



**Spotlight\* KSA**

# **Predictions 2023**

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**December – 2022**

2023

**GAME CHANGERS**



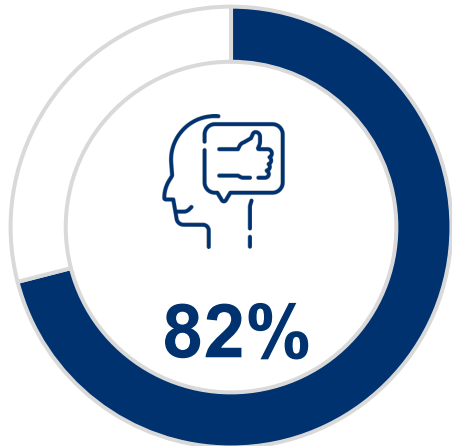




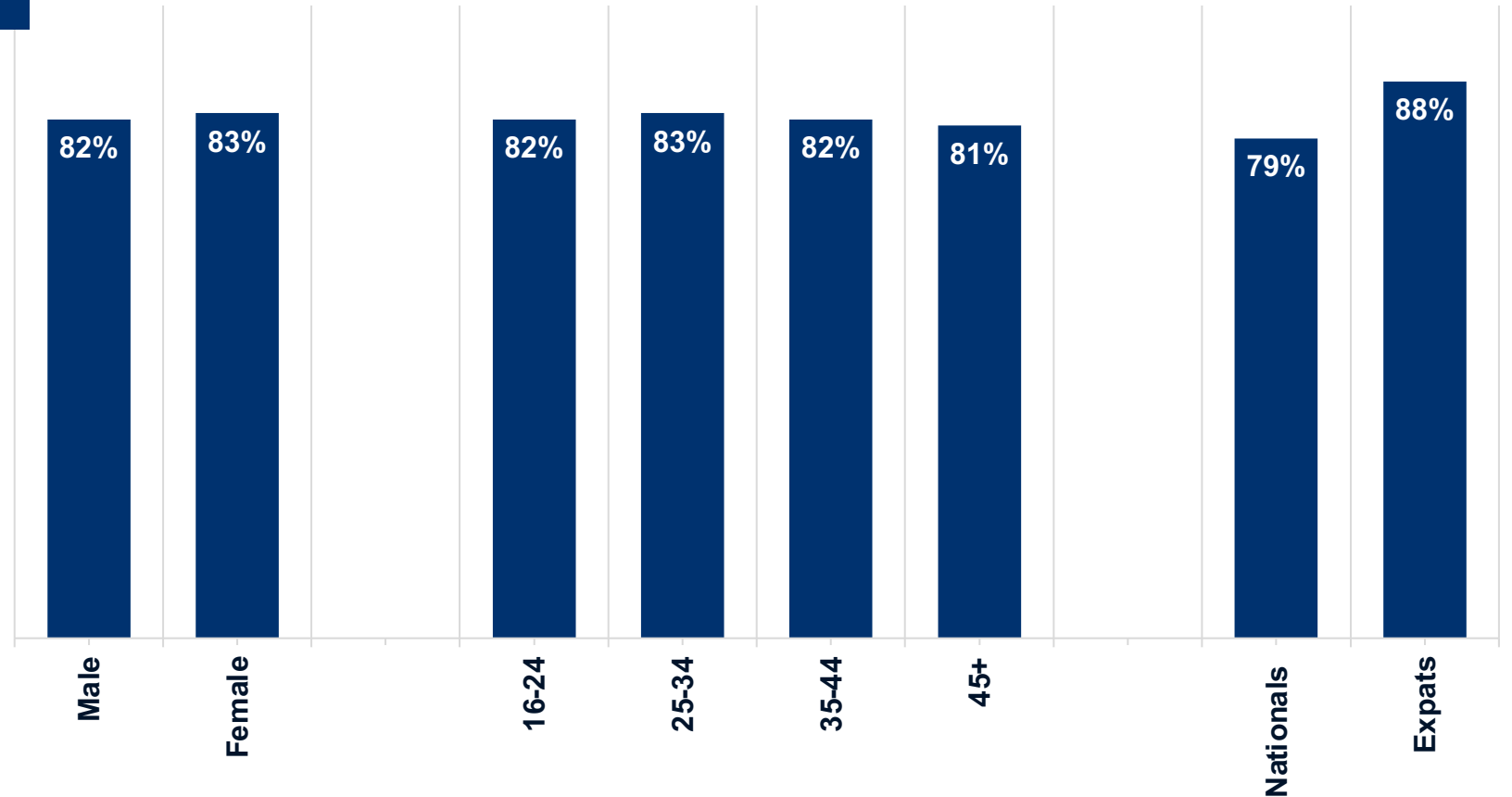
# **General Predictions**

# Optimism

%Agree - By Demographics

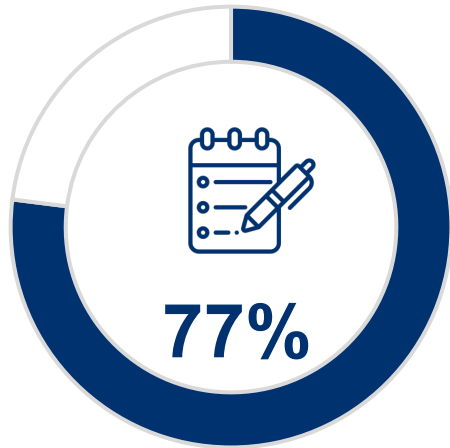


I am optimistic that 2023  
will be a better year for me  
than it was in 2022

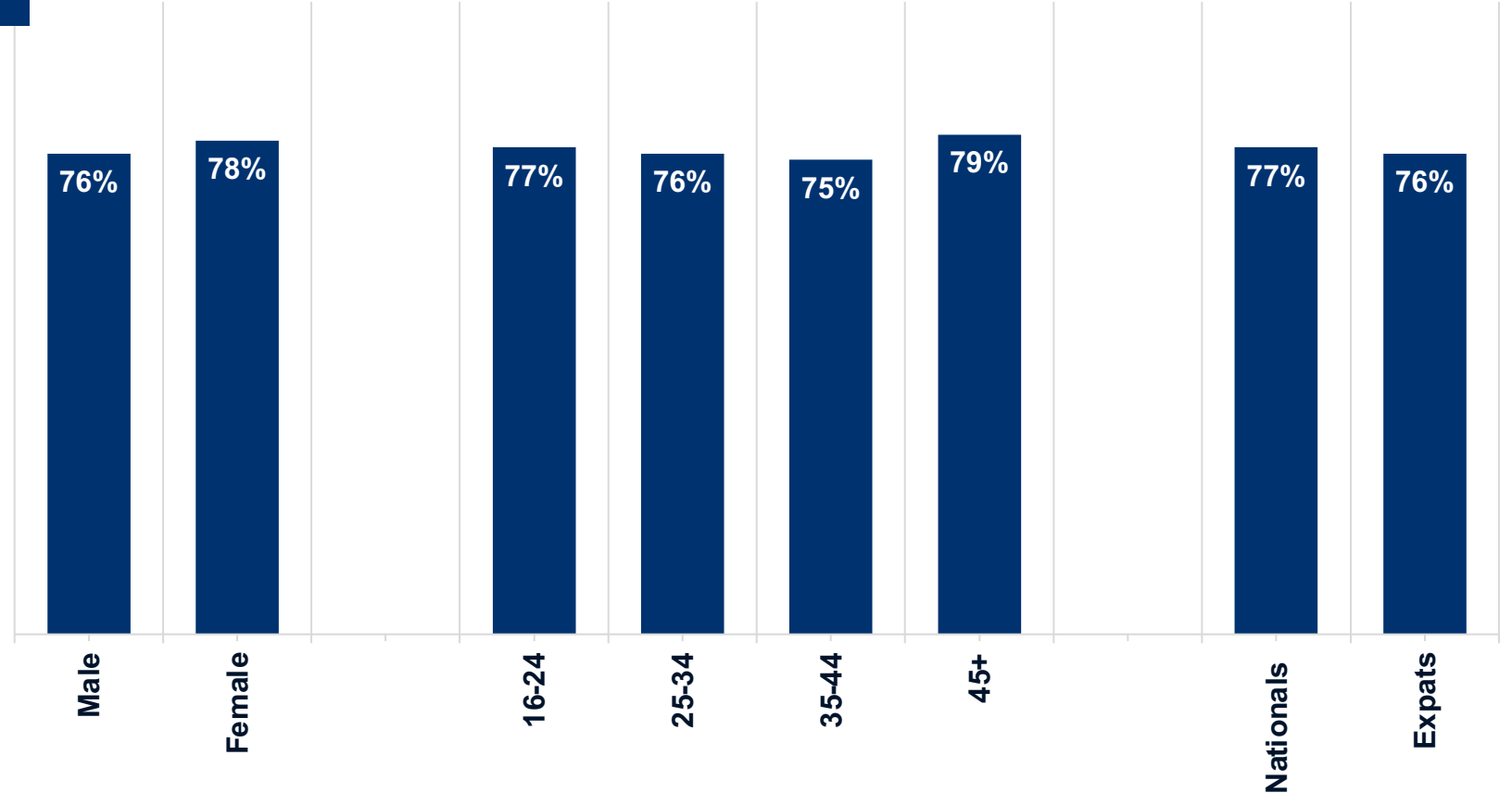


# Personal Resolutions

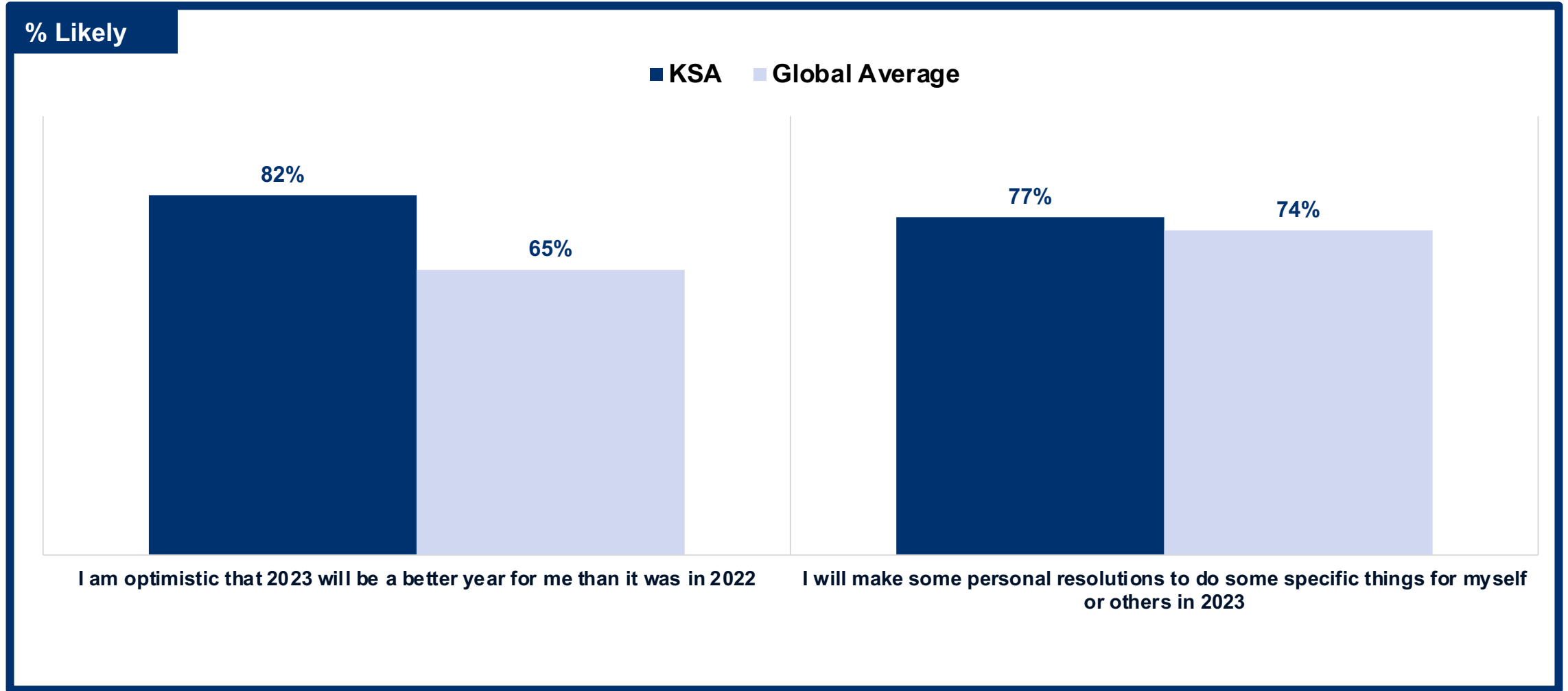
## %Agree - By Demographics



**I will make some personal resolutions to do some specific things for myself or others in 2023**



# General Predictions





# Economy

# The Economy in 2023



The global economy will be stronger in 2023 than it was in 2022

