

Which of the following apply to you?

[illegible]

How often do you physically go into your workplace in a typical week?

[illegible]

How dog-friendly do you think workplaces are in Canada today?

[illegible]

Which statements best describe your sentiment towards a dog-friendly workplace?

[illegible]

What do you think are the advantages of a dog-friendly workplace?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	879	100	102	88	368	139	82	117	135	306	294	399	480
Base: All Answering (wtd)	843	113	96	60	356	163	56	139	169	281	215	328	515
They make it easy for me to own a dog	305	52	28	21	135	41	28	44	52	102	94	110	195
	36%	46%	29%	36%	38%	25%	49%	31%	31%	36%	44%	34%	38%
	E*	*	*	*	*	*	BE*	*	*	*	*	*	*
They are more inviting to potential new employees	208	28	22	23	87	27	21	25	32	73	73	69	139
	25%	25%	22%	38%	25%	16%	38%	18%	19%	26%	34%	21%	27%
		*	*	DE*	*	*	E*	*	*	*	GH	*	*
They boost happiness	520	65	58	38	235	83	41	73	90	180	150	194	327
	62%	57%	61%	64%	66%	51%	73%	52%	53%	64%	70%	59%	63%
		*	*	*	E	*	E*	*	*	*	GH	*	*
They make it easier to relieve stress or anxiety	467	68	51	40	205	68	34	60	88	157	143	149	319
	55%	60%	53%	68%	58%	42%	62%	43%	52%	56%	66%	45%	62%
		E*	*	E*	E	*	E*	*	*	*	GHI	*	K
They encourage healthy breaks	343	47	44	30	146	48	26	45	62	121	104	122	220
	41%	42%	46%	50%	41%	30%	48%	32%	37%	43%	48%	37%	43%
		*	*	E*	*	*	*	*	*	*	G	*	*
They support better social interaction and team bonding	339	50	34	27	155	47	25	52	52	118	100	127	212
	40%	44%	36%	45%	44%	29%	44%	37%	31%	42%	47%	39%	41%
		*	*	*	E	*	*	*	*	*	H	*	*
They boost my productivity	255	31	34	20	113	36	23	47	48	80	77	96	159
	30%	27%	35%	33%	32%	22%	40%	34%	28%	28%	36%	29%	31%
		*	*	*	*	*	E*	*	*	*	*	*	*
They are more progressive	221	31	23	17	100	34	16	31	42	73	70	71	150
	26%	27%	24%	28%	28%	21%	29%	23%	25%	26%	33%	22%	29%
		*	*	*	*	*	*	*	*	*	*	*	*
They have better employee retention	216	37	25	18	100	24	12	27	43	71	69	73	143
	26%	32%	26%	30%	28%	15%	22%	19%	25%	25%	32%	22%	28%
		E*	*	E*	E	*	*	*	*	*	G	*	*
They can be helpful in reducing pet surrender	269	35	29	22	120	40	22	46	35	92	71	90	179
	32%	31%	30%	36%	34%	24%	40%	33%	21%	33%	33%	27%	35%
		*	*	*	*	*	*	*	*	*	*	*	*
Other	5	1	1	-	1	2	-	2	-	-	1	-	5
	1%	1%	1%	-	*	1%	-	1%	-	-	*	-	1%
		*	*	*	*	*	*	*	*	*	*	*	*
I don't think there is any advantage	80	3	8	5	31	32	1	16	26	22	12	37	43
	10%	3%	8%	9%	9%	19%	3%	11%	15%	8%	5%	11%	8%
		*	*	*	*	ADF*	*	*	J*	*	*	*	*
Sigma	3227	447	356	261	1430	482	250	467	569	1087	963	1137	2090
	383%	396%	370%	437%	402%	296%	449%	336%	336%	386%	449%	346%	406%

