

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennials	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Right direction (1)	392 18%	245 23% c	146 13%	49 21% GH	71 19%	57 16%	54 14%	46 13%	114 22% GH	121 20% K	111 15%	160 18%	56 20% O	111 18%	71 14%	124 18%	214 17%	178 18%	95 18%	103 18%	92 18%	58 20%	14 13% *	28 14%	324 17%	68 19%	261 19%	87 15%	44 16%	136 20%	256 17%	125 18%	266 17%	236 18%	155 17%
Wrong direction (-1)	1333 60%	630 58%	702 62%	138 59%	232 61%	207 58%	258 68% DFI	219 63% I	278 53%	370 60%	465 63% L	498 57%	167 60%	366 60%	343 66% P	407 58%	769 62%	565 58%	329 62%	338 58%	288 56%	176 59%	75 71% TU*	127 66%	1124 60%	210 59%	815 60%	360 63%	158 57%	384 57%	949 61%	435 64% g	899 58%	816 62% i	518 57%
Neither (0)	379 17%	169 16%	210 19%	32 14%	59 15%	65 18%	51 13%	65 19%	107 20% G	91 15%	117 16%	172 20% J	40 14%	97 16%	85 16%	141 20%	205 16%	175 18%	85 16%	98 17%	102 20%	49 16%	12 11% *	33 17%	320 17%	59 17%	229 17%	95 17%	55 20%	115 17%	264 17%	94 14%	285 19% f	201 15%	178 20% h
Don't know	115 5%	39 4%	74 7% b	15 6%	18 5%	25 7%	16 4%	15 4%	26 5%	33 5%	41 6%	41 5%	16 6%	38 6%	22 4%	31 4%	57 5%	57 6%	19 4%	41 7% s	27 5%	15 5%	5 5% *	6 3%	95 5%	19 5%	60 4%	33 6%	22 8%	36 5%	79 5%	28 4%	87 6%	56 4%	58 6%
Mean	-0.45	-0.37 c	-0.53	-0.41 g	-0.44	-0.46	-0.56	-0.52	-0.33 GH	-0.43	-0.51	-0.41 K	-0.42 O	-0.44	-0.55	-0.42 O	-0.47	-0.42	-0.46	-0.44	-0.40 w	-0.42	-0.60 *	-0.53	-0.45	-0.42	-0.42	-0.50	-0.45	-0.39	-0.47	-0.47	-0.44	-0.46	-0.43

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G/H/I,J/K/L,M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D,E/F,G/H/I,J/K/L,M/N/O/P,Q/R,S/T,U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(**)

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Adults aged 18+ in GB

Q1. Generally speaking, do you think things in Great Britain are heading in the right direction or wrong direction?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties													Favourable to politicians													Opinion of Brexit's impact on the country		Consider themselves		
		Conservative	Labour	Liberal Democrat	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Suella Braverman	Unfavourable to Suella Braverman	Favourable to Boris Johnson	Unfavourable to Boris Johnson	Favourable to Jeremy Corbyn	Unfavourable to Jeremy Corbyn	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Theresa May	Unfavourable to Theresa May	Positive impact	Negative impact	Left wing	Centre	Right wing	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523	
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538	
Right direction (1)	392 18%	228 31% CDE	56 10%	22 14%	44 17% C	97 11%	229 27% F	255 47% UKLMNOPQ	71 6%	122 15% I	190 24% IUMNQ	88 20% IUNQ	155 19% IUQ	97 16% I	158 24% IUMNQ	111 36% UKLMNOQ	125 15% I	259 43% STUWYabcef	55 5%	98 14% SWYag	201 23% STWYacg	183 45% STUWYabcef	78 8% Sa	142 46% STUWYabcefg	80 8% Sa	247 39% STUWYabcef	67 6% STWYag	86 20% STWYag	233 19% STWYag	91 44% STUWYabcef	185 12% SWYa	160 34% STUWYabceg	114 11% SWYa	235 49% i	76 6% i	46 8% j	139 19% j	178 33% jk	
Wrong direction (-1)	1333 60%	303 42% BDE	437 79% BDE	112 71% B	179 69% B	647 74% G	412 48% H	145 26% HUKLMNOPQ	972 81% HUKLMOPQ	623 75% HKLMOQ	388 49% H	289 67% HKOP	492 61% HKOP	450 72% HKLMOQ	353 53% HK	148 48% H	593 70% HKMOP	194 32% RTUVWXYZbdefg	844 83% RTUVWXYZbdefg	528 75% RUVXZdef	455 53% STWYabeg	130 32% STWYabeg	796 78% STb	105 34% STWabg	794 77% STab	218 35% STWYabdeg	932 80% STWYabdeg	309 71% STWYabdeg	708 57% STWYabeg	79 38% STb	1095 70% STWYabg	193 41% STWYabg	796 75% STb	161 34% STb	946 78% h	469 83% i	403 55% i	238 44% i	
Neither (0)	379 17%	165 23% CDE	46 8%	19 12%	28 11%	98 11%	174 20% F	118 22% IULMNPQ	121 10% J	64 8%	187 23% IULMNPQ	44 10% IULNQ	136 17% IULNQ	62 10% J	133 20% IULMNPQ	42 14% J	107 13% Ii	133 22% STWYabdeg	91 9% STWYabeg	61 9% STWYabeg	177 21% STWYabeg	82 12% STWYabeg	120 12% STb	54 18% STWabg	134 13% STab	136 22% STWYabdeg	123 11% STWYabdeg	33 8% STWYabdeg	254 20% STWYabeg	32 16% STb	232 15% STWYabg	103 22% STWYabdeg	124 12% STb	64 13% STb	161 13% STb	36 6% j	160 22% j	106 20% j	
Don't know	115 5%	32 4%	11 2%	6 4%	9 4%	27 3%	35 4%	30 5% UKLMNOPQ	32 3%	25 3%	31 4% Q	12 3%	22 3%	15 2%	18 3%	8 3%	19 2%	20 3%	22 2%	17 2%	30 4%	13 3%	31 3% S	6 2% SKYtg	24 2% SYg	26 4% SYg	37 3% SYg	8 2%	48 4% SYg	5 3%	55 4% SYg	17 4%	24 2%	15 3%	37 3%	12 2%	36 5% j	15 3%	
Mean	-0.45	-0.11 CDE	-0.71	-0.59	-0.54 C	-0.65	-0.22 F	0.21 UKLMNOPQ	-0.77	-0.62 I	-0.26 IULMNQ	-0.48 IUNQ	-0.43 IUNQ	-0.58 I	-0.30 IULMNQ	-0.12 UKLMNOQ	-0.57 I	0.11 STUWYabcef	-0.80	-0.63 SWYa	-0.31 STWYabceg	0.13 STUWYabcef	-0.72 Sa	0.12 STUWYabcef	-0.71 Sa	0.05 STUWYabcef	-0.77	-0.52 STWYag	-0.40 STWYabeg	0.06 STUWYabcef	-0.60 SWYag	-0.07 STUWYabceg	-0.66 SWYa	0.16 i	-0.73	-0.77	-0.38 j	-0.11 jk	

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h,i/j,k,l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L,M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h,i/j,k,l Minimum Base: 30(**) Small Base: 100(*)

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J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

All Adults aged 18+ in Great Britain

	Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?													
	Keir Starmer, Leader of the Labour party	Rishi Sunak, Leader of the Conservati ve party and Prime Minister	Suella Braveman , Home Secretary	Jeremy Hunt, Chancellor of the Exchequer	Johnson, former leader of the Conservati ve Party and former Prime Minister	Jeremy Corbyn, Former leader of the Labour Party	Liz Truss, former leader of the Conservati ve Party and former Prime Minister	May, former leader of the Conservati ve Party and former Prime Minister	The Labour Party	The Conservati ve Party	The Liberal Democrats	The Green Party	Reform UK	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	
Unweighted base	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	
Weighted base	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	2219	
Very favourable (2)	211 10% CDFGHKLM	178 8% CDGHKM	72 3% G	56 3% G	239 11% BCDFGHKLM	163 7% CDGHKM	54 2% G	95 4% DG	300 14% LM	180 8% CDGHKM	80 4% DG	163 7% CDGHKM	96 4% DG	
Fairly favourable (1)	492 22% BCDEFGHKLM	428 19% CDFGHKM	235 11% G	353 16% CFGH	388 17% CFGH	272 12% GM	153 7% CFGH	378 17% CFGH	534 24% LM	369 17% CFGH	353 16% CFGH	460 21% CFGH	212 10% G	
Neither favourable nor unfavourable (0)	525 24% EFGJ	509 23% EFGJ	589 27% ABEFGJ	602 27% ABEFGJ	357 16% G	417 19% EG	339 15% G	576 26% BEFGJ	472 21% EFGJ	369 17% EFGJ	813 37% ABCDGHEHKL M	724 33% ABCDGHEHKL M	551 25% EFGJ	
Fairly unfavourable (-1)	404 18% EJLM	409 18% EJLM	386 17% M	440 20% CEJLM	343 15% M	367 17% M	476 21% ABCEJHLM	504 23% ABCEJHLM	347 16% EJLM	396 18% EJLM	423 19% EJLM	338 15% EJLM	312 14% EJLM	
Very unfavourable (-2)	459 21% KL	604 27% AHLKM	647 29% ACHKLM	584 26% AKL	815 37% ABCEHKLKM	876 39% ABCEHKLKM	1091 49% ABCEHKLKM	554 25% AKL	450 20% KL	801 36% ABCDHKLKM	381 17% L	324 15% L	532 24% AKL	
Don't know	127 6% BEG	91 4% E	290 13% ABDEFGHKL	185 8% ABDEFGHJ	76 3% G	123 6% BE	106 5% E	112 5% BE	116 5% BE	106 5% E	170 8% ABDEFGHJ	209 9% ABDEFGHJ	516 23% ABCEDEFGHKL L	
Net: Very/Fairly favourable	703 32% BCDEFGHKL M	606 27% CDFGHKM	307 14% G	409 18% CGH	627 28% CDFGHKM	436 20% CGH	207 9% G	472 21% CDGM	834 38% LM	548 25% CDFGHKM	432 19% CGH	623 28% CDFGHKM	308 14% G	
Net: Very/Fairly unfavourable	863 39% HKL	1013 46% AKLM	1032 47% AKLM	1024 46% AKLM	1159 52% ABCEHKLKM	1243 56% ABCEHKLKM	1567 71% ABCEHKLKM	1058 48% AKLM	797 36% L	1197 54% ABCDHKLKM	804 36% L	663 30% L	844 38% L	
Net Difference	-160 -7%	-406 -18%	-725 -33%	-615 -28%	-532 -24%	-808 -36%	-1360 -61%	-586 -26%	37 2%	-648 -29%	-372 -17%	-39 -2%	-536 -24%	

Mean	-0.19 BCDEFGHKLM	-0.39 CDFGHKM	-0.67 G	-0.56 CFG	-0.52 CFGJ	-0.73 G	-1.13	-0.50 CDFGJ	-0.05 ABCEDEFGHKL M	-0.60 CFG	-0.33 CDFGHKM	-0.10 ABCEDEFGHKL M	-0.57 CFG
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Overlap formulae used

ColumnProportions (SN): A/B/C/D/E/F/G/H/I/J/K/L/M Minimum Base: 30 Minimum Base: 100

ColumnMeans (SN): A/N/C/D/E/F/G/H/I/J/K/L/M Minimum Base: 30 Minimum Base: 100

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Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very favourable (2)	211	105	106	18	39	34	39	31	49	58	73	81	23	67	47	66	131	81	55	51	50	27	19	10	176	36	132	46	33	80	131	79	133	127	85
	10%	10%	9%	8%	10%	10%	10%	9%	9%	9%	10%	9%	8%	11%	9%	9%	10%	8%	10%	9%	10%	9%	17%	5%	9%	10%	10%	8%	12%	12%	8%	12%	9%	10%	9%
Fairly favourable (1)	492	269	222	53	89	94	83	71	103	142	176	174	63	154	117	139	299	193	127	114	93	83	28	47	430	62	316	127	48	163	329	190	301	303	189
	22%	25% C	20%	23%	23%	26%	22%	20%	20%	23%	24%	20%	23%	25% P	22%	20%	24%	20%	24%	20%	18%	28%	26%	24%	23%	17%	23%	22%	17%	24%	21%	28%	20%	23%	21%
Neither favourable nor unfavourable (0)	525	231	293	65	107	84	82	77	111	172	165	188	79	152	123	146	302	224	125	134	116	85	23	42	429	97	314	139	72	161	365	172	354	316	209
	24%	21%	26% B	28%	28%	24%	22%	22%	21%	28% KL	23%	22%	28% P	25%	24%	21%	24%	23%	24%	23%	23%	28%	22% *	22%	23%	27%	23%	24%	26%	24%	24%	25%	23%	24%	23%
Fairly unfavourable (-1)	404	190	213	48	65	56	77	62	96	113	133	158	59	96	98	142	223	181	84	110	98	47	15	50	344	60	239	107	57	118	286	116	288	246	158
	18%	18%	19%	20%	17%	16%	20%	18%	18%	18%	18%	18%	21%	16%	19%	20%	18%	19%	16%	19%	19%	16%	15	26% SV	18%	17%	18%	19%	21%	18%	18%	17%	19%	19%	17%
Very unfavourable (-2)	459	250	209	25	45	50	86	98	156	69	136	254	27	79	117	197	228	231	110	132	131	35	18	34	374	85	307	95	58	96	363	99	360	236	224
	21%	23% C	18%	10%	12%	14%	23% DEF	28% DEF	30% DEF	11%	19% J	29% JK	10%	13% MN	22% MN	28% MN	18%	24% Q	24%	21%	23%	26%	12%	17% *	17%	20%	24%	22% b	16%	21%	14%	23% d	15%	23% f	18%
Don't know	127	37	89	26	36	37	13	7	9	62	50	15	28	65	19	14	62	65	29	41	22	22	4	10	111	16	55	62	10	53	74	26	101	81	46
	6%	3%	8% B	11% GHI	10% GHI	10% GHI	3%	2%	2%	10% KL	7% L	2%	10% OP	11% OP	4%	2%	5%	7%	5%	7%	4%	7%	4% *	5%	6%	5%	4%	11% ac	4%	8% e	5%	7% f	7%	6%	5%
Net: Very/Fairly favourable	703 32%	375 35% C	328 29%	72 30%	128 34%	128 36%	122 32%	102 30%	152 29%	200 32%	249 34%	254 29%	86 31%	221 36% P	164 31%	204 29%	429 35% R	274 28%	181 34%	165 28%	143 28%	111 37% TU	46 44% TUX*	58 30%	606 33%	98 27%	449 33%	173 30%	81 29%	243 36% e	460 30% g	269 39%	434 28%	430 33%	274 30%
Net: Very/Fairly unfavourable	863 39%	440 41%	422 37%	73 31%	109 29%	106 30%	163 43% DEF	160 46% DEF	252 48% DEF	182 30%	269 37% J	412 47% JK	86 31%	175 29%	215 41% MN	339 48% MNO	451 36%	412 42% Q	194 37% V	241 42% V	230 45% SWV	82 27%	33 31% *	83 43% V	718 39%	145 41%	546 40%	202 35%	115 41%	214 32% d	649 42% f	216 32%	648 42% f	482 37%	381 42% h
Net Difference	-160 -7%	-65 -6%	-94 -8%	-1 *	19 5%	22 6%	-41 -11%	-58 -17%	-100 -19%	18 3%	-20 -3%	-158 -18%	* *	46 8%	-51 -10%	-135 -19%	-22 -2%	-138 -14%	-13 -2%	-76 -13%	-87 -17%	29 10%	13 12%	-26 -13%	-112 -6%	-48 -13%	-97 -7%	-28 -5%	-34 -12%	29 4%	-189 -12%	54 8%	-214 -14%	-53 -4%	-107 -12%
Mean	-0.19	-0.20	-0.19	-0.03 HI	0.04 GHI	0.02 GHI	-0.24	-0.37	-0.40	0.01 L	-0.12 L	-0.39	-0.02 OP	0.06 OP	-0.24	-0.39	-0.10 R	-0.32	-0.14 U	-0.29	-0.35	0.08 TUX	0.14 TUX*	-0.27	-0.18	-0.29	-0.21	-0.15	-0.22	0.02 e	-0.29	0.05 g	-0.31	-0.13 I	-0.28

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W,X,Y/Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour party
All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		Reform UK :		
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	2219	899	744	528	1228	496	746	712	592	304	861	
Weighted base	2219	834	797	548	1197	432	804	623	663	308	844	
Very favourable (2)	211 10%	199 24% C	4 *	35 6%	162 14% D	88 20% G	46 6%	102 16% I	35 5%	46 15%	96 11%	
Fairly favourable (1)	492 22%	391 47% C	31 4%	73 13%	366 31% D	179 41% G	108 13%	215 34% I	84 13%	57 18%	210 25%	
Neither favourable nor unfavourable (0)	525 24%	137 16% C	91 11%	109 20%	240 20%	89 21% G	116 14%	133 21% I	100 15%	51 16%	164 19%	
Fairly unfavourable (-1)	404 18%	63 8%	260 33% B	143 26% E	185 15%	44 10%	194 24% F	100 16%	153 23% H	58 19%	168 20%	
Very unfavourable (-2)	459 21%	25 3%	401 50% B	174 32% E	214 18%	26 6%	323 40% F	59 9%	278 42% H	91 29%	194 23%	
Don't know	127 6%	19 2%	11 1%	14 3%	30 3%	7 2%	17 2%	15 2%	13 2%	7 2%	12 1%	

Net: Very/Fairly favourable	703 32%	590 71% C	35 4%	107 20%	527 44% D	267 62% G	155 19%	317 51% I	118 18%	103 33%	305 36%
Net: Very/Fairly unfavourable	863 39%	88 11%	660 83% B	317 58% E	399 33%	70 16%	517 64% F	159 25%	431 65% H	148 48%	363 43%
Net Difference	-160 -7%	502 60%	-626 -79%	-210 -38%	128 11%	197 46%	-362 -45%	158 25%	-313 -47%	-45 -15%	-58 -7%

Mean	-0.19	0.83 C	-1.30	-0.66	0.06 D	0.61 G	-0.81	0.33 I	-0.86	-0.30	-0.19
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Carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative party and Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very favourable (2)	178	95	83	23	34	29	21	14	57	57	50	71	26	52	30	63	107	71	45	42	48	29	4	10	147	31	115	39	24	72	106	58	120	106	72
	8%	9%	7%	10% H	9% H	8% H	5% G	4% H	11% GH	9%	7%	8%	9%	9%	6%	9%	9%	7%	9%	7%	9%	10%	3% *	5%	8%	9%	8%	7%	8%	11% e	7%	8%	8%	8%	8%
Fairly favourable (1)	428	206	222	42	52	66	59	67	142	94	125	209	52	97	81	144	250	178	97	120	103	61	9	38	359	69	270	89	70	124	305	146	282	241	188
	19%	19%	20%	18%	14%	19%	16%	19%	27% DEFGH	15%	17%	24%	19%	16%	16%	20%	20%	18%	18%	21%	20%	20%	8% *	20%	19%	19%	20%	15%	25% b	18%	20%	21%	18%	18%	21%
Neither favourable nor unfavourable (0)	509	249	260	46	84	75	81	92	130	130	157	222	53	132	121	186	283	226	122	137	127	64	24	35	419	89	322	129	58	151	358	136	373	291	217
	23%	23%	23%	19%	22%	21%	22%	27%	25%	21%	21%	25%	19%	21%	23%	26% M	23%	23%	23%	24%	25%	21%	22% *	18%	23%	25%	24%	22%	21%	22%	23%	20%	24% f	22%	24%
Fairly unfavourable (-1)	409	188	220	57	70	56	82	64	79	127	138	143	68	103	110	115	240	169	89	111	87	58	30	34	354	55	243	114	52	125	283	137	271	246	162
	18%	17%	19%	24% FI	18%	16%	22% I	19%	15%	21%	19%	16%	24% NP	17%	21%	16%	19%	17%	17%	19%	17%	19%	29% STU*	29%	18%	19%	15%	18%	20%	19%	19%	18%	20%	18%	19%
Very unfavourable (-2)	604	319	284	45	119	99	128	105	108	164	227	213	59	182	166	185	312	292	158	144	127	70	38	68	503	101	370	163	71	157	447	184	420	366	238
	27%	29% C	25%	19%	31% DI	28% DI	34% DI	30% DI	21%	27%	31% L	24%	21%	30% M	32% M	26%	25%	30% Q	30%	30%	25%	23%	35% TUV*	35% TUV	27%	28%	27%	28%	25%	23%	29% d	27%	27%	28%	26%
Don't know	91	27	63	22	22	29	7	4	8	44	36	12	23	46	12	11	53	39	18	28	19	17	2	8	80	11	43	43	6	42	49	21	70	59	33
	4%	2%	6% B	9% GHI	6% GHI	8% GHI	2% G	1% H	2%	7% L	5% L	1%	8% OP	7% OP	2%	2%	4%	4%	3%	5%	4%	6%	2% *	4%	4%	4%	3%	7% ac	2% e	3%	4%	3%	5%	4%	4%
Net: Very/Fairly favourable	606 27%	301 28%	305 27%	65 28%	86 23%	95 27%	80 21%	81 23%	199 38% DEFGH	151 25%	175 24%	280 32% JK	77 28%	150 24%	111 21%	207 29% O	357 29%	249 26%	142 27% W	162 28% W	151 30% W	91 30% W	12 12% W	48 25% W	506 27%	100 28%	386 28% b	128 22% b	93 33% b	196 29%	411 27%	204 30%	403 26%	347 26%	260 29%
Net: Very/Fairly unfavourable	1013 46%	507 47%	505 45%	102 44%	189 50% I	155 44%	211 56% DIH	169 49% I	188 36% H	291 47% L	365 50% L	357 41%	126 45%	286 47%	276 53% MP	300 43%	553 44%	460 47%	247 47%	255 44%	213 42%	128 43%	68 64% STUV*	102 53% U	857 46%	155 44%	613 45%	277 48%	123 44%	283 42%	730 47%	321 47%	691 45%	613 47%	400 44%
Net Difference	-406 -18%	-206 -19%	-200 -18%	-37 -16%	-102 -27%	-59 -17%	-131 -35%	-88 -25%	11 2%	-140 -23%	-190 -26%	-76 -9%	-49 -18%	-136 -22%	-164 -32%	-93 -13%	-196 -16%	-211 -22%	-104 -20%	-92 -16%	-63 -12%	-37 -12%	-56 -52%	-54 -28%	-351 -19%	-55 -16%	-228 -17%	-149 -26%	-29 -11%	-87 -13%	-319 -21%	-118 -17%	-289 -19%	-266 -20%	-141 -15%
Mean	-0.39	-0.41	-0.38	-0.28 GH	-0.52	-0.40 G	-0.64	-0.52	-0.08 EFGH	-0.43	-0.53	-0.25 JK	-0.32 O	-0.47	-0.59	-0.31 O	-0.34	-0.46	-0.42 W	-0.35 WX	-0.29 WX	-0.27 WX	-0.86 *	-0.61	-0.40	-0.36	-0.37	-0.51	-0.28	-0.27 e	-0.44	-0.37	-0.40	-0.42	-0.35

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V,W/X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V,W,X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative party and Prime Minister

All Adults aged 18+ in Great Britain

		The Labour Party : Very/Fairly Very/Fairly y unfavourable Total (A)			The Conservative Party : Very/Fairly y unfavourable Total (D)			The Liberal Democrats : Very/Fairly y unfavourable Total (F)			The Green Party : Very/Fairly y unfavourable Total (H)			Reform UK : Very/Fairly y unfavourable Total (J)		
		(B)	(C)	(E)	(G)	(I)	(K)									
Unweighted base		2219	899	744	528	1228	496	746	712	592	304	861				
Weighted base		2219	834	797	548	1197	432	804	623	663	308	844				
Very favourable (2)	178 8%	55 7%	93 12% a	141 26% E	22 2%	44 10%	71 9%	55 9%	68 10%	41 13% K	71 8%					
Fairly favourable (1)	428 19%	121 15%	216 27% B	254 46% E	78 7%	103 24%	154 19%	110 18%	157 24% H	72 23%	160 19%					
Neither favourable nor unfavourable (0)	509 23%	158 19%	155 19%	88 16%	200 17%	95 22% G	129 16%	103 17%	131 20%	70 23%	158 19%					
Fairly unfavourable (-1)	409 18%	175 21%	138 17%	30 5%	336 28% D	80 18%	168 21%	120 19%	140 21%	47 15%	167 20%					
Very unfavourable (-2)	604 27%	318 38% C	189 24%	28 5%	551 46% D	107 25%	276 34% F	233 37% I	160 24%	76 25% J	286 34% J					
Don't know	91 4%	6 1%	6 1%	7 1%	9 1%	4 1%	5 1%	3 *	7 1%	2 1%	1 *					

