

11-087515-48 - 2nd - 5th December 2022

PUBLIC
Rugby and Netis List
Adults aged 16-75 GB

Q1. Who from the following list would you expect to be on Santa's 'Nice list' this year?
All Adults aged 16-75 in Great Britain

	Gender		Age		Ancestral Area										Religion		Region		Social grade		Employment status		Education		Ethnicity				
	Male	Female	16-24	25-34	35-44	45-54	55-74	75-94	25-34	35-44	45-54	55-74	Gen C	Millennial	Gen X	Boomer	North	Midlands	South	London	Wales	Scotland	ABSL1	C2DE	Workless	Net	Crashers	Non-ethnic	Minority ethnic
Unweighted base	2088	961	1110	310	366	342	430	650	476	762	450	650	381	166	188	153	113	167	475	237	104	182	1375	713	1375	717	1103	685	1765
Weighted base	2088	1026	1040	312	384	357	383	652	486	739	652	188	381	519	519	587	100	161	471	291	102	181	1369	939	1326	762	994	1004	1763
Ind staff	1036	452	576	145	183	188	186	333	138	375	339	173	302	263	300	300	302	241	133	49	90	188	468	631	616	481	103	618	138
	50%	44%	55%	47%	48%	53%	49%	61%	51%	47%	51%	44%	51%	51%	51%	51%	52%	46%	51%	40%	40%	50%	50%	49%	47%	54%	48%	51%	51%
David Matthews	64%	38%	47%	117	124	142	155	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%
	40%	33%	45%	38%	32%	40%	42%	46%	35%	41%	40%	40%	30%	43%	40%	41%	41%	40%	43%	31%	44%	40%	41%	39%	37%	47%	38%	42%	44%
Pauline Rose	63%	36%	40%	124	122	146	151	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%	143%
	40%	33%	47%	40%	32%	41%	41%	44%	35%	41%	44%	38%	30%	42%	44%	44%	39%	42%	43%	29%	46%	40%	42%	38%	38%	46%	38%	42%	42%
Marion Lewis	71%	35%	40%	45	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36	36
	14%	29%	38%	33%	28%	38%	38%	43%	22%	38%	43%	16%	32%	39%	44%	44%	37%	33%	37%	27%	37%	34%	34%	31%	32%	37%	37%	37%	38%
England Women's football team	42%	26%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%	34%
	10%	20%	33%	30%	23%	33%	30%	36%	24%	30%	30%	27%	20%	31%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%	30%
President Dementia	51%	26%	26%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%	35%
	27%	20%	28%	17%	18%	23%	27%	36%	18%	27%	36%	10%	22%	27%	37%	23%	23%	26%	32%	21%	20%	31%	30%	23%	25%	20%	29%	24%	29%
Al Scott	47%	31%	28%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%
	23%	19%	27%	17%	18%	23%	27%	36%	24%	27%	36%	10%	22%	27%	37%	23%	23%	26%	32%	21%	20%	31%	30%	23%	25%	20%	29%	24%	29%
Kate Charles III	41%	21%	23%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%
	43%	21%	23%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%
Gracie Thurgood	43%	21%	23%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%
	43%	21%	23%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%	37%
Adie	37%	31%	28%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%	33%
	14%	13%	20%	38%	17%	23%	13%	10%	20%	17%	10%	33%	17%	10%	10%	10%	17%	17%	20%	18%	11%	18%	18%	17%	17%	18%	18%	18%	18%
England Men's football team	31%	19%	16%	28%	13%	18%	14%	16%	20%	16%	10%	10%	24%	16%	10%	10%	10%	10%	17%	11%	9%	17%	18%	16%	16%	16%	16%	16%	16%
	13%	13%	16%	22%	12%	16%	15%	14%	17%	15%	14%	19%	14%	14%	14%	14%	14%	14%	14%	14%	8%	17%	15%	15%	15%	15%	15%	15%	15%
Hannah Kane	30%	15%	15%	23%	15%	16%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
	13%	13%	15%	23%	15%	16%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
JK Rowling	30%	13%	13%	23%	15%	16%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
	14%	13%	15%	23%	15%	16%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
Queen Camilla	29%	13%	13%	23%	15%	16%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
	14%	13%	15%	23%	15%	16%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
Jeffery Dean	28%	14%	14%	20%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
	14%	14%	14%	20%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
David Beckham	27%	13%	13%	23%	15%	16%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
	13%	13%	14%	19%	17%	15%	10%	8%	10%	13%	8%	10%	10%	12%	8%	14%	13%	14%	13%	8%	11%	12%	14%	13%	12%	10%	10%	10%	10%
Joe Lovett	25%	11%	11%	24%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
	12%	12%	13%	13%	10%	14%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%
Debra McCall	23%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
	12%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
England Men's rugby team	25%	12%	12%	24%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
	12%	12%	12%	24%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%	14%
Miriam Monaghan	23%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
	12%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
Kate Winslet	23%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
	12%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
Kate Winslet	23%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
	12%	10%	10%	26%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%	17%
Joe Biden	19%	8%	8%	31%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%
	19%	8%	8%	31%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%
Cristiano Ronaldo	17%	8%	8%	31%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%	19%
	17%	8%	8%	31%	19%	19%	19%	19%																					

[Data](#)