71%

29%



Major stock markets around the world will crash

64%

36%



Inflation in Saudi Arabia will be higher in 2023 than in 2022

63%

37%



Prices in Saudi Arabia will increase faster than people's incomes

62%

38%



Interest rates in Saudi Arabia will be higher in 2023 than in 2022

60%

40%



Unemployment in Saudi Arabia will be higher in 2023 than in 2022

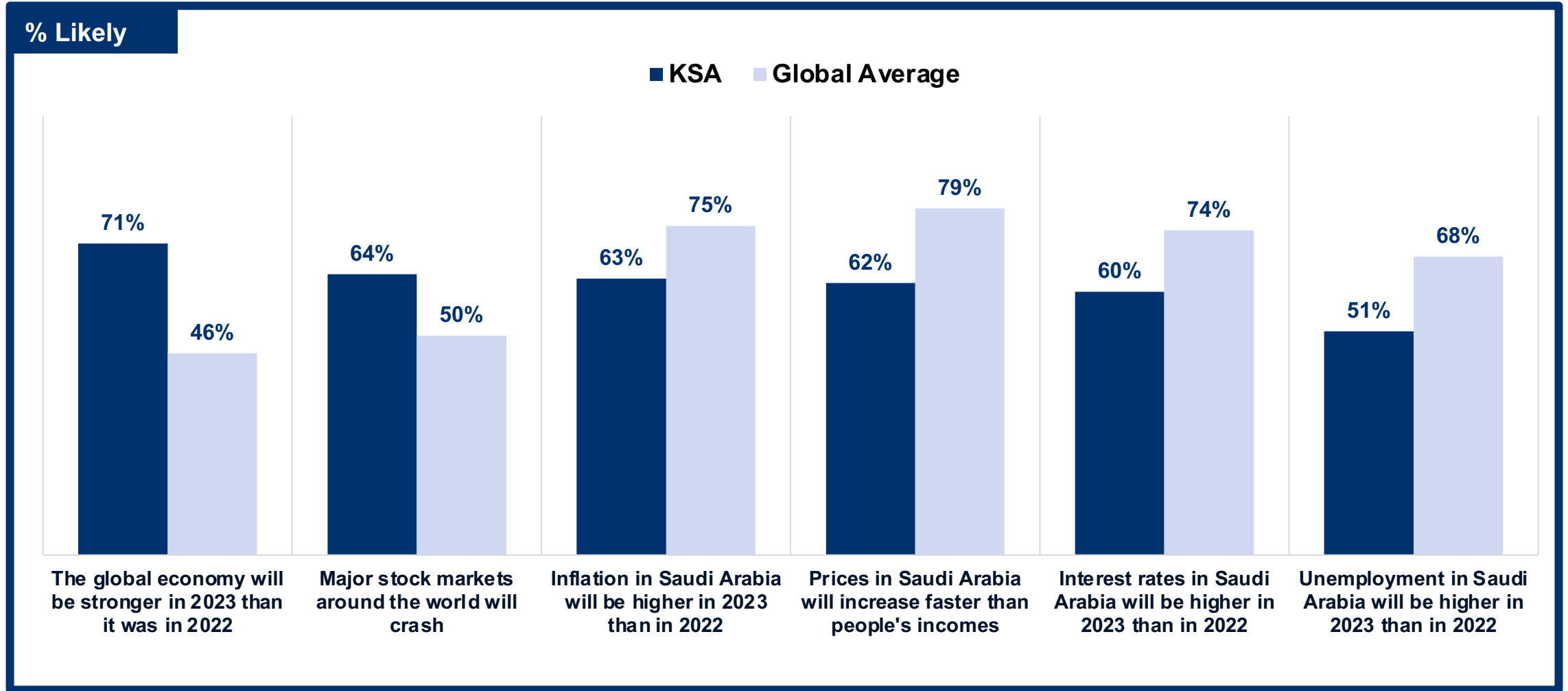
51%

49%

■ Likely

■ Unlikely

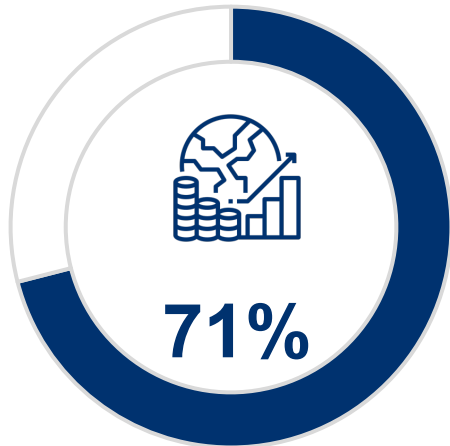
# The Economy in 2023



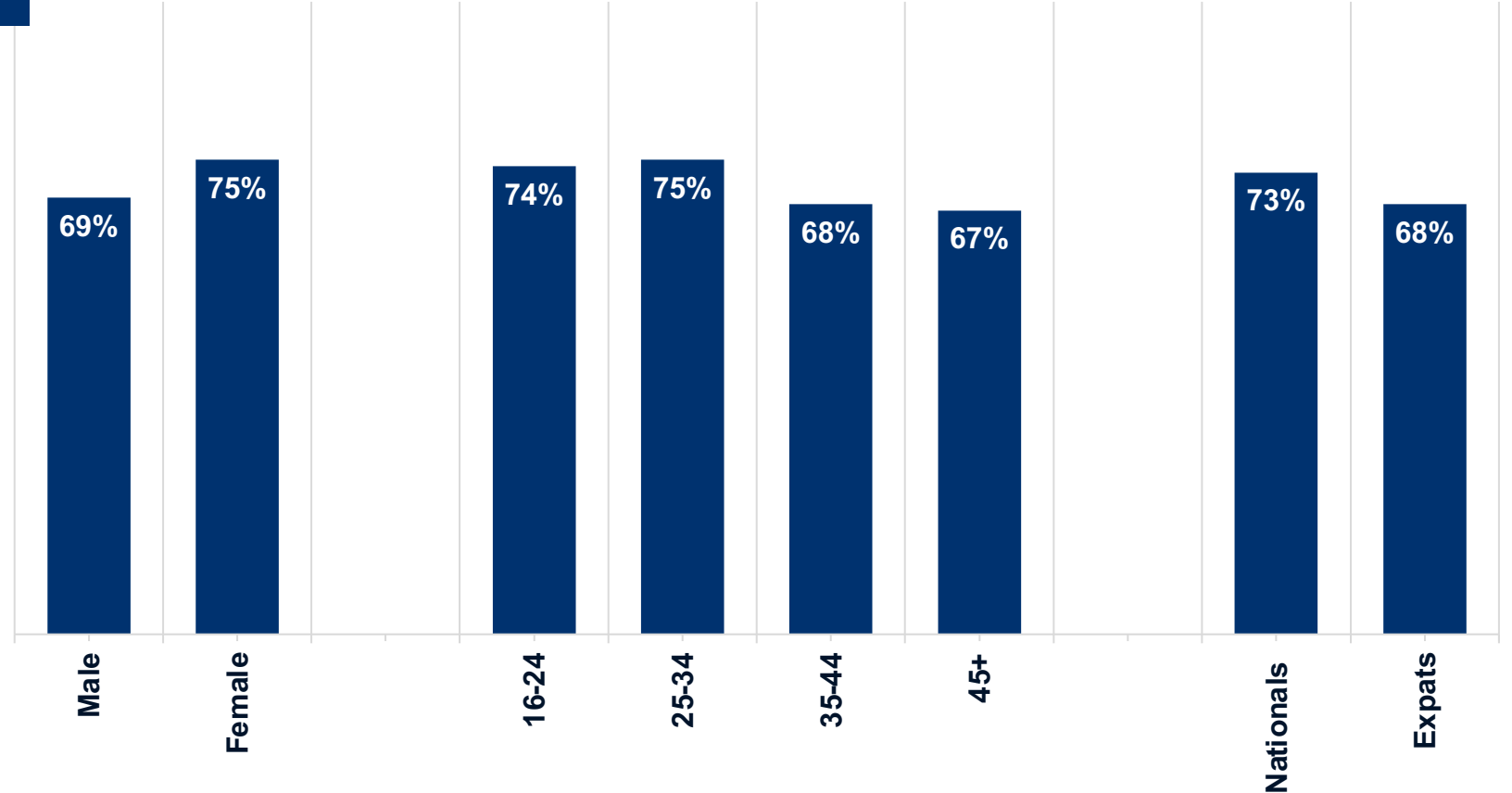


# Global Economic Outlook

## %Agree - By Demographics

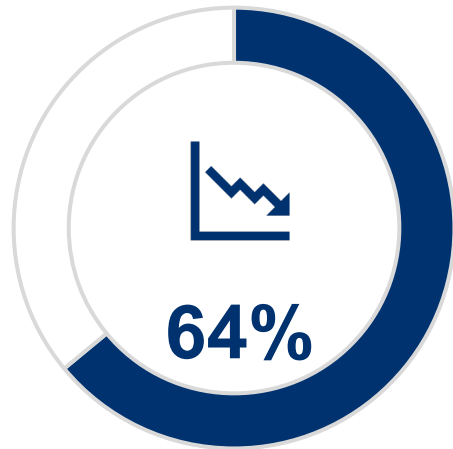


