

Ipsos Political Monitor - March 2023

31 Mar 2023

Table 1
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004	
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004	
Total voting	770	683	551	504	661	652	615	571	11	385	378	189	255	325	81	109	122	133	134	192	89	228	217	168	156	446	324	681	86	781	
Conservative	227	199	142	128	181	173	160	151	1	112	114	27	61	139	9	18	23	37	47	92	42	71	57	51	48	127	99	217	10	226	
	29%	29%	26%	25%	27%	26%	26%	26%	6%	29%	30%	14%	24%	43%	12% s	16%	19%	28%	35%	48%	47%	31%	26%	30%	31%	29%	31%	32%	11%	29%	
Labour	353	317	268	249	315	314	301	277	4	174	175	121	113	120	54	67	55	58	59	61	24	97	106	75	75	203	150	295	57	366	
	46%	46%	49%	49%	48%	48%	49%	49%	35%	45%	46%	64%	44%	37%	67% s	61%	45%	44%	44%	32%	27%	42%	49%	45%	48%	46%	46%	43%	67%	47%	
Liberal Democrats (Lib Dem)	79	71	60	51	69	69	66	61	4	44	34	11	38	31	6	5	12	26	12	19	13	30	30	12	7	60	20	72	5	74	
	10%	10%	11%	10%	10%	11%	11%	11%	38%	11%	9%	6%	15%	9%	8% s	5%	9%	20%	9%	10%	14%	13%	14%	7%	5%	13%	6%	11%	6%	9%	
Scottish National Party (SNP)	33	31	29	29	30	30	30	29	2	16	17	9	14	10	2	7	8	6	6	4	4	11	6	10	6	17	16	32	1	36	
	4%	5%	5%	6%	5%	5%	5%	5%	18%	4%	4%	5%	5%	3%	2% s	6%	7%	4%	5%	2%	4%	5%	3%	6%	4%	4%	5%	5%	1%	5%	
Plaid Cymru	2	2	2	2	2	2	2	2	-	1	1	-	-	2	-	-	-	-	*	1	1	-	2	-	-	2	-	2	-	3	
	*	*	*	*	*	*	*	*	-	*	*	-	-	*	- s	-	-	-	-	*	1%	1%	-	1%	-	-	*	-	*	-	*
Green Party	51	38	32	29	44	44	38	34	-	24	27	16	27	8	8	8	22	5	3	5	4	14	13	15	9	27	24	38	13	49	
	7%	6%	6%	6%	7%	7%	6%	6%	-	6%	7%	8%	11%	2%	10% s	7%	18%	4%	2%	4%	4%	6%	6%	9%	6%	6%	7%	6%	15%	6%	
UKIP	7	7	3	3	6	6	3	3	-	7	-	5	-	2	-	5	-	-	-	2	2	*	-	3	4	*	6	7	-	5	
	1%	1%	1%	1%	1%	1%	*	*	-	2%	-	2%	-	1%	- s	4%	-	-	-	1%	2%	*	-	2%	2%	*	2%	1%	-	1%	
Independent candidate	2	2	-	-	-	-	-	-	-	2	-	-	-	2	-	-	-	-	2	-	-	-	2	-	-	2	-	2	-	1	
	*	*	-	-	-	-	-	-	-	*	-	-	-	*	- s	-	-	-	1%	-	-	-	1%	-	-	*	-	*	-	*	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	14	14	12	11	12	12	12	12	*	5	8	-	3	10	-	-	2	1	5	6	-	5	2	2	4	8	6	14	-	16	
	2%	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	-	1%	3%	- s	-	2%	1%	3%	3%	-	2%	1%	1%	3%	2%	2%	2%	-	2%	
Other	4	2	2	2	2	2	2	2	-	1	3	1	-	3	1	-	-	-	*	2	*	-	1	*	3	1	3	4	-	5	
	1%	*	*	*	*	*	*	*	-	*	1%	1%	-	1%	1% s	-	-	-	*	1%	*	-	*	*	2%	*	1%	1%	-	1%	
Conservative Lead over Labour	-126	-118	-125	-121	-134	-141	-141	-127	-3	-62	-61	-93	-52	19	-45	-49	-31	-21	-12	31	18	-26	-49	-24	-27	-76	-50	-78	-48	-140	
	-16%	-17%	-23%	-24%	-20%	-22%	-23%	-22%	-28%	-16%	-16%	-49%	-20%	6%	-55%s	-45%	-26%	-16%	-9%	16%	20%	-11%	-23%	-14%	-17%	-17%	-16%	-11%	-55%	-18%	
Undecided	69	47	28	30	43	42	36	33	10	30	39	28	25	17	9	18	7	17	8	9	3	13	19	11	25	33	36	55	11	73	
	7%	6%	5%	5%	6%	6%	5%	5%	8%	6%	8%	10%	7%	4%	9% s	10%	5%	10%	5%	4%	3%	5%	7%	5%	10%	6%	8%	6%	9%	7%	
Would not vote	136	50	7	9	19	19	12	9	91	55	77	47	49	40	14	33	28	20	13	27	11	23	40	23	50	63	73	115	20	121	
	14%	6%	1%	2%	3%	3%	2%	1%	79%	11%	15%	17%	15%	10%	13% s	19%	18%	12%	8%	12%	10%	9%	14%	11%	20%	12%	16%	13%	16%	12%	
Refused/Prefer not to answer	29	12	5	7	14	12	10	7	4	14	13	19	4	5	6	14	2	3	2	3	2	4	3	5	17	7	22	19	9	28	
	3%	2%	1%	1%	2%	2%	1%	1%	3%	3%	3%	7%	1%	1%	5% s	8%	1%	2%	1%	1%	2%	2%	1%	2%	7%	1%	5%	2%	7%	3%	
Don't know	*	*	*	*	*	*	*	*	-	*	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	*	-	1	
	*	*	*	*	*	*	*	*	-	*	-	*	-	-	- s	*	-	-	-	-	-	-	*	-	-	*	-	*	-	*	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Table 2
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - TOTAL
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot.	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +		
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004	
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004	
Total voting	770	227	353	79	543	417	373	396	74	403	239	276	249	515	178	238	183	98	659	73	249	262	68	138	379	254	781	
Conservative	227 29%	227 100%	-	-	227 54%	88 24%	139 35%	19 25%	112 28%	48 20%	116 42%	59 24%	165 32%	58 33%	85 35%	49 27%	22 22%	206 31%	13 17%	183 74%	2 1%	3 4%	61 44%	112 30%	53 21%	226 29%		
Labour	353 46%	-	353 100%	-	353 65%	183 49%	170 43%	38 52%	184 46%	119 50%	107 39%	123 50%	226 44%	97 54%	114 48%	71 39%	47 48%	309 47%	23 32%	32 13%	240 91%	25 36%	56 41%	161 43%	136 53%	366 47%		
Liberal Democrats (Lib Dem)	79 10%	-	-	79 100%	79 19%	43 12%	36 9%	3 4%	50 12%	38 16%	23 8%	18 7%	61 12%	9 5%	14 6%	42 23%	11 11%	73 11%	5 6%	17 7%	7 3%	39 57%	11 8%	41 11%	28 11%	74 9%		
Scottish National Party (SNP)	33 4%	-	-	-	33 8%	17 5%	16 4%	4 5%	17 4%	15 6%	5 2%	12 5%	20 4%	3 2%	-	-	-	3 *	30 41%	-	*	-	3 2%	16 4%	14 5%	36 5%		
Plaid Cymru	2 *	-	-	-	2 *	* *	1 *	* *	- -	- -	2 1%	- -	2 *	- -	2 1%	-	-	-	-	-	-	-	-	1 1%	* *	- -	3 *	
Green Party	51 7%	-	-	-	51 12%	30 8%	20 5%	8 11%	27 7%	13 5%	14 5%	25 10%	27 5%	7 4%	13 5%	17 9%	14 14%	50 8%	1 2%	4 2%	14 5%	2 2%	-	32 9%	19 7%	49 6%		
UKIP	7 1%	-	-	-	7 2%	5 1%	2 *	- -	5 1%	- -	1 *	5 2%	1 *	* *	3 1%	1 *	3 3%	7 1%	-	5 2%	-	-	1 -s	6 1%	-	5 1%		
Independent candidate	2 *	-	-	-	2 *	-	2 *	- -	2 *	2 1%	- -	- -	2 *	2 1%	-	-	-	2 *	-	-	-	-	-	-	2 *	-	1 *	
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Reform UK/The Brexit Party	14 2%	-	-	-	14 3%	7 2%	7 2%	2 2%	6 1%	4 1%	6 2%	4 2%	9 2%	3 2%	6 3%	3 2%	1 1%	10 2%	-	9 3%	-	-	3 -s	8 2%	3 1%	16 2%		
Other	4 1%	-	-	-	4 1%	4 1%	4 1%	- -	4 -	- -	3 1%	1 1%	3 1%	- -	2 1%	-	-	* *	1 2%	-	-	-	2 1%	* *	2 1%	5 1%		
Conservative Lead over Labour	-126 -16%	227 100%	-353 -100%	0 0%	-353 -65%	227 54%	-95 -26%	-31 -8%	-20 -27%	-72 -18%	-71 -30%	10 3%	-64 -26%	-61 -12%	-39 -22%	-30 -12%	-22 -12%	-25 -26%	-103 -16%	-11 -14%	151 61%	-238 -91%	-22 -32%	5 4%	-49 -13%	-82 -32%	-140 -18%	
Undecided	69 7%	-	-	-	-	29 6%	39 7%	11 11%	30 6%	17 6%	17 5%	34 10%	34 5%	19 8%	26 8%	12 5%	9 6%	60 7%	3 4%	13 4%	10 4%	1 2%	9 4%	46 9%	14 5%	73 7%		
Would not vote	136 14%	-	-	-	-	59 12%	78 15%	12 11%	61 12%	35 12%	39 12%	60 17%	75 12%	40 17%	37 12%	31 13%	21 16%	126 14%	7 8%	25 9%	4 1%	1 2%	39 20%	64 13%	33 11%	121 12%		
Refused/Prefer not to answer	29 3%	-	-	-	-	12 3%	17 3%	3 3%	12 2%	3 1%	8 2%	17 5%	11 2%	3 1%	10 3%	4 2%	8 6%	22 3%	4 4%	1 1%	1 *	-	8 4%	14 3%	6 2%	28 3%		
Don't know	* *	-	-	-	-	* *	- -	* *	- -	* *	- -	- -	* *	- -	- -	-	-	* *	- *	- *	- *	- -s	- -	* *	- -	- -	1 *	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

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Table 3
V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
How do you intend to vote/which party inclined to support if a General Election tomorrow?

Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolut-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority		Total
Unweighted Total	659	659	659	608	659	659	659	659	-	304	350	102	235	322	26	76	87	148	120	202	90	206	247	98	108	453	206	601	56	659	
Weighted Total	592	592	592	533	592	592	592	592	-	281	306	118	201	273	32	87	84	117	109	164	74	180	183	108	121	363	229	539	52	659	
Total voting	551	551	551	495	551	551	551	551	-	264	282	109	188	255	32	77	81	107	104	150	68	174	170	104	103	344	207	504	47	609	
Conservative	142	142	142	125	142	142	142	142	-	73	69	12	36	94	1	11	14	22	29	65	28	47	41	28	25	89	54	138	5	161	
	26%	26%	26%	25%	26%	26%	26%	26%	-s	28%	24%	11%	19%	37%	5% s	14% s	17% s	21%	28%	43%	42% s	27%	24%	27% s	25%	26%	26%	27%	10% s	26%	
Labour	268	268	268	245	268	268	268	268	-	126	138	76	87	105	25	51	37	50	53	52	20	79	89	48	52	168	100	233	34	299	
	49%	49%	49%	49%	49%	49%	49%	49%	-s	48%	49%	70%	46%	41%	79% s	66% s	45% s	47%	51%	34%	30% s	45%	52%	46% s	51%	49%	49%	46%	73% s	49%	
Liberal Democrats (Lib Dem)	60	60	60	50	60	60	60	60	-	32	27	5	30	25	3	2	7	23	9	16	11	22	22	10	6	44	17	58	2	59	
	11%	11%	11%	10%	11%	11%	11%	11%	-s	12%	9%	5%	16%	10%	10% s	3% s	9% s	22%	9%	10%	17% s	13%	13%	10% s	6%	13%	8%	11%	5% s	10%	
Scottish National Party (SNP)	29	29	29	29	29	29	29	29	-	13	16	9	12	8	2	7	7	6	5	3	3	11	6	6	6	17	12	28	1	32	
	5%	5%	5%	6%	5%	5%	5%	5%	-s	5%	6%	8%	6%	3%	6% s	9% s	8% s	5%	5%	2%	4% s	6%	3%	6% s	6%	5%	6%	6%	2% s	5%	
Plaid Cymru	2	2	2	2	2	2	2	2	-	1	1	-	-	2	-	-	-	-	-	1	1	-	2	-	-	2	-	2	-	3	
	*	*	*	*	*	*	*	*	-s	*	*	-	-	1%	-s	-s	-s	-	-	1%	1% s	-	1%	-s	-	*	-	*	-s	*	
Green Party	32	32	32	27	32	32	32	32	-	10	22	5	20	7	-	5	15	5	3	4	3	10	10	6	7	19	13	27	5	36	
	6%	6%	6%	6%	6%	6%	6%	6%	-s	4%	8%	5%	11%	3%	-s	6% s	19% s	5%	3%	3%	5% s	6%	6%	5% s	7%	6%	6%	5%	10% s	6%	
UKIP	3	3	3	3	3	3	3	3	-	3	-	2	-	1	-	2	-	-	-	-	1	1	*	-	3	-	3	3	-	3	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	-	2%	-	*	-s	2% s	-s	-	-	1%	1% s	*	-	3% s	-	*	1%	1%	-s	*	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	12	12	12	11	12	12	12	12	-	4	8	-	2	10	-	-	1	1	4	6	-	5	1	2	4	6	6	12	-	13	
	2%	2%	2%	2%	2%	2%	2%	2%	-s	2%	3%	-	1%	4%	-s	-s	2% s	1%	4%	4%	-s	3%	1%	2% s	4%	2%	3%	2%	-s	2%	
Other	2	2	2	2	2	2	2	2	-	*	2	-	-	2	-	-	-	-	-	2	*	-	*	2	*	2	2	-	3		
	*	*	*	*	*	*	*	*	-s	*	1%	-	-	1%	-s	-s	-s	-	-	2%	1% s	-	*	* s	2%	*	1%	*	-s	*	
Conservative Lead over Labour	-125	-125	-125	-120	-125	-125	-125	-125	0	-53	-69	-64	-51	-11	-24	-40	-23	-28	-24	14	8	-32	-47	-20	-27	-79	-47	-95	-30	-138	
	-23%	-23%	-23%	-24%	-23%	-23%	-23%	-23%	0%s	-20%	-25%	-59%	-27%	-4%	-75%s	-52%s	-28%s	-27%	-23%	9%	12%s	-18%	-28%	-19%s	-26%	-23%	-23%	-19%	-63%s	-23%	
Undecided	28	28	28	25	28	28	28	28	-	13	15	6	11	11	-	6	2	9	4	7	3	4	8	3	13	12	16	24	4	34	
	5%	5%	5%	5%	5%	5%	5%	5%	-s	5%	5%	5%	5%	4%	-s	7% s	2% s	8%	4%	4%	3% s	2%	5%	3% s	11%	3%	7%	4%	7% s	5%	
Would not vote	7	7	7	7	7	7	7	7	-	4	4	1	2	5	-	1	1	1	1	3	1	1	2	1	3	3	4	6	2	8	
	1%	1%	1%	1%	1%	1%	1%	1%	-s	1%	1%	*	1%	2%	-s	1% s	1% s	1%	1%	2%	2% s	1%	1%	1% s	3%	1%	2%	1%	3% s	1%	
Refused/Prefer not to answer	5	5	5	5	5	5	5	5	-	*	5	2	1	3	-	2	1	-	-	3	2	1	2	1	3	2	5	*	7		
	1%	1%	1%	1%	1%	1%	1%	1%	-s	*	2%	2%	*	1%	-s	2% s	1% s	-	-	2%	3% s	*	1%	1% s	1%	1%	1%	1%	* s	1%	
Don't know	*	*	*	*	*	*	*	*	-	*	-	*	-	-	-	*	-	-	-	-	-	-	*	-	-	*	-	*	-	1	
	*	*	*	*	*	*	*	*	-s	*	-	*	-	-	-s	* s	-s	-	-	-	-	-	*	-	-	*	-	*	-	*	

