

Public views on Scotland's Deposit Return Scheme

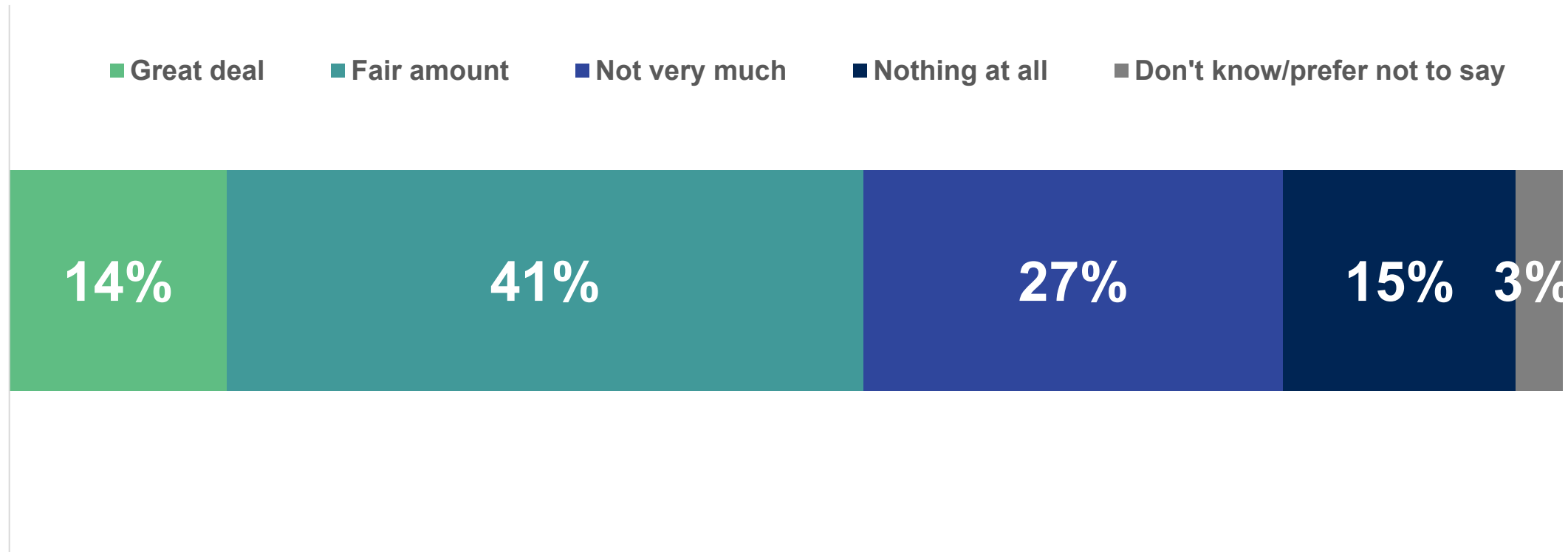
Ipsos

March 2023



Awareness of the Deposit Return Scheme

Before this survey, how much, if anything, had you heard about Scotland's deposit return scheme?



