

Summary																												
Top2Box (Strongly/ Somewhat agree)	2874	2227	646	1416	1452	3	760	494	494	360	765	1580	1125	401	282	198	1085	701	207	791	894	1189	520	455	430	363	1189	826
	72%	72%	70%	73%	71%	40%	68%	69%	64%	72%	84%	68%	80%	75%	66%	75%	71%	73%	73%	65%	71%	78%	57%	69%	75%	75%	81%	83%
TopBox (Strongly agree)						**		H		H	FGHIKL	N		N		N		N		S	ST		V	VW	VW	VWXY	VWXYZ	
	1065	830	235	555	508	1	278	161	167	138	320	538	458	160	92	73	405	259	76	271	315	479	149	142	162	124	529	405
	27%	27%	25%	29%	25%	11%	25%	23%	22%	27%	35%	23%	33%	30%	22%	28%	26%	27%	27%	22%	25%	31%	16%	22%	28%	26%	36%	41%
Low2Box (Somewhat/ Strongly disagree)				D		**				GHIK	FGHIKL		FGHIK	N				N		ST		V	VW	V	VWXY	VWXYZ		
	1128	846	283	520	600	4	352	217	275	141	143	758	283	135	142	66	448	259	77	425	369	335	391	201	146	118	288	169
	28%	28%	30%	27%	29%	60%	32%	31%	36%	28%	16%	32%	20%	25%	34%	25%	29%	27%	27%	35%	29%	22%	43%	31%	25%	25%	19%	17%
LowBox (Strongly disagree)				**		JL	JL	GIJL	JL		JL	J	MOQ					TU	U		WXYZa	XYZa	Za	Za	a			
	315	249	66	139	173	-	92	55	88	46	34	212	80	41	35	22	129	64	24	143	98	74	148	51	30	27	56	29
	8%	8%	7%	7%	8%	-	8%	8%	11%	9%	4%	9%	6%	8%	8%	9%	8%	7%	8%	12%	8%	5%	16%	8%	5%	6%	4%	3%
Mean				**		JL	J	FGIJKL	JL		JL	J						TU	U		WXYZa	Za	a	Za	a			
	2.9	2.9	2.9	2.9	2.9	2.5	2.9	2.8	2.7	2.9	3.2	2.8	3.1	3	2.8	2.9	2.9	2.9	2.9	2.8	2.9	3	2.6	2.8	3	3	3.1	3.2
				D		**	H	H		HK	FGHIKL	H	FGHIK	N		N		N		S	ST		V	VW	VW	VWXY	VWXYZ	
Std. Dev.	0.9	0.9	0.9	0.9	0.9	0.7	0.9	0.9	0.9	0.9	0.8	0.9	0.8	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.9	0.8	0.9	0.9	0.8	0.8	0.8	0.8
Std. Err.	*	*	*	*	*	0.3	*	*	*	*	*	*	*	*	*	0.1	*	*	*	0.1	*	*	*	*	*	*	*	*

	Total	Language of Survey		Male	Gender			Age						Region						Education			Income					
		English	French		Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
Strongly agree	689	502	186	324	360	3	273	139	131	57	89	463	146	82	63	46	276	170	52	206	204	278	151	102	108	84	279	196
	17%	16%	20%	17%	18%	47%	25%	20%	17%	11%	10%	20%	10%	15%	15%	17%	18%	18%	18%	17%	16%	18%	17%	16%	19%	17%	19%	20%
Somewhat agree	2129	1698	432	1003	1119	2	543	389	412	282	504	1246	786	304	227	136	818	493	151	575	686	868	439	355	320	261	810	549
	53%	55%	46%	52%	55%	35%	49%	55%	54%	56%	56%	53%	56%	57%	54%	51%	53%	51%	53%	47%	54%	57%	48%	54%	56%	54%	55%	55%
Somewhat disagree	947	710	237	478	468	1	233	146	180	125	264	500	389	120	105	61	362	230	68	324	305	319	234	156	131	120	332	202
	24%	23%	26%	25%	23%	18%	21%	21%	23%	25%	23%	21%	28%	22%	25%	23%	24%	24%	24%	27%	24%	21%	26%	24%	23%	25%	22%	20%
Strongly disagree	237	163	74	130	105	-	63	38	47	38	51	130	89	30	29	21	77	66	13	110	67	59	87	42	17	17	66	48
	6%	5%	8%	7%	5%	-	6%	5%	6%	8%	6%	6%	6%	6%	7%	8%	5%	7%	5%	9%	5%	4%	10%	6%	3%	4%	4%	5%
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly/ Somewhat agree)	2818	2200	618	1328	1479	6	816	528	542	338	593	1709	932	386	290	182	1094	664	203	782	890	1146	590	458	428	345	1090	745
	70%	72%	67%	69%	72%	82%	73%	74%	71%	68%	65%	73%	66%	72%	68%	69%	71%	69%	71%	64%	71%	75%	65%	70%	74%	72%	74%	75%
TopBox (Strongly agree)	689	502	186	324	360	3	273	139	131	57	89	463	146	82	63	46	276	170	52	206	204	278	151	102	108	84	279	196
	17%	16%	20%	17%	18%	47%	25%	20%	17%	11%	10%	20%	10%	15%	15%	17%	18%	18%	18%	17%	16%	18%	17%	16%	19%	17%	19%	20%
Low2Box (Somewhat/ Strongly disagree)	1184	873	311	608	573	1	297	184	227	163	315	630	477	150	134	82	439	297	81	434	372	378	321	198	148	137	387	250
	30%	28%	33%	31%	28%	18%	27%	26%	29%	32%	35%	27%	34%	28%	32%	31%	29%	31%	29%	36%	29%	25%	35%	30%	26%	28%	26%	25%
LowBox (Strongly disagree)	237	163	74	130	105	-	63	38	47	38	51	130	89	30	29	21	77	66	13	110	67	59	87	42	17	17	66	48
	6%	5%	8%	7%	5%	-	6%	5%	6%	8%	6%	6%	6%	6%	7%	8%	5%	7%	5%	9%	5%	4%	10%	6%	3%	4%	4%	5%
Mean	2.8	2.8	2.8	2.8	2.8	3.3	2.9	2.9	2.8	2.7	2.7	2.9	2.7	2.8	2.8	2.8	2.8	2.8	2.9	2.7	2.8	2.9	2.7	2.8	2.9	2.9	2.9	2.9
						**														S	ST			VW	V	VW	VW	
Std. Dev.	0.8	0.8	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.9	0.8	0.7	0.7	0.8	0.8
Std. Err.	*	*	*	*	*	0.3	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

