

14 Dec 2022

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

Table 1
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE							UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)		
UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007	
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007	
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%	
Inflation/Prices	268	118	147	39	65	41	41	42	40	104	82	81	72	80	53	54	153	106	271	
	27%hk	24%	29%	36%zf hjk	38%zf hjk	25%	24%	27%h	17%	37%ze fhjk	25%	21%h	27%	31%z	26%	23%	29%	24%	27%	
Economy/Economic situation	237	132	104	18	52	37	59	35	35	71	97	70	69	65	50	46	134	96	232	
	24%bh k	27%zb	20%	17%	30%ch k	23%	34%zc ghjk	22%	15%	25%ch k	29%zc hk	18%	26%	25%	25%	19%	26%	22%	23%	
Lack of faith in politics / politicians / government	66	33	32	4	6	8	18	5	25	11	25	30	17	18	14	14	35	28	69	
	7%	7%	6%	4%	4%	5%	10%dgi	3%	11%zcd gik	4%	7%	8%g	6%	7%	7%	6%	7%	6%	7%	
Immigration/ immigrants	49	27	21	1	-	2	4	15	28	1	6	43	7	11	13	16	19	29	54	
	5%cde ijp	6%	4%	1%	-	1%	2%	10%zc defij	12%zcd efij	*	2%	11%zcd efij	3%	4%	6%	7%	4%	7%	5%	
National health service/Hospitals/ Healthcare	48	15	33	3	2	10	7	5	22	6	16	26	21	11	2	11	32	13	52	
	5%ain q	3%	6%a	3%	1%	6%	4%	3%	9%zcd gik	2%	5%	7%zdg i	8%znq	4%n	1%	5%n	6%mnq	3%n	5%	
Poverty/Inequality	42	15	27	5	5	6	8	9	8	10	14	17	12	15	6	9	27	15	40	
	4%	3%	5%	4%	3%	4%	5%	6%	3%	4%	4%	4%	4%	6%	3%	4%	5%	3%	4%	
Pollution/ Environment/ Climate change	33	21	11	2	6	9	8	7	1	8	17	8	11	15	5	2	26	6	37	
	3%hoq	4%	2%	2%	3%	6%h	5%h	4%h	*	3%	5%h	2%h	4%	6%zoq	2%	1%	5%zoq	1%	4%	
Common Market/ Brexit/EU/Europe/ Euro	27	13	13	3	5	5	3	8	3	8	8	11	8	4	7	7	12	14	25	
	3%	3%	3%	3%	3%	3%	2%	5%	1%	3%	2%	3%h	3%	2%	3%	3%	2%	3%	2%	
Petrol prices/Fuel	27	10	17	3	4	9	2	2	6	7	12	8	2	5	10	10	7	20	21	
	3%p	2%	3%	3%	2%	6%	1%	1%	2%	2%	3%f	2%	1%	2%	5%lp	4%lp	1%	4%zlp	2%	

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

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		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
Housing	19 2%k	10 2%	9 2%	5 5%zgh k	4 3%	4 2%	3 1%	1 1%	2 1%	10 3%k	7 2%	3 1%	5 2%	4 2%	4 2%	6 3%	9 2%	10 2%	16 2%
Trade unions/ Strikes	16 2%jp	6 1%	10 2%	- -	1 *	1 *	- -	1 1%	14 6%zcd efgij k	1 *	1 *	15 4%zcf gij	1 1%	3 1%	3 1%	8 4%p	5 1%	11 3%	17 2%
Defence/Foreign affairs/ International terrorism	10 1%	8 2%	2 *	- -	- -	- -	1 *	2 1%	8 3%zij	- -	1 *	10 2%zij	4 2%	2 1%	1 1%	2 1%	6 1%	3 1%	12 1%
Low pay/Minimum wage/Fair wages	10 1%	4 1%	6 1%	- -	2 1%	1 *	3 2%	- -	5 2%	2 1%	3 1%	5 1%	- -	4 1%p	3 1%	3 1%	4 1%	6 1%	9 1%
Local government/ Council tax	10 1%p	5 1%	4 1%	1 1%	2 1%	6 4%zfg hk	- -	- -	- -	3 1%	6 2%k	- -	2 1%	- -	3 2%	4 2%	2 *	8 2%m	4 *
Ageing population/ Social care for the elderly	8 1%	6 1%	2 *	- -	- -	3 2%	2 1%	1 1%	3 1%	- -	4 1%	4 1%	6 2%m	- -	- -	3 1%	6 1%	3 1%	5 *
UK union/ devolution/reform	6 1%p	4 1%	2 *	1 1%	- -	2 1%	- -	2 1%	2 1%	1 *	2 1%	3 1%	* *	- -	2 1%	3 1%p	* *	5 1%	7 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	5 1%	3 1%	2 *	2 2%zhk	- -	2 1%	1 *	- -	- -	2 1%	3 1%	- -	2 1%	1 *	- -	2 1%	3 1%	2 *	3 *
Food production/ farming	5 *	1 *	3 1%	- -	- -	3 2%z	- -	1 1%	- -	- -	3 1%	1 *	2 1%	- -	- -	1 1%	2 *	1 *	3 *

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	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
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UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
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	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
Pensions/Social security/Benefits	5*	4 1%	1 *	-	-	-	1 *	2 1%	2 1%	-	1 *	4 1%	-	1 *	2 1%	2 1%	1 *	4 1%	3 *
Morality/Individual behaviour/Lifestyle	4*	* *	4 1%	-	-	1 1%	-	1 *	3 1%	-	1 *	3 1%	1 *	* *	1 *	1 *	1 *	1 *	5 *
Public services in general	3*	2 *	2 *	1 1%	-	-	2 1%	1 *	-	1 *	2 *	1 *	2 1%	1 *	-	-	3 1%	-	3 *
Population levels/Overpopulation	3*	1 *	1 *	-	-	1 1%	-	* *	1 1%	-	1 *	1 *	-	1 *	1 *	2 1%	1 *	2 *	4 *
Nationalisation/Government control of institutions	3*	- -	3 1%	-	-	1 1%	-	1 *	1 *	-	1 *	2 *	-	1 *	-	2 1%	1 *	2 *	3 *
Coronavirus/pandemic diseases	2*	1 *	1 *	-	1 1%	-	-	-	1 *	1 1%	-	1 *	-	1 1%	-	1 *	1 *	1 *	2 *
Race relations	2*	1 *	1 *	1 1%zj	-	-	-	1 1%	-	1 *	-	1 *	1 *	1 *	-	-	1 *	-	3 *
Taxation	2*	1 *	1 *	1 1%	-	-	1 1%	-	-	1 *	1 *	-	-	2 1%	-	-	2 *	-	4 *
Unemployment/Factory closure/Lack of industry	2*	2 *	* *	-	* *	* *	-	1 1%	-	* *	* *	1 *	1 *	* *	-	* *	2 *	* *	3 *
Mental health/well-being	2*	* *	2 *	2 2%zk	-	* *	-	-	-	2 1%	* *	-	2 1%	-	-	-	2 *	-	2 *
Nuclear weapons/Nuclear war/Disarmament	1*	1 *	- -	1 1%	-	-	-	-	* *	1 *	- -	* *	-	-	-	1 1%	-	1 *	2 *

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UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007	
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007	
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%	
Pound/Exchange rate/Value of pound	1 *	1 *	* *	1 1%	- -	- -	- -	- -	* *	1 *	- -	* *	* *	1 *	- -	- -	1 *	- -	3 *	
Animal welfare	1 *	- *	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	
Transport/Public transport	1 *	- *	1 *	- -	- -	- -	1 1%	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	
International trade/trade deals	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	1 *	- -	- -	- -	1 *	- -	1 *	
Education/Schools	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *	
Royal Family/ Monarchy	1 *	1 *	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *	
Countryside/Rural life	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	- -	- -	1 *	
Drug abuse	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Northern Ireland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	
Other	32 3%	21 4%	11 2%	1 1%	5 3%	4 3%	4 3%	7 5%	9 4%	6 2%	9 3%	17 4%	6 2%	6 2%	11 5%	8 4%	11 2%	19 4%	32 3%	

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UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	54	18	34	12	11	7	4	6	15	22	10	21	10	6	17	16	16	32	55
	5%afm p	4%	7%	11%zfg j	6%	4%	2%	4%	7%f	8%fj	3%	6%	4%	2%	8%mp	7% m	3%	7% mp	5%
Personal finances (NET)	346	146	197	47	76	57	54	53	58	124	112	111	86	104	71	75	190	146	341
	34%ah k	30%	39%za	43%zh k	44%zf hk	35%	32%	34%	25%	44%zf hjk	33%	28%h	32%	40%zp	35%	32%	36%	33%	34%

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Table 2
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What would you say is the most important issue facing Britain today?
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	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Inflation/Prices	268	226	18	24	85	61	79	61	104	47	57	72	91	40	50	163	90	67	62	85	35	271
	27%lu	26%	37%	27%	26%	25%	26%	23%	28%	34%a	25%	20%	31%lp	25%	35%lp	25%l	30%l	33%u	31%u	27%u	16%	27%
Economy/Economic situation	237	210	7	20	76	56	74	67	88	28	60	72	93	29	34	165	63	45	50	93	35	232
	24%u	24%	14%	22%	23%	23%	24%	25%	24%	21%	26%	20%	32%zl npq	18%	24%	25%l	21%	22%	25%	30%zu	16%	23%
Lack of faith in politics / politicians / government	66	46	7	13	27	15	21	13	18	4	14	28	20	10	3	48	13	11	11	19	16	69
	7%ao	5%	15%za efghi k	14%zad efghik	8%a	6%	7%g	5%	5%	3%	6%	8%o	7%	6%	2%	7%o	4%	5%	6%	6%	8%	7%
Immigration/immigrants	49	45	3	2	20	18	16	13	14	3	10	27	6	11	3	33	14	10	2	3	29	54
	5%ms	5%	6%	2%	6%c	8%	5%	5%	4%	2%	4%	8%zmp	2%	7% m	2%	5% m	5%	5% t	1%	1%	14% zrs t	5%
National health service/Hospitals/Healthcare	48	42	2	4	19	15	9	7	20	8	13	28	11	8	1	39	9	7	4	21	16	52
	5%o	5%	4%	5%	6%	6%	3%	3%	5%	6%	5%	8%zaq	4%	5% o	*	6%zo	3% o	3%	2%	7%	7% s	5%
Poverty/Inequality	42	40	-	2	12	10	9	9	21	7	14	14	12	10	6	26	16	14	8	12	6	40
	4%	5%	-	2%	4%	4%	3%	3%	6%	5%	6%	4%	4%	6%	4%	4%	5%	7%	4%	4%	3%	4%
Pollution/Environment/Climate change	33	28	2	3	10	7	10	9	13	6	7	15	13	2	2	28	4	3	7	20	2	37
	3%q	3%	3%	3%	3%	3%	3%	3%	3%	4%	3%	4%	4%q	1%	1%	4%zq	1%	1%	3%	6%zru	1%	4%
Common Market/Brexit/EU/Europe/Euro	27	21	*	5	12	7	8	7	7	2	5	10	8	1	8	18	8	4	3	11	4	25
	3%	2%	1%	6%h	4%	3%	3%	3%	2%	2%	2%	3%	3%	*	5% nq	3%	3% n	2%	2%	3%	2%	2%
Petrol prices/Fuel	27	25	-	1	13	11	9	9	5	-	5	11	3	11	2	14	13	4	11	2	10	21
	3%t	3%h	-	2%	4%i	5%hi	3%	3%	1%	-	2%	3%	1%	7%zmo p	1%	2%	4% o	2%	6%zt	1%	5% t	2%