21.087515-48- 2nd- 5th December 2022
PUBLIC
Naughty and Nice List
Adults aged 16-75 GB

Q1: Who from the following list would you expect to be on Santa's 'nice list' this year?
All Adults aged 16-75 in Great Britain

	Marital Status				Household Size				Presence of children (16 or under)				General Election 2019 Vote						Referendum 2016 vote	
	Total	Married or Married	Single	Widowed/ Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Liberal Democrat	Other	Remain	Leave				
Unvoted/Not here	2088	1233	651	202	383	739	448	138	672	1416	554	158	147	227	894	608				
Worked/Not here	2088	1204	677	207	397	717	436	138	654	1434	551	144	144	224	868	629				
Wife/Not here	1038	577	308	121	207	333	225	270	313	723	234	118	68	106	476	272				
	100%	48%	28%	10%	18%	32%	19%	5%	29%	68%	23%	12%	7%	10%	46%	29%				
David Attenborough	841	469	280	96	189	281	188	202	346	599	229	254	57	81	385	250				
	40%	39%	42%	4%	40%	40%	42%	18%	38%	42%	41%	40%	40%	30%	44%	40%				
Pudlowski Bear	838	473	289	91	171	283	176	205	348	587	244	231	49	70	348	289				
	40%	39%	40%	4%	40%	39%	40%	38%	38%	41%	40%	42%	34%	31%	40%	42%				
Martin Lewis	711	442	198	71	148	252	159	156	300	511	188	239	49	64	354	232				
	34%	37%	29%	30%	37%	33%	30%	29%	31%	30%	30%	43%	34%	29%	43%	37%				
England Women's football team	635	369	197	70	124	211	135	165	385	450	189	189	34	60	261	219				
	30%	31%	29%	34%	31%	29%	31%	28%	31%	33%	34%	34%	23%	27%	30%	30%				
President Zelenskyy	558	341	156	60	118	204	121	114	356	401	188	166	34	47	263	180				
	27%	28%	28%	28%	28%	28%	28%	21%	24%	28%	34%	30%	23%	21%	30%	29%				
Jeff Bezos	472	293	142	37	84	166	108	114	324	348	154	153	28	35	218	167				
	23%	24%	23%	23%	18%	21%	23%	23%	21%	39%	24%	28%	19%	14%	23%	27%				
Kate Charles III	452	273	130	49	101	147	93	111	324	328	160	110	31	41	194	170				
	22%	23%	18%	14%	21%	21%	21%	21%	39%	29%	29%	22%	18%	22%	27%	27%				
Greta Thunberg	438	234	180	43	95	113	106	106	324	312	82	166	39	50	247	86				
	21%	19%	24%	21%	24%	19%	24%	20%	39%	22%	15%	20%	27%	22%	28%	14%				
Adle	370	185	161	23	49	103	97	120	441	229	61	104	15	34	135	84				
	18%	19%	24%	1%	11%	12%	14%	22%	22%	24%	19%	10%	1%	10%	10%	10%				
England Men's football team	357	212	118	27	45	105	89	118	333	224	110	99	21	28	132	120				
	17%	18%	17%	13%	11%	13%	13%	21%	23%	24%	20%	18%	13%	13%	13%	13%				
Elton John	342	177	136	29	61	109	84	88	314	228	91	85	23	28	132	102				
	14%	19%	20%	14%	14%	13%	13%	19%	17%	14%	10%	13%	10%	12%	13%	10%				
Gareth Southgate	336	204	108	24	58	95	81	103	318	220	99	108	18	30	140	115				
	14%	17%	18%	12%	11%	11%	11%	18%	19%	13%	18%	20%	13%	13%	17%	18%				
England Women's rugby team	322	179	113	29	59	108	69	86	99	225	98	81	22	36	124	108				
	12%	13%	12%	17%	14%	12%	13%	10%	10%	15%	16%	17%	10%	10%	14%	17%				
Harry Kane	309	185	103	21	38	99	67	105	309	200	81	102	22	24	129	91				
	12%	13%	13%	13%	10%	10%	14%	13%	17%	14%	13%	13%	11%	11%	13%	10%				
JK Rowling	300	181	88	31	48	105	67	81	306	184	102	62	17	29	94	119				
	14%	19%	13%	13%	13%	13%	13%	13%	18%	14%	18%	13%	13%	13%	11%	19%				
Queen Camilla	292	176	81	35	73	108	57	54	71	219	120	56	27	30	123	122				
	14%	19%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	13%	14%				
