

SOUTH AFRICA'S UNEMPLOYMENT NIGHTMARE

The Burden on its people

Ipsos in South Africa

4 May 2023

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GAME CHANGERS



RIGHT DIRECTION VS. WRONG TRACK MONITOR

Q

Would you say things in this country are heading in the right direction, or are they off on the wrong track?

April 2023 VS April 2022

2022

2023

WRONG TRACK

RIGHT DIRECTION



WORLD

2023

64%



36%

2022

63%



37%



SOUTH AFRICA

2023

89%



11%

2022

74%



26%

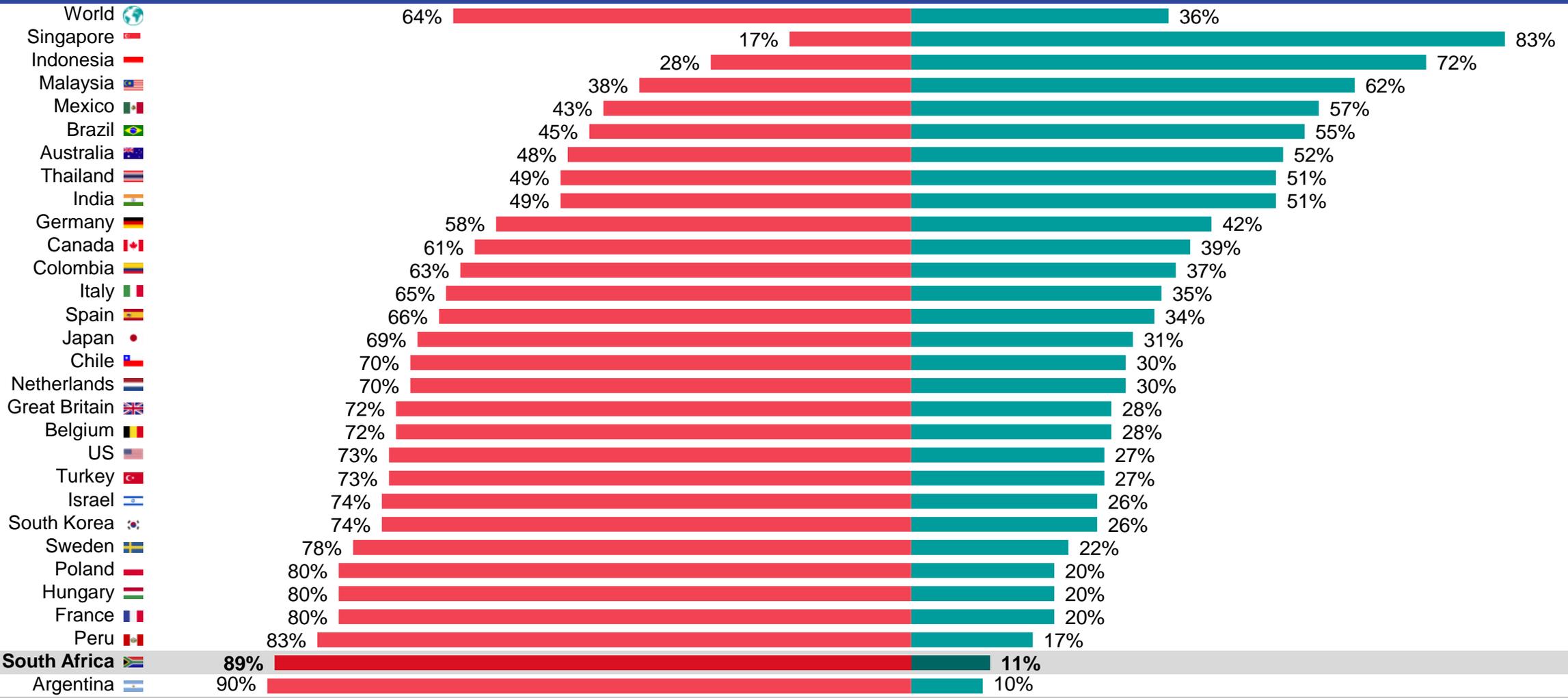
RIGHT DIRECTION VS. WRONG TRACK MONITOR

Q

Would you say things in this country are heading in the right direction, or are they off on the wrong track?

