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Q1.Generally speaking, do you think
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All Aduts aged $18+$ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Agregated Age rraaks |  |  | Generations |  |  |  | Social grade |  | Region |  |  |  |  |  | Urana/Rural |  | Marital Staus |  |  | Pres of children HH (17or under) |  | Education |  | Employment status |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{gathered} \text { Male } \\ \text { (B) } \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (c) } \end{gathered}$ | $\begin{aligned} & 18.24 \\ & (2) \end{aligned}$ | $\begin{gathered} 25 \cdot 34 \\ (\mathrm{E}) \\ \hline \end{gathered}$ | $\begin{aligned} & 35.44 \\ & \text { (f) } \end{aligned}$ | $\begin{gathered} 45.54 \\ \hline(5) \end{gathered}$ | $55(64)$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{aligned} & 35.54 \\ & (k) \end{aligned}$ | $\begin{aligned} & 55+ \\ & (4) \\ & (4) \end{aligned}$ | $\begin{aligned} & \text { Gen } 2 \\ & \text { (M) } \end{aligned}$ | Millennials (N) | $\begin{aligned} & \text { Gen } x++ \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \substack{\text { Baby } \\ \text { Boomer } \\ \text { (P) }} \end{gathered}$ | $\begin{aligned} & \text { ABC1 } \\ & (0) \end{aligned}$ | $\underset{(\mathrm{R})}{\substack{\mathrm{CDE}}}$ | $\begin{aligned} & \text { North } \\ & \text { (S) } \end{aligned}$ | $\begin{gathered} \text { Midlands } \\ (\pi) \end{gathered}$ | $\begin{aligned} & \text { South } \\ & \text { SU) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales s } \\ & \text { (w) } \end{aligned}$ | $\begin{gathered} \text { Scotand } \\ (x) \end{gathered}$ | $\begin{aligned} & \text { Urban } \\ & (Y) \end{aligned}$ | $\begin{aligned} & \text { Rural } \\ & (z 2) \end{aligned}$ | $\begin{gathered} \text { Marieded } \\ \text { Liningas } \\ \text { Maried } \\ \text { (a) } \end{gathered}$ | $\begin{gathered} \text { Single } \\ \text { (b) } \end{gathered}$ | Widowed/ Divorced/s <br> eparated <br> (c) | $\begin{aligned} & \text { At least } \\ & \text { one ohidd } \\ & \text { peresent } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { chidren } \\ \text { chiresent } \\ \text { (e) } \end{gathered}$ | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | $\underset{\substack{\text { Non- } \\ \text { gracuate } \\(\mathrm{s})}}{\text { and }}$ | $\begin{gathered} \text { Working } \\ \text { (h) } \end{gathered}$ | Not Working (i) |
| Unweighted base | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | ${ }^{374}$ | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | ${ }_{7} 7$ | 303 | 104 | 409 | ${ }_{72}$ | 589 | 552 | 762 | 379 |
| Weighted base | 1141 | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | ${ }^{354}$ | 635 | 506 | 273 | 298 | 262 | 153 | 56 | 98 | 942 | 199 | 717 | 278 | 146 | 365 | 776 | ${ }_{35}$ | 789 | 674 | 467 |
| Right direction (1) | $\begin{aligned} & 169 \\ & 15 \% \\ & \\ & \hline 159 \end{aligned}$ | $\begin{aligned} & 88 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 59 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 72 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 14 \% \end{aligned}$ |
| Wrong direction (-1) | $\begin{aligned} & \begin{array}{c} 696 \\ 61 \% \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 339 \\ 61 \% \end{array} \\ & \hline \end{aligned}$ | $\begin{aligned} & 355 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 54 \% \\ & 54 \end{aligned}$ | $\begin{aligned} & 105 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & \substack{137 \\ 07 \\ 0} \end{aligned}$ | $\begin{aligned} & 111 \\ & \substack{6 \% \\ 0 \% \\ 0} \end{aligned}$ | $\begin{aligned} & 162 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & \text { 170 } \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 65 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 63 \% \end{aligned}$ J | $\begin{aligned} & 83 \\ & 53 \% \\ & 53 \end{aligned}$ | $\begin{aligned} & 178 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 66 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 404 \\ & 64 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 292 \\ & 58 \% \\ & 58 \end{aligned}$ | $\begin{aligned} & 174 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & \begin{array}{l} 40 \% \\ 72 \% \end{array} \end{aligned}$ | $\begin{aligned} & 73 \\ & 74 \% \\ & \text { tuve } \end{aligned}$ | $\begin{aligned} & 574 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 434 \\ & 61 \% \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 59 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 207 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 490 \\ & 63 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 487 \\ & 62 \% \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 410 \\ & 61 \% \\ & 61 \% \end{aligned}$ | - |
| Neither (0) | $\begin{gathered} 213 \\ 19 \% \end{gathered}$ | $\begin{gathered} 99 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 50 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 58 \\ \substack{52 \% \\ w} \end{gathered}$ | $\begin{gathered} 35 \\ \substack{35 \% \\ w} \end{gathered}$ | $\begin{gathered} 3 \\ 5 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \text { 170 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 53 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 17 \% \end{aligned}$ | 98 21\% |
| Don't know | $\begin{aligned} & 63 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 16 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 30\% } \\ & \text { op } \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 56 \\ & 6 \% \end{aligned}$ | ${ }_{4 \%}^{7}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 6 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 7 \% \end{aligned}$ | ${ }_{4 \%}^{19}$ |
| Mean | -0.49 | ${ }^{-0.48}$ | -0.50 | $\underset{\substack{-0.40 \\ 6}}{\substack{\text { a }}}$ | -0.42 | -0.52 | -0.60 | -0.53 | -0.45 | $\stackrel{-0.41}{\substack{\text { k }}}$ | -0.56 | -0.48 | $\stackrel{-0.38}{08}$ | -0.48 | ${ }^{-0.57}$ | ${ }^{-0.48}$ | -0.50 | -0.48 | -0.51 | -0.49 | -0.47 | ${ }_{\substack{-0.35 \\ \times \\ 0}}$ | ${ }^{-0.56}$ | ${ }^{-0.66}$ | -0.49 | -0.50 | ${ }^{0.47}$ | -0.56 | ${ }^{-0.44}$ | $\stackrel{-0.39}{89}$ | -0.54 | -0.45 | -0.51 | -0.48 |  |

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction? All Adults aged $18+$ in Great Britain

|  | Total <br> Total | General Election 2019 Vote |  |  |  | Referendum 2016 vote |  | Favourable to parties |  |  |  |  |  |  |  | Favourable to politicians |  |  |  |  |  | Opinion of Brexit's impact on the country |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Conservati <br> ve | Labour | Liberal Democrats | Other | Remain | Leave | Favourable to Cons | Unfavoura ble to Cons | Favourable to Lab | Unfavoura ble to Lab | Favourable <br> to Lib <br> Dems | Unfavoura ble to Lib Dems | Favourable <br> to Green <br> Party | Unfavoura <br> ble to Green Party | Favourable to Sunak | Unfavour ble to Sunak | Favourable to Starmer | Unfavoura <br> ble to Starmer | Favourable to Hunt | Unfavoura ble to Hunt | Positive impact | Negative impact |
|  | (A) | (B) | (c) | (D) | (E) | (F) | (G) | (H) | (I) | (1) | (K) | (L) | (M) | (N) | (0) | (P) | (a) | (R) | (s) | (T) | (U) | (v) | (w) |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | 1141 | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | 341 | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Right direction (1) | $\begin{aligned} & 169 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 89 \\ 23 \% \\ \text { cE } \end{gathered}$ | $\begin{gathered} 29 \\ 10 \% \end{gathered}$ | $\begin{gathered} 16 \\ 16 \% \end{gathered}$ | $\begin{gathered} 17 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 84 \\ \text { 20\% } \\ F \end{gathered}$ | $\begin{gathered} 121 \\ \text { 42\% } \\ \text { uאKMMN } \end{gathered}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 54 \\ 13 \% \\ 1 \end{gathered}$ | $\begin{gathered} 78 \\ \text { 19\% } \\ \text { IM } \end{gathered}$ | $\begin{gathered} 46 \\ 20 \% \\ 10 \end{gathered}$ | $\begin{gathered} 52 \\ 13 \% \\ 1 \end{gathered}$ | $\begin{gathered} 42 \\ 16 \% \\ 1 \end{gathered}$ | $\begin{gathered} 66 \\ \text { 18\% } \\ \text { IM } \end{gathered}$ | $\begin{aligned} & 122 \\ & 35 \% \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 60 \\ 16 \% \\ \text { au } \end{gathered}$ | $\begin{gathered} 83 \\ 19 \% \\ \text { Qu } \end{gathered}$ | $\begin{aligned} & 89 \\ & 42 \% \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 104 \\ 40 \% \\ w \end{gathered}$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ |
| Wrong direction (-1) | $\begin{aligned} & 696 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 210 \\ 76 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 64 \\ 67 \% \\ \mathrm{~B}^{*} \end{gathered}$ | $\begin{gathered} 88 \\ 68 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 315 \\ 70 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 232 \\ & 55 \% \end{aligned}$ | $\begin{gathered} 89 \\ 31 \% \end{gathered}$ | $\begin{gathered} 495 \\ 85 \% \\ \text { HKLMNO } \end{gathered}$ | $\begin{gathered} 300 \\ 75 \% \\ \text { HKıLMNO } \end{gathered}$ | $\begin{gathered} 232 \\ 56 \% \\ H \end{gathered}$ | $\begin{aligned} & 152 \\ & 65 \% \\ & \text { нк } \end{aligned}$ | $\begin{aligned} & 246 \\ & 63 \% \\ & \text { нк } \end{aligned}$ | $\begin{aligned} & 184 \\ & 70 \% \\ & \text { Hко } \end{aligned}$ | $\begin{gathered} 212 \\ 59 \% \\ H \end{gathered}$ | $\begin{aligned} & 124 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 391 \\ & 87 \% \\ & \text { PRST } \end{aligned}$ | $\begin{aligned} & 264 \\ & 71 \% \\ & \end{aligned}$ | $\begin{gathered} 236 \\ 54 \% \\ \text { PT } \end{gathered}$ | $\begin{gathered} 74 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 422 \\ & 84 \% \\ & \text { poch } \end{aligned}$ | $\begin{gathered} 92 \\ 36 \% \end{gathered}$ | $\begin{gathered} 466 \\ 76 \% \\ v \end{gathered}$ |
| Neither (0) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 26 \% \\ & \text { come } \end{aligned}$ | $\begin{gathered} 28 \\ 10 \% \end{gathered}$ | $\begin{gathered} 11 \\ 11 \% \end{gathered}$ | $\begin{gathered} 17 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 99 \\ 23 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{aligned} & 70 \\ & \text { 24\% } \\ & \text { ulve } \end{aligned}$ | $\begin{aligned} & 48 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 91 \\ 22 \% \\ 101 \end{gathered}$ | $\begin{gathered} 26 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & \text { 21\% } \\ & \text { } \end{aligned}$ | $\begin{gathered} 33 \\ 12 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 73 \\ & 20 \% \\ & \text { 2un } \end{aligned}$ | $\begin{gathered} 82 \\ 24 \% \\ \text { aru } \end{gathered}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 23 \% \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 42 \\ & 20 \% \\ & \text { aru } \end{aligned}$ | $\begin{gathered} 53 \\ 11 \% \end{gathered}$ | $\begin{gathered} 57 \\ 22 \% \\ w \end{gathered}$ | $\begin{aligned} & 87 \\ & 14 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 63 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \\ & \text { } \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \\ & \text { Qu } \end{aligned}$ | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 3 \% \\ & \text { au } \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ |
| Mean | -0.49 | $\begin{gathered} -0.25 \\ \mathrm{CDE} \end{gathered}$ | $-0.68$ | $-. .54$ | $-0.58$ | -0.60 | $-0.36$ | $\begin{gathered} 0.11 \\ \text { UKKLMNO } \end{gathered}$ | -0.83 | $-0.63$ | $\begin{gathered} -0.38 \\ \text { uMn } \end{gathered}$ | ${ }^{-0.47}$ | $-0.51$ | $-0.55$ | $\begin{aligned} & -0.42 \\ & \hline 10 \end{aligned}$ | $\begin{aligned} & -0.01 \\ & \text { QRu } \end{aligned}$ | -0.84 | $\begin{gathered} -0.56 \\ \mathrm{au} \end{gathered}$ | $\begin{gathered} -0.36 \\ \text { QRU } \end{gathered}$ | $\begin{gathered} 0.07 \\ \text { arsu } \end{gathered}$ | -0.82 | $\begin{gathered} 0.05 \\ w \end{gathered}$ | -0.73 |

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

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|  |  | whate exen | ent, | dovou have | eatavour |  |  | the foll | slowing | nsand pe | political |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\begin{aligned} & \text { Johnson, } \\ & \text { former } \\ & \text { leader of } \\ & \text { the } \\ & \text { Conservati } \\ & \text { ve Party } \\ & \text { and } \\ & \text { former } \\ & \text { Prime } \\ & \text { Minister } \end{aligned}$ (B) |  |  | $\begin{gathered} \text { Jeremy } \\ \text { Corbyn, } \\ \text { Former } \\ \text { leader of } \\ \text { the Labour } \\ \text { Party } \end{gathered}$ | Tony Blair, Former leader of the Labour Party and former Prime Minister |  |  | $\begin{aligned} & \text { he eabou } \\ & \text { Raty } \end{aligned}$ | $\begin{gathered} \text { Thene } \\ \text { coneati } \\ \text { veparaty } \end{gathered}$ | Deemerats | ${ }_{\text {Party }}^{\text {(1) }}$ |
| Unweighed bse | 1141 | ${ }^{141}$ | ${ }^{1141}$ | ${ }^{1141}$ | ${ }^{1141}$ | 1141 | 1141 | ${ }^{1141}$ | ${ }_{141}$ | ${ }^{1141}$ | ${ }^{141}$ | 1141 |
| Weighed base | ${ }_{141}$ | ${ }_{141}$ | ${ }_{141}$ | ${ }_{141}$ | ${ }^{1141}$ | ${ }_{141}$ | ${ }^{1141}$ | ${ }_{1141}$ | ${ }_{141}$ | ${ }_{141}$ | ${ }_{141}$ | ${ }_{1141}$ |
| very fevourabe (2) | $\begin{gathered} 104 \\ \text { costan } \\ \text { cotanc } \end{gathered}$ |  | ( $\begin{aligned} & 33 \\ & 3 \%\end{aligned}$ | $\begin{gathered} 85 \\ \substack{85 \\ \text { creack }} \end{gathered}$ | $\begin{gathered} 85 \\ \text { cotck } \\ \text { crouk } \end{gathered}$ | $$ | ${ }_{4 \%}^{43}$ | $\begin{aligned} & 50 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{gathered} 138 \\ \text { A28 } \\ \text { Acoserank } \end{gathered}$ | $\underset{\substack{97 \\ c \operatorname{cosenk}}}{97}$ | ${ }_{4 \%}^{43}$ |  |
| Fairy favurable (1) |  | $\begin{aligned} & 203 \\ & \begin{array}{c} 188 \\ \text { cect } \\ \text { cor } \end{array} \end{aligned}$ | (10\% | $\begin{gathered} 256 \\ \text { and } \\ \text { Becferum } \end{gathered}$ | (12\% | $\begin{gathered} 183 \\ \text { and } \\ \text { cte } \\ \text { cto } \end{gathered}$ | (128 | $\begin{gathered} 162 \\ \text { anc } \\ \\ c \end{gathered}$ | $\begin{gathered} 260 \\ \text { acter } \\ \text { sctrockuk } \end{gathered}$ | $\begin{aligned} & 192 \\ & \substack{17 \% \\ \text { ctive } \\ \text { co }} \end{aligned}$ |  |  |
| Neithe favourabe nor unfavourale (0) | $\begin{gathered} 263 \\ \substack{236 \\ \text { ase }} \\ \hline 8 \end{gathered}$ | $\begin{gathered} 183 \\ 168 \\ 168 \end{gathered}$ |  | $\begin{gathered} 287 \\ \text { anc } \\ \text { sé } \end{gathered}$ | $\begin{gathered} 213 \\ 19 \% \end{gathered}$ | $\begin{gathered} 299 \\ \substack{268 \\ \text { efe }} \end{gathered}$ | $\begin{gathered} 310 \\ \substack{27 \% \\ \text { ase }} \end{gathered}$ | $\begin{gathered} 323 \\ \substack{388 \\ \text { aseif }} \end{gathered}$ | $\begin{gathered} 260 \\ \text { 238 } \\ \text { ane } \end{gathered}$ | $\begin{gathered} 212 \\ 198 \\ \hline \end{gathered}$ |  |  |
| Fairly unfourable (-1) | $\begin{gathered} 213 \\ \substack{198 \\ c o s i} \\ \text { coct } \end{gathered}$ | $\begin{gathered} 189 \\ 1796 \\ c \end{gathered}$ | ${ }_{\text {13\% }}^{19}$ | $\begin{aligned} & \text { 166 } \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 216 \\ \substack{196 \\ \text { cosic }} \end{gathered}$ | 165 148 19\% |  | $\begin{gathered} 195 \\ 17 \% \end{gathered}$ | (15\% | $\begin{gathered} 215 \\ \substack{198 \\ \text { cooct }} \end{gathered}$ | $\underset{\substack{166 \\ 15 \%}}{ }$ |
| Very unfauorabe (2) | $\begin{gathered} 222 \\ 19 \% \end{gathered}$ |  | $\begin{aligned} & 230 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{gathered} 284 \\ \substack{285 \\ n c k i} \\ \text { che } \end{gathered}$ | $\begin{gathered} 443 \\ \text { a3g } \\ \text { Acocosenk } \end{gathered}$ | $\begin{gathered} 328 \\ \substack{328 \\ n c o c k} \\ \text { anc } \end{gathered}$ | $\begin{gathered} 327 \\ \text { 22\% } \\ \text { 2coumuk } \end{gathered}$ | $\begin{aligned} & 280 \\ & \begin{array}{c} 285 \\ \text { acku } \end{array} . \end{aligned}$ | $\begin{gathered} 221 \\ 19 \% \end{gathered}$ |  | $\begin{aligned} & 178 \\ & 16 \% \end{aligned}$ | $\underset{194}{198}$ |
| Dont thow | $\underset{\substack{71 \\ 6 \% \\ 8}}{ }$ | $\begin{aligned} & 45 \\ & 48 \end{aligned}$ |  | $\underset{\substack{63 \\ 6 \% \\ 8 \\ 8}}{\substack{0 \\ \hline}}$ | $\begin{gathered} 66 \\ 6 \% \\ 6 \\ \hline 8 \end{gathered}$ | $\begin{gathered} 66 \\ \substack{6 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{gathered} 169 \\ \text { Anserfunk } \\ \text { An } \end{gathered}$ | $\underset{\substack{105 \\ \text { apy } \\ \text { ABOFH}}}{ }$ | $\begin{gathered} 68 \\ \substack{6 \% \\ 8 .} \\ \hline \end{gathered}$ | $\begin{gathered} 60 \\ \substack{5 \% \\ 8 \\ 8} \\ \hline \end{gathered}$ | $\begin{gathered} 103 \\ \text { cos } \\ \text { nopefin } \end{gathered}$ | cos |


| Net: Faumable | $\begin{gathered} 372 \\ \text { 336 } \\ \text { crfownk } \end{gathered}$ | $\begin{gathered} 326 \\ \substack{328 \\ \text { cerchuch }} \end{gathered}$ | $\underbrace{13}_{\text {13\% }}$ | $\begin{aligned} & 341 \\ & \substack{30 \% \\ \text { cerockuk }} \end{aligned}$ | $\begin{gathered} 224 \\ \text { and } \\ \text { and } \\ c 6 \end{gathered}$ | $\begin{gathered} 238 \\ \substack{214 \\ c 6 \\ 6 \\ \hline} \end{gathered}$ | ${ }_{\text {15\% }}^{171}$ | $\begin{gathered} 211 \\ \substack{198 \\ c 6} \\ \hline 6 \end{gathered}$ | $\begin{gathered} 398 \\ \text { 395 } \\ \text { scoscownk } \end{gathered}$ |  | $\begin{gathered} 235 \\ \substack{214 \\ c 6 \\ 6} \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Uniavourable |  | $\begin{gathered} 586 \\ \substack{586 \\ \text { accoralut }} \\ \hline \end{gathered}$ | $\begin{gathered} 377 \\ 33 \% \end{gathered}$ | $\begin{gathered} 450 \\ \substack{40 \% \\ \text { an } \\ \mathrm{co}} \end{gathered}$ |  |  | $\begin{gathered} 492 \\ \substack{438 \\ \text { acouk }} \end{gathered}$ | $\begin{aligned} & 5020 \\ & \text { ans } \\ & \text { acker } \end{aligned}$ | $\begin{gathered} 415 \\ 36 \% \end{gathered}$ | $\begin{gathered} 580 \\ \substack{50 \% \\ \text { Acocotuk }} \end{gathered}$ | $\begin{aligned} & 393 \\ & 34 \% \end{aligned}$ | 360 $32 \%$ |
| Netofiference | $\begin{gathered} -63 \\ -68 \end{gathered}$ | $\begin{array}{r}\text {-259 } \\ -23 \% \\ \hline\end{array}$ | $\begin{gathered} -234 \\ -20 \% \end{gathered}$ | -109 $-10 \%$ | $\begin{gathered} -414 \\ -36 \% \\ \hline \end{gathered}$ | $\begin{gathered} -301 \\ -26 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 322 \\ & -28 \% \end{aligned}$ | $\begin{array}{r}\text {-290 } \\ -25 \% \\ \hline\end{array}$ | - ${ }_{-2 \%}$ | $\begin{gathered} -2020 \\ -25 \% \end{gathered}$ | -158 -14\% | ${ }_{\text {- }}^{\text {-96\% }}$ |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Agregated Age Braks $^{\text {a }}$ |  |  | nera |  |  |  | Social grad |  | Region |  |  |  |  |  | ban/Rural |  | Martial stat |  |  | Pres of children HH ( 17 or under) |  | Educt |  | Emplowmentstat |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\text {Male }}^{\text {(8) }}$ | Female (C) | $\begin{gathered} 18-24 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ |  | $\begin{gathered} 55-64 \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { 65+ } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | $\begin{gathered} \text { 55+ } \\ \text { (L) } \end{gathered}$ | Gen Z <br> (M) | Millennials <br> ( N ) | Gen $\mathrm{X}^{+}$ <br> (0) | Baby Boomer (P) | ABC1 <br> (Q) | C2DE <br> (R) | North (S) | Midlands (T) | South <br> (U) | London (V) | Wales <br> (W) | $\begin{gathered} \text { Scotland } \\ (\mathrm{X}) \end{gathered}$ | Urban (Y) | $\begin{aligned} & \text { Rural } \\ & \text { (z) } \end{aligned}$ | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/S eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | Nongraduate (g) | Working <br> (h) |  |
| Unweighted base | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | 303 | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | 1141 | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | 153 | 56 | 98 | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | ${ }_{46}$ |
| Verf favourale (2) | 104 $9 \%$ | $\begin{gathered} 59 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 7 \% \end{gathered}$ | $\begin{gathered} 26 \\ 13 \% \\ 6 \end{gathered}$ | $\begin{gathered} 18 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 16 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 36 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 40 \\ 15 \% \\ \text { TU } \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $\begin{gathered} 9 \\ 9 \% \end{gathered}$ | $\begin{gathered} 93 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 73 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 13 \\ 9 \% \\ * \end{gathered}$ | $\begin{gathered} 43 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 41 \\ 12 \% \end{gathered}$ | 8\% ${ }_{\text {8\% }}^{63}$ | 63 $9 \%$ | 41 $9 \%$ |
| Fairy favourale (1) | $\begin{aligned} & 268 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 30 \\ 24 \% \end{gathered}$ | $\begin{gathered} 46 \\ 24 \% \end{gathered}$ | $\begin{gathered} 33 \\ 18 \% \end{gathered}$ | $\begin{gathered} 45 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 69 \\ 26 \% \end{gathered}$ | $\begin{gathered} 76 \\ 24 \% \end{gathered}$ | $\begin{gathered} 78 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 38 \\ 24 \% \end{gathered}$ | $\begin{gathered} 63 \\ 21 \% \end{gathered}$ | $\begin{gathered} 64 \\ 24 \% \end{gathered}$ | $\begin{gathered} 92 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 165 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 64 \\ 24 \% \end{gathered}$ | $\begin{gathered} 65 \\ 22 \% \end{gathered}$ | $\begin{gathered} 53 \\ 20 \% \end{gathered}$ | $\begin{gathered} 48 \\ 31 \% \\ u \end{gathered}$ | $\begin{gathered} 11 \\ 20 \% \end{gathered}$ | $\begin{gathered} 26 \\ 27 \% \\ * \end{gathered}$ | $\begin{aligned} & 221 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 47 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 175 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 56 \\ 20 \% \end{gathered}$ | $\begin{gathered} 37 \\ 25 \% \end{gathered}$ | $\begin{gathered} 94 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 93 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 175 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 24 \% \end{aligned}$ | - ${ }_{\text {l }}^{\text {23\% }}$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 263 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 30 \\ 25 \% \end{gathered}$ | $\begin{gathered} 56 \\ 29 \% \\ 1 \end{gathered}$ | $\begin{gathered} 39 \\ 21 \% \end{gathered}$ | $\begin{gathered} 53 \\ 27 \% \\ 1 \end{gathered}$ | $\begin{gathered} 42 \\ 24 \% \end{gathered}$ | $\begin{gathered} 44 \\ 16 \% \end{gathered}$ | $\begin{gathered} 86 \\ 27 \% \\ L \end{gathered}$ | $\begin{gathered} 92 \\ 24 \% \end{gathered}$ | $\begin{gathered} 85 \\ 19 \% \end{gathered}$ | $\begin{gathered} 38 \\ 24 \% \end{gathered}$ | $\begin{gathered} 81 \\ 27 \% \end{gathered}$ | $\begin{gathered} 67 \\ 25 \% \end{gathered}$ | $\begin{gathered} 69 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 149 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | $\begin{gathered} 69 \\ 23 \% \end{gathered}$ | $\begin{gathered} 60 \\ 23 \% \end{gathered}$ | $\begin{gathered} 47 \\ 31 \% \\ s \end{gathered}$ | $\begin{gathered} 14 \\ 26 \% \end{gathered}$ | $\begin{gathered} 20 \\ 20 \% \\ * \end{gathered}$ | $\begin{gathered} 231 \\ 24 \% \\ z \end{gathered}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 170 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 71 \\ 26 \% \end{gathered}$ | $\begin{gathered} 23 \\ 15 \% \end{gathered}$ | $\begin{gathered} 89 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 86 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 177 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 24 \% \end{aligned}$ | ${ }_{\text {21\% }}^{99}$ |
| Fairly unfuvurabe (-1) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 26 \\ 21 \% \end{gathered}$ | $\begin{gathered} 27 \\ 14 \% \end{gathered}$ | $\begin{gathered} 41 \\ 22 \% \end{gathered}$ | $\begin{gathered} 33 \\ 17 \% \end{gathered}$ | $\begin{gathered} 33 \\ 19 \% \end{gathered}$ | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | $\begin{gathered} 52 \\ 17 \% \end{gathered}$ | $\begin{gathered} 74 \\ 19 \% \end{gathered}$ | $\begin{gathered} 87 \\ 20 \% \end{gathered}$ | $\begin{gathered} 30 \\ 19 \% \end{gathered}$ | $\begin{gathered} 53 \\ 17 \% \end{gathered}$ | $\begin{gathered} 44 \\ 16 \% \end{gathered}$ | $\begin{gathered} 73 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 93 \\ 18 \% \end{gathered}$ | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | $\begin{gathered} 68 \\ 23 \% \\ \text { UV } \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13 \% \end{gathered}$ | $\begin{gathered} 14 \\ 25 \% \end{gathered}$ | $\begin{gathered} 22 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 165 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 49 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 62 \\ 22 \% \end{gathered}$ | $\begin{gathered} 29 \\ 20 \% \end{gathered}$ | $\begin{gathered} 60 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 66 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 18 \% \end{aligned}$ | 938 20\% |
| Very unfourable (-2) | $\begin{aligned} & 221 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 20 \\ 10 \% \end{gathered}$ | $\begin{gathered} 37 \\ 20 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 44 \\ 22 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 41 \\ 23 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 69 \\ 26 \% \\ \text { DE } \end{gathered}$ | 30 <br> 10\% | $\begin{gathered} 81 \\ 21 \% \\ \hline \end{gathered}$ | $\begin{gathered} 110 \\ 25 \% \\ j \end{gathered}$ | $\begin{gathered} 15 \\ 10 \% \end{gathered}$ | $\begin{gathered} 47 \\ 15 \% \end{gathered}$ | $\begin{gathered} 59 \\ 22 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 77 \\ 22 \% \\ \text { M } \end{gathered}$ | $\begin{aligned} & 110 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 53 \\ 19 \% \\ v \end{gathered}$ | $\begin{gathered} 55 \\ 18 \% \\ v \end{gathered}$ | $\begin{gathered} 77 \\ 29 \% \\ \text { sTVX } \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 15 \% \end{gathered}$ | $\begin{gathered} 16 \\ 16 \% \\ * \end{gathered}$ | $\begin{aligned} & 171 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 50 \\ 25 \% \end{gathered}$ | 139 $19 \%$ | $\begin{gathered} 46 \\ 17 \% \end{gathered}$ | 36 | $\underset{\substack{52 \\ 14 \%}}{ }$ | $\begin{gathered} 169 \\ 22 \% \\ d \end{gathered}$ | $\xrightarrow{49} 14 \%$ | $\begin{gathered} 172 \\ 22 \% \\ f \end{gathered}$ | 121 | 100 22\% |
| Don't know | $\begin{aligned} & 71 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 24 \\ 4 \% \end{gathered}$ | $\begin{gathered} 46 \\ 8 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 16 \\ 13 \% \\ \text { GHI } \end{gathered}$ | $\begin{gathered} 21 \\ 11 \% \\ G H 1 \end{gathered}$ | $\begin{aligned} & 17 \\ & 9 \% \\ & \text { H1 } \end{aligned}$ | ${ }_{4 \%}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 7 \\ 3 \% \end{gathered}$ | $\begin{gathered} 37 \\ 12 \% \\ \text { KL } \end{gathered}$ | $\begin{gathered} 26 \\ 7 \% \\ 1 \end{gathered}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{gathered} 20 \\ 13 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 33 \\ 11 \% \\ \text { op } \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 5 \% \end{aligned}$ | $40$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{gathered} 24 \\ 8 \% \\ s \end{gathered}$ | $\begin{gathered} 20 \\ 8 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | $\begin{gathered} 5 \\ 6 \% \end{gathered}$ | ${ }_{7 \%}^{62}$ | $\stackrel{9}{4 \%}$ | ( $\begin{aligned} & 38 \\ & 5 \%\end{aligned}$ | 26 $9 \%$ 9 | ${ }^{7}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 7 \% \end{aligned}$ | 25 |


| vet: Favurable | 372 $33 \%$ | $\begin{aligned} & 194 \\ & 35 \% \end{aligned}$ | 178 $31 \%$ | 38 $32 \%$ 3 | 72 $37 \%$ | 51 27\% | 57 $29 \%$ | 59 <br> 33\% | $\begin{gathered} 94 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 54 \\ 34 \% \end{gathered}$ | 91 30\% | $\begin{gathered} 88 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & 35 \% \end{aligned}$ | 147 $29 \%$ | $\begin{gathered} 104 \\ 38 \% \\ \text { TU } \end{gathered}$ | $\begin{gathered} 83 \\ 28 \% \end{gathered}$ | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | $\begin{gathered} 61 \\ 40 \% \\ \text { TU } \end{gathered}$ | $\begin{gathered} 18 \\ 33 \% \\ * \end{gathered}$ | 35 36\% | $\begin{gathered} 314 \\ 33 \% \end{gathered}$ | $\begin{gathered} 58 \\ 29 \% \end{gathered}$ | $\begin{gathered} 248 \\ 35 \% \\ \text { b } \end{gathered}$ | $\begin{gathered} 73 \\ 26 \% \end{gathered}$ | $\begin{gathered} 50 \\ 34 \% \end{gathered}$ | $\begin{gathered} 137 \\ 37 \% \\ e \end{gathered}$ | 235 | $\begin{gathered} 134 \\ 38 \% \\ \mathrm{~g} \end{gathered}$ | 238 $30 \%$ | ${ }_{\text {33\% }}^{222}$ | 150 $32 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavurable | $\begin{aligned} & 435 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 223 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 36 \\ 30 \% \end{gathered}$ | $\begin{gathered} 46 \\ 24 \% \end{gathered}$ | $\begin{gathered} 78 \\ 42 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 77 \\ 39 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 75 \\ 42 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 123 \\ 46 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 83 \\ 26 \% \end{gathered}$ | $\begin{gathered} 155 \\ 41 \% \\ 1 \end{gathered}$ | $\begin{gathered} 197 \\ 44 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 45 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 42 \% \\ & \mathrm{MN} \end{aligned}$ | $\begin{aligned} & 230 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 107 \\ 39 \% \\ v \end{gathered}$ | $\begin{gathered} 123 \\ 41 \% \\ v \end{gathered}$ | $\begin{aligned} & 112 \\ & 43 \% \\ & v \end{aligned}$ | $\begin{gathered} 33 \\ 22 \% \end{gathered}$ | $\begin{gathered} 22 \\ 40 \% \\ \mathrm{v}^{*} \end{gathered}$ | $\begin{gathered} 38 \\ 38 \% \\ \mathrm{v}^{*} \end{gathered}$ | $\begin{gathered} 336 \\ 36 \% \end{gathered}$ | $\begin{gathered} 99 \\ 50 \% \\ r \end{gathered}$ | $\begin{gathered} 262 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 66 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 322 \\ 42 \% \\ d \end{gathered}$ | $\begin{aligned} & 115 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 320 \\ 41 \% \\ \mathrm{f} \end{gathered}$ | 241 $36 \%$ | 193 $41 \%$ |
| Net D | - ${ }_{\text {- }}^{\text {- }}$-6\% | $\begin{aligned} & -15 \\ & -3 \% \end{aligned}$ | .45 $.8 \%$ | 2 $1 \%$ | $\begin{gathered} 26 \\ 13 \% \end{gathered}$ | $\begin{gathered} -27 \\ -15 \% \end{gathered}$ | $\begin{gathered} -20 \\ -10 \% \end{gathered}$ | $\begin{aligned} & -15 \\ & -9 \% \end{aligned}$ | $\begin{gathered} -29 \\ -11 \% \end{gathered}$ | $\begin{gathered} 28 \\ 9 \% \end{gathered}$ | $\begin{gathered} -47 \\ -12 \% \end{gathered}$ | $\begin{gathered} -44 \\ -10 \% \end{gathered}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{gathered} -8 \\ -3 \% \end{gathered}$ | - ${ }^{-16}$ | $\begin{aligned} & -22 \\ & -6 \% \end{aligned}$ | $\begin{gathered} -6 \\ -1 \% \end{gathered}$ | $\begin{gathered} -57 \\ -11 \% \end{gathered}$ | -2 | $\begin{gathered} -40 \\ -13 \% \end{gathered}$ | $\begin{gathered} -42 \\ -16 \% \end{gathered}$ | $\begin{gathered} 28 \\ 18 \% \end{gathered}$ | $\begin{gathered} -4 \\ -7 \% \end{gathered}$ | -3\% -3\% | $\begin{aligned} & -22 \\ & -2 \% \end{aligned}$ | $\begin{gathered} -41 \\ -21 \% \end{gathered}$ | -14 $-2 \%$ | $\begin{gathered} -34 \\ -12 \% \end{gathered}$ | $\begin{gathered} -15 \\ -11 \% \end{gathered}$ | 25 $7 \%$ | $\begin{gathered} -88 \\ -11 \% \end{gathered}$ | 19 5\% | -82 $-10 \%$ | - -19 | .44 $.9 \%$ |



| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elect | ion 2019 vote |  | Referendum | 2016 vote |  |  |  | Favurable | to parties |  |  |  |  |  | Favourale to | to politicians |  |  | Opinion of impact on t | of Brexit's the country |
|  | Total ${ }_{\text {a }}$ | Conservati (B) (B) | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | Other <br> (E) | $\underset{\substack{\text { Remain } \\(F)}}{ }$ | Leave <br> (G) | Favourable to Cons <br> (H) | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Cons } \\ & \text { (I) } \end{aligned}$ | Favurable to ala (I) | $\begin{gathered} \text { e Untavoura } \\ \text { ble to toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { Foub } \\ & \text { opems } \\ & \text { (L) } \end{aligned}$ | $\begin{aligned} & \text { le Untavourara } \\ & \text { be ot oub } \\ & \text { Dems } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { a fovarable } \\ \substack{\text { tou coen } \\ \text { party } \\ \text { (N) }} \end{gathered}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Sleto } \\ & \text { Geren } \\ & \text { Paraty } \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { favourabe } \\ \text { to Sunak } \\ \text { (P) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { blut our } \\ \text { Sunak } \\ \text { (a) } \end{gathered}$ | $\begin{aligned} & \text { a favourable } \\ & \text { to starmer } \\ & \text { (R) } \end{aligned}$ |  | $\begin{gathered} \text { Favourale } \\ \text { totunt } \\ \text { (T) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ble to } \\ \text { Hunt } \\ \hline \text { (U) } \\ \hline \end{gathered}$ | $\begin{gathered} \text { Positive } \\ \text { impact } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { inpart } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | ${ }^{1141}$ | 358 | 307 | 102 | ${ }^{135}$ | 500 | 362 | 273 | 593 | ${ }^{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | ${ }^{131}$ | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 333 | 264 | 360 | ${ }^{34}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| very favurable (2) | $\begin{aligned} & 104 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 62 \\ \substack{62 \% \\ 80 \\ 80} \end{gathered}$ | $\begin{aligned} & 10 \\ & 11 \% \\ & { }_{8}^{\circ} \% \end{aligned}$ | $\begin{gathered} 21 \\ \substack{16 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 49 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \left.\begin{array}{c} 8 \% \\ \mathrm{ko} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 76 \\ & \begin{array}{l} \text { 13\% } \\ \text { kno } \end{array} \end{aligned}$ | $\begin{gathered} 96 \\ \text { 24\% } \\ \text { HkKMNO } \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 48 \\ \text { an } \\ \text { Hexeno } \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \\ & k \end{aligned}$ |  | $\begin{aligned} & 16 \\ & 4 \% \\ & k \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \text { 65 } \\ & \text { an\% } \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 104 \\ & \begin{array}{c} 28 \% \\ \text { pasiu } \end{array} \end{aligned}$ | $\vdots$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 57 \\ \substack{57 \% \\ 5} \end{gathered}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 10 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 268 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{gathered} 59 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & \substack{188 \\ \text { BE }} \\ & \hline \end{aligned}$ | $\begin{aligned} & 32 \\ & 33 \% \\ & { }^{32} \end{aligned}$ | $\begin{gathered} 27 \\ 20 \% \end{gathered}$ | $\begin{gathered} 144 \\ \substack{12 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{aligned} & 78 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { 47\% } \\ & k \mathrm{~nm} \end{aligned}$ | $\begin{aligned} & 182 \\ & \text { 31\% } \\ & \text { H4kno } \end{aligned}$ | $\begin{gathered} 202 \\ \text { 21\% } \\ \text { H1kumo } \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ |  | $\begin{aligned} & 43 \\ & { }_{12 \%} \end{aligned}$ | $\begin{aligned} & 71 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & \text { 29\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 268 \\ & \begin{array}{l} 278 \\ \text { passu } \end{array} \end{aligned}$ | $\because$ | $\begin{aligned} & 51 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & \text { 29\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 28 \% \end{aligned}$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 263 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{gathered} 68 \\ 18 \% \\ 188 \end{gathered}$ | $\begin{gathered} 63 \\ 23 \% \\ \text { 23\% } \end{gathered}$ | $\begin{aligned} & 30 \\ & 31 \% \\ & { }_{8} . \end{aligned}$ | $\begin{aligned} & 31 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{gathered} 78 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & \substack{12 \% \\ \mu \times N 0} \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & \begin{array}{c} \text { 23\% } \\ \text { } \times k 0 \end{array} \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ |  | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 60 \\ \text { 18\% } \\ \text { Rs } \end{gathered}$ | $\begin{aligned} & 81 \\ & \text { 18\% } \\ & \text { es } \end{aligned}$ | $\vdots$ | : | $\begin{gathered} 44 \\ 218 \\ \text { ps } \\ \text { ps } \end{gathered}$ | $\begin{aligned} & 78 \\ & \text { 75\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 25 \% \end{aligned}$ |
| Fairly unfevurable $(-1)$ | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & \begin{array}{c} 10 \% \\ c 9 \% \end{array} \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 23 \\ & { }_{8 \%}^{23} \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & \text { 155 } \end{aligned}$ | $\begin{aligned} & 101 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 26 \% \\ & \text { wew } \end{aligned}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 153 \\ \text { 37\% } \\ \text { Hulumo } \end{gathered}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \substack{10 \% \\ \text { nuw }} \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ |  | $\begin{gathered} 85 \\ \text { a5\% } \\ \text { or } \end{gathered}$ | $\begin{gathered} 72 \\ 16 \% \end{gathered}$ | $\because$ | $\begin{aligned} & 213 \\ & \text { 29\% } \\ & \text { paru } \end{aligned}$ | $\begin{aligned} & 45 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 98 \\ \text { a0\% } \\ \text { or } \end{gathered}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 95 \\ 16 \% \end{gathered}$ |
| Verru unfavurable (-2) | $\begin{aligned} & 221 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & \begin{array}{l} 132 \\ \text { cos } \\ \text { cof } \end{array} \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \end{aligned}$ | $\begin{gathered} 21 \\ \substack{16 \% \\ c} \end{gathered}$ | $\begin{aligned} & 65 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 111 \\ \substack{12 \% \\ F} \\ \hline \end{gathered}$ | $\begin{aligned} & 91 \\ & 31 \% \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 93 \\ & \left.\begin{array}{l} 96 \% \\ \text { rno } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ |  | $\begin{aligned} & 12 \\ & 5 \% \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & \text { and } \\ & \text { Hunn } \end{aligned}$ | $\begin{gathered} 93 \\ \substack{97 \% \\ R} \end{gathered}$ | $\begin{aligned} & 97 \\ & 21 \% \end{aligned}$ | $\because$ | $\begin{gathered} 221 \\ \substack{518 \\ \text { fagu } \\ \text { paou }} \end{gathered}$ | $\begin{aligned} & 45 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 1118 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 74 \\ 29 \% \\ \text { way } \end{gathered}$ | $\begin{aligned} & 92 \\ & 15 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 71 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | ${ }_{2 \%}^{6}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ 4 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{ }$ | $\begin{gathered} 7 \\ \substack{2 \% \\ \text { ps }} \end{gathered}$ | $:$ | $:$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ \text { 5 } \\ \text { 1\% } \\ \text { es } \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 37 $6 \%$ 6 |
| Net: Favourble | $\begin{aligned} & 372 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & \substack{60 \% \\ \text { boo }} \end{aligned}$ | $\begin{gathered} 42 \\ 44 \% \\ { }_{8}^{*} \end{gathered}$ | $\begin{aligned} & 48 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 193 \\ 43 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 116 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 72 \\ \begin{array}{c} \text { 25\% } \\ \text { kno } \end{array} \end{gathered}$ | $\begin{aligned} & 258 \\ & \substack{45 \% \\ \text { Hexe }} \end{aligned}$ |  | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ |  | $\begin{gathered} 63 \\ 16 \% \\ k \end{gathered}$ | $\begin{aligned} & 150 \\ & \begin{array}{c} 57 \% \\ \text { Himen } \end{array} \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \\ & k \end{aligned}$ | $\begin{aligned} & 102 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 193 \\ \substack{138 \% \\ \text { ps }} \end{gathered}$ | $\begin{aligned} & 372 \\ & \text { cos } \\ & \text { passu } \\ & \text { pa } \end{aligned}$ | $:$ | $\begin{aligned} & 75 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & \text { ano } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 88 \\ & 34 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 235 \\ & 38 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 435 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 242 \\ & \begin{array}{c} 426 \\ \text { cove } \end{array} \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 46 \\ \begin{array}{c} 45 \% \\ 35 \% \\ c 0 \end{array} \end{gathered}$ | $\begin{aligned} & 133 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 220 \\ \substack{22 \% \\ F} \end{gathered}$ | $\begin{aligned} & 1,5 \\ & \begin{array}{l} 576 \\ \text { wive } \end{array} \end{aligned}$ | $\begin{aligned} & 187 \\ & 32 \% \\ & \text { run } \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & \text { 34\% } \\ & \text { Hummo } \\ & \text { Hult } \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ |  | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ |  | $\begin{aligned} & 178 \\ & \substack{128 \\ \text { ariv }} \end{aligned}$ | $\begin{aligned} & 168 \\ & 37 \% \end{aligned}$ | $:$ | $\begin{aligned} & \text { che } \\ & \text { cow } \\ & \text { popru } \end{aligned}$ | $\begin{aligned} & 90 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & \text { a3\% } \\ & \text { ar } \end{aligned}$ | $\begin{aligned} & 128 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & 31 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -63 \\ & -6 \% \end{aligned}$ | $\begin{aligned} & -177 \\ & -77 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 13 \% \end{aligned}$ | $\begin{gathered} -100 \\ -25 \% \end{gathered}$ | $\begin{aligned} & -93 \\ & -32 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 269 \\ & 68 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -337 \\ & -81 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 41 \% \end{aligned}$ | $\begin{gathered} -211 \\ -54 \% \\ -24 \% \end{gathered}$ | $\begin{aligned} & 98 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & -189 \\ & -53 \% \\ & -59 \end{aligned}$ | $\begin{aligned} & -76 \\ & -22 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 372 \\ 100 \% \end{gathered}$ | $\begin{gathered} -435 \\ -100 \% \\ -10 \% \end{gathered}$ | $\begin{aligned} & -15 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & -13 \\ & -3 \% \end{aligned}$ | $\begin{aligned} & -40 \\ & -15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 8 \% \end{aligned}$ |
| mean | ${ }^{0.17}$ | -0.81 |  | ${ }_{\substack{0 \\ 8 \\ 8}}^{0.28}$ | ${ }_{\substack{0 \\ 8 \\ 8}}^{0.0}$ | $\stackrel{0.10}{6}$ | ${ }^{-0.45}$ | - $\begin{gathered}-.56 \\ \text { kno }\end{gathered}$ | ${ }_{\substack{0.10 \\ \text { HkNo }}}$ | 0.91 Hxkumo | -1.29 | ( $\begin{gathered}0.58 \\ \text { Hikno }\end{gathered}$ | ${ }_{-0.92}^{\text {k }}$ | ( $\begin{gathered}\text { O.49 } \\ \text { HixMo }\end{gathered}$ | $\stackrel{-0.91}{k}$ | $\stackrel{-0.41}{5}$ | ${ }_{\substack{-0.01 \\ \text { put }}}$ | ${ }_{\substack{\text { d.28 } \\ \text { pastu }}}$ | ${ }^{-1.51}$ |  | ${ }_{\text {ps }}^{\text {po. }}$ | ${ }^{-0.31}$ | $\stackrel{0.03}{v}$ |


|  |  | The Labour Party |  | The Conservative Party : |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | - | ble | ${ }_{\text {e }}$ | ble | e | ble | e | ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 1141 | 421 | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favourale (2) | $\begin{aligned} & 104 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 48 \\ 20 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | 16 $4 \%$ |
| Fairly favurable (1) | $\begin{aligned} & 268 \\ & 238 \\ & 238 \end{aligned}$ | $\begin{gathered} 202 \\ 51 \% \\ c \end{gathered}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 182 \\ 31 \% \\ 0 \end{gathered}$ | $\begin{gathered} 89 \\ \begin{array}{c} 89 \% \\ 6 \\ 6 \end{array} \end{gathered}$ | $\begin{gathered} 43 \\ 11 \% \\ \end{gathered}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | 43 $12 \%$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 263 \\ & \left.\begin{array}{l} 263 \end{array}\right) \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | 48 $13 \%$ |
| Fairly unfavourale (-1) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 153 \\ 37 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 75 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | 98 $\substack{97 \% \\ 4 \\ 4}$ |
| Very unfavourable (-2) | $\begin{aligned} & 221 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 197 \\ 47 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 91 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | 151 $42 \%$ 4 4 |
| Don't know | $\begin{aligned} & 71 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | 4 $1 \%$ |


| Net: Favourable | $\begin{aligned} & 372 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 298 \\ \substack{25 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & 455 \end{aligned}$ | $\begin{aligned} & 137 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavurable | $\begin{aligned} & 435 \\ & 38 \% \\ & 38 \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & 84 \% \\ & 84 \% \end{aligned}$ | $\underset{\substack{165 \\ 5 \% \\ \mathrm{E}}}{\substack{ \\\hline}}$ | $\begin{aligned} & 187 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | 248 $\substack{\text { 69\% } \\ H}$ |
| Net Difference | $\begin{gathered} -63 \\ -6 \% \end{gathered}$ | $\begin{aligned} & 269 \\ & 68 \% \\ & 68 \end{aligned}$ | $\begin{gathered} -337 \\ .-81 \% \end{gathered}$ | $\begin{aligned} & -93 \\ & -32 \% \\ & \end{aligned}$ | $\begin{aligned} & 72 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & -211 \\ & -54 \% \\ & -54 \end{aligned}$ | $\begin{aligned} & 98 \\ & 37 \% \end{aligned}$ | - -589 -58 |
| ean | -0.17 | 0.91 | -1.29 | -0.56 | 0.10 | 0.58 | ${ }^{-0.92}$ | 0.49 | -0.91 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | ated Age |  |  | Generat |  |  |  |  |  |  | Reg |  |  |  | Urban |  |  | arital Statu |  | Prese of childr ound | $\begin{aligned} & \text { Iren HH (17 } \\ & \text { Ider) } \end{aligned}$ |  | cation | Employme | entstaus |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} \text { Male } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & 18.24 \\ & (0) \\ & (0) \end{aligned}$ | $\begin{gathered} 25 \cdot 34 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 35.44 \\ (F) \end{gathered}$ | $\begin{aligned} & 45.54 \\ & (64 \end{aligned}$ | $\begin{gathered} 55-64 \\ (H) \end{gathered}$ | $\begin{aligned} & \text { 65+ } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (3) \end{gathered}$ | $\begin{aligned} & 35.54 \\ & \text { (k) } \end{aligned}$ | $\begin{aligned} & 55+ \\ & \text { (t) } \end{aligned}$ | $\begin{aligned} & \text { Gen } 2 \\ & (\mathrm{M}) \end{aligned}$ | $\begin{aligned} & \text { Millennials } \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { Gen } \mathrm{X}+ \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Baby } \\ \text { Boomer } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { ABC1 } \\ & (0) \end{aligned}$ | $\underset{(\mathrm{R})}{\substack{\mathrm{CDE}}}$ | $\begin{aligned} & \text { North } \\ & \text { (S) } \end{aligned}$ | $\begin{gathered} \text { Midlands } \\ (T) \end{gathered}$ | $\begin{gathered} \text { South } \\ \text { (U) } \end{gathered}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Uranan } \\ & \text { (in } \end{aligned}$ | $\begin{aligned} & \text { Rural } \\ & (z) \end{aligned}$ | $\begin{aligned} & \text { Married } \\ & \text { Living as } \\ & \text { Married } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Single } \\ (\mathrm{b}) \end{gathered}$ | $\begin{aligned} & \text { Widowed/ } \begin{array}{l} \text { Divorece/s/s } \\ \text { eparated } \end{array} \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { At least } \\ & \text { one child } \\ & \text { pesesent } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \text { chiden } \\ \text { presentent } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} \text { Graduate } \\ \text { (f) } \end{gathered}$ | $\underset{\substack{\text { Non- } \\ \text { graduate } \\(\mathrm{g})}}{\text { and }}$ | $\begin{aligned} & \text { Working } \\ & \text { (h) } \end{aligned}$ | $\begin{gathered} \text { Not } \\ \text { working } \\ \text { (i) } \end{gathered}$ |
| Unweighted base | ${ }^{1141}$ | 561 | 575 | 164 | 202 | 191 | ${ }^{210}$ | 217 | 157 | ${ }^{366}$ | ${ }^{401}$ | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | ${ }_{5}$ | 97 | 951 | 190 | ${ }_{7} 7$ | ${ }^{303}$ | 104 | 409 | ${ }_{732}$ | 589 | 552 | 762 | 379 |
| Weighed base | ${ }^{141}$ | ${ }_{5} 5$ | 581 | ${ }^{121}$ | 195 | 184 | 196 | ${ }^{177}$ | 268 | ${ }^{316}$ | ${ }^{381}$ | 445 | 157 | 305 | 268 | ${ }^{354}$ | ${ }^{635}$ | 506 | 273 | 298 | 262 | 153 | ${ }^{56}$ | ${ }^{98}$ | 942 | 199 | 717 | 278 | ${ }^{146}$ | 365 | 776 | 352 | 789 | 674 | 467 |
| Verv favurable (2) | $\begin{aligned} & 124 \\ & 112 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | ${ }_{8 \%}^{14}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \\ & \text { 10\% } \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \end{aligned}$ | 34 | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 119 \end{aligned}$ | $\begin{gathered} 68 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 23 \\ 9 \% \\ 9 \\ x \end{gathered}$ | $\begin{gathered} 34 \\ \text { 32\% } \\ \times \end{gathered}$ | $\begin{aligned} & 44 \\ & 17 \% \\ & 5 x \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 6 \\ { }^{61 \%} \\ x_{0} \end{gathered}$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 94 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 12 \% \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & \text { a } 15 \% \\ & \text { b\% } \end{aligned}$ | 50 $14 \%$ | 74 10\% | 34 $10 \%$ | 90 11\% | $\begin{aligned} & 72 \\ & 11 \% \end{aligned}$ | ¢ ${ }_{\text {52 }}^{11 \%}$ |
| Fairy favurabe (1) | $\begin{gathered} 203 \\ 18 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 89 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 1131 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 78 \\ \substack{22 \% \\ N} \end{gathered}$ | $\begin{aligned} & 1112 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 33 \\ \text { 226 } \\ \text { 22 } \end{gathered}$ | $\begin{gathered} 10 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 1288 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | 26 $18 \%$ | $\begin{aligned} & 66 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1377 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 17 \% \end{aligned}$ | 90 $19 \%$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 183 \\ & 16 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 93 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 26 \\ & \text { 22\% } \\ & \text { 228 } \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 66 \\ \text { 21\% } \\ \substack{1 \%} \end{gathered}$ | $\begin{aligned} & 67 \\ & \substack{18 \% \\ \hline} \end{aligned}$ | $\begin{aligned} & 51 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 29 \\ \substack{19 \% \\ p} \end{gathered}$ | $\begin{gathered} 62 \\ \substack{60 \% \\ \rho} \end{gathered}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 34 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & \left.\begin{array}{c} 19 \% \\ a \end{array}\right) \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 64 \\ \text { 22\% } \\ \text { vx } \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 29 \\ 19 \% \\ x \end{gathered}$ | $\begin{aligned} & 5 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 76 \\ 21 \% \\ e \end{gathered}$ | $\begin{aligned} & 107 \\ & 108 \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 15 \% \end{aligned}$ | $109$ | $\begin{aligned} & 75 \\ & 16 \% \end{aligned}$ |
| Fariry unfavurable (-1) | $\begin{aligned} & 189 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 73 \\ 13 \% \end{gathered}$ | $\begin{gathered} 111 \\ \substack{10 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 24 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 32 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 188 \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | 20 13\% | $\begin{aligned} & 12 \\ & \text { 21\% } \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 188 \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \text { 109 } \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & \text { 133 } \\ & 18 \% \end{aligned}$ | 49 $14 \%$ | $\begin{aligned} & \text { 140 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 16 \% \end{aligned}$ | 85 18\% |
| Veru untauorable (-2) | $\begin{aligned} & 396 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 216 \\ \substack{39 \% \\ c} \end{gathered}$ | $\begin{aligned} & 188 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & { }_{33}^{63} \end{aligned}$ | $\begin{aligned} & 7 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 77 \\ \substack{41 \% \\ \xi} \end{gathered}$ | $\begin{aligned} & 97 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 35 \% \\ & 35 \% \end{aligned}$ | $\begin{aligned} & \substack{170 \\ 38 \%} \end{aligned}$ | $\begin{aligned} & 50 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 231 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & \text { a9\% } \\ & \vdots \end{aligned}$ | $\begin{aligned} & 79 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 61 \% \\ & \text { stuv } \end{aligned}$ | $\begin{aligned} & 329 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 250 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 48 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 293 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 244 \\ & 36 \% \end{aligned}$ | 152 |
| Dont know | $\begin{aligned} & 45 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ { }^{6} \\ { }_{4 \%} \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \\ \text { 8+1 } \end{gathered}$ |  | $\begin{array}{r} 7 \\ 4 \% \end{array}$ | $\stackrel{1}{*}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \\ 1 \% \end{gathered}$ | ${ }_{4 \%}^{7}$ | $\begin{aligned} & 27 \\ & \substack{27 \\ 9 \% \\ o p} \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ |  | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ | 14 $3 \%$ |
| Net: Favurable | $\begin{aligned} & 326 \\ & 29 \% \end{aligned}$ | 154 288 | $\begin{aligned} & 173 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 49 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 29 \% \end{aligned}$ | $\underset{\substack { 65 \% \\ \begin{subarray}{c}{65{ 6 5 \% \\ \begin{subarray} { c } { 6 5 } } \\ {x}\end{subarray}}{ }$ | $\begin{gathered} 97 \\ 32 \% \\ \times \end{gathered}$ | $\begin{gathered} 88 \\ 33 \% \\ \times \times \end{gathered}$ | $\begin{gathered} 47 \\ \substack{41 \% \\ x} \end{gathered}$ | $\begin{gathered} 16 \\ 29 \% \\ { }_{x} \end{gathered}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 262 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & \begin{array}{c} 64 \% \end{array} \end{aligned}$ | $\begin{aligned} & 48 \\ & 33 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & \text { 116 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 27 \% \end{aligned}$ | 192 |
| Net: Unfavurable | $\begin{gathered} 586 \\ 51 \% \\ 518 \end{gathered}$ | $\begin{aligned} & 289 \\ & 52 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 294 \\ & 51 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 61 \\ & 50 \% \\ & 50 \end{aligned}$ | $\begin{aligned} & 89 \\ & 46 \% \\ & 49 \end{aligned}$ | $\begin{aligned} & 87 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 53 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 99 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 55 \% \\ & 55 \end{aligned}$ | $\begin{aligned} & 150 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & 55 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 201 \\ 57 \% \\ N \end{gathered}$ | $\begin{gathered} 349 \\ \substack{39 \\ \hline \\ k} \end{gathered}$ | $\begin{aligned} & 236 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 156 \\ \substack{5 \% \\ \mathrm{~N}} \end{gathered}$ | $\begin{aligned} & 125 \\ & 42 \% \end{aligned}$ | ${ }^{126}$ <br> ${ }_{48 \%}^{126}$ | $\begin{aligned} & 68 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & \begin{array}{l} 35 \% \\ { }_{2}^{2 \%} \end{array} \end{aligned}$ | $\begin{aligned} & 75 \\ & 77 \% \\ & \text { suvv } \end{aligned}$ | $\begin{aligned} & 494 \\ & 52 \% \\ & \end{aligned}$ | $\begin{aligned} & 91 \\ & 46 \% \end{aligned}$ | $\begin{gathered} \text { 3595 } \\ 50 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 1575 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 429 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 186 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 400 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 349 \\ & 52 \% \end{aligned}$ | ¢ |
| Netifiference | $\begin{gathered} -259 \\ -23 \% \\ -23 \% \end{gathered}$ | $\begin{aligned} & -135 \\ & -24 \% \\ & \end{aligned}$ | $\begin{aligned} & -121 \\ & -21 \% \end{aligned}$ | $\begin{aligned} & -34 \\ & -28 \% \end{aligned}$ | $\begin{aligned} & -37 \\ & -19 \% \end{aligned}$ | $\begin{aligned} & -33 \\ & -18 \% \end{aligned}$ | $\begin{gathered} -54 \\ -28 \% \end{gathered}$ | $\begin{gathered} -46 \\ -26 \% \end{gathered}$ | $\begin{gathered} -55 \\ -21 \% \end{gathered}$ | $\begin{aligned} & -71 \\ & -22 \% \end{aligned}$ | $\begin{gathered} -88 \\ -23 \% \end{gathered}$ | $\begin{aligned} & -101 \\ & -23 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -41 \\ -26 \% \end{gathered}$ | $\begin{gathered} -62 \\ -20 \% \\ \hline \end{gathered}$ | $\begin{gathered} -65 \\ -24 \% \\ \end{gathered}$ | $\begin{aligned} & -84 \\ & -24 \% \end{aligned}$ | $\begin{gathered} -169 \\ -27 \% \end{gathered}$ | $\begin{gathered} -90 \\ -18 \% \end{gathered}$ | $\begin{gathered} -89 \\ -33 \% \\ -39 \end{gathered}$ | $\begin{gathered} -28 \\ -10 \% \end{gathered}$ | $\begin{aligned} & -38 \\ & -15 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -20 \\ & -13 \% \end{aligned}$ | $\begin{gathered} -18 \\ -33 \% \end{gathered}$ | $\begin{gathered} -64 \\ -65 \% \end{gathered}$ | $\begin{aligned} & -232 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -27 \\ & -14 \% \end{aligned}$ | $\begin{aligned} & -146 \\ & -20 \% \end{aligned}$ | $\begin{aligned} & -89 \\ & -32 \% \\ & \end{aligned}$ | $\begin{aligned} & -25 \\ & -17 \% \end{aligned}$ | $\begin{aligned} & -42 \\ & -11 \% \end{aligned}$ | $\begin{gathered} -218 \\ -28 \% \end{gathered}$ | $\begin{aligned} & -96 \\ & -27 \% \end{aligned}$ | $\begin{aligned} & -163 \\ & -21 \% \end{aligned}$ | $\begin{aligned} & -164 \\ & -24 \% \\ & -24 \% \end{aligned}$ | -.95 |
| Mean | -0.49 | ${ }^{-0.53}$ | -0.43 | 0.53 | ${ }^{-0.41}$ | ${ }^{-0.41}$ | -0.57 | -0.60 | -0.43 | ${ }^{-0.46}$ | -.0.50 | -. 50 | ${ }^{0.53}$ | -0.43 | -0.53 | -0.52 | -0.54 | -0.42 | $\stackrel{-0.65}{ }$ | ${ }_{\text {- }}^{\text {- }}$ (88 | ${ }_{\text {- }}^{\text {- }}$-29 | $\stackrel{-0.37}{\times}$ | ${ }_{\substack{-0.63 \\ \times \\ 0}}$ | ${ }^{-1.30}$ | ${ }^{-0.52}$ | ${ }^{-0.34}$ | ${ }^{-0.45}$ | ${ }^{-0.65}$ | ${ }^{-0.35}$ | - | -0.58 | -0.58 | ${ }^{-0.44}$ | ${ }^{-0.52}$ | -0.43 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse public Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | to ooliticians |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | of Brexit's the country |
|  | Total ${ }_{\text {(a) }}$ | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourble } \\ \text { to cons } \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { e Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | He Univauar (M) | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to sunak } \\ & \text { ton } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ |  | $\begin{aligned} & \text { Untavoura } \\ & \text { en betr } \\ & \text { Statroer } \\ & \hline \text { (s) } \end{aligned}$ | $\begin{aligned} & \text { Eavourale } \\ & \text { to Hunt } \\ & \text { (T) } \end{aligned}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impart } \\ \text { (w) } \end{gathered}$ |
| Unveighted base | ${ }^{141}$ | 358 | 307 | 102 | ${ }^{135}$ | 500 | ${ }^{362}$ | 273 | 593 | ${ }^{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{64}$ |
| Weighted base | 1141 | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Very favourble (2) | $\begin{aligned} & 124 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & \left.\begin{array}{c} 83 \% \\ c o s \\ c o s \end{array}\right) \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & \text { a2\% } \\ & \text { uncumo } \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & \text { 18\% } \\ & \text { wwn } \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & \text { 514\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 17 \% \\ & \text { un } \end{aligned}$ | $\begin{gathered} 89 \\ \substack{89 \% \\ \text { arsu } \\ \text { ars }} \end{gathered}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & \begin{array}{c} 188 \\ \text { aru } \end{array} \end{aligned}$ | $\begin{gathered} 54 \\ \substack{26 \% \\ \text { arsu } \\ \text { ars }} \end{gathered}$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 73 \\ 28 \% \\ 28 \\ w \end{gathered}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 203 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1316 \\ & \begin{array}{l} 118 \\ \text { cos } \\ \text { cos } \end{array} \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 4 \\ 5 \% \end{gathered}$ | $\begin{gathered} 18 \\ 14 \% \\ 14 \end{gathered}$ | $\begin{aligned} & 50 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 111 \\ \substack{12 \% \\ F} \end{gathered}$ | $\begin{gathered} 104 \\ \text { 36\% } \\ \text { wkenvo } \end{gathered}$ | 43 $7 \%$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & \text { ase } \\ & \text { vise } \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & \text { z38 } \\ & \text { unc } \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & \text { 23\% } \\ & \text { vise } \end{aligned}$ | $\begin{aligned} & 1118 \\ & \begin{array}{c} 34 \% \\ \text { cersu } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { ci6\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 109 \\ & \text { asp } \\ & \text { are } \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { 57\% } \\ & \text { ary } \end{aligned}$ | $\begin{aligned} & 41 \\ & { }_{8 \%} \end{aligned}$ | $\begin{gathered} 74 \\ 29 \% \\ w \end{gathered}$ | $\begin{aligned} & 78 \\ & 13 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{gathered} 183 \\ \substack{6 \%} \end{gathered}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 38 \\ \substack{38 \\ N} \\ N \end{gathered}$ | $\begin{aligned} & 48 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & \begin{array}{c} \text { an } \\ 13 \% \\ 10 \% \end{array} \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 319\% } \\ & 1 \mathrm{~N} \end{aligned}$ |  | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & \text { 57\% } \\ & \text { wo } \end{aligned}$ | $\begin{gathered} 44 \\ \substack{13 \% \\ a \\ 0} \end{gathered}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 40 \\ \begin{array}{c} 11 \% \\ { }_{c}^{2} \end{array} \end{gathered}$ | $\begin{aligned} & 57 \\ & \text { 57 } \\ & \text { an } \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { 36\% } \\ & \text { au } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 46 \\ & 9 \% \\ & 9 \\ & a \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 81 \\ 13 \% \end{gathered}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 189 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 69 \\ \text { 15\% } \end{gathered}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 79 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 17 \% \end{aligned}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 396 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 1297 \\ & 53 \% \end{aligned}$ |  | $\begin{gathered} 63 \\ { }_{48 \%} \\ 8 \end{gathered}$ | $\begin{aligned} & 219 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 89 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 360 \\ 62 \% \\ \text { H2kNo } \end{gathered}$ | $\begin{aligned} & 213 \\ & 54 \% \\ & \text { 5kemo } \\ & \text { HRMo } \end{aligned}$ | $\begin{aligned} & 115 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { 44\% } \\ & \text { Hкo } \end{aligned}$ | $\begin{aligned} & 138 \\ & \text { 35\% } \\ & \text { Hko } \end{aligned}$ | $\begin{aligned} & 149 \\ & 569 \\ & \text { HkNo } \end{aligned}$ | $\begin{aligned} & 101 \\ & 28 \% \\ & \end{aligned}$ | $\begin{aligned} & 38 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 293 \\ \substack{255 \\ \text { persuv }} \end{gathered}$ | $\begin{aligned} & 191 \\ & \substack{118 \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 114 \\ & \left.\begin{array}{c} 12 \% \\ \text { pr } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 26 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & \begin{array}{l} 300 \\ \text { pers } \end{array} \end{aligned}$ | $\begin{aligned} & 38 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 50 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 45 \\ & 4 \% \end{aligned}$ | $\stackrel{2}{ }$ | $\stackrel{1}{1}$ | $\begin{gathered} 4 \\ \left.\begin{array}{c} 4 \% \\ \text { sc } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\stackrel{1}{ }$ | $\stackrel{3}{*}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | * | * | $:$ | $\stackrel{2}{ }$ | $:$ | 1 | : | $\stackrel{1}{ }$ | $\stackrel{1}{*}$ | $\stackrel{2}{ }$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | 21 |
| Net: Favourable | $\begin{aligned} & 326 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & \begin{array}{l} 5 \% \\ \text { cot } \end{array} \end{aligned}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 197 \\ \substack{18 \% \\ \text { ukNavo }} \end{gathered}$ | $\begin{aligned} & 58 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 73 \\ 18 \% \end{gathered}$ |  | $\begin{aligned} & 57 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 37 \% \\ & \text { unve } \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & \text { ant } \\ & \text { wwn } \end{aligned}$ | $\begin{aligned} & 206 \\ & \substack{206 \\ \text { apsuu }} \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & \text { 228 } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 188 \\ & \left.\begin{array}{l} 183 \% \\ \text { are } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 112 \\ & \substack{128 \\ \text { ass } \\ \text { oss }} \end{aligned}$ | $\begin{aligned} & 72 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 197 \\ \substack{17 \% \\ w} \\ w \end{gathered}$ | $\begin{aligned} & 100 \\ & 16 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 586 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 198 \\ \substack{128 \\ \text { BE }} \end{gathered}$ | $\begin{gathered} 70 \\ 73 \% \\ 80 \\ \hline 8 . \end{gathered}$ | $\begin{aligned} & 79 \\ & 60 \% \end{aligned}$ | $\begin{gathered} 301 \\ 67 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 153 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ | $\begin{gathered} \text { 871 } \\ \text { 81\% } \\ \text { HKKMNo } \end{gathered}$ | $\begin{aligned} & 278 \\ & \substack{78 \% \\ \text { HkNo }} \end{aligned}$ | $\begin{aligned} & 183 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & \left.\begin{array}{c} 62 \% \\ \text { hexe } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 198 \\ & \substack{19 \% \\ \text { Hexc }} \end{aligned}$ | $\begin{gathered} 185 \\ \substack{18 \% \\ \text { Hkk }} \end{gathered}$ | $\begin{aligned} & 158 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & \substack{30 \% \\ \text { persu }} \end{aligned}$ | $\begin{aligned} & 248 \\ & \substack{27 \% \\ \text { pst }} \end{aligned}$ | $\begin{gathered} 188 \\ \text { a38 } \\ \text { pr } \end{gathered}$ | $\begin{aligned} & 65 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 382 \\ & \substack{6 \% \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 409 \\ & 67 \% \end{aligned}$ |
| Net Difference | $\begin{gathered} -259 \\ -236 \\ \hline \end{gathered}$ | $\begin{aligned} & 88 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & -158 \\ & -57 \% \\ & -5 \% \end{aligned}$ | $\begin{gathered} -60 \\ -62 \% \\ \end{gathered}$ | $\begin{gathered} -53 \\ -40 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -225 \\ & -50 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & -412 \\ & .718 \end{aligned}$ | $\begin{gathered} -205 \\ -51 \% \end{gathered}$ | $\begin{aligned} & -4 \\ & -1 \% \end{aligned}$ | $\begin{gathered} .88 \\ -37 \% \end{gathered}$ | $\begin{gathered} -52 \\ -13 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -127 \\ & -488 \\ & -48 \end{aligned}$ | $\begin{aligned} & -14 \\ & -4 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 34 \% \end{aligned}$ | $\begin{gathered} -305 \\ -68 \% \end{gathered}$ | $\begin{gathered} -165 \\ -446 \end{gathered}$ |  | $\begin{aligned} & 48 \\ & 23 \% \end{aligned}$ | $\begin{gathered} -311 \\ -62 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & -309 \\ & -51 \% \end{aligned}$ |
| mean | -0.49 |  | ${ }^{-1.07}$ | ${ }^{-1.17}$ | ${ }^{-0.84}$ | ${ }^{-0.95}$ | $\stackrel{0.10}{10}$ | 0.78 <br> ukemo | ${ }^{-1.31}$ | $\stackrel{-1.00}{1}$ | $\underbrace{\text { uinv }}_{\text {- } 0.11}$ | ${ }_{\text {UN }}^{-0.71}$ | ${ }_{\text {- }}^{\text {- }}$ | ${ }^{-0.96}$ | ${ }_{\text {- }}^{\text {- } 0.15}$ | (.as | ${ }^{-1.28}$ | $\stackrel{-0.89}{\text { Qu }}$ | ${ }_{\substack{-0.08 \\ \text { ORU }}}^{\text {or }}$ |  | $\stackrel{-1.17}{0}$ | $\stackrel{0.41}{\substack{\text { a }}}$ | ${ }^{-1.00}$ |

> בof formbe used

|  | Total | The Labour Party : |  | The Conservative Party : |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favourabl |  |  |  | Favourabl | Unfavoura <br> ble |  | $\underbrace{\text { ble }}_{\text {Untavoura }}$ |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | ${ }^{1141}$ | ${ }^{421}$ | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favourabe (2) | $\begin{aligned} & 124 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 75 \\ 18 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 93 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 62 \\ 17 \% \\ H \end{gathered}$ |
| Fairly favurable (1) | 203 188 | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 103 \\ \substack{15 \% \\ 8} \end{gathered}$ | $\begin{gathered} 104 \\ 36 \% \\ E \end{gathered}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 89 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | 81 <br> $\substack{83 \% \\ H}$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 183 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\underset{\substack{57 \\ 16 \% \\ 4}}{\text { c }}$ |
| Fairly unfavourble (-1) | $\begin{aligned} & 189 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ |
| Very unfavourale (-2) | $\begin{aligned} & 396 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 360 \\ & 62 \% \\ & 62 \end{aligned}$ | $\begin{aligned} & 104 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & \text { 101 } \\ & 28 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 45 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \\ 1 \% \end{gathered}$ |  | $\stackrel{1}{*}$ | $3$ | * | * | : | 2 |

$\left.\begin{array}{l|c|c|c|c|c|c|c|c|c|}\hline \text { Net: Favurable } & \begin{array}{c}326 \\ 29 \%\end{array} & \begin{array}{c}73 \\ 18 \%\end{array} & \begin{array}{c}178 \\ 43 \%\end{array} \\ 8\end{array} \begin{array}{c}197 \\ 68 \%\end{array}\right)$

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q2. To what extent, if at all, do you ha All Adults aged 18+ in Great Britain | ble or | vurab | pinion | fefolow | politic | and pod | 1 partie | Jame | erly, Sere | tary ofta | efor fore | n, Comm | weath a |  | nuary 202 ривй rk: 6-10 Ja Its aged 18 ment Affairs | 23 Political anuary 2023 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  |  |  |  |  |  |  |  |  | gated Age |  |  | Generat |  |  | Social |  |  |  | Reg |  |  |  | Urban |  |  | arita Statu |  | $\begin{aligned} & \text { Pres of childr } \\ & \text { or und } \end{aligned}$ | Idren HH (17 inder) |  | cation | Emploum | entstaus |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} \text { Male } \\ \text { (B) } \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (c) } \end{gathered}$ | $\begin{gathered} 18,24 \\ (00) \end{gathered}$ | $\begin{gathered} 25 \cdot 34 \\ (E) \end{gathered}$ | $\begin{gathered} 35.49 \\ (F) \\ \hline \end{gathered}$ | $\begin{aligned} & 45.54 \\ & (6) \\ & (6) \end{aligned}$ | $\begin{gathered} 55.64 \\ (F) \\ (F) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{gathered} 35.54 \\ (k) \end{gathered}$ | $\begin{aligned} & 55+ \\ & (1) \end{aligned}$ | $\begin{aligned} & \text { Gen Z } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Millennials } \\ & \text { (N) } \end{aligned}$ | $\begin{gathered} \text { Gen } x+ \\ (0) \\ (0) \end{gathered}$ | $\begin{gathered} \text { Baby } \\ \text { Boomer } \\ \text { (P) } \end{gathered}$ | ${ }_{(a B C 1}^{\mathrm{ABCl}}$ | $\underset{(\mathrm{R})}{\substack{\text { C2DE }}}$ | $\begin{gathered} \text { North } \\ \text { (S) } \end{gathered}$ | $\begin{gathered} \text { Midlands } \\ (\pi) \end{gathered}$ | $\begin{aligned} & \text { South } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (W) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Urban } \\ & \text { (Y) } \end{aligned}$ | $\begin{aligned} & \text { Ruralal } \\ & \text { (22) } \end{aligned}$ | $\begin{gathered} \text { Married/ } \\ \text { Livivgas as } \\ \text { Married } \\ \text { (a) } \end{gathered}$ | $\begin{gathered} \text { Single } \\ \text { (b) } \end{gathered}$ | $\begin{gathered} \text { Widowed/ } \\ \text { Divored/s } \\ \text { eparated } \\ \text { cc) } \end{gathered}$ | $\begin{gathered} \text { At least } \\ \text { one child } \\ \text { present } \\ \text { (d) } \end{gathered}$ | $\begin{gathered} \text { cho } \\ \text { chilren } \\ \text { present } \end{gathered}$ | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | $\underset{\substack{\text { Non- } \\ \text { graduate } \\(\mathrm{z})}}{\text { None }}$ | $\begin{gathered} \text { Working } \\ (h) \end{gathered}$ | $\begin{gathered} \text { Not } \\ \text { working } \\ \text { (i) } \end{gathered}$ |
| Unweighted base | ${ }^{141}$ | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | ${ }^{374}$ | 200 | 317 | 284 | 309 | ${ }^{776}$ | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | 303 | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighed base | ${ }_{1141}$ | ${ }_{555}$ | 581 | ${ }^{121}$ | 195 | ${ }^{184}$ | 196 | 177 | ${ }^{268}$ | 316 | 381 | 445 | ${ }^{157}$ | 305 | 268 | ${ }^{354}$ | 635 | 506 | ${ }^{273}$ | 298 | 262 | ${ }^{153}$ | 56 | ${ }_{98}$ | 942 | 199 | ${ }_{71}$ | 278 | ${ }^{146}$ | 365 | 776 | ${ }_{3} 5$ | 789 | 674 | 467 |
| Verv favurable (2) | $\begin{aligned} & 33 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 23 \\ 4 \% \\ c \end{gathered}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 8 \\ \substack{7 \% \\ c \\ c+1} \\ \hline \end{gathered}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & \begin{array}{c} 12 \\ 7 \% \\ \text { coll } \end{array} \end{aligned}$ | $\begin{gathered} \stackrel{2}{2} \\ 1 \% \end{gathered}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ |  | $\begin{gathered} 16 \\ 5 \% \\ 5 \end{gathered}$ | $\begin{aligned} & 14 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 10 \\ \substack{10 \\ \hline \% \\ o p} \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | 3 $1 \%$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \\ 3 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 6 \% \end{gathered}$ | : | $\begin{gathered} 2 \% \\ 2 \% \end{gathered}$ | 30 $3 \%$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 5 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 17 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 4 \% \end{aligned}$ | 5 $1 \%$ |
| Fairy favurabe (1) | $\begin{aligned} & 110 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{gathered} 24 \\ \substack{12 \% \\ F} \end{gathered}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 35 \\ 11 \% \\ k \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 52 \\ { }_{c}^{12 \%} \\ k \end{gathered}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \substack{16 \% \\ \text { su }} \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \\ \hline \end{gathered}$ | ${ }_{6 \%}^{6}$ | $\begin{aligned} & 85 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 16 \\ 116 \end{gathered}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 9 \% \\ & \hline 98 \end{aligned}$ | $\begin{aligned} & 66 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 9 \% \end{aligned}$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 369 \\ & 3329 \end{aligned}$ | $\begin{aligned} & 177 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & \text { 1900 } \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 49 \\ 31 \% \\ 31 \end{gathered}$ | $\begin{aligned} & 99 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 1114 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 35 \% \\ & \\ & \hline 50 \end{aligned}$ | $\begin{aligned} & 149 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 344 \\ & \hline \end{aligned}$ | $\begin{aligned} & 107 \\ & \left.\begin{array}{c} 36 \% \\ v \end{array}\right) \end{aligned}$ | $\begin{aligned} & 84 \\ & 32 \% \end{aligned}$ | 38 25\% | $\begin{aligned} & 18 \\ & 32 \% \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 37 \% \end{aligned}$ | 247 $34 \%$ | 78 $28 \%$ | 44 $30 \%$ | 127 35\% | 241 $31 \%$ | 123 35\% | 246 31\% | 222 $33 \%$ | 146 318 |
| Farity unfovurable (-1) | $\begin{aligned} & 147 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 88 \\ 16 \% \\ c \end{gathered}$ | 59 10\% | $\begin{aligned} & 22 \\ & \text { 18\% } \\ & \text { 18\% } \end{aligned}$ | $\begin{gathered} 30 \\ \text { 16\% } \end{gathered}$ | $\begin{gathered} 25 \\ 13 \% \end{gathered}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{gathered} 24 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | 52 $16 \%$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 48 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & \begin{array}{c} 18 \% \\ p \end{array} \end{aligned}$ | 46 15\% | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | 35 $10 \%$ | 85 13\% | $\begin{gathered} 61 \\ \\ \\ 12 \% \end{gathered}$ | $\begin{gathered} 30 \\ \text { 11\% } \end{gathered}$ | 40 $14 \%$ | $\begin{gathered} 26 \\ 10 \% \end{gathered}$ | 21 $19 \%$ | $\begin{aligned} & 15 \\ & \text { 25\% } \\ & \text { 250\% } \\ & \text { suv } \end{aligned}$ | $\begin{aligned} & 15 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 122 \\ & 13 \% \end{aligned}$ | 25 13\% | 80 $11 \%$ | $\begin{aligned} & 56 \\ & 0 \% \\ & 20 \% \\ & 06 \end{aligned}$ | $\begin{aligned} & 11 \\ & 8 \% \\ & 8 \% \end{aligned}$ | 44 $12 \%$ | 103 $13 \%$ | 48 $14 \%$ | 99 13\% | 96 14\% | ${ }_{51}^{51}$ |
| Verv unfouruable (-2) | $\begin{aligned} & 230 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 23 \% \end{aligned}$ | 102 18\% | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | 25 $13 \%$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 46 \\ \substack{23 \% \\ E} \end{gathered}$ | $\underset{\substack{38 \\ 2 \% \\ E}}{ }$ | $\begin{gathered} 70 \\ \begin{array}{c} 26 \% \\ \text { 26\% } \\ \text { DE } \end{array} \end{gathered}$ | 42 <br> $13 \%$ | $\begin{gathered} 80 \\ \begin{array}{c} 21 \% \\ j \end{array} \end{gathered}$ | $\begin{aligned} & 108 \\ & \text { 248 } \\ & \hline \end{aligned}$ | $\begin{gathered} 21 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 17 \% \end{aligned}$ | 54 $20 \%$ | $\begin{gathered} 91 \\ \substack{26 \% \\ \mathrm{mN}} \end{gathered}$ | $\begin{aligned} & 122 \\ & 19 \% \end{aligned}$ | 108 $21 \%$ | $\begin{aligned} & 67 \\ & \begin{array}{c} \text { 24\% } \\ \mathrm{Tw} \end{array} \end{aligned}$ | 47 16\% | 55 21\% | 28 18\% | $\begin{aligned} & 5 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 28 \\ & \begin{array}{c} 288 \\ \text { mw } \end{array} . \end{aligned}$ | $\begin{aligned} & 198 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | 144 $20 \%$ | 45 $16 \%$ | $\begin{gathered} 40 \\ \text { an } \\ \text { 28\% } \\ \mathrm{b} \end{gathered}$ | 59 16\% | $\begin{aligned} & 171 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | 160 20\% | 131 $19 \%$ | 99 $21 \%$ |
| Don't know | $\begin{aligned} & 253 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 27 \end{aligned}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 124 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 27 \end{aligned}$ | $\begin{aligned} & 10 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 20 \% \\ & 20 \end{aligned}$ | 147 $21 \%$ | 72 $26 \%$ | 33 23\% | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & \text { 13\% } \end{aligned}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 200 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & \substack{12 \% \\ \text { 26\% } \\ h} \end{aligned}$ |
| Net: Favurable | $\begin{aligned} & 143 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 85 \\ \substack{15 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 58 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 19 \\ \substack{16 \% \\ \sigma} \end{gathered}$ | $\begin{gathered} 32 \\ \substack{16 \% \\ \sigma} \end{gathered}$ | $\begin{aligned} & 22 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 51 \\ \substack{16 \% \\ k} \end{gathered}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & \text { 26\% } \\ & 0 \end{aligned}$ | $\begin{gathered} 45 \\ \text { a5\% } \\ \text { 15\% } \end{gathered}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 12 \% \\ & { }_{12} \end{aligned}$ | $\begin{aligned} & 85 \\ & { }_{13 \%} \end{aligned}$ | $\begin{aligned} & 58 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 216 \\ & \text { sux } \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{gathered} 8 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 99 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 94 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 377 \\ & 336 \end{aligned}$ | $\begin{gathered} 211 \\ \begin{array}{c} 29 \% \\ c \end{array} \\ c \end{gathered}$ | $\begin{aligned} & 161 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 55 \\ 28 \% \\ \end{gathered}$ | $\begin{aligned} & 59 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 34 \% \\ & 38 \end{aligned}$ | $\begin{aligned} & 62 \\ & 35 \% \\ & \end{aligned}$ | $\begin{aligned} & 94 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 320 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 32 \% \end{aligned}$ |
| Net ifiference | $\begin{aligned} & -234 \\ & -20 \% \end{aligned}$ | $\begin{aligned} & -129 \\ & -23 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -103 \\ -18 \% \end{gathered}$ | $\begin{aligned} & -20 \\ & -17 \% \end{aligned}$ | $\begin{gathered} -23 \\ -12 \% \end{gathered}$ | $\begin{aligned} & -37 \\ & -20 \% \end{aligned}$ | $\begin{aligned} & -52 \\ & -27 \% \end{aligned}$ | $\begin{gathered} -44 \\ -25 \% \end{gathered}$ | $\begin{aligned} & -57 \\ & -21 \% \end{aligned}$ | $\begin{aligned} & -43 \\ & -14 \% \end{aligned}$ | $\begin{gathered} -89 \\ -23 \% \end{gathered}$ | $\begin{aligned} & -102 \\ & -23 \% \\ & \end{aligned}$ | $\begin{aligned} & -24 \\ & -15 \% \end{aligned}$ | $\begin{gathered} -52 \\ -17 \% \end{gathered}$ | $\begin{aligned} & -64 \\ & -24 \% \end{aligned}$ | $\begin{aligned} & -88 \\ & -24 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -122 \\ & -19 \% \end{aligned}$ | $\begin{aligned} & -112 \\ & -22 \% \\ & -22 \% \end{aligned}$ | $\begin{gathered} -69 \\ -25 \% \end{gathered}$ | $\begin{aligned} & -46 \\ & -155 \end{aligned}$ | $\begin{gathered} -55 \\ -21 \% \\ -25 \end{gathered}$ | $\begin{gathered} -16 \\ -11 \% \end{gathered}$ | $\begin{aligned} & -12 \\ & -22 \% \end{aligned}$ | $\begin{aligned} & -35 \\ & -36 \% \end{aligned}$ | $\begin{aligned} & -205 \\ & -22 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -29 \\ & -14 \% \end{aligned}$ | $\begin{gathered} -125 \\ -17 \% \end{gathered}$ | $\begin{gathered} -74 \\ -27 \% \end{gathered}$ | $\begin{aligned} & -35 \\ & -246 \end{aligned}$ | $\begin{gathered} -40 \\ -11 \% \end{gathered}$ | $\begin{gathered} -194 \\ -25 \% \\ -25 \% \end{gathered}$ | $\begin{aligned} & .61 \\ & -17 \% \end{aligned}$ | $\begin{aligned} & -173 \\ & -22 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -133 \\ & -20 \% \\ & \end{aligned}$ | - $\begin{aligned} & \text {-101 } \\ & -22 \%\end{aligned}$ |
| Mean | ${ }^{-0.48}$ | ${ }^{0.49}$ | ${ }^{-0.48}$ | ${ }^{-0.31}$ |  | ${ }^{-0.41}$ | ${ }^{-0.64}$ | ${ }^{-0.57}$ | ${ }^{-0.61}$ | ${ }_{\substack{0.28 \\ k}}$ | ${ }^{0.53}$ | ${ }^{-0.60}$ | ${ }_{\substack{0.029 \\ p}}^{\text {0. }}$ | ${ }^{-0.36}$ | ${ }^{-0.57}$ | ${ }^{-0.61}$ | -0.44 | -0.54 | ${ }^{-0.59}$ | ${ }^{-0.36}$ | ${ }^{-0.55}$ | $\stackrel{-0.30}{ }$ | $\stackrel{-0.38}{\square}$ | -0.77 | ${ }^{-0.51}$ | ${ }^{-0.36}$ | ${ }^{-0.43}$ | -0.54 | ${ }^{-0.66}$ | ${ }^{-0.25}$ | -0.60 | ${ }^{-0.38}$ | -0.54 | ${ }^{0.43}$ | -0.56 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork：6－10 January 2023 Adults aged 18＋in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 Vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | popoliticins |  |  | Opinion of | Brexit＇s the country |
|  | （total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$（c） | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text {（F）}}{\text { Remin }}$ | Leave <br> （G） | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | Unfavoura F ble to Cons （II） |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete otab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | He Univauar (M) | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourbbe } \\ \text { to Sunak } \\ \text { (f) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to stamer } \\ & \text { (R) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Sle te } \\ & \text { Starmer } \end{aligned}$ | $\begin{aligned} & \text { Favourale } \\ & \text { to tount } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { dele to } \\ & \text { Hunt } \\ & \text { (unt } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \substack{\text { impart } \\ \text { (w) }} \end{gathered}$ |
| Unveighted base | ${ }^{141}$ | 358 | 307 | 102 | ${ }^{135}$ | 500 | 362 | 273 | 593 | ${ }^{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | ${ }_{141}$ | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }^{34}$ | 450 | 372 | 435 | ${ }^{211}$ | 502 | 258 | 611 |
| very favurable（2） | $\begin{aligned} & 33 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 22 \\ \substack{7 \% \\ 1 \times N 0} \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \\ & \text { } 18 \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & \begin{array}{l} 17 \\ \text { uno } \\ \text { uno } \end{array} \end{aligned}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & \begin{array}{c} 6 \% \\ 1 \times m \end{array} \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & \left.\begin{array}{c} 8 \% \\ \text { ass } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & \left.\begin{array}{c} 6 \% \\ \text { ass } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 9 \\ & \begin{array}{c} 2 \% \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 21 \\ & \text { and } \\ & \text { osu } \end{aligned}$ | $\stackrel{2}{*}$ | $\begin{aligned} & 22 \\ & 8 \% \\ & \mathrm{~s} \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |
| Fairy favourabe（1） | $\begin{aligned} & 110 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 64 \\ \substack{67 \% \\ c 0} \\ c \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 3 \\ 3 \% \\ 3 \% \end{gathered}$ | $\begin{gathered} 15 \\ \text { ci2\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 58 \\ \substack{54 \% \\ F} \end{gathered}$ | $\begin{gathered} 81 \\ \begin{array}{c} 28, \\ \text { unch } \\ \text { whemuo } \end{array} \end{gathered}$ | 7 $1 \%$ | $\begin{aligned} & 30 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & \text { 54\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 43 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & \text { s5\% } \\ & \text { unv } \end{aligned}$ | $\begin{aligned} & 81 \\ & \begin{array}{l} 848 \\ \text { apsu } \end{array} \end{aligned}$ | ${ }_{2 \%}^{7}$ | $\begin{aligned} & 32 \\ & \text { 32 } \\ & \text { 906 } \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { 52\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 61 \\ & \left.\begin{array}{c} 698 \\ \text { apsu } \\ \text { aps } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 18 \\ & 4 \% \\ & 4 \% \\ & \alpha \end{aligned}$ | $\begin{aligned} & 54 \\ & \left.\begin{array}{c} 51 \% \\ w \end{array}\right) \\ & \hline \end{aligned}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ |
| Neither favourable nor unfavourabe（0） | $\begin{aligned} & 369 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 448 \\ & \text { cos } \\ & \text { cos } \end{aligned}$ | $\begin{aligned} & 66 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & \text { cos } \\ & \text { 38\% } \\ & \text { umve } \end{aligned}$ | $\begin{aligned} & 139 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & \text { as } \\ & \text { unw } \end{aligned}$ | $\begin{gathered} 75 \\ \text { 32\% } \\ \text { w } \end{gathered}$ | $\begin{aligned} & 108 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 114 \\ 32 \% \\ 10 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 396 \\ & \text { aps } \\ & \text { coss } \end{aligned}$ | $\begin{aligned} & 96 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { ano } \\ & \text { a0\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 143 \\ & 33 \% \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 80 \\ & 38 \% \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 105 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 92 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 30 \% \end{aligned}$ |
| Farity unfevurable（－1） | $\begin{aligned} & 147 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 46 \\ \substack{47 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 20 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \begin{array}{l} 12 \% \\ \text { H⿰亻⿱丶⿻工二十} \end{array} \end{aligned}$ | $\begin{gathered} 58 \\ \substack{58 \\ \text { 15\% } \\ H} \end{gathered}$ | $\begin{aligned} & 51 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 72 \\ \substack{10 \% \\ \text { pr }} \\ \hline \end{gathered}$ | $\begin{aligned} & 54 \\ & \begin{array}{l} \text { 49\% } \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 96 \\ \text { cos } \\ \text { pesst } \end{gathered}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 15 \% \end{aligned}$ |
| Verr unfevourable（－2） | $\begin{aligned} & 230 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 90 \\ \substack{93 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{gathered} 27 \\ 28 \% \\ { }^{28 \%} \\ 8^{*} \end{gathered}$ | $\begin{gathered} 42 \\ 32 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{gathered} 111 \\ \substack{12 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{gathered} 68 \\ 16 \% \\ \hline 10 \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 36 \% \\ & \text { HkNo } \end{aligned}$ |  | $\begin{aligned} & 76 \\ & 18 \% \end{aligned}$ | $\begin{gathered} \text { co } \\ \text { 25\% } \\ H \end{gathered}$ | $\begin{aligned} & 100 \\ & \text { 25\% } \\ & \text { Hкo } \end{aligned}$ | $\begin{aligned} & 84 \\ & 32 \% \\ & \text { 3k\%o } \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & \begin{array}{l} \text { 26\% } \\ \text { persuru } \end{array} \end{aligned}$ | $\begin{aligned} & 108 \\ & \text { 298 } \\ & \text { pst } \end{aligned}$ | $\begin{gathered} 88 \\ \text { co } \\ \text { pro } \\ \text { pr } \end{gathered}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & \begin{array}{l} \text { 40\% } \\ \text { pRsst } \end{array} \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 27 \% \\ & 27 \end{aligned}$ |
| Don＇t know | $\begin{aligned} & 253 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 16 \\ 12 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 87 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \\ & \end{aligned}$ | $\begin{gathered} 79 \\ 199 \end{gathered}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 63 \\ \text { cis\% } \\ \text { RT } \end{gathered}$ | $\begin{aligned} & 67 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & \text { sor } \\ & \text { Rr } \end{aligned}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 16 \% \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 24 \% \\ & 24 \% \end{aligned}$ |
| Net：Favourable | $\begin{aligned} & 143 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 77 \\ 20 \% \\ \text { co } \\ \text { co } \end{gathered}$ | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \\ & 9 \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 67 \\ 16 \% \\ \text { cio } \end{gathered}$ | $\begin{gathered} 103 \\ \text { cow } \\ \text { ukRMNo } \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 40 \\ 17 \% \\ 10 \end{gathered}$ | $\begin{aligned} & 50 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{gathered} 65 \\ \text { as } \\ \text { um } \\ \text { vM } \end{gathered}$ |  | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & \text { 548 } \\ & \text { au } \end{aligned}$ |  | $\begin{aligned} & 82 \\ & \text { sen } \\ & \text { papsu } \end{aligned}$ | $\begin{aligned} & 20 \\ & { }^{20} \\ & a \end{aligned}$ | $\begin{gathered} 76 \\ 29 \% \\ { }_{2} \end{gathered}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ |
| Net：Unfavourable | $\begin{aligned} & 377 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 40 \% \\ & \text { 40\% } \\ & 80 \end{aligned}$ | $\begin{gathered} 62 \\ 48 \% \\ 88 \end{gathered}$ | $\begin{aligned} & 183 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 324 \\ \text { 35\% } \\ \text { HKkMno } \end{gathered}$ | $\begin{aligned} & 182 \\ & \begin{array}{l} 18 \% \\ \text { Hкo } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 127 } \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & \text { 40\% } \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 162 \\ & \text { 41\% } \\ & \text { Hko } \end{aligned}$ | $\begin{aligned} & 128 \\ & \begin{array}{c} 196 \\ \text { 4ko } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 122 } \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 278 \\ \substack{288 \\ \text { pess }} \end{gathered}$ | $\begin{aligned} & 162 \\ & \text { a4\% } \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 199 \\ & \begin{array}{l} 149 \\ \text { pro } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 294 \\ \substack{29 \% \\ \text { pess }} \end{gathered}$ | $\begin{aligned} & 50 \\ & 19 \% \\ & \text { 19\% } \end{aligned}$ | $\begin{aligned} & 256 \\ & 42 \% \\ & \hline 26 \end{aligned}$ |
| Net Difference | $\begin{gathered} -234 \\ -20 \% \\ -20 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & -111 \\ & -0 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -30 \\ & -31 \% \\ & -31 \end{aligned}$ | $\begin{gathered} -43 \\ -336 \\ \hline \end{gathered}$ | $\begin{aligned} & -137 \\ & -31 \% \end{aligned}$ | $\begin{aligned} & -45 \\ & -11 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & -312 \\ & -54 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -134 \\ & -34 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -64 \\ & -15 \% \end{aligned}$ | $\begin{aligned} & .55 \\ & -23 \% \\ & -25 \end{aligned}$ | $\begin{aligned} & -113 \\ & -29 \% \end{aligned}$ | $\begin{gathered} -94 \\ -35 \% \end{gathered}$ | $\begin{aligned} & .61 \\ & -17 \% \end{aligned}$ | $\begin{gathered} 71 \\ 21 \% \end{gathered}$ | $\begin{aligned} & -268 \\ & -.00 \% \end{aligned}$ | $\begin{aligned} & -109 \\ & -29 \% \end{aligned}$ | $\begin{gathered} -88 \\ -20 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 238 \end{aligned}$ | $\begin{aligned} & -274 \\ & -55 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & -229 \\ & -37 \% \end{aligned}$ |
| Mean | ${ }^{-0.48}$ | $\underbrace{}_{\substack{0.01 \\ \text { cof }}}$ | －0．84 | ${ }^{-0.67}$ | ${ }^{-0.71}$ | ${ }^{-0.65}$ | $\stackrel{-0.31}{\text { \％}}$ | $\underbrace{}_{\substack{0.37 \\ \text { uximuo }}}$ | －1．09 | ${ }^{-0.71}$ | $\underset{\substack{-0.39 \\ \text { umv }}}{ }$ | ${ }_{\text {－}}^{\text {－}}$－46 | ${ }^{-0.64}$ | ${ }^{-0.73}$ |  | ${ }_{\text {apu }}^{\substack{\text { O．32 } \\ \text { Qus }}}$ | ${ }^{-1.23}$ | $\stackrel{-0.61}{\text { Qu }}$ | $\stackrel{-0.47}{\text { Qu }}$ | ${ }_{\text {a }}^{0.27}$ Qasu | $\stackrel{-1.12}{0}$ | $\stackrel{0.10}{\mathrm{w}}$ | －0．84 |


|  |  | The laburu Party:Favoural Unfuvoura |  | The ConservativeParty |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | e | ble | - | ble | e | be | e | ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 114 | 421 | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favurable (2) | $\begin{aligned} & 33 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 17 \\ 7 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ |
| Fairly favurable (1) | $\begin{aligned} & 110 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 54 \\ \text { 13\% } \\ 8 \end{gathered}$ | $\begin{gathered} 81 \\ 28 \% \\ \text { 28\% } \\ \varepsilon \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 369 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & \text { 106 } \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 27 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 32 \% \end{aligned}$ |
| Fairly unfevourable $(-1)$ | $\begin{aligned} & 147 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \\ & \end{aligned}$ | $\begin{aligned} & 51 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 111 \\ \text { co\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ |
| Very unfavourable(-2) | $\begin{aligned} & 230 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 125 \\ 31 \% \\ c \end{gathered}$ | $\begin{aligned} & 76 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 210 \\ 36 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 60 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 253 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \\ & 17 \end{aligned}$ | $\begin{aligned} & 106 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ |


| Net: Favourable | $\begin{aligned} & 143 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | 65 18\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavurable | $\begin{aligned} & 377 \\ & 33 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 46 \% \\ & c \end{aligned}$ | $\begin{aligned} & 127 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 324 \\ 54 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 95 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 49 \% \end{aligned}$ | 126 $35 \%$ |
| Net Difference | $\begin{gathered} -234 \\ -20 \% \end{gathered}$ | $\begin{aligned} & -134 \\ & -34 \% \\ & -34 \end{aligned}$ | $\begin{gathered} -64 \\ -15 \% \\ -15 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 26 \% \end{aligned}$ | -312 $-54 \%$ | $\begin{aligned} & -55 \\ & -23 \% \end{aligned}$ | $\begin{gathered} -113 \\ -29 \% \end{gathered}$ | $\begin{gathered} -94 \\ -.55 \% \end{gathered}$ | - 61 $-17 \%$ |
| ean | . 48 | -0.71 | ${ }^{-0.39}$ | 0.37 | -1.09 | -0.46 | -0.64 | -0.73 | -0.39 |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative party and Prime Minister All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Aggregated Age reaks |  |  | Generations |  |  |  | Social grade |  | Region |  |  |  |  |  | Urban/Rural |  | Marita Status |  |  | Pres of children HH ( $\mathbf{1 7}$ or under) |  | Education |  | Employmentstaus |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\substack{\text { Male } \\ \text { (8) }}}^{\text {ceser }}$ | ${ }_{\text {Female }}^{\text {(c) }}$ | ${ }_{\substack{18.24 \\ \text { (0) }}}$ | ${ }_{\text {(E) }}^{25.34}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ | $\begin{gathered} \text { 45-54 } \\ \text { (G) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { 65+ } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | $55+$ (L) | $\begin{aligned} & \text { Gen Z } \\ & \text { (M) } \end{aligned}$ | Millennials <br> (N) | $\text { Gen } \mathrm{X}+$ <br> (0) | Baby Boomer (P) | ABC1 <br> (Q) | C2DE <br> (R) | North (S) | Midlands $\text { ( } \mathrm{T})$ | South <br> (U) | London (V) | Wales (W) | Scotland (X) | Urban <br> (Y) | Rural (2) | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/S <br> eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ |  | Working <br> (h) | ${ }_{\text {cher }}^{\substack{\text { Not } \\ \text { working } \\ \text { (i) }}}$ |
| eighed b | 114 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | ${ }^{734}$ | 303 | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | 1141 | 555 | 581 | ${ }^{121}$ | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | ${ }^{153}$ | 56 | ${ }_{98}$ | 942 | 199 | 717 | 278 | ${ }^{146}$ | 365 | ${ }^{76}$ | 352 | 789 | 674 | 467 |
| Verv favurable (2) | 85 $7 \%$ | $\begin{aligned} & 45 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 7 \% \end{aligned}$ | 5 $4 \%$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | ${ }_{9 \%}^{17}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | ¢ ${ }_{\text {16 }}^{16}$ | $\begin{gathered} 28 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 45 \\ 10 \% \\ \jmath \end{gathered}$ | ${ }_{4 \%}^{6}$ | ${ }_{\text {2 }}^{22}$ | ¢ ${ }_{\text {16 }}^{16}$ | $\begin{gathered} 34 \\ 10 \% \\ \text { M } \end{gathered}$ | ( ${ }_{\text {5 }}^{\text {9\% }}$ | 2\% | ¢\% ${ }_{\text {16 }}^{6}$ | - ${ }_{8 \%}^{23}$ | ${ }_{8 \%}^{21}$ | 17\% $11 \%$ | $\begin{gathered} 4 \\ 8 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \\ \% \end{gathered}$ | ${ }_{7}^{69}$ | ${ }_{8 \%}^{16}$ | ${ }_{\substack{57 \\ 8 \%}}$ | ${ }_{7 \%}^{19}$ | $\begin{gathered} 8 \\ 6 \% \end{gathered}$ | ( $\begin{aligned} & 30 \\ & 8 \%\end{aligned}$ | 55 $7 \%$ | 32 $9 \%$ | 53 $7 \%$ | ${ }_{7 \%}^{47}$ | (38) |
| Fairy favourale (1) | $\begin{aligned} & 256 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 21 \\ 18 \% \end{gathered}$ | $\begin{gathered} 34 \\ 17 \% \end{gathered}$ | $\begin{gathered} 33 \\ 18 \% \end{gathered}$ | $\begin{gathered} 40 \\ 20 \% \end{gathered}$ | $\begin{gathered} 38 \\ 22 \% \end{gathered}$ | $\begin{gathered} 90 \\ 34 \% \\ \text { DEFGH } \end{gathered}$ | $\begin{gathered} 55 \\ 17 \% \end{gathered}$ | $\begin{gathered} 73 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 128 \\ & 29 \% \\ & \text { נк } \end{aligned}$ | $\begin{gathered} 23 \\ 15 \% \end{gathered}$ | $\begin{gathered} 58 \\ 19 \% \end{gathered}$ | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | $\begin{gathered} 98 \\ 28 \% \\ \text { MN } \end{gathered}$ | $\begin{aligned} & 145 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 62 \\ 23 \% \end{gathered}$ | $\begin{gathered} 61 \\ 21 \% \end{gathered}$ | $\begin{gathered} 65 \\ 25 \% \end{gathered}$ | $\begin{gathered} 31 \\ 21 \% \end{gathered}$ | $\begin{gathered} 20 \\ 35 \% \\ x^{*} \end{gathered}$ | $\begin{gathered} 16 \\ 17 \% \\ * \end{gathered}$ | $\begin{aligned} & 197 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 59 \\ 30 \% \end{gathered}$ | $\begin{gathered} 177 \\ 25 \% \\ b \end{gathered}$ | $\begin{gathered} 43 \\ 15 \% \end{gathered}$ | $\begin{gathered} 36 \\ 24 \% \end{gathered}$ | $\begin{gathered} 79 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 177 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 81 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 20 \% \end{aligned}$ | 122 <br> 26\% <br> $n$ <br>  |
| Neithe favourable nor unfavourale (0) | $\begin{aligned} & 287 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 26 \% \end{aligned}$ | 33 28\% I | $\begin{gathered} 65 \\ 34 \% \end{gathered}$ | 43 <br> 23\% | $\begin{gathered} 51 \\ 26 \% \end{gathered}$ | $\begin{gathered} 49 \\ 27 \% \\ 1 \end{gathered}$ | $\begin{gathered} 45 \\ 17 \% \end{gathered}$ | $\begin{gathered} 99 \\ 31 \% \\ L \end{gathered}$ | $\begin{gathered} 94 \\ 25 \% \end{gathered}$ | 94 <br> 21\% | $\begin{gathered} 49 \\ 32 \% \\ p \end{gathered}$ | $\begin{gathered} 85 \\ 28 \% \end{gathered}$ | $\begin{gathered} 67 \\ 25 \% \end{gathered}$ | $\begin{gathered} 71 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 58 \\ 21 \% \end{gathered}$ | $\begin{gathered} 91 \\ 31 \% \\ s \end{gathered}$ | $\begin{gathered} 61 \\ 23 \% \end{gathered}$ | $\begin{gathered} 42 \\ 27 \% \end{gathered}$ | $\begin{gathered} 16 \\ 29 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \\ * \end{gathered}$ | $\begin{aligned} & 236 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 51 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 172 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 79 \\ 29 \% \end{gathered}$ | $\begin{gathered} 36 \\ 24 \% \\ * \end{gathered}$ | $\begin{aligned} & 104 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 77 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 210 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 26 \% \end{aligned}$ | 108 23\% |
| Fariry unfauurabe (-1) | $\begin{aligned} & 166 \\ & 15 \% \end{aligned}$ | 85 <br> 15\% | $\begin{gathered} 81 \\ 14 \% \end{gathered}$ | $\begin{gathered} 20 \\ 16 \% \end{gathered}$ | $\begin{gathered} 29 \\ 15 \% \end{gathered}$ | $\begin{gathered} 29 \\ 15 \% \end{gathered}$ | $\begin{gathered} 29 \\ 15 \% \end{gathered}$ | $\begin{gathered} 32 \\ 18 \% \\ \text { । } \end{gathered}$ | $\begin{gathered} 27 \\ 10 \% \end{gathered}$ | 49 <br> 16\% | $\begin{gathered} 58 \\ 15 \% \end{gathered}$ | $\begin{gathered} 59 \\ 13 \% \end{gathered}$ | $\begin{gathered} 26 \\ 16 \% \end{gathered}$ | $\begin{gathered} 44 \\ 14 \% \end{gathered}$ | $\begin{gathered} 46 \\ 17 \% \end{gathered}$ | $\begin{gathered} 45 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 60 \\ 12 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | $\begin{gathered} 42 \\ 14 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 22 \\ 14 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \\ * \end{gathered}$ | $\begin{aligned} & 143 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 23 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 38 \\ 14 \% \end{gathered}$ | $\begin{gathered} 24 \\ 16 \% \end{gathered}$ | $\begin{gathered} 53 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 63 \\ 18 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{aligned} & 103 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 17 \% \end{aligned}$ | 53 $11 \%$ |
| Very unfavurable (-2) | $\begin{aligned} & 284 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 31 \\ 26 \% \end{gathered}$ | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | $\begin{gathered} 47 \\ 25 \% \end{gathered}$ | $\begin{gathered} 57 \\ 29 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 40 \\ 23 \% \end{gathered}$ | $\begin{gathered} 72 \\ 27 \% \end{gathered}$ | $\begin{gathered} 69 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 41 \\ 26 \% \end{gathered}$ | $\begin{gathered} 64 \\ 21 \% \end{gathered}$ | $\begin{gathered} 72 \\ 27 \% \end{gathered}$ | $\begin{gathered} 99 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 83 \\ 31 \% \\ \mathrm{~T} \end{gathered}$ | ${ }_{\substack{62 \\ 21 \%}}$ | $\begin{gathered} 62 \\ 24 \% \end{gathered}$ | $\begin{gathered} 31 \\ 20 \% \end{gathered}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | 37 <br> 37\% tuvw* | $\begin{aligned} & 244 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 40 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 167 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 78 \\ 28 \% \end{gathered}$ | 39\% 27\% | $\begin{gathered} 76 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 208 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 85 \\ 24 \% \end{gathered}$ | 200 | 161 24\% | 124 $26 \%$ |
| Don't know | $\begin{aligned} & 63 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 9 \% \\ & \text { H1 } \end{aligned}$ | $\begin{gathered} 19 \\ 10 \% \\ \text { H1 } \end{gathered}$ | $\begin{gathered} 16 \\ 9 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 11 \\ 5 \% \\ \text { H } \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 29 \\ 9 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 26 \\ 7 \% \\ L \end{gathered}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \\ \mathrm{p} \end{gathered}$ | $\begin{gathered} 32 \\ 10 \% \\ \text { op } \end{gathered}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\vdots$ | 4 4 4 | 54 | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | 3 $2 \%$ 9 | ¢ ${ }_{\text {23 }}^{23}$ | 40 | 14 $4 \%$ | 49 | 41 | 22 |


| vet: Favourale | 341 $30 \%$ | $\begin{aligned} & 160 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 31 \% \end{aligned}$ | 26 $21 \%$ | $\begin{gathered} 44 \\ 22 \% \end{gathered}$ | $\begin{gathered} 50 \\ 27 \% \end{gathered}$ | $\begin{gathered} 49 \\ 25 \% \end{gathered}$ | 54 <br> 31\% | $\begin{gathered} 118 \\ 44 \% \\ \text { DEFGH } \end{gathered}$ | 70 $22 \%$ | 99 <br> 26\% | $\begin{gathered} 172 \\ 39 \% \\ \mathrm{JK} \end{gathered}$ | $\begin{gathered} 29 \\ 19 \% \end{gathered}$ | 80 $26 \%$ | $\begin{gathered} 70 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 37 \% \\ & \text { Mno } \end{aligned}$ | $\begin{aligned} & 202 \\ & 32 \% \end{aligned}$ | 138 $27 \%$ | 78 29\% | 85 <br> 28\% | 86 33\% | $\begin{gathered} 48 \\ 32 \% \end{gathered}$ | $\begin{gathered} 24 \\ 43 \% \\ \mathrm{x}^{*} \end{gathered}$ | $\begin{gathered} 20 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 266 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 75 \\ 38 \% \\ y \end{gathered}$ | $\begin{gathered} 235 \\ 33 \% \\ \text { b } \end{gathered}$ | 62 $22 \%$ | $\begin{gathered} 44 \\ 30 \% \end{gathered}$ | 109 30\% | 231 | ${ }_{32 \%}^{113}$ | 228 $29 \%$ | 181 $27 \%$ | 160 $\substack{\text { 34\% } \\ n}$ $h$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourabe | $\begin{aligned} & 450 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 238 \\ 43 \% \end{gathered}$ | $\begin{gathered} 210 \\ 36 \% \end{gathered}$ | $\begin{gathered} 51 \\ 42 \% \end{gathered}$ | $\begin{gathered} 67 \\ 34 \% \end{gathered}$ | $\begin{gathered} 75 \\ 41 \% \end{gathered}$ | $\begin{gathered} 86 \\ 44 \% \end{gathered}$ | $\begin{gathered} 72 \\ 41 \% \end{gathered}$ | $\begin{gathered} 98 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 66 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 119 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 144 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 123 \\ 45 \% \\ \top \end{gathered}$ | $\begin{aligned} & 104 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 99 \\ 38 \% \end{gathered}$ | $\begin{gathered} 53 \\ 35 \% \end{gathered}$ | $\begin{gathered} 16 \\ 28 \% \end{gathered}$ | $\begin{gathered} 55 \\ 56 \% \\ \text { TUVW* } \end{gathered}$ | $\begin{gathered} 387 \\ 41 \% \\ z \end{gathered}$ | $\begin{gathered} 63 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 271 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 63 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 322 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 303 \\ 38 \% \end{gathered}$ | 274 $41 \%$ | ${ }_{\text {38\% }}^{176}$ |
| Net iffe | $\begin{aligned} & -109 \\ & -10 \% \end{aligned}$ | $\begin{gathered} -78 \\ -14 \% \end{gathered}$ | $\begin{aligned} & -31 \\ & -5 \% \end{aligned}$ | $\begin{gathered} -25 \\ -21 \% \end{gathered}$ | $\begin{gathered} -23 \\ -12 \% \end{gathered}$ | $\begin{gathered} -25 \\ -14 \% \end{gathered}$ | $\begin{gathered} -38 \\ -19 \% \end{gathered}$ | $\begin{gathered} -18 \\ -10 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{gathered} -49 \\ -15 \% \end{gathered}$ | $\begin{gathered} -63 \\ -16 \% \end{gathered}$ | $\stackrel{2}{ }$ | $\begin{gathered} -37 \\ -23 \% \end{gathered}$ | .29 $.9 \%$ | $\begin{gathered} -48 \\ -18 \% \end{gathered}$ | -12 -4\% | . 57 $.9 \%$ | . 53 $-10 \%$ | $\begin{gathered} -45 \\ -17 \% \end{gathered}$ | $\begin{aligned} & -20 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & -13 \\ & -5 \% \end{aligned}$ | -5 $.3 \%$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{gathered} -35 \\ -35 \% \end{gathered}$ | $\begin{aligned} & -121 \\ & -13 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | .37 $.5 \%$ | $\begin{gathered} -54 \\ -19 \% \end{gathered}$ | $\begin{gathered} -19 \\ -13 \% \end{gathered}$ | - -19 | $\begin{gathered} -90 \\ -12 \% \end{gathered}$ | $\begin{gathered} -34 \\ -10 \% \end{gathered}$ | .75 $-10 \%$ | $\begin{array}{r}\text { - } \\ -14 \% \\ \hline 1\end{array}$ | -16 $-3 \%$ |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions

ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/iMinimum Base:30(**) Small Base: 100(*)

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | to politicians |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | of Brexit's the country |
|  | Total (A) | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { e Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | He Univauar (M) | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to sunak } \\ & \text { ton } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ |  | $\begin{aligned} & \text { Untavoura } \\ & \text { en betr } \\ & \text { Statroer } \\ & \hline \text { (s) } \end{aligned}$ | $\begin{aligned} & \text { Eavourale } \\ & \text { to Hunt } \\ & \text { (T) } \end{aligned}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impart } \\ \text { (w) } \end{gathered}$ |
| Unveighted base | ${ }^{1141}$ | 358 | 307 | 102 | ${ }^{135}$ | 500 | ${ }^{362}$ | 273 | 593 | ${ }^{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{64}$ |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Very favourble (2) | $\begin{aligned} & 85 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & \begin{array}{c} \text { 16\% } \\ \text { cog } \end{array} \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 68 \\ \begin{array}{c} \text { 24\% } \\ \text { whenumo } \end{array} \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & \text { 41\% } \\ & \text { um } \end{aligned}$ | $\begin{gathered} 18 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & \text { 41\% } \\ & \text { um } \end{aligned}$ | $\begin{aligned} & 85 \\ & \text { c5s } \\ & \text { apsu } \end{aligned}$ |  | $\begin{aligned} & 26 \\ & 7 \% \\ & \text { av } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 45 \\ & \text { a } 10 \% \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { c5s } \\ & \text { arsu } \\ & \text { gesu } \end{aligned}$ | $\begin{gathered} 12 \\ 2 \% \\ 2 \% \\ a \end{gathered}$ | $\begin{aligned} & 45 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 256 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & \text { cos } \\ & \text { cos } \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & \substack{18 \% \\ \text { ukxano }} \end{aligned}$ | $\begin{aligned} & 65 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 72 \\ 18 \% \end{gathered}$ | $\begin{gathered} 134 \\ 32 \% \\ \text { IJLMN } \end{gathered}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ |  | $\begin{gathered} 49 \\ 188 \end{gathered}$ | $\begin{aligned} & 108 \\ & \text { aoz } \\ & \text { own } \end{aligned}$ | $\begin{gathered} 256 \\ \begin{array}{c} 25 \% \\ \text { apssu } \end{array} \end{gathered}$ | $\because$ | $\begin{aligned} & 76 \\ & \text { 20\% } \\ & \text { aug } \\ & \text { an } \end{aligned}$ | $\begin{aligned} & 133 \\ & \text { a38 } \\ & \text { are } \end{aligned}$ | $\begin{aligned} & 99 \\ & \begin{array}{l} 976 \\ \text { apsu } \end{array} \end{aligned}$ | $\begin{aligned} & 45 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 33 \% \\ & 35 \end{aligned}$ | $\begin{aligned} & 125 \\ & 21 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 287 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 62 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 101 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 72 \\ 17 \% \end{gathered}$ | $\begin{gathered} 60 \\ \text { 25\% } \\ \text { k } \end{gathered}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 21 \% \end{aligned}$ | $\because$ | : | $\begin{aligned} & 74 \\ & 20 \% \\ & \text { pa } \\ & \text { pa } \end{aligned}$ | $\begin{aligned} & 85 \\ & \begin{array}{c} 80 \% \\ \text { pa } \\ \text { 20 } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 43 } \\ & \text { a } \\ & \text { po } \\ & \hline 0 \end{aligned}$ | $\begin{aligned} & 89 \\ & \left.\begin{array}{c} 88 \\ \text { pa } \\ p a \end{array}\right) \end{aligned}$ | $\begin{aligned} & 56 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 23 \% \\ & 23 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 166 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 55 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 128 \\ \text { che } \\ \text { HRMMO } \end{gathered}$ | $\begin{gathered} 73 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 59 \\ \text { cis } \\ \hline \end{gathered}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $:$ | $\begin{aligned} & 166 \\ & \begin{array}{l} 176 \\ \text { persu } \end{array} \end{aligned}$ | $\begin{gathered} 65 \\ \text { cis\% } \\ \text { pr } \end{gathered}$ | $\begin{gathered} 65 \\ \text { c5 } \\ \text { pr } \\ \text { pr } \end{gathered}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 20 \% \\ & \text { psT } \end{aligned}$ | $\begin{aligned} & 27 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 17 \% \end{aligned}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 284 \\ & 25 \% \\ & 254 \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 28 \\ \substack{20 \% \\ 80 \% \\ 8} \end{gathered}$ | $\begin{gathered} 47 \\ 36 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 263 \\ 45 \% \\ \text { HरKMMO } \end{gathered}$ | $\begin{aligned} & 141 \\ & \text { 35\% } \\ & \text { Hkco } \end{aligned}$ | $\begin{aligned} & 101 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & \text { 30\% } \\ & \text { Hкo } \end{aligned}$ | $\begin{aligned} & 93 \\ & \begin{array}{l} 93 \\ \text { 3k\% } \\ \text { anco } \end{array} \end{aligned}$ | $\begin{aligned} & 83 \\ & 23 \% \end{aligned}$ |  | $\begin{gathered} 284 \\ \substack{28 \% \\ \text { persu }} \end{gathered}$ | $\begin{aligned} & 128 \\ & \substack{125 \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 103 \\ & 24 \% \\ & \text { pro } \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 248 \\ & \left.\begin{array}{l} 240 \\ \text { pers } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 40 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & 31 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 63 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 5 \\ \substack{5 \% \\ { }_{8} \\ \hline} \end{gathered}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\underset{2 \%}{9}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ |  | $:$ | $\begin{gathered} 3 \\ 1 \% \\ 1 \% \\ 0 \end{gathered}$ | $\begin{gathered} 4 \\ { }_{1}^{4} \\ 0 \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ \left.\begin{array}{c} 6 \\ 1 \% \\ a \end{array}\right) \end{gathered}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | 33 $5 \%$ 5 $v$ |
| Net: Favourable | $\begin{aligned} & 341 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 209 \\ \left.\begin{array}{c} 258 \\ c o s \\ c o s \end{array}\right) \end{gathered}$ | $\begin{aligned} & 40 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 176 \\ 42 \% \\ \underset{F}{17 \%} \end{gathered}$ | $\begin{gathered} 200 \\ \substack{29 \% \\ \text { wxamun }} \end{gathered}$ | $\begin{aligned} & 70 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & \substack{438 \\ \text { unun }} \end{aligned}$ | $\begin{gathered} 75 \\ 32 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 131 \\ & 33 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & \text { 149} \\ & \text { 419 } \\ & \text { ulun } \end{aligned}$ | $\begin{aligned} & 341 \\ & \text { 300\% } \\ & \text { apsu } \end{aligned}$ | $:$ | $\begin{aligned} & 102 \\ & 27 \% \\ & \text { au } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 178 \\ & \begin{array}{c} 11 \% \\ \text { apu } \end{array} \end{aligned}$ | $\begin{aligned} & 151 \\ & \text { 17\% } \\ & \text { opsu } \end{aligned}$ | $\begin{gathered} 58 \\ 11 \% \\ a \end{gathered}$ | $\begin{gathered} 131 \\ \substack{11 \% \\ w} \\ w \end{gathered}$ | $\begin{aligned} & 141 \\ & 23 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 450 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 47 \% \\ & 8{ }^{8} \% \end{aligned}$ | $\begin{aligned} & 65 \\ & \text { 50\% } \end{aligned}$ | $\begin{gathered} 211 \\ 47 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 137 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} \text { 391 } \\ \text { 68\% } \\ \text { HKKMNo } \end{gathered}$ | $\begin{aligned} & 214 \\ & 54 \% \\ & \text { HRMo } \end{aligned}$ | $\begin{aligned} & 159 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 96 \\ 41 \% \\ 4 \end{gathered}$ | $\begin{aligned} & 178 \\ & \begin{array}{c} 45 \% \\ \text { Heck } \end{array} \end{aligned}$ | $\begin{aligned} & 137 \\ & \substack{12 \% \\ \text { nkxo }} \end{aligned}$ | $\begin{aligned} & 134 \\ & 37 \% \end{aligned}$ |  | $\begin{gathered} \text { 450 } \\ \text { cos } \\ \text { persu } \end{gathered}$ | $\begin{gathered} 193 \\ \substack{\text { 52\% } \\ \text { pst }} \end{gathered}$ | $\begin{gathered} 168 \\ 39 \% \\ \text { pro } \end{gathered}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & \begin{array}{l} 309 \\ \text { pest } \end{array} \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 48 \% \end{aligned}$ |
| Net Difierence | $\begin{aligned} & -109 \\ & -10 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 33 \% \end{aligned}$ | $\begin{gathered} -126 \\ -46 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -24 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -37 \\ & -28 \% \\ & \end{aligned}$ | $\begin{aligned} & -90 \\ & -20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & -322 \\ & -56 \% \\ & -56 \end{aligned}$ | $\begin{gathered} -124 \\ -31 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & -21 \\ & -9 \% \end{aligned}$ | $\begin{aligned} & -47 \\ & -12 \% \end{aligned}$ | $\begin{gathered} .69 \\ -26 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 341 \\ 100 \% \end{gathered}$ | $\begin{aligned} & -450 \\ & -100 \% \\ & -100 \% \end{aligned}$ | $\begin{aligned} & .92 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 64 \% \\ & 64 \% \end{aligned}$ | $\begin{gathered} -291 \\ -558 \\ -58 \end{gathered}$ | $\begin{aligned} & 63 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & -155 \\ & -25 \% \\ & -25 \% \end{aligned}$ |
| Mean | ${ }^{-0.29}$ |  | -0.88 | $\stackrel{-0.52}{c}$ | ${ }^{-0.62}$ | -0.44 | $\stackrel{0.01}{1}$ | (0.82 | ${ }^{-1.02}$ | ${ }^{-0.63}$ | ${ }_{-0.08}^{\text {-.0.0 }}$ | ${ }_{\text {un }}^{\text {-0, }}$ | ${ }^{-0.35}$ | ${ }^{-0.55}$ | ${ }_{\substack{-0.08 \\ \text { umv }}}^{\text {und }}$ | ${ }_{\text {cher }}^{\substack{1.25 \\ \text { arsu }}}$ | ${ }^{-1.63}$ | $\underset{\substack{-0.53 \\ \text { au }}}{\text { au }}$ |  | ${ }_{\text {cose }}^{\substack{\text { O.85 } \\ \text { ars }}}$ | ${ }_{-1.06}^{0}$ | $\stackrel{0.27}{\text { w }}$ | ${ }^{-0.57}$ |


|  | Total | The Labour Party |  | The Conservative Party : |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Favourab | ${ }_{\text {Unfavora }}^{\text {ble }}$ | Favourabl | Unfavoura <br> ble |  | Unfavoura bie |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | ${ }^{1141}$ | 421 | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favourabe (2) | $\begin{aligned} & 85 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 41 \\ 11 \% \\ \end{gathered}$ |
| Fairl favourale (1) | $\begin{aligned} & 256 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 30 \% \end{aligned}$ |
| Neither favourable nor unfavourable (0) | $\begin{aligned} & 287 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 199 \end{aligned}$ | $\begin{aligned} & 60 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 76 \\ & 21 \% \end{aligned}$ |
| Fairly unfavourable ( 1 ) | $\begin{aligned} & 166 \\ & 15 \% \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 73 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 128 \\ \begin{array}{c} 12 \% \\ 0 \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 37 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ |
| Very unfavourale (-2) | $\begin{aligned} & 284 \\ & 25 \% \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 141 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 263 \\ \text { a5\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 59 \\ & 25 \% \\ & 29 \end{aligned}$ | $\begin{aligned} & 119 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 35 \% \end{aligned}$ | 83 23\% |
| Don't know | $\begin{aligned} & 63 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | 2 |


| Net: Favurable | $\begin{aligned} & 341 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 43 \% \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 69 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | 149 $41 \%$ $H$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 450 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 54 \% \end{aligned}$ | 159 $38 \%$ | $\begin{gathered} 27 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 391 \\ & 68 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 45 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 137 \\ & 52 \% \end{aligned}$ | 134 $37 \%$ |
| Net Difference | $\begin{gathered} -109 \\ -10 \% \end{gathered}$ | $\begin{gathered} -124 \\ -316 \\ -316 \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 60 \% \end{aligned}$ | -322 $-56 \%$ | $\begin{aligned} & -21 \\ & -9 \% \end{aligned}$ | $\begin{aligned} & -47 \\ & -12 \% \end{aligned}$ | $\begin{gathered} -69 \\ -26 \% \end{gathered}$ | 15 $4 \%$ |
| Mean | . 29 | -0.63 | -0.08 | 0.82 | -1.02 | -0.27 | -0.35 | -0.55 | -0.08 |

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{\begin{tabular}{l}
Ipsos UK January 2023 Political Pulse PUBLIC \\
Fieldwork: 6-10 January 2023 Adults aged \(18+\) in GB
\end{tabular}} \\
\hline \multicolumn{36}{|l|}{Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Former leader of the Labour Party All Adults aged 18+ in Great Britain} \\
\hline \& Total \& \& der \& \& \& \& \& \& \& \& ated \(A \mathrm{ge}\) \& \& \& Generat \& \& \& \& \& \& \& \& \& \& \& Urian \& \& \& martal status \& \& Prese ofthild
orum \& dren HH \({ }^{17}\) \& \& cation \& Employm \& ent staus \\
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\] \\
\hline Unweighted base \& 1141 \& \({ }_{561}\) \& 575 \& 164 \& 202 \& 191 \& 210 \& \({ }^{217}\) \& 157 \& 366 \& 401 \& 374 \& 200 \& 317 \& 284 \& 309 \& \({ }^{776}\) \& 365 \& 276 \& 296 \& 262 \& 155 \& 55 \& 97 \& 951 \& 190 \& \({ }_{7} 7\) \& 303 \& 104 \& 409 \& \({ }_{73}\) \& 589 \& 552 \& 762 \& 379 \\
\hline Weighed base \& 1141 \& 555 \& 581 \& \({ }^{121}\) \& 195 \& 184 \& 196 \& 177 \& 268 \& 316 \& 381 \& 445 \& 157 \& 305 \& 268 \& \({ }^{354}\) \& 635 \& 506 \& 273 \& 298 \& 262 \& 153 \& 56 \& \({ }_{98}\) \& 942 \& 199 \& 717 \& 278 \& 146 \& 365 \& \({ }_{77}\) \& \({ }_{352}\) \& 789 \& \({ }_{674}\) \& 467 \\
\hline verv favurable (2) \& \[
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\underset{1 \%}{2}
\] \& \[
\begin{aligned}
\& 45 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 40 \\
\& 5 \%
\end{aligned}
\] \& 33
\(9 \%\) \& \[
\begin{aligned}
\& 51 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 61 \\
\& 9 \% \\
\& 9 \%
\end{aligned}
\] \& 24
\(5 \%\) \\
\hline Fairy favurable (1) \& \[
\begin{aligned}
\& 140 \\
\& 12 \% \\
\& 120
\end{aligned}
\] \& \[
\begin{aligned}
\& 80 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 60 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{gathered}
26 \\
\substack{22 \% \\
6+1} \\
\text { 6+1 }
\end{gathered}
\] \& \[
\begin{aligned}
\& 36 \\
\& \text { 39\% } \\
\& \text { cuth }
\end{aligned}
\] \& \[
\begin{aligned}
\& 28 \\
\& \text { 15\% } \\
\& 1
\end{aligned}
\] \& \[
\begin{aligned}
\& 18 \\
\& 9 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 17 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 14 \\
\& 5 \% \\
\& 5 \%
\end{aligned}
\] \& \[
\begin{gathered}
63 \\
\left.\begin{array}{c}
\text { 20\% } \\
\mathrm{k}
\end{array}\right)
\end{gathered}
\] \& \[
\begin{aligned}
\& 46 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 31 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 33 \\
\& 21 \% \\
\& \text { op } \\
\& \text { op }
\end{aligned}
\] \& \[
\begin{aligned}
\& 52 \\
\& 17 \% \\
\& \text { op }
\end{aligned}
\] \& \[
\begin{aligned}
\& 28 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 25 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 86 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 54 \\
\& 11 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 47 \\
\& \text { 47\% } \\
\& \text { Tu }
\end{aligned}
\] \& \[
\begin{aligned}
\& 29 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 16 \\
\& 6 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 10 \\
\& 17 \% \\
\& 17.0
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& \text { 19\% } \\
\& \text { ru* }
\end{aligned}
\] \& \[
\begin{aligned}
\& 116 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 24 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 95 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 35 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 10 \\
\& 7 \%
\end{aligned}
\] \& \[
\begin{gathered}
65 \\
18 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 75 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 50 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 90 \\
\& 11 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 102 \\
\& 15 \%
\end{aligned}
\] \& 37
\(8 \%\) \\
\hline Neither favourable nor unfavurable (0) \& \[
\begin{aligned}
\& 213 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 95 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& \text { 117 } \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{gathered}
31 \\
\text { 25\% } \\
\text { H1\% }
\end{gathered}
\] \&  \& \[
\begin{aligned}
\& 30 \\
\& 16 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 38 \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 22 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 39 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{gathered}
83 \\
\text { 26\% } \\
\text { kc }
\end{gathered}
\] \& \[
\begin{aligned}
\& 68 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{gathered}
61 \\
14 \% \\
14 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 43 \\
\& 28 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 61 \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 52 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 47 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 102 \\
\& 16 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 111 \\
\& \substack{22 \% \\
28 \\
\hline}
\end{aligned}
\] \& \[
\begin{aligned}
\& 51 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 56 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 39 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 35 \\
\& 23 \% \\
\& 23 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 13 \\
\& 24 \% \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{gathered}
188 \\
\left.\begin{array}{c}
18 \% \\
z 0 \%
\end{array}\right)
\end{gathered}
\] \& \[
\begin{aligned}
\& 25 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 113 \\
\& 16 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 67 \\
\& 24 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 33 \\
\& \text { 33\% }
\end{aligned}
\] \& \[
\begin{gathered}
77 \\
21 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 136 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 72 \\
\& 21 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 140 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 131 \\
\& 19 \%
\end{aligned}
\] \& 81
\(17 \%\) \\
\hline Fariry unfevorable (-1) \& \[
\begin{aligned}
\& 195 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 91 \\
\& 16 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 105 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 17 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 30 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 33 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 41 \\
\& 21 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 36 \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{gathered}
39 \\
\text { 155\% }
\end{gathered}
\] \& \[
\begin{aligned}
\& \text { 47 } \\
\& \text { 15\% }
\end{aligned}
\] \& \[
\begin{aligned}
\& 74 \\
\& 19 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 74 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 20 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 50 \\
\& 16 \%
\end{aligned}
\] \& \[
\begin{gathered}
60 \\
\text { 22\% } \\
\mathrm{m}
\end{gathered}
\] \& \[
\begin{gathered}
58 \\
17 \%
\end{gathered}
\] \& \[
\begin{gathered}
116 \\
18 \%
\end{gathered}
\] \& \[
\begin{gathered}
79 \\
169 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 45 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 51 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 52 \\
\& 20 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 19 \\
\& 12 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 12 \\
\& 22 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 17 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 169 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 26 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 1332 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 48 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 15 \\
\& 10 \%
\end{aligned}
\] \& \[
\begin{gathered}
66 \\
18 \%
\end{gathered}
\] \& \[
\begin{aligned}
\& 1300 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 63 \\
\& 18 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 1322 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 117 \\
\& 17 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 78 \\
\& 17 \%
\end{aligned}
\] \\
\hline Verv unfourabale (-2) \& \[
\begin{aligned}
\& 443 \\
\& 39 \% \\
\& 39 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 213 \\
\& 38 \% \\
\& \hline
\end{aligned}
\] \& \[
\begin{aligned}
\& 227 \\
\& 39 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 16 \\
\& 13 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 30 \\
\& 15 \%
\end{aligned}
\] \& \[
\begin{gathered}
59 \\
\left.\begin{array}{c}
59 \% \\
03 \% \\
0 \varepsilon
\end{array}\right)
\end{gathered}
\] \& \[
\begin{aligned}
\& 82 \\
\& \begin{array}{c}
2 \% \\
02 \% \\
06
\end{array}
\end{aligned}
\] \& \[
\begin{aligned}
\& 90 \\
\& \begin{array}{l}
\text { 51\% } \\
\text { off }
\end{array}
\end{aligned}
\] \& \[
\begin{aligned}
\& 165 \\
\& \left.\begin{array}{l}
162 \% \\
\text { Deff }
\end{array}\right)
\end{aligned}
\] \& \[
\begin{aligned}
\& 46 \\
\& \text { 15\% }
\end{aligned}
\] \& \[
\begin{aligned}
\& 141 \\
\& 37 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 255 \\
\& 57 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 23 \\
\& 14 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 73 \\
\& { }_{22 \%}
\end{aligned}
\] \& \[
\begin{aligned}
\& 105 \\
\& 39 \% \\
\& \text { MN }
\end{aligned}
\] \& \[
\begin{aligned}
\& 203 \\
\& 57 \\
\& \text { 5mo } \\
\& \text { Mo }
\end{aligned}
\] \& \[
\begin{aligned}
\& 243 \\
\& 38 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 2000 \\
\& 40 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 96 \\
\& 35 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 1211 \\
\& 41 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 129 \\
\& \text { a9\% } \\
\& \text { sww }
\end{aligned}
\] \& \[
\begin{aligned}
\& 45 \\
\& 30 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 16 \\
\& 29 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 36 \\
\& 36 \%
\end{aligned}
\] \& ( \(\begin{aligned} \& 336 \\ \& 36 \%\end{aligned}\) \& \[
\begin{aligned}
\& 107 \\
\& 54 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 284 \\
\& 40 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 78 \\
\& 28 \%
\end{aligned}
\] \& \[
\begin{aligned}
\& 80 \\
\& \left.\begin{array}{l}
50 \\
35 \% \\
96
\end{array}\right)
\end{aligned}
\] \& 86
24\% \& \[
\begin{aligned}
\& 356 \\
\& 46 \% \\
\& 46 \%
\end{aligned}
\] \& 120 \& \[
\begin{aligned}
\& 323 \\
\& 41 \%
\end{aligned}
\] \& \(\underset{\text { 32\% }}{217}\) \& 226
\(48 \%\)

$n$ \\

\hline Dor't know \& $$
\begin{aligned}
& 66 \\
& 6 \% \\
& 6 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 23 \\
& 4 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 42 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 14 \\
& \begin{array}{l}
12 \% \\
6+1
\end{array} \\
& \hline
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 19 \\
& 9 \% \\
& { }_{41}^{19}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
18 \\
\begin{array}{c}
10 \% \\
+1
\end{array} \\
\hline
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 10 \\
& 5 \% \\
& 5 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 3 \\
& 2 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 2 \\
& 1 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 28 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
5 \\
1 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 19 \\
& \begin{array}{l}
12 \% \\
\text { op }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 30 \\
& \text { yo\% } \\
& \text { op }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
$$
\] \& 4

$1 \%$ \& \[
$$
\begin{aligned}
& 38 \\
& 6 \%
\end{aligned}
$$

\] \& ( $\begin{gathered}28 \\ 5 \%\end{gathered}$ \& \[

$$
\begin{gathered}
8 \\
3 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 22 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
15 \\
10 \% \\
\substack{5 \\
5}
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
1 \\
2 \% \\
2 \%
\end{gathered}
$$

\] \& \[

$$
\begin{gathered}
4 \\
4 \%
\end{gathered}
$$

\] \& 588 \& \[

$$
\begin{aligned}
& 8 \\
& 4 \%
\end{aligned}
$$

\] \& 40 \& \[

$$
\begin{aligned}
& 21 \\
& 7 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
6 \\
4 \%
\end{gathered}
$$

\] \& ${ }_{7}^{27}$ \& \[

$$
\begin{aligned}
& 39 \\
& 5 \% \\
& 5 \%
\end{aligned}
$$
\] \& 14

$4 \%$ \& ( ${ }_{\text {52 }}$ \& $$
\begin{aligned}
& 46 \\
& 7 \%
\end{aligned}
$$ \& 20

$4 \%$ \\

\hline Net: Favurable \& $$
\begin{aligned}
& 224 \\
& 20 \%
\end{aligned}
$$ \& \[

$$
\begin{aligned}
& 134 \\
& 24 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 90 \\
& 16 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 43 \\
& \substack{45 \% \\
\text { foct }}
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
64 \\
\begin{array}{c}
63 \% \\
6+1
\end{array} \\
\hline
\end{gathered}
$$

\] \&  \& \[

$$
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 26 \\
& 15 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 22 \\
& 8 \% \\
& 8
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 107 \\
& 37 \% \\
& k<
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 69 \\
& 18 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 49 \\
& 11 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
52 \\
33 \% \\
\text { op }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& \text { 90 } \\
& \text { 30\% } \\
& \text { op }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 37 \\
& 14 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 41 \\
& { }_{12 \%}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 137 \\
& 22 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 88 \\
& 17 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
73 \\
27 \% \\
\text { TU }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 48 \\
& 16 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 29 \\
& 11 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
39 \\
\text { 26\% } \\
\text { Tu }
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 13 \\
& 23 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 23 \\
& 23 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 191 \\
& 20 \% \\
& \hline
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 33 \\
& 17 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 148 \\
& 21 \%
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
64 \\
236 \\
236
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 12 \\
& 8 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 109 \\
& 30 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 115 \\
& 15 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 83 \\
& 24 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 142 \\
& 18 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 163 \\
& 24 \%
\end{aligned}
$$
\] \& ${ }_{\text {13\% }}^{61}$ \\

\hline Net: Unfavurable \& $$
\begin{aligned}
& 638 \\
& 56 \%
\end{aligned}
$$ \& \[

$$
\begin{gathered}
303 \\
55 \% \\
5 \%
\end{gathered}
$$

\] \& \[

$$
\begin{aligned}
& 332 \\
& 57 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 33 \\
& 27 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 60 \\
& 31 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 92 \\
& \begin{array}{c}
90 \\
50 \% \\
\mathrm{DE}
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 124 \\
& 63 \% \\
& \text { DEF }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 126 \\
& \left.\begin{array}{l}
126 \\
\text { pef }
\end{array}\right)
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 204 \\
& \begin{array}{c}
206 \\
\text { DOFF6 }
\end{array}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 93 \\
& 29 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 215 \\
& 57 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 330 \\
& 74 \% \\
& \ldots \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 43 \\
& 27 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 123 \\
& 40 \%
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 165 \\
& 66 \% \\
& m \mathrm{~m}
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 262 \\
& 74 \% \\
& \text { мNo }
\end{aligned}
$$

\] \& \[

$$
\begin{aligned}
& 359 \\
& 559
\end{aligned}
$$

\] \& \[

$$
\begin{gathered}
280 \\
55 \%
\end{gathered}
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& 141 \\
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\begin{gathered}
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\begin{aligned}
& 180 \\
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\begin{aligned}
& 29 \\
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& 53 \% \\
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\begin{aligned}
& 133 \\
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& 416 \\
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& 456 \\
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$\substack{\text { 65\% } \\ n}$
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& -30 \%
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\hline Mean \& ${ }^{-0.72}$ \& ${ }_{0}^{0.0 .62}$ \& -0.81 \&  \&  \&  \& ${ }^{-0.94}$ \& 1.04 \& -1.27 \& 0 \& ${ }^{-0.75}$ \& ${ }^{1.18}$ \& (ope \& $\stackrel{-0.24}{0 .}$ \& ${ }^{-0.88}$ \& ${ }^{1.17}$ \& -0.69 \& ${ }^{-0.75}$ \& $\stackrel{.0 .52}{\substack{\text { TV }}}$ \& ${ }^{-0.82}$ \& ${ }^{1.08}$ \&  \& ${ }_{\substack{0.051 \\ 0 .}}^{\text {¢1 }}$ \& ${ }_{0}^{0.05}$ \& $\stackrel{-0.65}{2}$ \& ${ }^{-1.04}$ \& ${ }_{0}^{-0.74}$ \&  \& ${ }^{-1.16}$ \& ${ }^{-0.25}$ \& 0.93 \& $\stackrel{-0.55}{8}$ \& -0.79 \& ${ }^{-0.52}$ \& 1.00 \\
\hline
\end{tabular}

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse pUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | to ooliticians |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | of Brexit's the country |
|  | (total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\substack{\text { Remain } \\(\text { f })}}{\substack{\text { n}}}$ | $\begin{aligned} & \text { Leave } \\ & \text { (G) } \end{aligned}$ | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { e Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ | $\begin{gathered} \text { Favourable } \\ \text { tot at ab } \\ \text { (j) } \end{gathered}$ | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \text { le Unfavoura } \\ \text { be to lib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ |  | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to sunak } \\ & \text { ton } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ |  | $\begin{aligned} & \text { Untavoura } \\ & \text { en betr } \\ & \text { Statroer } \\ & \hline \text { (s) } \end{aligned}$ | $\begin{gathered} \text { Favourble } \\ \text { tetunt } \\ \text { (T) } \end{gathered}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impart } \\ \text { (w) } \end{gathered}$ |
| Unveighted base | ${ }^{141}$ | 358 | 307 | 102 | ${ }^{135}$ | 500 | 362 | 273 | 593 | ${ }^{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{64}$ |
| Weighted base | 1141 | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{42}$ | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Very favourble (2) | $\begin{gathered} 85 \\ 7 \% \\ 7 \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 49 \\ \begin{array}{c} \text { 18\% } \\ \text { 80 } \end{array} \end{gathered}$ | $\begin{gathered} 7 \\ 7 \% \\ 7 \% \\ 8 \times \end{gathered}$ | $\begin{gathered} 13 \\ 10 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 42 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 58 \\ \begin{array}{c} \text { 50\% } \\ \text { kno } \end{array} \end{gathered}$ | $\begin{gathered} 58 \\ \text { 155 } \\ \text { 14ken } \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & \text { 26 } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 45 \\ \text { 47\% } \\ \text { HkRewo } \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 23 \\ 7 \\ \hline \\ 5 \end{gathered}$ | $\begin{aligned} & 52 \\ & \text { s2\% } \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 51 \\ & \text { siac } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \text { che } \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 41 \\ \left.\begin{array}{c} 8 \% \\ 5 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 8 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 140 \\ & 12 \% \\ & 120 \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 66 \\ \substack{64 \% \\ \text { 80 }} \end{gathered}$ | $\begin{aligned} & 10 \\ & { }^{11 \%} \\ & 8^{*} \end{aligned}$ | $\begin{aligned} & 25 \\ & 199 \end{aligned}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & \text { 31\% } \\ & \text { ko } \end{aligned}$ | $\begin{aligned} & \text { 95 } \\ & \begin{array}{c} 16 \% \\ \text { kno } \end{array} \end{aligned}$ | $\begin{gathered} 90 \\ \text { 236 } \\ \text { HukNo } \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & \text { 49\% } \\ & \text { H4kno } \end{aligned}$ | $\begin{aligned} & 39 \\ & \text { 30\% } \\ & \text { ko } \end{aligned}$ | $\begin{gathered} 64 \\ \begin{array}{c} 246 \\ \text { Hume } \\ \text { Hute } \end{array} \end{gathered}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { cos } \\ & \text { ps } \end{aligned}$ |  | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & \substack{15 \% \\ \text { ps }} \end{aligned}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 13 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 68 \\ \substack{55 \% \\ 8} \\ \hline \end{gathered}$ | $\begin{aligned} & 24 \\ & \text { 25\% } \\ & 8^{*} \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 188 \\ & 188 \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ |  | $\begin{gathered} 89 \\ \text { 82\% } \\ \text { nkemoo } \end{gathered}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 196 \\ & \text { 140 } \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & \begin{array}{l} 17 \% \\ \text { HkNo } \end{array} \text { ( } \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & \text { cov } \\ & \text { pso } \end{aligned}$ | $\begin{aligned} & 78 \\ & \begin{array}{l} \text { 2196 } \\ \text { prsur } \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 27 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & \text { cow } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 18 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 195 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & \text { 20\% } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \\ & \mathrm{kn} \end{aligned}$ | $\begin{aligned} & 56 \\ & 19 \% \end{aligned}$ |  | $\begin{aligned} & 54 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 93 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 21 \% \end{aligned}$ |
| verr unfavourable (-2) | $\begin{aligned} & 443 \\ & 39 \% \\ & \text { 39 } \end{aligned}$ | $\begin{aligned} & 268 \\ & \begin{array}{l} 710 \\ c 06 \end{array} \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 31 \% \\ & c \end{aligned}$ | $\begin{gathered} 34 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 151 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 237 \\ 56 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 53 \% \\ & \text { wive } \end{aligned}$ | $\begin{aligned} & 196 \\ & 34 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 200 \\ \text { cos } \\ \text { Humun } \end{gathered}$ | $\begin{gathered} 64 \\ \substack{67 \% \\ N} \\ \hline \end{gathered}$ |  | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ |  | $\begin{aligned} & 197 \\ & 58 \% \\ & \text { QRTU } \end{aligned}$ | $\begin{aligned} & 199 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 289 \\ & \substack{67 \% \\ \text { poruu }} \end{aligned}$ | $\begin{gathered} 97 \\ \begin{array}{c} 46 \% \\ 08 \end{array} \end{gathered}$ | $\begin{aligned} & 206 \\ & \text { 21\% } \\ & \text { or } \end{aligned}$ | $\begin{aligned} & 1323 \\ & 512 \end{aligned}$ | $\begin{aligned} & 209 \\ & 34 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 66 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & 3 \end{aligned}$ | $\begin{gathered} 7 \\ \substack{7 \\ 5 \\ 8} \end{gathered}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 9 \\ \begin{array}{c} \text { 3\% } \\ \text { mo } \end{array} \end{gathered}$ | $\begin{gathered} 9 \\ \substack{9 \% \\ M \\ M} \end{gathered}$ | $\begin{gathered} 8 \\ \left.\begin{array}{c} 8 \% \\ M \% \end{array}\right) \end{gathered}$ | $\begin{gathered} 6 \\ { }^{6} 9 \\ { }_{4}^{2 /} \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 9 \\ & \begin{array}{l} 9 \\ \text { 3\% } \\ \text { Ino } \end{array} \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ |
| Net: Favourble | $\begin{aligned} & 224 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & \begin{array}{c} 12 \% \\ 806 \end{array} \\ & \text { 806 } \end{aligned}$ | $\begin{gathered} 17 \\ \begin{array}{c} 18 \% \\ 80 \% \end{array} \\ \hline 8 \end{gathered}$ | $\begin{gathered} 37 \\ 28 \% \\ 28 \\ 8 \end{gathered}$ | $\begin{aligned} & 114 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { 50 } \\ & \text { ko } \\ & \text { ko } \end{aligned}$ | $\begin{aligned} & 153 \\ & \text { abe } \\ & \text { h} 4 \times \mathrm{n} 0 \end{aligned}$ | $\begin{aligned} & 149 \\ & \text { anc } \\ & \text { HKxMo } \end{aligned}$ | $\begin{aligned} & 38 \\ & 98 \end{aligned}$ | $\begin{aligned} & 70 \\ & \text { 30\% } \\ & \text { Huno } \end{aligned}$ | $\begin{aligned} & 62 \\ & \begin{array}{l} 66 \% \\ \text { ko } \end{array} \end{aligned}$ | $\begin{gathered} 109 \\ \begin{array}{c} 41 \% \\ \text { Hkken } \end{array} \end{gathered}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 50 \\ \text { c5\% } \\ 5 \\ 5 \end{gathered}$ | $\begin{aligned} & 119 \\ & \substack{12 \% \\ \mathrm{ps}} \end{aligned}$ | $\begin{aligned} & 133 \\ & \begin{array}{l} 36 \% \\ \text { passu } \end{array} . \end{aligned}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { 238 } \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 116 \\ \substack{136 \\ \mathrm{ps}} \\ \hline \end{gathered}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 21 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 638 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 325 \\ & 860 \\ & \text { cos } \\ & \text { cos } \end{aligned}$ | $\begin{aligned} & 88 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 52 \\ 54 \% \\ c \end{gathered}$ | $\begin{aligned} & 54 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 298 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & \text { 20\% } \\ & \text { win } \end{aligned}$ | $\begin{gathered} 311 \\ 54 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 152 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 346 \\ \left.\begin{array}{c} 336 \\ \text { Huyun } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 118 \\ & 5 \% \\ & 50 \end{aligned}$ | $\begin{aligned} & 296 \\ & \text { 25\% } \\ & \text { wwn } \end{aligned}$ | $\begin{aligned} & 102 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 291 \\ & \substack{21 \% \\ \text { Humun }} \end{aligned}$ | $\begin{aligned} & 254 \\ & \begin{array}{l} 74 \% \\ \text { aqui } \end{array} \end{aligned}$ | $\begin{aligned} & 233 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 356 \\ & \begin{array}{l} 32 \% \\ \text { paru } \end{array} \end{aligned}$ | $\begin{aligned} & 135 \\ & 64 \% \\ & \mathrm{ar} \\ & \mathrm{or} \end{aligned}$ | $\begin{aligned} & 299 \\ & \left.\begin{array}{c} 290 \\ \text { or } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 157 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 338 \\ & 55 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -414 \\ & -36 \% \end{aligned}$ | $\begin{aligned} & -304 \\ & .80 \% \\ & .80 \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & -35 \\ & -36 \% \end{aligned}$ | $\begin{gathered} -17 \\ -138 \end{gathered}$ | $\begin{gathered} -125 \\ -28 \% \end{gathered}$ | $\begin{gathered} -239 \\ -56 \% \end{gathered}$ | $\begin{gathered} -151 \\ -52 \% \end{gathered}$ | $\begin{aligned} & -159 \\ & -278 \end{aligned}$ | $\begin{aligned} & -4 \\ & -1 \% \end{aligned}$ | $\begin{aligned} & -308 \\ & -74 \% \end{aligned}$ | $\begin{gathered} -48 \\ -20 \% \end{gathered}$ | $\begin{aligned} & -234 \\ & -59 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} -255 \\ -71 \% \end{gathered}$ | $\begin{aligned} & -200 \\ & -60 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -114 \\ -25 \% \end{gathered}$ | $\begin{gathered} -24 \\ -6 \% \end{gathered}$ | $\begin{gathered} -316 \\ -738 \end{gathered}$ | $\begin{aligned} & .87 \\ & -11 \% \end{aligned}$ | $\begin{gathered} -183 \\ -36 \% \\ -36 \end{gathered}$ | $\begin{aligned} & -102 \\ & -00 \% \end{aligned}$ | $\begin{gathered} -210 \\ -34 \% \end{gathered}$ |
| Mean | ${ }^{-0.72}$ | ${ }^{-1.52}$ |  | ${ }_{8}^{-0.62}$ | ${ }_{8}^{-0.31}$ | $\stackrel{-0.54}{6}$ | ${ }^{-1.09}$ | ${ }_{\text {- }}^{\text {ko }}$ k | ${ }_{\substack{-.52 \\ \text { Hexo }}}$ | (0.04 | ${ }^{1.42}$ | - 0.37 <br> Hexo | ${ }_{\text {-1.15 }}$ | нккмо | ${ }^{-1.33}$ | $\stackrel{-1.12}{5}$ |  | ${ }_{\text {cose }}^{\substack{-.14 \\ \text { posut }}}$ | ${ }^{1.38}$ | ${ }_{\substack{0.076}}^{\text {ps }}$ | ${ }_{\text {Ps }}^{0.70}$ | ${ }^{-0.82}$ | -0.64 |


|  |  | The Labour Party : |  | $\begin{aligned} & \text { The Conservative } \\ & \text { Tarty: } \end{aligned}$ |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | - | ble | ${ }_{\text {e }}$ | ble | e | ble | e | ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | ${ }^{(H)}$ | (1) |
| Unweighted base | 1141 | 421 | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favurable (2) | $\begin{aligned} & 85 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 26 \\ 11 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ |
| Fairly favurable (1) | $\begin{aligned} & 140 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 90 \\ \substack{93 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 44 \\ 19 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 213 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 89 \\ \text { 22\% } \\ c \end{gathered}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 107 \\ \text { 18\% } \\ 0 \end{gathered}$ | $\begin{gathered} 45 \\ 19 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | 31 $9 \%$ |
| Fairly unfavourale (-1) | $\begin{aligned} & 195 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 54 \\ \substack{53 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 54 \\ & 14 \% \\ & \end{aligned}$ | $\begin{gathered} 49 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ |
| Very unfavourable (-2) | $\begin{aligned} & 443 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 2900 \\ 70 \% \end{gathered}$ | $\begin{gathered} 152 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 237 \\ 66 \% \\ H \end{gathered}$ |
| Don't know | $\begin{aligned} & 66 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\stackrel{1}{*}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ |


| Net: Favurable | $\begin{aligned} & 224 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 153 \\ \substack{126 \% \\ 0} \\ \hline \end{gathered}$ | $\begin{gathered} 70 \\ 30 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 41 \% \end{aligned}$ | 36 $10 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 638 \\ & 56 \% \\ & 56 \end{aligned}$ | $\begin{aligned} & 152 \\ & \begin{array}{l} 18 \% \end{array} \end{aligned}$ | $\begin{aligned} & 346 \\ & 83 \% \end{aligned}$ | $\begin{gathered} 201 \\ \substack{20 \% \\ \xi} \end{gathered}$ | $\begin{aligned} & 31 \\ & 54 \% \\ & \end{aligned}$ | $\begin{aligned} & 1118 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & 75 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 39 \% \end{aligned}$ | 291 <br> $\substack{81 \% \\ 4}$ |
| Net Difference | $\begin{gathered} -414 \\ -36 \% \end{gathered}$ | $\begin{aligned} & -4 \\ & -1 \% \end{aligned}$ | $\begin{gathered} -308 \\ -77 \% \end{gathered}$ | $\begin{aligned} & -151 \\ & -52 \% \\ & -52 \% \end{aligned}$ | $\begin{gathered} -159 \\ -27 \% \end{gathered}$ | $\begin{gathered} -48 \\ -20 \% \end{gathered}$ | $\begin{gathered} -234 \\ -59 \% \\ -59 \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | -255 -711 |
| mean | -0.72 | -0.04 | -1.42 | -1.01 | -0.52 | ${ }^{-0.37}$ | -1.15 | * | ${ }^{-1.33}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Tony Blair, Former leader of the Labour Party and former Prime Minister All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  |  |  |  |  |  |  |  |  | gated Age |  |  | Generat |  |  | Social |  |  |  | Reg |  |  |  | Urban |  |  | arita Statu |  | $\begin{aligned} & \text { Pres of childr } \\ & \text { or und } \end{aligned}$ | Idren HH (17 inder) |  | cation | Emploum | entstatus |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} \text { Male } \\ \text { (B) } \end{gathered}$ | $\begin{gathered} \text { Female } \\ \text { (c) } \end{gathered}$ | $\begin{aligned} & 18.24 \\ & (0) \\ & (0) \end{aligned}$ | $\begin{gathered} 25.34 \\ (E) \end{gathered}$ | $\begin{gathered} 35.44 \\ (F) \\ \hline(5) \end{gathered}$ | $\begin{aligned} & 45.54 \\ & (6) \\ & \hline(6) \end{aligned}$ | $\begin{gathered} 55.64 \\ (H) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{gathered} 35.54 \\ (k) \end{gathered}$ | $\begin{aligned} & \text { 55t } \\ & \text { (L) } \end{aligned}$ | $\begin{aligned} & \text { Gen Z } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Millennials } \\ \text { (N) } \end{gathered}$ | $\begin{aligned} & \text { Gen } x++ \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Baby } \\ \text { Boomer } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \mathrm{ABCl}(1) \\ & (0) \end{aligned}$ | $\begin{gathered} \text { C2DE } \\ \text { (R) } \end{gathered}$ | North (s) | $\begin{gathered} \text { Midlands } \\ (\pi) \end{gathered}$ | $\begin{aligned} & \text { South } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (w) } \end{aligned}$ | $\begin{gathered} \text { Scotland } \\ \hline \text { (X) } \end{gathered}$ | $\begin{aligned} & \text { Uranan } \\ & \text { (n) } \end{aligned}$ | $\begin{gathered} \text { Rural } \\ (2) \end{gathered}$ | $\begin{gathered} \text { Married } \\ \text { Levingas } \\ \text { Married } \\ \text { (a) } \end{gathered}$ | $\begin{gathered} \text { Single } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Widowed/ } \\ & \text { Divorced/s } \\ & \text { eparated } \\ & \text { (c) } \end{aligned}$ |  | $\begin{gathered} \text { cho } \\ \text { chilren } \\ \text { present } \end{gathered}$ | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | $\substack{\begin{subarray}{c}{\text { Non- } \\ \text { gracuate } \\ (\mathrm{B})} }} \end{subarray}$ | $\begin{gathered} \text { Working } \\ \text { (n) } \end{gathered}$ | $\begin{gathered} \text { Not } \\ \text { working } \\ \text { (i) } \end{gathered}$ |
| Unweighted base | ${ }^{141}$ | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | ${ }^{776}$ | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | ${ }^{303}$ | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighed base | ${ }_{1141}$ | ${ }_{555}$ | 581 | ${ }^{121}$ | 195 | 184 | 196 | 177 | ${ }^{268}$ | 316 | 381 | ${ }_{4} 45$ | 157 | 305 | 268 | ${ }^{354}$ | ${ }^{635}$ | 506 | 273 | 298 | 262 | ${ }^{153}$ | 56 | ${ }_{98}$ | 942 | 199 | ${ }_{71}$ | 278 | ${ }^{146}$ | 365 | 776 | ${ }_{3} 5$ | 789 | 674 | 467 |
| Verv favurable (2) | $\begin{aligned} & 54 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 6 \% \\ & 6 \% \end{aligned}$ | 23 $4 \%$ | $\begin{array}{r}5 \\ 4 \% \\ \hline\end{array}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 5 \% \\ 5 \% \end{gathered}$ | 15 $5 \%$ | 16 $6 \%$ | 13 $4 \%$ | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 21 \\ \substack{8 \% \\ 0} \end{gathered}$ | 11 $4 \%$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 12 \\ \left.\begin{array}{c} 8 \% \\ 0 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | 12 $4 \%$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 27 \\ 7 \% \\ 7 \end{gathered}$ | $\begin{aligned} & 27 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ 7 \% \\ 78 \end{gathered}$ | 30 $4 \%$ | $\begin{aligned} & 37 \\ & 5 \% \\ & 5 \% \end{aligned}$ | ${ }_{4 \%}^{17}$ |
| Fairy favurabe (1) | $\begin{aligned} & 183 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 14 \% \end{aligned}$ |  | $\begin{gathered} 36 \\ 18 \% \\ \end{gathered}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 68 \\ 22 \% \\ 21 \\ k 1 \end{gathered}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 248 \\ & \text { 240 } \\ & \text { nop } \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 39 \\ 159 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 76 \\ 15 \% \\ \end{gathered}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 16 \\ \text { 29\% } \\ \text { ru* } \end{gathered}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1577 \\ & 17 \% \end{aligned}$ | ${ }^{26}$ 13\% | 116 $16 \%$ | 48 $17 \%$ | 19 13\% | $\begin{aligned} & 72 \\ & 20 \% \end{aligned}$ | 112 $19 \%$ | 60 17\% | 124 $16 \%$ | 116 $17 \%$ | 67 $14 \%$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 299 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 1577 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 66 \\ \left.\begin{array}{c} 64 \% \\ f \end{array}\right) \\ \hline \end{gathered}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 60 \\ \begin{array}{c} 60 \\ \text { 30 } \end{array} \end{gathered}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 56 \\ 21 \% \end{gathered}$ | $\begin{gathered} 98 \\ 31 \% \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 97 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{gathered} 79 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 68 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{gathered} 57 \\ 29 \% \end{gathered}$ | 186 $26 \%$ | $\begin{gathered} 70 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 29 \% \end{aligned}$ | 105 29\% | 193 25\% | $\begin{aligned} & 112 \\ & \left.\begin{array}{c} 32 \% \\ 8 \end{array}\right) \end{aligned}$ | 187 24\% | 184 $27 \%$ | 115 25\% |
| Fariny unfavurable (-1) | $\begin{aligned} & 216 \\ & 19 \% \end{aligned}$ | 101 18\% | 115 $20 \%$ | $\begin{aligned} & 19 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | 34 $17 \%$ | 42 $24 \%$ | $\begin{aligned} & 51 \\ & 19 \% \\ & \end{aligned}$ | 55 $17 \%$ | 68 18\% | 93 21\% | 22 $14 \%$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { 20\% } \end{aligned}$ | 78 22\% | $\begin{aligned} & 120 \\ & 19 \% \end{aligned}$ | 95 19\% | 45 $17 \%$ | $\begin{aligned} & 73 \\ & 24 \% \end{aligned}$ | 46 $17 \%$ | 23 15\% | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 222 \\ & 236 \end{aligned}$ | $\begin{aligned} & 1766 \\ & 19 \% \end{aligned}$ | 40 $20 \%$ | 140 20\% | 53 19\% | 23 $16 \%$ | 68 $19 \%$ | 148 $19 \%$ | 64 188 | 152 $19 \%$ | $\begin{aligned} & \text { 127 } \\ & 19 \% \end{aligned}$ | 88 $19 \%$ |
| Veru unfavorable (-2) | $\begin{aligned} & 323 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \begin{array}{c} 646 \\ 046 \end{array} \\ & \hline 0 \end{aligned}$ | $\begin{gathered} 54 \\ \text { 57\% } \\ \text { of } \end{gathered}$ | $\underset{\substack{52 \\ \text { 25 } \\ \text { DE }}}{ }$ |  | 44 $14 \%$ | $\begin{aligned} & 116 \\ & \begin{array}{c} 11 \% \\ j \end{array} \end{aligned}$ | $\begin{aligned} & 163 \\ & \begin{array}{l} 37 \% \\ \hline \end{array} \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 70 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & \begin{array}{l} 36 \% \\ \text { MNo } \end{array} . \end{aligned}$ | $\begin{aligned} & 165 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 27 \% \end{aligned}$ | 82 28\% | $\begin{aligned} & 94 \\ & 34 \% \\ & \text { 36\% } \\ & \text { vo } \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 16 \\ \text { 29\% } \end{gathered}$ | $\begin{aligned} & 22 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 264 \\ & 28 \% \\ & 28 \% \end{aligned}$ | 59 $30 \%$ | $\begin{aligned} & 192 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 77 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & \left.\begin{array}{c} 23 \% \\ \text { 33\% } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \end{aligned}$ | 246 $31 \%$ | 162 $24 \%$ | $\begin{aligned} & 160 \\ & 34 \% \end{aligned}$ |
| Don't know | 66 $6 \%$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 46 \\ 8 \% \\ 8 . \end{gathered}$ | $\begin{gathered} 16 \\ \begin{array}{c} 16 \\ \text { 13\% } \\ 6+11 \end{array} \end{gathered}$ |  | $\begin{aligned} & 18 \\ & 18 \\ & 10 \% \\ & H \end{aligned}$ | $\begin{aligned} & 11 \\ & \begin{array}{l} 11 \\ 6 \% \\ H \end{array}, ~ \end{aligned}$ | $\stackrel{1}{1}$ | $\begin{gathered} 2 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{gathered} 34 \\ 116 \\ 1 \end{gathered}$ | $\begin{gathered} 29 \\ 8 \% \\ 8 \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 20 \\ 12 \% \\ \text { or } \end{gathered}$ | $\begin{aligned} & 32 \\ & \text { 32 } \\ & \text { 10\% } \\ & 0 \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 23 \\ 8 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 15 \\ 10 \% \\ \substack{10 \%} \end{gathered}$ | $\begin{aligned} & 1 \\ & 2 \% \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 5 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 6 \% \end{aligned}$ | 18 $6 \%$ | $\underset{4 \%}{6}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | 39 $5 \%$ | 16 $4 \%$ | 51 $6 \%$ | $\begin{aligned} & 48 \\ & 7 \% \end{aligned}$ | 18 $4 \%$ |
| Net: Favurable | $\begin{aligned} & 238 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 31 \% \\ & \text { fofl } \\ & \text { fot } \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \\ & 18 \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 85 \\ 27 \% \\ k 1 \end{gathered}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \\ & \text { Np } \end{aligned}$ | $\begin{gathered} 62 \\ 20 \% \\ 20 \% \end{gathered}$ | $\begin{gathered} 56 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 146 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 68 \\ 25 \% \\ 08 \\ 0 \end{gathered}$ | $\begin{gathered} 53 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & \begin{array}{c} 11 \% \\ u^{*} \end{array} \end{aligned}$ | $\begin{aligned} & 21 \\ & 22 \% \\ & 21 \end{aligned}$ | $\begin{aligned} & 203 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 997 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & { }_{18 \%} \end{aligned}$ | $\begin{aligned} & 83 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 18 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 538 \\ & 47 \% \\ & 47 \end{aligned}$ | $\begin{aligned} & 265 \\ & 48 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 277 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 33 \% \\ & 3 \end{aligned}$ | $\begin{gathered} 97 \\ \substack{92 \% \\ \text { oE }} \end{gathered}$ | $\begin{gathered} 87 \\ \text { 85\% } \\ 05 \% \\ 08 \end{gathered}$ | $\begin{gathered} 93 \\ \begin{array}{c} 93 \% \\ 05 \end{array} \\ \hline 0 \end{gathered}$ | $\begin{aligned} & 162 \\ & \left.\begin{array}{l} 162 \\ \text { 066 } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 99 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 188 \\ & \text { a88\% } \\ & \text { 48\% } \end{aligned}$ | $\begin{gathered} 256 \\ 57 \% \\ { }_{c}^{256} \end{gathered}$ | $\begin{gathered} 44 \\ 28 \% \\ 28 \end{gathered}$ | $\begin{aligned} & 132 \\ & 43 \% \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 205 \\ & \begin{array}{c} \text { 58\% } \\ \text { mNo } \end{array} \end{aligned}$ | $\begin{aligned} & 286 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 52 \% \\ & 52 \end{aligned}$ | $\begin{aligned} & 140 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 396 \\ & 39 \end{aligned}$ | $\begin{aligned} & 22 \\ & 39 \% \\ & 39 \end{aligned}$ | $\begin{aligned} & 44 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 440 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 332 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 405 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 397 \\ & 50 \% \\ & \end{aligned}$ | $\begin{aligned} & 289 \\ & 43 \% \\ & \hline \end{aligned}$ |  |
| Net ifiference | $\begin{aligned} & -301 \\ & -26 \% \\ & -26 \% \end{aligned}$ | $\begin{aligned} & -133 \\ & -24 \% \\ & \end{aligned}$ | $\begin{aligned} & -164 \\ & -28 \% \end{aligned}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | $\begin{aligned} & -17 \\ & -9 \% \end{aligned}$ | $\begin{gathered} .66 \\ -35 \% \end{gathered}$ | $\begin{aligned} & -49 \\ & -25 \% \end{aligned}$ | $\begin{gathered} .58 \\ -33 \% \\ . \end{gathered}$ | $\begin{aligned} & -115 \\ & -438 \\ & \hline \end{aligned}$ | $\begin{aligned} & -14 \\ & -4 \% \end{aligned}$ | $\begin{aligned} & -114 \\ & -30 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -173 \\ & -39 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} -70 \\ -23 \% \end{gathered}$ | $\begin{aligned} & -67 \\ & -25 \% \end{aligned}$ | $\begin{gathered} -143 \\ -00 \% \end{gathered}$ | $\begin{aligned} & -139 \\ & -22 \% \\ & \end{aligned}$ | $\begin{aligned} & -161 \\ & -32 \% \end{aligned}$ | $\begin{gathered} .51 \\ -19 \% \end{gathered}$ | $\begin{gathered} -102 \\ -34 \% \end{gathered}$ | $\begin{gathered} -98 \\ -38 \% \end{gathered}$ | $\begin{aligned} & -23 \\ & -15 \% \end{aligned}$ | $\begin{aligned} & -5 \\ & -9 \% \end{aligned}$ | $\begin{gathered} -22 \\ -236 \end{gathered}$ | $\begin{aligned} & -237 \\ & -25 \% \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -64 \\ & -.328 \end{aligned}$ | $\begin{aligned} & -175 \\ & -24 \% \end{aligned}$ | $\begin{gathered} -70 \\ -25 \% \end{gathered}$ | $\begin{gathered} -55 \\ -388 \end{gathered}$ | $\begin{aligned} & -35 \\ & -10 \% \end{aligned}$ | $\begin{aligned} & -266 \\ & -346 \\ & -366 \end{aligned}$ | $\begin{aligned} & .55 \\ & -16 \% \end{aligned}$ | $\begin{aligned} & -243 \\ & -31 \% \end{aligned}$ | $\begin{aligned} & -136 \\ & -20 \% \end{aligned}$ | $\begin{aligned} & -164 \\ & -35 \% \\ & -35 \% \end{aligned}$ |
| Mean | ${ }^{-0.53}$ | ${ }^{-0.50}$ | -0.56 |  |  | ${ }^{-0.71}$ | -0.50 | ${ }^{-0.56}$ | -0.82 | ${ }_{\substack{0.14 \\ \text { k }}}$ | ${ }^{-0.60}$ | ${ }^{-0.72}$ | $\underset{\substack{\text {-0.09 } \\ \text { Nop }}}{ }$ | ${ }_{-0.47}^{-0.4}$ | ${ }_{p}^{-0.47}$ | ${ }^{0.73}$ | $\stackrel{-0.44}{8}$ | -0.64 | ${ }_{0}^{-0.39}$ | ${ }^{-0.63}$ | -0.75 | ${ }_{\substack{0.34 \\ 0}}$ | ${ }^{-0.37}$ | ${ }^{-0.44}$ | -0.51 | ${ }^{0.60}$ | -0.49 | -0.52 | ${ }^{-0.76}$ | $\stackrel{-0.22}{0 .}$ | ${ }^{-0.67}$ | $\stackrel{-0.33}{8}$ | ${ }^{-0.62}$ | ${ }^{-0.42}$ | -0.99 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse public Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | to ooliticians |  |  | Opinion of | Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourble } \\ \text { to cons } \\ \text { (H) } \end{gathered}$ | Unfavoura F ble to Cons (II) |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | He Univauar (M) | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourbbe } \\ \text { to Sunak } \\ \text { (f) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ |  | $\begin{aligned} & \text { Untavoura } \\ & \text { en betr } \\ & \text { Statroer } \\ & \hline \text { (s) } \end{aligned}$ | $\begin{gathered} \text { Favourble } \\ \text { tetunt } \\ \text { (T) } \end{gathered}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \substack{\text { impart } \\ \text { (w) }} \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | ${ }^{135}$ | 500 | 362 | 273 | 593 | ${ }_{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighed base | 1141 | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{34}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| very favurable (2) | $\begin{aligned} & 54 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} { }^{24} \\ 9 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 10 \\ & \text { 11\% } \\ & \text { 日e } \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & k n \\ & k n \end{aligned}$ | $\begin{gathered} 42 \\ \begin{array}{c} 41 \% \\ \text { Hukno } \end{array} \end{gathered}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & \text { 212\% } \\ & \text { hkxo } \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \\ & k \end{aligned}$ | $\begin{gathered} 22 \\ \substack{8 \% \\ \text { kno }} \end{gathered}$ | $\begin{aligned} & 11 \\ & \left.\begin{array}{c} 3 \% \\ k \end{array}\right) \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \\ \substack{23 \\ s} \end{gathered}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \text { 30\% } \\ & \text { osu } \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \begin{array}{c} 21, \\ \text { posu } \end{array} \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 5 \% \\ & 5 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 183 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 77 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 28 \\ 228 \\ { }_{8}^{28} \end{gathered}$ | $\begin{aligned} & 83 \\ & 18 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 65 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 51 \\ & \text { siz } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 94 \\ & \begin{array}{l} 16 \% \\ \text { kno } \end{array} \mathbf{l} \end{aligned}$ | $\begin{aligned} & 108 \\ & 278 \\ & \text { HHMNO } \end{aligned}$ | 39 | $\begin{gathered} 65 \\ \left.\begin{array}{c} 27 \% \\ \text { Hukno } \end{array}\right) \end{gathered}$ | $\begin{gathered} 33 \\ 8 \% \end{gathered}$ | $\begin{aligned} & \begin{array}{l} 60 \\ \text { 23\% } \\ \text { akno } \end{array} \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 71 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & \text { cos } \\ & \text { pasi } \end{aligned}$ | $\begin{gathered} 36 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & \begin{array}{l} \text { 268 } \\ \text { poss } \end{array} \end{aligned}$ | $\begin{aligned} & \text { } \\ & \text { 137 } \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 16 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 299 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 69 \\ 18 \% \\ 189 \end{gathered}$ | $\begin{aligned} & 84 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 139 \\ 31 \% \\ 6 \end{gathered}$ | $\begin{gathered} 77 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & \begin{array}{l} \text { 27\% } \\ \text { HkNo } \end{array} \end{aligned}$ | $\begin{gathered} 113 \\ \text { nky } \\ \text { HkNo } \end{gathered}$ | $\begin{gathered} 66 \\ 16 \% \end{gathered}$ |  | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & \text { 25\% } \\ & \text { kn } \end{aligned}$ | $\begin{aligned} & 68 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \begin{array}{l} 12 \% \\ \text { st } \end{array} \end{aligned}$ | $\begin{aligned} & 108 \\ & \begin{array}{c} \text { 29\% } \\ \text { pst } \end{array} \end{aligned}$ | $\begin{gathered} 71 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12020 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 30 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 216 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 24 \\ 18 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 95 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 74 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 61\% } \end{aligned}$ | $\begin{aligned} & 121 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 72 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 29 \end{aligned}$ | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 71 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 43 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 22 \% \end{aligned}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 323 \\ & 28 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 166 \\ & \text { a4\% } \\ & \text { cog } \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 24 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 27 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & \left.\begin{array}{l} 97 \% \\ \text { 310\% } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 172 \\ & \text { 172 } \\ & \text { INN } \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 222 \\ \text { s. } \\ \text { Huw } \\ \text { Huwo } \end{gathered}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & \left.\begin{array}{c} 19 \% \\ \text { HunN } \end{array}\right) . \end{aligned}$ | $\begin{gathered} 47 \\ \text { a } 18 \% \\ \pi \end{gathered}$ |  | $\begin{aligned} & 111 \\ & \left.\begin{array}{l} 13 \% \\ \text { kT } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 151 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & \begin{array}{c} 28 \\ \text { pearu } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & 25 \% \\ & \end{aligned}$ | $\begin{aligned} & 186 \\ & \text { anc } \\ & \text { gT } \end{aligned}$ | $\begin{aligned} & 98 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 22 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 66 \\ 6 \% \\ 6 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 11 \\ \left.\begin{array}{c} 4 \% \\ \text { nkNo } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ \substack{2 \% \\ 0 \\ \hline} \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & \text { 4\% } \\ & \text { Ino } \end{aligned}$ | $\stackrel{2}{ }$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 10 \\ \substack{2 \% \\ 0 \\ 0} \end{gathered}$ | $\underset{2 \%}{9}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & 1 \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ |
| Net: Favourable | $\begin{aligned} & 238 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 100 \\ \substack{10 \% \\ \text { BE }} \end{gathered}$ | $\begin{aligned} & 28 \\ & 30 \% \\ & \text { ar } \\ & 80^{2} \end{aligned}$ | $\begin{gathered} 32 \\ \text { 25\% } \\ 8 \end{gathered}$ | $\begin{gathered} 115 \\ \substack{15 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 66 \\ \begin{array}{c} 636 \\ \text { kno } \end{array} \end{gathered}$ |  | $\begin{gathered} 150 \\ \begin{array}{c} 38 \% \\ \text { Hkxho } \end{array} \end{gathered}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 92 \\ \text { a3m } \\ \text { Hkxmo } \end{gathered}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ |  | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & \begin{array}{c} 85 \% \\ \text { 25\% } \\ 50 \end{array} \end{aligned}$ | $\begin{gathered} 94 \\ \substack{91 \% \\ \text { su }} \end{gathered}$ | $\begin{aligned} & 149 \\ & \substack{39 \% \\ \text { pasu }} \end{aligned}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & \substack{38 \% \\ \text { posi }} \end{aligned}$ | $\begin{gathered} 89 \\ 18 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{aligned} & 70 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 21 \% \\ & \hline 2 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 538 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & \left.\begin{array}{c} 28 \% \\ c o s \\ c \end{array}\right) \end{aligned}$ | $\begin{aligned} & 87 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 257 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & \left.\begin{array}{l} 15 \% \\ 110 \end{array}\right) \end{aligned}$ | $\begin{aligned} & 293 \\ & \begin{array}{l} 218 \\ 110 \end{array} \end{aligned}$ | $\begin{aligned} & 125 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 301 \\ \text { 30 } \\ \text { Huwo } \\ \text { Huw } \end{gathered}$ | $\begin{aligned} & 66 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & \text { 280 } \\ & \text { Hun } \end{aligned}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & \text { 67\% } \\ & \text { Hunn } \end{aligned}$ | $\begin{gathered} 185 \\ \left.\begin{array}{c} \text { 54\% } \\ \mathrm{kr} \end{array}\right) \end{gathered}$ | $\begin{aligned} & 235 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 318 \\ & \substack{3, \\ \text { paru } \\ \text { por }} \end{aligned}$ | $\begin{gathered} 95 \\ 45 \% \\ 45 \% \end{gathered}$ | $\begin{aligned} & 287 \\ & \left.\begin{array}{c} 27 \% \\ \text { ars } \end{array}\right) \end{aligned}$ | $\begin{gathered} 137 \\ 53 \% \\ w \end{gathered}$ | $\begin{aligned} & 264 \\ & 43 \% \\ & \end{aligned}$ |
| Net Difference | $\begin{aligned} & -301 \\ & -268 \end{aligned}$ | $\begin{aligned} & -208 \\ & -55 \% \\ & -5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & -10 \\ & -10 \% \end{aligned}$ | $\begin{gathered} -18 \\ -14 \% \end{gathered}$ | $\begin{aligned} & .65 \\ & -14 \% \end{aligned}$ | $\begin{gathered} -178 \\ -42 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -92 \\ & -32 \% \\ & -20 \end{aligned}$ | $\begin{aligned} & -168 \\ & -29 \% \\ & .-29 \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & -258 \\ & -62 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & -235 \\ & -60 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -24 \\ & -9 \% \end{aligned}$ | $\begin{aligned} & -192 \\ & -53 \% \end{aligned}$ | $\begin{aligned} & -100 \\ & -29 \% \end{aligned}$ | $\begin{aligned} & -140 \\ & -31 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & -275 \\ & -63 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -15 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & -199 \\ & -40 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -67 \\ -26 \% \\ \hline \end{gathered}$ | $\begin{aligned} & -137 \\ & -236 \\ & -236 \end{aligned}$ |
| Mean | ${ }^{-0.53}$ | -0.98 |  | ${ }_{8}^{-0.25}$ | ${ }_{\substack{-0.33 \\ 8 .}}$ | $\stackrel{-0.27}{6}$ | ${ }^{-0.84}$ |  | -0.54 kno | ${ }_{\substack{\text { a } \\ \text { H.04 } \\ \text { H.kMo }}}$ | ${ }^{-1.16}$ | ${ }_{\substack{0.13 \\ \text { HikMo }}}$ | ${ }^{-1.08}$ | - $\begin{gathered}\text { - } 0.19 \\ \text { HixMo }\end{gathered}$ | $\stackrel{-0.97}{\mathrm{k}}$ | $\stackrel{-0.56}{5}$ | ${ }_{\substack{-0.61 \\ s u}}^{\text {su }}$ | ${ }_{\substack{\text { a.os } \\ \text { pastu }}}$ | ${ }^{-1.15}$ |  | $\stackrel{-0.73}{5}$ | ${ }^{-0.58}$ | -0.42 |


|  |  | The Labour Party |  | $\begin{aligned} & \text { The Conservative } \\ & \text { Tarty: } \end{aligned}$ |  | The Liberal Democrats |  | The Green Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | favurab | ble | ${ }_{\text {e }}$ | Une | ${ }_{\text {e }}$ | ${ }_{\text {Une }}^{\text {Uniavora }}$ ble | Favourab | Ule |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 1141 | 421 | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favurable (2) | $\begin{aligned} & 54 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 28 \\ 12 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ |
| Fairly favurable (1) | $\begin{aligned} & 183 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 108 \\ \substack{10 \% \\ c} \end{gathered}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 65 \\ \substack{67 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 33 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 299 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 19 \% \\ & 19 \% \end{aligned}$ | $\begin{gathered} 154 \\ \text { 27\% } \\ 0 \end{gathered}$ | $\begin{gathered} 74 \\ 31 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 25 \% \end{aligned}$ | 68 $19 \%$ |
| Fairly unfavurable ( -1 ) | $\begin{aligned} & 216 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 42 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ |
| Very unfavourble (-2) | $\begin{aligned} & 323 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 222 \\ \left.\begin{array}{c} 23 \% \\ 8 \\ 8 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 97 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | 168 $47 \%$ $H$ |
| Don't know | $\begin{aligned} & 66 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\stackrel{2}{ }$ |


| Net: Favurable | $\begin{aligned} & 238 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 150 \\ 38 \% \\ c \end{gathered}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 23 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 125 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 92 \\ 39 \% \\ 6 \\ \hline \end{gathered}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 31 \% \end{aligned}$ | 50 14\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourale | $\begin{aligned} & 538 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 73 \% \\ & 73 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 293 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 28 \% \\ & \end{aligned}$ | $\begin{aligned} & 280 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | 241 67\% $H$ |
| Net Difference | $\begin{aligned} & -301 \\ & -26 \% \\ & -26 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{gathered} -258 \\ -62 \% \\ -62 \% \end{gathered}$ | $\begin{gathered} .92 \\ -32 \% \\ . \end{gathered}$ | $\begin{aligned} & -168 \\ & -29 \% \\ & \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & -235 \\ & -60 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -24 \\ & -9 \% \end{aligned}$ | -192 $-53 \%$ |
| Mean | ${ }^{-0.53}$ | 0.04 | -1.16 | -0.63 | -0.54 | 0.13 | -1.08 | -0.19 | -0.97 |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Suella Braverman, Home Secretary All Adults aged 18+ in Great Britain

|  | Total | Sender |  | Age |  |  |  |  |  | Agrregated Age reaks |  |  | Generations |  |  |  | scial grade |  | Region |  |  |  |  |  | Urban/Rural |  | Martala Staus |  |  | Pres of children HH ( 17 or under) |  | Education |  | Employmentstatus |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | ${ }_{\text {Total }}(\mathrm{A})$ | ${ }_{\text {Male }}^{\text {(8) }}$ | Female <br> (C) | 18.24 (0) | $\begin{gathered} \text { 25-34 } \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ | $\begin{gathered} \text { 45-54 } \\ \text { (G) } \end{gathered}$ | $\underset{\substack{55.64 \\(H)}}{\text { cher }}$ | ${ }^{65+}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | $\begin{gathered} \text { 55+ } \\ \text { (L) } \end{gathered}$ | $\begin{gathered} \text { Gen Z } \\ \text { (M) } \end{gathered}$ | Millennials <br> ( N ) | $\text { Gen } \mathrm{X}+$ (0) | Baby Boomer (P) | $\begin{aligned} & \text { ABC1 } \\ & \text { (Q) } \end{aligned}$ | $\begin{aligned} & \text { C2DE } \\ & \text { (R) } \end{aligned}$ | North (S) | Midlands (T) | South <br> (U) | London (V) | Wales <br> (W) | Scotland <br> (X) | Urban (Y) | $\begin{aligned} & \text { Rural } \\ & \text { (z) } \end{aligned}$ | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ Divorced/S eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | Graduate <br> (f) | Nongraduate (g) | Working <br> (h) | ${ }_{\substack{\text { Not } \\ \text { Woting } \\ \text { (i) }}}^{\text {Not }}$ |
| Unweighted base | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | ${ }_{3}$ | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | ${ }^{1141}$ | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | ${ }_{635}$ | 506 | 273 | 298 | 262 | 153 | 56 | 98 | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | ${ }_{6} 6$ |
| Verf favourale (2) | 43 $4 \%$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 5 \\ 3 \% \end{gathered}$ | $\begin{gathered} 5 \\ 3 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 7 \\ 3 \% \end{gathered}$ | $\begin{gathered} 8 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 15 \\ 5 \% \\ u \end{gathered}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 8 \% \\ & \text { TU } \end{aligned}$ | $\begin{gathered} 2 \\ 3 \% \\ * \end{gathered}$ | $\begin{gathered} 3 \\ 3 \% \\ * \end{gathered}$ | $\begin{aligned} & 38 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 28 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | (18) | $\begin{aligned} & 25 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 23 \\ 7 \% \\ \mathrm{~g} \end{gathered}$ | 20 $3 \%$ | 29 | 14 $3 \%$ |
| Fairy favourale (1) | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 66 \\ 12 \% \end{gathered}$ | $\begin{gathered} 62 \\ 11 \% \end{gathered}$ | $\begin{gathered} 12 \\ 10 \% \end{gathered}$ | $\begin{gathered} 23 \\ 12 \% \end{gathered}$ | $\begin{gathered} 23 \\ 13 \% \end{gathered}$ | $\begin{gathered} 21 \\ 11 \% \end{gathered}$ | $\begin{gathered} 17 \\ 10 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | $\begin{gathered} 45 \\ 12 \% \end{gathered}$ | $\begin{gathered} 48 \\ 11 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10 \% \end{gathered}$ | $\begin{gathered} 36 \\ 12 \% \end{gathered}$ | $\begin{gathered} 27 \\ 10 \% \end{gathered}$ | $\begin{gathered} 40 \\ 11 \% \end{gathered}$ | $\begin{gathered} 66 \\ 10 \% \end{gathered}$ | $\begin{gathered} 62 \\ 12 \% \end{gathered}$ | $\begin{gathered} 32 \\ 12 \% \\ x \end{gathered}$ | $\begin{gathered} 41 \\ 14 \% \\ \times \end{gathered}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 27 \\ 17 \% \\ u w x \end{gathered}$ | $\begin{gathered} 2 \\ 4 \% \\ * \end{gathered}$ | $\begin{gathered} 2 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 23 \\ 12 \% \end{gathered}$ | $\begin{gathered} 84 \\ 12 \% \end{gathered}$ | $\begin{gathered} 28 \\ 10 \% \end{gathered}$ | $\begin{gathered} 16 \\ 11 \% \end{gathered}$ | $\begin{gathered} 46 \\ 12 \% \end{gathered}$ | $\begin{gathered} 82 \\ 11 \% \end{gathered}$ | $\begin{gathered} 40 \\ 11 \% \end{gathered}$ | $\begin{gathered} 87 \\ 11 \% \end{gathered}$ | $\begin{gathered} 73 \\ 11 \% \end{gathered}$ | 55 12\% |
| Neithe f favurable nor unfuvurable (0) | $\begin{aligned} & 310 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 40 \\ 33 \% \\ 6 \end{gathered}$ | $\begin{gathered} 58 \\ 30 \% \end{gathered}$ | $\begin{gathered} 46 \\ 25 \% \end{gathered}$ | $\begin{gathered} 44 \\ 22 \% \end{gathered}$ | $\begin{gathered} 47 \\ 26 \% \end{gathered}$ | $\begin{gathered} 75 \\ 28 \% \end{gathered}$ | $\begin{gathered} 98 \\ 31 \% \\ k \end{gathered}$ | $\begin{gathered} 90 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 122 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 53 \\ 34 \% \\ 0 \end{gathered}$ | $\begin{gathered} 81 \\ 27 \% \end{gathered}$ | $\begin{gathered} 59 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 69 \\ 25 \% \end{gathered}$ | $\begin{gathered} 85 \\ 29 \% \end{gathered}$ | $\begin{gathered} 78 \\ 30 \% \end{gathered}$ | $\begin{gathered} 40 \\ 26 \% \end{gathered}$ | $\begin{gathered} 17 \\ 30 \% \end{gathered}$ | $\begin{gathered} 20 \\ 20 \% \\ * \end{gathered}$ | $\begin{aligned} & 253 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 56 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 204 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 71 \\ 26 \% \end{gathered}$ | $\begin{gathered} 34 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 93 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 217 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 27 \% \end{aligned}$ | 128 $27 \%$ |
| Fairly unfuvurabe (-1) | $\begin{aligned} & 165 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 79 \\ 14 \% \end{gathered}$ | $\begin{gathered} 85 \\ 15 \% \end{gathered}$ | $\begin{gathered} 15 \\ 12 \% \end{gathered}$ | $\begin{gathered} 30 \\ 15 \% \end{gathered}$ | $\begin{gathered} 20 \\ 11 \% \end{gathered}$ | $\begin{gathered} 29 \\ 15 \% \end{gathered}$ | $\begin{gathered} 28 \\ 16 \% \end{gathered}$ | $\begin{gathered} 42 \\ 16 \% \end{gathered}$ | $\begin{gathered} 45 \\ 14 \% \end{gathered}$ | $\begin{gathered} 49 \\ 13 \% \end{gathered}$ | $\begin{gathered} 70 \\ 16 \% \end{gathered}$ | $\begin{gathered} 18 \\ 12 \% \end{gathered}$ | $\begin{gathered} 42 \\ 14 \% \end{gathered}$ | $\begin{gathered} 41 \\ 15 \% \end{gathered}$ | $\begin{gathered} 55 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 62 \\ 12 \% \end{gathered}$ | $\begin{gathered} 34 \\ 12 \% \end{gathered}$ | $\begin{gathered} 51 \\ 17 \% \end{gathered}$ | $\begin{gathered} 39 \\ 15 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10 \% \end{gathered}$ | $\begin{gathered} 12 \\ 21 \% \end{gathered}$ | $\begin{gathered} 14 \\ 14 \% \\ * \end{gathered}$ | $\begin{aligned} & 130 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 35 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 39 \\ 14 \% \end{gathered}$ | $\begin{gathered} 21 \\ 14 \% \\ * \end{gathered}$ | $\begin{gathered} 51 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 47 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 95 \\ 14 \% \end{gathered}$ | 70 15\% |
| Very unfourable (-2) | $\begin{aligned} & 327 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 182 \\ 33 \% \\ c \end{gathered}$ | $\begin{aligned} & 144 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 26 \\ 21 \% \end{gathered}$ | $\begin{gathered} 36 \\ 18 \% \end{gathered}$ | $\begin{gathered} 51 \\ 27 \% \end{gathered}$ | $\begin{gathered} 66 \\ 34 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 65 \\ 37 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 83 \\ 31 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 62 \\ 20 \% \end{gathered}$ | $\begin{gathered} 117 \\ 31 \% \\ 1 \end{gathered}$ | $\begin{gathered} 149 \\ 33 \% \\ j \end{gathered}$ | $\begin{gathered} 31 \\ 20 \% \end{gathered}$ | $\begin{gathered} 72 \\ 24 \% \end{gathered}$ | $\begin{gathered} 88 \\ 33 \% \\ \text { MN } \end{gathered}$ | $\begin{aligned} & 122 \\ & 34 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 191 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 84 \\ 31 \% \end{gathered}$ | ${ }^{\text {69\% }}$ | $\begin{gathered} 74 \\ 28 \% \end{gathered}$ | $\begin{gathered} 40 \\ 26 \% \end{gathered}$ | $\begin{gathered} 15 \\ 26 \% \end{gathered}$ | 46 47\% stuvw* | $\begin{gathered} 279 \\ 30 \% \end{gathered}$ | $\begin{gathered} 49 \\ 24 \% \end{gathered}$ | 194 27\% | 84 <br> 30\% | $\begin{gathered} 50 \\ 34 \% \end{gathered}$ | 79\% 22\% | $\begin{gathered} 248 \\ 32 \% \\ d \end{gathered}$ | ${ }_{1}^{111}$ | ${ }_{2}^{217}$ | 195 | 132 28\% |
| Don't know | $\begin{aligned} & 169 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 115 \\ 20 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 23 \\ 19 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 38 \\ 19 \% \\ \text { H1 } \end{gathered}$ | $\begin{gathered} 35 \\ 19 \% \\ \text { H1 } \end{gathered}$ | $\begin{gathered} 31 \\ 16 \% \\ \text { H } \end{gathered}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 28 \\ 10 \% \end{gathered}$ | $\begin{gathered} 61 \\ 19 \% \\ L \end{gathered}$ | $\begin{gathered} 65 \\ 17 \% \\ L \end{gathered}$ | $\begin{gathered} 42 \\ 10 \% \end{gathered}$ | $\begin{gathered} 32 \\ 20 \% \\ \text { p } \end{gathered}$ | $\begin{gathered} 57 \\ 19 \% \\ p \end{gathered}$ | $\begin{gathered} 45 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 81 \\ 13 \% \end{gathered}$ | $\begin{gathered} 88 \\ 17 \% \end{gathered}$ | $\begin{gathered} 39 \\ 14 \% \end{gathered}$ | $\begin{gathered} 44 \\ 15 \% \end{gathered}$ | $\begin{gathered} 45 \\ 17 \% \end{gathered}$ | $\begin{gathered} 18 \\ 12 \% \end{gathered}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\begin{gathered} 14 \\ 14 \% \\ * \end{gathered}$ | $\begin{aligned} & 138 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 31 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 44 \\ 16 \% \end{gathered}$ | $\begin{gathered} 23 \\ 16 \% \\ * \end{gathered}$ | $\begin{gathered} 63 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 38 \\ 11 \% \end{gathered}$ | $\begin{gathered} 131 \\ 17 \% \\ \mathrm{f} \end{gathered}$ | $\begin{aligned} & 100 \\ & 15 \% \end{aligned}$ | ${ }_{\text {15\% }}^{69}$ |


| ve: Favour | 171 15\% | 88 $16 \%$ | 83 14\% | 17 $14 \%$ | 33 $17 \%$ | 33 18\% | 26 13\% | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ | $\begin{gathered} 39 \\ 15 \% \end{gathered}$ | $\begin{gathered} 50 \\ 16 \% \end{gathered}$ | $\begin{gathered} 59 \\ 16 \% \end{gathered}$ | $\begin{gathered} 61 \\ 14 \% \end{gathered}$ | $\begin{gathered} 23 \\ 14 \% \end{gathered}$ | $\begin{gathered} 54 \\ 18 \% \end{gathered}$ | $\begin{gathered} 34 \\ 13 \% \end{gathered}$ | $\begin{gathered} 48 \\ 14 \% \end{gathered}$ | $\begin{gathered} 92 \\ 15 \% \end{gathered}$ | $\begin{gathered} 78 \\ 15 \% \end{gathered}$ | $\begin{gathered} 47 \\ 17 \% \\ \times \end{gathered}$ | $\begin{gathered} 49 \\ 17 \% \\ \times \end{gathered}$ | 27 10\% | $\begin{gathered} 39 \\ 25 \% \\ u w x \end{gathered}$ | $\begin{gathered} 4 \\ 7 \% \end{gathered}$ | $\begin{gathered} 5 \\ 5 \% \\ * \end{gathered}$ | 143 15\% | $\begin{gathered} 28 \\ 14 \% \end{gathered}$ | 111 $16 \%$ | 40 14\% | $\begin{gathered} 19 \\ 13 \% \end{gathered}$ | ${ }_{\text {c }}^{64} 17 \%$ | 107 14\% | 64 18\% | 107 14\% | 102\% | ¢ ${ }_{\text {68 }}^{\text {15\% }}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavurable | ${ }_{4}^{492}$ | $\begin{gathered} 261 \\ 47 \% \\ c \end{gathered}$ | 229 39\% | $\begin{gathered} 41 \\ 34 \% \end{gathered}$ | $\begin{gathered} 66 \\ 34 \% \end{gathered}$ | $\begin{gathered} 71 \\ 38 \% \end{gathered}$ | $\begin{gathered} 95 \\ 49 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 93 \\ 53 \% \\ \text { DEF } \end{gathered}$ | $\begin{gathered} 126 \\ 47 \% \\ \mathrm{DE} \end{gathered}$ | $\begin{aligned} & 107 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 166 \\ 44 \% \\ 1 \end{gathered}$ | $\begin{gathered} 219 \\ 49 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 49 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 113 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 48 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 177 \\ & 50 \% \\ & \text { MN } \end{aligned}$ | $\begin{gathered} 293 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 199 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 56 \\ 37 \% \end{gathered}$ | ${ }^{26} \times$ | 60 61\% stuv* | 409 $43 \%$ | 83 $42 \%$ | 300 $42 \%$ | 122 $44 \%$ | 70 $48 \%$ | 130 $36 \%$ | 362 <br> $47 \%$ <br> $\substack{\text { c }}$ | 158 $45 \%$ | 334 $42 \%$ | 290 | 202\% |
| Net Diff | $\begin{aligned} & -322 \\ & -28 \% \end{aligned}$ | $\begin{gathered} -173 \\ -31 \% \end{gathered}$ | $\begin{aligned} & -146 \\ & -25 \% \end{aligned}$ | $\begin{gathered} -24 \\ -20 \% \end{gathered}$ | $\begin{gathered} -32 \\ -17 \% \end{gathered}$ | $\begin{gathered} -38 \\ -20 \% \end{gathered}$ | $\begin{gathered} -69 \\ -35 \% \end{gathered}$ | $\begin{gathered} -71 \\ -40 \% \end{gathered}$ | $\begin{gathered} -87 \\ -32 \% \end{gathered}$ | $\begin{gathered} -57 \\ -18 \% \end{gathered}$ | $\begin{aligned} & -107 \\ & -28 \% \end{aligned}$ | $\begin{aligned} & -158 \\ & -36 \% \end{aligned}$ | $\begin{gathered} -27 \\ -17 \% \end{gathered}$ | $\begin{gathered} -60 \\ -20 \% \end{gathered}$ | $\begin{gathered} -95 \\ -36 \% \end{gathered}$ | $\begin{gathered} -129 \\ -36 \% \end{gathered}$ | $\begin{aligned} & -201 \\ & -32 \% \end{aligned}$ | $\begin{aligned} & -121 \\ & -24 \% \end{aligned}$ | $\begin{gathered} -71 \\ -26 \% \end{gathered}$ | $\begin{gathered} -70 \\ -23 \% \end{gathered}$ | $\begin{gathered} -86 \\ -33 \% \end{gathered}$ | $\begin{gathered} -17 \\ -11 \% \end{gathered}$ | $\begin{gathered} -23 \\ -40 \% \end{gathered}$ | $\begin{gathered} -55 \\ -56 \% \end{gathered}$ | -266 | - 5 - 58 | -188 $-26 \%$ | - | .51 $.35 \%$ | $\begin{gathered} -66 \\ -18 \% \end{gathered}$ | $\begin{aligned} & -255 \\ & -33 \% \end{aligned}$ | .94 $-27 \%$ | -227 $-29 \%$ | --188 <br> $-28 \%$ | $\begin{array}{r}\text { - } \\ \text { - } 29 \\ \hline 29\end{array}$ |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions

ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/iMinimum Base:30(**) Small Base: 100(*)

