

# SCOTTISH POLITICAL MONITOR

December 2022

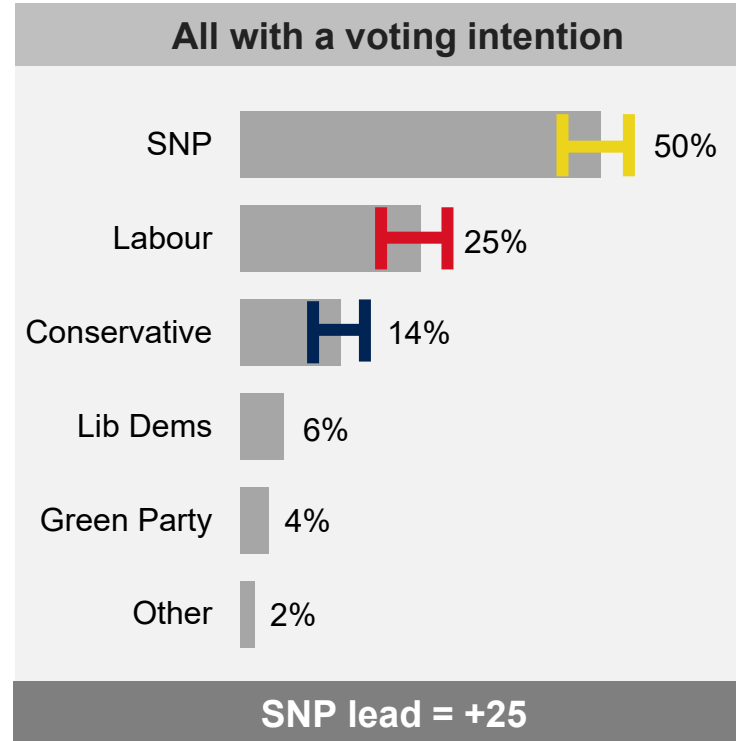
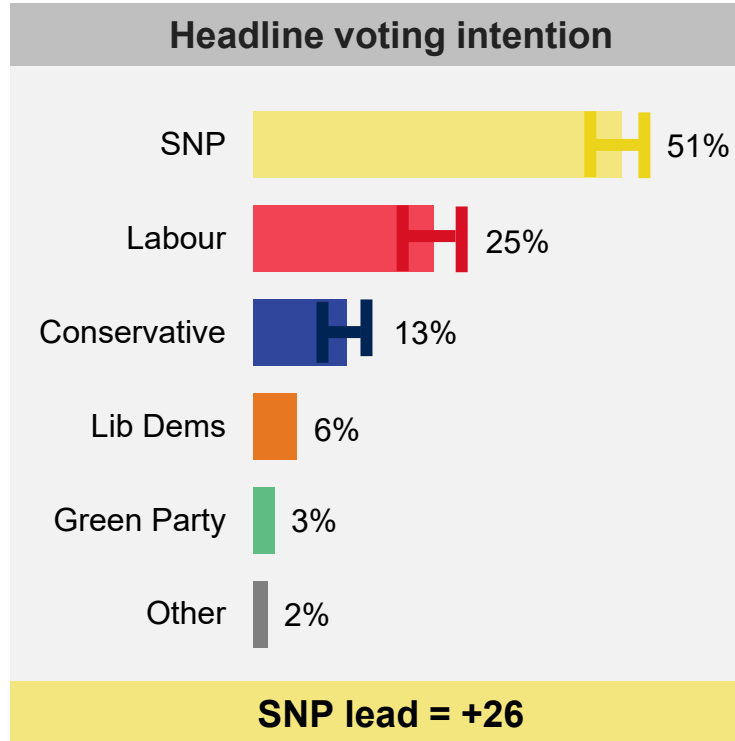


# VOTING INTENTION



# Westminster Voting Intention: November/December 2022

How would you vote if there were a General Election tomorrow?



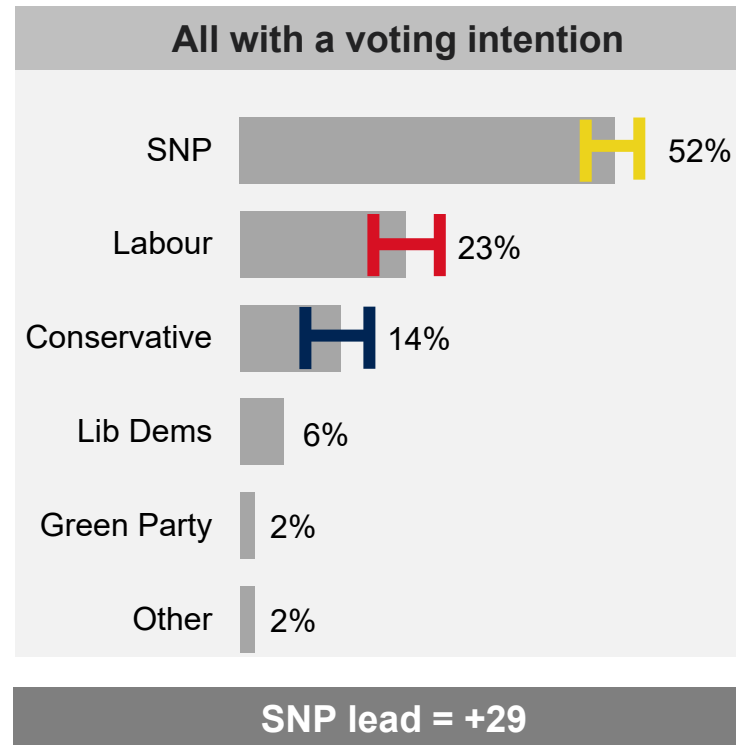
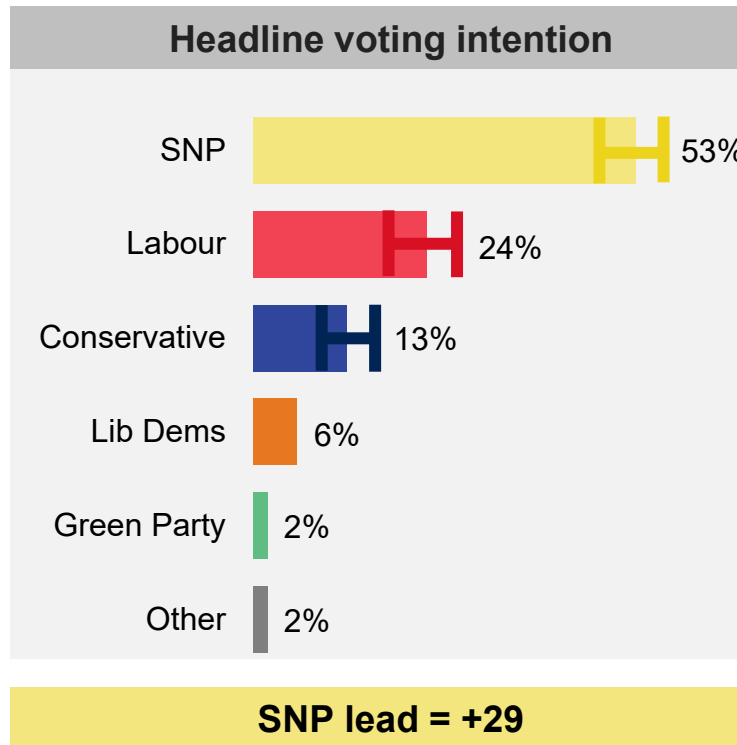
**Base:** 1,045 Scottish adults 18+, 28 Nov – 5 Dec 2022; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (770); All with a voting intention: all expressing a voting intention (926). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

**Source:** Ipsos | Scottish Political Monitor

# Westminster ‘de facto referendum’ Voting Intention: November/December 2022

As you may know, the UK Supreme Court has ruled that the Scottish Parliament cannot hold another independence referendum without the UK Government’s agreement. In this case, Nicola Sturgeon has said that the SNP will treat the next UK General Election as a ‘de facto’ referendum, campaigning on the single issue of independence.

In this scenario, how would you vote in a General Election?

