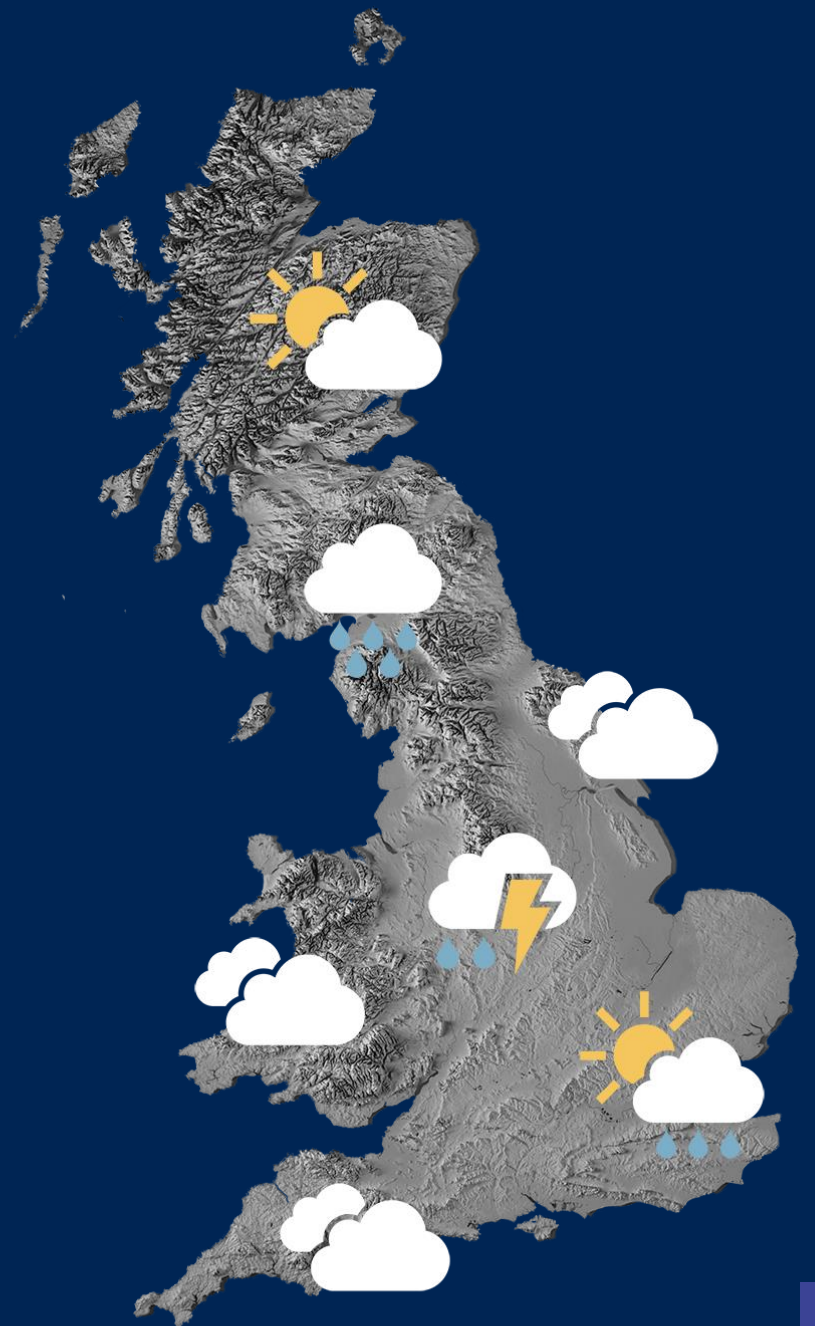


# IPSOS ISSUES INDEX

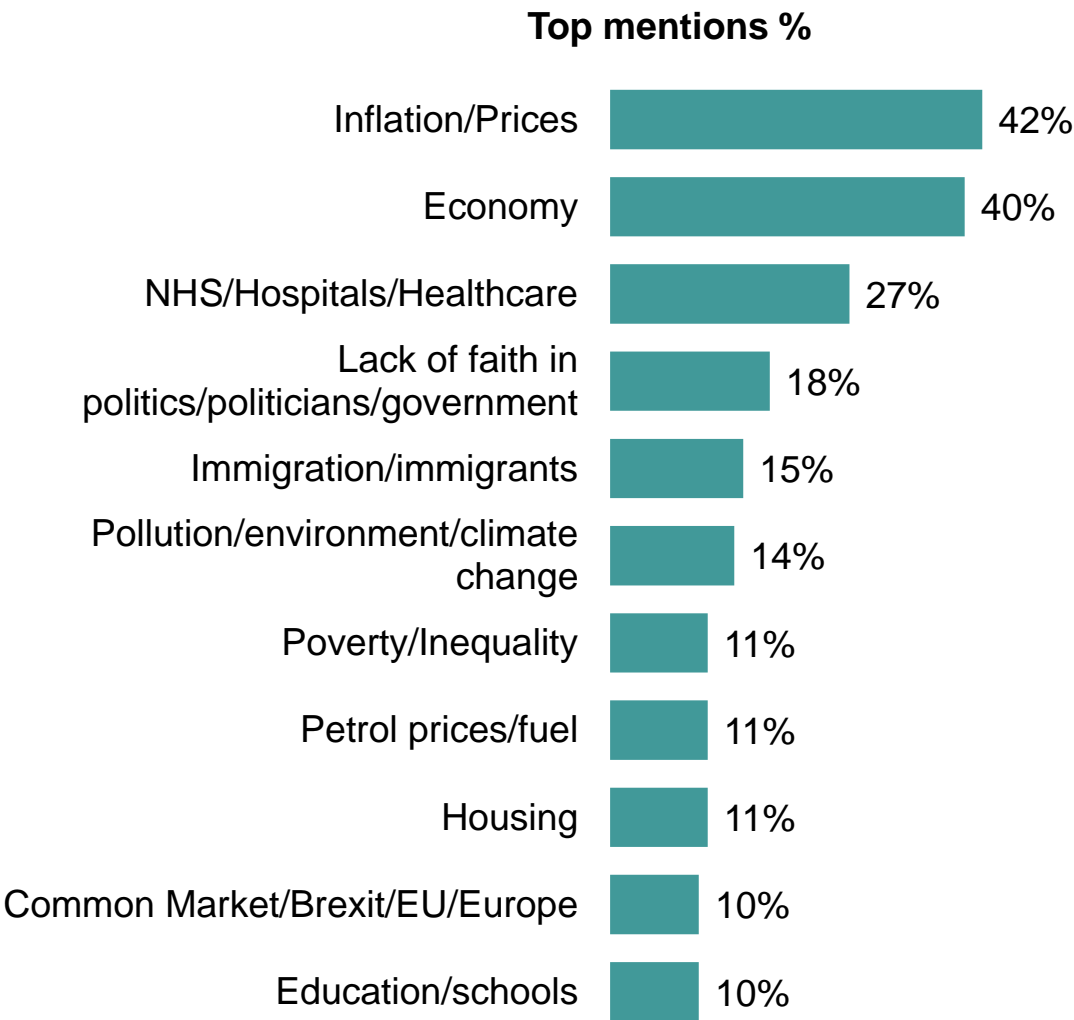
December 2022



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# December 2022

What do you see as the most/other important issues facing Britain today?



Base: 1,007 British adults 18+, 7 – 13 December 2022

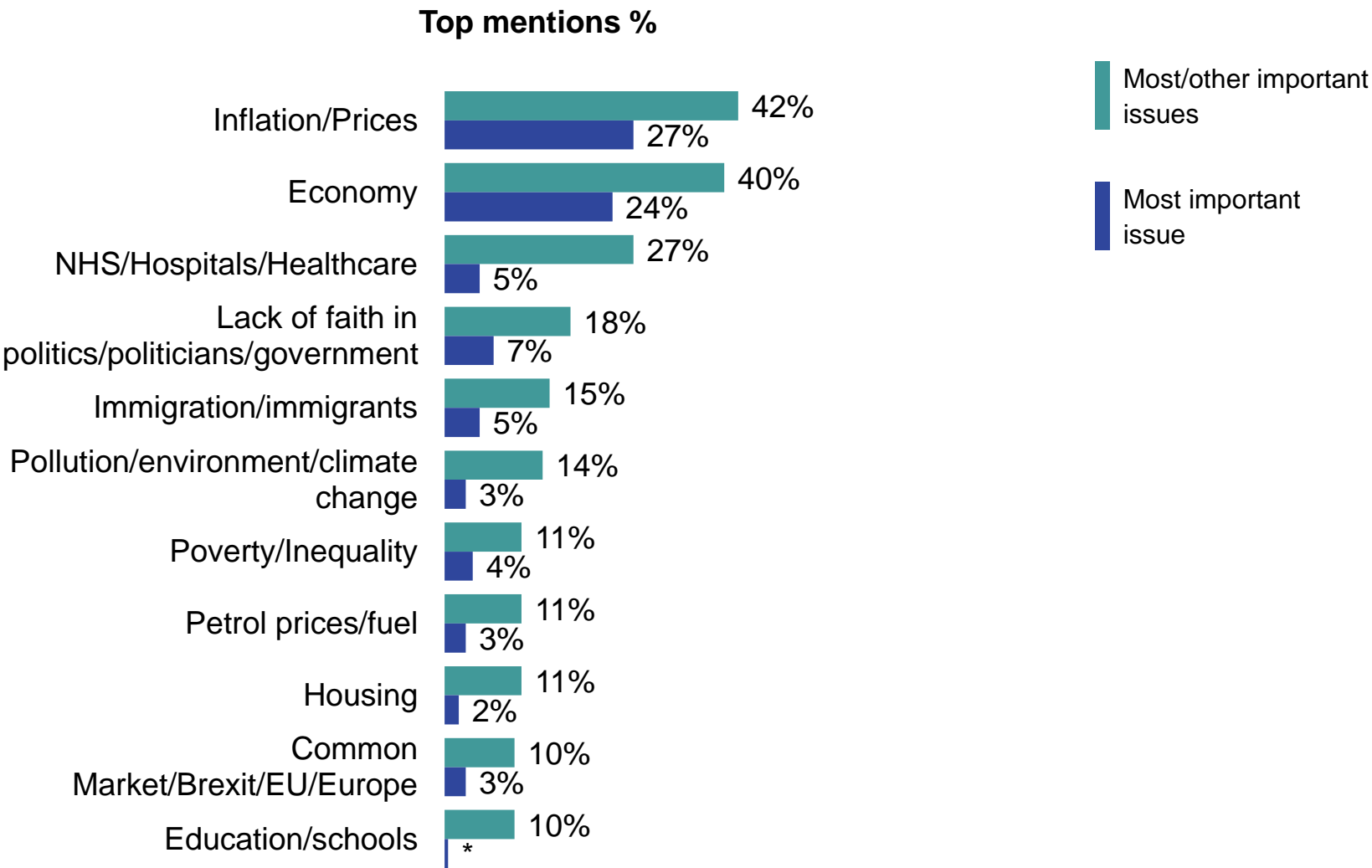
Change since November:

%	Position
-3	—
-5	-1 ▼
+6	—
-2	+1 ▲
-6	-1 ▼
-2	—
0	—
+2	—
+3	—
+3	+1 ▲
+4	+2 ▲

Source: Ipsos Issues Index

# December 2022

What do you see as the most/other important issues facing Britain today?



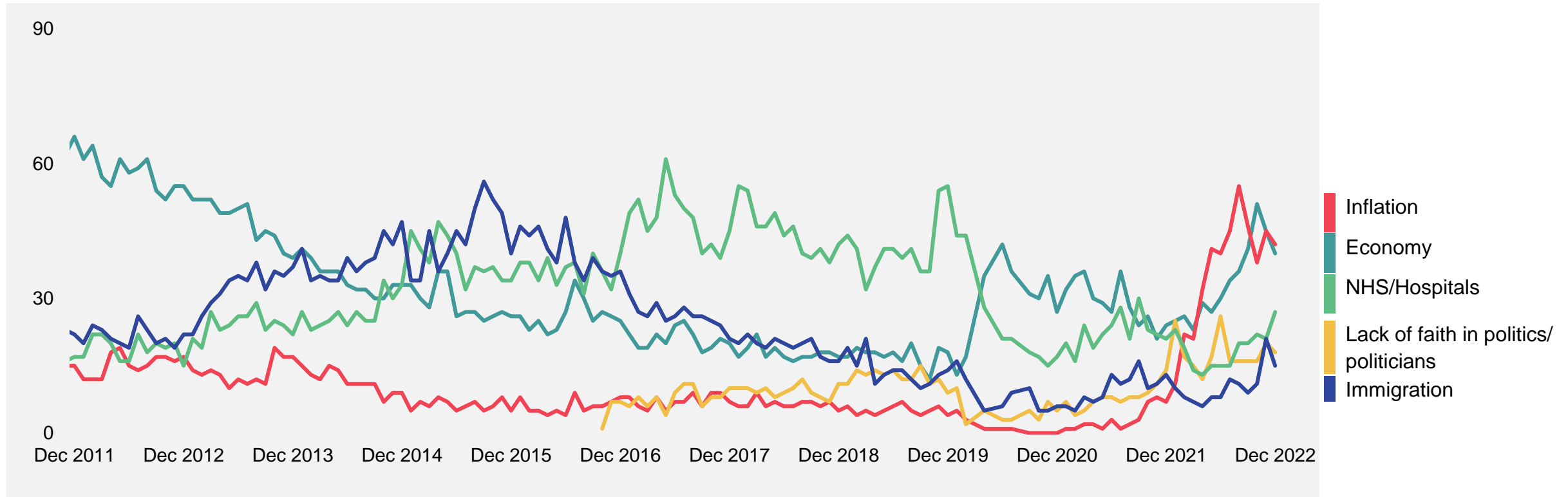
Base: 1,007 British adults 18+, 7 – 13 December 2022

Source: Ipsos Issues Index

# Top five concerns for December 2022: trend data

What do you see as the most/other important issues facing Britain today?

