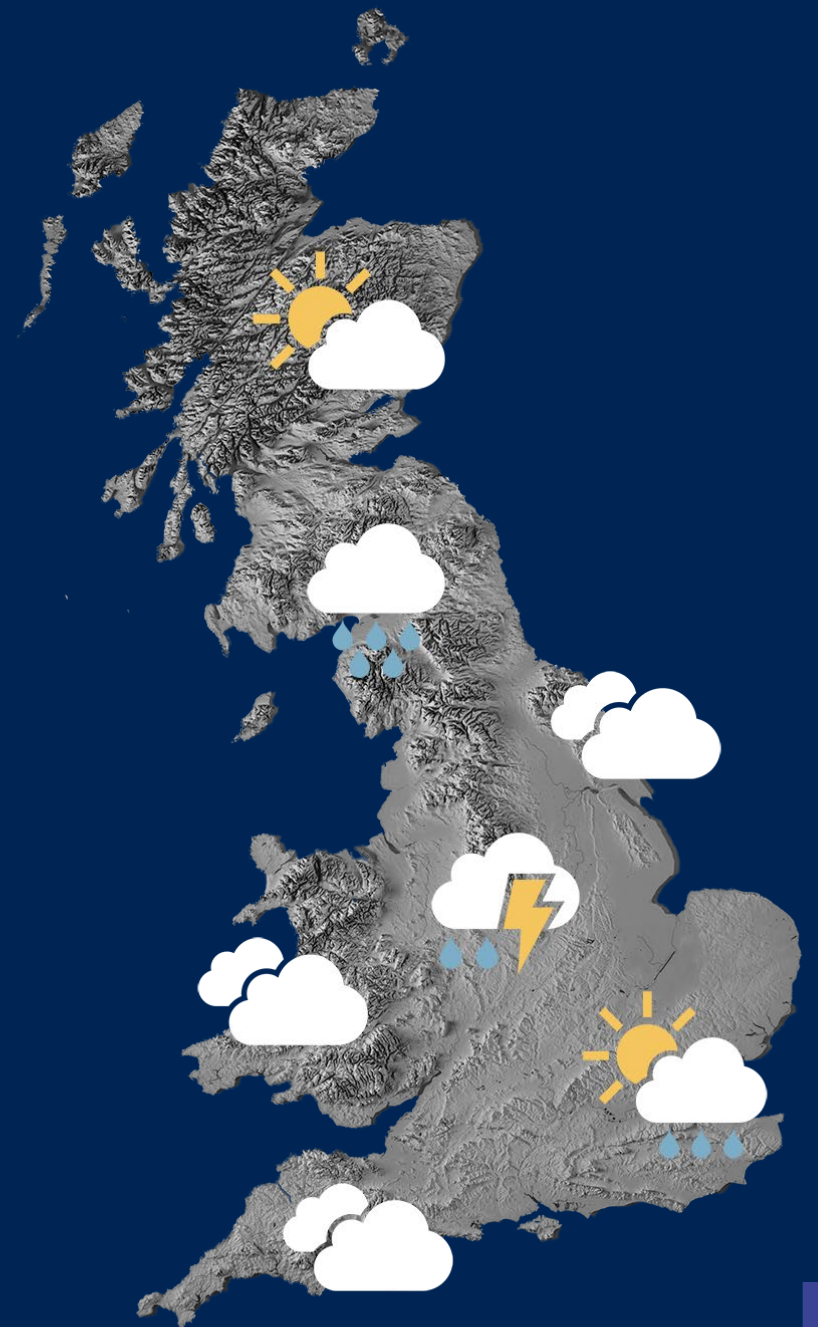


# IPSOS ISSUES INDEX

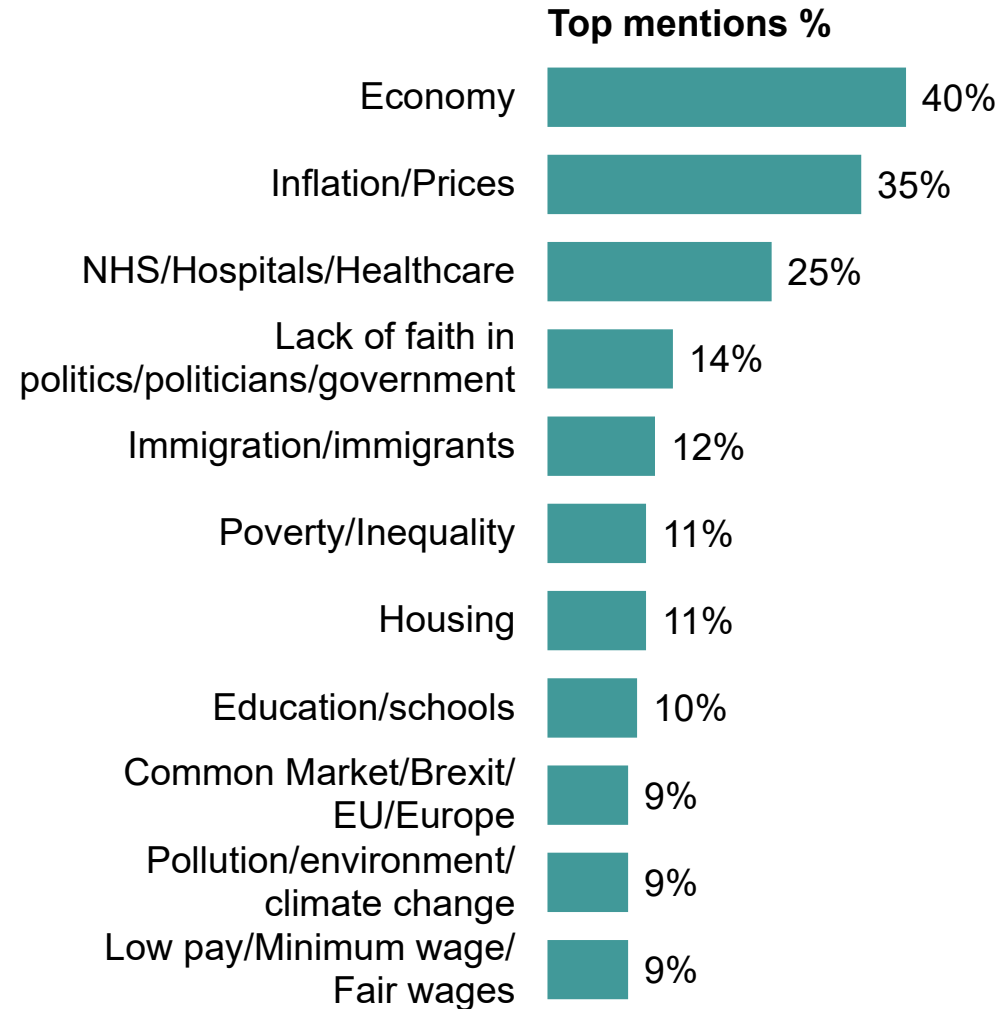
February 2023

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# February 2023

What do you see as the most/other important issues facing Britain today?



Base: 1,002 British adults 18+, 8 – 14 February 2023

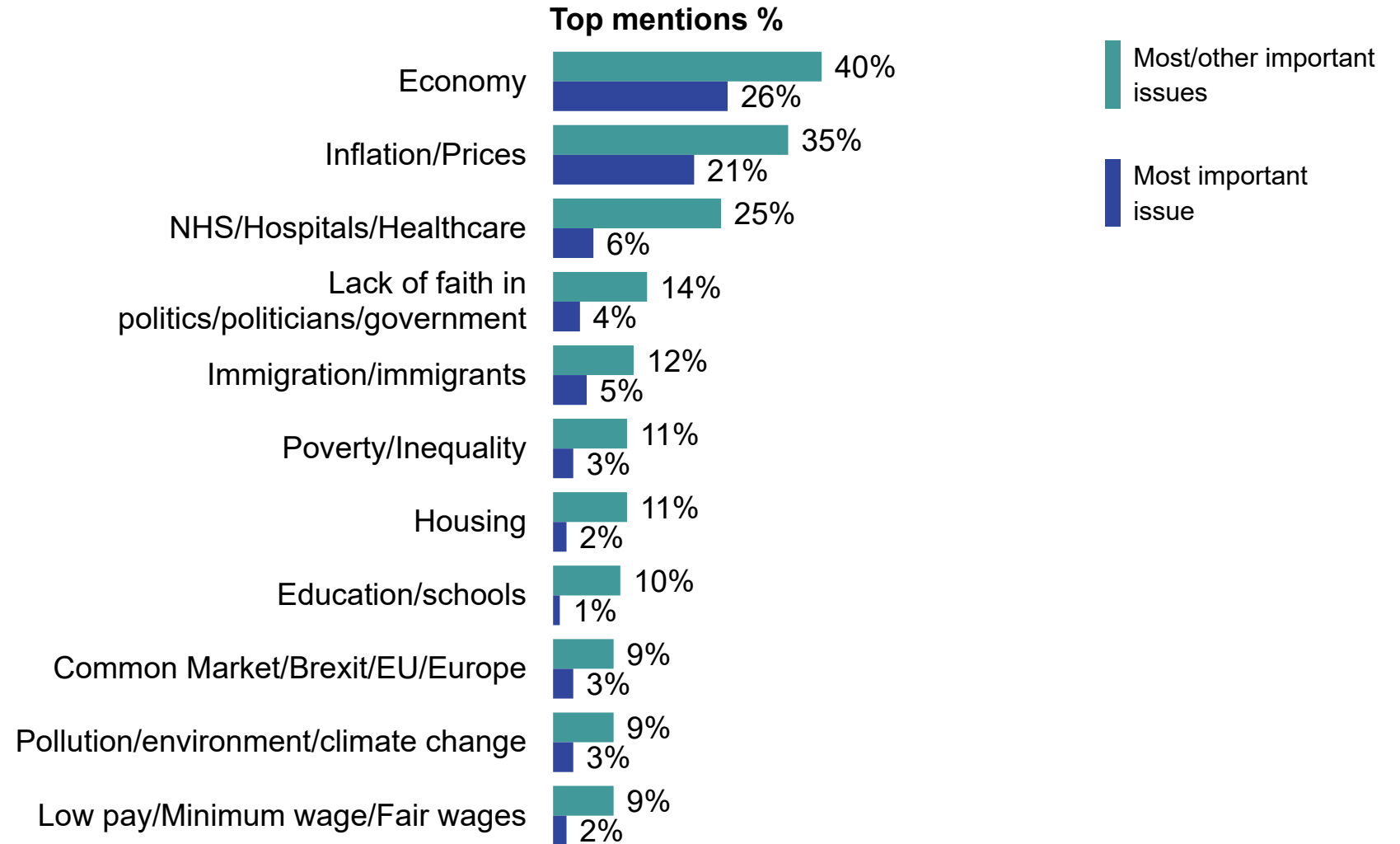
Change since January:

| %   | Position |
|-----|----------|
| +3  | +1 ▲     |
| -1  | +1 ▲     |
| -17 | -2 ▼     |
| +3  | +1 ▲     |
| -3  | -1 ▼     |
| +2  | —        |
| -   | -1 ▼     |
| +1  | +2 ▲     |
| +1  | +3 ▲     |
| -2  | -3 ▼     |
| +2  | —        |

Source: Ipsos Issues Index

# February 2023

What do you see as the most/other important issues facing Britain today?



