

IPSOS UK POLITICAL PULSE

November 2022

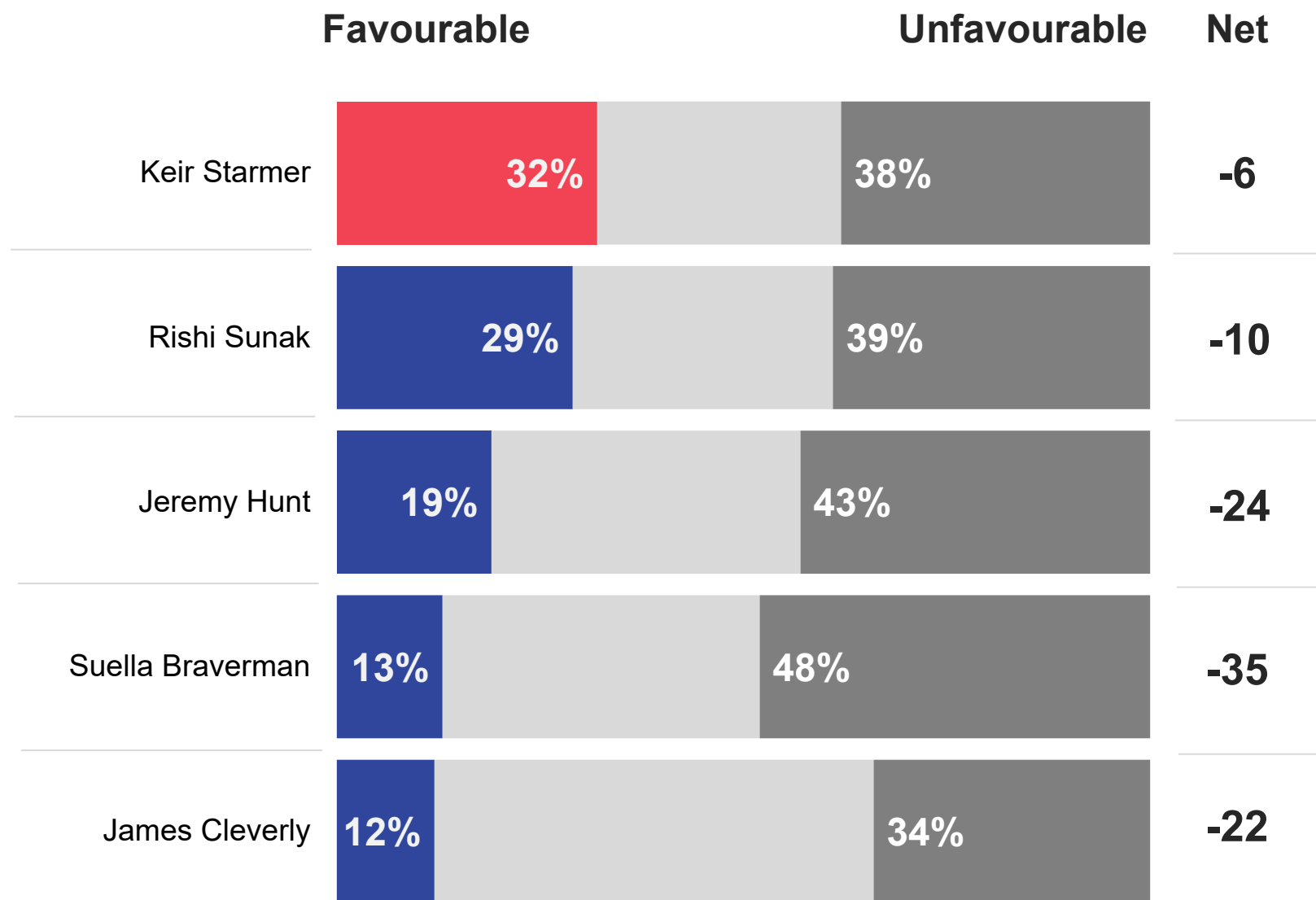


FAVOURABILITY TOWARDS POLITICIANS AND POLITICAL PARTIES

November 2022

Favourability of leading politicians

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

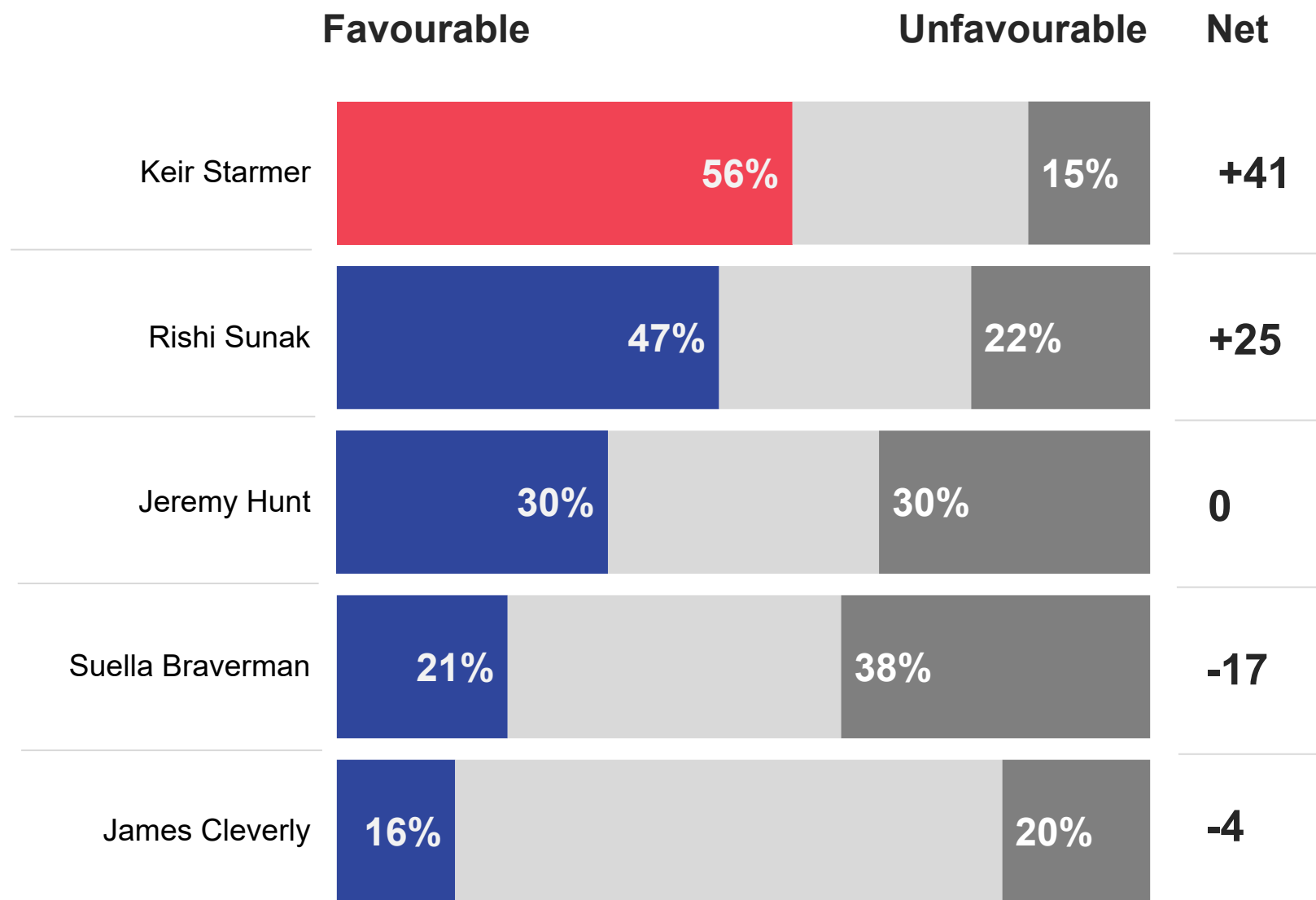


Base: 1,089 Online British adults aged 18+ 25-28 November 2022

Favourability of leading politicians

Among those who voted for their party at GE2019

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

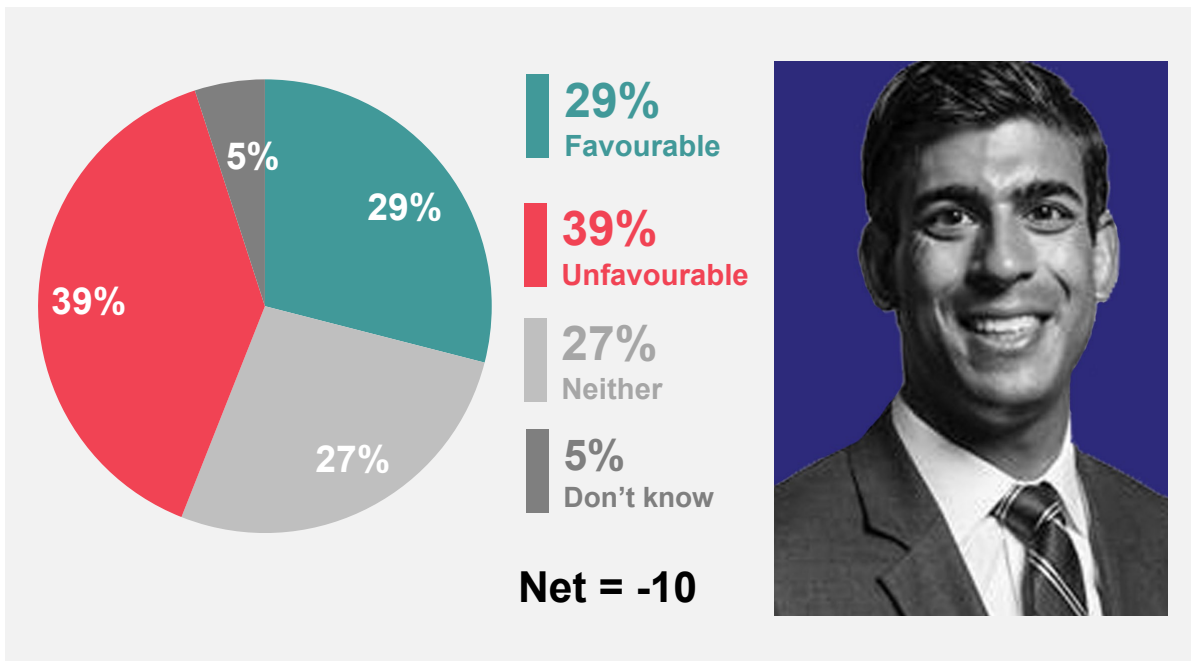


Base: 1,089 Online British adults aged 18+, 25-28 November 2022, including (331) 2019 Conservative party voters and (292) Labour party voters

