



# Ipsos Attitudes towards the Royal Family

April 2023



# What should happen to the role of the Monarchy?

Which of the following statements comes closest to your view about what should happen to the role of the monarchy?



April 2023



November 2021



June 2000



August 1998



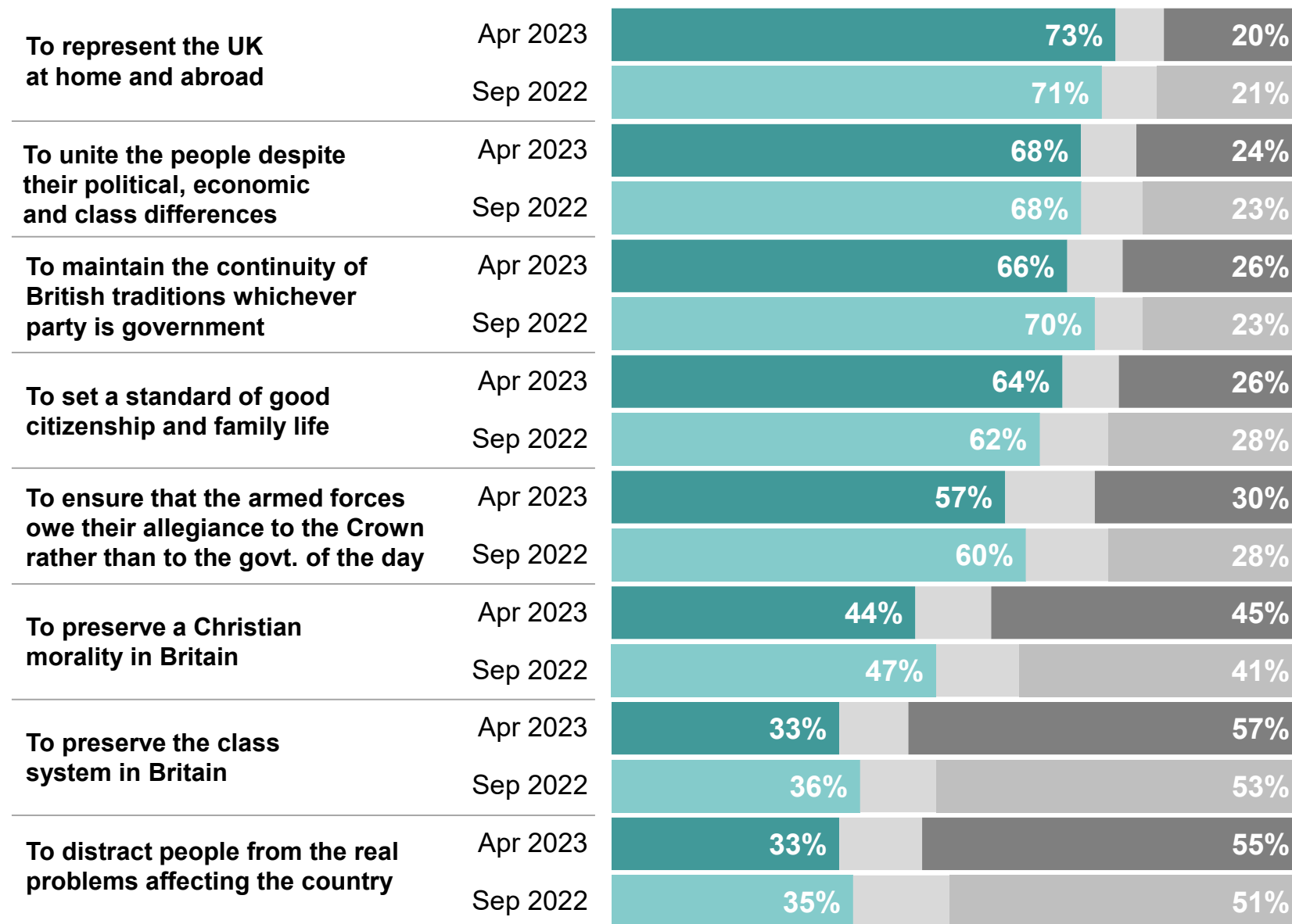
Base: 1,008 British adults 18+, 5-11 April 2023. Data collected was via telephone



**Important functions of the Royal Family are seen as representing the UK at home and abroad, uniting people despite their differences, and maintaining continuity with tradition.**

Here are some possible functions of the Royal Family. Please select for each of them whether you think they are very important functions for the Royal Family, quite important, not very important or not at all important