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse pUBLC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 Vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | opoliticians |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | Brexit's the country |
|  | (total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | Unfavoura F ble to Cons (II) |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete otab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \text { Ie Untavoura } \\ \text { bele tib } \\ \text { Dems } \\ \text { Dem) } \\ \text { (M) } \end{gathered}$ | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourbbe } \\ \text { to Sunak } \\ \text { (f) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to stamer } \\ & \text { (R) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Sle te } \\ & \text { Starmer } \end{aligned}$ | $\begin{aligned} & \text { Favourale } \\ & \text { to tount } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { dele to } \\ & \text { Hunt } \\ & \text { (unt } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \substack{\text { impart } \\ \text { (w) }} \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | ${ }^{135}$ | 500 | 362 | 273 | 593 | ${ }_{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighed base | 1141 | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }_{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Very favourble (2) | $\begin{aligned} & 43 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 7 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 27 \\ \substack{9 \% \\ \text { ukno }} \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & { }_{c}^{16} \\ & 10 \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 26 \\ \substack{8 \% \\ \text { assu }} \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & \text { 4\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 19 \\ & \text { 4\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 27 \\ & \substack{138 \\ \text { pagsu }} \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \\ & w \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ |
| Fairly favourabe (1) | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 68 \\ \substack{68 \% \\ F} \end{gathered}$ | $\begin{gathered} 77 \\ \text { anc } \\ \text { wxamun } \end{gathered}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 38 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & \text { co } \\ & \text { vom } \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & \begin{array}{l} 848 \\ \text { apsu } \end{array} \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \text { 30\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & \text { 64 } \\ & \text { an } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 57 \\ \substack{27 \% \\ \text { apsu }} \end{gathered}$ | $\begin{gathered} 24 \\ 5 \% \\ 5 \% \\ a \end{gathered}$ | $\begin{aligned} & 54 \\ & \left.\begin{array}{c} 51 \% \\ w \end{array}\right) \\ & \hline \end{aligned}$ | $\begin{aligned} & 36 \\ & 6 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 310 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 37 \% \\ & \text { coe } \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 133 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 113 \\ \text { 39\% } \\ \text { uxamuo } \end{gathered}$ | $\begin{aligned} & 88 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & \text { aow } \\ & \text { unve } \end{aligned}$ | $\begin{gathered} 56 \\ 24 \% \\ \text { 24\% } \\ \text { N } \end{gathered}$ | $\begin{aligned} & 99 \\ & \text { 25\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 99 \\ \text { 27\% } \\ \text { un } \end{gathered}$ |  | $\begin{aligned} & 69 \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 22 \% \\ & \text { 22\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 123 \\ & \text { 28\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 74 \\ & \begin{array}{l} 75 \% \\ \text { are } \end{array} \end{aligned}$ | $\begin{aligned} & 65 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 32 \% \\ & w \end{aligned}$ | $\begin{aligned} & 135 \\ & 22 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 165 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & { }_{10 \%} \end{aligned}$ |  | $\begin{aligned} & 56 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & \left.\begin{array}{c} 18 \% \\ \text { HkN } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & \begin{array}{c} 69 \\ \text { HkN } \\ \text { HkN } \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 14 \% \end{aligned}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 327 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 43 \\ \substack{45 \% \\ 8^{\circ}} \end{gathered}$ | $\begin{gathered} 54 \\ \substack{51 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 1902 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 188 \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 305 \\ 53 \% \\ \text { HKkMo } \end{gathered}$ | $\begin{aligned} & \text { 169 } \\ & \text { 42\% } \\ & \text { 4kemo } \end{aligned}$ | $\begin{aligned} & 104 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 82 \\ 35 \% \\ \text { 4k } \end{gathered}$ | $\begin{aligned} & 124 \\ & \begin{array}{l} 12 \% \\ \text { Hk } \end{array} \end{aligned}$ | $\begin{aligned} & 127 \\ & 488 \\ & \text { HkNo } \end{aligned}$ | $\begin{aligned} & 97 \% \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & \substack{25 \% \\ \text { pesst }} \end{aligned}$ | $\begin{aligned} & 145 \\ & \text { a2\% } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 112 \\ & \begin{array}{l} 12 \% \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 277 \\ \substack{25 \% \\ \text { pess }} \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 252 \\ & 41 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 169 \\ & 15 \% \\ & \end{aligned}$ | $\begin{aligned} & 40 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & \text { 50 } \\ & \text { 11\% } \\ & \text { Rr } \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 15 \% \end{aligned}$ |
| Net: Favourable | $\begin{aligned} & 171 \\ & { }_{15 \%} \end{aligned}$ | $\begin{aligned} & 87 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 92 \\ \substack{92 \% \\ F} \end{gathered}$ | $\begin{gathered} 104 \\ \text { 36\% } \\ \text { ukMnvo } \end{gathered}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & \text { 20\% } \\ & \text { imm } \end{aligned}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 66 \\ 18 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 107 \\ & \begin{array}{c} 12 \% \\ \text { opsu } \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { 529 } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 82 \\ & \text { } 196 \\ & \text { au } \end{aligned}$ | $\begin{gathered} 84 \\ \begin{array}{c} 80 \\ \text { popusu } \end{array} \\ \text { pol } \end{gathered}$ | $\begin{gathered} 34 \\ 7 \% \\ 7 \% \\ a \end{gathered}$ | $\begin{aligned} & 82 \\ & 32 \% \\ & w \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 492 \\ & 436 \end{aligned}$ | $\begin{aligned} & 110 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 60 \% \end{aligned}$ |  | $\begin{aligned} & 72 \\ & 55 \% \\ & 5 \end{aligned}$ | $\begin{gathered} 249 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{gathered} \text { 399 } \\ \text { 66\% } \\ \text { HKkMor } \end{gathered}$ | $\begin{aligned} & 238 \\ & \text { s5\% } \\ & \text { Hekmo } \end{aligned}$ | $\begin{aligned} & 160 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & \text { 48\% } \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 195 \\ & \begin{array}{c} \text { 50\% } \\ \text { Hk } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 157 } \\ & \text { Hk } \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 165 \\ & 46 \% \\ & 4 k \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 76 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 316 \\ & \text { 30\% } \\ & \text { prast } \end{aligned}$ | $\begin{gathered} 216 \\ \substack{58 \% \\ \text { pss }} \end{gathered}$ | $\begin{aligned} & 180 \\ & \text { a1\% } \\ & \text { pro } \end{aligned}$ | $\begin{aligned} & 40 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 358 \\ & \text { 318. } \\ & \text { pest } \end{aligned}$ | $\begin{aligned} & 70 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 338 \\ & 55 \% \\ & 55 \% \end{aligned}$ |
| Net Difierence | $\begin{aligned} & -322 \\ & -28 \% \\ & -28 \% \end{aligned}$ | $\begin{gathered} -23 \\ -6 \% \end{gathered}$ | $\begin{gathered} -138 \\ -50 \% \end{gathered}$ | $\begin{aligned} & -42 \\ & -44 \% \end{aligned}$ | $\begin{aligned} & -48 \\ & -37 \% \end{aligned}$ | $\begin{aligned} & -200 \\ & -44 \% \\ & -4 \% \end{aligned}$ | $\begin{aligned} & .55 \\ & -13 \% \\ & .13 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & -370 \\ & -64 \% \\ & -64 \% \end{aligned}$ | $\begin{gathered} -180 \\ -45 \% \end{gathered}$ | $\begin{aligned} & -78 \\ & -19 \% \end{aligned}$ | $\begin{gathered} -68 \\ -29 \% \end{gathered}$ | $\begin{aligned} & -134 \\ & -34 \% \\ & -34 \% \end{aligned}$ | $\begin{gathered} -112 \\ -438 \\ -48 \% \end{gathered}$ | $\begin{aligned} & .98 \\ & -278 \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & -297 \\ & -66 \% \end{aligned}$ | $\begin{aligned} & -164 \\ & -44 \% \end{aligned}$ | $\begin{aligned} & -97 \\ & -22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 20 \% \end{aligned}$ | $\begin{gathered} -324 \\ -65 \% \\ -65 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & -293 \\ & -48 \% \end{aligned}$ |
| Mean | ${ }^{-0.62}$ | $\underset{\substack{-0.14 \\ \text { coe }}}{ }$ | ${ }^{-1.05}$ | -0.99 | ${ }^{-0.79}$ | -0.95 | $\stackrel{-0.28}{8}$ | ${ }_{\substack{0.30 \\ \text { ukximmo }}}$ | ${ }^{1.30}$ | ${ }^{-0.93}$ | $\xrightarrow{-0.45} \begin{gathered}\text { umv }\end{gathered}$ | ${ }_{\text {un }}^{-0.63}$ | ${ }_{\text {un }}^{-0.69}$ | ${ }^{-0.92}$ | $\xrightarrow{-0.54} \begin{gathered}\text { umv } \\ \text { und }\end{gathered}$ | a $\begin{aligned} & 0.10 \\ & \text { ars }\end{aligned}$ | ${ }^{-1.35}$ | $\stackrel{-0.87}{\text { Qu }}$ | - | ${ }_{\text {a }}^{\substack{0.26 \\ \text { Qas }}}$ | ${ }^{-1.30}$ | ${ }_{\text {a }}^{0.06}$ | -1.03 |


|  | Total | The Labour Party : Favourabl Unfavour |  | The Conservative Party : |  | The Libera Democrats |  | The Green Party |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Favourabl |  |  | Untauara | Favourabl | Untavora ${ }_{\text {ble }}$ |  | Untavoura ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 1141 | ${ }^{421}$ | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favourale (2) | $\begin{aligned} & 43 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 27 \\ 9 \% \\ \underset{\varepsilon}{27} \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | 16 $4 \%$ |
| Fairly favourale (1) | $\begin{aligned} & 128 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 67 \\ 16 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | 50 $14 \%$ |
| Neither favurable nor unfavourabe (0) | $\begin{aligned} & 310 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 126 \\ 30 \% \\ 8 \end{gathered}$ | $\begin{gathered} 113 \\ 39 \% \\ E \end{gathered}$ | $\begin{aligned} & 89 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | 99 27\% $H$ |
| Fairly unfavurable $(-1)$ | $\begin{aligned} & 165 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | 68 19\% + $H$ |
| Very unfavourable (-2) | $\begin{aligned} & 327 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{gathered} 169 \\ { }_{29}^{2 \%} \\ c \end{gathered}$ | $\begin{aligned} & 104 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 305 \\ \substack{35 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 82 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 48 \% \\ & \hline \end{aligned}$ | ${ }^{97}$ |
| Don't know | $\begin{aligned} & 199 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 64 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | 31 $8 \%$ |


| Net: Favourable | $\begin{aligned} & 171 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 82 \\ \text { 20\% } \\ 8 \end{gathered}$ | $\begin{aligned} & 104 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | 66 18\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourable | $\begin{aligned} & 492 \\ & \begin{array}{l} 436 \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 233 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 399 \\ & 69 \% \\ & 0 \end{aligned}$ | $\begin{aligned} & 113 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 59 \% \end{aligned}$ | 165 $46 \%$ |
| Net Difference | $\begin{gathered} -322 \\ -28 \% \end{gathered}$ | $\begin{aligned} & -180 \\ & . \\ & -45 \% \end{aligned}$ | $\begin{gathered} -78 \\ -19 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & -370 \\ & -64 \% \\ & -64 \% \end{aligned}$ | $\begin{gathered} -68 \\ -29 \% \end{gathered}$ | $\begin{gathered} -134 \\ -346 \\ -346 \end{gathered}$ | $\begin{gathered} -112 \\ -436 \end{gathered}$ | -98 -27 |
| Mean | ${ }^{-0.62}$ | ${ }^{-0.93}$ | ${ }^{-0.45}$ | 0.30 | ${ }^{-1.30}$ | ${ }^{-0.63}$ | -0.69 | -0.92 | -0.54 |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Hunt, Chancellor of the Exchequer All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Aggregated Age Breaks |  |  | Generat |  |  |  | Social grac |  | Region |  |  |  |  |  | ban/Rur |  | Martial stat |  |  | Pres of children HH ( 17 or under) |  | Educa |  | Employmentstat |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\text {Male }}^{\text {(8) }}$ | Female (C) | $\begin{gathered} 18-24 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ | $\begin{gathered} \text { 45-54 } \\ \text { (G) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & 65+ \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | $\begin{aligned} & \text { 55+ } \\ & \text { (L) } \end{aligned}$ | $\begin{aligned} & \operatorname{Gen} \mathrm{Z} \\ & \text { (M) } \end{aligned}$ | Millennials <br> ( N ) | Gen $\mathrm{X}^{+}$ <br> (0) | Baby Boomer (P) | ABC1 <br> (Q) | C2DE <br> (R) | North (S) | Midlands <br> ( T ) | South <br> (U) | London (V) | Wales <br> (W) | $\begin{gathered} \text { Scotland } \\ (\mathrm{X}) \end{gathered}$ | Urban (Y) | $\begin{aligned} & \text { Rural } \\ & \text { (z) } \end{aligned}$ | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/S eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | Graduate <br> (f) | Nongraduate (g) | Working <br> (h) | $\begin{gathered}\text { Not } \\ \text { working }\end{gathered}$ (i) |
| Unweighted base | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | 303 | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | 1141 | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | 153 | 56 | 98 | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | ${ }_{46}$ |
| Verf favourale (2) | 50 $4 \%$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 6 \% \\ 1 \end{gathered}$ | $\begin{gathered} 13 \\ 7 \% \\ 61 \end{gathered}$ | $\begin{gathered} 11 \\ 6 \% \\ \text { । } \end{gathered}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \\ 1 \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 21 \\ 7 \% \\ L \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 9 \\ 6 \% \end{gathered}$ | $\begin{gathered} 22 \\ 7 \% \\ 0 \end{gathered}$ | $\begin{gathered} 7 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{gathered} 13 \\ 8 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 3 \\ 6 \% \\ \% \end{gathered}$ | $\begin{gathered} 2 \\ 2 \% \\ * \end{gathered}$ | $\begin{aligned} & 42 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | 34 $5 \%$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \\ * \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \\ \mathrm{e} \end{gathered}$ | $\begin{aligned} & 22 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 22 \\ 6 \% \\ \mathrm{~g} \end{gathered}$ | 28 $3 \%$ | ( $\begin{aligned} & 36 \\ & 5 \%\end{aligned}$ | 13 $3 \%$ |
| Fairy favourale (1) | $\begin{aligned} & 162 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 80 \\ 14 \% \end{gathered}$ | $\begin{gathered} 81 \\ 14 \% \end{gathered}$ | $\begin{gathered} 16 \\ 13 \% \end{gathered}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ | $\begin{gathered} 65 \\ \text { 24\% } \\ \text { DEFGH } \end{gathered}$ | $\begin{gathered} 38 \\ 12 \% \end{gathered}$ | $\begin{gathered} 37 \\ 10 \% \end{gathered}$ | $\begin{gathered} 87 \\ 20 \% \\ \text { נк } \end{gathered}$ | $\begin{gathered} 22 \\ 14 \% \end{gathered}$ | $\begin{gathered} 33 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 67 \\ \text { 19\% } \\ \text { No } \end{gathered}$ | $\begin{gathered} 97 \\ 15 \% \end{gathered}$ | $\begin{gathered} 64 \\ 13 \% \end{gathered}$ | $\begin{gathered} 28 \\ 10 \% \end{gathered}$ | $\begin{gathered} 44 \\ 15 \% \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | $\begin{gathered} 17 \\ 30 \% \\ \text { stuv** } \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 31 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 29 \\ 10 \% \end{gathered}$ | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{gathered} 54 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 47 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 85 \\ 13 \% \end{gathered}$ | 76 $16 \%$ |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 323 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 33 \\ 28 \% \end{gathered}$ | $\begin{gathered} 62 \\ 32 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 39 \\ 21 \% \end{gathered}$ | $\begin{gathered} 55 \\ 28 \% \end{gathered}$ | $\begin{gathered} 60 \\ 34 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 74 \\ 28 \% \end{gathered}$ | $\begin{gathered} 95 \\ 30 \% \end{gathered}$ | $\begin{gathered} 95 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 44 \\ 28 \% \end{gathered}$ | $\begin{gathered} 79 \\ 26 \% \end{gathered}$ | $\begin{gathered} 81 \\ 30 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 77 \\ 28 \% \end{gathered}$ | $\begin{gathered} 92 \\ 31 \% \end{gathered}$ | $\begin{gathered} 75 \\ 29 \% \end{gathered}$ | $\begin{gathered} 52 \\ 34 \% \\ w x \end{gathered}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\begin{gathered} 19 \\ 19 \% \\ * \end{gathered}$ | $\begin{aligned} & 270 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 53 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 200 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 77 \\ 28 \% \end{gathered}$ | $\begin{gathered} 47 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 27 \% \end{aligned}$ | 183 | 1411 |
| Fairly unfuvurabe (-1) | $\begin{aligned} & 222 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 25 \\ 21 \% \end{gathered}$ | $\begin{gathered} 31 \\ 16 \% \end{gathered}$ | $\begin{gathered} 38 \\ 21 \% \end{gathered}$ | $\begin{gathered} 36 \\ 19 \% \end{gathered}$ | $\begin{gathered} 35 \\ 20 \% \end{gathered}$ | $\begin{gathered} 55 \\ 20 \% \end{gathered}$ | $\begin{gathered} 57 \\ 18 \% \end{gathered}$ | $\begin{gathered} 75 \\ 20 \% \end{gathered}$ | $\begin{gathered} 90 \\ 20 \% \end{gathered}$ | $\begin{gathered} 29 \\ 18 \% \end{gathered}$ | $\begin{gathered} 56 \\ 18 \% \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | $\begin{gathered} 74 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 138 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 83 \\ 16 \% \end{gathered}$ | $\begin{gathered} 60 \\ 22 \% \end{gathered}$ | $\begin{gathered} 57 \\ 19 \% \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | $\begin{gathered} 23 \\ 15 \% \end{gathered}$ | $\begin{gathered} 11 \\ 20 \% \end{gathered}$ | $\begin{gathered} 19 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 179 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 43 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 54 \\ 20 \% \end{gathered}$ | $\begin{gathered} 27 \\ 18 \% \end{gathered}$ | $\begin{gathered} 66 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 68 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 153 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 20 \% \end{aligned}$ | 89 $19 \%$ |
| Very unfourable (-2) | 280 25\% | $\begin{aligned} & 149 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 19 \\ 16 \% \end{gathered}$ | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | $\begin{gathered} 56 \\ 30 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 64 \\ 33 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 41 \\ 23 \% \end{gathered}$ | $\begin{gathered} 62 \\ 23 \% \end{gathered}$ | 57 <br> $18 \%$ | $\begin{gathered} 120 \\ 31 \% \\ \text { 九 } \end{gathered}$ | $\begin{aligned} & 104 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 24 \\ 15 \% \end{gathered}$ | $\begin{gathered} 80 \\ 26 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 77 \\ 29 \% \\ M \end{gathered}$ | $\begin{gathered} 89 \\ 25 \% \\ \mathrm{M} \end{gathered}$ | $\begin{aligned} & 145 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 82 \\ 30 \% \\ \top \end{gathered}$ | 59\% 20\% | $\begin{gathered} 63 \\ 24 \% \end{gathered}$ | $\begin{gathered} 31 \\ 21 \% \end{gathered}$ | $\begin{gathered} 11 \\ 19 \% \end{gathered}$ | $\begin{gathered} 33 \\ 34 \% \\ \mathrm{~T}^{*} \end{gathered}$ | $\begin{aligned} & 232 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 48 \\ 24 \% \end{gathered}$ | 165 23\% | $\begin{gathered} 75 \\ 27 \% \end{gathered}$ | 39 27\% | 70 $19 \%$ | $\begin{gathered} 210 \\ 27 \% \\ d \end{gathered}$ | 85 $24 \%$ | 195 | ${ }_{\text {25\% }}^{170}$ | 109\% |
| Don't know | $\begin{aligned} & 105 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 72 \\ 12 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 20 \\ 17 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 28 \\ 15 \% \\ \text { H1 } \end{gathered}$ | $\begin{gathered} 21 \\ 11 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \\ 1 \end{gathered}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{gathered} 48 \\ 15 \% \\ L \end{gathered}$ | $\begin{gathered} 39 \\ 10 \% \\ L \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 30 \\ 19 \% \\ \text { NOP } \end{gathered}$ | $\begin{gathered} 35 \\ 11 \% \\ p \end{gathered}$ | $\begin{gathered} 28 \\ 10 \% \\ p \end{gathered}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 49 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 30 \\ 10 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 5 \\ 9 \% \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 29 \\ 10 \% \end{gathered}$ | $\begin{gathered} 10 \\ 7 \% \\ * \end{gathered}$ | $\begin{gathered} 41 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 82 \\ 10 \% \\ \mathrm{f} \end{gathered}$ | $\begin{gathered} 67 \\ 10 \% \end{gathered}$ | 37 $8 \%$ |


| Ne: Favourable | 211 $19 \%$ | 112 20\% | 98 17\% | 24 19\% | $\begin{gathered} 35 \\ 18 \% \end{gathered}$ | $\begin{gathered} 30 \\ 16 \% \end{gathered}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{gathered} 31 \\ 18 \% \end{gathered}$ | $\begin{gathered} 69 \\ 26 \% \\ 6 \end{gathered}$ | 59 19\% | $\begin{gathered} 53 \\ 14 \% \end{gathered}$ | $\begin{gathered} 100 \\ 23 \% \\ \text { k } \end{gathered}$ | $\begin{gathered} 31 \\ 20 \% \\ 0 \end{gathered}$ | 55 18\% | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | $\begin{gathered} 78 \\ 22 \% \\ 0 \end{gathered}$ | 128 $20 \%$ | 84 17\% | $\begin{gathered} 36 \\ 13 \% \end{gathered}$ | $\begin{gathered} 60 \\ 20 \% \end{gathered}$ | $\begin{gathered} 43 \\ 16 \% \end{gathered}$ | $\begin{gathered} 32 \\ 21 \% \end{gathered}$ | $\begin{gathered} 20 \\ 36 \% \\ \text { stu* } \end{gathered}$ | $\begin{gathered} 21 \\ 21 \% \end{gathered}$ | 172 $18 \%$ | 39 20\% | 146 20\% | 42 4\% | $\begin{gathered} 23 \\ 16 \% \\ * \end{gathered}$ | $\begin{gathered} 82 \\ 22 \% \\ \mathrm{e} \end{gathered}$ | 130 $17 \%$ | 69 20\% | 192 18\% | 122 $18 \%$ | 89 19\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourbi | $\begin{aligned} & 502 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 267 \\ 48 \% \\ c \end{gathered}$ | $\begin{aligned} & 233 \\ & 40 \% \end{aligned}$ | 44 <br> 36\% | 69 <br> 36\% | $\begin{gathered} 94 \\ 51 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 100 \\ 51 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 77 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 194 \\ 51 \% \\ \hline \end{gathered}$ | 194 $44 \%$ | $\begin{gathered} 53 \\ 34 \% \end{gathered}$ | $\begin{gathered} 136 \\ 45 \% \\ M \end{gathered}$ | $\begin{gathered} 128 \\ 48 \% \\ M \end{gathered}$ | $\begin{gathered} 163 \\ 46 \% \\ M \end{gathered}$ | $\begin{aligned} & 284 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 142 \\ 52 \% \\ \text { TV } \end{gathered}$ | $\begin{aligned} & 117 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 43 \% \end{aligned}$ | 55 36\% | $\begin{gathered} 22 \\ 39 \% \end{gathered}$ | 52 <br> 53\% <br> TV* | 411 $44 \%$ | 918 | 306 $43 \%$ | 130 $47 \%$ | 66 $46 \%$ | 136 $37 \%$ | 365 <br> 47\% <br> d | 153 <br> $43 \%$ | 349 $44 \%$ | 303 $45 \%$ | 199\% |
| Net Difference | $\begin{aligned} & -290 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -155 \\ & -28 \% \end{aligned}$ | $\begin{aligned} & -135 \\ & -23 \% \end{aligned}$ | $\begin{gathered} -20 \\ -17 \% \end{gathered}$ | $\begin{gathered} -34 \\ -18 \% \end{gathered}$ | $\begin{gathered} -64 \\ -35 \% \end{gathered}$ | $\begin{gathered} -78 \\ -40 \% \end{gathered}$ | $\begin{gathered} -45 \\ -26 \% \end{gathered}$ | $\begin{gathered} -48 \\ -18 \% \end{gathered}$ | $\begin{gathered} -55 \\ -17 \% \end{gathered}$ | $\begin{aligned} & -142 \\ & -37 \% \end{aligned}$ | $\begin{gathered} -94 \\ -21 \% \end{gathered}$ | $\begin{gathered} -22 \\ -14 \% \end{gathered}$ | $\begin{gathered} -82 \\ -27 \% \end{gathered}$ | $\begin{gathered} -96 \\ -36 \% \end{gathered}$ | $\begin{gathered} -85 \\ -24 \% \end{gathered}$ | $\begin{aligned} & -156 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -135 \\ & -27 \% \end{aligned}$ | $\begin{aligned} & -106 \\ & -39 \% \end{aligned}$ | $\begin{gathered} -57 \\ -19 \% \end{gathered}$ | $\begin{gathered} -71 \\ -27 \% \end{gathered}$ | $\begin{gathered} -23 \\ -15 \% \end{gathered}$ | $\begin{gathered} -2 \\ -3 \% \end{gathered}$ | $\begin{gathered} -31 \\ -32 \% \end{gathered}$ | -238 $-25 \%$ | $\begin{gathered} -52 \\ -26 \% \end{gathered}$ | - 160 $-22 \%$ | -87 $-31 \%$ | - | $\begin{gathered} -55 \\ -15 \% \end{gathered}$ | $\begin{aligned} & -236 \\ & -30 \% \end{aligned}$ | -84 $-24 \%$ | -207 $-26 \%$ | -181 $-27 \%$ | - 109 $-23 \%$ |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
$\qquad$

ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i=Minimum Base:30(**)Small Base: $100\left(^{*}\right)$

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political PulsePUBEILFieldwwor: $6-10$ January 2023Adults aged $18+$ in $G B$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 Vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | popoliticins |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | Unfavoura F ble to Cons (II) |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | He Univauar (M) | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourbbe } \\ \text { to Sunak } \\ \text { (f) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to stamer } \\ & \text { (R) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Sle te } \\ & \text { Starmer } \end{aligned}$ | $\begin{aligned} & \text { Favourale } \\ & \text { to tount } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { dele to } \\ & \text { Hunt } \\ & \text { (unt } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \substack{\text { impart } \\ \text { (w) }} \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | ${ }_{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighed base | 1141 | 378 | 277 | 96 | 131 | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }_{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| very favurable (2) | $\begin{aligned} & 50 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & \left.\begin{array}{c} 8 \\ 9 \% \\ c \end{array}\right) \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 38 \\ \substack{38 \\ \text { ukenvo }} \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \\ & \text { m } \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & \text { 211\% } \\ & \text { ukno } \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & \text { 412\% } \\ & \text { apsu } \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \\ 1 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 7 \% \\ & \text { ass } \end{aligned}$ | $\begin{aligned} & 14 \\ & \begin{array}{l} 3 \% \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 50 \\ & \begin{array}{c} \text { 248 } \\ \text { papsu } \end{array} \end{aligned}$ |  | $\begin{aligned} & 25 \\ & 10 \% \\ & w \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 162 \\ & 14 \% \\ & 1 \end{aligned}$ | $\begin{gathered} 86 \\ \begin{array}{c} 236 \\ \text { cos } \\ \text { cos } \end{array} \end{gathered}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 86 \\ \left.\begin{array}{c} 80 \% \\ 5 \end{array}\right) \end{gathered}$ | $\begin{gathered} 94 \\ \begin{array}{c} 32 \% \\ \text { whewwo } \end{array} \end{gathered}$ | $\begin{aligned} & 34 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & \text { nive } \\ & \text { nMN } \end{aligned}$ | $\begin{aligned} & 41 \\ & \text { ar } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & \text { 60 } \\ & 17 \% \\ & 1 \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 110 \\ & \text { and } \\ & \text { opsu } \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 47 \\ & \text { ing } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 77 \\ & \begin{array}{c} 18 \% \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 162 \\ & \substack{168 \\ \text { porsu }} \end{aligned}$ | $\because$ | $\begin{gathered} 64 \\ \text { 25\% } \\ w \end{gathered}$ | $\begin{aligned} & 73 \\ & 12 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 323 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & \left.\begin{array}{c} 15 \% \\ c \varepsilon \end{array}\right) \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 25 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 27 \end{aligned}$ | $\begin{aligned} & 118 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 31 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 105 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & \\ & \hline 27 \% \end{aligned}$ | $\begin{aligned} & 1113 \\ & \substack{33 \% \\ \text { gessu }} \end{aligned}$ |  | $\begin{aligned} & 83 \\ & \text { 220 } \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 103 \\ & \text { 248 } \\ & \text { atu } \end{aligned}$ | $\because$ | $\vdots$ | $\begin{aligned} & 87 \\ & 34 \% \\ & w \end{aligned}$ | $\begin{aligned} & \text { 1500 } \\ & 25 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 222 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ |  | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & \substack{127 \% \\ \mathrm{pr}} \end{aligned}$ | $\begin{gathered} 91 \\ \substack{95 \% \\ \text { pr }} \end{gathered}$ | $\begin{gathered} 99 \\ \text { 23\% } \\ \text { pro } \end{gathered}$ | $:$ | $\begin{aligned} & 222 \\ & \begin{array}{l} 448 \\ \text { paps } \end{array} \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 22 \% \end{aligned}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 280 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & { }_{11 \%} \end{aligned}$ | $\begin{aligned} & 107 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 30 \\ \text { 32\% } \\ 8_{8}^{*} \end{gathered}$ | $\begin{aligned} & 43 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 136 \\ \text { co\% } \\ 60 \end{gathered}$ | $\begin{aligned} & 85 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 132 \\ & \text { 33\% } \\ & \text { Hio } \end{aligned}$ | $\begin{aligned} & 110 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ |  | $\begin{aligned} & 95 \\ & \substack{95 \% \\ \text { Hko } \\ \text { Hko }} \end{aligned}$ | $\begin{aligned} & 92 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 18 \\ \begin{array}{c} 18 \\ 5 \% \end{array} \end{gathered}$ | $\begin{gathered} 229 \\ \substack{298 \\ \text { pess }} \end{gathered}$ | $\begin{aligned} & 112 \\ & \text { yo\% } \\ & \text { pr } \end{aligned}$ | $\begin{aligned} & 117 \\ & \text { 27\% } \\ & \text { pr } \end{aligned}$ | $\vdots$ | $\begin{aligned} & 280 \\ & \substack{280 \\ \text { paps }} \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 32 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 105 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \\ & { }_{2}^{2 \%} \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & \left.\begin{array}{c} 19 \\ 6_{0} \\ \mathrm{u} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 15 \\ & \left.\begin{array}{l} 3 \% \\ \text { un } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 12 \\ & \left.\begin{array}{l} \text { 3\% } \\ \text { un } \end{array}\right) . \end{aligned}$ | $\begin{aligned} & 26 \\ & \left.\begin{array}{c} \text { 6\% } \\ \text { ru } \end{array}\right) \end{aligned}$ | $\because$ | $\because$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | ¢ ${ }_{\text {5\% }}^{51}$ |
| Net: Favourble | $\begin{aligned} & 211 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 288 \\ & 28 \end{aligned}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 106 \\ { }_{c}^{10 \%} \\ F \end{gathered}$ | $\begin{aligned} & 131 \\ & \text { a5\% } \\ & \text { whenve } \end{aligned}$ | $\begin{aligned} & 41 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ |  |  | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 76 \\ { }_{c}^{71 \%} \\ \\ 19 \end{gathered}$ | $\begin{aligned} & 141 \\ & \begin{array}{l} \text { ans } \\ \text { apsu } \end{array} \end{aligned}$ | $\begin{gathered} 16 \\ 4 \% \\ 0 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & \text { 20\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & \text { 90 } \\ & \text { 21\% } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 21 \\ \text { cos } \\ \text { popsu } \\ \text { papu } \end{gathered}$ | $:$ | $\begin{gathered} 89 \\ 34 \% \\ w \end{gathered}$ | $\begin{aligned} & 81 \\ & 13 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 502 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 169 \\ \substack{616 \\ 8} \end{gathered}$ | $\begin{aligned} & 48 \\ & \text { 40\% } \\ & \text { so } \end{aligned}$ | $\begin{aligned} & 70 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 41 \\ \text { 41\% } \\ \text { HkKuma } \end{gathered}$ | $\begin{aligned} & 226 \\ & \begin{array}{l} 27 \% \\ \text { 4k0 } \end{array} \end{aligned}$ | $\begin{aligned} & 194 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & \text { 25\% } \\ & \text { 4k0 } \end{aligned}$ | $\begin{aligned} & 149 \\ & \substack{19 \% \\ \text { Hkc }} \end{aligned}$ | $\begin{aligned} & 170 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & \begin{array}{l} 39 \\ \text { pest } \end{array} \end{aligned}$ | $\begin{gathered} 203 \\ 55 \% \\ \text { pro } \\ \text { pr } \end{gathered}$ | $\begin{aligned} & 216 \\ & 50 \% \\ & \text { por } \\ & \text { pr } \end{aligned}$ | $:$ | $\begin{gathered} 50 \\ \text { coob } \\ \text { poast } \\ \text { pos } \end{gathered}$ | $\begin{aligned} & 67 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & 54 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -290 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -11 \\ & -3 \% \end{aligned}$ | $\begin{aligned} & -134 \\ & -49 \% \\ & -49 \end{aligned}$ | $\begin{aligned} & -29 \\ & -31 \% \\ & . \end{aligned}$ | $\begin{aligned} & -45 \\ & -34 \% \\ & .43 \% \end{aligned}$ | $\begin{aligned} & -140 \\ & -31 \% \end{aligned}$ | $\begin{gathered} -72 \\ -17 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & -370 \\ & -64 \% \end{aligned}$ | $\begin{aligned} & -155 \\ & -396 \\ & \hline \end{aligned}$ | $\begin{aligned} & -100 \\ & -26 \% \end{aligned}$ | $\begin{aligned} & -35 \\ & -15 \% \end{aligned}$ | $\begin{aligned} & -153 \\ & -39 \% \\ & -39 \% \end{aligned}$ | $\begin{aligned} & -1020 \\ & -39 \% \end{aligned}$ | $\begin{gathered} -94 \\ -26 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 27 \% \end{aligned}$ | $\begin{gathered} -333 \\ -7748 \end{gathered}$ | $\begin{aligned} & -128 \\ & -34 \% \end{aligned}$ | $\begin{aligned} & -126 \\ & -29 \% \\ & -29 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 100 \% \end{aligned}$ | $\begin{gathered} -502 \\ -100 \% \\ -100 \end{gathered}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & -247 \\ & -40 \% \\ & \hline \end{aligned}$ |
| Mean | -0.50 | $\underset{\substack{-0.09 \\ \text { coe }}}{\text { cos }}$ | -0.39 | ${ }^{-0.56}$ | ${ }^{-0.64}$ | ${ }^{-0.61}$ | $\stackrel{0.34}{\text { F }}$ | (e.ta | ${ }^{-1.11}$ | ${ }^{-0.69}$ | $\stackrel{-0.51}{10}$ |  | ${ }^{-0.72}$ | ${ }^{-0.71}$ | $\stackrel{-0.49}{\text {-i9 }}$ | ${ }_{\text {a }}^{\substack{0.36 \\ \text { Qas }}}$ | $\stackrel{-1.28}{0}$ | $\stackrel{-0.59}{\text { av }}$ | ${ }_{\substack{-0.56 \\ \text { au }}}^{\text {au }}$ |  | ${ }^{-1.56}$ | ${ }_{\text {w }}^{0.07}$ | -0.77 |


|  |  | The Labour Party |  | The ConservativeParty: |  | The Liberal Democrats |  | The Green Party : |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | favurab | ble | ${ }_{\text {e }}$ | Une | ${ }_{\text {e }}$ | ${ }_{\text {Une }}^{\text {Uniavora }}$ ble | Favourat | Ule |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) |
| Unweighted base | 1141 | 421 | 386 | 273 | 593 | 252 | 377 | 310 | 332 |
| Weighted base | 1141 | 398 | 415 | 289 | 580 | 235 | 393 | 264 | 360 |
| Very favurable (2) | $\begin{aligned} & 50 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 38 \\ 13 \% \\ E \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 25 \\ 11 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ |
| Fariry favurable (1) | $\begin{aligned} & 162 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ |
| Neither favurable nor unfavurable (0) | $\begin{aligned} & 323 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & \text { 105 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 26 \% \\ & \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 27 \% \end{aligned}$ |
| Fairly unfavourble (-1) | $\begin{aligned} & 222 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 156 \\ 27 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 49 \\ & 21 \% \\ & 29 \end{aligned}$ | $\begin{aligned} & 89 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 77 \\ 21 \% \end{gathered}$ |
| Very unfavourable (-2) | $\begin{aligned} & 280 \\ & 25 \% \\ & 250 \end{aligned}$ | $\begin{aligned} & 132 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 255 \\ 44 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 53 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \text { 127 } \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | ¢28 |
| Don't know | $\begin{aligned} & 105 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | 17 $5 \%$ |


| Net: Favourable | $\begin{aligned} & 211 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 131 \\ \substack{135 \\ \xi} \end{gathered}$ | $\begin{aligned} & 41 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 66 \\ \substack{68 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | 76 $21 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavurable | $\begin{aligned} & 502 \\ & 44 \% \\ & \end{aligned}$ | $\begin{aligned} & 226 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 194 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 411 \\ \substack{41 \% \\ 0} \end{gathered}$ | 102 $43 \%$ | $\begin{aligned} & 215 \\ & 55 \% \\ & 55 \end{aligned}$ | $\begin{aligned} & 19 \\ & 56 \% \end{aligned}$ | 170 $47 \%$ |
| Net Difference | $\begin{gathered} -290 \\ -25 \% \end{gathered}$ | -155 $-39 \%$ - | $\begin{gathered} -108 \\ -{ }_{-26 \%} \end{gathered}$ | $\begin{aligned} & 84 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & .-370 \\ & -64 \% \\ & -64 \% \end{aligned}$ | $\begin{gathered} -35 \\ -15 \% \end{gathered}$ | $\begin{aligned} & -153 \\ & -39 \% \end{aligned}$ | $\begin{gathered} -102 \\ -39 \% \\ -39 \end{gathered}$ | -94 $-26 \%$ |
| mean | -0.50 | ${ }^{-0.69}$ | -0.51 | 0.40 | ${ }^{-1.11}$ | ${ }^{-0.28}$ | -0.72 | -0.71 | -0.49 |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Agrregated Age Breaks |  |  | Generations |  |  |  | Social grade |  | Region |  |  |  |  |  | ban/Ru |  | Marita Status |  |  | Pres of children HH (17 or under) |  | duat |  | Employmentstat |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female (C) | 18-24 <br> (D) | 25-34 <br> (E) | 35-44 <br> (F) | 45-54 <br> (G) | 55-64 <br> (H) | 65+ <br> (I) | 18-34 <br> (J) | 35-54 <br> (K) | 55+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen $\mathrm{X}+$ <br> (O) | Baby Boomer <br> (P) | ABC1 <br> (Q) | C2DE <br> (R) | North (S) | Midlands <br> ( T ) | South <br> (U) | London <br> (V) | Wales <br> (W) | Scotland <br> (X) | Urban (Y) | Rural (Z) | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ Divorced/s eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | Graduate <br> (f) | Nongraduate <br> (g) | Working <br> (h) | Not working <br> (i) |
| Unweighted base | ${ }_{1141}$ | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | ${ }_{30}$ | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | ${ }_{1141}$ | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | 153 | 56 | ${ }_{9}$ | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | 467 |
| Very fvourable (2) | 138 $12 \%$ | $\begin{gathered} 82 \\ 15 \% \\ \text { c } \end{gathered}$ | 56 <br> 10\% | $\begin{gathered} 24 \\ 20 \% \\ \text { FGH } \end{gathered}$ | $\begin{gathered} 32 \\ 16 \% \\ \text { G } \end{gathered}$ | 21 $11 \%$ | ${ }_{7 \%}^{15}$ | 18 10\% | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 56 \\ 18 \% \\ \text { KL } \end{gathered}$ | 35 $9 \%$ | $\begin{gathered} 47 \\ 11 \% \end{gathered}$ | 26 $17 \%$ | ${ }_{\text {41 }}^{41}$ | 30 $11 \%$ | 38 $11 \%$ 11 | ( $\begin{gathered}81 \\ 13 \%\end{gathered}$ | $\begin{gathered} 57 \\ 11 \% \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \\ \text { TU } \end{gathered}$ | 26 | 18 $7 \%$ | $\begin{gathered} 27 \\ 18 \% \\ \text { TU } \end{gathered}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{gathered} 10 \\ 10 \% \\ * \end{gathered}$ | 121 | ${ }_{9 \%}^{17}$ | 93\% 13\% | 25 | $\begin{gathered} 19 \\ 13 \% \end{gathered}$ | $\begin{gathered} 58 \\ 16 \% \\ e \end{gathered}$ | 80 $10 \%$ | $\begin{gathered} 53 \\ 15 \% \\ \mathrm{~g} \end{gathered}$ | 85 $11 \%$ | 86 13\% | 52 $11 \%$ |
| Fairy favourabe (1) | 260 23\% | $\begin{aligned} & 121 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 25 \\ 21 \% \end{gathered}$ | $\begin{gathered} 50 \\ 25 \% \end{gathered}$ | $\begin{gathered} 32 \\ 17 \% \end{gathered}$ | 48 25\% | $\begin{gathered} 37 \\ 21 \% \end{gathered}$ | 68 <br> 26\% | $\begin{gathered} 75 \\ 24 \% \end{gathered}$ | 80 <br> 21\% | $\begin{aligned} & 106 \\ & 24 \% \end{aligned}$ | 35 <br> 22\% | $\begin{gathered} 65 \\ 21 \% \end{gathered}$ | $\begin{gathered} 61 \\ 23 \% \end{gathered}$ | $\begin{gathered} 83 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 21 \% \end{aligned}$ | 76 <br> 28\% <br> TU | $\begin{gathered} 57 \\ 19 \% \end{gathered}$ | $\begin{gathered} 48 \\ 18 \% \end{gathered}$ | $\begin{gathered} 37 \\ 24 \% \end{gathered}$ | $\begin{gathered} 18 \\ 32 \% \end{gathered}$ | $\begin{gathered} 25 \\ 25 \% \end{gathered}$ | $\begin{gathered} 223 \\ 24 \% \end{gathered}$ | 37 <br> 19\% | $\begin{aligned} & 160 \\ & 22 \% \end{aligned}$ | 70 25\% | $\begin{gathered} 30 \\ 21 \% \end{gathered}$ | $\begin{gathered} 77 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 90 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 170 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 22 \% \end{aligned}$ | ${ }_{\text {24\% }}^{113}$ |
| Neithe favourable nor untavurable (0) | $\begin{gathered} 260 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 116 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 36 \\ 30 \% \\ 1 \end{gathered}$ | 49 <br> 25\% | $\begin{gathered} 44 \\ 24 \% \end{gathered}$ | $\begin{gathered} 44 \\ 22 \% \end{gathered}$ | 38 <br> 22\% | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | 85 27\% | $\begin{gathered} 87 \\ 23 \% \end{gathered}$ | 88 <br> 20\% | $\begin{gathered} 44 \\ 28 \% \end{gathered}$ | $\begin{gathered} 78 \\ 25 \% \end{gathered}$ | $\begin{gathered} 61 \\ 23 \% \end{gathered}$ | $\begin{gathered} 73 \\ 21 \% \end{gathered}$ | 144 <br> 23\% | $\begin{aligned} & 116 \\ & 23 \% \end{aligned}$ | 46 17\% | $\begin{gathered} 74 \\ 25 \% \end{gathered}$ | $\begin{gathered} 58 \\ 22 \% \end{gathered}$ | $\begin{gathered} 42 \\ 28 \% \\ s \end{gathered}$ | 14 <br> 24\% | $\begin{gathered} 26 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 226 \\ & 24 \% \end{aligned}$ | 34 17\% | $\begin{aligned} & 159 \\ & 22 \% \end{aligned}$ | 67 <br> 24\% | $\begin{gathered} 34 \\ 23 \% \end{gathered}$ | $\begin{gathered} 89 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 171 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 82 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 178 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 25 \% \end{aligned}$ | 92 $20 \%$ |
| Fariry unfuvurable (-1) | $\begin{aligned} & 195 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 89 \\ 15 \% \end{gathered}$ | $\begin{gathered} 15 \\ 12 \% \end{gathered}$ | $\begin{gathered} 24 \\ 12 \% \end{gathered}$ | 40 <br> 22\% <br> DE | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | $\begin{gathered} 43 \\ 24 \% \\ \text { DE1 } \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 39 \\ 12 \% \end{gathered}$ | $\begin{gathered} 76 \\ 20 \% \\ \text { 」 } \end{gathered}$ | 80 18\% | 16 <br> 10\% | $\begin{gathered} 54 \\ 18 \% \end{gathered}$ | $\begin{gathered} 48 \\ 18 \% \\ \mathrm{M} \end{gathered}$ | $\begin{gathered} 66 \\ 19 \% \\ \text { M } \end{gathered}$ | $\begin{aligned} & 121 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 74 \\ 15 \% \end{gathered}$ | 44 <br> 16\% | $\begin{gathered} 56 \\ 19 \% \\ \mathrm{v} \end{gathered}$ | $\begin{gathered} 47 \\ 18 \% \end{gathered}$ | $\begin{gathered} 15 \\ 10 \% \end{gathered}$ | $\begin{gathered} 12 \\ 21 \% \end{gathered}$ | $\begin{gathered} 21 \\ 22 \% \\ \mathrm{v}^{*} \end{gathered}$ | $\begin{aligned} & 141 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 53 \\ 27 \% \\ Y \end{gathered}$ | $\begin{aligned} & 133 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 48 \\ 17 \% \end{gathered}$ | $\begin{gathered} 14 \\ 10 \% \end{gathered}$ | $\begin{gathered} 63 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 63 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 18 \% \end{aligned}$ | 76 $16 \%$ |
| Very unfavurable (-2) | 221 19\% | $\begin{aligned} & 107 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 9 \\ 8 \% \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \end{gathered}$ | $\begin{gathered} 30 \\ 16 \% \\ \mathrm{D} \end{gathered}$ | 42 <br> 21\% <br> DE | $\begin{gathered} 40 \\ 22 \% \\ \text { DE } \end{gathered}$ | 81 <br> 30\% <br> DEF | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 72 \\ 19 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 121 \\ 27 \% \\ \text { Jk } \end{gathered}$ | 16 10\% | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | 55 <br> 21\% <br> MN | 91 <br> 26\% <br> MN | 99 <br> 16\% | $\begin{gathered} 121 \\ 24 \% \\ a \end{gathered}$ | 49 <br> 18\% | $\begin{gathered} 61 \\ 20 \% \end{gathered}$ | 73 <br> 28\% <br> svx | $\begin{gathered} 20 \\ 13 \% \end{gathered}$ | 7 <br> 13\% | $\begin{gathered} 11 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 174 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 46 \\ 23 \% \end{gathered}$ | 134 $19 \%$ | 42 15\% | $\begin{gathered} 44 \\ 30 \% \\ \text { ab }^{*} \end{gathered}$ | $\begin{gathered} 48 \\ 13 \% \end{gathered}$ | $\begin{gathered} 172 \\ 22 \% \\ d \end{gathered}$ | 47\% 13\% | $\begin{gathered} 174 \\ 22 \% \\ f \end{gathered}$ | 106 $16 \%$ | 114 $24 \%$ $n$ |
| Don't know | $\begin{aligned} & 68 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 12 \\ 10 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 23 \\ 12 \% \\ \mathrm{HI} \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \\ \mathrm{HI} \end{gathered}$ | 11 <br> 6\% <br> HI | $\stackrel{1}{*}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 35 \\ 11 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 29 \\ 8 \% \\ \text { L } \end{gathered}$ | 3 <br> 1\% | $\begin{gathered} 20 \\ 13 \% \\ \text { OP } \end{gathered}$ | 33 <br> 11\% <br> op | $\begin{gathered} 12 \\ 5 \% \\ p \end{gathered}$ | 3 $1 \%$ | $\begin{aligned} & 35 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | 3\% | $\begin{gathered} 25 \\ 8 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 19 \\ 7 \% \\ \mathrm{~s} \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \\ \mathrm{~s} \end{gathered}$ | : | 5\% | 5\% | ¢ $\begin{gathered}11 \\ 5 \%\end{gathered}$ | 39 | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 3 \% \end{gathered}$ | ¢ $\begin{gathered}30 \\ \text { 8\% } \\ \text { e }\end{gathered}$ | 38 | ¢ ${ }_{\text {17 }}^{\text {5\% }}$ | 51 | ${ }_{7}^{49}$ | 19 $4 \%$ |


| Net: | 398 35\% | 203 37\% | 195 <br> $34 \%$ | $\begin{gathered} 49 \\ 40 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 82 \\ 42 \% \\ \mathrm{~F} \end{gathered}$ | 52 28\% | 63 32\% | 56 31\% | 97 36\% | $\begin{gathered} 130 \\ 41 \% \\ \mathrm{~K} \end{gathered}$ | 115 30\% | 153 $34 \%$ | $\begin{gathered} 61 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 35 \% \end{aligned}$ | 91 34\% | $\begin{aligned} & 121 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 127 \\ 46 \% \\ \text { TU } \end{gathered}$ | 84 28\% | ( $\begin{aligned} & 66 \\ & 25 \%\end{aligned}$ | $\begin{gathered} 64 \\ 42 \% \\ \text { TU } \end{gathered}$ | $\begin{gathered} 23 \\ 42 \% \\ \text { U*}^{*} \end{gathered}$ | $\begin{gathered} 35 \\ 35 \% \end{gathered}$ | $\begin{gathered} 344 \\ 37 \% \\ z \end{gathered}$ | 54 $27 \%$ | (253 | 95 34\% | 50 34\% | 135 37\% | 263 $34 \%$ | $\begin{gathered} 143 \\ 41 \% \\ \mathrm{~g} \end{gathered}$ | 255 $32 \%$ | ${ }_{\text {35\% }}^{233}$ | ${ }_{\text {35\% }}^{165}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavour | 415 $36 \%$ | $\begin{aligned} & 210 \\ & 38 \% \end{aligned}$ | $\begin{array}{r} 203 \\ 35 \% \end{array}$ | $\begin{gathered} 24 \\ 20 \% \end{gathered}$ | $\begin{gathered} 42 \\ 21 \% \end{gathered}$ | $\begin{gathered} 70 \\ 38 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 79 \\ 40 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 82 \\ 47 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 118 \\ 44 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 66 \\ 21 \% \end{gathered}$ | $\begin{gathered} 149 \\ 39 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 201 \\ 45 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 33 \\ 21 \% \end{gathered}$ | $\begin{gathered} 88 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 103 \\ & 39 \% \\ & \text { MN } \end{aligned}$ | $\begin{gathered} 157 \\ 44 \% \\ \mathrm{MN} \end{gathered}$ | $\begin{gathered} 220 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 196 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 93 \\ 34 \% \\ \text { v } \end{gathered}$ | $\begin{gathered} 116 \\ 39 \% \\ v \end{gathered}$ | $\begin{gathered} 120 \\ 46 \% \\ \text { sV } \end{gathered}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ | $\begin{gathered} 19 \\ 34 \% \end{gathered}$ | $\begin{gathered} 33 \\ 33 \% \end{gathered}$ | 316 $33 \%$ | 100 50\% | 266 $37 \%$ | 90 33\% | 59 $40 \%$ | 111 30\% | $\begin{gathered} 304 \\ 39 \% \\ d \end{gathered}$ | 110 31\% | 306 3\% + | ${ }_{33 \%}^{225}$ | ${ }_{41 \%}^{190}$ |
| Net Difference | ${ }_{-17}^{-2 \%}$ | $\begin{gathered} -7 \\ -1 \% \end{gathered}$ | $\begin{gathered} -7 \\ -1 \% \end{gathered}$ | $\begin{gathered} 24 \\ 20 \% \end{gathered}$ | 40 20\% | $\begin{gathered} -18 \\ -10 \% \end{gathered}$ | $\begin{aligned} & -16 \\ & -8 \% \end{aligned}$ | $\begin{gathered} -27 \\ -15 \% \end{gathered}$ | $\begin{aligned} & -21 \\ & -8 \% \end{aligned}$ | 64 20\% | $\begin{gathered} -34 \\ -9 \% \end{gathered}$ | $\begin{gathered} -48 \\ -11 \% \end{gathered}$ | $\begin{gathered} 28 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & -12 \\ & -5 \% \end{aligned}$ | $\begin{gathered} -36 \\ -10 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | -34 <br> -7\% | $\begin{gathered} 34 \\ 12 \% \end{gathered}$ | $\begin{gathered} -33 \\ -11 \% \end{gathered}$ | $\begin{gathered} -54 \\ -21 \% \end{gathered}$ | 29 $19 \%$ | 4 8\% | $\begin{gathered} 2 \\ 2 \% \end{gathered}$ | $\begin{gathered} 29 \\ 3 \% \end{gathered}$ | - | $\begin{aligned} & -13 \\ & -2 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{gathered} -9 \\ -6 \% \end{gathered}$ | ${ }_{7 \%}^{24}$ | $\begin{aligned} & -41 \\ & -5 \% \end{aligned}$ | $\begin{gathered} 33 \\ 10 \% \end{gathered}$ | - ${ }_{-6 \%}$ | \% |  |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/iMinimum Base:30(**) Small Base: 100(*)

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\qquad$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | tion 2019 Vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | popoliticins |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | Brexit's the country |
|  | (total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {L }}^{\text {Labur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | Unfavoura F ble to Cons (II) | Favourable to ab (I) | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | He Univauar (M) | $\begin{aligned} & \text { Favourable } \\ & \text { to Green } \\ & \text { Party } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourable } \\ \text { to sunak } \\ (\text { P) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to stamer } \\ & \text { (R) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Sle te } \\ & \text { Starmer } \end{aligned}$ | $\begin{gathered} \text { Favourble } \\ \text { tetunt } \\ \text { (T) } \end{gathered}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \substack{\text { impart } \\ \text { (w) }} \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | ${ }_{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{647}$ |
| Weighed base | 1141 | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }_{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Very favourble (2) | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 93 \\ \substack{93 \% \\ \text { BoE }} \end{gathered}$ | $\begin{aligned} & 11 \\ & { }^{111 \%} \\ & 8_{8} \end{aligned}$ | $\begin{gathered} 17 \\ \substack{13 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 28 \\ \text { } 10 \% \\ k \end{gathered}$ | $\begin{aligned} & 102 \\ & \text { cos } \\ & \text { hekno } \end{aligned}$ | $\begin{gathered} 138 \\ 35 \% \\ \text { HKKMmo } \end{gathered}$ | : | $\begin{gathered} 62 \\ \left.\begin{array}{c} 26 \% \\ \text { Hukno } \end{array}\right) \end{gathered}$ | $\begin{gathered} 27 \\ 7 \% \\ k \end{gathered}$ | $\begin{aligned} & 57 \\ & \begin{array}{c} \text { 22\% } \\ \text { Hexno } \end{array} \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \\ & k \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 88 \\ \substack{\text { ond } \\ \text { pss }} \end{gathered}$ | $\begin{aligned} & 116 \\ & \begin{array}{l} 318 \\ \text { pastu } \end{array} \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & \text { 36\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 78 \\ & \text { 15\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 19 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 260 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & \begin{array}{l} 10 \% \\ \text { BE } \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 34 \% \\ & 8 e^{34} \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{gathered} 147 \\ 33 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 63 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 190 \\ & \substack{13 \% \\ \text { hukn }} \end{aligned}$ | $\begin{gathered} 260 \\ \text { 25\% } \\ \text { HKkMmo } \end{gathered}$ | $\because$ |  | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & \begin{array}{c} \text { an } \\ \text { Hkno } \end{array} \end{aligned}$ | $\begin{gathered} 44 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & \begin{array}{c} 128 \\ \text { pss } \end{array} \end{aligned}$ | $\begin{aligned} & 182 \\ & \begin{array}{l} \text { aqs } \\ \text { pastu } \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 18 \% \\ & 18 \end{aligned}$ | $\begin{aligned} & 149 \\ & \text { so\% } \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 42 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 298 \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 260 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 25 \\ \substack{26 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 36 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 93 \\ & 27 \end{aligned}$ |  | $\begin{gathered} 97 \\ \substack{97 \% \\ \mathrm{k}} \end{gathered}$ | $\vdots$ | $\therefore$ | $\begin{gathered} 48 \\ 20 \% \\ \text { vk } \\ \hline \end{gathered}$ |  | $\begin{gathered} 52 \\ 20 \% \\ \text { } \\ \hline k \end{gathered}$ | $\begin{aligned} & 56 \\ & 16 \% \\ & \text { \% } \end{aligned}$ | $\begin{aligned} & 68 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 49 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 47 \\ \text { 22\% } \\ \text { ess } \end{gathered}$ | $\begin{gathered} 77 \\ \text { i5\% } \\ 5 \end{gathered}$ | $\begin{aligned} & 50 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 22 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 195 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 28 \% \\ & \text { co } \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 72 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 60 \\ \underset{c}{61 \%} \\ \end{gathered}$ | $\begin{aligned} & \text { 100 } \\ & 17 \% \end{aligned}$ | $\because$ | $\begin{aligned} & 195 \\ & \begin{array}{c} 47 \% \\ \text { Humbum } \end{array} \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 26 \% \\ & \text { wwn } \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ |  | $\begin{aligned} & 85 \\ & \begin{array}{c} \text { 25\% } \\ \text { corve } \end{array} \end{aligned}$ | $\begin{aligned} & 64 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 147 \\ 34 \% \\ \text { Partu } \end{gathered}$ | $\begin{gathered} 36 \\ \text { cive } \\ \text { R } \end{gathered}$ | $\begin{aligned} & 88 \\ & \text { B7\% } \\ & \text { or } \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 17 \% \end{aligned}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 221 \\ & 198 \end{aligned}$ | $\begin{gathered} 143 \\ 38 \% \\ \text { cos } \\ \text { cos } \end{gathered}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 8 \% \end{gathered}$ | $\begin{gathered} 17 \\ \substack{13 \% \\ c} \end{gathered}$ | $\begin{aligned} & 56 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 36 \% \\ & \text { unw } \end{aligned}$ | $\begin{aligned} & 86 \\ & \text { 15\% } \\ & \text { INO } \end{aligned}$ | $\because$ | $\begin{gathered} 221 \\ \text { sum } \\ \text { Huwno } \end{gathered}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & \text { a1\% } \\ & \text { wwN } \end{aligned}$ | $\begin{aligned} & 10 \\ & \stackrel{10}{4 \%} \\ & \hline \end{aligned}$ |  | $\begin{aligned} & 95 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & \text { 27\% } \\ & \text { paru } \end{aligned}$ | $\begin{aligned} & 50 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 107 \\ \substack{1 \% \\ R} \\ \hline \end{gathered}$ | $\begin{gathered} 84 \\ \left.\begin{array}{c} 83 \% \\ w \end{array}\right) \end{gathered}$ | $\begin{aligned} & 77 \\ & 13 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 68 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ \substack{5 \% \\ { }_{8} \\ \hline} \end{gathered}$ | $\begin{gathered} 6 \\ { }_{5}^{6} \\ 8 \end{gathered}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ \text { 2\% } \\ \text { אмм } \end{gathered}$ | 5 $1 \%$ 1 | $\vdots$ | $\because$ | $\begin{gathered} 4 \\ 2 \% \\ \stackrel{4}{2 \%} \end{gathered}$ | $\stackrel{1}{*}$ | $\begin{gathered} 5 \\ \text { 2\% } \\ \text { אмn } \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \\ k \end{gathered}$ | $\stackrel{2}{ }$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | ( $\begin{aligned} & 31 \\ & 5 \%\end{aligned}$ |
| Net: Favourable | $\begin{aligned} & 398 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 204 \\ & 740 \\ & 806 \end{aligned}$ |  | $\begin{aligned} & 42 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 211 \\ \substack{27 \% \\ 6 \\ 6} \end{gathered}$ | 104 25\% | $\begin{gathered} 65 \\ \substack{23 \% \\ k} \end{gathered}$ | $\begin{aligned} & 292 \\ & \substack{20 \% \\ \text { nkxu }} \end{aligned}$ | $\begin{gathered} 398 \\ \text { 300\% } \\ \text { HKKMumo } \end{gathered}$ | $:$ | $\begin{gathered} 148 \\ \substack{148 \\ \text { Hukno }} \end{gathered}$ | $\begin{gathered} 72 \\ \text { 18\% } \\ 18 \% \end{gathered}$ | $\begin{gathered} 158 \\ \substack{60 \% \\ \text { Hume }} \end{gathered}$ | $\begin{gathered} 66 \\ 18 \% \\ \mathrm{k} \end{gathered}$ | $\begin{gathered} 91 \\ 27 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{gathered} 214 \\ \text { a8\% } \\ \text { pss } \end{gathered}$ | $\begin{aligned} & 298 \\ & \substack{2980 \\ \text { passu }} \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 34 \% \\ & \text { ps } \end{aligned}$ | $\begin{gathered} 226 \\ \text { a5\% } \\ \text { pss } \end{gathered}$ | $\begin{aligned} & 79 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 265 \\ & 43 \% \\ & 48 \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 415 \\ & 36 \% \end{aligned}$ |  | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 22 \\ 23 \% \\ c \end{gathered}$ | $\begin{aligned} & 46 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 218 \\ \substack{21 \% \\ F} \end{gathered}$ | $\begin{aligned} & 164 \\ & 57 \% \\ & \text { wive } \end{aligned}$ | $\begin{aligned} & 186 \\ & 328 \\ & \text { ung } \end{aligned}$ | $\because$ | $\begin{aligned} & 415 \\ & \text { 100\% } \\ & \text { Hulumo } \end{aligned}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 264 \\ & \text { 67\% } \\ & \text { Hunn } \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & \text { a58 } \\ & \text { Hunk } \end{aligned}$ | $\begin{aligned} & 180 \\ & \substack{\text { 35\% } \\ \text { cerv }} \end{aligned}$ | $\begin{aligned} & 159 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & \substack{300 \\ \text { pogutu } \\ \text { pap }} \end{aligned}$ | $\begin{gathered} 86 \\ 418 \\ { }_{R} \end{gathered}$ | $\begin{aligned} & 194 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 123 \\ 48 \% \\ \mathrm{a} \% \end{gathered}$ | $\begin{aligned} & 180 \\ & 29 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -17 \\ & -2 \% \end{aligned}$ | $\begin{aligned} & -196 \\ & -52 \% \\ & -56 \end{aligned}$ | $\begin{aligned} & 171 \\ & 62 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 22 \% \end{aligned}$ | $\begin{gathered} -4 \\ -3 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & -113 \\ & -27 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -99 \\ & -34 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 398 \\ 100 \% \end{gathered}$ | $\begin{gathered} .415 \\ -100 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 112 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & -192 \\ & -49 \% \end{aligned}$ | $\begin{aligned} & \text { 109 } \\ & 41 \% \end{aligned}$ | $\begin{aligned} & -170 \\ & -177 \% \end{aligned}$ | $\begin{gathered} -90 \\ -26 \% \end{gathered}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & -321 \\ & -74 \% \end{aligned}$ | $\begin{aligned} & -15 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & .44 \\ & .17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 19 \% \end{aligned}$ |
| mean | ${ }^{-0.09}$ | ${ }^{-0.89}$ | ${ }_{\substack{0.93 \\ \text { 80¢ }}}$ | ${ }_{\substack{0 \\ 8 \\ \hline \\ \hline}}$ | ${ }_{8}^{-0.03}$ | $\stackrel{0.21}{6}$ | ${ }^{0.49}$ | ${ }_{\text {- }}^{\text {- }}$ kno | $\underbrace{}_{\substack{0.21 \\ \text { Hexo }}}$ | ${ }_{\substack{1.35 \\ \text { Hkkumo }}}^{\text {a }}$ | ${ }^{-1.53}$ | 0.74 Hikmo | ${ }_{-0.84}^{\substack{\text { k }}}$ |  | ${ }_{\substack{-0.84 \\ k}}$ | $\stackrel{-0.45}{\substack{\text { a }}}$ | ${ }_{\text {ps }}^{0.11}$ | ${ }_{\substack{\text { a } \\ \text { pastu }}}^{\text {pos }}$ | ${ }^{-1.20}$ | ${ }_{\substack{0.0 .16 \\ p s}}$ | ${ }_{\text {a }}^{0.01}$ | ${ }^{-0.36}$ | ${ }^{0.16}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse pUBLC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Labour Party All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 'Keir Starmer, Leader of the Labour party' :Favourabl Unfavoura |  |  |  | 'James Cleverly,Secretary of State forForeign,Commonwealth andDevelopment Affairs' :Favourabl Unfavoura |  | 'Rishi Sunak, Leader of the Conservative Minister' : Favourabl Unfavoura |  | 'Jeremy Corbyn,Former leader of theLabour Party' :Favourabl Unfavoura |  |  |  |  |  |  |  |
|  | Total |  | ${ }^{\text {ble }}$ | e | be | ${ }^{\text {e }}$ |  | - | ble | ${ }^{\text {e }}$ | be |  |  | - | ble |
|  | (A) | (8) | (c) | (0) | ${ }^{(E)}$ | (F) | (G) | (H) | (1) | (1) | (k) | (1) | (M) |  |  | (N) | (0) | (P) | (a) |
| Unweighted base | ${ }^{141}$ | 382 | 406 | 303 | 609 | 151 | 389 | 325 | 474 | 246 | 601 | 264 | 494 | 178 | 504 | 204 | 507 |
| Weighted base | 1141 | 372 | 435 | 326 | 586 | ${ }^{143}$ | 377 | 341 | 450 | 224 | ${ }_{638}$ | 238 | ${ }_{538}$ | 171 | 492 | 211 | 502 |
| Very favurable (2) | $\begin{aligned} & 138 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 116 \\ 31 \% \\ c \end{gathered}$ | $\begin{gathered} 9 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\underset{\substack { 98 \\ \begin{subarray}{c}{17 \% \\ 0{ 9 8 \\ \begin{subarray} { c } { 1 7 \% \\ 0 } }\end{subarray}}{\substack{0 \\ \hline}}$ | $\begin{gathered} 21 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 88 \\ \text { 80\% } \\ \text { 20\% } \end{gathered}$ | $\begin{gathered} 69 \\ \substack{61 \% \\ k} \end{gathered}$ | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 70 \\ 29 \% \\ M \end{gathered}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 83 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 33 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 78 \\ 15 \% \\ \end{gathered}$ |
| Fairly favourabe (1) | $\begin{aligned} & 260 \\ & 238 \end{aligned}$ | $\begin{aligned} & 182 \\ & 49 \% \\ & 49 \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 180 \\ \substack{181 \\ 0} \\ 0 \end{gathered}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 17 \% \\ & \end{aligned}$ | $\begin{gathered} 81 \\ \left.\begin{array}{c} 84 \% \\ M \end{array}\right) \end{gathered}$ | $\begin{gathered} 96 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 150 \\ 30 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 39 \\ 18 \% \end{gathered}$ | 149 $\substack{30 \% \\ p}$ |
| Neither favourable nor unfuvurabe (0) | $\begin{aligned} & 260 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 49 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 61 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 68 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{gathered} 72 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 131 \\ 21 \% \end{array} \end{aligned}$ | $\begin{aligned} & 39 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 22 \% \end{aligned}$ | 77 15\% |
| Fariry unfauorable (-1) | $\begin{aligned} & 195 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 1247 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 96 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 64 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 77 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 17 \% \end{aligned}$ | ( $\begin{gathered}88 \\ 17 \%\end{gathered}$ |
| Very unfavurable (-2) | $\begin{gathered} 221 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 203 \\ \substack{27 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 1177 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 32 \% \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 48 \\ \text { 28\% } \\ \text { a } \end{gathered}$ | $\begin{aligned} & 82 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 24 \% \\ & 24 \% \end{aligned}$ | 107 $21 \%$ |
| Don't know | $\begin{gathered} 68 \\ 6 \% \\ 68 \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\underset{2 \%}{7}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | 2 | $\underset{1 \%}{6}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 8 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | 4 $1 \%$ |
| Net: Favourble | $\begin{aligned} & 398 \\ & 356 \end{aligned}$ | $\begin{gathered} 298 \\ 80 \% \end{gathered}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 22 \% \end{aligned}$ | $\underset{\substack { 278 \\ \begin{subarray}{c}{47 \%{ 2 7 8 \\ \begin{subarray} { c } { 4 7 \% } } \\ {0}\end{subarray}}{ }$ | $\begin{aligned} & 48 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 182 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 149 \\ 66 \% \end{gathered}$ | $\begin{aligned} & 152 \\ & 24 \% \\ & 248 \end{aligned}$ | $\begin{gathered} 1.00 \\ 63 \% \\ m \end{gathered}$ | $\begin{aligned} & 125 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 34 \% \end{aligned}$ | ¢ $\begin{gathered}\text { 226 } \\ 45 \% \\ p\end{gathered}$ |
| Net: Unfavurable | $\begin{aligned} & 415 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & 80 \% \end{aligned}$ | $\begin{gathered} 178 \\ 55 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 31 \% \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 538 \end{aligned}$ | $\begin{aligned} & 159 \\ & 35 \% \\ & \begin{array}{l} 159 \end{array} \end{aligned}$ | $\begin{aligned} & 38 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 346 \\ & 54 \% \\ & 54 \end{aligned}$ | $\begin{aligned} & 43 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 301 \\ 56 \% \end{gathered}$ | $\begin{gathered} 82 \\ \text { a88\% } \\ \text { a } \end{gathered}$ | $\begin{aligned} & 160 \\ & 32 \% \\ & 328 \end{aligned}$ | $\begin{aligned} & 86 \\ & 41 \% \end{aligned}$ | 194 $39 \%$ |
| Net ifference | $\begin{aligned} & -17 \\ & -2 \% \end{aligned}$ | $\begin{aligned} & 285 \\ & 77 \% \end{aligned}$ | $\begin{aligned} & -321 \\ & -74 \% \end{aligned}$ | $\begin{aligned} & -105 \\ & -32 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 95 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & -15 \\ & -10 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & -90 \% \\ & -26 \% \end{aligned}$ | $\begin{gathered} 55 \\ \\ \hline 12 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 49 \% \end{aligned}$ | $\begin{gathered} -194 \\ -30 \% \end{gathered}$ | $\begin{aligned} & 108 \\ & 45 \% \end{aligned}$ | $\begin{gathered} -176 \\ -336 \end{gathered}$ | $\begin{aligned} & -29 \\ & -17 \% \end{aligned}$ | $\begin{gathered} 73 \\ 15 \% \\ 15 \% \end{gathered}$ | - | 32 $6 \%$ |
| Mean | -0.09 | ${ }_{c}^{1.08}$ | -1.20 | -0.62 | ${ }_{0}^{0.18}$ | -0.25 | ${ }_{\substack{0.18}}$ | -0.45 | ${ }_{0}^{0.11}$ | ${ }_{0}^{0.78}$ | ${ }^{0.57}$ | $\stackrel{0.72}{M}$ | ${ }^{0.63}$ | -0.34 | ${ }_{0}^{0.15}$ | ${ }^{0.16}$ | 0.01 |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party All Adults aged $18+$ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Aggregated Age reaks |  |  | Generations |  |  |  | Social rade |  | Region |  |  |  |  |  | Urban/Rural |  | Marital Status |  |  | Pres of children $\mathrm{HH}(17$ or under) |  | Education |  | Employmentstatus |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\substack{\text { Male } \\ \text { (8) }}}^{\text {ceser }}$ | ${ }_{\text {Female }}^{\text {(c) }}$ | ${ }_{\substack{18.24 \\ \text { (0) }}}$ | ${ }_{\text {(E) }}^{25.34}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ | $\underset{\text { (6) }}{\text { (6) }}$ | $\begin{gathered} 55-64 \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { 65+ } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | $55+$ (L) | ${ }_{\text {(M) }} \mathrm{Cen} 2$ | Millennials <br> (N) | $\text { Gen } \mathrm{X}+$ <br> (0) | Baby Boomer (P) | ABC1 <br> (Q) | C2DE <br> (R) | North (S) | Midlands (T) | South (U) | London (V) | Wales (W) | Scotland (X) | Urban <br> (Y) | Rural (2) | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/S <br> eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | Nongraduate (g) | Working <br> (h) |  |
| ighted | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | ${ }^{734}$ | 303 | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | 1141 | 555 | 581 | ${ }^{121}$ | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | 153 | 56 | 98 | 942 | 199 | 717 | 278 | ${ }^{146}$ | 365 | 776 | 352 | 789 | 674 | 467 |
| Verv favourabe (2) | 97 $9 \%$ | $\begin{gathered} 55 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ | ${ }_{9 \%}^{11}$ | $\begin{aligned} & 17 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 20 \\ 11 \% \\ 6 \end{gathered}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{gathered} 18 \\ 10 \% \\ 6 \end{gathered}$ | 24 $9 \%$ | 280 | ${ }_{7 \%}^{28}$ | 42 $9 \%$ | ¢ | 288 | ${ }_{\text {ck }}^{17}$ | 30 | 54 $9 \%$ | 43 $9 \%$ | (13) | $\begin{gathered} 36 \\ 12 \% \\ \mathrm{~s} \end{gathered}$ | ${ }_{8 \%}^{22}$ | 16 $10 \%$ | 6 11\% | $\begin{gathered} 4 \\ 5 \% \\ * \end{gathered}$ | ( $\begin{aligned} & 83 \\ & 9 \%\end{aligned}$ | ${ }_{7 \%}^{15}$ | ( $\begin{aligned} & 62 \\ & 9 \%\end{aligned}$ | ${ }_{8 \%}^{22}$ | $\begin{gathered} 14 \\ 9 \% \\ * \end{gathered}$ | 37 $10 \%$ | 60 $8 \%$ | 30 $9 \%$ | ${ }_{\text {8\% }}^{67}$ | ${ }_{\substack{57 \\ 8 \%}}$ | - ${ }_{\text {4, }}^{41}$ |
| Fairy favourale (1) | $\begin{aligned} & 192 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 98 \\ 18 \% \end{gathered}$ | $\begin{gathered} 94 \\ 16 \% \end{gathered}$ | $\begin{gathered} 23 \\ 19 \% \end{gathered}$ | $\begin{gathered} 28 \\ 14 \% \end{gathered}$ | $\begin{gathered} 21 \\ 12 \% \end{gathered}$ | $\begin{gathered} 32 \\ 16 \% \end{gathered}$ | $\begin{gathered} 29 \\ 16 \% \end{gathered}$ | $\begin{gathered} 59 \\ \text { 22\% } \\ \text { F } \end{gathered}$ | $\begin{gathered} 51 \\ 16 \% \end{gathered}$ | $\begin{gathered} 53 \\ 14 \% \end{gathered}$ | $\begin{gathered} 88 \\ 20 \% \end{gathered}$ | $\begin{gathered} 26 \\ 17 \% \end{gathered}$ | $\begin{gathered} 40 \\ 13 \% \end{gathered}$ | $\begin{gathered} 42 \\ 16 \% \end{gathered}$ | $\begin{gathered} 72 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 117 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 75 \\ 15 \% \end{gathered}$ | $\begin{gathered} 41 \\ 15 \% \end{gathered}$ | $\begin{gathered} 47 \\ 16 \% \\ \times \end{gathered}$ | $\begin{gathered} 55 \\ 21 \% \\ x \end{gathered}$ | $\begin{gathered} 29 \\ 19 \% \\ x \end{gathered}$ | $\begin{gathered} 14 \\ 24 \% \\ \mathrm{x}^{*} \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \\ * \end{gathered}$ | $\begin{aligned} & 155 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | $\begin{gathered} 128 \\ 18 \% \\ \mathrm{~b} \end{gathered}$ | $\begin{gathered} 30 \\ 11 \% \end{gathered}$ | $\begin{gathered} 34 \\ 23 \% \\ b^{*} \end{gathered}$ | $\begin{gathered} 69 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 56 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 135 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 17 \% \end{aligned}$ | ${ }_{\text {16\% }}^{76}$ |
| Neithe favurable nor unfavurable (0) | $\begin{aligned} & 212 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 95 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 116 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 23 \\ 19 \% \end{gathered}$ | $\begin{gathered} 44 \\ 23 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 22 \\ 12 \% \end{gathered}$ | $\begin{gathered} 42 \\ 21 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 34 \\ 19 \% \end{gathered}$ | $\begin{gathered} 46 \\ 17 \% \end{gathered}$ | 67 <br> 21\% | 64 <br> 17\% | 81 $18 \%$ | $\begin{gathered} 33 \\ 21 \% \end{gathered}$ | $\begin{gathered} 53 \\ 17 \% \end{gathered}$ | $\begin{gathered} 49 \\ 18 \% \end{gathered}$ | $\begin{gathered} 68 \\ 19 \% \end{gathered}$ | $\begin{gathered} 97 \\ 15 \% \end{gathered}$ | $\begin{gathered} 115 \\ 23 \% \\ a \end{gathered}$ | $\begin{gathered} 46 \\ 17 \% \end{gathered}$ | $\begin{gathered} 61 \\ 20 \% \end{gathered}$ | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ | $\begin{gathered} 7 \\ 12 \% \end{gathered}$ | $\begin{gathered} 13 \\ 13 \% \\ * \end{gathered}$ | $\begin{aligned} & 174 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 19 \% \end{aligned}$ | 54 19\% | $\begin{gathered} 24 \\ 16 \% \\ * \end{gathered}$ | $\begin{gathered} 66 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 145 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 66 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 146 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 18 \% \end{aligned}$ | ${ }_{20}^{91}$ |
| Farity unfuvurable $(-1)$ | $\begin{aligned} & 174 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 80 \\ 14 \% \end{gathered}$ | $\begin{gathered} 93 \\ 16 \% \end{gathered}$ | $\begin{gathered} 21 \\ 17 \% \end{gathered}$ | $\begin{gathered} 31 \\ 16 \% \end{gathered}$ | $\begin{gathered} 33 \\ 18 \% \end{gathered}$ | $\begin{gathered} 31 \\ 16 \% \end{gathered}$ | $\begin{gathered} 23 \\ 13 \% \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 52 \\ 17 \% \end{gathered}$ | $\begin{gathered} 64 \\ 17 \% \end{gathered}$ | $\begin{gathered} 58 \\ 13 \% \end{gathered}$ | $\begin{gathered} 26 \\ 17 \% \end{gathered}$ | $\begin{gathered} 55 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 40 \\ 11 \% \end{gathered}$ | $\begin{gathered} 114 \\ 18 \% \\ \mathrm{R} \end{gathered}$ | $\begin{gathered} 61 \\ 12 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | $\begin{gathered} 56 \\ 19 \% \\ v \end{gathered}$ | $\begin{gathered} 44 \\ 17 \% \end{gathered}$ | $\begin{gathered} 15 \\ 10 \% \end{gathered}$ | $\begin{gathered} 9 \\ 16 \% \end{gathered}$ | $\begin{gathered} 10 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 26 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 1177 \\ & 166 \end{aligned}$ | $\begin{gathered} 45 \\ 16 \% \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \\ * \end{gathered}$ | $\begin{gathered} 60 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 114 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 55 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 16 \% \end{aligned}$ | ${ }_{\text {14\% }}^{66}$ |
| Very unfavurable (-2) | $\begin{aligned} & 405 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 32 \\ 27 \% \end{gathered}$ | $\begin{gathered} 56 \\ 29 \% \end{gathered}$ | $\begin{gathered} 72 \\ 39 \% \\ \text { D } \end{gathered}$ | $\begin{gathered} 73 \\ 37 \% \end{gathered}$ | $\begin{gathered} 72 \\ 41 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 100 \\ & 37 \% \end{aligned}$ | 88 <br> 28\% | $\begin{gathered} 145 \\ 38 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 172 \\ 39 \% \\ 1 \end{gathered}$ | $\begin{gathered} 42 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 104 \\ 39 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 139 \\ 39 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 224 \\ 35 \% \end{gathered}$ | 181 | $\begin{aligned} & 123 \\ & 45 \% \\ & \text { TUV } \end{aligned}$ | $\begin{gathered} 75 \\ 25 \% \end{gathered}$ | $\begin{gathered} 79 \\ 30 \% \end{gathered}$ | $\begin{gathered} 47 \\ 31 \% \end{gathered}$ | $\begin{gathered} 20 \\ 36 \% \end{gathered}$ | 61 62\% stuvw* | $\begin{aligned} & 333 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 72 \\ 37 \% \end{gathered}$ | 241 $34 \%$ | $\begin{aligned} & 106 \\ & 38 \% \end{aligned}$ | 59\% $40 \%$ | 104 29\% | $\begin{gathered} 301 \\ 39 \% \\ d \end{gathered}$ | ${ }_{\text {127 }}^{\text {127 }}$ | 279\% | (233 | 172\% |
| Don't know | $\begin{aligned} & 60 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \\ & \text { H1 } \end{aligned}$ | $\begin{gathered} 19 \\ 10 \% \\ \text { H1 } \end{gathered}$ | $\begin{gathered} 17 \\ 9 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 10 \\ 5 \% \\ \text { H } \end{gathered}$ | $\stackrel{1}{*}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\underset{\substack{29 \\ 9 \\ i}}{2}$ | $\begin{gathered} 27 \\ 7 \% \\ L \end{gathered}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{gathered} 16 \\ 10 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 30 \\ 10 \% \\ \text { op } \end{gathered}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{gathered} 23 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 7 \% \end{aligned}$ | $\vdots$ | ${ }_{4}^{4 \%}$ | ( 51 | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | 3 ${ }_{\text {3\% }}^{3}$ |  | 32 $4 \%$ | ¢ ${ }_{\text {17 }}^{\text {5\% }}$ | ( $\begin{gathered}43 \\ 5 \%\end{gathered}$ | 40 | 20 $4 \%$ |


| vet: Favourable | ${ }_{\text {25\% }}^{289}$ | 153 28\% | 137 24\% | 34 $28 \%$ | 45 23\% | 41 $22 \%$ | $\begin{gathered} 40 \\ 20 \% \end{gathered}$ | $\begin{gathered} 47 \\ 26 \% \end{gathered}$ | $\begin{gathered} 83 \\ 31 \% \end{gathered}$ | $\begin{gathered} 79 \\ 25 \% \end{gathered}$ | 81 21\% | $\begin{gathered} 130 \\ 29 \% \\ \text { к } \end{gathered}$ | $\begin{gathered} 40 \\ 26 \% \end{gathered}$ | $\begin{gathered} 68 \\ 22 \% \end{gathered}$ | $\begin{gathered} 59 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 29 \% \end{aligned}$ | 171 27\% | $\begin{aligned} & 119 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 55 \\ 20 \% \end{gathered}$ | $\begin{gathered} 83 \\ 28 \% \\ \times \end{gathered}$ | $\begin{gathered} 76 \\ 29 \% \\ 5 \times \end{gathered}$ | $\begin{gathered} 45 \\ 29 \% \\ \times \end{gathered}$ | $\begin{gathered} 20 \\ 35 \% \\ 5 x^{*} \end{gathered}$ | $\begin{gathered} 11 \\ 11 \% \\ * \end{gathered}$ | 237 25\% | 52 $26 \%$ 26 | $\begin{gathered} 190 \\ 26 \% \\ \text { b } \end{gathered}$ | 52 19\% | $\begin{gathered} 47 \\ 32 \% \\ b^{*} \end{gathered}$ | 106 29\% | 183 24\% | 87 25\% | 202 26\% |  | ${ }_{\text {25\% }}^{117}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavurabl | 580 51\% | $287$ | $\begin{aligned} & 290 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 53 \\ 44 \% \end{gathered}$ | $\begin{gathered} 87 \\ 45 \% \end{gathered}$ | $\begin{gathered} 105 \\ 57 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 104 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 95 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 135 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 209 \\ 55 \% \\ \jmath \end{gathered}$ | $\begin{aligned} & 230 \\ & 52 \% \end{aligned}$ | $\begin{gathered} 68 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 149 \\ 56 \% \\ M \end{gathered}$ | $\begin{aligned} & 180 \\ & 51 \% \end{aligned}$ | $\begin{gathered} 338 \\ 53 \% \end{gathered}$ | $\begin{aligned} & 242 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 60 \% \\ & \text { Tuv } \end{aligned}$ | $\begin{aligned} & 132 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 62 \\ 41 \% \end{gathered}$ | $\begin{gathered} 30 \\ 53 \% \\ * \end{gathered}$ | $\begin{gathered} 71 \\ 72 \% \\ \text { TUV* } \end{gathered}$ | $\begin{gathered} 481 \\ 51 \% \end{gathered}$ | $\begin{gathered} 99 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 358 \\ & 50 \% \end{aligned}$ | 151 $54 \%$ | 70 48\% | 165 $45 \%$ | $\begin{gathered} 415 \\ 53 \% \\ d \end{gathered}$ | 182 $52 \%$ | 398 50\% | 341 $51 \%$ | 238 $51 \%$ |
| Net | $\begin{aligned} & -290 \\ & -25 \% \end{aligned}$ | $\begin{gathered} -134 \\ -24 \% \end{gathered}$ | $\begin{aligned} & -154 \\ & -26 \% \end{aligned}$ | $\begin{gathered} -20 \\ -16 \% \end{gathered}$ | $\begin{aligned} & -42 \\ & -22 \% \end{aligned}$ | $\begin{gathered} -63 \\ -34 \% \end{gathered}$ | $\begin{gathered} -64 \\ -33 \% \end{gathered}$ | $\begin{gathered} -48 \\ -27 \% \end{gathered}$ | $\begin{gathered} -52 \\ -20 \% \end{gathered}$ | $\begin{gathered} -62 \\ -20 \% \end{gathered}$ | $\begin{aligned} & -128 \\ & -34 \% \end{aligned}$ | $\begin{aligned} & -100 \\ & -23 \% \end{aligned}$ | $\begin{gathered} -28 \\ -18 \% \end{gathered}$ | $\begin{gathered} -86 \\ -28 \% \end{gathered}$ | $\begin{aligned} & -90 \\ & -34 \% \end{aligned}$ | $\begin{gathered} -78 \\ -22 \% \end{gathered}$ | $\begin{aligned} & -167 \\ & -26 \% \end{aligned}$ | $\begin{gathered} -123 \\ -24 \% \end{gathered}$ | $\begin{aligned} & -108 \\ & -40 \% \end{aligned}$ | $\begin{gathered} -49 \\ -16 \% \end{gathered}$ | $\begin{gathered} -46 \\ -18 \% \end{gathered}$ | $\begin{gathered} -17 \\ -11 \% \end{gathered}$ | $\begin{gathered} -10 \\ -18 \% \end{gathered}$ | $\begin{gathered} -60 \\ -61 \% \end{gathered}$ | $\begin{aligned} & -243 \\ & -26 \% \end{aligned}$ | $\begin{gathered} -47 \\ -24 \% \end{gathered}$ | $\begin{aligned} & -168 \\ & -23 \% \end{aligned}$ | $\begin{gathered} -99 \\ -36 \% \end{gathered}$ | $\begin{gathered} -23 \\ -16 \% \end{gathered}$ | - 58 $-16 \%$ | $\begin{aligned} & -232 \\ & -30 \% \end{aligned}$ | $\begin{gathered} -95 \\ -27 \% \end{gathered}$ | $\begin{aligned} & -195 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -169 \\ & -25 \% \end{aligned}$ | - |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/iMinimum Base:30(**) Small Base: 100(*)

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\qquad$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 Vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | popoliticins |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { e Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | $\begin{aligned} & \text { Ie Untavoura } \\ & \text { beto tib } \\ & \text { Dems } \\ & \text { Dim) } \\ & \text { (M) } \end{aligned}$ | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourable } \\ \text { to sunak } \\ (\text { P) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to stamer } \\ & \text { (R) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Sle te } \\ & \text { Starmer } \end{aligned}$ | $\begin{gathered} \text { Favourble } \\ \text { tetunt } \\ \text { (T) } \end{gathered}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \substack{\text { impart } \\ \text { (w) }} \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | ${ }_{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{647}$ |
| Weighed base | 1141 | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }_{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| very favurable (2) | $\begin{aligned} & 97 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \text { 59 } \\ & \text { co } \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \\ & 13 \% \end{aligned}$ | $\begin{gathered} 97 \\ \begin{array}{c} \text { 34\% } \\ \text { uncumo } \end{array} \end{gathered}$ | $\because$ | $\begin{aligned} & 30 \\ & 3 \% \\ & 8 \% \end{aligned}$ |  | $\begin{aligned} & 25 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \\ & 119 \end{aligned}$ | $\begin{aligned} & 74 \\ & \begin{array}{c} \text { 228 } \\ \text { ass } \end{array} \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 56 \\ & \begin{array}{l} 56 \% \\ \text { ave } \end{array} \\ & \text { au } \end{aligned}$ | $\begin{gathered} 59 \\ \begin{array}{c} 288 \\ \text { parsu } \end{array} \end{gathered}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 58 \\ 23 \% \\ 28 \\ w \end{gathered}$ | $\begin{aligned} & 18 \\ & 3 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 192 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & \begin{array}{c} 127 \\ \text { ane } \\ \text { cos } \end{array} \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 98 \\ \substack{93 \% \\ F} \\ \hline \end{gathered}$ | $\begin{gathered} 192 \\ \substack{\text { 62\% } \\ \text { whemuo }} \end{gathered}$ | $\because$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \text { 107 } \\ & \substack{26 \% \\ \text { vunn }} \end{aligned}$ | $\begin{gathered} 35 \\ \text { 35\% } \\ 10 \end{gathered}$ | $\begin{aligned} & 80 \\ & \text { 20\% } \\ & \text { on } \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & \text { 238 } \\ & \text { wis } \end{aligned}$ | $\begin{aligned} & 1226 \\ & \text { anc } \\ & \text { ass } \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 38 \\ \text { 30\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 110 \\ & \begin{array}{l} 125 \\ \text { opr } \\ \text { oru } \end{array} \end{aligned}$ | $\begin{aligned} & 72 \\ & \begin{array}{l} 34 \% \\ \text { apsu } \end{array} \end{aligned}$ | $\begin{gathered} 40 \\ 80 \\ 8, \\ a \end{gathered}$ | $\begin{aligned} & 77 \\ & 30 \% \\ & w \end{aligned}$ | $\begin{aligned} & 73 \\ & 12 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 212 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & \text { 83\% } \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 71 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | : | $\therefore$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \text { 15\% } \\ & \text { HIN } \end{aligned}$ | $\begin{aligned} & 31 \\ & \text { 313\% } \\ & \text { Hiv } \end{aligned}$ |  | $\begin{aligned} & 21 \\ & \left.\begin{array}{l} 21 \\ 8 \% \\ 4 \% \end{array}\right) \end{aligned}$ |  | $\begin{gathered} 68 \\ \text { co } \\ \text { 20\% } \\ \text { opu } \end{gathered}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 37 \\ \text { co\% } \\ 0 \end{gathered}$ | $\begin{gathered} 77 \\ \left.\begin{array}{c} 18 \% \\ \text { aru } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 34 \\ & \begin{array}{l} \text { 16\% } \\ \text { aru } \end{array} \end{aligned}$ | $\begin{aligned} & 39 \\ & 8 \% \\ & \begin{array}{c} 8 \% \end{array} \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 14 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 174 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 16 \% \end{aligned}$ | $\because$ | $\begin{gathered} 174 \\ \text { 30\% } \\ \text { HKRMW0 } \end{gathered}$ | $\begin{aligned} & 58 \\ & \text { 58\% } \\ & \text { 5N } \end{aligned}$ | $\begin{aligned} & 77 \\ & \text { y9\% } \\ & \text { HN } \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 314\% } \\ & \text { HN } \end{aligned}$ |  | $\begin{aligned} & 24 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 20\% } \\ & \text { HN } \end{aligned}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 19 \% \\ & \text { 19\% } \end{aligned}$ | $\begin{aligned} & 72 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 98 \\ 16 \% \end{gathered}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 405 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & \text { bo\% } \\ & \text { o6 } \end{aligned}$ | $\begin{gathered} 52 \\ \begin{array}{c} 52 \\ 55 \% \\ 8^{*} \end{array} \end{gathered}$ | $\begin{aligned} & 63 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 27 \% \end{aligned}$ | $\therefore$ | $\begin{gathered} \text { 405 } \\ \text { H0\% } \\ \text { нrкumo } \end{gathered}$ | $\begin{gathered} 234 \\ 5 \% \\ \text { HkNo } \\ \text { HkMo } \end{gathered}$ | $\begin{aligned} & \text { 109 } \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & \text { 465 } \\ & \text { Hene } \end{aligned}$ | $\begin{aligned} & 143 \\ & \text { 36\% } \\ & \text { Hko } \end{aligned}$ | $\begin{gathered} 158 \\ \substack{150 \\ \text { HkNo } \\ \text { HkNo }} \end{gathered}$ | $\begin{aligned} & 95 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 314 \\ & \substack{30 \% \\ \text { persu }} \end{aligned}$ | $\begin{aligned} & 207 \\ & \begin{array}{c} \text { 25\% } \\ \text { pss } \end{array} \end{aligned}$ | $\begin{aligned} & 115 \\ & \begin{array}{l} 16 \% \\ \text { pro } \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 326 \\ & \text { 35\% } \\ & \text { pess } \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 308 \\ & 50 \% \\ & \end{aligned}$ |
| Don't know | $\begin{gathered} 60 \\ 5 \% \\ 5 \% \end{gathered}$ | $\stackrel{2}{2}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ \substack{5 \% \\ \text { scc }} \end{gathered}$ | $\begin{gathered} 7 \\ \substack{6 \% \\ \mathrm{xc} \\ \hline} \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\vdots$ | $\because$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & 1 \% \\ & m \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | * | $\begin{gathered} 6 \\ \begin{array}{c} 6 \\ \text { Humo } \\ \text { Humo } \end{array} \end{gathered}$ | * | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ |
| Net: Favourable | $\begin{aligned} & 289 \\ & 25 \% \end{aligned}$ |  | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \\ & \end{aligned}$ | $\begin{aligned} & 91 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 288 \\ \text { cove } \\ \text { ukRMve } \end{gathered}$ | $:$ | $\begin{aligned} & 65 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & \begin{array}{l} 396 \\ \text { unun } \end{array} \end{aligned}$ | $\begin{gathered} 60 \\ 26 \% \\ 06 \end{gathered}$ | $\begin{aligned} & 108 \\ & 288 \\ & 28 \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & \begin{array}{l} 346 \\ \text { ulun } \end{array} . \end{aligned}$ | $\begin{aligned} & 200 \\ & \substack{29 \% \\ \text { apsu }} \end{aligned}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & \text { n9\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 136 \\ & \begin{array}{l} \text { 38\% } \\ \text { oru } \end{array} \end{aligned}$ | $\begin{aligned} & 131 \\ & \begin{array}{c} \text { 228 } \\ \text { opsu } \end{array} \end{aligned}$ | $\begin{aligned} & { }^{47} \\ & 9 \% \\ & a \end{aligned}$ | $\begin{aligned} & 135 \\ & 52 \% \\ & w \end{aligned}$ | $\begin{aligned} & 91 \\ & \text { 15\% } \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 580 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 214 \\ & 77 \% \\ & \text { BE } \end{aligned}$ | $\begin{gathered} 66 \\ 69 \% \\ { }_{8}^{6} \% \end{gathered}$ | $\begin{aligned} & 77 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 43 \% \end{aligned}$ | $\therefore$ | $\begin{gathered} 580 \\ \text { 500\% } \\ \text { HKKMMo } \end{gathered}$ | $\begin{gathered} 292 \\ \substack{23 \% \\ \text { HkNo }} \end{gathered}$ | $\begin{aligned} & 186 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & \begin{array}{l} 60 \% \\ \text { Hko } \end{array} \end{aligned}$ | $\begin{gathered} 227 \\ \left.\begin{array}{c} 28 \% \\ \text { Hko } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 182 \\ & \substack{189 \\ \text { HkNo }} \end{aligned}$ | $\begin{aligned} & 169 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 391 \\ & \begin{array}{c} 37 \% \\ \text { persu } \end{array} \end{aligned}$ | $\begin{aligned} & 258 \\ & \text { 20\% } \\ & \text { pss } \end{aligned}$ | $\begin{gathered} 187 \\ 43 \% \\ \text { ar } \\ \text { pr } \end{gathered}$ | $\begin{aligned} & 41 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 411 \\ 82 \% \\ \text { pess } \end{gathered}$ | $\begin{aligned} & 74 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 406 \\ & 66 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -290 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & -180 \\ & -65 \% \\ & -65 \% \end{aligned}$ | $\begin{gathered} -52 \\ -55 \% \end{gathered}$ | $\begin{gathered} -48 \\ -37 \% \\ -37 \end{gathered}$ | $\begin{aligned} & -185 \\ & -41 \% \end{aligned}$ | $\begin{aligned} & -27 \\ & -6 \% \end{aligned}$ | $\begin{aligned} & 289 \\ & 100 \% \\ & 109 \end{aligned}$ | $\begin{gathered} -580 \\ -100 \% \end{gathered}$ | $\begin{aligned} & -227 \\ & -57 \% \end{aligned}$ | $\begin{aligned} & -22 \\ & -5 \% \end{aligned}$ | $\begin{aligned} & -81 \\ & -34 \% \end{aligned}$ | $\begin{gathered} -119 \\ -30 \% \end{gathered}$ | $\begin{aligned} & -127 \\ & -48 \% \end{aligned}$ | $\begin{aligned} & .45 \\ & -138 \end{aligned}$ | $\begin{aligned} & 1300 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & -364 \\ & -81 \% \end{aligned}$ | $\begin{aligned} & -186 \\ & -50 \% \end{aligned}$ | $\begin{aligned} & -21 \\ & -5 \% \end{aligned}$ | $\begin{gathered} 90 \\ 438 \% \end{gathered}$ | $\begin{gathered} -364 \\ -73 \% \end{gathered}$ | $\begin{aligned} & 61 \\ & \begin{array}{c} 63 \% \end{array} \end{aligned}$ | $\begin{aligned} & -314 \\ & -51 \% \end{aligned}$ |
| Mean | -0.55 |  | ${ }^{-1.22}$ | ${ }^{-1.10}$ | ${ }_{\substack{0.76 \\ c}}$ | ${ }^{-0.84}$ | $\stackrel{0.20}{ }$ | (1.34 | ${ }^{1.70}$ | ${ }^{-1.09}$ |  | ${ }_{\text {un }}^{\text {-0, }}$ | $\stackrel{-0.59}{\text {-0, }}$ | ${ }^{-1.03}$ |  | ${ }_{\text {a }}^{\text {aps }}$ O.51 | -1.52 | $\stackrel{-0.97}{\text { au }}$ | $\underbrace{\substack{\text { O.19 }}}_{\text {-0, }}$ | ${ }_{\text {a }}^{\substack{0.63 \\ \text { ars }}}$ | -1.37 0 | $\stackrel{0.31}{w}$ | ${ }^{-1.03}$ |

> Iop formue used

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q2. To what extent, if at all, do you h All Adults aged 18+ in Great Britain | ble or un | favourable | pinion of | the follow | Ssos UK Jan <br> Fieldwo Adul g politician |  | Political <br> y 202 + in GB <br> cal partie | Pulse <br> 23 <br> ?- The Co | ervative Pa |  |  |  |  |  |  |  |  |
|  |  | 'Keir Star of the Lab |  |  |  |  |  | 'Rishi Sun <br> the <br> party | Leader o Prime er' : er' : |  | Corbn, artr: |  | $\begin{aligned} & \text { Former } \\ & \text { he Labour } \\ & \text { former } \\ & \text { nister' : } \end{aligned}$ | Stuell | verman, |  | Hunt, $r$ of the <br> uer' : |
|  | Total | $\underset{\text { cher }}{\substack{\text { favabab }}}$ | Une |  | Untavara | ${ }_{\text {cen }}$ | Une | $\underset{\text { arema }}{\substack{\text { a }}}$ | ${ }_{\text {de }}$ | e | de | e | dent | e | coin | e | ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | (0) | (P) | (a) |
| Unveighted base | 1141 | 382 | 406 | 303 | 609 | 151 | 389 | 325 | 474 | 246 | 601 | 264 | 494 | 178 | 504 | 204 | 507 |
| Weighted base | 1141 | 372 | 435 | 326 | 586 | 143 | 377 | 341 | 450 | 224 | ${ }^{638}$ | 238 | 538 | 171 | 492 | 211 | 502 |
| Very favurable (2) | $\begin{aligned} & 97 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 13 \% \\ & \end{aligned}$ | $\begin{aligned} & 71 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 296 \\ & 296 \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | 26 $12 \%$ | $\begin{aligned} & 60 \\ & 9 \% \\ & \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 43 \\ \text { as\% } \\ \text { 25\% } \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 59 \\ \text { 28\% } \\ \text { 28\% } \end{gathered}$ | ${ }_{1 \%}^{7}$ |
| Fairy favourabe (1) | $\begin{aligned} & 192 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 61 \\ 43 \% \\ 43 \% \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 61 \\ \substack{6 \% \% \\ 0} \\ \hline \end{gathered}$ | $\begin{aligned} & 30 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 72 \\ \substack{34 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 40 \\ & 8 \% \end{aligned}$ |
| Neithe f favurable nor unfuvurable (0) | $\begin{gathered} 212 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\underset{\substack{18 \% \\ 8 \\ 8}}{77}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 27 \\ 19 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 15 \% \\ & \hline 2 \end{aligned}$ | $\begin{gathered} 36 \\ \text { c1\% } \\ \text { 21\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 50 \\ & 10 \% \\ & \text { 50 } \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { 36\% } \\ & \alpha \end{aligned}$ | 39 $8 \%$ |
| Fairly unfuvurabe (-1) | $\begin{aligned} & 174 \\ & 15 \% \\ & \end{aligned}$ | $\begin{aligned} & 51 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 199 \end{aligned}$ | $\begin{gathered} 9 \\ 6 \% \end{gathered}$ | $\begin{gathered} 57 \\ \text { c5\% } \\ 15 \% \\ \leftarrow \end{gathered}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 23 \\ 11 \% \\ \end{gathered}$ | 86 $17 \%$ |
| Very unfouurable (-2) | $\begin{aligned} & 405 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 56 \% \\ & \end{aligned}$ | $\begin{aligned} & 115 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 362 \\ 626 \\ 626 \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 71 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 314 \\ & 70 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 54 \% \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 31 \% \end{aligned}$ | $\begin{gathered} 95 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 201 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 315 \\ & 648 \\ & 648 \end{aligned}$ $\mathrm{N}$ | $\begin{aligned} & 19 \\ & 9 \% \end{aligned}$ | 326 $\substack{35 \% \\ p}$ $p$ |
| Don't know | $\begin{aligned} & 60 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\underset{1 \%}{2}$ | 2 | $\stackrel{4}{2 \%}$ | 3 $1 \%$ |
| Net: Favourable | $\begin{aligned} & 289 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 72 \\ 199 \end{gathered}$ | $\begin{aligned} & 165 \\ & 388 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 197 \\ 60 \% \end{gathered}$ | $\begin{gathered} 53 \\ 9 \% \end{gathered}$ | $\begin{gathered} 103 \\ \substack{12 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 59 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 32 \% \\ & 32 \% \end{aligned}$ | $\begin{gathered} 66 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 298 \end{aligned}$ | $\begin{gathered} 104 \\ \substack{101 \%} \\ 0 \end{gathered}$ | $\begin{aligned} & 41 \\ & { }_{8 \%} \end{aligned}$ | $\begin{gathered} 131 \\ \substack{132 \\ \alpha \\ \alpha} \end{gathered}$ | 47 $9 \%$ |
| Net: Unfavourable | $\begin{aligned} & 580 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & \text { 20\% } \\ & 70 \% \end{aligned}$ | 187 $438 \%$ | $\begin{aligned} & 58 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 471 \\ & 80 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 324 \\ & 86 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 391 \\ & 87 \% \\ & \hline \end{aligned}$ | 153 $68 \%$ | $\begin{aligned} & 311 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 293 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 399 \\ & 81 \% \end{aligned}$ | $\begin{gathered} 41 \\ 20 \% \end{gathered}$ | $\begin{gathered} 411 \\ 888 \\ 88 \% \end{gathered}$ |
| Net ifference | $\begin{aligned} & -290 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & -186 \\ & -50 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -21 \\ & -5 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & -418 \\ & -71 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 92 \\ & 64 \% \end{aligned}$ | $\begin{aligned} & -297 \\ & -79 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 38 \% \end{aligned}$ | $\begin{gathered} -364 \\ -81 \% \\ -81 \% \end{gathered}$ | $\begin{gathered} -103 \\ -46 \% \\ \hline \end{gathered}$ | $\begin{gathered} -110 \\ -17 \% \end{gathered}$ | $\begin{aligned} & .59 \\ & -25 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -135 \\ & -25 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & -357 \\ & -73 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 43 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & -364 \\ & -73 \% \\ & \hline \end{aligned}$ |
| Mean | -0.55 | -0.97 | ${ }_{8}^{0.19}$ | $\stackrel{0.57}{5}$ | ${ }^{-1.33}$ | ${ }_{6}^{0.93}$ | ${ }^{-1.50}$ | ${ }_{0}^{0.51}$ | ${ }^{-1.52}$ | -0.90 | ${ }^{-0.90}$ | -0.55 | -0.53 | ${ }_{0}^{0.64}$ | -1.35 | ${ }_{0}^{0.63}$ | ${ }^{1.37}$ |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Agrregated Age Breaks |  |  | Generations |  |  |  | Social grade |  | Region |  |  |  |  |  | ban/Ru |  | Marita Status |  |  | Pres of children HH (17 or under) |  | duat |  | Employmentstat |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male <br> (B) | Female <br> (C) | 18-24 <br> (D) | 25-34 <br> (E) | 35-44 <br> (F) | 45-54 <br> (G) | 55-64 <br> (H) | 65+ <br> (I) | 18-34 <br> (J) | 35-54 <br> (K) | 55+ <br> (L) | Gen Z <br> (M) | Millennials <br> ( N ) | Gen $\mathrm{X}+$ <br> (O) | Baby Boomer <br> (P) | ABC1 (Q) | C2DE <br> (R) | North (S) | Midlands <br> ( T ) | South <br> (U) | London <br> (V) | Wales <br> (W) | Scotland <br> (X) | Urban (Y) | Rural (Z) | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/s eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | Graduate <br> (f) | Nongraduate <br> (g) | Working <br> (h) | Not working <br> (i) |
| Unweighted base | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | ${ }_{30}$ | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | 1141 | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | 153 | 56 | ${ }_{9}$ | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | 467 |
| Very fvourable (2) | 43 $4 \%$ | $\begin{gathered} 30 \\ 5 \% \\ c \end{gathered}$ | 13 $2 \%$ | 6\% | ¢ ${ }_{\text {¢ }}$ | $\begin{aligned} & 13 \\ & 7 \% \\ & 61 \end{aligned}$ | ${ }_{2 \%}^{4}$ | 5 $3 \%$ | 5 $2 \%$ | (16) | 17 $4 \%$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | 8 $5 \%$ | $\begin{aligned} & 20 \\ & 6 \% \\ & \text { op } \end{aligned}$ | 5 $2 \%$ | ${ }_{2 \%}^{7}$ | 27 $4 \%$ | 15 $3 \%$ | ${ }^{7}$ | 2\% | 13 $5 \%$ | $\begin{gathered} 11 \\ 7 \% \\ \mathrm{~T} \end{gathered}$ | $\begin{gathered} 1 \\ 1 \% \\ * \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | 35 $4 \%$ | 8 $4 \%$ | 22 | (138 $\begin{aligned} & 13 \\ & \text { 5\% }\end{aligned}$ | $\begin{gathered} 8 \\ 6 \% \end{gathered}$ | $\begin{gathered} 23 \\ 6 \% \\ e \end{gathered}$ | (19 | $\begin{gathered} 20 \\ 6 \% \\ \mathrm{~g} \end{gathered}$ | 238 | 33 $5 \%$ | 10 $2 \%$ |
| Fairy favourabe (1) | $\begin{aligned} & 193 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 91 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 16 \\ 13 \% \end{gathered}$ | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | $\begin{gathered} 28 \\ 15 \% \end{gathered}$ | 34 17\% | $\begin{gathered} 29 \\ 17 \% \end{gathered}$ | 49 18\% | 53 <br> 17\% | $\begin{gathered} 61 \\ 16 \% \end{gathered}$ | 79 18\% | $\begin{gathered} 18 \\ 11 \% \end{gathered}$ | $\begin{gathered} 52 \\ 17 \% \end{gathered}$ | $\begin{gathered} 52 \\ 20 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 64 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 19 \% \end{aligned}$ | 72 <br> 14\% | 46 <br> 17\% | $\begin{gathered} 45 \\ 15 \% \end{gathered}$ | $54$ 20\% | $\begin{gathered} 20 \\ 13 \% \end{gathered}$ | $\begin{gathered} 11 \\ 19 \% \end{gathered}$ | $\begin{gathered} 18 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 159 \\ & 17 \% \end{aligned}$ | 34 <br> 17\% | $\begin{aligned} & 123 \\ & 17 \% \end{aligned}$ | 38 <br> 14\% | $\begin{gathered} 32 \\ 22 \% \end{gathered}$ | $\begin{gathered} 59 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 76 \\ 22 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{aligned} & 116 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 17 \% \end{aligned}$ | 79 $17 \%$ |
| Neithe favourable nor untavurable (0) | 409 <br> 36\% | 189 <br> 34\% | $\begin{aligned} & 219 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 46 \\ 38 \% \end{gathered}$ | 73 <br> 37\% | $\begin{gathered} 56 \\ 30 \% \end{gathered}$ | $\begin{gathered} 76 \\ 39 \% \end{gathered}$ | 63 36\% | 96 <br> 36\% | 118 <br> 37\% | 131 <br> 34\% | $\begin{aligned} & 159 \\ & 36 \% \end{aligned}$ | 65 <br> 42\% <br> N | $\begin{gathered} 94 \\ 31 \% \end{gathered}$ | $\begin{aligned} & 101 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 35 \% \end{aligned}$ | 229 <br> 36\% | 180 <br> 36\% | $\begin{gathered} 115 \\ 42 \% \\ \text { Ux } \end{gathered}$ | $\begin{aligned} & 102 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 67 \\ 26 \% \end{gathered}$ | 73 <br> 47\% <br> TUX | $\begin{gathered} 26 \\ 45 \% \\ \mathrm{U}^{*} \end{gathered}$ | $\begin{gathered} 26 \\ 27 \% \end{gathered}$ | $\begin{gathered} 345 \\ 37 \% \end{gathered}$ | 64 <br> 32\% | $\begin{aligned} & 262 \\ & 36 \% \end{aligned}$ | 101 <br> 36\% | 46 <br> $32 \%$ | $\begin{aligned} & 136 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 273 \\ 35 \% \end{gathered}$ | $\begin{aligned} & 129 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 280 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 36 \% \end{aligned}$ | 168 <br> $36 \%$ |
| Fariry unfuvurable (-1) | $\begin{aligned} & 215 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 99 \\ 17 \% \end{gathered}$ | $\begin{gathered} 20 \\ 17 \% \end{gathered}$ | $\begin{gathered} 23 \\ 12 \% \end{gathered}$ | 37 <br> 20\% | $\begin{gathered} 38 \\ 20 \% \end{gathered}$ | $\begin{gathered} 41 \\ 23 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 55 \\ 21 \% \end{gathered}$ | $\begin{gathered} 43 \\ 14 \% \end{gathered}$ | 76 <br> 20\% | $\begin{gathered} 96 \\ 22 \% \\ J \end{gathered}$ | 24 <br> 15\% | $\begin{gathered} 49 \\ 16 \% \end{gathered}$ | $\begin{gathered} 53 \\ 20 \% \end{gathered}$ | $\begin{gathered} 81 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 20 \% \end{aligned}$ | 90 <br> 18\% | $\begin{gathered} 42 \\ 15 \% \end{gathered}$ | $\begin{gathered} 62 \\ 21 \% \\ \mathrm{v} \end{gathered}$ | $\begin{gathered} 57 \\ 22 \% \\ v \end{gathered}$ | $\begin{gathered} 14 \\ 9 \% \end{gathered}$ | $\begin{gathered} 12 \\ 21 \% \end{gathered}$ | $\begin{gathered} 28 \\ 29 \% \\ 5 v^{*} \end{gathered}$ | $\begin{aligned} & 167 \\ & 18 \% \end{aligned}$ | 48 <br> 24\% | $\begin{aligned} & 143 \\ & 20 \% \end{aligned}$ | 46 <br> 16\% | $\begin{gathered} 27 \\ 19 \% \end{gathered}$ | $\begin{gathered} 61 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 154 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 56 \\ 16 \% \end{gathered}$ | $\begin{gathered} 160 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 126 \\ & 19 \% \end{aligned}$ | 89 19\% |
| very unfourabale (-2) | 178 <br> 16\% | $\begin{gathered} 97 \\ 17 \% \end{gathered}$ | $\begin{gathered} 80 \\ 14 \% \end{gathered}$ | $\begin{gathered} 13 \\ 10 \% \end{gathered}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{gathered} 29 \\ 16 \% \end{gathered}$ | 29 <br> 15\% | 36 <br> 20\% <br> DE | 49 18\% | 34 11\% | 59 <br> 15\% | 85 <br> 19\% <br> 」 | 18 <br> 11\% | $\begin{gathered} 43 \\ 14 \% \end{gathered}$ | $\begin{gathered} 39 \\ 14 \% \end{gathered}$ | $\begin{gathered} 63 \\ 18 \% \end{gathered}$ | $\begin{gathered} 84 \\ 13 \% \end{gathered}$ | 94 <br> 19\% <br> Q | 45 <br> 16\% | $\begin{gathered} 48 \\ 16 \% \end{gathered}$ | 45 <br> 17\% | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | 6 <br> 11\% | $\begin{gathered} 14 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 149 \\ & 16 \% \end{aligned}$ | 29 <br> 15\% | $\begin{aligned} & 112 \\ & 16 \% \end{aligned}$ | 41 <br> 15\% | $\begin{gathered} 24 \\ 17 \% \end{gathered}$ | $\begin{gathered} 46 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 132 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 45 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 94 \\ 14 \% \end{gathered}$ | $\underset{\text { 18\% }}{\substack{84 \\ \hline}}$ |
| Don't know | $\begin{gathered} 103 \\ 9 \% \end{gathered}$ | 34 6\% | $\begin{gathered} 68 \\ 12 \% \\ \text { в } \end{gathered}$ | 19 <br> 16\% <br> GHI | $\begin{gathered} 32 \\ 16 \% \\ \text { GHI } \end{gathered}$ | $\begin{gathered} 22 \\ 12 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \\ \text { H } \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{gathered} 13 \\ 5 \% \end{gathered}$ | $\begin{gathered} 51 \\ 16 \% \\ \text { KL } \end{gathered}$ | $\begin{gathered} 37 \\ 10 \% \\ \text { L } \end{gathered}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 24 \\ 15 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 48 \\ 16 \% \\ \text { op } \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 8 \% \end{aligned}$ | 54 11\% | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 35 \\ 12 \% \end{gathered}$ | $\begin{gathered} 27 \\ 10 \% \end{gathered}$ | 14 $9 \%$ | $\begin{gathered} 1 \\ 2 \% \end{gathered}$ | $\begin{gathered} 9 \\ 9 \% \end{gathered}$ | ( ${ }_{\text {87 }} 9$ | (16) | 57 | $\begin{gathered} 39 \\ 14 \% \\ \text { ac } \end{gathered}$ | $\begin{gathered} 8 \\ 5 \% \end{gathered}$ | 40 $11 \%$ | \% $\begin{aligned} & 63 \\ & 8 \%\end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 78 \\ 10 \% \end{gathered}$ | $\begin{gathered} 65 \\ 10 \% \end{gathered}$ | 38 $8 \%$ |


| Net: Favurable | 235 21\% | 120 | 114 20\% | 23 $19 \%$ | 46 24\% | $\begin{gathered} 40 \\ 22 \% \end{gathered}$ | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | 34 19\% | $\begin{gathered} 55 \\ 20 \% \end{gathered}$ | ${ }_{\text {c }}^{69}$ | 78 20\% | $\begin{gathered} 89 \\ 20 \% \end{gathered}$ | $\begin{gathered} 26 \\ 16 \% \end{gathered}$ | 72 23\% | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ | $\begin{gathered} 71 \\ 20 \% \end{gathered}$ | $\begin{gathered} 148 \\ 23 \% \\ \text { R } \end{gathered}$ | $\begin{gathered} 87 \\ 17 \% \end{gathered}$ | 53 20\% | 52 17\% | ( $\begin{aligned} & \text { 66 } \\ & \text { 25\% }\end{aligned}$ | $\begin{gathered} 32 \\ 21 \% \end{gathered}$ | $\begin{gathered} 12 \\ 21 \% \end{gathered}$ | $\begin{gathered} 21 \\ 22 \% \end{gathered}$ | 199 21\% | 42 21\% | 149 20\% | 51 18\% | $\begin{gathered} 40 \\ 28 \% \end{gathered}$ | 82 23\% | 153 20\% |  | 139 $18 \%$ | 147 22\% | 89 19\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavourab | $\begin{aligned} & 393 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 212 \\ 38 \% \\ c \end{gathered}$ | 179 <br> 31\% | 33 <br> 27\% | $\begin{gathered} 45 \\ 23 \% \end{gathered}$ | $\begin{gathered} 66 \\ 36 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 68 \\ 35 \% \\ E \end{gathered}$ | 77 <br> 44\% <br> DE | $\begin{gathered} 104 \\ 39 \% \\ \text { E } \end{gathered}$ | 77 25\% | $\begin{gathered} 134 \\ 35 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 182 \\ 41 \% \\ \jmath \end{gathered}$ | 42 $27 \%$ | 92 30\% | 92 <br> $34 \%$ | $\begin{gathered} 145 \\ 41 \% \\ \mathrm{MN} \end{gathered}$ | $\begin{aligned} & 209 \\ & 33 \% \end{aligned}$ | 184 $36 \%$ | $\begin{gathered} 87 \\ 32 \% \end{gathered}$ | $\begin{gathered} 110 \\ 37 \% \\ \mathrm{~V} \end{gathered}$ | $\begin{gathered} 102 \\ 39 \% \\ v \end{gathered}$ | 35 <br> 33\% | $\begin{gathered} 18 \\ 32 \% \end{gathered}$ | $\begin{gathered} 42 \\ 43 \% \\ \mathrm{v}^{*} \end{gathered}$ | 316 $34 \%$ | 77 $39 \%$ | 255 <br> 36\% | 87 $31 \%$ | 51 35\% | 107 $29 \%$ | $\begin{gathered} 286 \\ 37 \% \\ d \end{gathered}$ | 101 29\% | $\stackrel{\substack { 292 \\ 37 \% \\ \begin{subarray}{c}{\text { c }{ 2 9 2 \\ 3 7 \% \\ \begin{subarray} { c } { \text { c } } } \\{\hline}\end{subarray}}{ }$ | 321 | 172 $37 \%$ |
| Net Difference | $\begin{aligned} & -158 \\ & -14 \% \end{aligned}$ | $\begin{gathered} -92 \\ -17 \% \end{gathered}$ | $\begin{gathered} -65 \\ -11 \% \end{gathered}$ | $\begin{aligned} & -10 \\ & -8 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1 \% \end{gathered}$ | $\begin{gathered} -26 \\ -14 \% \end{gathered}$ | $\begin{gathered} -30 \\ -15 \% \end{gathered}$ | $\begin{gathered} -43 \\ -24 \% \end{gathered}$ | $\begin{gathered} -50 \\ -19 \% \end{gathered}$ | $\begin{gathered} -9 \\ -3 \% \end{gathered}$ | $\begin{gathered} -57 \\ -15 \% \end{gathered}$ | $\begin{gathered} -93 \\ -21 \% \end{gathered}$ | $\begin{gathered} -16 \\ -10 \% \end{gathered}$ | $\begin{aligned} & -20 \\ & -7 \% \end{aligned}$ | $\begin{gathered} -34 \\ -13 \% \end{gathered}$ | $\begin{gathered} -74 \\ -21 \% \end{gathered}$ | $\begin{gathered} -61 \\ -10 \% \end{gathered}$ | $\begin{gathered} -97 \\ -19 \% \end{gathered}$ | $\begin{gathered} -34 \\ -12 \% \end{gathered}$ | $\begin{gathered} -58 \\ -19 \% \end{gathered}$ | $\begin{gathered} -36 \\ -14 \% \end{gathered}$ | $\begin{gathered} -3 \\ -2 \% \end{gathered}$ | $\begin{gathered} -6 \\ -11 \% \end{gathered}$ | $\begin{gathered} -21 \\ -21 \% \end{gathered}$ | $\begin{aligned} & -122 \\ & -13 \% \end{aligned}$ | $\begin{gathered} -36 \\ -18 \% \end{gathered}$ | $\begin{aligned} & -111 \\ & -15 \% \end{aligned}$ | - $\begin{gathered}\text {-36 } \\ \text {-13\% }\end{gathered}$ | - $\begin{gathered}\text {-11 } \\ -8 \%\end{gathered}$ | $\begin{aligned} & -25 \\ & -7 \% \end{aligned}$ | $\begin{aligned} & -133 \\ & -17 \% \end{aligned}$ | -5 $-1 \%$ | $\begin{aligned} & -153 \\ & -19 \% \end{aligned}$ | .74 $-11 \%$ | -84 $-18 \%$ |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
ColumnProportions (5\%): A,B/C,D/E////G/H//,J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b//,d/e,f/g,h/i.i=1nimum Base:30(**)Small Base: $\left.1000^{*}\right)$
ColumnMeans (5\%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/iMinimum Base:30(**) Small Base: 100(*)