April 2023

WRONG TRACK RIGHT DIRECTION



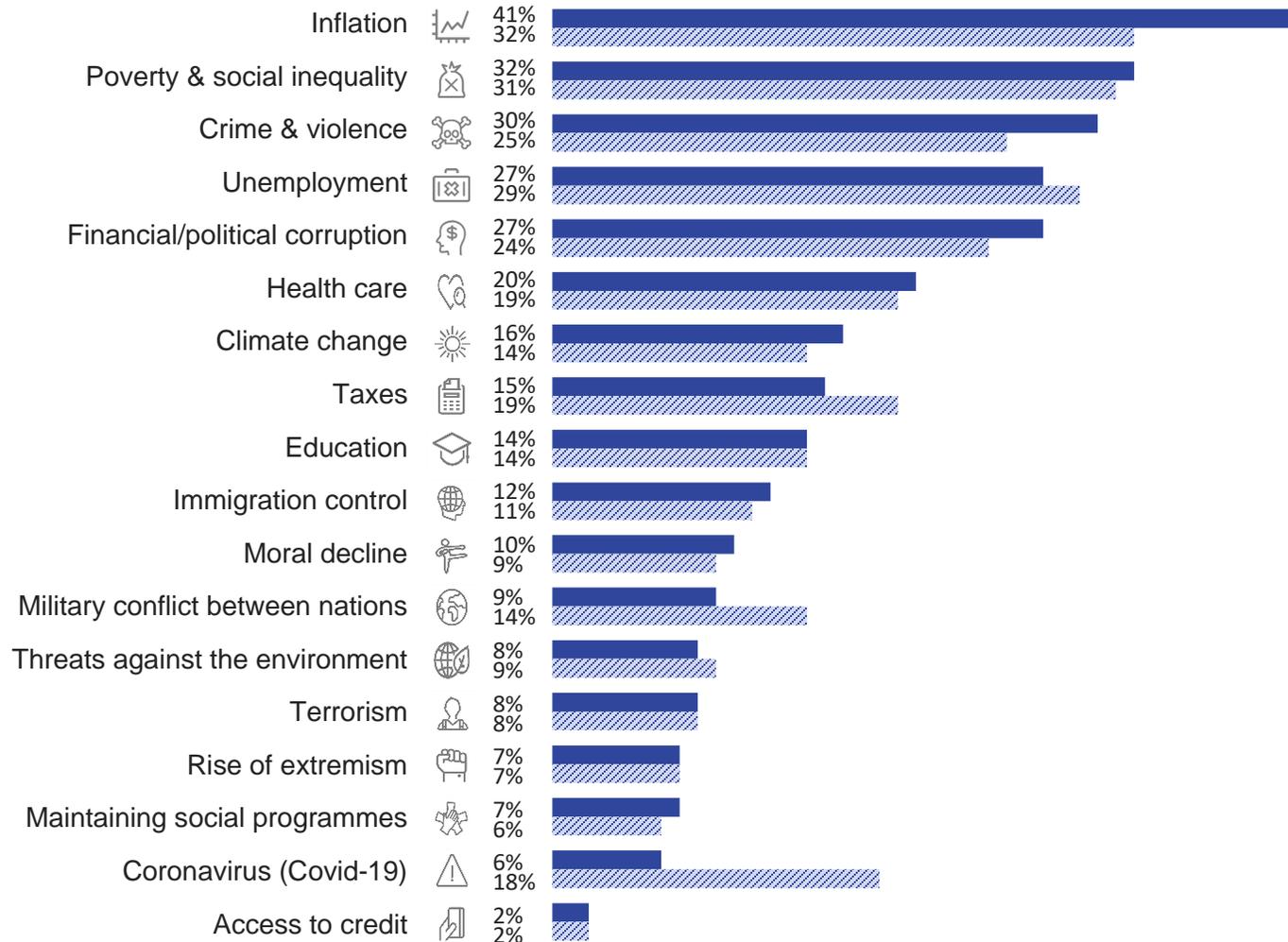
WORLD WORRIES: THE FULL LIST

Q

Which three of the following topics do you find the most worrying in your country?

% mentioned in April 2023 vs April 2022 (global country average)

2022 2023



SOUTH AFRICA VS THE WORLD

Q

Which three of the following topics do you find the most worrying in your country?