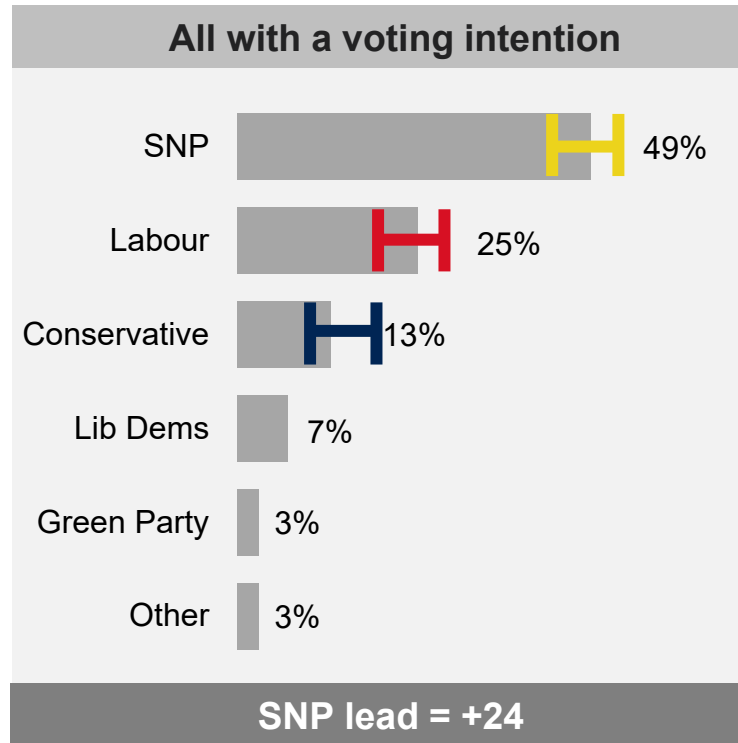
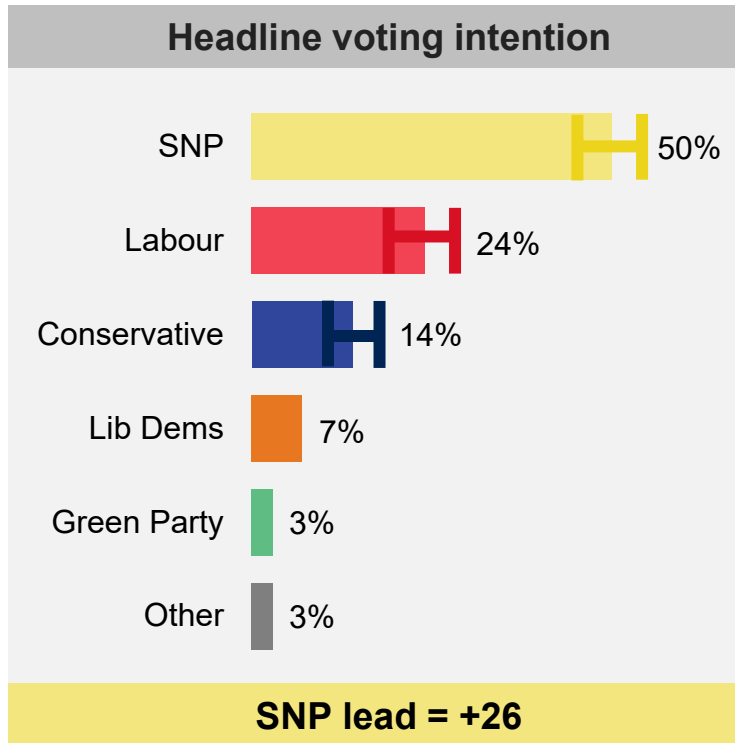


**Base:** 1,045 Scottish adults 18+, 28 Nov – 5 Dec 2022; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (774); All with a voting intention: all expressing a voting intention (953). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party’s support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

Source: Ipsos | Scottish Political Monitor

# Holyrood Constituency Voting Intention: November/December 2022

If there were elections to the Scottish Parliament tomorrow, how would you use this constituency vote?

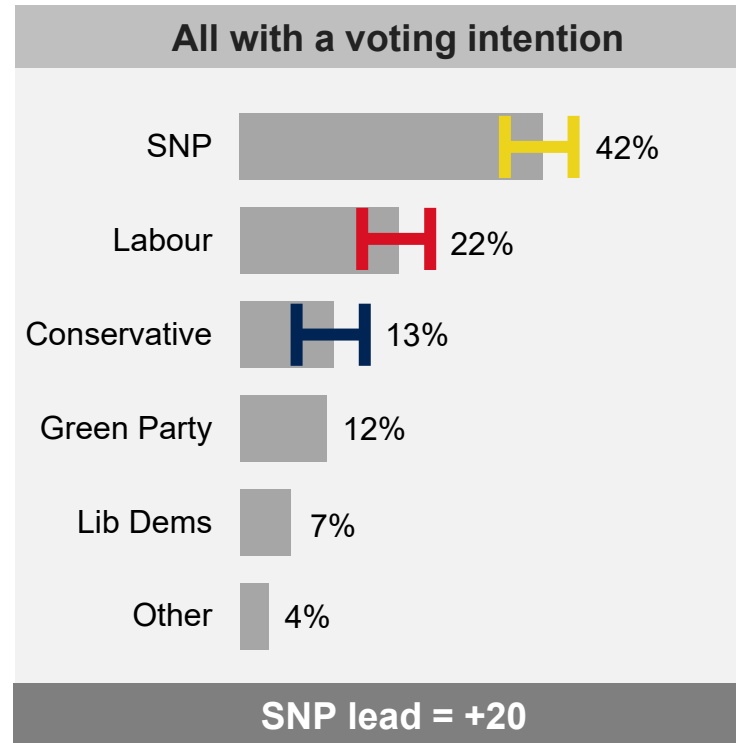
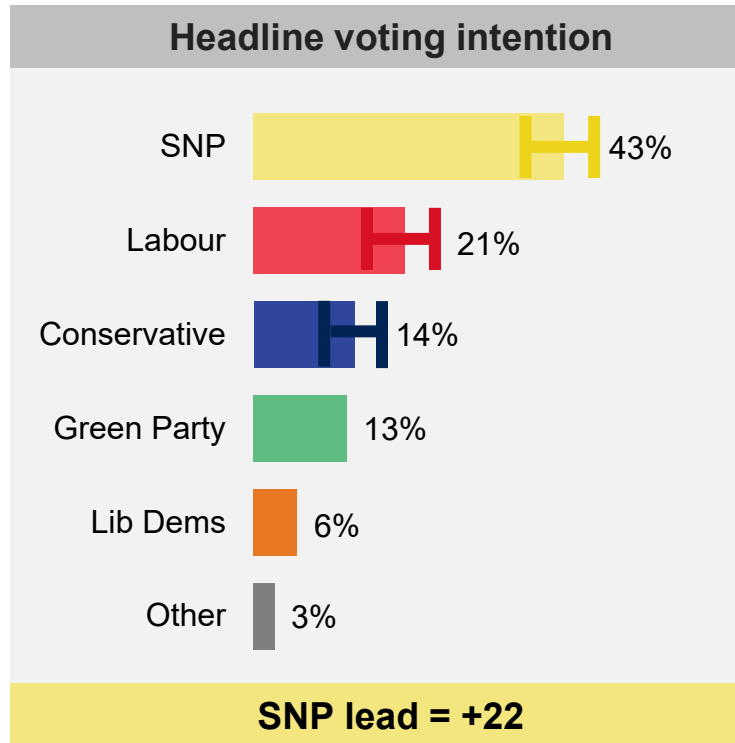


**Base:** 1,065 Scottish adults 16+, 28 Nov – 5 Dec 2022; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (779); All with a voting intention: all expressing a voting intention (961). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

**Source:** Ipsos | Scottish Political Monitor

# Holyrood Regional List Voting Intention: November/December 2022

If there were elections to the Scottish Parliament tomorrow, how would you use your regional list vote?



**Base:** 1,065 Scottish adults 16+, 28 Nov – 5 Dec 2022; Headline voting intention: all expressing a voting intention and at least 9/10 likely to vote and usually/always vote/it depends (781); All with a voting intention: all expressing a voting intention (966). Margin of error is displayed at +/- 4%. All polls are subject to a wide range of potential sources of error. On the basis of the historical record of the polls at recent general elections, there is a 9 in 10 chance that the true value of a party's support lies within 4 points of the estimates provided by this poll, and a 2 in 3 chance that they lie within 2 points. This is especially important to keep in mind when calculating party lead figures.