Base: 1,023 Scottish adults aged 16+, 17 March – 21 March 2023

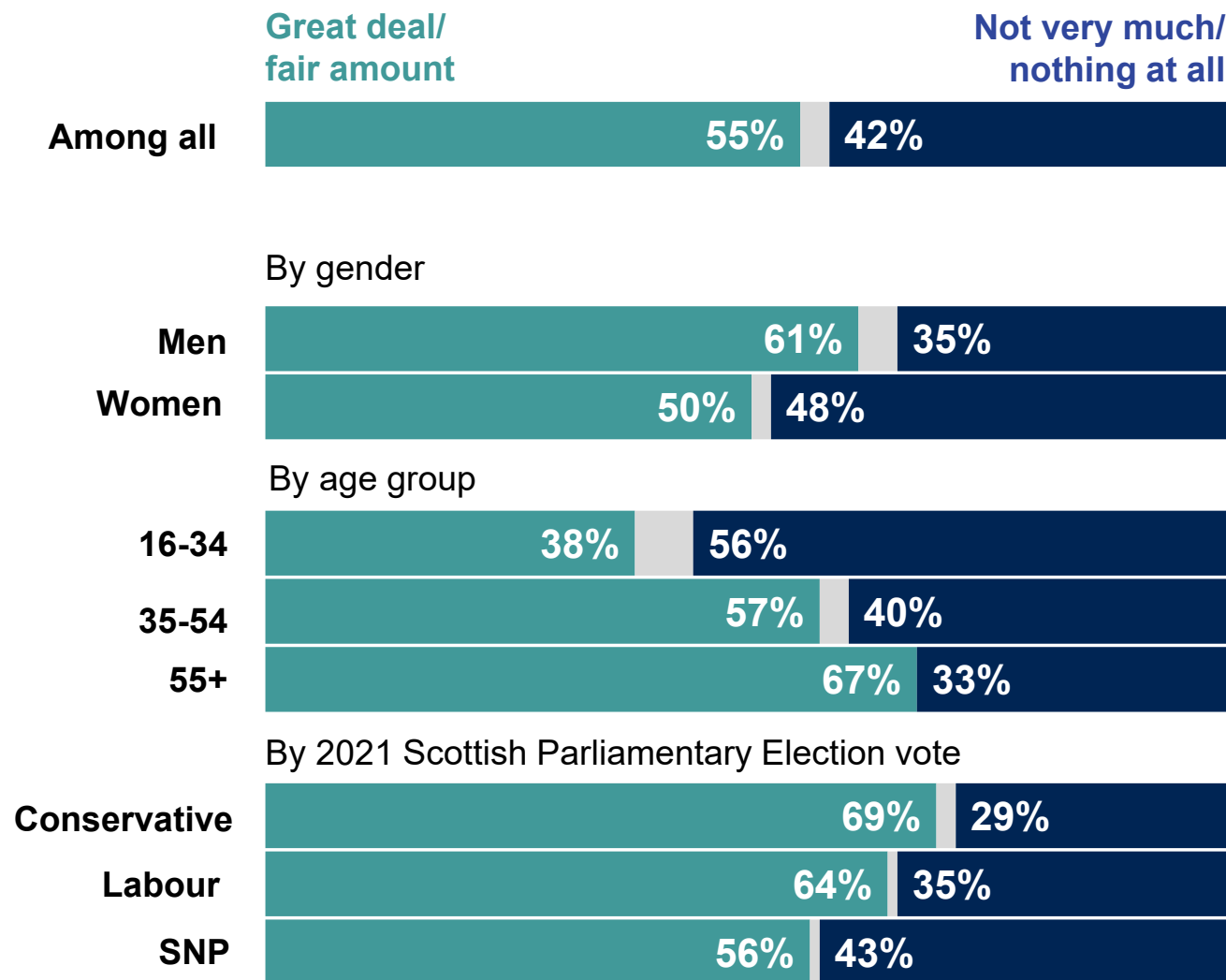
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Source: Ipsos Scotland | Political Pulse



Awareness of the Deposit Return Scheme

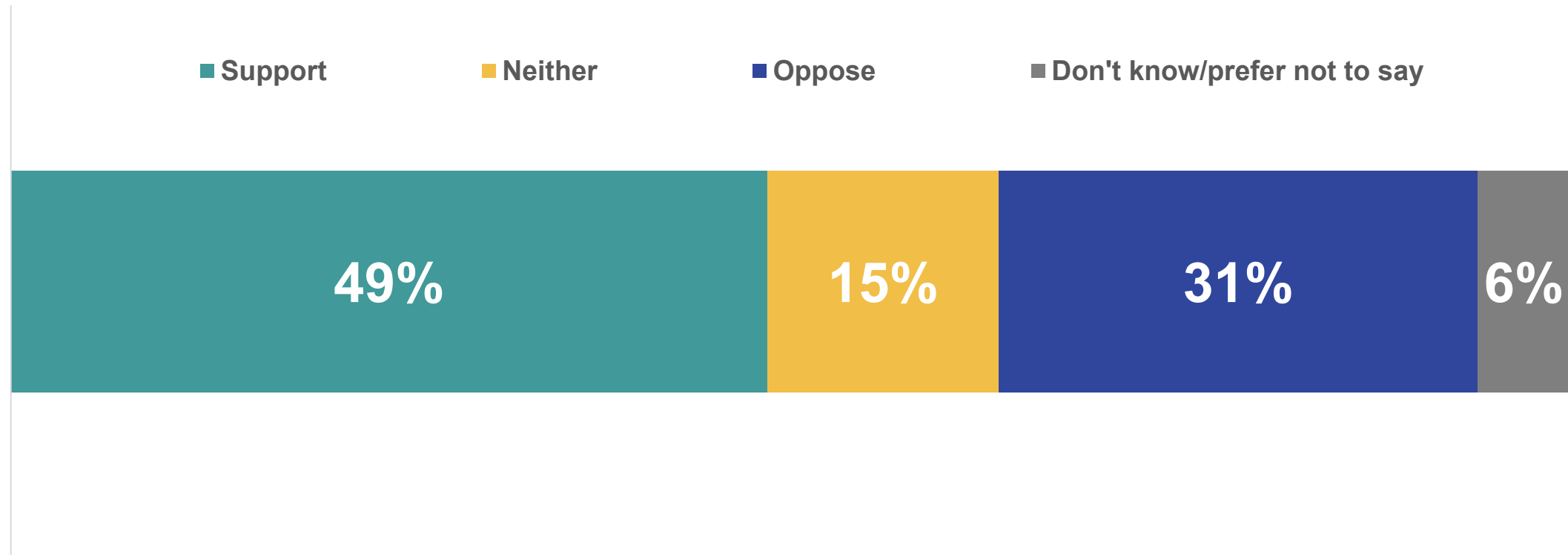
Before this survey, how much, if anything, had you heard about Scotland's deposit return scheme?



