PUBLIC POLL FINDINGS AND METHODOLOGY

Ipsos Poll on Consumer Behavior During COVID-19

Washington, DC, May 26, 2023

1. **[ASKED ONLY IF EMPLOYED]** Are you currently working from home, at your workplace, or both a majority of the time?

	Working at my workplace only	Working from home only	Working both from home and at my workplace
5/23-24, 2023 (N=599)	52%	24%	23%
5/9-10, 2023 (N=615)	59%	20%	21%
4/25-26, 2023 (N=582)	52%	29%	19%
4/11-12, 2023 (N=557)	58%	21%	22%
3/28-29, 2023 (N=620)	46%	24%	30%
3/14-15,2023 (N=625)	55%	25%	20%
2/28-3/1, 2023 (N=616)	61%	20%	19%
2/14-15, 2023 (N=603)	56%	24%	20%
1/18-19, 2023 (N=639)	56%	22%	22%
11/9-10, 2022 (N=628)	54%	22%	24%
10/25-26, 2022 (N=594)	56%	24%	20%
10/11-12, 2022 (N=611)	62%	21%	18%
9/27-28, 2022 (N=616)	56%	23%	21%
9/13-14, 2022 (N=596)	55%	21%	24%
8/30-31, 2022 (N=584)	57%	20%	23%
8/16-17, 2022 (N=598)	55%	25%	20%
8/2-3, 2022 (N=613)	54%	25%	21%
7/19-20, 2022 (N=588)	58%	25%	17%
6/22-23, 2022 (N=622)	56%	27%	17%
6/7-8, 2022 (N=593)	56%	24%	20%
5/24-25, 2022 (N=571)	56%	26%	18%
5/10-11, 2022 (N=628)	56%	24%	20%
4/26-27, 2022 (N=657)	57%	24%	19%
4/12-13, 2022 (N=663)	58%	24%	19%
3/29-30, 2022 (N=666)	57%	23%	20%
3/15-16, 2022 (N=611)	57%	23%	20%
2/2-3, 2022 (N=1,086)	56%	24%	20%
1/20-21, 2021 (N=603)	34%	48%	18%

2. For each product category below, what best describes your current situation?
   a. Automobile

	6/7-8, 2022	5/23-24, 2023 (N=1116)
I am not in the market for this product	63%	53%
I have delayed shopping, and will wait for some time before I resume	23%	32%
I am looking to make a purchase now	14%	14%

GAME CHANGERS

2. For each product category below, what best describes your current situation? *(Continued)*

   b. Home purchase

	6/7-8, 2022	5/23-24, 2023
I am not in the market for this product	73%	75%
I have delayed shopping, and will wait for some time before I resume	19%	16%
I am looking to make a purchase now	8%	9%

   c. Home rental

	6/7-8, 2022	5/23-24, 2023
I am not in the market for this product	79%	80%
I have delayed shopping, and will wait for some time before I resume	13%	14%
I am looking to make a purchase now	8%	6%

   d. Tech equipment

	6/7-8, 2022	5/23-24, 2023
I am not in the market for this product	65%	61%
I have delayed shopping, and will wait for some time before I resume	25%	26%
I am looking to make a purchase now	10%	14%

   e. Mobile phone

	6/7-8, 2022	5/23-24, 2023
I am not in the market for this product	64%	58%
I have delayed shopping, and will wait for some time before I resume	23%	25%
I am looking to make a purchase now	13%	17%

   f. Home improvement

	6/7-8, 2022	5/23-24, 2023
I am not in the market for this product	56%	46%
I have delayed shopping, and will wait for some time before I resume	28%	35%
I am looking to make a purchase now	16%	20%

   g. Appliances

	6/7-8, 2022	5/23-24, 2023
I am not in the market for this product	66%	55%
I have delayed shopping, and will wait for some time before I resume	24%	30%
I am looking to make a purchase now	10%	16%

3. How, if at all, are inflation or current price increases impacting your grocery purchasing habits? Please select all that apply.

	5/23-24, 2023
I'm buying brands on sale/promotion	47%
I'm buying fewer products overall	43%
I'm buying cheaper brands	40%
I'm buying private label/store brands	28%
I'm buying food from different stores than I used to	23%
My purchasing habits haven't changed	22%
I'm buying fewer fresh foods	16%

4. If you realized a product you were thinking of buying is made in China, would you be more or less likely to purchase it, or would it make no difference?

	5/23-24, 2023
Much more likely to buy it	6%
Somewhat more likely to buy it	3%
Makes no difference in my decision	40%
Somewhat less likely to buy it	25%
Much less likely to buy it	19%
Don't know	8%
More likely to buy (Net)	*8%*
Less likely to buy (Net)	*44%*

5. How familiar, if at all, are you with the concept of artificial intelligence (AI)?

	5/9-10, 2023	5/23-24, 2023
Very familiar	17%	21%
Somewhat familiar	48%	47%
Not very familiar	24%	19%
Not at all familiar	9%	7%
Don't know	3%	5%
Familiar (Net)	*65%*	*69%*
Not familiar (Net)	*32%*	*26%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