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $\qquad$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | tion 2019 Vote |  | Referendum | 2016 vote |  |  |  | Favourale | te parties |  |  |  |  |  | Favourale to | popoliticins |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | Brexit's the country |
|  | (total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {L }}^{\text {Labur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | Leave <br> (G) | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | Unfavoura F ble to Cons (II) |  | $\begin{gathered} \text { e Untavoura } \\ \text { bete toab } \\ \text { (k) } \end{gathered}$ |  | He Univauar (M) | $\begin{aligned} & \text { Favurabe } \\ & \text { foreren } \\ & \text { oaraty } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} \text { nave to } \\ \text { ble to } \\ \text { Green } \\ \text { Party } \end{array} \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourable } \\ \text { to sunak } \\ (\text { P) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ | $\begin{aligned} & \text { favourabe } \\ & \text { to stamer } \\ & \text { (R) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { Sle te } \\ & \text { Starmer } \end{aligned}$ | $\begin{gathered} \text { Favourble } \\ \text { tetunt } \\ \text { (T) } \end{gathered}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \substack{\text { impart } \\ \text { (w) }} \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | ${ }_{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{647}$ |
| Weighed base | 1141 | 378 | 277 | 96 | 131 | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }_{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| very favurable (2) | $\begin{aligned} & 43 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 17 \\ \begin{array}{c} 18 \% \\ \mathrm{gece} \end{array} \\ \hline \end{gathered}$ | $\begin{gathered} 9 \\ \substack{9 \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 16 \\ \substack{6 \% \\ \text { kno }} \end{gathered}$ | $\begin{aligned} & 18 \\ & 3 \% \\ & \mathrm{~km} \\ & \mathrm{~km} \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \\ & \text { kno } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 5 \\ & \begin{array}{l} 5 \\ { }_{1}^{2 / 6} \end{array} \end{aligned}$ | $\begin{gathered} 43 \\ \text { 48\% } \\ \text { Hukwno } \end{gathered}$ | $:$ | $\begin{aligned} & 26 \\ & \text { an } \\ & \text { nexn } \end{aligned}$ | $\begin{aligned} & 5 \\ & \left.\begin{array}{l} 5 \\ { }_{3}^{2} \end{array}\right) \end{aligned}$ | $\begin{gathered} 17 \\ \begin{array}{c} 17 \\ 5 \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 70 \\ & \text { ass } \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & \substack{18 \\ \text { posi } \\ \text { posu }} \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 88 \end{aligned}$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 193 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 57 \\ 21 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 45 \\ & \begin{array}{c} 47 \% \\ 8 \mathrm{acc} \end{array} \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & \text { an } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 123 \\ & \text { a12\% } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 119 \\ & \text { ano } \\ & \text { Humo } \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \\ & M \\ & M \end{aligned}$ | $\begin{gathered} 193 \\ \text { 82\% } \\ \text { Hukumo } \end{gathered}$ | $:$ | $\begin{gathered} 88 \\ 336 \\ \text { Huse } \\ \text { Huse } \end{gathered}$ | $\begin{aligned} & 25 \\ & 7 \% \\ & M \end{aligned}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & \text { and } \\ & \text { posi } \end{aligned}$ | 31 $7 \%$ | $\begin{aligned} & 48 \\ & 238 \\ & \text { ps } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 88 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 23 \% \\ & 23 \% \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 409 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 166 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 36 \% \\ & \text { kemo } \end{aligned}$ |  |  | $\begin{aligned} & 104 \\ & \text { 25\% } \\ & \text { cu } \end{aligned}$ | $\because$ | $\because$ | $\begin{aligned} & 91 \\ & \begin{array}{c} 956 \\ \text { knMo } \end{array} \end{aligned}$ | $\begin{aligned} & 78 \\ & \text { 22\% } \\ & \text { 2\% } \end{aligned}$ | $\begin{aligned} & 117 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & \text { 157 } \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & \text { and } \\ & \text { suv } \end{aligned}$ | $\begin{aligned} & 104 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{gathered} 71 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 169 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 36 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{gathered} 215 \\ 19 \% \end{gathered}$ | $\begin{gathered} 96 \\ \text { 25\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 51 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \\ 4 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & \text { 12\% } \\ & \text { 210 } \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & \begin{array}{l} 31 \% \\ \text { Hunv } \end{array} \end{aligned}$ | $\because$ | $\begin{aligned} & 21 \\ & \text { s5\% } \\ & \text { Hekw } \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ |  | $\underset{\substack { 77 \\ \begin{subarray}{c}{23 \% \\ R{ 7 7 \\ \begin{subarray} { c } { 2 3 \% \\ R } } \\ {\hline}\end{subarray}}{\substack{ \\ \hline}}$ | $\begin{aligned} & 92 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | 139 $32 \%$ PQRTU | $\begin{aligned} & 39 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 64 \\ 25 \% \\ \text { 25\% } \\ w \end{gathered}$ | $\begin{gathered} 96 \\ 16 \% \end{gathered}$ |
| Verr unfevourable (-2) | $\begin{gathered} 178 \\ 16 \% \\ 168 \end{gathered}$ | $\begin{gathered} 83 \\ \left.\begin{array}{c} 82 \% \\ c \\ c 0 \end{array}\right) \end{gathered}$ | $\begin{gathered} 30 \\ \text { 30 } \\ 11 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 18 \\ \text { 148\%} \\ 0 \end{gathered}$ | $\begin{aligned} & 50 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 89 \\ \underset{c}{81 \%} \\ F \end{gathered}$ | $\begin{aligned} & 48 \\ & \text { an } \\ & \text { uno } \end{aligned}$ | $\begin{aligned} & 101 \\ & \text { 17\% } \\ & \text { unv } \end{aligned}$ | $\begin{gathered} 25 \\ 6 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 132 \\ & \text { a } \\ & \text { Hund } \end{aligned}$ | $\vdots$ | $\begin{aligned} & 178 \\ & \substack{45 \% \\ \text { Hukno }} \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & \substack{140 \\ \text { Hukn } \\ \text { Hukn }} \end{aligned}$ | $\begin{gathered} 54 \\ \substack{56 \% \\ R} \\ \hline \end{gathered}$ | $\begin{aligned} & 86 \\ & \text { a6 } \\ & \text { gr } \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 316 \\ & \text { paru } \end{aligned}$ | $\begin{gathered} 23 \\ \substack{11 \% \\ \kappa} \end{gathered}$ | $\begin{aligned} & 107 \\ & \text { 21\% } \\ & \text { gr } \end{aligned}$ | $\begin{gathered} 53 \\ \text { 50\% } \\ w \end{gathered}$ | $\begin{aligned} & 74 \\ & 12 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 103 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 6 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 17 \\ \substack{17 \\ \text { kMmo }} \end{gathered}$ | $\begin{aligned} & 20 \\ & 4 \% \\ & \text { 4\% } \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \\ & \text { che } \\ & \text { unvo } \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \\ & \text { 3\% } \end{aligned}$ | $:$ | $:$ | $\begin{aligned} & 7 \\ & \begin{array}{l} 7 \\ \text { 3\% } \\ \text { m } \end{array} \end{aligned}$ | $\begin{gathered} 6 \\ \left.\begin{array}{c} 6 \% \\ \\ M \end{array}\right) \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 21 \\ 6,0 \\ 0 \\ 0 \end{gathered}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ |  |
| Net: Favourble | $\begin{aligned} & 235 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 64 \\ \substack{636 \\ 8 \\ 8} \end{gathered}$ | $\begin{gathered} 62 \\ 65 \% \\ \text { bece } \end{gathered}$ | $\begin{gathered} 32 \\ 24 \% \\ 8 \end{gathered}$ | $\begin{gathered} 143 \\ 328 \\ 6 \\ 6 \end{gathered}$ | $\begin{gathered} 59 \\ 14 \% \end{gathered}$ | $\begin{gathered} 60 \\ \text { co } \\ \text { kno } \\ \text { kno } \end{gathered}$ | $\begin{aligned} & 141 \\ & \begin{array}{l} 141 \\ \text { kn\% } \end{array} \end{aligned}$ | $\begin{aligned} & 188 \\ & \begin{array}{l} 17 \% \\ \text { Hume } \end{array} \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{gathered} 235 \\ \text { 200\% } \\ \text { Hukemo } \end{gathered}$ | $:$ | $\begin{gathered} 114 \\ \substack{336 \\ \text { Hukw } \\ \text { Huk }} \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{gathered} 75 \\ 22 \% \\ \text { 22\% } \\ 5 \end{gathered}$ | $\begin{gathered} 96 \\ \substack{91 \% \\ 5} \end{gathered}$ | $\begin{aligned} & 137 \\ & \begin{array}{l} 177 \\ \text { pasu } \end{array} \end{aligned}$ | $\begin{aligned} & 40 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & \text { 66 } \\ & \substack{118 \\ \text { pasu }} \end{aligned}$ | $\begin{gathered} 102 \\ \text { 20\% } \\ 5 \end{gathered}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 162 \\ 27 \% \\ \mathrm{c} /{ }_{6} \end{gathered}$ |
| Net: Unfavourable | $\begin{aligned} & 393 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 47 \% \\ & \text { co } \end{aligned}$ | $\begin{gathered} 81 \\ 29 \% \\ 09 \\ 0 \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 37 \% \\ & \mu N \end{aligned}$ | $\begin{aligned} & 227 \\ & 39 \% \\ & 102 \end{aligned}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 264 \\ & \begin{array}{l} 44 \\ \text { Hulu } \end{array} \end{aligned}$ | : | $\begin{aligned} & 393 \\ & \text { How } \\ & \text { Hukno } \end{aligned}$ | $\begin{aligned} & 52 \\ & 19 \% \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 246 \\ & \begin{array}{c} 268 \\ \text { funn } \end{array} \end{aligned}$ | $\begin{aligned} & 131 \\ & 39 \% \\ & \text { kr } \end{aligned}$ | $\begin{aligned} & 178 \\ & \text { 170\% } \\ & \text { Rr } \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 274 \\ & \substack{63 \% \\ \text { paru }} \end{aligned}$ | $\begin{aligned} & 62 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & \left.\begin{array}{c} 23 \% \\ \text { kr } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 117 \\ & 45 \% \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & 170 \\ & 28 \% \end{aligned}$ |
| Net Difference | $\begin{aligned} & -158 \\ & -14 \% \end{aligned}$ | $\begin{aligned} & .-129 \\ & -34 \% \\ & \hline \end{aligned}$ | $\begin{gathered} -16 \\ -6 \% \end{gathered}$ | $\begin{aligned} & 56 \\ & 59 \% \\ & 56 \end{aligned}$ | $\begin{gathered} -17 \\ -136 \\ \hline \end{gathered}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & -144 \\ & -34 \% \\ & -34 \end{aligned}$ | $\begin{aligned} & -48 \\ & -17 \% \end{aligned}$ | $\begin{gathered} -85 \\ -15 \% \\ -15 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & -229 \\ & -55 \% \end{aligned}$ | $\begin{gathered} 235 \\ 100 \% \end{gathered}$ | $\begin{gathered} -393 \\ -100 \% \\ -10 \end{gathered}$ | $\begin{aligned} & 62 \\ & 24 \% \end{aligned}$ | $\begin{gathered} -216 \\ -60 \% \\ -60 \% \end{gathered}$ | $\begin{aligned} & .56 \\ & -17 \% \end{aligned}$ | $\begin{gathered} -82 \\ -18 \% \end{gathered}$ | $\begin{gathered} 77 \\ 20 \% \end{gathered}$ | $\begin{aligned} & -234 \\ & -54 \% \end{aligned}$ | $\stackrel{4}{2 \%}$ | $\begin{gathered} -113 \\ -23 \% \\ -23 \end{gathered}$ | $\begin{aligned} & -76 \\ & -30 \% \end{aligned}$ | $\begin{aligned} & -8 \\ & -1 \% \end{aligned}$ |
| Mean | ${ }^{-0.28}$ | -0.57 | ${ }_{-0.15}^{-0}$ | ${ }_{\substack{0.78 \\ 8 . c ⿻}}^{\text {ef }}$ | ${ }_{\substack{-0.21 \\ 8 .}}$ | $\stackrel{-0.01}{6}$ | ${ }^{-0.55}$ | -0.29 kno | - 0.30 kno |  | $\stackrel{-0.89}{\substack{\text { c }}}$ | $\underbrace{\text { a }}_{\substack{1.18 \\ \text { Hulumo }}}$ | ${ }^{-1.45}$ | ( | $\stackrel{-1.00}{\text { n }}$ | $\stackrel{-0.29}{5}$ | $\stackrel{-0.36}{5}$ | ${ }_{\substack{\text { a } \\ \text { pastu }}}^{\text {pat }}$ | ${ }^{-0.86}$ | $\stackrel{*}{\text { pasu }}$ | $\stackrel{-0.43}{5}$ | ${ }^{-0.43}$ | ${ }^{-0.12}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q2. To what extent, if at all, do you hav All Adults aged 18+ in Great Britain | ble or un | favourable | pinion of | the followin | Sos UK Ja <br> Fieldwo Adulis politician |  | Political <br> y 202 + in GB <br> cal partie | Pulse <br> 23 <br> ?- The Lib | Democr |  |  |  |  |  |  |  |  |
|  |  | 'Keir Star of the Lab |  |  | $\begin{aligned} & \text { on, former } \\ & \text { ofther } \\ & \text { ive Party } \end{aligned}$ |  |  | 'Rishi Sun the party Min | Leader o Prime er' : er' : |  | orbyn, er of the arty' : |  | $\begin{aligned} & \text { Former } \\ & \text { he Labour } \\ & \text { former } \\ & \text { nister' : } \end{aligned}$ | Stuelle | verman, |  | Hunt, $r$ of the <br> uer' : |
|  | Total | $\underset{\text { cher }}{\substack{\text { favabab }}}$ | Une | $\underset{\text { ene }}{\substack{\text { Favab }}}$ | Unte | ${ }_{\text {cen }}$ | Une | $\underset{\text { arema }}{\substack{\text { a }}}$ | dint | e | de | e | dent | e | coin | e | ble |
|  | (A) | (8) | (c) | (0) | (E) | (F) | (6) | (H) | (1) | (1) | (k) | (L) | (M) | (N) | ${ }^{(0)}$ | (P) | (a) |
| Unveighted base | 1141 | 382 | 406 | 303 | 609 | 151 | 389 | 325 | 474 | 246 | 601 | 264 | 494 | 178 | 504 | 204 | 507 |
| Weighted base | 1141 | 372 | 435 | 326 | 586 | 143 | 377 | 341 | 450 | 224 | ${ }^{638}$ | 238 | 538 | 171 | 492 | 211 | 502 |
| Very favurable (2) | $\begin{aligned} & 43 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 25 \\ 78 \\ c \\ c \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \\ & 5 \% \end{aligned}$ | 20 $3 \%$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 10 \% \\ & 108 \end{aligned}$ | $\begin{aligned} & 21 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \\ & 9 \% \end{aligned}$ | - ${ }_{\text {3\% }}$ |
| Fairy favourabe (1) | $\begin{aligned} & 193 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 30 \% \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 126 \\ \substack{12 \% \\ 0} \\ \hline \end{gathered}$ | $\begin{gathered} 26 \\ 18 \% \end{gathered}$ | $\begin{gathered} 79 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 236 \end{aligned}$ | $\begin{aligned} & 105 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 71 \\ 30 \% \\ m \\ m \end{gathered}$ | $\begin{aligned} & 56 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 27 \\ 16 \% \end{gathered}$ | $\begin{gathered} 93 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 88 \\ 18 \% \end{gathered}$ |
| Neither favurable nor unfvuurabe (0) | $\begin{aligned} & 409 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 30 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 49 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 83 \\ 35 \% \\ 35 \end{gathered}$ | $\begin{aligned} & 177 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 35 \% \\ & \hline 10 \end{aligned}$ | $\begin{aligned} & 71 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 34 \% \end{aligned}$ |
| Fairly unfuourabe $(-1)$ | $\begin{aligned} & 215 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 328 \end{aligned}$ | $\begin{gathered} 77 \\ 23 \% \end{gathered}$ | 103 $18 \%$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 77 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 40 \\ \text { 18\% } \end{gathered}$ | $\begin{aligned} & 149 \\ & 236 \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 21 \% \end{aligned}$ | 39 $18 \%$ | 108 22\% |
| Very unfouurable (-2) | $\begin{aligned} & 178 \\ & 16 \% \\ & 168 \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 134 \\ \substack{131 \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 69 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 95 \\ 16 \% \\ \end{gathered}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 86 \\ 19 \% \\ \\ \hline \end{gathered}$ | $\begin{aligned} & 22 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 23 \% \\ & \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 23 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 21 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 103 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | 31 $5 \%$ $5 \%$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $7$ | $\begin{aligned} & 13 \\ & 3 \% \\ & 3 \end{aligned}$ | 12 $6 \%$ | 16 $3 \%$ |
| Net: Favourable | $\begin{aligned} & 235 \\ & 21 \% \\ & \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 1377 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 57 \\ 18 \% \end{gathered}$ | $\underset{\substack { 145 \\ \begin{subarray}{c}{245 \\ 0{ 1 4 5 \\ \begin{subarray} { c } { 2 4 5 \\ 0 } }\end{subarray}}{\substack{ \\ \hline}}$ | $\begin{aligned} & 40 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 96 \\ 21 \% \end{gathered}$ | $\begin{gathered} 70 \\ \substack{71 \% \\ k} \end{gathered}$ | $\begin{gathered} 118 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 39 \% \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 23 \% \\ & { }_{23} \end{aligned}$ | $\begin{gathered} 66 \\ \left.\begin{array}{c} 61 \% \\ \alpha \end{array}\right) \end{gathered}$ | $\begin{aligned} & 102 \\ & 20 \% \end{aligned}$ |
| Net: Unfavurable | $\begin{aligned} & 393 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 274 \\ \substack{278 \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 145 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 296 \% \\ 46 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 280 \\ \substack{28 \%} \\ \hline 6 \end{gathered}$ | $\begin{aligned} & 61 \\ & 36 \% \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 195 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 29 \% \end{aligned}$ | 215 $43 \%$ $p$ |
| Net ifference | $\begin{gathered} -158 \\ -148 \\ -148 \end{gathered}$ | $\begin{aligned} & 74 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & -234 \\ & -54 \% \end{aligned}$ | $\begin{gathered} .88 \\ -27 \% \\ -27 \end{gathered}$ | $\begin{gathered} -52 \\ -9 \% \end{gathered}$ | $\begin{gathered} -9 \\ -7 \% \end{gathered}$ | $\begin{gathered} -67 \\ -18 \% \end{gathered}$ | $\begin{gathered} .56 \\ -17 \% \end{gathered}$ | $\begin{gathered} -82 \\ -18 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{gathered} -178 \\ -28 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & -213 \\ & -00 \% \end{aligned}$ | $\begin{aligned} & -16 \\ & -9 \% \end{aligned}$ | $\begin{gathered} -82 \\ -17 \% \end{gathered}$ | $\stackrel{4}{4}$ | $\begin{aligned} & -113 \\ & .23 \% \\ & -23 \% \end{aligned}$ |
| Mean | ${ }^{-0.28}$ | 0.02 | ${ }^{-0.86}$ | ${ }^{-0.46}$ | ${ }_{0}^{0.23}$ | -0.17 | ${ }^{-0.36}$ | -0.29 | ${ }^{-0.36}$ | ${ }_{0}^{0.02}$ | ${ }^{-0.51}$ | 0.024 | ${ }^{-0.67}$ | ${ }^{0.23}$ | -0.32 | * | ${ }^{-0.43}$ |

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Agregated Age Braks $^{\text {a }}$ |  |  | Generations |  |  |  | Social grad |  | Region |  |  |  |  |  | ban/Rural |  | Martial stat |  |  | Pres of children HH ( 17 or under) |  | Educt |  | Emplowmentstat |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\text {Male }}^{\text {(8) }}$ | Female (C) | $\begin{gathered} 18-24 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ | $\begin{gathered} \text { 45-54 } \\ \text { (G) } \end{gathered}$ | $\begin{gathered} 55-64 \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { 65+ } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | $\begin{aligned} & \text { 55+ } \\ & \text { (L) } \end{aligned}$ | Gen Z <br> (M) | Millennials <br> (N) | Gen $\mathrm{X}^{+}$ <br> (0) | Baby Boomer (P) | ABC1 <br> (Q) | C2DE <br> (R) | North (S) | Midlands (T) | South <br> (U) | London (V) | Wales <br> (W) | $\begin{gathered} \text { Scotland } \\ (\mathrm{X}) \end{gathered}$ | Urban (Y) | $\begin{aligned} & \text { Rural } \\ & \text { (z) } \end{aligned}$ | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/S eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | Nongraduate (g) | Working <br> (h) |  |
| Unweighted base | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | 303 | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | ${ }^{1141}$ | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | 153 | 56 | 98 | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | 467 |
| Verf favourale (2) | 66 | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 7 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 20 \\ 13 \% \\ \text { stu } \end{gathered}$ | $\begin{gathered} 2 \\ 3 \% \\ * \end{gathered}$ | $\begin{gathered} 9 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 60 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 4 \% \end{gathered}$ | 28 $8 \%$ | 39 | $\begin{gathered} 29 \\ 8 \% \\ \mathrm{~g} \end{gathered}$ | 38 | ${ }_{\substack{46 \\ 7 \%}}$ | 20 $4 \%$ |
| Fairy favourale (1) | $\begin{aligned} & 198 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 91 \\ 16 \% \end{gathered}$ | $\begin{gathered} 23 \\ 19 \% \end{gathered}$ | $\begin{gathered} 34 \\ 17 \% \end{gathered}$ | $\begin{gathered} 30 \\ 16 \% \end{gathered}$ | $\begin{gathered} 39 \\ 20 \% \\ 1 \end{gathered}$ | $\begin{gathered} 44 \\ 25 \% \\ 1 \end{gathered}$ | $\begin{gathered} 28 \\ 11 \% \end{gathered}$ | $\begin{gathered} 56 \\ 18 \% \end{gathered}$ | $\begin{gathered} 70 \\ 18 \% \end{gathered}$ | $\begin{gathered} 72 \\ 16 \% \end{gathered}$ | $\begin{gathered} 29 \\ 19 \% \end{gathered}$ | $\begin{gathered} 48 \\ 16 \% \end{gathered}$ | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ | $\begin{gathered} 54 \\ 15 \% \end{gathered}$ | $\begin{gathered} 138 \\ 22 \% \\ \text { R } \end{gathered}$ | $\begin{gathered} 60 \\ 12 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 51 \\ 17 \% \end{gathered}$ | $\begin{gathered} 45 \\ 17 \% \end{gathered}$ | $\begin{gathered} 31 \\ 21 \% \end{gathered}$ | $\begin{gathered} 12 \\ 21 \% \end{gathered}$ | $\begin{gathered} 22 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 160 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 47 \\ 17 \% \end{gathered}$ | $\begin{gathered} 31 \\ 21 \% \end{gathered}$ | $\begin{gathered} 63 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 135 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 82 \\ 23 \% \\ \mathrm{~g} \end{gathered}$ | $\begin{aligned} & 116 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 20 \% \end{aligned}$ | 63\% 13\% |
| Neither favourable nor unfavurable (0) | $\begin{aligned} & 407 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 39 \\ 33 \% \end{gathered}$ | $\begin{gathered} 71 \\ 37 \% \end{gathered}$ | $\begin{gathered} 65 \\ 35 \% \end{gathered}$ | $\begin{gathered} 71 \\ 36 \% \end{gathered}$ | $\begin{gathered} 63 \\ 36 \% \end{gathered}$ | $\begin{gathered} 98 \\ 37 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 51 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 91 \\ 34 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 200 \\ 40 \% \\ 0 \end{gathered}$ | $\begin{gathered} 122 \\ 45 \% \\ u \end{gathered}$ | $\begin{aligned} & 105 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 78 \\ 30 \% \end{gathered}$ | $\begin{gathered} 51 \\ 34 \% \end{gathered}$ | $\begin{gathered} 20 \\ 36 \% \end{gathered}$ | $\begin{gathered} 32 \\ 32 \% \\ * \end{gathered}$ | $\begin{gathered} 342 \\ 36 \% \end{gathered}$ | $\begin{gathered} 65 \\ 33 \% \end{gathered}$ | $\begin{aligned} & 255 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 96 \\ 34 \% \end{gathered}$ | $\begin{gathered} 56 \\ 39 \% \end{gathered}$ | $\begin{aligned} & 140 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 35 \% \end{aligned}$ | $\begin{gathered} 284 \\ 36 \% \end{gathered}$ | $\begin{aligned} & 229 \\ & 34 \% \end{aligned}$ | ${ }_{\text {38\% }}^{179}$ |
| Fariry unfavurable (-1) | $\begin{aligned} & 166 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 82 \\ 15 \% \end{gathered}$ | $\begin{gathered} 83 \\ 14 \% \end{gathered}$ | $\begin{gathered} 15 \\ 12 \% \end{gathered}$ | $\begin{gathered} 24 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 26 \\ 13 \% \end{gathered}$ | $\begin{gathered} 31 \\ 18 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 55 \\ 21 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 39 \\ 12 \% \end{gathered}$ | $\begin{gathered} 41 \\ 11 \% \end{gathered}$ | $\begin{gathered} 87 \\ 19 \% \\ \text { נк } \end{gathered}$ | $\begin{gathered} 19 \\ 12 \% \end{gathered}$ | $\begin{gathered} 29 \\ 10 \% \end{gathered}$ | $\begin{gathered} 40 \\ 15 \% \end{gathered}$ | $\begin{gathered} 71 \\ 20 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{gathered} 92 \\ 15 \% \end{gathered}$ | $\begin{gathered} 74 \\ 15 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 36 \\ 12 \% \end{gathered}$ | $\begin{gathered} 53 \\ 20 \% \\ \top \end{gathered}$ | $\begin{gathered} 17 \\ 11 \% \end{gathered}$ | $\begin{gathered} 10 \\ 18 \% \end{gathered}$ | $\begin{gathered} 12 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 133 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 33 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 40 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 45 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 45 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 121 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 80 \\ 12 \% \end{gathered}$ |  |
| Very unfourable (-2) | $\begin{aligned} & 194 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 86 \\ 15 \% \end{gathered}$ | $\begin{gathered} 15 \\ 13 \% \end{gathered}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{gathered} 41 \\ 22 \% \\ \mathrm{DE} \end{gathered}$ | $\begin{gathered} 30 \\ 15 \% \end{gathered}$ | $\begin{gathered} 26 \\ 15 \% \end{gathered}$ | $\begin{gathered} 60 \\ 22 \% \\ \mathrm{E} \end{gathered}$ | $\begin{gathered} 37 \\ 12 \% \end{gathered}$ | $\begin{gathered} 71 \\ 19 \% \\ \text { J } \end{gathered}$ | $\begin{gathered} 86 \\ 19 \% \\ \jmath \end{gathered}$ | $\begin{gathered} 20 \\ 13 \% \end{gathered}$ | $\begin{gathered} 51 \\ 17 \% \end{gathered}$ | $\begin{gathered} 41 \\ 15 \% \end{gathered}$ | $\begin{gathered} 63 \\ 18 \% \end{gathered}$ | $\begin{gathered} 98 \\ 15 \% \end{gathered}$ | $\begin{gathered} 96 \\ 19 \% \end{gathered}$ | $\begin{gathered} 44 \\ 16 \% \end{gathered}$ | 61 20\% | 44 <br> 17\% | $\begin{gathered} 20 \\ 13 \% \end{gathered}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | $\begin{gathered} 17 \\ 17 \% \\ * \end{gathered}$ | $\begin{aligned} & 158 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 36 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 120 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 46 \\ 17 \% \end{gathered}$ | $\begin{gathered} 29 \\ 20 \% \end{gathered}$ | ${ }_{\text {4 }}^{46}$ | $\begin{gathered} 148 \\ 19 \% \\ d \end{gathered}$ | 46 13\% | $\begin{gathered} 149 \\ 19 \% \\ f \end{gathered}$ | 109 $16 \%$ | 85 18\% |
| Don't know | $\begin{aligned} & 109 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 70 \\ 12 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 18 \\ 15 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 28 \\ 15 \% \\ \text { H1 } \end{gathered}$ | $\begin{gathered} 26 \\ 14 \% \\ \text { HI } \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \\ H \end{gathered}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 47 \\ 15 \% \\ L \end{gathered}$ | $\begin{gathered} 44 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 25 \\ 16 \% \\ \text { OP } \end{gathered}$ | $\begin{gathered} 46 \\ 15 \% \\ \text { op } \end{gathered}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 52 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 35 \\ 12 \% \end{gathered}$ | $\begin{gathered} 31 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 7 \% \\ \% \end{gathered}$ | $\begin{gathered} 7 \\ 7 \% \\ \% \end{gathered}$ | $\begin{gathered} 90 \\ 10 \% \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 34 \\ 12 \% \end{gathered}$ | $\begin{gathered} 12 \\ 8 \% \\ * \end{gathered}$ | $\begin{gathered} 43 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 66 \\ & 8 \% \end{aligned}$ | $28$ | $\begin{gathered} 81 \\ 10 \% \end{gathered}$ | $\begin{gathered} 75 \\ 11 \% \end{gathered}$ | 34 $7 \%$ |


| Ne: | 264 23\% | 192 26\% | 120 | $\begin{gathered} 33 \\ 27 \% \\ 1 \end{gathered}$ | $\begin{gathered} 49 \\ 25 \% \\ 1 \end{gathered}$ | 38 $21 \%$ | $\begin{gathered} 52 \\ 26 \% \\ 1 \end{gathered}$ | $\begin{gathered} 51 \\ 29 \% \\ 1 \end{gathered}$ | 41 15\% | 82 $26 \%$ | $\begin{gathered} 90 \\ 24 \% \end{gathered}$ | $\begin{gathered} 92 \\ 21 \% \end{gathered}$ | $\begin{gathered} 42 \\ 27 \% \end{gathered}$ | $\begin{gathered} 67 \\ 22 \% \end{gathered}$ | $\begin{gathered} 73 \\ 27 \% \end{gathered}$ | $\begin{gathered} 71 \\ 20 \% \end{gathered}$ | $\begin{gathered} 181 \\ 28 \% \\ \text { R } \end{gathered}$ | $\begin{gathered} 84 \\ 17 \% \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | 61 21\% | 56 22\% | $\begin{gathered} 51 \\ 33 \% \\ \text { STU } \end{gathered}$ | $\begin{gathered} 13 \\ 23 \% \end{gathered}$ | $\begin{gathered} 31 \\ 32 \% \\ s^{*} \end{gathered}$ | 220 23\% | 44 $22 \%$ |  | 62 22\% | $\begin{gathered} 37 \\ 26 \% \end{gathered}$ | ¢ ${ }_{\text {20 }}^{\text {25\% }}$ | 174 $22 \%$ | $\begin{gathered} 111 \\ 31 \% \\ \mathrm{~g} \end{gathered}$ | 154 19\% | 182 27\% $\substack{\text { \% }}$ | 83 18\% |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Unfavo | 360 $32 \%$ | $\begin{aligned} & 191 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 30 \\ 25 \% \end{gathered}$ | $\begin{gathered} 46 \\ 24 \% \end{gathered}$ | $\begin{gathered} 56 \\ 31 \% \end{gathered}$ | $\begin{gathered} 55 \\ 28 \% \end{gathered}$ | $\begin{gathered} 57 \\ 32 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 43 \% \\ & \text { DEFG } \end{aligned}$ | $\begin{gathered} 76 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 172 \\ 39 \% \\ \text { Jk } \end{gathered}$ | 39 <br> 25\% | $\begin{gathered} 80 \\ 26 \% \end{gathered}$ | 81 30\% | $\begin{aligned} & 134 \\ & 38 \% \\ & \text { MN } \end{aligned}$ | 191 <br> 30\% | $\begin{aligned} & 170 \\ & 34 \% \end{aligned}$ | 81 30\% | $\begin{gathered} 97 \\ 33 \% \end{gathered}$ | $\begin{gathered} 97 \\ 37 \% \\ v \end{gathered}$ | 37 24\% | 19 $34 \%$ | $\begin{gathered} 28 \\ 29 \% \end{gathered}$ | 291 $31 \%$ | 70 35\% | 234 33\% | 86 $31 \%$ | 40 $27 \%$ | 91 25\% | $\begin{gathered} 269 \\ 35 \% \\ d \end{gathered}$ | 90 26\% | $\underset{\substack { 270 \\ 34 \% \\ \begin{subarray}{c}{\text { c }{ 2 7 0 \\ 3 4 \% \\ \begin{subarray} { c } { \text { c } } } \\{\hline}\end{subarray}}{ }$ | 189 28\% | ${ }_{3}^{171}$ |
| Net Difference | $\begin{gathered} -96 \\ -8 \% \end{gathered}$ | $\begin{aligned} & -48 \\ & -9 \% \end{aligned}$ | $\begin{gathered} -49 \\ -8 \% \end{gathered}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | $\begin{gathered} -18 \\ -10 \% \end{gathered}$ | -4 <br> -2\% | $\begin{gathered} -6 \\ -3 \% \end{gathered}$ | $\begin{gathered} -74 \\ -28 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} -22 \\ -6 \% \end{gathered}$ | $\begin{gathered} -80 \\ -18 \% \end{gathered}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & -13 \\ & -4 \% \end{aligned}$ | $\begin{gathered} -8 \\ -3 \% \end{gathered}$ | $\begin{gathered} -62 \\ -18 \% \end{gathered}$ | $\begin{aligned} & -10 \\ & -2 \% \end{aligned}$ | $\begin{gathered} -86 \\ -17 \% \end{gathered}$ | $\begin{gathered} -30 \\ -11 \% \end{gathered}$ | $\begin{gathered} -36 \\ -12 \% \end{gathered}$ | $\begin{gathered} -41 \\ -16 \% \end{gathered}$ | 14 $9 \%$ | $\begin{gathered} -6 \\ -11 \% \end{gathered}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | -70 | - 26 $-13 \%$ | $\begin{gathered} -70 \\ -10 \% \end{gathered}$ | -24 | $\begin{gathered} -2 \\ -2 \% \end{gathered}$ | $\stackrel{1}{-}$ | $\begin{gathered} -95 \\ -12 \% \end{gathered}$ | $20$ | -116 $.15 \%$ | -7 | -89 -19\% |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions

ColumnMeans (5\%): $A, B / C, D / E / F / G / H / 1, J / K / L, M / N / O / P, Q / R, S / T / U / V / W / X, Y / Z, a / b / c, d / e, f / g, h / i \quad$ Minimum Base: 30 ( $^{* *)}$ Small Base: 100 (*) $^{*}$

| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse public Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral lece | tion 2019 Vote |  | Referendum | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale to | to politicians |  |  | $\begin{aligned} & \text { Opinion o } \\ & \text { impact on } t \end{aligned}$ | of Brexit's the country |
|  | Total (A) | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ (B) \end{gathered}$ | ${ }_{\text {c }}^{\text {tabur }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & (E) \\ & (E) \end{aligned}$ | $\underset{\text { (F) }}{\text { Remin }}$ | $\begin{aligned} & \text { Leave } \\ & \text { (G) } \end{aligned}$ | $\begin{gathered} \text { Favourable } \\ \text { toc } \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { e Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ | $\begin{gathered} \text { Favourable } \\ \text { tot at ab } \\ \text { (j) } \end{gathered}$ | $\begin{gathered} \text { e Untavoura } \\ \text { bete otab } \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { Favourable } \\ & \text { to Lib } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \text { le Unfavoura } \\ \text { be to lib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ |  |  | $\begin{aligned} & \text { favourabe } \\ & \text { to sunak } \\ & \text { ton } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { elte to } \\ \text { Sunak } \\ \text { (1a) } \end{gathered}$ |  | $\begin{aligned} & \text { Untavoura } \\ & \text { en betr } \\ & \text { Statroer } \\ & \hline \text { (s) } \end{aligned}$ | $\begin{aligned} & \text { Eavourale } \\ & \text { to Hunt } \\ & \text { (T) } \end{aligned}$ |  | $\begin{gathered} \text { Positive } \\ \text { inpart } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impart } \\ \text { (w) } \end{gathered}$ |
| Unveighted base | ${ }^{1141}$ | 358 | 307 | 102 | ${ }^{135}$ | 500 | 362 | 273 | 593 | ${ }^{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{64}$ |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | ${ }^{131}$ | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| very favurable (2) | $\begin{aligned} & 66 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 27 \\ \substack{10 \% \\ 8} \end{gathered}$ | $\begin{gathered} 9 \\ 9 \% \\ 9 \\ { }_{8}^{\circ} \end{gathered}$ | $\begin{gathered} 19 \\ \substack{19 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 44 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 39 \\ & \begin{array}{c} 39 \\ \text { kno } \end{array} \end{aligned}$ | $\begin{aligned} & 45 \\ & \text { 41\% } \\ & \text { unNo } \end{aligned}$ | $\begin{gathered} 8 \\ 2 \% \\ 2 \% \\ 0 \end{gathered}$ | $\begin{gathered} 29 \\ \text { che } \\ \text { hukno } \end{gathered}$ | $\begin{aligned} & 11 \\ & \begin{array}{c} 3 \% \\ 0 \end{array} \end{aligned}$ | $\begin{gathered} 66 \\ \text { 25\% } \\ \text { Hykemo } \end{gathered}$ |  | $\begin{gathered} 22 \\ \substack{2 \% \\ 5 \\ 5} \end{gathered}$ | $\begin{aligned} & 36 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & \text { 10 } \\ & \text { 106 } \\ & \text { su } \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 34 \\ 7 \% \\ 5 \\ 5 \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ |
| Fairy favourabe (1) | $\begin{aligned} & 198 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & \text { 39\% } \\ & \text { sce } \end{aligned}$ | $\begin{gathered} 29 \\ \substack{23 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 121 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & \text { ank } \\ & \text { Hekno } \end{aligned}$ | $\begin{aligned} & 114 \\ & \text { ang } \\ & \text { Hexo } \end{aligned}$ | $\begin{gathered} 41 \\ \text { 40\% } \\ 0 \end{gathered}$ | $\begin{gathered} 85 \\ 36 \\ \text { Hukno } \\ \text { Hukn } \end{gathered}$ | $\begin{gathered} 41 \\ \text { 410\% } \\ 0 \end{gathered}$ | $\begin{gathered} 198 \\ \text { 75\% } \\ \text { Hukeno } \end{gathered}$ | $\because$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & \text { 238 } \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 110 \\ & \text { and } \\ & \text { passu } \end{aligned}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & \substack{13 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 30 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & { }_{22 \%} \end{aligned}$ |
| Neither favourable nor unfavourabe (0) | $\begin{aligned} & 407 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 112 \\ \substack{11 / 6 \\ E} \end{gathered}$ | $\begin{aligned} & 34 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 29 \end{aligned}$ | $\begin{aligned} & 160 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & \begin{array}{l} 31 \% \\ \text { mox } \end{array} \end{aligned}$ | $\begin{aligned} & 203 \\ & 358 \\ & \text { knvo } \end{aligned}$ | 150 $38 \%$ KMNO | $\begin{aligned} & 120 \\ & \text { 298 } \\ & \text { Mno } \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 86 \\ 376 \\ \text { mox } \end{array} \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 86 \\ \text { 22\% } \\ \text { no } \end{array} \end{aligned}$ | : | $\therefore$ | $\begin{aligned} & 107 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 1114 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 35 \% \\ & 35 \end{aligned}$ | $\begin{aligned} & 161 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 37 \% \end{aligned}$ |
| Farity unfevurable (-1) | $\begin{aligned} & 166 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 268 \\ & 268 \\ & \text { coe } \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 58 \\ & 20 \% \\ & \text { wwn } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 71 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & \begin{array}{c} 22 \% \\ \text { une } \end{array} \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \\ & \mathrm{~N} \end{aligned}$ |  | $\therefore$ | $\begin{aligned} & 166 \\ & 46 \% \\ & \text { 4wkNum } \end{aligned}$ | $\begin{aligned} & 71 \\ & \begin{array}{c} 71 \% \\ \text { apu } \end{array} \end{aligned}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 98 \\ \begin{array}{c} \text { 236 } \\ \text { apu } \end{array} \end{gathered}$ | $\begin{aligned} & 40 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 12 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 13 \% \end{aligned}$ |
| Verr unfevourable (-2) | $\begin{aligned} & 194 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 288 \\ & \text { cos } \\ & \text { cos } \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 5 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{gathered} 20 \\ \substack{15 \% \\ 0} \end{gathered}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 23 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 98 \\ & \text { 98, } \\ & \text { ung } \end{aligned}$ | $\begin{aligned} & 24 \\ & \left.\begin{array}{c} 24 \\ \mathrm{~N} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 145 \\ & \text { 135 } \\ & \text { Hunve } \end{aligned}$ | $\begin{gathered} 10 \\ \left.\begin{array}{c} 4 \% \\ N \end{array}\right) \end{gathered}$ | $\begin{aligned} & 152 \\ & \begin{array}{l} 396 \\ \text { Hunn } \end{array} \end{aligned}$ |  | $\begin{gathered} 194 \\ 54 \% \\ \text { Hu*MN } \\ \text { Huwn } \end{gathered}$ | $\begin{aligned} & 78 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & \text { 1506} \\ & \text { poputu } \end{aligned}$ | $\begin{aligned} & 36 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & \text { 128 } \\ & \text { OR } \end{aligned}$ | $\begin{gathered} 66 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 10 \% \\ & \end{aligned}$ |
| Don't know | 109 $10 \%$ | $\begin{aligned} & 18 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 20 \\ \begin{array}{c} 7 \% \\ \text { kimvo } \end{array} \end{gathered}$ | $\begin{aligned} & 26 \\ & 4 \% \\ & \text { no } \end{aligned}$ | $\begin{gathered} 24 \\ 6 \% \\ \text { 6emwo } \\ \text { Ken } \end{gathered}$ | $\begin{aligned} & 11 \\ & \begin{array}{l} 11 \\ \text { 3\% } \\ \text { No } \end{array} \end{aligned}$ |  | $\begin{aligned} & 10 \\ & \left.\begin{array}{l} \text { 3\% } \\ \text { No } \end{array}\right) \end{aligned}$ | $\because$ | $\because$ | $\begin{aligned} & 18 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 10 \% \\ & \end{aligned}$ |
| Net: Favourable | $\begin{aligned} & 264 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & \text { 35\% } \\ & \hline 35 \end{aligned}$ | $\begin{gathered} 46 \\ 48 \% \\ 8{ }_{8}^{4} \end{gathered}$ | $\begin{aligned} & 48 \\ & 37 \% \end{aligned}$ | $\begin{gathered} 164 \\ 37 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & \text { 5s } \\ & \text { kno } \end{aligned}$ | $\begin{aligned} & 182 \\ & \text { 318 } \\ & \text { Heno } \end{aligned}$ | $\begin{aligned} & 148 \\ & \text { and } \\ & \text { Hukno } \end{aligned}$ | $\begin{gathered} 49 \\ \text { 412\% } \\ 0 \end{gathered}$ | $\begin{gathered} 114 \\ \substack{48 \% \\ \text { Huseno }} \end{gathered}$ | $\begin{gathered} 52 \\ \text { 52\% } \\ 0 \end{gathered}$ | $\begin{gathered} 264 \\ \text { con } \\ \text { Hukeno } \end{gathered}$ | $:$ | $\begin{aligned} & 68 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & \text { 30\% } \\ & \text { ps } \end{aligned}$ | $\begin{aligned} & 150 \\ & \begin{array}{c} \text { 400\% } \\ \text { passu } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & 12 \% \\ & 12 \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & \begin{array}{l} \text { a9\% } \\ \text { pos } \end{array} \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 29 \% \end{aligned}$ |
| Net: Unfavourable | $\begin{aligned} & 360 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 548 \\ & \text { cos } \\ & \text { cos } \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \\ & \text { 18\% } \end{aligned}$ | $\underset{\text { 10\% }}{9}$ | $\begin{aligned} & 35 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & \stackrel{195}{45 \%} \\ & F \end{aligned}$ | $\begin{aligned} & 123 \\ & \text { u3\% } \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 169 \\ & 29 \% \\ & \text { ung } \end{aligned}$ | $\begin{aligned} & 66 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & 57 \% \\ & \text { Hund } \end{aligned}$ | $\begin{gathered} \begin{array}{c} 30 \\ 13 \% \\ N \end{array} \end{gathered}$ | $\begin{gathered} 246 \\ \left.\begin{array}{c} 246 \\ \text { Hukn } \\ \text { Hukn } \end{array}\right) \end{gathered}$ |  | $\begin{gathered} 360 \\ \text { 300\% } \\ \text { Huknw } \end{gathered}$ | $\begin{aligned} & 149 \\ & \begin{array}{l} 149 \\ \text { garu } \end{array} \end{aligned}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 248 \\ & \begin{array}{l} 27 \% \\ \text { papu } \end{array} \end{aligned}$ | $\begin{aligned} & 76 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & \begin{array}{l} 14 \% \\ \mathrm{ar} \end{array} \mathbf{y} \end{aligned}$ | $\begin{gathered} 109 \\ \text { 4296} \\ w \end{gathered}$ | $\begin{aligned} & 143 \\ & 23 \% \end{aligned}$ |
| Net Difierence | $\begin{aligned} & -96 \\ & -8 \% \end{aligned}$ | $\begin{gathered} -170 \\ -45 \% \\ -45 \% \end{gathered}$ | 48 $17 \%$ | $\begin{aligned} & 37 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & -130 \\ & -31 \% \end{aligned}$ | $\begin{gathered} -68 \\ -24 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 236 \end{aligned}$ | $\begin{gathered} -187 \\ -45 \% \end{gathered}$ | $\begin{aligned} & 84 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & -195 \\ & -94 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 264 \\ 100 \% \\ \end{gathered}$ | $\begin{gathered} -360 \\ -100 \% \\ -100 \end{gathered}$ | $\begin{aligned} & -81 \\ & -24 \% \\ & -24 \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & -197 \\ & -45 \% \end{aligned}$ | $\begin{aligned} & -29 \\ & -14 \% \end{aligned}$ | $\begin{aligned} & -21 \\ & .4 \% \end{aligned}$ | $\begin{gathered} -61 \\ -24 \% \\ -6 \end{gathered}$ | $\begin{aligned} & 36 \\ & 6 \% \end{aligned}$ |
| mean | -0.22 | ${ }^{-0.75}$ | ${ }_{\substack{0.19}}^{8}$ | ${ }_{\substack{0 \\ 8 \\ 8}}^{\text {. } 5}$ | ${ }_{\substack{0.10 \\ 8}}^{0}$ | $\stackrel{0.11}{6}$ | ${ }^{-0.55}$ | - $\begin{gathered}-0.42 \\ \text { kno }\end{gathered}$ | ${ }_{\substack{-0.08 \\ \text { Hexo }}}$ | ${ }_{\substack{0.30 \\ \text { Hukno }}}$ | $\stackrel{-0.80}{0}$ | ${ }_{\substack{0.45 \\ \text { Hukwo }}}^{\substack{\text { a }}}$ | $\stackrel{-0.88}{0}$ | ${ }_{\substack{1.25 \\ \text { Hukwo }}}$ | ${ }^{-1.54}$ | $\stackrel{-0.42}{5}$ | ${ }_{\text {coid }}^{\text {pos }}$ | ${ }_{\substack{\text { a } \\ \text { pastu }}}^{\text {pas }}$ | ${ }^{-0.82}$ | ${ }_{\substack{0.24 \\ p s}}^{0.24}$ | ${ }_{\substack{\text { Ps }}}^{0.20}$ | -0.44 | $\stackrel{0.03}{ }$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse public Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Green Party All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  | 'Keir Starmer, Leader of the Labour party' Favourabl Unfavour |  |  |  | 'James Cleverly,Secretary of State forForeign,Commonwealth andDevelopment Affairs' :Favourabl Unfavoura |  | 'Rishi Sunak, Leader of the Conservative Minister' : Favourabl Unfavoura |  | 'Jeremy Corbyn,Former leader of theLabour Party' :Favourabl Unfavoura |  | 'Tony Blair, Formerleader of the LabourParty and formerPrime Minister' :Favourabl Unfavoura |  |  |  | $\begin{aligned} & \text { 'Jeremy Hunt, } \\ & \text { Chancellor of the } \\ & \text { Exchequer': } \end{aligned}$ |  |
|  | Total |  | ${ }^{\text {be }}$ | ${ }^{-}$ | ыe |  |  | ${ }^{\text {e }}$ | ble | ${ }^{\text {e }}$ | ${ }_{\text {be }}^{\text {be }}$ |  |  | ${ }^{\text {e }}$ | ${ }^{\text {ble }}$ |
|  | (A) | (8) | (c) | (0) | ${ }^{(E)}$ | (F) | (G) | (H) | (1) | (1) | (k) | (1) | (M) |  |  | (N) | (0) | (P) | (a) |
| Unweighted base | ${ }^{141}$ | 382 | ${ }^{406}$ | 303 | 609 | 151 | 389 | 325 | 474 | 246 | 601 | 264 | 494 | 178 | 504 | 204 | 507 |
| Weighted base | 1141 | 372 | 435 | 326 | 586 | ${ }^{143}$ | 377 | ${ }^{34}$ | 450 | 224 | ${ }_{638}$ | 238 | ${ }_{538}$ | 171 | 492 | 211 | 502 |
| Very favurable (2) | $\begin{gathered} 66 \\ 6 \% \\ 6 \% \end{gathered}$ | $\begin{gathered} 40 \\ \substack{41 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 16 \\ 11 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 26 \\ \substack{16 \\ M} \end{gathered}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | 34 $7 \%$ |
| Fairy favourabe (1) | $\begin{aligned} & 198 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { now } \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 143 \\ \substack{146 \\ 0} \\ 0 \end{gathered}$ | $\begin{aligned} & 18 \\ & 13 \% \end{aligned}$ | $\underset{\substack { 97 \\ \begin{subarray}{c}{26 \% \\ F{ 9 7 \\ \begin{subarray} { c } { 2 6 \% \\ F } }\end{subarray}}{ }$ | $\begin{gathered} 46 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 56 \\ 23 \% \\ \text { 23\% } \\ m \end{gathered}$ | $\begin{aligned} & 86 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \\ & { }_{14} \end{aligned}$ | $\begin{aligned} & 120 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 28 \\ 13 \% \\ \end{gathered}$ | $\substack { \text { cis } \\ \begin{subarray}{c}{23 \% \\ p{ \text { cis } \\ \begin{subarray} { c } { 2 3 \% \\ p } } \end{subarray}$ |
| Neither favurable nor unfuvurabe (0) | $\begin{aligned} & 40 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 37 \% \\ & 37 \end{aligned}$ | $\begin{aligned} & 114 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 100 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 161 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 33 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 89 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 35 \% \end{aligned}$ | 161 $32 \%$ |
| Fariry unfauorable (-1) | $\begin{aligned} & 166 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\underset{\substack { 98 \\ \begin{subarray}{c}{23 \\ 8{ 9 8 \\ \begin{subarray} { c } { 2 3 \\ 8 } }\end{subarray}}{\substack{ \\ \hline}}$ | $\begin{aligned} & 65 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 188 \\ & 188 \end{aligned}$ | $\begin{aligned} & 20 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 73 \\ 15 \% \end{gathered}$ | $\begin{gathered} 40 \\ 19 \% \end{gathered}$ | 63 $12 \%$ |
| Very unfavurable (-2) | $\begin{aligned} & 194 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & \text { 150 } \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 78 \\ 236 \end{gathered}$ | $\begin{aligned} & 79 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 26 \% \\ & 268 \end{aligned}$ | $\begin{aligned} & 26 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 27 \% \end{aligned}$ | $\underset{\substack{47 \\ 27 \% \\ 0}}{\substack{4 \\ \hline}}$ | $\begin{gathered} 91 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 36 \\ & 17 \% \end{aligned}$ | 107 $21 \%$ |
| Don't know | $\begin{aligned} & 109 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 23 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | ${ }_{4 \%}^{7}$ | $\begin{aligned} & 17 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | 22 $4 \%$ |
| Net: Favurable | $\begin{aligned} & 264 \\ & 238 \end{aligned}$ | $\begin{gathered} 150 \\ \substack{10 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 52 \\ & 12 \% \end{aligned}$ | 59 18\% | $\begin{gathered} 185 \\ \begin{array}{c} 12 \% \\ 328 \end{array} \end{gathered}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 137 \\ \text { 30\% } \\ H \end{gathered}$ | $\begin{aligned} & 109 \\ & 4989 \end{aligned}$ | $\begin{aligned} & 102 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 82 \\ 34 \% \\ \mathrm{~m} \end{gathered}$ | $\begin{aligned} & 106 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 32 \% \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 22 \% \end{aligned}$ | 149 $30 \%$ |
| Net: Unfavurable | $\begin{aligned} & 360 \\ & 3260 \end{aligned}$ | $\begin{gathered} 59 \\ 16 \% \end{gathered}$ | $\underset{\substack{248 \\ 58 \\ 8}}{\substack{8 \\ \hline}}$ | $\begin{aligned} & 144 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 149 \\ 44 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 291 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 50 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 241 \\ & 45 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 66 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 36 \% \end{aligned}$ | 170 $34 \%$ |
| Net ifference | $\begin{aligned} & .96 \\ & .8 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & -197 \\ & -45 \% \\ & -47 \end{aligned}$ | $\begin{gathered} .85 \\ -26 \% \\ . \end{gathered}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{gathered} -31 \\ -21 \% \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{gathered} -81 \\ -24 \% \\ \hline \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{gathered} 73 \\ 336 \end{gathered}$ | $\begin{aligned} & -189 \\ & -30 \% \\ & \hline 39 \end{aligned}$ | $\begin{aligned} & 32 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & -136 \\ & -25 \% \\ & -256 \end{aligned}$ | $\begin{gathered} -22 \\ -13 \% \end{gathered}$ | $\begin{aligned} & -8 \\ & -2 \% \end{aligned}$ | $\begin{aligned} & -29 \\ & -14 \% \end{aligned}$ | -21 $-4 \%$ |
| Mean | -0.22 | $\stackrel{0.32}{c}$ | ${ }^{-0.82}$ | ${ }^{-0.47}$ | ${ }_{-0.04}^{0}$ | ${ }^{-0.37}$ | ${ }^{-0.12}$ | -0.42 | $\stackrel{-0.09}{+}$ | ${ }_{\substack{0.40 \\ k}}$ | ${ }^{0.55}$ | $\stackrel{0.15}{4}$ | ${ }^{-0.51}$ | ${ }^{-3.30}$ | -0.13 | -0.24 | -0.20 |

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?
All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Agrregated Age reaks |  |  | Generatio |  |  |  | Social grac |  | Region |  |  |  |  |  | ban/Rural |  | Martal Stats |  |  | Pres of children HH ( 17 or under) |  | Educa |  | Employmen statu |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\text {Male }}^{\text {(8) }}$ | Female (C) | $\begin{gathered} 18-24 \\ \text { (D) } \end{gathered}$ | $\begin{gathered} 25-34 \\ \text { (E) } \end{gathered}$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ |  | $\begin{gathered} 55-64 \\ \text { (H) } \end{gathered}$ | $\begin{aligned} & \text { 65+ } \\ & \text { (I) } \end{aligned}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | 55+ <br> (L) | Gen Z <br> (M) | Millennials <br> (N) | Gen $\mathrm{X}^{+}$ <br> (0) | Baby Boomer (P) | ABC1 <br> (Q) | C2DE <br> (R) | North (S) | Midlands (T) | South <br> (U) | London (V) | Wales <br> (W) | $\begin{gathered} \text { Scotland } \\ (\mathrm{X}) \end{gathered}$ | Urban (Y) | $\begin{aligned} & \text { Rural } \\ & \text { (z) } \end{aligned}$ | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/S eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | Nongraduate (g) | Working <br> (h) | $\begin{gathered}\text { Not } \\ \text { working }\end{gathered}$ (i) |
| Unweighted base | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | 303 | 104 | 409 | ${ }_{73}$ | 589 | 552 | 762 | 379 |
| Weighted base | 1141 | 555 | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | 354 | 635 | 506 | 273 | 298 | 262 | 153 | 56 | 98 | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | ${ }_{6} 6$ |
| very ositive (2) | ${ }_{7 \%}^{85}$ | $\begin{gathered} 52 \\ 9 \% \\ c \end{gathered}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 6 \% \end{gathered}$ | $\begin{gathered} 7 \\ 4 \% \end{gathered}$ | $\begin{gathered} 19 \\ 10 \% \\ \mathrm{E} \end{gathered}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 30 \\ 11 \% \\ \mathrm{E} \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 9 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 18 \\ 11 \% \end{gathered}$ | $\begin{gathered} 4 \\ 8 \% \end{gathered}$ | $\begin{gathered} 5 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 71 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 17 \\ 12 \% \end{gathered}$ | 34 $9 \%$ | ${ }_{\substack{51 \\ 7 \%}}$ | $\begin{gathered} 39 \\ 11 \% \\ \mathrm{~g} \end{gathered}$ | 46\% | ${ }_{\substack{45 \\ 7 \%}}$ | 41 $9 \%$ |
| Farity ositive (1) | $\begin{aligned} & 173 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 86 \\ 15 \% \end{gathered}$ | $\begin{gathered} 87 \\ 15 \% \end{gathered}$ | $\begin{gathered} 16 \\ 14 \% \end{gathered}$ | $\begin{gathered} 33 \\ 17 \% \\ \mathrm{~F} \end{gathered}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 19 \\ 10 \% \end{gathered}$ | $\begin{gathered} 27 \\ 15 \% \end{gathered}$ | $\begin{gathered} 60 \\ 22 \% \\ \text { FG } \end{gathered}$ | $\begin{gathered} 50 \\ 16 \% \\ \text { к } \end{gathered}$ | $\begin{aligned} & 36 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 87 \\ 20 \% \\ \text { к } \end{gathered}$ | $\begin{gathered} 29 \\ 18 \% \\ 0 \end{gathered}$ | $\begin{gathered} 35 \\ 11 \% \end{gathered}$ | $\begin{gathered} 26 \\ 10 \% \end{gathered}$ | $\begin{gathered} 74 \\ 21 \% \\ \text { No } \end{gathered}$ | $\begin{gathered} 99 \\ 16 \% \end{gathered}$ | $\begin{gathered} 74 \\ 15 \% \end{gathered}$ | $\begin{gathered} 41 \\ 15 \% \end{gathered}$ | $\begin{gathered} 51 \\ 17 \% \end{gathered}$ | $\begin{gathered} 38 \\ 15 \% \end{gathered}$ | $\begin{gathered} 21 \\ 14 \% \end{gathered}$ | $\begin{gathered} 6 \\ 11 \% \end{gathered}$ | $\begin{gathered} 15 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 149 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 24 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 32 \\ 12 \% \end{gathered}$ | $\begin{gathered} 23 \\ 16 \% \end{gathered}$ | $\begin{gathered} 58 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 40 \\ 11 \% \end{gathered}$ | $\begin{gathered} 133 \\ 17 \% \\ \mathrm{f} \end{gathered}$ | $\begin{gathered} 87 \\ 13 \% \end{gathered}$ | 86 $\substack{18 \% \\ n}$ $n$ |
| Made no difference (0) | $\begin{aligned} & 217 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 128 \\ 23 \% \\ c \end{gathered}$ | $\begin{gathered} 88 \\ 15 \% \end{gathered}$ | $\begin{gathered} 33 \\ 27 \% \\ H 1 \end{gathered}$ | $\begin{gathered} 46 \\ 23 \% \\ 1 \end{gathered}$ | $\begin{gathered} 40 \\ 22 \% \end{gathered}$ | $\begin{gathered} 37 \\ 19 \% \end{gathered}$ | $\begin{gathered} 29 \\ 16 \% \end{gathered}$ | $\begin{gathered} 32 \\ 12 \% \end{gathered}$ | $\begin{gathered} 79 \\ 25 \% \\ \mathrm{~L} \end{gathered}$ | $\begin{gathered} 77 \\ 20 \% \\ L \end{gathered}$ | $\begin{gathered} 61 \\ 14 \% \end{gathered}$ | $\begin{gathered} 43 \\ 27 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 69 \\ 23 \% \\ p \end{gathered}$ | $\begin{gathered} 47 \\ 17 \% \end{gathered}$ | $\begin{gathered} 51 \\ 14 \% \end{gathered}$ | $\begin{gathered} 96 \\ 15 \% \end{gathered}$ | $\begin{gathered} 120 \\ 24 \% \\ \mathrm{a} \end{gathered}$ | $\begin{gathered} 51 \\ 19 \% \\ \times \end{gathered}$ | $\begin{aligned} & 80 \\ & 27 \% \\ & \text { ux } \end{aligned}$ | $\begin{gathered} 42 \\ 16 \% \end{gathered}$ | $\begin{gathered} 26 \\ 17 \% \end{gathered}$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | $\begin{gathered} 8 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 186 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 31 \\ 15 \% \end{gathered}$ | $\begin{aligned} & 127 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 67 \\ 24 \% \end{gathered}$ | $\begin{gathered} 23 \\ 16 \% \end{gathered}$ | $\begin{gathered} 74 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 51 \\ 15 \% \end{gathered}$ | $\begin{gathered} 166 \\ 21 \% \\ \mathrm{f} \end{gathered}$ | ${ }_{1}^{142}$ | 74 $16 \%$ |
| Fairy negative (1) | $\begin{aligned} & 274 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 166 \\ 29 \% \\ \text { B } \end{gathered}$ | $\begin{gathered} 28 \\ 24 \% \end{gathered}$ | $\begin{gathered} 45 \\ 23 \% \end{gathered}$ | $\begin{gathered} 45 \\ 24 \% \end{gathered}$ | $\begin{gathered} 48 \\ 24 \% \end{gathered}$ | $\begin{gathered} 43 \\ 24 \% \end{gathered}$ | $\begin{gathered} 66 \\ 25 \% \end{gathered}$ | $\begin{gathered} 73 \\ 23 \% \end{gathered}$ | $\begin{gathered} 93 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 109 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 33 \\ 21 \% \end{gathered}$ | $\begin{gathered} 75 \\ 25 \% \end{gathered}$ | $\begin{gathered} 67 \\ 25 \% \end{gathered}$ | $\begin{gathered} 84 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 163 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 62 \\ 23 \% \\ \times \end{gathered}$ | $\begin{gathered} 73 \\ 25 \% \\ \times \end{gathered}$ | $\begin{gathered} 78 \\ 30 \% \\ \times \end{gathered}$ | $\begin{gathered} 38 \\ 25 \% \\ x \end{gathered}$ | $\begin{gathered} 12 \\ 22 \% \end{gathered}$ | $\begin{gathered} 11 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 220 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 54 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 166 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 68 \\ 24 \% \end{gathered}$ | $\begin{gathered} 41 \\ 28 \% \end{gathered}$ | $\begin{gathered} 88 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 186 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 79 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 195 \\ & 25 \% \end{aligned}$ | ${ }_{\text {23\% }}^{153}$ | ${ }_{26 \%}^{121}$ |
| Ver negative (2) | 336 29\% | $\begin{aligned} & 163 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 27 \\ 22 \% \end{gathered}$ | $\begin{gathered} 46 \\ 24 \% \end{gathered}$ | $\begin{gathered} 55 \\ 30 \% \end{gathered}$ | $\begin{gathered} 71 \\ 36 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 63 \\ 36 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 74 \\ 28 \% \end{gathered}$ | $\begin{gathered} 73 \\ 23 \% \end{gathered}$ | $\begin{gathered} 126 \\ 33 \% \\ \text { J } \end{gathered}$ | $\begin{gathered} 137 \\ 31 \% \\ 1 \end{gathered}$ | $\begin{gathered} 33 \\ 21 \% \end{gathered}$ | 80 26\% | $\begin{aligned} & 101 \\ & 38 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 104 \\ & 29 \% \end{aligned}$ | $\begin{gathered} 214 \\ 34 \% \\ \text { R } \end{gathered}$ | $\begin{aligned} & 123 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 88 \\ 32 \% \\ \mathrm{~T} \end{gathered}$ | 57 19\% | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | $\begin{gathered} 45 \\ 29 \% \\ \mathrm{~T} \end{gathered}$ | $\begin{gathered} 21 \\ 37 \% \\ \mathrm{~T}^{*} \end{gathered}$ | $\begin{gathered} 55 \\ 56 \% \\ \text { STUV* } \end{gathered}$ | 274 29\% | 63 $32 \%$ | 224 31\% | $\begin{gathered} 75 \\ 27 \% \end{gathered}$ | 37 $26 \%$ | ${ }_{\text {25\% }}^{93}$ | 244 $31 \%$ | $\begin{gathered} 131 \\ 37 \% \\ \mathrm{~g} \end{gathered}$ | 206 $26 \%$ | 214 | ${ }_{\text {26\% }}^{123}$ |
| Don't know | $\begin{aligned} & 55 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 7 \% \end{gathered}$ | $\begin{gathered} 18 \\ 9 \% \\ \text { HI } \end{gathered}$ | 8 $4 \%$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{gathered} 5 \\ 3 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 27 \\ 8 \% \\ L \end{gathered}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \\ & \text { op } \end{aligned}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | (18 | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 3 \% \end{gathered}$ | $\begin{gathered} 3 \\ 6 \% \\ \% \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \\ * \end{gathered}$ | $\begin{aligned} & 43 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 23 \\ 8 \% \\ a \end{gathered}$ | $\begin{gathered} 5 \\ 3 \% \\ * \end{gathered}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \end{aligned}$ | 5\% |


| Net: Positive | 258 | 138 | 120 | 24 $20 \%$ | 40 21\% | 36 $20 \%$ | 31 $16 \%$ | 37 $21 \%$ | 89 <br> $33 \%$ DEFGH | $\begin{gathered} 65 \\ 20 \% \end{gathered}$ | 67 18\% | $\begin{gathered} 127 \\ 28 \% \\ \text { Jk } \end{gathered}$ | $\begin{gathered} 38 \\ 24 \% \end{gathered}$ | $\begin{gathered} 56 \\ 18 \% \end{gathered}$ | 44 <br> 16\% | $\begin{aligned} & 104 \\ & 29 \% \\ & \text { No } \end{aligned}$ | $\begin{aligned} & 139 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 24 \% \end{aligned}$ | 59 $21 \%$ | $\begin{gathered} 70 \\ 23 \% \end{gathered}$ | 61 <br> 23\% | 39 25\% | $\begin{gathered} 11 \\ 19 \% \\ * \end{gathered}$ | $\begin{gathered} 20 \\ 21 \% \\ * \end{gathered}$ | 220 23\% | 39 198 | $\begin{gathered} 173 \\ 24 \% \\ b \end{gathered}$ | 46 $16 \%$ | $\begin{gathered} 40 \\ 27 \% \\ \mathrm{~b}^{*} \end{gathered}$ | 92 25\% | $\begin{aligned} & 166 \\ & 21 \% \end{aligned}$ | 79 $22 \%$ | 179\% | $\begin{aligned} & 132 \\ & 20 \% \end{aligned}$ | 126 $\substack{\text { 27\% } \\ h}$ $h$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net Negative | $\begin{aligned} & 611 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 270 \\ 49 \% \end{gathered}$ | $\begin{gathered} 338 \\ 58 \% \\ \text { в } \end{gathered}$ | $\begin{gathered} 55 \\ 46 \% \end{gathered}$ | $\begin{gathered} 91 \\ 47 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 119 \\ 61 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} 60 \% \\ \text { DE } \end{gathered}$ | $\begin{aligned} & 140 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 46 \% \end{aligned}$ | $\stackrel{\substack{219 \\ 57 \% \\ 1}}{ }$ | $55 \%$ J | $\begin{gathered} 66 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 155 \\ & 51 \% \end{aligned}$ | 168 <br> 63\% <br> MNP | $\begin{gathered} 188 \\ 53 \% \\ \text { M } \end{gathered}$ | $\begin{gathered} 377 \\ 59 \% \\ \text { R } \end{gathered}$ | $\begin{aligned} & 234 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 149 \\ 55 \% \\ T \end{gathered}$ | $\begin{aligned} & 131 \\ & 44 \% \end{aligned}$ | $\underset{\substack{149 \\ 57 \% \\ \hline}}{\substack{\text { che } \\ \hline}}$ | 83 $54 \%$ | 33 59\% | $\underset{\substack { 66 \\ \begin{subarray}{c}{67 \% \\ \Gamma{ 6 6 \\ \begin{subarray} { c } { 6 7 \% \\ \Gamma } }\end{subarray}}{ }$ | $\begin{aligned} & 494 \\ & 52 \% \end{aligned}$ | 117 $59 \%$ | $\begin{aligned} & 390 \\ & 54 \% \end{aligned}$ | 143 $51 \%$ | 78 $54 \%$ | 181 50\% | $\begin{gathered} 430 \\ 55 \% \end{gathered}$ | 210 $60 \%$ 8 | a 51\% 51\% | $\begin{aligned} & 367 \\ & 54 \% \end{aligned}$ | 204 |



This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
Overlap formulae used



| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | fion 2019 Vote |  | Referendur | 2016 vote |  |  |  | Favourale | eto parties |  |  |  |  |  | Favourabe to | to politicians |  |  | $\begin{aligned} & \text { Opinion } \\ & \text { impact on } \end{aligned}$ | Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { (Be) } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Otherer } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { Femain }}{\substack{\text { (F) }}}$ | $\begin{aligned} & \text { Leave } \\ & (\mathrm{G}) \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a Favourab } \\ & \text { seto ab } \\ & \text { (f) } \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { ne te to tab } \\ \text { (K) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \begin{array}{c} \text { Fava } \\ \text { eto ouib } \\ \text { Dems } \\ \text { (L) } \end{array} \end{aligned}$ | $\begin{gathered} \text { bl Untavoura } \\ \begin{array}{c} \text { be e o tile } \\ \text { Dems } \\ \text { (m) } \end{array} \end{gathered}$ |  | $\begin{aligned} & \text { Unhoura } \\ & \text { be te e } \\ & \text { aren } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { eto sunak } \\ & (\mathrm{P}) \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { nota } \\ \text { kleto } \\ \text { sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \\ (\text { n) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { he to } \\ \text { Starmer } \\ \text { (s) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { lite } \\ & \text { lion } \\ & \text { Hunt } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { impact } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impacat } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| very positive (2) | $\begin{aligned} & 85 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 45 \\ \\ \substack{12 \% \\ c} \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 63 \\ 15 \% \\ F \end{gathered}$ | $\begin{gathered} 47 \\ \substack{\text { 16\% } \\ \text { wexn }} \end{gathered}$ | $\begin{aligned} & 25 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 29 \\ 7 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { a14\% } \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 29 \\ 8 \% \\ 0 \% \end{gathered}$ | $\begin{aligned} & 44 \\ & \text { 40\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { 36\% } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 33 \% \end{aligned}$ | : |
| Fariry positive (1) | $\begin{aligned} & 177 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 95 \\ \text { 25\% } \\ \text { co } \end{gathered}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & \text { 29\% } \\ & \text { co } \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 121 \\ \substack{29 \% \\ F} \end{gathered}$ | $\begin{gathered} 88 \\ \text { 30\% } \\ \text { ukKuno } \end{gathered}$ | $\begin{aligned} & 50 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 50 \\ \text { 12\% } \\ \text { un } \end{gathered}$ | $\begin{aligned} & 80 \\ & 19 \% \\ & \text { wise } \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 19 \% \\ & \text { wise } \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { } \begin{array}{l} 18 \% \\ \text { uwn } \end{array} \end{aligned}$ |  | $\begin{aligned} & 43 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & \text { 60\% } \\ & \text { auq } \end{aligned}$ | $\begin{aligned} & 84 \\ & \text { 19\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 55 \\ & \begin{array}{c} 26 \% \\ \text { aru } \end{array} \end{aligned}$ | $\begin{aligned} & 45 \\ & 9 \\ & 9 \end{aligned}$ | $\begin{aligned} & 177 \\ & 67 \% \\ & w \end{aligned}$ | . |
| Made no difference (0) | $\begin{aligned} & 217 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \text { 60 } \\ & \text { 21\% } \\ & \text { vun } \end{aligned}$ | $\begin{aligned} & 81 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & \text { g9 } \\ & \text { 24\% } \\ & \text { vew } \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & \text { a2\% } \\ & \text { wuw } \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & \text { 27\% } \\ & \text { wiwn } \end{aligned}$ | $\begin{aligned} & 64 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { a4\% } \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 38 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 17 \% \end{aligned}$ | : | $\div$ |
| Fairly negative (-1) | $\begin{aligned} & 274 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 109 \\ 29 \% \\ \varepsilon \\ \varepsilon \end{gathered}$ | $\begin{gathered} 66 \\ \substack{64 \% \\ E} \end{gathered}$ | $\begin{aligned} & 21 \\ & \text { 22\% } \\ & { }_{2}^{2 \%} \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 84 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 97 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 65 \\ \text { 28\% } \\ \mathrm{N} \end{gathered}$ | $\begin{aligned} & 84 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 21 \% \end{aligned}$ | . | $\begin{gathered} 274 \\ 45 \% \end{gathered}$ |
| Very negative (2) | $\begin{aligned} & 336 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 120 \\ 44 \% \\ 8 \end{gathered}$ |  | $\begin{gathered} 52 \\ \text { 40\% } \\ 8 \end{gathered}$ | $\begin{gathered} 239 \\ \substack{23 \% \\ 6 \\ \hline} \end{gathered}$ | $\begin{aligned} & 38 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 276 \\ & \begin{array}{l} \text { 488 } \\ \text { Hkno } \end{array} \end{aligned}$ | $\begin{aligned} & 181 \\ & \begin{array}{l} \text { 45\% } \\ \text { Hkno } \end{array} \end{aligned}$ | $\begin{aligned} & 83 \\ & 20 \% \end{aligned}$ |  |  | $\begin{aligned} & 131 \\ & \substack{49 \% \\ \text { Hkxion }} \end{aligned}$ | $\begin{gathered} \text { 62 } \\ \text { 17\% } \\ H \end{gathered}$ | $\begin{aligned} & 53 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & \substack{46 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 154 \\ & \substack{14 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 93 \\ & \begin{array}{c} 91 \% \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 29 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 222 \\ \substack{24 \% \\ \text { pss }} \end{gathered}$ | : | $\begin{aligned} & 336 \\ & 55 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\underset{2 \%}{2}$ | $\begin{aligned} & 2 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 3 \% \end{aligned}$ | $\underset{2 \%}{9}$ | $\begin{aligned} & 14 \\ & 3 \% \\ & 3 \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} { }_{2 \%}^{6} \\ \hline \end{gathered}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \\ & 1 \end{aligned}$ | $\begin{gathered} 18 \\ 4 \% \\ \text { 4\% } \\ \mathrm{R} \end{gathered}$ | : | : |
| Net: Positive | $\begin{aligned} & 258 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 139 \\ \left.\begin{array}{c} 137 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 42 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 38 \\ \left.\begin{array}{c} 39 \% \\ c 0 \end{array}\right) \end{gathered}$ | $\begin{aligned} & 37 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & \begin{array}{c} 18 \% \\ 438 \end{array} \end{aligned}$ | $\begin{aligned} & 145 \\ & \begin{array}{c} 17 \% \\ \text { wxkumo } \end{array} \end{aligned}$ | $\begin{aligned} & 74 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & \text { 120\% } \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ |  | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & \text { oor } \\ & \text { vun } \end{aligned}$ | $\begin{aligned} & 131 \\ & \substack{38 \% \\ \text { arsu }} \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & \text { 24\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 128 \\ & \begin{array}{l} 129 \\ \text { aug } \end{array} \end{aligned}$ | $\begin{aligned} & 89 \\ & \left.\begin{array}{c} 42 \% \\ \text { arsu } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 67 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 258 \\ \text { 100\% } \\ \mathrm{w} \end{gathered}$ | $:$ |
| Net: Negative | $\begin{aligned} & 611 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 43 \% \end{aligned}$ | $\begin{gathered} 187 \\ \substack{18 \% \\ \text { 8E }} \end{gathered}$ | $\begin{gathered} 64 \\ \substack{67 \% \\ 8 \varepsilon} \end{gathered}$ | $\begin{aligned} & 65 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 352 \\ \substack{38 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 134 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 406 \\ & \text { 40\% } \\ & \text { Heno } \\ & \text { Heno } \end{aligned}$ |  | $\begin{aligned} & 180 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & \begin{array}{l} \text { 99\% } \\ \text { hkno } \end{array} \end{aligned}$ | $\begin{aligned} & 170 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & \text { che } \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 143 \\ \substack{14 \% \\ H} \end{gathered}$ | $\begin{aligned} & 141 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 296 \\ & \substack{26 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 235 \\ & \substack{23 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 188 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 328 \\ & \begin{array}{c} 35 \% \\ \text { pss } \end{array} \end{aligned}$ | : | $\begin{gathered} 61 \\ \text { 100\% } \\ \substack{6} \end{gathered}$ |
| Mean | ${ }^{-0.56}$ | $\underset{\substack{-0.08 \\ \text { cos }}}{\substack{\text { coser }}}$ | -0.93 | ${ }^{-0.93}$ | $\underset{\substack{-0.52 \\ c}}{ }$ | -1.21 | $\stackrel{0.18}{\text { F }}$ | ${ }_{\substack{0.23 \\ \text { uxkwno }}}$ | -1.04 | ${ }^{-0.87}$ | -0.24 | $\stackrel{-0.84}{ }$ | ${ }_{\substack{-0.26 \\ \text { un }}}$ | ${ }^{-0.93}$ |  | ${ }_{\text {- }}^{\text {-0.05 }}$ ars | ${ }^{-0.94}$ | ${ }_{\text {- }}^{\text {-0.74 }}$ au | - $\begin{gathered}-0.26 \\ \text { ORU }\end{gathered}$ | ${ }_{\substack{0.06 \\ \text { aps }}}$ | -0.95 | $\stackrel{1.33}{w}$ | ${ }^{-1.55}$ |



| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | ated Age |  |  | Generat | ations |  |  |  |  |  |  |  |  |  | Urban |  |  | aritas statu |  | Prese 0 ctilar <br> orunder | direnH (17) | Educa | ation | Employm | entstaus |
|  | $\begin{aligned} & \text { Total } \\ & \hline \text { (A) } \end{aligned}$ |  | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & 18.24 \\ & (2) \end{aligned}$ | ${ }_{\substack{25.34 \\(E)}}^{24}$ | $\begin{gathered} 35.44 \\ (F) \end{gathered}$ | $\begin{aligned} & 45.54 \\ & \hline(6) \end{aligned}$ | $\begin{gathered} 55.64 \\ (H) \end{gathered}$ | ${ }^{65+}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{gathered} 35.54 \\ (k) \end{gathered}$ | 55+ (4) | $\begin{aligned} & \text { Gen Z } \\ & \text { (M) } \end{aligned}$ | Millennials (N) | $\begin{gathered} \text { Gen } x++ \\ (0) \end{gathered}$ | $\underset{\substack{\text { Baby } \\ \text { Boomer } \\ \text { (P) }}}{\substack{\text { co }}}$ | $\begin{aligned} & \text { ABC1 } \\ & \text { (a) } \end{aligned}$ | $\underset{(20 \mathrm{c}}{\substack{\text { ch } \\ \hline}}$ | $\begin{gathered} \text { Nortr } \\ \text { (S) } \end{gathered}$ | $\begin{aligned} & \text { Midlands } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { South } \\ & \text { (u) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (V) } \end{gathered}$ | $\begin{aligned} & \text { wales } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { Scotland } \\ & \hline(X) \end{aligned}$ | $\begin{gathered} \text { Urban } \\ \text { (Y) } \end{gathered}$ | $\begin{gathered} \text { Rural } \\ (Z) \end{gathered}$ | $\begin{aligned} & \text { Married } \\ & \text { Livigas } \\ & \text { Married } \end{aligned}$ | Single | $\begin{aligned} & \text { Widowed/ } \\ & \text { Divorced/s } \\ & \text { eparated } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { At least } \\ & \text { one hild } \\ & \text { present } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \text { cho } \\ \text { chidren } \\ \text { present } \\ \text { (es) } \end{gathered}$ | $\begin{gathered} \text { Graduate } \\ \text { (f) } \end{gathered}$ | $\underset{\substack{\text { Mon- } \\ \text { gratuate } \\ \text { (g) }}}{\text { cose }}$ | $\begin{gathered} \text { Working } \\ \text { (h) } \end{gathered}$ |  |
| Unweighted base | ${ }^{1141}$ | 561 | 575 | 164 | 202 | 191 | ${ }^{210}$ | 217 | 157 | ${ }^{366}$ | ${ }^{401}$ | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | ${ }_{5}$ | 97 | 951 | 190 | ${ }_{7} 7$ | ${ }^{303}$ | 104 | 409 | ${ }^{73}$ | 589 | ${ }_{552}$ | 762 | 379 |
| Weighted base | ${ }_{141}$ | ${ }_{5} 5$ | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | ${ }^{354}$ | 635 | 506 | ${ }^{273}$ | 298 | 262 | 153 | 56 | ${ }_{98}$ | ${ }_{942}$ | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | 467 |
| ven good job (2) | $\begin{aligned} & 68 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 8 \% \\ & c \\ & c \end{aligned}$ | $\begin{aligned} & 25 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 15 \\ \substack{8 \% \\ 6 \\ \hline} \end{gathered}$ | $\begin{gathered} 14 \\ \substack{8 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 12 \\ 8 \% \\ 8 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 13 \% \end{gathered}$ | $\begin{gathered} 5 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 59 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 49 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & { }_{c}^{18} \\ & c \end{aligned}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 7 \% \end{aligned}$ | 24 $5 \%$ |
| Fariry good job (1) | $\begin{aligned} & 190 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & \text { 15\% } \end{aligned}$ | $\begin{gathered} 85 \\ \text { 89 } \end{gathered}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 72 \\ { }_{20 \%}^{20 \%} \\ m \end{gathered}$ | $\begin{aligned} & 112 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 36 \\ \text { 32\% } \\ \text { ux } \end{gathered}$ | $\begin{aligned} & 5 \\ & 9 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 9 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 157 \\ & 177 \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 18 \% \end{aligned}$ |
| Neithera good nor a bad job (0) | $\begin{aligned} & 266 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 25 \% \\ & 29 \end{aligned}$ | $\begin{aligned} & 149 \\ & 236 \\ & 236 \end{aligned}$ | $\begin{aligned} & 117 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 10 \\ \text { 18\% } \\ \text { 18\% } \end{gathered}$ | $\begin{aligned} & 23 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 224 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 20 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \text { 109 } \\ & 23 \% \end{aligned}$ |
| Fariry bad iob (-1) | $\begin{aligned} & 246 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 105 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 600 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 76 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & \begin{array}{l} 18 \\ 32 \% \end{array} \end{aligned}$ | $\begin{aligned} & 23 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 191 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 172 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \text { 147 } \\ & 22 \% \end{aligned}$ | ${ }_{29}^{92}$ |
| Ver bad job (-2) | $\begin{aligned} & 259 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 47 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 36 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 25 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 74 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 29 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & \text { 179 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \end{aligned}$ | $\begin{aligned} & 182 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 24 \% \\ & 24 \% \end{aligned}$ | 99 $21 \%$ |
| Don't know | $\begin{aligned} & 112 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 71 \\ \substack{12 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 12 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 136 \end{aligned}$ | $\begin{aligned} & 24 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 47 \\ \text { 42\% } \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 16 \\ 10 \% \\ p \end{gathered}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 23 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 5 \\ 9 \% \\ 9 \end{gathered}$ | $\begin{gathered} 9 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 96 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 36 \\ & 136 \end{aligned}$ | $\begin{gathered} 16 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 9 \% \end{aligned}$ | 54 $12 \%$ |
| Net: Good job | $\begin{aligned} & 257 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 21 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 36 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & \\ & 27 \end{aligned}$ | $\begin{gathered} 77 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 112 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 27 \end{aligned}$ | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 21 \% \\ & \end{aligned}$ | $\begin{aligned} & 64 \\ & 23 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 73 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & \text { as } \\ & \text { 29098 } \end{aligned}$ | $\begin{gathered} 13 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & \text { 20\% } \end{aligned}$ | $\begin{aligned} & 24 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 174 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & \text { 167 } \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 23 \% \end{aligned}$ | ${ }_{\text {23\% }}^{106}$ |
| Net: Badiob | $\begin{aligned} & 505 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 83 \\ 47 \% \end{gathered}$ | $\begin{gathered} 112 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 138 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 43 \% \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 48 \% \\ & \end{aligned}$ | $\begin{aligned} & 159 \\ & 45 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 279 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 407 \\ & 436 \\ & 436 \end{aligned}$ | $\begin{gathered} 98 \\ 49 \% \end{gathered}$ | $\begin{aligned} & 303 \\ & 42 \% \\ & 4 \end{aligned}$ | $\begin{aligned} & 131 \\ & { }_{4} \end{aligned}$ | $\begin{aligned} & 71 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & \text { 1500 } \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 355 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 354 \\ & 45 \% \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 307 \\ & 46 \% \end{aligned}$ | 198 428 |
| Mean | ${ }^{-0.43}$ | ${ }^{-0.40}$ | -0.45 | -.0.50 | -0.40 | ${ }^{-0.42}$ | ${ }^{0.58}$ | ${ }^{-0.47}$ | -0.28 | -0.44 | -0.50 | ${ }^{-0.36}$ | ${ }^{0.43}$ | -0.42 | -0.57 | ${ }^{-0.37}$ | ${ }^{-0.39}$ | ${ }^{0.48}$ | -0.50 | -0.34 | ${ }^{0.47}$ | ${ }_{\substack{0.024 \\ \times \\ \\ 0}}$ | ${ }^{-0.35}$ | ${ }^{-0.70}$ | -0.41 | -0.49 | ${ }^{0.35}$ | -0.54 | ${ }^{-0.63}$ | ${ }^{-0.36}$ | -0.45 | ${ }^{-0.34}$ | -0.47 | -0.44 | -0.40 |

