

Ipsos Political Monitor - January 2023

Table 1
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic min- ority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001	
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001	
Total voting	770	691	539	517	655	647	604	549	34	378	384	217	244	308	91	126	115	129	123	185	78	232	229	156	152	461	309	670	88	771	
Conservative	207	190	142	136	169	167	157	144	14	125	80	26	59	122	14	13	22	37	41	80	39	67	56	55	29	123	84	186	17	197	
Labour	380	348	276	260	334	331	312	280	11	173	205	138	123	118	54	85	60	63	55	63	28	113	122	61	84	235	145	309	66	390	
Liberal Democrats (Lib Dem)	64	56	48	47	56	56	52	50	*	17	45	6	25	33	3	3	11	14	14	18	5	21	19	11	13	39	24	61	3	62	
Scottish National Party (SNP)	30	27	26	29	29	29	29	29	*	17	13	5	12	13	2	3	6	6	4	9	5	10	6	4	9	17	13	30	-	38	
Plaid Cymru	9	6	4	4	8	8	5	4	-	3	6	3	1	5	3	-	-	1	1	4	1	2	5	1	2	6	2	9	-	8	
Green Party	48	35	26	23	33	29	27	26	8	18	26	29	11	7	11	19	8	3	4	3	-	10	16	17	5	26	22	45	2	44	
UKIP	9	9	3	3	9	9	3	3	-	8	1	5	1	3	5	-	*	1	2	1	-	*	1	2	6	1	8	9	-	7	
British National Party	4	3	3	3	3	3	3	3	-	3	1	1	2	1	-	1	-	2	-	1	-	2	-	1	1	2	2	2	-	3	
Independent candidate	3	3	1	1	1	1	1	1	-	3	1	3	-	1	-	3	-	-	-	1	-	3	-	1	-	3	1	3	-	2	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	14	13	9	9	11	11	11	9	-	8	6	-	8	6	-	-	4	4	2	4	1	3	5	4	3	8	6	13	*	16	
Other	3	2	2	2	3	3	3	2	*	2	1	-	3	*	-	-	3	-	-	*	-	1	*	-	1	2	1	3	-	4	
Conservative Lead over Labour	-173	-157	-133	-124	-166	-164	-155	-136	3	-48	-125	-112	-64	3	-40	-72	-38	-26	-14	17	11	-46	-66	-6	-55	-112	-61	-123	-49	-193	
Undecided	79	59	39	37	50	49	46	39	6	38	41	22	30	26	7	15	11	20	10	16	7	18	19	13	28	37	42	63	14	77	
Would not vote	121	52	7	8	15	11	10	9	80	57	60	38	45	39	11	26	25	20	15	23	16	10	27	36	48	37	84	102	16	125	
Refused/Prefer not to answer	28	16	13	11	23	23	22	14	2	10	19	6	7	15	2	4	6	1	4	11	8	5	3	1	19	8	20	24	5	25	
Don't know	3	2	-	-	*	*	-	-	-	1	2	1	2	*	-	1	-	2	-	*	-	2	1	-	*	3	*	2	1	3	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted
 Source : Ipsos J23-004953-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

26 Jan 2023

Table 2
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Total voting	770	207	380	64	563	390	367	403	78	397	234	280	250	514	180	238	175	106	660	71	231	278	46	124	387	259	771
Conservative	207	207	-	-	-	207	91	116	16	97	61	106	39	167	50	70	53	20	184	14	172	6	1	50	107	50	197
	27%	100%	-	-s	-	53%	25%	29%	20%	24%	26%	38%	16%	33%	28%	29%	30%	18%	28%	20%	74%	2%	2% s	40%	28%	19%	26%
Labour	380	-	380	-	380	-	199	181	42	205	116	116	144	233	101	112	78	66	337	22	33	257	15	54	185	141	390
	49%	-	100%	-s	67%	-	54%	45%	54%	52%	50%	42%	57%	45%	56%	47%	45%	63%	51%	31%	14%	93%	32% s	44%	48%	54%	51%
Liberal Democrats (Lib Dem)	64	-	-	64	64	64	16	48	3	29	23	25	15	48	17	17	25	3	62	1	9	1	30	1	35	28	62
	8%	-	-	100% s	11%	16%	4%	12%	4%	7%	10%	9%	6%	9%	9%	7%	15%	3%	9%	2%	4%	*	65% s	1%	9%	11%	8%
Scottish National Party (SNP)	30	-	-	-	30	30	16	14	5	15	9	10	11	19	-	-	-	-	-	30	-	-	-	2	17	10	38
	4%	-	-	-s	5%	8%	4%	3%	6%	4%	4%	3%	4%	4%	-	-	-	-	-	42%	-	-	-	2%	4%	4%	5%
Plaid Cymru	9	-	-	-	9	9	-	9	-	2	-	5	4	5	-	9	-	-	-	-	1	2	-	1	5	2	8
	1%	-	-	-s	2%	2%	-	2%	-	*	-	2%	2%	1%	-	4%	-	-	-	-	1%	1%	-s	1%	1%	1%	1%
Green Party	48	-	-	-	48	48	22	25	10	26	16	8	24	24	5	17	15	7	44	4	4	11	1	8	19	21	44
	6%	-	-	-s	8%	12%	6%	6%	13%	7%	7%	3%	10%	5%	3%	7%	9%	7%	7%	5%	2%	4%	2% s	7%	5%	8%	6%
UKIP	9	-	-	-	9	9	6	3	1	6	1	2	6	3	2	1	1	5	9	-	*	1	2	2	7	-	7
	1%	-	-	-s	2%	2%	2%	1%	1%	1%	*	1%	2%	1%	1%	*	*	5%	1%	-	-	*	-s	2%	2%	-	1%
British National Party	4	-	-	-	4	4	3	1	-	3	2	-	2	2	1	2	-	1	4	-	2	-	1	2	2	-	3
	*	-	-	-s	1%	1%	1%	*	-	1%	1%	-	1%	*	*	1%	-	1%	1%	-	1%	-	-s	2%	*	-	*
Independent candidate	3	-	-	-	3	3	3	1	1	3	-	1	3	1	-	1	-	3	3	-	-	1	-	-	1	3	2
	*	-	-	-s	1%	1%	1%	*	1%	1%	-	*	1%	*	-	*	-	3%	*	-	-	*	-s	-	*	1%	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	14	-	-	-	14	14	8	6	*	9	5	7	2	12	5	7	2	-	14	-	8	-	-	2	8	4	16
	2%	-	-	-s	3%	4%	2%	2%	*	2%	2%	2%	1%	2%	3%	3%	1%	-	2%	-	4%	-	-s	2%	2%	1%	2%
Other	3	-	-	-	3	3	2	1	*	2	1	*	1	2	-	3	-	-	2	-	1	*	-	*	2	1	4
	*	-	-	-s	1%	1%	1%	*	1%	1%	1%	*	1%	*	-	1%	-	-	2	-	1%	*	-	*	*	*	1%
Conservative Lead over Labour	-173	207	-380	0	-380	207	-108	-65	-27	-108	-55	-10	-105	-65	-51	-42	-25	-47	-153	-7	139	-251	-14	-4	-78	-91	-193
	-22%	100%	-100%	0%s	-67%	53%	-29%	-16%	-34%	-27%	-24%	-4%	-42%	-13%	-28%	-18%	-15%	-44%	-23%	-11%	60%	-90%	-30%s	-3%	-20%	-35%	-25%
Undecided	79	-	-	-	-	42	37	10	38	19	29	29	48	19	28	20	9	72	2	29	7	1	17	37	25	77	
	8%	-	-	-s	-	9%	7%	10%	8%	7%	8%	8%	8%	8%	8%	9%	9%	7%	8%	3%	10%	2%	3% s	9%	7%	8%	8%
Would not vote	121	-	-	-	-	45	75	8	47	30	21	68	51	35	37	29	11	105	10	20	3	4	45	59	17	125	
	12%	-	-	-s	-	10%	14%	8%	10%	10%	6%	19%	8%	14%	12%	13%	8%	12%	11%	7%	1%	8% s	23%	12%	6%	12%	
Refused/Prefer not to answer	28	-	-	-	-	7	21	4	12	5	13	11	18	3	7	4	12	26	3	6	1	-	9	15	4	25	
	3%	-	-	-s	-	2%	4%	4%	2%	2%	4%	3%	3%	1%	2%	2%	8%	3%	3%	2%	*	-s	5%	3%	1%	2%	
Don't know	3	-	-	-	-	3	*	-	3	2	-	1	2	2	2	-	1	-	3	*	-	-	-	3	-	3	
	*	-	-	-s	-	1%	*	-	1%	1%	-	*	*	1%	-	*	-	*	*	-	-	-	-	1%	-	*	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 3
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age							Social Class						Ethnicity		UnWgt Total				
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE		ABC1	C2DE	White	Ethnic minority
Unweighted Total	639	639	639	606	639	639	639	-	330	302	131	236	272	52	79	93	143	92	180	68	186	246	103	104	432	207	556	71	639	
Weighted Total	598	598	598	561	598	598	598	-	291	303	125	213	260	46	79	92	120	92	168	63	211	180	110	96	392	206	534	52	639	
Total voting	539	539	539	507	539	539	539	-	267	268	111	197	231	41	70	89	108	84	148	53	193	168	103	75	361	178	480	48	583	
Conservative	142	142	142	134	142	142	142	-	89	52	12	46	85	5	7	15	30	27	57	21	52	41	34	16	93	49	131	7	144	
	26%	26%	26%	26%	26%	26%	26%	-s	33%	19%	11%	23%	37%	12%	10%	17%	28%	33%	39%	40%	27%	25%	33%	21%	26%	28%	27%	15%	25%	
Labour	276	276	276	256	276	276	276	-	127	147	76	106	94	30	46	51	54	37	57	24	99	95	44	38	194	82	234	37	307	
	51%	51%	51%	51%	51%	51%	51%	-s	48%	55%	69%	54%	41%	72%	67%	58%	50%	44%	38%	45%	51%	56%	43%	51%	54%	46%	49%	77%	53%	
Liberal Democrats (Lib Dem)	48	48	48	46	48	48	48	-	12	35	3	22	23	*	3	10	12	7	16	2	18	13	9	8	31	17	47	1	46	
	9%	9%	9%	9%	9%	9%	9%	-s	5%	13%	3%	11%	10%	1%	4%	11%	11%	9%	11%	4%	9%	8%	8%	11%	9%	9%	10%	3%	8%	
Scottish National Party (SNP)	26	26	26	26	26	26	26	-	14	12	5	8	13	2	3	2	6	4	9	5	10	6	4	6	16	10	26	-	35	
	5%	5%	5%	5%	5%	5%	5%	-s	5%	5%	4%	4%	6%	4%	3%	3%	6%	5%	6%	9%	5%	3%	4%	8%	4%	6%	5%	-s	6%	
Plaid Cymru	4	4	4	4	4	4	4	-	2	2	-	1	3	-	-	-	1	-	3	1	2	1	1	2	2	2	4	-	5	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	-	*	1%	-s	-s	-s	1%	-s	2%	1%	1%	*	1%	1%	1%	1%	1%	1%	-s	1%
Green Party	26	26	26	23	26	26	26	-	12	14	14	7	5	5	9	5	2	4	1	-	8	8	5	4	16	9	24	2	27	
	5%	5%	5%	5%	5%	5%	5%	-s	4%	5%	12%	4%	2%	11%	13%	6%	2%	4%	1%	-s	4%	5%	5%	5%	5%	5%	5%	5%	5%	5%
UKIP	3	3	3	3	3	3	3	-	2	1	-	1	3	-	-	-	1	2	1	-	*	*	2	1	1	3	3	-	5	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	*	-	*	1%	-s	-s	-s	1%	2%	1%	-s	*	*	2%	1%	*	2%	1%	-s	1%	
British National Party	3	3	3	3	3	3	3	-	3	-	1	2	-	-	1	-	2	-	-	-	2	-	1	-	2	1	2	-	2	
	1%	1%	1%	1%	1%	1%	1%	-s	1%	-	1%	1%	-	-s	2%	-s	2%	-s	-	-s	1%	-	1%	-	*	1%	1%	-s	-	
Independent candidate	1	1	1	1	1	1	1	-	-	1	-	-	1	-	-	-	-	-	1	-	-	-	1	-	-	1	1	-	1	
	*	*	*	*	*	*	*	-s	-	*	-	-	*	-s	-s	-s	-s	-s	-s	-s	-	-	1%	-	-	*	*	*	-s	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	9	9	9	9	9	9	9	-	4	4	-	4	5	-	3	1	2	3	-	-	1	3	3	2	4	5	8	*	9	
	2%	2%	2%	2%	2%	2%	2%	-s	1%	2%	-	2%	2%	-s	-s	3%	1%	2%	2%	-s	1%	2%	3%	2%	1%	3%	2%	2%	2%	
Other	2	2	2	2	2	2	2	-	1	*	-	1	*	-	1	-	-	*	-	-	1	*	-	-	2	-	2	-	2	
	-s	-s	-s	-s	-s	-s	-s	-s	1%	*	-	1%	*	-s	-s	2%	-	-s	-s	-s	1%	*	-	-	*	-	-s	-s	-s	
Conservative Lead over Labour	-133	-133	-133	-122	-133	-133	-133	-133	0	-38	-95	-64	-60	-9	-25	-39	-36	-24	-10	-1	-3	-47	-54	-10	-22	-101	-33	-103	-30	-163
	-25%	-25%	-25%	-24%	-25%	-25%	-25%	-25%	0%	-14%	-36%	-58%	-30%	-4%	-61%	-56%	-41%	-22%	-12%	*	-5%	-24%	-32%	-10%	-30%	-28%	-18%	-22%	-61%	-28%
Undecided	39	39	39	37	39	39	39	-	16	23	7	14	18	2	5	4	10	8	10	3	16	8	5	9	24	15	37	1	36	
	6%	6%	6%	7%	6%	6%	6%	-s	5%	8%	5%	6%	7%	4%	6%	4%	9%	9%	6%	5%	7%	5%	5%	10%	6%	7%	7%	2%	6%	
Would not vote	7	7	7	7	7	7	7	-	5	2	5	1	1	3	2	-	1	1	-	-	2	2	2	1	4	3	4	3	9	
	1%	1%	1%	1%	1%	1%	1%	-s	2%	1%	4%	1%	*	7%	3%	-s	1%	1%	-	-s	1%	1%	2%	1%	1%	2%	1%	5%	1%	
Refused/Prefer not to answer	13	13	13	11	13	13	13	-	3	9	2	1	10	-	2	-	1	-	10	6	1	1	-	10	3	10	13	-	11	
	2%	2%	2%	2%	2%	2%	2%	-s	1%	3%	2%	*	4%	-s	3%	-s	1%	-s	6%	10%	1%	1%	-	11%	1%	5%	2%	-s	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Table 4
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	639	144	307	46	439	276	305	334	133	242	239	248	141	487	127	194	144	93	521	81	193	254	54	99	274	266	639
Weighted Total	598	142	276	48	397	264	285	313	63	299	201	247	146	448	142	190	131	75	507	61	201	225	45	81	284	232	639
Total voting	539	142	276	48	397	264	261	278	55	278	182	215	139	397	131	167	117	68	456	56	180	219	41	67	262	210	583
Conservative	142	142	-	-	-	142	63	80	11	69	43	78	21	121	37	53	38	10	132	5	130	3	1	27	77	38	144
	26%	100%	-	-s	-	54%	24%	29%	19%	25%	24%	36%	15%	31%	28%	32%	32%	14% s	29%	10% s	72%	2%	2% s	40% s	30%	18%	25%
Labour	276	-	276	-	276	-	146	129	33	145	93	91	90	184	77	78	47	53	238	20	28	205	14	32	124	120	307
	51%	-	100%	-s	69%	-	56%	46%	60%	52%	51%	42%	65%	46%	59%	47%	40%	77% s	52%	36% s	15%	93%	34% s	47% s	47%	57%	53%
Liberal Democrats (Lib Dem)	48	-	-	48	48	48	14	35	2	25	19	23	5	42	11	13	21	2	47	1	9	*	26	1	23	25	46
	9%	-	-	100% s	12%	18%	5%	13%	4%	9%	10%	11%	4%	11%	8%	7%	18%	3% s	10%	2% s	5%	*	64% s	1% s	9%	12%	8%
Scottish National Party (SNP)	26	-	-	-	26	26	13	13	4	12	9	9	7	18	-	-	-	-	-	26	-	-	-	2	14	10	35
	5%	-	-	-s	7%	10%	5%	5%	8%	4%	5%	4%	5%	5%	-	-	-	-s	-	46% s	-	-	-s	2% s	5%	5%	6%
Plaid Cymru	4	-	-	-	4	4	-	4	-	2	-	3	1	3	-	4	-	-	-	-	1	2	-	1	2	2	5
	1%	-	-	-s	1%	2%	-	1%	-	1%	-	1%	1%	1%	-	2%	-	-s	-	-	1%	1%	-s	1% s	1%	1%	1%
Green Party	26	-	-	-	26	26	17	8	4	15	10	4	11	15	2	9	9	3	22	3	4	8	-	1	10	15	27
	5%	-	-	-s	6%	10%	7%	3%	7%	5%	6%	2%	8%	4%	1%	5%	8%	4% s	5%	6% s	2%	4%	-s	1% s	4%	7%	5%
UKIP	3	-	-	-	3	3	1	3	*	*	1	2	1	3	2	1	*	-	3	-	*	1	-	2	2	-	5
	1%	-	-	-s	1%	1%	*	1%	1%	*	1%	*	*	1%	2%	1%	*	-s	1%	-s	*	*	-s	3% s	1%	-	1%
British National Party	3	-	-	-	3	3	3	-	-	3	2	-	1	2	-	2	-	1	3	-	2	-	-	1	2	-	2
	1%	-	-	-s	1%	1%	1%	-	-	1%	1%	-	1%	*	-	1%	-	2% s	1%	-s	1%	-	-s	2% s	1%	-	*
Independent candidate	1	-	-	-	1	1	-	1	1	-	-	1	-	1	-	1	-	-	1	-	-	1	-	-	1	-	1
	*	-	-	-s	*	*	-	*	1%	-	-	-	-	*	-	*	-	-s	*	-s	-	*	-s	-s	*	-	*
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-	-	-s	-	-	-
Reform UK/The Brexit Party	9	-	-	-	9	9	4	5	*	6	4	4	2	7	2	6	1	-	9	-	6	-	-	2	7	*	9
	2%	-	-	-s	2%	3%	2%	2%	*	2%	2%	2%	1%	2%	2%	3%	1%	-s	2%	-s	4%	-	-s	3% s	3%	*	2%
Other	2	-	-	-	2	2	1	*	-	1	1	*	-	2	-	2	-	-s	1	-s	-	*	-	-	2	-	2
	*	-	-	-s	*	1%	1%	*	-	1%	1%	*	-	2	-	1%	-	-s	1	-s	-	*	-	-s	1%	-	2
Conservative Lead over Labour	-133	142	-276	0	-276	142	-84	-50	-22	-76	-49	-13	-69	-63	-41	-26	-9	-43	-106	-15	102	-201	-13	-5	-46	-82	-163
	-25%	100%	-100%	0%s	-69%	54%	-32%	-18%	-40%	-27%	-27%	-6%	-50%	-16%	-31%	-15%	-8%	-63%s	-23%	-27%s	56%	-92%	-32%s	-7%s	-18%	-39%	-28%
Undecided	39	-	-	-	-	20	19	5	16	14	21	4	35	6	14	12	5	34	2	15	5	1	5	16	18	36	
	6%	-	-	-s	-	7%	6%	8%	5%	7%	9%	3%	8%	4%	7%	9%	7% s	7%	3% s	7%	2%	3% s	6% s	6%	8%	6%	
Would not vote	7	-	-	-	-	2	5	*	5	4	-	2	4	4	2	*	1	7	-	-	-	3	1	3	4	9	
	1%	-	-	-s	-	1%	1%	*	2%	2%	-	2%	1%	4	3%	1%	*	1% s	1%	-	-	6% s	1% s	1%	2%	1%	
Refused/Prefer not to answer	13	-	-	-	-	1	12	3	-	2	10	1	12	2	6	2	*	10	3	6	1	-	8	3	1	11	
	2%	-	-	-s	-	*	4%	4%	-	1%	4%	*	3%	1%	3%	2%	* s	2%	4% s	3%	*	-s	10% s	1%	1%	2%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
	-	-	-	-s	-	-	-	-	-	-	-	-	-	-	-	-	-s	-	-s	-	-	-	-s	-	-	-	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 5

