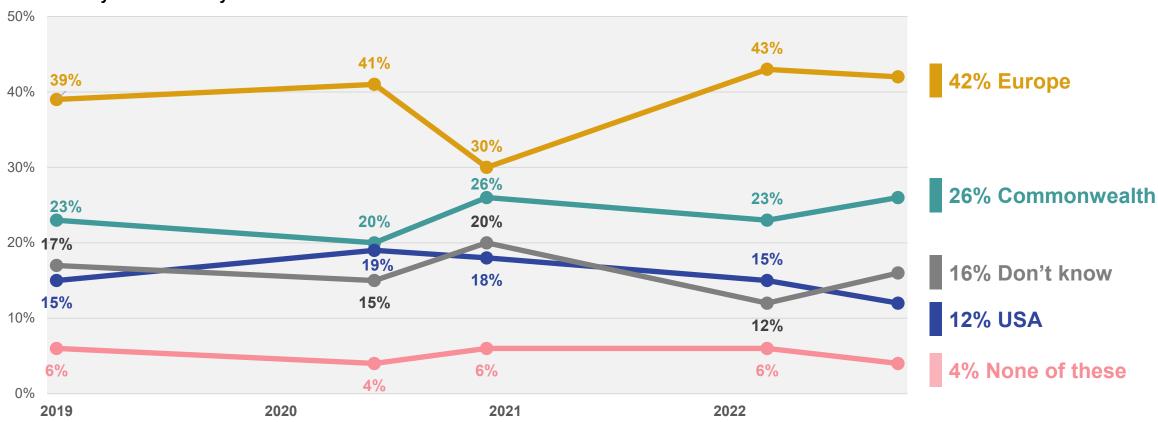
IPSOS UK Brexit polling: 3 years on from leaving the EU

January 2023

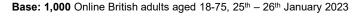


Two in five say Europe is Britain's most important relationship – little changed since June 2022

Which of these, if any – Europe, the Commonwealth or the United States of America – is the most important to Britain?



January 2020 – January 2023





Just under half think Brexit has made their daily life worse, while only one in ten say it has bettered it

To what extent has Britain's exit from the EU made your daily life better or worse, or has it made no difference?

	Better	No diffe	Worse	
January 2023	11%	37%	45%	
June 2022	17%	34%	45%	
June 2021	10%	56%	30%	
March 2021	11%	57%	28%	



Three in four 2016 Remain voters think Brexit has made daily life worse, while six in ten Leave voters say it has made no difference

To what extent has Britain's exit from the EU made your daily life better or worse, or has it made no difference?

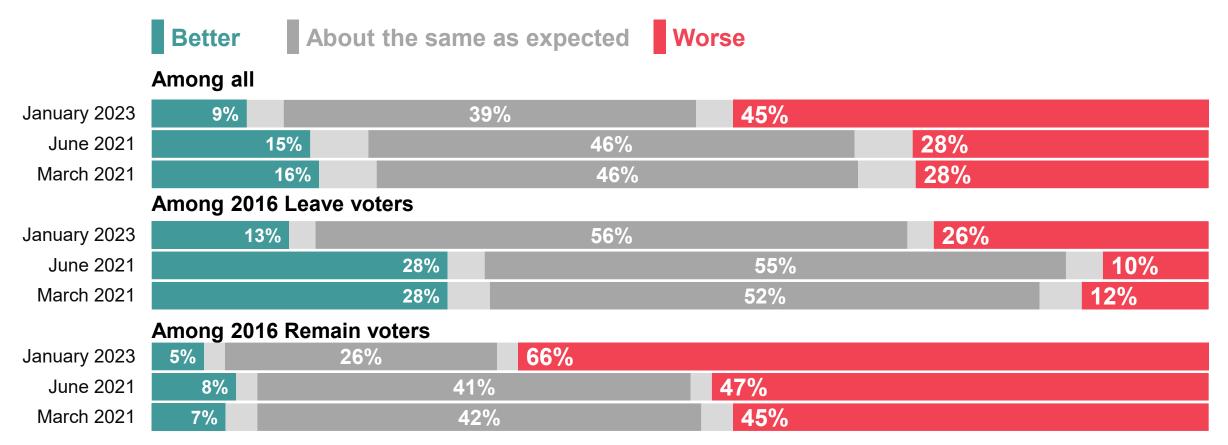
	Better			No	difference	9				Worse
	Among all									
January 2023	11%			37%			45%			
June 2022		17%		34%			45%			
June 2021	10%				56%			30%		
	Among 2016 I	_eave vot	ers							
January 2023		16%			58%				23%	
June 2022			26%			48%			22%	
June 2021		18%				70%	, D			11%
	Among 2016 I	Remain v	oters							
January 2023	7%	15%		74%						
June 2022	10%	1	8%	70%						
June 2021	6%		4	1%		51%				