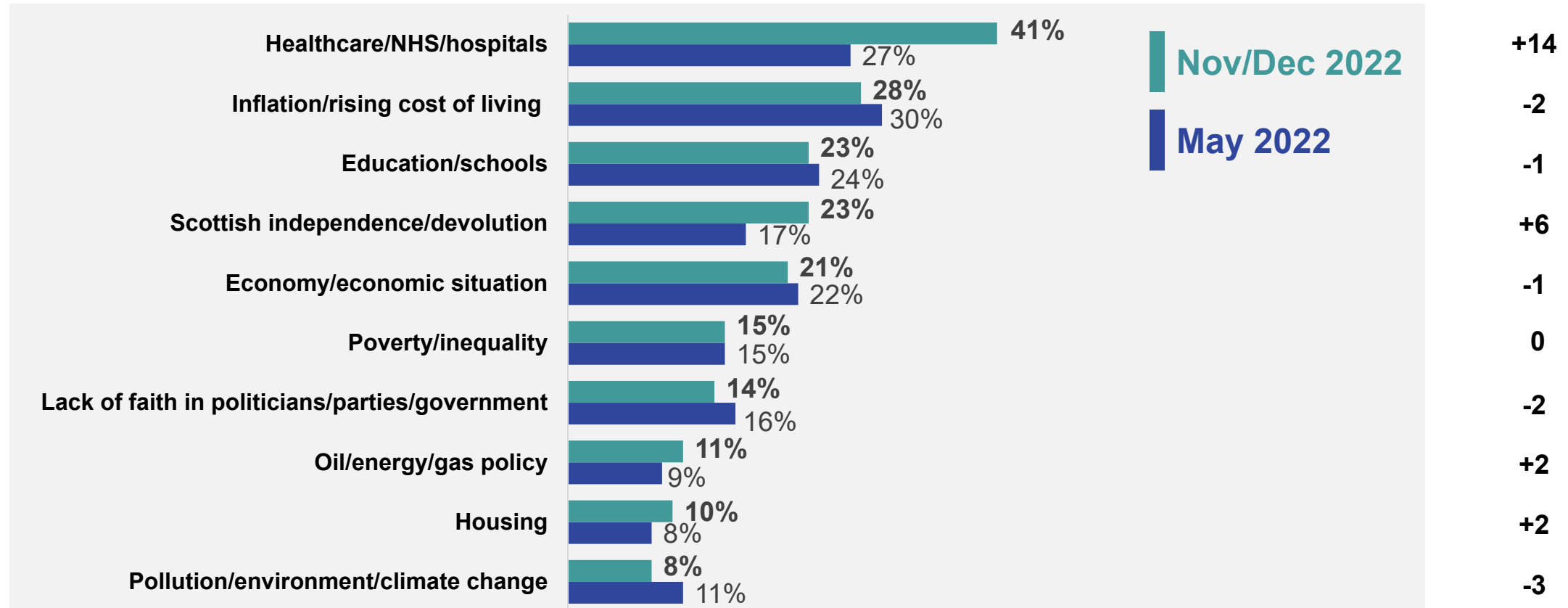
**Source:** Ipsos | Scottish Political Monitor

# Issues facing Scotland today

What do you see as the most important issue/issues facing Scotland today?

Only the top 10 issues are shown here. For the full list of issues, see the data tables on the Ipsos website.

**CHANGE SINCE  
MAY 2022**



Base: 1,065 Scottish adults 16+, 28 Nov – 5 Dec 2022 (Scottish Political Monitor) | Base: 1,000 Scottish adults 16+, 23 – 29 May 2022 (Scottish Political Monitor)

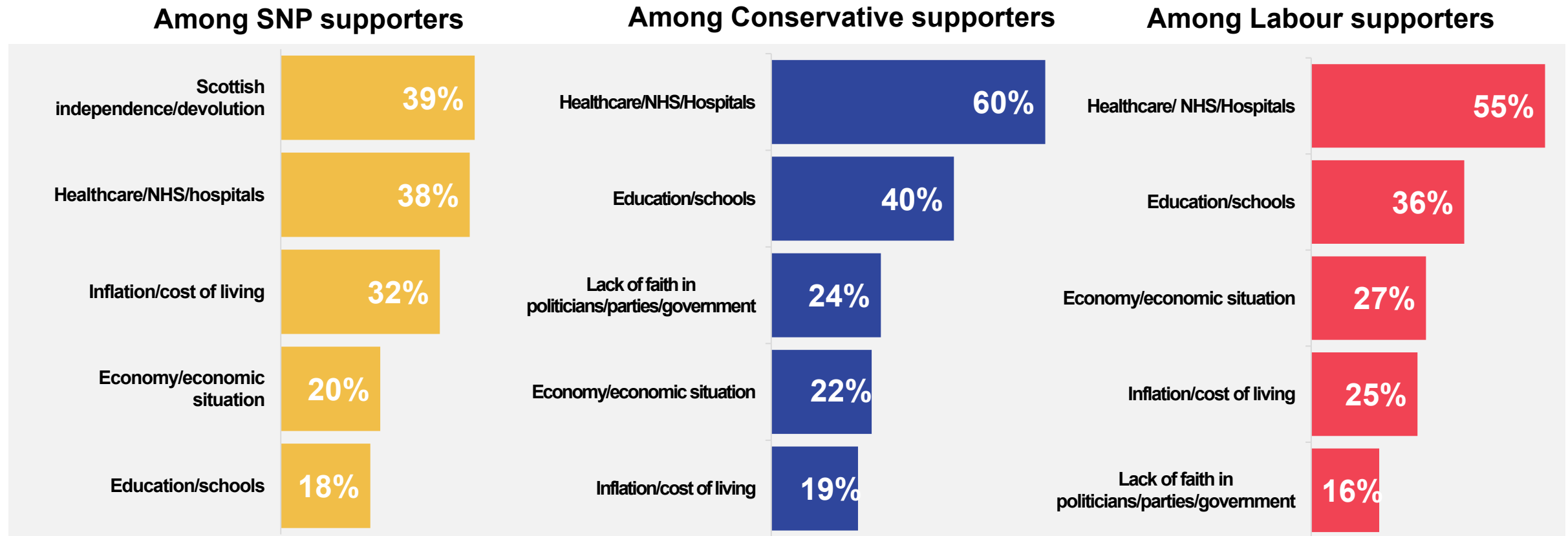
Source: Ipsos | Scottish Political Monitor



# Issues facing Scotland today

## Top five issues by party vote

What do you see as the most important issue/issues facing Scotland today?



Base: All SNP supporters (429), Conservative supporters (145) and Labour supporters (145), based on constituency votes at the 2021 Scottish Parliament elections; 28 Nov – 5 Dec 2022

Source: Ipsos | Scottish Political Monitor



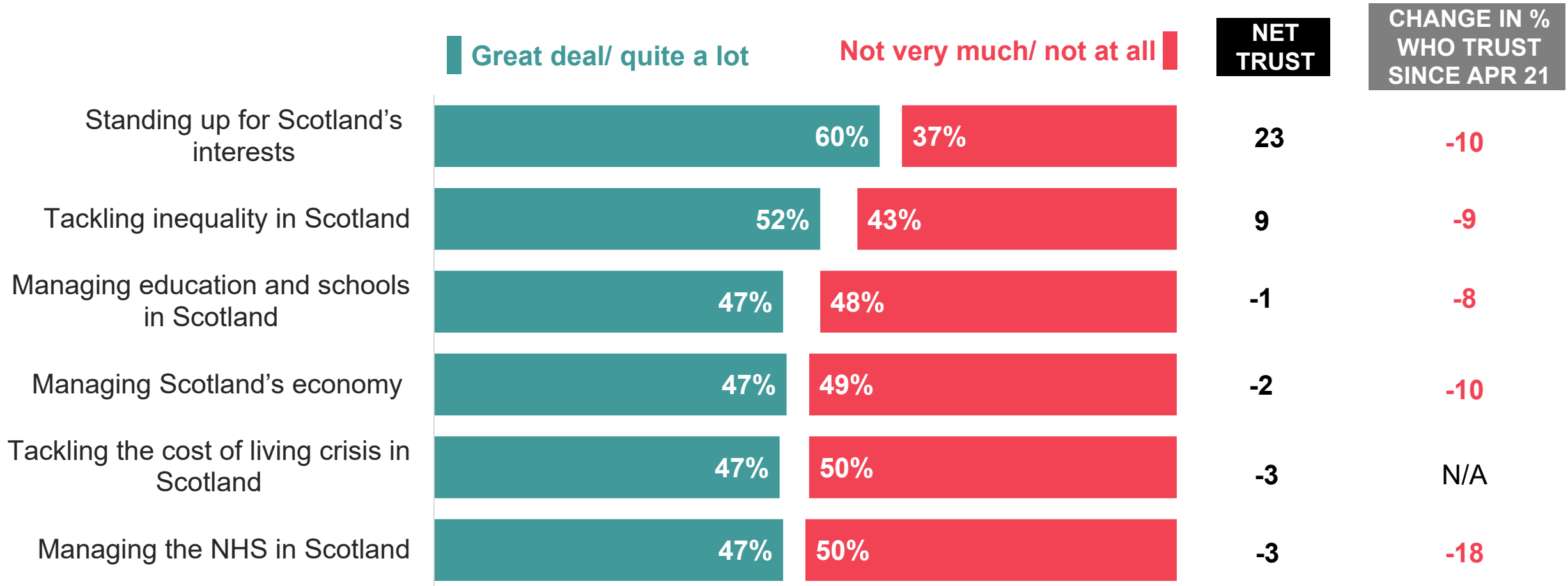




# TRUST IN THE PARTIES

# Trust in the SNP

How much, if at all, would you say you trust the Scottish National Party to deal effectively with ...

