

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SNPELEC1. How closely, if at all, have you been following news about ... - Summary

Adults aged 16+ in Scotland

	SNPELEC1. How closely, if at all, have you been following news about ...			
	the SNP leadership election?	the Gender Recognition Act?	the cost of living?	the NHS in Scotland?
	(A)	(B)	(C)	(D)
Unweighted base	1023	1023	1023	1023
Weighted base	1020	1020	1020	1020
Very closely	225 22% B	170 17% ABD	462 45% ABD	254 25% B
Fairly closely	369 36% B	327 32% AB	428 42% AB	470 46% AB
Not very closely	279 27% CD	293 29% CD	86 8% C	223 22% C
Not at all closely	116 11% CD	191 19% ACD	25 2% C	49 5% C
Don't know	24 2% C	33 3% CD	15 1% C	19 2% C
Prefer not to say	5 1% C	7 1% C	4 * C	3 * C

T2B: Very/Fairly closely	595 58% B	497 49% ABD	890 87% ABD	725 71% AB
B2B: Not very/not at all closely	395 39% CD	483 47% ACD	111 11% C	273 27% C

the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A/B/C/D Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in Scotland

SNPELEC1. How closely, if at all, have you been following news about ... - the SNP leadership election?

Adults aged 16+ in Scotland

		Gender			Age band 1						Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428			
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443			
Very closely	225	129	93	15	23	32	54	38	64	38	85	102	24	37	21	27	28	30	23	34	55	84	83	130	95			
	22%	27% C	18%	14%	12%	21%	30% DE	23% E	28% DE	13%	26% J	26% J	20% *	28%	25% *	18%	22% *	21%	18%	26%	22%	20%	26%	23%	21%			
Fairly closely	369	164	204	28	55	58	64	64	101	82	122	165	35	39	33	64	45	52	54	47	82	144	138	209	161			
	36%	34%	39%	24%	30%	38% D	36% 36%	40% D	43% DE	28%	37% J	42% J	29% *	29%	38% *	43% MN	36% *	36%	42% N	36%	33%	34%	42% v	36%	36%			
Not very closely	279	125	153	39	69	41	41	35	54	109	82	89	42	41	14	36	35	44	38	30	74	131	71	157	123			
	27%	26%	29%	35% GHI	38% GHI	27%	23%	22%	23%	37% KL	25%	23%	35% O*	30%	17% *	24%	27% *	30%	30%	23%	30% w	31% w	22%	27%	28%			
Not at all closely	116	48	68	23	25	16	17	22	12	48	34	34	16	13	14	19	14	13	11	16	26	55	31	64	51			
	11%	10%	13%	20% GI	14% I	11%	10%	14% I	5%	16% KL	10%	9%	13% *	10%	16% *	13%	11% *	9%	9%	12%	11%	13%	9%	11%	12%			
Don't know	24	14	10	8	7	4	3	2	-	15	7	2	3	3	2	2	5	4	2	4	8	9	4	13	11			
	2%	3%	2%	7% GHI	4% I	3% I	2%	1%	-	5% L	2% L	*	2% *	2%	3% *	1%	4% *	3%	1%	3%	3%	2%	1%	2%	2%			
Prefer not to say	5	5	1	-	4	-	-	-	1	4	-	1	-	2	1	-	-	1	-	2	-	3	-	3	2			
	1%	1%	*	-	2%	-	-	-	1%	1%	-	*	-	1%	1% *	-	- *	1% *	-	1% *	-	1% *	-	1% *	*			

T2B: Very/Fairly closely	595	293	297	43	77	90	117	102	165	121	207	267	60	76	54	91	74	82	78	80	137	227	222	339	256
	58%	60%	56%	38%	42%	59%	66%	64%	71%	41%	63%	68%	50%	57%	63%	62%	58%	57%	60%	61%	56%	54%	68%	59%	58%
B2B: Not very/not at all closely	395	173	220	62	94	57	58	57	66	157	115	123	58	53	28	55	48	57	50	45	100	185	101	221	174
	39%	36%	42%	55%	51%	38%	32%	35%	28%	53%	35%	31%	48%	40%	33%	37%	38%	40%	38%	34%	41%	44%	31%	38%	39%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V,W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in Scotland

SNPELEC1. How closely, if at all, have you been following news about ... - the SNP leadership election?

Adults aged 16+ in Scotland

		Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE					BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390		
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366		
Very closely	225 22%	82 23%	48 20%	50 27%	46 20%	51 20%	59 21%	57 25%	40 22%	53 21%	89 23%	38 22%	46 22%	61 23%	164 22%	46 30% R	38 24% R	5 8% *	117 27% R	120 22%	82 30% T	117 29% W	78 21%		
Fairly closely	369 36%	162 45% CDE	82 34%	55 29%	71 31%	81 31%	97 35%	86 37%	80 44% F	99 40%	143 37%	63 36%	65 32%	87 33%	282 37%	64 42%	56 35%	27 50% *	165 39%	228 42%	96 35%	153 38%	151 41%		
Not very closely	279 27%	77 21%	67 28%	58 31% B	78 33% B	80 31% I	90 32% I	59 26%	32 18%	72 29%	107 27%	45 25%	56 27%	71 27%	208 27%	23 15%	47 29% P	14 26% *	112 26% P	145 26%	68 25%	98 25%	96 26%		
Not at all closely	116 11%	39 11%	31 13%	21 11%	25 11%	31 12%	28 10%	25 11%	25 14%	19 8%	40 10%	25 15% J	31 15% J	33 13%	83 11%	17 11%	18 11%	6 11% *	29 7%	49 9%	25 9%	29 7%	39 11%		
Don't know	24 2%	3 1%	11 5% B	3 2%	7 3%	14 6% GH	3 1%	3 1%	3 2%	7 3%	8 2%	2 1%	8 4%	8 3%	16 2%	3 2%	1 1%	2 4% *	5 1%	6 1%	3 1%	2 *	1 *		
Prefer not to say	5 1%	- -	1 *	- -	5 2% B	3 1%	2 1%	1 *	- -	1 *	2 *	2 1%	1 *	2 1%	4 *	- -	- -	1 1% 5*	- -	1 *	- -	- -	1 *		

T2B: Very/Fairly closely	595 58%	244 67% CDE	129 54%	105 56%	117 50%	132 51%	155 56%	143 62% F	120 67% FG	152 61%	231 60%	101 58%	111 54%	149 57%	446 59%	110 72% Q	95 59%	31 58% *	282 66%	348 63%	178 65%	270 68%	230 63%
B2B: Not very/not at all closely	395 39%	115 32%	99 41% B	78 42% B	103 44% B	110 42% I	118 42% I	84 37%	56 31%	91 36%	147 38%	70 40%	87 42%	104 40%	291 38%	40 26%	65 41% P	20 37% *	141 33%	194 35%	93 34%	127 32%	135 37%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

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Adults aged 16+ in Scotland

SNPELEC1. How closely, if at all, have you been following news about ... - the Gender Recognition Act?

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very closely	170 17%	94 19% C	73 14%	24 21%	25 14%	34 22%	24 14%	25 16%	38 16%	49 16%	58 18%	63 16%	15 13% *	28 21%	13 15% *	29 20%	22 17% *	19 13%	19 15%	25 19%	20 8%	71 17% U	76 23% UV	102 18%	68 15%
Fairly closely	327 32%	157 32%	170 32%	30 26%	49 27%	45 30%	76 43% DEFH	50 31%	77 33%	79 27%	121 37%	127 32%	39 32% *	36 27%	34 40% *	49 33%	37 29% *	47 33%	43 34%	42 32%	69 28%	125 29%	127 39% UV	187 32%	140 32%
Not very closely	293 29%	126 26%	167 32%	28 25%	60 33%	41 27%	41 23%	46 29%	77 33%	88 30%	82 25%	123 31%	32 27% *	43 32%	22 26% *	39 26%	31 25% *	44 31%	43 34%	38 29%	96 39% vw	109 26%	82 25%	164 29%	128 29%
Not at all closely	191 19%	84 17%	104 20%	20 17%	40 22%	23 15%	31 17%	37 23%	39 17%	60 20%	54 16%	76 19%	28 24% *	24 18%	14 16% *	25 17%	29 23% *	28 19%	19 15%	23 17%	51 21% w	101 24% w	37 11%	97 17%	93 21%
Don't know	33 3%	19 4%	13 3%	13 11% EGHI	4 2%	8 6% HI	5 3%	2 1%	1 *	16 5% L	13 4% L	3 1%	5 4% T*	3 2%	2 3% *	6 4% T	8 6% T*	5 3%	4 3%	- -	10 4% w	16 4% w	4 1%	22 4%	10 2%
Prefer not to say	7 1%	5 1%	1 *	- -	5 3% H	- -	1 *	- -	1 *	5 2%	1 *	1 *	- -	1 1%	1 1% *	- -	- -	1 1%	- -	4 3%	- -	3 1%	1 *	3 1%	3 1%

T2B: Very/Fairly closely	497 49%	251 52%	243 46%	53 47%	74 40%	79 52%	101 56% E	76 47%	115 49%	127 43%	179 54% J	191 48%	54 45% *	64 48%	47 55% *	79 53%	59 46% *	66 46%	63 49%	67 51%	89 36%	196 46% U	203 62% UV	289 50%	208 47%
B2B: Not very/not at all closely	483 47%	210 43%	271 51% B	48 42%	100 55% FG	64 42%	73 41%	83 52% G	116 50%	148 50% K	136 41%	199 51% K	61 51% *	67 50%	36 42% *	64 43%	60 48% *	72 50%	62 48%	60 46%	147 60% vw	210 49% w	119 36%	262 45%	222 50%

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Overlap formulae used

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		Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390	
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366	
Very closely	170 17%	75 21% E	41 17%	30 16%	24 10%	33 13%	45 16%	35 15%	38 21% F	40 16%	57 15%	39 22%	35 17%	53 20%	117 15%	35 23%	34 21%	6 11% *	73 17%	94 17%	54 20%	77 19%	61 17%	
Fairly closely	327 32%	138 38% CE	69 29%	60 32%	60 26%	72 28%	92 33%	83 36%	61 34%	75 30%	131 34%	58 33%	64 31%	81 31%	246 33%	51 33%	60 38%	17 32% *	148 35%	202 37%	80 29%	145 36%	119 33%	
Not very closely	293 29%	91 25%	67 28%	60 32%	75 32%	83 32%	80 29%	69 30%	43 24%	77 31% L	124 32% L	35 20%	57 28%	65 25%	227 30%	38 25%	45 28%	21 39% *	124 29%	153 28%	78 29%	111 28%	109 30%	
Not at all closely	191 19%	49 14%	48 20% B	29 16%	64 27% BD	57 22%	56 20%	38 17%	27 15%	54 22%	68 18%	33 19%	35 17%	45 17%	146 19%	27 18%	16 10%	7 14% *	70 16%	92 17%	51 19%	62 15%	69 19%	
Don't know	33 3%	8 2%	13 5%	6 3%	6 3%	10 4%	6 2%	6 3%	8 4%	5 2%	6 2%	9 5% K	12 6% K	17 7% O	15 2%	3 2%	5 3%	1 1% *	11 3%	6 1%	10 4% T	4 1%	7 2%	
Prefer not to say	7 1%	2 1%	1 *	1 *	3 1%	5 2%	- -	- -	2 1%	- -	2 *	1 *	4 2% J	2 1%	5 1%	- -	- -	2 4% PQS*	2 *	1 *	- -	- -	1 *	

T2B: Very/Fairly closely	497 49%	212 59% CE	110 46%	91 49% E	84 36%	105 41%	137 49%	118 51% F	99 55% F	114 46%	188 48%	97 55%	98 48%	134 51%	364 48%	85 56%	94 59%	23 43% *	221 52%	297 54%	134 49%	221 56%	180 49%
B2B: Not very/not at all closely	483 47%	140 39%	115 48% B	89 48%	139 60% BCD	139 54% I	136 49%	108 47%	71 40%	131 52% L	192 50% L	68 39%	92 44%	111 42%	373 49%	65 42%	62 38%	28 52% *	194 45%	245 45%	130 47%	172 43%	178 49%

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SNPELEC1. How closely, if at all, have you been following news about ... - the cost of living?

Adults aged 16+ in Scotland

		Gender			Age band 1						Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428			
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443			
Very closely	462	228	232	40	67	68	97	86	103	107	166	189	59	63	37	63	59	70	48	62	115	192	147	279	183			
	45%	47%	44%	35%	37%	45%	54% DE	53% DE	44%	36%	50% J	48% J	49% *	47%	44% *	42%	46% *	49%	38%	47%	47%	45%	45%	48% Y	41%			
Fairly closely	428	186	238	48	76	62	68	59	115	124	130	174	50	49	40	69	53	54	58	54	102	178	141	230	198			
	42%	38%	45%	43%	41%	41%	38%	37%	49% GH	42%	39%	44%	42% *	37%	46% *	46%	42% *	38%	45%	41%	41%	42%	43%	40%	45%			
Not very closely	86	46	41	16	22	14	11	10	13	38	25	23	6	18	6	13	10	13	15	7	13	41	30	44	42			
	8%	9%	8%	15% GHI	12%	9%	6%	6%	6%	13% KL	8%	6%	5% *	13% MT	7% *	9%	8% *	9%	11%	5%	5%	10%	9%	8%	10%			
Not at all closely	25	13	12	2	11	6	-	5	1	13	6	6	1	3	2	3	2	2	5	6	8	10	5	15	10			
	2%	3%	2%	2%	6% GI	4% GI	-	3% GI	* *	5% L	2%	1%	1% *	2%	3% *	2%	2% *	1%	3%	5%	3%	2%	2%	3%	2%			
Don't know	15	9	5	5	7	1	2	1	-	11	3	1	2	-	-	1	2	4	3	2	7	4	2	8	6			
	1%	2%	1%	4% HI	4% I	1%	1%	* *	-	4% KL	1%	* *	2% *	-	-	1%	1% *	3%	2%	2%	3%	1%	1%	1%	1%			
Prefer not to say	4	2	1	2	1	-	1	-	1	2	1	1	2	-	1	-	-	1	-	-	2	1	1	1	3			
	*	*	*	1%	*	-	*	-	*	1%	*	*	1% *	-	1% *	-	-	1% *	-	-	1%	*	*	*	1%			

T2B: Very/Fairly closely	890 87%	414 85%	470 89%	88 78%	143 78%	131 86%	165 92% DE	145 90% DE	218 94% DEF	231 78%	296 90% J	363 92% J	109 91% *	112 84%	77 90% *	132 89%	112 88% *	125 86%	107 83%	116 88%	217 88%	370 87%	288 88%	509 88%	381 86%
B2B: Not very/not at all closely	111 11%	59 12%	52 10%	19 17% GI	33 18% GHI	20 13% I	11 6%	15 9%	14 6%	52 17% KL	31 9%	29 7%	7 6% *	21 16% M	8 9% *	15 10%	13 10% *	14 10%	19 15% M	13 10%	21 8%	50 12%	36 11%	59 10%	53 12%

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ColumnProportions (5%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SNPELEC1. How closely, if at all, have you been following news about ... - the cost of living?