Rishi Sunak: Favourability

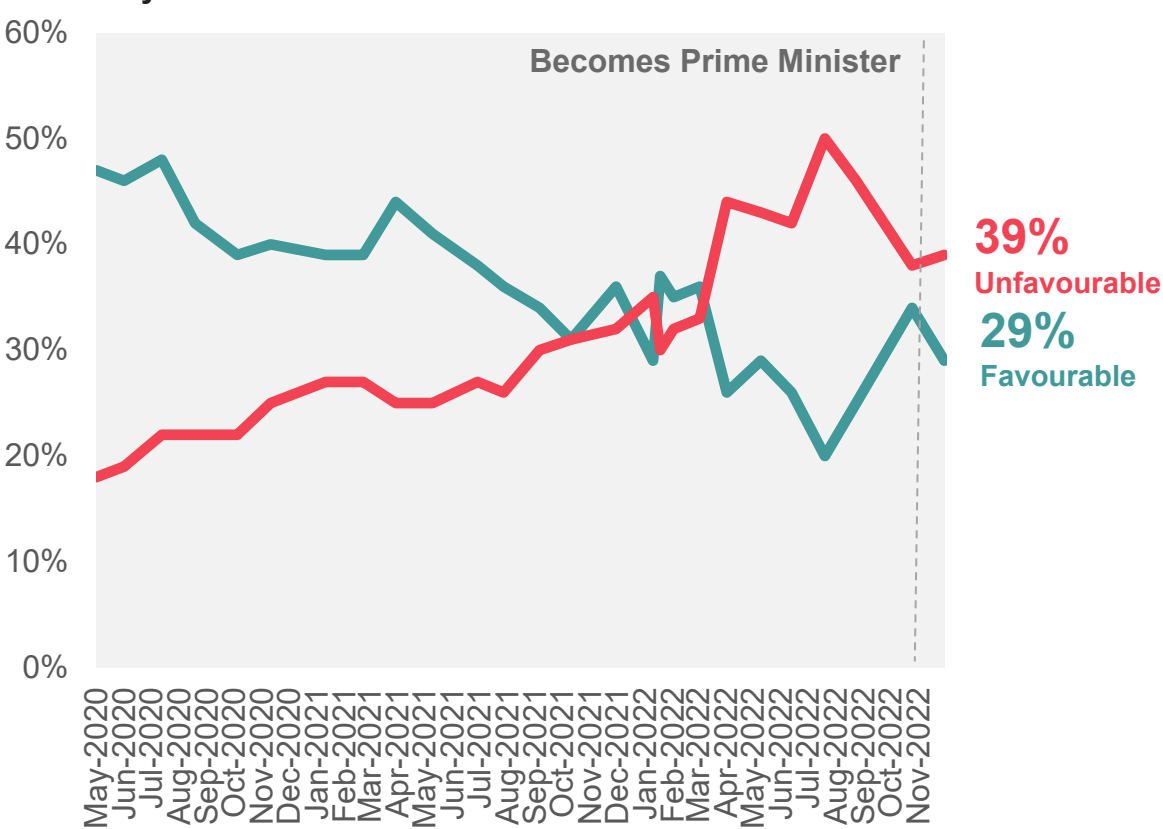
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rishi Sunak

November 2022



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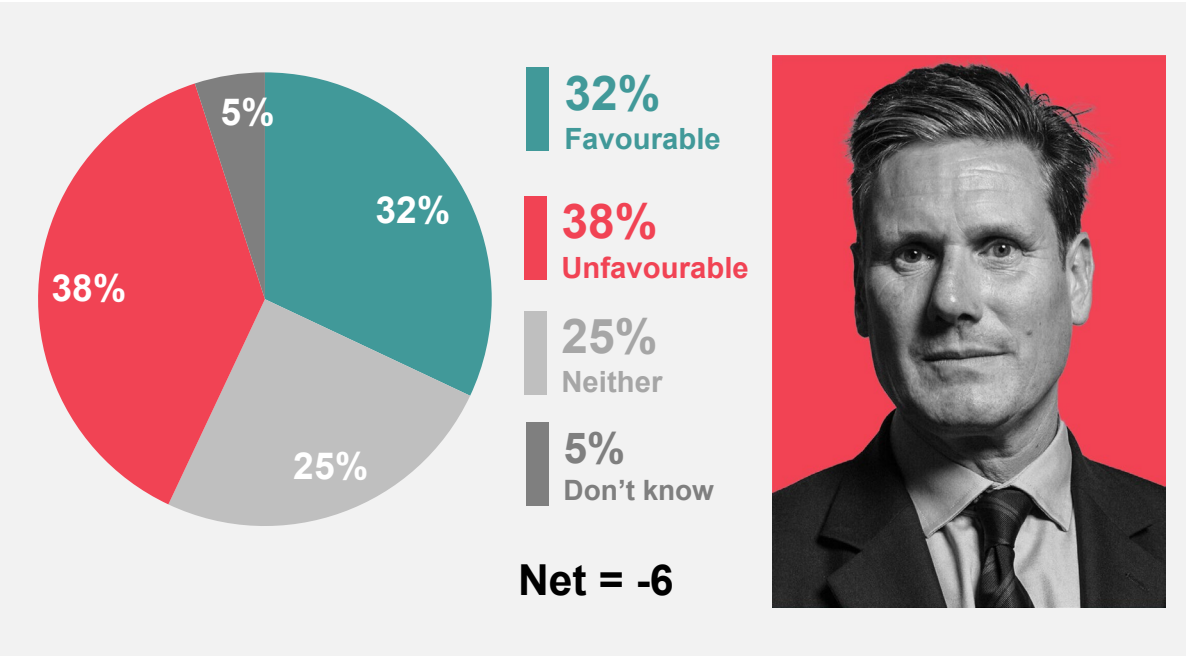
May 2020 – November 2022



Keir Starmer: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer

November 2022



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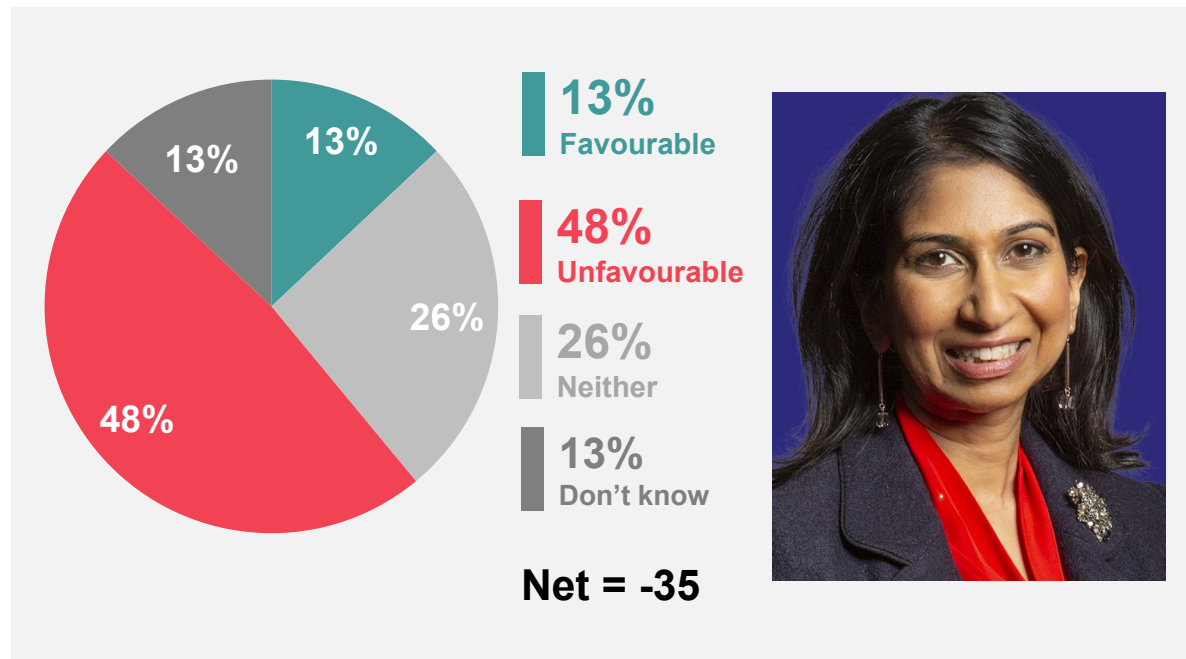
January 2020 – November 2022



Suella Braverman: Favourability

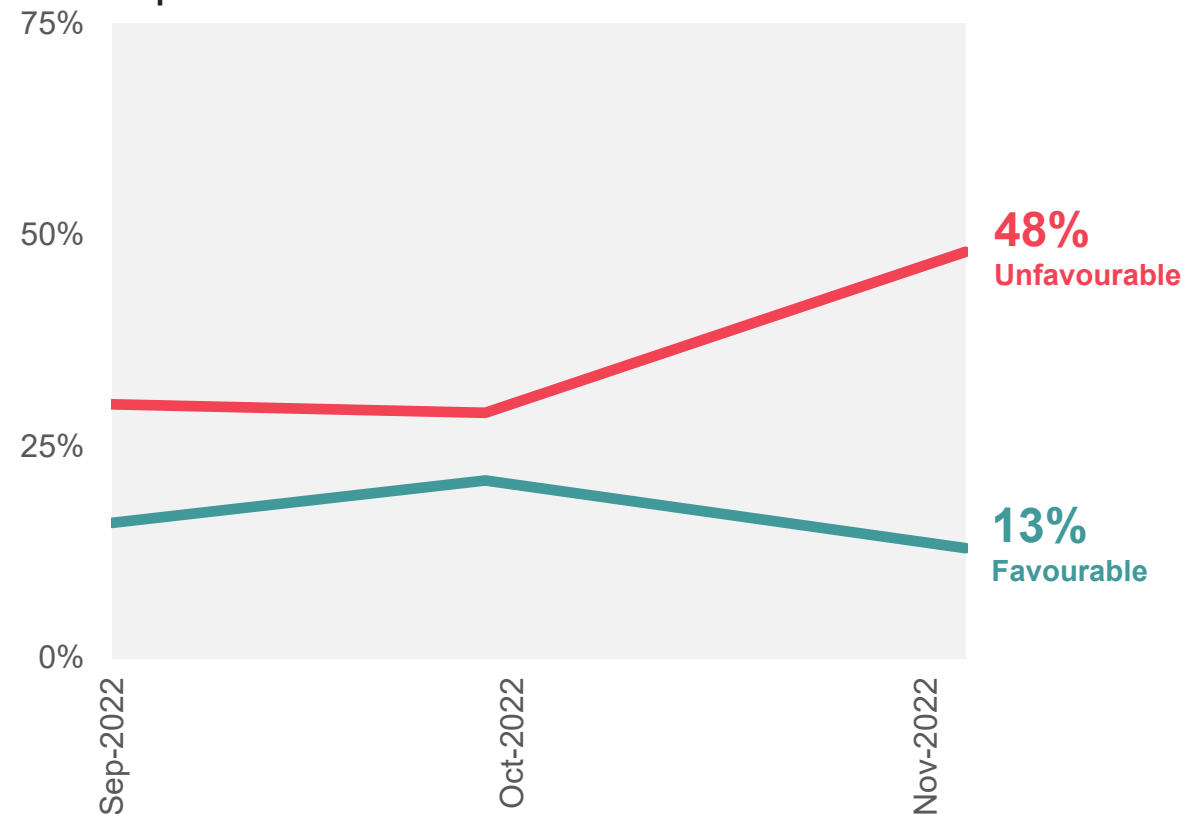
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Suella Braverman