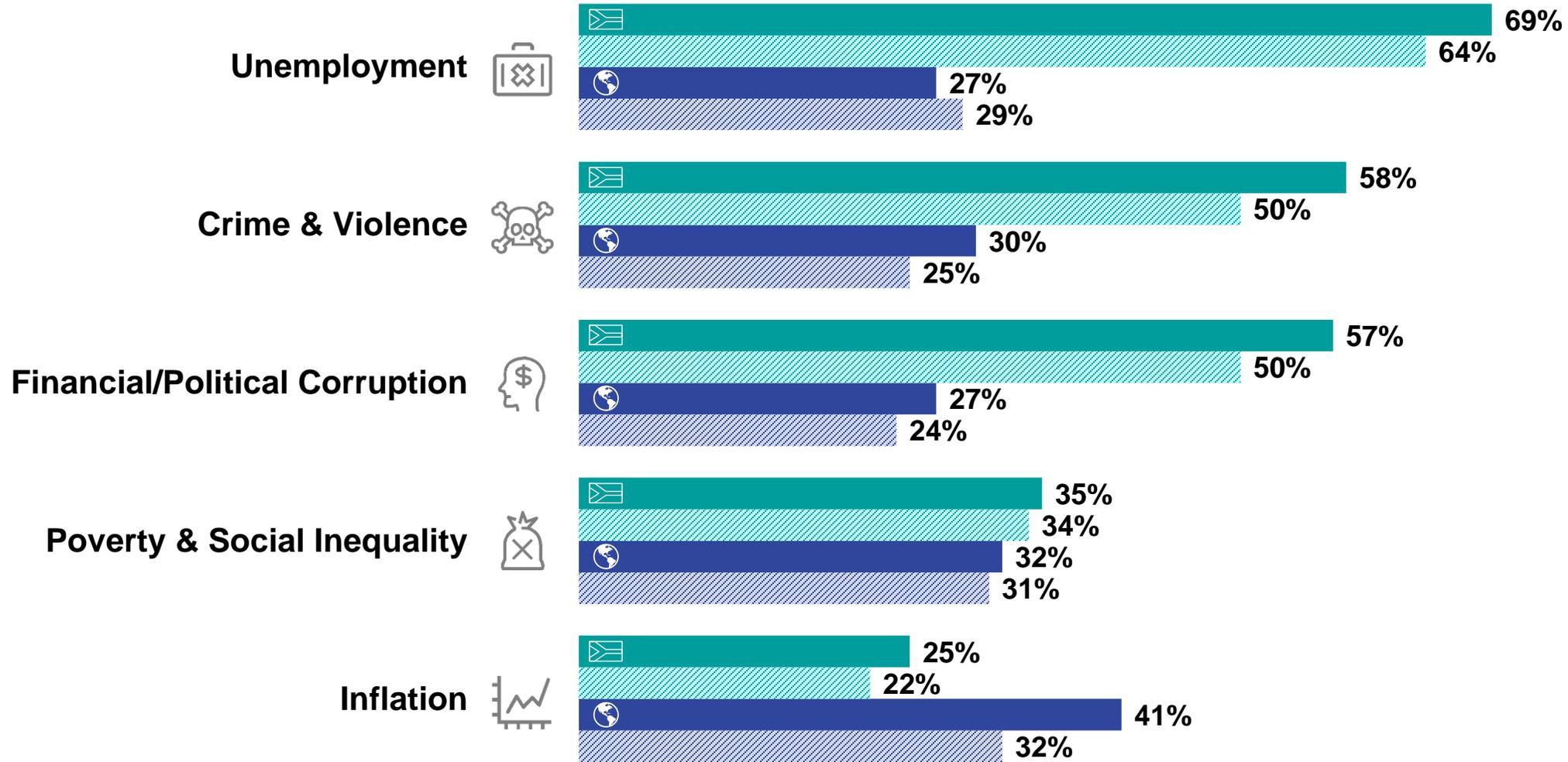
April 2023 VS April 2022

2022

2023

WORLD

SOUTH AFRICA



INFLATION

Q

Which three of the following topics do you find the most worrying in your country? (Inflation)

