

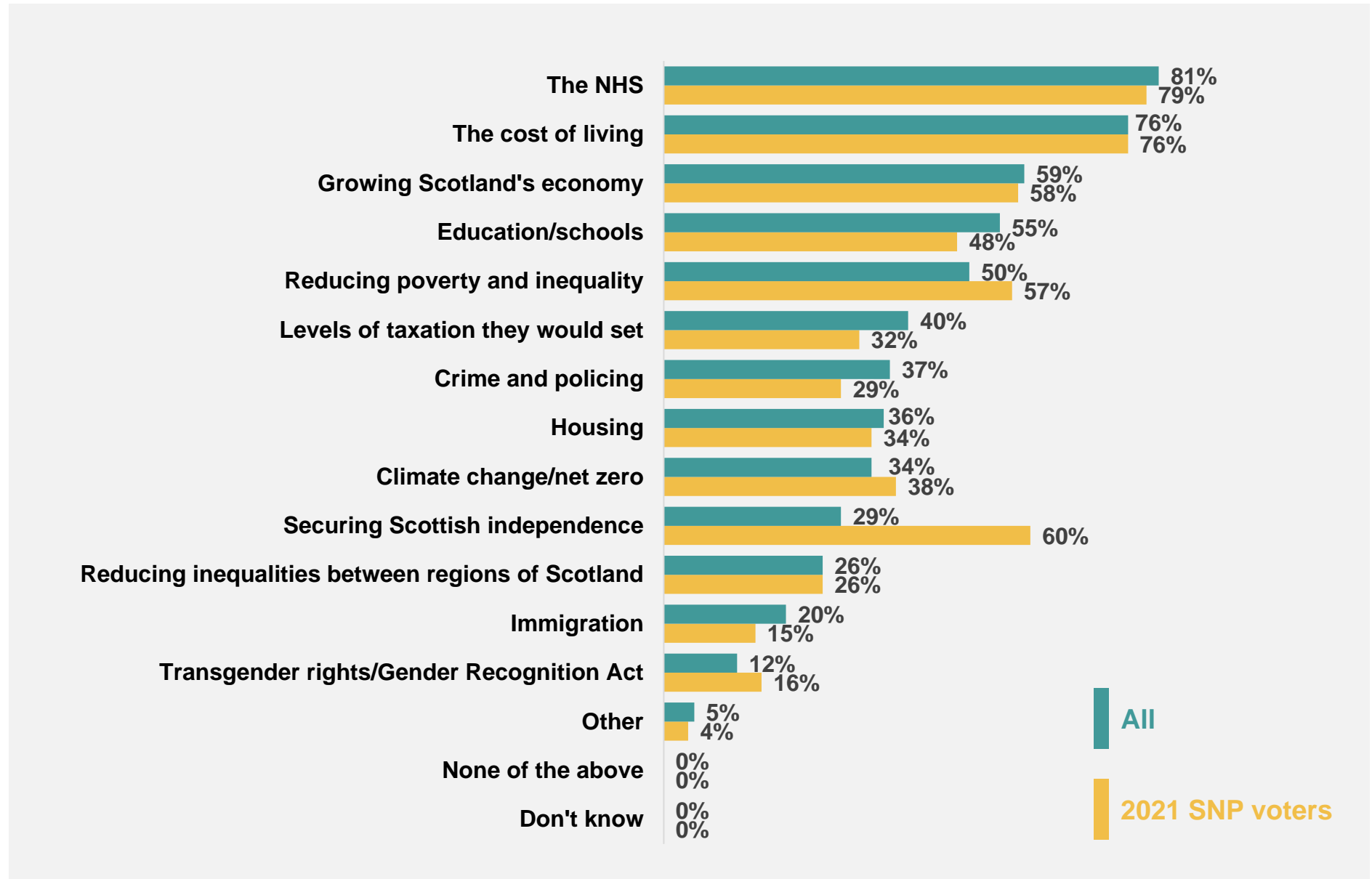
Ipsos Scotland

# Channel 4 News SNP Leader Debate poll

March 2023

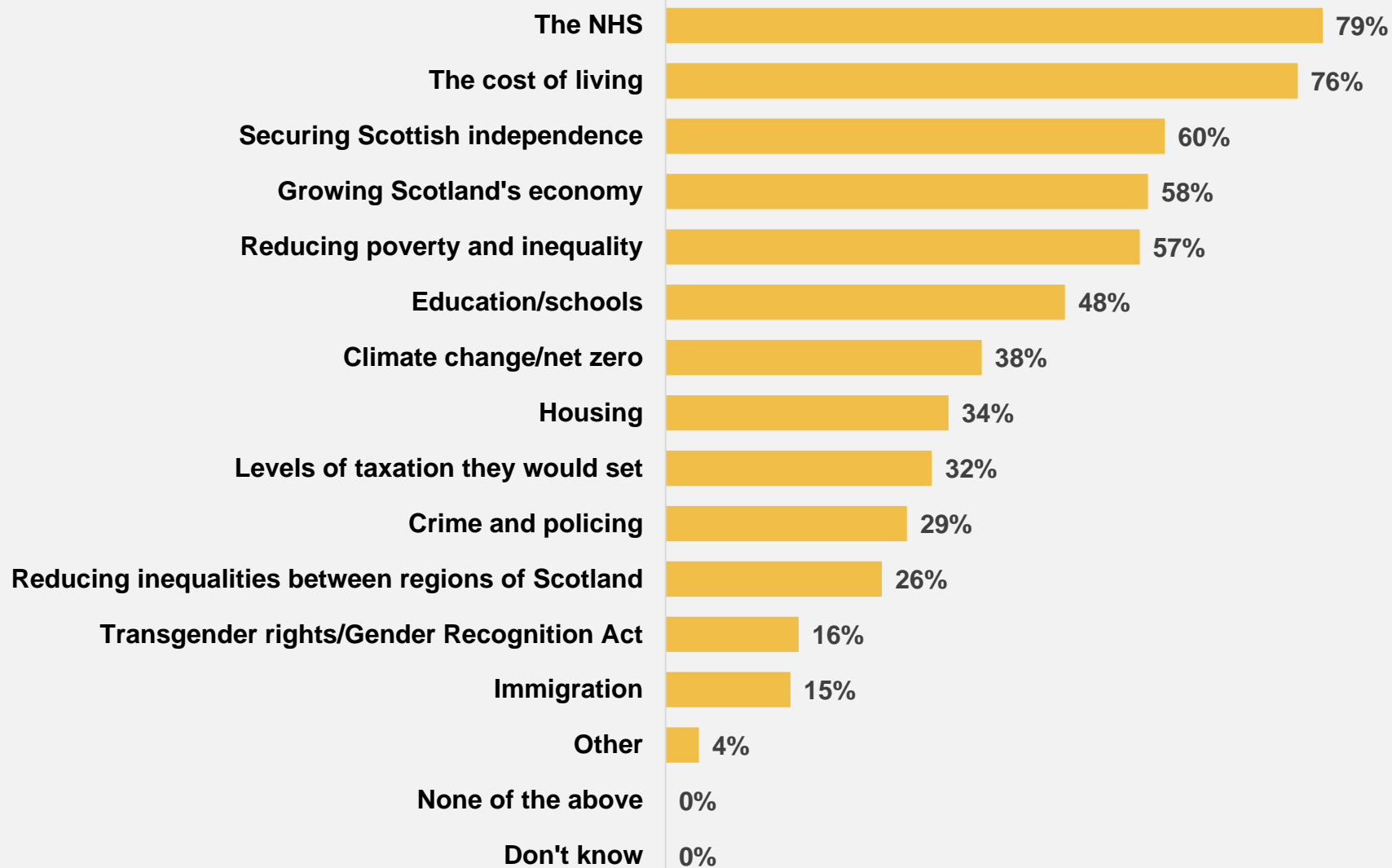
# Key issues

Which of the following subjects would you most like to hear the candidates talk about their plans for?