V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Conservative	158 16%	145 18%	109 18%	106 19%	128 17%	128 17%	121 18%	110 18%	9 7%	94 20%	62 12%	18 6%	53 16%	87 22%	10 9%	8 5%	20 13%	33 19%	33 21%	54 23%	30 28%	49 18%	46 17%	38 18%	24 10%	96 18%	62 14%	146 17%	12 9%	153 15%
Labour	332 33%	309 38%	256 43%	244 43%	307 41%	304 42%	288 43%	260 43%	5 4%	147 30%	183 36%	120 42%	116 35%	96 25%	44 40%	76 44%	55 35%	61 35%	40 26%	56 24%	23 21%	105 39%	104 37%	54 26%	69 28%	209 38%	123 27%	277 32%	50 40%	349 35%
Liberal Democrats (Lib Dem)	51 5%	44 5%	41 7%	42 7%	43 6%	43 6%	42 6%	42 7%	* *	11 2%	38 8%	4 2%	22 7%	24 6%	2 2%	2 1%	10 6%	12 7%	12 8%	2 5%	2 2%	18 7%	15 5%	6 3%	13 5%	32 6%	18 4%	49 6%	2 1%	50 5%
Scottish National Party (SNP)	29 3%	25 3%	25 4%	28 5%	28 4%	28 4%	28 5%	28 5%	* *	16 3%	12 2%	4 1%	12 4%	13 3%	2 2%	3 1%	6 4%	5 3%	4 3%	9 4%	5 4%	10 4%	5 2%	4 2%	9 4%	16 3%	13 3%	29 3%	- -	36 4%
Plaid Cymru	9 1%	6 1%	4 1%	4 1%	8 1%	8 1%	5 1%	4 1%	- -	3 1%	6 1%	3 1%	1 *	5 1%	3 3%	- -	- -	1 *	1 *	4 2%	1 1%	2 1%	5 2%	1 *	2 1%	6 1%	2 1%	9 1%	- -	8 1%
Green Party	33 3%	22 3%	19 3%	17 3%	25 3%	22 3%	20 3%	19 3%	3 2%	15 3%	14 3%	21 7%	7 2%	4 1%	11 10%	10 6%	5 3%	2 1%	2 1%	3 1%	- -	9 3%	13 5%	8 4%	2 1%	22 4%	10 2%	32 4%	1 1%	35 3%
UKIP	8 1%	8 1%	3 *	3 *	8 1%	8 1%	3 *	3 *	- -	7 1%	1 *	5 2%	1 *	2 1%	5 5%	- -	- -	1 *	2 1%	- -	- -	- -	1 *	2 1%	6 2%	1 *	8 2%	8 1%	- -	5 *
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2	2	2	2	2	2	2	2	-	2	-	-	2	-	-	2	-	-	-	-	-	2	-	-	-	2	-	2	-	1
Independent candidate	3	3	1	1	1	1	1	1	-	3	1	3	-	1	3	-	-	-	-	1	-	3	-	1	-	3	1	3	-	2
Reform UK/The Brexit Party	11 1%	10 1%	7 1%	7 1%	9 1%	9 1%	9 1%	7 1%	-	5 1%	5 1%	-	5 1%	6 1%	-	-	2 2%	2 1%	2 1%	4 2%	1 1%	3 1%	5 2%	3 1%	-	8 1%	3 1%	10 1%	-	11 1%
Other	*	*	*	*	*	*	*	*	-	-	*	-	-	-	-	-	-	-	-	*	-	-	*	-	-	*	-	*	-	1
Undecided	210 21%	169 21%	109 18%	99 17%	142 19%	141 19%	128 19%	109 18%	21 17%	105 22%	104 21%	61 21%	60 18%	88 23%	21 18%	40 23%	27 17%	34 20%	33 22%	55 23%	29 27%	43 16%	58 21%	50 24%	59 24%	101 19%	109 24%	167 19%	35 29%	196 20%
Would not vote	117 12%	51 6%	6 1%	7 1%	14 2%	10 1%	9 1%	8 1%	79 64%	55 11%	57 11%	34 12%	44 13%	39 10%	11 13%	23 16%	24 17%	20 15%	15 10%	23 10%	16 15%	10 4%	24 9%	36 17%	48 19%	34 6%	83 18%	99 11%	15 12%	119 12%
Refused/Prefer not to answer	40 4%	23 3%	17 3%	14 2%	27 4%	27 4%	27 4%	18 3%	5 4%	20 4%	20 4%	10 3%	7 2%	24 6%	3 3%	6 4%	6 4%	*	9 6%	15 6%	2 2%	14 5%	4 1%	5 3%	17 7%	18 3%	22 5%	31 4%	9 7%	35 3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 6
V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot.	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001	
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001	
Conservative	158 16%	158 76%	-	-	-	158 40%	72 16%	86 16%	13 13%	75 15%	50 17%	78 23%	29 8%	128 20%	39 16%	58 19%	40 18%	8 6%	138 16%	12 14%	139 48%	3 1%	1 2%	38 20%	86 17%	34 11%	153 15%	
Labour	332 33%	-	332 87%	-	332 59%	-	173 37%	159 30%	37 37%	177 36%	106 36%	99 29%	124 35%	205 32%	85 36%	92 30%	73 32%	60 44%	293 34%	21 24%	28 10%	239 83%	13 26%	39 20%	158 32%	135 44%	349 35%	
Liberal Democrats (Lib Dem)	51 5%	-	-	51 79%	51 9%	51 13%	14 3%	36 7%	3 3%	22 4%	21 7%	20 6%	2 2%	41 6%	13 5%	12 4%	21 9%	3 2%	49 6%	1 2%	5 2%	*	29 57%	1 1%	26 5%	23 8%	50 5%	
Scottish National Party (SNP)	29 3%	-	-	-	29 5%	29 7%	16 4%	12 2%	5 5%	14 3%	9 3%	9 3%	10 3%	18 3%	-	-	-	-	-	-	29 33%	-	-	-	2 1%	17 3%	10 3%	36 4%
Plaid Cymru	9 1%	-	-	-	9 2%	9 2%	-	9 2%	-	2 *	-	5 1%	4 1%	5 1%	-	9 3%	-	-	-	-	1 1%	2 1%	-	1 1%	5 1%	2 1%	8 1%	
Green Party	33 3%	-	-	-	33 6%	33 8%	16 3%	17 3%	4 4%	20 4%	9 3%	7 2%	17 5%	16 3%	4 2%	13 4%	9 4%	3 2%	29 3%	4 4%	1 *	10 3%	1 2%	3 1%	13 3%	17 5%	35 3%	
UKIP	8 1%	-	-	-	8 1%	8 2%	6 1%	2 *	1 1%	5 1%	1 *	2 2%	6 2%	3 *	2 1%	1 *	1 *	5 4%	8 1%	-	-	-	-	2 1%	7 1%	-	5 *	
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British National Party (BNP)	2 *	-	-	-	2 *	2 *	2 *	-	-	2 *	2 1%	-	-	2 *	-	2 1%	-	-	2 *	-	2 1%	-	-	-	2 *	-	-	1 *
Independent candidate	3 *	-	-	-	3 1%	3 1%	3 1%	1 *	1 1%	3 1%	-	1 *	3 1%	1 *	-	1 *	-	3 2%	3 *	-	-	1 *	-	-	1 *	3 1%	2 *	
Reform UK/The Brexit Party	11 1%	-	-	-	11 2%	11 3%	5 1%	6 1%	* *	7 1%	2 1%	6 2%	2 1%	8 1%	3 1%	5 2%	2 1%	-	11 1%	-	6 2%	-	-	2 1%	5 1%	3 1%	11 1%	
Other	* *	-	-	-	* *	* *	-	* *	-	-	-	* *	-	* *	-	* *	-	-	-	-	-	* *	-	-	* *	-	-	1 *
Undecided	210 21%	44 21%	41 11%	10 16%	75 13%	77 20%	103 22%	107 20%	26 27%	104 21%	54 19%	81 24%	72 20%	136 21%	52 22%	75 24%	44 19%	29 21%	192 22%	8 10%	83 29%	29 10%	3 6%	54 28%	103 21%	52 17%	196 20%	
Would not vote	117 12%	-	-	-	-	-	42 9%	74 14%	8 8%	44 9%	27 9%	21 6%	67 19%	49 8%	35 14%	35 11%	28 12%	11 8%	103 12%	8 10%	20 7%	3 1%	4 7%	45 23%	56 11%	17 5%	119 12%	
Refused/Prefer not to answer	40 4%	5 2%	7 2%	3 5%	12 2%	10 3%	12 3%	28 5%	3 3%	23 5%	9 3%	14 4%	17 5%	23 4%	7 3%	7 2%	9 4%	14 10%	37 4%	3 3%	3 1%	3 1%	* 1%	6 3%	22 4%	11 4%	35 3%	
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted
 Source : Ipsos J23-004953-01
 * = Less than 0.5%
 s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 7

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age							Social Class						Ethnicity		UnWgt Total			
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	White	Ethnic minority
Unweighted Total	231	182	119	109	160	157	143	121	20	118	112	58	69	104	17	41	30	39	37	67	27	46	73	49	63	119	112	182	43	231
Weighted Total	250	192	126	112	169	168	154	127	26	125	125	70	67	112	24	47	33	34	42	70	31	57	61	55	75	119	131	198	44	231
Conservative	49 20%	45 23%	33 26%	30 26%	40 24%	40 24%	37 24%	33 26%	5 18%	31 25%	18 14%	8 11%	6 9%	35 31%	4 16%	4 9%	2 6%	4 13%	9 20%	26 37%	9 28%	17 30%	10 16%	17 31%	4 6%	27 23%	22 17%	39 20%	5 12%	44 19%
Labour	48 19%	38 20%	20 16%	16 14%	27 16%	27 16%	25 16%	20 16%	6 24%	26 21%	22 18%	18 26%	7 11%	23 20%	10 40%	9 18%	5 15%	2 7%	15 36%	8 11%	5 17%	8 14%	18 29%	8 14%	15 19%	26 22%	22 17%	32 16%	17 38%	41 18%
Liberal Democrats (Lib Dem)	13 5%	12 6%	7 6%	5 5%	13 8%	13 8%	9 6%	7 6%	- -s	7 5%	7 5%	2 2%	3 4%	9 8%	1 4%	1 2%	1 3%	2 5%	2 5%	6 9%	2 8%	3 6%	4 6%	5 9%	1 1%	7 6%	6 4%	12 6%	1 2%	12 5%
Scottish National Party	1 *	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- -s	1 1%	* *	- -s	1 1%	- -s	- -s	- -s	1 2%	- -s	- -s	- -s	- -s	- -s	2 2%	- -s	- -s	1 1%	- -	1 1%	- -s	2 1%
Plaid Cymru	-	-	-	-	-	-	-	-	- -s	-	-	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s
Green Party	15 6%	12 6%	7 6%	6 5%	8 4%	8 4%	7 5%	7 5%	22 22%	3 3%	12 9%	8 12%	4 6%	3 2%	- -s	8 18%	3 10%	1 2%	2 4%	1 1%	- -s	1 2%	2 4%	9 16%	3 3%	4 3%	11 9%	14 7%	1 3%	9 4%
UKIP	1 *	1 *	1 1%	1 1%	1 *	1 *	1 1%	1 1%	- -s	1 1%	- -	- -s	- -s	1 1%	- -s	- -s	- -s	- -s	- -s	1 1%	- -s	- -s	- -s	1 1%	- -s	- -s	- -s	1 *	1 *	2 -s
Scottish Socialist Party	-	-	-	-	-	-	-	-	- -s	-	-	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s
BNP	2 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	- -s	1 1%	1 1%	1 2%	- -s	1 1%	- -s	1 3%	- -s	- -s	- -s	1 1%	- -s	- -s	- -s	- -s	- -s	- -s	2 1%	1 *	- -s	2 1%
Independent candidate	-	-	-	-	-	-	-	-	- -s	-	-	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s
Reform UK/The Brexit Party	4 1%	3 1%	2 1%	2 2%	2 1%	2 1%	2 1%	2 1%	- -s	3 2%	1 *	- -s	3 5%	* *	- -s	- -s	2 5%	* 5%	* 1%	- -s	- -s	- -s	- -s	1 1%	3 3%	* *	3 3%	3 2%	* 1%	5 2%
Other	3 1%	1 1%	1 1%	1 1%	2 1%	2 1%	2 2%	1 1%	- -s	2 2%	* *	- -s	3 4%	- -s	- -s	3 8%	- -s	- -s	- -s	- -s	- -s	1 2%	- -s	- -s	1 2%	1 1%	1 1%	3 1%	- -s	3 1%
Undecided	79 32%	59 31%	39 31%	37 33%	50 29%	49 29%	46 30%	39 30%	6 21%	38 30%	41 33%	22 32%	30 45%	26 23%	7 30%	15 32%	11 32%	20 58%	10 24%	16 23%	7 22%	18 31%	19 31%	13 24%	28 38%	37 31%	42 32%	63 32%	14 31%	77 33%
Would not vote	4 2%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	1 1%	2 6%	1 1%	3 2%	3 5%	1 1%	* *	- -s	3 7%	* 1%	* 1%	- -s	* *	- -s	- -s	3 5%	- -s	1 1%	4 3%	1 *	3 2%	1 5%	6 3%
Prefer not to answer/ Refusal	28 11%	16 8%	13 10%	11 10%	23 13%	23 13%	22 14%	14 11%	2 8%	10 8%	19 15%	6 9%	7 11%	15 13%	2 10%	4 8%	6 19%	1 2%	4 9%	11 16%	8 25%	5 10%	3 5%	1 2%	19 25%	8 7%	20 15%	24 12%	5 11%	25 11%
Don't know	3 1%	2 1%	- -	- -	* *	* *	* *	- -	- -s	1 *	2 2%	1 1%	2 3%	* *	- -s	1 1%	- -s	2 6%	- -s	* *	- -s	2 4%	1 1%	- -s	* *	3 2%	3 1%	2 1%	1 1%	3 1%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted
 Source : Ipsos J23-004953-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot.	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	231	44	41	12	76	79	102	129	45	89	67	85	74	152	50	72	58	34	203	17	82	32	8	53	109	69	231	
Weighted Total	250	49	48	13	86	87	115	134	29	127	63	95	89	158	59	82	54	44	229	11	86	31	4	61	125	64	231	
Conservative	49 20%	100%	-s	-s	-s	49%	19	30	3	22	11	28	10	39	12	12	13	11	46	2	33	3	-	12	21	16	44	
Labour	48 19%	-s	48	-s	48	-s	26	22	5	28	10	17	20	28	15	21	5	6	44	1	5	18	1	15	27	6	41	
Liberal Democrats (Lib Dem)	13 5%	-s	-s	100%	15%	15%	2	11	*	8	2	5	6	7	4	5	4	*	13	*	4	*	1	*	8	5	12	
Scottish National Party	1 *	-s	-s	-s	1%	1%	-	1	*	1	-	*	1	*	-	-	-	-	-	1	-s	-s	-s	-s	*	7%	9%	5%
Plaid Cymru	-	-s	-s	-s	-s	-s	-	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-
Green Party	15 6%	-s	-s	-s	15%	15%	6	9	6	6	7	1	7	8	1	4	6	5	15	-s	4	1	-	6	5	4	9	
UKIP	1 *	-s	-s	-s	1%	1%	*	1	-s	*	-	*	1	*	1	*	-	-	1	-s	*	1	-	*	1	-	2	
Scottish Socialist Party	-	-s	-s	-s	-s	-s	-	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-
BNP	2 1%	-s	-s	-s	2%	2%	1	1	-s	1	-	-	2	-	1	-	1	2	-	-	-	-	-	2	-	-	2	
Independent candidate	-	-s	-s	-s	-s	-s	-	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-
Reform UK/The Brexit Party	4 1%	-s	-s	-s	4%	4%	3	*	1%	2%	4%	1%	-s	2%	3%	2%	1%	-s	2%	-s	3%	-s	-s	-s	-s	2%	2%	2%
Other	3 1%	-s	-s	-s	3%	3%	2	*	1%	2%	2%	-s	2%	1%	-s	3%	-s	-s	1%	-s	1	-	-	*	1	1	3	
Undecided	79 32%	-s	-s	-s	-s	-s	42	37	10	38	19	29	29	48	19	28	20	9	72	2	29	7	1	17	37	25	77	
Would not vote	4 2%	-s	-s	-s	-s	-s	4	1	1	3	3	*	1	3	*	2	1	-	3	1	*	-	*	-	3	1	6	
Prefer not to answer/Refusal	28 11%	-s	-s	-s	-s	-s	7	21	4	12	5	13	11	18	3	7	4	12	26	3	6	1	-	9	15	4	25	
Don't know	3 1%	-s	-s	-s	-s	-s	3	*	-	3	2	-	1	2	2	-	1	-	3	*	-	-	-	3	-	-	3	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age								Social Class						Ethnicity		UnWgt Total			
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1		C2DE	White	Ethnic minority
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
1 - Absolutely certain not to vote	122	46	-	-	-	-	-	-	122	67	50	41	40	41	14	26	20	20	16	26	17	14	23	37	48	37	85	101	21	104
	12%	6%	-	-	-	-	-	-	100%	14%	10%	14%	12%	11%	13%	15%	13%	11%	10%	11%	15%	5%	8%	18%	19%	7%	19%	12%	17%	10%
2	17	10	-	-	-	-	-	-	-	10	7	4	9	4	1	3	4	5	4	-	-	2	3	8	5	4	13	12	4	17
	2%	1%	-	-	-	-	-	-	-	2%	1%	1%	3%	1%	1%	2%	3%	3%	3%	-	-	1%	1%	4%	2%	1%	3%	1%	3%	2%
3	19	5	-	-	-	-	-	-	-	11	7	11	4	4	2	9	1	3	-	4	1	5	5	4	6	9	9	15	3	18
	2%	1%	-	-	-	-	-	-	-	2%	1%	4%	1%	1%	2%	5%	1%	2%	-	2%	1%	2%	2%	2%	2%	2%	2%	2%	3%	2%
4	6	6	-	-	-	-	-	-	-	3	3	*	4	2	*	-	-	4	1	1	*	4	*	1	2	4	2	6	-	7
	1%	1%	-	-	-	-	-	-	-	1%	1%	*	1%	*	*	-	-	3%	*	*	*	1%	*	*	1%	1%	*	1%	-	1%
5	79	49	-	-	-	-	-	-	-	36	42	23	17	39	11	12	13	4	24	15	11	12	18	20	29	30	48	64	14	75
	8%	6%	-	-	-	-	-	-	-	8%	8%	8%	5%	10%	10%	7%	8%	2%	16%	7%	10%	4%	7%	10%	12%	6%	11%	7%	12%	7%
6	12	5	-	-	12	-	-	-	-	3	6	6	4	2	6	*	2	2	-	2	2	*	6	4	2	7	6	11	2	12
	1%	1%	-	-	2%	-	-	-	-	1%	1%	2%	1%	*	5%	*	2%	1%	-	1%	2%	*	2%	2%	1%	1%	1%	1%	1%	1%
7	48	38	-	-	48	48	-	-	-	15	33	37	7	4	19	18	4	3	1	3	3	6	10	7	25	16	32	43	4	34
	5%	5%	-	-	6%	7%	-	-	-	3%	7%	13%	2%	1%	17%	11%	3%	1%	*	1%	2%	2%	4%	4%	10%	3%	7%	5%	4%	3%
8	71	57	-	-	71	71	71	-	-	32	38	29	19	23	11	19	13	5	12	11	7	11	24	10	25	35	35	55	16	61
	7%	7%	-	-	10%	10%	10%	-	-	7%	7%	10%	6%	6%	10%	11%	8%	3%	8%	4%	6%	4%	9%	5%	10%	6%	8%	6%	13%	6%
9	37	37	37	-	37	37	37	37	-	17	21	12	12	14	6	6	9	3	5	8	3	6	17	10	5	23	15	27	10	35
	4%	4%	6%	-	5%	5%	5%	6%	-	4%	4%	4%	4%	4%	5%	4%	6%	2%	4%	3%	3%	2%	6%	5%	2%	4%	3%	3%	8%	3%
10 - Absolutely certain to vote	574	561	561	574	574	574	574	574	-	281	289	116	210	247	42	75	89	121	87	160	59	208	166	101	98	374	199	517	44	618
	57%	69%	94%	100%	77%	79%	84%	94%	-	58%	57%	41%	64%	64%	37%	43%	57%	70%	57%	68%	55%	78%	60%	49%	39%	69%	44%	60%	36%	62%
Don't know	13	5	-	-	-	-	-	-	-	6	7	3	2	8	1	2	1	2	2	6	6	-	5	4	5	5	8	9	4	16
	1%	1%	-	-	-	-	-	-	-	1%	1%	1%	1%	2%	1%	1%	*	1%	1%	3%	6%	-	2%	2%	2%	1%	2%	1%	3%	2%
Prefer not to answer	2	-	-	-	-	-	-	-	-	2	*	1	-	1	-	1	-	-	1	-	-	*	1	*	1	1	1	1	1	4
	*	-	-	-	-	-	-	-	-	*	*	*	-	*	-	1%	-	-	1%	-	-	*	*	*	*	*	*	*	1%	*

