stock markets around the world will crash
50% | 31%
▲ +15 pp
35%

My country will need to be bailed out with emergency funding from the IMF (the International Monetary Fund)
46% | 37%
N/A

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Q.
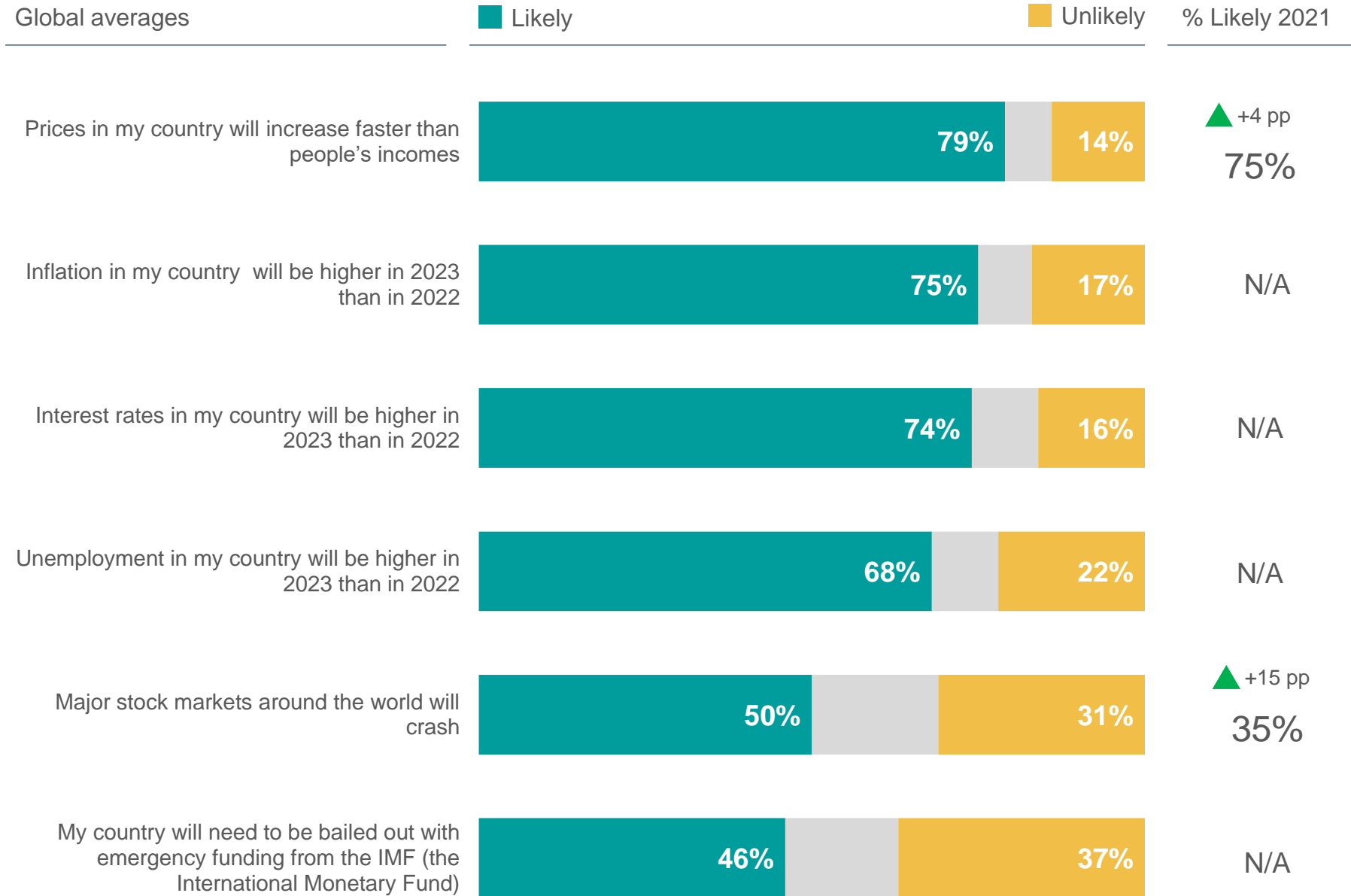
For each of the following, please tell me how likely or unlikely you think they are to happen…?

Prices in my country will increase faster than people's incomes

Market	Likely	Unlikely	Change vs 2021
Global Country Average	79%	14%	4%
South Africa	91%	7%	8%
Chile	89%	9%	4%
Argentina	88%	8%	8%
Romania	88%	10%	3%
Sweden	87%	9%	14%
Malaysia	87%	9%	4%
Singapore	87%	10%	5%
Australia	86%	9%	9%
Great Britain	86%	7%	7%
Hungary	86%	8%	9%
Indonesia	86%	10%	N/A
Belgium	85%	10%	2%
France	85%	10%	4%
Colombia	85%	13%	1%
Spain	85%	9%	8%
Netherlands	84%	11%	-1%
Ireland	84%	12%	N/A
Poland	84%	11%	2%
Canada	84%	8%	2%
Germany	83%	10%	2%
Peru	83%	13%	8%
Italy	82%	11%	6%
Turkey	80%	15%	3%
Switzerland	79%	16%	12%
Mexico	79%	17%	5%
Denmark	78%	13%	9%
South Korea	77%	18%	12%
United States	77%	12%	-2%
Thailand	76%	17%	N/A
India	72%	22%	4%
Israel	70%	19%	-2%
United Arab Emirates	63%	26%	N/A
China	56%	38%	10%
Brazil	55%	35%	-25%
Saudi Arabia	52%	33%	7%
Japan	51%	24%	18%

Q.
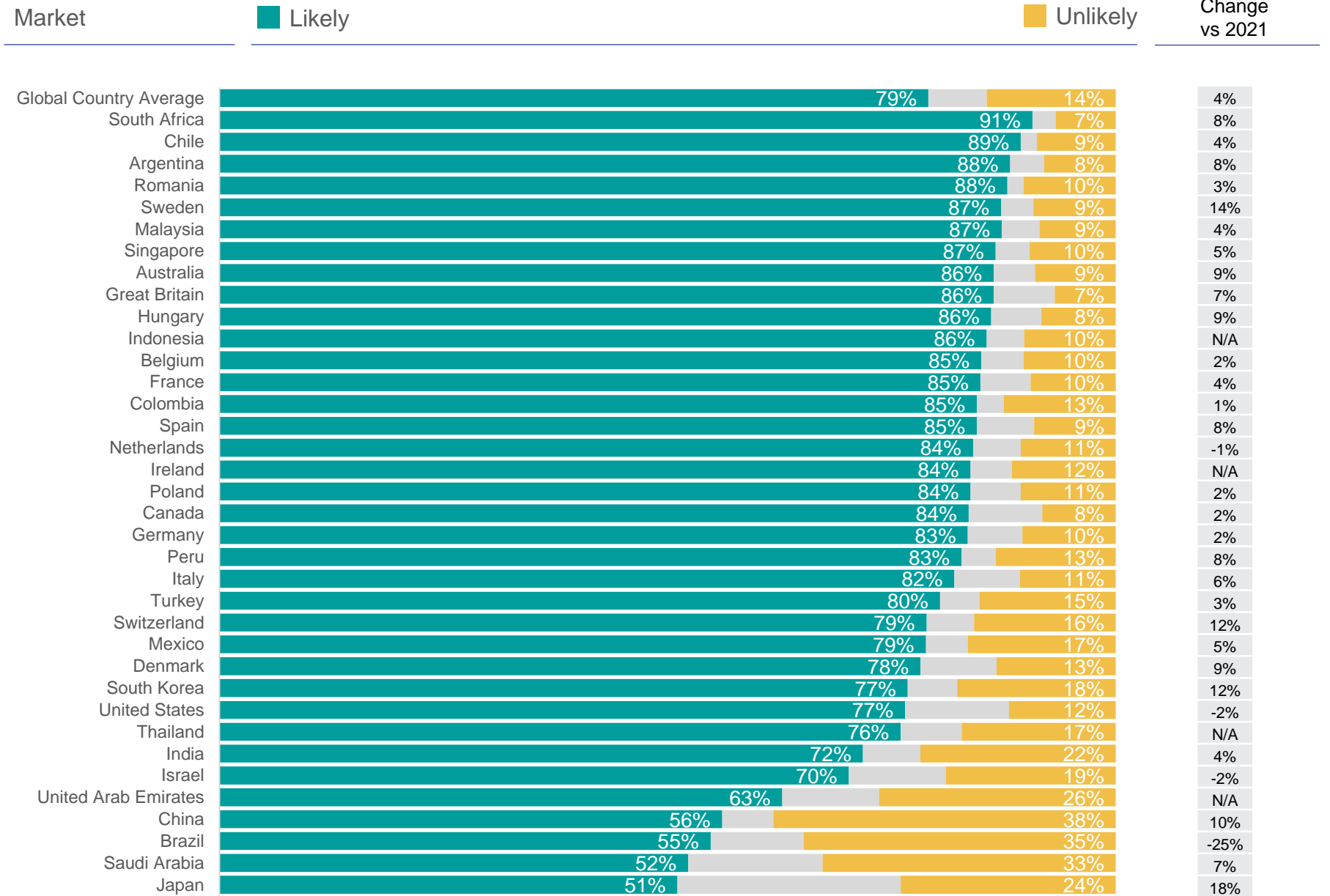
For each of the following, please tell me how likely or unlikely you think they are to happen…?

Inflation in my country will be higher in 2023 than in 2022

Market	Likely		Unlikely

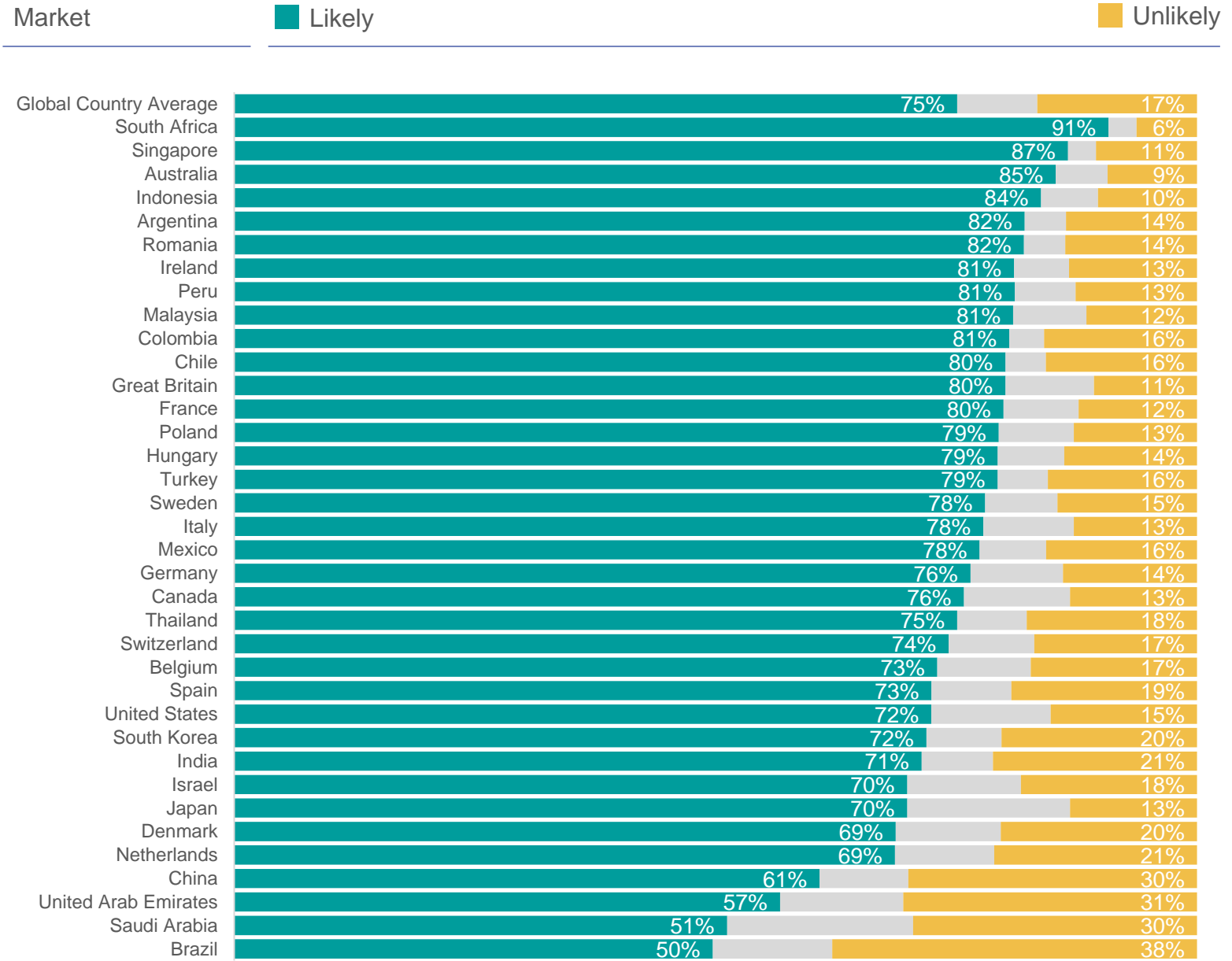| Market	Likely	Unlikely
Global Country Average	75%	17%
South Africa	91%	6%
Singapore	87%	11%
Australia	85%	9%
Indonesia	84%	10%
Argentina	82%	14%
Romania	82%	14%
Ireland	81%	13%
Peru	81%	13%
Malaysia	81%	12%
Colombia	81%	16%
Chile	80%	16%
Great Britain	80%	11%
France	80%	12%
Poland	79%	13%
Hungary	79%	14%
Turkey	79%	16%
Sweden	78%	15%
Italy	78%	13%
Mexico	78%	16%
Germany	76%	14%
Canada	76%	13%
Thailand	75%	18%
Switzerland	74%	17%
Belgium	73%	17%
Spain	73%	19%
United States	72%	15%
South Korea	72%	20%
India	71%	21%
Israel	70%	18%
Japan	70%	13%
Denmark	69%	20%
Netherlands	69%	21%
China	61%	30%
United Arab Emirates	57%	31%
Saudi Arabia	51%	30%
Brazil	50%	38%

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Interest rates in my country will be higher in 2023 than in 2022

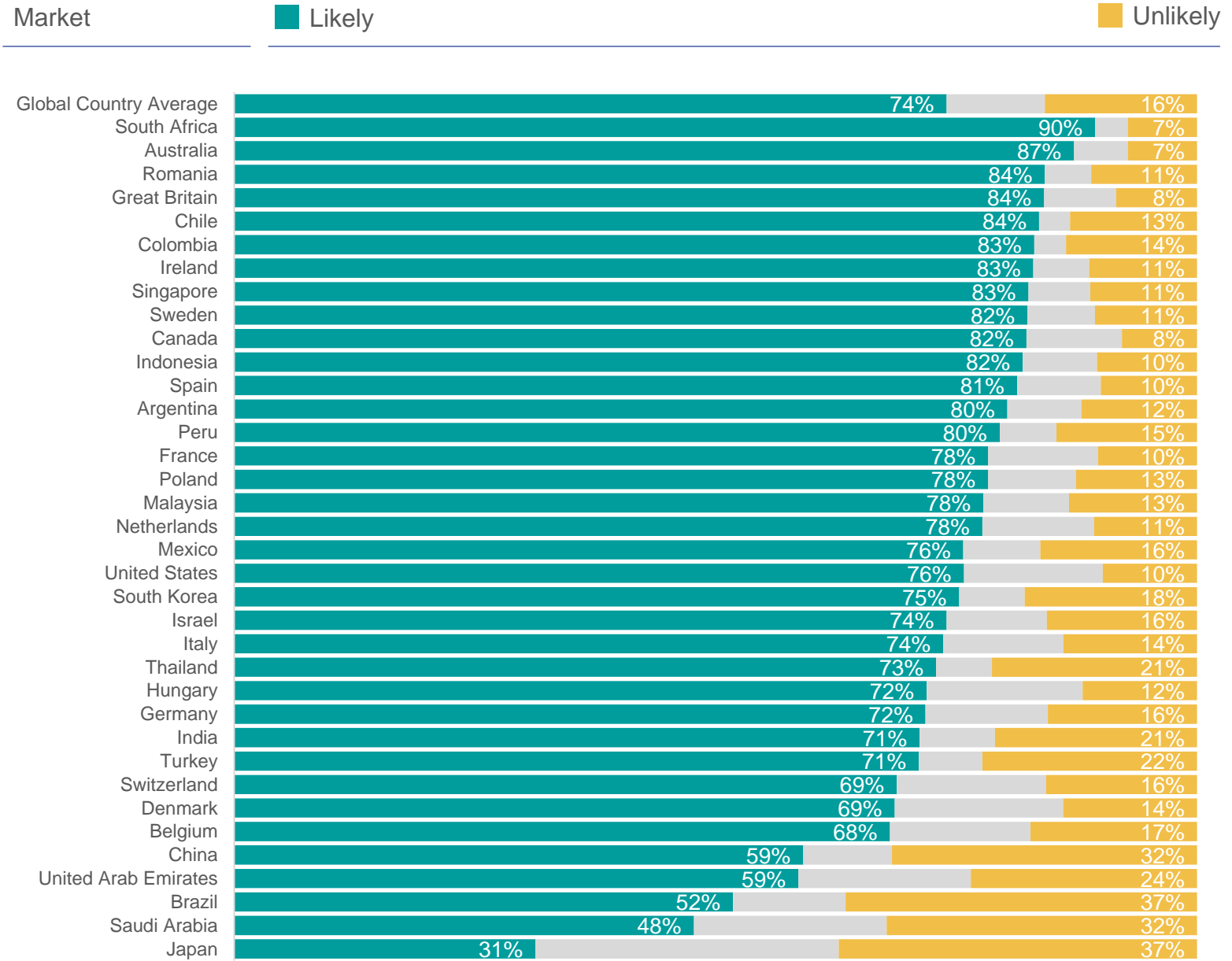| Market	Likely	Unlikely
Global Country Average	74%	16%
South Africa	90%	7%
Australia	87%	7%
Romania	84%	11%
Great Britain	84%	8%
Chile	84%	13%
Colombia	83%	14%
Ireland	83%	11%
Singapore	83%	11%
Sweden	82%	11%
Canada	82%	8%
Indonesia	82%	10%
Spain	81%	10%
Argentina	80%	12%
Peru	80%	15%
France	78%	10%
Poland	78%	13%
Malaysia	78%	13%
Netherlands	78%	11%
Mexico	76%	16%
United States	76%	10%
South Korea	75%	18%
Israel	74%	16%
Italy	74%	14%
Thailand	73%	21%
Hungary	72%	12%
Germany	72%	16%
India	71%	21%
Turkey	71%	22%
Switzerland	69%	16%
Denmark	69%	14%
Belgium	68%	17%
China	59%	32%
United Arab Emirates	59%	24%
Brazil	52%	37%
Saudi Arabia	48%	32%
Japan	31%	37%

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Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Unemployment in my country will be higher in 2023 than in 2022

Market	Likely	Unlikely
Global Country Average	68%	22%
South Africa	88%	9%
Indonesia	86%	10%
Turkey	80%	14%
Chile	79%	18%
Peru	79%	17%
Malaysia	78%	14%
Argentina	77%	15%
Hungary	76%	16%
Colombia	76%	18%
Romania	76%	18%
Thailand	76%	20%
Spain	75%	15%
Sweden	75%	18%
Belgium	75%	16%
Italy	73%	16%
Poland	73%	17%
South Korea	72%	20%
Ireland	72%	21%
Singapore	71%	21%
India	70%	22%
Germany	70%	19%
Mexico	68%	25%
Great Britain	67%	21%
France	64%	23%
Australia	64%	24%
Denmark	61%	25%
China	60%	34%
United States	59%	27%
Canada	59%	25%
Switzerland	58%	32%
Israel	57%	30%
Netherlands	57%	31%
Japan	55%	23%
United Arab Emirates	52%	37%
Saudi Arabia	44%	42%
Brazil	41%	46%

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Major stock markets around the world will crash

Market	Likely	Unlikely	Change vs 2021
Global Country Average	50%	31%	15%
Malaysia	71%	15%	15%
Poland	66%	19%	11%
Indonesia	65%	23%	N/A
Colombia	64%	23%	29%
South Africa	63%	23%	21%
Singapore	60%	24%	15%
India	59%	27%	18%
Chile	59%	29%	19%
Australia	57%	25%	19%
Thailand	56%	31%	N/A
Ireland	56%	25%	N/A
Peru	56%	30%	24%
South Korea	52%	37%	26%
United Arab Emirates	52%	31%	N/A
Saudi Arabia	51%	29%	20%
Sweden	50%	33%	23%
Mexico	50%	29%	21%
Belgium	49%	27%	19%
Spain	49%	31%	11%
Argentina	48%	28%	15%
Great Britain	47%	30%	15%
Turkey	47%	38%	4%
United States	47%	31%	10%
Romania	46%	38%	13%
Canada	45%	32%	16%
Brazil	44%	40%	6%
Netherlands	44%	31%	9%
Germany	43%	30%	8%
Italy	42%	35%	13%
France	42%	35%	16%
Japan	40%	26%	10%
China	40%	50%	15%
Switzerland	38%	38%	2%
Denmark	38%	36%	10%
Israel	35%	42%	8%
Hungary	33%	47%	9%