Johnny Depp	288	140	119	29	46	86	60	96	310	178	60	71	10	29	84	85				
	14%	12%	18%	14%	11%	12%	14%	14%	14%	17%	13%	13%	7%	13%	10%	14%				
David Beckham	271	152	103	16	33	76	70	92	308	168	80	71	15	25	92	90				
	12%	13%	13%	8%	8%	11%	10%	10%	17%	14%	12%	14%	10%	10%	11%	10%				
Joe Lovatt	254	151	74	25	52	89	58	57	74	180	43	112	26	22	104	14				
	12%	13%	12%	12%	13%	12%	11%	11%	11%	12%	8%	20%	18%	10%	18%	9%				
Devina McCall	213	119	86	28	46	79	61	66	85	168	71	85	15	29	97	90				
	12%	12%	13%	13%	13%	14%	14%	12%	12%	13%	12%	13%	13%	13%	13%	14%				
England Men's rugby team	200	116	93	22	41	85	53	71	77	173	79	59	18	27	88	88				
	12%	11%	14%	11%	11%	12%	12%	11%	11%	14%	11%	11%	11%	11%	11%	14%				
Miriam Monaghan	200	119	83	24	52	84	45	55	55	181	44	94	17	26	125	14				
	11%	11%	12%	11%	11%	12%	10%	10%	8%	13%	8%	17%	11%	11%	14%	8%				
Kate Winslet	215	112	62	21	34	81	45	55	58	157	32	116	17	19	129	48				
	10%	11%	8%	10%	8%	11%	10%	10%	8%	11%	8%	21%	18%	8%	15%	8%				
Joe Biden	196	100	73	22	44	62	35	55	63	131	41	60	25	28	108	47				
	9%	8%	11%	11%	11%	9%	8%	10%	10%	9%	7%	13%	13%	12%	12%	8%				
Cristiano Ronaldo	174	89	83	7	11	50	42	71	82	99	41	40	8	16	60	41				
	8%	7%	12%	2%	2%	11%	10%	12%	12%	1%	1%	1%	1%	1%	1%	1%				
Tyson Fury	171	104	60	10	20	52	35	66	70	104	47	44	6	11	112	14				
	8%	9%	1%	1%	1%	1%	8%	12%	11%	7%	8%	8%	4%	1%	6%	9%				
Midt-Land	124	89	54	11	31	49	33	36	17	116	18	92	8	21	99	20				
	7%	7%	8%	1%	9%	7%	8%	7%	8%	8%	3%	17%	6%	9%	10%	1%				
Rishi Sunak	145	86	52	7	20	53	28	44	47	97	42	26	9	11	88	20				
	7%	7%	8%	4%	5%	7%	6%	8%	7%	7%	11%	1%	6%	8%	8%	6%				
WWE Smith	141	71	58	12	14	42	24	52	55	86	38	40	8	15	11	30				
	7%	6%	9%	4%	4%	6%	8%	10%	8%	6%	5%	7%	3%	7%	6%	6%				
Nicola Sturgeon	119	85	47	11	18	52	28	40	41	98	11	54	12	17	82	22				
	7%	7%	7%	5%	4%	7%	6%	7%	8%	7%	2%	10%	8%	17%	9%	2%				
Melanie Lynskey	91	59	31	8	7	17	29	42	39	52	16	22	2	14	80	11				
	5%	5%	7%	2%	2%	2%	7%	8%	6%	4%	3%	4%	1%	6%	4%	2%				
Boris Johnson	94	61	31	9	10	32	17	35	31	62	47	10	3	12	32	43				
	4%	4%	3%	5%	3%	4%	4%	7%	5%	4%	8%	2%	2%	5%	3%	7%				
Oliver Munn	93	46	45	2	9	23	21	30	44	48	25	14	8	11	34	17				
	4%	4%	7%	1%	2%	3%	5%	7%	7%	3%	5%	3%	6%	5%	4%	3%				
Kim Kardashian	78	34	33	6	4	25	17	32	41	37	18	20	7	7	24	20				
	4%	3%	4%	3%	1%	3%	4%	6%	6%	3%	3%	4%	3%	3%	3%	3%				
Phoebe Waller-Bridge	69	35	29	5	6	24	11	26	29	40	19	6	5	12	26	15				
	3%	3%	4%	2%	2%	3%	3%	5%	5%	3%	3%	1%	3%	6%	3%	2%				
Celine Dion	69	43	23	3	9	23	15	23	25	44	16	22	3	10	26	26				
	3%	4%	3%	2%	2%	3%	3%	4%	4%	3%	4%	4%	2%	5%	3%	4%				
Donald Trump	67	33	30	5	9	19	10	29	34	33	20	13	3	8	13	22				
	3%	3%	4%	2%	2%	3%	2%	5%	5%	2%	4%	2%	2%	3%	2%	4%				
Matt Hancock	61	32	24	5	9	14	13	21	24	37	21	10	6	6	25	21				
	3%	3%	4%	3%	2%	2%	3%	4%	4%	3%	5%	2%	4%	3%	3%	3%				
Eddie Jones	60	32	24	4	5	20	9	26	29	31	21	14	4	3	20	21				
	3%	3%	4%	2%	1%	3%	2%	5%	4%	2%	4%	3%	3%	2%	2%	3%				
Kanye West	50	24	22	4	2	16	5	27	30	20	10	13	4	3	17	11				
	2%	2%	3%	2%	1%	2%	1%	5%	5%	1%	2%	2%	3%	2%	2%	2%				
Li Keqiang	43	29	12	3	5	8	11	19	20	24	14	12	2	4	10	21				
	2%	2%	2%	1%	1%	1%	3%	4%	3%	2%	3%	2%	1%	2%	1%	3%				
Sasha Brown	40	25	11	4	4	15	9	13	11	29	18	7	1	6	10	22				
	2%	2%	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	1%	2%	1%					