Net: Very/Fairly favourable	606 27%	177 21%	309 39% B	395 72% E	100 8%	148 34% G	225 28%	165 26%	225 34% H	113 37% K	231 27%
Net: Very/Fairly unfavourable	1013 46%	493 59% C	327 41%	58 11%	887 74% D	186 43%	445 55% F	353 57% I	300 45%	123 40% J	454 54% J
Net Difference	-406 -18%	-316 -38%	-18 -2%	337 61%	-787 -66%	-38 -9%	-220 -27%	-188 -30%	-75 -11%	-10 -3%	-223 -26%

Mean	-0.39	-0.70	-0.15 B	0.83 E	-1.11	-0.23 G	-0.53	-0.59	-0.25 H	-0.15 K	-0.52
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arried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Suella Braverman, Home Secretary

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very favourable (2)	72 3%	50 5% C	21 2%	9 4%	12 3%	13 4%	10 3%	10 3%	19 4%	20 3%	23 3%	29 3%	9 3%	24 4%	12 2%	27 4%	42 3%	31 3%	20 4%	16 3%	18 4%	11 4%	1 1% *	7 4%	63 3%	9 3%	46 3%	18 3%	8 3%	33 5% e	40 3%	26 4%	46 3%	47 4%	25 3%
Fairly favourable (1)	235 11%	134 12% C	100 9%	32 13% G	39 10% G	32 9%	21 5%	29 8%	82 16% FGH	71 11% K	53 7%	111 13% K	39 14% O	59 10% O	28 5%	81 12% O	118 10%	116 12%	54 10%	62 11%	61 12%	37 12%	6 6% *	15 8%	193 10%	42 12%	148 11%	54 9%	33 12%	70 10%	165 11%	68 10%	166 11%	131 10%	104 11%
Neither favourable nor unfavourable (0)	589 27%	267 25%	322 28%	68 29%	100 26%	85 24%	93 24%	96 28%	147 28%	168 27%	178 24%	243 28%	79 28%	154 25%	130 25%	193 27%	314 25%	275 28%	145 27%	174 30% X	131 26%	70 24%	29 27% *	40 20%	478 26%	111 31%	372 27%	136 24%	82 29%	179 27%	410 26%	163 24%	427 28% f	346 26%	244 27%
Fairly unfavourable (-1)	386 17%	192 18%	194 17%	47 20%	55 14%	70 20%	62 16%	55 16%	96 18%	103 17%	132 18%	151 17%	53 19%	104 17%	92 18%	123 17%	209 17%	177 18%	84 16%	90 16%	89 18%	64 21%	19 18% *	40 21%	339 18%	47 13%	239 18%	98 17%	49 17%	119 18%	266 17%	117 17%	268 17%	235 18%	151 17%
Very unfavourable (-2)	647 29%	349 32% C	297 26%	32 14%	114 30% D	95 27% DEFI	143 38% DEFI	127 37% DFI	135 26% D	146 24%	238 32% J	262 30% J	46 17%	169 28% M	188 36% MN	223 32% M	402 32%	244 25%	160 30%	160 28%	137 27%	76 25%	41 39% TUV*	72 37% TUV	553 30%	94 26%	407 30%	160 28%	79 28%	177 26%	470 30%	239 35% g	407 26%	377 29%	270 30%
Don't know	290 13%	91 8%	197 17% B	47 20% GHI	61 16% HI	59 17% HI	50 13% H	28 8%	46 9%	107 17% L	109 15% L	74 9%	52 19% P	103 17% P	71 14% P	57 8%	158 13%	132 14%	66 13%	79 14%	73 14%	41 14%	10 10% *	20 10%	238 13%	53 15%	152 11%	110 19% ac	29 10%	92 14%	198 13% f	222 14%	175 13%	116 13%	
Net: Very/Fairly favourable	307 14%	184 17% C	122 11%	40 17% GH	50 13% G	45 13%	30 8%	39 11%	101 19% FGH	91 15% K	76 10%	140 16% K	48 17% O	83 14% O	40 8%	108 15% O	160 13%	147 15%	74 14%	77 13%	79 16% W	47 16% W	7 6% *	23 12%	256 14%	51 14%	194 14%	72 13%	41 15%	103 15%	204 13%	94 14%	213 14%	178 14%	129 14%
Net: Very/Fairly unfavourable	1032 47%	542 50% C	491 43%	80 34%	169 44% D	165 47% D	206 54% DEI	182 53% DEI	231 44% D	249 40%	371 51% J	413 47% J	100 36%	273 45% M	280 54% MN	346 49% M	612 49%	421 43%	244 46%	251 43%	226 44%	140 47%	60 57% TUV*	112 58% STUV	891 48% Z	141 40%	646 47%	258 45%	128 46%	296 44%	736 48%	357 52% g	676 44%	611 47%	421 46%
Net Difference	-725 -33%	-358 -33%	-369 -33%	-40 -17%	-119 -31%	-119 -34%	-175 -46%	-143 -41%	-129 -25%	-158 -26%	-295 -40%	-273 -31%	-51 -18%	-190 -31%	-240 -46%	-237 -34%	-451 -36%	-274 -28%	-170 -32%	-173 -30%	-147 -29%	-92 -31%	-54 -51%	-89 -46%	-636 -34%	-90 -25%	-452 -33%	-186 -32%	-87 -31%	-193 -29%	-532 -34%	-262 -38%	-463 -30%	-433 -33%	-292 -32%
Mean	-0.67	-0.66	-0.69	-0.34 EFGH	-0.69 g	-0.68 g	-0.94	-0.82	-0.51 GH	-0.56 k	-0.82	-0.63 k	-0.39 NOP	-0.66 o	-0.93	-0.67 o	-0.75	-0.58 q	-0.67 w	-0.63 wx	-0.61 wx	-0.61 w	-0.98 *	-0.88	-0.69	-0.58	-0.67	-0.70	-0.63	-0.58	-0.71	-0.77 f	-0.63 f	-0.67	-0.68

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W,X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Sueella Braverman, Home Secretary

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties													Favourable to politicians													Opinion of Brexit's impact on the country		Consider themselves		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Suella Braverman	Unfavourable to Suella Braverman	Favourable to Boris Johnson	Unfavourable to Boris Johnson	Favourable to Jeremy Corbyn	Unfavourable to Jeremy Corbyn	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Theresa May	Unfavourable to Theresa May	Positive impact	Negative impact	Left wing	Centre	Right wing	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)	
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523	
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538	
Very favourable (2)	72 3%	44 6% C	6 1%	7 5% C	11 4% C	19 2%	44 5% F	48 9% UKLMNOQ	17 1%	24 3% I	42 5% I	20 5% I	41 5% I	21 3% I	36 5% I	42 14% HIKLMNOQ	16 2%	40 7% STUVWacfg	17 2% Ya	24 3% SWYae	43 5% SWYacfg	44 11% RSTUWYabcefg	21 2% Yae	72 24% RSTUWVYZabcefg	- 8% STUWYabcefg	53 8% Y	11 5% SWYae	23 4% SWYae	44 19% SWYae	39 19% RSTUWVYZabcefg	19 1% Y	29 6% STUWYacfg	31 3% SYae	52 11% i	13 5% I	5 1% I	15 2% J	49 9% jk	
Fairly favourable (1)	235 11%	147 20% CDE	39 7%	11 7%	17 7%	59 7%	140 17% F	144 26% UKLMNOQ	62 5% I	73 9% I	126 16% I	52 12% I	121 15% I	71 11% I	99 15% I	85 28% HIKLMNOQ	64 8% I	146 24% STUWYabcefg	48 5% Y	63 9% SWYae	130 15% STUWYacfg	112 27% STUWYabcefg	61 6% SYa	235 76% RSTUWVYZabcefg	- 26% STUWYabcefg	161 4% Y	45 13% STUWYae	56 33% STUWYae	157 7% RSTUWVYZabcefg	68 33% SYa	102 20% STUWYabcefg	92 7% STUWYabcefg	78 7% SWYa	123 26% i	55 5% I	39 7% SWYa	69 21% jk	115	
Neither favourable nor unfavourable (0)	589 27%	255 35% CDE	84 15%	33 21%	50 19%	175 20%	253 30% F	192 35% UKLMNOPQ	162 16% I	228 19% I	96 22% I	189 23% I	120 19% I	183 28% I	84 27% I	158 19% I	208 34% STUWYabcefg	160 16% XY	134 19% SWXY	238 28% STUWYabcefg	123 30% STUWYabcefg	146 14% XY	- - -	- - -	219 35% STUWYabcefg	200 17% WXY	84 19% WXY	324 26% STUWYabcefg	63 30% STUWYabcefg	352 22% STUWYabcefg	158 34% STUWYabcefg	194 18% SWXY	138 29% i	269 22% I	68 12% J	249 34% J	158		
Fairly unfavourable (-1)	386 17%	120 17%	108 20%	38 24% B	40 15%	169 19%	146 17% HNP	237 20% HNP	159 19% HNP	133 17% HNP	84 19% HNP	149 23% HNP	87 14% HNP	136 21% HNP	130 13% HNP	40 21% HNP	178 15% HNP	92 51% RTUVXZabcefg	181 18% X	124 26% RUVXZbcefg	154 44% RUVZdf	56 26% X	201 9% RTUVXZbcefg	- 63% RSTUWVYZabcefg	386 8% X	87 22% RTUVXZbcefg	227 48% X	55 39% RUVXZdf	247 6% X	20 39% RUVXZdf	304 19% RUVXZdf	80 17% RUVXZdf	183 44% RUVXZdf	69 12% h	227 41% h	98 12% i	141 24% i	104	
Very unfavourable (-2)	647 29%	99 14% BD	267 40% B	58 60% B	119 61% B	368 62% G	181 21% G	37 7% HUKLMOP	560 47% HUKLMOP	347 42% HUKLMOP	183 23% HP	155 31% HKOP	250 43% HKOP	268 31% HUKLMOP	166 13% HP	39 45% H	384 8% HUKLMOP	46 51% X	520 44% RTUVXZabcefg	310 26% RUVXZbcefg	227 9% RUVZdf	37 9% X	517 51% RTUVXZbcefg	- 63% RSTUWVYZabcefg	647 8% X	51 48% RTUVXZbcefg	559 42% RTUVXZbcefg	184 28% RUVXZdf	350 6% X	11 39% RUVXZdf	616 15% RUVXZdf	71 9% RUVXZdf	466 44% RUVXZdf	57 12% h	501 41% h	312 55% i	178 24% i	69	
Don't know	290 13%	63 9%	46 8%	12 7%	23 9%	78 9%	85 10% Q	51 9% Q	126 11% JLMOPQ	69 8% Q	85 11% LMOPQ	26 6% Q	54 7% Q	56 9% I	42 6% I	19 6% Q	44 5% STUWVYZbdf	74 12% xyd	86 9% xyd	49 7% xyd	72 8% xyd	37 9% xyd	77 8% xyd	- - -	- - -	56 9% xyd	117 10% xyd	34 8% xyd	122 10% TWXYd	6 3% xy	174 11% STUWXYbd	42 9% xyd	107 10% STWXYd	36 8% h	156 13% h	41 7% j	86 12% j	42	
Net: Very/Fairly favourable	307 14%	191 26% CDE	45 8%	18 11%	29 11%	78 9%	185 22% F	192 35% UKLMNOQ	79 7% I	97 12% I	168 21% I	72 17% I	161 20% I	93 15% I	135 20% I	127 41% I	80 9% STUWYabcefg	186 31% Ya	66 6% SWYae	87 12% SWYacfg	173 20% SWYacfg	156 38% RSTUWYabcefg	82 8% SYa	307 100% RSTUWVYZabcefg	- - -	214 34% STUWYabcefg	56 5% Y	79 18% STUWYae	201 16% STUWYae	107 52% RSTUWVYZabcefg	121 8% Ya	122 26% STUWYabcefg	109 10% SWYae	175 37% i	68 6% I	44 8% I	84 11% J	164	
Net: Very/Fairly unfavourable	1032 47%	220 30% B	375 68% B	95 60% B	159 61% B	537 62% G	327 38% HUKLMNOP	113 21% HUKLMNOP	798 67% HUKLMNOP	506 61% HUKLMNOP	316 40% HP	239 55% HKOP	400 50% HKOP	355 57% HUKLMNOP	303 46% HNP	79 26% HUKLMNOP	562 67% xd	138 23% RUVXZbcefg	701 69% RUVXZbcefg	434 62% RUVZdf	380 44% RUVZdf	93 23% xd	719 70% RTUVXZbcefg	- 100% RSTUWVYZabcefg	1032 100% RSTUWVYZabcefg	138 22% xd	786 68% RTUVXZbcefg	239 55% RUVXZdf	597 48% RUVXZdf	32 15% X	919 59% RUVXZdf	151 32% RUVZd	649 61% RUVXZbcefg	126 27% h	727 60% h	411 73% i	319 43% i	173	
Net Difference	-725 -33%	-29 -4%	-331 -60%	-78 -49%	-130 -50%	-459 -53%	-142 -17%	79 14%	-719 -60%	-409 -49%	-148 -19%	-167 -39%	-238 -30%	-262 -42%	-168 -25%	48 16%	-482 -57%	47 8%	-635 -63%	-347 -49%	-207 -24%	63 15%	-637 -62%	307 100%	-1032 -100%	77 12%	-730 -63%	-160 -37%	-396 -32%	75 36%	-798 -51%	-29 -6%	-540 -51%	49 10%	-659 -54%	-366 -65%	-235 -32%	-8 -2%	
Mean	-0.67	-0.13 CDE	-1.18	-0.88 C	-1.00	-1.02	-0.36 F	0.18 UKLMNOQ	-1.18	-0.96 I	-0.41 I	-0.74 I	-0.60 I	-0.90 I	-0.48 I	0.18 UKLMNOQ	-1.06 I	0.08 STUWYabcefg	-1.23 Y	-0.97 SWYa	-0.49 STUWYabcefg	0.19 STUWYabcefg	-1.20 Y	1.24 RSTUWVYZabcefg	-1.63	0.14 STUWYabcefg	-1.23 Y	-0.80 STUWYae	-0.63 STUWYabcefg	0.51 RSTUWVYZabcefg	-1.00 SWYa	-0.16 STUWYabcefg	-1.02 SWYa	0.10 I	-1.08	-1.29	-0.61 J	-0.06 jk	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (EN): A,B/C,D,E,F,G,H/I/J,K,L,M,N,O/P,Q,R,S/T/U/V/W,X/Y,Z/a,b/c,d,e,f/g,h,i/j,k,l Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (EN): A,B/C,D,E,F,G,H/I/J,K,L,M,N,O/P,Q,R,S/T/U/V/W,X/Y,Z/a,b/c,d,e,f/g,h,i/j,k,l Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Suella Braverman, Home Secretary

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		Reform UK :		
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	2219	899	744	528	1228	496	746	712	592	304	861	
Weighted base	2219	834	797	548	1197	432	804	623	663	308	844	
Very favourable (2)	72 3%	24 3%	42 5% B	48 9% E	17 1%	20 5%	41 5%	21 3%	36 5%	42 14% K	16 2%	
Fairly favourable (1)	235 11%	73 9%	126 16% B	144 26% E	62 5%	52 12%	121 15%	71 11%	99 15%	85 28% K	64 8%	
Neither favourable nor unfavourable (0)	589 27%	162 19%	228 29% B	192 35% E	194 16%	96 22%	189 23%	120 19%	183 28% H	84 27% K	158 19%	
Fairly unfavourable (-1)	386 17%	159 19%	133 17%	76 14%	237 20% D	84 19%	149 19%	87 14%	136 21% H	40 13%	178 21% J	
Very unfavourable (-2)	647 29%	347 42% C	183 23%	37 7%	560 47% D	155 36%	250 31%	268 43% I	166 25%	39 13%	384 45% J	
Don't know	290 13%	69 8%	85 11%	51 9%	126 11%	26 6%	54 7%	56 9%	42 6%	19 6%	44 5%	

Net: Very/Fairly favourable	307 14%	97 12%	168 21% b	192 35% E	79 7%	72 17%	161 20%	93 15%	135 20% h	127 41% k	80 9%	
Net: Very/Fairly unfavourable	1032 47%	506 61% c	316 40%	113 21%	798 67% d	239 55%	400 50%	355 57% i	303 46%	79 26%	562 67% j	
Net Difference	-725 -33%	-409 -49%	-148 -19%	79 14%	-719 -60%	-167 -39%	-238 -30%	-262 -42%	-168 -25%	48 16%	-482 -57%	

Mean	-0.67	-0.96	-0.41 a	0.18 E	-1.18	-0.74	-0.60	-0.90	-0.48 h	0.18 k	-1.06	
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carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Hunt, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations			Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status			
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)	
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801	
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910	
Very favourable (2)	56	32	23	14	14	9	6	8	6	28	14	13	14	23	6	12	39	16	9	20	10	12	3	1	49	6	35	19	2	27	29	26	29	40	15	
	3%	3%	2%	6%	4%	2%	1%	2%	1%	5%	2%	2%	5%	4%	1%	2%	3%	2%	2%	3%	2%	4%	3%	1%	3%	2%	3%	3%	1%	4%	2%	4%	2%	3%	2%	
Fairly favourable (1)	353	200	152	34	50	44	41	45	140	84	85	184	39	81	54	142	209	144	86	93	93	54	7	21	307	47	236	62	55	99	254	114	239	198	155	
	16%	19%	13%	15%	13%	12%	11%	13%	27%	14%	12%	21%	14%	13%	10%	20%	17%	15%	16%	16%	18%	18%	6%	11%	16%	13%	17%	11%	20%	15%	16%	17%	16%	15%	17%	
Neither favourable nor unfavourable (0)	602	297	305	75	99	86	108	98	136	173	194	234	91	150	145	190	323	278	142	152	140	88	31	50	475	127	359	159	84	196	406	162	440	358	244	
	27%	27%	27%	32%	26%	24%	29%	28%	26%	28%	26%	27%	33%	24%	28%	27%	26%	29%	27%	26%	27%	29%	29%	26%	25%	36%	26%	159	28%	30%	29%	26%	24%	29%	27%	27%
Fairly unfavourable (-1)	440	213	227	42	65	76	70	71	116	107	146	187	51	112	101	151	266	174	102	111	105	60	20	41	386	54	280	103	57	125	315	150	290	247	193	
	20%	20%	20%	18%	17%	21%	18%	21%	22%	17%	20%	22%	18%	18%	19%	21%	21%	18%	19%	19%	21%	20%	19%	21%	21%	15%	20%	18%	21%	19%	20%	22%	19%	19%	21%	
Very unfavourable (-2)	584	294	289	36	109	89	132	112	105	145	221	218	48	167	175	182	319	265	151	144	129	52	38	70	488	96	361	157	66	151	432	189	395	353	231	
	26%	27%	25%	15%	29%	25%	35%	33%	20%	24%	30%	25%	17%	27%	34%	26%	26%	27%	29%	25%	25%	17%	36%	36%	26%	27%	26%	27%	24%	23%	28%	28%	26%	27%	25%	
Don't know	185	47	137	35	43	51	22	13	21	78	73	34	36	80	40	27	88	97	39	61	33	35	7	10	159	26	94	76	15	72	113	42	143	113	72	
	8%	4%	12%	15%	11%	14%	6%	4%	4%	13%	10%	4%	13%	13%	8%	4%	7%	10%	7%	11%	6%	12%	7%	5%	9%	7%	7%	13%	5%	11%	7%	6%	9%	9%	8%	
Net: Very/Fairly favourable	409	233	175	48	65	52	46	52	145	112	99	198	53	104	59	154	248	161	95	113	103	65	10	23	356	53	271	81	57	126	283	140	268	238	170	
	18%	21%	15%	20%	17%	15%	12%	15%	28%	18%	13%	23%	19%	17%	11%	22%	20%	16%	18%	19%	20%	22%	9%	12%	19%	15%	20%	14%	20%	19%	18%	21%	17%	18%	19%	
Net: Very/Fairly unfavourable	1024	507	516	78	174	165	202	183	222	252	367	405	100	279	276	333	585	439	254	255	234	111	58	111	874	150	641	260	123	277	747	338	685	600	424	
	46%	47%	46%	33%	46%	47%	53%	53%	42%	41%	50%	47%	36%	46%	53%	47%	47%	45%	48%	44%	46%	37%	55%	57%	47%	42%	47%	45%	44%	41%	48%	50%	45%	46%	47%	
Net Difference	-615	-274	-341	-30	-109	-112	-155	-131	-76	-140	-268	-208	-47	-175	-217	-179	-337	-278	-159	-142	-131	-46	-48	-88	-518	-97	-370	-179	-66	-151	-464	-198	-417	-362	-253	
	-28%	-25%	-30%	-13%	-29%	-32%	-41%	-38%	-15%	-23%	-37%	-24%	-17%	-29%	-42%	-25%	-27%	-29%	-30%	-25%	-26%	-15%	-45%	-46%	-28%	-27%	-27%	-31%	-24%	-22%	-30%	-29%	-27%	-28%	-28%	
Mean	-0.56	-0.52	-0.61	-0.26 EFGH	-0.60	-0.64	-0.79	-0.71	-0.35 EFGH	-0.48 K	-0.72	-0.49 K	-0.34 NO	-0.60 O	-0.80	-0.52 O	-0.53	-0.60	-0.61 X	-0.51 WX	-0.52 WX	-0.33 SWX	-0.84 *	-0.85	-0.56	-0.56	-0.55	-0.64	-0.49	-0.46 e	-0.60	-0.56	-0.56	-0.56	-0.56	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20522 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P,Q,R,S/T/U/V/W/X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P,Q,R,S/T/U/V/W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Hunt, Chancellor of the Exchequer

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																Favourable to politicians																Opinion of Brexit's impact on the country				Consider themselves		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Suella Braverman	Unfavourable to Suella Braverman	Favourable to Boris Johnson	Unfavourable to Boris Johnson	Favourable to Jeremy Corbyn	Unfavourable to Jeremy Corbyn	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Theresa May	Unfavourable to Theresa May	Positive impact	Negative impact	Left wing	Centre	Right wing									
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)									
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523									
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538									
Very favourable (2)	56 3%	22 3%	17 3%	3 2%	7 3%	30 3%	16 2%	41 7%	6 *	31 4%	19 2%	24 6%	14 2%	28 4%	15 2%	27 9%	12 1%	44 7%	8 1%	28 4%	22 3%	56 14%	- -	30 10%	11 6%	39 1%	15 5%	23 2%	27 10%	21 25%	25 10%	36 8%	11 1%	29 6%	18 1%	8 1%	15 2%	26 5%									
Fairly favourable (1)	353 16%	210 29%	44 8%	32 20%	23 9%	114 13%	184 22%	228 42%	72 6%	111 13%	171 21%	104 24%	124 15%	105 17%	111 17%	74 24%	129 15%	258 43%	34 3%	111 16%	156 18%	353 86%	- -	125 41%	82 8%	201 32%	93 8%	74 17%	222 18%	71 34%	200 13%	170 36%	79 3%	136 29%	133 11%	38 7%	134 18%	166 31%									
Neither favourable nor unfavourable (0)	602 27%	245 34%	104 19%	42 26%	46 17%	228 26%	221 26%	170 31%	218 18%	176 21%	210 26%	94 22%	177 22%	118 19%	190 29%	73 24%	204 31%	189 34%	128 13%	161 23%	209 24%	- -	- -	65 21%	193 19%	219 35%	224 19%	85 20%	338 27%	44 21%	369 24%	148 31%	199 19%	139 29%	304 25%	105 19%	239 32%	147 27%									
Fairly unfavourable (-1)	440 20%	122 17%	142 26%	40 25%	64 24%	198 23%	166 20%	59 11%	319 27%	196 23%	160 20%	91 22%	175 22%	129 21%	138 21%	49 16%	192 23%	60 10%	269 27%	154 22%	182 21%	- -	440 43%	43 14%	274 27%	78 12%	294 25%	76 22%	276 16%	34 23%	359 23%	59 12%	245 23%	68 14%	274 22%	141 25%	141 19%	100 19%									
Very unfavourable (-2)	584 26%	102 14%	214 39%	36 23%	108 41%	254 29%	217 26%	32 6%	517 43%	277 33%	213 27%	107 25%	291 36%	210 34%	191 29%	75 24%	290 34%	26 4%	523 52%	222 31%	263 30%	- -	584 57%	39 13%	444 43%	64 10%	469 40%	156 36%	331 27%	29 14%	534 34%	38 8%	475 45%	88 19%	398 33%	248 44%	163 22%	83 15%									
Don't know	185 8%	27 4%	29 5%	6 4%	14 5%	46 5%	46 5%	19 3%	64 5%	43 5%	25 3%	13 3%	24 3%	33 5%	17 3%	12 4%	17 2%	29 5%	51 5%	27 4%	32 4%	- -	- -	4 1%	28 3%	26 4%	65 6%	21 5%	50 4%	7 3%	80 5%	22 5%	50 5%	13 3%	94 8%	23 4%	46 4%	16 3%									

