



PUBLIC POLL FINDINGS AND METHODOLOGY

NPR/Ipsos Poll on Education

Conducted by Ipsos using KnowledgePanel®
A survey of the American adult general population (ages 18+)
 Interview dates: May 5-11, 2023
 Number of interviews: 1,316
 Number of parents of K-12 students interviews: 452

Margin of error: +/- 3.0 percentage points at the 95% confidence level for all respondents
 Margin of error: +/- 4.8 percentage points at the 95% confidence level for parents of K-12 students

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents

Annotated Questionnaire:

1. Are you the parent of a child ages 0 to 18 years old?

	Total (N=1,316)	Parents of K-12 Students (N=452)
Yes	26%	100%
No	74%	-
Skipped	1%	-





PUBLIC POLL FINDINGS AND METHODOLOGY

2. **[Asked if parent of a child ages 0 to 18 years old]** What grade of school is your child currently in? (Multiple responses allowed)

	Total (N=556)	Parents of K-12 Students (N=452)
Not yet in school	28%	15%
Kindergarten	12%	15%
First grade	10%	12%
Second grade	12%	15%
Third grade	9%	12%
Fourth grade	7%	9%
Fifth grade	8%	10%
Sixth grade	9%	11%
Seventh grade	10%	13%
Eighth grade	10%	12%
Ninth grade/freshman year	12%	15%
Tenth grade/sophomore year	12%	16%
Eleventh grade/junior year	11%	14%
Twelfth grade/senior year	11%	14%
None of the above	4%	-
Skipped	-	-





PUBLIC POLL FINDINGS AND METHODOLOGY

3. Which three of the following topics do you find the most worrying? (Select up to three)

	Total (N=1,316)	Parents of K-12 Students (N=452)
Inflation or increasing costs	42%	52%
Crime or gun violence	42%	41%
Political extremism or polarization	29%	24%
Climate change	18%	15%
Government budget and debt	18%	17%
Healthcare	18%	11%
Immigration	14%	13%
Racial injustice	12%	12%
Abortion	11%	11%
Opioid or drug addiction	11%	15%
Taxes	11%	11%
Social inequality	9%	6%
Education	8%	14%
Nuclear conflict	7%	6%
LGBTQ issues	6%	8%
Terrorism	6%	6%
Foreign conflicts	6%	4%
Unemployment	5%	5%
Natural disasters	4%	3%
COVID-19/coronavirus	3%	3%
Other	3%	3%
Skipped	1%	1%

4. **[Asked if “Education” is most worrying]** Why do you think education is a topic you find most worrying?

Open-ended responses provided separately.

5. What words come to mind for you to describe teachers? Please write the first few words or short phrases that you think of.

Open-ended responses provided separately.





PUBLIC POLL FINDINGS AND METHODOLOGY

6. Do you approve or disapprove of the following?

Total Approve Summary

	Total	Total April 2018 (N=1,005) ¹	Parents of K-12 Students
Teachers in your local public school district	63%	NA	71%
The governor in your state	49%	NA	50%
National teachers' unions	47%	63%	45%
Your local school board	44%	NA	52%
The U.S. Department of Education leadership	33%	42%	35%

a. National teachers' unions

	Total	Total April 2018	Parents of K-12 Students
Strongly approve	16%	25%	15%
Somewhat approve	16%	18%	16%
Lean toward approve	16%	21%	14%
Lean toward disapprove	8%	9%	9%
Somewhat disapprove	6%	7%	5%
Strongly disapprove	15%	7%	17%
Don't know	24%	14%	24%
Skipped	1%	NA	1%
Approve (Net)	47%	63%	45%
Disapprove (Net)	28%	23%	30%

b. The U.S. Department of Education leadership

	Total	Total April 2018	Parents of K-12 Students
Strongly approve	5%	9%	6%
Somewhat approve	13%	16%	16%
Lean toward approve	15%	17%	13%
Lean toward disapprove	15%	16%	15%
Somewhat disapprove	8%	10%	11%
Strongly disapprove	15%	18%	17%
Don't know	27%	14%	21%
Skipped	2%	NA	1%
Approve (Net)	33%	42%	35%
Disapprove (Net)	38%	44%	43%

¹ When assessing trends in the data, please note the impact of potential mode effects. While this most recent poll utilizes a nationally representative probability sample using the KnowledgePanel®, the April 2018 poll used a non-probability opt-in sample that calibrated respondent characteristics to be representative of the U.S. population using standard procedures such as raking-ratio adjustments.