[^1]| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q8. In your opinion, do you th All Adults aged 18+ in Great B | vernm | nt led by Ri | i Sunak | ill do a good | job or a | bad job, if e |  |  |  | 23 Politica IC January 20 18+ in GB g areas? - H | Pulse <br> 23 <br> Halving infla |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | tion 2019 vote |  | Referendur | 2016 vote |  |  |  | Favourale | eto parties |  |  |  |  |  | Favourale to | to politicians |  |  | (impacto on | of Brexit's the country |
|  | Total <br> (A) | $\begin{gathered} \text { Conservati } \\ \text { vev } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Lierala } \\ \text { Democrats } \\ \text { (D) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { F })}{\substack{\text { Remain }}}$ | $\begin{gathered} \text { Leave } \\ \left(\begin{array}{c} \text { (G) } \end{array}\right. \end{gathered}$ |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ (I) | $\begin{aligned} & \text { a Favurabl } \\ & \text { s extorab } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lab } \\ & \text { (K) } \end{aligned}$ |  | $\begin{gathered} \text { Untavoura } \\ \text { belo tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ | $\begin{gathered} \text { favoural } \\ \substack{\text { efor foren } \\ \text { Party } \\ \text { (N) }} \end{gathered}$ | $\begin{aligned} & \text { Unfivoura } \\ & \text { be te oen } \\ & \text { Green } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto sunak } \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { Unt } \\ \text { kle } \\ \text { Suno } \\ \text { Sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Favourabl } \\ \text { eto } \\ \text { Starmer } \\ \text { (R) } \end{gathered}$ | $\begin{gathered} \text { Untavoura } \\ \text { hate } \\ \text { Starmer } \\ \text { St } \\ \text { (s) } \end{gathered}$ | $\begin{gathered} \text { Favoural } \\ \text { eto thunt } \\ \text { (T) } \end{gathered}$ | Unfavoura <br> ble to <br> Hunt <br> (U) | $\begin{aligned} & \text { Positivevect } \\ & \text { inpact } \\ & \text { (V) } \end{aligned}$ | $\begin{gathered} \text { Negative } \\ \text { impact } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighed base | 1141 | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| verr good job (2) | $\begin{aligned} & 68 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 31 \\ \begin{array}{c} 8 \% \\ c \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 44 \\ \begin{array}{c} 15 \% \\ \text { ukeno } \end{array} \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 10 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 9 \% \\ & 94 \end{aligned}$ |  | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 9 \% \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \\ & \text { av } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 42 \\ & \text { a08 } \\ & \text { opsu } \end{aligned}$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 42 \\ & 16 \% \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ |
| Fairly good job (1) | $\begin{aligned} & 190 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & \begin{array}{l} 296 \\ \text { cog } \end{array} \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \\ & 9 \end{aligned}$ | $\begin{aligned} & 13 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 92 \\ \text { s2\% } \\ \text { ukMMNo } \end{gathered}$ | $\begin{aligned} & 48 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \text { 99 } \\ & \text { a4\% } \\ & \text { unn } \end{aligned}$ | $\begin{aligned} & 39 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 70\% } \\ & \text { in } \end{aligned}$ | $\begin{aligned} & 120 \\ & \text { 358 } \\ & \text { opsu } \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { 14\% } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 92 \\ \begin{array}{c} 21 \% \\ \text { aru } \end{array} \end{gathered}$ | $\begin{aligned} & 68 \\ & \left.\begin{array}{l} 32 \% \\ \text { arsu } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 44 \\ & 9 \% \\ & a \end{aligned}$ | $\begin{aligned} & 77 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 12 \% \end{aligned}$ |
| Neithera good nora bad job (0) | $\begin{aligned} & 266 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 98 \\ 26 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 50 \\ & 18 \% \\ & 18 \end{aligned}$ | $\begin{aligned} & 27 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & \text { 184 } \\ & 18 \% \end{aligned}$ | $\begin{gathered} 72 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 95 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 84 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 66 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & \begin{array}{l} \text { 238 } \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 71 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & \text { 24\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 44 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 21 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 246 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & \text { 17\% } \\ & \text { HKkNu } \end{aligned}$ | $\begin{aligned} & 106 \\ & \text { 127\% } \\ & \text { HKN } \end{aligned}$ | $\begin{aligned} & 75 \\ & 18 \% \end{aligned}$ |  | $\begin{gathered} 87 \\ 22 \% \\ \text { 27 } \\ H \end{gathered}$ | $\begin{aligned} & 55 \\ & \text { 21\% } \\ & H \end{aligned}$ | $\begin{aligned} & 84 \\ & 23 \% \\ & \text { Hk } \end{aligned}$ | $\begin{aligned} & 57 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 102 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & \begin{array}{c} 95 \% \\ \text { pss } \end{array} \end{aligned}$ | $\begin{aligned} & 79 \\ & 188 \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & \text { 25\% } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & \text { 170 } \\ & 28 \% \end{aligned}$ |
| Verb bad job (-2) | $\begin{aligned} & 259 \\ & 23 \% \\ & \\ & \hline 29 \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 36 \% \end{aligned}$ | $\begin{gathered} 23 \\ 25 \% \\ \text { 25\% } \\ 8{ }^{2} \end{gathered}$ | $\begin{gathered} 44 \\ \substack{44 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{gathered} 115 \\ 26 \% \\ 6 \\ \hline \end{gathered}$ | $\begin{aligned} & 79 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 21 \\ \begin{array}{c} 37 \% \\ \text { HKkwo } \end{array} \end{gathered}$ | $\begin{aligned} & 128 \\ & 32 \% \\ & \text { kno } \end{aligned}$ | $\underset{\substack{87 \\ \underset{H}{21 \%} \\ \hline}}{\substack{2 \\ \hline}}$ | $\begin{aligned} & 57 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 26 \% \\ & \text { Hko } \end{aligned}$ | $\begin{aligned} & 83 \\ & 31 \% \\ & \text { kno } \end{aligned}$ | $\begin{gathered} 77 \\ \substack{71 \%\\ } \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 218 \\ & 488 \\ & \text { passu } \end{aligned}$ | $\begin{aligned} & 10 \\ & \substack{10 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 93 \\ & \left.\begin{array}{c} 91 \% \\ { }_{\rho T} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ |  | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 30 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 112 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 7 \% \end{gathered}$ | $\begin{gathered} 6 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 9 \% \\ & \text { 9\% } \\ & \text { Pr } \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 8 \% \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 257 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & \begin{array}{l} 17 \% \\ \text { cob } \end{array} \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 132 \\ 31 \% \\ F \end{gathered}$ | $\begin{gathered} 136 \\ 47 \% \\ \text { ukMMNo } \end{gathered}$ | $\begin{aligned} & 60 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ |  | $\begin{aligned} & 63 \\ & \text { 67\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & \text { 10\% } \\ & \text { und } \end{aligned}$ | $\begin{aligned} & 176 \\ & \begin{array}{l} 17 \% \\ \text { apsu } \end{array} \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & \text { 22\% } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 123 \\ & \text { 28\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 110 \\ & \begin{array}{l} \text { 25\% } \\ \text { arsu } \end{array} \end{aligned}$ | $\begin{gathered} 53 \\ 11 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 119 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 13 \% \end{aligned}$ |
| Net: Bad job | $\begin{aligned} & 505 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 59 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 47 \\ & 99 \% \\ & { }_{8}^{49 \%} \end{aligned}$ | $\begin{gathered} 67 \\ 52 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 211 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 370 \\ 64 \% \\ \text { HKKMMO } \end{gathered}$ | $\begin{gathered} 235 \\ 59 \% \\ \text { HkKMno } \end{gathered}$ | $\begin{aligned} & 163 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 190 \\ \left.\begin{array}{c} 48 \% \\ \text { Hk } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 138 \\ & \left.\begin{array}{l} 18 \% \\ 4 \mathrm{Hk} \end{array}\right) \end{aligned}$ | $\begin{gathered} 160 \\ { }_{c}^{4 \%} \\ H \end{gathered}$ | $\begin{aligned} & 68 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 320 \\ & 719 \\ & \text { pessu } \end{aligned}$ | $\begin{aligned} & 205 \\ & \substack{25 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 172 \\ & \substack{0 \% \\ \text { 0\% } \\ \rho T} \end{aligned}$ | $\begin{aligned} & 45 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 331 \\ & \substack{64 \% \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 354 \\ & 58 \% \\ & 58 \end{aligned}$ |
| Mean | ${ }^{-0.43}$ | ${ }_{\substack{0.05 \\ \text { CoE }}}$ | -0.83 | ${ }^{-0.55}$ | ${ }^{-0.61}$ | -0.55 | $\stackrel{-0.21}{\text { F }}$ | c.a.35 | ${ }^{-0.96}$ | ${ }^{-0.68}$ | $\underset{\sim}{-0.26}$ | -0.0.35 | ${ }^{-0.53}$ | ${ }^{-0.60}$ | - $\begin{gathered}-0.29 \\ \text { umv }\end{gathered}$ |  | ${ }^{-1.19}$ | ${ }_{\text {av }}^{\text {-0.56 }}$ |  | ${ }_{\substack{0.47 \\ \text { apsu }}}$ | $\stackrel{-1.02}{0}$ | $\stackrel{0.23}{w}$ | ${ }^{-0.79}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q8. In your opinion, do you think a Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas? - Growing the economy All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  |  |  |  |  |  |  |  |  | ated $A \mathrm{ge}$ |  |  | Genera |  |  |  |  |  |  |  |  |  |  | Urban | Rural |  | varital status |  | Prese ofthild orum | $\begin{aligned} & \text { drenen } \mathrm{HH}(17) \\ & \text { neder }) \end{aligned}$ |  | cation | Emplome | ent status |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\underset{\substack{\text { Male } \\ \text { (B) }}}{\substack{\text { }}}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} 18.24 \\ (0) \\ (0) \end{gathered}$ | $\underset{\substack{25.34 \\(5)}}{ }$ | $\begin{gathered} 35.44 \\ (F) \\ \hline \end{gathered}$ | $\begin{gathered} 45.54 \\ (66 \end{gathered}$ | $\begin{gathered} 55.64 \\ (F) \end{gathered}$ | 65+ (1) | $\begin{aligned} & 18.34 \\ & (3) \end{aligned}$ | $\begin{gathered} 35.54 \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { 55t } \\ & (t) \end{aligned}$ | $\begin{aligned} & \text { Gen Z } \\ & (\mathrm{m}) \end{aligned}$ | $\begin{gathered} \text { Millennials } \\ \text { (N) } \end{gathered}$ | $\begin{gathered} \operatorname{Gen} x++ \\ (0) \end{gathered}$ | $\begin{gathered} \text { Baby } \\ \text { Boomer } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { ABC1 } \\ & \text { (a) } \end{aligned}$ | $\underset{(\mathrm{R})}{\substack{\mathrm{CDE}}}$ | $\begin{gathered} \text { North } \\ (s) \end{gathered}$ | $\begin{gathered} \text { Midlands } \\ (\pi) \end{gathered}$ | $\begin{aligned} & \text { South } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (V) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (W) } \end{aligned}$ | $\begin{gathered} \text { Scotand } \\ (x) \end{gathered}$ | Urban | $\begin{aligned} & \text { Rural } \\ & \text { (22 } \end{aligned}$ | $\begin{aligned} & \text { Married/ } \\ & \text { Livivgas } \\ & \text { Married } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Single } \\ \text { (b) } \end{gathered}$ | Widowed/ Divorced/s <br> eparated <br> (c) | $\begin{gathered} \text { At least } \\ \text { one chid } \\ \text { peresen } \end{gathered}$ | $\begin{gathered} \substack{\text { Noorren } \\ \text { circsent } \\ \text { peret }} \\ \text { (e) } \end{gathered}$ | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | $\underset{\substack{\text { Non- } \\ \text { gravate } \\(\mathrm{g})}}{\text { None }}$ | Working | $\begin{gathered} \text { Not } \\ \text { working } \\ \text { (i) } \end{gathered}$ |
| Unweighted base | ${ }_{141}$ | ${ }_{5} 51$ | 575 | 164 | 202 | 191 | 210 | 217 | ${ }^{157}$ | ${ }^{366}$ | ${ }^{401}$ | 374 | 200 | 317 | 284 | 309 | ${ }^{776}$ | ${ }^{365}$ | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | ${ }^{303}$ | 104 | 409 | 732 | 589 | 552 | 762 | ${ }^{379}$ |
| Weighted base | ${ }^{1141}$ | ${ }_{555}$ | 581 | ${ }^{121}$ | 195 | 184 | 196 | 177 | 268 | ${ }^{316}$ | ${ }^{381}$ | 445 | 157 | 305 | 268 | ${ }^{354}$ | ${ }^{635}$ | 506 | ${ }^{273}$ | 298 | 262 | 153 | 56 | ${ }_{98}$ | ${ }_{942}$ | 199 | 717 | 278 | 146 | 365 | ${ }^{776}$ | ${ }_{35}$ | 789 | 674 | 467 |
| ven gooci iob (2) | $\begin{aligned} & 74 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 6 \% \end{gathered}$ | $\begin{gathered} 19 \\ \substack{10 \% \\ \text { cH }} \end{gathered}$ | $\begin{gathered} 15 \\ \substack{8 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{aligned} & 5 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 14 \\ 9 \% \\ 9 \\ \hline \end{gathered}$ | $\begin{gathered} 26 \\ 9 \% \\ 9 \end{gathered}$ | 8 $3 \%$ | 21 | 48 $8 \%$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | 19\% |  | (14) | $\begin{gathered} 17 \\ 11 \% \\ w \end{gathered}$ | $\vdots$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | ${ }_{\substack{61 \\ 7 \%}}$ | (12) | 50 $7 \%$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 7 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 6 \% \end{aligned}$ | 28 | ( $\begin{gathered}46 \\ 6 \%\end{gathered}$ | ${ }_{\substack{46 \\ 7 \%}}$ | 6\% |
| Fariry good job (1) | $\begin{aligned} & 233 \\ & 20 \% \\ & \end{aligned}$ | $\begin{aligned} & 103 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & \left.\begin{array}{l} 13 \% \end{array}\right) \end{aligned}$ | $\begin{aligned} & 26 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 94 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 185 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 64 \\ 18 \% \\ 18 \% \end{gathered}$ | $\begin{aligned} & \text { 169 } \\ & 22 \% \end{aligned}$ | $\begin{gathered} 69 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 164 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & \text { 12929 } \\ & 19 \% \end{aligned}$ | 104 $22 \%$ |
| Neither g good nor a ba job (0) | $\begin{aligned} & 283 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 248 \end{aligned}$ | $\begin{aligned} & 85 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \text { 1477 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{gathered} 233 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & \text { 186 } \\ & 26 \% \end{aligned}$ | $\begin{gathered} 69 \\ 25 \% \\ 29 \end{gathered}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 24 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 86 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & \text { 198 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 26 \% \end{aligned}$ |
| ${ }_{\text {Failly bad job (-1) }}$ | $\begin{aligned} & 238 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 20 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 125 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 29 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 59 \\ 22 \% \end{gathered}$ | $\begin{gathered} 66 \\ \\ \text { 21\% } \end{gathered}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 33 \\ 21 \% \end{gathered}$ | 56 $18 \%$ | 55 20\% | $\begin{aligned} & 82 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 96 \\ \text { 96\% } \\ \hline 19 \% \end{gathered}$ | $\begin{gathered} 52 \\ \text { 52 } \\ \hline 19 \% \end{gathered}$ | 63 $21 \%$ | $\begin{aligned} & 63 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{gathered} 32 \\ 21 \% \\ 21 \end{gathered}$ | $\begin{gathered} 10 \\ \text { 19\% } \end{gathered}$ | 17 $17 \%$ | $\begin{aligned} & 198 \\ & 21 \% \end{aligned}$ | 40 20\% | 142 $20 \%$ | $\begin{gathered} 51 \\ 18 \% \\ 18 \end{gathered}$ | $\begin{aligned} & 45 \\ & 35 \\ & 306 \\ & \text { ab } \end{aligned}$ | 78 $21 \%$ | 159 $21 \%$ | 79 238 | 158 $20 \%$ | 138 $21 \%$ | 29\% |
| Ver bad job (-2) | $\begin{aligned} & 227 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & \text { 25\% } \\ & \hline \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & { }_{20 \%}^{6} \end{aligned}$ | $\begin{aligned} & 68 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 99 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 64 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{gathered} 53 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 8 \\ \text { 15\% } \end{gathered}$ | $\begin{aligned} & 28 \\ & 290 \\ & \text { 290 } \end{aligned}$ | $\begin{aligned} & 187 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & \text { 137 } \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 69} \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 1599 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 198 \end{aligned}$ | $\begin{aligned} & \text { 160 } \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & \text { 22\% } \end{aligned}$ | 76 $16 \%$ |
| Don'tknow | $\begin{aligned} & 85 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & \text { N12\% } \\ & \text { H1 } \end{aligned}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | ${ }_{\substack{12 \\ 8 \%}}$ | $\begin{gathered} 5 \\ 10 \% \end{gathered}$ | $\begin{gathered} 8 \\ 8 \% \end{gathered}$ | $\begin{gathered} 79 \\ 8 \% \\ z \\ z \end{gathered}$ | ¢ | ( $\begin{gathered}46 \\ 6 \%\end{gathered}$ | $\begin{aligned} & 31 \\ & 11 \% \\ & 11 \% \end{aligned}$ | $\underset{6 \%}{9}$ | (30 <br> $8 \%$ | $\begin{aligned} & 55 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 8 \% \\ & \end{aligned}$ | $\begin{aligned} & 46 \\ & 7 \% \end{aligned}$ | 39 |
| Net: Good job | $\begin{aligned} & 307 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 288 \end{aligned}$ | $\begin{aligned} & 33 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 236 \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \\ & \end{aligned}$ | $\begin{aligned} & 47 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 77 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 138 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & \text { 248 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & \substack{33 \% \\ \text { no }} \\ & \text { no } \end{aligned}$ | $\begin{aligned} & 175 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 25 \% \\ & 29 \end{aligned}$ | $\begin{gathered} 77 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 79 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 26 \% \end{aligned}$ |  |
| Net: Bad job | $\begin{aligned} & 465 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 232 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 90 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 80 \\ & 45 \% \\ & 40 \end{aligned}$ | $\begin{aligned} & 95 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 40 \% \\ & \end{aligned}$ | $\begin{aligned} & 116 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 42 \% \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 384 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 279 \\ & 396 \end{aligned}$ | $\begin{aligned} & 115 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 1477 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 318 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & 42 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 318 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 289 \\ & 43 \% \\ & 48 \end{aligned}$ | (176 |
| Mean | ${ }^{-0.29}$ | ${ }^{0.31}$ | ${ }^{-0.28}$ | -0.34 | -0.29 | ${ }^{-0.31}$ | ${ }^{-0.48}$ | ${ }^{-0.37}$ | $\stackrel{-0.99}{6}$ | ${ }^{-0.31}$ | -0.40 | ${ }^{-0.20}$ | ${ }^{-0.24}$ | -0.30 | ${ }^{-0.49}$ | $\stackrel{0.023}{0}$ | ${ }^{-0.30}$ | -0.29 | ${ }^{-0.36}$ | -0.27 | ${ }^{-0.22}$ | ${ }^{-0.21}$ | $\stackrel{.022}{ }$ | ${ }^{-0.55}$ | -0.30 | ${ }^{0.25}$ | -0.24 | -0.41 | ${ }^{-0.36}$ | 0.29 | ${ }^{-0.30}$ | -0.27 | -0.31 | ${ }^{-0.35}$ | -0.22 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Q8. In your opinion, do you th All Adults aged 18+ in Great B | vernm | nt led by Ri | i Sunak | ill do a good | job or a | bad job, if e |  |  |  | 23 Politica <br> IC <br> January 20 <br> 18+ in GB <br> g areas? - G | Pulse <br> 23 <br> Growing the | economy |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | tion 2019 vote |  | Referendur | 2016 vote |  |  |  | Favourale | eto parties |  |  |  |  |  | Favourabe to | to politicians |  |  | $\begin{aligned} & \text { Opinion } \\ & \text { impact on } \end{aligned}$ | f Brexits the country |
|  | Total <br> (A) | $\begin{gathered} \text { Conservati } \\ \text { vev } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Lierala } \\ \text { Democrats } \\ \text { (D) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { F })}{\substack{\text { Remain }}}$ | $\begin{gathered} \text { Leave } \\ \left(\begin{array}{c} \text { (G) } \end{array}\right. \end{gathered}$ |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ (I) | $\begin{aligned} & \text { a Favurabl } \\ & \text { s extorab } \\ & \text { (I) } \end{aligned}$ |  |  | $\begin{gathered} \text { Untavoura } \\ \text { belo tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ |  | $\begin{aligned} & \text { Untavoura } \\ & \text { be te oe } \\ & \text { Green } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { e to sunak } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { Una } \\ \text { kle } \\ \text { Suno } \\ \text { Sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{aligned} & \text { a favourab } \\ & \text { etor } \\ & \text { Starmer } \\ & (\mathrm{R}) \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { hate } \\ \text { Starmer } \\ \text { St } \\ \text { (s) } \end{gathered}$ | $\begin{gathered} \text { Favoural } \\ \text { eto thunt } \\ \text { (T) } \end{gathered}$ | $\begin{aligned} & \text { Unfovoura } \\ & \text { ble to } \\ & \text { Hunt } \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { Positive } \\ & \text { impact } \\ & \text { (V) } \end{aligned}$ | $\begin{gathered} \text { Negative } \\ \text { impact } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | ${ }_{421}$ | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighed base | 1141 | 378 | 277 | 96 | 131 | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| verr good job (2) | $\begin{aligned} & 74 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 41 \\ 10 \% \\ \text { 10\% } \end{gathered}$ | $\begin{gathered} 48 \\ \text { 46\% } \\ \text { wאкмuno } \end{gathered}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & \text { m } \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \\ & \text { } 19 \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 44 \\ & \begin{array}{c} 13 \% \\ \text { opsu } \end{array} \end{aligned}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \\ & \text { av } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 38 \\ & \begin{array}{l} 188 \\ \text { arsu } \end{array} \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{gathered} 53 \\ \left.\begin{array}{c} 21 \% \\ w \end{array}\right) \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ |
| Fairly good job (1) | $\begin{aligned} & 233 \\ & 20 \% \\ & \end{aligned}$ | $\begin{aligned} & 133 \\ & 350 \\ & \text { coe } \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 18 \\ 19 \% \end{array} \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 132 \\ \left.\begin{array}{c} 13 \% \\ 46 \% \\ \text { ukMMo } \end{array}\right) \end{gathered}$ | $\begin{aligned} & \begin{array}{l}  \\ 8 \% \end{array}{ }_{8}^{2} \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & \begin{array}{l} 19 \\ \text { UMMN } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 87 \\ \text { 82\% } \\ \text { ע1 } \end{gathered}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & \text { 26\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 1626 \\ & \text { a8s } \\ & \text { asu } \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { 18\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 120 \\ & \text { 28\% } \\ & \text { arp } \end{aligned}$ | $\begin{aligned} & 90 \\ & \begin{array}{c} 938 \\ \text { assu } \end{array} \end{aligned}$ | $\begin{aligned} & 45 \\ & 9 \% \\ & a \end{aligned}$ | $\begin{aligned} & 92 \\ & 36 \% \\ & \mathrm{w} \end{aligned}$ | $\begin{aligned} & 88 \\ & 14 \% \end{aligned}$ |
| Neithera good nora bad job (0) | $\begin{aligned} & 283 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 105 \\ 28 \% \\ c \\ c \end{gathered}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 59 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 93 \\ 26 \% \\ 0 \% \end{gathered}$ | $\begin{aligned} & 70 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 102 \\ \text { 24\% } \\ \alpha \end{gathered}$ | $\begin{aligned} & 35 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 99 \\ 20 \% \\ 0 . \end{gathered}$ | $\begin{aligned} & 52 \\ & 20 \% \\ & 22 \end{aligned}$ | $\begin{aligned} & 135 \\ & 22 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 238 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 33 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 102 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 12 \% \end{aligned}$ | $\begin{gathered} 166 \\ \text { 29\% } \\ \text { HKMMMO } \end{gathered}$ | $\begin{gathered} 112 \\ \substack{28 \% \\ \text { HkkMo }} \end{gathered}$ | $\begin{gathered} 73 \\ 18 \% \\ H \end{gathered}$ | $\underset{H}{\substack{49 \\ \underset{H}{21 \%}}}$ | $\underset{H}{\substack{81 \\ \underset{H}{21 \%}}}$ | $\begin{gathered} 60 \\ \text { 23\% } \\ { }_{4} \end{gathered}$ | $\begin{gathered} 62 \\ 17 \% \\ H \end{gathered}$ | $\begin{aligned} & 41 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 130 \\ & \text { 19\% } \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 95 \\ & \begin{array}{c} 96 \% \\ \text { pss } \end{array} \end{aligned}$ | $\begin{aligned} & 77 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & \begin{array}{c} 16 \% \\ \text { pss } \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & \text { 27\% } \end{aligned}$ |
| Verb bad job (-2) | $\begin{aligned} & 2277 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 25 \\ 26 \% \\ \text { 26\% } \\ { }_{8} \end{gathered}$ | $\begin{gathered} 37 \\ 28 \% \\ 88 \end{gathered}$ | $\begin{gathered} 115 \\ 26 \% \\ 6 \\ \hline \end{gathered}$ | $\begin{aligned} & 55 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{gathered} 205 \\ \text { che } \\ \text { HkReno } \end{gathered}$ | $\begin{aligned} & 120 \\ & 30 \% \\ & \text { Henco } \end{aligned}$ | $\begin{gathered} 72 \\ \substack{17 \% \\ H} \end{gathered}$ | $\begin{aligned} & 56 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 88 \\ 22 \% \\ \text { Hк } \end{array} \end{aligned}$ | $\begin{gathered} 82 \\ \text { Br } \\ \text { Hkivo } \end{gathered}$ | $\begin{aligned} & 67 \\ & \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & \begin{array}{l} \text { 438 } \\ \text { pastu } \end{array} \end{aligned}$ | $\begin{aligned} & 102 \\ & \text { 17\% } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 82 \\ & \text { 19\% } \\ & \text { pr } \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & \begin{array}{l} 37 \% \\ \text { pers } \end{array} \end{aligned}$ | $\begin{aligned} & 25 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 29 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 85 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | ${ }_{4 \%}^{4}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \\ & 6 \\ & 6 \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 38 \\ & 7 \% \\ & \text { riv } \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 27 \\ 5 \% \\ \mathrm{~B} \end{gathered}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 307 \\ & 27 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 172 \\ & \begin{array}{l} \text { 55\% } \\ c 08 \end{array} \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 36 \% \end{aligned}$ |  | $\begin{aligned} & 59 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & \left.\begin{array}{l} 38 \% \\ \text { unve } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 72 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 121 \\ & \left.\begin{array}{l} 124 \% \\ \text { und } \end{array}\right) \end{aligned}$ | $\begin{gathered} 206 \\ 60 \% \\ \text { QRSU } \end{gathered}$ | $\begin{aligned} & 35 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & \text { 25\% } \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 150 \\ & \text { as\% } \\ & \text { are } \end{aligned}$ | $\begin{aligned} & 128 \\ & \substack{\text { on } \\ \text { opsu }} \end{aligned}$ | $\begin{aligned} & 60 \\ & \text { 60 } \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 16 \% \end{aligned}$ |
| Net: Bad job | $\begin{aligned} & 445 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 70 \\ 53 \% \\ 8 \end{gathered}$ | $\begin{gathered} 218 \\ 48 \% \end{gathered}$ | $\begin{aligned} & 147 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 371 \\ 64 \% \\ \text { HKKMNo } \end{gathered}$ | $\begin{aligned} & 231 \\ & \left.\begin{array}{c} \text { an } \\ \text { Hkkeno } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 145 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & \left.\begin{array}{c} 14 \% \\ 4 * \end{array}\right) \end{aligned}$ | $\begin{aligned} & 169 \\ & \left.\begin{array}{l} 43 \% \\ \text { Hko } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 143 \\ & \begin{array}{c} \text { aqu } \\ \text { HkNo } \end{array} \end{aligned}$ | $\begin{aligned} & 129 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 15 \% \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 326 \\ & \begin{array}{c} 32 \% \\ \text { pessu } \end{array} \end{aligned}$ | $\begin{aligned} & 197 \\ & \substack{19 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 159 \\ & \substack{35 \% \\ \mathrm{pr}} \end{aligned}$ | $\begin{aligned} & 39 \\ & 18 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 316 \\ & 63 \% \\ & \text { PRST } \end{aligned}$ | $\begin{aligned} & 58 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 339 \\ & 559 \end{aligned}$ |
| Mean | ${ }^{-0.29}$ |  | -0.76 | ${ }^{-0.48}$ | ${ }^{-0.53}$ | -0.50 | $\stackrel{-0.02}{\text { F }}$ | ¢. $\begin{gathered}0.63 \\ \text { ukimwo }\end{gathered}$ | ${ }^{-0.93}$ | ${ }^{-0.60}$ | $\stackrel{-0.10}{\text { U.10 }}$ | -0.30 | $\stackrel{-0.37}{0 .}$ | ${ }^{-0.55}$ | $\xrightarrow{-0.14}$ umv | ${ }_{\substack{0.57 \\ \text { apu }}}$ | ${ }^{-1.10}$ | ${ }_{\text {- }}^{\text {-0.49 }}$ | ${ }_{\substack{-0.15 \\ \text { ORU }}}$ | 0.59 | $\stackrel{-0.89}{0}$ | $\stackrel{0.45}{w}$ | ${ }^{-0.71}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Ipsos UK January 2023 Political Pulse PUBLIC <br> Fieldwork: 6-10 January 2023 Adults aged $18+$ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q8. In your opinion, do you think a Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas? - Making sure the national debt is falling All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | gated Age |  |  | Genera |  |  |  |  |  |  |  | Sion |  |  | Urban |  |  | Naita stats |  | Prese ofthide orune a | ildren HH (17 under) |  | cation | Emplomen | ment staus |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} \text { Male } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} 18.24 \\ (0) \\ \hline(0) \end{gathered}$ | $\begin{gathered} 25 \cdot 34 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 35.44 \\ \text { (f) } \end{gathered}$ | $\begin{gathered} 4.54 \\ (6.54 \end{gathered}$ | $\begin{gathered} 55.64 \\ (H) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{gathered} 35.54 \\ (k) \end{gathered}$ | $\begin{aligned} & \text { 55t } \\ & \text { (L) } \end{aligned}$ | $\begin{aligned} & \text { Gen Z } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Millennials } \\ \hline \text { (N) } \end{gathered}$ | $\begin{gathered} \operatorname{ten} x+ \\ (0) \\ (0) \end{gathered}$ | $\begin{gathered} \text { Baby } \\ \text { Boomer } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \mathrm{ABCl} \\ & (\mathrm{a}) \end{aligned}$ | $\begin{gathered} c_{(20 E}^{(R)} \\ \hline \end{gathered}$ | $\begin{gathered} \text { North } \\ \text { (s) } \end{gathered}$ | $\begin{gathered} \text { Midands } \\ (\pi) \end{gathered}$ | $\begin{aligned} & \text { South } \\ & \text { (U) } \end{aligned}$ | $\begin{aligned} & \text { London } \\ & \text { (v) } \end{aligned}$ | $\begin{aligned} & \text { Wales } \\ & \text { (W) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{gathered} \text { Urban } \\ (\mathrm{Y}) \end{gathered}$ | $\begin{aligned} & \text { Rural } \\ & \text { (22 } \end{aligned}$ | $\begin{gathered} \text { Married } \\ \text { Livinas } \\ \text { Married } \\ \text { (ia) } \end{gathered}$ | $\begin{aligned} & \text { Single } \\ & \text { Sb } \\ & \text { ( } \end{aligned}$ | $\begin{gathered} \text { Widowed/ } \\ \text { Divorced/s } \\ \text { eparated } \\ \text { (c) } \end{gathered}$ |  | $\begin{gathered} \text { chidren } \\ \text { chiserent } \\ \text { pee) } \\ \text { (e) } \end{gathered}$ | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | $=\underset{\substack{\text { Non-anate } \\ \text { (z) }}}{\text { gren }}$ | $\begin{gathered} \text { Working } \\ (h) \end{gathered}$ | $\begin{gathered} \text { Not } \\ \text { working } \\ \text { (i) } \end{gathered}$ |
| Unweighted base | ${ }_{141}$ | ${ }_{561}$ | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | ${ }^{776}$ | 365 | 276 | 296 | 262 | 155 | 55 | 97 | ${ }^{951}$ | 190 | ${ }^{3} 4$ | ${ }^{303}$ | 104 | 409 | ${ }^{73}$ | 589 | 552 | 762 | 379 |
| Weighted base | ${ }_{1141}$ | ${ }_{555}$ | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | ${ }^{354}$ | ${ }^{635}$ | ${ }^{506}$ | 273 | 298 | 262 | 153 | 56 | 98 | ${ }_{942}$ | 199 | 717 | 278 | 146 | 365 | ${ }_{76}$ | 352 | 789 | 674 | 467 |
| Ven goodi job (2) | $\begin{aligned} & 64 \\ & 6 \% \\ & 6 \% \end{aligned}$ | 36 $6 \%$ | $\begin{aligned} & 28 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 9 \% \\ & 9 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & \begin{array}{c} 1 \% \\ \% \\ 6 \end{array} \end{aligned}$ | $\begin{gathered} 113 \\ \substack{13 \\ \hline \% \\ 6} \end{gathered}$ | ${ }_{1 \%}^{2}$ | $\begin{gathered} 6 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \\ & k \end{aligned}$ | 16 $4 \%$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \\ & 8 \\ & 0 \end{aligned}$ | 3\% | (18) | 37 $6 \%$ | 27 $5 \%$ | (13) | \% ${ }_{7}^{20}$ | \% $\begin{aligned} & 14 \\ & 6 \%\end{aligned}$ | - ${ }_{\text {13 }}^{13}$ |  | $\begin{gathered} 2 \% \\ 2 \% \end{gathered}$ | (55 | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | 48 $7 \%$ | $\begin{aligned} & 12 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | ${ }_{7}^{27}$ | 36 $5 \%$ | ${ }_{8 \%}^{27}$ | $\begin{aligned} & 37 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ | 19 $4 \%$ |
| Fariry good job (1) | $\begin{aligned} & 241 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 68 \\ 25 \% \\ 25 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 109 \\ \text { 25\% } \\ \hline 1 \end{gathered}$ | $\begin{gathered} 27 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ | 90 26\% | $\begin{aligned} & 139 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 20 \% \\ & 20 \% \end{aligned}$ | 56 20\% | 68 23\% | $\begin{gathered} 60 \\ 236 \\ 236 \end{gathered}$ | $\begin{aligned} & 31 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 203 \\ & 22 \% \\ & \\ & 22 \% \end{aligned}$ | 38 19\% | $\begin{aligned} & \text { 167 } \\ & 23 \% \end{aligned}$ | $\begin{gathered} 41 \\ 15 \% \end{gathered}$ | 34 23\% | 80 $22 \%$ | 162 $21 \%$ | $\begin{aligned} & 78 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 21 \% \end{aligned}$ | 138 21\% | 103 22\% |
| Neither g good nor a ba job (0) | $\begin{aligned} & 292 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & \text { 37\% } \\ & \hline \end{aligned}$ | $\begin{gathered} 55 \\ \substack{28 \% \\ F} \end{gathered}$ | 44 $25 \%$ | $\begin{gathered} 92 \\ \substack{34 \% \\ \text { EF }} \\ \hline \end{gathered}$ | $\begin{aligned} & 71 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 85 \\ \text { 82\% } \\ 22 \end{gathered}$ | $\begin{aligned} & 136 \\ & 31 \% \\ & 1 \% \end{aligned}$ | $\begin{gathered} 36 \\ 23 \% \end{gathered}$ | 59 19\% | 67 25\% | $\begin{gathered} 100 \\ \substack{18 \%} \\ N \end{gathered}$ | $\begin{aligned} & 152 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 28 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 71 \\ & 26 \% \end{aligned}$ | 71 24\% | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 30 \% \end{aligned}$ | 24 $24 \%$ | $\begin{aligned} & 232 \\ & 25 \% \\ & \\ & \hline 25 \end{aligned}$ | 60 $30 \%$ | 180 25\% | $\begin{aligned} & 72 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 212 \\ & 27 \% \end{aligned}$ | 75 $21 \%$ | $\begin{aligned} & 217 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 159 \\ & 24 \% \\ & 24 \% \end{aligned}$ | 133 $28 \%$ |
| Fairly bad job (-1) | $\begin{aligned} & 207 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & \left.\begin{array}{c} 26 \% \\ \text { 26\% } \end{array}\right) \end{aligned}$ | $\begin{gathered} 38 \\ \text { 30\% } \end{gathered}$ | $\begin{aligned} & 30 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 36 \\ 18 \% \end{gathered}$ | 38 $21 \%$ | 34 $13 \%$ | $\begin{aligned} & 69 \\ & 22 \% \end{aligned}$ | 66 $17 \%$ | $\begin{gathered} 72 \\ 16 \% \end{gathered}$ | $\begin{gathered} 35 \\ \text { 32\% } \\ \text { 22 } \end{gathered}$ | 57 19\% | 52 19\% | 56 $16 \%$ 16\% | $\begin{aligned} & 114 \\ & 18 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 93 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | 54 $18 \%$ | $\begin{gathered} 52 \\ \text { 20\% } \end{gathered}$ | 24 $16 \%$ | $\begin{gathered} 9 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 164 \\ & 17 \% \\ & 17 \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{22 \%} \end{aligned}$ | 118 <br> $16 \%$ | $\begin{aligned} & 54 \\ & 19 \% \end{aligned}$ | 35 $24 \%$ | 71 $19 \%$ | 137 18\% | 66 $19 \%$ | 142 18\% | 125 $19 \%$ | 82 18\% |
| Verv bad job (-2) | $\begin{aligned} & 239 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 188 \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & { }_{22} \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 51 \\ 19 \% \\ \end{gathered}$ | $\begin{gathered} 62 \\ 20 \% \\ 20 \end{gathered}$ | $\begin{gathered} 89 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 88 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 62 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 69 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 13 \\ \text { 23\% } \end{gathered}$ | $\begin{aligned} & 28 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 38 \\ 199 \end{gathered}$ | $\begin{aligned} & 149 \\ & 2020 \end{aligned}$ | $\begin{aligned} & 64 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \text { 27 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & \text { 148 } \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 20 \% \end{aligned}$ |
| Don't know | $\begin{gathered} 97 \\ 9 \% \end{gathered}$ | 39 $7 \%$ | 57 $10 \%$ | 10 $8 \%$ | $\begin{aligned} & 25 \\ & \begin{array}{c} \text { 13\% } \\ \text { He } \end{array} \end{aligned}$ | $\begin{aligned} & 24 \\ & 136 \\ & \text { 136 } \end{aligned}$ | $\begin{aligned} & 20 \\ & \text { 20\% } \\ & \text { 100 } \end{aligned}$ | 10 $6 \%$ | $\begin{gathered} 8 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 35 \\ & 11 \% \\ & \end{aligned}$ | $\begin{aligned} & 44 \\ & \left.\begin{array}{l} 12 \% \\ \hline \end{array}\right) \end{aligned}$ | 18 $4 \%$ | $\begin{gathered} 18 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & \text { 5\% } \\ & 9 \% \end{aligned}$ | 39 $8 \%$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | 33 $11 \%$ | 16 $6 \%$ | 18 12\% | $\begin{aligned} & 3 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 9 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 87 \\ & 9 \% \end{aligned}$ | 10 $5 \%$ | 55 $8 \%$ | $\begin{aligned} & 35 \\ & \begin{array}{l} 13 \% \\ 0 \end{array} \end{aligned}$ | $\begin{gathered} 8 \\ 5 \% \end{gathered}$ | 38 $10 \%$ | 60 $8 \%$ | 29 $8 \%$ | $\begin{gathered} 69 \\ 9 \% \end{gathered}$ | 59 $9 \%$ | 38 |
| Net: Good job | $\begin{aligned} & 305 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 278 \end{aligned}$ | $\begin{aligned} & 156 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 24 \% \\ & \end{aligned}$ | $\begin{aligned} & 49 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 97 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 130 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 74 \\ 28 \% \\ \text { 28\% } \\ \times \end{gathered}$ | $\begin{aligned} & 43 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & 27 \% \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 200 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 27 \% \end{aligned}$ | (122 |
| Net: Badiob | $\begin{aligned} & 447 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 233 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 212 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 79 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 75 \\ & 436 \end{aligned}$ | $\begin{aligned} & 85 \\ & 32 \% \\ & 32 \end{aligned}$ | $\begin{aligned} & 132 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 41 \% \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 36 \% \\ & 36 \end{aligned}$ | $\begin{aligned} & 64 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 249 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 197 \\ & \text { 39\% } \end{aligned}$ | $\begin{gathered} 114 \\ 42 \% \end{gathered}$ | $\begin{aligned} & 107 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{gathered} 22 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 51 \\ & \left.\begin{array}{l} 51 \% \\ \text { 10 } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 366 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 267 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 622 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & \text { 140 } \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 306 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 303 \\ & 38 \% \end{aligned}$ | $\begin{gathered} 273 \\ 41 \% \end{gathered}$ | 174 $37 \%$ |
| Mean | ${ }^{-0.30}$ | ${ }^{0.34}$ | -0.27 | ${ }^{-0.30}$ | -0.33 | ${ }^{-0.35}$ | ${ }^{-0.43}$ | ${ }^{0.35}$ | -0.15 | ${ }^{0.32}$ | ${ }^{0.39}$ | ${ }^{-0.23}$ | -0.30 | ${ }^{-0.32}$ | 0.44 | 0.27 | -0.30 | ${ }^{-0.31}$ | ${ }^{0.39}$ | $\stackrel{-0.19}{\times}$ | $\stackrel{-0.27}{\times}$ | ${ }_{0}^{-0.15}$ | ${ }^{-0.38}$ | ${ }^{-0.68}$ | -0.30 | ${ }^{0.33}$ | ${ }_{0}^{-0.23}$ | ${ }^{-0.48}$ | ${ }^{-0.36}$ | -0.23 | -0.34 | -0.28 | ${ }^{-0.32}$ | -0.31 | -0.29 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Q8. In your opinion, do you th All Adults aged 18+ in Great B | vernm | nt led by Ri | i Sunak | ill do a good | job or a | bad job, if e |  |  |  | 23 Politica IC January 20 18+ in GB g areas? - | Pulse <br> 023 <br> Making sure | the nation |  | falling |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | tion 2019 vote |  | Referendur | 2016 vote |  |  |  | Favourale | eto parties |  |  |  |  |  | Favourabe to | to politicians |  |  | (impacto on | of Brexit's the country |
|  | Total <br> (A) | $\begin{gathered} \text { Conservati } \\ \text { vev } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Lierala } \\ \text { Democrats } \\ \text { (D) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { F })}{\substack{\text { Remain }}}$ | $\begin{gathered} \text { Leave } \\ \left(\begin{array}{c} \text { (G) } \end{array}\right. \end{gathered}$ |  | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Cons } \end{aligned}$ (I) | $\begin{aligned} & \text { a Favurabl } \\ & \text { s extorab } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lab } \\ & \text { (K) } \end{aligned}$ |  | $\begin{gathered} \text { Untavoura } \\ \text { belo tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ |  | $\begin{aligned} & \text { Untavoura } \\ & \text { be te oe } \\ & \text { Green } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto sunak } \\ & \text { (p) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { Una } \\ \text { kle } \\ \text { Suno } \\ \text { Sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{aligned} & \text { a favourab } \\ & \text { etor } \\ & \text { Starmer } \\ & (\mathrm{R}) \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { hate } \\ \text { Starmer } \\ \text { St } \\ \text { (s) } \end{gathered}$ | $\begin{gathered} \text { Favoural } \\ \text { eto thunt } \\ \text { (T) } \end{gathered}$ | Unfavoura <br> ble to <br> Hunt <br> (U) | $\begin{aligned} & \text { Positivevect } \\ & \text { inpact } \\ & \text { (V) } \end{aligned}$ | $\begin{gathered} \text { Negative } \\ \text { impact } \\ \text { iw) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighed base | 1141 | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{41}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Verr good job (2) | $\begin{aligned} & 64 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \\ 8 \\ F \end{gathered}$ | $\begin{gathered} 43 \\ \text { 15\% } \\ \text { ukxumo } \end{gathered}$ | $\begin{aligned} & 10 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & \text { 43\% } \\ & \text { assu } \end{aligned}$ | $\begin{gathered} 7 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 7 \% \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \\ & \text { av } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 15\% } \\ & \text { ass } \end{aligned}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 47 \\ \left.\begin{array}{c} 18 \% \\ w \end{array}\right) \end{gathered}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ |
| Fairly good job (1) | $\begin{aligned} & 241 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & \begin{array}{l} 13 \% \\ \text { cog } \end{array} \end{aligned}$ | $\begin{aligned} & 36 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 133 \\ \text { a6\% } \\ \text { uкenvo } \end{gathered}$ | $\begin{aligned} & 59 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 115 \\ & \text { 28\% } \\ & \text { und } \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { 52\% } \\ & \text { un } \end{aligned}$ | $\begin{gathered} 87 \\ \text { 82\% } \\ 12 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & \begin{array}{l} \text { asy } \\ \text { opsu } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & \text { 61 } \\ & \text { an } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 123 \\ & \text { 28\% } \\ & \text { are } \end{aligned}$ | $\begin{aligned} & 94 \\ & \begin{array}{c} \text { 45\% } \\ \text { arsu } \end{array} \end{aligned}$ | $\begin{gathered} 57 \\ 11 \% \\ \alpha \end{gathered}$ | $\begin{gathered} 89 \\ \substack{85 \% \\ w} \end{gathered}$ | $\begin{aligned} & 102 \\ & 17 \% \end{aligned}$ |
| Neithera good nora bad job (0) | $\begin{aligned} & 292 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 23 \% \\ & 23 \end{aligned}$ | $\begin{aligned} & 26 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 104 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \text { 104 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 98 \\ 27 \% \\ \text { 27\% } \\ \text { Hi } \end{gathered}$ | $\begin{aligned} & 81 \\ & \text { 82\% } \\ & \text { a4\% } \end{aligned}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & \begin{array}{l} 22 \% \\ \text { av } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 100 } \\ & \text { 23\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 43 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 24 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 207 \\ & \substack{80} \end{aligned}$ | $\begin{aligned} & 56 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & \text { 24\% } \\ & \text { Hkno } \end{aligned}$ | $\begin{gathered} 91 \\ \begin{array}{c} \text { 23\% } \\ \mathrm{Hk} \end{array} \end{gathered}$ | $\begin{aligned} & 64 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & \begin{array}{c} \text { 23\% } \\ \text { Hk } \end{array} \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 19\% } \\ & H \end{aligned}$ | $\begin{gathered} 53 \\ 20 \% \\ \text { 23 } \\ H \end{gathered}$ | $\begin{gathered} 61 \\ 17 \% \\ { }_{4} \end{gathered}$ | $\begin{aligned} & 36 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & \begin{array}{l} \text { 238 } \\ \text { pst } \end{array} \end{aligned}$ | $\begin{gathered} 84 \\ \substack{83 \% \\ \text { pr } \\ p} \end{gathered}$ | $\begin{aligned} & 73 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \substack{22 \% \\ \text { pss }} \end{aligned}$ | $\begin{gathered} 26 \\ 1020 \end{gathered}$ | $\begin{aligned} & 145 \\ & 24 \% \end{aligned}$ |
| Verb bad job (-2) | $\begin{aligned} & 239 \\ & 21 \% \\ & \\ & \hline 2 \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 37 \% \\ & \text { 30 } \end{aligned}$ |  | $\begin{gathered} 38 \\ \substack{39 \\ 8 \\ 8} \end{gathered}$ | $\begin{gathered} 118 \\ 26 \% \\ 6 \\ \hline \end{gathered}$ | $\begin{aligned} & 66 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 215 \\ 37 \% \\ \text { HKKMW0 } \end{gathered}$ | $\begin{aligned} & 132 \\ & \text { 13\% } \\ & \text { HKMo } \end{aligned}$ | $\begin{gathered} 14 \\ \text { 18\% } \\ H \end{gathered}$ | $\begin{gathered} 47 \\ \text { 20\% } \\ H \end{gathered}$ |  |  | $\begin{gathered} 69 \\ \substack{69 \\ H} \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 211 \\ & \text { 2785 } \\ & \text { pastu } \end{aligned}$ | $\begin{aligned} & 10 \\ & \substack{10 \% \\ \text { pss }} \end{aligned}$ | $\begin{gathered} 79 \\ \substack{18 \% \\ \text { pr }} \end{gathered}$ | $\begin{aligned} & 2 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 2030 \\ & \substack{40 \% \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 29 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 97 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{gathered} 6 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 31 \\ 8 \% \\ \text { 8\% } \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \\ \text { s\% } \end{gathered}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \\ & \text { ar } \\ & \text { ar } \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 305 \\ & 27 \% \end{aligned}$ |  | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 36 \\ \substack{38 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 119 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 141 \\ & 336 \end{aligned}$ |  | $\begin{aligned} & 69 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & \left.\begin{array}{l} 14 \% \\ \text { ung } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 73 \\ & 31 \% \\ & \text { 10 } \end{aligned}$ | $\begin{aligned} & 105 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 236 \\ & 23 \end{aligned}$ | $\begin{aligned} & 108 \\ & 30 \% \end{aligned}$ | $\begin{gathered} 196 \\ 58 \% \\ \text { QRSU } \end{gathered}$ | $\begin{aligned} & 41 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & \text { 23\% } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 199 \\ & \begin{array}{l} \text { 34\% } \\ \text { oru } \end{array} \end{aligned}$ | $\begin{aligned} & 126 \\ & \substack{120 \\ \text { opsu } \\ \text { ors }} \end{aligned}$ | $\begin{aligned} & 70 \\ & 14 \% \\ & \alpha \end{aligned}$ | $\begin{aligned} & 137 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 188 \end{aligned}$ |
| Net: Bad job | $\begin{aligned} & 4477 \\ & 39 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 148 \\ 538 \\ 8 \\ 8 \end{gathered}$ | $\begin{gathered} 42 \\ 44 \% \\ { }_{8}^{4 \%} \end{gathered}$ | $\begin{gathered} 66 \\ 51 \% \\ 8 \end{gathered}$ | $\begin{gathered} 197 \\ 449 \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 141 \\ & 336 \end{aligned}$ | $\begin{aligned} & 42 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 353 \\ 61 \% \\ \text { HKkMwo } \end{gathered}$ | $\begin{gathered} 215 \\ \substack{215 \\ \text { HkNo } \\ \text { HkNo }} \end{gathered}$ | $\begin{aligned} & 1388 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & \begin{array}{l} \text { 43\% } \\ \mathrm{Hk} \end{array} \end{aligned}$ |  | $\begin{aligned} & 166 \\ & \text { s1\% } \\ & \text { HkNo } \end{aligned}$ | $\begin{aligned} & 1300 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 316 \\ & \begin{array}{l} 308 \\ \text { pessu } \end{array} \end{aligned}$ | $\begin{aligned} & 194 \\ & \substack{12 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 152 \\ & \begin{array}{l} \text { 55\% } \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 32 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 314 \\ & \substack{33 \% \\ \text { pers }} \end{aligned}$ | $\begin{aligned} & 53 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 319 \\ & 52 \% \end{aligned}$ |
| Mean | ${ }^{-0.30}$ | ${ }_{\substack{0 \\ \text { coe }}}^{0.23}$ | -0.72 | ${ }^{-0.38}$ | ${ }^{-0.48}$ | -0.43 | $\stackrel{-0.08}{\text { F }}$ | ${ }_{\text {a }}^{0.61}$ ukilumo | -0.90 | ${ }^{-0.60}$ | $\underset{\substack{-0.11 \\ \text { unv }}}{\text { a }}$ | ${ }_{\text {UN }}^{-0.23}$ | $\stackrel{-0.37}{0 .}$ | ${ }^{-0.55}$ | -0.20 umv | ${ }_{\substack{0.57 \\ \text { apu }}}$ | ${ }^{-1.12}$ | ${ }_{\text {- }}^{\text {-0.54 }}$ | ${ }_{\text {cor }}^{-0.14}$ ORU | ${ }_{\substack{0.62 \\ \text { arsu }}}$ | $\stackrel{-0.92}{9}$ | $\stackrel{0.41}{w}$ | ${ }^{-0.67}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse public Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q8. In your opinion, do you think a Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas? - Reducing NHS waiting lists All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | ated Age |  |  | Generat |  |  |  |  |  |  | Reg |  |  |  | Urban |  |  | arital statu |  |  | $\begin{aligned} & \text { Iren HH (17 } \\ & \text { Ider) } \end{aligned}$ | Euca |  | Emplome | ent staus |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\mathrm{B}) \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} 18.24 \\ (00) \end{gathered}$ | $\begin{gathered} 25.34 \\ (E) \end{gathered}$ | $\begin{gathered} 35.44 \\ (F) \end{gathered}$ | $\begin{aligned} & 45.54 \\ & (65) \end{aligned}$ | $\begin{gathered} 55.64 \\ (H) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{gathered} 35.54 \\ \text { (k) } \end{gathered}$ | $\begin{aligned} & \text { 55t } \\ & (4) \end{aligned}$ | $\begin{aligned} & \text { Gen } 2 \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Millennials } \\ \text { (N) } \end{gathered}$ | $\operatorname{Gen~} x+$ | $\begin{gathered} \text { Baby } \\ \text { Boomer } \\ \text { (f) } \end{gathered}$ | $\begin{aligned} & \text { ABC1 } \\ & (0) \end{aligned}$ | $\begin{gathered} \substack{\text { CDOE } \\ (\mathrm{R})} \end{gathered}$ | $\begin{gathered} \text { North } \\ \text { (s) } \end{gathered}$ | $\begin{gathered} \text { Midlands } \\ (T) \end{gathered}$ | $\begin{gathered} \text { South } \\ \text { (U) } \end{gathered}$ | $\begin{aligned} & \text { London } \\ & \text { (v) } \end{aligned}$ | $\begin{aligned} & \text { Wales } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Urian } \\ & \text { (y) } \end{aligned}$ | $\begin{aligned} & \text { Rural } \\ & (z) \end{aligned}$ | $\underset{\substack{\text { Married/ } \\ \text { Living as }}}{ }$ Married (a) | $\begin{gathered} \text { Single } \\ (\text { (b) } \end{gathered}$ | $\begin{gathered} \text { Widowed/ } \\ \text { Divorece/s } \\ \text { eparated } \\ \text { (c) } \end{gathered}$ | $\begin{gathered} \text { At least } \\ \text { Son chid } \\ \text { presest } \\ \text { (a) } \end{gathered}$ | $\begin{gathered} \text { chicren } \\ \text { present } \\ \text { (e) } \end{gathered}$ | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | $\underset{\substack{\text { Non- } \\ \text { graute } \\(\mathrm{B})}}{\text { None }}$ | $\begin{gathered} \text { Working } \\ \text { (n) } \end{gathered}$ | $\underset{\substack{\text { working } \\ \text { (i) }}}{\substack{\text { Not }}}$ |
| Unweighted base | ${ }_{141}$ | 561 | 575 | 164 | 202 | 191 | 210 | 217 | ${ }^{157}$ | ${ }^{366}$ | ${ }^{401}$ | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | ${ }_{5}$ | 97 | 951 | 190 | ${ }^{3} 4$ | ${ }^{303}$ | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | ${ }_{1141}$ | ${ }_{555}$ | 581 | 121 | 195 | 184 | 196 | 177 | 268 | ${ }^{316}$ | 381 | 445 | 157 | 305 | 268 | ${ }_{354}$ | 635 | 506 | 273 | 298 | 262 | 153 | ${ }^{56}$ | 98 | 942 | 199 | 717 | 278 | ${ }^{146}$ | 365 | 776 | ${ }_{35}$ | 789 | 674 | 467 |
| Ver goocijob (2) | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \% \end{aligned}$ | 30 $5 \%$ | 25 $4 \%$ | $\begin{gathered} 8 \\ \begin{array}{c} 8 \\ 6 \% \\ 6 H \end{array} \end{gathered}$ | $\begin{aligned} & 14 \\ & \left.\begin{array}{c} 7 \% \\ \hline 6 \% \\ 6 \end{array}\right) \end{aligned}$ | $\begin{gathered} 11 \\ \substack{6 \% \\ 6 \% \\ 6 H} \end{gathered}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | 3 $1 \%$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & { }_{4 \%} \end{aligned}$ | $\begin{gathered} 11 \\ 7 \% \\ 7 \% \\ \hline \end{gathered}$ | $\begin{gathered} 20 \\ 7 \% \\ 7 \% \end{gathered}$ | ${ }_{2}^{6}$ | $\underset{\substack{17 \\ 5 \%}}{ }$ | 29 $4 \%$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 5 \% \end{aligned}$ | 17 | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | (12 |  | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | 47 | 8 $4 \%$ | $\begin{aligned} & 39 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & \substack{16 \\ 6 \% \\ c} \end{aligned}$ | $\because$ | 23 $6 \%$ | 33 $4 \%$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | 32 $4 \%$ | $\begin{aligned} & 31 \\ & 5 \% \\ & 5 \% \end{aligned}$ | 25 |
| Fariry good job (1) | $\begin{aligned} & 162 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 30 \\ \substack{17 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 16 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 47 \\ \substack{48 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 43 \\ & 148 \end{aligned}$ | $\begin{aligned} & 47 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 49 \\ \text { 16\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{gathered} \text { 60 } \\ \text { 17\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 95 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 45 \\ 17 \% \\ \times \end{gathered}$ | $\begin{aligned} & 23 \\ & 15 \% \end{aligned}$ | ${ }_{13 \%}^{7}$ | $\begin{gathered} 7 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & \text { 106 } \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 13 \% \end{aligned}$ |
| Netther zood nor aba job (0) | $\begin{aligned} & 217 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 188 \end{aligned}$ | $\begin{gathered} 79 \\ 18 \% \end{gathered}$ | $\begin{gathered} 37 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 177 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 180 } \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 1377 \\ 18 \% \end{array}{ }^{2} 8{ }^{2} \end{aligned}$ | $\begin{aligned} & 67 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & \text { 1500 } \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 19 \% \end{aligned}$ |
| Fairly bad iob (-1) | $\begin{aligned} & 282 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 23 \% \\ & \end{aligned}$ | $\begin{aligned} & 154 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\underset{\substack{57 \\ 29 \% \\ \varepsilon}}{\substack{\text { ch} \\ \hline}}$ | $\begin{gathered} 51 \\ 29 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 65 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 68 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 35 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 63 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 83 \\ \substack{81 \% \\ N} \end{gathered}$ | $\begin{aligned} & 85 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 227 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & \substack{250 \%} \end{aligned}$ | $\begin{aligned} & 62 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 90 \\ 2050 \end{gathered}$ | $\begin{aligned} & 192 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & \substack{590 \\ \hline} \end{aligned}$ | $\begin{aligned} & 1737 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & \text { 109 } \\ & 23 \% \end{aligned}$ |
| Ver bad job (-2) | $\begin{aligned} & 348 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 33 \% \\ & 38 \end{aligned}$ | $\begin{aligned} & 81 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 34 \% \end{aligned}$ | $\begin{gathered} 122 \\ \substack{15 \%} \\ M \end{gathered}$ | $\begin{aligned} & 193 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & \begin{array}{c} 22 \% \\ \mathrm{r} \end{array} . \end{aligned}$ | $\begin{aligned} & 42 \\ & \begin{array}{l} 43 \% \\ 55 \end{array} \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 285 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 202 \\ & 30 \% \end{aligned}$ | 147 $31 \%$ |
| Dont know | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 51 \\ 9 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 10 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 5 \\ 9 \% \\ 9 \% \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 69 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | ( $\begin{gathered}36 \\ 8 \%\end{gathered}$ |
| Net: Good job | $\begin{aligned} & 218 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 17 \% \end{aligned}$ | $\underset{\substack { 25 \\ \begin{subarray}{c}{21 \% \\ 6{ 2 5 \\ \begin{subarray} { c } { 2 1 \% \\ 6 } }\end{subarray}}{ }$ | $\begin{gathered} 40 \\ \substack{21 \% \\ 6} \\ \hline \end{gathered}$ | $\begin{gathered} 42 \\ \substack{43 \% \\ \sigma} \\ \hline \end{gathered}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 65 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 32 \\ \text { 20\% } \\ 0 \end{gathered}$ | $\begin{gathered} 69 \\ \text { c3\% } \\ \text { 23\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 32 \\ & 12 \% \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 21 \% \\ & 25 \end{aligned}$ | $\begin{gathered} 35 \\ \substack{35 \% \\ x \\ x} \end{gathered}$ | $\begin{gathered} 7 \\ 13 \% \end{gathered}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 181 \\ & 199 \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 144 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 1322 \\ & 20 \% \end{aligned}$ |  |
| Net: Bad job | $\begin{aligned} & 630 \\ & 55 \% \\ & 55 \end{aligned}$ | $\begin{aligned} & 309 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 319 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & \left.\begin{array}{c} 63 \% \\ \text { oE } \end{array}\right) \end{aligned}$ | $\begin{gathered} 108 \\ \substack{1 \% \\ \varepsilon} \end{gathered}$ | $\begin{aligned} & 146 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 58 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 57 \% \\ & 57 \end{aligned}$ | $\begin{aligned} & 74 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 177 \\ & \begin{array}{l} \text { 55\% } \\ m N \end{array} \end{aligned}$ | $\begin{aligned} & 207 \\ & 59 \% \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 360 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 270 \\ & 53 \% \end{aligned}$ | $\begin{gathered} 160 \\ \substack{16 \% \\ T} \\ \hline \end{gathered}$ | $\begin{aligned} & \text { 1444 } \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 55 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 81 \\ 53 \% \\ 51 \end{gathered}$ | $\begin{aligned} & 34 \\ & 61 \% \end{aligned}$ | $\begin{gathered} 67 \\ 68 \% \end{gathered}$ | $\begin{gathered} 512 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 59 \% \end{aligned}$ | $\begin{aligned} & 392 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 57 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 451 \\ & 58 \% \\ & 58 \end{aligned}$ | $\begin{aligned} & 194 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 436 \\ & 55 \% \end{aligned}$ | $\begin{aligned} & 375 \\ & 56 \% \end{aligned}$ | $\underset{\substack{256 \\ 55 \%}}{\text { coser }}$ |
| Mean | ${ }^{-0.66}$ | ${ }^{0.65}$ | -0.68 | $\stackrel{-0.54}{6}$ | $\stackrel{-0.52}{6}$ | $\stackrel{-0.60}{6}$ | ${ }^{-0.93}$ | ${ }^{-0.81}$ | $\stackrel{-0.57}{6}$ | ${ }_{0}^{-0.53}$ | -0.77 | ${ }^{-0.67}$ | $\stackrel{-0.49}{0}$ | ${ }_{0}^{-0.55}$ | -0.90 | -0.69 | ${ }^{-0.67}$ | -0.65 | $\stackrel{-0.69}{\times}$ | -0.50 | $\stackrel{-0.65}{\substack{\text { x }}}$ | $\stackrel{-0.59}{\times}$ | ${ }^{-0.99}$ | ${ }^{-1.04}$ | -0.65 | -0.72 | ${ }^{-0.50}$ | -0.75 | ${ }^{-0.82}$ | $\stackrel{-0.49}{e}$ | -0.74 | -0.63 | ${ }^{-0.68}$ | -0.65 | ${ }^{0.68}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC <br> Fieldwork: 6-10 January 2023 <br> Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q8. In your opinion, do you think a Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas? - Reducing NHS waiting lists All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | ion 2019 Vote |  | Referendur | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourable to | to ooliticians |  |  | Opinion | of Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { (Be) } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Otherer } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { Femain }}{\substack{\text { (F) }}}$ | $\begin{gathered} \text { Leave } \\ \text { (G) } \end{gathered}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a Favourab } \\ & \text { seto ab } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to tab } \\ & \text { (K) } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \begin{array}{c} \text { Fava } \\ \text { eto ouib } \\ \text { Dems } \\ \text { (L) } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { bele tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ |  | $\begin{aligned} & \text { Unhoura } \\ & \text { be te e } \\ & \text { aren } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { foto sunak } \\ & \text { (P) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { nota } \\ \text { kleto } \\ \text { sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{aligned} & \text { a favurabl } \\ & \text { eto } \\ & \text { Starmer } \\ & (R) \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { he to } \\ \text { Starmer } \\ \text { (s) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Hunt } \\ & \text { Hut) } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { impact } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impacat } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{64} 7$ |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Verr good job (2) | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 3 \\ & 3 \% \\ & 3 \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 37 \\ \begin{array}{c} 13 \% \\ \text { uexwo } \end{array} \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 8 \% \\ & \text { } 10 \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 8 \% \\ & \mathrm{~m} \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \\ & \text { } 19 \end{aligned}$ | $\begin{aligned} & 37 \\ & \text { 31\% } \\ & \text { asu } \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 8 \% \\ & \text { gu } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 19 \\ 4 \% \\ 4 \% \\ a \end{gathered}$ | $\begin{aligned} & 31 \\ & \text { 31\% } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \\ & a \\ & a \end{aligned}$ | $\begin{aligned} & 33 \\ & \text { 33\% } \\ & w \end{aligned}$ | $\begin{aligned} & 9 \\ & 1 \% \end{aligned}$ |
| Fairly good job (1) | $\begin{aligned} & 162 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 91 \\ 24 \% \\ { }_{c \varepsilon} \end{gathered}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 15 \\ \left.\begin{array}{c} 16 \% \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 15 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 74 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 98 \\ \text { 94\% } \\ \text { ukkuno } \end{gathered}$ | $\begin{aligned} & 25 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 19 \% \\ & \text { unn } \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { an } \\ & \text { und } \end{aligned}$ | $\begin{aligned} & 48 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & \text { 617\% } \\ & \text { um } \end{aligned}$ | $\begin{aligned} & 117 \\ & \begin{array}{l} 34 \% \\ \text { opsu } \end{array} \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & \text { 42\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 89 \\ & \left.\begin{array}{l} 21 \% \\ \text { ars } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 64 \\ & \text { 30\% } \\ & \text { orsu } \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \\ & a \\ & a \end{aligned}$ | $\begin{gathered} 72 \\ 28 \% \\ \text { 28\% } \\ w \end{gathered}$ | 54 $9 \%$ |
| Neither a good nor bad job (0) | $\begin{aligned} & 217 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 93 \\ \\ \substack{95 \% \\ c \varepsilon} \\ \hline \end{gathered}$ | $\begin{aligned} & 35 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 19 \\ 15 \% \end{gathered}$ | $\begin{gathered} 72 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 26\% } \\ & \text { ven } \end{aligned}$ | $\begin{aligned} & 62 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & \text { 90 } \\ & \text { 22\% } \\ & \text { vew } \end{aligned}$ | $\begin{aligned} & 29 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & { }^{81 \%} \\ & \text { ven } \end{aligned}$ | $\begin{aligned} & 32 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & \text { 20\% } \\ & \text { wwn } \end{aligned}$ | $\begin{aligned} & 75 \\ & \text { 22\% } \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 44 \\ \text { 42\% } \\ \alpha \end{gathered}$ | $\begin{aligned} & 91 \\ & \begin{array}{l} 21 \% \\ \text { aru } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 44 } \\ & \text { 21\% } \\ & \text { aru } \end{aligned}$ | $\begin{gathered} 51 \\ \text { 10\% } \\ 0 \end{gathered}$ | $\begin{gathered} 60 \\ \left.\begin{array}{c} 63 \% \\ \text { w } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 78 \\ & 13 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 282 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 22 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 26 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & \begin{array}{c} 28 \% \\ \text { Hun } \end{array} \end{aligned}$ |  | $\begin{gathered} 101 \\ 24 \% \\ \text { 24\% } \\ H \end{gathered}$ | $\begin{aligned} & 50 \\ & 21 \% \end{aligned}$ | $\begin{gathered} \text { 29 } \\ \text { 25\% } \\ H \end{gathered}$ | $\begin{aligned} & 56 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 90 \\ 25 \% \\ { }_{H}^{90} \end{gathered}$ | $\begin{aligned} & 71 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 24 \% \\ & \end{aligned}$ | $\begin{aligned} & 94 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & \text { 106 } \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 1288 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 30 \% \end{aligned}$ |
| Verr bad job(2) | $\begin{aligned} & 348 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & \begin{array}{c} 36 \% \\ 8_{8}^{*} \end{array} \end{aligned}$ | $\begin{gathered} 51 \\ \left.\begin{array}{c} 59 \% \\ 8 \end{array}\right) \end{gathered}$ | $\begin{gathered} 170 \\ \substack{18 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 107 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & \substack{21 \% \\ \text { Hxkmo }} \end{aligned}$ | $\begin{aligned} & 1766 \\ & \text { 4ke } \\ & \text { HkNo } \end{aligned}$ | $\begin{gathered} 102 \\ { }_{c}^{102} \\ H \end{gathered}$ |  |  | $\begin{aligned} & 125 \\ & \begin{array}{c} 47 \% \\ \text { Hkxiono } \end{array} \end{aligned}$ | $\begin{aligned} & 98 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 270 \\ & \substack{20 \% \\ \text { persu }} \end{aligned}$ | $\begin{aligned} & 156 \\ & \text { an } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 109 \\ & \substack{109 \\ \text { pr }} \end{aligned}$ | $\begin{aligned} & 20 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & \substack{25 \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 46 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 258 \\ & 42 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 76 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 3 \\ 3 \% \end{gathered}$ | $\begin{gathered} 7 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 26 \\ & 6 \% \\ & \text { HN } \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 14 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 3 \% \\ & \hline 8 \end{aligned}$ | $\begin{aligned} & 3 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 5 \% \\ & 5 \% \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 218 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 112 \\ \substack{10 \% \\ c} \\ c \end{gathered}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{gathered} 81 \\ 18 \% \\ \end{gathered}$ | $\begin{aligned} & 101 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & \begin{array}{c} 17 \% \\ \text { wxkumo } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 96 \\ \text { 23\% } \\ 1 \mathrm{~m} \end{gathered}$ | $\begin{gathered} 66 \\ \text { 28\% } \\ \text { und } \end{gathered}$ | $\begin{aligned} & 59 \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 80 \\ 22 \% \\ \\ \hline 19 \end{gathered}$ | $\begin{aligned} & 145 \\ & \begin{array}{l} \text { 45\% } \\ \text { assu } \end{array} \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 20\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 108 \\ & \text { 25\% } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 95 \\ \substack{\text { 45\% } \\ \text { arsu }} \end{gathered}$ | $\begin{aligned} & { }_{9}^{47} \\ & 9 \% \\ & a \end{aligned}$ | $\begin{aligned} & 105 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 10 \% \end{aligned}$ |
| Net: Bad job | 630 $55 \%$ | $\begin{aligned} & 156 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 69 \% \end{aligned}$ | $\begin{gathered} 61 \\ 63 \% \\ { }_{8}^{6 *} \end{gathered}$ | $\begin{aligned} & 78 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 272 \\ \substack{20 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 218 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 459 \\ \text { 49\% } \\ \text { Hккмuno } \end{gathered}$ | $\begin{gathered} 285 \\ \substack{281 \\ \text { Hkxion }} \end{gathered}$ | $\begin{gathered} 203 \\ \substack{20 \% \\ H \\ H} \end{gathered}$ | $\begin{aligned} & 131 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & \left.\begin{array}{c} 28 \% \\ \text { fko } \end{array}\right) \end{aligned}$ | $\begin{gathered} 181 \\ \substack{99 \% \\ \text { HkNo }} \end{gathered}$ | $\begin{aligned} & 188 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \begin{array}{l} 34 \% \\ \text { persu } \end{array} \end{aligned}$ | $\begin{aligned} & 250 \\ & \substack{25 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 211 \\ & \text { a9\% } \\ & \text { pr } \end{aligned}$ | $\begin{aligned} & 65 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 386 \\ & 77 \% \\ & \text { pestr } \end{aligned}$ | $\begin{aligned} & 90 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 439 \\ & 72 \% \end{aligned}$ |
| Mean | ${ }^{-0.66}$ | $\underset{\substack{-0.23 \\ \text { cos }}}{\substack{\text { che }}}$ | -1.00 | -0.79 | ${ }^{-0.77}$ | -0.82 | $\stackrel{-0.48}{\text { F }}$ | ${ }_{\substack{0.27 \\ \text { uxkumo }}}$ | ${ }^{1.28}$ | ${ }^{-0.92}$ | $\xrightarrow{-0.49}$ IMM | ${ }_{\text {-0, }}^{\text {in }}$ | ${ }_{1}^{-0.78}$ | ${ }^{-0.95}$ | $\xrightarrow{-0.55}$ | ${ }_{\text {a }}^{0.20}$ aps | -1.42 | ${ }_{\text {au }}^{\text {-0.83 }}$ | - | O. ${ }_{\text {c.20 }}^{\text {arsu }}$ | ${ }_{-1.20}^{0}$ | ${ }_{w}^{0.01}$ | -1.08 |



[^2]| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| $\begin{gathered} \text { Ipsos UK January } 2023 \text { Political Pulse } \\ \text { PUBLIC } \\ \text { Fieldwork: 6-10 January } 2023 \\ \text { Adults aged } 18+\text { in GB } \end{gathered}$ |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q. In your opinion, do you think a Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas? - Passing new laws to stop small boat crossings from France All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | tion 2019 Vote |  | Referendur | 2016 vote |  |  |  | Favurab | to parties |  |  |  |  |  | Favourable to | to ooliticians |  |  | Opinion | of Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { (Be) } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Otherer } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { Femain }}{\substack{\text { (F) }}}$ | $\begin{gathered} \text { Leave } \\ (\mathrm{G}) \end{gathered}$ | $\begin{aligned} & \text { Favourab } \\ & \text { eto cons } \\ & \text { (H) } \end{aligned}$ | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a Favourab } \\ & \text { seto ab } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to lab } \\ & \text { (K) } \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { a eto } \\ & \text { eto } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { belo tib } \\ \text { Dems } \\ \text { Dem) } \\ \text { (M) } \end{gathered}$ |  | $\begin{gathered} \text { Unitavura } \\ \text { bele to } \\ \text { Gren } \\ \text { Party } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Favourab } \\ & \text { eto sunak } \\ & \text { (P) } \end{aligned}$ |  | $\begin{gathered} \text { a favaurab } \\ \text { etor } \\ \text { Starmer } \end{gathered}$ (R) |  | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | Untavoura be to Hunt (U) | $\begin{aligned} & \text { Positive } \\ & \text { inpart } \\ & \text { (vut } \end{aligned}$ | $\begin{gathered} \text { Negative } \\ \text { inpact } \\ \text { Wict } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{64} 7$ |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Verr good job (2) | $\begin{aligned} & 61 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 33 \\ \begin{array}{c} 33 \\ \text { uexMo } \end{array} \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 26 \\ 6 \% \\ 1 \end{gathered}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & { }^{21} \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & \text { 31\% } \\ & \text { asu } \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \\ & \text { 2\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 21 \\ & \begin{array}{l} 2 \% \\ \text { auq } \end{array} \end{aligned}$ | $\begin{aligned} & 29 \\ & \left.\begin{array}{c} 14 \% \\ \text { arsu } \end{array}\right) \end{aligned}$ | $\begin{gathered} 13 \\ 3 \% \\ a \\ a \end{gathered}$ | $\begin{gathered} 45 \\ 17 \% \\ w \end{gathered}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ |
| Fairly good job (1) | $\begin{aligned} & 216 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & \begin{array}{l} \text { a\% } \\ \text { com } \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 80 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{gathered} 114 \\ \text { a3\% } \\ \text { uкмимо } \end{gathered}$ | $\begin{aligned} & 54 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 71 \\ 18 \% \end{gathered}$ | $\begin{gathered} 95 \\ \text { 23\% } \\ \text { m } \end{gathered}$ | $\begin{aligned} & 51 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 80 \\ 22 \% \\ \\ \\ 140 \end{array} \end{aligned}$ | $\begin{aligned} & 134 \\ & 398 \\ & \text { assu } \\ & \text { op } \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 70\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 97 \\ & \text { 22\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 82 \\ & 398 \\ & \text { apsu } \end{aligned}$ | $\begin{gathered} 41 \\ 8 \% \\ 0 \% \end{gathered}$ | $\begin{aligned} & 738 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 16 \% \end{aligned}$ |
| Neither a good nor bad job (0) | $\begin{aligned} & 266 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 20 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 20 \% \\ & 28 \end{aligned}$ | $\begin{aligned} & 106 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 42 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & \text { an\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & \begin{array}{c} \text { 20\% } \\ \text { are } \end{array} \end{aligned}$ | $\begin{aligned} & 67 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & \text { 22\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 43 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 24 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 117 \\ & 19 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 217 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \\ & 23 \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 1332 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 27 \end{aligned}$ | $\begin{gathered} 76 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & \text { 53\% } \end{aligned}$ | $\begin{gathered} 72 \\ 18 \% \end{gathered}$ | $\begin{gathered} 60 \\ \text { 23\% } \\ \text { 23\% } \end{gathered}$ | $\begin{aligned} & 73 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & \text { 1000 } \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 78 \\ & { }_{212} \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 34 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & \begin{array}{l} \text { 23\% } \\ \text { ps } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 24 \% \end{aligned}$ |
| Verr bad job(2) | $\begin{aligned} & 272 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 98 \\ 35 \% \\ 8 \end{gathered}$ | $\begin{gathered} 25 \\ \substack{26 \% \\ { }_{8}} \end{gathered}$ | $\begin{gathered} 44 \\ \substack{44 \% \\ 8 \\ 8} \end{gathered}$ | $\begin{gathered} 122 \\ \substack{12 \% \\ 6} \end{gathered}$ | $\begin{gathered} 86 \\ 20 \% \\ 26 \end{gathered}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ |  | $\begin{aligned} & 130 \\ & 33 \% \\ & \text { Hko } \end{aligned}$ | $\begin{aligned} & 96 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 23 \% \end{aligned}$ |  | $\begin{aligned} & 88 \\ & 33 \% \\ & \text { Hkr } \end{aligned}$ | $\begin{gathered} 90 \\ 25 \% \\ \underset{H}{9} \end{gathered}$ | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 225 \\ & \substack{25 \% \\ \text { pessu }} \end{aligned}$ | $\begin{aligned} & 112 \\ & \begin{array}{l} 10 \% \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 106 \\ & \begin{array}{l} 10 \% \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 16 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & \begin{array}{c} 23 \% \\ \text { pesst } \end{array} \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 31 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 109 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 8 \\ 6 \% \end{gathered}$ | $\begin{gathered} 41 \\ 9 \% \\ 6 \\ 6 \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 8 \% \\ & \text { 8\% } \\ & 10 \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 29 \\ 7 \\ \hline \\ \hline \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 6 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 54 \\ & 9 \% \\ & 94 \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 277 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & \begin{array}{l} 13 \% \\ c o g \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 134 \\ \substack{13 \% \\ F} \\ \hline \end{gathered}$ | $\begin{aligned} & 153 \\ & \text { s3\% } \\ & \text { whemuo } \end{aligned}$ | $\begin{aligned} & 65 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & \text { 28\% } \\ & \text { m } \end{aligned}$ | $\begin{aligned} & 72 \\ & 31 \% \\ & \text { unn } \end{aligned}$ | $\begin{aligned} & 80 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 98 \\ 27 \% \\ \text { mp } \\ \hline 1 \end{gathered}$ | $\begin{aligned} & 172 \\ & \substack{\text { 50\% } \\ \text { arsu }} \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 27 \% \\ & \text { aug } \end{aligned}$ | $\begin{aligned} & 118 \\ & \text { 127\% } \\ & \text { aug } \end{aligned}$ | $\begin{aligned} & 111 \\ & \substack{53 \% \\ \text { arsu }} \end{aligned}$ | $\begin{gathered} 54 \\ { }_{c}^{54} \\ 0 \end{gathered}$ | $\begin{aligned} & 118 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 17 \% \end{aligned}$ |
| Net: Bad job | $\begin{aligned} & 489 \\ & 438 \end{aligned}$ | $\begin{aligned} & 120 \\ & 32 \% \end{aligned}$ | $\begin{gathered} 160 \\ 58 \% \end{gathered}$ | $\begin{gathered} 47 \\ 49 \% \\ { }_{8}^{49} \end{gathered}$ | $\begin{gathered} 68 \\ \substack{68 \\ 8 \\ 8} \end{gathered}$ | $\begin{aligned} & 214 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 21 \% \end{aligned}$ |  | $\begin{aligned} & 217 \\ & \substack{5 \% \\ \text { 4kco }} \end{aligned}$ | $\begin{aligned} & 1727 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 46 \% \end{aligned}$ |  | $\begin{aligned} & 148 \\ & \begin{array}{l} 14 \% \\ \text { hko } \end{array}, ~ \end{aligned}$ | $\begin{aligned} & 163 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 325 \\ & \begin{array}{l} 32 \% \\ \text { persu } \end{array} \end{aligned}$ | $\begin{aligned} & 190 \\ & \begin{array}{c} 10 \\ \text { p1\% } \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 186 \\ & \begin{array}{c} 148 \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 49 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 333 \\ & \text { 36\% } \\ & \text { perst } \end{aligned}$ | $\begin{aligned} & 73 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 334 \\ & 55 \% \end{aligned}$ |
| Mean | ${ }^{-0.41}$ |  | -0.74 | ${ }^{-0.55}$ | ${ }^{-0.57}$ | -0.55 | $\stackrel{-0.23}{\text { F }}$ | 0.43 ukimu | -0.98 | ${ }^{-0.59}$ | $\underset{\substack{-0.35 \\ \text { umv }}}{ }$ | $\stackrel{-0.32}{\text { umv }}$ | ${ }^{-0.61}$ | ${ }^{-0.64}$ | ${ }_{\text {- }}^{\text {- }}$ M 40 |  | -1.22 | - $\begin{gathered}\text {-0.49 } \\ \text { au }\end{gathered}$ | ${ }_{\text {- }}^{\text {-0 }}$ as | a $\begin{gathered}0.37 \\ \text { asu }\end{gathered}$ | $\stackrel{-1.02}{0}$ | $\stackrel{0.20}{w}$ | -0.74 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
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| Ipsos UK January 2023 Political Pulse PUBLIC <br> Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | ated Age |  |  | Generat | ations |  |  |  |  |  | Regi |  |  |  | Urban |  |  | arital Statu |  | $\begin{array}{r} \text { Pres of childr } \\ \text { or und } \end{array}$ | $\begin{aligned} & \text { ildren HH (17 } \\ & \text { under) } \end{aligned}$ | Euca | ation | Emplomm | entstaus |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\begin{gathered} \text { Male } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & 18.24 \\ & (0) \\ & (0) \end{aligned}$ | $\begin{gathered} 25 \cdot 34 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 35.44 \\ (F) \end{gathered}$ | $\begin{aligned} & 45.54 \\ & (64 \end{aligned}$ | $\begin{gathered} 55.64 \\ (H) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{aligned} & 35.54 \\ & \text { (k) } \end{aligned}$ | $\begin{aligned} & \text { 55+ } \\ & (4) \end{aligned}$ | $\begin{aligned} & \text { Gen } 2 \text { 2 } \\ & (M) \end{aligned}$ | $\begin{aligned} & \text { Millennials } \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \operatorname{Gen} x++ \\ & (0) \end{aligned}$ | $\underset{\substack{\text { Baby } \\ \text { Boomer } \\ \text { (f) }}}{ }$ | $\begin{aligned} & \text { ABC1 } \\ & (0) \end{aligned}$ | $\underset{\substack{\text { ( } \mathrm{C})}}{\mathrm{CDE}}$ | $\begin{gathered} \text { North } \\ \text { (S) } \end{gathered}$ | $\begin{gathered} \text { Midlands } \\ (T) \end{gathered}$ | $\begin{aligned} & \text { South } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Urban } \\ & \text { (n) } \end{aligned}$ | $\begin{gathered} \text { Rural } \\ (Z) \end{gathered}$ | $\begin{aligned} & \text { Married } \\ & \text { Livigas } \\ & \text { Married } \end{aligned}$ | $\begin{gathered} \text { Single } \\ (\mathrm{b}) \end{gathered}$ | $\begin{aligned} & \text { Widowed/ } \begin{array}{l} \text { Divorece/s/s } \\ \text { eparated } \end{array} \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { At least } \\ & \text { one child } \\ & \text { pesesent } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \text { chidren } \\ \text { chidenent } \\ \text { prent } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} \text { Graduate } \\ \text { (f) } \end{gathered}$ | $\underset{\substack{\text { Mon- } \\ \text { gratuate } \\ \text { (g) }}}{\text { cose }}$ | $\begin{aligned} & \text { Working } \\ & \text { (h) } \end{aligned}$ | $\underset{\substack{\text { Not } \\ \text { working } \\ \text { (i) }}}{\substack{\text { No }}} \begin{gathered} \text { Not } \\ \text { (i) } \end{gathered}$ |
| Unweighted base | ${ }^{1141}$ | 561 | 575 | 164 | 202 | 191 | ${ }^{210}$ | 217 | 157 | ${ }^{366}$ | ${ }^{401}$ | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | ${ }_{7} 7$ | ${ }^{303}$ | 104 | 409 | ${ }^{73}$ | 589 | 552 | 762 | 379 |
| Weighed base | ${ }^{141}$ | ${ }_{555}$ | 581 | 121 | 195 | 184 | 196 | 177 | 268 | ${ }^{316}$ | ${ }^{381}$ | 445 | 157 | 305 | 268 | ${ }^{354}$ | 635 | ${ }^{506}$ | ${ }^{273}$ | 298 | 262 | 153 | ${ }^{56}$ | ${ }^{98}$ | ${ }_{942}$ | 199 | 717 | 278 | ${ }^{146}$ | 365 | 776 | 352 | 789 | 674 | ${ }^{467}$ |
| ver gooci iob (2) | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 26 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & \text { 211\% } \\ & \text { ocor } \end{aligned}$ | $\begin{gathered} 9 \\ \substack{9 \\ 6 \% \\ 6 H} \end{gathered}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \\ & \begin{array}{c} 1 \% \\ 6 H \end{array} \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ \substack{9 \\ \% \\ \hline} \end{gathered}$ | $\begin{gathered} 24 \\ 8 \% \\ 0 \\ \hline \end{gathered}$ | 3 $1 \%$ | $\begin{aligned} & 17 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | (17 | $\begin{gathered} 9 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 13 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 5 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | 41 | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ |
| ${ }_{\text {Farity good job (1) }}$ | $\begin{aligned} & 199 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 34 \\ 18 \% \\ \end{gathered}$ | $\begin{aligned} & 30 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 50 \\ \text { 18\% } \end{gathered}$ | $\begin{aligned} & 55 \\ & 199 \\ & 19 \end{aligned}$ | $\begin{gathered} 51 \\ \substack{19 \% \\ \times \\ \hline} \end{gathered}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 8 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & \text { 1288 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 139 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & \text { 1200 } \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 17 \% \end{aligned}$ |
| Neithera good nora badi iob (0) | $\begin{aligned} & 250 \\ & 22 \% \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 21 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 29 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 70 \\ \substack{26 \% \\ \xi} \end{gathered}$ | $\begin{aligned} & 71 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 69 \\ 18 \% \\ 18 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 137 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 50 \\ 19 \% \end{gathered}$ | $\begin{gathered} 36 \\ 24 \% \end{gathered}$ | $\begin{gathered} 16 \\ \text { 28\% } \end{gathered}$ | $\begin{aligned} & 23 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 201 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 49 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 161 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 65 \\ 23 \% \\ 23 \end{gathered}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 21 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 131 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 25 \% \end{aligned}$ |
| Fariry bad iob (-1) | $\begin{aligned} & 265 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{gathered} 54 \\ 20 \% \\ 20 \end{gathered}$ | $\begin{gathered} 76 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 85 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \text { 104 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & \text { 699 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 69 \\ 26 \% \end{gathered}$ | $\begin{gathered} 31 \\ 20 \% \\ 20 \end{gathered}$ | $\begin{aligned} & 11 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 226 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & \text { 277 } \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 30 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 191 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 24 \% \end{aligned}$ | ${ }_{\text {120 }}^{101}$ |
| Ver bad job (-2) | $\begin{aligned} & 291 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 52 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 62 \\ & \begin{array}{c} 32 \% \\ 02 \% \end{array} \end{aligned}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 23 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 114 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 32 \\ 20 \% \\ 20 \end{gathered}$ | $\begin{aligned} & 78 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 84 \\ { }_{31 \%} \\ M \end{gathered}$ | $\begin{aligned} & 94 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 26 \% \end{aligned}$ | $$ | $\begin{aligned} & 38 \\ & 39 \% \\ & \text { 3u* } \end{aligned}$ | $\begin{aligned} & 241 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 209 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & \text { 100 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 183 \\ & 27 \% \end{aligned}$ | - |
| Dont know | $\begin{aligned} & 80 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & \text { 10\% } \end{aligned}$ | $\begin{gathered} 8 \\ 7 \% \end{gathered}$ | $\begin{gathered} 15 \\ 8 \% \\ H \end{gathered}$ | $\begin{gathered} 19 \\ \text { 10\% } \\ H \end{gathered}$ | $\begin{aligned} & 18 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{gathered} 4 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 4 \% \end{aligned}$ | $\underset{6 \%}{9}$ | $\begin{aligned} & 31 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 6 \% \end{aligned}$ | ${ }_{8 \%}^{4}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 6 \% \end{aligned}$ | ( $\begin{aligned} & 40 \\ & 8 \%\end{aligned}$ |
| Net: Good job | $\begin{aligned} & 254 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{gathered} 71 \\ \substack{27 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 73 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 20 \% \\ & 20 \end{aligned}$ | $\begin{aligned} & 106 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 71 \\ 236 \end{gathered}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\underset{\substack { 37 \\ \begin{subarray}{c}{24 \% \\ x{ 3 7 \\ \begin{subarray} { c } { 2 4 \% \\ x } }\end{subarray}}{ }$ | $\begin{aligned} & 13 \\ & \text { 23\% } \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 169 \\ & 24 \% \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 27 \end{aligned}$ | $\begin{aligned} & 175 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 21 \% \end{aligned}$ |
| Net: Badiob | $\begin{aligned} & 556 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 277 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 278 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 90 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 93 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & 54 \% \\ & \vdots \end{aligned}$ | $\begin{gathered} 98 \\ \substack{95 \\ 55 \%} \end{gathered}$ | $\begin{gathered} 111 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 200 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 208 \\ & 47 \% \end{aligned}$ | $\begin{gathered} 73 \\ 46 \% \end{gathered}$ | $\begin{aligned} & 1477 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 56 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 488 \% \end{aligned}$ | $\begin{aligned} & 320 \\ & 50 \% \\ & 50 \end{aligned}$ | $\begin{aligned} & 237 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 51 \% \\ & \end{aligned}$ | $\begin{aligned} & 70 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 59 \% \end{aligned}$ | $\begin{gathered} 467 \\ \text { coe } \end{gathered}$ | $\begin{aligned} & 90 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 349 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & \\ & \hline \end{aligned}$ | $\begin{gathered} 76 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 1747 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 383 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 173 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 383 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 347 \\ & 51 \% \end{aligned}$ | 210 |
| Mean | ${ }^{-0.51}$ | ${ }^{0.49}$ | -0.52 | ${ }^{0.48}$ | $\stackrel{-0.38}{68}$ | -0.56 | ${ }^{0.75}$ | ${ }^{0.63}$ | ${ }_{\substack{.0 .31 \\ 64}}$ | ${ }_{-0.42}^{0.4}$ | -0.66 | -0.44 | ${ }_{0}^{0.40}$ | ${ }_{0}^{-0.47}$ | -0.74 | ${ }_{0}^{-0.46}$ | -0.54 | -0.47 | -0.53 | $\stackrel{-0.41}{\substack{\text { ¢ }}}$ | -0.54 | ${ }_{\substack{0 \\ 0 \\ \times \\ \text {-42 }}}$ | ${ }^{-0.39}$ | ${ }^{-0.87}$ | -0.52 | ${ }^{-0.46}$ | -0.46 | -0.56 | ${ }^{-0.66}$ | -0.40 | -0.56 | -0.53 | -0.50 | -0.53 | -0.47 |

[^3]| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | ion 2019 Vote |  | Referendur | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourable to | to ooliticians |  |  | Opinion | of Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { (Be) } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Labour } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Otherer } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { Femain }}{\substack{\text { (F) }}}$ | $\begin{gathered} \text { Leave } \\ \text { (G) } \end{gathered}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a Favourab } \\ & \text { seto ab } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to tab } \\ & \text { (K) } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \begin{array}{c} \text { Fava } \\ \text { eto ouib } \\ \text { Dems } \\ \text { (L) } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { bele tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { e eot roen } \\ & \text { Party } \end{aligned}$ | $\begin{aligned} & \text { Unhoura } \\ & \text { be te e } \\ & \text { aren } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{aligned} & \text { Favourab } \\ & \text { eto sunak } \\ & \text { (P) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { nota } \\ \text { kleto } \\ \text { sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{aligned} & \text { a favurabl } \\ & \text { eto } \\ & \text { Starmer } \\ & (R) \end{aligned}$ | $\begin{gathered} \text { Unfavoura } \\ \text { he to } \\ \text { Starmer } \\ \text { (s) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Hunt } \\ & \text { Hut) } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { impact } \\ \text { (v) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impacat } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | ${ }_{64} 7$ |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Verr good job (2) | $\begin{aligned} & 55 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 38 \\ \begin{array}{c} 38 \\ \text { uexwo } \end{array} \end{gathered}$ | $\begin{aligned} & 8 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \\ & \text { } 10 \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & { }^{21} \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \\ & 3 \% \end{aligned}$ |  | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & \text { an } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \\ & \text { 7\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 30 \\ & \begin{array}{l} \text { an } \\ \text { arsu } \end{array} 0 \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ |
| Fariry good job (1) | $\begin{aligned} & 199 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 296 \\ & \text { cog } \end{aligned}$ | $\begin{aligned} & 23 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 90 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 118 \\ \text { 41\% } \\ \text { ukKMwo } \end{gathered}$ | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & \begin{array}{c} 94 \% \\ \text { umin } \end{array} \end{aligned}$ | $\begin{aligned} & 52 \\ & \text { 220 } \\ & \text { un } \end{aligned}$ | $\begin{gathered} 62 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 21 \% \\ & \text { unv } \end{aligned}$ | $\begin{aligned} & 146 \\ & \begin{array}{l} 43 \% \\ \text { assu } \end{array} \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & \text { 61 } \\ & \begin{array}{l} 16 \% \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { a2\% } \\ & \text { qau } \end{aligned}$ | $\begin{aligned} & 85 \\ & \text { 80\% } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \\ & 0 \\ & 0 \end{aligned}$ | $\begin{gathered} 80 \\ 31 \% \\ { }_{3} \end{gathered}$ | $\begin{aligned} & 70 \\ & 11 \% \end{aligned}$ |
| Neither a good nor bad job (0) | $\begin{aligned} & 250 \\ & 225 \end{aligned}$ | $\begin{aligned} & 111 \\ & \begin{array}{c} 10 \% \\ c 0 \% \\ c 0 \end{array} \end{aligned}$ | $\begin{aligned} & 44 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 16 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & \text { 23\% } \\ & \text { vise } \end{aligned}$ | $\begin{aligned} & 90 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 15 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { an\% } \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 30 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & \text { 25\% } \\ & \text { ven } \end{aligned}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & \text { 25\% } \\ & \text { wwir } \end{aligned}$ | $\begin{aligned} & 79 \\ & \text { 23\% } \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 53 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & \begin{array}{l} \text { aq\% } \\ \text { are } \end{array} \end{aligned}$ | $\begin{gathered} 42 \\ \text { a0\% } \\ \alpha \end{gathered}$ | $\begin{gathered} 76 \\ \text { n } 5 \% \\ 0 \end{gathered}$ | $\begin{aligned} & 61 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 112 \\ & 18 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 265 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 81 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 73 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \text { 107 } \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 12 \% \end{aligned}$ |  | $\begin{aligned} & 112 \\ & \begin{array}{c} \text { 28\% } \\ \text { н } \end{array} \end{aligned}$ | $\begin{gathered} 87 \\ { }_{21 \%} \\ H \end{gathered}$ | $\begin{gathered} \left.\begin{array}{c} 50 \\ \text { 21\% } \\ H \end{array}\right) \end{gathered}$ | $\begin{aligned} & 95 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 86 \\ 24 \% \\ 4 \\ \hline \end{gathered}$ | $\begin{aligned} & 46 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & \text { 27\% } \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 90 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & { }_{21 \%} \end{aligned}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & \text { 27\% } \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 27 \% \\ & 27 \% \end{aligned}$ |
| Verr bad job(2) | $\begin{aligned} & 291 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 39 \% \end{aligned}$ |  | $\begin{gathered} 50 \\ \left.\begin{array}{c} 59 \% \\ 8 \end{array}\right) \end{gathered}$ | $\begin{gathered} 141 \\ \begin{array}{c} 11 \% \\ 6 \end{array} \end{gathered}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 247 \\ & \begin{array}{c} 23 \% \\ \text { Hxkwo } \end{array} \end{aligned}$ | $\begin{gathered} 146 \\ \begin{array}{c} \text { 37\% } \\ \text { HkkNo } \end{array} \end{gathered}$ | $\begin{aligned} & 83 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & \begin{array}{l} \text { 30\% } \\ \text { Hko } \end{array} \end{aligned}$ |  | $\begin{gathered} 103 \\ \text { anc } \\ \text { HkkNo } \end{gathered}$ | $\begin{gathered} 67 \\ \substack{69 \\ H} \end{gathered}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 240 \\ & \substack{23 \% \\ \text { pessu }} \end{aligned}$ | $\begin{aligned} & 133 \\ & \text { co } \\ & \text { pss } \end{aligned}$ | $\begin{gathered} \text { 90 } \\ \text { 21\% } \\ \text { pr } \end{gathered}$ | (12 | $\begin{aligned} & 225 \\ & \text { a5s } \\ & \text { pesst } \end{aligned}$ | $\begin{aligned} & 36 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 36 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 80 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ 6 \% \end{gathered}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 6 \% \\ & { }^{25} \end{aligned}$ | $\begin{aligned} & 13 \\ & 6 \% \\ & { }^{13} \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \\ & { }^{23} \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & { }_{2}^{21} \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \\ & \text { por } \end{aligned}$ | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \\ & \text { ar } \end{aligned}$ | $\begin{aligned} & 6 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 254 \\ & 22 \% \end{aligned}$ |  | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 20 \% \\ & \end{aligned}$ | $\begin{gathered} 122 \\ \substack{129 \\ F} \end{gathered}$ |  | $\begin{aligned} & 46 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & \text { 19\% } \\ & \text { unim } \end{aligned}$ | $\begin{aligned} & 72 \\ & 31 \% \\ & \text { und } \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & \text { 26\% } \\ & \text { vM } \end{aligned}$ | $\begin{aligned} & 187 \\ & \substack{\text { 55\% } \\ \text { apsu }} \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & \begin{array}{l} 23 \% \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 122 \\ & \begin{array}{l} 128 \% \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 115 \\ & \substack{\text { 54\% } \\ \text { arsu }} \end{aligned}$ | $\begin{aligned} & 40 \\ & 8 \% \\ & a, \\ & a \end{aligned}$ | $\begin{gathered} 116 \\ 45 \% \end{gathered}$ | $\begin{aligned} & 81 \\ & 13 \% \end{aligned}$ |
| Net: Bad job | $\begin{gathered} 556 \\ 49 \% \\ 49 \% \end{gathered}$ | $\begin{aligned} & 115 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 65 \% \end{aligned}$ | $\begin{gathered} 54 \\ \substack{57 \% \\ { }_{8} \\ \hline} \end{gathered}$ | $\begin{gathered} 79 \\ 61 \% \\ 8 \end{gathered}$ | $\begin{gathered} 248 \\ \substack{24 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 187 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 416 \\ \text { 42\% } \\ \text { H2kumo } \end{gathered}$ | $\begin{aligned} & 258 \\ & \substack{55 \% \\ \text { Hkxion }} \end{aligned}$ | $\begin{aligned} & 170 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & \left.\begin{array}{l} 12 \% \\ \mathrm{Hk} \end{array}\right) \end{aligned}$ | $\begin{aligned} & 199 \\ & \left.\begin{array}{l} 19 \\ \text { Hko } \end{array}\right) \end{aligned}$ | $\begin{gathered} 167 \\ \substack{167 \\ \text { HkNo }} \end{gathered}$ | $\begin{aligned} & 153 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 363 \\ & \begin{array}{l} \text { 81\% } \\ \text { persu } \end{array} \end{aligned}$ | $\begin{aligned} & 224 \\ & \text { co\% } \\ & \text { pss } \end{aligned}$ | $\begin{aligned} & 181 \\ & { }_{c}^{18 \%} \\ & \mathrm{pr} \end{aligned}$ | $\begin{aligned} & 51 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 322 \\ & \text { 328 } \\ & \text { perst } \end{aligned}$ | $\begin{aligned} & 76 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 384 \\ & 63 \% \end{aligned}$ |
| Mean | ${ }^{-0.51}$ | $\underset{\substack{0.03 \\ \text { cos }}}{ }$ | -0.87 | ${ }^{-0.68}$ | ${ }^{-0.79}$ | -0.67 | $\stackrel{-0.28}{\text { F }}$ | o.42 | ${ }^{-1.10}$ | $\stackrel{-0.77}{ }$ | $\stackrel{-0.29}{\text {-1MN }}$ | $\stackrel{-0.44}{04}$ | $\stackrel{-0.59}{1}$ | $\stackrel{-0.77}{ }$ |  |  | ${ }^{-1.32}$ | ${ }_{\text {av }}^{\text {-0, }}$ a | ${ }_{\text {- }}^{\text {- }}$-0.32 |  | $\stackrel{-1.13}{\square}$ | ${ }_{\text {e }}^{0.16}$ | -0.89 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC <br> Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | gated Age |  |  | Generat |  |  |  |  |  |  |  |  |  |  |  |  |  | arital Statu |  | $\begin{array}{r} \text { Pres of childr } \\ \text { or unc } \end{array}$ | Idren HH (17 inder | Educa | ation | Employm | 1 tsatus |
|  | Total | $\begin{gathered} \text { Male } \\ \text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} 18.24 \\ (0) \end{gathered}$ | $\underset{\substack{25.34 \\(5)}}{ }$ | $\begin{gathered} 35.44 \\ \text { (f) } \end{gathered}$ | $\begin{gathered} 45.54 \\ (6) \\ \hline(0) \end{gathered}$ | $\begin{gathered} 55.64 \\ (4) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{gathered} 35.54 \\ (k) \end{gathered}$ | $\begin{aligned} & \text { 55t } \\ & (t) \end{aligned}$ | $\begin{aligned} & \text { Gen Z } \\ & \text { (M) } \end{aligned}$ | $\begin{array}{\|c\|} \text { Millennials } \\ \text { (N) } \end{array}$ | $\begin{gathered} \text { Gen } x+ \\ (0) \\ (0) \end{gathered}$ | $\begin{gathered} \text { Baby } \\ \text { Boomer } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { ABC1 } \\ & \text { (a) } \end{aligned}$ | $\underset{(\mathrm{R})}{\substack{\text { (R) }}}$ | North <br> (S) | Midlands (T) | $\begin{gathered} \text { South } \\ \text { (U) } \end{gathered}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (W) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Uranan } \\ & \text { (M) } \end{aligned}$ | $\begin{gathered} \text { Ruralal } \\ (z) \end{gathered}$ | $\begin{aligned} & \text { Married/ } \\ & \text { LLivgn as } \\ & \text { Married } \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Single } \\ \text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Widowed/ } \\ & \text { Divorce/s } \\ & \text { eparated } \\ & \text { (c) } \end{aligned}$ | $\begin{gathered} \text { At least } \\ \text { one hid } \\ \text { present } \\ \text { (a) } \end{gathered}$ | $\begin{gathered} \text { chidren } \\ \text { chicrent } \\ \text { preet } \\ \text { (e) } \end{gathered}$ | $\begin{aligned} & \text { Graduate } \\ & \text { (f) } \end{aligned}$ | $\underset{\substack{\text { Non- } \\ \text { grauate } \\(\mathrm{z})}}{\text { cosen }}$ | $\underset{\substack{\text { Working } \\(h)}}{\substack{\text { che }}}$ | $\begin{gathered} \text { Not } \\ \text { working } \\ \text { (i) } \end{gathered}$ |
| Unveighed base | ${ }^{141}$ | 561 | 575 | 164 | 202 | 191 | 210 | ${ }^{217}$ | ${ }^{157}$ | ${ }^{366}$ | 401 | 374 | 200 | 317 | ${ }^{284}$ | 309 | ${ }^{776}$ | ${ }^{365}$ | ${ }^{276}$ | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | ${ }^{303}$ | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted bse | ${ }_{1141}$ | ${ }_{555}$ | 581 | ${ }^{121}$ | 195 | 184 | 196 | 177 | 268 | ${ }^{316}$ | 381 | 445 | ${ }^{157}$ | 305 | 268 | ${ }^{354}$ | ${ }^{635}$ | ${ }^{506}$ | ${ }^{273}$ | 298 | 262 | 153 | 56 | ${ }_{98}$ | 992 | 199 | 717 | 278 | 146 | 365 | ${ }^{776}$ | ${ }^{352}$ | 789 | ${ }^{674}$ | 467 |
| ver goodi io (2) | $\begin{aligned} & 51 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ \begin{array}{c} 6 \\ 5 \% \\ 6 H \end{array} \end{gathered}$ |  | $\underset{\substack{5 \% \\ 6 H}}{\substack{9 \\ \hline}}$ | $\begin{aligned} & 1 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \\ & \mathrm{k} \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 9 \\ \substack{9 \% \\ \text { op }} \\ \hline \end{gathered}$ | $\begin{aligned} & 29 \\ & \text { 20\% } \\ & \text { op } \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | ${ }_{2}^{7}$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 3 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{gathered} 2 \% \\ 2 \% \end{gathered}$ | $\begin{aligned} & 45 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | 34 | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | ${ }_{5 \%}^{7}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & 8 \end{aligned}$ | 21 | $\begin{aligned} & 20 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 4 \% \end{aligned}$ | 38 $6 \%$ | (138 |
| Fairiy goodijob (1) | $\begin{aligned} & 184 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 192 \end{aligned}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 44 \\ \substack{47 \% \\ x} \end{gathered}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 21 \% \end{aligned}$ | $\underset{6 \%}{6}$ | $\begin{aligned} & 138 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \end{aligned}$ |
| Neithera good nora badi job (0) | $\begin{aligned} & 317 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 135 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 72 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{gathered} 77 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 92 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 271 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 89 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 179 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 138 \\ & 30 \% \end{aligned}$ |
| Fariry bad iob (-1) | $\begin{aligned} & 237 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 26 \\ \substack{22 \% \\ E} \end{gathered}$ | $\begin{aligned} & 25 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{gathered} \text { 49} \\ \substack{5 \% \\ \varepsilon} \end{gathered}$ | $\begin{gathered} 42 \\ \substack{24 \% \\ E} \end{gathered}$ | $\begin{gathered} 61 \\ 23 \% \\ \varepsilon \\ \varepsilon \end{gathered}$ | $\begin{aligned} & 51 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { 238 } \\ & \hline 1 \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | 49 $16 \%$ | $\underset{\substack{65 \% \\ N \\ N}}{\substack{6 \\ \hline}}$ | $\begin{aligned} & 78 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 144 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 25 \% \end{aligned}$ | 66 18\% | $\begin{aligned} & 171 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 20 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 104 \\ & 202 \% \end{aligned}$ |
| Ver bad job (-2) | $\begin{aligned} & 264 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 25 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 46 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 44 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 47 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 26 \% \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 19 \% \end{aligned}$ | 79 $26 \%$ | 68 | $\begin{aligned} & 84 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 150 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 62 \\ \text { 23\% } \\ \text { 23 } \end{gathered}$ | 55 $18 \%$ | $\begin{aligned} & 60 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & \text { 19\% } \end{aligned}$ | $\begin{gathered} 40 \\ 40 \% \\ \text { suww } \end{gathered}$ | $\begin{aligned} & 214 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 155 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 20 \% \end{aligned}$ | 190 $24 \%$ | $\begin{aligned} & 82 \\ & 23 \% \end{aligned}$ | 182 23\% | $\begin{aligned} & 169 \\ & 25 \% \end{aligned}$ | 95 20\% |
| Don't know | $\begin{aligned} & 88 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 58 \\ \text { 10\% } \\ 8 \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 17 \\ 9 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 21 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 23 \\ 8 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 4 \\ 8 \% \end{gathered}$ | $\begin{gathered} 6 \\ 6 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 79 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 9 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 32\% } \\ & \text { 12\% } \end{aligned}$ | $\begin{aligned} & 14 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 10 \% \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 235 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 55 \\ \begin{array}{c} 28 \% \\ 6 H \\ 6 H \end{array} \end{gathered}$ | $\begin{gathered} 41 \\ \substack{42 \% \\ H} \end{gathered}$ | $\begin{aligned} & 28 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 26 \% \\ & k \% \end{aligned}$ | $\begin{gathered} 69 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 83 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 40 \\ \text { 25\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 76 \\ & \text { 25\% } \\ & \text { op } \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 55 \\ 20 \% \\ \times 8 \\ \times \end{gathered}$ | $\begin{gathered} 69 \\ \substack{23,6 \\ \times \\ \times} \end{gathered}$ | $\begin{gathered} 55 \\ \text { 51\% } \\ \times \end{gathered}$ | $\begin{gathered} 34 \\ 236 \\ x \end{gathered}$ | $\begin{aligned} & 14 \\ & 26 \% \\ & 26 \% \\ & x \end{aligned}$ | $\begin{gathered} 8 \\ 8 \% \\ 8 \% \end{gathered}$ | $\begin{aligned} & 183 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 157 \\ & \begin{array}{l} 22 \% \end{array} \end{aligned}$ | $\begin{aligned} & 54 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 160 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 154 \\ & 236 \end{aligned}$ | $\begin{aligned} & 81 \\ & 17 \% \end{aligned}$ |
| Net: Bad job | $\begin{aligned} & 500 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 256 \\ & 46 \% \\ & \end{aligned}$ | $\begin{aligned} & 242 \\ & 42 \% \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 44 \% \end{aligned}$ | $\begin{gathered} 101 \\ \substack{1 \% \\ \varepsilon} \end{gathered}$ | $\begin{gathered} 86 \\ 49 \% \\ \varepsilon \end{gathered}$ | $\begin{aligned} & 109 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 123 \\ & 39 \% \\ & 39 \end{aligned}$ | $\begin{aligned} & 182 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 195 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 38 \% \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 42 \% \end{aligned}$ | $\begin{gathered} 134 \\ 50 \% \\ M \end{gathered}$ | $\begin{aligned} & 162 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 295 \\ & 46 \% \end{aligned}$ | 206 $41 \%$ | $\begin{aligned} & 116 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 62 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 27 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & \begin{array}{c} 63, \\ \text { ssuy } \\ \text { sruv } \end{array} \end{aligned}$ | $\begin{aligned} & 409 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 305 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & \text { 1400 } \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 360 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 165 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 335 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 301 \\ & 45 \% \end{aligned}$ | -199\% |
| Mean | ${ }^{-0.45}$ | ${ }^{0.47}$ | -0.44 | $\stackrel{.0 .39}{6}$ |  | -0.48 | -0.69 | ${ }^{-0.63}$ | $\underbrace{\text { c, }}_{\substack{0.36 \\ 0}}$ | ${ }_{0}^{0.027}$ | ${ }^{0.59}$ | ${ }^{0.47}$ | ${ }_{\substack{0.28 \\ 08}}$ | $\stackrel{.0 .37}{0}$ | ${ }^{-0.64}$ | -0.54 | .0.51 | -0.39 | ${ }_{\substack{0.47 \\ \times}}$ | $\stackrel{.0 .31}{0}$ | ${ }_{0}^{0.047}$ | ${ }_{\substack{0.36 \\ \times 6}}$ | ${ }_{\substack{\text {-0.41 } \\ \times}}$ | ${ }^{-1.00}$ | ${ }^{-0.46}$ | -0.44 | -0.40 | .0.55 | ${ }^{-0.56}$ | $\stackrel{-0.27}{8}$ | -0.55 | ${ }^{-0.46}$ | -0.45 | -0.44 | -0.48 |