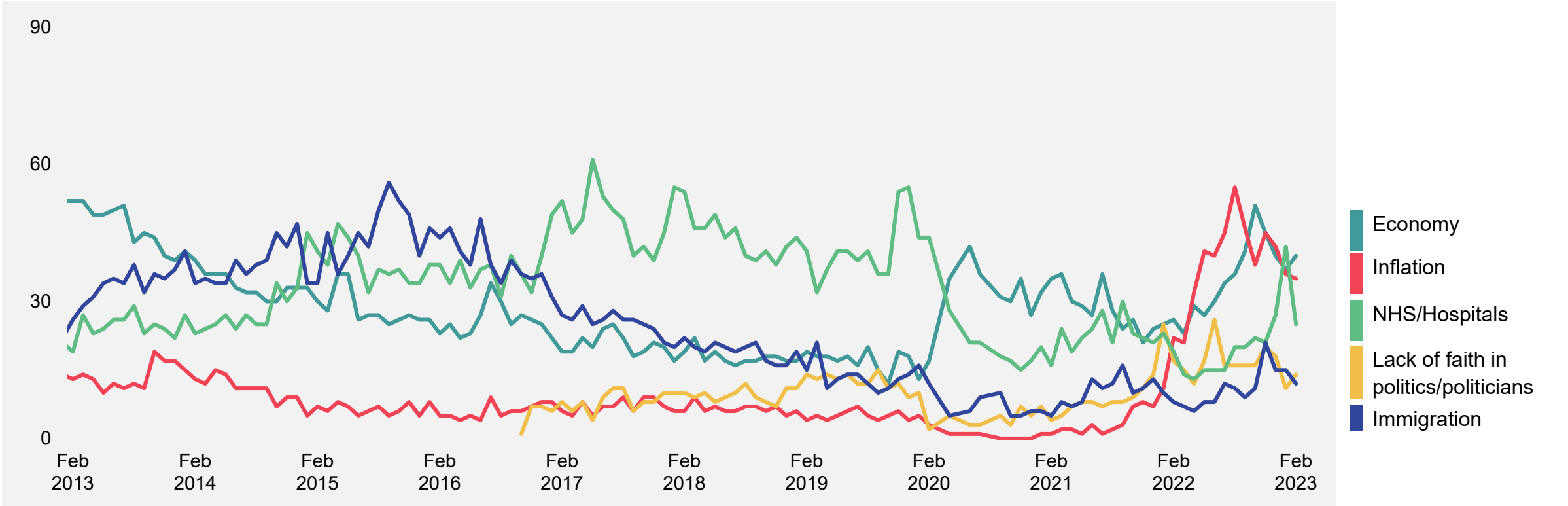
Base: 1,002 British adults 18+, 8 – 14 February 2023

Source: Ipsos Issues Index

# Top five concerns for February 2023: trend data

What do you see as the most/other important issues facing Britain today?

Top mentions %

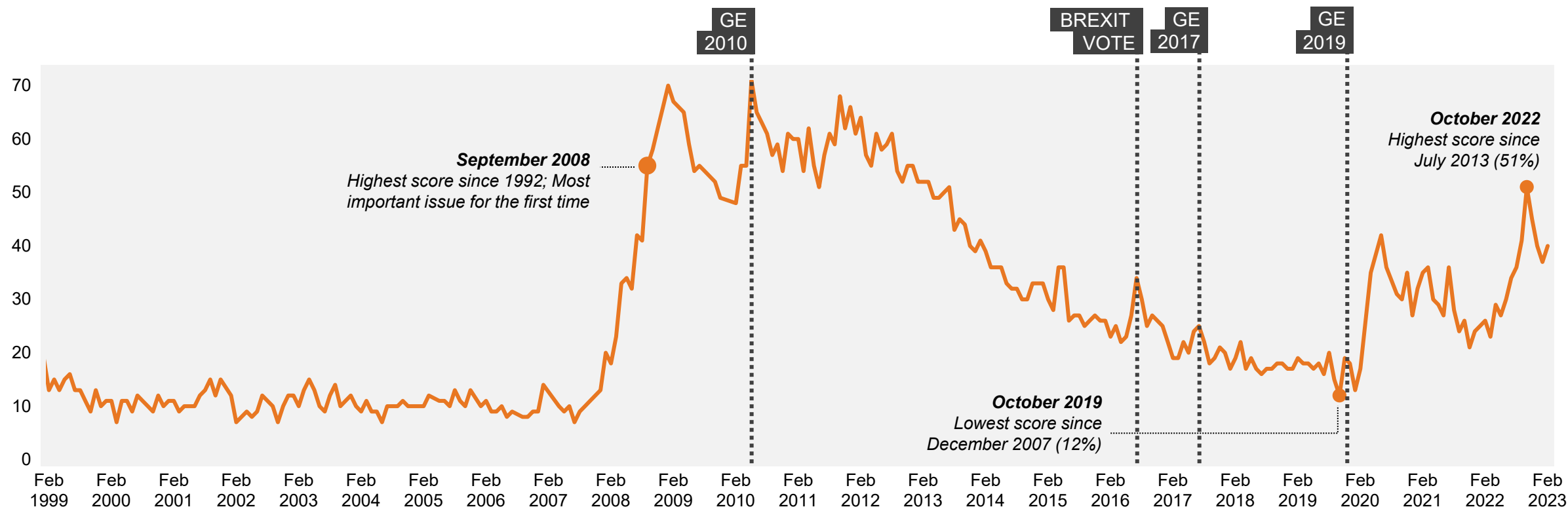


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Economy / Economic situation

What do you see as the most/other important issues facing Britain today?

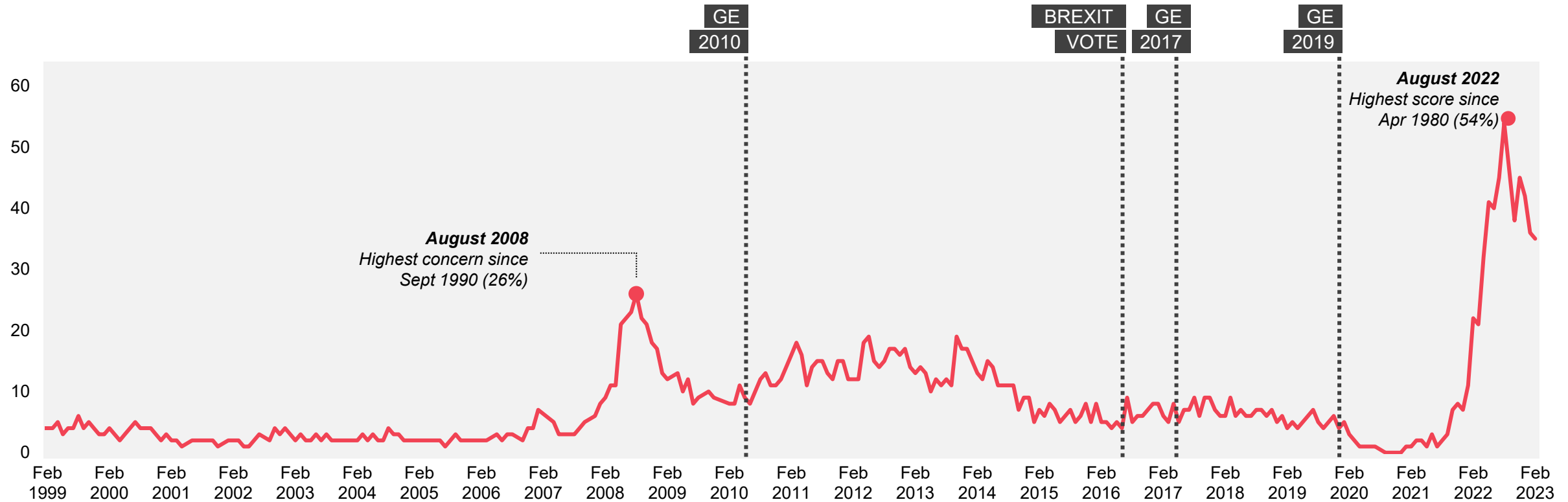


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Inflation/prices

What do you see as the most/other important issues facing Britain today?

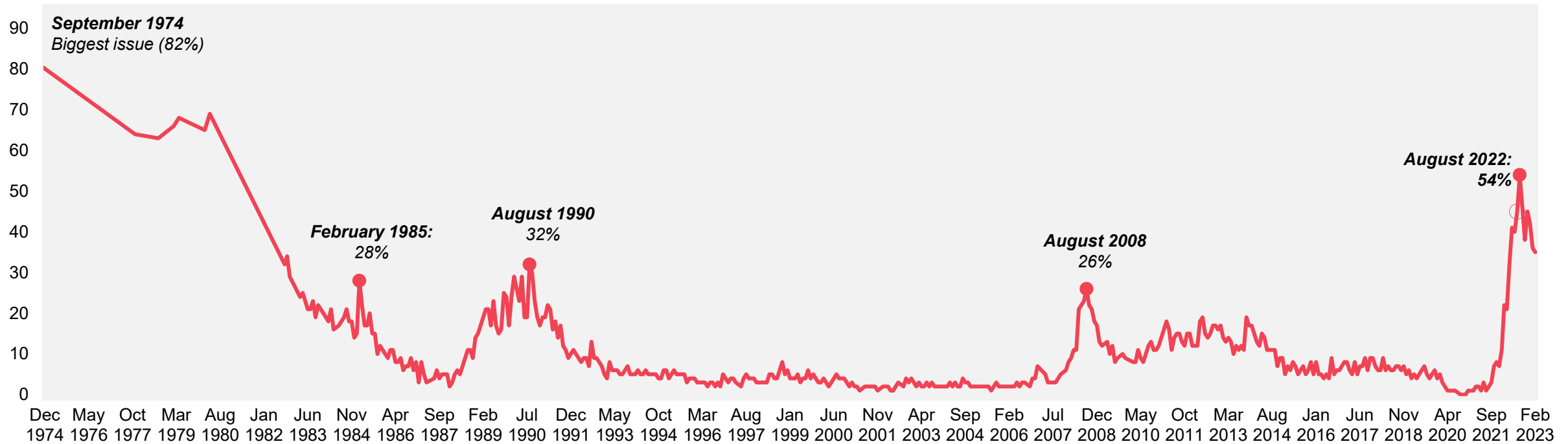


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Inflation/prices – concern since 1974

What do you see as the most/other important issues facing Britain today?

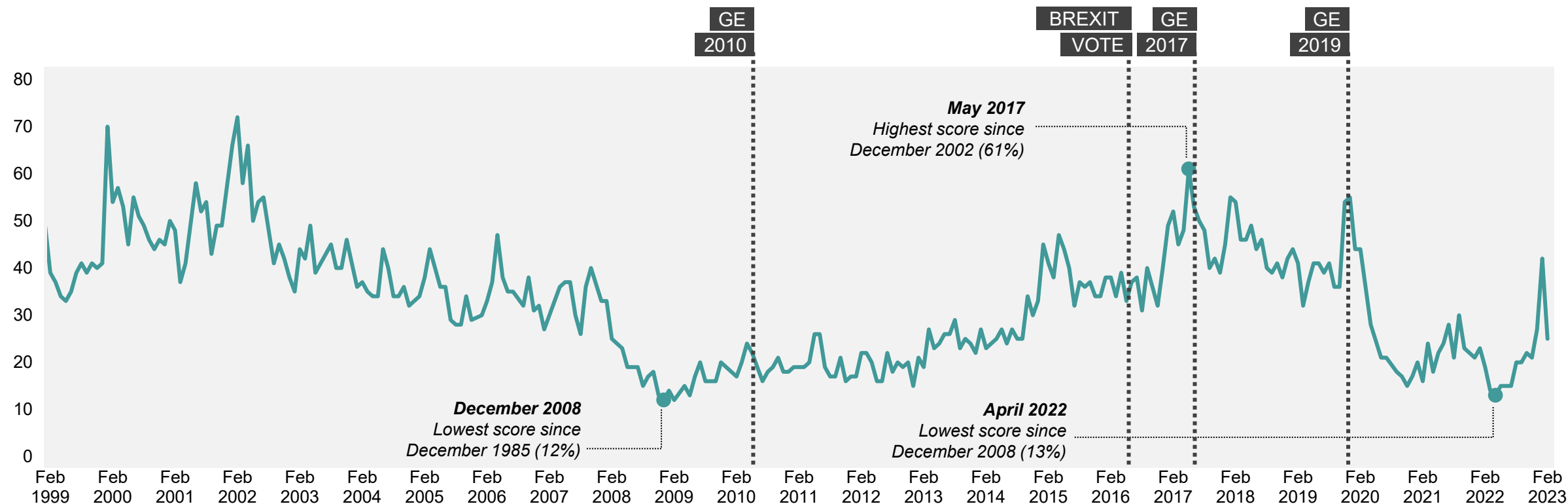


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# NHS / Hospitals / Healthcare

What do you see as the most/other important issues facing Britain today?