## Top mentions %

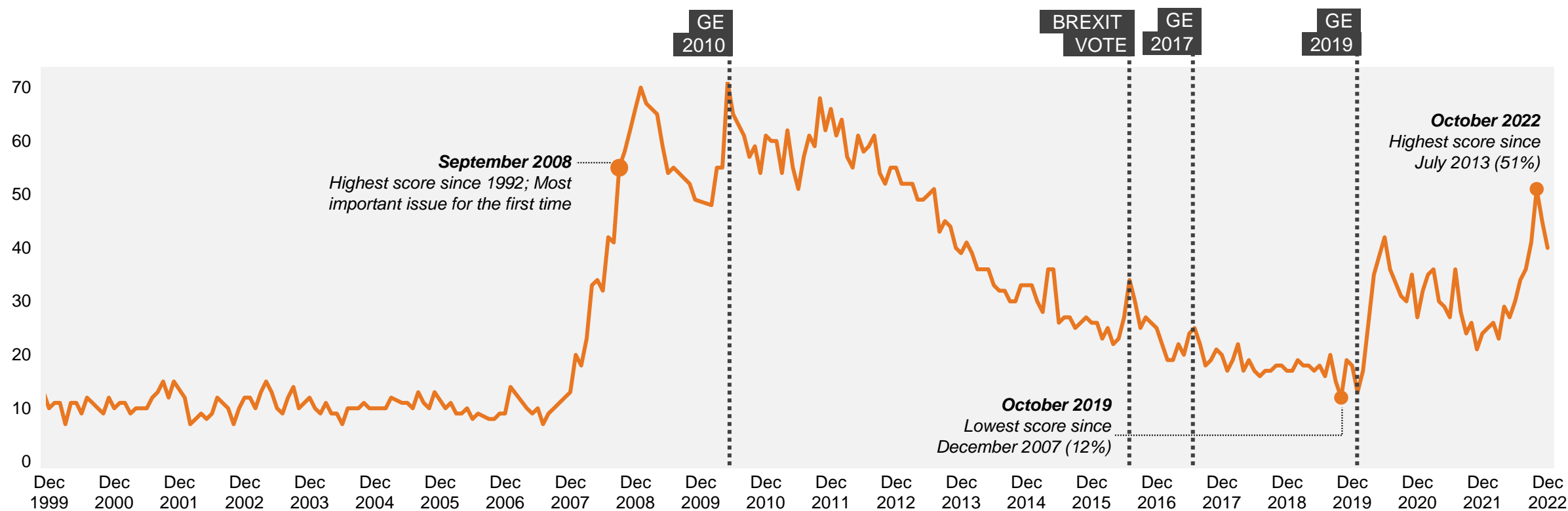


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Economy / Economic situation

What do you see as the most/other important issues facing Britain today?



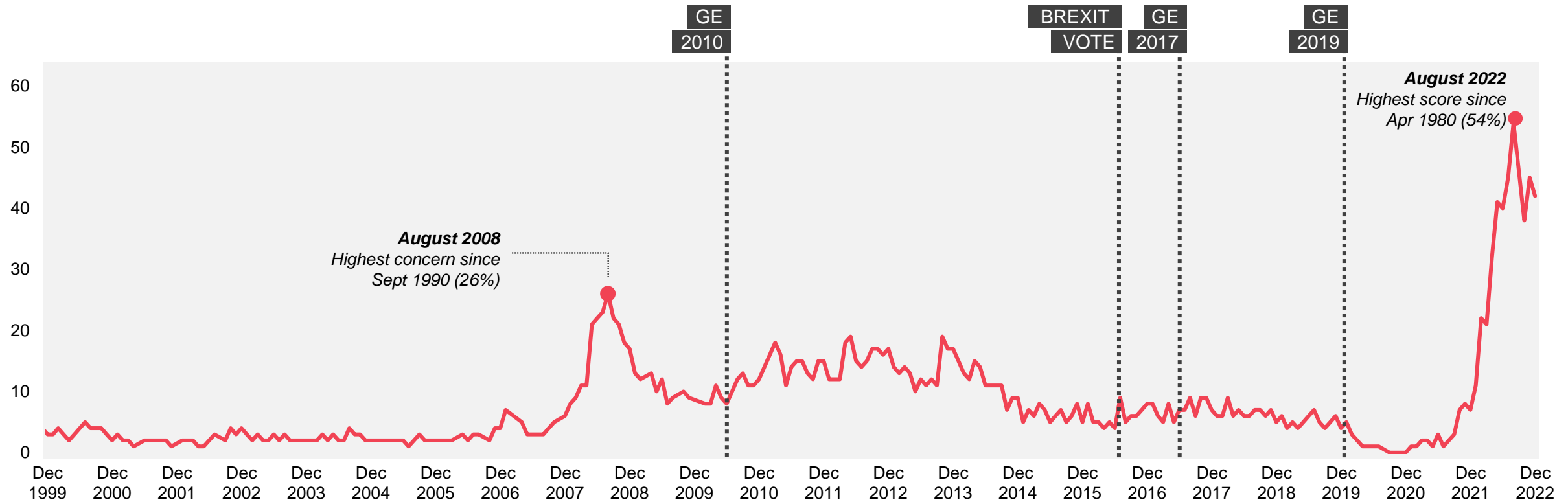
Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index



# Inflation/prices

What do you see as the most/other important issues facing Britain today?

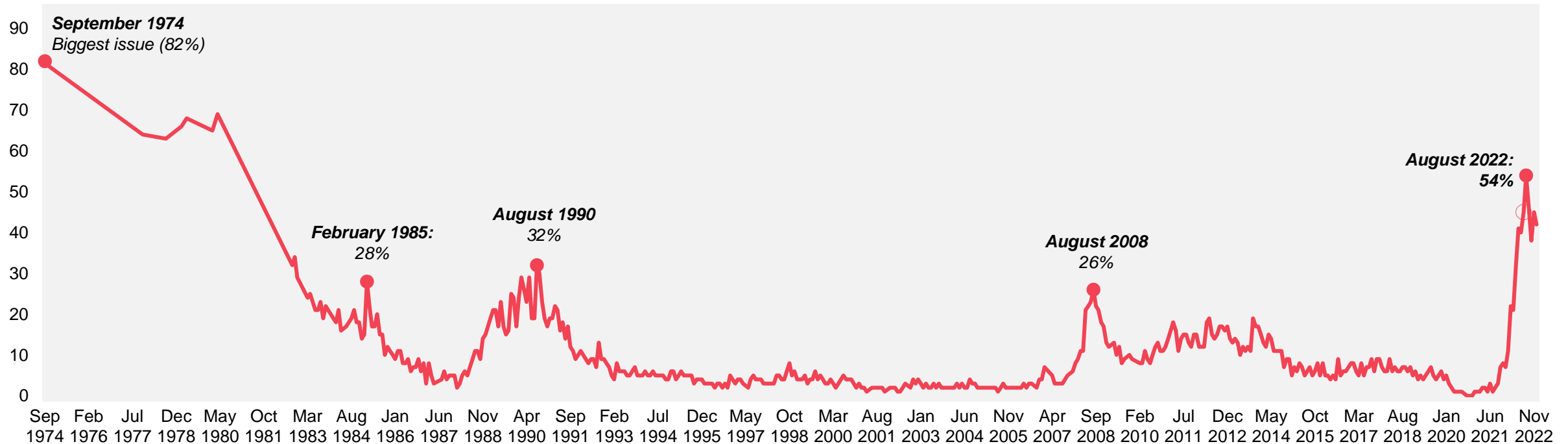


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Inflation/prices – concern since 1974

What do you see as the most/other important issues facing Britain today?

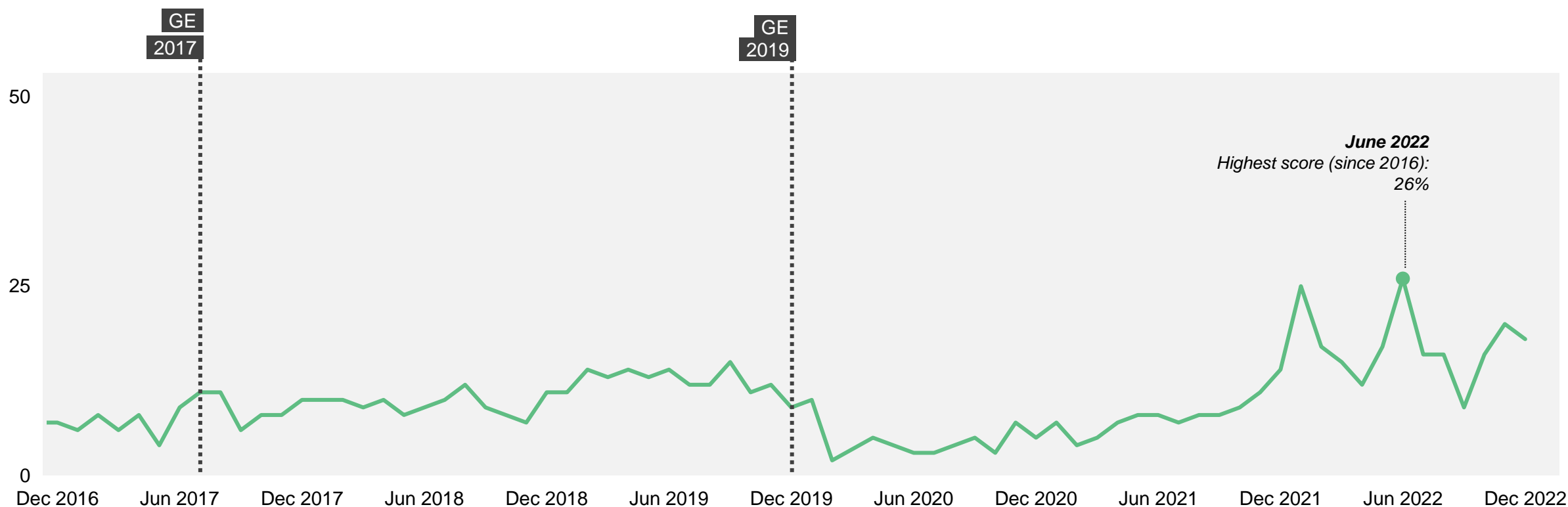


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Lack of faith in politicians/politics

What do you see as the most/other important issues facing Britain today?



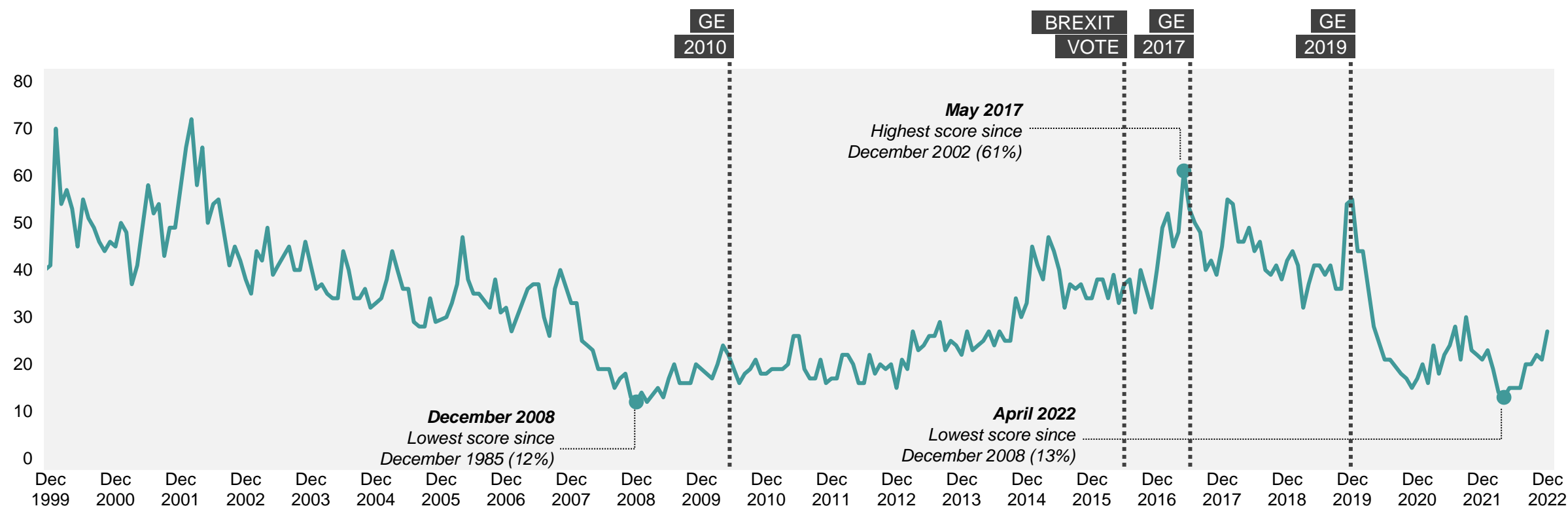
Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index



# NHS / Hospitals / Healthcare

What do you see as the most/other important issues facing Britain today?