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V1A/B & V2. COMBINED VOTING INTENTION - WESTMINSTER - LIKELY TO VOTE
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Base : All (9/10 certain to vote at LIKEV & Always/usually/depends at General Election vote frequency)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qual-ifications	Other qualif-ications	Degree +	
Unweighted Total	659	161	299	59	448	310	297	362	138	219	229	291	132	520	140	198	150	85	520	86	220	246	69	114	283	262	659
Weighted Total	592	142	268	60	409	283	279	314	60	294	187	242	160	429	137	187	139	68	496	61	191	234	59	110	269	214	659
Total voting	551	142	268	60	409	283	260	291	55	279	175	223	149	398	126	171	132	66	461	57	178	226	57	98	250	203	609
Conservative	142	142	-	-	142	54	88	13	65	28	85	28	112	33	53	31	15	126	10	130	1	2	44	65	34	161	
	26%	100%	-	-s	66%	21%	30%	24%	23%	16%	38%	19%	28%	26%	31%	24%	23%	27%	17%	73%	1%	3%	45%	26%	17%	26%	
Labour	268	-	268	-	268	140	128	28	145	96	91	79	187	74	86	57	34	235	16	21	207	23	39	115	114	299	
	49%	-	100%	-s	66%	54%	44%	51%	52%	55%	41%	53%	47%	59%	50%	43%	52%	51%	29%	12%	92%	40%	40%	46%	56%	49%	
Liberal Democrats (Lib Dem)	60	-	-	60	60	30	30	3	35	26	21	13	47	6	11	30	10	55	3	14	6	31	7	28	25	59	
	11%	-	-	100%	15%	12%	10%	6%	12%	15%	10%	9%	12%	5%	6%	23%	15%	12%	6%	8%	3%	53%	7%	11%	12%	10%	
Scottish National Party (SNP)	29	-	-	-	29	15	14	4	15	14	3	12	17	3	-	-	-	3	26	-	*	-	2	14	13	32	
	5%	-	-	-s	7%	6%	5%	6%	5%	8%	1%	8%	4%	2%	-	-	-s	1%	46%	-	*	-s	2%	5%	7%	5%	
Plaid Cymru	2	-	-	-	2	*	1	*	-	-	2	-	2	-	2	-	-	-	-	-	-	-	1	*	-	3	
	*	-	-	-s	*	*	*	*	-	-	1%	-	*	-	1%	-	-s	-	-s	-	-	-s	1%	*	-	*	
Green Party	32	-	-	-	32	14	18	6	13	9	13	10	22	5	9	10	6	31	1	4	11	2	-	18	14	36	
	6%	-	-	-s	8%	5%	6%	11%	5%	5%	6%	7%	6%	4%	5%	8%	9%	7%	2%	2%	5%	3%	-	7%	7%	6%	
UKIP	3	-	-	-	3	2	1	-	2	-	1	2	1	*	3	-	-	3	-	1	-	-	1	2	-	3	
	1%	-	-	-s	1%	1%	*	-	1%	-	*	1%	*	*	2%	-	-s	1%	-s	1%	-	-s	1%	1%	-	*	
Independent candidate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Socialist Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reform UK/The Brexit Party	12	-	-	-	12	6	7	1	5	3	5	4	8	3	6	3	*	9	-	8	-	-	3	8	1	13	
	2%	-	-	-s	3%	2%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	1%	2%	-s	4%	-	-s	4%	3%	1%	2%	
Other	2	-	-	-	2	2	2	-	2	-	2	*	2	-	2	-	-	*	-	-	-	-	1	-	2	3	
	*	-	-	-s	1%	1%	1%	-	-	-	1%	*	1%	-	1%	-	-s	*	-s	-	-	-s	1%	-	1%	*	
Conservative Lead over Labour	-125	142	-268	0	-268	142	-86	-40	-15	-79	-69	-6	-51	-75	-41	-32	-26	-19	-109	-7	108	-206	-21	5	-51	-80	-138
	-23%	100%	-100%	0%	-66%	50%	-33%	-14%	-27%	-28%	-39%	-3%	-34%	-19%	-33%	-19%	-20%	-29%	-24%	-12%	61%	-91%	-37%	5%	-20%	-39%	-23%
Undecided	28	-	-	-	-	14	14	3	11	6	11	11	18	12	13	2	1	25	1	8	7	1	5	16	7	34	
	5%	-	-	-s	-	5%	5%	5%	4%	3%	5%	7%	4%	8%	7%	1%	1%	5%	2%	4%	3%	2%	5%	6%	3%	5%	
Would not vote	7	-	-	-	-	2	5	1	1	2	5	-	7	-	2	2	2	6	1	3	1	1	5	1	1	8	
	1%	-	-	-s	-	1%	2%	1%	1%	1%	2%	-	2%	-	1%	1%	3%	1%	2%	2%	1%	1%	5%	*	1%	1%	
Refused/Prefer not to answer	5	-	-	-	-	2	3	1	2	2	3	*	5	-	1	3	-	4	1	1	-	-	1	2	2	7	
	1%	-	-	-s	-	1%	1%	1%	1%	1%	1%	*	1%	-	1%	2%	-s	1%	2%	1%	-	-s	1%	1%	1%	1%	
Don't know	*	-	-	-	-	*	-	*	-	*	-	-	*	-	-	*	-	*	-	*	-	-	-	*	-	1	
	*	-	-	-s	-	*	-	1%	-	*	-	-	*	-	-	*	-s	*	-s	*	-	-s	-	*	-	*	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 5
V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Conservative	187 19%	168 21%	126 21%	112 20%	151 20%	149 21%	144 21%	134 22%	-	100 21%	87 17%	25 9%	47 14%	115 30%	9 9%	15 9%	15 9%	32 19%	38 25%	77 33%	36 34%	59 22%	49 17%	42 21%	37 15%	108 20%	79 17%	179 21%	8 6%	180 18%
Labour	306 30%	278 35%	241 41%	230 42%	279 38%	278 38%	270 40%	251 40%	4 3%	154 32%	148 29%	110 39%	90 27%	106 28%	51 47%	59 34%	44 28%	46 26%	52 33%	54 23%	18 18%	82 30%	95 34%	66 32%	63 25%	177 32%	129 28%	255 29%	50 40%	321 32%
Liberal Democrats (Lib Dem)	59 6%	52 7%	46 8%	42 8%	53 7%	53 7%	50 7%	47 8%	* *	36 7%	22 4%	6 2%	26 8%	27 7%	5 4%	1 1%	9 10%	17 7%	11 7%	16 9%	10 9%	25 9%	20 7%	8 4%	6 2%	45 8%	14 3%	53 6%	4 3%	55 5%
Scottish National Party (SNP)	33 3%	31 4%	29 5%	29 5%	30 4%	30 4%	30 4%	29 5%	2 2%	16 3%	17 3%	9 3%	14 4%	10 3%	2 2%	7 4%	8 5%	6 3%	6 4%	4 2%	4 3%	11 4%	6 2%	10 5%	6 2%	17 3%	16 3%	32 4%	1 1%	36 4%
Plaid Cymru	2 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	-	1 *	1 *	-	-	2 *	-	-	-	-	-	1 *	1 *	-	2 *	-	-	2 *	-	2 *	-	3 *
Green Party	48 5%	36 4%	30 5%	27 5%	42 6%	42 6%	36 5%	32 5%	-	22 5%	25 5%	15 5%	26 8%	7 2%	8 7%	7 13%	21 3%	5 2%	3 2%	4 2%	4 4%	13 5%	12 4%	15 7%	9 4%	25 5%	24 5%	36 4%	12 10%	44 4%
UKIP	7 1%	7 1%	3 *	3 1%	6 1%	6 1%	3 *	3 *	-	7 1%	-	5 2%	-	2 *	-	5 3%	-	-	-	2 1%	2 2%	* *	-	3 1%	4 1%	* *	6 1%	7 1%	-	5 *
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	2 *	2 *	-	-	-	-	-	-	-	2 *	-	-	-	2 *	-	-	-	-	-	2 *	-	-	2 *	-	-	2 *	-	2 *	-	1 *
Reform UK/The Brexit Party	12 1%	12 2%	11 2%	11 2%	11 2%	11 2%	11 2%	11 2%	* *	5 1%	7 1%	-	3 1%	9 2%	-	2 1%	1 1%	4 3%	5 2%	-	5 2%	2 1%	2 1%	3 1%	7 1%	5 1%	12 1%	-	14 1%	
Other	4 *	2 *	2 *	2 *	2 *	2 *	2 *	2 *	-	1 *	3 1%	1 *	-	2 1%	1 1%	-	-	-	* 1%	2 1%	-	-	1 *	-	3 1%	1 *	3 1%	4 *	-	4 *
Undecided	176 17%	132 17%	80 14%	73 13%	117 16%	108 15%	94 14%	85 14%	12 11%	66 14%	110 22%	43 15%	73 22%	60 15%	13 12%	30 17%	30 19%	43 25%	26 16%	34 15%	18 17%	44 17%	49 18%	32 16%	50 20%	94 17%	82 18%	156 18%	17 14%	186 19%
Would not vote	126 13%	45 6%	7 1%	9 2%	18 2%	18 3%	12 2%	9 1%	87 75%	51 10%	71 14%	43 15%	46 14%	37 10%	13 12%	30 17%	28 18%	18 10%	11 7%	25 11%	10 9%	21 8%	36 13%	20 10%	48 19%	57 10%	68 15%	106 12%	18 15%	112 11%
Refused/Prefer not to answer	44 4%	27 3%	13 2%	11 2%	28 4%	25 3%	20 3%	16 3%	10 8%	26 5%	17 3%	27 10%	9 3%	8 2%	7 7%	20 12%	2 1%	7 4%	2 1%	6 3%	3 3%	7 3%	8 3%	9 5%	20 8%	15 3%	29 6%	28 3%	15 12%	43 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 6
V1A/B. How do you intend to vote if a General Election tomorrow?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Conservative	187 19%	187 83%	-	-	-	187 45%	75 16%	112 21%	15 15%	96 19%	39 13%	97 28%	49 14%	135 21%	49 20%	74 24%	36 16%	18 13%	171 20%	10 12%	156 54%	2 1%	2 3%	48 25%	98 19%	42 14%	180 18%
Labour	306 30%	-	306 87%	-	306 56%	-	156 33%	149 28%	32 32%	160 32%	104 35%	96 28%	102 28%	200 32%	76 32%	97 31%	64 28%	45 33%	266 31%	23 26%	15 5%	223 80%	22 32%	45 24%	135 27%	125 41%	321 32%
Liberal Democrats (Lib Dem)	59 6%	-	-	59 74%	59 11%	59 14%	31 7%	28 5%	3 3%	34 7%	27 9%	18 5%	13 4%	45 7%	5 2%	7 2%	36 16%	7 5%	54 6%	4 4%	8 3%	7 2%	31 44%	10 5%	28 5%	22 7%	55 5%
Scottish National Party (SNP)	33 3%	-	-	-	33 6%	33 8%	17 4%	16 3%	4 4%	17 3%	15 5%	5 1%	12 3%	20 3%	3 1%	-	-	-	3 *	30 34%	-	*	-	3 1%	16 3%	14 4%	36 4%
Plaid Cymru	2 *	-	-	-	2 *	2 *	* *	1 *	* *	-	-	2 *	-	2 *	-	2 1%	-	-	-	-	-	-	-	1 1%	* *	-	3 *
Green Party	48 5%	-	-	-	48 9%	48 12%	28 6%	19 4%	7 7%	26 5%	11 4%	13 4%	25 7%	24 4%	6 2%	13 4%	16 7%	13 9%	47 5%	1 1%	3 1%	12 4%	2 2%	-	31 6%	17 6%	44 4%
UKIP	7 1%	-	-	-	7 1%	7 2%	5 1%	2 *	-	5 1%	-	1 *	5 2%	4 *	* *	3 1%	1 *	3 2%	7 1%	-	5 2%	-	-	1 *	6 1%	-	5 *
Scottish Socialist Party (SNP)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Independent candidate	2 *	-	-	-	2 *	2 *	-	2 *	-	2 *	2 1%	-	-	2 *	2 1%	-	-	-	2 *	-	-	-	-	2 *	-	-	1 *
Reform UK/The Brexit Party	12 1%	-	-	-	12 2%	12 3%	7 1%	6 1%	1 1%	6 1%	2 1%	6 2%	4 1%	8 1%	3 1%	5 2%	3 1%	1 1%	10 1%	-	8 3%	-	-	2 1%	8 2%	3 1%	14 1%
Other	4 *	-	-	-	4 1%	4 1%	-	4 1%	-	-	-	2 1%	1 *	2 *	-	2 1%	-	-	* 2%	1 2%	-	-	-	1 1%	* *	2 1%	4 *
Undecided	176 17%	35 16%	42 12%	18 23%	63 12%	57 14%	83 18%	92 17%	24 24%	84 17%	52 18%	59 17%	65 18%	110 17%	45 19%	59 19%	42 18%	24 17%	161 19%	6 7%	64 22%	23 8%	8 12%	42 22%	88 17%	46 15%	186 19%
Would not vote	126 13%	-	-	-	-	-	51 11%	74 14%	11 11%	55 11%	31 11%	34 10%	59 16%	65 10%	38 16%	32 10%	27 12%	21 15%	115 13%	7 8%	22 8%	4 1%	1 2%	33 17%	62 12%	30 10%	112 11%
Refused/Prefer not to answer	44 4%	4 2%	5 1%	3 3%	9 2%	8 2%	19 4%	25 5%	3 3%	22 4%	11 4%	8 2%	24 7%	19 3%	13 5%	17 6%	5 2%	5 4%	33 4%	4 5%	6 2%	6 2%	4 6%	6 3%	30 6%	8 3%	43 4%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

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Weighted

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 7
V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	229	183	117	108	160	151	135	123	20	88	140	56	83	90	21	35	30	53	30	60	33	55	78	34	62	133	96	189	37	229
Weighted Total	220	159	94	84	144	134	115	101	22	91	127	71	81	68	20	50	32	50	28	40	21	51	57	41	70	109	111	184	33	229
Conservative	40 18%	32 20%	16 17%	16 19%	30 21%	24 18%	16 14%	16 16%	1 3%	13 14%	27 21%	2 3%	13 17%	24 35%	- 5%	2 5%	8 26%	5 10%	9 31%	15 38%	6 28%	11 22%	8 14%	9 21%	12 17%	19 18%	20 18%	38 20%	2 6%	46 20%
Labour	47 21%	39 25%	27 28%	18 22%	35 24%	35 26%	32 28%	27 26%	- -s	21 23%	26 21%	11 15%	23 28%	13 19%	3 15%	8 34%	11 25%	12 24%	7 16%	7 27%	6 27%	15 30%	11 19%	9 22%	12 17%	26 24%	21 19%	40 22%	7 23%	45 20%
Liberal Democrats (Lib Dem)	21 9%	19 12%	14 15%	9 11%	16 11%	16 12%	14 14%	4 14%	4 18%	8 9%	13 10%	5 7%	12 14%	4 6%	1 7%	4 7%	3 9%	9 18%	1 3%	3 8%	3 14%	5 10%	10 17%	4 11%	1 2%	15 14%	6 5%	19 10%	1 4%	19 8%
Scottish National Party	-	-	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Plaid Cymru	-	-	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Green Party	3 1%	3 2%	2 2%	2 2%	3 2%	3 2%	3 2%	2 2%	- -s	1 1%	2 1%	1 1%	1 2%	1 1%	- -s	1 4%	1 1%	- -s	- -s	1 2%	- -s	1 2%	1 2%	1 -s	- 2%	2 1%	1 1%	2 2%	1 2%	5 2%
UKIP	-	-	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Scottish Socialist Party	-	-	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Independent candidate	-	-	-	-	-	-	-	-	-s	-s	-	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s	-s
Reform UK/The Brexit Party	1 1%	1 1%	1 1%	- 1%	1 1%	1 1%	1 1%	1 1%	- -s	- -s	1 1%	- -s	- -s	1 2%	- -s	- -s	- -s	- -s	- -s	1 3%	- -s	- -s	- -s	1 2%	- -s	1 1%	1 1%	1 1%	- -s	2 1%
Other	* *	* *	* *	* *	* *	* *	* *	* *	- -s	- -s	* *	- -s	- -s	* 1%	- -s	- -s	- -s	- -s	- -s	* 1%	* 2%	- -s	- -s	* 1%	- -s	* -s	* -s	* -s	* -s	1 *
Undecided	69 31%	47 30%	28 30%	30 36%	43 30%	42 31%	36 31%	33 33%	10 43%	30 33%	39 31%	28 39%	25 30%	17 24%	9 47%	18 36%	7 23%	17 35%	8 27%	9 22%	3 13%	13 26%	19 34%	11 26%	11 36%	25 30%	33 33%	55 30%	11 33%	73 32%
Would not vote	11 5%	5 3%	-	-	1 1%	* *	-	-	4 19%	5 5%	6 5%	5 7%	3 3%	3 5%	1 5%	4 7%	- -s	3 5%	2 7%	1 3%	1 6%	2 3%	5 8%	3 7%	2 2%	6 6%	4 4%	9 5%	1 4%	9 4%
Prefer not to answer/ Refusal	29 13%	12 8%	5 6%	7 9%	14 10%	12 9%	10 9%	7 7%	4 17%	14 16%	13 10%	19 27%	4 5%	5 7%	6 27%	14 27%	2 5%	3 6%	2 7%	3 7%	2 10%	4 8%	3 5%	5 12%	17 24%	7 6%	22 19%	9 10%	28 28%	12 12%
Don't know	* *	* *	* *	* *	* *	* *	* *	* *	- -s	* -s	-	- 1%	- -s	- -s	- -s	- 1%	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	- -s	1 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 8

V2. Which party are you most inclined to support? (if a General Election tomorrow)

Base : All undecided or prefer not to answer (V1a/b)

