PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, March 2, 2023

1. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between.

	5 - Intolerable	4	3	2	1 - Not a problem at all
2/28-3/1, 2023 (N=1,105)	6%	9%	26%	22%	38%
2/14-15, 2023	3%	9%	24%	23%	41%
1/18-19, 2023	3%	7%	28%	25%	36%
12/7-8, 2022	4%	8%	27%	23%	39%
11/9-10 2022	4%	8%	28%	22%	38%
10/25-26, 2022	4%	9%	27%	27%	34%
10/11-12, 2022	4%	9%	29%	25%	33%
9/27-28, 2022	3%	8%	26%	26%	36%
9/13-14, 2022	5%	9%	29%	25%	33%
8/30-31, 2022	4%	8%	32%	24%	31%
8/16-17, 2022	5%	9%	29%	23%	34%
8/2-3, 2022	6%	9%	30%	25%	30%
7/19-20, 2022	5%	8%	29%	25%	33%
6/22-23, 2022	8%	10%	33%	23%	26%
6/7-8, 2022	5%	9%	30%	25%	32%
5/24-25, 2022	8%	10%	29%	26%	27%
5/10-11, 2022	6%	11%	32%	24%	27%
4/26-27, 2022	6%	12%	29%	25%	29%
4/12-13, 2022	7%	10%	33%	23%	27%
3/29-30, 2022	9%	9%	30%	25%	26%
3/15-16, 2022	7%	10%	33%	23%	26%
3/1-2, 2022	6%	13%	34%	25%	22%
2/15-16, 2022	6%	12%	38%	23%	21%
2/1-3, 2022	6%	12%	37%	25%	20%
1/18-19, 2022	5%	14%	43%	20%	17%
1/4-5, 2022	6%	13%	42%	23%	17%
12/7-8, 2021	5%	12%	34%	27%	21%
11/22-23, 2021	5%	11%	32%	27%	25%
11/9-10, 2021	4%	11%	35%	26%	24%
10/26-27, 2021	5%	9%	38%	27%	21%
10/12-13, 2021	5%	9%	36%	28%	21%
9/28-29, 2021	5%	12%	36%	27%	20%
9/14-15, 2021	4%	12%	40%	26%	18%
8/31-9/1, 2021	5%	10%	37%	27%	21%
8/18-19, 2021	5%	12%	34%	28%	20%
8/3-4, 2021	5%	11%	36%	26%	22%
7/20-21, 2021	6%	10%	34%	27%	23%
7/6-7, 2021	4%	11%	28%	30%	27%
6/22-23, 2021	4%	11%	35%	28%	21%
6/8-9, 2021	5%	11%	35%	31%	18%
5/25-26, 2021	6%	12%	39%	25%	17%

PUBLIC POLL FINDINGS AND METHODOLOGY

1. On a five-point scale, with 5 being intolerable and 1 being not a problem at all, how much do COVID-19 restrictions in your area impact you personally? You may choose any number in between. *(Continued)*

	5 - Intolerable	4	3	2	1 - Not a problem at all
5/11-12, 2021	6%	12%	37%	26%	19%
4/27-28, 2021	5%	13%	41%	26%	16%
4/13-14, 2021	4%	15%	43%	23%	15%
3/30-31, 2021	8%	13%	41%	22%	15%
3/15-16, 2021	6%	14%	42%	24%	14%
3/2-3, 2021	6%	17%	43%	24%	10%
2/17-18, 2021	5%	17%	44%	21%	12%
2/2-3, 2021	6%	14%	44%	23%	12%
1/20-21, 2021	7%	15%	43%	23%	12%
12/9-10, 2020	6%	18%	44%	21%	11%
11/24-25, 2020	6%	16%	44%	23%	10%
11/10-11, 2020	8%	18%	41%	22%	11%
10/27-28, 2020	8%	15%	45%	21%	11%
10/13-14, 2020	7%	17%	44%	22%	10%
9/29-30, 2020	8%	17%	43%	21%	11%
9/15-16, 2020	7%	16%	42%	23%	12%
9/1-2, 2020	7%	16%	45%	22%	9%
8/18-19, 2020	7%	15%	48%	20%	11%
8/4-5, 2020	6%	15%	47%	21%	11%
7/21-22, 2020	7%	15%	47%	22%	9%
6/23-24, 2020	6%	15%	44%	23%	12%
6/8-9, 2020	6%	13%	45%	24%	12%
5/28-29, 2020	5%	16%	43%	24%	12%
5/14-15, 2020	8%	19%	41%	21%	12%
5/4-5, 2020	8%	19%	44%	20%	10%

2. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3,2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%

3. Thinking about the past six months, have any of the following happened to you or someone in your household?

Total Yes Summary

	8/2-3, 2022	8/30-31, 2022	9/13-14, 2022	2/28-3/1, 2023
[SPLIT SAMPLE] Spent more on food to cook at home and less on experiences (travel, dining out)	65% (N=559)	73% (N=555)	70% (N=559)	73% (N=552)
[SPLIT SAMPLE] Spent less on experiences (travel, dining out)	59% (N=560)	68% (N=555)	64% (N=559)	58% (N=553)
Started saving more of your income, specifically to have a safety net for the future	43%	43%	46%	50%
Started saving more of your income, specifically to treat yourself in the future	38%	38%	39%	41%
Postponed or skipped a big-ticket product purchase like a home, car, or home renovation	33%	41%	40%	36%
Canceled any online subscription services (e.g., newspaper, auto-renew purchases, or other non-streaming subscriptions)	30%	37%	32%	33%
Postponed or skipped needed home or car repairs to save money	28%	38%	31%	32%
Canceled any streaming subscription services (e.g., Netflix, Hulu, Disney+)	29%	33%	32%	29%
Postponed or skipped medical treatment due to cost	23%	28%	25%	26%
Gotten a raise	19%	17%	18%	26%
Been unable to afford rent or mortgage payments	20%	21%	20%	22%
Canceled club or gym memberships to save money	16%	21%	23%	19%
Lost a job (including getting laid off or furloughed)	14%	15%	15%	17%

Total No Summary

	8/2-3, 2022	8/30-31, 2022	9/13-14, 2022	2/28-3/1, 2023
Lost a job (including getting laid off or furloughed)	86%	85%	85%	83%
Canceled club or gym memberships to save money	84%	79%	77%	81%
Been unable to afford rent or mortgage payments	80%	79%	80%	78%
Gotten a raise	81%	83%	82%	74%
Postponed or skipped medical treatment due to cost	77%	72%	75%	74%
Canceled any streaming subscription services (e.g., Netflix, Hulu, Disney+)	71%	67%	68%	71%
Postponed or skipped needed home or car repairs to save money	72%	62%	69%	68%
Canceled any online subscription services (e.g., newspaper, auto-renew purchases, or other non-streaming subscriptions)	70%	63%	68%	67%
Postponed or skipped a big-ticket product purchase like a home, car, or home renovation	67%	59%	60%	64%
Started saving more of your income, specifically to treat yourself in the future	62%	62%	61%	59%
Started saving more of your income, specifically to have a safety net for the future	57%	57%	54%	50%
[SPLIT SAMPLE] Spent less on experiences (travel, dining out)	41% (N=560)	32% (N=555)	36% (N=559)	42% (N=553)
[SPLIT SAMPLE] Spent more on food to cook at home and less on experiences (travel, dining out)	35% (N=559)	27% (N=555)	30% (N=559)	27% (N=552)

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4. How confident are you in…?

Total Confident Summary

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Getting quality healthcare	78%	70%	71%
Starting home improvement projects	57%	48%	53%
Starting a new job	52%	47%	49%
Buying a new car	50%	41%	48%
Pursuing continuing education	47%	43%	42%
Increasing your monthly spending on optional things	49%	36%	41%
Taking out a loan	43%	35%	39%
Investing in the stock market	45%	34%	38%
Buying a new home	41%	31%	34%

a. Investing in the stock market

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	15%	11%	12%
Somewhat confident	30%	23%	26%
Not very confident	28%	31%	31%
Not at all confident	27%	35%	31%
Confident (Net)	*45%*	*34%*	*38%*
Not confident (Net)	*55%*	*66%*	*62%*

b. Taking out a loan

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	16%	11%	12%
Somewhat confident	27%	24%	27%
Not very confident	28%	35%	32%
Not at all confident	28%	30%	29%
Confident (Net)	*43%*	*35%*	*39%*
Not confident (Net)	*57%*	*65%*	*61%*

c. Buying a new home

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	14%	11%	11%
Somewhat confident	27%	20%	23%
Not very confident	27%	30%	31%
Not at all confident	33%	39%	35%
Confident (Net)	*41%*	*31%*	*34%*
Not confident (Net)	*59%*	*69%*	*66%*