All Adults aged 16-75 in Great Britain

	Gender				Age				Amateur Age Groups				Division																Endowment status				Education		Specialty																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
	Total	Male	Female	16-24	25-34	35-44	45-54	55-74	75-94	16-24	25-34	35-44	55-74	Gen 1	Militarized	Gen 2	Early Career	North	Northwest	South	London	Wales	Scotland	Social elite	CCSE elite	Gen 3	Gen 4	Gen 5	Gen 6	Gen 7	Gen 8	Gen 9	Gen 10	Gen 11	Gen 12	Gen 13	Gen 14	Gen 15	Gen 16	Gen 17	Gen 18	Gen 19	Gen 20	Gen 21	Gen 22	Gen 23	Gen 24	Gen 25	Gen 26	Gen 27	Gen 28	Gen 29	Gen 30	Gen 31	Gen 32	Gen 33	Gen 34	Gen 35	Gen 36	Gen 37	Gen 38	Gen 39	Gen 40	Gen 41	Gen 42	Gen 43	Gen 44	Gen 45	Gen 46	Gen 47	Gen 48	Gen 49	Gen 50	Gen 51	Gen 52	Gen 53	Gen 54	Gen 55	Gen 56	Gen 57	Gen 58	Gen 59	Gen 60	Gen 61	Gen 62	Gen 63	Gen 64	Gen 65	Gen 66	Gen 67	Gen 68	Gen 69	Gen 70	Gen 71	Gen 72	Gen 73	Gen 74	Gen 75	Gen 76	Gen 77	Gen 78	Gen 79	Gen 80	Gen 81	Gen 82	Gen 83	Gen 84	Gen 85	Gen 86	Gen 87	Gen 88	Gen 89	Gen 90	Gen 91	Gen 92	Gen 93	Gen 94	Gen 95	Gen 96	Gen 97	Gen 98	Gen 99	Gen 100	Gen 101	Gen 102	Gen 103	Gen 104	Gen 105	Gen 106	Gen 107	Gen 108	Gen 109	Gen 110	Gen 111	Gen 112	Gen 113	Gen 114	Gen 115	Gen 116	Gen 117	Gen 118	Gen 119	Gen 120	Gen 121	Gen 122	Gen 123	Gen 124	Gen 125	Gen 126	Gen 127	Gen 128	Gen 129	Gen 130	Gen 131	Gen 132	Gen 133	Gen 134	Gen 135	Gen 136	Gen 137	Gen 138	Gen 139	Gen 140	Gen 141	Gen 142	Gen 143	Gen 144	Gen 145	Gen 146	Gen 147	Gen 148	Gen 149	Gen 150	Gen 151	Gen 152	Gen 153	Gen 154	Gen 155	Gen 156	Gen 157	Gen 158	Gen 159	Gen 160	Gen 161	Gen 162	Gen 163	Gen 164	Gen 165	Gen 166	Gen 167	Gen 168	Gen 169	Gen 170	Gen 171	Gen 172	Gen 173	Gen 174	Gen 175	Gen 176	Gen 177	Gen 178	Gen 179	Gen 180	Gen 181	Gen 182	Gen 183	Gen 184	Gen 185	Gen 186	Gen 187	Gen 188	Gen 189	Gen 190	Gen 191	Gen 192	Gen 193	Gen 194	Gen 195	Gen 196	Gen 197	Gen 198	Gen 199	Gen 200	Gen 201	Gen 202	Gen 203	Gen 204	Gen 205	Gen 206	Gen 207	Gen 208	Gen 209	Gen 210	Gen 211	Gen 212	Gen 213	Gen 214	Gen 215	Gen 216	Gen 217	Gen 218	Gen 219	Gen 220	Gen 221	Gen 222	Gen 223	Gen 224	Gen 225	Gen 226	Gen 227	Gen 228	Gen 229	Gen 230	Gen 231	Gen 232	Gen 233	Gen 234	Gen 235	Gen 236	Gen 237	Gen 238	Gen 239	Gen 240	Gen 241	Gen 242	Gen 243	Gen 244	Gen 245	Gen 246	Gen 247	Gen 248	Gen 249	Gen 250	Gen 251	Gen 252	Gen 253	Gen 254	Gen 255	Gen 256	Gen 257	Gen 258	Gen 259	Gen 260	Gen 261	Gen 262	Gen 263	Gen 264	Gen 265	Gen 266	Gen 267	Gen 268	Gen 269	Gen 270	Gen 271	Gen 272	Gen 273	Gen 274	Gen 275	Gen 276	Gen 277	Gen 278	Gen 279	Gen 280	Gen 281	Gen 282	Gen 283	Gen 284	Gen 285	Gen 286	Gen 287	Gen 288	Gen 289	Gen 290	Gen 291	Gen 292	Gen 293	Gen 294	Gen 295	Gen 296	Gen 297	Gen 298	Gen 299	Gen 300	Gen 301	Gen 302	Gen 303	Gen 304	Gen 305	Gen 306	Gen 307	Gen 308	Gen 309	Gen 310	Gen 311	Gen 312	Gen 313	Gen 314	Gen 315	Gen 316	Gen 317	Gen 318	Gen 319	Gen 320	Gen 321	Gen 