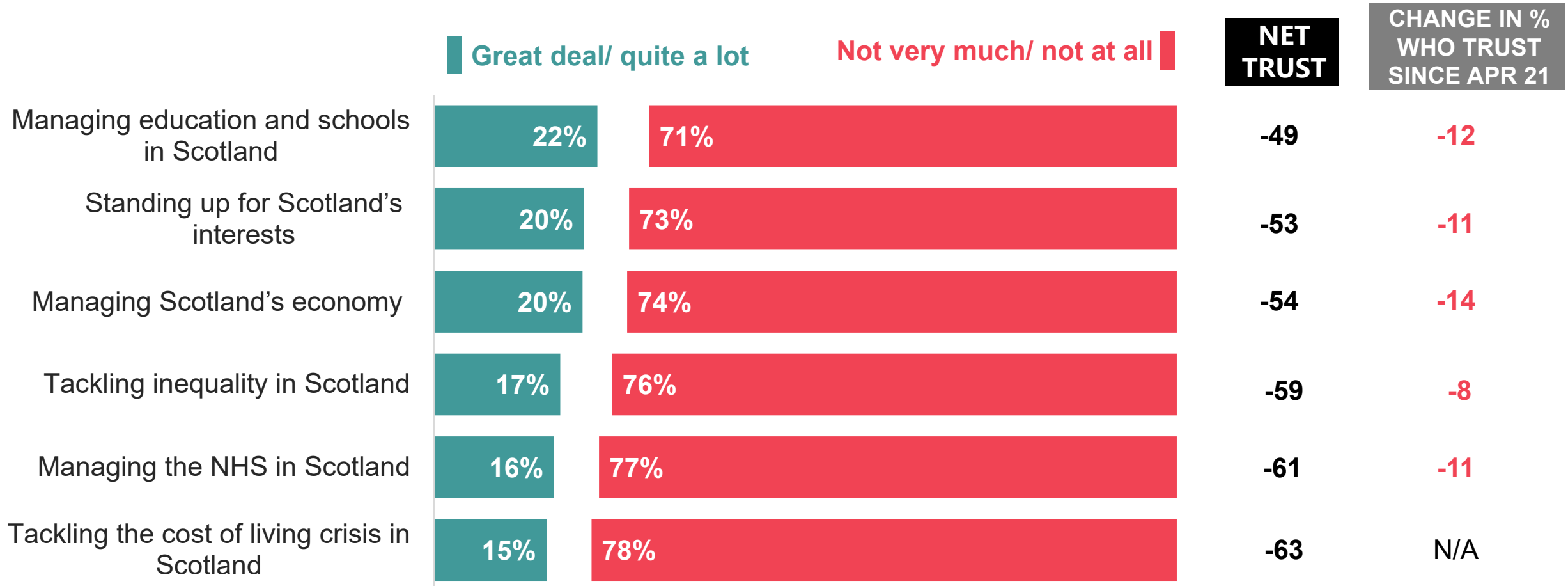


Base: 1,065 Scottish adults 16+, 28 Nov – 5 Dec 2022 | Base: 1,038 Scottish adults 16+, 29 Mar – 4 Apr 2021

Source: Ipsos | Scottish Political Monitor

# Trust in the Scottish Conservative Party

How much, if at all, would you say you trust the Scottish Conservative Party to deal effectively with ...

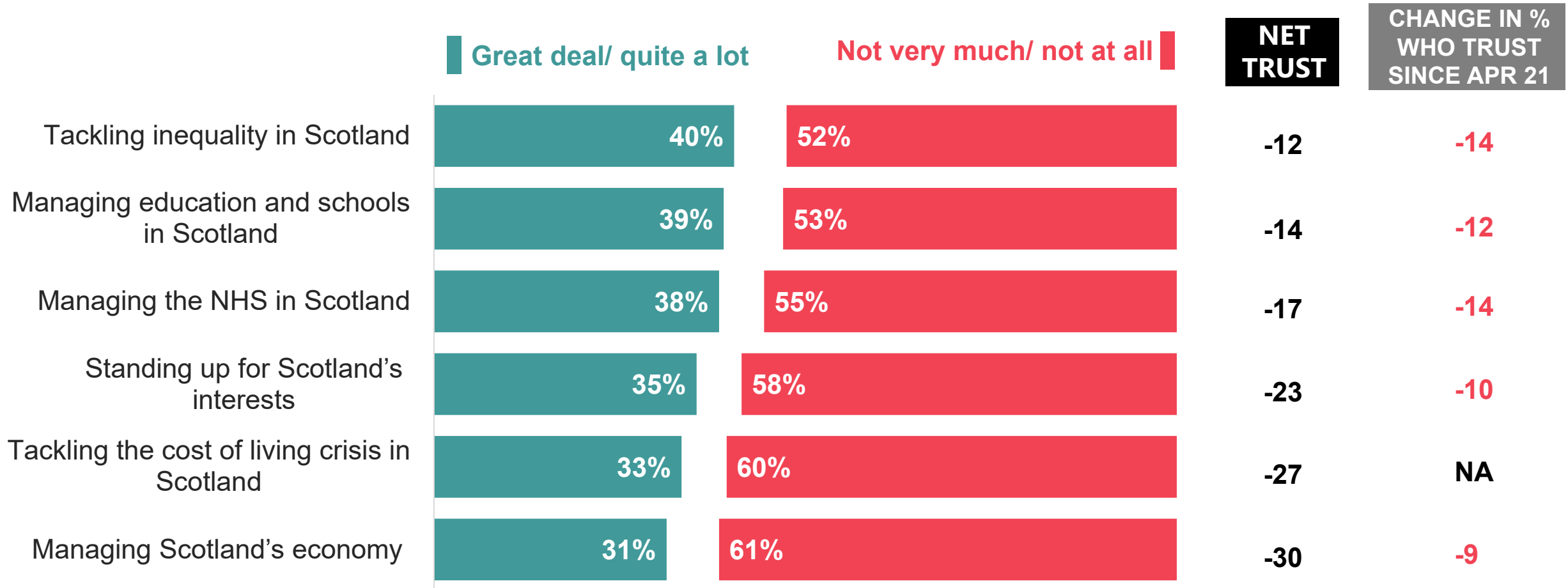


Base: 1,065 Scottish adults 16+, 28 Nov – 5 Dec 2022 | Base: 1,038 Scottish adults 16+, 29 Mar – 4 Apr 2021

Source: Ipsos | Scottish Political Monitor

# Trust in the Scottish Labour Party

How much, if at all, would you say you trust the Scottish Labour Party to deal effectively with ...



Base: 1,065 Scottish adults 16+, 28 Nov – 5 Dec 2022 | Base: 1,038 Scottish adults 16+, 29 Mar – 4 Apr 2021

