

OCEANA NATIONAL PLASTIC POLLUTION SURVEY

FEBRUARY 23, 2023

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METHODOLOGY

These are some of the findings of an Ipsos poll conducted between December 12-19, 2022, on behalf of Oceana. For this survey, a sample of roughly 1,000 adults age 18+ from the continental U.S., Alaska, and Hawaii, was interviewed online in English. The sample includes 801 registered voters.

The sample for this study was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2021 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Post-hoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

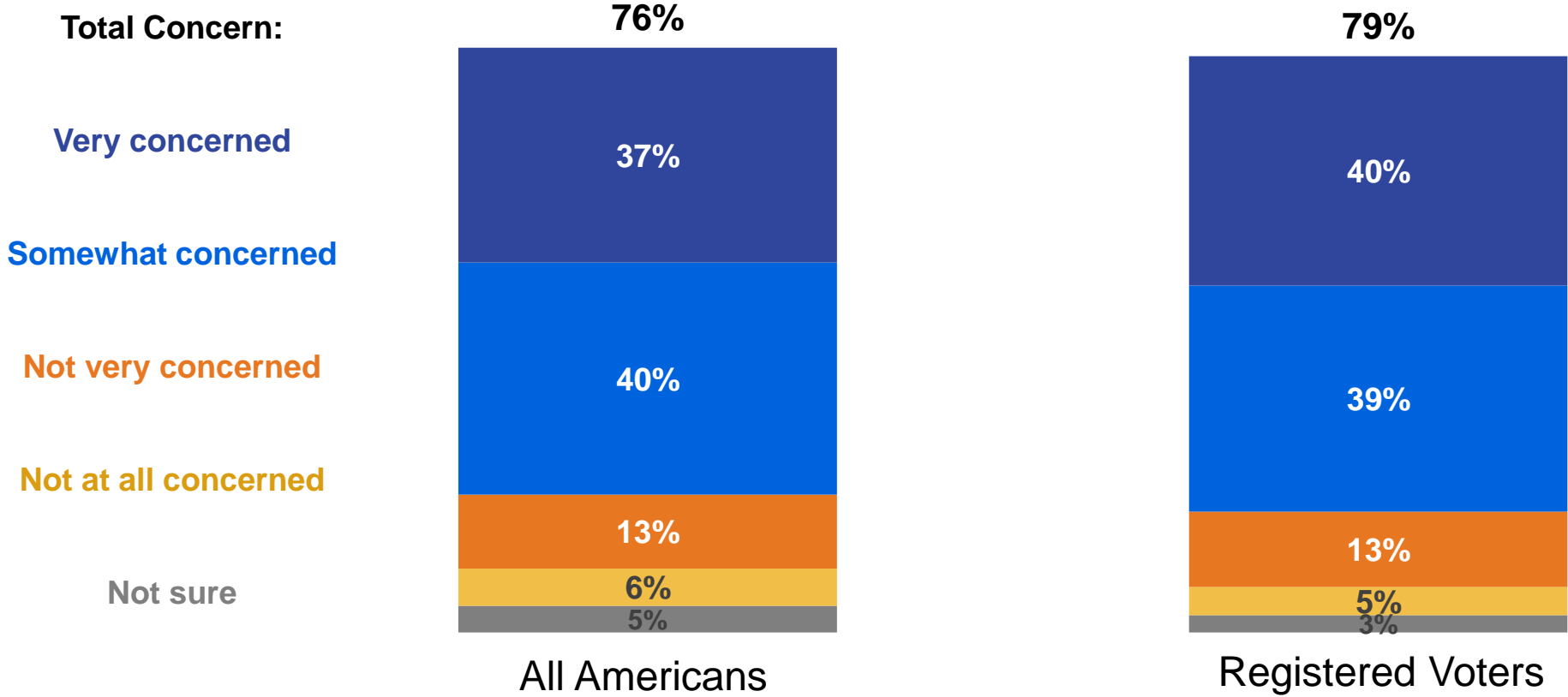
Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.8 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following ($n=1,000$, $DEFF=1.5$, adjusted Confidence Interval= ± 5.3 percentage points).

The poll also has a credibility interval plus or minus 4.2 percentage points for registered voters.

Plastic Pollution Concern

Concern over Plastic Pollution - All Americans

How concerned are you about plastic pollution and its impact on the environment and our oceans, if at all?

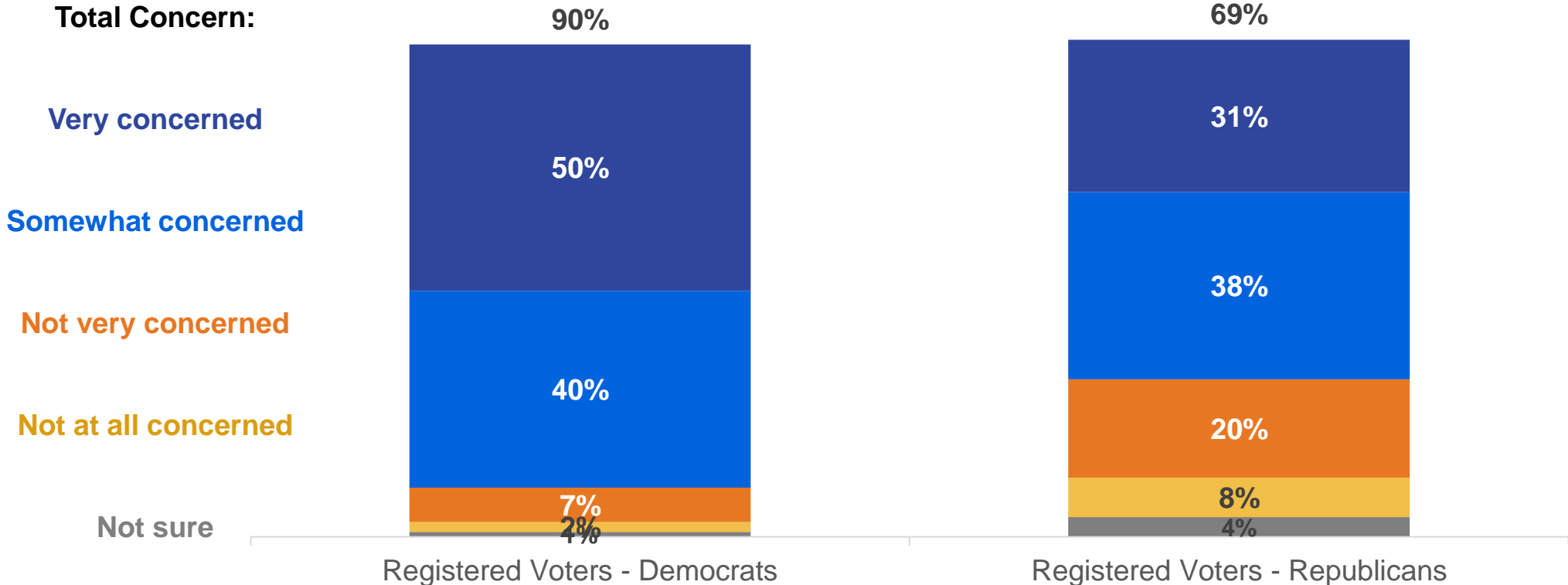


Base Sizes: Total n=1,000, Registered Voters n=801



Concern over Plastic Pollution - By Partisanship

How concerned are you about plastic pollution and its impact on the environment and our oceans, if at all?



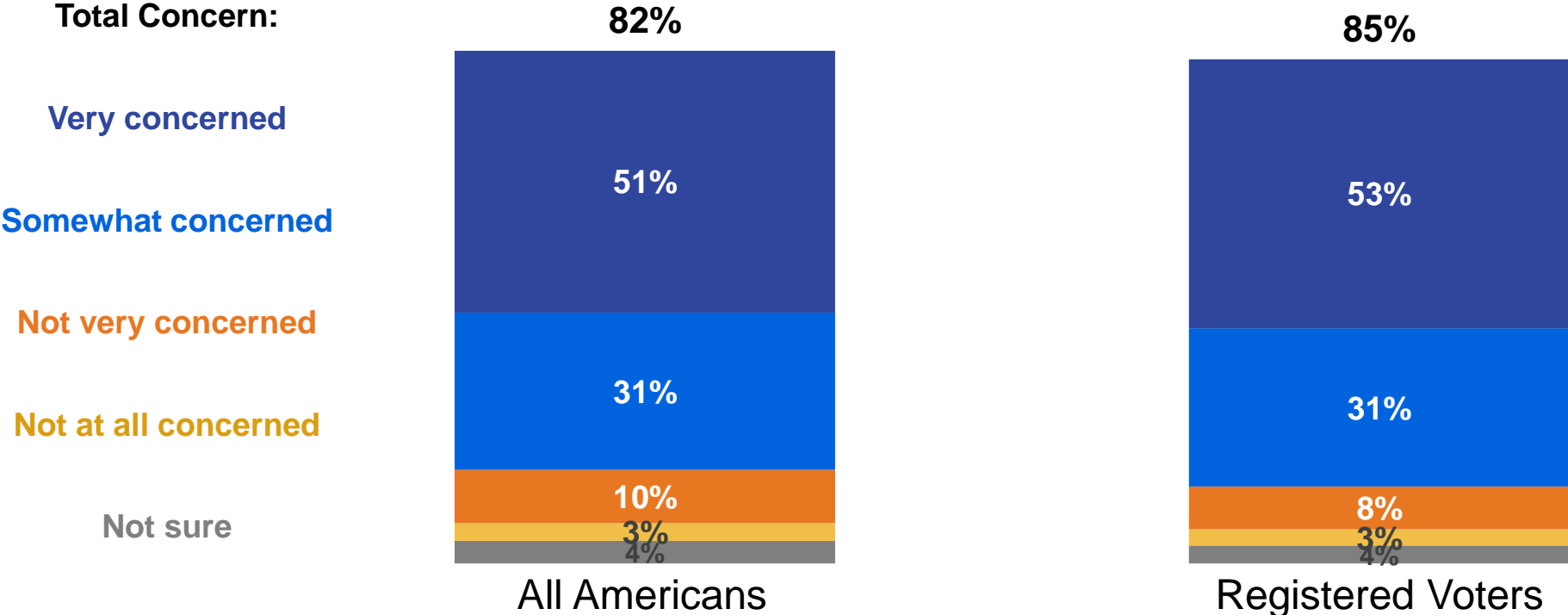
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Concern over Impact of Plastic Pollution - All Americans

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Roughly 33 billion pounds of plastic enter the ocean every year — the equivalent of dumping two garbage trucks full of plastic into the oceans every minute.



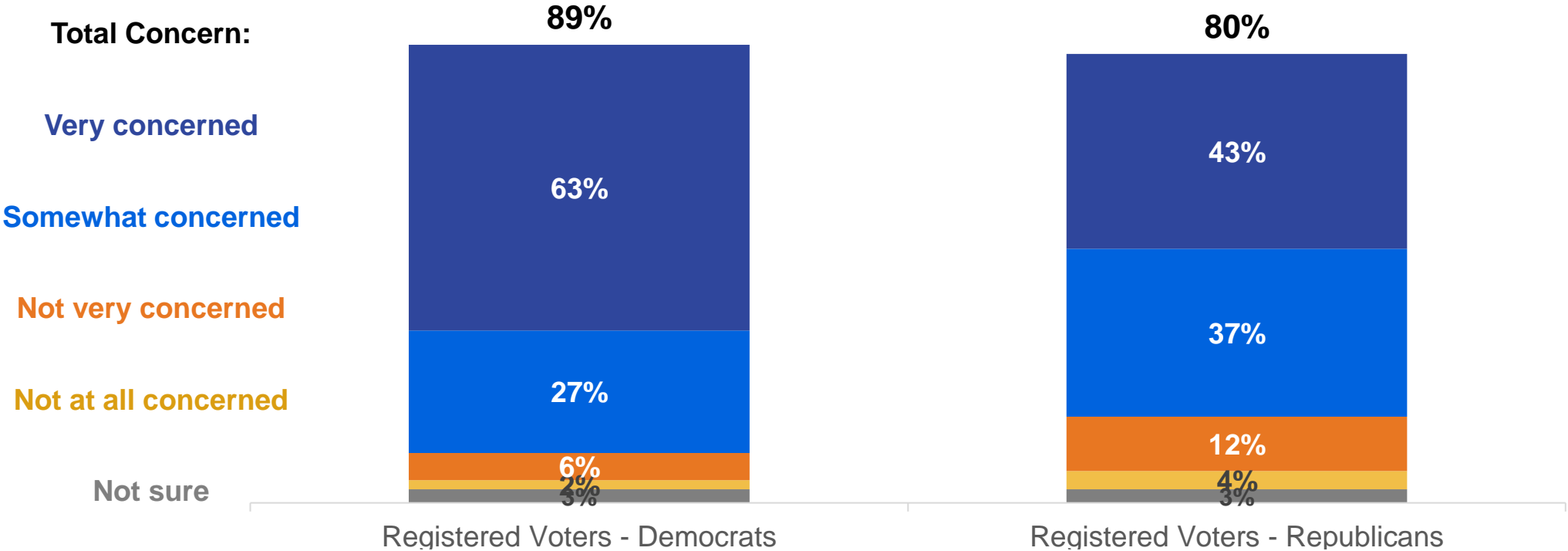
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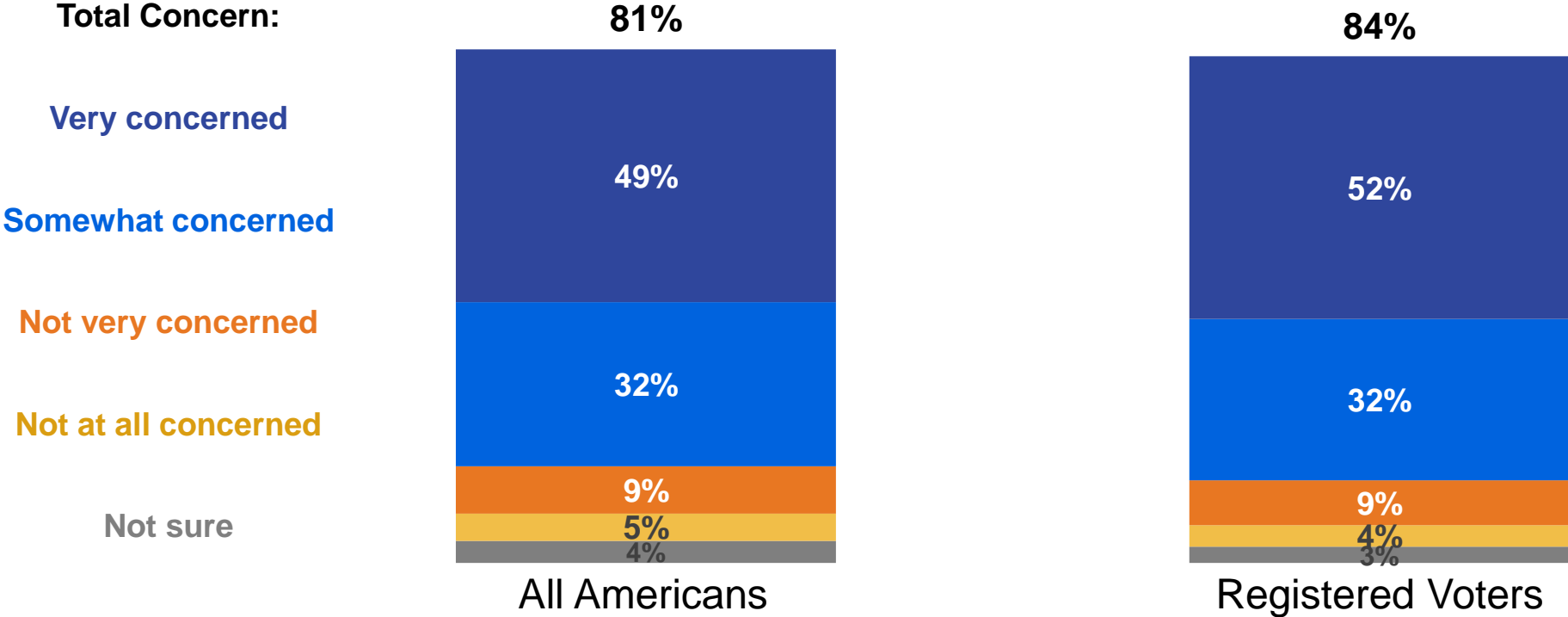
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Concern over Impact of Plastic Pollution - All Americans

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Plastic has now been found everywhere, including the deepest part of the ocean, the air in remote mountains, the rain in our national parks, and even our own bodies.



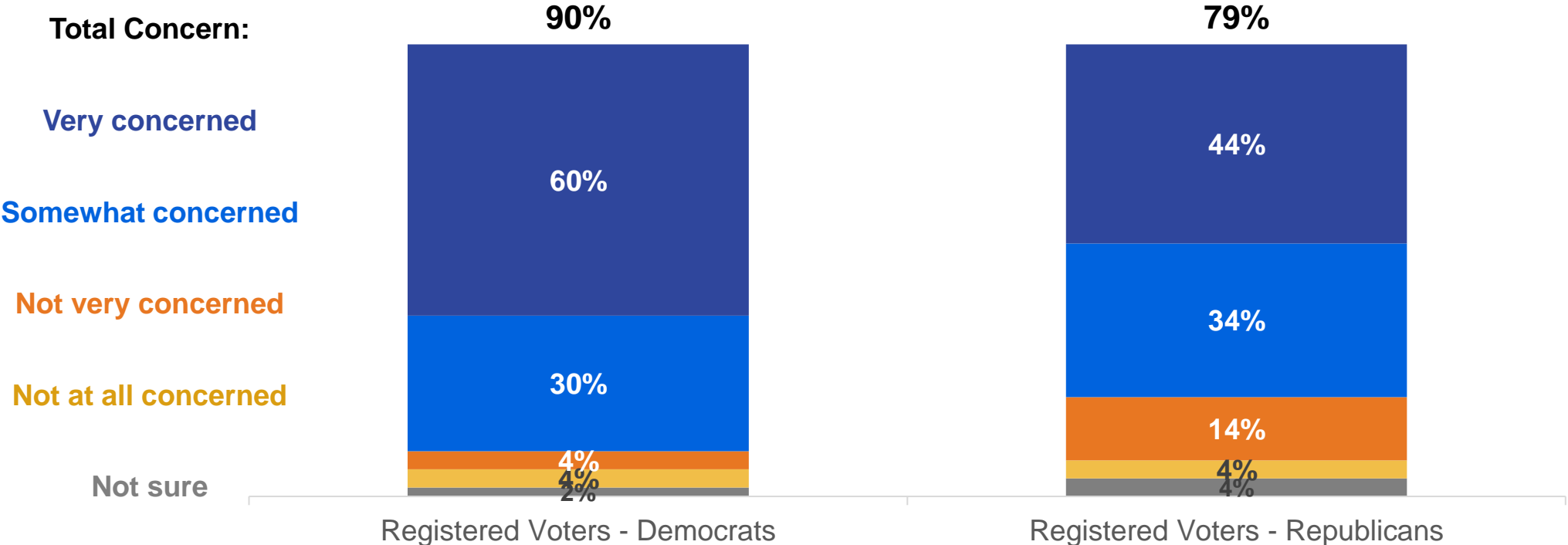
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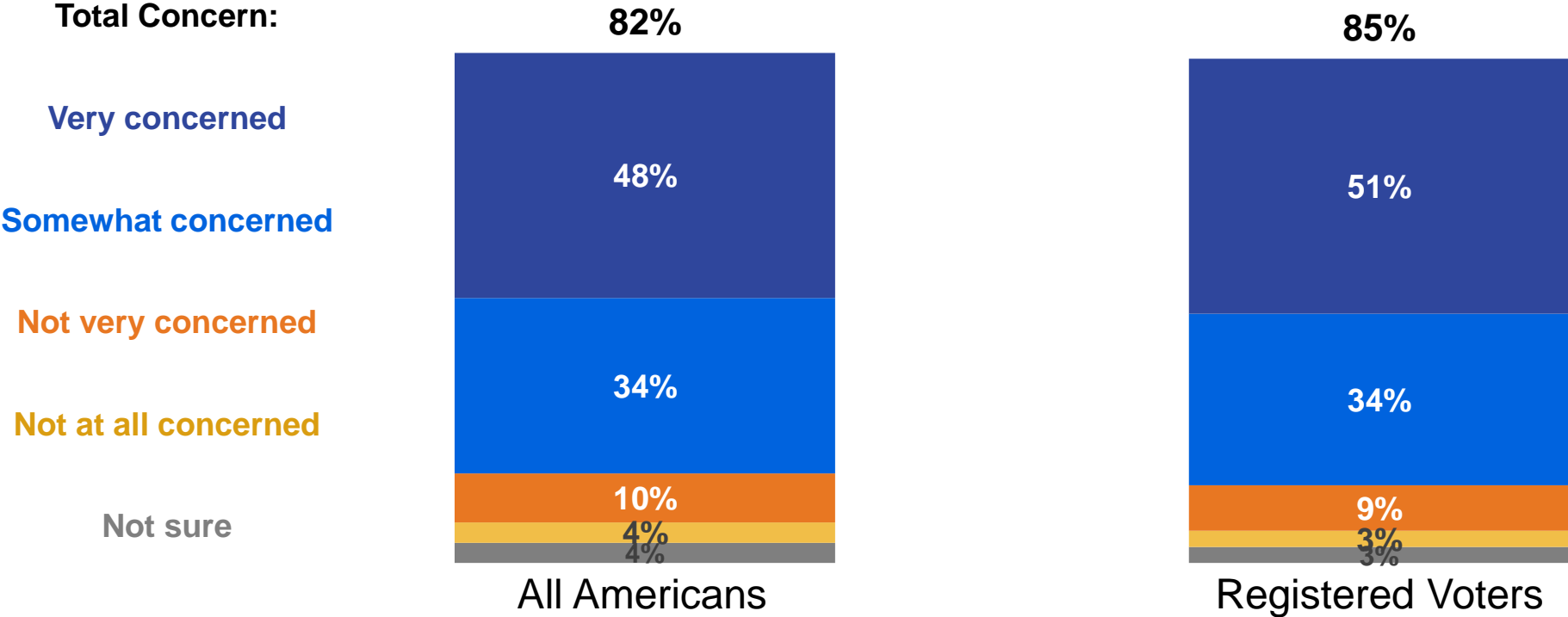
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Concern over Impact of Plastic Pollution - All Americans

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

An estimated 900 ocean species, many of which are endangered, are affected by plastic pollution. Sea turtles, dolphins, whales, and other ocean animals are consuming and becoming entangled in plastic, which can be deadly.



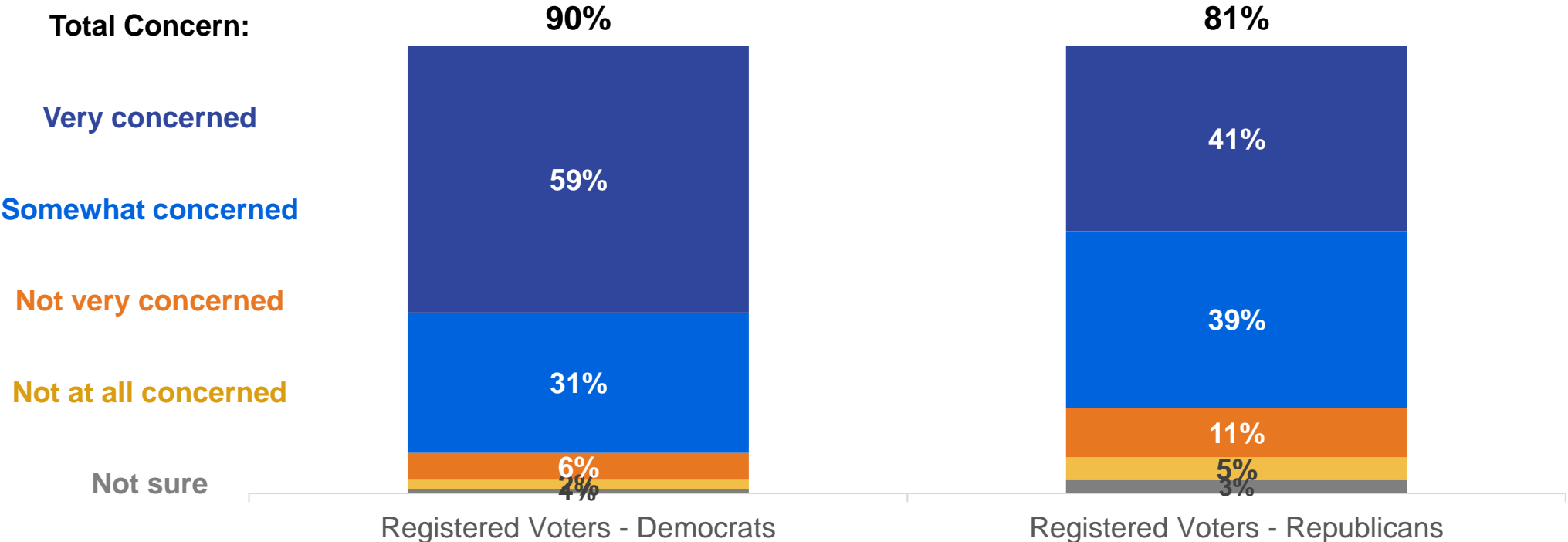
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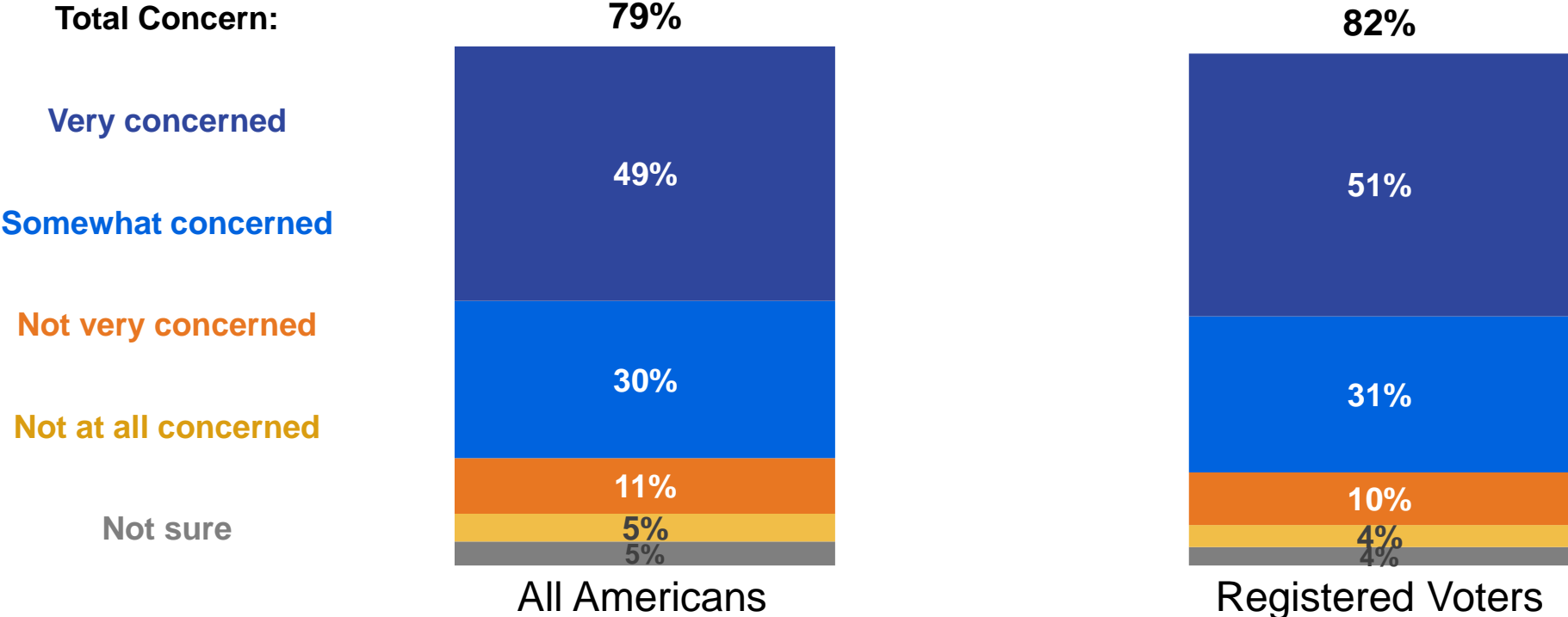
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Concern over Impact of Plastic Pollution - All Americans

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Tiny plastic particles known as microplastics have been found in honey, beer, salt, tea bags, fruit, vegetables, seafood, meat, and many foods packaged in plastic.



