

IPSOS UK POLITICAL PULSE

February 2023

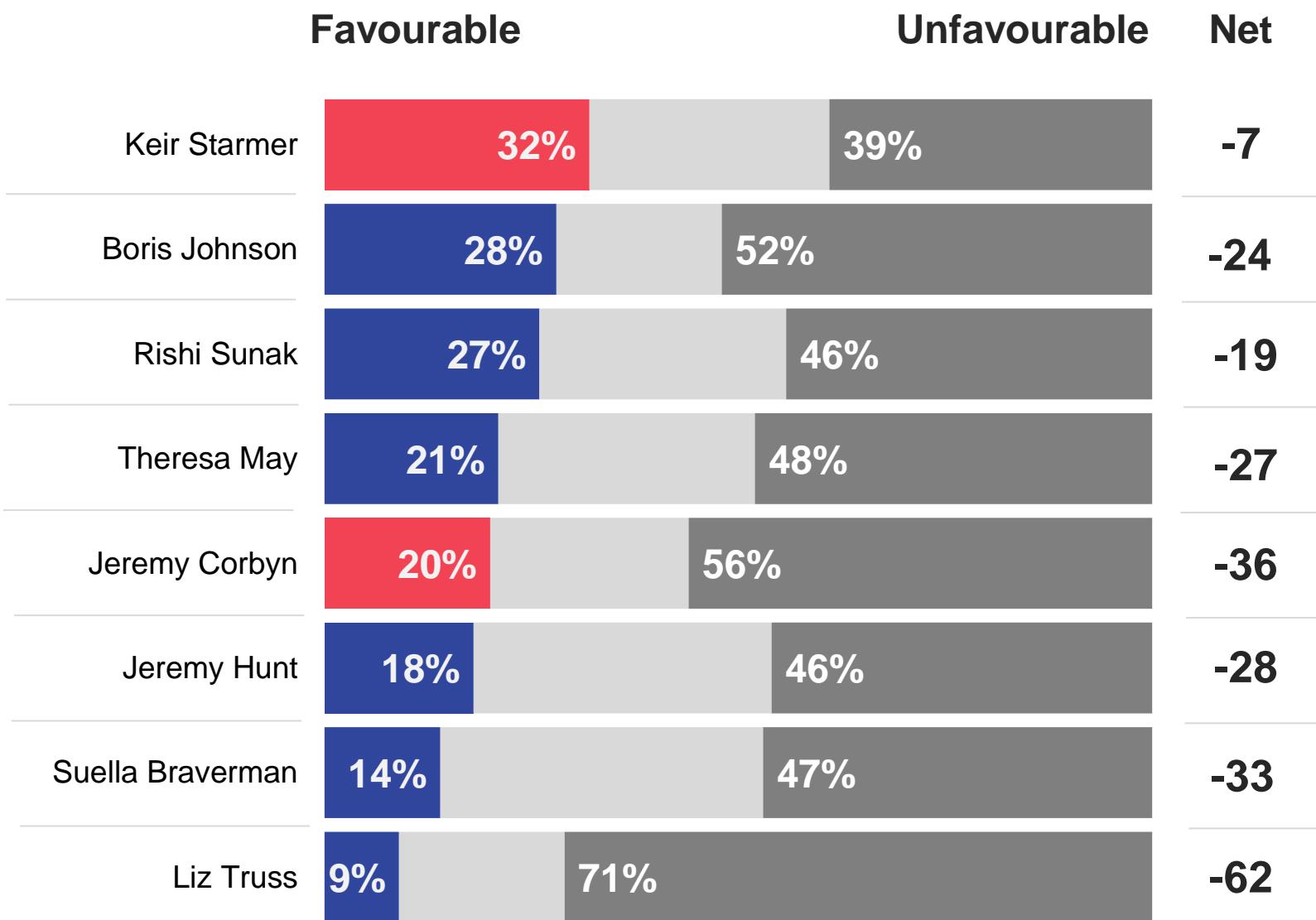


FAVOURABILITY TOWARDS POLITICIANS AND POLITICAL PARTIES

February 2023

Favourability of leading politicians

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

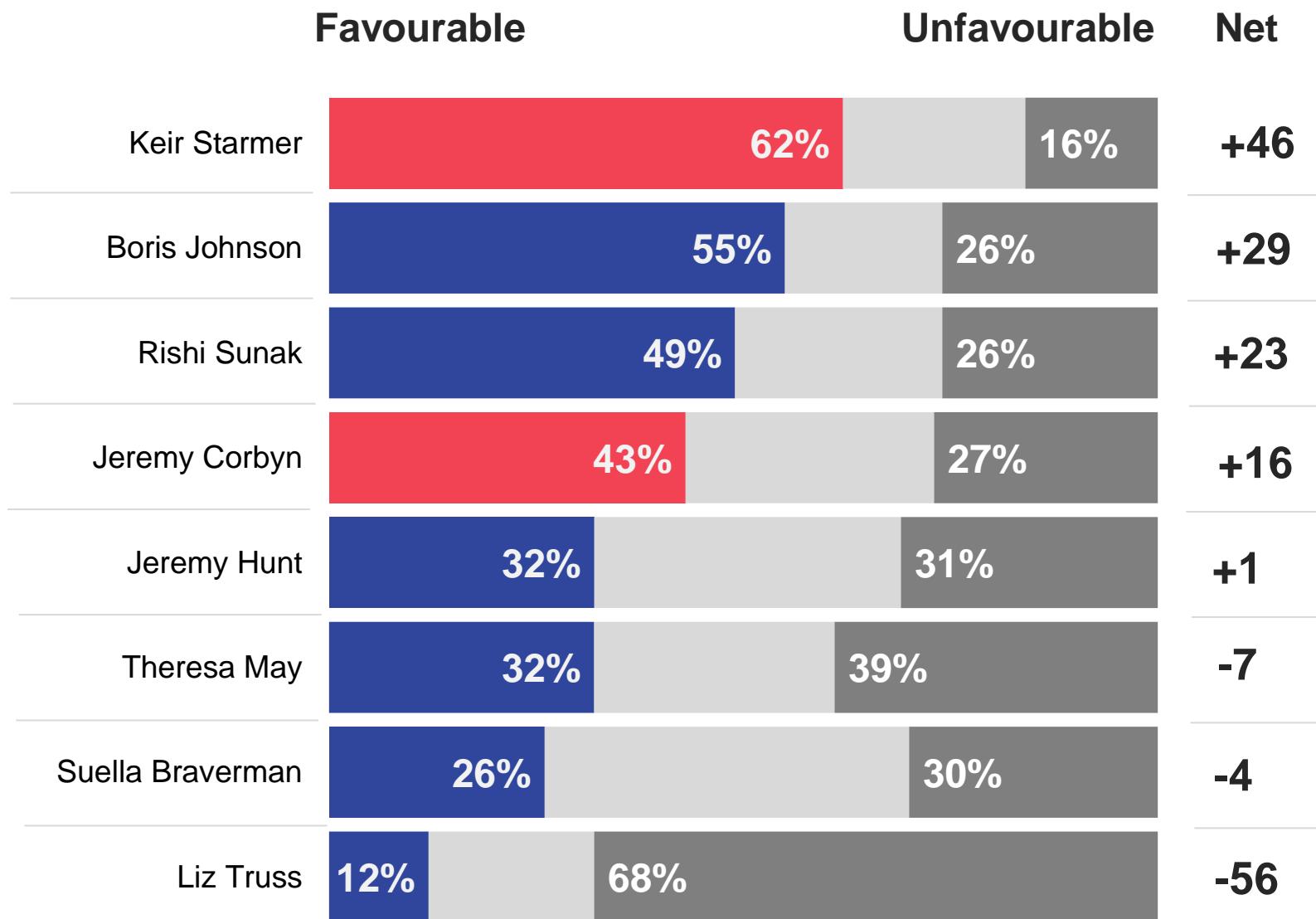


Base: 2,219 Online British adults aged 18+ 10-15 February 2023

Favourability of leading politicians

Among those who voted for their party at GE2019

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

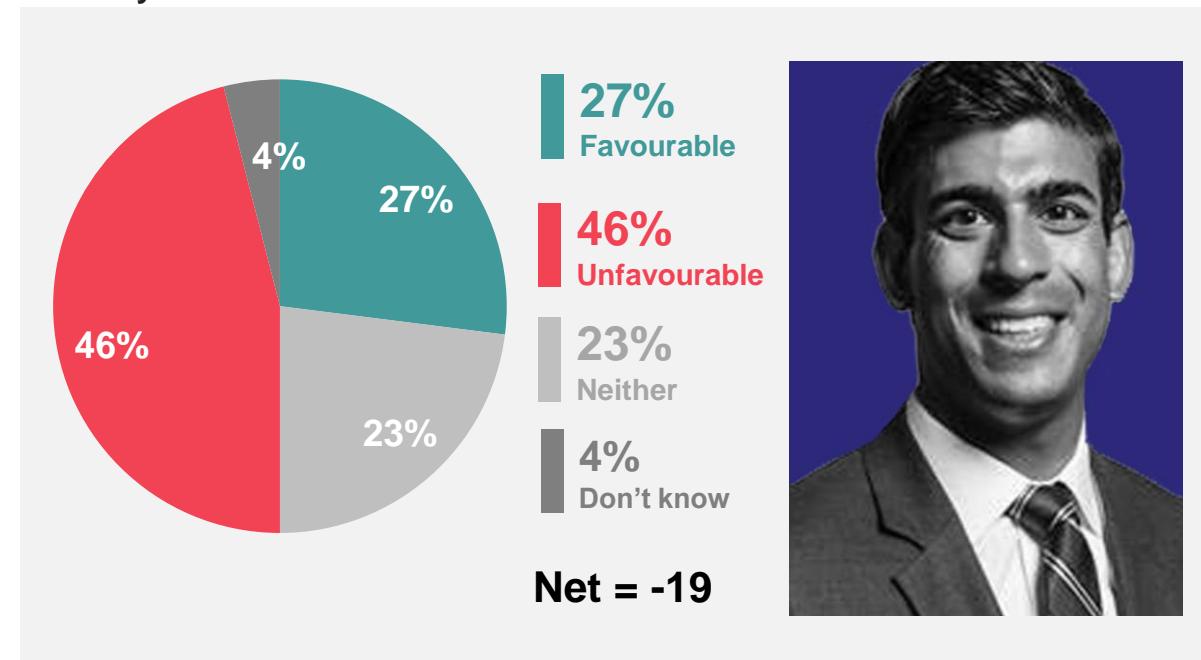


Base: 2,219 Online British adults aged 18+ 10-15 February 2023, including (687) 2019 Conservative party voters and (593) 2019 Labour party voters