PUBLIC POLL FINDINGS AND METHODOLOGY

6. Do you approve or disapprove of the following? (Continued)

c. Your local school board

	Total	Parents of K-12 Students
Strongly approve	7%	10%
Somewhat approve	19%	23%
Lean toward approve	19%	19%
Lean toward disapprove	11%	14%
Somewhat disapprove	6%	8%
Strongly disapprove	7%	10%
Don't know	31%	15%
Skipped	1%	1%
<i>Approve (Net)</i>	<i>44%</i>	<i>52%</i>
<i>Disapprove (Net)</i>	<i>24%</i>	<i>32%</i>

d. The governor in your state

	Total	Parents of K-12 Students
Strongly approve	15%	15%
Somewhat approve	18%	19%
Lean toward approve	16%	17%
Lean toward disapprove	10%	11%
Somewhat disapprove	7%	8%
Strongly disapprove	20%	17%
Don't know	13%	13%
Skipped	1%	1%
<i>Approve (Net)</i>	<i>49%</i>	<i>50%</i>
<i>Disapprove (Net)</i>	<i>37%</i>	<i>36%</i>

e. Teachers in your local public school district

	Total	Parents of K-12 Students
Strongly approve	24%	32%
Somewhat approve	22%	24%
Lean toward approve	18%	16%
Lean toward disapprove	6%	8%
Somewhat disapprove	5%	6%
Strongly disapprove	3%	5%
Don't know	23%	9%
Skipped	1%	1%
<i>Approve (Net)</i>	<i>63%</i>	<i>71%</i>
<i>Disapprove (Net)</i>	<i>13%</i>	<i>19%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

7. Which of the following groups do you believe should be primarily responsible for decisions about what is taught in public schools in the United States?

	Total	Parents of K-12 Students
Teachers	30%	30%
Parents	27%	28%
School boards	26%	25%
Federal legislators	8%	7%
State legislators	6%	8%
Local activists	1%	-
Skipped	3%	2%

8. How much do you agree or disagree with each of the following statements?

Total Agree Summary

	Total	Total April 2018	Parents of K-12 Students
Teaching is a worthwhile profession that deserves respect	90%	NA	90%
Teachers are professionals who should be trusted to make decisions about classroom curriculum	75%	NA	75%
Teachers are asked to do <u>too much</u> work for the pay they receive	75%	NA	73%
Teaching is a prestigious profession	67%	NA	66%
You can be an effective teacher without a bachelor's degree	55%	NA	54%
Teachers' unions improve the quality of teachers	44%	51%	38%
Public school teachers are paid fairly	22%	26%	25%
[Asked if parent of a child ages 0 to 18 years old] I would encourage my child to become a teacher if they expressed interest in doing so	75% (N=556)	NA	75% (N=452)
[Asked if parent of a child ages 0 to 18 years old] I trust my child's teacher(s) to make decisions about classroom curriculum	73% (N=556)	NA	75% (N=452)
[Asked if parent of a child ages 0 to 18 years old] I would be concerned about my child's financial future if they wanted to become a teacher	66% (N=556)	NA	66% (N=452)
[Asked if parent of a child ages 0 to 18 years old] I am worried about what my child is being taught or will be taught by their teacher(s)	48% (N=556)	NA	48% (N=452)





PUBLIC POLL FINDINGS AND METHODOLOGY

8. How much do you agree or disagree with each of the following statements? (Continued)

a. Public school teachers are paid fairly

	Total	Total April 2018	Parents of K-12 Students
Strongly agree	7%	10%	9%
Somewhat agree	15%	16%	17%
Somewhat disagree	30%	30%	28%
Strongly disagree	39%	38%	38%
Don't know	9%	5%	7%
Skipped	1%	NA	1%
Agree (Net)	22%	26%	25%
Disagree (Net)	69%	68%	67%

b. Teachers' unions improve the quality of teachers

	Total	Total April 2018	Parents of K-12 Students
Strongly agree	16%	19%	13%
Somewhat agree	28%	32%	25%
Somewhat disagree	16%	21%	16%
Strongly disagree	16%	13%	19%
Don't know	24%	14%	27%
Skipped	1%	NA	1%
Agree (Net)	44%	51%	38%
Disagree (Net)	32%	34%	34%

c. Teachers are professionals who should be trusted to make decisions about classroom curriculum