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4. How confident are you in…? *(Continued)*

d. Buying a new car

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	18%	13%	15%
Somewhat confident	32%	28%	33%
Not very confident	25%	32%	27%
Not at all confident	25%	27%	24%
Confident (Net)	*50%*	*41%*	*48%*
Not confident (Net)	*50%*	*59%*	*52%*

e. Starting a new job

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	22%	16%	16%
Somewhat confident	30%	31%	32%
Not very confident	24%	26%	25%
Not at all confident	24%	28%	26%
Confident (Net)	*52%*	*47%*	*49%*
Not confident (Net)	*48%*	*53%*	*51%*

f. Pursuing continuing education

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	18%	14%	13%
Somewhat confident	29%	29%	30%
Not very confident	26%	29%	28%
Not at all confident	27%	28%	30%
Confident (Net)	*47%*	*43%*	*42%*
Not confident (Net)	*53%*	*57%*	*58%*

g. Getting quality healthcare

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	30%	27%	25%
Somewhat confident	48%	43%	46%
Not very confident	15%	20%	18%
Not at all confident	8%	10%	11%
Confident (Net)	*78%*	*70%*	*71%*
Not confident (Net)	*22%*	*30%*	*29%*

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4. How confident are you in…? *(Continued)*

   h. Increasing your monthly spending on optional things

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	13%	9%	10%
Somewhat confident	35%	28%	31%
Not very confident	34%	37%	36%
Not at all confident	17%	27%	23%
Confident (Net)	*49%*	*36%*	*41%*
Not confident (Net)	*51%*	*64%*	*59%*

   i. Starting home improvement projects

	10/26-27, 2021	11/9-10, 2022	2/28-3/1, 2023
Very confident	21%	13%	16%
Somewhat confident	37%	34%	37%
Not very confident	25%	33%	29%
Not at all confident	17%	20%	18%
Confident (Net)	*57%*	*48%*	*53%*
Not confident (Net)	*43%*	*52%*	*47%*

5. How familiar, if at all, are you with each of the following?

   Total Familiar Summary

	2/28-3/1, 2023
Virtual Reality	55%
The concept of artificial intelligence	55%
Cryptocurrency	42%
Metaverse	39%
Augmented Reality	34%
NFTs (non-fungible tokens)	29%
Web 3.0	15%
DAO (Decentralized Autonomous Organizations)	10%

   a. Metaverse

	2/28-3/1, 2023
Very familiar	10%
Somewhat familiar	29%
Not very familiar	30%
Not at all familiar	31%
Familiar (Net)	*39%*
Unfamiliar (Net)	*61%*

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5. How familiar, if at all, are you with each of the following? *(Continued)*

   b. Augmented Reality

	2/28-3/1, 2023
Very familiar	9%
Somewhat familiar	25%
Not very familiar	32%
Not at all familiar	35%
Familiar (Net)	*34%*
Unfamiliar (Net)	*66%*

   c. Virtual Reality

	2/28-3/1, 2023
Very familiar	15%
Somewhat familiar	40%
Not very familiar	28%
Not at all familiar	17%
Familiar (Net)	*55%*
Unfamiliar (Net)	*45%*

   d. The concept of artificial intelligence

	2/28-3/1, 2023
Very familiar	13%
Somewhat familiar	42%
Not very familiar	27%
Not at all familiar	18%
Familiar (Net)	*55%*
Unfamiliar (Net)	*45%*

   e. NFTs (non-fungible tokens)

	2/28-3/1, 2023
Very familiar	8%
Somewhat familiar	21%
Not very familiar	28%
Not at all familiar	44%
Familiar (Net)	*29%*
Unfamiliar (Net)	*71%*

   f. Web 3.0

	2/28-3/1, 2023
Very familiar	4%
Somewhat familiar	11%
Not very familiar	28%
Not at all familiar	57%
Familiar (Net)	*15%*
Unfamiliar (Net)	*85%*

5. How familiar, if at all, are you with each of the following? *(Continued)*

    g. Cryptocurrency

	2/28-3/1, 2023
Very familiar	12%
Somewhat familiar	30%
Not very familiar	32%
Not at all familiar	26%
Familiar (Net)	*42%*
Unfamiliar (Net)	*58%*

    h. DAO (Decentralized Autonomous Organizations)

	2/28-3/1, 2023
Very familiar	3%
Somewhat familiar	7%
Not very familiar	26%
Not at all familiar	64%
Familiar (Net)	*10%*
Unfamiliar (Net)	*90%*

6. AI is now being used to create works of art, books, news stories, movies and TV animations and more. Which of the following words would you use to describe these works? You may select up to three.