Net_Very/Fairly favourable	409	232	61	35	31	144	200	269	78	142	189	128	138	133	126	100	142	302	42	139	218	178	200	108	97	249	203	225	206	89	165	151	46	150	192			
	18%	32%	11%	22%	12%	17%	24%	49%	7%	17%	24%	30%	17%	21%	19%	33%	17%	50%	4%	20%	21%	100%	100%	93	93	38%	9%	22%	45%	14%	44%	8%	35%	12%	8%	20%	36%	
	CDE			CE			F	UKMNQFQ		I	UMQO	UKMNQOQ	I	IQ		UKMNQOQ		STUWVYZabcdfg	W	SWayag	SWayag	STUWVYZabcdfg		STUWVYZabc	SW	STUWVYZabcg	SW	SWayag	SWayag	STUWVYZabcg	SWayag	STUWVYZabc	SW	I		J	K	
Net: Very/Fairly unfavourable	1024	224	355	76	171	452	383	91	836	473	373	198	465	339	329	124	482	86	792	376	445	-	1024	82	719	142	763	232	607	63	893	96	720	156	671	389	304	183
	46%	31%	65%	48%	66%	52%	45%	17%	70%	57%	47%	46%	58%	54%	50%	40%	57%	14%	78%	53%	52%	-	100%	27%	70%	23%	66%	232	60%	63	57%	20%	68%	33%	55%	69%	40%	34%
	BD		BD	B	BD	G		HKUKMNQFQ		HKLOP		H	H	HKLP	HP	H	HKLOP		STUWVYZabc	RXYZcf	RXYZcf		STUWVYZabcdefg	RVf	STUWVYZabc	RV	STUWVYZabcdf	RXYZcf	RXYZcf	RXYZcf	RV	STUWVYZabcdf				I		
Net Difference	-615	8	-295	-41	-141	-308	-183	178	-758	-331	-184	-70	-327	-206	-203	-24	-340	216	-758	-237	-267	-409	-1024	74	-626	98	-655	-135	-357	30	-668	110	-631	9	-520	-343	-155	9
	-28%	1%	-54%	-26%	-54%	-35%	-22%	32%	-63%	-40%	-23%	-16%	-41%	-33%	-31%	-8%	-40%	36%	-74%	-34%	-31%	100%	-100%	24%	-61%	16%	-57%	-31%	-29%	14%	-43%	23%	-60%	2%	-43%	-61%	-21%	2%

Mean	-0.56	-0.10 CDE	-0.95	-0.49 CE	-0.98	-0.65	-0.48 F	0.35 UKUMNQ	-1.12	-0.73 I	-0.49 UMNQ	-0.36 UMNQ	-0.77 I	-0.66 I	-0.59 UMQ	-0.24 UKUMNQ	-0.75 I	0.41 STUWYXZabc def	-1.32 W	-0.64 SWYag	-0.61 SWYag	1.14 RSTUWYXZabc def	-1.57	0.21 STUWYabce	-1.05 SW	0.12 STUWYabce	-1.01 SWg	-0.65 SWYag	-0.55 SWYag	0.11 STUWYabce	-0.79 SWYag	0.24 STUWYabce g	-1.09 SW	-0.11 I	-0.80	-1.08	-0.44 J	-0.09 jk
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h,i,j/k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h/i,j/k/l Minimum Base: 30(**) Small Base: 100(*)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Hunt, Chancellor of the Exchequer
All Adults aged 18+ in Great Britain

		The Labour Party :			The Conservative Party :		The Liberal Democrats :		The Green Party :		Reform UK :	
		Very/Fairly favourable	Very/Fairly unfavourable		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Unweighted base	2219	899	744	528	1228	496	746	712	592	304	861	
Weighted base	2219	834	797	548	1197	432	804	623	663	308	844	
Very favourable (2)	56 3%	31 4%	19 2%	41 7% E	6 *	24 6% G	14 2%	28 4%	15 2%	27 9% K	12 1%	
Fairly favourable (1)	353 16%	111 13%	171 21% B	228 42% E	72 6%	104 24% G	124 15%	105 17%	111 17%	74 24% K	129 15%	
Neither favourable nor unfavourable (0)	602 27%	176 21%	210 26% B	170 31% E	218 18%	94 22%	177 22%	118 19%	190 29% H	73 24%	204 24%	
Fairly unfavourable (-1)	440 20%	196 23%	160 20%	59 11%	319 27% D	91 21%	175 22%	129 21%	138 21%	49 16%	192 23% J	
Very unfavourable (-2)	584 26%	277 33% C	213 27%	32 6%	517 43% D	107 25%	291 36% F	210 34%	191 29%	75 24%	290 34% J	
Don't know	185 8%	43 5%	25 3%	19 3%	64 5%	13 3%	24 3%	33 5% I	17 3%	12 4%	17 2%	

Net: Very/Fairly favourable	409 18%	142 17%	189 24% B	269 49% E	78 7%	128 30% G	138 17%	133 21%	126 19%	100 33% K	142 17%
Net: Very/Fairly unfavourable	1024 46%	473 57% C	373 47%	91 17%	836 70% D	198 46%	465 58% F	339 54%	329 50%	124 40%	482 57% J
Net Difference	-615 -28%	-331 -40%	-184 -23%	178 32%	-758 -63%	-70 -16%	-327 -41%	-206 -33%	-203 -31%	-24 -8%	-340 -40%

Mean	-0.56	-0.73	-0.49 B	0.35 E	-1.12	-0.36 G	-0.77	-0.66	-0.59	-0.24 K	-0.75
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arried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations			Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status				
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)		
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801		
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910		
Very favourable (2)	239	143	95	21	36	28	30	36	88	57	58	124	25	56	40	97	131	108	72	81	50	24	7	5	194	45	161	52	26	73	166	63	176	126	113		
	11%	13% C	8%	9%	9%	8%	8%	10%	17% DEFGH	9%	8%	14% JK	9%	9%	8%	14% NO	11%	11%	14% VX	14% VK	10% X	8% X	7% *	3%	10%	13%	12%	9%	9%	11%	11%	9%	11%	10%	12%		
Fairly favourable (1)	388	186	202	37	53	75	59	54	110	91	134	164	43	100	90	129	205	183	88	123	100	46	15	17	332	56	263	78	48	130	259	114	274	206	182		
	17%	17%	18%	16%	14%	21% E	16%	16%	21% E	15%	18%	19%	15%	16%	17%	18%	16%	19%	17% X	21% X	20% X	15%	14% *	9%	18%	16%	26% b	13%	17%	17%	19%	17%	17%	18%	16%	20% h	
Neither favourable nor unfavourable (0)	357	162	195	47	78	47	56	54	75	125	103	129	59	103	80	100	187	170	81	81	93	62	13	27	294	63	208	100	49	113	244	86	271	220	137		
	16%	15%	17%	20% F	20% F	13%	15%	16%	14%	20% KL	14%	15%	21% P	17%	15%	14%	15%	17%	15% T	14% T	18%	21% T	12% *	14%	16%	18%	15%	17%	18%	17%	16%	13% f	18% f	17%	15%		
Fairly unfavourable (-1)	343	154	189	50	46	49	63	59	77	96	112	135	56	80	81	112	198	146	79	72	98	42	16	36	277	66	203	86	54	98	245	102	242	193	150		
	15%	14%	17%	21% EFI	12%	14%	17%	17%	15%	16%	15%	16%	20% N	13%	15%	16%	16%	15%	15% T	12% T	19% T	14%	16% *	19%	15%	19%	15%	15%	20%	15%	16%	15%	16%	15%	17%		
Very unfavourable (-2)	815	415	400	64	146	128	169	138	171	209	296	310	80	228	223	257	488	328	193	197	160	110	53	102	698	117	492	224	99	224	591	300	515	509	306		
	37%	38%	35%	27% D	38% D	36% D	45% DHI	40% D	33%	34%	40% J	36% J	29%	37% M	43% M	36% M	39% R	34%	37%	34%	31%	37%	50% STUV**	53% STUV	37%	33%	36%	39%	36%	33%	38% g	34% g	39% i	34%			
Don't know	76	24	52	16	22	28	2	5	3	38	30	9	16	45	8	8	36	40	16	27	9	15	2	7	68	8	37	37	2	33	44	18	58	55	22		
	3%	2%	5% B	7% GHI	7% GHI	8% GHI	1%	2%	1%	6% L	4% L	1%	6% OP	7% OP	1%	1%	3%	4%	3%	5% U	2% U	5% U	2% *	4%	4%	2%	3%	6% ac	1% e	3%	4%	4%	4%	2%			
Net: Very/Fairly favourable	627	329	297	58	90	103	89	89	198	148	192	287	68	157	130	226	336	291	160	204	149	69	22	22	526	101	424	129	74	202	425	176	451	332	295		
	28%	30%	26%	25%	24%	29%	23%	26%	38% DEFGH	24%	26%	33% JK	24%	26%	25%	32% MNO	27%	30%	30% X	35% VWX	29% X	23% X	21% *	11%	28%	28%	31% b	22%	26%	30%	27%	26%	29%	25%	32% h		
Net: Very/Fairly unfavourable	1159	568	589	114	191	177	231	197	248	306	408	445	137	308	304	369	685	474	272	269	258	153	69	138	975	184	695	310	154	322	836	402	757	702	456		
	52%	52%	52%	49%	50%	50%	61% DEFI	57% I	47%	50%	56% J	51% J	49%	50%	58% MN	52% R	55% R	49%	51%	46%	51%	51%	65% STUV**	71% STUV	52%	52%	51%	54%	55%	48%	54% d	59% g	49%	54%	50%		
Net Difference	-532	-239	-293	-56	-102	-74	-142	-107	-50	-158	-216	-158	-69	-152	-173	-143	-349	-183	-112	-64	-109	-83	-47	-116	-449	-83	-271	-180	-80	-120	-412	-225	-306	-370	-162		
	-24%	-22%	-26%	-24%	-27%	-21%	-38%	-31%	-10%	-26%	-29%	-18%	-25%	-25%	-33%	-20%	-28%	-19%	-21%	-11%	-21%	-28%	-45%	-60%	-24%	-23%	-20%	-31%	-29%	-18%	-27%	-33%	-20%	-28%	-18%		
Mean	-0.52	-0.48	-0.55	-0.45 G	-0.59	-0.53	-0.75	-0.62	-0.26 EFGH	-0.54	-0.65	-0.40 K	-0.47 O	-0.57	-0.69	-0.43 O	-0.58	-0.43 Q	-0.45 WX	-0.32 VWX	-0.44 WX	-0.60 X	-0.89 *	-1.14	-0.53	-0.45 b	-0.65	-0.55	-0.42	-0.56	-0.70	-0.44 f	-0.60	-0.40 h			

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W/X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W,X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Boris Johnson, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

		The Labour Party :			The Conservative Party :		The Liberal Democrats :		The Green Party :		Reform UK :	
		Very/Fairly favourable	Very/Fairly unfavourable		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	
Unweighted base	2219	899	744	528	1228	496	746	712	592	304	861	
Weighted base	2219	834	797	548	1197	432	804	623	663	308	844	
Very favourable (2)	239 11%	50 6%	153 19% B	182 33% E	38 3%	40 9%	123 15% F	59 10%	105 16% H	73 24% K	73 9%	
Fairly favourable (1)	388 17%	104 12%	207 26% B	201 37% E	80 7%	70 16%	182 23% F	99 16%	163 25% H	103 33% K	116 14%	
Neither favourable nor unfavourable (0)	357 16%	75 9%	136 17% B	79 14% E	117 10%	36 8%	104 13% F	44 7%	113 17% H	44 14%	100 12%	
Fairly unfavourable (-1)	343 15%	114 14%	116 15%	53 10% D	226 19% D	68 16%	122 15%	82 13%	111 17%	38 12%	119 14%	
Very unfavourable (-2)	815 37%	484 58% C	183 23%	24 4% D	730 61% D	216 50% G	268 33% G	335 54% I	170 26% I	47 15% J	432 51% J	
Don't know	76 3%	7 1%	1 *	8 1% E	4 *	2 *	4 *	4 1%	1 *	4 1%	3 *	

Net: Very/Fairly favourable	627 28%	154 18% B	360 45% B	384 70% E	119 10%	110 25%	305 38% F	158 25% H	268 40% H	176 57% K	189 22%
Net: Very/Fairly unfavourable	1159 52%	598 72% C	299 38% C	77 14% D	956 80% D	284 66% G	390 49% G	417 67% I	281 42% I	85 28% J	552 65% J
Net Difference	-532 -24%	-443 -53%	61 8%	307 56%	-838 -70%	-174 -40%	-85 -11%	-259 -42%	-12 -2%	91 30%	-363 -43%

Mean	-0.52	-1.06	0.04 B	0.86 E	-1.28	-0.82	-0.29 F	-0.86	-0.12 H	0.39 K	-0.86
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arried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Former leader of the Labour Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)	
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801	
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910	
Very favourable (2)	163	88	76	29	36	37	24	22	15	66	61	37	33	62	33	32	103	60	37	34	29	39	11	13	142	22	101	51	11	72	91	73	91	119	45	
	7%	8%	7%	12% GHI	10% I	10% I	6% I	6% I	3%	11% L	8% L	4%	12% OP	10% OP	6%	5%	8%	6%	7%	6%	6%	13% STUX	11% *	7%	8%	6%	7%	9% c	4%	11% e	6% g	6%	9%	11%	6%	9%
Fairly favourable (1)	272	153	119	52	63	59	48	23	28	115	106	51	62	98	69	39	139	133	56	73	59	49	15	20	235	38	158	92	23	116	157	101	171	197	76	
	12%	14% C	11%	22% GHI	17% HI	17% HI	13% HI	7%	5%	19% L	14% L	6%	22% NOP	16% P	13% P	6%	11%	14%	11%	13%	12%	16% S	14% *	10%	13%	11%	12%	16% ac	8%	17% e	10% g	15% g	11%	15% i	11%	15% i
Neither favourable nor unfavourable (0)	417	185	233	54	116	72	61	49	65	170	133	114	66	157	89	89	223	194	115	103	74	54	24	49	360	57	238	136	43	135	282	128	289	270	147	
	19%	17%	21%	23% GHI	31% FGHI	20% HI	16% HI	14%	12%	28% KL	18% L	13%	24% OP	26% OP	17%	13%	18%	20%	22% U	18%	14%	18%	23% TU	* TU	25%	19%	16%	17%	24% ac	16%	20%	18%	19%	19%	21% i	16%
Fairly unfavourable (-1)	367	166	201	44	54	57	60	60	92	98	117	152	54	90	82	129	218	149	91	90	85	43	20	39	309	58	216	85	66	100	267	122	245	202	165	
	17%	15%	18%	19%	14%	16%	16%	17%	18%	16%	16%	17%	19%	15%	16%	18%	18%	15%	17%	16%	17%	15%	19% *	20%	20%	17%	16%	16%	15% ab	24% ab	15% g	17%	18%	16%	15%	18%
Very unfavourable (-2)	876	461	414	29	76	94	171	187	320	105	264	507	35	140	226	407	498	378	204	243	245	90	30	64	710	166	594	153	130	190	686	230	646	444	432	
	39%	43% C	37%	12% D	20% D	26% D	45% DEF	54% DEFG	61% DEFG	17% J	36% J	58% JK	13% M	23% M	43% MN	58% MNO	40% V	39%	38%	42% VW	48% VWX	30% STVWX	29% *	33%	38%	47% Y	44% b	26% b	28% g	44% d	34% f	42% f	34% h	47% h		
Don't know	123	32	89	26	36	37	15	5	4	62	51	9	28	65	21	8	63	59	27	39	18	23	5	10	107	16	58	59	5	57	66	28	95	78	45	
	6%	3%	8% B	11% GHI	9% GHI	10% GHI	4% I	2%	1%	10% L	7% L	1%	10% OP	11% OP	4% P	1%	5%	6%	5%	7%	4%	8% U	5% *	5%	6%	4%	4%	10% ac	2%	8% e	4% g	6% f	6% f	6% f	5%	
Net: Very/Fairly favourable	436 20% C	241 22% C	195 17%	82 35% EGHI	99 26% GHI	95 27% GHI	72 19% HI	45 13%	43 8%	181 29% KL	167 23% L	88 10%	96 34% NOP	161 26% OP	102 20% P	71 10%	242 19%	193 20%	93 18%	106 18%	89 17%	88 30% STUX	26 25% *	33 17%	376 20%	59 17%	259 19% c	143 25% ac	34 12% e	188 28% e	248 16% g	174 26% g	262 17% i	315 24% i	121 13%	
Net: Very/Fairly unfavourable	1243 56%	627 58%	615 54%	73 31%	129 34%	151 43% DE	231 61% DEF	247 71% DEFG	413 79% DEFGH	202 33% J	382 52% J	659 76% JK	89 32% MN	230 37% MN	308 59% MNO	536 76% MNO	716 58%	527 54%	294 56% V	333 57% V	329 65% STVWX	134 45% STVWX	50 47% *	102 53%	1019 55%	224 63% Y	810 59% b	238 41% ab	196 70% ab	291 43% d	953 62% d	352 52% f	891 58% f	646 49% h	597 66% h	
Net Difference	-808 -36%	-386 -36%	-420 -37%	8 4%	-30 -8%	-55 -16%	-159 -42%	-202 -58%	-369 -70%	-21 -3%	-215 -29%	-571 -66%	7 2%	-69 -11%	-206 -40%	-465 -66%	-474 -38%	-334 -34%	-201 -38%	-227 -39%	-241 -47%	-45 -15%	-24 -22%	-70 -36%	-643 -34%	-165 -46%	-551 -40%	-95 -17%	-161 -58%	-102 -15%	-705 -46%	-178 -26%	-629 -41%	-331 -25%	-476 -52%	
Mean	-0.73	-0.72	-0.73	0.04 FGHI	-0.20 GHI	-0.35 GHI	-0.84 HI	-1.08 I	-1.30	-0.11 KL	-0.61 L	-1.21	0.02 NOP	-0.27 OP	-0.80 P	-1.21	-0.74	-0.71	-0.73 U	-0.80	-0.93	-0.35 STUX	-0.43 TU*	-0.66 U	-0.69 Z	-0.91	-0.80 c	-0.38 ac	-1.02	-0.36 e	-0.88	-0.51 g	-0.82	-0.53 i	-1.00	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V,W/X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V,W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Former leader of the Labour Party
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties													Favourable to politicians													Opinion of Brexit's Impact on the country		Consider themselves		
	Conservative Total (A)	Labour (B)	Liberal Democrats (C)	Other (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to Reform UK (P)	Unfavourable to Reform UK (Q)	Favourable to Sunak (R)	Unfavourable to Sunak (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Hunt (V)	Unfavourable to Hunt (W)	Favourable to Suella Braverman (X)	Unfavourable to Suella Braverman (Y)	Favourable to Boris Johnson (Z)	Unfavourable to Boris Johnson (a)	Favourable to Jeremy Corbyn (b)	Unfavourable to Jeremy Corbyn (c)	Favourable to Liz Truss (d)	Unfavourable to Liz Truss (e)	Favourable to Theresa May (f)	Unfavourable to Theresa May (g)	Positive impact (h)	Negative impact (i)	Left wing (j)	Centre (k)	Right wing (l)	
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523	
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538	
Very favourable (2)	163 7%	15 2%	96 17% BDE	8 5% B	21 8% B	101 12% G	33 4% K	31 6% K	125 10% HKMOQ	129 16% HKLMPQ	20 2% HKMO	49 11% HKMO	50 16% KO	91 15% HKLMPQ	23 3% HKMO	30 10% HKMO	73 9% KMO	36 6% Uc	109 11% RSUVWYZacefg	94 13% c	39 5% RUZce	35 9% RUZce	99 10% RUZce	30 9% RUZce	98 6% c	118 10% RUZce	163 37% RSTUVWYZacefg	- - RUVWYZacefg	32 15% Uc	121 8% Uc	39 9% RUZce	95 15% Uzce	29 6% Uzce	115 17% Uzce	95 4% Uzce	27 17% Uzce	24 4% Uzce		
Fairly favourable (1)	272 12%	28 4%	142 26% BDE	22 14% B	31 12% B	127 15% G	73 9% K	48 9% K	186 16% HKMOQ	196 23% HKMOQ	29 4% HKMOQ	88 20% HKMOQ	72 9% KO	136 22% HKMOQ	41 6% K	51 17% HKMO	97 12% KMO	71 12% Uc	158 16% UWYZce	149 21% RSUVWYZacefg	51 6% c	62 15% RUZce	133 13% Uc	49 16% Uzce	141 14% Uzce	61 10% Uc	174 15% UWZce	272 63% RSTUVWYZacefg	- - RSTUVWYZacefg	38 18% RUZce	198 13% Uc	70 15% Uzce	155 15% Uzce	52 11% Uzce	177 14% Uzce	120 21% Uzce	79 11% Uzce	38 7% Uzce	
Neither favourable nor unfavourable (0)	417 19%	55 7%	143 26% BDE	23 14% B	49 19% B	169 19% G	98 12% K	71 13% KM	230 19% HKMOQ	190 23% HKMOQ	49 6% HKMOQ	86 20% HKMOQ	76 9% K	124 20% HKMOQ	73 11% K	57 19% HKMO	116 14% KM	87 14% URbc	186 18% URbc	169 24% URbc	65 7% bc	60 15% URbc	172 7% URbc	21 18% bc	184 12% URbc	78 20% URbc	231 - RUVWYZacefg	- - RSTUVWYZacefg	- - URbc	38 16% URbc	246 13% URbc	63 17% URbc	177 15% URbc	72 10% URbc	236 19% URbc	118 21% URbc	147 20% URbc	64 12% URbc	
Fairly unfavourable (-1)	367 17%	92 13%	89 16% BC	39 25% BC	65 25% BC	178 21% G	112 13% K	66 12% KMOP	240 20% HKMOP	158 19% HKMOP	117 15% HKMOP	89 21% HKMOP	113 14% HKMOP	127 20% HKMOP	98 15% HKMOP	38 12% HKMOP	168 20% VZbd	90 15% RUWYZbd	192 19% RUWYZbd	146 21% RUWYZbdf	136 16% VZbd	46 11% b	197 12% RUWYZbdf	37 19% b	195 12% VXZbdf	72 20% b	230 - RUWYZbdf	- - RSTUVWYZacefg	367 30% RSTUVWYZacefg	20 9% b	299 19% RUWYZbdf	69 15% bd	195 18% VXZbd	49 10% i	237 19% h	112 20% i	133 18% i	64 12% i	
Very unfavourable (-2)	876 39%	525 72% CDE	62 11% C	64 40% C	82 32% C	268 31% G	508 60% F	325 59% ULNPQ	382 32% JN	143 17% HULMNOPQ	577 72% HULMNOPQ	120 28% JN	485 60% ULNPQ	131 21% J	420 63% ULNPQ	128 41% ULN	385 51% ILN	309 46% STWYabdeg	342 34% Tb	133 19% b	564 65% RSTVWYZabdefg	203 50% STWYabdeg	410 40% STab	164 53% STWYabdeg	402 39% STab	368 59% RSTVWYabdefg	373 32% Tb	- - RSTUWVWYZacefg	876 70% RSTUWVWYZacefg	74 36% Tb	671 43% STWYabg	225 48% STWYabdg	410 39% STab	256 54% i	405 33% i	105 19% j	320 43% j	340 63% jk	
Don't know	123 6%	13 2%	19 3%	3 2%	12 5% B	26 3% K	25 3% K	7 1% KLMOQ	34 3% KLMOQ	18 2% KLMOQ	5 1% KLMOQ	2 * KLMOQ	7 1% KLMOQ	14 2% KLMOQ	7 1% KLMOQ	5 2% KLMOQ	5 1% KLMOQ	13 2% Vbc	26 3% UWYbc	11 2% bc	8 1% bc	3 1% c	13 2% bc	6 2% bc	13 2% bc	11 2% bc	33 3% TUUVWYbce	- - TUUVWYbce	7 3% UUVWYbc	32 2% UWYbc	8 2% bc	26 2% UWYbc	15 3% UWYbc	51 4% UWYbc	12 2% UWYbc	32 4% UWYbc	8 1% UWYbc		
Net: Very/Fairly favourable	436 20%	43 6%	237 43% BDE	29 19% B	52 20% B	228 26% G	106 12% KO	79 14% KO	311 26% HKMOQ	325 39% HKLMPQ	49 6% HKMOQ	136 32% KO	123 15% HKLMPQ	227 36% K	64 10% HKMO	81 26% HKMO	170 20% Uc	107 18% Uc	267 26% RUWYZceg	243 35% RSUVWYZacefg	90 10% c	97 24% RUZce	232 23% RUZce	79 26% RUZce	239 23% RUZce	98 16% Uc	292 25% RUWYZce	436 100% RSTUVWYZacefg	- - RUVWYZacefg	69 33% Uzce	319 20% Uzce	108 23% RUZce	250 24% RUZce	81 17% RUZce	291 24% h	216 38% kl	106 14% kl	62 12% kl	
Net: Very/Fairly unfavourable	1243 56%	617 85% CDE	151 27% C	103 65% C	148 57% C	446 51% F	620 73% F	391 71% ULNPQ	622 52% JN	301 36% HULMNOPQ	694 87% JN	209 48% JN	598 74% ULNPQ	258 41% J	518 78% HULMNQ	165 54% JN	553 66% ILNP	399 66% STVWYabdg	534 53% Tb	279 40% b	700 81% RSTVWYZabdefg	249 61% STabd	607 59% STabd	201 65% STYabdg	597 58% STabd	440 70% RSTVWYabdefg	603 52% Tb	- - RSTUWVWYZacefg	1243 100% RSTUWVWYZacefg	94 45% b	970 62% STWYabdg	294 62% STabd	605 57% STabd	305 64% i	642 53% i	217 39% j	453 61% j	404 75% jk	
Net Difference	-808 -36%	-574 -79%	86 16%	-74 -47%	-95 -37%	-218 -25%	-514 -60%	-312 -57%	-312 -26%	25 3%	-644 -81%	-72 -17%	-476 -59%	-31 -5%	-454 -69%	-85 -28%	-383 -45%	-292 -48%	-267 -26%	-36 -5%	-610 -71%	-152 -37%	-375 -37%	-122 -40%	-358 -35%	-342 -55%	-310 -27%	436 100%	-1243 -100%	-24 -12%	-651 -42%	-185 -39%	-354 -33%	-224 -47%	-351 -29%	-1 *	-346 -47%	-342 -64%	
Mean	-0.73	-1.52	0.23 BDE	-0.84 B	-0.63 B	-0.46 G	-1.20	-1.12 KO	-0.49 HKMOQ	0.01 HKLMPQ	-1.52	-0.33 HKMOQ	-1.14 KO	-0.12 HKLMPQ	-1.30 K	-0.60 HKMOQ	-0.83 HKMO	-0.95 Uzce	-0.51 RUWYZcefg	-0.11 RSUVWYZacefg	-1.33 c	-0.79 RUZce	-0.68 RUZce	-0.85 Uzce	-0.65 RUZce	-1.09 Uc	-0.50 RUWYZcefg	1.37 RSTUWVWYZacefg	-1.70	-0.33 RUWYZcefg	-0.78 RUZce	-0.80 RUZce	-0.65 RUZce	-0.98	-0.55 h	-0.02 kl	-0.91 l	-1.24	