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Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

My country will need to be bailed out with emergency funding from the IMF

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022
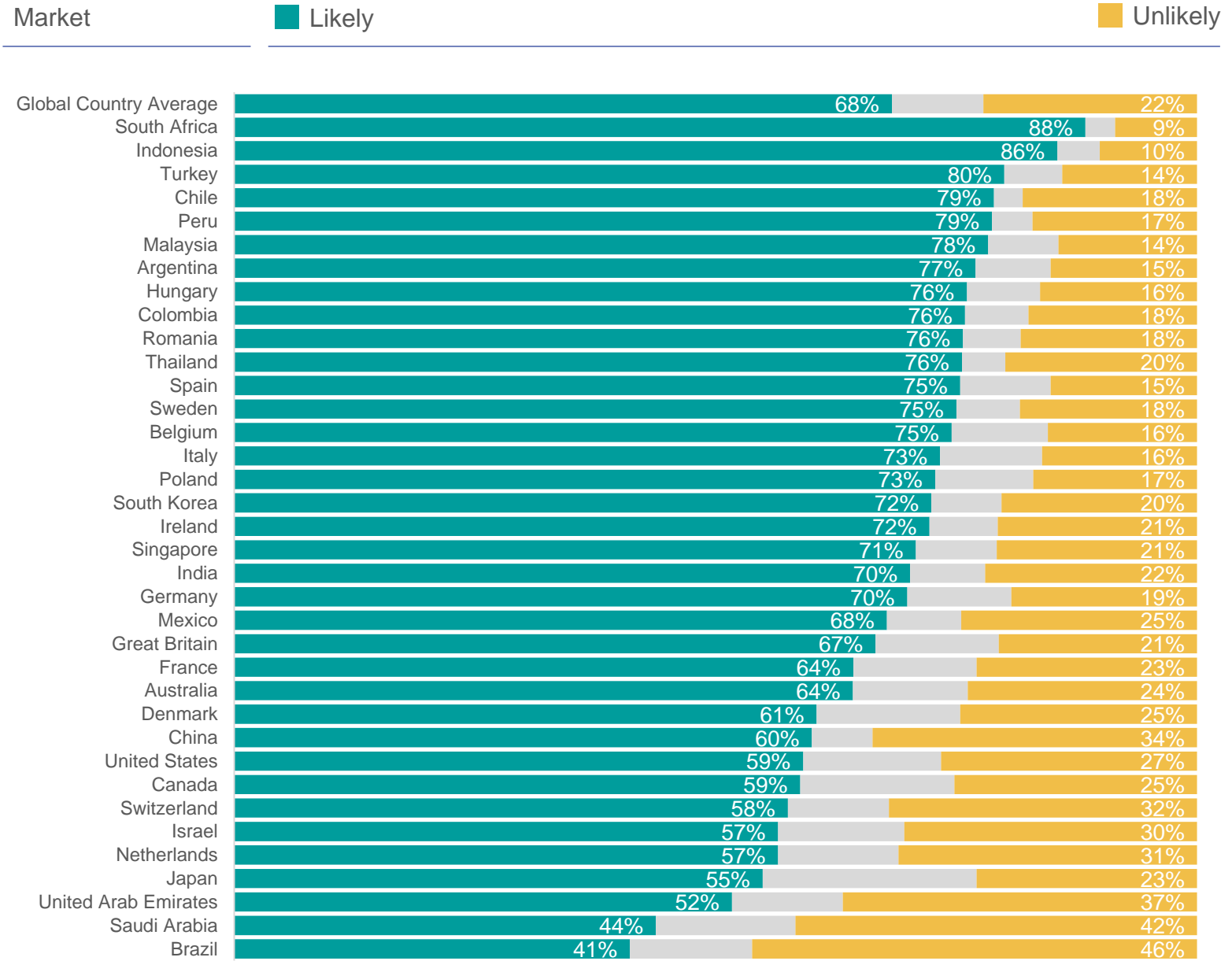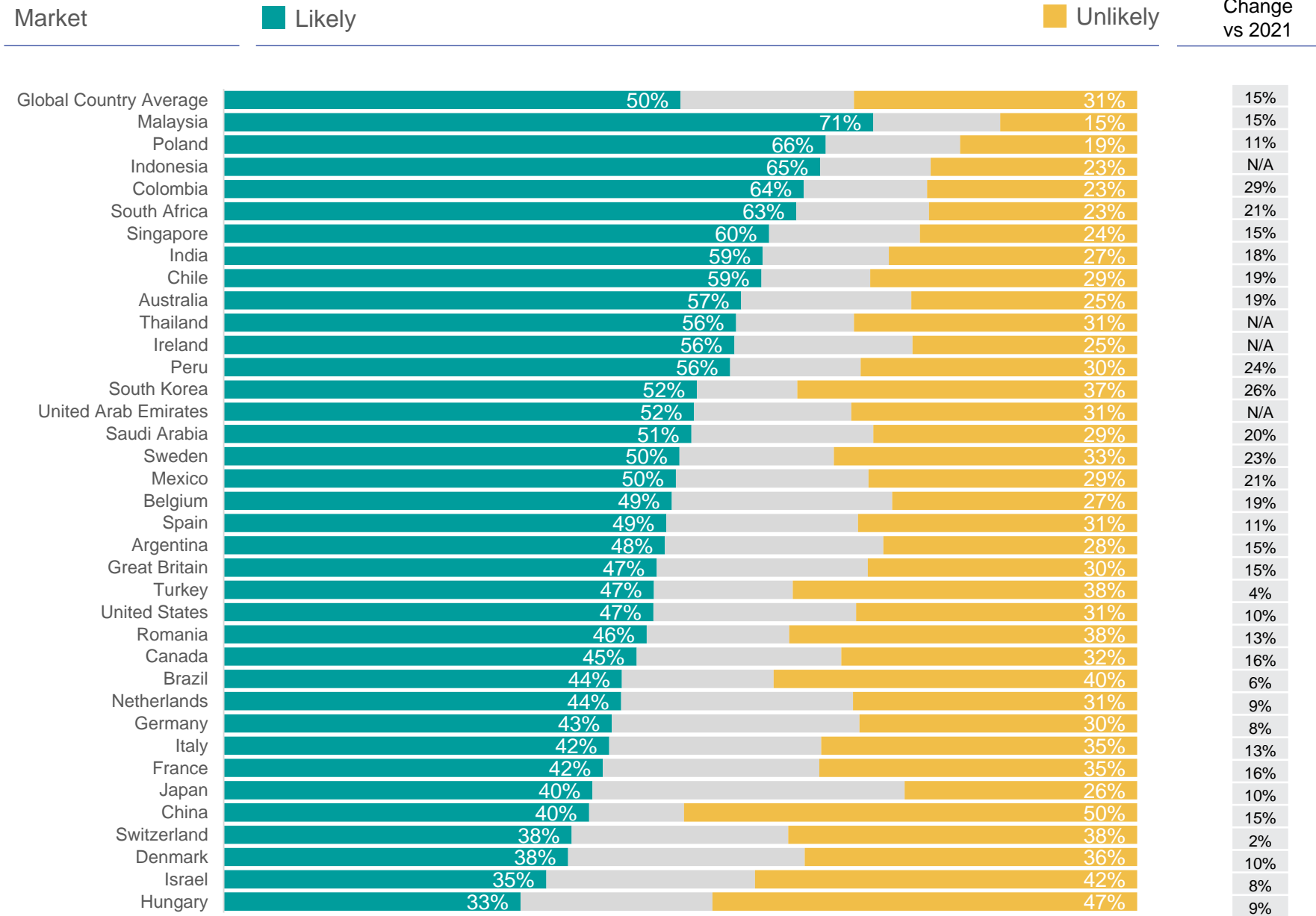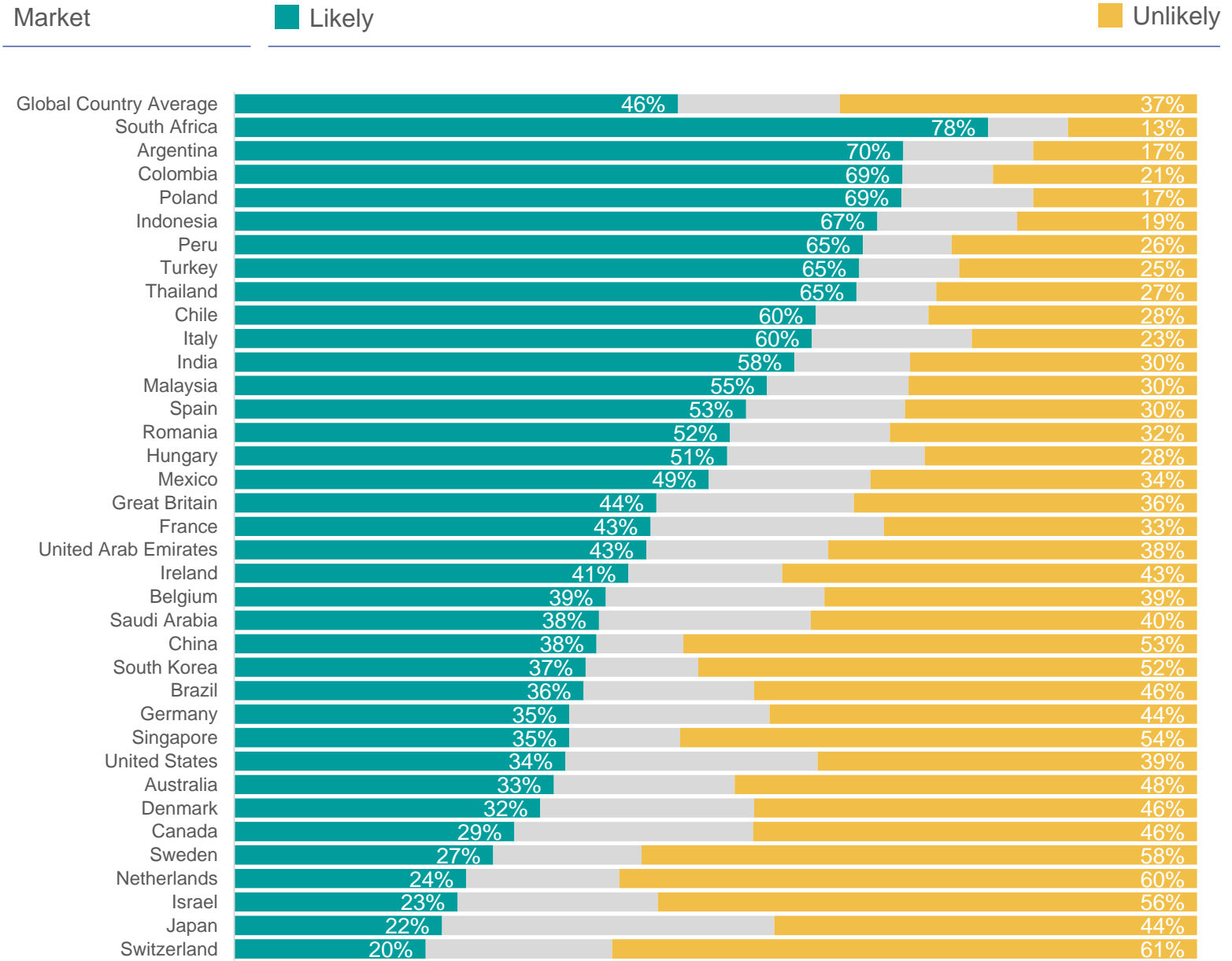
Market	Likely	Unlikely
Global Country Average	46%	37%
South Africa	78%	13%
Argentina	70%	17%
Colombia	69%	21%
Poland	69%	17%
Indonesia	67%	19%
Peru	65%	26%
Turkey	65%	25%
Thailand	65%	27%
Chile	60%	28%
Italy	60%	23%
India	58%	30%
Malaysia	55%	30%
Spain	53%	30%
Romania	52%	32%
Hungary	51%	28%
Mexico	49%	34%
Great Britain	44%	36%
France	43%	33%
United Arab Emirates	43%	38%
Ireland	41%	43%
Belgium	39%	39%
Saudi Arabia	38%	40%
China	38%	53%
South Korea	37%	52%
Brazil	36%	46%
Germany	35%	44%
Singapore	35%	54%
United States	34%	39%
Australia	33%	48%
Denmark	32%	46%
Canada	29%	46%
Sweden	27%	58%
Netherlands	24%	60%
Israel	23%	56%
Japan	22%	44%
Switzerland	20%	61%

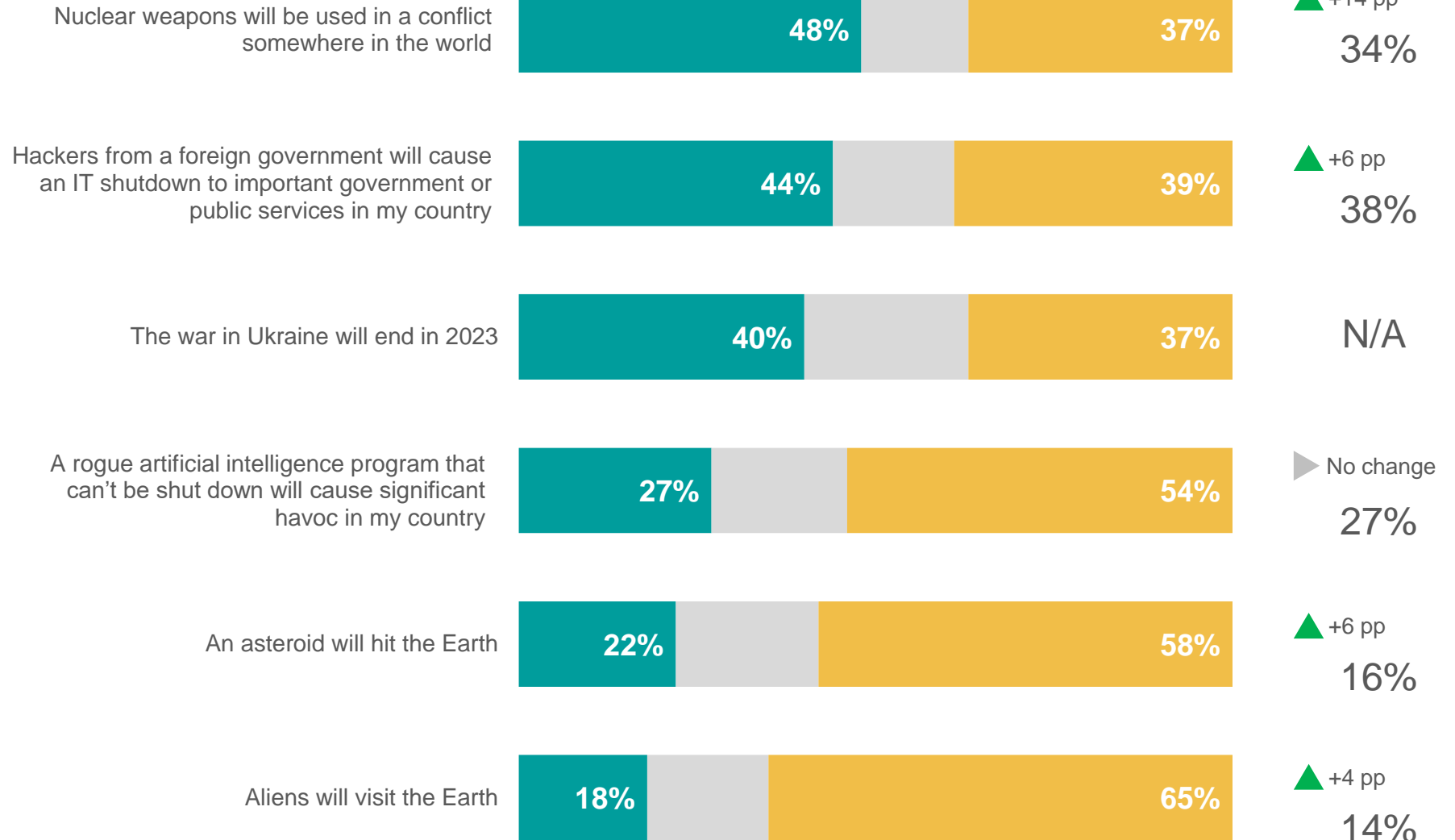# WORLD SECURITY IN 2023

3

Q.

World Security

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Global averages   ■ Likely   ■ Unlikely   % Likely 2021

	Likely	Unlikely	Change	% Likely 2021
Nuclear weapons will be used in a conflict somewhere in the world	48%	37%	▲ +14 pp	34%
Hackers from a foreign government will cause an IT shutdown to important government or public services in my country	44%	39%	▲ +6 pp	38%
The war in Ukraine will end in 2023	40%	37%		N/A
A rogue artificial intelligence program that can't be shut down will cause significant havoc in my country	27%	54%	▶ No change	27%
An asteroid will hit the Earth	22%	58%	▲ +6 pp	16%
Aliens will visit the Earth	18%	65%	▲ +4 pp	14%

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Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Nuclear weapons will be used in a conflict somewhere in the world
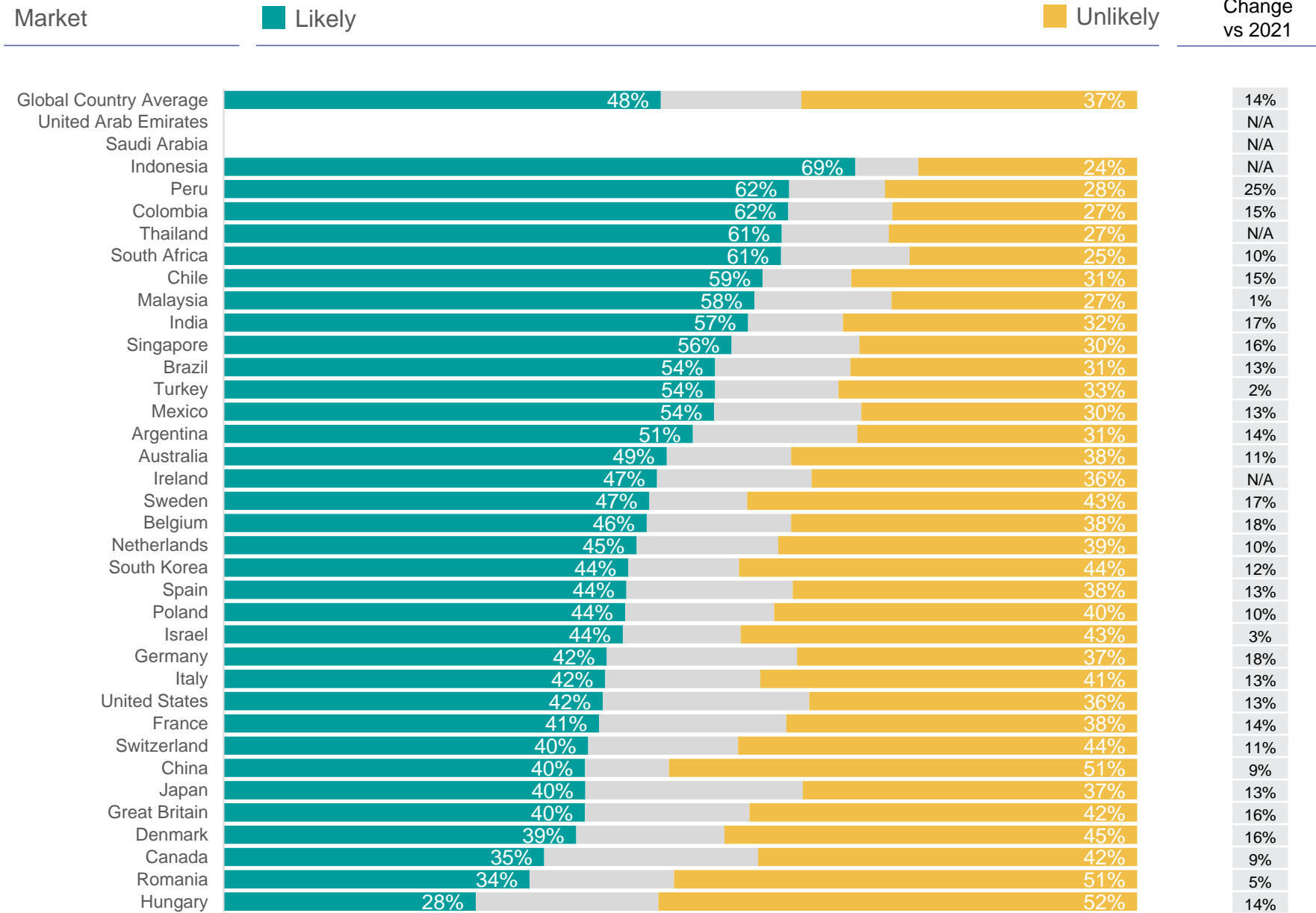
Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022. This question was not asked in Saudi Arabia or the UAE.

