



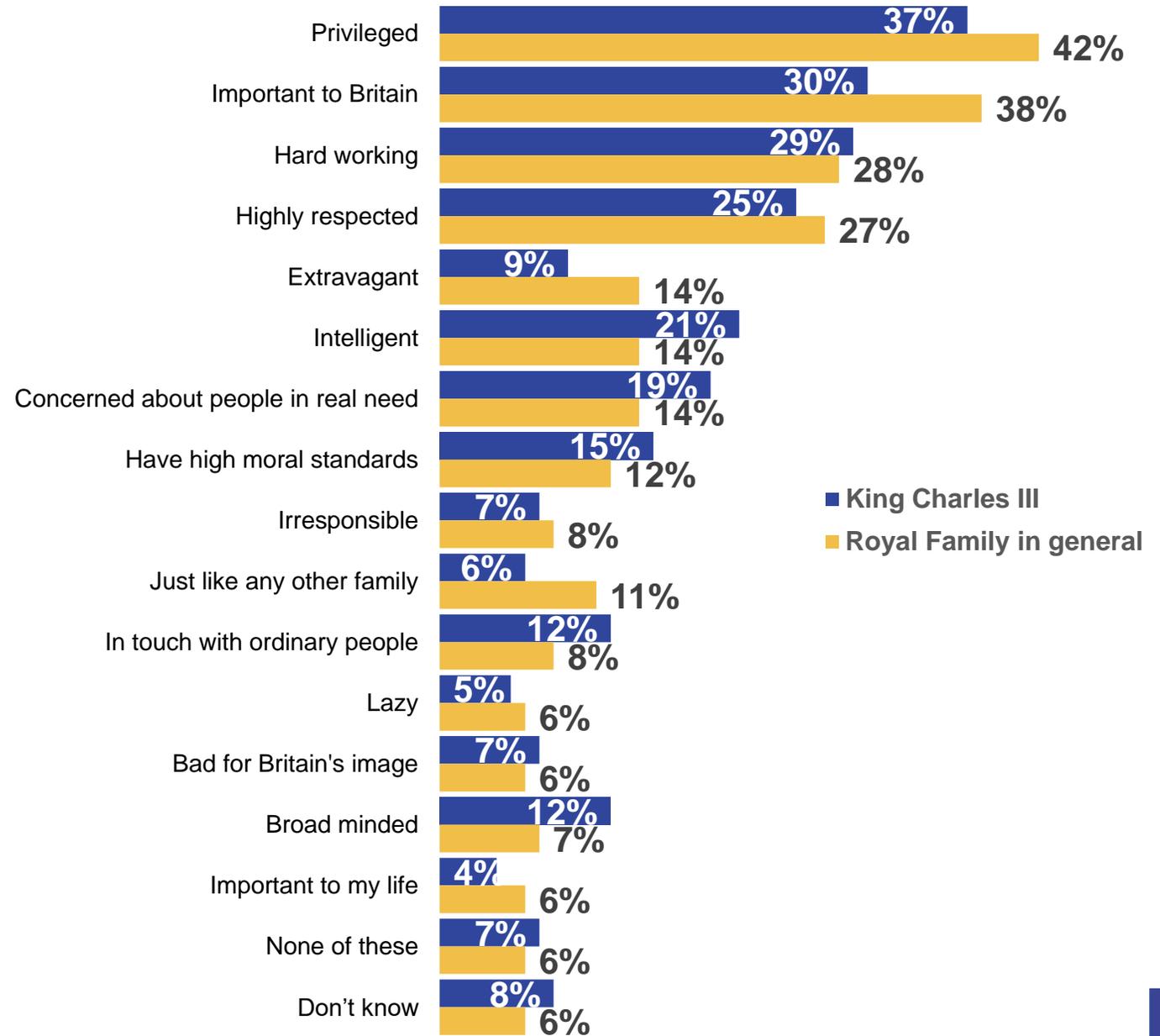
IPSOS Attitudes to Royal Family

April 2023

Of the attributes asked about, King Charles III and the Royal Family in general were most likely to be thought of as privileged, important to Britain, hard working, and highly respected.

Below is a list of things, both favourable and unfavourable, that have been said about the Royal Family. Please select all the statements that you feel fit...