Overlap formulae used

ColumnProportions (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A/B/C/D/E/F/G/H/I/J/K/L/M/N/O/P/Q/R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g/h/i/j/k/l Minimum Base: 30(**) Small Base: 100(**)

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Jeremy Corbyn, Former leader of the Labour Party
All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		Reform UK :		
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	2219	899	744	528	1228	496	746	712	592	304	861	
Weighted base	2219	834	797	548	1197	432	804	623	663	308	844	
Very favourable (2)	163 7%	129 16% C	20 2%	31 6%	125 10% D	49 11% G	50 6%	91 15% I	23 3%	30 10%	73 9%	
Fairly favourable (1)	272 12%	196 23% C	29 4%	48 9%	186 16% D	88 20% G	72 9%	136 22% I	41 6%	51 17%	97 12%	
Neither favourable nor unfavourable (0)	417 19%	190 23% C	49 6%	71 13%	230 19% D	86 20% G	76 9%	124 20% I	73 11%	57 19%	116 14%	
Fairly unfavourable (-1)	367 17%	158 19% C	117 15%	66 12%	240 20% D	89 21% G	113 14%	127 20% I	98 15%	38 12%	168 20% J	
Very unfavourable (-2)	876 39%	143 17% B	577 72% A	325 59% E	382 32% F	120 28% H	485 60% F	131 21% H	420 63% H	128 41% K	385 46% K	
Don't know	123 6%	18 2% C	5 1%	7 1%	34 3%	2 *	7 1%	14 2%	7 1%	5 2%	5 1%	

Net: Very/Fairly favourable	436 20%	325 39% c	49 6%	79 14%	311 26% d	136 32% g	123 15%	227 36% i	64 10%	81 26%	170 20%	
Net: Very/Fairly unfavourable	1243 56%	301 36% b	694 87% a	391 71% e	622 52% f	209 48% h	598 74% f	258 41% h	518 78% h	165 54% k	553 66% k	
Net Difference	-808 -36%	25 3%	-644 -81%	-312 -57%	-312 -26%	-72 -17%	-476 -59%	-31 -5%	-454 -69%	-85 -28%	-383 -45%	

Mean	-0.73	0.01 c	-1.52	-1.12	-0.49 d	-0.33 g	-1.14	-0.12 i	-1.30	-0.60 k	-0.83	
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carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very favourable (2)	54	44	11	11	15	16	8	2	3	25	24	5	11	27	12	3	35	19	13	17	8	10	3	4	49	6	36	17	1	32	22	30	24	44	10
	2%	4% C	1%	4% HI	4% HI	5% HI	2%	1%	1%	4% L	3% L	1%	4% P	4% P	2% P	*	3% P	2% P	2% P	3% P	2% P	3% P	3% P	2% P	3% P	2% P	3% P	3% P	*	5% e	1% g	4% g	2% i	3% i	1% i
Fairly favourable (1)	153	102	51	35	41	29	10	14	24	76	39	38	38	61	17	35	81	72	41	38	35	29	5	5	137	16	100	44	9	72	81	53	100	111	42
	7%	9% C	5%	15% FGHI	11% GHI	8% GH	3%	4%	5%	12% KL	5% KL	4%	14% OP	10% OP	3%	5%	7%	7%	8% X	7% X	7% X	10% X	5% *	2% P	7% P	4% P	7% c	8% c	3% c	11% e	5% e	8% g	6% g	8% i	5% i
Neither favourable nor unfavourable (0)	339	144	195	50	58	54	56	47	75	107	109	122	59	90	76	97	164	175	83	95	77	53	15	16	279	59	216	83	40	108	231	82	257	194	145
	15%	13%	17% B	21% HI	15%	15%	15%	14%	14%	17%	15%	14%	21% NOP	15%	15%	14%	13%	18% Q	16% X	16% X	15% X	18% X	14% *	8% P	15% P	17%	16%	14%	14%	16%	15%	12% f	17% f	15% f	16% f
Fairly unfavourable (-1)	476	210	265	37	65	72	73	79	149	102	145	229	47	106	111	173	261	215	95	126	121	62	23	48	382	94	292	108	76	134	341	129	347	266	210
	21%	19%	23% B	16% D	17% D	20% D	19%	23% D	28% DEFG	17% JK	20% JK	26% JK	17% MN	17% MN	21% MN	25% MN	21% MN	22% MN	18% MN	22% MN	24% MN	21% MN	22% *	25% P	21% P	26% Y	21% Y	19% b	27% b	20% d	22% d	19% f	23% f	20% f	23% f
Very unfavourable (-2)	1091	554	535	84	173	150	227	196	261	257	377	457	105	272	291	380	652	439	276	268	249	126	58	114	921	171	671	275	145	284	808	365	726	621	470
	49%	51%	47%	36% D	45% D	42% D	60% DEFI	57% DEF	50% D	42% J	51% J	53% J	38% MN	44% MN	56% MN	54% MN	52% R	45% R	52% V	46% V	49% V	42% V	55% V*	59% TUV	49% TUV	48% Z	49% Z	48% Z	52% Z	42% Z	52% d	54% g	47% g	47% g	52% g
Don't know	106	30	75	19	30	34	6	7	12	48	39	18	19	57	14	16	52	54	22	37	20	19	2	6	95	11	49	49	8	41	65	23	83	73	33
	5%	3% B	7% B	8% GHI	8% GHI	10% GHI	1%	2%	2%	8% L	5% L	2% L	7% OP	9% OP	3% OP	2% OP	4% OP	6% OP	4% OP	6% OP	4% OP	6% OP	2% *	3% P	5% P	3% P	4% ac	8% ac	3% ac	6% e	4% e	3% f	5% f	6% f	4% f
Net: Very/Fairly favourable	207 9%	145 13% C	62 5%	46 19% FGHI	55 14% GHI	45 13% GHI	18 5%	16 5%	28 5%	101 16% KL	63 9% L	44 5%	49 18% OP	88 14% OP	29 6%	37 5%	116 9%	91 9%	54 10% X	55 9%	43 9%	39 13% X	8 7% *	8 4%	186 10% Z	21 6%	136 10% c	62 11% c	10 4%	104 16% e	103 7% g	83 12% g	124 8%	155 12% i	52 6%
Net: Very/Fairly unfavourable	1567 71%	764 71%	801 71%	121 52% D	238 63% D	222 63% D	300 79% DEF	276 80% DEF	411 78% DEF	359 58% J	522 71% J	686 79% JK	152 54% MN	378 62% MN	402 77% MN	553 79% MN	913 73% R	654 67% R	371 70% V	394 68% V	369 72% V	188 63% V	81 77% STUV	163 84% STUV	1303 70% Z	264 74% Z	963 71% Z	383 67% ab	221 79% ab	418 62% d	1149 74% d	494 72% d	1073 70% h	887 68% h	680 75% h
Net Difference	-1360 -61%	-619 -57%	-739 -65%	-75 -32%	-183 -48%	-177 -50%	-282 -74%	-260 -75%	-383 -73%	-258 -42%	-459 -63%	-642 -74%	-103 -37%	-290 -47%	-374 -72%	-515 -73%	-797 -64%	-562 -58%	-317 -60%	-339 -58%	-326 -64%	-149 -50%	-74 -69%	-154 -80%	-1117 -60%	-243 -68%	-827 -61%	-321 -56%	-211 -76%	-314 -47%	-1046 -68%	-411 -60%	-949 -62%	-732 -56%	-628 -69%
Mean	-1.13	-1.07 C	-1.19	-0.69 EFGHI	-0.97 GHI	-0.97 GHI	-1.34	-1.34	-1.25	-0.86 KL	-1.17	-1.28	-0.76 NOP	-0.96 OP	-1.29	-1.30	-1.19	-1.07 Q	-1.14 X	-1.08 X	-1.16 X	-0.95 UX	-1.24 *	-1.42	-1.12	-1.18	-1.11 c	-1.10 c	-1.31	-0.90 e	-1.24	-1.13	-1.14	-1.06 i	-1.24

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V/W,X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S,T,U/V,W,X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties													Favourable to politicians													Opinion of Brexit's Impact on the country		Consider themselves		
	Total (A)	Conservative (B)	Labour (C)	Liberal Democrats (D)	Other (E)	Remain (F)	Leave (G)	Favourable to Cons (H)	Unfavourable to Cons (I)	Favourable to Lab (J)	Unfavourable to Lab (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to Reform UK (P)	Unfavourable to Reform UK (Q)	Favourable to Sunak (R)	Unfavourable to Sunak (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Hunt (V)	Unfavourable to Hunt (W)	Favourable to Suella Braverman (X)	Unfavourable to Suella Braverman (Y)	Favourable to Boris Johnson (Z)	Unfavourable to Boris Johnson (a)	Favourable to Jeremy Corbyn (b)	Unfavourable to Jeremy Corbyn (c)	Favourable to Liz Truss (d)	Unfavourable to Liz Truss (e)	Favourable to Theresa May (f)	Unfavourable to Theresa May (g)	Positive impact (h)	Negative impact (i)	Left wing (j)	Centre (k)	Right wing (l)	
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523	
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538	
Very favourable (2)	54 2%	17 2%	13 2%	4 3%	12 5%	16 2%	23 3%	34 6%	9 1%	31 4%	8 1%	27 6%	13 2%	30 5%	8 1%	30 10%	9 1%	34 6%	9 1%	27 4%	12 1%	31 8%	13 1%	10 31%	8 1%	40 6%	6 7%	29 1%	14 26%	54 26%	- 74%	36 18%	10 4%	37 18%	5 2%	12 3%	13 5%	27 5%	
Fairly favourable (1)	153 7%	69 9%	38 7%	11 6%	15 6%	47 5%	72 9%	91 17%	38 3%	61 7%	60 8%	47 8%	62 8%	47 8%	66 10%	80 26%	29 3%	82 14%	45 4%	58 8%	69 8%	62 15%	50 5%	76 25%	23 2%	97 15%	26 2%	90 6%	79 15%	153 74%	- 74%	83 18%	39 4%	85 30%	30 2%	28 5%	39 5%	74 14%	
Neither favourable nor unfavourable (0)	339 15%	133 18% CDE	43 8%	17 11%	23 9%	83 10%	149 18%	117 21%	84 7%	60 7%	144 18%	37 8%	128 16%	66 11%	114 17%	70 23%	86 10%	123 20%	70 7%	40 6%	150 17%	83 20%	61 6%	68 22%	71 17%	154 25%	61 5%	43 10%	165 13%	- -	- -	86 18%	73 7%	109 23%	105 9%	33 6%	123 17%	108 20%	
Fairly unfavourable (-1)	476 21%	228 31% CDE	82 15%	28 18%	42 16%	167 19%	230 27%	159 29%	208 17%	128 15%	223 15%	64 23%	184 25%	84 13%	165 25%	52 17%	170 20%	177 29%	165 16%	114 16%	221 26%	102 17%	178 21%	178 16%	169 24%	169 27%	225 19%	61 14%	319 26%	- -	476 30%	123 26%	207 20%	109 23%	235 19%	76 13%	164 22%	156 29%	
Very unfavourable (-2)	1091 49%	264 36%	361 66% B	98 62% B	155 75% B	541 62% G	345 41%	129 24%	837 70%	536 64%	355 44%	254 59%	406 44%	385 44%	295 44%	74 24%	544 65%	174 29%	710 70%	458 65%	403 47%	123 30%	715 70%	56 18%	755 73%	148 24%	828 71%	257 59%	651 52%	- -	1091 70%	139 29%	716 68%	120 25%	808 66%	407 72%	362 49%	169 31%	
Don't know	106 5%	16 2%	14 3%	* *	15 6% BD	15 2%	31 4%	17 3%	21 2%	17 2%	7 1%	3 1%	10 1%	11 2%	14 2%	4 1%	6 1%	17 3%	13 1%	7 1%	7 1%	8 2%	7 1%	11 3%	10 3%	18 3%	13 1%	5 1%	15 1%	- -	- -	5 1%	13 1%	15 3%	38 3%	8 1%	36 5%	4 1%	
Net: Very/Fairly favourable	207 9%	86 12%	50 9%	15 10%	27 10%	63 7%	95 11% F	126 23% UKLMNOQ	47 4%	92 11% IQ	68 9% IQ	74 17% UKMNOQ	75 9% IQ	77 12% IKQ	74 11% IKQ	110 36% HIKLMNOQ	38 5% STUWYacdeg	116 19% Yae	54 5% Yae	86 12% SWYacdeg	82 9% SWYacdeg	93 23% STUWYabcefg	63 6% Yae	107 35% RSTUWVYZabcefg	32 3% e	137 22% STUWYabce	32 3% e	69 16% STUWYacdeg	94 8% STYae	207 100% RSTUWVWXYZabcefg	- 100%	120 25% STUWYabce	49 5% Yae	121 26% i	34 3%	40 7%	52 7%	101 19% jk	
Net: Very/Fairly unfavourable	1567 71%	492 68%	443 80% B	126 79% B	197 75% B	708 81% G	575 68% P	288 53% HIJLMNOPQ	1045 87% HIJLMNOPQ	665 80% HKLMNOP	578 73% HP	319 74% HP	590 73% HOP	469 75% HOP	460 69% HP	125 41% HIJLMNOP	714 85% Xzd	350 58% RTUVXZbcdf	875 86% RTUVXZbcdf	571 81% RUVXZcdf	625 72% RUVXZcdf	225 55% xd	893 87% RTUVXZbcdf	121 40% d	919 51% STUWVWXYZbcdf	317 91% xd	1052 91% STUWVWXYZbcdf	319 73% RVXZcdf	970 78% RUVXZcdf	- -	1567 100% RSTUWVWXYZabcefg	262 55% xd	923 87% RTUVXZbcdf	229 48%	1043 85% h	483 86% kl	526 71% l	324 60% j	
Net Difference	-1360 -61%	-406 -56%	-392 -71%	-110 -70%	-170 -65%	-645 -74%	-480 -56%	-162 -30%	-999 -83%	-573 -69%	-510 -64%	-244 -57%	-515 -64%	-392 -63%	-385 -58%	-16 -5%	-676 -80%	-234 -39%	-821 -81%	-486 -69%	-543 -63%	-133 -32%	-830 -81%	-15 -5%	-888 -86%	-180 -29%	-1021 -88%	-250 -57%	-876 -70%	207 100%	-1567 -100%	-142 -30%	-874 -83%	-108 -23%	-1009 -83%	-443 -79%	-474 -64%	-223 -41%	
Mean	-1.13	-0.92 CDE	-1.38	-1.29	-1.27	-1.37	-0.98 F	-0.48 UKLMNOQ	-1.55	-1.32 IQ	-1.08 IUNQ	-1.10 UQ	-1.14 UQ	-1.22 IQ	-1.04 IUNMQ	-0.20 HIKLMNOQ	-1.44 I	-0.64 STUWYabce	-1.52 Yae	-1.32 SWYae	-1.09 STWYacdeg	-0.56 STUWYabce	-1.51 Yae	-0.13 RSTUWVYZabcefg	-1.60 e	-0.47 RSTUWVYZabcefg	-1.61 e	-1.11 STWYae	-1.23 SWYae	1.26 RSTUWVWXYZabcefg	-1.70	-0.52 STUWYabce	-1.51 Yae	-0.42 i	-1.53	-1.51	-1.17 j	-0.68 jk	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (EN): A,B/C,D,E,F,G,H/I/J,K,L,M,N/O,P/Q,R,S/T/U/V/W,X/Y,Z/a,b/c,d,e,f/g,h,i,j/k,l Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (EN): A,B/C,D,E,F,G,H/I/J,K,L,M,N/O,P/Q,R,S/T/U/V/W,X/Y,Z/a,b/c,d,e,f/g,h,i,j/k,l Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Liz Truss, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

		The Labour Party :		The Conservative Party :		The Liberal Democrats :		The Green Party :		Reform UK :	
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable
	Total	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	2219	899	744	528	1228	496	746	712	592	304	861
Weighted base	2219	834	797	548	1197	432	804	623	663	308	844
Very favourable (2)	54 2%	31 4% C	8 1%	34 6% E	9 1%	27 6% G	13 2%	30 5% I	8 1%	30 10% K	9 1%
Fairly favourable (1)	153 7%	61 7%	60 8%	91 17% E	38 3%	47 11%	62 8%	47 8%	66 10%	80 26% K	29 3%
Neither favourable nor unfavourable (0)	339 15%	60 7%	144 18% B	117 21% E	84 7%	37 8%	128 16% F	66 11%	114 17% H	70 23% K	86 10%
Fairly unfavourable (-1)	476 21%	128 15%	223 28% B	159 29% E	208 17%	64 15%	184 23% F	84 13% H	165 25% H	52 17%	170 20%
Very unfavourable (-2)	1091 49%	536 64% C	355 44%	129 24% D	837 70% D	254 59% G	406 51%	385 62% I	295 44%	74 24%	544 65% J
Don't know	106 5%	17 2%	7 1%	17 3%	21 2%	3 1%	10 1%	11 2%	14 2%	4 1%	6 1%

Net: Very/Fairly favourable	207 9%	92 11%	68 9%	126 23% E	47 4%	74 17% G	75 9%	77 12%	74 11%	110 36% K	38 5%	
Net: Very/Fairly unfavourable	1567 71%	665 80% C	578 73%	288 53% D	1045 87% D	319 74%	590 73%	469 75% I	460 69%	125 41% J	714 85% J	
Net Difference	-1360 -61%	-573 -69%	-510 -64%	-162 -30%	-999 -83%	-244 -57%	-515 -64%	-392 -63%	-385 -58%	-16 -5%	-676 -80%	

Mean	-1.13	-1.32	-1.08 B	-0.48 E	-1.55	-1.10	-1.14	-1.22	-1.04 H	-0.20 K	-1.44	
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arried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Theresa May, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