November 2022



Base: 1,089 Online British adults aged 18+ 25-28 November 2022

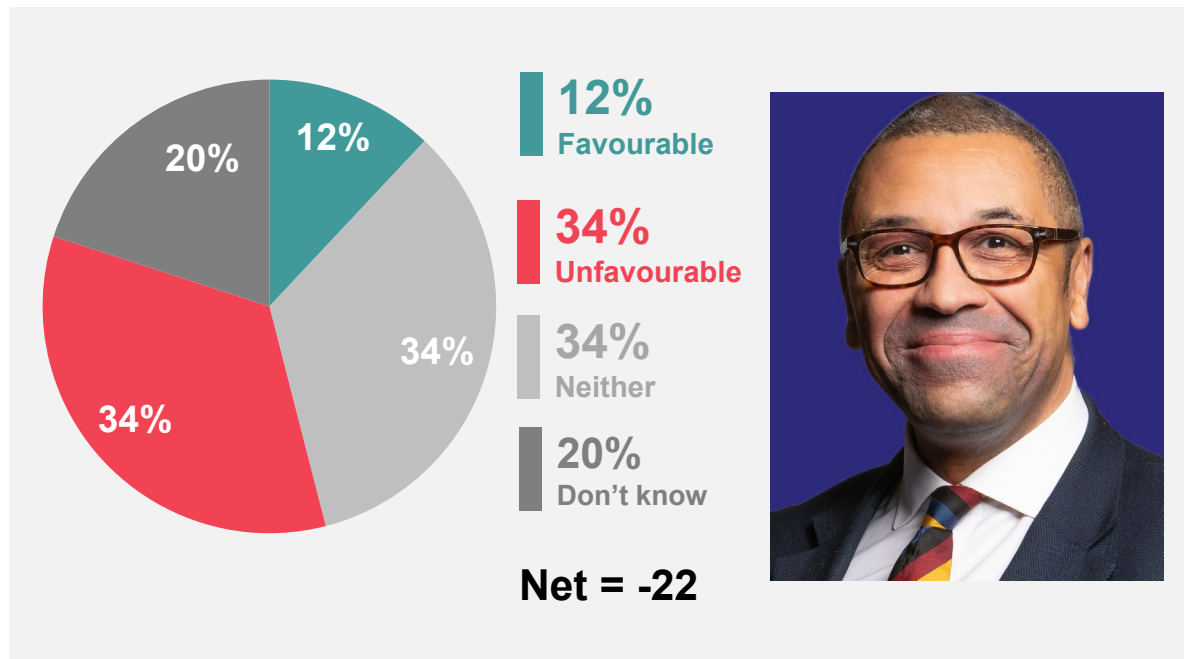
September 2022 – November 2022



James Cleverly: Favourability

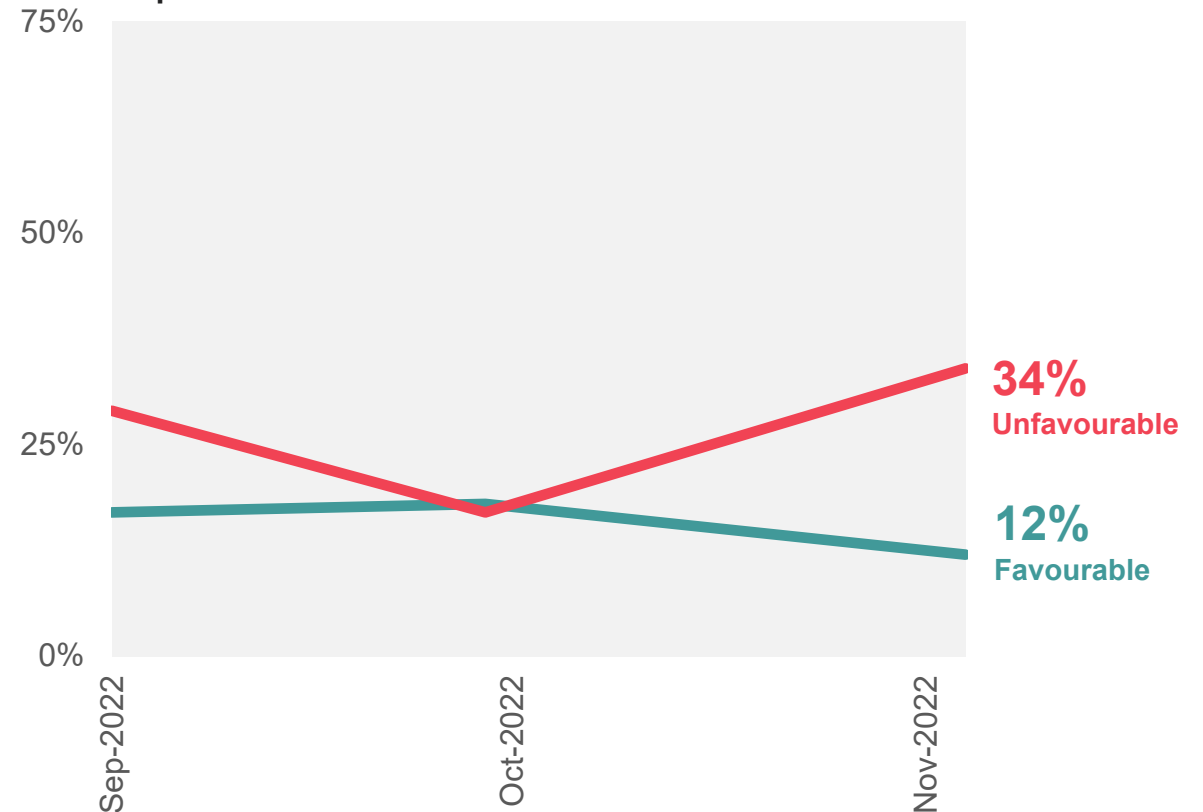
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? James Cleverly