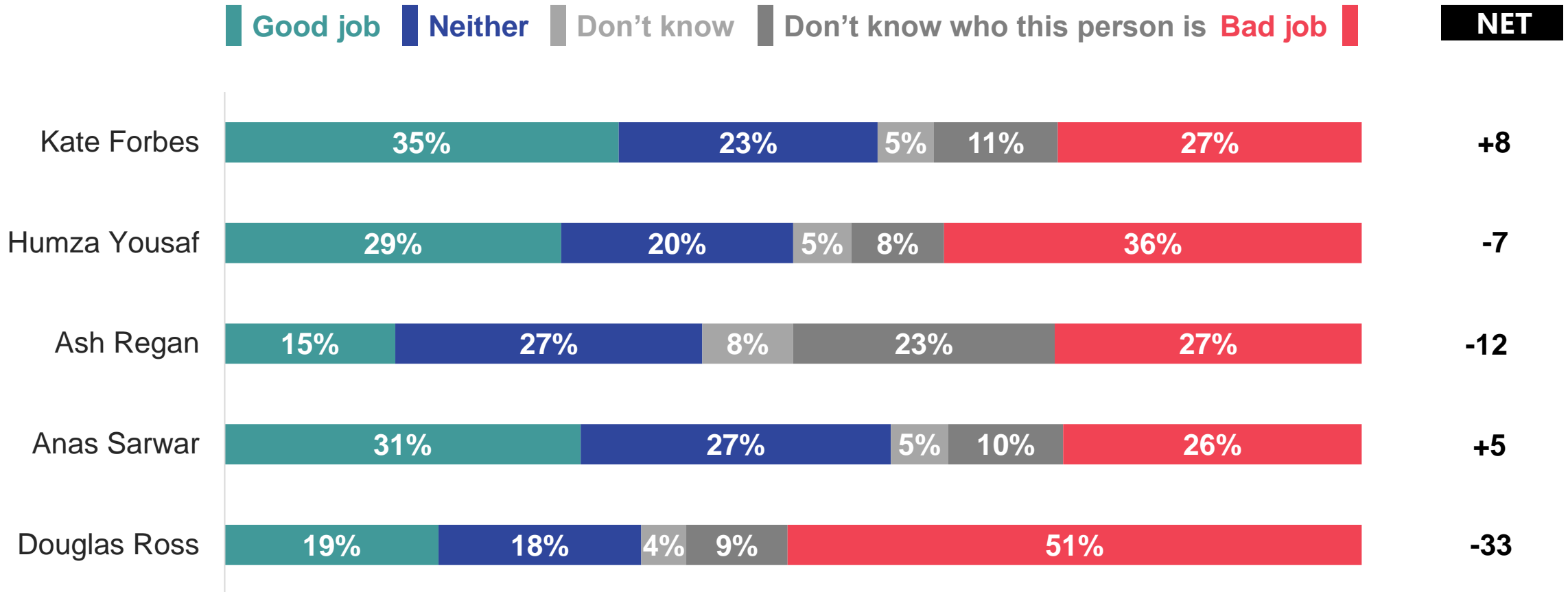
# Key issues – among SNP 2021 voters

Which of the following subjects would you most like to hear the candidates talk about their plans for?



# Who would make a good First Minister?

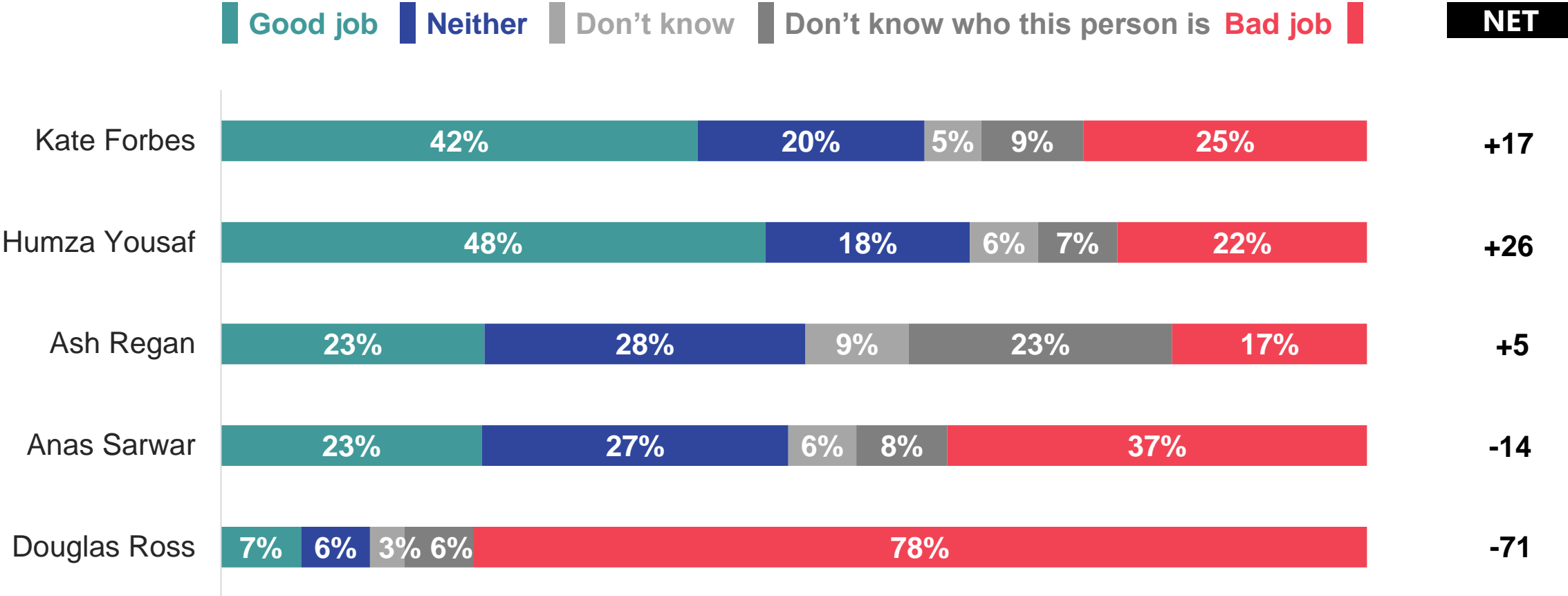
To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland?