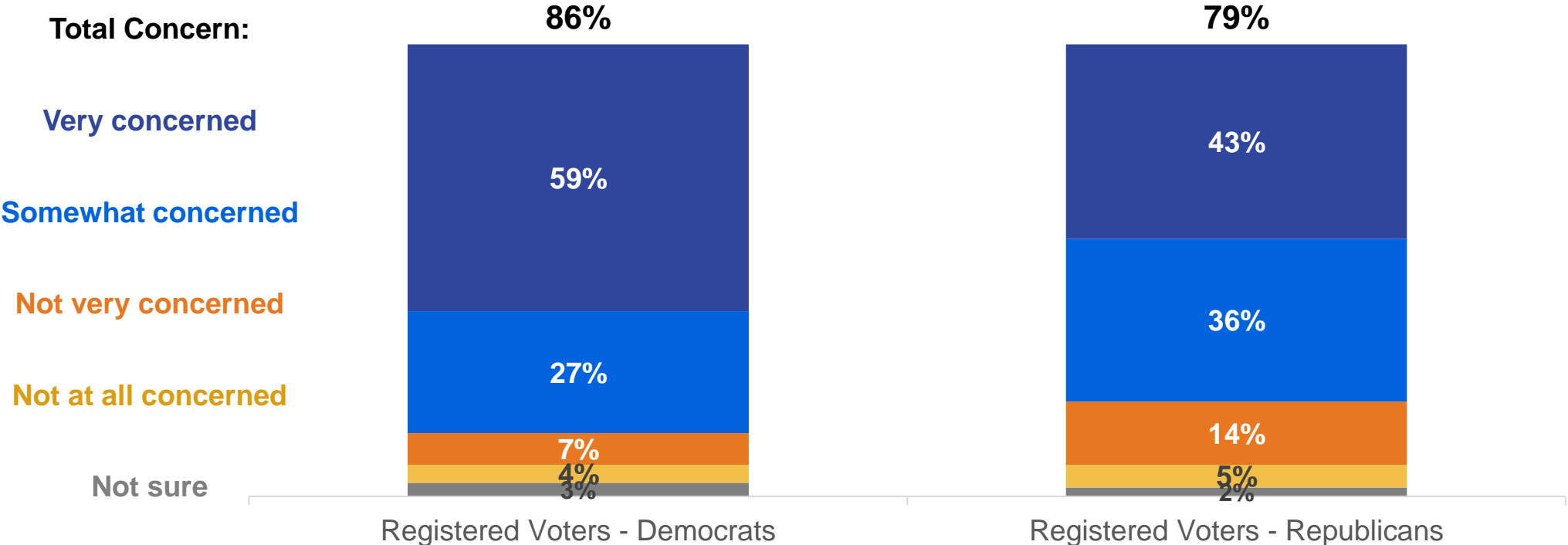
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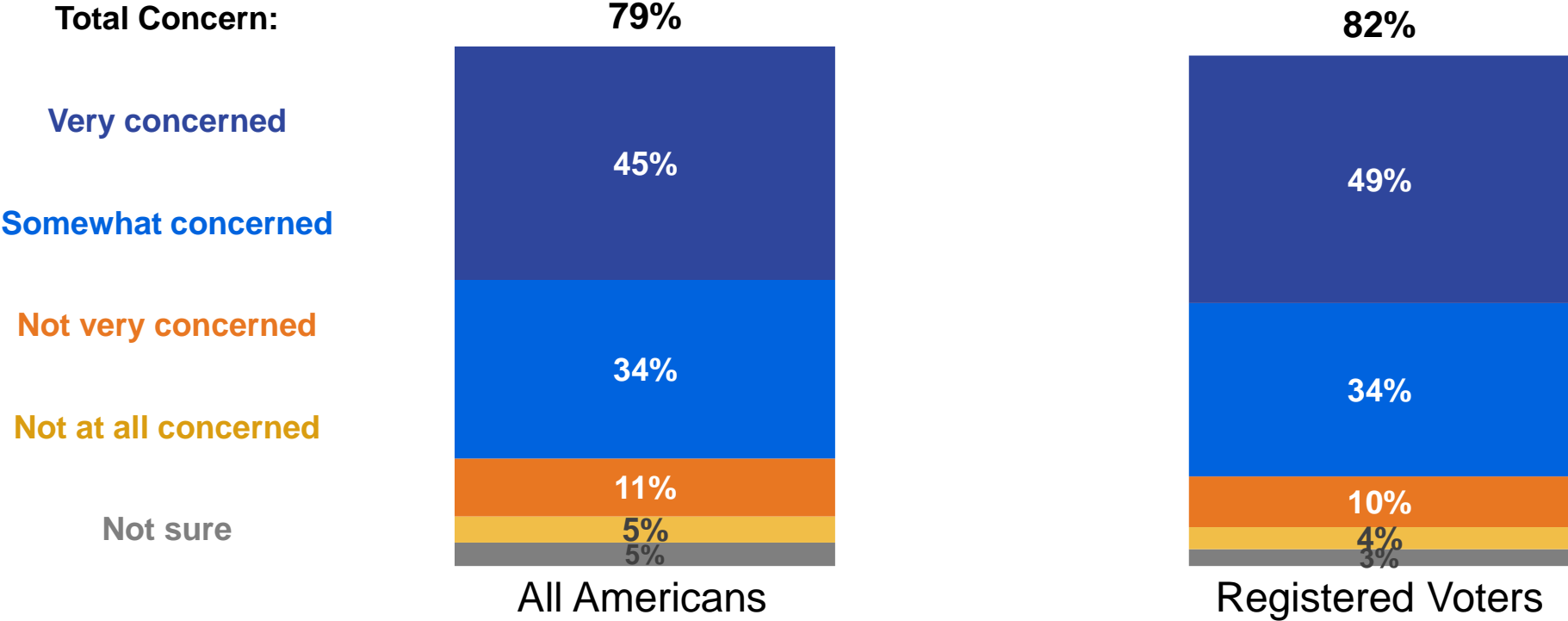
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Concern over Impact of Plastic Pollution - All Americans

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Even though many people are putting plastic in recycling bins, less than 6% of the plastic waste in the United States is recycled. The rest is sent to landfills, exported, incinerated, or discarded into the environment.



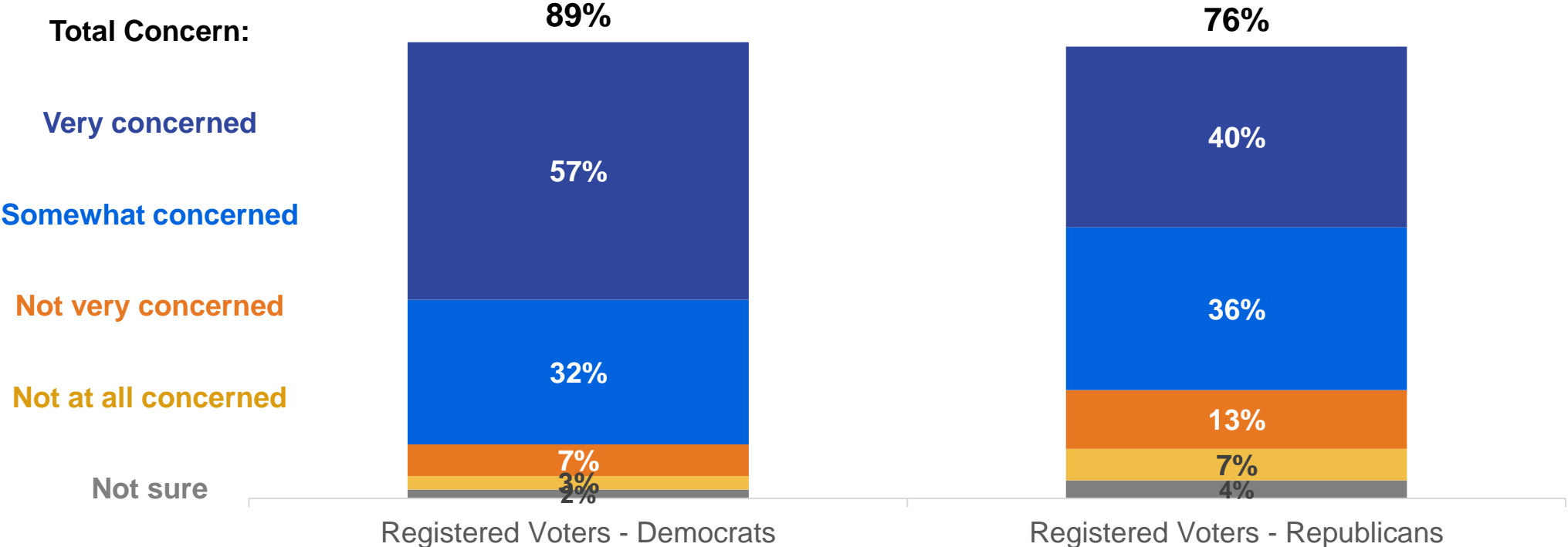
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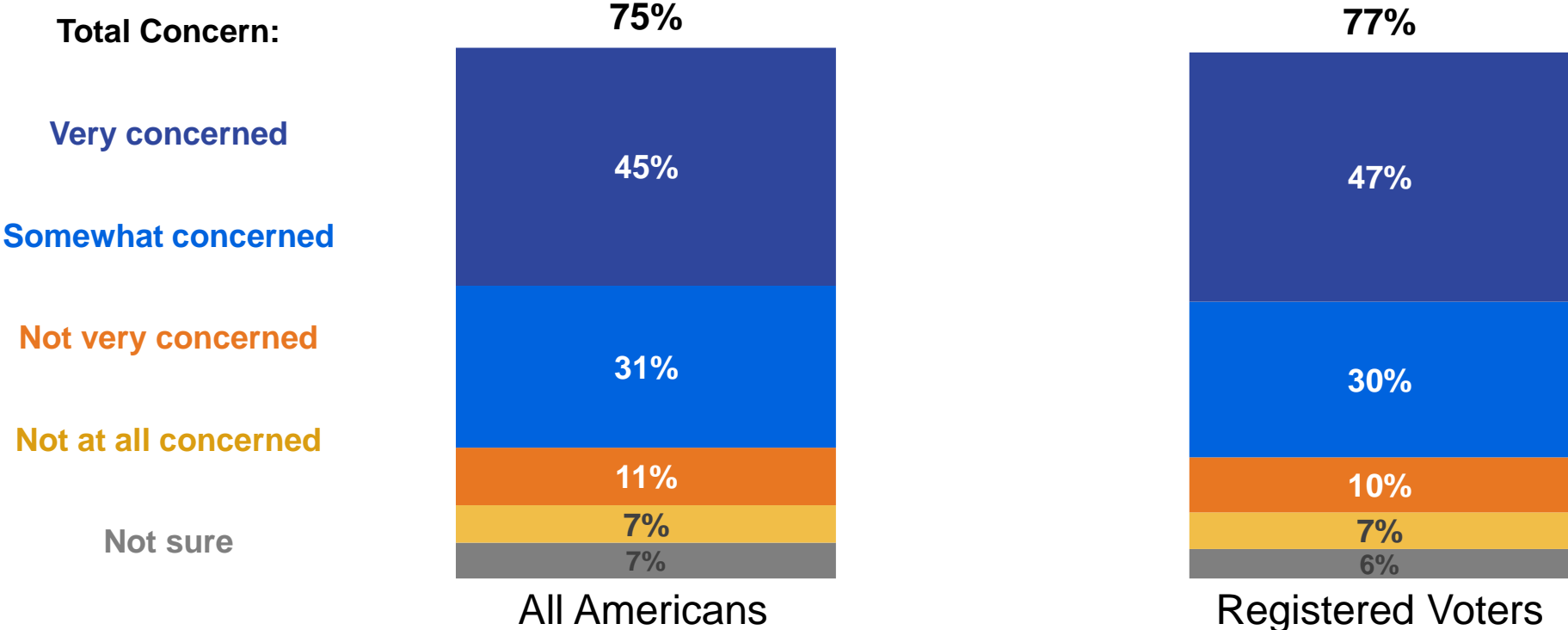
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Concern over Impact of Plastic Pollution - All Americans

Below are some statements about the impacts of plastic pollution. How concerned are you about following statements, if at all?

Plastic is a significant contributor to climate change. In fact, if plastic were a country, it would be the fifth largest emitter of greenhouse gases.



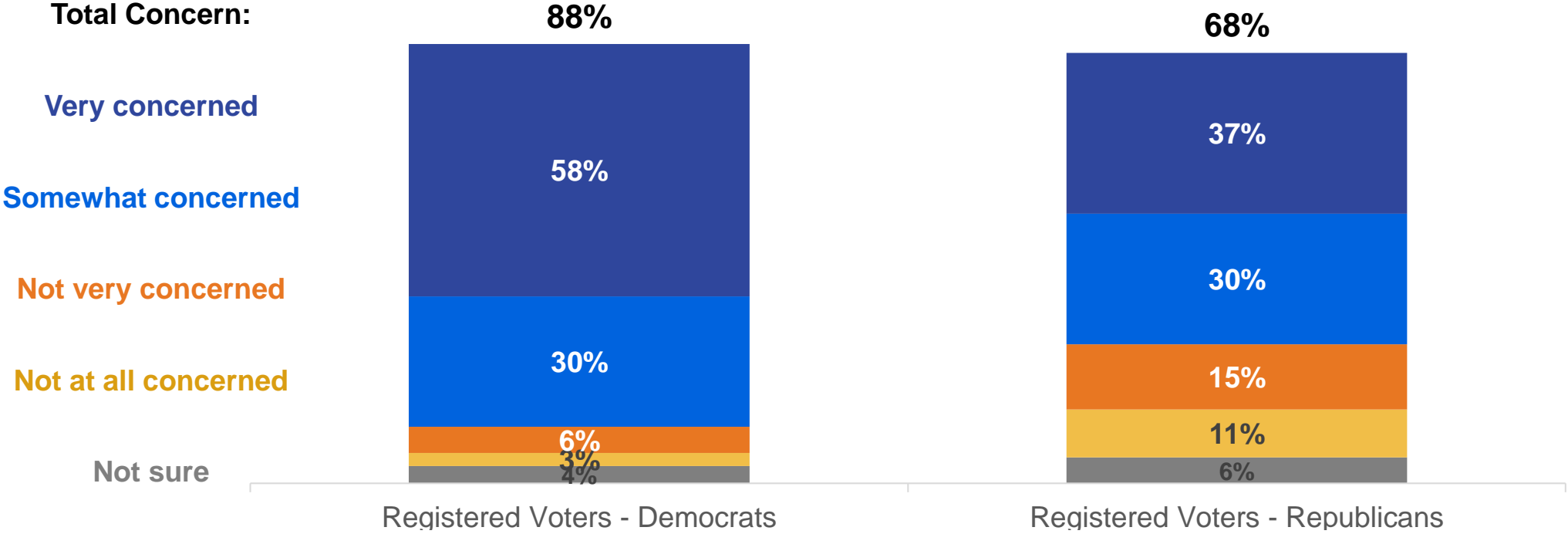
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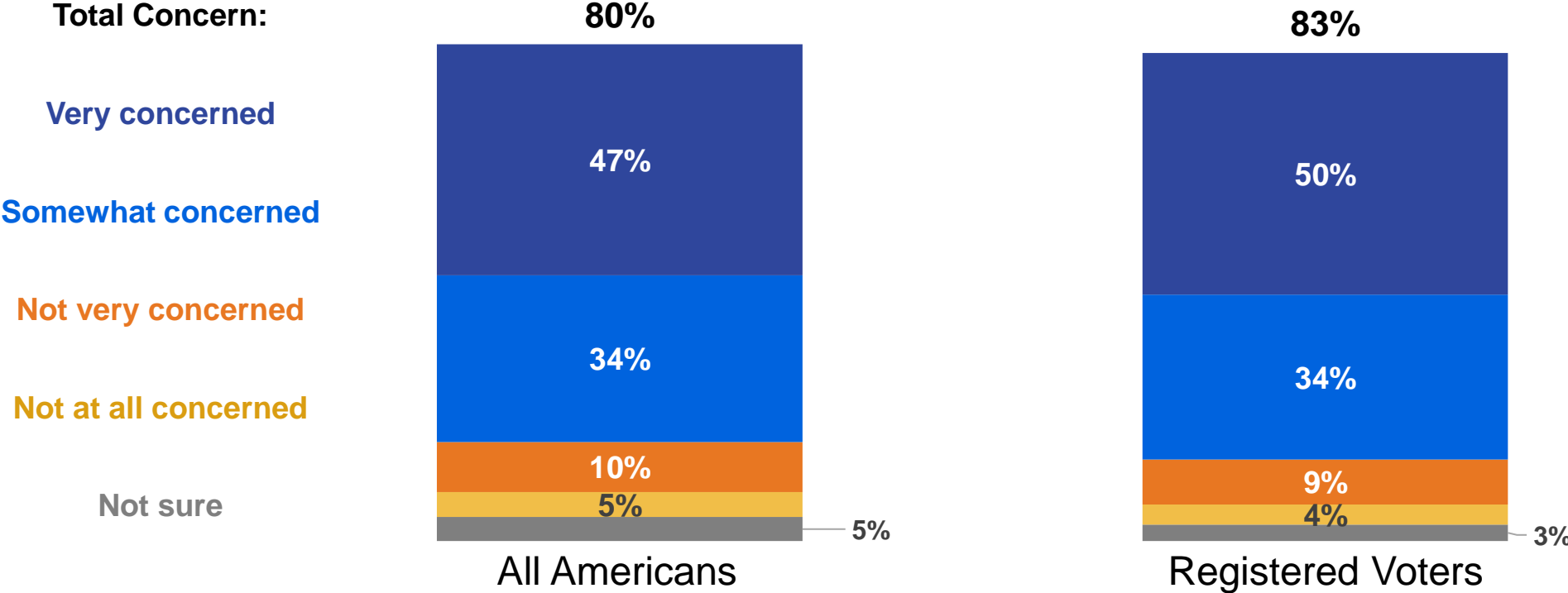
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Concern over Single-Use Plastics - All Americans

Single-use plastics like beverage bottles, grocery bags, and takeout food containers are made from a material designed to last forever but are often used only once before polluting the Earth for years to come. Single-use plastic products are also the most common waste items picked up in beach cleanups worldwide.

How concerned are you about single-use plastic products, if at all?



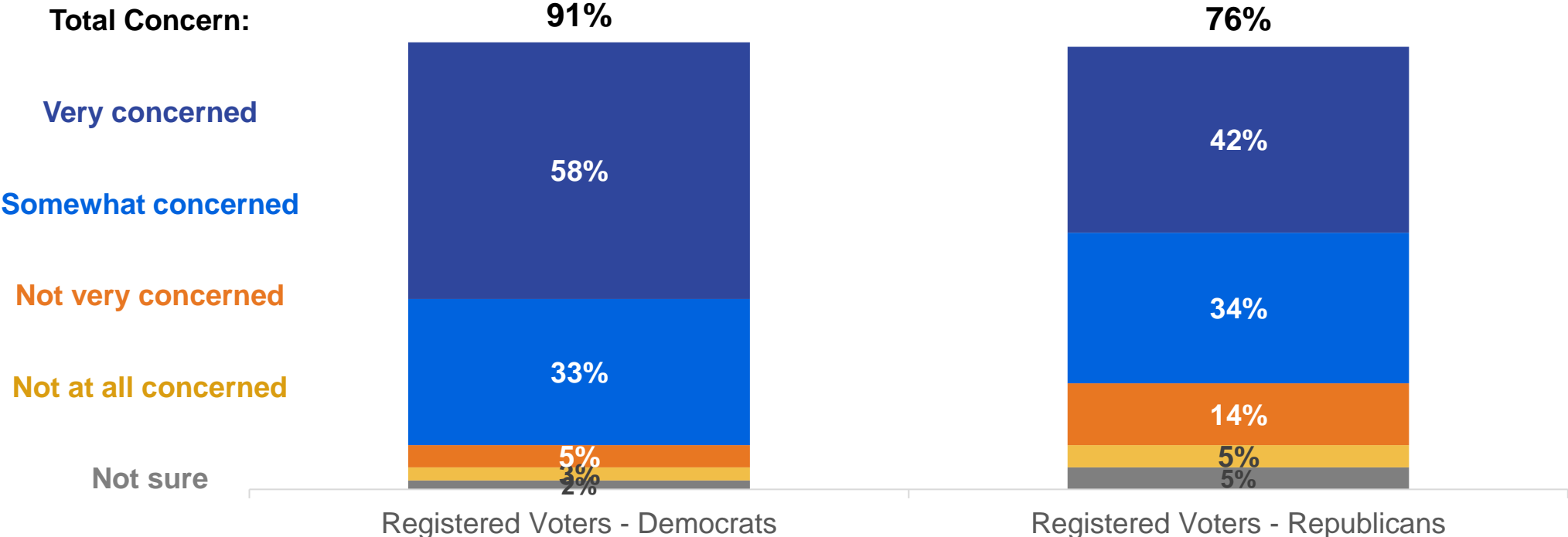
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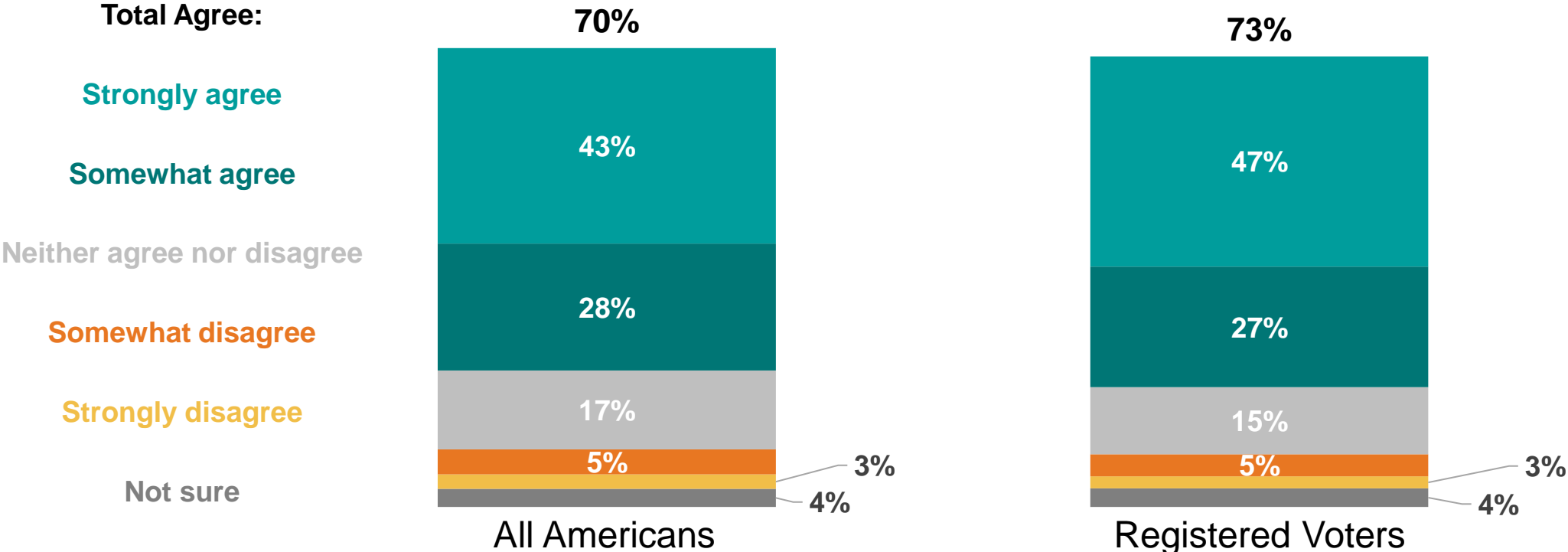


Single-Use Plastic Reduction Policies and Perceptions

Single-Use Plastic Reduction Policies - All Americans

How much do you agree or disagree with each of the following statements?

Elected officials should support policies that reduce plastic pollution.