[^4]| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | fion 2019 Vot |  | Referendur | 2016 vote |  |  |  | Favourale | eto parties |  |  |  |  |  | Favourable to | to politicians |  |  | (impacto on | Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { ve } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {che }}^{\text {Labur }}$ | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | Remain (F) | $\begin{aligned} & \text { Leave } \\ & \text { (G) } \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a favouabl } \\ & \text { setolab } \\ & \text { ef } \\ & \text { (I) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lab } \end{aligned}$ (K) | $\begin{aligned} & \text { Favourab } \\ & \text { Fe eto } \\ & \text { etems } \\ & \text { Dems } \\ & \text { (L) } \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { belo to ib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ | $\begin{aligned} & \text { Pavourab } \\ & \text { e eot roen } \\ & \text { Party } \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \text { nidoura } \\ & \text { blote } \\ & \text { oren } \\ & \text { Party } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto sunak } \\ & \text { (P) } \end{aligned}$ |  | $\begin{aligned} & \text { a favourab } \\ & \text { eto } \\ & \text { Starmer } \\ & (\mathrm{R}) \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { hate } \\ & \text { Starmer } \\ & \text { St } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Hele } \\ & \text { bunt } \\ & \text { Hunt } \\ & \text { (u) } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { impart } \\ \text { (V) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { inpoact } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | 611 |
| Verr good job (2) | $\begin{aligned} & 51 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 31 \\ \begin{array}{c} 31 \% \\ \text { ukxuo } \end{array} \end{gathered}$ | $\begin{aligned} & 11 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \\ & \text { } 9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \\ & 4 \mathrm{~m} \end{aligned}$ | $\begin{gathered} 25 \\ \begin{array}{c} 10 \% \\ \text { uekwo } \end{array} \end{gathered}$ | $\begin{aligned} & 9 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \\ & \text { } \begin{array}{l} 19 \% \end{array} \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { 30\% } \\ & \text { arsu } \\ & \text { opo } \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \\ & \text { av } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 20 \\ & \begin{array}{l} \text { 5\% } \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 28 \\ & \text { ang } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 5 \\ & 1 \% \end{aligned}$ | $\begin{gathered} 38 \\ \text { 35\% } \\ w \end{gathered}$ | $\begin{gathered} 5 \\ 1 \% \end{gathered}$ |
| Fariry good job (1) | $\begin{aligned} & 184 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 27 \% \\ & \text { cE } \end{aligned}$ | $\begin{aligned} & 26 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 68 \\ 15 \% \\ 15 \% \end{gathered}$ | $\begin{gathered} 92 \\ \substack{92 \% \\ F} \end{gathered}$ | $\begin{gathered} 111 \\ \text { 38\% } \\ \text { ukKMo } \end{gathered}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 97 \\ \begin{array}{c} \text { 23\% } \\ \text { wilun } \end{array} \end{gathered}$ | $\begin{aligned} & 33 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & \begin{array}{l} 38 \% \\ \text { opsu } \end{array} \end{aligned}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & \text { 43\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 103 \\ & \text { a } 24 \% \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 75\% } \\ & \text { arsu } \end{aligned}$ | $\begin{gathered} 40 \\ 8 \% \\ 0 \% \\ a \end{gathered}$ | $\begin{aligned} & 79 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 10 \% \end{aligned}$ |
| Neither a good nor bad job (0) | $\begin{aligned} & 317 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 136 \\ \substack{13 \% \\ c \varepsilon \\ c} \end{gathered}$ | $\begin{aligned} & 52 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 33 \% \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 99 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 1112 \\ & \text { nem } \\ & \text { un } \end{aligned}$ | $\begin{gathered} \text { 60 } \\ \text { 26\% } \\ \text { un } \end{gathered}$ | $\begin{aligned} & 103 \\ & \text { an\% } \\ & \text { un } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 51 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 1200 \\ & 336 \\ & \text { uknn } \end{aligned}$ | $\begin{aligned} & 109 \\ & \text { a2\% } \\ & \text { are } \end{aligned}$ | $\begin{aligned} & 61 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & \text { 82\% } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 120 \\ & \text { 28\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 56 \\ & \text { 26\% } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 88 \\ \text { 18\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 75 \\ & 29 \% \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 22 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 237 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 25 \% \\ & 29 \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 125 \\ \substack{18 \% \\ \text { Hexumo }} \end{gathered}$ | $\begin{aligned} & 103 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 79 \\ 19 \% \\ H \end{gathered}$ | $\begin{aligned} & 48 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & \begin{array}{c} 23 \% \\ \text { Hk } \end{array} \end{aligned}$ | $\begin{gathered} 55 \\ \underset{H}{21 \%} \\ H \end{gathered}$ | $\begin{gathered} 70 \\ \substack{19 \% \\ H} \end{gathered}$ | $\begin{aligned} & 45 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & \begin{array}{l} 128 \% \\ \text { ps } \end{array} \end{aligned}$ | $\begin{aligned} & 91 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 83 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 19 \% \end{aligned}$ |  | $\begin{aligned} & 37 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 26 \% \end{aligned}$ |
| Verr bad job(2) | $\begin{aligned} & 264 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 102 \\ 37 \% \\ 8 \end{gathered}$ | $\begin{gathered} 24 \\ \text { 26\% } \\ \text { 86\% } \end{gathered}$ | $\begin{gathered} 46 \\ 36 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{gathered} 126 \\ \substack{12 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 70 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 238 \\ & \substack{40 \% \\ \text { Hkkin }} \end{aligned}$ | $\begin{aligned} & 142 \\ & \left.\begin{array}{c} 36 \% \\ \text { HkkNo } \end{array}\right) . \end{aligned}$ | $\begin{gathered} 79 \\ \text { 19\% } \\ H \end{gathered}$ | $\begin{gathered} \text { 60 } \\ \substack{26 \% \\ H} \end{gathered}$ | $\begin{aligned} & 100 \\ & \text { a5\% } \\ & \text { Hko } \end{aligned}$ | $\begin{gathered} 99 \\ \left.\begin{array}{c} 37 \% \\ \text { HkkNo } \end{array}\right) \end{gathered}$ | $\begin{gathered} 68 \\ \substack{69 \\ H \\ H} \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 221 \\ & \begin{array}{c} \text { 49\% } \\ \text { persu } \end{array} \end{aligned}$ | $\begin{aligned} & 1118 \\ & \substack{22 \% \\ \text { pss }} \end{aligned}$ | $\begin{gathered} 85 \\ \substack{80 \% \\ p+\\ p+} \end{gathered}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\begin{aligned} & 209 \\ & \begin{array}{c} 29 \% \\ \text { pest } \end{array}, 0 \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 206 \\ & 34 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 88 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 4 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 6 \% \\ & \mathrm{c} \end{aligned}$ | $\underset{2 \%}{9}$ | $\begin{aligned} & 28 \\ & 78 \\ & \text { 7, } \\ & \text { mo } \end{aligned}$ | $\begin{aligned} & 9 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\stackrel{9}{2 \%}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 7 \% \end{aligned}$ |
| Net: Good job | $\begin{aligned} & 235 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 123 \\ \text { c3\% } \\ c \end{gathered}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 236 \end{aligned}$ | $\begin{aligned} & 85 \\ & 19 \% \end{aligned}$ | $\underset{\substack { 115 \\ \begin{subarray}{c}{27 \% \\ F{ 1 1 5 \\ \begin{subarray} { c } { 2 7 \% \\ F } }\end{subarray}}{ }$ | $\begin{aligned} & 141 \\ & \begin{array}{c} 149 \\ \text { whenwo } \end{array} \end{aligned}$ | $\begin{aligned} & 47 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & \text { 28\% } \\ & \text { und } \end{aligned}$ | $\begin{aligned} & 58 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & \text { 24\% } \\ & \text { vMM } \end{aligned}$ | $\begin{aligned} & 142 \\ & \begin{array}{c} 48 \% \\ \text { assu } \end{array} \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & \text { 70\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 1228 \\ & \text { a8\% } \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 102 \\ & \begin{array}{l} 99 \% \\ \text { arsu } \end{array} \text { } \end{aligned}$ | $\begin{aligned} & 46 \\ & 9 \% \\ & a \end{aligned}$ | $\begin{gathered} 117 \\ { }_{\substack{45 \% \\ w}} \end{gathered}$ | $\begin{aligned} & 64 \\ & 11 \% \end{aligned}$ |
| Net: Bad job | $\begin{aligned} & 500 \\ & 44 \% \\ & 40 \end{aligned}$ | $\begin{aligned} & 103 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 170 \\ & 61 \% \\ & \text { 81\% } \\ & \text { 80 } \end{aligned}$ | $\begin{gathered} 43 \\ 44 \% \\ { }_{8}^{4 \%} \end{gathered}$ | $\begin{gathered} 69 \\ 538 \\ 8 \end{gathered}$ | $\begin{gathered} 219 \\ \substack{99 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 161 \\ & 38 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 39 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 398 \\ \begin{array}{c} 39 \% \\ \text { ннкıumo } \end{array} \end{gathered}$ | $\begin{gathered} 245 \\ \substack{\text { 6418 } \\ \text { HkRMo }} \end{gathered}$ | $\begin{aligned} & 158 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 192 \\ & \begin{array}{l} \text { 99\% } \\ \text { Hko } \end{array} \end{aligned}$ | $\begin{aligned} & 154 \\ & \begin{array}{c} \text { 58\% } \\ \text { Hkken } \end{array} \end{aligned}$ | $\underset{\substack{137 \\ H \\ H}}{137}$ | $\begin{aligned} & 55 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 345 \\ & \begin{array}{l} 37 \% \\ \text { persu } \end{array} . \end{aligned}$ | $\begin{aligned} & 209 \\ & \substack{29 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 168 \\ & \begin{array}{l} 169 \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 46 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 340 \\ & \substack{38 \% \\ \text { pest }} \\ & \hline \end{aligned}$ | $\begin{aligned} & 59 \\ & 236 \end{aligned}$ | $\begin{aligned} & 365 \\ & 60 \% \end{aligned}$ |
| Mean | ${ }^{-0.45}$ | 0.03 cos | -0.85 | $\stackrel{-0.47}{c}$ | ${ }^{-0.59}$ | -0.58 | $\stackrel{-0.23}{\text { F }}$ | ¢. $\begin{gathered}\text { o.44 } \\ \text { uximum }\end{gathered}$ | ${ }^{-1.05}$ | ${ }^{-0.75}$ | $\underset{\substack{-0.27 \\ \text { umv }}}{\text { and }}$ | $\stackrel{-0.38}{\text { un }}$ | $\stackrel{-0.55}{10}$ | ${ }^{-0.72}$ | $\stackrel{-0.29}{\text { unv }}$ | ${ }_{\text {a }}^{\text {apa }}$ aps | -1.24 |  | $\underset{\substack{-0.27 \\ \text { aru }}}{ }$ |  | $\stackrel{-1.05}{0}$ | $\stackrel{0.30}{w}$ | ${ }^{-0.89}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse public Fieldwork: 6-10 January 2023 Adults aged $18+$ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | ated Age |  |  | Generat | ations |  |  |  |  |  | Regin |  |  |  | Urban |  |  | marital stat |  | Prese 0 ctilar <br> orunder | direnH (17) | Educa | ation | Employm | entstaus |
|  | $\begin{aligned} & \text { Total } \\ & \text { (A) } \end{aligned}$ | $\underset{\substack{\text { Male } \\(B)}}{\substack{\text { ale }}}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & 18.24 \\ & (2) \end{aligned}$ | $\begin{gathered} 25 \cdot 34 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 35.44 \\ (F) \end{gathered}$ | $\begin{aligned} & 45.54 \\ & (64 \end{aligned}$ | $\begin{gathered} 55.64 \\ (H) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{aligned} & 35.54 \\ & \text { (k) } \end{aligned}$ | $\begin{aligned} & 55+ \\ & \text { (t) } \end{aligned}$ | $\begin{aligned} & \text { Gen } 2 \text { 2 } \\ & (M) \end{aligned}$ | $\begin{aligned} & \text { Millennials } \\ & \text { (N) } \end{aligned}$ | $\begin{aligned} & \operatorname{Gen} x++ \\ & (0) \end{aligned}$ | $\underset{\substack{\text { Baby } \\ \text { Boomer } \\(\mathrm{P})}}{ }$ | $\begin{aligned} & \text { ABC1 } \\ & (0) \end{aligned}$ | $\underset{(20 \mathrm{c}}{\substack{\text { ch }}}$ | $\begin{gathered} \text { North } \\ \text { (S) } \end{gathered}$ | Midlands (T) | $\begin{aligned} & \text { South } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (w) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Urban } \\ & \text { (n) } \end{aligned}$ | $\begin{gathered} \text { Rural } \\ (Z) \end{gathered}$ | $\begin{aligned} & \text { Married } \\ & \text { Livigas } \\ & \text { Married } \end{aligned}$ | $\begin{aligned} & \text { Single } \\ & \text { (bo } \end{aligned}$ | $\begin{aligned} & \text { Widowed/ } \begin{array}{l} \text { Divorece/s/s } \\ \text { eparated } \end{array} \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & \text { At least } \\ & \text { one child } \\ & \text { pesesent } \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \text { chidren } \\ \text { chidenent } \\ \text { prent } \\ \text { (e) } \end{gathered}$ | $\begin{gathered} \text { Graduate } \\ \text { (f) } \end{gathered}$ | $\underset{\substack{\text { Non- } \\ \text { grauate } \\(\mathrm{z})}}{\text { cosen }}$ | $\begin{aligned} & \text { Working } \\ & \text { (h) } \end{aligned}$ | $\underset{\substack{\text { Not } \\ \text { working } \\ \text { (i) }}}{\substack{\text { No }}} \begin{gathered} \text { Not } \\ \text { (i) } \end{gathered}$ |
| Unweighted base | ${ }^{1141}$ | ${ }_{561}$ | 575 | 164 | 202 | 191 | ${ }^{210}$ | 217 | 157 | ${ }^{366}$ | ${ }^{401}$ | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | ${ }_{7} 7$ | ${ }_{303}$ | 104 | 409 | ${ }^{73}$ | 589 | 552 | 762 | 379 |
| Weighed base | ${ }^{141}$ | ${ }_{5} 5$ | 581 | ${ }^{121}$ | 195 | 184 | 196 | 177 | 268 | ${ }^{316}$ | ${ }^{381}$ | 445 | 157 | 305 | 268 | ${ }^{354}$ | 635 | 506 | ${ }^{273}$ | 298 | 262 | 153 | ${ }^{56}$ | ${ }^{98}$ | ${ }_{942}$ | 199 | 717 | 278 | ${ }^{146}$ | 365 | 776 | 352 | 789 | 674 | ${ }^{467}$ |
| verg good job (2) | $\begin{aligned} & 53 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 6 \\ \text { 5\% } \\ H \end{gathered}$ | $\begin{aligned} & 19 \\ & \begin{array}{c} 10 \% \\ 6 H \end{array} \end{aligned}$ |  | $\begin{aligned} & 3 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 1 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 11 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 8 \% \\ & o \% \\ & o p \end{aligned}$ | $\begin{gathered} 24 \\ 8 \% \\ o p \\ o p \end{gathered}$ | 5 | 11 $3 \%$ | $\begin{aligned} & 27 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | (16 | 11 $4 \%$ | 14 $9 \%$ | : | $\begin{aligned} & 3 \\ & 3 \% \\ & 3 \end{aligned}$ | 46 | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | ( $\begin{aligned} & 38 \\ & 5 \%\end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 2 \% \\ 2 \% \end{gathered}$ | $$ | $\begin{aligned} & 27 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \\ 8 \end{gathered}$ | 27 $3 \%$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ | 16 $3 \%$ |
| ${ }_{\text {Farity good job (1) }}$ | $\begin{aligned} & 177 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | 26 $14 \%$ | $\begin{aligned} & 50 \\ & 19 \% \\ & \end{aligned}$ | $\begin{gathered} 51 \\ 16 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 51 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 111 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 15 \% \\ & 15 \end{aligned}$ | $\begin{aligned} & 36 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 126 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 17 \% \end{aligned}$ | $\begin{gathered} 1119 \\ 1020 \end{gathered}$ | $\begin{aligned} & 1101 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 14 \% \end{aligned}$ |
| Neithera good nora badi iob (0) | $\begin{aligned} & 280 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 31 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 46 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 48 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 73 \\ 23 \% \end{gathered}$ | $\begin{gathered} 89 \\ 23 \% \\ 23 \% \end{gathered}$ | $\begin{aligned} & 118 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 41 \\ 26 \% \end{gathered}$ | $\begin{aligned} & 67 \\ & 27 \end{aligned}$ | $\begin{aligned} & 60 \\ & \text { 22\% } \end{aligned}$ | $\begin{aligned} & 94 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & \text { 23\% } \end{aligned}$ | $\begin{aligned} & 137 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{gathered} 64 \\ 24 \% \\ 24 \end{gathered}$ | $\begin{gathered} 35 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & \text { 25\% } \end{aligned}$ | $\begin{aligned} & 44 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 163 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 207 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 1272 \\ & 27 \% \end{aligned}$ |
| Fariry bad iob (-1) | $\begin{aligned} & 246 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 117 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & \text { 21\% } \end{aligned}$ | $\begin{gathered} 34 \\ 18 \% \\ 18 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 45 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 51 \\ 19 \% \\ 19 \end{gathered}$ | $\begin{aligned} & 74 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 142 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 66 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 54 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 196 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 167 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & \begin{array}{l} 68 \\ 19 \% \end{array} \end{aligned}$ | $\begin{aligned} & \text { 177 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 27 \% \end{aligned}$ | ${ }_{21 \%}^{169}$ | $\begin{aligned} & 1525 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 20 \% \end{aligned}$ |
| Ver bad job (-2) | $\begin{aligned} & 285 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 198 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 22 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 40 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{gathered} 50 \\ \text { c9\% } \\ 0 . \end{gathered}$ | $\begin{aligned} & 67 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 105 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 199 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 70 \\ 27 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & \text { 24\% } \end{aligned}$ | $\begin{aligned} & 37 \\ & 38 \% \end{aligned}$ | $\begin{aligned} & 234 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 172 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{aligned} & 43 \\ & 296 \end{aligned}$ | $\begin{gathered} 77 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 208 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & \text { 189 } \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 25 \% \end{aligned}$ | ${ }_{\text {116 }}^{116}$ |
| Dont know | $\begin{aligned} & 100 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \\ & 6 \% \end{aligned}$ | $\begin{gathered} 67 \\ \substack{12 \% \\ 8} \end{gathered}$ | $\begin{aligned} & 11 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 27 \\ \substack{14 \% \\ H} \end{gathered}$ | $\begin{gathered} 8 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 54 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 1 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 7 \\ 7 \% \end{gathered}$ | $\begin{aligned} & 89 \\ & 9 \% \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & \text { an } \\ & { }_{30} \end{aligned}$ | ${ }_{5 \%}^{7}$ | $\begin{aligned} & 29 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 77 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 8 \% \\ & 8 \% \end{aligned}$ | 46 $10 \%$ |
| Net: Good job | $\begin{aligned} & 231 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 51 \\ 26 \% \\ \text { 26\% } \\ 6 H \end{gathered}$ | $\begin{gathered} 41 \\ \substack{42 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 26 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 61 \\ \substack{63 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 76 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 88 \\ 20 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 75 \\ \text { 25\% } \\ 0 \end{gathered}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 18 \% \\ & \end{aligned}$ | $\begin{aligned} & 135 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 57 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{gathered} 8 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 187 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 164 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 24 \% \end{aligned}$ | 146 $19 \%$ | $\begin{aligned} & 148 \\ & 27 \% \end{aligned}$ | 83 18\% |
| Net: Badiob | $\begin{aligned} & 530 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 266 \\ & 48 \% \\ & \\ & \hline 8 \end{aligned}$ | $\begin{aligned} & 262 \\ & 45 \% \\ & 45 \end{aligned}$ | $\begin{gathered} 54 \\ 45 \% \\ \end{gathered}$ | $\begin{aligned} & 82 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 46 \% \\ & 48 \end{aligned}$ | $\begin{aligned} & 97 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 95 \\ 54 \% \\ \xi \end{gathered}$ | $\begin{aligned} & 118 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 181 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 213 \\ & 488 \\ & \hline \end{aligned}$ | $\begin{aligned} & 67 \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 132 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 176 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 311 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 220 \\ & 43 \% \end{aligned}$ | $\begin{aligned} & 136 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 53 \% \end{aligned}$ | $\begin{gathered} \begin{array}{c} 57 \\ 58 \% \\ \text { 50 } \end{array} \end{gathered}$ | $\begin{aligned} & 430 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & \text { 100 } \\ & \text { 50\% } \end{aligned}$ | $\begin{aligned} & 339 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 131 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 41 \% \end{aligned}$ | $\begin{aligned} & 145 \\ & 40 \% \end{aligned}$ | $\begin{gathered} 385 \\ \text { 30\% } \\ \hline \end{gathered}$ | $\begin{aligned} & 171 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 359 \\ & 45 \% \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 320 \\ & 48 \% \\ & 48 \end{aligned}$ | 210 |
| Mean | ${ }^{-0.51}$ | ${ }^{0.50}$ | -0.51 | $\stackrel{-0.42}{6}$ | ${ }_{\substack{-0.29 \\ 64}}$ | ${ }^{-0.48}$ | ${ }^{0.72}$ | ${ }^{-0.69}$ | -0.46 | ${ }_{-0.34}^{\substack{\text { k }}}$ | -0.60 | -0.55 | ${ }_{0}^{0.33}$ | ${ }_{0}^{-0.38}$ | ${ }^{-0.73}$ | -0.60 | -0.54 | ${ }^{0.47}$ | -0.59 | $\stackrel{-0.37}{ } \times$ | -0.52 | ${ }_{\substack{-0.34 \\ \times 4}}$ | ${ }^{-0.65}$ | ${ }^{-0.86}$ | -0.51 | .0.53 | -0.47 | ${ }^{-0.63}$ | ${ }^{-0.52}$ | $\stackrel{0.29}{0 .}$ | ${ }^{-0.61}$ | -0.48 | -0.53 | ${ }^{0.49}$ | -0.54 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | fion 2019 Vot |  | Referendur | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourable to | to ooliticians |  |  | $\underset{\substack{\text { opinion } \\ \text { impact on }}}{ }$ | of Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { (Be) } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {Labour }}^{\text {L }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { Femain }}{\substack{\text { (F) }}}$ | $\begin{aligned} & \text { Leave } \\ & (\mathrm{G}) \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a Favourab } \\ & \text { seto ab } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lab } \end{aligned}$ (K) | $\begin{aligned} & \text { Favoural } \\ & \begin{array}{c} \text { Fava } \\ \text { eto ouib } \\ \text { Dems } \\ \text { (L) } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { bele tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { e eot roen } \\ & \text { Party } \end{aligned}$ | $\begin{aligned} & \text { Unhoura } \\ & \text { be te e } \\ & \text { aren } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourabl } \\ \text { e to Sunak } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { nota } \\ \text { kleto } \\ \text { sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \\ (\text { n) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { he to } \\ \text { Starmer } \\ \text { (s) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { lite } \\ & \text { liont } \\ & \text { Hunt } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { impact } \\ \text { (V) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impacat } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | ${ }^{423}$ | 289 | 580 | 398 | 415 | 235 | 393 | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | ${ }_{611}$ |
| Verr good job (2) | $\begin{aligned} & 53 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & \text { 37\% } \\ & \text { wexn } \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ |  | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 26 \\ \text { an } \\ \text { kno } \end{gathered}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 8 \% \\ & \text { km } \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & \text { 38 } \\ & \text { asu } \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \\ & \text { av } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \\ & \text { av } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 32 \\ & \text { 35\% } \\ & \text { arsu } \end{aligned}$ | $\begin{gathered} 6 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 8 \\ 1 \% \end{gathered}$ |
| Fairly good job (1) | $\begin{aligned} & 177 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & \substack{12 \% \\ \text { cog }} \end{aligned}$ | $\begin{aligned} & 28 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 15 \% \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 115 \\ \text { 40\% } \\ \text { wкемио } \end{gathered}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & \begin{array}{l} 23 \% \\ \text { UMMN } \end{array} \end{aligned}$ | $\begin{aligned} & 39 \\ & \text { 37\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 26 \\ 10 \% \\ 1 \end{gathered}$ | $\begin{gathered} 71 \\ \text { no\% } \\ \text { unn } \end{gathered}$ | $\begin{aligned} & 123 \\ & \begin{array}{l} 136 \\ \text { arsu } \\ \text { ors } \end{array} \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { 43\% } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 96 \\ \text { an } \\ \text { aru } \end{gathered}$ | $\begin{aligned} & 81 \\ & \text { 89\% } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 28 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 34 \% \end{aligned}$ | 55 |
| Neither a good nor bad job (0) | $\begin{aligned} & 280 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & \left.\begin{array}{c} 12 \% \\ c \end{array}\right) \\ & c \end{aligned}$ | $\begin{aligned} & 41 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 28 \% \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & \text { 25\% } \\ & \text { vis } \end{aligned}$ | $\begin{aligned} & 92 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \text { a8\% } \\ & \text { une } \end{aligned}$ | $\begin{aligned} & 41 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { as\% } \\ & \text { ven } \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { 10\% } \\ & \text { vew } \end{aligned}$ | $\begin{aligned} & 97 \\ & \begin{array}{c} \text { 28\% } \\ \text { aru } \end{array} \end{aligned}$ | $\begin{aligned} & 47 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 58 \\ 16 \% \\ \alpha \end{gathered}$ | $\begin{aligned} & 125 \\ & \begin{array}{l} \text { an\% } \\ \text { orv } \end{array} \end{aligned}$ | $\begin{aligned} & \text { 49 } \\ & \begin{array}{c} 23 \% \\ \text { aru } \end{array} \end{aligned}$ | $\begin{gathered} 76 \\ \text { 15\% } \\ \alpha \end{gathered}$ | $\begin{aligned} & 54 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 21 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 246 \\ & 22 \% \\ & \text { 22 } \end{aligned}$ | $\begin{aligned} & 80 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 96 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & \begin{array}{c} \text { ang } \\ \text { Hexumo } \end{array} \end{aligned}$ | $\begin{aligned} & 105 \\ & \begin{array}{l} \text { 26\% } \\ \text { но } \end{array} \end{aligned}$ | $\begin{aligned} & 82 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & \text { 82\% } \end{aligned}$ | $\begin{aligned} & 60 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \text { 69 } \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 114 \\ & \text { c5\% } \\ & \text { pss } \end{aligned}$ | $\begin{gathered} 93 \\ \substack{95 \% \\ \text { pr }} \end{gathered}$ | $\begin{aligned} & 84 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 140 \\ & 28 \% \\ & \text { pst } \end{aligned}$ | $\begin{aligned} & 39 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & 26 \% \end{aligned}$ |
| Verr bad job(2) | $\begin{aligned} & 285 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 113 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 32 \\ 33 \% \\ \text { 32\% } \\ { }^{2} \end{gathered}$ | $\begin{gathered} 50 \\ \left.\begin{array}{c} 58 \% \\ 8 \\ 8 \end{array}\right) \end{gathered}$ | $\begin{gathered} 199 \\ \substack{33 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 253 \\ & \begin{array}{c} 24 \% \\ \text { Hkxemo } \end{array} \end{aligned}$ | $\begin{aligned} & 152 \\ & \left.\begin{array}{c} 38 \\ \text { HkkNo } \end{array}\right) \end{aligned}$ | $\begin{gathered} 79 \\ \text { 19\% } \\ H \end{gathered}$ | $\begin{aligned} & 71 \\ & 30 \% \\ & \text { HKo } \\ & \text { Ho } \end{aligned}$ |  |  | $\begin{gathered} 72 \\ \substack{72 \% \\ H} \end{gathered}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 236 \\ & \begin{array}{l} 25 \% \\ \text { persu } \end{array} . \end{aligned}$ | $\begin{aligned} & 133 \\ & \substack{36 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 90 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 12 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & \substack{\text { 45\% } \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 26 \\ & 10 \% \end{aligned}$ | $\begin{gathered} 222 \\ 36 \% \end{gathered}$ |
| Don't know | $\begin{aligned} & 100 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 7 \\ & 7 \end{aligned}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{gathered} 34 \\ 8 \% \\ { }_{3}^{4} \end{gathered}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 30 \\ 8 \% \\ \pi \end{gathered}$ | $\begin{aligned} & 12 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 26 \\ 7 \% \\ \mu \end{gathered}$ | $\begin{gathered} 23 \\ 7 \% \\ R \end{gathered}$ | 25 $6 \%$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 8 \% \\ & 8 \end{aligned}$ | $\begin{aligned} & 10 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 7 \% \end{aligned}$ |
| Net: Goodiob | $\begin{aligned} & 231 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & \begin{array}{l} 122 \\ \text { coe } \end{array} \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 18 \% \end{aligned}$ | $\begin{gathered} 107 \\ \substack{25 \% \\ F} \end{gathered}$ | $\begin{gathered} 152 \\ 53 \% \\ \text { wkenno } \end{gathered}$ | $\begin{aligned} & 34 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 106 \\ & \text { a6\% } \\ & \text { unim } \end{aligned}$ | $\begin{gathered} 66 \\ \text { 28\% } \\ \text { und } \end{gathered}$ | $\begin{aligned} & 69 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & \text { 24\% } \\ & \text { vMM } \end{aligned}$ | $\begin{aligned} & 141 \\ & \begin{array}{l} \text { 47\% } \\ \text { arsu } \end{array} \end{aligned}$ | $\begin{aligned} & 29 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & \text { 20\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 112 \\ & \begin{array}{l} 126 \% \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 113 \\ & \begin{array}{l} 148 \\ \text { arsu } \end{array} \end{aligned}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 10 \% \end{aligned}$ |
| Net: Bad job | 530 $46 \%$ | $\begin{aligned} & 116 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 65 \% \\ & 65 \end{aligned}$ | $\begin{gathered} 56 \\ \substack{58 \% \\ 8^{*}} \end{gathered}$ | $\begin{gathered} 70 \\ 54 \% \\ 8 \end{gathered}$ | $\begin{gathered} 245 \\ \substack{25 \% \\ 6 \\ 6} \end{gathered}$ | $\begin{aligned} & 177 \\ & 40 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 46 \\ & 16 \% \end{aligned}$ |  | $\begin{gathered} 257 \\ \substack{\text { 55\% } \\ \text { HkReno }} \end{gathered}$ | $\begin{gathered} 100 \\ \substack{19 \% \\ H} \end{gathered}$ |  | $\begin{aligned} & 194 \\ & \begin{array}{l} 19 \% \\ \text { Hko } \end{array} \end{aligned}$ | $\begin{gathered} 177 \\ \substack{55 \% \\ \text { Hkximo }} \end{gathered}$ | $\begin{gathered} 192 \\ \substack{39 \% \\ H} \end{gathered}$ | $\begin{aligned} & 60 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 350 \\ & \substack{78 \% \\ \text { persu }} \end{aligned}$ | $\begin{aligned} & 226 \\ & \substack{26 \\ \text { pss }} \end{aligned}$ | $\begin{gathered} 175 \\ \substack{10 \% \\ p+\\ p+} \end{gathered}$ | $\begin{aligned} & 39 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 367 \\ & \substack{37 \% \\ \text { perst }} \end{aligned}$ | $\begin{aligned} & 66 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 378 \\ & 62 \% \end{aligned}$ |
| Mean | ${ }^{-0.51}$ | $\underset{\substack{-0.03 \\ \text { cos }}}{\substack{\text { coser }}}$ | -0.89 | ${ }^{-0.72}$ | ${ }^{-0.72}$ | -0.70 | $\stackrel{-0.30}{F}$ | ¢.as | ${ }^{-1.16}$ | $\stackrel{-0.80}{10}$ | $\xrightarrow{-0.32}$ uMN | -0.44 | $\stackrel{-0.60}{100}$ | ${ }^{-0.87}$ | $\xrightarrow{-0.33}$ umv | o. ${ }_{\text {a }}^{\text {aps }}$ | -1.29 | ${ }_{\text {av }}^{\text {-0.71 }}$ | ${ }_{\text {- }}^{\text {- } 0.34}$ Ofu |  | $\stackrel{-1.17}{0}$ | $\stackrel{0.27}{w}$ | ${ }^{-0.93}$ |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC <br> Fieldwork: 6-10 January 2023 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | der |  |  |  |  |  |  |  | ated Age |  |  | Generat | ations |  |  |  |  |  | Reg |  |  |  | Uran |  |  | arital Statu |  | Prese ofthidr orunder | $\begin{aligned} & \text { Iren HH (17 } \\ & \text { Ider) } \end{aligned}$ | Euua |  | Emplome | entstaus |
|  | $\begin{aligned} & \text { Total } \\ & (A) \end{aligned}$ | $\begin{gathered} \text { Male } \\ (\text { (B) } \end{gathered}$ | $\begin{aligned} & \text { Female } \\ & \text { (c) } \end{aligned}$ | $\begin{aligned} & 1824 \\ & (00) \end{aligned}$ | $\begin{gathered} 25-34 \\ (\mathrm{E}) \end{gathered}$ | $\begin{gathered} 35-44 \\ (f) \\ \hline \end{gathered}$ | $\begin{gathered} 45.54 \\ \hline(6) \\ \hline \end{gathered}$ | $\begin{gathered} 55-64 \\ \hline(H) \end{gathered}$ | $\begin{aligned} & \text { 65t } \\ & \text { (1) } \end{aligned}$ | $\begin{gathered} 18.34 \\ (1) \end{gathered}$ | $\begin{gathered} 35.544 \\ (k) \end{gathered}$ | $\begin{aligned} & \text { 55+ } \\ & (4) \end{aligned}$ | $\begin{aligned} & \text { Gen Z } \\ & \text { (M) } \end{aligned}$ | $\underset{\substack{\text { Millenials }}}{\substack{\text { (Nals }}}$ | $\begin{aligned} & \operatorname{Gen} x++ \\ & (00) \end{aligned}$ | $\begin{gathered} \text { Baby } \\ \hline \text { Boomer } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { ABC1 } \\ & (0) \end{aligned}$ | $\underset{(\mathrm{R})}{\substack{\text { (R)E }}}$ | $\begin{gathered} \text { North } \\ (s) \end{gathered}$ | $\begin{gathered} \text { Midlands } \\ (T) \end{gathered}$ | $\begin{aligned} & \text { South } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { London } \\ \text { (v) } \end{gathered}$ | $\begin{aligned} & \text { Wales } \\ & \text { (W) } \end{aligned}$ | $\begin{aligned} & \text { Scotand } \\ & (x) \end{aligned}$ | $\begin{aligned} & \text { Urian } \\ & \text { (n) } \end{aligned}$ | $\begin{aligned} & \text { Rural } \\ & (2) \end{aligned}$ | Married/Living as <br> Married (a) | $\begin{gathered} \text { Single } \\ (\text { (b) } \end{gathered}$ | $\begin{aligned} & \text { Widowed/ } \begin{array}{l} \text { Divorec/s } \\ \text { eparated } \\ \text { (c) } \end{array} \end{aligned}$ | $\begin{aligned} & \text { At least } \\ & \begin{array}{c} \text { one child } \\ \text { present } \end{array} \\ & \text { (d) } \end{aligned}$ | $\begin{gathered} \substack{\text { chicren } \\ \text { chicrentent } \\ \text { (e) }} \end{gathered}$ | $\begin{gathered} \text { Graduate } \\ \text { (f) } \end{gathered}$ | $\underset{\substack{\text { Non-anate } \\ \text { (E) }}}{\text { gren }}$ | $\begin{aligned} & \text { Working } \\ & \text { (h) } \end{aligned}$ |  |
| Unweighted base | ${ }_{141}$ | 561 | 575 | 164 | 202 | 191 | 210 | ${ }^{217}$ | ${ }^{157}$ | ${ }^{366}$ | ${ }^{401}$ | 374 | 200 | 317 | 284 | ${ }^{309}$ | ${ }^{776}$ | 365 | 276 | 296 | 262 | 155 | 55 | 97 | 951 | 190 | 734 | 303 | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighted base | ${ }^{141}$ | 555 | 581 | ${ }^{121}$ | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | ${ }_{3} 5$ | ${ }_{635}$ | 506 | 273 | 298 | 262 | 153 | 56 | ${ }_{8} 8$ | 942 | 199 | 717 | 278 | 146 | 365 | ${ }^{776}$ | 352 | 789 | 674 | 467 |
| verg good iob (2) | $\begin{aligned} & 60 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 4 \% \end{aligned}$ | $\underset{H}{\substack{7 \\ H \\ H}}$ | $\begin{gathered} 22 \\ \begin{array}{c} 11 \% \\ 6+1 \end{array} \end{gathered}$ | $\begin{gathered} 13 \\ 7 \% \\ H \\ H \end{gathered}$ | $\begin{gathered} 5 \\ 2 \% \end{gathered}$ | $\stackrel{1}{2}$ | $\begin{aligned} & 12 \\ & \begin{array}{l} \text { 5\% } \\ H \end{array} \end{aligned}$ | $\begin{aligned} & 30 \\ & 9 \% \\ & 9 \mathrm{k} \end{aligned}$ | $\begin{aligned} & 18 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & \text { 30\% } \\ & \text { op } \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & \text { 12\% } \\ & \text { su } \end{aligned}$ | $\begin{gathered} 3 \\ 5 \% \\ 5 \% \end{gathered}$ | $\begin{gathered} 4 \\ 4 \% \end{gathered}$ | 54 $6 \%$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 2 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 6 \% \end{aligned}$ | 20 $4 \%$ |
| Farity good job (1) | $\begin{aligned} & 158 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 15 \% \\ & 15 \end{aligned}$ | $\begin{aligned} & 76 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 19 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 22 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 25 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 148 \end{aligned}$ | $\begin{aligned} & 46 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 72 \\ 14 \% \end{gathered}$ | $\begin{aligned} & 42 \\ & \substack{45 \% \\ x \\ x} \end{aligned}$ | $\begin{aligned} & 43 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 49 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 11 \% \end{aligned}$ | $\begin{gathered} 3 \\ 6 \% \end{gathered}$ | $\begin{gathered} 5 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 124 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 103 } \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 15 \% \end{aligned}$ | ¢ 5 |
| Netther zood nor aba job (0) | $\begin{aligned} & 236 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 118 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 17 \% \end{aligned}$ | 36 18\% | $\begin{aligned} & 34 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 60 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & \text { 18\% } \end{aligned}$ | $\begin{aligned} & 66 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 107 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 270 \\ & \text { sux } \end{aligned}$ | $\begin{aligned} & 40 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 38 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & \text { 15\% } \end{aligned}$ | $\begin{aligned} & 204 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 76 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & \text { 160 } \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 162 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 129 \\ & 19 \% \end{aligned}$ | - |
| Fariry bad iob (-1) | $\begin{aligned} & 266 \\ & 2020 \end{aligned}$ | $\begin{aligned} & 118 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 147 \\ & \substack{25 \%} \end{aligned}$ | $\begin{aligned} & 27 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 42 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 52 \\ 30 \% \\ \text { 30\% } \end{gathered}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 92 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 110 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 152 \\ & 24 \% \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 114 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 69 \\ 25 \% \end{gathered}$ | $\begin{aligned} & 65 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 222 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 215 \\ & 223 \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 186 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 184 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 23 \% \end{aligned}$ | 107 |
| Ver bad job (-2) | $\begin{aligned} & 347 \\ & 30 \% \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 175 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 171 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 32 \% \end{aligned}$ | $\begin{aligned} & 146 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 84 \\ & 28 \% \end{aligned}$ | $\begin{gathered} 89 \\ 33 \% \\ M \end{gathered}$ | $\begin{aligned} & 132 \\ & \begin{array}{l} 37 \% \\ \mathrm{MN} \end{array} \end{aligned}$ | $\begin{aligned} & 194 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 47 \% \\ & \text { stuve } \end{aligned}$ | $\begin{aligned} & 278 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 69 \\ & 35 \% \end{aligned}$ | $\begin{aligned} & 210 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 87 \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 92 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 255 \\ & 33 \% \end{aligned}$ | $\begin{aligned} & \text { 110 } \\ & 31 \% \end{aligned}$ | $\begin{aligned} & 237 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 2000 \\ & 30 \% \end{aligned}$ | ${ }_{\text {127 }}^{147}$ |
| Don't know | $\begin{aligned} & 74 \\ & 6 \% \\ & 6 \end{aligned}$ | $\begin{aligned} & 24 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 48 \\ 8 \% \\ 8 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 9 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 9 \% \\ & 9 \% \\ & \text { He } \end{aligned}$ | $\begin{aligned} & 20 \\ & \begin{array}{c} 10 \% \\ \text { Hut } \end{array} \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 37 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 13 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 7 \% \\ & 7 \end{aligned}$ | $\begin{gathered} 28 \\ 9 \end{gathered}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | \% | $\begin{aligned} & 42 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | 24 | $\begin{aligned} & 12 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 9 \\ 6 \% \end{gathered}$ | ${ }_{8 \%}^{4}$ | $\begin{aligned} & 7 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 6 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 7 \% \end{aligned}$ | 24 $7 \%$ | ¢ $\begin{gathered}49 \\ 6 \%\end{gathered}$ | (18) | 55 $7 \%$ | ${ }_{7}^{47}$ | 26 $6 \%$ |
| Net: Good job | $\begin{aligned} & 218 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 47 \\ 24 \% \\ 6 H \\ 6 \end{gathered}$ | $\begin{aligned} & 37 \\ & 20 \% \end{aligned}$ | 13\% | $\begin{aligned} & 26 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 56 \\ & 21 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 73 \\ & 236 \end{aligned}$ | $\begin{aligned} & 63 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 82 \\ & 188 \end{aligned}$ | $\begin{gathered} 37 \\ 24 \% \\ \text { 24\% } \end{gathered}$ | $\begin{gathered} 67 \\ \text { c2\% } \\ \text { 22\% } \end{gathered}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 63 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 20 \% \end{aligned}$ | $\begin{gathered} 52 \\ \begin{array}{c} 19 \% \\ x \end{array} \end{gathered}$ | $\begin{aligned} & 60 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 34 \\ \substack{2 \% \\ \times \\ \times \\ \hline} \end{gathered}$ | $\begin{gathered} 6 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 178 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 20 \% \\ & \end{aligned}$ | $\begin{aligned} & 146 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 133 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 67 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 139 \\ & 21 \% \\ & 21 \% \end{aligned}$ | 79 $17 \%$ |
| Net: Bad job | $\begin{gathered} 613 \\ 54 \% \end{gathered}$ | $\begin{aligned} & 293 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 318 \\ & 55 \% \\ & 55 \end{aligned}$ | $\begin{aligned} & 56 \\ & 46 \% \end{aligned}$ | $\begin{aligned} & 88 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & 54 \% \end{aligned}$ |  | $\begin{gathered} 111 \\ \begin{array}{c} 13 \% \\ \text { DE } \end{array} \end{gathered}$ | $\begin{aligned} & 145 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 214 \\ 56 \% \\ \hline 5 \end{gathered}$ | $\begin{gathered} 256 \\ 58 \% \\ \hline \end{gathered}$ | $\begin{aligned} & 68 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 151 \\ & 50 \% \end{aligned}$ | $\begin{gathered} 157 \\ \substack{15 \% \\ M} \end{gathered}$ | $\begin{aligned} & 217 \\ & \substack{61 \% \\ M \mathrm{mp}} \end{aligned}$ | $\begin{aligned} & 346 \\ & 54 \% \\ & 54 \end{aligned}$ | $\begin{aligned} & 268 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 153 \\ & 56 \% \\ & T \end{aligned}$ | $\begin{aligned} & 133 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 153 \\ 58 \% \end{gathered}$ | $\begin{aligned} & 72 \\ & 47 \% \end{aligned}$ | $\begin{aligned} & 35 \\ & 62 \% \\ & 62 \% \end{aligned}$ | $\begin{gathered} 68 \\ \left.\begin{array}{c} 69 \% \\ \text { mvo } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 493 \\ & 52 \% \\ & 42 \% \end{aligned}$ | $\begin{aligned} & 120 \\ & 60 \% \end{aligned}$ | $\begin{aligned} & 396 \\ & 55 \% \\ & 55 \end{aligned}$ | $\begin{aligned} & 142 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 180 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 434 \\ & 56 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 192 \\ & 54 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 422 \\ & 53 \% \end{aligned}$ | $\begin{aligned} & 358 \\ & 53 \% \end{aligned}$ | 255 |
| Mean | ${ }^{-0.64}$ | ${ }^{0.59}$ | -0.69 |  | $\underset{\substack{-0.38 \\ 64}}{\text { cos }}$ | ${ }^{0.65}$ | ${ }^{-0.83}$ | -0.84 | ${ }^{-0.63}$ |  | -0.74 | -0.71 | ${ }_{\substack{0.39 \\ 09}}$ | ${ }_{\text {- }}^{\text {-0.50 }}$ | ${ }^{-.82}$ | -0.79 | ${ }^{-0.55}$ | -0.62 | $\stackrel{-0.68}{\times 8}$ | $\stackrel{-0.46}{\times}$ | $\stackrel{-0.67}{\times}$ | ${ }_{\substack{-0.46 \\ \times \\ 0}}$ | ${ }^{-0.90}$ | $\stackrel{-1.11}{ }$ | ${ }^{-0.62}$ | -0.74 | ${ }^{-0.61}$ | ${ }^{-0.66}$ | ${ }^{-0.73}$ | $\stackrel{-0.46}{e}$ | -0.72 | -0.63 | ${ }^{-0.64}$ | -0.60 | -0.69 |


| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Q8. In your opinion, do you think a Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas? - Ensuring people get the NHS care they need more quickly All Adults aged $18+$ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | fion 2019 Vot |  | Referendur | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourable to | to ooliticians |  |  | $\underset{\substack{\text { opinion } \\ \text { impact on }}}{ }$ | of Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { (Be) } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {Labour }}^{\text {L }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { Femain }}{\substack{\text { (F) }}}$ | $\begin{aligned} & \text { Leave } \\ & (\mathrm{G}) \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a Favourab } \\ & \text { seto ab } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lab } \end{aligned}$ (K) | $\begin{aligned} & \text { Favoural } \\ & \begin{array}{c} \text { Fava } \\ \text { eto ouib } \\ \text { Dems } \\ \text { (L) } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { bele tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { e eot roen } \\ & \text { Party } \end{aligned}$ | $\begin{aligned} & \text { Unhoura } \\ & \text { be te e } \\ & \text { aren } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourabl } \\ \text { e to Sunak } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Untavoura } \\ & \begin{array}{l} \text { nota } \\ \text { kleto } \\ \text { sunak } \end{array} \\ & \text { (a) } \end{aligned}$ | $\begin{gathered} \text { Favourab } \\ \text { eto } \\ \text { Starmer } \\ (\text { n) } \end{gathered}$ | $\begin{gathered} \text { Unfavoura } \\ \text { he to } \\ \text { Starmer } \\ \text { (s) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to } \\ & \text { Hunt } \\ & \text { Hut) } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { impact } \\ \text { (V) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impacat } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | ${ }_{611}$ |
| Verr good job (2) | $\begin{aligned} & 60 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 21 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 14 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 28 \\ & 7 \% \end{aligned}$ |  | $\begin{aligned} & 13 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 34 \\ & 9 \% \\ & \text { } \mathrm{mm} \end{aligned}$ | $\begin{aligned} & 18 \\ & 4 \% \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & \text { 20\% } \\ & \text { knMw } \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \\ & \text { } \begin{array}{l} 19 \% \end{array} \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 45 \\ & \left.\begin{array}{l} \text { 35\% } \\ \text { arsu } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 4 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 30 \\ & 8 \% \\ & \text { 8\% } \\ & \text { osu } \end{aligned}$ | $\begin{aligned} & 17 \\ & \begin{array}{l} 17 \\ \text { au } \end{array} \end{aligned}$ | $\begin{aligned} & 38 \\ & \text { 188 } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 7 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & \text { 39\% } \\ & w \end{aligned}$ | $\begin{gathered} 8 \\ 1 \% \end{gathered}$ |
| Fairly good job (1) | $\begin{aligned} & 158 \\ & 14 \% \\ & \end{aligned}$ | $\begin{gathered} 91 \\ \begin{array}{c} 92 \% \\ c \varepsilon \end{array} \\ \hline \end{gathered}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 100 \\ & \text { unc } \\ & \text { usemuo } \end{aligned}$ | $\begin{aligned} & 20 \\ & 3 \% \end{aligned}$ | $\begin{gathered} 32 \\ 8 \% \\ 1 \end{gathered}$ | $\begin{gathered} 86 \\ \text { 81\% } \\ \text { wewo } \end{gathered}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & \text { 66 } \\ & \text { 17\% } \\ & \text { un } \end{aligned}$ | $\begin{gathered} 26 \\ 10 \% \\ 1 \end{gathered}$ | $\begin{gathered} 54 \\ \text { 54\% } \\ \text { un } \end{gathered}$ | $\begin{aligned} & 107 \\ & \left.\begin{array}{l} 318 \\ \text { apsu } \end{array}\right) \end{aligned}$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & \text { 43\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 89 \\ & \text { 81\% } \\ & \text { aru } \end{aligned}$ | $\begin{aligned} & 52 \\ & \begin{array}{c} 52 \% \\ \text { aru } \end{array} \end{aligned}$ | $\begin{aligned} & 26 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 71 \\ & 27 \% \end{aligned}$ | 44 $7 \%$ |
| Neither a good nor bad job (0) | $\begin{aligned} & 236 \\ & 21 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 40 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 86 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 94 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & \text { 70 } \\ & \text { 24\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 71 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 91 \\ & \text { 22\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 42 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 85 \\ & 24 \% \\ & \text { unve } \end{aligned}$ | $\begin{aligned} & 81 \\ & \text { 24\% } \\ & \text { ore } \end{aligned}$ | $\begin{aligned} & 49 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{gathered} \text { 99 } \\ \substack{23 \% \\ \text { aru }} \end{gathered}$ | $\begin{aligned} & 55 \\ & \begin{array}{c} 26 \% \\ \text { orv } \end{array} \end{aligned}$ | $\begin{aligned} & 62 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 101 \\ & 16 \% \end{aligned}$ |
| Fairly bad job (-1) | $\begin{aligned} & 266 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & \text { 21\% } \end{aligned}$ | $\begin{aligned} & 19 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 1000 } \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 1100 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 51 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 148 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 101 \\ 24 \% \\ \text { 24\% } \\ H \end{gathered}$ | $\begin{gathered} 51 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 104 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 23 \% \end{aligned}$ | $\begin{gathered} 90 \\ 25 \% \\ { }_{H}^{90} \end{gathered}$ | $\begin{aligned} & 75 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 102 \\ & 23 \% \\ & \hline \end{aligned}$ | $\begin{aligned} & 84 \\ & 23 \% \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 24 \% \\ & 24 \end{aligned}$ | $\begin{aligned} & 40 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & \text { 167 } \\ & 27 \% \end{aligned}$ |
| Verr bad job(2) | $\begin{aligned} & 347 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 54 \\ & 14 \% \\ & \end{aligned}$ | $\begin{aligned} & 131 \\ & \begin{array}{l} 177 \% \\ 80 \end{array} \end{aligned}$ | $\begin{gathered} 32 \\ 33 \% \\ \text { 32\% } \\ { }^{2} \end{gathered}$ | $\begin{gathered} 55 \\ 42 \% \\ 82 \% \end{gathered}$ | $\begin{gathered} 167 \\ \substack{17 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 108 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 301 \\ \text { 32\% } \\ \text { HKKMNo } \end{gathered}$ |  | $\begin{gathered} 97 \\ \substack{93 \% \\ H} \end{gathered}$ | $\begin{aligned} & 83 \\ & \left.\begin{array}{c} 85 \% \\ \text { Hko } \end{array}\right) \end{aligned}$ |  |  | $\underset{\substack{92 \\ \\ \underset{H}{25 \%}}}{\substack{2 \\ \hline}}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 260 \\ & \substack{\text { 58\% } \\ \text { persu }} \end{aligned}$ | $\begin{aligned} & 155 \\ & \substack{143 \% \\ \text { pss }} \end{aligned}$ | $\begin{aligned} & 107 \\ & \begin{array}{c} 10 \% \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 259 \\ & \substack{29 \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 43 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 254 \\ & 42 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 74 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 9 \\ & 9 \% \\ & \text { gc } \end{aligned}$ | $\begin{gathered} 6 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 5 \% \end{aligned}$ | $\begin{gathered} 4 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 21 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 5 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 7 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 5 \% \\ & 5 \% \end{aligned}$ | $\begin{gathered} 6 \\ 3 \% \end{gathered}$ | $\begin{aligned} & 18 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 3 \\ 1 \% \end{gathered}$ | $\begin{aligned} & 37 \\ & 6 \% \end{aligned}$ |
| Net: Goodiob | $\begin{aligned} & 218 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 112 \\ \left.\begin{array}{c} 10 \% \\ c \varepsilon \\ c \end{array}\right) \end{gathered}$ | $\begin{aligned} & 38 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 101 \\ \substack{24 \% \\ F} \end{gathered}$ | $\begin{gathered} 137 \\ 47 \% \\ \text { 4kMnvo } \end{gathered}$ | $\begin{aligned} & 33 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 66 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & \text { a5\% } \\ & \text { und } \end{aligned}$ | $\begin{aligned} & 54 \\ & \text { 23\% } \\ & \text { un } \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 77 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 142 \\ & \begin{array}{l} \text { 45\% } \\ \text { apsu } \end{array} \end{aligned}$ | $\begin{aligned} & 23 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & \text { 20\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 106 \\ & \text { 24\% } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 90 \\ \left.\begin{array}{c} 938 \\ \text { arsu } \\ \text { apu } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 33 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 110 \\ 43 \% \end{gathered}$ | $\begin{aligned} & 53 \\ & 9 \% \\ & 9 \% \end{aligned}$ |
| Net: Bad job | 613 $54 \%$ | $\begin{aligned} & 156 \\ & 41 \% \end{aligned}$ | $\begin{gathered} 191 \\ 69 \% \\ \text { 80\% } \\ \hline 80 \end{gathered}$ | $\begin{aligned} & 52 \\ & 54 \% \end{aligned}$ | $\begin{gathered} 78 \\ 60 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 267 \\ & 59 \% \\ & 59 \end{aligned}$ | $\begin{aligned} & 218 \\ & 52 \% \end{aligned}$ | $\begin{aligned} & 72 \\ & 25 \% \end{aligned}$ |  | $\begin{aligned} & 273 \\ & \substack{\text { cos } \\ \text { HkReno }} \end{aligned}$ | $\begin{aligned} & 199 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & \left.\begin{array}{l} 17 \% \\ \mathrm{Hk} \end{array}\right) . \end{aligned}$ | $\begin{aligned} & 228 \\ & \substack{28 \% \\ \text { 5ko }} \end{aligned}$ | $\begin{gathered} 183 \\ \substack{189 \\ \text { HkNo } \\ \hline} \end{gathered}$ | $\begin{gathered} 182 \\ \substack{181 \% \\ H} \end{gathered}$ | $\begin{aligned} & 97 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 362 \\ & \begin{array}{l} \text { 0\%\% } \\ \text { perst } \end{array} \end{aligned}$ | $\begin{aligned} & 242 \\ & \substack{25 \% \\ \text { pss }} \end{aligned}$ | $\begin{gathered} 210 \\ \text { a8\% } \\ \text { pr } \end{gathered}$ | $\begin{gathered} 60 \\ 29 \% \\ 29 \end{gathered}$ | $\begin{aligned} & 387 \\ & \begin{array}{l} 37 \% \\ \text { pest } \end{array}, 0 \end{aligned}$ | $\begin{aligned} & 87 \\ & 34 \% \end{aligned}$ | $\begin{aligned} & 421 \\ & 69 \% \end{aligned}$ |
| Mean | ${ }^{-0.64}$ | $\underset{\substack{-0.21 \\ \text { CoE }}}{\substack{\text { che }}}$ | -0.99 | -0.70 | ${ }^{-0.76}$ | -0.81 | $\stackrel{-0.48}{\text { F }}$ | (0.29 | ${ }^{-1.28}$ | ${ }^{-0.90}$ | $\underset{\substack{-0.44 \\ \text { unv }}}{\text { and }}$ | ${ }_{\text {- }}^{\text {-0, }}$ | $\stackrel{-0.73}{10}$ | ${ }^{-0.96}$ | $\underset{\substack{-0.51 \\ \text { umv }}}{\text { a }}$ | (e.24 | ${ }^{-1.37}$ |  | ${ }_{\substack{-0.47 \\ \text { O.f }}}$ | ${ }_{\substack{0.23 \\ \text { a.pu }}}$ | $\stackrel{-1.25}{0}$ | $\stackrel{0.08}{w}$ | ${ }^{-1.07}$ |

PUBLIC
fieldwork: 6-10 January 2023
Adults aged 18+ in GB
Q8. In your opinion, do you think a Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas? - Making sure that people who come to Britain illegally are detained and swiftly removed
All Adults aged 18+ in Great Britain

|  | Total <br> Total <br> (A) | Gender |  | Age |  |  |  |  |  | Aggregted Age Breaks |  |  | Generations |  |  |  | Social grade |  | Region |  |  |  |  |  | Urban/Rural |  | Marita Status |  |  | Pres of children $\mathrm{HH}(17$ or under) |  | Education |  | Employmentstatus |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | ${ }_{\text {cte }}^{\text {Male }}$ (8) | Female (c) | 18.29 (0) | $\underset{\substack{25.34 \\(\mathrm{E})}}{ }$ | $\begin{gathered} 35-44 \\ \text { (F) } \end{gathered}$ | $\begin{aligned} & \text { 45-54 } \\ & \text { (G) } \end{aligned}$ | $\begin{gathered} 55-64 \\ \text { (H) } \end{gathered}$ | ${ }^{65+}$ | $\begin{gathered} \text { 18-34 } \\ \text { (J) } \end{gathered}$ | $\begin{gathered} 35-54 \\ \text { (K) } \end{gathered}$ | $55+$ (L) | Genz | Millennials <br> (N) | $\text { Gen } \mathrm{X}+$ <br> (0) | Baby Boomer (P) | ABC1 <br> (Q) | $\begin{aligned} & \text { C2DE } \\ & \text { (R) } \end{aligned}$ | North (S) | Midlands <br> (T) | South <br> (U) | London (V) | Wales (W) | Scotland (X) | Urban (Y) | ${ }_{\text {Rural }}^{\substack{\text { R }}}$ | Married/ <br> Living as Married <br> (a) | Single <br> (b) | Widowed/ <br> Divorced/S <br> eparated <br> (c) | At least one child present <br> (d) | No children present <br> (e) | Graduate <br> (f) | Nongraduate (g) | Working <br> (h) | ${ }_{\substack{\text { cher } \\ \text { working } \\ \text { (i) }}}^{\text {Not }}$ |
| eeighed bas | 1141 | 561 | 575 | 164 | 202 | 191 | 210 | 217 | 157 | 366 | 401 | 374 | 200 | 317 | 284 | 309 | 776 | 365 | 276 | 296 | 262 | 155 | 55 | ${ }^{97}$ | 951 | 190 | 734 | ${ }^{303}$ | 104 | 409 | 732 | 589 | 552 | 762 | 379 |
| Weighed base | ${ }^{1141}$ | ${ }_{555}$ | 581 | 121 | 195 | 184 | 196 | 177 | 268 | 316 | 381 | 445 | 157 | 305 | 268 | ${ }^{354}$ | 635 | 506 | 273 | 298 | 262 | ${ }^{153}$ | 56 | 98 | 942 | 199 | 717 | 278 | 146 | 365 | 776 | 352 | 789 | 674 | 467 |
| ver goodjob (2) | 56 $5 \%$ | $\begin{aligned} & 31 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 25 \\ & 4 \% \end{aligned}$ | $\begin{gathered} 5 \\ 4 \% \end{gathered}$ | $\begin{aligned} & 16 \\ & 8 \% \\ & \text { GH } \end{aligned}$ | 11 $6 \%$ | 4 $2 \%$ | $\stackrel{4}{4}$ | 15 $6 \%$ | ${ }_{7 \%}^{22}$ | 15 $4 \%$ | $\begin{aligned} & 19 \\ & 4 \% \end{aligned}$ | 7\% | $\begin{gathered} 23 \\ 8 \% \\ 0 \end{gathered}$ | ${ }_{2}^{6}$ | (18) | 32 | 24 | (14) | 12 $4 \%$ | (16) | (138 | : | $\begin{gathered} 2 \\ 2 \% \\ * \end{gathered}$ | ¢ 5 | 3 <br> $2 \%$ | 418 | 12 $4 \%$ | - ${ }_{\text {2 }}^{1 \%}$ | ${ }_{7}^{25}$ | 31 $4 \%$ | 228 | 34 $4 \%$ | 35 $5 \%$ | 21 $4 \%$ |
| Fairly good job (1) | $\begin{aligned} & 174 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 90 \\ 16 \% \end{gathered}$ | $\begin{gathered} 84 \\ 15 \% \end{gathered}$ | $\begin{gathered} 23 \\ 19 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 38 \\ 20 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 31 \\ 17 \% \\ 6 \end{gathered}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 17 \\ 10 \% \end{gathered}$ | $\begin{gathered} 48 \\ 18 \% \\ 6 \end{gathered}$ | $\begin{gathered} 61 \\ 19 \% \\ \text { к } \end{gathered}$ | $\begin{gathered} 49 \\ 13 \% \end{gathered}$ | $\begin{gathered} 65 \\ 15 \% \end{gathered}$ | $\begin{gathered} 32 \\ 20 \% \\ \text { op } \end{gathered}$ | $\begin{gathered} 50 \\ 17 \% \end{gathered}$ | $\begin{gathered} 30 \\ 11 \% \end{gathered}$ | $\begin{gathered} 45 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 100 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 75 \\ 15 \% \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 55 \\ 19 \% \end{gathered}$ | $\begin{gathered} 35 \\ 13 \% \end{gathered}$ | $\begin{gathered} 29 \\ 19 \% \end{gathered}$ | $\begin{gathered} 8 \\ \text { 15\% } \\ \stackrel{*}{*} \end{gathered}$ | $\begin{gathered} 9 \\ 9 \% \\ * \end{gathered}$ | $\begin{aligned} & 137 \\ & 14 \% \end{aligned}$ | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 106 \\ & 15 \% \end{aligned}$ | $\begin{gathered} 37 \\ 13 \% \end{gathered}$ | $\begin{gathered} 31 \\ 21 \% \end{gathered}$ | $\begin{gathered} 73 \\ 20 \% \\ \mathrm{e} \end{gathered}$ | $\begin{aligned} & 101 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 56 \\ 16 \% \end{gathered}$ | $\begin{aligned} & 119 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 16 \% \end{aligned}$ | - $\begin{gathered}\text { 64\% } \\ 14\end{gathered}$ |
| Neithera good nor a baj job (0) | $\begin{aligned} & 235 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 29 \\ 24 \% \end{gathered}$ | $\begin{gathered} 51 \\ 26 \% \end{gathered}$ | 38 <br> 21\% | 39 <br> 20\% | 32 <br> $18 \%$ | 46 <br> 17\% | $\begin{gathered} 80 \\ 25 \% \end{gathered}$ | $\begin{gathered} 77 \\ 20 \% \end{gathered}$ | $\begin{gathered} 78 \\ 18 \% \end{gathered}$ | $\begin{gathered} 38 \\ 24 \% \end{gathered}$ | $\begin{gathered} 73 \\ 24 \% \end{gathered}$ | $\begin{gathered} 49 \\ 18 \% \end{gathered}$ | $\begin{gathered} 59 \\ 17 \% \end{gathered}$ | $\begin{aligned} & 125 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 110 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 51 \\ 19 \% \end{gathered}$ | $\begin{gathered} 65 \\ 22 \% \end{gathered}$ | 61 23\% | $\begin{gathered} 26 \\ 17 \% \end{gathered}$ | $\begin{gathered} 11 \\ 20 \% \end{gathered}$ | $\begin{gathered} 21 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 197 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 38 \\ 19 \% \end{gathered}$ | $\begin{aligned} & 158 \\ & 22 \% \end{aligned}$ | 50 18\% | $\begin{gathered} 27 \\ 18 \% \\ \end{gathered}$ | $\begin{gathered} 85 \\ 23 \% \end{gathered}$ | $\begin{aligned} & 150 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 73 \\ 21 \% \end{gathered}$ | $\begin{aligned} & 162 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 148 \\ & 22 \% \end{aligned}$ | 86 $19 \%$ |
| Farity bad job (-1) | $\begin{aligned} & 271 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 149 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 122 \\ & 21 \% \end{aligned}$ | $\begin{gathered} 34 \\ 28 \% \\ \text { F } \end{gathered}$ | $\begin{gathered} 39 \\ 20 \% \end{gathered}$ | $\begin{gathered} 32 \\ 17 \% \end{gathered}$ | 48 <br> 25\% | 56 <br> 32\% <br> EF | $\begin{gathered} 62 \\ 23 \% \end{gathered}$ | 73 23\% | 80 <br> 21\% | $\begin{aligned} & 118 \\ & 27 \% \end{aligned}$ | $\begin{gathered} 42 \\ 27 \% \end{gathered}$ | $\begin{gathered} 59 \\ 19 \% \end{gathered}$ | $\begin{gathered} 65 \\ 24 \% \end{gathered}$ | $\begin{gathered} 99 \\ 28 \% \\ \mathrm{~N} \end{gathered}$ | $\begin{aligned} & 162 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 109 \\ & 22 \% \end{aligned}$ | $\begin{gathered} 57 \\ 21 \% \end{gathered}$ | $\begin{gathered} 67 \\ 23 \% \end{gathered}$ | $\begin{gathered} 75 \\ 29 \% \end{gathered}$ | $\begin{gathered} 31 \\ 20 \% \end{gathered}$ | $\begin{gathered} 13 \\ 24 \% \end{gathered}$ | $\begin{gathered} 28 \\ 29 \% \end{gathered}$ | $\begin{gathered} 215 \\ 23 \% \end{gathered}$ | $\begin{gathered} 56 \\ 28 \% \end{gathered}$ | $\begin{aligned} & 185 \\ & 26 \% \end{aligned}$ | $\begin{gathered} 63 \\ 23 \% \end{gathered}$ | $\begin{gathered} 24 \\ 16 \% \end{gathered}$ | $\begin{gathered} 80 \\ 22 \% \end{gathered}$ | $\begin{aligned} & 191 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 83 \\ 24 \% \end{gathered}$ | $\begin{aligned} & 188 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 158 \\ & 23 \% \end{aligned}$ | 114 $24 \%$ |
| Verv bad iob (-2) | $\begin{aligned} & 282 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 143 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 137 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 16 \\ 13 \% \end{gathered}$ | $\begin{gathered} 33 \\ 17 \% \end{gathered}$ | $\begin{gathered} 50 \\ 27 \% \\ \text { DE } \end{gathered}$ | 59 <br> 30\% <br> DE | 51 <br> 29\% <br> DE | $\begin{gathered} 73 \\ 27 \% \\ \mathrm{D} \end{gathered}$ | 49 <br> 16\% | 109 $29 \%$ <br> 」 | $\begin{gathered} 124 \\ 28 \% \\ J \end{gathered}$ | $\begin{gathered} 21 \\ 13 \% \end{gathered}$ | - ${ }_{\text {23\% }}$ | $\begin{gathered} 79 \\ 30 \% \\ \text { MN } \end{gathered}$ | $\begin{aligned} & 111 \\ & 31 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 157 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 125 \\ & 25 \% \end{aligned}$ | $\begin{gathered} 85 \\ 31 \% \\ \text { TU } \end{gathered}$ | ${ }_{\text {cher }}^{67}$ | $\begin{gathered} 52 \\ 20 \% \end{gathered}$ | $\begin{gathered} 38 \\ 25 \% \end{gathered}$ | $\begin{gathered} 11 \\ 20 \% \end{gathered}$ | $\begin{gathered} 29 \\ 29 \% \end{gathered}$ | $\begin{aligned} & 236 \\ & 25 \% \end{aligned}$ | 46 23\% | $\begin{aligned} & 171 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 71 \\ 25 \% \end{gathered}$ | ${ }^{41} \times$ | 69 $19 \%$ | $\begin{gathered} 213 \\ 27 \% \\ d \end{gathered}$ | 88 25\% | 194 | (166 | 116 |
| Don't know | $\begin{aligned} & 123 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 90 \\ 16 \% \\ \text { в } \end{gathered}$ | $\begin{gathered} 14 \\ 12 \% \end{gathered}$ | $\begin{aligned} & 17 \\ & 9 \% \end{aligned}$ | 22 <br> $12 \%$ | 28 <br> 14\% | $\begin{gathered} 18 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 23 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 31 \\ 10 \% \end{gathered}$ | $\begin{gathered} 50 \\ 13 \% \end{gathered}$ | $\begin{aligned} & 41 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 17 \\ 11 \% \end{gathered}$ | $\begin{gathered} 36 \\ 12 \% \\ p \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \\ p \end{gathered}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | 61 <br> 10\% | $\begin{gathered} 62 \\ 12 \% \end{gathered}$ | $\begin{gathered} 29 \\ 11 \% \end{gathered}$ | $\begin{gathered} 32 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 16 \\ 10 \% \end{gathered}$ | $\begin{gathered} 12 \\ 21 \% \\ \text { U* }^{*} \end{gathered}$ | $\begin{gathered} 9 \\ 10 \% \end{gathered}$ | $\begin{aligned} & 105 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 9 \% \end{aligned}$ | $56$ | $\underset{\substack{46 \\ 16 \% \\ 0}}{\substack{\text { a }}}$ | $\begin{gathered} 21 \\ 14 \% \\ * \end{gathered}$ | $\begin{aligned} & 34 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 89 \\ 11 \% \end{gathered}$ | $\begin{aligned} & 31 \\ & 9 \% \end{aligned}$ | $\begin{gathered} 92 \\ 12 \% \end{gathered}$ | 59 $9 \%$ |  |


| vet Good job | 230 20\% | 22\% | 109 $19 \%$ | $\begin{gathered} 28 \\ 23 \% \\ 6 H \end{gathered}$ | $\begin{gathered} 54 \\ 28 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 42 \\ 23 \% \\ 6 H \end{gathered}$ | 22 $11 \%$ | (21 | $\begin{gathered} 63 \\ 24 \% \\ \text { GH } \end{gathered}$ | $\begin{gathered} 82 \\ 26 \% \\ \text { KL } \end{gathered}$ | $\begin{gathered} 64 \\ 17 \% \end{gathered}$ | 84 $19 \%$ | $\begin{gathered} 39 \\ 25 \% \\ 0 \end{gathered}$ | $\begin{gathered} 73 \\ 24 \% \\ 0 \end{gathered}$ | $\begin{gathered} 37 \\ 14 \% \end{gathered}$ | $\begin{gathered} 63 \\ 18 \% \end{gathered}$ | $\begin{aligned} & 131 \\ & 21 \% \end{aligned}$ | 99\% 20\% | 51 $19 \%$ | $\begin{gathered} 68 \\ 23 \% \\ x \end{gathered}$ | 51 $19 \%$ | $\begin{gathered} 42 \\ 27 \% \\ x \end{gathered}$ | $\begin{gathered} 8 \\ 15 \% \\ * \end{gathered}$ | $\begin{gathered} 11 \\ 11 \% \\ * \end{gathered}$ | $\begin{aligned} & 189 \\ & 20 \% \end{aligned}$ | 41 21\% | 148 21\% | 49\% 18\% | $\begin{gathered} 33 \\ 23 \% \end{gathered}$ | $\begin{gathered} 98 \\ 27 \% \\ e \end{gathered}$ | 133 $17 \%$ | 77 22\% | 153 19\% | ${ }_{21 \%}^{144}$ | 87 $19 \%$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Net: Badj job | $\begin{aligned} & 553 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 292 \\ 53 \% \\ c \end{gathered}$ | $\begin{aligned} & 259 \\ & 45 \% \end{aligned}$ | $\begin{gathered} 50 \\ 41 \% \end{gathered}$ | $\begin{gathered} 73 \\ 37 \% \end{gathered}$ | $\begin{gathered} 82 \\ 45 \% \end{gathered}$ | $\begin{gathered} 55 \% \\ \text { DE } \end{gathered}$ | $\begin{gathered} \text { 60\% } \\ \text { DEF } \end{gathered}$ | $\begin{gathered} 135 \\ 50 \% \\ \mathrm{E} \end{gathered}$ | $\begin{aligned} & 122 \\ & 39 \% \end{aligned}$ | $\begin{gathered} 50 \% \\ 1 \end{gathered}$ | $\begin{gathered} 242 \\ 54 \% \\ 1 \end{gathered}$ | $\begin{gathered} 63 \\ 40 \% \end{gathered}$ | $\begin{aligned} & 123 \\ & 40 \% \end{aligned}$ | $\begin{aligned} & 54 \% \\ & \text { MN } \end{aligned}$ | $\begin{aligned} & 210 \\ & 59 \% \\ & \text { MN } \end{aligned}$ | $\begin{gathered} 319 \\ 50 \% \end{gathered}$ | $\begin{aligned} & 234 \\ & 46 \% \end{aligned}$ | $\begin{gathered} 142 \\ 52 \% \end{gathered}$ | $\begin{aligned} & 134 \\ & 45 \% \end{aligned}$ | $\begin{aligned} & 127 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 69 \\ 45 \% \end{gathered}$ | 24 $44 \%$ | 57 $58 \%$ | $\begin{aligned} & 451 \\ & 48 \% \end{aligned}$ | $\begin{gathered} 102 \\ 51 \% \end{gathered}$ | $\begin{aligned} & 355 \\ & 50 \% \end{aligned}$ | $\begin{aligned} & 134 \\ & 48 \% \end{aligned}$ | 64 $44 \%$ | $\begin{aligned} & 149 \\ & 41 \% \end{aligned}$ | 404 $52 \%$ $\%$ | 171 $49 \%$ | 382 $48 \%$ | 323 $48 \%$ | 230 $49 \%$ |



Overlap formula
This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.



| Home |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  All Adults aged 18+ in Great Britain |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | Total |  | eneral Elec | fion 2019 Vot |  | Referendur | 2016 vote |  |  |  | Favourale | to parties |  |  |  |  |  | Favourale | to ooliticians |  |  | $\begin{aligned} & \text { Opinion } \\ & \text { impact on } \end{aligned}$ | of Brexit's the country |
|  | Total | $\begin{gathered} \text { Conservati } \\ \text { (Be) } \\ \text { (B) } \end{gathered}$ | ${ }_{\text {Labour }}^{\text {L }}$ (c) | $\begin{gathered} \text { Liberal } \\ \text { Democrats } \\ \text { (0) } \end{gathered}$ | $\begin{aligned} & \text { Other } \\ & \text { (E) } \end{aligned}$ | $\underset{(\text { Femain }}{\substack{\text { (F) }}}$ | $\begin{aligned} & \text { Leave } \\ & (\mathrm{G}) \end{aligned}$ | $\begin{aligned} & \text { Favourabl } \\ & \text { e to Cons } \end{aligned}$ (H) | Unfavoura ble to Cons <br> (I) | $\begin{aligned} & \text { a Favourab } \\ & \text { seto ab } \\ & \text { (f) } \end{aligned}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { ble to Lab } \end{aligned}$ (K) | $\begin{aligned} & \text { Favoural } \\ & \begin{array}{c} \text { Fava } \\ \text { eto ouib } \\ \text { Dems } \\ \text { (L) } \end{array} \end{aligned}$ | $\begin{gathered} \text { Untavoura } \\ \text { bele tib } \\ \text { Dems } \\ \text { (M) } \end{gathered}$ | $\begin{aligned} & \text { Favoural } \\ & \text { e eot roen } \\ & \text { Party } \end{aligned}$ | $\begin{aligned} & \text { Unhoura } \\ & \text { be te e } \\ & \text { aren } \\ & \text { Party } \\ & \text { (0) } \end{aligned}$ | $\begin{gathered} \text { Favourabl } \\ \text { e to Sunak } \\ \text { (P) } \end{gathered}$ | $\begin{aligned} & \text { Unfavoura } \\ & \text { Seto } \\ & \text { Sunak } \\ & \text { Suna } \end{aligned}$ | $\begin{aligned} & \text { a favoural } \\ & \text { eto } \\ & \text { Starmer } \\ & (\mathrm{R}) \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { hate } \\ & \text { Starmer } \\ & \text { St } \end{aligned}$ | $\begin{aligned} & \text { Favoural } \\ & \text { eto Hunt } \\ & \text { (T) } \end{aligned}$ | $\begin{aligned} & \text { Untavoura } \\ & \text { lite } \\ & \text { lion } \\ & \text { Hunt } \\ & \text { (U) } \end{aligned}$ | $\begin{gathered} \text { Positive } \\ \text { impact } \\ \text { (V) } \end{gathered}$ | $\begin{gathered} \text { Negative } \\ \text { impacat } \\ \text { (w) } \end{gathered}$ |
| Unweighted base | 1141 | 358 | 307 | 102 | 135 | 500 | 362 | 273 | 593 | 421 | 386 | 252 | 377 | 310 | 332 | 325 | 474 | 382 | 406 | 204 | 507 | 237 | 647 |
| Weighted base | ${ }^{1141}$ | 378 | 277 | 96 | 131 | 450 | 423 | 289 | 580 | 398 | 415 | 235 | ${ }^{393}$ | 264 | 360 | ${ }^{341}$ | 450 | 372 | 435 | 211 | 502 | 258 | ${ }_{611}$ |
| Verr good job (2) | $\begin{aligned} & 56 \\ & 5 \% \\ & 5 \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 6 \\ 5 \% \end{gathered}$ | $\begin{aligned} & 22 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 36 \\ \left.\begin{array}{c} 36 \\ \text { ukxMo } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 12 \\ & 2 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 21 \\ & 9 \% \\ & \text { akno } \end{aligned}$ | $\begin{aligned} & 12 \\ & 3 \% \\ & 3 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 7 \% \\ & 19 \end{aligned}$ | $\begin{aligned} & 15 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 41 \\ & \text { an } \\ & \text { arsu } \end{aligned}$ | $\begin{aligned} & 6 \\ & 1 \% \end{aligned}$ | $\begin{aligned} & 23 \\ & 6 \% \\ & \text { aug } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 21 \\ & \begin{array}{l} 2 \% \\ \text { auq } \end{array} \end{aligned}$ | $\begin{aligned} & 34 \\ & \text { 36\% } \\ & \text { ars } \end{aligned}$ | $\begin{aligned} & 8 \\ & 2 \% \end{aligned}$ | $\begin{gathered} 31 \\ \text { 31\% } \\ w \end{gathered}$ | $\begin{aligned} & 14 \\ & 2 \% \end{aligned}$ |
| Fairly good job (1) | $\begin{aligned} & 174 \\ & 15 \% \\ & \hline \end{aligned}$ | $\begin{gathered} 91 \\ \left.\begin{array}{c} 92 \% \\ \text { cot } \end{array}\right) \end{gathered}$ | $\begin{aligned} & 29 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 18 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 61 \\ & 14 \% \\ & 10 \end{aligned}$ | $\begin{aligned} & 80 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 99 \\ \text { a3\% } \\ \text { uкмимо } \end{gathered}$ | $\begin{aligned} & 38 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 50 \\ & 13 \% \end{aligned}$ | $\begin{gathered} 86 \\ \begin{array}{c} 81 \% \\ \text { wilum } \end{array} \end{gathered}$ | $\begin{aligned} & 31 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 64 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 115 \\ & \begin{array}{l} \text { 34\% } \\ \text { arsu } \end{array} \end{aligned}$ | $\begin{aligned} & 24 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 55 \\ & \text { 55\% } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 87 \\ & \text { 80\% } \\ & \text { au } \end{aligned}$ | $\begin{aligned} & 62 \\ & \begin{array}{c} 69 \\ \text { apsu } \\ \text { apu } \end{array} \end{aligned}$ | $\begin{aligned} & 36 \\ & 7 \% \end{aligned}$ | $\begin{gathered} 76 \\ 29 \% \\ w \end{gathered}$ | $\begin{aligned} & 62 \\ & 10 \% \end{aligned}$ |
| Neither a good nor bad job (0) | $\begin{aligned} & 235 \\ & 212 \% \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 39 \\ & 14 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 26 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 97 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 65 \\ & 15 \% \\ & \text { 15 } \end{aligned}$ | $\begin{gathered} 66 \\ \text { 23\% } \\ \text { un } \end{gathered}$ | $\begin{aligned} & 86 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 62 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 81 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 43 \\ & 16 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 13 \% \end{aligned}$ | $\begin{aligned} & 59 \\ & 16 \% \end{aligned}$ | $\begin{gathered} 84 \\ \begin{array}{c} 89 \\ \alpha \\ \alpha \end{array} \end{gathered}$ | $\begin{aligned} & 41 \\ & 20 \% \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 77 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 103 \\ & 17 \% \end{aligned}$ |
| Fariry bad job (-1) | $\begin{aligned} & 271 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & \text { 107 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 70 \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 21 \% \end{aligned}$ | $\begin{aligned} & 31 \\ & 23 \% \end{aligned}$ | $\begin{aligned} & \text { 105 } \\ & 23 \% \end{aligned}$ | $\begin{aligned} & 116 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & \text { 164 } \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 112 \\ & 28 \% \end{aligned}$ | $\begin{aligned} & 99 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 93 \\ & 24 \% \end{aligned}$ | $\begin{gathered} 75 \\ \substack{78 \% \\ H} \end{gathered}$ | $\underset{\substack { 98 \\ \begin{subarray}{c}{97 \% \\ H{ 9 8 \\ \begin{subarray} { c } { 9 7 \% \\ H } }\end{subarray}}{\substack{ \\ \hline}}$ | $\begin{aligned} & 83 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 119 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 108 \\ & 29 \% \end{aligned}$ | $\begin{aligned} & 95 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 46 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 128 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 52 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 174 \\ & 29 \% \end{aligned}$ |
| Verr bad job(2) | $\begin{aligned} & 282 \\ & 25 \% \\ & 25 \% \end{aligned}$ | $\begin{aligned} & 58 \\ & 15 \% \end{aligned}$ | $\begin{aligned} & 98 \\ & 36 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & \left.\begin{array}{c} 28 \% \\ { }_{8} \end{array}\right) \end{aligned}$ | $\begin{gathered} 42 \\ 32 \% \\ 8 \\ 8 \end{gathered}$ | $\begin{aligned} & 115 \\ & 26 \% \\ & 26 \end{aligned}$ | $\begin{aligned} & 112 \\ & 27 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 8 \% \end{aligned}$ | $\begin{gathered} 230 \\ \text { 40\% } \\ \text { HкאMMO } \end{gathered}$ |  | $\begin{aligned} & 101 \\ & 24 \% \end{aligned}$ | $\begin{aligned} & 53 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 124 \\ & \text { 131\% } \\ & \text { 4ko } \end{aligned}$ | $\begin{gathered} 82 \\ 31 \% \\ \\ 4+1 \end{gathered}$ | $\underset{\substack { 92 \\ \begin{subarray}{c}{92 \%{ 9 2 \\ \begin{subarray} { c } { 9 2 \% } } \\ {H}\end{subarray}}{\substack{2}}$ | $\begin{aligned} & 19 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & \begin{array}{c} 48 \% \\ \text { persu } \end{array} \end{aligned}$ | $\begin{aligned} & 110 \\ & \begin{array}{l} 119 \\ \text { pr } \end{array} \end{aligned}$ | $\begin{aligned} & 1114 \\ & 26 \% \end{aligned}$ | $\begin{aligned} & 20 \\ & 10 \% \end{aligned}$ | $\begin{aligned} & 216 \\ & \substack{336 \\ \text { pest }} \end{aligned}$ | $\begin{aligned} & 44 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 189 \\ & 31 \% \end{aligned}$ |
| Don't know | $\begin{aligned} & 123 \\ & 11 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 11 \\ & 12 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 6 \% \end{aligned}$ | $\begin{gathered} 49 \\ \substack{11 \% \\ 6} \end{gathered}$ | $\begin{aligned} & 26 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 14 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 51 \\ & 9 \% \\ & 9 \end{aligned}$ | $\begin{aligned} & 24 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 32 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 15 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 29 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 22 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 27 \\ & 6 \% \end{aligned}$ | $\begin{aligned} & 17 \\ & 5 \% \end{aligned}$ | $\begin{aligned} & 33 \\ & 8 \% \end{aligned}$ | $\begin{aligned} & 8 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 36 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 10 \\ & 4 \% \end{aligned}$ | $\begin{aligned} & 68 \\ & 11 \% \end{aligned}$ |
| Net: Goodiob | $\begin{aligned} & 230 \\ & 20 \% \end{aligned}$ | $\begin{aligned} & 111 \\ & \begin{array}{l} \text { O\% } \\ \text { cog } \end{array} \end{aligned}$ | $\begin{aligned} & 46 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 16 \\ & 17 \% \end{aligned}$ | $\begin{aligned} & 24 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 83 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 104 \\ & 25 \% \\ & 25 \end{aligned}$ | $\begin{gathered} 135 \\ 47 \% \\ \text { 4kMnvo } \end{gathered}$ | $\begin{aligned} & 49 \\ & 9 \% \end{aligned}$ | $\begin{aligned} & 74 \\ & 19 \% \end{aligned}$ | $\begin{gathered} 102 \\ \text { c5\% } \\ 19 \end{gathered}$ | $\begin{aligned} & 52 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 73 \\ & 19 \% \end{aligned}$ | $\begin{aligned} & 48 \\ & 18 \% \end{aligned}$ | $\begin{aligned} & 79 \\ & 22 \% \end{aligned}$ | $\begin{aligned} & 156 \\ & \begin{array}{c} 146 \\ \text { assu } \end{array}, 0 \end{aligned}$ | $\begin{aligned} & 30 \\ & 7 \% \end{aligned}$ | $\begin{aligned} & 78 \\ & \text { 21\% } \\ & \text { av } \end{aligned}$ | $\begin{aligned} & 108 \\ & \text { 25\% } \\ & \text { au } \end{aligned}$ | $\begin{gathered} 96 \\ \substack{\text { 45\% } \\ \text { arsu }} \end{gathered}$ | $\begin{aligned} & 45 \\ & 9 \% \\ & a \end{aligned}$ | $\begin{gathered} 107 \\ 41 \% \end{gathered}$ | $\begin{aligned} & 76 \\ & 12 \% \end{aligned}$ |
| Net: Bad job | 553 $488 \%$ | $\begin{aligned} & 166 \\ & 44 \% \end{aligned}$ | $\begin{aligned} & 168 \\ & 61 \% \end{aligned}$ | $\begin{aligned} & 47 \\ & 49 \% \end{aligned}$ | $\begin{gathered} 73 \\ 56 \% \\ 8 \end{gathered}$ | $\begin{aligned} & 220 \\ & 49 \% \end{aligned}$ | $\begin{aligned} & 228 \\ & 54 \% \end{aligned}$ | $\begin{aligned} & 75 \\ & 26 \% \end{aligned}$ | $\begin{gathered} \text { 394 } \\ \text { 68\% } \\ \text { Hמkumo } \end{gathered}$ | $\begin{aligned} & 23 \\ & \begin{array}{l} 20 \% \\ \text { Hk } \end{array} \end{aligned}$ | $\begin{aligned} & 2000 \\ & 48 \% \end{aligned}$ | $\begin{aligned} & 121 \\ & 51 \% \end{aligned}$ | $\begin{aligned} & 217 \\ & \begin{array}{c} 25 \% \\ \text { Hk } \end{array} \end{aligned}$ | $\begin{aligned} & 158 \\ & \text { 60\% } \\ & \text { Hkא } \end{aligned}$ | $\begin{gathered} 190 \\ \substack{19 \% \\ H} \end{gathered}$ | $\begin{aligned} & 103 \\ & 30 \% \end{aligned}$ | $\begin{aligned} & 336 \\ & \text { 35\% } \\ & \text { pessu } \end{aligned}$ | $\begin{aligned} & 218 \\ & \substack{29 \% \\ \text { pss }} \end{aligned}$ | $\begin{gathered} 210 \\ \text { a8\% } \\ \text { pr } \end{gathered}$ | $\begin{gathered} 66 \\ 31 \% \\ 31 \% \end{gathered}$ | $\begin{aligned} & 34 \\ & \substack{38 \% \\ \text { pers }} \end{aligned}$ | $\begin{aligned} & 96 \\ & 37 \% \end{aligned}$ | $\begin{aligned} & 364 \\ & 60 \% \end{aligned}$ |
| Mean | ${ }^{-0.54}$ | $\underset{\substack{-0.25 \\ c \varepsilon}}{ }$ | -0.80 | ${ }^{-0.58}$ | ${ }^{-0.69}$ | -0.57 | ${ }^{0.53}$ | ${ }_{\substack{0.27 \\ \text { uxkumo }}}$ | ${ }^{-1.06}$ | $\stackrel{-0.72}{ }$ | -- 0.48 <br> und | $\stackrel{-0.45}{\text { in }}$ | ${ }_{1}^{-0.70}$ | ${ }^{-0.70}$ | $\stackrel{-0.56}{14}$ |  | ${ }^{-1.22}$ |  | ${ }_{\text {- }}^{\text {-0, }}$ a | ${ }_{\substack{0.21 \\ \text { a.gu }}}$ | $\stackrel{-1.09}{0}$ | $\stackrel{-0.01}{w}$ | ${ }^{-0.85}$ |