322	Gen 323	Gen 324	Gen 325	Gen 326	Gen 327	Gen 328	Gen 329	Gen 330	Gen 331	Gen 332	Gen 333	Gen 334	Gen 335	Gen 336	Gen 337	Gen 338	Gen 339	Gen 340	Gen 341	Gen 342	Gen 343	Gen 344	Gen 345	Gen 346	Gen 347	Gen 348	Gen 349	Gen 350	Gen 351	Gen 352	Gen 353	Gen 354	Gen 355	Gen 356	Gen 357	Gen 358	Gen 359	Gen 360	Gen 361	Gen 362	Gen 363	Gen 364	Gen 365	Gen 366	Gen 367	Gen 368	Gen 369	Gen 370	Gen 371	Gen 372	Gen 373	Gen 374	Gen 375	Gen 376	Gen 377	Gen 378	Gen 379	Gen 380	Gen 381	Gen 382	Gen 383	Gen 384	Gen 385	Gen 386	Gen 387	Gen 388	Gen 389	Gen 390	Gen 391	Gen 392	Gen 393	Gen 394	Gen 395	Gen 396	Gen 397	Gen 398	Gen 399	Gen 400	Gen 401	Gen 402	Gen 403	Gen 404	Gen 405	Gen 406	Gen 407	Gen 408	Gen 409	Gen 410	Gen 411	Gen 412	Gen 413	Gen 414	Gen 415	Gen 416	Gen 417	Gen 418	Gen 419	Gen 420	Gen 421	Gen 422	Gen 423	Gen 424	Gen 425	Gen 426	Gen 427	Gen 428	Gen 429	Gen 430	Gen 431	Gen 432	Gen 433	Gen 434	Gen 435	Gen 436	Gen 437	Gen 438	Gen 439	Gen 440	Gen 441	Gen 442	Gen 443	Gen 444	Gen 445	Gen 446	Gen 447	Gen 448	Gen 449	Gen 450	Gen 451	Gen 452	Gen 453	Gen 454	Gen 455	Gen 456	Gen 457	Gen 458	Gen 459	Gen 460	Gen 461	Gen 462	Gen 463	Gen 464	Gen 465	Gen 466	Gen 467	Gen 468	Gen 469	Gen 470	Gen 471	Gen 472	Gen 473	Gen 474	Gen 475	Gen 476	Gen 477	Gen 478	Gen 479	Gen 480	Gen 481	Gen 482	Gen 483	Gen 484	Gen 485	Gen 486	Gen 487	Gen 488	Gen 489	Gen 490	Gen 491	Gen 492	Gen 493	Gen 494	Gen 495	Gen 496	Gen 497	Gen 498	Gen 499	Gen 500	Gen 501	Gen 502	Gen 503	Gen 504	Gen 505	Gen 506	Gen 507	Gen 508	Gen 509	Gen 510	Gen 511	Gen 512	Gen 513	Gen 514	Gen 515	Gen 516	Gen 517	Gen 518	Gen 519	Gen 520	Gen 521	Gen 522	Gen 523	Gen 524	Gen 525	Gen 526	Gen 527	Gen 528	Gen 529	Gen 530	Gen 531	Gen 532	Gen 533	Gen 534	Gen 535	Gen 536	Gen 537	Gen 538	Gen 539	Gen 540	Gen 541	Gen 542	Gen 543	Gen 544	Gen 545	Gen 546	Gen 547	Gen 548	Gen 549	Gen 550	Gen 551	Gen 552	Gen 553	Gen 554	Gen 555	Gen 556	Gen 557	Gen 558	Gen 559	Gen 560	Gen 561	Gen 562	Gen 563	Gen 564	Gen 565	Gen 566	Gen 567	Gen 568	Gen 569	Gen 570	Gen 571	Gen 572	Gen 573	Gen 574	Gen 575	Gen 576	Gen 577	Gen 578	Gen 579	Gen 580	Gen 581	Gen 582	Gen 583	Gen 584	Gen 585	Gen 586	Gen 587	Gen 588	Gen 589	Gen 590	Gen 591	Gen 592	Gen 593	Gen 594	Gen 595	Gen 596	Gen 597	Gen 598	Gen 599	Gen 600	Gen 601	Gen 602	Gen 603	Gen 604	Gen 605	Gen 606	Gen 607	Gen 608	Gen 609	Gen 610	Gen 611	Gen 612	Gen 613	Gen 614	Gen 615	Gen 616	Gen 617	Gen 618	Gen 619	Gen 620	Gen 621	Gen 622	Gen 623	Gen 624	Gen 625	Gen 626	Gen 627	Gen 628	Gen 629	Gen 630	Gen 631	Gen 632	Gen 633	Gen 634	Gen 635	Gen 636	Gen 637	Gen 638	Gen 639	Gen 640	Gen 641	Gen 642	Gen 643	Gen 644	Gen 645	Gen 646	Gen 647	Gen 648	Gen 649	Gen 650	Gen 651	Gen 652	Gen 653	Gen 654	Gen 655	Gen 656	Gen 657	Gen 658	Gen 659	Gen 660	Gen 661	Gen 662	Gen 663	Gen 664	Gen 665	Gen 666	Gen 667	Gen 668	Gen 669	Gen 670	Gen 671	Gen 672	Gen 673	Gen 674	Gen 675	Gen 676	Gen 677	Gen 678	