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	229	46	45	19	72	73	96	133	56	63	67	79	79	146	48	80	46	34	189	21	80	31	14	44	113	72	229
Weighted Total	220	40	47	21	72	65	102	117	27	107	63	67	89	130	58	76	47	28	194	11	69	29	12	48	118	54	229
Conservative	40 18%	40 100%	- -s	- -s	- -s	40 61%	13 13%	27 23%	4 13%	17 16%	10 15%	20 29%	10 11%	29 23%	9 16%	11 14%	13 28%	4 14%	35 18%	2 23%	27 39%	- -s	1 8%	13 27%	15 12%	12 22%	46 20%
Labour	47 21%	- -s	47 100%	- -s	47 65%	- -s	27 26%	20 17%	7 24%	24 23%	15 24%	11 16%	21 24%	26 20%	20 35%	17 22%	7 15%	2 8%	43 22%	* 3%	16 24%	17 58%	2 17%	10 22%	26 22%	11 20%	45 20%
Liberal Democrats (Lib Dem)	21 9%	- -s	- -s	21 100%	21 29%	21 32%	12 12%	8 7%	* 2%	16 15%	11 17%	5 7%	5 5%	16 12%	4 6%	7 9%	6 12%	4 13%	19 10%	1 8%	8 12%	* 1%	8 64%	1 2%	14 12%	6 11%	19 8%
Scottish National Party	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Plaid Cymru	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-
Green Party	3 1%	-s	-s	-s	4%	4%	1%	1%	3%	1%	2%	2%	-s	2%	1%	-s	1%	6%	3%	-s	1%	1%	-s	-	1%	1%	5 2%
UKIP	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-
Scottish Socialist Party	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-
Independent candidate	-	-s	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-s	-s	-s	-	-s	-s	-s	-s	-s	-	-s	-
Reform UK/The Brexit Party	1 1%	-s	-s	-s	2%	2%	-s	1%	1%	-s	2%	*s	-s	1%	-s	1%	1%	-s	*	-s	*s	-s	-s	2%	*	-s	2 1%
Other	*	-s	-s	-s	1%	1%	-s	*	-s	-s	-s	1%	-s	*	-s	1%	-s	-s	-	-s	-s	-s	-s	1%	-	-s	1
Undecided	69 31%	-	-	-	-	-	29 29%	39 34%	11 42%	30 29%	17 26%	17 26%	34 39%	34 26%	19 33%	26 34%	12 26%	9 31%	60 31%	3 31%	13 18%	10 35%	1 11%	9 18%	46 39%	14 27%	73 32%
Would not vote	11 5%	-	-	-	-	-	7 7%	3 3%	* 1%	7 7%	4 6%	5 8%	1 2%	9 7%	2 4%	4 6%	4 8%	* 1%	10 5%	* 2%	3 4%	- -s	- -s	6 11%	2 2%	3 6%	9 4%
Prefer not to answer/ Refusal	29 13%	-	-	-	-	-	12 12%	17 14%	3 13%	12 11%	3 5%	8 11%	17 20%	11 8%	3 5%	10 13%	4 9%	8 28%	4 11%	22 33%	4 2%	1 3%	1 -s	8 17%	14 12%	6 12%	28 12%
Don't know	* *	- -s	- -s	- -s	- -s	- -s	* *s	- -	* 1%	- -s	* 1%	- -s	- -s	* *	- -s	- -s	* 1%	- -s	* *	- -s	* 1%	- -s	- -s	- -s	* *	- -s	1 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 9
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
1 - Absolutely certain not to vote	116	30	-	-	-	-	-	-	100%	50	64	42	40	33	12	31	23	17	15	19	8	11	35	23	46	46	69	94	21	107
	12%	4%	-	-	-	-	-	-	100%	10%	13%	15%	12%	9%	11% s	18%	14%	10%	9%	8%	7%	4%	13%	11%	19%	8%	15%	11%	17%	11%
2	16	8	-	-	-	-	-	-	-	7	9	7	3	7	3	3	2	1	3	4	1	5	6	-	5	12	5	11	2	16
	2%	1%	-	-	-	-	-	-	-	1%	2%	2%	1%	2%	3% s	2%	1%	*	2%	2%	1%	2%	2%	-	2%	2%	1%	1%	2%	2%
3	14	7	-	-	-	-	-	-	-	8	5	7	2	5	4	3	2	-	2	3	-	4	5	2	2	10	4	11	3	13
	1%	1%	-	-	-	-	-	-	-	2%	1%	2%	1%	1%	3% s	2%	1%	-	1%	1%	-	2%	2%	1%	1%	2%	1%	1%	2%	1%
4	8	3	-	-	-	-	-	-	-	4	4	5	-	3	5	*	-	-	3	-	-	1	3	*	4	4	5	5	2	10
	1%	*	-	-	-	-	-	-	-	1%	1%	2%	-	1%	4% s	*	-	-	2%	-	-	*	1%	*	2%	1%	1%	1%	2%	1%
5	101	64	-	-	-	-	-	-	-	56	45	31	39	31	17	14	22	18	21	10	9	31	14	23	33	45	57	83	18	66
	10%	8%	-	-	-	-	-	-	-	11%	9%	11%	12%	8%	16% s	8%	14%	10%	13%	4%	8%	11%	5%	11%	13%	8%	12%	10%	15%	7%
6	14	10	-	-	14	-	-	-	-	7	6	4	5	5	*	3	3	2	-	5	-	3	1	5	4	5	9	14	-	13
	1%	1%	-	-	2%	-	-	-	-	2%	1%	1%	2%	1%	* s	2%	2%	1%	-	2%	-	1%	*	2%	2%	1%	2%	2%	-	1%
7	52	39	-	-	52	52	-	-	-	32	17	26	16	10	13	13	13	3	*	9	1	15	8	20	9	23	29	46	4	38
	5%	5%	-	-	7%	7%	-	-	-	7%	3%	9%	5%	2%	12% s	8%	8%	2%	*	4%	1%	6%	3%	10%	4%	4%	6%	5%	3%	4%
8	52	35	-	-	52	52	52	-	-	23	28	31	11	10	15	16	8	4	1	8	6	12	17	12	10	29	22	39	12	47
	5%	4%	-	-	7%	7%	8%	-	-	5%	6%	11%	3%	2%	14% s	9%	5%	2%	1%	4%	6%	5%	6%	6%	4%	5%	5%	5%	10%	5%
9	70	60	60	-	70	70	70	70	-	33	37	20	24	26	8	13	7	16	8	19	9	7	17	28	18	25	46	56	14	56
	7%	8%	10%	-	10%	10%	11%	-	-	7%	7%	7%	7%	7%	7% s	7%	5%	9%	5%	8%	9%	3%	6%	14%	7%	5%	10%	6%	11%	6%
10 - Absolutely certain to vote	551	533	533	551	551	551	551	551	-	260	286	110	188	253	33	77	79	109	103	150	68	177	173	91	111	349	201	503	47	627
	55%	67%	90%	100%	75%	76%	82%	89%	-	54%	56%	39%	56%	65%	30% s	44%	49%	63%	66%	65%	65%	66%	62%	44%	44%	64%	44%	58%	37%	62%
Don't know	8	4	-	-	-	-	-	-	-	2	5	1	3	4	-	1	-	3	-	4	2	1	*	2	4	1	6	7	1	7
	1%	1%	-	-	-	-	-	-	-	*	1%	*	1%	1%	- s	1%	-	1%	-	2%	2%	*	*	1%	2%	*	1%	1%	1%	1%
Prefer not to answer	2	1	-	-	-	-	-	-	-	2	-	*	1	1	*	-	1	-	1	-	-	1	-	-	2	1	2	2	1	4
	*	*	-	-	-	-	-	-	-	1%	-	*	*	*	* s	-	1%	-	1%	-	-	*	-	-	1%	*	*	*	1%	*

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 10
(LIKEV). And how likely will you be to vote in an immediate General Election, on a scale of 1 to 10, where 10 means you would be absolutely certain to vote and 1 that you would be absolutely certain NOT to vote?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
1 - Absolutely certain not to vote	116 12%	1 *	4 1%	4 5%	10 2%	7 2%	41 9%	75 14%	11 11%	49 10%	27 9%	32 9%	55 15%	59 9%	37 15%	35 11%	24 11%	15 11%	104 12%	5 6%	9 3%	5 2%	3 4%	32 17%	67 13%	17 5%	107 11%
2	16 2%	1 1%	2 *	2 3%	6 1%	6 1%	6 1%	11 2%	- -	7 1%	6 2%	2 1%	8 2%	8 1%	2 1%	4 1%	4 2%	4 3%	12 1%	3 3%	1 *	2 1%	2 3%	5 3%	6 1%	5 2%	16 2%
3	14 1%	2 1%	3 1%	- s	4 1%	4 1%	8 2%	5 1%	1 1%	7 1%	2 1%	2 1%	10 3%	4 1%	5 2%	6 2%	- -	2 1%	13 1%	1 1%	2 1%	3 1%	- s	3 2%	4 1%	6 2%	13 1%
4	8 1%	1 1%	2 1%	* s	4 1%	3 1%	2 *	6 1%	1 1%	2 *	3 1%	2 *	3 1%	5 1%	2 1%	- -	3 1%	1 1%	6 1%	2 2%	2 1%	- s	2 1%	5 1%	1 *	10 1%	
5	101 10%	39 17%	26 7%	4 5%	35 7%	49 12%	50 11%	52 10%	10 10%	55 11%	26 9%	30 9%	46 13%	55 9%	23 9%	40 13%	15 7%	21 15%	95 11%	3 4%	34 12%	17 6%	2 3%	21 11%	61 12%	20 6%	66 7%
6	14 1%	8 4%	1 *	- s	1 *	8 2%	3 1%	10 2%	2 2%	7 1%	4 1%	2 1%	6 2%	6 1%	3 1%	2 1%	5 2%	3 2%	13 1%	1 1%	7 3%	2 1%	- s	4 2%	4 1%	6 2%	13 1%
7	52 5%	12 6%	12 4%	3 4%	25 5%	25 6%	32 7%	19 4%	7 7%	34 7%	15 5%	12 4%	24 7%	27 4%	7 3%	13 4%	25 11%	6 4%	50 6%	1 2%	20 7%	5 2%	1 2%	5 3%	35 7%	12 4%	38 4%
8	52 5%	10 4%	24 7%	5 6%	34 6%	20 5%	32 7%	20 4%	6 6%	28 6%	20 7%	8 2%	23 6%	28 4%	12 5%	15 5%	9 4%	7 5%	42 5%	9 10%	13 4%	9 3%	2 3%	3 1%	30 6%	19 6%	47 5%
9	70 7%	23 10%	29 8%	10 12%	44 8%	38 9%	31 7%	39 7%	2 2%	39 8%	13 4%	32 9%	26 7%	45 7%	22 9%	25 8%	11 5%	10 7%	63 7%	3 3%	30 11%	20 7%	4 5%	14 7%	42 8%	15 5%	56 6%
10 - Absolutely certain to vote	551 55%	128 56%	249 71%	51 64%	376 69%	255 61%	261 55%	289 55%	60 59%	272 54%	178 61%	214 63%	155 43%	392 62%	128 53%	170 55%	131 57%	64 47%	461 53%	58 67%	167 58%	216 78%	56 80%	101 53%	245 49%	205 66%	627 62%
Don't know	8 1%	1 *	2 *	- s	2 *	2 *	5 1%	2 *	- -	5 1%	- -	3 1%	4 1%	3 *	- *	1 1%	2 3%	4 1%	7 1%	1 1%	2 1%	- s	2 1%	5 1%	1 *	7 1%	
Prefer not to answer	2 *	- -	1 *	- s	1 *	- -	1 *	1 *	1 1%	- -	- -	1 *	1 *	1 *	1 *	2 1%	- -	- -	2 *	* *	- -	- -	- s	1 1%	* *	1 *	4 *

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Ipsos Political Monitor - March 2023

Table 11
(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (W*td)	Likelihood to vote (General Election)							Gender		Age									Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Satisfied	162 16%	124 16%	92 16%	83 15%	123 17%	121 17%	111 17%	102 16%	20 18%	75 15%	85 17%	46 16%	37 11%	79 20%	20 18%	26 15%	23 14%	14 8%	25 16%	55 24%	25 24%	40 15%	47 17%	40 19%	35 14%	87 16%	75 16%	145 17%	17 13%	159 16%
Dissatisfied	774 77%	627 79%	472 80%	445 81%	581 79%	572 79%	530 79%	491 79%	81 70%	378 78%	388 76%	218 77%	277 83%	279 72%	78 71%	141 81%	122 76%	155 89%	120 77%	159 69%	73 70%	210 78%	216 77%	153 74%	195 79%	426 78%	348 77%	670 77%	96 77%	770 77%
Don't know	68 7%	42 5%	27 5%	22 4%	35 5%	33 4%	32 5%	28 5%	15 13%	32 7%	34 7%	20 7%	19 6%	28 7%	12 11%	8 5%	15 9%	4 2%	12 8%	16 7%	6 6%	19 7%	17 6%	14 7%	18 7%	36 7%	32 7%	55 6%	13 10%	75 7%
Net satisfied	-612 -61%	-503 -63%	-380 -64%	-362 -66%	-457 -62%	-451 -62%	-419 -62%	-389 -63%	-60 -52%	-303 -62%	-303 -60%	-172 -61%	-240 -72%	-200 -52%	-58 -52%	-115 s-66%	-99 -62%	-141 -81%	-95 -61%	-105 -46%	-48 -46%	-170 -63%	-169 -60%	-114 -55%	-160 -64%	-339 -62%	-274 -60%	-525 -60%	-79 -63%	-611 -61%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - March 2023

31 Mar 2023

Table 12

(GOV). Are you satisfied or dissatisfied with the way the Government is running the country?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Satisfied	162 16%	97 43%	9 3%	9 12% ^s	21 4%	109 26%	63 13%	99 19%	13 13%	83 16%	31 10%	66 19%	64 18%	97 15%	43 18%	50 16%	40 17%	21 15%	148 17%	8 10%	96 33%	3 1%	3 5% ^s	34 17%	86 17%	42 14%	159 16%
Dissatisfied	774 77%	113 50%	335 95%	65 81% ^s	506 93%	284 68%	383 81%	390 74%	77 77%	398 79%	246 84%	252 74%	269 75%	498 79%	180 75%	237 76%	178 77%	106 78%	660 76%	73 84%	176 61%	266 96%	64 92% ^s	143 74%	380 76%	251 81%	770 77%
Don't know	68 7%	17 8%	9 3%	6 7% ^s	17 3%	25 6%	27 6%	41 8%	10 10%	26 5%	17 6%	22 6%	28 8%	39 6%	17 7%	24 8%	13 5%	9 7%	60 7%	6 7%	16 6%	9 3%	3 4% ^s	16 8%	36 7%	15 5%	75 7%
Net satisfied	-612 -61%	-16 -7%	-326 -92%	-55 -70%^s	-485 -89%	-175 -42%	-320 -68%	-291 -55%	-64 -63%	-315 -62%	-216 -73%	-186 -55%	-205 -57%	-401 -63%	-137 -57%	-187 -60%	-138 -60%	-86 -63%	-511 -59%	-65 -74%	-81 -28%	-263 -95%	-61 -87%^s	-110 -57%	-294 -58%	-209 -68%	-611 -61%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 13

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (W*td)	Likelihood to vote (General Election)							Gender		Age									Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Satisfied	326 32%	270 34%	203 34%	186 34%	254 34%	250 34%	232 34%	216 35%	20 17%	167 34%	154 30%	55 19%	104 31%	167 43%	23 21% ^s	32 18%	43 27%	60 35%	41 26%	126 55%	61 58%	108 40%	94 34%	65 31%	59 24%	202 37%	123 27%	295 34%	29 23%	332 33%
Dissatisfied	542 54%	424 54%	331 56%	317 58%	402 54%	397 55%	373 55%	346 56%	75 65%	258 53%	278 55%	187 66%	191 57%	164 42%	69 63% ^s	117 67%	100 63%	91 52%	86 55%	78 34%	31 30%	141 53%	159 57%	110 53%	131 53%	301 55%	241 53%	463 53%	73 58%	541 54%
Don't know	137 14%	98 12%	58 10%	48 9%	82 11%	78 11%	68 10%	59 10%	20 18%	61 13%	75 15%	42 15%	38 12%	56 14%	17 16% ^s	25 15%	16 10%	22 13%	30 19%	26 11%	12 12%	19 7%	27 10%	32 15%	59 24%	46 8%	91 20%	113 13%	24 19%	131 13%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 14

RS. Are you satisfied or dissatisfied with the way Rishi Sunak is doing his job as Prime Minister?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mortgage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Great London	England	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Satisfied	326	169	52	34	97	215	144	181	27	162	93	140	89	233	80	104	92	34	294	16	184	31	23	74	152	100	332
	32%	75%	15%	43%	18%	52%	31%	34%	27%	32%	32%	41%	25%	37%	33%	34%	40%	25%	34%	19%	64%	11%	32%	38%	30%	32%	33%
Dissatisfied	542	34	271	34	392	155	270	270	57	285	173	154	210	327	134	159	115	75	455	58	70	213	39	78	280	183	541
	54%	15%	77%	43%	72%	37%	57%	51%	56%	56%	59%	45%	58%	52%	56%	51%	50%	55%	52%	67%	24%	77%	56%	40%	56%	60%	54%
Don't know	137	24	31	12	54	48	59	78	17	59	29	46	62	75	26	48	24	27	118	13	34	33	9	41	71	25	131
	14%	11%	9%	15%	10%	11%	12%	15%	17%	12%	10%	14%	17%	12%	11%	15%	10%	20%	14%	15%	12%	12%	12%	21%	14%	8%	13%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 15
PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (W*td)	Likelihood to vote (General Election)							Gender		Age									Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Satisfied	309 31%	272 34%	239 40%	222 40%	269 36%	268 37%	257 38%	247 40%	13 12%	162 33%	142 28%	72 25%	102 31%	135 35%	27 24%	45 26%	39 24%	64 37%	61 39%	73 32%	29 27%	80 30%	101 36%	64 31%	63 25%	182 33%	127 28%	277 32%	31 25%	342 34%
Dissatisfied	517 51%	415 52%	291 49%	272 49%	377 51%	368 51%	335 50%	304 49%	67 58%	252 52%	259 51%	136 48%	172 52%	208 54%	55 50%	81 47%	87 55%	85 49%	79 50%	129 56%	57 54%	150 56%	143 51%	98 47%	127 51%	292 53%	224 49%	445 51%	66 52%	490 49%
Don't know	178 18%	106 13%	62 11%	57 10%	93 13%	89 12%	81 12%	70 11%	36 31%	71 15%	106 21%	76 27%	58 17%	45 12%	28 25%	48 27%	34 21%	24 14%	16 10%	28 12%	19 18%	39 14%	37 13%	45 22%	59 24%	75 14%	103 23%	148 17%	29 23%	172 17%
Net satisfied	-207 -21%	-144 -18%	-52 -9%	-50 -9%	-108 -15%	-99 -14%	-78 -12%	-57 -9%	-53 -46%	-90 -19%	-116 -23%	-64 -23%	-70 -21%	-73 -19%	-28 -26%	-36 -21%	-48 -30%	-22 -13%	-17 -11%	-56 -24%	-28 -27%	-69 -26%	-41 -15%	-33 -16%	-64 -26%	-110 -20%	-97 -21%	-168 -19%	-35 -28%	-148 -15%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 16