Adults aged 16+ in Scotland

		Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390	
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366	
Very closely	462 45%	160 44%	105 44%	97 52%	100 43%	118 45%	120 43%	111 48%	80 45%	124 49%	165 43%	89 51%	85 41%	132 50%	330 44%	71 47%	98 61% PRS	19 35% *	213 50%	261 48%	140 51%	219 55% W	170 46%	
Fairly closely	428 42%	166 46%	98 41%	71 38%	93 40%	91 35%	128 46% F	94 41%	81 45% F	95 38%	179 46%	71 40%	82 40%	93 36%	335 44% N	64 42%	56 35%	26 49% *	176 41%	245 45%	106 39%	148 37%	169 46% V	
Not very closely	86 8%	25 7%	28 12%	15 8%	19 8%	26 10%	23 8%	22 10%	11 6%	22 9%	29 7%	7 4%	28 13% KL	23 9%	63 8%	15 10%	6 4%	6 11% *	28 7%	29 5%	21 8%	27 7%	19 5%	
Not at all closely	25 2%	8 2%	4 2%	3 1%	11 5%	15 6% GH	3 1%	4 2%	3 2%	4 2%	9 2%	5 3%	6 3%	8 3%	17 2%	2 1%	- -	3 5% Q*	6 1%	6 1%	5 2%	4 1%	7 2%	
Don't know	15 1%	4 1%	5 2%	1 *	6 2%	7 3% H	4 1%	- -	3 2%	5 2%	3 1%	3 2%	4 2%	4 2%	10 1%	1 *	1 *	- -	4 1%	5 1%	1 *	1 *	1 *	
Prefer not to say	4 *	- -	- -	- -	4 2% B	3 1%	1 *	- -	- -	- -	2 *	1 *	1 1%	2 1%	1 *	- -	- -	- -	1 *	1 *	- -	1 *	- -	

T2B: Very/Fairly closely	890 87%	326 90% E	203 85%	168 90%	193 83%	209 80%	248 89% F	205 89% F	161 90% F	219 87%	344 89% M	160 91% M	167 81%	226 86%	665 88%	135 88%	154 96% PR	45 84% *	389 91%	507 92%	247 90%	367 92%	339 93%
B2B: Not very/not at all closely	111 11%	32 9%	32 13%	17 9%	30 13%	41 16% I	26 10%	26 11%	15 8%	27 11%	38 10%	12 7%	34 17% KL	31 12%	80 11%	17 11% Q	6 4%	9 16% Q*	34 8%	35 6%	26 9%	30 8%	26 7%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SNPELEC1. How closely, if at all, have you been following news about ... - the NHS in Scotland?

Adults aged 16+ in Scotland

		Gender		Age band 1						Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very closely	254	119	134	14	36	39	37	46	82	51	76	128	29	38	18	37	25	40	27	42	68	91	90	141	113
	25%	25%	25%	13%	20%	26% D	21%	28% D	35% DEG	17%	23%	32% JK	24% *	28%	21% *	25%	20% *	28%	21%	32%	28%	21%	28%	24%	26%
Fairly closely	470	219	248	51	66	70	89	73	122	117	159	194	53	58	36	72	61	60	67	63	113	189	160	264	207
	46%	45%	47%	45%	36%	46%	50% E	45%	52% E	39%	48% J	49% J	44% *	44%	42% *	49%	48% *	42%	52%	48%	46%	45%	49%	46%	47%
Not very closely	223	111	111	36	58	29	39	34	28	94	68	62	30	28	21	31	32	36	26	19	45	110	63	128	95
	22%	23%	21%	32% FHI	31% FHI	19%	22% I	21% I	12%	32% KL	21%	16%	25% *	21%	25% *	21%	25% T*	25% T	20%	14%	18%	26% W	19%	22%	22%
Not at all closely	49	24	25	8	16	8	9	8	1	24	17	8	6	8	6	7	7	3	5	7	14	25	10	27	22
	5%	5%	5%	7% I	9% I	5% I	5% I	5% I	* -	8% L	5%	2%	5% *	6%	7% *	5%	6% *	2%	4%	5%	6%	6%	3%	5%	5%
Don't know	19	10	9	4	6	4	4	1	-	10	8	1	2	1	3	1	2	4	3	1	5	8	4	15	4
	2%	2%	2%	3% I	3% I	3% I	2% I	* -	- -	3% L	2% L	* -	2% *	1% -	4% *	1% -	1% *	3% *	2%	1% -	2% -	2% -	1% -	3% *	1%
Prefer not to say	3	3	1	-	1	2	-	-	1	1	2	1	-	-	1	-	-	1	2	-	-	3	-	2	1
	*	1%	*	-	*	1%	-	-	*	*	1%	*	- *	- *	1% *	- *	- *	* *	2%	- -	- -	1% -	- -	* *	*

T2B: Very/Fairly closely	725 71%	338 70%	382 72%	65 57%	103 56%	109 72% DE	126 71% DE	118 74% DE	204 87% DEFGH	167 56%	235 71% J	322 82% JK	82 68% *	96 72%	54 63% *	109 73%	86 68% *	100 70%	93 72%	105 80% OQ	182 74%	280 66%	250 77% V	405 70%	320 72%
B2B: Not very/not at all closely	273 27%	134 28%	137 26%	45 40% FGHI	74 40% FGHI	36 24% I	48 27% I	41 26% I	28 12%	119 40% KL	84 26% L	70 18%	36 30% *	36 27%	28 32% *	38 26%	39 31% *	39 27%	31 24%	25 19%	59 24%	135 32% W	73 22%	155 27%	118 27%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D/E/F/G/H/I,J/K/L,M/N/O/P/Q/R/S/T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

SNPELEC1. How closely, if at all, have you been following news about ... - the NHS in Scotland?

Adults aged 16+ in Scotland

		Social grade					Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE					BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservative	Labour	Lib Dem	SNP	Remain	Leave	Yes	No		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390		
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366		
Very closely	254 25%	103 28% E	55 23%	55 30% E	41 18%	57 22%	73 26%	63 27%	43 24%	64 26%	102 26%	41 23%	47 23%	68 26%	186 25%	51 33%	54 33%	12 23% *	111 26%	148 27%	86 32%	119 30%	99 27%		
Fairly closely	470 46%	184 51% C	97 40%	82 44%	108 46%	107 41%	123 44%	108 47%	96 54% F	116 46%	187 48%	83 47%	84 41%	113 43%	357 47%	69 45%	73 46%	26 48% *	211 49%	275 50%	121 44%	184 46%	183 50%		
Not very closely	223 22%	63 18%	64 27% B	37 20%	59 26% B	72 28% I	59 21%	46 20%	32 18%	47 19%	82 21%	39 23%	55 26%	62 23%	162 21%	26 17%	29 18%	15 28% *	83 19%	103 19%	50 18%	74 19%	69 19%		
Not at all closely	49 5%	10 3%	14 6%	8 4%	17 7% B	16 6%	16 6%	13 5%	4 2%	15 6%	14 4%	10 6%	11 5%	14 5%	36 5%	4 3%	4 3%	1 2% *	17 4%	19 3%	10 4%	16 4%	13 4%		
Don't know	19 2%	1 *	10 4% B	2 1%	6 2% B	7 3%	5 2%	2 1%	4 2%	6 2%	3 1%	1 1%	8 4% K	7 3%	12 2%	3 2%	1 1%	- - *	4 1%	4 1%	5 2%	3 1%	2 1%		
Prefer not to say	3 *	- -	- -	2 1%	1 1%	1 1%	2 1%	- -	- -	2 1%	- -	1 *	1 *	- -	3 *	- -	- -	- - *	2 *	- -	2 1%	2 *	- -		

T2B: Very/Fairly closely	725 71%	287 79% CE	151 63%	137 74% C	149 64%	164 63%	196 70%	171 74% F	139 78% F	180 72%	289 75% M	124 71%	132 64%	181 69%	544 72%	120 78%	127 79%	38 71% *	321 75%	422 77%	208 76%	303 76%	282 77%
B2B: Not very/not at all closely	273 27%	74 20%	78 32% B	45 24%	76 33% B	88 34% I	75 27%	58 25%	36 20%	62 25%	96 25%	49 28%	66 32%	75 29%	198 26%	30 20%	33 20%	16 29% *	100 23%	122 22%	60 22%	91 23%	82 22%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Summary

Adults aged 16+ in Scotland

	FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties?												
	Nicola Sturgeon, Leader of the SNP and First Minister	Douglas Ross, Leader of the Scottish Conservative and Unionist Party	Anas Sarwar, Leader of the Scottish Labour Party	Kate Forbes, Scottish Cabinet Secretary for Finance and the Economy	Humza Yousaf, SNP, Scottish Cabinet Secretary for Health and Social Care	Ash Began, SNP, Edinburgh East MSP and former Scottish Community Safety Minister	Keir Starmer, Leader of the Labour Party	Rishi Sunak, Leader of the Conservative Party and Prime Minister	The Scottish Labour Party	The Scottish Conservative and Unionist Party	The Scottish Liberal Democrats	The Scottish Green Party	The Scottish National Party
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)
Unweighted base	1023	1023	1023	1023	1023	1023	1023	1023	1023	1023	1023	1023	1023
Weighted base	1020	1020	1020	1020	1020	1020	1020	1020	1020	1020	1020	1020	1020
Very favourable	240 24% BCDEFGHIJKLM	32 3% J	45 4% I	69 7% BCEFIK	47 5% J	38 4% BCEJK	68 7% BCEJK	48 5% J	52 5% BIK	25 2% J	30 3% J	65 6% BFJK	175 17% BCDEFGHIJL
Fairly favourable	228 22% BEFHJK	118 12% BEFHJK	217 21% BEFHJK	205 20% BFHJK	177 17% BFJK	108 11% BFHJK	209 21% BFHJK	160 16% BFJK	245 24% BEFGHKL	129 13% J	124 12% J	201 20% BFHJK	218 21% BEFHJK
Neither favourable nor unfavourable	134 13% AHM	250 25% AHM	363 36% ABDEFGHJLM	298 29% ABHJM	295 29% ABHJM	353 35% ABDEGHJLM	321 31% ABHJM	197 19% A	322 32% ABHJM	224 22% AM	415 41% ABCEDEFGHJLM	281 28% AHJM	182 18% A
Fairly unfavourable	103 10% ALM	189 19% ALM	190 19% ALM	187 18% ALM	168 16% AM	210 21% AELM	201 20% ALM	205 20% AELM	207 20% AELM	174 17% AM	219 21% AELM	145 14% AM	113 11% AM
Very unfavourable	281 28% CDFGIK	362 35% ACDEFGIKLM	120 12% CI	169 17% CI	258 25% CDFGIK	175 17% CI	163 16% CI	374 37% ACDEFGIKLM	134 13% J	407 40% ABCEDEFGHJLM	162 16% CI	267 26% CDFGIK	290 28% CDFGIK
Don't know	34 3% AHM	69 7% AHM	85 8% ABGHJLM	92 9% ABEGHIKLM	76 7% AGHJM	136 13% ABCEDEGHJLM	58 6% AHM	36 4% AHM	60 6% AHM	61 6% AHM	71 7% AHM	60 6% AHM	43 4% AHM
T28: Favourable	468 46% BCDEFGHIJKLM	150 15% J	262 26% BFHJK	274 27% BEFHJK	223 22% BFJK	146 14% BEFHJK	277 27% BEFHJK	208 20% BFJK	297 29% BCEFHJK	154 15% J	154 15% J	266 26% BEFHJK	393 38% BCDEFGHIJL
B28: Unfavourable	384 38% C	550 54% ACDEFGIKLM	310 30% C	356 35% C	426 42% ACDFGIK	384 38% C	364 36% C	579 57% ACDEFGIKLM	341 33% J	581 57% ACDEFGIKLM	380 37% CI	412 40% CDGI	403 39% CDI
Net Difference	84 8% J	-400 -39% J	-48 -5% J	-81 -8% J	-202 -20% J	-238 -23% J	-87 -9% J	-371 -36% J	-44 -4% J	-427 -42% J	-227 -22% J	-146 -14% J	-10 -1% J

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Overlap formulae used

ColumnProportions (3%): A/B/C/D/E/F/G/H/I/J/K/L/M Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (3%): A/B/C/D/E/F/G/H/I/J/K/L/M Minimum Base: 30(**) Small Base: 100(*)

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nicola Sturgeon, Leader of the SNP and First Minister