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

26 Jan 2023

Table 10

(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Greater London	England	Scot	Con	Lab	LD	No qualifications	Other qualifications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
1 - Absolutely certain not to vote	122	14	11	*	20	23	50	71	12	52	26	17	78	43	27	37	24	21	105	13	18	5	-	53	51	18	104
	12%	7%	3%	*s	4%	6%	11%	13%	12%	10%	9%	5%	22%	7%	11%	12%	11%	15%	12%	15%	6%	2%	-s	27%	10%	6%	10%
2	17	-	1	2	5	3	9	8	1	9	1	5	11	6	10	3	2	3	17	-	3	3	1	1	13	3	17
	2%	-	*	3% s	1%	1%	2%	2%	1%	2%	*	1%	3%	1%	4%	1%	1%	2%	2%	-	1%	1%	3% s	1%	3%	1%	2%
3	19	3	-	1	2	5	11	8	1	8	6	5	8	11	1	7	7	3	17	-	6	-	-	4	11	4	18
	2%	1%	-	2% s	*	1%	2%	1%	1%	2%	2%	1%	2%	2%	1%	2%	3%	2%	2%	-	2%	-	-s	2%	2%	1%	2%
4	6	-	*	*	3	3	4	2	-	4	3	3	*	6	5	2	-	-	6	*	1	-	*	2	2	2	7
	1%	-	*	*s	1%	1%	1%	*	-	1%	1%	1%	*	1%	2%	1%	-	-	1%	*	1	-	*s	1%	*	1%	1%
5	79	18	31	4	45	32	40	39	9	37	20	25	32	46	23	23	24	6	73	3	21	12	3	27	42	10	75
	8%	9%	8%	6% s	8%	8%	9%	7%	9%	8%	7%	7%	9%	7%	10%	7%	11%	4%	8%	3%	7%	4%	6% s	14%	8%	3%	7%
6	12	1	3	-	6	5	1	11	1	6	4	1	7	5	2	8	1	*	10	1	1	*	-	2	11	*	12
	1%	1%	1%	-s	1%	1%	*	2%	1%	1%	1%	*	2%	1%	1%	3%	*	*	1%	1%	*	*	-s	1%	2%	*	1%
7	48	10	19	4	33	24	14	34	4	31	10	6	32	16	8	11	17	9	41	3	10	18	-	1	40	7	34
	5%	5%	5%	6% s	6%	6%	3%	6%	4%	6%	4%	2%	9%	3%	3%	3%	7%	7%	5%	3%	4%	6%	-s	*	8%	2%	3%
8	71	14	33	3	41	22	37	34	7	37	17	23	31	40	14	19	17	18	64	3	22	22	2	15	33	23	61
	7%	7%	9%	4% s	7%	6%	8%	6%	7%	7%	6%	7%	9%	6%	6%	6%	7%	13%	7%	3%	8%	8%	3% s	8%	7%	8%	6%
9	37	8	19	3	25	13	18	19	2	22	9	12	16	21	9	8	10	7	34	3	11	13	*	3	23	11	35
	4%	4%	5%	4% s	4%	3%	4%	4%	2%	4%	3%	4%	5%	3%	4%	3%	4%	5%	4%	4%	4%	5%	*s	2%	5%	4%	3%
10 - Absolutely certain to vote	574	136	260	47	381	257	276	297	63	285	194	237	138	431	135	186	123	70	483	61	190	215	45	79	271	224	618
	57%	66%	68%	74% s	68%	66%	60%	55%	64%	57%	67%	69%	38%	68%	56%	60%	54%	51%	56%	70%	66%	74%	88% s	40%	54%	73%	62%
Don't know	13	4	1	-	1	4	2	11	1	4	-	8	4	8	5	5	3	1	12	*	3	1	-	8	1	4	16
	1%	2%	*	-s	*	1%	1%	2%	1%	1%	-	2%	1%	1%	2%	1%	1%	1%	1%	*	1%	*	-s	4%	*	1%	2%
Prefer not to answer	2	-	-	-	-	-	1	1	-	1	*	1	1	1	1	1	1	-	2	-	-	-	-	1	1	*	4
	*	-	-	-s	-	-	*	*	-	*	*	*	*	*	*	*	*	-	*	-	-	-	-s	*	*	*	*

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - January 2023

Table 11
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Satisfied	140 14%	112 14%	86 14%	89 15%	109 15%	109 15%	104 15%	92 15%	14 12%	79 16%	60 12%	25 9%	50 15%	65 17%	11 10%	14 8%	25 16%	25 15%	16 10%	49 21%	26 24%	44 17%	27 10%	33 16%	35 14%	72 13%	68 15%	120 14%	19 15%	135 13%
Dissatisfied	761 76%	643 78%	461 77%	439 76%	565 76%	555 76%	513 75%	468 77%	93 76%	366 76%	384 76%	234 82%	245 75%	282 73%	91 81%	143 83%	113 72%	132 77%	125 82%	157 67%	61 57%	212 79%	223 80%	160 78%	167 83%	434 67%	327 80%	657 76%	92 75%	776 78%
Don't know	100 10%	64 8%	51 9%	46 8%	68 9%	65 9%	64 9%	51 8%	15 12%	37 8%	62 12%	25 9%	34 10%	41 11%	10 9%	15 8%	19 12%	15 9%	12 8%	30 13%	21 19%	12 4%	28 10%	13 6%	47 19%	40 7%	60 10%	12 10%	90 9%	
Net satisfied	-621 -62%	-530 -65%	-375 -63%	-350 -61%	-455 -61%	-446 -61%	-409 -60%	-376 -62%	-79 -65%	-288 -60%	-324 -64%	-208 -73%	-196 -59%	-217 -56%	-80 -71%	-128 -75%	-89 -56%	-107 -62%	-109 -71%	-109 -46%	-35 -33%	-167 -62%	-195 -70%	-127 -62%	-132 -53%	-363 -66%	-259 -57%	-537 -62%	-73 -60%	-641 -64%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 12
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Satisfied	140 14%	87 42%	16 4%	10 15%	31 6%	102 26%	57 12%	83 15%	13 13%	69 14%	38 13%	63 19%	37 10%	102 16%	33 14%	45 15%	34 15%	16 12%	122 14%	11 13%	84 29%	9 3%	4 8%	28 15%	70 14%	41 13%	135 13%
Dissatisfied	761 76%	101 49%	349 92%	51 80%	507 90%	258 66%	375 81%	386 72%	81 82%	390 79%	228 78%	244 71%	283 79%	471 74%	184 77%	225 73%	181 79%	106 77%	658 76%	67 77%	170 59%	268 93%	46 90%	142 73%	373 75%	247 81%	776 79%
Don't know	100 10%	18 9%	14 4%	3 5%	25 5%	29 7%	32 7%	67 13%	5 5%	37 8%	24 8%	36 11%	39 11%	60 10%	23 10%	40 13%	14 6%	15 11%	86 10%	8 10%	33 11%	11 4%	1 2%	24 13%	57 11%	18 6%	90 9%
Net satisfied	-621 -62%	-14 -7%	-333 -88%	-41 -65%	-476 -84%	-156 -40%	-317 -68%	-304 -57%	-68 -68%	-321 -65%	-189 -65%	-180 -52%	-246 -69%	-370 -58%	-151 -63%	-179 -58%	-146 -64%	-89 -65%	-536 -62%	-55 -64%	-87 -30%	-259 -90%	-42 -81%	-113 -58%	-303 -61%	-205 -67%	-641 -64%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 13

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Satisfied	259	224	168	164	203	201	190	174	18	138	119	47	89	123	20	28	36	52	39	84	53	77	59	49	74	136	123	228	29	254
	26%	27%	28%	29%	27%	28%	28%	14%		29%	24%	17%	27%	32%	17%	16%	23%	30%	25%	36%	49%	29%	21%	24%	30%	25%	27%	26%	23%	25%
Dissatisfied	546	465	349	336	411	403	376	353	63	260	275	178	173	195	71	106	81	93	85	110	31	154	174	105	113	328	218	476	63	567
	55%	57%	58%	59%	55%	55%	55%	58%	52%	54%	54%	63%	53%	50%	64%	62%	51%	54%	56%	47%	28%	57%	63%	51%	45%	60%	48%	55%	51%	57%
Don't know	196	130	81	73	127	125	116	84	41	84	111	59	67	70	21	38	40	27	29	41	25	37	45	53	61	82	114	159	32	180
	20%	16%	14%	13%	17%	17%	17%	14%	34%	17%	22%	21%	20%	18%	19%	22%	25%	16%	19%	17%	23%	14%	16%	26%	25%	15%	25%	18%	26%	18%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 14