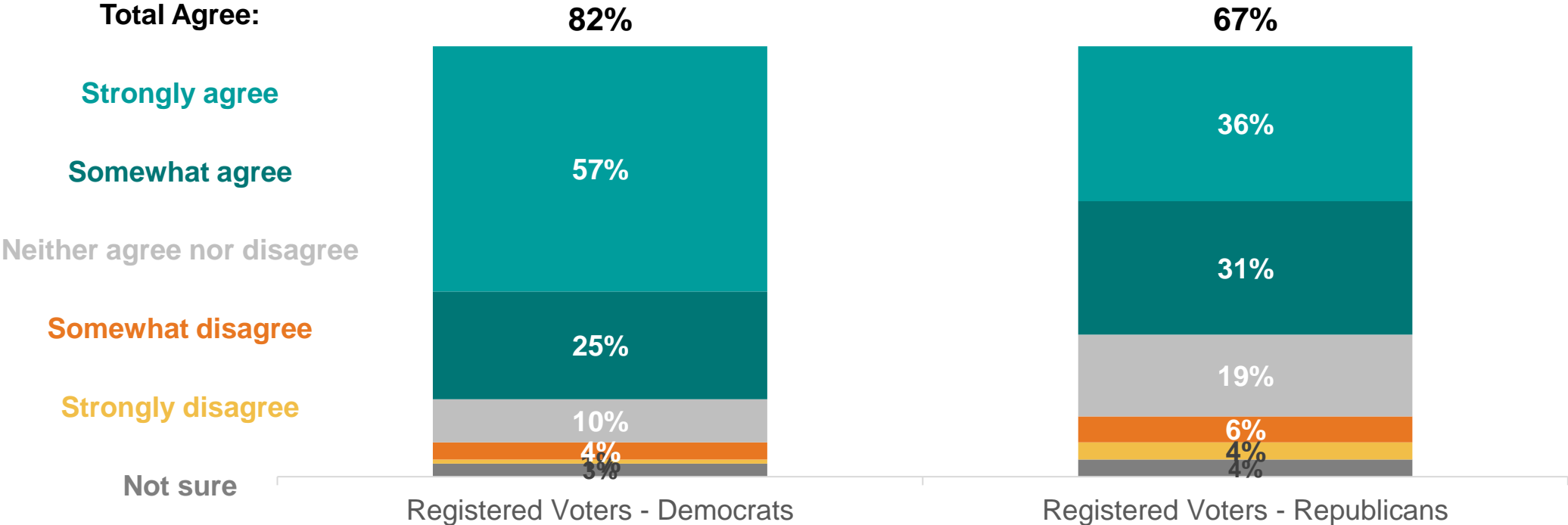
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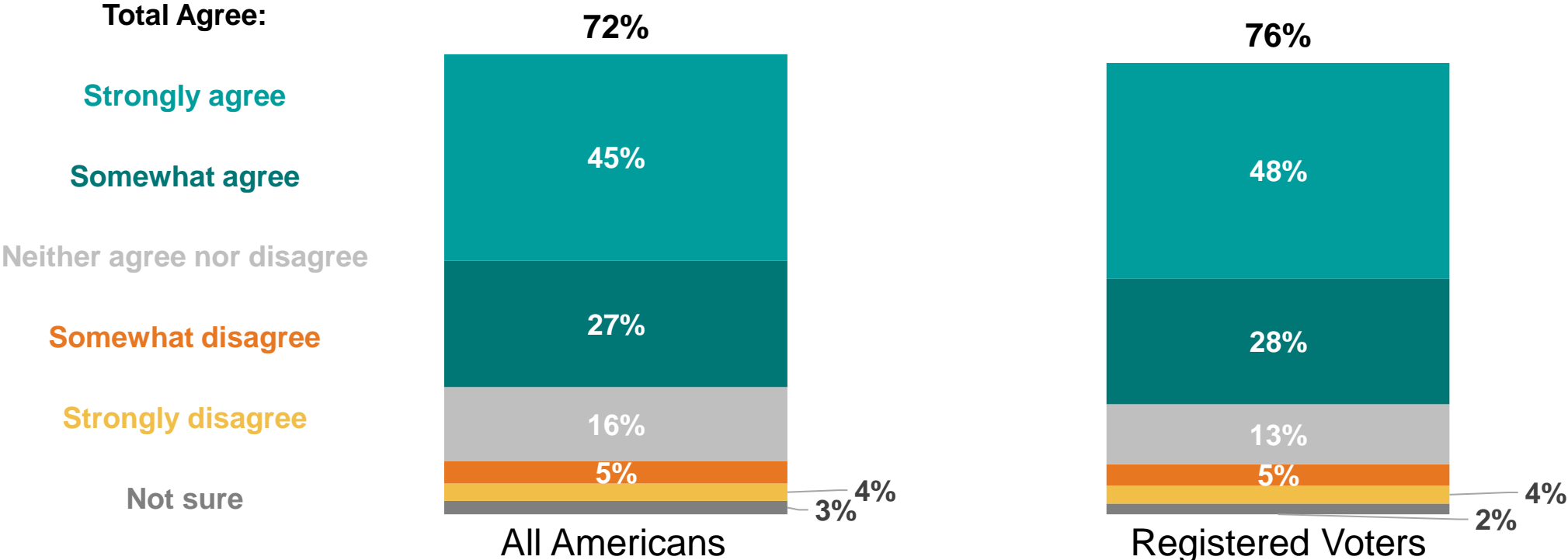
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Single-Use Plastic Reduction Policies - All Americans

How much do you agree or disagree with each of the following statements?

Companies should stop producing and using so much single-use plastic.



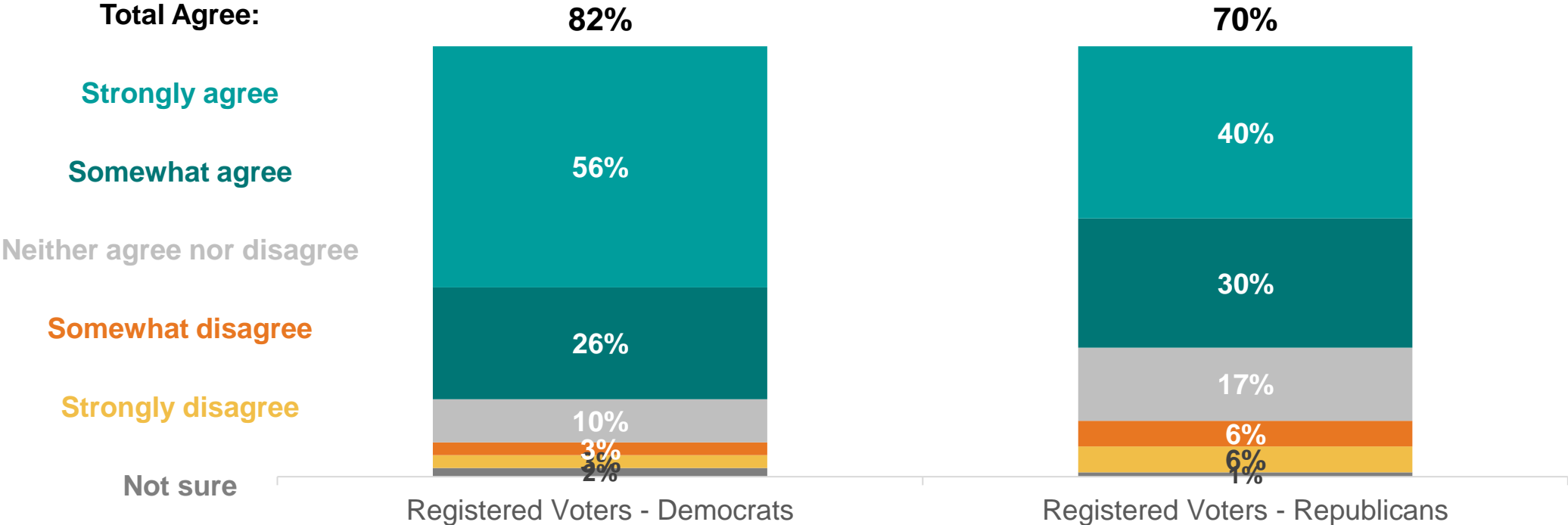
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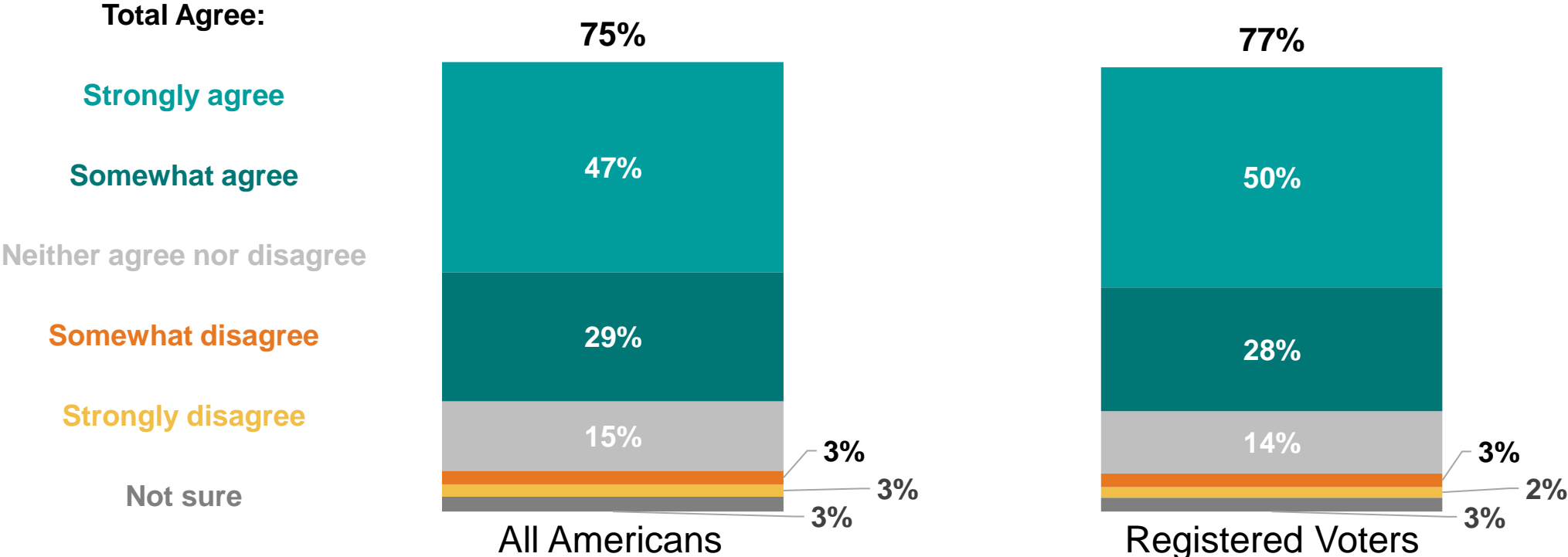
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Single-Use Plastic Reduction Policies - All Americans

How much do you agree or disagree with each of the following statements?

Companies should offer plastic-free options.



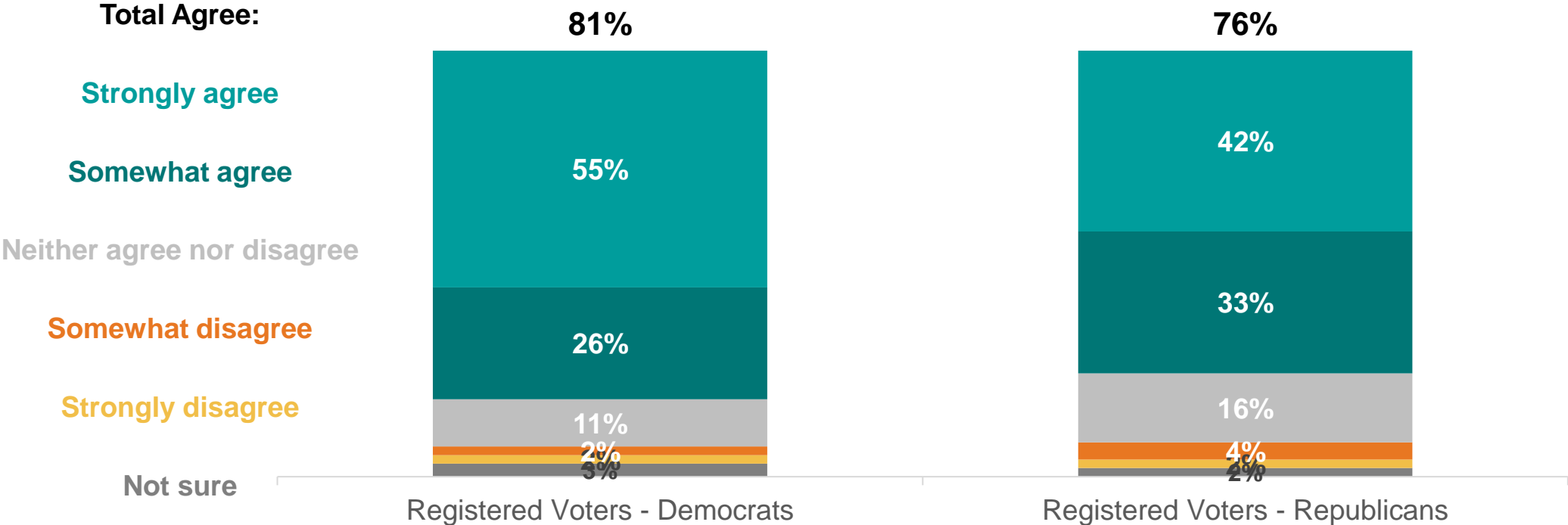
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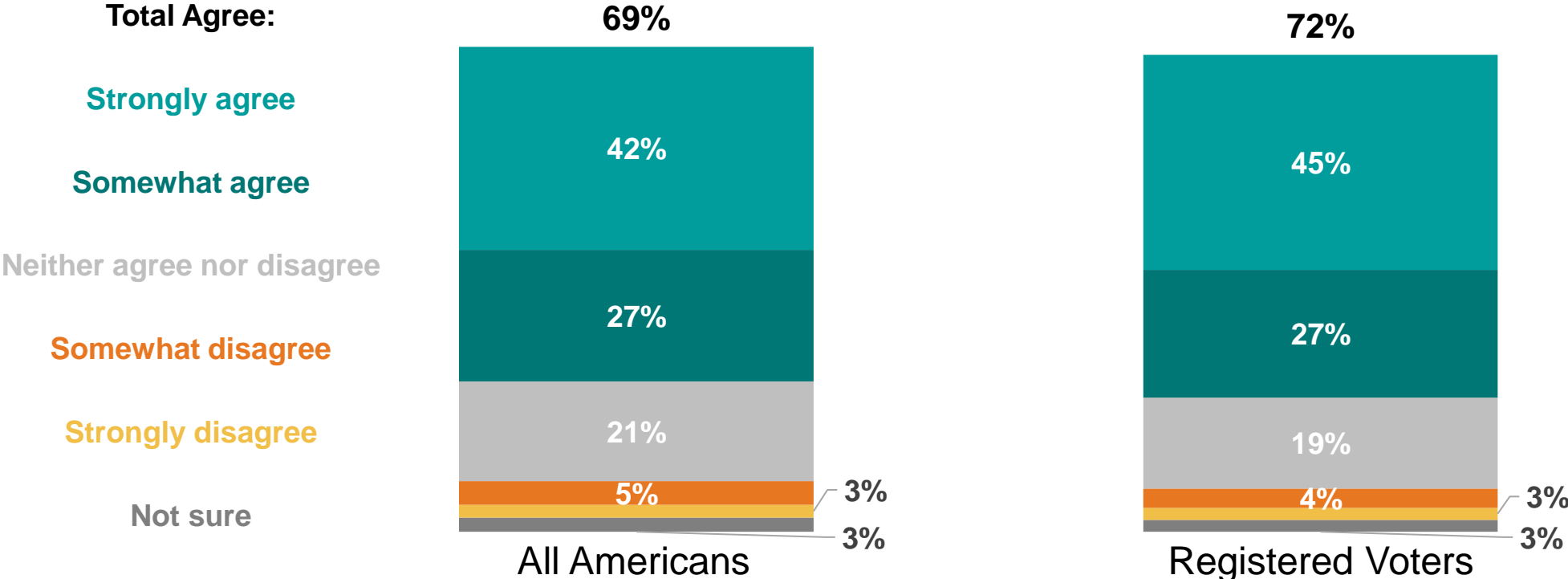
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Single-Use Plastic Reduction Policies - All Americans

How much do you agree or disagree with each of the following statements?

I want to know that the products I purchase aren't harming ocean animals.



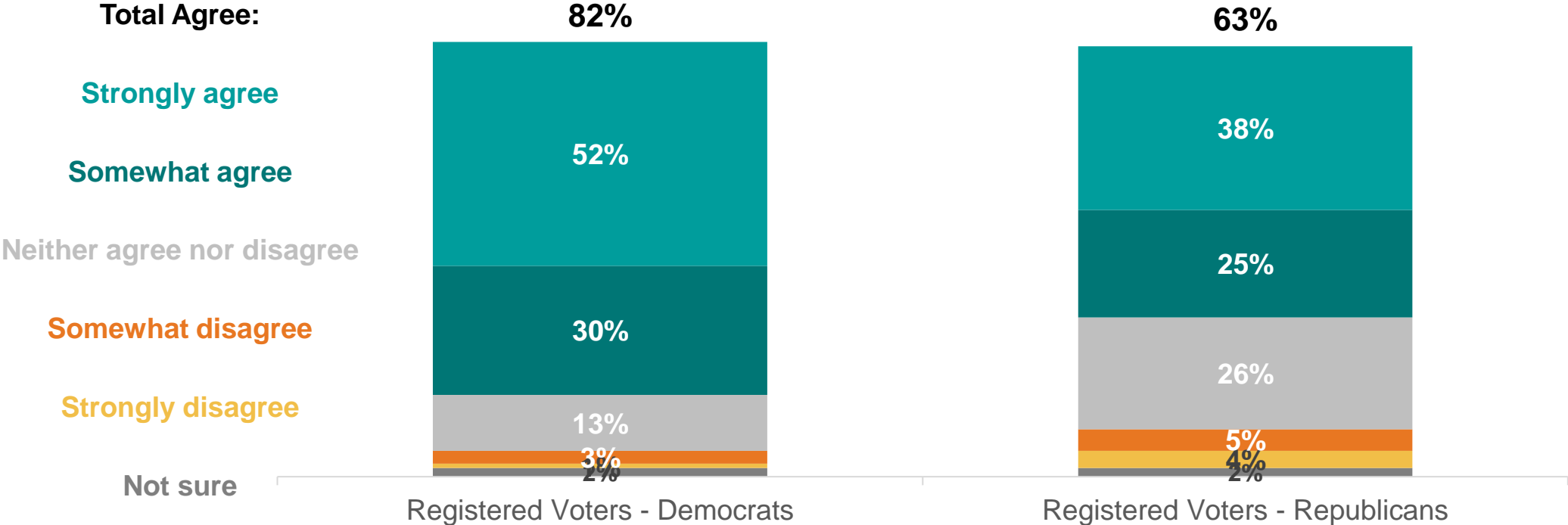
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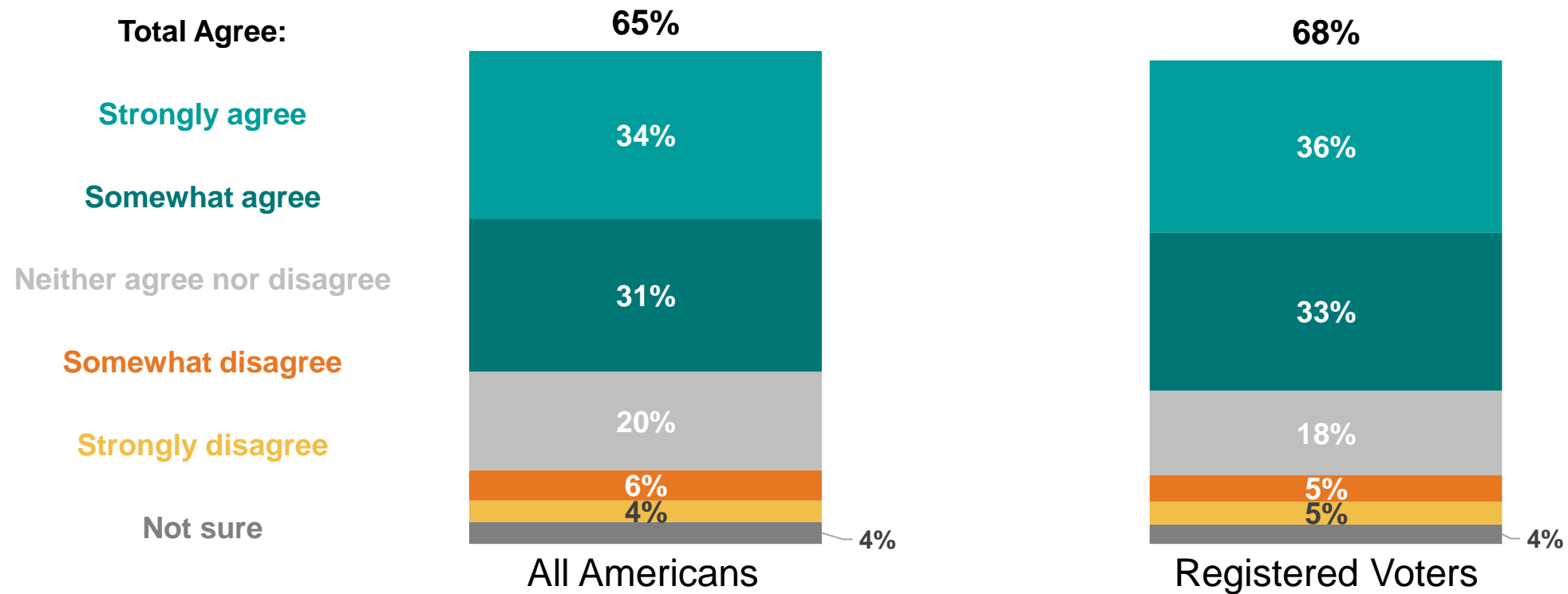
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Single-Use Plastic Reduction Policies - All Americans

How much do you agree or disagree with each of the following statements?

Cities and counties should have the ability to pass their own single-use plastic policies.

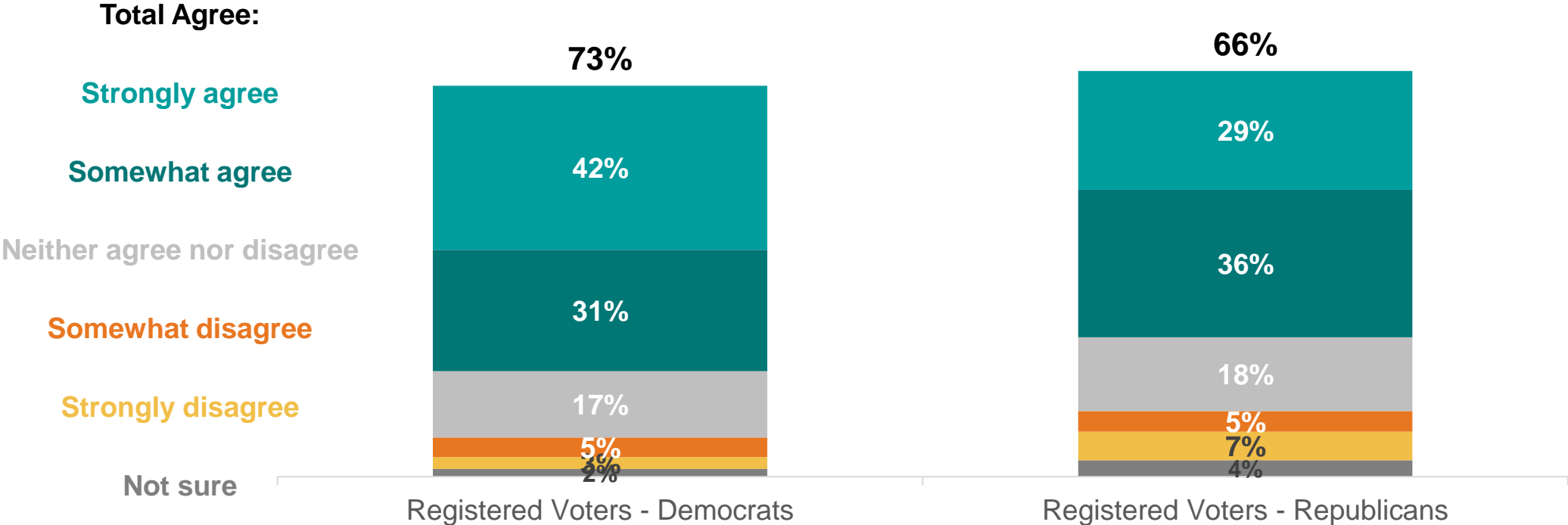


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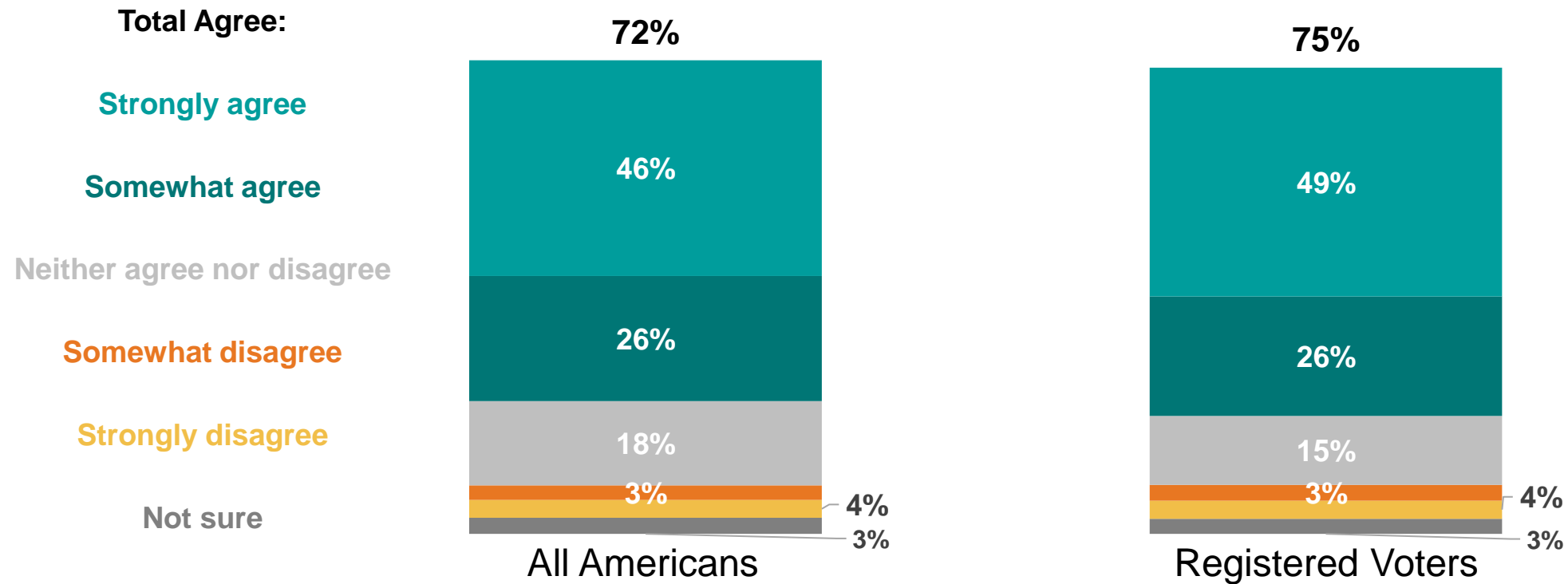
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Single-Use Plastic Reduction Policies - All Americans

How much do you agree or disagree with each of the following statements?

As the world's No. 1 generator of plastic waste, the United States has a responsibility to reduce its contribution to global plastic pollution.