	2/28-3/1, 2023
Futuristic	29%
Innovative	26%
Creative	24%
Controversial	23%
Not "real art"	22%
Fascinating	19%
Creepy	18%
Fake	14%
Cool	14%
Soulless	14%
Groundbreaking	12%
Original	10%
Rip-off	7%
Boring	5%
Something else	4%

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7. If you found out that a book you read or a movie you watched was generated by AI, how positive or negative would you feel about that?

	2/28-3/1, 2023
Very positive	7%
Somewhat positive	11%
Neither positive nor negative	47%
Somewhat negative	14%
Very negative	8%
Don't know	13%
Positive (Net)	*18%*
Negative (Net)	*22%*

8. Please indicate the extent to which you agree or disagree with the following statements.

Total Agree Summary

	2/28-3/1, 2023
I am concerned about my identity being stolen or misused	60%
A person is either a man or a woman and not anything in between	53%
People should always have to post on social media under their own verifiable identity	49%
I feel a sense of belonging in my community	47%
I feel safe to express myself online	42%
I feel safer on the Internet when I can be anonymous	41%
I can express myself more freely on the Internet when I can be anonymous	39%
I feel that my identity is often stereotyped in popular culture	37%
People often make assumptions about me because of my identity	35%
The metaverse will be a safe place for everyone to participate and express themselves	17%

a. A person is either a man or a woman and not anything in between

	2/28-3/1, 2023
Strongly agree	35%
Somewhat agree	19%
Neither agree nor disagree	20%
Somewhat disagree	9%
Strongly disagree	15%
Don't know	3%
Agree (Net)	*53%*
Disagree (Net)	*24%*

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8. Please indicate the extent to which you agree or disagree with the following statements. *(Continued)*

   b. I am concerned about my identity being stolen or misused

	2/28-3/1, 2023
Strongly agree	26%
Somewhat agree	35%
Neither agree nor disagree	23%
Somewhat disagree	9%
Strongly disagree	6%
Don't know	2%
Agree (Net)	*60%*
Disagree (Net)	*15%*

   c. The metaverse will be a safe place for everyone to participate and express themselves

	2/28-3/1, 2023
Strongly agree	6%
Somewhat agree	12%
Neither agree nor disagree	34%
Somewhat disagree	17%
Strongly disagree	16%
Don't know	16%
Agree (Net)	*17%*
Disagree (Net)	*33%*

   d. I feel safe to express myself online

	2/28-3/1, 2023
Strongly agree	14%
Somewhat agree	28%
Neither agree nor disagree	30%
Somewhat disagree	15%
Strongly disagree	11%
Don't know	3%
Agree (Net)	*42%*
Disagree (Net)	*25%*

   e. I feel a sense of belonging in my community

	2/28-3/1, 2023
Strongly agree	14%
Somewhat agree	33%
Neither agree nor disagree	34%
Somewhat disagree	10%
Strongly disagree	6%
Don't know	3%
Agree (Net)	*47%*
Disagree (Net)	*16%*

8. Please indicate the extent to which you agree or disagree with the following statements. *(Continued)*

f. People often make assumptions about me because of my identity

	2/28-3/1, 2023
Strongly agree	10%
Somewhat agree	25%
Neither agree nor disagree	31%
Somewhat disagree	13%
Strongly disagree	14%
Don't know	8%
Agree (Net)	*35%*
Disagree (Net)	*27%*

g. I feel that my identity is often stereotyped in popular culture

	2/28-3/1, 2023
Strongly agree	13%
Somewhat agree	24%
Neither agree nor disagree	33%
Somewhat disagree	13%
Strongly disagree	12%
Don't know	6%
Agree (Net)	*37%*
Disagree (Net)	*24%*

h. I feel safer on the Internet when I can be anonymous

	2/28-3/1, 2023
Strongly agree	14%
Somewhat agree	27%
Neither agree nor disagree	37%
Somewhat disagree	9%
Strongly disagree	10%
Don't know	4%
Agree (Net)	*41%*
Disagree (Net)	*18%*

i. I can express myself more freely on the Internet when I can be anonymous

	2/28-3/1, 2023
Strongly agree	13%
Somewhat agree	25%
Neither agree nor disagree	34%
Somewhat disagree	12%
Strongly disagree	10%
Don't know	6%
Agree (Net)	*39%*
Disagree (Net)	*22%*