6. How familiar, if at all, are you with each of the following?

Familiar Summary Table

	5/23-24, 2023
A civil jury finding that President Trump sexually assaulted and defamed E. Jean Carroll	59%
Rising tensions with China	56%
The expiration of Covid-era immigration laws (Title 42)	53%
Martha Stewart appearing on the cover of Sports Illustrated Swimsuit Issue	50%
Montana banning the use of TikTok within the state	48%
Congressman George Santos being charged with multiple felonies and pleading guilty to a crime he committed in Brazil	44%
Texas passing new legislation to restrict gender-affirming care for trans youth under 18	42%
The Durham Report on the FBI's Donald Trump/Russia investigation	42%
[SPLIT SAMPLE A] A man attacking a congressman's office with a metal baseball bat **(N=556)**	30%
[SPLIT SAMPLE B] A man attacking a Democratic congressman's office with a metal baseball bat **(N=560)**	30%
The Eurovision Competition	19%

a. Texas passing new legislation to restrict gender-affirming care for trans youth under 18

	5/23-24, 2023
Very familiar	17%
Somewhat familiar	25%
Heard of it, but that's it	26%
Never heard of it	32%
Familiar (Net)	*42%*
Not familiar (Net)	*58%*

b. The Eurovision Competition

	5/23-24, 2023
Very familiar	9%
Somewhat familiar	10%
Heard of it, but that's it	22%
Never heard of it	59%
Familiar (Net)	*19%*
Not familiar (Net)	*81%*

c. The Durham Report on the FBI's Donald Trump/Russia investigation

	5/23-24, 2023
Very familiar	17%
Somewhat familiar	25%
Heard of it, but that's it	33%
Never heard of it	25%
Familiar (Net)	*42%*
Not familiar (Net)	*58%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

6. How familiar, if at all, are you with each of the following? *(Continued)*

   d. A civil jury finding that President Trump sexually assaulted and defamed E. Jean Carroll

	5/23-24, 2023
Very familiar	28%
Somewhat familiar	31%
Heard of it, but that's it	24%
Never heard of it	17%
Familiar (Net)	*59%*
Not familiar (Net)	*41%*

   b. Congressman George Santos being charged with multiple felonies and pleading guilty to a crime he committed in Brazil

	5/23-24, 2023
Very familiar	18%
Somewhat familiar	27%
Heard of it, but that's it	25%
Never heard of it	30%
Familiar (Net)	*44%*
Not familiar (Net)	*56%*

   f. Rising tensions with China

	5/23-24, 2023
Very familiar	21%
Somewhat familiar	35%
Heard of it, but that's it	32%
Never heard of it	11%
Familiar (Net)	*56%*
Not familiar (Net)	*44%*

   f. The expiration of Covid-era immigration laws (Title 42)

	5/23-24, 2023
Very familiar	24%
Somewhat familiar	29%
Heard of it, but that's it	25%
Never heard of it	22%
Familiar (Net)	*53%*
Not familiar (Net)	*47%*

   g. Montana banning the use of TikTok within the state

	5/23-24, 2023
Very familiar	19%
Somewhat familiar	29%
Heard of it, but that's it	26%
Never heard of it	26%
Familiar (Net)	*48%*
Not familiar (Net)	*52%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

6. How familiar, if at all, are you with each of the following? *(Continued)*
   h. Martha Stewart appearing on the cover of Sports Illustrated Swimsuit Issue

	5/23-24, 2023
Very familiar	24%
Somewhat familiar	26%
Heard of it, but that's it	19%
Never heard of it	31%
Familiar (Net)	*50%*
Not familiar (Net)	*50%*

   i. **[SPLIT SAMPLE A]** A man attacking a congressman's office with a metal baseball bat

	5/23-24, 2023 (N=556)
Very familiar	12%
Somewhat familiar	17%
Heard of it, but that's it	25%
Never heard of it	46%
Familiar (Net)	*30%*
Not familiar (Net)	*70%*

   j. **[SPLIT SAMPLE B]** A man attacking a Democratic congressman's office with a metal baseball bat

	5/23-24, 2023 (N=560)
Very familiar	11%
Somewhat familiar	19%
Heard of it, but that's it	18%
Never heard of it	52%
Familiar (Net)	*30%*
Not familiar (Net)	*70%*

7. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them?

   a. Texas passing new legislation to restrict gender-affirming care for trans youth under 18

	5/23-24, 2023
I care a lot	35%
I care a little	33%
I don't care at all	21%
Don't know	11%

   b. The Eurovision Competition

	5/23-24, 2023
I care a lot	9%
I care a little	17%
I don't care at all	46%
Don't know	29%

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

7. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

c.   The Durham Report on the FBI's Donald Trump/Russia investigation

	5/23-24, 2023
I care a lot	26%
I care a little	33%
I don't care at all	27%
Don't know	14%

d.   A civil jury finding that President Trump sexually assaulted and defamed E. Jean Carroll

	5/23-24, 2023
I care a lot	31%
I care a little	29%
I don't care at all	30%
Don't know	10%

e.   Congressman George Santos being charged with multiple felonies and pleading guilty to a crime he committed in Brazil

	5/23-24, 2023
I care a lot	22%
I care a little	36%
I don't care at all	29%
Don't know	13%

f.   Rising tensions with China

	5/23-24, 2023
I care a lot	45%
I care a little	36%
I don't care at all	10%
Don't know	8%

g.   The expiration of Covid-era immigration laws (Title 42)