	Total	Parents of K-12 Students
Strongly agree	35%	33%
Somewhat agree	40%	43%
Somewhat disagree	13%	14%
Strongly disagree	5%	5%
Don't know	5%	4%
Skipped	1%	1%
Agree (Net)	75%	75%
Disagree (Net)	19%	19%





PUBLIC POLL FINDINGS AND METHODOLOGY

8. How much do you agree or disagree with each of the following statements? (Continued)

d. Teaching is a prestigious profession

	Total	Parents of K-12 Students
Strongly agree	30%	31%
Somewhat agree	36%	35%
Somewhat disagree	18%	16%
Strongly disagree	5%	7%
Don't know	9%	10%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>67%</i>	<i>66%</i>
<i>Disagree (Net)</i>	<i>23%</i>	<i>24%</i>

e. Teaching is a worthwhile profession that deserves respect

	Total	Parents of K-12 Students
Strongly agree	68%	67%
Somewhat agree	22%	23%
Somewhat disagree	3%	5%
Strongly disagree	2%	2%
Don't know	3%	3%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>90%</i>	<i>90%</i>
<i>Disagree (Net)</i>	<i>6%</i>	<i>7%</i>

f. Teachers are asked to do too much work for the pay they receive

	Total	Parents of K-12 Students
Strongly agree	46%	42%
Somewhat agree	29%	31%
Somewhat disagree	12%	13%
Strongly disagree	6%	8%
Don't know	7%	5%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>75%</i>	<i>73%</i>
<i>Disagree (Net)</i>	<i>18%</i>	<i>20%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

8. How much do you agree or disagree with each of the following statements? (Continued)

g. You can be an effective teacher without a bachelor's degree

	Total	Parents of K-12 Students
Strongly agree	20%	21%
Somewhat agree	34%	34%
Somewhat disagree	18%	19%
Strongly disagree	15%	17%
Don't know	12%	9%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>55%</i>	<i>54%</i>
<i>Disagree (Net)</i>	<i>33%</i>	<i>36%</i>

h. **[Asked if parent of a child ages 0 to 18 years old]** I trust my child's teacher(s) to make decisions about classroom curriculum

	Total (N=556)	Parents of K-12 Students (N=452)
Strongly agree	29%	30%
Somewhat agree	44%	46%
Somewhat disagree	12%	12%
Strongly disagree	5%	6%
Don't know	9%	6%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>73%</i>	<i>75%</i>
<i>Disagree (Net)</i>	<i>17%</i>	<i>18%</i>

i. **[Asked if parent of a child ages 0 to 18 years old]** I am worried about what my child is being taught or will be taught by their teacher(s)

	Total (N=556)	Parents of K-12 Students (N=452)
Strongly agree	17%	17%
Somewhat agree	31%	31%
Somewhat disagree	24%	24%
Strongly disagree	20%	22%
Don't know	8%	6%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>48%</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>44%</i>	<i>46%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

8. How much do you agree or disagree with each of the following statements? (Continued)

j. **[Asked if parent of a child ages 0 to 18 years old]** I would encourage my child to become a teacher if they expressed interest in doing so

	Total (N=556)	Parents of K-12 Students (N=452)
Strongly agree	35%	35%
Somewhat agree	40%	39%
Somewhat disagree	10%	11%
Strongly disagree	9%	9%
Don't know	5%	5%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>75%</i>	<i>75%</i>
<i>Disagree (Net)</i>	<i>19%</i>	<i>20%</i>

k. **[Asked if parent of a child ages 0 to 18 years old]** I would be concerned about my child's financial future if they wanted to become a teacher

	Total (N=556)	Parents of K-12 Students (N=452)
Strongly agree	27%	26%
Somewhat agree	39%	40%
Somewhat disagree	20%	20%
Strongly disagree	6%	6%
Don't know	7%	7%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>66%</i>	<i>66%</i>
<i>Disagree (Net)</i>	<i>26%</i>	<i>27%</i>

9. Based on what you may know or feel, in the last ten years, has each of the following gotten better, worse, or stayed the same?