Source: Ipsos | Scottish Political Monitor

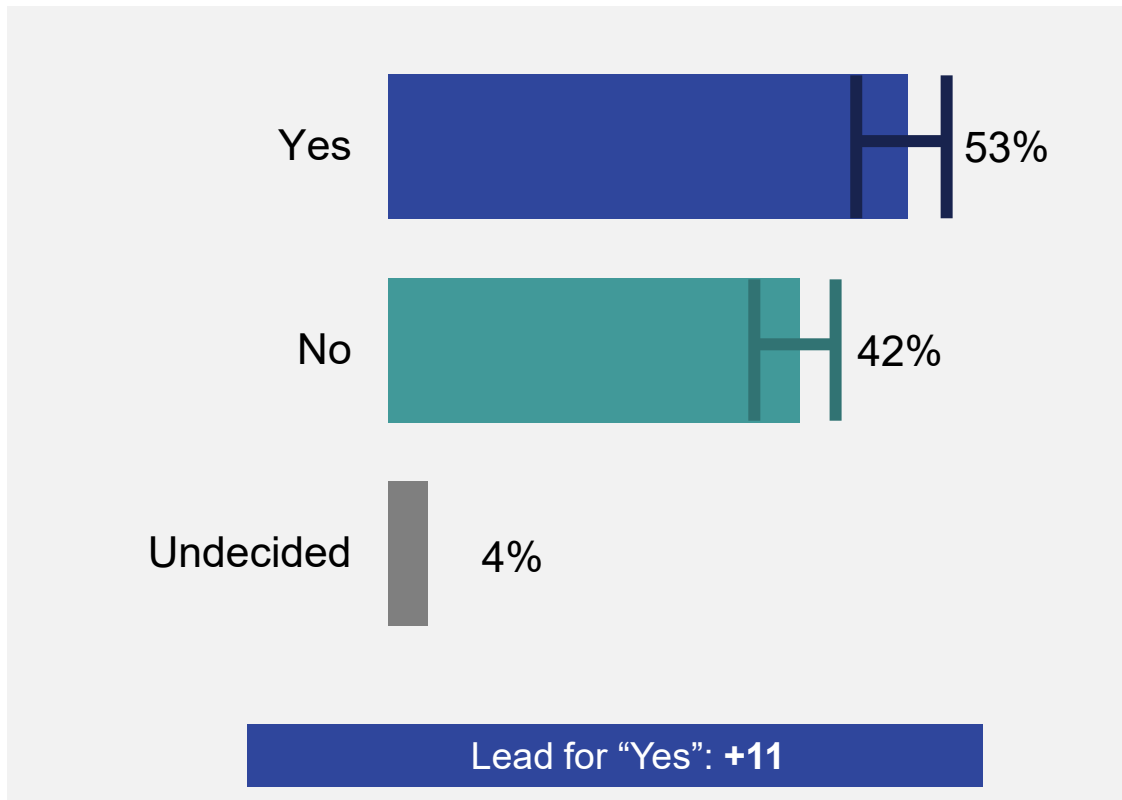


# VIEWS ON INDEPENDENCE

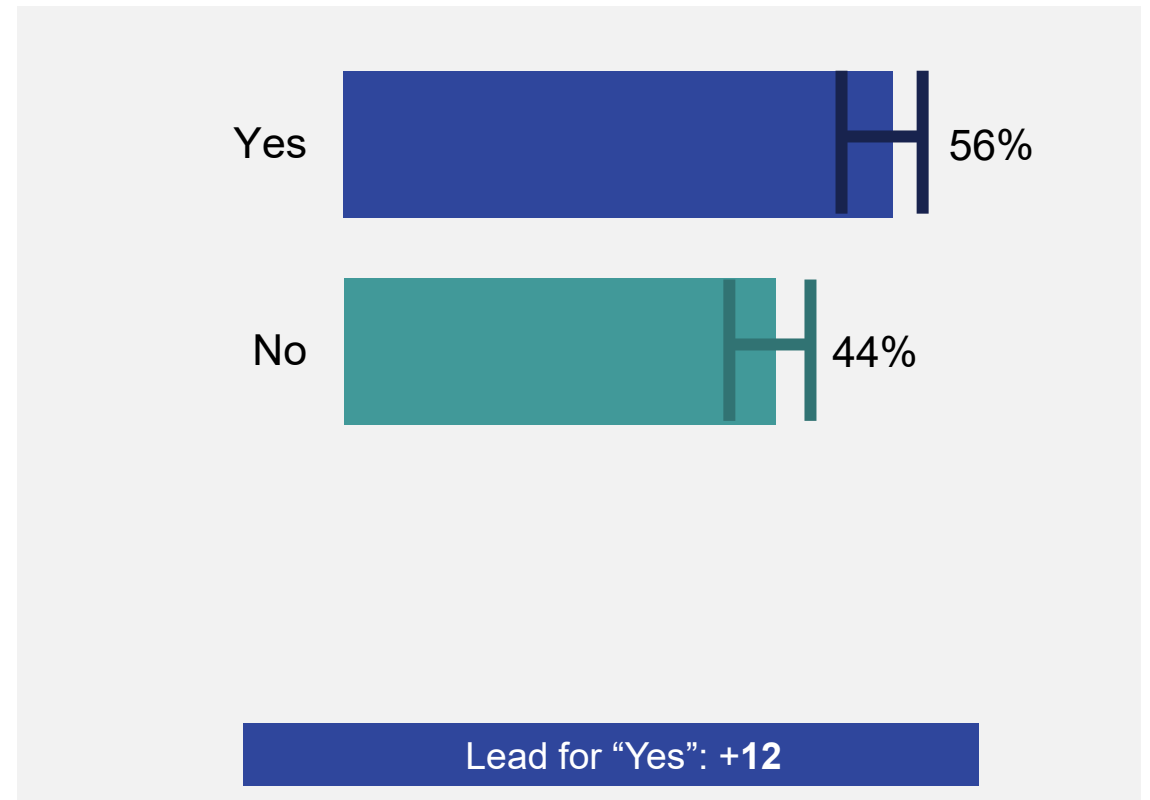
# Support for Scottish independence: November/December 2022

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

## Among all likely to vote



## All likely to vote and expressing a voting intention



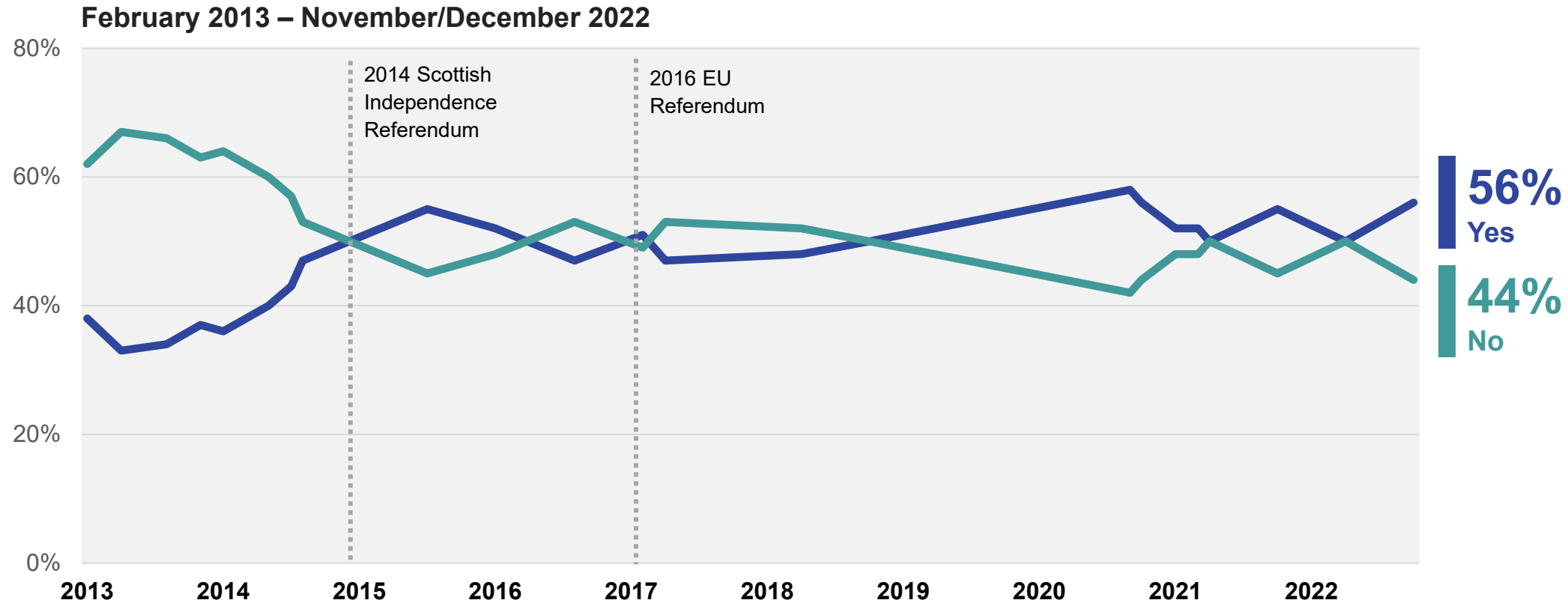
Base: All Scottish adults aged 16+ who are at least 9/10 likely to vote in a Scottish independence referendum (928); All Scottish adults 16+ who are at least 9/10 likely to vote in a Scottish independence referendum and expressing a voting intention (882), 28 Nov – 5 Dec 2022. Margin of error is displayed at +/- 4%.

Source: Ipsos | Scottish Political Monitor



# Support for Scottish independence: Change over time

If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?