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very favourable	240	117	118	25	41	38	55	35	46	66	93	81	18	27	15	43	38	36	31	32	65	91	81	149	91
	24%	24%	22%	22%	22%	25%	31%	22%	20%	22%	28%	21%	15%	20%	18%	29%	30%	25%	24%	24%	26%	21%	25%	26%	21%
Fairly favourable	228	102	126	38	48	39	35	27	41	86	74	68	38	35	14	32	19	42	29	18	54	102	68	129	99
	22%	21%	24%	34%	26%	26%	19%	17%	18%	29%	22%	17%	32%	26%	17%	21%	15%	29%	23%	14%	22%	24%	21%	22%	22%
Neither favourable nor unfavourable	134	64	70	19	39	24	13	14	26	58	36	40	19	25	8	22	10	16	14	21	27	51	52	81	53
	13%	13%	13%	16%	21%	16%	7%	9%	11%	19%	11%	10%	16%	18%	10%	15%	8%	11%	11%	16%	11%	12%	16%	14%	12%
Fairly unfavourable	103	43	60	11	24	13	16	16	24	35	28	39	16	14	5	20	12	13	9	13	24	51	26	59	44
	10%	9%	11%	10%	13%	8%	9%	10%	10%	12%	9%	10%	14%	10%	6%	14%	9%	9%	7%	10%	10%	12%	8%	10%	10%
Very unfavourable	281	144	136	14	16	31	56	69	95	30	87	164	24	26	40	30	45	28	43	43	68	114	93	140	141
	28%	30%	26%	12%	9%	21%	31%	43%	41%	10%	26%	42%	20%	19%	46%	20%	35%	20%	34%	33%	28%	27%	29%	24%	32%
Don't know	34	15	18	6	15	7	4	-	1	21	12	1	4	8	3	1	4	8	2	4	7	15	6	19	14
	3%	3%	3%	6%	8%	5%	2%	-	*	7%	4%	*	3%	6%	3%	*	3%	6%	2%	3%	3%	4%	2%	3%	3%

T2B: Favourable	468 46%	219 45%	244 46%	63 56%	89 49%	76 51%	90 50%	62 39%	87 37%	152 51%	167 51%	149 38%	57 47%	62 46%	29 34%	75 51%	57 45%	78 54%	61 47%	50 38%	119 49%	194 46%	149 46%	278 48%	190 43%
B2B: Unfavourable	384 38%	187 39%	196 37%	25 22%	40 22%	44 29%	72 40%	84 52%	119 51%	65 22%	115 35%	203 52%	41 34%	40 30%	45 53%	51 34%	57 45%	42 29%	53 41%	56 43%	92 38%	165 39%	120 37%	198 34%	186 42%
Net Difference	84 8%	32 7%	48 9%	38 34%	49 26%	33 22%	18 10%	-22 -14%	-32 -14%	87 29%	51 16%	-54 -14%	16 13%	22 16%	-16 -18%	24 16%	* *	37 25%	8 6%	-6 -5%	27 11%	29 7%	29 9%	79 14%	5 1%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Nicola Sturgeon, Leader of the SNP and First Minister

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour	Lib Dem	SNP	Remain	Leave	Yes	No
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	240	87	56	44	53	74	52	56	45	58	87	43	52	67	173	-	8	3	211	164	38	167	30
	24%	24%	23%	24%	23%	28% G	19%	24%	25%	23%	22%	25%	25%	25%	23%	-	5% P	6% P*	49% PQR	30% U	14%	42% W	8%
Fairly favourable	228	85	45	45	53	59	66	53	39	51	86	39	52	63	165	13	31	12	120	129	56	117	43
	22%	23%	19%	24%	23%	23%	24%	23%	22%	20%	22%	22%	25%	24%	22%	8%	19% P	23% P*	28% P	24%	21%	29% W	12%
Neither favourable nor unfavourable	134	44	37	24	29	33	33	35	24	31	48	24	31	42	92	10	29	7	47	68	24	49	39
	13%	12%	15%	13%	12%	13%	12%	15%	13%	12%	12%	13%	15%	16%	12%	6%	18% PS	13% *	11%	12%	9%	12%	11%
Fairly unfavourable	103	38	28	17	21	19	29	26	16	28	38	17	20	23	80	7	32	10	25	62	22	20	57
	10%	10%	12%	9%	9%	7%	10%	11%	9%	11%	10%	10%	10%	9%	11%	4%	20% PS	19% PS*	6%	11%	8%	5%	16% V
Very unfavourable	281	99	66	52	63	57	92	59	51	78	115	42	45	53	228	124	60	20	19	118	132	45	194
	28%	27%	28%	28%	27%	22%	33% F	26%	28%	31% M	30%	24%	22%	20%	30% H	81% QRS	37% S	37% S*	4%	21%	48% T	11%	53% V
Don't know	34	10	7	4	13	17	7	2	4	5	12	10	6	15	18	-	1	1	7	8	2	1	3
	3%	3%	3%	2%	6%	6% H	3%	1%	2%	2%	3%	6% J	3%	6% O	2%	-	1%	2% *	2%	1%	1%	*	1%
T2B: Favourable	468	172	101	89	106	133	118	109	84	109	173	82	104	129	339	13	39	15	331	293	95	284	72
	46%	47%	42%	48%	46%	51%	42%	47%	47%	43%	45%	47%	50%	49%	45%	8%	24% P	29% P*	77% PQR	54% U	35%	71% W	20%
B2B: Unfavourable	384	137	94	69	84	77	121	85	67	106	153	59	65	76	308	131	92	30	44	179	154	65	252
	38%	38%	39%	37%	36%	30%	43% F	37%	37%	43% M	40%	34%	31%	29%	41% N	85% QRS	57% S	56% S*	10%	33%	56% T	16%	69% V
Net Difference	84	35	8	20	22	56	-3	24	17	2	20	23	39	53	31	-118	-53	-15	287	114	-59	219	-179
	8%	10%	3%	11%	9%	21%	-1%	10%	9%	1%	5%	13%	19%	20%	4%	-77%	-33%	-28%	67%	21%	-22%	55%	-49%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E,F,G/H/I,J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E,F,G/H/I,J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Douglas Ross, Leader of the Scottish Conservative and Unionist Party

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428		
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443		
Very favourable	32 3%	18 4%	14 3%	3 3%	6 3%	6 4%	2 1%	5 3%	10 4%	9 3%	8 2%	15 4%	4 3% *	7 5% P	2 3% *	1 1%	3 3% *	10 7% PS	2 1%	4 3%	6 3%	13 3%	12 4%	19 3%	13 3%		
Fairly favourable	118 12%	45 9%	73 14% B	7 6%	15 8%	10 7%	13 7%	16 10%	56 24% DEFGH	23 8%	24 7%	72 18% JK	6 5% *	9 7%	21 25% MNPQRT*	9 6%	15 12% *	14 10%	29 22% MNPRT	15 11%	28 11%	51 12%	39 12%	52 9%	66 15% X		
Neither favourable nor unfavourable	250 25%	124 26%	124 23%	35 31% I	61 33% GI	35 23%	42 23%	38 24%	40 17%	96 32% KL	76 23%	78 20%	44 36% NOPR*	28 21%	17 20% *	31 21%	38 30% *	29 20%	30 23%	33 25%	70 28%	99 23%	74 23%	147 25%	104 23%		
Fairly unfavourable	189 19%	85 18%	103 19%	20 18%	31 17%	29 19%	28 16%	29 18%	51 22%	51 17%	57 17%	80 20%	21 17% *	23 17%	14 16% *	33 22%	22 17% *	28 20%	18 14%	31 23%	35 14%	83 20%	67 20%	104 18%	85 19%		
Very unfavourable	362 35%	195 40% C	164 31%	34 30%	50 27%	55 36%	82 46% DEI	69 43% DEI	72 31%	84 28%	137 42% J	140 36%	31 25% *	57 43% MT	25 29% *	67 45% MOT	43 34% *	53 37%	44 34%	40 30%	91 37%	145 34%	120 37%	212 37%	150 34%		
Don't know	69 7%	18 4%	51 10% B	13 12% HI	20 11% HI	15 10% HI	12 7% I	5 3%	3 1%	34 11% L	27 8% L	8 2%	16 13% PGS*	10 8%	6 7% *	7 5%	5 4% *	10 7%	6 5%	9 7%	16 6%	32 8%	16 5%	43 8%	26 6%		

T2B: Favourable	150 15%	63 13%	87 17%	11 9%	21 11%	16 11%	15 9%	20 13%	67 29% DEFGH	32 11%	32 10%	87 22% JK	9 8% *	16 12%	24 28% MNPFT*	10 7%	19 15% P*	24 16% P	30 24% MNP	18 14%	34 14%	65 15%	51 16%	70 12%	80 18% X
B2B: Unfavourable	550 54%	280 58% C	266 50%	54 48%	81 44%	84 56%	110 62% DE	97 61% DE	123 53%	135 46%	195 59% J	220 56% J	52 43% *	80 60% M	39 68% *	100 68% MOGST	65 51% *	81 57%	62 48%	70 54%	126 51%	229 54%	186 57%	316 55%	234 53%
Net Difference	-400 -39%	-218 -45%	-179 -34%	-44 -39%	-60 -33%	-68 -45%	-95 -53%	-77 -48%	-56 -24%	-104 -35%	-163 -49%	-133 -34%	-42 -35%	-64 -48%	-15 -17%	-90 -61%	-46 -36%	-58 -40%	-32 -25%	-52 -40%	-91 -37%	-164 -39%	-135 -41%	-246 -43%	-154 -35%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

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PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Douglas Ross, Leader of the Scottish Conservative and Unionist Party

Adults aged 16+ in Scotland

			Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE					BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)		
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390		
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366		
Very favourable	32 3%	15 4%	5 2%	8 5%	5 2%	11 4%	5 2%	7 3%	8 5%	11 4%	9 2%	5 3%	7 4%	10 4%	22 3%	17 11% QS	4 2% Q	2 4% *	6 1%	14 3%	15 5%	9 2%	16 4%		
Fairly favourable	118 12%	39 11%	24 10%	24 13%	31 13%	32 12%	41 15% I	26 11%	12 7%	29 11%	51 13%	18 10%	20 10%	25 9%	93 12%	58 38% QRS	18 11% S	9 17% S*	20 5%	48 9%	49 18% T	25 6%	71 19% V		
Neither favourable nor unfavourable	250 25%	81 22%	68 28%	47 25%	54 23%	70 27%	72 26%	52 22%	41 23%	61 24%	88 23%	43 24%	59 28%	80 30% O	170 23%	50 33% S	51 32% S	14 26% *	64 15%	112 20%	69 25%	65 16%	101 28% V		
Fairly unfavourable	189 19%	82 23% E	43 18%	31 16%	34 15%	34 13%	46 16%	55 24% F	32 18%	48 19%	70 18%	36 20%	34 16%	44 17%	145 19%	22 15%	43 27% PS	16 31% PS*	71 17%	114 21%	55 20%	70 18%	87 24%		
Very unfavourable	362 35%	132 36%	77 32%	67 36%	86 37%	93 36%	91 33%	81 35%	76 42%	88 35%	146 38%	56 32%	71 35%	79 30%	283 37%	5 3%	40 25% P	11 20% P*	246 57% PQR	235 43% U	76 28%	218 55% W	74 20%		
Don't know	69 7%	14 4%	22 9% B	9 5%	23 10% B	19 7%	24 9%	10 4%	10 6%	13 5%	23 6%	18 10%	15 7%	26 10% O	43 6%	1 *	5 3%	2 3% *	20 5% P	24 4%	10 4%	11 3%	17 5%		
T2B: Favourable	150 15%	53 15%	29 12%	33 18%	35 15%	43 17%	45 16%	33 14%	20 11%	39 16%	60 16%	23 13%	27 13%	35 13%	115 15%	75 49% QRS	21 13% S	11 20% S*	26 6%	62 11%	63 23% T	35 9%	87 24% V		
B2B: Unfavourable	550 54%	213 59% C	120 50%	97 52%	120 52%	128 49%	137 49%	136 59%	108 60% FG	137 55%	216 56%	92 52%	105 51%	123 47%	428 57% N	27 18%	83 52% P	27 50% P*	317 74% PQR	350 64% U	131 48%	288 72% W	161 44%		
Net Difference	-400 -39%	-160 -44%	-91 -38%	-64 -34%	-85 -37%	-85 -33%	-92 -33%	-103 -45%	-87 -49%	-98 -39%	-156 -40%	-68 -39%	-78 -38%	-88 -33%	-312 -41%	49 32%	-62 -38%	-16 -30%	-291 -68%	-287 -52%	-67 -25%	-254 -64%	-75 -20%		

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Overlap formulae used

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Anas Sarwar, Leader of the Scottish Labour Party

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428		
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443		
Very favourable	45	28	16	6	7	8	7	13	4	14	15	17	8	7	4	7	2	9	3	5	13	21	9	29	15		
	4%	6%	3%	6%	4%	5%	4%	8% I	2%	5%	4%	4%	7% *	5%	4% *	5%	2% *	6%	3%	4%	5%	5%	3%	5%	3%		
Fairly favourable	217	105	113	17	29	31	42	34	64	47	73	98	26	27	15	23	29	28	27	43	50	91	70	118	100		
	21%	22%	21%	15%	16%	20%	23%	21%	27% DE	16%	22%	25% J	22% *	20%	18% *	15%	23% *	19%	21%	32% NPR	21%	21%	22%	20%	23%		
Neither favourable nor unfavourable	363	173	190	41	82	59	58	44	79	122	117	123	46	43	35	55	42	55	51	37	96	141	122	206	157		
	36%	36%	36%	36%	45% GH	39% H	33%	27%	34%	41% L	36%	31%	38% *	32%	41% *	37%	33% *	38%	39%	28%	39%	33%	37%	36%	35%		
Fairly unfavourable	190	82	107	20	28	16	36	35	54	48	53	89	20	31	12	30	30	27	19	21	31	99	58	101	89		
	19%	17%	20%	18%	15%	11%	20% F	22% F	23% F	16%	16%	23%	16% *	23%	14% *	20%	24% *	19%	15%	16%	12%	23% U	18%	17%	20%		
Very unfavourable	120	73	44	12	13	22	24	27	23	24	46	49	8	14	13	20	18	14	16	16	37	34	46	75	45		
	12%	15% C	8%	10%	7%	15% E	14% E	17% E	10%	8%	14% J	13%	7% *	10%	15% *	14%	14% *	14%	12%	12%	15% V	8%	14% V	13%	10%		
Don't know	85	24	60	17	24	15	11	8	9	42	26	17	13	13	7	13	5	12	13	10	19	39	21	47	38		
	8%	5%	11% B	15% GHI	13% GHI	10%	6%	5%	4%	14% KL	8%	4%	11% *	9%	8% *	9%	4% *	8%	10%	7%	8%	9%	7%	8%	9%		