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Satisfied	259 26%	126 61%	55 14%	17 26%	89 16%	161 41%	111 24%	148 28%	21 21%	123 25%	82 28%	106 31%	69 19%	188 30%	59 24%	85 27%	61 27%	33 24%	223 26%	21 24%	146 51%	28 10%	13 26%	59 30%	131 26%	69 22%	254 25%
Dissatisfied	546 55%	58 28%	268 71%	37 57%	394 70%	184 47%	267 58%	279 52%	58 58%	294 59%	162 56%	176 51%	202 56%	338 53%	133 56%	171 55%	130 57%	63 46%	468 54%	49 57%	107 37%	214 74%	31 61%	86 44%	269 54%	191 62%	567 57%
Don't know	196 20%	22 11%	57 15%	11 17%	80 14%	45 12%	86 19%	109 20%	21 21%	80 16%	47 16%	61 18%	88 25%	108 17%	48 20%	54 17%	38 17%	41 30%	174 20%	16 19%	34 12%	47 16%	7 13%	50 26%	99 20%	47 15%	180 18%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 15
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Satisfied	368 37%	337 41%	275 46%	270 47%	331 45%	331 45%	303 44%	283 46%	10 9%	168 35%	200 40%	103 36%	119 36%	145 37%	33 29%	71 41%	52 33%	68 39%	47 31%	98 42%	45 41%	136 51%	99 36%	55 27%	77 31%	235 43%	133 29%	326 38%	36 29%	361 36%
Dissatisfied	403 40%	338 41%	235 39%	229 40%	276 37%	270 37%	264 39%	238 39%	57 47%	214 44%	177 35%	99 35%	129 39%	176 45%	39 35%	59 35%	52 33%	77 45%	78 51%	97 41%	42 39%	107 40%	120 43%	80 39%	96 38%	227 42%	176 39%	358 42%	40 33%	430 43%
Don't know	230 23%	145 18%	88 15%	75 13%	134 18%	129 18%	115 17%	90 15%	55 45%	101 21%	128 25%	82 29%	81 25%	68 17%	40 36%	42 24%	54 34%	27 16%	27 18%	40 17%	22 20%	25 9%	59 21%	71 34%	76 30%	84 15%	146 32%	178 21%	47 38%	210 21%
Net satisfied	-35 -3%	-1 *	40 7%	41 7%	55 7%	61 8%	39 6%	45 7%	-47 -38%	-47 -10%	22 4%	5 2%	-9 -3%	-30 -8%	-6 -6%	11 7%	*	-9 -6%	-32 -21%	1 1%	3 2%	29 11%	-21 -7%	-25 -12%	-18 -7%	8 1%	-43 -9%	-32 -4%	-4 -3%	-69 -7%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 16
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications		Degree +
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Satisfied	368 37%	63 30%	222 58%	31 49%	280 50%	121 31%	162 35%	206 38%	33 33%	190 38%	121 42%	133 39%	111 31%	255 40%	96 40%	95 31%	95 41%	56 40%	318 37%	27 31%	77 27%	174 60%	29 56%	53 27%	166 33%	149 49%	361 36%
Dissatisfied	403 40%	114 55%	84 22%	23 36%	174 31%	204 52%	201 43%	202 38%	39 39%	207 42%	128 44%	141 41%	129 36%	269 42%	88 37%	136 44%	99 43%	42 31%	349 40%	38 44%	159 55%	75 26%	16 31%	76 39%	208 42%	119 39%	430 43%
Don't know	230 23%	30 14%	74 20%	10 15%	109 19%	64 16%	102 22%	128 24%	27 27%	100 20%	41 14%	68 20%	118 33%	110 17%	55 23%	79 26%	35 15%	40 29%	198 23%	22 25%	51 18%	39 14%	6 12%	66 34%	126 25%	38 12%	210 21%
Net satisfied	-35 -3%	-52 -25%	138 36%	8 13%	107 19%	-83 -21%	-39 -8%	4 1%	-6 -6%	-18 -4%	-7 -2%	-8 -2%	-18 -5%	-15 -2%	8 3%	-41 -13%	-4 -2%	13 10%	-31 -4%	-11 -13%	-82 -29%	99 34%	13 25%	-23 -12%	-42 -8%	30 10%	-69 -7%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 17
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Satisfied	193 19%	182 22%	150 25%	147 26%	173 23%	172 24%	163 24%	153 25%	7 6%	99 20%	91 18%	43 15%	62 19%	88 23%	17 15%	26 15%	28 18%	34 20%	30 19%	58 25%	28 26%	70 26%	49 18%	35 17%	38 15%	119 22%	74 16%	174 20%	16 13%	211 21%
Dissatisfied	304 30%	256 31%	177 30%	171 30%	220 30%	215 29%	195 29%	180 29%	38 31%	162 34%	133 26%	84 30%	95 29%	124 32%	32 29%	52 30%	33 21%	62 36%	49 32%	75 32%	23 21%	85 32%	82 30%	64 31%	73 29%	167 31%	137 30%	260 30%	36 29%	312 31%
Don't know	504 50%	382 47%	271 45%	255 45%	349 47%	342 47%	323 47%	278 46%	77 63%	222 46%	281 56%	157 55%	172 52%	176 45%	63 56%	93 54%	95 61%	76 44%	74 48%	102 43%	58 53%	113 42%	147 53%	107 52%	137 55%	260 48%	244 54%	428 50%	71 58%	478 48%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 18
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Satisfied	193 19%	46 22%	80 21%	35 54%	129 23%	95 24%	84 18%	108 20%	22 22%	86 17%	63 22%	79 23%	50 14%	142 22%	51 22%	52 17%	51 23%	29 21%	173 20%	9 11%	45 16%	65 23%	25 48%	26 14%	91 18%	75 24%	211 21%
Dissatisfied	304 30%	77 37%	87 23%	14 21%	151 27%	141 36%	152 33%	151 28%	30 30%	170 34%	86 30%	107 31%	106 30%	194 31%	68 29%	94 30%	78 34%	37 27%	263 30%	27 31%	110 38%	75 26%	14 27%	55 28%	157 31%	92 30%	312 31%
Don't know	504 50%	84 41%	213 56%	16 24%	283 50%	154 39%	227 49%	277 52%	47 48%	241 48%	141 48%	157 46%	203 57%	297 47%	119 50%	164 53%	99 43%	72 53%	429 50%	50 58%	131 46%	148 51%	13 25%	113 58%	252 50%	140 46%	478 48%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 19
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Improve	242 24%	206 25%	162 27%	158 28%	183 25%	182 25%	177 26%	167 27%	30 25%	132 27%	109 22%	41 15%	89 27%	112 29%	17 15%	24 14%	40 26%	49 28%	29 19%	83 35%	39 36%	57 21%	77 28%	52 25%	56 23%	134 25%	108 24%	215 25%	21 17%	249 25%
Stay the same	160 16%	134 16%	93 16%	81 14%	121 16%	116 16%	106 15%	94 15%	14 12%	85 18%	66 13%	45 16%	40 12%	74 19%	28 24%	18 10%	13 8%	27 16%	26 17%	48 21%	22 21%	48 18%	45 16%	27 13%	41 16%	93 17%	67 15%	143 17%	17 14%	161 16%
Get worse	570 57%	456 56%	330 55%	323 56%	424 57%	418 57%	385 57%	337 55%	67 55%	247 51%	318 63%	194 68%	186 57%	190 49%	67 60%	127 74%	95 61%	91 53%	93 61%	97 41%	41 38%	159 59%	147 53%	124 60%	139 56%	306 56%	263 58%	483 56%	80 65%	561 56%
Don't know	29 3%	23 3%	13 2%	11 2%	14 2%	14 2%	13 2%	10 8%	18 4%	12 2%	3 1%	14 4%	12 3%	1 1%	3 2%	9 6%	5 3%	5 3%	7 3%	6 5%	4 2%	9 3%	3 2%	13 5%	13 2%	16 4%	21 2%	6 5%	30 3%	
Net improve	-327 -33%	-251 -31%	-168 -28%	-165 -29%	-240 -32%	-236 -32%	-208 -31%	-170 -28%	-37 -30%	-115 -24%	-209 -41%	-153 -54%	-97 -30%	-77 -20%	-50 -45%	-102 -60%	-55 -35%	-42 -25%	-64 -42%	-13 -6%	-2 -2%	-102 -38%	-70 -25%	-72 -35%	-83 -33%	-172 -32%	-155 -34%	-268 -31%	-58 -47%	-312 -31%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 20
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Improve	242 24%	104 50%	47 12%	21 33% ^s	81 14%	137 35%	99 21%	144 27%	18 18%	112 22%	81 28%	103 30%	57 16%	184 29%	66 28%	81 26%	58 25%	20 15%	216 25%	17 20%	130 45%	26 9%	10 19% ^s	47 24%	138 28%	58 19%	249 25%
Stay the same	160 16%	42 20%	51 13%	13 20% ^s	88 16%	78 20%	65 14%	95 18%	19 19%	74 15%	44 15%	57 17%	55 15%	101 16%	43 18%	47 15%	37 16%	19 14%	138 16%	14 16%	56 19%	28 10%	12 24% ^s	37 19%	74 15%	49 16%	161 16%
Get worse	570 57%	59 29%	274 72%	28 44% ^s	384 68%	169 43%	293 63%	275 51%	60 61%	303 61%	162 56%	169 49%	235 65%	331 52%	125 52%	170 55%	130 57%	97 71%	491 57%	48 55%	96 34%	228 79%	26 50% ^s	97 50%	278 56%	195 64%	561 56%
Don't know	29 3%	2 1%	8 2%	2 3% ^s	11 2%	5 1%	7 1%	23 4%	2 2%	8 2%	4 1%	14 4%	12 3%	18 3%	5 2%	12 4%	4 2%	1 1%	21 2%	8 9%	4 2%	7 2%	4 7% ^s	14 7%	11 2%	4 1%	30 3%
Net improve	-327 -33%	45 22%	-227 -60%	-7 -11% ^s	-303 -54%	-32 -8%	-195 -42%	-132 -25%	-42 -43%	-192 -39%	-81 -28%	-66 -19%	-178 -50%	-147 -23%	-59 -25%	-89 -29%	-72 -31%	-77 -56%	-275 -32%	-30 -35%	34 12%	-203 -70%	-16 -31% ^s	-50 -26%	-140 -28%	-138 -45%	-312 -31%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 21
(JAN23)Q8. Some people say that the impact of the cost of living crisis in Britain has already reached its peak and things will slowly begin to recover. Others disagree and say that the worst is still to come. Which of these statements is closest to your opinion?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
The impact of the crisis has already reached its peak	272 27%	238 29%	179 30%	166 29%	208 28%	207 28%	201 29%	182 30%	23 18%	150 31%	122 24%	42 15%	95 29%	134 35%	21 19%	21 13%	41 26%	54 31%	48 31%	86 37%	41 38%	72 27%	88 32%	61 30%	51 20%	160 29%	112 25%	238 28%	28 23%	276 28%
The worst is still to come	666 67%	538 66%	386 65%	374 65%	485 65%	474 65%	433 63%	392 64%	91 75%	303 63%	351 70%	227 80%	205 62%	233 60%	88 79%	139 81%	94 60%	112 65%	101 66%	132 56%	58 54%	188 70%	173 62%	138 67%	167 67%	361 66%	305 67%	574 67%	85 69%	661 66%
Don't know	63 6%	43 5%	33 5%	34 6%	48 7%	48 7%	48 7%	37 6%	8 7%	30 6%	32 6%	14 5%	28 9%	21 5%	3 3%	11 6%	22 14%	6 4%	4 3%	17 7%	9 8%	8 3%	17 6%	7 4%	31 12%	25 5%	38 8%	50 6%	10 8%	64 6%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 22
(JAN23)Q8. Some people say that the impact of the cost of living crisis in Britain has already reached its peak and things will slowly begin to recover. Others disagree and say that the worst is still to come. Which of these statements is closest to your opinion?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
The impact of the crisis has already reached its peak	272 27%	116 56%	81 21%	11 17% ^s	106 19%	141 36%	118 25%	154 29%	19 19%	129 26%	92 32%	114 33%	64 18%	206 33%	76 32%	87 28%	65 29%	28 21%	243 28%	15 18%	145 51%	46 16%	10 20% ^s	52 27%	154 31%	65 21%	276 28%
The worst is still to come	666 67%	82 39%	284 75%	44 69% ^s	426 76%	224 57%	321 69%	344 64%	75 76%	333 67%	178 61%	211 62%	271 76%	389 61%	148 62%	203 65%	153 67%	97 71%	571 66%	65 76%	129 45%	230 80%	38 75% ^s	128 66%	314 63%	223 73%	661 66%
Don't know	63 6%	10 5%	15 4%	9 14% ^s	30 5%	25 6%	24 5%	39 7%	5 5%	36 7%	21 7%	17 5%	24 7%	38 6%	16 7%	20 6%	10 4%	12 9%	52 6%	6 7%	12 4%	12 4%	3 5% ^s	14 7%	31 6%	18 6%	64 6%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 23
(JUL20)Q13KS. On balance, do you agree or disagree that Keir Starmer has what it takes to be a good Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Strongly agree	105 10%	99 12%	91 15%	89 16%	95 13%	95 13%	95 14%	92 15%	4 3%	53 11%	52 10%	21 7%	39 12%	45 12%	8 7%	13 7%	12 7%	27 16%	14 9%	31 13%	14 13%	45 17%	30 11%	20 10%	10 4%	74 14%	30 7%	90 10%	15 12%	114 11%
Tend to agree	261 26%	236 29%	177 30%	177 31%	216 29%	215 29%	195 29%	183 30%	10 8%	122 25%	138 27%	86 30%	78 24%	96 25%	23 20%	64 37%	43 28%	35 20%	44 29%	53 22%	27 25%	79 30%	77 27%	41 20%	64 26%	156 29%	105 23%	234 27%	24 19%	253 25%
Neither agree nor disagree	173 17%	135 16%	103 17%	88 15%	133 18%	130 18%	118 17%	105 17%	16 13%	77 16%	97 19%	66 23%	51 15%	57 15%	30 27%	35 21%	19 12%	32 19%	20 13%	37 16%	13 12%	41 15%	56 20%	32 16%	44 18%	97 18%	77 17%	143 17%	27 22%	183 18%
Tend to disagree	146 15%	134 16%	88 15%	82 14%	111 15%	110 15%	104 15%	89 15%	15 13%	79 16%	66 13%	28 10%	60 18%	57 15%	16 14%	13 7%	29 18%	31 18%	21 14%	36 15%	17 16%	43 16%	38 14%	32 16%	32 13%	81 15%	64 14%	134 16%	11 9%	145 14%
Strongly disagree	217 22%	173 21%	109 18%	107 19%	136 18%	130 18%	127 19%	110 18%	46 37%	119 25%	88 17%	52 18%	69 21%	96 25%	15 13%	37 22%	27 17%	43 25%	44 29%	52 22%	20 18%	51 19%	54 19%	62 30%	51 20%	105 19%	112 25%	187 22%	24 19%	223 22%
Don't know	99 10%	42 5%	30 5%	30 5%	51 7%	50 7%	43 6%	32 5%	31 25%	32 7%	65 13%	31 11%	31 10%	36 9%	21 19%	10 6%	27 18%	4 2%	10 7%	26 11%	17 15%	9 3%	24 9%	18 9%	48 19%	33 6%	66 14%	75 9%	23 19%	83 8%
Agree	366 37%	335 41%	268 45%	266 46%	311 42%	310 42%	290 42%	275 45%	14 11%	175 36%	189 37%	107 38%	117 36%	142 36%	31 27%	76 44%	55 35%	62 36%	57 38%	84 36%	41 38%	124 46%	106 38%	62 30%	74 30%	230 42%	136 30%	323 38%	38 31%	367 37%
Disagree	363 36%	307 37%	197 33%	189 33%	247 33%	240 33%	230 34%	199 33%	61 50%	198 41%	153 30%	80 28%	129 39%	154 40%	30 27%	50 29%	55 35%	74 43%	65 43%	88 37%	37 34%	94 35%	92 33%	94 46%	83 33%	186 34%	177 39%	320 37%	35 28%	368 37%
Net agree	3 *	28 3%	71 12%	77 13%	64 9%	70 10%	59 9%	76 12%	-47 -39%	-22 -5%	36 7%	27 10%	-12 -4%	-12 -3%	1 *	26 15%	*	-12 -7%	-8 -5%	-4 -2%	4 4%	30 11%	14 5%	-32 -16%	-9 -4%	44 8%	-41 -9%	3 *	3 3%	-1 *

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 24
(JUL20)Q13KS. On balance, do you agree or disagree that Keir Starmer has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	105 10%	6 3%	88 23%	5 9%	95 17%	13 3%	45 10%	59 11%	12 12%	43 9%	32 11%	51 15%	22 6%	83 13%	26 11%	32 10%	16 7%	20 15%	87 10%	11 13%	10 3%	69 24%	9 18%	16 8%	38 8%	51 17%	114 11%
Tend to agree	261 26%	24 12%	165 43%	22 34%	208 37%	67 17%	132 28%	129 24%	25 25%	142 29%	77 26%	77 23%	105 29%	154 24%	60 25%	61 20%	85 37%	39 28%	235 27%	16 18%	45 16%	121 42%	21 42%	37 19%	126 25%	98 32%	253 25%
Neither agree nor disagree	173 17%	29 14%	64 17%	10 15%	100 18%	65 17%	83 18%	90 17%	20 20%	86 17%	54 18%	54 16%	66 18%	107 17%	44 19%	52 17%	30 13%	27 20%	143 17%	21 24%	37 13%	43 15%	8 15%	21 11%	93 19%	59 19%	183 18%
Tend to disagree	146 15%	59 28%	30 8%	8 13%	59 11%	88 23%	65 14%	81 15%	11 11%	70 14%	53 18%	49 14%	41 11%	102 16%	27 11%	42 14%	39 17%	14 10%	118 14%	23 26%	69 24%	30 11%	8 15%	33 17%	69 14%	43 14%	145 14%
Strongly disagree	217 22%	84 40%	16 4%	10 16%	68 12%	135 35%	107 23%	111 21%	22 22%	113 23%	60 21%	85 25%	70 20%	146 23%	58 24%	84 27%	40 17%	21 16%	192 22%	14 16%	111 39%	19 7%	3 7%	56 29%	117 23%	44 14%	223 22%
Don't know	99 10%	6 3%	17 4%	8 13%	32 6%	22 6%	32 7%	66 12%	9 9%	43 9%	15 5%	27 8%	55 15%	42 7%	24 10%	39 12%	18 8%	16 12%	90 10%	2 3%	14 5%	6 2%	2 4%	31 16%	56 11%	12 4%	83 8%
Agree	366 37%	30 14%	253 67%	27 43%	303 54%	80 20%	178 38%	188 35%	37 38%	186 37%	109 37%	128 37%	127 35%	237 37%	86 36%	93 30%	101 44%	59 43%	323 37%	26 31%	55 19%	190 66%	31 60%	53 27%	164 33%	149 49%	367 37%
Disagree	363 36%	142 69%	46 12%	19 29%	127 23%	223 57%	171 37%	191 36%	33 33%	182 37%	113 39%	134 39%	111 31%	247 39%	85 35%	126 41%	79 35%	36 26%	310 36%	37 43%	181 63%	50 17%	11 22%	89 46%	187 37%	87 28%	368 37%
Net agree	3 *	-113 -54%	207 54%	9 14%	176 31%	-144 -37%	6 1%	-3 -1%	4 4%	3 1%	-5 -2%	-6 -2%	15 4%	-10 -2%	1 1%	-33 -11%	22 9%	23 17%	13 1%	-10 -12%	-126 -44%	140 49%	19 38%	-37 -19%	-23 -5%	62 20%	-1 *

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 25
(JUL20)Q13RS. On balance, do you agree or disagree that Rishi Sunak has what it takes to be a good Prime Minister?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Strongly agree	98 10%	80 10%	66 11%	69 12%	80 11%	80 11%	79 12%	70 11%	4 3%	56 12%	40 8%	21 8%	40 12%	37 9%	3 3%	18 11%	22 14%	17 10%	18 12%	19 8%	12 11%	34 13%	24 9%	14 7%	25 10%	59 11%	39 9%	78 9%	20 16%	87 9%
Tend to agree	222 22%	190 23%	136 23%	126 22%	172 23%	170 23%	161 24%	139 23%	18 15%	116 24%	105 21%	52 18%	62 19%	108 28%	24 21%	28 16%	31 19%	32 19%	34 22%	74 32%	42 38%	73 27%	60 21%	41 20%	48 19%	132 24%	89 20%	196 23%	25 21%	227 23%
Neither agree nor disagree	187 19%	154 19%	95 16%	87 15%	135 18%	133 18%	111 16%	96 16%	23 18%	78 16%	108 21%	75 27%	51 15%	61 16%	26 23%	49 29%	21 13%	30 17%	27 18%	34 14%	16 15%	37 14%	55 20%	42 21%	52 21%	92 17%	94 21%	155 18%	26 21%	180 18%
Tend to disagree	182 18%	158 19%	116 19%	113 20%	140 19%	137 19%	127 19%	117 19%	19 16%	103 21%	77 15%	45 16%	68 21%	69 18%	22 20%	22 13%	38 24%	30 17%	27 18%	42 18%	12 11%	61 23%	46 17%	41 20%	34 14%	107 20%	75 17%	164 19%	12 10%	172 17%
Strongly disagree	248 25%	209 25%	170 28%	164 29%	184 25%	179 25%	174 26%	174 26%	35 28%	109 23%	130 26%	74 26%	93 28%	81 21%	27 24%	47 27%	33 21%	60 35%	37 24%	44 19%	12 11%	56 21%	81 29%	56 27%	55 22%	137 25%	111 24%	223 26%	22 18%	281 28%
Don't know	64 6%	28 3%	16 3%	14 2%	30 4%	30 4%	25 4%	16 3%	24 20%	20 4%	45 9%	17 6%	16 5%	32 8%	10 9%	7 4%	13 8%	3 2%	9 6%	23 10%	15 14%	7 3%	12 4%	12 6%	34 14%	19 3%	46 10%	17 5%	17 14%	54 5%
Agree	320 32%	270 33%	202 34%	195 34%	252 34%	250 34%	240 35%	209 34%	22 18%	172 36%	145 29%	73 26%	102 31%	145 37%	27 24%	46 27%	53 34%	49 29%	52 34%	93 39%	53 49%	107 40%	84 30%	55 27%	74 30%	191 35%	129 28%	274 32%	46 37%	314 31%
Disagree	430 43%	366 45%	286 48%	277 48%	324 44%	316 43%	306 45%	291 48%	54 44%	212 44%	207 41%	119 42%	161 49%	151 39%	49 44%	69 40%	71 45%	90 52%	64 42%	86 37%	24 22%	117 44%	127 46%	97 47%	89 36%	244 45%	186 41%	387 45%	35 28%	453 45%
Net agree	-111 -11%	-96 -12%	-84 -14%	-82 -14%	-72 -10%	-66 -9%	-66 -10%	-82 -13%	-32 -26%	-40 -8%	-63 -12%	-46 -16%	-59 -18%	-6 -2%	-22 -20%	-23 -14%	-18 -12%	-41 -24%	-12 -8%	6 3%	29 27%	-10 -4%	-43 -15%	-42 -20%	-15 -6%	-53 -10%	-58 -13%	-114 -13%	11 9%	-139 -14%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 26
(JUL20)Q13RS. On balance, do you agree or disagree that Rishi Sunak has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	98 10%	44 21%	22 6%	11 17%	39 7%	61 16%	49 11%	49 9%	12 12%	56 11%	34 12%	38 11%	25 7%	72 11%	23 9%	39 13%	21 9%	9 6%	83 10%	6 7%	47 17%	17 6%	10 10%	16 8%	49 10%	32 10%	87 9%
Tend to agree	222 22%	91 44%	75 20%	10 15%	99 18%	115 29%	95 21%	126 23%	18 19%	104 21%	73 25%	82 24%	67 19%	154 24%	47 19%	59 19%	69 30%	39 29%	209 24%	8 9%	102 35%	49 17%	8 15%	46 24%	111 22%	65 21%	227 23%
Neither agree nor disagree	187 19%	32 16%	67 18%	12 18%	94 17%	59 15%	93 20%	94 18%	23 23%	97 19%	61 21%	52 15%	73 20%	113 18%	36 15%	41 13%	57 25%	33 24%	157 18%	20 24%	47 16%	53 18%	15 29%	28 14%	103 21%	56 18%	180 18%
Tend to disagree	182 18%	26 13%	87 23%	15 24%	129 23%	68 17%	79 17%	103 19%	11 11%	87 18%	54 19%	77 22%	48 13%	131 21%	59 25%	68 22%	22 10%	15 11%	155 18%	19 21%	45 16%	53 18%	14 28%	31 16%	87 17%	64 21%	172 17%
Strongly disagree	248 25%	9 5%	119 31%	13 20%	186 33%	77 20%	131 28%	118 22%	34 34%	125 25%	65 22%	72 21%	108 30%	137 22%	62 26%	76 25%	50 22%	27 20%	199 23%	33 38%	34 12%	111 38%	8 16%	49 25%	118 24%	81 27%	281 28%
Don't know	64 6%	4 2%	11 3%	3 5%	17 3%	10 3%	17 4%	47 9%	2 2%	28 6%	5 2%	22 6%	37 10%	26 4%	13 6%	27 9%	9 4%	14 10%	62 7%	* *	11 4%	5 2%	1 2%	24 12%	32 6%	8 3%	54 5%
Agree	320 32%	135 65%	97 25%	21 32%	137 24%	176 45%	144 31%	174 33%	30 30%	160 32%	107 37%	120 35%	92 26%	227 36%	69 29%	98 32%	91 40%	48 35%	292 34%	14 16%	149 52%	66 23%	13 25%	63 32%	160 32%	97 32%	314 31%
Disagree	430 43%	36 17%	205 54%	28 44%	315 56%	145 37%	210 45%	221 41%	45 45%	212 43%	118 41%	149 44%	156 44%	268 42%	120 50%	144 46%	72 31%	42 31%	354 41%	52 60%	79 28%	164 57%	22 44%	80 41%	205 41%	145 47%	453 45%
Net agree	-111 -11%	99 48%	-109 -29%	-7 -12%	-178 -32%	31 8%	-65 -14%	-46 -9%	-15 -15%	-52 -10%	-11 -4%	-30 -9%	-64 -18%	-41 -6%	-51 -21%	-46 -15%	19 8%	5 4%	-62 -7%	-38 -44%	24 24%	-34 -34%	-18 -18%	-9 -9%	-45 -9%	-48 -16%	-139 -14%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 27
(JUL20)Q13BJ. On balance, do you agree or disagree that Boris Johnson has what it takes to be a good Prime Minister?