	Total	Language of Survey		Gender					Age						Region						Education			Income				
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
Strongly agree	1023	803	220	412	605	-	355	206	210	98	152	684	251	138	116	63	383	239	82	315	332	375	237	151	151	135	410	275
	26%	26%	24%	21%	29%	-	32%	29%	27%	20%	17%	29%	18%	26%	27%	24%	25%	25%	29%	26%	26%	25%	26%	23%	26%	28%	28%	28%
Somewhat agree	2115	1644	471	1023	1087	3	529	391	401	295	499	1223	794	295	218	127	827	498	151	616	658	841	454	363	304	253	793	541
	53%	54%	51%	53%	53%	50%	48%	55%	52%	59%	55%	52%	56%	55%	51%	48%	54%	52%	53%	51%	52%	55%	50%	55%	53%	52%	54%	54%
Somewhat disagree	673	498	175	387	283	3	168	9	126	87	198	341	286	76	73	57	251	173	43	204	224	245	169	115	96	74	210	136
	17%	16%	19%	20%	14%	39%	15%	13%	16%	17%	22%	15%	20%	14%	17%	22%	16%	18%	15%	17%	18%	16%	19%	18%	17%	15%	14%	14%
Strongly disagree	191	128	63	114	77	1	60	22	32	20	57	90	78	26	18	17	72	51	9	80	49	62	52	27	26	20	63	43
	5%	4%	7%	6%	4%	11%	5%	3%	4%	4%	6%	4%	6%	5%	4%	6%	5%	5%	3%	7%	4%	4%	6%	4%	4%	4%	4%	4%
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly/ Somewhat agree)	3138	2447	691	1435	1693	3	884	598	611	393	652	1908	1045	434	334	190	1210	737	233	932	990	1216	691	514	455	387	1203	816
	78%	80%	74%	74%	82%	50%	79%	84%	80%	78%	72%	82%	74%	81%	79%	72%	79%	77%	82%	77%	78%	80%	76%	78%	79%	80%	81%	82%
TopBox (Strongly agree)	1023	803	220	412	605	-	355	206	210	98	152	684	251	138	116	63	383	239	82	315	332	375	237	151	151	135	410	275
	26%	26%	24%	21%	29%	-	32%	29%	27%	20%	17%	29%	18%	26%	27%	24%	25%	25%	29%	26%	26%	25%	26%	23%	26%	28%	28%	28%
Low2Box (Somewhat/ Strongly disagree)	864	626	238	501	360	3	228	114	158	108	256	431	364	103	91	74	323	223	51	284	273	307	220	142	121	95	274	179
	22%	20%	26%	26%	18%	50%	21%	16%	20%	22%	28%	18%	26%	19%	21%	28%	21%	23%	18%	23%	22%	20%	24%	22%	21%	20%	19%	18%
LowBox (Strongly disagree)	191	128	63	114	77	1	60	22	32	20	57	90	78	26	18	17	72	51	9	80	49	62	52	27	26	20	63	43
	5%	4%	7%	6%	4%	11%	5%	3%	4%	4%	6%	4%	6%	5%	4%	6%	5%	5%	3%	7%	4%	4%	6%	4%	4%	4%	4%	4%
Mean	3	3	2.9	2.9	3.1	2.4	3.1	3.1	3	2.9	2.8	3.1	2.9	3	3	2.9	3	3	3.1	3	3	3	3	3	3	3	3	3.1
	B	B	C	C	C	**	UL	UL	UL	UL	JL	JL	JL	J	J	J	J	J	OQ	OQ	OQ	OQ	OQ	OQ	OQ	OQ	OQ	OQ
Std. Dev.	0.8	0.8	0.8	0.8	0.8	0.7	0.8	0.7	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8
Std. Err.	*	*	*	*	*	0.3	*	*	*	*	*	*	*	*	*	0.1	*	*	*	*	*	*	*	*	*	*	*	*

	Total	Language of Survey		Male	Female	Another	Age						Region						Education			Income						
		English	French				18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
Strongly agree	1007	776	231	443	559	2	361	181	185	97	183	634	280	137	104	66	374	259	66	324	301	382	245	174	135	123	377	254
	25%	25%	25%	23%	27%	26%	32%	25%	24%	19%	20%	29%	27%	20%	25%	25%	24%	27%	23%	27%	24%	25%	27%	26%	23%	26%	26%	26%
Somewhat agree				C	**		GHJKL	IL	IL																			
	2330	1816	513	1135	1186	5	531	415	455	330	599	1289	929	314	254	146	894	547	175	652	748	930	505	378	345	289	872	583
Somewhat disagree	58%	59%	55%	59%	58%	74%	58%	58%	59%	66%	66%	55%	66%	59%	60%	55%	58%	57%	62%	54%	59%	61%	55%	58%	60%	60%	59%	59%
		B			**		FK	FK	FGHK	FGHK	F	FGHK							S	S	1							
Strongly disagree	555	416	139	298	256	-	171	94	115	61	113	342	174	70	53	46	223	126	38	189	185	181	128	83	83	61	200	139
	14%	14%	15%	15%	12%	-	15%	13%	15%	12%	12%	15%	12%	13%	13%	17%	15%	13%	13%	16%	15%	12%	14%	13%	14%	13%	14%	14%
Sigma	111	65	46	60	51	-	50	21	14	13	13	73	26	16	13	7	41	28	5	52	28	31	34	22	13	9	28	19
	3%	2%	5%	3%	2%	-	4%	3%	2%	3%	1%	3%	2%	3%	3%	3%	3%	3%	2%	4%	2%	2%	4%	3%	2%	2%	2%	2%
Summary	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly/ Somewhat agree)	3336	2592	744	1578	1745	7	892	596	640	427	781	1923	1208	451	358	212	1269	806	241	975	1049	1311	750	551	480	412	1249	837
	83%	84%	80%	82%	85%	100%	80%	84%	83%	85%	86%	82%	86%	84%	84%	80%	83%	84%	85%	80%	83%	86%	82%	84%	83%	86%	85%	84%
TopBox (Strongly agree)	1007	776	231	443	559	2	361	181	185	97	183	634	280	137	104	66	374	259	66	324	301	382	245	174	135	123	377	254
	25%	25%	25%	23%	27%	26%	32%	25%	24%	19%	20%	27%	20%	25%	25%	24%	27%	23%	27%	24%	25%	27%	26%	23%	26%	26%	26%	26%
Low2Box (Somewhat/ Strongly disagree)	666	481	185	358	307	-	221	115	129	74	126	415	200	86	66	53	264	154	43	240	213	212	162	105	96	70	228	159
	17%	16%	20%	18%	15%	-	20%	16%	17%	15%	14%	18%	14%	16%	16%	20%	17%	16%	15%	20%	17%	14%	18%	16%	17%	14%	15%	16%
LowBox (Strongly disagree)	111	65	46	60	51	-	50	21	14	13	13	73	26	16	13	7	41	28	5	52	28	31	34	22	13	9	28	19
	3%	2%	5%	3%	2%	-	4%	3%	2%	3%	1%	3%	2%	3%	3%	3%	3%	3%	2%	4%	2%	2%	4%	3%	2%	2%	2%	2%
Mean	3.1	3.1	3	3	3.1	3.3	3.1	3.1	3.1	3	3	3.1	3	3.1	3	3	3	3.1	3.1	3	3	3.1	3.1	3	3.1	3.1	3.1	3.1
		B			C	**													S									
Std. Dev.	0.7	0.7	0.8	0.7	0.7	0.5	0.8	0.7	0.7	0.6	0.6	0.7	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.7	0.7	0.7	0.7	0.7	0.7	0.7	0.7
Std. Err.	*	*	*	*	*	0.2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