The global economy will be stronger in 2023 than it was in 2022

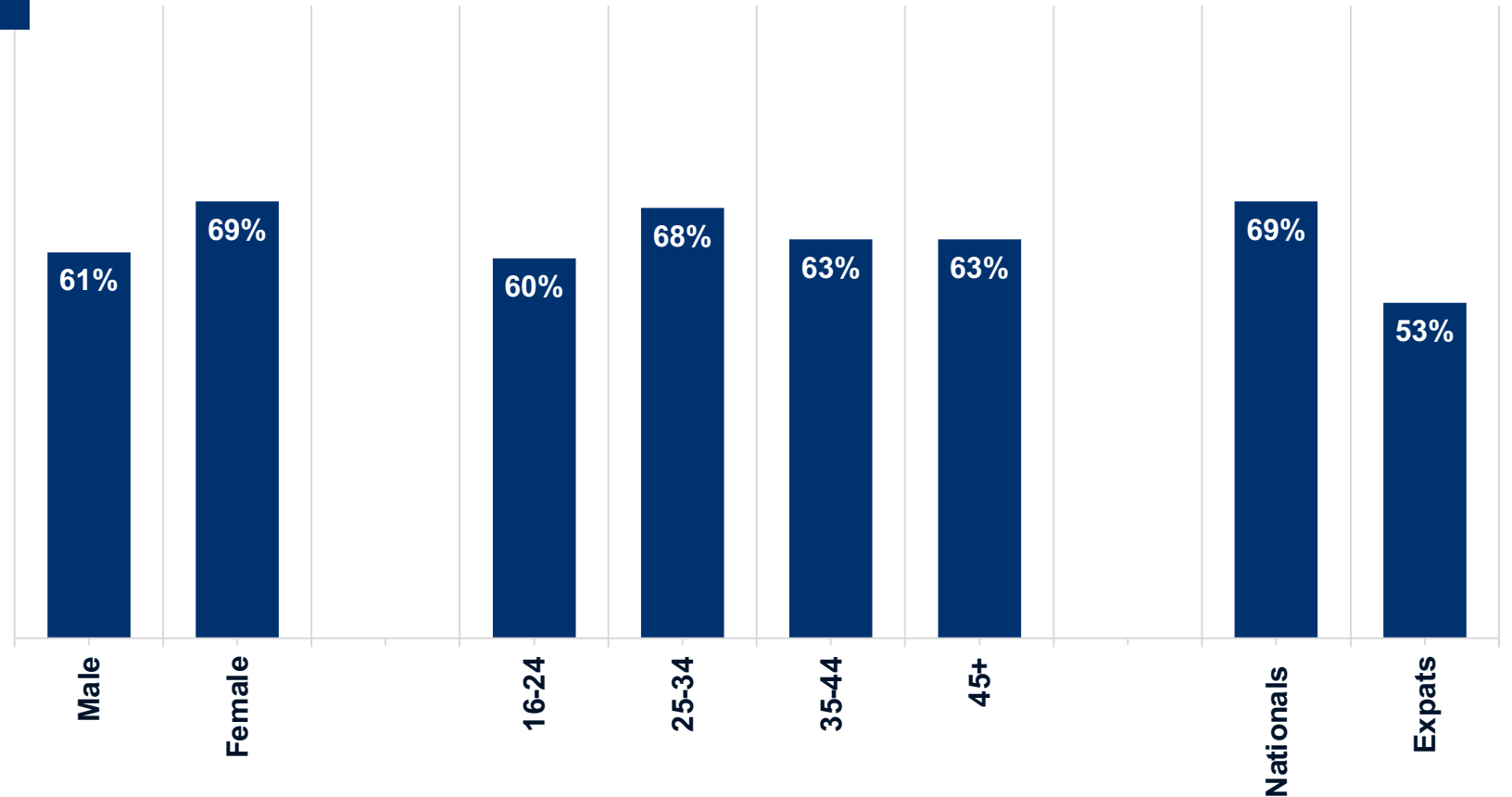


# Crash of Major Stock Markets

%Likely - By Demographics

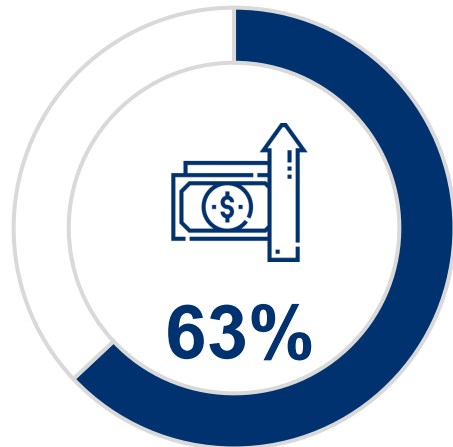


Major stock markets  
around the world  
will crash

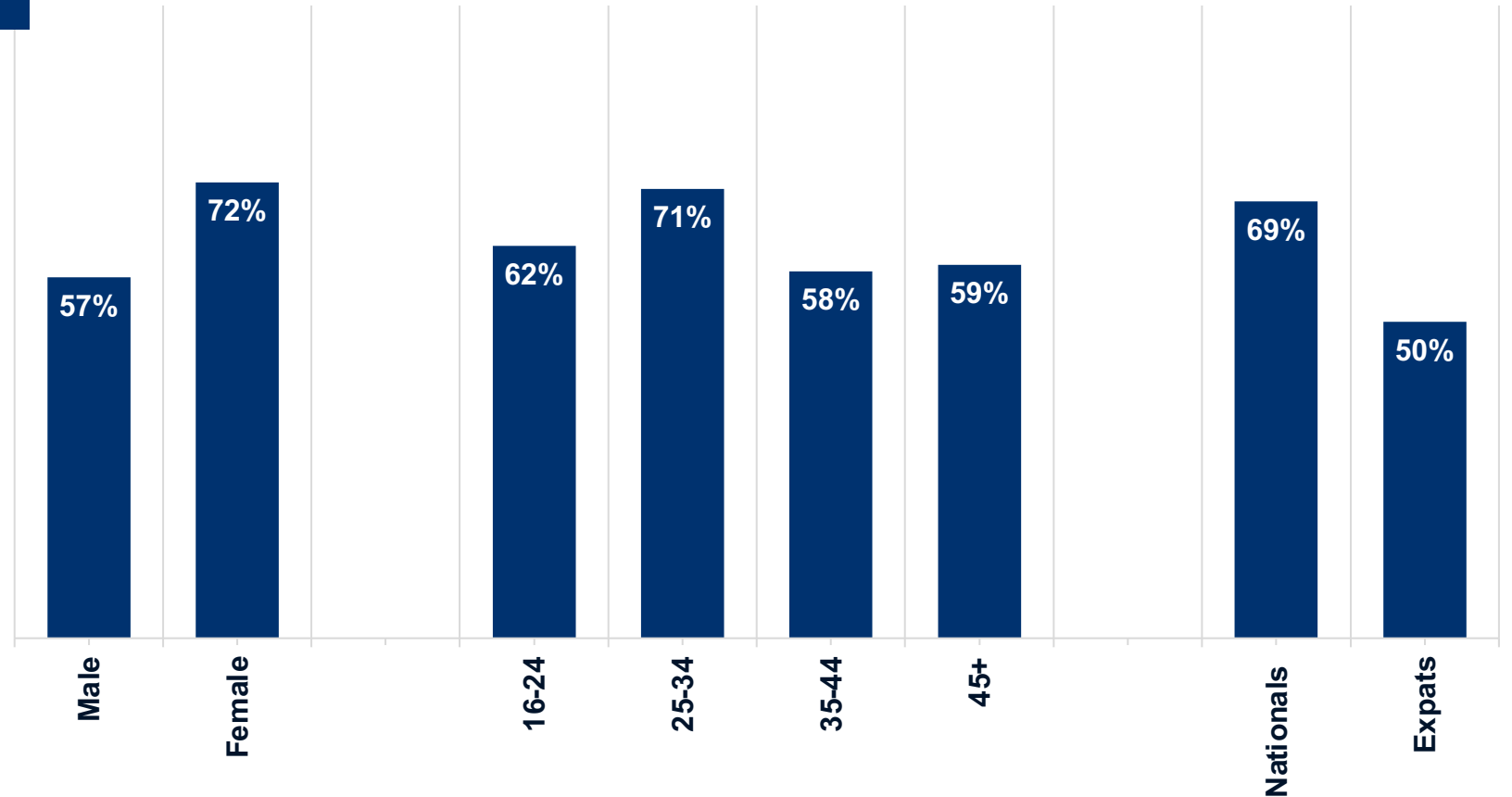


# Inflation in Saudi Arabia

## %Likely - By Demographics

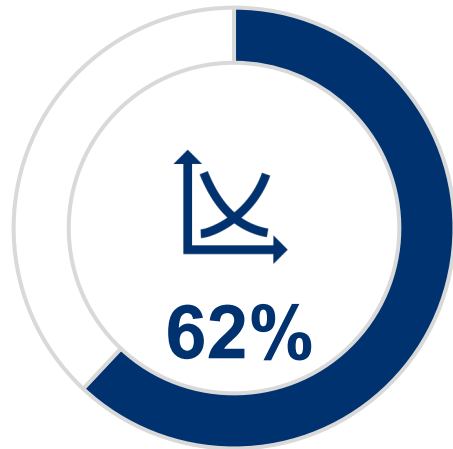


Inflation in Saudi Arabia will be higher in 2023 than in 2022

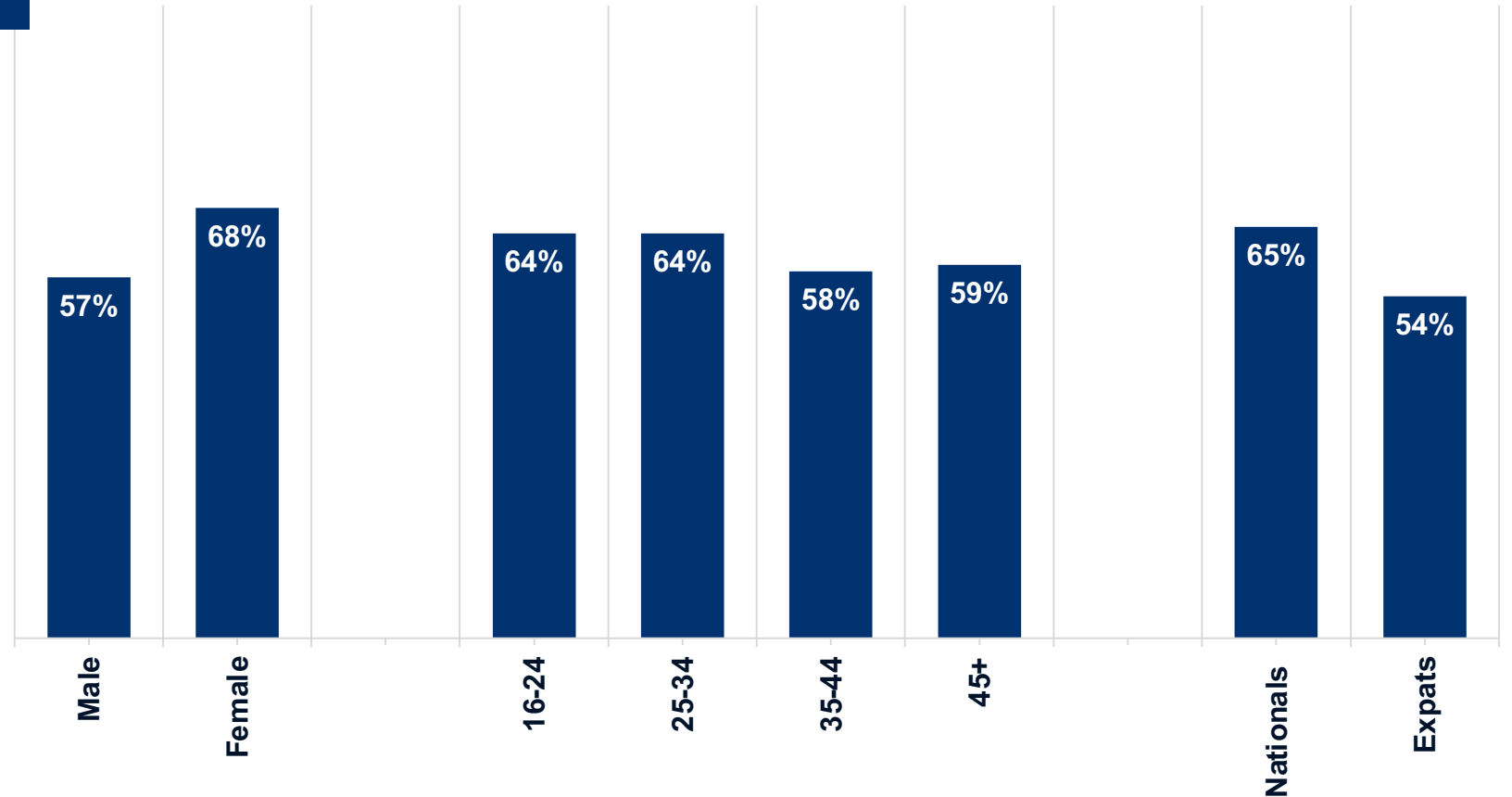


# Purchasing Power in Saudi Arabia

%Likely - By Demographics



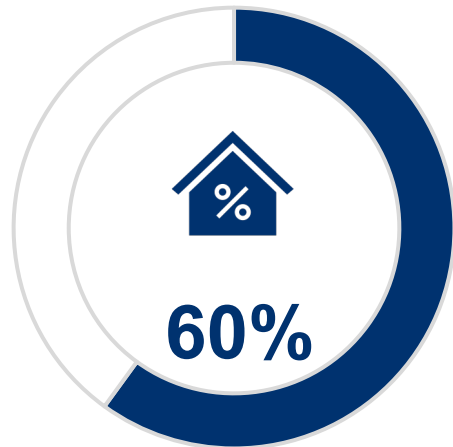
Prices in Saudi Arabia will increase faster than people's incomes



