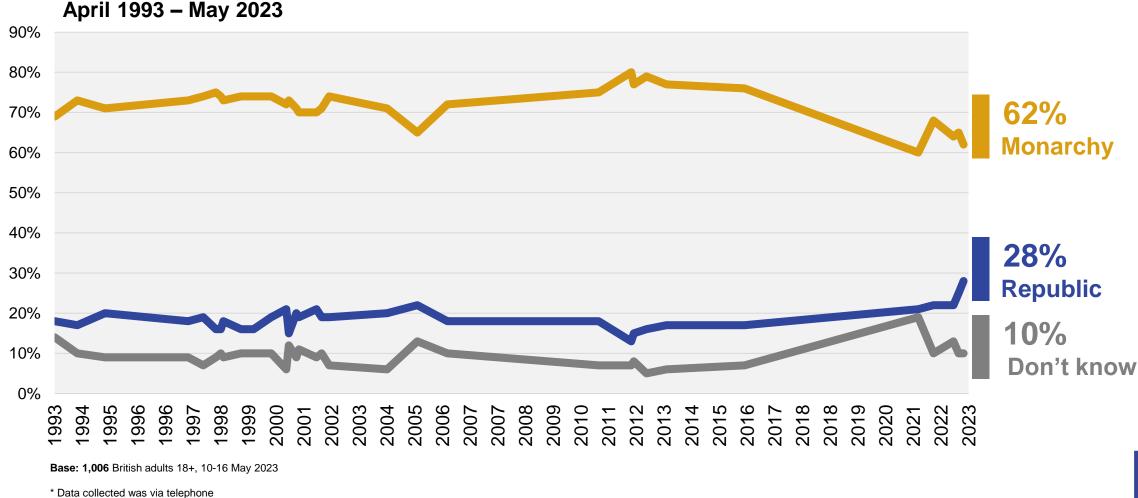
# IPSOS Attitudes to the Royal Famil

lpsos

May 2023

#### Should Britain become a republic or remain a monarchy?

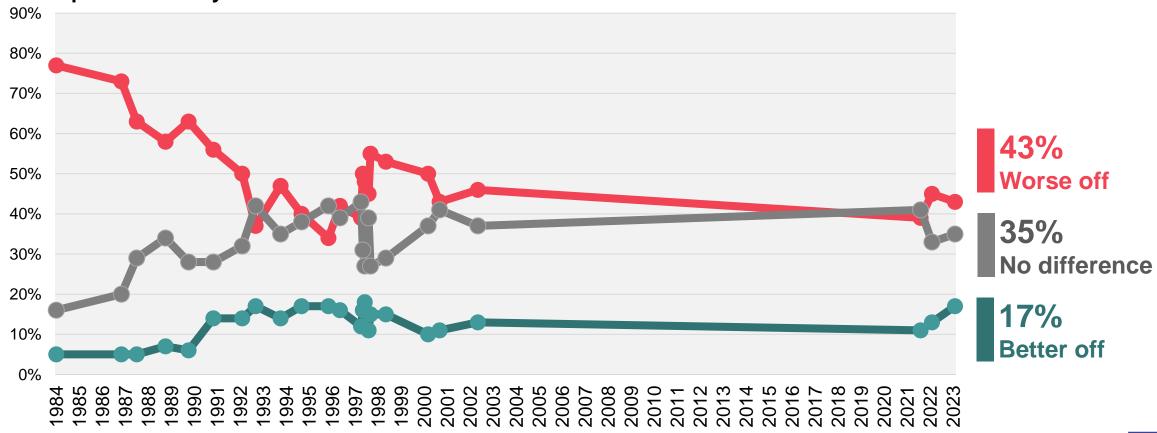
Would you favour Britain becoming a republic or remaining a monarchy?





#### Would Britain be better or worse off without the Monarchy?

On balance, do you think Britain would be better off or worse off if the Monarchy was abolished or do you think it would make no difference?



