



## Spring Campaign Research

### --- Survey ---

#### Screening questions:

- S1. [Single answer] Which of the following best describes you?
- a. White or Caucasian (not Hispanic or Latino)
  - b. Black or African American (not Hispanic or Latino)
  - c. Asian/Pacific Islander
  - d. Native American, Alaska Native, Aleutian
  - e. Hispanic or Latino (White or Caucasian)
  - f. Hispanic or Latino (Black or African American)
  - g. Hispanic or Latino (all other races/multiple races)
  - h. Other
  - i. Prefer not to answer

*[Answer does not impact eligibility, although quotas TBD by Ipsos]*

- S2. [Y/N] Are you the parent or guardian of one or more children that attend K-12 public-school?

*[ONLY YES answers are eligible for continuation]*

- S3. [Single Answer] Which of the following best describes your total annual household income before taxes?
- a. Under \$47,000
  - b. \$47,000 - \$142,000
  - c. Over \$142,000
  - d. Prefer not to answer

*[Survey 1: ONLY A answers are eligible for continuation]*

*[Survey 2: ONLY B answers are eligible for continuation]*

#### Survey questions:

- Q1. [Y/N] Do you know if your child(ren) is/are eligible for free or reduced-price meal programs at school?

- Q2. **IF YES:** [Y/N] Do one or more of your children participate in free or reduced-price meal programs at school?
- a. Yes
  - b. No
  - c. I don't know
- Q3. [Single answer] At any point in time during the last 12 months, did it become harder to afford enough food for your children?
- a. Yes
  - b. No
  - c. I don't know
- Q4. **IF YES:** [Mark all that apply] Select all that apply. What made it harder to afford enough food for your children?
- a. The rising cost of food
  - b. The rising cost of other essentials (utilities, gas, rent, clothes, etc.)
  - c. Federal or state benefit programs that helped me in the past are no longer available
  - d. Loss of income/job
  - e. Unforeseen expenses (e.g., car repairs, medical expenses, etc.)
  - f. Other
  - g. Prefer not to say
- Q5. **IF YES:** [Single answer] During the last 12 months, how often have you struggled to afford enough food for your children?
- a. Daily
  - b. Weekly
  - c. Monthly
  - d. Never
- Q6. **IF DAILY, WEEKLY, MONTHLY:** [Y/N] Have you noticed a negative change in YOUR CHILD(REN)'s mood due to not having enough to eat?
- a. Yes
  - b. No
- Q7. **IF DAILY, WEEKLY, MONTHLY:** [Y/N] Have you noticed a negative change in YOUR CHILD(REN)'s physical health due to not having enough to eat?
- a. Yes
  - b. No
- Q8. **IF DAILY, WEEKLY, MONTHLY:** [Y/N] Have you noticed a negative change in YOUR CHILD(REN)'s mental health due to not having enough to eat?
- a. Yes
  - b. No

- Q9. **IF DAILY, WEEKLY, MONTHLY:** [Y/N] Have you noticed a negative change in YOUR mood due to not having enough to eat?
- a. Yes
  - b. No
- Q10. **IF DAILY, WEEKLY, MONTHLY:** [Y/N] Have you noticed a negative change in YOUR physical health due to not having enough to eat?
- a. Yes
  - b. No
- Q11. **IF DAILY, WEEKLY, MONTHLY:** [Y/N] Have you noticed a negative change in YOUR mental health due to not having enough to eat?
- a. Yes
  - b. No
- Q12. [Mark all that apply] Select all that apply. During the last 12 months, was there a time when, because of the increase in the price of food:
- a. You were unable to provide healthy and nutritious food for your children
  - b. You were worried you or your child(ren) would not have enough food to eat
  - c. You or your child(ren) ate only a few kinds of foods
  - d. You or your child(ren) had to skip a meal
  - e. You or your child(ren) ate less than you thought you should
  - f. You or your child(ren) were hungry but did not eat
  - g. You or your child(ren) went without eating for a whole day
  - h. Your household ran out of food
  - i. None of these
- Q13. **IF A-H:** [Single answer] During the last 12 months, have you or your children participated in any food assistance programs (e.g., SNAP, school meals, etc.) FOR THE FIRST TIME?
- a. Yes
  - b. No
  - c. Prefer not to say
- Q14. **IF YES:** [Open ended] During the last 12 months, how has participating in a food assistance program helped you cope with rising food prices?
- Q15. **IF NO:** [MC] Which of the following is the main reason you chose not to participate in a new food assistance program FOR THE FIRST TIME?
- a. Already participating in a food assistance program
  - b. Unaware such a program exists
  - c. Difficulty with the application
  - d. Unsure if I (or my child(ren)) qualified for assistance
  - e. Too proud to ask for assistance
  - f. Ineligibility due to income or other requirements
  - g. I don't need assistance
  - h. Other
  - i. Prefer not to say

Q16. [Single answer] When it comes to ensuring your child(ren) is/are eating 3 nutritious meals each day, which meal causes you the most stress or worry?

- a. Breakfast
- b. Lunch
- c. Dinner
- d. All of them
- e. None of them