

# The Washington Post



This Washington Post-Ipsos poll was conducted online April 28 to May 12, 2023 among a random national sample of 1,225 non-Hispanic Black adults age 18 and older and a partially overlapping sample of 1,018 U.S. adults overall. The sample was drawn through the Ipsos KnowledgePanel, an ongoing survey panel recruited through random sampling of U.S. households. Results among Black Americans have a margin of sampling error of plus or minus 3.5 percentage points and three points among Americans overall. Sampling, field work and data processing were conducted by Ipsos of Washington, D.C.

(Full methodological details at the end of this document.)

\*= less than 0.5 percent

Questions 1-3 held for release.

4. (AMONG BLACK AMERICANS) Overall, do you approve or disapprove of the way Joe Biden is handling his job as president? Do you feel that way strongly or somewhat?

|               | ----- Approve ----- |          |          | ----- Disapprove ----- |          |          |         |
|---------------|---------------------|----------|----------|------------------------|----------|----------|---------|
|               | NET                 | Strongly | Somewhat | NET                    | Somewhat | Strongly | Skipped |
| 5/12/23 Black | 66                  | 18       | 49       | 31                     | 19       | 12       | 3       |
| 5/1/22 Black  | 70                  | 23       | 47       | 28                     | 19       | 9        | 2       |

Compare to U.S. adults overall:

|          | ----- Approve ----- |          |          | ----- Disapprove ----- |          |          | No      |
|----------|---------------------|----------|----------|------------------------|----------|----------|---------|
|          | NET                 | Strongly | Somewhat | NET                    | Somewhat | Strongly | opinion |
| 5/3/23*  | 36                  | 18       | 18       | 56                     | 9        | 47       | 8       |
| 2/1/23   | 42                  | 18       | 24       | 53                     | 10       | 42       | 5       |
| 11/2/22  | 41                  | 19       | 23       | 53                     | 11       | 42       | 6       |
| 9/21/22  | 39                  | 22       | 18       | 53                     | 11       | 41       | 8       |
| 4/28/22  | 42                  | 21       | 21       | 52                     | 10       | 42       | 6       |
| 2/24/22  | 37                  | 20       | 18       | 55                     | 11       | 44       | 7       |
| 11/10/21 | 41                  | 19       | 22       | 53                     | 10       | 44       | 6       |
| 9/1/21   | 44                  | 25       | 19       | 51                     | 9        | 42       | 5       |
| 6/30/21  | 50                  | 30       | 19       | 42                     | 7        | 35       | 8       |
| 4/21/21  | 52                  | 34       | 18       | 42                     | 7        | 35       | 6       |

\*2023 and previous: Washington Post-ABC News phone polls of U.S. adults overall

5. Do you think President Biden's policies have (helped) or (hurt) each of the following groups, or have Biden's policies made no difference?

5/12/23 - Summary table among Black Americans

|                    | Helped | Hurt | Made no difference | Skipped |
|--------------------|--------|------|--------------------|---------|
| a. White people    | 39     | 5    | 52                 | 3       |
| b. Black people    | 34     | 14   | 49                 | 3       |
| c. Hispanic people | 36     | 10   | 50                 | 3       |
| d. Asian people    | 36     | 6    | 54                 | 4       |
| e. You personally  | 28     | 11   | 58                 | 3       |
| f. Rich people     | 30     | 8    | 59                 | 3       |
| g. Poor people     | 38     | 17   | 41                 | 3       |

|          |    |    |    |   |
|----------|----|----|----|---|
| h. Men   | 29 | 7  | 60 | 3 |
| i. Women | 39 | 12 | 46 | 3 |

5/12/23 - Summary table among U.S. adults overall

|                    | Helped | Hurt | Made no<br>difference | Skipped |
|--------------------|--------|------|-----------------------|---------|
| a. White people    | 20     | 32   | 45                    | 3       |
| b. Black people    | 30     | 28   | 39                    | 3       |
| c. Hispanic people | 27     | 29   | 41                    | 3       |
| d. Asian people    | 22     | 26   | 49                    | 2       |
| e. You personally  | 18     | 35   | 46                    | 2       |
| f. Rich people     | 26     | 22   | 50                    | 2       |
| g. Poor people     | 28     | 34   | 35                    | 3       |
| h. Men             | 17     | 30   | 51                    | 2       |
| i. Women           | 27     | 33   | 38                    | 2       |

Questions 6-7 held for release.