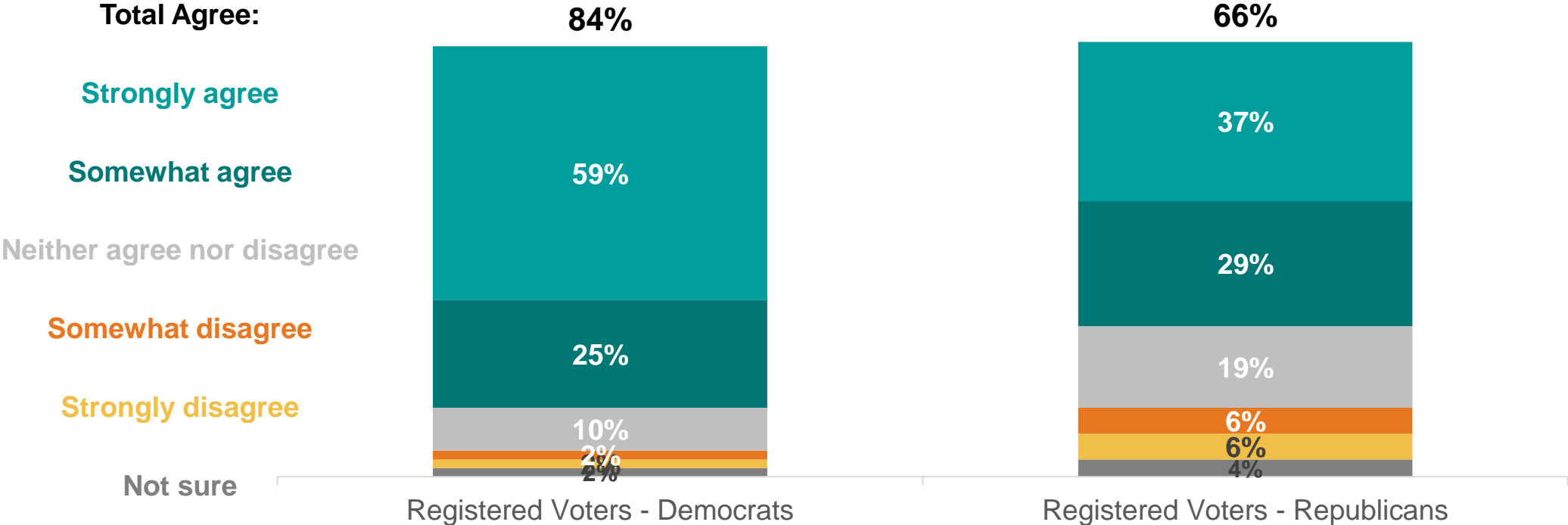


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Single-Use Plastic Reduction Policies - By Partisanship

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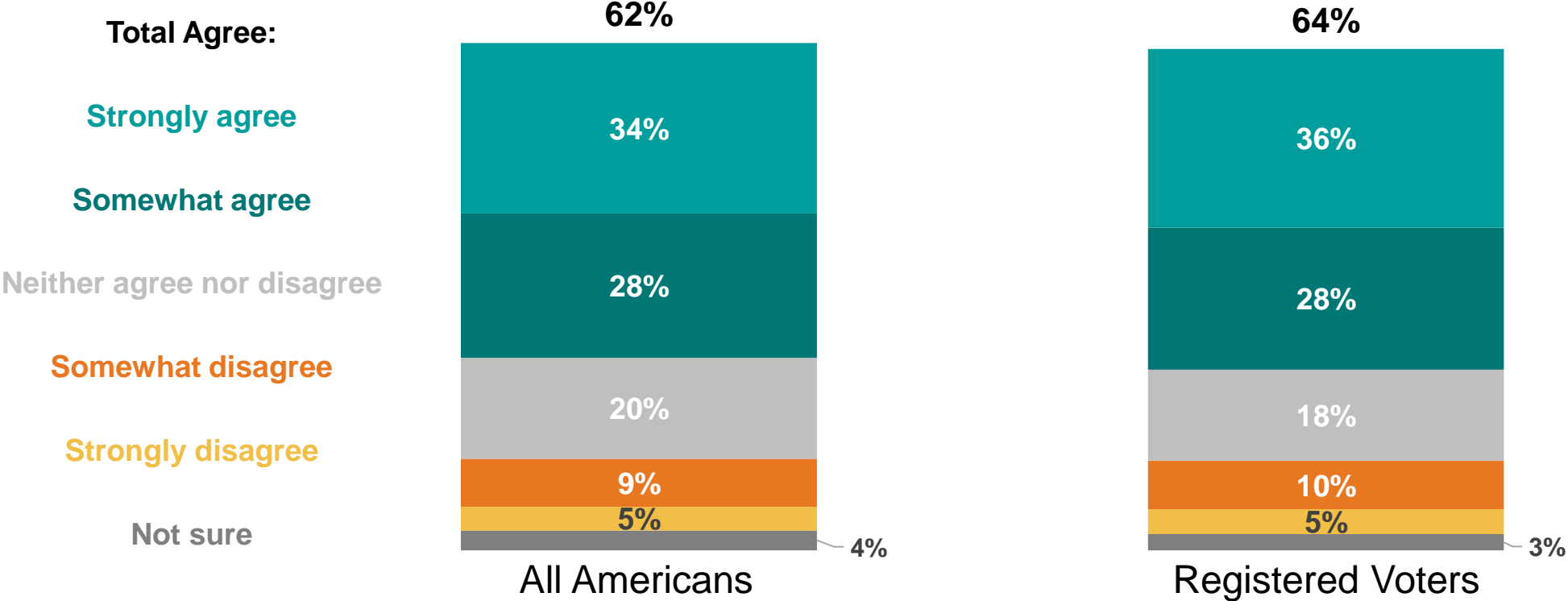
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Single-Use Plastic Reduction Policies - All Americans

How much do you agree or disagree with each of the following statements?

Taxpayers shouldn't have to pay for the cleanup of plastic waste created by companies.



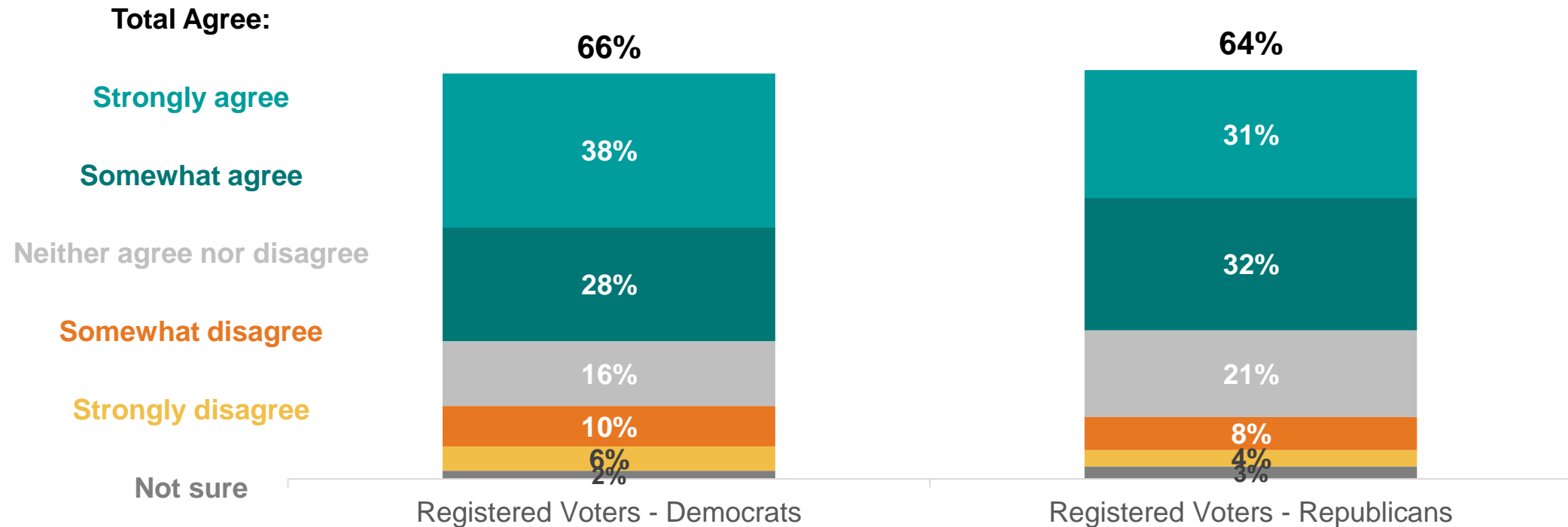
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Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334

Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

Local and state policies that reduce single-use plastic

Total Support:

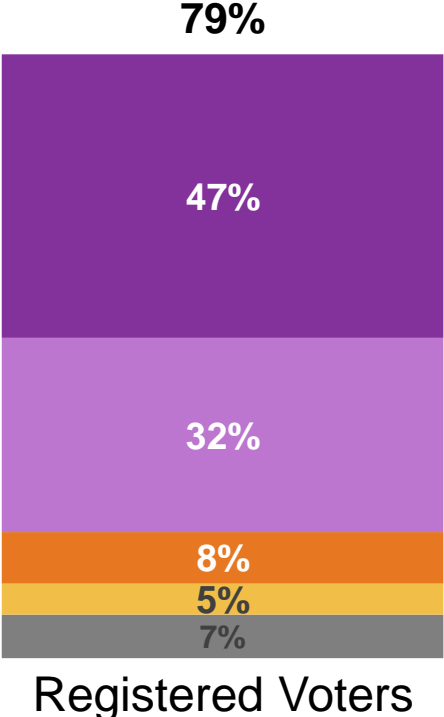
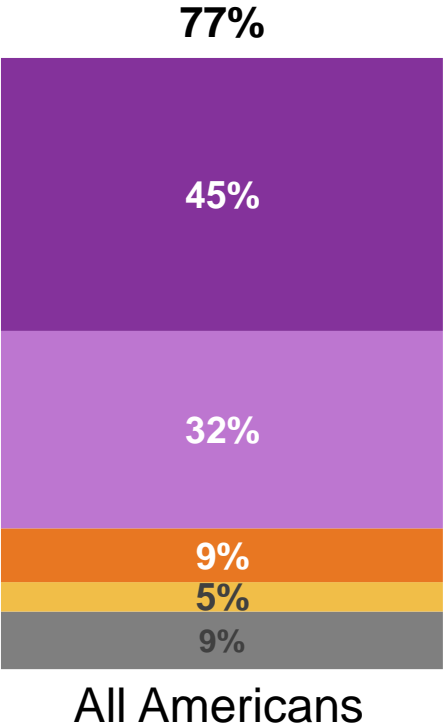
Strongly support

Somewhat support

Somewhat oppose

Strongly oppose

Not sure



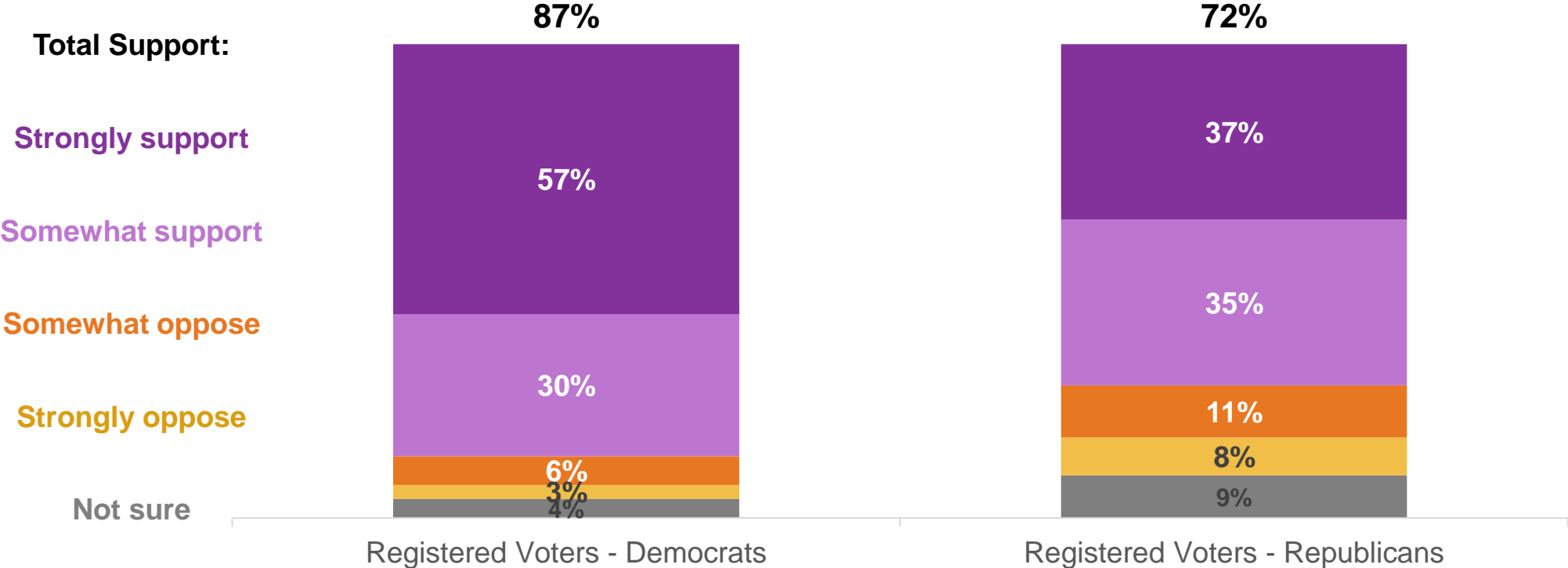
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Single-Use Plastic Reduction Policies - By Partisanship

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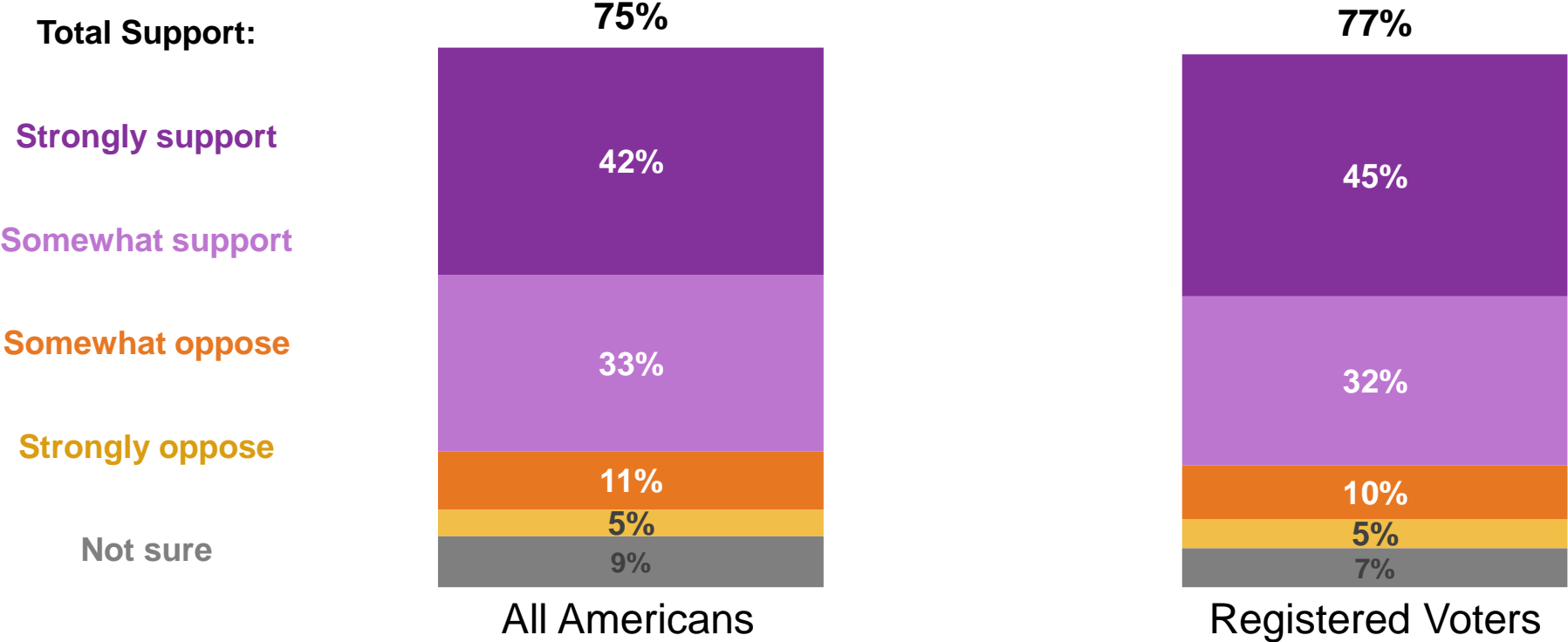
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Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

National policies that reduce single-use plastic



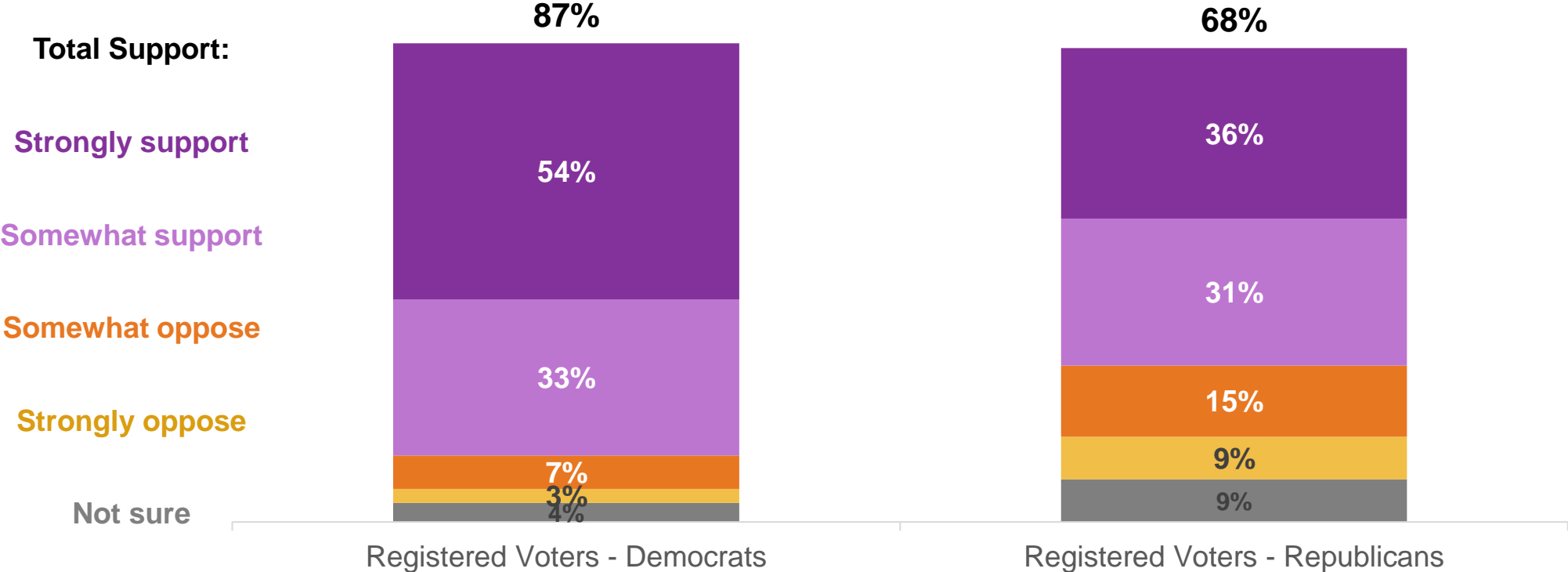
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National policies that reduce single-use plastic



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Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

Reducing the federal government's use of single-use plastic

Total Support:

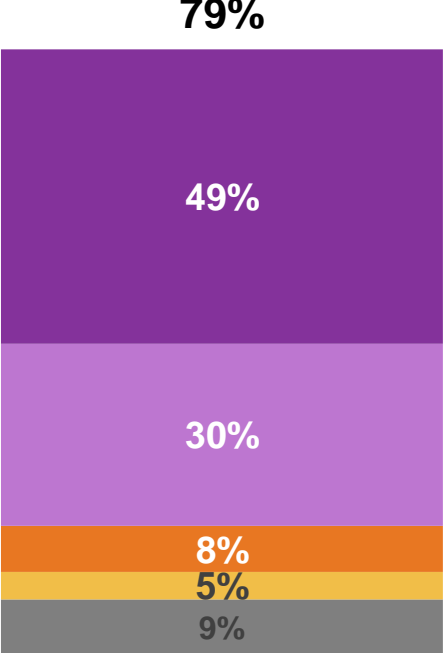
Strongly support

Somewhat support

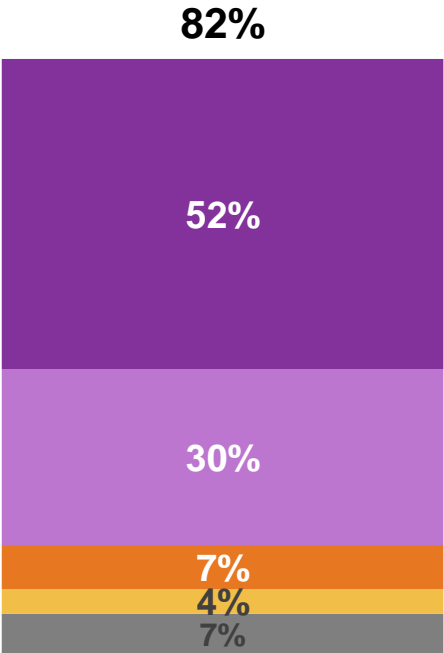
Somewhat oppose

Strongly oppose

Not sure



All Americans



Registered Voters

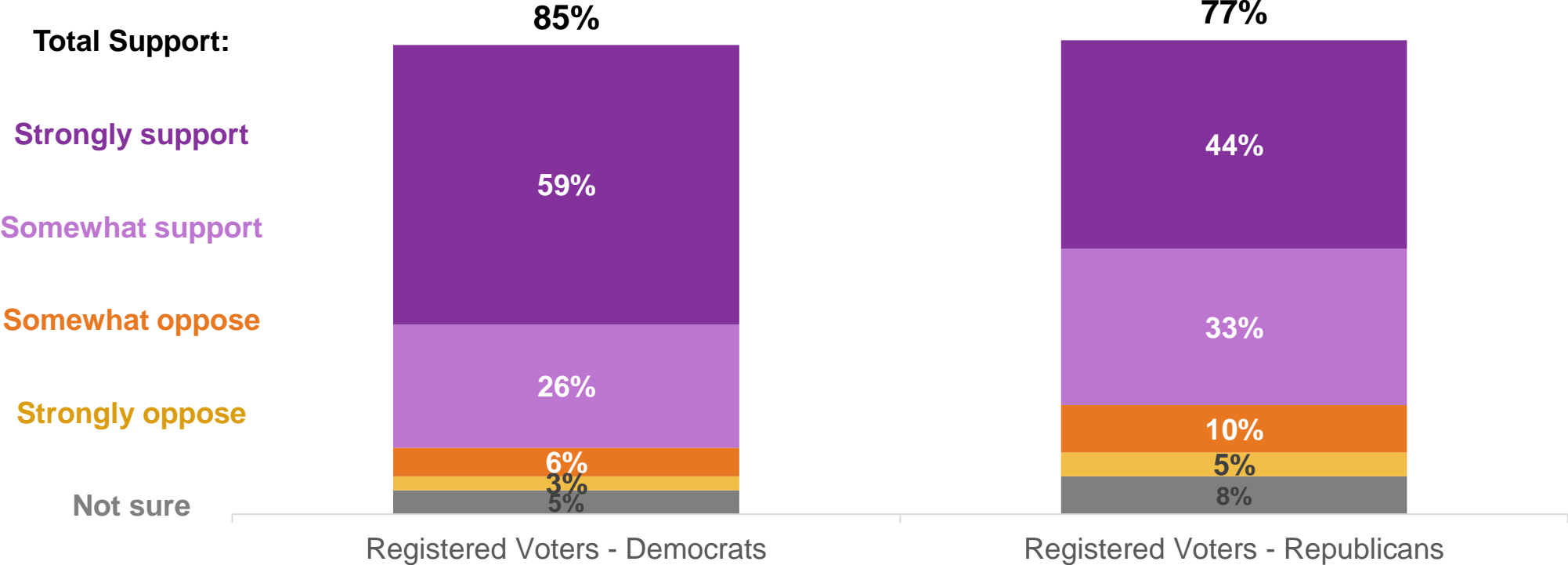
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Single-Use Plastic Reduction Policies - By Partisanship

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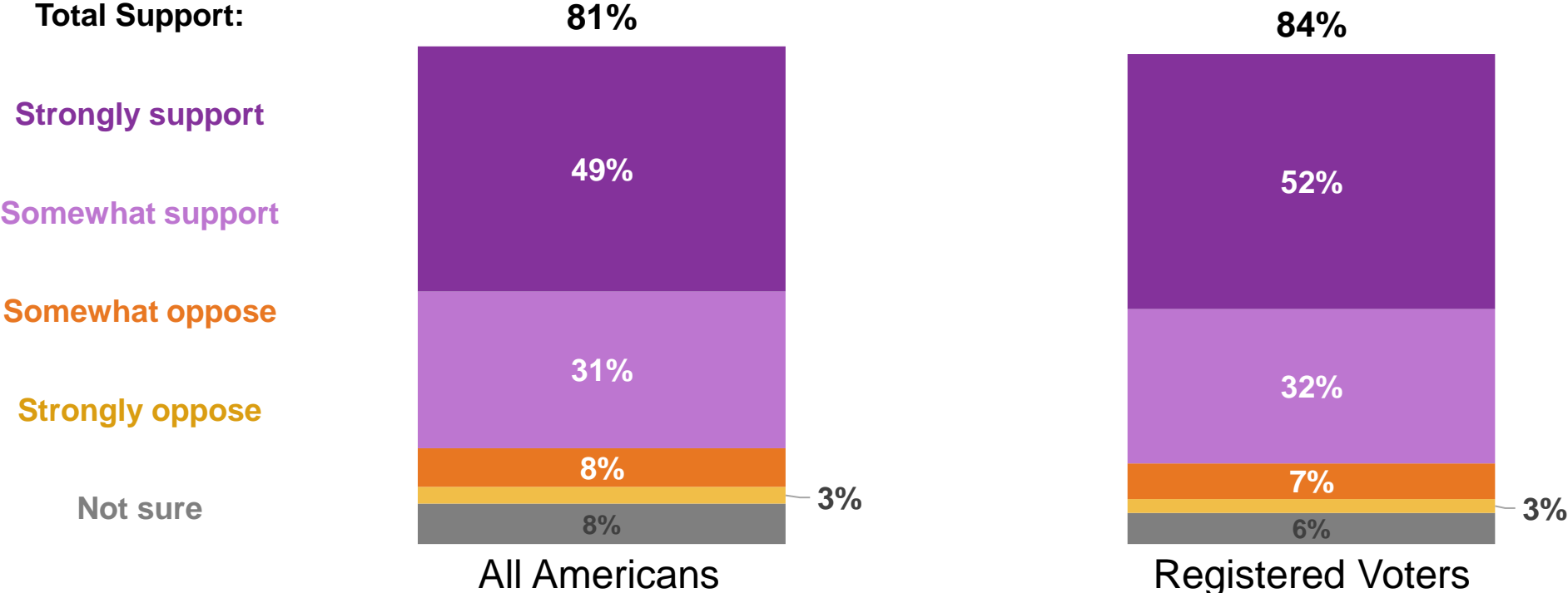
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Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

Increasing the use of reusable packaging and foodware



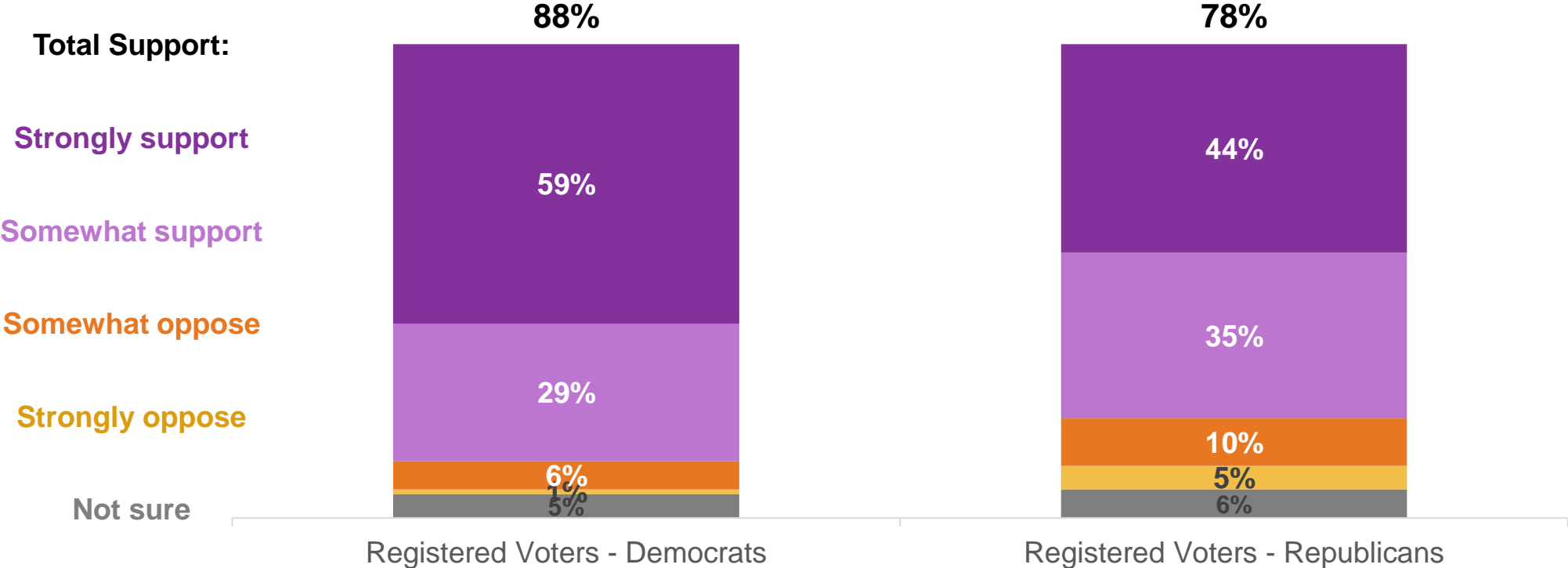
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Single-Use Plastic Reduction Policies - By Partisanship