What do you think are the challenges of a dog-friendly workplace?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	879	100	102	88	368	139	82	117	135	306	294	399	480
Base: All Answering (wtd)	843	113	96	60	356	163	56	139	169	281	215	328	515
They can feel less professional	193	32	23	16	74	39	10	18	50	62	59	76	117
	23%	28%	24%	26%	21%	24%	17%	13%	29%	22%	28%	23%	23%
		*	*	*		*	*	*	G*		G		
They can get noisy	459	71	50	39	189	77	32	64	88	170	111	173	286
	54%	63%	52%	66%	53%	47%	58%	46%	52%	60%	51%	53%	56%
		*	*	E*		*	*	*	*	G			
They can have cleanliness issues	434	61	52	42	177	77	24	46	82	164	120	160	274
	51%	54%	54%	71%	50%	48%	43%	33%	49%	58%	56%	49%	53%
		*	*	DEF*		*	*	*	*	G	G		
They can trigger allergies	510	80	66	39	216	75	35	67	100	180	144	199	311
	61%	71%	69%	65%	61%	46%	63%	48%	59%	64%	67%	61%	60%
		E*	E*	E*	E	*	*	*	*	G	G		
They involve additional costs for maintenance	252	33	31	26	98	51	14	28	44	97	75	95	157
	30%	29%	32%	43%	28%	31%	25%	20%	26%	34%	35%	29%	30%
		*	*	D*		*	*	*	*	G	G		
They create distractions at work	416	69	44	29	160	88	26	44	95	149	108	176	240
	49%	61%	46%	48%	45%	54%	47%	32%	56%	53%	50%	54%	47%
		D*	*	*		*	*	*	G*	G	G		
They may discourage potential employees	224	31	28	16	94	36	19	24	41	80	72	92	131
	27%	27%	29%	27%	27%	22%	34%	17%	24%	28%	33%	28%	25%
		*	*	*		*	*	*	*		G		
Other	18	1	1	*	10	5	1	12	2	1	3	11	7
	2%	*	1%	1%	3%	3%	1%	8%	1%	1%	1%	3%	1%
		*	*	*		*	*	IJ*	*				
I don't think there is any challenge with dog-friendly workplaces	71	2	4	5	36	16	9	16	12	22	18	21	50
	8%	2%	4%	8%	10%	10%	16%	11%	7%	8%	8%	6%	10%
		*	*	*	A	*	AB*	*	*				
Sigma	2577	379	298	211	1055	464	169	319	515	924	709	1003	1574
	306%	336%	310%	355%	296%	285%	303%	229%	304%	328%	330%	306%	306%

What kind of dog-friendly benefits does your workplace currently offer?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	879	100	102	88	368	139	82	117	135	306	294	399	480
Base: All Answering (wtd)	843	113	96	60	356	163	56	139	169	281	215	328	515
Always allows dogs at workplace	127	24	18	6	54	18	6	24	20	51	30	55	72
	15%	21%	19%	10%	15%	11%	12%	17%	12%	18%	14%	17%	14%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Sometimes allows dogs at workplace	158	24	18	10	66	24	15	29	34	53	40	60	97
	19%	21%	19%	16%	19%	15%	27%	21%	20%	19%	19%	18%	19%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Offers a dedicated play area for dogs in the building / workplace	105	18	8	5	49	20	4	16	24	34	30	41	64
	12%	16%	9%	9%	14%	12%	7%	12%	14%	12%	14%	12%	12%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Allows dogs throughout the whole workplace	98	19	9	4	38	21	8	24	16	31	26	43	55
	12%	16%	9%	7%	11%	13%	14%	17%	10%	11%	12%	13%	11%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Offers dog walking services	78	7	8	2	40	16	4	15	20	21	21	23	54
	9%	7%	8%	3%	11%	10%	8%	11%	12%	7%	10%	7%	11%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Offers pet care stipends	58	6	4	5	31	9	3	16	13	15	14	22	36
	7%	5%	5%	8%	9%	6%	6%	11%	8%	5%	7%	7%	7%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Offers paid time off for adoption, dog care or bereavement	77	14	6	4	41	9	3	12	18	26	20	30	47
	9%	12%	6%	6%	12%	6%	5%	9%	10%	9%	9%	9%	9%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Pays for pet/ dog insurance	80	10	8	6	33	17	6	11	24	25	19	35	45
	9%	9%	8%	9%	9%	11%	11%	8%	14%	9%	9%	11%	9%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Offers discounts/ promotions/ subsidies on pet day care facilities	79	13	8	4	40	10	4	11	19	33	14	40	39
	9%	12%	8%	6%	11%	6%	7%	8%	11%	12%	7%	12%	8%
	*	*	*	*	*	*	*	*	*	*	*	*	*
No benefits	400	46	46	36	173	75	26	56	80	125	114	140	260
	47%	40%	47%	60%	49%	46%	46%	40%	47%	45%	53%	43%	51%
	*	*	A*	*	*	*	*	*	*	*	*	*	*
I don't know	42	2	8	2	16	11	3	2	11	15	6	20	22
	5%	2%	8%	4%	4%	7%	5%	2%	7%	5%	3%	6%	4%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Sigma	1301	182	142	83	581	231	82	216	279	428	334	508	793
	154%	161%	147%	139%	163%	142%	147%	156%	165%	152%	155%	155%	154%

What kind of dog-friendly benefits would you like to see your workplace offer?