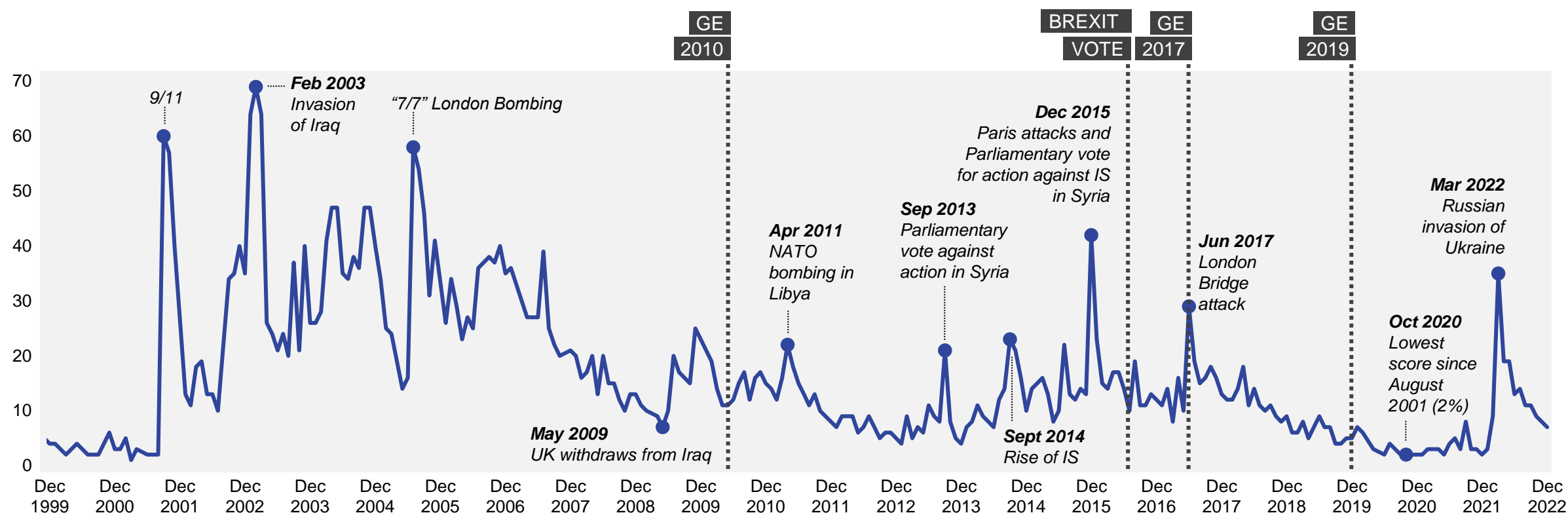


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Defence / Foreign Affairs / International terrorism

What do you see as the most/other important issues facing Britain today?

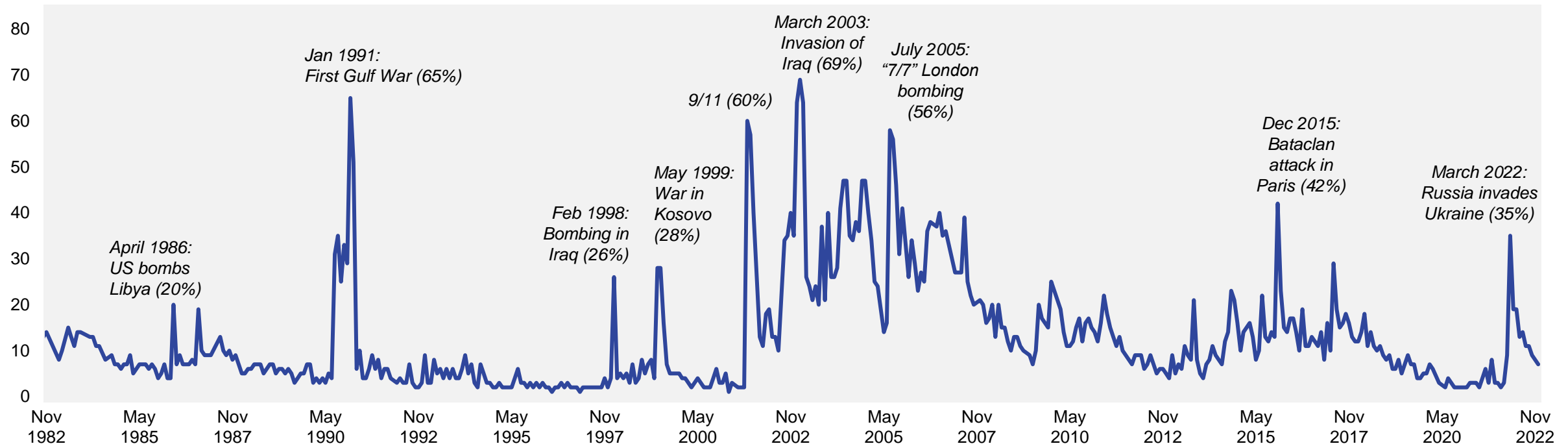


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Defence/foreign affairs – concern since 1982

What do you see as the most/other important issues facing Britain today?

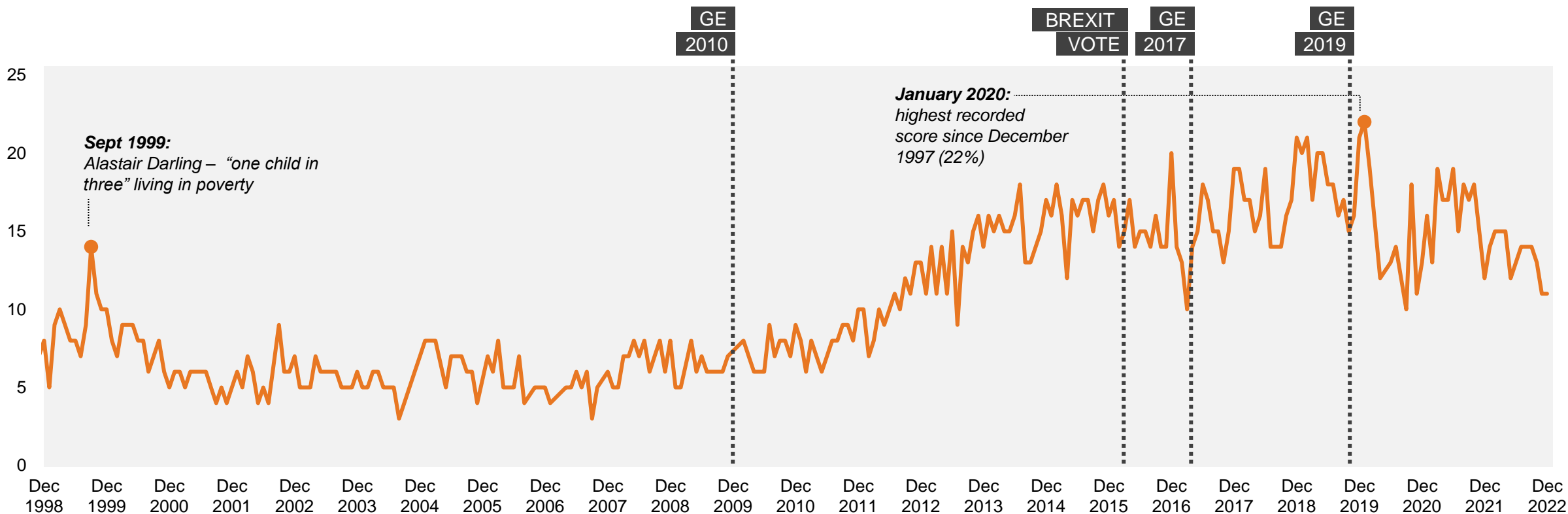


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Poverty/inequality

What do you see as the most/other important issues facing Britain today?



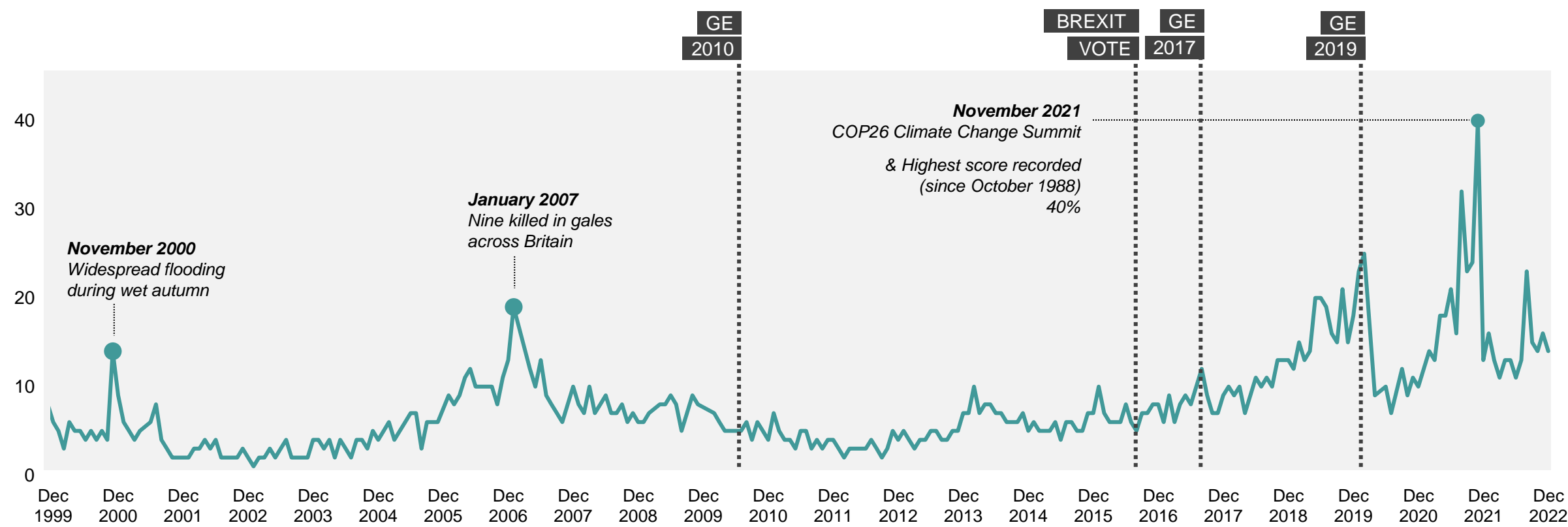
Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index



# Pollution / Environment / Climate change

What do you see as the most/other important issues facing Britain today?



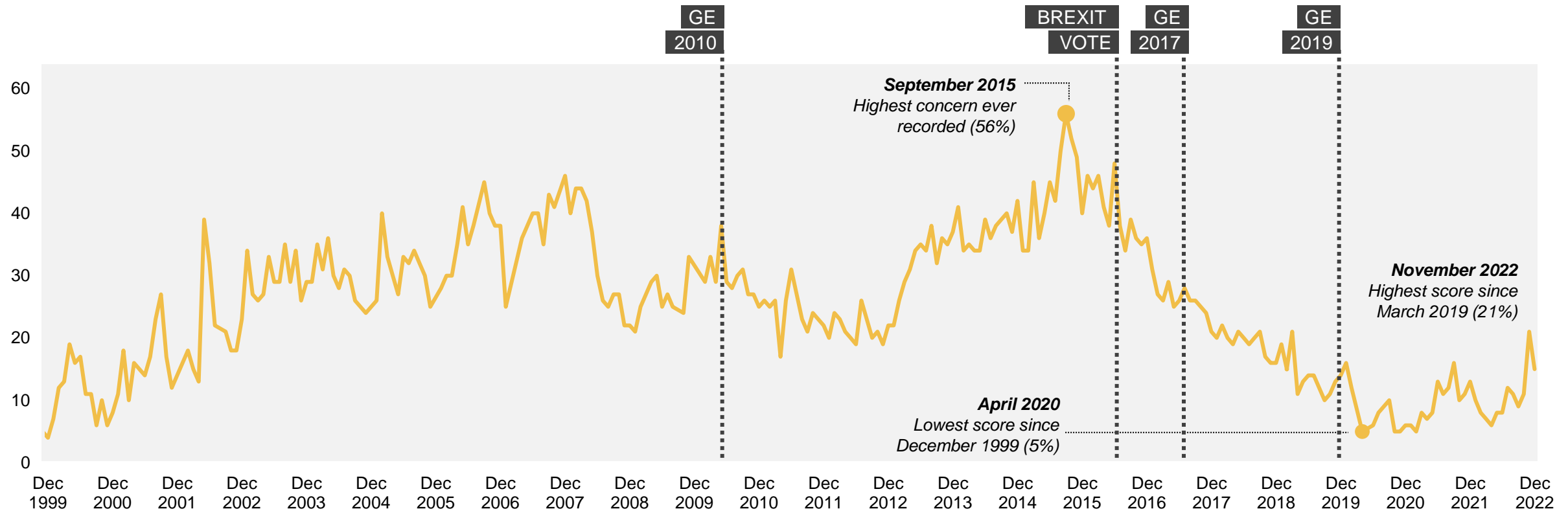
Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index



# Immigration / Immigrants

What do you see as the most/other important issues facing Britain today?