	5/23-24, 2023
I care a lot	33%
I care a little	35%
I don't care at all	19%
Don't know	13%

h.   Montana banning the use of TikTok within the state

	5/23-24, 2023
I care a lot	16%
I care a little	38%
I don't care at all	35%
Don't know	11%

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

7. As you may know, the following topics were in the news in the past week. Regardless of how familiar you may be with them, how much, if at all, do you care about them? *(Continued)*

i. Martha Stewart appearing on the cover of Sports Illustrated Swimsuit Issue

	5/23-24, 2023
I care a lot	9%
I care a little	19%
I don't care at all	65%
Don't know	8%

j. **[SPLIT SAMPLE A]** A man attacking a congressman's office with a metal baseball bat

	5/23-24, 2023 (N=556)
I care a lot	24%
I care a little	33%
I don't care at all	27%
Don't know	16%

k. **[SPLIT SAMPLE B]** A man attacking a Democratic congressman's office with a metal baseball bat

	5/23-24, 2023 (N=560)
I care a lot	23%
I care a little	37%
I don't care at all	28%
Don't know	11%

8. AI is currently being used for all of the following tasks. How comfortable, if at all, are you having these tasks performed primarily by AI?

Comfortable Summary Table

	5/9-10, 2023	**5/23-24, 2023**
Assisting with order taking at restaurants	n/a	60%
Creating entirely original music	49%	46%
Writing scripts for movies or TV shows	52%	45%
Creating music in the style of existing human artists	46%	40%
Creating realistic sports content like tennis matches between AI-generated players	45%	38%
Creating content for social media influencers	n/a	38%
Creating video or audio in the likeness of actual actors (past or present)	36%	36%
Writing news stories and articles for publication	n/a	34%
Creating political ads with realistic generated video	n/a	28%

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

8. AI is currently being used for all of the following tasks. How comfortable, if at all, are you having these tasks performed primarily by AI? *(Continued)*

a. Writing scripts for movies or TV shows

	5/9-10, 2023	5/23-24, 2023
Very comfortable	12%	10%
Somewhat comfortable	40%	35%
Not very comfortable	27%	31%
Not at all comfortable	21%	24%
Comfortable (Net)	*52%*	*45%*
Uncomfortable (Net)	*48%*	*55%*

b. Creating music in the style of existing human artists

	5/9-10, 2023	5/23-24, 2023
Very comfortable	11%	11%
Somewhat comfortable	34%	29%
Not very comfortable	29%	33%
Not at all comfortable	25%	27%
Comfortable (Net)	*46%*	*40%*
Uncomfortable (Net)	*54%*	*60%*

c. Creating video or audio in the likeness of actual actors (past or present)

	5/9-10, 2023	5/23-24, 2023
Very comfortable	10%	12%
Somewhat comfortable	26%	24%
Not very comfortable	35%	33%
Not at all comfortable	29%	32%
Comfortable (Net)	*36%*	*36%*
Uncomfortable (Net)	*64%*	*64%*

d. Creating entirely original music

	5/9-10, 2023	5/23-24, 2023
Very comfortable	13%	16%
Somewhat comfortable	36%	30%
Not very comfortable	28%	31%
Not at all comfortable	23%	24%
Comfortable (Net)	*49%*	*46%*
Uncomfortable (Net)	*51%*	*54%*

e. Creating realistic sports content like tennis matches between AI-generated players

	5/9-10, 2023	5/23-24, 2023
Very comfortable	11%	12%
Somewhat comfortable	30%	27%
Not very comfortable	30%	30%
Not at all comfortable	29%	31%
Comfortable (Net)	*41%*	*38%*
Uncomfortable (Net)	*59%*	*62%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS ![Ipsos logo]

8. AI is currently being used for all of the following tasks. How comfortable, if at all, are you having these tasks performed primarily by AI? *(Continued)*

f. Creating political ads with realistic generated video

	5/23-24, 2023
Very comfortable	10%
Somewhat comfortable	18%
Not very comfortable	34%
Not at all comfortable	38%
Comfortable (Net)	*28%*
Uncomfortable (Net)	*72%*

g. Assisting with order taking at restaurants

	5/23-24, 2023
Very comfortable	19%
Somewhat comfortable	41%
Not very comfortable	25%
Not at all comfortable	14%
Comfortable (Net)	*60%*
Uncomfortable (Net)	*40%*

h. Creating content for social media influencers

	5/23-24, 2023
Very comfortable	9%
Somewhat comfortable	29%
Not very comfortable	32%
Not at all comfortable	30%
Comfortable (Net)	*38%*
Uncomfortable (Net)	*62%*

i. Writing news stories and articles for publication

	5/23-24, 2023
Very comfortable	7%
Somewhat comfortable	27%
Not very comfortable	34%
Not at all comfortable	31%
Comfortable (Net)	*34%*
Uncomfortable (Net)	*66%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

9. **[IF EMPLOYED FULL-TIME OR PART-TIME]** How much do you agree or disagree with the following statements?