	Total	Gender		Age						Aggregated Age Breaks			Generations			Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status			
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)	
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801	
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910	
Very favourable (2)	95	59	36	14	17	26	13	9	16	31	39	25	16	38	16	22	58	37	22	29	26	16	1	2	84	11	66	21	8	44	51	38	57	72	23	
	4%	5% C	3%	6%	4%	7% GHI	4%	3%	3%	5%	5% L	3%	6%	6% OP	3%	3%	5%	4%	4%	5% X	5% X	5% X	1% *	1%	5%	3%	5%	4%	3%	7% e	3%	6% g	4%	5% i	3%	
Fairly favourable (1)	378	180	198	45	50	49	71	51	112	95	120	163	49	81	99	130	217	161	85	112	91	52	9	29	307	71	264	75	38	115	262	121	256	222	156	
	17%	17%	17%	19%	13%	14%	19%	15%	21% EFH	15%	16%	19%	17%	13%	19% N	18% N	17%	17%	16%	19% W	18% W	17%	9% *	15%	16%	20%	19% b	13%	14%	17%	17%	18%	17%	17%	17%	
Neither favourable nor unfavourable (0)	576	267	309	47	89	89	92	94	165	136	181	259	60	146	128	206	337	239	132	155	128	71	33	56	481	95	351	132	94	165	411	169	407	331	245	
	26%	25%	27%	20%	23%	25%	24%	27%	31% DE	22%	25%	30% J	22%	24%	25%	29% M	27%	25%	25%	27%	25%	24%	31% *	29%	26%	27%	26%	23%	34% ab	25%	27%	25%	26%	25%	27%	
Fairly unfavourable (-1)	504	261	242	54	73	74	87	85	131	128	161	215	68	118	120	170	295	209	125	120	116	73	23	47	426	78	306	129	70	140	364	157	347	289	215	
	23%	24%	21%	23%	19%	21%	23%	24%	25%	21%	22%	25%	24%	19%	23%	24%	24%	21%	24%	21%	23%	24%	22% *	24%	23%	22%	22%	22%	25%	21%	24%	23%	23%	22%	24%	
Very unfavourable (-2)	554	282	271	55	118	86	107	97	91	172	193	188	64	171	142	158	280	274	138	137	123	66	36	54	465	89	322	169	63	161	393	170	384	325	229	
	25%	26%	24%	23%	31% I	24% I	28% I	28% I	17%	28% L	26%	22%	23%	28%	27%	23%	23%	28% Q	26%	24%	24%	22%	34% TV*	28%	25%	25%	24%	29% a	22%	24%	24%	25%	25%	25%	25%	25%
Don't know	112	35	76	21	33	30	9	11	9	54	39	20	22	58	15	17	58	55	27	28	25	22	4	6	100	12	54	51	7	45	67	27	85	70	42	
	5%	3%	7% B	9% GHI	9% GHI	8% GHI	2%	3%	2%	5% KL	5% L	2%	8% OP	9% OP	3%	2%	5%	6%	5%	5%	5%	7%	4% *	3%	5%	3%	4%	9% ac	2%	7% e	4%	6%	4%	5%	5%	
Net: Very/Fairly favourable	472	238	234	58	67	75	84	60	128	126	159	188	65	119	115	152	275	198	107	141	117	67	10	30	391	82	330	96	46	159	313	159	313	293	179	
	21%	22%	21%	25% EH	18%	21%	22%	17%	24% H	20%	22%	22%	23%	19%	22%	22%	22%	20%	20% W	24% WX	23% W	23% W	9% *	16%	21%	23%	24% bc	17%	17%	24%	20%	23%	20%	22%	20%	
Net: Very/Fairly unfavourable	1058	543	514	109	191	160	194	181	222	300	354	404	132	290	263	328	575	483	263	257	239	139	59	101	891	168	629	298	132	301	757	327	731	615	444	
	48%	50%	45%	46%	50%	45%	51% I	52% I	42%	49%	48%	46%	47%	47%	50%	47%	46%	50%	50%	44%	47%	46%	56% *	52%	48%	47%	46%	52%	52%	47%	45%	49%	48%	48%	47%	49%
Net Difference	-586	-304	-279	-51	-124	-85	-110	-122	-94	-175	-195	-216	-68	-171	-148	-177	-301	-285	-156	-116	-122	-72	-49	-70	-500	-86	-299	-201	-86	-142	-444	-168	-418	-322	-264	
	-26%	-28%	-25%	-22%	-33%	-24%	-29%	-35%	-18%	-28%	-27%	-25%	-24%	-28%	-28%	-25%	-24%	-29%	-30%	-20%	-24%	-24%	-46%	-36%	-27%	-24%	-22%	-35%	-31%	-21%	-29%	-25%	-27%	-25%	-29%	
Mean	-0.50	-0.50	-0.49	-0.43	-0.65	-0.45	-0.55	-0.63	-0.33 EGH	-0.56	-0.50	-0.45	-0.45	-0.55	-0.54	-0.46	-0.44 R	-0.57	-0.54	-0.41 WX	-0.45 W	-0.44 W	-0.82 *	-0.65	-0.50	-0.48	-0.42 b	-0.66	-0.52	-0.41	-0.53	-0.46	-0.51	-0.46	-0.54	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V/W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V,W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Theresa May, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										Opinion of Brexit's impact on the country						Consider themselves			
	Total	Conservative (A)	Labour (B)	Liberal Democrats (C)	Other (D)	Remain (E)	Leave (F)	Favourable to Conservatives (G)	Unfavourable to Conservatives (H)	Favourable to Labour (I)	Unfavourable to Labour (J)	Favourable to Lib Dems (K)	Unfavourable to Lib Dems (L)	Favourable to Green Party (M)	Unfavourable to Green Party (N)	Favourable to Reform UK (O)	Unfavourable to Reform UK (P)	Favourable to Sunak (Q)	Unfavourable to Sunak (R)	Favourable to Starmer (S)	Unfavourable to Starmer (T)	Favourable to Hunt (U)	Unfavourable to Hunt (V)	Favourable to Suella Braverman (W)	Unfavourable to Suella Braverman (X)	Favourable to Boris Johnson (Y)	Unfavourable to Boris Johnson (Z)	Favourable to Jeremy Corbyn (a)	Unfavourable to Jeremy Corbyn (b)	Favourable to Liz Truss (c)	Unfavourable to Liz Truss (d)	Favourable to Theresa May (e)	Unfavourable to Theresa May (f)	Positive impact (g)	Negative impact (h)	Left wing (i)	Centre (j)	Right wing (k)
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538
Very favourable (2)	95 4%	37 5%	15 3%	10 6%	16 6%	38 4%	35 4%	55 10%	17 1%	36 4%	35 4%	39 9%	19 2%	44 7%	28 3%	37 12%	26 3%	70 11%	6 1%	44 6%	34 4%	57 14%	9 1%	35 11%	24 2%	56 9%	26 2%	30 7%	46 21%	43 3%	40 20%	95 20%	- -	45 9%	35 3%	17 3%	21 3%	53 10%
Fairly favourable (1)	378 17%	192 26%	57 10%	41 26%	27 10%	148 17%	166 20%	183 33%	128 11%	122 15%	167 21%	106 25%	127 16%	105 17%	116 18%	70 23%	137 16%	210 35%	76 7%	128 18%	157 18%	149 37%	87 9%	87 28%	127 12%	193 31%	133 11%	78 18%	248 20%	77 37%	222 14%	378 80%	- -	108 23%	179 15%	56 10%	140 19%	137 26%
Neither favourable nor unfavourable (0)	576 26%	201 28%	115 21%	50 31%	60 23%	229 26%	211 25%	138 25%	255 21%	200 24%	186 23%	114 26%	166 21%	128 20%	163 25%	58 19%	201 24%	159 26%	183 18%	166 24%	195 23%	106 20%	201 24%	73 20%	220 21%	159 25%	245 21%	73 17%	325 26%	35 17%	355 23%	- -	128 27%	295 24%	127 23%	224 30%	127 24%	
Fairly unfavourable (-1)	504 23%	150 21%	163 30%	39 25%	59 23%	228 26%	189 22%	102 19%	337 28%	220 26%	167 21%	106 25%	175 22%	179 29%	145 22%	65 21%	227 27%	97 16%	298 29%	180 26%	192 22%	56 14%	296 25%	56 18%	292 28%	105 17%	325 28%	99 23%	296 24%	28 14%	424 27%	- -	504 48%	92 19%	316 26%	181 32%	151 20%	104 19%
Very unfavourable (-2)	554 25%	132 18%	181 33%	17 10%	89 34%	204 24%	217 25%	58 11%	438 37%	235 28%	228 29%	63 15%	300 37%	250 25%	196 30%	72 23%	244 29%	53 9%	435 43%	178 25%	271 31%	33 8%	424 41%	53 17%	357 35%	94 15%	408 35%	152 35%	309 25%	21 10%	499 32%	- -	554 52%	88 19%	354 29%	175 31%	168 23%	108 20%
Don't know	112 5%	15 2%	19 3%	2 1%	9 4%	20 2%	32 4%	11 2%	21 2%	20 2%	15 2%	5 1%	17 2%	10 2%	13 2%	7 2%	9 1%	18 3%	2 2%	8 1%	15 2%	7 2%	6 1%	4 1%	13 3%	20 2%	20 2%	4 1%	20 2%	3 2%	28 2%	- -	14 3%	41 3%	7 1%	34 5%	9 2%	

Net: Very/Fairly favourable	472	230	72	50	43	186	201	238	145	158	202	145	146	149	145	107	163	280	82	172	191	206	96	122	151	249	159	108	294	120	262	472	-	152	214	73	161	190
	21%	32%	13%	32%	17%	21%	24%	43%	12%	25%	33%	18%	24%	22%	35%	19%	46%	8%	24%	22%	50%	9%	40%	15%	40%	15%	24%	25%	24%	58%	120	17%	100%	-	32%	18%	13%	22%
	CE		CE					UKLWXPQ		I	UMQ	UKMNQ	I	UMQ	IM	UKMNQ	I	STUWXYZabc	g	SWYag	SWYag	STUWXYZabc	g	STUWYabcg	SWg	STUWYabcg	SWg	SWYag	SWYag	STUWXYZabc	SWYag	STUWXYZabc	-					
Net: Very/Fairly unfavourable	1058	282	344	56	148	433	405	160	776	455	395	369	475	338	341	137	471	732	358	463	89	720	70	109	649	399	734	250	605	49	923	-	1058	180	670	357	318	212
	48%	39%	63%	35%	57%	50%	48%	29%	65%	55%	50%	39%	59%	54%	52%	44%	56%	25%	72%	51%	54%	22%	70%	35%	63%	32%	63%	75%	69%	49	59%	-	100%	38%	55%	h	34%	39%
	BD		BD		BD			HUKMNQ	HLP	H	H	H	HELP	HLP	HLP	H	HELP	I	STUWXYZabc	def	RXYZd	RXYZd	I	STUWYabcg	RXYZd	RXYZd	RXYZd	RXYZd	RXYZd	I	STUWYabcg	def						
Net Difference	-586	-52	-272	-6	-105	-247	-204	78	-631	-297	-193	-24	-320	-189	-196	-308	-318	131	-186	-272	117	-623	13	-498	50	-574	-142	-311	70	-661	472	-1058	-27	-45	-284	-157	-22	
	-26%	-7%	-49%	-4%	-40%	-28%	-24%	14%	-53%	-36%	-24%	-6%	-41%	-30%	-30%	-10%	-37%	22%	-64%	-26%	-32%	29%	-61%	4%	-48%	8%	-50%	-33%	-25%	34%	-42%	100%	-100%	-6%	-37%	-50%	-21%	-4%

Mean	-0.50	-0.21	-0.82	-0.08	-0.70	-0.49	-0.47	0.14	-0.90	-0.61	-0.49	-0.11	-0.77	-0.50	-0.56	-0.21	-0.63	0.25	-1.08	-0.46	-0.60	0.35	-1.02	-0.02	-0.82	0.02	-0.84	-0.61	-0.47	0.45	-0.73	1.20	-1.52	-0.15	-0.66	-0.79	-0.43	-0.15
	CE			CE				UKLMNOPQ		IM	IMQ	UKLMNOQ	I	UMQ	IM	UKLMNOQ	IM	STUWXYZabc	g	SWYabg	SWYag	STUWXYZabc	eg	Sg	STUWYabceg	SWg	STUWYabceg	SWg	SWYag	SWYag	RSTUWXYZabcg	SWYag	RSTUWXYZabcg		I		J	jk

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h,i,j/k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h/i,j/k/l Minimum Base: 30(**) Small Base: 100(*)

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J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Theresa May, former leader of the Conservative Party and former Prime Minister

All Adults aged 18+ in Great Britain

		The Labour Party :			The Conservative Party :		The Liberal Democrats :		The Green Party :		Reform UK :	
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)
Unweighted base	2219	899	744	528	1228	496	746	712	592	304	861	
Weighted base	2219	834	797	548	1197	432	804	623	663	308	844	
Very favourable (2)	95 4%	36 4%	35 4%	55 10% E	17 1%	39 9% G	19 2%	44 7%	28 4%	37 12% K	26 3%	
Fairly favourable (1)	378 17%	122 15%	167 21% B	183 33% E	128 11%	106 25% G	127 16%	105 17%	116 18%	70 23% K	137 16%	
Neither favourable nor unfavourable (0)	576 26%	200 24%	186 23%	138 25%	255 21%	114 26% G	166 21%	128 20%	163 25%	58 19%	201 24%	
Fairly unfavourable (-1)	504 23%	220 26% C	167 21%	102 19%	337 28% D	106 25%	175 22%	179 29% I	145 22%	65 21%	227 27%	
Very unfavourable (-2)	554 25%	235 28%	228 29%	58 11%	438 37% D	63 15%	300 37% F	159 25%	196 30%	72 23%	244 29%	
Don't know	112 5%	20 2%	15 2%	11 2%	21 2%	5 1%	17 2%	10 2%	13 2%	7 2%	9 1%	

Net: Very/Fairly favourable	472 21%	158 19%	202 25% B	238 43% E	145 12%	145 33% G	146 18%	149 24%	145 22%	107 35% K	163 19%	
Net: Very/Fairly unfavourable	1058 48%	455 55%	395 50%	160 29%	776 65% D	169 39%	475 59% F	338 54%	341 52%	137 44%	471 56% J	
Net Difference	-586 -26%	-297 -36%	-193 -24%	78 14%	-631 -53%	-24 -6%	-329 -41%	-189 -30%	-196 -30%	-30 -10%	-308 -37%	

Mean	-0.50	-0.61	-0.49	0.14 E	-0.90	-0.11 G	-0.77	-0.50	-0.56	-0.21 K	-0.63	
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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

ColumnMeans (5%): A,B/C,D/E,F/G,H/I,J/K Minimum Base: 30(**) Small Base: 100(**)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Labour Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very favourable (2)	300	159	142	45	67	41	48	43	55	112	89	99	51	97	61	84	175	125	96	72	62	41	21	9	260	40	186	80	34	118	182	106	194	195	106
	14%	15%	13%	19% FGHI	18% FI	12%	13%	13%	11%	18%	12%	11%	18% OP	16%	12%	12%	14%	13%	18%	12%	12%	14%	20%	5%	14%	11%	14%	14%	12%	18% e	12%	16%	13%	15%	12%
Fairly favourable (1)	534	262	270	66	120	90	80	72	105	186	170	177	84	176	115	143	296	238	134	130	92	97	28	51	473	61	317	151	66	168	365	213	321	324	210
	24%	24%	24%	28% I	32% GHI	25%	21%	21%	20%	30%	23%	20%	30% OP	29%	22%	20%	24%	24%	25%	22%	18%	33%	27% TU	28 *	26 U	25% Z	17%	23%	26%	24%	25%	24%	31% g	21%	25%
Neither favourable nor unfavourable (0)	472	219	252	56	83	90	82	67	94	139	172	161	63	141	120	129	271	201	112	100	116	70	26	47	375	96	284	132	56	143	328	138	334	297	175
	21%	20%	22%	24%	22%	25% I	22%	19%	18%	23%	23% L	18%	22%	23%	23%	18%	22%	21%	21%	17%	23%	23%	25% *	24%	20%	27% Y	21%	23%	20%	21%	21%	20%	22%	23%	19%
Fairly unfavourable (-1)	347	162	185	25	43	52	73	56	98	68	125	154	33	73	97	121	204	143	66	104	92	31	10	44	281	66	217	77	53	94	253	104	243	202	145
	16%	15%	16%	11%	11%	15%	19% DE	16% DE	19% DE	11%	17% J	18% J	12%	12%	19% MN	17% N	16%	15%	12%	18%	18%	10%	10% *	23% SVW	15%	18%	16%	13%	19%	14%	16%	15%	16%	15%	16%
Very unfavourable (-2)	450	245	205	21	40	43	80	102	166	61	122	268	26	68	103	217	243	208	96	132	132	41	17	33	373	77	305	81	65	93	357	98	352	216	235
	20%	23% C	18%	9%	10%	12%	21% DEF	29% DEFG	32% DEFG	10%	17% J	31% JK	9%	11%	20% MN	31% MNO	19%	21%	18%	23%	26%	14%	16% *	17% V	20%	22%	22%	22%	14% b	23% b	14% d	23% f	14%	16%	16%
Don't know	116	37	79	22	27	38	17	6	6	49	55	12	23	57	26	10	57	59	26	43	16	20	3	9	101	16	56	55	5	54	62	23	93	77	40
	5%	3%	7% B	9% GHI	7% HI	11% GHI	4% HI	2%	1%	8% L	8% L	1%	8% P	9% OP	5% P	1%	5%	6%	5%	7% U	3% U	7% U	3% *	5%	5%	4%	4%	10% ac	2% e	8% e	4%	3%	6% f	6%	4%
Net: Very/Fairly favourable	834	421	412	111	188	131	128	115	160	299	259	276	135	273	175	227	471	363	230	202	154	138	50	60	733	101	503	231	100	286	548	319	515	519	315
	38%	39%	36%	47% FGHI	49% FGHI	37%	34%	33%	31%	49% KL	35%	32%	48% OP	45% OP	34%	32%	38%	37%	43% TUX	35%	30%	46% TUX	47% TUX*	31%	39% Z	28%	37%	40%	36%	43% e	35%	47% g	33%	40% i	35%
Net: Very/Fairly unfavourable	797	407	389	45	83	95	152	158	264	128	247	422	59	141	200	338	446	351	162	236	223	71	27	77	654	143	521	158	118	187	610	202	595	417	380
	36%	38%	34%	19%	22%	27%	40% DEF	46% DEF	50% DEFG	21%	34% J	48% JK	21%	23%	38% MN	48% MNO	36%	36%	31%	41% SVW	44% SVW	24%	25% *	40% SVW	35%	40%	38% b	27%	42% b	28%	39% d	30%	39% f	32%	42% h
Net Difference	37	14	22	66	104	37	-24	-43	-103	170	12	-146	76	131	-24	-111	24	12	67	-34	-69	67	23	-17	79	-42	-19	73	-18	99	-63	117	-80	101	-65
	2%	1%	2%	28%	27%	10%	-6%	-12%	-20%	28%	2%	-17%	27%	21%	-5%	-16%	2%	1%	13%	-6%	-14%	22%	21%	-9%	4%	-12%	-1%	13%	-6%	15%	-4%	17%	-5%	8%	-7%
Mean	-0.05	-0.07	-0.04	0.43 FGHI	0.37 FGHI	0.11 GHI	-0.15 I	-0.30	-0.41	0.39 KL	-0.03 L	-0.37	0.40 OP	0.29 OP	-0.13 P	-0.35	-0.04	-0.08	0.13 TUX	-0.17	-0.28	0.24 TUX	0.27 TUX*	-0.22	-0.02 Z	-0.23	-0.11	0.14 ac	-0.18	0.20 e	-0.16 g	0.19 g	-0.17 i	0.07 i	-0.22

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P,Q,R,S/T/U/V/W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P,Q,R,S/T/U/V/W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																Favourable to politicians																Opinion of Brexit's impact on the country				Consider themselves			
	Total	Conservative (A)	Labour (B)	Liberal Democrats (C)	Other (D)	Other (E)	Leave (F)	Remain (G)	Favourable to Conservatives (H)	Unfavourable to Conservatives (I)	Favourable to Labour (J)	Unfavourable to Labour (K)	Favourable to Lib Dems (L)	Unfavourable to Lib Dems (M)	Favourable to Green Party (N)	Unfavourable to Green Party (O)	Favourable to Reform UK (P)	Unfavourable to Reform UK (Q)	Favourable to Sunak (R)	Unfavourable to Sunak (S)	Favourable to Starmer (T)	Unfavourable to Starmer (U)	Favourable to Hunt (V)	Unfavourable to Hunt (W)	Favourable to Suella Braverman (X)	Unfavourable to Suella Braverman (Y)	Favourable to Boris Johnson (Z)	Unfavourable to Boris Johnson (a)	Favourable to Jeremy Corbyn (b)	Unfavourable to Jeremy Corbyn (c)	Favourable to Liz Truss (d)	Unfavourable to Liz Truss (e)	Favourable to Theresa May (f)	Unfavourable to Theresa May (g)	Positive impact (h)	Negative impact (i)	Left wing (j)	Centre (k)	Right wing (l)									
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523										
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538										
Very favourable (2)	300 14%	27 4%	197 36%	18 12%	20 8%	159 18%	82 10%	39 7%	235 20%	300 36%	- -	101 23%	73 9%	138 22%	56 8%	19 16%	137 9%	56 19%	195 35%	244 35%	25 13%	59 15%	180 18%	43 14%	180 17%	54 9%	217 19%	138 32%	97 8%	20 15%	238 15%	57 12%	170 16%	51 11%	202 17%	156 28%	76 10%	26 5%										
Fairly favourable (1)	534 24%	77 11%	240 44%	61 38%	64 24%	302 35%	117 14%	82 15%	400 33%	534 64%	- -	193 45%	115 14%	253 41%	73 11%	66 22%	217 26%	121 20%	298 29%	346 49%	63 7%	83 20%	293 29%	54 18%	326 32%	100 16%	380 33%	188 43%	203 16%	52 25%	427 27%	101 21%	285 27%	73 15%	388 32%	241 43%	162 22%	73 14%										
Neither favourable nor unfavourable (0)	472 21%	120 16%	67 12%	42 26%	57 22%	173 20%	146 17%	79 14%	198 17%	- -	- -	73 17%	112 14%	107 17%	105 16%	42 14%	154 18%	110 17%	175 17%	75 11%	102 12%	73 12%	169 17%	38 12%	193 19%	103 19%	225 19%	54 12%	232 19%	40 22%	291 19%	104 22%	184 17%	80 17%	265 22%	68 12%	211 29%	88 16%										
Fairly unfavourable (-1)	347 16%	189 26%	30 5%	16 10%	53 20%	123 14%	172 20%	142 26%	151 13%	- -	347 43%	36 8%	156 19%	70 11%	137 21%	44 14%	148 18%	130 21%	136 13%	22 3%	244 28%	75 18%	154 15%	51 17%	145 14%	139 22%	149 13%	34 8%	276 22%	18 9%	272 17%	105 22%	151 14%	75 16%	165 13%	56 10%	129 17%	118 22%										
Very unfavourable (-2)	450 20%	307 42%	9 2%	17 10%	51 20%	91 10%	308 36%	195 36%	192 16%	- -	450 57%	25 6%	335 42%	50 8%	278 42%	92 30%	184 22%	179 29%	191 19%	13 2%	416 48%	114 28%	220 21%	117 38%	171 17%	222 35%	150 13%	16 4%	417 34%	50 24%	307 20%	96 20%	243 30%	189 40%	154 13%	35 6%	132 18%	230 43%										
Don't know	116 5%	8 1%	7 1%	5 3%	16 6%	20 2%	25 3%	10 2%	21 2%	- -	- -	4 1%	11 1%	7 1%	14 2%	5 1%	5 1%	11 2%	17 2%	4 1%	12 1%	4 1%	8 1%	4 1%	17 2%	36 1%	3 2%	7 1%	7 3%	33 2%	9 2%	25 2%	7 1%	47 4%	8 1%	28 4%	5 1%											

Mean	-0.05	-0.93	1.08 BDE	0.31 BE	-0.21 B	0.37 G	-0.62	-0.69 K	0.28 HKMOPQ	1.36 HKLMMNOPQ	-1.57	0.72 HKMMNOPQ	-0.71 K	0.58 HKMOPQ	-0.78 K	-0.16 HKMO	-0.03 HKMO	-0.43 UzC	0.17 RUVWXYZcdg	1.13 RSUVWXYZab cdg	-1.13	-0.25 RUZc	0.06 RUVXZcf	-0.48 U	0.20 RUVWYZcdg	-0.61 U	0.33 RSUVWXYZcd efg	0.93 RSUVWXYZac defg	-0.58 U	0.07 RUVXZcf	0.01 RUVXZcf	-0.18 RUZc	-0.01 RUVXZc	-0.59	0.27 h	0.77 kl	-0.11 l	-0.85
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J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Labour Party

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Conservative party : Minister' :			'Rishi Sunak, Leader of the Conservative party and Prime Minister' :			'Suella Braverman, Home Secretary' :			'Jeremy Hunt, Chancellor of the Exchequer' :		'Boris Johnson, former leader of the Conservative Party and former Prime Minister' :		'Jeremy Corbyn, Former leader of the Labour Party' :		'Liz Truss, former leader of the Conservative Party and former Prime Minister' :		'Theresa May, former leader of the Conservative Party and former Prime Minister' :	
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)			
Unweighted base	2219	766	800	619	1036	298	1081	407	1059	598	1229	489	1201	233	1583	484	1071			
Weighted base	2219	703	863	606	1013	307	1032	409	1024	627	1159	436	1243	207	1567	472	1058			
Very favourable (2)	300 14%	244 35% C	25 3%	56 9%	195 19% D	43 14%	180 17%	59 15%	180 18%	54 9%	217 19% J	138 32% M	97 8%	41 20%	238 15%	57 12%	170 16%			
Fairly favourable (1)	534 24%	346 49% C	63 7%	121 20%	298 29% D	54 18%	326 32% F	83 20%	293 29% H	100 16%	380 33% J	188 43% M	203 16%	52 25%	427 27% P	101 21%	285 27% P			
Neither favourable nor unfavourable (0)	472 21%	75 11%	102 12%	110 18%	175 17%	38 12%	193 19% F	73 18%	169 17%	103 17%	225 19% L	54 12%	232 19% L	40 19%	291 19%	104 22%	184 17%			
Fairly unfavourable (-1)	347 16%	22 3%	244 28% B	130 21% E	136 13%	51 17%	145 14%	75 18%	154 15%	139 22% K	149 13%	34 8%	276 22% L	18 9%	272 17% N	105 22% Q	151 14%			
Very unfavourable (-2)	450 20%	13 2%	416 48% B	179 29% E	191 19%	117 38% G	171 17% I	114 28%	220 21%	222 35% K	150 13%	16 4%	417 34% L	50 24%	307 20%	96 20%	243 23%			
Don't know	116 5%	4 1%	12 1%	11 2%	17 2%	4 1%	17 2%	4 1%	8 1%	9 1%	36 3%	7 2%	17 1%	7 3%	33 2%	9 2%	25 2%			

Net: Very/Fairly favourable	834 38%	590 84% c	88 10%	177 29%	493 49% d	97 32%	506 49% f	142 35%	473 46% h	154 25%	598 52% j	325 75% m	301 24%	92 44%	665 42% p	158 33%	455 43% p
Net: Very/Fairly unfavourable	797 36%	35 5%	660 76% b	309 51% e	327 32% g	168 55% i	316 31% k	189 46% m	373 36% o	360 57% q	299 26% s	49 11%	694 56% t	68 33%	578 37% v	202 43% x	395 37% z
Net Difference	37 2%	555 79%	-572 -66%	-132 -22%	166 16%	-71 -23%	190 18%	-47 -12%	100 10%	-206 -33%	298 26%	276 63%	-393 -32%	24 12%	87 6%	-44 -9%	61 6%