Base: 1,000 Online British adults aged 18-75, 25th – 26th January 2023, including Leave voters (356) and Remain voters (453)



Some 45% think Brexit is going worse expected, up from 29% in June 2021

Regardless of how you voted in the EU referendum, do you believe Britain's exit from the EU is working out better or worse, or about the same as you expected?



Base: 1,000 Online British adults aged 18-75, 25th – 26th January 2023, including Leave voters (356) and Remain voters (453)



The top positive outcomes of leaving the EU are thought to be Britain gaining control over its laws and regulations and being able to respond to the Covid pandemic more effectively

Regardless of how you voted in the EU referendum, which two or three, if any, of these do you see as the most positive outcomes of Britain leaving the EU?

% point change since March '21

IS	23%	-
ər	22%	+1
ly	21%	-
ts	19%	-1
n	17%	+4
s	14%	-5
s	13%	+3
ly	12%	N/A*
y	11%	+1
Ъ	11%	+6
U	9%	-1
y	7%	-3
e	5%	-
ll	4%	-
U	4%	-
y	3%	-
s	24%	+4

N/A* -	not	asked	in	the	March	2021	survey
		aonoa			maion		ourroy

Britain gaining control over its laws and regulations
Britain being able to respond to the Covid-19 pandemic better
Britain being able to make its own decisions generally
Britain gaining the ability to make independent international trade agreements
EU laws and regulations no longer applying to Britain
Britain gaining greater control over immigration and borders
Britain recovering money from EU membership fees
Britain being able to respond to the war in Ukraine more effectively
Britain being able to respond to new challenges and opportunities more quickly
British people feeling prouder of their country
Less news coverage of Britain's exit from the EU
Britain being able to support its economy and businesses more effectively
Britain gaining international influence
Britain's exit from the EU happening at all
Greater national focus on areas and groups that voted to leave the EU
Fewer divisions in British society
None of these - there are no positive outcomes

The top negative outcome of Brexit is thought to be increased barriers to trade between the UK and EU

Regardless of how you voted in the EU referendum, which two or the most <mark>negative</mark> outcomes of Britain leaving the EU?	three, if any, of these do you see as	% point change since March '21
Increased barriers to trade between the UK and the EU	40%	+13
The end of freedom of movement between the UK and the EU	30%	+5
Less international cooperation between the UK and EU	26%	+7
Increased divisions between the nations of the UK (Scotland, Northern Ireland, Wales and England)	20%	+3
The uncertainty caused by the process of the UK leaving the EU	20%	+4
People in other countries feeling less favourable towards British people	17%	+7
Britain's exit from the EU happening at all	16%	+6
Britain losing international influence	15%	+7
Increased divisions in British society	15%	+6
Less support being available for parts of the economy or British businesses	14%	+6
Britain leaving EU programmes (such as the Erasmus student exchange programme)	14%	+6
Reduced protections for workers' rights	13%	+2
Fewer environmental protections	12%	+7
Reduced protections for consumer rights	12%	+7
British people feeling less proud of their country	7%	+3
Britain having a worse response to the Covid-19 pandemic	6%	+1
Britain not being able to respond to the war in Ukraine as effectively	5%	N/A*
None of these - there are no negative outcomes	10%	-3

Base: 1,000 Online British adults aged 18-75, 25th – 26th January 2023



Base: 2,385 Online British adults aged 16+, 12 - 15 March 2021

N/A* - not asked in the March 2021 survey

Few believe negotiations over Britain's future relationship with the EU are over – though has been a fall in those who think there are still many important issues to finalise

Which of the statements below, if any, is closest to your opinion about the future relationship between the UK and the EU over the next few years?