PLMMOD_KS. Are you satisfied or dissatisfied with the way Keir Starmer is doing his job as leader of the Labour Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Satisfied	309	63	170	34	219	112	159	150	32	160	105	109	94	214	59	104	80	45	269	22	71	130	30	59	139	111	342
	31%	28%	48%	43%	40%	27%	34%	28%	32%	32%	36%	32%	26%	34%	24%	33%	35%	33%	31%	26%	25%	47%	43%	31%	28%	36%	34%
Dissatisfied	517	125	158	34	275	242	246	270	48	269	142	177	193	319	144	151	116	57	445	49	178	123	34	105	262	149	490
	51%	55%	45%	42%	51%	58%	52%	51%	48%	53%	48%	52%	53%	50%	60%	48%	50%	42%	51%	56%	62%	44%	48%	55%	52%	49%	49%
Don't know	178	39	25	12	50	63	69	110	20	77	47	54	74	101	37	57	35	34	154	16	38	24	6	28	103	47	172
	18%	17%	7%	15%	9%	15%	14%	21%	20%	15%	16%	16%	21%	16%	15%	18%	15%	25%	18%	18%	13%	9%	9%	15%	20%	15%	17%
Net satisfied	-207	-61	12	*	-56	-130	-87	-120	-16	-109	-36	-69	-99	-105	-86	-47	-36	-13	-176	-26	-107	7	-3	-46	-123	-38	-148
	-21%	-27%	4%	*s	-10%	-31%	-18%	-23%	-16%	-22%	-12%	-20%	-27%	-17%	-36%	-15%	-16%	-9%	-20%	-30%	-37%	2%	-5%	-24%	-24%	-12%	-15%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

Table 17
PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Satisfied	198 20%	176 22%	162 27%	144 26%	180 24%	179 25%	172 26%	162 26%	11 9%	101 21%	93 18%	50 18%	60 18%	88 23%	18 16%	32 18%	28 18%	31 18%	36 23%	52 23%	23 22%	66 25%	63 23%	34 16%	34 14%	130 24%	68 15%	178 20%	20 16%	205 20%
Dissatisfied	362 36%	279 35%	212 36%	202 37%	270 36%	264 36%	244 36%	222 36%	48 42%	186 38%	169 33%	96 34%	128 39%	138 36%	34 31%	62 35%	62 39%	66 38%	57 36%	81 35%	37 36%	110 41%	101 36%	65 32%	86 35%	211 38%	151 33%	315 36%	43 34%	364 36%
Don't know	444 44%	338 43%	218 37%	204 37%	289 39%	282 39%	257 38%	236 38%	57 49%	198 41%	245 48%	138 49%	145 44%	161 42%	57 52%	81 46%	69 43%	76 44%	64 41%	97 42%	45 43%	92 34%	117 42%	107 52%	128 52%	209 38%	235 52%	378 43%	63 50%	435 43%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 18

PLMMOD_ED. Are you satisfied or dissatisfied with the way Ed Davey is doing his job as leader of the Liberal Democrats?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Satisfied	198	51	91	34	132	91	100	98	18	101	64	70	64	133	41	63	59	23	178	11	56	71	28	36	92	70	205
	20%	23%	26%	43% s	24%	22%	21%	18%	18%	20%	22%	20%	18%	21%	17%	20%	26%	17%	21%	13%	20%	25%	39% s	18%	18%	23%	20%
Dissatisfied	362	87	105	32	199	181	183	179	40	186	107	124	128	230	89	106	83	45	312	39	120	81	28	77	163	122	364
	36%	38%	30%	40% s	37%	43%	39%	34%	39%	37%	36%	36%	35%	36%	37%	34%	36%	33%	36%	45%	42%	29%	40% s	40%	32%	40%	36%
Don't know	444	89	157	13	213	145	189	254	43	220	124	147	169	271	110	142	88	68	378	37	111	126	15	81	248	116	435
	44%	39%	44%	17% s	39%	35%	40%	48%	43%	43%	42%	43%	47%	43%	46%	46%	38%	50%	44%	42%	39%	45%	21% s	42%	49%	38%	43%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 19
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age									Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Improve	224 22%	202 25%	152 26%	142 26%	192 26%	191 26%	172 26%	161 26%	9 8%	133 27%	88 17%	47 16%	62 19%	116 30%	25 23%	22 13%	32 20%	29 17%	39 25%	77 33%	36 34%	70 26%	67 24%	36 17%	51 20%	137 25%	87 19%	202 23%	20 16%	236 24%
Stay the same	167 17%	139 18%	112 19%	103 19%	129 17%	128 18%	121 18%	113 18%	9 8%	74 15%	90 18%	37 13%	54 16%	76 20%	15 13%	22 13%	24 15%	30 18%	30 19%	47 20%	22 21%	54 20%	47 17%	34 17%	32 13%	101 18%	67 15%	148 17%	17 14%	169 17%
Get worse	585 58%	435 55%	316 53%	295 54%	403 55%	392 54%	366 54%	334 54%	90 78%	267 55%	313 62%	187 66%	211 63%	187 48%	65 59%	122 70%	100 62%	112 64%	84 54%	103 45%	45 43%	139 52%	162 58%	131 63%	152 61%	302 55%	283 62%	499 57%	83 66%	571 57%
Don't know	27 3%	16 2%	12 2%	11 2%	14 2%	14 2%	14 2%	13 2%	8 7%	12 2%	16 3%	14 5%	6 2%	8 2%	5 5%	9 5%	4 2%	2 1%	4 2%	4 2%	2 2%	5 2%	4 2%	5 2%	13 5%	9 2%	18 4%	21 2%	5 4%	28 3%
Net improve	-361 -36%	-233 -29%	-164 -26%	-153 -26%	-211 -29%	-201 -28%	-194 -29%	-173 -28%	-81 -70%	-134 -28%	-225 -44%	-140 -49%	-149 -45%	-71 -18%	-40 -37%	-100 -57%	-67 -42%	-82 -48%	-45 -29%	-26 -11%	-10 -9%	-69 -26%	-95 -34%	-95 -46%	-101 -41%	-164 -30%	-196 -43%	-297 -34%	-63 -50%	-335 -33%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 20
(ECONOMY). Do you think that the general economic condition of the country will improve, stay the same, or get worse over the next 12 months?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Improve	224	109	52	19	85	141	96	127	17	101	56	93	75	149	61	79	42	28	199	14	119	36	10	51	99	75	236
	22%	48%	15%	24%	16%	34%	20%	24%	17%	20%	19%	27%	21%	23%	26%	25%	18%	21%	23%	16%	41%	13%	15%	26%	20%	24%	24%
Stay the same	167	43	52	21	92	84	69	99	15	84	51	74	42	125	31	63	44	16	147	14	54	48	18	29	89	49	169
	17%	19%	15%	26%	17%	20%	14%	19%	15%	17%	17%	22%	12%	20%	13%	20%	19%	12%	17%	16%	19%	17%	26%	15%	18%	16%	17%
Get worse	585	73	243	40	359	189	299	286	62	312	179	167	231	346	139	159	141	90	503	57	115	183	41	108	300	177	571
	58%	32%	69%	50%	66%	45%	63%	54%	62%	62%	61%	49%	64%	55%	58%	51%	61%	66%	58%	65%	40%	66%	59%	56%	60%	58%	57%
Don't know	27	1	6	-	8	3	9	18	6	9	8	6	13	15	8	11	4	2	18	3	-	10	-	6	15	7	28
	3%	1%	2%	-s	1%	1%	2%	3%	6%	2%	3%	2%	4%	2%	3%	4%	2%	2%	2%	3%	-	4%	-s	3%	3%	2%	3%
Net improve	-361	36	-190	-21	-274	-47	-203	-159	-45	-210	-123	-74	-156	-197	-78	-80	-98	-61	-304	-43	4	-147	-31	-57	-201	-102	-335
	-36%	16%	-54%	-27%	-50%	-11%	-43%	-30%	-45%	-42%	-42%	-22%	-43%	-31%	-32%	-26%	-43%	-45%	-35%	-49%	1%	-53%	-44%	-30%	-40%	-33%	-33%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 21
OCT20Q12/SEP21Q9a_LABOUR. I am going to read out some things both favourable and unfavourable that have been said about various political parties.
Which of these, if any, do you think apply to the Labour Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Keeps its promises	209 21%	188 24%	173 29%	159 29%	193 26%	190 26%	185 28%	179 29%	6 5%	109 22%	98 19%	61 21%	64 19%	84 22%	22 20%	39 22%	32 20%	31 18%	41 26%	44 19%	20 20%	60 22%	59 21%	45 22%	46 18%	118 22%	91 20%	179 21%	29 23%	214 21%
Understands the problems facing Britain	447 45%	390 49%	332 56%	308 56%	394 53%	390 54%	372 55%	345 56%	22 19%	224 46%	218 43%	135 48%	141 42%	171 44%	54 49%	81 47%	60 38%	80 46%	76 49%	95 41%	42 40%	142 53%	133 47%	87 42%	86 35%	274 50%	173 38%	386 44%	59 47%	472 47%
Has a good team of leaders	257 26%	231 29%	206 35%	192 35%	226 31%	225 31%	218 32%	213 34%	13 11%	131 27%	122 24%	73 26%	77 23%	108 28%	20 18%	53 30%	32 20%	45 26%	54 34%	54 23%	21 20%	73 27%	76 27%	54 26%	54 27%	149 27%	108 24%	222 26%	33 26%	283 28%
Will promise anything to win votes	578 58%	460 58%	313 53%	291 53%	412 56%	402 55%	366 54%	327 53%	66 57%	288 59%	281 55%	140 49%	197 59%	242 63%	47 43%	93 53%	91 57%	105 61%	96 61%	146 63%	63 60%	155 58%	155 55%	122 59%	146 59%	310 56%	268 59%	506 58%	70 55%	567 56%
Divided	418 42%	356 45%	258 44%	238 43%	326 44%	318 44%	296 44%	262 42%	45 38%	206 43%	206 41%	105 37%	150 45%	163 42%	38 35%	67 38%	78 49%	72 42%	61 39%	102 44%	42 40%	123 46%	121 43%	91 44%	83 33%	244 44%	174 38%	366 42%	50 40%	422 42%
Extreme	143 14%	119 15%	86 15%	83 15%	113 15%	108 15%	100 15%	91 15%	16 14%	54 11%	84 17%	30 11%	39 12%	74 19%	10 9%	20 11%	20 11%	19 11%	17 11%	25 24%	25 24%	42 15%	39 14%	19 9%	42 17%	81 15%	62 14%	129 15%	12 10%	142 14%
Looks after the interests of people like me	376 37%	336 42%	295 50%	272 49%	340 46%	338 47%	328 49%	306 49%	12 10%	178 37%	193 38%	123 43%	109 33%	143 37%	47 43%	77 44%	55 35%	54 31%	62 40%	81 35%	36 35%	108 40%	105 38%	74 36%	89 36%	213 39%	163 36%	319 37%	55 44%	383 38%
Fit to govern	386 38%	348 44%	299 50%	276 50%	343 46%	340 47%	322 48%	307 49%	15 13%	201 41%	180 35%	117 41%	130 39%	139 36%	44 40%	73 42%	63 39%	67 39%	62 39%	78 34%	41 39%	123 46%	113 40%	64 31%	86 35%	236 43%	150 33%	332 38%	52 41%	386 38%
Concerned about people in real need in Britain	533 53%	480 61%	398 67%	365 66%	464 63%	460 63%	437 65%	412 66%	24 21%	263 54%	264 52%	147 52%	159 48%	227 59%	60 55%	87 50%	74 46%	85 49%	98 63%	129 56%	63 60%	171 64%	148 53%	111 54%	103 41%	319 58%	214 47%	471 54%	59 47%	540 54%
Different to the other parties	387 39%	336 42%	278 47%	255 46%	328 44%	327 45%	310 46%	287 46%	24 21%	200 41%	181 36%	123 43%	113 34%	151 39%	52 47%	71 41%	53 33%	60 35%	55 35%	96 42%	48 46%	116 43%	102 36%	82 40%	87 35%	218 40%	169 37%	326 37%	56 44%	385 38%
Out of date	348 35%	289 37%	186 31%	173 31%	246 33%	238 33%	216 32%	191 31%	45 39%	160 33%	182 36%	73 26%	123 37%	152 39%	26 24%	47 27%	56 35%	67 38%	53 34%	99 43%	48 46%	85 32%	109 39%	67 33%	87 35%	194 35%	155 34%	313 36%	33 26%	361 36%
None of these	23 2%	11 1%	10 2%	10 2%	11 2%	11 2%	11 2%	10 2%	8 7%	8 2%	15 3%	6 2%	10 3%	7 2%	3 3%	3 2%	5 3%	5 3%	2 1%	5 2%	2 2%	2 1%	9 3%	3 2%	9 4%	11 2%	12 3%	19 2%	3 2%	26 3%
Don't know	68 7%	19 2%	7 1%	8 1%	19 3%	18 3%	11 2%	10 2%	20 17%	30 6%	38 8%	39 14%	14 4%	15 4%	18 17%	20 12%	10 7%	4 2%	8 5%	7 3%	4 4%	11 4%	16 6%	17 8%	24 10%	28 5%	41 9%	55 6%	13 10%	59 6%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 22

OCT20Q12/SEP21Q9a_LABOUR. I am going to read out some things both favourable and unfavourable that have been said about various political parties.
Which of these, if any, do you think apply to the Labour Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif ications	Other qualif ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Keeps its promises	209 21%	20 9%	139 39%	15 19%	174 32%	55 13%	98 21%	111 21%	22 22%	107 21%	68 23%	59 17%	81 22%	127 20%	43 18%	60 19%	49 22%	34 25%	176 20%	23 27%	26 9%	120 43%	18 25%	33 17%	93 19%	83 27%	214 21%
Understands the problems facing Britain	447 45%	64 28%	260 74%	35 44%	331 61%	134 32%	232 49%	216 41%	48 47%	237 47%	143 49%	151 44%	150 42%	294 46%	114 47%	134 43%	102 44%	54 40%	384 44%	44 50%	92 32%	199 72%	40 57%	64 33%	209 42%	174 57%	472 47%
Has a good team of leaders	257 26%	30 13%	169 48%	20 25%	208 38%	69 17%	126 27%	132 25%	25 25%	135 27%	91 31%	83 24%	84 23%	173 27%	60 25%	64 21%	63 28%	39 29%	215 25%	30 35%	34 12%	131 47%	28 40%	39 20%	124 25%	95 31%	283 28%
Will promise anything to win votes	578 58%	186 82%	152 43%	37 46%	266 49%	300 72%	278 59%	299 56%	58 57%	301 60%	153 52%	203 60%	219 61%	356 56%	139 58%	187 60%	129 56%	76 56%	504 58%	47 54%	225 78%	107 39%	33 47%	116 60%	309 61%	153 50%	567 56%
Divided	418 42%	120 53%	142 40%	31 40%	223 41%	202 48%	209 44%	208 39%	45 45%	220 43%	123 42%	150 44%	143 39%	272 43%	99 41%	133 43%	97 42%	50 37%	356 41%	39 44%	136 47%	121 44%	27 38%	74 38%	197 39%	148 48%	422 42%
Extreme	143 14%	63 28%	24 7%	11 14%	50 9%	90 22%	48 10%	94 18%	12 12%	67 13%	31 11%	59 17%	52 14%	90 14%	37 15%	41 13%	43 19%	11 8%	124 14%	11 12%	66 23%	24 9%	9 13%	33 17%	68 13%	42 14%	142 14%
Looks after the interests of people like me	376 37%	57 25%	225 64%	26 33%	286 53%	118 28%	173 37%	203 38%	40 39%	184 36%	122 41%	114 33%	137 38%	236 37%	81 34%	122 39%	85 37%	53 39%	323 37%	36 41%	68 24%	189 68%	32 45%	59 30%	181 36%	136 44%	383 38%
Fit to govern	386 38%	45 20%	233 66%	33 41%	304 56%	116 28%	191 40%	195 37%	38 38%	201 40%	126 43%	121 36%	137 38%	248 39%	96 40%	119 38%	78 34%	54 40%	330 38%	39 45%	55 19%	186 67%	37 52%	56 29%	182 36%	149 48%	386 38%
Concerned about people in real need in Britain	533 53%	121 53%	274 78%	40 51%	361 66%	208 50%	256 54%	277 52%	50 50%	279 55%	162 55%	197 58%	169 47%	359 57%	124 52%	163 53%	127 55%	77 57%	467 54%	41 47%	146 51%	216 78%	48 69%	87 45%	242 48%	204 66%	540 54%
Different to the other parties	387 39%	75 33%	204 58%	32 40%	267 49%	138 33%	177 38%	208 39%	34 34%	197 39%	108 37%	133 39%	142 39%	241 38%	104 43%	99 32%	98 43%	54 39%	341 39%	32 37%	81 28%	163 53%	34 49%	61 32%	206 41%	119 39%	385 38%
Out of date	348 35%	113 50%	83 23%	29 37%	155 29%	185 44%	165 35%	182 34%	33 33%	177 35%	103 35%	116 34%	128 35%	219 34%	89 37%	101 32%	93 40%	35 26%	303 35%	31 35%	136 47%	68 25%	20 29%	77 40%	178 35%	93 30%	361 36%
None of these	23 2%	4 2%	1 *	- s	3 *	5 1%	12 2%	11 2%	2 2%	10 2%	9 3%	9 3%	5 1%	18 3%	6 3%	5 2%	1 *	7 5%	19 2%	4 4%	7 2%	1 *	- s	5 3%	13 3%	5 2%	26 3%
Don't know	68 7%	9 4%	3 1%	3 4%	11 2%	18 4%	36 8%	33 6%	9 9%	32 6%	17 6%	17 5%	34 9%	34 5%	12 5%	26 8%	15 7%	12 9%	60 7%	3 3%	8 3%	3 1%	- s	14 7%	44 9%	11 3%	59 6%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

Table 23

OCT20Q12/SEP21Q9b_CONSERVATIVE. I am going to read out some things both favourable and unfavourable that have been said about various political parties.