	Total	Language of Survey		Gender			Age							Region							Education			Income				
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
Strongly agree	974	742	232	441	530	2	305	164	204	123	179	588	302	136	97	71	348	242	79	324	305	345	228	146	149	119	384	265
	24%	24%	25%	23%	26%	32%	27%	23%	26%	25%	20%	25%	21%	25%	23%	27%	23%	25%	28%	27%	24%	23%	25%	22%	26%	25%	26%	27%
Somewhat agree	2218	1754	464	1052	1160	3	519	413	422	297	567	1254	864	305	237	129	871	529	147	632	707	880	486	376	322	261	802	541
	55%	57%	50%	54%	57%	46%	47%	58%	55%	59%	62%	54%	61%	57%	56%	49%	57%	55%	52%	52%	56%	58%	53%	57%	56%	54%	54%	54%
Somewhat disagree	660	491	168	362	292	1	218	111	122	70	139	407	209	82	77	53	252	148	48	193	213	253	158	106	89	84	246	162
	16%	16%	18%	19%	14%	21%	20%	16%	16%	14%	15%	17%	15%	15%	18%	20%	16%	15%	17%	16%	17%	17%	17%	16%	16%	17%	17%	16%
Strongly disagree	150	86	65	80	71	-	71	24	21	12	22	90	34	14	13	11	61	42	10	67	37	46	39	28	15	17	45	27
	4%	3%	7%	4%	3%	-	6%	3%	3%	2%	2%	4%	2%	3%	3%	4%	4%	4%	3%	6%	3%	3%	4%	4%	3%	4%	3%	3%
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly/ Somewhat agree)	3192	2496	696	1493	1690	5	824	577	626	419	746	1842	1166	441	334	200	1220	771	226	955	1012	1225	714	522	472	380	1187	806
	80%	81%	75%	77%	82%	79%	74%	81%	81%	84%	83%	79%	83%	82%	79%	76%	80%	80%	80%	79%	80%	80%	78%	80%	82%	79%	80%	81%
TopBox (Strongly agree)	974	742	232	441	530	2	305	164	204	123	179	588	302	136	97	71	348	242	79	324	305	345	228	146	149	119	384	265
	24%	24%	25%	23%	26%	32%	27%	23%	26%	25%	20%	25%	21%	25%	23%	27%	23%	25%	28%	27%	24%	23%	25%	22%	26%	25%	26%	27%
Low2Box (Somewhat/ Strongly disagree)	810	577	233	442	363	1	289	135	143	82	161	496	243	96	90	64	313	190	58	261	251	299	197	134	104	101	290	189
	20%	19%	25%	23%	18%	21%	26%	19%	19%	16%	18%	21%	17%	18%	21%	24%	20%	20%	20%	20%	21%	20%	22%	20%	18%	21%	20%	19%
LowBox (Strongly disagree)	150	86	65	80	71	-	71	24	21	12	22	90	34	14	13	11	61	42	10	67	37	46	39	28	15	17	45	27
	4%	3%	7%	4%	3%	-	6%	3%	3%	2%	2%	4%	2%	3%	3%	4%	4%	4%	3%	6%	3%	3%	4%	4%	3%	4%	3%	3%
Mean	3	3	2.9	3	3	3.1	3	3	3.1	3.1	3	3	3	3.1	3	3	3	3	3	3	3	3	3	3	3.1	3	3	3
		B		C		**			FK	F		F	F															
Std. Dev.	0.7	0.7	0.8	0.8	0.7	0.8	0.9	0.7	0.7	0.7	0.7	0.8	0.7	0.7	0.7	0.8	0.7	0.8	0.8	0.8	0.7	0.7	0.8	0.7	0.8	0.7	0.8	0.7
Std. Err.	*	*	*	*	*	0.3	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

	Total	Language of Survey			Gender			Age							Region							Education			Income					
		English	French		Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL		<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a		
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982		
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995		
Strongly agree	425	287	138	210	214	-	203	82	74	27	39	305	65	55	34	23	158	128	26	137	116	173	105	64	67	56	167	111		
	11%	9%	15%	11%	10%	-	18%	12%	10%	5%	4%	13%	5%	10%	8%	9%	10%	13%	9%	11%	9%	11%	12%	10%	12%	12%	11%	11%		
Somewhat agree	A					**	GHUJL	UL	UL			HUL						NP												
	1929	1511	418	886	1037	3	531	383	366	245	404	1171	649	242	195	114	767	465	145	563	602	765	426	316	290	235	719	484		
	48%	49%	45%	46%	51%	50%	48%	54%	48%	49%	45%	50%	46%	45%	46%	43%	50%	48%	51%	46%	48%	50%	47%	48%	50%	49%	49%	49%	49%	
Somewhat disagree	B					*	FHJL					JL						S												
	1308	1013	295	650	651	3	289	199	248	186	387	667	572	191	154	91	487	298	87	396	434	478	297	216	180	150	479	329		
	33%	33%	32%	34%	32%	50%	26%	28%	32%	37%	43%	29%	41%	36%	36%	35%	32%	31%	31%	33%	34%	31%	33%	33%	31%	31%	32%	33%		
Strongly disagree	340	261	79	189	151	-	90	47	81	44	78	196	122	48	41	36	120	69	25	120	111	108	83	59	39	41	112	71		
	8%	8%	8%	10%	7%	-	8%	7%	10%	9%	9%	8%	9%	9%	10%	13%	8%	7%	9%	10%	9%	7%	9%	9%	7%	8%	8%	7%		
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																														
Top2Box (Strongly/ Somewhat agree)	2354	1798	556	1096	1251	3	734	466	441	271	443	1476	714	297	229	137	926	593	171	699	718	937	531	380	358	291	886	595		
	59%	59%	60%	57%	61%	55%	66%	65%	57%	54%	49%	63%	51%	55%	54%	52%	60%	62%	60%	58%	57%	62%	58%	58%	62%	60%	60%	60%		
TopBox (Strongly agree)	425	287	138	210	214	-	203	82	74	27	39	305	65	55	34	23	158	128	26	137	116	173	105	64	67	56	167	111		
	11%	9%	15%	11%	10%	-	18%	12%	10%	5%	4%	13%	5%	10%	8%	9%	10%	13%	9%	11%	9%	11%	12%	10%	12%	12%	11%	11%		
Low2Box (Somewhat/ Strongly disagree)	A					**	GHUJL	UL	UL			HUL						NP												
	1648	1274	373	839	801	3	379	246	329	230	465	863	694	239	195	127	607	367	113	517	545	586	380	276	218	191	591	400		
	41%	41%	40%	43%	39%	50%	34%	35%	43%	46%	51%	37%	49%	45%	46%	48%	40%	38%	40%	42%	43%	38%	42%	42%	38%	40%	40%	40%		
LowBox (Strongly disagree)	D					**				FGK	FGK	FGHIKL				PQ	PQ		U	U										
	340	261	79	189	151	-	90	47	81	44	78	196	122	48	41	36	120	69	25	120	111	108	83	59	39	41	112	71		
	8%	8%	8%	10%	7%	-	8%	7%	10%	9%	9%	8%	9%	9%	10%	13%	8%	7%	9%	10%	9%	7%	9%	9%	7%	8%	8%	7%		
Mean	D					**				GK		G				PQ		U												
	2.6	2.6	2.7	2.6	2.6	2.5	2.8	2.7	2.6	2.5	2.4	2.7	2.5	2.6	2.5	2.5	2.6	2.7	2.6	2.6	2.6	2.7	2.6	2.6	2.7	2.6	2.6	2.6		
Std. Dev.	A					**	HUJL					HUL					NO	MNO												
	0.8	0.8	0.8	0.8	0.8	0.5	0.8	0.8	0.8	0.7	0.7	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8		
Std. Err.	*	*	*	*	*	0.2	*	*	*	*	*	*	*	*	*	*	0.1	*	*	*	*	*	*	*	*	*	*	*		