26 Jan 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Strongly agree	113 11%	96 12%	63 11%	65 11%	75 10%	74 10%	72 11%	68 11%	22 18%	50 10%	58 12%	15 5%	38 11%	60 16%	3 3%	12 7%	22 14%	15 9%	21 14%	39 17%	22 20%	14 5%	25 9%	26 13%	48 19%	40 7%	74 16%	101 12%	12 10%	110 11%
Tend to agree	127 13%	99 12%	60 10%	56 10%	78 11%	77 11%	71 10%	60 10%	17 14%	66 14%	62 12%	33 12%	39 12%	56 14%	12 10%	22 13%	21 14%	17 10%	19 13%	36 15%	16 14%	28 10%	33 12%	34 16%	33 13%	61 11%	67 15%	108 13%	19 15%	118 12%
Neither agree nor disagree	86 9%	67 8%	47 8%	43 8%	66 9%	61 8%	57 8%	49 8%	8 7%	38 8%	43 9%	28 10%	17 5%	41 11%	20 18%	8 4%	7 4%	10 6%	19 13%	22 9%	12 12%	15 6%	29 11%	24 11%	18 7%	45 8%	41 9%	68 8%	14 11%	80 8%
Tend to disagree	160 16%	135 16%	90 15%	85 15%	130 18%	128 18%	104 15%	91 15%	14 11%	77 16%	82 16%	54 19%	47 14%	59 15%	19 17%	35 20%	24 15%	23 13%	26 17%	32 14%	12 11%	38 14%	38 14%	39 19%	45 18%	76 14%	84 18%	145 17%	14 11%	139 14%
Strongly disagree	472 47%	407 50%	329 55%	316 55%	375 51%	372 51%	361 53%	335 55%	43 35%	233 48%	235 47%	141 50%	180 55%	151 39%	48 43%	93 54%	76 48%	104 61%	62 40%	89 38%	35 32%	171 64%	145 52%	73 35%	84 34%	316 58%	156 34%	408 47%	55 44%	525 52%
Don't know	43 4%	14 2%	9 1%	9 2%	17 2%	17 2%	17 3%	9 1%	19 16%	18 4%	25 5%	12 4%	8 3%	22 6%	10 9%	3 2%	7 4%	2 1%	5 3%	17 7%	12 11%	2 1%	8 3%	11 5%	22 9%	10 2%	33 7%	33 4%	10 8%	29 3%
Agree	241 24%	195 24%	123 21%	121 21%	153 21%	151 21%	143 21%	128 21%	39 32%	116 24%	120 24%	49 17%	76 23%	116 30%	15 13%	34 20%	43 28%	33 19%	40 26%	76 32%	37 34%	42 16%	58 21%	60 29%	80 32%	100 18%	140 31%	209 24%	31 25%	228 23%
Disagree	631 63%	542 66%	418 70%	401 70%	505 68%	500 69%	464 68%	426 70%	56 46%	310 64%	317 63%	195 69%	227 69%	209 54%	68 60%	127 74%	100 64%	127 74%	88 58%	121 51%	46 43%	209 78%	183 66%	112 54%	128 52%	391 72%	240 53%	552 64%	69 56%	664 66%
Net agree	-391 -39%	-347 -42%	-295 -49%	-280 -49%	-352 -48%	-349 -48%	-321 -47%	-298 -49%	-17 -14%	-194 -40%	-197 -39%	-146 -52%	-151 -46%	-93 -24%	-53 -47%	-93 -54%	-56 -36%	-95 -55%	-48 -31%	-45 -19%	-9 -8%	-167 -62%	-124 -45%	-52 -25%	-48 -19%	-291 -53%	-100 -22%	-344 -40%	-37 -30%	-436 -44%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - January 2023

26 Jan 2023

Table 28
(JUL20)Q13BJ. On balance, do you agree or disagree that Boris Johnson has what it takes to be a good Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	113 11%	50 24%	19 5%	12% ^s	32 6%	63 16%	39 8%	74 14%	10 10%	50 10%	28 10%	47 14%	38 11%	75 12%	28 12%	46 15%	19 8%	9 6%	96 11%	11 13%	70 24%	9 3%	* s	37 19%	61 12%	16 5%	110 11%
Tend to agree	127 13%	56 27%	21 6%	3% ^s	33 6%	68 17%	57 12%	70 13%	11 11%	61 12%	42 14%	45 13%	41 11%	86 14%	30 13%	37 12%	42 18%	15 11%	122 14%	4 4%	62 22%	11 4%	1 2% ^s	25 13%	71 14%	31 10%	118 12%
Neither agree nor disagree	86 9%	30 15%	17 5%	6% ^s	34 6%	47 12%	31 7%	54 10%	5 6%	37 7%	19 6%	34 10%	32 9%	53 8%	25 11%	30 10%	18 8%	9 6%	77 9%	4 4%	38 13%	9 3%	4 7% ^s	20 11%	52 10%	14 4%	80 8%
Tend to disagree	160 16%	32 15%	61 16%	14% ^s	9 17%	93 16%	64 17%	81 15%	16 16%	87 17%	44 15%	50 15%	65 18%	95 15%	33 14%	44 14%	43 19%	27 19%	137 16%	13 15%	49 17%	41 14%	5 10% ^s	17 9%	102 20%	41 13%	139 14%
Strongly disagree	472 47%	38 18%	250 66%	64% ^s	41 64%	358 37%	146 42%	248 42%	54 55%	244 49%	155 53%	156 45%	155 43%	311 49%	114 48%	134 43%	99 43%	70 51%	394 45%	54 63%	58 20%	216 75%	41 81% ^s	76 39%	194 39%	201 66%	525 52%
Don't know	43 4%	* 3%	11 3%	2% ^s	13 2%	3 1%	10 2%	33 6%	3 3%	18 4%	3 1%	11 3%	28 8%	14 2%	9 4%	19 6%	7 3%	8 6%	39 5%	* 1%	9 3%	2 1%	- s	19 10%	21 4%	3 1%	29 3%
Agree	241 24%	106 51%	40 11%	14% ^s	64 11%	131 33%	96 21%	145 27%	21 21%	111 22%	69 24%	92 27%	79 22%	161 25%	58 24%	82 27%	61 27%	24 17%	218 25%	15 17%	133 46%	20 7%	1 2%^s	62 32%	132 26%	47 15%	228 23%
Disagree	631 63%	70 34%	311 82%	78% ^s	451 80%	210 54%	327 70%	305 57%	71 71%	331 67%	199 68%	206 60%	221 61%	405 64%	147 62%	178 58%	142 62%	97 70%	531 61%	67 78%	107 37%	257 89%	46 91%^s	93 48%	296 59%	242 79%	664 66%
Net agree	-391 -39%	36 18%	-271 -71%	-41 -64% ^s	-387 -69%	-79 -20%	-231 -50%	-160 -30%	-50 -50%	-220 -44%	-130 -45%	-114 -33%	-142 -39%	-244 -38%	-89 -37%	-96 -31%	-81 -35%	-73 -53%	-313 -36%	-52 -60%	26 9%	-237 -82%	-45 -88%^s	-32 -16%	-164 -33%	-195 -64%	-436 -44%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - January 2023

Table 29
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Keir Starmer	394 39%	361 44%	293 49%	281 49%	342 46%	340 47%	318 47%	298 49%	24 20%	186 39%	205 41%	131 46%	134 41%	129 33%	56 49%	75 44%	63 40%	71 42%	59 39%	70 30%	25 23%	135 50%	122 44%	63 31%	74 30%	257 47%	137 30%	344 40%	45 37%	406 41%
Rishi Sunak	326 33%	272 33%	188 31%	182 32%	246 33%	240 33%	226 33%	194 32%	38 31%	188 39%	132 26%	67 24%	111 34%	148 38%	29 26%	38 22%	56 36%	54 32%	56 37%	93 39%	45 42%	84 31%	87 31%	83 40%	73 31%	171 29%	155 34%	280 32%	42 34%	312 31%
Neither	102 10%	76 9%	45 8%	43 8%	53 7%	51 7%	51 7%	46 7%	24 20%	49 10%	48 10%	24 9%	39 12%	39 10%	5 4%	19 11%	12 8%	27 16%	11 8%	28 12%	9 9%	16 6%	28 10%	24 11%	34 14%	44 8%	58 13%	87 10%	10 8%	115 11%
No difference	6 1%	5 1%	5 1%	5 1%	5 1%	5 1%	5 1%	1 *	2 *	4 1%	4 1%	1 *	1 *	4 1%	1 *	- -	- -	1 1%	- -	4 2%	1 1%	3 1%	1 1%	1 *	- -	5 1%	1 *	5 1%	1 *	6 1%
Other	17 2%	13 2%	8 1%	8 1%	10 1%	9 1%	8 1%	8 1%	5 4%	3 1%	14 3%	* -	4 1%	13 3%	- -	* -	2 1%	2 1%	8 5%	5 2%	- -	3 1%	6 2%	4 2%	5 2%	9 2%	8 2%	15 2%	2 1%	14 1%
Don't know	155 15%	91 11%	57 10%	52 9%	84 11%	83 11%	73 11%	59 10%	31 25%	53 11%	102 20%	61 22%	40 12%	54 14%	22 20%	39 23%	24 15%	16 9%	17 11%	37 16%	28 26%	26 10%	33 12%	32 16%	63 26%	59 11%	96 21%	131 15%	24 20%	147 15%
Not stated	1 *	1 *	1 *	1 *	1 *	1 *	1 *	1 *	- -	1 *	- -	- -	- -	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 *	- -	1 *

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 30
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Keir Starmer	394 39%	10 5%	284 75%	32 51%	357 63%	83 21%	196 42%	198 37%	44 44%	206 41%	123 42%	118 34%	150 42%	241 38%	89 37%	109 35%	98 43%	57 42%	333 38%	41 47%	41 14%	210 73%	33 64%	48 25%	182 36%	164 53%	406 41%
Rishi Sunak	326 33%	180 87%	38 10%	15 23%	87 16%	229 59%	153 33%	172 32%	26 26%	162 33%	105 36%	126 37%	93 26%	230 36%	74 31%	108 35%	77 34%	44 32%	288 33%	23 27%	193 67%	30 10%	9 17%	72 37%	170 34%	84 27%	312 31%
Neither	102 10%	9 4%	15 4%	4 7%	49 9%	43 11%	47 10%	55 10%	9 10%	48 10%	28 10%	32 9%	41 11%	61 10%	30 13%	34 11%	14 6%	8 6%	82 9%	15 18%	27 10%	17 6%	3 6%	21 11%	61 12%	21 7%	115 11%
No difference	6 1%	- -	2 *	2 4%	4 1%	2 1%	1 *	5 1%	* *	1 *	2 1%	4 1%	- -	6 1%	1 *	2 1%	3 1%	- -	5 1%	* -	- -	3 1%	2 4%	1 *	2 *	4 1%	6 1%
Other	17 2%	- -	5 1%	- -	7 1%	2 1%	1 *	16 3%	2 2%	12 2%	4 1%	8 2%	6 2%	11 2%	7 3%	9 3%	1 *	- -	14 2%	* -	* -	6 2%	- -	5 2%	12 2%	1 *	14 1%
Don't know	155 15%	8 4%	36 10%	10 15%	57 10%	30 8%	64 14%	91 17%	17 18%	67 14%	30 10%	54 16%	68 19%	84 13%	38 16%	47 15%	35 15%	28 21%	144 17%	6 7%	25 9%	24 8%	4 7%	48 25%	73 15%	33 11%	147 15%
Not stated	1 *	- -	- -	1 1%	1 *	1 *	1 *	- -	- -	1 *	- -	1 *	- -	1 *	- -	- -	1 *	- -	1 *	- -	- -	- -	1 1%	- -	- -	1 *	1 *

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - January 2023

Table 31
(JUL22)RS stands for. To what extent do you agree or disagree with the following statements? I don't know what Rishi Sunak stands for.

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Strongly agree	178 18%	144 18%	99 17%	98 17%	115 16%	113 15%	110 16%	100 16%	39 32%	94 19%	83 17%	48 17%	60 18%	70 18%	13 11%	35 21%	18 11%	42 25%	32 21%	38 16%	13 12%	46 17%	61 22%	28 13%	43 17%	107 20%	71 16%	149 17%	28 23%	182 18%
Tend to agree	216 22%	179 22%	142 24%	133 23%	178 24%	172 24%	161 24%	143 23%	13 10%	108 22%	103 20%	64 22%	58 18%	94 24%	23 21%	40 24%	32 20%	26 15%	43 28%	51 22%	19 18%	56 21%	66 24%	57 27%	38 15%	121 22%	94 21%	182 21%	28 23%	208 21%
Neither agree nor disagree	164 16%	136 17%	84 14%	84 15%	126 17%	125 17%	104 15%	87 14%	16 13%	62 13%	101 20%	56 20%	56 17%	52 13%	23 21%	33 19%	27 17%	29 17%	25 11%	26 11%	11 10%	37 14%	45 16%	34 16%	48 19%	83 15%	81 18%	136 16%	24 19%	155 15%
Tend to disagree	226 23%	199 24%	150 25%	135 24%	173 23%	172 24%	162 24%	150 25%	13 10%	123 25%	102 20%	76 27%	79 24%	71 18%	33 30%	42 25%	39 25%	40 24%	20 13%	51 22%	21 20%	76 28%	69 25%	39 19%	42 17%	145 26%	81 18%	208 24%	15 12%	231 23%
Strongly disagree	150 15%	122 15%	101 17%	102 18%	118 16%	117 16%	116 17%	109 18%	24 20%	79 16%	66 13%	29 10%	56 17%	66 17%	14 12%	15 9%	24 15%	32 18%	27 17%	39 17%	17 16%	46 17%	31 11%	32 16%	41 17%	77 14%	73 16%	132 15%	17 14%	168 17%
Don't know	67 7%	38 5%	22 4%	22 4%	32 4%	31 4%	30 4%	23 4%	18 15%	17 3%	49 10%	12 4%	20 6%	36 9%	6 5%	6 3%	18 11%	2 1%	5 4%	31 13%	27 25%	6 2%	7 2%	17 8%	37 15%	13 2%	54 12%	54 6%	11 9%	57 6%
Agree	394	324	241	231	293	284	270	243	52	202	186	112	118	164	36	76	50	68	75	89	32	102	127	84	80	229	165	331	57	390
	39%	40%	40%	40%	39%	39%	40%	40%	42%	42%	37%	39%	36%	42%	32%	44%	32%	40%	49%	38%	30%	38%	46%	41%	32%	42%	36%	38%	46%	39%
Disagree	376	322	251	237	290	289	277	258	37	202	168	105	135	137	47	57	63	72	46	90	38	122	99	71	84	222	154	340	32	399
	38%	39%	42%	41%	39%	40%	41%	42%	30%	42%	33%	37%	41%	35%	42%	33%	40%	42%	30%	38%	35%	46%	36%	34%	41%	34%	39%	26%	40%	
Net agree	17	2	-11	-6	3	-5	-7	-16	15	*	19	7	-17	27	-11	18	-13	-4	29	-2	-6	-21	28	14	-3	7	10	-9	25	-9
	2%	*	-2%	-1%	*	-1%	-1%	-3%	12%	*	4%	2%	-5%	7%	-10%	11%	-8%	-2%	19%	-1%	-6%	-8%	10%	7%	-1%	1%	2%	-1%	20%	-1%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

26 Jan 2023

Table 32
(JUL22)RS stands for. To what extent do you agree or disagree with the following statements? I don't know what Rishi Sunak stands for.

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	178 18%	27 13%	76 20%	10 15%	109 19%	61 16%	87 19%	90 17%	20 20%	91 18%	44 15%	63 18%	70 20%	107 17%	33 14%	67 21%	36 16%	26 19%	154 18%	16 19%	44 15%	57 20%	10 20%	35 18%	97 19%	46 15%	182 18%
Tend to agree	216 22%	41 20%	98 26%	15 23%	140 25%	82 21%	96 21%	120 22%	22 22%	100 20%	71 24%	75 22%	68 19%	145 23%	64 27%	68 22%	43 19%	19 14%	180 21%	22 26%	58 20%	57 20%	15 30%	29 15%	117 23%	70 23%	208 21%
Neither agree nor disagree	164 16%	29 14%	62 16%	8 13%	88 16%	55 14%	78 17%	86 16%	18 18%	87 18%	51 17%	50 15%	62 17%	100 16%	48 20%	51 16%	39 17%	21 15%	152 18%	5 6%	37 13%	54 19%	8 15%	29 15%	91 18%	43 14%	155 15%
Tend to disagree	226 23%	62 30%	87 23%	12 19%	130 23%	104 27%	121 26%	105 20%	24 24%	121 24%	78 27%	67 20%	79 22%	145 23%	47 20%	54 18%	65 28%	43 31%	197 23%	17 19%	80 28%	72 25%	12 23%	32 16%	98 20%	97 32%	231 23%
Strongly disagree	150 15%	40 19%	51 13%	11 17%	78 14%	67 17%	72 16%	78 15%	14 14%	72 14%	37 13%	62 18%	50 14%	100 16%	31 13%	52 17%	30 13%	14 10%	121 14%	24 27%	52 18%	42 14%	4 9%	35 18%	70 14%	46 15%	168 17%
Don't know	67 7%	8 4%	6 1%	8 13%	18 3%	20 5%	10 2%	57 11%	2 2%	27 5%	10 3%	26 8%	30 8%	36 6%	15 6%	18 6%	17 7%	14 10%	62 7%	3 3%	15 5%	6 2%	2 4%	35 18%	27 5%	5 2%	57 6%
Agree	394 39%	68 33%	174 46%	25 39%	249 44%	143 37%	183 40%	210 39%	42 42%	190 38%	114 39%	137 40%	138 39%	252 40%	97 41%	134 43%	78 34%	45 33%	334 39%	38 45%	102 35%	114 40%	25 49%	64 33%	214 43%	116 38%	390 39%
Disagree	376 38%	102 49%	138 36%	23 36%	208 37%	172 44%	193 42%	183 34%	38 38%	193 39%	116 40%	130 38%	129 36%	245 39%	78 33%	107 34%	95 41%	57 41%	317 37%	40 46%	132 46%	114 39%	16 32%	66 34%	168 34%	142 46%	399 40%
Net agree	17 2%	-34 -16%	36 10%	2 3%	41 7%	-29 -7%	-10 -2%	27 5%	4 4%	-2 -1%	-1 *	8 2%	9 3%	7 1%	19 8%	28 9%	-17 -7%	-11 -8%	17 2%	-2 -2%	-31 -11%	1 *	9 18%	-3 -1%	46 9%	-26 -9%	-9 -1%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - January 2023

Table 33
(JUN22)Q11. Keir Starmer. To what extent do you agree or disagree with the following statements? I don't know what Keir Starmer stands for.