Total Better Summary

	Total	Parents of K-12 Students
Your perception of teachers	27%	26%
The quality of public education in your area	15%	17%
The public's perceptions of teachers	14%	16%
Working conditions for teachers in your area	14%	17%





PUBLIC POLL FINDINGS AND METHODOLOGY

9. Based on what you may know or feel, in the last ten years, has each of the following gotten better, worse, or stayed the same? (Continued)

a. The public's perceptions of teachers

	Total	Parents of K-12 Students
Better	14%	16%
Worse	50%	49%
Stayed the same	34%	34%
Skipped	2%	1%

b. Your perception of teachers

	Total	Parents of K-12 Students
Better	27%	26%
Worse	22%	26%
Stayed the same	50%	48%
Skipped	2%	1%

c. Working conditions for teachers in your area

	Total	Parents of K-12 Students
Better	14%	17%
Worse	44%	44%
Stayed the same	39%	39%
Skipped	3%	1%

d. The quality of public education in your area

	Total	Parents of K-12 Students
Better	15%	17%
Worse	41%	42%
Stayed the same	43%	40%
Skipped	2%	1%

10. Based on what you may know or feel, do you think most teachers in your community identify as liberal, moderate, or conservative?

	Total	Parents of K-12 Students
Liberal	20%	18%
Moderate	25%	24%
Conservative	9%	13%
Don't know	44%	44%
Skipped	2%	2%





PUBLIC POLL FINDINGS AND METHODOLOGY

11. How familiar, if at all, are you with each of the following?

Total Familiar Summary

	Total	Parents of K-12 Students
Teacher shortages	64%	68%
Schools banning books from classrooms and school libraries	57%	57%
Restrictions or bans on discussions about gender, sexuality, race, or racism in the classroom	56%	58%
Qualifications needed to become a public school teacher in your state	46%	51%

a. Schools banning books from classrooms and school libraries

	Total	Parents of K-12 Students
Very familiar	24%	23%
Somewhat familiar	34%	34%
Heard of, but that's it	29%	28%
Never heard of	12%	14%
Skipped	1%	1%
<i>Aware (Net)</i>	<i>86%</i>	<i>85%</i>
<i>Familiar (Net)</i>	<i>57%</i>	<i>57%</i>
<i>Unfamiliar (Net)</i>	<i>41%</i>	<i>42%</i>

b. Restrictions or bans on discussions about gender, sexuality, race, or racism in the classroom

	Total	Parents of K-12 Students
Very familiar	23%	23%
Somewhat familiar	34%	36%
Heard of, but that's it	30%	25%
Never heard of	13%	15%
Skipped	1%	1%
<i>Aware (Net)</i>	<i>86%</i>	<i>84%</i>
<i>Familiar (Net)</i>	<i>56%</i>	<i>58%</i>
<i>Unfamiliar (Net)</i>	<i>42%</i>	<i>40%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

11. How familiar, if at all, are you with each of the following? (Continued)

c. Teacher shortages

	Total	Parents of K-12 Students
Very familiar	27%	31%
Somewhat familiar	37%	37%
Heard of, but that's it	27%	23%
Never heard of	8%	8%
Skipped	1%	1%
Aware (Net)	91%	91%
Familiar (Net)	64%	68%
Unfamiliar (Net)	35%	31%

d. Qualifications needed to become a public school teacher in your state

	Total	Parents of K-12 Students
Very familiar	13%	15%
Somewhat familiar	33%	36%
Heard of, but that's it	33%	30%
Never heard of	20%	18%
Skipped	1%	1%
Aware (Net)	79%	81%
Familiar (Net)	46%	51%
Unfamiliar (Net)	52%	48%

12. To the best of your knowledge, have any of the following things recently occurred in or about K-12 public schools in your community?

Total Yes Summary

	Total	Parents of K-12 Students
Teacher shortages	47%	56%
Schools banning books from classrooms and school libraries	18%	19%
Restrictions or bans on discussions about gender, sexuality, race, or racism in the classroom	18%	17%

a. Schools banning books from classrooms and school libraries

	Total	Parents of K-12 Students
Yes	18%	19%
No	27%	37%
Don't know	53%	42%
Skipped	1%	1%





PUBLIC POLL FINDINGS AND METHODOLOGY

12. To the best of your knowledge, have any of the following things recently occurred in or about K-12 public schools in your community? (Continued)

b. Restrictions or bans on discussions about gender, sexuality, race, or racism in the classroom

	Total	Parents of K-12 Students
Yes	18%	17%
No	26%	35%
Don't know	55%	47%
Skipped	1%	1%

c. Teacher shortages

	Total	Parents of K-12 Students
Yes	47%	56%
No	13%	17%
Don't know	39%	26%
Skipped	1%	1%