April 2023 VS April 2022

2022

2023



WORLD

2023

41%

2022

32%



SOUTH AFRICA

2023

25%

2022

22%

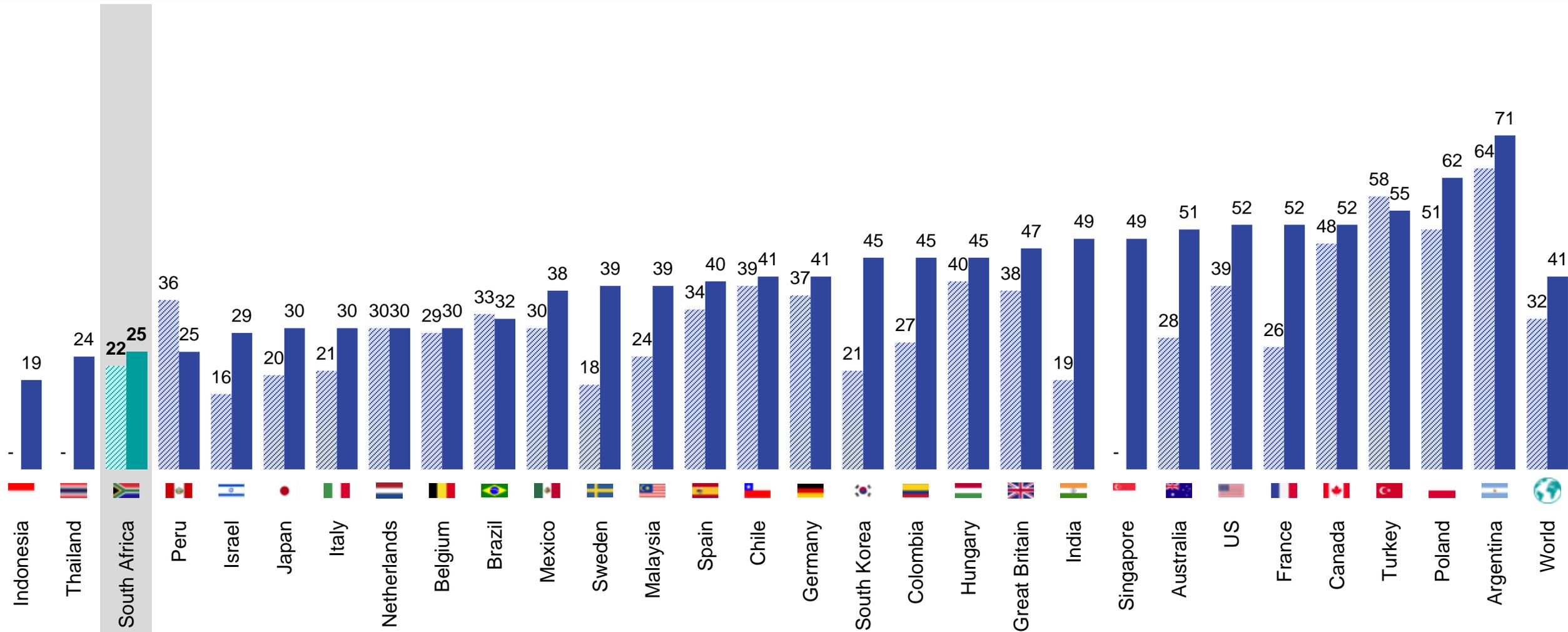
INFLATION

Q

Which three of the following topics do you find the most worrying in your country? (Inflation)

April 2023 VS April 2022 (%)

2022 2023



POVERTY & SOCIAL INEQUALITY

Q

Which three of the following topics do you find the most worrying in your country? (Poverty & Social Inequality)