Mean	-0.05	1.13 c	-1.13	-0.43	0.17 d	-0.48	0.20 f	-0.25	0.06 h	-0.61	0.33 j	0.93 m	-0.58	0.07	0.01	-0.18	-0.01
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5N): A,B/C,D,E,F/G,H/I/J/K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5N): A,B/C,D,E,F/G,H/I/J/K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Conservative Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region							Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)	
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801	
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910	
Very favourable (2)	180	110	69	26	36	34	18	15	51	62	52	66	28	61	27	53	99	81	45	43	44	31	6	11	155	25	122	38	19	79	100	54	125	119	61	
	8%	10%	6%	11% GH	10% GH	10% GH	5%	4%	10% GH	10%	7%	8%	10% O	10% O	5%	8%	8%	8%	8%	7%	9%	10%	6% *	5%	8%	7%	9%	7%	7%	12% e	6%	8%	8%	9%	7%	
Fairly favourable (1)	369	191	177	24	51	46	53	57	138	75	98	195	29	83	70	148	220	149	82	126	93	39	9	20	303	66	245	68	56	88	280	110	258	193	176	
	17%	18%	16%	10%	13%	13%	14%	16%	26% DEFGH	12%	13%	22% JK	10%	13%	13%	21% MNO	18%	15%	15%	22% S/VWX	18%	13%	9% *	10%	16%	18%	18% b	12%	20% b	13%	18%	18% d	16%	17%	15%	19% h
Neither favourable nor unfavourable (0)	369	175	192	44	59	63	68	60	74	103	132	134	47	100	99	109	204	164	89	101	87	44	17	30	302	66	223	102	43	126	243	103	265	224	145	
	17%	16%	17%	19%	16%	18%	18%	17%	14%	17%	18%	15%	17%	16%	19%	16%	16%	17%	17%	17%	17%	15%	16% *	15%	16%	19%	16%	16%	18%	16%	19%	16%	15%	17%	17%	16%
Fairly unfavourable (-1)	396	185	210	48	66	49	65	77	90	114	114	167	62	91	95	139	217	178	85	93	101	66	13	38	319	76	233	113	50	104	292	127	268	223	173	
	18%	17%	19%	20% F	17%	14%	17%	22% F	17%	19%	16%	19%	22% N	15%	18%	20%	17%	18%	16%	16%	20%	22%	13% *	19%	17%	21%	17%	20%	18%	15%	19%	19%	17%	17%	19%	
Very unfavourable (-2)	801	393	407	73	142	129	165	133	159	215	293	293	91	226	213	245	457	344	203	188	163	101	56	90	692	109	483	214	105	227	574	265	536	486	315	
	36%	36%	36%	31%	37%	36%	43% DI	39% I	30%	35%	40% L	34%	33%	37%	41% M	35%	37%	35%	38%	32%	32%	34%	53% STU**	46% TUV	37% z	31%	35%	37%	38%	34%	37%	39%	35%	37%	35%	
Don't know	106	29	77	20	25	34	10	4	11	46	44	16	22	52	17	10	47	58	26	30	22	18	4	6	92	14	59	42	5	47	59	22	84	65	41	
	5%	3%	7% B	9% GHI	7% GHI	10% GHI	3%	1%	2%	7% L	6% L	2%	8% OP	9% OP	3%	1%	4%	6% Q	5%	5%	4%	6%	4% *	3%	5%	4%	4%	7% ac	2%	7% e	4%	3%	5%	5%	4%	
Net: Very/Fairly favourable	548	301	246	50	87	79	71	71	189	137	150	261	57	144	97	201	318	230	126	169	137	70	15	31	458	90	367	106	75	168	380	165	384	311	237	
	25%	28% C	22%	21%	23%	22%	19%	21%	36% DEFGH	22%	20%	30% JK	20%	23%	19%	29% MO	26%	24%	24% X	29% WX	27% WX	24%	14% *	16%	25%	25%	27% b	18%	27% b	25%	25%	24%	25%	24%	24%	26%
Net: Very/Fairly unfavourable	1197	579	617	121	208	178	229	210	250	329	407	460	153	317	308	383	675	522	288	281	264	167	69	127	1011	185	716	326	155	331	866	392	804	709	488	
	54%	53%	54%	51%	55%	50%	61% DI	61% DI	48%	53%	56%	53%	55%	52%	59% N	55%	54%	54%	54%	48%	52%	56%	65% TU*	66% STU	54%	52%	52%	57%	55%	49%	56% d	58% g	52%	54%	54%	
Net Difference	-648	-278	-371	-71	-121	-99	-158	-139	-60	-192	-257	-199	-96	-174	-211	-183	-356	-292	-162	-113	-127	-96	-55	-97	-554	-95	-349	-220	-79	-163	-485	-228	-421	-398	-251	
	-29%	-26%	-33%	-30%	-32%	-28%	-42%	-40%	-11%	-31%	-35%	-23%	-34%	-28%	-41%	-26%	-29%	-30%	-31%	-19%	-25%	-32%	-51%	-50%	-30%	-27%	-26%	-38%	-28%	-24%	-31%	-33%	-27%	-30%	-28%	
Mean	-0.60	-0.53 C	-0.67	-0.55 G	-0.64	-0.60	-0.83	-0.75	-0.33 EFGH	-0.61	-0.72	-0.50 K	-0.62	-0.60	-0.79	-0.54 O	-0.60	-0.61	-0.64 WX	-0.47 WX	-0.50 WX	-0.59 WX	-1.03 *	-0.94	-0.62	-0.52	-0.54 b	-0.74	-0.60	-0.50	-0.64	-0.66	-0.57	-0.61	-0.58	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B,C,D,E,F,G,H,I,J,K,L,M,N,O,P,Q,R,S,T,U,V,W,X,Y,Z,a,b/c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										Opinion of Brexit's impact on the country				Consider themselves					
	Total	Conservative (A)	Labour (B)	Liberal Democrats (C)	Other (D)	Remain (E)	Leave (F)	Favourable to Cons (G)	Unfavourable to Cons (H)	Favourable to Lab (I)	Unfavourable to Lab (J)	Favourable to Lib Dems (K)	Unfavourable to Lib Dems (L)	Favourable to Green Party (M)	Unfavourable to Green Party (N)	Favourable to Reform UK (O)	Unfavourable to Reform UK (P)	Favourable to Sunak (Q)	Unfavourable to Sunak (R)	Favourable to Starmer (S)	Unfavourable to Starmer (T)	Favourable to Hunt (U)	Unfavourable to Hunt (V)	Favourable to Suella Braverman (W)	Unfavourable to Suella Braverman (X)	Favourable to Boris Johnson (Y)	Unfavourable to Boris Johnson (Z)	Favourable to Jeremy Corbyn (a)	Unfavourable to Jeremy Corbyn (b)	Favourable to Liz Truss (c)	Unfavourable to Liz Truss (d)	Favourable to Theresa May (e)	Unfavourable to Theresa May (f)	Positive impact (g)	Negative impact (h)	Left wing (i)	Centre (j)	Right wing (k)
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538
Very favourable (2)	180 8% CDE	125 17% CDE	15 3%	6 4%	20 8% C	44 5%	109 13% F	180 33% UKLMMNOPQ	- - -	51 6% I	99 12% IMNQ	40 9%	72 9%	48 9%	72 11% UQ	55 18% UKLMNOQ	64 8%	134 22% STUWYZdefg	18 2%	42 6% SWYz	97 11% STWYzbcdfg	103 25% STUWYZbcdfg	27 3% Sa	84 28% Sa	34 3%	134 21% Sa	20 2%	42 10% STUWYzbcdfg	104 8% SWYzbcdfg	53 26% SWYzbcdfg	84 5% SWYzbcdfg	86 18% SWYzbcdfg	49 5% SWYzbcdfg	110 23% SWYzbcdfg	37 3%	19 3%	53 7%	98 18% jk
Fairly favourable (1)	369 17% CDE	271 37% CDE	32 6%	17 11% CE	12 4%	124 14%	205 24% F	369 67% UKLMMNOPQ	- - -	70 8% I	237 30% ILMMNOPQ	67 9%	156 16%	87 14%	155 23% UQ	67 22% UKNQ	123 15% UKNQ	260 43% STUWYZbcdfg	40 4%	65 9%	220 26% STUWYZbcdfg	165 40% Sa	63 6% Sa	108 35% Sa	79 8%	250 40% Sa	57 5%	37 9%	287 23% STWYzbcdfg	73 35% STWYzbcdfg	204 32% STWYzbcdfg	152 11% STWYzbcdfg	111 32% SWYzbcdfg	152 10%	122 10%	26 5%	130 18% jk	187 35% jk
Neither favourable nor unfavourable (0)	369 17% C	134 18% C	34 6%	20 13% C	35 14% C	100 11%	138 16% F	- - -	- - -	65 8% HI	110 14% HIJN	49 11% HIJN	106 13% HIJN	58 9%	117 18% HIKLMNOPQ	62 20% HIKLMNOPQ	98 12% HIKLMNOPQ	16 16% STWYzbcdfg	56 6%	61 9%	129 15% STWYzbcdfg	59 8% STWYzbcdfg	85 11% S	35 10% SW	105 18% SW	114 9% S	102 9%	40 17% STWYzbcdfg	209 15% STWYzbcdfg	30 13% STWYzbcdfg	203 18% STWYzbcdfg	84 10% STWYzbcdfg	102 15%	72 14%	168 5%	28 22% j	159 17% j	89 17% j
Fairly unfavourable (-1)	396 18% BCE	106 14%	97 28% BCE	44 18% BCE	45 17%	161 19%	153 18%	- 33% HIKLMNOPQ	396 18% HIKLMNOPQ	154 19% HIJN	150 19% HIJN	86 20% HIJN	160 20% HIJN	90 14% H	122 18% HIJN	63 20% HIJN	142 17% HIJN	66 11%	207 20% RUVZbcdfg	128 18% RUVZbcdfg	156 18% RUVZbcdfg	51 12% RUVZbcdfg	194 19% RUVZbcdfg	46 15% RUVZbcdfg	186 18% RUVZbcdfg	80 13% RUVZbcdfg	249 21% STUWYZbcdfg	57 13% STUWYZbcdfg	248 20% RUVZbcdfg	27 13% RUVZbcdfg	311 20% RUVZbcdfg	84 18% RUVZbcdfg	192 18% RUVZbcdfg	60 13% RUVZbcdfg	246 20% h	96 17%	162 22% i	85 16% i
Very unfavourable (-2)	801 36% BDE	81 11%	362 66% BDE	69 44% BDE	140 54% B	425 49% G	216 25% G	- 33% HIKLMNOPQ	801 67% HIKLMNOPQ	481 18% HIKLMNOPQ	193 24% HIKLMNOPQ	189 44% HIKLMNOPQ	306 38% HIKLMNOPQ	336 54% HIKLMNOPQ	186 28% HIKLMNOPQ	58 19% HIKLM																						

Net: Very/Fairly favourable	548	395	47	23	32	168	548	-	122	337	107	228	134	227	122	188	395	58	107	317	269	91	192	113	384	77	79	126	288	238	160	262	159	45	183	285		
	25%	54%	8%	15%	12%	19%	37%	100%	15%	42%	25%	28%	22%	34%	39%	22%	65%	6%	15%	37%	66%	9%	63%	11%	61%	7%	18%	31%	61%	18%	50%	15%	55%	13%	8%	25%	53%	
	CDE			C			F	HJLMMNOPQ	I	ILMMNOQ	U	UNQ	U	ULMMQ	ULMMQ	U	STUWVYzbcfg	SWYz	STWYzbcfg	STUWVYzbcfg	Sz	STUWVYzbcfg	SWYz	STUWVYzbcfg		SWYz	STWYzbcfg	STUWVYzbcfg	STWYz	STUWVYzbcfg	SWYz	I		J				
Net: Very/Fairly unfavourable	1197	186	459	113	185	587	369	-	1197	635	343	275	466	427	309	120	553	100	887	527	399	78	836	79	798	119	956	711	622	437	1045	145	776	133	856	485	373	161
	54%	26%	83%	72%	71%	68%	43%	-	100%	76%	43%	64%	58%	68%	39%	39%	66%	17%	88%	57%	46%	19%	82%	26%	77%	19%	83%	71%	50%	23%	67%	31%	73%	28%	70%	86%	51%	30%
	BDE	B	B	B	B	G		HJLMMNOPQ	HJLMMNOPQ	H	HKOP	HKOP	HJLMOQ	HP	H	HKMOQ		RTUWVXYZzbcfg	RTUWVXYZzdef	RVZzdf		RTUWVXYZzbcfg	RVZ	RVUWVXYZzbcfg	RTUWVXYZzdefg	RVUWVZzdef		RTUWVXYZzdefg	RVUWVZzdef	R	RVUWVZzdef	RVZd	RVUWVZzdef		h	kl	l	
Net Difference	-648	209	-412	-90	-153	-419	-56	548	-1197	-513	-6	-168	-238	-292	-82	1	-366	294	-829	-420	-82	190	-745	113	-684	265	-879	-232	-231	79	-757	94	-616	129	-697	-440	-190	124
	-29%	29%	-75%	-57%	-59%	-48%	-7%	100%	-100%	-62%	-1%	-39%	-30%	-47%	-12%	*	-43%	49%	-82%	-60%	-9%	47%	-73%	37%	-66%	42%	-76%	-53%	-19%	38%	-48%	20%	-58%	27%	-57%	-78%	-26%	23%
Mean	-0.60	0.35	-1.41	-0.98	-1.08	-0.94	-0.20	1.33	-1.67	-1.15	-0.13	-0.74	-0.59	-0.94	-0.30	-0.01	-0.85	0.67	-1.49	-1.12	-0.27	0.66	-1.34	0.54	-1.24	0.58	-1.38	-1.03	-0.41	0.56	-0.92	0.25	-1.11	0.36	-1.07	-1.45	-0.49	0.27
	CDE			C	C		F	HJLMMNOPQ		I	ILMMNOQ	UN	UNQ	U	ULMMQ	ULMMNOQ	U	STUWVYzbcfg	SWYz	STWYzbcfg	STUWVYzbcfg	S	STUWVYzbcfg	SWYz	STUWVYzbcfg	S	SWYz	STWYzbcfg	STUWVYzbcfg	STWYz	STUWVYzbcfg	STUWVYzbcfg	SWYz	I		J	K	

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J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Conservative Party
All Adults aged 18+ in Great Britain

		'Kier Starmer, Leader of the Labour party':			'Rishi Sunak, Leader of the Conservative party and Prime Minister':			'Suella Braverman, Home Secretary':			'Jeremy Hunt, Chancellor of the Exchequer':		'Boris Johnson, former leader of the Conservative Party and former Prime Minister':		'Jeremy Corbyn, Former leader of the Labour Party':		'Liz Truss, former leader of the Conservative Party and former Prime Minister':		'Theresa May, former leader of the Conservative Party and former Prime Minister':	
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)			
Unweighted base	2219	766	800	619	1036	298	1081	407	1059	598	1229	489	1201	233	1583	484	1071			
Weighted base	2219	703	863	606	1013	307	1032	409	1024	627	1159	436	1243	207	1567	472	1058			
Very favourable (2)	180 8%	42 6%	97 11% B	134 22% E	18 2%	84 28% G	34 3%	103 25% I	27 3%	134 21% K	20 2%	42 10%	104 8%	53 26% O	84 5%	86 18% Q	49 5%			
Fairly favourable (1)	369 17%	65 9%	220 26% B	260 43% E	40 4%	108 35% G	79 8%	165 40% I	63 6%	250 40% K	57 5%	37 9%	287 23% L	73 35% O	204 13%	152 32% Q	111 11%			
Neither favourable nor unfavourable (0)	369 17%	61 9%	129 15% B	98 16% E	56 6%	35 11% G	105 10%	59 15% I	85 8%	114 18% K	102 9%	40 9%	209 17% L	30 15% O	203 13%	84 18% Q	102 10%			
Fairly unfavourable (-1)	396 18%	128 18%	156 18% B	66 11% E	207 20% D	46 15% G	186 18% H	51 12% I	194 19% J	80 13% K	249 21% L	57 13% M	248 20% N	27 13% O	311 20% P	84 18% Q	192 18%			
Very unfavourable (-2)	801 36%	400 57% C	243 28% F	34 6% D	680 67% D	32 11% F	612 59% H	27 7% J	642 63% M	39 6% I	707 61% N	254 58% O	375 30% P	19 9% N	735 47% Q	61 13% R	584 55% P			
Don't know	106 5%	7 1%	18 2% B	13 2% E	12 1% F	1 * G	17 2% H	3 1% I	12 1% J	10 2% K	24 2% L	6 1% M	22 2% N	4 2% O	31 2% P	6 1% Q	20 2%			

Net: Very/Fairly favourable	548 25%	107 15%	317 37% B	395 65% E	58 6%	192 63% G	113 11%	269 66% I	91 9%	384 61% K	77 7%	79 18%	391 31% L	126 61% O	288 18%	238 50% Q	160 15%
Net: Very/Fairly unfavourable	1197 54%	527 75% C	399 46% F	100 17% D	887 88% D	79 26% F	798 77% H	78 19% J	836 82% M	119 19% N	956 83% O	311 71% P	622 50% Q	47 23% R	1045 67% S	145 31% T	776 73% P
Net Difference	-648 -29%	-420 -60%	-82 -9%	294 49%	-829 -82%	113 37%	-684 -66%	190 47%	-745 -73%	265 42%	-879 -76%	-232 -53%	-231 -19%	79 38%	-757 -48%	94 20%	-616 -58%

Mean	-0.60	-1.12	-0.27 B	0.67 E	-1.49	0.54 G	-1.24	0.66 I	-1.34	0.58 K	-1.38	-1.03	-0.41 L	0.56 O	-0.92	0.25 Q	-1.11
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used
ColumnProportions (5N): A,B/C,D,E,F/G,H/I/J,K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)
ColumnMeans (5N): A,B/C,D,E,F/G,H/I/J,K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations			Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very favourable (2)	80	52	28	11	13	22	7	6	21	24	29	27	11	31	12	23	57	23	16	21	22	13	4	3	72	8	55	11	13	46	34	38	42	58	22
	4%	5% C	2%	5%	3%	6% GH	2%	2%	4%	4%	4%	3%	4%	5% O	2%	3%	5% R	2%	3%	4%	4%	5%	3% *	2%	4%	2%	4% b	2%	5%	7% e	2%	6% g	3%	4% i	4%
Fairly favourable (1)	353	173	179	36	56	51	64	50	96	92	115	146	44	87	90	115	232	121	72	89	87	56	15	34	289	64	224	80	48	99	253	155	198	217	136
	16%	16%	16%	15%	15%	14%	17%	14%	18%	15%	16%	17%	16%	14%	17%	16%	19% R	12%	14%	15%	17%	19%	14% *	18%	16%	18%	16%	16%	14%	17%	15%	16%	23% g	13%	17%
Neither favourable nor unfavourable (0)	813	361	451	88	153	127	142	123	179	241	269	302	106	232	196	237	482	331	203	208	178	113	42	68	689	124	474	221	118	232	580	243	569	461	351
	37%	33%	40% B	37%	40%	36%	38%	36%	34%	39%	37%	35%	38%	38%	38%	34%	39%	34%	38%	36%	35%	38%	39% *	35%	37%	35%	35%	38%	42%	35%	37%	36%	37%	35%	39%
Fairly unfavourable (-1)	423	236	187	49	68	57	58	81	110	117	115	191	57	107	83	160	224	200	96	112	88	56	26	45	347	77	273	102	48	127	296	122	302	247	176
	19%	22% C	17%	21%	18%	16%	15%	24% FG	21%	19%	16%	22% K	21%	17%	16%	23% NO	18%	21%	18%	19%	17%	19%	24% *	24%	19%	22%	20%	18%	17%	19%	19%	18%	20%	19%	19%
Very unfavourable (-2)	381	213	165	22	52	49	85	72	101	73	134	173	29	81	105	140	169	212	100	99	98	40	12	32	320	61	249	93	39	94	286	87	293	216	164
	17%	20% C	15%	9%	14%	14%	23% DEF	21% DEF	19% D	12%	18% J	20% J	10% MN	13%	20% MN	20% MN	14% Q	22%	19%	17%	19%	13%	12% *	17%	17%	17%	18%	16%	14%	14%	19% d	13%	19% f	17%	18%
Don't know	170	48	122	30	38	50	22	13	17	68	72	31	32	74	35	28	82	88	43	53	37	20	8	10	147	23	88	69	12	72	98	37	133	109	60
	8%	4%	11% B	13% GHI	10% HI	14% GHI	6%	4%	3%	11% L	10% L	4%	12% OP	12% OP	7%	4%	7%	9%	8%	9%	7%	7%	7% *	5%	8%	6%	6% ac	12% ac	4%	11% e	6% e	5%	9% f	8%	7%
Net: Very/Fairly favourable	432	226	207	47	70	72	71	56	117	116	143	173	55	119	102	138	289	144	88	110	110	69	18	37	361	72	279	91	62	146	287	193	240	275	158
	19%	21%	18%	20%	18%	20%	19%	16%	22%	19%	20%	20%	20%	19%	20%	20%	23% R	15%	17%	19%	21%	23% s	17% *	19%	19%	20%	20% b	16%	22%	22%	19%	28% g	16%	21%	17%
Net: Very/Fairly unfavourable	804	449	353	70	120	105	144	154	211	191	249	365	86	188	188	300	392	412	195	211	186	96	38	78	667	137	523	195	87	221	583	209	595	464	340
	36%	41% C	31%	30%	32%	30%	38% F	44% DEF	40% DEF	31%	34%	42% JK	31%	31%	36%	43% MNO	32%	42% Q	37%	36%	36%	32%	36% *	40%	36%	39%	38%	34%	31%	33%	38%	31%	39% f	35%	37%
Net Difference	-372	-224	-146	-24	-51	-33	-72	-98	-94	-74	-105	-192	-31	-69	-87	-162	-104	-268	-107	-101	-76	-27	-20	-40	-306	-66	-243	-103	-25	-75	-296	-16	-355	-189	-183
	-17%	-21%	-13%	-10%	-13%	-9%	-19%	-28%	-18%	-12%	-14%	-22%	-11%	-11%	-17%	-23%	-8%	-27%	-20%	-17%	-15%	-9%	-19%	-21%	-16%	-18%	-18%	-18%	-9%	-11%	-19%	-2%	-23%	-14%	-20%
Mean	-0.33	-0.37	-0.28	-0.17 GH	-0.26 H	-0.20 GH	-0.42	-0.49	-0.34	-0.23 L	-0.32	-0.40	-0.20 P	-0.22 P	-0.37	-0.41	-0.19 R	-0.51	-0.39	-0.34	-0.32	-0.19 S	-0.29 *	-0.38	-0.32	-0.35	-0.34	-0.36	-0.19	-0.21 e	-0.38	-0.10 g	-0.43	-0.29	-0.38

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W/X,Y,Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W/X,Y,Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Liberal Democrats

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties										Favourable to politicians										Opinion of Brexit's impact on the country				Consider themselves					
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Suella Braverman	Unfavourable to Suella Braverman	Favourable to Boris Johnson	Unfavourable to Boris Johnson	Favourable to Jeremy Corbyn	Unfavourable to Jeremy Corbyn	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Theresa May	Unfavourable to Theresa May	Positive impact	Negative impact	Left wing	Centre	Right wing
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538
Very favourable (2)	80 4%	13 2%	21 4%	31 20%	8 3%	50 6%	18 2%	31 6%	39 3%	57 7%	12 2%	80 18%	- -	55 9%	11 2%	29 9%	32 4%	39 6%	25 3%	54 2%	17 2%	37 9%	25 2%	25 8%	37 5%	31 4%	44 9%	38 3%	36 15%	31 3%	43 9%	42 2%	17 6%	30 3%	41 3%	35 4%	28 6%	16 3%
Fairly favourable (1)	353 16%	59 8%	110 20%	77 49%	44 17%	206 24%	87 10%	76 14%	236 20%	237 28%	49 6%	353 82%	- -	197 32%	33 5%	57 18%	142 17%	109 16%	161 30%	213 6%	53 22%	92 17%	173 15%	47 20%	202 13%	78 21%	240 23%	99 14%	173 21%	43 18%	275 22%	103 14%	152 21%	58 12%	252 h	145 i	120 k	57 l
Neither favourable nor unfavourable (0)	813 37%	242 33%	229 42%	34 21%	88 34%	348 40%	267 31%	197 36%	406 34%	317 38%	228 19%	- -	- -	232 37%	130 20%	82 27%	264 31%	206 33%	338 37%	257 29%	248 32%	130 21%	332 21%	65 35%	364 30%	186 36%	419 35%	153 35%	394 32%	54 26%	579 37%	167 34%	362 34%	120 25%	488 h	217 i	296 k	145 l
Fairly unfavourable (-1)	423 19%	192 26%	96 17%	12 7%	52 20%	152 18%	192 23%	134 25%	231 19%	117 14%	229 19%	- -	423 53%	86 14%	191 29%	47 15%	207 25%	130 21%	214 21%	102 14%	231 21%	85 12%	214 21%	63 21%	223 22%	164 26%	210 18%	64 15%	308 25%	30 15%	327 21%	88 19%	233 22%	106 22%	221 18%	97 17%	140 19%	148 28%
Very unfavourable (-2)	381 17%	194 27%	71 13%	2 1%	50 19%	84 10%	234 28%	93 17%	235 20%	72 9%	263 33%	- -	381 47%	38 6%	283 43%	87 28%	194 23%	95 16%	231 23%	53 8%	286 33%	53 13%	251 25%	98 32%	177 17%	142 23%	180 16%	58 13%	290 23%	45 22%	264 17%	58 12%	232 30%	141 12%	142 10%	58 14%	158 29%	
Don't know	170 8%	27 4%	23 4%	2 2%	19 7%	29 3%	52 6%	16 3%	50 4%	34 4%	16 2%	- -	- -	16 2%	14 2%	6 2%	5 1%	28 5%	44 4%	24 3%	12 3%	29 3%	29 3%	9 3%	30 3%	25 4%	65 6%	24 3%	42 2%	79 5%	15 3%	53 5%	19 4%	76 6%	12 2%	48 6%	14 3%	