Gen 679	Gen 680	Gen 681	Gen 682	Gen 683	Gen 684	Gen 685	Gen 686	Gen 687	Gen 688	Gen 689	Gen 690	Gen 691	Gen 692	Gen 693	Gen 694	Gen 695	Gen 696	Gen 697	Gen 698	Gen 699	Gen 700	Gen 701	Gen 702	Gen 703	Gen 704	Gen 705	Gen 706	Gen 707	Gen 708	Gen 709	Gen 710	Gen 711	Gen 712	Gen 713	Gen 714	Gen 715	Gen 716	Gen 717	Gen 718	Gen 719	Gen 720	Gen 721	Gen 722	Gen 723	Gen 724	Gen 725	Gen 726	Gen 727	Gen 728	Gen 729	Gen 730	Gen 731	Gen 732	Gen 733	Gen 734	Gen 735	Gen 736	Gen 737	Gen 738	Gen 739	Gen 740	Gen 741	Gen 742	Gen 743	Gen 744	Gen 745	Gen 746	Gen 747	Gen 748	Gen 749	Gen 750	Gen 751	Gen 752	Gen 753	Gen 754	Gen 755	Gen 756	Gen 757	Gen 758	Gen 759	Gen 760	Gen 761	Gen 762	Gen 763	Gen 764	Gen 765	Gen 766	Gen 767	Gen 768	Gen 769	Gen 770	Gen 771	Gen 772	Gen 773	Gen 774	Gen 775	Gen 776	Gen 777	Gen 778	Gen 779	Gen 780	Gen 781	Gen 782	Gen 783	Gen 784	Gen 785	Gen 786	Gen 787	Gen 788	Gen 789	Gen 790	Gen 791	Gen 792	Gen 793	Gen 794	Gen 795	Gen 796	Gen 797	Gen 798	Gen 799	Gen 800	Gen 801	Gen 802	Gen 803	Gen 804	Gen 805	Gen 806	Gen 807	Gen 808	Gen 809	Gen 810	Gen 811	Gen 812	Gen 813	Gen 814	Gen 815	Gen 816	Gen 817	Gen 818	Gen 819	Gen 820	Gen 821	Gen 822	Gen 823	Gen 824	Gen 825	Gen 826	Gen 827	Gen 828	Gen 829	Gen 830	Gen 831	Gen 832	Gen 833	Gen 834	Gen 835	Gen 836	Gen 837	Gen 838	Gen 839	Gen 840	Gen 841	Gen 842	Gen 843	Gen 844	Gen 845	Gen 846	Gen 847	Gen 848	Gen 849	Gen 850	Gen 851	Gen 852	Gen 853	Gen 854	Gen 855	Gen 856	Gen 857	Gen 858	Gen 859	Gen 860	Gen 861	Gen 862	Gen 863	Gen 864	Gen 865	Gen 866	Gen 867	Gen 868	Gen 869	Gen 870	Gen 871	Gen 872	Gen 873	Gen 874	Gen 875	Gen 876	Gen 877	Gen 878	Gen 879	Gen 880	Gen 881	Gen 882	Gen 883	Gen 884	Gen 885	Gen 886	Gen 887	Gen 888	Gen 889	Gen 890	Gen 891	Gen 892	Gen 893	Gen 894	Gen 895	Gen 896	Gen 897	Gen 898	Gen 899	Gen 900	Gen 901	Gen 902	Gen 903	Gen 904	Gen 905	Gen 906	Gen 907	Gen 908	Gen 909	Gen 910	Gen 911	Gen 912	Gen 913	Gen 914	Gen 915	Gen 916	Gen 917	Gen 918	Gen 919	Gen 920	Gen 921	Gen 922	Gen 923	Gen 924	Gen 925	Gen 926	Gen 927	Gen 928	Gen 929	Gen 930	Gen 931	Gen 932	Gen 933	Gen 934	Gen 935	Gen 936	Gen 937	Gen 938	Gen 939	Gen 940	Gen 941	Gen 942	Gen 943	Gen 944	Gen 945	Gen 946	Gen 947	Gen 948	Gen 949	Gen 950	Gen 951	Gen 952	Gen 953	Gen 954	Gen 955	Gen 956	Gen 957	Gen 958	Gen 959	Gen 960	Gen 961	Gen 962	Gen 963	Gen 964	Gen 965	Gen 966	Gen 967	Gen 968	Gen 969	Gen 970	Gen 971	Gen 972	Gen 973	Gen 974	Gen 975	Gen 976	Gen 977	Gen 978	Gen 979	Gen 980	Gen 981	Gen 982	Gen 983	Gen 984	Gen 985	Gen 986	Gen 987	Gen 988	Gen 989	Gen 990	Gen 991	Gen 992	Gen 993	Gen 994	Gen 995	Gen 996	Gen 997	Gen 998	Gen 999
Unearthed base	208	161	1110	130	366	343	420	630	676	762	650	821	861	166	108	153	113	617	475	237	104	10	61	182	1375	73	13171	71	102	60	196	40	19	62	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10	10																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							