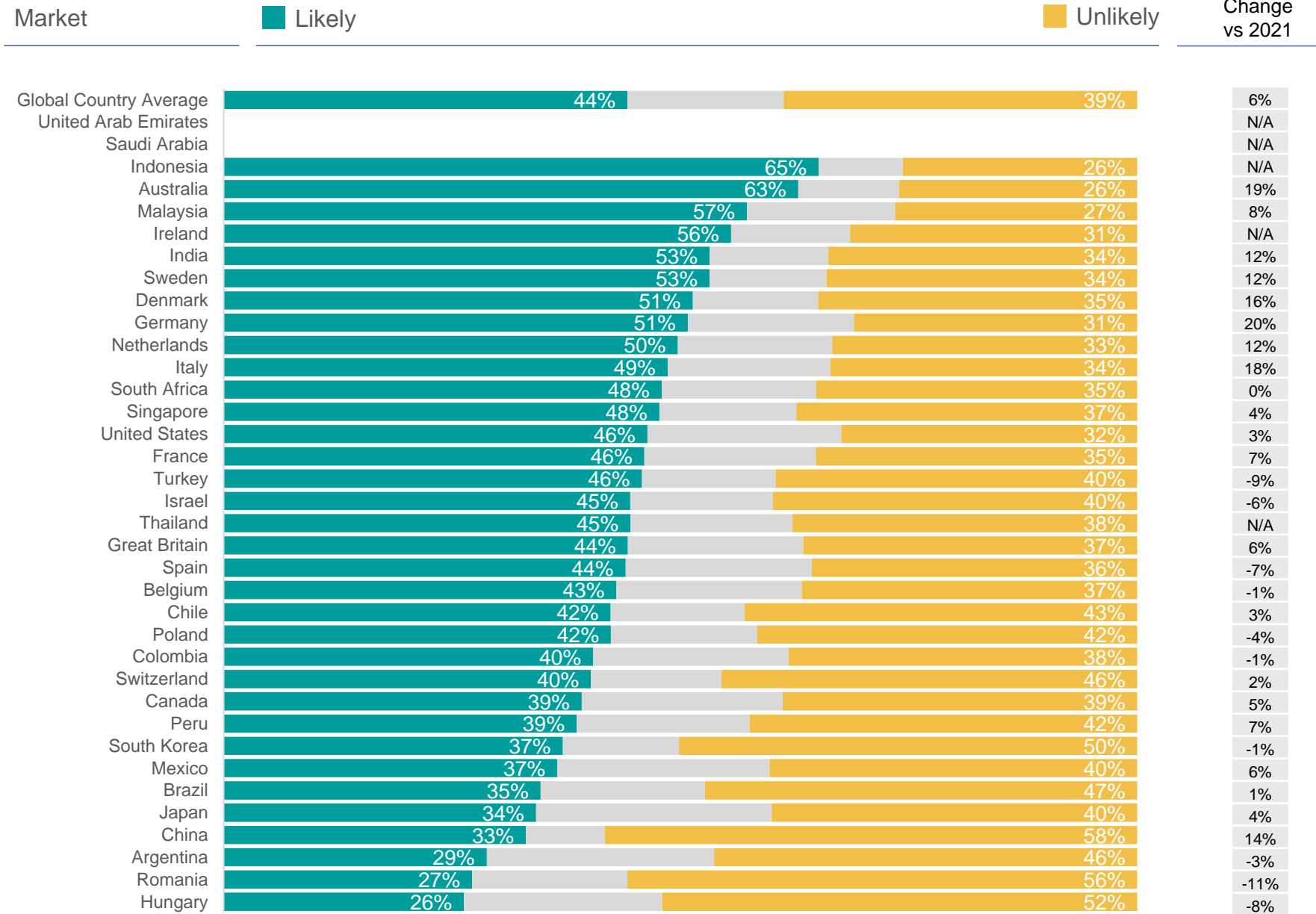| Market	Likely	Unlikely	Change vs 2021
Global Country Average	48%	37%	14%
United Arab Emirates			N/A
Saudi Arabia			N/A
Indonesia	69%	24%	N/A
Peru	62%	28%	25%
Colombia	62%	27%	15%
Thailand	61%	27%	N/A
South Africa	61%	25%	10%
Chile	59%	31%	15%
Malaysia	58%	27%	1%
India	57%	32%	17%
Singapore	56%	30%	16%
Brazil	54%	31%	13%
Turkey	54%	33%	2%
Mexico	54%	30%	13%
Argentina	51%	31%	14%
Australia	49%	38%	11%
Ireland	47%	36%	N/A
Sweden	47%	43%	17%
Belgium	46%	38%	18%
Netherlands	45%	39%	10%
South Korea	44%	44%	12%
Spain	44%	38%	13%
Poland	44%	40%	10%
Israel	44%	43%	3%
Germany	42%	37%	18%
Italy	42%	41%	13%
United States	42%	36%	13%
France	41%	38%	14%
Switzerland	40%	44%	11%
China	40%	51%	9%
Japan	40%	37%	13%
Great Britain	40%	42%	16%
Denmark	39%	45%	16%
Canada	35%	42%	9%
Romania	34%	51%	5%
Hungary	28%	52%	14%

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Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

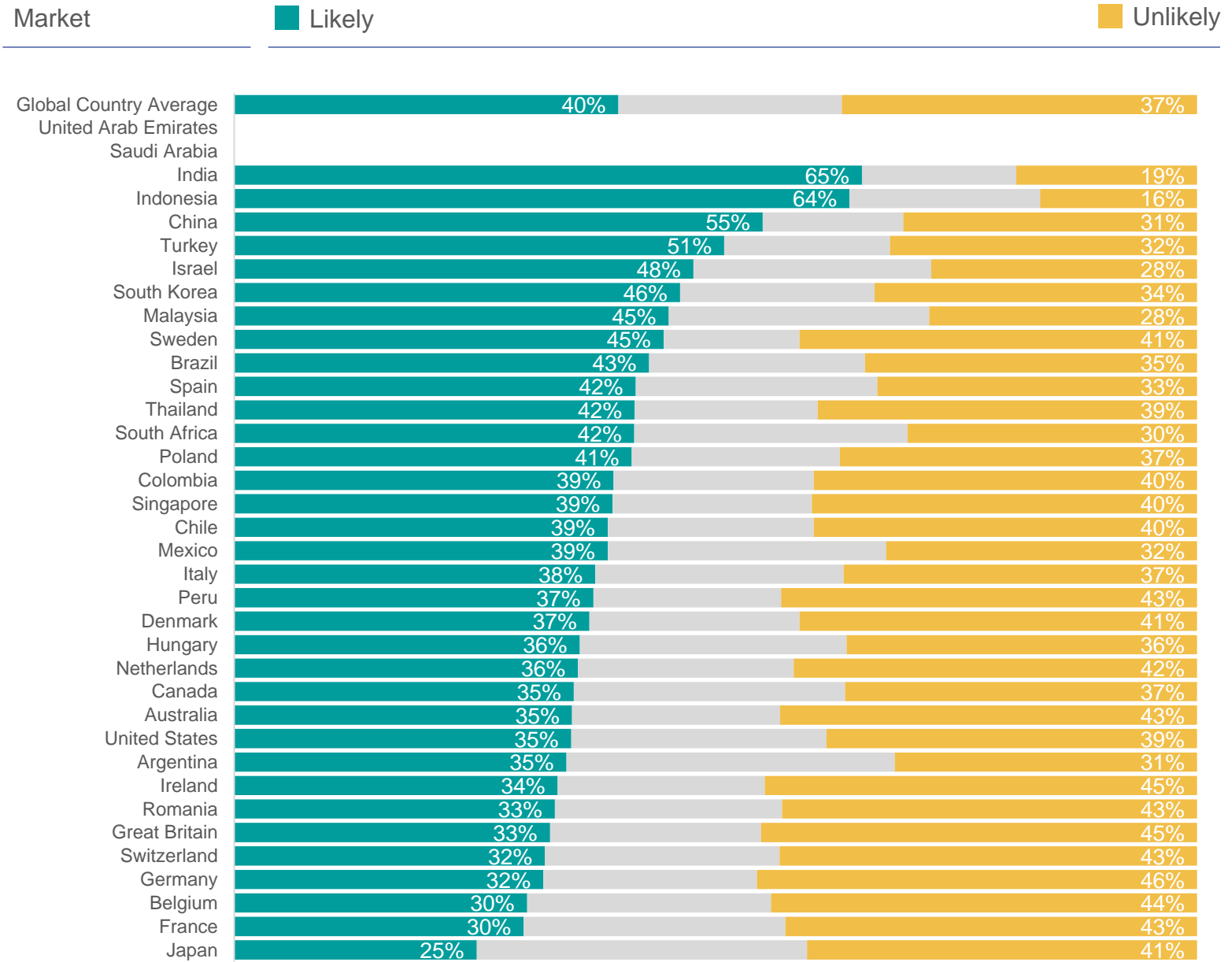## Hackers from a foreign government will cause a global IT shutdown

Market	Likely	Unlikely	Change vs 2021
Global Country Average	44%	39%	6%
United Arab Emirates			N/A
Saudi Arabia			N/A
Indonesia	65%	26%	N/A
Australia	63%	26%	19%
Malaysia	57%	27%	8%
Ireland	56%	31%	N/A
India	53%	34%	12%
Sweden	53%	34%	12%
Denmark	51%	35%	16%
Germany	51%	31%	20%
Netherlands	50%	33%	12%
Italy	49%	34%	18%
South Africa	48%	35%	0%
Singapore	48%	37%	4%
United States	46%	32%	3%
France	46%	35%	7%
Turkey	46%	40%	-9%
Israel	45%	40%	-6%
Thailand	45%	38%	N/A
Great Britain	44%	37%	6%
Spain	44%	36%	-7%
Belgium	43%	37%	-1%
Chile	42%	43%	3%
Poland	42%	42%	-4%
Colombia	40%	38%	-1%
Switzerland	40%	46%	2%
Canada	39%	39%	5%
Peru	39%	42%	7%
South Korea	37%	50%	-1%
Mexico	37%	40%	6%
Brazil	35%	47%	1%
Japan	34%	40%	4%
China	33%	58%	14%
Argentina	29%	46%	-3%
Romania	27%	56%	-11%
Hungary	26%	52%	-8%

For each of the following, please tell me how likely or unlikely you think they are to happen…?

The war in Ukraine will end in 2023

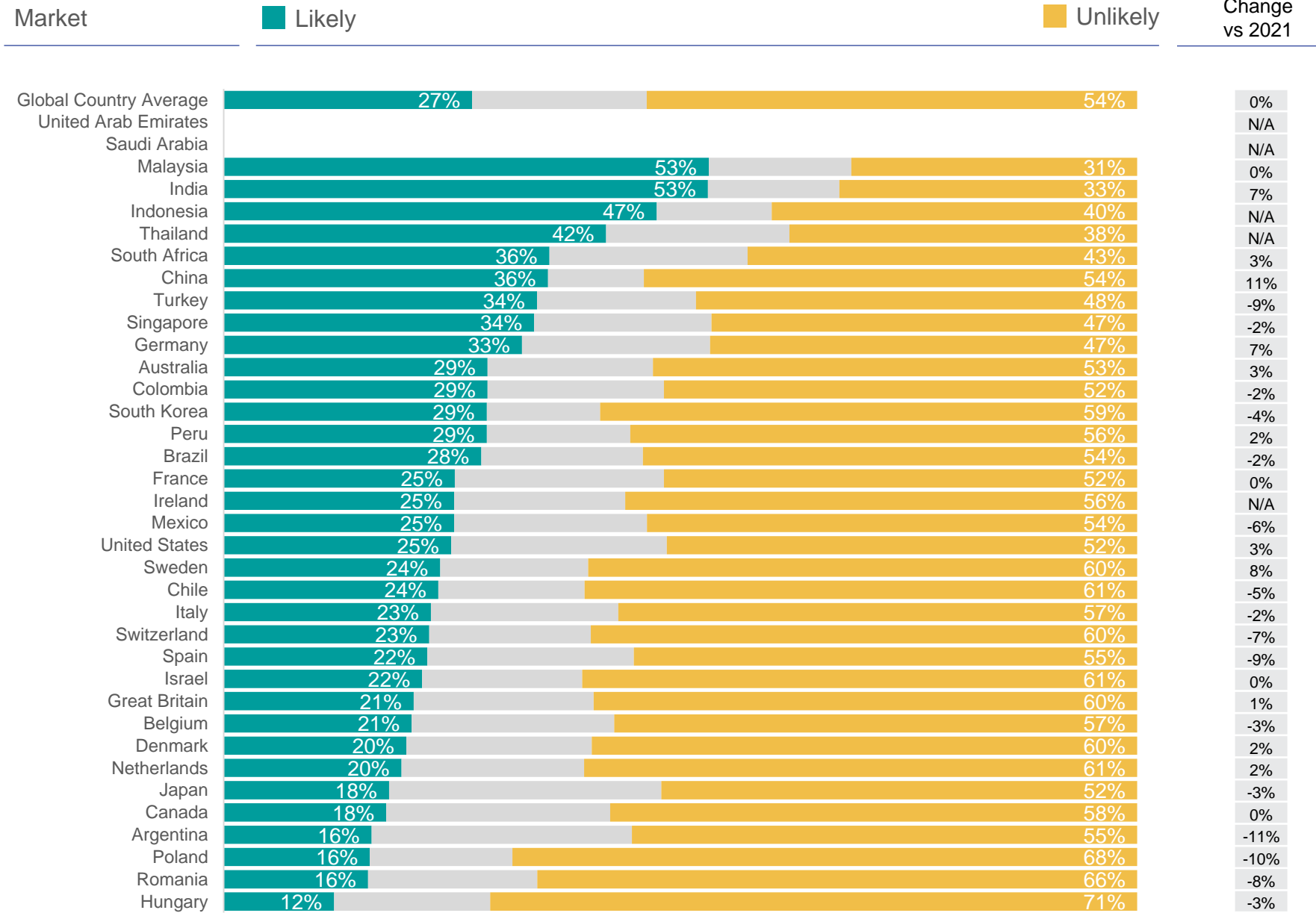| Market	Likely		Unlikely
Global Country Average	40%		37%
United Arab Emirates			
Saudi Arabia			
India	65%		19%
Indonesia	64%		16%
China	55%		31%
Turkey	51%		32%
Israel	48%		28%
South Korea	46%		34%
Malaysia	45%		28%
Sweden	45%		41%
Brazil	43%		35%
Spain	42%		33%
Thailand	42%		39%
South Africa	42%		30%
Poland	41%		37%
Colombia	39%		40%
Singapore	39%		40%
Chile	39%		40%
Mexico	39%		32%
Italy	38%		37%
Peru	37%		43%
Denmark	37%		41%
Hungary	36%		36%
Netherlands	36%		42%
Canada	35%		37%
Australia	35%		43%
United States	35%		39%
Argentina	35%		31%
Ireland	34%		45%
Romania	33%		43%
Great Britain	33%		45%
Switzerland	32%		43%
Germany	32%		46%
Belgium	30%		44%
France	30%		43%
Japan	25%		41%

Ipsos

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

A rogue artificial intelligence program that can't be shut down will cause significant havoc globally
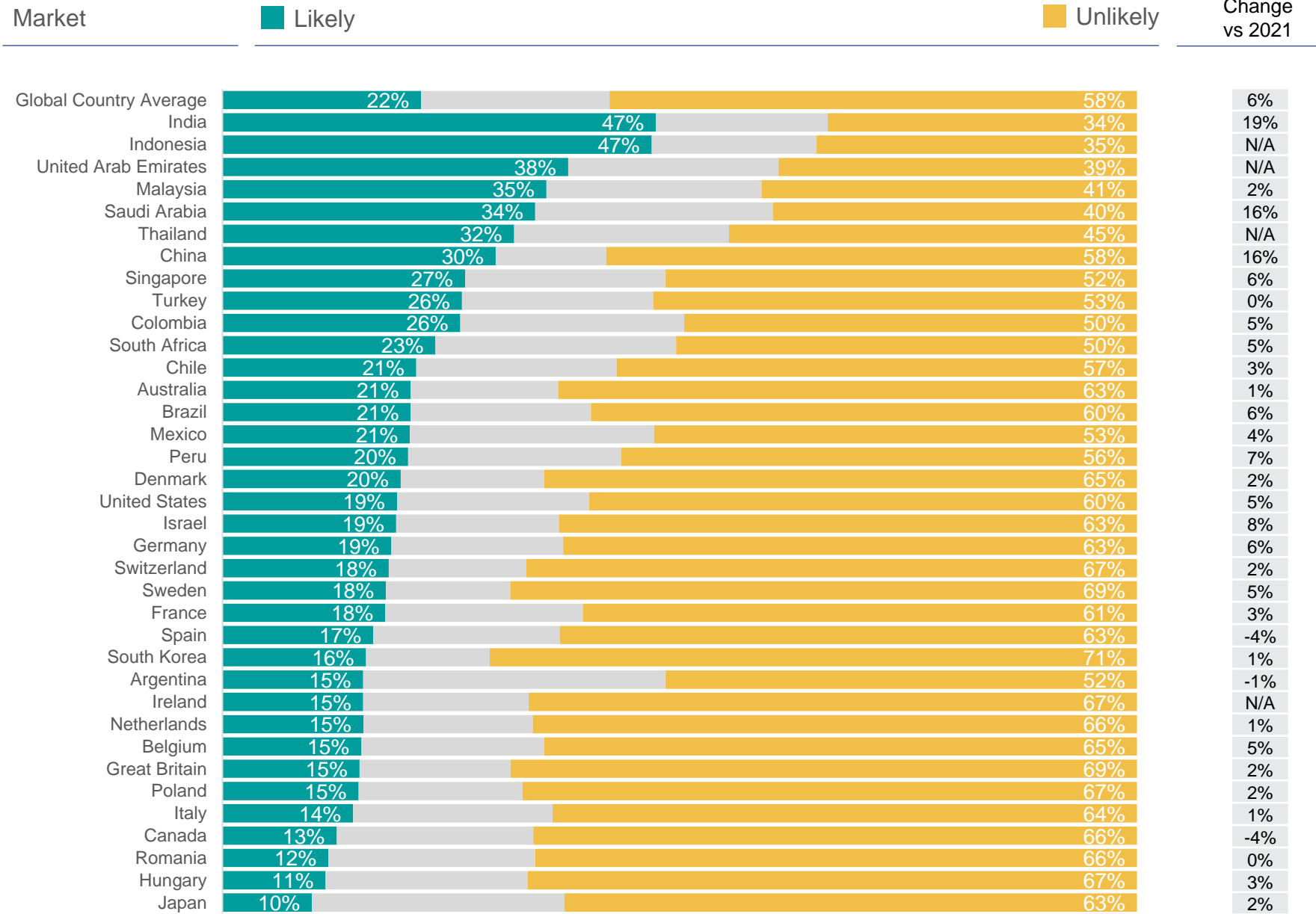
Market	Likely	Unlikely	Change vs 2021
Global Country Average	27%	54%	0%
United Arab Emirates			N/A
Saudi Arabia			N/A
Malaysia	53%	31%	0%
India	53%	33%	7%
Indonesia	47%	40%	N/A
Thailand	42%	38%	N/A
South Africa	36%	43%	3%
China	36%	54%	11%
Turkey	34%	48%	-9%
Singapore	34%	47%	-2%
Germany	33%	47%	7%
Australia	29%	53%	3%
Colombia	29%	52%	-2%
South Korea	29%	59%	-4%
Peru	29%	56%	2%
Brazil	28%	54%	-2%
France	25%	52%	0%
Ireland	25%	56%	N/A
Mexico	25%	54%	-6%
United States	25%	52%	3%
Sweden	24%	60%	8%
Chile	24%	61%	-5%
Italy	23%	57%	-2%
Switzerland	23%	60%	-7%
Spain	22%	55%	-9%
Israel	22%	61%	0%
Great Britain	21%	60%	1%
Belgium	21%	57%	-3%
Denmark	20%	60%	2%
Netherlands	20%	61%	2%
Japan	18%	52%	-3%
Canada	18%	58%	0%
Argentina	16%	55%	-11%
Poland	16%	68%	-10%
Romania	16%	66%	-8%
Hungary	12%	71%	-3%