		REGION						HOUSEHOLD INCOME				HOUSEHOLD COMPOSITION	
	Total	BC	AB	SK/MB	Ontario	Quebec	Atlantic	<\$40K	\$40K - <\$60K	\$60K - <\$100K	\$100K+	Kids	No Kids
		A	B	C	D	E	F	G	H	I	J	K	L
Base: All Answering (unwtd)	879	100	102	88	368	139	82	117	135	306	294	399	480
Base: All Answering (wtd)	843	113	96	60	356	163	56	139	169	281	215	328	515
Allows dogs in office on all days	207	27	29	11	89	38	13	35	32	76	60	89	118
	25%	24%	30%	19%	25%	23%	24%	25%	19%	27%	28%	27%	23%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Allows dogs in office on some days	273	20	39	25	114	51	22	29	42	100	93	105	168
	32%	18%	41%	42%	32%	31%	40%	21%	25%	35%	43%	32%	33%
	*	A*	A*	A*	A	*	A*	*	*	G	GH	*	*
Offers a dedicated play area for dogs in the building/ workplace	208	30	23	15	96	27	17	34	38	57	78	80	128
	25%	26%	24%	25%	27%	17%	31%	24%	22%	20%	36%	24%	25%
	*	*	*	*	*	*	*	*	*	*	HI	*	*
Allows dogs throughout the whole workplace	145	24	16	8	57	23	17	21	32	44	45	59	86
	17%	21%	17%	13%	16%	14%	30%	15%	19%	15%	21%	18%	17%
	*	*	*	*	*	*	CDE*	*	*	*	*	*	*
Offers dog walking services	148	24	16	4	64	29	11	24	30	44	48	68	79
	17%	21%	17%	7%	18%	18%	20%	17%	18%	16%	22%	21%	15%
	*	*	*	C	*	*	*	*	*	*	*	*	*
Offers pet care stipends	137	12	15	7	61	33	10	19	28	46	40	50	88
	16%	11%	15%	12%	17%	20%	19%	14%	17%	17%	18%	15%	17%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Offers paid time off for adoption, dog care or bereavement	190	26	16	17	89	27	16	26	40	62	57	67	123
	23%	23%	16%	28%	25%	17%	28%	19%	24%	22%	26%	20%	24%
	*	*	*	*	*	*	*	*	*	*	*	*	*
Pays for pet/ dog insurance	224	30	27	11	100	43	14	25	47	75	74	93	131
	27%	26%	28%	18%	28%	26%	24%	18%	28%	27%	34%	28%	25%
	*	*	*	*	*	*	*	*	*	*	G	*	*
Offers discounts/ promotions/ subsidies on pet day care facilities	170	27	31	8	76	20	8	19	25	63	60	64	106
	20%	24%	32%	13%	21%	12%	15%	14%	15%	22%	28%	19%	21%
	*	CEF*	*	*	*	*	*	*	*	*	GH	*	*
Other	9	1	-	-	6	2	-	5	-	1	1	1	8
	1%	*	-	-	2%	1%	-	4%	-	*	*	*	2%
	*	*	*	*	*	*	*	IJ*	*	*	*	*	*
No benefits	176	29	19	11	75	36	7	26	47	56	25	65	111
	21%	26%	20%	18%	21%	22%	12%	19%	28%	20%	12%	20%	21%
	*	*	*	*	*	*	*	*	J*	J	*	*	*
Don't know	1	-	-	-	-	1	-	-	-	-	1	1	-
	*	-	-	-	-	*	-	-	-	-	*	*	-
	*	*	*	*	*	*	*	*	*	*	*	*	*
Sigma	1888	248	232	116	827	329	136	263	361	625	581	741	1147
	224%	219%	241%	195%	232%	202%	245%	189%	214%	222%	270%	226%	223%

What are the trade-offs you are willing to make to spend more time with your dog?

[illegible]

What do you think you can do to convert your current workplace to be dog-friendly?

[illegible]

If your workplace is/becomes dog-friendly, how likely are you to bring your dog to the workplace?

[illegible]

Do you think your current workplace is open to becoming dog-friendly?

[illegible]