Base: 1,503 Scottish adults 16+, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# Who would make a good First Minister? Among 2021 SNP voters

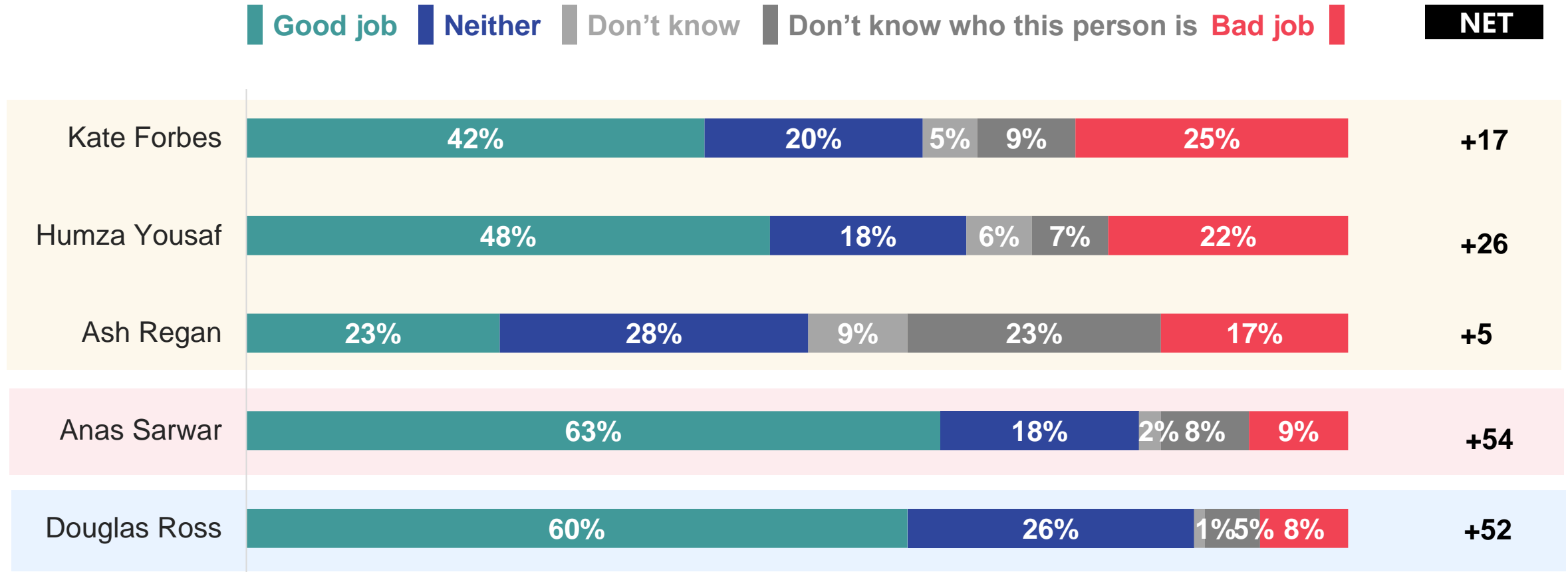
To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland?



Base: 582 SNP constituency voters at the 2021 Scottish Parliament election, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# Who would make a good First Minister? *Among 2021 party voters*

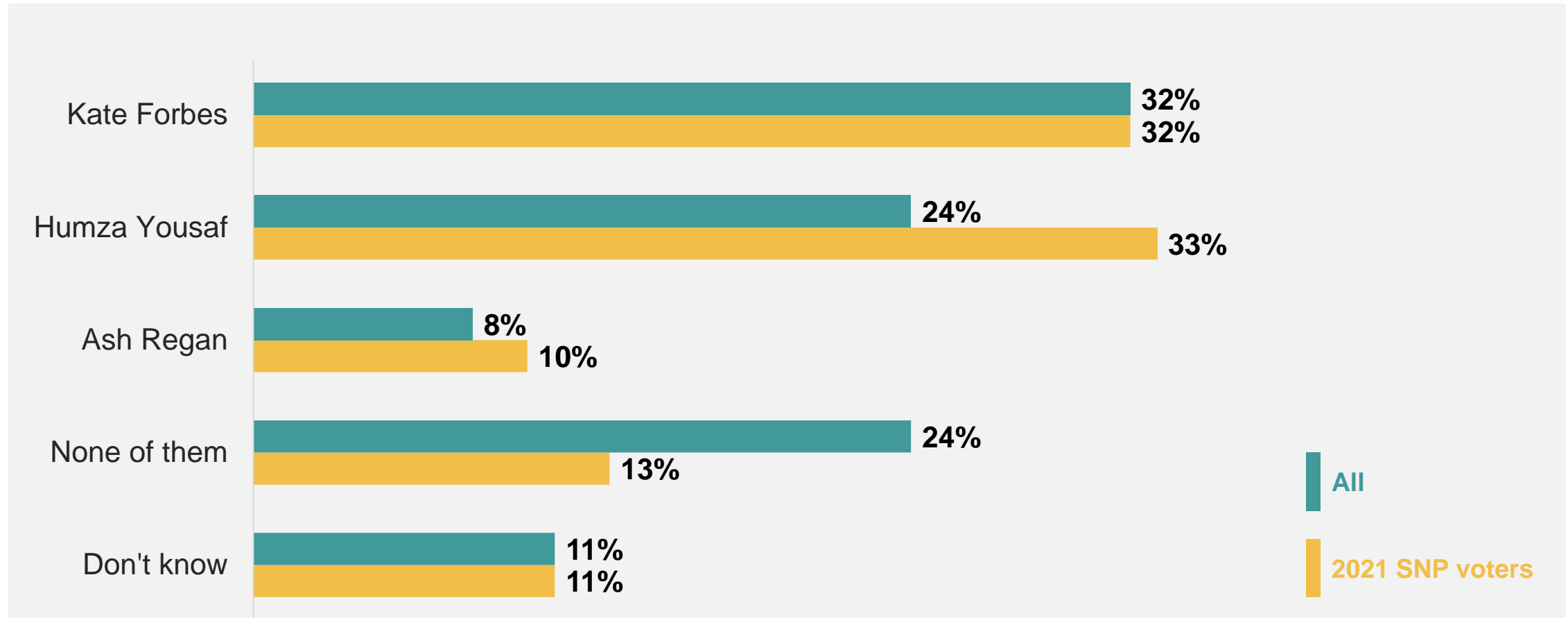
To what extent, if at all, do you think each of the following would do a good job or bad job as First Minister of Scotland?