Ipsos

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?
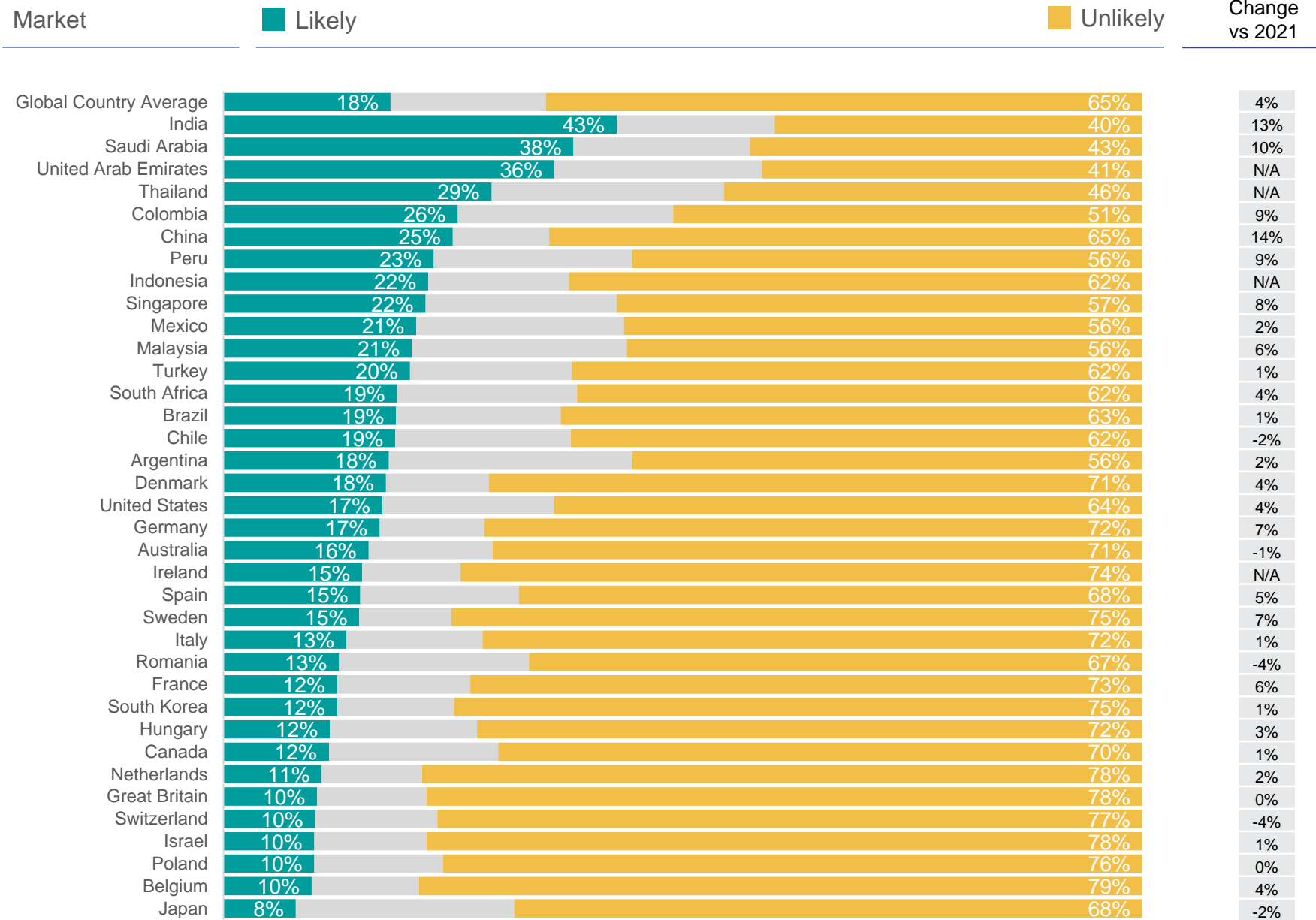
An asteroid will hit the Earth

Market	Likely	Unlikely	Change vs 2021
Global Country Average	22%	58%	6%
India	47%	34%	19%
Indonesia	47%	35%	N/A
United Arab Emirates	38%	39%	N/A
Malaysia	35%	41%	2%
Saudi Arabia	34%	40%	16%
Thailand	32%	45%	N/A
China	30%	58%	16%
Singapore	27%	52%	6%
Turkey	26%	53%	0%
Colombia	26%	50%	5%
South Africa	23%	50%	5%
Chile	21%	57%	3%
Australia	21%	63%	1%
Brazil	21%	60%	6%
Mexico	21%	53%	4%
Peru	20%	56%	7%
Denmark	20%	65%	2%
United States	19%	60%	5%
Israel	19%	63%	8%
Germany	19%	63%	6%
Switzerland	18%	67%	2%
Sweden	18%	69%	5%
France	18%	61%	3%
Spain	17%	63%	-4%
South Korea	16%	71%	1%
Argentina	15%	52%	-1%
Ireland	15%	67%	N/A
Netherlands	15%	66%	1%
Belgium	15%	65%	5%
Great Britain	15%	69%	2%
Poland	15%	67%	2%
Italy	14%	64%	1%
Canada	13%	66%	-4%
Romania	12%	66%	0%
Hungary	11%	67%	3%
Japan	10%	63%	2%

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Aliens will visit Earth

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia; South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022
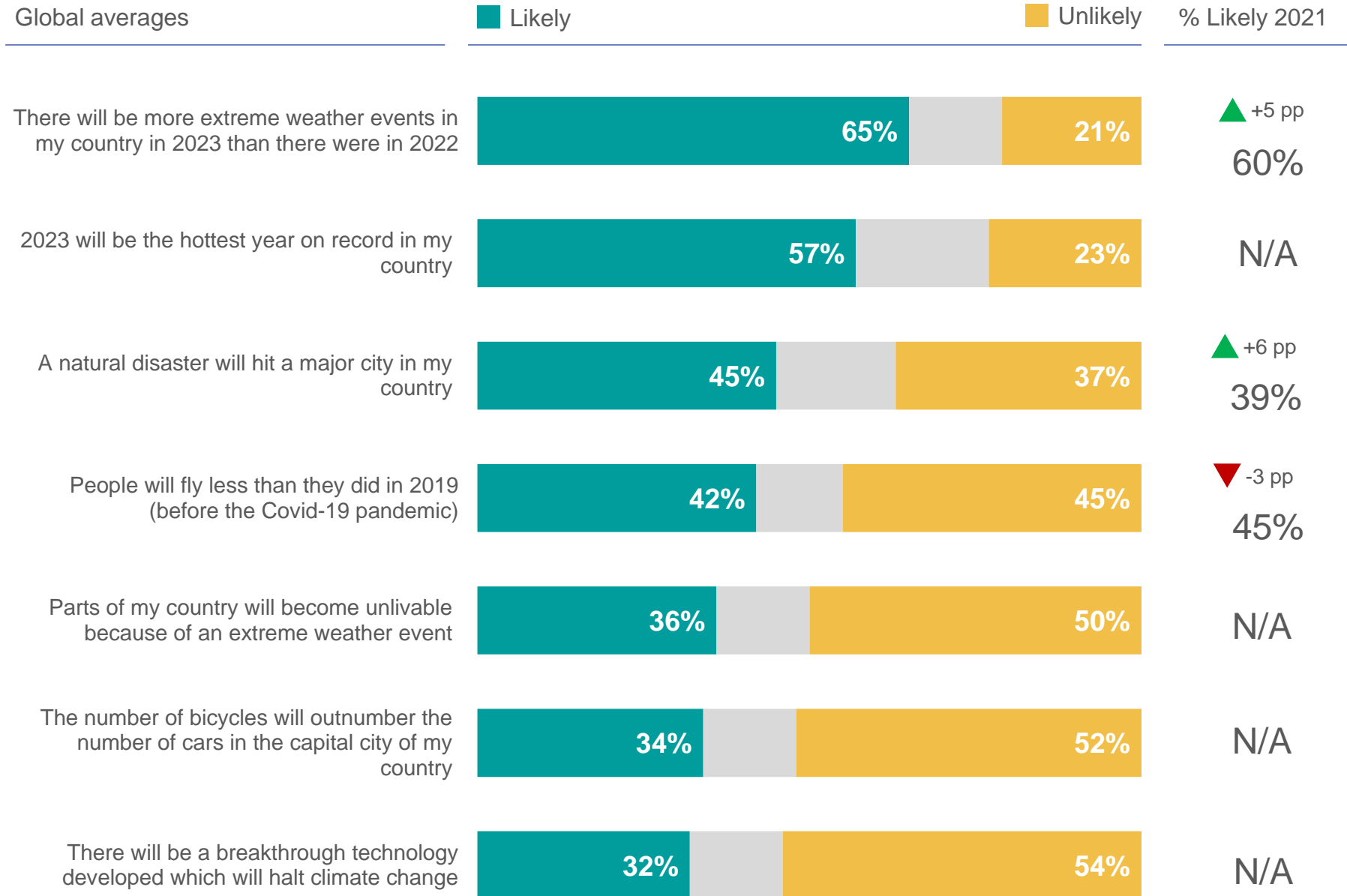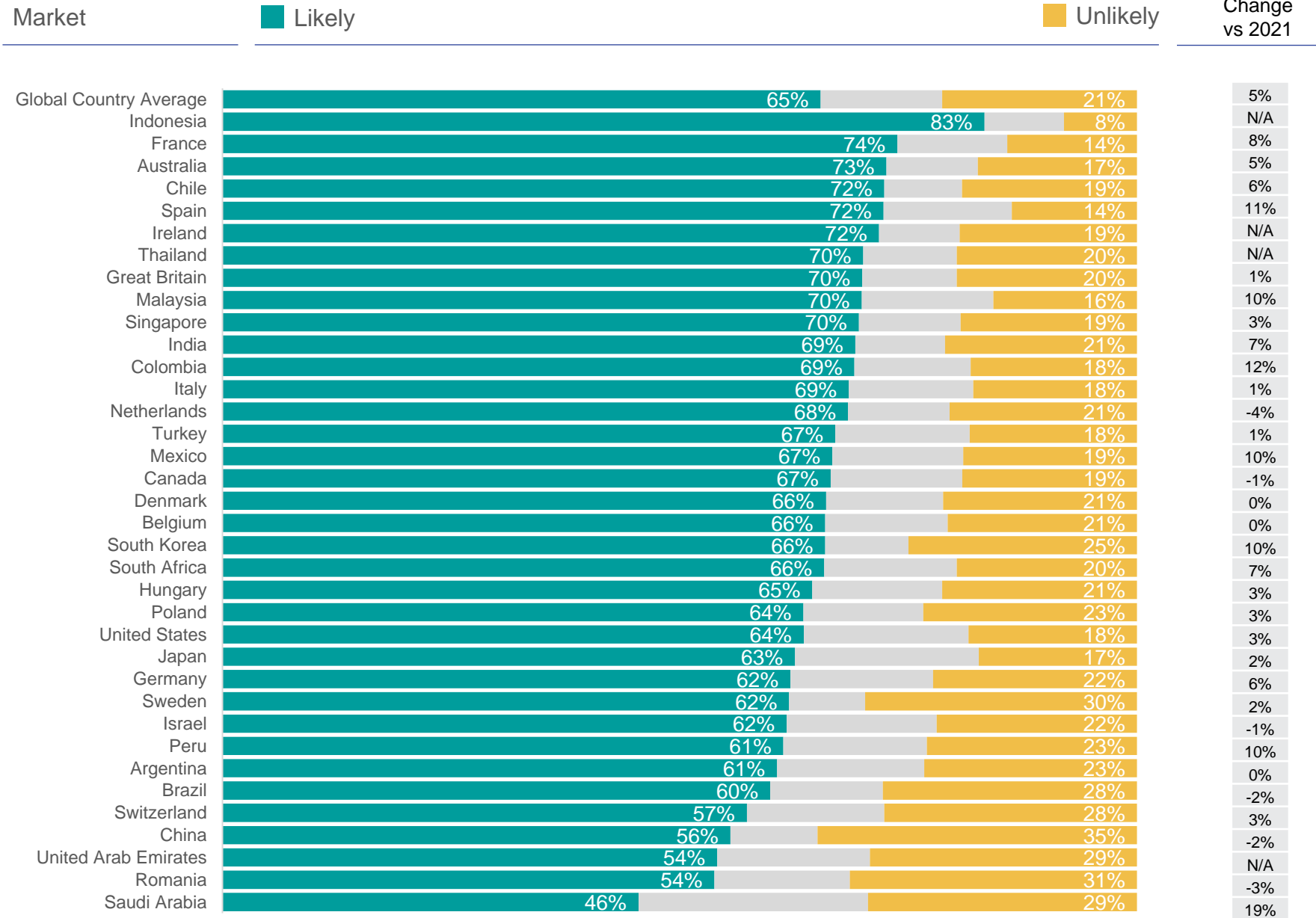
Market	Likely	Unlikely	Change vs 2021
Global Country Average	18%	65%	4%
India	43%	40%	13%
Saudi Arabia	38%	43%	10%
United Arab Emirates	36%	41%	N/A
Thailand	29%	46%	N/A
Colombia	26%	51%	9%
China	25%	65%	14%
Peru	23%	56%	9%
Indonesia	22%	62%	N/A
Singapore	22%	57%	8%
Mexico	21%	56%	2%
Malaysia	21%	56%	6%
Turkey	20%	62%	1%
South Africa	19%	62%	4%
Brazil	19%	63%	1%
Chile	19%	62%	-2%
Argentina	18%	56%	2%
Denmark	18%	71%	4%
United States	17%	64%	4%
Germany	17%	72%	7%
Australia	16%	71%	-1%
Ireland	15%	74%	N/A
Spain	15%	68%	5%
Sweden	15%	75%	7%
Italy	13%	72%	1%
Romania	13%	67%	-4%
France	12%	73%	6%
South Korea	12%	75%	1%
Hungary	12%	72%	3%
Canada	12%	70%	1%
Netherlands	11%	78%	2%
Great Britain	10%	78%	0%
Switzerland	10%	77%	-4%
Israel	10%	78%	1%
Poland	10%	76%	0%
Belgium	10%	79%	4%
Japan	8%	68%	-2%

ENVIRONMENT IN 2023

4

Ipsos

Q.
Environment

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Global averages | ■ Likely | □ Unlikely | % Likely 2021

Statement	Likely	Unlikely	% Likely 2021
There will be more extreme weather events in my country in 2023 than there were in 2022	65%	21%	▲ +5 pp 60%
2023 will be the hottest year on record in my country	57%	23%	N/A
A natural disaster will hit a major city in my country	45%	37%	▲ +6 pp 39%
People will fly less than they did in 2019 (before the Covid-19 pandemic)	42%	45%	▼ -3 pp 45%
Parts of my country will become unlivable because of an extreme weather event	36%	50%	N/A
The number of bicycles will outnumber the number of cars in the capital city of my country	34%	52%	N/A
There will be a breakthrough technology developed which will halt climate change	32%	54%	N/A

Ipsos

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

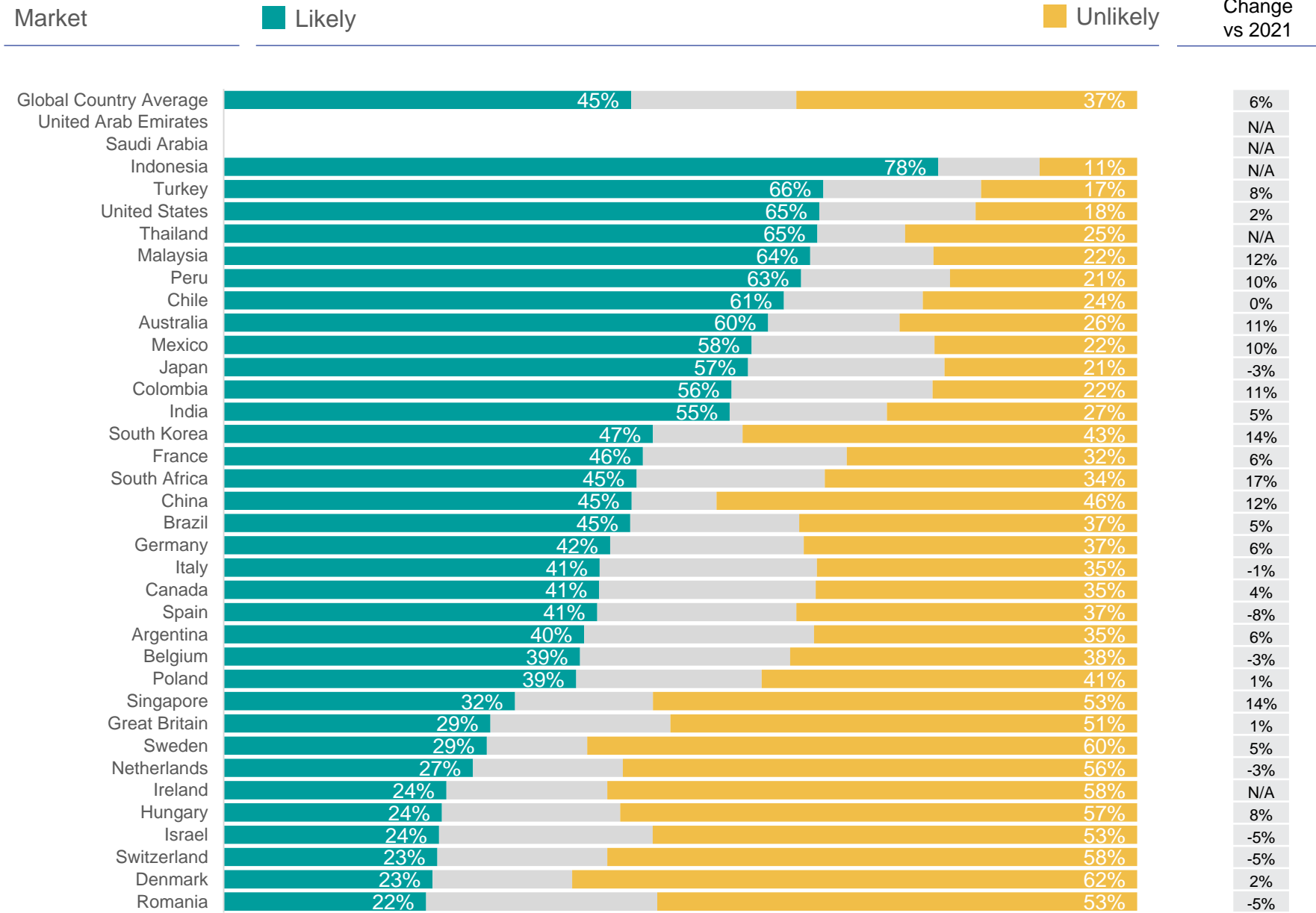**There will be more extreme weather events in my country in 2023 than there were in 2022**

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022

Market	Likely	Unlikely	Change vs 2021
Global Country Average	65%	21%	5%
Indonesia	83%	8%	N/A
France	74%	14%	8%
Australia	73%	17%	5%
Chile	72%	19%	6%
Spain	72%	14%	11%
Ireland	72%	19%	N/A
Thailand	70%	20%	N/A
Great Britain	70%	20%	1%
Malaysia	70%	16%	10%
Singapore	70%	19%	3%
India	69%	21%	7%
Colombia	69%	18%	12%
Italy	69%	18%	1%
Netherlands	68%	21%	-4%
Turkey	67%	18%	1%
Mexico	67%	19%	10%
Canada	67%	19%	-1%
Denmark	66%	21%	0%
Belgium	66%	21%	0%
South Korea	66%	25%	10%
South Africa	66%	20%	7%
Hungary	65%	21%	3%
Poland	64%	23%	3%
United States	64%	18%	3%
Japan	63%	17%	2%
Germany	62%	22%	6%
Sweden	62%	30%	2%
Israel	62%	22%	-1%
Peru	61%	23%	10%
Argentina	61%	23%	0%
Brazil	60%	28%	-2%
Switzerland	57%	28%	3%
China	56%	35%	-2%
United Arab Emirates	54%	29%	N/A
Romania	54%	31%	-3%
Saudi Arabia	46%	29%	19%

