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Pre-State of the Union Poll

Conducted by Ipsos using the probability-based KnowledgePanel®

A survey of the American general population (ages 18+)

Interview dates: February 3 to February 5, 2023

Number of interviews, adults: 1,029

Margin of error for the total sample: +/- 3.2 percentage points at the 95% confidence level

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Which three of the following topics do you find the most worrying? (Select up to three)

	Total (N=1,029)	Republican (N=278)	Democrat (N=312)	Independent (N=329)
Inflation or increasing costs	40	47	33	40
Crime or gun violence	31	18	43	30
Political extremism or polarization	22	15	31	22
Government corruption	21	31	11	21
Climate change	18	2	33	17
Healthcare	18	14	22	18
Immigration	17	34	6	15
Decline in traditional values	12	24	3	11
Government budget and debt	11	19	3	12
Racial injustice	11	2	20	11
Taxes	10	12	8	10
Abortion	7	8	9	5
Nuclear conflict	7	7	7	7
Social inequality	7	2	11	7
Opioid or drug addiction	6	8	4	8
Education	6	5	6	7
Foreign conflicts	6	7	4	7
Terrorism	5	8	4	4
Unemployment	5	2	4	8
Natural disasters	4	1	4	4
Infrastructure	3	2	2	4
COVID-19/coronavirus	3	2	4	4
LGBTQ+ issues	3	3	4	3
Other	3	3	2	3
Skipped	1	2	1	1

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2. On the following issues, do you think Americans are mostly on the same page, or are Americans far apart in their positions?

Total Mostly on the same page Summary

	Total	Republican	Democrat	Independent
Infrastructure	50	44	53	54
Foreign conflicts	39	36	37	44
Government budget and debt	28	29	28	28
Immigration	20	24	15	21
Abortion	18	14	25	14

Total Far apart in their positions Summary

	Total	Republican	Democrat	Independent
Abortion	81	83	73	86
Immigration	78	73	83	79
Government budget and debt	70	69	70	71
Foreign conflicts	59	61	61	56
Infrastructure	47	54	45	44

a. Immigration

	Total	Republican	Democrat	Independent
Mostly on the same page	20	24	15	21
Far apart in their positions	78	73	83	79
Skipped	2	3	2	*

b. Infrastructure

	Total	Republican	Democrat	Independent
Mostly on the same page	50	44	53	54
Far apart in their positions	47	54	45	44
Skipped	2	2	2	2

c. Government budget and debt

	Total	Republican	Democrat	Independent
Mostly on the same page	28	29	28	28
Far apart in their positions	70	69	70	71
Skipped	2	2	2	1

d. Foreign conflicts

	Total	Republican	Democrat	Independent
Mostly on the same page	39	36	37	44
Far apart in their positions	59	61	61	56
Skipped	2	3	2	1

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2. On the following issues, do you think Americans are mostly on the same page, or are Americans far apart in their positions? *(Continued)*

e. Abortion

	Total	Democrat	Republican	Independent
Mostly on the same page	18	14	25	14
Far apart in their positions	81	83	73	86
Skipped	2	3	2	*



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About the Study

This Ipsos poll was conducted February 3 to February 5, 2023, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,029 adults age 18 or older. The sample includes 312 Democrats, 278 Republicans, and 329 independents.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male, Female) by Age (18–29, 30–44, 45–59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000–\$49,999, \$50,000–\$74,999, \$75,000–\$99,999, \$100,000–\$149,999, \$150,000+)

The margin of sampling error is plus or minus 3.2 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.13. For Democrats, the margin of sampling error is 5.8 and the design effect is 1.08. For Republicans, the margin of sampling error is 6.1 and the design effect is 1.07. For independents, the margin of sampling error is 5.6 and the design effect is 1.09. The margin of sampling error is higher and varies for results based on sub-samples. Sampling error is only one potential source of error. There may be other unmeasured non-sampling error in this or any poll. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.



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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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