26 Jan 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Strongly agree	200 20%	161 20%	100 17%	96 17%	131 18%	128 17%	121 18%	102 17%	38 31%	110 23%	90 18%	54 19%	71 22%	75 19%	21 18%	33 20%	27 17%	44 26%	30 20%	45 19%	15 13%	50 19%	66 24%	41 20%	43 17%	116 21%	84 18%	168 20%	31 25%	204 20%
Tend to agree	242 24%	206 25%	157 26%	144 25%	197 27%	191 26%	178 26%	159 26%	9 8%	113 23%	125 25%	81 28%	66 20%	96 25%	38 34%	42 25%	23 15%	43 25%	40 26%	55 23%	22 20%	78 29%	66 24%	45 22%	54 22%	143 26%	99 22%	214 25%	25 21%	235 23%
Neither/nor	144 14%	114 14%	89 15%	88 15%	102 14%	101 14%	96 15%	92 15%	19 15%	64 13%	79 16%	42 15%	58 17%	45 11%	20 17%	23 13%	32 21%	25 15%	22 14%	23 10%	15 13%	42 16%	42 15%	30 14%	30 12%	85 16%	60 13%	123 14%	19 15%	152 15%
Tend to disagree	198 20%	182 22%	136 23%	133 23%	169 23%	168 23%	151 22%	139 23%	19 16%	113 23%	84 17%	62 22%	71 22%	64 17%	16 14%	47 27%	40 26%	31 18%	19 13%	45 19%	18 16%	57 21%	53 19%	40 19%	48 19%	110 20%	88 19%	177 21%	15 12%	187 19%
Strongly disagree	134 13%	112 14%	90 15%	86 15%	105 14%	104 14%	98 14%	92 15%	19 16%	59 12%	71 14%	26 9%	43 13%	65 17%	8 7%	18 11%	15 10%	28 16%	26 17%	39 17%	20 18%	36 14%	36 13%	33 16%	30 12%	72 13%	62 14%	115 13%	16 13%	151 15%
Don't know	82 8%	45 5%	27 5%	26 5%	38 5%	37 5%	37 5%	27 4%	19 15%	24 5%	57 11%	18 6%	20 6%	43 11%	10 9%	8 5%	19 12%	1 1%	15 10%	28 12%	20 18%	4 2%	16 6%	18 9%	44 18%	20 4%	62 14%	65 8%	17 14%	72 7%
Agree	442 44%	367 45%	256 43%	240 42%	328 44%	319 44%	299 44%	261 43%	47 38%	223 46%	215 43%	135 47%	137 42%	171 44%	59 52%	76 44%	50 32%	87 50%	71 46%	100 42%	37 34%	128 48%	132 47%	86 42%	97 39%	259 47%	183 40%	382 44%	56 45%	439 44%
Disagree	333 33%	294 36%	225 38%	220 38%	273 37%	272 37%	249 37%	231 38%	38 31%	172 36%	154 31%	89 31%	114 35%	130 33%	24 21%	65 38%	55 35%	59 34%	45 30%	84 36%	37 34%	94 35%	89 32%	73 35%	78 31%	182 33%	150 33%	292 34%	31 25%	338 34%
Net agree	110 11%	73 9%	31 5%	20 4%	55 7%	46 6%	50 7%	31 5%	9 7%	51 11%	61 12%	46 16%	22 7%	41 11%	35 31%	11 6%	-5 -3%	28 16%	25 17%	16 7%	-1 -1%	34 13%	43 16%	13 6%	19 8%	77 14%	33 7%	91 11%	25 20%	101 10%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - January 2023

26 Jan 2023

Table 34
(JUN22)Q11. Keir Starmer. To what extent do you agree or disagree with the following statements? I don't know what Keir Starmer stands for.

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	200 20%	72 35%	42 11%	8 12% ^s	77 14%	107 27%	109 23%	91 17%	21 21%	114 23%	61 21%	68 20%	70 20%	129 20%	41 17%	81 26%	46 20%	24 18%	184 21%	7 8%	91 32%	27 9%	4 8% ^s	38 20%	110 22%	52 17%	204 20%
Tend to agree	242 24%	53 26%	95 25%	12 18% ^s	148 26%	106 27%	105 23%	137 25%	25 25%	120 24%	74 25%	83 24%	83 23%	157 25%	68 29%	72 23%	52 23%	26 19%	207 24%	24 28%	57 20%	77 27%	14 27% ^s	34 17%	125 25%	83 27%	235 23%
Neither/nor	144 14%	31 15%	52 14%	11 17% ^s	75 13%	54 14%	78 17%	67 12%	18 18%	73 15%	48 17%	44 13%	49 14%	93 15%	38 16%	32 10%	38 17%	23 17%	125 14%	13 15%	37 13%	39 14%	6 12% ^s	23 12%	80 16%	42 14%	152 15%
Tend to disagree	198 20%	31 15%	109 29%	13 21% ^s	145 26%	67 17%	97 21%	101 19%	15 16%	106 21%	59 20%	66 19%	73 20%	124 20%	40 17%	54 18%	48 21%	35 25%	167 19%	21 24%	53 19%	82 29%	14 28% ^s	28 15%	87 17%	83 27%	187 19%
Strongly disagree	134 13%	16 8%	65 17%	10 16% ^s	87 15%	37 10%	58 13%	76 14%	17 17%	52 10%	35 12%	52 15%	46 13%	87 14%	32 13%	42 14%	26 11%	16 11%	109 13%	18 21%	33 12%	52 18%	10 20% ^s	34 18%	62 12%	38 12%	151 15%
Don't know	82 8%	3 2%	16 4%	10 15% ^s	32 6%	19 5%	17 4%	64 12%	3 3%	32 6%	14 5%	29 8%	38 11%	43 7%	20 8%	27 9%	18 8%	14 10%	73 8%	3 3%	15 5%	10 4%	3 5% ^s	38 19%	36 7%	8 3%	72 7%
Agree	442 44%	125 60%	137 36%	19 30%^s	225 40%	212 54%	214 46%	228 43%	46 46%	235 47%	135 46%	152 44%	153 43%	286 45%	109 46%	153 49%	98 43%	50 37%	391 45%	31 36%	148 52%	104 36%	18 35%^s	72 37%	235 47%	136 44%	439 44%
Disagree	333 33%	47 23%	174 46%	24 37%^s	231 41%	104 27%	155 33%	178 33%	32 33%	158 32%	93 32%	118 34%	119 33%	211 33%	72 30%	97 31%	74 33%	50 37%	276 32%	39 45%	87 30%	134 47%	25 48%^s	63 32%	149 30%	121 39%	338 34%
Net agree	110 11%	77 37%	-37 -10%	-4 -7%^s	-7 -1%	108 28%	59 13%	50 9%	14 14%	77 16%	41 14%	34 10%	34 9%	75 12%	37 16%	56 18%	24 10%	*	115 13%	-8 -9%	61 21%	-30 -10%	-7 -13%^s	9 5%	86 17%	14 5%	101 10%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - January 2023

Table 35
(JUL20)Q14CO. To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total		
		Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Total
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Strongly agree	66 7%	51 6%	42 7%	41 7%	44 6%	44 6%	42 6%	42 7%	15 12%	46 10%	18 3%	14 5%	15 4%	37 10%	4 3%	10 6%	4 2%	11 6%	9 6%	28 12%	15 14%	22 8%	14 5%	13 6%	16 6%	37 7%	29 6%	59 7%	6 5%	55 5%
Tend to agree	129 13%	115 14%	89 15%	86 15%	105 14%	102 14%	99 15%	92 15%	16 13%	67 14%	62 12%	22 8%	52 16%	56 14%	3 3%	18 11%	32 21%	19 11%	18 12%	38 16%	14 12%	50 19%	26 9%	24 12%	29 12%	77 14%	53 12%	116 13%	13 10%	125 12%
Neither agree nor disagree	126 13%	95 12%	57 10%	51 9%	86 12%	85 12%	81 12%	57 9%	11 9%	58 12%	66 13%	37 13%	36 11%	52 13%	15 13%	22 13%	15 9%	22 13%	27 18%	25 11%	14 13%	36 13%	31 11%	22 11%	37 15%	66 12%	59 13%	99 11%	24 20%	119 12%
Tend to disagree	217 22%	183 22%	99 17%	89 15%	153 21%	153 21%	120 18%	100 16%	17 14%	93 19%	122 24%	82 29%	61 18%	74 19%	40 35%	42 25%	28 18%	33 19%	33 22%	41 17%	21 19%	46 17%	64 23%	49 24%	58 23%	110 20%	106 23%	183 21%	27 22%	194 19%
Strongly disagree	403 40%	338 41%	284 47%	279 49%	314 42%	305 42%	301 44%	290 47%	51 42%	200 42%	193 38%	118 41%	144 44%	142 37%	44 39%	73 43%	61 39%	83 48%	59 38%	83 35%	31 29%	112 42%	136 49%	86 42%	69 28%	248 45%	155 34%	357 41%	42 34%	459 46%
Don't know	61 6%	37 4%	27 5%	28 5%	39 5%	39 5%	37 5%	30 5%	12 10%	17 3%	44 9%	12 4%	21 7%	28 7%	7 6%	5 3%	17 11%	4 2%	7 5%	20 9%	13 12%	2 1%	7 2%	12 6%	40 16%	8 2%	53 6%	48 10%	12 5%	49 5%
Agree	195 19%	166 20%	130 22%	126 22%	149 20%	146 20%	142 21%	134 22%	31 25%	114 24%	80 16%	35 12%	67 20%	93 24%	7 6%	29 17%	36 23%	30 18%	26 17%	67 28%	29 27%	72 27%	41 15%	37 18%	45 18%	113 21%	82 18%	175 20%	19 15%	180 18%
Disagree	620 62%	521 64%	383 64%	368 64%	467 63%	459 63%	422 62%	390 64%	68 55%	293 61%	315 62%	200 70%	204 62%	216 56%	84 75%	116 67%	89 56%	116 67%	92 60%	124 53%	52 48%	158 59%	200 72%	134 65%	127 51%	358 66%	261 57%	540 63%	69 56%	653 65%
Net agree	-425 -42%	-354 -43%	-253 -42%	-242 -42%	-319 -43%	-313 -43%	-280 -41%	-255 -42%	-37 -30%	-180 -37%	-235 -46%	-164 -58%	-138 -42%	-122 -32%	-77 -69%	-87 -51%	-52 -33%	-85 -50%	-65 -43%	-57 -24%	-23 -22%	-86 -32%	-160 -57%	-97 -47%	-82 -33%	-245 -45%	-179 -39%	-365 -42%	-50 -40%	-473 -47%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - January 2023

Table 36
(JUL20)Q14CO. To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	66 7%	33 16%	17 5%	- s	19 3%	34 9%	26 6%	39 7%	6 6%	24 5%	11 4%	27 8%	27 8%	38 6%	7 3%	22 7%	24 10%	8 6%	60 7%	4 5%	35 12%	12 4%	- s	24 12%	20 4%	21 7%	55 5%
Tend to agree	129 13%	70 34%	19 5%	3 4%	32 s	83 21%	55 12%	75 14%	12 12%	60 12%	44 15%	47 14%	38 11%	91 14%	31 13%	41 13%	37 16%	11 8%	111 13%	10 12%	74 26%	16 5%	3 5%	26 13%	64 13%	40 13%	125 12%
Neither agree nor disagree	126 13%	33 16%	38 10%	7 11%	50 s	45 12%	56 12%	70 13%	9 9%	63 13%	27 9%	47 14%	52 14%	74 12%	39 16%	41 13%	27 12%	15 11%	118 14%	3 3%	44 15%	24 8%	4 8%	29 15%	78 16%	19 6%	119 12%
Tend to disagree	217 22%	49 24%	77 20%	14 22%	121 s	93 24%	101 22%	115 21%	14 14%	118 24%	57 20%	65 19%	93 26%	122 19%	47 20%	44 14%	70 31%	35 25%	185 21%	21 24%	65 23%	55 19%	10 20%	34 18%	124 25%	58 19%	194 19%
Strongly disagree	403 40%	19 9%	214 56%	32 51%	314 s	120 31%	214 46%	189 35%	56 57%	210 42%	138 47%	135 39%	125 35%	273 43%	96 40%	140 45%	65 29%	58 42%	339 39%	43 50%	55 19%	171 59%	34 66%	62 32%	179 36%	163 53%	459 46%
Don't know	61 6%	2 1%	15 4%	8 12%	27 s	14 4%	13 3%	48 9%	2 2%	23 5%	14 5%	22 6%	24 7%	36 6%	19 8%	22 7%	5 2%	10 7%	53 6%	5 6%	13 5%	10 4%	* 1%	20 10%	36 7%	5 2%	49 5%
Agree	195 19%	103 50%	37 10%	3 4%	51 s	117 30%	81 17%	114 21%	17 17%	83 17%	55 19%	74 22%	65 18%	129 20%	38 16%	63 20%	61 27%	19 14%	170 20%	15 17%	109 38%	27 9%	3 5%	49 25%	84 17%	61 20%	180 18%
Disagree	620 62%	68 33%	290 76%	46 73%	435 s	213 55%	314 68%	304 57%	70 71%	328 66%	195 67%	200 58%	218 61%	395 62%	144 60%	183 59%	136 59%	93 68%	524 61%	64 74%	120 42%	227 79%	44 86%	96 49%	302 61%	221 72%	653 65%
Net agree	-425 -42%	35 17%	-254 -67%	-44 -69%	-384 s	-96 -25%	-233 -50%	-190 -35%	-53 -53%	-244 -49%	-139 -48%	-127 -37%	-154 -43%	-266 -42%	-106 -44%	-121 -39%	-75 -33%	-74 -54%	-353 -41%	-49 -57%	-11 -4%	-199 -69%	-41 -81%	-47 -24%	-218 -44%	-160 -52%	-473 -47%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 37
(JUL20)Q14CH. To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Labour government was elected at the next General Election

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends AND 9/10 likelihood	(10) Absolutly certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	Total	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Strongly agree	162	139	84	86	106	105	102	90	35	91	67	23	55	85	9	14	31	24	33	51	21	39	38	37	49	77	86	142	16	142
	16%	17%	14%	15%	14%	14%	15%	15%	29%	19%	13%	8%	17%	22%	8%	8%	20%	14%	22%	22%	19%	15%	14%	18%	20%	14%	19%	17%	13%	14%
Tend to agree	99	82	60	60	73	72	67	61	9	42	57	23	34	43	8	15	11	23	16	26	14	27	23	22	26	51	48	82	15	107
	10%	10%	10%	10%	10%	10%	10%	10%	7%	9%	11%	8%	10%	11%	7%	9%	7%	13%	11%	11%	13%	10%	8%	11%	11%	9%	11%	9%	12%	11%
Neither agree nor disagree	132	94	56	51	81	75	67	57	20	57	71	42	43	48	19	23	19	24	24	24	11	24	40	35	32	65	67	112	19	143
	13%	12%	9%	9%	11%	10%	10%	9%	17%	12%	14%	15%	13%	12%	17%	13%	12%	14%	16%	10%	10%	9%	15%	17%	13%	12%	15%	13%	16%	14%
Tend to disagree	224	191	132	123	180	178	154	134	11	109	113	79	65	80	30	49	35	30	29	51	20	69	55	46	53	124	99	200	23	191
	22%	23%	22%	21%	24%	24%	23%	22%	9%	23%	22%	28%	20%	21%	27%	28%	22%	17%	19%	22%	19%	26%	20%	22%	21%	23%	22%	23%	19%	19%
Strongly disagree	298	274	242	233	269	268	260	245	16	164	133	90	111	97	34	56	46	66	35	62	29	102	99	47	50	202	97	256	36	347
	30%	33%	40%	41%	36%	37%	38%	40%	13%	34%	26%	32%	34%	25%	30%	33%	29%	38%	23%	26%	27%	38%	36%	23%	20%	37%	21%	30%	29%	35%
Don't know	86	39	23	21	32	32	31	23	31	20	65	28	21	36	13	15	15	6	16	21	13	6	22	20	38	28	58	70	14	71
	9%	5%	4%	4%	4%	4%	5%	4%	25%	4%	13%	10%	6%	9%	11%	9%	9%	4%	10%	9%	12%	2%	8%	9%	15%	5%	13%	8%	12%	7%
Agree	261	221	144	146	179	177	169	151	44	132	124	46	88	127	17	29	42	46	50	78	35	67	61	59	75	127	134	224	31	249
	26%	27%	24%	25%	24%	24%	25%	25%	36%	27%	25%	16%	27%	33%	15%	17%	27%	27%	32%	33%	33%	25%	22%	29%	30%	23%	29%	26%	25%	25%
Disagree	522	465	374	356	449	446	415	380	27	273	246	169	176	177	64	105	81	95	63	114	49	171	155	93	103	326	196	456	59	538
	52%	57%	63%	62%	61%	61%	61%	62%	22%	57%	49%	59%	54%	46%	57%	61%	51%	56%	41%	48%	45%	64%	56%	45%	41%	60%	43%	53%	48%	54%
Net agree	-260	-244	-230	-210	-270	-270	-246	-229	18	-141	-122	-123	-88	-50	-47	-76	-39	-49	-14	-36	-13	-105	-94	-34	-28	-199	-62	-232	-28	-289
	-26%	-30%	-39%	-37%	-36%	-37%	-36%	-37%	14%	-29%	-24%	-43%	-27%	-13%	-42%	-44%	-25%	-29%	-9%	-15%	-12%	-39%	-34%	-16%	-11%	-36%	-14%	-27%	-22%	-29%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 38
(JUL20)Q14CH. To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Labour government was elected at the next General Election

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	162 16%	92 45%	8 2%	2 4%	25 4%	109 28%	73 16%	90 17%	13 13%	75 15%	40 14%	75 22%	46 13%	115 18%	40 17%	56 18%	37 16%	13 9%	140 16%	17 19%	106 37%	8 3%	2 4%	47 24%	85 17%	30 10%	142 14%
Tend to agree	99 10%	41 20%	20 5%	7 10%	36 6%	57 15%	35 8%	64 12%	11 11%	43 9%	32 11%	41 12%	25 7%	73 12%	27 12%	40 13%	19 8%	12 8%	92 11%	2 2%	53 19%	18 6%	3 7%	19 10%	55 11%	25 8%	107 11%
Neither agree nor disagree	132 13%	27 13%	25 7%	9 15%	51 9%	54 14%	68 15%	64 12%	11 11%	72 14%	45 15%	35 10%	51 14%	80 13%	31 13%	40 13%	31 14%	13 9%	110 13%	18 20%	41 14%	16 6%	6 11%	20 10%	86 17%	26 8%	143 14%
Tend to disagree	224 22%	24 12%	116 31%	18 28%	173 31%	81 21%	108 23%	115 21%	15 15%	124 25%	59 20%	78 23%	85 24%	137 22%	44 19%	54 18%	70 30%	31 23%	189 22%	24 27%	47 16%	78 27%	11 21%	26 14%	126 25%	71 23%	191 19%
Strongly disagree	298 30%	17 8%	199 52%	24 38%	253 45%	71 18%	151 33%	147 27%	39 39%	149 30%	102 35%	88 26%	107 30%	190 30%	76 32%	87 28%	59 26%	52 38%	254 29%	24 28%	23 8%	163 57%	26 51%	45 23%	111 22%	143 47%	347 35%
Don't know	86 9%	5 2%	11 3%	3 5%	25 4%	18 5%	29 6%	56 10%	10 10%	33 7%	12 4%	26 8%	46 13%	38 6%	20 8%	33 11%	14 6%	17 12%	81 9%	2 3%	16 5%	5 2%	3 7%	37 19%	38 8%	11 4%	71 7%
Agree	261 26%	133 64%	28 7%	9 14%	61 11%	166 43%	108 23%	154 29%	24 24%	118 24%	72 25%	116 34%	71 20%	188 30%	68 28%	95 31%	55 24%	24 18%	232 27%	18 21%	160 56%	26 9%	6 11%	66 34%	139 28%	55 18%	249 25%
Disagree	522 52%	41 20%	316 83%	42 66%	426 76%	152 39%	260 56%	262 49%	54 54%	273 55%	161 55%	166 48%	192 53%	327 52%	121 51%	141 46%	128 56%	84 61%	442 51%	48 55%	70 24%	241 84%	37 72%	71 37%	237 47%	214 70%	538 54%
Net agree	-260 -26%	92 44%	-287 -76%	-33 -52%	-365 -65%	14 4%	-152 -33%	-108 -20%	-29 -30%	-155 -31%	-89 -31%	-50 -15%	-121 -34%	-139 -22%	-53 -22%	-46 -15%	-73 -32%	-60 -43%	-210 -24%	-29 -34%	90 31%	-215 -75%	-31 -61%	-5 -2%	-97 -19%	-158 -52%	-289 -29%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 39
(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1001	831	639	618	760	748	611	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001	
Weighted Total	1001	819	598	574	742	729	682	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001	
Strongly agree	153 15%	139 17%	128 21%	126 22%	139 19%	139 19%	130 20%	6 5%	80 17%	73 14%	29 10%	62 19%	62 16%	4 3%	25 15%	20 13%	41 24%	26 17%	36 15%	13 12%	57 21%	57 20%	25 12%	14 6%	114 21%	39 9%	125 15%	24 19%	171 17%	
Tend to agree	207 21%	187 23%	140 23%	135 24%	174 23%	174 24%	151 22%	142 23%	13 11%	94 19%	112 22%	70 24%	62 19%	75 19%	21 19%	48 28%	26 16%	36 21%	33 22%	42 18%	22 21%	64 24%	57 21%	34 17%	51 21%	121 22%	86 19%	185 22%	20 16%	204 20%
Neither agree nor disagree	168 17%	138 17%	97 16%	85 15%	130 18%	128 18%	113 17%	99 16%	18 15%	84 17%	83 17%	72 25%	40 12%	56 14%	46 41%	27 16%	21 14%	19 11%	15 10%	41 18%	20 18%	46 17%	43 15%	30 14%	49 20%	89 16%	79 17%	136 16%	31 25%	169 17%
Tend to disagree	139 14%	125 15%	91 15%	85 15%	111 15%	110 15%	106 16%	91 15%	5 4%	67 14%	70 14%	35 12%	50 15%	54 14%	12 11%	24 14%	21 13%	29 17%	18 12%	36 15%	14 13%	37 14%	41 15%	32 15%	30 12%	78 14%	61 14%	128 15%	11 9%	146 15%
Strongly disagree	226 23%	178 22%	115 19%	118 21%	143 19%	137 19%	134 20%	120 20%	46 38%	124 26%	93 18%	42 15%	87 26%	98 25%	14 12%	28 16%	45 29%	42 24%	48 32%	50 21%	23 21%	54 20%	54 19%	59 29%	60 24%	107 20%	119 26%	203 24%	17 14%	225 22%
Don't know	107 11%	53 6%	27 5%	24 4%	44 6%	42 6%	40 6%	29 5%	34 28%	33 7%	73 15%	36 13%	28 9%	43 11%	16 14%	20 12%	24 15%	4 3%	13 8%	30 13%	16 15%	10 4%	27 10%	26 13%	44 18%	37 7%	70 15%	85 10%	20 16%	86 9%
Agree	360	326	267	261	313	313	288	272	19	174	185	99	124	138	25	73	46	78	59	79	36	121	114	60	65	235	125	311	44	375
	36%	40%	45%	46%	42%	43%	42%	45%	15%	36%	37%	35%	38%	35%	22%	43%	29%	45%	39%	33%	33%	45%	41%	29%	26%	43%	27%	36%	36%	37%
Disagree	365	303	206	203	255	247	240	211	51	192	163	77	136	152	26	51	66	71	66	86	37	90	95	90	90	185	181	331	28	371
	37%	37%	34%	35%	34%	34%	35%	35%	42%	40%	32%	27%	41%	39%	23%	30%	42%	41%	44%	36%	34%	34%	44%	36%	34%	40%	38%	23%	37%	
Net agree	-6	23	61	58	58	66	48	61	-32	-18	22	22	-13	-14	-1	22	-20	7	-7	-7	-1	31	19	-31	-25	50	-56	-20	16	4
	-1%	3%	10%	10%	8%	9%	7%	10%	-26%	-4%	4%	8%	-4%	-4%	-1%	13%	-12%	4%	-5%	-3%	-1%	11%	7%	-15%	-10%	9%	-12%	-2%	13%	*