Which of these, if any, do you think apply to the Conservative Party?

The Conservative Party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age								Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic minority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Keeps its promises	111 11%	97 12%	76 13%	72 13%	98 13%	97 13%	89 13%	80 13%	3 3%	64 13%	44 9%	18 6%	20 6%	73 19%	12 11% s	6 3%	9 5%	12 7%	29 18%	44 19%	21 20%	37 14%	35 13%	16 8%	22 9%	72 13%	39 9%	96 11%	15 12%	117 12%
Understands the problems facing Britain	275 27%	238 30%	171 29%	151 27%	221 30%	219 30%	203 30%	184 30%	11 9%	139 29%	131 26%	54 19%	71 21%	150 39%	24 21% s	31 18%	28 17%	43 25%	50 32%	100 43%	47 45%	87 33%	70 25%	64 31%	53 21%	157 29%	117 26%	245 28%	28 23%	269 27%
Has a good team of leaders	171 17%	148 19%	116 20%	98 18%	139 19%	139 19%	134 20%	122 20%	8 6%	92 19%	79 16%	31 11%	48 14%	92 24%	12 11% s	19 11%	14 9%	34 20%	28 18%	64 28%	29 28%	53 20%	55 20%	28 14%	36 14%	108 20%	64 14%	158 18%	14 11%	173 17%
Will promise anything to win votes	689 69%	561 71%	431 73%	405 74%	526 71%	513 71%	485 72%	449 72%	74 64%	334 69%	346 68%	190 67%	240 72%	260 67%	68 62% s	122 70%	109 68%	131 76%	106 68%	154 67%	74 70%	190 71%	194 69%	149 72%	156 63%	384 70%	305 67%	603 69%	81 65%	689 69%
Divided	611 61%	511 65%	394 66%	364 66%	487 66%	477 66%	446 66%	409 66%	56 49%	307 63%	295 58%	169 59%	202 61%	241 62%	68 62% s	101 58%	86 54%	116 67%	95 61%	146 63%	65 63%	184 69%	170 61%	125 61%	131 53%	355 65%	256 56%	538 62%	69 55%	626 62%
Extreme	306 30%	255 32%	214 36%	199 36%	251 34%	247 34%	238 35%	222 36%	28 25%	158 33%	143 28%	99 35%	97 29%	111 29%	39 38% s	60 34%	44 28%	52 30%	47 30%	64 28%	34 32%	93 35%	91 32%	55 27%	67 27%	184 34%	122 27%	258 30%	45 36%	323 32%
Looks after the interests of people like me	186 19%	160 20%	131 22%	116 21%	161 22%	160 22%	150 22%	139 22%	9 8%	91 19%	92 18%	31 11%	50 15%	104 27%	17 15% s	14 8%	25 16%	25 15%	31 20%	73 32%	33 32%	58 22%	60 21%	28 14%	40 16%	118 21%	68 15%	169 19%	17 13%	201 20%
Fit to govern	239 24%	207 26%	154 26%	137 25%	195 26%	192 27%	175 26%	160 26%	11 10%	116 24%	122 24%	44 16%	69 21%	126 33%	25 22% s	19 11%	27 17%	42 24%	41 26%	85 37%	38 36%	74 28%	65 23%	46 22%	54 22%	140 25%	100 22%	217 25%	23 18%	229 23%
Concerned about people in real need in Britain	160 16%	143 18%	107 18%	94 17%	135 18%	134 19%	124 18%	111 18%	7 6%	88 18%	72 14%	19 7%	47 14%	95 24%	12 11% s	7 4%	26 16%	21 12%	25 16%	69 30%	34 33%	45 17%	48 17%	37 18%	30 12%	93 17%	67 15%	148 17%	12 9%	176 18%
Different to the other parties	420 42%	366 46%	307 52%	278 51%	362 49%	356 49%	339 50%	313 50%	25 21%	227 47%	187 37%	105 37%	116 35%	199 52%	42 38% s	63 36%	58 36%	58 34%	77 49%	122 53%	55 53%	115 43%	120 43%	84 41%	102 41%	235 43%	186 41%	378 43%	40 32%	427 43%
Out of date	541 54%	447 56%	343 58%	322 58%	426 58%	417 58%	388 58%	352 57%	58 50%	262 54%	273 54%	158 56%	200 60%	183 47%	63 57% s	95 55%	93 58%	107 62%	77 49%	107 46%	44 42%	150 56%	157 56%	101 49%	133 53%	307 56%	234 51%	484 56%	54 43%	532 53%
None of these	23 2%	7 1%	6 1%	10 2%	12 2%	12 2%	12 2%	10 2%	8 6%	9 2%	15 3%	7 3%	12 4%	4 1%	3 2% s	5 3%	7 4%	5 3%	2 1%	2 1%	2 2%	4 2%	8 3%	3 2%	8 3%	12 2%	11 2%	18 2%	5 4%	26 3%
Don't know	60 6%	21 3%	10 2%	9 2%	16 2%	15 2%	11 2%	11 2%	22 19%	25 5%	34 7%	31 11%	13 4%	15 4%	12 11% s	20 11%	8 5%	5 3%	7 5%	8 3%	2 2%	9 3%	15 5%	9 4%	26 11%	24 4%	35 8%	48 6%	11 8%	56 6%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - March 2023

Table 24
OCT20Q12/SEP21Q9b_CONSERVATIVE. I am going to read out some things both favourable and unfavourable that have been said about various political parties. Which of these, if any, do you think apply to the Conservative Party? The Conservative Party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Keeps its promises	111 11%	69 30%	12 3%	5 6% s	24 4%	81 19%	47 10%	64 12%	9 9%	49 10%	21 7%	49 14%	39 11%	70 11%	26 11%	39 13%	27 12%	13 10%	101 12%	5 6%	66 23%	11 4%	7 9% s	25 13%	61 12%	25 8%	117 12%
Understands the problems facing Britain	275 27%	152 67%	64 18%	7 9% s	88 16%	176 42%	115 24%	158 30%	25 25%	137 27%	67 23%	114 34%	91 25%	182 29%	70 29%	82 26%	68 30%	36 26%	244 28%	19 22%	150 52%	39 14%	9 12% s	56 29%	148 29%	71 23%	269 27%
Has a good team of leaders	171 17%	114 50%	23 7%	12 15% s	40 7%	131 31%	81 17%	91 17%	15 15%	87 17%	37 13%	80 23%	53 15%	117 18%	39 16%	61 20%	41 18%	23 17%	153 18%	8 9%	108 38%	15 5%	5 7% s	41 21%	86 17%	44 14%	173 17%
Will promise anything to win votes	689 69%	103 46%	300 85%	66 83% s	453 83%	257 61%	342 72%	346 65%	72 71%	354 70%	222 75%	229 67%	234 65%	452 71%	184 77%	200 64%	160 69%	85 62%	596 69%	61 70%	152 53%	236 85%	61 87% s	119 62%	342 68%	227 74%	689 69%
Divided	611 61%	129 57%	250 71%	54 68% s	379 70%	259 62%	299 63%	311 59%	62 62%	307 61%	188 64%	221 65%	198 55%	409 64%	142 59%	199 64%	143 62%	68 50%	520 60%	59 68%	172 60%	186 67%	60 85% s	103 53%	302 60%	206 67%	626 62%
Extreme	306 30%	23 10%	172 49%	26 33% s	238 44%	89 21%	159 34%	147 28%	34 34%	148 29%	95 32%	95 28%	114 32%	191 30%	70 29%	79 25%	76 33%	48 35%	262 30%	34 39%	26 9%	145 52%	34 49% s	49 25%	131 26%	126 41%	323 32%
Looks after the interests of people like me	186 19%	110 48%	30 9%	13 17% s	47 9%	127 30%	74 16%	112 21%	15 15%	82 16%	43 15%	88 26%	52 14%	131 21%	44 18%	59 19%	54 23%	20 15%	170 20%	9 11%	103 36%	21 8%	6 8% s	41 21%	87 17%	58 19%	201 20%
Fit to govern	239 24%	147 65%	26 7%	18 23% s	59 11%	181 43%	104 22%	136 26%	20 20%	120 24%	59 20%	102 30%	77 21%	161 25%	59 25%	87 28%	57 25%	28 20%	220 25%	9 10%	145 51%	15 5%	8 12% s	58 30%	117 23%	64 21%	229 23%
Concerned about people in real need in Britain	160 16%	106 47%	16 5%	10 13% s	33 6%	123 29%	68 14%	92 17%	17 17%	74 15%	38 13%	70 20%	51 14%	107 17%	40 17%	50 16%	44 19%	17 13%	147 17%	9 10%	99 35%	13 5%	4 6% s	34 18%	82 16%	44 14%	176 18%
Different to the other parties	420 42%	98 43%	198 56%	39 50% s	274 50%	173 42%	180 38%	240 45%	38 38%	202 40%	110 37%	158 46%	149 41%	268 42%	95 40%	126 40%	111 48%	47 34%	365 42%	42 48%	112 39%	158 57%	40 57% s	83 43%	209 42%	129 42%	427 43%
Out of date	541 54%	71 31%	243 69%	50 63% s	374 69%	203 49%	274 58%	266 50%	49 49%	286 56%	179 61%	153 45%	206 57%	332 52%	120 50%	161 52%	137 60%	65 47%	462 53%	59 68%	112 39%	184 66%	53 75% s	91 47%	271 54%	180 58%	532 53%
None of these	23 2%	2 1%	3 1%	1 1% s	5 1%	5 1%	14 3%	10 2%	4 4%	13 3%	9 3%	5 1%	10 3%	14 2%	6 3%	8 2%	3 1%	5 4%	20 2%	2 2%	2 1%	3 1%	- - s	3 2%	14 3%	6 2%	26 3%
Don't know	60 6%	6 3%	3 1%	3 4% s	8 1%	10 2%	29 6%	31 6%	8 8%	25 5%	17 6%	15 4%	27 8%	32 5%	11 5%	21 7%	14 6%	9 7%	49 6%	4 5%	10 4%	1 *	- - s	14 7%	35 7%	11 3%	56 6%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - March 2023

Table 25
(NOV22)Q12. Which of these statements comes closest to your views of Rishi Sunak and the Conservative party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic-min-ity
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
I like Rishi Sunak and I like the Conservative party	184 18%	150 19%	113 19%	105 19%	145 20%	143 20%	134 20%	123 20%	14 12%	93 19%	88 17%	26 9%	48 14%	109 28%	15 13%	11 7%	19 12%	29 17%	28 18%	81 35%	42 40%	60 23%	54 19%	34 16%	35 14%	114 21%	69 15%	166 19%	18 14%	184 18%
I like Rishi Sunak but I do not like the Conservative party	249 25%	215 27%	157 26%	143 26%	186 25%	181 25%	169 25%	160 26%	20 18%	108 22%	137 27%	49 17%	91 27%	108 28%	18 16%	32 18%	42 26%	50 29%	43 28%	65 28%	29 28%	84 31%	61 22%	49 24%	55 22%	146 27%	103 23%	218 25%	29 23%	251 25%
I do not like Rishi Sunak but I like the Conservative party	71 7%	61 8%	45 8%	37 7%	62 8%	62 9%	49 7%	47 8%	5 4%	41 8%	30 6%	16 6%	23 7%	32 8%	3 3%	13 8%	13 8%	9 5%	17 11%	16 7%	3 3%	19 7%	14 5%	21 10%	17 7%	33 6%	38 8%	63 7%	8 6%	71 7%
I do not like Rishi Sunak and I do not like the Conservative party	422 42%	329 42%	256 43%	244 44%	315 43%	310 43%	294 44%	268 43%	55 47%	213 44%	204 40%	163 57%	145 44%	113 29%	67 61%	97 55%	70 44%	75 43%	64 41%	50 22%	22 21%	94 35%	132 47%	87 42%	109 44%	226 41%	196 43%	357 41%	59 47%	418 42%
Don't know	79 8%	37 5%	21 4%	22 4%	29 4%	29 4%	27 4%	24 4%	22 19%	30 6%	48 9%	29 10%	25 8%	24 6%	8 7%	22 12%	15 9%	10 6%	5 3%	19 8%	9 9%	11 4%	20 7%	17 8%	32 13%	30 5%	48 11%	66 8%	12 10%	80 8%
Combinations - Summary net Like Rishi Sunak	433 43%	365 46%	270 46%	248 45%	332 45%	325 45%	303 45%	283 46%	34 29%	201 42%	225 44%	76 27%	140 42%	217 56%	33 30%	43 25%	61 38%	79 45%	71 45%	146 64%	71 68%	145 54%	115 41%	83 40%	90 36%	260 47%	173 38%	384 44%	46 37%	435 43%
Like Conservative Party	255 25%	212 27%	158 27%	142 26%	208 28%	205 28%	183 27%	170 27%	18 16%	134 28%	118 23%	42 15%	71 21%	142 37%	18 16%	25 14%	32 20%	38 22%	44 28%	97 42%	45 43%	79 29%	68 24%	54 26%	53 21%	147 27%	107 24%	229 26%	25 20%	255 25%
Do not like Rishi Sunak	493 49%	391 49%	301 51%	281 51%	378 51%	372 51%	343 51%	314 51%	59 51%	253 52%	234 46%	179 63%	168 50%	145 38%	69 63%	110 63%	84 52%	84 49%	80 51%	65 28%	24 23%	113 42%	146 52%	107 52%	127 51%	259 47%	234 51%	420 48%	67 53%	489 49%
Do not like Conservative Party	671 67%	544 69%	413 70%	387 70%	501 68%	491 68%	463 69%	428 69%	75 65%	321 66%	341 67%	213 75%	237 71%	221 57%	84 77%	128 73%	112 70%	125 72%	107 68%	114 50%	51 49%	179 67%	193 69%	135 66%	164 66%	372 68%	299 68%	575 66%	88 70%	669 67%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Ipsos Political Monitor - March 2023

31 Mar 2023

Table 26
(NOV22)Q12. Which of these statements comes closest to your views of Rishi Sunak and the Conservative party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.	
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004	
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004	
I like Rishi Sunak and I like the Conservative party	184 18%	133 59%	8 2%	6 7% ^s	17 3%	143 34%	66 14%	117 22%	17 17%	79 16%	39 13%	80 23%	63 18%	118 19%	50 21%	60 19%	47 20%	20 14%	168 19%	8 9%	120 42%	5 2%	2 3% ^s	60 31%	83 16%	41 13%	184 18%	
I like Rishi Sunak but I do not like the Conservative party	249 25%	31 14%	105 30%	38 47% ^s	170 31%	97 23%	112 24%	137 26%	24 24%	127 25%	78 26%	101 30%	69 19%	178 28%	57 24%	83 27%	58 25%	34 25%	218 25%	18 20%	66 23%	77 28%	25 36% ^s	35 18%	116 23%	98 32%	251 25%	
I do not like Rishi Sunak but I like the Conservative party	71 7%	39 17%	9 2%	2 3% ^s	25 5%	55 13%	42 9%	29 5%	5 5%	43 9%	20 7%	31 9%	20 6%	50 8%	9 4%	31 10%	22 10%	6 5%	64 7%	2 2%	52 18%	5 2%	1 1% ^s	10 5%	51 10%	9 3%	71 7%	
I do not like Rishi Sunak and I do not like the Conservative party	422 42%	16 7%	225 64%	29 36% ^s	318 59%	109 26%	218 46%	203 38%	45 45%	224 44%	142 48%	103 30%	174 48%	245 39%	115 48%	110 35%	88 38%	57 42%	351 40%	53 61%	36 13%	187 68%	39 56% ^s	65 34%	209 41%	148 48%	418 42%	
Don't know	79 8%	8 3%	7 2%	5 6% ^s	13 2%	14 3%	35 7%	44 8%	8 8%	33 6%	16 5%	26 8%	34 9%	42 7%	9 4%	27 9%	15 7%	20 14%	67 8%	7 8%	14 5%	2 1%	3 4% ^s	22 11%	44 9%	12 4%	80 8%	
Combinations - Summary net																												
Like Rishi Sunak	433 43%	165 73%	112 32%	43 54% ^s	187 34%	240 57%	179 38%	254 48%	42 41%	206 41%	116 39%	180 53%	132 37%	297 47%	107 44%	143 46%	104 45%	53 39%	387 45%	26 29%	186 65%	83 30%	27 39% ^s	96 50%	199 39%	138 45%	435 43%	
Like Conservative Party	255 25%	172 76%	16 5%	8 10% ^s	42 8%	197 47%	108 23%	146 28%	22 22%	123 24%	58 20%	110 32%	84 23%	169 27%	59 25%	91 29%	69 30%	26 19%	232 27%	9 11%	172 60%	11 4%	3 4% ^s	71 37%	134 27%	50 16%	255 25%	
Do not like Rishi Sunak	493 49%	55 24%	234 66%	31 39% ^s	343 63%	163 39%	260 55%	232 44%	50 50%	268 53%	162 55%	134 39%	195 54%	296 47%	124 52%	141 45%	110 48%	63 46%	415 48%	54 62%	88 31%	193 69%	40 57% ^s	75 39%	260 52%	157 51%	489 49%	
Do not like Conservative Party	671 67%	47 21%	330 94%	66 83% ^s	488 90%	206 49%	330 70%	340 64%	70 69%	351 69%	220 75%	204 60%	243 67%	424 67%	172 72%	193 62%	146 63%	90 66%	569 66%	70 81%	102 35%	264 95%	64 91% ^s	101 52%	325 65%	246 80%	669 67%	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