Agree Summary Table

	5/23-24, 2023 (N=528)
I think fathers and mothers should take equal parental leave after the birth of their child	75%
My company communicates their values to employees clearly	71%
My workplace actively promotes gender equality throughout our organization	69%
I actively champion women and other diverse talent in my day-to-day work	68%
The leadership at my company has made progress on gender equality	66%
Leaders at my company share my values	65%
The leadership at my company is mostly male	58%
My workplace should be doing more to eliminate biases for women in the workplace	53%
I prefer a boss of the same gender as mine	39%
My gender has played a role in my missing out on an opportunity to get ahead at work	37%

a. My gender has played a role in my missing out on an opportunity to get ahead at work

	5/23-24, 2023 (N=528)
Strongly agree	12%
Somewhat agree	25%
Somewhat disagree	21%
Strongly disagree	30%
Don't know	12%
Agree (Net)	*37%*
Disagree (Net)	*51%*

b. I prefer a boss of the same gender as mine

	5/23-24, 2023 (N=528)
Strongly agree	20%
Somewhat agree	19%
Somewhat disagree	27%
Strongly disagree	16%
Don't know	18%
Agree (Net)	*39%*
Disagree (Net)	*43%*

c. My workplace should be doing more to eliminate biases for women in the workplace

	5/23-24, 2023 (N=528)
Strongly agree	24%
Somewhat agree	28%
Somewhat disagree	22%
Strongly disagree	13%
Don't know	12%
Agree (Net)	*53%*
Disagree (Net)	*35%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

9. **[IF EMPLOYED FULL-TIME OR PART-TIME]** How much do you agree or disagree with the following statements? *(Continued)*

d. My workplace actively promotes gender equality throughout our organization

	5/23-24, 2023 (N=528)
Strongly agree	31%
Somewhat agree	38%
Somewhat disagree	16%
Strongly disagree	6%
Don't know	10%
Agree (Net)	*69%*
Disagree (Net)	*21%*

e. The leadership at my company is mostly male

	5/23-24, 2023 (N=528)
Strongly agree	23%
Somewhat agree	35%
Somewhat disagree	25%
Strongly disagree	10%
Don't know	6%
Agree (Net)	*58%*
Disagree (Net)	*36%*

f. The leadership at my company has made progress on gender equality

	5/23-24, 2023 (N=528)
Strongly agree	29%
Somewhat agree	37%
Somewhat disagree	13%
Strongly disagree	5%
Don't know	16%
Agree (Net)	*66%*
Disagree (Net)	*18%*

g. I actively champion women and other diverse talent in my day-to-day work

	5/23-24, 2023 (N=528)
Strongly agree	29%
Somewhat agree	38%
Somewhat disagree	12%
Strongly disagree	8%
Don't know	12%
Agree (Net)	*68%*
Disagree (Net)	*20%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

9. **[IF EMPLOYED FULL-TIME OR PART-TIME]** How much do you agree or disagree with the following statements? *(Continued)*

   h. I think fathers and mothers should take equal parental leave after the birth of their child

	5/23-24, 2023 (N=528)
Strongly agree	44%
Somewhat agree	31%
Somewhat disagree	14%
Strongly disagree	4%
Don't know	6%
Agree (Net)	*75%*
Disagree (Net)	*19%*

   i. My company communicates their values to employees clearly

	5/23-24, 2023 (N=528)
Strongly agree	35%
Somewhat agree	36%
Somewhat disagree	13%
Strongly disagree	9%
Don't know	7%
Agree (Net)	*71%*
Disagree (Net)	*22%*

   j. Leaders at my company share my values

	5/23-24, 2023 (N=528)
Strongly agree	27%
Somewhat agree	38%
Somewhat disagree	18%
Strongly disagree	6%
Don't know	12%
Agree (Net)	*65%*
Disagree (Net)	*24%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

10. How much do you agree or disagree with the following statements?

Agree Summary Table

	5/23-24, 2023
I feel I am a role model for treating others with respect, fairness, and equality	85%
Access to reproductive health care is a human right	80%
[IF PARENT OF GIRL] Having a daughter has made me pay more attention to issues related to gender equality **(N=189)**	79%
[IF MARRIED OR IN A PARTNERSHIP] My spouse/partner and I balance household chores equally **(N=569)**	74%
[IF PARENT OF BOY] Having a son has made me pay more attention to issues related to gender equality **(N=199)**	69%
I believe men and women are equally willing to have conversations about gender equality	64%
Men will benefit from gender equality in society	55%
I regularly engage in conversations related to gender equality in my day-to-day life	39%

a. I regularly engage in conversations related to gender equality in my day-to-day life

	5/23-24, 2023
Strongly agree	13%
Somewhat agree	25%
Somewhat disagree	30%
Strongly disagree	25%
Don't know	5%
Agree (Net)	*39%*
Disagree (Net)	*56%*

b. Men will benefit from gender equality in society

	5/23-24, 2023
Strongly agree	20%
Somewhat agree	35%
Somewhat disagree	15%
Strongly disagree	9%
Don't know	21%
Agree (Net)	*55%*
Disagree (Net)	*24%*

c. I believe men and women are equally willing to have conversations about gender equality

	5/23-24, 2023
Strongly agree	27%
Somewhat agree	37%
Somewhat disagree	19%
Strongly disagree	6%
Don't know	11%
Agree (Net)	*64%*
Disagree (Net)	*25%*

