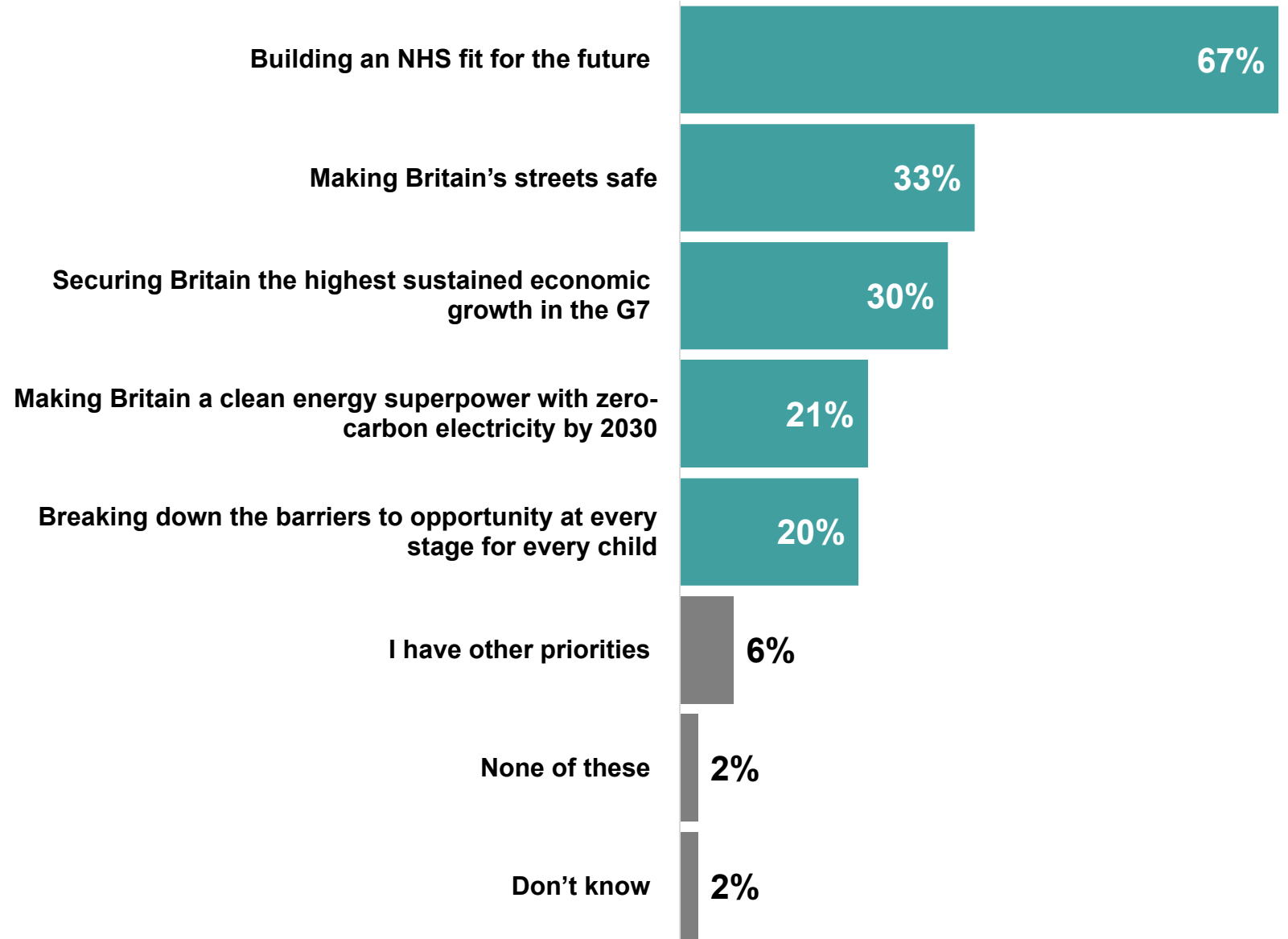


IPSOS UK KEIR STARMER'S FIVE MISSIONS

March 2023

Two in three Britons say building an NHS fit for the future is the most important priority for them, among Starmer's five missions