Rishi Sunak: Favourability

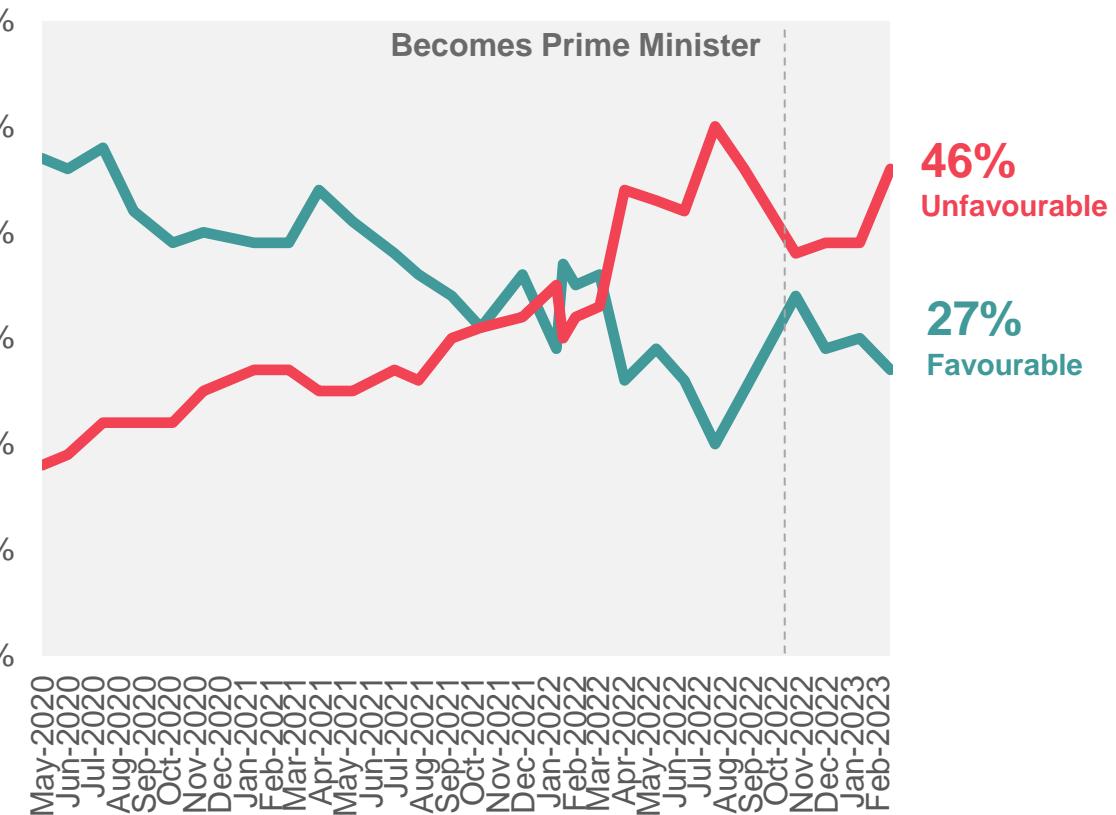
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Rishi Sunak

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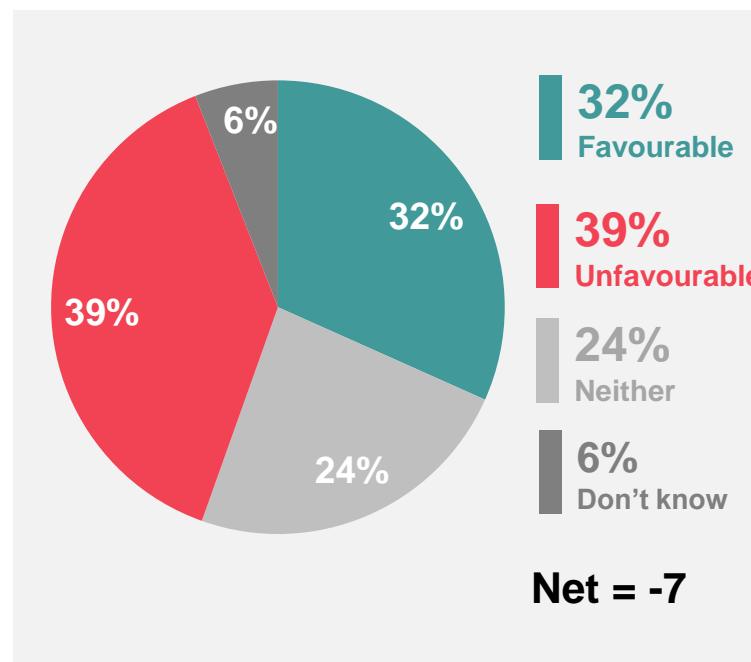
May 2020 – February 2023



Keir Starmer: Favourability

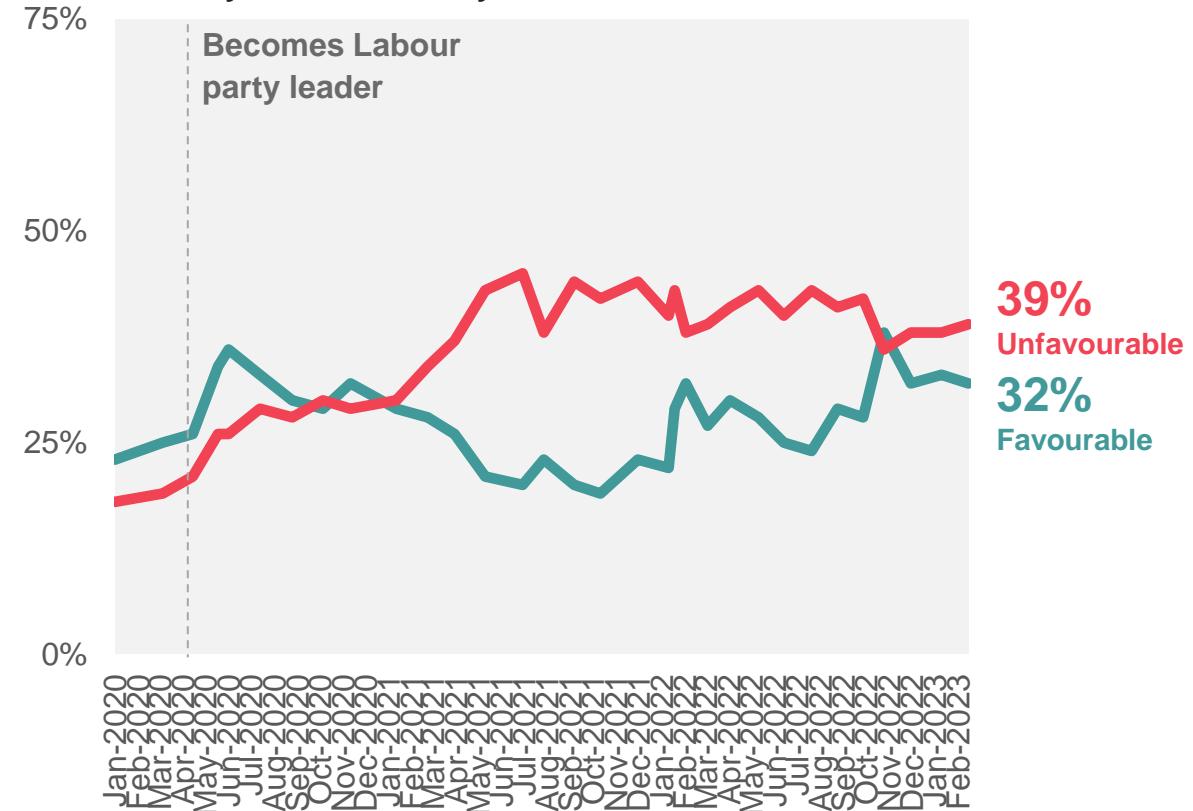
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Keir Starmer

February 2023



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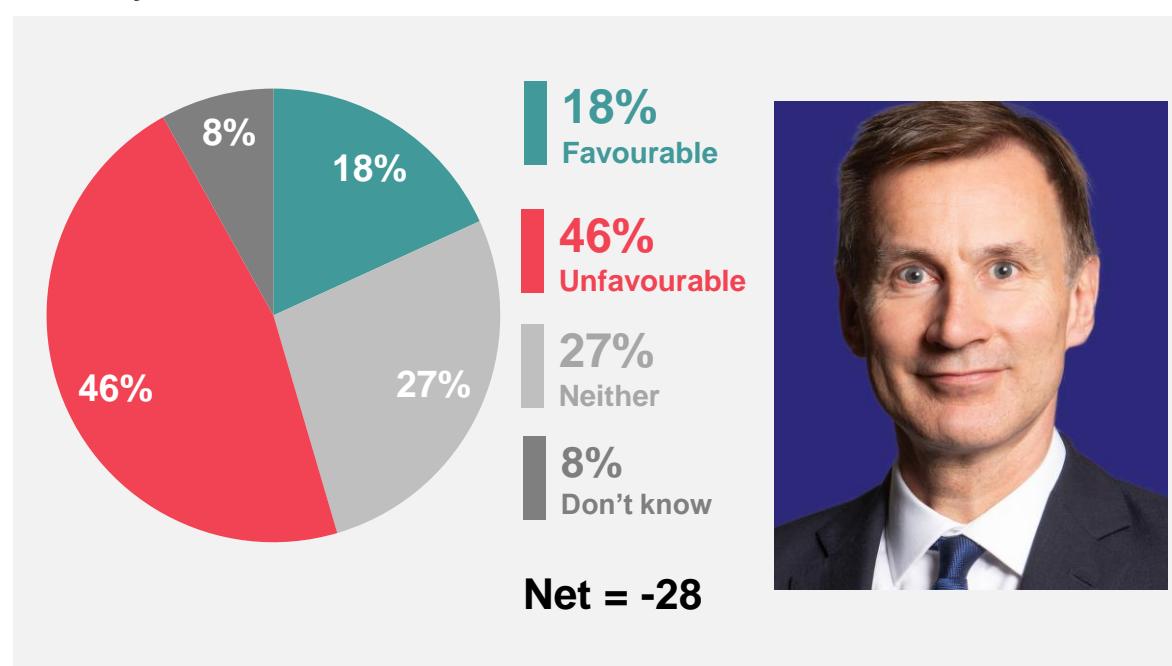
January 2020 – February 2023