Base: Scottish adults 16+ who voted SNP (582), Labour (222) or Conservative (296) with their constituency vote at the 2021 Scottish Parliament election, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# Views on candidates

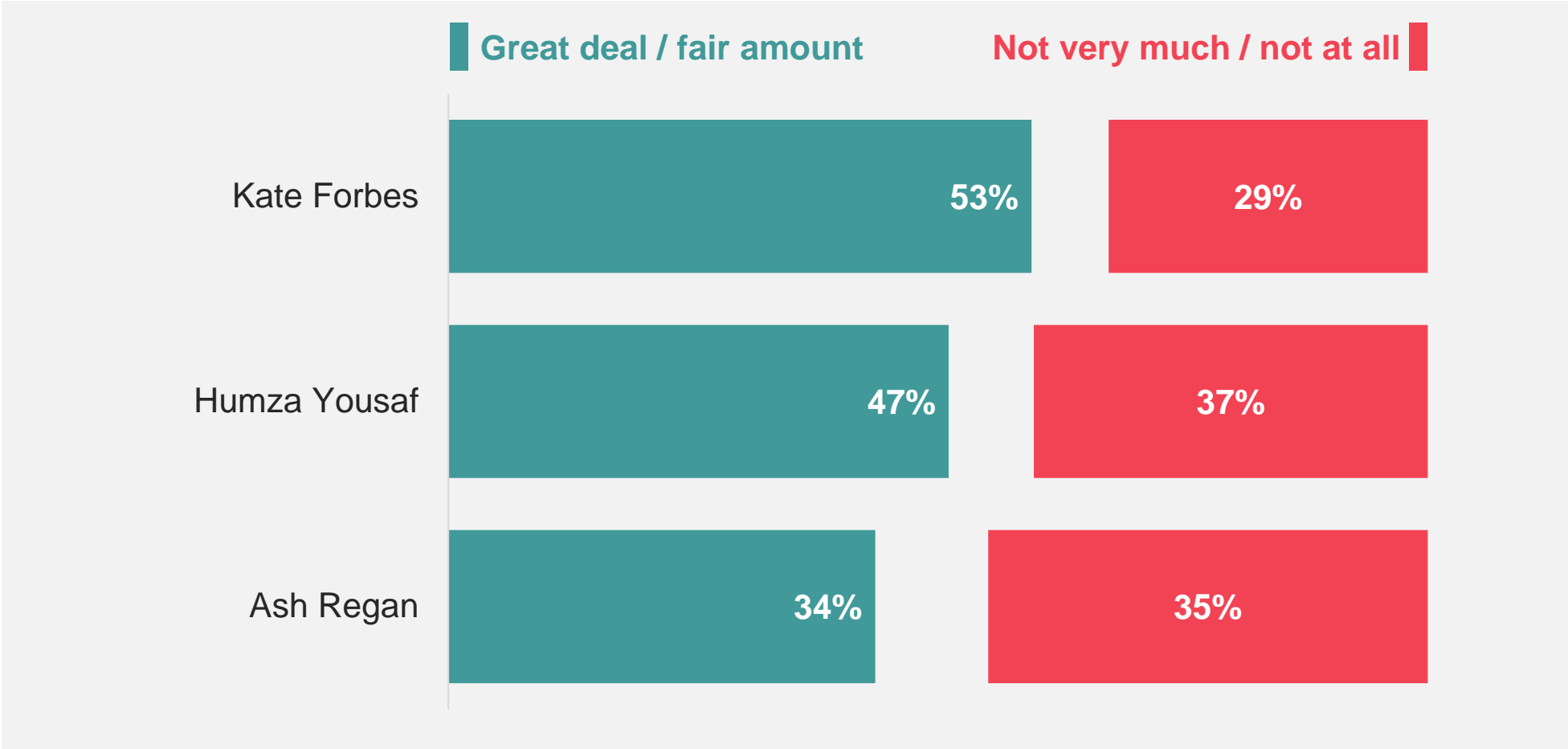
Based on what you have seen or heard so far, who do you think would make the best First Minister of the three SNP leadership candidates?