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

2023 will be the hottest year on record
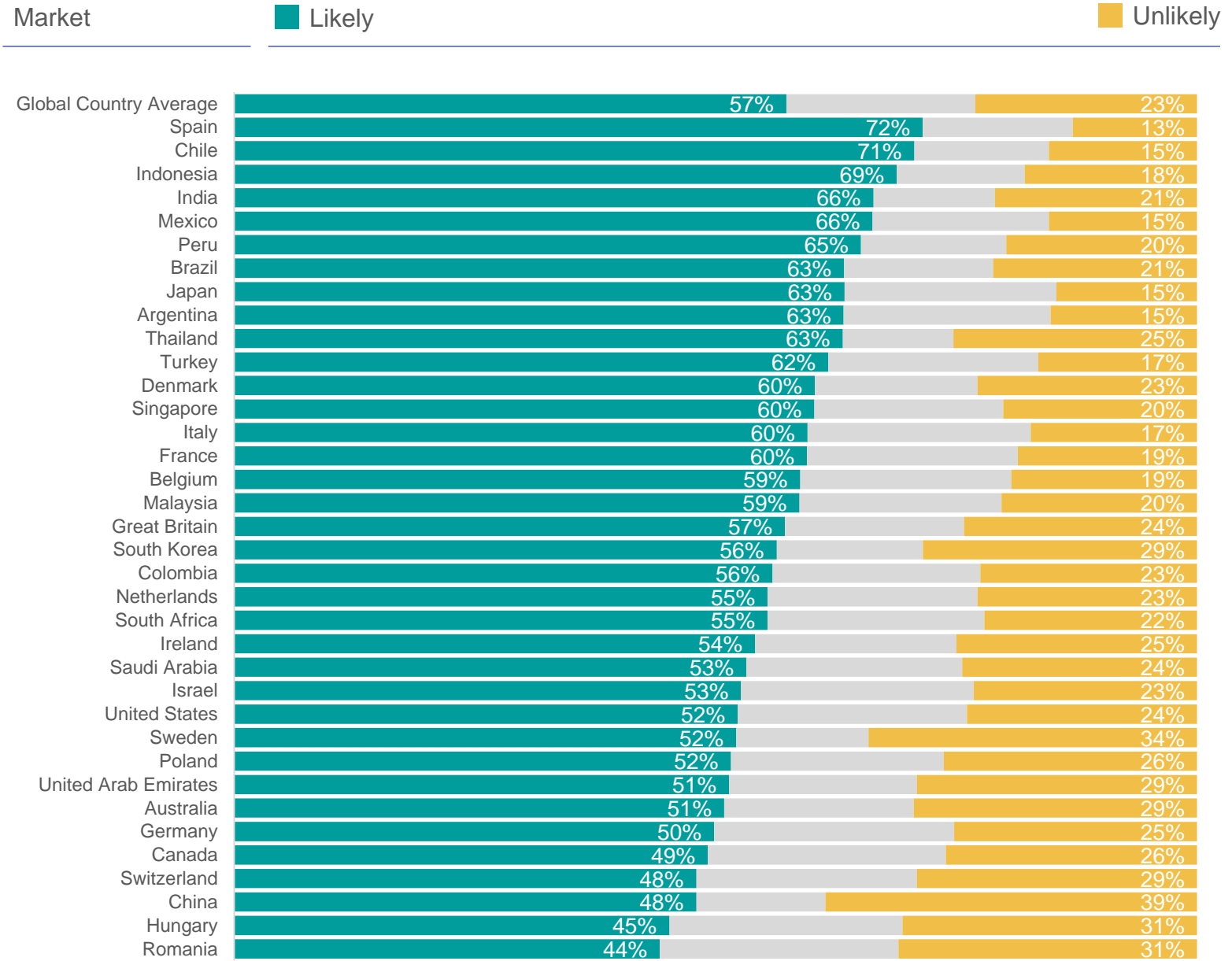
Market	Likely	Unlikely
Global Country Average	57%	23%
Spain	72%	13%
Chile	71%	15%
Indonesia	69%	18%
India	66%	21%
Mexico	66%	15%
Peru	65%	20%
Brazil	63%	21%
Japan	63%	15%
Argentina	63%	15%
Thailand	63%	25%
Turkey	62%	17%
Denmark	60%	23%
Singapore	60%	20%
Italy	60%	17%
France	60%	19%
Belgium	59%	19%
Malaysia	59%	20%
Great Britain	57%	24%
South Korea	56%	29%
Colombia	56%	23%
Netherlands	55%	23%
South Africa	55%	22%
Ireland	54%	25%
Saudi Arabia	53%	24%
Israel	53%	23%
United States	52%	24%
Sweden	52%	34%
Poland	52%	26%
United Arab Emirates	51%	29%
Australia	51%	29%
Germany	50%	25%
Canada	49%	26%
Switzerland	48%	29%
China	48%	39%
Hungary	45%	31%
Romania	44%	31%

For each of the following, please tell me how likely or unlikely you think they are to happen…?

A natural disaster will hit a major city in my country

Market	Likely	Unlikely	Change vs 2021
Global Country Average	45%	37%	6%
United Arab Emirates			N/A
Saudi Arabia			N/A
Indonesia	78%	11%	N/A
Turkey	66%	17%	8%
United States	65%	18%	2%
Thailand	65%	25%	N/A
Malaysia	64%	22%	12%
Peru	63%	21%	10%
Chile	61%	24%	0%
Australia	60%	26%	11%
Mexico	58%	22%	10%
Japan	57%	21%	-3%
Colombia	56%	22%	11%
India	55%	27%	5%
South Korea	47%	43%	14%
France	46%	32%	6%
South Africa	45%	34%	17%
China	45%	46%	12%
Brazil	45%	37%	5%
Germany	42%	37%	6%
Italy	41%	35%	-1%
Canada	41%	35%	4%
Spain	41%	37%	-8%
Argentina	40%	35%	6%
Belgium	39%	38%	-3%
Poland	39%	41%	1%
Singapore	32%	53%	14%
Great Britain	29%	51%	1%
Sweden	29%	60%	5%
Netherlands	27%	56%	-3%
Ireland	24%	58%	N/A
Hungary	24%	57%	8%
Israel	24%	53%	-5%
Switzerland	23%	58%	-5%
Denmark	23%	62%	2%
Romania	22%	53%	-5%

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022. This question was not asked in Saudi Arabia or the UAE.
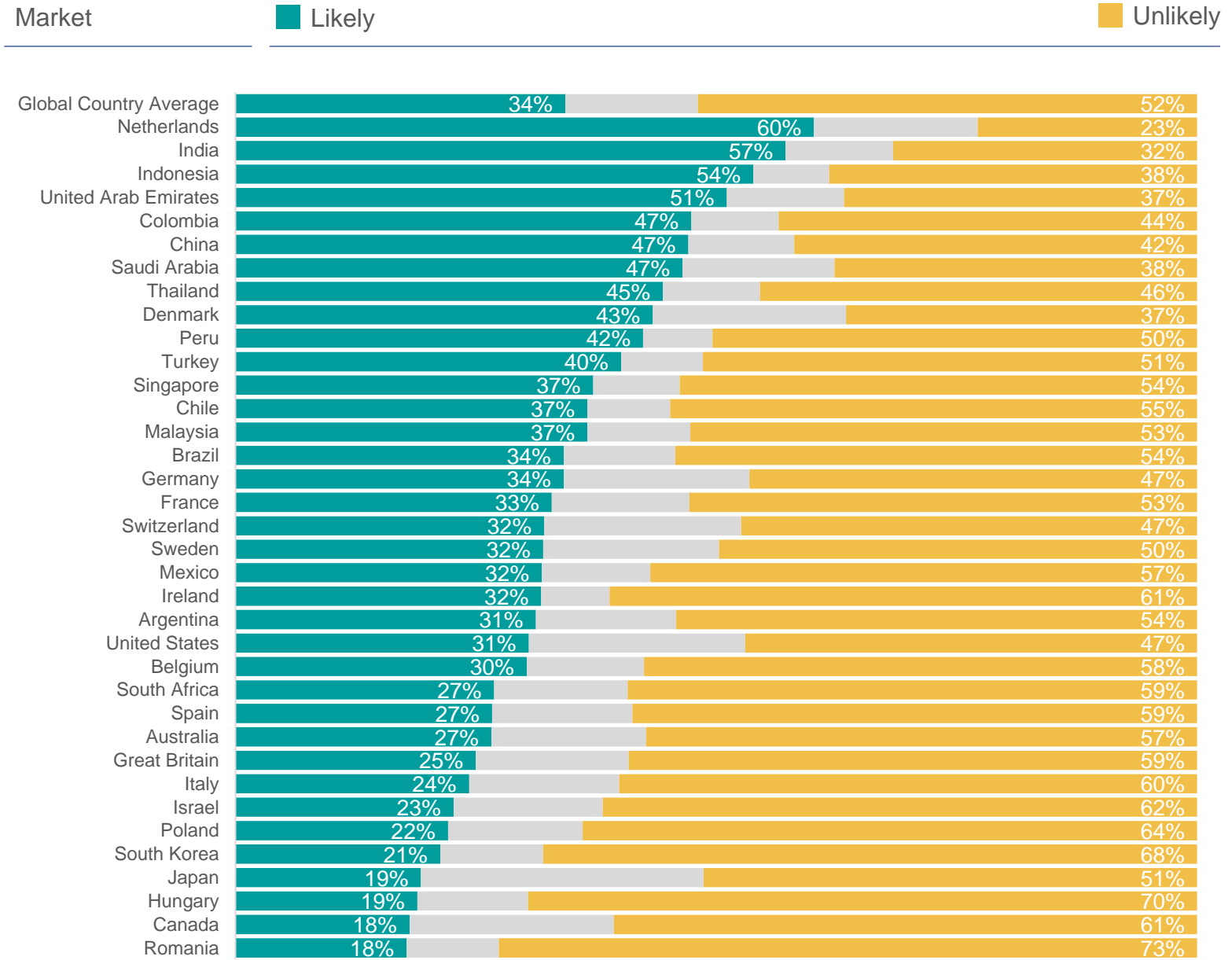
Ipsos

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Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

People will fly less than they did in 2019

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia; South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022
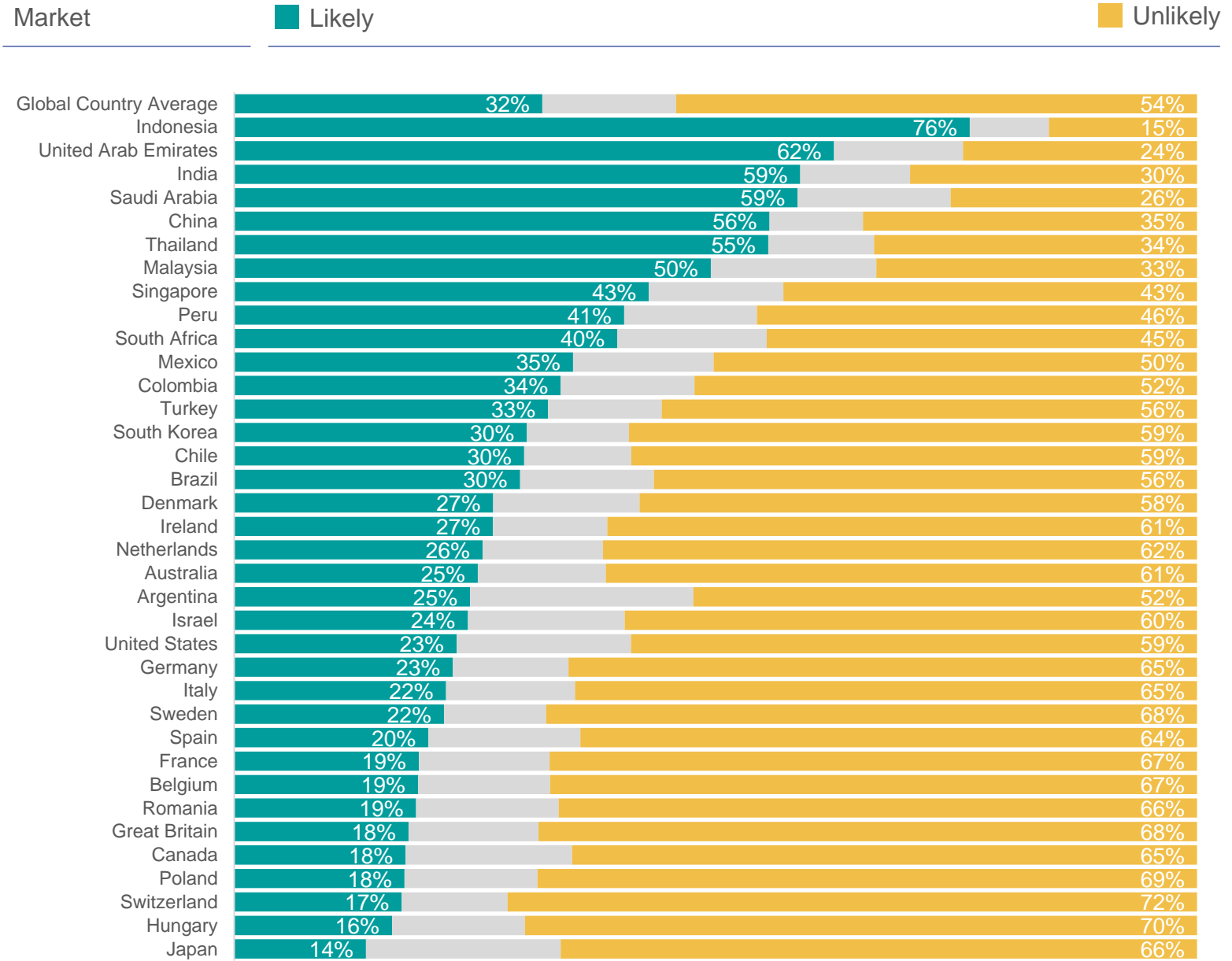
Market	Likely	Unlikely	Change vs 2021
Global Country Average	42%	45%	-3%
China	66%	28%	-2%
Indonesia	64%	27%	N/A
India	58%	34%	6%
Thailand	55%	33%	N/A
Saudi Arabia	53%	29%	24%
Malaysia	52%	38%	-14%
United Arab Emirates	51%	39%	N/A
South Africa	51%	38%	-6%
Italy	46%	39%	0%
Great Britain	46%	41%	-10%
Sweden	45%	44%	-5%
Poland	44%	39%	1%
Australia	44%	45%	-13%
Singapore	43%	50%	-24%
Turkey	43%	45%	5%
Peru	43%	45%	0%
Argentina	42%	42%	-1%
Spain	42%	43%	5%
Chile	42%	47%	0%
France	41%	40%	2%
Denmark	41%	46%	-8%
Colombia	41%	46%	7%
Brazil	40%	46%	3%
Ireland	40%	53%	N/A
Hungary	39%	45%	2%
Germany	39%	50%	-1%
Mexico	39%	46%	-1%
Netherlands	35%	55%	0%
Romania	35%	49%	-9%
Belgium	34%	55%	7%
United States	34%	50%	-9%
Canada	32%	50%	-19%
Switzerland	31%	57%	-16%
Japan	30%	49%	-6%
South Korea	29%	61%	-6%
Israel	21%	69%	-23%

Q.
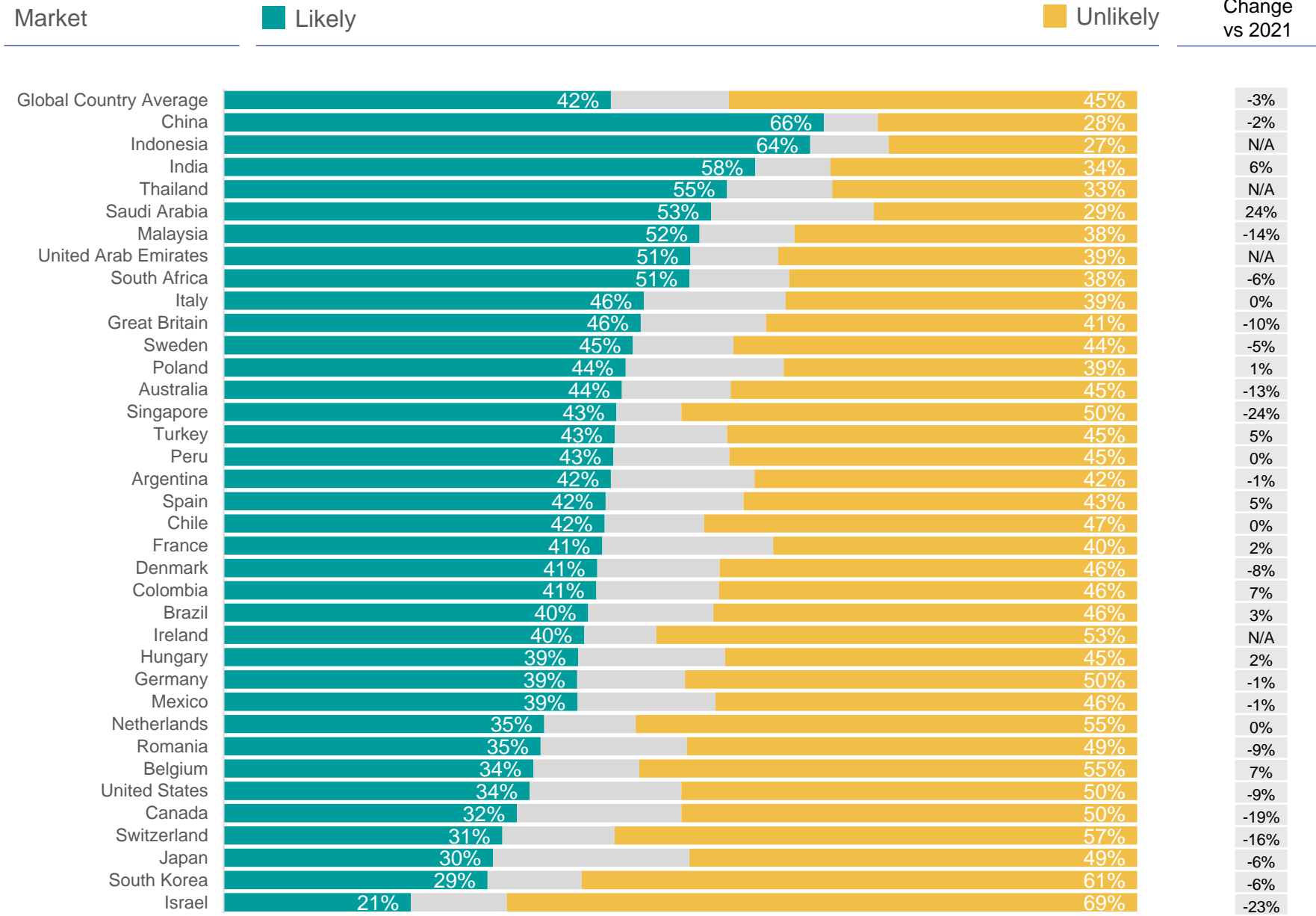
For each of the following, please tell me how likely or unlikely you think they are to happen…?