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Mpsos UK January 2023 Political Pulse
PuBLC
eldwork: 6-10 January 202
Adults aged 18+ in GB
All
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multicolumn{10}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at
delivering in the following areas if they were in office?} \\
\hline & \[
\begin{aligned}
& \text { Halving } \\
& \text { inflation } \\
& \text { this year }
\end{aligned}
\] & \[
\begin{gathered}
\text { Growing } \\
\text { Crong } \\
\text { economy }
\end{gathered}
\] & \[
\begin{gathered}
\text { Making } \\
\text { sureten } \\
\text { notion } \\
\text { deris } \\
\text { faling }
\end{gathered}
\] & \[
\begin{gathered}
\text { Reducurng } \\
\text { Rets } \\
\text { watitisy } \\
\text { itists }
\end{gathered}
\] & \[
\begin{gathered}
\text { Passing } \\
\text { new laws } \\
\text { to stop } \\
\text { small boat } \\
\text { crossings } \\
\text { from } \\
\text { France }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Easing the } \\
& \text { cost of } \\
& \text { living and } \\
& \text { giving } \\
& \text { people } \\
& \text { financial } \\
& \text { security } \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& \text { Creating } \\
& \text { better- } \\
& \text { paid jobs } \\
& \text { and } \\
& \text { opportunit } \\
& \text { ies right } \\
& \text { across the } \\
& \text { country }
\end{aligned}
\] &  &  &  \\
\hline & (A) & \({ }^{\text {(8) }}\) & (c) & \({ }_{\text {(0) }}\) & (E) & (F) & (6) & (H) & (1) & (1) \\
\hline Unweighted base & 1141 & \({ }^{1141}\) & \({ }_{141}\) & 1141 & \({ }^{1141}\) & 1141 & 1141 & 1141 & \({ }^{1141}\) & \({ }^{114}\) \\
\hline Weighed base & 1141 & \({ }_{141}\) & 1141 & 1141 & 1141 & \({ }_{141}\) & 1141 & 1141 & \({ }_{141}\) & 114 \\
\hline verygood iob (2) & \[
\begin{aligned}
& 70 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
7 \%
\end{gathered}
\] & \[
\begin{gathered}
98 \\
\substack{98 \\
988} \\
\text { ABE }
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& 6 \%
\end{aligned}
\] & (88 & \[
\begin{gathered}
96 \\
\substack{8 \% \\
\text { ABE }} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
102 \\
\text { ate } \\
\text { ate }
\end{gathered}
\] & \[
\begin{gathered}
111 \\
\substack{108 \\
\text { ancer }}
\end{gathered}
\] & 77\% \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 179 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& \substack{208 \\
\text { ace } \\
\text { ace }}
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 16 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 141 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
270 \\
240 \\
\text { Acocose }
\end{gathered}
\] & \[
\begin{aligned}
& 236 \\
& \left.\begin{array}{c}
236 \\
\text { ace }
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
283 \\
\substack{250 \\
\text { acococe }}
\end{gathered}
\] & \[
\begin{gathered}
279 \\
\begin{array}{c}
246 \\
\text { Accosed }
\end{array}
\end{gathered}
\] & \({ }_{\substack{159 \\ 14 \%}}\) \\
\hline Netherer good nora badi job (0) & \[
\begin{aligned}
& 313 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 289 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 308 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 296 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 306 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 279 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 274 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & 275 \\
\hline Fariry badiob (-1) & \[
\begin{gathered}
230 \\
\substack{20 \% \\
\text { ant } \\
\text { cot }}
\end{gathered}
\] & \[
\begin{gathered}
220 \\
\substack{199} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
232 \\
\substack{200 \\
\text { ant } \\
\text { con }}
\end{gathered}
\] & \[
\begin{gathered}
203 \\
18 \%
\end{gathered}
\] & \[
\begin{gathered}
219 \\
\left.\begin{array}{c}
19 \% \\
6+1 \\
6+1
\end{array}\right)
\end{gathered}
\] & 208 & 183
\(16 \%\) & \begin{tabular}{l}
181 \\
\(16 \%\) \\
\hline 1
\end{tabular} & 190
\(17 \%\) & 240
21\%
06\%H1 \\
\hline Very bad iob (-2) & \[
\begin{aligned}
& 200 \\
& 18 \% \\
& \text { FGH1 }
\end{aligned}
\] & \[
\begin{gathered}
189 \\
\substack{17 \% \\
\text { fect }}
\end{gathered}
\] & \[
\begin{gathered}
200 \\
\text { ang } \\
\text { profill }
\end{gathered}
\] & \[
\begin{aligned}
& 179 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
215 \\
\substack{159 \\
\text { pockert }}
\end{gathered}
\] & \[
\begin{aligned}
& 158 \\
& 14 \%
\end{aligned}
\] & 160
\(19 \%\) & \(\underset{\substack{197 \\ 13 \%}}{ }\) & 159
\(19 \%\) & \[
\begin{gathered}
217 \\
\substack{296 \\
\text { goccitu }}
\end{gathered}
\] \\
\hline Dont know & \[
\begin{aligned}
& 149 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
138 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
134 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 170 \\
& \substack{175 \\
\text { Becfoce }}
\end{aligned}
\] & \[
\begin{gathered}
137 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 130 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& \substack{18 \% \\
\hline 6 \\
\hline}
\end{aligned}
\] & 129
\(11 \%\) & (173 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|}
\hline Net: Godjjob & \[
\begin{aligned}
& 249 \\
& 228
\end{aligned}
\] & \[
\begin{aligned}
& 307 \\
& \text { anc } \\
& \text { accu }
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 228
\end{aligned}
\] & \[
\begin{aligned}
& 329 \\
& \begin{array}{l}
329 \\
\text { ace }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 231 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 359 \\
& \substack{356 \\
\text { ABce }}
\end{aligned}
\] & \[
\begin{aligned}
& 331 \\
& \begin{array}{c}
396 \\
\text { ace }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
386 \\
346 \\
\text { Acoces }
\end{gathered}
\] & \[
\begin{gathered}
330 \\
346 \\
\text { ABCOEAN }
\end{gathered}
\] & 236
\(21 \%\) \\
\hline Net: Badjob & \[
\begin{gathered}
\text { a30 } \\
\text { 308 } \\
\text { cocac }
\end{gathered}
\] &  & \[
\begin{gathered}
438 \\
\substack{488 \\
\text { Bercsuct }}
\end{gathered}
\] &  & \[
\begin{aligned}
& 435 \\
& \substack{488 \\
\text { bock } \\
\hline}
\end{aligned}
\] & \[
\begin{aligned}
& 366 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 343 \\
& 30 \%
\end{aligned}
\] & 328
\(29 \%\) & 349
\(31 \%\) & \[
\begin{gathered}
457 \\
40 \% \\
\text { BDFGH }
\end{gathered}
\] \\
\hline
\end{tabular}
    -0.31
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged \(18+\) in GB} \\
\hline \multicolumn{36}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Halving inflation this year All Adults aged 18+ in Great Britain} \\
\hline & Total & \multicolumn{2}{|r|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{3}{|l|}{Aggregated Age reaks} & \multicolumn{4}{|c|}{Generations} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Urban/Rural} & \multicolumn{3}{|c|}{Marital Staus} & \multicolumn{2}{|l|}{\[
\begin{gathered}
\text { Pres of children HH (17 } \\
\text { or under) }
\end{gathered}
\]} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|l|}{Employmentstatus} \\
\hline & Total & \[
\begin{gathered}
\text { Male } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{aligned}
& 18.24 \\
& \text { (0) }
\end{aligned}
\] & \[
\underset{\substack{\text { 25.34 } \\(5)}}{ }
\] & \[
\begin{gathered}
35.49 \\
(f)
\end{gathered}
\] & \[
\begin{gathered}
45.54 \\
(66
\end{gathered}
\] & \[
\begin{gathered}
55.64 \\
(H)
\end{gathered}
\] & \[
\begin{aligned}
& \text { 65t } \\
& \text { (11) }
\end{aligned}
\] & \[
\begin{gathered}
18.34 \\
(1)
\end{gathered}
\] & \[
\begin{gathered}
35.54 \\
(k)
\end{gathered}
\] & \[
\begin{aligned}
& 55+ \\
& (4)
\end{aligned}
\] &  & \[
\begin{gathered}
\text { Millennials } \\
\text { (N) }
\end{gathered}
\] & \[
\underset{\substack{\operatorname{cen} X+\\(0)}}{ }
\] & \[
\underset{\substack{\text { Baby } \\ \text { Boomer } \\(P)}}{\substack{\text { co }}}
\] & \[
\begin{aligned}
& \text { ABC1 } \\
& (\text { (a) }
\end{aligned}
\] & \[
\underset{(20 \mathrm{c}}{\substack{\text { ch } \\ \hline}}
\] & \[
\begin{gathered}
\text { North } \\
(s)
\end{gathered}
\] & \[
\begin{gathered}
\text { Midlands } \\
(\pi)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { (u) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { London } \\
& \text { (v) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (W) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Scotand } \\
& (x)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Urban } \\
& \text { (Y) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Rural } \\
(2)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Maried/ } \\
& \text { Livingas } \\
& \text { Married } \\
& \text { (a) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Single } \\
\text { (b) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Divorced/s } \\
\text { eparated } \\
\text { (c) }
\end{gathered}
\] & \[
\begin{gathered}
\text { At least } \\
\text { Sone chid } \\
\text { opesent } \\
\text { pent } \\
\text { (d) }
\end{gathered}
\] & \[
\begin{gathered}
\substack { \text { Noo } \\
\begin{subarray}{c}{\text { pidren } \\
\text { present } \\
\text { (e) }{ \text { Noo } \\
\begin{subarray} { c } { \text { pidren } \\
\text { present } \\
\text { (e) } } }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Graduate } \\
& \text { (f) }
\end{aligned}
\] & \[
\underset{\substack{\text { Non- } \\ \text { graduate } \\(\mathrm{g})}}{\text { and }}
\] & \[
\begin{aligned}
& \text { Working } \\
& \text { (h) }
\end{aligned}
\] & \[
\underset{\substack{\text { Norking } \\ \text { (i) }}}{\substack{\text { not }}}
\] \\
\hline Unweighed base & \({ }^{1141}\) & 561 & 575 & 164 & 202 & 191 & 210 & 217 & 157 & 366 & 401 & 374 & 200 & 317 & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & 55 & 97 & \({ }^{951}\) & 190 & \({ }^{3} 4\) & \({ }^{303}\) & 104 & 409 & 732 & 589 & 552 & 762 & 379 \\
\hline Weighed base & \({ }^{1141}\) & \({ }_{555}\) & 581 & \({ }^{121}\) & 195 & 184 & 196 & 177 & 268 & 316 & 381 & 445 & \({ }^{157}\) & 305 & 268 & 354 & \({ }^{635}\) & 506 & 273 & 298 & 262 & \({ }^{153}\) & 56 & \({ }^{98}\) & 942 & 199 & 717 & 278 & \({ }^{146}\) & 365 & 776 & \({ }_{352}\) & 789 & 674 & 467 \\
\hline verg good iob (2) & \[
\begin{aligned}
& 70 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
7 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& \begin{array}{c}
22 \% \\
6+1
\end{array} \\
& \hline 6
\end{aligned}
\] & 13
\(7 \%\) & \[
\begin{gathered}
7 \\
4 \%
\end{gathered}
\] & \[
\begin{gathered}
7 \% \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 10 \% \\
& \mathrm{ki}
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& \text { 20\% } \\
& \text { op }
\end{aligned}
\] & 10
\(4 \%\) & (16) & \[
\begin{aligned}
& 45 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
23 \\
9 \% \\
9 \\
\times
\end{gathered}
\] & 12
\(4 \%\) & \[
\begin{aligned}
& 12 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 12 \% \\
& \text { tux }
\end{aligned}
\] & \[
\begin{gathered}
3 \\
6 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
1 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& 6 \% \\
& 60
\end{aligned}
\] & \[
\begin{gathered}
9 \\
5 \%
\end{gathered}
\] & 48
\(7 \%\) & \[
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 6 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& \text { 10\% }
\end{aligned}
\] & 35
\(5 \%\) & \[
\begin{gathered}
29 \\
8 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 7 \%
\end{aligned}
\] & 25
\(5 \%\) \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 179 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
106 \\
\substack{19 \% \\
c} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
73 \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 25 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
19 \%
\end{gathered}
\] & \[
\begin{gathered}
33 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
61 \\
{ }_{1}^{69 \%} \\
\hline 6
\end{gathered}
\] & \[
\begin{aligned}
& 65 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
31 \\
\substack{21 \% \\
\mathrm{w}}
\end{gathered}
\] & \[
\begin{aligned}
& 3 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 20 \% \\
& \text { w. }
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 118 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& \text { 20\% } \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 107 } \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 11 \%
\end{aligned}
\] \\
\hline Netther g good nor bad iob (0) & \[
\begin{aligned}
& 313 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1477 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 22 \% \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
\substack{33 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 83 \\
& 26 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
144 \\
32 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 288 \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 267 \\
& 288 \\
& 288
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& \text { 27\% }
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 213 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 34 \%
\end{aligned}
\] \\
\hline Fariry bad iob (-1) & \[
\begin{aligned}
& 230 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
27 \\
\substack{23 \% \\
E}
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
\substack{30 \% \\
E}
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
49 \\
\substack{27 \% \\
66} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
62 \\
23 \% \\
\varepsilon \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
49 \\
15 \% \\
\end{gathered}
\] & \[
\begin{aligned}
& 71 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& \text { 25\% } \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 26 \% \\
& \text { no } \\
& \text { no }
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 22 \% \\
& \\
& \hline 2 \%
\end{aligned}
\] & \[
\begin{gathered}
92 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 31 \% \\
& 5 v \\
& 5 v
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
\substack{28 \% \\
\gamma}
\end{gathered}
\] & \[
\begin{aligned}
& 148 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1599 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 21 \%
\end{aligned}
\] \\
\hline Ver badj job (2) & \[
\begin{aligned}
& 200 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 180 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 999 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
22 \% \\
\text { 22\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 17 \%
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\] & \[
\begin{aligned}
& 72 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& \text { 20 } \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& \begin{array}{c}
\text { 24\% } \\
5 v
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 11 \%
\end{aligned}
\] & \[
\underset{\substack{7 \\ 12 \%}}{ }
\] & \[
\begin{aligned}
& 18 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
49 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
151 \\
\text { 19\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
68 \\
15 \% \\
15 \%
\end{gathered}
\] \\
\hline Don't know & \[
\begin{aligned}
& 199 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
\substack{97 \% \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
\substack{13 \% \\
H}
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& \text { 31\% } \\
& H
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 19 \% \\
& \text { oH }
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 6 \% \\
& 6
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
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\begin{aligned}
& 38 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
68 \\
18 \% \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 10 \%
\end{aligned}
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\begin{aligned}
& 19 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
46 \\
\substack{45 \% \\
p}
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& \substack{46 \% \\
p}
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
71 \\
11 \% \\
\end{gathered}
\] & \[
\begin{aligned}
& 78 \\
& 15 \%
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& 34 \\
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\end{aligned}
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& 48 \\
& 16 \%
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& 30 \\
& 12 \%
\end{aligned}
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& 20 \\
& 13 \%
\end{aligned}
\] & \[
\underset{13 \%}{7}
\] & \[
\begin{gathered}
9 \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 123 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
13 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 80 \\
& 11 \% \\
& 18
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
29 \\
\text { 20\% } \\
0.0
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& \text { 155 }
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 15 \%
\end{aligned}
\] \\
\hline Ne: Good job & \[
\begin{aligned}
& 249 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
144 \\
\substack{14 \% \\
c} \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 105 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
61 \\
\substack{61 \% \\
\text { 12\% }} \\
\hline+1
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 20 \% \\
& 29
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
92 \\
\substack{99 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 84 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 18 \% \\
& 18
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& \begin{array}{l}
61 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& \begin{array}{l}
336 \\
\text { 3uw }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
6 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
35 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 167 } \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
109 \\
30 \% \\
0 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 140 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 29 \%
\end{aligned}
\] & 148
\(19 \%\) & \[
\begin{aligned}
& \text { 173 } \\
& 26 \%
\end{aligned}
\] & 76
\(16 \%\) \\
\hline Net: Bad job & \[
\begin{aligned}
& 430 \\
& 38 \% \\
& 38
\end{aligned}
\] & \[
\begin{aligned}
& 216 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 35 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
81 \\
\substack{8 \% \\
\text { of } \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 104 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 32 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 42 \%
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& 49 \\
& 31 \%
\end{aligned}
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\begin{aligned}
& 105 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
157 \\
\substack{4 \% 6 \\
M N}
\end{gathered}
\] & \[
\begin{aligned}
& 236 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 396
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& \text { a7\% } \\
& 5 v
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 26 \%
\end{aligned}
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& 24 \\
& 42 \%
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& 38 \\
& 39 \%
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& 339 \\
& 36 \%
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\] & \[
\begin{gathered}
91 \\
46 \% \\
\substack{46 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 276 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 388
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 34 \% \\
& 30
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 32 \% \\
& 32
\end{aligned}
\] & \[
\begin{aligned}
& 313 \\
& 40 \% \\
& 40
\end{aligned}
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\begin{aligned}
& 120 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 310 \\
& 39 \% \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 266 \\
& 39 \% \\
& 39
\end{aligned}
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\begin{aligned}
& 164 \\
& 35 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.31}\) & -0.27 & \({ }^{-0.36}\) & \(\stackrel{-0.15}{-0}\) &  & \({ }^{-0.24}\) & \({ }^{0.47}\) & -0.46 & \({ }^{-0.39}\) & \({ }_{0}^{0.11}\) & \({ }^{0.35}\) & -0.42 & \({ }_{\substack{-0.08 \\ 08}}\) & -0.19 & \({ }^{-0.42}\) & -0.44 & -0.24 & -0.41 & \({ }_{0}^{0.17}\) & \({ }^{-0.39}\) & -0.57 &  & \(\stackrel{-0.49}{ }\) & \({ }^{-0.38}\) & \({ }^{-0.28}\) & \({ }^{0.48}\) & -0.30 & \({ }^{0.35}\) & \({ }^{-0.33}\) & \(\stackrel{-0.07}{0}\) & -0.43 & \({ }_{8}^{-0.12}\) & -0.41 & \({ }^{-0.30}\) & \({ }^{-0.33}\) \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{24}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC} \\
\hline \multicolumn{24}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Halving inflation this year All Adults aged 18+ in Great Britain} \\
\hline & Total & & eneral lectit & tion 2019 Vot & & Referendur & 2016 vote & & & & Favourale & eto parties & & & & & & Favourable to & to politicians & & & (imparto on & of Brexit's the country \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & Conservat
ve
(B) & \[
\begin{aligned}
& \text { Labour } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Liberal } \\
\text { Democrats } \\
\text { (D) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Other } \\
& \text { (E) }
\end{aligned}
\] & \[
\underset{(\text { F })}{\substack{\text { Remain }}}
\] & \[
\begin{gathered}
\text { Leave } \\
\left(\begin{array}{c}
\text { (G) }
\end{array}\right.
\end{gathered}
\] &  & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { ble to Cons }
\end{aligned}
\]
(I) & \[
\begin{aligned}
& \text { a Favurabl } \\
& \text { s extorab } \\
& \text { (I) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { ble to Lab } \\
& \text { (K) }
\end{aligned}
\] &  & \[
\begin{gathered}
\text { Untavoura } \\
\text { belo tib } \\
\text { Dems } \\
\text { (M) }
\end{gathered}
\] & \[
\begin{gathered}
\text { favoural } \\
\substack{\text { efor foren } \\
\text { Party } \\
\text { (N) }}
\end{gathered}
\] & \[
\begin{aligned}
& \text { Unfivoura } \\
& \text { be te oen } \\
& \text { Green } \\
& \text { Party } \\
& \text { (0) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Favourab } \\
& \text { eto sunak } \\
& \text { (P) }
\end{aligned}
\] &  & \[
\begin{gathered}
\text { Favourabl } \\
\text { eto } \\
\text { Starmer } \\
\text { (R) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Unfavoura } \\
\text { ble to } \\
\text { Starmer } \\
\text { (s) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Favoural } \\
& \text { eto Hunt } \\
& \text { (T) }
\end{aligned}
\] & \begin{tabular}{l}
Unfavoura \\
ble to \\
Hunt \\
(U)
\end{tabular} & \[
\begin{gathered}
\text { Positive } \\
\text { impact } \\
\text { (V) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Negative } \\
\text { impact } \\
\text { (w) }
\end{gathered}
\] \\
\hline Unveighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighed base & \({ }^{1141}\) & 378 & 277 & 96 & 131 & 450 & \({ }^{423}\) & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & \({ }^{341}\) & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
\begin{aligned}
& 70 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& \text { 49\% } \\
& \text { BE }
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 7 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
8 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& \begin{array}{l}
8 \% \\
\text { ko }
\end{array} \mathbf{l}
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 6 \% \\
& k
\end{aligned}
\] & \[
\begin{gathered}
53 \\
\substack{13 \% \\
\text { hixwoum }}
\end{gathered}
\] & \[
\begin{aligned}
& 6 \\
& 1 \%
\end{aligned}
\] & \[
\begin{gathered}
31 \\
\text { cos } \\
\text { Hikno }
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 5 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 9 \% \\
& \text { unNo }
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 3 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& \text { 514\% } \\
& \text { posi }
\end{aligned}
\] & \[
\begin{gathered}
7 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 25 \\
& \text { 212\% } \\
& \text { ps }
\end{aligned}
\] & \[
\begin{gathered}
32 \\
6 \% \\
5 \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 4 \%
\end{aligned}
\] \\
\hline Fairly good job (1) & \[
\begin{aligned}
& 179 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 3 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& \substack{17 \% \\
8 \\
8}
\end{aligned}
\] & \[
\begin{gathered}
26 \\
20 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 79 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 15 \% \\
& 10
\end{aligned}
\] & \[
\begin{aligned}
& \text { 45 } \\
& \text { 16\% } \\
& \text { kno }
\end{aligned}
\] &  & \[
\begin{aligned}
& 129 \\
& \text { H2\% } \\
& \text { HKKMNo }
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
\text { 54\% } \\
\text { hekue }
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 8 \% \\
& k
\end{aligned}
\] & \[
\begin{gathered}
62 \\
\text { che } \\
\text { Hkno }
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 9 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& \begin{array}{l}
\text { 35\% } \\
\text { passu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
46 \\
\text { 22\% } \\
\text { ps }
\end{gathered}
\] & \[
\begin{aligned}
& 94 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 17 \%
\end{aligned}
\] \\
\hline Neithera good nora bad job (0) & \[
\begin{aligned}
& 313 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
97 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 72 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& { }^{42 \%} \\
& \text { sc }
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 28 \% \\
& \hline 8
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& \text { a9\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& \text { 31\% } \\
& \text { Hene }
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& \begin{array}{l}
\text { 30\% } \\
\text { kno }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 31 \\
& \text { Heno }
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& \substack{11 \% \\
\text { psu }}
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& \text { 23\% }
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 31 \%
\end{aligned}
\] \\
\hline Fairly bad job (-1) & \[
\begin{gathered}
2300 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 118 \\
& \begin{array}{l}
11 \% \\
\text { coe }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 27 \% \\
& \text { un }
\end{aligned}
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\begin{aligned}
& \text { 102 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& \text { 32\% } \\
& \text { welun }
\end{aligned}
\] & \[
\begin{gathered}
37 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 106 \\
& \text { 27\% } \\
& \text { uwn }
\end{aligned}
\] & \[
\begin{gathered}
39 \\
{ }_{15 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 104 \\
& \text { 109\% } \\
& \text { wive }
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 26 \% \\
& \text { 28\% }
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& \begin{array}{c}
\text { 33\% } \\
\text { paru u }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& \text { 20\% } \\
& \text { or }
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1200 } \\
& 20 \%
\end{aligned}
\] \\
\hline Verb bad job (-2) & \[
\begin{aligned}
& 200 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& \text { 25\% } \\
& \text { co }
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 5 \% \\
& 5
\end{aligned}
\] & \[
\begin{gathered}
28 \\
\substack{21 \% \\
c \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
92 \\
22 \% \\
{ }_{\mathrm{F}}^{2 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 60 \\
& \begin{array}{l}
61 \% \\
\text { un }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 17 \% \\
& \mu \approx 1
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& \text { 36\% } \\
& \text { Hunv }
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& \begin{array}{l}
22 \% \\
\text { Hunu }
\end{array}, ~
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& \begin{array}{l}
31 \% \\
\text { Hunv }
\end{array}{ }^{2}
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
106 \\
\text { 24\% } \\
\text { RT }
\end{gathered}
\] & \[
\begin{aligned}
& 9 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& \begin{array}{l}
35 \% \\
\text { pearu }
\end{array}, ~
\end{aligned}
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\begin{aligned}
& 31 \\
& { }_{1}^{15 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 16 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 149 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
60 \\
\text { co } \\
\text { H1 }
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 7 \%
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\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
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& 32 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & \[
\begin{gathered}
48 \\
\text { 10\% } \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 12 \%
\end{aligned}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 249 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1113 \\
& \begin{array}{l}
11 \% \\
\text { BoE }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
23 \\
\text { c5\% } \\
{ }_{8}^{25 \%}
\end{gathered}
\] & \[
\begin{gathered}
34 \\
\text { 32\% } \\
8 .
\end{gathered}
\] & \[
\begin{aligned}
& 106 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& \begin{array}{c}
\text { 23\% } \\
\text { kno }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& \text { a6\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{gathered}
182 \\
\text { 46\% } \\
\text { HKkMNo }
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 37 \% \\
& \text { HikNo }
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 13 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 44 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& \begin{array}{l}
\text { 99\% } \\
\text { passu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& \begin{array}{l}
71 \% \\
\text { ps }
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 21 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 430 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& \begin{array}{c}
20 \% \\
\text { cos } \\
\text { cot }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 23 \% \\
& 23
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& \left.\begin{array}{c}
59 \% \\
c \\
c
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
190 \\
\left.\begin{array}{c}
45 \% \\
F
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 140 \\
& \begin{array}{l}
14 \% \\
\text { vere }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 34 \% \\
& \text { un }
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 283 \\
& \text { 288\% } \\
& \text { Helumo }
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 24 \% \\
& 26
\end{aligned}
\] &  & \[
\begin{aligned}
& 72 \\
& 27 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 150 \\
& \begin{array}{l}
\text { 44\% } \\
\mathrm{RF}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 179 \\
& 40 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 298 \\
& \substack{688 \\
\text { poaru }}
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 218 \\
& 36 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.31}\) & -0.72 & \({ }_{\substack{0.25 \\ \text { 日E }}}\) & \({ }_{\substack{0.04 \\ 8 \\ \hline}}\) & \({ }_{\substack{-0.31 \\ 8 .}}\) & \(\stackrel{-0.17}{6}\) & \({ }^{0.44}\) & - \(\begin{gathered}-0.40 \\ \text { kM0 }\end{gathered}\) & \({ }_{\text {coin }}^{-0.22}\) & (He.40 & -1.06 & \[
\begin{gathered}
0.20 \\
\text { HIKMNO }
\end{gathered}
\] & \(\underbrace{}_{\substack{-0.80 \\ k}}\) & O.O3
Hikno & \({ }_{-0.81}^{0}\) & \(\stackrel{-0.38}{58}\) & \(\stackrel{-0.32}{5}\) & \({ }_{\substack{0.54 \\ \text { pastu }}}\) & \({ }^{-1.05}\) & \({ }_{\text {Pasu }}^{\text {po.03 }}\) & \(\stackrel{-0.32}{5}\) & -0.23 & \({ }^{-0.30}\) \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{\begin{tabular}{l}
Ipsos UK January 2023 Political Pulse PUBLIC \\
Fieldwork: 6-10 January 2023 Adults aged \(18+\) in GB
\end{tabular}} \\
\hline \multicolumn{36}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Growing the economy All Adults aged 18+ in Great Britain} \\
\hline & Total & & der & & & & & & & & ated \(A\) ge & & & Generat & ations & & & & & & & Stion & & & Urban & & & arital satut & & or orund & dider) & & cation & Employme & nestatus \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\underset{\substack{\text { (B) } \\(B)}}{\text { Male }}
\] & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{aligned}
& 18.24 \\
& (0)
\end{aligned}
\] & \[
\begin{gathered}
25 \cdot 34 \\
(\mathrm{E})
\end{gathered}
\] & \[
\begin{gathered}
35.44 \\
(f) \\
\hline()
\end{gathered}
\] & \[
\begin{aligned}
& 45.54 \\
& (66
\end{aligned}
\] & \[
\begin{gathered}
55.64 \\
\hline(H)
\end{gathered}
\] & \[
\begin{aligned}
& \text { 65t } \\
& \text { (1) }
\end{aligned}
\] & \[
\begin{gathered}
18.34 \\
(1)
\end{gathered}
\] & \[
\begin{gathered}
35.54 \\
(k)
\end{gathered}
\] & \[
\begin{aligned}
& 55+ \\
& \text { (t) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Gen Z } \\
& (\mathrm{m})
\end{aligned}
\] & Milemias & \[
\begin{aligned}
& \operatorname{Gen} x++ \\
& (0)
\end{aligned}
\] & \[
\begin{gathered}
\text { Baby } \\
\text { Boomer } \\
\text { (P) }
\end{gathered}
\] & \[
\begin{aligned}
& \mathrm{ABC1}(\mathrm{C}) \\
& \text { (a) }
\end{aligned}
\] & \[
\underset{\substack{\mathrm{CR}) \\(\mathrm{R})}}{\substack{ \\\hline}}
\] & \[
\begin{gathered}
\text { North } \\
\text { (S) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Midlands } \\
(\pi)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { Su) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { London } \\
& \text { (v) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (w) }
\end{aligned}
\] & \[
\begin{gathered}
\text { scotand } \\
(x)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Urian } \\
& (1)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Rural } \\
& (z)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Married, } \\
& \text { Living as } \\
& \text { Maried } \\
& \text { (a) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Single } \\
(\text { (b) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Divorced/s } \\
\text { eparated } \\
\text { (c) }
\end{gathered}
\] & \[
\begin{gathered}
\text { At least } \\
\text { one hild } \\
\text { present }
\end{gathered}
\] & \[
\begin{gathered}
\text { chidren } \\
\substack{\text { cildresen } \\
\text { pesent }} \\
\text { (e) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Graduate } \\
\text { (f) }
\end{gathered}
\] & \[
\underset{(\mathrm{E})}{\substack{\text { Non- } \\ \text { grauate }}}
\] & \[
\begin{gathered}
\text { Working } \\
(n)
\end{gathered}
\] & \[
\underset{\substack{\text { working } \\ \text { (i) }}}{\substack{\text { Not }}}
\] \\
\hline Unweighted base & \({ }^{1141}\) & 561 & 575 & 164 & 202 & 191 & 210 & \({ }^{217}\) & 157 & \({ }^{366}\) & 401 & 374 & 200 & 317 & 284 & 309 & \({ }^{776}\) & 365 & 276 & 296 & 262 & 155 & 55 & 97 & 951 & 190 & \({ }_{7} 7\) & 303 & 104 & 409 & \({ }_{73}\) & 589 & 552 & 762 & 379 \\
\hline Weighted base & 1141 & \({ }_{5} 5\) & 581 & \({ }^{121}\) & 195 & 184 & 196 & 177 & 268 & 316 & 381 & 445 & 157 & 305 & 268 & \({ }^{354}\) & 635 & 506 & 273 & 298 & 262 & 153 & 56 & \({ }_{98}\) & \({ }_{942}\) & 199 & 717 & 278 & 146 & 365 & 776 & 352 & 789 & 674 & 467 \\
\hline ver goocijob (2) & \[
\begin{aligned}
& 74 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 6 \% \\
& 6
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 2 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
1 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 64 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 7 \%
\end{aligned}
\] & 29 \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 233 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 23 \% \\
& 23
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
80 \\
25 \% \\
k \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& 65 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 20 \% \\
& 29
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 22 \%
\end{aligned}
\] & \[
\stackrel{8}{14 \%}
\] & \[
\begin{aligned}
& 25 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 23 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
17 \%
\end{gathered}
\] \\
\hline Neither a good nor a ba job (0) & \[
\begin{aligned}
& 289 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 26 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
46 \\
236
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 23 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 26 \% \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 241 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 29 \%
\end{aligned}
\] \\
\hline Faily bad job (-1) & \[
\begin{aligned}
& 220 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
\substack{32 \% \\
\xi}
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& \left.\begin{array}{c}
76 \% \\
66 \\
6
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
49 \\
\text { 45\% }
\end{gathered}
\] & \[
\begin{aligned}
& 63 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \left.\begin{array}{l}
10 \% \\
{ }_{\kappa}^{2}
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
86 \\
\begin{array}{c}
\text { 24\% } \\
\text { no }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 141 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 19 \%
\end{aligned}
\] & 92
20\% \\
\hline Ver bad job (-2) & \[
\begin{aligned}
& 189 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& \left.\begin{array}{c}
42 \% \\
\text { 22\% }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
41 \\
\text { 15\% }
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
71 \\
199
\end{gathered}
\] & \[
\begin{gathered}
74 \\
17 \%
\end{gathered}
\] & \[
\begin{aligned}
& 19 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
{ }_{21 \%} \\
M
\end{gathered}
\] & \[
\begin{gathered}
64 \\
18 \% \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 88 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
101 \\
\text { 20\% } \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
\substack{51 \% \\
\text { 21\% }}
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 17 \%
\end{aligned}
\] & 72 \\
\hline Don't know & \[
\begin{aligned}
& 136 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
21 \\
\substack{11 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
32 \\
17 \% \\
H
\end{gathered}
\] & \[
\begin{gathered}
34 \\
\substack{37 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
8 \\
5 \% \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
17 \% \\
n \\
n
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
44 \\
14 \%
\end{gathered}
\] & \[
\begin{aligned}
& 38 \\
& 14 \% \\
& 1
\end{aligned}
\] & 28
\(8 \%\) & \[
\begin{aligned}
& 63 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 12 \%
\end{aligned}
\] & \[
{ }_{8 \%}^{4}
\] & \[
\begin{aligned}
& 9 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
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& 37 \\
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\hline Mean & \({ }^{-0.22}\) & \({ }^{0.22}\) & -0.21 & \(\stackrel{-0.04}{6}\) & \(\substack{\text { a } \\ \text { citl } \\ \text { cit }}^{\text {a }}\) & \({ }^{-17}\) & \({ }^{0.38}\) & \({ }^{-0.30}\) & \({ }^{-0.34}\) & k & \({ }^{-0.28}\) & -0.32 & \({ }^{-0.07}\) & \({ }_{0}^{-0.04}\) & -0.30 & \({ }^{-0.35}\) & \({ }^{-0.17}\) & \({ }^{-0.28}\) & \({ }_{0}^{0.01}\) & -0.28 & \({ }^{-0.45}\) & \({ }_{0}^{0.05}\) & \({ }^{-0.35}\) & \({ }^{-0.31}\) & -0.18 & \({ }^{-0.39}\) & -0.20 & -0.26 & \({ }^{-0.23}\) & - & -0.32 & \(\stackrel{-0.03}{8}\) & \({ }^{-0.30}\) & -0.19 & -0.25 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{24}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC} \\
\hline \multicolumn{24}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Growing the economy All Adults aged 18+ in Great Britain} \\
\hline & Total & & eneral Elec & tion 2019 vote & & Referendur & 2016 vote & & & & Favourale & eto parties & & & & & & Favourable to & to politicians & & & (impacto on & Brexit's the country \\
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\begin{aligned}
& \text { Other } \\
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\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighed base & 1141 & 378 & 277 & 96 & 131 & 450 & \({ }^{423}\) & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & \({ }^{341}\) & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
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& 74 \\
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& \text { 13\% } \\
& 8^{*}
\end{aligned}
\] & \[
\begin{gathered}
7 \\
5 \%
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 9 \% \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 9 \% \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 9 \% \\
& 9 \% \\
& \text { ar }
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 11 \%
\end{aligned}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 307 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 140 \\
& \substack{10 \\
\text { Beo } \\
\text { BoE }}
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& \substack{35 \% \\
87 \\
8 .}
\end{aligned}
\] & \[
\begin{gathered}
40 \\
30 \% \\
8
\end{gathered}
\] & \[
\begin{gathered}
153 \\
\substack{13 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 88 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
\text { 27\% } \\
\text { kno }
\end{gathered}
\] & \[
\begin{aligned}
& 200 \\
& 359 \\
& \text { Hkno }
\end{aligned}
\] & \[
\begin{gathered}
231 \\
58 \% \\
\text { HikMNo }
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 121 } \\
& \text { Hikno } \\
& \text { Hike }
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& \begin{array}{c}
\text { 47\% } \\
\text { HikNo }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& \substack{\text { 53\% } \\
\text { ps }}
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& \begin{array}{c}
\text { 60\% } \\
\text { poasu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& \text { 73\% } \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& \begin{array}{c}
32 \% \\
\text { ps }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 28 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 409 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& \begin{array}{c}
27 \% \\
\text { cog }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
48 \\
\begin{array}{c}
47 \% \\
c 0
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 127 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
200 \\
47 \% \\
F
\end{gathered}
\] &  &  & \[
\begin{aligned}
& 54 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
272 \\
\text { 255 } \\
\text { Hulluno }
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 57 \% \\
& \text { Hume } \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& \text { 65\% } \\
& \text { 25\% }
\end{aligned}
\] &  & \[
\begin{aligned}
& 147 \\
& \begin{array}{c}
45 \% \\
\text { ary }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
290 \\
\substack{67 \% \\
\text { paparu }}
\end{gathered}
\] & \[
\begin{aligned}
& 83 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 35 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.22}\) & -0.70 & \[
\substack{0.45 \\ 85}
\] & \[
\begin{gathered}
0.24 \\
\text { pex }
\end{gathered}
\] & \[
\begin{gathered}
-0.20 \\
80^{0} \\
\hline
\end{gathered}
\] & : & \({ }^{0.46}\) & \[
\begin{gathered}
-0.33 \\
k \times 00 \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
0.05 \\
\text { H} k \text { Ho }
\end{gathered}
\] & \[
\begin{gathered}
0.58 \\
\text { HIKMNO }
\end{gathered}
\] & -1.00 & \[
\begin{gathered}
0.44 \\
\text { HIKMNO }
\end{gathered}
\] & \[
{ }_{0}^{-0.78} \mathrm{k}
\] & \[
\begin{gathered}
0.23 \\
\text { Hekn }
\end{gathered}
\] & \[
{ }_{-0.78}^{0}
\] & \[
-.0 .36
\] & \(\stackrel{-0.16}{5}\) & \[
\begin{gathered}
0.66 \\
\text { p.asu }
\end{gathered}
\] & -1.00 & \({ }_{\substack{-0.12 \\ p s}}\) & \(\stackrel{-0.19}{5}\) & -0.20 & \({ }^{-0.17}\) \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB} \\
\hline \multicolumn{36}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Making sure the national debt is falling All Adults aged 18+ in Great Britain} \\
\hline & Total & & der & & & & & & & & ated Age & & & Generat & ations & & & & & & & & & & Urban & & & arital statu & &  & \begin{tabular}{l}
Iren HH (17 \\
der)
\end{tabular} & Educa & & Employme & ent status \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Male } \\
(\text { B) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
18.24 \\
(0) \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
25 \cdot 34 \\
(5) \\
(5)
\end{gathered}
\] & \[
\begin{gathered}
35.44 \\
(f)
\end{gathered}
\] & \[
\begin{gathered}
45.54 \\
\text { (66) }
\end{gathered}
\] & \[
\begin{gathered}
55.64 \\
(F) \\
(F)
\end{gathered}
\] & \[
\begin{aligned}
& \text { 65t } \\
& \text { (1) }
\end{aligned}
\] & \[
\begin{gathered}
18.34 \\
(3)
\end{gathered}
\] & \[
\begin{aligned}
& 35.54 \\
& (k)
\end{aligned}
\] & \[
\begin{aligned}
& \text { 55+ } \\
& (4)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Gen Z } \\
& \text { (M) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Millennials } \\
\text { (N) }
\end{gathered}
\] & \[
\begin{aligned}
& \operatorname{Gen} x++ \\
& (00)
\end{aligned}
\] & \[
\begin{gathered}
\text { Baby } \\
\hline \text { Boomer } \\
\text { (P) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { ABC1 } \\
& (0)
\end{aligned}
\] & \[
\underset{(\mathrm{R})}{\substack{\text { (R)E }}}
\] & \[
\begin{gathered}
\text { North } \\
(s)
\end{gathered}
\] & \[
\begin{gathered}
\text { Midlands } \\
(T)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { (U) }
\end{aligned}
\] & \[
\begin{gathered}
\text { London } \\
\text { (v) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (w) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Scotand } \\
& (x)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Urian } \\
& \text { (n) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Rural } \\
& (z)
\end{aligned}
\] & Married/ \begin{tabular}{c} 
Living as \\
Married \\
\hline
\end{tabular} (a) & \[
\begin{gathered}
\text { Single } \\
(\text { (b) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Widowed/ } \begin{array}{l}
\text { Divorec/s } \\
\text { eparated } \\
\text { (c) }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& \text { At least } \\
& \begin{array}{c}
\text { one child } \\
\text { present }
\end{array} \\
& \text { (d) }
\end{aligned}
\] & \[
\begin{gathered}
\substack{\text { chicren } \\
\text { chicrentent } \\
\text { (e) }}
\end{gathered}
\] & \[
\begin{gathered}
\text { Graduate } \\
\text { (f) }
\end{gathered}
\] & \[
\underset{\substack{\text { Non-anate } \\ \text { (E) }}}{\text { gren }}
\] & \[
\begin{gathered}
\text { Working } \\
(h)
\end{gathered}
\] & \[
\begin{gathered}
\text { Not } \\
\text { working } \\
\text { (i) }
\end{gathered}
\] \\
\hline Unweighted base & \({ }_{141}\) & 561 & 575 & 164 & 202 & 191 & 210 & 217 & \({ }^{157}\) & \({ }^{366}\) & \({ }^{401}\) & 374 & 200 & 317 & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & 55 & 97 & 951 & 190 & \({ }^{3} 4\) & 303 & 104 & 409 & 732 & 589 & 552 & 762 & 379 \\
\hline Weighed base & \({ }_{1141}\) & \({ }_{555}\) & 581 & \({ }^{121}\) & 195 & 184 & 196 & 177 & 268 & \({ }^{316}\) & 381 & 445 & 157 & 305 & 268 & \({ }_{354}\) & 635 & 506 & 273 & 298 & 262 & 153 & 56 & \({ }_{98}\) & 942 & 199 & 717 & \({ }^{278}\) & 146 & 365 & 776 & 352 & 789 & \({ }^{674}\) & 467 \\
\hline Ver goocijob (2) & \[
\begin{gathered}
79 \\
7 \%
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& \begin{array}{c}
13 \\
111 \\
6 H
\end{array}
\end{aligned}
\] &  & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
3 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& \text { 43\% } \\
& \mathrm{kc}
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 5 \%
\end{aligned}
\] & 18
\(4 \%\) & \[
\begin{aligned}
& 19 \\
& \begin{array}{l}
19 \% \\
o p \\
o
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 11 \% \\
& 0 \\
& 0
\end{aligned}
\] & 10
\(4 \%\) & (16) & \({ }_{\substack{43 \\ 7 \%}}\) & \[
\begin{aligned}
& 36 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \% \\
& 00 \\
& 00
\end{aligned}
\] & 20
\(7 \%\) & \[
\begin{aligned}
& 11 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 17 \% \\
& \text { ux }
\end{aligned}
\] & \[
\begin{gathered}
3 \\
5 \%
\end{gathered}
\] & \[
\begin{gathered}
1 \\
2 \%
\end{gathered}
\] & 70
\(7 \%\) & \[
\begin{gathered}
9 \\
4 \%
\end{gathered}
\] & 54
\(8 \%\) & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 11 \% \\
& \text { 11\% }
\end{aligned}
\] & 38
\(5 \%\) & \[
\begin{aligned}
& 33 \\
& 9 \% \\
& 8
\end{aligned}
\] & 46
\(6 \%\) & \[
\begin{aligned}
& 55 \\
& 8 \% \\
& 8
\end{aligned}
\] & 23\% \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 178 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
98 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 80 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 198 \\
& 1
\end{aligned}
\] & \[
\begin{gathered}
34 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
31 \\
17 \% \\
\stackrel{17}{2}
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 8 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
57 \\
\substack{18 \% \\
i}
\end{gathered}
\] & \[
\begin{gathered}
69 \\
\substack{18 \% \\
i}
\end{gathered}
\] & \[
\begin{aligned}
& 52 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 477 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 19 \%
\end{aligned}
\] & \[
\underset{16 \%}{9}
\] &  & \[
\begin{aligned}
& 154 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
71 \\
20 \% \\
8
\end{gathered}
\] & \[
\begin{aligned}
& \text { 107 } \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 13 \%
\end{aligned}
\] \\
\hline Neithera good nora badi job (0) & \[
\begin{aligned}
& 308 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
35 \\
\substack{39 \% \\
F}
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& \begin{array}{l}
50 \% \\
\text { fo }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& \left.\begin{array}{c}
51 \% \\
f 6 \\
f
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
86 \\
\left.\begin{array}{c}
82 \% \\
\mathrm{~F}
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
93 \\
30 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
141 \\
\substack{32 \% \\
k}
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
119 \\
34 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 172 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 32 \% \\
& 3
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1998 } \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 219 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
148 \\
32 \% \\
h
\end{gathered}
\] \\
\hline Fariry bad iob (-1) & \[
\begin{aligned}
& 232 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
23 \\
19 \% \\
\varepsilon
\end{gathered}
\] & \[
\begin{aligned}
& 18 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
\text { zo\% } \\
\underset{k}{2}
\end{gathered}
\] & \[
\begin{gathered}
40 \\
\substack{20 \% \\
\varepsilon}
\end{gathered}
\] & \[
\begin{gathered}
45 \\
\substack{26 \% \\
E}
\end{gathered}
\] & \[
\begin{gathered}
70 \\
\substack{26 \% \\
\varepsilon}
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& \begin{array}{l}
26 \% \\
\text { mw }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 238
\end{aligned}
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\(37 \%\) \\
\hline Mean & \({ }^{-0.31}\) & \({ }^{0.25}\) & -0.37 & \(\underbrace{}_{\substack{-0.03 \\ 6+11}}\) & \({ }_{\text {cotl }}\) & -0.21 & \({ }^{0.52}\) & -0.44 & \({ }^{-0.49}\) & \({ }_{\substack{-0.01 \\ k}}\) & \({ }^{-0.37}\) & -0.47 & \({ }_{\substack{0 \\ 0.09}}\) & \({ }_{\substack{-0.11 \\ 0 p}}^{\text {op }}\) & \({ }^{-0.46}\) & -0.48 & \({ }^{-0.28}\) & -0.35 & \({ }_{0}^{-0.14}\) & \({ }^{-0.38}\) & -0.58 & \(\substack{0.03 \\ \text { ut }}_{\text {a }}\) & \({ }^{-0.38}\) & \({ }^{-0.31}\) & \(\stackrel{-0.26}{26}\) & \({ }^{-0.54}\) & \({ }^{-0.30}\) & -0.29 & \({ }^{-0.42}\) & \(\stackrel{-0.06}{e}\) & -0.42 & \(\stackrel{-0.15}{8}\) & \({ }^{-0.38}\) & -0.28 & \({ }^{-0.36}\) \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{24}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC} \\
\hline \multicolumn{24}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Making sure the national debt is falling All Adults aged 18+ in Great Britain} \\
\hline & Total & & eneral Elec & tion 2019 Vot & & Referendur & 2016 vote & & & & Favourble & te to parties & & & & & & Favourable to & to politicians & & & (impacto on & Brexit's the country \\
\hline & \[
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\end{aligned}
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& \text { Other } \\
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\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighed base & 1141 & 378 & 277 & 96 & 131 & 450 & \({ }^{423}\) & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & \({ }^{341}\) & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
\begin{aligned}
& 79 \\
& 7 \%
\end{aligned}
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\begin{aligned}
& 9 \\
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\hline Fairly good job (1) & \[
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& 94 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 109 } \\
& 18 \%
\end{aligned}
\] \\
\hline Neithera good nora bad job (0) & \[
\begin{aligned}
& 308 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
80 \\
21 \%
\end{gathered}
\] & \[
\begin{aligned}
& 82 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 40 \% \\
& \text { } \\
& { }_{8} \%
\end{aligned}
\] & \[
\begin{gathered}
42 \\
\begin{array}{c}
32 \% \\
82 \%
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
138 \\
31 \% \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 98 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 338 \\
& \text { Heno }
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& \text { 30\% } \\
& \text { Hkno }
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
\text { 318 } \\
\text { Hukn }
\end{gathered}
\] & \[
\begin{gathered}
72 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 82 \\
& 31 \% \\
& \text { Hkno }
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 18 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& \substack{13 \% \\
\text { po }}
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& \substack{11 \% \\
\text { pss }}
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& \substack{188 \\
\mathrm{ps}}
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 30 \%
\end{aligned}
\] \\
\hline Fairly bad job (-1) & \[
\begin{aligned}
& 232 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 350 \\
& \text { cot }
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 25 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 27 \% \\
& \text { un }
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& \text { ang } \\
& \text { une }
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 29 \% \\
& \omega 10
\end{aligned}
\] & \[
\begin{gathered}
41 \\
\text { 15\% } \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 105 \\
& 29 \% \\
& \text { wwn }
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& \begin{array}{c}
\text { 296 } \\
\text { oruv }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \% \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 34 \% \\
& \text { opru }
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& \text { 20\% } \\
& \text { or }
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 21 \%
\end{aligned}
\] \\
\hline Verb bad job (-2) & \[
\begin{aligned}
& 206 \\
& 18 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 26 \% \\
& \text { 26\% } \\
& \text { co }
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 25 \\
& \text { 259} \\
& \text { co }
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 103 } \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& \text { 23\% } \\
& \text { unn }
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& \text { 90\% } \\
& \text { un }
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& \text { 36\% } \\
& \text { Hunv }
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 31 \% \\
& \text { unuw }
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 336 \\
& \text { 3uwn }
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& \begin{array}{l}
38 \% \\
\text { papuu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 100 } \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
60 \\
\text { 23\% } \\
\mathrm{w}
\end{gathered}
\] & \[
\begin{aligned}
& 94 \\
& 15 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 138 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
29 \\
{ }^{21 \%} \\
{ }_{40}
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 5 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 8 \% \\
& a \% \\
& a
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 11 \%
\end{aligned}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 257 \\
& 22 \% \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& \begin{array}{l}
14 \% \\
\text { BOE }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
34 \\
\text { 32\% } \\
8 .
\end{gathered}
\] & \[
\begin{aligned}
& 114 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& \text { 25\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& \text { 127\% } \\
& \text { kno }
\end{aligned}
\] &  & \[
\begin{aligned}
& 23 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
97 \\
41 \% \\
\text { HkNMo }
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
88 \\
336 \\
\text { Hukno }
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 23 \% \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& \begin{array}{l}
\text { 50\% } \\
\text { pastu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 64 } \\
& \begin{array}{c}
30 \% \\
\text { ps }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 22 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 439 \\
& 38 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 54 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
33 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 139 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
209 \\
99 \% \\
\end{gathered}
\] & \[
\begin{aligned}
& 146 \\
& \begin{array}{l}
14 \% \\
\text { vewn }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& \text { 182\% } \\
& \text { run }
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 287 \\
& \text { 29\% } \\
& \text { Helumo }
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 61 \% \\
& \text { Hunn }
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& \text { 22\% } \\
& \text { Huve }
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& \begin{array}{l}
\text { 99\% } \\
\text { aru }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 311 \\
& \begin{array}{l}
318 \\
\text { paparu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 42 \% \\
& 48
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 221 \\
& 36 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.31}\) & -0.80 & \[
\substack{0.33 \\ 8 \pm}
\] & \({ }^{0.10}{ }^{0.10}\) & \[
\begin{gathered}
-0.18 \\
8_{8}^{-0}
\end{gathered}
\] & \[
\stackrel{-0.14}{6}
\] & \({ }^{0.54}\) & \[
\begin{gathered}
-. .41 \\
\text { knin }
\end{gathered}
\] & \[
\begin{gathered}
0.17 \\
\text { Hek }
\end{gathered}
\] & \[
\begin{gathered}
0.47 \\
\text { HIKMNO }
\end{gathered}
\] & \({ }^{1.07}\) & \[
\begin{gathered}
0.31 \\
\text { HIKMNO }
\end{gathered}
\] & \({ }^{-0.83}\) & 0.11 & \({ }_{-0.83}\) & \[
-.0 .39
\] & \(\stackrel{-0.28}{5}\) & \[
\begin{aligned}
& 0.59 \\
& \text { passu }
\end{aligned}
\] & -1.07 & \[
\stackrel{\substack{0.16 \\ p \\ \hline}}{ }
\] & \(\stackrel{-0.33}{5}\) & -0.17 & -0.29 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB} \\
\hline \multicolumn{36}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Reducing NHS waiting lists All Adults aged 18+ in Great Britain} \\
\hline & Total & & & & & & & & & & gated Age & & & Generat & & & & & & & & & & & & Rural & & arital statu & & Prese of chile
orum
a & \[
\begin{aligned}
& \text { dren HH (17 } \\
& \text { nder) }
\end{aligned}
\] & & cation & Emploum & ent status \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Male } \\
(B)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
18.24 \\
(0) \\
(0)
\end{gathered}
\] & \[
\underset{\substack{25.34 \\(5)}}{ }
\] & \[
\begin{gathered}
35.44 \\
(F) \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
45.54 \\
(66
\end{gathered}
\] & \[
\begin{gathered}
55 \cdot 64 \\
(H)
\end{gathered}
\] & 65+
(1) & \[
\begin{aligned}
& 18.34 \\
& (3)
\end{aligned}
\] & \[
\begin{aligned}
& 35.54 \\
& \text { (K) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { 55t } \\
& (t)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Gen Z } \\
& (\mathrm{m})
\end{aligned}
\] & \[
\begin{array}{|c|}
\hline \text { Millennials } \\
\text { (N) }
\end{array}
\] & \[
\begin{gathered}
\operatorname{Gen} x++ \\
(0)
\end{gathered}
\] & \[
\begin{gathered}
\text { Baby } \\
\text { Boomer } \\
\text { (P) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { ABC1 } \\
& \text { (a) }
\end{aligned}
\] & \[
\underset{\substack{\mathrm{CR}) \\ \hline(\mathrm{R})}}{\substack{\mathrm{E}}}
\] & \[
\begin{gathered}
\text { North } \\
(s)
\end{gathered}
\] & \[
\begin{gathered}
\text { Midlands } \\
(\pi)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { (U) }
\end{aligned}
\] & \[
\begin{gathered}
\text { London } \\
\text { (V) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (W) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Scotland } \\
(x)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Urian } \\
& \text { (n) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Rural } \\
& \text { (22 }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Married/ } \\
& \text { Livivgas } \\
& \text { Married } \\
& \text { (a) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Single } \\
\text { (b) }
\end{gathered}
\] & \begin{tabular}{l}
Widowed/
Divorced/s \\
eparated \\
(c)
\end{tabular} & \[
\begin{gathered}
\text { At least } \\
\text { one chid } \\
\text { peresen }
\end{gathered}
\] & \[
\begin{gathered}
\substack{\text { Noorren } \\
\text { circsent } \\
\text { peret }} \\
\text { (e) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Graduate } \\
& \text { (f) }
\end{aligned}
\] & \[
\underset{\substack{\text { Non- } \\ \text { gravate } \\(\mathrm{g})}}{\text { None }}
\] & \[
\underset{\substack{\text { Working } \\(m)}}{ }
\] & \[
\begin{gathered}
\text { Not } \\
\text { working } \\
\text { (i) }
\end{gathered}
\] \\
\hline Unweighted base & \({ }_{141}\) & 561 & 575 & 164 & 202 & 191 & 210 & 217 & \({ }^{157}\) & \({ }^{366}\) & 401 & 374 & 200 & 317 & 284 & 309 & \({ }^{776}\) & \({ }^{365}\) & 276 & 296 & 262 & 155 & 55 & 97 & \({ }^{951}\) & 190 & 734 & 303 & 104 & 409 & 732 & 589 & 552 & 762 & 379 \\
\hline Weighted base & \({ }^{1141}\) & \({ }_{555}\) & 581 & \({ }^{121}\) & 195 & 184 & 196 & 177 & 268 & 316 & 381 & 445 & 157 & 305 & 268 & \({ }^{354}\) & \({ }_{6} 35\) & 506 & \({ }^{273}\) & 298 & 262 & 153 & 56 & \({ }_{98}\) & 942 & 199 & 717 & 278 & 146 & 365 & \({ }_{76}\) & \({ }_{35}\) & 789 & 674 & 467 \\
\hline ven gooci iob (2) & \[
\begin{aligned}
& 98 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 10 \%
\end{aligned}
\] & 18
\(7 \%\) & \[
\begin{aligned}
& 33 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& \text { 32\% } \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 5 \%
\end{aligned}
\] & (14) & \[
\begin{aligned}
& 23 \\
& \text { 25\% } \\
& \pi 0
\end{aligned}
\] & \[
\begin{gathered}
3 \\
5 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 8 \% \\
& 89
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 8 \% \\
& 89
\end{aligned}
\] & \[
\begin{gathered}
40 \\
11 \% \\
{ }_{8}
\end{gathered}
\] & 59
7 & \[
\begin{aligned}
& 58 \\
& 9 \%
\end{aligned}
\] & 40 \({ }_{\text {4 }}\) \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 230 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& \substack{23 \% \\
c}
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
35 \\
\substack{39 \\
5 \\
5}
\end{gathered}
\] & \[
\begin{gathered}
34 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
47 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 69 \\
& \text { 22\% }
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& \text { 22\% }
\end{aligned}
\] & \[
\begin{gathered}
64 \\
18 \% \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 146 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 18 \% \\
&
\end{aligned}
\] & \[
\begin{gathered}
53 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 228 \\
& 228
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 1399 } \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1449 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 1500 } \\
& \text { 22\% }
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 17 \%
\end{aligned}
\] \\
\hline Neither g good nor a ba job (0) & \[
\begin{aligned}
& 296 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 21 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 48 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 28 \% \\
& 20
\end{aligned}
\] & \[
\begin{gathered}
86 \\
23 \% \\
\\
26
\end{gathered}
\] & \[
\begin{aligned}
& 121 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
90 \\
\text { 929 } \\
\text { 29\% }
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 24 \% \\
& 24
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
94 \\
\text { 92\% } \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& \text { 24\% }
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
45 \\
23 \%
\end{gathered}
\] & 201
\(28 \%\) & \[
\begin{aligned}
& 70 \\
& 25 \%
\end{aligned}
\] & 26
18\% & \begin{tabular}{l}
103 \\
28\%
\end{tabular} & 193
25\% & 90
\(26 \%\) & 206
\(26 \%\) & 160
\(24 \%\) & 136 29\% \\
\hline \({ }_{\text {Failly bad job (-1) }}\) & \[
\begin{aligned}
& 203 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 19 \%
\end{aligned}
\] & 96
\(16 \%\) & \[
\begin{aligned}
& 19 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
31 \\
17 \%
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
37 \\
\substack{31 \% \\
E}
\end{gathered}
\] & \[
\begin{gathered}
59 \\
\text { 52\% } \\
\varepsilon
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
\text { 17\% }
\end{gathered}
\] & \[
\begin{gathered}
96 \\
\stackrel{92 \%}{2 \%} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
21 \\
13 \%
\end{gathered}
\] & 45
15\% & 47
18\% & \[
\begin{gathered}
77 \\
\substack{22 \% \\
\mathrm{~m}}
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
\\
20 \%
\end{gathered}
\] & 48
\(16 \%\) & \[
\begin{gathered}
56 \\
\substack{51 \% \\
v}
\end{gathered}
\] & \[
\begin{gathered}
18 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 11 \\
& \text { 20\% }
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 17 \%
\end{aligned}
\] & 45
\(22 \%\) & 136
\(19 \%\) & \[
\begin{aligned}
& 44 \\
& 16 \%
\end{aligned}
\] & 23
16\% & 51
\(14 \%\) & 153
20\% & 65
188 & 139
18\% & 123
\(18 \%\) & 80 \\
\hline Ver bad job (-2) & \[
\begin{aligned}
& 179 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 188
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
20 \% \\
0 \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
60 \\
\begin{array}{c}
\text { 23\% } \\
\text { sve }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 10 \%
\end{aligned}
\] & \[
\underset{\text { 15\% }}{9}
\] & \[
\begin{aligned}
& 15 \\
& 155
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 16 \%
\end{aligned}
\] & 68
15\% \\
\hline Don'tknow & \[
\begin{aligned}
& 134 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
\substack{85 \% \\
8 \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
33 \\
17 \% \\
H
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
\text { cis } \\
\text { 15\% }
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
73 \\
14 \% \\
0
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 14 \% \\
& \hline
\end{aligned}
\] & \(8 \%\) & \[
\begin{aligned}
& 13 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 10 \% \\
& 10
\end{aligned}
\] & \[
\begin{gathered}
36 \\
13 \% \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 11 \%
\end{aligned}
\] & ¢ \\
\hline Net: Good job & \[
\begin{aligned}
& 329 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 32 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& \begin{array}{c}
49 \% \\
\text { foc }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 288 \\
& 288
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 29 \% \\
& 29
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 35 \% \\
& 35
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
202 \\
\begin{array}{c}
22 \% \\
R
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 127 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
94 \\
94 \% \\
T
\end{gathered}
\] & \[
\begin{aligned}
& 69 \\
& 236
\end{aligned}
\] & \[
\begin{gathered}
66 \\
25 \% \\
25
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& \begin{array}{l}
37 \% \\
\tau 0
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 281 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 206 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 31 \%
\end{aligned}
\] & 121 \\
\hline Net: Bad job & \[
\begin{aligned}
& 382 \\
& 336
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 38 \% \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 44 \% \\
& \text { sux }
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 30 \% \\
& 30
\end{aligned}
\] & \[
\begin{aligned}
& 305 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 249 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 32 \% \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 283 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 31 \% \\
& \left.\begin{array}{l}
10
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 234 \\
& 35 \%
\end{aligned}
\] & 198 \\
\hline Mean & \({ }^{-0.13}\) & \({ }^{-0.06}\) & -0.20 & 0.04 & -.03 & -0.14 & \({ }^{0.22}\) & \({ }^{-0.15}\) & \({ }^{-0.21}\) & * & \({ }^{-0.18}\) & \({ }^{-0.19}\) & 0.02 & -0.07 & \({ }^{-0.20}\) & \({ }^{-0.19}\) & \(\stackrel{-0.03}{8}\) & \({ }^{-0.27}\) & \({ }_{\substack{0 \\ 0.04}}^{\text {a }}\) & \({ }^{-0.23}\) & \({ }^{-0.41}\) & \(\underset{\substack{0.24 \\ \text { ive }}}{\text { a }}\) & -0.15 & \({ }^{-0.12}\) & \({ }^{-0.10}\) & -0.29 & \({ }^{-0.16}\) & -0.12 & * & \(\stackrel{0.05}{\circ}\) & 0.22 & \({ }_{8}^{0.02}\) & -0.21 & \({ }^{-0.13}\) & -0.14 \\
\hline
\end{tabular}

\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline & & & & & & \multicolumn{21}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Passing new laws to stop small boat crossings from France All Adults aged 18+ in Great Britain} & & & & & & & & & \\
\hline & Total & & & & & & & & & & gated Age & & & Gen & ations & & & & & & Ree & & & & Uran & & & Marita statu & & Prese ofthide
orund
a & dren HH (17
der) & & cation & Employm & ent status \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Male } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Female } \\
\text { (c) }
\end{gathered}
\] & \[
\begin{aligned}
& 18.24 \\
& (0) \\
& (0)
\end{aligned}
\] & \[
\begin{gathered}
25.34 \\
(E)
\end{gathered}
\] & \[
\begin{gathered}
35.44 \\
\text { (F) }
\end{gathered}
\] & \[
\begin{aligned}
& 45.54 \\
& (6) \\
& \hline(6)
\end{aligned}
\] & \[
\begin{gathered}
55.64 \\
(F)
\end{gathered}
\] & \[
\begin{aligned}
& \text { 65+ } \\
& \text { (1) }
\end{aligned}
\] & \[
\begin{gathered}
18.34 \\
(10)
\end{gathered}
\] & \[
\begin{gathered}
35.54 \\
(k)
\end{gathered}
\] & \[
\begin{aligned}
& 55+ \\
& (14
\end{aligned}
\] & \[
\begin{aligned}
& \text { Gen 2 } \\
& \text { (M) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Millennials } \\
\text { (N) }
\end{gathered}
\] & \[
\begin{gathered}
\operatorname{Gen} x++ \\
(0)
\end{gathered}
\] & \[
\underset{\substack{\text { Baby } \\ \text { Boomer } \\(P)}}{\substack{\text { nen }}}
\] & \[
\begin{aligned}
& \text { ABC1 } \\
& (0)
\end{aligned}
\] & \[
\underset{\substack{\mathrm{R}) \\ \mathrm{CRE}}}{\substack{ \\\hline}}
\] & \[
\begin{aligned}
& \text { North } \\
& \text { (s) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Midlands } \\
(T)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { SU) }
\end{aligned}
\] & \[
\begin{gathered}
\text { London } \\
\text { (v) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (W) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Scotand } \\
& (x)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Urian } \\
& \text { (n) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Rural } \\
& (z)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Married } \\
& \text { LLivinas } \\
& \text { Married }
\end{aligned}
\] & Single & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Divorec/s } \\
\text { eparated } \\
\text { (c) }
\end{gathered}
\] &  & \[
\underset{\substack{\text { chidren } \\ \text { present } \\ \text { (e) })}}{\text { no }}
\] & \[
\begin{aligned}
& \text { Graduate } \\
& \text { (f) }
\end{aligned}
\] & \[
\underset{\substack{\text { Non- } \\ \text { graduate } \\(\mathrm{B})}}{\text { None }}
\] & \[
\begin{gathered}
\text { Working } \\
\text { (n) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Not } \\
\text { working } \\
(i)
\end{gathered}
\] \\
\hline Unweighted base & \({ }^{141}\) & 561 & 575 & 164 & 202 & 191 & 210 & 217 & \({ }^{157}\) & 366 & 401 & 374 & \({ }^{200}\) & 317 & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & \({ }_{5}\) & 97 & 951 & 190 & 734 & \({ }^{303}\) & 104 & 409 & \({ }_{73}\) & 589 & 552 & 762 & 379 \\
\hline Weighted base & \({ }^{1141}\) & 555 & 581 & \({ }^{121}\) & 195 & 184 & 196 & 177 & 268 & 316 & 381 & 445 & 157 & 305 & 268 & 354 & \({ }_{635}\) & 506 & \({ }^{273}\) & 298 & 262 & 153 & 56 & \({ }_{98}\) & \({ }_{942}\) & 199 & 717 & 278 & 146 & 365 & 776 & 352 & 789 & 674 & 467 \\
\hline ver goor job (2) & \[
\begin{aligned}
& 70 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
10 \\
8 \% \\
8 \\
6
\end{gathered}
\] & \[
\begin{gathered}
22 \\
\substack{11 \% \\
6 H} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 6 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& \text { 30\% } \\
& \text { ki }
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
8 \% \\
8 \%
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] &  & - \(\begin{aligned} & 39 \\ & 6 \%\end{aligned}\) & \[
\begin{aligned}
& 31 \\
& 6 \% \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 10 \%
\end{aligned}
\] & 15 & \[
\begin{aligned}
& 8 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3 \\
& 6 \% \\
& 6
\end{aligned}
\] & \[
\stackrel{2}{2 \%}
\] & (60 & \[
\begin{aligned}
& 10 \\
& 5 \%
\end{aligned}
\] & \({ }_{\substack{51 \\ 7 \%}}\) & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 10 \%
\end{aligned}
\] & 32
\(4 \%\)
4 & \[
\begin{aligned}
& 30 \\
& 9 \% \\
& 8 \\
& 8
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 6 \%
\end{aligned}
\] \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 101 \\
& 14 \% \\
& 1
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
28 \\
\begin{array}{c}
23 \% \\
6+1
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 36 \\
& 19 \% \\
& \text { 19\% }
\end{aligned}
\] & \[
\begin{gathered}
33 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 23 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
29 \\
19 \% \\
190
\end{gathered}
\] & \[
\begin{gathered}
4 \\
7 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 1420
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 14 \%
\end{aligned}
\] & 17\% & \[
\begin{aligned}
& 16 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 107 } \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 10 \%
\end{aligned}
\] \\
\hline Neithera good nora bad job (0) & \[
\begin{aligned}
& 306 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & 150
26\% & \[
\begin{aligned}
& 28 \\
& 23 \% \\
& 23
\end{aligned}
\] & \[
\begin{gathered}
63 \\
32 \%
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 26 \% \\
& 26
\end{aligned}
\] & \[
\begin{gathered}
46 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 77 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
90 \\
29 \%
\end{gathered}
\] & \[
\begin{gathered}
92 \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 123 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
24 \%
\end{gathered}
\] & 85
28\% & \[
\begin{aligned}
& 67 \\
& 25 \%
\end{aligned}
\] & 93
26\% & \[
\begin{aligned}
& 186 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 24 \% \\
&
\end{aligned}
\] & \[
\begin{gathered}
62 \\
\\
\text { 23\% }
\end{gathered}
\] & 80
27\% & \[
\begin{gathered}
67 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 253 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
\text { 27\% }
\end{gathered}
\] & \[
\begin{aligned}
& 191 \\
& \text { 27\% }
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 29 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 26 \%
\end{aligned}
\] & 98
28\% & 207
\(26 \%\) & \[
\begin{aligned}
& 176 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 28 \%
\end{aligned}
\] \\
\hline Fariry bad iob (-1) & \[
\begin{aligned}
& 219 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 20 \%
\end{aligned}
\] & \begin{tabular}{l}
107 \\
18\%
\end{tabular} & \[
\underset{\substack{29 \\ \\ E}}{29}
\] & \[
\begin{aligned}
& 23 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
37 \\
\substack{30 \% \\
E}
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
41 \\
\substack{43 \% \\
E}
\end{gathered}
\] & \[
\begin{gathered}
58 \\
\substack{22 \% \\
E}
\end{gathered}
\] & \[
\begin{gathered}
51 \\
16 \% \\
\end{gathered}
\] & \[
\begin{aligned}
& 69 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 992 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 20 \%
\end{aligned}
\] & 52
\(17 \%\) & 39
\(19 \%\) & \[
\begin{gathered}
86 \\
24 \% \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 137 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
82 \\
16 \% \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
69 \\
\text { cive } \\
\text { 23\% } \\
5 v
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& \begin{array}{c}
27 \\
v 22
\end{array}
\end{aligned}
\] & 16
\(10 \%\) & \[
\begin{aligned}
& 20 \\
& \begin{array}{l}
20 \% \\
\text { 355 } \\
\text { s5x }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 168 \\
& 18 \% \\
& 188
\end{aligned}
\] & \[
\begin{gathered}
52 \\
\substack{26 \% \\
v}
\end{gathered}
\] & \[
\begin{aligned}
& 158 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& \text { 18\% } \\
& \text { co }
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 8 \%
\end{aligned}
\] & 58
\(16 \%\) & \[
\begin{aligned}
& 162 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 20 \%
\end{aligned}
\] & 149
\(19 \%\) & 132
20\% & \[
\begin{aligned}
& 87 \\
& 19 \%
\end{aligned}
\] \\
\hline Verv bad job (-2) & \[
\begin{aligned}
& 215 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
12 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& \text { 19\% } \\
& 0
\end{aligned}
\] & \[
\begin{gathered}
44 \\
22 \% \\
24 \\
0
\end{gathered}
\] & \[
\begin{gathered}
41 \\
\substack{43 \% \\
0}
\end{gathered}
\] & \[
\begin{gathered}
55 \\
\substack{51 \% \\
0 \\
0}
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
\substack{71 \% \\
j}
\end{gathered}
\] & \[
\begin{gathered}
96 \\
\text { 22\% } \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
18 \\
\\
12 \%
\end{gathered}
\] & \begin{tabular}{l}
\({ }^{50}\) \\
16\%
\end{tabular} & \[
\begin{gathered}
61 \\
\begin{array}{c}
\text { 23\% } \\
M
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
76 \\
\text { 22\% } \\
M
\end{gathered}
\] & \[
\begin{aligned}
& 110 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
\text { 20\% }
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 23 \% \\
& 20
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
7 \\
\substack{12 \% \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& \text { 19\% }
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 18 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 22 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 19 \%
\end{aligned}
\] & 50
\(14 \%\) & \[
\begin{gathered}
165 \\
\substack{16 \\
d} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& 17 \%
\end{aligned}
\] & 155
20\% & 125
\(19 \%\) & \[
\begin{aligned}
& 90 \\
& 19 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 170 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
117 \\
\substack{20 \% \\
8}
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
22 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
42 \\
\substack{42 \% \\
\text { 22 } \\
0 \varepsilon}
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 70 \\
& \text { 18\% } \\
& \text { 18\% }
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 14 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 13 \%
\end{aligned}
\] & 40
\(13 \%\) & 50
19\% & 49
\(14 \%\) & \[
\begin{aligned}
& 76 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 19 \% \\
& 09
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
10 \%
\end{gathered}
\] & 16
\(16 \%\) & \[
\begin{aligned}
& 141 \\
& \begin{array}{l}
15 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 15 \%
\end{aligned}
\] & 92
13\% & \[
\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& \text { a5\% } \\
& \text { 256 }
\end{aligned}
\] & 44
\(12 \%\) & \[
\begin{aligned}
& 127 \\
& 16 \%
\end{aligned}
\] & 39
\(11 \%\) & \[
\begin{aligned}
& 132 \\
& 17 \% \\
& \substack{132 \\
\hline}
\end{aligned}
\] & 85
\(13 \%\) & \[
\begin{gathered}
85 \\
18 \% \\
\text { 18\% } \\
n
\end{gathered}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 231 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 106 } \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
\begin{array}{c}
32 \% \\
6+11
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
58 \\
\substack{50 \% \\
\text { ont } \\
\text { col }}
\end{gathered}
\] & \[
\begin{gathered}
43 \\
\begin{array}{c}
\text { 23\% } \\
6 H
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& \left.\begin{array}{l}
91 \% \\
\mathrm{kc}
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 14 \% \\
& 10
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 72 \% \\
& 70
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& \text { 29\% } \\
& \text { Tux }
\end{aligned}
\] & \[
\underset{13 \%}{7}
\] & \[
\begin{aligned}
& 15 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 16 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 435 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 207 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
39 \% \\
\varepsilon
\end{gathered}
\] & \[
\begin{aligned}
& 76 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 46 \% \\
& \text { 46\% } \\
& 06
\end{aligned}
\] & \[
\begin{gathered}
113 \\
42 \%
\end{gathered}
\] & \[
\begin{aligned}
& 93 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& \\
& \text { 39\% }
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 33 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& \substack{46 \% \\
M N}
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
27 \\
\substack{48 \% \\
\mathrm{v}}
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 346 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 285 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 327 \\
& 42 \% \\
& 42 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 304 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 257 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& 38 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.36}\) & \({ }^{-0.35}\) & \({ }^{-0.36}\) &  & *6tl & \({ }^{-0.34}\) & \({ }^{-0.56}\) & \({ }^{-0.60}\) & \({ }^{0.50}\) & \({ }_{\text {coin }}^{0.02}\) & \({ }^{-0.45}\) & \({ }^{-0.54}\) & \(\stackrel{\text { - } 0.05}{\text { of }}\) & \(\stackrel{-0.18}{\substack{\text { OP }}}\) & \({ }^{-0.47}\) & -0.56 & \({ }^{-0.34}\) & -0.38 & \({ }_{0}^{0.23}\) & -0.39 & -0.60 & \(\stackrel{.0 .08}{0 .}\) & \(\stackrel{-0.4}{ }\) & \({ }^{-0.39}\) & -0.33 & \({ }^{-0.53}\) & \({ }^{-0.34}\) & -0.41 & \({ }^{-0.37}\) & \(\stackrel{-0.04}{\text { - }}\) & -0.52 & -0.25 & -0.41 & \({ }^{-0.31}\) & 0.43 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{24}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB} \\
\hline \multicolumn{24}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline & Total & & eneral lectit & ion 2019 Vote & & Referendur & 2016 vote & & & & Favourale & to parties & & & & & & Favourable to & to ooliticians & & & Opinion & of Brexit's the country \\
\hline & Total & \[
\begin{gathered}
\text { Conservati } \\
\text { (Be) } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Labour } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Liberal } \\
\text { Democrats } \\
\text { (0) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Otherer } \\
& \text { (E) }
\end{aligned}
\] & \[
\underset{(\text { Femain }}{\substack{\text { (F) }}}
\] & \[
\begin{aligned}
& \text { Leave } \\
& (\mathrm{G})
\end{aligned}
\] & Favourabl (H) & \[
\begin{aligned}
& \text { Sufavoura ' } \\
& 5 \text { ble to Cons } \\
& \text { (I) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { a Favourab } \\
& \text { seto ab } \\
& \text { (f) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { ble to tab } \\
& \text { (K) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Favoural } \\
& \begin{array}{c}
\text { Fava } \\
\text { eto ouib } \\
\text { Dems } \\
\text { (L) }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& \text { Untavoura } \\
& \text { bele tib } \\
& \text { Dems } \\
& \text { em) } \\
& \text { (M) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Favourab } \\
& \text { e to freen } \\
& \text { Party } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unhoura } \\
& \text { be te e } \\
& \text { aren } \\
& \text { Party } \\
& \text { (0) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Favourab } \\
& \text { eto sunak } \\
& \text { (P) }
\end{aligned}
\] &  & \[
\begin{aligned}
& \text { a favurabl } \\
& \text { eto } \\
& \text { Starmer } \\
& (R)
\end{aligned}
\] & \[
\begin{gathered}
\text { Unfavoura } \\
\text { he to } \\
\text { Starmer } \\
\text { (s) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Favoural } \\
& \text { eto Hunt } \\
& \text { (T) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { ble to } \\
& \text { Hunt } \\
& \text { Hut) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Positive } \\
\text { impact } \\
\text { (v) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Negative } \\
\text { impacat } \\
\text { (w) }
\end{gathered}
\] \\
\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & 421 & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & \({ }_{64} 7\) \\
\hline Weighted base & \({ }^{1141}\) & 378 & 277 & 96 & 131 & 450 & 423 & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & \({ }^{341}\) & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline Very good job (2) & \[
\begin{aligned}
& 70 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& \text { 15\% } \\
& \text { BE }
\end{aligned}
\] & \[
\begin{gathered}
6 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 8 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& \text { 20\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 6 \% \\
& k
\end{aligned}
\] &  & \[
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& \text { 20\% } \\
& \text { kNo }
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 4 \% \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 5 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& \text { 14\% } \\
& \text { posi }
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& \begin{array}{c}
136 \\
\text { posi }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 5 \% \\
& 5 \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& \text { 33\% } \\
& w
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 4 \%
\end{aligned}
\] \\
\hline Fairly good job (1) & \[
\begin{aligned}
& 161 \\
& 14 \% \\
& 168
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
64 \\
23 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{gathered}
21 \\
\text { 22\% } \\
{ }_{8}
\end{gathered}
\] & \[
\underset{8}{21} \underset{\substack{21 \\ 8}}{21}
\] & \[
\begin{aligned}
& 67 \\
& 15 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& \text { 45\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& \text { 17\% } \\
& \text { kмо }
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& \text { che } \\
& \text { Hexumo }
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 5 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 38 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
\text { che } \\
\text { hukno }
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& 8 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& \text { 31\% } \\
& \text { pastu }
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 13 \%
\end{aligned}
\] \\
\hline Neither a good nor bad job (0) & \[
\begin{aligned}
& 306 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 336
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& \text { 72\% } \\
& k M
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& \text { ar8 } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& \text { a9\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
62 \\
\substack{62 \% \\
m}
\end{gathered}
\] & \[
\begin{aligned}
& 71 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& \text { 28\% } \\
& \text { kM }
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 27 \% \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& 30 \%
\end{aligned}
\] \\
\hline Fairly bad job (-1) & \[
\begin{aligned}
& 219 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
23 \% \\
c \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 38 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
22 \\
23 \% \\
23 \%
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
92 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 78 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& \text { 127\% } \\
& \text { Hunk }
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
91 \\
25 \% \\
0 .
\end{gathered}
\] & \[
\underset{R}{71} \underset{\substack{71 \\ 21}}{ }
\] & \[
\begin{aligned}
& 83 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
1118 \\
\text { pepru } \\
\text { pe }
\end{gathered}
\] & \[
\begin{aligned}
& 40 \\
& 19 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& { }_{21 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& 22 \%
\end{aligned}
\] \\
\hline Verr bad job(2) & \[
\begin{aligned}
& 215 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& \begin{array}{l}
\text { O\% } \\
\text { cog }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 20 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 12 \%
\end{aligned}
\] & \[
\begin{gathered}
120 \\
\substack{128 \\
F}
\end{gathered}
\] & \[
\begin{gathered}
\text { 21 } \\
\text { 21\% } \\
\text { נun }
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& \text { 17\% } \\
& \text { נی/ }
\end{aligned}
\] & 18
\(4 \%\) & \[
\begin{aligned}
& 156 \\
& \begin{array}{l}
18 \% \\
\text { HunN }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 133 \\
& \text { a } \\
& \text { 4uver }
\end{aligned}
\] & \[
\begin{gathered}
25 \\
10 \% \\
1
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& \text { 32\% } \\
& \text { Hund }
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 22 \%
\end{aligned}
\] & 12
\(3 \%\) & \[
\begin{aligned}
& 167 \\
& \substack{38 \% \\
\text { paru }}
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
103 \\
\substack{10 \% \\
R}
\end{gathered}
\] & \[
\begin{gathered}
66 \\
\left.\begin{array}{c}
66 \% \\
w
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 95 \\
& 16 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 170 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
17 \% \\
6 \\
6
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& \text { 76\% } \\
& \text { Hko }
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& \text { 30\% } \\
& \text { Ho }
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& \text { 41\% } \\
& \text { Ho }
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& \begin{array}{l}
33 \% \\
\text { Ho }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& \begin{array}{l}
\text { 35\% } \\
\mathrm{sT}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 16 \%
\end{aligned}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 231 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
104 \\
\text { 38\% } \\
\text { BE }
\end{gathered}
\] & \[
\begin{gathered}
27 \\
29 \% \\
{ }_{8}^{29 \%}
\end{gathered}
\] & \[
\begin{gathered}
30 \\
\text { 23\% } \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 90 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 72 \\
& \text { 25\% } \\
& \text { kno }
\end{aligned}
\] &  & \[
\begin{gathered}
163 \\
\text { 141\% } \\
\text { H14MNo }
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
84 \\
\text { 86\% } \\
\text { Hhexum }
\end{gathered}
\] & \[
\begin{aligned}
& 53 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
\substack{29 \% \\
\text { unn }}
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
23 \% \\
5 \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 100 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1.6 \\
& \substack{\text { 45\% } \\
\text { passu }}
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& \begin{array}{c}
34 \% \\
\text { pasu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 17 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 435 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& \begin{array}{c}
33 \% \\
\text { coe }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1474 \\
& 336
\end{aligned}
\] & \[
\begin{gathered}
198 \\
\substack{47 \% \\
F}
\end{gathered}
\] & \[
\begin{aligned}
& 120 \\
& \text { 12\% } \\
& \text { sN }
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& 37 \% \\
& \text { ung }
\end{aligned}
\] & \[
\begin{gathered}
72 \\
18 \%
\end{gathered}
\] & \[
\begin{gathered}
269 \\
\text { 25\% } \\
\text { Hexumo }
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 225 \\
& \begin{array}{l}
27 \% \\
\text { Hunn }
\end{array}, ~
\end{aligned}
\] & \[
\begin{gathered}
77 \\
29 \% \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 207 \\
& \begin{array}{l}
57 \% \\
\text { Huwn }
\end{array}, ~
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 285 \\
& \substack{255 \\
\text { paruu } \\
\text { pou }}
\end{aligned}
\] & \[
\begin{gathered}
77 \\
36 \% \\
R
\end{gathered}
\] & \[
\begin{gathered}
207 \\
41 \% \\
{ }_{R}^{27}
\end{gathered}
\] & \[
\begin{aligned}
& 99 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 228 \\
& 37 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.36}\) & -0.80 & \({ }_{\substack{0.22 \\ \text { 日E }}}\) & \({ }_{\substack{-0.01 \\ 8 \times}}\) & \({ }_{\text {- }}^{\substack{0.25}}\) & \(\stackrel{-0.24}{6}\) & \({ }^{-0.57}\) & - \(\begin{array}{r}\text {-.30 } \\ \text { kno }\end{array}\) & - & (1.36 & -1.03 & \({ }_{\text {min }}^{0.17}\) & \({ }_{-0.83}^{k}\) & - \begin{tabular}{c}
-0.03 \\
HixMo \\
\hline
\end{tabular} & \({ }_{-0.77}\) & \(\stackrel{-0.37}{5}\) & \(\stackrel{-0.38}{58}\) & \({ }_{\text {a }}^{\substack{0.46 \\ \text { pasu }}}\) & -1.04 & \({ }_{\substack{\text {-0.08 } \\ \text { posu }}}\) & \(\stackrel{-0.44}{5}\) & -0.21 & -0.38 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse PUBLC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB} \\
\hline & Total & & der & & & & & & & & ated Age & & & Generat & ations & & & & & & Regi & & & & Urban & & & Marita Stats & & \[
\begin{array}{r}
\text { Pres of childr } \\
\text { or und }
\end{array}
\] & \[
\begin{aligned}
& \text { ildren HH (17 } \\
& \text { under) }
\end{aligned}
\] & Euca & ation & Emplomm & entstaus \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Male } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{aligned}
& 18.24 \\
& (0) \\
& (0)
\end{aligned}
\] & \[
\begin{gathered}
25 \cdot 34 \\
(\mathrm{E})
\end{gathered}
\] & \[
\begin{gathered}
35.44 \\
(F)
\end{gathered}
\] & \[
\begin{aligned}
& 45.54 \\
& (64
\end{aligned}
\] & \[
\begin{gathered}
55.64 \\
(H)
\end{gathered}
\] & \[
\begin{aligned}
& \text { 65t } \\
& \text { (1) }
\end{aligned}
\] & \[
\begin{gathered}
18.34 \\
(1)
\end{gathered}
\] & \[
\begin{aligned}
& 35.54 \\
& \text { (k) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { 55+ } \\
& (4)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Gen } 2 \text { 2 } \\
& (M)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Millennials } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{aligned}
& \operatorname{Gen} x++ \\
& (00)
\end{aligned}
\] & \[
\underset{\substack{\text { Baby } \\ \text { Boomer } \\ \text { (f) }}}{ }
\] & \[
\begin{aligned}
& \text { ABC1 } \\
& (0)
\end{aligned}
\] & \[
\underset{\substack{\text { ( } \mathrm{C})}}{\mathrm{CDE}}
\] & \[
\begin{gathered}
\text { North } \\
\text { (S) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Midlands } \\
(T)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { (U) }
\end{aligned}
\] & \[
\begin{gathered}
\text { London } \\
\text { (v) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (w) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Scotand } \\
& (x)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Urban } \\
& \text { (n) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Rural } \\
(Z)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Married } \\
& \text { Livigas } \\
& \text { Married }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Single } \\
& \text { (bo }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Widowed/ } \begin{array}{l}
\text { Divorece/s/s } \\
\text { eparated }
\end{array} \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { At least } \\
& \text { one child } \\
& \text { pesesent } \\
& \text { (d) }
\end{aligned}
\] & \[
\begin{gathered}
\text { chidren } \\
\text { chidenent } \\
\text { prent } \\
\text { (e) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Graduate } \\
\text { (f) }
\end{gathered}
\] & \[
\underset{\substack{\text { Mon- } \\ \text { gratuate } \\ \text { (g) }}}{\text { cose }}
\] & \[
\begin{aligned}
& \text { Working } \\
& \text { (h) }
\end{aligned}
\] & \[
\underset{\substack{\text { Not } \\
\text { working } \\
\text { (i) }}}{\substack{\text { No }}} \begin{gathered}
\text { Not } \\
\text { (i) }
\end{gathered}
\] \\
\hline Unweighted base & \({ }^{1141}\) & 561 & 575 & 164 & 202 & 191 & \({ }^{210}\) & 217 & 157 & \({ }^{366}\) & \({ }^{401}\) & 374 & 200 & 317 & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & \({ }_{5}\) & 97 & 951 & 190 & \({ }_{7} 7\) & \({ }_{303}\) & 104 & 409 & \({ }^{73}\) & 589 & 552 & 762 & 379 \\
\hline Weighed base & \({ }^{141}\) & \({ }_{5} 5\) & 581 & 121 & 195 & 184 & 196 & 177 & 268 & \({ }^{316}\) & \({ }^{381}\) & 445 & 157 & 305 & 268 & \({ }^{354}\) & 635 & \({ }^{506}\) & \({ }^{273}\) & 298 & 262 & 153 & \({ }^{56}\) & \({ }^{98}\) & \({ }_{942}\) & 199 & 717 & 278 & \({ }^{146}\) & 365 & 776 & 352 & 789 & 674 & \({ }^{467}\) \\
\hline ver gooci iob (2) & \[
\begin{aligned}
& 88 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
14 \\
\substack{11 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
25 \\
13 \% \\
4
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& \begin{array}{l}
38 \\
12 \%
\end{array}
\end{aligned}
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\begin{aligned}
& 27 \\
& 7 \%
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& 23 \\
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& 29 \\
& 10 \%
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& 19 \\
& 7 \%
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\begin{aligned}
& 22 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& \text { 33\% } \\
& 102
\end{aligned}
\] & 10
\(3 \%\) & \[
\begin{aligned}
& 12 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& \text { 25\% } \\
& \pi
\end{aligned}
\] & \[
\begin{aligned}
& 4 \\
& 7 \%
\end{aligned}
\] & \[
{ }_{6 \%}^{6}
\] & \[
\begin{aligned}
& 82 \\
& 9 \% \\
& 28 \\
& 2
\end{aligned}
\] & \({ }_{3}^{7}\) & 53
\(7 \%\) & \[
\begin{aligned}
& 18 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 12 \%
\end{aligned}
\] & 38
\(11 \%\) & 50
\(6 \%\) & 33
\(9 \%\) & \[
\begin{aligned}
& 56 \\
& 7 \%
\end{aligned}
\] & 53
\(8 \%\) & \[
\begin{aligned}
& 35 \\
& 7 \%
\end{aligned}
\] \\
\hline \({ }_{\text {Farity good job (1) }}\) & \[
\begin{aligned}
& 270 \\
& 24 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
155 \\
28 \% \\
c \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 1177 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 25 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 21 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 100 } \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 22 \%
\end{aligned}
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\begin{aligned}
& 74 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 165 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 21 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 26 \%
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\] & \[
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& 70 \\
& 24 \%
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& 49 \\
& 19 \%
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& 38 \\
& 25 \% \\
& 25 \%
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\] & \[
\begin{aligned}
& 12 \\
& 21 \%
\end{aligned}
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\begin{aligned}
& 30 \\
& 31 \% \\
& \text { u* }
\end{aligned}
\] & \[
\begin{aligned}
& 234 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 185 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
28 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 171 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1828 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
88 \\
108
\end{gathered}
\] \\
\hline Neithera good nora badi iob (0) & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 25 \%
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& 30 \\
& 25 \%
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& 39 \\
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& 37 \\
& 20 \%
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& 36 \\
& 18 \% \\
& 18
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 27 \%
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\] & \[
\begin{gathered}
89 \\
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\text { 3F6 }}
\end{gathered}
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\begin{aligned}
& 69 \\
& 22 \%
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\begin{aligned}
& 73 \\
& 19 \%
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\] & \[
\begin{gathered}
137 \\
\substack{11 \% \\
1 火}
\end{gathered}
\] & 38
24\% & \[
\begin{aligned}
& 64 \\
& 21 \%
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\] & \[
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& 49 \\
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96 \\
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0}
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\begin{aligned}
& 154 \\
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& 125 \\
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\] & \[
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& 66 \\
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\end{aligned}
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\begin{aligned}
& 60 \\
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\] & \[
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& 41 \\
& 27 \%
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\] & \[
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& 237 \\
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& 43 \\
& { }_{22} \%
\end{aligned}
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& 175 \\
& 24 \% \\
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& 66 \\
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\begin{aligned}
& 38 \\
& 26 \%
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& 83 \\
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& 196 \\
& 25 \%
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\] & \[
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& 88 \\
& 25 \%
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& 192 \\
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& 1377 \\
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\hline Fariry bad iob (-1) & \[
\begin{aligned}
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& 95 \\
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\begin{aligned}
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& 88 \\
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\hline Verv bad job (-2) & \[
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& 14 \%
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\begin{aligned}
& 82 \\
& 15 \% \\
& 15 \%
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& 76 \\
& 13 \%
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& 10 \\
& 8 \% \\
& 8
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\begin{aligned}
& 27 \\
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& 16 \%
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\begin{gathered}
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\begin{aligned}
& 37 \\
& 12 \%
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& 54 \\
& 12 \%
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\begin{aligned}
& 50 \\
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& 13 \%
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& 134 \\
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& 24 \\
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& 93 \\
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& 12 \%
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& 113 \\
& 15 \%
\end{aligned}
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\begin{aligned}
& 40 \\
& 11 \%
\end{aligned}
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\begin{aligned}
& 118 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1101 \\
& 16 \%
\end{aligned}
\] & 48
\(10 \%\) \\
\hline Dont know & \[
\begin{aligned}
& 137 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& \text { 15\% }
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\begin{gathered}
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H}
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& 27 \\
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& 42 \\
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\] & \[
\begin{gathered}
20 \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 10 \%
\end{aligned}
\] & \(8 \%\) & \[
\begin{gathered}
7 \\
7 \%
\end{gathered}
\] & \[
\begin{aligned}
& 114 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& \text { 15\% }
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 149
\end{aligned}
\] & \[
\begin{gathered}
72 \\
11 \%
\end{gathered}
\] & ¢ \(\begin{gathered}\text { 65 } \\ 14\end{gathered}\) \\
\hline Net: Good job & \[
\begin{aligned}
& 359 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 199 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 160 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
39 \% \\
\text { 39\% } \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 336 \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 38 \% \\
& \text { un }
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
61 \\
23 \% \\
23
\end{gathered}
\] & \[
\begin{aligned}
& 61 \\
& \text { co\% } \\
& \text { ru }
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& \text { 29\% } \\
& \text { 29\% }
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& \text { 37\% } \\
& \text { u. }
\end{aligned}
\] & \[
\begin{gathered}
315 \\
\substack{33 \% \\
2}
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 238 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 29
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 222 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1332 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 226 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 35 \% \\
& 35 \%
\end{aligned}
\] & \({ }_{\text {26\% }}^{123}\) \\
\hline Net: Badiob & \[
\begin{aligned}
& 366 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 177 } \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 35 \% \\
& 35
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& \begin{array}{l}
\text { 39\% } \\
\text { E, }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
76 \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& 89 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 201 \\
& 32 \%
\end{aligned}
\] & \begin{tabular}{l}
164 \\
\({ }_{33 \%}^{104}\)
\end{tabular} & \[
\begin{aligned}
& 71 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 42 \% \\
& \text { sv }
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 277 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
45 \% \\
\stackrel{y y}{*}
\end{gathered}
\] & \[
\begin{aligned}
& 231 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 30 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 263 \\
& 34 \% \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 264 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 229 \\
& 34 \%
\end{aligned}
\] & 136
29\% \\
\hline Mean & \({ }^{-0.08}\) & \({ }^{-0.03}\) & -0.12 & \({ }_{\substack{0.06 \\ .0 .}}\) & \(\stackrel{0.14}{4}\) & \({ }^{-0.13}\) & \({ }^{0.18}\) & -0.25 & \({ }^{-0.05}\) & \({ }_{0}^{0.10}\) & -0.16 & -0.13 & 0.07 & - & -0.17 & -0.12 & -0.03 & -0.14 & \(\underset{\substack{0.13 \\ 10}}{\substack{\text { a }}}\) & -0.20 & \({ }^{0.36}\) & \(\underset{\substack{0.22 \\ \text { ive }}}{\substack{\text { d }}}\) & \({ }^{-0.15}\) & \({ }^{-0.01}\) & \(\stackrel{-0.02}{2}\) & \({ }^{-0.36}\) & -0.05 & \({ }^{0.17}\) & \({ }^{-0.05}\) & \(\stackrel{0.08}{8}\) & -0.15 & \({ }_{8}^{0.07}\) & -0.15 & -0.08 & -0.07 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{23}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC} & \\
\hline \multicolumn{24}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline & Total & & eneral lectit & etion 2019 Vote & & Referendur & 2016 vote & & & & Favourale & eto parties & & & & & & Favourale to & to politicians & & & Opinion
impact on & Brexit's
the country \\
\hline & Total & Conservat
ve
(B) & \[
\begin{aligned}
& \text { Labour } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Liberal } \\
\text { Democrats } \\
\text { (D) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Other } \\
& \text { (E) }
\end{aligned}
\] & \[
\underset{(\text { F })}{\substack{\text { Remain }}}
\] & \[
\begin{gathered}
\text { Leave } \\
(\mathrm{G})
\end{gathered}
\] &  & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { s ble to Cons } \\
& \text { (I) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { a Favural } \\
& \text { s extorab } \\
& \text { (J) }
\end{aligned}
\] &  &  & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { bel to lib } \\
& \text { Dems } \\
& \text { (m) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { a favourab } \\
& \text { eno foren } \\
& \text { Party } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unfivoura } \\
& \text { be te oen } \\
& \text { Green } \\
& \text { Party } \\
& \text { (0) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Favoural } \\
& \text { eto sunak } \\
& \text { (p) }
\end{aligned}
\] & \begin{tabular}{l}
Unfavoura \\
ble to \\
Sunak
(Q)
\end{tabular} & \[
\begin{gathered}
\text { Favourabl } \\
\text { eto } \\
\text { Starmer } \\
\text { (R) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Untavoura } \\
\text { he to } \\
\text { Starmer } \\
\text { (s) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Favourab } \\
& \text { e to Hunt }
\end{aligned}
\]
(T) & \begin{tabular}{l}
Unfavoura \\
ble to \\
(U)
\end{tabular} & \[
\begin{gathered}
\text { Positive } \\
\text { impoact } \\
\text { (V) }
\end{gathered}
\] & \[
\begin{gathered}
\substack{\text { Negative } \\
\text { impact } \\
\text { (w) }}
\end{gathered}
\] \\
\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighed base & \({ }^{1141}\) & 378 & 277 & 96 & 131 & 450 & 423 & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & 341 & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
\begin{aligned}
& 88 \\
& 8 \% \\
& 88
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 16 \%
\end{aligned}
\] & \[
\underset{\substack{9 \\ 9 \\ 9 \\ \hline 8 \\ \hline}}{\substack{0}}
\] & \[
\begin{gathered}
16 \\
\text { 12\% } \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 37 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& \text { 50\% } \\
& \text { кмо }
\end{aligned}
\] & \[
\begin{gathered}
76 \\
\substack{19 \% \\
\text { H} \mathbf{4} \times \mathrm{mon}}
\end{gathered}
\] & \[
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
\] & \[
\begin{gathered}
42 \\
\begin{array}{c}
18 \% \\
\text { Hkwno }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 3 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& \text { 21\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 4 \% \\
& k
\end{aligned}
\] & \[
\begin{gathered}
17 \\
5 \% \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& \text { y } \\
& \text { psu } \\
& \text { ps }
\end{aligned}
\] & \[
\begin{gathered}
68 \\
\text { c8, } \\
\text { passu }
\end{gathered}
\] & \[
\begin{aligned}
& 7 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 9 \% \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 9 \% \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 8 \% \\
& 8
\end{aligned}
\] \\
\hline Fairly good job (1) & \[
\begin{aligned}
& 270 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& \begin{array}{c}
12 \% \\
8 \mathrm{EE}
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
29 \\
30 \% \\
\text { 30\% } \\
{ }^{2}
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& 30 \% \\
& 80
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
\text { 60 } \\
\text { c1\% } \\
\text { kno }
\end{gathered}
\] & \[
\begin{aligned}
& 188 \\
& 328 \\
& \text { Hkno }
\end{aligned}
\] & \[
\begin{gathered}
188 \\
\text { 147\% } \\
\text { H4kMMNo }
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 38 \% \\
& \text { HkNo }
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 15 \% \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \text { 41\% } \\
& \text { H} 4 \times m
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& \text { 42\% } \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& \text { 22\% }
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 30 \% \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& \text { 4989 } \\
& \text { pastu }
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
59 \\
\text { 28\% } \\
\text { ps }
\end{gathered}
\] & \[
\begin{aligned}
& 147 \\
& \text { 29\% } \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 28 \%
\end{aligned}
\] \\
\hline Neither a good nor bad job (0) & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
106 \\
28 \% \\
c
\end{gathered}
\] & \[
\begin{gathered}
50 \\
18 \% \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 108 } \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 80 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
97 \\
\text { 28\% } \\
\text { orve }
\end{gathered}
\] & \[
\begin{aligned}
& 80 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
102 \\
24 \% \\
\alpha
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 21 \% \\
& 218
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 2020 \\
& \hline
\end{aligned}
\] \\
\hline Fairly bad job (-1) & \[
\begin{aligned}
& 208 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 260 \\
& \text { cov } \\
& \text { cot }
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
\left.\begin{array}{c}
59 \\
\text { 20\% } \\
n
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
97 \\
17 \% \\
\end{gathered}
\] & \[
\begin{aligned}
& 30 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 130 \\
& 31 \% \\
& \text { Hunt }
\end{aligned}
\] & \[
\begin{gathered}
23 \\
1020
\end{gathered}
\] &  & \[
\begin{gathered}
40 \\
15 \% \\
10
\end{gathered}
\] &  & \[
\begin{aligned}
& 68 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& \begin{array}{l}
13 \% \\
\text { paru }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& { }_{22 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 18 \% \\
&
\end{aligned}
\] \\
\hline Verr bad job (2) & \[
\begin{aligned}
& 158 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& \text { 218 } \\
& \text { co }
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
18 \\
14 \% \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 75 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& \left.\begin{array}{c}
61 \% \\
\text { www }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& \text { n1\% } \\
& \text { נun }
\end{aligned}
\] & \[
\underset{2 \%}{7}
\] &  & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] &  & \[
\begin{gathered}
18 \\
{ }_{7}^{18} \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 90 \\
& 25 \% \\
& \text { win }
\end{aligned}
\] & \[
\begin{gathered}
56 \\
\text { 57\% } \\
k
\end{gathered}
\] & \[
\begin{gathered}
76 \\
\substack{7 \% \\
R}
\end{gathered}
\] & \[
\begin{aligned}
& 7 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& \text { ca } \\
& \text { paru }
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
\text { 15\% } \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 12 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 137 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 12 \%
\end{aligned}
\] & \[
\underset{7}{9}
\] & \[
\begin{aligned}
& 46 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 7 \% \\
& 10
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& \text { 41\% } \\
& \text { HN }
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \% \\
& \mathrm{~m}
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 9 \% \\
& \mathrm{~N}
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& \text { 30\% } \\
& \mathrm{N}
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 9 \% \\
& \text { gr }
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 7 \% \\
& \text { R }
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& \left.\begin{array}{l}
40 \% \\
\text { RF }
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 43 } \\
& \text { 9\% } \\
& \text { Rt }
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 10 \%
\end{aligned}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 359 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 162 \\
& \begin{array}{c}
58 \% \\
800
\end{array} \\
& \text { Boe }
\end{aligned}
\] & \[
\begin{gathered}
38 \\
39 \% \\
{ }^{39}
\end{gathered}
\] & \[
\begin{gathered}
55 \\
42 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{gathered}
176 \\
\substack{19 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 111 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& \text { 27\% } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 247 \\
& \begin{array}{l}
37 \% \\
\text { Hene }
\end{array} .
\end{aligned}
\] & \[
\begin{gathered}
264 \\
\substack{26 \\
\text { HHKMMNO }}
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& \text { s. } \\
& \text { Hexem }
\end{aligned}
\] & \[
\begin{gathered}
72 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 136 \\
& \text { 52\% } \\
& \text { Hukn }
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
90 \\
27 \% \\
5 \\
5
\end{gathered}
\] & \[
\begin{aligned}
& 193 \\
& \text { a36 } \\
& \text { psu }
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& \substack{28 \% \\
\text { passu }}
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
\substack{77 \% \\
\text { ps }}
\end{gathered}
\] & \[
\begin{aligned}
& 193 \\
& 39 \% \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& 36 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 366 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& \begin{array}{l}
17 \% \\
c o g
\end{array}, ~
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
37 \\
\substack{38 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 120 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 121 \\
& \text { u2\% } \\
& \text { une }
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& \text { a8\% } \\
& \text { sur }
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 246 \\
& \text { 59\% } \\
& \text { Humuo }
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 203 \\
& \text { 250 } \\
& \text { Hume }
\end{aligned}
\] & \[
\begin{gathered}
59 \\
\substack{52 \%\\
}
\end{gathered}
\] & \[
\begin{aligned}
& 188 \\
& \begin{array}{l}
\text { 52\% } \\
\text { HuNu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& \substack{25 \% \\
\text { porutu } \\
\text { po }}
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 161 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 31 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.08}\) & -0.52 & \({ }_{\substack{0.56 \\ \text { B0E }}}\) & \({ }_{\substack{0 \\ 8 \\ \hline}}^{0.22}\) & \({ }_{\substack{0 \\ 8.13}}\) & \(\underset{6}{0.11}\) & -0.26 &  & ( \(\begin{gathered}0.14 \\ \text { HkNo }\end{gathered}\) & \[
\begin{gathered}
0.76 \\
\text { HIKLMNO }
\end{gathered}
\] & -0.87 & \({ }_{\text {O. }}^{0.56}\) & \({ }_{\text {- }}^{\text {-0.59 }}\) & \({ }_{\substack{0.35 \\ \text { Hikno }}}\) & \({ }_{\text {- }}^{\substack{-0.63}}\) & \(\stackrel{-0.24}{5}\) & \({ }_{\text {ps }}^{0.06}\) & \[
\begin{gathered}
0.80 \\
\text { possu }
\end{gathered}
\] & -0.87 & \({ }_{\text {-0, }}^{\text {pos }}\) & * \({ }^{\text {P }}\) & \({ }^{-0.05}\) & 0.01 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse pUBLIC} \\
\hline \multicolumn{36}{|c|}{\multirow[t]{2}{*}{Fieldwork: 6-10 January 2023}} \\
\hline \multicolumn{2}{|c|}{Adults aged \(18+\) in \(6 B\)} & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{36}{|l|}{\multirow[t]{2}{*}{Q9. And do you think a Labur government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Creating better-paid jobs and opportunities ight ccross the country All Adults aged \(18+\) in Great Britiain}} \\
\hline & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & & \\
\hline & Total & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{3}{|l|}{Agregated Age Breaks} & \multicolumn{4}{|c|}{Generations} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Urban/Rural} & \multicolumn{3}{|c|}{Marita status} & \multicolumn{2}{|l|}{Pres of children HH (17
or under)} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|l|}{Employmentstatus} \\
\hline & & & & & & & & & & & & & & & & & & & & & & & & & & & Married/ & & Widowed/ & At least & No & & & & \\
\hline & Total & male & female & 18.24 & 25.34 & 35.44 & 45.54 & 55.64 & \({ }^{65+}\) & 18.34 & 35.54 & \({ }_{55}\) & Genz & millemials & Senx+ & \(\underbrace{\substack{\text { Baby }}}_{\text {Baby }}\) & abci & \({ }^{\text {C2OE }}\) & North & Midands & south & London & wales & Scotand & Uran & Rural & Livingas & Singe &  & 隹 \(\begin{aligned} & \text { one child } \\ & \text { present }\end{aligned}\) & \({ }_{\text {children }}^{\substack{\text { chidren } \\ \text { present }}}\) & & \({ }_{\substack{\text { Non- } \\ \text { gratuate }}}^{\substack{\text { a }}}\) & Working & \({ }_{\text {Not }}^{\text {Notring }}\) \\
\hline & (A) & (8) & (c) & (0) & (E) & (f) & (6) & (H) & (1) & (1) & (k) & (1) & (M) & (N) & (0) & (P) & (a) & (R) & (5) & (T) & (0) & (v) & (w) & (x) & (\%) & (2) & (a) & (b) & (c) & (d) & (e) & (f) & (8) & (m) & (i) \\
\hline Unwighted base & \({ }^{1141}\) & 561 & 575 & 164 & 202 & 191 & 210 & 217 & 157 & 366 & 401 & \({ }^{374}\) & 200 & 317 & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & 55 & 97 & 951 & 190 & 734 & \({ }_{3} 3\) & 104 & 409 & 732 & 589 & 552 & 762 & \({ }^{379}\) \\
\hline Weigheed base & 1141 & 555 & 581 & \({ }_{121}\) & 195 & 184 & 196 & 177 & 268 & 316 & 381 & 445 & 157 & 305 & 268 & \({ }_{354}\) & 635 & 506 & 273 & 298 & 262 & 153 & 56 & 98 & 942 & 199 & 717 & 278 & 146 & 365 & 776 & \({ }_{352}\) & 789 & 674 & 467 \\
\hline Very good job (2) & \[
\begin{gathered}
96 \\
8 \%
\end{gathered}
\] & \[
\begin{aligned}
& 51 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& { }_{8 \%}
\end{aligned}
\] & \[
\begin{gathered}
14 \\
\substack{11 \% \\
H}
\end{gathered}
\] & \[
\begin{gathered}
21 \\
\substack{21 \% \\
H}
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 9 \%
\end{aligned}
\] & 19
\(7 \%\) & 30 & \[
\begin{aligned}
& 55 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
30 \\
11 \% \\
\vdots
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& \text { 25\% } \\
& \text { Tu }
\end{aligned}
\] & \[
{ }_{4 \%}^{2}
\] & \[
\begin{aligned}
& 10 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
86 \\
9 \%
\end{gathered}
\] & \[
\begin{aligned}
& 9 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& { }_{12 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 8 \%
\end{aligned}
\] & 39
\(8 \%\) \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 236 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
23 \%
\end{gathered}
\] & \[
\begin{aligned}
& 74 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 90 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 25 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 27 \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 23 \% \\
& \\
& \hline 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 92 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 14 \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 202 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
26 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 83 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 18 \%
\end{aligned}
\] \\
\hline Neithera good nor a bad job (0) & \[
\begin{aligned}
& 337 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 167 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 24 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 28 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
\substack{95 \% \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 99 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
\substack{54 \% \\
5 \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& 86 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& 28 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 31 \% \\
& 31
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 209 \\
& 29 \% \\
& 296
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 29 \% \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 230 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 243 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 186 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 32 \%
\end{aligned}
\] \\
\hline Fariry bad job (-1) & \[
\begin{aligned}
& 183 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 12 \%
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\] & \[
\begin{aligned}
& 24 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 16 \%
\end{aligned}
\] & \[
\underset{\substack{37 \\ 21 \% \\ E}}{\substack{2}}
\] & \[
\begin{aligned}
& 47 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 47 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 21 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 18 \%
\end{aligned}
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\begin{aligned}
& 40 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 8 \%
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\] & \[
\begin{aligned}
& 59 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 16 \%
\end{aligned}
\] \\
\hline Verb bad job (-2) & \[
\begin{aligned}
& 160 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
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& 32 \%
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\hline Mean & \({ }^{-0.08}\) & \({ }^{-0.05}\) & -0.10 & \(\underbrace{0.14}_{0}\) & \({ }_{\substack{0.06 \\ 64}}\) & \({ }^{-0.06}\) & \({ }^{\text {. }} 311\) & \({ }^{-0.23}\) & \({ }^{-0.01}\) & \({ }_{0}^{0.09}\) & -0.19 & \({ }^{-0.10}\) & \({ }_{0}^{0.15}\) & \({ }^{-0.02}\) & 0.23 & -0.11 & \({ }^{-0.04}\) & \({ }_{0}^{0.12}\) & \({ }_{0}^{0.09}\) & \({ }^{-0.16}\) & -0.29 & \(\underset{\substack{0.17 \\ 10}}{ }\) & \({ }^{-0.10}\) & \({ }^{-0.04}\) & -0.03 & \({ }^{0.27}\) & \({ }^{-0.07}\) & -0.12 & : & \(\stackrel{0.06}{\circ}\) & -0.14 & \({ }_{8}^{0.06}\) & \({ }^{-0.14}\) & -.08 & -0.06 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{23}{|c|}{Ipsos UK January 2023 Political Pulse public} & \\
\hline \multicolumn{24}{|l|}{Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Creating better-paid jobs and opportunities right across the country All Adults aged \(18+\) in Great Britain} \\
\hline & Total & & neral lece & tion 2019 vote & & Referendur & 2016 vote & & & & Favourable to & to parties & & & & & & Favourable to & to politicians & & & Opinion
impact on & Brexit's
the country \\
\hline &  & \[
\begin{gathered}
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\substack{\text { Negative } \\
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\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighed base & 1141 & 378 & 277 & 96 & 131 & 450 & 423 & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & \({ }^{341}\) & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
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\hline Neithera good nora bad job (0) & \[
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&
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 174 \\
& 29 \%
\end{aligned}
\] \\
\hline Fairly bad job (-1) & \[
\begin{aligned}
& 183 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& 25 \% \\
& \text { 25\% } \\
& \text { cos }
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& \text { 20\% } \\
& \text { unn }
\end{aligned}
\] & \[
\begin{gathered}
77 \\
\text { 13\% } \\
\hline 1
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
111 \\
\substack{27 \% \\
\text { nuwn }}
\end{gathered}
\] & \[
\begin{aligned}
& \text { 30 } \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 22 \% \\
& \text { 2wn }
\end{aligned}
\] & \[
\begin{gathered}
31 \\
12 \% \\
{ }^{21 \%}
\end{gathered}
\] & \[
\begin{aligned}
& 88 \\
& 24 \% \\
& \text { wis }
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& \text { 22\% } \\
& \text { aru }
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& \text { 52\% }
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& \begin{array}{l}
17 \% \\
\text { ary }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& \text { 43 } \\
& \text { 20\% } \\
& \text { or }
\end{aligned}
\] & \[
\begin{gathered}
76 \\
\text { ch\% } \\
\text { R }
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 16 \%
\end{aligned}
\] \\
\hline Verb bad job (-2) & \[
\begin{aligned}
& 160 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& \text { 21\% } \\
& \text { co }
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& \left.\begin{array}{l}
16 \% \\
c
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& \begin{array}{l}
\text { 19\% } \\
\text { uen }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 12 \% \\
& \text { nıN }
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 118 \\
& \begin{array}{c}
28 \% \\
\text { Hunt }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 24 \% \\
& \text { une }
\end{aligned}
\] & \[
\begin{gathered}
19 \\
7 \% \\
n
\end{gathered}
\] & \[
\begin{aligned}
& \begin{array}{l}
89 \\
25 \% \\
\text { win }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
49 \\
14 \% \\
R
\end{gathered}
\] & \[
\begin{gathered}
78 \\
17 \% \\
R
\end{gathered}
\] & \[
\begin{aligned}
& 6 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& \substack{129 \\
\text { paru }}
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& \text { an } \\
& \text { 13\% }
\end{aligned}
\] & \[
\begin{gathered}
81 \\
16 \% \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{aligned}
& 44 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
13 \% \\
\hline
\end{gathered}
\] \\
\hline Don't know & \[
\begin{aligned}
& 130 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 9 \% \\
& 9
\end{aligned}
\] & \[
\begin{gathered}
7 \\
5 \%
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 14 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& \left.\begin{array}{l}
34 \\
9 \% \\
9 \% \\
w
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 9 \% \\
& 9 \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 6 \% \\
& \vdots
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 8 \% \\
& \text { q\% } \\
& \text { ar }
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 10 \%
\end{aligned}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 331 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& \substack{14 \% \\
\text { eE }}
\end{aligned}
\] & \[
\begin{gathered}
40 \\
{ }^{42 \%} \\
8_{8}
\end{gathered}
\] & \[
\begin{gathered}
40 \\
\left.\begin{array}{c}
41 \% \\
8
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
100 \\
\substack{15 \% \\
6 \\
6}
\end{gathered}
\] & \[
\begin{aligned}
& 98 \\
& 236
\end{aligned}
\] & \[
\begin{aligned}
& \begin{array}{l}
66 \\
\text { 23\% } \\
\text { ko }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& \text { an } \\
& \text { 4kno }
\end{aligned}
\] & \[
\begin{gathered}
\text { 250 } \\
\text { 635\% } \\
\text { HKkLMMo }
\end{gathered}
\] & \[
\begin{aligned}
& 26 \\
& 6 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 66 \\
& 17 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 51 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
23 \%
\end{gathered}
\] & \[
\begin{aligned}
& 181 \\
& \begin{array}{l}
10 \% \\
\text { ps }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& \substack{26 \% \\
\text { passu }} \\
& \text { pol }
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
66 \\
31 \% \\
\text { ps }
\end{gathered}
\] & \[
\begin{aligned}
& 185 \\
& 37 \% \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 200 \\
& 33 \% \\
& \hline
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 343 \\
& 30 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
39 \\
\text { 30\% } \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 110 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
161 \\
\substack{18 \%} \\
F
\end{gathered}
\] & \[
\begin{aligned}
& 1415 \\
& \text { a0\% } \\
& \text { vere }
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& \text { a6\% } \\
& \text { sen }
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
229 \\
\text { 25\% } \\
\text { Hullwno }
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& 16 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 51 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& \begin{array}{l}
9 \% \% \\
\text { Hunn }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 242 \\
& \substack{25 \% \\
\text { poaru } \\
\text { pol }}
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
157 \\
\left.\begin{array}{c}
17 \% \\
k
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 79 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 175 \\
& 29 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.08}\) & -0.53 & \[
\begin{gathered}
0.53 \\
B E
\end{gathered}
\] & \({ }_{\substack{0.34 \\ 8 .}}\) & \({ }_{\substack{-0.03 \\ 8}}\) & \(\underset{6}{0.11}\) & \({ }^{0.29}\) & \[
\begin{gathered}
-. .29 \\
\text { kno }
\end{gathered}
\] & ( \(\begin{gathered}0.14 \\ \text { HkNo }\end{gathered}\) & \[
\begin{gathered}
0.72 \\
\text { HIKLMNO }
\end{gathered}
\] & \({ }^{-0.84}\) & \[
\begin{gathered}
0.56 \\
\text { HIKMNO }
\end{gathered}
\] & \({ }_{-0.54}\) & (.4.41 & \({ }_{\text {- }}^{\substack{-0.61}}\) & \(\stackrel{-0.21}{5}\) & \({ }_{\text {ps }}^{0.06}\) &  & -0.83 & \({ }_{\text {ps }}^{-0.02}\) & \(\stackrel{-0.02}{5}\) & -0.03 & -0.01 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged 18+ in GB} \\
\hline & Total & & der & & & & & & & & ated Age & & & Generat & ations & & & & & & & esion & & & Urban & & & Marita Stats & & \[
\begin{array}{r}
\text { Pres of childr } \\
\text { or und }
\end{array}
\] & \[
\begin{aligned}
& \text { ildren HH (17 } \\
& \text { under) }
\end{aligned}
\] & Euca & ation & Emplomm & entstaus \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Male } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
18.24 \\
(0) \\
\hline(0)
\end{gathered}
\] & \[
\begin{gathered}
25 \cdot 34 \\
(\mathrm{E})
\end{gathered}
\] & \[
\begin{gathered}
35.44 \\
(F)
\end{gathered}
\] & \[
\begin{aligned}
& 45.54 \\
& (64
\end{aligned}
\] & \[
\begin{gathered}
55.64 \\
(H)
\end{gathered}
\] & \[
\begin{aligned}
& \text { 65t } \\
& \text { (1) }
\end{aligned}
\] & \[
\begin{gathered}
18.34 \\
(1)
\end{gathered}
\] & \[
\begin{aligned}
& 35.54 \\
& \text { (k) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { 55+ } \\
& (4)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Gen } 2 \text { 2 } \\
& (M)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Millennials } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{aligned}
& \operatorname{Gen} x++ \\
& (00)
\end{aligned}
\] & \[
\underset{\substack{\text { Baby } \\ \text { Boomer } \\ \text { (f) }}}{ }
\] & \[
\begin{aligned}
& \text { ABC1 } \\
& (0)
\end{aligned}
\] & \[
\underset{\substack{\text { ( } \mathrm{C})}}{\mathrm{CDE}}
\] & \[
\begin{gathered}
\text { North } \\
\text { (S) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Midlands } \\
(T)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { (U) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { London } \\
& \text { LV) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (w) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Scotand } \\
& (x)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Urban } \\
& \text { (n) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Rural } \\
(Z)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Married } \\
& \text { Livigas } \\
& \text { Married }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Single } \\
& \text { (bo }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Widowed/ } \begin{array}{l}
\text { Divorece/s/s } \\
\text { eparated }
\end{array} \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { At least } \\
& \text { one child } \\
& \text { pesesent } \\
& \text { (d) }
\end{aligned}
\] & \[
\begin{gathered}
\text { chidren } \\
\text { chidenent } \\
\text { prent } \\
\text { (e) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Graduate } \\
\text { (f) }
\end{gathered}
\] & \[
\underset{\substack{\text { Mon- } \\ \text { gratuate } \\ \text { (g) }}}{\text { cose }}
\] & \[
\begin{aligned}
& \text { Working } \\
& \text { (h) }
\end{aligned}
\] & \[
\underset{\substack{\text { Not } \\
\text { working } \\
\text { (i) }}}{\substack{\text { No }}} \begin{gathered}
\text { Not } \\
\text { (i) }
\end{gathered}
\] \\
\hline Unweighted base & \({ }^{1141}\) & 561 & 575 & 164 & 202 & 191 & \({ }^{210}\) & 217 & 157 & \({ }^{366}\) & \({ }^{401}\) & 374 & 200 & 317 & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & 55 & 97 & 951 & 190 & \({ }_{7} 7\) & \({ }_{303}\) & 104 & 409 & \({ }^{73}\) & 589 & 552 & 762 & 379 \\
\hline Weighed base & \({ }^{141}\) & \({ }_{5} 5\) & 581 & \({ }^{121}\) & 195 & 184 & 196 & 177 & 268 & \({ }^{316}\) & \({ }^{381}\) & 445 & 157 & 305 & 268 & \({ }^{354}\) & \({ }^{635}\) & \({ }_{506}\) & \({ }^{273}\) & 298 & 262 & 153 & \({ }^{56}\) & \({ }^{98}\) & \({ }_{942}\) & 199 & 717 & 278 & \({ }^{146}\) & 365 & 776 & 352 & 789 & 674 & \({ }^{467}\) \\
\hline ver goodiob (2) & \[
\begin{aligned}
& 102 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& \begin{array}{c}
13 \% \\
6 H
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
28 \\
\text { c5 } \\
\text { 6H } \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 16 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& \text { a4\% } \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 7 \% \\
& 7
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
20 \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 35 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& \begin{array}{c}
13 \% \\
\mathrm{xx}
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 19 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& \left.\begin{array}{c}
13 \% \\
\mathrm{x}
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
5 \\
\text { 10\% }
\end{gathered}
\] & \[
\begin{gathered}
3 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 91 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
8 \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 8 \% \\
& 89
\end{aligned}
\] & \[
\begin{gathered}
43 \\
12 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 66 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 8 \%
\end{aligned}
\] \\
\hline \({ }_{\text {Farity good job (1) }}\) & \[
\begin{aligned}
& 283 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
165 \\
\substack{16 \% \\
c} \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 1177 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 24 \% \\
& \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1116 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 74 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 170 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
78 \\
\text { 28\% } \\
\text { co }
\end{gathered}
\] & \[
\begin{aligned}
& 63 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 19 \% \\
& \\
& \hline 1
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 28 \% \\
& 28
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 318
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& 176 \\
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& 162 \\
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& 98 \\
& 15 \%
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& 83 \\
& 18 \%
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\hline Ver bad job (-2) & \[
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& 147 \\
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& 77 \\
& 14 \%
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& 47 \\
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& 13 \%
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\end{gathered}
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& 72 \\
& 11 \%
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& 75 \\
& 15 \%
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& 34 \\
& 12 \%
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& 10 \%
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& 111 \\
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\end{aligned}
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& \text { 103 } \\
& 15 \%
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\(9 \%\) \\
\hline Dont know & \[
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& 13 \%
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& 45 \\
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& 102 \\
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& 117 \\
& 15 \%
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& 69 \\
& 10 \%
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& 79 \\
& 17 \%
\end{aligned}
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\hline Net: Good job & \[
\begin{aligned}
& 386 \\
& 34 \%
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\begin{gathered}
221 \\
40 \% \\
c
\end{gathered}
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& 163 \\
& 28 \%
\end{aligned}
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& 47 \\
& 39 \%
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\begin{aligned}
& 74 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 30 \%
\end{aligned}
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\begin{aligned}
& 65 \\
& 33 \% \\
&
\end{aligned}
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\begin{aligned}
& 61 \\
& 34 \%
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& 121 \\
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& 123 \\
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& 150 \\
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& 23 \\
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& 247 \\
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& 90 \\
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& 49 \\
& 33 \%
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& 131 \\
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& 255 \\
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& 143 \\
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& 242 \\
& 31 \%
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& 242 \\
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\hline Net: Badiob & \[
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& \text { 38\% }
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& 201 \\
& 30 \% \\
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\end{aligned}
\] & \({ }_{27 \%}^{127}\) \\
\hline Mean & 0.01 & \({ }^{0.07}\) & -0.04 & \(\substack{0.23 \\ \text { ctr }}_{0.2}\) & 0.19 & -0.11 & \({ }^{0.12}\) & -0.08 & 0.02 & \({ }_{0}^{0.20}\) & -0.11 & -0.02 & \(\stackrel{0.21}{0}\) & 0.04 & -0.09 & -0.01 & 0.10 & -0.10 & \({ }_{0}^{0.19}\) & -0.08 & \({ }^{0.25}\) & \({ }_{\substack{0.28 \\ \text { Nu }}}^{0 .}\) & \({ }^{0.19}\) & \({ }^{-0.02}\) & \(\stackrel{0.06}{2}\) & \({ }^{-0.22}\) & 0.02 & \({ }^{-0.03}\) & \({ }^{0.06}\) & 0.13 & -0.04 & \({ }_{0}^{0.19}\) & -0.07 & 0.01 & 0.02 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{24}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC} \\
\hline \multicolumn{24}{|l|}{ All Adults aged \(18+\) in Great Britain} \\
\hline & Total & & eneral lea & tion 2019 vote & & Referendur & 2016 vote & & & & Favourale & eto parties & & & & & & Favourable to & to politicians & & & Opinion
impact on & Brexit's
the country \\
\hline & \begin{tabular}{l} 
Total \\
(A) \\
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\end{tabular} & \[
\begin{gathered}
\text { Conservati } \\
\text { vev } \\
\text { (B) }
\end{gathered}
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\begin{aligned}
& \text { Labour } \\
& \text { (c) }
\end{aligned}
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\begin{gathered}
\text { Lierala } \\
\text { Democrats } \\
\text { (D) }
\end{gathered}
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\begin{aligned}
& \text { Other } \\
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\text { Leave } \\
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\text { (G) }
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& \text { ble to Cons }
\end{aligned}
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\begin{aligned}
& \text { Favourab } \\
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& \text { (I) }
\end{aligned}
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Untavura
ble to lab \\
(k)
\end{tabular} &  & Unfavoura ble to Lib Dems
(M) & \[
\begin{aligned}
& \text { a favourab } \\
& \text { eno foren } \\
& \text { Party } \\
& \text { (N) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Untivoura } \\
& \text { bleto } \\
& \text { Geenn } \\
& \text { Party } \\
& \text { (0) }
\end{aligned}
\] & \[
\begin{aligned}
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& \text { eto sunak } \\
& \text { (p) }
\end{aligned}
\] & \begin{tabular}{l}
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ble to \\
Sunak \\
(a)
\end{tabular} & \[
\begin{gathered}
\text { Favourab } \\
\text { eto } \\
\text { Starmer } \\
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\end{gathered}
\] & \[
\begin{gathered}
\text { Unfavoura } \\
\text { ble to } \\
\text { Starmer } \\
\text { (s) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Favourabl } \\
& \text { eto Hunt }
\end{aligned}
\]
(T) & \begin{tabular}{l}
Unfavoura \\
ble to \\
Hunt \\
(U)
\end{tabular} & \[
\begin{aligned}
& \text { Positive } \\
& \text { impact } \\
& \text { (V) }
\end{aligned}
\] & \[
\begin{gathered}
\substack{\text { Negative } \\
\text { impact } \\
\text { (w) }}
\end{gathered}
\] \\
\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighed base & 1141 & 378 & 277 & 96 & 131 & 450 & 423 & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & 341 & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
\begin{aligned}
& 102 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
60 \\
\text { c20 } \\
\text { 8E }
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& \text { 15\% } \\
& { }_{8}+{ }^{2}
\end{aligned}
\] & \[
\begin{gathered}
11 \\
9 \% \\
9 \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 40 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& \text { g\% } \\
& \text { кмо }
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& \text { 68\% } \\
& \text { кмо }
\end{aligned}
\] & \[
\begin{gathered}
83 \\
\text { che } \\
\text { hukno }
\end{gathered}
\] & \[
\begin{aligned}
& 7 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
48 \\
\begin{array}{c}
40 \% \\
\text { Hukno }
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 3 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 13 \\
& 4 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
60 \\
\text { co } \\
\text { ps } \\
\text { ps }
\end{gathered}
\] & \[
\begin{aligned}
& 79 \\
& \text { c1, } \\
& \text { pastu }
\end{aligned}
\] & \[
\begin{aligned}
& 6 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& \text { 218 } \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 9 \% \\
&
\end{aligned}
\] \\
\hline Fairly good job (1) & \[
\begin{aligned}
& 283 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1114 \\
& 41 \%
\end{aligned}
\] & \[
\begin{gathered}
29 \\
\left.\begin{array}{c}
21 \% \\
8^{*}
\end{array}\right)
\end{gathered}
\] & \[
\begin{gathered}
39 \\
30 \% \\
8
\end{gathered}
\] & \[
\begin{gathered}
154 \\
\begin{array}{c}
13 \% \\
6
\end{array} \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
83 \\
20 \% \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 50 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 206 \\
& \text { 25\% } \\
& \text { Hkne }
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& \text { 49\% } \\
& \text { HkRMo }
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 3 \% \\
& 8 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 64 \\
& 16 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 46 \\
& \text { an } \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& \begin{array}{l}
14 \% \\
\text { ps }
\end{array} \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& \begin{array}{l}
199 \\
\text { passu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 10 \%
\end{aligned}
\] & \[
\begin{gathered}
56 \\
\text { 27\% } \\
\text { ps }
\end{gathered}
\] & \[
\begin{aligned}
& 163 \\
& \begin{array}{l}
12 \% \\
\text { ps }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 187 \\
& 31 \%
\end{aligned}
\] \\
\hline Neithera good nora bad job (0) & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
111 \\
\text { 10\% } \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 42 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
33 \\
{ }_{c}^{35 \%} \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 96 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& \text { 25\% }
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 29 \% \\
& \text { ung }
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 26 \% \\
& \text { un }
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& \text { 25\% } \\
& \text { uwn }
\end{aligned}
\] & \[
\begin{gathered}
39 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
83 \\
23 \% \\
\text { 23\% }
\end{gathered}
\] & \[
\begin{aligned}
& 104 \\
& \text { 30\% } \\
& \text { oru }
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \text { 25\% } \\
& \text { pru }
\end{aligned}
\] & \[
\begin{gathered}
53 \\
\text { 25\% } \\
\text { or }
\end{gathered}
\] & \[
\begin{aligned}
& 87 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 22 \% \\
& 22 \%
\end{aligned}
\] \\
\hline Fairly bad job (-1) & \[
\begin{aligned}
& 181 \\
& 16 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 27 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& \text { 20\% } \\
& \text { unn }
\end{aligned}
\] & \[
\begin{gathered}
\left.\begin{array}{c}
76 \\
13 \% \\
\hline
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& \begin{array}{c}
\text { 26\% } \\
\text { Hulum }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 22 \% \\
& \text { 27w }
\end{aligned}
\] & \[
\begin{gathered}
\left.\begin{array}{c}
30 \\
11 \% \\
\hline
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 96 \\
& \begin{array}{c}
96 \\
\text { Huyw }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
67 \\
\text { 20\% } \\
\text { or }
\end{gathered}
\] & \[
\begin{aligned}
& 57 \\
& { }^{53 \%}
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 26 \% \\
& \text { Paru }
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& \begin{array}{c}
\text { a36 } \\
\text { aru }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
74 \\
15 \% \\
\mathrm{c}
\end{gathered}
\] & \[
\begin{aligned}
& 38 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& \text { 99 } \\
& 16 \%
\end{aligned}
\] \\
\hline Verb bad job (-2) & \[
\begin{aligned}
& 197 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 19 \% \\
& \text { co }
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
5 \%
\end{gathered}
\] & \[
\begin{gathered}
22 \\
\left.\begin{array}{c}
17 \% \\
c \\
c
\end{array}\right)
\end{gathered}
\] & \[
\begin{aligned}
& 40 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
17 \% \\
\text { 17\% }
\end{gathered}
\] &  & \[
\begin{aligned}
& 66 \\
& \text { 61\% } \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 2 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] &  & \[
\begin{gathered}
46 \\
\text { 43\% } \\
R
\end{gathered}
\] & \[
\begin{gathered}
71 \\
\substack{16 \% \\
R}
\end{gathered}
\] & \[
\begin{aligned}
& 5 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1218 \\
& \substack{27 \% \\
\text { porut }}
\end{aligned}
\] & \[
\begin{aligned}
& 22 \\
& 10 \% \\
& \text { 10\% }
\end{aligned}
\] & \[
\begin{aligned}
& 72 \\
& 14 \% \\
& \text { 14\% }
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 12 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 198 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
13 \% \\
134
\end{gathered}
\] & \[
\begin{aligned}
& 20 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 9 \% \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& { }_{c}^{41 \%} \\
& \text { Hj}
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 43 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 46 \\
& \text { 41\% } \\
& \text { ar }
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& \text { 510\% } \\
& 0 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 65 \\
& 11 \%
\end{aligned}
\] \\
\hline Net: Good job & \[
\begin{aligned}
& 386 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& \begin{array}{c}
17 \% \\
\text { Boo }
\end{array}
\end{aligned}
\] &  & \[
\begin{aligned}
& 51 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 26 \% \\
& \text { kno } \\
& \text { kno }
\end{aligned}
\] & \[
\begin{aligned}
& 273 \\
& \text { 47\% } \\
& \text { Hkno }
\end{aligned}
\] &  & \[
\begin{aligned}
& 40 \\
& 10 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 76 \\
& 19 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 59 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& \begin{array}{c}
28 \% \\
\text { pssuu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 260 \\
& \begin{array}{l}
200 \\
\text { poasu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 11 \%
\end{aligned}
\] & \[
\begin{gathered}
79 \\
37 \% \\
\text { ps } \\
\text { ps }
\end{gathered}
\] & \[
\begin{gathered}
218 \\
\text { che } \\
\text { ps }
\end{gathered}
\] & \[
\begin{gathered}
90 \\
35 \%
\end{gathered}
\] & \[
\begin{aligned}
& 242 \\
& 40 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 328 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& \begin{array}{l}
\text { an } \\
\text { cog }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
\substack{38 \\
c \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 108 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& \begin{array}{l}
18 \% \\
\text { vere }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& \text { c5\% } \\
& \text { sN }
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 36 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 177 \\
& \text { a5\% } \\
& \text { vise }
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 181 \\
& \text { 50\% } \\
& \text { Hün }
\end{aligned}
\] & \[
\begin{aligned}
& 1113 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& \substack{23 \% \\
\text { porutu }}
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 146 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 171 \\
& 28 \%
\end{aligned}
\] \\
\hline Mean & 0.01 & -0.49 & \[
\substack{0.73 \\ \forall B}
\] & \[
\substack{0.49 \\ \text { pex }}
\] & \[
\begin{gathered}
0.02 \\
8_{0}^{2}
\end{gathered}
\] & \[
\underset{6}{0.22}
\] & \({ }^{0.22}\) & \[
\begin{gathered}
-.022 \\
\mathrm{knno}
\end{gathered}
\] & \[
\begin{aligned}
& 0.25 \\
& \text { Hiko }
\end{aligned}
\] & \[
\begin{gathered}
0.82 \\
\text { HIKLMNO }
\end{gathered}
\] & -0.77 & \[
\begin{gathered}
0.68 \\
\text { Hexpo }
\end{gathered}
\] & \({ }^{-0.51}\) & \[
\begin{gathered}
0.59 \\
\text { Hikno }
\end{gathered}
\] & \({ }^{-0.60}\) & \(\stackrel{-0.16}{5}\) & \({ }_{\substack{0.18 \\ p s}}\) & \({ }_{\substack{0.88 \\ \text { pasu }}}\) & -0.76 & \({ }_{\substack{0.05 \\ \text { ps }}}\) & \({ }_{\substack{0.12 \\ \text { ps }}}\) & 0.02 & 0.10 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC Fieldwork: 6-10 January 2023 Adults aged \(18+\) in GB} \\
\hline \multicolumn{36}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline & Total & & der & & & & & & & & gated Age & & & Genera & & & & & & & & sion & & & Urban & & & arita Stat & & \[
\begin{array}{r}
\text { Pres of chilc } \\
\text { or un }
\end{array}
\] & \[
\begin{aligned}
& \text { dren HH (17 } \\
& \text { nder) }
\end{aligned}
\] & & cation & Emplomer & mentstas \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Male } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Female } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
18.24 \\
(0)
\end{gathered}
\] & \[
\begin{gathered}
\text { 25.34 } \\
(E)
\end{gathered}
\] & \[
\begin{gathered}
35.44 \\
(f) \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
4.54 \\
(6.54
\end{gathered}
\] & \[
\begin{gathered}
55.64 \\
(H)
\end{gathered}
\] & 65+
(1) & \[
\begin{gathered}
18.34 \\
(1)
\end{gathered}
\] & \[
\begin{gathered}
35.54 \\
(k)
\end{gathered}
\] & \[
\begin{aligned}
& \text { 55+ } \\
& (4)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Gen Z } \\
& \text { (M) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Millennials } \\
\text { (N) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Gen } x+ \\
& (0) \\
& (0)
\end{aligned}
\] & \[
\begin{gathered}
\text { Baby } \\
\text { Boomer } \\
\text { (P) }
\end{gathered}
\] & \[
\begin{aligned}
& \mathrm{ABCl} 1 \\
& (a)
\end{aligned}
\] & \[
\underset{\substack{\mathrm{CR}) \\(\mathrm{R})}}{\substack{ \\\hline}}
\] & \[
\begin{gathered}
\text { North } \\
\text { (S) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Midiands } \\
(T)
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { (U) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { London } \\
& \text { (v) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Wales } \\
& \text { (W) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Scotand } \\
(x)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Urian } \\
& (1)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Rural } \\
& \text { (22 }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Married, } \\
& \text { Living as } \\
& \text { Maried } \\
& \text { (a) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Single } \\
(\text { (b) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Widowed/ } \\
\text { Divorced/s } \\
\text { eparated } \\
\text { (c) }
\end{gathered}
\] & \[
\begin{gathered}
\text { At least } \\
\text { one hild } \\
\text { present }
\end{gathered}
\] & \[
\begin{gathered}
\text { chidren } \\
\substack{\text { cildresen } \\
\text { pesent }} \\
\text { (e) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Graduate } \\
\text { (f) }
\end{gathered}
\] & \[
\underset{\substack{\text { Non- } \\ \text { gracuate } \\(\mathrm{g})}}{\text { and }}
\] & \[
\begin{gathered}
\text { Working } \\
\text { (h) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Not } \\
\text { working } \\
\text { (i) }
\end{gathered}
\] \\
\hline Unweighted base & \({ }^{1141}\) & \({ }_{561}\) & 575 & 164 & 202 & 191 & 210 & 217 & 157 & 366 & 401 & 374 & 200 & 317 & 284 & 309 & \({ }^{776}\) & 365 & 276 & 296 & 262 & 155 & \({ }_{55}\) & 97 & \({ }_{951}\) & 190 & \({ }^{7} 4\) & \({ }^{303}\) & 104 & 409 & \({ }^{73}\) & 589 & 552 & 762 & 379 \\
\hline Weighed base & \({ }^{141}\) & \({ }_{5} 5\) & \({ }_{581}\) & 121 & 195 & 184 & \({ }^{196}\) & 177 & 268 & \({ }^{316}\) & 381 & 445 & 157 & 305 & 268 & 354 & \({ }^{635}\) & \({ }^{506}\) & 273 & 298 & 262 & 153 & 56 & \({ }^{98}\) & \({ }^{942}\) & 199 & 717 & 278 & \({ }^{196}\) & 365 & 776 & 352 & 789 & 674 & 467 \\
\hline ver goodijo (2) & \[
\begin{aligned}
& 111 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 8 \%
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\begin{aligned}
& 13 \\
& 11 \%
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\end{gathered}
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& 12 \\
& 7 \%
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& 22 \\
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& k<
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& 59 \\
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& 9 \% \\
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\begin{aligned}
& 73 \\
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& 66 \\
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& 8 \%
\end{aligned}
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\begin{aligned}
& 40 \\
& 11 \%
\end{aligned}
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\begin{aligned}
& 70 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
71 \\
101
\end{gathered}
\] & \[
\begin{aligned}
& 40 \\
& 9 \% \\
& 90
\end{aligned}
\] \\
\hline Fariry good job (1) & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
125 \\
\substack{18 \% \\
c} \\
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\end{gathered}
\] & \[
\begin{aligned}
& 123 \\
& 21 \%
\end{aligned}
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& 32 \\
& 26 \%
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\end{aligned}
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\text { 25\% }
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& 76 \\
& 24 \%
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& 93 \\
& 24 \%
\end{aligned}
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& 1010 \\
& 25 \%
\end{aligned}
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& 39 \\
& 25 \%
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& 72 \\
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\end{aligned}
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\begin{aligned}
& 66 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 25 \%
\end{aligned}
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\begin{gathered}
175 \\
28 \% \\
\text { 28\% } \\
\hline
\end{gathered}
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\begin{aligned}
& 104 \\
& 21 \% \\
& \text { 21\% }
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27 \%
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& 68 \\
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& 59 \\
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\begin{aligned}
& 46 \\
& 23 \%
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\begin{aligned}
& 176 \\
& 25 \%
\end{aligned}
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& 34 \\
& \text { 33\% }
\end{aligned}
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\end{gathered}
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\begin{aligned}
& 175 \\
& \text { 22\% }
\end{aligned}
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\begin{aligned}
& 168 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 24 \%
\end{aligned}
\] \\
\hline Neither g good nor a ba job (0) & \[
\begin{aligned}
& 274 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
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& 27 \\
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& 79 \\
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\end{gathered}
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& 176 \\
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& 189 \\
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& \hline
\end{aligned}
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\begin{aligned}
& \text { 160 } \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 114 \\
& 24 \%
\end{aligned}
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\hline Faily bad iob (-1) & \[
\begin{aligned}
& 190 \\
& 17 \%
\end{aligned}
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\begin{gathered}
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\(18 \%\) \\
\hline Ver bad job (-2) & \[
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& 159 \\
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\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 14 \%
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& 82 \\
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\hline Don't know & \[
\begin{aligned}
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& 110 \\
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38 \\
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& 64 \\
& 10 \%
\end{aligned}
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64 \\
\(14 \%\) \\
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\end{tabular} \\
\hline Net: Good job & \[
\begin{aligned}
& 390 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 217 \\
& \left.\begin{array}{c}
39 \\
c
\end{array}\right)
\end{aligned}
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\begin{aligned}
& 172 \\
& 30 \%
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& 45 \\
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& 88 \\
& 33 \% \\
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\end{aligned}
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& 119 \\
& 38 \%
\end{aligned}
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& 123 \\
& 32 \% \\
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& 336
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& 334 \\
& 35 \%
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& 90 \\
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& 51 \\
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& 134 \\
& 37 \%
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& 256 \\
& 33 \%
\end{aligned}
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\begin{gathered}
145 \\
{ }_{41 \%}^{21 \%} \\
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\end{gathered}
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\begin{aligned}
& 245 \\
& 31 \%
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\begin{aligned}
& 239 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 32 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 349 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 164 \\
& 29 \%
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& 183 \\
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& 143 \\
& 32 \%
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& 25 \% \\
& 25
\end{aligned}
\] & \[
\begin{gathered}
86 \\
28 \%
\end{gathered}
\] & \[
\begin{aligned}
& 92 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 195 \\
& 31 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 153 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 26 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 29
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \text { a1\% } \\
& \text { sv }
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 35 \%
\end{aligned}
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\begin{aligned}
& 31 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 272 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 232 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 77 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 98 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 251 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 252 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 210 \\
& 31 \%
\end{aligned}
\] & 139
\(30 \%\) \\
\hline Mean & \({ }^{-0.01}\) & \({ }^{0.07}\) & -0.09 & \({ }^{0.12}\) & \({ }^{0.17}\) & -0.08 & \({ }^{0.13}\) & \({ }^{-0.09}\) & : & \({ }_{0}^{0.15}\) & \({ }^{0.11}\) & \({ }^{-0.04}\) & \(\stackrel{0.19}{0}\) & 0.02 & \({ }^{-0.13}\) & -0.03 & 0.04 & -0.07 & \({ }_{\substack{0.23 \\ i 0}}\) & -0.07 & \({ }^{-0.30}\) & \(\underset{\substack{0.27 \\ 00}}{ }\) & \({ }^{-0.03}\) & \({ }^{-0.09}\) & \(\stackrel{0.04}{2}\) & \({ }^{0.24}\) & -0.02 & \({ }^{-0.01}\) & 0.08 & 0.12 & -0.07 & \(\stackrel{0.15}{8}\) & -0.08 & -0.01 & -0.01 \\
\hline
\end{tabular}