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Increasing the use of reusable packaging and foodware



Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

Requiring companies to reduce single-use plastic packaging and foodware

Total Support:

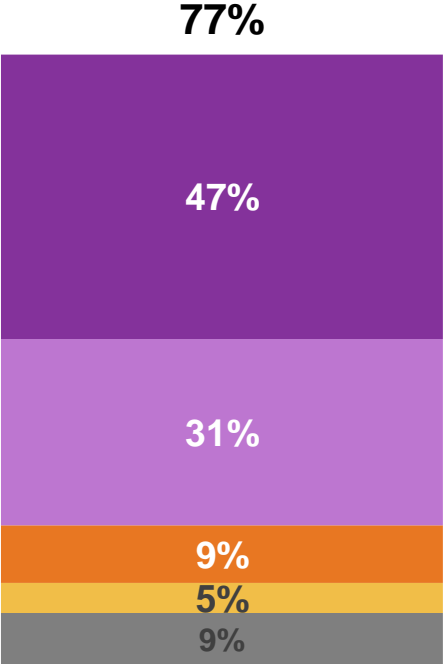
Strongly support

Somewhat support

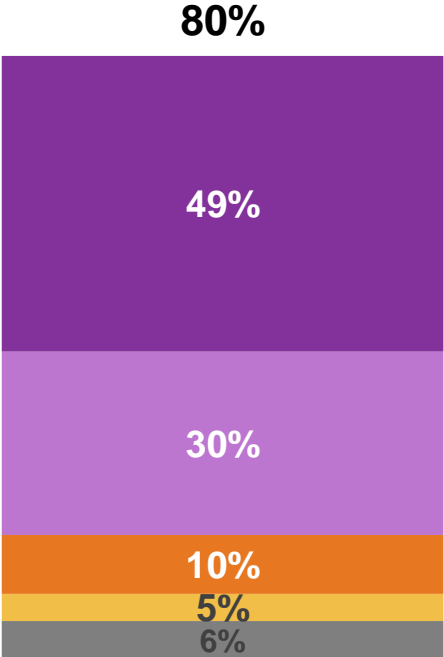
Somewhat oppose

Strongly oppose

Not sure



All Americans



Registered Voters

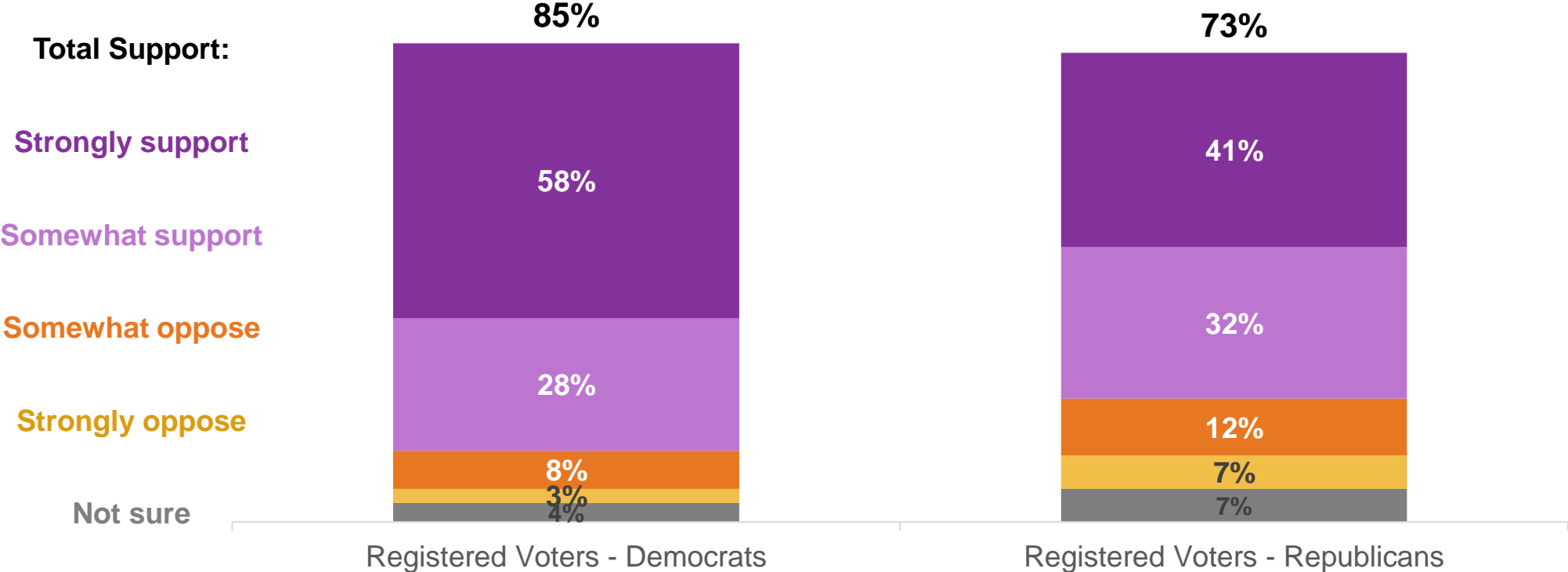
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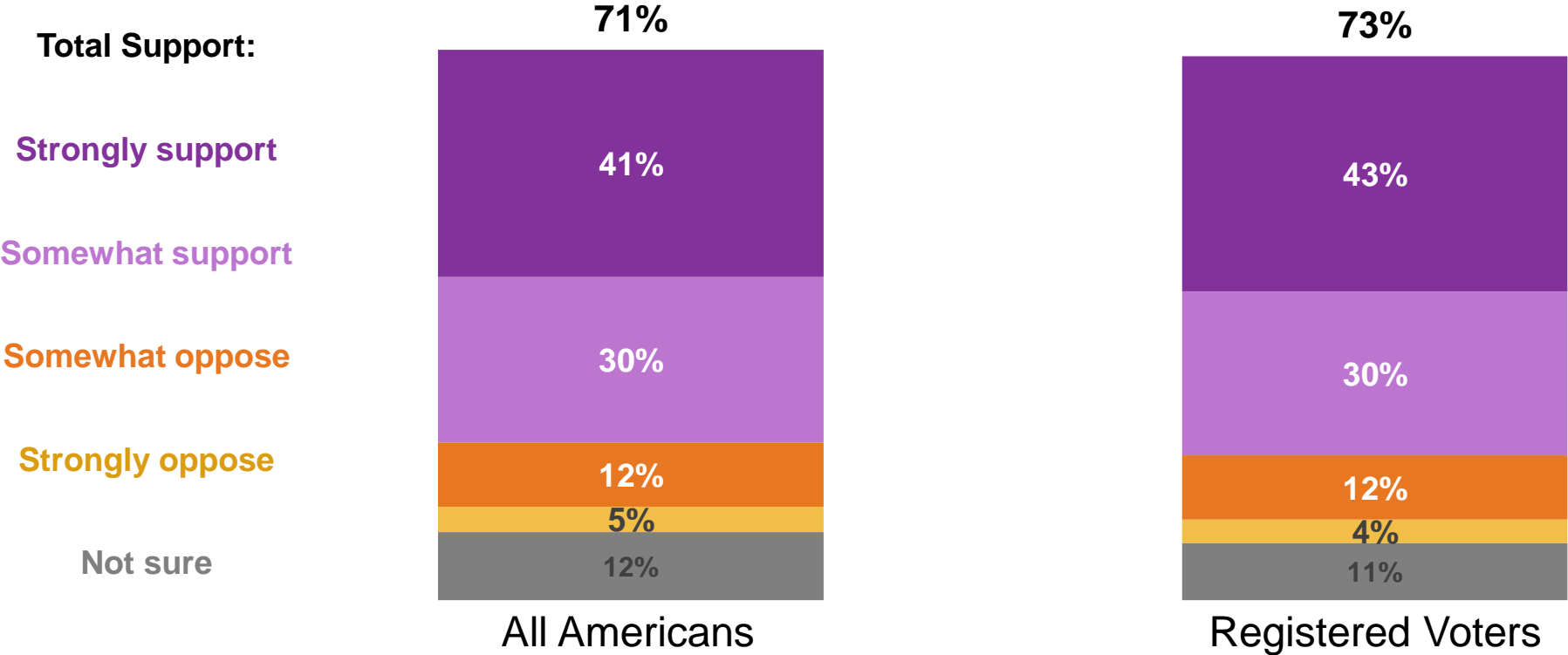
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

A pause in allowing new plastic production facilities to be built



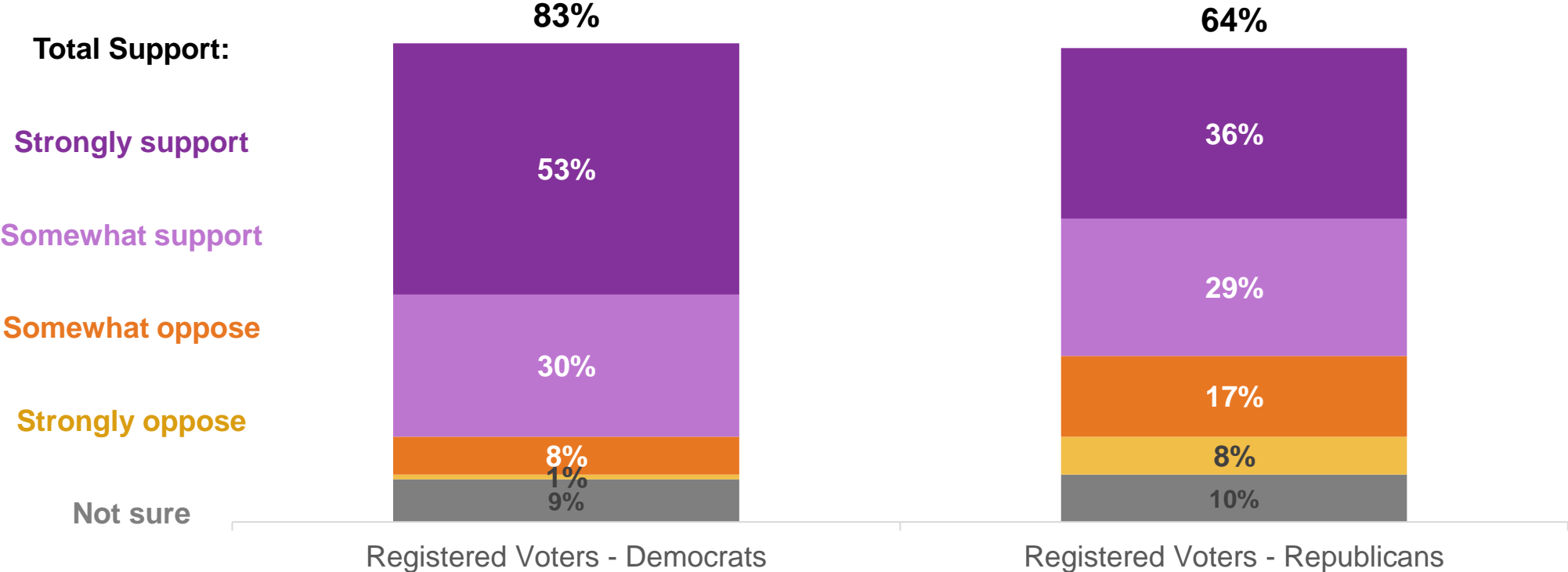
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Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

Protecting people in neighborhoods that are affected by pollution from nearby plastic production facilities

Total Support:

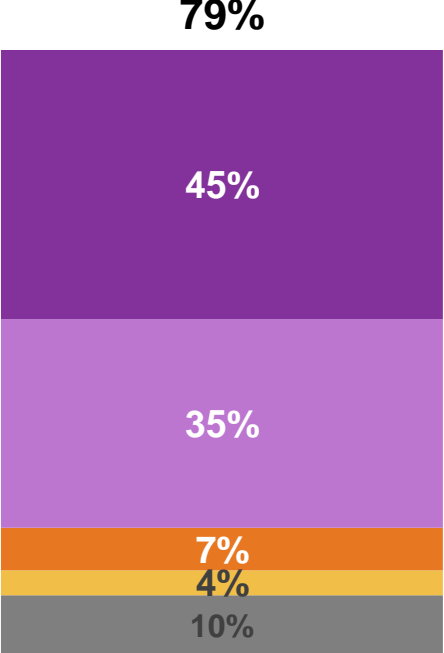
Strongly support

Somewhat support

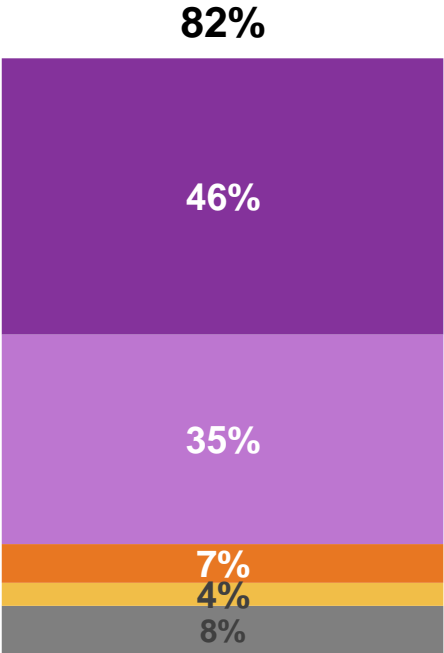
Somewhat oppose

Strongly oppose

Not sure



All Americans



Registered Voters

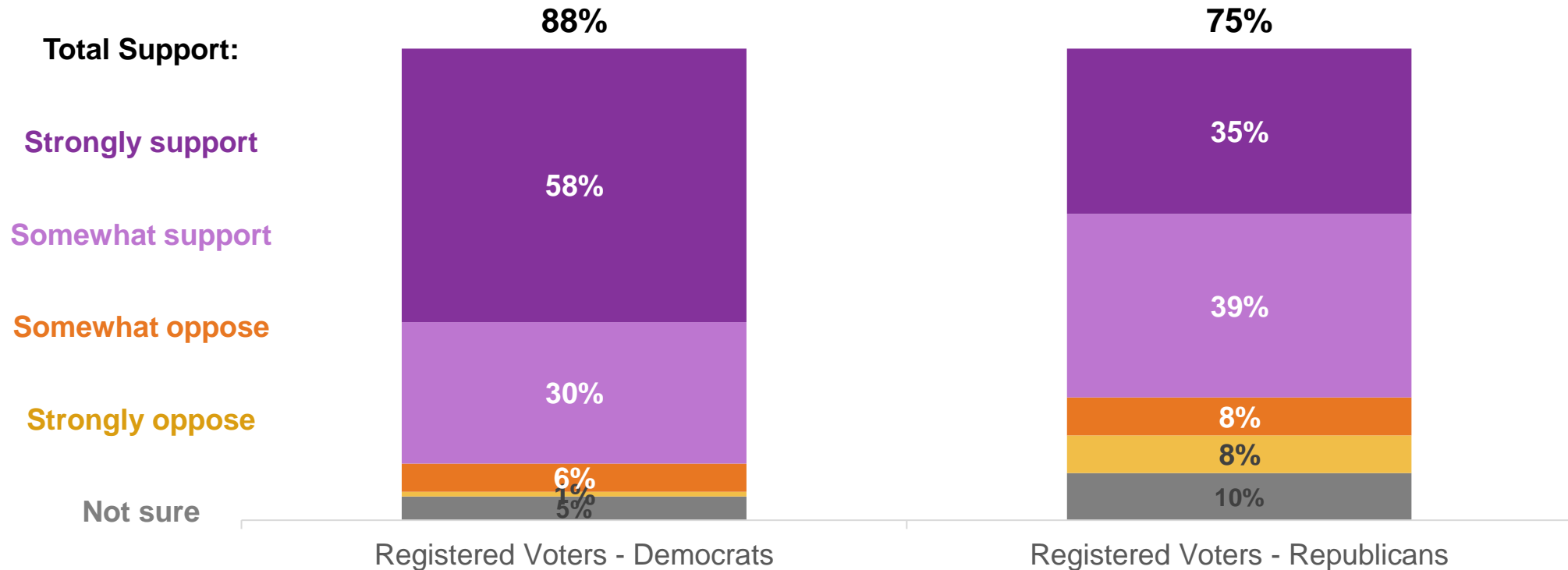
Base Sizes: Total n=1,000, Registered Voters n=801



Single-Use Plastic Reduction Policies - By Partisanship

Please tell us to what extent you support or oppose the following:

Protecting people in neighborhoods that are affected by pollution from nearby plastic production facilities

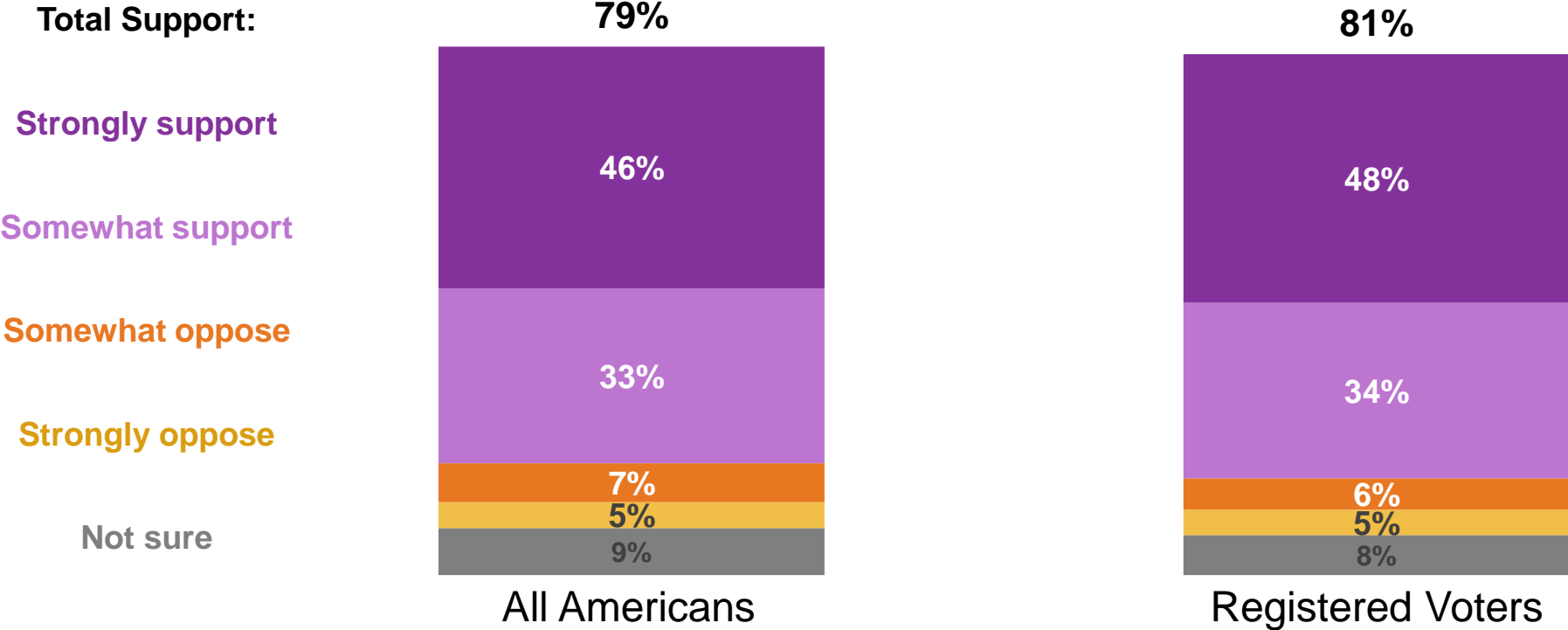


Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334

Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

Limiting the amount of plastic waste shipped from the United States to other nations, where it often ends up polluting the environment and harming the health of local communities

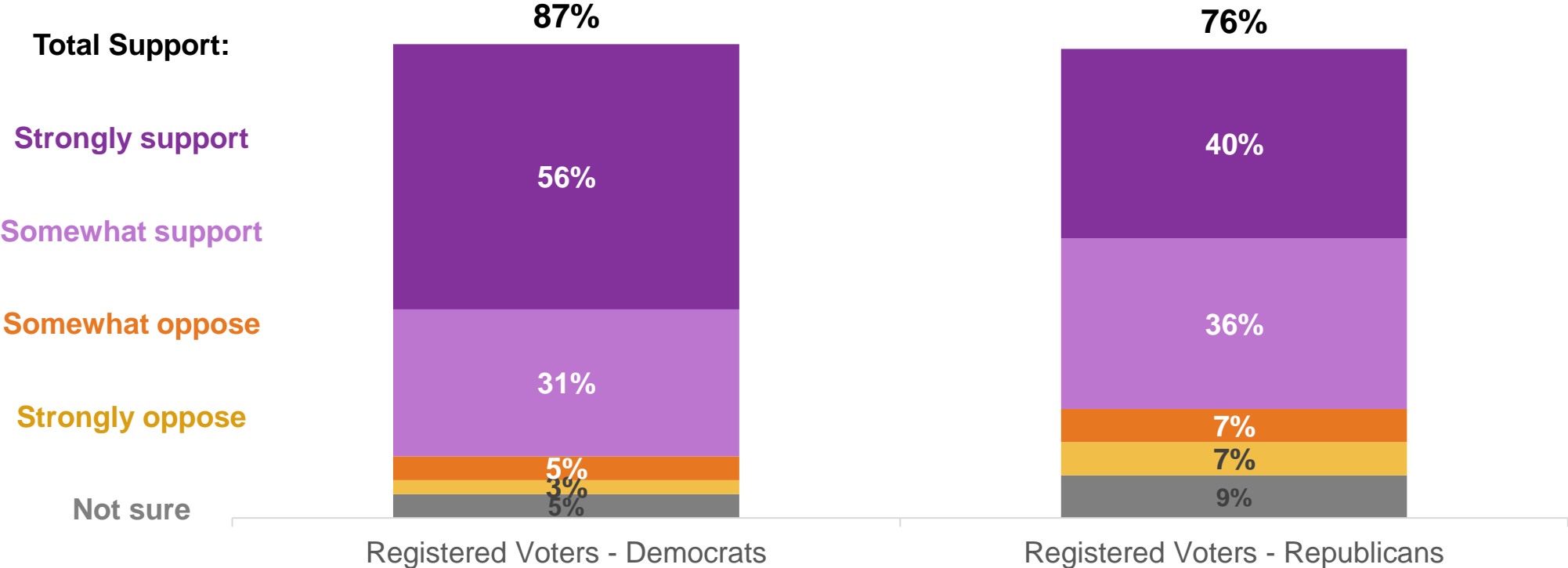


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Single-Use Plastic Reduction Policies - By Partisanship

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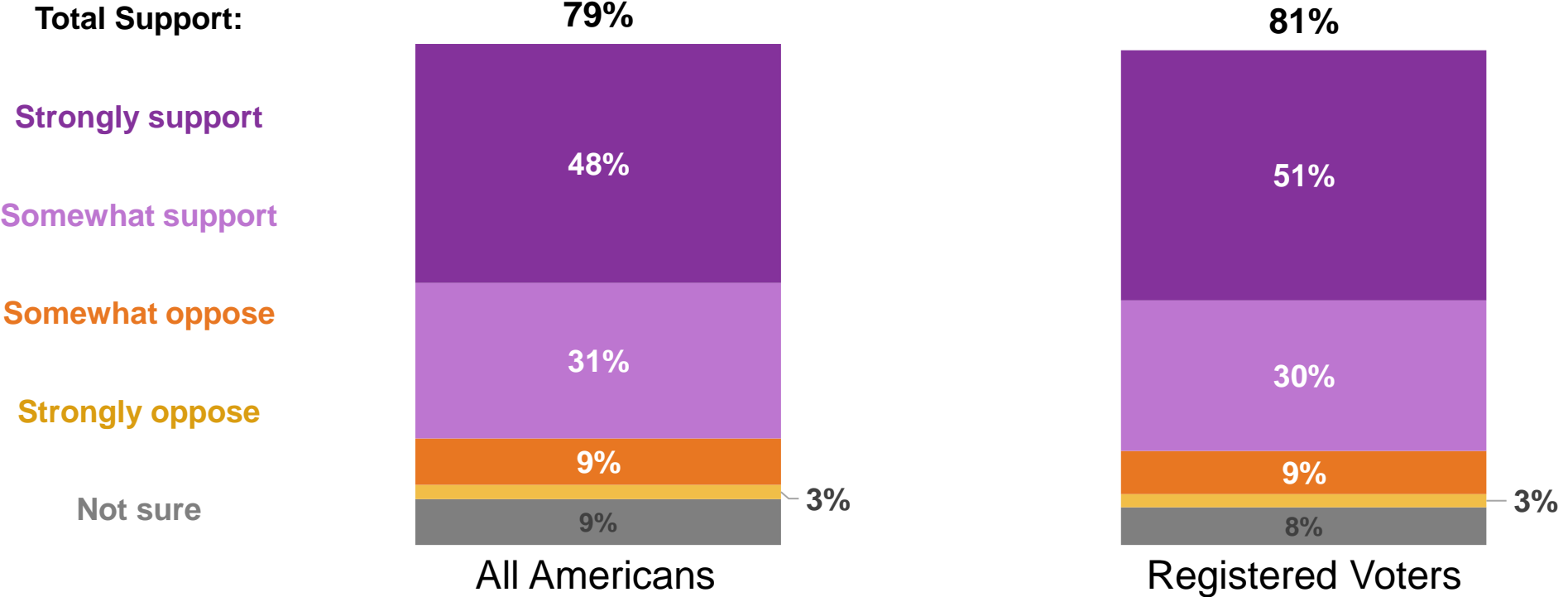
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Single-Use Plastic Reduction Policies - All Americans

Please tell us to what extent you support or oppose the following:

Shifting the cost of cleaning up plastic pollution from taxpayers to the companies that make and use plastic