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 40
(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Strongly agree	153 15%	10 5%	119 31%	8 13%	133 24%	25 6%	77 17%	76 14%	17 17%	76 15%	56 19%	61 18%	35 10%	117 19%	32 13%	50 16%	30 13%	28 21%	133 15%	12 14%	16 6%	98 34%	17 34%	25 13%	42 8%	86 28%	171 17%
Tend to agree	207 21%	23 11%	116 30%	16 26%	158 28%	65 17%	91 20%	117 22%	20 20%	107 22%	53 18%	74 21%	79 22%	127 20%	58 24%	54 18%	47 21%	34 25%	182 21%	14 16%	37 13%	92 32%	12 24%	27 14%	101 20%	78 26%	204 20%
Neither agree nor disagree	168 17%	39 19%	57 15%	9 13%	86 15%	68 17%	80 17%	89 17%	16 17%	85 17%	45 15%	59 17%	64 18%	104 16%	43 18%	43 14%	38 17%	26 19%	141 16%	19 22%	38 13%	39 14%	4 9%	22 11%	104 21%	42 14%	169 17%
Tend to disagree	139 14%	49 24%	44 12%	13 21%	73 13%	79 20%	66 14%	73 14%	12 13%	70 14%	58 20%	41 12%	39 12%	99 16%	30 13%	45 15%	37 16%	13 9%	120 14%	14 16%	66 23%	32 11%	9 17%	24 13%	83 17%	32 11%	146 15%
Strongly disagree	226 23%	84 41%	21 5%	9 14%	72 13%	135 35%	114 25%	113 21%	22 22%	114 23%	66 23%	75 22%	82 23%	141 22%	56 24%	75 24%	55 24%	16 12%	191 22%	25 28%	115 40%	16 6%	4 8%	58 30%	116 23%	52 17%	225 22%
Don't know	107 11%	1 *	24 6%	8 12%	41 7%	18 5%	37 8%	69 13%	12 12%	45 9%	13 4%	32 9%	60 17%	45 7%	19 8%	43 14%	23 10%	19 14%	98 11%	3 3%	15 5%	12 4%	4 8%	38 19%	54 11%	15 5%	86 9%
Agree	360 36%	34 16%	234 62%	25 39%	291 52%	90 23%	168 36%	192 36%	37 37%	183 37%	110 38%	135 39%	114 32%	244 39%	90 38%	104 34%	77 34%	63 45%	315 36%	26 30%	53 18%	190 66%	30 58%	53 27%	143 29%	164 54%	375 37%
Disagree	365 37%	133 64%	64 17%	23 35%	145 26%	214 55%	180 39%	185 35%	34 34%	185 37%	124 43%	117 34%	121 34%	240 38%	86 36%	120 39%	91 40%	29 21%	311 36%	39 45%	180 63%	48 17%	13 25%	82 42%	199 40%	85 28%	371 37%
Net agree	-6 -1%	-100 -48%	170 45%	2 4%	145 26%	-124 -32%	-13 -3%	7 1%	3 3%	-2 *	-14 -5%	18 5%	-7 -2%	4 1%	4 2%	-16 -5%	-15 -6%	34 24%	4 1%	-12 -14%	-127 -44%	142 49%	16 32%	-29 -15%	-56 -11%	80 26%	4 *

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 41
(JAN23)Q13. Do you think you and your family would be better off under a Conservative government or a Labour government, or do you think it would make no difference?

Base : All

Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Conservative government	163 16%	145 18%	104 17%	99 17%	122 16%	121 17%	115 17%	104 17%	26 21%	93 19%	69 14%	35 12%	51 16%	77 20%	17 15%	18 10%	19 12%	33 19%	22 15%	55 23%	27 25%	57 21%	47 17%	31 15%	28 11%	103 19%	60 13%	149 17%	14 12%	152 15%
Labour government	312 31%	278 34%	230 39%	229 40%	280 38%	280 38%	258 38%	238 39%	14 11%	122 25%	188 37%	121 42%	112 34%	79 20%	46 41%	75 43%	53 34%	59 34%	41 27%	38 16%	13 12%	93 35%	107 38%	52 25%	60 24%	200 37%	111 24%	264 31%	43 35%	328 33%
Make no difference	464 46%	361 44%	240 40%	222 39%	304 41%	293 40%	275 40%	244 40%	75 61%	249 52%	205 41%	111 39%	142 43%	210 54%	41 36%	71 41%	67 43%	75 44%	87 57%	123 52%	56 52%	103 39%	115 41%	112 36%	134 54%	219 54%	246 40%	396 46%	58 47%	465 46%
Other	9 1%	9 1%	6 1%	6 1%	7 1%	7 1%	6 1%	6 1%	1 1%	5 1%	5 1%	4 1%	1 *	4 1%	2 2%	1 1%	1 *	1 *	1 *	4 1%	4 3%	7 2%	3 1%	- -	- -	9 2%	- -	7 1%	2 2%	7 1%
Don't know	53 5%	26 3%	18 3%	16 3%	29 4%	28 4%	28 4%	19 3%	7 5%	15 3%	38 8%	14 5%	22 7%	17 4%	6 6%	7 4%	18 11%	4 2%	1 1%	16 7%	9 9%	8 3%	7 2%	11 5%	27 11%	15 3%	38 8%	46 5%	6 5%	49 5%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 42
(JAN23)Q13. Do you think you and your family would be better off under a Conservative government or a Labour government, or do you think it would make no difference?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Conservative government	163 16%	110 53%	10 3%	4 6% s	18 3%	119 31%	90 19%	73 14%	14 14%	93 19%	56 19%	73 21%	32 9%	129 20%	34 14%	64 21%	37 16%	21 15%	152 18%	7 8%	116 40%	7 3%	7 14% s	31 16%	76 15%	56 18%	152 15%
Labour government	312 31%	4 2%	242 64%	18 28% s	295 52%	56 14%	157 34%	155 29%	42 42%	161 32%	95 33%	89 26%	126 35%	184 29%	61 25%	98 32%	70 31%	53 38%	258 30%	30 35%	22 8%	191 66%	17 33% s	19 10%	171 34%	122 40%	328 33%
Make no difference	464 46%	90 44%	119 31%	38 59% s	227 40%	198 51%	189 41%	275 51%	38 39%	211 42%	128 44%	158 46%	174 49%	286 45%	129 54%	130 42%	110 48%	52 38%	402 46%	43 50%	135 47%	87 30%	26 51% s	124 64%	229 46%	111 36%	465 46%
Other	9 1%	-	1	1	8	7	4	5	1	5	1	5	3	6	1	-	3	1	5	4	-	1	1	1	*	8	7
Don't know	53 5%	3 1%	8 2%	3 5% s	15 3%	9 2%	24 5%	29 5%	4 4%	28 6%	11 4%	18 5%	24 7%	29 4%	14 6%	18 6%	9 4%	11 8%	48 6%	2 2%	14 5%	2 1%	- - s	20 10%	23 5%	10 3%	49 5%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 43
(JAN23)Q14 - Thinking about the outcome of the next General Election, which of the following, if any, comes closest to your view?

26 Jan 2023

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total			
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority	Total
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001	
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001	
The Conservative government has done a good job and there is no need for change at the next election	102 10%	90 11%	72 12%	71 12%	81 11%	80 11%	78 11%	74 12%	9 7%	47 10%	55 11%	8 3%	37 11%	57 15%	1 1%	6 4%	20 13%	17 10%	17 11%	40 17%	22 21%	27 10%	28 10%	27 13%	20 8%	55 10%	47 10%	92 11%	10 8%	96 10%	
The Conservative government has done a good job, but it is time for a change at the next election	115 11%	90 11%	49 8%	48 8%	84 11%	83 11%	64 9%	51 8%	13 10%	45 9%	66 13%	47 16%	21 6%	48 12%	11 10%	35 21%	13 8%	8 5%	16 10%	32 13%	16 15%	16 6%	21 8%	26 13%	52 21%	37 7%	78 17%	95 11%	16 13%	104 10%	
The Conservative government has done a poor job but the next election is not the time for change	146 15%	118 14%	71 12%	70 12%	106 14%	101 14%	91 13%	75 12%	15 12%	88 18%	54 11%	34 12%	53 16%	59 15%	21 19%	12 7%	25 16%	28 16%	25 17%	34 14%	14 13%	46 17%	47 17%	24 11%	29 12%	93 17%	52 12%	133 15%	12 10%	136 14%	
The Conservative government has done a poor job and it is time for a change at the next election	547 55%	472 58%	374 63%	356 62%	426 57%	421 58%	407 60%	379 62%	60 49%	271 56%	270 54%	175 62%	192 58%	180 46%	72 64%	103 60%	83 53%	109 63%	76 50%	104 44%	37 34%	167 62%	167 60%	110 53%	103 41%	334 61%	213 47%	463 54%	74 60%	582 58%	
None of these	33 3%	22 3%	14 2%	14 2%	16 2%	16 2%	16 2%	14 2%	8 7%	15 3%	18 4%	6 2%	9 3%	19 5%	2 2%	3 2%	4 3%	5 3%	6 4%	12 5%	11 10%	2 1%	4 1%	11 5%	17 7%	6 1%	27 6%	29 3%	3 2%	32 3%	
Don't know	58 6%	27 3%	19 3%	15 3%	29 4%	29 4%	26 4%	19 3%	17 14%	17 3%	42 8%	15 5%	18 5%	25 6%	4 4%	11 6%	13 8%	5 3%	12 8%	14 6%	7 7%	9 3%	12 4%	9 5%	28 11%	21 4%	37 8%	50 6%	8 6%	51 5%	
Combinations - Summary net																															
Conservative government - good job	217 22%	180 22%	120 20%	118 21%	165 22%	163 21%	142 21%	125 20%	22 18%	92 19%	121 24%	54 19%	58 18%	105 27%	13 11%	42 24%	33 21%	25 15%	33 22%	72 31%	39 36%	43 16%	49 18%	52 25%	72 29%	92 17%	125 27%	186 22%	27 22%	200 20%	
Conservative government - poor job	692 69%	590 72%	445 74%	426 74%	532 72%	522 72%	498 73%	454 74%	75 61%	359 74%	324 64%	209 74%	244 74%	239 62%	93 83%	116 67%	107 68%	137 80%	102 67%	138 58%	51 47%	214 80%	213 77%	134 65%	132 53%	427 78%	266 58%	596 69%	86 70%	718 72%	
Time for a change	662 66%	562 69%	422 71%	403 70%	510 69%	503 69%	471 69%	430 70%	73 59%	316 65%	336 67%	222 78%	213 65%	228 59%	83 74%	139 81%	95 61%	117 68%	92 60%	136 58%	54 50%	183 68%	188 67%	136 66%	155 62%	371 68%	291 64%	558 65%	90 73%	686 69%	
Not time for a change	248 25%	208 25%	143 24%	141 25%	187 25%	181 25%	169 25%	149 24%	24 20%	135 28%	109 22%	41 15%	90 27%	117 30%	23 20%	19 11%	45 28%	45 26%	42 28%	74 31%	36 34%	73 27%	75 27%	50 24%	49 20%	148 27%	99 22%	224 26%	23 18%	232 23%	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - January 2023

Table 44
(JAN23)Q14 - Thinking about the outcome of the next General Election, which of the following, if any, comes closest to your view?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
The Conservative government has done a good job and there is no need for change at the next election	102 10%	76 37%	6 2%	10 16% ^s	18 3%	87 22%	48 10%	54 10%	8 9%	51 10%	23 8%	52 15%	26 7%	75 12%	23 10%	41 13%	28 12%	9 7%	98 11%	*	70 24%	5 2%	4 7% ^s	26 13%	49 10%	27 9%	96 10%
The Conservative government has done a good job, but it is time for a change at the next election	115 11%	33 16%	39 10%	8 13% ^s	53 9%	47 12%	37 8%	78 15%	11 11%	51 10%	24 8%	37 11%	54 15%	61 10%	27 11%	31 10%	36 16%	13 9%	102 12%	8 9%	53 18%	27 9%	6 11% ^s	30 15%	68 14%	18 6%	104 10%
The Conservative government has done a poor job but the next election is not the time for change	146 15%	72 35%	14 4%	3 5% ^s	39 7%	97 25%	79 17%	66 12%	10 10%	85 17%	54 19%	54 16%	36 10%	108 17%	34 14%	45 14%	30 13%	25 18%	127 15%	12 14%	83 29%	11 4%	3 5% ^s	25 13%	78 16%	43 14%	136 14%
The Conservative government has done a poor job and it is time for a change at the next election	547 55%	20 10%	311 82%	41 65% ^s	435 77%	143 37%	275 59%	271 51%	66 67%	273 55%	177 61%	161 47%	204 57%	338 53%	130 54%	160 52%	118 51%	79 58%	459 53%	60 69%	62 22%	237 82%	39 75% ^s	82 42%	259 52%	206 67%	582 58%
None of these	33 3%	4 2%	3 1%	1 1% ^s	5 1%	7 2%	6 1%	27 5%	1 1%	13 3%	6 2%	11 3%	15 4%	17 3%	12 5%	14 4%	5 2%	2 2%	29 3%	*	13 5%	2 1%	1 1% ^s	12 6%	17 3%	4 1%	32 3%
Don't know	58 6%	2 1%	6 2%	* s	12 2%	8 2%	20 4%	38 7%	3 3%	23 5%	7 2%	28 8%	24 7%	34 5%	12 5%	19 6%	12 5%	9 7%	50 6%	6 7%	5 2%	6 2%	- s	20 10%	30 6%	8 3%	51 5%
Combinations - Summary net																											
Conservative government - good job	217 22%	109 53%	45 12%	18 29% ^s	71 13%	135 35%	84 18%	133 25%	19 20%	102 20%	46 16%	90 26%	80 22%	136 21%	51 21%	72 23%	64 28%	22 16%	199 23%	8 9%	123 43%	32 11%	9 18% ^s	56 29%	116 23%	45 15%	200 20%
Conservative government - poor job	692 69%	92 44%	325 86%	45 70% ^s	474 84%	241 62%	354 76%	338 63%	76 77%	358 72%	232 80%	214 63%	240 67%	446 70%	164 69%	204 66%	147 64%	104 76%	586 68%	72 84%	146 51%	248 86%	41 81% ^s	107 55%	337 67%	249 81%	718 72%
Time for a change	662 66%	53 26%	351 92%	50 78% ^s	488 87%	190 49%	311 67%	350 65%	77 78%	324 65%	201 69%	198 58%	258 72%	399 63%	157 66%	191 62%	154 67%	92 67%	561 65%	68 78%	115 40%	264 92%	44 86% ^s	112 58%	327 65%	223 73%	686 69%
Not time for a change	248 25%	148 71%	20 5%	13 21% ^s	57 10%	185 47%	127 27%	121 23%	18 18%	136 27%	77 26%	106 31%	62 17%	183 29%	58 24%	85 28%	58 25%	34 25%	225 26%	13 15%	154 54%	16 6%	6 12% ^s	51 26%	126 25%	71 23%	232 23%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023
 Respondent Type : GB Adults, General Public 18+ - Telephone
 Weighted
 Source : Ipsos J23-004953-01
 *Less than 0.5%
 s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 45
(DEC21)Q16. Would you favour Britain becoming a republic or remaining a monarchy?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic min- ority	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Republic	222 22%	181 22%	142 24%	139 24%	176 24%	172 24%	163 24%	148 24%	18 15%	113 23%	103 20%	108 38%	70 21%	44 11%	47 42%	61 36%	29 18%	41 24%	24 16%	20 9%	5 5%	68 26%	76 27%	43 21%	34 14%	145 26%	77 17%	183 21%	33 27%	245 24%
Monarchy	645 64%	548 67%	400 67%	382 67%	480 65%	472 65%	450 66%	405 66%	74 60%	321 67%	316 63%	121 43%	212 65%	312 80%	48 42%	73 43%	100 64%	112 65%	115 75%	198 84%	100 92%	174 65%	167 60%	140 68%	164 66%	341 62%	304 67%	571 66%	68 56%	629 63%
Don't know	134 13%	91 11%	57 9%	52 9%	86 12%	85 12%	68 10%	59 10%	31 25%	48 10%	86 17%	55 20%	47 14%	32 8%	18 16%	37 22%	28 18%	18 11%	14 9%	18 7%	3 3%	25 9%	35 13%	23 11%	51 20%	61 11%	73 16%	108 13%	22 18%	127 13%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

Table 46
(DEC21)Q16. Would you favour Britain becoming a republic or remaining a monarchy?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001
Republic	222 22%	13 6%	111 29%	16 25%	173 31%	75 19%	118 25%	103 19%	30 30%	120 24%	61 21%	52 15%	107 30%	113 18%	42 18%	68 22%	35 15%	46 34%	177 20%	30 35%	24 8%	96 33%	9 18%	17 9%	106 21%	99 32%	245 24%
Monarchy	645 64%	187 90%	211 56%	41 65%	315 56%	290 74%	291 63%	354 66%	57 58%	304 61%	199 68%	262 76%	179 50%	461 73%	168 70%	211 68%	159 70%	67 49%	574 66%	40 46%	254 89%	143 50%	33 64%	154 79%	319 64%	172 56%	629 63%
Don't know	134 13%	7 3%	57 15%	6 10%	75 13%	25 6%	55 12%	79 15%	12 12%	73 15%	30 10%	29 8%	74 20%	59 9%	28 12%	31 10%	34 15%	24 18%	115 13%	16 19%	8 3%	49 17%	9 18%	23 12%	75 15%	36 12%	127 13%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

26 Jan 2023

Table 47
(JAN23)Q16. Which two or three members of the Royal Family do you like the most?