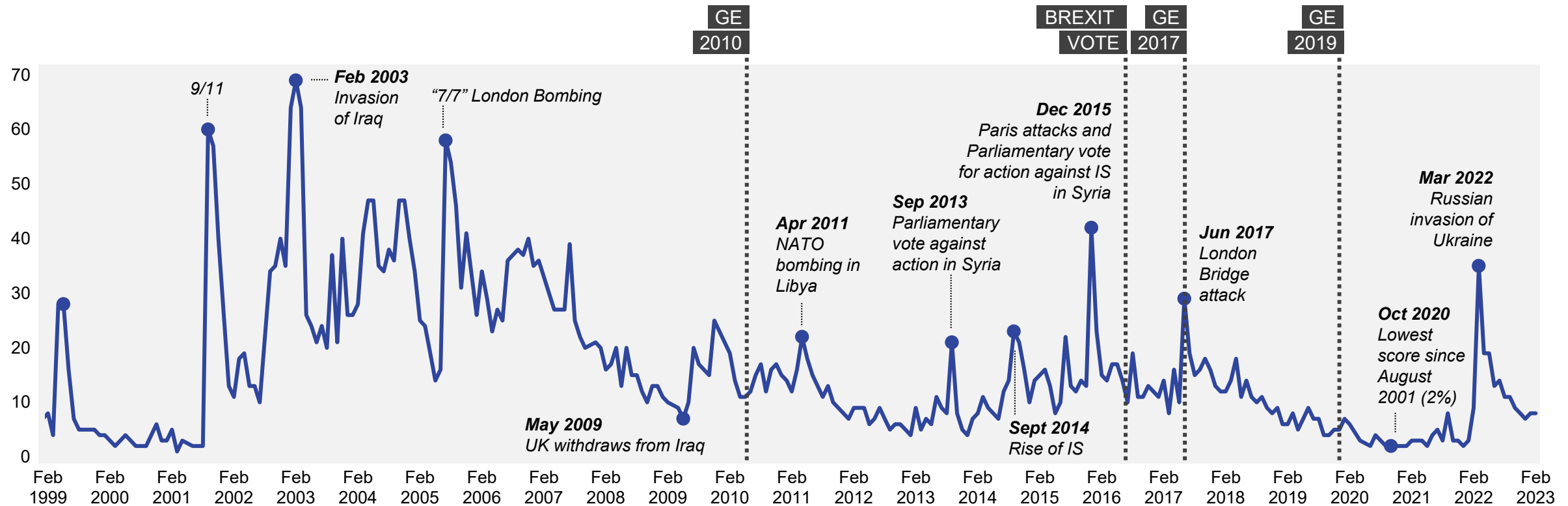
Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index



# Defence / Foreign Affairs / International terrorism

What do you see as the most/other important issues facing Britain today?

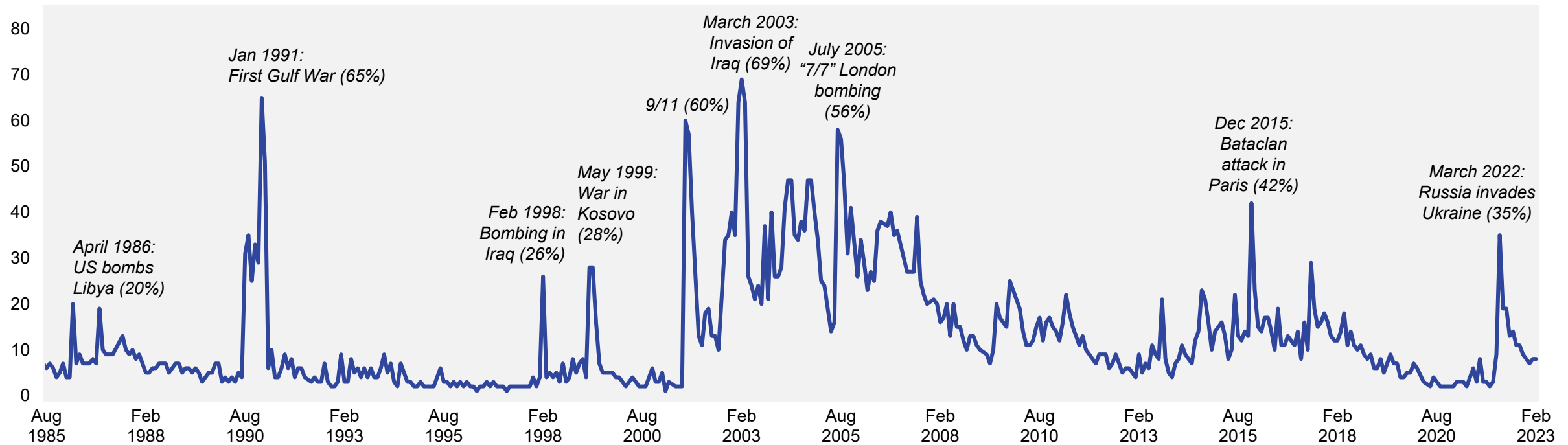


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Defence/foreign affairs – concern since 1982

What do you see as the most/other important issues facing Britain today?

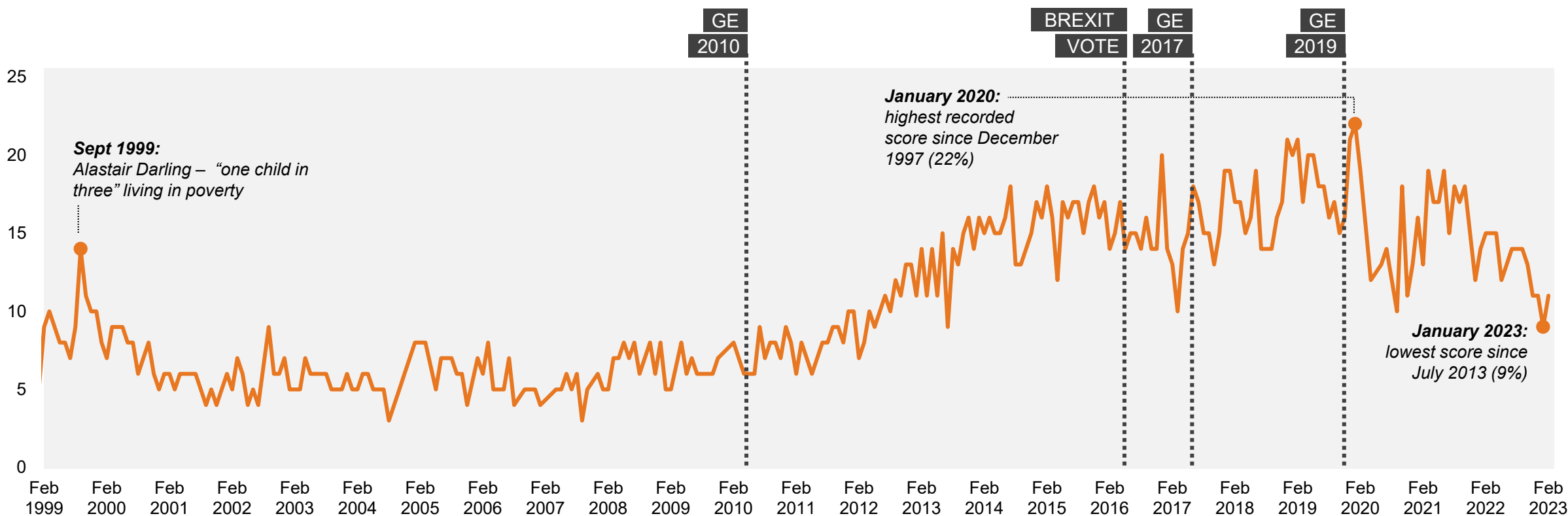


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Poverty/inequality

What do you see as the most/other important issues facing Britain today?

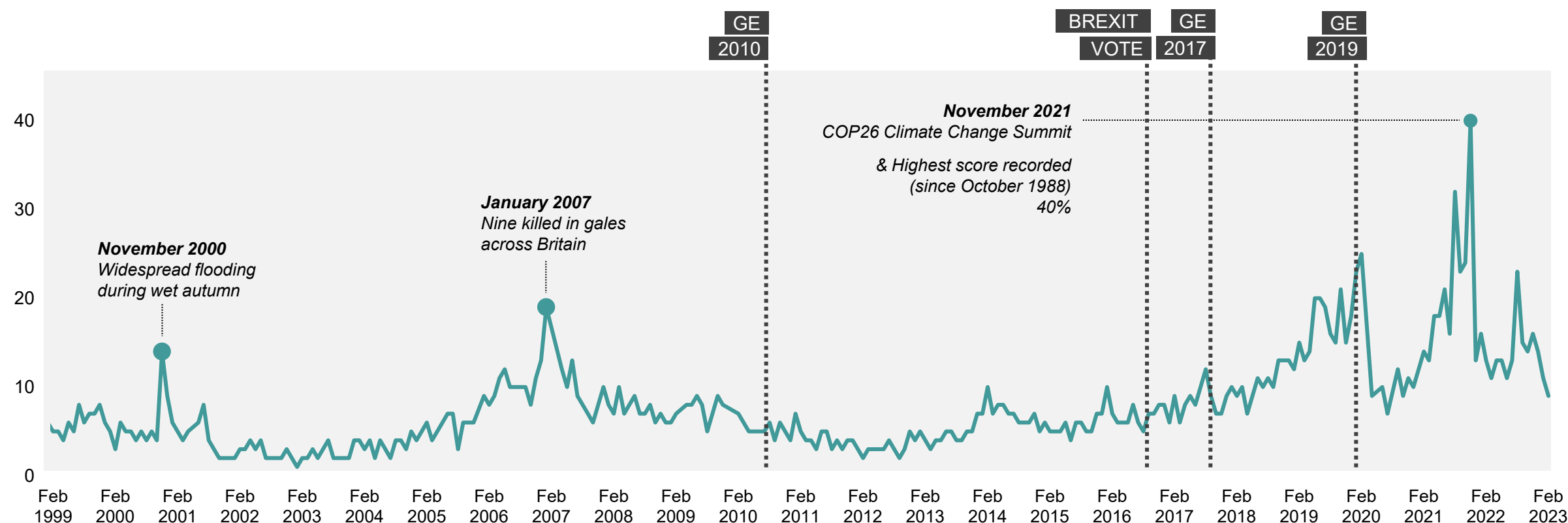


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Pollution / Environment / Climate change

What do you see as the most/other important issues facing Britain today?