Net, Very/Fairly favourable	432 19%	72 10%	131 24%	108 68%	52 20%	255 29%	105 12%	107 20%	275 35%	295 38%	61 8%	432 100%	- -	251 40%	44 7%	86 28%	174 21%	148 24%	186 18%	267 38%	70 8%	128 13%	198 19%	72 23%	239 23%	110 18%	284 25%	136 31%	209 17%	74 36%	319 30%	145 31%	169 16%	87 18%	293 24%	179 34%	248 20%	73 14%
			B	BCE	B	G	KMO	KMO	HUKMOFQ1		HUKMOFQ2		HUKMOFQ3		HUKMOQ	KMO	SUWZcgz	Ug	RSUWVWZab cdefg		RSUWVWZace f	Ucg	Uzcg	SUWZcgz		SUWZcgz	RSUWVWZace f	RSUWVWZace f	Ucg	RSUWVWZace f	Ucg	RSUWVWZace f	h		i			
Net: Very/Fairly unfavourable	804 36%	387 53%	167 30%	14 9%	102 39%	236 27%	426 50%	228 42%	466 39%	189 23%	492 62%	- -	804 100%	125 20%	475 72%	134 44%	401 47%	225 34%	445 22%	155 38%	517 60%	138 34%	465 45%	161 39%	400 39%	305 49%	390 34%	123 28%	598 48%	75 36%	590 38%	146 31%	475 45%	248 52%	363 30%	155 28%	246 33%	306 57%
	CDE		D		CD	F	JLN	JLN	L	HUKLNQ1		HUKLNQ2		HUKLNQ3	JLN	HUKLN	Tdf	RTVYabef		RTSVYabdefg		RTSVYabdef	Tadef	RTSVYabdef	Td	T	RTSVYabdef	Td	Tadef		RTSVYabdef	i					jk	
Net Difference	-372 -17%	-315 -43%	-36 -7%	95 60%	-50 -19%	19 2%	-321 -38%	-121 -22%	-190 -16%	106 13%	-431 -54%	-432 100%	-804 -100%	127 20%	-431 -65%	-48 -16%	-227 -27%	-77 -13%	-259 -26%	112 16%	-447 -52%	-10 -2%	-267 -26%	-89 -29%	-161 -16%	-195 -31%	-106 -9%	14 3%	-390 -31%	-1 -1%	-272 -17%	-1 *	-306 -29%	-161 -34%	-70 -6%	24 4%	-98 -13%	-234 -43%

Mean	-0.33	-0.71	-0.16 BE	0.80 BCE	-0.38 B	-0.02 G	-0.67	-0.34 KMO	-0.34 KMOQ	0.11 HKMOQPG	-0.87 MO	1.18 HKUMQPG	-1.47	0.24 HKUMQPG	-1.08 M	-0.35 KMO	-0.46 KMO	-0.23 SUWXYZcg	-0.48 U	0.17 RSUWXYZab cdefg	-0.86	-0.07 RSUWXYZace g	-0.50 U	-0.54 U	-0.30 SUWXYZcg	-0.51 U	-0.22 SUWXYZcg	-0.02 RSUWXYZace g	-0.54 U	-0.07 SUWXYZcg	-0.33 SUWXYZcg	-0.04 RSUWXYZace g	-0.53 U	-0.60	-0.15 h	* kl	-0.25 l	-0.72
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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E/F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h/i,j/k/l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G,H/I/J/K/L/M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h/i,j/k/l Minimum Base: 30(**) Small Base: 100(*)

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J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Liberal Democrats

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party':			'Rishi Sunak, Leader of the Conservative party and Prime Minister':			'Suella Braverman, Home Secretary':			'Jeremy Hunt, Chancellor of the Exchequer':		'Boris Johnson, former leader of the Conservative Party and former Prime Minister':		'Jeremy Corbyn, Former leader of the Labour Party':		'Liz Truss, former leader of the Conservative Party and former Prime Minister':		'Theresa May, former leader of the Conservative Party and former Prime Minister':	
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)			
Unweighted base	2219	766	800	619	1036	298	1081	407	1059	598	1229	489	1201	233	1583	484	1071			
Weighted base	2219	703	863	606	1013	307	1032	409	1024	627	1159	436	1243	207	1567	472	1058			
Very favourable (2)	80 4%	54 8% C	17 2%	39 6% E	25 3%	25 8% G	37 4%	37 9% I	25 2%	31 5%	44 4%	38 9% M	36 3%	31 15% O	43 3%	42 9% Q	17 2%			
Fairly favourable (1)	353 16%	213 30% C	53 6%	109 18%	161 16%	47 15%	202 20%	92 22% I	173 17%	78 13%	240 21% J	99 23% M	173 14%	43 21%	275 18%	103 22% Q	152 14%			
Neither favourable nor unfavourable (0)	813 37%	257 37% C	248 29%	206 34%	338 33%	65 21%	364 35% F	130 32%	332 32%	186 30%	419 36% J	153 35%	394 32%	54 26%	579 37% N	167 35%	362 34%			
Fairly unfavourable (-1)	423 19%	102 14%	231 27% B	130 21%	214 21%	63 21%	223 22%	85 21%	214 21%	164 26% K	210 18%	64 15%	308 25% L	30 15%	327 21%	88 19%	233 22%			
Very unfavourable (-2)	381 17%	53 8% B	286 33% B	95 16%	231 23% D	98 32% G	177 17%	53 13%	251 25% H	142 23% K	180 16%	58 13%	290 23% L	45 22%	264 17%	58 12%	242 23% P			
Don't know	170 8%	24 3%	29 3%	28 5%	44 4%	9 3%	30 3%	12 3%	29 3%	25 4%	65 6% N	24 6%	42 3%	4 2%	79 5%	15 3%	53 5%			

Net: Very/Fairly favourable	432 19%	267 38% c	70 8%	148 24% e	186 18%	72 23%	239 23%	128 31% i	198 19%	110 18%	284 25% j	136 31% m	209 17%	74 36% o	319 20%	145 31% q	169 16%
Net: Very/Fairly unfavourable	804 36%	155 22%	517 60% b	225 37%	445 44% d	161 53% g	400 39%	138 34%	465 45% h	305 49% k	390 34%	123 28%	598 48% l	75 36%	590 38%	146 31% p	475 45% r
Net Difference	-372 -17%	112 16%	-447 -52%	-77 -13%	-259 -26%	-89 -29%	-161 -16%	-10 -2%	-267 -26%	-195 -31%	-106 -9%	14 3%	-390 -31%	-1 -1%	-272 -17%	-1 *	-306 -29%

Mean	-0.33	0.17 c	-0.86	-0.23 e	-0.48	-0.54	-0.30 f	-0.07 i	-0.50	-0.51	-0.22 j	-0.02 m	-0.54	-0.07 o	-0.33	-0.04 q	-0.53
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This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5N): A,B/C,D,E,F/G,H/I/J,K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5N): A,B/C,D,E,F/G,H/I/J,K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)	
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801	
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910	
Very favourable (2)	163	94	69	30	40	28	21	26	18	70	49	44	38	56	31	38	109	54	30	41	47	25	9	11	145	19	102	48	13	59	104	76	87	117	46	
	7%	9%	6%	13% GHI	10% GI	8% I	6% I	8% I	3%	11% KL	7% I	5%	14% NOP	9% P	6%	5%	9% R	6%	6%	7%	9%	9%	8% *	6%	8%	5%	7%	8%	5%	9%	7%	11% g	6%	9%	9%	5%
Fairly favourable (1)	460	206	253	58	81	63	84	62	112	139	147	174	70	117	110	137	270	190	121	119	88	68	23	41	376	84	274	138	48	128	332	186	274	271	189	
	21%	19%	22%	25%	21%	18%	22%	18%	21%	23%	20%	20%	25%	19%	21%	19%	22%	19%	23%	21%	17%	23%	22% *	21%	20%	24%	20%	24%	17%	19%	21%	27% g	18%	21%	21%	21%
Neither favourable nor unfavourable (0)	724	331	393	61	122	116	121	129	174	183	238	303	71	204	175	238	420	304	174	183	157	110	45	54	616	107	457	152	115	228	496	215	508	407	317	
	33%	31%	35%	26%	32%	33%	32%	37% D	33%	30%	32%	35%	25%	33% M	34% M	34% M	34%	31%	33%	31%	31%	37%	42% UX*	28%	33%	30%	34% b	26%	41% b	34%	32%	32%	32%	33%	31%	35%
Fairly unfavourable (-1)	338	189	149	40	57	34	51	56	101	97	85	157	44	79	64	138	181	157	70	94	94	37	9	33	288	50	196	88	55	85	253	87	251	188	151	
	15%	17% C	13%	17% F	15%	10%	13%	16% F	19% F	16% K	12% K	18% K	16%	13%	12%	20% NO	15%	16%	13%	16%	19% SVW	12%	9% *	17%	15%	14%	14%	15%	20%	13%	16%	13%	16% f	14%	14%	17%
Very unfavourable (-2)	324	205	118	15	39	55	67	51	97	54	122	148	20	76	88	116	160	164	71	85	85	35	11	38	258	66	224	72	28	89	235	68	257	188	136	
	15%	19% C	10%	7%	10%	15% D	18% DE	15% D	18% DE	9%	17% J	17% J	7%	12% M	17% M	17% M	13%	17% Q	13%	15%	17%	12%	10% *	19% V	14%	18%	16% c	13%	10%	13%	15%	10% f	17% f	14%	15%	
Don't know	209	59	150	31	42	58	35	21	23	73	93	44	36	82	53	37	104	105	63	59	38	23	9	17	180	30	111	78	20	82	128	49	160	138	72	
	9%	5% B	13% HI	13% HI	11% HI	16% GHI	9% I	6%	4%	12% L	13% L	5%	13% P	13% P	10% P	5%	8%	11%	12% U	10%	8%	8%	9% *	9% *	10%	8%	8% ac	14% ac	7% e	12% e	8% e	7% f	10% f	11% f	8%	
Net: Very/Fairly favourable	623	300	322	88	121	91	105	89	130	209	196	218	108	172	141	175	380	244	151	160	135	94	32	52	521	103	376	186	61	187	436	263	361	389	235	
	28%	28%	28%	37% FGHI	32%	26%	28%	26%	25%	34% KL	27%	25%	39% NOP	28%	27%	25%	31% R	25%	29%	28%	26%	31%	30% *	27%	28%	29%	28%	32% c	22%	28%	28%	38% g	23%	30%	26%	
Net: Very/Fairly unfavourable	663	394	268	55	96	89	118	107	198	151	206	305	64	155	152	254	341	321	141	179	180	72	20	71	546	116	420	160	83	174	488	155	508	376	286	
	30%	36% C	24%	23%	25%	25%	31%	31%	38% DEF	25%	28%	35% JK	23%	25%	29%	36% MNO	27%	33% Q	27%	31%	35% SVW	24%	19% *	37% SVW	29%	33%	31%	28%	30%	26%	32% d	23%	33% f	29%	31%	
Net Difference	-39	-93	54	33	25	2	-12	-18	-69	58	-10	-87	44	18	-11	-79	39	-78	11	-19	-45	22	12	-19	-26	-13	-43	26	-22	13	-52	108	-147	13	-52	
	-2%	-9%	5%	14%	7%	1%	-3%	-5%	-13%	9%	-1%	-10%	16%	3%	-2%	-11%	3%	-8%	2%	-3%	-9%	7%	11%	-10%	-1%	-4%	-3%	5%	-8%	2%	-3%	16%	-10%	1%	-6%	
Mean	-0.10	-0.20	0.01 B	0.23 FGHI	0.08 GHI	-0.08	-0.17	-0.13	-0.29	0.14 KL	-0.13	-0.23	0.26 NOP	* P	-0.15	-0.24	-0.01 R	-0.22	-0.06	-0.12	-0.17	0.05 UX	0.10 X*	-0.26	-0.08	-0.19	-0.13	0.01	-0.14	-0.03	-0.13	0.18 g	-0.23	-0.05	-0.17	

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V,W/X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F,G,H/I,J/K,L,M,N/O,P,Q,R,S/T,U/V,W,X,Y,Z,a,b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Green Party
All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties													Favourable to politicians													Opinion of Brexit's impact on the country				Consider themselves		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Favourable to Suella Braverman	Unfavourable to Suella Braverman	Favourable to Boris Johnson	Unfavourable to Boris Johnson	Favourable to Jeremy Corbyn	Unfavourable to Jeremy Corbyn	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Theresa May	Unfavourable to Theresa May	Positive impact	Negative impact	Left wing	Centre	Right wing			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)	(j)	(k)	(l)			
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523			
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538			
Very favourable (2)	163 7%	17 2%	57 10% B	13 8% B	54 21% BCD	91 10% G	40 5% KO	35 6% KMO	120 10% HKMOQ	111 13% HKMOQ	29 4% O	74 17% HKMOQ	37 5% O	163 26% HKLMOPQ	- - -	36 12% HKMO	70 8% KMO	46 8% Uc	95 9% Uzceg	98 14% RSUVWYZacefg	39 4% Uzce	40 10% Uzce	91 10% Uzce	30 9% Uzce	91 37% Uzce	115 10% Uzceg	76 17% RSUVWYZacefg	61 5% RSUVWYZacefg	30 14% Uc	117 7% Uc	40 9% Uc	83 8% Uc	37 8% Uc	113 9% Uc	92 16% kl	41 6% Uc	18 3% Uc				
Fairly favourable (1)	460 21%	87 12%	164 30% B	49 31% B	81 31% B	260 30% G	114 13% KMO	99 18% KMO	307 26% HKMOQ	280 34% HKMOQ	90 11% O	178 41% HKMOQ	87 11% O	460 74% HKLMOPQ	- - -	69 22% KMO	184 22% KMO	119 20% Uc	258 25% RUZce	219 31% RSUVWYZacefg	120 14% Uc	93 23% Uc	248 24% RUZce	63 20% U	264 26% RUZce	121 19% Uc	302 26% RUZce	151 35% RSUVWYZacefg	198 16% Uc	48 23% Uc	352 22% Uc	108 24% Uc	255 24% Uc	72 15% Uc	334 27% h	221 39% kl	120 16% Uc	69 13% Uc			
Neither favourable nor unfavourable (0)	724 33%	235 32% E	188 34% E	64 40% E	52 20% E	273 31% G	280 33% KMO	172 31% MNO	385 32% MNO	260 31% MNO	236 30% MNO	121 28% MNO	172 21% NO	- - -	- - -	78 25% NO	237 28% KMO	181 30% Uc	302 30% X	229 33% Uzcbcd	236 27% X	130 32% X	311 30% Uc	69 23% Uc	327 32% Uc	168 33% SUZcbcd	378 28% SUZcbcd	120 32% Uzce	396 23% SUWYZcbcd	49 34% Uc	526 32% Uc	151 30% X	320 30% X	125 26% Uc	411 34% h	156 28% Uc	298 40% j	143 27% Uc			
Fairly unfavourable (-1)	338 15%	173 24% CDE	63 11% CDE	16 10% CDE	30 12% CDE	112 20% F	169 22% F	119 20% ILN	143 14% LN	88 5% LN	187 23% ILNP	31 7% N	208 7% ULNP	- - -	338 51% HUKLMNPQ	52 17% ILN	167 20% ULN	121 14% STWYabeg	138 20% Tb	73 16% b	194 22% STWYXabde	70 14% Tab	140 16% Tb	51 15% Tab	156 22% Tab	136 12% STWYXabde	139 12% b	32 7% STWYabeg	254 15% Tab	32 15% Tab	238 18% Tab	83 15% Tab	162 17% Tab	103 22% i	152 12% Uc	51 9% Uc	120 16% j	131 24% Uc			
Very unfavourable (-2)	324 15%	183 25% CDE	48 9% CDE	6 4% CDE	28 11% D	84 10% F	191 22% F	107 20% ILN	166 14% JLN	41 5% LN	228 29% HILNPQ	13 3% N	267 33% HUKLMNPQ	- - -	324 49% HUKLMNPQ	68 22% ILN	170 20% ULN	104 17% Tabf	162 16% Tab	45 28% RSTVWYZabcdefg	237 14% Tb	56 19% STYabef	190 27% STYabef	84 21% RSTVWYZabcdefg	147 14% Tab	132 12% RSTVYabefg	141 7% Tb	32 21% RSTVWYabefg	264 13% TYYabef	43 14% Tab	222 13% Tb	62 17% TYabef	180 26% Tb	123 26% i	102 8% Uc	28 5% Uc	94 13% j	151 28% Uc			
Don't know	209 9%	33 5%	31 6%	11 7%	14 6%	48 6%	56 7%	15 3% NO	76 6% HKLMNOPQ	54 6% HKLMNOPQ	27 3% NOQ	16 4% NO	33 4% NOQ	- - -	- - -	6 2% NO	16 2% NO	36 6% Uc	58 6% W	39 6% Uc	38 4% Uc	19 5% Uc	44 4% Uc	10 3% Uc	48 5% Uc	33 5% Uc	83 7% SUWYcg	24 6% Uc	70 6% SUWYcg	7 3% Uc	113 6% SUWYcg	28 6% W	59 3% Uc	13 3% Uc	108 9% h	16 3% Uc	64 9% j	25 5% Uc			
Net: Very/Fairly favourable	623 28%	103 14% B	221 40% B	62 39% B	135 52% BCD	351 40% G	155 18% KMO	134 25% KMO	427 36% HKMOQ	391 47% HKMOQ	120 15% O	251 58% HKMOQ	125 16% O	623 100% HKMOQ	- - -	104 34% HKMO	253 30% HKMO	165 27% Uc	353 35% RUZceg	317 45% RSUVWYZacefg	159 18% RUZceg	133 33% RUZce	339 33% RUZce	93 30% Uc	355 34% RUZce	158 25% Uc	417 36% RUWZceg	227 52% RSTUVWYZacefg	258 21% RUXZce	77 37% Uzc	469 30% Uzc	149 31% Uzc	338 32% Uzc	110 23% Uzc	447 37% h	313 56% kl	161 22% l	87 16% Uc			
Net: Very/Fairly unfavourable	663 30%	356 49% CDE	110 20% CDE	21 14% CDE	59 22% D	196 23% F	359 42% F	227 41% ILN	309 26% JLN	129 16% LN	415 52% HILNPQ	44 10% N	475 59% HUKLMNPQ	- - -	663 100% HUKLMNPQ	120 39% ILN	337 40% ULN	225 37% STYabef	300 30% Tab	431 50% RSTVWYZabcdefg	126 31% Tab	329 32% STYabef	135 44% RSTVYabde	303 29% Tab	268 43% RSTVYabde	64 15% Tb	518 42% RSTVYabefg	74 36% Tab	460 29% Tab	145 31% Tab	341 32% Tab	226 48% i	254 21% Uc	79 14% Uc	215 29% j	282 52% Uc					
Net Difference	-39 -2%	-253 -35%	110 20%	40 26%	77 29%	155 18%	-205 -24%	-92 -17%	118 10%	261 31%	-295 -37%	208 48%	-350 -44%	623 100%	-663 -100%	-15 -5%	-84 -10%	-60 -10%	53 5%	198 28%	-273 -32%	7 2%	10 1%	-42 -14%	52 5%	-110 -18%	137 12%	163 38%	-260 -21%	3 1%	9 1%	4 1%	-4 *	-117 -25%	193 16%	234 41%	-54 -7%	-195 -36%			
Mean	-0.10	-0.60	0.23 B	0.32 B	0.42 B	0.20 G	-0.45	-0.31 KMO	0.06 HKMOQ	0.42 HKMOQ	-0.64 MO	0.64 HKMOQ	-0.75 O	1.26 HKLMNPQ	-1.49	-0.16 KMO	-0.22 KMO	-0.21 Uzc	-0.01 RUWYZceg	0.38 RSUVWYZacefg	-0.57	-0.02 RUZceg	-0.09 Uzc	-0.32 U	* RUWYZceg	-0.34 U	0.10 RSUVWYZcefg	0.50 RSTUVWYZacefg	-0.39 U	-0.05 Uzc	-0.07 RUZceg	-0.04 RUZceg	-0.10 Uzc	-0.44	0.18 h	0.54 kl	-0.16 l	-0.64			

Overlap formulae used

ColumnProportions (5%): A:B:C:D:E:F:G:H:I:J:K:L:M:N:O:P:Q:R:S:T:U:V:W:X:Y:Z:a:b:c:d:e:f:g:h:i:j

ColumnMeans (5%): A:B:C:D:E:F:G:H:I:J:K:L:M:N:O:P:Q:R:S:T:U:V:W:X:Y:Z:a:b:c:d:e:f:g:h:i:j

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Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- The Green Party

All Adults aged 18+ in Great Britain

		'Keir Starmer, Leader of the Labour party': Very/Fairly favourable Very/Fairly unfavourable		'Rishi Sunak, Leader of the Conservative party and Prime Minister': Very/Fairly favourable Very/Fairly unfavourable		'Suella Braverman, Home Secretary': Very/Fairly favourable Very/Fairly unfavourable		'Jeremy Hunt, Chancellor of the Exchequer': Very/Fairly favourable Very/Fairly unfavourable		'Boris Johnson, former leader of the Conservative Party and former Prime Minister': Very/Fairly favourable Very/Fairly unfavourable		'Jeremy Corbyn, Former leader of the Labour Party': Very/Fairly favourable Very/Fairly unfavourable		'Liz Truss, former leader of the Conservative Party and former Prime Minister': Very/Fairly favourable Very/Fairly unfavourable		'Theresa May, former leader of the Conservative Party and former Prime Minister': Very/Fairly favourable Very/Fairly unfavourable	
	Total (A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)
Unweighted base	2219	766	800	619	1036	298	1081	407	1059	598	1229	489	1201	233	1583	484	1071
Weighted base	2219	703	863	606	1013	307	1032	409	1024	627	1159	436	1243	207	1567	472	1058
Very favourable (2)	163 7%	98 14% c	39 4%	46 8%	95 9%	30 10%	91 9%	40 10%	91 9%	37 6%	115 10%	76 17% J	61 5%	30 14% O	117 7%	40 9%	83 8%
Fairly favourable (1)	460 21%	219 31% c	120 14%	119 20%	258 25% D	63 20%	264 26%	93 23%	248 24%	121 19%	302 26%	151 35% J	198 16%	48 23%	352 22%	108 23%	255 24%
Neither favourable nor unfavourable (0)	724 33%	229 33% c	236 27%	181 30%	302 30%	69 23%	327 32% F	130 32%	311 30%	168 27%	378 33%	120 32%	396 28%	49 23%	526 34% N	151 32%	320 30%
Fairly unfavourable (-1)	338 15%	73 10%	194 22% B	121 20% E	138 14%	51 16%	156 15%	70 17%	140 14%	136 22% K	139 12%	32 7%	254 20% L	32 15%	238 15%	83 18%	162 15%
Very unfavourable (-2)	324 15%	45 6%	237 28% B	104 17%	162 16%	84 27% G	147 14%	56 14%	190 19%	132 21% K	141 12%	32 7%	264 21% L	43 21% O	222 14%	62 13%	180 17%
Don't know	209 9%	39 6%	38 4%	36 6%	58 6%	10 3%	48 5%	19 5%	44 4%	33 5%	83 7%	24 6%	70 6%	7 3%	113 7%	28 6%	59 6%

Net: Very/Fairly favourable	623 28%	317 45% c	159 18%	165 27%	353 35% D	93 30%	355 34%	133 33%	339 33%	158 25%	417 36% J	227 52% M	258 21%	77 37% O	469 30%	149 31%	338 32%
Net: Very/Fairly unfavourable	663 30%	118 17%	431 50% B	225 37% E	300 30%	135 44% G	303 29%	126 31%	329 32%	268 43% K	281 24%	64 15%	518 42% L	74 36%	460 29%	145 31%	341 32%
Net Difference	-39 -2%	198 28%	-273 -32%	-60 -10%	53 5%	-42 -14%	52 5%	7 2%	10 1%	-110 -18%	137 12%	163 38%	-260 -21%	3 1%	9 1%	4 1%	-4 *

Mean	-0.10	0.38 c	-0.57	-0.21	-0.01 D	-0.32	* F	-0.02	-0.09	-0.34	0.10 J	0.50 M	-0.39	-0.05	-0.07	-0.04	-0.10
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Overlap formulae used

ColumnProportions (5N): A,B/C,D,E,F/G,H/I/J/K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5N): A,B/C,D,E,F/G,H/I/J/K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Reform UK