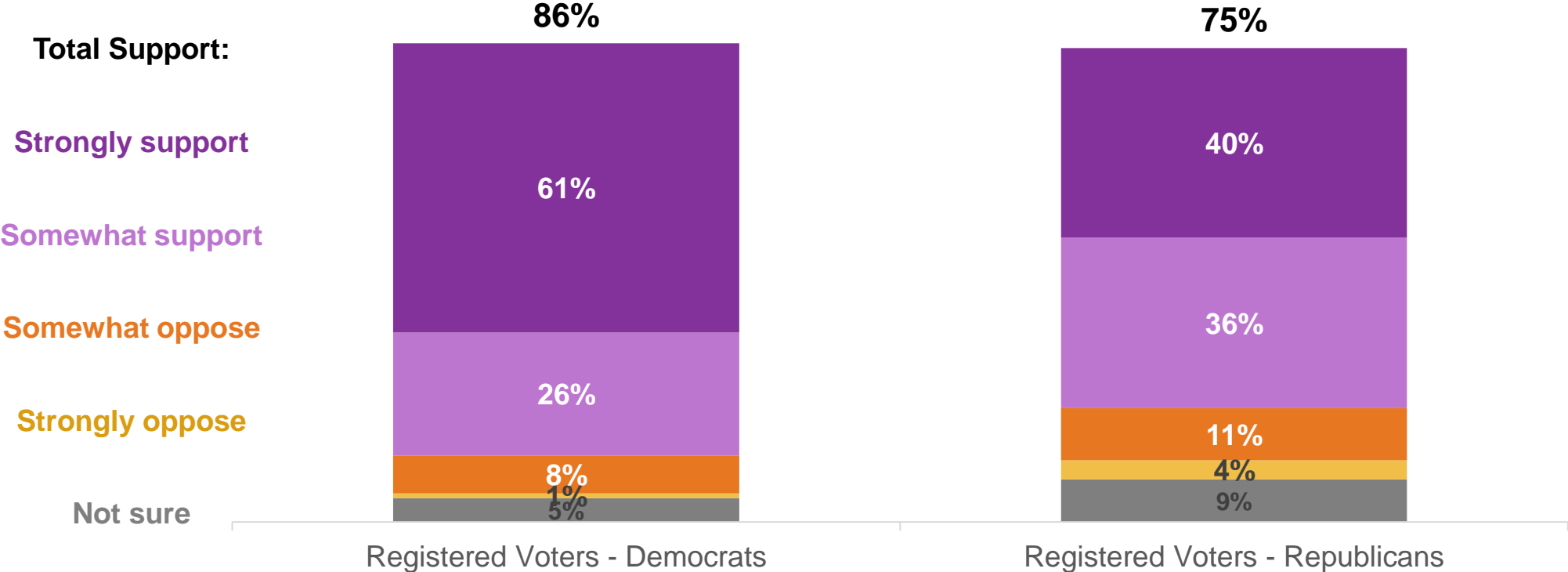
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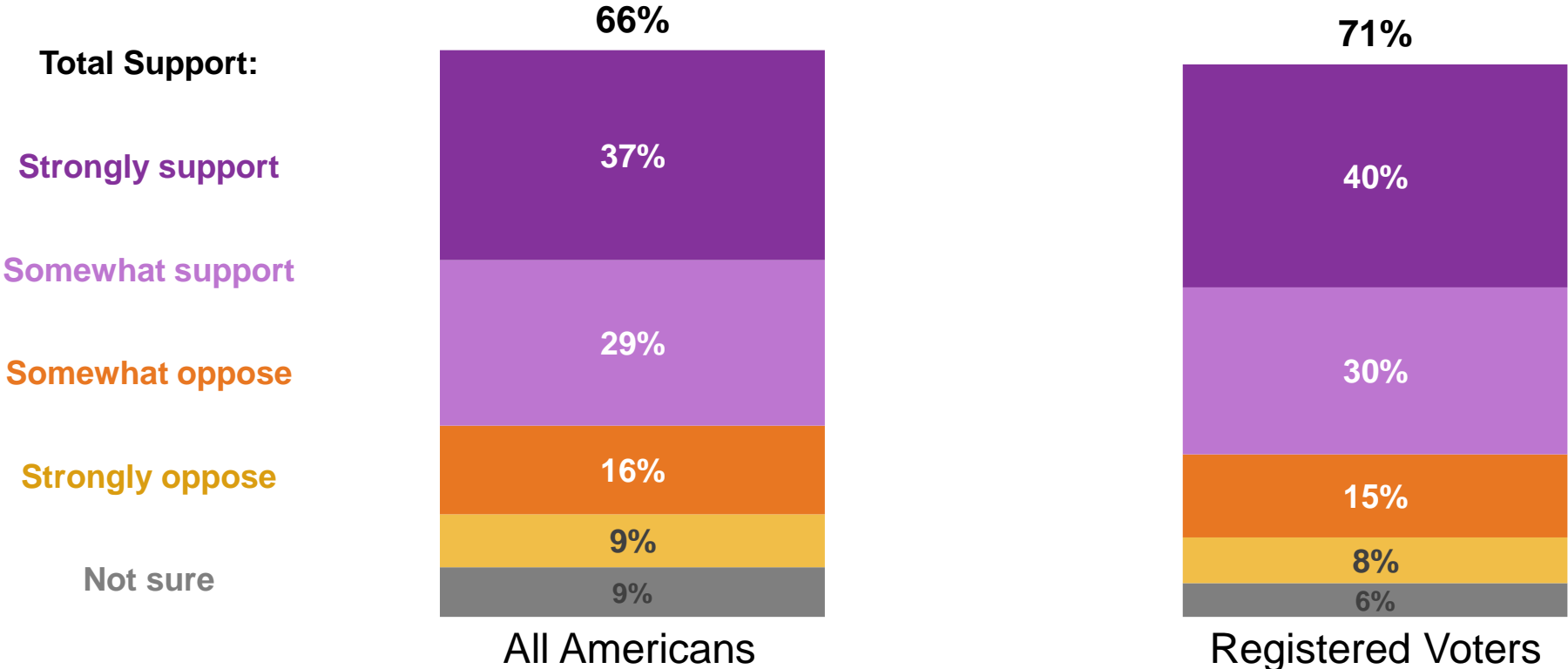
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Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic beverage bottles



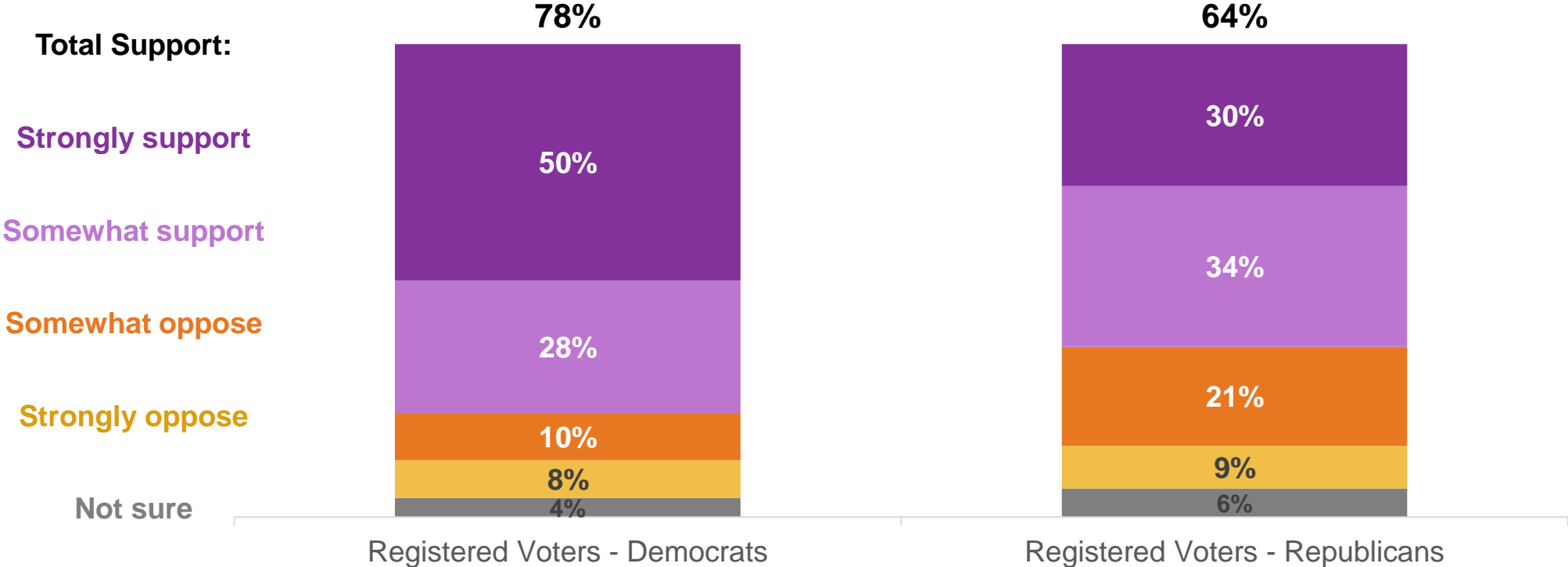
Base Sizes: Total n=1,000, Registered Voters n=801



Support for Reducing Single-Use Plastics - By Partisanship

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

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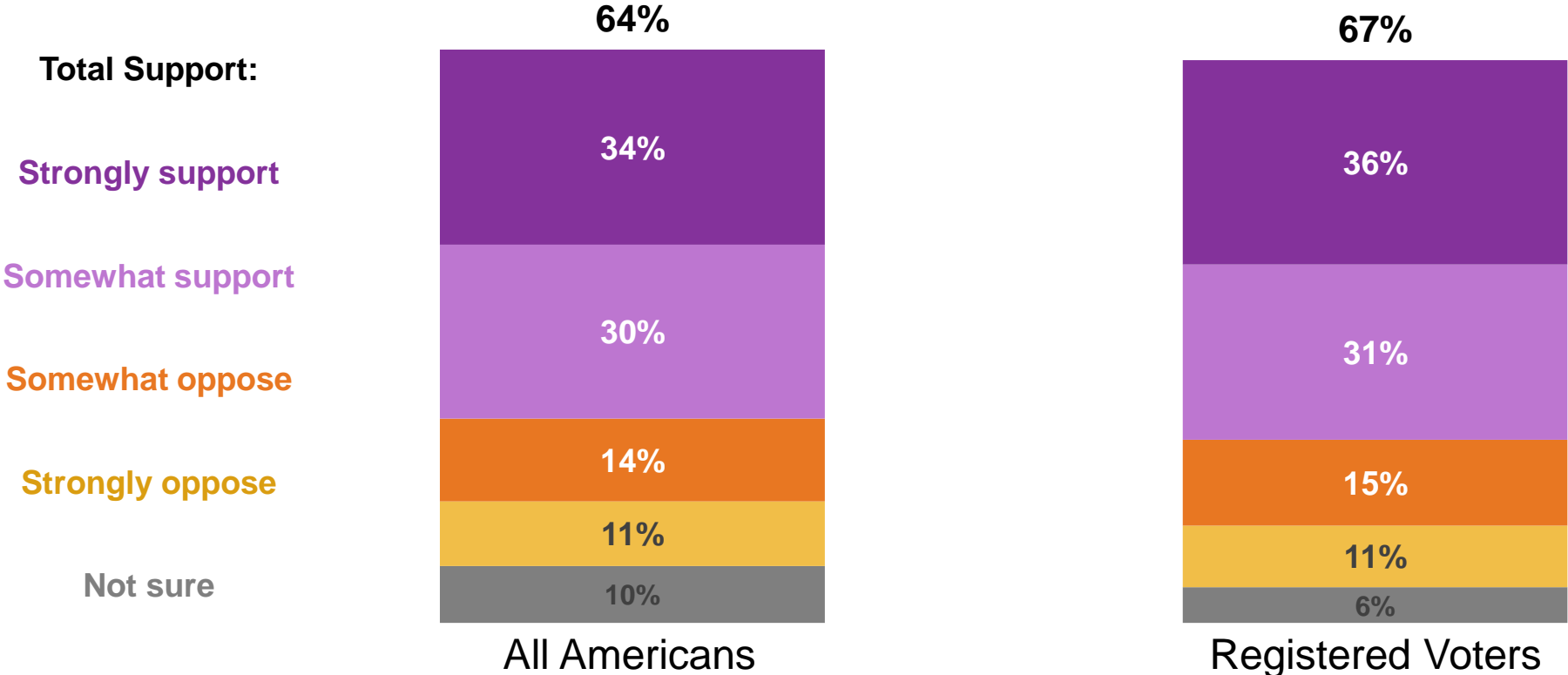
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Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic straws



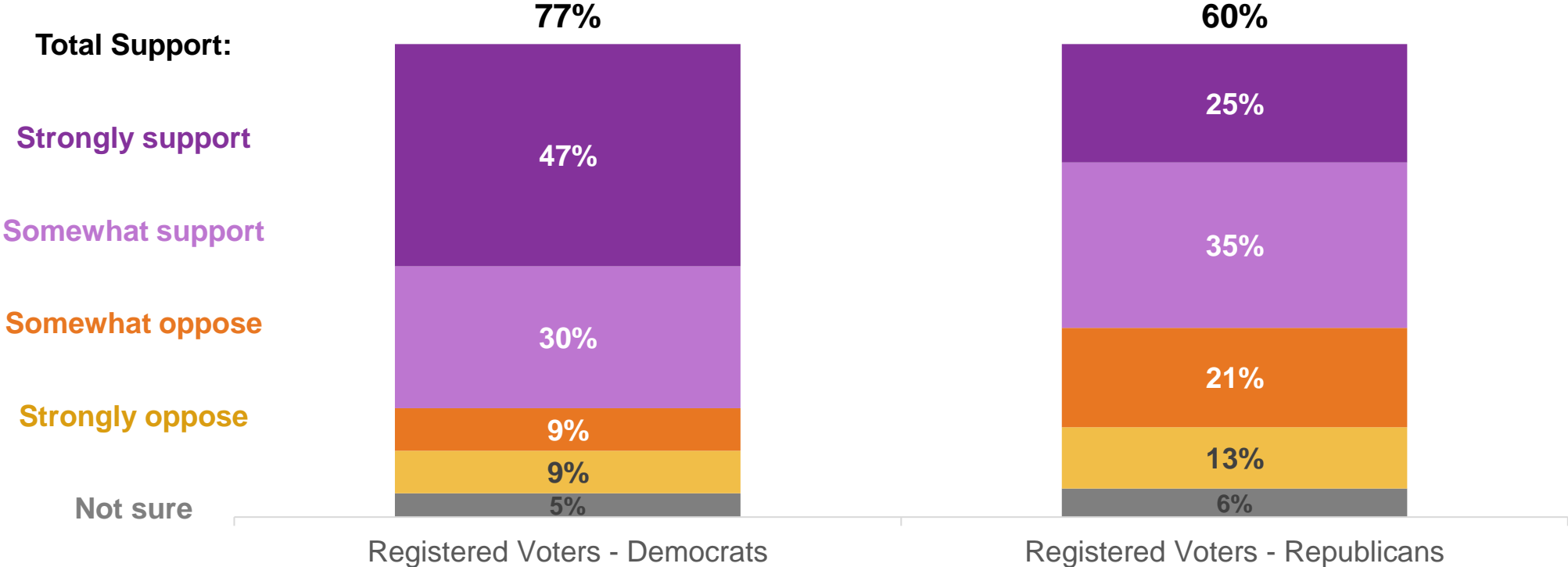
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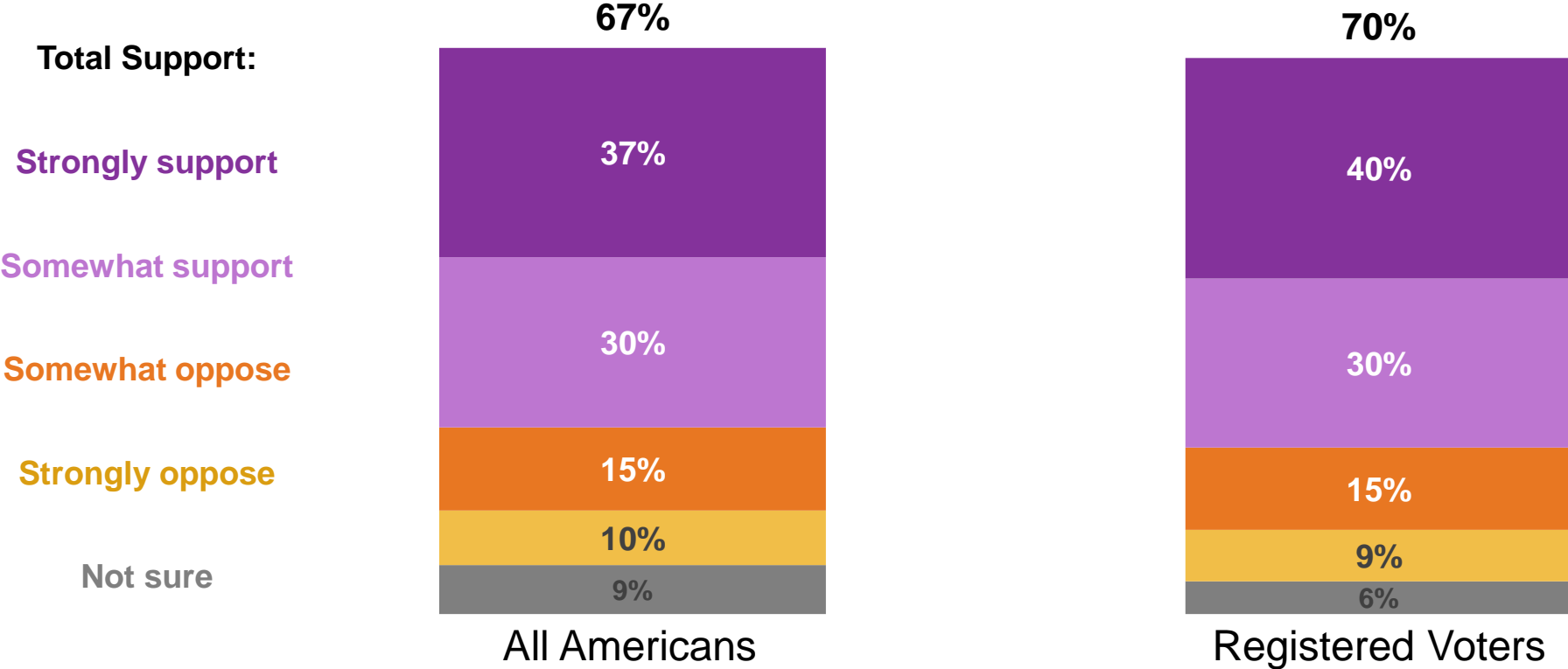
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic bags



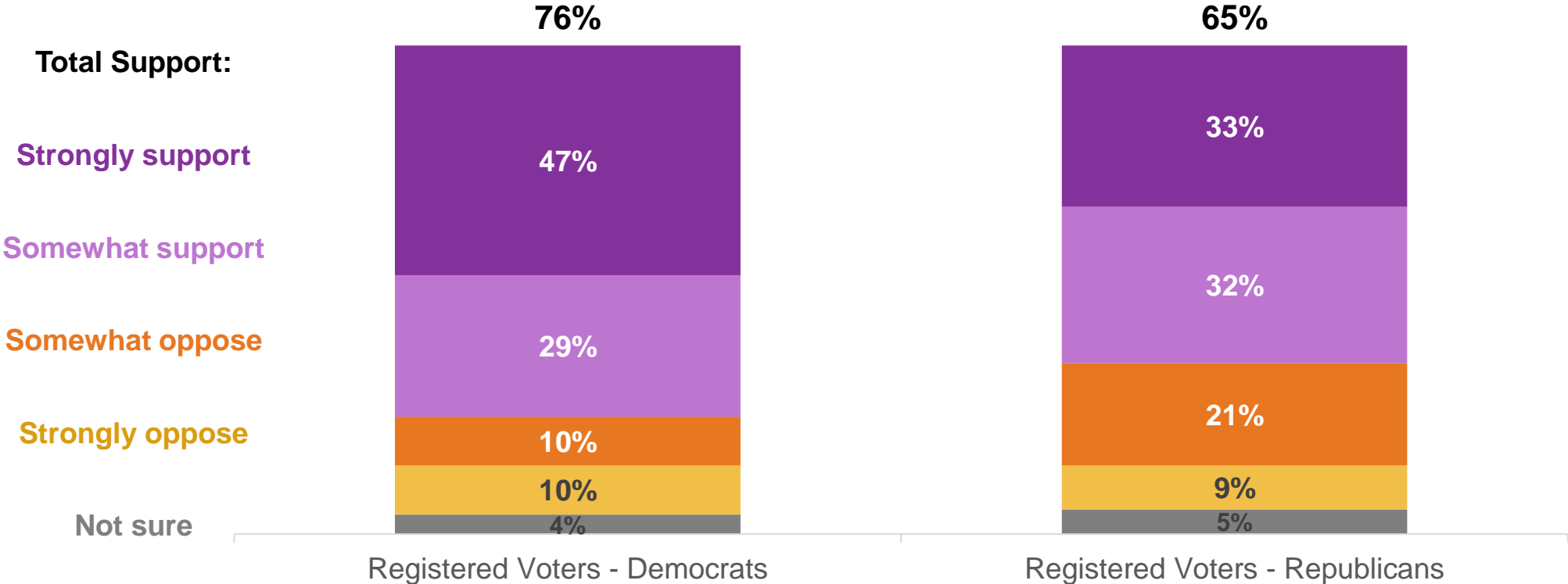
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Support for Reducing Single-Use Plastics - By Partisanship

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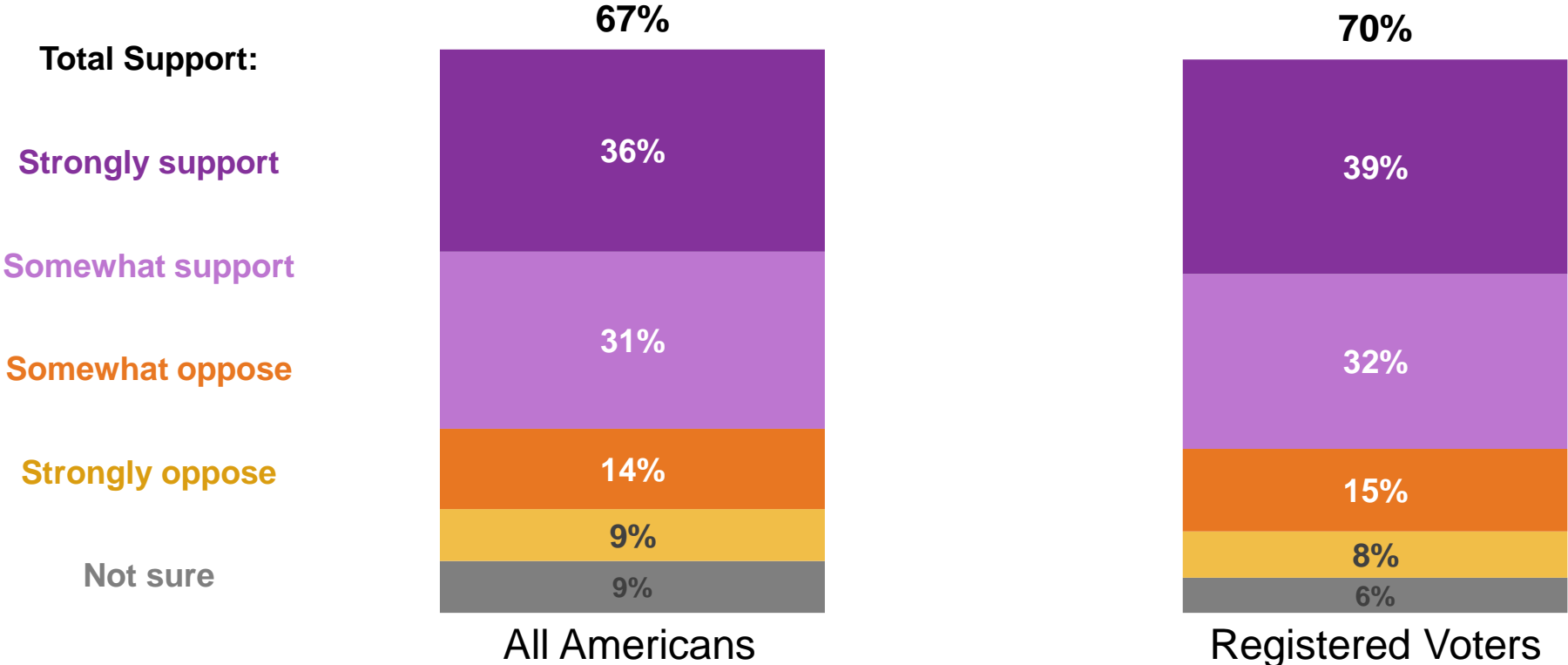
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic food takeout containers



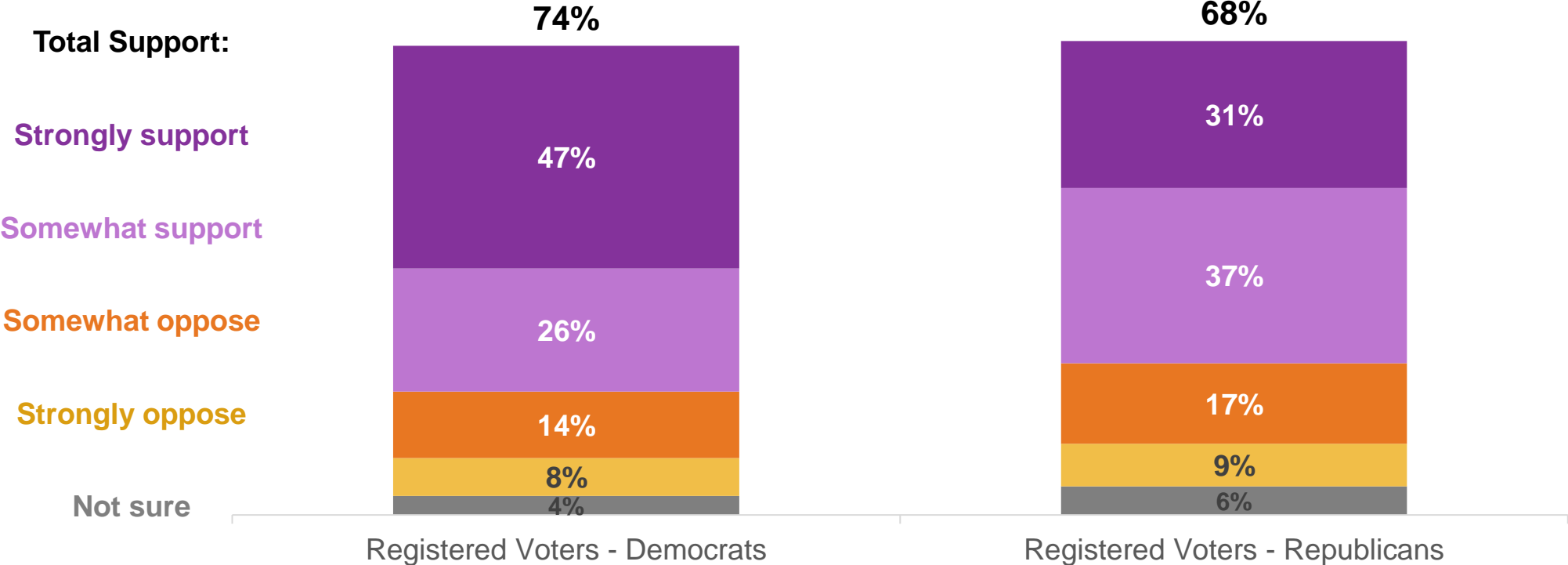
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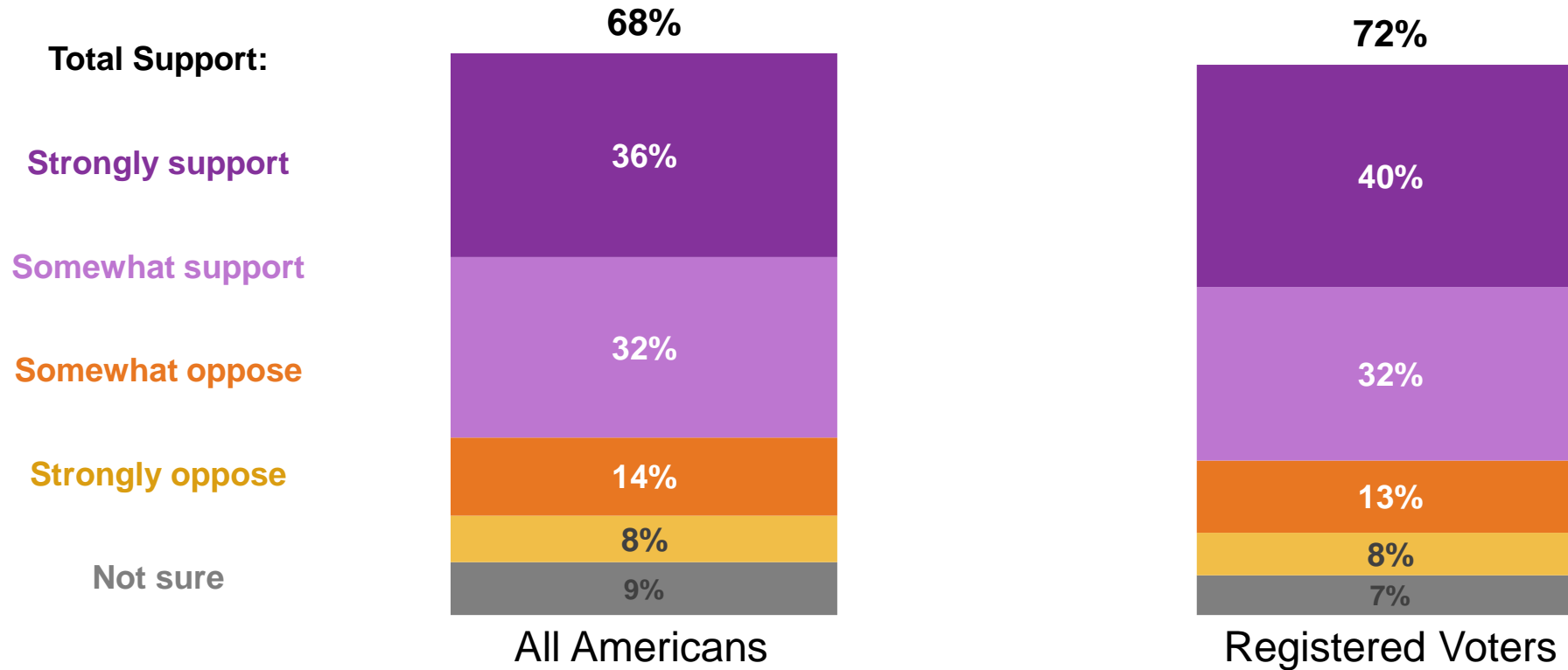
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic foam foodware, packing peanuts, and coolers