April 2023 VS April 2022

2022 2023



WORLD



SOUTH AFRICA



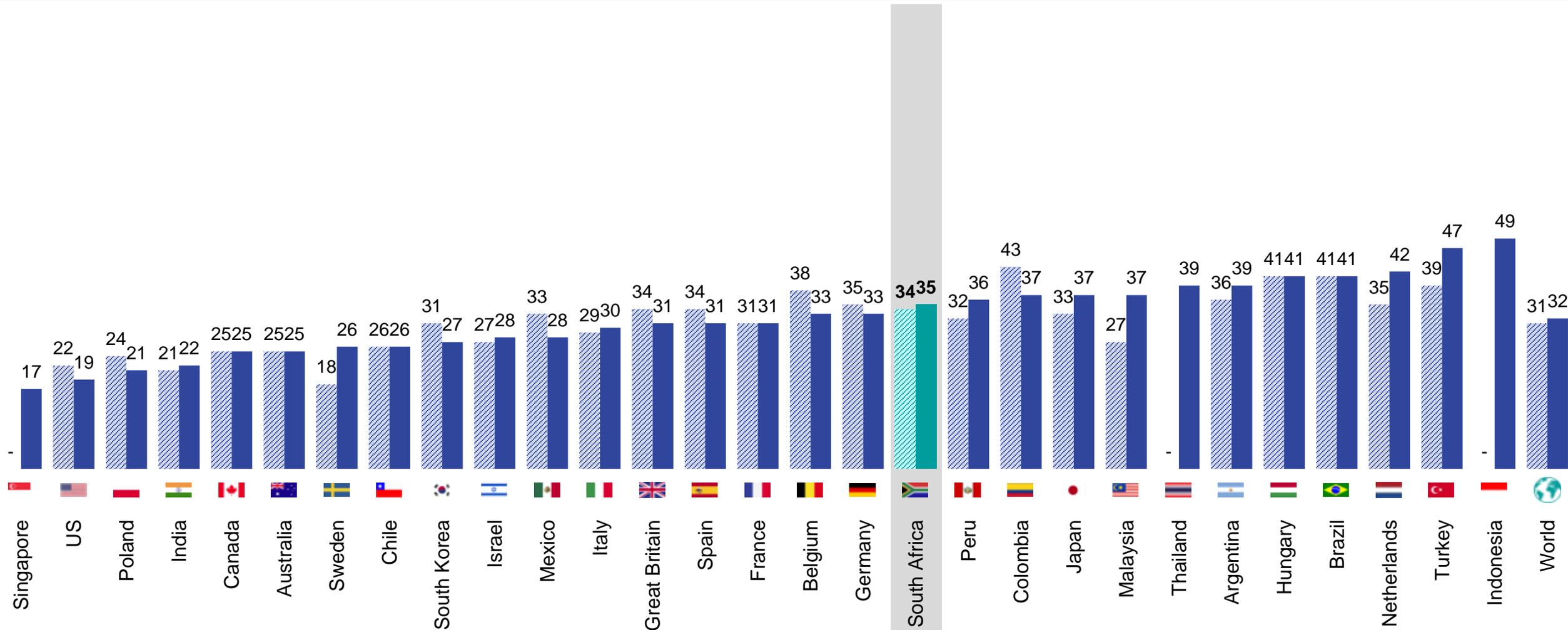
POVERTY & SOCIAL INEQUALITY

Q

Which three of the following topics do you find the most worrying in your country? (Poverty & Social Inequality)

April 2023 VS April 2022 (%)

2022 2023



CRIME & VIOLENCE

Q

Which three of the following topics do you find the most worrying in your country? (Crime & Violence)

April 2023 VS April 2022

2022 2023



WORLD



SOUTH AFRICA



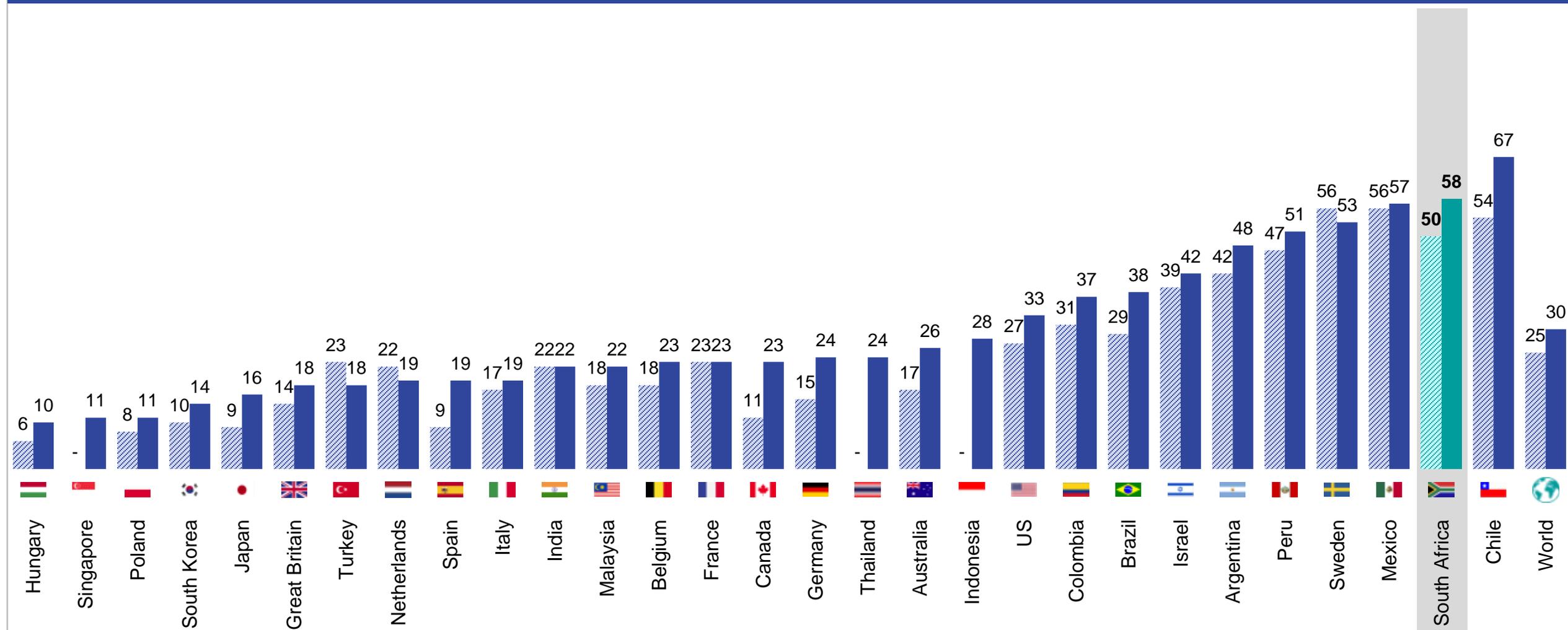
CRIME & VIOLENCE

Q

Which three of the following topics do you find the most worrying in your country? (Crime & Violence)