Britain's future relationship with the EU is now <u>mostly</u> <u>decided</u> , and will <u>hardly</u> <u>change</u> over the next few years	relationship w change much ow but there are s	nes of Britain's future with the EU will not ver the next few years, still <u>some important</u> <u>eft to decide</u>	There are still <u>many important</u> <u>issues to finalise</u> in Britain's future relationship with the EU, which will mean <u>lots more negotiations</u> over the next few years		
January 2023					
18%	28%		36%		
June 2021					
14%	23%		45%		
March 2021					
11% Base: 1,000 Online British adults aged 18-75, 25 th – 26 th January 20	26%		43%		



Over four in five think it is important for Britain to maintain a close relationship with the EU

Now Britain has left the European Union, how important, if at all, do you think it will be for Britain to maintain a close relationship with the EU?

Very/fairly important	Not ver	Not very/ at all important		
January 2023				
	84%	10%		
June 2022				
	78%	16%		
March 2021				
	77%	13%		
September 2020				
	78%	15%		
April 2019				
	77%	15%		
Base: 1,000 Online British adults aged 18-75, 25 th – 26 th January 2023				



But only half think a close relationship between Britain and the EU is likely – though this has been slowly improving since 2020

And how likely, if at all, do you think it is that Britain and the EU will have a close relationship now Britain has left?

Very/fairly likely				Not very/ at all likely
January 2023				
	47%		41%	
June 2022				
	45%	45	%	
March 2021				
	42%	4	3%	
September 2020				
	39%	49%		
April 2019				
		52%	34%	
Base: 1.000 Online British adults aged 18-75, 25th – 26th January 2023				



Improving trade arrangements with the EU is the top priority for Britons, followed by immigration and security

Which two or three of these, if any, do you think should be the top priorities for the Britain's relationship with the European Union?

Improving our trade agreement to make it easier to buy and sell goods and services		37% +4	
Working with the EU to reduce illegal immigration into Britain	29%	+7	
Working closely with the EU on prevention and detection of crime and terrorism	25%	+5	
Making Britain more attractive as a country for businesses in the EU to invest in	21%	+3	
Taking steps with the EU to reduce the impacts of climate change and to protect the environment	20%	+3	
Ensuring British workers keep at least the same employment rights as those in the EU	20%	+4	
Ensuring British consumers keep at least the same protections and standards as those in the EU	20%	+5	
Working with the EU to manage the refugee crisis	19%	+7	
Responding to Russia's invasion of Ukraine	18%	-4	
Making it easier for British citizens to study or work in the EU	16%	+5	
Working with the EU to ensure political and economic stability in Northern Ireland	16%	+6	
Making it easier for citizens from the EU to study or work in Britain	14%	+3	
Working with the EU to promote human rights and democracy around the world	14%	+5	
Maintaining, creating and improving military alliances with the EU	13%	+1	
Improving diplomatic relations with the governments of other countries in the EU	13%	+3	
Promoting Britain's cultural influence (such as British history, films, sports teams etc.)	8%	+2	
Working with the EU to support other countries through foreign aid	7%	+2	
Working with the EU to coordinate the response to the COVID-19 pandemic	6%	-3	



% point

change since June '22

Trade is a priority for both sides of the referendum divide, but immigration much more important to Leavers

And which two or three of these, if any, do you think should be the top priorities for Britain's relationship with the European Union?

Top five priorities for 2016 Leave voters



Top five priorities for 2016 <u>Remain</u> voters

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