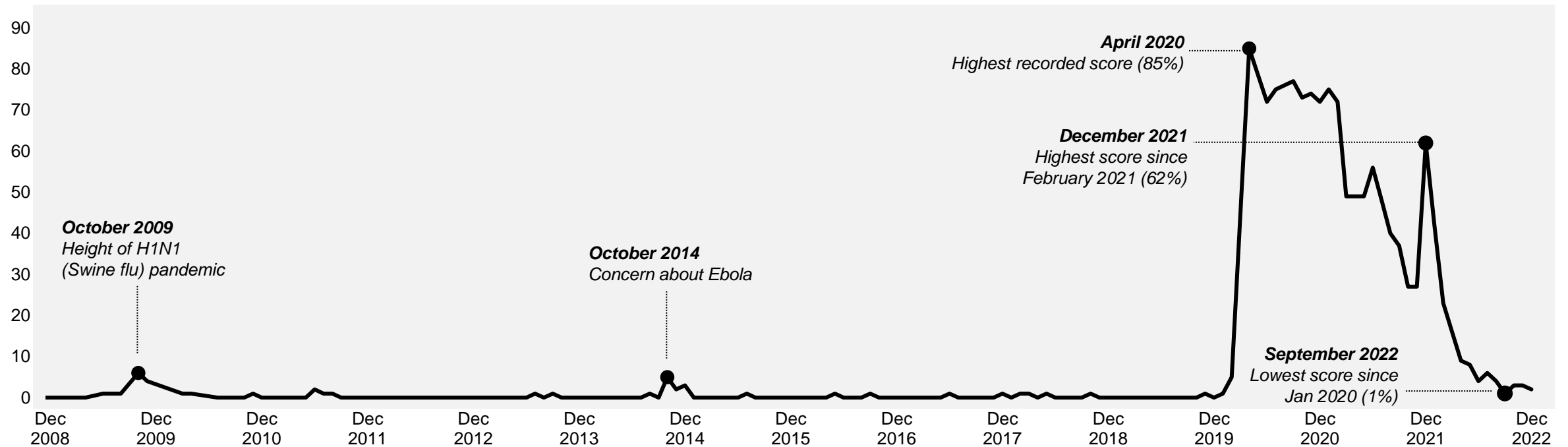


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Coronavirus/Pandemic diseases

What do you see as the most/other important issues facing Britain today?

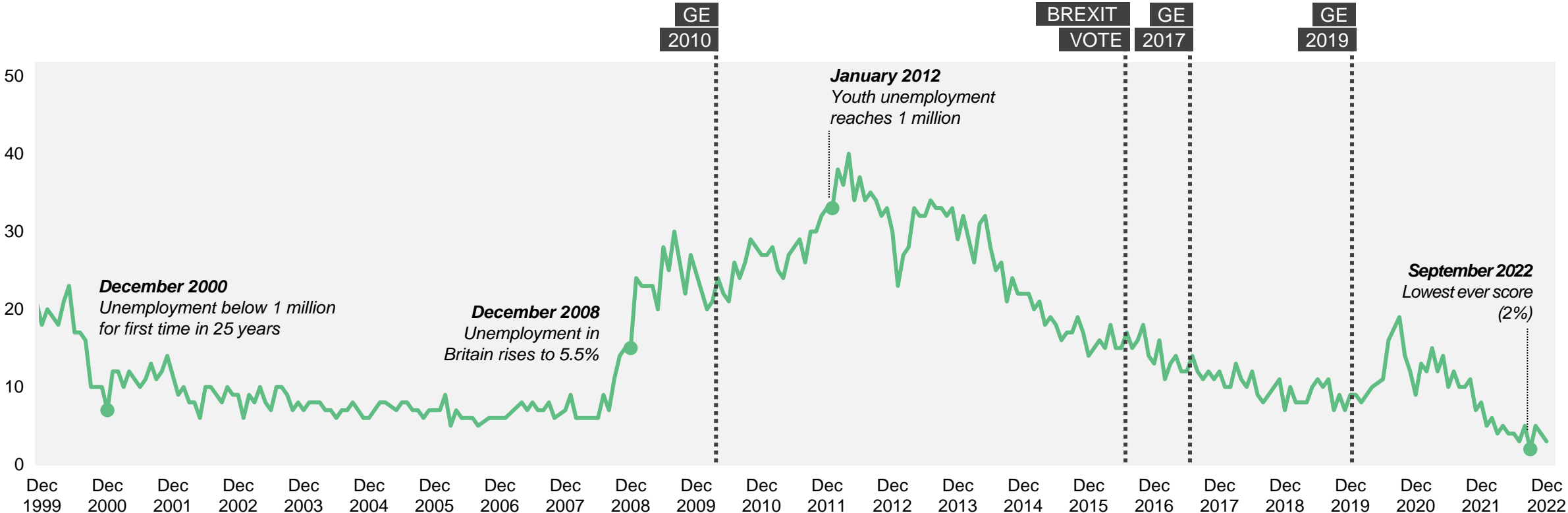


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Unemployment / Factory closure / Lack of industry

What do you see as the most/other important issues facing Britain today?



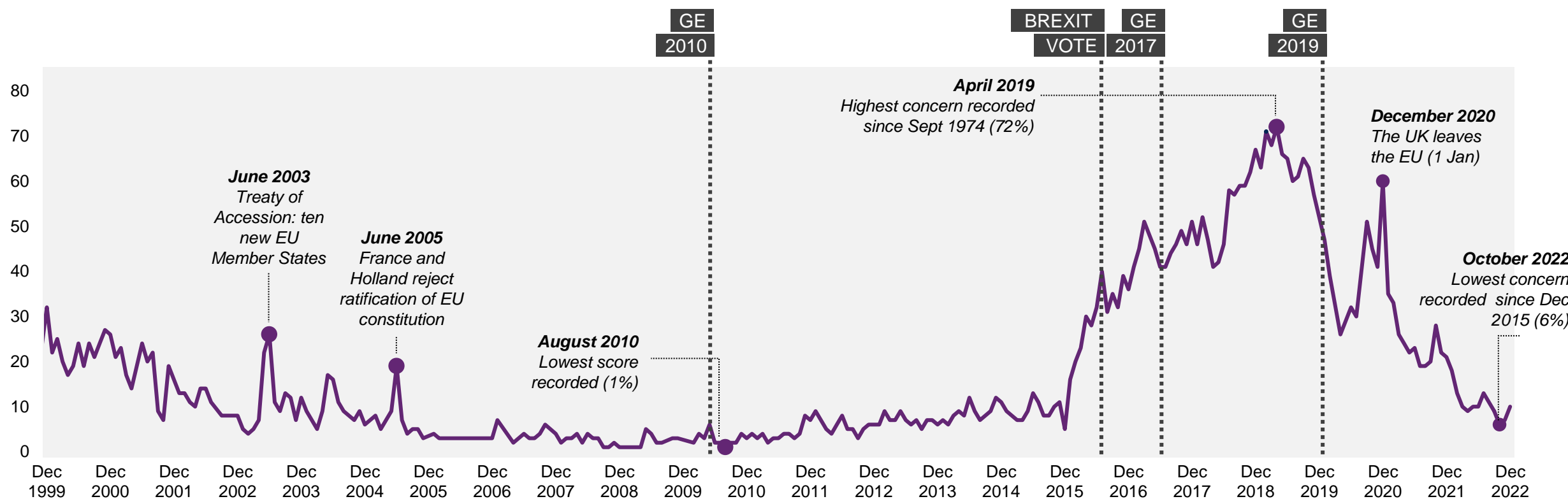
Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index



# EU / Europe / Brexit

What do you see as the most/other important issues facing Britain today?

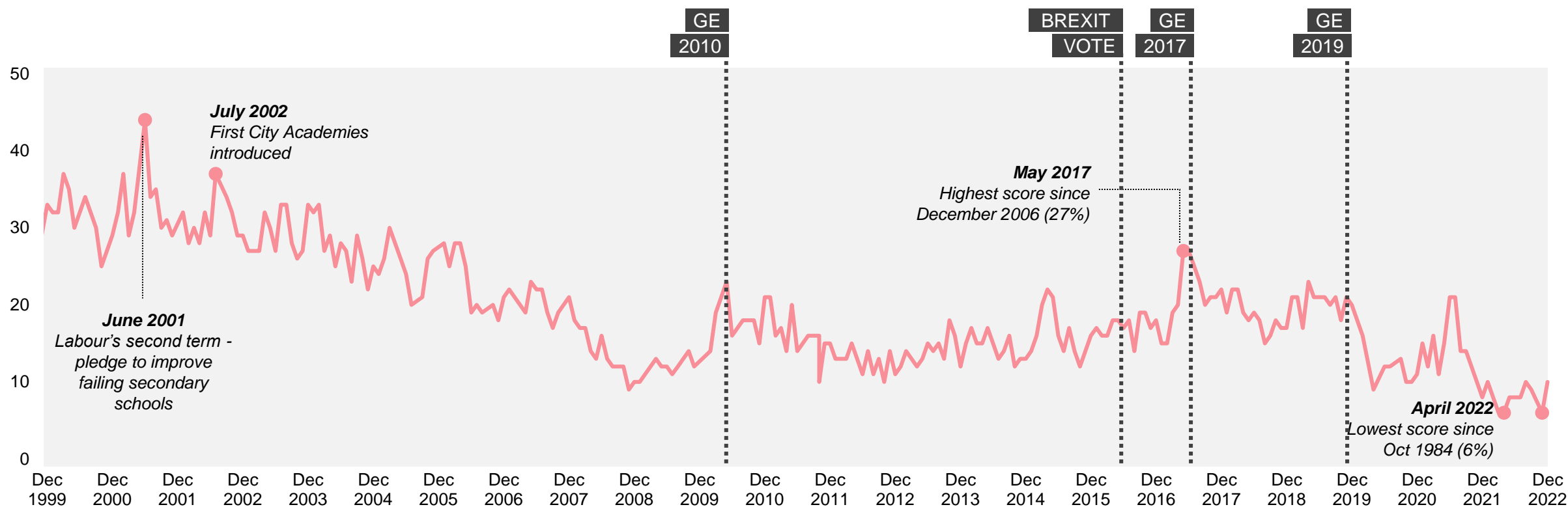


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Education / Schools

What do you see as the most/other important issues facing Britain today?

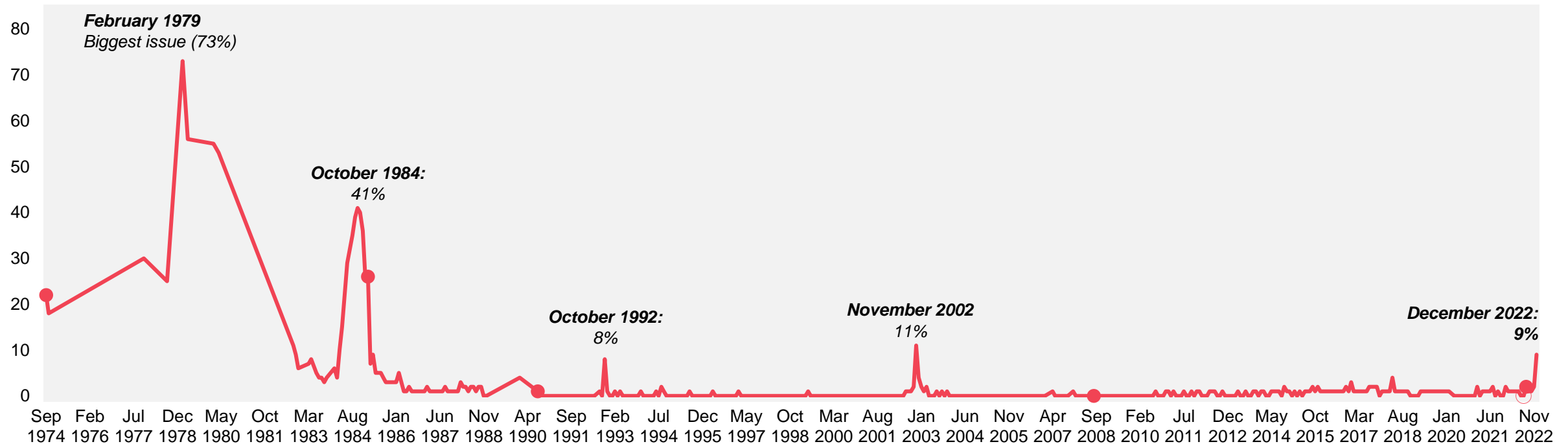


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Trade unions/strikes– concern since 1974

What do you see as the most/other important issues facing Britain today?