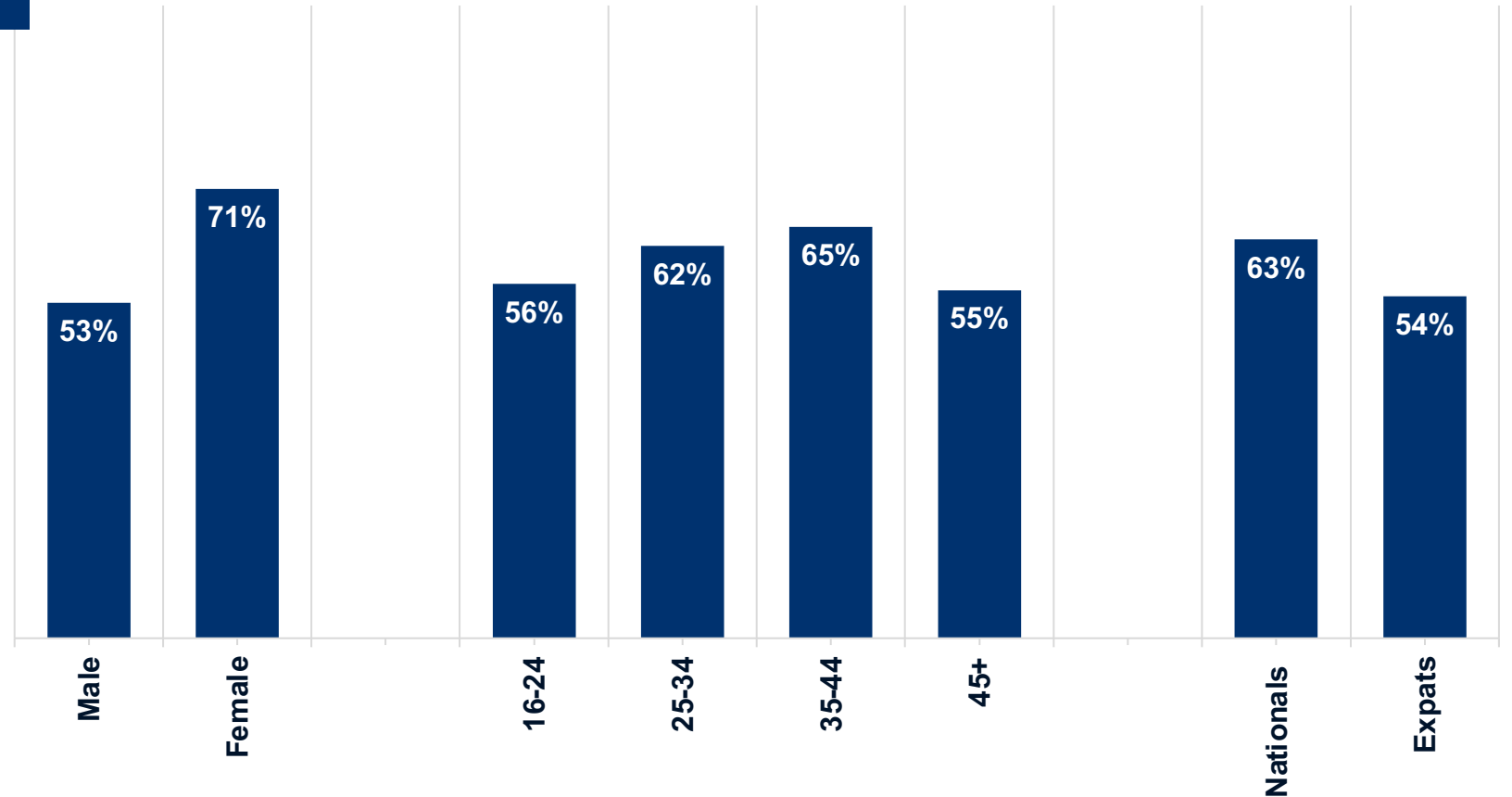


# Interest Rates in Saudi Arabia

## %Likely - By Demographics

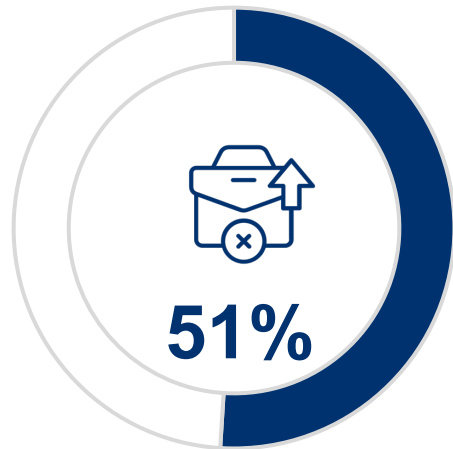


Interest rates in Saudi Arabia will be higher in 2023 than in 2022

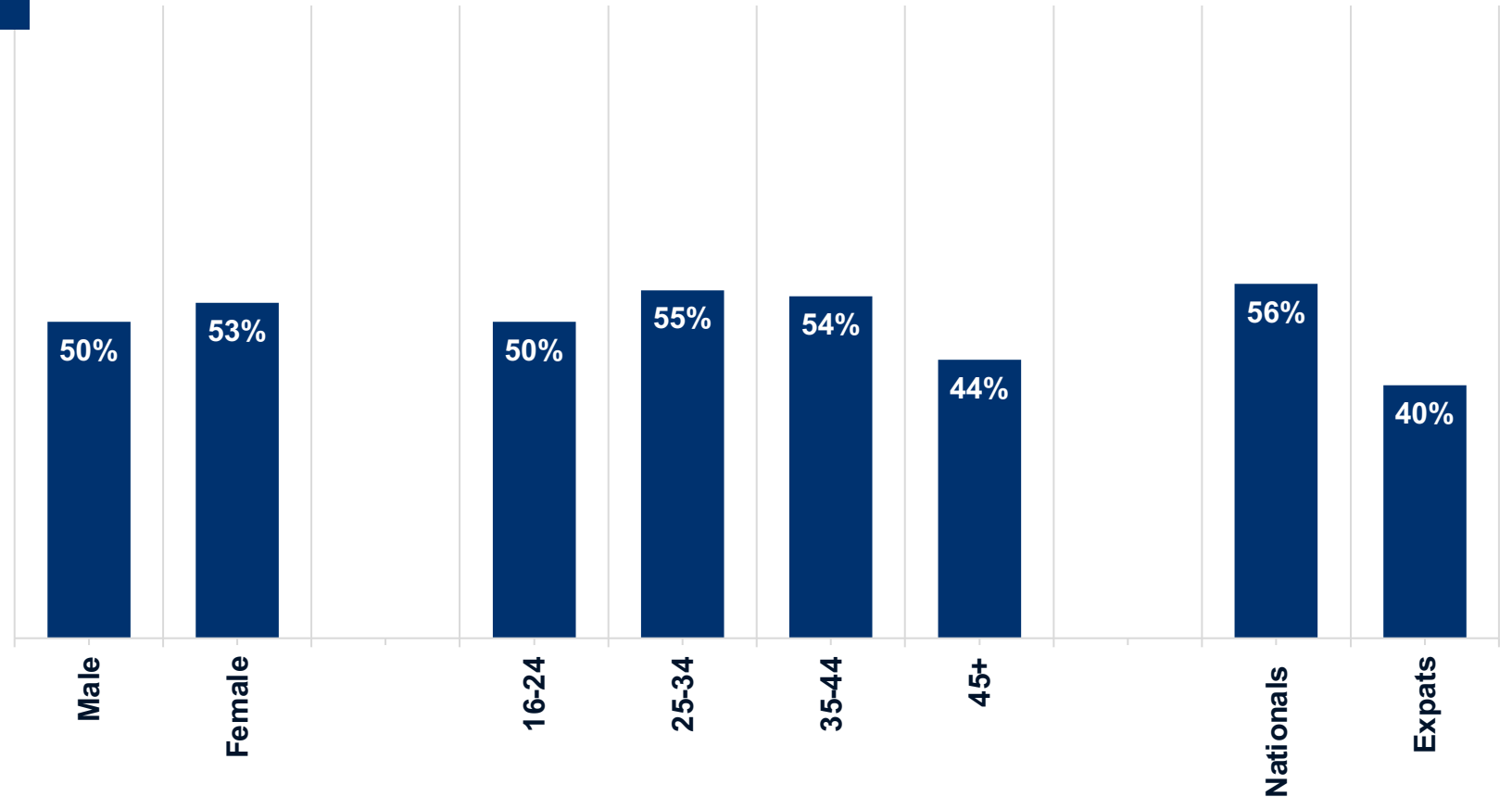


# Unemployment in Saudi Arabia

## %Likely - By Demographics



Unemployment in Saudi Arabia will be higher in 2023 than in 2022





# Environment

# The Environment in 2023



There will be a breakthrough technology developed which will halt climate change

70%

30%



2023 will be the hottest year on record in Saudi Arabia

69%

31%



People will fly less than they did in 2019 (before the Covid-19 pandemic)

67%

33%



There will be more extreme weather events in Saudi Arabia in 2023 than there were in 2022