Overlapping formulae used

Column Properties (J8): A,B,C,D,Q,R,S,T,U,V,W,X,Y,Z,N Minimum Base: 32(7) Small Base: 22

(columns) = (X), A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z, a, b Minimum Base: 10¹⁰ Total Base: 10¹²

[Back](#)

21.087515-48- 2nd- 5th December 2022
PUBLIC
Naughty and Nice List
Adults aged 16-75 GB

Q3: Who from the following would you expect to be on Santa's 'naughty list' this year?
All Adults aged 16-75 in Great Britain

	Marital Status				Household Size			Presence of children 16 (17 or under)				General Election 2019 vote							Referendum 2016 vote	
	Total	Married	Single	Widowed/ Separated	1	2	3	4+	ANY	NONE	Conservative	Labour	Liberal Democrat	Other	Remain	Leave				
Unemployed base	2088	1213	653	222	383	719	488	538	672	1416	554	158	147	227	894	408				
Worked base	2088	1204	677	267	397	717	446	536	654	1434	551	166	221	151	144	224	868	428		
Volunteer Panel	1277	751	400	126	244	451	278	303	360	917	354	172	86	132	577	392				
	61%	62%	59%	61%	61%	63%	64%	56%	56%	64%	64%	67%	60%	59%	68%	62%				
Donald Trump	1089	638	340	112	207	375	239	269	307	782	269	140	82	109	523	300				
	52%	53%	50%	54%	52%	52%	55%	50%	47%	55%	49%	62%	57%	49%	40%	46%				
Boris Johnson	894	522	304	88	173	299	188	224	247	648	164	120	61	91	449	253				
	42%	42%	45%	42%	44%	42%	45%	42%	38%	45%	30%	58%	45%	43%	52%	52%				
Mark Hamrick	886	522	275	92	179	316	181	190	220	647	206	292	59	82	401	247				
	41%	42%	40%	44%	45%	44%	42%	34%	45%	47%	37%	53%	41%	37%	48%	39%				
Li Tsang	857	526	267	84	161	310	190	190	235	622	200	285	59	88	407	254				
	41%	42%	39%	41%	41%	43%	45%	35%	36%	43%	37%	52%	41%	39%	47%	40%				
Karim West	801	457	261	63	136	279	187	199	229	572	191	255	48	77	377	206				
	38%	38%	42%	21%	34%	39%	41%	37%	35%	40%	34%	60%	33%	34%	43%	33%				
Elon Musk	680	366	209	66	123	230	131	175	182	479	162	223	41	72	337	170				
	32%	32%	31%	32%	31%	32%	31%	28%	28%	33%	29%	41%	28%	32%	39%	27%				
Flack Mearns	657	375	232	60	127	231	151	158	179	478	134	225	49	72	320	165				
	32%	31%	31%	33%	29%	32%	31%	29%	27%	33%	24%	41%	36%	32%	37%	26%				
Amber Heard	583	328	203	51	83	187	145	167	206	376	146	172	22	51	224	170				
	28%	27%	29%	26%	25%	21%	26%	27%	21%	27%	20%	31%	55%	23%	20%	27%				
Rebekah Vardy	579	309	189	70	115	212	131	121	151	427	207	167	32	64	263	217				
	28%	31%	28%	24%	29%	26%	26%	23%	23%	35%	37%	30%	22%	29%	30%	26%				
Rishi Sunak	496	282	166	48	90	163	116	127	155	340	76	195	19	35	230	126				
	24%	23%	24%	23%	23%	23%	23%	24%	24%	34%	14%	39%	16%	31%	33%	20%				
Sueella Brammer	493	314	125	54	110	189	107	88	122	371	91	208	44	64	295	120				
	24%	24%	24%	24%	24%	24%	21%	18%	18%	34%	17%	38%	30%	29%	34%	19%				
Wil Smith	459	284	138	36	80	147	108	123	155	303	133	131	31	29	195	155				
	22%	24%	20%	18%	20%	21%	21%	21%	21%	24%	24%	23%	12%	12%	22%	23%				
Nicola Sturgeon	399	224	93	31	63	177	84	76	98	305	206	91	12	35	131	213				
	19%	22%	14%	12%	16%	17%	17%	14%	13%	31%	51%	41%	1%	12%	14%	34%				
Kim Kardashian	346	197	113	37	69	118	67	92	98	248	105	90	11	38	132	116				
	17%	18%	17%	17%	18%	17%	16%	15%	15%	17%	19%	16%	1%	17%	12%	18%				
Cristiano Ronaldo	337	207	100	31	65	124	76	72	84	253	68	118	28	45	182	158				
	16%	17%	13%	13%	13%	13%	17%	13%	13%	17%	19%	16%	8%	20%	33%	27%				
Johnny Depp	296	185	86	24	46	118	51	87	88	207	100	60	26	26	133	89				