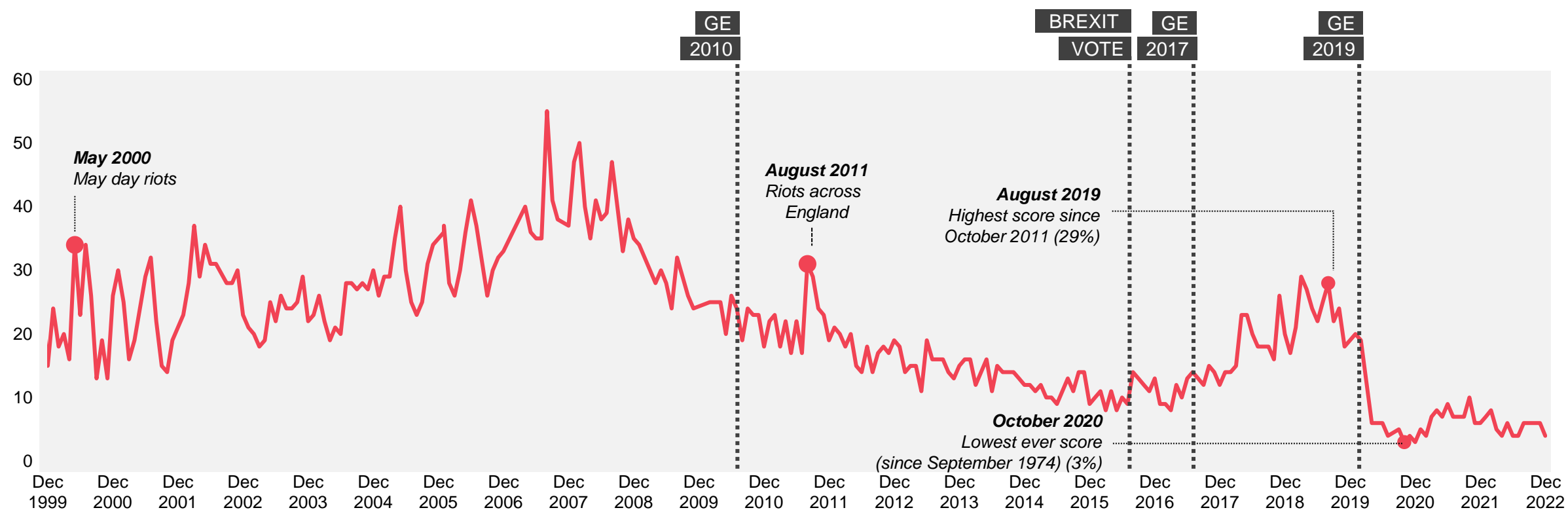


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Crime / Law & Order / Violence / Vandalism / ASB

What do you see as the most/other important issues facing Britain today?

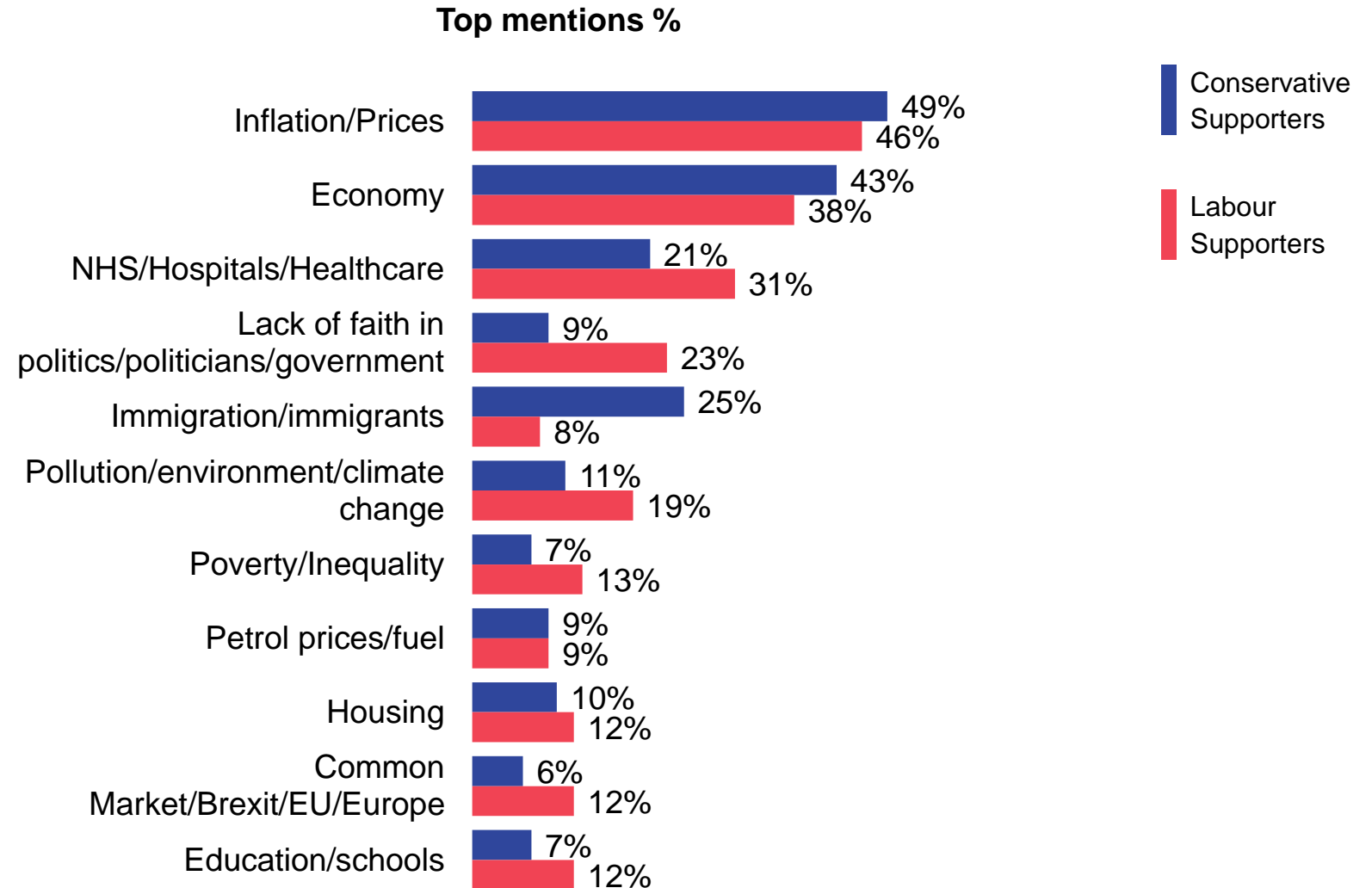


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Party support

What do you see as the most/other important issues facing Britain today?

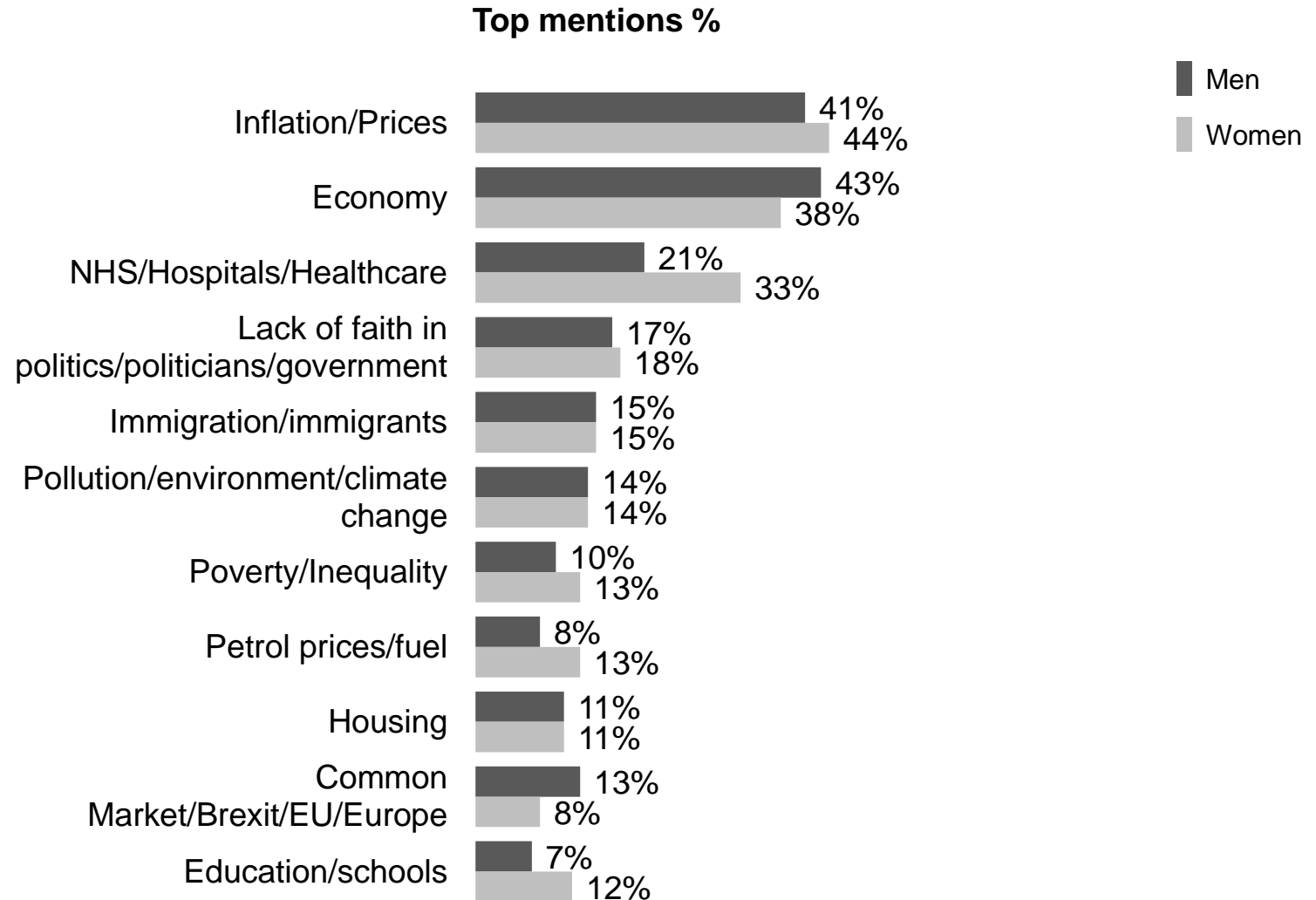


Base: 1,007 British adults 18+, 7 – 13 December 2022

Source: Ipsos Issues Index

# Men and women

What do you see as the most/other important issues facing Britain today?

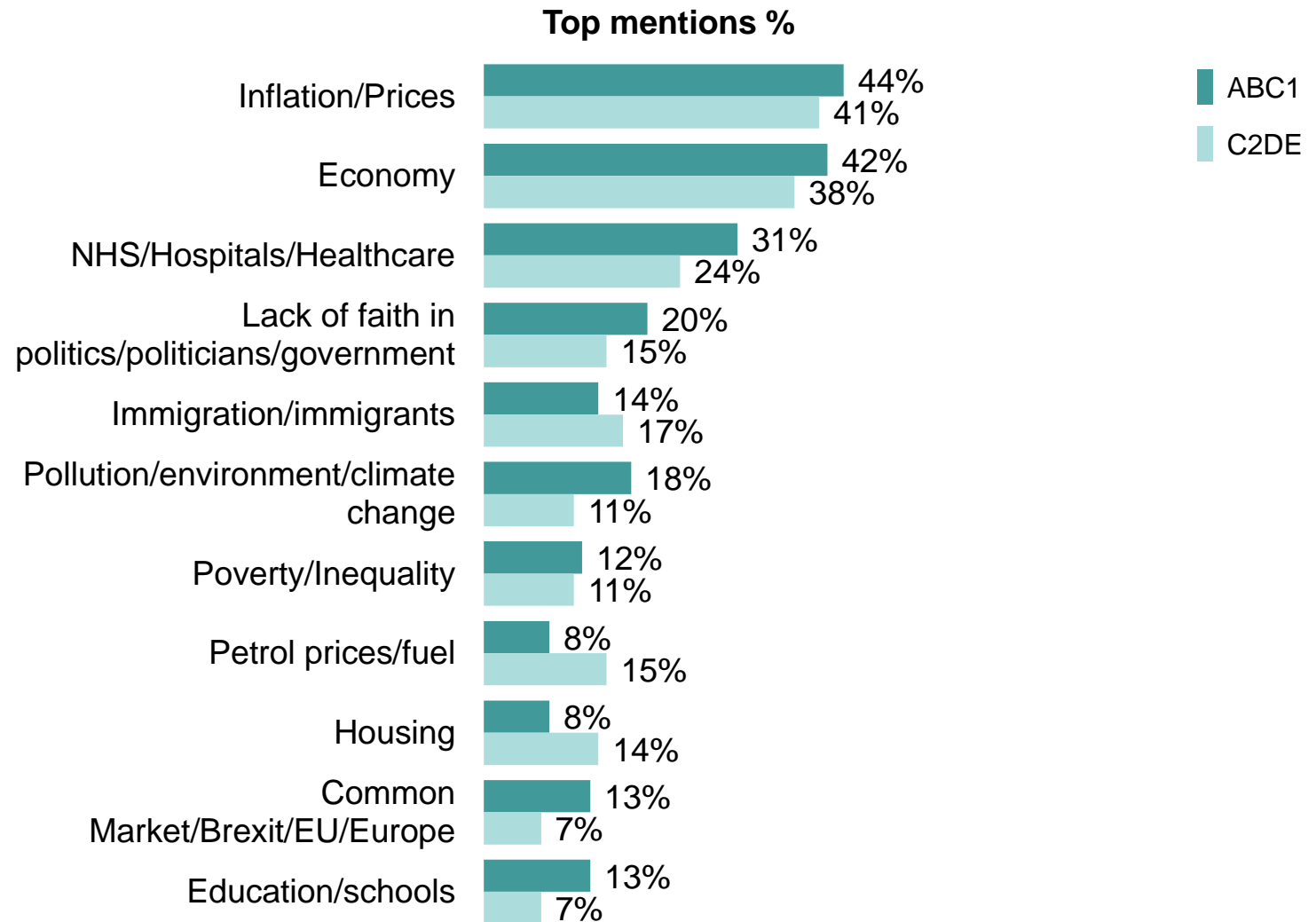


Base: 1,007 British adults 18+, 7 – 13 December 2022

Source: Ipsos Issues Index

# Social grade

What do you see as the most/other important issues facing Britain today?