10. How much do you agree or disagree with the following statements? *(Continued)*

d. **[IF PARENT OF BOY]** Having a son has made me pay more attention to issues related to gender equality

	5/23-24, 2023 (N=199)
Strongly agree	23%
Somewhat agree	46%
Somewhat disagree	16%
Strongly disagree	6%
Don't know	10%
Agree (Net)	*69%*
Disagree (Net)	*21%*

e. **[IF PARENT OF GIRL]** Having a daughter has made me pay more attention to issues related to gender equality

	5/23-24, 2023 (N=189)
Strongly agree	46%
Somewhat agree	33%
Somewhat disagree	10%
Strongly disagree	7%
Don't know	4%
Agree (Net)	*79%*
Disagree (Net)	*17%*

f. Access to reproductive health care is a human right

	5/23-24, 2023
Strongly agree	55%
Somewhat agree	25%
Somewhat disagree	8%
Strongly disagree	6%
Don't know	7%
Agree (Net)	*80%*
Disagree (Net)	*13%*

g. I feel I am a role model for treating others with respect, fairness, and equality

	5/23-24, 2023
Strongly agree	43%
Somewhat agree	43%
Somewhat disagree	5%
Strongly disagree	3%
Don't know	7%
Agree (Net)	*85%*
Disagree (Net)	*8%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

10. How much do you agree or disagree with the following statements? *(Continued)*

h. **[IF MARRIED OR IN A PARTNERSHIP]** My spouse/partner and I balance household chores equally

	5/23-24, 2023 (N=569)
Strongly agree	36%
Somewhat agree	38%
Somewhat disagree	17%
Strongly disagree	7%
Don't know	3%
Agree (Net)	*74%*
Disagree (Net)	*24%*

11. Thinking ahead to this summer (the summer of 2023), how likely, if at all, are you to do each of the following?

Total Likely Summary

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023
Dine out at a restaurant	78%	76%	78%	79%	83%	85%	87%	87%	87%	91%	88%
Go to a shopping center or mall	74%	71%	71%	75%	79%	79%	82%	81%	N/A	86%	80%
Go on any overnight trips, by car, more than 100 miles away	59%	63%	65%	68%	64%	68%	67%	66%	68%	71%	67%
Go on any overnight trips, by car, less than 100 miles away	58%	64%	65%	70%	65%	68%	66%	67%	69%	69%	67%
Travel by plane within the U.S.	39%	42%	425	46%	46%	44%	51%	50%	48%	52%	52%
Go to a sporting event	34%	34%	36%	41%	41%	43%	47%	47%	49%	50%	51%
[If parent] Send your child(ren) to camp **(N=295)**	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	40%	42%
Use a ride sharing service	27%	28%	29%	33%	33%	30%	39%	36%	N/A	44%	39%
Travel by plane internationally	21%	22%	22%	26%	24%	22%	29%	30%	29%	26%	29%
Go on a cruise	15%	17%	16%	20%	20%	19%	25%	26%	N/A	26%	26%

a. Go on any overnight trips, by car, less than 100 miles away

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	26%	28%	31%	35%	30%	32%	28%	30%	36%	36%	30%
Somewhat likely	31%	37%	34%	34%	35%	37%	38%	37%	33%	33%	38%
Not very likely	23%	23%	21%	17%	20%	18%	19%	19%	18%	17%	20%
Not at all likely	19%	13%	14%	13%	15%	13%	15%	14%	13%	13%	13%
Likely (Net)	*58%*	*64%*	*65%*	*70%*	*65%*	*68%*	*66%*	*67%*	*69%*	*69%*	*67%*
Not likely (Net)	*42%*	*36%*	*35%*	*30%*	*35%*	*32%*	*34%*	*33%*	*31%*	*31%*	*33%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

11. Thinking ahead to this summer (the summer of 2023), how likely, if at all, are you to do each of the following? *(Continued)*

b. Go on any overnight trips, by car, more than 100 miles away

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	29%	28%	31%	36%	31%	34%	31%	33%	36%	38%	34%
Somewhat likely	30%	35%	34%	32%	33%	34%	36%	33%	31%	32%	33%
Not very likely	20%	24%	21%	17%	19%	19%	18%	19%	19%	17%	18%
Not at all likely	20%	13%	14%	15%	17%	13%	16%	15%	14%	13%	15%
Likely (Net)	*59%*	*63%*	*65%*	*68%*	*64%*	*68%*	*67%*	*66%*	*68%*	*71%*	*67%*
Not likely (Net)	*41%*	*37%*	*35%*	*32%*	*36%*	*32%*	*33%*	*34%*	*32%*	*29%*	*33%*

c. Travel by plane within the U.S.