Jeremy Hunt: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Jeremy Hunt

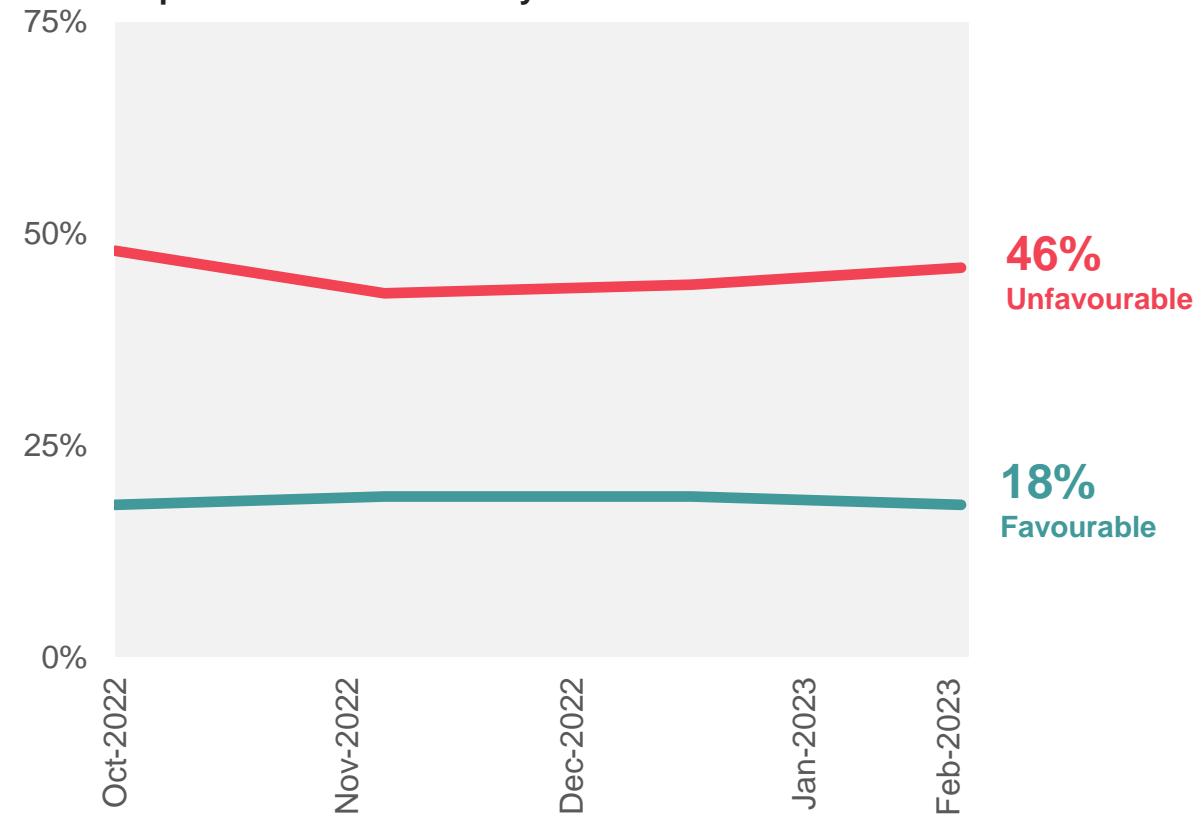
February 2023



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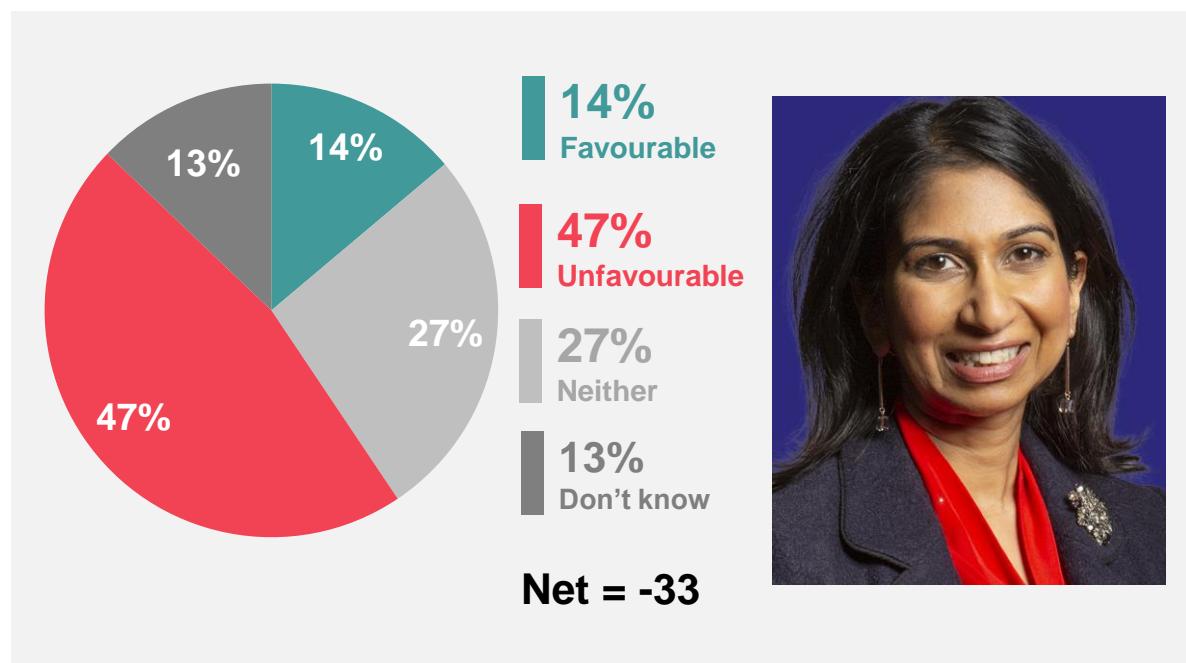
September 2022 – February 2023



Suella Braverman: Favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Suella Braverman

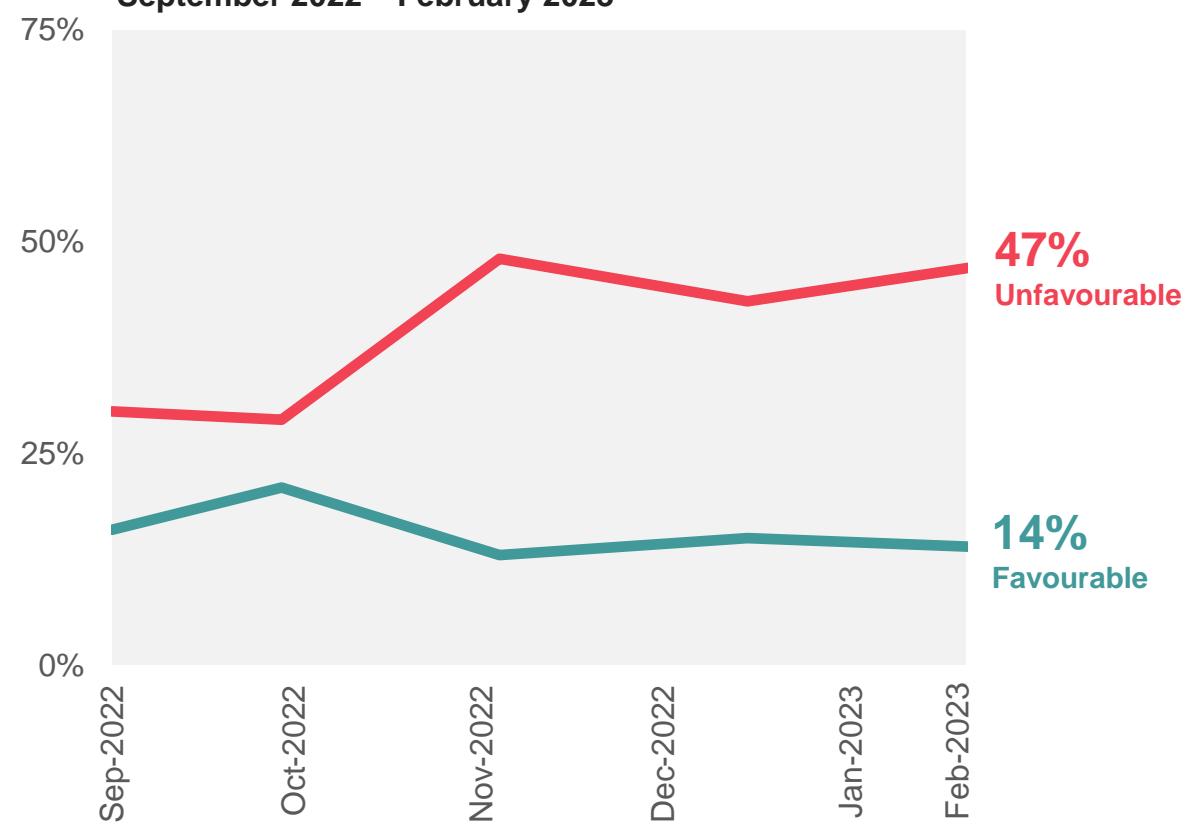
February 2023



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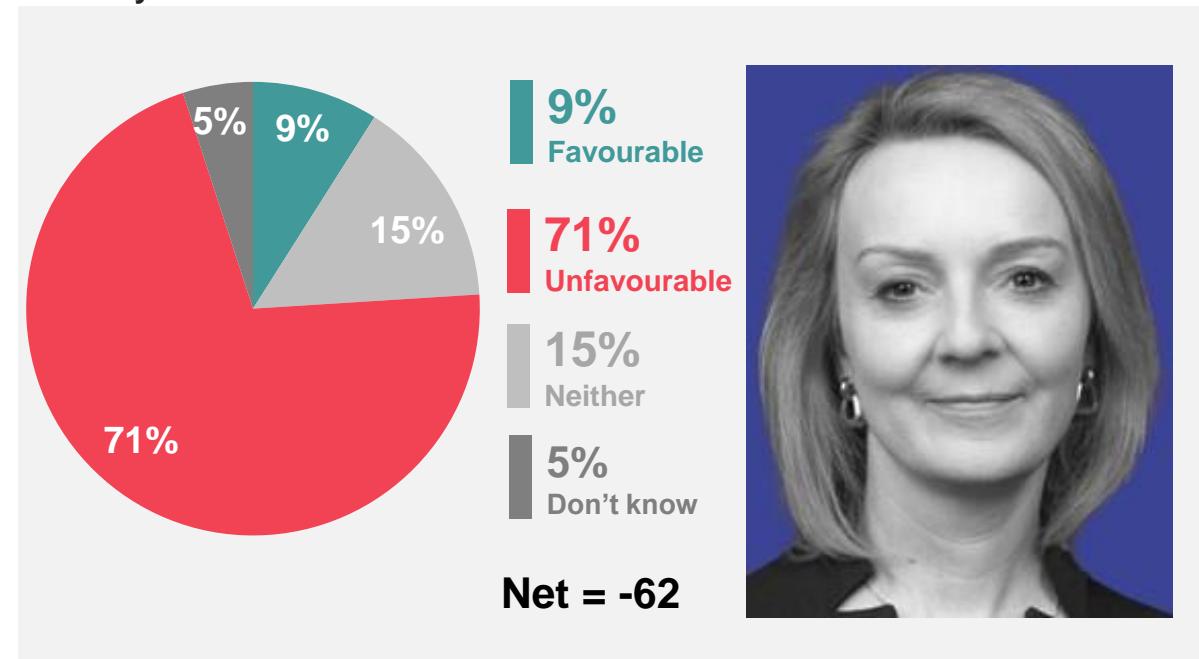
September 2022 – February 2023



Liz Truss: Favourability

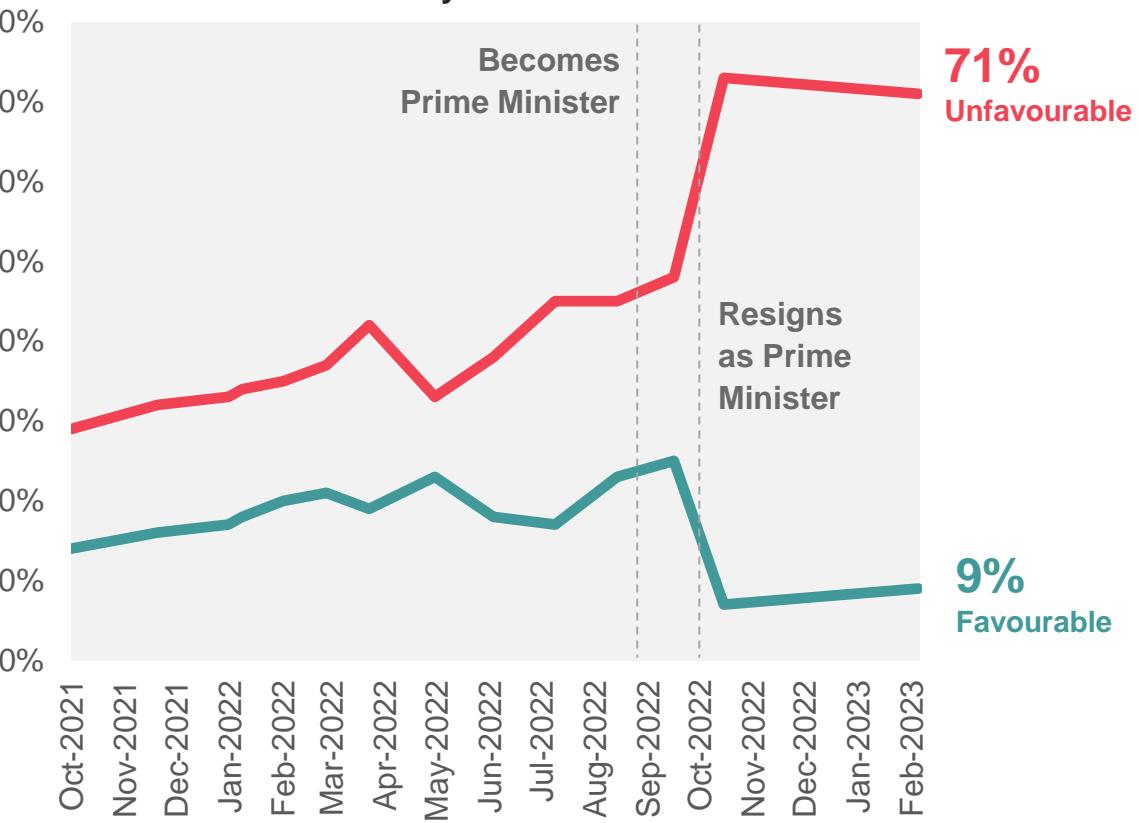
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Liz Truss