**Important** **Not important**

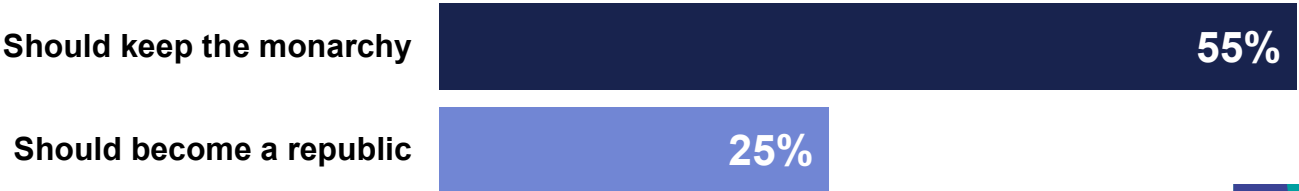
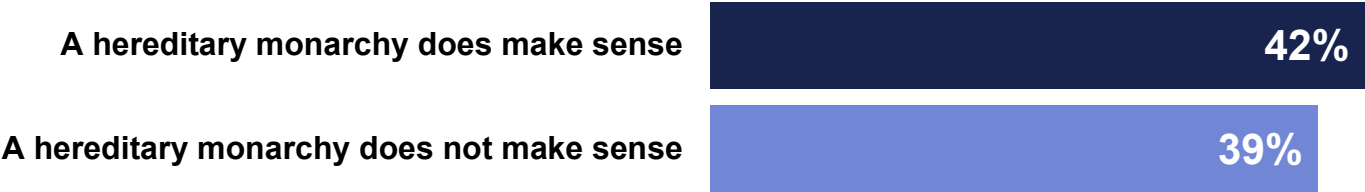
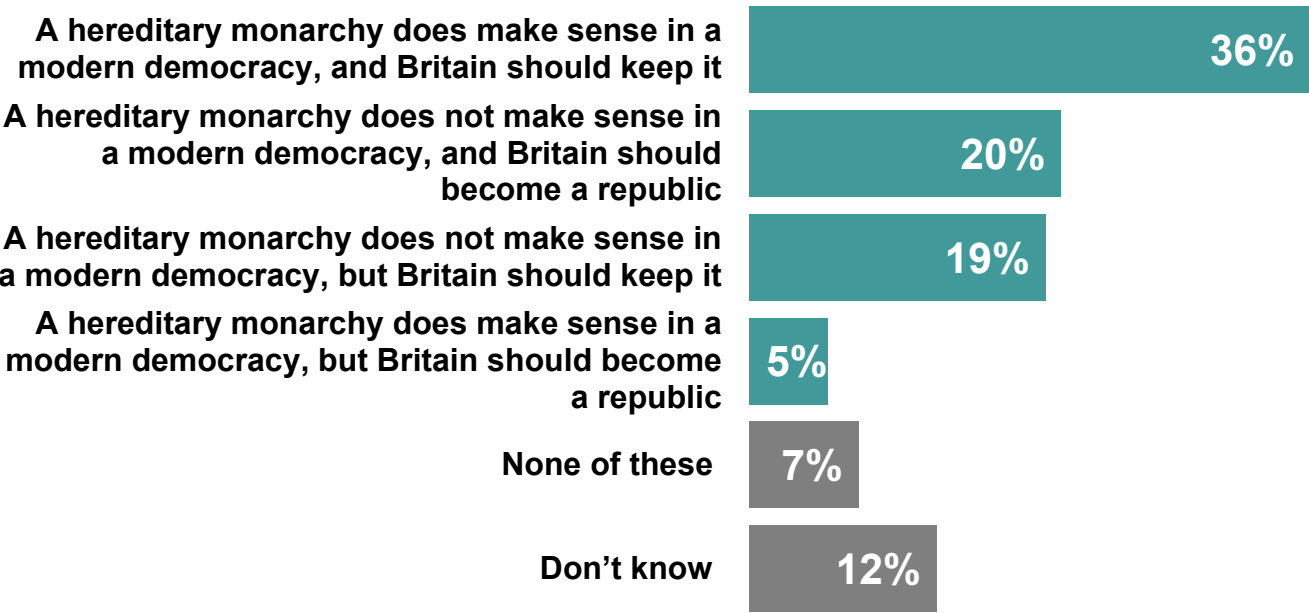


Base: 2,143 Online British adults aged 18-75, 21-24 April 2023.