Do you agree or disagree with the following statements? - [Over the last year the amount of trust I have in corporations, overall, has improved.]

	Total	Language of Survey		Gender			Age							Region							Education			Income				
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
Strongly agree	335	210	125	173	159	1	187	64	47	23	13	234	36	32	32	17	127	102	25	129	83	124	87	48	55	39	128	88
	8%	7%	13%	9%	8%	21%	17%	9%	6%	5%	1%	10%	3%	6%	7%	6%	8%	11%	9%	11%	7%	8%	10%	7%	10%	8%	9%	9%
Somewhat agree		A				**	GHIJKL	HJL	JL	JL		HJL	J					M		TU								
	1245	928	317	592	652	-	400	259	228	137	221	805	358	153	122	69	479	327	95	357	383	505	269	215	196	150	459	309
Somewhat disagree	31%	30%	34%	31%	32%	-	36%	36%	30%	27%	24%	34%	25%	28%	29%	26%	31%	34%	33%	29%	30%	33%	30%	33%	34%	31%	31%	31%
		A				**	HJL	HJL	JL			HJL						MO				S						
Strongly disagree	1941	1539	402	946	990	4	385	304	388	278	587	994	864	291	213	137	727	445	128	571	645	725	403	321	274	240	741	501
	48%	50%	43%	49%	48%	64%	35%	43%	50%	55%	65%	43%	61%	54%	50%	52%	47%	46%	45%	47%	51%	48%	44%	49%	48%	50%	50%	50%
Sigma		B				**		F	FGK	FGK	FGHIKL	F	FGHIK	PQR							S						V	V
	481	396	85	224	252	1	141	85	105	63	87	306	150	61	58	41	199	86	36	160	151	170	151	73	50	53	149	97
Sigma	12%	13%	9%	12%	12%	15%	13%	12%	14%	13%	10%	13%	11%	11%	14%	16%	13%	9%	13%	13%	12%	11%	17%	11%	9%	11%	10%	10%
		B				**	J		JL			JL			Q	Q	Q						WXYZa					
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly/ Somewhat agree)	1580	1138	442	765	811	1	587	323	276	160	234	1039	395	185	154	86	606	429	120	486	466	629	357	263	252	189	587	397
	39%	37%	48%	40%	39%	21%	53%	45%	36%	32%	26%	44%	28%	35%	36%	33%	40%	45%	42%	40%	37%	41%	39%	40%	44%	39%	40%	40%
Top8Box (Strongly agree)		A				**	GHIJKL	HJL	JL	JL		HJL	J				MO	MNOP	MO			T						
	335	210	125	173	159	1	187	64	47	23	13	234	36	32	32	17	127	102	25	129	83	124	87	48	55	39	128	88
Low2Box (Somewhat/ Strongly disagree)	8%	7%	13%	9%	8%	21%	17%	9%	6%	5%	1%	10%	3%	6%	7%	6%	8%	11%	9%	11%	7%	8%	10%	7%	10%	8%	9%	9%
		A				**	GHIJKL	HJL	JL	JL		HJL	J					M		TU								
Low8Box (Strongly disagree)	2422	1935	487	1170	1242	5	526	389	493	341	673	1300	1014	351	271	178	926	532	164	730	797	895	555	394	324	292	890	598
	61%	63%	52%	60%	61%	79%	47%	55%	64%	68%	74%	56%	72%	65%	64%	67%	60%	55%	58%	60%	63%	59%	61%	60%	56%	61%	60%	60%
Mean		B				**		F	FGK	FGK	FGHIKL	F	FGHIK	PQR	Q	PQR	Q				U							
	481	396	85	224	252	1	141	85	105	63	87	306	150	61	58	41	199	86	36	160	151	170	151	73	50	53	149	97
Std. Dev.	12%	13%	9%	12%	12%	15%	13%	12%	14%	13%	10%	13%	11%	11%	14%	16%	13%	9%	13%	13%	12%	11%	17%	11%	9%	11%	10%	10%
		B				**	J		JL			JL			Q	Q	Q						WXYZa					
Std. Err.	2.4	2.3	2.5	2.4	2.3	2.3	2.6	2.4	2.3	2.2	2.2	2.4	2.2	2.3	2.3	2.2	2.3	2.5	2.4	2.4	2.3	2.4	2.3	2.4	2.4	2.4	2.4	2.4
		A				**	GHIJKL	HJL	JL			HJL					O	MNOP	O			T				V		
Std. Err.	0.8	0.8	0.8	0.8	0.8	1	0.9	0.8	0.8	0.7	0.6	0.8	0.7	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.9	0.8	0.8	0.8	0.8	0.8
	*	*	*	*	*	0.4	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