Base: 1,023 Scottish adults aged 16+, 17 March – 21 March 2023, including , including men (480), women (537); 16-34 year olds (282), 35-54 year-olds (337), 55+ year olds (404); 2021 Scottish Parliament Election SNP voters (427), Conservative Party Voters (152), Labour Party Voters (164).

Views on the Deposit Return Scheme

And from what you know or have heard, how much, if at all, do you support or oppose these plans for the introduction of Scotland's deposit return scheme for drinks containers?



Base: 1,023 Scottish adults aged 16+, 17 March – 21 March 2023

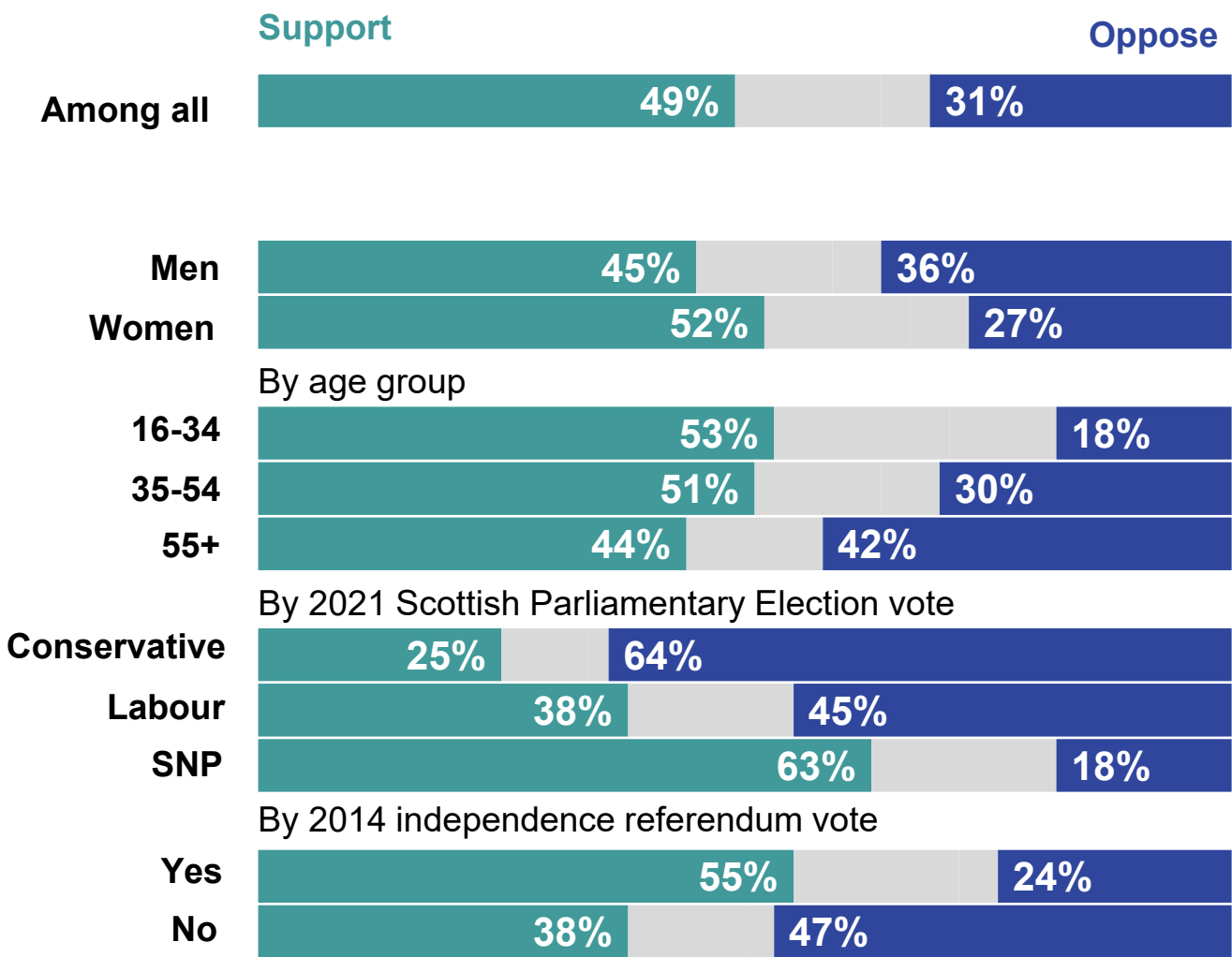
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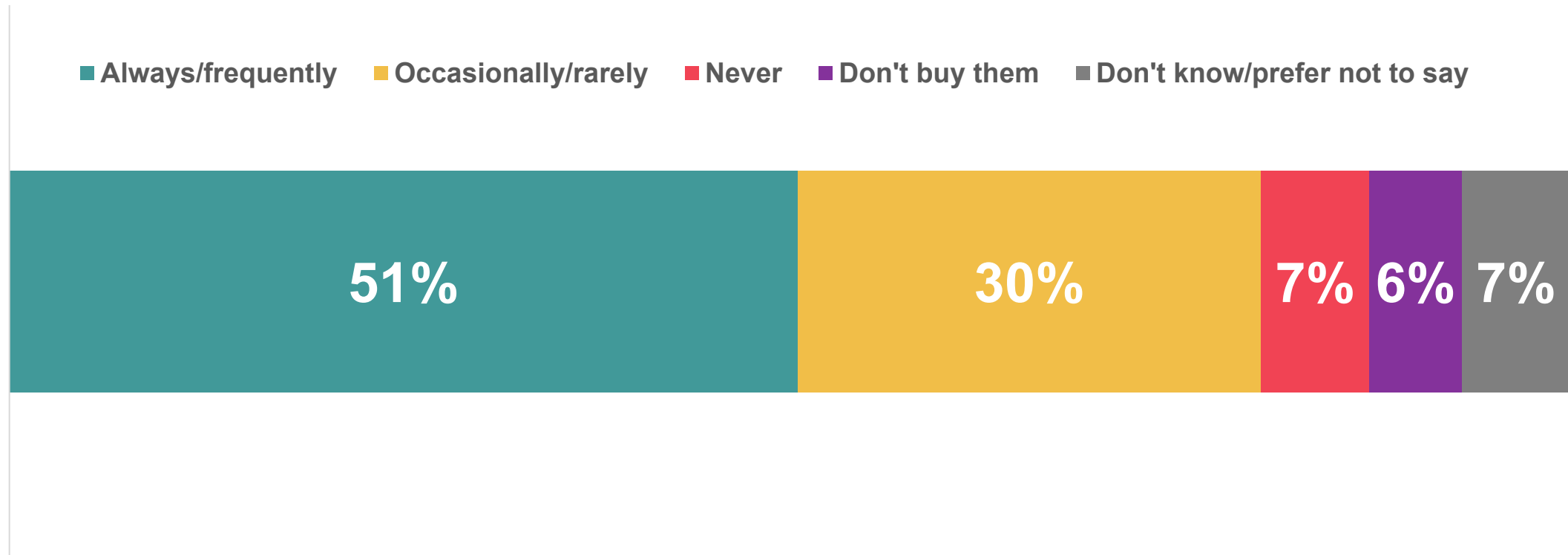
Views on the Deposit Return Scheme

And from what you know or have heard, how much, if at all, do you support or oppose these plans for the introduction of Scotland’s deposit return scheme for drinks containers?