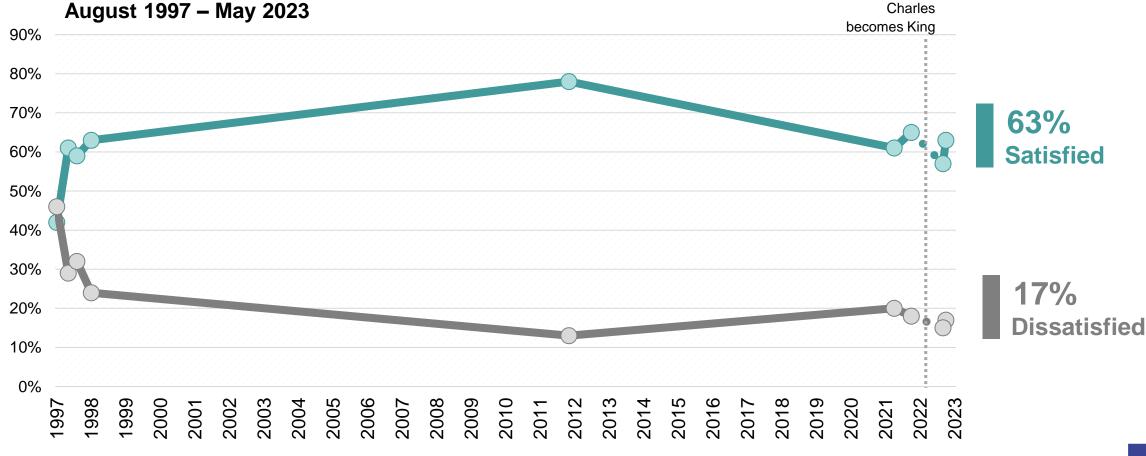
April 1984 – May 2023

Base: 1,006 British adults 18+, 10-16 May 2023



### Satisfaction with Charles as King/Prince of Wales: 1997 – 2023

Are you satisfied or dissatisfied with the way King Charles is doing his job as Monarch/Prince of Wales?



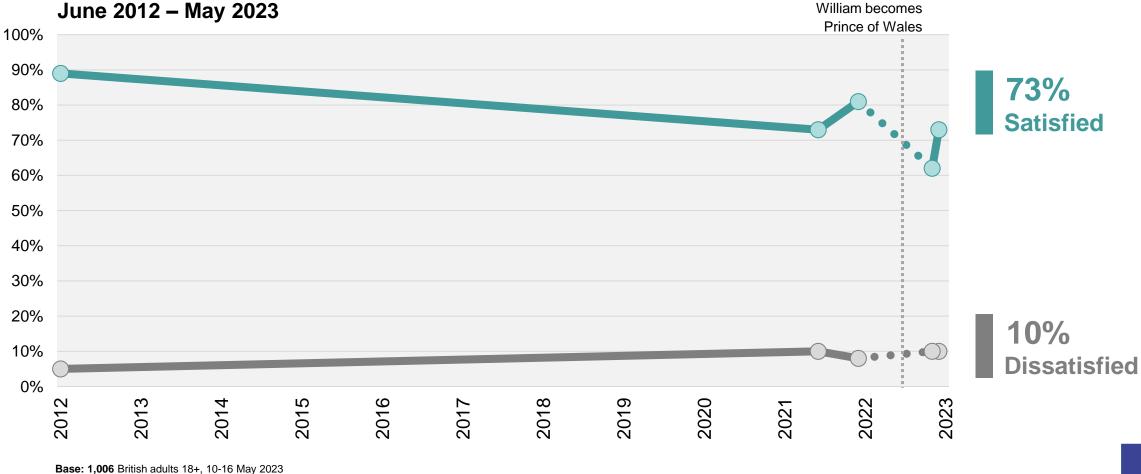
Base: 1,006 British adults 18+, 10-16 May 2023

Data collected was via telephone . . \*Trend data up to May 2022 asked "are you satisfied or dissatisfied with the way Prince Charles is doing his job as Prince of Wales



#### Satisfaction with Prince William: 2012 - 2023

Are you satisfied or dissatisfied with the way Prince William is doing his job as Prince of Wales/Duke of Cambridge?



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. \*Trend data up to May 2022 asked "are you satisfied or dissatisfied with the way Prince William is doing his job as Duke of Cambridge

#### Impact of the Coronation on opinions of the monarchy

Did the recent Coronation of King Charles the Third make you more or less positive about the monarchy, or did it make no difference?

More positive	Made no difference	Less positive	
Among all			
19%	61%		19%
Among 18-34-year-olds			
12%	58%		27%
Among 35-54-year-olds			
15%	65%		20%
Among 55+			
26%	60%		13%
Base: 1,006 British adults 18+, 10-16 May 2023, i	including 18-34-year-olds (240), 35-54-year-olds (292) and 55+(474)		Ipsos

## **DSOS** May 2023 Attitudes to the Royal Family

#### For more information

Gideon Skinner Research Director gideon.skinner@ipsos.com

Keiran Pedley Research Director keiran.pedley@ipsos.com Cameron Garrett Research Manager cameron.garrett@ipsos.com

Ben Roff Research Executive ben.roff@ipsos.com