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Table 2

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		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Housing	19 2%	17 2%	1 2%	1 1%	3 1%	2 1%	6 2%	5 2%	10 3%k	9 6%zad efghk	1 *	5 2%	4 1%	5 3%	4 3%	9 1%	10 3%	4 2%	2 1%	8 3%	1 *	16 2%
Trade unions/ Strikes	16 2%	15 2%	1 1%	* 1%	4 1%	3 1%	9 3%	9 3%	3 1%	1 1%	2 1%	13 4%zno q	3 1%	- -	- -	16 3%zq	- -	2 1%	- -	2 1%	10 5%zrs t	17 2%
Defence/Foreign affairs/ International terrorism	10 1%	7 1%	2 5%zaf gh	1 2%	4 1%	3 1%	3 1%g	1 *	3 1%	1 1%	2 1%	9 2%zq	2 1%	- -	- -	10 2%	- -	1 1%	1 1%	- -	4 2%t	12 1%
Low pay/Minimum wage/Fair wages	10 1%p	10 1%	- -	- -	2 1%	2 1%	2 1%	2 1%	6 2%	2 2%	4 2%	3 1%	* *	2 1%	3 2%	3 *	5 2%	3 2%	3 2%	1 *	3 1%	9 1%
Local government/ Council tax	10 1%p	10 1%h	- -	- -	2 1%	2 1%	7 2%h	7 3%zhk	1 *	1 1%	- -	- -	2 1%	4 3%lp	3 2%l	2 *	7 2%zlp	- -	3 2%	2 1%	4 2%	4 *
Ageing population/ Social care for the elderly	8 1%	8 1%	- -	- -	2 1%	2 1%	5 2%	5 2%	2 *	- -	2 1%	4 1%	3 1%	- -	2 1%	7 1%	2 1%	3 1%	- -	4 1%	2 1%	5 *
UK union/ devolution/reform	6 1%a	1 *	- -	5 5%zad efghi k	5 2%zah	- -	1 *	1 *	- -	- -	- -	2 1%	- -	2 2%	- -	2 *	2 1%	1 1%	- -	2 1%	* *	7 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	5 1%	5 1%	- -	- -	2 1%	2 1%	1 *	1 *	2 1%	- -	2 1%	1 *	2 1%	2 1%	- -	3 *	2 1%	2 1%	1 *	2 1%	- -	3 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
Fieldwork dates : 7th December - 13th December 2022
Source : Ipsos MORI (JN Q218)

Ipsos MORI

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

14 Dec 2022

Table 2

Q.PL01

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UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Food production/ farming	5	5	-	-	-	-	2	2	2	-	2	1	-	1	2	1	3	1	-	2	1	3
	*	1%	-	-	-	-	1%	1%	1%	-	1%	*	-	1%	2%	*	1%	1%	-	1%	1%	*
Pensions/Social security/Benefits	5	4	-	1	2	2	2	2	-	-	-	1	-	-	4	1	4	-	-	1	4	3
	*p	*	-	1%	1%	1%	1%	1%	-	-	-	*	-	-	3%zlm	*	1%p	-	-	*	2%z	*
															p							
Morality/ Individual behaviour/ Lifestyle	4	3	1	-	-	-	1	-	3	-	3	1	1	2	-	2	2	-	2	1	1	5
	*	*	3%zad	-	-	-	*	-	1%	-	1%	*	*	1%	-	*	1%	-	1%	*	1%	*
			efg																			
Public services in general	3	3	-	-	1	1	1	1	2	2	-	1	2	-	-	3	-	-	1	2	-	3
	*	*	-	-	*	*	*	*	*	1%	-	*	1%	-	-	*	-	-	*	1%	-	*
Population levels/ Overpopulation	3	2	-	1	1	-	1	1	1	-	1	1	2	*	-	2	*	1	*	-	1	4
	*	*	-	1%	*	-	*	*	*	-	1%	*	1%	*	-	*	*	1%	*	-	*	*
Nationalisation/ Government control of institutions	3	2	1	-	-	-	1	1	1	-	1	2	-	1	-	2	1	-	1	1	1	3
	*	*	1%	-	-	-	*	*	*	-	*	*	-	1%	-	*	*	-	*	*	1%	*
Coronavirus/ pandemic diseases	2	2	-	-	1	1	-	-	1	-	1	-	-	2	-	-	2	1	-	-	1	2
	*	*	-	-	*	*	-	-	*	-	1%	-	-	1%zp	-	-	1%	1%	-	-	*	*
Race relations	2	2	-	1	1	-	2	2	-	-	-	2	-	-	-	2	-	1	1	-	-	3
	*	*	-	1%	*	-	1%	1%	-	-	-	*	-	-	-	*	-	*	*	-	-	*
Taxation	2	2	-	-	*	*	1	1	1	-	1	1	1	-	-	2	-	1	-	1	-	4
	*	*	-	-	*	*	*	*	*	-	*	*	*	-	-	*	-	*	-	*	-	*
Unemployment/ Factory closure/ Lack of industry	2	2	-	*	*	-	2	2	-	-	-	-	2	*	-	2	*	1	-	1	-	3
	*	*	-	1%	*	-	1%	1%	-	-	-	-	1%	*	-	*	*	1%	-	*	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

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Fieldwork dates : 7th December - 13th December 2022
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Ipsos MORI

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UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Mental health/ well-being	2 *	2 *	- -	- -	2 1%	2 1%	* *	* -	- -	- -	- -	* *	2 1%	- -	- -	2 *	- -	- -	- -	* *	- -	2 *
Nuclear weapons/ Nuclear war/ Disarmament	1 *	* *	- -	1 1%za	1 *	- -	* *	* *	- -	- -	- -	1 *	- -	- -	- -	1 *	- -	1 *	* *	- -	- -	2 *
Pound/Exchange rate/Value of pound	1 *	* *	- -	1 1%a	1 *	- -	- -	- -	* *	* *	- -	1 *	- -	- -	- -	1 *	- -	- -	1 *	* *	- -	3 *
Animal welfare	1 *	- -	1 2%zad eghk	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 1%	1 *
Transport/Public transport	1 *	1 *	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 1%	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	1 *
Education/Schools	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	1 *
Royal Family/ Monarchy	1 *	1 *	- -	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	- -	- -	1 *	- -	1 *	1 *	- -	- -	- -	1 *
Countryside/Rural life	* *	* *	- -	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	* *	- -	- -	- -	1 *
Drug abuse	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Privatisation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	32	30	1	*	5	5	11	10	15	5	10	14	6	4	4	20	8	2	10	5	10	32
	3%	3%	3%	*	2%	2%	4%	4%	4%	4%	4%	4%	2%	3%	2%	3%	3%	1%	5%	2%	5%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	54	48	1	4	16	12	16	14	22	10	12	19	4	9	13	23	21	11	13	11	16	55
	5%mp	6%	3%	4%	5%	5%	5%	5%	6%	7%	5%	5%mp	1%	5%m	9%mp	4%m	7%mp	5%	7%	4%	7%	5%
Personal finances (NET)	346	301	18	27	112	84	99	81	136	56	80	100	106	63	61	206	124	88	84	100	53	341
	34%lp	35%	37%	30%	34%	35%	32%	31%	37%	41%	35%	28%	36%l	40%l	42%lp	32%l	41%zp	43%zt	43%ztu	32%	25%	34%

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	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Inflation/Prices	268	116	42	87	40	111	15	77	40	43	80	97	271
	27% _c	32% _{zc}	36% _c	20%	26%	32% _z	23%	23%	26%	30%	30%	31%	27%
Economy/Economic situation	237	111	24	74	39	81	14	79	29	30	83	80	232
	24% _c	31% _{zc}	20%	17%	25%	23%	21%	24%	19%	21%	32% _{zl}	26%	23%
Lack of faith in politics / politicians / government	66	18	3	35	5	30	3	19	15	8	16	16	69
	7%	5%	2%	8%	3%	8%	5%	6%	9%	5%	6%	5%	7%
Immigration/immigrants	49	6	3	36	15	4	1	19	12	6	4	4	54
	5% _{agn}	2%	3%	8% _{za}	10% _{zg}	1%	2%	6%	8% _n	4%	1%	1%	5%
National health service/Hospitals/Healthcare	48	6	6	29	8	17	5	14	9	4	8	10	52
	5% _a	2%	5%	7% _{za}	5%	5%	8%	4%	6%	3%	3%	3%	5%
Poverty/Inequality	42	18	5	19	2	22	4	11	6	9	8	16	40
	4%	5%	4%	4%	1%	6% _f	6%	3%	4%	7%	3%	5%	4%
Pollution/Environment/Climate change	33	12	5	11	2	12	3	5	4	11	11	18	37
	3%	3%	4%	3%	1%	4%	5%	1%	3%	7% _z	4%	6%	4%
Common Market/Brexit/EU/Europe/Euro	27	10	7	8	*	12	4	6	4	2	6	9	25
	3%	3%	6%	2%	*	3%	6% _f	2%	2%	1%	2%	3%	2%
Petrol prices/Fuel	27	5	2	16	4	9	1	11	8	3	2	14	21
	3% _n	1%	1%	4%	3%	3%	2%	3%	5% _n	2%	1%	5%	2%

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	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Housing	19	8	3	8	5	13	-	1	*	1	9	4	16
	2%	2%	3%	2%	3%	4%z	-	*	*	1%	3%	1%	2%
Trade unions/ Strikes	16	1	*	14	7	1	*	8	3	1	3	1	17
	2%ag	*	*	3%za	5%zg	*	1%	2%	2%	1%	1%	*	2%
Defence/Foreign affairs/ International terrorism	10	3	-	8	3	1	2	4	1	2	4	1	12
	1%	1%	-	2%	2%	*	3%	1%	1%	2%	2%	*	1%
Low pay/Minimum wage/Fair wages	10	5	1	3	1	5	*	2	*	1	3	1	9
	1%	1%	*	1%	1%	1%	1%	1%	*	1%	1%	*	1%
Local government/ Council tax	10	-	4	5	-	3	-	7	4	2	-	6	4
	1%	-	4%za	1%	-	1%	-	2%	3%n	1%	-	2%	*
Ageing population/ Social care for the elderly	8	4	-	4	1	-	4	3	-	1	3	3	5
	1%	1%	-	1%	1%	-	6%zfg	1%	-	1%	1%	1%	*
UK union/ devolution/reform	6	-	1	3	1	2	-	1	2	*	2	2	7
	1%	-	1%	1%	*	*	-	*	2%	*	1%	1%	1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	5	3	-	-	1	2	-	2	-	-	3	2	3
	1%	1%	-	-	1%	1%	-	1%	-	-	1%	1%	*
Food production/ farming	5	-	2	2	-	-	-	3	-	2	-	4	3
	*	-	2%a	1%	-	-	-	1%	-	2%	-	1%	*

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	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Pensions/Social security/Benefits	5	2	-	2	2	-	-	3	2	2	1	-	3
	*	1%	-	*	1%	-	-	1%	1%	1%	*	-	*
Morality/ Individual behaviour/ Lifestyle	4	-	-	4	*	-	1	3	1	-	-	-	5
	*	-	-	1%	*	-	1%	1%	1%	-	-	-	*
Public services in general	3	2	1	1	-	3	-	-	-	1	2	2	3
	*	*	1%	*	-	1%	-	-	-	*	1%	1%	*
Population levels/ Overpopulation	3	-	1	*	1	-	-	1	*	2	-	1	4
	*	-	1%	*	*	-	-	*	*	1%	-	*	*
Nationalisation/ Government control of institutions	3	-	-	2	-	-	-	2	1	-	-	1	3
	*	-	-	*	-	-	-	1%	*	-	-	*	*
Coronavirus/ pandemic diseases	2	1	-	1	-	1	-	1	1	-	-	2	2
	*	*	-	*	-	*	-	*	1%	-	-	1%	*
Race relations	2	-	1	1	-	1	-	1	-	-	1	1	3
	*	-	1%	*	-	*	-	*	-	-	*	*	*
Taxation	2	*	1	1	1	*	-	1	-	-	*	1	4
	*	*	1%	*	*	*	-	*	-	-	*	*	*
Unemployment/ Factory closure/ Lack of industry	2	2	-	*	1	-	-	1	-	-	2	2	3
	*	*	-	*	1%	-	-	*	-	-	1%	1%	*
Mental health/ well-being	2	*	-	2	-	2	-	*	-	*	-	-	2
	*	*	-	*	-	*	-	*	-	*	-	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