Expected use of the Deposit Return Scheme

And how often, if at all, do you think you will return empty containers to a collection point to get your 20p deposit back after buying drinks that are included?



Base: 1,023 Scottish adults aged 16+, 17 March – 21 March 2023

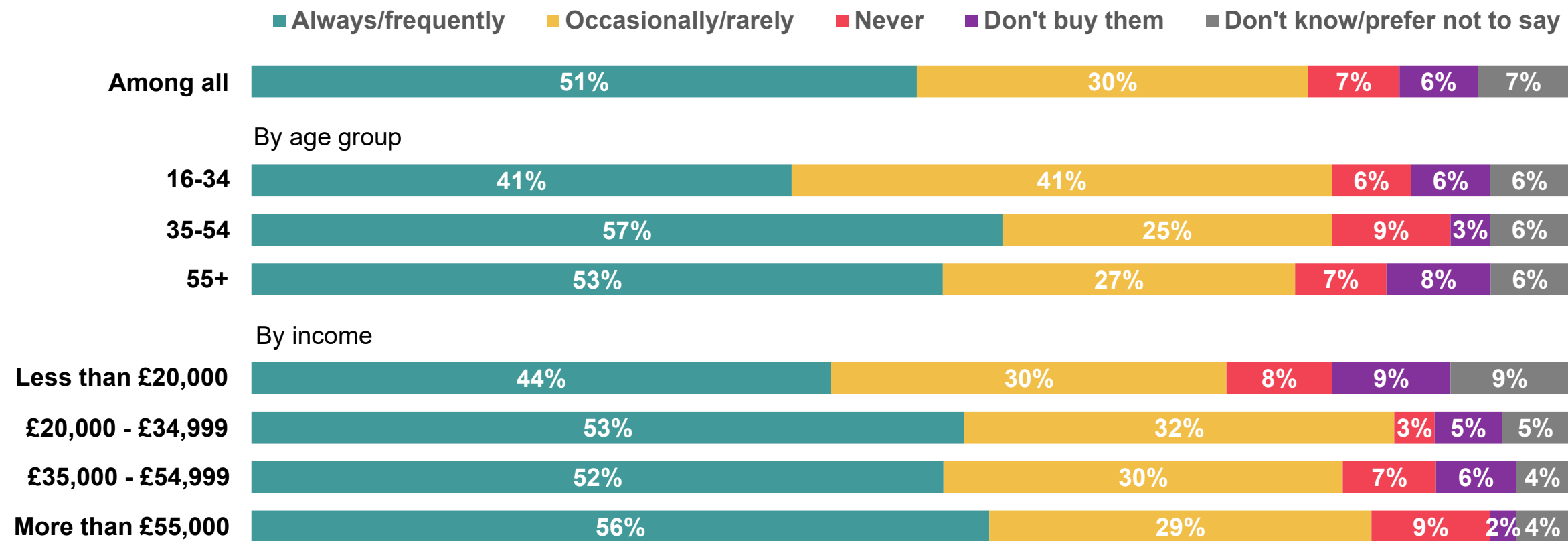
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Expected use of the Deposit Return Scheme

And how often, if at all, do you think you will return empty containers to a collection point to get your 20p deposit back after buying drinks that are included?



Base: 1,023 Scottish adults aged 16+, 17 March – 21 March 2023, including income up to £19,999 (229), £20,000-£34,999 (272), £35,000-£54,999 (249), more than £55,000 (202); 16-34 year olds (282), 35-54 year olds (337), 55+ year olds (404).

Methods

- Ipsos interviewed a representative quota sample of 1,023 adults aged 16+ in Scotland.
- Interviews took place online between 17th and 21st March 2023.
- Data has been weighted to the known offline population proportions.
- Where results do not sum to 100%, this may be due to computer rounding, multiple responses, or the exclusion of “don’t know” categories.
- All polls are subject to a wide range of potential sources of error.



Scotland Political Pulse March 2023

For more information

Emily Gray
Managing Director
emily.gray@ipsos.com

Sally Abernethy
Research Manager
sally.abernethy@ipsos.com

Tom Coyle
Research Executive
tom.coyle@ipsos.com

Rachel Ormston
Research Director
Rachel.Ormston@ipsos.com