13. To what extent, if at all, do you support or oppose each of the following?

Total Support Summary

	Total	Parents of K-12 Students
Teaching about the history of slavery, racism, and segregation in public schools	79%	81%
Individual <u>school boards</u> restricting what subjects teachers and students can discuss in the classroom	27%	32%
Individual <u>school boards</u> banning certain books and removing them from classrooms and school libraries in their district	21%	25%
<u>State lawmakers</u> creating policies to restrict what subjects teachers and students can discuss in the classroom	20%	26%
<u>State lawmakers</u> passing laws to ban certain books and remove them from classrooms and school libraries	17%	22%





PUBLIC POLL FINDINGS AND METHODOLOGY

13. To what extent, if at all, do you support or oppose each of the following? (Continued)

- a. State lawmakers passing laws to ban certain books and remove them from classrooms and school libraries

	Total	Parents of K-12 Students
Strongly support	5%	6%
Somewhat support	12%	16%
Somewhat oppose	19%	24%
Strongly oppose	50%	42%
Don't know	12%	11%
Skipped	2%	2%
<i>Support (Net)</i>	<i>17%</i>	<i>22%</i>
<i>Oppose (Net)</i>	<i>69%</i>	<i>66%</i>

- b. State lawmakers creating policies to restrict what subjects teachers and students can discuss in the classroom

	Total	Parents of K-12 Students
Strongly support	5%	6%
Somewhat support	15%	20%
Somewhat oppose	23%	27%
Strongly oppose	44%	36%
Don't know	12%	10%
Skipped	2%	2%
<i>Support (Net)</i>	<i>20%</i>	<i>26%</i>
<i>Oppose (Net)</i>	<i>67%</i>	<i>62%</i>

- c. Individual school boards banning certain books and removing them from classrooms and school libraries in their district

	Total	Parents of K-12 Students
Strongly support	6%	8%
Somewhat support	15%	17%
Somewhat oppose	20%	23%
Strongly oppose	45%	36%
Don't know	13%	14%
Skipped	2%	2%
<i>Support (Net)</i>	<i>21%</i>	<i>25%</i>
<i>Oppose (Net)</i>	<i>64%</i>	<i>60%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

13. To what extent, if at all, do you support or oppose each of the following? (Continued)

- d. Individual school boards restricting what subjects teachers and students can discuss in the classroom

	Total	Parents of K-12 Students
Strongly support	6%	9%
Somewhat support	21%	23%
Somewhat oppose	25%	27%
Strongly oppose	34%	29%
Don't know	12%	11%
Skipped	2%	2%
<i>Support (Net)</i>	<i>27%</i>	<i>32%</i>
<i>Oppose (Net)</i>	<i>59%</i>	<i>56%</i>

- e. Teaching about the history of slavery, racism, and segregation in public schools

	Total	Parents of K-12 Students
Strongly support	56%	57%
Somewhat support	23%	24%
Somewhat oppose	6%	5%
Strongly oppose	4%	4%
Don't know	9%	8%
Skipped	2%	2%
<i>Support (Net)</i>	<i>79%</i>	<i>81%</i>
<i>Oppose (Net)</i>	<i>10%</i>	<i>10%</i>

14. Do you agree or disagree with the following statements?

Total Agree Summary

	Total	Parents of K-12 Students
Faith and religion are important parts of American life	53%	55%
Racism is built into the American economy, government, and educational system	50%	48%
These days I feel like a stranger in my own country	45%	49%
Traditional family structures, with a wage-earning father and home-making mother, best equips children to succeed	33%	34%
To fix America, we need a strong leader willing to break the rules	28%	28%





PUBLIC POLL FINDINGS AND METHODOLOGY

14. Do you agree or disagree with the following statements? (Continued)

a. These days I feel like a stranger in my own country

	Total	Parents of K-12 Students
Strongly agree	17%	16%
Somewhat agree	29%	33%
Neither agree nor disagree	26%	26%
Somewhat disagree	11%	11%
Strongly disagree	10%	9%
Don't know	6%	5%
Skipped	2%	1%
<i>Agree (Net)</i>	<i>45%</i>	<i>49%</i>
<i>Disagree (Net)</i>	<i>21%</i>	<i>20%</i>

b. Faith and religion are important parts of American life

	Total	Parents of K-12 Students
Strongly agree	30%	33%
Somewhat agree	22%	22%
Neither agree nor disagree	20%	24%
Somewhat disagree	9%	7%
Strongly disagree	12%	10%
Don't know	4%	4%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>53%</i>	<i>55%</i>
<i>Disagree (Net)</i>	<i>21%</i>	<i>17%</i>

c. Traditional family structures, with a wage-earning father and home-making mother, best equips children to succeed