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Table 3

Q.PL01**What would you say is the most important issue facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1007	356	105	465	154	343	73	308	153	149	264	271	1007
WEIGHTED BASE	1007	362	119*	430	155	354	66*	328	155	142	264	313	1007
	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Nuclear weapons/ Nuclear war/ Disarmament	1 *	1 *	- -	* *	- -	- -	- -	1 *	* *	- -	1 *	- -	2 *
Pound/Exchange rate/Value of pound	1 *	1 *	- -	* *	* *	- -	* 1%	- -	- -	* *	* *	1 *	3 *
Animal welfare	1 *	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Transport/Public transport	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 1%	- -	- -	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	- -	1 1%	- -	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Education/Schools	1 *	1 *	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	1 *	1 *
Royal Family/ Monarchy	1 *	- -	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	1 *
Countryside/Rural life	* *	- -	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	1 *
Drug abuse	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
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ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

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Table 3
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
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UNWEIGHTED BASE	1007	356	105	465	154	343	73	308	153	149	264	271	1007
WEIGHTED BASE	1007	362	119*	430	155	354	66*	328	155	142	264	313	1007
	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	32	10	1	19	5	6	4	16	8	2	6	3	32
	3%	3%	1%	4%	3%	2%	5%	5%	5%	2%	2%	1%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	54	14	4	31	9	14	3	24	3	6	8	12	55
	5%	4%	4%	7%z	6%	4%	5%	7%	2%	4%	3%	4%	5%
Personal finances (NET)	346	144	49	125	47	147	21	101	55	56	94	127	341
	34%c	40%zc	41%c	29%	31%	42%zf	32%	31%	35%	39%	35%	41%	34%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	385	254	39	155	109	91	455	335	217	861	133	184	353	1007
WEIGHTED BASE	1007	402	271	44**	149	104*	100*	455	344	208	863	133*	102	470	1007
	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Inflation/Prices	268	42	53	13	28	20	19	121	98	49	217	48	37	139	271
	27%abt j	10%	20%a	28%	19%a	20%a	19%a	27%	28%	24%	25%	36%zj	36%z	30%	27%
Economy/Economic situation	237	237	82	2	32	22	30	120	66	51	209	29	22	140	232
	24%h ft	59%zbe	30%z	4%	21%	22%	30%	26%h	19%	24%	24%	21%	21%	30%z	23%
Lack of faith in politics / politicians / government	66	18	15	4	7	11	10	30	19	17	60	4	4	30	69
	7%	5%	6%	8%	5%	10%a	10%a	7%	6%	8%	7%	3%	3%	6%	7%
Immigration/ immigrants	49	12	11	4	49	4	3	20	19	10	47	2	5	8	54
	5%am	3%	4%	9%	33%zabe f	4%	3%	4%	6%	5%	5%	1%	5%am	2%	5%
National health service/Hospitals/ Healthcare	48	17	48	1	8	*	8	20	17	11	41	7	7	14	52
	5%e	4%	18%zaef t	3%	5%e	*	8%e	4%	5%	5%	5%	5%	7%	3%	5%
Poverty/Inequality	42	3	8	5	2	2	3	18	15	8	35	6	2	22	40
	4%a	1%	3%a	11%	1%	2%	3%	4%	4%	4%	4%	5%	2%	5%	4%
Pollution/ Environment/ Climate change	33	9	14	2	2	5	6	16	9	7	30	3	4	18	37
	3%	2%	5%a	4%	1%	5%	6%	4%	3%	3%	4%	2%	3%	4%	4%
Common Market/ Brexit/EU/Europe/ Euro	27	15	8	4	4	27	5	12	11	4	22	5	3	15	25
	3%	4%	3%	8%	2%	26%zabf t	5%	3%	3%	2%	2%	4%	3%	3%	2%
Petrol prices/Fuel	27	5	5	-	1	*	-	20	1	5	23	4	2	11	21
	3%ah	1%	2%	-	1%	*	-	4%zh	*	2%	3%	3%	2%	2%	2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	385	254	39	155	109	91	455	335	217	861	133	184	353	1007
WEIGHTED BASE	1007	402	271	44**	149	104*	100*	455	344	208	863	133*	102	470	1007
	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Housing	19 2%j	8 2%	7 2%	- -	3 2%	* *	- -	9 2%	7 2%	4 2%	13 1%	6 5%zj	* *	8 2%	16 2%
Trade unions/ Strikes	16 2% ^m	9 2% ^b	- -	- -	4 2% ^b	- -	- -	6 1%	8 2%	2 1%	16 2%	- -	2 2% ^m	1 *	17 2%
Defence/Foreign affairs/ International terrorism	10 1% ^g	2 1%	2 1%	- -	1 1%	* *	- -	1 *	3 1%	6 3% ^{zg}	10 1%	- -	1 1%	2 *	12 1%
Low pay/Minimum wage/Fair wages	10 1%	3 1%	2 1%	2 4%	2 1%	1 1%	2 2%	4 1%	2 *	4 2%	9 1%	1 *	1 1%	6 1%	9 1%
Local government/ Council tax	10 1%	- -	1 *	- -	- -	- -	2 2% ^a	4 1%	4 1%	1 *	9 1%	1 1%	- -	4 1%	4 *
Ageing population/ Social care for the elderly	8 1%	2 1%	1 *	- -	- -	1 1%	3 3%	3 1%	4 1%	2 1%	8 1%	- -	- -	4 1%	5 *
UK union/ devolution/reform	6 1%	- -	- -	- -	- -	1 1%	2 2% ^{ab}	2 *	3 1%	1 1%	6 1%	- -	- -	3 1%	7 1%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	5 1%	- -	- -	5 11%	- -	1 1%	- -	3 1%	2 1%	- -	5 1%	- -	- -	5 1%	3 *
Food production/ farming	5 *	1 *	2 1%	- -	1 1%	- -	- -	1 *	1 *	2 1%	5 1%	- -	- -	2 *	3 *

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Respondent type : GB Adults 18+
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Ipsos MORI

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Table 4

Q.PL01

What would you say is the most important issue facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	385	254	39	155	109	91	455	335	217	861	133	184	353	1007
WEIGHTED BASE	1007	402	271	44**	149	104*	100*	455	344	208	863	133*	102	470	1007
	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Pensions/Social security/Benefits	5	2	2	2	2	-	3	1	2	2	5	-	-	2	3
	*	1%	1%	5%	2%	-	3%z	*	1%	1%	1%	-	-	*	*
Morality/Individual behaviour/Lifestyle	4	1	1	-	*	-	1	2	1	1	4	-	1	-	5
	*	*	*	-	*	-	1%	*	*	1%	*	-	1%	-	*
Public services in general	3	2	-	-	-	-	-	1	-	2	2	2	1	2	3
	*	1%	-	-	-	-	-	*	-	1%	*	1%	1%	*	*
Population levels/Overpopulation	3	2	1	*	*	-	-	2	1	1	3	-	1	1	4
	*	*	*	1%	*	-	-	*	*	*	*	-	1%z	*	*
Nationalisation/Government control of institutions	3	1	1	-	-	-	1	1	1	1	3	-	-	1	3
	*	*	1%	-	-	-	1%	*	*	*	*	-	-	*	*
Coronavirus/pandemic diseases	2	-	-	-	-	1	-	-	2	-	2	-	-	1	2
	*	-	-	-	-	1%a	-	-	1%	-	*	-	-	*	*
Race relations	2	1	-	-	-	-	-	1	2	-	-	2	1	1	3
	*	*	-	-	-	-	-	*	1%	-	-	2%zj	1%	*	*
Taxation	2	-	1	-	1	-	1	1	1	-	2	-	*	1	4
	*	-	*	-	*	-	1%	*	*	-	*	-	*	*	*
Unemployment/Factory closure/Lack of industry	2	-	-	-	-	-	-	*	2	-	2	*	*	1	3
	*	-	-	-	-	-	-	*	*	-	*	*	*	*	*
Mental health/well-being	2	-	-	*	-	-	-	-	2	-	2	*	*	-	2
	*	-	-	1%	-	-	-	-	1%	-	*	*	*	-	*

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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BASE: ALL ADULTS AGED 18+

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		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	385	254	39	155	109	91	455	335	217	861	133	184	353	1007
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	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Nuclear weapons/ Nuclear war/ Disarmament	1 *	* *	- -	- -	- -	- -	- -	* *	- -	1 *	1 *	- -	- -	1 *	2 *
Pound/Exchange rate/Value of pound	1 *	- -	* *	- -	* *	- -	- -	* *	* *	* *	1 *	* *	* *	* *	3 *
Animal welfare	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *
Transport/Public transport	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 1%	1 *	- -	- -	1 *	1 *
Median	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
International trade/trade deals	1 *	- -	- -	- -	- -	1 1%	- -	1 *	- -	- -	1 *	- -	- -	1 *	1 *
Education/Schools	1 *	1 *	- -	- -	- -	- -	1 1%	1 *	- -	- -	- -	1 1%	1 1%z	- -	1 *
Royal Family/ Monarchy	1 *	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	- -	- -	- -	1 *
Countryside/Rural life	* *	- -	- -	- -	- -	- -	- -	- -	* *	- -	* *	- -	- -	- -	1 *
Drug abuse	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Privatisation	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

Table 4
Q.PL01
What would you say is the most important issue facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	385	254	39	155	109	91	455	335	217	861	133	184	353	1007
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	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Northern Ireland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	32	4	2	1	1	5	*	13	10	8	30	-	3	7	32
	3%abm	1%	1%	3%	1%	4%ab	*	3%	3%	4%	3%	-	3%	2%	3%
MEAN NUMBER OF MENTIONS	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00	1.00
Don't know	54	5	3	-	1	-	-	19	27	7	40	13	6	17	55
	5%abef tj	1%	1%	-	1%	-	-	4%	8%z	3%	5%	10%zj	6%	4%	5%
Personal finances (NET)	346	53	67	19	33	24	24	164	116	66	284	59	42	178	341
	34%abe tj	13%	25%a	43%	22%a	23%a	24%a	36%	34%	32%	33%	44%zj	41%	38%	34%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
Inflation/Prices	426	199	223	55	98	70	63	62	79	153	133	141	110	119	88	93	229	181	419
	42%hk	41%	44%	50%fh k	57%ze fghjk	43%	37%	40%	34%	54%zf ghjk	40%	36%	42%	46%	43%	39%	44%	41%	42%
Economy/Economic situation	402	209	191	31	77	58	91	69	77	108	150	145	113	108	72	95	221	167	385
	40%ch	43%	38%	29%	44%ch	36%	53%zc ehijk	44%ch	33%	38%c	45%ce h	37%h	43%	42%	35%	40%	42%	38%	38%
National health service/Hospitals/ Healthcare	271	102	167	14	53	57	56	35	56	68	112	91	95	66	45	59	160	104	254
	27%ac k	21%	33%za	13%	31%ci k	35%ch	32%ck	23%	24%c	24%c	33%zc ghik	23%cd	36%zm noq	25%	22%	25%	31%zm nq	24%	25%
Lack of faith in politics / politicians / government	178	83	93	10	36	23	39	26	44	46	62	70	53	53	37	29	106	67	171
	18%c	17%	18%	10%	21%c	14%	23%c	17%	19%c	16%c	19%c	18%cd	20%	20%o	18%	12%	20%zo	15%	17%
Immigration/immigrants	149	71	77	6	20	15	19	33	57	26	34	89	30	41	38	37	71	76	155
	15%ci j	15%	15%	6%	11%	9%	11%	21%zc efij	24%zcd efij	9%	10%	23%zc defij	11%	16%	19%	16%	14%	17%	15%
Pollution/Environment/Climate change	144	69	73	10	34	28	29	24	19	44	58	43	50	46	28	19	96	47	144
	14%hk oq	14%	14%	9%	20%ch k	17%h	17%h	15%	8%	16%ch	17%hk	11%h	19%oq	18%oq	14%	8%	18%zo q	11%	14%
Poverty/Inequality	113	46	65	12	22	21	19	18	21	34	40	39	26	38	25	24	64	48	116
	11%	10%	13%	11%	13%	13%	11%	12%	9%	12%	12%	10%	10%	15%zp	12%	10%	12%	11%	12%
Petrol prices/Fuel	109	41	68	14	20	18	18	12	27	34	36	39	17	23	37	29	40	66	91
	11%alp	8%	13%za	13%	11%	11%	11%	8%	11%	12%	11%	10%	6%	9%	18%zl mp	12%	8%	15%zlm p	9%
Housing	108	52	56	15	32	17	14	12	18	46	31	30	20	24	23	38	44	61	94
	11%kp	11%	11%	14%	18%zf ghjk	10%	8%	8%	8%	17%zfg hjk	9%	8%	8%	9%	11%	16%zlm p	8%	14%zlp	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)