Parts of my country will become unliveable because of an extreme weather event

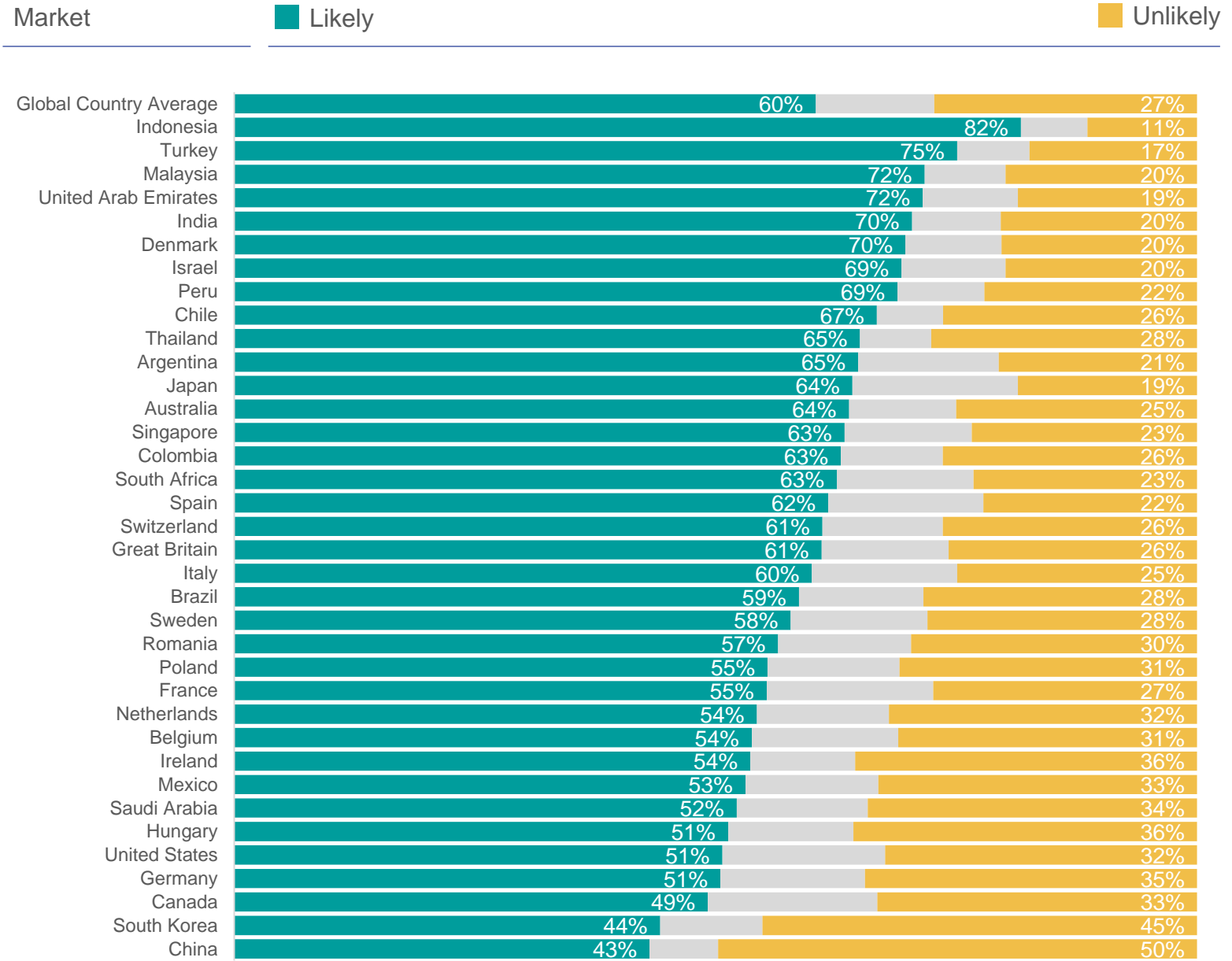| Market	Likely	Unlikely
Global Country Average	36%	50%
Indonesia	65%	26%
India	62%	28%
Thailand	53%	37%
Australia	49%	38%
South Africa	49%	37%
United Arab Emirates	48%	38%
Colombia	46%	35%
Peru	45%	38%
France	44%	40%
Malaysia	43%	44%
Mexico	43%	36%
Turkey	43%	42%
Chile	42%	44%
Saudi Arabia	41%	41%
Spain	40%	46%
China	40%	54%
Italy	38%	44%
United States	36%	46%
Singapore	35%	54%
Brazil	34%	50%
Canada	32%	49%
South Korea	30%	61%
Argentina	27%	51%
Germany	27%	59%
Poland	27%	61%
Belgium	27%	58%
Ireland	26%	63%
Great Britain	24%	64%
Israel	23%	63%
Hungary	23%	64%
Netherlands	23%	66%
Denmark	22%	65%
Switzerland	22%	65%
Japan	21%	59%
Sweden	20%	69%
Romania	19%	62%

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022
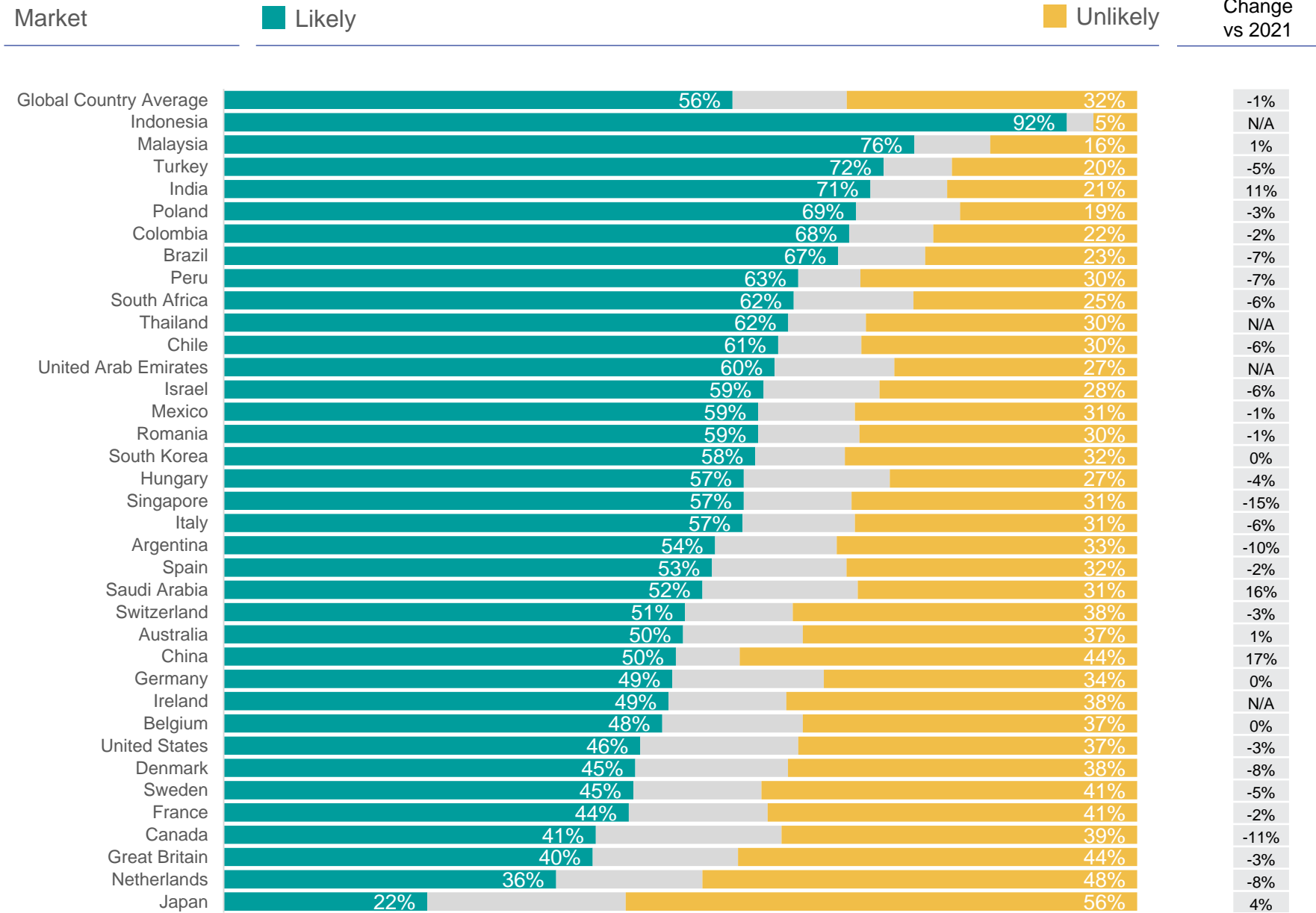
Ipsos

Q.
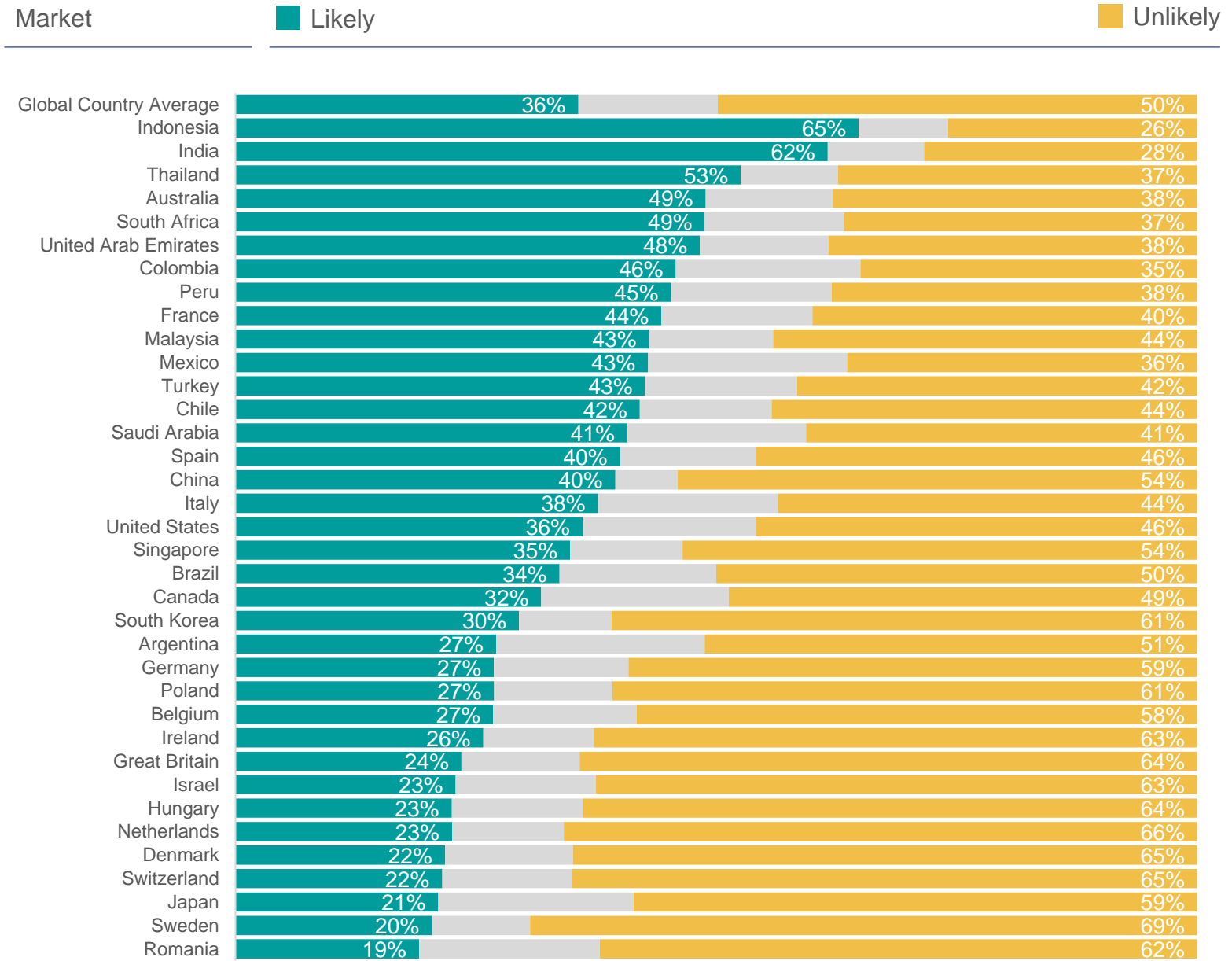
For each of the following, please tell me how likely or unlikely you think they are to happen…?

The number of bicycles will outnumber the number of cars in the capital city of my country

Market	Likely	Unlikely
Global Country Average	34%	52%
Netherlands	60%	23%
India	57%	32%
Indonesia	54%	38%
United Arab Emirates	51%	37%
Colombia	47%	44%
China	47%	42%
Saudi Arabia	47%	38%
Thailand	45%	46%
Denmark	43%	37%
Peru	42%	50%
Turkey	40%	51%
Singapore	37%	54%
Chile	37%	55%
Malaysia	37%	53%
Brazil	34%	54%
Germany	34%	47%
France	33%	53%
Switzerland	32%	47%
Sweden	32%	50%
Mexico	32%	57%
Ireland	32%	61%
Argentina	31%	54%
United States	31%	47%
Belgium	30%	58%
South Africa	27%	59%
Spain	27%	59%
Australia	27%	57%
Great Britain	25%	59%
Italy	24%	60%
Israel	23%	62%
Poland	22%	64%
South Korea	21%	68%
Japan	19%	51%
Hungary	19%	70%
Canada	18%	61%
Romania	18%	73%

Ipsos

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

There will be a breakthrough technology developed which will halt climate change

Market	Likely	Unlikely
Global Country Average	32%	54%
Indonesia	76%	15%
United Arab Emirates	62%	24%
India	59%	30%
Saudi Arabia	59%	26%
China	56%	35%
Thailand	55%	34%
Malaysia	50%	33%
Singapore	43%	43%
Peru	41%	46%
South Africa	40%	45%
Mexico	35%	50%
Colombia	34%	52%
Turkey	33%	56%
South Korea	30%	59%
Chile	30%	59%
Brazil	30%	56%
Denmark	27%	58%
Ireland	27%	61%
Netherlands	26%	62%
Australia	25%	61%
Argentina	25%	52%
Israel	24%	60%
United States	23%	59%
Germany	23%	65%
Italy	22%	65%
Sweden	22%	68%
Spain	20%	64%
France	19%	67%
Belgium	19%	67%
Romania	19%	66%
Great Britain	18%	68%
Canada	18%	65%
Poland	18%	69%
Switzerland	17%	72%
Hungary	16%	70%
Japan	14%	66%

SOCIETY IN 2023

5

Ipsos

Q.

Society

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Likely ▮   Unlikely ▮   % Likely 2021

There will be no further Covid-19 lockdowns in my country
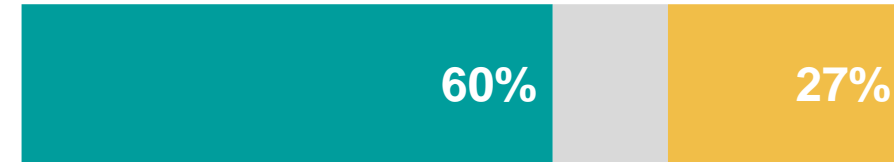
60%   **27%**   N/A

Many more people will live their lives in virtual worlds
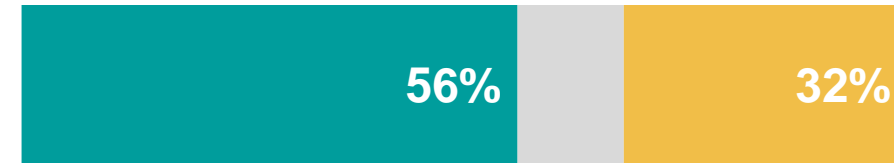
56%   **32%**   ▼ -1 pp   57%

It will become normal for businesses in my country to implement a four-day working week

37%   **52%**   N/A

People in my country will become more tolerant of each other

34%   **55%**   ▲ +6 pp   28%

Ipsos

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

There will be no further Covid-19 lockdowns in my country

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022
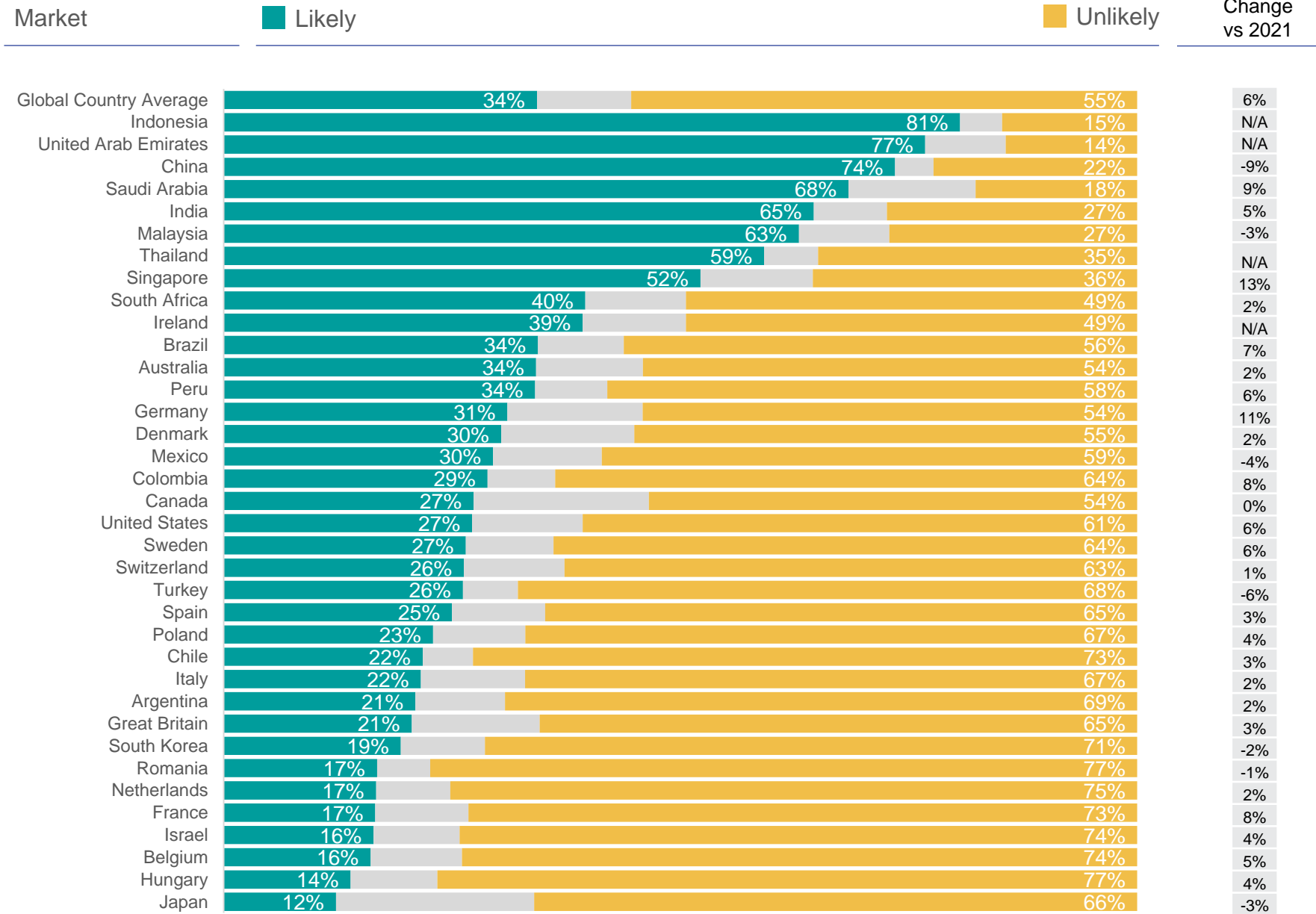
Market	Likely	Unlikely
Global Country Average	60%	27%
Indonesia	82%	11%
Turkey	75%	17%
Malaysia	72%	20%
United Arab Emirates	72%	19%
India	70%	20%
Denmark	70%	20%
Israel	69%	20%
Peru	69%	22%
Chile	67%	26%
Thailand	65%	28%
Argentina	65%	21%
Japan	64%	19%
Australia	64%	25%
Singapore	63%	23%
Colombia	63%	26%
South Africa	63%	23%
Spain	62%	22%
Switzerland	61%	26%
Great Britain	61%	26%
Italy	60%	25%
Brazil	59%	28%
Sweden	58%	28%
Romania	57%	30%
Poland	55%	31%
France	55%	27%
Netherlands	54%	32%
Belgium	54%	31%
Ireland	54%	36%
Mexico	53%	33%
Saudi Arabia	52%	34%
Hungary	51%	36%
United States	51%	32%
Germany	51%	35%
Canada	49%	33%
South Korea	44%	45%
China	43%	50%

For each of the following, please tell me how likely or unlikely you think they are to happen…?