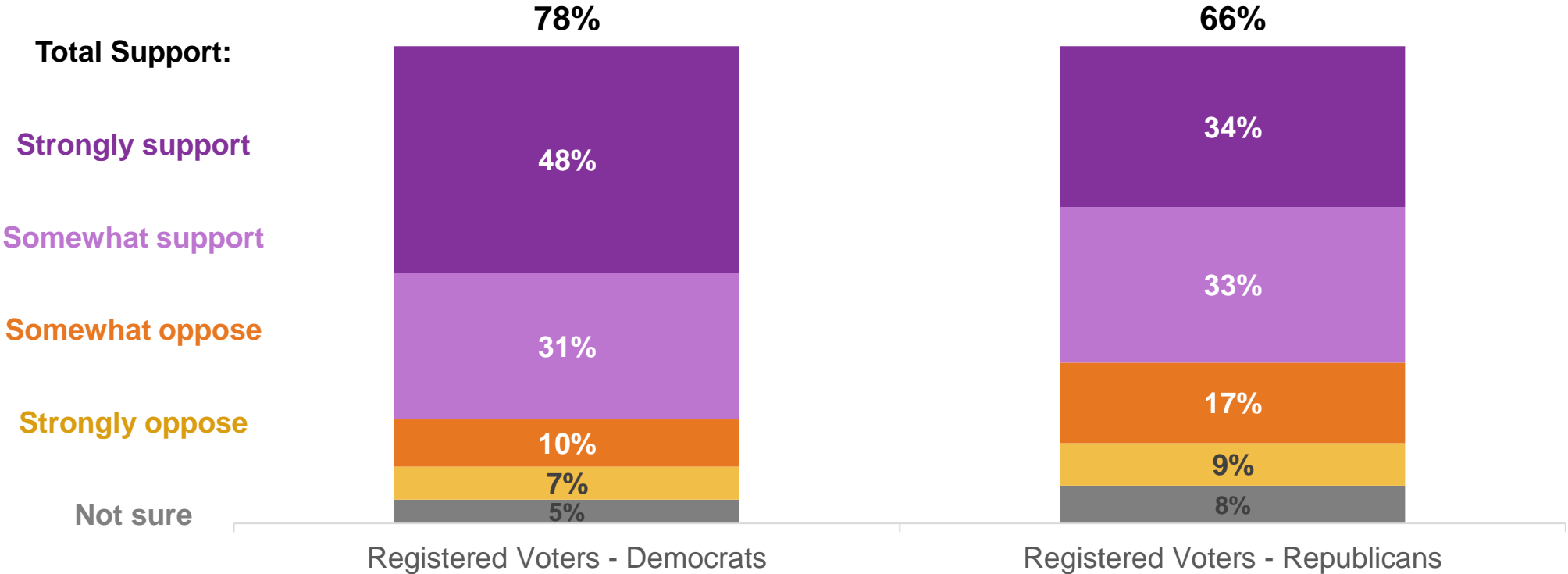


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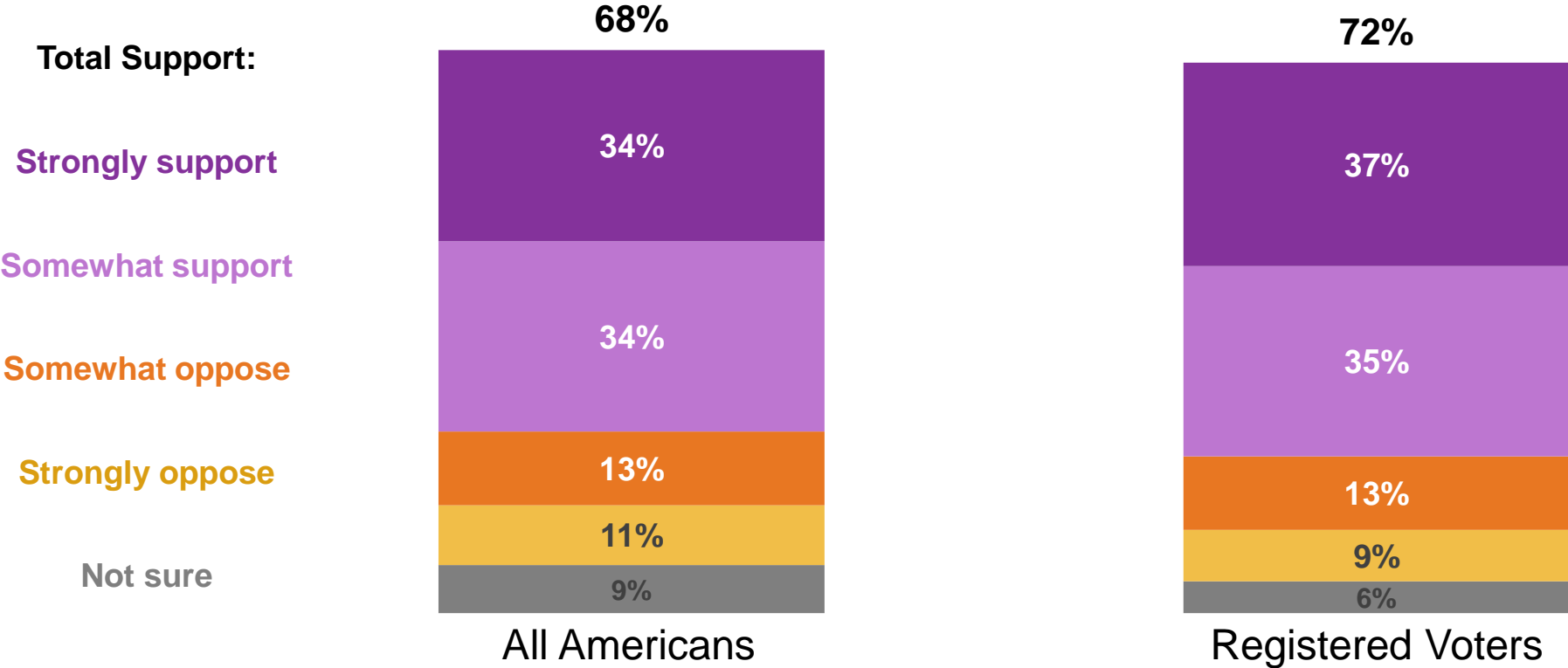
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic food wrappers

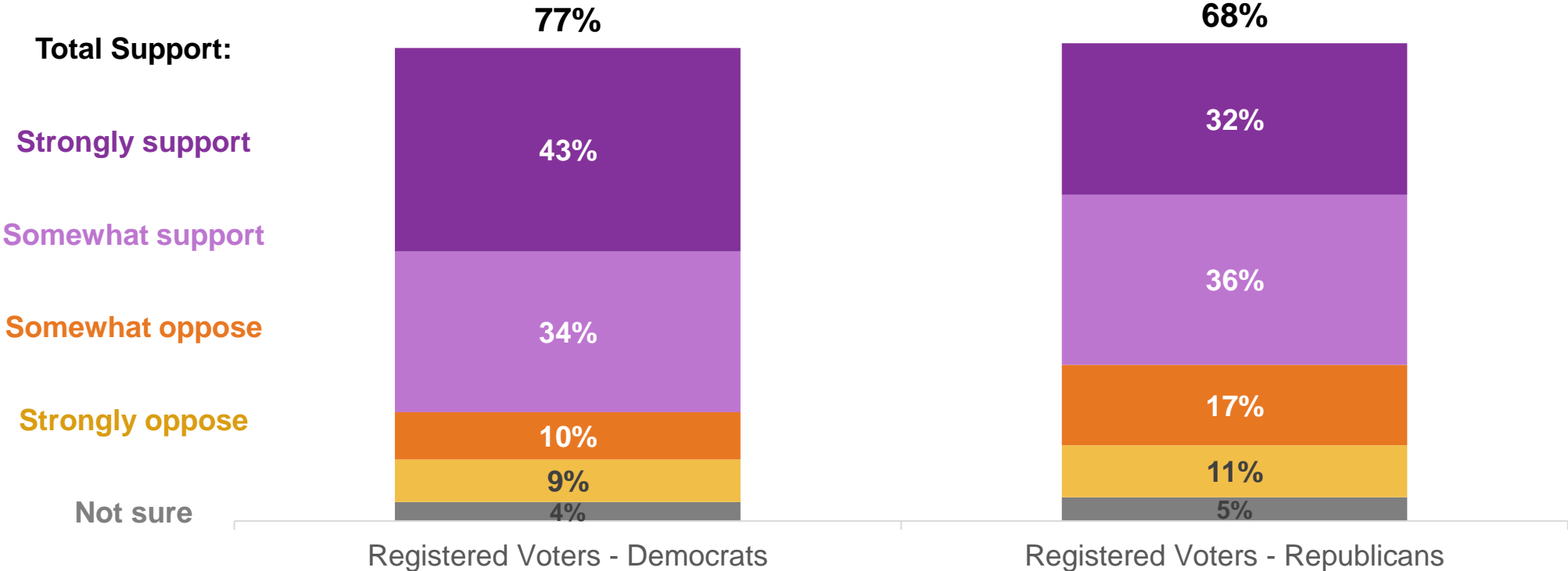


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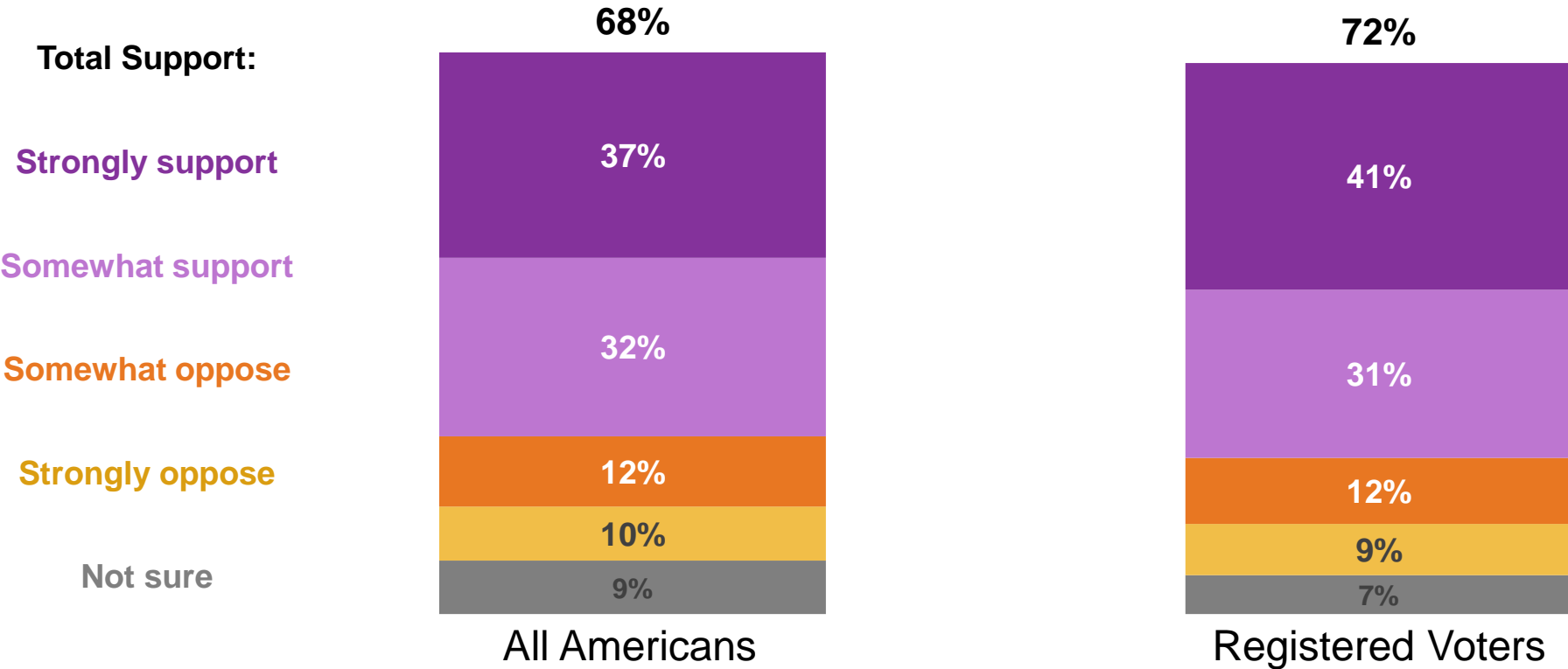
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334



Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic packaging from online shopping



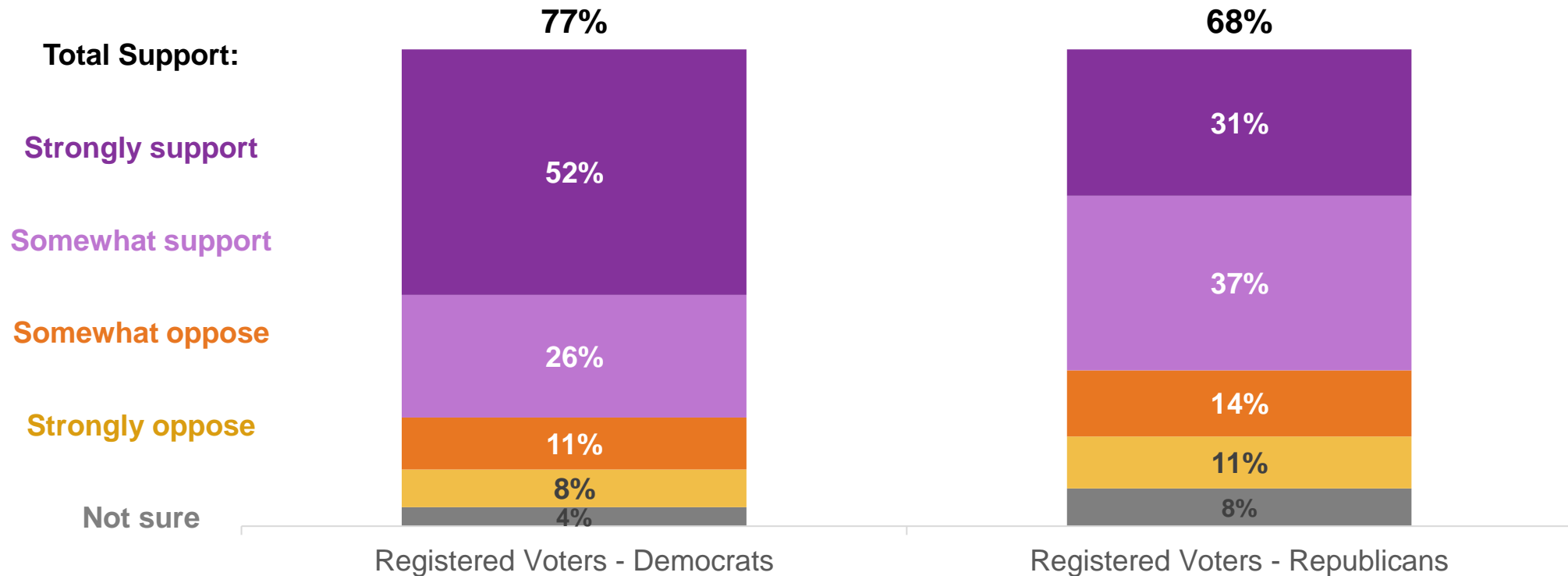
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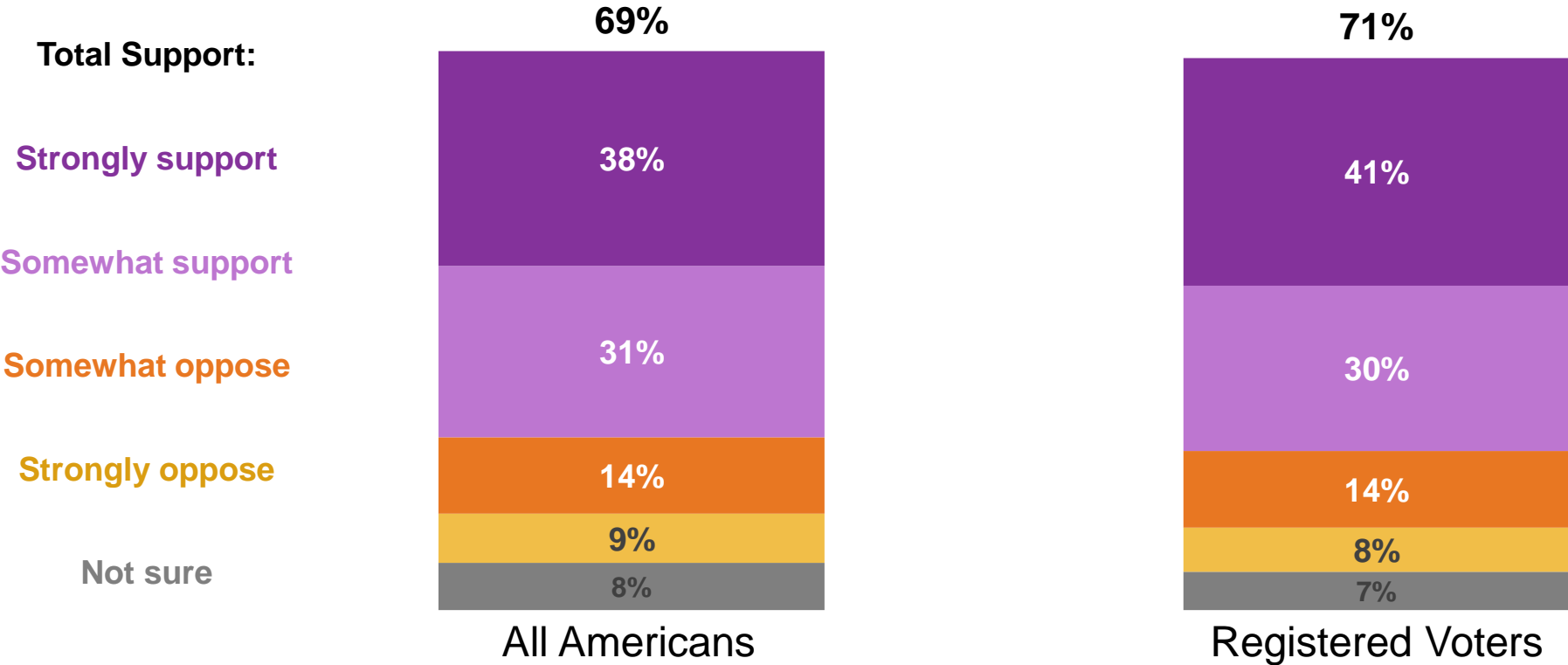


Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334

Support for Reducing Single-Use Plastics - All Americans

To what extent do you support or oppose policies that reduce the use of the following single-use plastic items?

Plastic hotel bottles for shampoo, conditioner, and body wash (so they can be replaced with refillable bottles in the hotel)

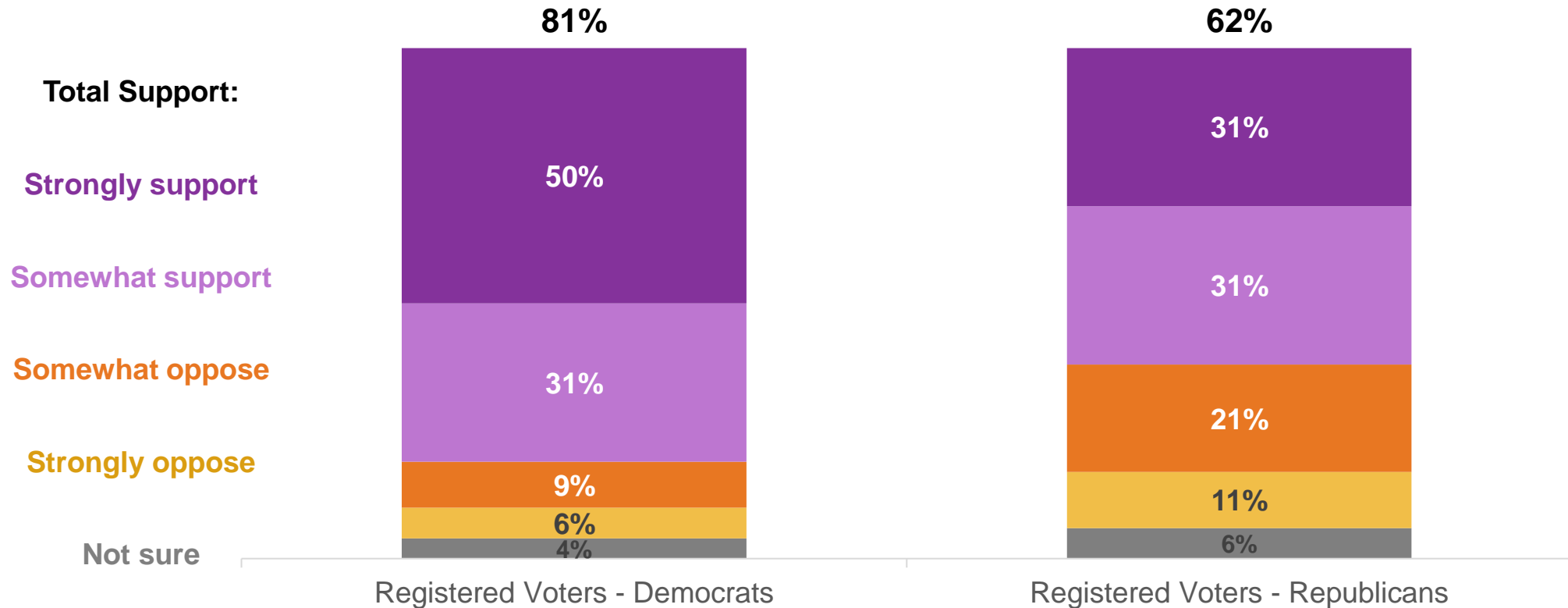


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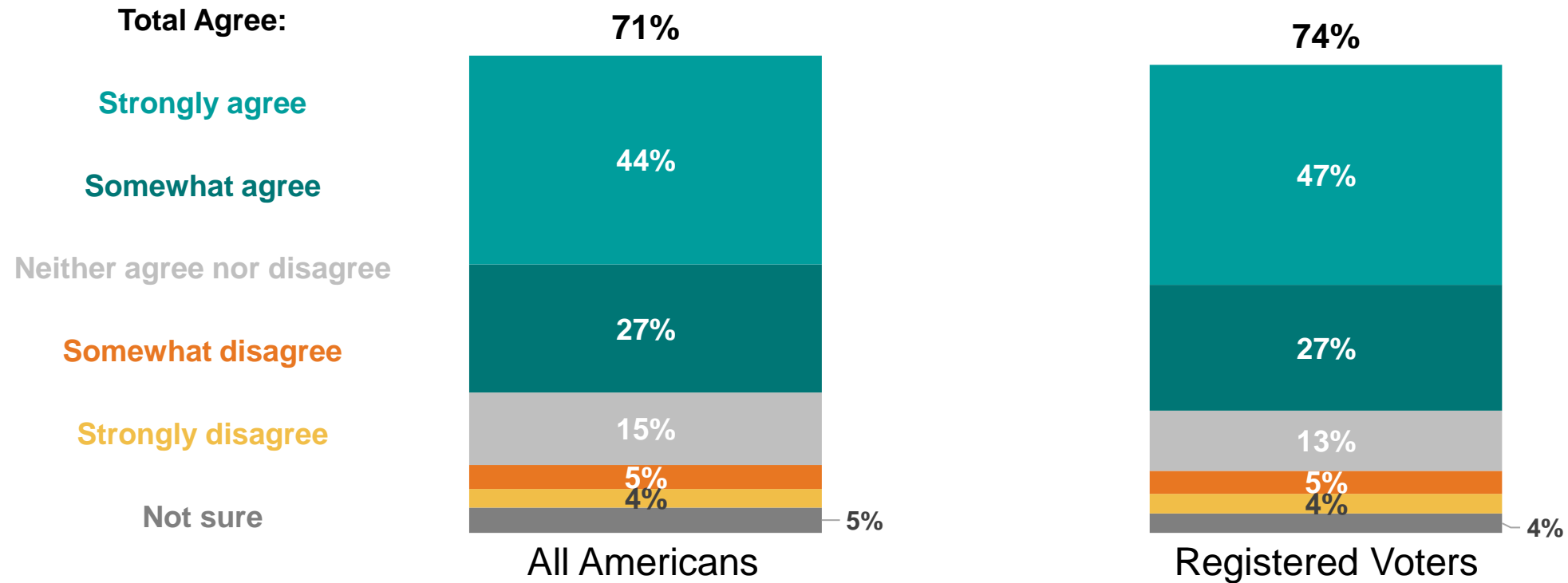
Base Sizes: Registered Voters - Democrats n=372, Registered Voters - Republicans n=334

National Park Service Single- Use Plastic Policy

National Park Service Single-Use Plastics Policy - All Americans

The National Park Service recently announced it would stop selling and distributing single-use plastic in our national parks by 2032. How much do you agree or disagree with the following?