^s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 27
 (SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004	
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004	
I like Keir Starmer and I like the Labour party	239 24%	210 27%	194 33%	186 34%	211 29%	211 29%	205 30%	202 33%	11 10%	128 26%	107 21%	65 23%	74 22%	100 26%	23 21%	43 24%	29 18%	45 26%	53 34%	47 20%	17 16%	61 23%	73 26%	48 23%	58 23%	134 24%	105 23%	209 24%	30 24%	264 26%	
I like Keir Starmer but I do not like the Labour party	135 13%	122 15%	84 14%	74 13%	97 13%	97 13%	92 14%	87 14%	5 4%	64 13%	71 14%	20 7%	50 15%	65 17%	5 5%	15 9%	22 14%	28 16%	28 18%	37 16%	25 24%	61 23%	30 11%	19 9%	25 10%	91 17%	44 10%	126 14%	7 6%	125 12%	
I do not like Keir Starmer but I like the Labour party	229 23%	189 24%	147 25%	135 24%	196 27%	194 27%	178 26%	150 24%	11 9%	108 22%	118 23%	95 33%	76 23%	58 15%	46 42%	49 28%	41 25%	36 20%	20 13%	38 16%	23 22%	63 24%	70 25%	51 25%	45 18%	133 24%	96 21%	184 21%	46 36%	209 21%	
I do not like Keir Starmer and I do not like the Labour party	286 29%	215 27%	137 23%	126 23%	184 25%	174 24%	158 23%	144 23%	57 50%	141 29%	140 28%	57 20%	97 29%	132 34%	21 19%	36 21%	45 28%	52 30%	42 27%	90 39%	29 27%	63 23%	85 30%	58 28%	80 32%	148 27%	138 30%	260 30%	23 19%	289 29%	
Don't know	114 11%	55 7%	31 5%	31 6%	50 7%	49 7%	40 6%	37 6%	31 27%	44 9%	70 14%	47 17%	36 11%	31 8%	15 13%	32 18%	22 14%	14 8%	13 8%	18 8%	10 10%	21 8%	22 8%	31 15%	40 16%	43 8%	71 16%	92 11%	19 15%	117 12%	
Combinations - Summary net																															
Like Keir Starmer	375 37%	332 42%	278 47%	260 47%	309 42%	308 42%	297 44%	290 47%	16 14%	192 40%	178 35%	85 30%	124 37%	165 43%	28 25%	58 33%	52 32%	72 42%	81 52%	84 36%	42 40%	122 45%	103 37%	67 32%	83 33%	225 41%	150 33%	335 38%	37 30%	389 39%	
Like Labour party	469 47%	399 50%	340 57%	321 58%	407 55%	405 56%	383 57%	353 57%	22 19%	237 49%	225 44%	160 56%	150 45%	158 41%	69 63%	91 52%	70 44%	80 46%	73 47%	85 37%	40 38%	124 46%	143 51%	99 48%	103 41%	267 49%	202 44%	392 45%	76 60%	473 47%	
Do not like Keir Starmer	515 51%	405 51%	283 48%	260 47%	380 51%	368 51%	336 50%	295 47%	68 59%	249 51%	259 51%	152 53%	173 52%	190 49%	67 61%	85 48%	86 54%	88 51%	62 40%	128 56%	52 50%	126 47%	155 55%	109 53%	126 51%	281 51%	234 52%	444 51%	69 55%	498 50%	
Do not like Labour party	422 42%	338 43%	221 37%	200 36%	282 38%	271 37%	250 37%	232 37%	63 54%	205 42%	212 42%	77 27%	147 44%	197 51%	26 24%	51 29%	67 42%	80 46%	70 45%	127 55%	54 52%	123 46%	116 41%	77 37%	106 43%	239 44%	182 40%	386 44%	31 25%	414 41%	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 28
(SEP20)Q13/(SEP21)Q14. Which of these statements comes closest to your views of Keir Starmer and the Labour party?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure					ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +		
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004	
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004	
I like Keir Starmer and I like the Labour party	239	12	168	19	206	50	127	113	27	123	85	80	74	165	54	82	44	36	197	24	19	135	28	44	112	83	264	
	24%	5%	48%	23% ^s	38%	12%	27%	21%	27%	24%	29%	23%	20%	26%	22%	26%	19%	26%	23%	28%	6%	49%	39% ^s	23%	22%	27%	26%	
I like Keir Starmer but I do not like the Labour party	135	68	17	23	52	103	57	78	10	73	48	49	38	97	19	52	36	17	117	12	66	9	26	25	64	47	125	
	13%	30%	5%	30% ^s	10%	25%	12%	15%	10%	14%	16%	14%	11%	15%	8%	17%	15%	12%	13%	13%	23%	3%	37% ^s	13%	13%	15%	12%	
I do not like Keir Starmer but I like the Labour party	229	22	144	10	181	59	119	110	24	129	55	61	112	116	60	63	57	29	202	20	40	108	9	31	112	86	209	
	23%	10%	41%	13% ^s	33%	14%	25%	21%	24%	25%	19%	18%	31%	18%	25%	20%	25%	22%	23%	23%	14%	39%	12% ^s	16%	22%	28%	21%	
I do not like Keir Starmer and I do not like the Labour party	286	112	11	16	79	180	132	154	23	141	74	114	95	188	81	85	70	31	254	19	143	18	5	68	149	69	289	
	29%	49%	3%	20% ^s	15%	43%	28%	29%	23%	28%	25%	33%	26%	30%	34%	27%	31%	23%	29%	22%	50%	6%	8% ^s	35%	30%	23%	29%	
Don't know	114	12	12	11	25	25	39	75	16	41	34	37	43	70	25	29	24	24	98	12	20	7	3	25	66	23	117	
	11%	5%	3%	14% ^s	5%	6%	8%	14%	16%	8%	11%	11%	12%	11%	11%	9%	10%	17%	11%	14%	7%	2%	4% ^s	13%	13%	7%	12%	
Combinations - Summary net																												
Like Keir Starmer	375	81	185	42	258	153	184	191	37	196	133	129	112	261	72	135	79	52	314	36	84	145	53	69	176	130	389	
	37%	36%	52%	53% ^s	47%	37%	39%	36%	37%	39%	45%	38%	31%	41%	30%	43%	35%	39%	36%	41%	29%	52%	76% ^s	36%	35%	42%	39%	
Like Labour party	469	34	312	29	387	109	246	223	51	251	139	141	186	280	114	145	100	65	400	44	59	243	36	75	224	169	473	
	47%	15%	88%	36% ^s	71%	26%	52%	42%	51%	50%	47%	41%	51%	44%	48%	47%	44%	48%	46%	51%	20%	88%	52% ^s	39%	45%	55%	47%	
Do not like Keir Starmer	515	134	155	26	260	239	251	264	47	269	128	175	206	303	142	148	127	60	456	39	183	126	14	99	261	155	498	
	51%	59%	44%	33% ^s	48%	57%	53%	50%	47%	53%	44%	51%	57%	48%	59%	47%	55%	44%	53%	45%	64%	45%	20% ^s	51%	52%	50%	50%	
Do not like Labour party	422	180	29	40	131	283	188	232	33	214	122	163	133	284	100	137	106	48	370	31	209	27	31	93	213	116	414	
	42%	80%	8%	50% ^s	24%	68%	40%	44%	33%	42%	41%	48%	37%	45%	42%	44%	46%	35%	43%	35%	73%	10%	44% ^s	48%	42%	38%	41%	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - March 2023

31 Mar 2023

Table 29
(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total	
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Keir Starmer	360 36%	320 40%	278 47%	259 47%	317 43%	317 44%	305 45%	290 47%	19 16%	186 38%	169 33%	126 44%	119 36%	116 30%	49 44%	77 44%	63 39%	56 32%	59 38%	56 24%	21 20%	110 41%	99 35%	67 32%	84 34%	209 38%	151 33%	307 35%	48 38%	376 37%
Rishi Sunak	370 37%	304 38%	210 35%	193 35%	278 38%	269 37%	242 36%	219 35%	31 27%	187 39%	179 35%	73 26%	117 35%	181 47%	35 32%	38 22%	49 31%	68 39%	51 32%	130 57%	59 57%	109 41%	114 41%	70 34%	77 31%	223 41%	147 32%	337 39%	33 26%	379 38%
Neither	159 16%	107 14%	64 11%	61 11%	89 12%	84 12%	74 11%	64 10%	35 31%	73 15%	83 16%	40 14%	62 19%	57 15%	13 12%	27 15%	27 17%	35 20%	34 22%	23 10%	12 11%	30 11%	40 14%	36 17%	53 21%	70 13%	89 20%	136 16%	20 16%	142 14%
No difference	13 1%	11 1%	8 1%	6 1%	8 1%	8 1%	8 1%	8 1%	2 2%	6 1%	8 2%	2 1%	7 2%	4 1%	- s	2 1%	4 2%	4 2%	3 2%	1 1%	1 1%	4 1%	3 1%	3 2%	4 1%	6 1%	7 2%	10 1%	3 3%	11 1%
Other	3 *	3 *	2 *	2 *	3 *	2 *	2 *	2 *	* *	2 *	1 *	- *	1 *	2 *	- *	- *	- *	1 *	- *	2 *	2 *	2 1%	- *	- *	1 *	2 *	1 *	3 *	* *	5 *
Don't know	97 10%	47 6%	30 5%	28 5%	44 6%	44 6%	41 6%	37 6%	28 24%	31 6%	67 13%	44 15%	27 8%	27 7%	14 12%	30 s	18 17%	9 5%	9 6%	17 7%	8 8%	15 5%	23 8%	31 15%	30 12%	37 7%	60 13%	78 9%	20 16%	90 9%
Not stated	1 *	1 *	- *	- *	- *	- *	- *	- *	- *	1 *	- *	1 *	- *	- *	- s	1 1%	- *	- *	- *	- *	- *	- *	1 *	- *	- *	1 *	- *	- *	1 1%	1 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 30

(JUL22)RSKS. Who do you think would make the most capable Prime Minister, Rishi Sunak, or Keir Starmer?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qual-ifications	Other qual-ifications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Keir Starmer	360 36%	7 3%	242 69%	32 40% s	320 59%	85 20%	183 39%	177 33%	40 40%	188 37%	127 43%	99 29%	132 36%	226 36%	86 36%	106 34%	74 32%	48 35%	293 34%	46 53%	25 9%	199 72%	39 56% s	50 26%	165 33%	145 47%	376 37%
Rishi Sunak	370 37%	189 83%	55 16%	34 43% s	113 21%	247 59%	159 34%	212 40%	36 35%	179 35%	95 32%	160 47%	111 31%	255 40%	98 41%	107 34%	99 43%	47 34%	337 39%	19 22%	203 70%	36 13%	16 23% s	87 45%	172 34%	112 36%	379 38%
Neither	159 16%	20 9%	35 10%	6 7% s	79 15%	64 15%	76 16%	82 15%	11 11%	85 17%	45 15%	47 14%	66 18%	92 15%	33 14%	53 17%	37 16%	20 15%	135 16%	15 18%	45 16%	23 8%	8 11% s	33 17%	96 19%	30 10%	142 14%
No difference	13 1%	* *	4 1%	3 4% s	7 1%	3 1%	11 2%	2 *	3 3%	9 2%	* *	5 1%	8 2%	5 1%	1 1%	8 2%	- -	4 3%	13 1%	* *	1 *	7 2%	- - s	2 1%	8 2%	3 1%	11 1%
Other	3 *	1 *	- -	2 2% s	2 *	2 1%	* *	3 1%	* *	- -	* *	2 1%	1 *	2 *	* *	3 1%	- -	* *	3 *	- -	* *	- -	2 3% s	1 *	2 *	- -	5 *
Don't know	97 10%	10 4%	16 5%	4 5% s	22 4%	15 4%	42 9%	56 10%	10 10%	45 9%	27 9%	27 8%	42 12%	55 9%	19 8%	35 11%	19 8%	17 12%	86 10%	7 8%	13 5%	13 5%	4 6% s	21 11%	60 12%	17 6%	90 9%
Not stated	1 *	- -	- -	- - s	- -	- -	1 *	- -	- -	1 *	- -	- -	1 *	- -	1 1%	- -	- -	- -	1 *	- -	- -	- -	- - s	- -	- -	1 *	1 *

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

* = Less than 0.5%

s = Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 31
(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Strongly agree	146 15%	134 17%	127 21%	122 22%	130 18%	130 18%	130 19%	129 21%	10 9%	94 19%	52 10%	25 9%	53 16%	68 18%	9 8%	16 9%	23 15%	29 17%	37 24%	31 13%	13 12%	39 15%	53 19%	22 11%	32 13%	92 17%	54 12%	131 15%	15 12%	174 17%
Tend to agree	246 24%	215 27%	185 31%	168 30%	212 29%	211 29%	206 31%	193 31%	9 7%	108 22%	133 26%	78 27%	75 22%	93 24%	30 27%	48 27%	34 22%	40 23%	44 28%	49 21%	28 26%	78 29%	67 24%	50 24%	52 21%	145 26%	101 22%	216 25%	29 23%	231 23%
Neither agree nor disagree	143 14%	95 12%	60 10%	52 9%	89 12%	82 11%	76 11%	65 10%	19 17%	61 13%	82 16%	55 19%	49 15%	39 10%	17 15%	38 22%	25 15%	24 14%	15 10%	24 10%	7 7%	38 14%	32 11%	28 13%	46 18%	70 13%	73 16%	118 14%	25 20%	140 14%
Tend to disagree	169 17%	147 19%	91 15%	77 14%	124 17%	124 17%	105 16%	94 15%	11 10%	86 18%	81 16%	46 16%	57 17%	66 17%	25 23%	22 12%	26 16%	31 18%	21 14%	45 19%	24 22%	49 18%	53 19%	43 21%	25 10%	102 19%	67 15%	142 16%	23 18%	160 16%
Strongly disagree	228 23%	174 22%	113 19%	112 20%	154 21%	148 20%	130 19%	118 19%	40 35%	106 22%	117 23%	49 17%	75 23%	104 27%	19 17%	30 17%	35 22%	40 23%	33 21%	70 31%	26 25%	57 21%	59 21%	45 22%	67 27%	116 21%	112 25%	205 24%	21 17%	234 23%
Don't know	72 7%	28 4%	17 3%	20 4%	30 4%	30 4%	26 4%	23 4%	26 23%	30 6%	42 8%	31 11%	25 7%	17 4%	10 9%	20 12%	17 10%	8 5%	5 3%	12 5%	7 7%	8 3%	18 6%	19 9%	28 11%	25 5%	47 10%	59 7%	13 10%	65 6%
Agree	392	348	312	290	342	341	336	322	19	202	186	103	127	161	39	64	58	70	81	80	40	117	119	72	84	236	156	347	44	405
	39%	44%	53%	53%	46%	47%	50%	52%	16%	42%	37%	36%	38%	42%	36%	37%	36%	40%	52%	35%	39%	44%	42%	35%	34%	43%	34%	40%	35%	40%
Disagree	397	322	204	189	278	271	235	212	52	192	198	95	132	170	43	52	61	71	55	115	50	106	112	88	91	218	179	347	44	394
	40%	41%	34%	34%	38%	37%	35%	34%	45%	40%	39%	34%	40%	44%	40%	30%	38%	41%	35%	50%	48%	39%	40%	43%	37%	40%	39%	40%	35%	39%
Net agree	-5	27	108	101	65	70	101	110	-33	10	-12	8	-4	-8	-4	12	-3	-1	27	-35	-9	12	7	-16	-8	19	-23	*	*	11
	*	3%	18%	18%	9%	10%	15%	18%	-28%	2%	-2%	3%	-1%	-2%	-4%	7%	-2%	-1%	17%	-15%	-9%	4%	3%	-8%	-3%	3%	-5%	*	*	1%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 32
(JAN21)Q19(b). To what extent, if at all, do you agree or disagree with the following statements? Keir Starmer is ready to be Prime Minister