T2B: Favourable	262 26%	133 27%	128 24%	24 21%	37 20%	39 26%	48 27%	47 29%	68 29%	60 20%	87 26%	115 29% J	34 28% *	33 25%	19 22% *	30 20%	31 24% *	37 26%	31 24%	48 36% PS	64 26%	112 26%	79 24%	147 26%	115 26%
B2B: Unfavourable	310 30%	155 32%	151 28%	32 28%	40 22%	39 26%	61 34% E	62 39% EF	76 33% E	72 24%	99 30%	138 35% J	28 23% *	45 33%	24 29% *	50 34%	49 38% M*	41 28%	35 27%	37 28%	67 27%	133 31%	104 32%	176 31%	134 30%
Net Difference	-48 -5%	-22 -5%	-22 -4%	-8 -7%	-4 -2%	* *	-13 -7%	-15 -9%	-8 -4%	-12 -4%	-12 -4%	-23 -6%	6 5%	-11 -8%	-5 -6%	-21 -14%	-18 -14%	-4 -3%	-5 -4%	10 8%	-4 -2%	-21 -5%	-25 -8%	-29 -5%	-19 -4%

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FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Anas Sarwar, Leader of the Scottish Labour Party

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	45 4%	19 5%	9 4%	11 6%	6 2%	15 6%	14 5%	8 3%	7 4%	10 4%	19 5%	9 5%	7 3%	15 6%	29 4%	5 3%	19 12% PS	2 4% *	16 4%	22 4%	17 6%	15 4%	19 5%
Fairly favourable	217 21%	89 25%	49 20%	40 21%	40 17%	46 18%	62 22%	56 24%	36 20%	50 20%	71 18%	42 24%	54 26% K	67 26%	150 20%	40 26%	61 38% PS	20 37% S*	75 18%	127 23%	61 22%	82 21%	95 26%
Neither favourable nor unfavourable	363 36%	115 32%	91 38%	65 35%	92 40%	91 35%	103 37%	81 35%	64 35%	98 39%	143 37%	52 29%	70 34%	83 32%	280 37%	51 34%	49 30%	17 31% *	152 35%	201 37%	91 33%	139 35%	130 36%
Fairly unfavourable	190 19%	75 21%	43 18%	33 18%	38 17%	43 16%	54 19%	44 19%	34 19%	45 18%	77 20%	35 20%	34 16%	42 16%	148 20%	33 22% Q	19 12% *	8 14% Q	105 24% Q	107 20%	54 20%	91 23% W	59 16%
Very unfavourable	120 12%	45 12%	22 9%	23 12%	30 13%	34 13%	22 8%	29 13%	27 15% G	30 12%	46 12%	20 11%	24 12%	29 11%	91 12%	19 12% Q	4 3%	6 11% Q*	59 14% Q	63 11%	42 15%	60 15%	40 11%
Don't know	85 8%	18 5%	26 11% B	14 7%	27 12% B	31 12% H	25 9%	12 5%	12 7%	17 7%	33 8%	18 10%	17 8%	26 10%	58 8%	5 3%	9 6%	2 4% *	22 5%	29 5%	9 3%	10 3%	23 6% V

T2B: Favourable	262 26%	109 30% E	58 24%	51 27%	45 19%	61 24%	76 27%	64 28%	43 24%	61 24%	89 23%	51 29%	61 30%	83 31% O	180 24%	45 29%	80 50% PS	22 41% S*	91 21%	148 27%	77 28%	98 25%	114 31%
B2B: Unfavourable	310 30%	121 33%	65 27%	57 30%	68 29%	77 30%	76 27%	73 32%	60 34%	75 30%	122 32%	55 31%	58 28%	71 27%	239 32%	52 34% Q	23 14%	13 25% *	164 38% Q	170 31%	96 35%	151 38% W	99 27%
Net Difference	-48 -5%	-12 -3%	-7 -3%	-6 -3%	-23 -10%	-15 -6%	* *	-9 -4%	-18 -10%	-14 -6%	-33 -8%	-4 -2%	3 2%	12 5%	-60 -8%	-8 -5%	57 36%	9 16%	-73 -17%	-21 -4%	-19 -7%	-53 -13%	15 4%

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kate Forbes, SNP, Scottish Cabinet Secretary for Finance and the Economy

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very favourable	69 7%	33 7%	36 7%	4 3%	8 4%	8 6%	15 8%	13 8%	21 9%	12 4%	23 7%	34 9% J	4 3% *	4 3%	8 10% *	11 7%	12 10% N*	12 9%	13 10% N	5 4%	15 6%	24 6%	29 9%	34 6%	36 8%
Fairly favourable	205 20%	95 20%	108 20%	11 10%	27 15%	20 14%	36 20% D	41 25% DEF	69 30% DEF	38 13%	57 17%	110 28% JK	29 24% *	26 20%	19 22% *	27 19%	29 23% *	30 21%	18 14%	26 20%	53 22%	81 19%	69 21%	109 19%	96 22%
Neither favourable nor unfavourable	298 29%	139 29%	156 30%	44 39% GHI	60 33%	47 31%	46 26%	42 26%	58 25%	104 35% L	93 28%	100 26%	32 27% *	42 32%	24 28% *	47 32%	33 26% *	36 25%	39 31%	43 32%	94 38% vw	114 27%	83 25%	166 29%	131 30%
Fairly unfavourable	187 18%	95 19%	91 17%	17 15%	27 15%	38 25% EH	33 18%	23 15%	48 21%	44 15%	71 22% J	71 18%	16 13% *	31 23%	13 15% *	27 18%	20 16% *	25 17%	30 23%	26 20%	19 8%	94 22% U	72 22% U	111 19%	76 17%
Very unfavourable	169 17%	89 18%	79 15%	16 14%	33 18%	21 14%	36 20%	33 21%	30 13%	49 16%	57 17%	63 16%	15 13% *	20 15%	16 19% *	24 16%	25 20% *	24 17%	22 17%	23 17%	40 16%	69 16%	57 18%	107 19%	62 14%
Don't know	92 9%	34 7%	58 11% B	21 19% GHI	28 16% GHI	15 10% I	13 7% I	8 5%	6 3%	50 17% KL	29 9% L	14 3%	24 20% NOPQST*	11 8%	6 6% *	12 8%	8 6% *	16 11%	7 5%	8 6%	24 10%	43 10% W	17 5%	49 9%	43 10%

T2B: Favourable	274 27%	128 26%	144 27%	15 13%	35 19%	29 19%	51 29% D	54 34% DEF	91 39% DEF	50 17%	80 24% J	144 37% JK	33 27% *	30 22%	27 32% *	38 26%	41 33% *	43 30%	31 24%	32 24%	69 28%	106 25%	98 30%	143 25%	131 30%
B2B: Unfavourable	356 35%	184 38%	170 32%	33 29%	60 33%	59 39%	69 38%	56 35%	78 34%	93 31%	128 39%	135 34%	31 26% *	51 38%	29 34% *	51 34%	45 35% *	49 34%	51 40% M	48 37%	59 24%	162 38% U	129 39% U	218 38%	138 31%
Net Difference	-81 -8%	-55 -11%	-26 -5%	-18 -16%	-25 -14%	-30 -20%	-18 -10%	-3 -2%	12 5%	-43 -14%	-48 -15%	10 2%	2 1%	-21 -16%	-2 -2%	-13 -9%	-4 -3%	-6 -4%	-20 -16%	-17 -13%	10 4%	-57 -13%	-31 -10%	-75 -13%	-7 -1%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Kate Forbes, SNP, Scottish Cabinet Secretary for Finance and the Economy

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	69 7%	30 8% C	8 3%	17 9% C	14 6%	14 6%	18 6%	20 9%	9 5%	19 7%	32 8%	7 4%	12 6%	18 7%	51 7%	12 8%	3 2%	3 6% *	45 11% Q	37 7%	21 8%	41 10% W	16 4%
Fairly favourable	205 20%	66 18%	46 19%	50 27% B	43 18%	51 20%	63 22%	49 21%	33 18%	49 19%	88 23%	35 20%	34 17%	48 18%	156 21%	31 21%	31 19%	12 22% *	112 26%	119 22%	61 22%	122 31% W	53 14%
Neither favourable nor unfavourable	298 29%	92 25%	83 35% BD	42 23% BD	81 35% BD	93 36% HI	82 29%	59 25%	43 24%	86 34%	102 26%	45 25%	65 32%	79 30%	219 29%	37 24%	60 37% PS	14 27% *	104 24%	159 29%	67 24%	91 23%	109 30%
Fairly unfavourable	187 18%	79 22% E	50 21% E	28 15%	30 13%	29 11%	53 19% F	51 22% F	41 23% F	31 13%	80 21% J	38 22% J	37 18%	53 20%	134 18%	35 23%	27 17%	12 23% *	82 19%	107 20%	54 20%	73 18%	75 20%
Very unfavourable	169 17%	76 21% C	30 12%	30 16%	33 14%	41 16%	43 15%	35 15%	39 22%	49 19%	57 15%	28 16%	35 17%	37 14%	132 17%	36 24% S	33 20% S	10 19% *	51 12%	88 16%	62 22%	47 12% V	92 25%
Don't know	92 9%	20 6%	23 10%	18 10%	31 13% B	31 12%	21 8%	17 7%	14 8%	17 7%	29 8%	23 13%	23 11%	28 11%	64 8%	2 1%	7 4%	2 3% *	34 8% P	37 7%	10 4%	23 6%	22 6%
T2B: Favourable	274 27%	96 26%	54 23%	68 36% BCE	57 25%	65 25%	80 29%	69 30%	42 23%	67 27%	119 31% M	41 24%	46 22%	67 25%	208 27%	43 28%	34 21%	15 28% *	157 37% Q	157 29%	82 30%	164 41% W	69 19%
B2B: Unfavourable	356 35%	155 43% CDE	79 33%	58 31%	63 27%	71 27%	95 34%	87 38% F	80 45% FG	80 32%	137 35%	66 38%	72 35%	89 34%	266 35%	71 46% S	60 37%	23 42% *	133 31%	196 36%	115 42%	120 30%	166 45% V
Net Difference	-81 -8%	-59 -16%	-25 -11%	9 5%	-6 -3%	-6 -2%	-15 -5%	-18 -8%	-38 -21%	-13 -5%	-18 -5%	-25 -14%	-26 -13%	-23 -9%	-58 -8%	-28 -18%	-26 -16%	-8 -14%	24 6%	-39 -7%	-33 -12%	44 11%	-97 -27%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I,J/K/L,M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Humza Yousaf, SNP, Scottish Cabinet Secretary for Health and Social Care

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428		
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443		
Very favourable	47	21	25	5	13	5	7	6	11	18	12	17	4	7	1	9	4	8	4	9	7	23	17	30	16		
	5%	4%	5%	4%	7%	3%	4%	4%	5%	6%	4%	4%	3%	6%	1%	6%	4%	6%	3%	7%	3%	5%	5%	5%	4%		
Fairly favourable	177	85	91	21	32	32	39	24	29	53	71	52	13	27	13	32	16	32	26	18	41	73	62	124	53		
	17%	18%	17%	19%	18%	21%	22%	15%	12%	18%	22%	13%	11%	20%	15%	22%	13%	22%	20%	14%	17%	17%	19%	21%	12%		
Neither favourable nor unfavourable	295	144	148	44	67	45	50	32	57	111	95	88	44	35	24	46	39	38	38	30	82	117	87	156	139		
	29%	30%	28%	39%	36%	30%	28%	20%	24%	37%	29%	23%	36%	26%	28%	31%	30%	26%	30%	23%	34%	27%	27%	27%	31%		
Fairly unfavourable	168	73	95	12	25	24	27	31	49	37	51	80	13	29	11	23	21	27	26	17	33	72	61	88	80		
	16%	15%	18%	10%	14%	16%	15%	19%	21%	13%	15%	20%	11%	22%	12%	16%	17%	19%	20%	13%	13%	17%	19%	15%	18%		
Very unfavourable	258	138	119	15	19	33	44	62	85	34	77	148	27	25	31	31	42	27	28	48	61	108	84	135	124		
	25%	28%	23%	13%	10%	22%	24%	39%	37%	11%	23%	38%	23%	19%	36%	21%	33%	19%	22%	36%	25%	25%	26%	23%	28%		
Don't know	76	25	51	16	28	11	13	6	2	44	24	8	20	10	6	6	4	12	7	10	22	33	16	44	32		
	7%	5%	10%	14%	15%	7%	7%	3%	1%	15%	7%	2%	17%	7%	7%	4%	4%	8%	5%	8%	9%	8%	5%	8%	7%		
T2B: Favourable	223	106	116	26	45	37	46	30	40	71	83	69	17	35	14	41	21	40	30	27	48	96	78	154	69		
	22%	22%	22%	23%	24%	25%	26%	19%	17%	24%	25%	18%	14%	26%	16%	28%	16%	28%	23%	20%	20%	22%	24%	27%	16%		
B2B: Unfavourable	426	210	214	27	44	57	70	93	134	71	128	228	40	54	41	55	63	54	54	65	94	180	145	222	203		
	42%	43%	40%	23%	24%	38%	39%	58%	58%	24%	39%	58%	33%	40%	48%	37%	50%	38%	42%	49%	38%	42%	44%	39%	46%		
Net Difference	-202	-105	-98	*	1	-20	-25	-64	-95	*	-44	-158	-23	-19	-27	-13	-42	-14	-24	-38	-45	-84	-67	-68	-134		
	-20%	-22%	-19%	*	*	-13%	-14%	-40%	-41%	*	-13%	-40%	-19%	-14%	-32%	-9%	-33%	-10%	-19%	-29%	-18%	-20%	-20%	-12%	-30%		

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22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Humza Yousaf, SNP, Scottish Cabinet Secretary for Health and Social Care