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	Total	Language of Survey		Gender			Age							Region						Education			Income						
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982	
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995	
Strongly agree	1378	1200	178	664	711	-	340	217	268	178	375	734	553	234	154	96	575	213	107	438	434	506	322	209	198	172	535	363	
	34%	39%	19%	34%	35%	-	31%	30%	35%	35%	41%	31%	39%	44%	36%	36%	37%	22%	38%	36%	34%	33%	35%	32%	34%	36%	36%	36%	
	B	A				**			K		FGHIKL		FGHIK	NPQ	Q	Q	Q	Q											
Somewhat agree	2091	1584	507	994	1087	7	549	380	399	280	483	1227	762	254	221	137	772	569	139	596	669	826	453	357	311	246	760	514	
	52%	52%	55%	51%	53%	100%	49%	52%	52%	56%	53%	52%	54%	47%	52%	52%	50%	59%	49%	49%	53%	54%	50%	54%	54%	51%	51%	52%	
						**				F		F	F	34	39	22	148	150	29	131	130	162	100	68	56	56	155	98	
Somewhat disagree	423	228	195	217	207	-	173	95	80	35	40	310	75	34	39	22	148	150	29	131	130	162	100	68	56	56	155	98	
	11%	7%	21%	11%	10%	-	16%	13%	10%	7%	4%	21%	5%	6%	9%	8%	10%	16%	10%	11%	10%	11%	11%	10%	10%	12%	10%	10%	
	A					**	HUIKL	IJL	IJL	JL		HUIL	J				M	NPQ											
Strongly disagree	110	60	49	62	48	-	51	19	21	8	10	68	18	15	10	38	29	8	50	30	30	35	22	11	7	27	19		
	3%	2%	5%	3%	2%	-	5%	3%	3%	2%	1%	3%	1%	3%	2%	4%	2%	3%	3%	4%	2%	2%	4%	3%	2%	2%	2%	2%	
	A					**	UJL	JL	JL								TU	Z											
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																													
Top2Box (Strongly/ Somewhat agree)	3469	2784	685	1657	1798	7	889	597	668	457	858	1961	1315	487	375	232	1347	782	246	1034	1103	1332	776	566	509	418	1295	877	
	87%	91%	74%	86%	88%	100%	80%	84%	87%	91%	95%	84%	93%	91%	88%	88%	88%	81%	87%	85%	87%	87%	87%	85%	86%	88%	87%	88%	88%
	B	A				**			F	FK	FGHIK	FGHIKL	F	FGHIK	Q	Q	Q	Q											
TopBox (Strongly agree)	1378	1200	178	664	711	-	340	217	268	178	375	734	553	234	154	96	575	213	107	438	434	506	322	209	198	172	535	363	
	34%	39%	19%	34%	35%	-	31%	30%	35%	35%	41%	31%	39%	44%	36%	36%	37%	22%	38%	36%	34%	33%	35%	32%	34%	36%	36%	36%	
	B	A				**			K		FGHIKL		FGHIK	NPQ	Q	Q	Q	Q											
Low2Box (Somewhat/ Strongly disagree)	533	289	244	278	255	-	224	115	101	44	50	378	93	49	49	32	186	179	38	182	159	192	136	90	67	64	182	118	
	13%	9%	26%	14%	12%	-	20%	16%	13%	9%	5%	16%	7%	9%	12%	12%	19%	13%	15%	13%	13%	15%	14%	12%	13%	12%	12%	12%	
	A					**	GHUJL	IJL	IJL	JL		HUIL	J				NPQ												
LowBox (Strongly disagree)	110	60	49	62	48	-	51	19	21	8	10	68	18	15	10	38	29	8	50	30	30	35	22	11	7	27	19		
	3%	2%	5%	3%	2%	-	5%	3%	3%	2%	1%	3%	1%	3%	2%	4%	2%	3%	3%	4%	2%	2%	4%	3%	2%	2%	2%	2%	
	A					**	UJL	JL	JL								TU	Z											
Mean	3.2	3.3	2.9	3.2	3.2	3	3.1	3.1	3.2	3.3	3.3	3.1	3.3	3.3	3.2	3.2	3.2	3	3.2	3.2	3.2	3.2	3.2	3.1	3.2	3.2	3.2	3.2	
	B					**			FGK	FGK	FGHIKL	F	FGHIK	PQ	Q	Q	Q	Q									W	W	
Std. Dev.	0.7	0.7	0.8	0.7	0.7	-	0.8	0.7	0.7	0.7	0.6	0.7	0.6	0.7	0.7	0.7	0.7	0.7	0.7	0.8	0.7	0.7	0.8	0.7	0.7	0.7	0.7	0.7	
Std. Err.	*	*	*	*	*	-	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	

Do you agree or disagree with the following statements? - [I'd be more willing to work for a company that I trust.]

	Total	Language of Survey		Gender			Age							Region							Education			Income				
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	75-84	85+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40k	\$40k to <\$60k	\$60k to <\$80k	\$80k to <\$100k	\$80k+	\$100k+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
Strongly agree	1442	1175	266	646	791	2	407	264	298	171	303	855	473	219	154	95	554	318	102	442	443	556	332	227	207	184	569	385
	36%	38%	29%	33%	39%	36%	37%	37%	39%	34%	33%	37%	34%	41%	36%	36%	36%	33%	36%	36%	35%	37%	36%	35%	36%	38%	39%	39%
		B			C	**			JL					Q														
Somewhat agree	1986	1541	445	984	995	4	481	352	379	280	493	1124	774	268	205	139	754	477	143	562	647	776	421	332	304	230	708	478
	50%	50%	48%	51%	48%	64%	43%	49%	49%	56%	54%	48%	55%	50%	48%	52%	49%	50%	50%	46%	51%	51%	46%	51%	53%	48%	48%	48%
					**		F	F	FGHK	FGHK	F	FGHK								S	S				V			
Somewhat disagree	432	273	159	226	206	-	178	75	71	39	69	281	107	34	49	22	176	125	26	150	127	155	101	70	55	57	167	110
	11%	9%	17%	12%	10%	-	16%	11%	9%	8%	8%	12%	8%	6%	12%	8%	11%	13%	9%	12%	10%	10%	11%	11%	10%	12%	11%	11%
		A			**		GHIJKL	JL					HJL		M		M	MO										
Strongly disagree	142	84	58	80	61	-	47	21	21	11	43	79	54	15	16	9	49	41	12	62	45	36	57	27	9	10	32	22
	4%	3%	6%	4%	3%	-	4%	3%	3%	2%	5%	3%	4%	3%	4%	4%	3%	4%	4%	5%	4%	2%	6%	4%	2%	2%	2%	2%
		A		D	**						HIL		I						U				XYZa	XZa				
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly/ Somewhat agree)	3427	2716	711	1629	1786	7	888	615	677	451	796	1978	1247	486	359	233	1308	795	246	1004	1090	1333	754	559	511	414	1277	863
	86%	88%	77%	84%	87%	100%	80%	86%	88%	90%	88%	85%	89%	91%	85%	88%	85%	83%	86%	83%	86%	87%	83%	85%	89%	86%	86%	87%
		B			C	**		F	FK	FK	FK	F	FK	NPQ		Q				S	S				V	V	V	V
Top8Box (Strongly agree)	1442	1175	266	646	791	2	407	264	298	171	303	855	473	219	154	95	554	318	102	442	443	556	332	227	207	184	569	385
	36%	38%	29%	33%	39%	36%	37%	37%	39%	34%	33%	37%	34%	41%	36%	36%	36%	33%	36%	36%	35%	37%	36%	35%	36%	38%	39%	39%
		B			C	**			JL					Q														
Low2Box (Somewhat/ Strongly disagree)	575	357	218	306	267	-	225	96	92	50	112	360	161	50	65	31	225	166	39	211	172	191	158	97	65	68	199	132
	14%	12%	23%	16%	13%	-	20%	14%	12%	10%	12%	15%	11%	9%	15%	12%	15%	17%	14%	17%	14%	13%	17%	15%	11%	14%	14%	13%
		A		D	**		GHIJKL					HJL		M		M	MO		TU				XZa					
LowBox (Strongly disagree)	142	84	58	80	61	-	47	21	21	11	43	79	54	15	16	9	49	41	12	62	45	36	57	27	9	10	32	22
	4%	3%	6%	4%	3%	-	4%	3%	3%	2%	5%	3%	4%	3%	4%	4%	3%	4%	4%	5%	4%	2%	6%	4%	2%	2%	2%	2%
		A		D	**						HIL		I						U				XYZa	XZa				
Mean	3.2	3.2	3	3.1	3.2	3.4	3.1	3.2	3.2	3.2	3.2	3.2	3.2	3.3	3.2	3.2	3.2	3.1	3.2	3.1	3.2	3.2	3.1	3.2	3.2	3.2	3.2	3.2
		B			C	**		F	FK	F		F		NPQ		Q				S				V		VW	V	
Std. Dev.	0.8	0.7	0.8	0.8	0.7	0.5	0.8	0.7	0.7	0.7	0.8	0.8	0.7	0.7	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.7	0.8	0.8	0.7	0.7	0.7	0.7
Std. Err.	*	*	*	*	*	0.2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