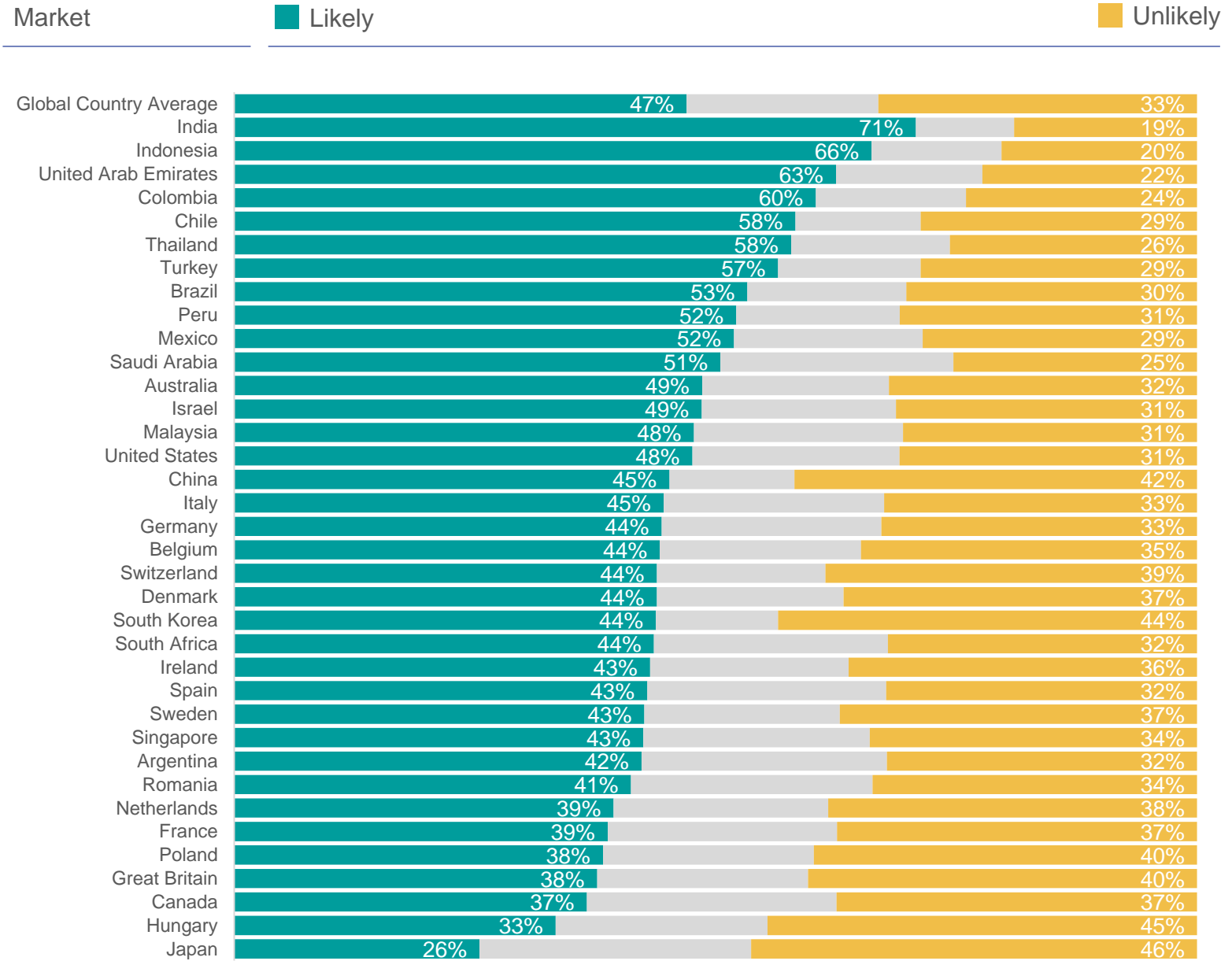## Many more people will live their lives in virtual worlds

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022

Market	Likely	Unlikely	Change vs 2021
Global Country Average	56%	32%	-1%
Indonesia	92%	5%	N/A
Malaysia	76%	16%	1%
Turkey	72%	20%	-5%
India	71%	21%	11%
Poland	69%	19%	-3%
Colombia	68%	22%	-2%
Brazil	67%	23%	-7%
Peru	63%	30%	-7%
South Africa	62%	25%	-6%
Thailand	62%	30%	N/A
Chile	61%	30%	-6%
United Arab Emirates	60%	27%	N/A
Israel	59%	28%	-6%
Mexico	59%	31%	-1%
Romania	59%	30%	-1%
South Korea	58%	32%	0%
Hungary	57%	27%	-4%
Singapore	57%	31%	-15%
Italy	57%	31%	-6%
Argentina	54%	33%	-10%
Spain	53%	32%	-2%
Saudi Arabia	52%	31%	16%
Switzerland	51%	38%	-3%
Australia	50%	37%	1%
China	50%	44%	17%
Germany	49%	34%	0%
Ireland	49%	38%	N/A
Belgium	48%	37%	0%
United States	46%	37%	-3%
Denmark	45%	38%	-8%
Sweden	45%	41%	-5%
France	44%	41%	-2%
Canada	41%	39%	-11%
Great Britain	40%	44%	-3%
Netherlands	36%	48%	-8%
Japan	22%	56%	4%

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

It will become normal for businesses in my country to implement a four-day working week

Market	Likely	Unlikely
Global Country Average	37%	52%
United Arab Emirates	68%	24%
India	63%	29%
Indonesia	54%	39%
Saudi Arabia	53%	29%
Malaysia	53%	39%
Thailand	49%	42%
Ireland	48%	43%
South Africa	46%	44%
Singapore	46%	46%
Chile	43%	50%
Australia	42%	46%
China	42%	53%
France	41%	46%
Great Britain	38%	49%
Colombia	38%	54%
United States	38%	45%
Denmark	37%	47%
Canada	35%	49%
Belgium	34%	51%
Brazil	34%	56%
South Korea	33%	59%
Germany	32%	55%
Spain	31%	58%
Italy	30%	58%
Turkey	29%	63%
Mexico	29%	59%
Netherlands	27%	61%
Israel	27%	64%
Switzerland	27%	66%
Romania	26%	64%
Poland	25%	66%
Hungary	25%	64%
Peru	24%	67%
Argentina	22%	64%
Sweden	22%	69%
Japan	15%	68%

Q.
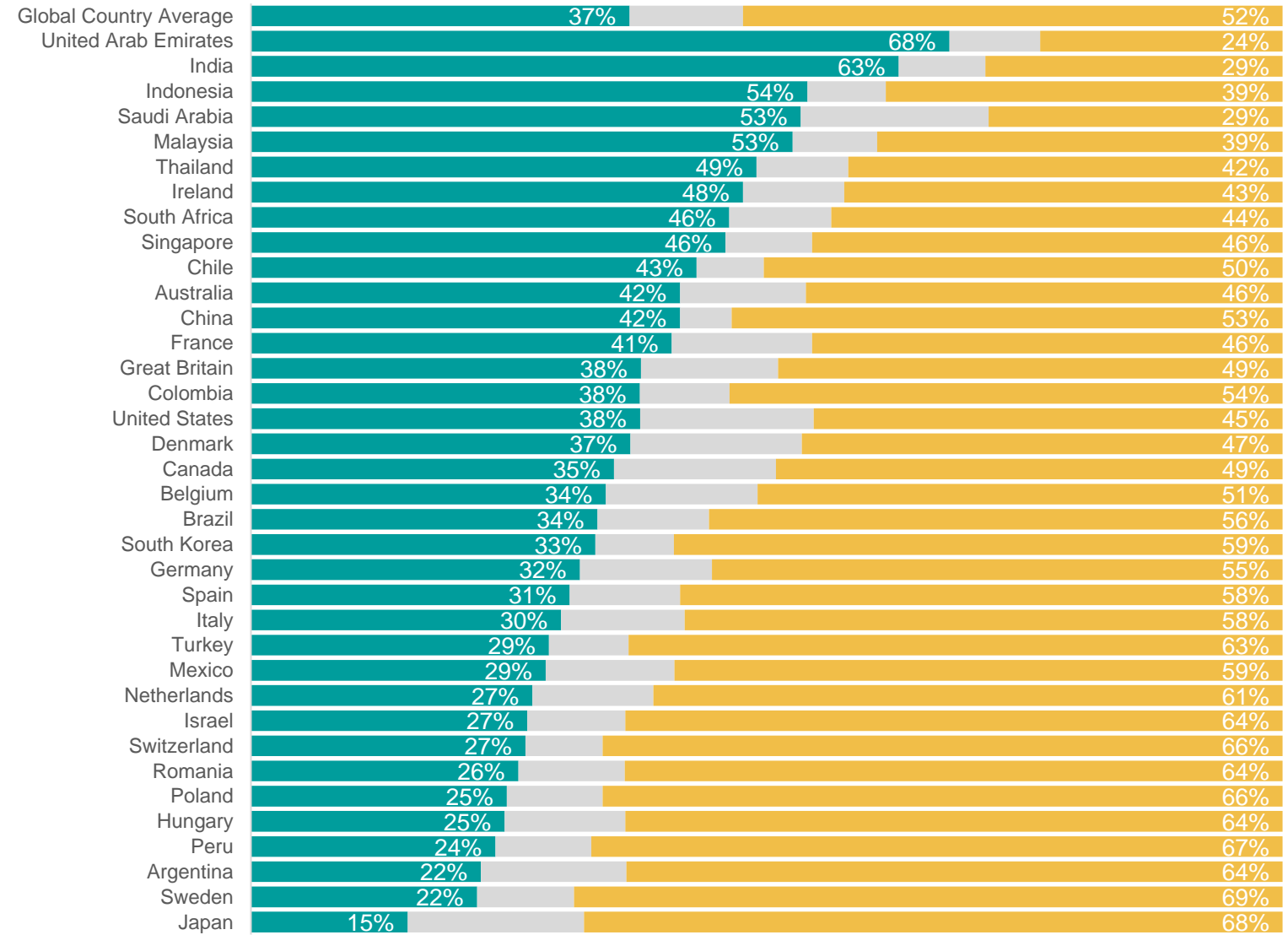
For each of the following, please tell me how likely or unlikely you think they are to happen…?

People in my country will become more tolerant of each other

Market	Likely	Unlikely	Change vs 2021
Global Country Average	34%	55%	6%
Indonesia	81%	15%	N/A
United Arab Emirates	77%	14%	N/A
China	74%	22%	-9%
Saudi Arabia	68%	18%	9%
India	65%	27%	5%
Malaysia	63%	27%	-3%
Thailand	59%	35%	N/A
Singapore	52%	36%	13%
South Africa	40%	49%	2%
Ireland	39%	49%	N/A
Brazil	34%	56%	7%
Australia	34%	54%	2%
Peru	34%	58%	6%
Germany	31%	54%	11%
Denmark	30%	55%	2%
Mexico	30%	59%	-4%
Colombia	29%	64%	8%
Canada	27%	54%	0%
United States	27%	61%	6%
Sweden	27%	64%	6%
Switzerland	26%	63%	1%
Turkey	26%	68%	-6%
Spain	25%	65%	3%
Poland	23%	67%	4%
Chile	22%	73%	3%
Italy	22%	67%	2%
Argentina	21%	69%	2%
Great Britain	21%	65%	3%
South Korea	19%	71%	-2%
Romania	17%	77%	-1%
Netherlands	17%	75%	2%
France	17%	73%	8%
Israel	16%	74%	4%
Belgium	16%	74%	5%
Hungary	14%	77%	4%
Japan	12%	66%	-3%

Base: 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets. Friday, October 21 - Friday, November 4, 2022
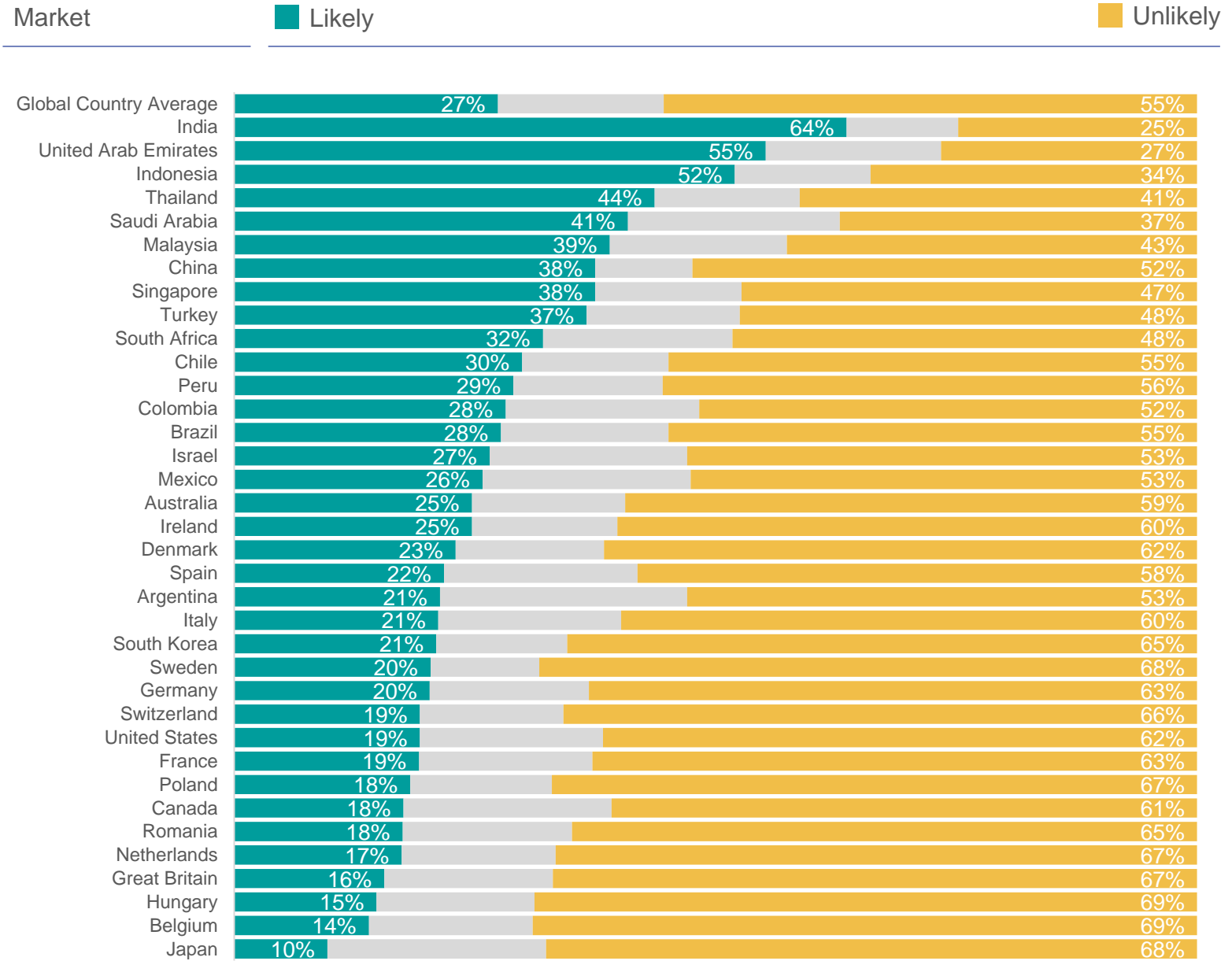
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TECHNOLOGY IN 2023

6

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Q.

Technology

For each of the following, please tell me how likely or unlikely you think they are to happen…?

Global averages   ■ Likely   ■ Unlikely   % Likely 2021

A space rocket will be launched en route to Mars
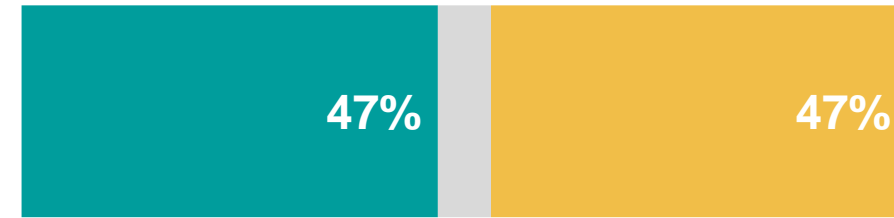
47%   **47%**   N/A

There will be a space tourism service launched that will offer people trips to land on the moon

39%   **33%**   N/A

An implant will be successfully implanted in a human brain to restore lost memories

27%   **55%**   N/A

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Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

A space rocket will be launched en route to Mars

Market	Likely	Unlikely
Global Country Average	47%	33%
India	71%	19%
Indonesia	66%	20%
United Arab Emirates	63%	22%
Colombia	60%	24%
Chile	58%	29%
Thailand	58%	26%
Turkey	57%	29%
Brazil	53%	30%
Peru	52%	31%
Mexico	52%	29%
Saudi Arabia	51%	25%
Australia	49%	32%
Israel	49%	31%
Malaysia	48%	31%
United States	48%	31%
China	45%	42%
Italy	45%	33%
Germany	44%	33%
Belgium	44%	35%
Switzerland	44%	39%
Denmark	44%	37%
South Korea	44%	44%
South Africa	44%	32%
Ireland	43%	36%
Spain	43%	32%
Sweden	43%	37%
Singapore	43%	34%
Argentina	42%	32%
Romania	41%	34%
Netherlands	39%	38%
France	39%	37%
Poland	38%	40%
Great Britain	38%	40%
Canada	37%	37%
Hungary	33%	45%
Japan	26%	46%

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

There will be a space tourism service launched that will offer people trips to land on the moon

Market	Likely	Unlikely
Global Country Average	39%	47%
United Arab Emirates	63%	26%
India	62%	28%
Indonesia	60%	28%
Colombia	54%	34%
Saudi Arabia	52%	30%
Chile	52%	40%
Peru	50%	39%
Malaysia	47%	38%
Thailand	47%	41%
China	46%	46%
Mexico	45%	39%
Turkey	45%	43%
Singapore	42%	43%
South Africa	42%	43%
Brazil	39%	47%
Spain	37%	46%
Italy	37%	50%
Netherlands	35%	51%
Germany	35%	51%
Argentina	35%	47%
Romania	35%	49%
South Korea	34%	56%
Belgium	34%	49%
Israel	34%	52%
Switzerland	34%	55%
Denmark	33%	53%
Ireland	32%	55%
Australia	31%	56%
Sweden	29%	60%
United States	29%	54%
France	28%	55%
Poland	28%	58%
Hungary	26%	58%
Great Britain	25%	61%
Canada	24%	58%
Japan	23%	55%

Q.

For each of the following, please tell me how likely or unlikely you think they are to happen…?

An implant will be successfully implanted in a human brain to restore lost memories

Market	Likely	Unlikely
Global Country Average	27%	55%
India	64%	25%
United Arab Emirates	55%	27%
Indonesia	52%	34%
Thailand	44%	41%
Saudi Arabia	41%	37%
Malaysia	39%	43%
China	38%	52%
Singapore	38%	47%
Turkey	37%	48%
South Africa	32%	48%
Chile	30%	55%
Peru	29%	56%
Colombia	28%	52%
Brazil	28%	55%
Israel	27%	53%
Mexico	26%	53%
Australia	25%	59%
Ireland	25%	60%
Denmark	23%	62%
Spain	22%	58%
Argentina	21%	53%
Italy	21%	60%
South Korea	21%	65%
Sweden	20%	68%
Germany	20%	63%
Switzerland	19%	66%
United States	19%	62%
France	19%	63%
Poland	18%	67%
Canada	18%	61%
Romania	18%	65%
Netherlands	17%	67%
Great Britain	16%	67%
Hungary	15%	69%
Belgium	14%	69%
Japan	10%	68%

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OUTLOOK FOR 2023

7

Q.

Outlook for 2023
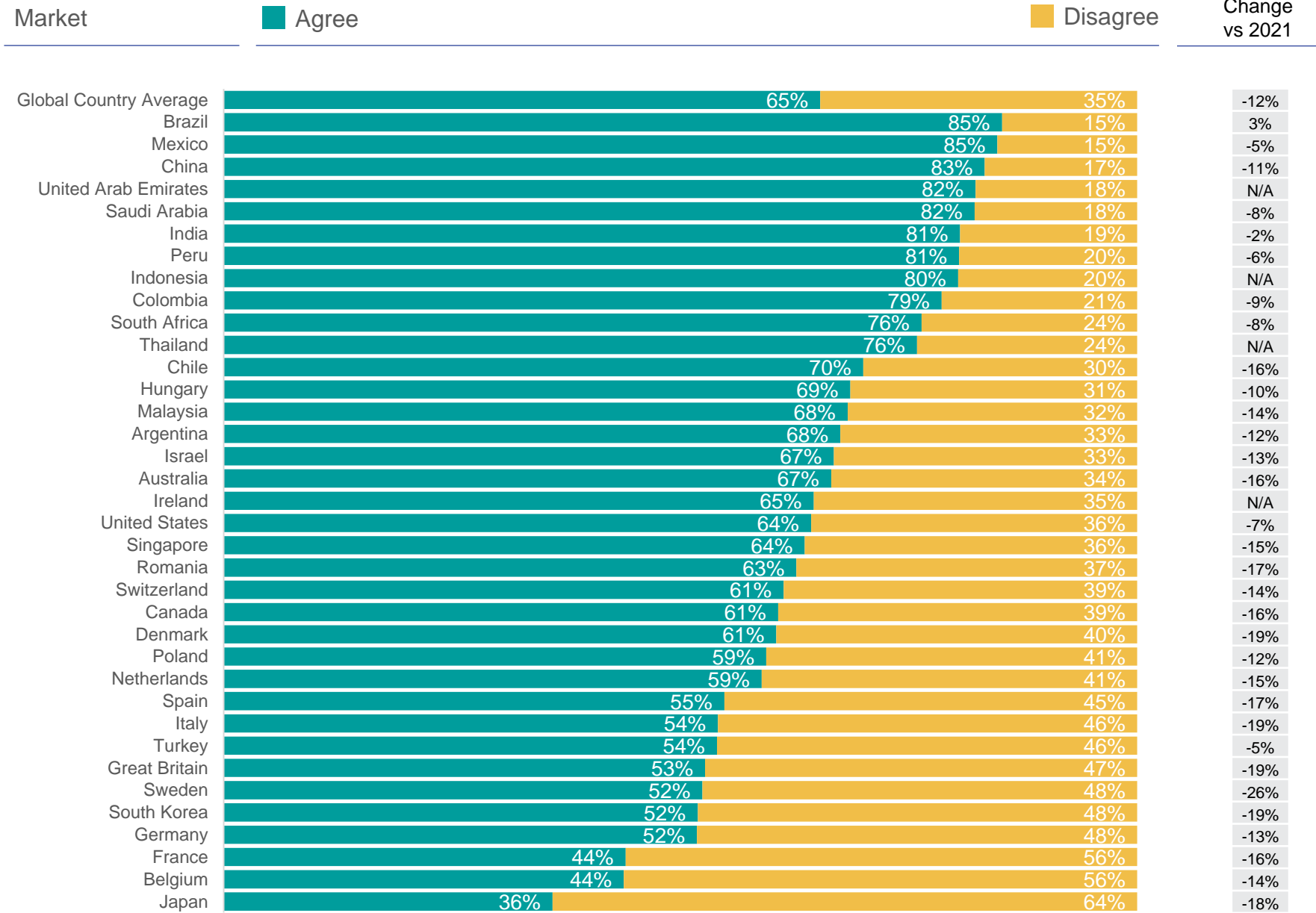
Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

Global averages

■ Agree   ■ Disagree   % Likely 2021

I will make some personal resolutions to do some specific things for myself or others in 2023

74%	26%

▼ -1 pp

75%

I am optimistic that 2023 will be a better year for me than it was in 2022

65%	35%
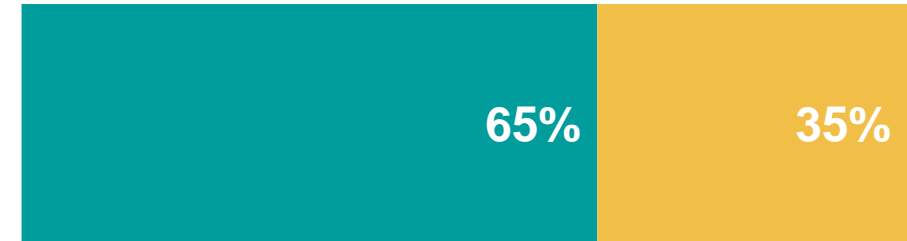
▼ -12 pp

77%

The global economy will be stronger in 2023 than it was in 2022
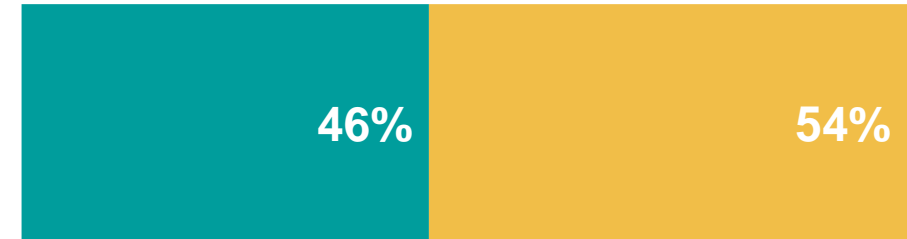
46%	54%

▼ -15 pp

61%

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Q.