61%

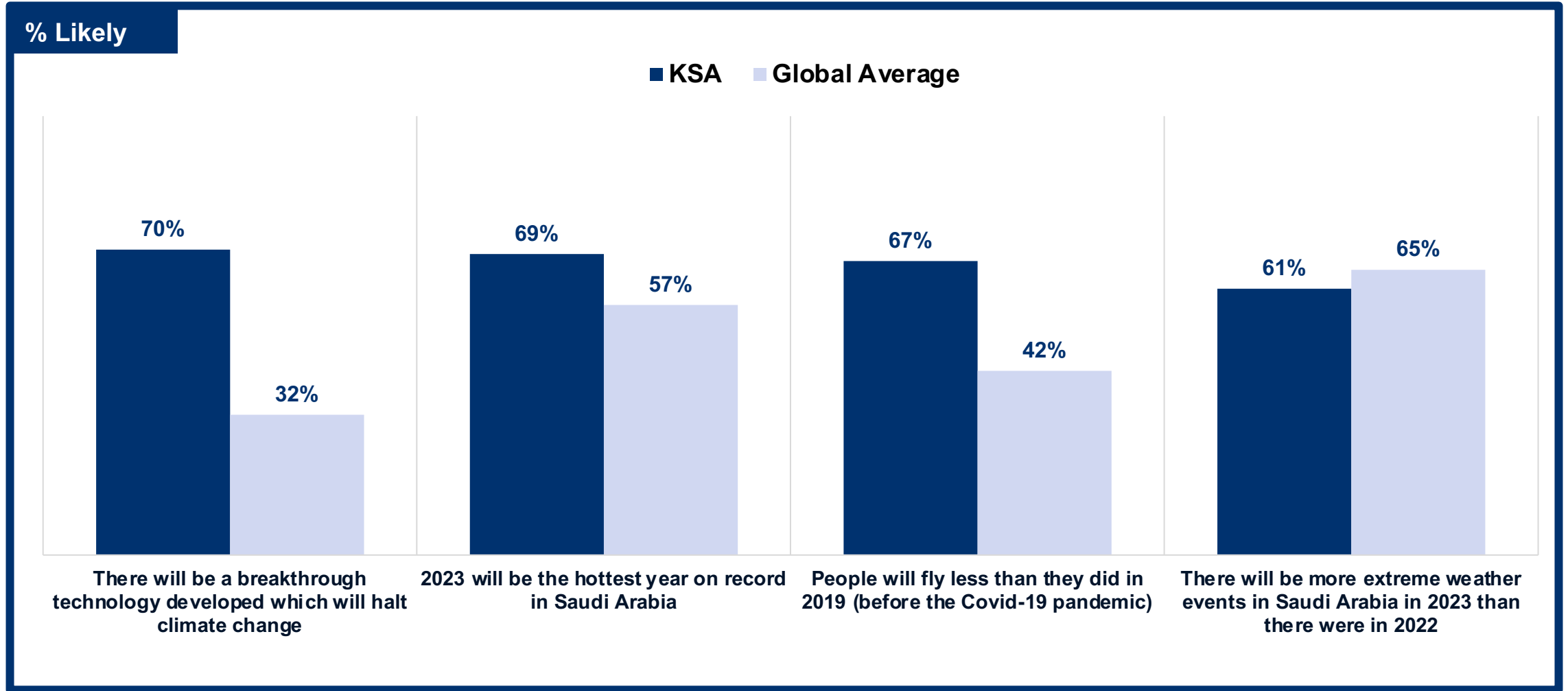
39%

■ Likely

■ Unlikely

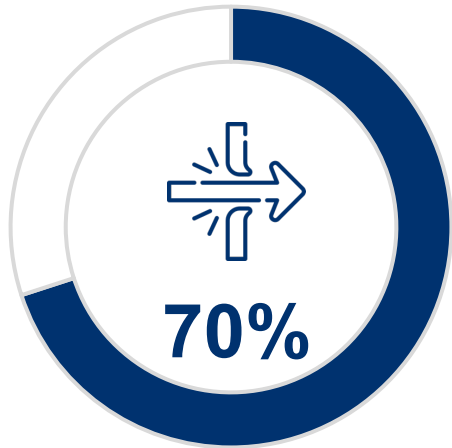


# The Environment in 2023

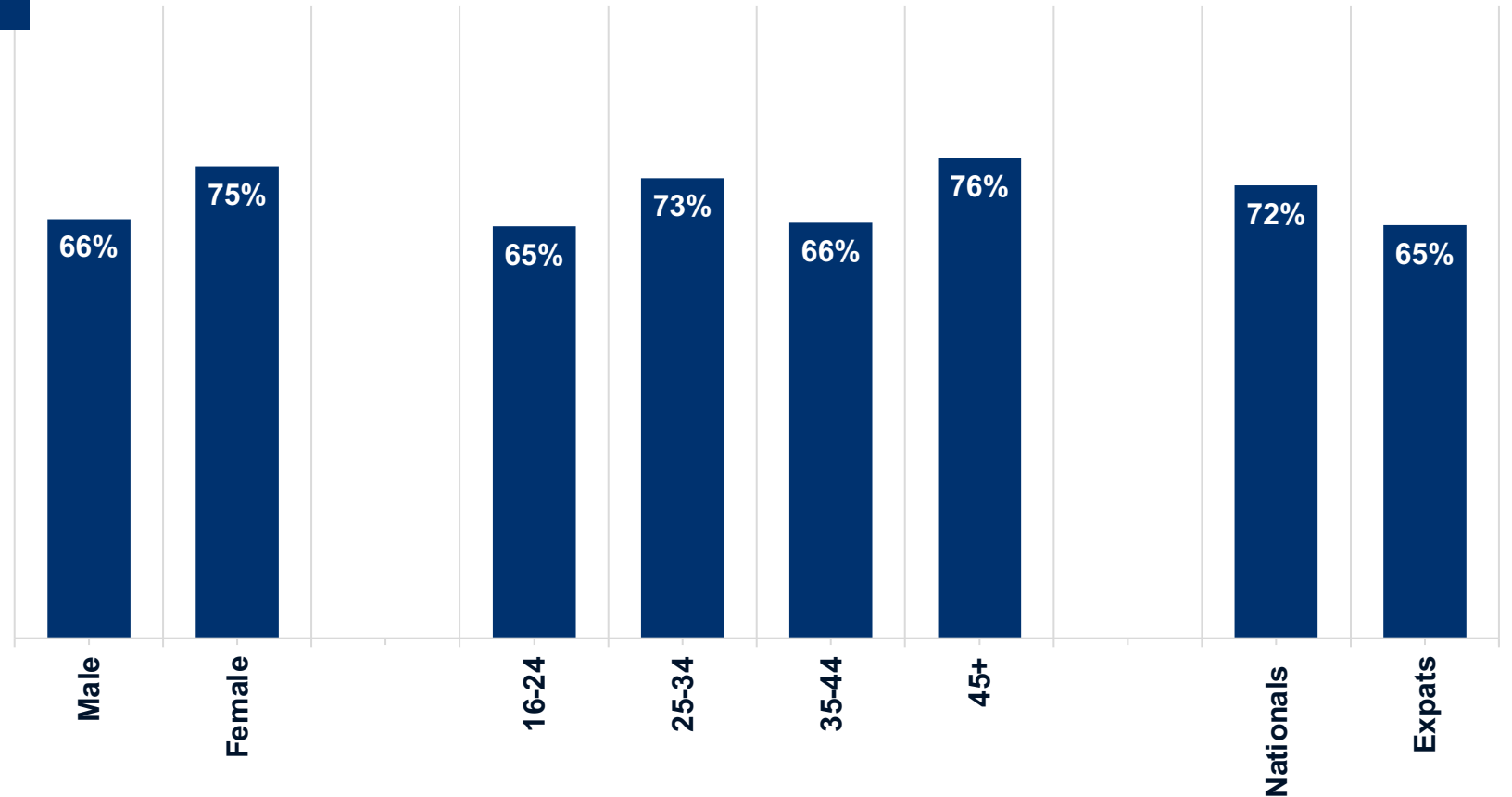


# Breakthrough Technology

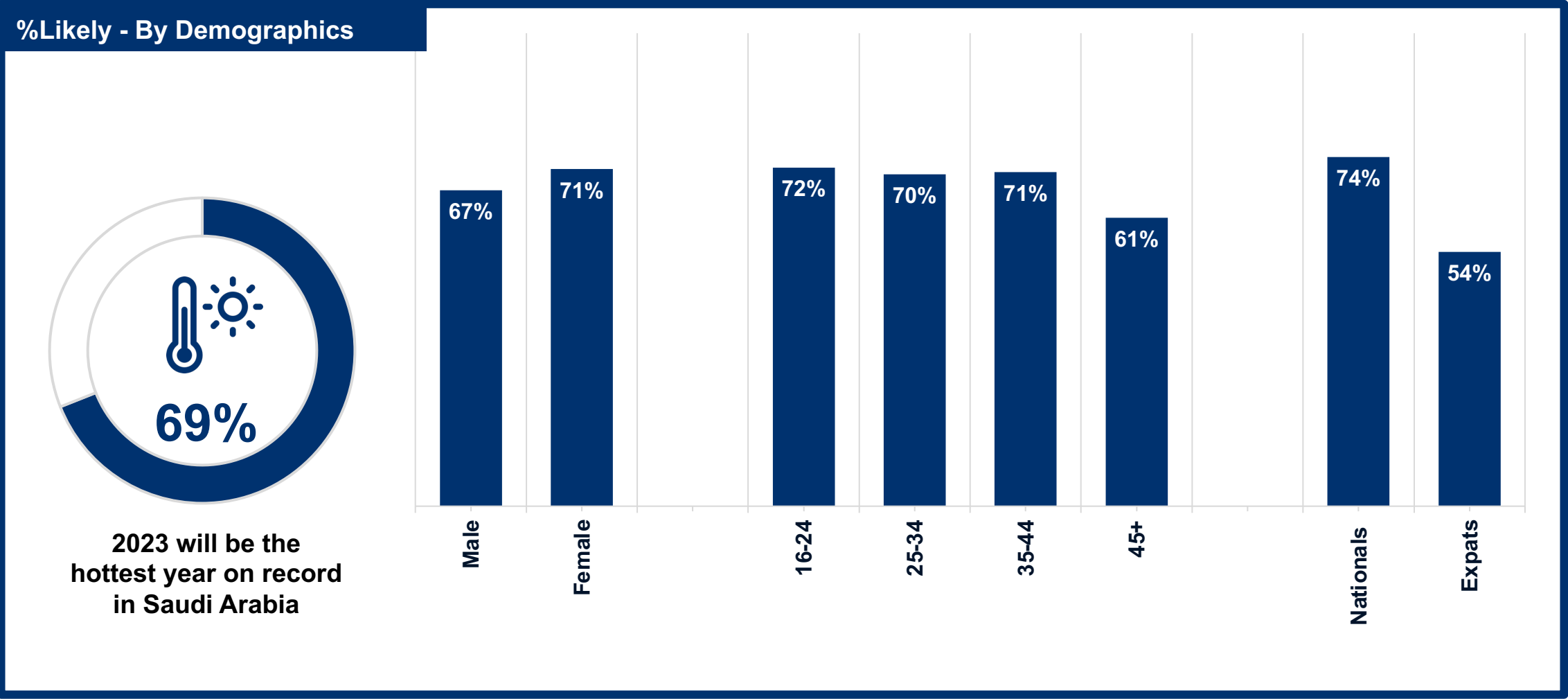
%Likely - By Demographics



There will be a breakthrough technology developed which will halt climate change