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Strongly agree	146 15%	9 4%	103 29%	11 14%	125 23%	32 8%	74 16%	72 14%	16 16%	66 13%	57 19%	48 14%	40 11%	105 17%	33 14%	49 16%	28 12%	21 15%	120 14%	15 17%	14 5%	86 31%	16 23%	29 15%	67 13%	51 16%	174 17%
Tend to agree	246 24%	41 18%	135 38%	25 32%	182 34%	88 21%	126 27%	120 23%	19 19%	146 29%	75 26%	82 24%	86 24%	157 25%	63 26%	73 23%	59 26%	30 22%	215 25%	21 24%	55 19%	97 35%	32 45%	31 16%	110 22%	105 34%	231 23%
Neither agree nor disagree	143 14%	23 10%	35 10%	9 12%	63 12%	51 12%	60 13%	84 16%	20 20%	63 12%	28 10%	45 13%	69 19%	73 11%	34 14%	43 14%	19 8%	27 20%	118 14%	20 23%	35 12%	29 10%	8 11%	29 15%	68 14%	46 15%	140 14%
Tend to disagree	169 17%	60 27%	46 13%	15 18%	76 14%	90 22%	79 17%	89 17%	13 13%	88 17%	58 20%	61 18%	50 14%	118 19%	43 18%	44 14%	52 23%	18 13%	148 17%	12 14%	69 24%	36 13%	10 14%	33 17%	91 18%	45 15%	160 16%
Strongly disagree	228 23%	87 39%	31 9%	13 16%	83 15%	139 33%	103 22%	123 23%	26 26%	108 21%	62 21%	86 25%	79 22%	147 23%	50 21%	84 27%	56 24%	23 17%	203 23%	15 17%	107 37%	24 9%	4 5%	52 27%	123 24%	53 17%	234 23%
Don't know	72 7%	6 3%	4 1%	6 7%	15 3%	17 4%	30 6%	42 8%	6 6%	35 7%	15 5%	19 6%	36 10%	33 5%	16 7%	18 6%	15 7%	18 13%	64 7%	4 5%	8 3%	5 2%	1 1%	19 10%	45 9%	8 3%	65 6%
Agree	392 39%	50 22%	237 67%	37 46%	307 57%	120 29%	200 42%	191 36%	35 35%	213 42%	132 45%	130 38%	126 35%	262 41%	96 40%	122 39%	87 41%	51 47%	335 30%	36 41%	70 24%	183 66%	48 68%	60 31%	176 35%	156 51%	405 40%
Disagree	397 40%	148 65%	77 22%	28 35%	159 29%	230 55%	183 39%	213 40%	40 39%	196 39%	119 41%	147 43%	130 36%	266 42%	93 39%	128 41%	109 47%	41 30%	351 40%	27 31%	176 61%	60 22%	13 19%	85 44%	214 43%	98 32%	394 39%
Net agree	-5 *	-97 -43%	161 46%	9 12%	149 27%	-109 -26%	18 4%	-21 -4%	-5 -5%	17 3%	13 4%	-16 -5%	-3 -1%	-4 -1%	3 1%	-6 -2%	-21 -9%	10 7%	-16 -2%	9 11%	-106 -37%	123 44%	34 49%	-25 -13%	-38 -8%	58 19%	11 1%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 33
(JUL20)Q14CO. To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Strongly agree	49 5%	37 5%	33 6%	27 5%	38 5%	38 5%	38 6%	35 6%	6 5%	32 7%	17 3%	19 7%	15 5%	15 4%	12 11%	6 4%	6 4%	9 5%	4 3%	11 5%	5 5%	10 4%	19 7%	9 4%	12 5%	29 5%	20 4%	35 4%	15 12%	53 5%
Tend to agree	157 16%	123 15%	89 15%	83 15%	121 16%	116 16%	105 16%	95 15%	13 12%	73 15%	83 16%	25 9%	46 14%	86 22%	13 12%	12 7%	23 15%	22 13%	29 18%	58 25%	23 22%	47 18%	46 17%	29 14%	34 14%	94 17%	63 14%	141 16%	16 13%	153 15%
Neither agree nor disagree	146 15%	107 13%	66 11%	60 11%	92 12%	89 12%	75 11%	71 11%	18 15%	63 13%	82 16%	53 19%	35 10%	58 15%	20 19%	33 19%	24 15%	11 6%	24 15%	34 15%	16 15%	28 10%	37 13%	38 19%	43 18%	64 12%	82 18%	128 15%	18 14%	118 12%
Tend to disagree	187 19%	158 20%	105 18%	98 18%	135 18%	133 18%	118 17%	108 17%	12 10%	93 19%	91 18%	47 16%	67 20%	73 19%	13 12%	34 19%	28 18%	39 23%	21 13%	52 23%	24 23%	63 23%	46 17%	31 15%	48 19%	109 20%	78 17%	156 18%	26 21%	203 20%
Strongly disagree	432 43%	351 44%	291 49%	276 50%	343 46%	338 47%	327 49%	303 49%	55 48%	207 43%	218 43%	129 45%	163 49%	140 36%	48 44%	81 46%	74 46%	89 51%	74 47%	66 29%	30 28%	118 44%	123 44%	94 46%	97 39%	241 44%	191 42%	385 44%	44 35%	440 44%
Don't know	33 3%	18 2%	8 1%	8 2%	10 1%	10 1%	10 1%	9 1%	12 10%	16 3%	16 3%	11 4%	7 2%	14 4%	3 2%	9 5%	4 2%	3 3%	5 3%	10 4%	7 6%	3 1%	9 3%	6 3%	14 6%	12 2%	21 5%	26 3%	7 5%	37 4%
Agree	206 21%	159 20%	122 21%	110 20%	159 22%	155 21%	143 21%	131 21%	19 16%	105 22%	100 20%	44 15%	61 18%	101 26%	25 23%	18 10%	30 19%	31 18%	33 21%	69 30%	28 27%	57 21%	66 23%	37 18%	46 19%	123 22%	83 18%	175 20%	31 24%	206 21%
Disagree	619 62%	509 64%	396 67%	373 68%	478 65%	471 65%	445 66%	411 66%	67 58%	301 62%	309 61%	176 62%	230 69%	213 55%	61 56%	115 66%	102 64%	128 74%	95 61%	118 51%	54 51%	180 67%	170 61%	125 60%	145 58%	350 64%	269 59%	541 62%	70 56%	643 64%
Net agree	-414 -41%	-349 -44%	-274 -46%	-264 -48%	-319 -43%	-316 -44%	-302 -45%	-280 -45%	-48 -42%	-195 -40%	-209 -41%	-132 -47%	-169 -51%	-112 -29%	-36 -33%	-97 -55%	-72 -45%	-97 -56%	-63 -40%	-49 -21%	-25 -24%	-123 -46%	-104 -37%	-87 -42%	-99 -40%	-228 -41%	-186 -42%	-366 -42%	-40 -32%	-437 -44%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 34
(JUL20)Q14CO. To what extent, if at all, do you agree or disagree with the following statements?
The word 'competent' is an accurate description of the current government

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned outright	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Strongly agree	49 5%	24 10%	9 3%	3 3%	16 3%	30 7%	22 5%	27 5%	4 4%	18 4%	9 3%	14 4%	26 7%	23 4%	13 6%	10 3%	13 6%	11 8%	47 5%	1 1%	18 6%	9 3%	2 3%	10 5%	31 6%	9 3%	53
Tend to agree	157 16%	93 41%	17 5%	15 18%	39 28%	115 27%	69 15%	87 16%	11 11%	91 18%	35 12%	67 20%	53 15%	101 16%	45 19%	49 16%	39 17%	15 11%	142 16%	9 10%	90 31%	15 5%	4 6%	32 17%	82 16%	42 14%	153
Neither agree nor disagree	146 15%	51 22%	39 11%	5 6%	53 10%	64 15%	60 13%	86 16%	13 13%	80 16%	29 10%	50 15%	66 18%	79 12%	28 12%	60 19%	27 12%	19 14%	126 15%	12 14%	62 22%	19 7%	5 6%	45 23%	70 14%	32 10%	118
Tend to disagree	187 19%	41 18%	58 16%	22 28%	105 19%	88 21%	86 18%	102 19%	22 22%	76 15%	71 24%	60 18%	55 15%	131 21%	48 20%	48 16%	48 21%	31 23%	166 19%	12 14%	62 22%	48 17%	18 25%	30 15%	85 17%	72 23%	203
Strongly disagree	432 43%	14 6%	227 64%	35 44%	327 60%	114 27%	225 48%	206 39%	47 47%	229 45%	143 48%	138 41%	150 41%	280 44%	98 41%	129 41%	99 43%	54 40%	359 41%	52 60%	47 16%	186 67%	42 59%	68 35%	215 43%	149 49%	440
Don't know	33 3%	4 2%	2 1%	- s	4 1%	6 2%	11 2%	22 4%	4 4%	12 2%	9 3%	10 3%	12 3%	19 3%	8 3%	14 5%	4 2%	5 3%	28 3%	1 2%	8 3%	- -	- s	9 5%	20 4%	4 1%	37
Agree	206 21%	116 51%	26 7%	17 22%	55 10%	145 35%	92 19%	114 22%	15 15%	109 22%	43 15%	81 24%	79 22%	125 20%	58 24%	60 19%	52 22%	27 20%	189 22%	10 11%	109 38%	24 9%	7 9%	42 22%	113 22%	51 17%	206 21%
Disagree	619 62%	55 24%	286 81%	57 72%	432 80%	202 48%	311 66%	308 58%	68 68%	305 60%	213 72%	198 58%	204 57%	411 65%	146 61%	177 57%	147 64%	85 63%	525 60%	64 73%	109 38%	234 84%	59 84%	98 51%	300 60%	221 72%	643 64%
Net agree	-414 -41%	61 27%	-260 -74%	-40 -50%	-378 -70%	-57 -14%	-219 -46%	-193 -36%	-53 -53%	-196 -39%	-170 -58%	-117 -34%	-125 -35%	-287 -45%	-88 -37%	-118 -38%	-96 -42%	-58 -43%	-335 -39%	-54 -62%	-1 *	-210 -76%	-53 -75%	-56 -29%	-188 -37%	-170 -55%	-437 -44%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 35
(JUL20)Q14CH. To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Labour government was elected at the next General Election

Base : All

	Total (W'td)	Likelihood to vote (General Election)								Gender		Age										Social Class						Ethnicity		UnWgt Total
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White	Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Strongly agree	143 14%	113 14%	75 13%	72 13%	98 13%	94 13%	83 12%	78 13%	18 16%	70 14%	67 13%	25 9%	38 11%	79 21%	9 8% ^s	16 9%	10 6%	28 16%	27 17%	52 23%	18 17%	35 13%	37 13%	31 15%	39 16%	73 13%	70 15%	135 16%	8 6%	148 15%
Tend to agree	114 11%	89 11%	62 10%	60 11%	89 12%	88 12%	81 12%	70 11%	7 6%	33 7%	80 16%	32 11%	32 10%	49 13%	19 18% ^s	13 7%	13 8%	19 11%	16 10%	33 14%	19 18%	36 13%	34 12%	23 11%	21 8%	70 13%	44 10%	97 11%	17 14%	125 12%
Neither agree nor disagree	169 17%	127 16%	71 12%	64 12%	98 13%	96 13%	82 12%	75 12%	31 26%	76 16%	93 18%	56 20%	60 18%	53 14%	25 23% ^s	31 18%	36 23%	24 14%	20 13%	34 15%	16 15%	35 13%	44 16%	33 16%	57 23%	79 14%	90 20%	140 16%	28 23%	148 15%
Tend to disagree	238 24%	195 25%	151 26%	131 24%	186 25%	185 25%	171 25%	154 25%	17 15%	120 25%	117 23%	70 24%	87 26%	81 21%	22 20% ^s	47 27%	56 35%	32 18%	39 25%	43 19%	19 18%	72 27%	62 22%	66 32%	39 16%	133 24%	105 23%	206 24%	31 25%	217 22%
Strongly disagree	283 28%	243 31%	218 37%	209 38%	244 33%	243 34%	235 35%	224 36%	21 18%	162 33%	117 23%	74 26%	102 31%	107 28%	29 26% ^s	46 26%	39 24%	63 36%	53 34%	53 23%	25 24%	85 32%	94 33%	37 18%	67 27%	179 33%	104 23%	246 28%	31 25%	308 31%
Don't know	57 6%	25 3%	15 2%	15 3%	23 3%	20 3%	20 3%	19 3%	21 18%	24 5%	33 7%	27 10%	13 4%	17 4%	6 5% ^s	21 12%	5 3%	8 5%	2 1%	15 7%	8 8%	6 2%	10 3%	16 8%	25 10%	15 3%	41 9%	46 5%	11 8%	58 6%
Agree	257 26%	203 26%	138 23%	132 24%	187 25%	181 25%	164 24%	149 24%	26 22%	103 21%	147 29%	58 20%	70 21%	129 33%	28 26%^s	29 17%	23 15%	47 27%	43 28%	85 37%	38 36%	71 27%	71 25%	54 26%	60 24%	143 26%	114 25%	232 27%	25 20%	273 27%
Disagree	521 52%	438 55%	369 62%	340 62%	430 58%	428 59%	407 60%	378 61%	38 33%	282 58%	234 46%	144 51%	189 57%	188 49%	51 46%^s	93 53%	95 59%	95 55%	92 59%	96 42%	43 41%	156 58%	156 55%	103 50%	106 43%	312 57%	209 46%	452 52%	62 49%	525 52%
Net agree	-265 -26%	-235 -30%	-232 -39%	-209 -38%	-243 -33%	-246 -34%	-243 -36%	-230 -37%	-13 -11%	-179 -37%	-87 -17%	-86 -30%	-119 -36%	-59 -15%	-22 -20%^s	-64 -37%	-71 -45%	-48 -28%	-48 -31%	-11 -5%	-6 -6%	-85 -32%	-84 -30%	-49 -24%	-46 -19%	-169 -31%	-95 -21%	-220 -25%	-37 -30%	-252 -25%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 36

**(JUL20)Q14CH. To what extent, if at all, do you agree or disagree with the following statements?
There would be chaos if a Labour government was elected at the next General Election**

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot.	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Strongly agree	143 14%	73 32%	7 2%	10 12%	42 8%	108 26%	59 13%	83 16%	9 9%	73 14%	33 11%	62 18%	47 13%	95 15%	33 14%	50 16%	40 17%	15 11%	132 15%	4 5%	91 32%	5 2%	3 4%	40 21%	70 14%	33 11%	148 15%
Tend to agree	114 11%	49 22%	25 7%	10 13%	46 8%	70 17%	44 9%	70 13%	14 14%	41 8%	36 12%	45 13%	29 8%	81 13%	43 18%	28 9%	23 10%	12 9%	100 12%	8 9%	54 19%	16 6%	4 6%	20 10%	56 11%	38 12%	125 12%
Neither agree nor disagree	169 17%	45 20%	32 9%	14 18%	64 12%	76 18%	77 16%	91 17%	23 23%	83 16%	45 15%	41 12%	83 23%	86 14%	37 16%	63 20%	40 17%	17 12%	153 18%	12 14%	42 15%	32 11%	9 13%	35 18%	95 19%	40 13%	148 15%
Tend to disagree	238 24%	35 15%	108 31%	25 32%	163 30%	90 22%	125 26%	114 21%	21 21%	140 28%	71 24%	79 23%	87 24%	150 24%	41 17%	79 25%	59 26%	37 28%	204 23%	22 25%	55 19%	78 28%	28 40%	36 19%	126 25%	76 25%	217 22%
Strongly disagree	283 28%	20 9%	179 51%	19 23%	225 41%	66 16%	152 32%	131 25%	27 27%	150 30%	100 34%	96 28%	85 24%	196 31%	72 30%	78 25%	57 25%	39 28%	231 27%	37 43%	36 13%	146 53%	26 38%	46 24%	126 25%	111 36%	308 31%
Don't know	57 6%	5 2%	2 1%	2 2%	4 1%	7 2%	16 3%	41 8%	6 6%	20 4%	10 3%	16 5%	30 8%	26 4%	13 5%	12 4%	11 5%	16 12%	48 6%	4 4%	9 3%	* *	- -s	16 9%	31 6%	9 3%	58 6%
Agree	257 26%	122 54%	32 9%	20 25%	88 16%	178 43%	103 22%	153 29%	23 23%	114 22%	69 23%	107 31%	76 21%	176 28%	76 32%	79 25%	63 27%	27 20%	233 27%	12 14%	145 51%	21 8%	7 10%	60 31%	126 25%	71 23%	273 27%
Disagree	521 52%	55 24%	287 81%	44 55%	388 71%	156 37%	277 59%	244 46%	48 48%	289 57%	171 58%	176 52%	172 48%	346 55%	114 47%	157 50%	115 50%	76 56%	435 50%	59 68%	91 32%	224 81%	54 77%	82 43%	251 50%	188 61%	525 52%
Net agree	-265 -26%	67 29%	-254 -72%	-24 -30%	-300 -55%	22 5%	-174 -37%	-91 -17%	-25 -25%	-175 -35%	-102 -35%	-69 -20%	-96 -27%	-171 -27%	-38 -16%	-78 -25%	-52 -23%	-49 -36%	-202 -23%	-47 -54%	54 19%	-203 -73%	-47 -68%	-23 -12%	-126 -25%	-117 -38%	-252 -25%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 37
(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004	
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004	
Strongly agree	159 16%	142 18%	140 24%	135 24%	151 20%	151 21%	150 22%	147 24%	4 3%	78 16%	80 16%	46 16%	53 16%	60 15%	15 14%	30 17%	21 13%	32 18%	30 19%	30 13%	14 14%	41 15%	53 19%	23 11%	42 17%	94 17%	65 14%	145 17%	13 10%	189 19%	
Tend to agree	285 28%	237 30%	187 32%	170 31%	237 32%	236 33%	216 32%	192 31%	17 15%	156 32%	125 25%	91 32%	86 26%	107 28%	41 38%	50 29%	44 27%	42 24%	54 34%	54 23%	29 27%	93 35%	77 28%	55 27%	60 24%	170 31%	115 25%	237 27%	45 36%	262 26%	
Neither agree nor disagree	143 14%	91 11%	60 10%	56 10%	86 12%	79 11%	73 11%	66 11%	26 23%	47 10%	93 18%	43 15%	58 17%	42 11%	12 11%	31 11%	28 18%	30 17%	16 10%	25 11%	11 11%	31 11%	32 11%	36 17%	44 18%	63 11%	80 18%	112 13%	30 24%	129 13%	
Tend to disagree	150 15%	119 15%	75 13%	65 12%	98 13%	96 13%	87 13%	79 13%	13 11%	72 15%	77 15%	37 13%	52 16%	61 16%	19 18%	18 10%	25 15%	28 16%	22 14%	39 17%	17 16%	46 17%	33 12%	41 20%	30 12%	79 14%	71 16%	129 15%	19 15%	145 14%	
Strongly disagree	220 22%	181 23%	119 20%	116 21%	151 20%	149 21%	133 20%	124 20%	41 36%	109 22%	107 21%	41 15%	73 22%	105 27%	13 12%	29 17%	35 22%	38 22%	32 21%	72 31%	28 27%	55 20%	74 26%	39 19%	52 21%	128 21%	91 23%	207 24%	10 8%	232 23%	
Don't know	48 5%	22 3%	11 2%	9 2%	16 2%	14 2%	14 2%	12 2%	15 13%	22 5%	26 5%	25 9%	10 3%	13 3%	8 8%	17 10%	6 4%	4 2%	3 2%	10 4%	5 5%	3 1%	12 4%	13 6%	20 8%	15 3%	33 7%	39 4%	9 7%	47 5%	
Agree	444	379	327	305	388	387	366	339	21	235	205	137	140	167	57	80	65	74	83	83	43	134	131	78	102	264	179	383	58	451	
	44%	48%	55%	55%	53%	53%	54%	55%	18%	48%	40%	48%	42%	43%	52%	46%	41%	43%	53%	36%	41%	50%	47%	38%	41%	48%	48%	39%	44%	46%	45%
Disagree	370	300	194	181	249	245	220	204	54	181	184	79	126	165	32	47	60	66	54	112	45	101	107	80	82	208	162	336	29	377	
	37%	38%	33%	33%	34%	34%	33%	33%	47%	37%	36%	28%	38%	43%	29%	27%	37%	38%	34%	48%	43%	38%	38%	39%	33%	38%	36%	39%	23%	38%	
Net agree	74	80	133	124	139	142	146	136	-33	54	21	59	14	1	25	34	5	8	29	-28	-2	33	24	-2	19	57	17	47	28	74	
	7%	10%	22%	22%	19%	20%	22%	22%	-28%	11%	4%	21%	4%	*	23%	19%	3%	5%	19%	-12%	-2%	12%	9%	-1%	8%	10%	4%	5%	23%	7%	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 38