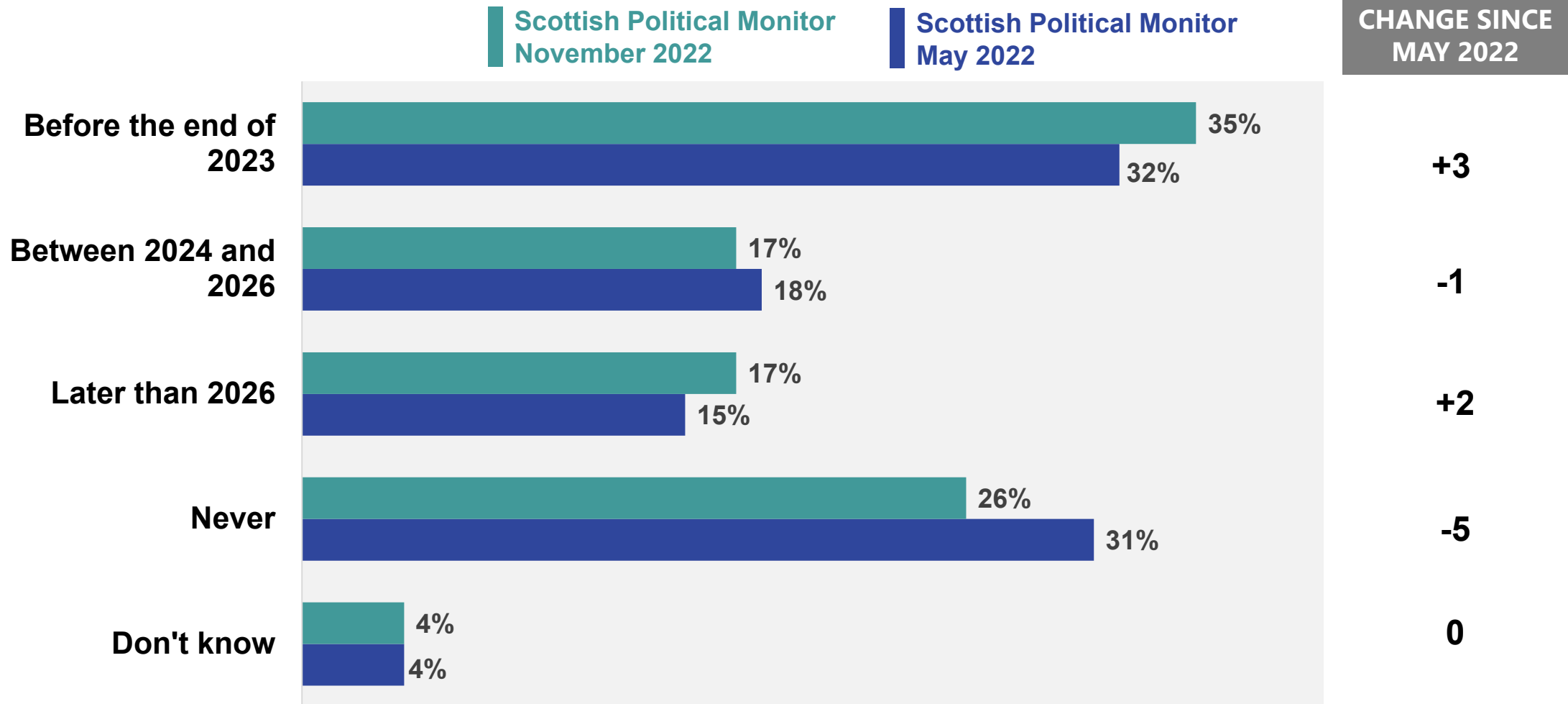


Base: c.817 Scottish adults aged 16+ per wave. Based on all likely to vote, excluding undecideds/don't knows

Source: Ipsos | Scottish Political Monitor

# Independence referendum timing

When, if at all, do you think there should be another referendum on Scottish independence?



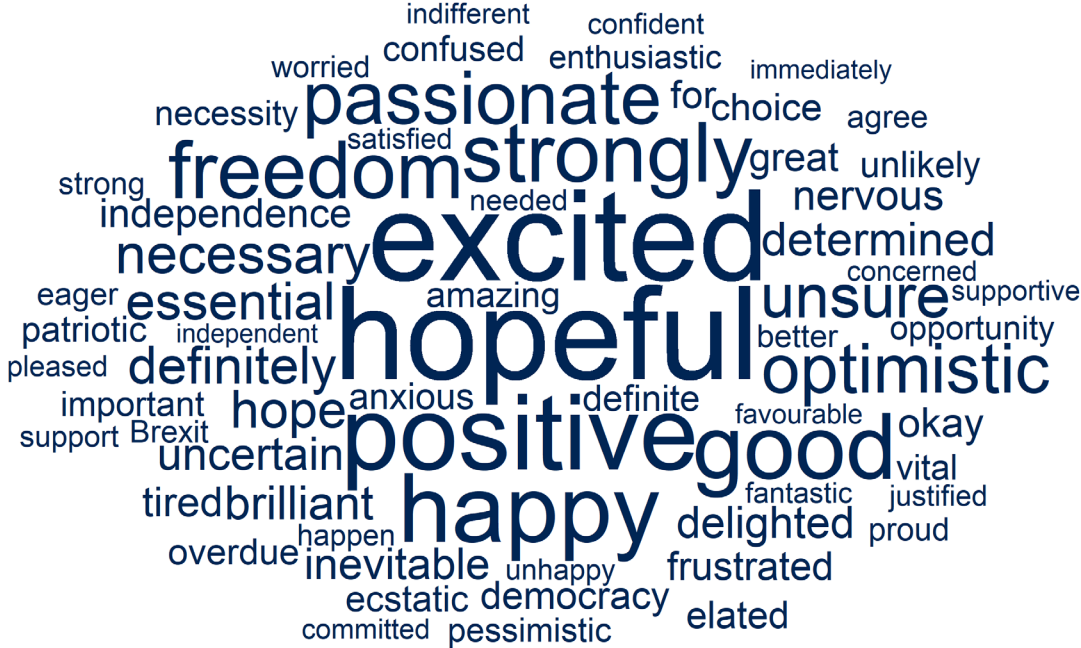
Base: 1,065 Scottish adults aged 16+, 28 Nov – 5 Dec 2022

Source: Ipsos | Scottish Political Monitor

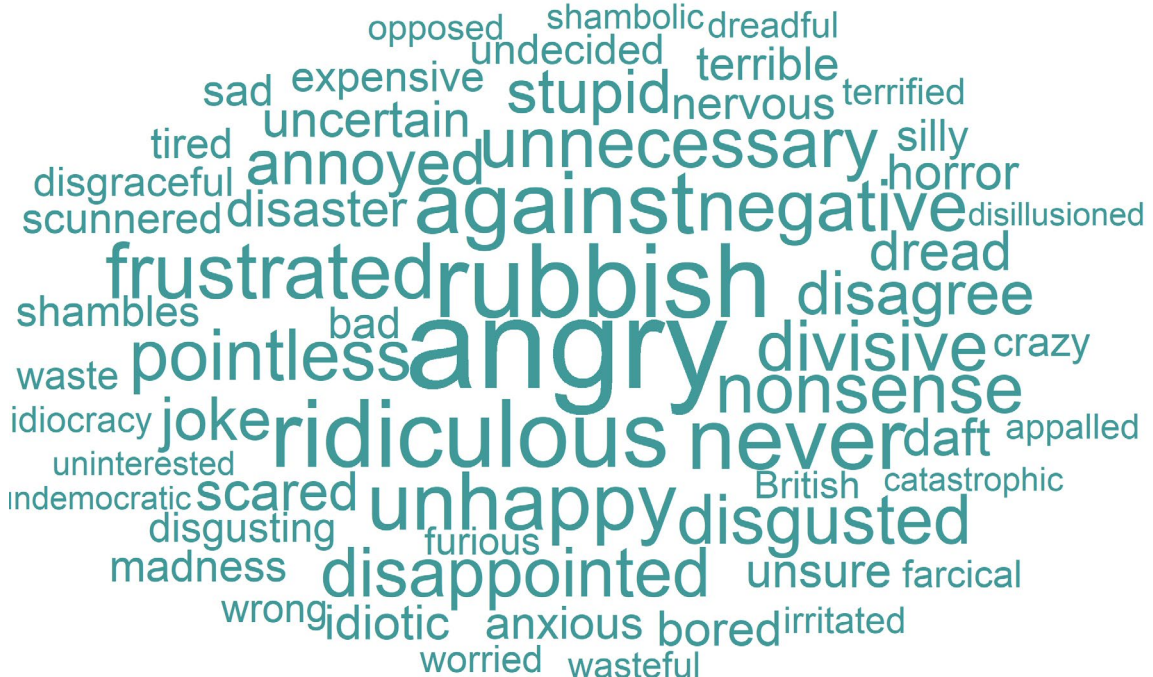


# Feelings about another independence referendum

Thinking about the prospect of another referendum on Scottish independence, what one word best describes how you feel about that?