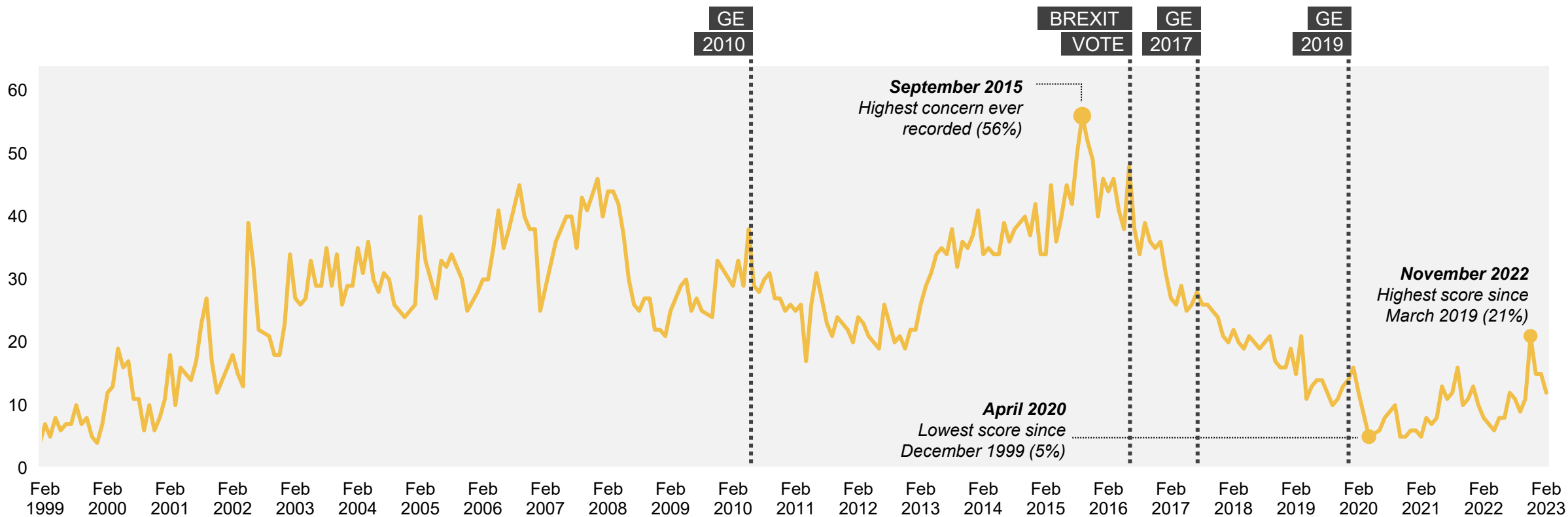
Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index



# Immigration / Immigrants

What do you see as the most/other important issues facing Britain today?

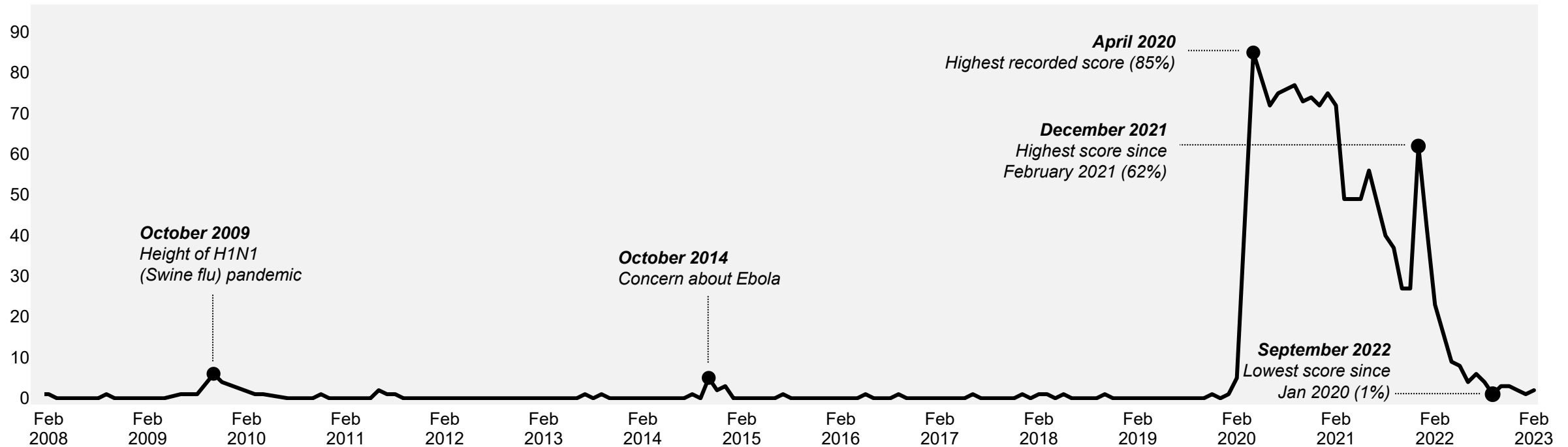


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Coronavirus/Pandemic diseases

What do you see as the most/other important issues facing Britain today?

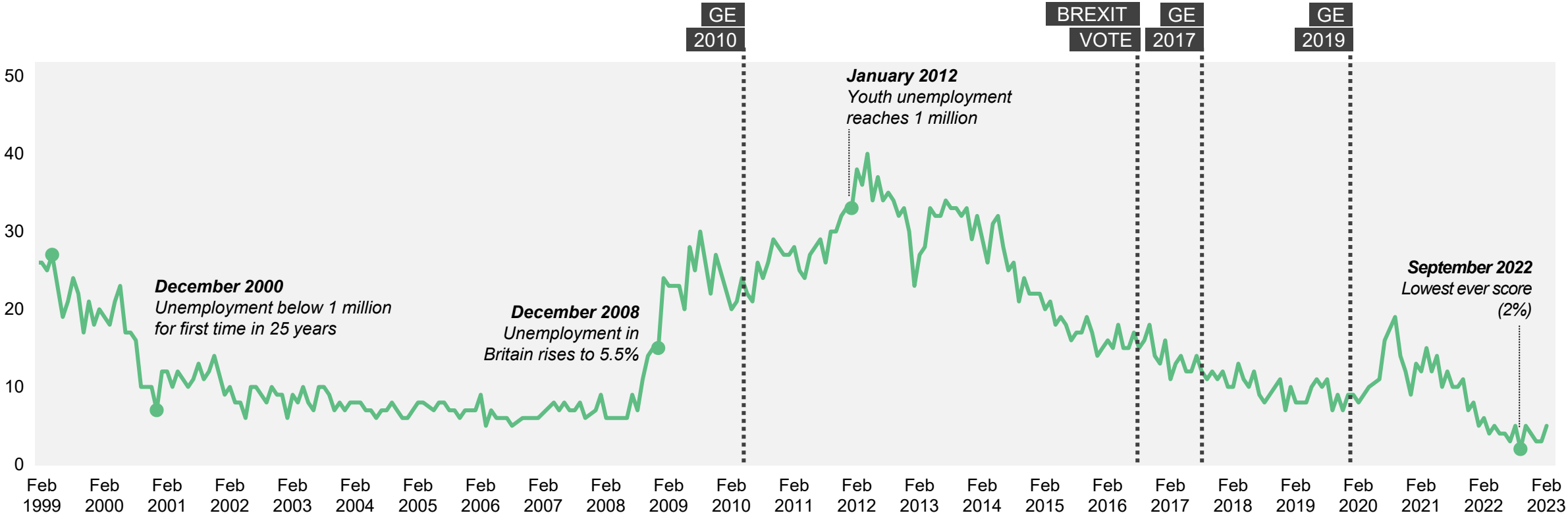


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Unemployment / Factory closure / Lack of industry

What do you see as the most/other important issues facing Britain today?

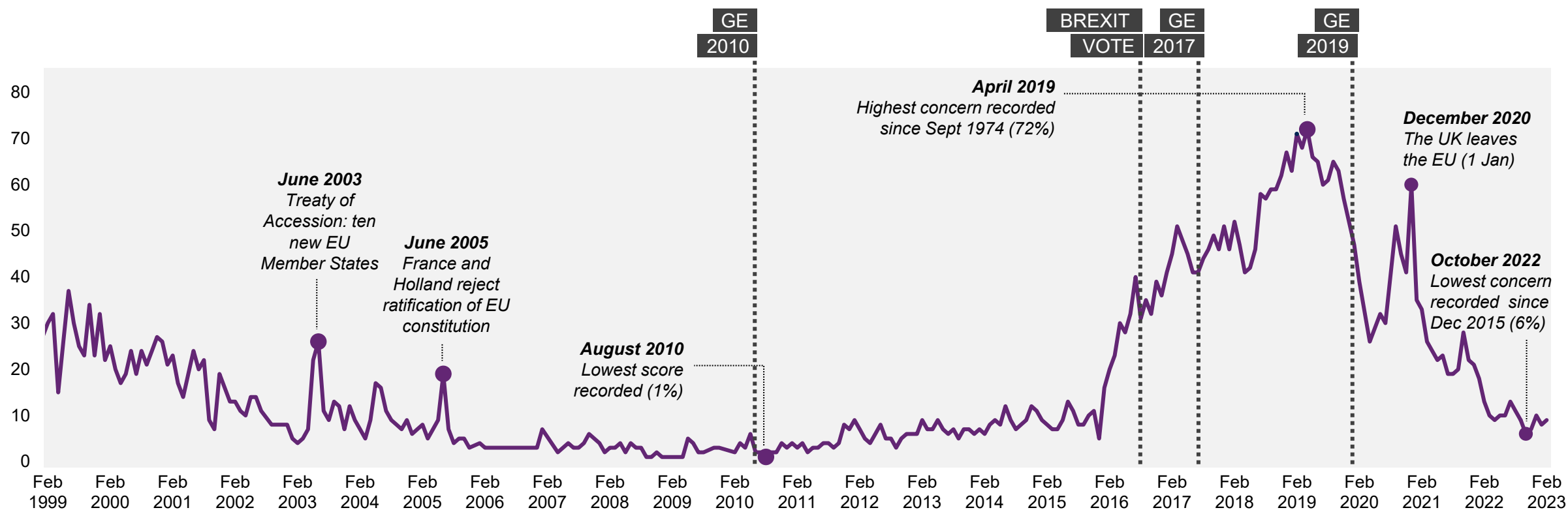


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# EU / Europe / Brexit

What do you see as the most/other important issues facing Britain today?



Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

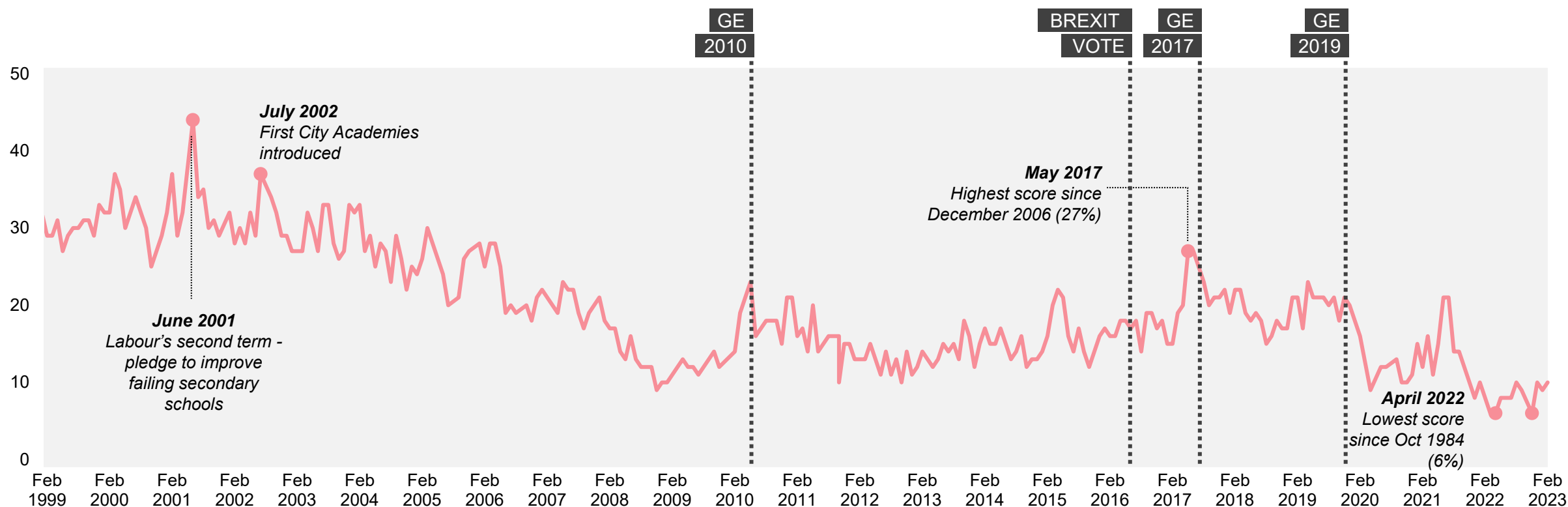
Source: Ipsos Issues Index





# Education / Schools

What do you see as the most/other important issues facing Britain today?

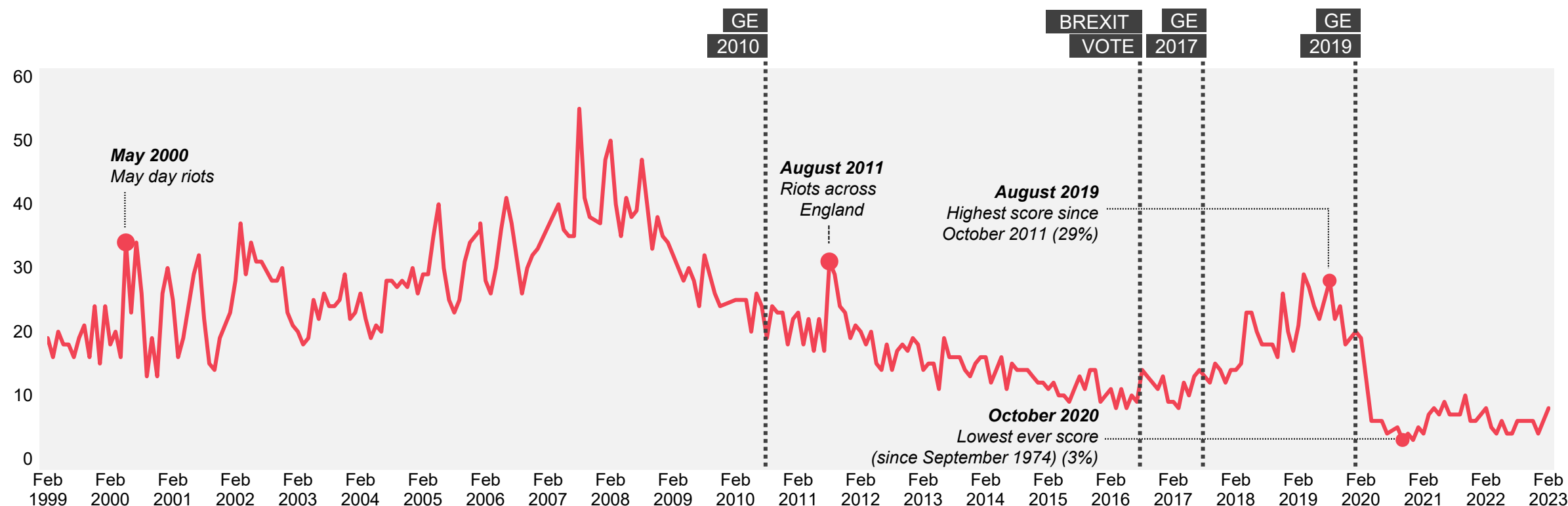


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Crime / Law & Order / Violence / Vandalism / ASB

What do you see as the most/other important issues facing Britain today?

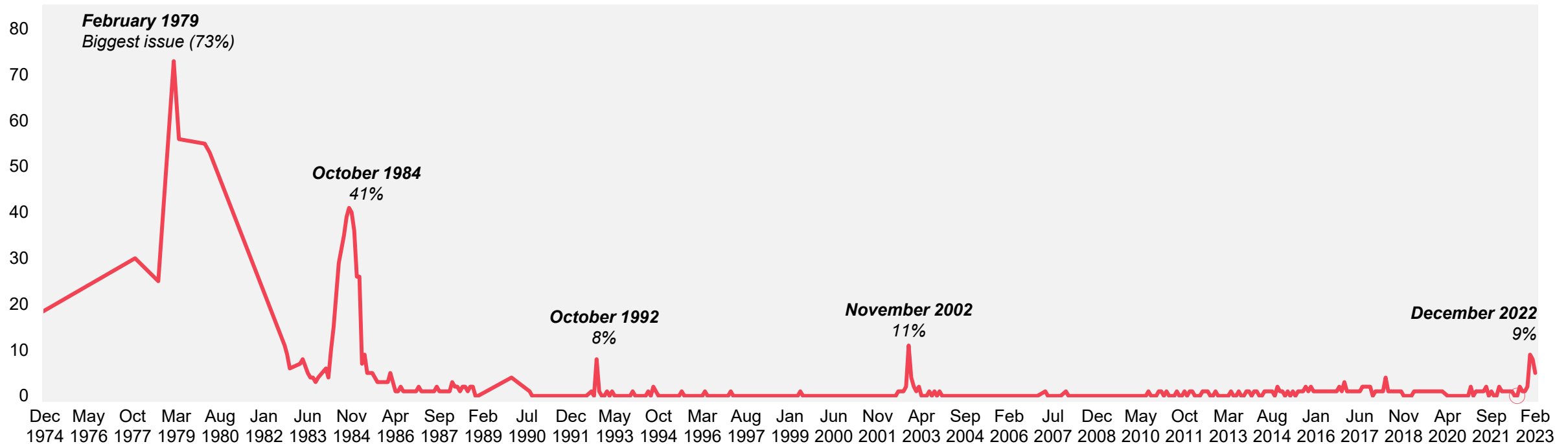


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Trade unions/strikes – concern since 1974

What do you see as the most/other important issues facing Britain today?

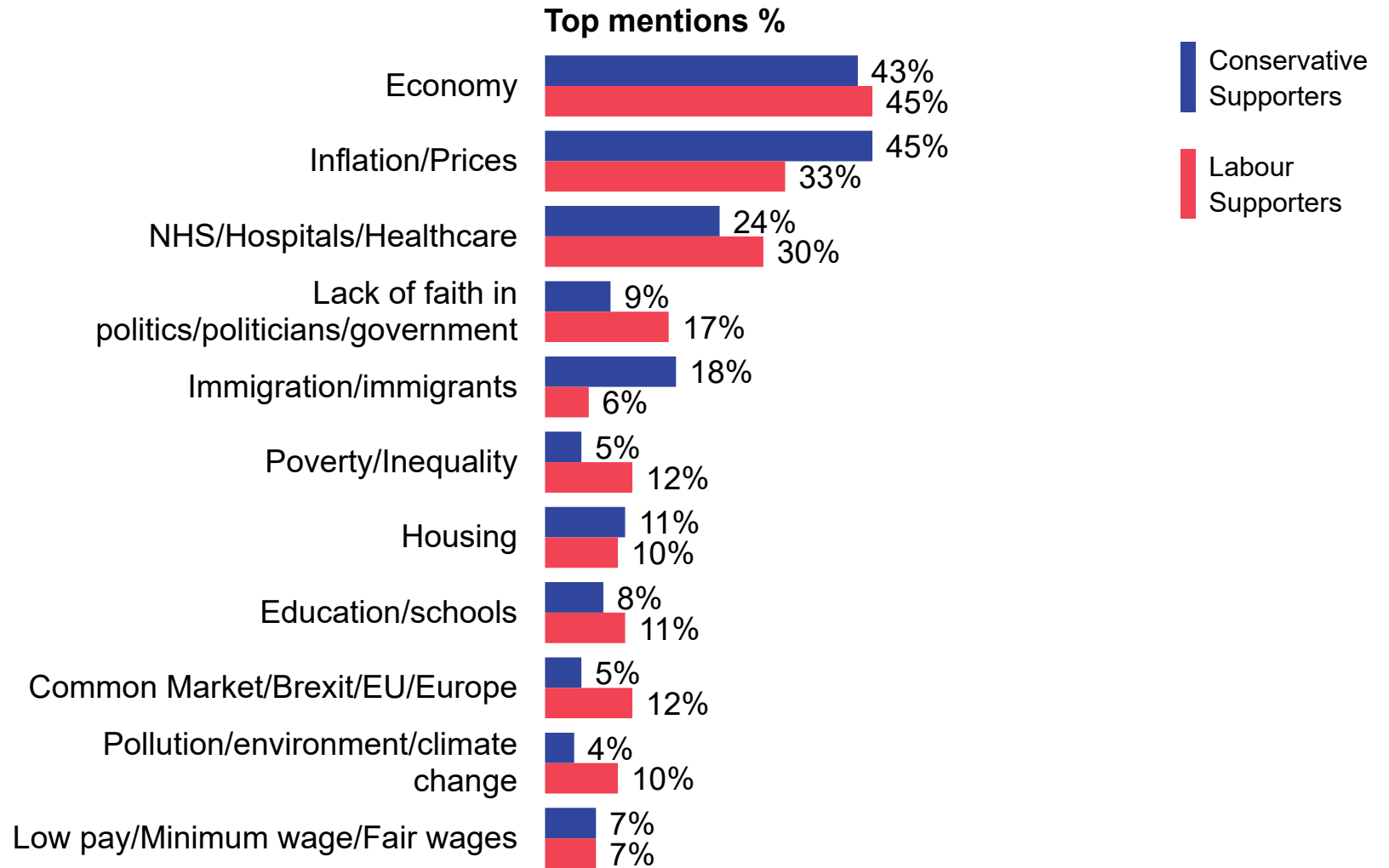


Base: representative sample of c. 1,000 British adults age 18+ each month, interviewed face-to-face in home  
N.B. April 2020 data onwards is collected by telephone; previous months are face-to-face

Source: Ipsos Issues Index

# Party support

What do you see as the most/other important issues facing Britain today?