November 2022



Base: 1,089 Online British adults aged 18+ 25-28 November 2022

September 2022 – November 2022

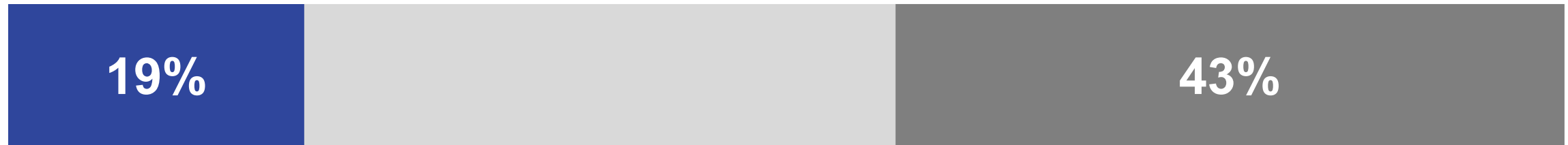


Jeremy Hunt: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Jeremy Hunt



25-28 November



21-24 October 2022

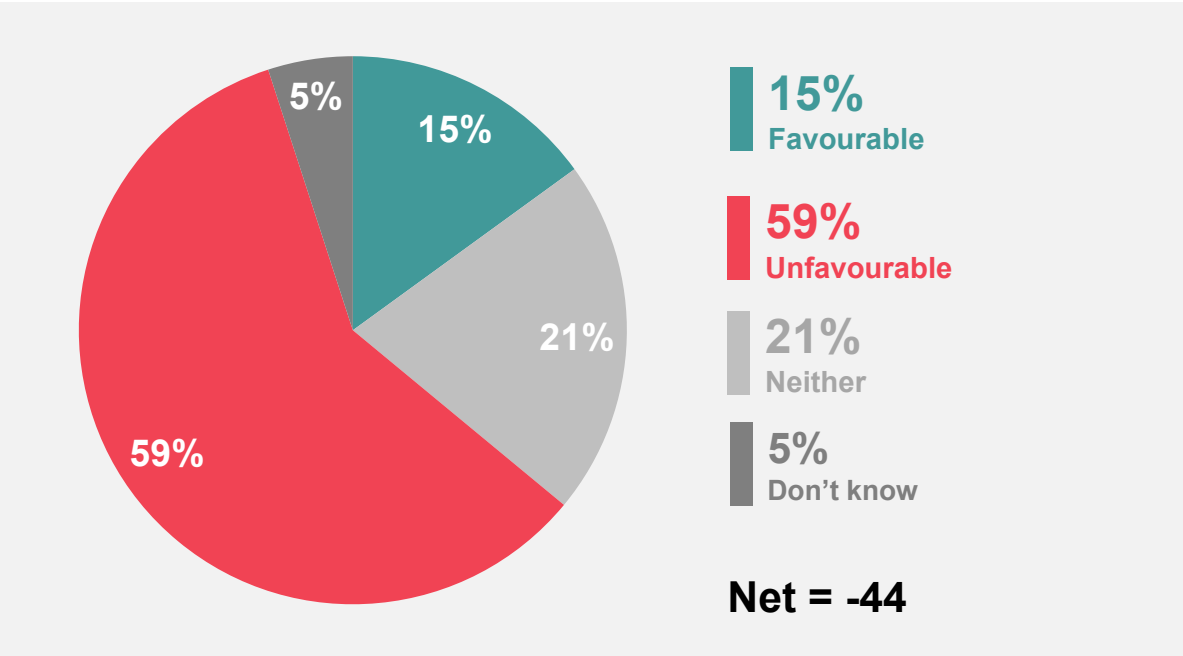


Base: 1,089 Online British adults aged 18+ 25-28 November 2022

Matt Hancock: Favourability

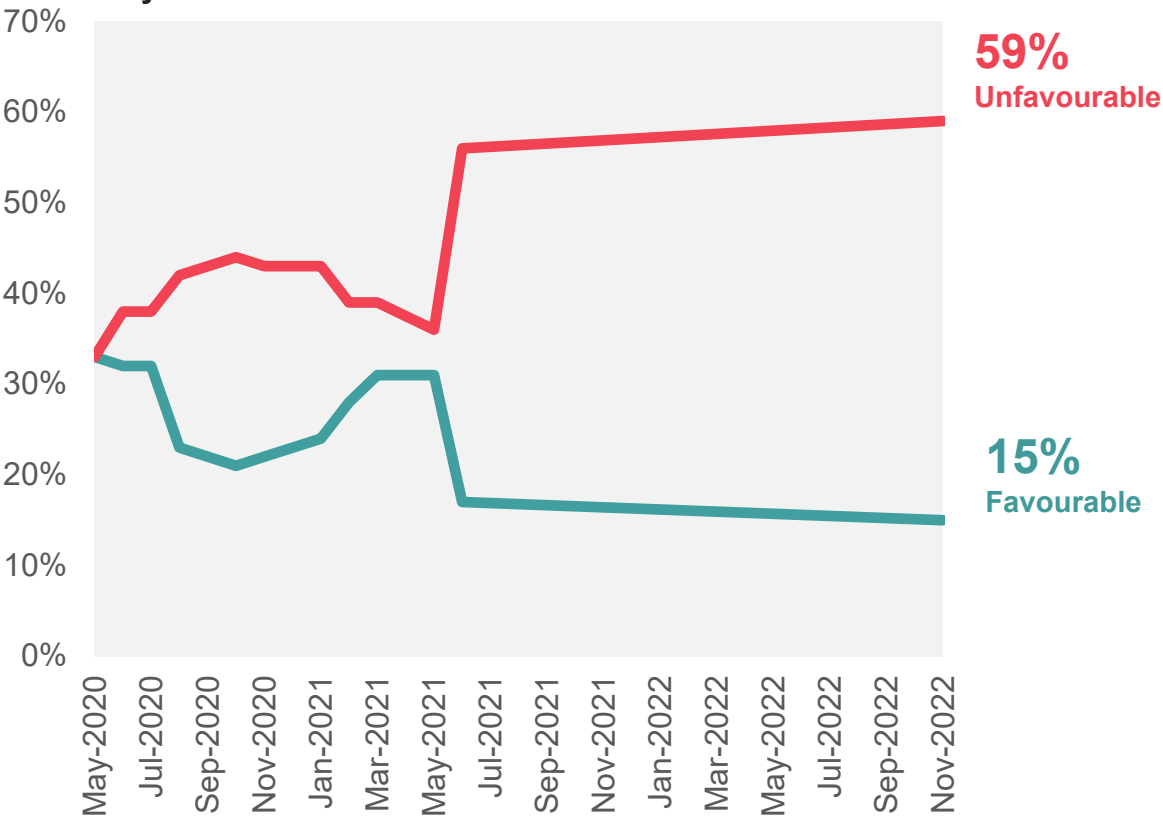
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Matt Hancock

November 2022



Base: 1,089 Online British adults aged 18+ 25-28 November 2022

May 2020 – November 2022



Matt Hancock: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Matt Hancock

Favourable

Unfavourable

25-28 November (*After appearance on I'm a Celebrity...*)



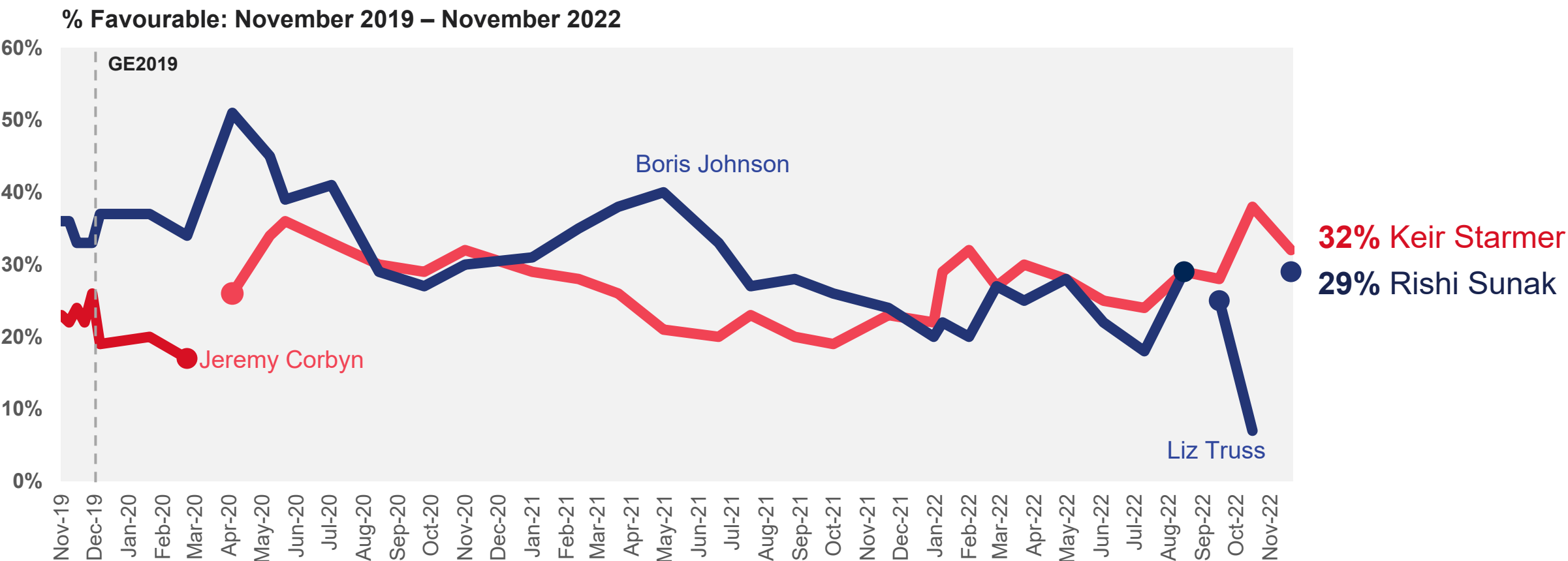
25-28 June 2021 (*After resignation as Health Secretary*)



Base: 1,089 Online British adults aged 18+ 25-28 November 2022

Favourability: Rishi Sunak vs Keir Starmer

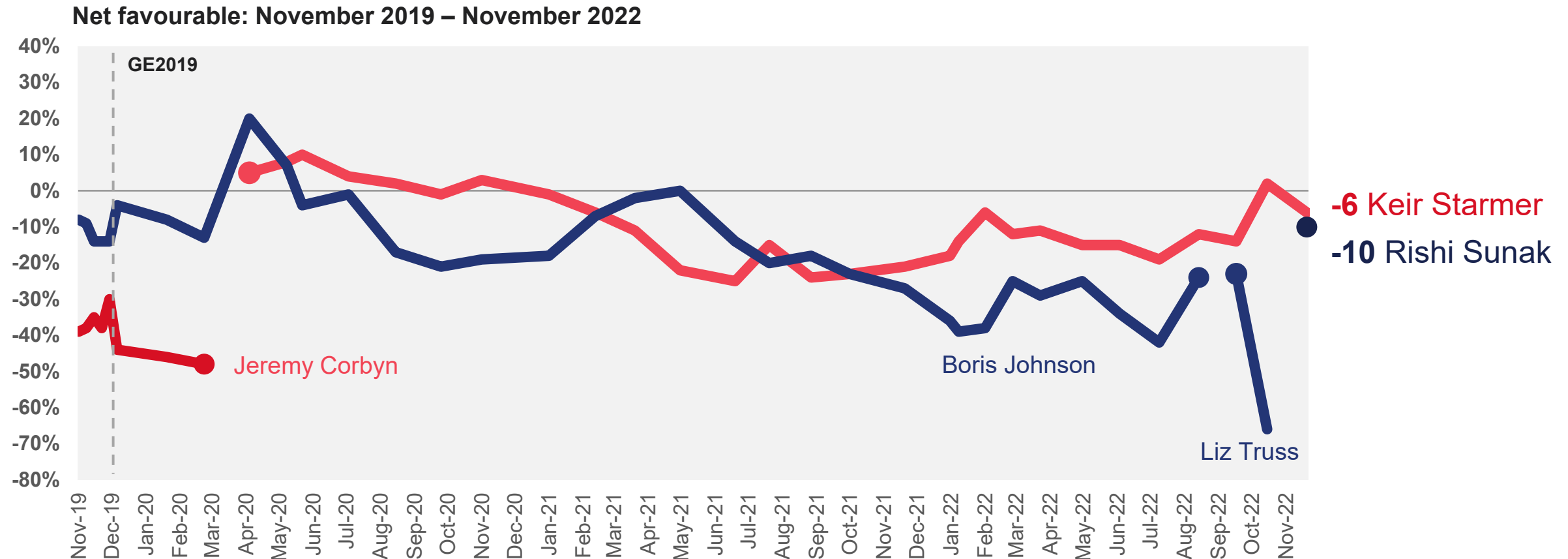
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,089 Online British adults aged 18+ 25-28 November 2022

Net favourability: Rishi Sunak vs Keir Starmer

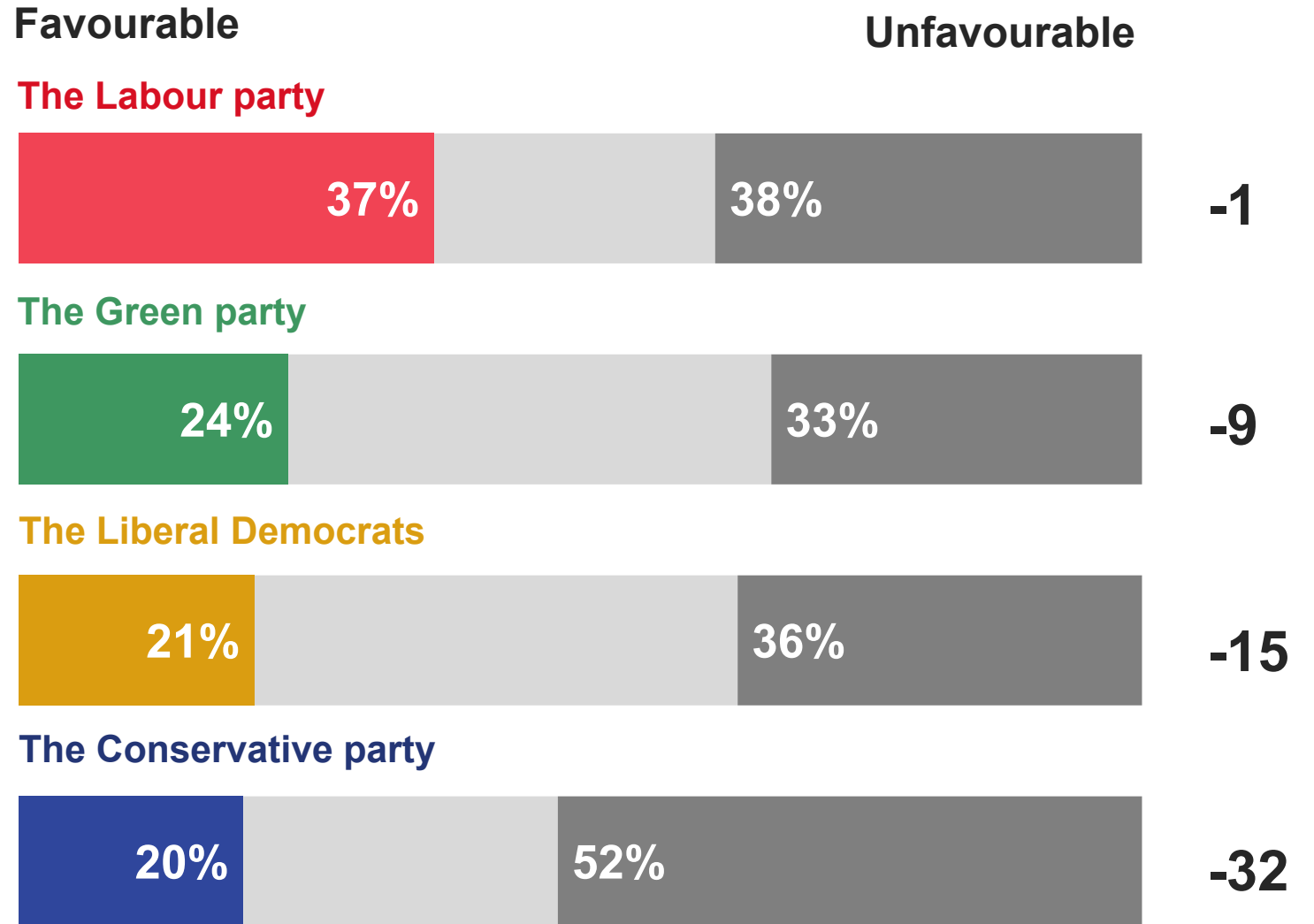
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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Favourability towards political parties