Base : All

Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total				
	Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic min- ority		
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001	
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001	
Prince William Prince of Wales / Duke of Cambridge	502	448	321	303	393	389	361	323	42	226	274	86	171	245	18	69	67	104	98	147	60	151	128	100	122	279	223	451	42	483	
Prince Harry, Duke of Sussex	175	138	100	92	139	132	111	101	14	73	96	84	61	80	32	52	37	24	12	18	8	47	43	30	55	90	85	139	34	170	
Princess Catherine, Princess of Wales / Duchess of Cambridge	290	253	184	180	225	220	207	184	23	108	180	44	105	141	9	35	49	56	54	88	34	84	89	61	56	173	117	266	16	284	
King Charles	322	292	234	227	273	270	261	238	20	175	145	48	105	170	17	31	38	67	49	121	58	93	87	67	76	180	143	293	25	328	
Princess Anne/Princess Royal	157	149	117	113	128	128	126	118	14	60	97	10	44	103	4	6	12	32	31	72	32	58	49	24	26	107	51	150	7	180	
Meghan Markle, Duchess of Sussex	37	31	25	22	28	28	26	25	4	16	21	23	11	2	14	9	7	5	1	1	-	11	10	5	11	21	16	26	11	49	
Prince Andrew/Duke of York	8	7	5	4	5	5	5	5	*	6	2	1	1	5	*	1	1	-	2	4	1	-	1	2	5	1	7	8	-	7	
Camilla Parker Bowles / Queen Consort / Duchess of Cornwall	33	27	22	24	25	25	25	25	4	15	18	2	15	15	-	2	5	10	3	12	5	9	9	6	8	18	14	32	1	39	
Sarah Ferguson/Duchess of York	*	*	-	-	-	-	-	-	*	*	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	-	-	*	-	-	1
Prince Edward/Earl of Wessex	44	42	30	32	40	40	39	32	4	22	22	6	9	29	3	4	1	8	15	15	6	14	15	9	7	29	16	42	1	51	
Sophie Rhys-Jones/ Countess of Wessex	36	31	25	24	31	31	31	25	*	7	29	4	9	22	1	4	5	4	12	10	1	12	14	5	5	26	10	35	*	35	
Duke of Kent	1	1	1	1	1	1	1	1	-	*	1	-	1	-	-	-	1	-	-	-	-	1	*	-	-	1	-	1	-	-	2
Duchess of Kent	3	1	*	*	2	2	2	*	-	3	*	2	1	*	-	2	1	-	*	-	-	*	2	-	1	2	1	1	2	3	
Princess Alexandra	*	*	*	*	*	*	*	*	-	*	-	-	*	-	-	-	-	-	-	*	-	-	*	-	-	-	*	*	-	-	1
Princess Beatrice	5	5	5	4	5	5	5	5	*	1	4	5	*	-	-	5	-	*	-	-	-	5	*	-	-	5	-	5	-	3	
Princess Eugenie	6	6	6	6	6	6	6	6	-	2	4	4	-	2	-	4	-	-	2	-	-	4	*	2	-	4	2	6	-	3	
Prince Michael of Kent	*	*	*	*	*	*	*	*	-	*	-	-	*	-	-	*	-	-	-	-	-	*	-	-	-	*	-	*	-	-	1
Princess Michael of Kent	1	1	1	1	1	1	1	1	-	1	-	-	*	1	-	*	-	-	1	-	-	-	1	-	-	1	-	1	*	2	
Other	88	72	46	45	55	50	47	46	12	34	50	23	30	36	12	10	8	22	18	17	6	19	27	26	16	47	42	80	8	85	
Kings grandchildren (George/Charlotte/Louis/ Archie/Lilibet) (Combination)	35	27	20	17	23	23	21	20	7	20	15	11	20	5	3	7	11	9	5	-	-	8	14	3	10	22	13	26	9	32	
None	143	111	85	81	98	97	93	86	30	89	49	64	48	31	30	34	25	23	21	9	2	39	40	35	29	79	64	119	21	152	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - January 2023

Table 47
(JAN23)Q16. Which two or three members of the Royal Family do you like the most?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001
Don't know	79	44	33	30	49	49	45	34	15	40	38	36	22	20	19	17	18	4	3	16	11	9	29	10	31	38	41	57	21	79
	8%	5%	5%	5%	7%	7%	7%	6%	12%	8%	8%	13%	7%	5%	17%	10%	11%	3%	2%	7%	10%	3%	10%	5%	13%	7%	9%	7%	17%	8%

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - January 2023

26 Jan 2023

Table 48
(JAN23)Q16. Which two or three members of the Royal Family do you like the most?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qual-ifications	Other qual-ifications	Degree +		
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001	
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001	
Prince William Prince of Wales / Duke of Cambridge	502 50%	156 75%	186 49%	34 53%	249 44%	219 56%	223 48%	278 52%	50 51%	234 47%	157 54%	198 58%	143 40%	355 56%	140 59%	148 48%	139 61%	47 34%	453 52%	28 32%	198 69%	135 47%	31 61%	94 48%	268 54%	140 46%	483 48%	
Prince Harry, Duke of Sussex	175 17%	18 9%	94 25%	13 21%	131 23%	55 14%	85 18%	89 17%	24 24%	99 20%	46 16%	36 10%	92 26%	81 13%	41 17%	53 17%	44 19%	26 19%	153 18%	11 12%	23 8%	85 29%	5 10%	27 14%	88 18%	60 19%	170 17%	
Princess Catherine, Princess of Wales / Duchess of Cambridge	290 29%	91 44%	93 25%	28 44%	142 25%	139 36%	133 29%	157 29%	29 30%	131 26%	95 33%	124 36%	70 20%	219 35%	82 34%	85 27%	72 31%	31 23%	255 29%	20 24%	117 41%	70 24%	18 36%	50 26%	148 30%	91 30%	284 28%	
King Charles	322 32%	104 50%	126 33%	20 31%	174 31%	153 39%	114 24%	209 39%	25 25%	131 26%	98 34%	138 40%	85 24%	236 37%	89 37%	95 31%	80 35%	37 27%	281 33%	22 26%	122 43%	96 33%	22 43%	72 37%	151 30%	100 33%	328 33%	
Princess Anne/Princess Royal	157 16%	39 19%	54 14%	14 21%	85 15%	70 18%	58 13%	99 18%	13 14%	65 13%	45 16%	88 26%	24 7%	133 21%	40 17%	55 18%	42 18%	10 7%	134 16%	10 12%	63 22%	42 15%	9 18%	44 23%	74 15%	40 13%	180 18%	
Meghan Markle, Duchess of Sussex	37 4%	6 3%	20 5%	1 2%	26 5%	11 3%	23 5%	14 3%	8 8%	17 3%	8 3%	9 2%	20 6%	17 3%	8 3%	10 3%	4 2%	11 8%	32 4%	4 4%	5 2%	17 6%	1 1%	3 2%	13 3%	21 7%	49 5%	
Prince Andrew/Duke of York	8 1%	- -	5 1%	- -	7 1%	3 1%	3 1%	5 1%	1 1%	4 1%	3 1%	1 1%	4 1%	4 1%	2 1%	3 1%	- -	- -	5 3%	3 3%	* -	3 -	- -	2 1%	4 1%	2 1%	7 1%	
Camilla Parker Bowles / Queen Consort / Duchess of Cornwall	33 3%	15 7%	9 2%	- -	11 2%	17 4%	14 3%	19 4%	5 5%	15 3%	8 3%	15 4%	9 3%	23 4%	8 4%	11 3%	12 5%	- -	30 3%	2 2%	20 7%	7 2%	* -	7 4%	15 3%	11 4%	39 4%	
Sarah Ferguson/Duchess of York	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Prince Edward/Earl of Wessex	44 4%	12 6%	12 3%	8 12%	26 5%	26 7%	15 3%	29 5%	2 2%	18 4%	17 6%	16 5%	11 3%	33 5%	8 4%	14 4%	12 5%	6 5%	36 4%	4 4%	18 6%	12 4%	3 5%	6 3%	28 6%	10 3%	51 5%	
Sophie Rhys-Jones/ Countess of Wessex	36 4%	10 5%	13 3%	8 12%	23 4%	20 5%	15 3%	21 4%	3 3%	16 3%	11 4%	14 4%	10 3%	25 4%	13 5%	7 2%	11 5%	2 1%	28 3%	4 4%	14 5%	10 3%	3 7%	2 1%	23 5%	11 4%	35 3%	
Duke of Kent	1 *	- -	1 *	- -	1 *	* -	- -	1 *	* *	1 *	- -	- -	- -	1 *	- -	- -	1 1%	1 1%	- -	- -	- -	1 *	- -	- -	- -	- -	1 *	2 *
Duchess of Kent	3 *	- -	* *	- -	* *	- -	1 *	2 *	1 1%	- -	* *	- -	3 1%	* *	- -	3 1%	* *	- -	3 *	- -	3 1%	* *	- -	- -	1 *	2 1%	3 *	
Princess Alexandra	* *	- -	* *	- -	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *
Princess Beatrice	5 1%	* *	4 1%	- -	4 1%	* *	5 1%	* *	- -	5 1%	* *	* *	4 1%	1 *	* *	- -	4 2%	- -	5 1%	* *	1 *	4 2%	- -	- -	- -	5 2%	3 *	
Princess Eugenie	6 1%	- -	4 1%	- -	6 1%	2 *	6 1%	- -	* *	6 1%	- -	- -	6 2%	- -	- -	- -	6 3%	* *	6 1%	- -	- -	4 2%	- -	- -	2 *	4 1%	3 *	
Prince Michael of Kent	* *	- -	* *	- -	* *	- -	* *	- -	- -	* *	- -	- -	- -	* *	* *	- -	- -	- -	* *	- -	- -	* *	- -	- -	- -	- -	* *	1 *
Princess Michael of Kent	1 *	- -	1 *	- -	1 *	- -	1 *	- -	* *	1 *	- -	1 *	* *	1 *	- -	* *	1 1%	- -	1 1%	- -	- -	1 1%	- -	- -	1 *	- -	2 *	
Other	88 9%	17 8%	27 7%	3 5%	45 8%	36 9%	38 8%	50 9%	12 12%	47 9%	28 10%	24 7%	35 10%	53 8%	28 12%	21 7%	28 12%	9 6%	84 10%	2 2%	27 9%	17 6%	3 5%	14 7%	45 9%	29 10%	85 8%	
Kings grandchildren (George/Charlotte/Louis/ Archie/Lilibet) (Combination)	35 4%	6 3%	18 5%	2 4%	24 4%	12 3%	25 5%	10 2%	2 2%	24 5%	18 6%	2 *	16 4%	19 3%	7 3%	9 3%	12 5%	7 5%	31 4%	* *	5 2%	17 6%	2 5%	1 *	23 5%	12 4%	32 3%	
None	143 14%	9 5%	53 14%	5 9%	87 15%	43 11%	81 18%	62 11%	12 12%	82 17%	36 12%	44 13%	61 17%	81 13%	22 9%	51 17%	18 8%	26 19%	111 13%	25 29%	19 6%	44 15%	10 19%	25 13%	68 14%	50 16%	152 15%	
Don't know	79 8%	2 1%	31 8%	3 5%	40 7%	11 3%	34 7%	45 8%	7 7%	45 9%	23 8%	21 6%	33 9%	44 7%	15 6%	27 9%	13 6%	17 12%	70 8%	7 8%	12 4%	15 5%	2 4%	21 11%	38 8%	20 7%	79 8%	

Fieldwork dates : Wednesday 18th to Wednesday 25th January 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - January 2023

Table 49
(JAN23)Q17. As you may be aware, the coronation of King Charles the Third is due to take place this year on Saturday 6th May. Do you think Prince Harry should be invited to the coronation, or not?

Base : All

Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total				
	Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority	Total	
Unweighted Total	1001	831	639	618	760	748	714	653	104	508	479	256	345	400	106	150	151	194	141	259	110	234	352	182	233	586	415	837	148	1001	
Weighted Total	1001	819	598	574	742	729	682	611	122	482	505	284	329	388	112	172	157	172	152	236	108	268	278	206	249	546	455	862	123	1001	
Definitely should be invited	400	318	230	215	297	292	259	238	52	183	210	137	154	109	48	89	77	77	47	63	26	104	110	72	115	214	186	331	62	374	
	40%	39%	38%	38%	40%	40%	38%	39%	42%	38%	42%	48%	47%	28%	42%	52%	49%	45%	31%	27%	24%	39%	40%	42%	35%	46%	39%	41%	38%	51%	
Probably should be invited	205	175	132	130	157	150	143	132	13	106	95	73	58	74	42	30	29	29	32	42	19	62	63	46	34	125	80	174	30	208	
	20%	21%	22%	23%	21%	21%	21%	22%	11%	22%	19%	26%	18%	19%	38%	18%	19%	17%	21%	18%	17%	23%	23%	22%	14%	23%	18%	20%	24%	21%	
Probably should not be invited	86	73	53	47	62	61	61	55	9	34	52	17	20	49	6	11	7	13	14	34	12	27	20	25	14	47	39	79	5	85	
	9%	9%	9%	8%	8%	8%	9%	9%	7%	7%	10%	6%	6%	13%	5%	6%	4%	8%	9%	15%	11%	10%	7%	12%	6%	9%	8%	9%	4%	8%	
Definitely should not be invited	207	182	126	125	151	150	145	129	30	102	102	26	66	114	7	20	30	37	40	74	44	57	55	38	57	112	95	196	11	220	
	21%	22%	21%	22%	20%	21%	21%	21%	25%	21%	20%	9%	20%	29%	6%	11%	19%	21%	26%	31%	40%	21%	20%	18%	23%	21%	21%	23%	9%	22%	
Don't know	103	72	57	57	75	75	74	57	19	56	46	31	30	41	10	22	14	16	19	22	8	18	29	27	29	47	56	82	15	114	
	10%	9%	9%	10%	10%	10%	11%	9%	15%	12%	9%	11%	9%	11%	8%	13%	9%	9%	13%	9%	7%	7%	10%	13%	12%	9%	12%	9%	12%	11%	
Combinations - Summary net																															
Invited	605	492	362	345	454	442	402	371	65	290	306	210	212	184	90	119	106	106	78	105	45	166	174	117	149	339	266	505	92	582	
	60%	60%	60%	60%	61%	61%	59%	61%	53%	60%	61%	74%	65%	47%	80%	70%	68%	62%	51%	45%	41%	62%	62%	57%	60%	62%	58%	59%	75%	58%	
Should not be invited	293	255	180	172	213	212	206	183	39	137	153	43	86	163	13	31	36	50	55	109	56	84	76	62	71	160	133	275	16	305	
	29%	31%	30%	30%	29%	29%	30%	30%	32%	28%	30%	15%	26%	42%	11%	18%	23%	29%	36%	46%	51%	31%	27%	30%	29%	29%	29%	32%	13%	30%	

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Ipsos Political Monitor - January 2023

Table 50
(JAN23)Q17. As you may be aware, the coronation of King Charles the Third is due to take place this year on Saturday 6th May. Do you think Prince Harry should be invited to the coronation, or not?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions					Past vote (2019 General Election)			Qualifications			UnW Tot.		
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications		Degree +	
Unweighted Total	1001	197	390	62	574	381	460	540	194	370	335	349	296	684	211	325	218	146	840	101	282	301	61	196	445	360	1001	
Weighted Total	1001	207	380	64	563	390	464	536	99	497	291	343	359	634	239	310	229	137	865	86	287	288	51	195	500	306	1001	
Definitely should be invited	400	61	164	30	250	147	190	209	47	199	114	113	170	227	111	108	87	64	352	31	73	132	14	73	200	127	374	
	40%	30%	43%	47% ^s	44%	38%	41%	39%	48%	40%	39%	33%	47%	36%	46%	35%	38%	47%	41%	36%	26%	46%	28% ^s	38%	40%	41%	37%	
Probably should be invited	205	46	89	10	124	81	103	102	21	115	63	56	83	119	42	55	55	33	178	20	63	56	14	30	103	72	208	
	20%	22%	24%	16% ^s	22%	21%	22%	19%	21%	23%	22%	16%	23%	19%	18%	18%	24%	24%	21%	23%	22%	20%	28% ^s	16%	21%	24%	21%	
Probably should not be invited	86	26	31	6	45	40	30	56	5	35	18	40	28	58	19	33	18	10	74	6	33	24	5	21	47	18	85	
	9%	13%	8%	10% ^s	8%	10%	7%	10%	5%	7%	6%	12%	8%	9%	8%	11%	8%	7%	9%	7%	11%	8%	10% ^s	11%	9%	6%	8%	
Definitely should not be invited	207	61	64	11	92	89	87	120	18	85	62	100	45	162	44	77	56	14	177	15	104	48	8	50	108	49	220	
	21%	29%	17%	17% ^s	16%	23%	19%	22%	18%	17%	21%	29%	12%	26%	18%	25%	25%	10%	20%	18%	36%	17%	16% ^s	26%	22%	16%	22%	
Don't know	103	13	32	6	52	32	54	49	8	63	33	35	34	67	23	36	13	16	84	14	13	28	9	20	42	41	114	
	10%	6%	8%	10% ^s	9%	8%	12%	9%	8%	13%	11%	10%	10%	11%	10%	12%	6%	12%	10%	16%	5%	10%	18% ^s	10%	8%	13%	11%	
Combinations - Summary net																												
Invited	605	107	253	40	374	228	293	312	68	314	177	168	252	346	153	163	142	97	530	51	136	188	29	103	303	199	582	
	60%	52%	67%	63% ^s	66%	58%	63%	58%	69%	63%	61%	49%	70%	55%	64%	53%	62%	71%	61%	59%	48%	65%	56% ^s	53%	61%	65%	58%	
Should not be invited	293	87	95	17	138	130	117	175	23	120	81	140	72	220	63	110	74	24	252	21	137	72	13	71	155	66	305	
	29%	42%	25%	27% ^s	24%	33%	25%	33%	23%	24%	28%	41%	20%	35%	26%	36%	32%	18%	29%	25%	48%	25%	26% ^s	37%	31%	22%	30%	

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