	Total	Parents of K-12 Students
Strongly agree	17%	18%
Somewhat agree	16%	16%
Neither agree nor disagree	25%	29%
Somewhat disagree	12%	10%
Strongly disagree	24%	22%
Don't know	5%	4%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>33%</i>	<i>34%</i>
<i>Disagree (Net)</i>	<i>35%</i>	<i>32%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

14. Do you agree or disagree with the following statements? (Continued)

d. Racism is built into the American economy, government, and educational system

	Total	Parents of K-12 Students
Strongly agree	24%	26%
Somewhat agree	26%	22%
Neither agree nor disagree	15%	17%
Somewhat disagree	9%	9%
Strongly disagree	17%	20%
Don't know	7%	6%
Skipped	2%	1%
<i>Agree (Net)</i>	<i>50%</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>26%</i>	<i>28%</i>

e. To fix America, we need a strong leader willing to break the rules

	Total	Parents of K-12 Students
Strongly agree	12%	13%
Somewhat agree	17%	14%
Neither agree nor disagree	25%	29%
Somewhat disagree	14%	13%
Strongly disagree	23%	23%
Don't know	8%	6%
Skipped	1%	1%
<i>Agree (Net)</i>	<i>28%</i>	<i>28%</i>
<i>Disagree (Net)</i>	<i>37%</i>	<i>35%</i>

15. Are you, your family members, or your close friends teachers or former teachers in K-12 schools? Select all that apply.

	Total	Parents of K-12 Students
Yes, myself	8%	6%
Yes, family member(s)	30%	28%
Yes, close friend(s)	23%	25%
No, none of the above	54%	54%
Skipped	1%	1%
<i>Yes (Net)</i>	<i>46%</i>	<i>46%</i>





PUBLIC POLL FINDINGS AND METHODOLOGY

16. [Asked if parent of a child ages 0 to 18 years old] What type of school, if any, does your child attend?

	Total (N=556)	Parents of K-12 Students (N=452)
Traditional public school	61%	72%
Public charter school	8%	10%
Public magnet school	3%	4%
Private school	10%	10%
Home school	6%	8%
My child is too young to attend school	17%	4%
Skipped	1%	1%
<i>Public school (Net)</i>	<i>71%</i>	<i>84%</i>
<i>Not public school (Net)</i>	<i>16%</i>	<i>17%</i>

17. Which of the following is your main source of news?

	Total	Parents of K-12 Students
ABC / CBS / NBC News	21%	14%
Digital or online news	18%	21%
Social media	12%	12%
Public television or radio	8%	9%
Fox News	6%	6%
New York Times, Washington Post, or Wall Street Journal	5%	3%
Friends and Family	4%	5%
CNN	3%	3%
MSNBC	3%	3%
Conservative news media (e.g., Breitbart, Newsmax, OANN, conservative talk radio)	2%	1%
Your local newspaper	2%	2%
Other	6%	7%
None of these	10%	12%
Skipped	1%	1%





PUBLIC POLL FINDINGS AND METHODOLOGY

About the Study

These are the findings of an NPR/Ipsos poll conducted May 5-11, 2023, by Ipsos using our KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,316 general population adults aged 18 or older. The sample includes 452 parents of K-12 students.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data were weighted to adjust for gender by age, race/ethnicity, education, household income, Census region, metropolitan status, and parent status. The demographic benchmarks came from the 2022 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18-34, 35-39, 40-44, 45-49, 50+)
- Race-Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other/Non-Hispanic, Hispanic, 2+ Races/Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or Higher)
- Census Region (Northeast, Midwest, South, and West)
- Metropolitan Status (Metro, Non-Metro)
- Household Income (Under \$25K, \$25K-\$49,999, \$50K-\$74,999, \$75K-\$99,999, \$100K-\$149,999, \$150K and Over)
- Parent Status (Parent of 0-18 years old, Not parent of 0-18 years old)

The margin of sampling error is plus or minus 3.0 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.22. The margin of sampling error is higher and varies for results based on sub-samples. The margin of sampling error for parents of K-12 students is plus or minus 4.8 percent, with a design effect of 1.10. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.

This topline includes trended data from one previous NPR/Ipsos poll. The previous poll was conducted from April 11th to April 12th, 2018, and it included a non-probability opt-in sample of 1,005 adults ages 18+. In the April 2018 poll, the credibility interval is plus or minus 3.5 percentage points for all respondents. More information about the April 2018 poll can be found [here](#).





PUBLIC POLL FINDINGS AND METHODOLOGY

About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