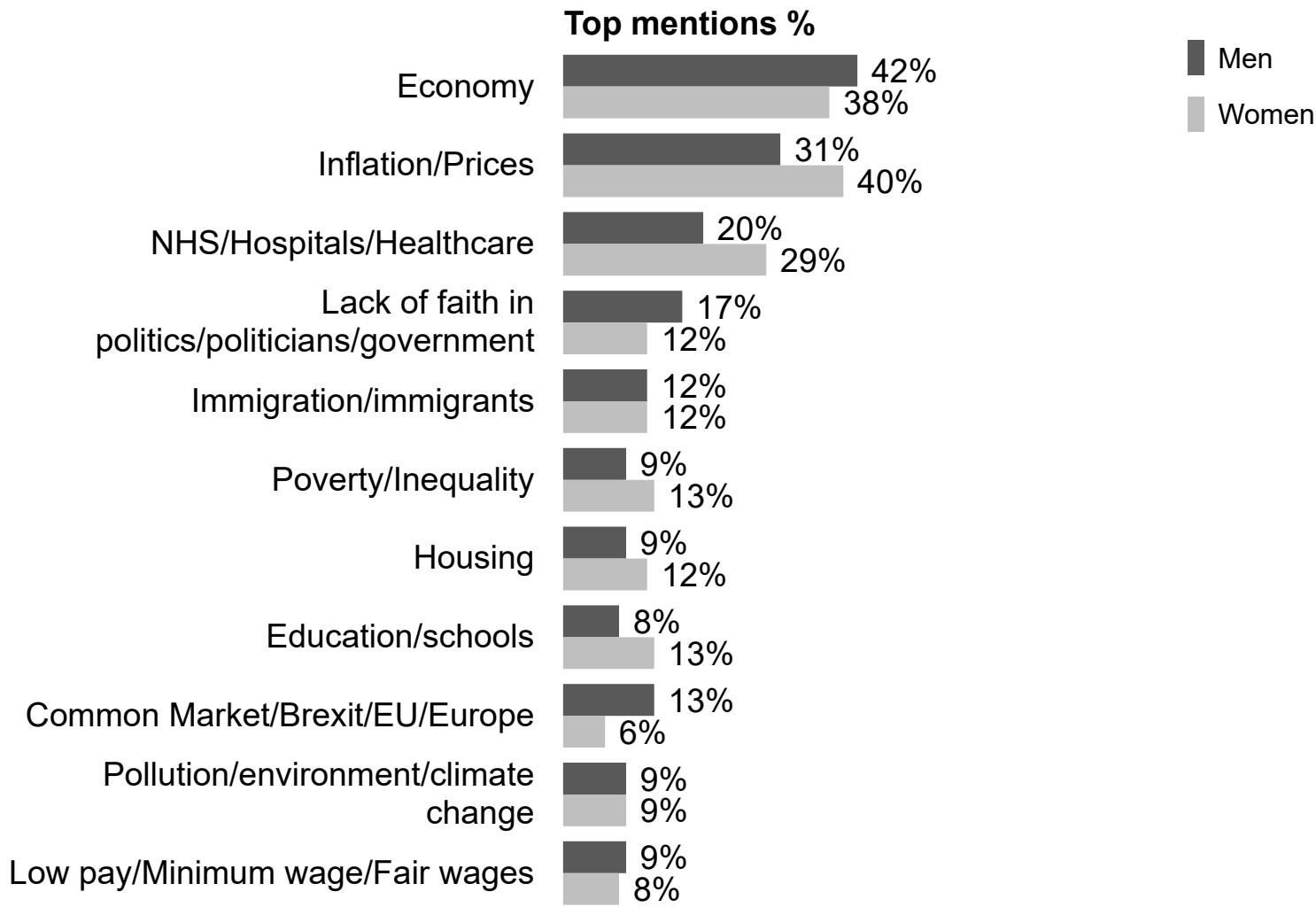


Base: 1,002 British adults 18+, 8 – 14 February 2023

Source: Ipsos Issues Index

# Men and women

What do you see as the most/other important issues facing Britain today?

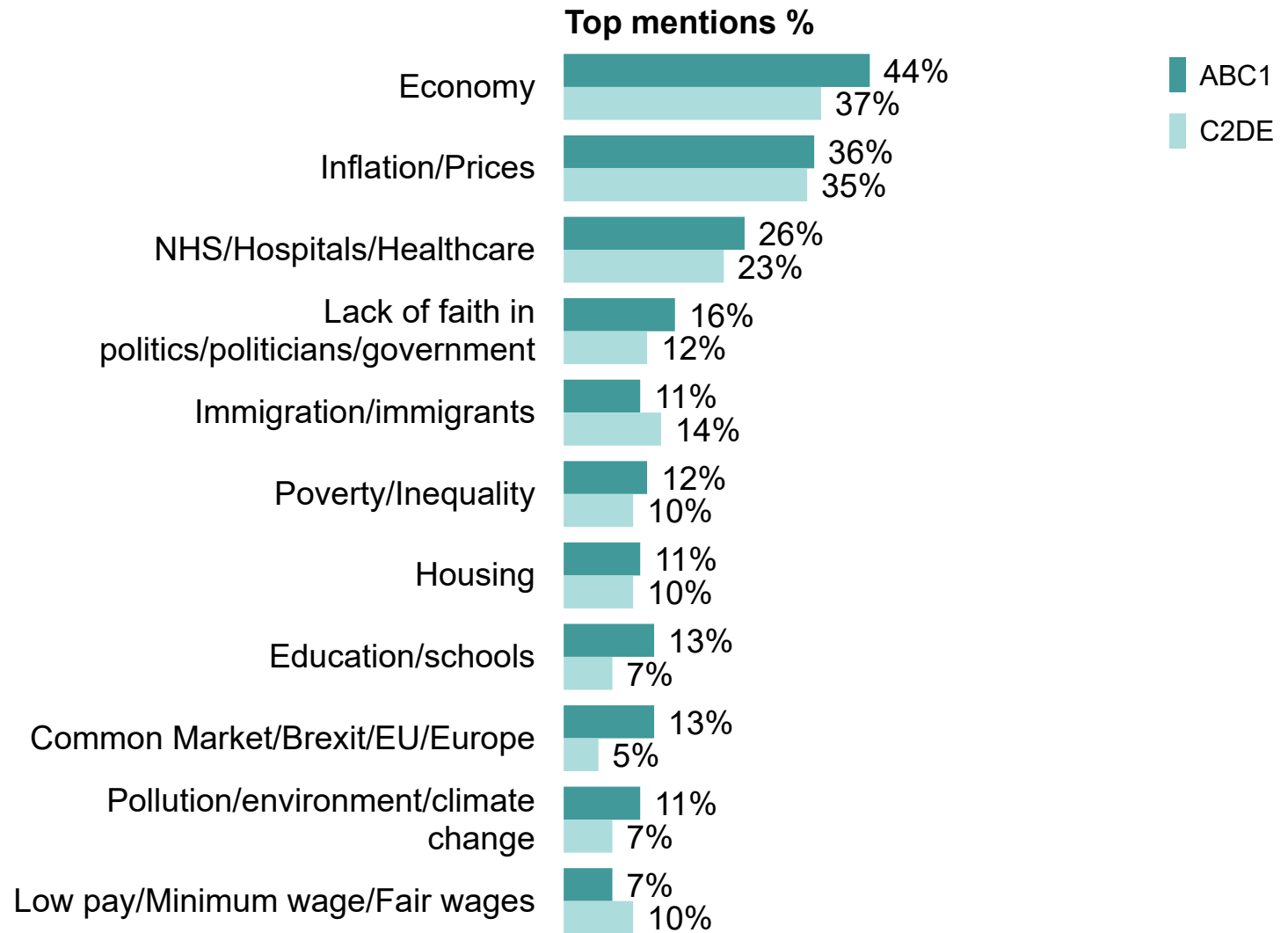


Base: 1,002 British adults 18+, 8 – 14 February 2023

Source: Ipsos Issues Index

# Social grade

What do you see as the most/other important issues facing Britain today?

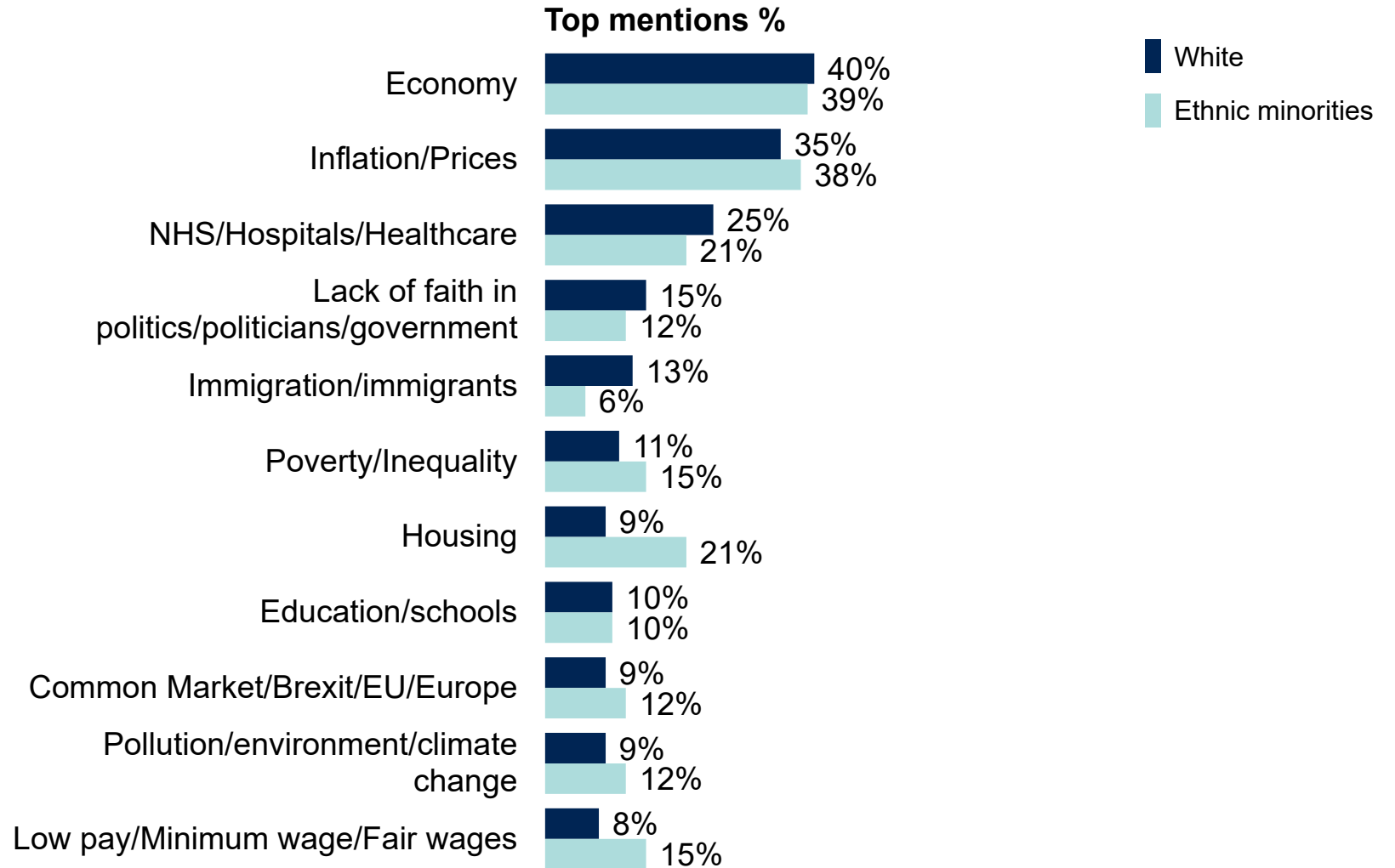


Base: 1,002 British adults 18+, 8 – 14 February 2023

Source: Ipsos Issues Index

# Ethnic background

What do you see as the most/other important issues facing Britain today?