February 2023



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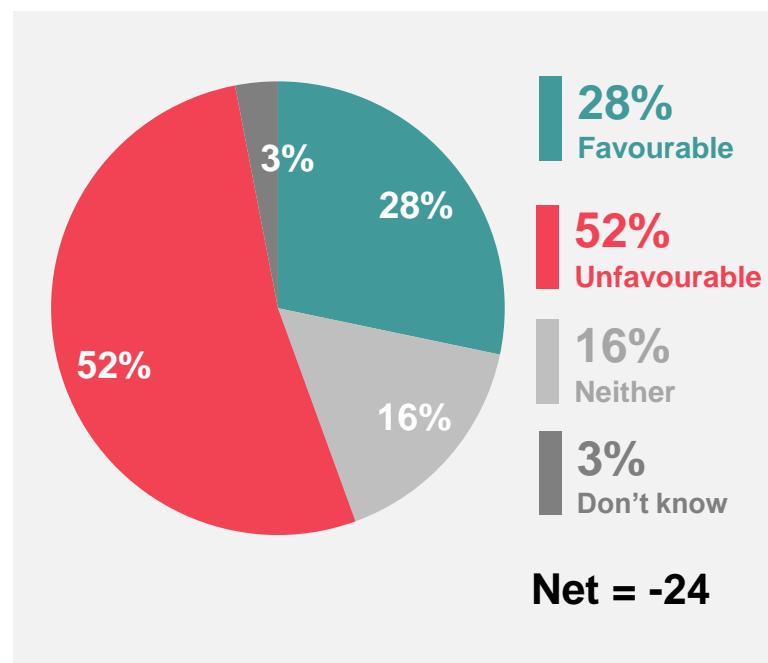
October 2021 – February 2023



Boris Johnson: Favourability

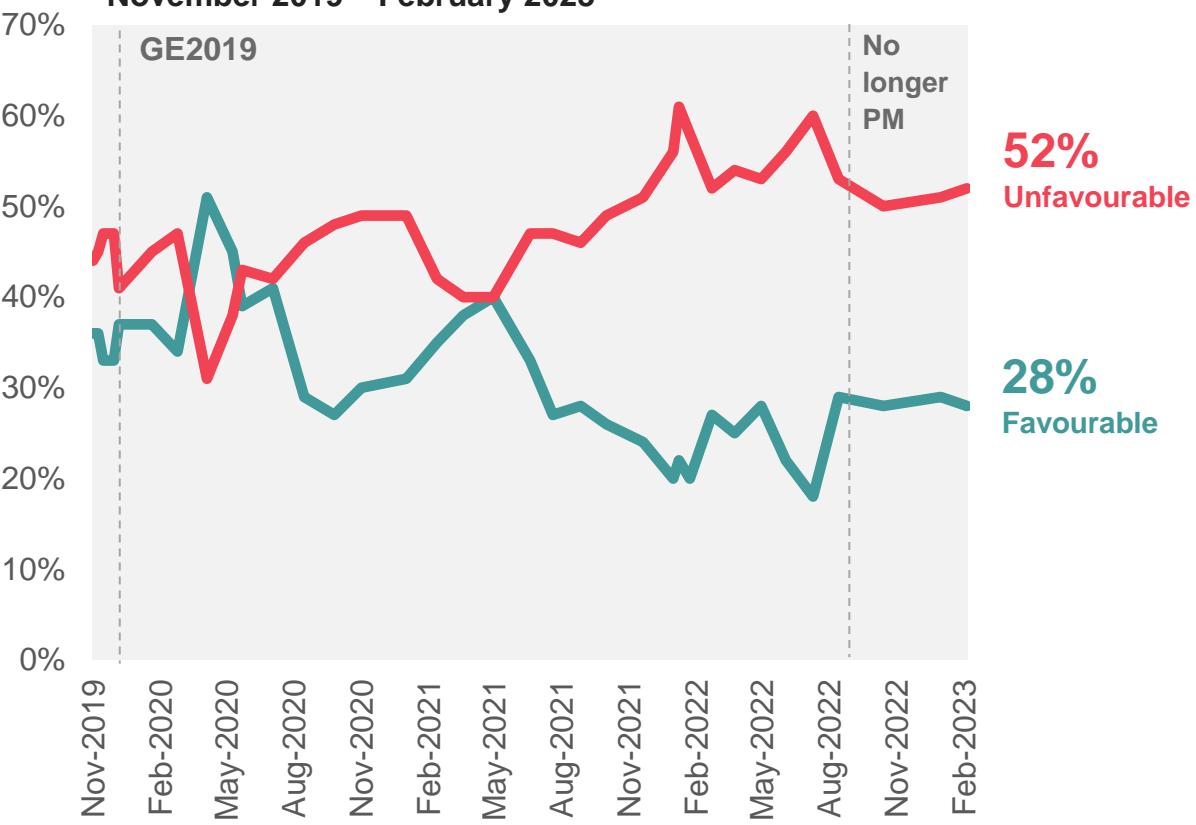
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Boris Johnson

February 2023



Base: 2,219 Online British adults aged 18+ 10-15 February 2023

November 2019 – February 2023

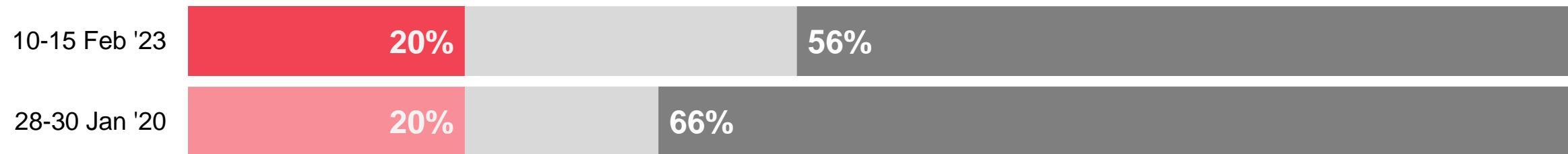


Jeremy Corbyn: Favourability

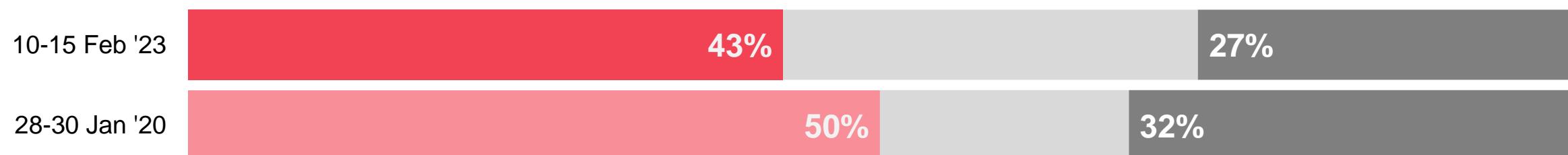
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? Jeremy Corbyn



Among all



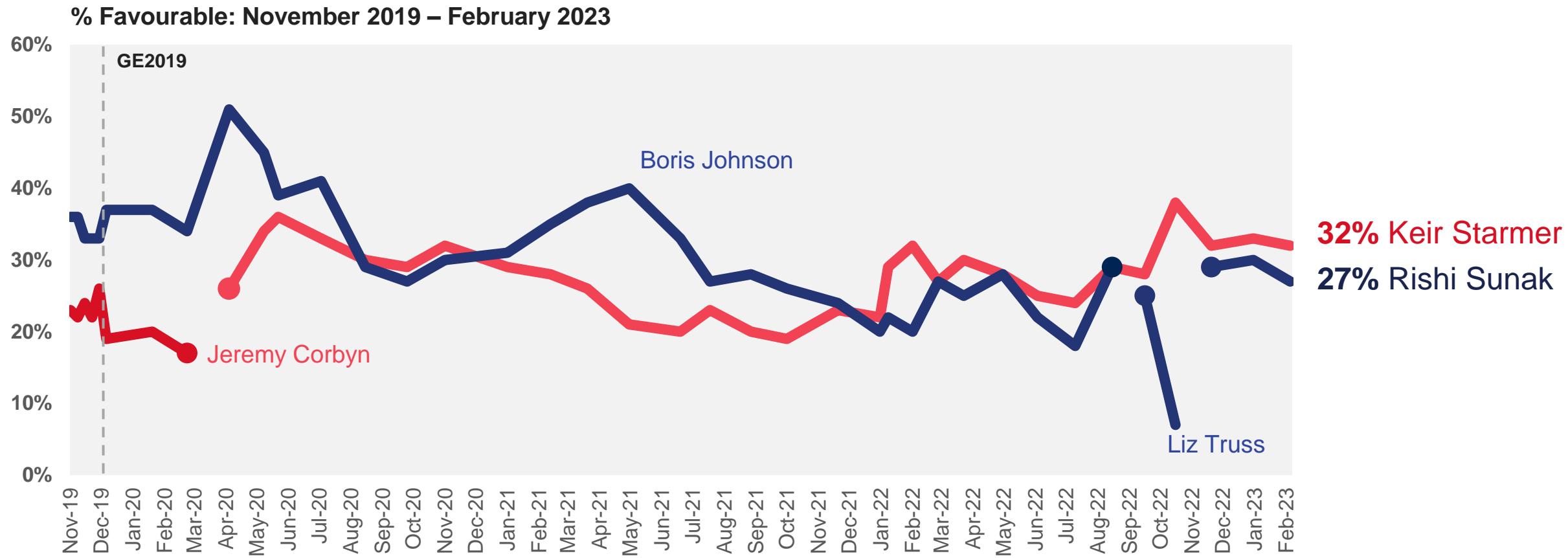
Among 2019 Labour voters



Base: 2,219 Online British adults aged voters 18+ 10-15 February 2023 , including (593) 2019 Labour party voters

Favourability: Rishi Sunak vs Keir Starmer

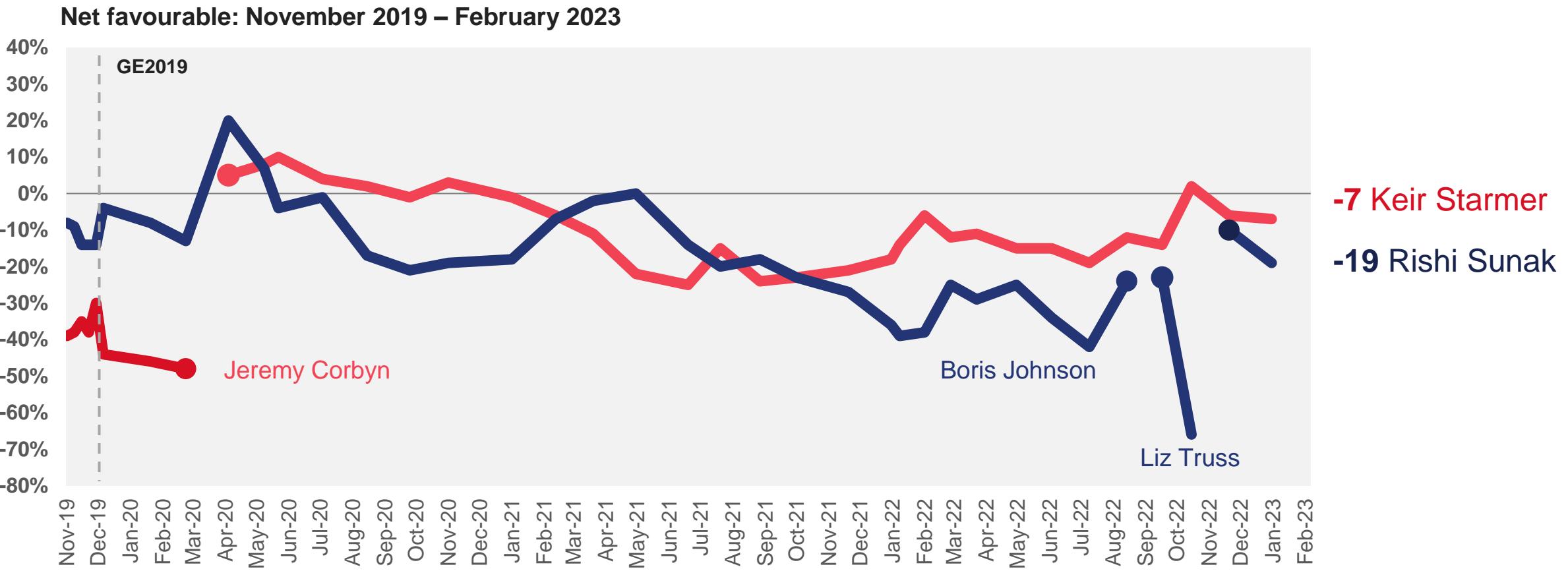
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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Net favourability: Rishi Sunak vs Keir Starmer