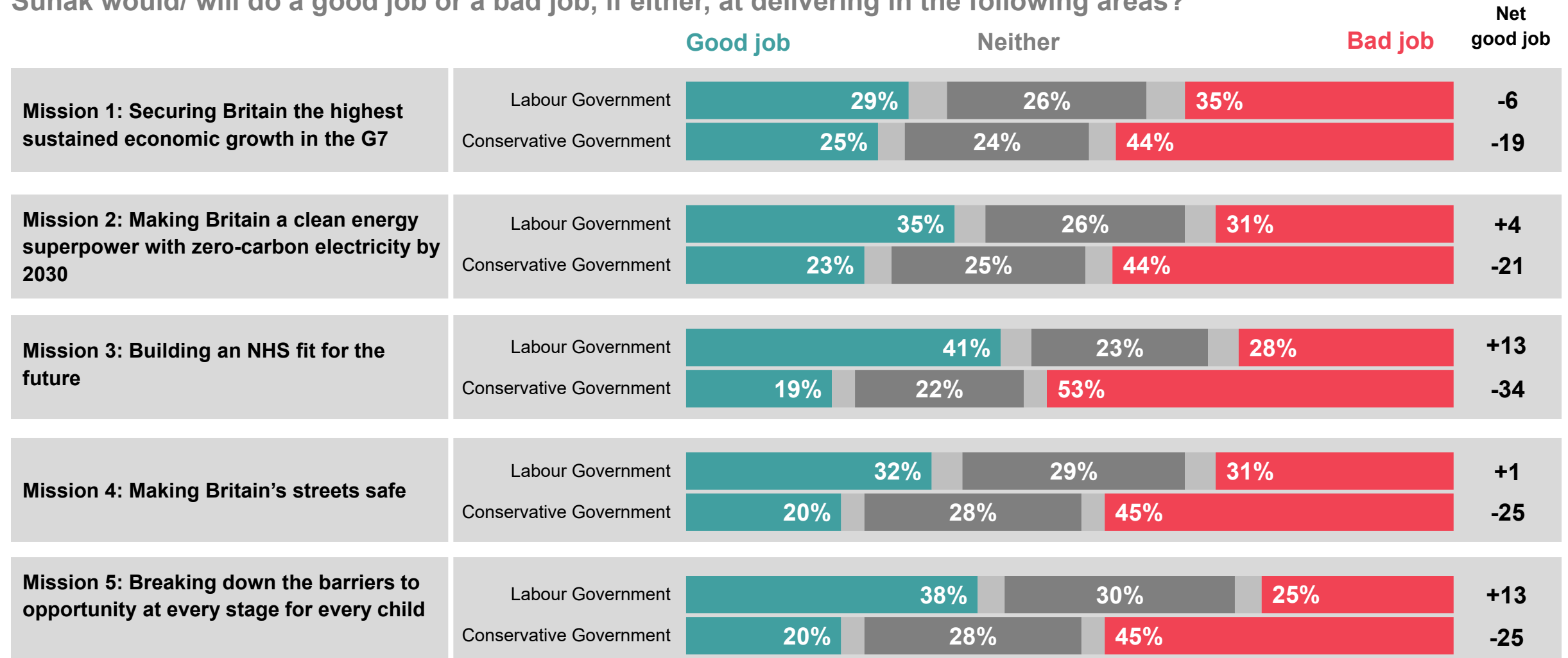
Which of the below, if any, are the most important priorities for you? Please choose up to 2.



Base: 1,140 Online British adults aged 18+ 3-6 March 2023

Who would best deliver on Starmer's 5 missions: Labour or Conservatives?

And in your opinion, do you think a Labour / Conservative government led by Keir Starmer / Rishi Sunak would/ will do a good job or a bad job, if either, at delivering in the following areas?