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

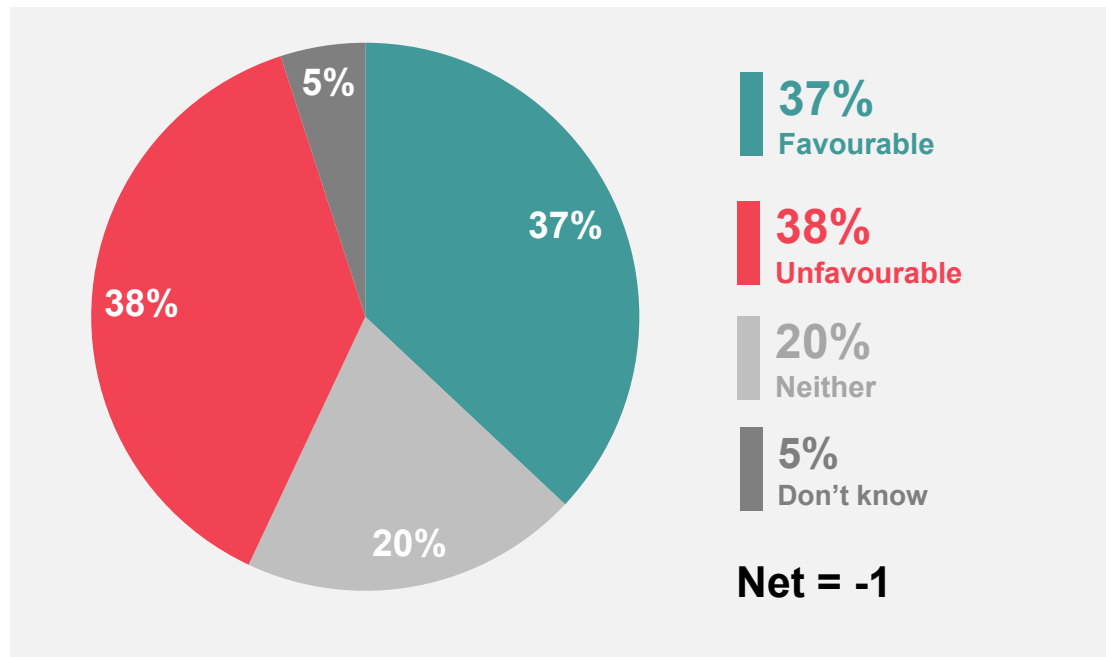


Base: 1,089 Online British adults aged 18+ 25-28 November 2022

The Labour party: Favourability

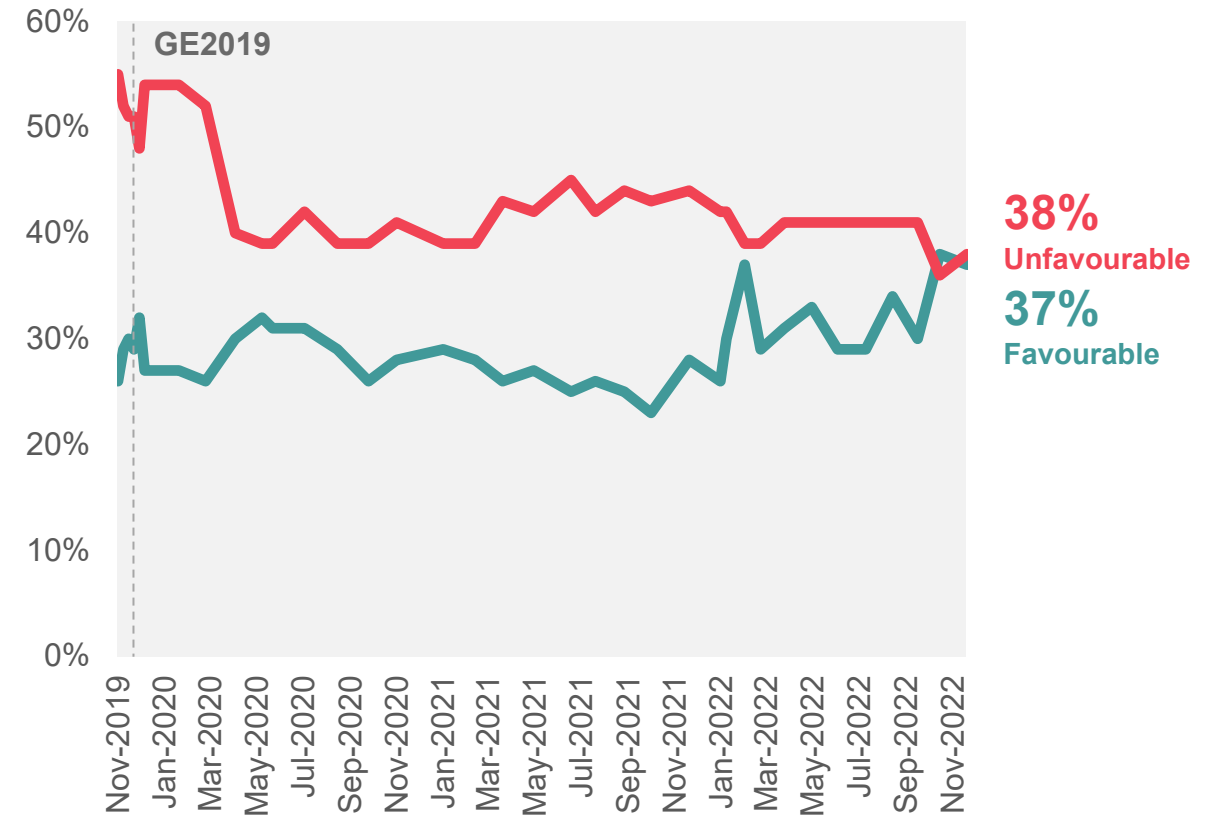
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Labour party

November 2022



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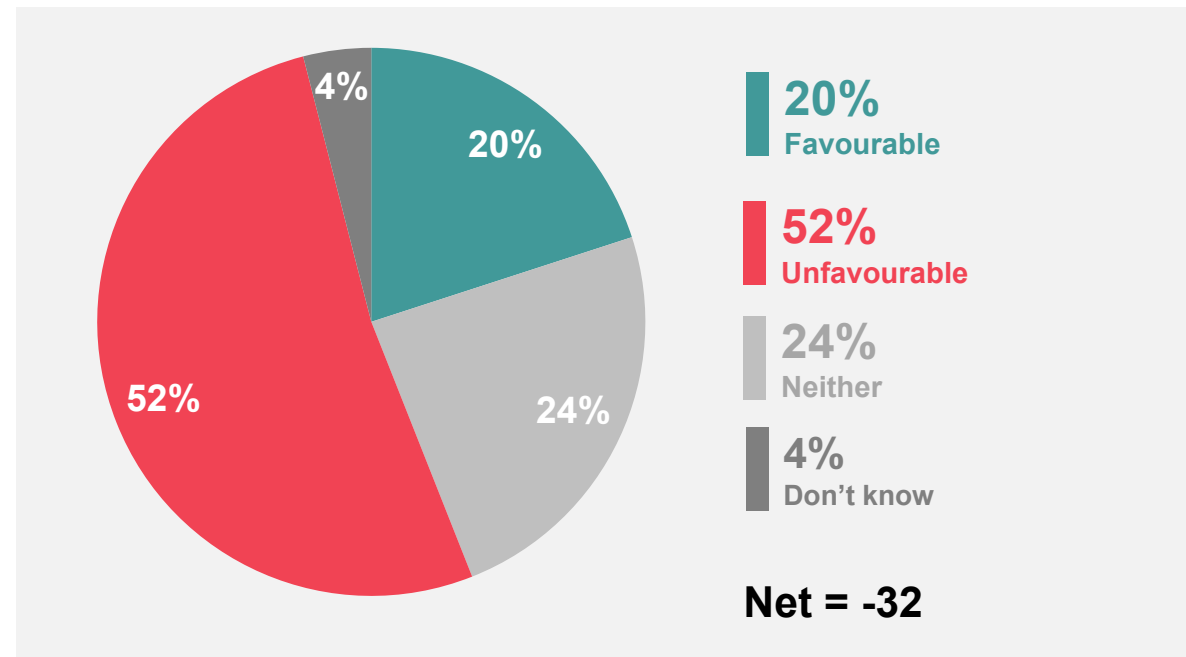
November 2019 – November 2022



The Conservative party: Favourability

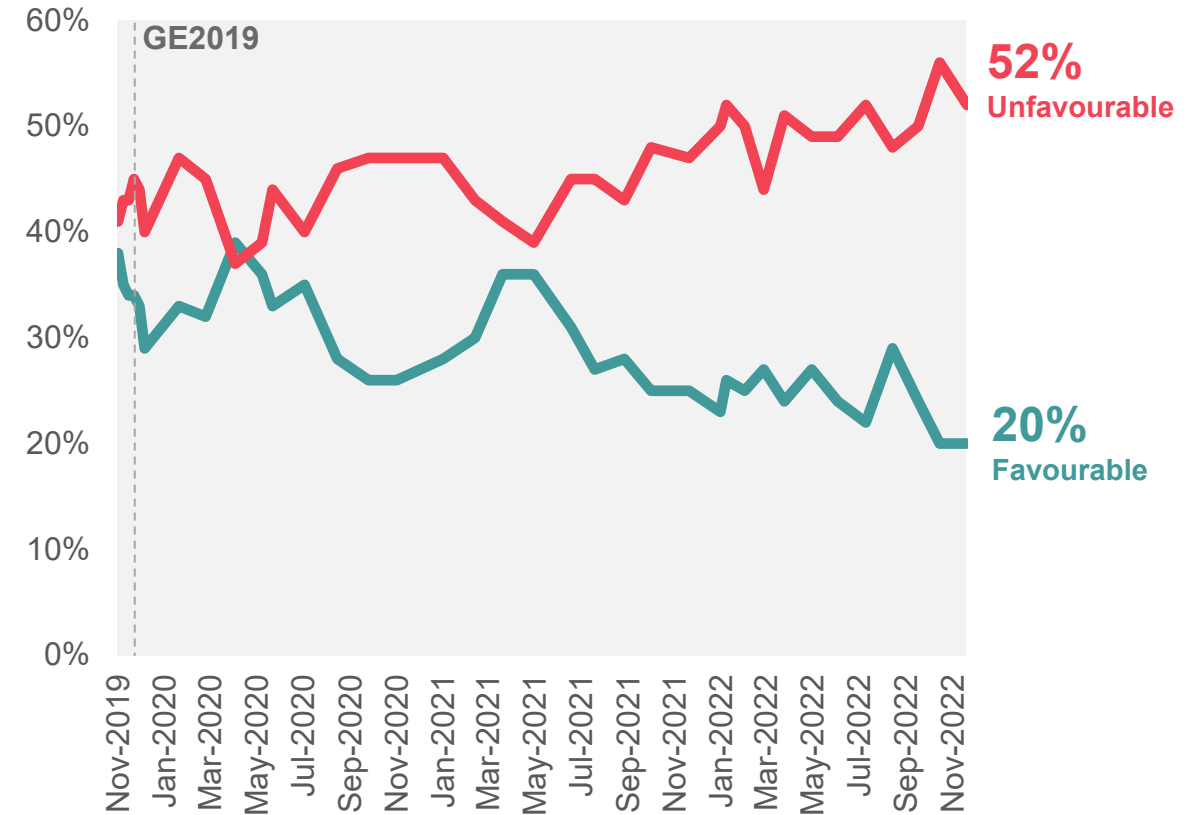
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Conservative party