14 Dec 2022

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
Common Market/ Brexit/EU/Europe/ Euro	104 10%oq	61 13%zb	42 8%	7 7%	18 11%	22 13%	21 12%	17 11%	19 8%	25 9%	43 13%	36 9%	42 16%zo	27 10%o	24 12%oq	9 4%	69 13%zmo	33 7%o	109 11%
Education/Schools	100 10%akq	36 7%	61 12%a	6 6%	24 14%k	23 14%ck	19 11%	10 6%	17 7%	30 11%c	43 13%k	27 7%	41 16%zn	28 11%	16 8%	14 6%	69 13%zmo	29 7%	91 9%
Trade unions/ Strikes	86 9%acj	32 6%	55 11%za	4 4%	13 8%	10 6%	8 5%	13 9%	37 16%zcd efijk	17 6%	18 5%	51 13%zcf ij	21 8%	26 10%	18 9%	19 8%	47 9%	37 8%	84 8%
Defence/Foreign affairs/ International terrorism	68 7%b	44 9%zb	24 5%	5 5%	11 6%	9 6%	9 5%	9 6%	24 10%z	16 6%	18 5%	34 9%	25 10%	18 7%	9 5%	14 6%	43 8%	23 5%	72 7%
Low pay/Minimum wage/Fair wages	61 6%	23 5%	37 7%	5 5%	10 6%	17 10%	10 6%	9 6%	10 4%	15 5%	27 8%	19 5%	13 5%	20 8%	11 5%	15 6%	33 6%	26 6%	58 6%
Transport/Public transport	44 4%	19 4%	25 5%	2 2%	9 5%	11 6%	11 6%	5 3%	7 3%	11 4%	21 6%	12 3%	13 5%	15 6%	8 4%	9 4%	28 5%	16 4%	34 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	44 4%	18 4%	26 5%	4 3%	8 4%	11 7%	9 5%	5 3%	8 3%	11 4%	19 6%	13 3%	12 4%	18 7%znq	4 2%	10 4%	30 6%	14 3%	39 4%
Public services in general	43 4%hko q	17 4%	26 5%	1 1%	8 5%	13 8%chk	11 6%chk	5 3%	5 2%	10 3%c	24 7%zch k	10 3%	14 5%o	19 7%zoq	10 5%oq	-	33 6%zoq	10 2%	36 4%
Ageing population/ Social care for the elderly	42 4%ci	22 5%	20 4%	- -	4 3%	11 7%ci	8 5%c	8 5%c	10 4%c	4 2%	20 6%ci	18 5%c	20 8%zoq	11 4%	6 3%	6 2%	31 6%zmq	11 3%	33 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
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Ipsos MORI

14 Dec 2022

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNW/TD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
Local government/ Council tax	37 4%	15 3%	22 4%	2 2%	8 5%	8 5%	7 4%	3 2%	9 4%	10 4%	15 4%	12 3%	11 4%	6 2%	12 6%	8 4%	17 3%	20 5%	25 2%
Unemployment/ Factory closure/ Lack of industry	32 3%	17 4%	15 3%	3 3%	8 5%	4 2%	9 5%k	2 1%	6 2%	11 4%	13 4%	8 2%	5 2%	7 3%	5 3%	11 5%	13 2%	16 4%	36 4%
Taxation	28 3%k	16 3%	12 2%	3 3%	7 4%	5 3%	8 4%	2 1%	4 2%	9 3%	13 4%	6 2%	6 2%	11 4%	6 3%	4 2%	17 3%	10 2%	26 3%
Food production/ farming	28 3%	10 2%	18 4%	2 2%	4 3%	9 5%	2 1%	4 3%	7 3%	6 2%	11 3% f	11 3%	6 2%	6 2%	8 4%	6 3%	13 2%	14 3%	22 2%
UK union/ devolution/reform	26 3% b	19 4% zb	7 1%	1 1%	7 4%	3 2%	6 3%	4 3%	6 2%	8 3%	8 2%	10 3%	10 4%	4 2%	7 4%	4 2%	15 3% m	12 3%	29 3%
Pensions/Social security/Benefits	26 3%	9 2%	16 3%	1 1%	6 4%	4 2%	4 2%	3 2%	8 3%	7 3%	7 2%	11 3%	3 1%	6 2%	9 4%	8 3%	9 2%	17 4%	23 2%
Race relations	24 2% j	11 2%	12 2%	6 6% zef hjk	8 5% j	1 *	2 1%	5 3%	2 1%	14 5% zef hjk	3 1%	7 2%	2 1%	11 4% zlo p	7 3%	2 1%	14 3% l	9 2%	25 2%
Mental health/ well-being	23 2% a	5 1%	19 4% za	3 3%	7 4%	3 2%	6 3%	2 1%	3 1%	10 4%	9 3%	5 1%	8 3%	5 2%	7 3%	4 2%	12 2%	11 2%	17 2%
Nationalisation/ Government control of institutions	21 2%	11 2%	9 2%	* *	9 5% f	6 4% f	- -	2 1%	4 2%	9 3% cf	6 2%	6 2%	4 1%	8 3%	6 3%	3 1%	11 2%	9 2%	20 2%
Coronavirus/ pandemic diseases	20 2%	7 1%	13 3%	1 1%	5 3%	2 1%	6 3%	3 2%	3 1%	6 2%	7 2%	6 2%	2 1%	8 3%	5 2%	4 2%	10 2%	9 2%	21 2%
Pound/Exchange rate/Value of pound	18 2% k	9 2%	9 2%	1 1%	8 5% zgk	3 2%	4 2%	- -	3 1%	9 3% ck	6 2%	3 1%	7 2%	6 2% o	5 3% oq	- -	13 2%	5 1%	14 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

14 Dec 2022

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

Table 5
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
		MALE (a)	FE- MALE (b)	18-24 (c)	25-34 (d)	35-44 (e)	45-54 (f)	55-64 (g)	65+ (h)	18-34 (i)	35-54 (j)	55+ (k)	AB (l)	C1 (m)	C2 (n)	DE (o)	ABC1 (p)	C2DE (q)	
UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
Morality/ Individual behaviour/ Lifestyle	17 2%	5 1%	12 2%	- -	6 3%	2 1%	4 2%	2 1%	4 2%	6 2%	6 2%	6 2%	3 1%	5 2%	5 2%	2 1%	9 2%	7 2%	16 2%
Population levels/ Overpopulation	17 2%	5 1%	12 2%	- -	4 3%	4 2%	4 2%	2 1%	4 1%	4 2%	8 2%	5 1%	4 1%	4 1%	7 3%	3 1%	8 1%	10 2%	15 1%
International trade/trade deals	17 2%	11 2%	6 1%	2 2%	4 3%	4 2%	3 1%	2 1%	2 1%	6 2%	6 2%	4 1%	3 1%	5 2%	4 2%	4 2%	8 2%	8 2%	13 1%
Privatisation	15 1%	7 1%	7 1%	- -	9 5%zcf hjk	2 1%	1 *	2 1%	2 1%	9 3%z	3 1%	4 1%	4 1%	5 2%	5 2%o	- -	9 2%	5 1%	13 1%
Nuclear weapons/ Nuclear war/ Disarmament	14 1%	8 2%	7 1%	1 1%	6 3%	1 *	2 1%	1 1%	3 1%	7 2%	3 1%	4 1%	4 2%	2 1%	7 3%	2 1%	6 1%	8 2%	15 1%
Drug abuse	13 1%	6 1%	7 1%	3 3%g	4 2%	1 1%	2 1%	- -	3 1%	7 3%	3 1%	3 1%	4 1%	2 1%	4 2%	4 2%	5 1%	8 2%	9 1%
Countryside/Rural life	12 1%	5 1%	7 1%	1 1%	3 2%	1 *	4 2%	- -	3 1%	3 1%	5 1%	3 1%	4 1%	3 1%	4 2%	- -	7 1%	4 1%	10 1%
Animal welfare	11 1%	3 1%	8 2%	1 1%	4 3%	2 1%	3 2%	- -	1 1%	5 2%	4 1%	1 *	2 1%	3 1%	4 2%	1 *	5 1%	6 1%	8 1%
Royal Family/ Monarchy	10 1%	5 1%	5 1%	1 1%	6 3%zjf k	2 1%	- -	- -	1 1%	7 2%zck	2 *	1 *	2 1%	1 1%	6 3%zop q	- -	3 1%	6 1%	7 1%
Northern Ireland	5 1%	4 1%	1 *	- -	4 2%z	1 *	- -	- -	1 *	4 1%	1 *	1 *	1 1%	1 *	3 1%	- -	2 *	3 1%	4 *
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
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	TOTAL (z)	SEX		AGE									SOCIAL GRADE						UNWTD TOTAL
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UNWEIGHTED BASE	1007	522	473	135	133	128	180	157	274	268	308	431	211	341	189	208	552	397	1007
WEIGHTED BASE	1007	487	508	109	173*	163*	172	155	235	281	336	390	265	260	205	237	525	441	1007
	100%	48%	50%	11%	17%*	16%*	17%	15%	23%	28%	33%	39%	26%	26%	20%	24%	52%	44%	100%
Other	103	55	47	3	19	17	20	17	27	22	37	44	21	27	23	26	48	49	102
	10% _c	11%	9%	3%	11% _c	10% _c	12% _c	11% _c	11% _c	8% _c	11% _c	11% _c	8%	10%	11%	11%	9%	11%	10%
MEAN NUMBER OF MENTIONS	3.15 _c	2.99	3.31	2.49	3.88 _z ck	3.28 _c	3.26 _c	2.88 _c	2.92	3.34 _c	3.27 _c	2.90	3.25	3.32	3.39	2.78	3.29	3.06	3.00
STANDARD ERROR	0.10	0.13	0.16	0.09	0.47	0.26	0.24	0.10	0.18	0.27	0.18	0.12	0.21	0.19	0.34	0.11	0.14	0.17	0.09
ERROR VARIANCE	0.01	0.02	0.03	0.01	0.22	0.07	0.06	0.01	0.03	0.07	0.03	0.01	0.05	0.04	0.12	0.01	0.02	0.03	0.01
Don't know	158	68	85	34	28	21	13	19	44	62	33	63	29	26	46	43	55	88	167
	16% _{fj} lmp	14%	17%	31% _{zd} efghi jk	16% _f	13%	7%	12%	19% _{fj}	22% _{zd} fgj	10%	16% _{fj}	11%	10%	22% _{zl} mp	18% _{mp}	11%	20% _{zl} mp	17%
Personal finances (NET)	544	245	294	67	107	95	87	84	104	174	182	188	136	157	110	125	292	235	539
	54% _{ah} k	50%	58% _{za}	62% _{hk}	62% _{hk}	58% _h	50%	55%	44%	62% _{zf} hk	54% _h	48% _h	51%	60% _{zp}	54%	53%	56%	53%	54%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b - z/c/d/e/f/g/h/i/j/k - z/l/m/n/o/p/q
 Overlap formulae used. * small base