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8. Please indicate the extent to which you agree or disagree with the following statements. *(Continued)*

j. People should always have to post on social media under their own verifiable identity

	2/28-3/1, 2023
Strongly agree	23%
Somewhat agree	26%
Neither agree nor disagree	27%
Somewhat disagree	9%
Strongly disagree	8%
Don't know	7%
Agree (Net)	*49%*
Disagree (Net)	*17%*

9. Of the following possible uses for wearables, which of the following possible uses for wearables do you think are MOST useful to you? Please select up to three responses.

	2/28-3/1, 2023
Daily activity tracker (counting steps/distance/exercise levels)	37%
Heart-rate tracker	34%
Sleep pattern/quality tracker	27%
Calorie/intake tracker	19%
Fitness training/coaching	19%
Medication reminder	14%
Body temperature monitor	11%
Motion detection (speed/direction/location)	8%
Do not think any of these are useful to me	31%

10. Telemedicine allows patients to consult doctors or specialists without having to visit them in person, using video, audio and/or messaging applications on a computer, a tablet or a smartphone. Which of the following best describes your thoughts on using telemedicine?

	2/28-3/1, 2023
I have used telemedicine and I will use it again if I can	32%
I have used telemedicine, but I will not use it again, even if I can	6%
I haven't used telemedicine, but I will try it if I can	31%
I haven't used telemedicine and I will not try it, even if I can	19%
Not sure	12%

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11. Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10.

Total Mean Summary

	12/9-10, 2020	12/7-8, 2021	1/18-19, 2022	8/16-17, 2022	2/28-3/1, 2023
My job security **[IF EMPLOYED]**	N/A	6.2	6.6	6.5	6.4
My immediate family	5.2	5.9	6.4	6.1	6.1
My job overall **[IF EMPLOYED]**	N/A	6.2	6.6	6.4	6.0
Me personally	5.1	5.7	6.3	6.0	5.8
My community	N/A	N/A	N/A	N/A	5.6
My state	N/A	N/A	N/A	N/A	5.0
My salary	N/A	N/A	N/A	5.4	4.9
The country	N/A	N/A	N/A	N/A	4.2
Climate change	N/A	N/A	N/A	4.5	4.2
The federal government	N/A	N/A	N/A	4.4	4.1
Housing prices	N/A	N/A	N/A	4.5	3.9
Gas prices	N/A	N/A	N/A	4.2	3.8
Crime rates	N/A	N/A	N/A	4.1	3.8

Prior to 2/28-3/1,2023, question text read "Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10."

Prior to the 1/18-19, 2022, question text read "Thinking ahead to 2022, how do you think next year will rate for each of the following, on scale from 1-10, where 1 means it will not be good at all, and 10 means it will be an extremely good year? You can use any number from 1 to 10."

a. Me personally

	12/9-10, 2020	12/7-8, 2021	1/18-1/19, 2022	8/16-17, 2022	2/28-3/1, 2023
1 – not a good year at all	10%	8%	5%	6%	7%
2	4%	3%	2%	2%	4%
3	9%	7%	3%	5%	12%
4	13%	9%	6%	6%	17%
5	19%	16%	18%	22%	16%
6	14%	17%	15%	16%	18%
7	16%	16%	17%	14%	7%
8	8%	11%	15%	12%	6%
9	3%	6%	7%	5%	4%
10 – an extremely good year	3%	5%	8%	7%	6%
Don't know/not applicable	1%	2%	4%	6%	3%
1-3 (Net)	*23%*	*18%*	*10%*	*13%*	*24%*
8-10 (Net)	*14%*	*22%*	*30%*	*24%*	*16%*
Mean	*5.1*	*5.7*	*6.3*	*6.0*	*5.8*