# The majority think Britain should keep the monarchy, however, the public are more divided on whether a hereditary monarchy does, or does not make sense

\*As you know, the UK is a democracy with a hereditary monarch as head of state. This means King Charles became monarch and head of state because he was the eldest child of the previous monarch.

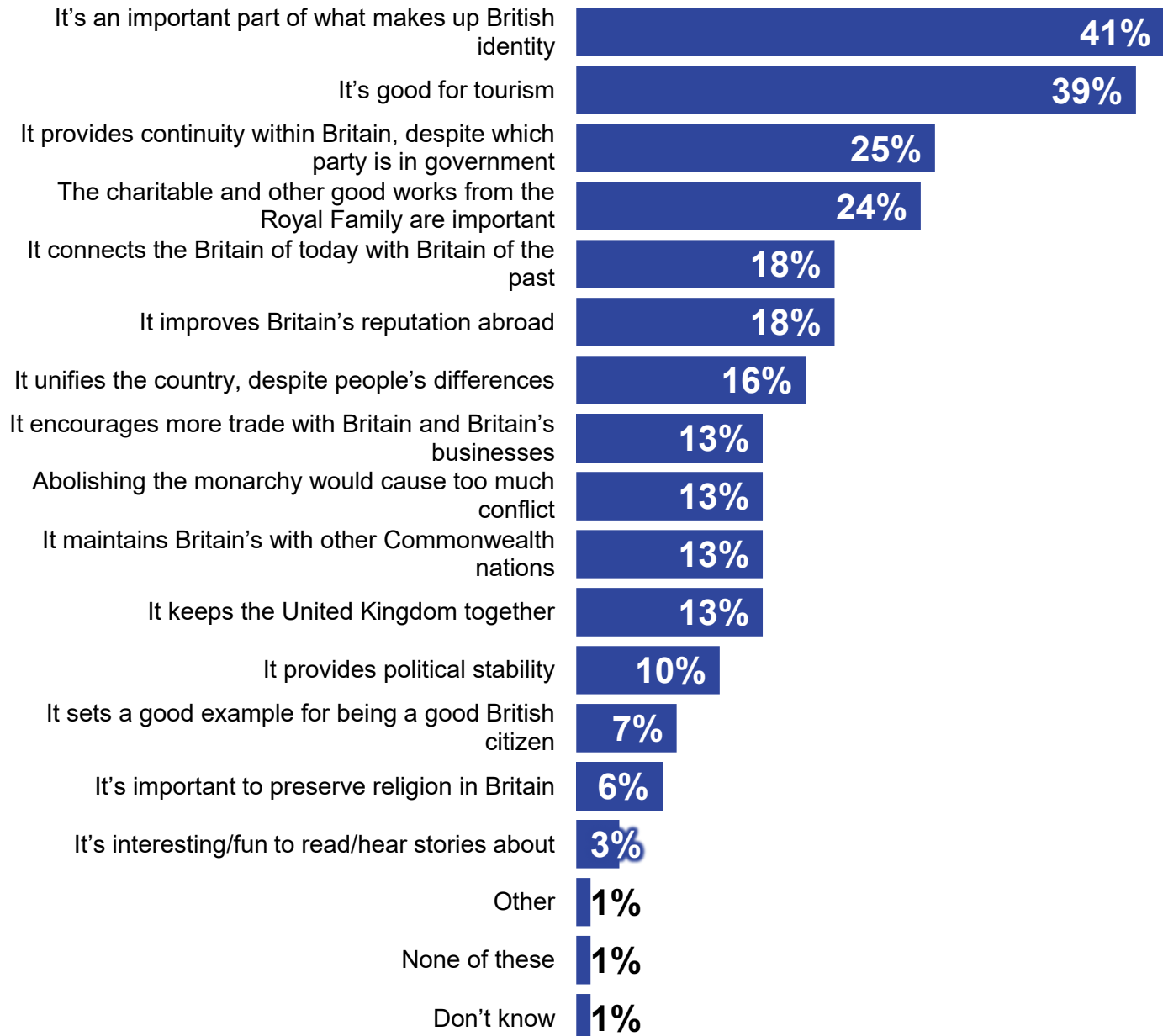
Which of these statements come closest to your view on the monarchy?



# Among those who say Britain should keep the monarchy, the main reasons are that they believe it is an important part of what makes up British identity, and that it is good for tourism

You mentioned that you think Britain should remain a monarchy.

Which of the following, if any, best describes the reasons you think this? Please select up to three answers



Base: 597 Online British adults aged 18-75 who say Britain should keep monarchy, 31 March – 1 April 2023



**April 2023**

**For more information**

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