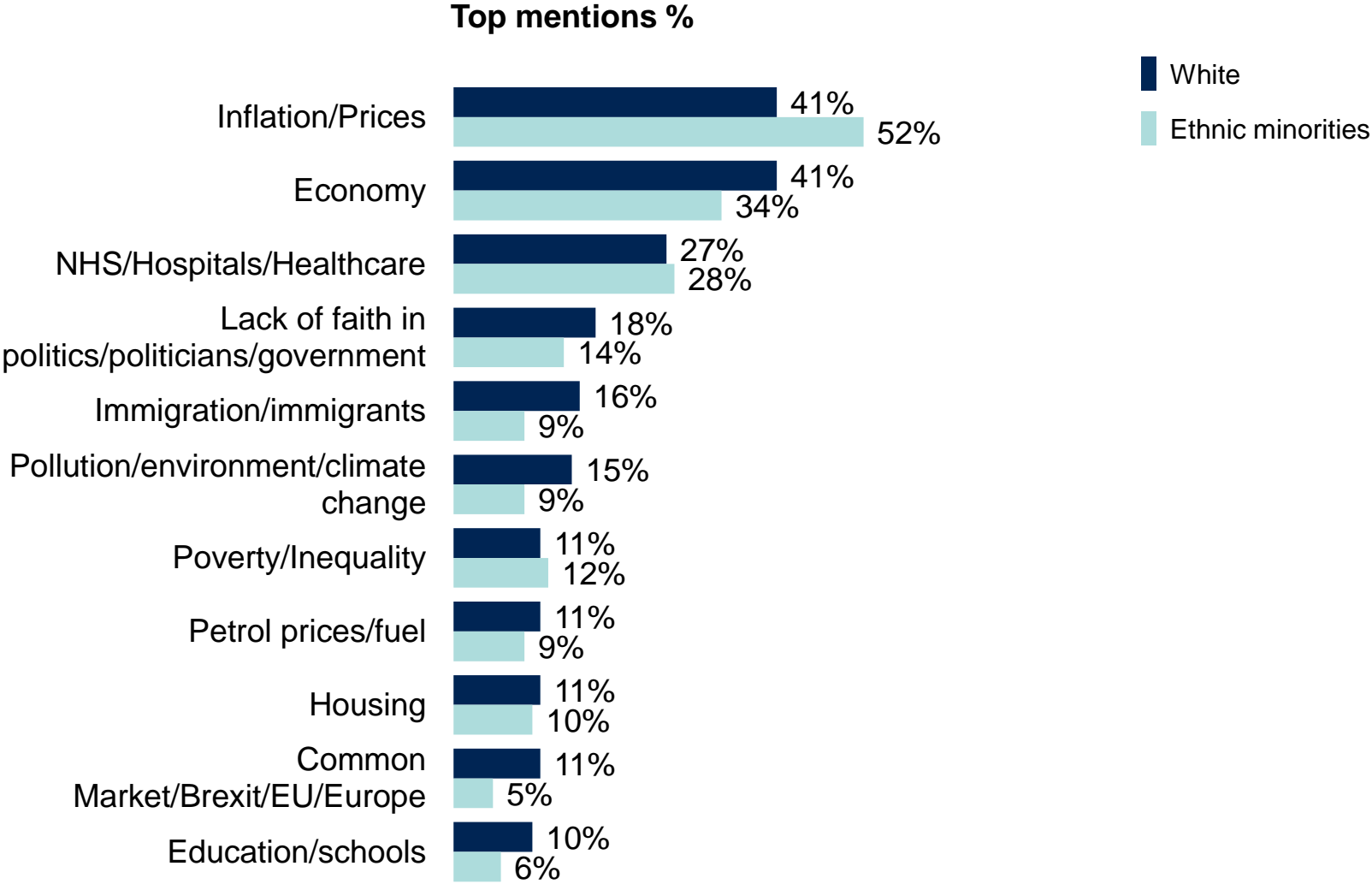


Base: 1,007 British adults 18+, 7 – 13 December 2022

Source: Ipsos Issues Index

# Ethnic background

What do you see as the most/other important issues facing Britain today?



Base: 1,007 British adults 18+, 7 – 13 December 2022

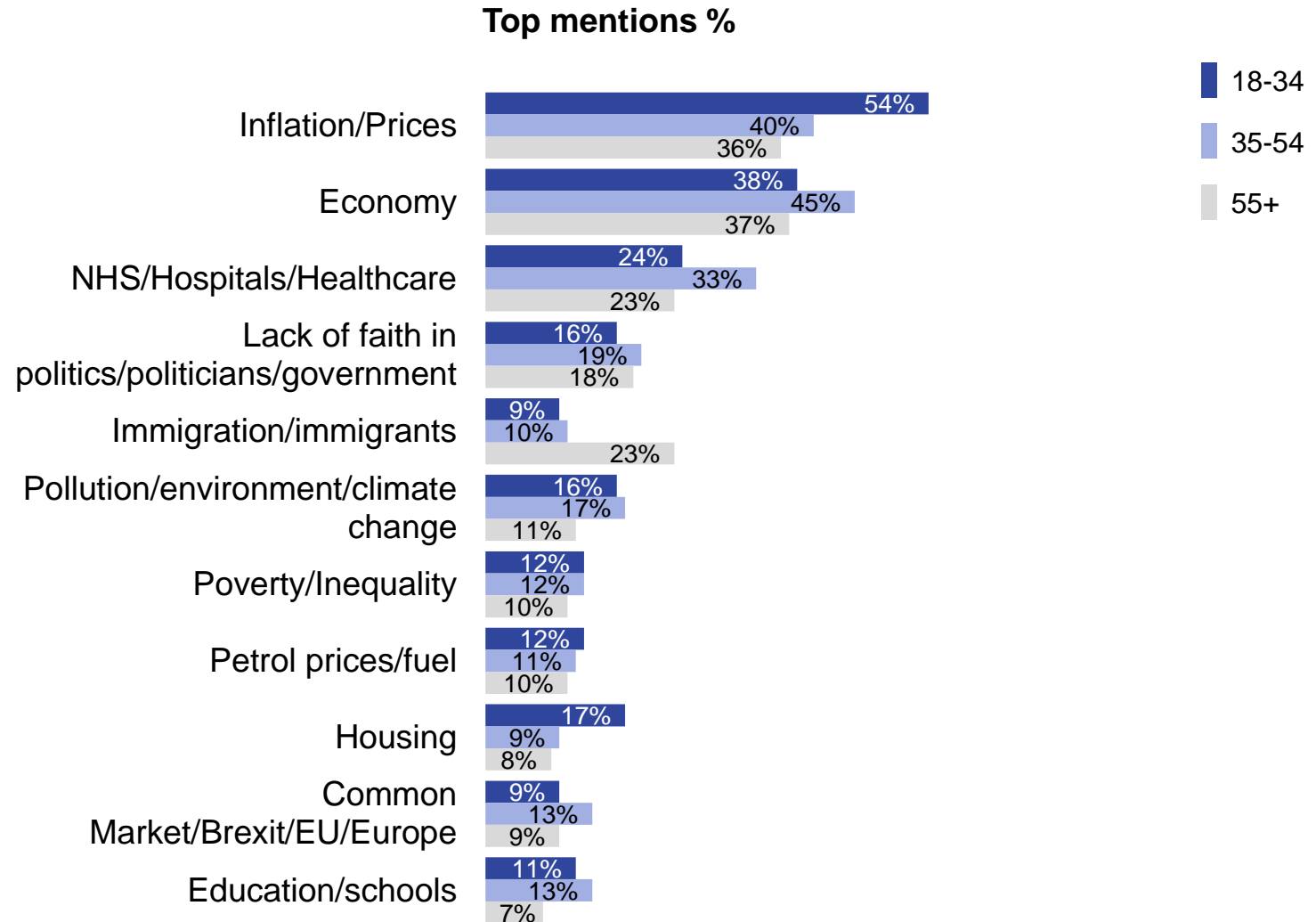
Source: Ipsos Issues Index





# Age group

What do you see as the most/other important issues facing Britain today?

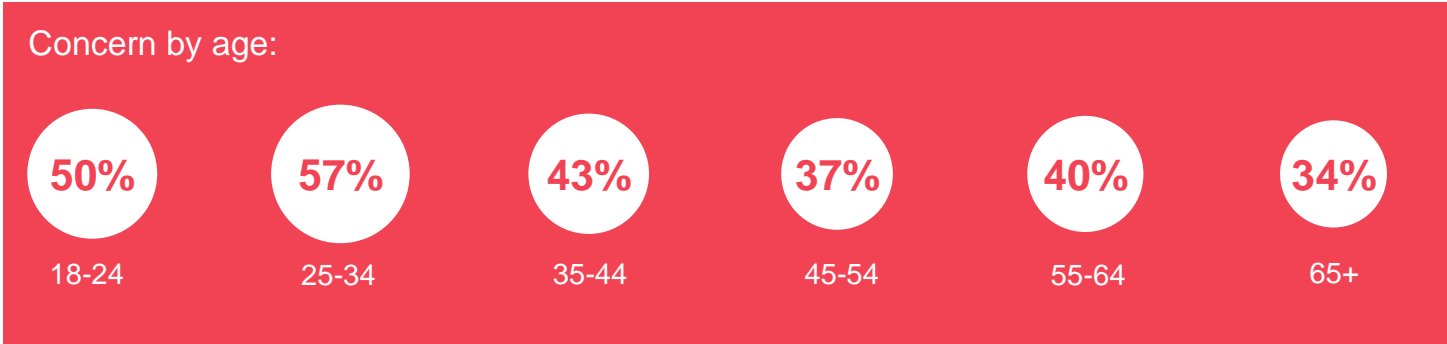
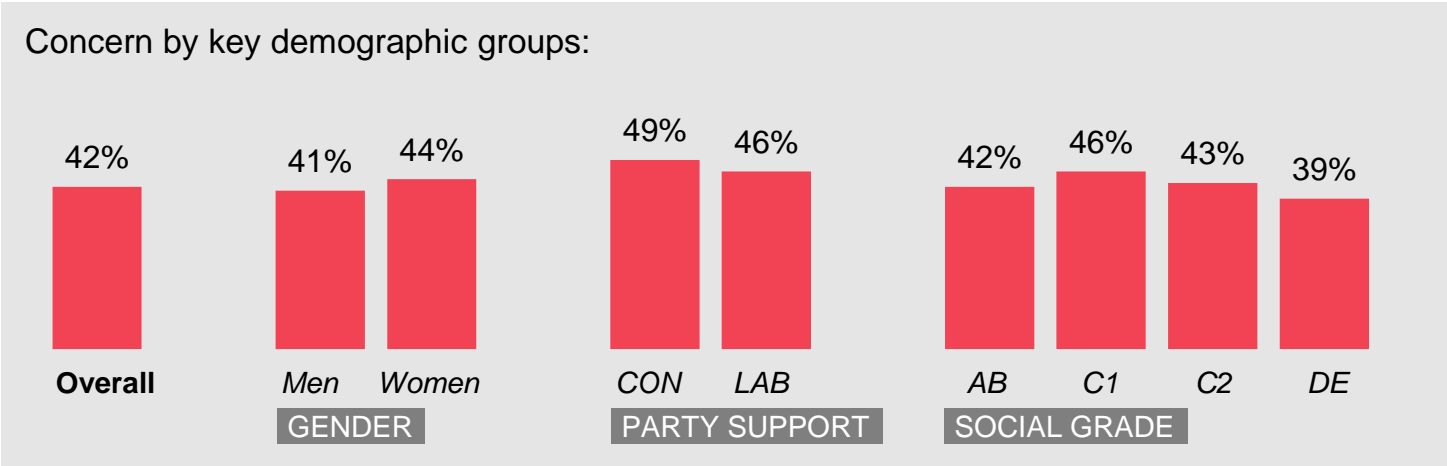


Base: 1,007 British adults 18+, 7 – 13 December 2022

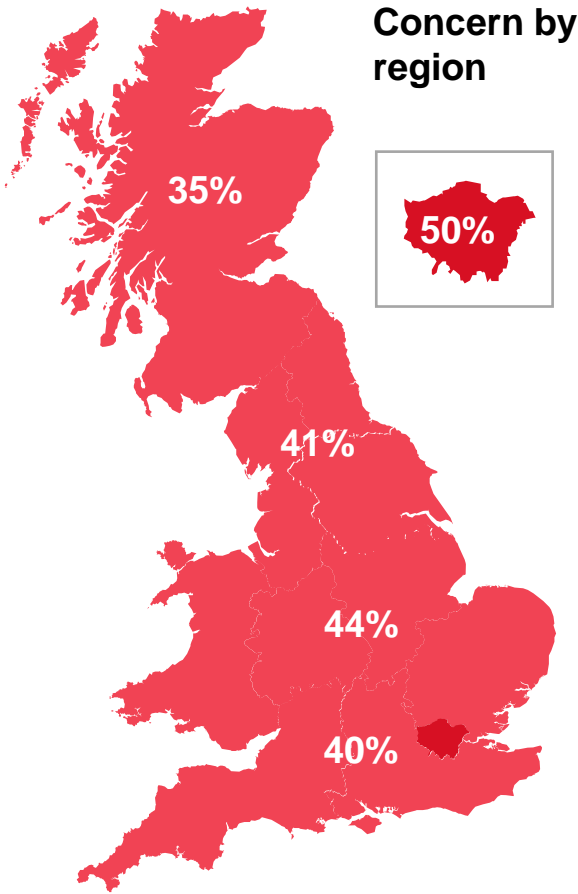
Source: Ipsos Issues Index

# Concern about inflation/prices by subgroup

What do you see as the most/other important issues facing Britain today?