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Inflation/Prices	426	371	24	32	130	98	137	113	159	68	91	136	132	67	72	268	139	101	81	138	73	419
	42%lu	43%	49%	35%	39%	41%	44%	43%	44%	50%c	40%	38%	45%	42%	50%l	41%	46%	50%zu	41%	44%	34%	42%
Economy/Economic situation	402	350	16	36	130	94	120	103	153	55	98	148	143	44	50	291	94	66	76	148	77	385
	40%ng	40%	33%	40%	39%	39%	39%	39%	42%	40%	43%	41%ng	49%zn	28%	35%	45%zn	31%	33%	38%	47%zr	36%	38%
	r												oq			q				u		
National health service/Hospitals/ Healthcare	271	235	13	24	92	68	84	71	95	33	62	98	88	29	42	186	72	50	50	104	44	254
	27%n	27%	26%	26%	28%	29%	27%	27%	26%	25%	27%	27%	30%n	19%	29%	29%n	24%	25%	25%	33%zu	21%	25%
Lack of faith in politics / politicians / government	178	140	15	22	61	39	53	37	64	20	44	66	54	30	18	120	48	33	27	65	37	171
	18%a	16%	32%za	25%ag	18%	16%	17%g	14%	18%	15%	19%	18%	18%	19%	12%	18%	16%	16%	14%	21%	17%	17%
			defgh																			
			i																			
Immigration/immigrants	149	124	13	12	53	41	51	38	45	20	25	66	31	24	24	97	48	24	12	34	59	155
	15%ms	14%	27%za	13%	16%	17%	17%	15%	12%	15%	11%	18%zm	11%	15%	17%	15%am	16%	12%	6%	11%	28%zr	15%
	t		cfghk									p								st		
Pollution/Environment/Climate change	144	129	5	10	46	37	43	38	55	21	34	50	54	15	13	103	28	22	28	67	11	144
	14%qu	15%	10%	11%	14%	15%	14%	15%	15%	15%	15%	14%	18%noq	9%	9%	16%q	9%	11%	14%u	21%zru	5%	14%
Poverty/Inequality	113	102	4	7	33	25	33	29	48	17	30	40	33	16	18	73	35	27	18	45	15	116
	11%	12%	8%	8%	10%	11%	11%	11%	13%	13%	13%	11%	11%	10%	13%	11%	11%	13%	9%	14%u	7%	12%
Petrol prices/Fuel	109	95	4	9	46	37	35	31	28	10	18	36	22	23	26	59	49	21	26	22	34	91
	11%hp	11%h	9%	10%	14%h	15%za	11%	12%	8%	7%	8%	10%	8%	15%	18%zlm	9%	16%zl	11%	13%t	7%	16%zt	9%
	t				hk									p			mp					
Housing	108	98	5	5	21	16	46	41	41	18	23	32	23	23	23	56	46	14	23	37	20	94
	11%dp	11%de	10%	5%	6%	7%	15%zc	16%za	11%	13%cd	10%	9%	8%	15%	16%mp	9%	15%zlm	7%	11%	12%	9%	9%
							de	cde									p					

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
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Ipsos MORI

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Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Common Market/ Brexit/EU/Europe/ Euro	104 10%nr u	86 10%	4 9%	14 15%fg	40 12%	26 11%	22 7%	18 7%	42 11%	13 10%	29 12%	40 11%n	38 13%n	4 3%	20 14%nq	77 12%n	24 8%n	10 5%	17 9%	57 18%zrs u	10 5%	109 11%
Education/Schools	100 10%nu	80 9%	8 17%	11 12%	30 9%	19 8%	35 11%	27 10%	34 9%	12 9%	22 10%	35 10%	31 11%	8 5%	21 14%nq	66 10%	28 9%n	17 8%u	22 11%u	38 12%u	6 3%	91 9%
Trade unions/ Strikes	86 9%	80 9%	1 1%	6 6%	24 7%	18 8%	30 10%b	29 11%b	33 9%	10 7%	23 10%	45 12%zmn pq	17 6%	7 5%	10 7%	62 10%m	17 6%	12 6%	12 6%	26 8%	27 13%	84 8%
Defence/Foreign affairs/ International terrorism	68 7%q	56 7%	6 12%	6 6%	17 5%	12 5%	21 7%	15 6%	30 8%	9 6%	21 9%	32 9%nq	18 6%	5 3%	7 5%	50 8%	11 4%	11 6%	9 5%	22 7%	16 8%	72 7%
Low pay/Minimum wage/Fair wages	61 6%	56 6%	2 4%	3 4%	17 5%	13 6%	22 7%	20 8%	23 6%	9 7%	14 6%	15 4%	18 6%	12 7%	14 10%l	33 5%	26 9%	6 3%	17 8%r	15 5%	15 7%	58 6%
Transport/Public transport	44 4%cr	42 5%d	2 3%	* 3%	8 3%	8 3%	19 6%c	17 7%cd	17 5%	9 6%c	8 4%	17 5%	13 4%	5 3%	8 6%	30 5%	13 4%	2 1%	9 4%	17 5%r	10 5%	34 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	44 4%dl	41 5%de	2 3%	1 1%	6 2%	5 2%	19 6%de	18 7%de	19 5%dk	12 9%zac dek	7 3%	9 3%	13 4%	9 5%	11 8%lp	22 3%	20 7%l	4 2%	8 4%	16 5%	12 6%	39 4%
Public services in general	43 4%cnq	39 5%c	4 9%cd	- -	9 3%	9 4%	18 6%c	13 5%c	17 5%c	7 5%c	9 4%	13 4%	22 7%znq	1 1%	5 3%	35 5%lnq	6 2%	5 2%	11 5%	17 6%	5 2%	36 4%
Ageing population/ Social care for the elderly	42 4%cd	39 5%cde	3 6%cd	- -	5 1%	5 2%	18 6%cd	15 6%cd	19 5%cd	3 2%	16 7%cde	15 4%	16 6%	2 1%	8 6%	31 5%	10 3%	8 4%	6 3%	16 5%	5 2%	33 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small baseRespondent type : GB Adults 18+
Fieldwork dates : 7th December - 13th December 2022
Source : Ipsos MORI (JN Q218)

Ipsos MORI

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Local government/ Council tax	37 4%	35 4%h	2 4%c	- -	10 3%	10 4%	18 6%ch	16 6%ch	8 2%	3 2%	5 2%	10 3%	10 3%	7 4%	7 5%	20 3%	14 5%	3 2%	9 4%	8 2%	12 6%	25 2%
Unemployment/ Factory closure/ Lack of industry	32 3%	26 3%	2 4%	5 5%	9 3%	5 2%	11 3%	9 3%	13 3%k	10 7%zae hk	3 1%	9 3%	6 2%	6 4%	8 5%	16 2%	14 5%	5 2%	6 3%	11 3%	9 4%	36 4%
Taxation	28 3%l	25 3%	2 3%	2 2%	9 3%	8 3%	8 3%	7 3%	10 3%	4 3%	7 3%	5 1%	10 3%	3 2%	10 7%zlp	14 2%	12 4%ln	4 2%	6 3%	8 3%	4 2%	26 3%
Food production/ farming	28 3%p	27 3%	- -	1 1%	5 1%	3 1%	10 3%	10 4%	13 4%	3 2%	10 5%	5 1%	6 2%	6 4%	11 7%zlm p	11 2%	16 5%zlp	2 1%	4 2%	7 2%	9 4%	22 2%
UK union/ devolution/reform	26 3%ae	11 1%	3 7%ae h	12 13%zad efghik	13 4%ae	1 1%	7 2%	4 2%	6 2%	2 2%	4 2%	8 2%	8 3%	4 2%	5 4%	15 2%	9 3%	3 2%	5 2%	9 3%	1 *	29 3%
Pensions/Social security/Benefits	26 3%	22 2%	3 7%deh k	1 1%	5 1%	4 2%	15 5%zad h	12 5%ad	6 2%	3 2%	3 1%	9 2%	4 1%	1 1%	11 8%zlm npq	12 2%	12 4%ln	- -	7 3%r	4 1%	9 4%r	23 2%
Race relations	24 2%mp	22 3%	- -	1 2%	6 2%	5 2%	7 2%	7 3%	10 3%	3 2%	7 3%	7 2%	1 *	3 2%	10 7%zlm p	8 1%	13 4%zmp	2 1%	11 6%zrt	4 1%	3 2%	25 2%
Mental health/ well-being	23 2%	18 2%	3 6%i	3 4%	8 2%	5 2%	10 3%	7 3%	6 2%	1 1%	5 2%	9 3%	5 2%	- -	6 4%ln	14 2%	6 2%	4 2%	2 1%	5 2%	2 1%	17 2%
Nationalisation/ Government control of institutions	21 2%	20 2%	1 2%	1 1%	7 2%	6 3%	8 3%	7 3%	6 2%	2 2%	4 2%	10 3%	3 1%	1 1%	6 4%	13 2%	7 2%	4 2%	5 2%	6 2%	2 1%	20 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 7th December - 13th December 2022
Source : Ipsos MORI (JN Q218)



Ipsos MORI

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Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Coronavirus/ pandemic diseases	20 2%p	15 2%	3 7% zad efgi	1 1%	4 1%	3 1%	7 2% g	3 1%	9 2%	1 1%	8 3%	4 1%	4 1%	3 2%	6 4% p	8 1%	9 3%	6 3%	1 *	4 1%	4 2%	21 2%
Pound/Exchange rate/Value of pound	18 2%	14 2%	3 5% dek	1 2%	4 1%	2 1%	9 3%	6 2%	5 1%	4 3%	1 1%	9 2%	4 1%	- -	4 3%	12 2%	4 1%	2 1%	2 1%	7 2%	2 1%	14 1%
Morality/ Individual behaviour/ Lifestyle	17 2% d	13 2%	4 7% zac defgh i	1 1%	1 *	1 *	8 3% d	5 2%	8 2%	1 1%	7 3% d	5 1%	4 1%	2 1%	5 4%	9 1%	7 2%	1 *	3 2%	5 2%	4 2%	16 2%
Population levels/ Overpopulation	17 2%	15 2%	2 3% i	1 1%	2 1%	1 1%	10 3%	8 3%	5 1%	- -	5 2%	7 2%	7 2%	* *	3 2%	14 2%	3 1%	3 1%	2 1%	6 2%	2 1%	15 1%
International trade/trade deals	17 2% m	15 2%	1 2%	* 1%	3 1%	3 1%	8 2%	7 3%	6 2%	4 3%	2 1%	8 2% mp	* *	2 1%	5 4% m	9 1% m	7 2% m	4 2%	4 2%	5 1%	1 1%	13 1%
Privatisation	15 1% p	14 2%	2 3%	- -	2 1%	2 1%	9 3%	7 3%	5 1%	2 1%	3 1%	4 1%	1 *	1 1%	5 4% mp	5 1%	7 2%	2 1%	2 1%	7 2%	1 1%	13 1%
Nuclear weapons/ Nuclear war/ Disarmament	14 1%	11 1%	2 3%	2 2%	3 1%	1 *	8 3%	7 3%	3 1%	2 1%	1 1%	5 2%	3 1%	1 *	3 2%	8 1%	3 1%	2 1%	2 1%	4 1%	1 1%	15 1%
Drug abuse	13 1% p	12 1%	2 3%	- -	2 1%	2 1%	6 2%	5 2%	5 1%	* *	5 2%	3 1%	2 1%	2 1%	5 3% p	4 1%	7 2%	2 1%	2 1%	1 *	3 2%	9 1%
Countryside/Rural life	12 1%	9 1%	2 4% zde i	- -	1 *	1 1%	6 2%	4 1%	4 1%	- -	4 2%	3 1%	4 1%	- -	3 2%	7 1%	3 1%	2 1%	2 1%	2 1%	1 1%	10 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 7th December - 13th December 2022
Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

