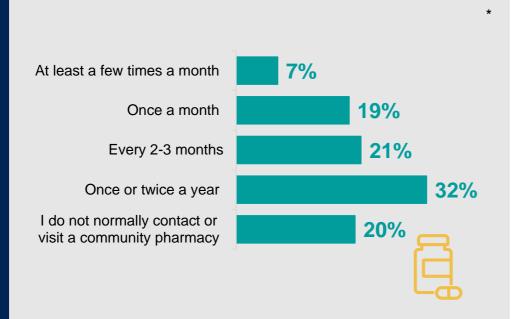


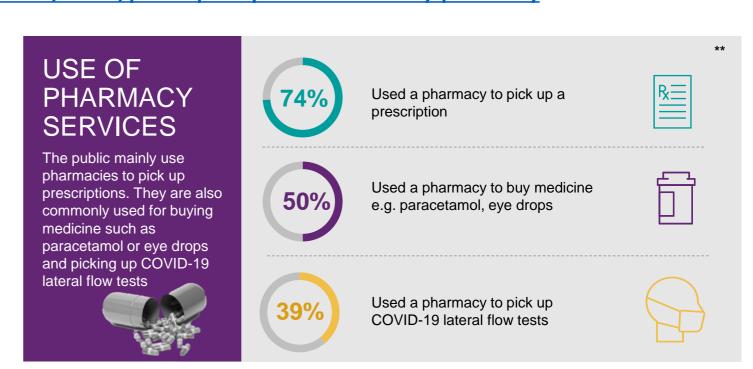
PUBLIC PERCEPTIONS OF COMMUNITY PHARMACY

A snapshot of Ipsos' research for NHS England and NHS Improvement exploring public perceptions of community pharmacy in England and the future services they may provide. For further information, visit: https://www.ipsos.com/en-uk/public-perceptions-community-pharmacy

FREQUENCY OF USE OF **PHARMACY SERVICES**

The majority of the public have not contacted or visited a pharmacy frequently in the last 12 months. Around onequarter say they contact or visit a community pharmacy at least monthly, while one in five say they do not normally contact or visit a community pharmacy













staff

say pharmacy facilities were clean

and well

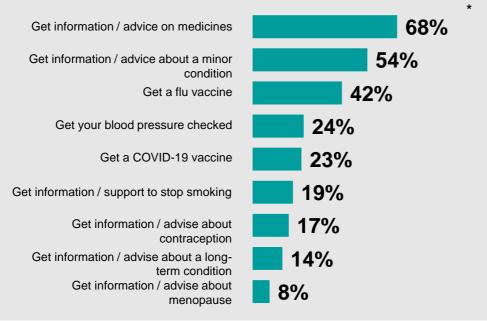
maintained

say their privacy was maintained

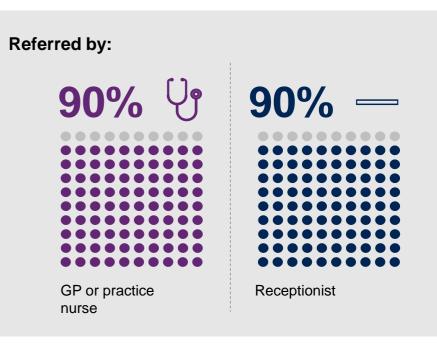
during discussions

with pharmacy staff



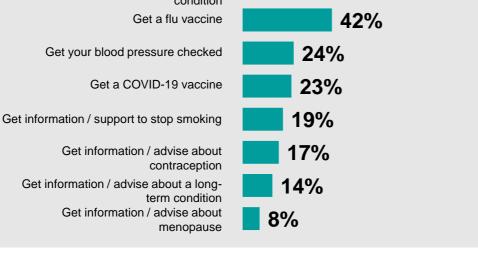






FUTURE SERVICE: SUPPORT TO LOSE WEIGHT

Three quarters of people say they would feel comfortable with having support to lose weight from community pharmacy staff, but fewer would feel comfortable with a more proactive approach by community pharmacy staff





a pharmacist or other person working in a community pharmacy to suggest having a conversation about how to manage their weight



pharmacy



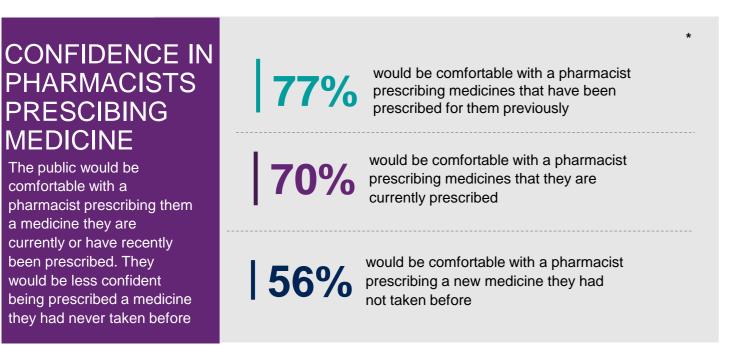
of current or former smokers would be comfortable being referred to a community pharmacy to support them to stop smoking.

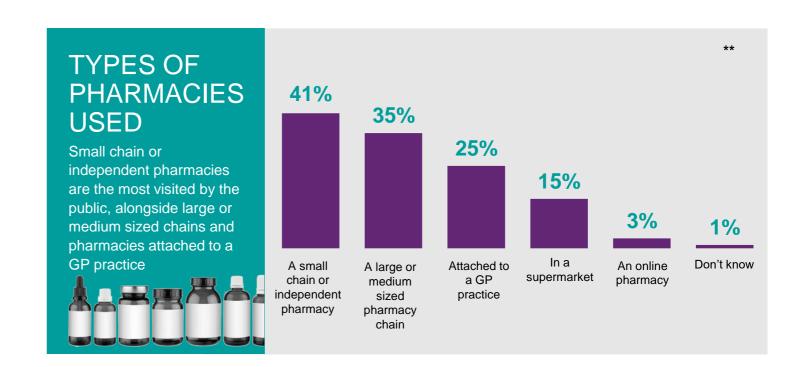
PHARMACISTS

PRESCIBING

MEDICINE The public would be comfortable with a pharmacist prescribing them a medicine they are currently or have recently been prescribed. They would be less confident being prescribed a medicine

they had never taken before





^{*} Ipsos KnowledgePanel survey, 20th – 27rd July 2022, Base: All respondents living in England (n= 2,067).

Comfort with:

having support from a

pharmacist or other person

working in a community

lose weight

pharmacy to help them to

lose weight, if they wanted to

75%

^{**} Ipsos KnowledgePanel survey, 20th – 27rd July 2022, Base: All respondents living in England who have contacted or visited a pharmacy in the last year (n=1,680).

^{***} Ipsos KnowledgePanel survey 20th - 27rd July 2022, Base: All respondents living in England who are regular, occasional and former smokers (n=949).