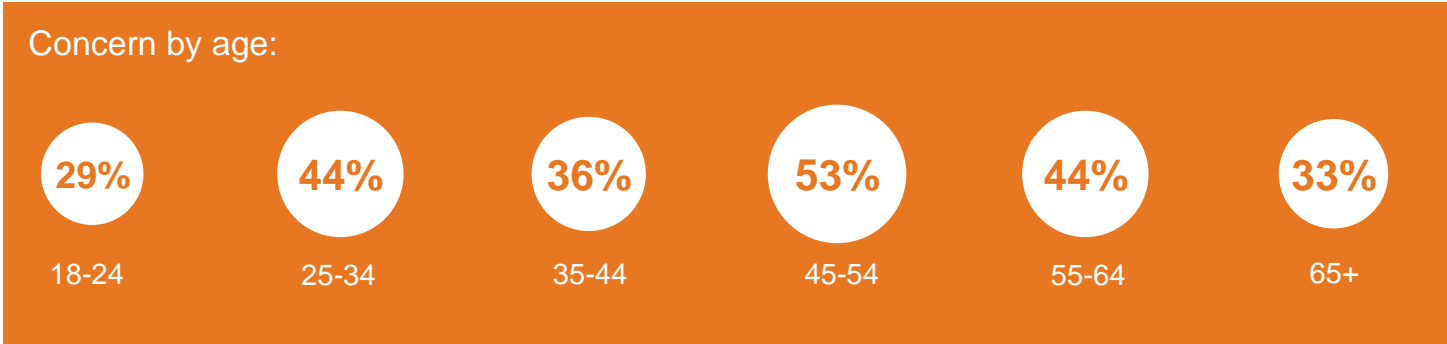
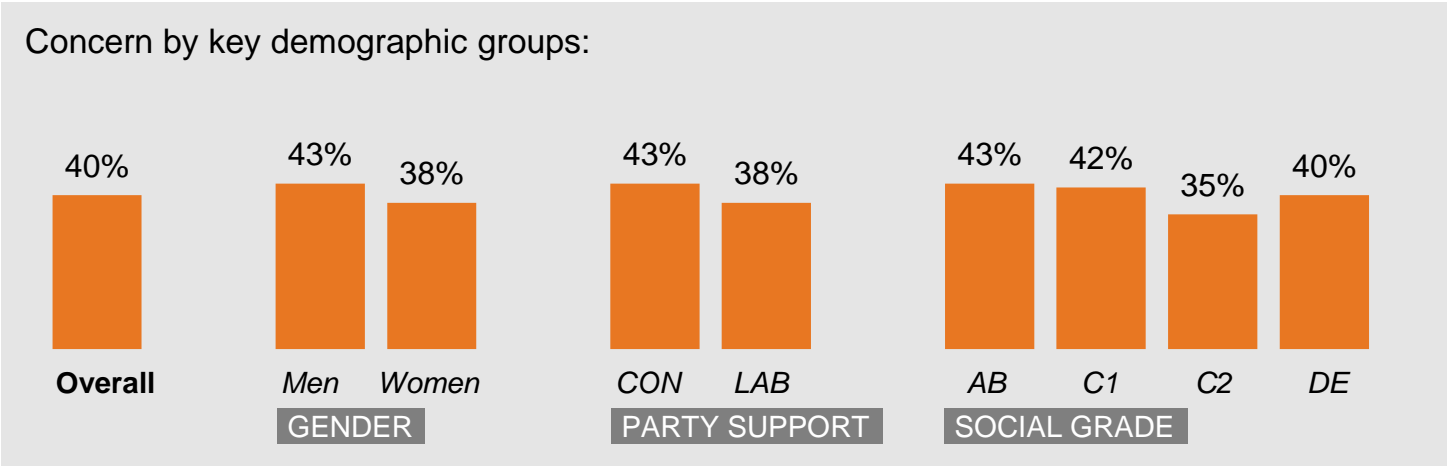
Base: 1,007 British adults 18+, 7 – 13 December 2022



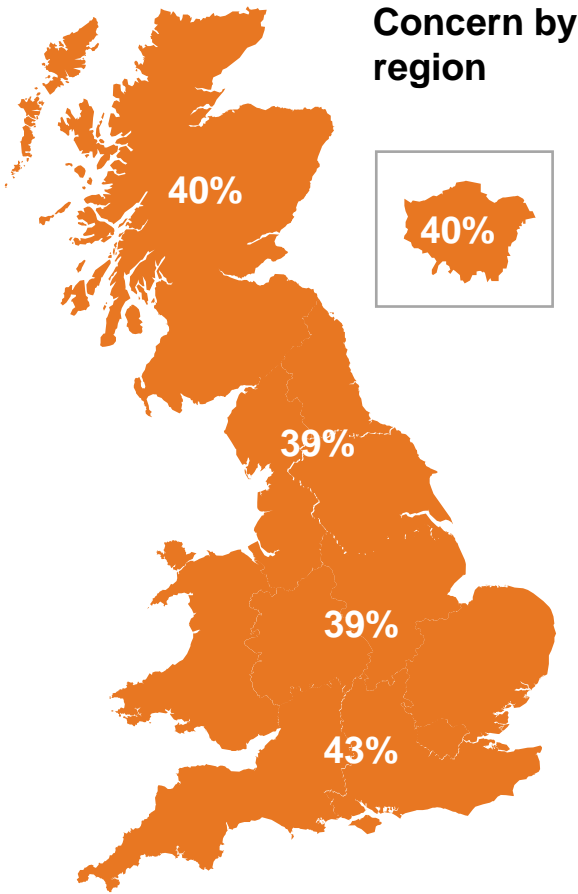
Source: Ipsos Issues Index

# Concern about the economy by subgroup

What do you see as the most/other important issues facing Britain today?



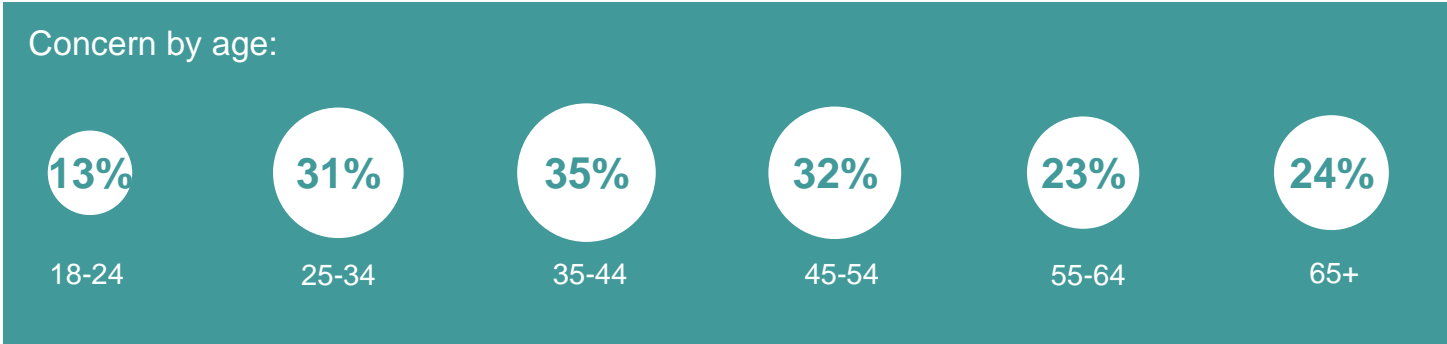
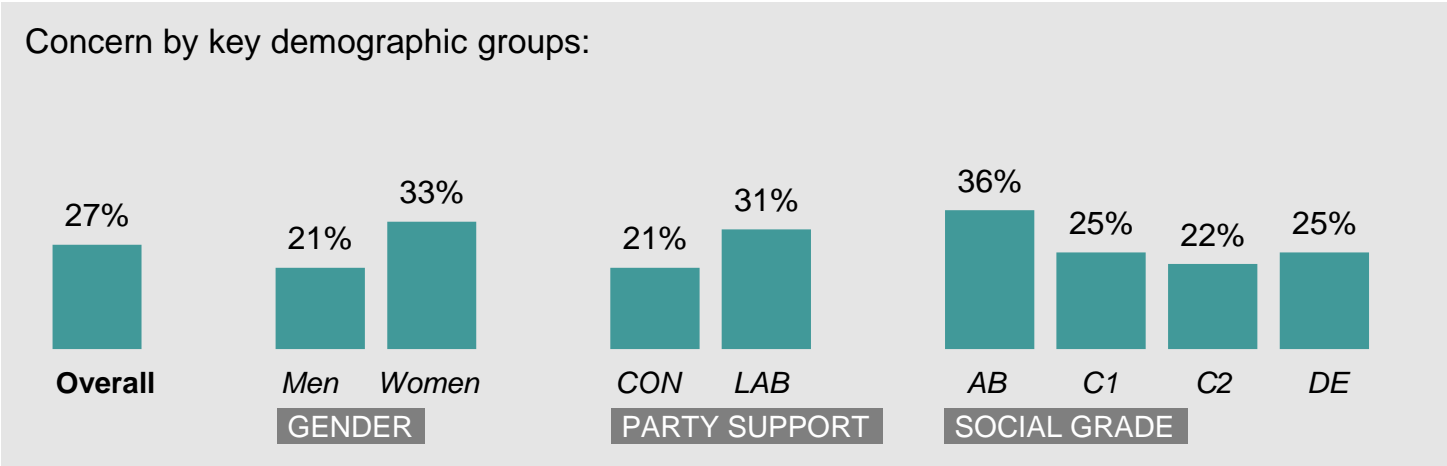
Base: 1,007 British adults 18+, 7 – 13 December 2022



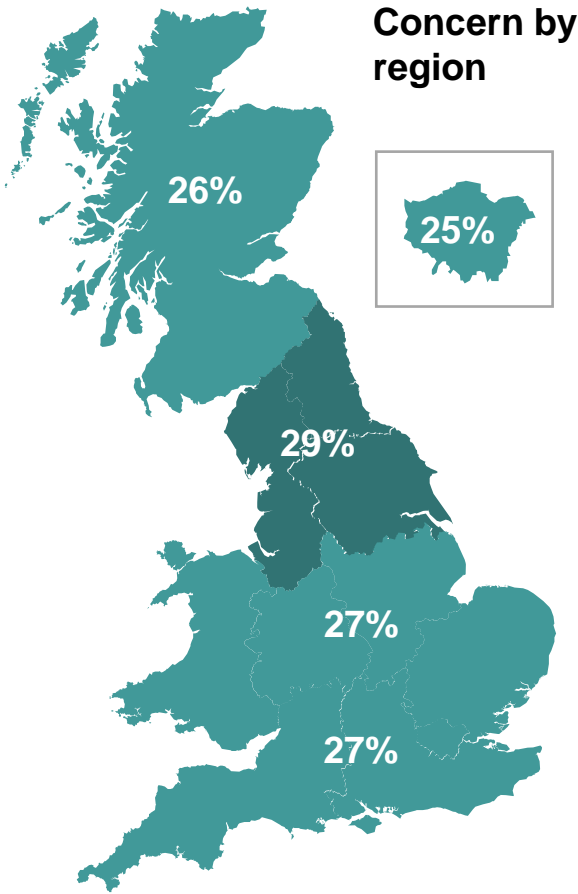
Source: Ipsos Issues Index

# Concern about the NHS by subgroup

What do you see as the most/other important issues facing Britain today?