April 2023 VS April 2022 (%)

2022 2023



UNEMPLOYMENT

Q

Which three of the following topics do you find the most worrying in your country? (Unemployment)

April 2023 VS April 2022

2022 2023



WORLD



SOUTH AFRICA



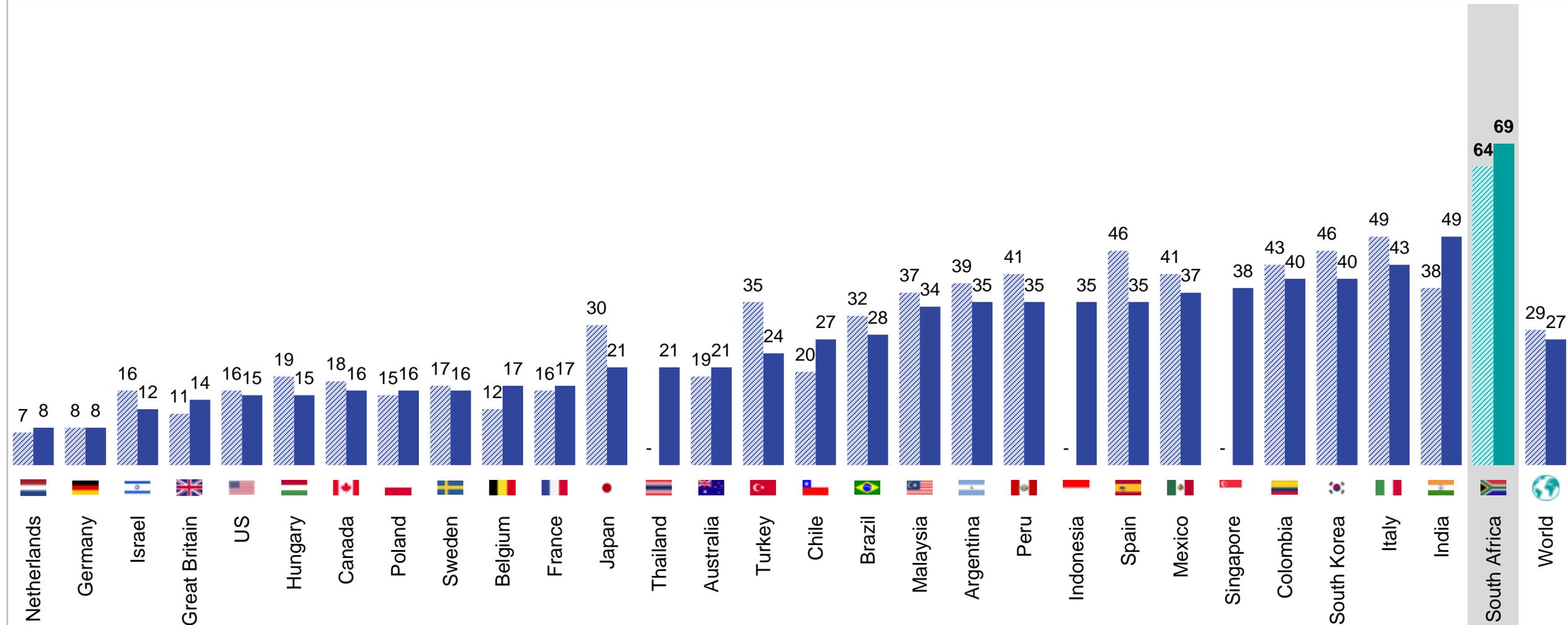
UNEMPLOYMENT



Which three of the following topics do you find the most worrying in your country? (Unemployment)

April 2023 VS April 2022 (%)

2022 2023



FINANCIAL/POLITICAL CORRUPTION

Q

Which three of the following topics do you find the most worrying in your country? (Financial/Political Corruption)

