

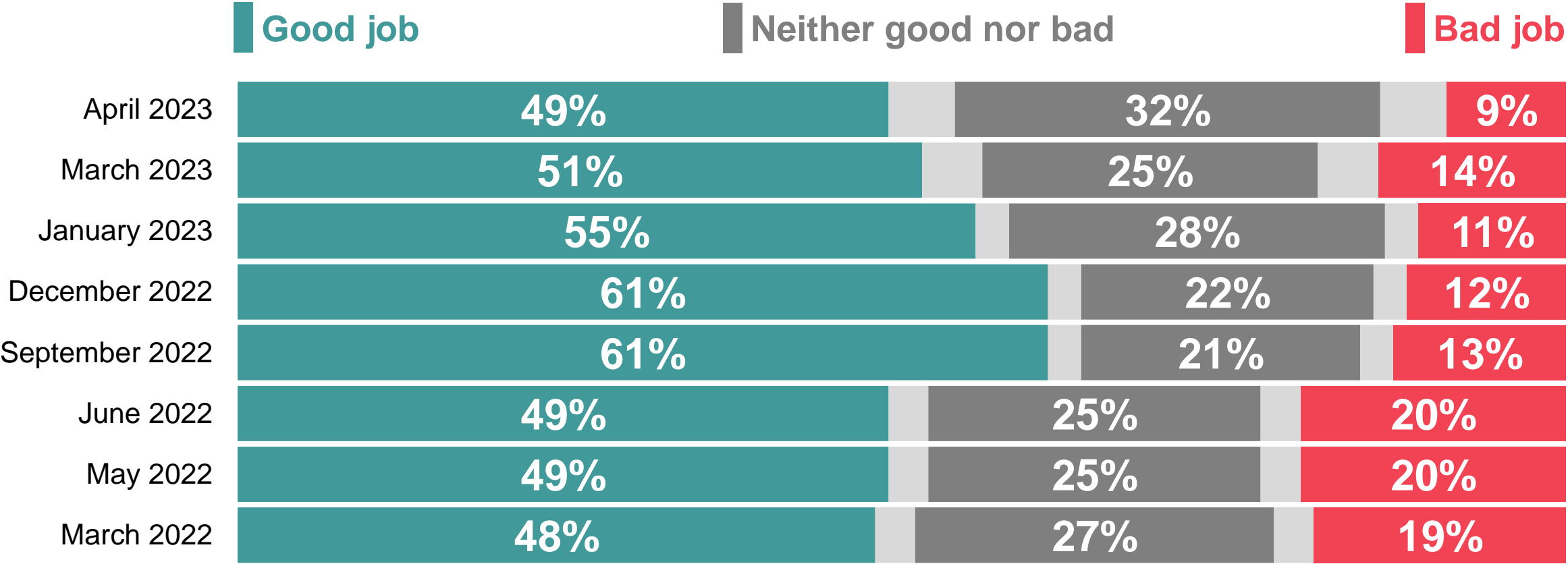


# IPSOS Attitudes to Royal Family

April 2023

# Half continue to believe King Charles is doing a good job as King

To what extent, if at all, do you think King Charles III is doing a good job or bad job as King?



Base: 1,079 Online British adults aged 18-75, 31 March – 1 April 2023



# Satisfaction with members of the Royal Family

Are you satisfied or dissatisfied with the way the King Charles / Prince William / is doing his job as Monarch / Prince of Wales?