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	47 5%	21 6%	10 4%	7 4%	8 4%	16 6%	9 3%	8 4%	11 6%	14 6%	16 4%	3 2%	13 7% L	13 5%	33 4%	3 2%	4 2%	4 7% *	34 8% PQ	29 5% U	5 2%	28 7% W	7 2%
Fairly favourable	177 17%	73 20% E	44 18%	31 17%	28 12%	42 16%	54 19%	38 16%	37 21%	38 15%	62 16%	38 22%	39 19%	58 22% O	119 16%	5 3%	13 8%	5 10% *	129 30% PQR	117 21% U	34 13%	115 29% W	30 8%
Neither favourable nor unfavourable	295 29%	95 26%	70 29%	54 29%	75 32%	90 35% G	67 24%	65 28%	53 30%	69 28%	108 28%	50 29%	67 32%	76 29%	219 29%	19 12%	58 36% P	15 28% P*	125 29% P	176 32% U	56 20%	106 27%	83 23%
Fairly unfavourable	168 16%	59 16%	37 15%	32 17%	39 17%	33 13%	56 20% I	40 17%	21 12%	45 18%	73 19%	23 13%	26 13%	38 15%	129 17%	31 20%	30 19%	10 18% *	64 15%	90 16%	50 18%	64 16%	70 19%
Very unfavourable	258 25%	101 28%	57 24%	48 26%	53 23%	51 20%	73 26%	68 30% F	46 26%	64 26%	107 28%	40 23%	47 23%	56 21%	203 27%	95 62% QRS	51 31% S	18 33% S*	49 11%	106 19%	123 45% T	71 18%	158 43% V
Don't know	76 7%	12 3%	22 9% B	13 7%	29 12% B	27 10%	20 7%	12 5%	11 6%	20 8%	21 5%	21 12% K	14 7%	23 9%	53 7%	1 1%	5 3%	2 4% *	25 6% P	29 5% U	5 2%	14 4%	18 5%
T2B: Favourable	223 22%	95 26% E	54 22%	38 21%	37 16%	58 22%	63 22%	46 20%	48 27%	52 21%	78 20%	41 23%	52 25%	71 27% O	152 20%	7 5%	16 10%	9 17% P*	164 38% PQR	146 27% U	40 14%	143 36% W	37 10%
B2B: Unfavourable	426 42%	160 44%	94 39%	81 43%	91 39%	85 33%	129 46% F	109 47% F	67 37%	109 44%	180 47% LM	63 36%	73 35%	94 36%	332 44% N	126 82% QRS	81 50% S	27 51% S*	113 27%	196 36%	173 63% T	135 34%	228 62% V
Net Difference	-202 -20%	-65 -18%	-40 -17%	-43 -23%	-55 -23%	-27 -10%	-67 -24%	-62 -27%	-18 -10%	-57 -23%	-102 -26%	-22 -13%	-21 -10%	-23 -9%	-180 -24%	-119 -77%	-64 -40%	-18 -34%	50 12%	-50 -9%	-133 -49%	8 2%	-191 -52%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

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Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ash Regan, SNP, Edinburgh East MSP and former Scottish Community Safety Minister

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region								Highest qualification			Working status	
	Total (A)	Male (B)	Female (C)	16-24 (D)	25-34 (E)	35-44 (F)	45-54 (G)	55-64 (H)	65+ (I)	16-34 (J)	35-54 (K)	55+ (L)	Central (M)	Glasgow (N)	Highlands and Islands (O)	Lothians (P)	Mid Scotland and Fife (Q)	North East Scotland (R)	South (S)	West (T)	Standard Grade or below (U)	Higher (V)	Degree or above (W)	Working (X)	Not working (Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very favourable	38 4%	30 6% C	7 1%	3 2%	7 4%	9 6% I	7 4%	8 5%	4 2%	9 3%	16 5%	12 3%	5 *	4 3%	2 3% *	11 7%	5 4% *	3 2%	3 2%	4 3%	11 4%	15 4%	11 3%	26 5%	11 3%
Fairly favourable	108 11%	52 11%	57 11%	16 14%	24 13%	14 10%	23 13%	11 7%	20 9%	39 13%	37 11%	32 8%	8 7% *	15 11%	7 8% *	15 10%	20 16% *	15 10%	18 14%	11 9%	34 14%	43 10%	31 10%	69 12%	39 9%
Neither favourable nor unfavourable	353 35%	180 37%	171 32%	38 34%	75 41%	57 38%	56 32%	55 34%	71 31%	113 38%	114 34%	126 32%	41 34% *	56 42%	27 31% *	55 37%	41 32% *	46 32%	41 32%	47 36%	83 34%	149 35%	115 35%	200 35%	154 35%
Fairly unfavourable	210 21%	86 18%	122 23%	20 18%	26 14%	18 12%	36 20%	36 22% F	74 32% DEFG	46 16%	53 16%	110 28% JK	14 11% *	24 18%	20 23% *	31 21%	22 17% *	38 27% M	32 25% M	29 22%	42 17%	86 20%	78 24%	107 19%	103 23%
Very unfavourable	175 17%	92 19%	81 15%	14 12%	19 10%	25 16%	35 20% E	34 21% E	48 21% E	32 11%	60 18% J	83 21% J	24 20% *	22 16%	19 22% *	21 14%	25 20% *	20 14%	19 15%	24 18%	37 15%	72 17%	61 19%	97 17%	77 17%
Don't know	136 13%	46 9%	90 17% B	23 20% HI	34 18% HI	27 18% I	22 12%	16 10%	15 6%	57 19% L	49 15% L	31 8%	28 23% NPQST*	14 10%	11 13% *	15 10%	14 11% *	22 15%	15 12%	17 13%	39 16% W	59 14%	31 9%	77 13%	60 13%
T2B: Favourable	146 14%	82 17%	64 12%	18 16%	30 16%	24 16%	30 17%	19 12%	24 10%	49 16%	54 16%	44 11%	14 11% *	19 14%	9 11% *	26 17%	25 19% *	18 12%	21 16%	15 12%	45 18%	58 14%	42 13%	96 17% Y	50 11%
B2B: Unfavourable	384 38%	178 37%	203 38%	34 30%	45 25%	43 28%	71 39% EF	70 44% DEF	123 53% DEFG	78 26%	113 34%	193 49% JK	38 32% *	46 34%	39 45% *	52 35%	47 37% *	58 40%	51 40%	53 40%	79 32%	158 37%	139 43% U	204 35%	180 41%
Net Difference	-238 -23%	-96 -20%	-139 -26%	-15 -13%	-15 -8%	-19 -13%	-40 -23%	-51 -32%	-98 -42%	-30 -10%	-59 -18%	-149 -38%	-24 -20%	-27 -20%	-30 -35%	-26 -17%	-22 -18%	-40 -28%	-31 -24%	-37 -28%	-34 -14%	-100 -23%	-97 -30%	-108 -19%	-130 -29%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Ash Regan, SNP, Edinburgh East MSP and former Scottish Community Safety Minister

Adults aged 16+ in Scotland

			Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390	
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366	
Very favourable	38 4%	15 4%	5 2%	11 6%	7 3%	9 3%	6 2%	15 7% G	6 3%	8 3%	13 3%	4 2%	12 6%	16 6% O	21 3%	1 1%	6 4%	2 4% *	23 5% P	19 3%	13 5%	22 6% W	8 2%	
Fairly favourable	108 11%	39 11%	24 10%	26 14%	20 9%	24 9%	39 14%	24 10%	17 9%	24 10%	35 9%	23 13%	26 13%	35 13%	73 10%	8 5%	13 8%	3 6% *	70 16% PQ	59 11%	27 10%	62 16% W	18 5%	
Neither favourable nor unfavourable	353 35%	120 33%	87 36%	64 34%	82 35%	100 38%	92 33%	72 31%	65 36%	80 32%	136 35%	62 35%	75 37%	97 37%	256 34%	29 19%	55 35% P	19 36% P*	164 38% P	206 38%	81 30%	153 39% W	97 26%	
Fairly unfavourable	210 21%	82 23% D	61 25% D	26 14%	41 18%	46 18%	65 23%	55 24%	32 18%	65 26% M	82 21%	31 18%	32 15%	40 15%	170 22% N	55 36% S	39 24%	12 23% *	73 17%	122 22%	61 22%	74 19%	104 28% V	
Very unfavourable	175 17%	75 21% C	30 13%	35 19%	34 15%	40 15%	41 15%	34 15%	40 22%	41 17%	77 20%	25 14%	32 15%	36 14%	138 18%	52 34% QS	32 20% S	13 23% S*	50 12%	85 16%	67 24% T	52 13%	97 26% V	
Don't know	136 13%	31 8%	33 14%	25 13%	48 21% B	43 16%	35 12%	30 13%	20 11%	32 13%	45 12%	31 17%	29 14%	39 15%	98 13%	8 5%	15 9%	4 8% *	48 11%	57 10%	25 9%	34 9%	43 12%	
T2B: Favourable	146 14%	54 15%	29 12%	36 19%	27 12%	32 12%	46 16%	39 17%	23 13%	32 13%	49 13%	27 15%	38 19%	52 20% O	95 12%	9 6%	19 12%	5 10% *	93 22% PQ	78 14%	40 14%	85 21% W	26 7%	
B2B: Unfavourable	384 38%	158 44% DE	91 38%	61 33%	75 32%	85 33%	106 38%	90 39%	72 40%	106 43% LM	158 41% M	56 32%	64 31%	76 29%	308 41% N	106 70% QRS	71 44% S	25 46% S*	122 29%	207 38%	128 47% T	126 32%	200 55% V	
Net Difference	-238 -23%	-104 -29%	-62 -26%	-25 -13%	-48 -21%	-53 -20%	-61 -22%	-51 -22%	-49 -27%	-74 -30%	-110 -28%	-29 -16%	-25 -12%	-24 -9%	-214 -28%	-97 -64%	-52 -33%	-20 -37%	-29 -7%	-129 -24%	-89 -32%	-42 -10%	-174 -48%	

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Overlap formulae used

ColumnProportions (5%): A,B/C/D,E,F/G,H/I,J/K/L,M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E,F/G,H/I,J/K/L,M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour Party

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working		
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)		
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428		
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443		
Very favourable	68 7%	36 7%	31 6%	5 5%	10 6%	16 11%	12 7%	9 5%	15 6%	16 5%	28 9%	24 6%	6 5% *	9 6%	8 9% s*	13 9% s	13 10% s*	13 9% s	2 1%	5 4%	22 9%	25 6%	16 5%	40 7%	28 6%		
Fairly favourable	209 21%	90 19%	118 22%	19 17%	33 18%	27 18%	41 23%	37 23%	52 22%	52 18%	68 21%	89 23%	27 22% *	21 16%	19 22% *	29 19%	25 20% *	32 22%	26 20%	31 23%	44 18%	80 19%	83 26% uv	126 22%	83 19%		
Neither favourable nor unfavourable	321 31%	140 29%	181 34%	40 35% G	72 40% GH	50 33% G	41 23%	43 27%	75 32%	112 38% K	91 28%	118 30%	38 32% *	47 35%	21 25% *	43 29%	38 30% *	47 32%	46 35%	42 32%	84 34%	133 31%	99 30%	170 29%	151 34%		
Fairly unfavourable	201 20%	100 21%	100 19%	21 18%	30 16%	24 16%	36 20%	33 21%	58 25%	50 17%	60 18%	91 23%	26 22% *	25 19%	14 16% *	34 23%	20 16% *	24 17%	34 27%	23 18%	40 16%	94 22%	66 20%	111 19%	91 20%		
Very unfavourable	163 16%	100 21% C	60 11%	13 11%	19 10%	25 17%	42 23% DEI	33 20% E	31 13%	32 11%	67 20% J	64 16%	9 8% *	22 17%	20 23% M*	25 17%	28 22% M*	18 13%	17 13%	23 17% M	43 18%	63 15%	52 16%	98 17%	65 15%		
Don't know	58 6%	18 4%	39 7% B	16 14% FGHI	19 10% GHI	9 6% I	7 4% I	6 4% I	1 1%	35 12% KL	15 5%	8 2%	14 11% PQ*	10 8%	4 4% *	4 2%	4 3% *	10 7%	5 4%	7 6%	13 5%	30 7% W	10 3%	33 6%	25 6%		

T2B: Favourable	277 27%	126 26%	148 28%	24 22%	43 24%	43 28%	54 30%	45 28%	67 29%	68 23%	96 29%	113 29%	33 28% *	29 22%	27 31% *	42 28%	38 30% *	45 31%	28 21%	36 27%	65 27%	105 25%	99 30%	165 29%	111 25%
B2B: Unfavourable	364 36%	200 41% C	160 30%	33 29%	49 27%	49 32%	78 43% DE	66 41% E	89 38% E	82 28%	127 38% J	155 39% J	35 29% *	47 35%	34 39% *	60 40%	48 38% *	42 29%	51 39%	46 35%	83 34%	157 37%	118 36%	208 36%	156 35%
Net Difference	-87 -9%	-75 -15%	-12 -2%	-9 -8%	-6 -3%	-6 -4%	-24 -14%	-20 -13%	-22 -10%	-14 -5%	-30 -9%	-43 -11%	-2 -2%	-18 -14%	-7 -8%	-18 -12%	-10 -8%	3 2%	-23 -18%	-11 -8%	-17 -7%	-52 -12%	-19 -6%	-43 -7%	-44 -10%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K/L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Keir Starmer, Leader of the Labour Party

Adults aged 16+ in Scotland

			Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes	No	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390	
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366	
Very favourable	68 7%	27 7%	9 4%	13 7%	19 8%	31 12% GHI	15 5%	10 4%	9 5%	18 7% K	12 3%	20 12% K	17 8% K	26 10% O	42 6%	1 1% PRS	28 17% PRS	2 4% *	25 6% P	43 8%	14 5%	26 7%	27 7%	
Fairly favourable	209 21%	89 24% E	50 21%	36 19%	34 15%	37 14% GHI	53 19%	64 28% FG	40 22% F	52 21%	84 22%	34 19%	39 19%	53 20%	157 21%	22 14%	51 32% PS	22 40% PS*	88 21%	130 24%	56 20%	83 21%	90 24%	
Neither favourable nor unfavourable	321 31%	104 29%	76 32%	65 35%	76 33%	94 36% I	82 29%	71 31%	46 26%	77 31%	124 32%	46 26%	74 36%	86 33%	235 31%	41 27%	48 30%	14 26% *	137 32%	169 31%	78 29%	128 32%	100 27%	
Fairly unfavourable	201 20%	79 22%	48 20%	34 18%	40 17%	38 15% F	67 24% F	48 21%	36 20%	53 21%	81 21%	33 19%	34 17%	43 16%	158 21%	44 29% Q	24 15%	9 16% *	92 22%	121 22%	48 18%	90 23%	72 20%	
Very unfavourable	163 16%	54 15%	39 16%	28 15%	43 18%	44 17%	43 15%	34 15%	37 21%	43 17%	66 17%	26 15%	28 13%	36 14%	127 17%	45 29% QRS	5 3%	6 12% Q*	71 17% Q	69 13%	72 26% T	64 16%	66 18%	
Don't know	58 6%	10 3%	18 7% B	10 5%	20 9% B	17 6% B	19 7% H	5 2%	12 7% H	7 3%	19 5%	16 9% J	15 7%	19 7%	39 5%	- -	4 2%	1 1% *	15 3% P	16 3%	6 2%	6 2%	12 3%	
T2B: Favourable	277 27%	116 32% E	59 24%	49 26%	53 23%	67 26%	68 24%	73 32%	49 27%	70 28%	97 25%	54 31%	56 27%	79 30%	198 26%	23 15%	79 49% PS	24 45% PS*	113 26% P	173 32%	70 25%	110 28%	116 32%	
B2B: Unfavourable	364 36%	133 37%	87 36%	62 33%	83 36%	82 31%	110 40%	82 35%	73 41%	96 38%	147 38%	59 33%	62 30%	80 30%	285 38%	88 58% QRS	30 19%	15 28% *	163 38% Q	190 35%	120 44% T	154 39%	138 38%	
Net Difference	-87 -9%	-17 -5%	-28 -12%	-12 -7%	-30 -13%	-14 -6%	-42 -15%	-8 -4%	-24 -13%	-26 -10%	-50 -13%	-4 -3%	-6 -3%	-1 *	-86 -11%	-65 -42%	49 31%	9 17%	-50 -12%	-18 -3%	-50 -18%	-44 -11%	-22 -6%	