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GAME CHANGERS Ipsos

11. Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10. *(Continued)*

b. My immediate family

	12/9-10, 2020	12/7-8, 2021	1/18-1/19, 2022	8/16-17, 2022	2/28-3/1, 2023
1 – not a good year at all	8%	5%	4%	4%	7%
2	5%	2%	1%	1%	7%
3	7%	6%	2%	5%	14%
4	13%	10%	5%	5%	17%
5	23%	17%	20%	20%	16%
6	13%	18%	16%	17%	15%
7	15%	17%	16%	17%	8%
8	8%	13%	15%	12%	5%
9	4%	6%	7%	5%	2%
10 – an extremely good year	3%	4%	8%	6%	5%
Don't know/not applicable	2%	3%	6%	9%	4%
1-3 (Net)	*20%*	*12%*	*7%*	*10%*	*28%*
8-10 (Net)	*14%*	*23%*	*30%*	*23%*	*12%*
Mean	*5.2*	*5.9*	*6.4*	*6.1*	*6.1*

c. My job overall **[ASK IF EMPLOYED]**

	12/7-8, 2021 (N=620)	1/18-1/19, 2022 (N=633)	8/16-17, 2022 (N=598)	2/28-3/1, 2023 (N=616)
1 – not a good year at all	4%	4%	5%	6%
2	2%	1%	2%	5%
3	5%	4%	4%	14%
4	7%	5%	8%	19%
5	17%	17%	15%	18%
6	16%	13%	12%	17%
7	15%	18%	16%	7%
8	17%	16%	16%	4%
9	7%	6%	8%	2%
10 – an extremely good year	7%	12%	9%	6%
Don't know/not applicable	2%	5%	6%	2%
1-3 (Net)	*12%*	*8%*	*10%*	*25%*
8-10 (Net)	*31%*	*34%*	*33%*	*12%*
Mean	*6.2*	*6.6*	*6.4*	*6.0*

PUBLIC POLL FINDINGS AND METHODOLOGY

11. Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10. *(Continued)*

   d. My job security **[ASK IF EMPLOYED]**

	8/16-17, 2022 (N=598)	2/28-3/1, 2023 (N=616)
1 – not a good year at all	6%	11%
2	2%	10%
3	3%	15%
4	6%	15%
5	12%	18%
6	14%	13%
7	16%	6%
8	15%	4%
9	8%	2%
10 – an extremely good year	12%	6%
Don't know/not applicable	6%	2%
1-3 (Net)	*10%*	*35%*
8-10 (Net)	*35%*	*12%*
Mean	*6.5*	*6.4*

   e. My community

	2/28-3/1, 2023
1 – not a good year at all	2%
2	3%
3	10%
4	15%
5	19%
6	22%
7	8%
8	6%
9	2%
10 – an extremely good year	5%
Don't know/not applicable	7%
1-3 (Net)	*15%*
8-10 (Net)	*13%*
Mean	*5.6*

GAME CHANGERS

11. Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10.*(Continued)*

f.   My state

	2/28-3/1, 2023
1 – not a good year at all	2%
2	3%
3	8%
4	13%
5	14%
6	21%
7	11%
8	6%
9	5%
10 – an extremely good year	10%
Don't know/not applicable	7%
1-3 (Net)	*12%*
8-10 (Net)	*22%*
Mean	*5.0*

g.   The country

	2/28-3/1, 2023
1 – not a good year at all	2%
2	1%
3	4%
4	8%
5	11%
6	18%
7	13%
8	12%
9	8%
10 – an extremely good year	18%
Don't know/not applicable	5%
1-3 (Net)	*7%*
8-10 (Net)	*38%*
Mean	*4.2*

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GAME CHANGERS

11. Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10. *(Continued)*

h. Gas prices

	8/16-17, 2022	2/28-3/1, 2023
1 – not a good year at all	19%	2%
2	5%	2%
3	12%	3%
4	14%	7%
5	16%	8%
6	12%	15%
7	7%	13%
8	5%	16%
9	1%	10%
10 – an extremely good year	1%	21%
Don't know/not applicable	7%	4%
1-3 (Net)	*36%*	*6%*
8-10 (Net)	*8%*	*47%*
Mean	*4.2*	*3.8*

i. Housing prices

	8/16-17, 2022	2/28-3/1, 2023
1 – not a good year at all	14%	1%
2	6%	1%
3	11%	3%
4	13%	6%
5	16%	11%
6	12%	14%
7	8%	13%
8	5%	13%
9	1%	9%
10 – an extremely good year	3%	17%
Don't know/not applicable	11%	12%
1-3 (Net)	*31%*	*5%*
8-10 (Net)	*9%*	*40%*
Mean	*4.5*	*3.9*