8. (AMONG BLACK AMERICANS) How would you feel if each of the following happened in 2024?

|                                                         | Enthusiastic | Satisfied but<br>not enthusiastic | Dissatisfied<br>but not angry | Angry | Skipped |
|---------------------------------------------------------|--------------|-----------------------------------|-------------------------------|-------|---------|
| a. Biden is re-elected<br>president                     | 17           | 48                                | 25                            | 8     | 2       |
| b. Trump is elected<br>for another term<br>as president | 4            | 10                                | 29                            | 54    | 3       |

Compare to U.S. adults overall:

How would you feel if [INSERT] in 2024? Enthusiastic, satisfied but not enthusiastic, dissatisfied but not angry, or angry?

2/1/23 - Summary table\*

|                                                         | Enthusiastic | Satisfied but<br>not enthusiastic | Dissatisfied<br>but not angry | Angry | No<br>op. |
|---------------------------------------------------------|--------------|-----------------------------------|-------------------------------|-------|-----------|
| a. Biden is re-elected<br>as president                  | 7            | 29                                | 32                            | 30    | 2         |
| b. Trump is elected<br>for another term<br>as president | 17           | 26                                | 20                            | 36    | 2         |

\*2023 Washington Post-ABC News phone poll of U.S. adults overall

9. (AMONG BLACK AMERICANS) If Biden was the Democratic nominee for president in 2024, would you consider voting for each of the following people if they were the Republican Party's nominee for president running against Biden?

|                                                  | Yes, would<br>consider<br>voting for them | No, would not<br>consider<br>voting for them | Not sure | Skipped |
|--------------------------------------------------|-------------------------------------------|----------------------------------------------|----------|---------|
| a. Former president<br>Donald Trump              | 9                                         | 78                                           | 11       | 2       |
| b. Florida Governor<br>Ron DeSantis              | 5                                         | 67                                           | 26       | 2       |
| c. South Carolina<br>Senator Tim Scott           | 5                                         | 57                                           | 36       | 2       |
| d. Former South Carolina<br>governor Nikki Haley | 6                                         | 58                                           | 35       | 2       |

Questions 10-53 held for release.

\*\*END\*\*

#### METHODOLOGICAL DETAILS

This poll was jointly sponsored and funded by The Washington Post and Ipsos. The poll includes a random sample of 1,225 non-Hispanic black in the United States, as well as a partially overlapping sample of 1,018 U.S. adults overall. Interviews were conducted in English and Spanish.

The questionnaire was administered with the exact questions in the exact order as they appear in this document. Demographic questions are not shown. If a question was asked of a reduced base of the sample, a parenthetical preceding the question identifies the group asked. Phrases surrounded by parentheticals within questions indicate clauses that were randomly rotated for respondents.

Ipsos conducted sampling, interviewing and tabulation for the survey using the KnowledgePanel, a representative panel of adults age 18 and over living in the United States. KnowledgePanel members are recruited through probability sampling methods using address-based sampling. Panel members who do not have internet access are provided with a tablet and internet service.

This survey uses statistical weighting procedures to account for deviations in the survey sample from known population characteristics, which helps correct for differential survey participation and random variation in samples. The overall sample and the non-Hispanic black sample were weighted separately to match the makeup of the respective population demographics by sex, region, metropolitan status, age, education and household income according to the Census Bureau's 2021 American Community Survey. The overall sample included an additional adjustment for race/ethnicity. Benchmarks for metropolitan status were from the Census Bureau's March 2022 Current Population Survey.

The margin of sampling error for the sample of non-Hispanic blacks is plus or minus 3.5 percentage points, the overall sample is plus or minus three percentage points. For results based on other subgroups, the margin of sampling error may be higher. Note that sampling error is only one of many potential sources of error in this or any other public opinion poll.