I support the decision to stop selling and distributing single-use plastic in our national parks.

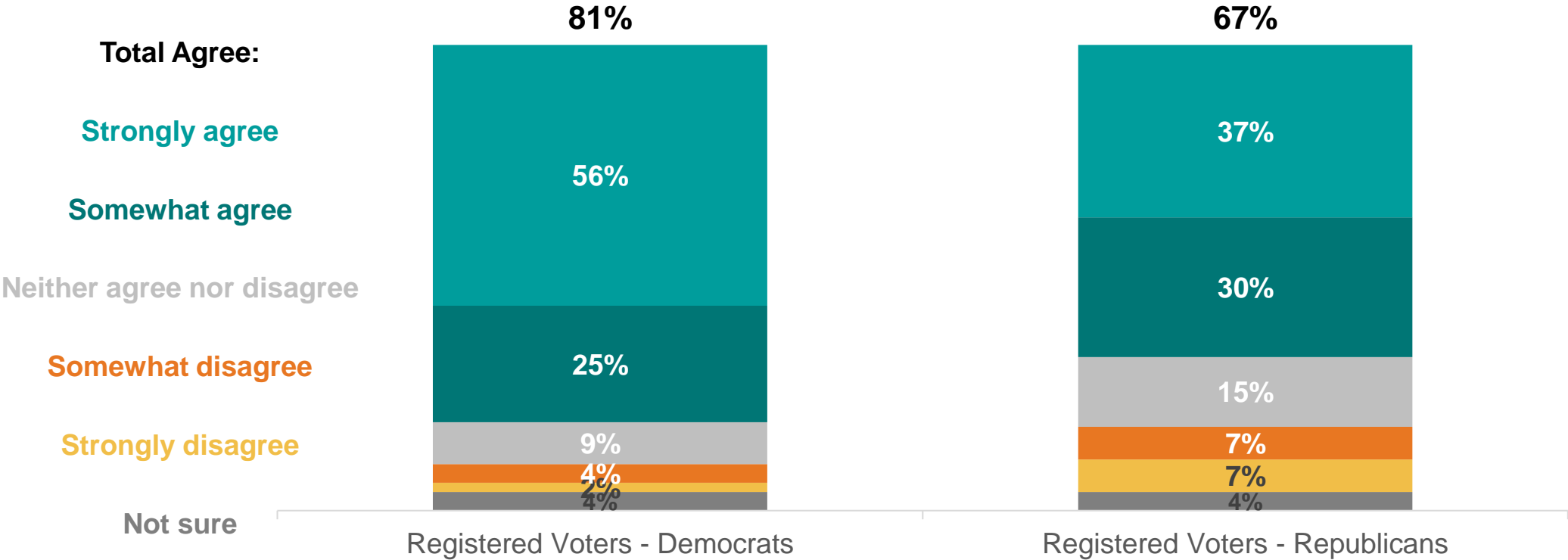


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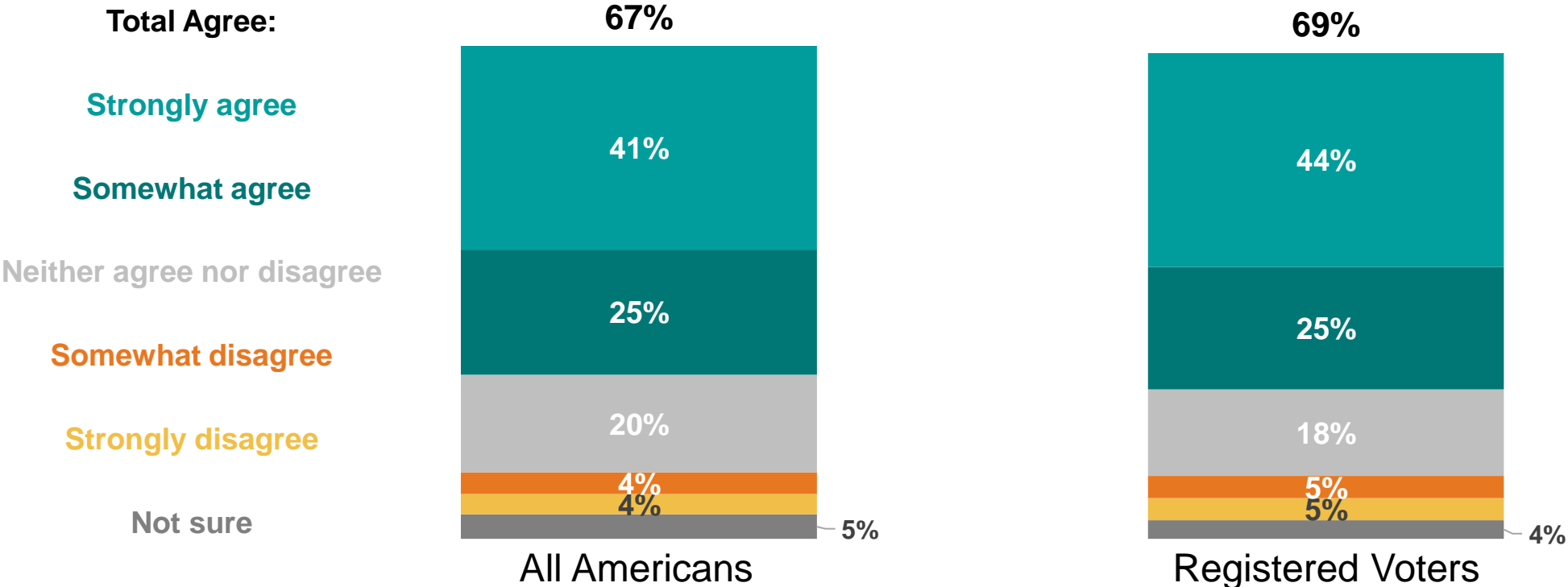
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National Park Service Single-Use Plastics Policy - All Americans

The National Park Service recently announced it would stop selling and distributing single-use plastic in our national parks by 2032. How much do you agree or disagree with the following?

The National Park Service should move more quickly, and stop selling and distributing single-use plastic in national parks before 2032.



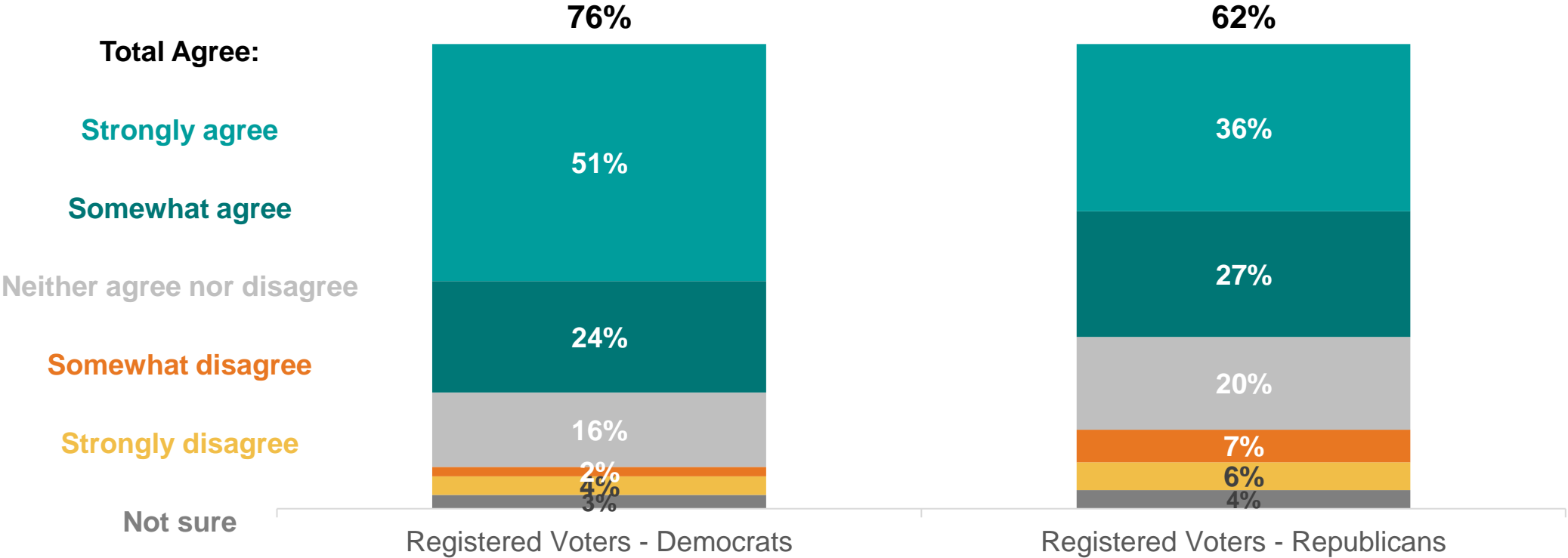
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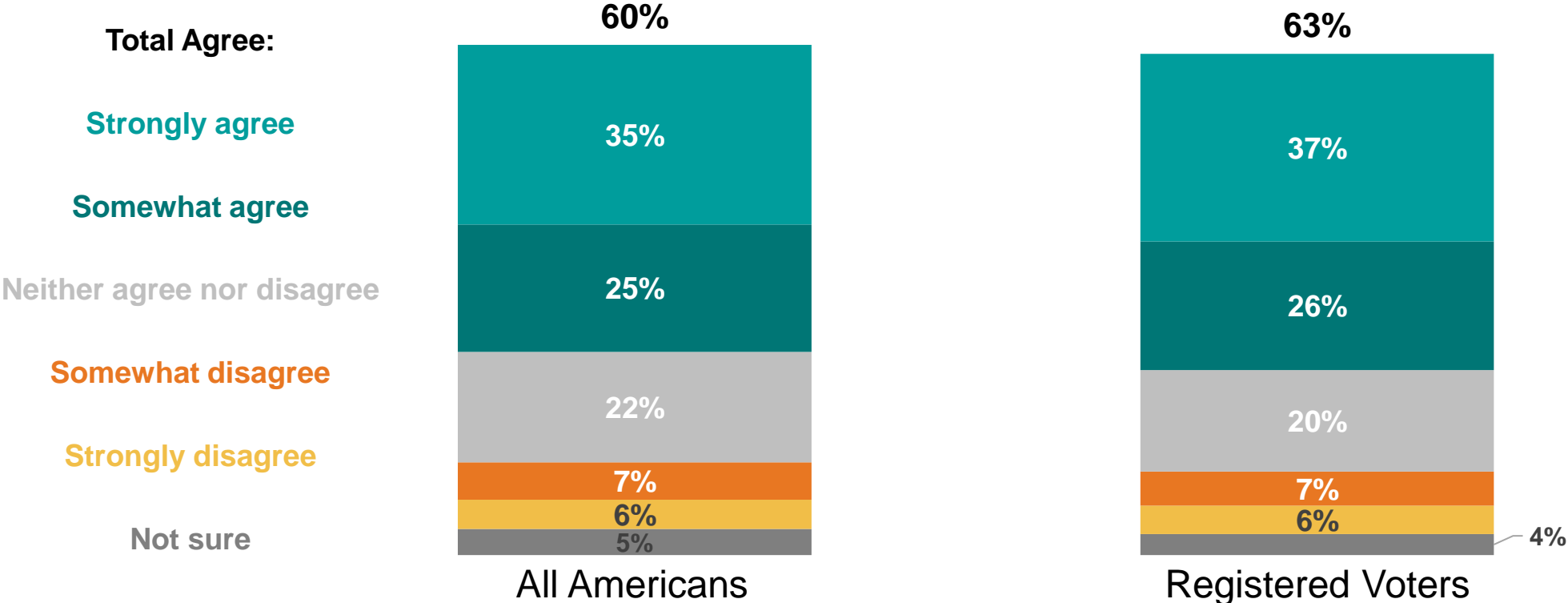


Balloon Releasing Policies and Perceptions

Perceptions of Balloon Releasing Policies - All Americans

Balloons are one of the most common plastic items eaten by ocean animals in U.S. waters, and they're the deadliest form of ocean trash for seabirds. How much do you agree or disagree with the following:

People should not be allowed to intentionally release balloons outdoors.

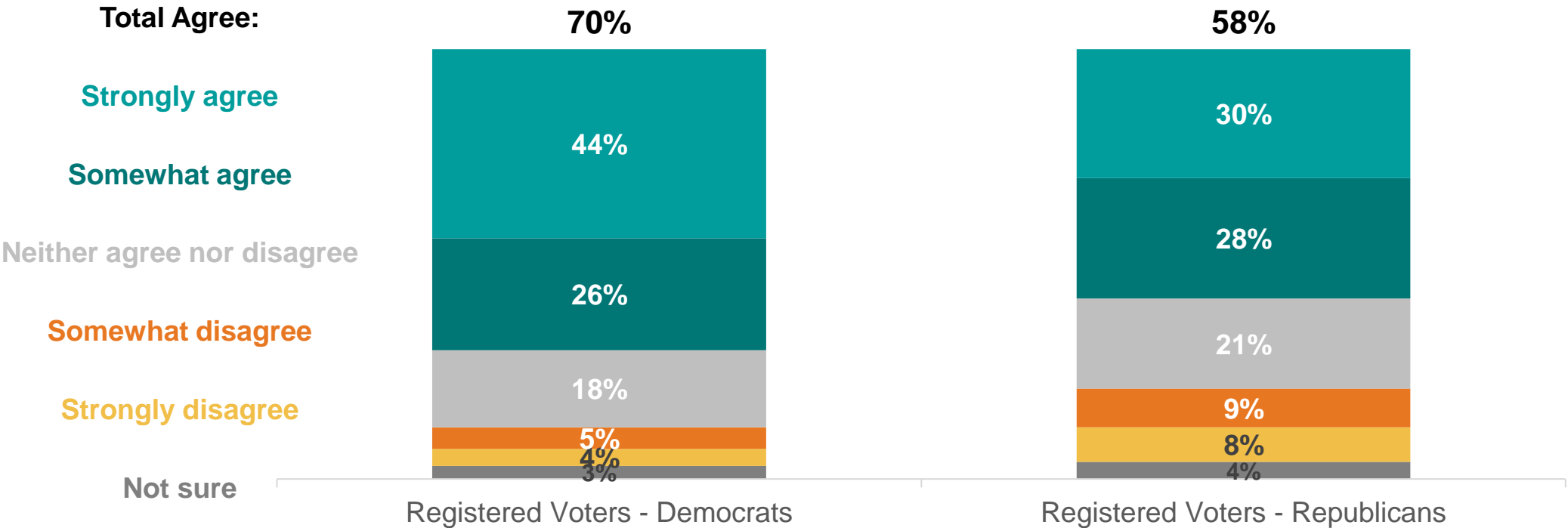


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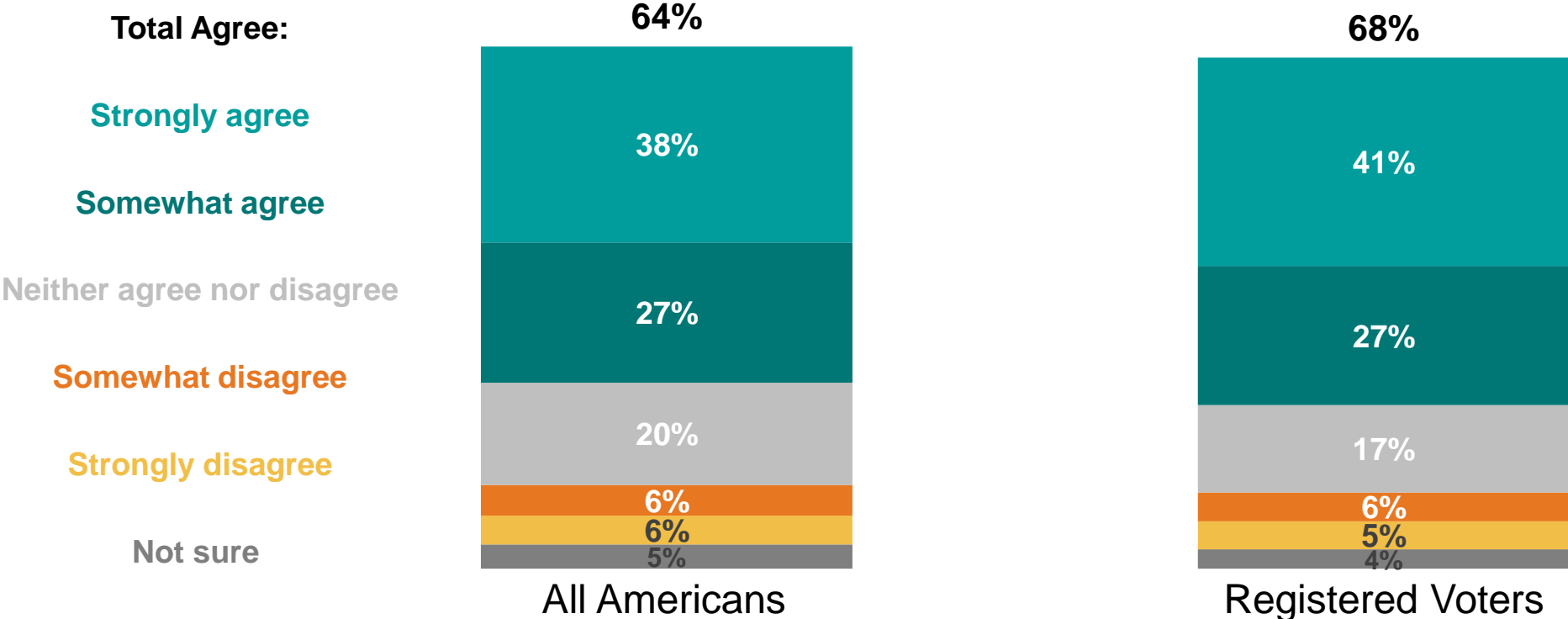
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Perceptions of Balloon Releasing Policies - All Americans

Balloons are one of the most common plastic items eaten by ocean animals in U.S. waters, and they're the deadliest form of ocean trash for seabirds. How much do you agree or disagree with the following:

Organizations should not be allowed to intentionally release balloons outdoors.



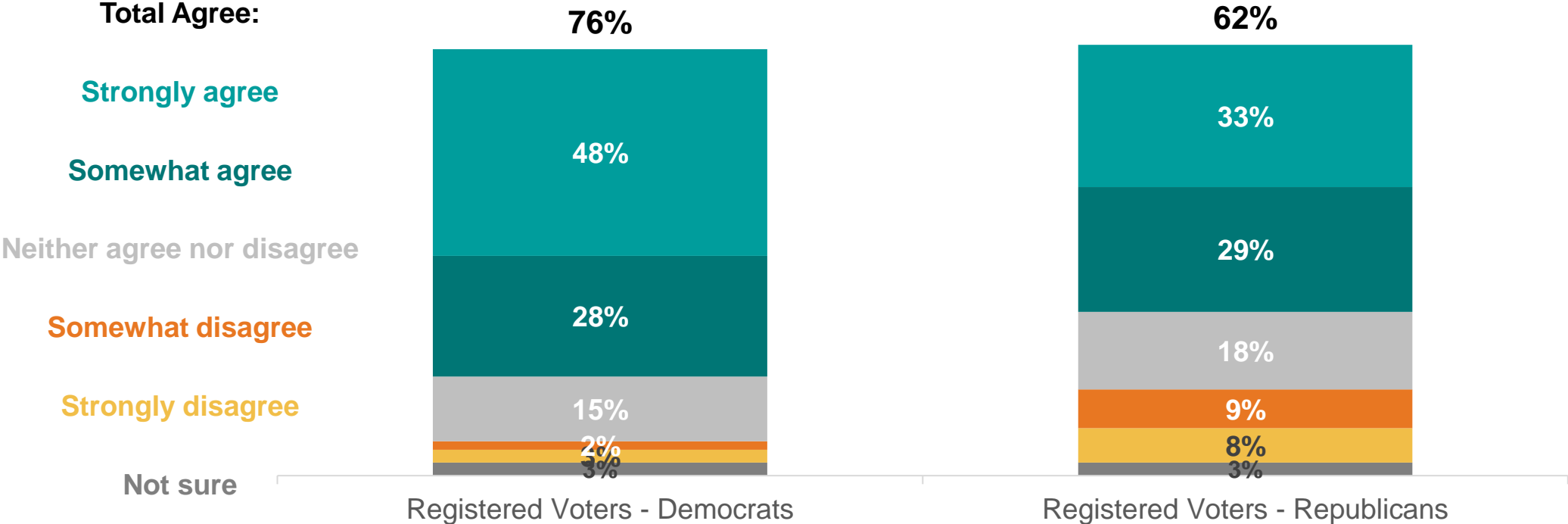
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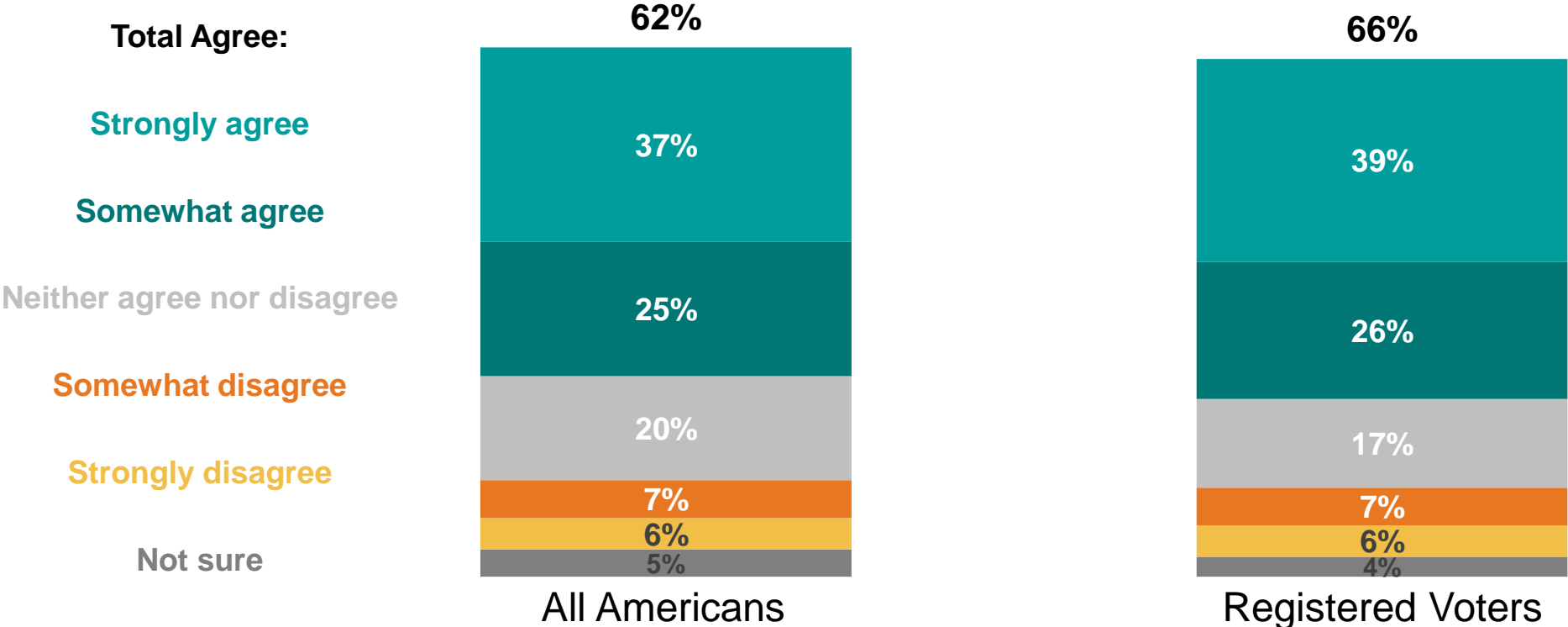
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Perceptions of Balloon Releasing Policies - All Americans

Balloons are one of the most common plastic items eaten by ocean animals in U.S. waters, and they're the deadliest form of ocean trash for seabirds. How much do you agree or disagree with the following:

Cities and states should pass policies preventing people and organizations from intentionally releasing balloons outdoors.



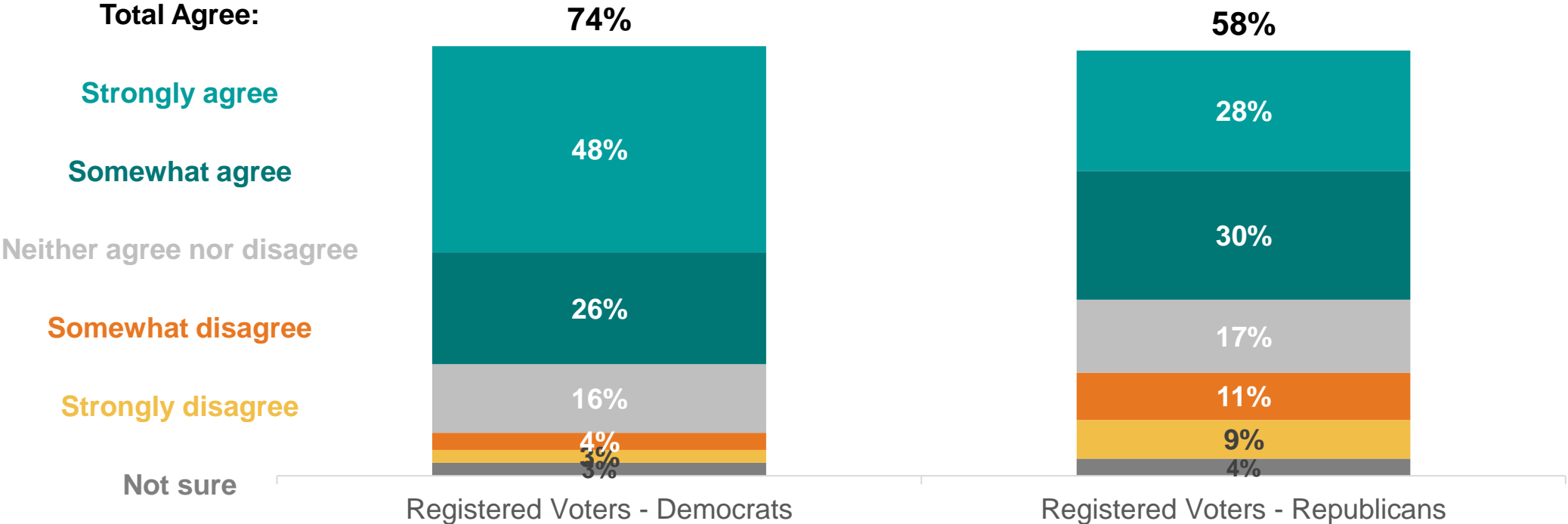
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Our research professionals, analysts and scientists have built unique multi-specialist capabilities that provide powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 business solutions are based on primary data coming from our surveys, social media monitoring, and qualitative or observational techniques.

“Game Changers” – our tagline – summarises our ambition to help our 5,000 clients to navigate more easily our deeply changing world.

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Game Changers

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At Ipsos we believe our clients need more than a data supplier, they need a partner who can produce accurate and relevant information and turn it into actionable truth.

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To do this we use the best of science, technology and know-how and apply the principles of security, simplicity, speed and substance to everything we do.

So that our clients can act faster, smarter and bolder. Ultimately, success comes down to a simple truth:
You act better when you are sure.