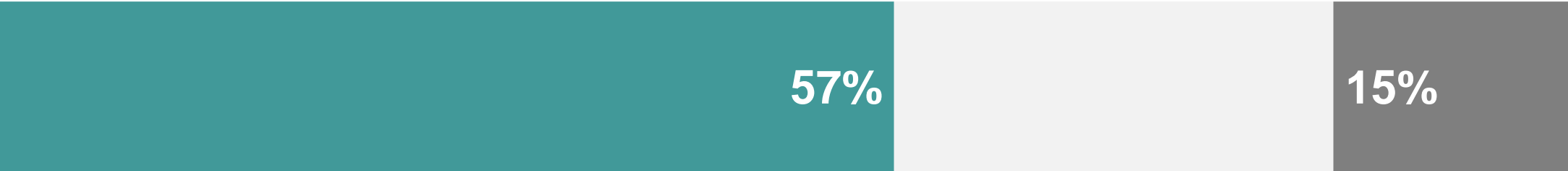
**Satisfied**

**Dissatisfied**

## Prince William



## King Charles

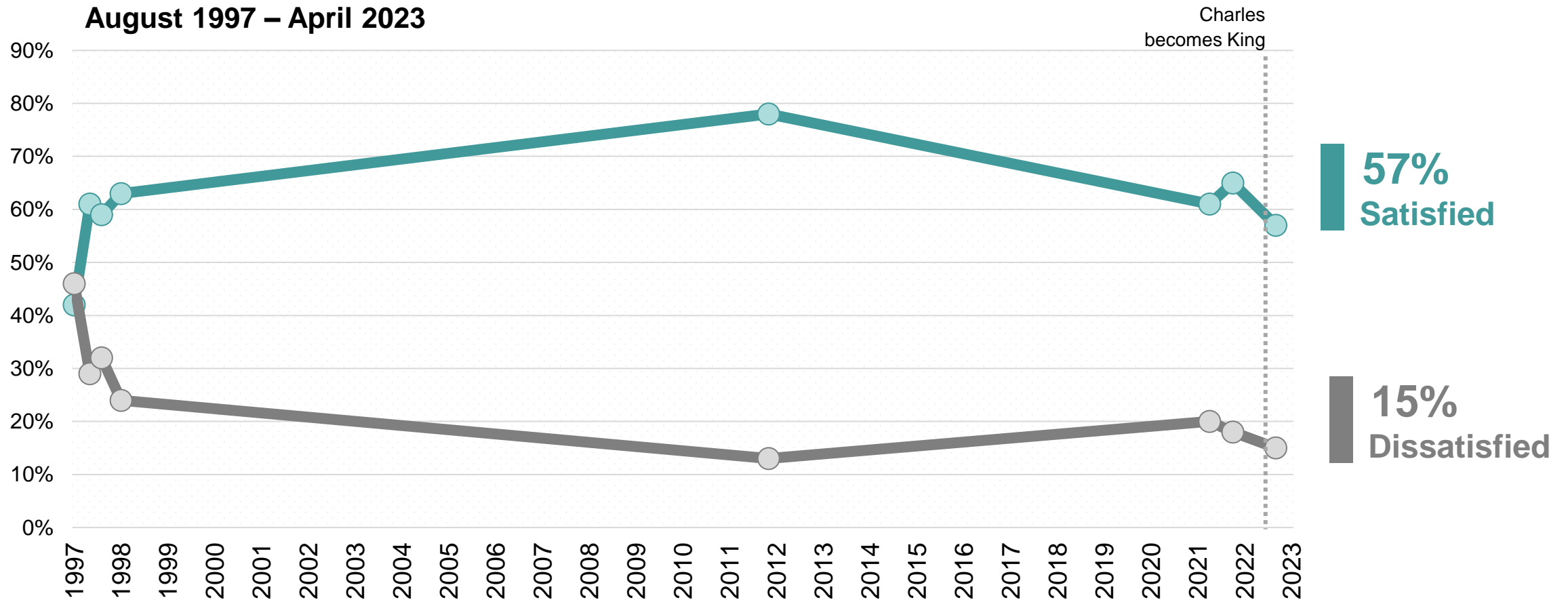


Base: 1,008 British adults 18+, 5-11 April 2023. Data collected was via telephone