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ColumnMeans (5%): A,B/C/D/E,F,G/H/I,J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative Party and Prime Minister

Adults aged 16+ in Scotland

	Gender			Age band 1						Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very favourable	48 5%	23 5%	25 5%	4 3%	5 3%	9 6%	8 5%	4 2%	18 8%	8 3%	18 5%	22 5%	3 *	7 5%	6 7%	3 2%	5 4%	11 8%	8 6%	5 4%	9 4%	18 4%	21 7%	23 4%	25 6%
Fairly favourable	160 16%	61 13%	99 19% B	8 7%	20 11%	22 15%	21 12%	31 19% DE	58 25% DEFG	28 9%	43 13%	89 23% JK	14 11% *	13 10%	12 14%	16 11%	28 22% NP*	21 14%	31 24% MNP	25 19% N	46 19%	60 14%	52 16%	79 14%	81 18%
Neither favourable nor unfavourable	197 19%	77 16%	118 22% B	29 25% GH	31 17%	31 20%	22 12%	23 15%	61 26% GH	60 20%	53 16%	85 22%	20 17% *	22 17%	18 21% *	36 24%	24 18% *	23 16%	25 19%	30 23%	46 19%	78 18%	68 21%	107 18%	90 20%
Fairly unfavourable	205 20%	103 21%	102 19%	34 30% FI	41 22%	25 17%	35 19%	37 23% I	33 14%	74 25% L	60 18%	71 18%	33 28% *	28 21%	17 20% *	26 18%	23 18% *	29 20%	21 17%	27 21%	42 17%	91 22%	67 20%	119 21%	86 19%
Very unfavourable	374 37%	208 43% C	161 31%	31 27% DI	77 42% DI	59 39% I	86 48% DI	61 38% I	61 26%	108 36%	144 44% L	122 31%	39 32% *	58 43% T	30 35% *	67 45% T	44 34% *	54 38%	42 33%	40 30%	91 37%	162 38%	113 34%	230 40% Y	144 33%
Don't know	36 4%	12 3%	24 4%	8 7% I	10 5% I	5 3%	7 4% I	4 2%	1 1%	18 6% L	12 4%	5 1%	11 9% PS*	5 3%	3 3% *	1 *	4 3% *	7 5% P	2 2%	4 3%	11 4%	15 4%	5 2%	20 3%	16 4%

T2B: Favourable	208 20%	84 17%	124 23% B	12 10%	25 13%	31 21% D	30 17%	35 22% D	76 33% DEFGH	36 12%	61 18% J	111 28% JK	17 14% *	21 15%	18 21% *	19 13%	33 26% MP*	32 22% P	39 30% MNP	30 23% P	55 22%	78 18%	74 23%	102 18%	106 24% X
B2B: Unfavourable	579 57%	311 64% C	264 50%	65 57% I	118 64% I	84 56% I	120 67% FI	98 61% I	94 40%	182 61% L	204 62% L	192 49%	72 60% *	86 64% ST	47 55% *	93 63% S	67 53% *	83 57%	63 49%	67 51%	134 54%	254 60%	179 55%	348 60% Y	231 52%
Net Difference	-371 -36%	-227 -47%	-140 -26%	-53 -47%	-93 -51%	-53 -35%	-91 -51%	-64 -40%	-18 -8%	-146 -49%	-144 -44%	-82 -21%	-55 -46%	-66 -49%	-29 -34%	-74 -50%	-34 -26%	-51 -35%	-24 -19%	-37 -28%	-79 -32%	-176 -41%	-106 -32%	-247 -43%	-124 -28%

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22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - Rishi Sunak, Leader of the Conservative Party and Prime Minister

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	48 5%	24 7%	8 3%	5 3%	11 5%	17 7%	13 5%	7 3%	10 6%	14 6%	17 4%	7 4%	9 4%	12 5%	36 5%	27 18% QS	4 2%	5 8% S*	5 1%	19 3%	21 8% T	7 2%	33 9% V
Fairly favourable	160 16%	68 19%	35 15%	27 15%	29 13%	40 15%	41 15%	38 17%	28 16%	49 19% M	63 16%	25 14%	24 11%	33 12%	128 17%	62 41% QRS	25 16% S	10 18% S*	36 8%	79 14%	61 22% T	33 8%	100 27% V
Neither favourable nor unfavourable	197 19%	68 19%	46 19%	38 20%	45 19%	51 19%	63 23% I	39 17%	26 14%	41 16%	86 22%	32 18%	39 19%	57 22%	140 18%	32 21% S	41 26% S	11 20% *	56 13%	86 16%	59 21%	58 15%	72 20%
Fairly unfavourable	205 20%	70 19%	51 21%	42 23%	42 18%	37 14%	61 22%	51 22% F	37 21%	44 17%	69 18%	41 23%	52 25%	59 22%	146 19%	23 15% P	43 27% P	13 23% *	89 21%	108 20%	59 21%	78 20%	67 18%
Very unfavourable	374 37%	127 35%	89 37%	68 37%	90 39%	102 39%	90 32%	91 39%	73 41%	99 39%	138 36%	63 36%	75 36%	91 35%	283 37%	10 6% P	46 29% P	16 29% P*	236 55% PQR	249 45% U	71 26%	220 55% W	87 24%
Don't know	36 4%	5 1%	10 4% B	6 3%	15 7% B	13 5%	9 3%	5 2%	5 3%	5 2%	15 4%	8 5%	8 4%	11 4%	25 3%	- - -	1 1% 1%	1 1% *	5 1%	7 1%	3 1%	2 *	7 2%
T2B: Favourable	208 20%	92 25% CE	43 18%	32 17%	40 17%	57 22%	54 20%	45 20%	38 21%	63 25% M	81 21%	32 18%	33 16%	44 17%	163 22%	89 58% QRS	29 18% S	14 27% S*	41 10%	98 18%	82 30% T	40 10%	133 36% V
B2B: Unfavourable	579 57%	197 54%	140 58%	110 59%	132 57%	139 54%	152 55%	142 62%	110 62%	142 57%	206 53%	104 59%	127 61%	151 57%	429 57%	32 21% P	89 56% P	28 52% P*	325 76% PQR	358 65% U	130 47%	298 75% W	154 42%
Net Difference	-371 -36%	-105 -29%	-96 -40%	-78 -42%	-92 -40%	-83 -32%	-97 -35%	-97 -42%	-72 -40%	-80 -32%	-126 -32%	-72 -41%	-94 -46%	-106 -40%	-265 -35%	57 37%	-60 -38%	-14 -26%	-284 -66%	-260 -47%	-47 -17%	-258 -65%	-20 -6%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Labour Party

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very favourable	52 5%	23 5%	29 5%	3 2%	6 3%	9 6%	8 5%	12 8%	14 6%	9 3%	17 5%	26 7%	6 5%	9 7%	3 3%	7 5%	2 2%	10 7%	5 4%	11 8% Q	17 7%	21 5%	12 4%	29 5%	23 5%
Fairly favourable	245 24%	117 24%	127 24%	33 29%	51 28%	39 26%	41 23%	36 22%	45 19%	85 28% L	80 24%	81 21%	35 29% *	27 20%	16 19% *	34 23%	39 31% *	38 26%	26 21%	30 23%	61 25%	102 24%	80 24%	151 26%	94 21%
Neither favourable nor unfavourable	322 32%	149 31%	171 32%	35 31%	62 34%	52 34%	51 28%	44 27%	78 34%	97 33% L	103 31%	122 31%	34 29% *	49 36% R	42 49% IMPQRST*	46 31%	37 29% *	35 24%	41 32%	38 29%	82 33%	124 29%	109 34%	177 31%	144 33%
Fairly unfavourable	207 20%	87 18%	119 22%	21 18%	26 14%	16 11%	41 23% F	36 23% F	66 28% EF	47 16%	57 17%	103 26% JK	23 19% *	22 16%	13 15% *	34 23%	29 23% *	34 24%	27 21%	23 17%	35 14%	100 24% U	71 22% U	103 18%	104 23%
Very unfavourable	134 13%	84 17% C	49 9%	8 7%	21 12%	22 15%	30 17% D	26 16% D	28 12%	29 10%	52 16% J	54 14%	11 9% *	17 13%	9 10% *	21 14%	16 13% *	15 10%	22 17%	23 17%	37 15%	49 12%	45 14%	80 14%	55 12%
Don't know	60 6%	24 5%	35 7%	14 13% GHI	16 9% I	13 9% I	8 5% I	6 4% I	1 1%	31 10% L	21 6% L	8 2%	11 9% *	10 8%	3 3% *	5 4%	4 3% *	12 9%	8 6%	7 5%	14 6%	29 7% W	9 3%	37 6%	23 5%
T2B: Favourable	297 29%	140 29%	155 29%	36 32%	58 31%	47 31%	49 28%	48 30%	59 25%	93 31%	97 29%	107 27%	41 34% *	36 27%	19 22% *	42 28%	41 32% *	47 33%	31 24%	40 31%	78 32%	123 29%	92 28%	180 31%	118 27%
B2B: Unfavourable	341 33%	171 35%	167 32%	29 25%	47 26%	38 25%	71 39% DEF	62 39% DEF	94 40% DEF	76 26%	109 33%	156 40% J	34 29% *	39 29%	22 25% *	56 38%	46 36% *	49 34%	49 38%	46 35%	72 29%	149 35%	116 36%	183 32%	158 36%
Net Difference	-44 -4%	-31 -6%	-12 -2%	7 6%	10 6%	9 6%	-21 -12%	-14 -9%	-35 -15%	17 6%	-12 -4%	-49 -12%	6 5%	-3 -2%	-2 -3%	-14 -10%	-5 -4%	-2 -1%	-18 -14%	-5 -4%	6 2%	-27 -6%	-24 -7%	-3 -1%	-40 -9%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Labour Party

Adults aged 16+ in Scotland

			Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total	AB	C1	C2	DE	UP TO £19,999	£20,000- £34,999	£35,000 - £54,999	£55,000+	1	2	3	4+	ANY	NONE	Conservati ve	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)	
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390	
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366	
Very favourable	52 5%	17 5%	11 5%	9 5%	14 6%	18 7%	18 6%	7 3%	8 4%	13 5%	18 5%	11 6%	10 5%	11 4%	41 5%	5 3%	29 18% PRS	1 2% *	15 4%	28 5%	18 7%	20 5%	25 7%	
Fairly favourable	245 24%	95 26%	58 24%	46 25%	47 20%	59 23%	60 22%	61 26%	49 27%	54 22%	84 22%	55 31% JK	52 25%	81 31% O	164 22%	27 18%	88 55% PRS	17 32% PS*	82 19%	143 26%	70 25%	79 20%	112 30% V	
Neither favourable nor unfavourable	322 32%	106 29%	84 35%	62 33%	69 30%	78 30%	76 27%	83 36%	56 31%	76 30%	137 35% L	40 23%	69 33% L	78 30%	243 32%	59 39% Q	34 21%	21 39% Q*	126 29%	162 30%	84 31%	116 29%	114 31%	
Fairly unfavourable	207 20%	85 23%	44 18%	32 17%	46 20%	47 18%	63 23%	49 21%	36 20%	59 23%	81 21%	35 20%	32 15%	37 14%	170 22% N	42 27% Q	6 4%	9 16% Q*	111 26% Q	127 23%	48 18%	100 25%	68 19%	
Very unfavourable	134 13%	45 13%	26 11%	26 14%	37 16%	37 14%	42 15%	25 11%	23 13%	37 15%	49 13%	21 12%	28 14%	33 13%	101 13%	20 13% Q	2 1%	5 9% Q*	78 18% Q	74 13%	44 16%	74 19% W	36 10%	
Don't know	60 6%	14 4%	16 7%	11 6%	19 8%	22 8% H	20 7% H	6 3%	7 4%	13 5%	18 5%	13 7%	16 8%	23 9% O	37 5%	1 *	3 2%	1 2% *	16 4%	14 3%	10 4%	9 2%	12 3%	
T2B: Favourable	297 29%	112 31%	69 29%	55 30%	61 26%	77 30%	78 28%	68 29%	57 32%	67 27%	103 27%	66 38% JK	62 30%	92 35% O	205 27%	32 21%	117 73% PRS	18 34% *	97 23%	171 31%	88 32%	98 25%	136 37% V	
B2B: Unfavourable	341 33%	130 36%	70 29%	59 31%	83 36%	84 32%	105 38%	74 32%	59 33%	96 38%	130 34%	56 32%	60 29%	70 27%	271 36% N	62 40% Q	7 4%	14 25% Q*	189 44% QR	201 37%	92 34%	174 44% W	105 29%	
Net Difference	-44 -4%	-18 -5%	-1 *	-4 -2%	-22 -9%	-7 -3%	-27 -10%	-6 -3%	-2 -1%	-29 -12%	-28 -7%	10 6%	2 1%	22 8%	-66 -9%	-30 -20%	110 68%	5 9%	-92 -21%	-30 -5%	-5 -2%	-76 -19%	32 9%	