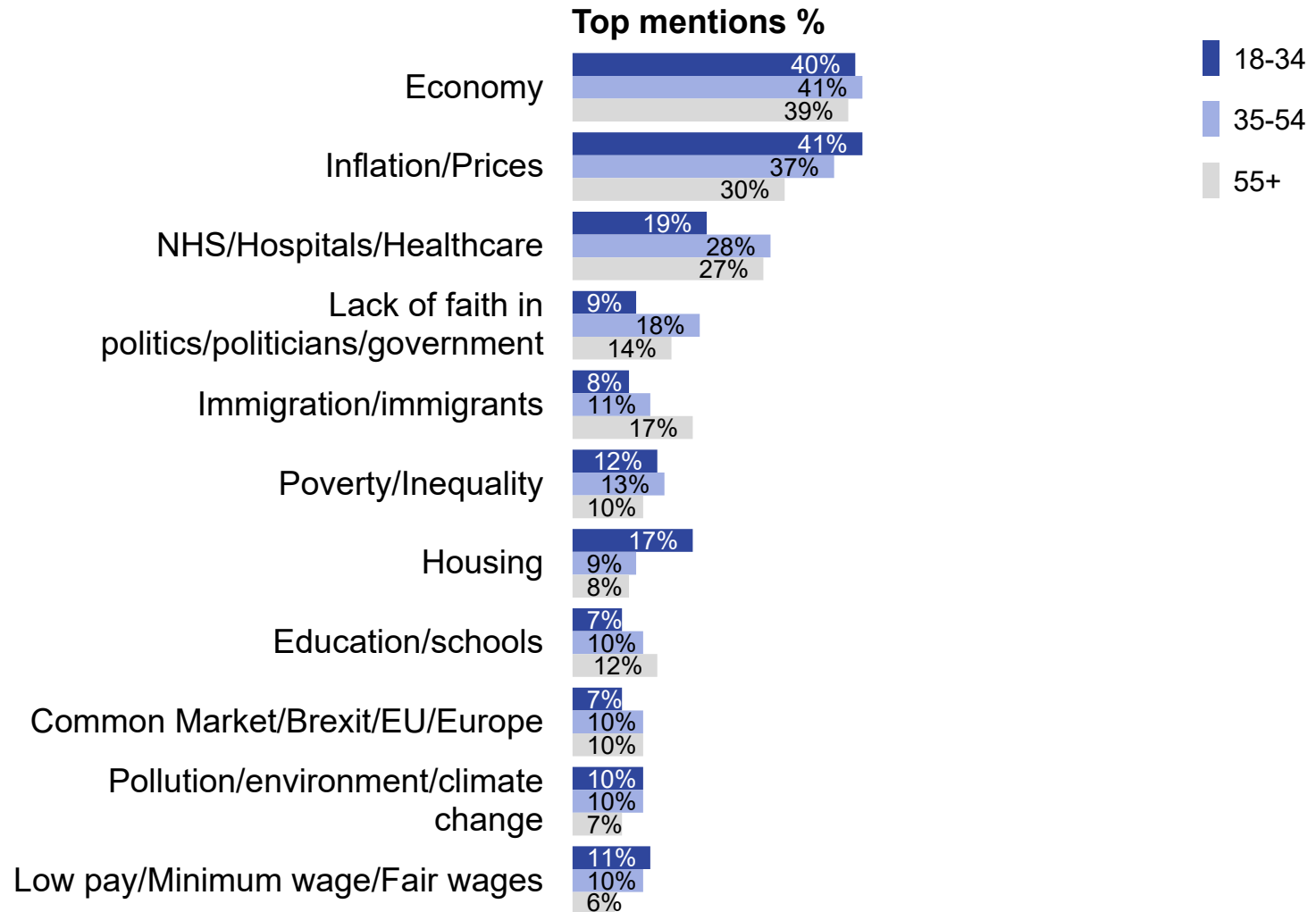


Base: 1,002 British adults 18+, 8 – 14 February 2023

Source: Ipsos Issues Index

# Age group

What do you see as the most/other important issues facing Britain today?



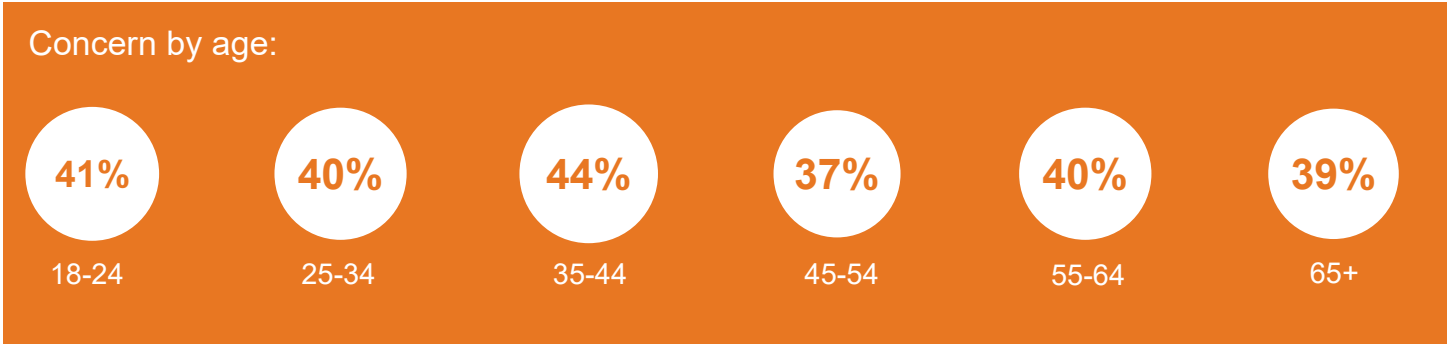
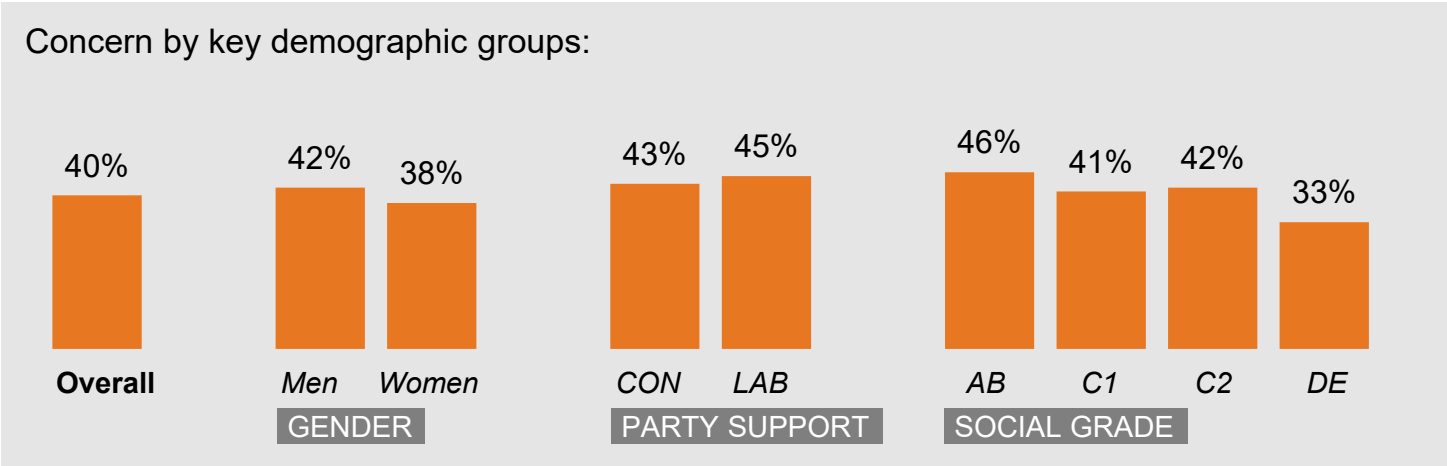
Base: 1,002 British adults 18+, 8 – 14 February 2023

Source: Ipsos Issues Index

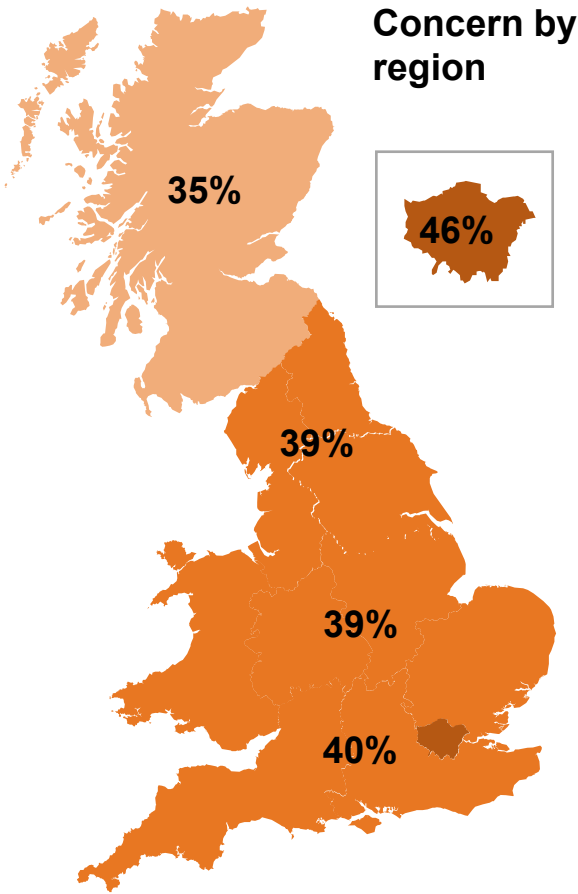


# Concern about the economy by subgroup

What do you see as the most/other important issues facing Britain today?



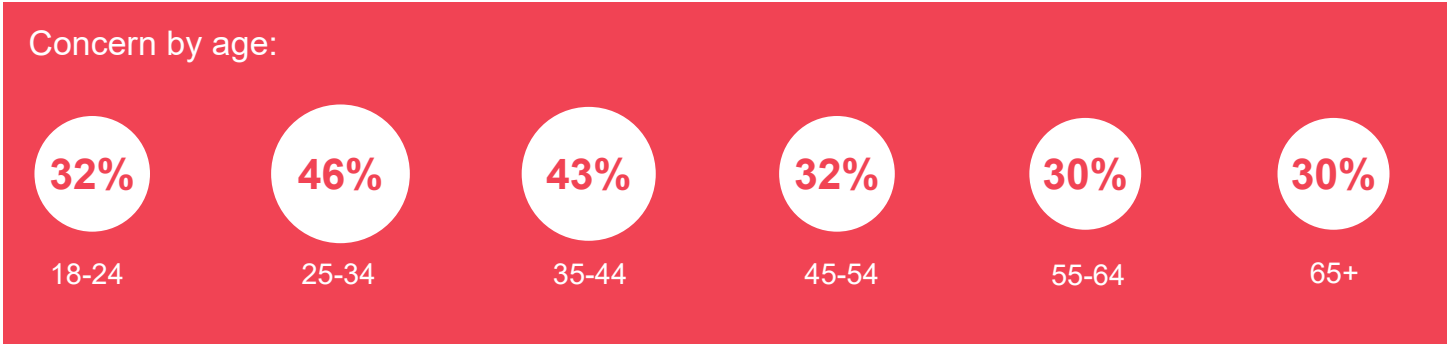
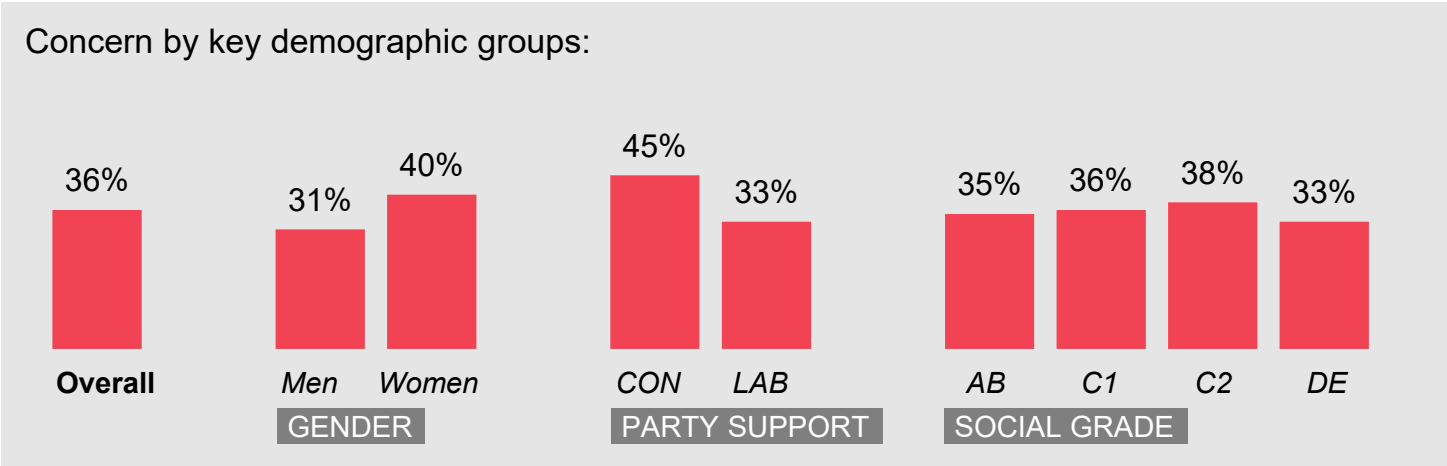
Base: 1,002 British adults 18+, 8 – 14 February 2023