Base: 1,503 Scottish adults 16+, including 582 SNP constituency voters at the 2021 Scottish Parliament election, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# Views on candidates

To what extent, if at all, would you trust ... to stand up for Scotland's interests in discussions with the UK Government?

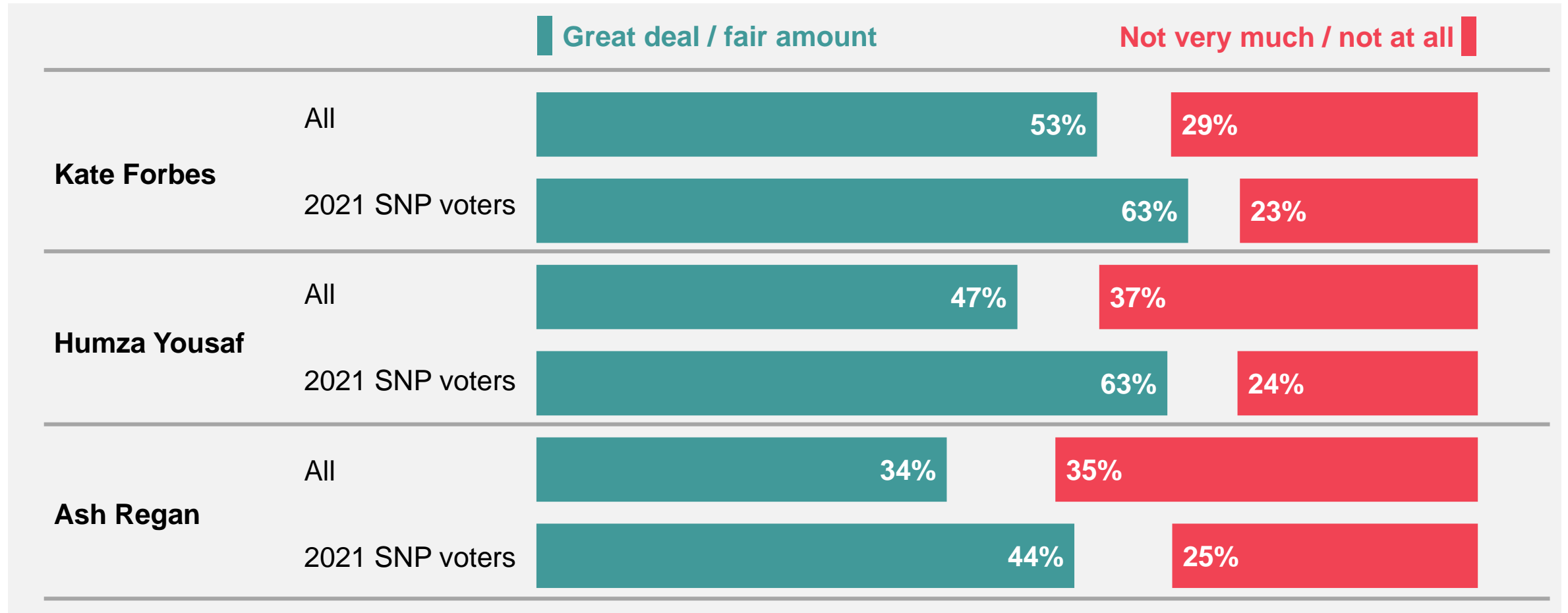


Base: 1,503 Scottish adults 16+, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)



