



TOPLINE & METHODOLOGY

Ipsos poll, provided exclusively to USA Today

Conducted by Ipsos using the probability-based KnowledgePanel®
A survey of the American general population (ages 18+)
Interview dates: February 24 to February 27, 2023

Number of interviews: 1,023
Number of Republican interviews: 284
Number of Democrat interviews: 289
Number of Independent interviews: 334

Margin of error for the total sample: +/- 3.3 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. How familiar are you, if at all, with the following?

Total Familiar (Very/Somewhat) Summary

	Total (N=1,023)	Republican (N=284)	Democrat (N=289)	Independent (N=334)
The train derailment and aftermath in East Palestine, Ohio	64	64	67	65
President Biden's surprise trip to Kyiv, Ukraine	54	51	59	56

a. President Biden's surprise trip to Kyiv, Ukraine

	Total	Republican	Democrat	Independent
Very familiar	26	22	31	27
Somewhat familiar	28	29	29	29
Heard of, but that's it	29	33	25	30
Never heard of	16	17	14	14
Skipped	1	*	1	*
Very/Somewhat Familiar (net)	54	51	59	56



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1. How familiar are you, if at all, with the following? *(Continued)*

b. The train derailment and aftermath in East Palestine, Ohio

	Total	Republican	Democrat	Independent
Very familiar	30	30	33	29
Somewhat familiar	34	34	34	36
Heard of, but that's it	20	20	20	19
Never heard of	15	15	12	16
Skipped	1	*	1	1
<i>Very/Somewhat Familiar (net)</i>	<i>64</i>	<i>64</i>	<i>67</i>	<i>65</i>

2. Do you think President Biden going to Kyiv, Ukraine is a symbolic moment equal to Ronald Reagan's "tear down this wall"?

	Total	Republican	Democrat	Independent
Yes	31	9	51	33
No	67	91	46	65
Skipped	2	*	3	2

3. Does having national political figures tour a disaster site have a positive impact on the cleanup and recovery, a negative impact, or not much impact at all?

	Total	Republican	Democrat	Independent
Positive impact	41	40	48	38
Negative impact	5	7	4	5
Not much impact at all	52	51	47	56
Skipped	1	1	1	1

4. Thinking about the train derailment in East Palestine, Ohio, which of the following is closest to your opinion?

	Total	Republican	Democrat	Independent
It could have been prevented by stronger safety regulations	53	40	66	54
Nothing could have kept it from happening	6	9	3	6
Don't know	40	50	29	39
Skipped	1	1	1	1



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About the Study

This Ipsos poll was conducted February 24 to February 27, 2023, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,023 adults age 18 or older. The sample includes 284 Republicans, 289 Democrats, and 334 independents.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS). Party ID benchmarks are from recent ABC News/Washington Post telephone polls. The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000–\$49,999, \$50,000–\$74,999, \$75,000–\$99,999, \$100,000–\$149,999, \$150,000+)
- Party ID (Democrat, Republican, Independent, Something else)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.17. For Republicans, the margin of sampling error is 6.2 and the design effect is 1.13. For Democrats, the margin of sampling error is 6.2 and the design effect is 1.14. For independents, the margin of sampling error is 5.7 and the design effect is 1.13. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.





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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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