14 Dec 2022

Table 6

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	GOVERNMENT OFFICE REGION										TENURE						EDUCATION				UNWTD TOTAL
		ENG LAND (a)	WALES (b)	SCOT LAND (c)	NORTH INCL. SCOT LAND (d)	NORTH EXCL. SCOT LAND (e)	MID LANDS INCL. WALES (f)	MID LANDS (g)	SOUTH INCL. GL (h)	GL (i)	SOUTH EXCL. GL (k)	OWNED (l)	MORT GAGED (m)	REN TED COUNC IL/HA (n)	REN TED PRI VATE (o)	OWNED /MORT GAGED (p)	REN TED (NET) (q)	GCSE (r)	A- LEVEL (s)	DEGREE MASTER PHD (t)	NONE (u)	
UNWEIGHTED BASE	1007	816	61	130	358	228	305	244	344	132	212	388	272	156	135	660	291	196	195	360	170	1007
WEIGHTED BASE	1007	868	49*	91*	330	239	311	262	366	136*	230	359	292	159	143	652	303	202	199	313	213	1007
	100%	86%	5%*	9%*	33%	24%	31%	26%	36%	14%*	23%	36%	29%	16%	14%	65%	30%	20%	20%	31%	21%	100%
Animal welfare	11	8	3	-	2	2	5	3	4	2	2	2	2	1	4	4	5	-	3	1	2	8
	1%	1%	6%zac defgh k	-	1%	1%	2%	1%	1%	1%	1%	1%	1%	*	3%p	1%	2%	-	1%	*	1%	1%
Royal Family/ Monarchy	10	10	-	-	1	1	4	4	4	1	3	3	-	-	3	3	3	1	-	3	1	7
	1%p	1%	-	-	*	*	1%	2%	1%	1%	1%	1%	-	-	2%m	*	1%	*	-	1%	1%	1%
Northern Ireland	5	5	-	-	1	1	3	3	2	-	2	2	-	-	3	2	3	-	-	2	-	4
	1%	1%	-	-	*	*	1%	1%	*	-	1%	*	-	-	2%mp	*	1%	-	-	1%	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	103	90	7	6	24	19	37	31	41	16	25	35	27	23	12	62	35	20	16	31	19	102
	10%	10%	14%	6%	7%	8%	12%	12%	11%	12%	11%	10%	9%	14%	9%	9%	12%	10%	8%	10%	9%	10%
MEAN NUMBER OF MENTIONS	3.15d r	3.16	3.68d	2.77	2.84	2.86	3.47d	3.44	3.15	3.17	3.14	3.08	3.10	2.66 np	3.83z np	3.09	3.21n	2.67	2.99	3.35r	2.87	3.00
STANDARD ERROR	0.10	0.12	0.62	0.12	0.11	0.16	0.25	0.28	0.16	0.24	0.22	0.14	0.16	0.10	0.49	0.11	0.24	0.09	0.20	0.15	0.23	0.09
ERROR VARIANCE	0.01	0.01	0.39	0.01	0.01	0.02	0.06	0.08	0.03	0.06	0.05	0.02	0.03	0.01	0.24	0.01	0.06	0.01	0.04	0.02	0.05	0.01
Don't know	158	138	4	16	45	29	57	54	56	22	33	54	32	32	24	85	57	38	48	25	38	167
	16%mp t	16%	8%	17%	14%	12%	18%b	20%e	15%	16%	14%	15%	11%	20%mp	17%	13%	19%mp	19%t	24%zt	8%	18%t	17%
Personal finances (NET)	544	474	26	44	169	125	172	146	202	82	120	177	162	92	91	339	183	121	110	176	98	539
	54%lu	55%	54%	49%	51%	52%	56%	56%	55%	60%	52%	49%	55%	58%	63%zl p	52%	61%zl p	60%u	55%	56%	46%	54%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f/g/h/i/k - z/l/m/n/o/p/q - z/r/s/t/u
Overlap formulae used. * small base

Respondent type : GB Adults 18+
Fieldwork dates : 7th December - 13th December 2022
Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

14 Dec 2022

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1007	356	105	465	154	343	73	308	153	149	264	271	1007
WEIGHTED BASE	1007	362	119*	430	155	354	66*	328	155	142	264	313	1007
	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Inflation/Prices	426	175	59	159	76	163	21	131	60	68	120	151	419
	42% ^c	48% ^{zc}	50%	37%	49% ^h	46%	32%	40%	39%	48%	46%	48%	42%
Economy/Economic situation	402	159	44	148	67	135	30	121	60	50	133	138	385
	40% ^c	44% ^c	37%	34%	43%	38%	46%	37%	39%	36%	50% ^{zm}	44%	38%
National health service/Hospitals/ Healthcare	271	96	46	101	33	110	23	78	37	48	87	100	254
	27% ^c	27%	39% ^{za}	24% ^c	21%	31%	35% ^f	24%	24%	34%	33% ^z	32%	25%
Lack of faith in politics / politicians / government	178	58	18	73	14	82	10	45	30	23	57	52	171
	18% ^f	16%	15%	17%	9%	23% ^{zf}	15%	14%	19%	16%	22%	17%	17%
Immigration/immigrants	149	34	22	81	39	27	4	54	29	19	33	33	155
	15% ^{agh}	9%	18% ^a	19% ^{za}	25% ^{zgh}	8%	5%	16%	19%	13%	13%	11%	15%
Pollution/Environment/Climate change	144	53	20	56	17	69	15	25	24	30	40	52	144
	14%	15%	17%	13%	11%	19% ^{zf}	22% ^f	8%	15%	21% ^z	15%	17%	14%
Poverty/Inequality	113	49	14	47	11	46	10	30	20	19	29	38	116
	11%	13%	12%	11%	7%	13%	15%	9%	13%	14%	11%	12%	12%
Petrol prices/Fuel	109	25	17	55	14	33	2	49	26	18	20	43	91
	11% ^a	7%	14%	13% ^a	9%	9%	4%	15%	17% ^{zn}	13%	8%	14%	9%
Housing	108	30	23	46	15	41	6	37	25	11	27	39	94
	11%	8%	20% ^{za}	11% ^c	10%	12%	8%	11%	16%	8%	10%	12%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
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Ipsos MORI

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

14 Dec 2022

Table 7

Q.PL01/02**What do you see as the main/other important issues facing Britain today?****BASE: ALL ADULTS AGED 18+**

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1007	356	105	465	154	343	73	308	153	149	264	271	1007
WEIGHTED BASE	1007	362	119*	430	155	354	66*	328	155	142	264	313	1007
	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Common Market/ Brexit/EU/Europe/ Euro	104 10% ^c	52 14% ^{zc}	13 11%	29 7%	10 6%	44 12%	12 19% ^{zf}	18 6%	12 7%	8 6%	47 18% ^{zl}	36 12%	109 11%
Education/Schools	100 10%	32 9%	18 15%	38 9%	11 7%	41 12%	13 19% ^{zf}	25 8%	16 10%	18 12%	37 14% ^z	46 15%	91 9%
Trade unions/ Strikes	86 9% ^a	21 6%	9 8%	45 11% ^a	23 15% ^{zg}	23 6%	4 7%	28 8%	12 8%	14 10%	20 8%	16 5%	84 8%
Defence/Foreign affairs/ International terrorism	68 7%	25 7%	9 8%	30 7%	14 9%	20 6%	5 7%	22 7%	12 8%	9 6%	20 8%	17 6%	72 7%
Low pay/Minimum wage/Fair wages	61 6%	21 6%	16 14% ^{zac}	21 5%	8 5%	20 6%	3 5%	22 7%	12 8%	7 5%	24 9% ^z	22 7%	58 6%
Transport/Public transport	44 4%	19 5%	8 7%	14 3%	3 2%	10 3%	7 10% ^{zfg}	20 6%	11 7%	8 6%	12 5%	10 3%	34 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	44 4%	20 6%	5 5%	14 3%	7 5%	11 3%	1 2%	18 5%	8 5%	5 4%	16 6%	11 3%	39 4%
Public services in general	43 4% ^c	21 6% ^c	8 7% ^c	9 2%	5 3%	13 4%	2 4%	18 5%	4 3%	6 4%	15 6%	19 6%	36 4%
Ageing population/ Social care for the elderly	42 4%	13 4%	7 6%	17 4%	3 2%	11 3%	6 10% ^{zfg}	14 4%	10 6%	7 5%	10 4%	15 5%	33 3%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/l/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

14 Dec 2022

Table 7
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1007	356	105	465	154	343	73	308	153	149	264	271	1007
WEIGHTED BASE	1007	362	119*	430	155	354	66*	328	155	142	264	313	1007
	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Local government/ Council tax	37 4%	8 2%	10 9%za	18 4%	1 1%	11 3%	2 3%	18 5%	9 6%	7 5%	7 3%	11 4%	25 2%
Unemployment/ Factory closure/ Lack of industry	32 3%	10 3%	4 3%	14 3%	5 3%	12 3%	1 1%	10 3%	5 4%	1 1%	12 5%	9 3%	36 4%
Taxation	28 3%	8 2%	7 6%	11 3%	4 2%	8 2%	2 3%	9 3%	6 4%	5 3%	7 3%	10 3%	26 3%
Food production/ farming	28 3%	5 2%	8 7%a	14 3%	2 2%	6 2%	1 1%	14 4%	6 4%	5 4%	5 2%	9 3%	22 2%
UK union/ devolution/reform	26 3%	9 3%	7 6%	8 2%	5 3%	5 2%	* 1%	4 1%	4 2%	8 5%	6 2%	7 2%	29 3%
Pensions/Social security/Benefits	26 3%	6 2%	7 6%	12 3%	3 2%	6 2%	1 1%	11 3%	6 4%	5 4%	4 2%	9 3%	23 2%
Race relations	24 2%	7 2%	5 4%	9 2%	1 *	7 2%	3 4%	8 3%	4 3%	1 1%	8 3%	9 3%	25 2%
Mental health/ well-being	23 2%	4 1%	5 4%	10 2%	4 3%	10 3%	* 1%	6 2%	5 3%	5 3%	3 1%	9 3%	17 2%
Nationalisation/ Government control of institutions	21 2%	5 1%	4 3%	8 2%	- -	8 2%	1 2%	8 2%	3 2%	4 3%	5 2%	6 2%	20 2%
Coronavirus/ pandemic diseases	20 2%	5 2%	5 5%	8 2%	4 2%	4 1%	1 2%	6 2%	3 2%	2 1%	4 1%	8 3%	21 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