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Conservative and Unionist Party

Adults aged 16+ in Scotland

		Gender			Age band 1						Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428			
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443			
Very favourable	25 2%	13 3%	12 2%	1 1%	4 2%	4 3%	2 1%	6 4%	7 3%	5 2%	6 2%	14 4%	- *	4 3%	1 1%	1 1%	4 3%	9 6% MP	2 2%	4 3%	3 1%	7 2%	16 5% UV	16 3%	9 2%			
Fairly favourable	129 13%	58 12%	69 13%	11 9%	17 10%	20 13%	16 9%	17 11%	48 21% DEGH	28 9%	36 11%	65 17% JK	9 7% *	11 8%	28 33% MNPQR**	9 6%	21 16% P*	12 8%	25 19% MNPQR	14 11%	23 9%	66 16%	38 12%	64 11%	65 15%			
Neither favourable nor unfavourable	224 22%	103 21%	121 23%	29 26% FGI	57 31% FGI	27 18%	30 17%	34 21%	46 20%	86 29% KL	57 17%	80 20%	28 23% *	26 19%	21 25% *	32 22%	29 22% *	28 19%	32 25%	28 21%	68 28%	84 20%	66 20%	121 21%	103 23%			
Fairly unfavourable	174 17%	77 16%	96 18%	23 20%	31 17%	22 14%	30 17%	22 14%	47 20%	54 18%	52 16%	69 18%	23 19% *	25 18%	9 11% *	26 18%	23 18% *	25 18%	15 12%	27 20%	36 14%	77 18%	58 18%	96 17%	78 18%			
Very unfavourable	407 40%	216 45% C	187 35%	37 33%	59 32%	67 44%	92 52% DEI	72 45% E	79 34%	97 33%	159 48% JL	151 38%	48 40% *	63 47% O	22 25% *	73 49% OT	47 37% *	58 40%	50 39%	47 36%	95 39%	170 40%	134 41%	244 42%	163 37%			
Don't know	61 6%	18 4%	43 8% B	13 11% GI	14 8%	12 8%	9 5%	8 5%	6 3%	27 9% L	20 6%	14 4%	14 12% NQS*	5 4%	4 4% *	7 5%	4 3% *	12 8%	4 3%	11 8%	21 9%	21 5%	14 4%	35 6%	26 6%			

T2B: Favourable	154 15%	71 15%	82 15%	11 10%	22 12%	24 16%	18 10%	24 15%	55 24% DEG	33 11%	42 13%	79 20% JK	9 7% *	15 11%	29 34% MNPQRT*	11 7%	24 19% MP*	21 14%	27 21% MNP	18 14%	26 11%	73 17%	54 16%	80 14%	74 17%
B2B: Unfavourable	581 57%	293 60%	283 54%	60 53%	90 49%	88 58%	123 68% DEI	95 59%	125 54%	150 51%	211 64% J	220 56%	70 58% O*	88 66% OS	31 67% *	99 67% OS	70 55% O*	84 58% O	65 51%	74 56% O	131 53%	247 58%	192 59%	340 59%	241 54%
Net Difference	-427 -42%	-221 -46%	-202 -38%	-49 -43%	-68 -37%	-64 -42%	-105 -59%	-71 -44%	-70 -30%	-117 -40%	-169 -51%	-141 -36%	-62 -51%	-73 -55%	-2 -2%	-88 -60%	-45 -36%	-63 -44%	-38 -29%	-55 -42%	-105 -43%	-175 -41%	-138 -42%	-260 -45%	-167 -38%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Conservative and Unionist Party

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	25 2%	14 4%	3 1%	3 2%	5 2%	6 2%	5 2%	4 2%	9 5% G	9 4%	6 2%	5 3%	5 3%	10 4%	16 2%	17 11% QS	2 1%	2 4% *	4 1%	7 1%	17 6% T	7 2%	13 3%
Fairly favourable	129 13%	46 13%	30 12%	18 10%	35 15%	35 13%	39 14%	28 12%	19 11%	33 13%	49 13%	25 15%	21 10%	33 13%	95 13%	78 51% QRS	20 13% S	7 14% S*	16 4%	49 9%	61 22% T	20 5%	87 24% V
Neither favourable nor unfavourable	224 22%	74 20%	57 24%	41 22%	52 23%	60 23%	64 23%	48 21%	33 18%	55 22%	89 23%	29 17%	51 25%	58 22%	165 22%	42 28% S	42 26% S	19 36% S*	47 11%	103 19%	63 23%	45 11%	106 29% V
Fairly unfavourable	174 17%	66 18%	48 20%	30 16%	30 13%	34 13%	52 19%	42 18%	29 16%	42 17%	64 16%	33 19%	36 17%	47 18%	127 17%	9 6%	37 23% P	14 25% P*	76 18% P	102 19%	43 16%	67 17%	62 17%
Very unfavourable	407 40%	151 42%	84 35%	85 46% C	87 37%	101 39%	102 36%	104 45%	80 45%	98 39%	161 42%	69 39%	79 38%	95 36%	312 41%	4 3%	53 33% P	12 22% P*	271 63% PQR	269 49% U	81 30%	249 62% W	86 23%
Don't know	61 6%	12 3%	17 7%	9 5%	23 10% B	24 9% H	17 6%	6 2%	9 5%	14 6%	19 5%	14 8%	14 7%	20 8%	41 5%	2 2%	5 3%	- - *	14 3%	18 3%	10 4%	11 3%	14 4%
T2B: Favourable	154 15%	60 16%	33 14%	21 11%	40 17%	41 16%	44 16%	32 14%	29 16%	42 17%	55 14%	30 17%	27 13%	43 16%	111 15%	95 62% QRS	22 14% S	9 17% S*	20 5%	56 10%	77 28% T	26 7%	99 27% V
B2B: Unfavourable	581 57%	217 60%	132 55%	115 62% E	117 50%	135 52%	153 55%	146 63% F	109 61%	140 56%	225 58%	102 58%	114 55%	142 54%	439 58%	13 8%	90 56% P	25 47% P*	347 81% PQR	371 68% U	124 45%	316 79% W	147 40%
Net Difference	-427 -42%	-157 -43%	-99 -41%	-94 -50%	-77 -33%	-94 -36%	-110 -39%	-114 -49%	-80 -45%	-98 -39%	-169 -44%	-72 -41%	-88 -43%	-99 -38%	-328 -43%	82 54%	-68 -42%	-16 -30%	-327 -76%	-314 -57%	-46 -17%	-290 -73%	-48 -13%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Liberal Democrats

Adults aged 16+ in Scotland

		Gender			Age band 1						Age band 2			Parliament Region										Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working			
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)			
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428			
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443			
Very favourable	30 3%	10 2%	19 4%	3 3%	8 4%	1 1%	3 2%	8 5% F	6 3%	11 4%	4 1%	14 4%	2 2% +	3 2%	9 10% MNRST*	5 4%	4 3% +	1 1%	1 1%	3 3%	4 2%	16 4%	9 3%	19 3%	11 2%			
Fairly favourable	124 12%	60 12%	64 12%	18 16%	22 12%	19 13%	20 11%	14 9%	31 13%	40 14%	39 12%	45 11%	9 8% +	17 12%	7 8% +	19 13%	22 17% S*	26 18% MS	9 7%	16 12%	21 8%	56 13%	44 13%	74 13%	50 11%			
Neither favourable nor unfavourable	415 41%	194 40%	217 41%	48 42%	84 46%	62 41%	65 37%	60 37%	96 41%	132 45%	127 39%	155 39%	52 43% +	56 42%	40 47% T*	61 41%	56 44% T*	56 39%	54 42%	39 30%	119 49% V	149 35%	137 42%	226 39%	188 42%			
Fairly unfavourable	219 21%	100 21%	117 22%	23 20%	32 18%	30 20%	40 22%	37 23%	57 25%	55 19%	70 21%	94 24%	36 30% OQ*	25 19%	12 14% +	30 20%	15 12% +	31 22%	34 26% Q	35 27% Q	41 17%	100 24%	75 23%	131 23%	87 20%			
Very unfavourable	162 16%	91 19% C	70 13%	8 7%	21 12%	26 17% D	35 20% D	35 22% DE	37 16% D	29 10%	61 18% J	72 18% J	11 9% +	21 15%	11 13% +	29 20% M	23 18% +	16 11%	22 17%	29 22% MR	39 16%	72 17%	49 15%	84 15%	78 18%			
Don't know	71 7%	30 6%	42 8%	14 12% HI	15 8% I	14 9% I	16 9% I	7 4%	6 3%	29 10% L	30 9% L	13 3%	11 9% +	13 10% P	6 8% +	4 3%	7 5% +	14 10% P	8 6%	9 7%	22 9% W	32 8% W	12 4%	42 7%	30 7%			
T2B: Favourable	154 15%	70 14%	83 16%	21 19%	30 17%	20 13%	23 13%	22 14%	37 16%	52 17%	43 13%	59 15%	11 9% +	20 15%	15 18% +	24 16%	26 21% MS*	27 19% S	11 8%	19 15%	25 10%	72 17%	53 16%	93 16%	60 14%			
B2B: Unfavourable	380 37%	191 39%	187 35%	30 27%	54 29%	56 37%	75 42% DE	71 45% DE	94 40% D	84 28%	131 40% J	165 42% J	46 39% +	45 34%	23 27% +	59 40%	38 30% +	47 33%	56 44% OQ	64 49% NOQR	80 32%	172 41%	125 38%	215 37%	165 37%			
Net Difference	-227 -22%	-122 -25%	-104 -20%	-9 -8%	-23 -13%	-36 -24%	-52 -29%	-49 -31%	-57 -24%	-33 -11%	-88 -27%	-106 -27%	-35 -29%	-26 -19%	-8 -9%	-36 -24%	-11 -9%	-20 -14%	-46 -35%	-45 -34%	-54 -22%	-101 -24%	-72 -22%	-122 -21%	-105 -24%			

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K/L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K/L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Liberal Democrats

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	30 3%	15 4% D	3 1%	1 * D	11 5% D	4 1%	12 4%	7 3%	6 3%	5 2%	13 3%	7 4%	4 2%	7 3%	23 3%	6 4%	2 1%	11 20% PQS*	9 2%	20 4%	9 3%	6 2%	16 4% V
Fairly favourable	124 12%	57 16% E	27 11%	20 11%	20 9%	22 8%	46 17% F	29 13%	23 13%	29 12%	33 9%	32 18% K	29 14%	37 14%	87 11%	26 17% S	22 13%	25 47% PQS*	41 10%	78 14%	29 11%	39 10%	61 17% V
Neither favourable nor unfavourable	415 41%	127 35%	104 44% B	87 47% B	96 41%	125 48% G	86 31%	97 42% G	73 41%	104 42%	169 44% L	58 33%	84 40%	102 39%	313 41%	63 41% R	69 43% R	10 19% *	169 39% R	221 40%	104 38%	154 39%	147 40%
Fairly unfavourable	219 21%	99 27% D	48 20%	27 15%	44 19%	37 14%	61 22% F	61 26% F	46 25% F	54 22%	91 23%	33 19%	42 20%	54 21%	164 22%	31 20% R	41 26% R	3 5% *	108 25% R	125 23%	60 22%	100 25%	74 20%
Very unfavourable	162 16%	49 13%	37 16%	39 21% B	36 16%	46 18%	52 19%	28 12%	23 13%	39 15%	64 17%	28 16%	31 15%	43 16%	118 16%	22 14%	19 12%	5 8% *	85 20% Q	86 16%	57 21%	88 22% W	46 13%
Don't know	71 7%	16 4%	19 8%	12 7%	24 11% B	27 10% H	21 7%	9 4%	10 5%	20 8%	17 4%	18 10% K	17 8%	20 8%	52 7%	4 3%	8 5%	- * *	16 4%	19 3%	14 5%	10 2%	23 6% V
T2B: Favourable	154 15%	72 20% CD	30 13%	21 11%	31 13%	25 10%	59 21% F	36 16%	28 16%	34 14%	47 12%	39 23% JK	33 16%	44 17%	109 14%	33 21% S	23 14%	36 67% PQS*	50 12%	97 18%	38 14%	45 11%	77 21% V
B2B: Unfavourable	380 37%	148 41%	85 36%	66 36%	81 35%	83 32%	113 41%	89 39%	68 38%	92 37%	155 40%	60 34%	73 35%	97 37%	283 37%	53 35% R	60 37% R	7 14% *	193 45% R	211 39%	117 43%	189 47% W	120 33%
Net Difference	-227 -22%	-76 -21%	-55 -23%	-46 -25%	-50 -21%	-57 -22%	-54 -20%	-53 -23%	-40 -22%	-58 -23%	-108 -28%	-21 -12%	-40 -19%	-53 -20%	-173 -23%	-20 -13%	-37 -23%	29 53%	-143 -33%	-114 -21%	-79 -29%	-143 -36%	-43 -12%

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Overlap formulae used

ColumnProportions (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D/E,F/G/H/I/J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Green Party