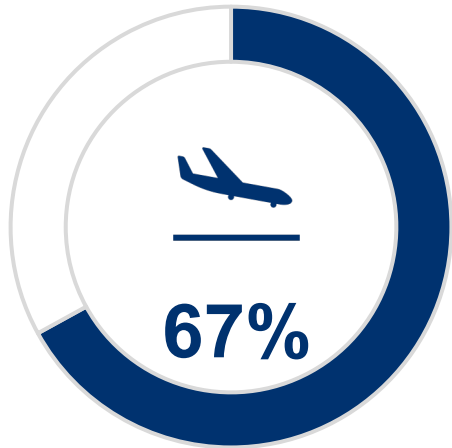
# Hottest Year On Record in Saudi Arabia



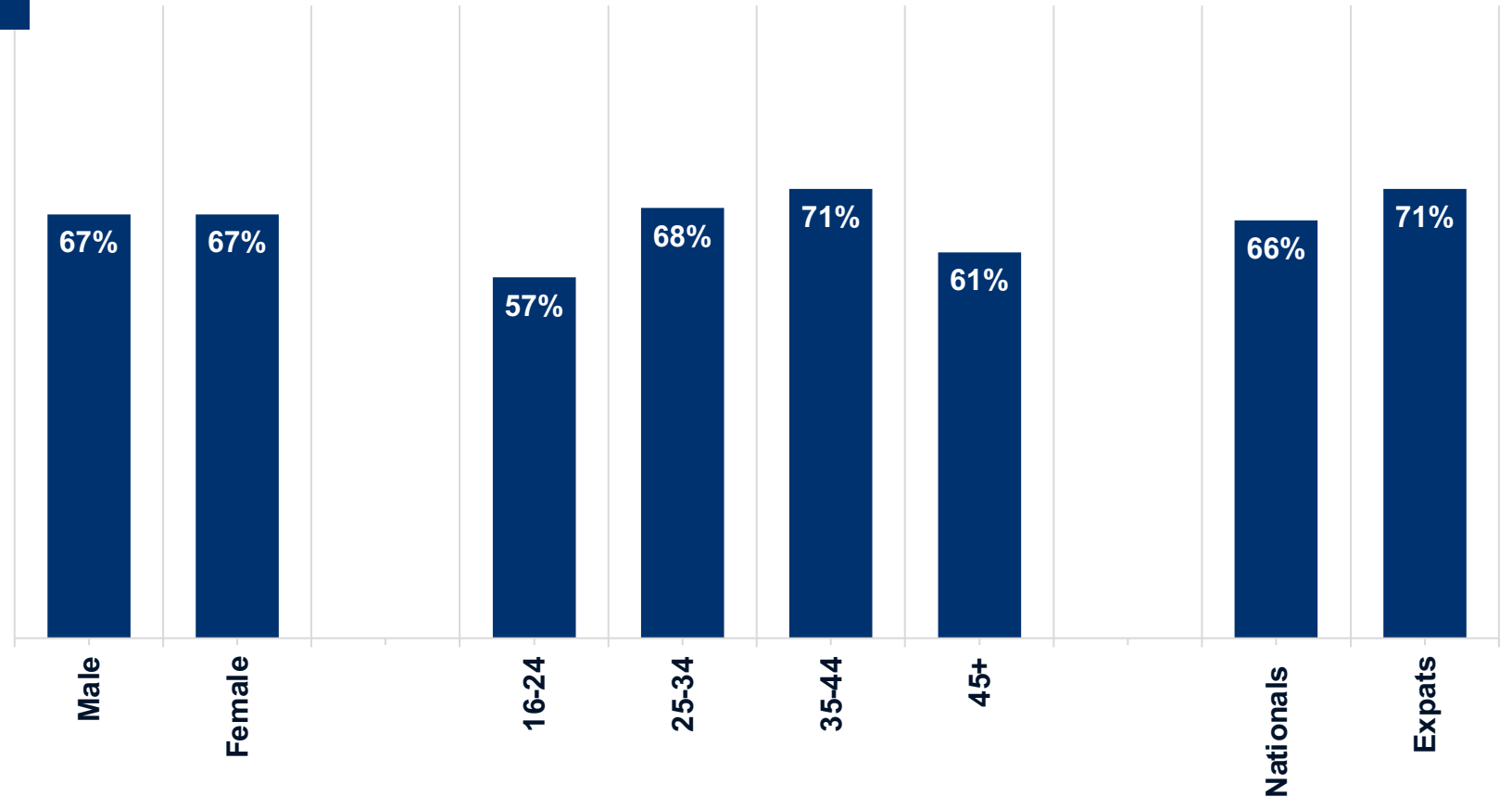
2023 will be the  
hottest year on record  
in Saudi Arabia

# Flying Less

## %Likely - By Demographics



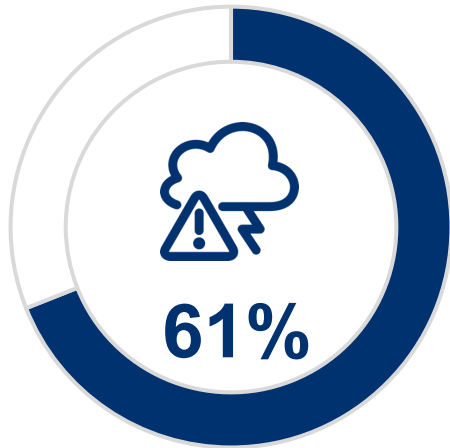
People will fly less than they did in 2019 (before the Covid-19 pandemic)