14 Dec 2022

Table 7

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	WORKING STATUS			PARTY PREFERENCE (NOT VI)				HH INCOME			CHILD IN HH	UNWTD TOTAL
		FULL TIME (a)	PART TIME (b)	NOT WOR KING (c)	CON SERV ATIVE (f)	LAB OUR (g)	LIB ERAL DEMO CRAT (h)	NONE (i)	UP TO 24999 (l)	25000 - 49999 (m)	50000 PLUS (n)		
UNWEIGHTED BASE	1007	356	105	465	154	343	73	308	153	149	264	271	1007
WEIGHTED BASE	1007	362	119*	430	155	354	66*	328	155	142	264	313	1007
	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Pound/Exchange rate/Value of pound	18 2%	7 2%	5 4%	4 1%	3 2%	4 1%	* 1%	7 2%	1 1%	5 4%	6 2%	8 3%	14 1%
Morality/ Individual behaviour/ Lifestyle	17 2%	4 1%	5 4%	7 2%	2 1%	2 1%	2 3%	7 2%	2 1%	5 4%	2 1%	3 1%	16 2%
Population levels/ Overpopulation	17 2%	2 1%	8 7%zac	6 1%	2 1%	2 1%	1 2%	7 2%	2 1%	7 5%z	3 1%	7 2%	15 1%
International trade/trade deals	17 2%	3 1%	5 4%ac	4 1%	4 2%	5 1%	1 2%	6 2%	2 1%	4 3%	4 1%	4 1%	13 1%
Privatisation	15 1%	4 1%	4 3%	6 1%	- -	5 2%	- -	5 2%	1 1%	3 2%	3 1%	4 1%	13 1%
Nuclear weapons/ Nuclear war/ Disarmament	14 1%	3 1%	6 5%zac	5 1%	2 1%	2 1%	- -	6 2%	4 3%	4 3%	2 1%	4 1%	15 1%
Drug abuse	13 1%	3 1%	5 4%zac	3 1%	- -	2 1%	* 1%	8 2%	3 2%	2 1%	2 1%	2 1%	9 1%
Countryside/Rural life	12 1%	1 *	6 5%zac	3 1%	3 2%	1 *	1 2%	3 1%	2 1%	2 2%	2 1%	2 1%	10 1%
Animal welfare	11 1%	3 1%	6 5%zac	2 1%	- -	1 *	- -	4 1%	2 1%	2 1%	2 1%	2 1%	8 1%
Royal Family/ Monarchy	10 1%	- -	4 4%za	5 1%	- -	3 1%	- -	5 2%	1 1%	2 2%	- -	2 1%	7 1%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/i/m/n - z/v/w/x
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Ipsos MORI

ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

14 Dec 2022

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Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

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	100%	36%	12%*	43%	15%	35%	7%*	33%	15%	14%	26%	31%	100%
Northern Ireland	5	1	4	1	1	1	-	3	-	-	2	-	4
	1%	*	3%zac	*	1%	*	-	1%	-	-	1%	-	*
Median	2	2	2	2	2	2	2	2	2	2	2	2	2
Other	103	36	10	46	14	31	8	41	14	11	34	23	102
	10%	10%	8%	11%	9%	9%	12%	12%	9%	8%	13%	7%	10%
MEAN NUMBER OF MENTIONS	3.15	2.99	4.24zac	2.97	2.92	3.05	3.20	3.11	3.31	3.39	3.36	3.30	3.00
STANDARD ERROR	0.10	0.12	0.67	0.12	0.17	0.12	0.18	0.22	0.29	0.31	0.16	0.17	0.09
ERROR VARIANCE	0.01	0.01	0.45	0.02	0.03	0.01	0.03	0.05	0.08	0.10	0.02	0.03	0.01
Don't know	158	46	17	85	25	45	10	69	21	22	17	46	167
	16%n	13%	14%	20%za	16%	13%	15%	21%	14%n	16%n	7%	15%	17%
Personal finances (NET)	544	216	78	206	87	207	29	172	84	89	153	188	539
	54%c	60%zc	65%zc	48%	56%	59%h	44%	53%	54%	63%z	58%	60%	54%

Proportions/Means: Columns Tested (5% risk level) - z/a/b/c/d/e - z/f/g/h/r - z/l/m/n - z/v/w/x
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ISSUES INDEX DECEMBER 2022 (PUBLIC - FINAL)

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Table 8
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	IMPORTANT ISSUES						AREA			ETHNIC		SECTOR WORKING IN		UNWTD TOTAL
		ECON OMY (a)	NHS/ HOSP ITALS (b)	CRIME (c)	IMMIG RATION (t)	EU/ EUROPE (e)	SCH OOLS (f)	URBAN (g)	SUB- URBAN (h)	RURAL (i)	WHITE (j)	BME (k)	PUBLIC (l)	PRI VATE (m)	
UNWEIGHTED BASE	1007	385	254	39	155	109	91	455	335	217	861	133	184	353	1007
WEIGHTED BASE	1007	402	271	44**	149	104*	100*	455	344	208	863	133*	102	470	1007
	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Inflation/Prices	426	119	104	24	52	40	43	199	151	76	353	70	52	209	419
	42%aj	30%	38%a	55%	35%	39%	43%a	44%	44%	37%	41%	52%z	51%z	44%	42%
Economy/Economic situation	402	402	144	19	61	49	54	193	124	86	356	45	35	216	385
	40%	100%zbe	53%zt	43%	41%	47%	54%z	42%	36%	41%	41%	34%	34%	46%z	38%
National health service/Hospitals/ Healthcare	271	144	271	24	53	32	68	128	72	71	231	37	38	135	254
	27%h	36%z	100%zae	54%	35%z	31%	68%zae	28%h	21%	34%zh	27%	28%	37%z	29%	25%
Lack of faith in politics / politicians / government	178	71	43	12	27	32	26	91	54	34	156	18	12	96	171
	18%l	18%	16%	28%	18%	31%zab	26%b	20%	16%	16%	18%	14%	11%	20%l	17%
Immigration/immigrants	149	61	53	16	149	13	19	68	46	35	136	11	17	51	155
	15%m	15%	19%z	36%	100%zab	13%	19%	15%	13%	17%	16%	9%	16%	11%	15%
Pollution/ Environment/ Climate change	144	62	51	12	15	22	34	72	35	37	131	12	16	77	144
	14%h	15%	19%t	26%	10%	21%t	34%zab	16%h	10%	18%h	15%	9%	15%	16%	14%
Poverty/Inequality	113	38	28	18	16	16	21	55	31	27	96	15	10	57	116
	11%	9%	10%	41%	11%	16%	21%zab	12%	9%	13%	11%	12%	9%	12%	12%
Petrol prices/Fuel	109	48	25	11	18	11	22	57	32	20	94	12	8	45	91
	11%	12%	9%	26%	12%	11%	22%zab	13%	9%	10%	11%	9%	8%	10%	9%
Housing	108	59	46	12	28	11	23	55	29	24	94	13	10	49	94
	11%	15%z	17%z	27%	19%z	10%	23%ze	12%	8%	12%	11%	10%	9%	10%	9%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/ft - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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UNWEIGHTED BASE	1007	385	254	39	155	109	91	455	335	217	861	133	184	353	1007
WEIGHTED BASE	1007	402	271	44**	149	104*	100*	455	344	208	863	133*	102	470	1007
	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Common Market/ Brexit/EU/Europe/ Euro	104 10%	49 12%	32 12%	8 17%	13 9%	104 100%zab ft	16 16%	55 12%	29 8%	21 10%	95 11%	7 5%	12 12%	60 13%	109 11%
Education/Schools	100 10%	54 13%z	68 25%zat	16 36%	19 13%	16 15%	100 100%zab et	48 11%	31 9%	21 10%	89 10%	8 6%	14 13%	50 11%	91 9%
Trade unions/ Strikes	86 9%	42 10%	30 11%	8 18%	24 16%z	11 10%	11 11%	39 9%	31 9%	17 8%	79 9%	6 5%	8 8%	35 7%	84 8%
Defence/Foreign affairs/ International terrorism	68 7%	33 8%	28 10%z	7 15%	20 13%z	16 16%za	9 9%	31 7%	19 6%	18 9%	64 7%	4 3%	7 7%	31 7%	72 7%
Low pay/Minimum wage/Fair wages	61 6%	22 5%	16 6%	9 21%	13 9%	9 9%	12 12%zab	29 6%	20 6%	12 6%	52 6%	8 6%	9 9%	31 7%	58 6%
Transport/Public transport	44 4%	31 8%z	35 13%za	15 35%	12 8%	6 6%	18 18%zaet	20 4%	13 4%	11 5%	37 4%	7 5%	4 4%	26 6%	34 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	44 4%	19 5%	24 9%za	44 100%	16 11%za	8 7%	16 16%zab	24 5%	16 5%	4 2%	35 4%	8 6%	4 4%	27 6%	39 4%
Public services in general	43 4%	30 7%z	21 8%z	11 25%	13 9%z	8 8%	16 16%zab	18 4%	12 3%	14 7%	38 4%	5 3%	4 4%	32 7%z	36 4%
Ageing population/ Social care for the elderly	42 4%	27 7%z	29 11%z	13 29%	9 6%	8 8%	20 20%zabe t	17 4%	16 5%	9 4%	40 5%	1 1%	3 3%	23 5%	33 3%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
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	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Local government/ Council tax	37 4%	13 3%	18 7%za	9 21%	10 7%za	8 7%	14 14%zab	13 3%	11 3%	13 6%	33 4%	3 2%	2 2%	17 4%	25 2%
Unemployment/ Factory closure/ Lack of industry	32 3%j	17 4%	16 6%z	9 20%	10 6%z	6 6%	12 12%zab	12 3%	17 5%	3 1%	23 3%	9 7%j	4 4%	14 3%	36 4%
Taxation	28 3%	16 4%	14 5%z	9 21%	11 8%z	8 8%z	15 16%zab	16 4%	7 2%	5 2%	25 3%	2 1%	2 1%	15 3%	26 3%
Food production/ farming	28 3%	17 4%	16 6%z	11 26%	12 8%z	5 5%	11 11%za	11 2%	12 4%	5 2%	24 3%	3 2%	3 3%	11 2%	22 2%
UK union/ devolution/reform	26 3%	16 4%	11 4%	6 14%	8 5%	12 11%zab	12 12%zab	11 2%	7 2%	9 4%	25 3%	* *	1 1%	16 3%	29 3%
Pensions/Social security/Benefits	26 3%	19 5%z	12 5%	11 26%	17 11%zab	5 5%	14 14%zabe	13 3%	6 2%	6 3%	22 3%	3 2%	3 3%	10 2%	23 2%
Race relations	24 2%	12 3%	11 4%	8 19%	9 6%z	7 6%z	9 9%za	11 2%	11 3%	2 1%	18 2%	5 4%	3 3%	12 3%	25 2%
Mental health/ well-being	23 2%	17 4%z	18 7%z	8 18%	8 5%z	5 5%	15 15%zabe t	8 2%	8 2%	8 4%	19 2%	4 3%	2 2%	14 3%	17 2%
Nationalisation/ Government control of institutions	21 2%	12 3%	14 5%z	7 15%	7 5%z	8 8%za	10 10%za	12 3%	5 2%	4 2%	21 2%	- -	2 2%	11 2%	20 2%
Coronavirus/ pandemic diseases	20 2%	11 3%	9 3%	4 10%	6 4%	5 5%z	7 7%za	9 2%	8 2%	2 1%	18 2%	2 1%	2 2%	10 2%	21 2%