November 2022



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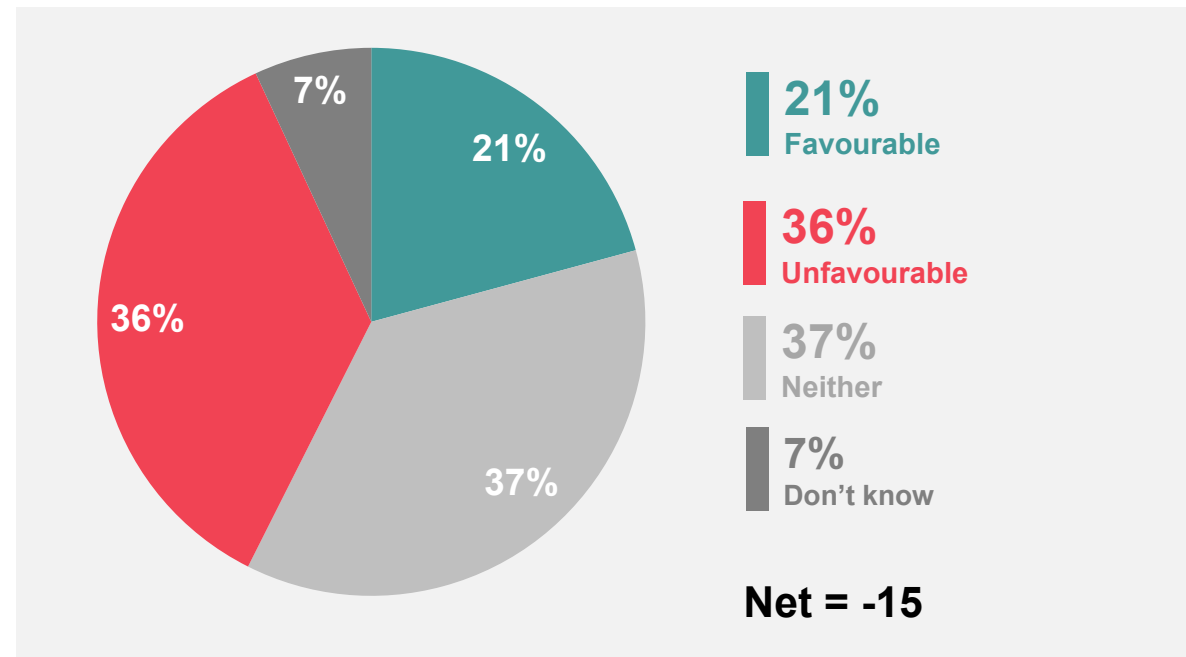
November 2019 – November 2022



The Liberal Democrats: Favourability

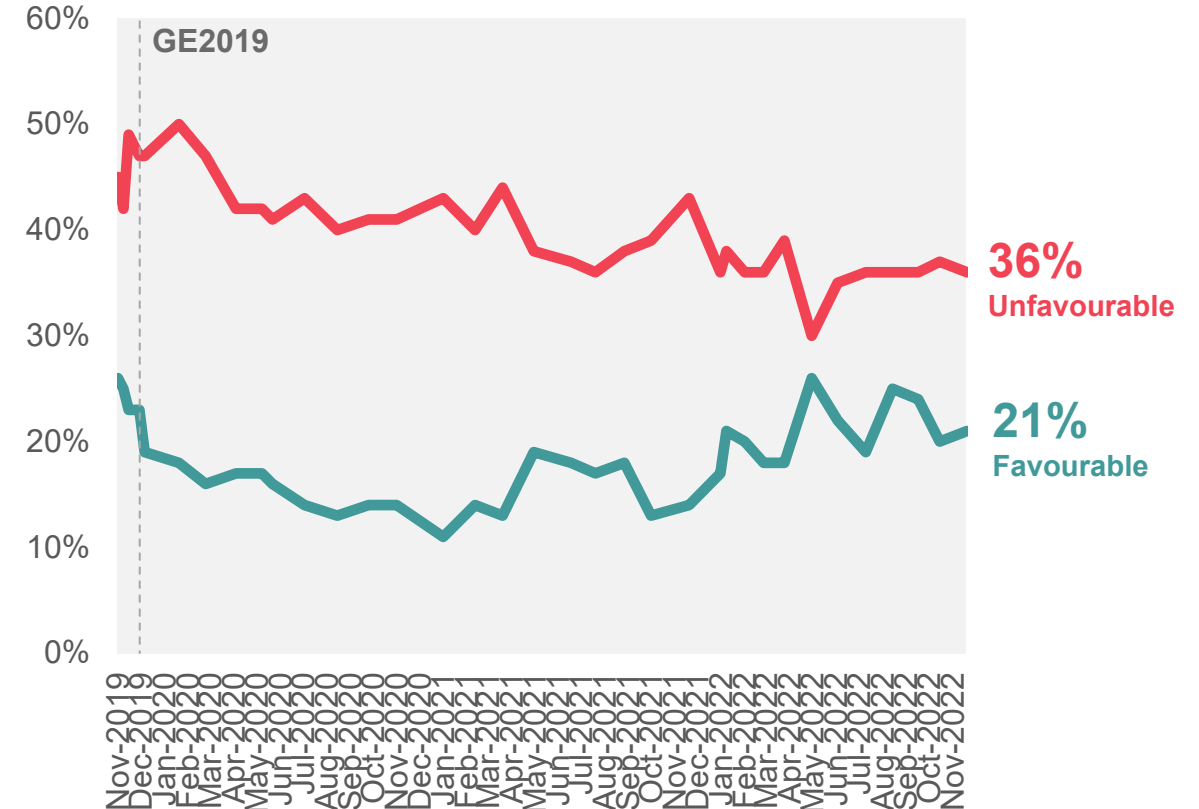
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Liberal Democrats

November 2022



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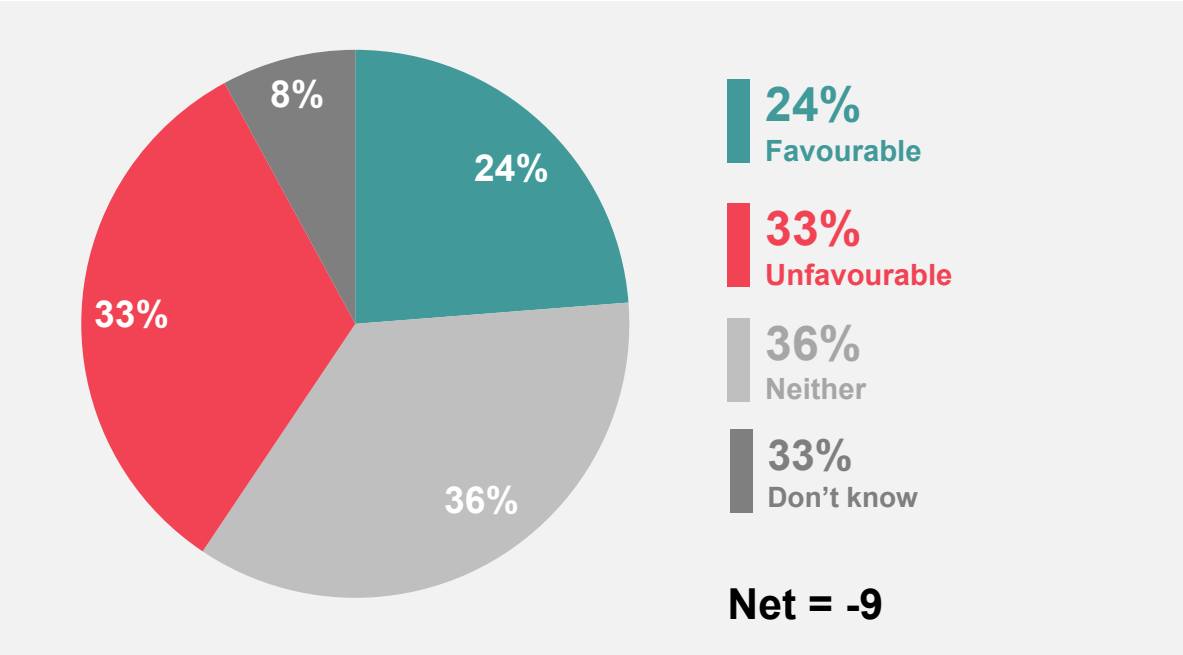
November 2019 – November 2022