April 2023 VS April 2022

2022

2023



WORLD



SOUTH AFRICA



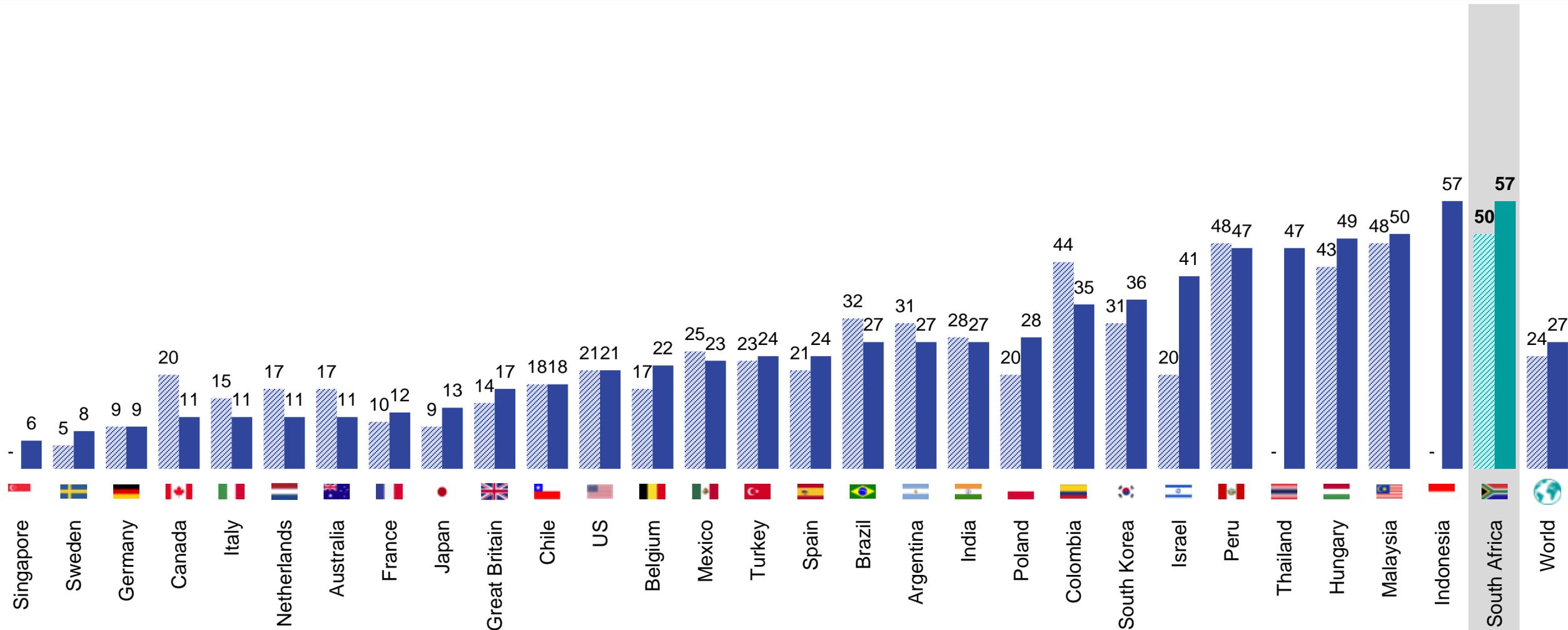
FINANCIAL/POLITICAL CORRUPTION

Q

Which three of the following topics do you find the most worrying in your country? (Financial/Political Corruption)

April 2023 VS April 2022 (%)

2022 2023



CURRENT ECONOMIC SITUATION

Q

How would you describe the current economic situation in your country?