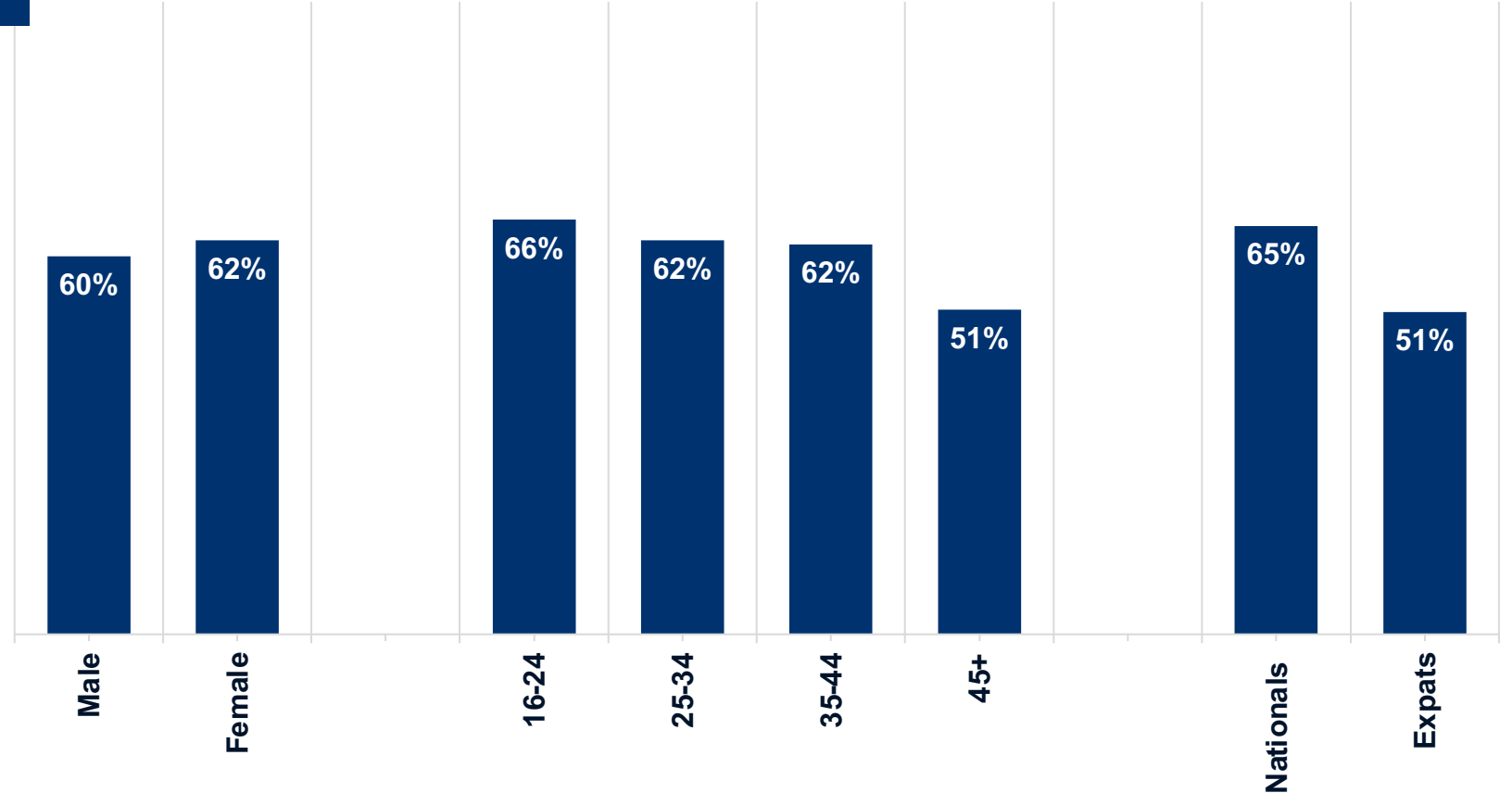


# Extreme Weather Conditions

%Likely - By Demographics



**There will be more extreme weather events in Saudi Arabia in 2023 than there were in 2022**





# Society

# Society



It will become normal for businesses in Saudi Arabia to implement a four-day working week

65%

35%



There will be no further Covid-19 lockdowns in Saudi Arabia

64%

36%



Many more people will live their lives in virtual worlds

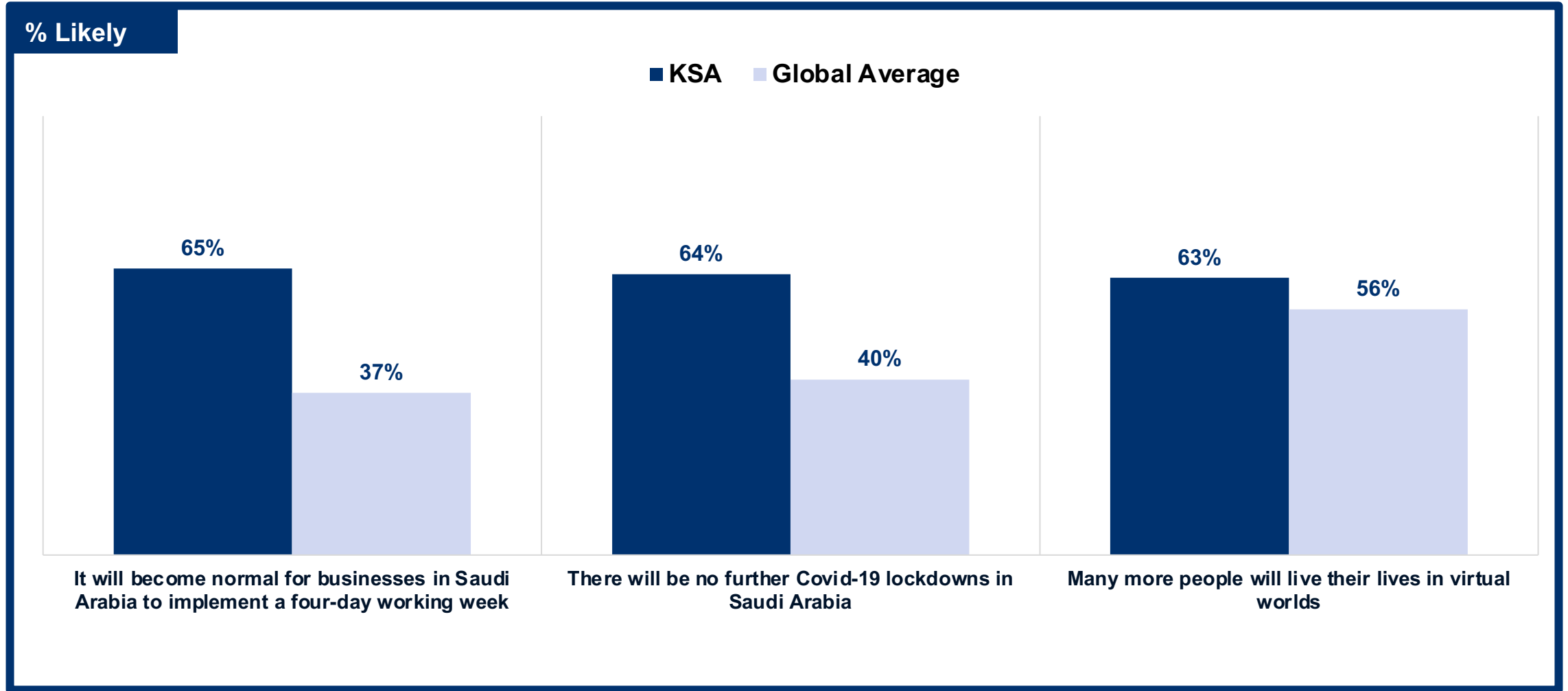
63%

37%

■ Likely

■ Unlikely

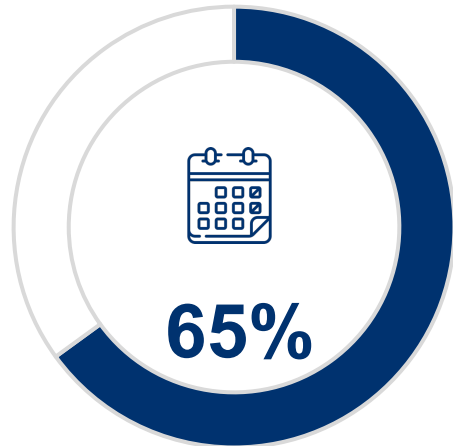
# Society



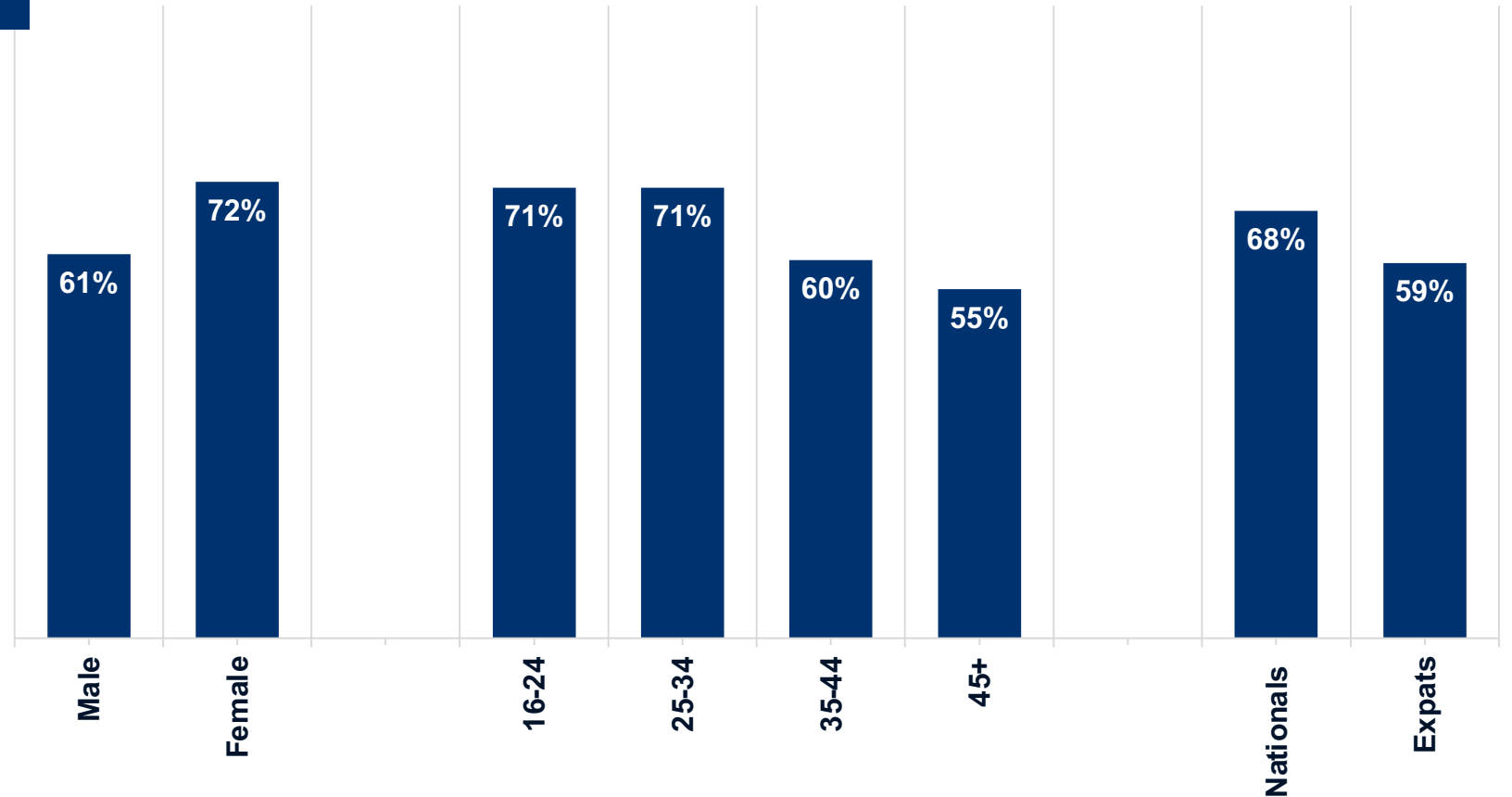


# Implementing a Four-Day Work Week

%Likely - By Demographics

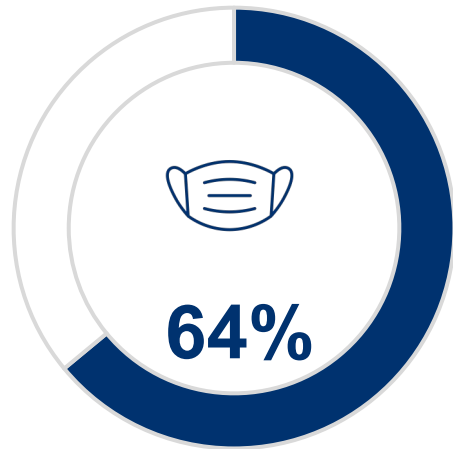


It will become normal for businesses in Saudi Arabia to implement a four-day working week