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Do you agree or disagree with the following statements? - [I buy items solely based on their price.]

	Total	Language of Survey		Gender			Age							Region							Education			Income					
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982	
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995	
Strongly agree	578	418	160	285	290	-	250	109	102	53	65	394	118	52	59	35	221	165	46	218	177	183	170	86	86	70	198	128	
	14%	14%	17%	15%	14%	-	22%	15%	13%	11%	7%	17%	8%	10%	14%	13%	14%	17%	16%	18%	14%	12%	19%	13%	15%	14%	13%	13%	
Somewhat agree	1683	1293	390	773	903	4	504	320	343	192	323	1060	515	234	171	107	652	411	109	513	535	634	397	287	254	187	562	375	
	42%	42%	42%	40%	44%	60%	45%	45%	45%	38%	36%	45%	37%	44%	40%	40%	43%	43%	38%	42%	42%	42%	44%	44%	44%	39%	38%	38%	
Somewhat disagree				C	**		UL	UL	UL			UL											Za	Za	Za				
	1376	1075	301	679	695	1	285	235	247	211	400	703	611	192	165	100	514	305	100	380	447	549	272	246	186	172	551	379	
Strongly disagree	34%	35%	32%	35%	34%	14%	26%	33%	32%	42%	44%	30%	43%	36%	39%	38%	34%	32%	35%	31%	35%	36%	30%	37%	32%	36%	37%	38%	
					**		FK	F	FGHK	FGHK	F	FGHK		PQ								S	S	V	V	VX	VX	VX	
Sigma	364	287	77	198	164	2	74	48	77	45	120	181	165	59	29	22	145	79	30	104	103	157	73	37	50	53	166	113	
	9%	9%	8%	10%	8%	26%	7%	7%	10%	9%	13%	8%	12%	11%	7%	8%	9%	8%	10%	9%	8%	10%	8%	6%	9%	11%	11%	11%	
Sigma				D	**				FGK		FGHIKL		FGIK	N												W	VW	VW	
	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Summary																													
Top2Box (Strongly/ Somewhat agree)	2261	1711	551	1058	1193	4	754	430	445	246	387	1454	633	286	230	142	873	576	154	732	712	818	567	373	340	257	760	503	
	57%	56%	59%	55%	58%	60%	68%	60%	58%	49%	43%	62%	45%	53%	54%	54%	57%	60%	54%	60%	56%	54%	62%	57%	59%	53%	51%	51%	
TopBox (Strongly agree)				C	**		GHIJKL	UL	UL	JL		HJL	J					M		U			WYZa	Za	Za				
	578	418	160	285	290	-	250	109	102	53	65	394	118	52	59	35	221	165	46	218	177	183	170	86	86	70	198	128	
Low2Box (Somewhat/ Strongly disagree)	14%	14%	17%	15%	14%	-	22%	15%	13%	11%	7%	17%	8%	10%	14%	13%	14%	17%	16%	18%	14%	12%	19%	13%	15%	14%	13%	13%	
			A			**	GHIJKL	UL	JL	JL		HJL	J		M		M	M	M	TU			WZa						
LowBox (Strongly disagree)	1741	1362	378	878	859	3	359	282	324	255	520	885	776	251	194	122	660	384	130	484	551	706	345	283	236	225	717	492	
	43%	44%	41%	45%	42%	40%	32%	40%	42%	51%	57%	38%	55%	47%	46%	46%	43%	40%	46%	40%	44%	46%	38%	43%	41%	47%	49%	49%	
Mean				D	**		F	FK	FGHK	FGHIKL	F	FGHIK	Q									S	V	V	VWX	VWX	VWX	VWX	
	364	287	77	198	164	2	74	48	77	45	120	181	165	59	29	22	145	79	30	104	103	157	73	37	50	53	166	113	
Std. Dev.	9%	9%	8%	10%	8%	26%	7%	7%	10%	9%	13%	8%	12%	11%	7%	8%	9%	8%	10%	9%	8%	10%	8%	6%	9%	11%	11%	11%	
				D	**				FGK		FGHIKL		FGIK	N												W	VW	VW	
Std. Err.	2.6	2.6	2.7	2.6	2.6	2.3	2.8	2.7	2.6	2.5	2.4	2.7	2.4	2.5	2.6	2.6	2.6	2.7	2.6	2.7	2.6	2.6	2.7	2.6	2.7	2.6	2.5	2.5	
			A			**	GHIJKL	UL	UL	JL		HJL	J				M	MP		TU	U		WYZa	Za	Za				
	0.8	0.8	0.9	0.9	0.8	0.9	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.9	0.9	0.9	0.8	0.8	0.9	0.8	0.8	0.9	0.9	0.9	
	*	*	*	*	*	0.4	*	*	*	*	*	*	*	*	*	0.1	*	*	0.1	*	*	*	*	*	*	*	*	*	