Outlook for 2023

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements…?

Global averages - % agree
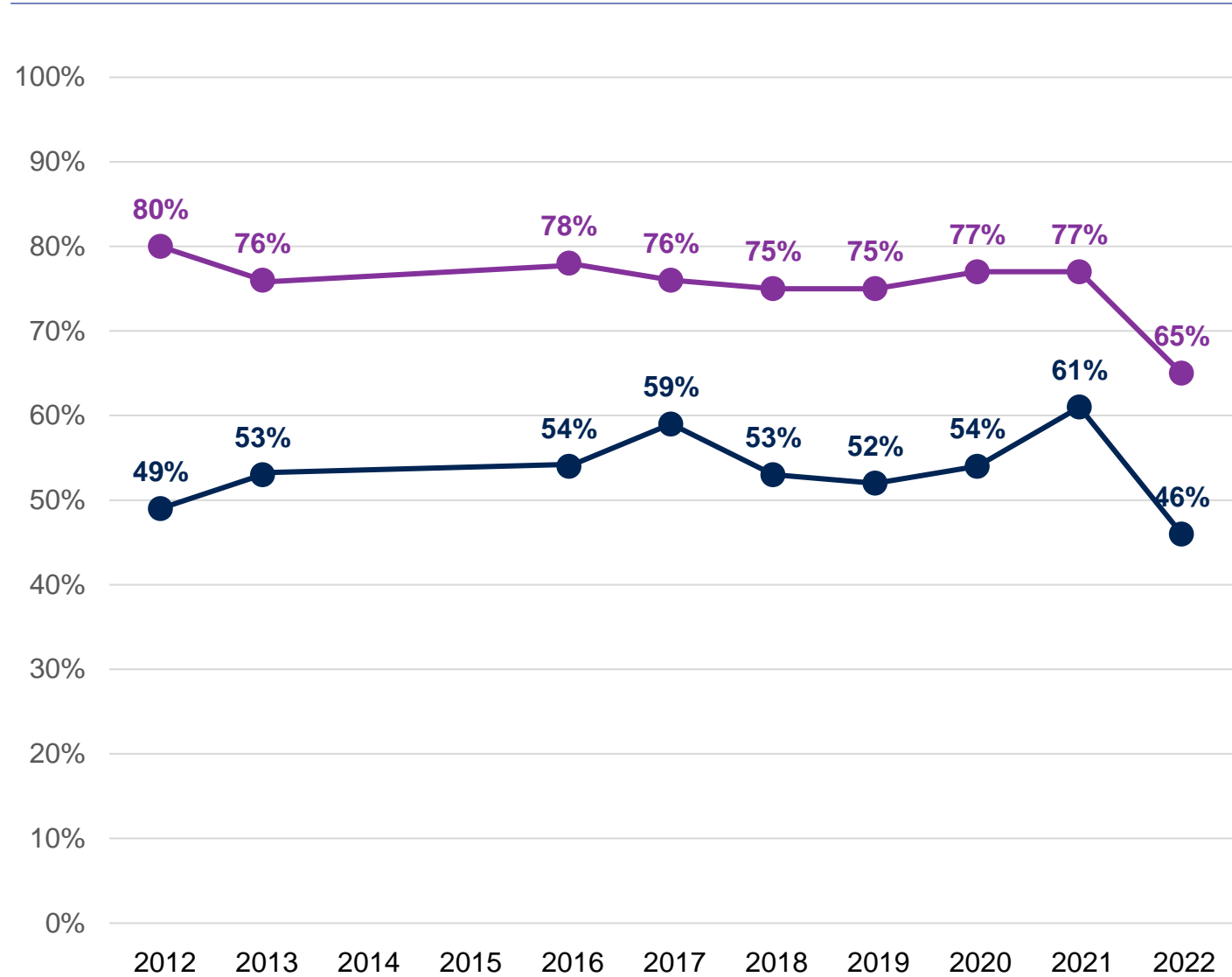
I am optimistic that next year will be a better year than this year

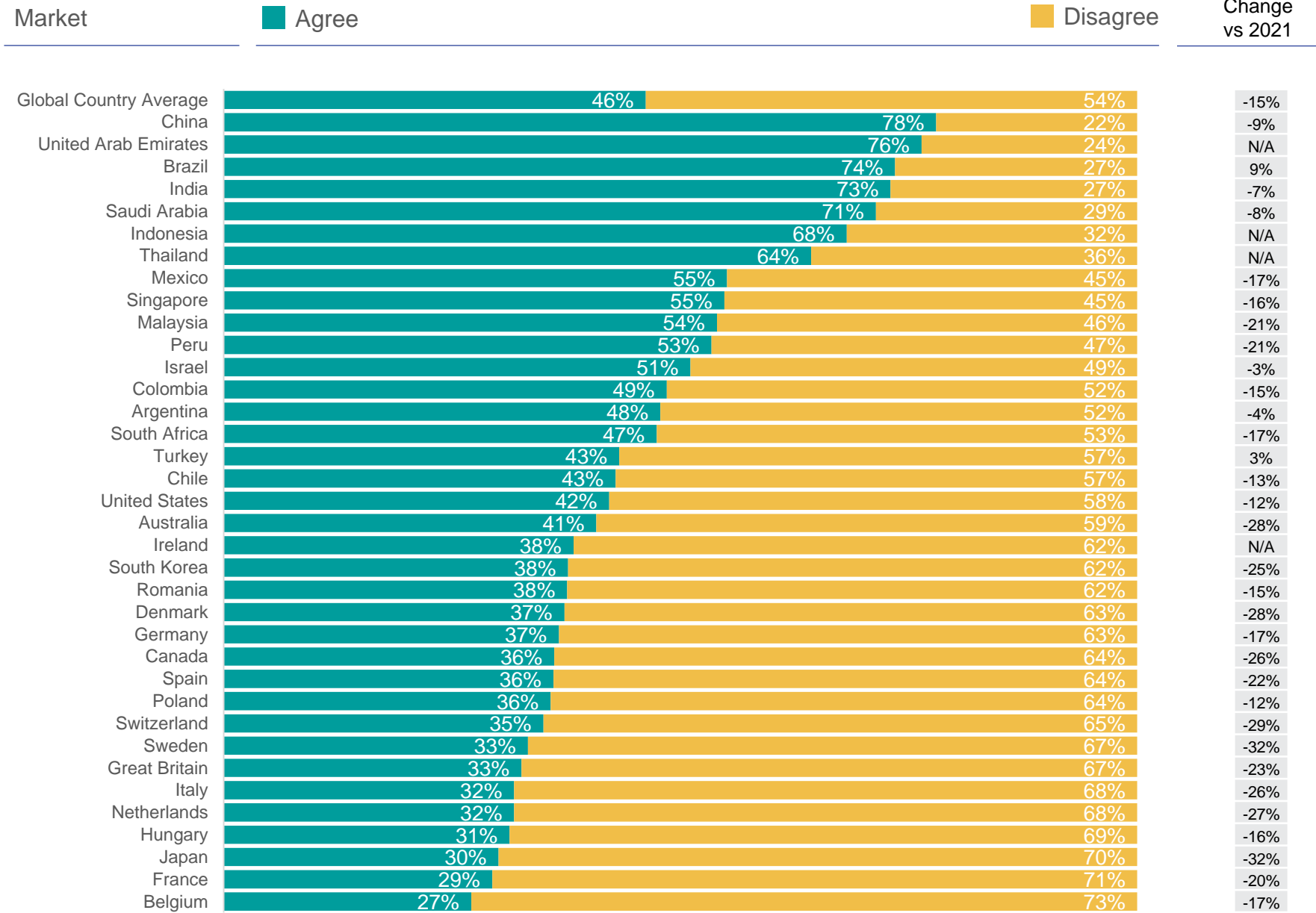**The global economy will be stronger next year than it was this year**

Q.

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

I will make some personal resolutions to do some specific things for myself or others in 2023

Market	Agree	Disagree	Change vs 2021
Global Country Average	74%	26%	-1%
Peru	91%	9%	-1%
Colombia	90%	10%	-3%
Mexico	90%	10%	-2%
China	89%	11%	-7%
Argentina	88%	12%	-1%
South Africa	86%	14%	-3%
Indonesia	86%	14%	N/A
Chile	86%	14%	-2%
Romania	83%	17%	-5%
Thailand	82%	18%	N/A
India	82%	18%	2%
Brazil	80%	20%	-2%
United Arab Emirates	79%	21%	N/A
Israel	79%	22%	-5%
Spain	78%	22%	-7%
Italy	77%	23%	-6%
Singapore	77%	23%	-4%
Saudi Arabia	77%	23%	-5%
Malaysia	76%	24%	-6%
Turkey	75%	25%	1%
Poland	74%	26%	3%
Denmark	74%	26%	-4%
Ireland	73%	27%	N/A
Switzerland	73%	28%	-4%
South Korea	71%	30%	-6%
Germany	70%	30%	0%
Australia	70%	31%	-3%
United States	69%	31%	2%
France	68%	32%	0%
Canada	65%	35%	-2%
Great Britain	63%	37%	-1%
Belgium	61%	39%	-5%
Hungary	55%	45%	-2%
Netherlands	45%	55%	-5%
Japan	41%	59%	-3%
Sweden	35%	65%	12%

Q.
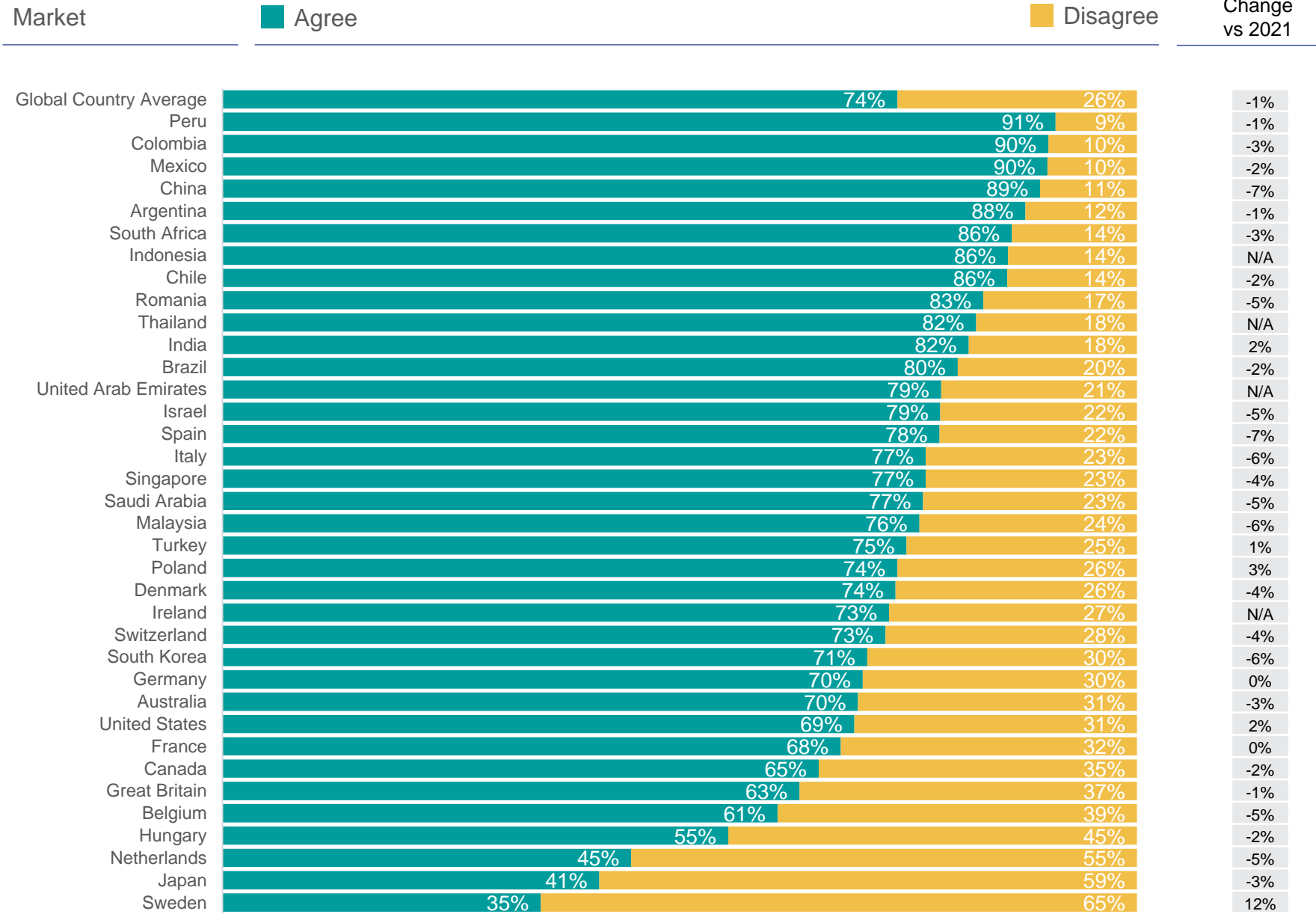
Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

I am optimistic that 2023 will be a better year for me than it was in 2022

Market	Agree	Disagree	Change vs 2021
Global Country Average	65%	35%	-12%
Brazil	85%	15%	3%
Mexico	85%	15%	-5%
China	83%	17%	-11%
United Arab Emirates	82%	18%	N/A
Saudi Arabia	82%	18%	-8%
India	81%	19%	-2%
Peru	81%	20%	-6%
Indonesia	80%	20%	N/A
Colombia	79%	21%	-9%
South Africa	76%	24%	-8%
Thailand	76%	24%	N/A
Chile	70%	30%	-16%
Hungary	69%	31%	-10%
Malaysia	68%	32%	-14%
Argentina	68%	33%	-12%
Israel	67%	33%	-13%
Australia	67%	34%	-16%
Ireland	65%	35%	N/A
United States	64%	36%	-7%
Singapore	64%	36%	-15%
Romania	63%	37%	-17%
Switzerland	61%	39%	-14%
Canada	61%	39%	-16%
Denmark	61%	40%	-19%
Poland	59%	41%	-12%
Netherlands	59%	41%	-15%
Spain	55%	45%	-17%
Italy	54%	46%	-19%
Turkey	54%	46%	-5%
Great Britain	53%	47%	-19%
Sweden	52%	48%	-26%
South Korea	52%	48%	-19%
Germany	52%	48%	-13%
France	44%	56%	-16%
Belgium	44%	56%	-14%
Japan	36%	64%	-18%

Q.

Please indicate if you agree very much, agree somewhat, disagree somewhat or disagree very much with the following statements:

The global economy will be stronger in 2023 than it was in 2022

Market	Agree	Disagree	Change vs 2021
Global Country Average	46%	54%	-15%
China	78%	22%	-9%
United Arab Emirates	76%	24%	N/A
Brazil	74%	27%	9%
India	73%	27%	-7%
Saudi Arabia	71%	29%	-8%
Indonesia	68%	32%	N/A
Thailand	64%	36%	N/A
Mexico	55%	45%	-17%
Singapore	55%	45%	-16%
Malaysia	54%	46%	-21%
Peru	53%	47%	-21%
Israel	51%	49%	-3%
Colombia	49%	52%	-15%
Argentina	48%	52%	-4%
South Africa	47%	53%	-17%
Turkey	43%	57%	3%
Chile	43%	57%	-13%
United States	42%	58%	-12%
Australia	41%	59%	-28%
Ireland	38%	62%	N/A
South Korea	38%	62%	-25%
Romania	38%	62%	-15%
Denmark	37%	63%	-28%
Germany	37%	63%	-17%
Canada	36%	64%	-26%
Spain	36%	64%	-22%
Poland	36%	64%	-12%
Switzerland	35%	65%	-29%
Sweden	33%	67%	-32%
Great Britain	33%	67%	-23%
Italy	32%	68%	-26%
Netherlands	32%	68%	-27%
Hungary	31%	69%	-16%
Japan	30%	70%	-32%
France	29%	71%	-20%
Belgium	27%	73%	-17%

TECHNICAL NOTE

These are the results of a 36-country survey conducted by Ipsos on its Global Advisor online platform. Ipsos interviewed a total of 24,471 adults aged 18-74 in the United States, Canada, Republic of Ireland, Israel, Malaysia, South Africa, and Turkey, 20-74 in Thailand, 21-74 in Indonesia and Singapore, and 16-74 in 26 other markets between Friday, October 21 and Friday, November 4, 2022.

The sample consists of approximately 1,000 individuals in each of Australia, Brazil, Canada, mainland China, France, Germany, Great Britain, Italy, Japan, Mexico, Spain, South Africa, South Korea, and the U.S., and 500 individuals in each of Argentina, Belgium, Chile, Colombia, Denmark, Hungary, India, Indonesia, Ireland, Israel, Malaysia, the Netherlands, Peru, Poland, Romania, Saudi Arabia, Singapore, Sweden, Switzerland, Thailand, Turkey, and the United Arab Emirates.

The samples in Argentina, Australia, Belgium, Canada, Denmark, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, Romania, South Korea, Spain, Sweden, Switzerland, and the U.S. can be taken as representative of their general adult population under the age of 75.

The samples in Brazil, Chile, mainland China, Colombia, India, Indonesia, Ireland, Israel, Malaysia, Mexico, Peru, Saudi Arabia, Singapore, South Africa, Thailand, Turkey, and United Arab Emirates are more urban, more educated, and/or more affluent than the general population. The survey results for these countries should be viewed as reflecting the views of the more "connected" segment of their population.

The data is weighted so that each country's sample composition best reflects the demographic profile of the adult population according to the most recent census data.

"The Global Country Average" reflects the average result for all the countries and markets where the survey was conducted. It has not been adjusted to the population size of each country or market and is not intended to suggest a total result.

Where results do not sum to 100 or the 'difference' appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of "don't know" or not stated responses.

The precision of Ipsos online polls is calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on Ipsos' use of credibility intervals, please visit the Ipsos website.

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Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

"Game Changers" – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.

THANK
YOU

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GAME CHANGERS