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	19%	18%	19%	23%	22%	22%	24%	24%	26%	29%	27%
Somewhat likely	20%	24%	23%	23%	24%	22%	27%	26%	22%	23%	25%
Not very likely	25%	27%	28%	23%	25%	27%	24%	22%	26%	24%	23%
Not at all likely	36%	30%	30%	31%	28%	28%	25%	28%	27%	25%	25%
Likely (Net)	*39%*	*42%*	*42%*	*46%*	*46%*	*44%*	*51%*	*50%*	*48%*	*52%*	*52%*
Not likely (Net)	*61%*	*58%*	*58%*	*54%*	*54%*	*56%*	*49%*	*50%*	*52%*	*48%*	*48%*

d. Travel by plane internationally

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	8%	10%	9%	11%	10%	10%	13%	13%	14%	11%	16%
Somewhat likely	13%	12%	13%	15%	13%	11%	16%	17%	15%	15%	13%
Not very likely	22%	25%	25%	24%	27%	25%	23%	22%	22%	32%	24%
Not at all likely	57%	53%	53%	50%	50%	53%	48%	49%	48%	42%	47%
Likely (Net)	*21%*	*22%*	*22%*	*26%*	*24%*	*22%*	*29%*	*30%*	*29%*	*26%*	*29%*
Not likely (Net)	*79%*	*78%*	*78%*	*74%*	*76%*	*78%*	*71%*	*70%*	*71%*	*74%*	*71%*

e. Dine out at a restaurant

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	46%	42%	45%	48%	46%	56%	60%	56%	57%	66%	60%
Somewhat likely	32%	34%	33%	32%	36%	28%	27%	31%	29%	25%	28%
Not very likely	14%	15%	15%	12%	11%	11%	9%	9%	10%	6%	8%
Not at all likely	8%	9%	8%	9%	7%	4%	4%	4%	4%	2%	4%
Likely (Net)	*78%*	*76%*	*78%*	*79%*	*83%*	*85%*	*87%*	*87%*	*87%*	*91%*	*88%*
Not likely (Net)	*22%*	*24%*	*22%*	*21%*	*17%*	*15%*	*13%*	*13%*	*13%*	*9%*	*12%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

11. Thinking ahead to this summer (the summer of 2023), how likely, if at all, are you to do each of the following? *(Continued)*

f.   Go on a cruise

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	6%	6%	5%	8%	8%	7%	10%	10%	11%	10%
Somewhat likely	8%	11%	11%	12%	12%	12%	15%	16%	15%	16%
Not very likely	22%	26%	26%	26%	26%	24%	29%	29%	28%	26%
Not at all likely	63%	57%	57%	54%	54%	57%	46%	45%	46%	49%
Likely (Net)	*15%*	*17%*	*16%*	*20%*	*20%*	*19%*	*25%*	*26%*	*26%*	*26%*
Not likely (Net)	*85%*	*83%*	*84%*	*80%*	*80%*	*81%*	*75%*	*74%*	*74%*	*74%*

g.   Go to a sporting event

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	5/10-11, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	11%	14%	12%	17%	16%	17%	19%	23%	21%	23%	19%
Somewhat likely	23%	20%	23%	25%	25%	26%	28%	25%	28%	27%	32%
Not very likely	26%	31%	32%	28%	30%	30%	29%	25%	26%	27%	25%
Not at all likely	40%	35%	32%	31%	29%	27%	24%	28%	26%	23%	24%
Likely (Net)	*34%*	*34%*	*36%*	*41%*	*41%*	*43%*	*47%*	*47%*	*49%*	*50%*	*51%*
Not likely (Net)	*66%*	*66%*	*64%*	*59%*	*59%*	*57%*	*53%*	*53%*	*51%*	*50%*	*49%*

h.   **[If parent]** Send your child(ren) to camp

	3/28-29, 2023 (N=274)	5/23-24, 2023 (N=295)
Very likely	19%	13%
Somewhat likely	21%	29%
Not very likely	21%	29%
Not at all likely	39%	28%
Likely (Net)	*40%*	*42%*
Not likely (Net)	*60%*	*58%*

i.   Go to a shopping center or mall

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	38%	33%	34%	38%	39%	42%	44%	43%	52%	40%
Somewhat likely	35%	38%	37%	37%	40%	37%	38%	38%	34%	40%
Not very likely	16%	21%	195	16%	13%	14%	12%	14%	9%	13%
Not at all likely	10%	8%	9%	9%	8%	7%	6%	6%	5%	8%
Likely (Net)	*74%*	*71%*	*71%*	*75%*	*79%*	*79%*	*82%*	*81%*	*86%*	*80%*
Not likely (Net)	*26%*	*29%*	*29%*	*25%*	*21%*	*21%*	*18%*	*19%*	*14%*	*20%*

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

11. Thinking ahead to this summer (the summer of 2023), how likely, if at all, are you to do each of the following? *(Continued)*

j. Use a ride sharing service

	3/15-16, 2021	4/13-14, 2021	4/27-28, 2021	5/11-12, 2021	5/25-26, 2021	6/8-9, 2021	3/1-2, 2022	4/12-13, 2022	3/28-29, 2023	5/23-24, 2023
Very likely	10%	11%	10%	14%	14%	12%	17%	15%	18%	15%
Somewhat likely	17%	17%	19%	19%	19%	18%	22%	21%	26%	24%
Not very likely	26%	30%	28%	26%	29%	29%	26%	27%	24%	27%
Not at all likely	47%	42%	43%	41%	38%	41%	35%	37%	32%	33%
Likely (Net)	*27%*	*28%*	*29%*	*33%*	*33%*	*30%*	*39%*	*36%*	*44%*	*39%*
Not likely (Net)	*73%*	*72%*	*71%*	*67%*	*67%*	*70%*	*61%*	*64%*	*56%*	*61%*

12. Are you or any member of your household currently receiving any of the following programs or benefits?

	5/23-24, 2023
The Food Stamp Program or SNAP (the Supplemental Nutrition Assistance Program)	12%
Free or reduced-price lunch at school (the School Lunch Program)	9%
Food banks or food pantries	8%
WIC (the Special Supplemental Nutrition Program for Women, Infants, and Children)	7%
Unemployment benefits	3%
None of the above	75%

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are some of the findings of the seventy-first wave of an Ipsos poll conducted between May 23-24, 2023. For this survey, a sample of 1,116 adults age 18+ from the continental U.S., Alaska, and Hawaii was interviewed online in English.