The Green Party: Favourability

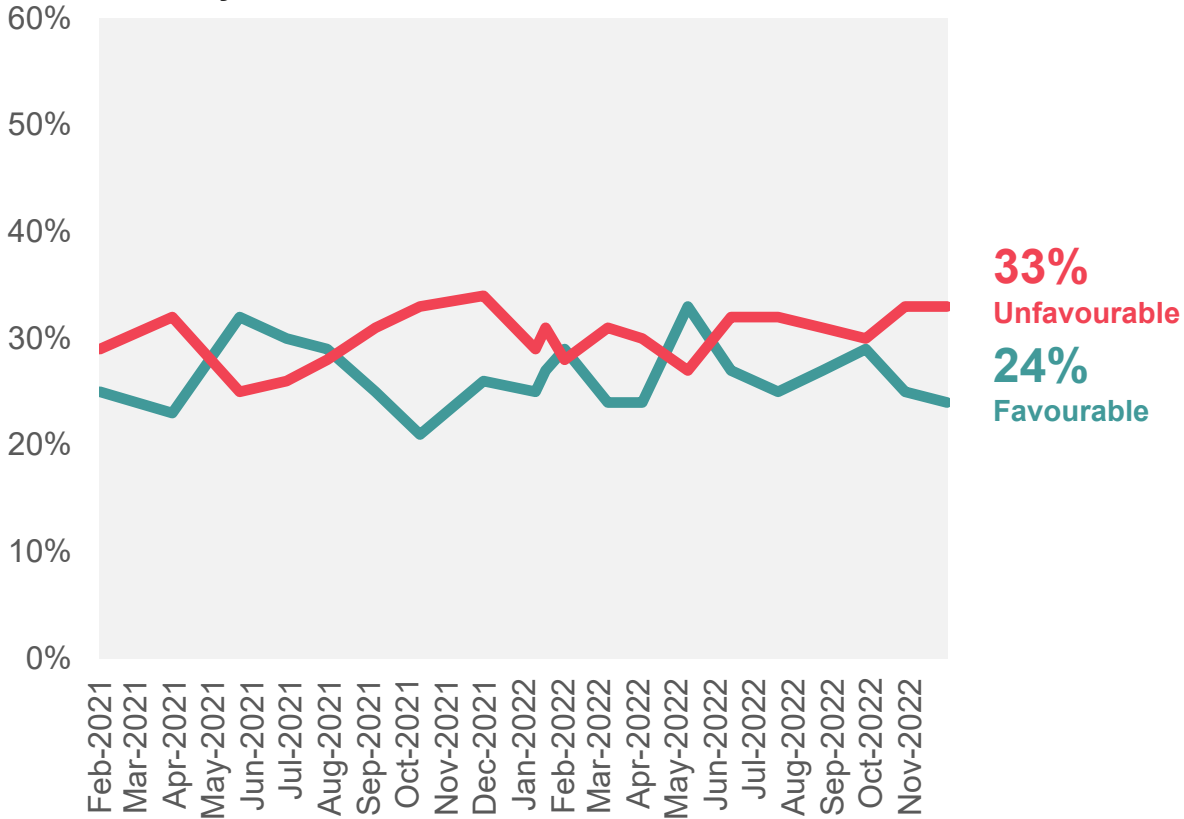
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Green Party

November 2022



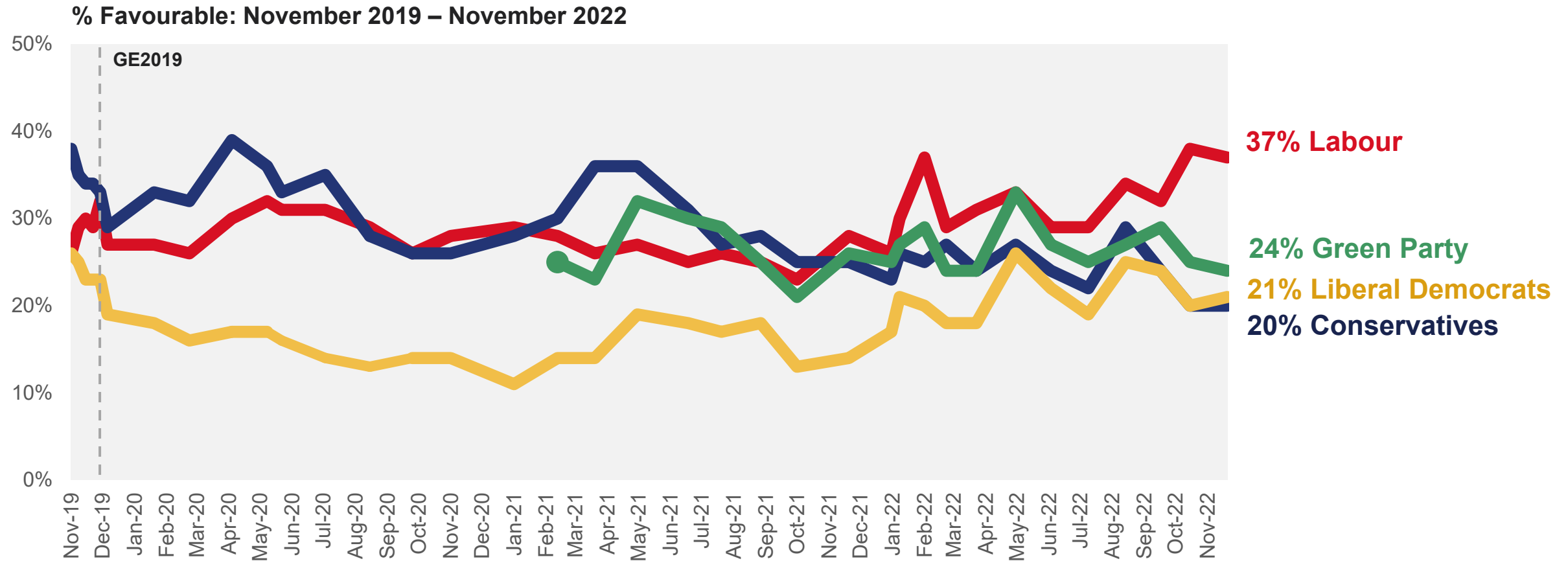
Base: 1,089 Online British adults aged 18+ 25-28 November 2022

February 2021 – November 2022



Political parties: Favourability

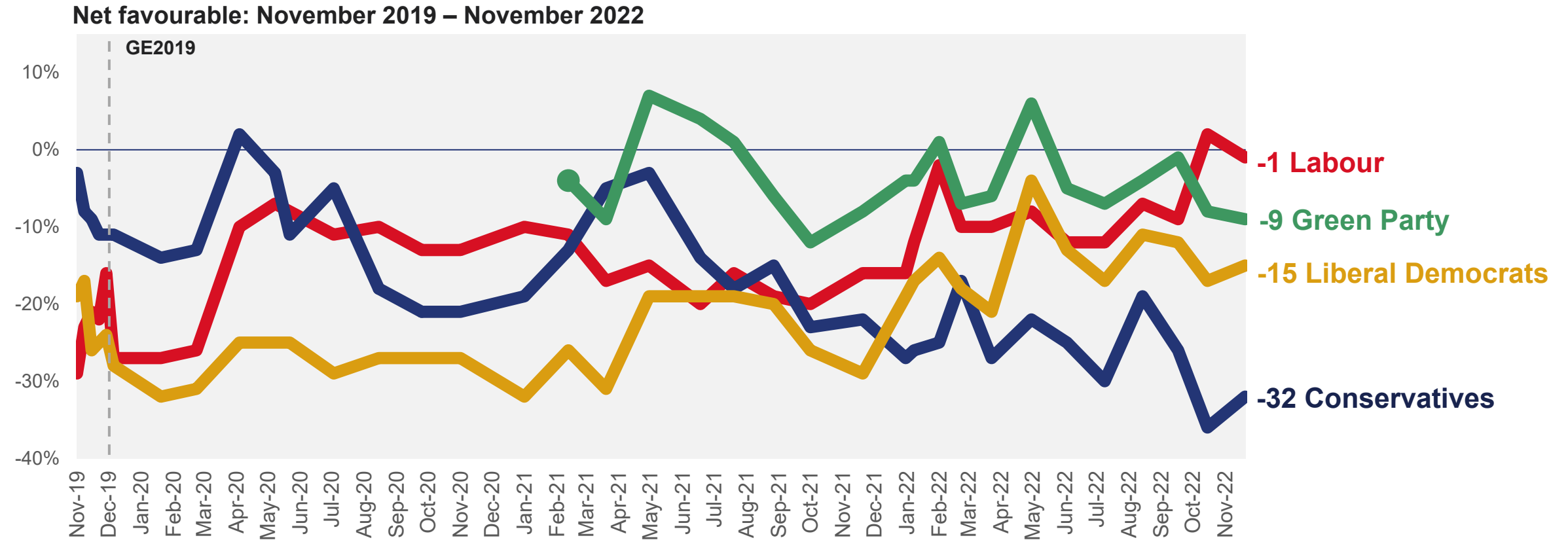
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,089 Online British adults aged 18+ 25-28 November 2022