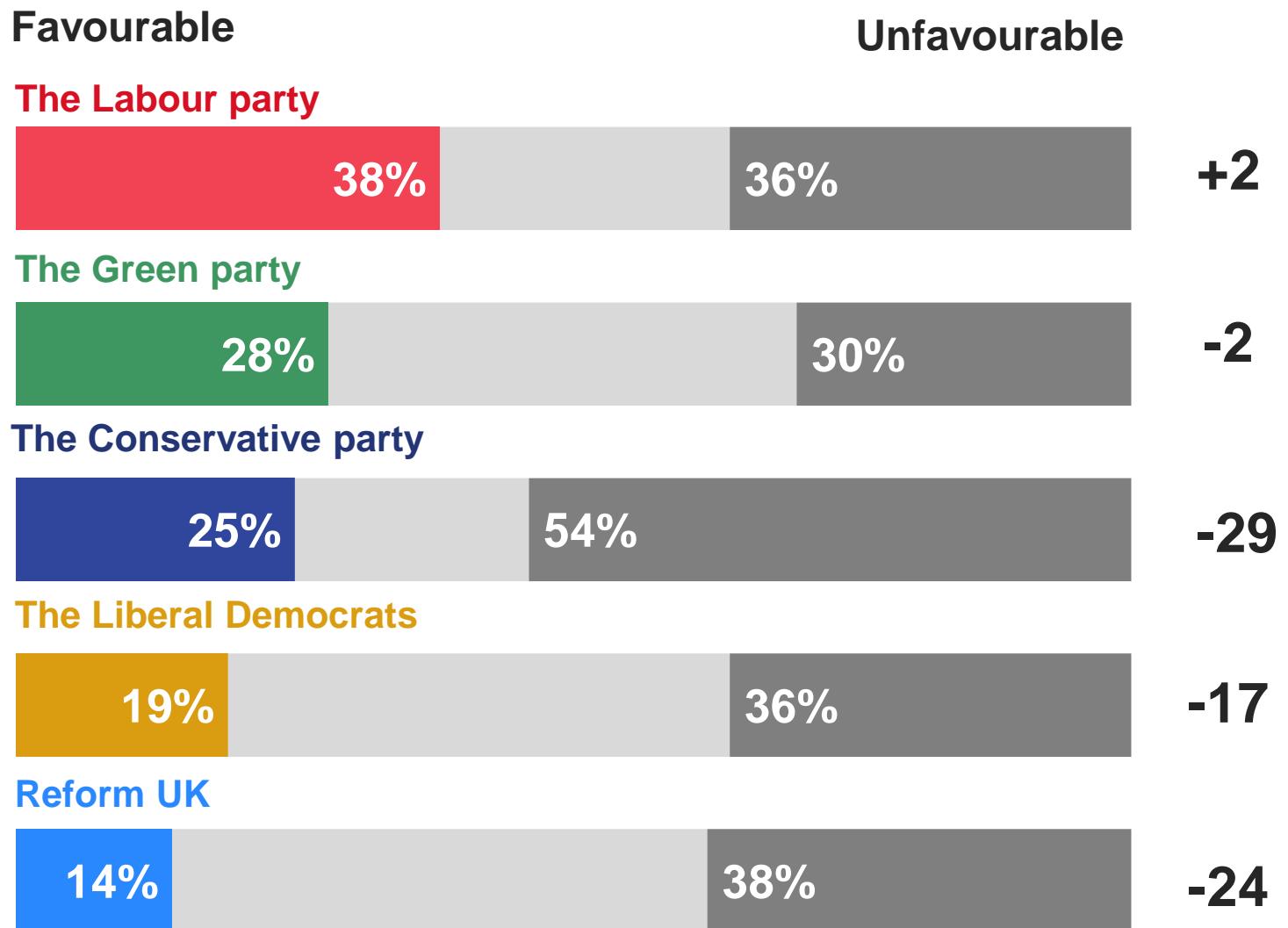
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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Favourability towards political parties

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?

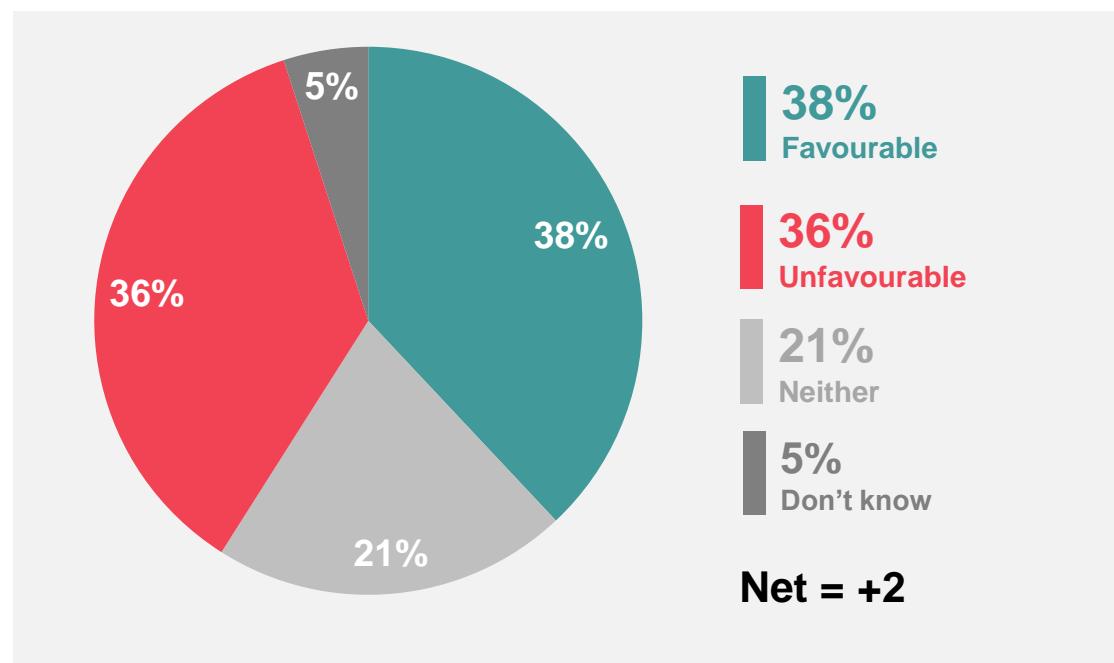


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The Labour party: Favourability

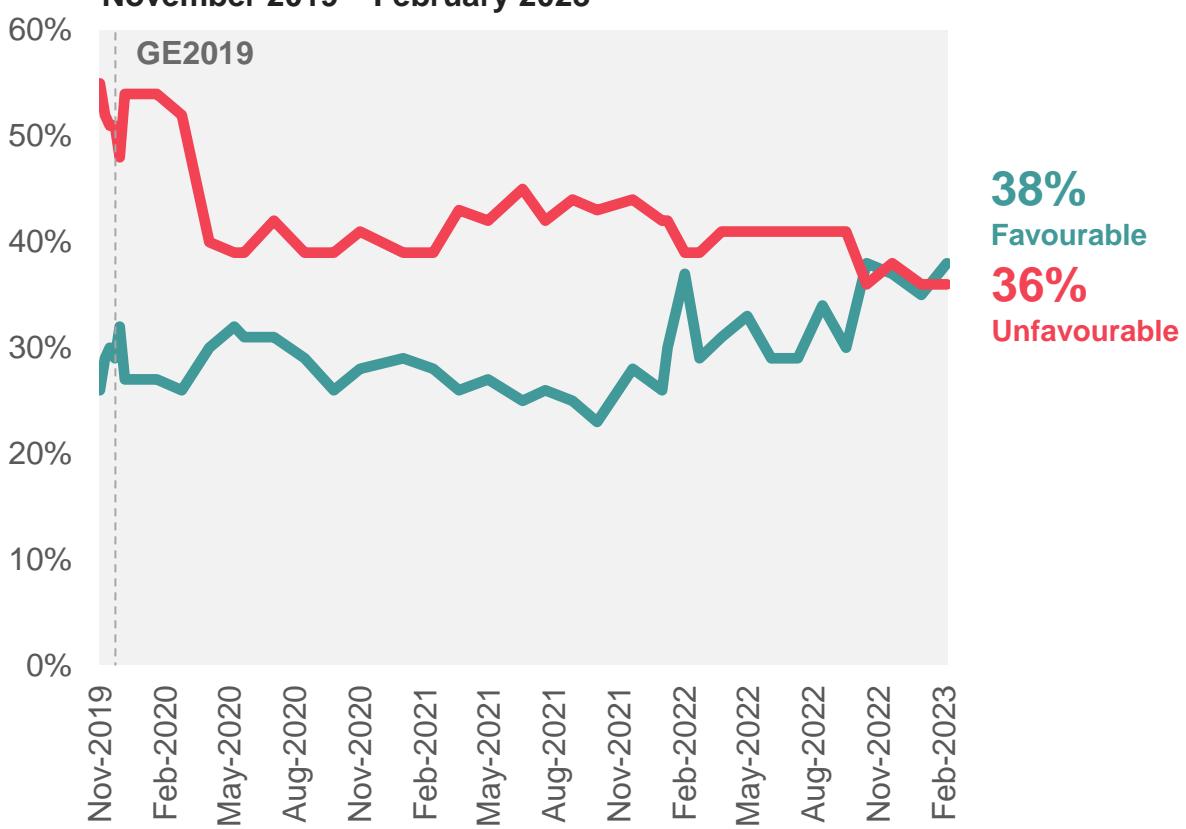
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Labour party

February 2023



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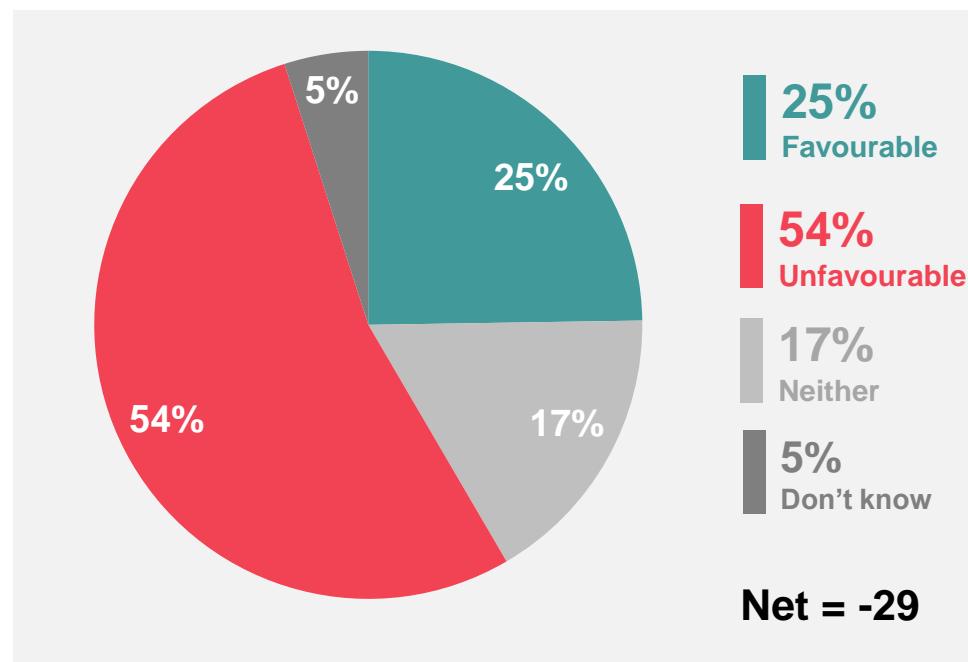
November 2019 – February 2023