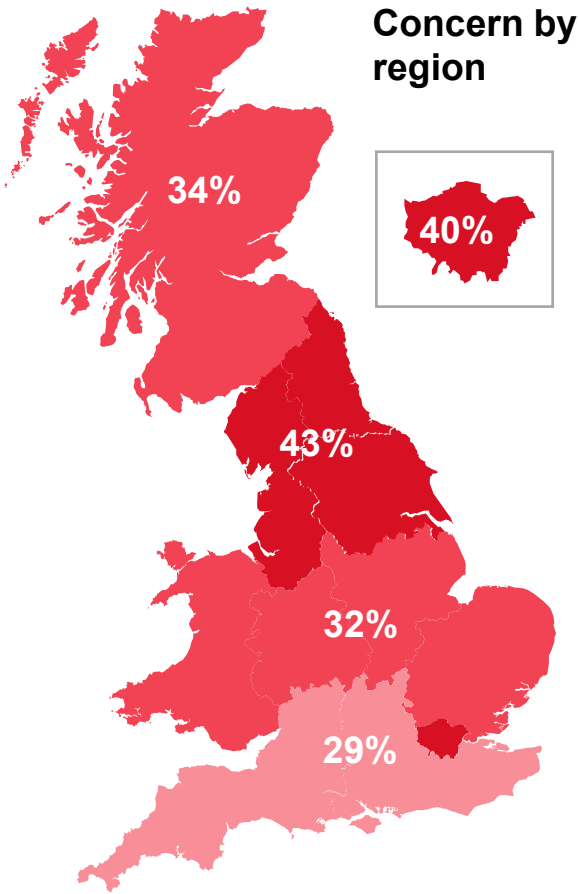
Source: Ipsos Issues Index

# Concern about inflation/prices by subgroup

What do you see as the most/other important issues facing Britain today?



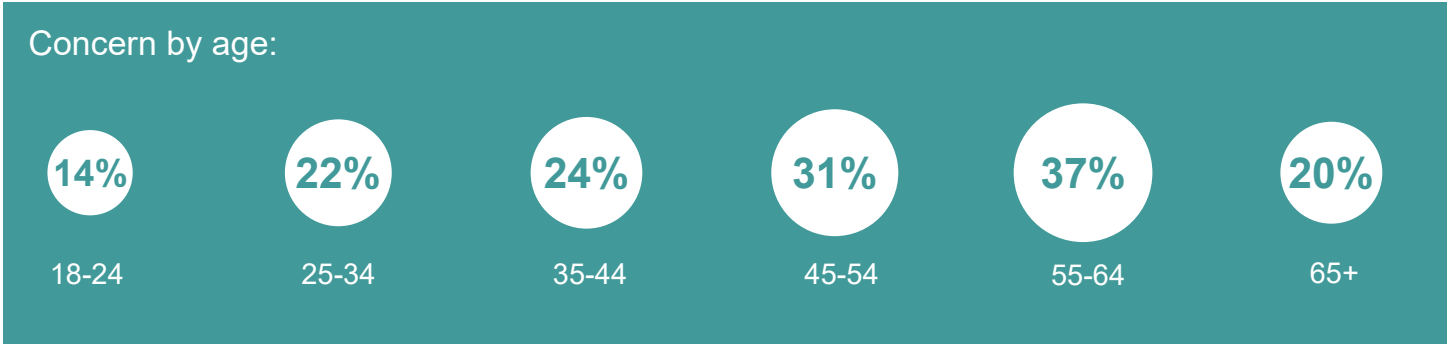
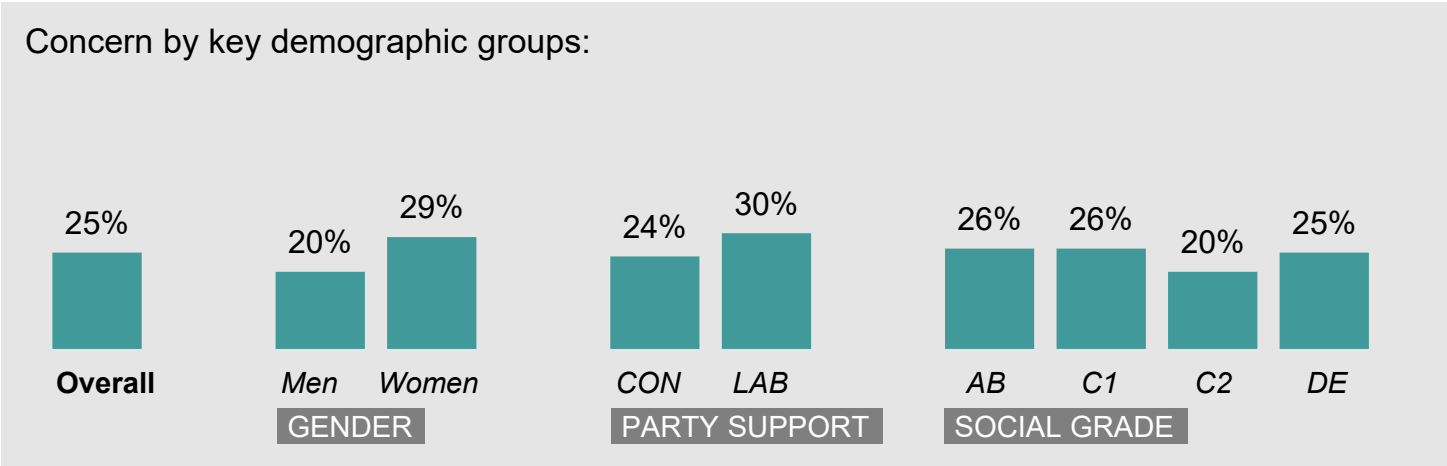
Base: 1,002 British adults 18+, 8 – 14 February 2023



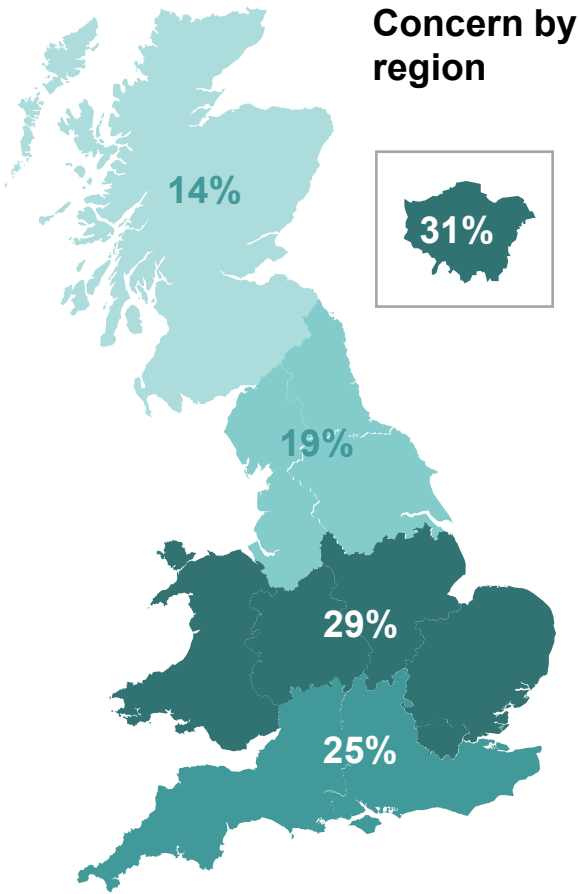
Source: Ipsos Issues Index

# Concern about the NHS by subgroup

What do you see as the most/other important issues facing Britain today?



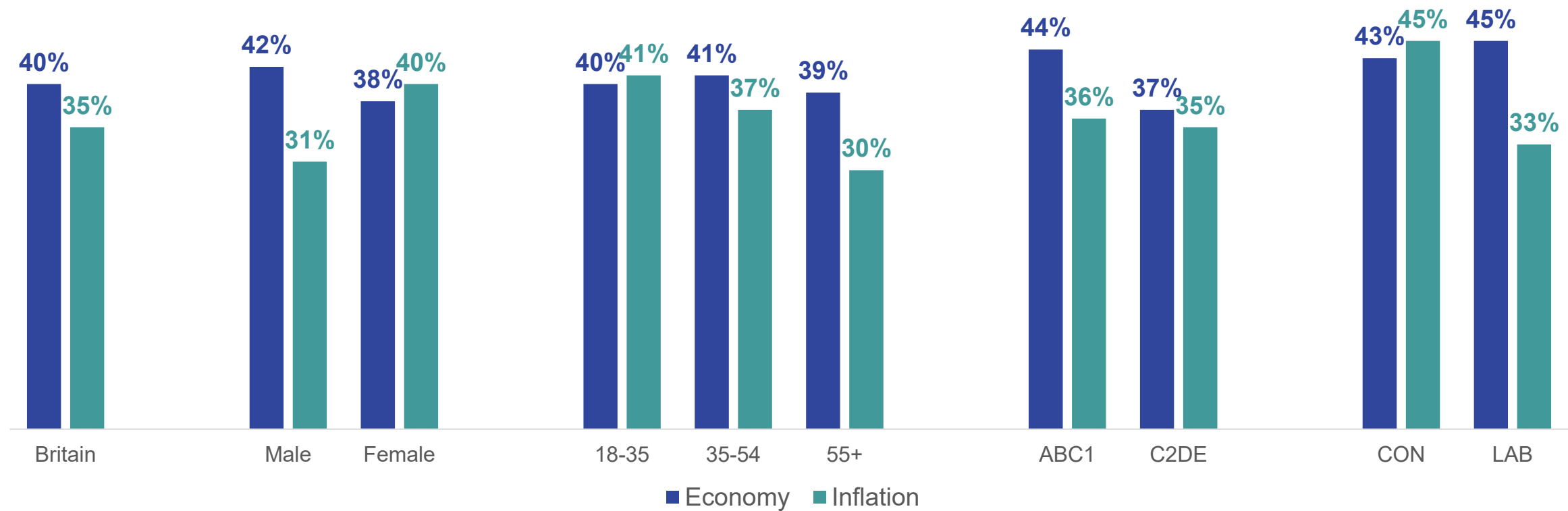
Base: 1,002 British adults 18+, 8 – 14 February 2023



Source: Ipsos Issues Index

# Concern about the economy and inflation by demographic group

What do you see as the most/other important issues facing Britain today?



Ipsos Issues Index  
Base: 1,002 British adults 18+, 8 – 14 February 2023



# IPSOS ISSUES INDEX

February 2023

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