Base: 1,140 Online British adults aged 18+ 3-6 March 2023

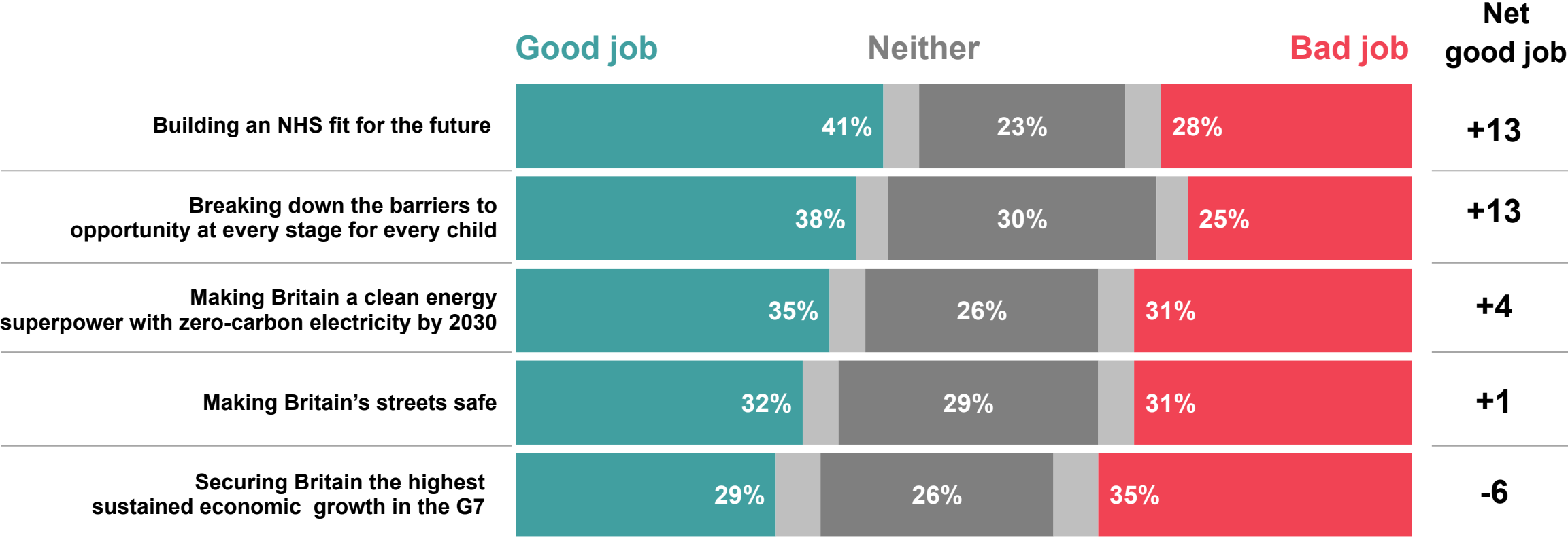
3

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Two in five believe a Keir Starmer government would do a good job building an NHS fit for the future and breaking down barriers for opportunity for every child

And in your opinion, do you think a Labour government led by Keir Starmer would do a good job or a bad job, if either, at delivering in the following areas?

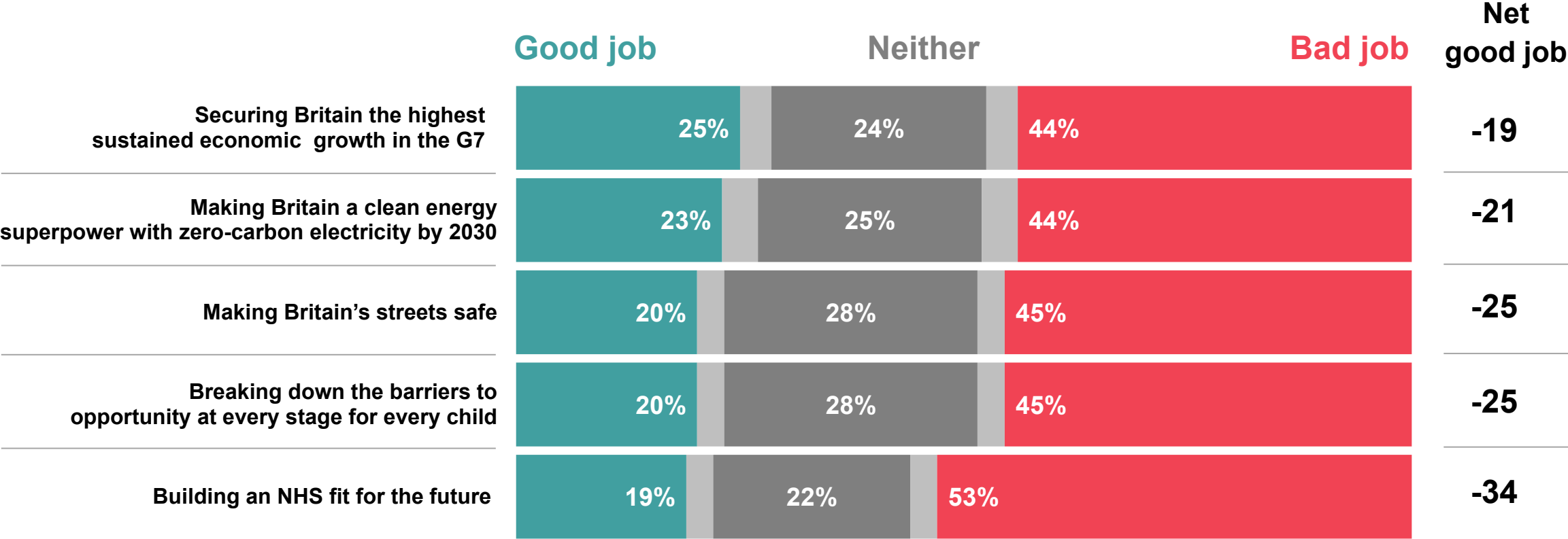


Base: 1,140 Online British adults aged 18+ 3-6 March 2023



Half think the current Government will do a bad job at building an NHS fit for the future, and two in five think they will do a bad job on Starmer's other missions for government

And in your opinion, do you think the current Conservative government led by Rishi Sunak will do a good job or a bad job, if either, at delivering in the following areas



Base: 1,140 Online British adults aged 18+ 3-6 March 2023



Ipsos UK

Keir Starmer's five missions March 2023

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