The Conservative party: Favourability

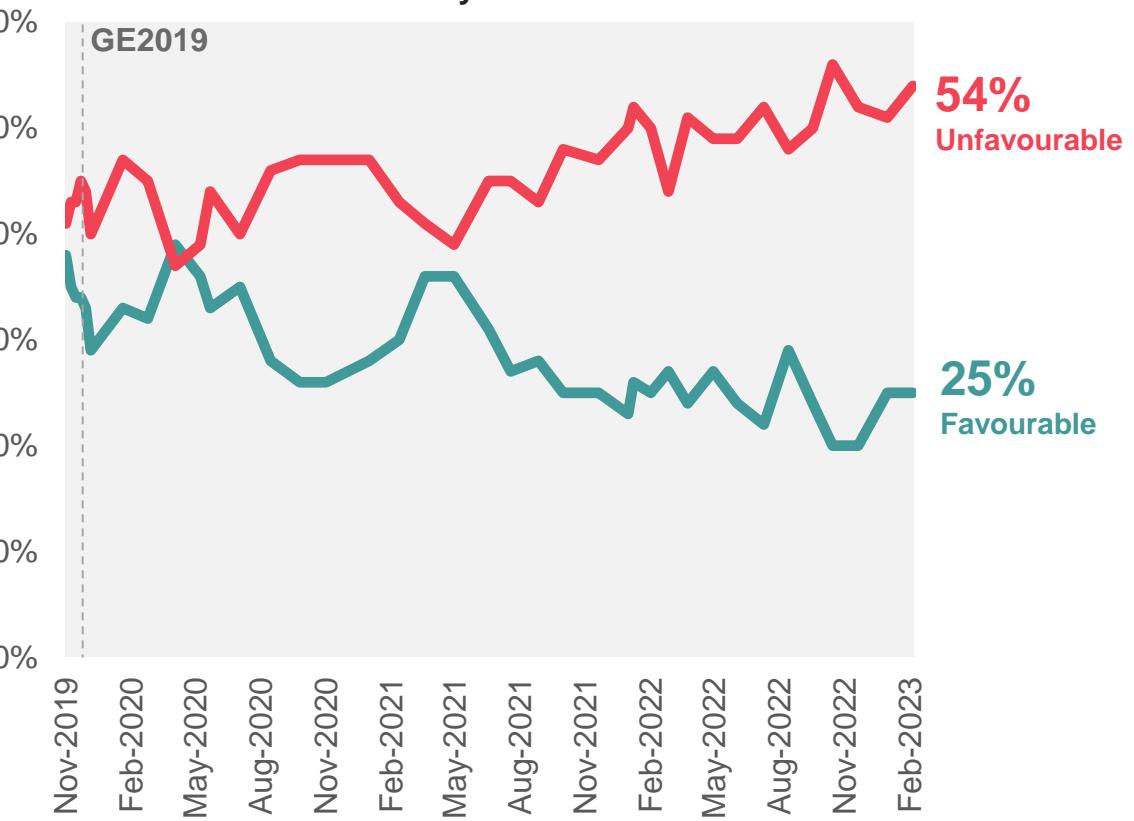
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Conservative party

February 2023



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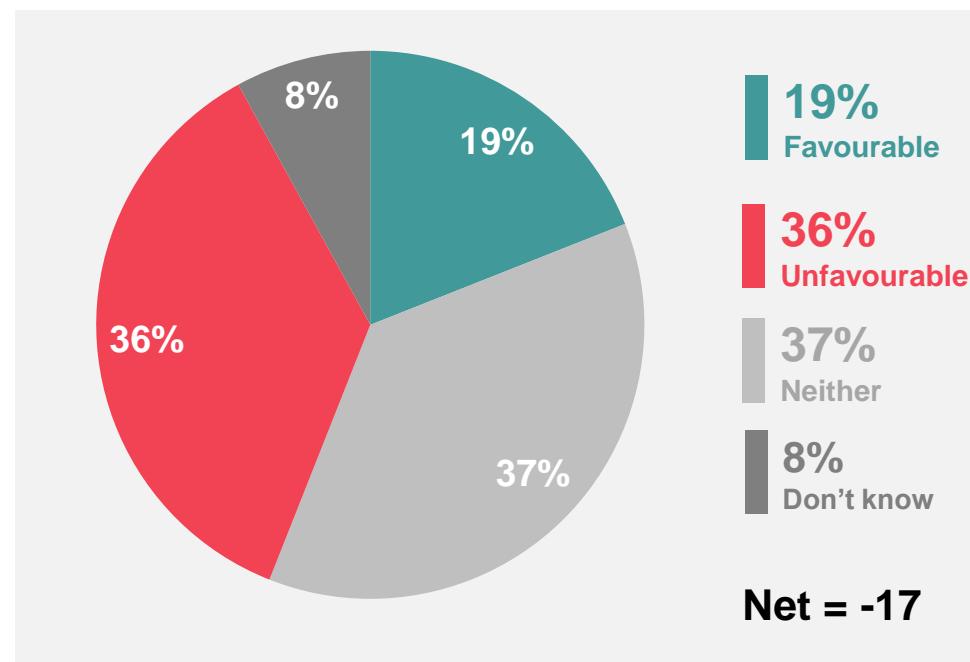
November 2019 – February 2023



The Liberal Democrats: Favourability

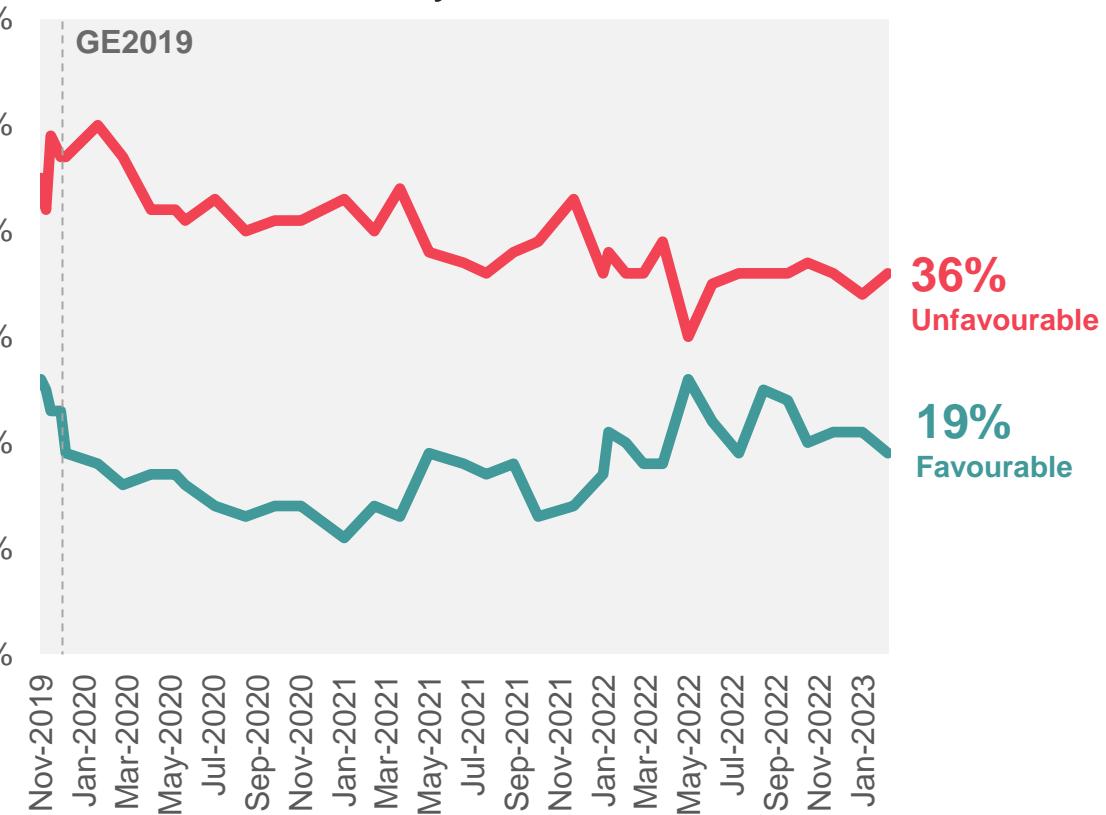
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Liberal Democrats

February 2023



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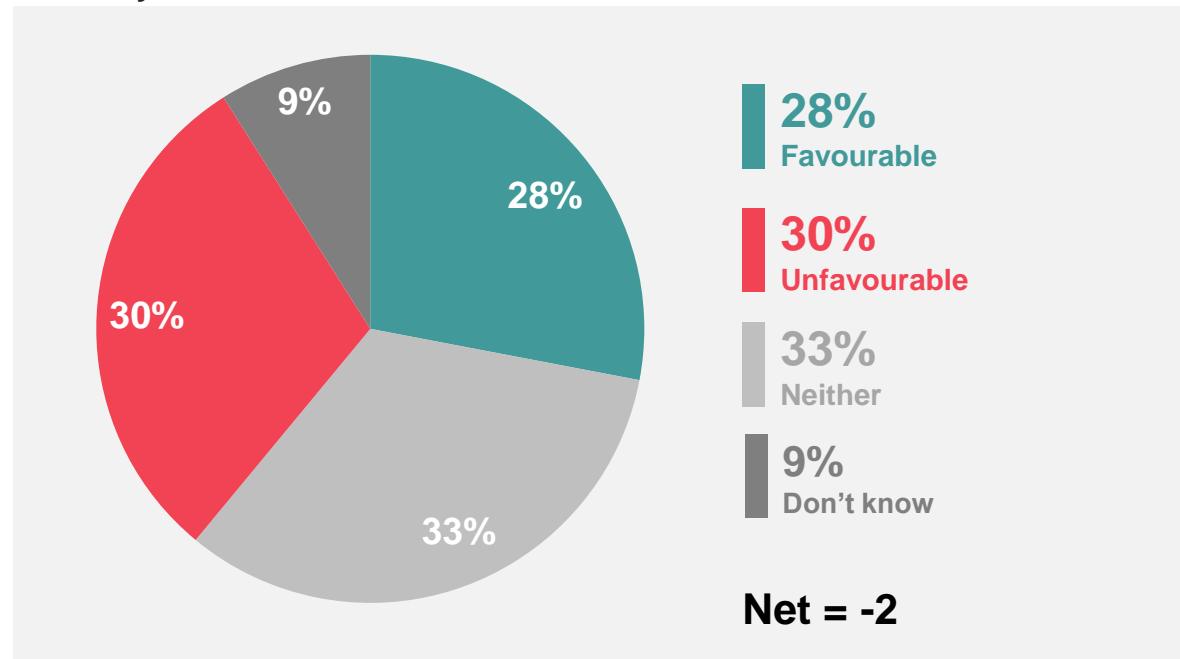
November 2019 – February 2023