- The first wave was conducted between April 10-13, 2020, among 1,114 U.S. adults
- The second was conducted April 17-20, 2020, among 1,111 U.S. adults
- The third was conducted April 27-28, 2020, among 1,112 U.S. adults
- The fourth was conducted May 4-5, 2020, among 1,114 U.S. adults
- The fifth wave was conducted May 14-15, 2020, among 1,114 U.S. adults
- The sixth wave was conducted May 28-29, 2020, among 1,113 U.S. adults
- The seventh wave was conducted June 8-9, 2020, among 1,113 U.S. adults
- The eighth wave was conducted June 23-24, 2020, among 1,113 U.S. adults
- The ninth wave was conducted July 21-22, 2020, among 1,115 U.S. adults
- The tenth wave was conducted August 4-5, 2020, among 1,111 U.S. adults
- The eleventh wave was conducted August 18-10, 2020, among 1,115 U.S. adults
- The twelfth wave was conducted September 1-2, 2020, among 1,113 U.S. adults
- The thirteenth wave was conducted September 15-16, 2020, among 1,113 U.S. adults
- The fourteenth wave was conducted September 29-30, 2020, among 1,115 U.S. adults
- The fifteenth wave was conducted October 13-14, 2020, among 1,114 U.S. adults
- The sixteenth wave was conducted October 27-28, 2020, among 1,115 U.S. adults
- The seventeenth wave was conducted November 10-12, 2020, among 1,113 adults
- The eighteenth wave was conducted November 24-25, 2020, among 1,114 adults
- The nineteenth wave was conducted December 9-10, 2020, among 1,112 adults
- The twentieth wave was conducted January 20-21, 2021, among 1,115 adults
- The twenty-first wave was conducted February 2-3, 2021, among 1,115 adults
- The twenty-second wave was conducted February 17-18, 2021, among 1,115 adults
- The twenty-third wave was conducted March 2-3, 2021, among 1,115 adults.
- The twenty-fourth wave was conducted March 15-16, 2021, among 1,115 adults.
- The twenty-fifth wave was conducted March 30-31, 2021, among 1,115 adults.
- The twenty-sixth wave was conducted April 13-14, 2021, among 1,115 adults.
- The twenty-seventh wave was conducted April 27-28, 2021, among 1,115 adults.
- The twenty-eighth wave was conducted May 11-12, 2021, among 1,167 adults.
- The twenty-ninth wave was conducted May 25-26, 2021, among 1,178 adults.
- The thirtieth wave was conducted June 8-9, 2021, among 1,177 adults.
- The thirty-first wave was conducted June 22-23, 2021, among 1,176 adults.
- The thirty-second wave was conducted July 6-7, 2021, among 1,179 adults.
- The thirty-third wave was conducted July 20-21, 2021, among 1,137 adults.
- The thirty-fourth wave was conducted August 3-4, 2021, among 1,174 adults.
- The thirty-fifth wave was conducted August 18-19, 2021, among 1,177 adults.
- The thirty-sixth wave was conducted August 31-September 1, 2021, among 1,166 adults.
- The thirty-seventh wave was conducted September 14-15, 2021, among 1,177 adults.
- The thirty-eighth wave was conducted September 28-29, 2021, among 1,173 adults.
- The thirty-ninth wave was conducted October 12-13, 2021, among 1,174 adults.
- The fortieth wave was conducted October 26-27, 2021, among 1,160 adults.
- The forty-first wave was conducted November 9-10, 2021, among 1,160 adults
- The forty-second wave was conducted November 22-23, 2021, among 1,162 adults