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations			Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status		
	Total (A)	Male (B)	Female (C)	18-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	18-34 (J)	35-54 (K)	55+ (L)	Gen Z (M)	Millennials (N)	Gen X+ (O)	Baby Boomer (P)	ABC1 (Q)	C2DE (R)	North (S)	Midlands (T)	South (U)	London (V)	Wales (W)	Scotland (X)	Urban (Y)	Rural (Z)	Married/ Living as Married (a)	Single (b)	Widowed/ Divorced/ Separated (c)	At least one child present (d)	No children present (e)	Graduate (f)	Non-graduate (g)	Working (h)	Not working (i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very favourable (2)	96 4%	67 6% C	30 3%	13 5%	18 5%	17 5%	11 3%	14 4%	24 5%	31 5%	28 4%	38 4%	15 6%	30 5%	16 3%	32 5%	41 3%	55 6% Q	24 5% X	32 6% X	21 4% X	14 5% X	4 4% *	1 1%	87 5%	10 3%	70 5% c	22 4%	4 1%	43 6% e	54 3%	29 4%	67 4%	56 4%	40 4%
Fairly favourable (1)	212 10%	126 12% C	86 8%	35 15% GH	43 11% GH	37 10% GH	23 6% GH	19 6% H	54 10% H	79 13% KL	60 8%	74 8%	41 15% OP	68 11% O	30 6%	62 9%	100 8%	112 11% Q	56 11% X	55 10% X	41 8%	41 14% UX	7 6% *	12 6%	183 10%	29 8%	137 10%	57 10%	18 7%	77 11%	135 9%	70 10%	142 9%	138 11%	74 8%
Neither favourable nor unfavourable (0)	551 25%	243 22%	308 27% B	80 34% FGI	110 29% I	81 23% I	86 27% I	93 27% I	101 19% I	191 31% KL	166 13% KL	194 22% KL	86 31% OP	164 27% O	124 24%	159 23%	280 22%	271 28% Q	132 25% Q	145 25% Q	120 24%	84 28%	29 28% *	41 21%	448 24%	103 29%	321 24%	158 27%	72 26%	167 25%	384 25%	147 22%	404 26% f	330 25%	221 24%
Fairly unfavourable (-1)	312 14%	161 15%	150 13%	31 13%	57 15%	44 12% G	41 11% G	47 14% G	91 17% G	88 14% G	85 12% K	138 16% K	43 15% K	81 13% K	55 11% K	115 16% O	192 15% Q	119 12% Q	82 15% Q	74 13% Q	70 14% Q	38 13% Q	19 18% *	30 16% Q	267 14% Q	45 13% Q	193 14% Q	73 13% Q	46 16% Q	100 15% Q	212 14% Q	94 14% Q	217 14% Q	178 14% Q	133 15% Q
Very unfavourable (-2)	532 24%	330 30% C	202 18%	22 9%	58 15% D	76 21% D	114 30% DEF	109 32% DEF	153 29% DEF	80 13% J	190 26% J	262 30% J	31 11% J	106 17% M	157 30% MN	204 29% MN	319 26% Q	213 22% Q	118 22% Q	127 22% Q	129 25% Q	72 24% Q	25 32% *	62 32% ST	446 24% Q	87 24% Q	347 25% Q	119 21% Q	66 24% Q	132 20% Q	400 26% d	186 27% g	347 23% Q	301 23% Q	231 25% Q
Don't know	516 23%	157 14%	357 32% B	53 23% H	94 25% H	100 28% HI	105 28% HI	63 18% HI	101 19% HI	147 24% L	205 28% L	164 19% L	63 23% P	163 27% P	139 27% P	131 19% P	312 25% Q	204 21% Q	118 22% Q	148 25% V	130 25% V	50 17% V	22 21% *	47 24% Q	433 23% Q	83 23% Q	295 22% Q	147 26% Q	73 26% Q	152 23% Q	363 23% Q	156 23% Q	360 23% Q	306 23% Q	210 23% Q
Net: Very/Fairly favourable	308 14%	193 18% C	115 10%	48 21% GH	61 16% GH	54 15% GH	34 9%	33 10%	78 15% G	109 18% KL	87 12% KL	112 13% KL	57 20% OP	99 16% O	46 9%	94 13% O	142 11% Q	167 17% Q	80 15% X	88 15% X	62 12% Q	55 18% UX	11 10% *	14 7% Q	270 14% Q	38 11% Q	207 15% c	79 14% c	22 8% e	120 18% e	189 12% Q	100 15% Q	209 14% Q	194 15% Q	115 13% Q
Net: Very/Fairly unfavourable	844 38%	490 45% C	353 31%	53 23% GH	115 30% GH	120 34% D	155 41% DE	156 45% DEF	244 47% DEF	168 27% J	275 38% J	401 46% JK	73 26% MN	187 31% MN	212 41% MN	319 45% MN	512 41% R	332 34% Q	199 38% Q	201 35% Q	199 39% Q	110 37% Q	43 41% *	92 48% STV	712 38% Q	132 37% Q	540 40% b	192 33% Q	112 40% Q	232 35% Q	612 40% g	280 41% g	564 37% Q	480 37% Q	364 40% Q
Net Difference	-536 -24%	-297 -27%	-237 -21%	-5 -2%	-54 -14%	-66 -19%	-121 -32%	-123 -36%	-166 -32%	-59 -10%	-188 -26%	-289 -33%	-17 -6%	-88 -14%	-166 -32%	-225 -32%	-370 -30%	-165 -17%	-119 -23%	-113 -19%	-137 -27%	-55 -18%	-33 -31%	-79 -41%	-442 -24%	-93 -26%	-333 -24%	-113 -20%	-90 -32%	-113 -17%	-423 -27%	-180 -26%	-355 -23%	-286 -22%	-250 -27%
Mean	-0.57	-0.60	-0.53	-0.08 FGHI	-0.33 GHI	-0.49 GH	-0.82	-0.77	-0.70	-0.23 KL	-0.66	-0.73	-0.15 OP	-0.36 OP	-0.80	-0.69	-0.69	-0.42 Q	-0.52 X	-0.48 X	-0.64 X	-0.46 X	-0.63 *	-0.95 *	-0.56	-0.62	-0.57	-0.49	-0.74 *	-0.39 e	-0.65	-0.64	-0.54	-0.53	-0.63

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W/X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O/P,Q,R,S/T/U/V/W,X,Y/Z,a/b/c,d/e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q2. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?- Reform UK

All Adults aged 18+ in Great Britain

					'Rishi Sunak, Leader of the Conservative Party and Prime Minister':				'Jeremy Hunt, Chancellor of the Exchequer':		'Boris Johnson, former leader of the Conservative Party and former Prime Minister':		'Jeremy Corbyn, Former leader of the Labour Party':		'Liz Truss, former leader of the Conservative Party and former Prime Minister':		'Theresa May, former leader of the Conservative Party and former Prime Minister':		
		'Keir Starmer, Leader of the Labour party':			Very/Fairly		Very/Fairly		Very/Fairly		Very/Fairly		Very/Fairly		Very/Fairly		Very/Fairly		
		Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable	Very/Fairly favourable	Very/Fairly unfavourable
	Total	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	
Unweighted base		2219	766	800	619	1036	298	1081	407	1059	598	1229	489	1201	233	1583	484	1071	
Weighted base		2219	703	863	606	1013	307	1032	409	1024	627	1159	436	1243	207	1567	472	1058	
Very favourable (2)	96 4%	32 5%	50 6%	38 6%	42 4%	47 15% G	26 3%	30 7% I	42 4%	62 10% K	24 2%	31 7% M	50 4%	48 23% O	34 2%	41 9% Q	43 4%		
Fairly favourable (1)	212 10%	71 10%	98 11%	75 12% E	81 8%	80 26% G	53 5%	70 17% I	82 8%	114 18% K	61 5%	50 11%	115 9%	62 30% O	92 6%	66 14% Q	93 9%		
Neither favourable nor unfavourable (0)	551 25%	165 24%	178 21%	147 24%	221 22%	68 22%	204 20%	98 24%	218 21%	159 25%	253 22%	102 23%	255 20%	48 23%	346 22%	114 24%	226 21%		
Fairly unfavourable (-1)	312 14%	96 14%	150 17%	113 19% E	129 13%	38 13%	168 16%	61 15%	138 13%	105 17%	159 14%	42 10%	215 17% L	28 14%	239 15%	75 16%	145 14%		
Very unfavourable (-2)	532 24%	209 30% C	212 25%	118 19%	325 32% D	41 13%	394 38% F	81 20%	344 34% H	84 13%	393 34% J	128 29%	338 27%	10 5%	475 30% N	88 19%	326 31% P		
Don't know	516 23%	130 18%	175 20%	116 19%	215 21%	31 10%	187 18% F	69 17%	200 20%	102 16%	269 23% I	83 19%	270 22%	11 5%	382 24% N	88 19%	224 21%		
Net: Very/Fairly favourable	308 14%	103 15%	148 17%	113 19% E	123 12%	127 41% G	79 8%	100 25% I	124 12%	176 28% K	85 7%	81 19% M	165 53% O	110 8%	125 23% Q	107 9% Q	137 13%		
Net: Very/Fairly unfavourable	844 38%	305 43%	363 42%	231 38% D	454 45% D	80 26%	562 54% F	142 35%	482 47% H	189 30%	552 48% J	170 39%	553 44%	38 18%	714 46% N	163 34%	471 45% P		
Net Difference	-536 -24%	-202 -29%	-214 -25%	-118 -19%	-330 -33%	47 15%	-484 -47%	-41 -10%	-358 -35%	-13 -2%	-467 -40%	-90 -21%	-388 -31%	72 35%	-589 -38%	-56 -12%	-334 -32%		
Mean		-0.57	-0.66	-0.55	-0.40 E	-0.77	0.19 G	-1.01	-0.27 I	-0.80	-0.07 K	-0.94	-0.53	-0.69	0.56 O	-0.87	-0.27 Q	-0.74	

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5N): A,B/C,D,E,F/G,H/I/J,K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5N): A,B/C,D,E,F/G,H/I/J,K,L/M,N/O,P/Q. Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	Gender			Age					Aggregated Age Breaks			Generations				Social grade		Region						Urban/Rural		Marital Status			Pres of children HH (17 or under)		Education		Employment status	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	18-34	35-54	55+	Gen Z	Millennial s	Gen X+	Baby Boomer	ABC1	C2DE	North	Midlands	South	London	Wales	Scotland	Urban	Rural	Married/ Living as Married	Single	Widowed/ Divorced/ Separated	At least one child present	No children present	Graduate	Non-graduate	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)	(Z)	(a)	(b)	(c)	(d)	(e)	(f)	(g)	(h)	(i)
Unweighted base	2219	1067	1149	275	389	383	413	411	348	664	796	759	325	642	578	611	1478	741	530	585	490	305	110	199	1846	373	1400	580	239	741	1478	1190	1029	1418	801
Weighted base	2219	1084	1132	235	380	354	379	346	525	615	733	870	279	613	521	704	1245	974	529	581	510	299	106	193	1863	356	1364	576	279	671	1548	682	1537	1309	910
Very positive (2)	145 7%	95 9% C	48 4% G	22 9% G	32 8% G	25 7% F	15 4% G	18 5% H	32 6% I	54 9% K	40 5% L	50 6% M	23 8% O	50 8% O	22 4% N	45 6% P	82 7% Q	62 6% R	44 8% X	38 7% X	32 6% X	22 7% X	5 5% *	3 1% X	121 6% Y	24 7% Z	91 7% a	43 7% b	10 4% c	56 8% e	88 6% f	50 7% g	94 6% h	94 7% i	50 6% j
Fairly positive (1)	330 15%	191 18% C	139 12% C	33 14% D	51 13% E	41 12% F	40 11% G	47 14% H	118 23% I DEFGH	83 13% J	81 11% K	165 19% L JK	41 15% M	76 12% N	54 10% O	132 19% P NO	168 14% Q	162 17% R	72 14% S	98 17% T	82 16% U	38 13% V	18 17% *	22 11% X	275 15% Y	54 15% Z	229 17% a b	64 11% c	37 13% d	101 15% e	229 15% f	89 13% g	241 16% h	189 14% i	141 15% j
Made no difference (0)	399 18%	200 18% C	198 18% C	48 20% D	69 18% E	71 20% F	55 15% G	68 20% H	87 17% I	117 19% J	126 17% K	155 18% L	59 21% M	113 18% N	87 17% O	118 17% P	179 14% Q	220 23% R Q	114 21% S V	107 18% T	91 18% U	43 15% V	15 14% *	29 15% X	328 18% Y	70 20% Z	247 18% a	107 19% b	44 16% c	131 20% d	267 17% e	84 12% f	314 20% g	230 18% h	168 18% i
Fairly negative (-1)	566 26%	246 23% C	318 28% B	65 28% D	99 26% E	85 24% F	113 30% G	84 24% H	121 23% I	164 27% J	197 27% K	205 24% L	75 27% M	158 26% N	142 27% O	169 24% P	328 26% Q	238 24% R	130 25% S	157 27% T	136 27% U	75 25% V	20 18% *	48 25% X	477 26% Y	90 25% Z	332 24% a	149 26% b	85 31% c	165 25% d	402 26% e	174 26% f	392 26% g	330 25% h	236 26% i
Very negative (-2)	654 29%	322 30% C	332 29% B	50 21% D	110 29% E	101 29% F	138 36% G DFI	116 34% H D	139 26% I	160 26% J	239 33% K J	255 29% L	63 23% M	173 28% N	186 36% MN	214 30% M M	425 34% R R	229 24% Q	145 27% S	148 25% T	141 28% U	101 34% T T	39 37% * T*	80 42% STU	552 30% Y	102 29% Z	390 29% a	182 32% b	82 29% c	177 26% d	477 31% e	251 26% f g	403 26% h	397 30% i	257 28% j
Don't know	126 6%	30 3% C	96 8% B	17 7% D	20 5% E	31 9% F H	19 5% G	12 4% H	27 5% I	37 6% J	50 7% K	39 4% L	18 7% M	42 7% P	29 6% O	26 4% N	63 5% Q	63 6% R	25 5% S	32 5% T	29 6% U	19 6% V	10 9% *	11 6% X	109 6% Y	17 5% Z	76 6% a	30 5% b	20 7% c	41 6% d	85 5% e	33 5% f	93 6% g	68 5% h	57 6% i
Net: Very/Fairly positive	474 21%	286 26% C	188 17% G	55 23% G	82 22% G	67 19% F	55 14% G	65 19% H	150 29% I FGH	137 22% K	121 17% L	216 25% K	63 23% O	127 21% O	76 15% N	178 25% O	250 20% Q	224 23% R	116 22% X	137 24% X	113 22% X	60 20% V	23 22% *	25 13% X	396 21% Y	78 22% Z	320 23% b	107 19% c	48 17% d	157 23% e	317 21% f	140 20% g	335 22% h	283 22% i	191 21% j
Net: Very/Fairly negative	1220 55%	568 52% B	650 57% B	116 49% D	209 55% E	186 52% F	250 66% G DEFH	200 58% H DI	260 50% I	324 53% J	436 59% K JL	460 53% L	138 50% M	331 54% N	328 63% MN MNP	382 54% P	752 60% R	468 48% Q	275 52% S	305 53% T	276 54% U	176 59% V	59 55% *	129 67% STU	1029 55% Y	191 54% Z	721 53% a	332 58% b	167 60% c	342 51% d	879 57% e d	426 62% f g	795 52% h	728 56% i	493 54% j
Mean	-0.60	-0.48 C	-0.72	-0.41 GH	-0.57 G	-0.60 G	-0.88	-0.70	-0.43 GH	-0.51 K	-0.75	-0.54 K	-0.44 O	-0.57 O	-0.85	-0.55 O	-0.71	-0.45 Q	-0.51 X	-0.51 X	-0.57 X	-0.70 X	-0.72 *	-1.00	-0.61	-0.56	-0.54	-0.67	-0.74	-0.49 e	-0.65	-0.75	-0.53 f	-0.60	-0.60

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D/E/F/G/H/I/J/K/L,M/N/O/P,Q/R,S/T/U/V/W/X,Y/Z,a/b,c,d,e,f/g,h/i Minimum Base: 30(**) Small Base: 100(*)

J-22-087220-06 - 10 - 15 February 2023

PUBLIC USE

Political Pulse February 2023 (Week 6)

Adults aged 18+ in GB

Q3. Overall, do you think the UK's decision to leave the European Union has had a positive or negative impact on the country, or has it made no difference?

All Adults aged 18+ in Great Britain

	Total	General Election 2019 Vote					Referendum 2016 vote		Favourable to parties																		Favourable to politicians										Opinion of Brexit's impact on the country				Consider themselves		
	Total	Conservative	Labour	Liberal Democrats	Other	Remain	Leave	Favourable to Cons	Unfavourable to Cons	Favourable to Lab	Unfavourable to Lab	Favourable to Lib Dems	Unfavourable to Lib Dems	Favourable to Green Party	Unfavourable to Green Party	Favourable to Reform UK	Unfavourable to Reform UK	Favourable to Sunak	Unfavourable to Sunak	Favourable to Starmer	Unfavourable to Starmer	Favourable to Hunt	Unfavourable to Hunt	Unfavourable to Suella Braverman	Favourable to Suella Braverman	Favourable to Boris Johnson	Unfavourable to Boris Johnson	Favourable to Jeremy Corbyn	Unfavourable to Jeremy Corbyn	Favourable to Liz Truss	Unfavourable to Liz Truss	Favourable to Theresa May	Unfavourable to Theresa May	Positive impact	Negative impact	Left wing	Centre	Right wing					
Unweighted base	2219	687	593	185	262	975	744	528	1228	899	744	496	746	712	592	304	861	619	1036	766	800	407	1059	298	1081	598	1229	489	1201	233	1583	484	1071	444	1303	641	702	523					
Weighted base	2219	728	550	158	261	869	850	548	1197	834	797	432	804	623	663	308	844	606	1013	703	863	409	1024	307	1032	627	1159	436	1243	207	1567	472	1058	474	1220	563	738	538					
Very positive (2)	145 7%	79 11% CD	30 5%	6 4%	18 7%	27 3%	95 11% F	90 16% UKLMNOQ	34 3%	55 7% IQ	69 9% IQ	41 10% UNQ	74 9% IQ	41 7% IQ	76 12% UKMNQ	69 22% HUKLMNOQ	35 4% I	77 13% STUWYacng	37 4% a	49 7% SWYae	74 9% SWYacng	56 14% STUWYacng	45 4% Yae	67 22% RSTUWYabcefg	30 3% a	108 17% RSTUWYabcefg	19 2% STWYacng	43 10% SYae	68 6% SYae	62 30% RSTUWYabcefg	46 3% a	63 13% STUWYacng	55 5% SYae	145 30% i	- -	10 2%	50 7% j	78 15% jk					
Fairly positive (1)	330 15%	204 28% CDE	48 9%	10 7%	33 13%	50 6%	237 28% F	172 31% UKLMNOQ	99 8%	69 8% IULNQ	194 24% IULNQ	46 11% IULNQ	174 22% IULNQ	69 11% IULNQ	150 23% IULNQ	95 31% UKLMNOQ	100 12% IULNQ	159 26% STWYabcefg	104 10% a	60 9% a	198 23% STWYabcefg	109 27% STWYabcefg	112 11% Ya	107 35% RSTUWYabcefg	96 9% a	195 31% RSTUWYabcefg	74 6% a	39 9% a	237 19% STWYabcefg	60 29% TYa	183 12% TYa	89 19% STWYabcefg	125 12% TYa	330 70% i	- -	38 7% j	116 16% jk	151 28% jk					
Made no difference (0)	399 18%	166 23% CD	73 13%	12 8%	50 19% D	70 8%	238 28% F	111 20% IULNQ	165 14% JLN	97 12% N	186 23% IULNQ	41 9% IULNQ	166 21% IULNQ	58 9% IULNQ	154 21% IULNQ	65 14% IULNQ	115 14% LN	128 21% STWYabeg	144 14% Ta	69 10% STWYabeg	196 23% Tab	76 16% STa	165 20% STYab	61 14% Ta	147 20% STWYabeg	139 12% STWYabeg	54 12% STWYabeg	247 20% STWYabeg	48 23% Ta	236 15% Ta	95 20% STYabeg	169 16% Ta	- -	- -	48 9% j	150 20% j	114 21% j						
Fairly negative (-1)	566 26%	167 23%	110 20%	51 32% BC	62 24%	233 27% G	172 20% HDP	110 20% HDP	320 24% P	204 25% P	189 24% P	109 25% HP	194 24% P	156 25% HP	145 22% HP	52 17% P	207 25% Xd	133 22% Xd	254 25% Xd	175 25% Xd	215 25% Xd	97 24% Xd	256 25% Xd	51 17% d	259 25% Xd	124 20% d	325 28% RSTUWXYZbdg	101 23% Xd	326 26% RXd	23 11% RSTUWXYZbdg	451 29% RUXVZdeff	125 27% RUXVZdeff	265 25% XZd	- -	566 46% h	128 23% I	202 27% I	124 23% J					
Very negative (-2)	654 29%	80 11% BE	279 51% BE	77 49% BE	91 35% B	477 55% G	56 7% G	49 9% HKMOP	536 45% HKMOP	386 46% HKMOP	130 16% HP	184 17% HKMOP	170 21% HKOP	291 47% HKMOP	109 16% HP	23 8% HKMOP	365 14% HKMOP	85 43% Xd	439 47% RUVWXZcdefg	331 47% RUVWXZcdefg	143 13% Xd	54 13% RUVXZdef	415 17% RUVWXZcdefg	17 5% RUVWXZcdefg	468 8% RSTUWXYZbdg	49 8% RUVXZdeff	559 44% RUVXZdeff	191 44% RUVXZdeff	317 5% RUVXZdeff	11 5% RUVXZdeff	592 38% RUXVZdeff	89 19% RUXVZdeff	405 38% RUXVZdeff	- -	654 54% h	333 59% I	185 25% I	56 10% J					
Don't know	126 6%	31 4% C	11 2%	1 1%	8 3%	12 1%	52 6% F	16 3% N	42 4% N	23 3% N	30 4% N	11 3% N	26 3% N	9 1% NPQ	28 4% NPQ	5 2% NPQ	22 3% X	23 3% X	34 3% X	19 3% X	36 4% X	16 4% X	31 3% X	3 1% X	32 4% Xb	24 4% Xb	43 2% X	9 4% X	49 2% X	4 4% Xb	59 11% X	11 2% X	39 4% X	- -	- -	5 1% j	35 5% j	15 3% j					
Net: Very/Fairly positive	474 21%	283 39% CDE	77 14%	17 11%	51 20% D	77 9%	331 39% F	262 48% UKLMNOQ	133 11%	124 15% I	263 33% IULNQ	87 20% IULNQ	248 31% IULNQ	110 18% I	226 34% IULNQ	164 53% UKLMNOQ	135 16% I	236 39% STUWYabcefg	141 14% a	109 15% Ya	272 32% STWYabcecg	165 40% STUWYabcefg	156 15% Ya	175 57% RSTUWYabcefg	126 12% a	303 48% RSTUWYabcefg	93 8% SYae	81 19% STWYabeg	305 25% STWYabeg	121 59% RSTUWYabcefg	229 15% Ya	152 32% STWYabeg	180 17% SYae	474 100% i	- -	49 9% j	166 23% j	229 43% jk					
Net: Very/Fairly negative	1220 55%	248 34%	388 71% BE	128 81% BCE	152 58% B	710 82% G	228 27% G	159 29% HKMOPQ	856 72% HKMOP	589 71% HKMOP	319 40% HP	293 68% HKMOP	363 45% HKOP	447 72% HKMOP	254 38% HP	75 24% HKMOP	572 68% HKMOP	218 36% Xd	693 68% RUVWXZcdefg	506 72% RUVWXZcdefg	358 41% RXd	151 37% Xd	671 66% RUVXZdef	68 22% RUVWXZcdefg	727 70% RUVWXZcdefg	173 28% RSTUWYabcefg	884 76% RSTUWYabcefg	291 67% RUVXZdeff	642 52% RUVXZdeff	34 16% RUVXZdeff	1043 67% RUVXZdeff	214 45% RVXZd	670 63% RUVXZdeff	- -	1220 100% h	462 82% I	387 52% I	180 33% J					
Mean	-0.60	0.05 CDE	-1.04	-1.16	-0.69 CD	-1.26	0.18 F	0.27 UKLMNOQ	-1.06	-0.98 I	-0.15 IULMNQ	-0.83 IULNQ	-0.27 IULNQ	-0.96 I	-0.09 IULMNQ	0.44 HUKLMNOQ	-0.93 I	0.02 STUWYabcefg	-0.97 Ya	-0.99 a	-0.19 STWYabcecg	0.04 STUWYabcefg	-0.89 SYa	0.52 RSTUWYabcefg	-1.04 a	0.31 RSTUWYabcefg	-1.19	-0.84 STYa	-0.49 STWYabeg	0.68 RSTUWYabcefg	-0.90 STYa	-0.19 STWYabcecg	-0.83 STWYae	1.30 i	-1.54	-1.32	-0.50 j	0.14 jk					

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F,G,H/I/J,K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h,i/j,k,l Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F,G,H/I/J,K/L,M/N/O/P/Q,R/S/T/U/V/W/X/Y/Z/a/b/c/d/e/f/g,h,i/j,k,l Minimum Base: 30(**) Small Base: 100(*)