	14%	13%	13%	13%	13%	13%	14%	14%	14%	14%	19%	11%	14%	14%	13%	16%				
Ker Starmer	253	168	71	14	31	103	51	68	68	185	124	41	3	20	76	129				
	12%	14%	11%	13%	13%	13%	13%	13%	13%	14%	13%	7%	2%	8%	21%	21%				
David Beckham	236	145	73	18	46	96	57	37	57	178	73	78	9	30	127	87				
	11%	12%	11%	18%	17%	11%	11%	7%	12%	13%	14%	4%	1%	12%	19%	11%				
Cakeen Ramsey	222	139	61	22	42	81	47	51	57	165	69	56	11	31	89	84				
	11%	12%	9%	11%	11%	11%	11%	11%	11%	12%	12%	8%	1%	12%	10%	12%				
Joe Biden	214	121	81	12	25	67	44	78	78	136	67	44	4	16	57	71				
	10%	10%	12%	6%	8%	10%	10%	14%	12%	14%	12%	8%	2%	7%	7%	11%				
JK Rowling	207	112	67	7	21	61	42	73	68	139	26	76	9	24	108	33				
	10%	9%	10%	3%	8%	10%	10%	14%	10%	14%	10%	3%	14%	4%	11%	11%				
Gavin Thomas	182	119	47	16	29	76	32	45	50	123	103	16	6	12	42	103				
	9%	10%	7%	8%	7%	11%	7%	8%	8%	9%	10%	3%	4%	3%	3%	18%				
Queen Camilla	174	89	70	15	26	51	33	62	56	118	21	59	4	23	52	46				
	8%	7%	10%	7%	8%	7%	8%	11%	8%	11%	8%	4%	1%	10%	8%	7%				
Kate Charles III	163	89	63	9	15	62	33	53	51	112	26	43	6	22	55	44				
	8%	8%	8%	4%	6%	9%	8%	10%	8%	10%	8%	8%	5%	4%	10%	7%				
Tyson Fury	158	88	48	16	30	61	24	46	46	111	45	44	10	27	79	48				
	8%	7%	8%	8%	7%	8%	6%	8%	8%	10%	8%	8%	7%	12%	7%	12%				
Mich Lunch	151	107	35	14	21	60	21	30	36	120	66	18	11	31	58	65				
	7%	10%	5%	7%	6%	11%	5%	6%	5%	12%	10%	3%	3%	6%	6%	14%				
Micron Maraland	145	86	33	16	30	60	25	25	31	110	74	24	10	12	60	60				
	7%	8%	5%	8%	6%	9%	6%	5%	5%	8%	13%	4%	7%	5%	7%	11%				
Joe Lovell	113	68	23	9	14	43	14	25	27	88	56	15	4	14	26	48				
	6%	7%	3%	4%	4%	9%	3%	5%	4%	6%	11%	3%	3%	6%	3%	11%				
President Zelensky	109	68	28	7	20	36	14	30	31	77	29	27	1	12	21	38				
	5%	5%	6%	3%	5%	5%	3%	7%	5%	5%	5%	5%	1%	6%	4%	4%				
Molly-Mae Hagan	99	47	28	4	12	26	18	37	31	58	18	34	2	11	21	28				
	4%	4%	6%	2%	3%	4%	3%	7%	5%	4%	3%	6%	2%	5%	4%	4%				
England Men's football team	81	49	28	6	11	23	14	24	21	58	27	11	2	11	27	29				
	4%	4%	4%	2%	3%	5%	3%	4%	4%	4%	5%	3%	1%	7%	3%	5%				
Eddie Jones	77	52	19	6	12	22	19	34	30	47	33	14	5	14	33	33				
	4%	4%	3%	3%	3%	3%	3%	4%	4%	5%	3%	6%	3%	3%	6%	4%				
Harry Kane	67	37	24	5	4	34	19	37	36	30	22	15	3	11	30	20				
	3%	3%	4%	2%	1%	2%	1%	2%	2%	3%	2%	4%	3%	2%	1%	3%				
Adle	64	45	15	3	11	27	9	17	22	41	28	12	3	10	22	33				
	3%	4%	2%	1%	3%	4%	2%	3%	3%	3%	3%	2%	2%	1%	3%	5%				
Ellen Deje	60	42	18	2	5	27	5	23	19	41	28	10	1	7	14	34				
	3%	4%	2%	1%	1%	4%	1%	4%	3%	3%	3%	2%	1%	3%	2%	5%				
Devine McCall	58	47	7	4	4	28	7	18	20	38	21	12	2	7	18	31				
	3%	4%	1%	2%	1%	4%	2%	3%	3%	3%	4%	2%	2%	2%	2%	5%				
England Men's rugby team	54	37	15	2	5	20	10	19	25	29	9	20	1	12	27	16				
	3%	3%	2%	1%	1%	3%	2%	4%	4%	2%	2%	4%	1%	6%	3%	3%				
Gareth Southgate	45	25	19	1	5	21	7	13	15	30	20	7	-	5	14	18				
	2%	2%	3%	1%	1%	3%	2%	2%	2%	2%	4%	1%	-	2%	2%	3%				
Nick staff	44	25	14	6	6	21	7	11	13	31	24	5	1	7	14	20				
	2%	2%	2%	3%	1%	3%	2%	2%	2%	2%	4%	1%	-	2%	2%	3%				
England Women's football team	38	20	18	-	3	10	7	18	19	19	11	7	2	6	16	12				
	2%	2%	3%	-	1%	1%	2%	3%	3%	1%	2%	1%	1%	3%	2%	2%				
JB Smith	32	23	9	-	2	15	4	12	14	18	11	8	2	5	9	15				
	2%	2%	1%	-	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%				
England Women's rugby team	28	18	12	-	7	7	7	15	17	11	9	5	-	9	11	12				
	1%	1%	2%	-	-	1%	2%	3%	3%	1%	2%	1%	-	4%	1%	2%				
Mark Lawren	27	21	5	-	3	8	7	1												