# Views on candidates

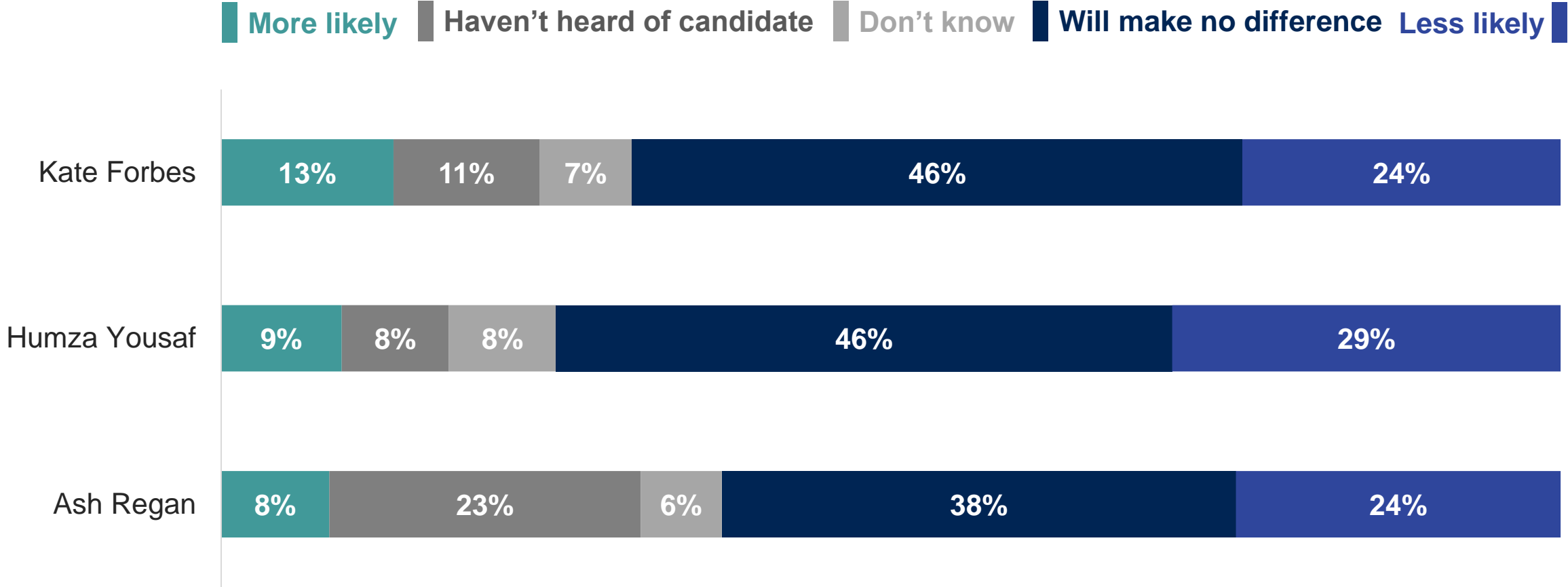
To what extent, if at all, would you trust ... to stand up for Scotland's interests in discussions with the UK Government?



Base: 1,503 Scottish adults 16+, including 582 SNP constituency voters at the 2021 Scottish Parliament election, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# Impact on Scottish independence

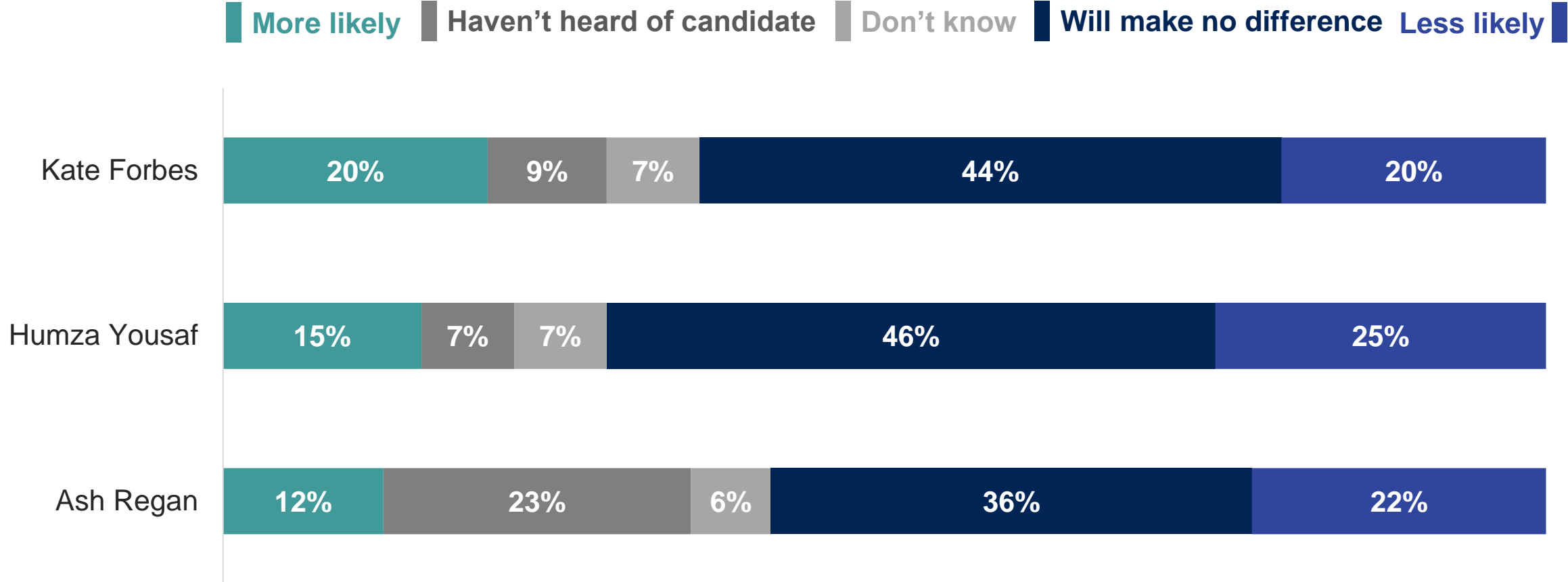
Do you think ... becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?