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Morality/ Individual behaviour/ Lifestyle	17 2%	11 3%	12 5%z	8 18%	8 6%z	5 5%z	12 12%zab	11 2%	2 1%	5 2%	13 2%	3 2%	3 3%	8 2%	16 2%
Population levels/ Overpopulation	17 2%	13 3%z	13 5%z	8 18%	8 6%z	6 6%z	9 9%za	9 2%	5 1%	3 2%	15 2%	2 1%	2 2%	9 2%	15 1%
International trade/trade deals	17 2%	12 3%	10 4%z	5 11%	5 4%	7 6%z	7 7%z	12 3%	3 1%	1 1%	13 1%	3 2%	1 1%	13 3%	13 1%
Privatisation	15 1%	11 3%z	13 5%z	6 15%	9 6%z	5 5%z	11 11%zab	8 2%	4 1%	3 2%	13 1%	2 1%	2 2%	6 1%	13 1%
Nuclear weapons/ Nuclear war/ Disarmament	14 1%	10 2%	9 3%z	6 15%	8 5%z	6 5%z	9 9%zab	8 2%	3 1%	3 2%	11 1%	3 2%	3 3%	6 1%	15 1%
Drug abuse	13 1%	11 3%z	10 4%z	11 24%	6 4%z	6 6%z	9 9%zab	7 2%	4 1%	2 1%	12 1%	-	2 2%	7 2%	9 1%
Countryside/Rural life	12 1%	9 2%	9 3%z	8 17%	8 5%z	5 5%z	9 9%zab	5 1%	2 1%	5 2%	10 1%	-	1 1%	8 2%	10 1%
Animal welfare	11 1%	9 2%z	8 3%z	8 18%	8 5%z	6 6%z	9 9%zab	6 1%	4 1%	2 1%	10 1%	-	2 2%	7 1%	8 1%
Royal Family/ Monarchy	10 1%j	7 2%	7 3%z	5 11%	7 4%z	5 5%z	7 7%za	6 1%	3 1%	-	5 1%	2 2%	2 2%	3 1%	7 1%

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	100%	40%	27%	4%**	15%	10%*	10%*	45%	34%	21%	86%	13%*	10%	47%	100%
Northern Ireland	5	4	4	4	5	4	4	3	2	-	4	-	1	4	4
	1%	1%	1%	8%	3%z	4%za	4%z	1%	1%	-	1%	-	1%	1%	*
Median	2	2	3	3	3	3	4	2	2	2	2	2	2	2	2
Other	103	27	20	8	7	11	6	43	32	27	86	11	8	43	102
	10%at	7%	7%	17%	5%	11%	6%	10%	9%	13%	10%	9%	7%	9%	10%
MEAN NUMBER OF MENTIONS	3.15	4.04z	4.86z	10.12	5.09z	5.33za	7.56za	3.34	2.86	3.22	3.17	2.84	3.22	3.32	3.00
		a					bt								
STANDARD ERROR	0.10	0.25	0.36	1.94	0.59	0.71	0.91	0.18	0.15	0.20	0.11	0.22	0.26	0.20	0.09
ERROR VARIANCE	0.01	0.06	0.13	3.77	0.35	0.51	0.84	0.03	0.02	0.04	0.01	0.05	0.07	0.04	0.01
Don't know	158	28	6	-	11	3	2	71	66	21	124	32	19	57	167
	16%abef tijm	7%b	2%	-	8%b	3%	2%	16%	19%i	10%	14%	24%zj	18%	12%	17%
Personal finances (NET)	544	164	123	32	66	52	56	263	178	104	457	82	62	269	539
	54%abt	41%	45%	72%	44%	50%	57%ab	58%	52%	50%	53%	62%	61%	57%	54%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/e/f/t - z/g/h/i - z/j/k - z/l/m/n/o - z/p/q/r/s
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)



Ipsos MORI

14 Dec 2022

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1007	156	90	194	100	202	207	1007
WEIGHTED BASE	1007	148	119*	203	121*	173	201	1007
	100%	15%	12%*	20%	12%*	17%	20%	100%
Inflation/Prices	426 42%f	82 55%zcef	65 55%zcef	78 39%	50 41%	69 40%	66 33%	419 42%
Economy/Economic situation	402 40%	62 42%	41 35%	97 48%ze	47 39%	62 36%	78 39%	385 38%
National health service/Hospitals/ Healthcare	271 27%f	38 25%	29 24%	76 38%zaef	34 28%	46 27%	42 21%	254 25%
Lack of faith in politics / politicians / government	178 18%	32 22%	13 11%	36 18%	23 19%	37 22%	30 15%	171 17%
Immigration/immigrants	149 15%a	13 9%	12 10%	23 11%	10 8%	35 20%zacd	54 27%zabcd	155 15%
Pollution/ Environment/ Climate change	144 14%f	28 19%f	16 14%	40 20%zf	17 14%	28 16%f	14 7%	144 14%
Poverty/Inequality	113 11%	18 12%	16 13%	28 14%	11 9%	18 10%	21 11%	116 12%
Petrol prices/Fuel	109 11%	13 9%	20 17%ce	14 7%	21 17%ce	13 8%	25 12%	91 9%
Housing	108 11%ce	21 14%ce	23 20%zcef	13 6%	19 16%ce	11 6%	18 9%	94 9%
Common Market/ Brexit/EU/Europe/ Euro	104 10%	18 12%	6 5%	30 15%zbf	12 10%	20 12%	15 7%	109 11%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
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14 Dec 2022

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
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UNWEIGHTED BASE	1007	156	90	194	100	202	207	1007
WEIGHTED BASE	1007	148	119*	203	121*	173	201	1007
	100%	15%	12%*	20%	12%*	17%	20%	100%
Education/Schools	100 10%f	11 7%f	19 16%f	36 18%zad f	7 5%	22 13%f	4 2%	91 9%
Trade unions/ Strikes	86 9%	11 8%	6 5%	12 6%	6 5%	24 14%zc d	25 12%	84 8%
Defence/Foreign affairs/ International terrorism	68 7%d	10 7%	6 5%	17 8%d	1 1%	17 10%d	16 8%d	72 7%
Low pay/Minimum wage/Fair wages	61 6%	7 4%	8 7%	17 8%	9 8%	10 6%	8 4%	58 6%
Transport/Public transport	44 4%	6 4%	4 4%	16 8%z	5 4%	5 3%	7 3%	34 3%
Crime/Law & order/ Violence/ Vandalism/Anti- social (yob) behaviour	44 4%	7 4%	5 4%	18 9%zde	1 1%	5 3%	9 4%	39 4%
Public services in general	43 4%f	4 3%	5 5%	21 10%zad f	3 2%	8 5%	2 1%	36 4%
Ageing population/ Social care for the elderly	42 4%	2 1%	3 2%	19 9%zad	1 1%	10 6%a	8 4%	33 3%
Local government/ Council tax	37 4%	2 1%	9 7%a	9 4%	6 5%	6 4%	5 3%	25 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)

14 Dec 2022

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1007	156	90	194	100	202	207	1007
WEIGHTED BASE	1007	148	119*	203	121*	173	201	1007
	100%	15%	12%*	20%	12%*	17%	20%	100%
Unemployment/ Factory closure/ Lack of industry	32 3%	4 3%	6 5%	5 3%	5 5%	3 2%	5 2%	36 4%
Taxation	28 3%	5 4%	4 3%	9 4%	4 3%	3 2%	3 1%	26 3%
Food production/ farming	28 3%	2 1%	4 4%	7 3%	2 2%	4 2%	7 4%	22 2%
UK union/ devolution/reform	26 3%	4 3%	4 3%	6 3%	3 2%	5 3%	5 3%	29 3%
Pensions/Social security/Benefits	26 3%	2 1%	5 5%	5 3%	2 2%	2 1%	9 5%e	23 2%
Race relations	24 2%	7 4%cf	7 6%cf	1 1%	1 1%	6 3%	1 1%	25 2%
Mental health/ well-being	23 2%	2 1%	8 7%zaf	7 4%	1 1%	3 2%	2 1%	17 2%
Nationalisation/ Government control of institutions	21 2%	2 1%	6 5%	6 3%	- -	3 2%	3 2%	20 2%
Coronavirus/ pandemic diseases	20 2%	2 1%	4 4%	6 3%	1 1%	2 1%	3 2%	21 2%
Pound/Exchange rate/Value of pound	18 2%	5 3%	4 4%	6 3%	- -	2 1%	1 1%	14 1%
Morality/ Individual behaviour/ Lifestyle	17 2%	1 1%	4 4%	4 2%	1 1%	3 2%	2 1%	16 2%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)

14 Dec 2022

Table 9
Q.PL01/02
What do you see as the main/other important issues facing Britain today?
BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1007	156	90	194	100	202	207	1007
WEIGHTED BASE	1007	148	119*	203	121*	173	201	1007
	100%	15%	12%*	20%	12%*	17%	20%	100%
Population levels/ Overpopulation	17 2%	-	4	4	3	3	2	15 1%
International trade/trade deals	17 2%	-	6	4	2	4	-	13 1%
Privatisation	15 1%	3	5	3	-	4	-	13 1%
Nuclear weapons/ Nuclear war/ Disarmament	14 1%	2	5	3	-	2	3	15 1%
Drug abuse	13 1%	1	6	3	-	1	2	9 1%
Countryside/Rural life	12 1%	1	3	4	1	2	1	10 1%
Animal welfare	11 1%	2	4	2	2	1	-	8 1%
Royal Family/ Monarchy	10 1%	-	6	2	-	1	-	7 1%
Northern Ireland	5 1%	1	3	1	-	1	-	4 *
Median	2	2	2	2	2	2	2	2
Other	103 10%b	16	4	16	21	16	25	102 10%
MEAN NUMBER OF MENTIONS	3.15	3.15	3.72	3.55f	2.87	3.09	2.79	3.00
STANDARD ERROR	0.10	0.21	0.64	0.28	0.12	0.22	0.12	0.09

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base
 Respondent type : GB Adults 18+
 Fieldwork dates : 7th December - 13th December 2022
 Source : Ipsos MORI (JN Q218)

14 Dec 2022

Table 9

Q.PL01/02

What do you see as the main/other important issues facing Britain today?

BASE: ALL ADULTS AGED 18+

	TOTAL (z)	AGE WITHIN SOCIAL GRADE						UNWTD TOTAL
		18-34 ABC1 (a)	18-34 C2DE (b)	35-54 ABC1 (c)	35-54 C2DE (d)	55+ ABC1 (e)	55+ C2DE (f)	
UNWEIGHTED BASE	1007	156	90	194	100	202	207	1007
WEIGHTED BASE	1007	148	119*	203	121*	173	201	1007
	100%	15%	12%*	20%	12%*	17%	20%	100%
ERROR VARIANCE	0.01	0.04	0.40	0.08	0.02	0.05	0.01	0.01
Don't know	158	23	31	14	16	18	41	167
	16%cd	15%cd	26%zce	7%	13%	11%	21%ce	17%
Personal finances (NET)	544	96	73	106	70	90	92	539
	54%ef	65%zce	61%ef	52%	58%	52%	46%	54%

Proportions/Mean: Columns Tested (5% risk level) - z/a/b/c/d/e/f
 Overlap formulae used. * small base

	Page	Table	Title	Base Description	Base
●	1	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	2	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	3	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
	4	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	5	1	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	6	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	7	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	8	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	9	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	10	2	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	11	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007

	Page	Table	Title	Base Description	Base
●	12	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
	13	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
	14	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	15	3	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	16	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	17	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	18	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	19	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	20	4	Q.PL01 What would you say is the most important issue facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	21	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	22	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007

	Page	Table	Title	Base Description	Base
●	23	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	24	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	25	5	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	26	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	27	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	28	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	29	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	30	6	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	31	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	32	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	33	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007

	Page	Table	Title	Base Description	Base
●	34	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	35	7	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	36	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	37	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	38	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	39	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	40	8	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	41	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	42	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	43	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007
●	44	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007

	Page	Table	Title	Base Description	Base
●	45	9	Q.PL01/02 What do you see as the main/other important issues facing Britain today?	BASE: ALL ADULTS AGED 18+	1007