# Satisfaction with King Charles: 1997 – 2023

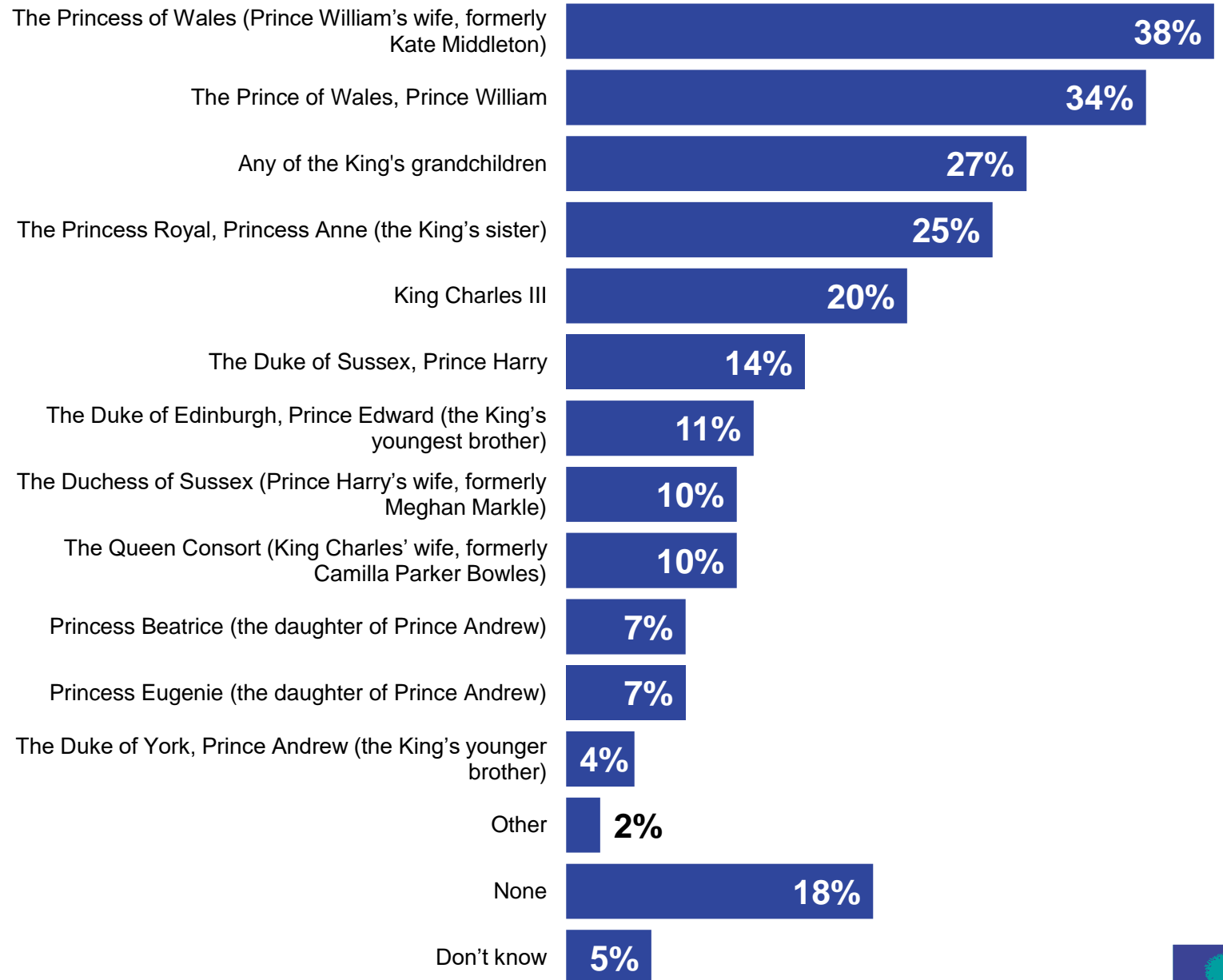
Are you satisfied or dissatisfied with the way King Charles is doing his job as Monarch?



Base: 1,008 British adults 18+, 5-11 April 2023. Data collected was via telephone

# The Princess of Wales is the most liked member of the Royal Family, followed by Prince William, and Princess Anne

Which of the following members of the Royal Family, if any, do you like the most?



Base: 2000 Online British adults aged 18-75, 12-13 April 2023



## Royal family polling April 2023

### For more information

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