(JAN21)Q19(a)/(SEP21)Q11(a). To what extent, if at all, do you agree or disagree with the following statements? Labour is ready to form the next Government

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup -ier	North excl. Scot	Mid-lands	South excl. London	Grea -ter London	Eng-land	Scot	Con	Lab	LD	No qualif -ications	Other qualif -ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Strongly agree	159 16%	7 3%	126 36%	7 8%	143 26%	24 6%	74 16%	85 16%	22 22%	72 14%	52 18%	55 16%	51 14%	107 17%	44 18%	49 16%	28 12%	21 15%	131 15%	17 20%	10 4%	104 38%	13 18%	30 16%	62 12%	67 22%	189 19%
Tend to agree	285 28%	32 14%	158 45%	25 31%	215 40%	89 21%	136 29%	148 28%	19 19%	158 31%	87 30%	88 26%	107 30%	175 28%	57 24%	94 30%	63 27%	41 30%	240 28%	29 33%	52 18%	112 40%	28 40%	42 22%	142 28%	101 33%	262 26%
Neither agree nor disagree	143 14%	24 10%	24 7%	19 24%	62 11%	62 15%	62 13%	81 15%	17 17%	72 14%	32 11%	41 12%	68 19%	73 11%	32 13%	48 16%	27 12%	19 14%	119 14%	16 18%	30 10%	23 8%	12 16%	32 17%	79 16%	31 10%	129 13%
Tend to disagree	150 15%	58 26%	24 7%	14 18%	60 11%	95 23%	78 16%	73 14%	13 13%	75 15%	42 14%	59 17%	48 13%	101 16%	41 17%	41 13%	37 16%	21 15%	136 16%	10 11%	67 23%	27 10%	10 15%	28 14%	80 16%	42 14%	145 14%
Strongly disagree	220 22%	104 46%	16 4%	12 16%	55 10%	143 34%	102 22%	116 22%	24 24%	108 21%	70 24%	87 26%	61 17%	157 25%	58 24%	65 21%	63 27%	22 16%	202 23%	11 12%	123 43%	11 4%	6 9%	47 24%	116 23%	56 18%	232 23%
Don't know	48 5%	2 1%	5 1%	3 3%	8 1%	5 1%	21 4%	27 5%	4 4%	22 4%	11 4%	10 3%	26 7%	22 3%	7 3%	13 4%	11 5%	12 9%	40 5%	5 5%	6 2%	* *	1 2%	13 7%	24 5%	11 3%	47 5%
Agree	444 44%	39 17%	284 81%	31 39%	358 66%	113 27%	210 44%	233 44%	42 41%	230 45%	139 47%	143 42%	158 44%	282 44%	101 42%	143 46%	91 40%	62 46%	371 43%	46 53%	63 22%	216 78%	41 58%	72 37%	204 41%	167 54%	451 45%
Disagree	370 37%	162 72%	39 11%	26 33%	115 21%	238 57%	180 38%	189 36%	37 37%	183 36%	112 38%	145 43%	109 30%	258 41%	100 42%	106 34%	100 44%	43 32%	338 39%	21 24%	189 66%	37 13%	16 23%	75 39%	196 39%	99 32%	377 38%
Net agree	74 7%	-124 -54%	245 69%	5 6%	244 45%	-125 -30%	31 6%	44 8%	4 4%	47 9%	27 9%	-2 -1%	50 14%	25 4%	1 *	37 12%	-9 -4%	19 14%	34 4%	26 30%	-127 -44%	179 65%	25 35%	-3 -2%	8 2%	69 22%	74 7%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 39

(JAN23)Q13. Do you think you and your family would be better off under a Conservative government or a Labour government, or do you think it would make no difference?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class					Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 like-lihood	(10) Absol-utely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE		White	Ethnic min- ority
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004
Conservative government	158 16%	136 17%	101 17%	100 18%	132 18%	129 18%	115 17%	108 17%	7 6%	81 17%	73 14%	31 11%	46 14%	80 21%	17 16%	14 8%	23 15%	23 13%	22 14%	59 25%	24 23%	58 22%	43 15%	30 15%	27 11%	101 18%	57 12%	146 17%	12 9%	175 17%
Labour government	283 28%	256 32%	228 39%	217 39%	262 36%	262 36%	250 37%	235 38%	9 8%	147 30%	130 26%	101 36%	100 30%	81 21%	41 38%	60 35%	55 34%	46 26%	42 27%	39 17%	17 17%	85 32%	77 28%	58 28%	61 25%	163 30%	120 26%	240 28%	40 32%	302 30%
Make no difference	513 51%	374 47%	250 42%	215 39%	316 43%	306 42%	283 42%	258 42%	88 76%	239 49%	270 53%	129 45%	175 52%	209 54%	43 39%	86 49%	79 50%	95 55%	86 55%	122 53%	55 53%	114 42%	150 54%	103 50%	145 59%	264 48%	249 55%	443 51%	64 51%	475 47%
Other	3 *	3 *	1 *	1 *	3 *	3 *	3 *	1 *	-	1 *	2 *	2 1%	-	1 *	-	2 1%	-	-	-	1 *	1 *	2 1%	1 *	-	-	3 *	-	3 *	-	2 *
Don't know	49 5%	23 3%	13 2%	19 3%	25 3%	25 3%	23 3%	19 3%	12 11%	17 4%	31 6%	20 7%	12 3%	17 4%	8 7%	12 7%	2 1%	9 5%	7 4%	10 4%	7 7%	10 4%	9 3%	15 7%	15 6%	19 3%	30 7%	39 5%	9 7%	50 5%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 40

(JAN23)Q13. Do you think you and your family would be better off under a Conservative government or a Labour government, or do you think it would make no difference?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occup-ier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qualif-ications	Other qualif-ications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
Conservative government	158 16%	104 46%	11 3%	9 12%	33 6%	126 30%	73 15%	85 16%	15 15%	75 15%	50 17%	71 21%	35 10%	121 19%	33 14%	40 13%	54 23%	25 18%	148 17%	5 6%	96 33%	7 3%	11 16%	29 15%	77 15%	52 17%	175
Labour government	283 28%	4 2%	208 59%	25 31%	263 48%	59 14%	155 33%	128 24%	32 32%	145 29%	109 37%	69 20%	102 28%	178 28%	71 30%	70 22%	65 28%	45 33%	235 27%	32 36%	9 3%	175 63%	29 42%	38 20%	130 26%	115 37%	302
Make no difference	513 51%	114 50%	128 36%	42 53%	234 43%	219 53%	226 48%	286 54%	46 46%	265 52%	120 41%	186 55%	202 56%	306 48%	124 52%	186 60%	99 43%	59 43%	444 51%	45 51%	174 61%	92 33%	26 37%	120 62%	267 53%	125 41%	475
Other	3 *	- -	1 *	- -s	3 *	2 1%	2 *	1 *	- -	2 *	2 1%	1 *	- -	3 *	- -	1 *	2 1%	- -	2 *	- -	- -	- -	1 1%	- -	1 *	2 1%	2 *
Don't know	49 5%	5 2%	6 2%	3 4%	11 2%	10 2%	17 4%	31 6%	7 7%	19 4%	14 5%	13 4%	22 6%	27 4%	12 5%	15 5%	10 4%	7 5%	38 4%	6 7%	9 3%	3 1%	3 5%	6 3%	29 6%	14 5%	50

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

s=Where unweighted base sizes smaller than 100, please note results are indicative only

Our long term political and social trends have been collected over the last 30+ years and are unrivalled amongst polling organisations:

<https://www.ipsos.uk/politicalandsocialtrends>

Ipsos Political Monitor - March 2023

Table 41
(JAN23)Q14 - Thinking about the outcome of the next General Election, which of the following, if any, comes closest to your view?

Base : All

	Total (W'td)	Likelihood to vote (General Election)							Gender		Age										Social Class						Ethnicity		UnWgt Total		
		Always usually depends	Always usually depends AND 9/10 likelihood	(10) Absolutely certain	(6 to 10)	(7 to 10)	(8 to 10)	(9 to 10)	Would NOT vote	Male	Female	18-34	35-54	55+	18-24	25-34	35-44	45-54	55-64	65+	75+	AB	C1	C2	DE	ABC1	C2DE	White		Ethnic minority	Total
Unweighted Total	1004	834	659	627	781	768	730	683	107	465	527	231	343	430	94	137	147	196	155	275	124	278	355	164	207	633	371	867	129	1004	
Weighted Total	1004	792	592	551	739	725	673	621	116	485	507	284	333	387	110	175	160	173	157	230	104	269	281	206	248	549	455	871	126	1004	
The Conservative government has done a good job and there is no need for change at the next election	126 13%	100 13%	79 13%	74 13%	100 14%	96 13%	92 14%	85 14%	9 7%	63 13%	61 12%	20 7%	27 8%	79 21%	13 12%	7 4%	14 9%	12 7%	21 14%	58 25%	23 22%	29 11%	32 11%	26 13%	39 16%	61 11%	65 14%	119 14%	7 6%	126 13%	
The Conservative government has done a good job, but it is time for a change at the next election	112 11%	72 9%	48 8%	45 8%	73 10%	72 10%	59 9%	54 9%	17 14%	39 8%	73 14%	43 15%	35 10%	34 9%	13 11%	30 17%	22 14%	13 7%	16 10%	19 8%	9 9%	30 11%	36 13%	28 14%	18 7%	66 12%	46 10%	87 10%	22 18%	92 9%	
The Conservative government has done a poor job but the next election is not the time for change	148 15%	130 16%	69 12%	60 11%	99 13%	97 13%	79 12%	72 12%	14 12%	76 16%	70 14%	22 8%	53 16%	72 19%	6 6%	16 9%	23 15%	30 17%	26 17%	46 20%	17 16%	48 18%	37 13%	34 16%	30 12%	85 15%	63 14%	139 16%	9 7%	147 15%	
The Conservative government has done a poor job and it is time for a change at the next election	542 54%	455 57%	380 64%	354 64%	442 60%	439 61%	424 63%	393 63%	51 44%	277 57%	259 51%	162 57%	198 60%	181 47%	65 59%	97 56%	88 55%	110 63%	89 57%	93 40%	45 43%	146 54%	159 57%	106 51%	131 53%	305 56%	237 52%	466 54%	71 56%	566 56%	
None of these	20 2%	13 2%	7 1%	7 1%	9 1%	9 1%	8 1%	7 1%	8 7%	6 1%	12 2%	5 2%	9 3%	6 1%	2 2%	4 2%	6 4%	3 1%	1 1%	4 2%	4 4%	5 2%	5 2%	1 1%	8 3%	11 2%	9 2%	16 2%	3 3%	22 2%	
Don't know	56 6%	22 3%	10 2%	11 2%	15 2%	12 2%	12 2%	11 2%	18 15%	24 5%	31 6%	31 11%	11 3%	14 4%	11 10%	20 11%	5 3%	6 4%	3 2%	10 4%	7 6%	10 4%	12 4%	12 6%	22 9%	22 4%	34 8%	43 5%	13 10%	51 5%	
Combinations - Summary net																															
Conservative government - good job	238 24%	172 22%	127 21%	119 22%	173 23%	168 23%	151 22%	139 22%	25 22%	102 21%	134 26%	63 22%	61 18%	114 29%	25 23%	37 21%	37 23%	25 14%	37 24%	77 33%	32 31%	59 22%	68 24%	54 26%	57 23%	127 23%	111 24%	206 24%	29 24%	218 22%	
Conservative government - poor job	690 69%	585 74%	449 76%	414 75%	542 73%	536 74%	502 75%	464 75%	65 56%	353 73%	329 65%	185 65%	252 76%	254 66%	71 65%	113 65%	112 70%	140 81%	115 73%	139 60%	61 59%	194 72%	196 70%	139 67%	161 65%	390 71%	300 66%	605 70%	80 64%	713 71%	
Time for a change	654 65%	527 67%	428 72%	398 72%	516 70%	511 70%	483 72%	447 72%	68 58%	316 65%	332 65%	205 72%	233 70%	216 56%	78 71%	128 73%	110 69%	123 71%	104 67%	111 48%	54 52%	176 66%	195 69%	134 65%	149 60%	371 68%	283 62%	554 64%	93 74%	658 66%	
Not time for a change	274 27%	230 29%	148 25%	135 24%	199 27%	193 27%	171 25%	156 25%	22 19%	138 28%	132 26%	42 15%	80 24%	152 39%	19 17%	23 13%	38 24%	42 24%	47 30%	104 45%	40 38%	77 29%	69 25%	60 29%	69 28%	146 27%	128 28%	258 30%	16 13%	273 27%	

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

Weighted

Source : Ipsos J23-004953-01

*=Less than 0.5%

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Ipsos Political Monitor - March 2023

31 Mar 2023

Table 42
(JAN23)Q14 - Thinking about the outcome of the next General Election, which of the following, if any, comes closest to your view?

Base : All

	Total (Weighted)	Voting					Working status		Work sector		Tenure				ONS Regions						Past vote (2019 General Election)			Qualifications			UnW Tot.
		Con	Lab	LD	Not Con	Not Lab	Full-time Incl. Self Empl.	Not full-time/ Not working	Public	Private	Mort gage	Owned out-right	Renter	Total owner occupier	North excl. Scot	Mid-lands	South excl. London	Grea-ter London	Eng-land	Scot	Con	Lab	LD	No qual-ifications	Other qual-ifications	Degree +	
Unweighted Total	1004	226	366	74	555	415	439	564	204	335	318	388	280	706	221	303	220	141	820	119	297	286	79	189	458	357	1004
Weighted Total	1004	227	353	79	543	417	473	530	100	506	294	340	361	634	240	311	230	136	868	87	288	277	70	193	503	308	1004
The Conservative government has done a good job and there is no need for change at the next election	126 13%	96 42%	3 1%	* 1%	7 1%	101 24%	41 9%	85 16%	13 13%	53 10%	20 7%	57 17%	46 13%	77 12%	32 13%	45 15%	33 15%	10 7%	120 14%	5 6%	91 32%	2 1%	1 1%	43 22%	60 12%	24 8%	126 13%
The Conservative government has done a good job, but it is time for a change at the next election	112 11%	25 11%	30 8%	14 18%	54 10%	49 12%	62 13%	50 9%	13 13%	71 14%	21 7%	31 9%	59 16%	52 8%	18 8%	34 11%	33 14%	23 17%	105 12%	4 5%	32 11%	14 5%	5 7%	21 11%	62 12%	28 9%	92 9%
The Conservative government has done a poor job but the next election is not the time for change	148 15%	85 37%	8 2%	9 11%	31 6%	108 26%	72 15%	76 14%	10 10%	81 16%	49 17%	71 21%	28 8%	120 19%	43 18%	53 17%	29 13%	14 10%	128 15%	8 9%	101 35%	6 2%	3 4%	24 12%	79 16%	45 15%	147 15%
The Conservative government has done a poor job and it is time for a change at the next election	542 54%	13 6%	308 87%	53 67%	443 82%	148 35%	270 57%	271 51%	55 55%	272 54%	185 63%	161 47%	193 54%	346 55%	132 55%	156 50%	121 52%	69 51%	450 52%	64 73%	51 18%	252 91%	61 87%	88 45%	259 51%	196 64%	566 56%
None of these	20 2%	3 1%	2 1%	1 2%	4 1%	5 1%	7 1%	13 2%	4 4%	8 2%	4 1%	7 2%	9 2%	11 2%	8 3%	1 *	4 2%	4 3%	17 2%	2 2%	7 2%	2 1%	1 1%	6 3%	10 2%	4 1%	22 2%
Don't know	56 6%	5 2%	3 1%	1 1%	4 1%	6 2%	21 4%	35 7%	5 5%	22 4%	15 5%	13 4%	27 8%	28 4%	5 2%	21 7%	10 4%	15 11%	47 5%	4 5%	7 2%	1 *	- -	11 6%	34 7%	11 4%	51 5%
Combinations - Summary net																											
Conservative government - good job	238 24%	121 54%	32 9%	15 19%	61 11%	150 36%	103 22%	135 26%	26 26%	124 24%	41 14%	88 26%	104 29%	129 20%	51 21%	79 25%	66 29%	33 24%	225 26%	9 11%	123 43%	16 6%	6 9%	64 33%	122 24%	52 17%	218 22%
Conservative government - poor job	690 69%	98 43%	316 90%	62 78%	475 87%	256 61%	343 72%	347 65%	65 65%	353 70%	234 79%	232 68%	221 61%	466 73%	176 73%	210 67%	150 65%	84 61%	578 67%	72 82%	152 53%	259 93%	63 90%	111 58%	337 67%	241 78%	713 71%
Time for a change	654 65%	38 17%	338 96%	68 85%	497 91%	197 47%	332 70%	321 61%	69 68%	343 68%	206 70%	192 56%	252 70%	398 63%	151 63%	190 61%	153 67%	92 68%	555 64%	68 78%	83 29%	266 96%	66 94%	109 57%	321 64%	224 73%	658 66%
Not time for a change	274 27%	181 80%	10 3%	9 12%	38 7%	209 50%	113 24%	161 30%	22 22%	134 26%	69 23%	128 38%	73 20%	197 31%	76 32%	99 32%	62 27%	24 18%	248 29%	13 15%	192 67%	8 3%	4 5%	67 34%	138 28%	69 22%	273 27%

Fieldwork dates : Wednesday 22nd to Wednesday 29th March 2023

Respondent Type : GB Adults, General Public 18+ - Telephone

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