**YES supporters**



**NO supporters**

Base: Scottish adults aged 16 who responded 'Yes' (521) or 'No' (465) when asked: "If a referendum were held tomorrow about Scotland's constitutional future, how would you vote in response to the following question: Should Scotland be an independent country?" | 28 Nov – 5 Dec 2022

Note that 'don't know', 'yes', 'no' or words with frequency of <1 are excluded from the word clouds



# PARTY LEADERS

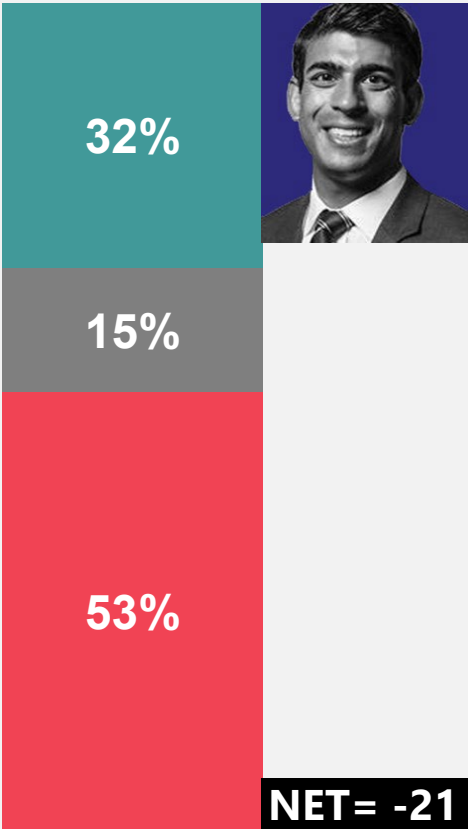


# Satisfaction with leaders and opposition

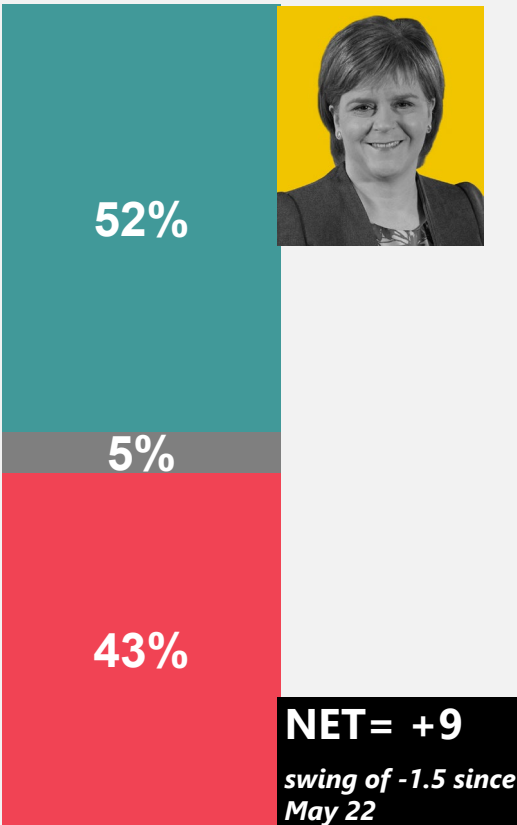
Are you satisfied or dissatisfied with the way.... is doing his/her job... as Prime Minister/First Minister/leader of the UK Labour Party?

**Satisfied**   **Don't know**   **Dissatisfied**

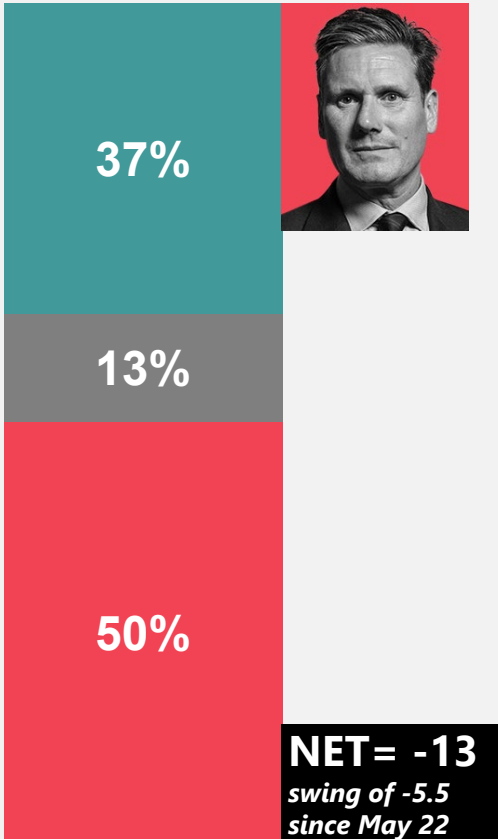
Rishi Sunak



Nicola Sturgeon



Keir Starmer



Base: 1,065 Scottish adults aged 16+, 28 Nov – 5 Dec 2022

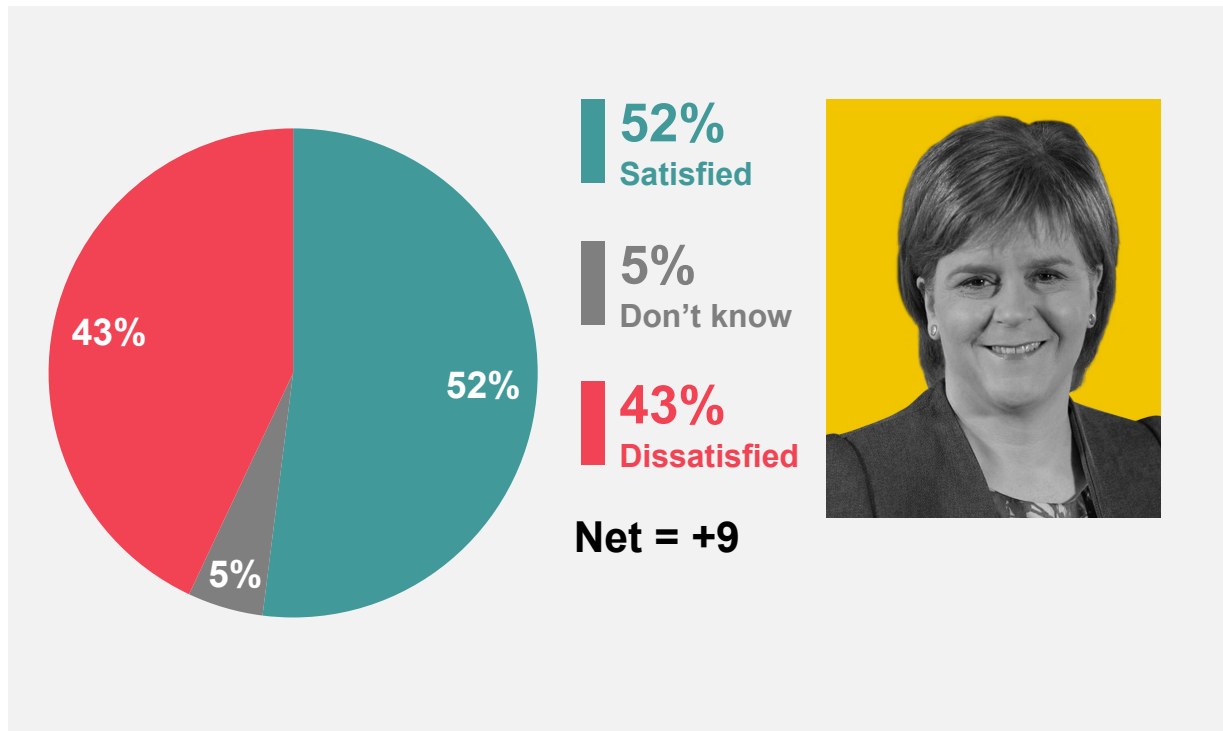
Source: Ipsos | Scottish Political Monitor



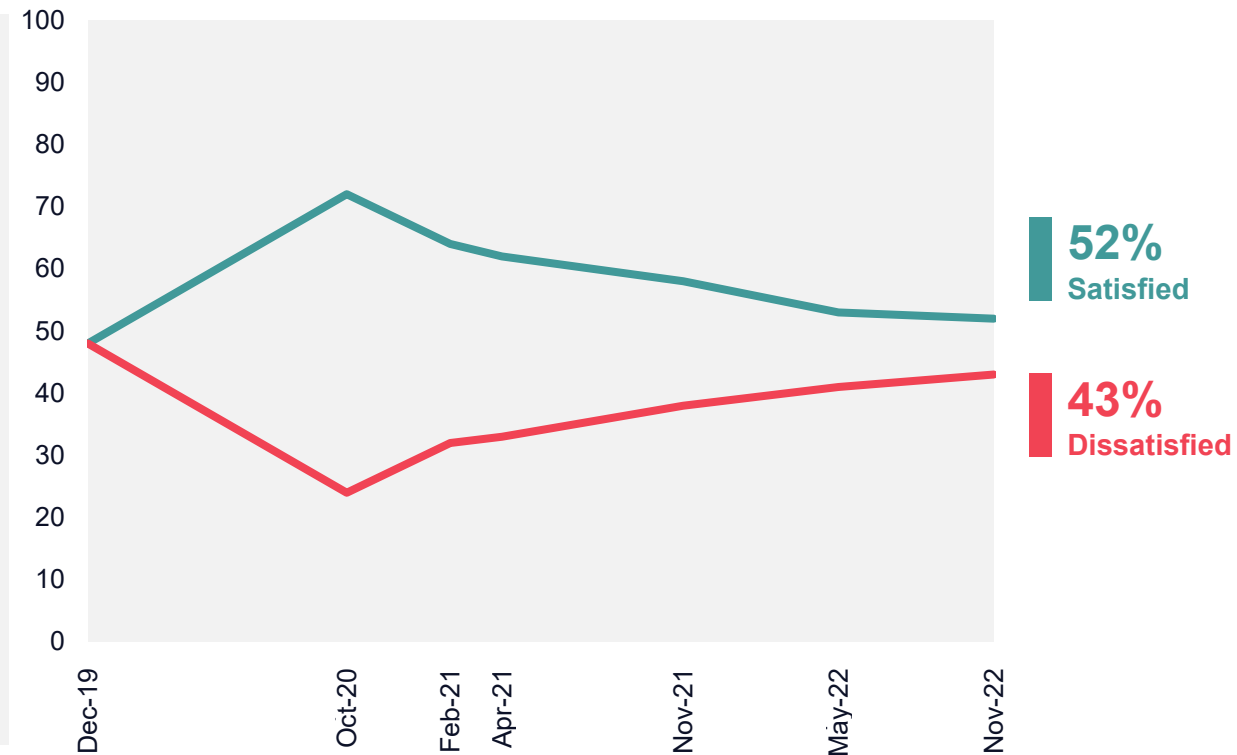
# Nicola Sturgeon: satisfaction trends

Are you satisfied or dissatisfied with the way Nicola Sturgeon is doing her job as First Minister?

