1. Which, if any, of the following types of financial cards do you hold?

		AGE		
	Total	18-34	35-54	55+
		D	E	F
Base: All Respondents (unwtd)	**2005**	**475**	**754**	**776**
Base: All Respondents (wtd)	**2005**	**563**	**694**	**748**
One or more credit cards	1594	367	557	671
	80%	65%	80%	90%
			D	DE
One or more debit cards	1600	404	574	622
	80%	72%	83%	83%
			D	D
Do not have either	54	30	18	6
	3%	5%	3%	1%
		EF	F	
Sigma	3248	801	1149	1299
	162%	142%	166%	174%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

   Minimum Base: 30 (**), Small Base: 100 (*)

3_11. Please indicate which, if any, of the following activities you do online. - None of the above

		AGE		
	Total	18-34	35-54	55+
		D	E	F
Base: All Respondents (unwtd)	**2005**	**475**	**754**	**776**
Base: All Respondents (wtd)	**2005**	**563**	**694**	**748**
Yes	76	24	19	32
	4%	4%	3%	4%
No	1929	539	674	716
	96%	96%	97%	96%
Sigma	2005	563	694	748
	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

3. Please indicate which, if any, of the following activities you do online. - Yes Summary

		AGE		
	Total	18-34	35-54	55+
		D	E	F
Banking	1247	248	504	495
	78%	62%	88%	79%
			DF	D
Manage your credit card(s) (view balance, make payments etc.)	1153	236	445	471
	72%	64%	80%	70%
			DF	
Browse retail websites	1283	288	522	473
	64%	51%	75%	63%
			DF	D
Purchasing an item from an ecommerce website or app	972	235	408	329
	48%	42%	59%	44%
			DF	
Use social media	1387	349	559	479
	69%	62%	81%	64%
			DF	
Visit loyalty program sites	879	208	347	324
	44%	37%	50%	43%
			DF	
Play video games (including app-based games, video game consoles and web browser games)	749	259	315	175
	37%	46%	45%	23%
		F	F	
Streaming audio or video content	1024	290	470	264
	51%	52%	68%	35%
		F	DF	
Make large purchases (household appliances, vacations, vehicles etc.)	573	199	243	132
	29%	35%	35%	18%
		F	F	
Other	28	2	9	18
	1%	*	1%	2%
				D

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X
Minimum Base: 30 (**), Small Base: 100 (*)

4_8. For each of the following items please indicate whether or not you: - Receive e-mail or text alerts from your bank for every transaction on your bank cards and credit cards

	Total	AGE		
		18-34	35-54	55+
		D	E	F
Base: All Answering (unwtd)	**1918**	**445**	**729**	**744**
Base: All Answering (wtd)	**1892**	**521**	**660**	**712**
Yes	792	277	298	217
	42%	53%	45%	30%
		EF	F	
No	1003	202	339	461
	53%	39%	51%	65%
			D	DE
Not applicable	97	41	22	33
	5%	8%	3%	5%
		E		
Sigma	1892	521	660	712
	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

   Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

   Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

   Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

   Minimum Base: 30 (**), Small Base: 100 (*)

6_16. Which, if any, of the following types of financial fraud have you have been a victim of? - None of the above

	Total	AGE		
		18-34	35-54	55+
		D	E	F
Base: All Respondents (unwtd)	**2005**	**475**	**754**	**776**
Base: All Respondents (wtd)	**2005**	**563**	**694**	**748**
Yes	1144	211	420	513
	57%	37%	61%	69%
			D	DE
No	861	352	274	235
	43%	63%	39%	31%
		EF	F	
Sigma	2005	563	694	748
	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

6. Which, if any, of the following types of financial fraud have you have been a victim of? - Yes Summary

	Total	AGE		
		18-34	35-54	55+
		D	E	F
Debit card fraud	129	51	52	26
	8%	13%	9%	4%
		F	F	
Credit card fraud	335	70	119	147
	21%	19%	21%	22%
Fraudulent investment schemes	49	32	8	10
	2%	6%	1%	1%
		EF		
Identity theft	92	47	30	16
	5%	8%	4%	2%
		EF	F	
Telemarketing fraud	72	36	17	19
	4%	6%	3%	3%
		EF		
Cell/mobile phone fraud	91	52	25	14
	5%	9%	4%	2%
		EF		
Email fraud / phishing	159	64	49	46
	8%	11%	7%	6%
		EF		
Online fraud	113	56	40	17
	6%	10%	6%	2%
		EF	F	
Romance /catfishing fraud	63	38	15	10
	3%	7%	2%	1%
		EF		
Lottery fraud	49	36	10	3
	2%	6%	1%	*
		EF		
Money transfer fraud	107	60	33	14
	5%	11%	5%	2%
		EF	F	
Charity fraud	52	36	11	5
	3%	6%	2%	1%
		EF		
COVID-19 related fraud/scams	66	48	17	2
	3%	8%	2%	*
		EF	F	

Insurance fraud	40	32	7	1
	2%	6%	1%	*
		EF	F	
Other	8	3	2	4
	*	*	*	*

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

6A_10. When you were a victim of fraud who did you tell about it? - Did not tell anyone/ no fraud occurred

		AGE		
	Total	18-34	35-54	55+
		D	E	F
Base: All Answering (unwtd)	**873**	**295**	**321**	**257**
Base: All Answering (wtd)	**866**	**356**	**274**	**236**
	74	35	19	20
Yes	9%	10%	7%	8%
	792	321	254	216
No	91%	90%	93%	92%
	866	356	274	236
Sigma	100%	100%	100%	100%

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

6A. When you were a victim of fraud who did you tell about it? - Yes Summary

	Total	AGE		
		18-34	35-54	55+
		D	E	F
Police or other authorities	126	53	39	34
	15%	15%	14%	15%
Family member(s)	237	84	91	63
	27%	23%	33%	27%
			D	
Friend or acquaintance	187	80	58	49
	22%	22%	21%	21%
Followers on social media	34	18	13	3
	6%	10%	6%	2%
		F		
My financial institution	467	128	169	170
	54%	36%	62%	72%
			D	DE
My cell phone provider	28	16	7	4
	31%	32%	29%	30%
			**	**
Canadian Anti-Fraud Centre	130	68	28	34
	15%	19%	10%	14%
		E		
The organization where the fraudulent transaction was made	149	60	46	43
	17%	17%	17%	18%
Other	13	*	5	8
	2%	*	2%	3%
				D

Statistics:

Overlap formulae used

- Column Proportions:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)

- Column Means:

  Columns Tested (5%): A/B/C,D/E/F,G/H/I/J,K/L/M/N,O/P/Q/R/S/T/U/V/W/X

  Minimum Base: 30 (**), Small Base: 100 (*)