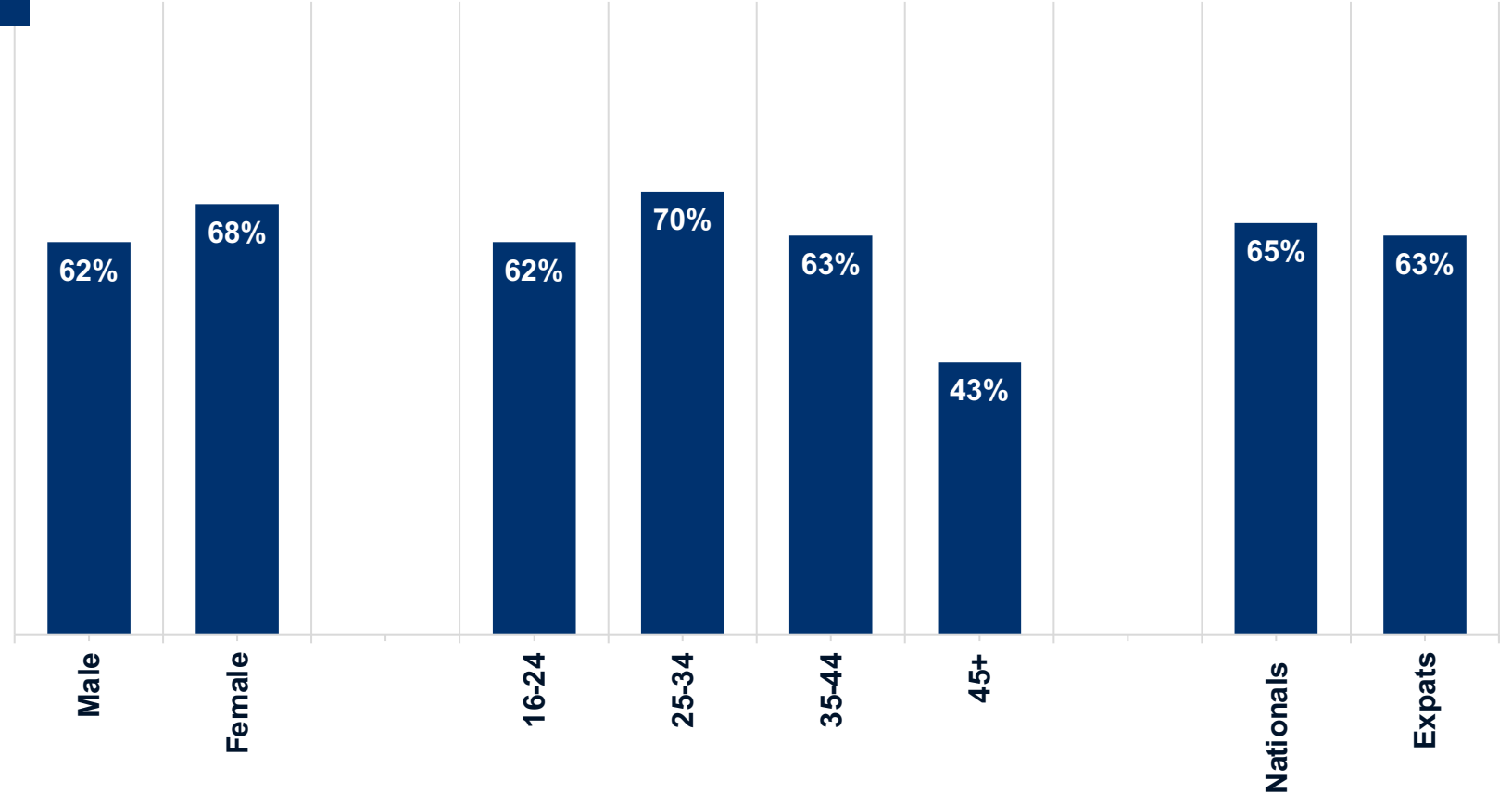


# Covid-19 Lockdowns

## %Likely - By Demographics

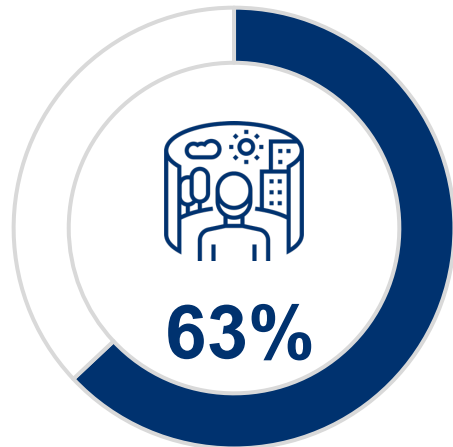


There will be no further Covid-19 lockdowns in Saudi Arabia

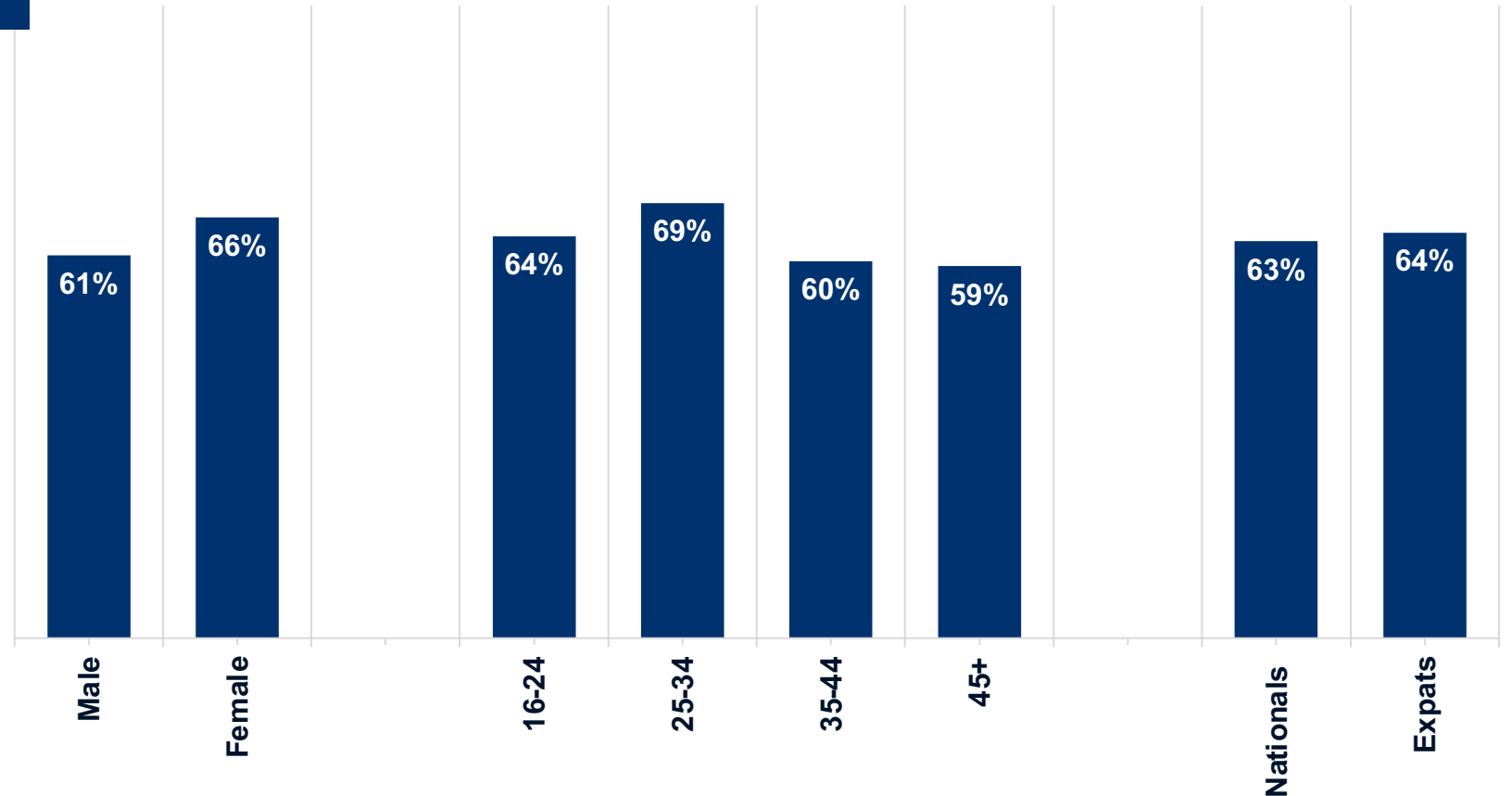


# Living in Virtual Worlds

%Likely - By Demographics



Many more people  
will live their lives  
in virtual worlds



# Methodology



## Sample Size

500 Interviews. Interviewed Individuals Are The General Public.



## Sample Criteria

The Survey Covered Saudis & Expats aged 18 years old & above, Males & Females.



## Methodology

The Survey Was Conducted Via The Ipsos Online Panel.



## Geographical Coverage

Conducted in Saudi Arabia, Across The Kingdom. Saudi Arabia was one of 36 countries included in the global survey.





## For More Information:

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**GAME CHANGERS**