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11. Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10. *(Continued)*

j.   My salary

	8/16-17, 2022	2/28-3/1, 2023
1 – not a good year at all	8%	3%
2	2%	4%
3	5%	5%
4	7%	10%
5	20%	12%
6	12%	14%
7	12%	10%
8	7%	7%
9	3%	3%
10 – an extremely good year	4%	13%
Don't know/not applicable	20%	20%
1-3 (Net)	*15%*	*11%*
8-10 (Net)	*15%*	*23%*
Mean	*5.4*	*4.9*

k.   The federal government

	8/16-17, 2022	2/28-3/1, 2023
1 – not a good year at all	16%	1%
2	6%	2%
3	9%	4%
4	9%	7%
5	22%	12%
6	13%	17%
7	7%	13%
8	5%	10%
9	2%	7%
10 – an extremely good year	2%	20%
Don't know/not applicable	9%	6%
1-3 (Net)	*31%*	*7%*
8-10 (Net)	*8%*	*38%*
Mean	*4.4*	*4.1*

GAME CHANGERS

11. Thinking of 2023 so far, how would you rate this year for each of the following, on scale from 1-10, where 1 means it has not been good at all, and 10 means it has been an extremely good year? You can use any number from 1 to 10. *(Continued)*

l.   Climate change

	8/16-17, 2022	**2/28-3/1, 2023**
1 – not a good year at all	13%	3%
2	5%	2%
3	12%	3%
4	11%	5%
5	18%	10%
6	11%	17%
7	8%	14%
8	4%	14%
9	1%	6%
10 – an extremely good year	3%	14%
Don't know/not applicable	12%	13%
1-3 (Net)	*31%*	*7%*
8-10 (Net)	*8%*	*33%*
Mean	*4.5*	*4.2*

m.   Crime rates

	8/16-17, 2022	**2/28-3/1, 2023**
1 – not a good year at all	19%	1%
2	7%	2%
3	12%	3%
4	13%	6%
5	18%	9%
6	9%	16%
7	7%	11%
8	5%	14%
9	2%	8%
10 – an extremely good year	1%	22%
Don't know/not applicable	8%	8%
1-3 (Net)	*38%*	*6%*
8-10 (Net)	*8%*	*44%*
Mean	*4.1*	*3.8*

12. In the past year, did you participate in any of the following, or not?

Total Yes Summary

	2/28-3/1, 2023
Giving up things or activities for a non-religious reason or "just because"	22%
[ASK OF MEN] Movember (growing of mustaches) **(N=527)**	18%
Giving up things or activities for a religious reason	14%
Dry January	11%
Meatless Mondays	8%
NaNoWriMo (writing a novel in November)	4%

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12. In the past year, did you participate in any of the following, or not? *(Continued)*

Total No Summary

	2/28-3/1, 2023
NaNoWriMo (writing a novel in November)	96%
Meatless Mondays	92%
Dry January	89%
Giving up things or activities for a religious reason	86%
[ASKED OF MEN] Movember (growing of mustaches) **(N=527)**	82%
Giving up things or activities for a non-religious reason or "just because"	78%

13. **[ASKED YES TO EITHER 'GIVING UP THINGS OR ACTIVITIES' ITEMS IN Q12]** You previously indicated that you had given up things or activities at some point in the past year. Which of the following have you given up?

	2/28-3/1, 2023 (N=316)
[ASK IF 21+] Drinking alcohol	31%
Soda or pop	23%
Sweets or candy	23%
Social media	19%
Smoking	19%
Eating (fasting)	16%
Coffee or caffeinated drinks	14%
Snacks	14%
TV or other entertainment	14%
Sexual activity	13%
Meat	13%
Gluten	8%
Something else	8%
None of the above	6%

PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the sixty-nineth wave of an Ipsos poll conducted between February 28 – March 1, 2023. For this survey, a sample of 1,105 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults

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GAME CHANGERS

- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022. among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eight wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1,2023 among 1,105 adults

The sample for this study was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,105, DEFF=1.5, adjusted Confidence Interval=+/-5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, and sixty-ninth waves of this study have a credibility interval of 3.6 percentage points.

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PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

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