Overlap formulae used

- Column Proportions:

Columns Tested (5%): A/B, C/D/E, F/G/H/I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B, C/D/E, F/G/H/I/J/K/L, M/N/O/P/Q/R, S/T/U, V/W/X/Y/Z/a

Minimum Base: 30 (**), Small Base: 100 (*)

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	Total	Language of Survey		Gender			Age							Region							Education			Income					
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+	
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a	
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982	
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995	
Strongly agree	521	363	158	245	275	-	264	111	77	42	27	378	69	59	45	21	215	144	36	165	152	204	114	73	88	76	220	144	
	13%	12%	17%	13%	13%	-	24%	16%	10%	8%	3%	16%	5%	11%	11%	8%	14%	15%	13%	14%	12%	13%	12%	11%	15%	16%	15%	14%	
Somewhat agree	A	B	C	D	E	**	GHUJL	HUL	JL	JL		HUL	J			O	MNO								W	W	W		
	2048	1635	413	911	1128	5	584	433	414	227	390	1324	618	289	211	133	794	470	152	605	640	803	452	347	289	253	767	515	
Somewhat disagree	51%	53%	44%	47%	47%	55%	74%	52%	61%	54%	45%	43%	57%	44%	54%	50%	50%	52%	49%	53%	50%	51%	53%	50%	50%	52%	52%	52%	
	B				C	**	UJL	FHJUL	UL	UL		FHJUL	F												Y	Y	Y	Y	
Strongly disagree	1090	819	270	584	501	2	207	143	214	164	361	512	525	140	118	77	407	271	76	312	358	419	258	185	160	104	375	271	
	27%	27%	29%	30%	24%	26%	19%	20%	28%	33%	40%	22%	37%	26%	28%	29%	27%	28%	27%	26%	28%	28%	28%	28%	22%	25%	27%	27%	
Sigma	343	256	87	D	195	148	-	58	24	64	68	129	124	197	47	49	34	117	76	20	133	113	97	87	51	39	49	115	66
	9%	8%	9%	10%	7%	-	5%	3%	8%	14%	14%	5%	14%	9%	12%	13%	8%	8%	7%	11%	9%	6%	10%	8%	7%	10%	8%	7%	
Summary	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995	
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Top2Box (Strongly/ Somewhat agree)	2569	1998	571	1156	1403	5	847	544	491	269	418	1703	687	348	256	153	1009	614	188	771	792	1007	566	420	376	329	987	659	
	64%	65%	61%	60%	68%	74%	76%	76%	64%	54%	46%	73%	49%	65%	60%	58%	66%	64%	66%	63%	63%	66%	62%	64%	65%	68%	67%	66%	
TopBox (Strongly agree)	521	363	158	245	275	-	264	111	77	42	27	378	69	59	45	21	215	144	36	165	152	204	114	73	88	76	220	144	
	13%	12%	17%	13%	13%	-	24%	16%	10%	8%	3%	16%	5%	11%	11%	8%	14%	15%	13%	14%	12%	13%	12%	11%	15%	16%	15%	14%	
Low2Box (Somewhat/ Strongly disagree)	A	B	C	D	E	**	GHUJL	HUL	JL	JL		HUL	J			O	MNO								W	W	W		
	1433	1075	358	779	650	2	265	167	278	232	490	636	722	188	168	111	524	346	96	445	471	517	346	236	200	153	490	337	
LowBox (Strongly disagree)	36%	35%	39%	40%	32%	26%	24%	24%	36%	46%	54%	27%	51%	35%	40%	42%	34%	36%	34%	37%	37%	34%	38%	36%	35%	32%	33%	34%	
	A	D			E	**			FGK	FGHK	FGHIK	FG	FGHIK	P	P								YZ						
Mean	343	256	87	195	148	-	58	24	64	68	129	124	197	47	49	34	117	76	20	133	113	97	87	51	39	49	115	66	
	9%	8%	9%	10%	7%	-	5%	3%	8%	14%	14%	5%	14%	9%	12%	13%	8%	8%	7%	11%	9%	6%	10%	8%	7%	10%	8%	7%	
Std. Dev.	D				E	**			FGK	FGHK	FGHIK	G	FGHIK	PQR	PQR	PQR	U	U	U	a	a	a	a	a	a	a	a	a	
	2.7	2.7	2.7	2.6	2.7	2.7	2.9	2.9	2.7	2.5	2.3	2.8	2.4	2.7	2.6	2.5	2.7	2.7	2.7	2.7	2.7	2.7	2.6	2.7	2.7	2.7	2.7	2.7	
Std. Err.	0.8	0.8	0.9	0.8	0.8	0.5	0.8	0.7	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	0.8	
	*	*	*	*	*	0.2	*	*	*	*	*	*	*	*	*	*	0.1	*	*	*	*	*	*	*	*	*	*	*	