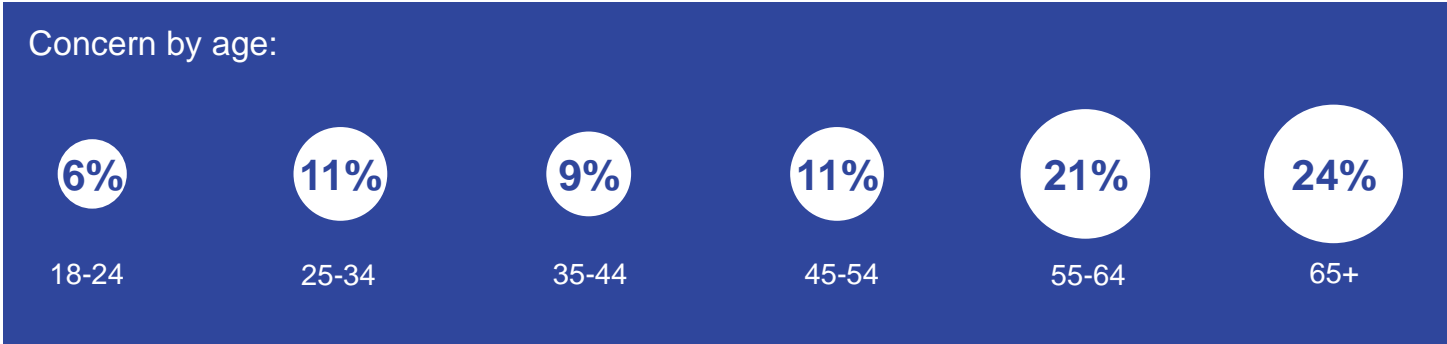
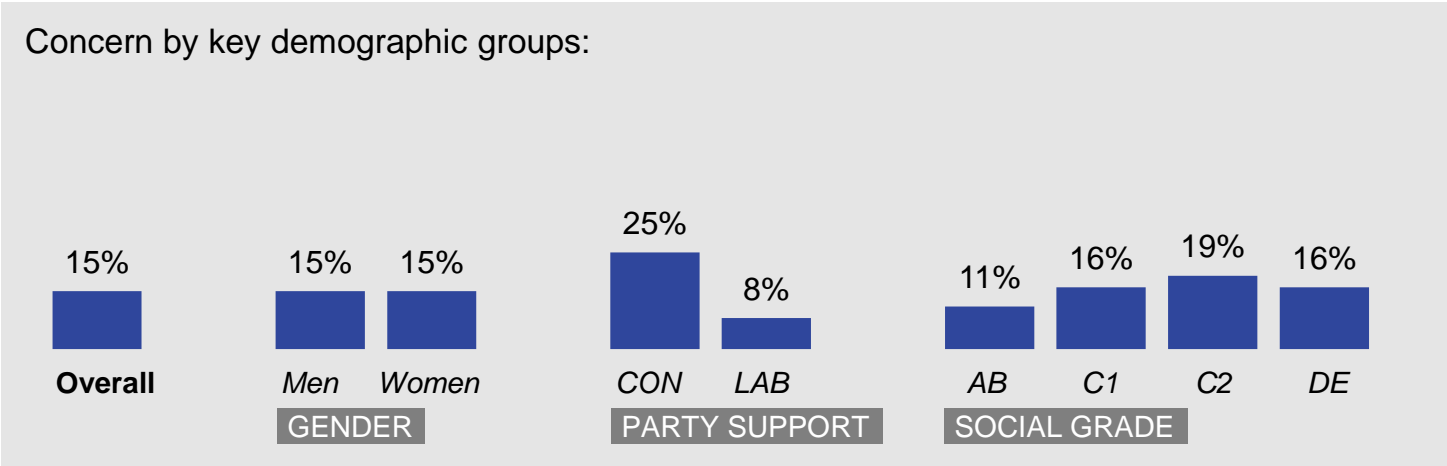
Base: 1,007 British adults 18+, 7 – 13 December 2022



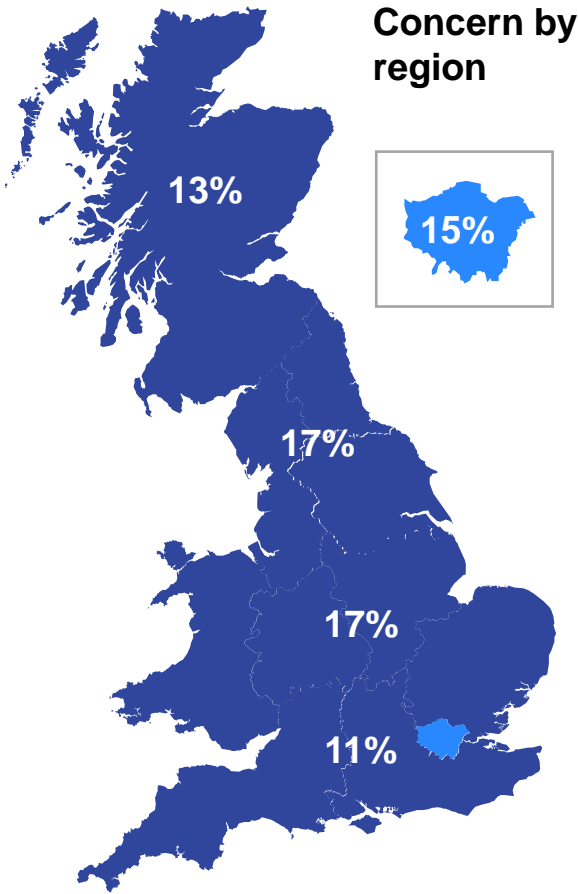
Source: Ipsos Issues Index

# Concern about immigration by subgroup

What do you see as the most/other important issues facing Britain today?



Base: 1,007 British adults 18+, 7 – 13 December 2022



Source: Ipsos Issues Index



# ECONOMIC OPTIMISM

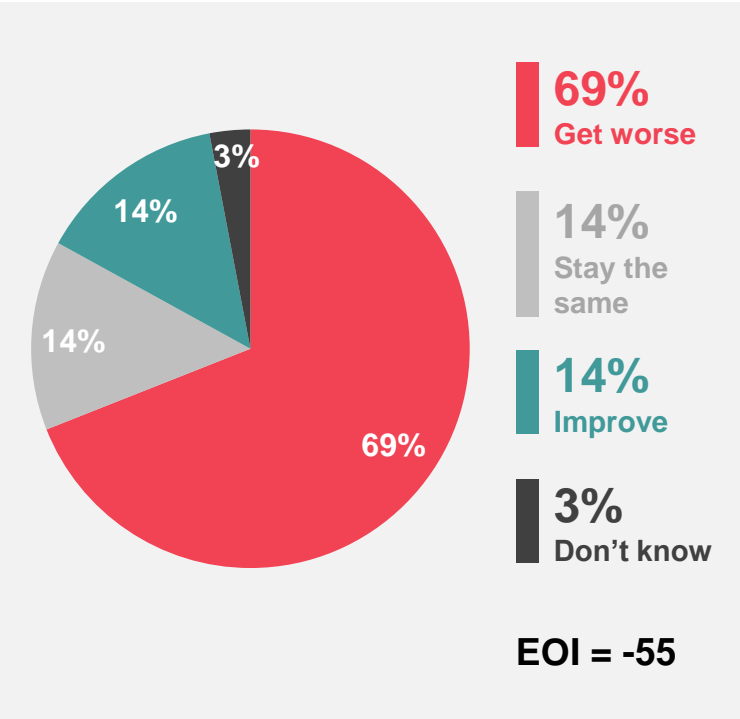




# Economic Optimism Index

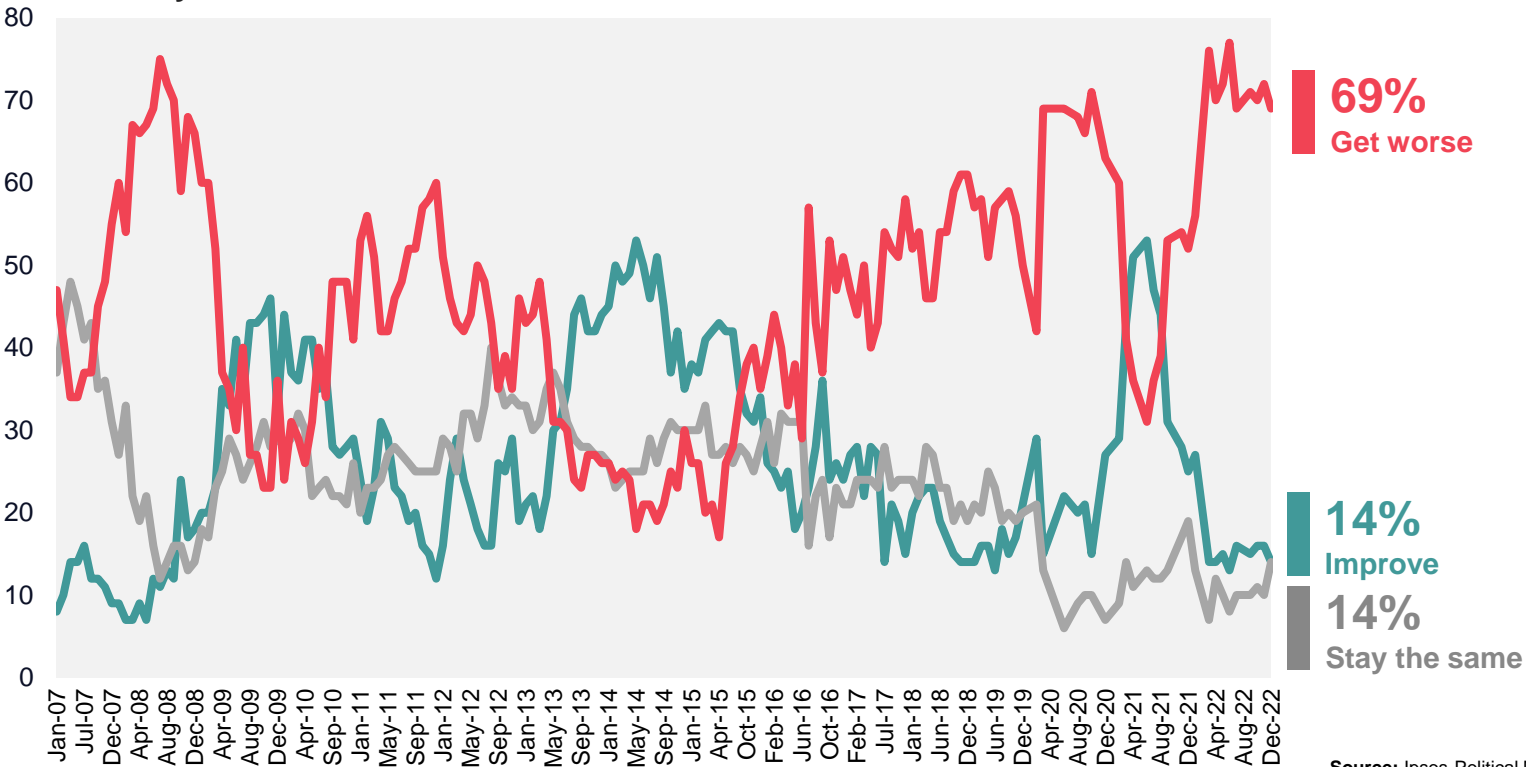
Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?

December 2022



Base: 1,007 British adults 18+, 7-13 December 2022

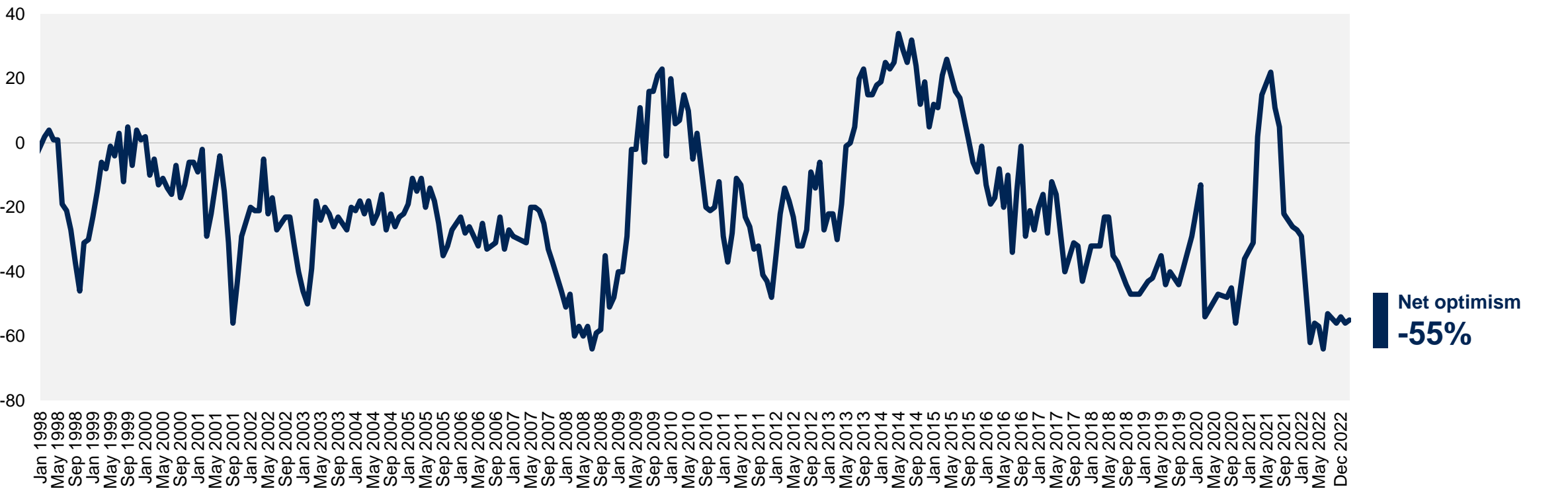
January 2007 – December 2022



Source: Ipsos Political Monitor

# Economic Optimism Index (1998-2022)

Do you think that the general economic condition of the country will improve, stay the same or get worse over the next 12 months?



Base: c.1,000 British adults 18+ each month

Source: Ipsos Political Monitor





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December 2022

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