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very favourable	65 6%	37 8%	26 5%	15 14% GHI	15 8% I	11 7% I	10 6%	8 5%	5 2%	30 10% L	22 7%	13 3%	2 2% *	14 11% M	10 12% M*	12 8%	8 6% *	6 4%	6 4%	6 5%	6 3%	30 7% U	27 8% U	38 7%	27 6%
Fairly favourable	201 20%	106 22%	94 18%	25 22% HI	47 25% I	34 23% I	40 23% I	25 16%	30 13%	72 24% L	75 23% L	55 14%	17 14% *	32 24%	13 16% *	33 22%	23 18% *	31 22%	35 27% MT	18 14%	36 15%	90 21%	75 23% U	138 24% Y	63 14%
Neither favourable nor unfavourable	281 28%	114 24%	167 32% B	37 33% I	61 33% I	48 32% I	47 26%	38 24%	51 22%	98 33% L	95 29%	89 23%	26 22% *	38 29%	20 24% *	47 32%	41 32% *	42 29%	36 28%	30 23%	88 36% vw	107 25%	76 23%	154 27%	128 29%
Fairly unfavourable	145 14%	61 13%	83 16%	11 10%	27 15%	21 14%	25 14%	25 16%	35 15%	39 13%	46 14%	60 15%	27 23% NPQST*	15 11%	15 17% *	13 9%	13 10% *	22 16%	13 10%	26 20% P	38 15%	67 16%	39 12%	82 14%	63 14%
Very unfavourable	267 26%	149 31% C	117 22%	13 11%	19 10%	24 16%	48 27% DEF	60 38% DEFG	103 44% DEFG	32 11%	72 22% J	164 42% JK	38 31% *	26 19%	25 29% *	37 25%	35 28% *	28 19%	35 27%	44 33% NR	61 25%	105 25%	99 30%	127 22%	140 32% X
Don't know	60 6%	18 4%	42 8% B	12 10% HI	15 8% H	12 8% H	9 5%	4 2%	9 4%	27 9% L	21 6%	12 3%	10 9% *	9 6%	3 3% *	6 4%	7 6% *	14 10% S	4 3%	7 5%	16 7%	27 6%	11 3%	38 7%	22 5%
T2B: Favourable	266 26%	143 29% C	120 23%	41 36% HI	61 33% HI	45 30% I	51 28% I	33 21%	35 15%	102 34% L	96 29% L	68 17%	19 16% *	46 35% MT	23 27% *	45 30% MT	31 24% *	37 26%	40 31% MT	25 19%	42 17%	120 28% U	102 31% U	177 31% Y	90 20%
B2B: Unfavourable	412 40%	210 43%	200 38%	24 21%	46 25%	45 30%	72 40% DE	86 53% DEFG	138 60% DEFG	70 24%	117 36% J	224 57% JK	65 54% NPQRS*	41 30%	39 46% N*	50 33%	48 38% *	50 35%	48 37%	70 53% NPQRS	99 40%	171 40%	137 42%	208 36%	204 46% X
Net Difference	-146 -14%	-67 -14%	-80 -15%	16 14%	15 8%	* *	-21 -12%	-52 -33%	-104 -45%	31 11%	-21 -6%	-156 -40%	-46 -38%	6 4%	-16 -19%	-5 -3%	-17 -14%	-13 -9%	-8 -6%	-45 -35%	-57 -23%	-52 -12%	-35 -11%	-32 -6%	-114 -26%

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Overlap formulae used

ColumnProportions (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish Green Party

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	65 6%	27 8%	19 8%	10 5%	8 4%	19 7%	12 4%	17 8%	14 8%	16 7%	22 6%	11 6%	16 8%	17 6%	49 6%	- -	4 3%	5 10% PQ*	44 10% PQ	47 9% U	3 1%	32 8% W	12 3%
Fairly favourable	201 20%	77 21%	37 15%	44 24%	43 19%	49 19%	51 18%	41 18%	50 28% FGH	53 21%	66 17%	47 27% KM	35 17%	52 20%	149 20%	5 3%	17 11% P	6 35% P*	151 28% PQR	154 28% U	25 9%	133 34% W	30 8%
Neither favourable nor unfavourable	281 28%	89 25%	79 33% BD	42 23%	71 31%	78 30%	74 26%	59 26%	47 26%	66 26%	96 25%	46 26%	73 35% K	85 32%	196 26%	19 12%	44 27% P	8 14% *	122 28% PR	136 25%	68 25%	111 28%	78 21%
Fairly unfavourable	145 14%	63 17% C	19 8%	27 14%	36 16% C	38 15%	43 15%	35 15%	18 10%	26 10%	63 16%	26 15%	30 15%	45 17%	100 13%	26 17%	30 19%	15 28% S*	50 12%	77 14%	41 15%	49 12%	65 18%
Very unfavourable	267 26%	97 27%	67 28%	54 29%	50 21%	54 21%	81 29%	69 30% F	45 25%	74 30% LM	122 32% LM	32 18%	38 19%	42 16%	225 30% N	103 67% QRS	55 34% S	19 36% S*	45 11%	116 21%	125 46% T	61 15%	168 46% V
Don't know	60 6%	10 3%	18 8% B	9 5%	23 10% B	22 8% I	18 7%	9 4%	5 3%	14 6%	18 5%	14 8%	14 7%	22 8%	38 5%	- -	10 6% P	- -	17 4% P	18 3%	11 4%	13 3%	14 4%

T2B: Favours	266 26%	104 29%	56 24%	54 29%	51 22%	68 26%	63 23%	59 25%	64 36% GH	70 28%	89 23%	57 33% K	51 25%	68 26%	198 26%	5 3%	22 13% P	12 21% P*	194 45% PQR	201 37% U	28 10%	166 42% W	42 11%
B2B: Unfavourable	412 40%	160 44%	86 36%	80 43%	86 37%	93 36%	124 44%	104 45% I	63 35%	101 40% LM	185 48% LM	58 33%	69 33%	87 33%	325 43% N	129 85% QRS	85 53% S	35 65% S*	95 22%	193 35% T	166 61% T	109 27%	232 63% V
Net Difference	-146 -14%	-55 -15%	-29 -12%	-26 -14%	-35 -15%	-24 -9%	-61 -22%	-46 -20%	1 1%	-31 -12%	-96 -25%	* *	-18 -9%	-19 -7%	-127 -17%	-125 -82%	-63 -39%	-23 -43%	99 23%	8 1%	-138 -51%	56 14%	-191 -52%

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Overlap formulae used

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ColumnMeans (5%): A,B/C/D,E,F,G/H/I,J/K/L,M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish National Party

Adults aged 16+ in Scotland

		Gender			Age band 1					Age band 2			Parliament Region								Highest qualification			Working status	
	Total	Male	Female	16-24	25-34	35-44	45-54	55-64	65+	16-34	35-54	55+	Central	Glasgow	Highlands and Islands	Lothians	Mid Scotland and Fife	North East Scotland	South	West	Standard Grade or below	Higher	Degree or above	Working	Not working
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	(W)	(X)	(Y)
Unweighted base	1023	480	537	106	176	151	186	164	240	282	337	404	100	144	72	152	124	156	131	143	215	368	416	595	428
Weighted base	1020	485	529	113	183	151	179	161	233	297	330	393	120	134	85	148	127	144	129	131	246	425	327	576	443
Very favourable	175 17%	89 18%	82 15%	22 20%	28 15%	28 18%	43 24% I	28 17%	27 11%	50 17%	70 21% L	55 14%	16 13% *	18 14%	12 14%	30 20%	25 19% *	31 22%	24 19%	18 14%	54 22% W	74 17%	46 14%	107 19%	68 15%
Fairly favourable	218 21%	110 23%	107 20%	29 25% H	52 28% GHI	37 25%	33 18%	24 15%	42 18%	81 27% L	70 21%	67 17%	26 22% *	40 30% O	11 13% *	33 22%	26 20% *	31 21%	26 20%	25 19%	47 19%	92 22%	77 24%	132 23%	86 19%
Neither favourable nor unfavourable	182 18%	75 15%	107 20%	25 22%	51 28% GHI	27 18%	27 15%	22 14%	30 13%	75 25% KL	55 17%	52 13%	20 17% *	28 21%	17 20% *	34 23%	20 15% *	21 15%	21 16%	20 15%	46 19%	69 16%	61 19%	108 19%	74 17%
Fairly unfavourable	113 11%	49 10%	63 12%	14 12%	18 10%	16 10%	21 12%	13 8%	30 13%	33 11%	37 11%	43 11%	20 17% Q*	12 9%	5 6% *	13 9%	8 6% *	20 14%	16 12%	19 15%	25 10%	45 10%	40 12%	57 10%	55 12%
Very unfavourable	290 28%	146 30%	143 27%	15 13%	21 12%	34 23% E	48 27% DE	69 51% DEFG	102 57% DEFG	36 23%	82 36% J	171 55% JK	29 24% *	27 20%	38 44% MNPQR*	36 24%	46 36% NR*	31 21%	38 30%	45 34%	65 26%	125 29%	95 29%	145 25%	145 33% X
Don't know	43 4%	15 3%	28 5%	9 8% HI	13 7% I	9 6% I	7 4% I	4 2%	1 1%	22 7% L	16 5% L	5 1%	10 8% P**	9 6% P	3 3% *	1 1%	3 7% *	10 3% P	4 3%	3 3%	10 4%	22 5%	7 2%	27 5%	16 4%

T2B: Favourable	393 38%	199 41%	188 36%	51 45% I	80 44% I	65 43% I	76 42% I	52 33%	69 30%	131 44% L	140 43% L	121 31%	42 35% *	59 44% O	23 27% *	63 43%	50 40% *	62 43% O	50 38%	43 33%	100 41%	165 39%	123 38%	239 41%	154 35%
B2B: Unfavourable	403 39%	195 40%	206 39%	29 26%	40 22%	50 33% E	69 39% DE	82 51% DEFG	133 57% DEFG	69 23%	119 36% J	215 55% JK	49 40% *	38 29%	42 50% NP*	50 33%	54 42% N*	51 35%	54 42% N	64 49% NPR	90 36%	169 40%	135 41%	203 35%	200 45% X
Net Difference	-10 -1%	4 1%	-18 -3%	21 19%	40 22%	15 10%	7 4%	-30 -19%	-64 -27%	62 21%	22 7%	-94 -24%	-7 -6%	20 15%	-19 -23%	14 9%	-3 -3%	11 8%	-4 -3%	-21 -16%	11 4%	-4 -1%	-12 -4%	36 6%	-46 -10%

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Overlap formulae used

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ColumnMeans (5%): A,B/C,D,E/F/G,H/I,J/K,L,M,N/O,P/Q,R/S,T,U/V/W,X/Y Minimum Base: 30(**) Small Base: 100(*)

22-087220-11 - 17th March 2023 - 21st March 2023

PUBLIC

Scotland Political Pulse - Wave 4

Adults aged 16+ in Scotland

FAV1. To what extent, if at all, do you have a favourable or unfavourable opinion of the following politicians and political parties? - The Scottish National Party

Adults aged 16+ in Scotland

		Social grade				Income				Household Size				Presence of children HH (17 or under)		2021 CONSTITUENCY VOTE				BREXIT VOTE 2016		INDYREF VOTE 2014	
	Total (A)	AB (B)	C1 (C)	C2 (D)	DE (E)	UP TO £19,999 (F)	£20,000- £34,999 (G)	£35,000 - £54,999 (H)	£55,000+ (I)	1 (J)	2 (K)	3 (L)	4+ (M)	ANY (N)	NONE (O)	Conservati ve (P)	Labour (Q)	Lib Dem (R)	SNP (S)	Remain (T)	Leave (U)	Yes (V)	No (W)
Unweighted base	1023	399	255	164	205	229	272	249	202	245	401	175	202	258	765	152	164	58	427	571	257	388	390
Weighted base	1020	362	239	186	232	260	279	231	179	251	388	175	206	263	757	153	161	54	428	548	274	398	366
Very favourable	175 17%	50 14%	39 16%	39 21%	47 20%	50 19%	39 14%	44 19%	32 18%	39 15%	58 15%	33 19%	45 22%	57 22% O	118 16%	- -	5 3%	1 2% *	162 38% PQR	117 21% U	32 12%	128 32% W	13 4%
Fairly favourable	218 21%	83 23%	42 17%	46 25%	47 20%	59 23%	56 20%	48 21%	45 25%	50 20%	79 20%	44 25%	44 22%	56 21%	162 21%	6 4%	21 13% P	5 10% *	157 37% PQR	148 27% U	35 13%	141 35% W	32 9%
Neither favourable nor unfavourable	182 18%	60 16%	46 19%	35 19%	40 17%	46 18%	53 19%	45 20%	24 14%	43 17%	65 17%	28 16%	46 22%	52 20%	129 17%	8 5%	30 19% P	12 22% P*	59 14% P	87 16%	43 16%	58 15%	48 13%
Fairly unfavourable	113 11%	56 15% CD	23 10%	9 5%	25 11%	30 11%	29 10%	20 9%	21 12%	29 12%	43 11%	19 11%	21 10%	32 12%	81 11%	15 10%	33 21% PS	8 15% S*	25 6%	54 10%	35 13%	29 7%	56 15% V
Very unfavourable	290 28%	106 29%	76 32%	50 27%	58 25%	59 23%	90 32% F	68 30%	51 28%	83 33% LM	128 33% LM	40 23%	39 19%	49 32%	241 32% N	124 81% QRS	70 44% S	26 49% S*	19 4%	132 24%	126 46% T	40 10%	209 57% V
Don't know	43 4%	8 2%	13 6%	6 3%	15 6% B	17 6% H	12 4%	5 2%	6 3%	6 2%	14 4%	12 7%	12 6%	18 7% O	25 3%	- -	1 1%	1 2% *	6 1%	9 2%	3 1%	2 1%	8 2%

T2B: Favourable	393 38%	132 37%	81 34%	85 46% C	94 40%	109 42%	95 34%	92 40%	78 43%	89 35%	137 35%	77 44%	89 43%	113 43%	280 37%	6 4%	26 16% P	7 12% P*	318 74% PQR	265 48% U	66 24%	269 68% W	45 12%
B2B: Unfavourable	403 39%	162 45% D	99 41%	59 32%	83 36%	89 34%	119 43%	89 38%	72 40%	112 45% LM	172 44% LM	59 34%	60 29%	80 31%	322 43% N	140 91% QRS	103 64% S	35 64% S*	44 10%	187 34%	161 59% T	68 17%	265 72% V
Net Difference	-10 -1%	-30 -8%	-17 -7%	27 14%	10 5%	20 8%	-24 -9%	3 1%	6 3%	-23 -9%	-34 -9%	18 10%	29 14%	32 12%	-43 -6%	-134 -87%	-77 -48%	-28 -52%	274 64%	78 14%	-95 -35%	201 50%	-220 -60%

This work was carried out in accordance with the requirements of the international quality standard for market research, ISO 20252 and with the Ipsos Terms and Conditions.

Overlap formulae used

ColumnProportions (5%): A,B/C/D,E,F/G/H/I,J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)

ColumnMeans (5%): A,B/C/D,E,F/G/H/I,J/K/L/M,N/O,P/Q/R/S,T/U,V/W Minimum Base: 30(**) Small Base: 100(*)