The Green Party: Favourability

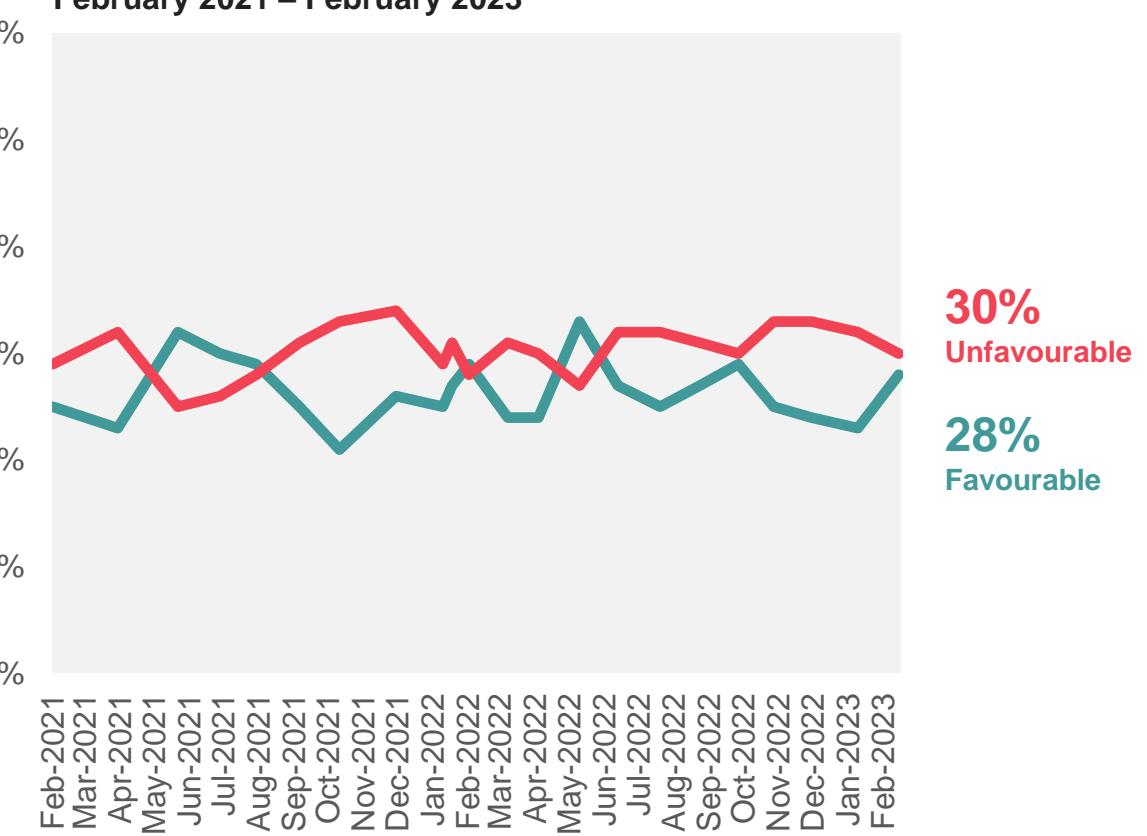
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? The Green Party

February 2023



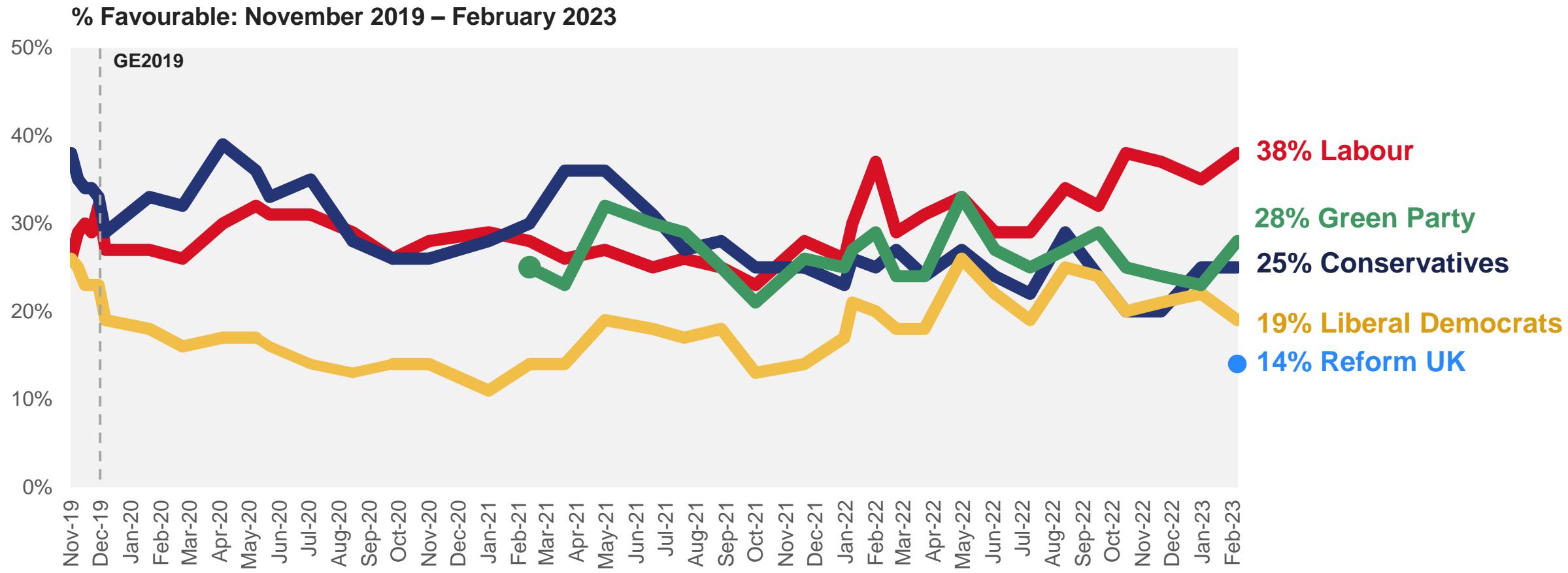
Base: 2,219 Online British adults aged 18+ 10-15 February 2023

February 2021 – February 2023



Political parties: Favourability

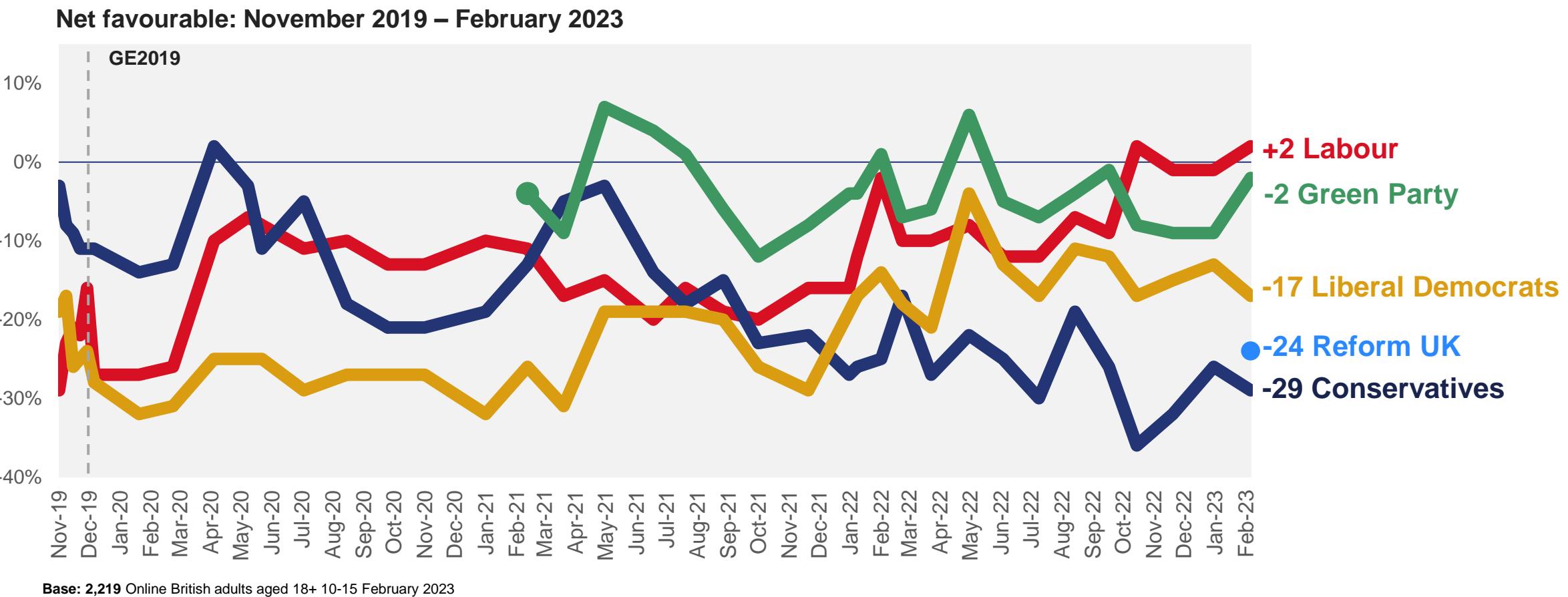
To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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Political parties: Net favourability

To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?