	Total	Language of Survey			Gender			Age							Region							Education			Income					
		English	French		Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL		<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a		
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982		
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995		
Strongly agree	468	343	125	236	231	-	231	81	74	38	44	325	82	49	47	43	184	108	37	169	135	164	124	62	62	63	183	121		
	12%	11%	13%	12%	11%		21%	11%	10%	8%	14%	6%	9%	11%	16%	12%	11%	13%	14%	11%	11%	14%	10%	11%	13%	12%	12%			
Somewhat agree	1426	1120	306	652	765	4	450	268	261	171	277	889	448	183	134	98	595	311	105	425	438	563	329	235	204	159	510	351		
	36%	36%	33%	34%	37%	57%	40%	38%	34%	34%	30%	38%	32%	34%	32%	37%	39%	32%	37%	35%	35%	37%	36%	36%	35%	33%	35%	35%		
Somewhat disagree	1565	1212	353	764	798	2	314	271	302	228	449	810	677	221	179	97	564	392	112	442	508	615	313	262	240	197	597	401		
	39%	39%	38%	39%	39%	32%	28%	38%	39%	46%	49%	35%	48%	41%	42%	37%	37%	41%	39%	36%	40%	40%	34%	40%	41%	41%	40%	40%		
Strongly disagree	543	399	145	283	260	1	118	92	132	64	138	315	201	83	65	26	191	149	30	181	182	181	145	96	70	64	187	123		
	14%	13%	16%	15%	13%	11%	11%	13%	17%	13%	15%	13%	14%	16%	15%	10%	12%	16%	10%	15%	14%	12%	16%	15%	12%	13%	13%	12%		
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995		
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%		
Summary																														
Top2Box (Strongly/ Somewhat agree)	1894	1462	432	889	995	4	680	348	335	209	321	1213	530	232	181	142	778	419	142	594	573	727	453	298	265	221	693	472		
	47%	48%	46%	46%	48%	57%	61%	49%	44%	42%	35%	52%	38%	43%	43%	54%	51%	44%	50%	49%	45%	48%	50%	45%	46%	46%	47%	47%		
TopBox (Strongly agree)	468	343	125	236	231	-	231	81	74	38	44	325	82	49	47	43	184	108	37	169	135	164	124	62	62	63	183	121		
	12%	11%	13%	12%	11%	-	21%	11%	10%	8%	5%	14%	6%	9%	11%	16%	12%	11%	13%	14%	11%	11%	14%	10%	11%	13%	12%	12%		
Low2Box (Somewhat/ Strongly disagree)	2108	1610	498	1047	1057	3	432	363	434	292	587	1125	878	304	243	123	754	541	142	622	690	796	458	358	311	260	784	524		
	53%	52%	54%	54%	52%	43%	39%	51%	56%	58%	65%	48%	62%	57%	57%	46%	49%	56%	50%	51%	55%	52%	50%	55%	54%	54%	53%	53%		
LowBox (Strongly disagree)	543	399	145	283	260	1	118	92	132	64	138	315	201	83	65	26	191	149	30	181	182	181	145	96	70	64	187	123		
	14%	13%	16%	15%	13%	11%	11%	13%	17%	13%	15%	13%	14%	16%	15%	10%	12%	16%	10%	15%	14%	12%	16%	15%	12%	13%	13%	12%		
Mean	2.5	2.5	2.4	2.4	2.5	2.5	2.7	2.5	2.4	2.4	2.3	2.5	2.3	2.4	2.4	2.6	2.5	2.4	2.5	2.5	2.4	2.5	2.5	2.4	2.4	2.5	2.5	2.5		
						**	GHUKL	HUIL	J	JL	HUIL	J			MNQ	MNQ		MNQ												
Std. Dev.	0.9	0.9	0.9	0.9	0.9	0.7	0.9	0.9	0.9	0.8	0.8	0.9	0.8	0.9	0.9	0.9	0.9	0.9	0.8	0.9	0.9	0.8	0.9	0.8	0.9	0.9	0.9	0.9		
Std. Err.	*	*	*	*	*	0.3	*	*	*	*	*	*	*	*	*	*	0.1	*	*	0.1	*	*	*	*	*	*	*	*		

	Total	Language of Survey		Gender			Age								Region						Education			Income				
		English	French	Male	Female	Another	18-34	35-44	45-54	55-64	65+	25-54	55+	BC	AB	SK/MB	ON	QC	ATL	<College	College	University+	<\$40K	\$40K to <\$60K	\$60K to <\$80K	\$80K to <\$100K	\$80K+	\$100K+
		A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	a
Base: All Respondents	4002	3001	1001	1788	2201	6	832	783	839	553	995	2261	1548	498	418	246	1607	938	295	1222	1294	1486	917	657	566	475	1457	982
Base: Weighted	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
Strongly agree	1030	784	246	459	568	1	337	199	200	109	185	654	294	144	121	76	366	248	75	351	316	363	279	182	141	122	353	230
	26%	26%	26%	24%	28%	21%	30%	28%	26%	22%	20%	28%	21%	27%	29%	29%	24%	26%	26%	29%	25%	24%	31%	28%	25%	25%	24%	23%
Somewhat agree	2214	1757	457	1069	1138	5	543	378	420	308	566	1234	874	300	227	138	870	525	153	619	724	871	456	350	339	272	838	567
	55%	57%	49%	55%	55%	68%	49%	53%	55%	62%	53%	62%	53%	62%	56%	54%	52%	57%	55%	54%	51%	57%	57%	50%	53%	59%	56%	57%
Somewhat disagree	621	440	180	330	288	1	184	117	122	66	131	366	198	72	60	41	242	160	47	198	180	243	143	101	81	77	243	166
	16%	14%	19%	17%	14%	11%	17%	16%	16%	13%	14%	16%	14%	13%	14%	15%	16%	17%	16%	16%	14%	16%	16%	15%	14%	16%	16%	17%
Strongly disagree	138	92	45	77	59	-	48	19	28	17	26	84	43	20	16	10	55	28	10	48	43	47	33	23	15	11	43	32
	3%	3%	5%	4%	3%	-	4%	3%	4%	3%	3%	4%	3%	4%	4%	4%	4%	3%	3%	4%	3%	3%	4%	4%	3%	2%	3%	3%
Sigma	4002	3073	929	1936	2052	7	1113	712	769	501	908	2339	1409	536	424	264	1533	960	284	1216	1263	1524	911	656	576	482	1477	995
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Summary																												
Top2Box (Strongly/ Somewhat agree)	3243	2540	703	1528	1705	6	880	576	619	417	751	1889	1168	444	348	214	1236	773	228	971	1040	1233	736	532	480	394	1191	797
	81%	83%	76%	79%	83%	89%	79%	81%	81%	83%	83%	81%	83%	83%	82%	81%	81%	81%	80%	80%	82%	81%	81%	81%	83%	82%	81%	80%
TopBox (Strongly agree)	1030	784	246	459	568	1	337	199	200	109	185	654	294	144	121	76	366	248	75	351	316	363	279	182	141	122	353	230
	26%	26%	26%	24%	28%	21%	30%	28%	26%	22%	20%	28%	21%	27%	29%	29%	24%	26%	26%	29%	25%	24%	31%	28%	25%	25%	24%	23%
Low2Box (Somewhat/ Strongly disagree)	759	533	226	407	347	1	232	136	150	84	157	450	240	92	76	51	297	187	57	245	223	290	176	124	96	88	286	198
	19%	17%	24%	21%	17%	11%	21%	19%	19%	17%	17%	19%	17%	17%	18%	19%	19%	19%	20%	20%	18%	19%	19%	19%	17%	18%	19%	20%
LowBox (Strongly disagree)	138	92	45	77	59	-	48	19	28	17	26	84	43	20	16	10	55	28	10	48	43	47	33	23	15	11	43	32
	3%	3%	5%	4%	3%	-	4%	3%	4%	3%	3%	4%	3%	4%	4%	4%	4%	3%	3%	4%	3%	3%	4%	4%	3%	2%	3%	3%
Mean	3	3.1	3	3	3.1	3.1	3.1	3.1	3	3	3	3.1	3	3.1	3.1	3.1	3	3	3	3	3	3	3.1	3.1	3.1	3	3	3
		B			C	**																	a					
Std. Dev.	0.7	0.7	0.8	0.8	0.7	0.6	0.8	0.7	0.7	0.7	0.7	0.8	0.7	0.7	0.8	0.8	0.7	0.7	0.8	0.8	0.7	0.7	0.8	0.8	0.7	0.7	0.7	0.7
Std. Err.	*	*	*	*	*	0.2	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*	*