## November/December 2022



## December 2019 – November/December 2022



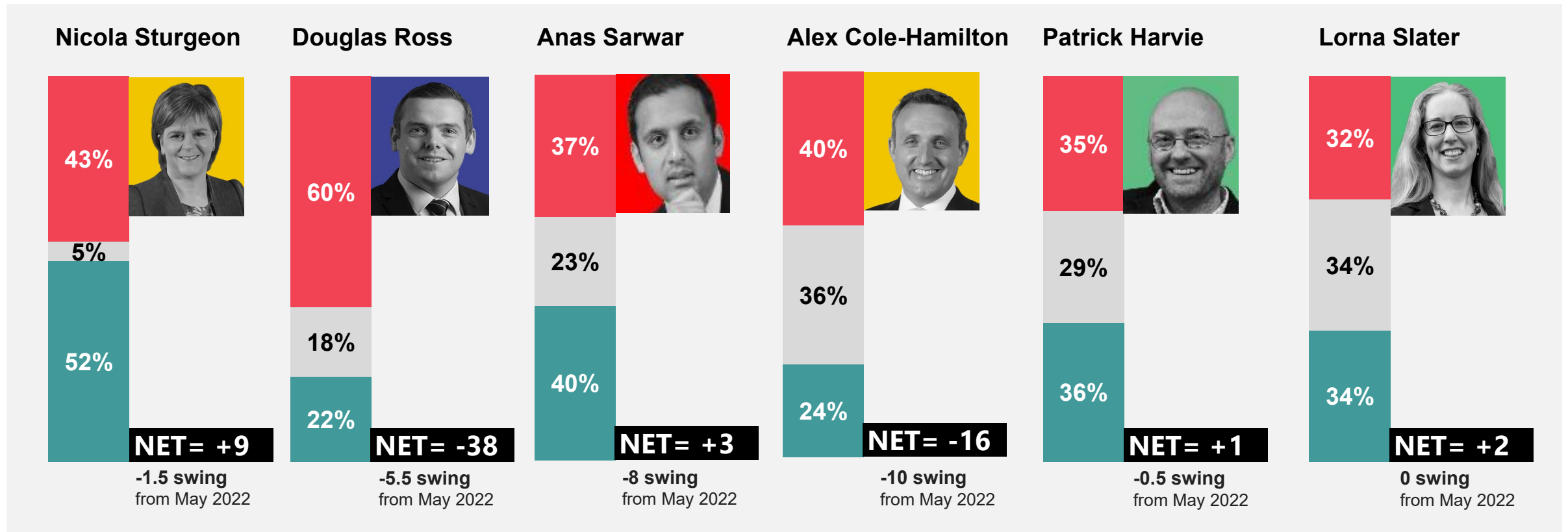
Base: 1,065 Scottish adults aged 16+, 28 Nov – 5 Dec 2022

Source: Ipsos | Scottish Political Monitor

# Satisfaction with party leaders

Are you satisfied or dissatisfied with the way.... is doing his/her job...

as First Minister of Scotland/ leader of the Scottish Conservative and Unionist Party/ Scottish Labour Party/ Scottish Liberal Democrats/ co-leader of the Scottish Green Party?



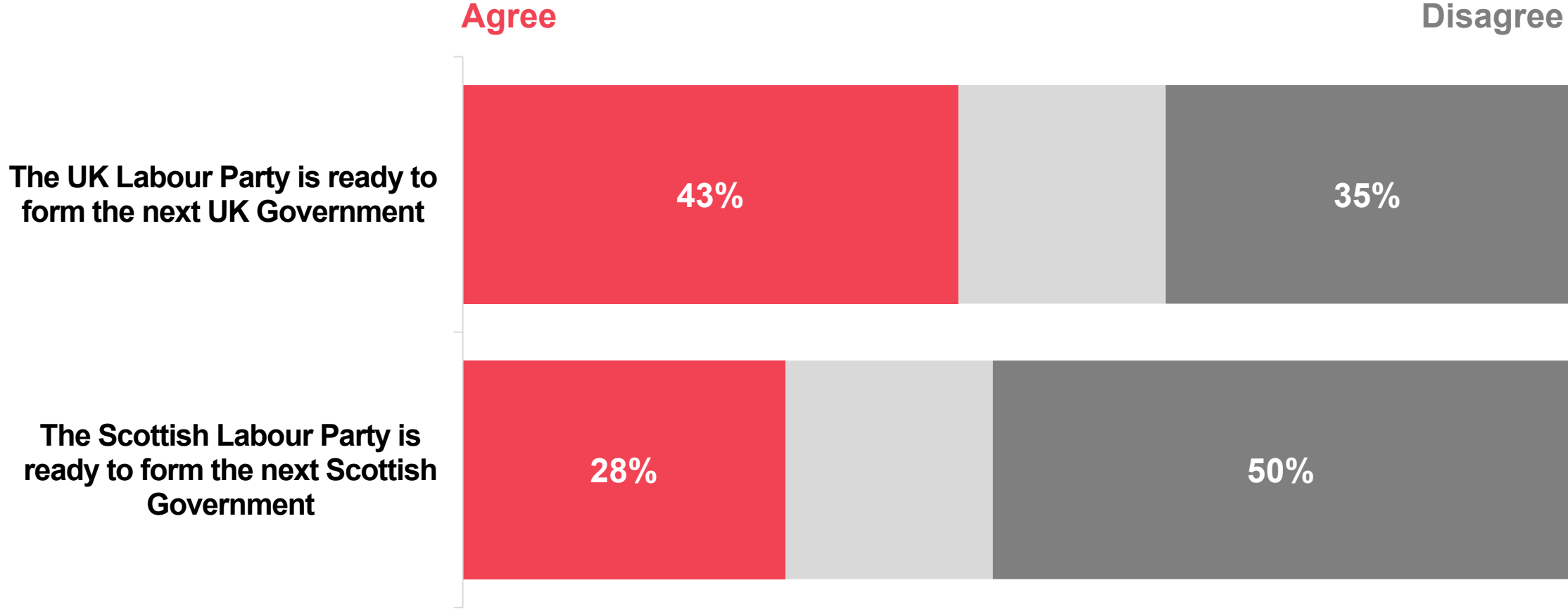
Base: 1,065 Scottish adults aged 16+, 28 Nov – 5 Dec 2022

Source: Ipsos | Scottish Political Monitor



# Views on UK and Scottish Labour

To what extent, if at all, do you agree or disagree with the following statements?



Base: 1,065 Scottish adults aged 16+, 28 Nov – 5 Dec 2022

Source: Ipsos | Scottish Political Monitor



## Technical note

Ipsos interviewed a representative sample of 1,065 adults aged 16+ across Scotland. Interviews were conducted by telephone: 28 Nov – 05 Dec 2022. Data are weighted by age, sex, region, social grade, tenure, working status, work sector, education and country of birth to match the profile of the population.

Where percentages do not sum to 100 this may be due to computer rounding, the exclusion of “don’t know” categories, or multiple answers. An asterisk (\*) denotes any value of less than half a per cent.



## Scottish Political Monitor 2022

**For more information**

**Emily Gray**  
Managing Director, Ipsos Scotland  
[Emily.Gray@ipsos.com](mailto:Emily.Gray@ipsos.com)

**Rachel Ormston**  
Research Director, Ipsos Scotland  
[Rachel.Ormston@ipsos.com](mailto:Rachel.Ormston@ipsos.com)

**Sally Abernethy**  
Research Manager, Ipsos Scotland  
[sally.abernethy@ipsos.com](mailto:sally.abernethy@ipsos.com)

**Tom Coyle**  
Graduate Research Executive, Ipsos Scotland  
[Tom.Coyle@ipsos.com](mailto:Tom.Coyle@ipsos.com)