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DIRECTION OF THE COUNTRY

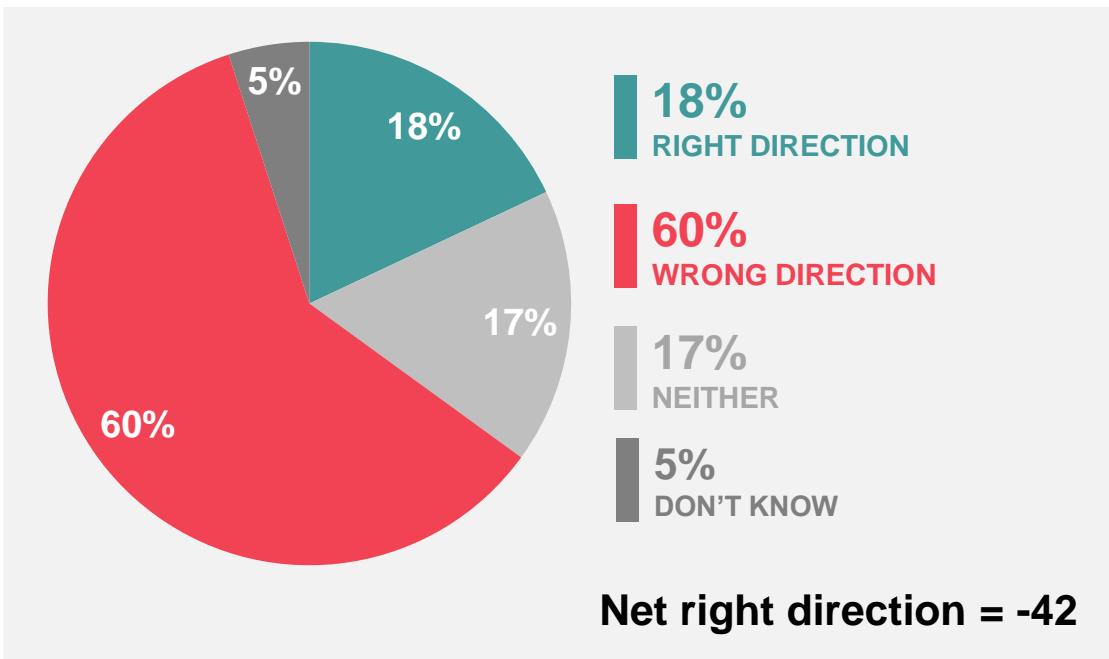
February 2023



Direction of the country

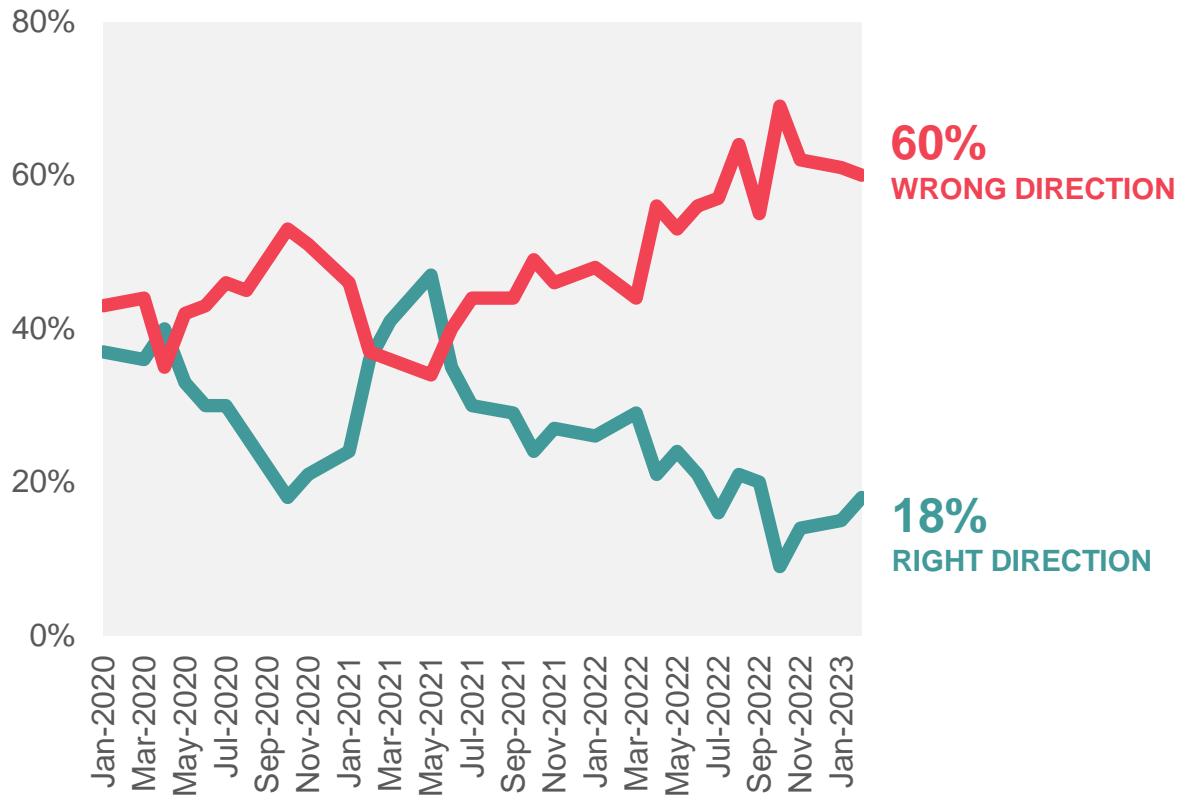
Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

February 2023



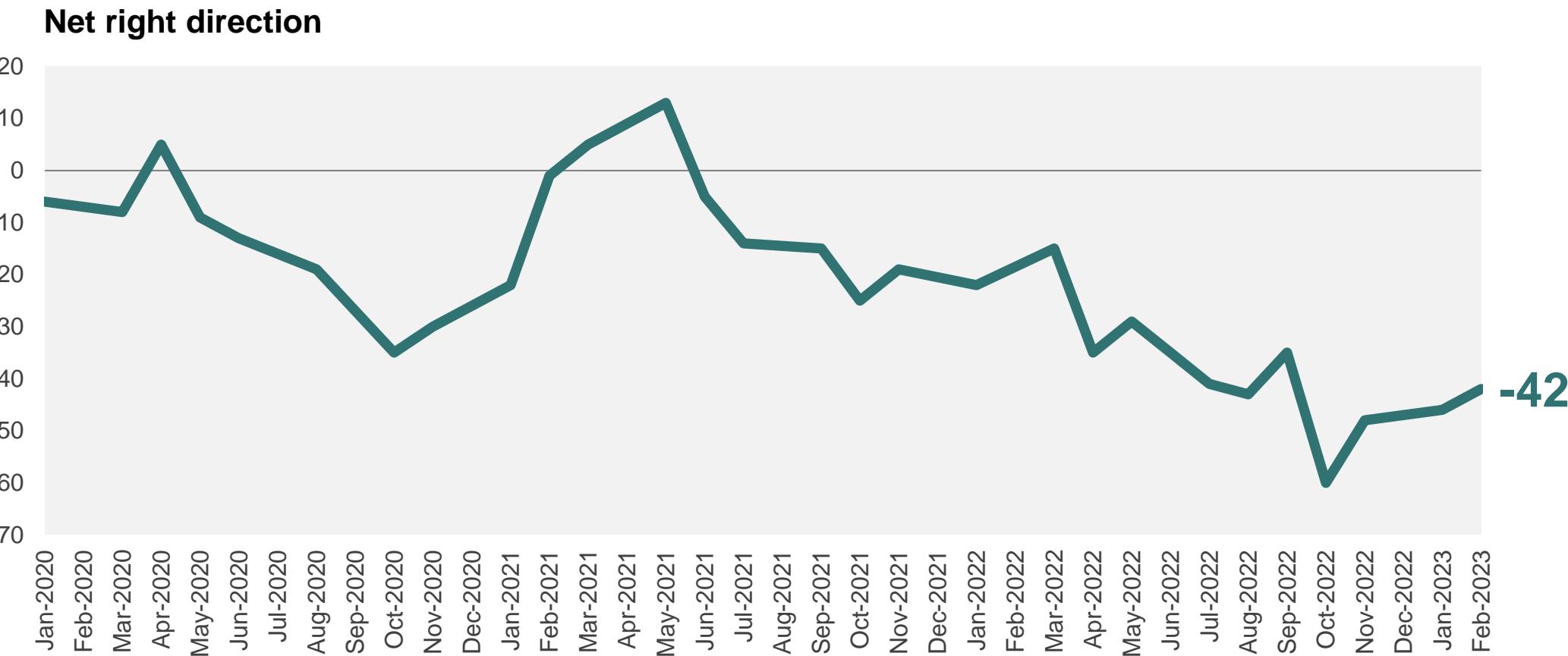
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January 2020 – February 2023



Direction of the country: January 2020 – February 2023

Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

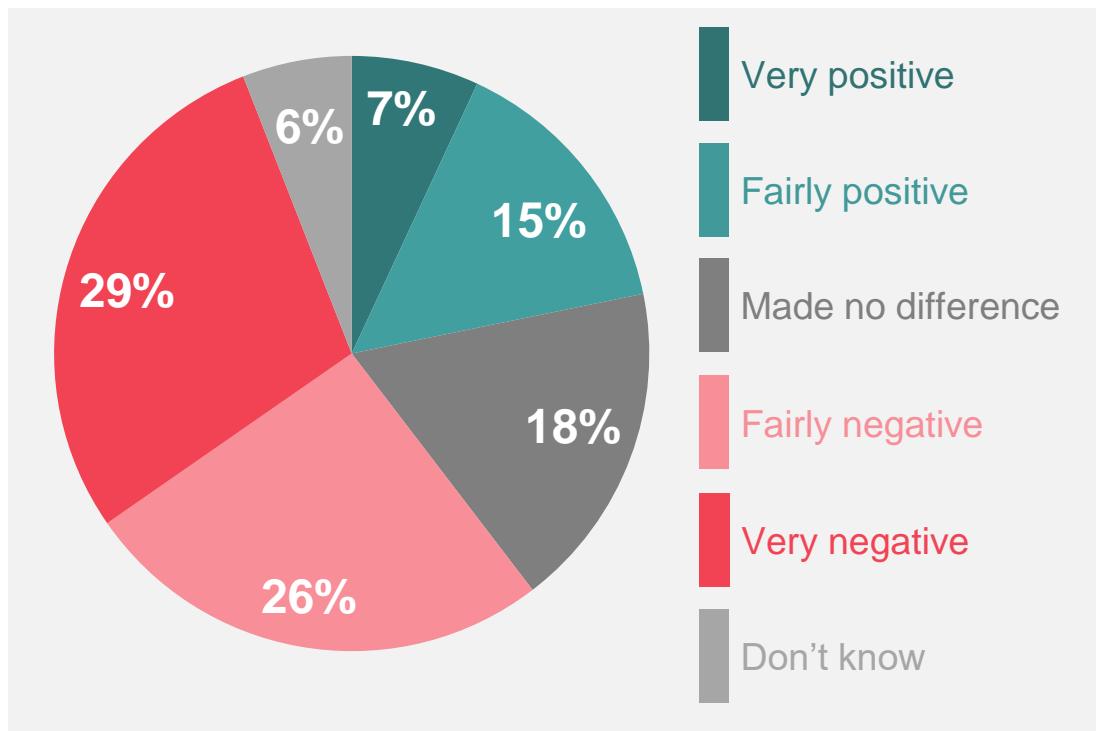


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Impact of the UK's decision to leave the European Union

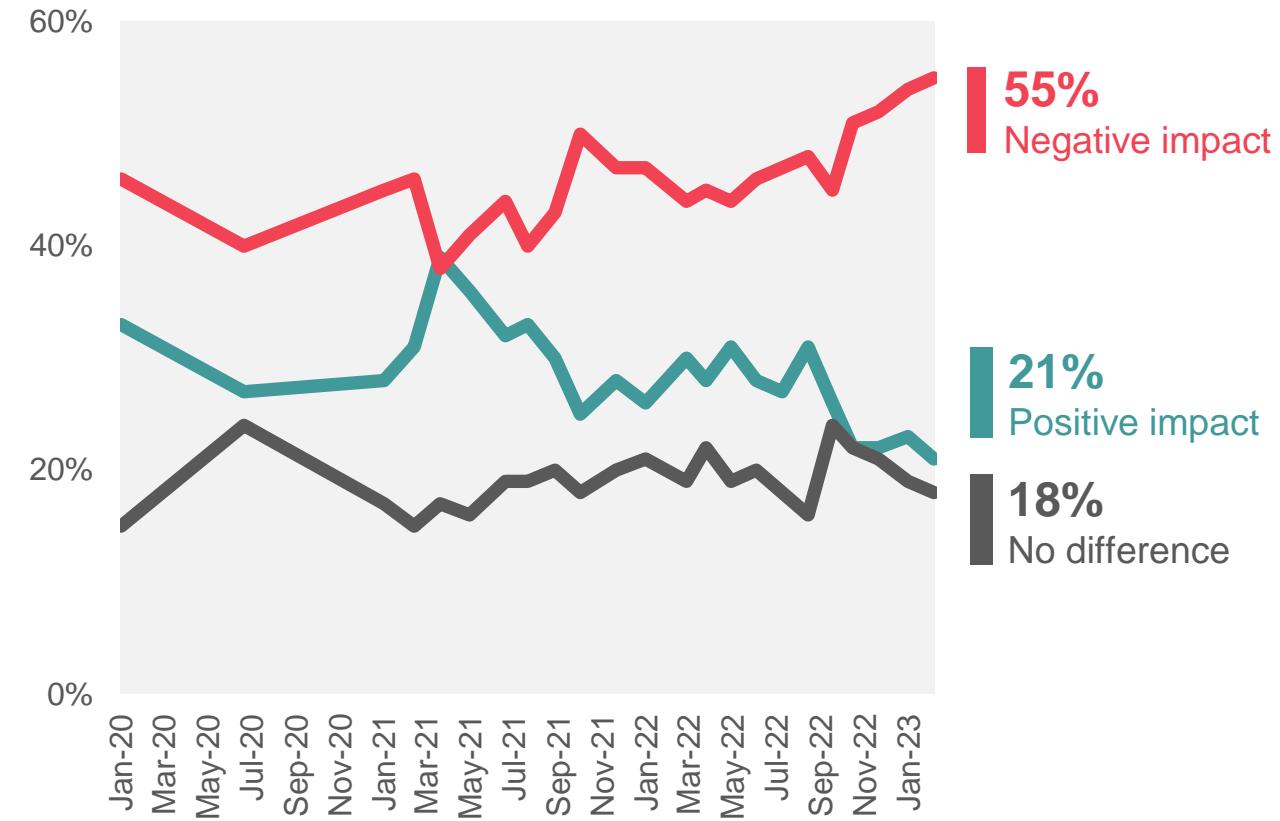
Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

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January 2020 – February 2023



Ipsos UK

Political Pulse February 2023

For more information

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