April 2023 VS April 2022

2022

2023

BAD

GOOD



2023

66%



34%

WORLD

2022

65%



35%



2023

86%



14%

SOUTH AFRICA

2022

75%

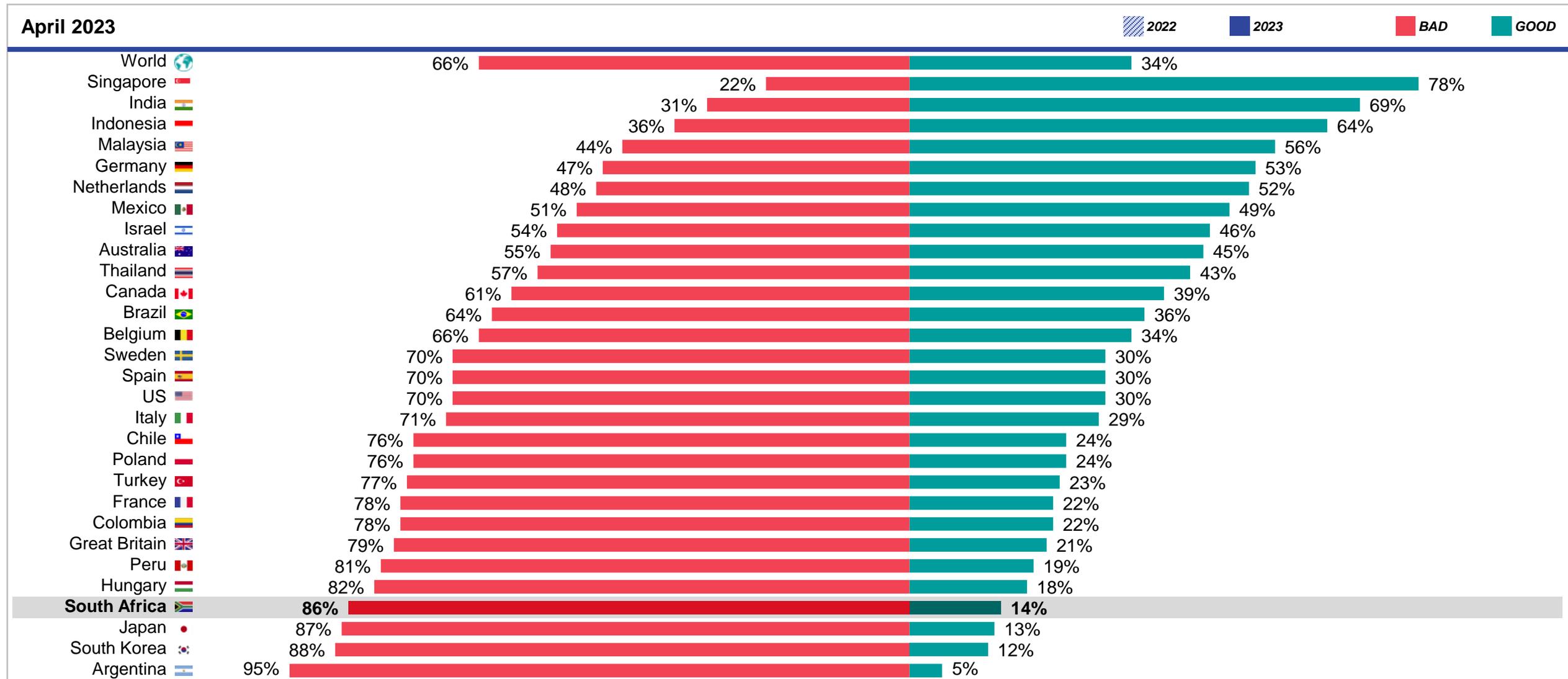


25%

CURRENT ECONOMIC SITUATION

Q

How would you describe the current economic situation in your country?



ABOUT THE STUDY

- *2022: This 27-country Global Advisor survey was conducted between March 25th and April 3rd 2022 via the Ipsos Online Panel system among 19,000 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, and 16-74 in all 20 other countries.*
- *2023: This 29-country Global Advisor survey was conducted between March 24th and April 7th 2023 via the Ipsos Online Panel system among 20,570 adults aged 18-74 in Canada, Israel, Malaysia, South Africa, Turkey and the United States, 20-74 in Indonesia and Thailand, 21-74 in Singapore, and 16-74 in all other nations.*
- *The “Global Country Average” reflects the average result for all the countries where the survey was conducted. It has not been adjusted to the population size of each country and is not intended to suggest a total result.”*
- *The samples in Brazil, Chile, Colombia, India, Indonesia, Malaysia, Mexico, Peru, Singapore, South Africa, Thailand and Turkey are more urban, more educated, and/or more affluent than the general population. The survey results for these markets should be viewed as reflecting the views of the more “connected” segment of these populations.*
- *The sample consists of approximately 1000+ individuals in each of Australia, Belgium, Brazil, Canada, France, Germany, Great Britain, Italy, Israel, Japan, Mexico, Spain, Sweden, and the US, and approximately 500+ individuals in each of Argentina, Chile, Colombia, Hungary, India, Indonesia, Malaysia, the Netherlands, Peru, Poland, Singapore, South Africa, South Korea, Thailand and Turkey.*
- *The samples in Argentina, Australia, Belgium, Canada, France, Germany, Great Britain, Hungary, Italy, Japan, the Netherlands, Poland, South Korea, Spain, Sweden, and the US can be taken as representative of these countries’ general adult population under the age of 75.*
- *Weighting has been employed to balance demographics and ensure that the sample’s composition reflects that of the adult population according to the most recent census data.*
- *The precision of Ipsos online polls are calculated using a credibility interval with a poll of 1,000 accurate to +/- 3.5 percentage points and of 500 accurate to +/- 5.0 percentage points. For more information on the Ipsos use of credibility intervals, please visit the Ipsos website.*
- *Where results do not sum to 100 or the ‘difference’ appears to be +/-1 more/less than the actual, this may be due to rounding, multiple responses, or the exclusion of don't knows or not stated responses.*
- *The publication of these findings abides by local rules and regulations.*

THANK YOU

CONTACT US

 southafrica@ipsos.com

 011 709 7800

 Building 3 and 4, Prism Business Park, Ruby Close, Fourways, 2055

 Ground Floor – Golf Park 4, Raapenberg Road, Pinelands, Cape Town, 7405

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GAME CHANGERS