Base: 1,503 Scottish adults 16+, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# Impact on Scottish independence - among 2021 SNP voters

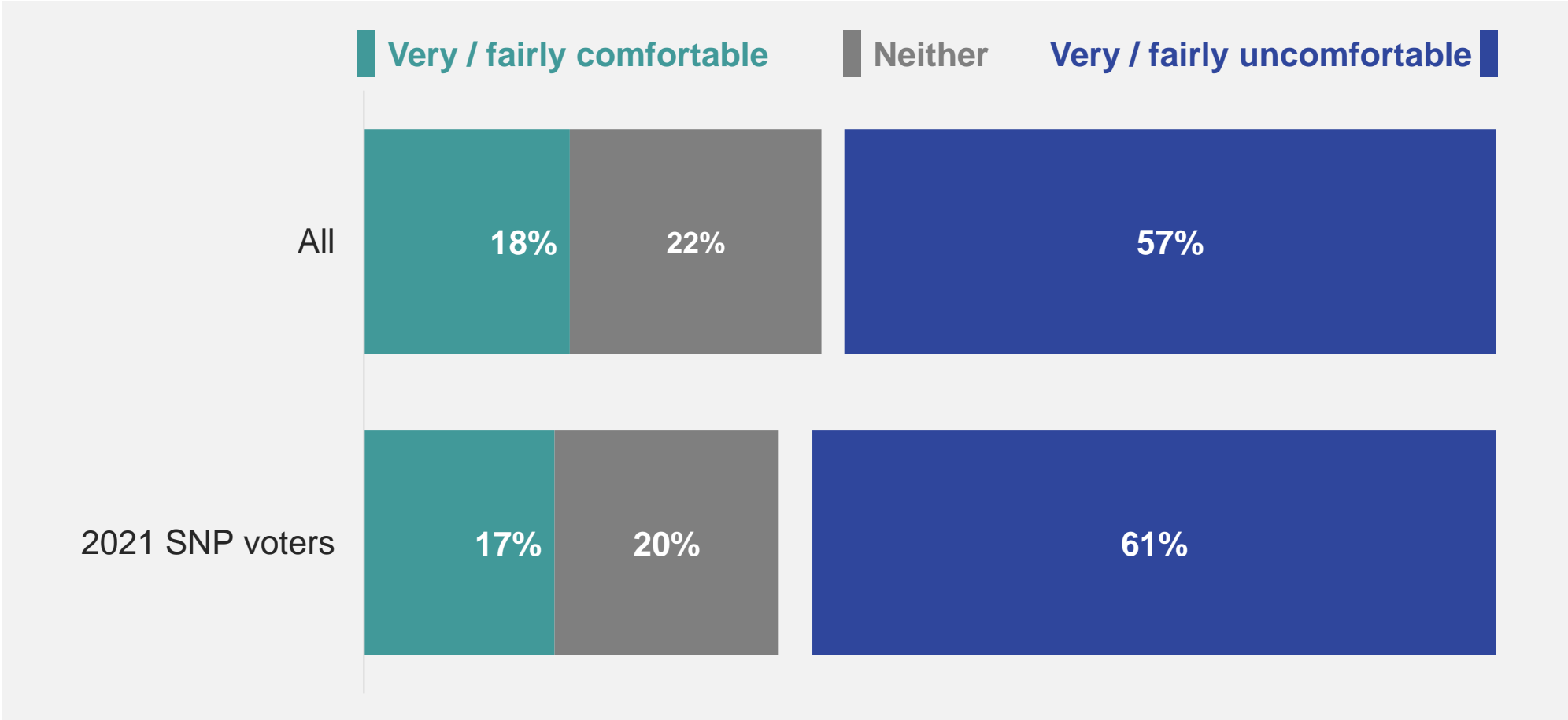
Do you think ... becoming First Minister would make it more likely Scotland will become independent, less likely, or will it make no difference?



Base: 582 SNP constituency voters at the 2021 Scottish Parliament election, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# Politicians and their beliefs

How comfortable or uncomfortable do you feel about politicians voting on policies that affect people's marriage and relationships according to their personal religious beliefs?



Base: 1,503 Scottish adults 16+, including 582 SNP constituency voters at the 2021 Scottish Parliament election, 06 – 07 Mar 2023 (Ipsos KnowledgePanel)

# KnowledgePanel Methodological Note

This data has been collected by Ipsos' UK KnowledgePanel, a random probability panel which provides gold standard insights into the UK population, by providing bigger sample sizes via the most rigorous research methods.

Panellists to the KnowledgePanel are recruited via a push-to-web methodology using random probability unclustered address-based sampling. Up to two adults aged 16 and over in each household are invited to join the panel. Members of the public who do not have internet access or are digitally excluded are offered an internet-enabled device which allows them to complete KnowledgePanel surveys online.

Ipsos interviewed a representative sample of 1,503 people over 16 in Scotland.

Interviews were conducted online from 6<sup>th</sup> to 7<sup>th</sup> March 2022.

Data are weighted to ensure the survey results are as representative of Scotland's population as possible. Since two members per household are allowed to register on the KnowledgePanel, we employed a design weight to correct for unequal probabilities of selection of household members. Calibration weights have also been applied using the latest population statistics.



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**March 2023**

### For more information

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