GAME CHANGERS

- The forty-third wave was conducted December 7-8, 2021, among 1,160 adults
- The forty-fourth wave was conducted January 4-5, 2022, among 1,158 adults
- The forty-fifth wave was conducted January 18-19, 2022, among 1,158 adults
- The forty-sixth wave was conducted February 2-3, 2022, among 2,010 adults
- The forty-seventh wave was conducted February 15-16, 2022, among 1,156 adults
- The forty-eighth wave was conducted March 1-2, 2022, among 1,154 adults
- The forty-ninth wave was conducted March 15-16, 2022, among 1,154 adults
- The fiftieth wave was conducted March 29-30, 2022, among 1,152 adults
- The fifty-first wave was conducted April 12-13, 2022, among 1,165 adults
- The fifty-second wave was conducted April 26-27, 2022, among 1,136 adults
- The fifty-third wave was conducted May 10-11, 2022, among 1,120 adults
- The fifty-fourth wave was conducted May 24-25, 2022, among 1,120 adults
- The fifty-fifth wave was conducted June 7-8, 2022, among 1,117 adults
- The fifty-sixth wave was conducted June 22-23, 2022, among 1,117 adults
- The fifty-seventh wave was conducted July 19-20, 2022, among 1,120 adults
- The fifty-eighth wave was conducted August 2-3, 2022, among 1,119 adults
- The fifty-ninth wave was conducted August 16-17, 2022. among 1,120 adults
- The sixtieth wave was conducted August 30-31, 2022, among 1,110 adults
- The sixty-first wave was conducted September 13-14, 2022, among 1,118 adults
- The sixty-second wave was conducted September 27-28, 2022, among 1,120 adults
- The sixty-third wave was conducted October 11-12, 2022, among 1,120 adults
- The sixty-fourth wave was conducted October 25-26, 2022, among 1,120 adults
- The sixty-fifth wave was conducted November 11-12, 2022, among 1,115 adults
- The sixty-sixth wave was conducted December 7-8, 2022, among 1,118 adults
- The sixty-seventh wave was conducted January 18-19, 2023, among 1,119 adults
- The sixty-eight wave was conducted January 31-February 1, 2023, among 1,118 adults
- The sixty-ninth wave was conducted February 14-15, 2023, among 1,109 adults
- The seventieth wave was conducted February 28- March 1, 2023 among 1,105 adults
- The seventy-first wave was conducted March 14-15, 2023 among 1,119 adults
- The seventy-second wave was conducted March 28-29, 2023, among 1,120 respondents
- The seventy-third wave was conducted April 11-12, 2023, among 1,120 respondents
- The seventy-fourth wave was conducted April 25-26, 2023, among 1,120 respondents
- The seventy-fifth wave was conducted May 9-10, 2023, among 1,117 respondents
- The seventy-sixth wave was conducted May 23-24, 2023, among 1,116 respondents

The sample for this study was randomly drawn from Ipsos' online panel, partner online panel sources, and "river" sampling and does not rely on a population frame in the traditional sense. Ipsos uses fixed sample targets, unique to each study, in drawing a sample. After a sample has been obtained from the Ipsos panel, Ipsos calibrates respondent characteristics to be representative of the U.S. Population using standard procedures such as raking-ratio adjustments. The source of these population targets is U.S. Census 2019 American Community Survey data. The sample drawn for this study reflects fixed sample targets on demographics. Posthoc weights were made to the population characteristics on gender, age, race/ethnicity, region, and education.

GAME CHANGERS

Statistical margins of error are not applicable to online non-probability polls. All sample surveys and polls may be subject to other sources of error, including, but not limited to coverage error and measurement error. Where figures do not sum to 100, this is due to the effects of rounding. The precision of Ipsos online polls is measured using a credibility interval. In this case, the poll has a credibility interval of plus or minus 3.6 percentage points for all respondents. Ipsos calculates a design effect (DEFF) for each study based on the variation of the weights, following the formula of Kish (1965). This study had a credibility interval adjusted for design effect of the following (n=1,116, DEFF=1.5, adjusted Confidence Interval=+/-5.1 percentage points).

- The forty-sixth wave of this study has a credibility interval of plus or minus 2.5 percentage points.
- The first, fourth, fifth, sixth, seventh, eighth, ninth, eleventh, twelfth, thirteenth, fourteenth, fifteenth, sixteenth, seventeenth, eighteenth, twentieth, twenty-first, twenty-second, twenty-third, twenty-fourth, twenty-fifth, twenty-sixth, twenty-seventh, twenty-eighth, twenty-ninth, thirtieth, thirty-first, thirty-second, thirty-third, thirty-fourth, thirty-fifth, thirty-sixth, thirty-seventh, thirty-eighth, thirty-ninth, fortieth, forty-first, forty second, forty-third, forty-fourth, and forty-fifth waves of this study have a credibility interval of plus or minus 3.3 percentage points for all respondents.
- The second, third, tenth, and nineteenth waves of this study have a credibility interval of plus or minus 3.4 percentage points for all respondents.
- The forty-seventh, forty-eighth, forty-ninth, fiftieth, and fifty-first waves of this study have a credibility interval of plus or minus 3.5 percentage points.
- The fifty-second, fifty-third, fifty-fourth, fifty-fifth, fifty-sixth, fifty-seventh, fifty-eighth, fifty-ninth, sixtieth, sixty-first, sixty-second, sixty-third, sixty-fourth, sixty-fifth, sixty-sixth, sixty-seventh, sixty-eighth, sixty-ninth, seventieth, seventy-first, seventy-second, seventy-third, seventy-fourth, seventy-fifth, and seventy-sixth waves of this study have a credibility interval of 3.6 percentage points.

For more information on this news release, please contact:
Mallory Newall
Vice President, US
Public Affairs
+1 202 420-2014
mallory.newall@ipsos.com

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS

About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD).ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

2020 K Street, NW, Suite 410
Washington DC 20006
+1 202 463-7300

Contact: **Mallory Newall**
Vice President, US, Public Affairs
Email: mallory.newall@ipsos.com
Tel: +1 202 374 2613

GAME CHANGERS