Political parties: Net favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



Base: 1,089 Online British adults aged 18+ 25-28 November 2022

DIRECTION OF THE COUNTRY

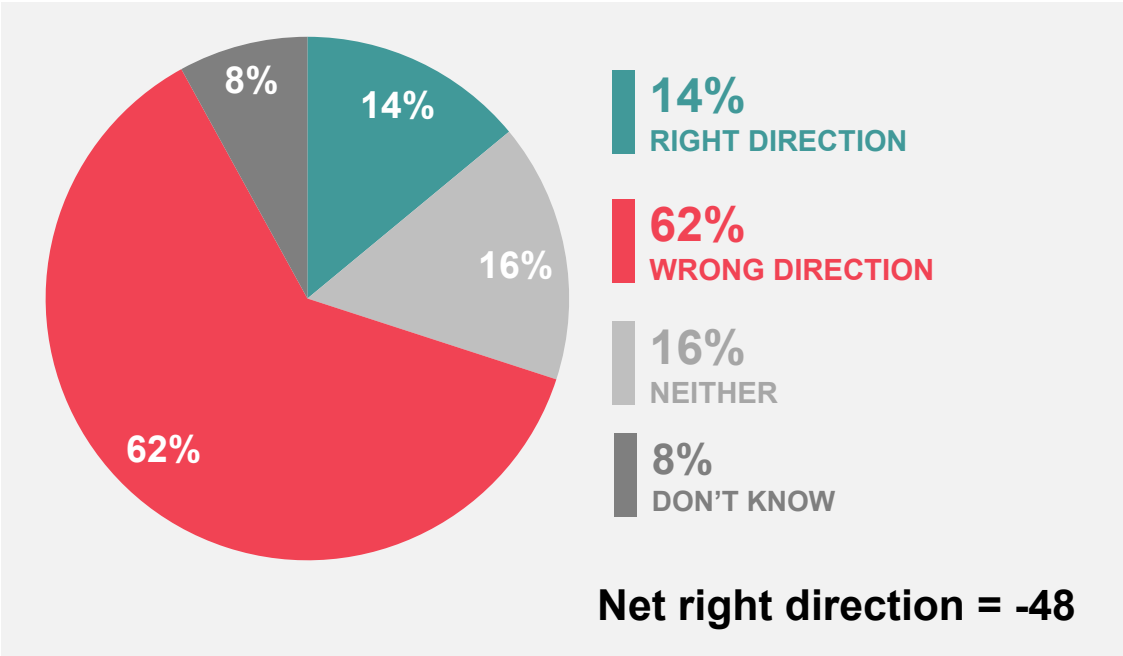
November 2022



Direction of the country

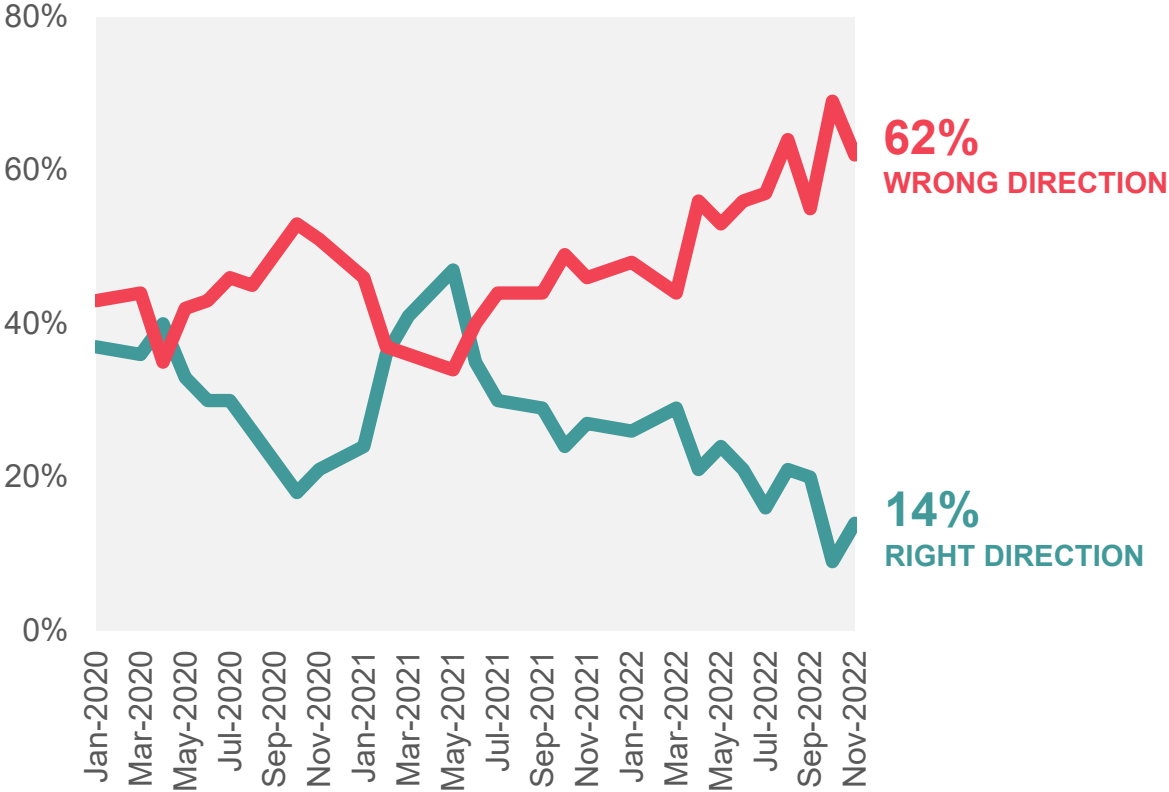
Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

November 2022



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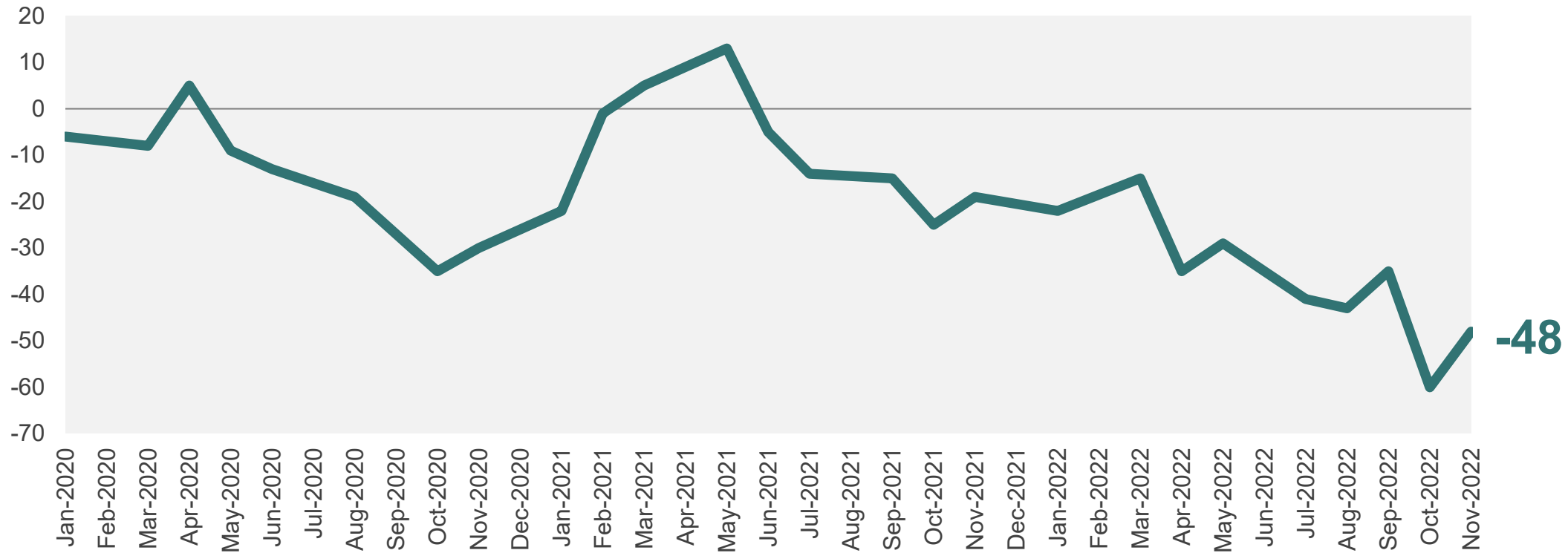
January 2020 – November 2022



Direction of the country: January 2020 – November 2022

Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

Net right direction

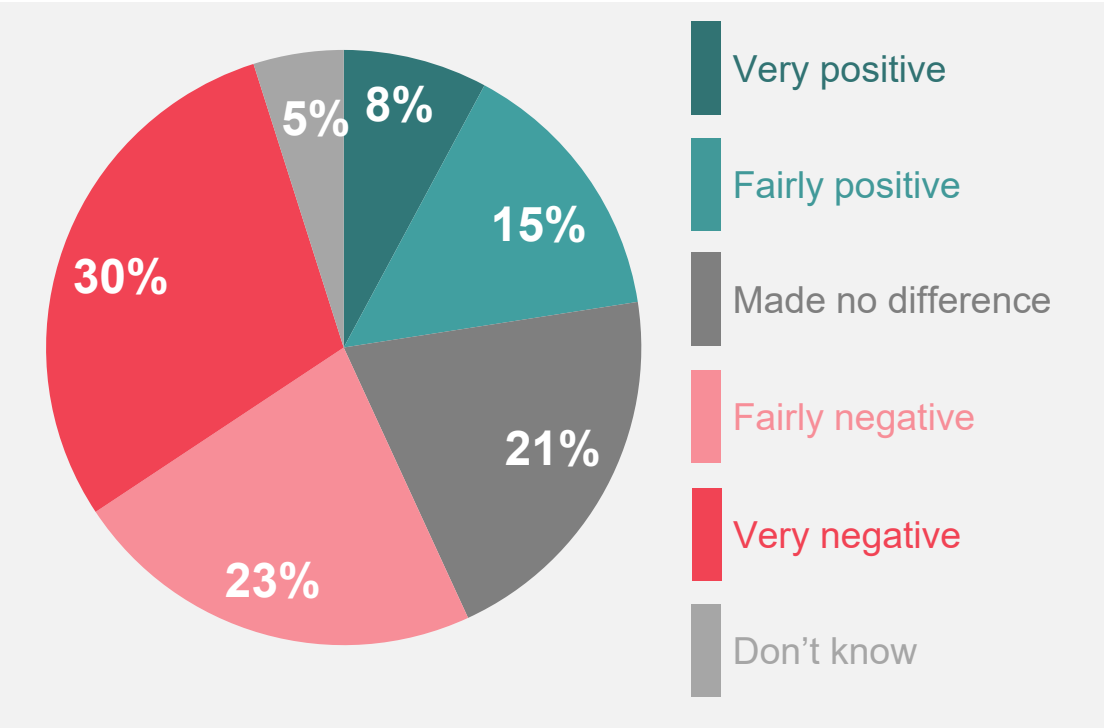


Base: 1,089 Online British adults aged 18+ 25-28 November 2022

Impact of the UK's decision to leave the European Union

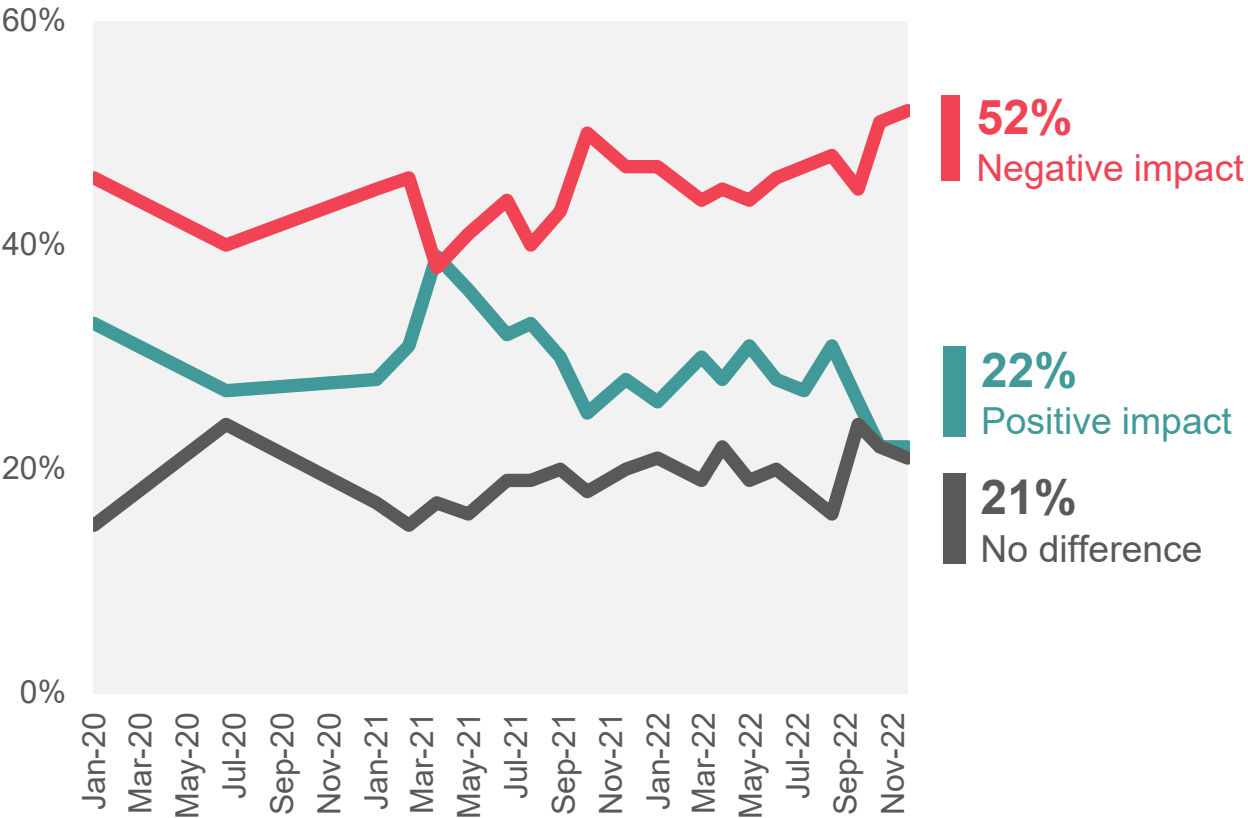
Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

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January 2020 – November 2022



Ipsos UK

Political Pulse November 2022

For more information

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