\footnotetext{

}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{24}{|c|}{Ipsos UK January 2023 Political Pulse public} \\
\hline \multicolumn{24}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline & Total & & eneral Election & tion 2019 Vote & & Referendur & 2016 vote & & & & Favourale & to parties & & & & & & Favourale to & to politicians & & & \[
\begin{aligned}
& \text { Opinion } \\
& \text { impact on }
\end{aligned}
\] & Brexit's \\
\hline & \[
\begin{aligned}
& \text { Total } \\
& \text { (A) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Conservati } \\
\text { ve } \\
\text { (B) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Labour } \\
& \text { (c) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Liberal } \\
\text { Democrats } \\
\text { (0) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Other } \\
& \text { (E) }
\end{aligned}
\] & \[
\underset{(\text { F })}{\substack{\text { Remin }}}
\] & \[
\begin{gathered}
\text { Leave } \\
(\mathrm{G})
\end{gathered}
\] & \[
\begin{aligned}
& \text { Favourabl } \\
& \text { eto cons } \\
& (H)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { ble to Cons }
\end{aligned}
\]
(I) & \[
\begin{aligned}
& \text { Favoural } \\
& \text { s eto ab } \\
& \text { (f) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Cnfavourar } \begin{array}{c}
\text { Ube to tob } \\
\text { (k) }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& \text { Favourabl } \\
& \text { e eto } \\
& \text { eems } \\
& \text { Dems } \\
& \text { (L) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unfavoura } \\
& \text { bele tib } \\
& \text { Dems } \\
& \text { (em) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { a Favoural } \\
& \begin{array}{c}
\text { eto roen } \\
\text { Party }
\end{array}
\end{aligned}
\] &  & \[
\begin{aligned}
& \text { Favaural } \\
& \text { eto sunak } \\
& \text { (P) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { Unfavoura } \\
& \begin{array}{l}
\text { lete to } \\
\text { Sunak } \\
\text { (a) }
\end{array} \text { (1) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Favourab } \\
\text { eto } \\
\text { Starmer } \\
\left(\begin{array}{l}
\text { P }
\end{array}\right. \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
\text { Unfavoura } \\
\text { Lleto } \\
\text { Stamer }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Favourabl } \\
& \text { etotunt } \\
& \text { (T) }
\end{aligned}
\] & Unfavoura be to Hunt
(U) & ra & \[
\begin{gathered}
\text { Negative } \\
\text { impact } \\
\text { (w) }
\end{gathered}
\] \\
\hline Unveighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighted base & 1141 & 378 & 277 & 96 & \({ }^{131}\) & 450 & 423 & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & \({ }^{41}\) & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
\begin{aligned}
& 111 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 2 \%
\end{aligned}
\] & \[
\underset{\substack{58 \\ 8 \\ 8 \\ \hline}}{\substack{21 \%}}
\] &  & \[
\begin{gathered}
20 \\
\text { c15\% } \\
8
\end{gathered}
\] & \[
\begin{aligned}
& 52 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 9 \% \\
& \mathrm{~km}
\end{aligned}
\] &  & \[
\begin{gathered}
95 \\
\substack{24 \% \\
\text { H} \\
\hline}
\end{gathered}
\] & \[
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 20 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
\text { 46\% } \\
\text { Hekno }
\end{gathered}
\] & \[
\begin{aligned}
& 21 \\
& 6 \% \\
& k
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& \substack{\text { 15\% } \\
\text { psu }}
\end{aligned}
\] & \[
\begin{aligned}
& 91 \\
& \begin{array}{c}
95 \% \\
\text { passu }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 6 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 31 \\
& \text { 315 } \\
& \text { ps }
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 39 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 64 \\
& 10 \%
\end{aligned}
\] \\
\hline Farrly good job (1) & \[
\begin{aligned}
& 279 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 61 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
111 \\
\substack{40 \% \\
86}
\end{gathered}
\] & \[
\begin{gathered}
36 \\
37 \% \\
{ }^{37 \%} \\
8^{*}
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& \begin{array}{l}
59 \\
\text { ko }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 192 \\
& 336 \\
& \text { Hkno }
\end{aligned}
\] & \[
\begin{gathered}
148 \\
\text { H6\% } \\
\text { Hkxin }
\end{gathered}
\] & \[
\begin{aligned}
& 31 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 87 \\
& 37 \% \\
& \text { Hkno }
\end{aligned}
\] & \[
\begin{aligned}
& 63 \\
& 16 \% \\
& \text { ko }
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& \begin{array}{c}
42 \% \\
\text { h} 4 \times м 0
\end{array}
\end{aligned}
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\begin{aligned}
& 422 \\
& { }_{2}^{2 \%}
\end{aligned}
\] & \[
\begin{gathered}
67 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 133 \\
& \substack{13 \% \\
\text { pos }}
\end{aligned}
\] & \[
\begin{aligned}
& 178 \\
& \begin{array}{c}
48 \% \\
\text { pastu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& \begin{array}{l}
11 \% \\
\text { ps }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 23 \% \\
& \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 28 \% \\
& 28
\end{aligned}
\] \\
\hline Neithera good nor a bad job (0) & \[
\begin{aligned}
& 274 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 28 \% \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 57 \\
& \text { 21\% }
\end{aligned}
\] & \[
\begin{aligned}
& 23 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 100 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& \begin{array}{l}
28 \% \\
\\
\text { uwn }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& \text { 27\% } \\
& \text { unw }
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 95 \\
& \text { 24\% } \\
& \text { 29 }
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 27
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& \text { 30\% } \\
& \text { opu }
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 17 \%
\end{aligned}
\] & \[
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& 107 \\
& \begin{array}{l}
\text { 25\% } \\
\text { aru }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 24 \% \\
& 24 \%
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\] & \[
\begin{aligned}
& 96 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 24 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 134 \\
& 22 \%
\end{aligned}
\] \\
\hline Fairly bad job (-1) & \[
\begin{aligned}
& 190 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
\substack{95 \% \\
c 0 \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 24 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 9
\end{aligned}
\] & \[
\begin{gathered}
21 \\
\substack{\text { 16\% } \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 67 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& \text { 59\% } \\
& \text { un }
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 7 \%
\end{aligned}
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\begin{gathered}
116 \\
\substack{28 \% \\
\text { Huwn }}
\end{gathered}
\] & \[
\begin{aligned}
& 29 \\
& 12 \%
\end{aligned}
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\begin{aligned}
& 77 \\
& \text { 20\% } \\
& \text { vine }
\end{aligned}
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\begin{aligned}
& 33 \\
& 13 \%
\end{aligned}
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\begin{gathered}
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\begin{array}{c}
96 \% \\
\text { Hexum }
\end{array}
\end{gathered}
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\begin{aligned}
& 72 \\
& \text { n218 } \\
& \text { are }
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\begin{aligned}
& 62 \\
& 19 \%
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\begin{aligned}
& 17 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& \substack{188 \\
\text { parue }}
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 20 \%
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\] & \[
\begin{aligned}
& 76 \\
& 15 \%
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\] & \[
\begin{aligned}
& 37 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 99 \\
& 16 \%
\end{aligned}
\] \\
\hline Verr bad job (2) & \[
\begin{aligned}
& 159 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
\begin{array}{c}
20 \% \\
c 0 \\
c
\end{array}
\end{gathered}
\] & \[
\begin{aligned}
& 12 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
19 \\
\substack{15 \% \\
c}
\end{gathered}
\] & \[
\begin{aligned}
& 39 \\
& 9 \%
\end{aligned}
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\begin{gathered}
81 \\
\\
\hline 19 \% \\
F
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& \text { 50\% } \\
& \text { vun }
\end{aligned}
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\begin{aligned}
& 74 \\
& \text { 13\% } \\
& \text { un }
\end{aligned}
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\begin{aligned}
& 10 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& \begin{array}{c}
28 \% \\
\text { Hunn }
\end{array}
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\begin{aligned}
& 13 \\
& 5 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& \text { a6\% } \\
& \text { viwn }
\end{aligned}
\] & \[
\begin{gathered}
17 \\
7 \\
\hline 10
\end{gathered}
\] & \[
\begin{aligned}
& 90 \\
& \begin{array}{l}
\text { 25\% } \\
\text { uwn }
\end{array}
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\begin{aligned}
& 44 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
2 \%
\end{gathered}
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\begin{aligned}
& 126 \\
& \substack{129 \\
\text { paru } \\
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\begin{aligned}
& 30 \\
& 14 \% \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 84 \\
& 14 \%
\end{aligned}
\] \\
\hline Don't know & \[
\begin{aligned}
& 129 \\
& 11 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 5 \%
\end{aligned}
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\begin{aligned}
& 8 \\
& 9 \\
& 9
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 7 \%
\end{aligned}
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\begin{aligned}
& 41 \\
& 9 \%
\end{aligned}
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\begin{gathered}
43 \\
10 \%
\end{gathered}
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\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
38 \\
78 \\
7 \%
\end{gathered}
\] & 12
\(3 \%\) & \[
\begin{aligned}
& 36 \\
& \text { 3\% } \\
& \text { H1 }
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 9 \% \\
& \text { m\% }
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 6 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 9 \% \\
& \\
& \\
& \hline 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 27 \\
& 6 \%
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\] & 17
\(4 \%\) & \[
\begin{aligned}
& 37 \\
& 8 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 38 \\
& 8 \% \\
& 8 \% \\
& \text { RF }
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 8 \%
\end{aligned}
\] & 58
\(9 \%\) \\
\hline Net: Good job & \[
\begin{aligned}
& 390 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 70 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 169 \\
& \substack{161 \\
\text { be }}
\end{aligned}
\] & \[
\begin{gathered}
47 \\
49 \% \\
{ }^{49 \%}
\end{gathered}
\] & \[
\begin{gathered}
52 \\
39 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{gathered}
195 \\
43 \% \\
6 \%
\end{gathered}
\] & \[
\begin{aligned}
& 118 \\
& 28 \%
\end{aligned}
\] &  &  & \[
\begin{gathered}
278 \\
\substack{27 \% \\
\text { H1KMWNo }}
\end{gathered}
\] & \[
\begin{aligned}
& 34 \\
& 8 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& \substack{\text { sen } \\
\text { Hiken }}
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& \begin{array}{c}
\text { 58\% } \\
\text { hikno }
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
63 \\
18 \% \\
k
\end{gathered}
\] & \[
\begin{aligned}
& 97 \\
& 29 \%
\end{aligned}
\] & \[
\begin{gathered}
201 \\
\text { c5\% } \\
\text { ps }
\end{gathered}
\] & \[
\begin{aligned}
& 269 \\
& \begin{array}{l}
228 \\
\text { passu }
\end{array} .
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 83 \\
& 39 \% \\
& \text { ps } \\
& \text { p }
\end{aligned}
\] & \[
\begin{aligned}
& 212 \\
& \left.\begin{array}{c}
22 \% \\
\mathrm{p} 5
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 236 \\
& 39 \%
\end{aligned}
\] \\
\hline Net: Bad job & \[
\begin{aligned}
& 349 \\
& 31 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 36 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 17 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
40 \\
31 \% \\
c 0 \\
c
\end{gathered}
\] & \[
\begin{aligned}
& 106 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
162 \\
\substack{18 \%} \\
F
\end{gathered}
\] & \[
\begin{aligned}
& 111 \\
& \begin{array}{l}
39 \% \\
\text { uew }
\end{array}
\end{aligned}
\] &  & \[
\begin{aligned}
& 39 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 5 . \\
& \text { Humu } \\
& \text { Hum }
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 180 \\
& \begin{array}{l}
46 \% \\
1,0 \%
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
184 \\
51 \% \\
\text { 5uluw }
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 143 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 6 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 73 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 155 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 183 \\
& 30 \%
\end{aligned}
\] \\
\hline mean & \({ }^{-0.01}\) & -0.49 & \({ }_{\substack{0.68 \\ \text { 日E }}}\) & \({ }_{\substack{0.39 \\ 8 .}}\) & \({ }_{\substack{0 \\ 0 \\ 0}}^{0.10}\) & \(\stackrel{0.25}{6}\) & -0.25 & \[
\begin{gathered}
-0.22 \\
\mathrm{kmo}
\end{gathered}
\] & \[
\begin{aligned}
& 0.21 \\
& \text { Hiso }
\end{aligned}
\] & \[
\begin{gathered}
0.84 \\
\text { HIKLMNO }
\end{gathered}
\] & -0.82 & 0.60
Hikno & \({ }_{\text {-0.50 }}\) & \begin{tabular}{c}
0.52 \\
HikNo \\
\hline
\end{tabular} & \(\stackrel{-0.58}{\substack{0}}\) & \(\stackrel{-0.10}{5}\) & \(\stackrel{0.10}{5}\) & \(\underset{\substack{0.93 \\ \text { passu }}}{ }\) & \({ }^{-0.82}\) & \(\stackrel{0.05}{5}\) & \(\stackrel{0.07}{5}\) & 0.06 & 0.06 \\
\hline
\end{tabular}

PUBLIC
Adults aged 18+ in GB
Q9. And do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas if they were in office? - Making sure that people who come to Britain illegally are detained and swiftly removed
All Adults aged 18+ in Great Britain
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & \multirow[t]{2}{*}{\begin{tabular}{l}
Total \\
Total \\
(A)
\end{tabular}} & \multicolumn{2}{|c|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{3}{|l|}{Aggreated Age reaks} & \multicolumn{4}{|c|}{Generations} & \multicolumn{2}{|l|}{Social grade} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Urban/Rural} & \multicolumn{3}{|c|}{Marital Status} & \multicolumn{2}{|l|}{} & \multicolumn{2}{|l|}{Education} & \multicolumn{2}{|l|}{Employmentstaus} \\
\hline & & \({ }_{\text {Male }}^{\text {(8) }}\) & \({ }_{\text {female }}^{\text {(c) }}\) & \({ }_{\substack{18.24 \\ \text { (0) }}}\) & \({ }_{\text {2 }}^{\text {25 }}\) (E) & \[
\begin{gathered}
35-44 \\
\text { (F) }
\end{gathered}
\] & \(\underset{(6)}{\text { 4554 }}\) & \[
\begin{gathered}
55-64 \\
\text { (H) }
\end{gathered}
\] & \({ }^{654}\) (1) & \[
\begin{gathered}
\text { 18-34 } \\
\text { (J) }
\end{gathered}
\] & \[
\begin{gathered}
35-54 \\
\text { (K) }
\end{gathered}
\] & \({ }_{\text {(1) }} 5\) &  & \begin{tabular}{l}
Millennials \\
( N )
\end{tabular} & Gen \(\mathrm{X}+\) (O) & Baby Boomer (P) & ABC1 (Q) & \begin{tabular}{l}
C2DE \\
(R)
\end{tabular} & North (S) & Midlands
(T) & South
(U) & \begin{tabular}{l}
London \\
(V)
\end{tabular} & Wales (W) & \[
\begin{aligned}
& \text { Scotland } \\
& (X)
\end{aligned}
\] & \[
\begin{aligned}
& \text { Urban } \\
& (Y)
\end{aligned}
\] & \begin{tabular}{l}
Rural \\
(Z)
\end{tabular} & \begin{tabular}{l}
Married/ Living as Married \\
(a)
\end{tabular} & \begin{tabular}{l}
Single \\
(b)
\end{tabular} & \begin{tabular}{l}
Widowed/ \\
Divorced/S eparated \\
(c)
\end{tabular} & \begin{tabular}{l}
At least one child present \\
(d)
\end{tabular} & \begin{tabular}{l}
No children present \\
(e)
\end{tabular} & \[
\begin{aligned}
& \text { Graduate } \\
& \text { (f) }
\end{aligned}
\] &  & \begin{tabular}{l}
Working \\
(h)
\end{tabular} & \begin{tabular}{|c|}
\hline \(\begin{array}{c}\text { Not } \\
\text { working } \\
\text { (i) }\end{array}\) \\
\hline
\end{tabular} \\
\hline Unveighed base & 1141 & 561 & 575 & 164 & 202 & 191 & 210 & 217 & 157 & 366 & 401 & 374 & 200 & 317 & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & 55 & 97 & 951 & 190 & 734 & 303 & 104 & 409 & \({ }_{732}\) & 589 & 552 & 762 & 379 \\
\hline Weighted base & \({ }_{141}\) & 555 & 581 & \({ }^{121}\) & 195 & 184 & 196 & 177 & 268 & 316 & \({ }^{381}\) & 445 & 157 & 305 & 268 & \({ }^{354}\) & 635 & 506 & 273 & 298 & 262 & 153 & 56 & 98 & 942 & 199 & 717 & 278 & \({ }^{146}\) & 365 & \({ }^{76}\) & 352 & 789 & 674 & 467 \\
\hline ver good job (2) & 77 & \[
\begin{aligned}
& 47 \\
& 9 \%
\end{aligned}
\] & \[
\begin{aligned}
& 30 \\
& 5 \%
\end{aligned}
\] & \[
\begin{gathered}
10 \\
8 \% \\
\text { н }
\end{gathered}
\] & \[
\begin{gathered}
25 \\
13 \% \\
\text { GHI }
\end{gathered}
\] & \[
\begin{gathered}
14 \\
7 \% \\
\text { H }
\end{gathered}
\] & (10 & \[
\begin{gathered}
4 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
35 \\
11 \% \\
\text { KL }
\end{gathered}
\] & 238 & 19
\(4 \%\) & ¢ & \[
\begin{gathered}
33 \\
11 \% \\
\text { op }
\end{gathered}
\] & (14) & (18) & \({ }_{\substack{44 \\ 7 \%}}\) & 33
\(7 \%\) & 26
\(10 \%\) & (14 & 12
\(5 \%\) & \[
\begin{gathered}
18 \\
12 \% \\
\text { тu }
\end{gathered}
\] & \[
\begin{gathered}
3 \\
6 \% \\
\%
\end{gathered}
\] & 3\% & ( \({ }_{\text {68 }}^{68}\) & ¢ & ¢00 & 12
\(4 \%\) & \[
\begin{gathered}
5 \\
3 \% \\
\%
\end{gathered}
\] & \[
\begin{gathered}
38 \\
11 \% \\
\text { e }
\end{gathered}
\] & 39 & \[
\begin{gathered}
32 \\
9 \% \\
\mathrm{~g}
\end{gathered}
\] & 45
\(6 \%\) & ¢ \({ }_{\text {5\% }}^{53}\) & 24 \\
\hline Fariry good job (1) & 159
14\% & \[
\begin{gathered}
82 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
77 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
26 \\
21 \% \\
\text { GHI }
\end{gathered}
\] & \[
\begin{gathered}
36 \\
18 \% \\
\text { GI }
\end{gathered}
\] & \[
\begin{gathered}
33 \\
18 \% \\
1
\end{gathered}
\] & \[
\begin{gathered}
20 \\
10 \%
\end{gathered}
\] & \[
\begin{gathered}
22 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 22 \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
62 \\
20 \% \\
\text { L }
\end{gathered}
\] & \[
\begin{gathered}
53 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
44 \\
10 \%
\end{gathered}
\] & \[
\begin{gathered}
30 \\
19 \% \\
\text { p }
\end{gathered}
\] & \[
\begin{gathered}
54 \\
18 \% \\
\mathrm{p}
\end{gathered}
\] & \[
\begin{gathered}
37 \\
14 \%
\end{gathered}
\] & 35
\(10 \%\) & \[
\begin{gathered}
92 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
67 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
46 \\
17 \% \\
u
\end{gathered}
\] & \[
\begin{gathered}
40 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
25 \\
10 \%
\end{gathered}
\] & \[
\begin{gathered}
24 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
10 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
15 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 139 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
20 \\
10 \%
\end{gathered}
\] & \[
\begin{aligned}
& 102 \\
& 14 \%
\end{aligned}
\] & \[
\begin{gathered}
39 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
18 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
69 \\
19 \% \\
\text { e }
\end{gathered}
\] & \[
\begin{gathered}
90 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
56 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 103 \\
& 13 \%
\end{aligned}
\] & \[
\begin{aligned}
& 106 \\
& 16 \%
\end{aligned}
\] & 53
\(11 \%\) \\
\hline Neithera good nora bad job (0) & \[
\begin{aligned}
& 275 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 129 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
29 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
56 \\
29 \%
\end{gathered}
\] & 39 21\% & \[
\begin{gathered}
46 \\
23 \%
\end{gathered}
\] & \begin{tabular}{l}
43 \\
24\%
\end{tabular} & \[
\begin{gathered}
63 \\
23 \%
\end{gathered}
\] & 85 27\% & \[
\begin{gathered}
85 \\
22 \%
\end{gathered}
\] & \[
\begin{aligned}
& 105 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
45 \\
29 \%
\end{gathered}
\] & \[
\begin{gathered}
74 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
59 \\
22 \%
\end{gathered}
\] & \[
\begin{gathered}
80 \\
22 \%
\end{gathered}
\] & \[
\begin{aligned}
& 155 \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 120 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
78 \\
26 \%
\end{gathered}
\] & \begin{tabular}{l}
54 \\
20\%
\end{tabular} & \[
\begin{gathered}
39 \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
31 \\
31 \%
\end{gathered}
\] & \[
\begin{aligned}
& 237 \\
& 25 \%
\end{aligned}
\] & \begin{tabular}{l}
38 \\
19\%
\end{tabular} & \[
\begin{gathered}
160 \\
22 \%
\end{gathered}
\] & \begin{tabular}{l}
79 \\
29\%
\end{tabular} & \[
\begin{gathered}
35 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
91 \\
25 \%
\end{gathered}
\] & \[
\begin{aligned}
& 184 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
27 \%
\end{gathered}
\] & \[
\begin{aligned}
& 182 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 24 \%
\end{aligned}
\] & \({ }^{112}\) \\
\hline Fariry bad job (-1) & \begin{tabular}{l}
240 \\
21\%
\end{tabular} & \[
\begin{aligned}
& 119 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
27 \\
23 \%
\end{gathered}
\] & \[
\begin{gathered}
27 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
30 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
36 \\
19 \%
\end{gathered}
\] & \[
\begin{gathered}
39 \\
22 \%
\end{gathered}
\] & \begin{tabular}{l}
80 \\
30\% \\
EFG
\end{tabular} & \begin{tabular}{l}
55 \\
17\%
\end{tabular} & \[
\begin{gathered}
66 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
119 \\
27 \% \\
\text { Jk }
\end{gathered}
\] & \[
\begin{gathered}
33 \\
21 \%
\end{gathered}
\] & \[
\begin{gathered}
43 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
48 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 29 \% \\
& \text { no }
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 23 \%
\end{aligned}
\] & \begin{tabular}{l}
95 \\
19\%
\end{tabular} & \[
\begin{gathered}
44 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
69 \\
23 \%
\end{gathered}
\] & \[
\begin{gathered}
70 \\
27 \% \\
\text { sv }
\end{gathered}
\] & \[
\begin{gathered}
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16 \%
\end{gathered}
\] & \[
\begin{gathered}
15 \\
27 \%
\end{gathered}
\] & \[
\begin{gathered}
17 \\
17 \%
\end{gathered}
\] & \[
\begin{aligned}
& 184 \\
& 20 \%
\end{aligned}
\] & \begin{tabular}{l}
56 \\
28\% \\
r
\end{tabular} & \[
\begin{gathered}
172 \\
24 \% \\
b
\end{gathered}
\] & \begin{tabular}{l}
39 \\
14\%
\end{tabular} & \[
\begin{gathered}
29 \\
20 \%
\end{gathered}
\] & 64 18\% & \[
\begin{aligned}
& 176 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 169 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 19 \%
\end{aligned}
\] & \begin{tabular}{|c} 
109 \\
23\%
\end{tabular} \\
\hline Verv bad iob (-2) & \[
\begin{aligned}
& 217 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 104 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
15 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
30 \\
15 \%
\end{gathered}
\] & \begin{tabular}{l}
37 \\
20\%
\end{tabular} & \[
\begin{gathered}
45 \\
23 \% \\
\text { D }
\end{gathered}
\] & \[
\begin{gathered}
42 \\
24 \% \\
\mathrm{D}
\end{gathered}
\] & \begin{tabular}{l}
48 \\
18\%
\end{tabular} & \begin{tabular}{l}
45 \\
14\%
\end{tabular} & \begin{tabular}{l}
81 \\
21\% \\
」
\end{tabular} & \[
\begin{gathered}
90 \\
20 \%
\end{gathered}
\] & \[
\begin{gathered}
19 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
56 \\
18 \%
\end{gathered}
\] & \[
\begin{gathered}
59 \\
22 \% \\
\mathrm{M}
\end{gathered}
\] & \[
\begin{gathered}
74 \\
21 \% \\
M
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 18 \%
\end{aligned}
\] & 100 20\% & \[
\begin{gathered}
49 \\
18 \%
\end{gathered}
\] & \[
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18 \%
\end{gathered}
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\end{tabular} & \[
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18 \%
\end{gathered}
\] & \[
\begin{gathered}
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18 \%
\end{gathered}
\] & \[
\begin{gathered}
19 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 177 \\
& 19 \%
\end{aligned}
\] & 40 20\% & \[
\begin{aligned}
& 128 \\
& 18 \%
\end{aligned}
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\begin{gathered}
28 \\
19 \%
\end{gathered}
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\begin{gathered}
56 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 161 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
55 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 162 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 132 \\
& 20 \%
\end{aligned}
\] & \begin{tabular}{l} 
84 \\
18\% \\
\hline
\end{tabular} \\
\hline Don't know & \[
\begin{aligned}
& 173 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 51 \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
121 \\
21 \% \\
\text { B }
\end{gathered}
\] & 13 11\% & \[
\begin{gathered}
21 \\
11 \%
\end{gathered}
\] & \[
\begin{gathered}
33 \\
18 \%
\end{gathered}
\] & \[
\begin{gathered}
39 \\
20 \% \\
\text { DE }
\end{gathered}
\] & 27 15\% & \begin{tabular}{l}
40 \\
15\%
\end{tabular} & 34 11\% & \[
\begin{gathered}
72 \\
19 \%
\end{gathered}
\]
J & \[
\begin{gathered}
67 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
17 \\
11 \%
\end{gathered}
\] & \[
\begin{gathered}
45 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
51 \\
19 \% \\
\mathrm{M}
\end{gathered}
\] & \[
\begin{gathered}
46 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
84 \\
13 \%
\end{gathered}
\] & \begin{tabular}{l}
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18\%
\end{tabular} & \[
\begin{gathered}
43 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
44 \\
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\end{gathered}
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\begin{gathered}
43 \\
17 \%
\end{gathered}
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\begin{gathered}
20 \\
13 \%
\end{gathered}
\] & 9
\(16 \%\) & \[
\begin{gathered}
14 \\
14 \%
\end{gathered}
\] & \[
\begin{aligned}
& 138 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
35 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
95 \\
13 \%
\end{gathered}
\] & \begin{tabular}{l}
47 \\
17\%
\end{tabular} & \[
\begin{gathered}
30 \\
21 \%
\end{gathered}
\] & \[
\begin{gathered}
47 \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 126 \\
& 16 \%
\end{aligned}
\] & \[
\begin{gathered}
44 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 129 \\
& 16 \%
\end{aligned}
\] & 88
13\% & 85
18\% \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Ne: Good job & 236
21\% & 129\% & 107
18\% & \[
\begin{gathered}
36 \\
30 \% \\
\text { GHI }
\end{gathered}
\] & \[
\begin{gathered}
61 \\
31 \% \\
\text { GHI }
\end{gathered}
\] & \[
\begin{gathered}
47 \\
25 \% \\
\text { GHI }
\end{gathered}
\] & 30
15\% & 26
15\% & 37
\(14 \%\) & \[
\begin{gathered}
97 \\
31 \% \\
\text { KL }
\end{gathered}
\] & 77
20\% & \[
\begin{gathered}
63 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
42 \\
27 \% \\
p
\end{gathered}
\] & \[
\begin{gathered}
87 \\
29 \% \\
\text { op }
\end{gathered}
\] & \[
\begin{gathered}
51 \\
19 \%
\end{gathered}
\] & \[
\begin{gathered}
53 \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 135 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
26 \% \\
\text { TU }
\end{gathered}
\] & 54 18\% & \[
\begin{gathered}
38 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
42 \\
27 \% \\
u
\end{gathered}
\] & \begin{tabular}{l}
13 \\
23\%
\end{tabular} & \[
\begin{gathered}
18 \\
19 \% \\
*
\end{gathered}
\] & 207
22\% & 30
35\% & 162
23\% & 51
\(18 \%\) & \[
\begin{gathered}
23 \\
16 \% \\
*
\end{gathered}
\] & \[
\begin{gathered}
107 \\
29 \% \\
e
\end{gathered}
\] & 129
\(17 \%\) & \[
\begin{gathered}
88 \\
25 \% \\
\mathrm{~g}
\end{gathered}
\] & \[
\begin{aligned}
& 148 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
159 \\
24 \%
\end{gathered}
\] & ¢7\% \\
\hline Net: Badj job & \[
\begin{aligned}
& 457 \\
& 40 \%
\end{aligned}
\] & \[
230
\] & \[
\begin{gathered}
224 \\
39 \%
\end{gathered}
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\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline Home & & & & & & & & & & & & & & & & & & & & & & & \\
\hline \multicolumn{24}{|c|}{Ipsos UK January 2023 Political Pulse PUBLIC} \\
\hline \multicolumn{24}{|l|}{ All Adults aged 18+ in Great Britain} \\
\hline & Total & & eneral Elec & tion 2019 vote & & Referendur & 2016 vote & & & & Favourale & eto parties & & & & & & Favourable to & to politicians & & & (impacto on & Brexit's the country \\
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\end{aligned}
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\text { Negative } \\
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\end{gathered}
\] \\
\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & \({ }_{421}\) & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighed base & 1141 & 378 & 277 & 96 & 131 & 450 & 423 & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & \({ }^{34}\) & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline verr good job (2) & \[
\begin{aligned}
& 77 \\
& 7 \%
\end{aligned}
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\begin{aligned}
& 13 \\
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\hline Fairly good job (1) & \[
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& 80 \\
& 13 \%
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& 275 \\
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\hline Net: Bad job & \[
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& 54 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 302 \\
& \begin{array}{l}
\text { cos } \\
\text { paparu }
\end{array}
\end{aligned}
\] & \[
\begin{aligned}
& 93 \\
& 44 \%
\end{aligned}
\] & \[
\begin{aligned}
& 211 \\
& { }_{2}^{2 \%} \\
& { }_{\mathrm{or}}
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 43 \%
\end{aligned}
\] & \[
\begin{aligned}
& 233 \\
& 38 \%
\end{aligned}
\] \\
\hline Mean & \({ }^{-0.37}\) & -0.83 & \[
\begin{gathered}
0.27 \\
{ }_{8 E}
\end{gathered}
\] & \[
\begin{gathered}
\substack{0.08 \\
\text { BE* }}
\end{gathered}
\] & \[
\begin{gathered}
-0.47 \\
8_{8}
\end{gathered}
\] & \[
\stackrel{-0.26}{6}
\] & \({ }^{-0.61}\) & \[
\begin{aligned}
& -0.48 \\
& \text { kno }
\end{aligned}
\] & \[
\begin{gathered}
-0.23 \\
\text { Heko }
\end{gathered}
\] & \[
\begin{gathered}
0.37 \\
\text { HIKLMNO }
\end{gathered}
\] & -1.08 & \begin{tabular}{c}
0.18 \\
HikNo \\
\hline
\end{tabular} & \(-0.87\) & \[
\begin{gathered}
-0.01 \\
\text { HikNo }
\end{gathered}
\] & \({ }^{-0.85}\) & \(-0.42\) & \({ }_{\substack{-0.31 \\ \text { su }}}\) & \({ }_{\substack{0.48 \\ \text { pastu }}}\) & \({ }^{-1.11}\) & \({ }_{\substack{0.17 \\ p s}}\) & \(\stackrel{-0.43}{5}\) & -0.25 & -0.37 \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline \multicolumn{36}{|l|}{Home} \\
\hline \multicolumn{36}{|c|}{Ipsos UK January 2023 Political Pulse public Fieldwork: 6-10 January 2023 Adults aged 18+ in GB} \\
\hline \multicolumn{36}{|l|}{Q10. Which of the below, if any, are the most important priorities for you? All Adults aged 18+ in Great Britain} \\
\hline & Total & \multicolumn{2}{|r|}{Gender} & \multicolumn{6}{|c|}{Age} & \multicolumn{3}{|l|}{Agrregated Age rreaks} & \multicolumn{4}{|c|}{Generation} & \multicolumn{2}{|l|}{Social gade} & \multicolumn{6}{|c|}{Region} & \multicolumn{2}{|l|}{Urban/Rural} & \multicolumn{3}{|c|}{Martala staus} & \multicolumn{2}{|l|}{Pres of children HH (17
or under)} & \multicolumn{2}{|l|}{Eduation} & \multicolumn{2}{|l|}{Emplowmentstat} \\
\hline & Total
(A) & \({ }_{\substack{\text { Male } \\ \text { (8) }}}^{\text {cen }}\) & \[
\begin{gathered}
\text { Female } \\
\text { (C) }
\end{gathered}
\] & \[
{ }_{\substack{18.24 \\(0)}}^{1}
\] & \[
\begin{gathered}
25.34 \\
(\mathrm{E}) \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
35.44 \\
(f)
\end{gathered}
\] & \({ }_{\substack{4.54 \\(6)}}^{(20}\) & \({ }_{\substack{55.64 \\(4)}}^{(2)}\) & \({ }_{\text {(1) }}^{\text {65+ }}\) & (1839 & \(\underset{\substack{35.54 \\ \text { (k) }}}{\text { c }}\) & \({ }^{554}\) & (enz) & \({ }_{\text {M }}^{\substack{\text { Milemials } \\ \text { (N) }}}\) & \({ }_{\text {Gen } \mathrm{X}+}^{\text {(0) }}\) & \[
\substack{\text { gaby } \\ \text { Boomer } \\(f)}
\] & \[
\begin{gathered}
\text { Acc1 } \\
(0)
\end{gathered}
\] & \[
\begin{gathered}
\mathrm{CDOE}(\mathrm{R}) \\
(\mathrm{R})
\end{gathered}
\] & \[
\begin{gathered}
\text { North } \\
\text { (S) }
\end{gathered}
\] & \[
\begin{gathered}
\text { Midlands } \\
\hline \text { (T) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { South } \\
& \text { (U) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { London } \\
& \text { (v) }
\end{aligned}
\] & \[
\begin{aligned}
& \text { wales } \\
& \text { (w) }
\end{aligned}
\] & \[
\begin{gathered}
\text { Soctand } \\
(x)
\end{gathered}
\] & \[
\begin{aligned}
& \text { Urian } \\
& \text { (n) }
\end{aligned}
\] & Rural
(2) & \[
\begin{gathered}
\text { Married } \\
\text { Luviges } \\
\text { Maried } \\
\text { Mrie) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Single } \\
& (10)
\end{aligned}
\] & \[
\left.\begin{array}{c}
\text { Widoweal/ } \\
\text { Dioveres } \\
\text { eparated }
\end{array}\right)
\] & \[
\begin{gathered}
\text { Sit east } \\
\substack{\text { one chide } \\
\text { persent }} \\
\text { (a) }
\end{gathered}
\] & \[
\begin{gathered}
\text { cho } \\
\text { hoidren } \\
\text { pesent } \\
\text { (e) }
\end{gathered}
\] & \[
\begin{aligned}
& \text { Graduate } \\
& \text { Grat }
\end{aligned}
\] & \[
=\substack{\text { Non- } \\ \text { grauate } \\(\mathrm{s})}
\] & \[
\begin{gathered}
\text { Working } \\
\text { (h) }
\end{gathered}
\] & \[
\underset{\substack{\text { Not } \\
\text { working } \\
\text { (i) }}}{\substack{\text { no }}} \begin{gathered}
\text { Not } \\
\hline
\end{gathered}
\] \\
\hline Unweighted base & \({ }^{1141}\) & 561 & 575 & 164 & 202 & 191 & 210 & 217 & 157 & 366 & 401 & 374 & 200 & \({ }_{317}\) & 284 & 309 & 776 & 365 & 276 & 296 & 262 & 155 & 55 & 97 & 951 & 190 & \({ }_{734}\) & 303 & 104 & 409 & \({ }^{73}\) & \({ }_{58} 8\) & \({ }_{552}\) & 762 & 379 \\
\hline Weighed base & \({ }^{1141}\) & 555 & 581 & \({ }^{121}\) & 195 & 184 & 196 & \({ }^{177}\) & 268 & \({ }^{316}\) & \({ }_{381}\) & 445 & 157 & 305 & 268 & \({ }^{354}\) & \({ }_{635}\) & 506 & 273 & 298 & 262 & 153 & 56 & 98 & 942 & 199 & 717 & 278 & \({ }^{146}\) & 365 & \({ }^{776}\) & 352 & 789 & 674 & 467 \\
\hline Easing the cost of living and giving people financial security & \[
\begin{gathered}
694 \\
618
\end{gathered}
\] & \[
\begin{aligned}
& 318 \\
& 57 \% \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 377 \\
& 64 \% \\
& 64 \%
\end{aligned}
\] & \[
\begin{gathered}
59 \\
48 \%
\end{gathered}
\] & \[
\begin{gathered}
112 \\
58 \%
\end{gathered}
\] & \[
\begin{gathered}
109 \\
57 \%
\end{gathered}
\] & 129
\(66 \%\) & \[
\begin{gathered}
116 \\
66 \%
\end{gathered}
\] & \[
\begin{gathered}
174 \\
65 \%
\end{gathered}
\] & \[
\begin{gathered}
171 \\
54 \%
\end{gathered}
\] & \[
\begin{gathered}
233 \\
61 \%
\end{gathered}
\] & \[
\begin{aligned}
& 290 \\
& 65 \% \\
& 65 \%
\end{aligned}
\] & \[
\begin{gathered}
75 \\
488 \\
48
\end{gathered}
\] & \[
\begin{aligned}
& 177 \\
& 57 \%
\end{aligned}
\] & \[
\begin{gathered}
173 \\
65 \%
\end{gathered}
\] & \[
\begin{aligned}
& 246 \\
& 69 \%
\end{aligned}
\] & \[
\begin{aligned}
& 384 \\
& 60 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 310 \\
& 61 \% \\
& 61 \%
\end{aligned}
\] & \[
\begin{aligned}
& 163 \\
& 60 \%
\end{aligned}
\] & \[
\begin{gathered}
175 \\
59 \% \\
\hline
\end{gathered}
\] & 168
\(64 \%\) & \begin{tabular}{c}
86 \\
\(56 \%\) \\
\hline
\end{tabular} & \[
\begin{gathered}
31 \\
56 \%
\end{gathered}
\] & \[
\begin{gathered}
70 \\
71 \%
\end{gathered}
\] & \[
\begin{gathered}
576 \\
618 \\
618
\end{gathered}
\] & \[
\begin{gathered}
118 \\
59 \%
\end{gathered}
\] & 439
\(61 \%\) & 159
\(57 \%\) & \[
\begin{gathered}
96 \\
66 \%
\end{gathered}
\] & 203
\(56 \%\) & 491
\(63 \%\) & 198
\(56 \%\) & 496
\(63 \%\) & 385
\(57 \%\) & 309
\(66 \%\) \\
\hline Ensuring people get the NHS care they need more
quickly & \begin{tabular}{c}
651 \\
\(57 \%\) \\
\hline
\end{tabular} & 281
\(51 \%\) & \[
\begin{gathered}
368 \\
638 \\
688
\end{gathered}
\] & \[
\begin{gathered}
50 \\
42 \% \\
\end{gathered}
\] & \[
\begin{gathered}
80 \\
41 \%
\end{gathered}
\] & \[
\begin{gathered}
88 \\
48 \%
\end{gathered}
\] & \[
\begin{aligned}
& 120 \\
& \substack{120 \\
\text { off }}
\end{aligned}
\] & \[
\begin{aligned}
& 117 \\
& \substack{17 \% \\
\text { off }}
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& \substack{196 \\
\text { DFF6 }}
\end{aligned}
\] & 130
\(41 \%\) & \[
\begin{aligned}
& 209 \\
& 55 \%
\end{aligned}
\] &  & \[
\begin{gathered}
62 \\
40 \%
\end{gathered}
\] & \begin{tabular}{l}
136 \\
\(44 \%\) \\
\hline
\end{tabular} & 162
\(61 \%\)
\(61 \%\) & \[
\begin{aligned}
& 254 \\
& \begin{array}{l}
25 \% \\
\text { nno }
\end{array}
\end{aligned}
\] & 352
\(55 \%\) & \[
\begin{gathered}
299 \\
59 \%
\end{gathered}
\] & 149
\(55 \%\) & \[
\begin{gathered}
155 \\
52 \%
\end{gathered}
\] & 167
\(64 \%\) & \[
\begin{gathered}
89 \\
588
\end{gathered}
\] & \[
\begin{gathered}
30 \\
54 \% \\
54
\end{gathered}
\] & \[
\begin{gathered}
60 \\
61 \%
\end{gathered}
\] & \[
\begin{gathered}
525 \\
56 \%
\end{gathered}
\] & 127
\(64 \%\) & \[
\begin{gathered}
417 \\
58 \%
\end{gathered}
\] & \[
\begin{gathered}
142 \\
51 \%
\end{gathered}
\] & \[
\begin{aligned}
& 92 \\
& 63 \%
\end{aligned}
\] & \begin{tabular}{l}
165 \\
\(45 \%\) \\
\hline
\end{tabular} & 486
636
6, & \[
\begin{gathered}
179 \\
51 \%
\end{gathered}
\] & \[
\begin{aligned}
& 472 \\
& 60 \%
\end{aligned}
\] & 329
4998 & ¢ \(\begin{gathered}323 \\ 69 \% \\ n\end{gathered}\) \\
\hline Reducing NHF watitig list & \[
\begin{gathered}
573 \\
50 \%
\end{gathered}
\] & \[
\begin{aligned}
& 254 \\
& 46 \%
\end{aligned}
\] & \[
\begin{gathered}
317 \\
\substack{37 \\
8 \\
8}
\end{gathered}
\] & \[
\begin{gathered}
49 \\
41 \%
\end{gathered}
\] & \[
\begin{gathered}
95 \\
49 \% \\
4
\end{gathered}
\] & \[
\begin{aligned}
& 75 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 40 \%
\end{aligned}
\] & \[
\begin{aligned}
& 108 \\
& \text { and } \\
& \text { offr }
\end{aligned}
\] &  & \[
\begin{aligned}
& 1249 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 40 \%
\end{aligned}
\] & \[
\begin{gathered}
276 \\
\substack{272 \% \\
{ }_{k}^{2}}
\end{gathered}
\] & \[
\begin{gathered}
67 \\
43 \%
\end{gathered}
\] & 135
\(44 \%\) & \[
\begin{aligned}
& 119 \\
& 45 \%
\end{aligned}
\] & \[
\begin{gathered}
219 \\
\substack{298 \\
\text { Mno }}
\end{gathered}
\] & \[
\begin{aligned}
& 326 \\
& 51 \% \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 248 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
139 \\
\substack{196 \\
y}
\end{gathered}
\] & \[
\begin{aligned}
& 147 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 138 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
33 \\
\begin{array}{c}
39 \% \\
59 \% \\
6 .
\end{array}
\end{gathered}
\] & \[
\begin{gathered}
60 \\
61 \% \\
61 \%
\end{gathered}
\] & \[
\begin{gathered}
467 \\
50 \%
\end{gathered}
\] & \[
\begin{aligned}
& 106 \\
& 54 \% \\
& 54
\end{aligned}
\] & \[
\begin{gathered}
379 \\
53 \%
\end{gathered}
\] & 120 & \[
\begin{aligned}
& 74 \\
& 51 \%
\end{aligned}
\] & \[
\begin{gathered}
157 \\
43 \%
\end{gathered}
\] & \[
\begin{aligned}
& 416 \\
& 54 \% \\
& \hline 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 414 \\
& 52 \%
\end{aligned}
\] & \[
\begin{aligned}
& 294 \\
& 448
\end{aligned}
\] & ¢ \\
\hline Halivg inflation this year & \[
\begin{aligned}
& 411 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 214 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 196 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 73 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 71 \\
& 39 \% \\
& \hline
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
72 \\
41 \%
\end{gathered}
\] & \[
\begin{aligned}
& 82 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 110 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 1477 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 154 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
51 \\
328 \\
328
\end{gathered}
\] & \[
\begin{aligned}
& 113 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 105 \\
& 39 \%
\end{aligned}
\] & \[
\begin{gathered}
133 \\
38 \%
\end{gathered}
\] & \[
\begin{gathered}
233 \\
38 \%
\end{gathered}
\] & \[
\begin{aligned}
& 172 \\
& 34 \% \\
& \hline
\end{aligned}
\] & \[
\begin{gathered}
111 \\
41 \%
\end{gathered}
\] & \[
\begin{aligned}
& \text { 103 } \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
35 \%
\end{gathered}
\] & \[
\begin{gathered}
62 \\
40 \% \\
40
\end{gathered}
\] & \[
\begin{gathered}
14 \\
\text { 25\% }
\end{gathered}
\] & \[
\begin{aligned}
& 28 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 354 \\
& 38 \% \\
& 38 \%
\end{aligned}
\] & \[
\begin{gathered}
57 \\
29 \%
\end{gathered}
\] & \[
\begin{aligned}
& 262 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
53 \\
36 \% \\
35
\end{gathered}
\] & \[
\begin{gathered}
136 \\
37 \%
\end{gathered}
\] & \[
\begin{aligned}
& 275 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 135 \\
& 38 \%
\end{aligned}
\] & \[
\begin{gathered}
276 \\
35 \%
\end{gathered}
\] & \[
\begin{aligned}
& 274 \\
& 41 \%
\end{aligned}
\] & \[
\begin{aligned}
& 137 \\
& 29 \%
\end{aligned}
\] \\
\hline Growing the economy & \[
\begin{aligned}
& 333 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
214 \\
38 \%
\end{gathered}
\] & \[
\begin{aligned}
& 177 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
35 \% \\
35 \%
\end{gathered}
\] & \[
\begin{aligned}
& 66 \\
& 34 \% \\
& 36
\end{aligned}
\] & \[
\begin{aligned}
& 81 \\
& \text { 46\% } \\
& \text { 0661 }
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 32 \% \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
97 \\
31 \%
\end{gathered}
\] & \[
\begin{aligned}
& 130 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 48 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 94 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 109 \\
& 39 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
215 \\
34 \%
\end{gathered}
\] & \[
\begin{aligned}
& 178 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 102 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 30 \%
\end{aligned}
\] & \[
\begin{aligned}
& 97 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 54 \\
& 35 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 336
\end{aligned}
\] & \[
\begin{gathered}
32 \\
33 \%
\end{gathered}
\] & \[
\begin{aligned}
& 326 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 258 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 86 \\
& 31 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 124 \\
& 34 \%
\end{aligned}
\] & \[
\begin{aligned}
& 268 \\
& 35 \%
\end{aligned}
\] & \[
\begin{gathered}
135 \\
388
\end{gathered}
\] & \[
\begin{aligned}
& 258 \\
& 338 \\
& 338
\end{aligned}
\] & \[
\begin{aligned}
& 240 \\
& 36 \%
\end{aligned}
\] & 153\% \\
\hline Making sure that people who come to Britain illegally re detained and swiftly removed & \[
\begin{aligned}
& 299 \\
& 26 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 142 \\
& 25 \% \\
&
\end{aligned}
\] & \[
\begin{aligned}
& 156 \\
& 27 \%
\end{aligned}
\] & \[
\begin{gathered}
18 \\
15 \% \\
15 \%
\end{gathered}
\] & \[
\begin{aligned}
& 41 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 37 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 44 \\
& .25 \%
\end{aligned}
\] & \[
\begin{gathered}
119 \\
\substack{436 \\
\text { OEFGH }}
\end{gathered}
\] & \[
\begin{aligned}
& 59 \\
& 199
\end{aligned}
\] & \[
\begin{aligned}
& 82 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 158 \\
& 358 \\
& 585
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 188
\end{aligned}
\] & \[
\begin{aligned}
& 62 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& \left.\begin{array}{l}
12 \% \\
\text { 3no }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 166 \\
& 26 \%
\end{aligned}
\] & \[
\begin{gathered}
133 \\
26 \%
\end{gathered}
\] & \[
\begin{aligned}
& 83 \\
& 30 \%
\end{aligned}
\] & \[
\begin{gathered}
89 \\
30 \%
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
10 \\
\text { 18\% }
\end{gathered}
\] & \[
\begin{aligned}
& 19 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 235 \\
& 25 \%
\end{aligned}
\] & \[
\begin{gathered}
64 \\
32 \%
\end{gathered}
\] & \[
\begin{aligned}
& 176 \\
& 24 \%
\end{aligned}
\] & \[
\begin{gathered}
57 \\
20 \%
\end{gathered}
\] & \[
\begin{gathered}
66 \\
46 \%
\end{gathered}
\] & \[
\begin{aligned}
& 76 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 296 \\
& 296
\end{aligned}
\] & \[
\begin{gathered}
75 \\
21 \%
\end{gathered}
\] & \[
\begin{aligned}
& 224 \\
& 28 \%
\end{aligned}
\] & 190
218 & 159
34\% \\
\hline Creating betererpidid ios sand opportunties right
acoss the countr & 242
\(21 \%\) & \begin{tabular}{l}
108 \\
\(19 \%\) \\
\hline
\end{tabular} & \[
\begin{aligned}
& 134 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 28 \% \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 27 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 19 \% \\
&
\end{aligned}
\] & 36
\(13 \%\) & \[
\begin{aligned}
& 83 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 23 \%
\end{aligned}
\] & \[
\begin{aligned}
& 69 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 78 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 67 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 52 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 147 \\
& 23 \%
\end{aligned}
\] & \[
\begin{gathered}
95 \\
19 \%
\end{gathered}
\] & \[
\begin{gathered}
52 \\
198 \\
196
\end{gathered}
\] & \[
\begin{aligned}
& 62 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
30 \\
19 \%
\end{gathered}
\] & \[
\begin{aligned}
& 20 \\
& \begin{array}{c}
20 \% \\
360 \\
5 \times 0
\end{array}
\end{aligned}
\] & \[
\begin{gathered}
23 \\
24 \%
\end{gathered}
\] & \[
\begin{aligned}
& 207 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 218 \\
& 218
\end{aligned}
\] & \[
\begin{aligned}
& 68 \\
& 24 \% \\
& 24 \%
\end{aligned}
\] & \[
\begin{aligned}
& 24 \\
& 17 \%
\end{aligned}
\] & 85
23\% & \[
\begin{aligned}
& 157 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 79 \\
& 23 \%
\end{aligned}
\] & 163
218 & \[
\begin{aligned}
& 164 \\
& 24 \% \\
& 26
\end{aligned}
\] & 78
\(17 \%\) \\
\hline Securing the futureo ffirtian's publicsenices & \[
\begin{aligned}
& 228 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 111 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 116 \\
& 20 \% \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 20 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 13 \%
\end{aligned}
\] & \[
\begin{gathered}
43 \\
\substack{43 \% \\
\varepsilon} \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 43 \\
& { }_{23}^{23 \%}
\end{aligned}
\] & \[
\begin{gathered}
48 \\
\substack{478 \\
\text { of }}
\end{gathered}
\] & \[
\begin{gathered}
49 \\
188
\end{gathered}
\] & \[
\begin{aligned}
& 46 \\
& 14 \%
\end{aligned}
\] & \[
\begin{aligned}
& 85 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 978 \\
& 228
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 188
\end{aligned}
\] & \[
\begin{aligned}
& 50 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 22 \%
\end{aligned}
\] & \[
\begin{gathered}
77 \\
27 \%
\end{gathered}
\] & \[
\begin{gathered}
148 \\
\substack{248 \\
8} \\
\underbrace{}_{8}
\end{gathered}
\] & \[
\begin{gathered}
80 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 49 \\
& 188
\end{aligned}
\] & \[
\begin{aligned}
& 56 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
21 \%
\end{gathered}
\] & \[
\begin{aligned}
& 33 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 25 \%
\end{aligned}
\] & \[
\begin{aligned}
& 184 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 42 \\
& 22 \%
\end{aligned}
\] & \[
\begin{aligned}
& 150 \\
& 21 \%
\end{aligned}
\] & \[
\begin{aligned}
& 49 \\
& 18 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 20 \%
\end{aligned}
\] & 71
\(19 \%\) & \[
\begin{aligned}
& 157 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 29 \%
\end{aligned}
\] & \[
\begin{aligned}
& 125 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 149 \\
& 22 \%
\end{aligned}
\] & 78
\(17 \%\) \\
\hline Making sure the national detit sfaling & \[
\begin{aligned}
& 194 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 96 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
997 \\
17 \%
\end{gathered}
\] & 26
\(21 \%\) & \[
\begin{aligned}
& 38 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 32 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 27 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
36 \\
14 \% \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
64 \\
20 \% \\
20 \%
\end{gathered}
\] & \[
\begin{gathered}
68 \\
18 \% \\
\hline
\end{gathered}
\] & \[
\begin{aligned}
& 63 \\
& 148
\end{aligned}
\] & \[
\begin{aligned}
& 34 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
58 \\
196 \\
196
\end{gathered}
\] & \[
\begin{aligned}
& 48 \\
& 188
\end{aligned}
\] & \[
\begin{gathered}
46 \\
13 \%
\end{gathered}
\] & \[
\begin{aligned}
& 112 \\
& 18 \%
\end{aligned}
\] & \[
\begin{gathered}
83 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 53 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 58 \\
& 198
\end{aligned}
\] & \[
\begin{aligned}
& 36 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 29 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 177
\end{aligned}
\] & \[
\begin{aligned}
& 38 \\
& 198
\end{aligned}
\] & 131
\(18 \%\) & 50
18\% & \[
\begin{aligned}
& 14 \\
& 9 \% \\
& 9 \%
\end{aligned}
\] & \[
\begin{gathered}
67 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 128 \\
& 16 \%
\end{aligned}
\] & \[
\begin{aligned}
& 60 \\
& 17 \%
\end{aligned}
\] & 134
\(17 \%\) & \[
\begin{aligned}
& 129 \\
& 19 \%
\end{aligned}
\] & ¢ \begin{tabular}{l} 
65 \\
\(14 \%\) \\
\hline
\end{tabular} \\
\hline Passing new laws to stop small boat crossings from rance & \[
\begin{aligned}
& 189 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 89 \\
& 16 \%
\end{aligned}
\] & 100
\(17 \%\) & \[
\begin{aligned}
& 6 \\
& 5 \% \\
& 5
\end{aligned}
\] & \[
\begin{aligned}
& 26 \\
& { }_{13} 83
\end{aligned}
\] & \[
\begin{aligned}
& \text { 27 } \\
& \text { } 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 28 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 76 \\
& \left.\begin{array}{c}
78 \% \\
\text { ofech }
\end{array}\right)
\end{aligned}
\] & \[
\begin{aligned}
& 33 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 55 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
101 \\
\substack{233 \\
k *}
\end{gathered}
\] & \[
\begin{aligned}
& 11 \\
& 7 \%
\end{aligned}
\] & \[
\begin{aligned}
& 45 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 35 \\
& 13 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 102 \\
& 16 \%
\end{aligned}
\] & 87
\(17 \%\) & \[
\begin{aligned}
& 54 \\
& \text { 20\% }
\end{aligned}
\] & \[
\begin{aligned}
& 59 \\
& 20 \%
\end{aligned}
\] & \[
\begin{aligned}
& 40 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 10 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& \left.\begin{array}{c}
13 \% \\
x, \\
x
\end{array}\right)
\end{aligned}
\] & \[
\begin{gathered}
8 \\
8 \%
\end{gathered}
\] & 158
\(17 \%\) & 31
\(16 \%\) & \[
\begin{aligned}
& 121 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 41 \\
& 15 \%
\end{aligned}
\] & \[
\begin{gathered}
27 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 45 \\
& 12 \%
\end{aligned}
\] & \[
\begin{aligned}
& 144 \\
& 19 \%
\end{aligned}
\] & \[
\begin{aligned}
& 53 \\
& 15 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 17 \%
\end{aligned}
\] & \[
\begin{aligned}
& 88 \\
& 13 \%
\end{aligned}
\] & 101
\(\substack{22 \% \\ h}\) \\
\hline I have other priorities & \[
\begin{aligned}
& 19 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 1 \\
& 1 \%
\end{aligned}
\] & : & \[
\begin{aligned}
& 5 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 2 \%
\end{aligned}
\] &  & \[
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
\] & \(\stackrel{1}{1}\) & \[
\begin{aligned}
& 10 \\
& 3 \% \\
& 3
\end{aligned}
\] & \[
\underset{2 \%}{9}
\] & \[
\begin{aligned}
& 1 \\
& 1 \%
\end{aligned}
\] & \[
\begin{gathered}
4 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 8 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 18 \\
& 3 \% \\
& 3 \%
\end{aligned}
\] & \(\stackrel{2}{ }\) & \[
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
\] & 1 & \[
\begin{aligned}
& 5 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 2 \\
& 1 \%
\end{aligned}
\] & \[
{ }_{3 \%}^{2}
\] & \[
\underset{\substack { 6 \\
\begin{subarray}{c}{6 \% \\
5 r{ 6 \\
\begin{subarray} { c } { 6 \% \\
5 r } } \\
{\hline}\end{subarray}}{ }
\] & \[
\begin{aligned}
& 12 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 7 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 12 \\
& 2 \%
\end{aligned}
\] & 5
\(2 \%\) & \[
\begin{aligned}
& 2 \\
& 1 \%
\end{aligned}
\] & 5
\(1 \%\) & \[
\begin{aligned}
& 14 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
14 \\
4 \% \\
8 \\
8
\end{gathered}
\] & \[
\begin{gathered}
5 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 2 \%
\end{aligned}
\] & 2\% \\
\hline None of these & \[
\begin{aligned}
& 22 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 11 \\
& 2 \% \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 10 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
4 \%
\end{gathered}
\] & \[
\begin{aligned}
& 4 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 5 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3 \\
& 2 \% \\
& 2
\end{aligned}
\] &  & \[
\begin{aligned}
& 4 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 9 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
1 \% \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
6 \\
4 \%
\end{gathered}
\] & \[
\underset{2 \%}{7}
\] & \[
\begin{aligned}
& 4 \\
& 1 \%
\end{aligned}
\] & 1 & \[
\underset{1 \%}{9}
\] & \[
\begin{aligned}
& 13 \\
& 3 \%
\end{aligned}
\] & \[
\frac{7}{7}
\] & \[
\begin{aligned}
& 5 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 3 \\
& 1 \%
\end{aligned}
\] & \[
{ }_{4 \%}^{6}
\] & \[
\because
\] & \[
\begin{aligned}
& 1 \\
& 1 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 8 \\
& 3 \%
\end{aligned}
\] & \(\vdots\) & \[
{ }_{2 \%}^{2}
\] & - \(\begin{aligned} & 13 \\ & 2 \%\end{aligned}\) & \[
\begin{gathered}
8 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 2 \%
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 2 \%
\end{aligned}
\] & \(\stackrel{7}{1 \%}\) \\
\hline Dor't know & \[
\begin{aligned}
& 42 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 4 \%
\end{aligned}
\] & \[
\begin{aligned}
& 16 \\
& 3 \%
\end{aligned}
\] & \[
\underset{\substack{7 \\ \hline \\ \hline}}{\substack{1 \\ \hline}}
\] & \[
\begin{gathered}
10 \\
\substack{10 \\
5 \% \\
\text { win }}
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 8 \% \\
& 8 \%
\end{aligned}
\] & \[
\begin{gathered}
9 \\
\substack{9 \\
5 \% \\
\\
\hline \\
\hline}
\end{gathered}
\] & \(\stackrel{1}{1}\) & \(\vdots\) & \[
\begin{aligned}
& 18 \\
& 6 \%
\end{aligned}
\] & \[
\begin{gathered}
24 \\
6 \%
\end{gathered}
\] & 1 & \[
\begin{gathered}
9 \\
6 \%
\end{gathered}
\] & \[
\begin{gathered}
22 \\
7 \%
\end{gathered}
\] & \[
\begin{aligned}
& 10 \\
& 4 \%
\end{aligned}
\] & \(\stackrel{1}{1}\) & \[
\begin{aligned}
& 17 \\
& 3 \%
\end{aligned}
\] & \[
\begin{aligned}
& 25 \\
& 5 \%
\end{aligned}
\] & \[
\stackrel{4}{2 \%}
\] & \[
\begin{aligned}
& 14 \\
& 5 \%
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 5 \%
\end{aligned}
\] & 5\% & \(1 \%\) & \[
\begin{gathered}
3 \\
3 \% \\
3 \%
\end{gathered}
\] & 37
\(4 \%\) & 5 & (19 & \[
\begin{aligned}
& 18 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
3 \%
\end{gathered}
\] & (19\% & 238 & \[
\begin{gathered}
10 \\
3 \%
\end{gathered}
\] & \[
\begin{aligned}
& 32 \\
& 4 \% \\
& 4 \%
\end{aligned}
\] & 29
\(4 \%\) & (13\% \\
\hline
\end{tabular}
\begin{tabular}{|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|c|}
\hline & Total & \multicolumn{4}{|c|}{General Election 2019 Vote} & \multicolumn{2}{|l|}{Referendum 2016 vote} & \multicolumn{8}{|c|}{Favourable to parties} & \multicolumn{6}{|c|}{Favourable to politicians} & \multicolumn{2}{|l|}{Opinion of Brexit's impact on the country} \\
\hline & Total & \begin{tabular}{l}
Conservati \\
ve
\end{tabular} & Labour & Liberal Democrats & Other & Remain & Leave & Favourabl e to Cons & Unfavoura ble to Cons & Favourabl e to Lab & Unfavoura ble to Lab & Favourabl e to Lib Dems & Unfavoura ble to Lib Dems & Favourabl e to Green Party & \begin{tabular}{l}
ble to \\
Green \\
Party
\end{tabular} & Favourabl e to Sunak & Unfavoura ble to Sunak & \begin{tabular}{l}
Favourabl \\
e to \\
Starmer
\end{tabular} & Unfavoura ble to Starmer & Favourabl e to Hunt & Unfavoura ble to Hunt & Positive impact & Negative impact \\
\hline & (A) & (B) & (c) & (D) & (E) & (F) & (G) & (H) & (1) & (J) & (K) & (L) & (M) & (N) & (0) & (P) & (a) & (R) & (s) & (T) & (U) & (v) & (W) \\
\hline Unweighted base & 1141 & 358 & 307 & 102 & 135 & 500 & 362 & 273 & 593 & 421 & 386 & 252 & 377 & 310 & 332 & 325 & 474 & 382 & 406 & 204 & 507 & 237 & 647 \\
\hline Weighted base & 1141 & 378 & 277 & 96 & 131 & 450 & 423 & 289 & 580 & 398 & 415 & 235 & 393 & 264 & 360 & 341 & 450 & 372 & 435 & 211 & 502 & 258 & 611 \\
\hline Easing the cost of living and giving people financial security & \[
\begin{gathered}
694 \\
61 \%
\end{gathered}
\] & \[
\begin{aligned}
& 221 \\
& 58 \%
\end{aligned}
\] & \[
\begin{gathered}
189 \\
68 \% \\
\text { BD }
\end{gathered}
\] & \[
\begin{gathered}
52 \\
55 \% \\
*
\end{gathered}
\] & \[
\begin{gathered}
80 \\
61 \%
\end{gathered}
\] & \[
\begin{aligned}
& 296 \\
& 66 \%
\end{aligned}
\] & \[
\begin{aligned}
& 262 \\
& 62 \%
\end{aligned}
\] & \[
\begin{aligned}
& 145 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 401 \\
& 69 \% \\
& \text { нкмо }
\end{aligned}
\] & \[
\begin{aligned}
& 271 \\
& 68 \% \\
& \text { нкмо }
\end{aligned}
\] & \[
\begin{gathered}
237 \\
57 \% \\
\text { H }
\end{gathered}
\] & \[
\begin{aligned}
& 157 \\
& 67 \% \\
& \text { нкмо }
\end{aligned}
\] & \[
\begin{aligned}
& 224 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 173 \\
& 65 \% \\
& \text { нкмо }
\end{aligned}
\] & \[
\begin{aligned}
& 198 \\
& 55 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 300 \\
& 67 \% \\
& \text { PST }
\end{aligned}
\] & \[
\begin{aligned}
& 245 \\
& 66 \% \\
& \text { PST }
\end{aligned}
\] & \[
\begin{aligned}
& 243 \\
& 56 \%
\end{aligned}
\] & \[
\begin{aligned}
& 113 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 324 \\
& 65 \% \\
& \text { PST }
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
419 \\
69 \% \\
v
\end{gathered}
\] \\
\hline Ensuring people get the NHS care they need more quickly & \[
\begin{aligned}
& 651 \\
& 57 \%
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 59 \%
\end{aligned}
\] & \[
\begin{gathered}
170 \\
61 \% \\
\mathrm{E}
\end{gathered}
\] & \[
\begin{gathered}
63 \\
66 \% \\
\mathrm{E}^{*}
\end{gathered}
\] & \[
\begin{gathered}
63 \\
49 \%
\end{gathered}
\] & \[
\begin{aligned}
& 288 \\
& 64 \%
\end{aligned}
\] & \[
\begin{aligned}
& 256 \\
& 60 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 47 \%
\end{aligned}
\] & \[
\begin{gathered}
370 \\
64 \% \\
\text { нкмо }
\end{gathered}
\] & \[
\begin{aligned}
& 253 \\
& 64 \% \\
& \text { нкмо }
\end{aligned}
\] & \[
\begin{aligned}
& 223 \\
& 54 \%
\end{aligned}
\] & \[
\begin{gathered}
144 \\
61 \% \\
\text { H }
\end{gathered}
\] & \[
\begin{gathered}
214 \\
54 \%
\end{gathered}
\] & \[
\begin{gathered}
162 \\
61 \% \\
\text { H }
\end{gathered}
\] & \[
\begin{aligned}
& 196 \\
& 54 \%
\end{aligned}
\] & \[
\begin{aligned}
& 194 \\
& 57 \%
\end{aligned}
\] & \[
\begin{gathered}
275 \\
61 \% \\
\text { st }
\end{gathered}
\] & \[
\begin{gathered}
227 \\
61 \% \\
\text { st }
\end{gathered}
\] & \[
\begin{aligned}
& 229 \\
& 53 \%
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 51 \%
\end{aligned}
\] & \[
\begin{gathered}
301 \\
60 \% \\
s
\end{gathered}
\] & \[
\begin{aligned}
& 127 \\
& 49 \%
\end{aligned}
\] & \[
\begin{gathered}
415 \\
68 \% \\
v
\end{gathered}
\] \\
\hline Reducing NHS waiting lists & \[
\begin{aligned}
& 573 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 191 \\
& 50 \%
\end{aligned}
\] & \[
\begin{gathered}
156 \\
56 \% \\
\mathrm{D}
\end{gathered}
\] & \[
\begin{gathered}
39 \\
41 \%
\end{gathered}
\] & \[
\begin{gathered}
58 \\
45 \%
\end{gathered}
\] & \[
\begin{aligned}
& 227 \\
& 50 \%
\end{aligned}
\] & \[
\begin{aligned}
& 228 \\
& 54 \%
\end{aligned}
\] & \[
\begin{gathered}
130 \\
45 \%
\end{gathered}
\] & \[
\begin{gathered}
315 \\
54 \% \\
\text { нкмо }
\end{gathered}
\] & \[
\begin{aligned}
& 215 \\
& 54 \% \\
& \text { нкм }
\end{aligned}
\] & \[
\begin{aligned}
& 189 \\
& 45 \%
\end{aligned}
\] & \[
\begin{aligned}
& 115 \\
& 49 \%
\end{aligned}
\] & \[
\begin{aligned}
& 182 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 136 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 172 \\
& 48 \%
\end{aligned}
\] & \[
\begin{aligned}
& 157 \\
& 46 \%
\end{aligned}
\] & \[
\begin{aligned}
& 250 \\
& 55 \% \\
& \text { PSTU }
\end{aligned}
\] & \[
\begin{aligned}
& 208 \\
& 56 \% \\
& \text { PST }
\end{aligned}
\] & \[
\begin{gathered}
206 \\
47 \%
\end{gathered}
\] & \[
\begin{gathered}
96 \\
46 \%
\end{gathered}
\] & \[
\begin{aligned}
& 255 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 131 \\
& 51 \%
\end{aligned}
\] & \[
\begin{aligned}
& 331 \\
& 54 \%
\end{aligned}
\] \\
\hline Halving inflation this year & \[
\begin{aligned}
& 411 \\
& 36 \%
\end{aligned}
\] & \[
\begin{gathered}
150 \\
40 \% \\
E
\end{gathered}
\] & \[
\begin{gathered}
103 \\
37 \% \\
\mathrm{E}
\end{gathered}
\] & \[
\begin{gathered}
33 \\
35 \%
\end{gathered}
\] & \[
\begin{gathered}
32 \\
25 \%
\end{gathered}
\] & \[
\begin{gathered}
184 \\
41 \% \\
G
\end{gathered}
\] & \[
\begin{aligned}
& 132 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
96 \\
33 \%
\end{gathered}
\] & \[
\begin{gathered}
217 \\
37 \% \\
M
\end{gathered}
\] & \[
\begin{aligned}
& 152 \\
& 38 \%
\end{aligned}
\] & \[
\begin{aligned}
& 148 \\
& 36 \%
\end{aligned}
\] & \[
\begin{gathered}
98 \\
42 \% \\
\mathrm{M}
\end{gathered}
\] & \[
\begin{aligned}
& 126 \\
& 32 \%
\end{aligned}
\] & \[
\begin{aligned}
& 112 \\
& 42 \% \\
& \text { Hмо }
\end{aligned}
\] & \[
\begin{aligned}
& 119 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 127 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 159 \\
& 35 \%
\end{aligned}
\] & \[
\begin{aligned}
& 139 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
154 \\
35 \%
\end{gathered}
\] & \[
\begin{gathered}
75 \\
36 \%
\end{gathered}
\] & \[
\begin{aligned}
& 188 \\
& 37 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
29 \%
\end{gathered}
\] & \[
\begin{gathered}
242 \\
40 \% \\
v
\end{gathered}
\] \\
\hline Growing the economy & \[
\begin{aligned}
& 393 \\
& 34 \%
\end{aligned}
\] & \[
\begin{gathered}
159 \\
42 \% \\
\text { DE }
\end{gathered}
\] & \[
\begin{gathered}
96 \\
35 \%
\end{gathered}
\] & \[
\begin{gathered}
24 \\
25 \% \\
*
\end{gathered}
\] & \[
\begin{gathered}
38 \\
29 \%
\end{gathered}
\] & \[
\begin{aligned}
& 149 \\
& 33 \%
\end{aligned}
\] & \[
\begin{aligned}
& 151 \\
& 36 \%
\end{aligned}
\] & \[
\begin{aligned}
& 122 \\
& 42 \% \\
& \text { ILN }
\end{aligned}
\] & \[
\begin{aligned}
& 188 \\
& 32 \%
\end{aligned}
\] & \[
\begin{gathered}
141 \\
35 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{gathered}
158 \\
38 \% \\
N
\end{gathered}
\] & \[
\begin{gathered}
78 \\
33 \%
\end{gathered}
\] & \[
\begin{aligned}
& 142 \\
& 36 \%
\end{aligned}
\] & \[
\begin{gathered}
76 \\
29 \%
\end{gathered}
\] & \[
\begin{aligned}
& 134 \\
& 37 \%
\end{aligned}
\] & \[
\begin{aligned}
& 141 \\
& 41 \% \\
& \text { QRU }
\end{aligned}
\] & \[
\begin{aligned}
& 128 \\
& 28 \%
\end{aligned}
\] & \[
\begin{aligned}
& 123 \\
& 33 \%
\end{aligned}
\] & \[
\begin{gathered}
157 \\
36 \% \\
\text { Qu }
\end{gathered}
\] & \[
\begin{gathered}
85 \\
40 \% \\
\text { Qu }
\end{gathered}
\] & \[
\begin{aligned}
& 154 \\
& 31 \%
\end{aligned}
\] & \[
\begin{gathered}
99 \\
38 \%
\end{gathered}
\] & \[
\begin{aligned}
& 207 \\
& 34 \%
\end{aligned}
\] \\
\hline Making sure that people who come to Britain illegally are detained and swiftly removed & \[
\begin{aligned}
& 299 \\
& 26 \%
\end{aligned}
\] & \[
\begin{aligned}
& 152 \\
& 40 \% \\
& \text { CDE }
\end{aligned}
\] & \[
\begin{gathered}
38 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
25 \\
26 \% \\
c^{*}
\end{gathered}
\] & \[
\begin{gathered}
37 \\
28 \% \\
c
\end{gathered}
\] & \[
\begin{gathered}
72 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
187 \\
44 \% \\
\text { F }
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 40 \% \\
& \text { ULN }
\end{aligned}
\] & \[
\begin{aligned}
& 107 \\
& 19 \%
\end{aligned}
\] & \[
\begin{gathered}
65 \\
16 \%
\end{gathered}
\] & \[
\begin{aligned}
& 163 \\
& 39 \% \\
& \text { ULN }
\end{aligned}
\] & \[
\begin{gathered}
48 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 137 \\
& 35 \% \\
& \text { ULN }
\end{aligned}
\] & \[
\begin{gathered}
48 \\
18 \%
\end{gathered}
\] & \[
\begin{aligned}
& 135 \\
& 37 \% \\
& \text { ULN }
\end{aligned}
\] & \[
\begin{aligned}
& 126 \\
& 37 \% \\
& \text { QRU }
\end{aligned}
\] & \[
\begin{gathered}
89 \\
20 \%
\end{gathered}
\] & \[
\begin{gathered}
73 \\
20 \%
\end{gathered}
\] & \[
\begin{aligned}
& 167 \\
& 38 \% \\
& \text { QRU }
\end{aligned}
\] & \[
\begin{gathered}
79 \\
38 \% \\
\text { QRU }
\end{gathered}
\] & \[
\begin{gathered}
115 \\
23 \% \\
a
\end{gathered}
\] & \[
\begin{gathered}
114 \\
44 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 101 \\
& 17 \%
\end{aligned}
\] \\
\hline Creating better-paid jobs and opportunities right across the country & \[
\begin{aligned}
& 242 \\
& 21 \%
\end{aligned}
\] & \[
\begin{gathered}
61 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
65 \\
24 \%
\end{gathered}
\] & \[
\begin{gathered}
20 \\
21 \% \\
*
\end{gathered}
\] & \[
\begin{gathered}
38 \\
29 \% \\
\text { B }
\end{gathered}
\] & \[
\begin{gathered}
120 \\
27 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
60 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
50 \\
17 \%
\end{gathered}
\] & \[
\begin{aligned}
& 142 \\
& 25 \% \\
& \text { нкмо }
\end{aligned}
\] & \[
\begin{aligned}
& 103 \\
& 26 \% \\
& \text { Hко }
\end{aligned}
\] & \[
\begin{gathered}
71 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
53 \\
23 \%
\end{gathered}
\] & \[
\begin{gathered}
78 \\
20 \%
\end{gathered}
\] & \[
\begin{gathered}
70 \\
27 \% \\
\text { Hко }
\end{gathered}
\] & \[
\begin{gathered}
60 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
59 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
103 \\
23 \% \\
s
\end{gathered}
\] & \[
\begin{gathered}
83 \\
22 \%
\end{gathered}
\] & \[
\begin{gathered}
73 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
37 \\
18 \%
\end{gathered}
\] & \[
\begin{gathered}
116 \\
23 \% \\
s
\end{gathered}
\] & \[
\begin{gathered}
42 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
152 \\
25 \% \\
v
\end{gathered}
\] \\
\hline Securing the future of Britain's public services & \[
\begin{aligned}
& 228 \\
& 20 \%
\end{aligned}
\] & \[
\begin{gathered}
54 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
81 \\
29 \% \\
\text { B }
\end{gathered}
\] & \[
\begin{gathered}
28 \\
29 \% \\
\mathrm{~B}^{*}
\end{gathered}
\] & \[
\begin{gathered}
32 \\
24 \% \\
B
\end{gathered}
\] & \[
\begin{gathered}
132 \\
29 \% \\
G
\end{gathered}
\] & \[
\begin{gathered}
64 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
44 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
155 \\
27 \% \\
\text { нкмо }
\end{gathered}
\] & \[
\begin{aligned}
& 113 \\
& 28 \% \\
& \text { нкмо }
\end{aligned}
\] & \[
\begin{gathered}
69 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
65 \\
28 \% \\
\text { нкмо }
\end{gathered}
\] & \[
\begin{gathered}
69 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
90 \\
34 \% \\
\text { никмо }
\end{gathered}
\] & \[
\begin{gathered}
49 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
41 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 132 \\
& 29 \% \\
& \text { PST }
\end{aligned}
\] & \[
\begin{aligned}
& 101 \\
& 27 \% \\
& \text { PST }
\end{aligned}
\] & \[
\begin{gathered}
68 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
26 \\
12 \%
\end{gathered}
\] & \[
\begin{aligned}
& 138 \\
& 28 \% \\
& \text { PST }
\end{aligned}
\] & \[
\begin{gathered}
34 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
160 \\
26 \% \\
v
\end{gathered}
\] \\
\hline Making sure the national debt is falling & \[
\begin{aligned}
& 194 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
75 \\
20 \%
\end{gathered}
\] & \[
\begin{gathered}
40 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
17 \\
17 \% \\
*
\end{gathered}
\] & \[
\begin{gathered}
16 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
66 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
73 \\
17 \%
\end{gathered}
\] & \[
\begin{gathered}
70 \\
24 \% \\
\text { ILN }
\end{gathered}
\] & \[
\begin{gathered}
78 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
51 \\
13 \%
\end{gathered}
\] & \[
\begin{gathered}
82 \\
20 \% \\
\text { נ }
\end{gathered}
\] & \[
\begin{gathered}
34 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
84 \\
21 \% \\
\text { ॥ }
\end{gathered}
\] & \[
\begin{gathered}
41 \\
16 \%
\end{gathered}
\] & \[
\begin{gathered}
71 \\
20 \% \\
\text { |J }
\end{gathered}
\] & \[
\begin{gathered}
76 \\
22 \% \\
\text { QRU }
\end{gathered}
\] & \[
\begin{gathered}
55 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
57 \\
15 \%
\end{gathered}
\] & \[
\begin{gathered}
84 \\
19 \% \\
\mathrm{Q}
\end{gathered}
\] & \[
\begin{gathered}
50 \\
24 \% \\
\text { QRU }
\end{gathered}
\] & \[
\begin{gathered}
77 \\
15 \% \\
a
\end{gathered}
\] & \[
\begin{gathered}
53 \\
21 \%
\end{gathered}
\] & \[
\begin{gathered}
85 \\
14 \%
\end{gathered}
\] \\
\hline Passing new laws to stop small boat crossings from France & \[
\begin{aligned}
& 189 \\
& 17 \%
\end{aligned}
\] & \[
\begin{gathered}
106 \\
28 \% \\
\text { CD }
\end{gathered}
\] & \[
\begin{gathered}
30 \\
11 \%
\end{gathered}
\] & \[
\begin{gathered}
8 \\
9 \% \\
\hline
\end{gathered}
\] & \[
\begin{gathered}
24 \\
18 \%
\end{gathered}
\] & \[
\begin{gathered}
43 \\
10 \%
\end{gathered}
\] & \[
\begin{gathered}
129 \\
31 \% \\
\mathrm{~F}
\end{gathered}
\] & \[
\begin{gathered}
78 \\
\text { 27\% } \\
\text { ILN }
\end{gathered}
\] & \[
\begin{gathered}
64 \\
11 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{gathered}
44 \\
11 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{aligned}
& 103 \\
& 25 \% \\
& \text { ILN }
\end{aligned}
\] & \[
\begin{gathered}
27 \\
11 \% \\
\mathrm{~N}
\end{gathered}
\] & \[
\begin{gathered}
97 \\
25 \% \\
\text { ULN }
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 7 \%
\end{aligned}
\] & \[
\begin{gathered}
93 \\
26 \% \\
\text { ILN }
\end{gathered}
\] & \[
\begin{gathered}
90 \\
26 \% \\
\text { QRU }
\end{gathered}
\] & \[
\begin{gathered}
56 \\
12 \%
\end{gathered}
\] & \[
\begin{gathered}
40 \\
11 \%
\end{gathered}
\] & \[
\begin{aligned}
& 116 \\
& 27 \% \\
& \text { QRU }
\end{aligned}
\] & \[
\begin{gathered}
54 \\
26 \% \\
\text { QRU }
\end{gathered}
\] & \[
\begin{gathered}
71 \\
14 \%
\end{gathered}
\] & \[
\begin{gathered}
86 \\
33 \% \\
w
\end{gathered}
\] & \[
\begin{aligned}
& 56 \\
& 9 \%
\end{aligned}
\] \\
\hline I have other priorities & \[
\begin{aligned}
& 19 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
5 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
5 \\
5 \% \\
c^{*}
\end{gathered}
\] & \[
\begin{gathered}
5 \\
4 \%
\end{gathered}
\] & \[
\begin{gathered}
15 \\
3 \% \\
6
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
14 \\
2 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
7 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
2 \% \\
0
\end{gathered}
\] & \[
\begin{gathered}
3 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
7 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
13 \\
5 \% \\
\text { нנLмМ }
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
6 \\
2 \%
\end{gathered}
\] & \[
\begin{aligned}
& 11 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
6 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
7 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 11 \\
& 2 \%
\end{aligned}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 17 \\
& 3 \%
\end{aligned}
\] \\
\hline None of these & \[
\begin{gathered}
22 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
4 \\
4 \% \\
\mathrm{~B}^{*}
\end{gathered}
\] & \[
\begin{gathered}
2 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
4 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
6 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
6 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
7 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
4 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
6 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
7 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
6 \\
2 \% \\
L
\end{gathered}
\] & \[
\begin{gathered}
7 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
3 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
3 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
2 \%
\end{gathered}
\] & \[
\begin{gathered}
4 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
9 \\
2 \%
\end{gathered}
\] \\
\hline Don't know & \[
\begin{aligned}
& 42 \\
& 4 \%
\end{aligned}
\] & \[
\begin{gathered}
3 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
3 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
2 \% \\
*
\end{gathered}
\] & \[
1
\] & \[
\begin{gathered}
5 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
5 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 16 \\
& 3 \% \\
& \mathrm{JN}
\end{aligned}
\] & \[
\begin{aligned}
& 2 \\
& *
\end{aligned}
\] & \[
\begin{aligned}
& 15 \\
& 4 \% \\
& \text { HJN }
\end{aligned}
\] & \[
\begin{gathered}
3 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 15 \\
& 4 \% \\
& \text { HN }
\end{aligned}
\] & \[
\begin{aligned}
& 1 \\
& *
\end{aligned}
\] & \[
\begin{aligned}
& 13 \\
& 4 \% \\
& \text { HN }
\end{aligned}
\] & \[
\begin{gathered}
5 \\
1 \%
\end{gathered}
\] & \[
\begin{gathered}
13 \\
3 \% \\
\mathrm{R}
\end{gathered}
\] & \[
\begin{gathered}
4 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
2 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 13 \\
& 3 \%
\end{aligned}
\] & \[
\begin{gathered}
4 \\
1 \%
\end{gathered}
\] & \[
\begin{aligned}
& 14 \\
& 2 \%
\end{aligned}
\] \\
\hline
\end{tabular}

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.
verlap formulae used
ColumnProportions (5\%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O,P/Q/R/S/T/U,V/W Minimum Base: 30(**) Small Base: \(100\left({ }^{*}\right)\)
ColumnMeans (5\%): A,B/C/D/E,F/G,H/I///K/L/M/N/O,P/Q/R/S/T//,V/W Minimum Base: 30(**) Small Base: 100(*)```


[^0]:    

[^1]:    

[^2]:    

[^3]:    

[^4]:    