(A) King Charles III
(B) The Royal Family in general

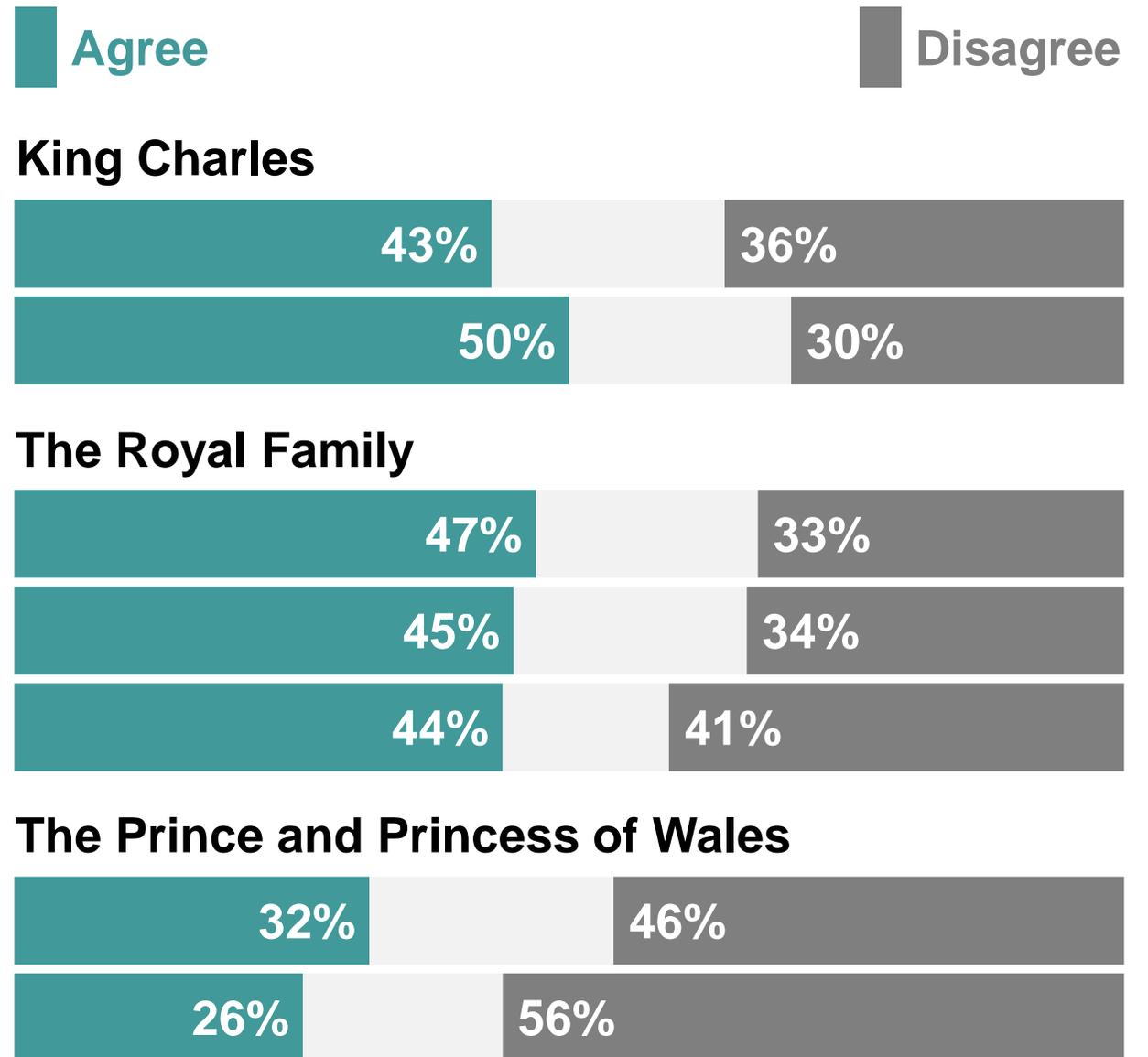


Base: 1,079 Online British adults aged 18-75, 31 March – 1 April 2023

Are the Royal family out of touch with ordinary people?

To what extent do you agree or disagree with the following statements?

[...] is out of touch with ordinary people



Base: 1,008 British adults 18+, 5-11 April 2023. Data collected was via telephone. *When asked before April 2023 the question referred to Prince Charles, and the Duke and Duchess of Cambridge



Royal family polling April 2023

For more information

Gideon Skinner
Research Director
gideon.skinner@ipsos.com

Cameron Garrett
Research Manager
cameron.garrett@ipsos.com

Keiran Pedley
Research Director
keiran.pedley@ipsos.com

Ben Roff
Research Executive
ben.roff@ipsos.com